



# **Cuban Public Opinion Survey**

## **February 29 – March 14, 2012**

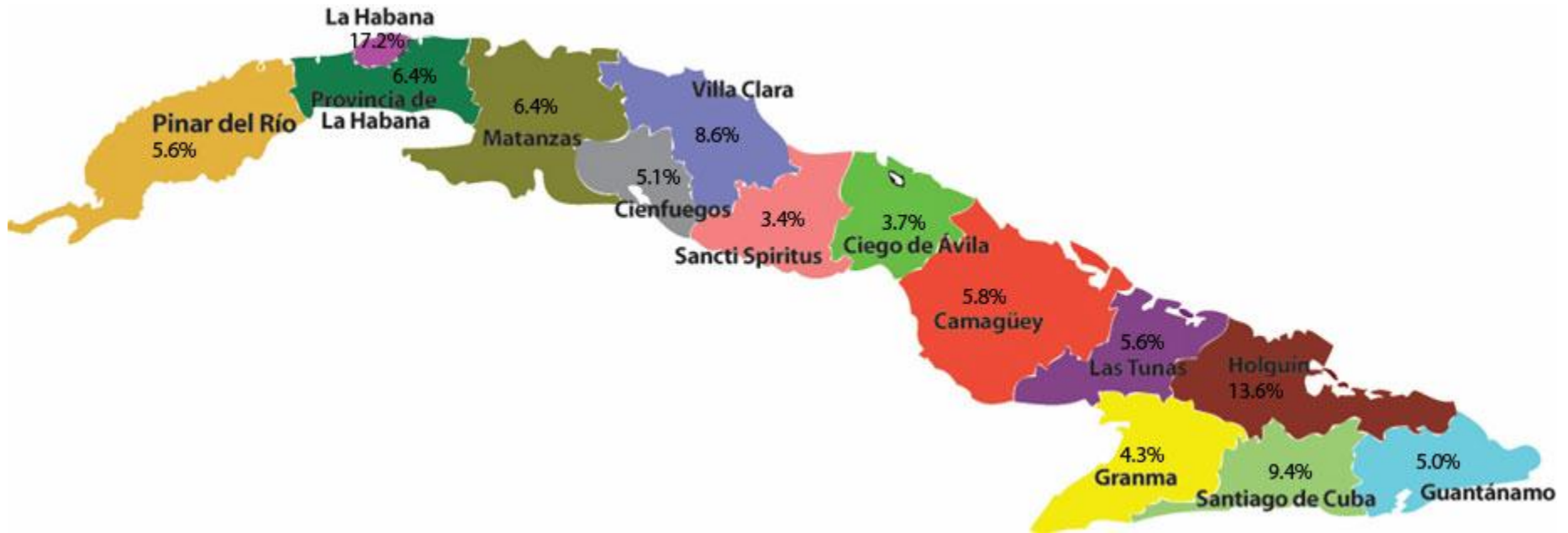
## Survey Methodology

- ✓ Dates of Interviewing: Fieldwork conducted February 29 – March 14, 2012.
- ✓ Data Collection Method: Stratified-intercept methodology based on personal, face-to-face interviews in Cuba.
- ✓ Sample Size: 787 Cuban adults (age 18 and older).
- ✓ Sample: Interviews were conducted in fourteen (14) Cuban provinces: Ciudad de La Habana, Provincia de La Habana, Pinar del Río, Matanzas, Sancti Spiritus, Villa Clara, Cienfuegos, Ciego de Ávila, Camaguey, Holguín, Guantánamo, Las Tunas, Granma and Santiago de Cuba.
  - ✓ The sample was stratified by province, then by sub-units within each province. Interviewees were allocated by gender and age quotas. The final selection of each interviewee was random.
- ✓ Respondents: The sample selection for province, gender and age are based on the last available Cuban census data, released in 2002.
- ✓ Maximum Sample Margin of Error: Margin of error of  $\pm 3.5$  percent for a 95 percent level of confidence.
- ✓ Note: Due to rounding, not all percentages add up to 100.



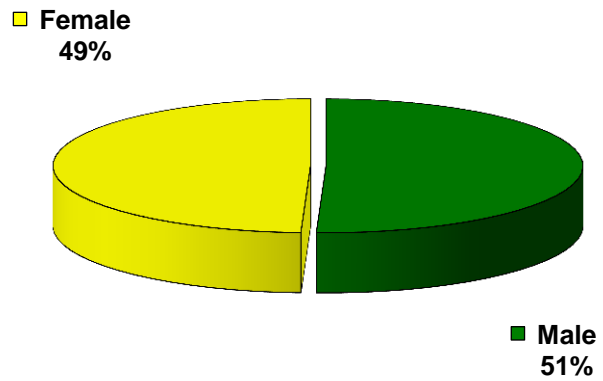
# Demographics

## Demographics: Province

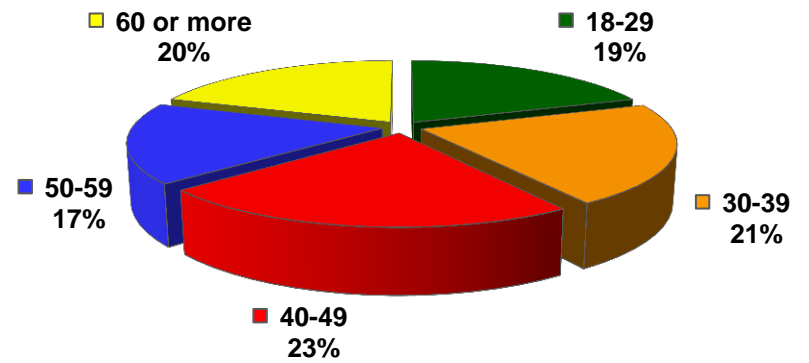


## Demographics: Gender and Age

Gender

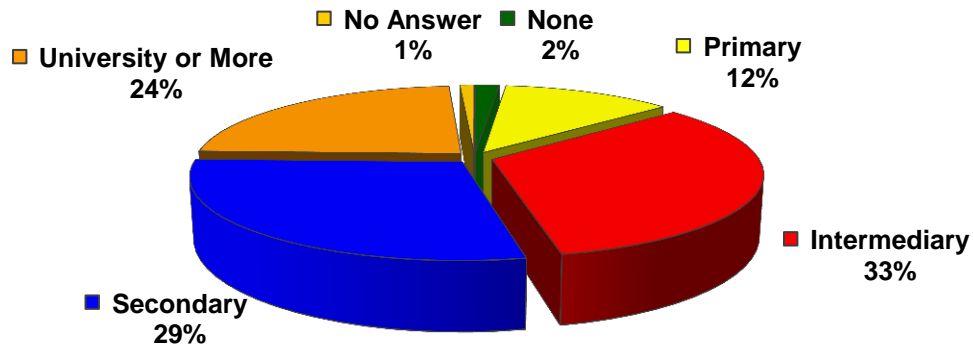


Age

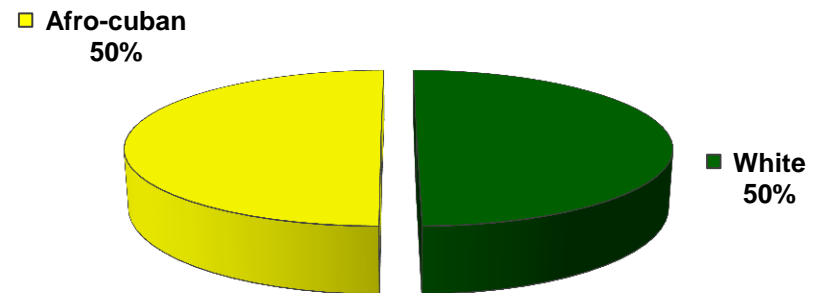


# Demographics: Education and Race

Education

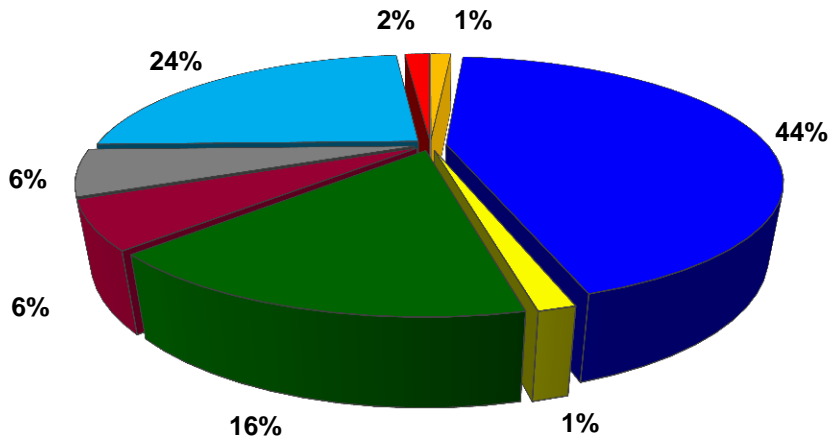


Race



## Demographics: Profession or Job

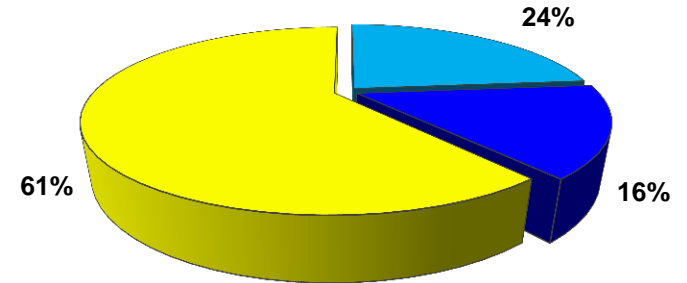
Full Sample



- Works in Leading Position for Cuban Government
- Works for the Cuban Government
- Works for a Mixed or Foreign Company
- Works as Autonomous, Farmer or Private Business Owner
- Works Full-Time in the House
- Works in the Informal Economy (Main Source of Income)
- Not Working
- No Answer

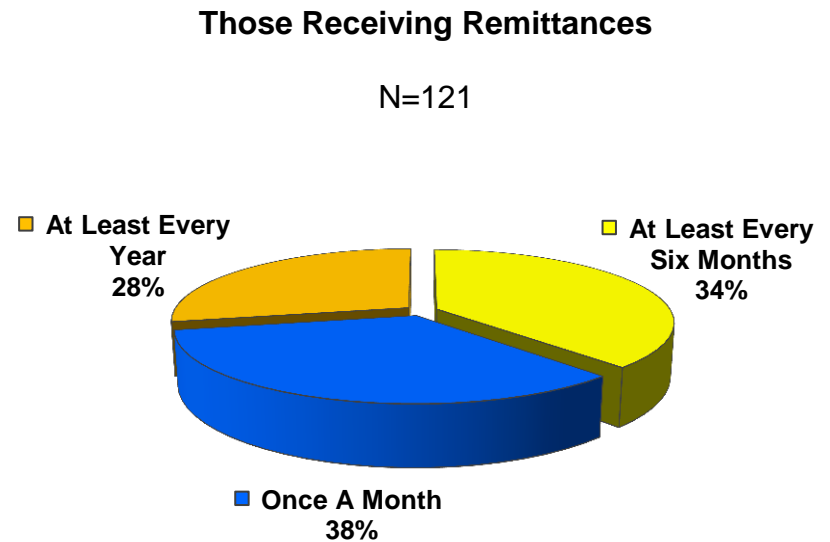
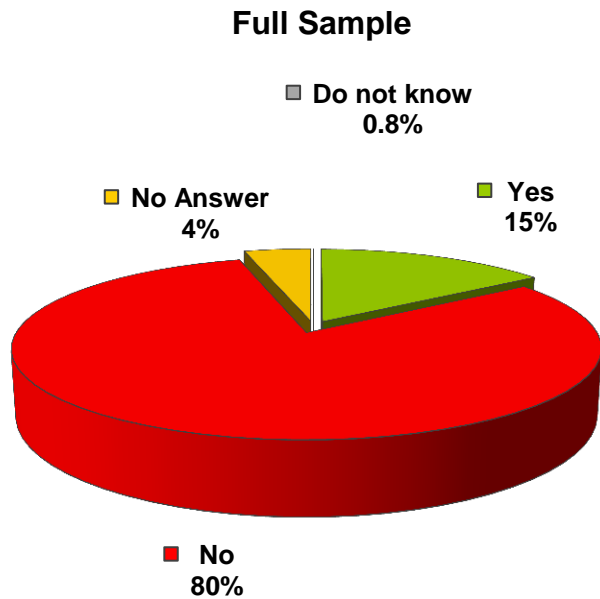
Those Not Working

N=187



- Not Working
- Student
- Retired / Pensioner

## Demographics: Receiving Remittances from Family Members or Friends Abroad

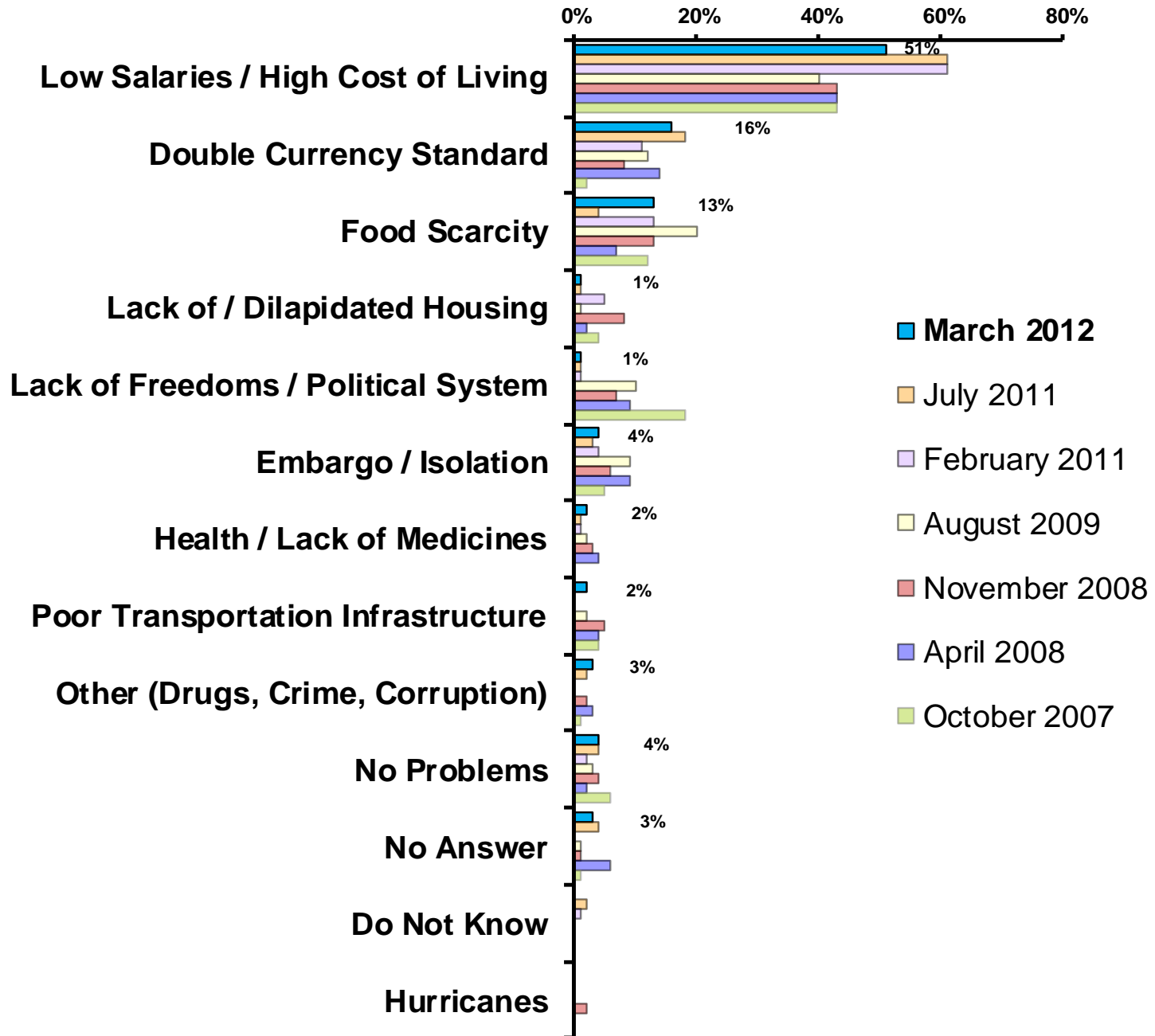




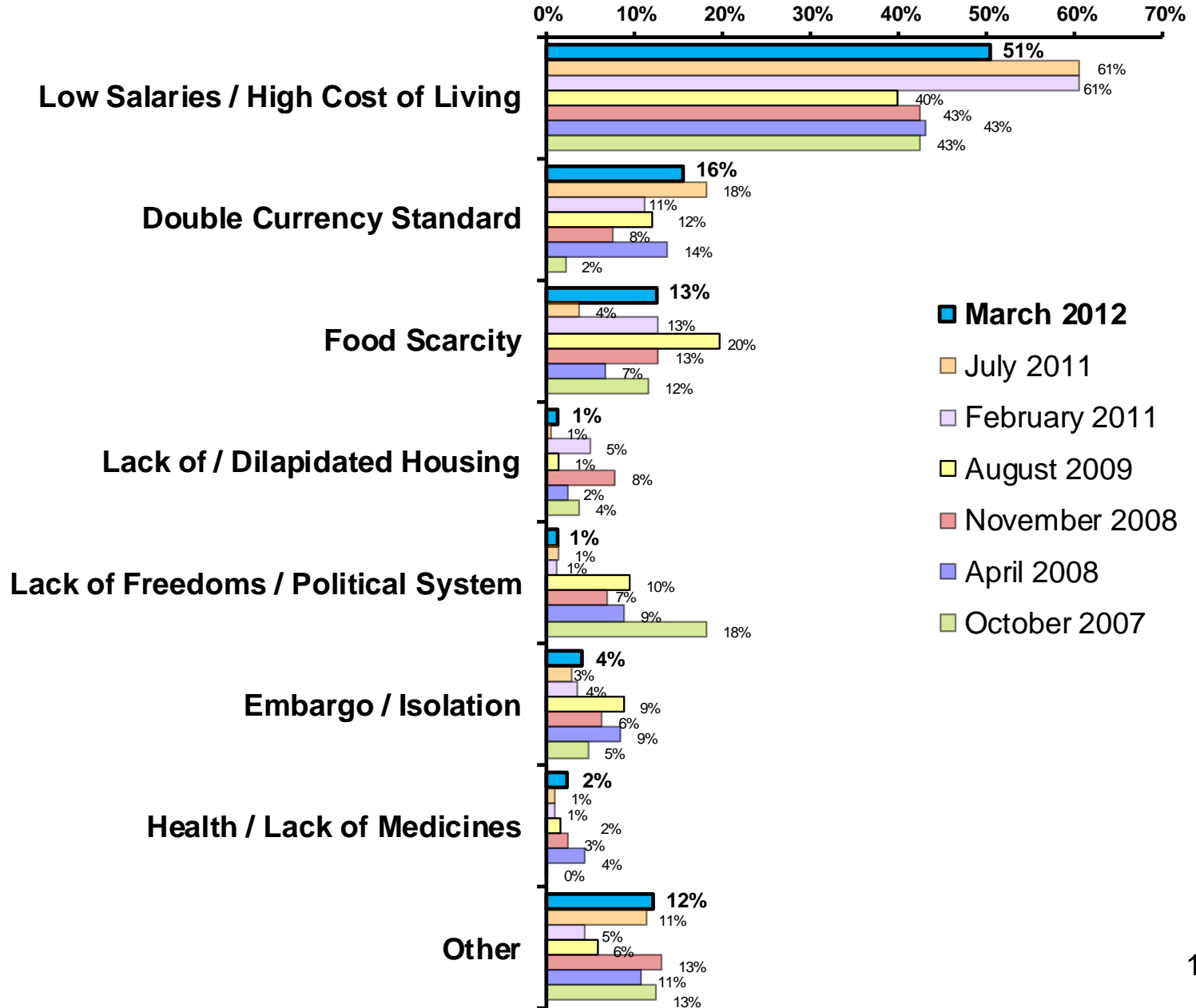


# Perspectives on Cuba

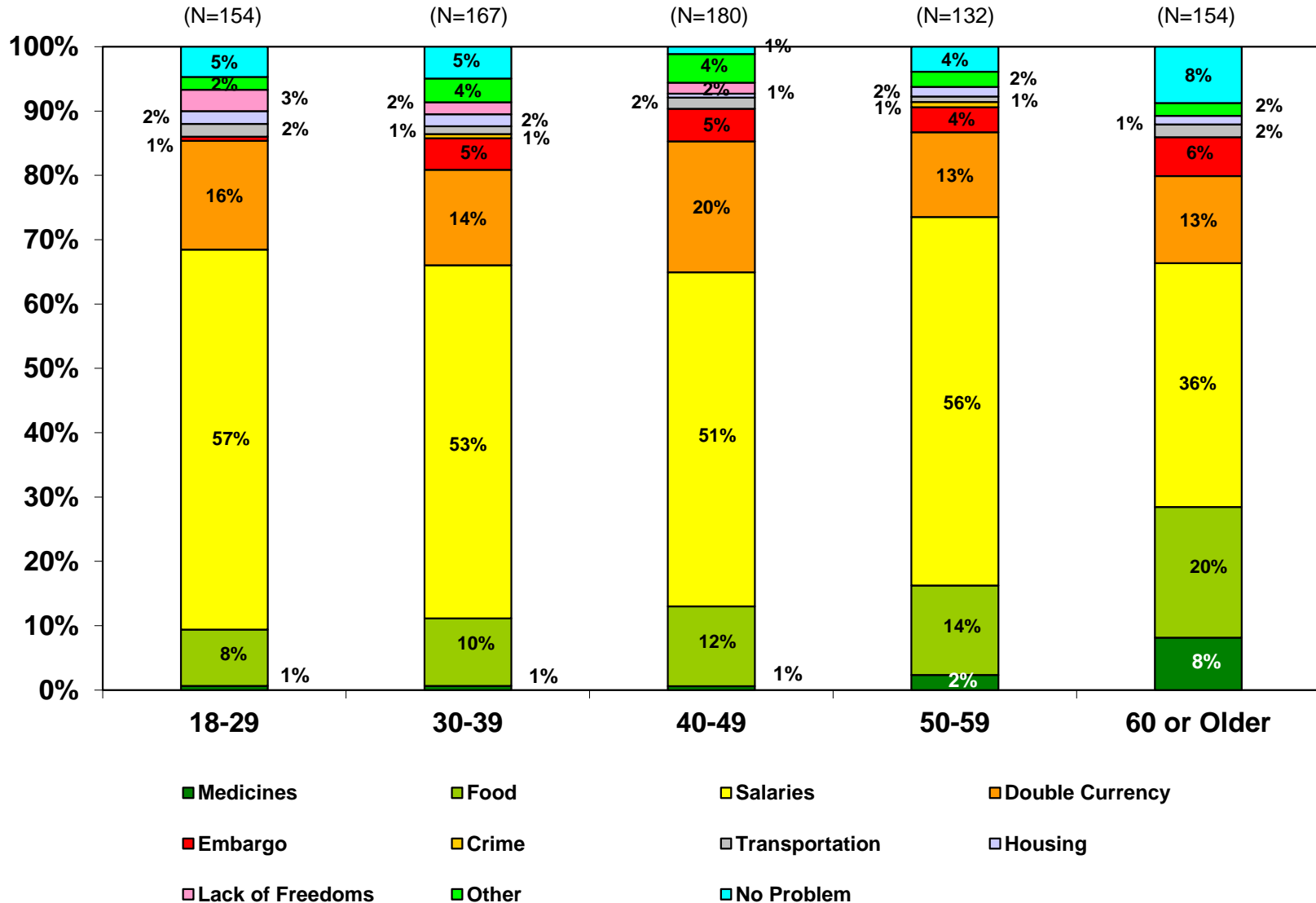
# What do you think is the biggest problem in Cuba?



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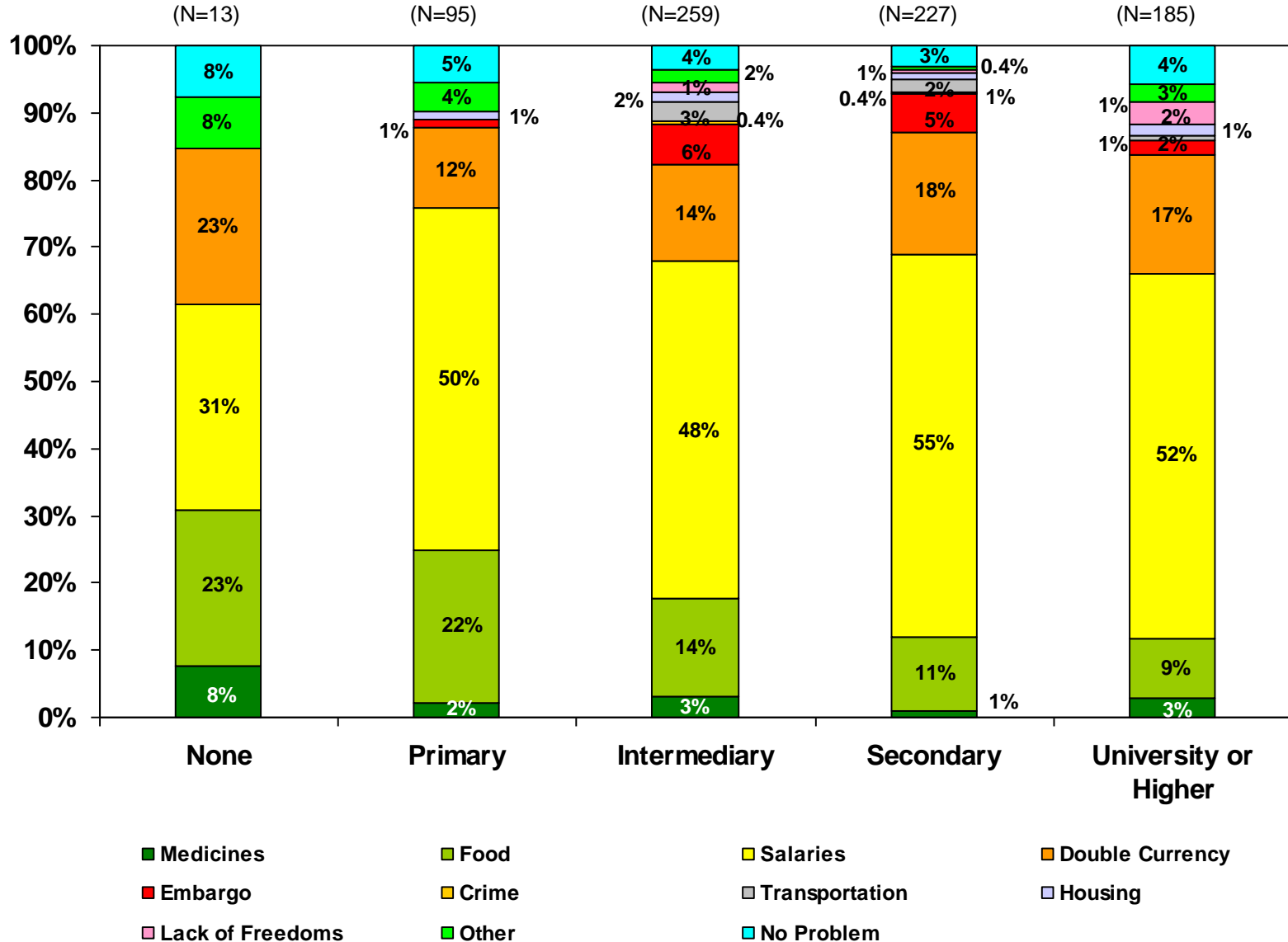


# What do you think is the biggest problem in Cuba? (by age)



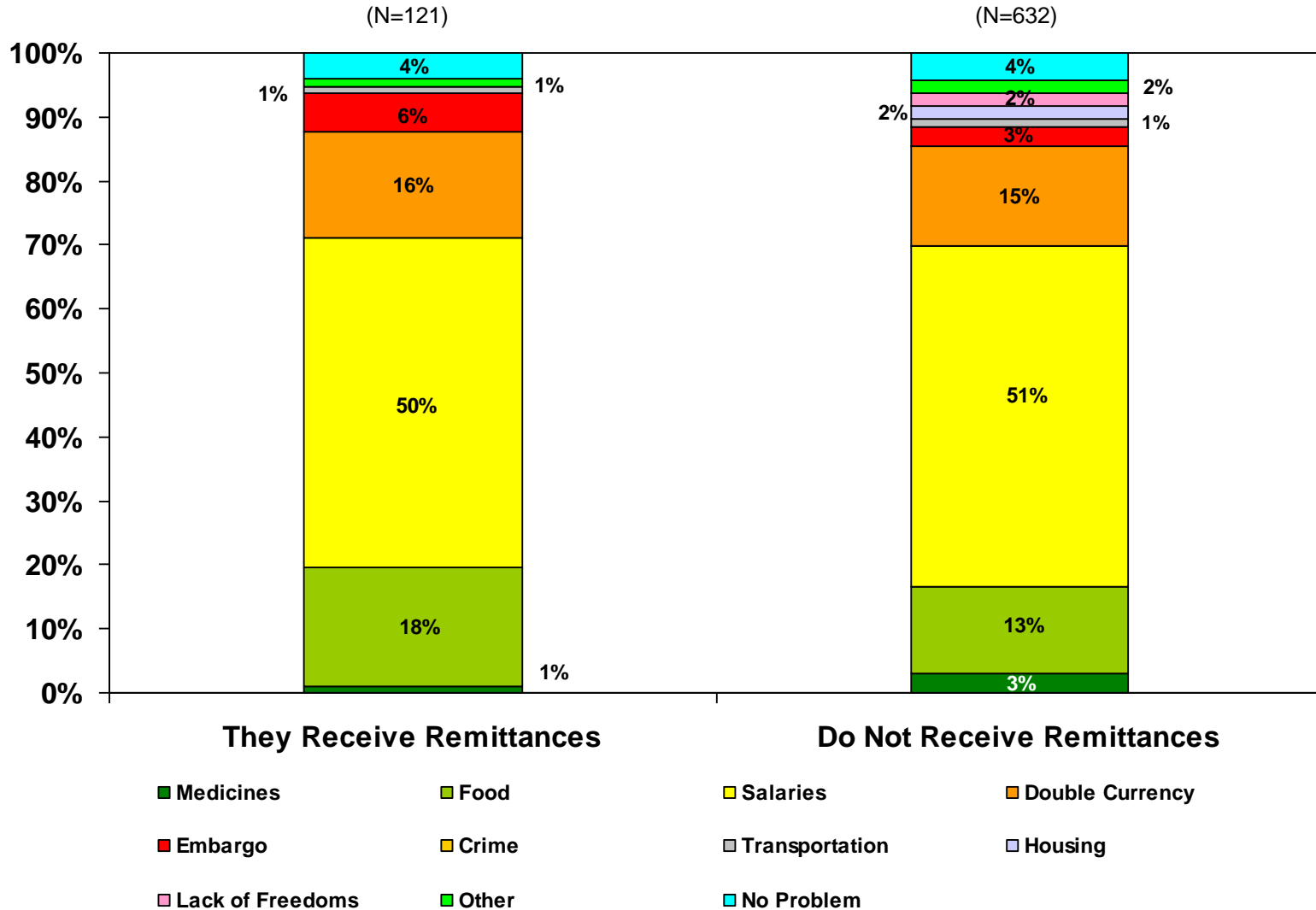
# What do you think is the biggest problem in Cuba? (by education)

N=779

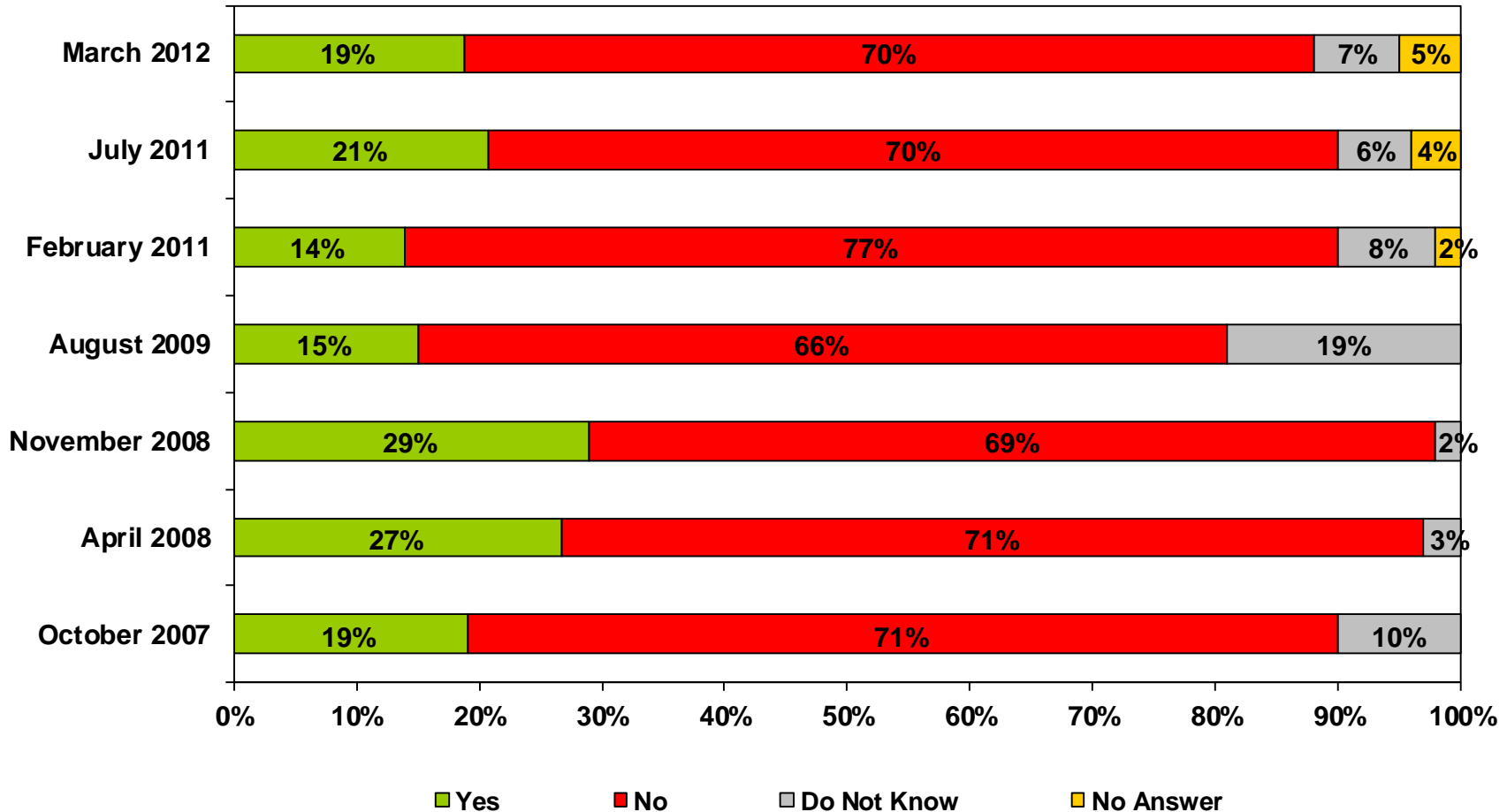


# What do you think is the biggest problem in Cuba? (by remittances)

N=753

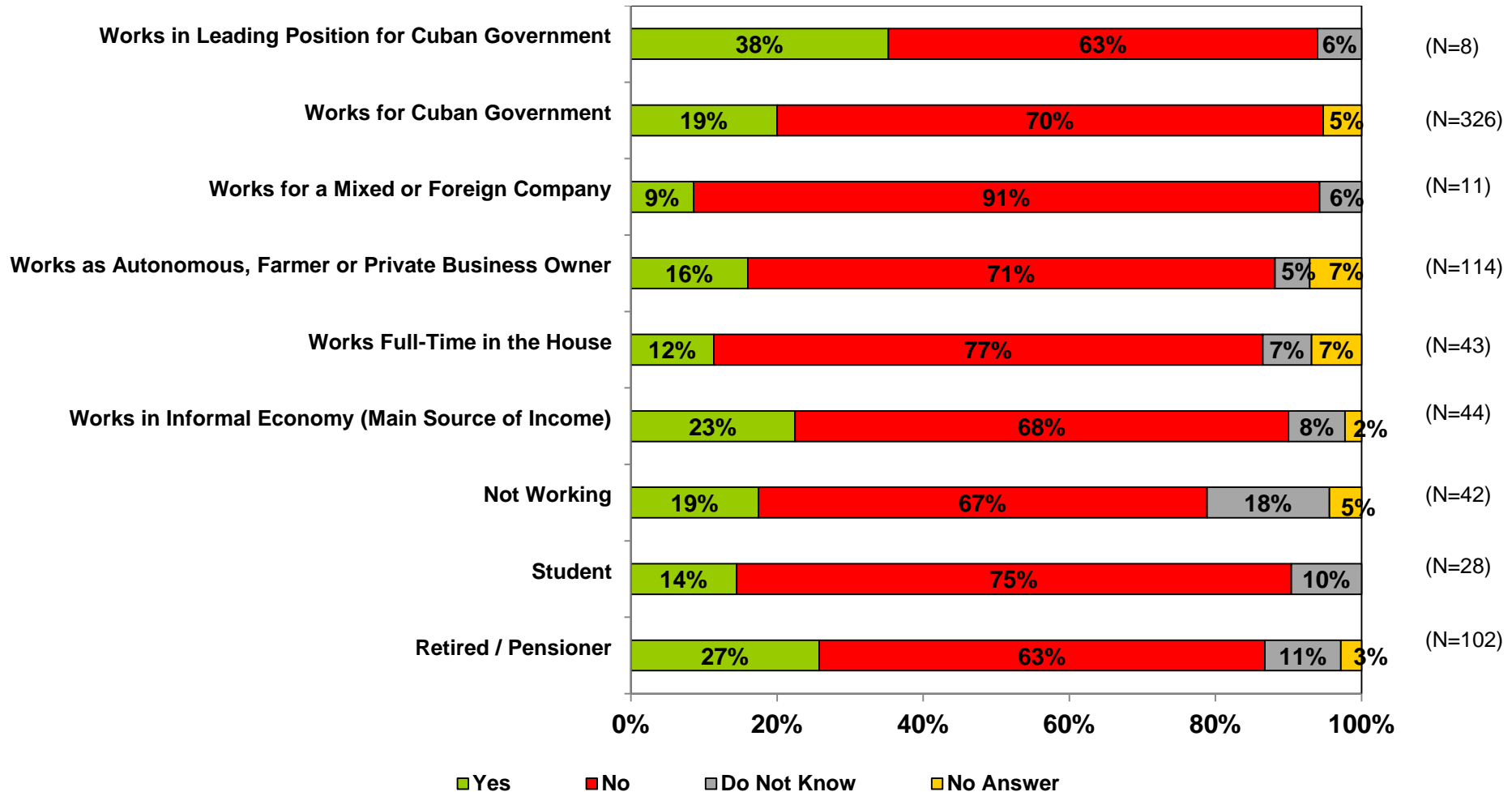


# Do you believe the current government will succeed in solving Cuba's biggest problem in the next few years?



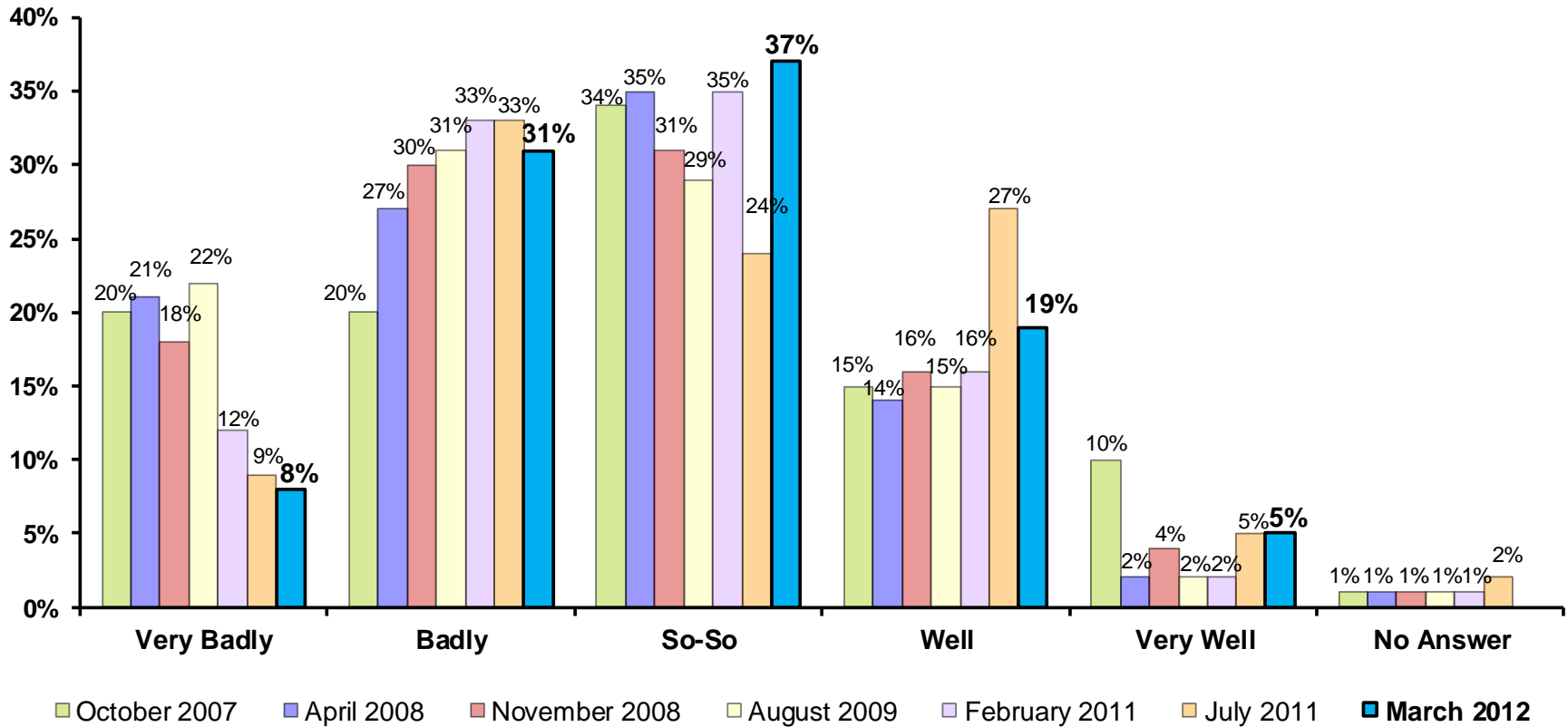
# Do you believe the current government will succeed in solving Cuba's biggest problem in the next few years? (by profession or job)

N=718



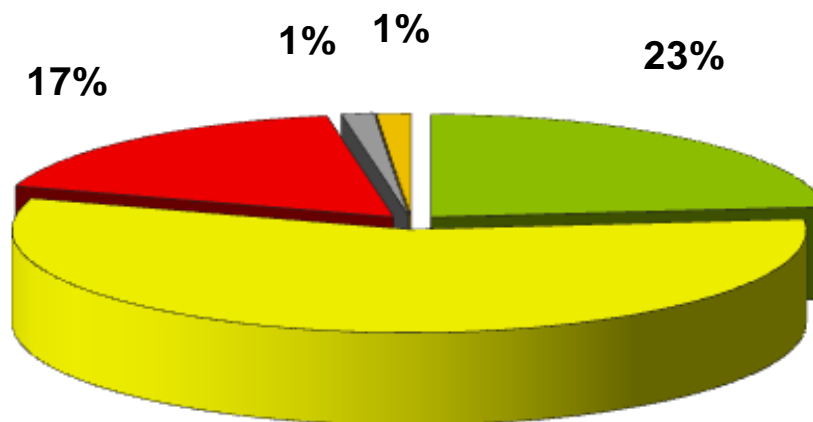


# Generally speaking, would you say things in Cuba are going very well, well, so-so, badly or very badly?



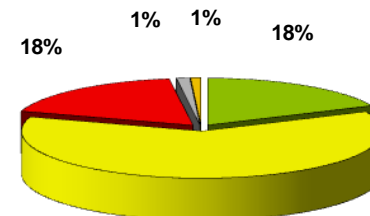
# Overall, would you say your family's economic situation has gotten worse, improved or stayed the same from one year ago?

March 2012



- Has Improved
- The Same
- Is Worse
- Do Not Know
- No Answer

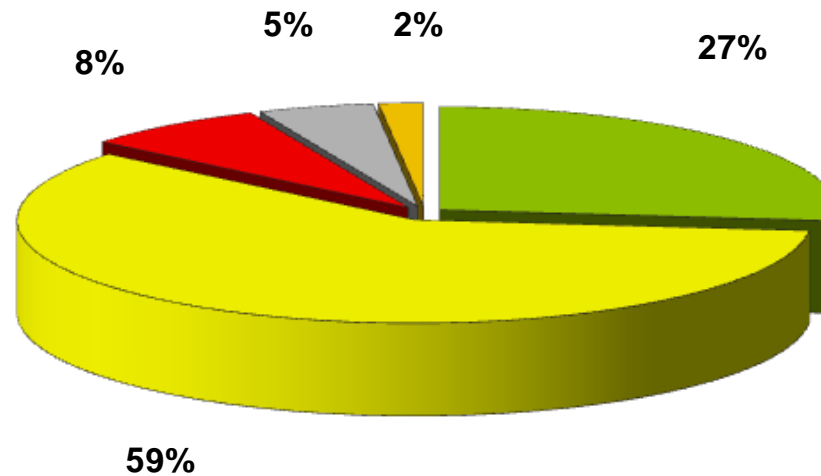
Compared to July 2011



- Has Improved
- The Same
- Is Worse
- Do Not Know
- No Answer

# Do you think the economic situation of your family, during the next 12 months...?

March 2012



Will Improve

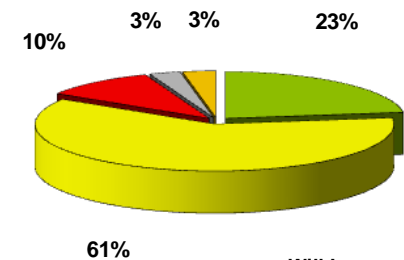
Will Get Worse

No Answer

Will Stay The Same

Do Not Know

Compared to July 2011



Will Improve

Will Stay The Same

Will Get Worse

Do Not Know

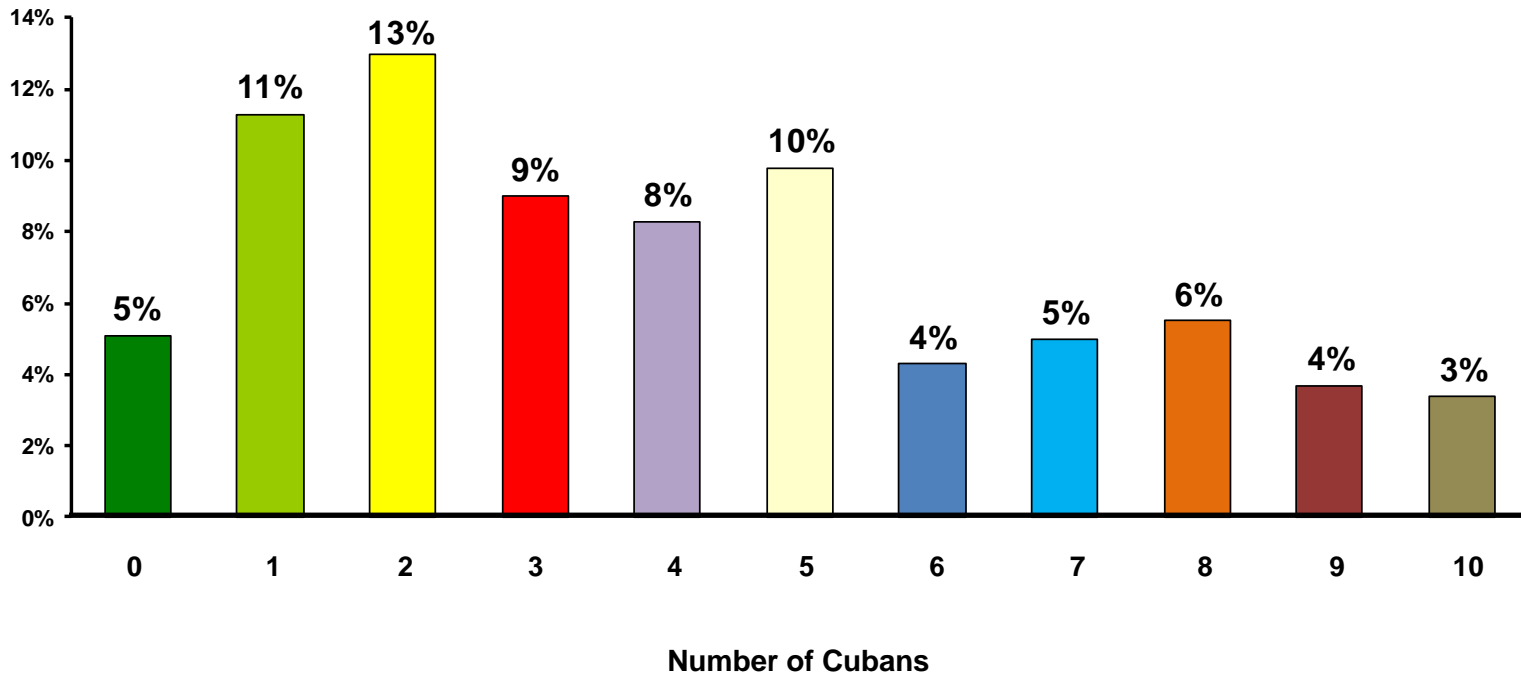
No Answer



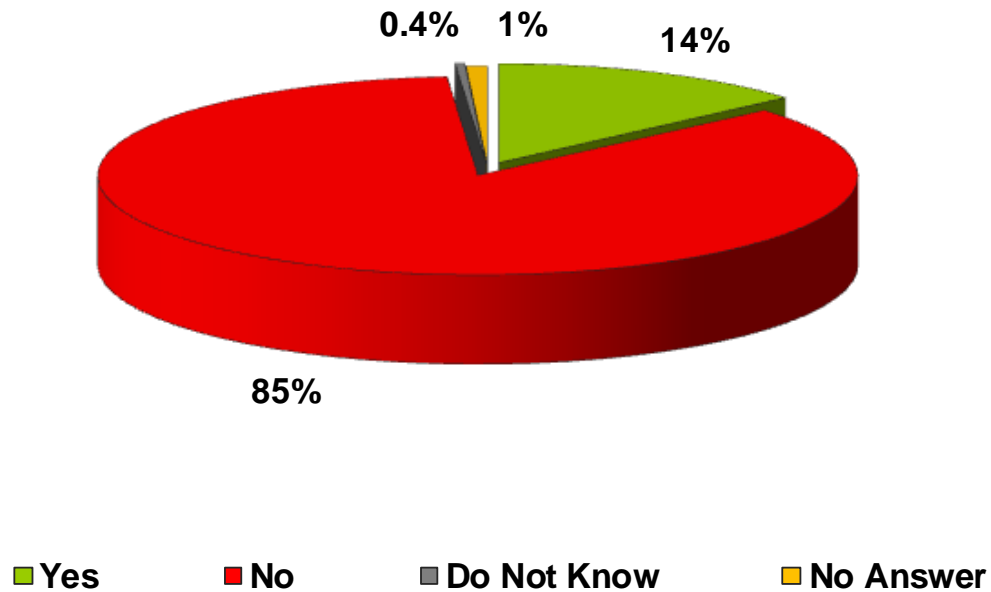
# **Perspectives of Discussed Reforms**

# Of the reforms implemented by the Cuban government, such as the provision of business licenses and the buying and selling of homes and cars, how many Cubans, out of 10, would you say have directly benefited from them?

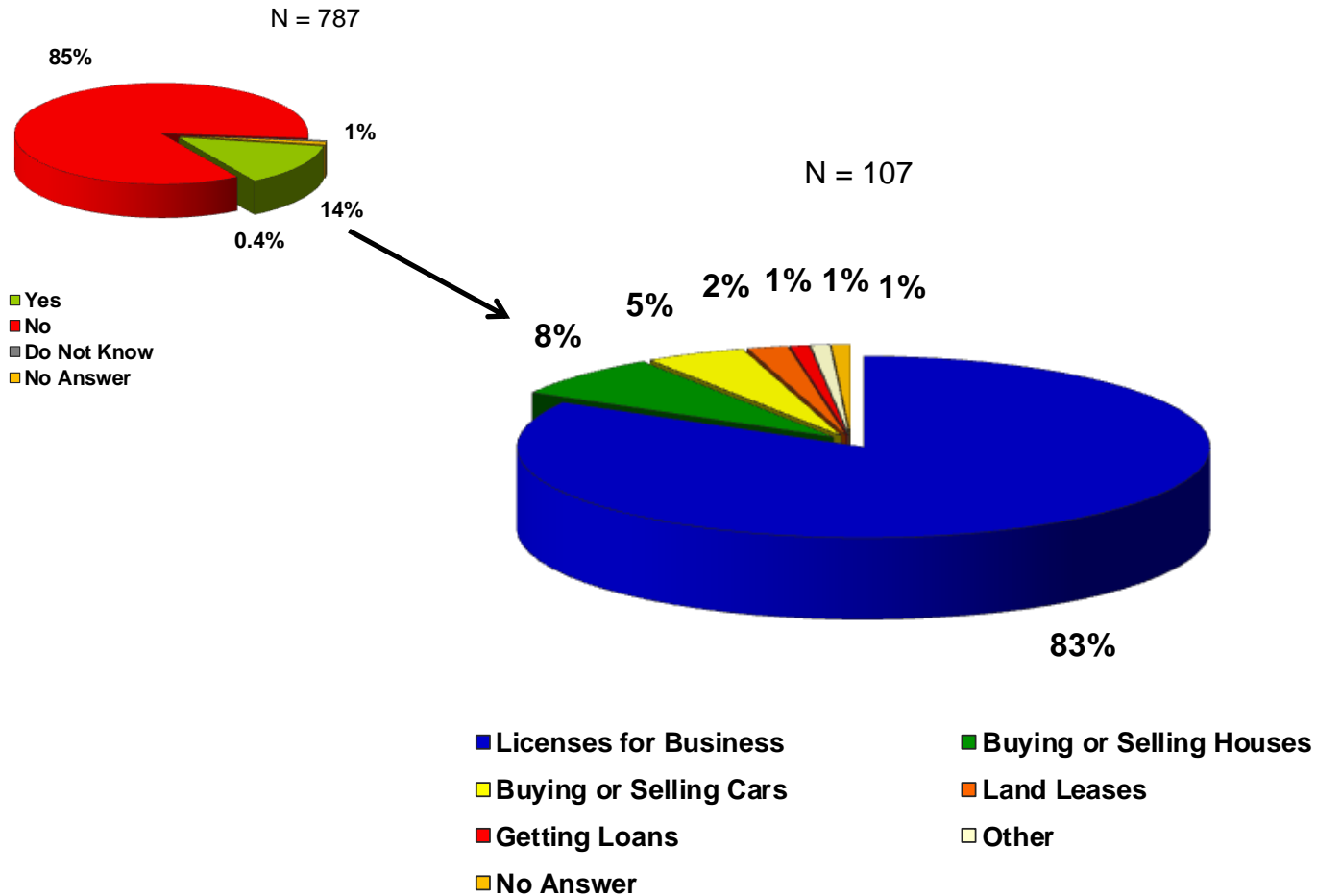
N=616



# Of the implemented reforms, have you directly benefited from any?



# If so, from which reforms have you directly benefited from?



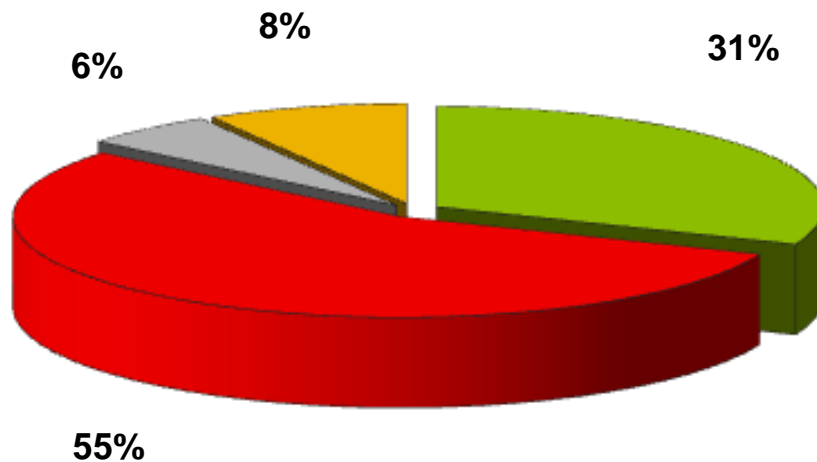


# **Attitudes Toward Political and Economic Change**



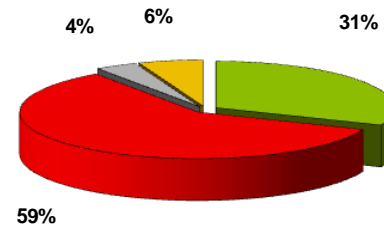
# Do you believe that substantial economic progress in Cuba is possible without changes to the political system?

March 2012



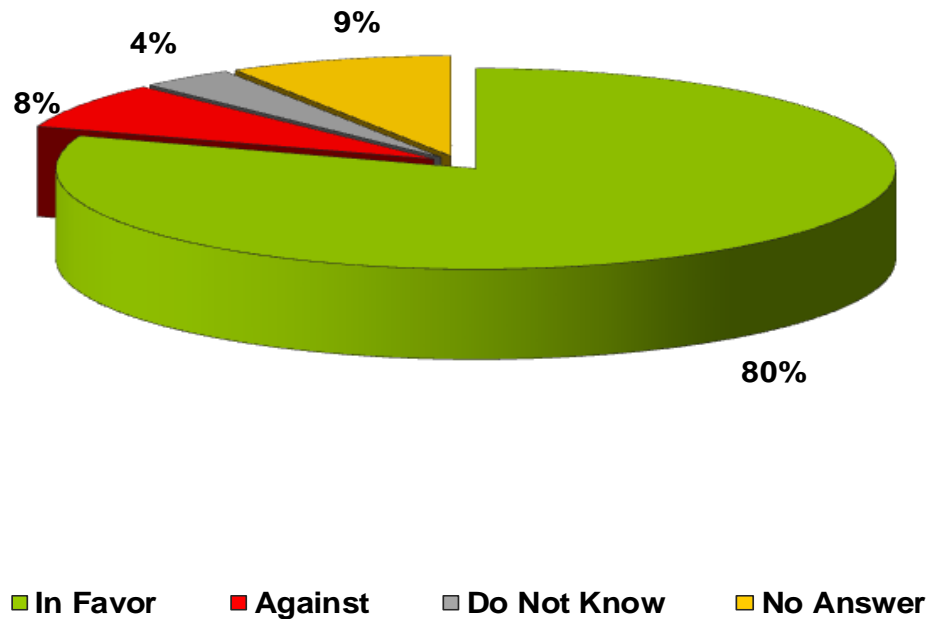
■ Yes ■ No ■ Do Not Know ■ No Answer

Compared to July 2011



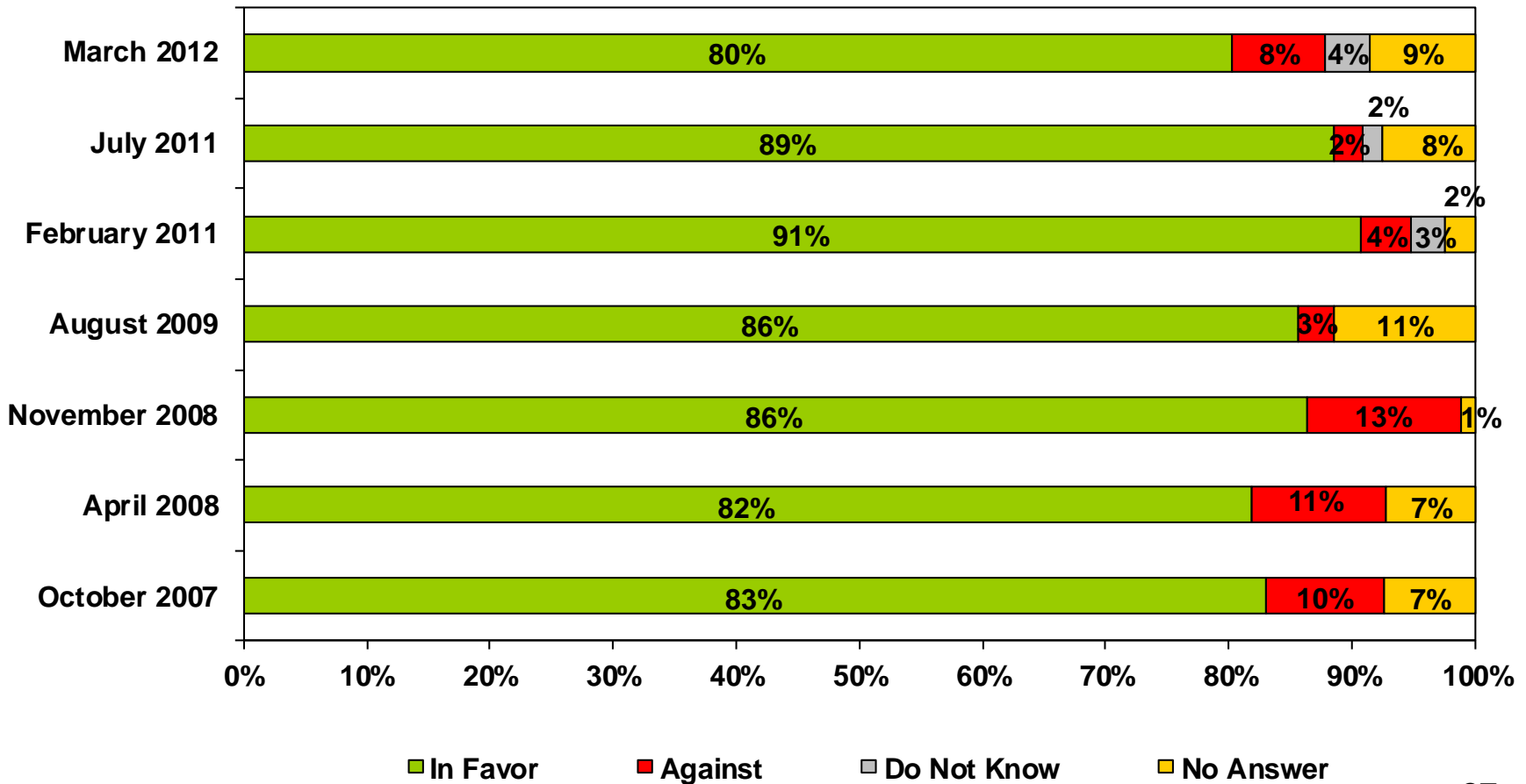
■ Yes  
■ No  
■ Do Not Know  
■ No Answer

**If you were given the opportunity to vote to change from the current system to a market economy – with economic freedoms, private property, the possibility for Cubans to own their own businesses – would you vote in favor of, or against, that change?**

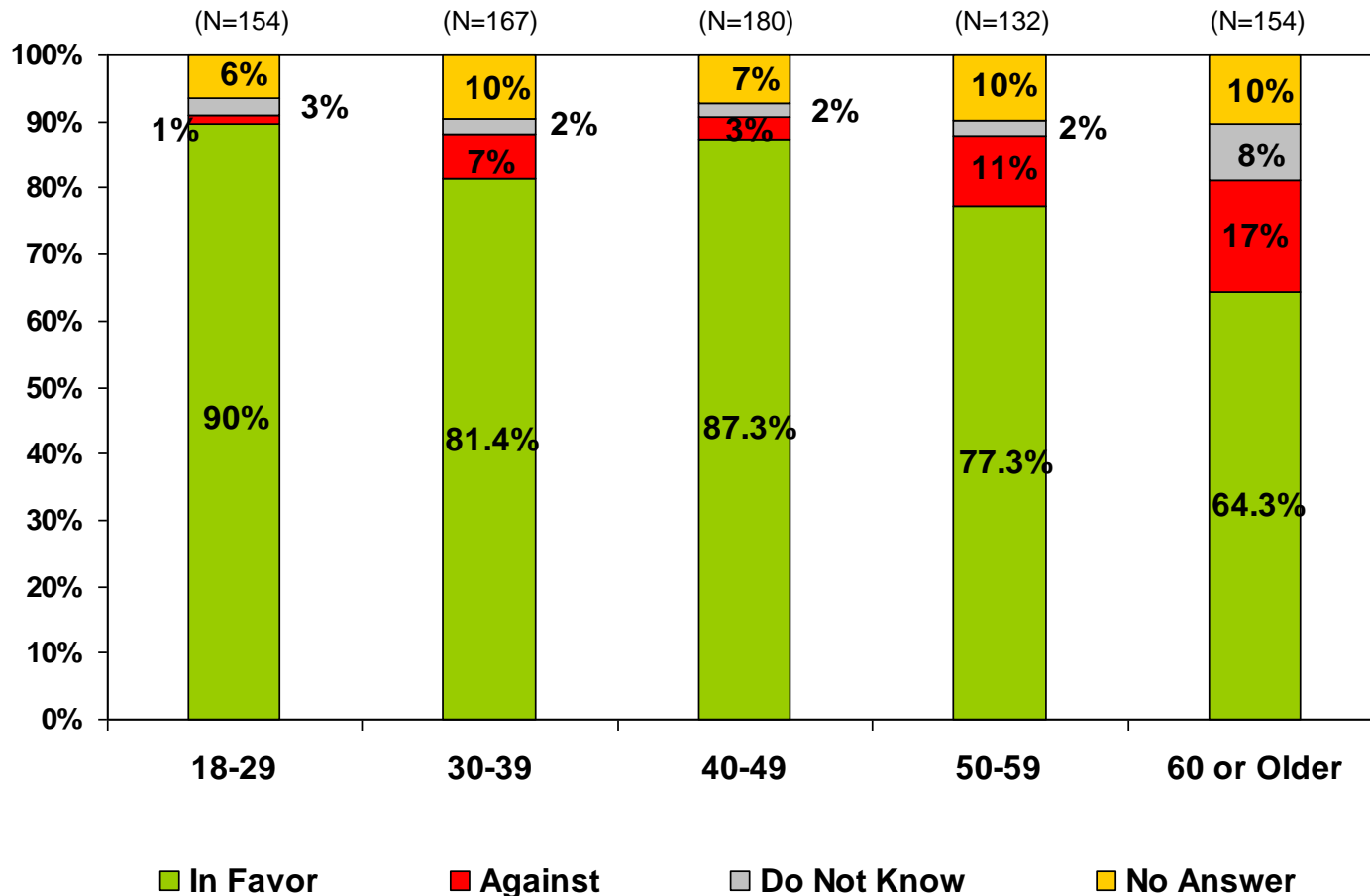




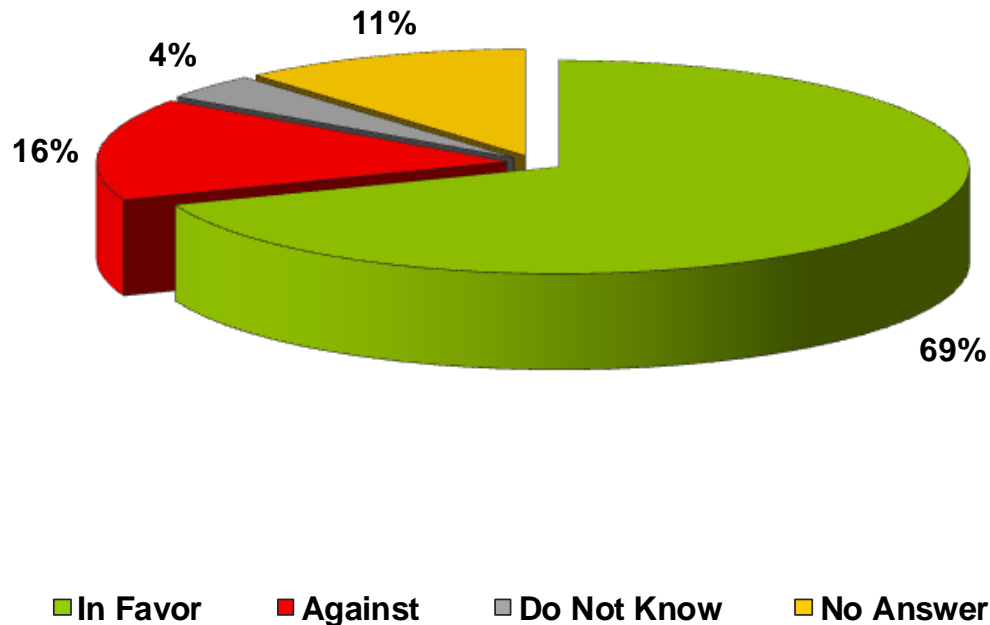
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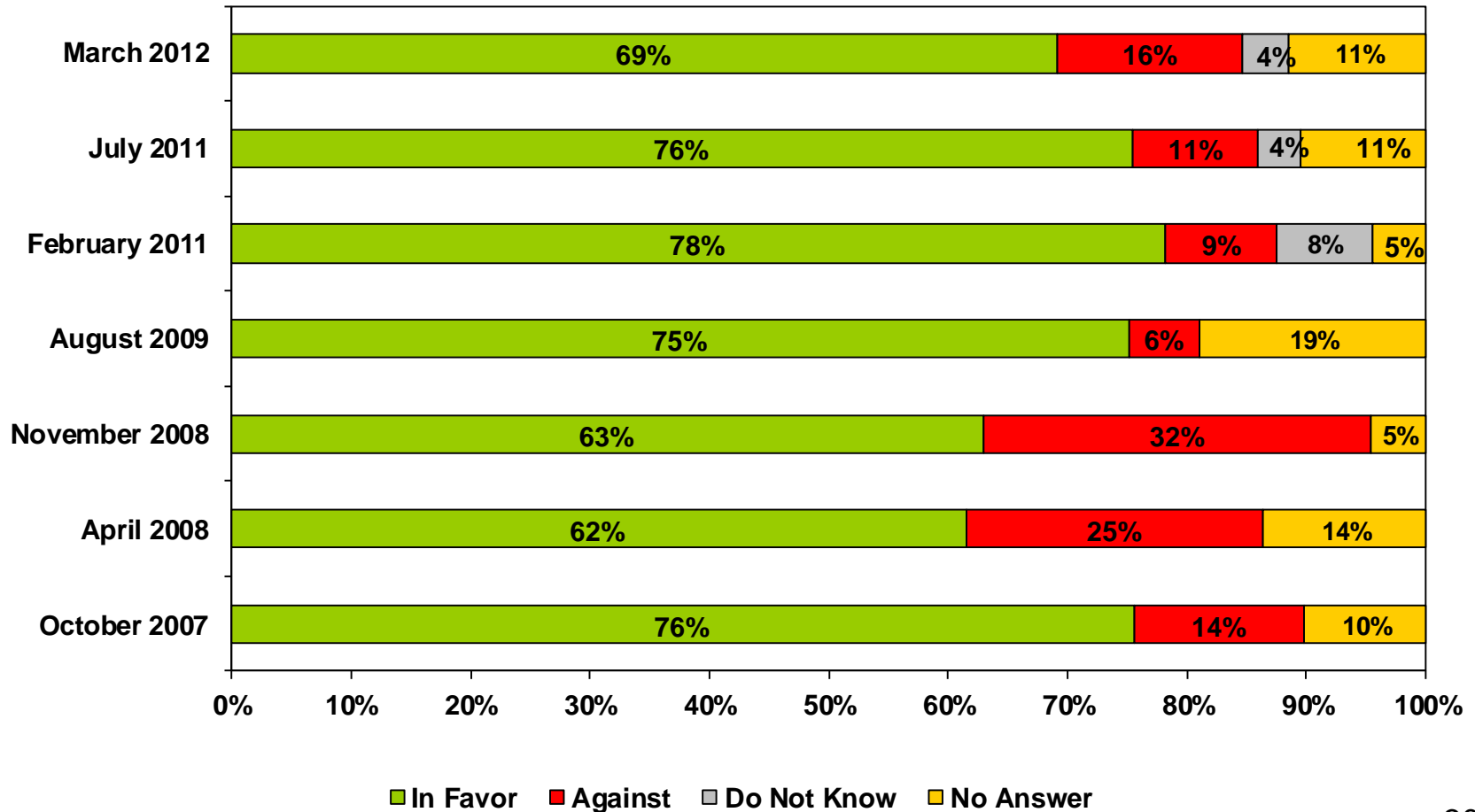
# If you were given the opportunity to vote to change from the current system to a market economy – with economic freedoms, private property, the possibility for Cubans to own their own businesses – would you vote in favor of, or against, that change? (by age)



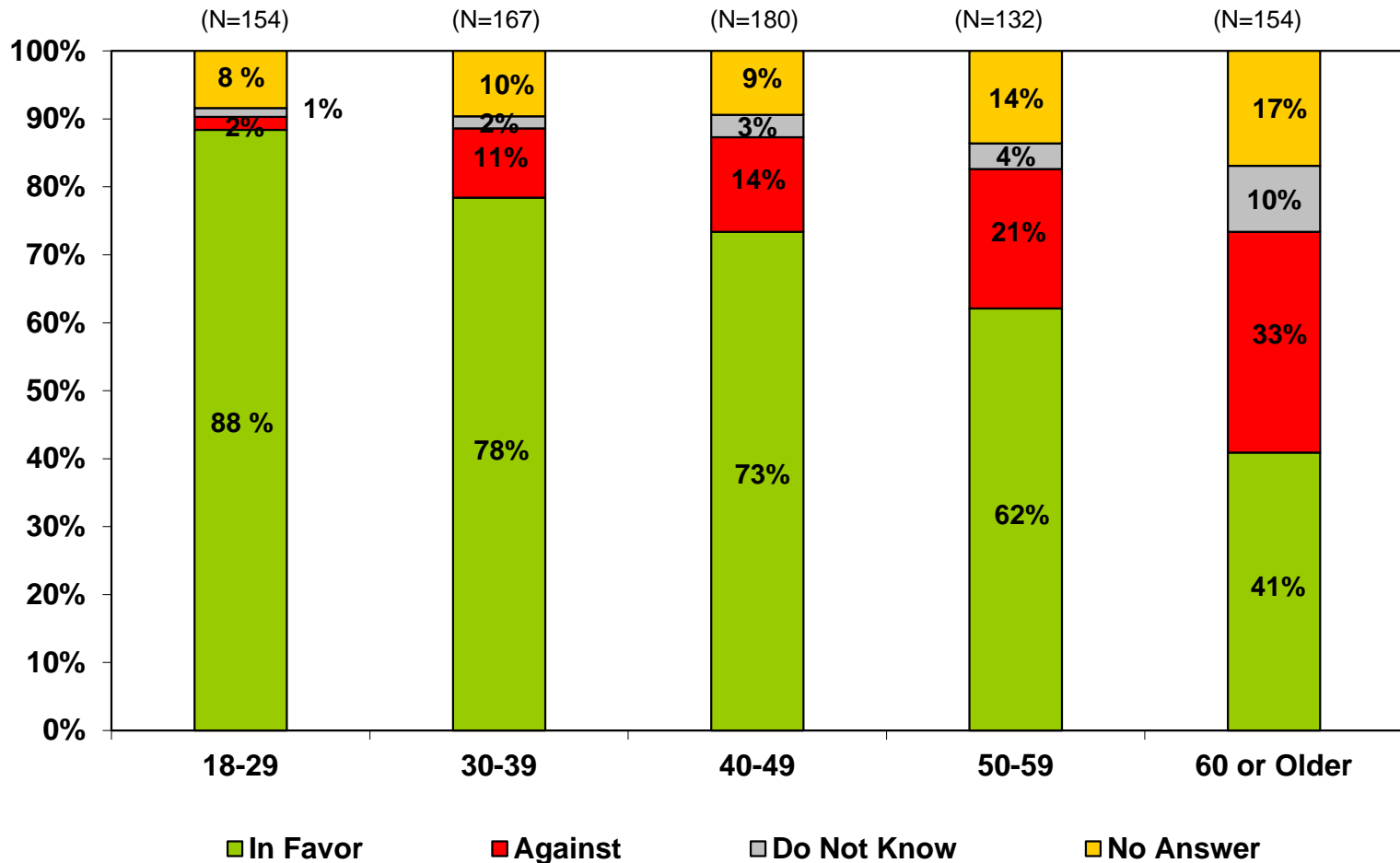
**If you were given the opportunity to vote to change from the current political system to a democratic system – with multi-party elections, freedom of speech and freedom of expression – would you vote in favor of, or against, that change?**



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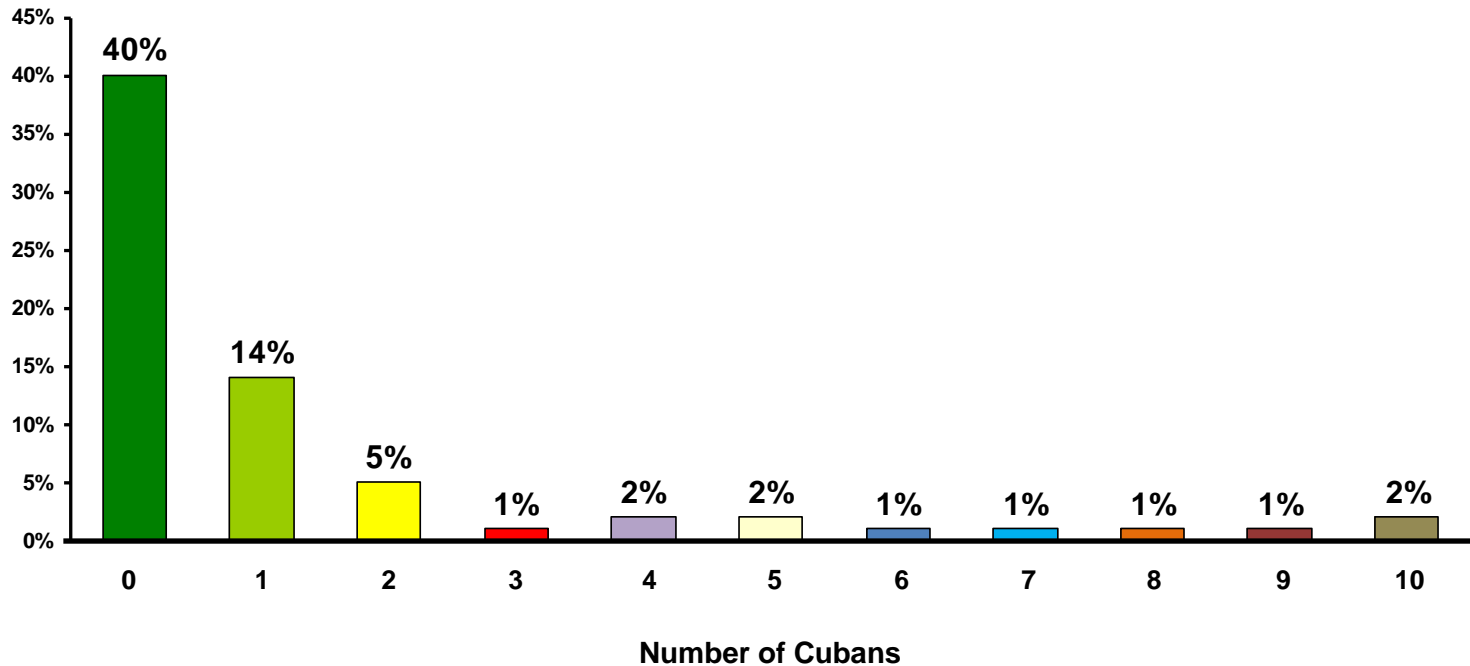


# If you were given the opportunity to vote to change from the current political system to a democratic system – with multi-party elections, freedom of speech and freedom of expression – would you vote in favor of, or against, that change? (by age)



# If a Cuban had an opinion different from the government's, how many of them, out of 10, would express their dissent publicly?

N=543

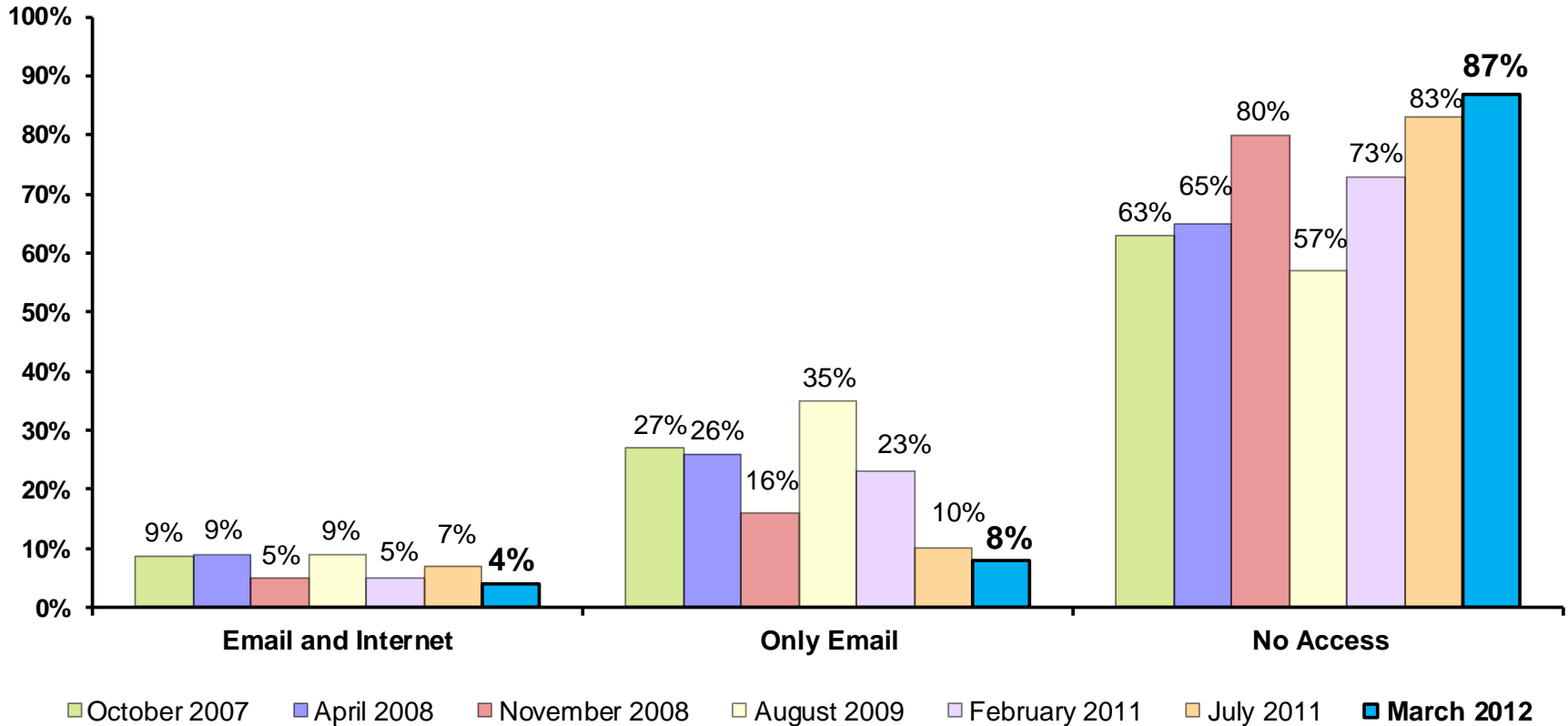




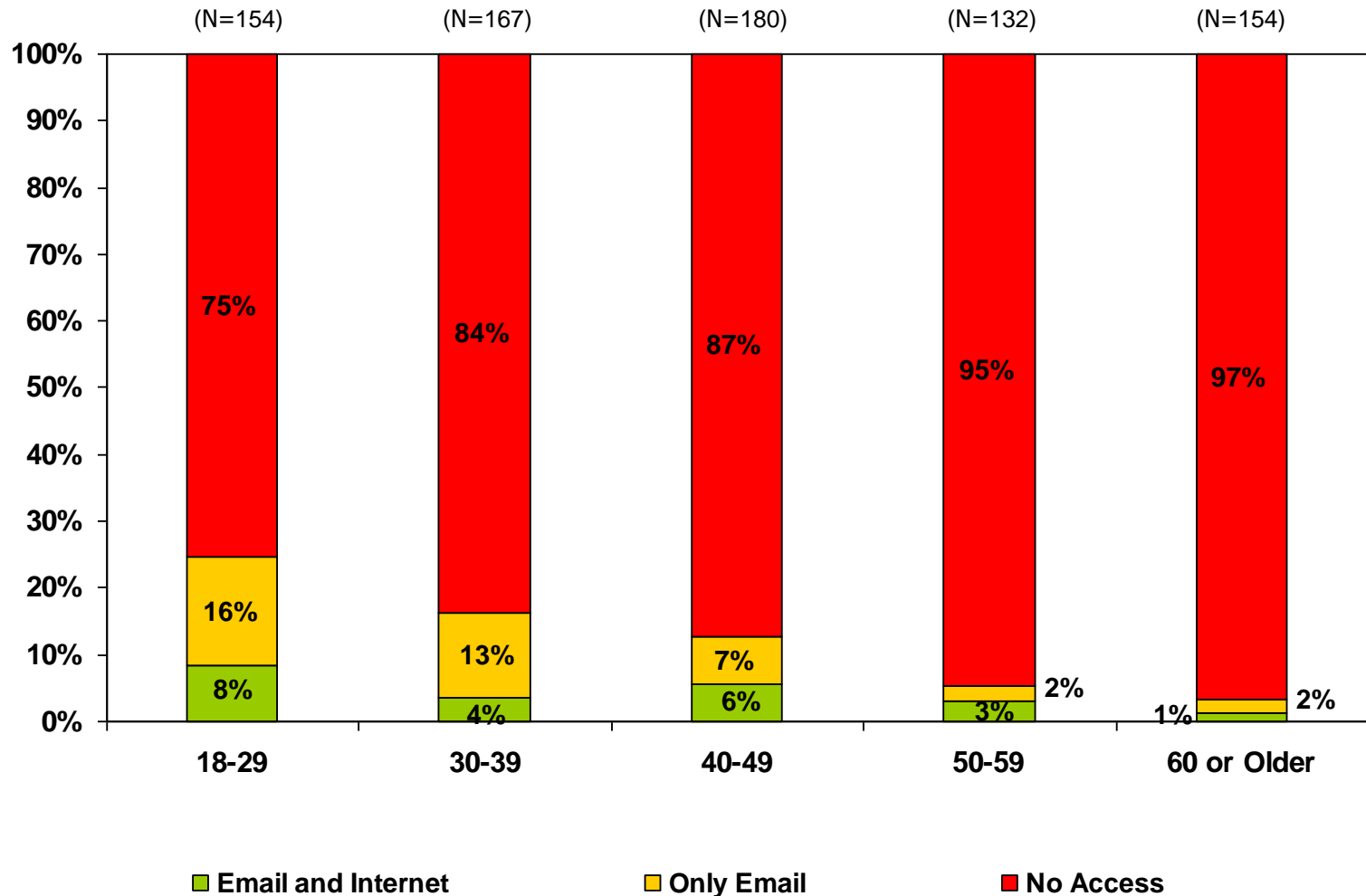


# **Access to Information Technology**

# Do you have access to the Internet or e-mail?

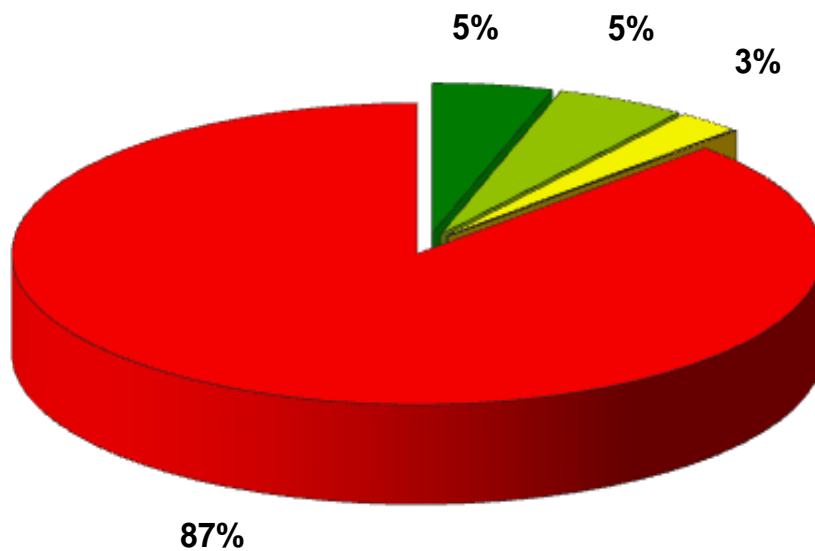


# Do you have access to the Internet or e-mail? (by age)



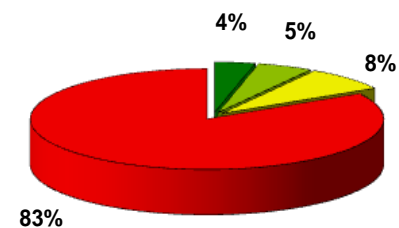
# How often do you have access to your e-mail or the Internet?

March 2012



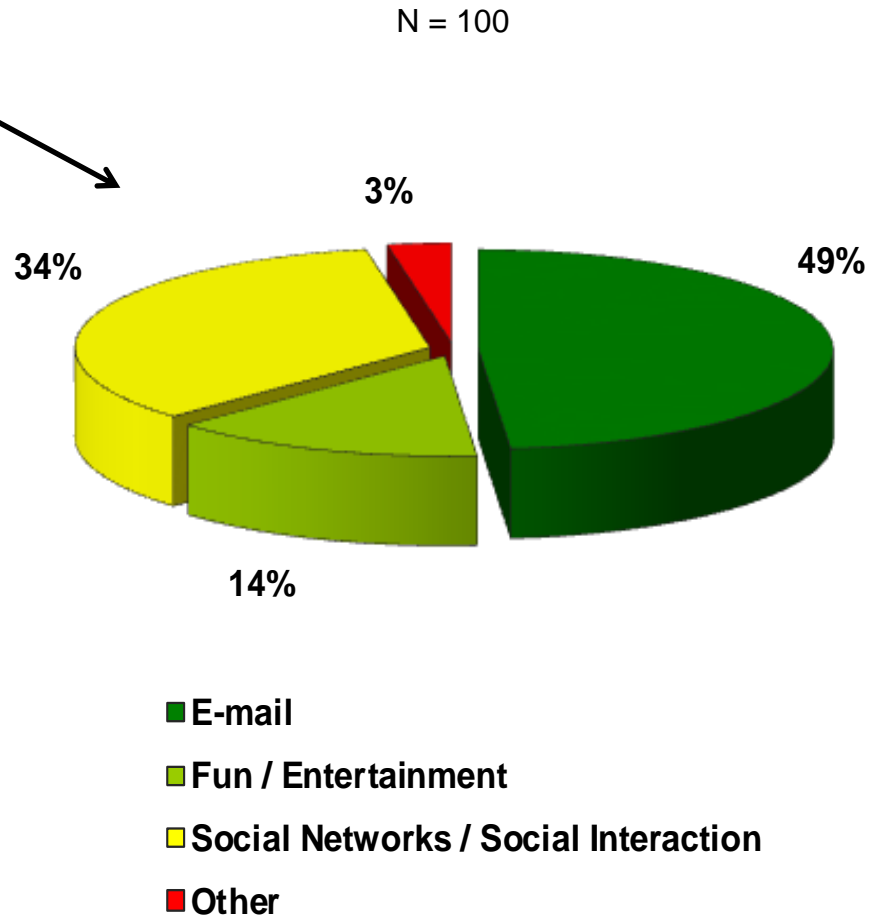
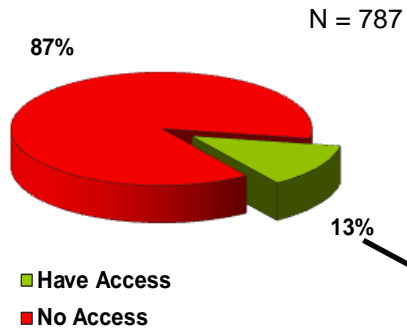
■ Daily   ■ Weekly   ■ Monthly or Less   ■ No Access

Compared to July 2011

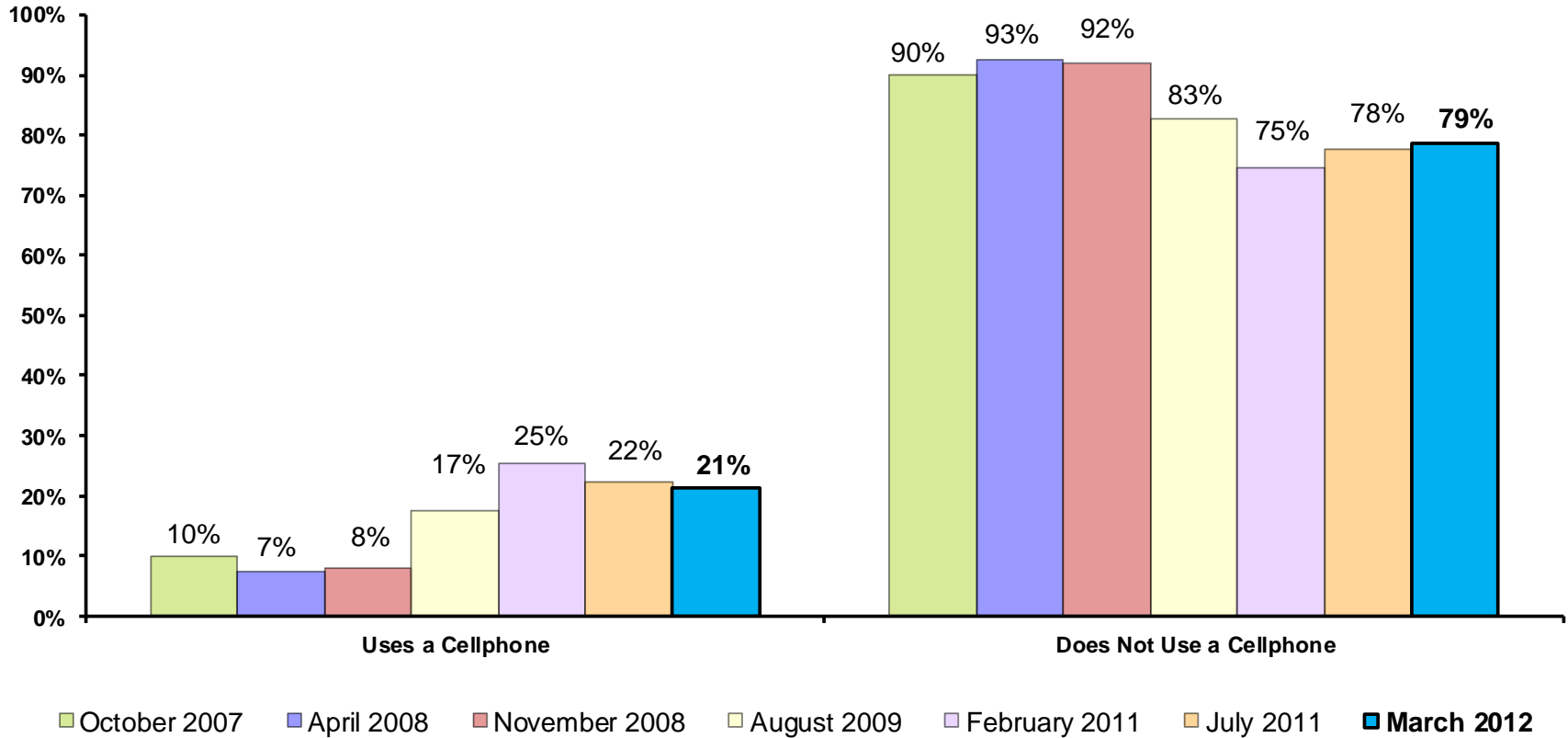


■ Daily  
■ Weekly  
■ Monthly or Less  
■ No Access

# What do you use the Internet for?



# Do you regularly use a cellular phone?



# Do you regularly use a cellular phone? (by age)

N=543

