IRI Index
Pakistan Public Opinion Survey
July 15 - August 7, 2009
Survey Methodology

- In-person, in-home interviews
- National representative sample of adult residents of Pakistan.
- n = 4,900
- Conducted between July 15 – August 7, 2009
- Margin of error ± 1.41 percent overall.
- A multi-stage probability sample was used. In the first stage, the sample was stratified into four provinces. In the second stage, the sample was further stratified into districts within each province by rural and urban categories. In the third stage, each district was further stratified by Union Councils.
- The sample was distributed at the provincial level, rural and urban, in all four provinces of Pakistan (except for the Federally Administrative Tribal Areas, Chitral and Kohistan). The sample was then post-weighted to make it proportionate to national representation by province.
- The eligibility criteria is age, 18 years and older.
- The response rate was 74 percent.
- The interview teams were comprised of both of males and females; the female respondents were interviewed by female interviewers and male respondents by male interviewers.
- Kish method was used to select respondents 18 years and older within the randomly selected household. The left hand method was used to select every third household in localities selected through area probability sample.
- The information in this report has been compiled in accordance with international standards for market and social research methodologies. Figures in charts and tables may not sum to 100 percent due to rounding error.
## Survey Demographics

**Male 54%  Female 46%**

**Urban 34% Rural 66%**

**Age**
- Up to 25: 35%
- 26-35: 34%
- 36-50: 22%
- 50+: 8%

**Monthly Household Income**
- Up to Rs 3,000: 18%
- Rs 3,001 – 10,000: 57%
- Rs 10,001 – 15,000: 14%
- Rs 15,001 – 25,000: 5%
- More than Rs 25,000: 3%
- Unemployed: 2%

**Education**
- Illiterate: 25%
- Primary: 15%
- Middle: 15%
- Matric: 24%
- Intermediate: 13%
- Graduate: 6%
- MA/Professional: 2%

**Language**
- Urdu: 13%
- Punjabi: 46%
- Pashto: 12%
- Sindhi: 13%
- Seraiki: 5%
- Hindko: 5%
- Balochi: 3%
- Brohi: 1%
Acronyms Legend

- Pakistan Muslim League-Nawaz (PML-N)
- Pakistan Muslim League-Quaid (PML-Q)
- Awami National Party (ANP)
- Muttahida Quami Movemnet (MQM)
- Pakistan Tahreek-e-Insaf (PTI)
- Muttahida Majlis-e-Amal (MMA)
- Pakistan Peoples Party (PPP)
- Pakistan Peoples Party-Shaheed Bhutto (PPP-SB)
- Pakhtunkhwa Milli Awami Party (PKMAP)
- Jamaat-e-Islami (JI)
- Jamiat Ulema-e-Islam Faction (JUI-F)
- Pakhtun-khwa Milli Awami Party (PKMAP)
- Northwest Frontier Province (NWFP)
- Federally Administered Tribal Areas (FATA)
INDICATORS
Do you think that Pakistan is heading in the right direction or in the wrong direction?
In the past year, has your personal economic situation improved, worsened or stayed the same?
Thinking about next year, do you expect the economic situation in Pakistan to get better, get worse or stay the same?
KEY ISSUES
Agree or Disagree?
I feel more secure this year than I did last year.
What is the single most important issue facing Pakistan?

- Inflation: 40%
- Unemployment: 20%
- Terrorism: 13%
- Electricity and Water: 11%
- Poverty: 8%
- Corruption: 5%
- Law and Order: 3%
- Education: 1%
What is the most important issue facing Pakistan?

*(Comparison)*
TERRORISM
Agree or Disagree?
Religious extremism is a serious problem in Pakistan.

[Bar charts showing the percentage of people who agree or disagree from June 2007 to March 2009]
Agree or Disagree?
The Taliban and Al-Qaeda operating in Pakistan is a serious problem.

<table>
<thead>
<tr>
<th>Month</th>
<th>Agree</th>
<th>Disagree</th>
<th>DK/NR</th>
</tr>
</thead>
<tbody>
<tr>
<td>July-09</td>
<td>86%</td>
<td>13%</td>
<td>2%</td>
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<tr>
<td>Mar-09</td>
<td>69%</td>
<td>28%</td>
<td>3%</td>
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<tr>
<td>Oct-08</td>
<td>51%</td>
<td>39%</td>
<td>10%</td>
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<tr>
<td>Jun-08</td>
<td>45%</td>
<td>36%</td>
<td>19%</td>
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<tr>
<td>Jan-08</td>
<td>65%</td>
<td>32%</td>
<td>4%</td>
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<tr>
<td>Nov-07</td>
<td>63%</td>
<td>34%</td>
<td>4%</td>
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<tr>
<td>Sept-07</td>
<td>57%</td>
<td>33%</td>
<td>10%</td>
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</tbody>
</table>
Agree or Disagree?
I support the army fighting extremists in Malakand division.

Note: Prior to July 2009 this question was asked “Agree or Disagree? I support the army fighting extremists in NWFP and FATA.” Malakand division is in NWFP.
Agree or Disagree?
I support the U.S. making military incursions in the tribal areas.
Do you think that Pakistan should cooperate with the United States on its war against terror?
Agree or Disagree?
The United States should partner with Pakistan in conducting drone attacks against extremists.
Agree or Disagree?
I support a peace deal with the extremists.
FOREIGN POLICY
In your opinion, which of the following countries have good relations with Pakistan?

- Saudi Arabia: 87%
- China: 9%
- America: 2%
- Iran: 1%
- United Kingdom: 1%
Do you have a favorable or unfavorable opinion of the nation of India?

Mar-09

- 9% Very Favorable
- 36% Somewhat Favorable
- 19% Somewhat Unfavorable
- 33% Strongly Unfavorable
- 3% DK/NR

Jul-09

- 10% Very Favorable
- 31% Somewhat Favorable
- 21% Somewhat Unfavorable
- 34% Strongly Unfavorable
- 3% DK/NR
Do you think it is a serious problem if extremists, such as Al-Qaeda and other terrorists groups use Pakistan as a base of operations to launch attacks against India and Afghanistan?
Do you have a favorable or unfavorable opinion of the nation of Afghanistan?

- Very Favorable: 45%
- Somewhat Favorable: 18%
- Somewhat Unfavorable: 30%
- Strongly Unfavorable: 7%
- DK/NR: 15%
Do you have a favorable or unfavorable opinion of Afghan President Hamid Karzai?

- Very Favorable: 6%
- Somewhat Favorable: 15%
- Somewhat Unfavorable: 22%
- Strongly Unfavorable: 47%
- DK/NR: 10%
Do you think that the Karzai government in Afghanistan is pro-Indian?

- 49% Strongly Pro-Indian
- 25% Somewhat Pro-Indian
- 4% Somewhat Anti-Indian
- 11% Strongly Anti-Indian
- 12% DK/NR
INSTITUTIONAL RATINGS
How has Prime Minister Gilani’s government performed on the issues most important to you?

- 62% Very Good
- 46% Good
- 20% Poor
- 14% Very Poor
- 4% DK/NR
How would you rate the following institutions? (percent favorable)

<table>
<thead>
<tr>
<th>Institution</th>
<th>Jun-07</th>
<th>Sep-07</th>
<th>Nov-07</th>
<th>Jan-08</th>
<th>Jun-08</th>
<th>Oct-08</th>
<th>Jan-09</th>
<th>Jul-09</th>
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<tbody>
<tr>
<td>National Assembly</td>
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THE ARMY
Agree or Disagree?
The army should have no role in the civilian government.

![Bar chart showing trends over time](chart.png)
The 1973 Constitution of Pakistan states the military should work for the civilian leadership. In your opinion, how much control should civilian leadership have over the military?
Some people believe the military has the right to take over from civilian leaders when they have become too corrupt or fail to govern. Under what circumstances should the military be able to do this?
If you had a choice between a stable and prosperous Pakistan that was ruled by a military dictatorship or a democratic government that led to an unstable and insecure Pakistan, which would you choose?
LEADERSHIP RATING
Which one leader do you believe will be able to handle the problems facing Pakistan most effectively?
Who would you rather see as the President of Pakistan, Nawaz Sharif or Asif Zardari?
Do you approve or disapprove of the job the President is doing?

Zardari Sworn In

[Graph showing approval and disapproval ratings over time, with peaks and troughs indicated by percentages.]
Do you support amending the Pakistan constitution removing some of the powers granted to the President of Pakistan?

- Yes: 60%
- No: 33%
- DK/NR: 7%
Would you say you like or dislike the following political personalities?

- **Nawaz Sharif**: Like 18%, Dislike 15%, Neither/DK/NA 67%
- **Shehbaz Sharif**: Like 21%, Dislike 15%, Neither/DK/NA 64%
- **Iftikhar M. Chaudhry**: Like 17%, Dislike 23%, Neither/DK/NA 60%
- **Imran Khan**: Like 28%, Dislike 27%, Neither/DK/NA 45%
- **Yousaf Raza Gilani**: Like 27%, Dislike 35%, Neither/DK/NA 38%
- **Ashfaq Pervez Kiyani**: Like 24%, Dislike 31%, Neither/DK/NA 45%
- **Bilawal Bhutto**: Like 28%, Dislike 27%, Neither/DK/NA 45%
- **Makhdooon Fahim**: Like 21%, Dislike 24%, Neither/DK/NA 55%
- **Osama bin Laden**: Like 9%, Dislike 11%, Neither/DK/NA 80%
- **Asif Zardari**: Like 21%, Dislike 13%, Neither/DK/NA 66%
- **Maulana Sufi Mohammad**: Like 2%, Dislike 12%, Neither/DK/NA 86%
- **Altatf Hussain**: Like 5%, Dislike 12%, Neither/DK/NA 83%
- **Qazi Hussain Ahmed**: Like 8%, Dislike 20%, Neither/DK/NA 72%
- **Maulana Fazal-ur-Rehman**: Like 7%, Dislike 21%, Neither/DK/NA 72%
- **Pervaiz Illahi**: Like 7%, Dislike 14%, Neither/DK/NA 79%
- **Baitullah Mehsud**: Like 2%, Dislike 11%, Neither/DK/NA 87%
- **Chaudhry Shujaat Hussain**: Like 6%, Dislike 21%, Neither/DK/NA 73%
- **Asfand Yar Wali**: Like 4%, Dislike 16%, Neither/DK/NA 80%
- **Mulla Omar**: Like 2%, Dislike 10%, Neither/DK/NA 88%
Would you say you liked or disliked the following political personalities?  
(Percent Favorable)
ELECTIONS
If the elections for national assembly were held next week, for which party would you vote?
If the elections for national assembly were held next week, for which party would you vote?

(Tracking Major Parties)
If the elections for national assembly were held next week, for which party would you vote?

PUNJAB

[Bar chart showing poll results for PPP, PML-Q, and PML-N from February 2007 to July 2009, with a peak for PML-N in July 2009 at 82%.]
If the elections for national assembly were held next week, for which party would you vote?

SINDH

February 2007: 9%
June 2007: 3%
September 2007: 4%
November 2007: 4%
January 2008: 4%
June 2008: 2%
October 2008: 2%
March 2009: 1%
July 2009: 1%

PPP
PML-Q
PML-N
PPP-SB
MQM
If the elections for national assembly were held next week, for which party would you vote? 

NWFP
If the elections for national assembly were held next week, for which party would you vote?

BALOCHISTAN

![Graph showing the popularity of different parties in Balochistan over time.](image-url)
To what extent should religion play a role in politics?

- 50% for Dominant Role
- 36% for Some Role
- 12% for No Role
- 3% for DK/NR
What is the one thing the PPP government could do that would convince you to vote for them?

- Reduce Inflation: 36%
- Abolish Unemployment: 19%
- Power Shortage: 13%
- End Poverty: 8%
- Control Terrorism: 8%
- DK/NR: 4%
If there was another parliamentary election held next week and the following were your choices, for whom would you vote?
If the party you vote to solve your problems does not fulfill its promises after being elected, what are the chances that you will still vote for the party in the next elections?
REFUGEES
Do you believe the government is taking care of Mohajreen (refugees)?

- Yes: 64%
- No: 31%
- DK/NR: 5%
Should United States assist the Mohajreen (refugees)?

- Yes: 54%
- No: 43%
- DK/NR: 3%
MEDIA ENVIRONMENT
What is your main source of information?

- TV: 78%
- Radio: 9%
- Newspaper: 7%
- Internet: 3%
- Word of Mouth: 2%
- DK/NR: 1%
How credible are each of these information sources?

- **TV**: 80% Credible, 16% Not Credible, 4% DK/NR
- **Radio**: 56% Credible, 25% Not Credible, 9% DK/NR
- **Newspaper**: 55% Credible, 15% Not Credible, 9% DK/NR
- **Internet**: 22% Credible, 69% Not Credible, 9% DK/NR
- **Word of Mouth**: 19% Credible, 53% Not Credible, 28% DK/NR