



Survey of Cambodian Public Opinion

International Republican Institute
January 27 – February 26, 2008

Detailed Methodology

- Face-to-face interviews were conducted January 27 – February 26, 2008, by the Center for Advanced Studies based in Phnom Penh, Cambodia.
- The sample size of 2,000 is representative for Cambodian population older than 18 by gender, age, education and province. (Demographics are detailed on following slides)
- Respondents were disqualified if they or any member of their family was employed as a journalist or editor in one of the media outlets; an employee of a political party; a member of municipal or town council, provincial assembly or national parliament; a member of municipal, town or provincial government; an employee of one of the ministries, the government or the parliament; an employee of a public relations agency or marketing agency; or an employee of an agency or institute for marketing and public opinion research.
- The poll surveyed a nationwide random, three-stage stratified Simple Random Sampling Without Replacement sample. In the first stage, the sample was stratified by 22 provinces. In the second stage, the sample was further stratified by household. In the third stage, the sample was stratified by gender.
- Additionally, respondents within each settlement were identified by a random selection of street addresses and the random walk method for households.
- Upon random household selection, respondents in each household were chosen based on the next birthday method.
- The margin of error is +/- 2.8 percent with a response rate of 96 percent.
- The nationwide poll included all provinces and municipalities except Monduliri and Kep due to their small population size.
- The information in this report has been compiled in accordance with international standards for market and social research methodologies. Figures in charts and tables may not sum to 100 percent due to rounding.

Demographics: Sample

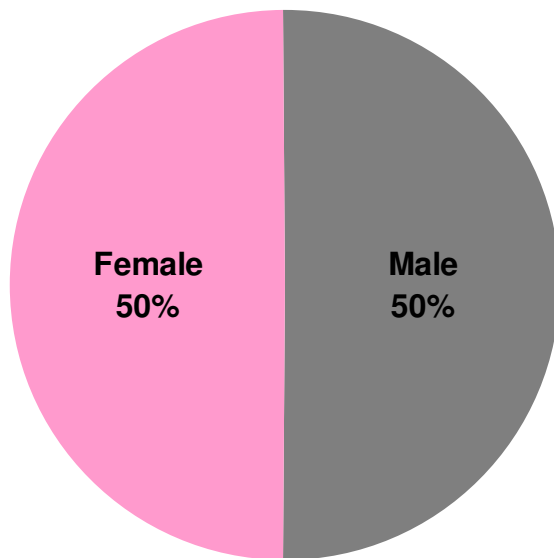
Sample representative of 22 Cambodian provinces

Banteay Meanchey	112	6%	Phnom Penh	144	7%
Battambang	144	7%	Preah Vihear	16	1%
Kampong Cham	272	14%	Prey Veng	160	8%
Kampong Chhnang	80	4%	Pursat	64	3%
Kampong Speu	112	6%	Ratanak Kiri	32	2%
Kampong Thom	96	5%	Siem Reap	112	6%
Kampot	96	5%	Sihanouk Vill	32	2%
Kandal	192	10%	Stung Treng	16	1%
Koh Kong	16	1%	Svay Rieng	80	4%
Kratie	48	2%	Takeo	128	6%
Pailin	16	1%	Oddar Meanchey	32	2%

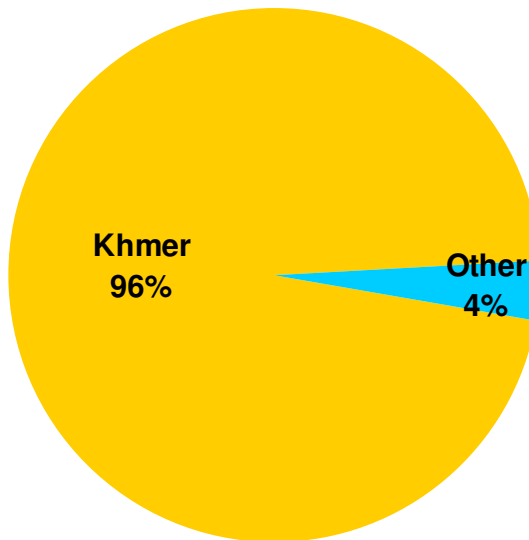
Total 2,000 100%

Demographics: gender, ethnicity, rural/urban

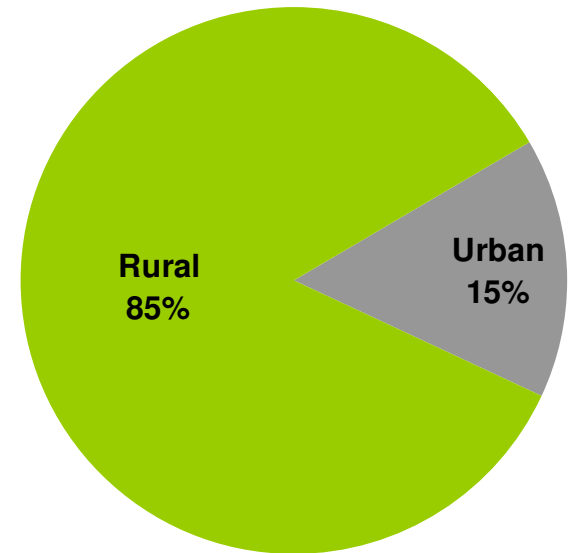
Male – Female



Ethnic Distribution

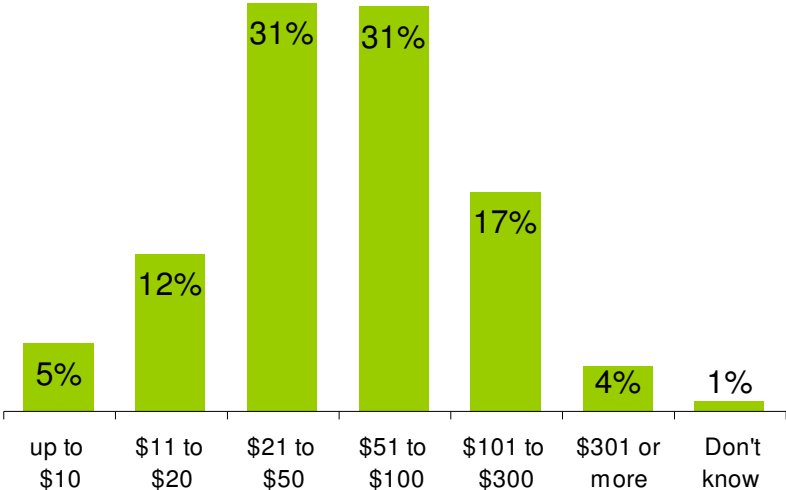


Rural – Urban

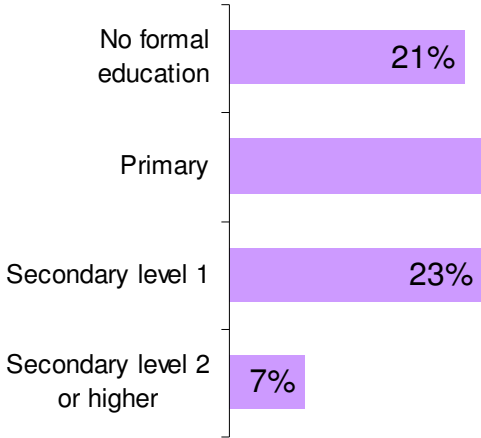
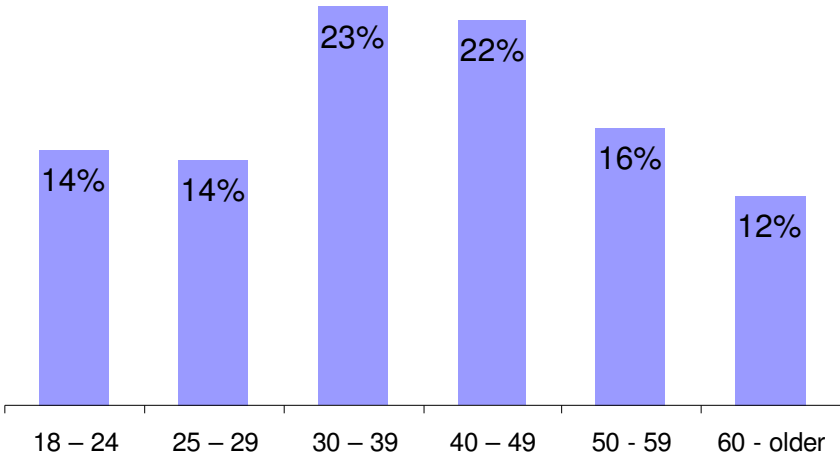


Demographics: income, age, education

Self-reported monthly family income



Age



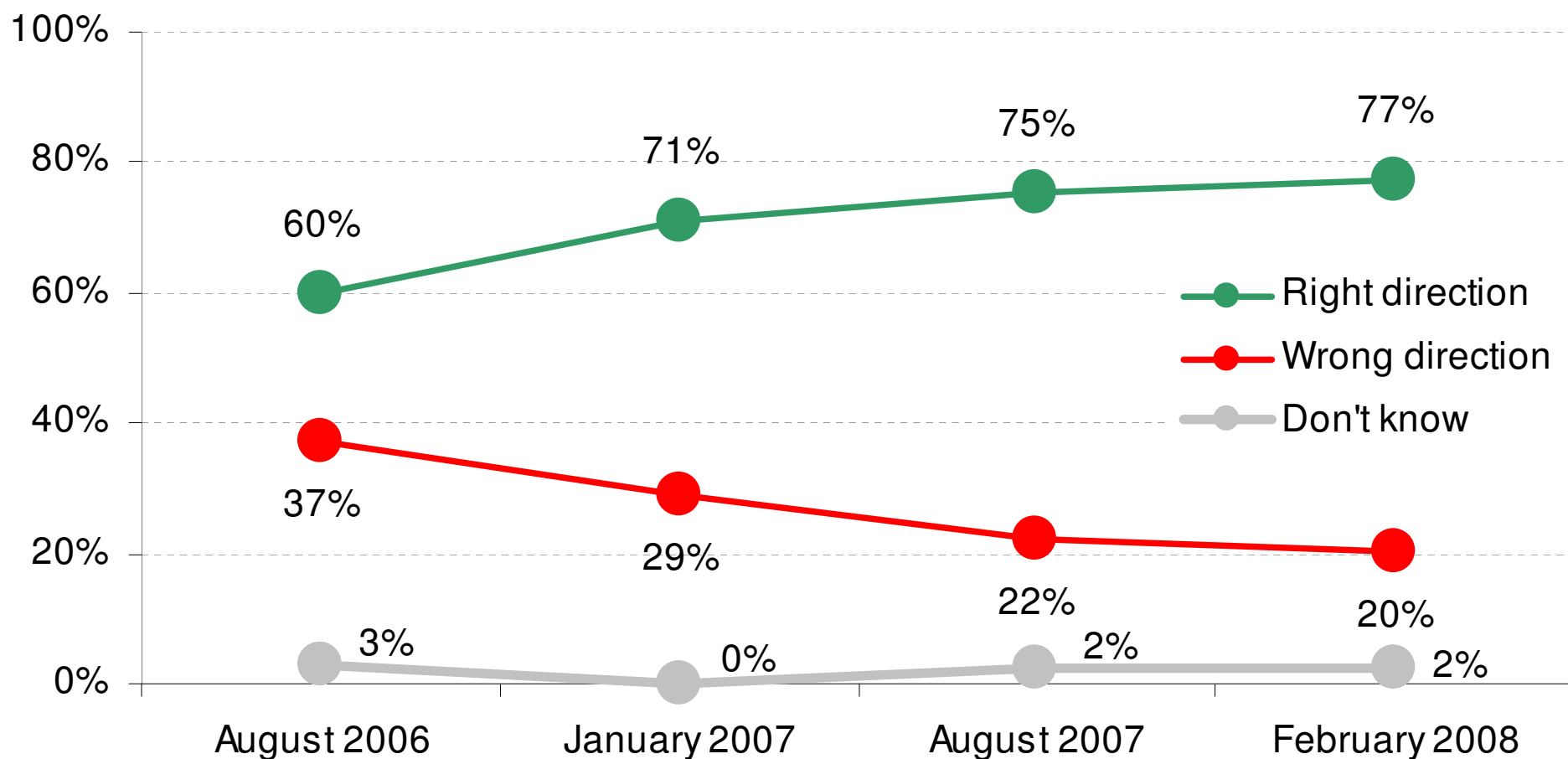
Education



Trends

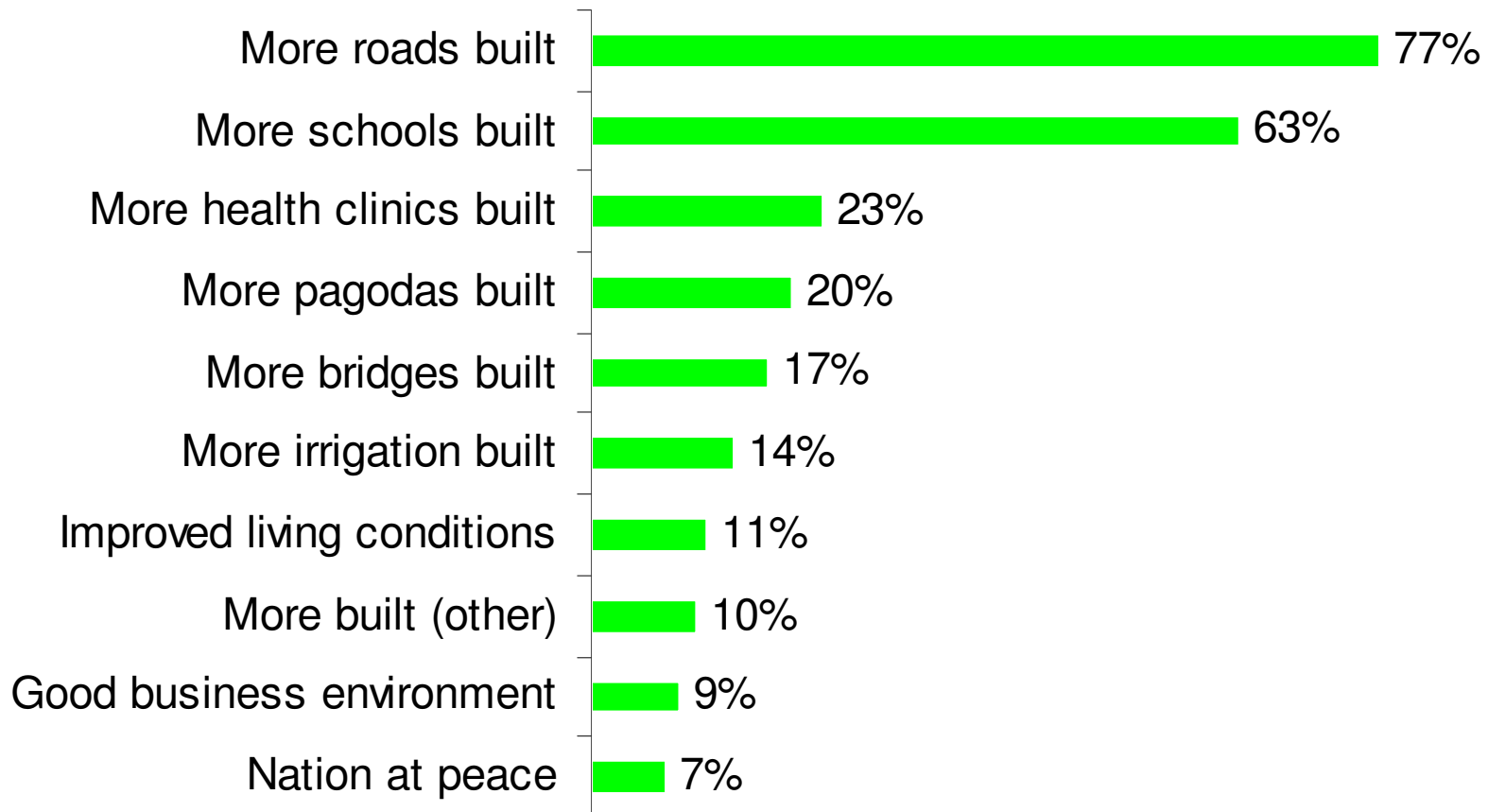
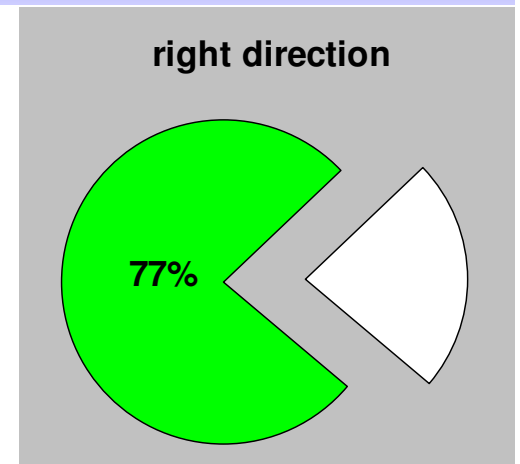
Right/Wrong Direction

Do you feel that Cambodia is generally heading in the right direction or the wrong direction?



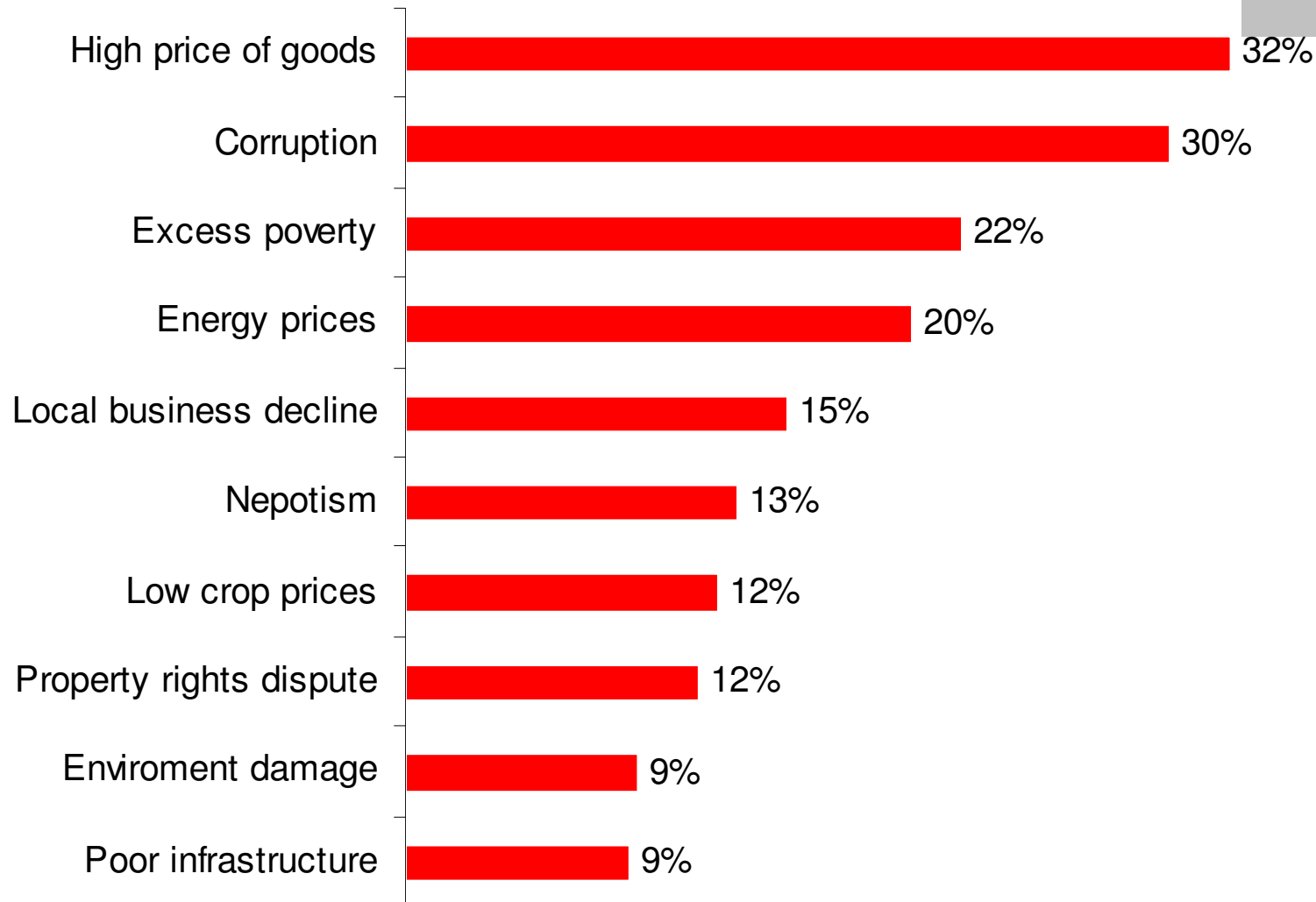
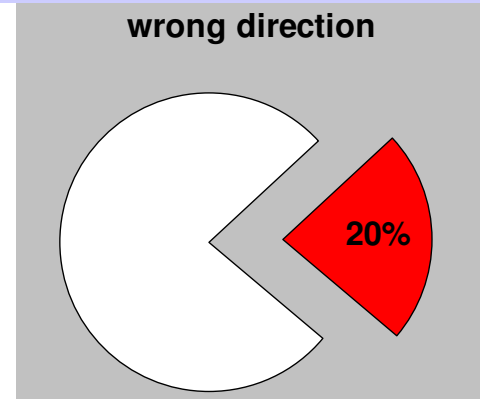
Why do you feel Cambodia is moving in the right direction?

(N= 1,545, open ended, three responses given)



Why do you feel Cambodia is moving in the wrong direction?

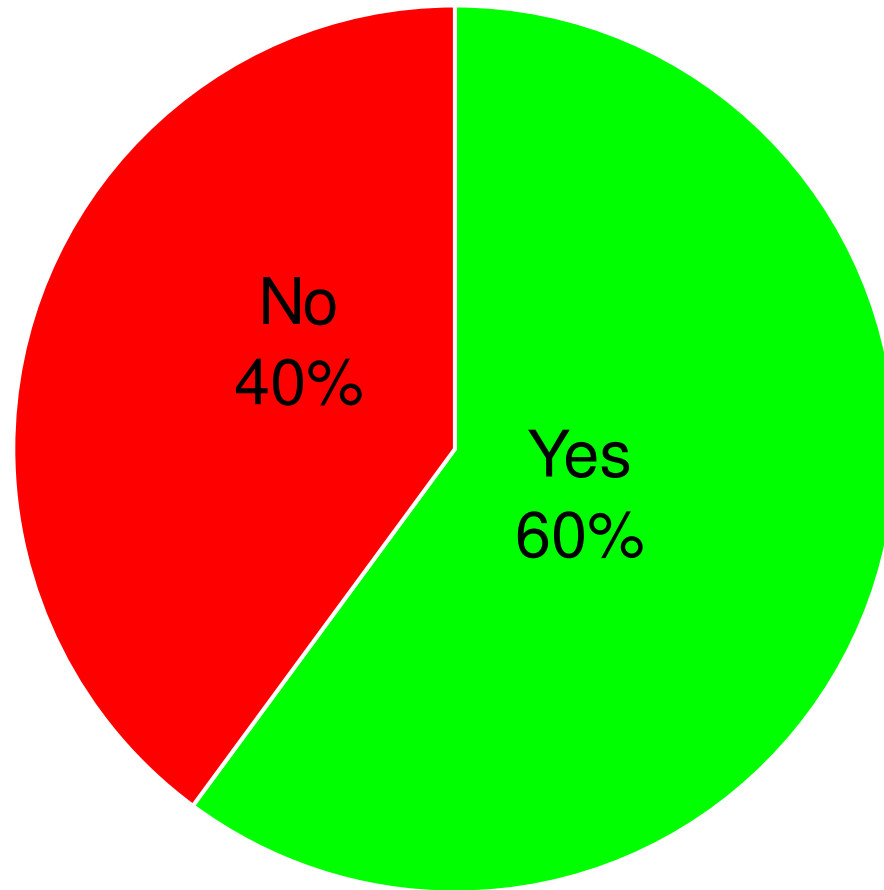
(N= 407, open ended, three responses given)



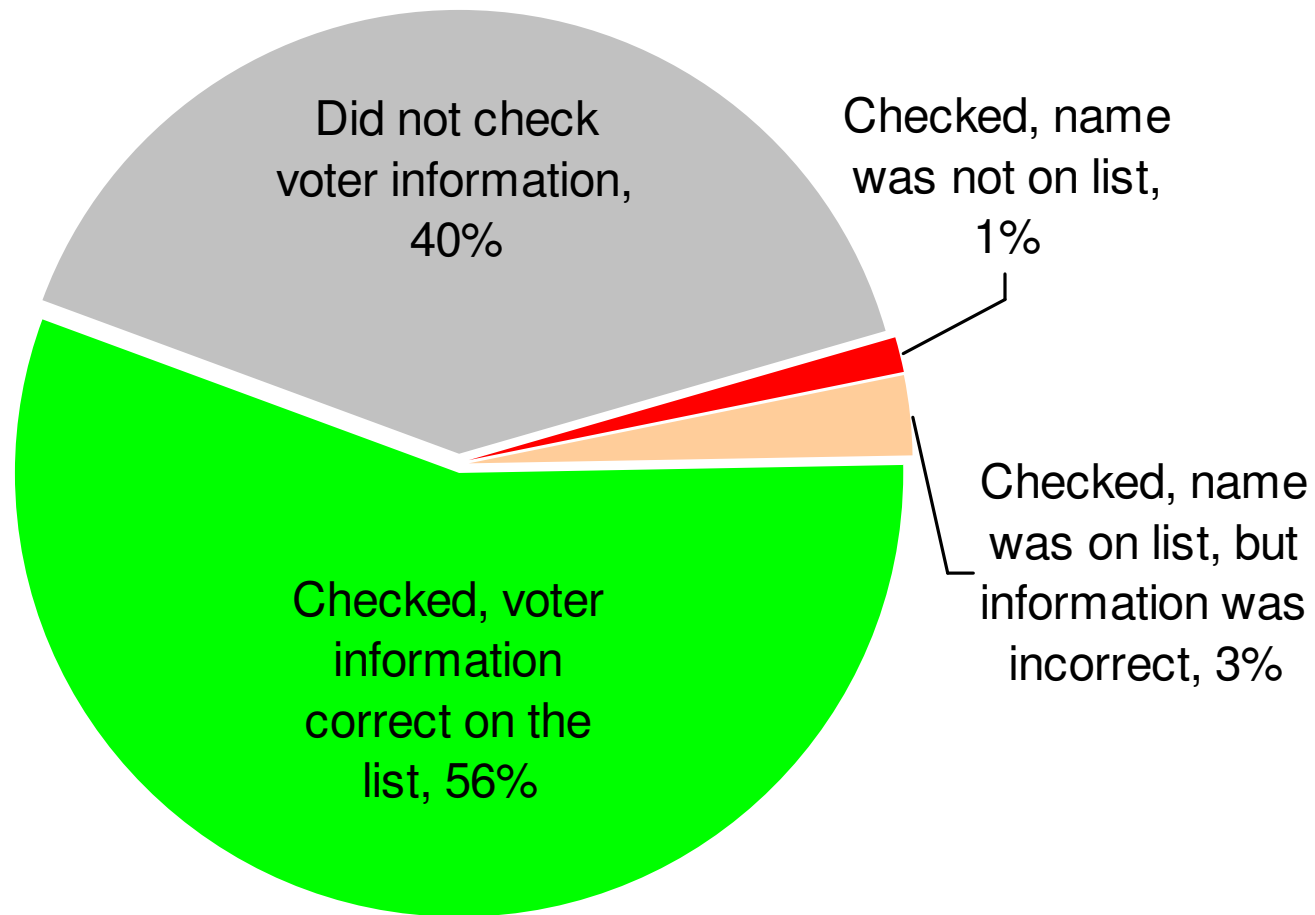


National Assembly Elections July 2008

Did you check your voter information during the October 2007 registration period?

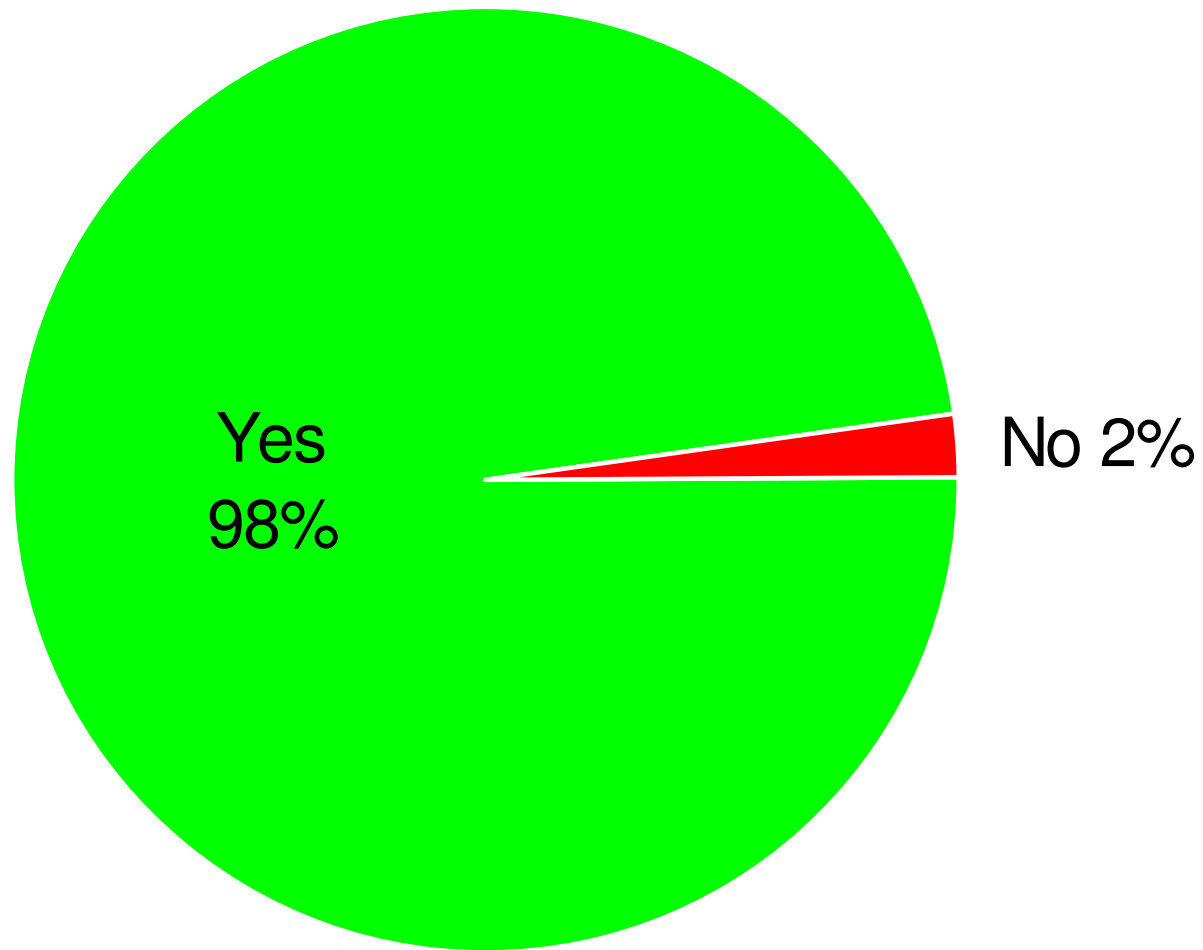


Did you check your voter information, was your name on the list, was it correct?

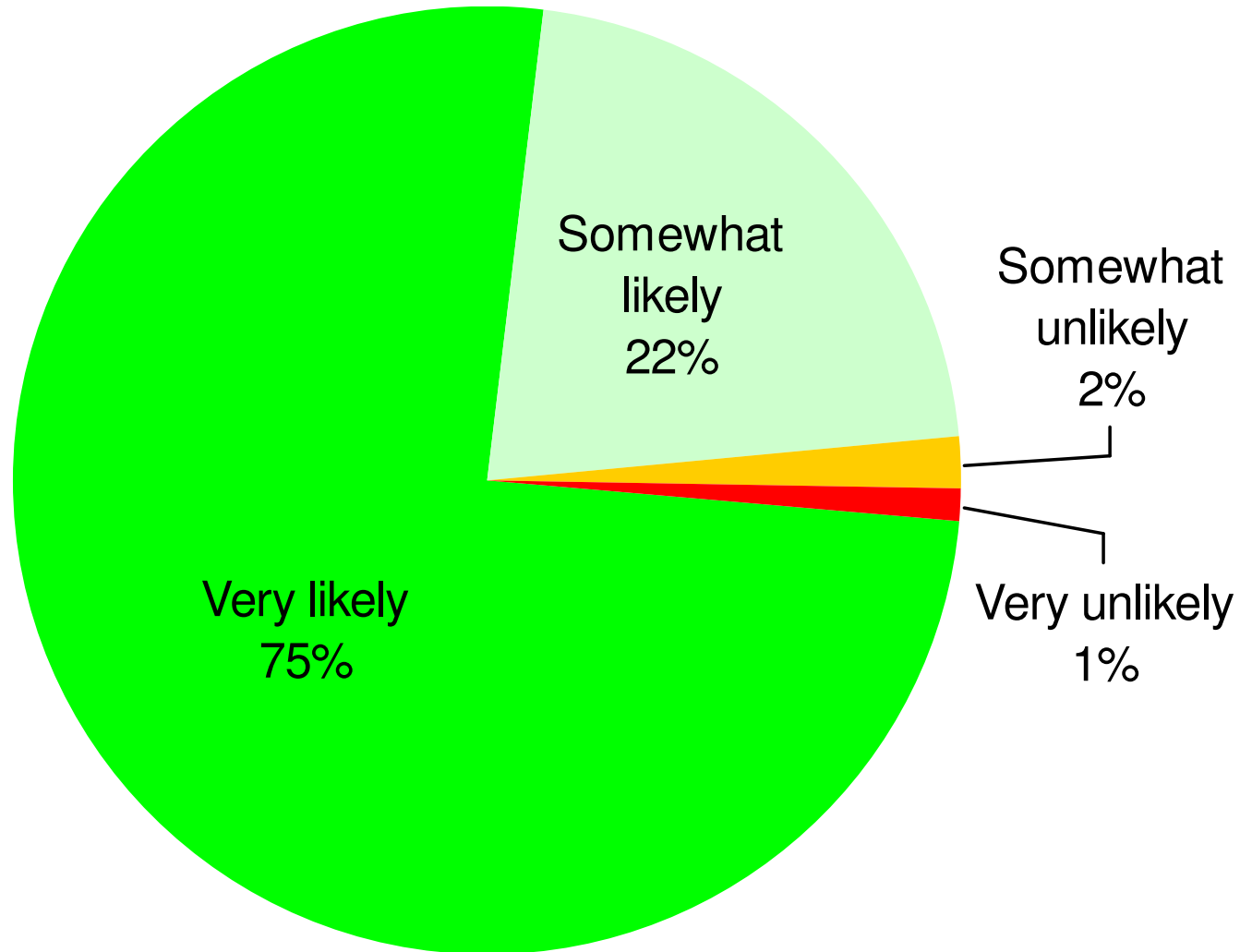


When you checked your voter information during the October registration period, was your name already on the list?

(N=1,199)



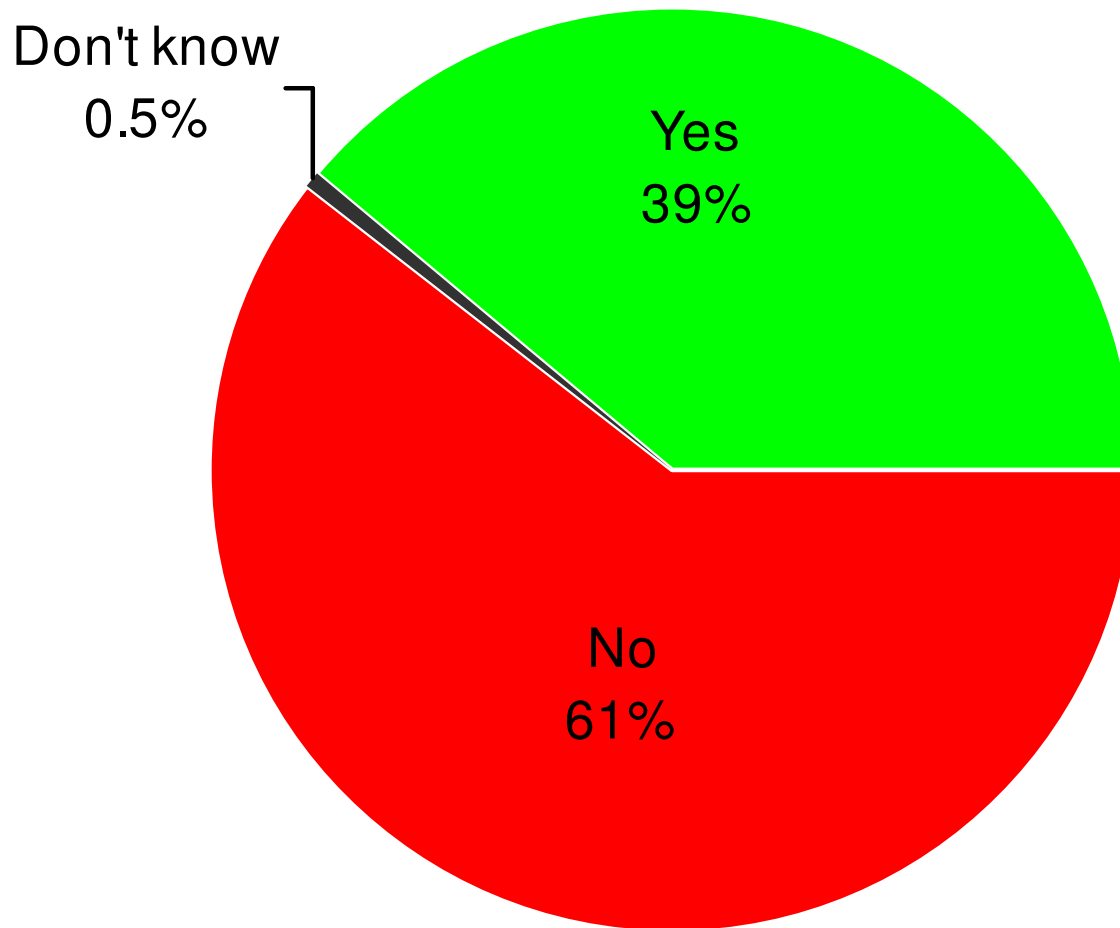
If the 2008 national assembly elections were taking place today, how likely would you be to vote?



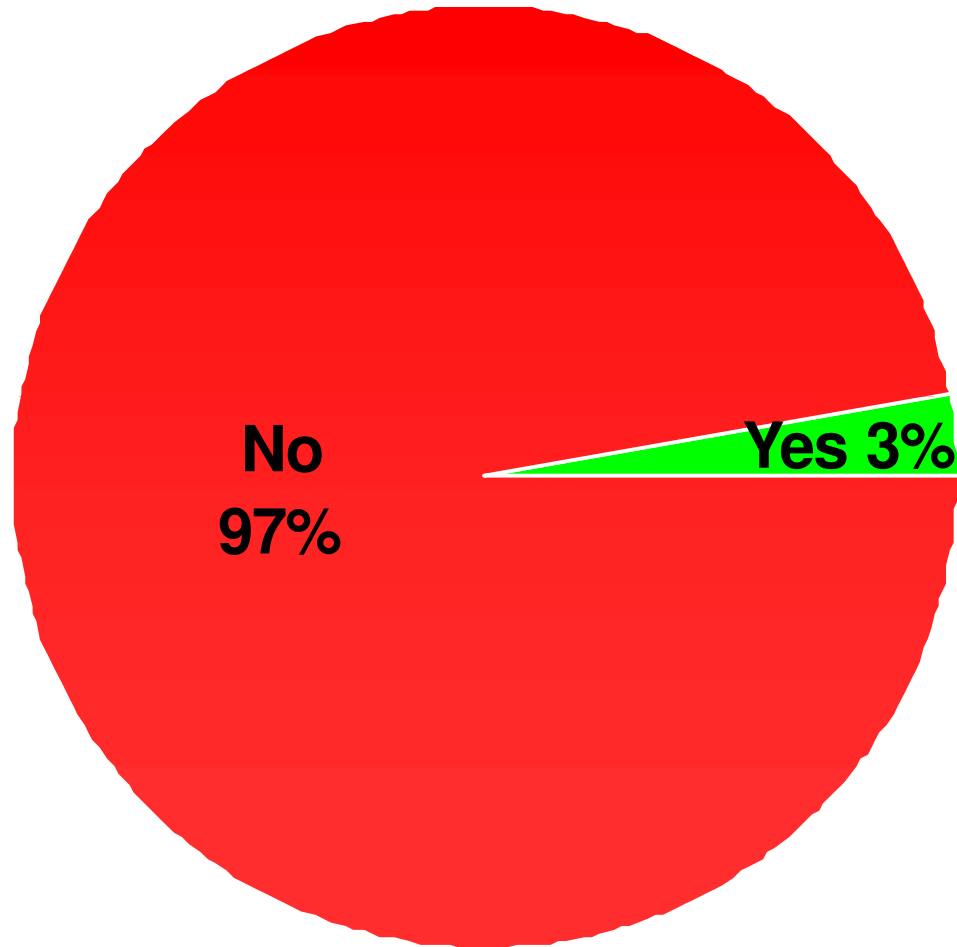


Voter Gifts

In the past year, did any political party offer you a gift in exchange for voting for that party?



In the past year, did anyone ask you to swear an oath to vote for a certain party?

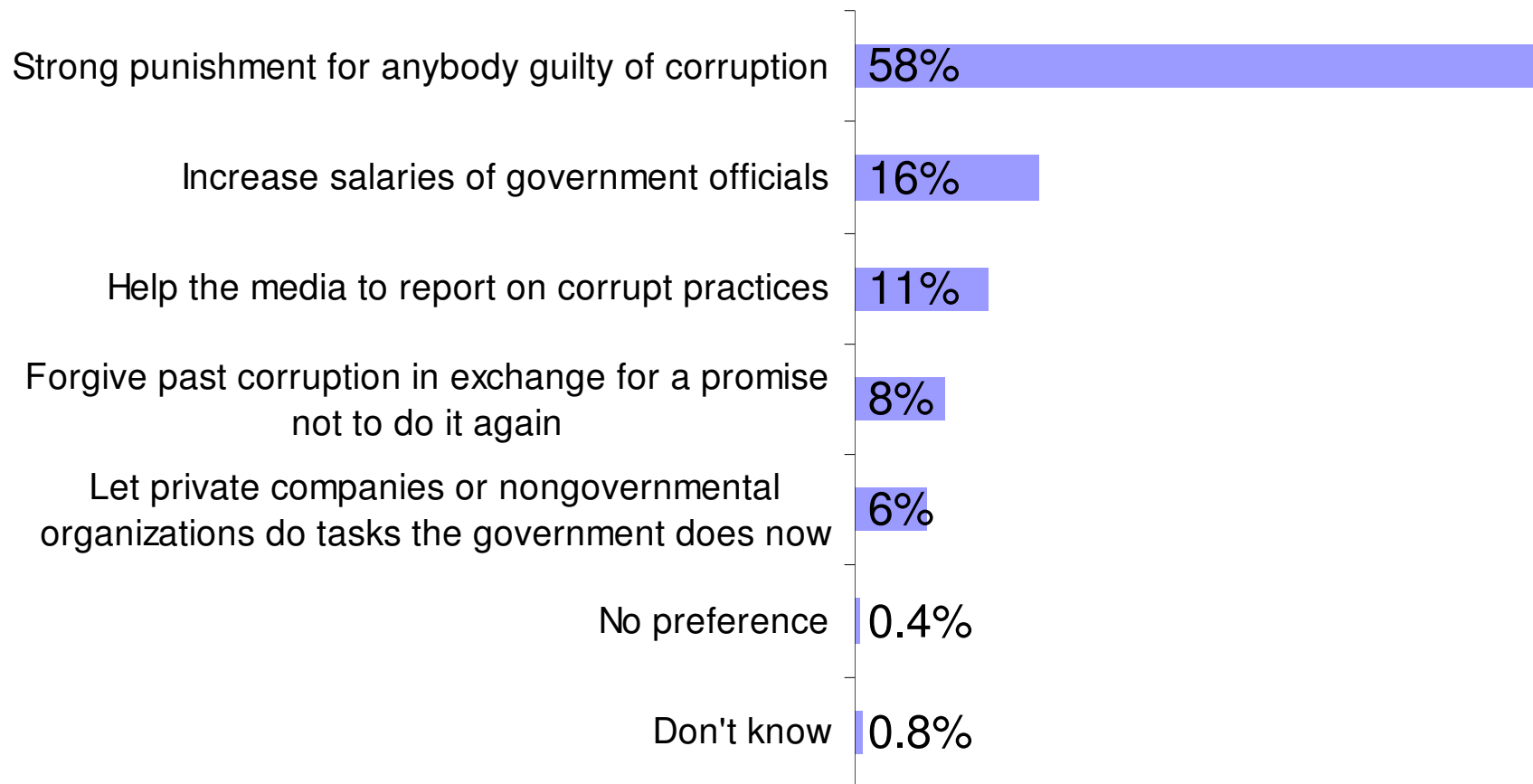




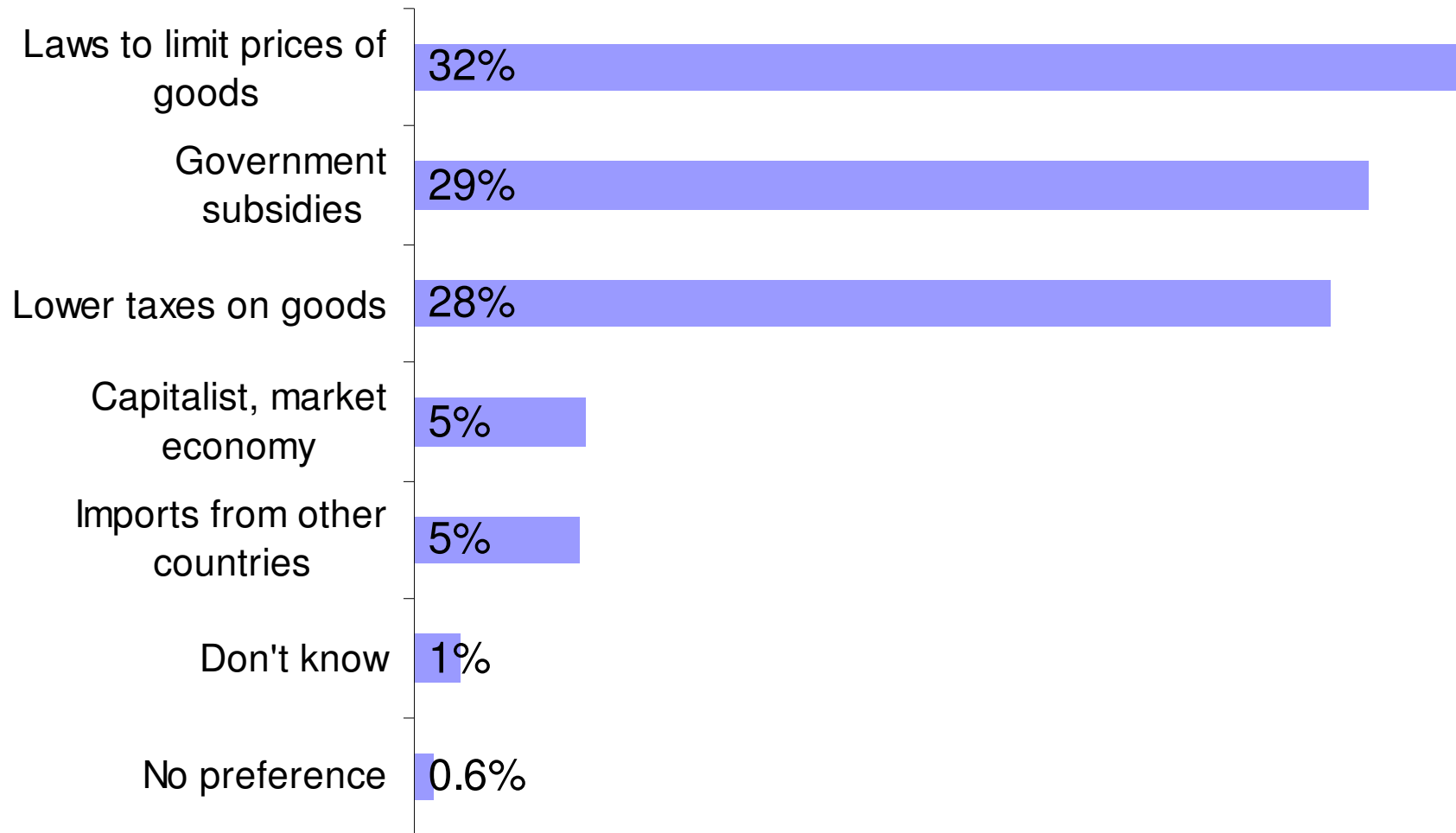
Policy Solutions

Voter Preferences

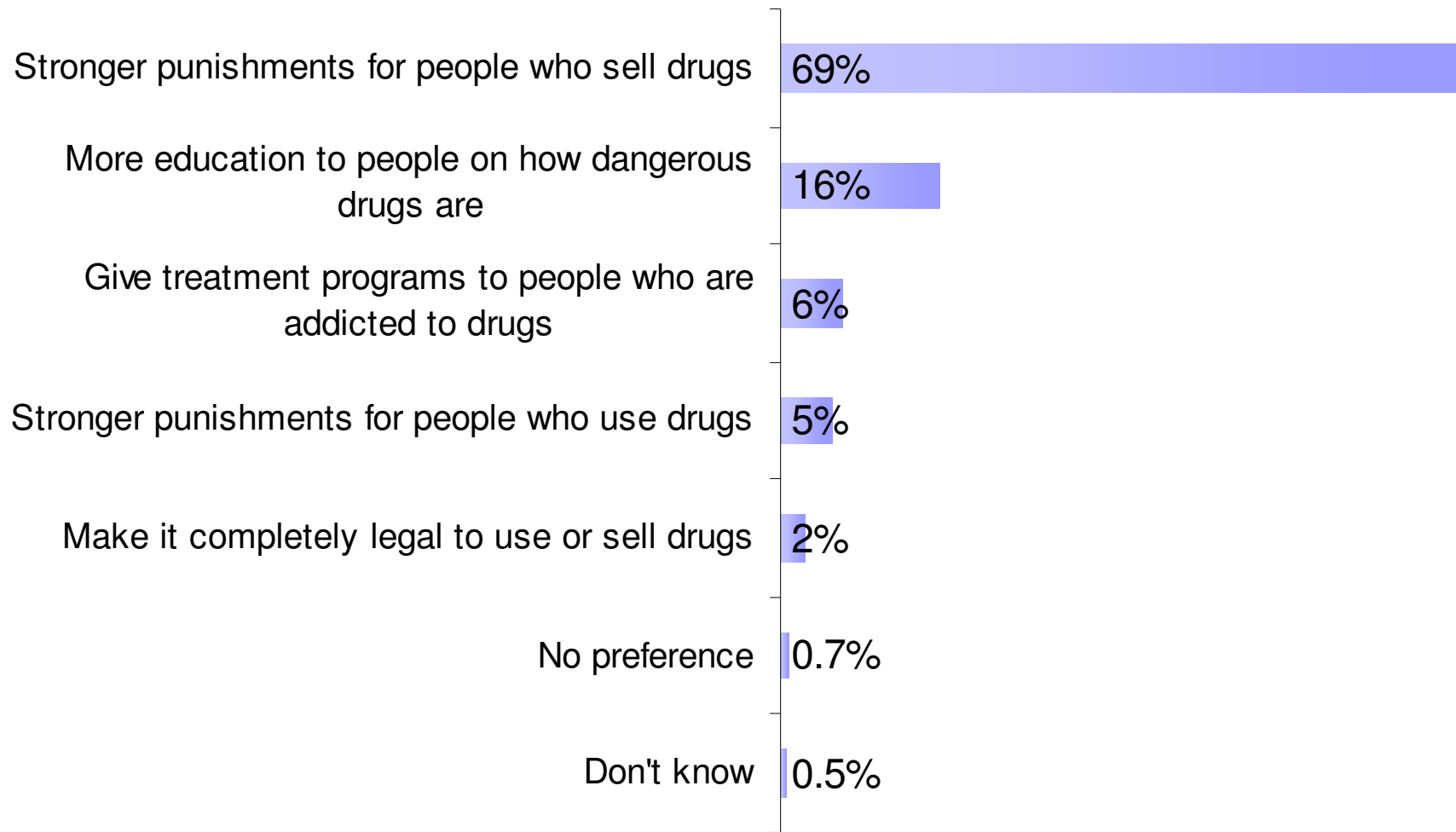
*Which is the right solution to the problem of:
corruption? (close-ended)*



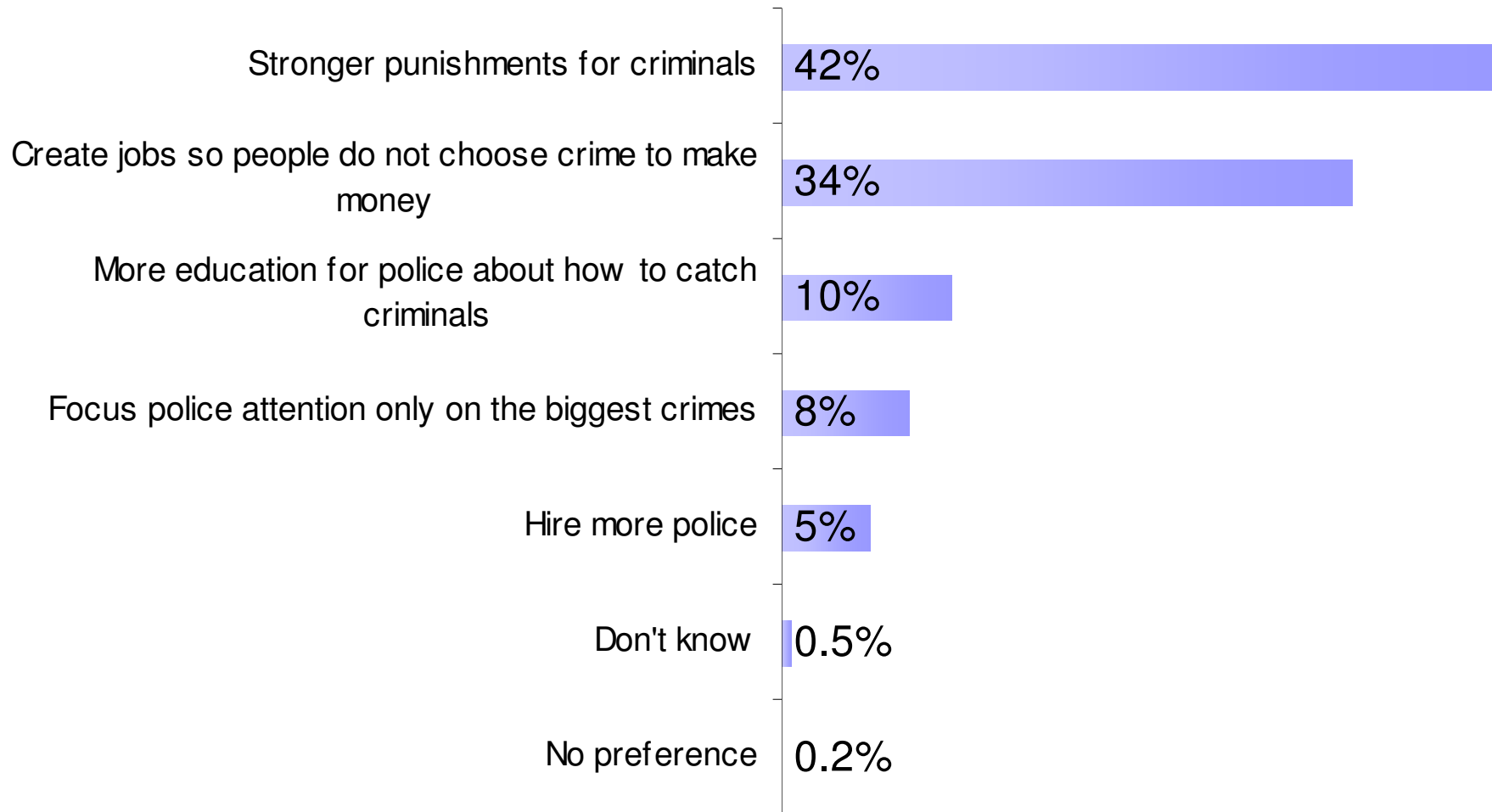
*Which is the right solution to the problem of:
high price of goods? (close-ended)*



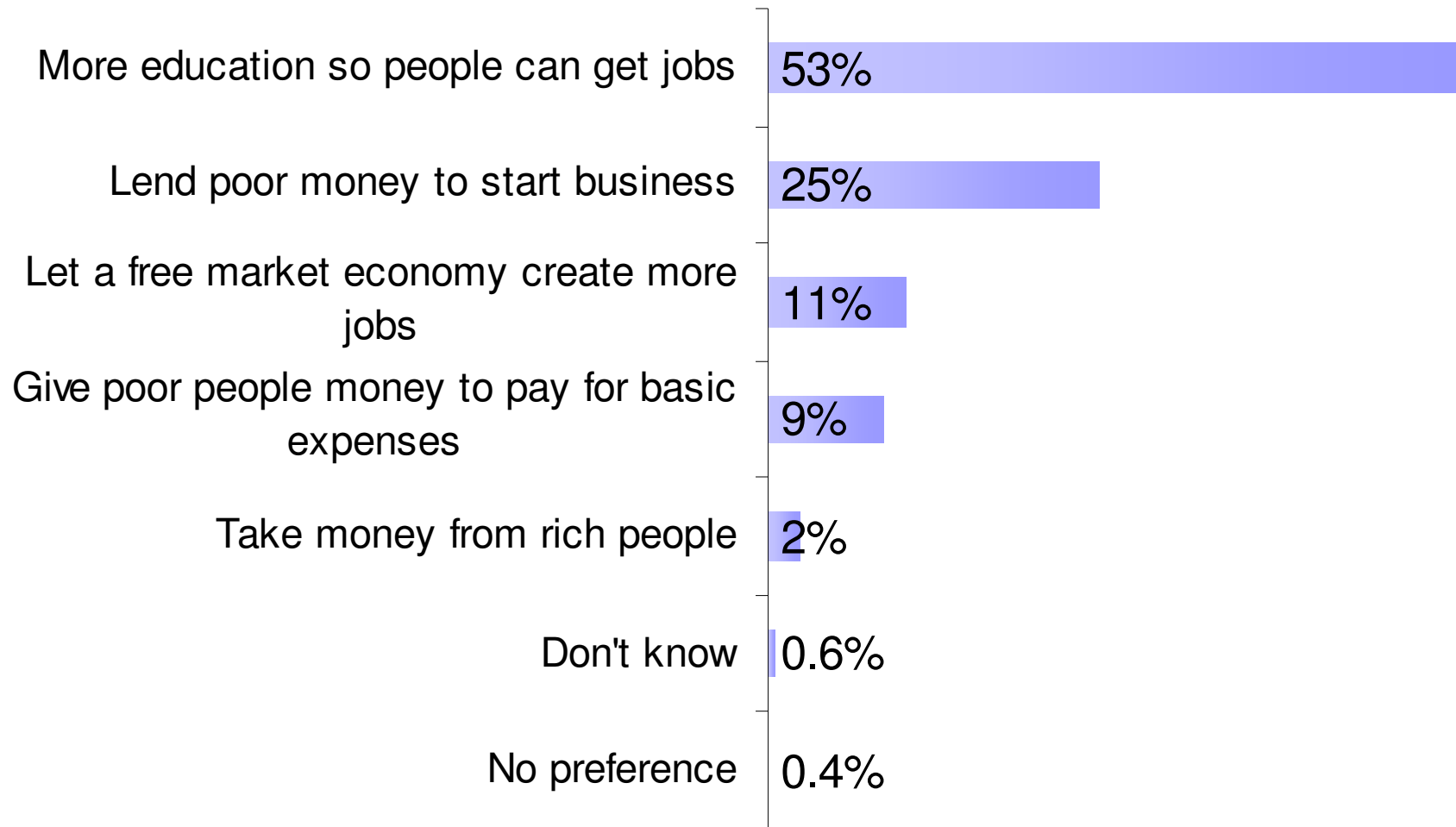
*Which is the right solution to the problem of:
drugs? (close-ended)*



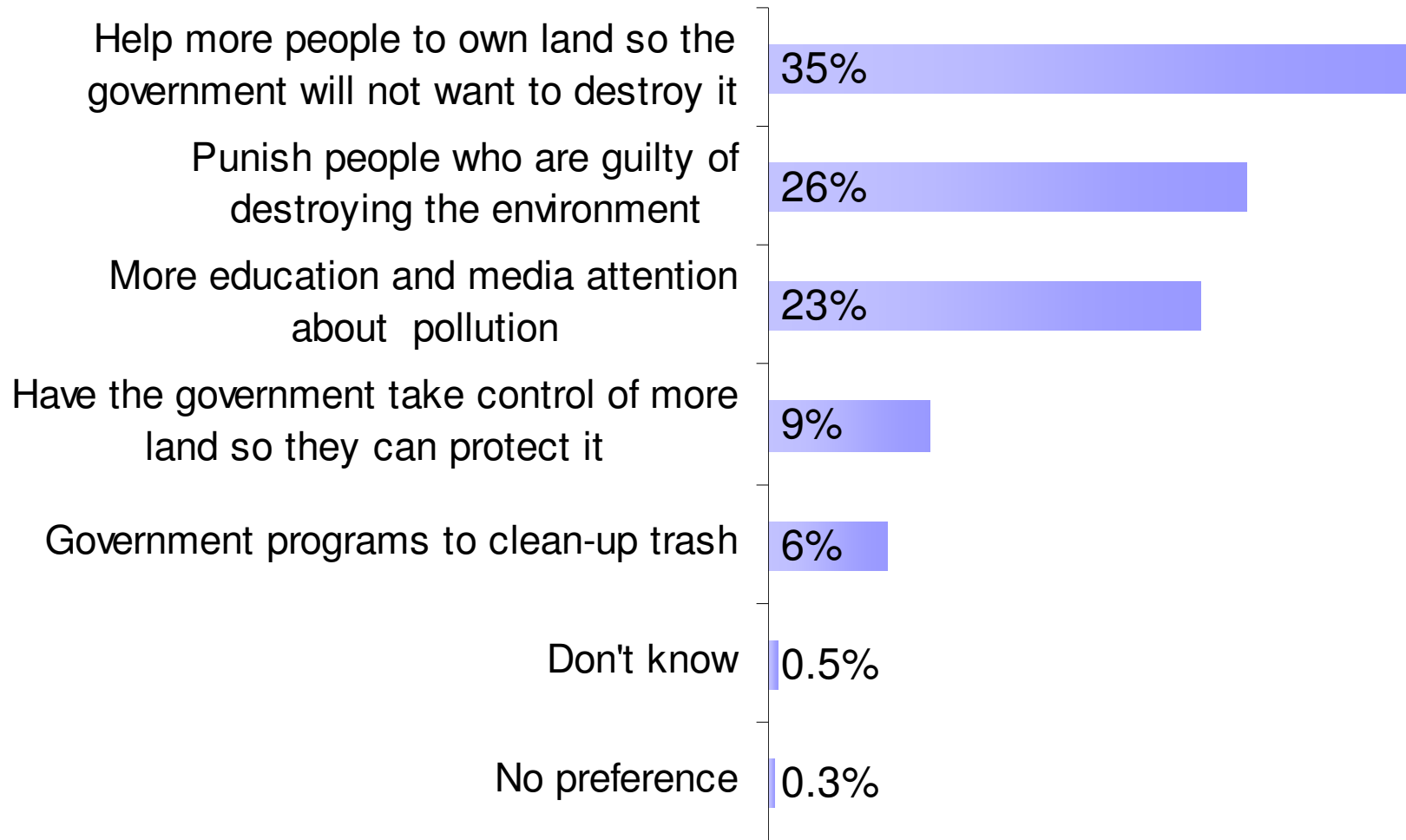
*Which is the right solution to the problem of:
crime? (close-ended)*



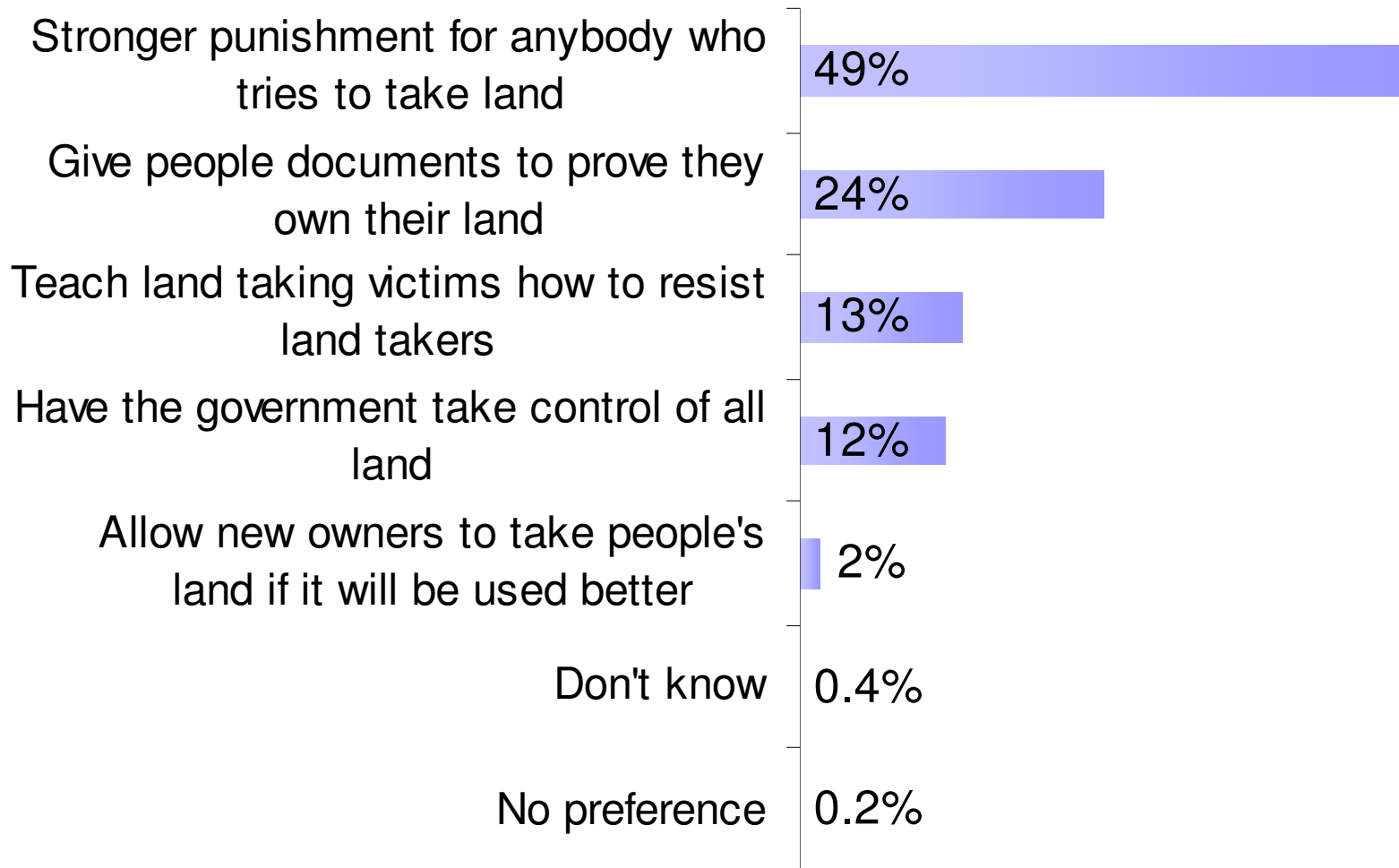
*Which is the right solution to the problem of:
excess poverty? (close-ended)*



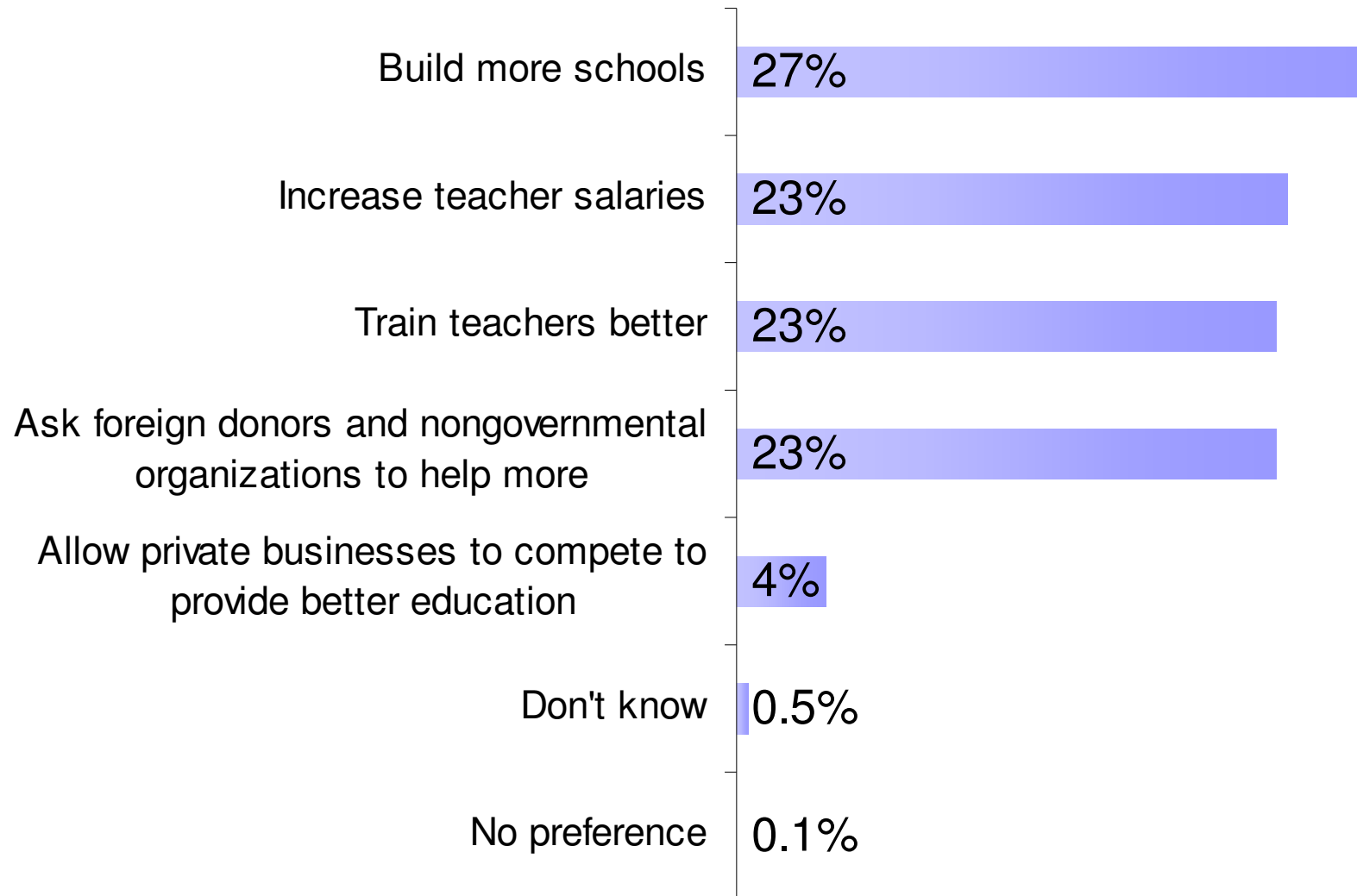
*Which is the right solution to the problem of:
environment damage? (close-ended)*



*Which is the right solution to the problem of:
land taking, property rights dispute? (close-ended)*



*Which is the right solution to the problem of:
education? (close-ended)*

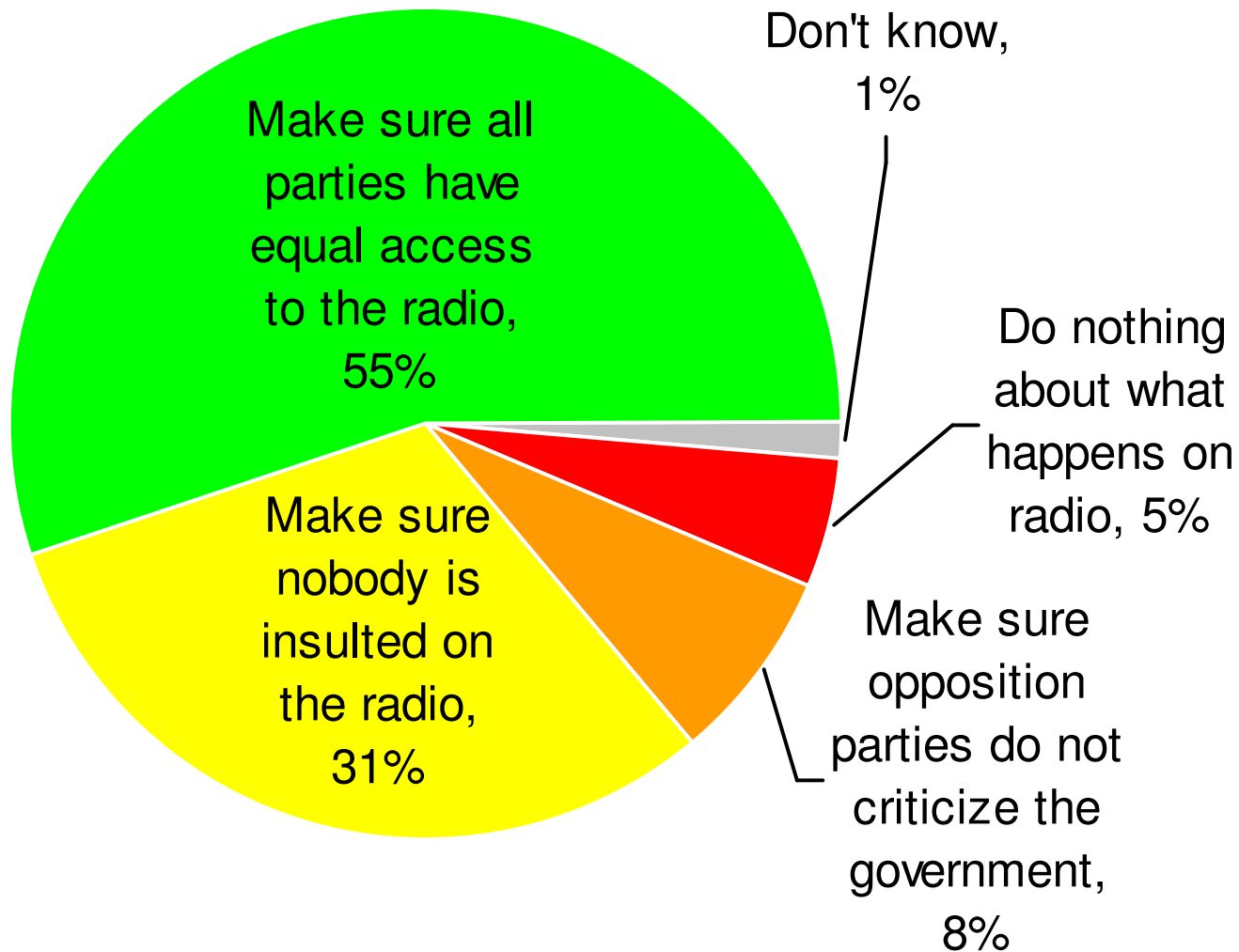




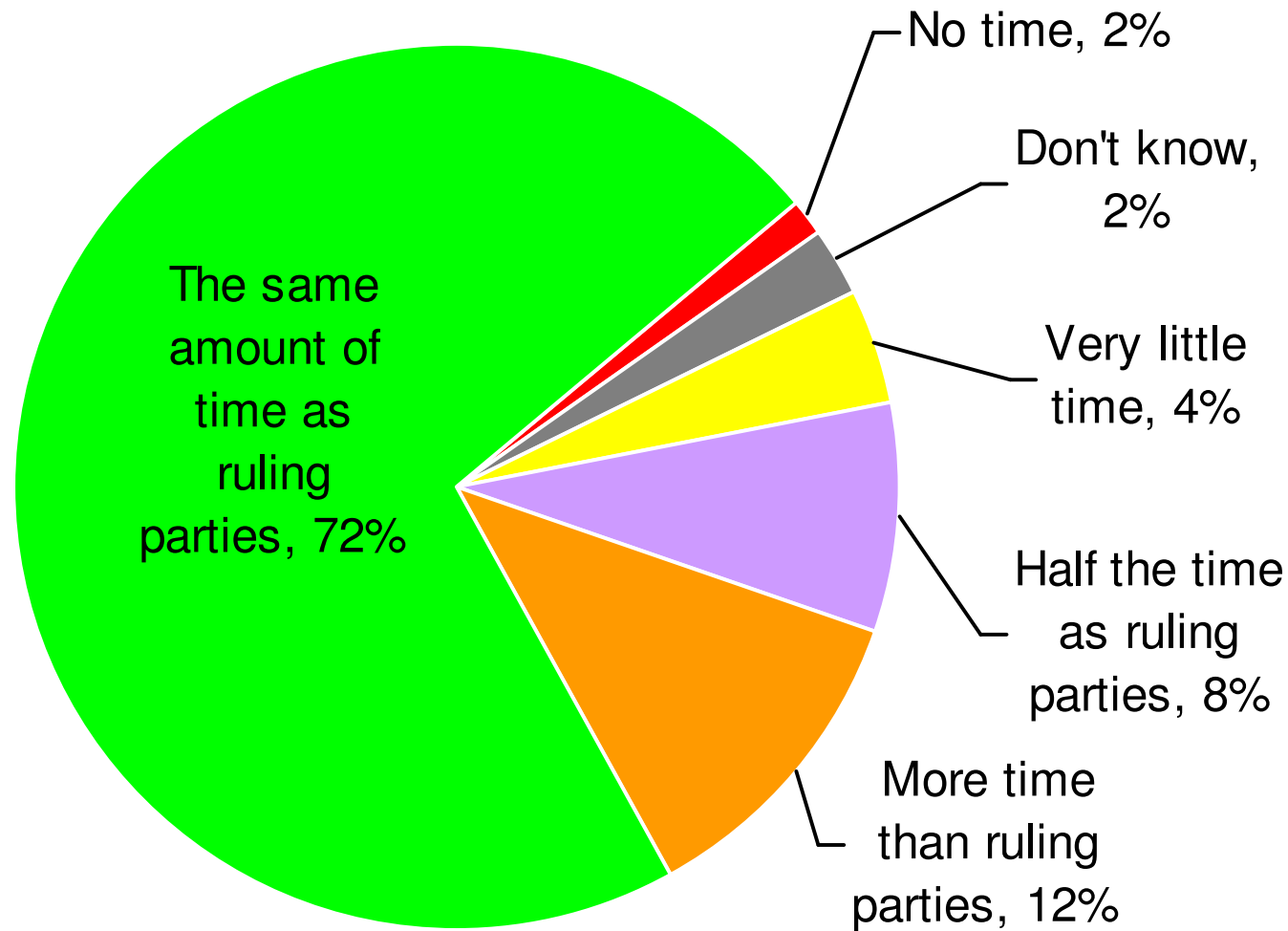
Democratic Concepts

Media

What should be the government's role in regulating content on the radio? (closed ended)



Compared to ruling parties, how much time should opposition parties be given on TV stations owned by the government?

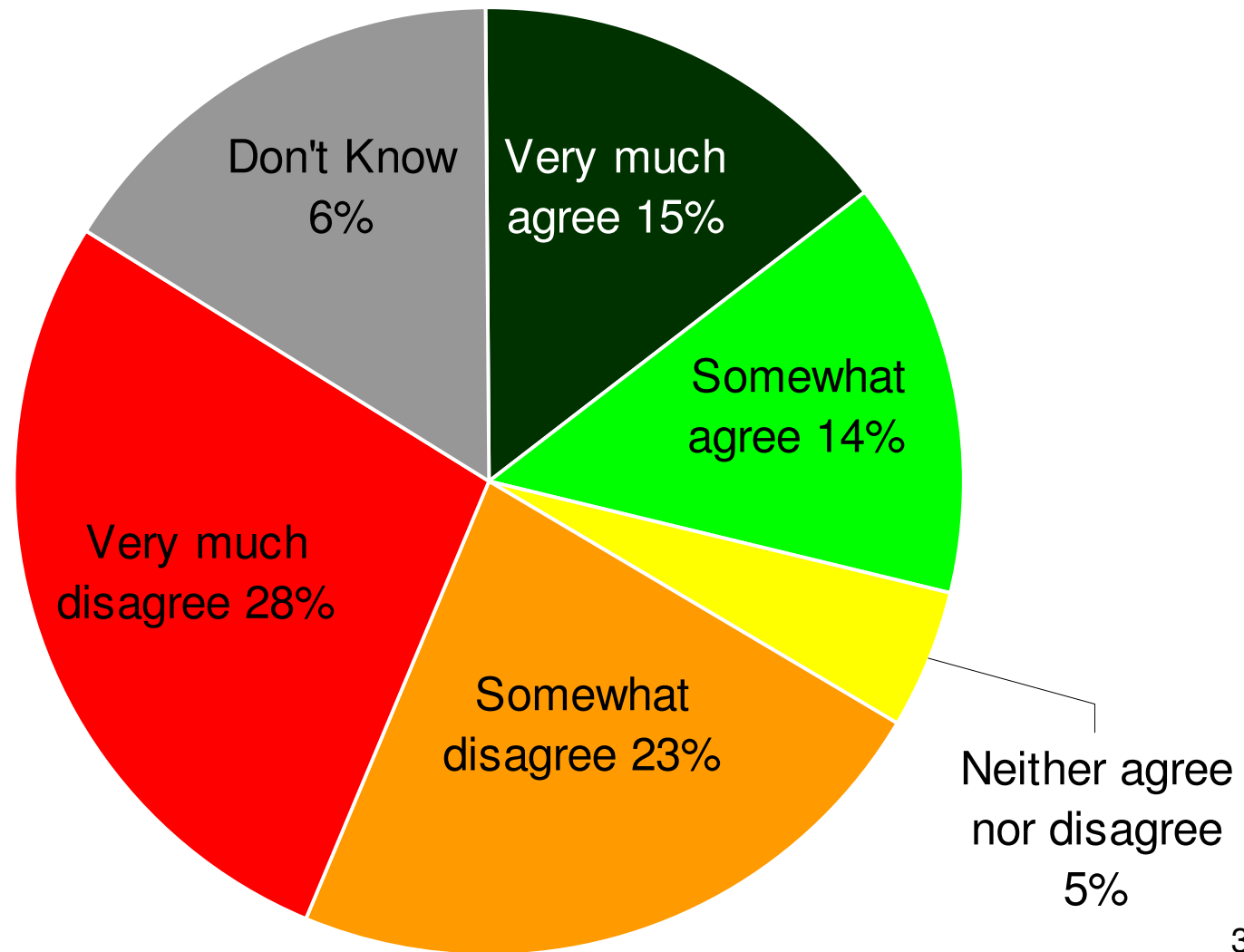




Democratic Concepts

Speech

Making government more democratic will make it harder for Cambodia to reduce poverty. Agree?

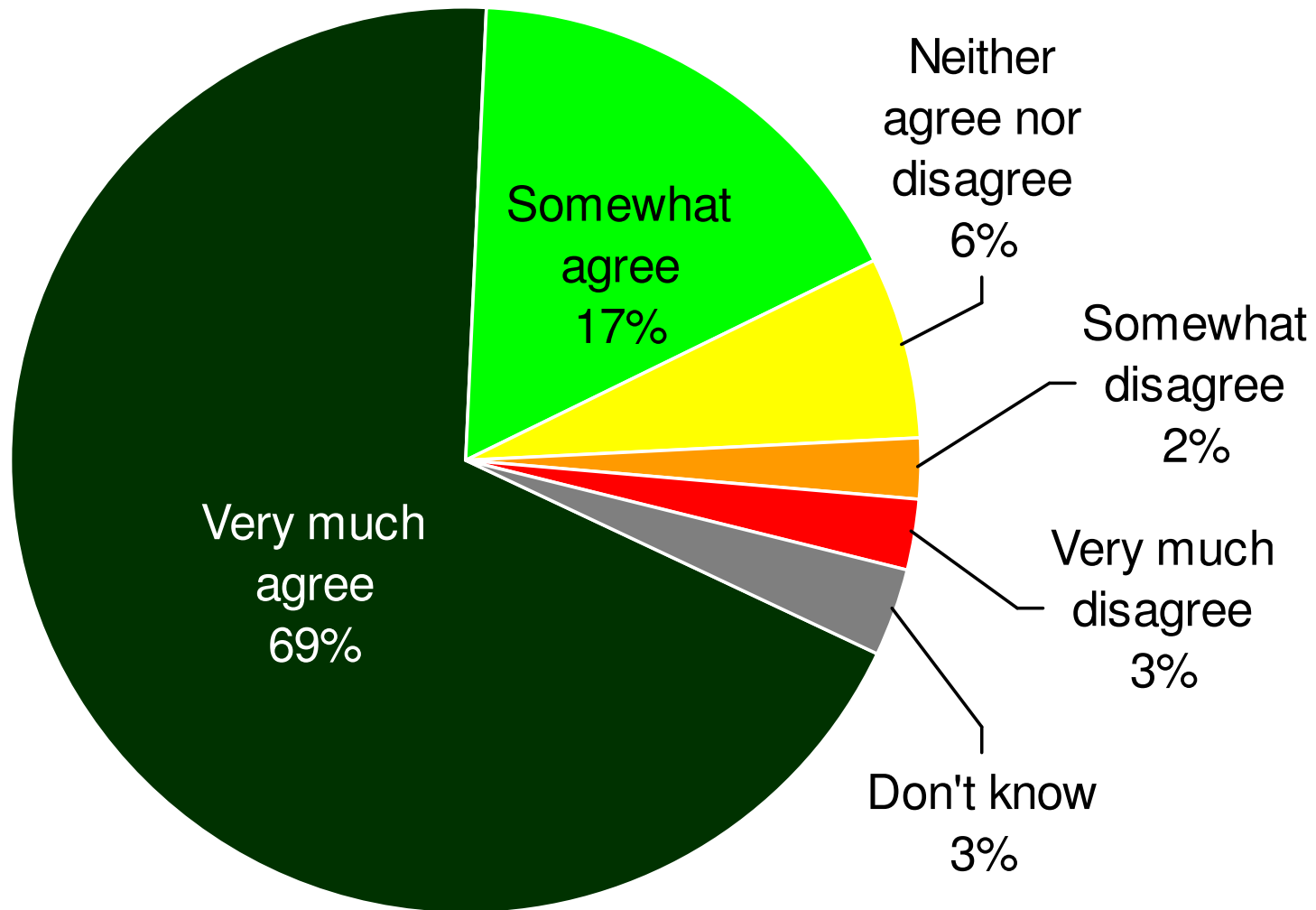




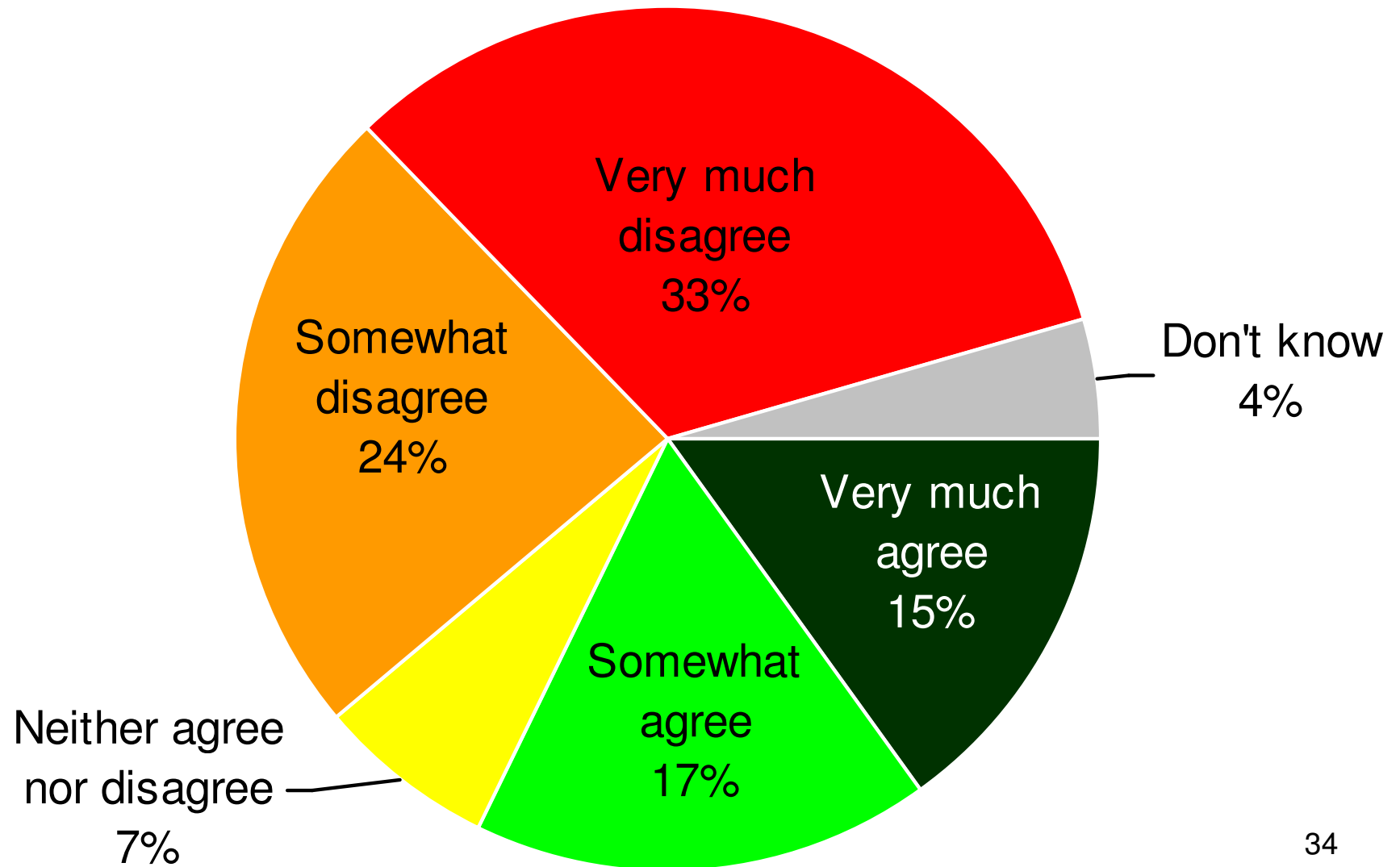
Democratic Concepts

Transparency

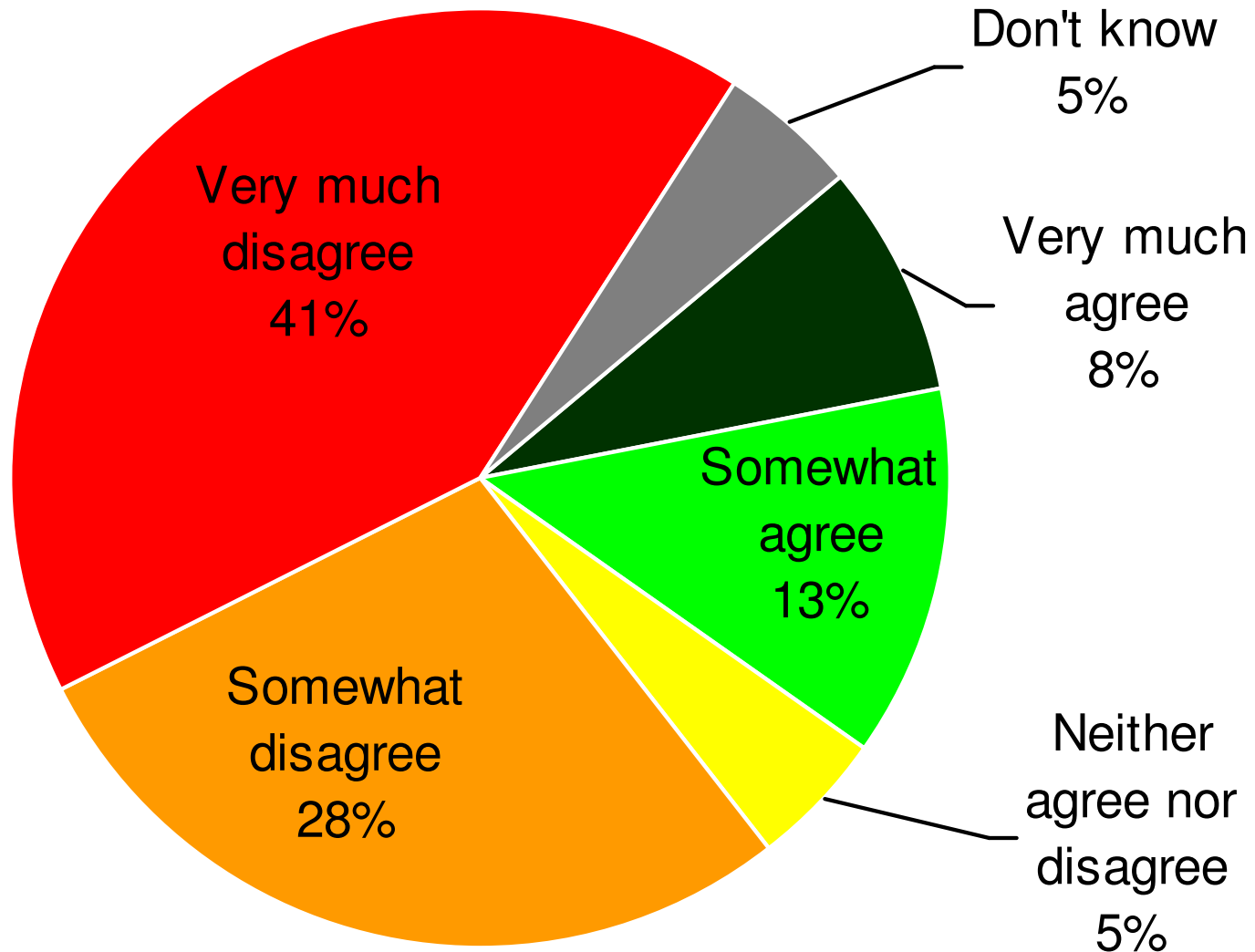
When government property is sold, the public should be notified about the price and who the buyer is. Agree?



Citizens should not know what property government officials own privately. Agree?



Political parties should be allowed to receive donations without telling the public who gives them money. Agree?

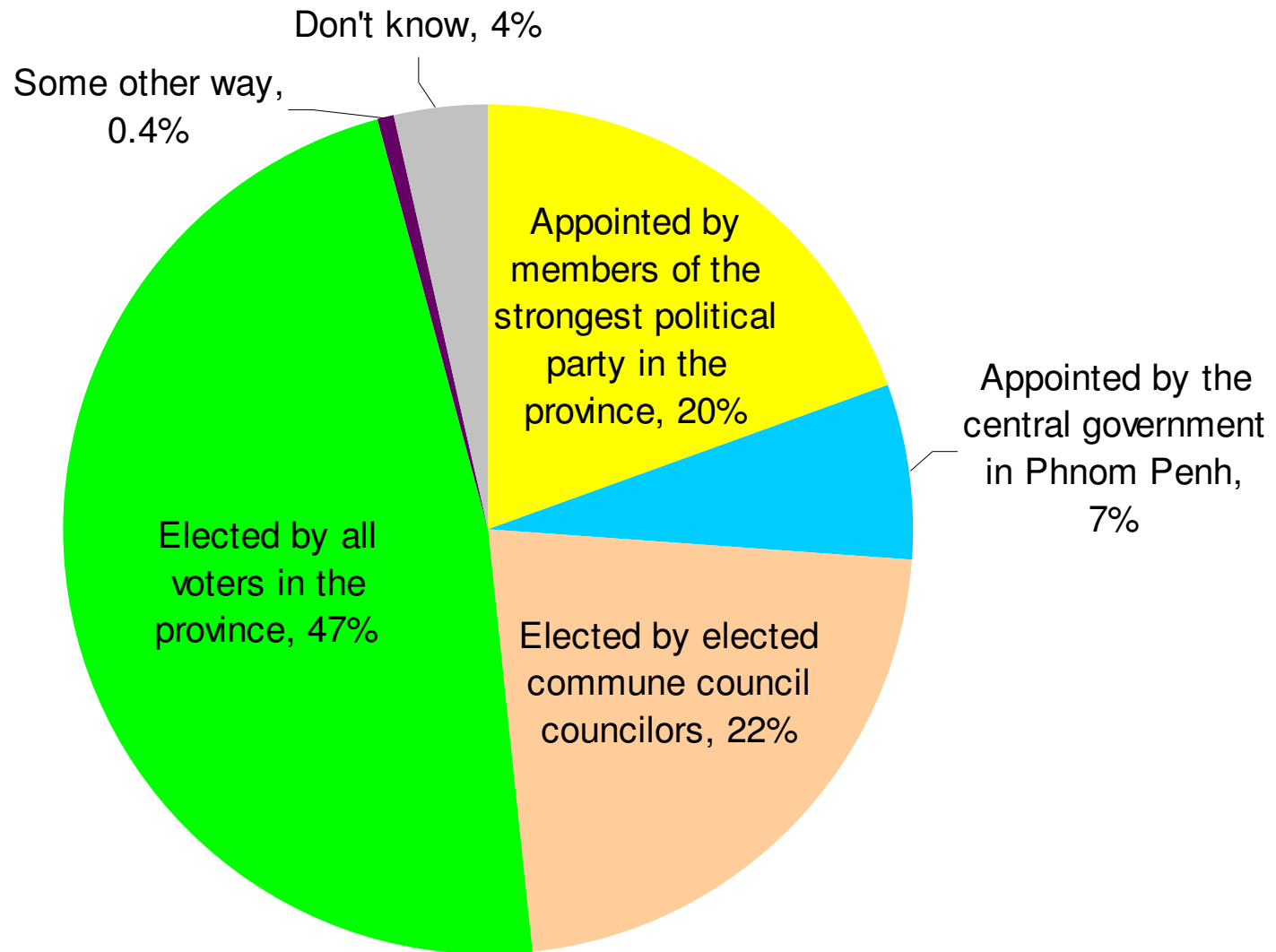




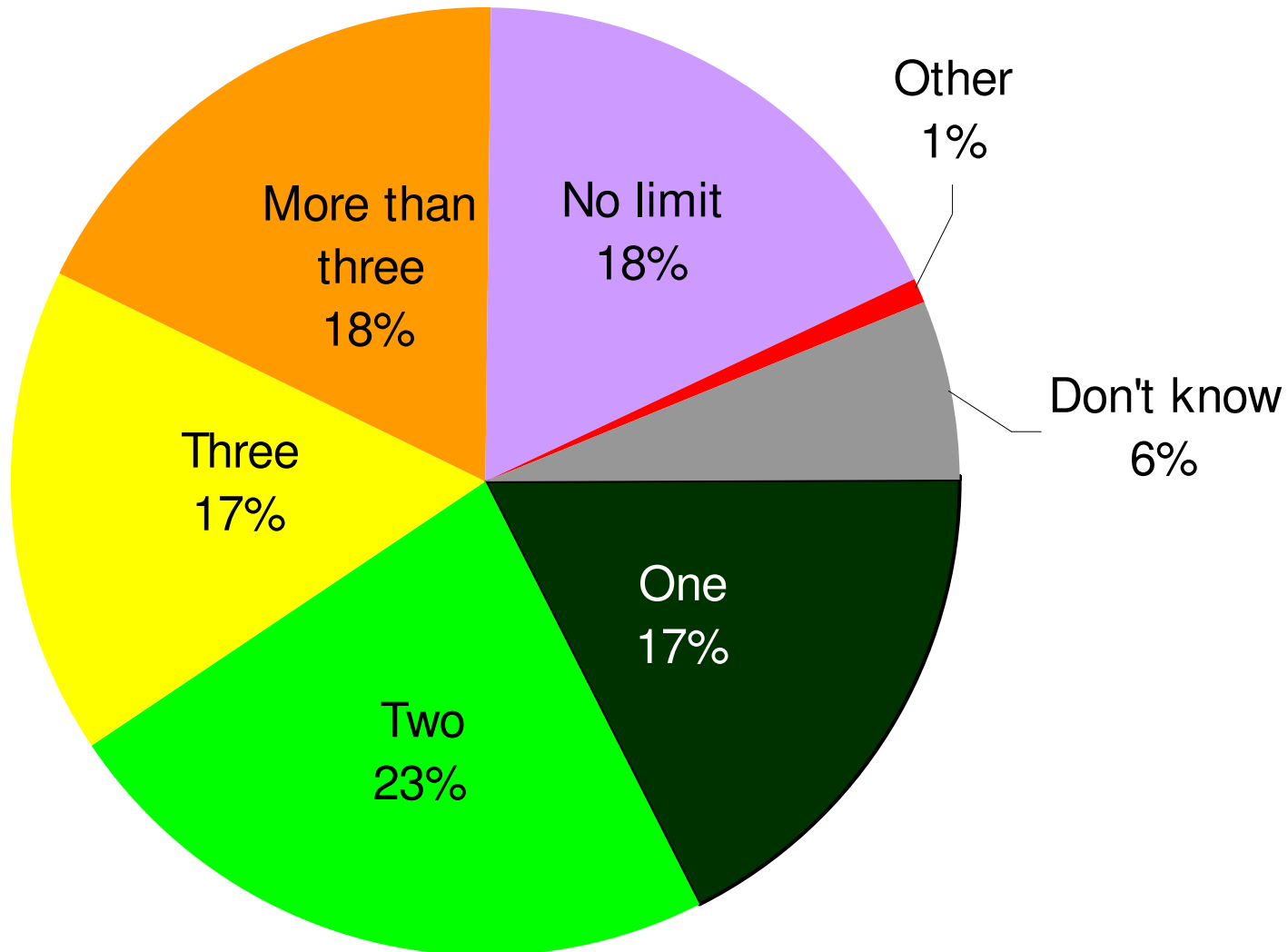
Democratic Concepts

Selecting Leaders

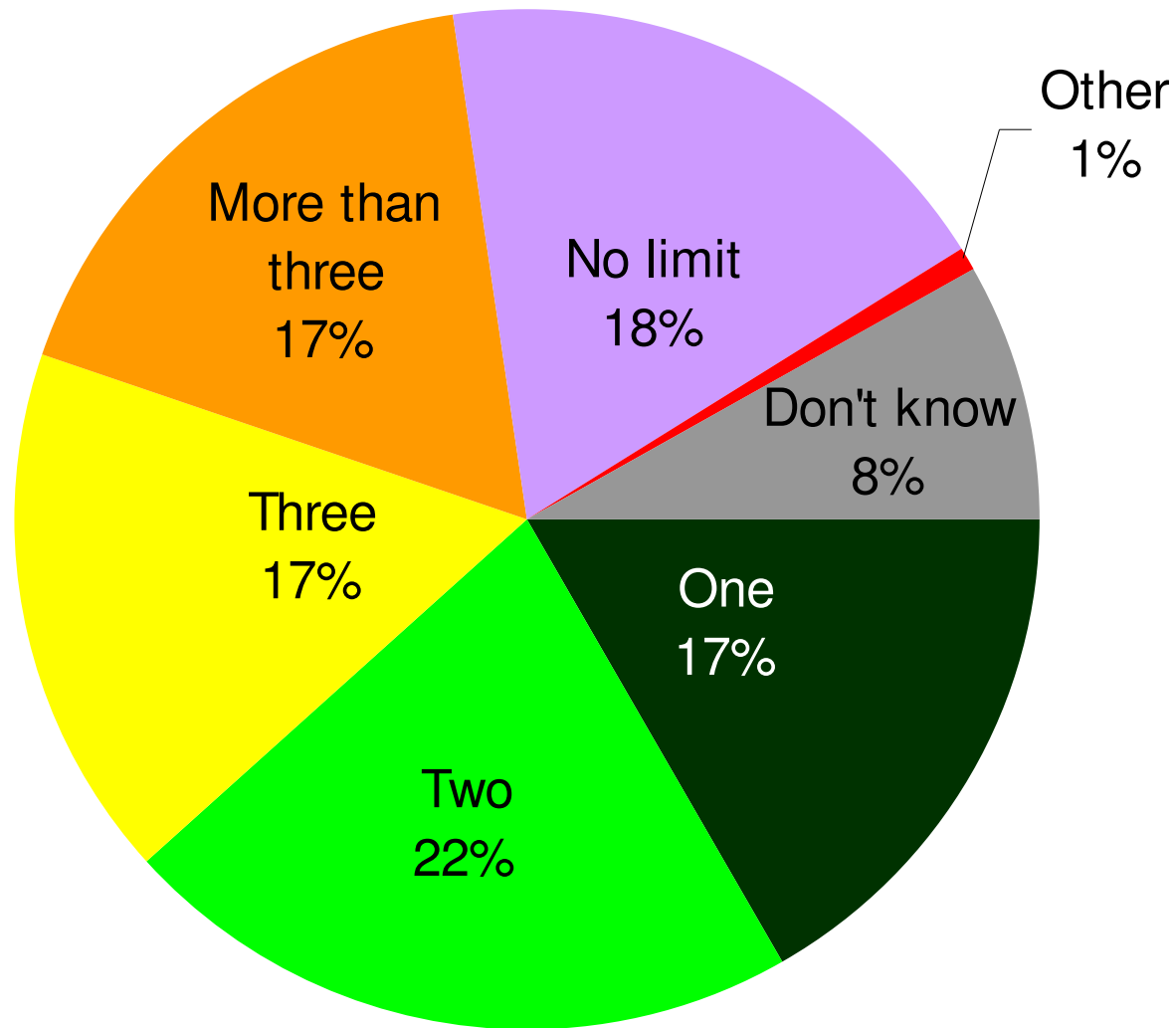
How should provincial governors be selected?



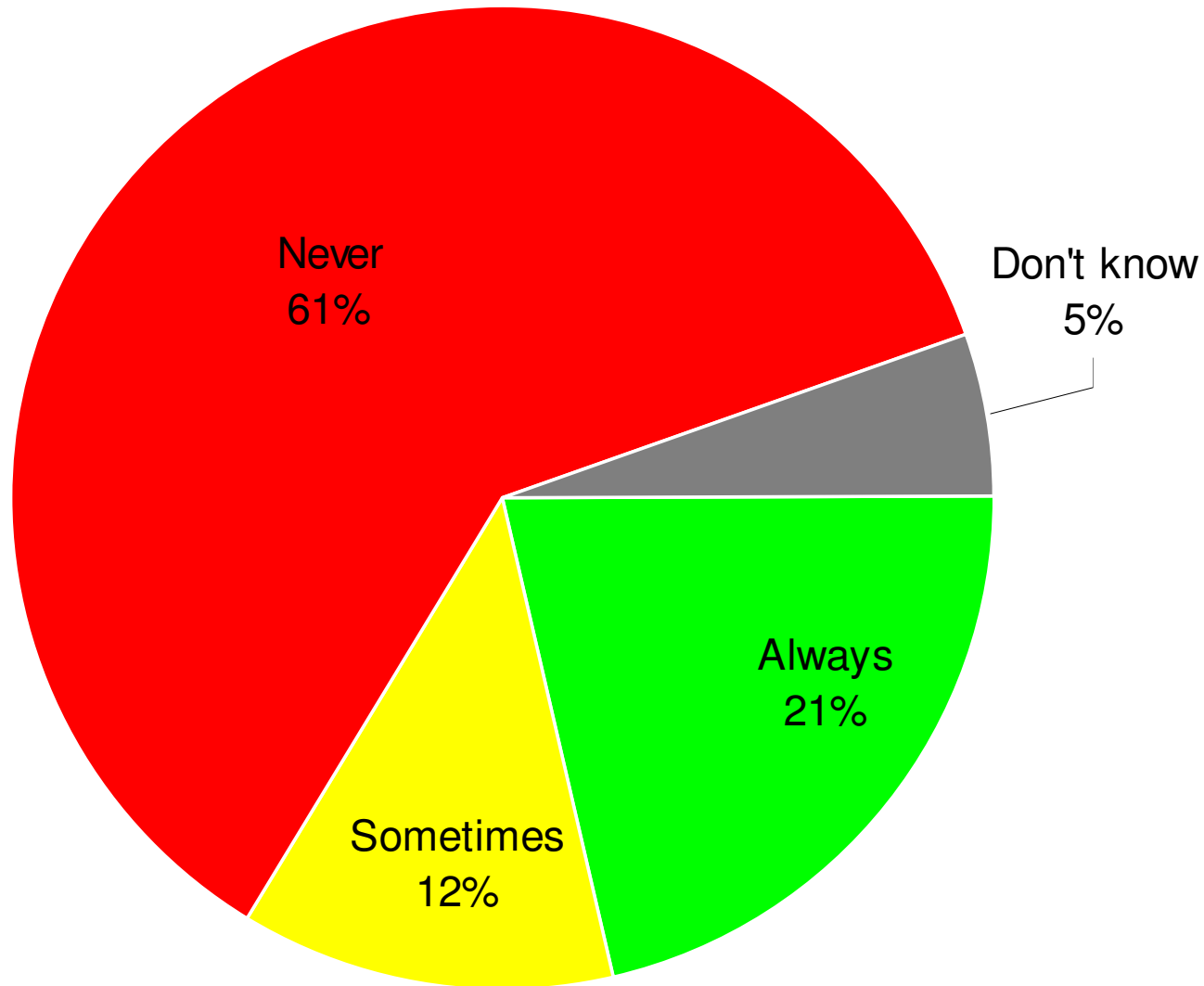
A Prime Minister is elected to a mandate of five years. How many mandates should a Prime Minister be allowed to serve?



A party leader is usually elected to a mandate of five years. How many mandates should a party leader be allowed to serve?



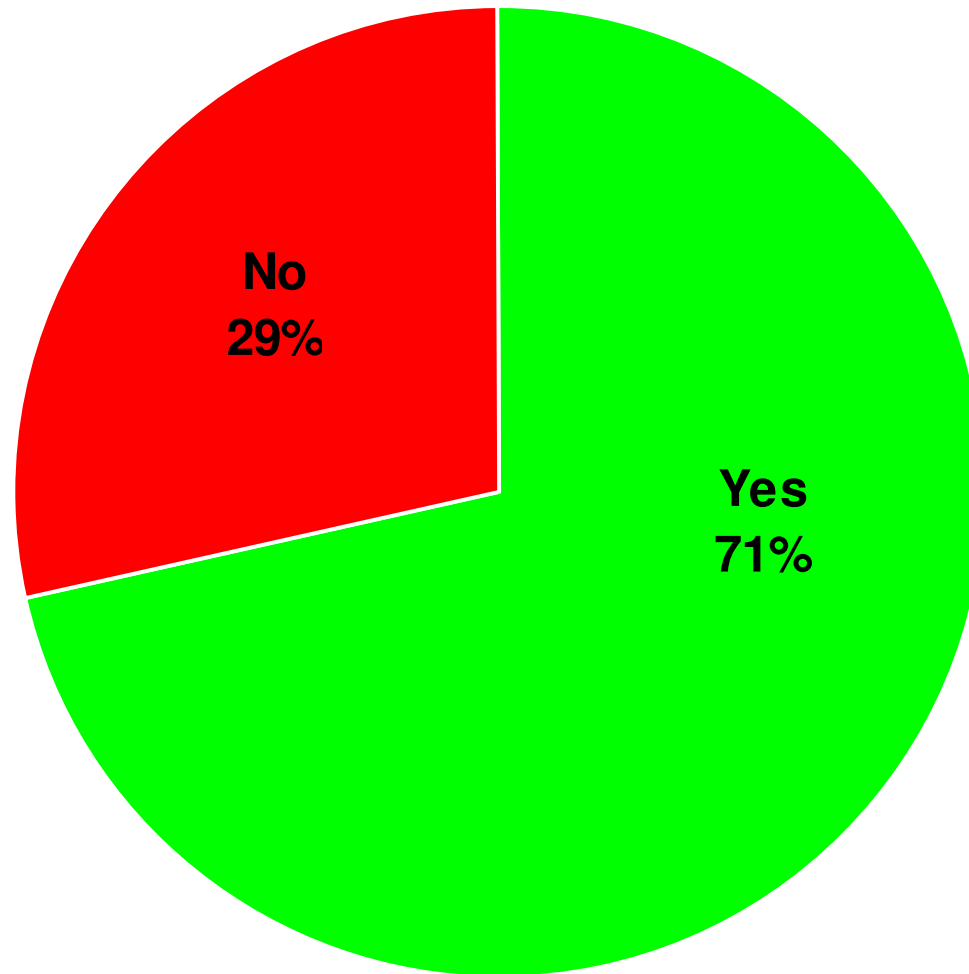
At the local level, should a government official also be a political party leader at the same time?





Khmer Rouge Tribunal

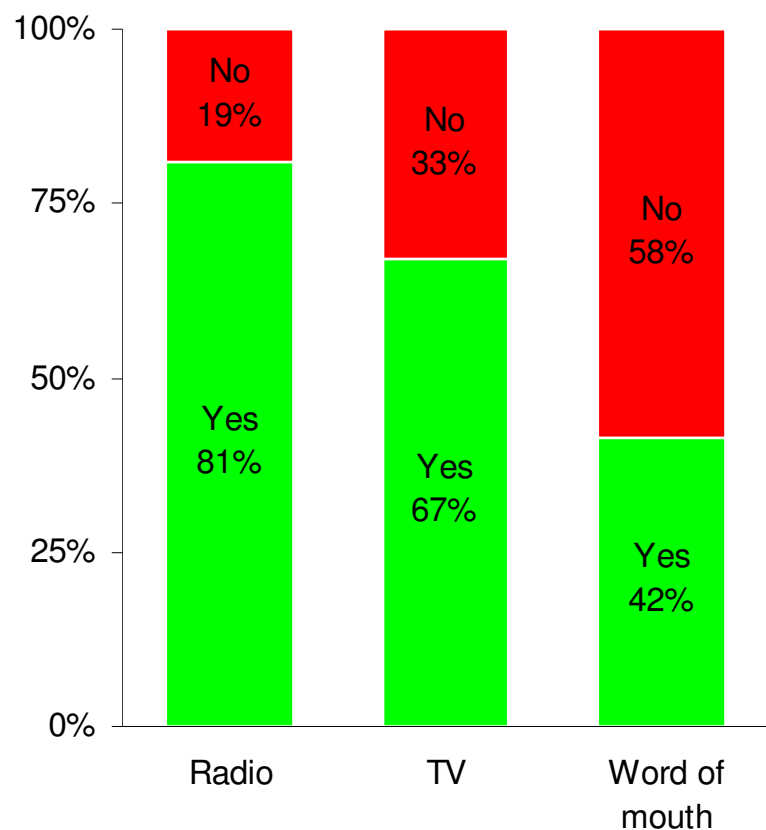
Are you aware of the Khmer Rouge Tribunal that is putting top leaders of the Khmer Rouge on trial?



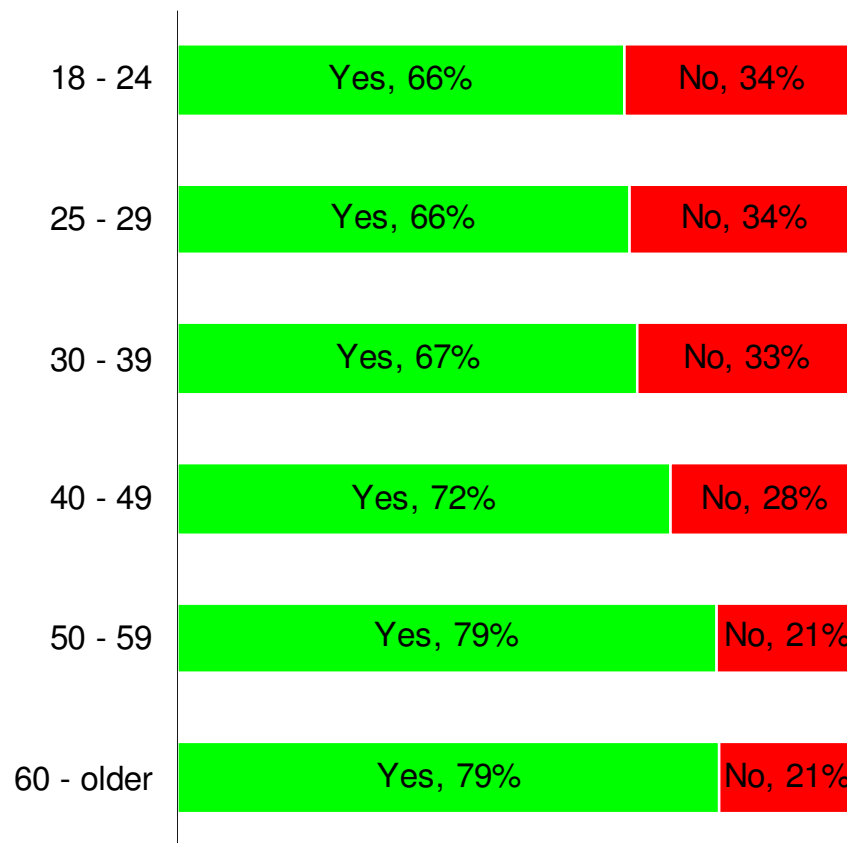
Are you aware of the Khmer Rouge Tribunal that is putting top leaders of the Khmer Rouge on trial?

(by primary source of information and age)

Source of Information



Age



Do you agree or disagree with a trial of top Khmer Rouge leaders?

