



# Public Opinion Survey Residents of Ukraine

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March 14 - 26, 2014

# Detailed Methodology

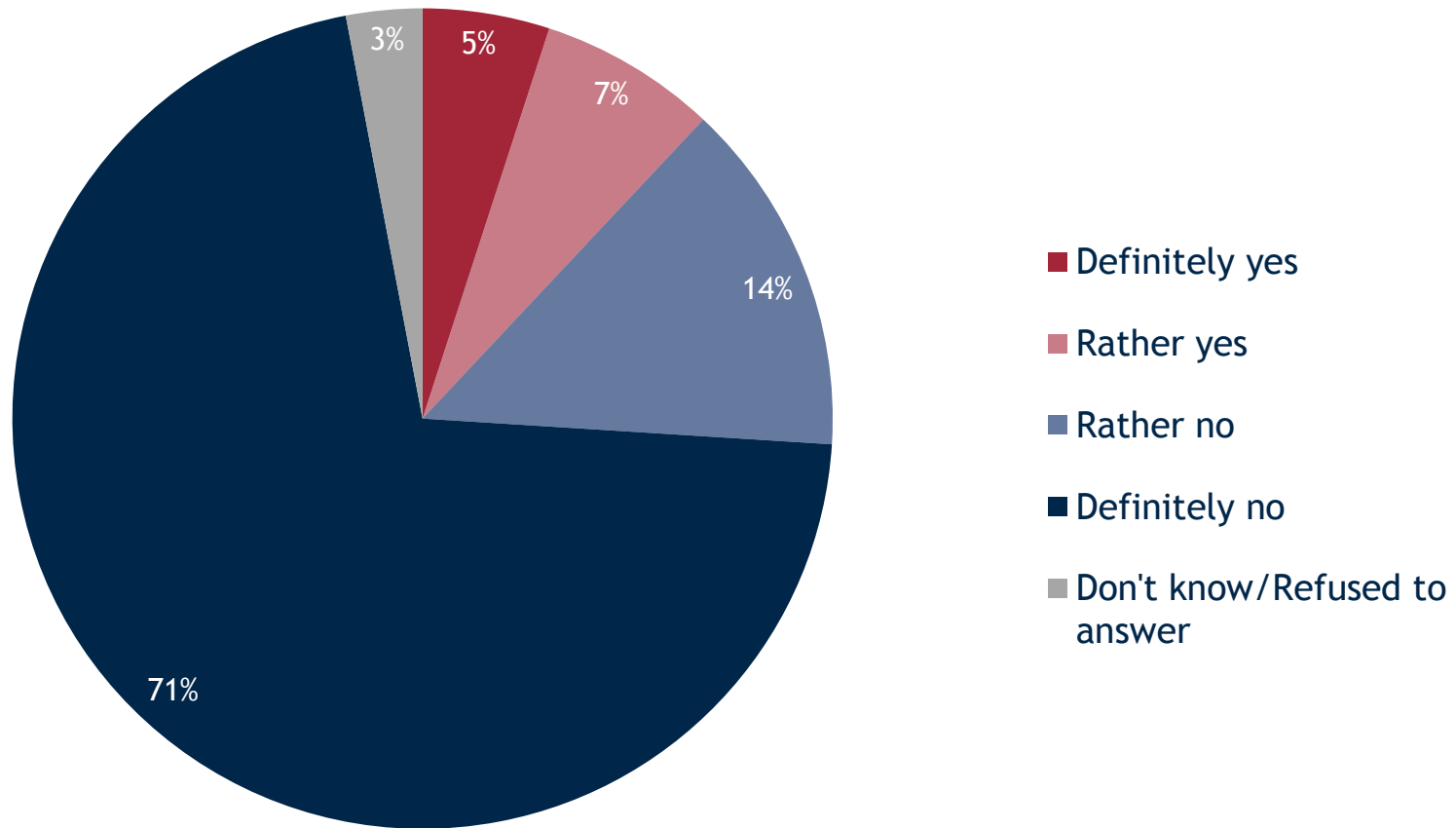
- The survey was conducted by the public opinion and market research company [Baltic Surveys/The Gallup Organization](#) on behalf of the [International Republican Institute](#). The field work was carried out by [Rating Group Ukraine](#).
- Data was collected throughout Ukraine (including Crimea) March 14-26, 2014, through face-to-face interviews at respondents' home.
- The sample consisted of 1,200 permanent residents of Ukraine older than the age of 18 and eligible to vote. It is representative of the general population by age, gender, education, region and size of the settlement.
- Multistage probability sampling method was used with the random route and next birthday respondent's selection procedures.
  - Stage one: 27 official administrative regions of Ukraine were defined (25 regions of Ukraine, Kyiv and Sevastopol). All regions of Ukraine were surveyed.
  - Stage two: selection of the settlements - towns and villages. Towns were grouped into subtypes according to the size:
    - City more than one million residents
    - City 500,000-999,000 residents
    - City 100,000-499,000 residents
    - City 50,000-99,000 residents
    - City to 50,000 residents
    - Village
  - Settlements were selected at random. The number of selected settlements in each region was proportional to the share of population living in a particular type of the settlement in each region.
  - Stage three: primary sampling units were described.
- The margin of error does not exceed plus or minus 2.8 percent.
- Response rate was 63 percent.
- Charts and graphs may not add up to 100 percent due to rounding.
- The survey was funded by the [U.S. Agency for International Development](#).



# Russian-Speaking Citizens Not Under Pressure or Threat

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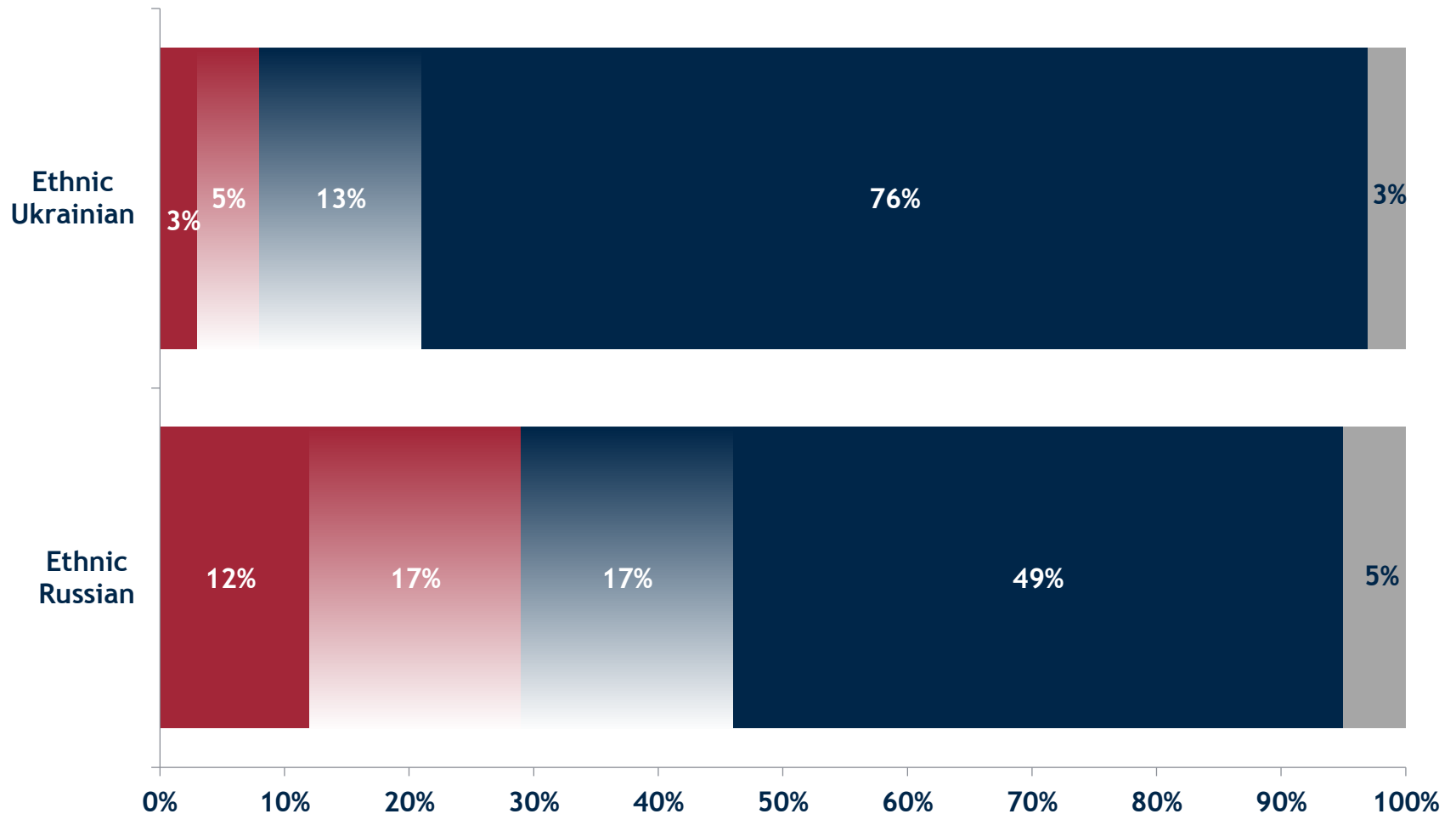
# Do you feel that Russian-speaking citizens of Ukraine are under pressure or threat because of their language?



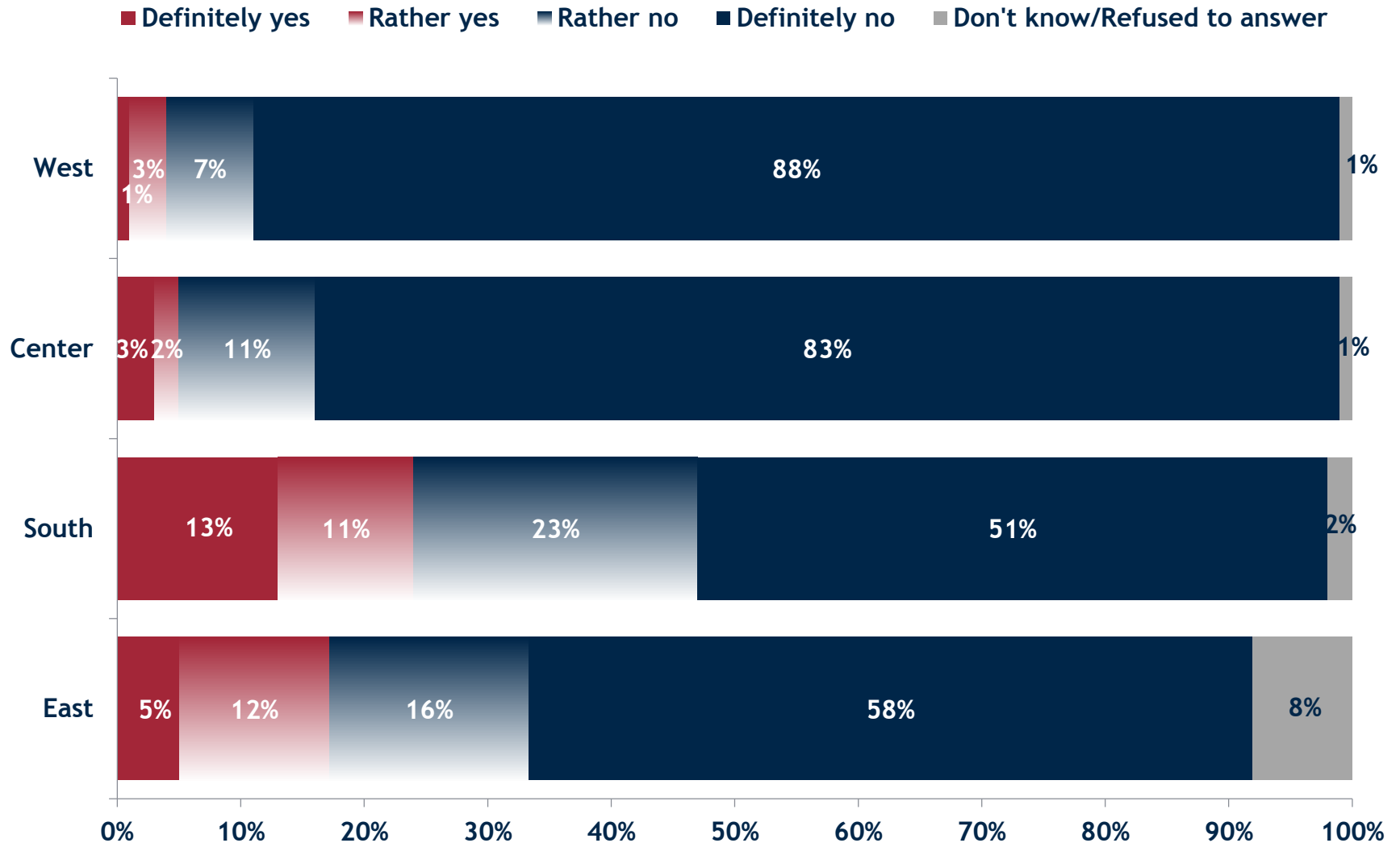
# Do you feel that Russian-speaking citizens of Ukraine are under pressure or threat because of their language?

By ethnicity

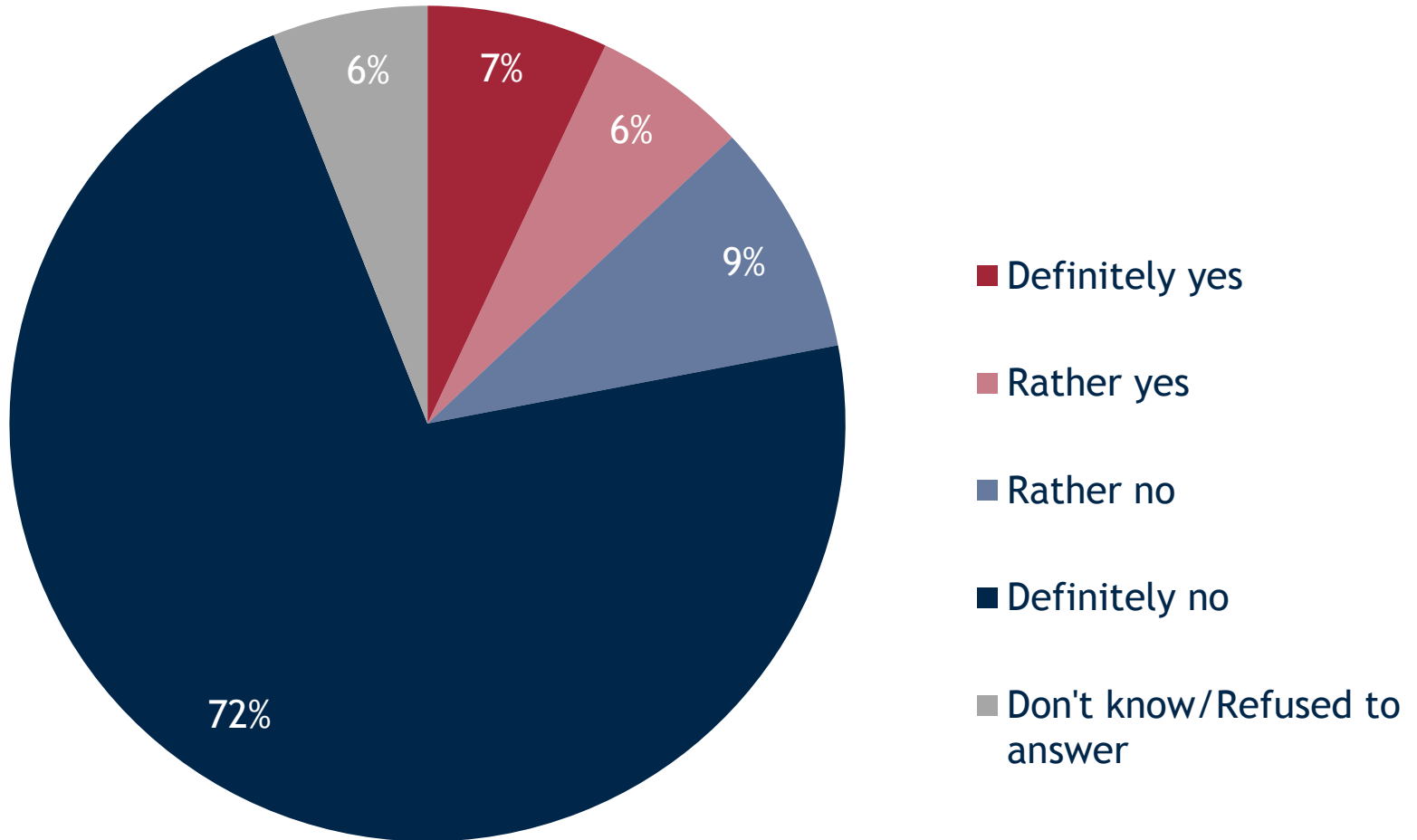
Definitely yes   Rather yes   Rather no   Definitely no   Don't know/Refused to answer



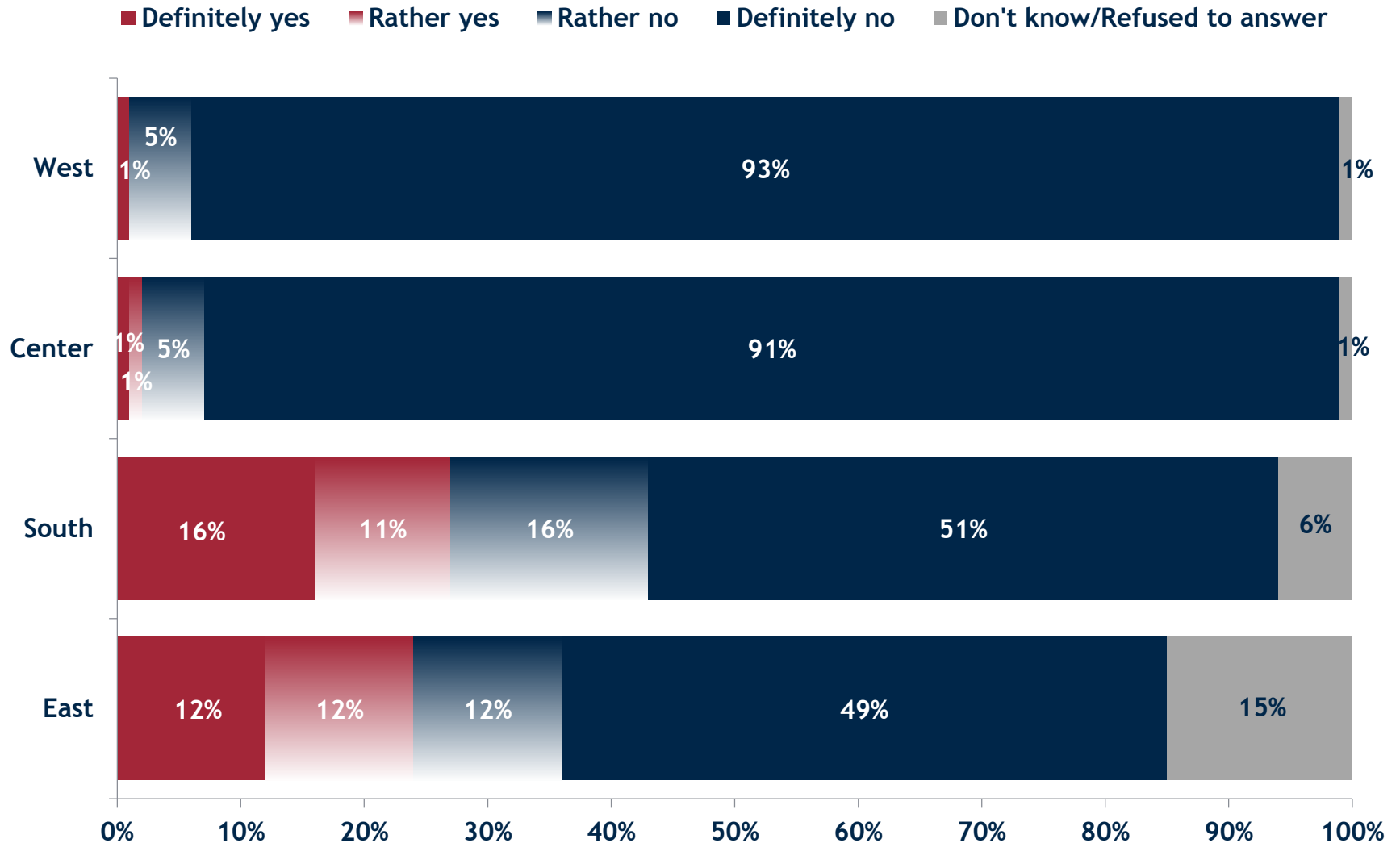
# Do you feel that Russian-speaking citizens of Ukraine are under pressure or threat because of their language?



# Do you support the decision of the Russian Federation to send its army to protect Russian-speaking citizens of Ukraine?



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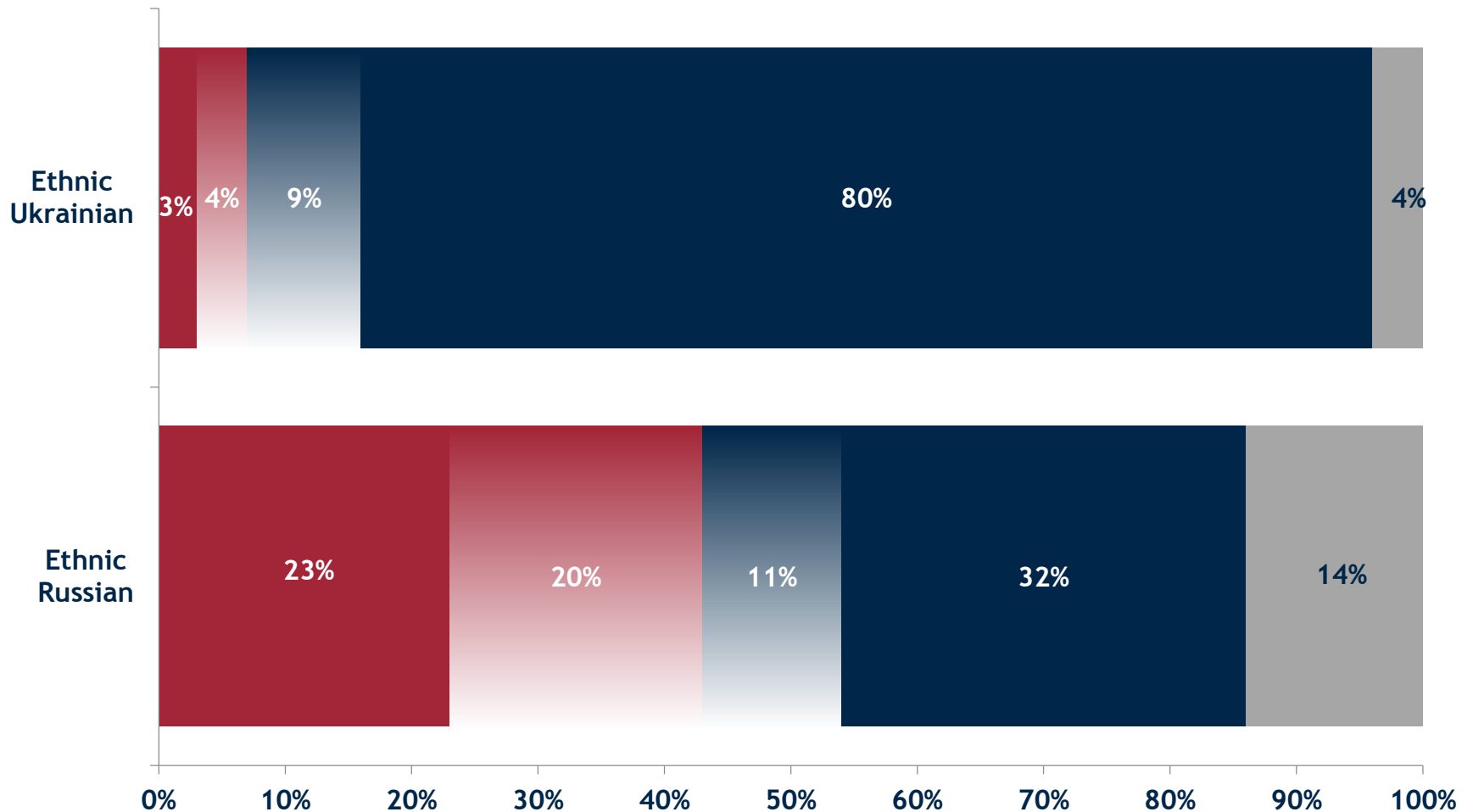




# Do you support the decision of the Russian Federation to send its army to protect Russian-speaking citizens of Ukraine?

By ethnicity

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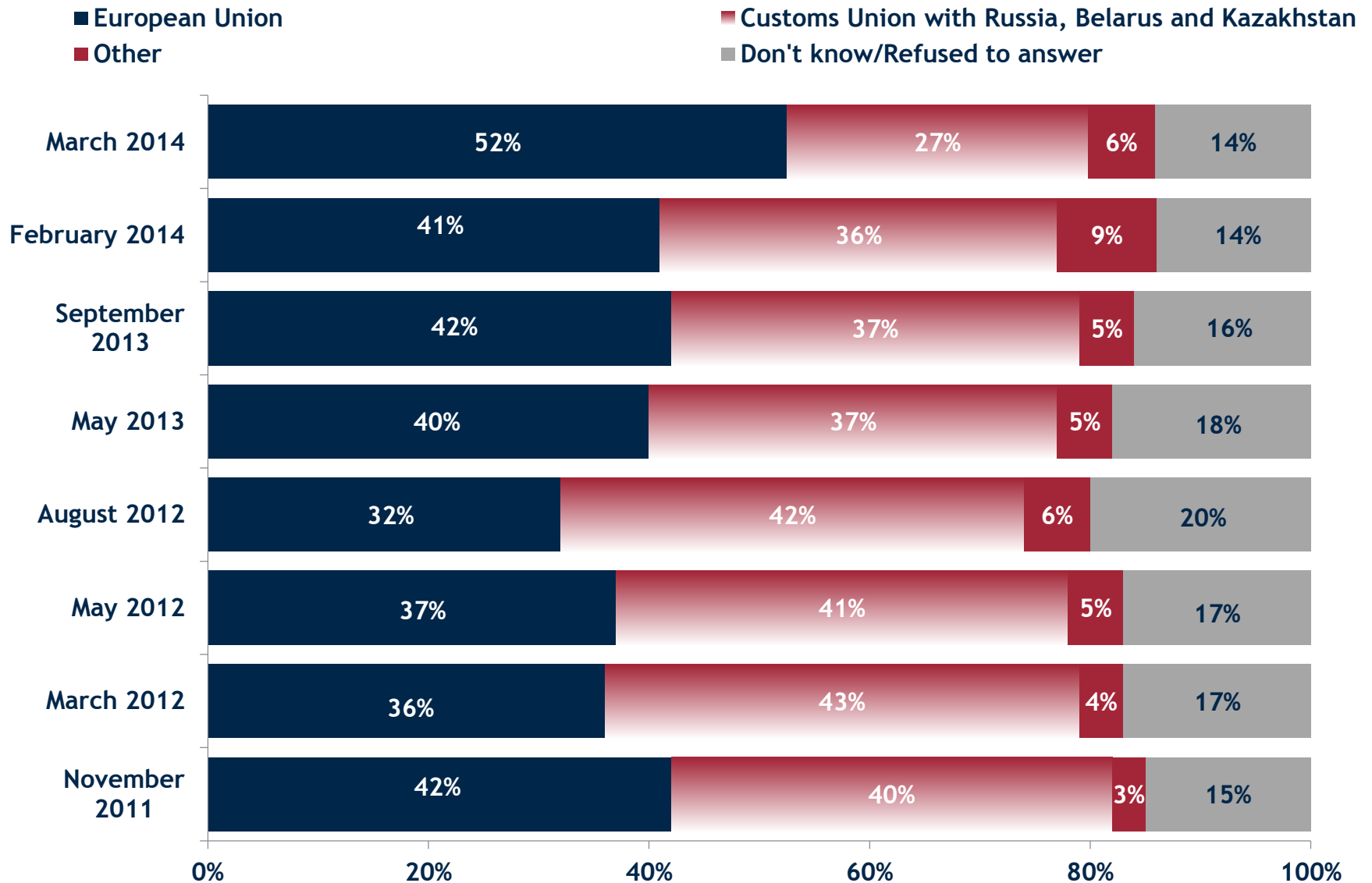




# Majority Want Closer Ties to Europe

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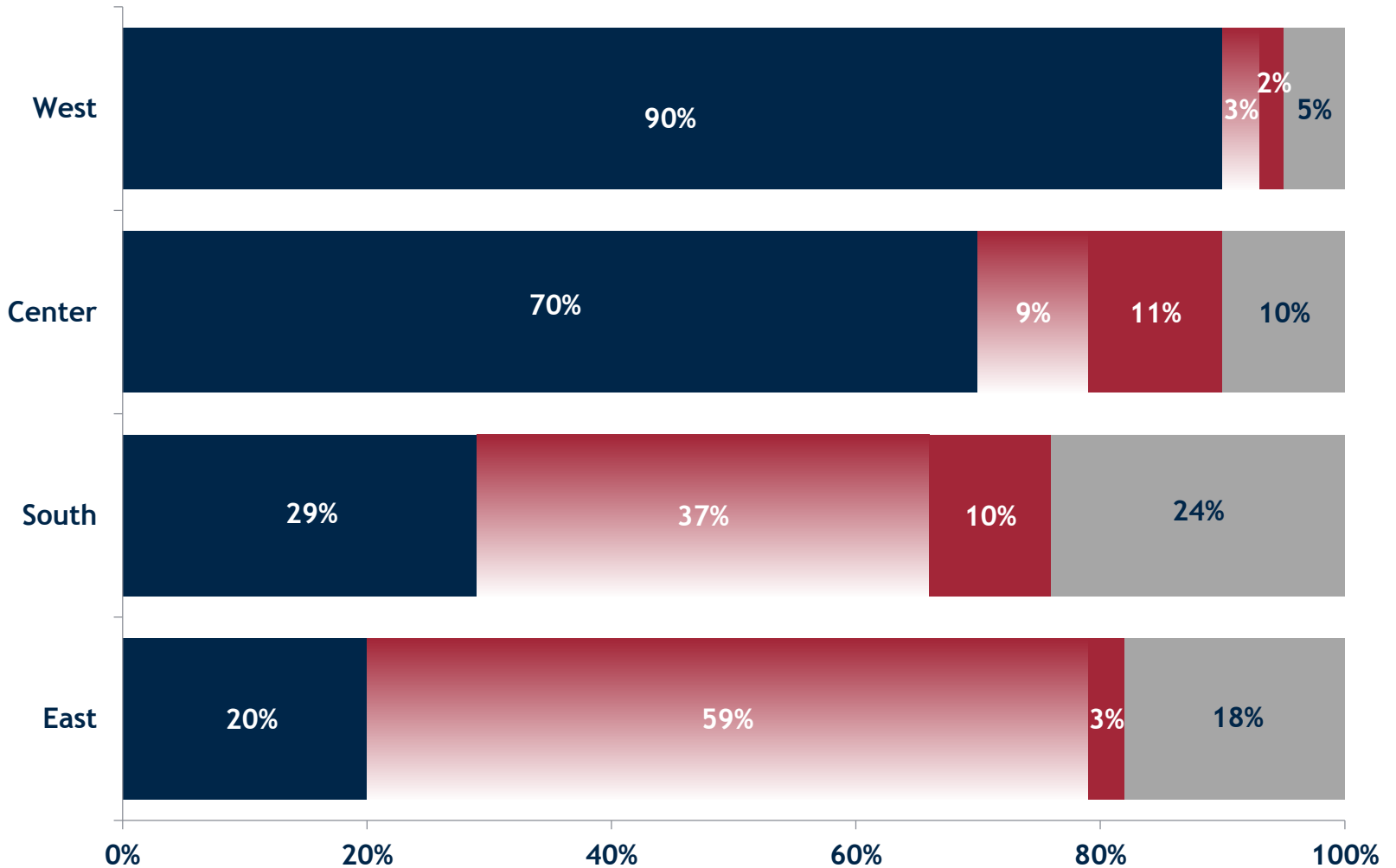
# If Ukraine was able to enter only one international economic union, should it be with...?



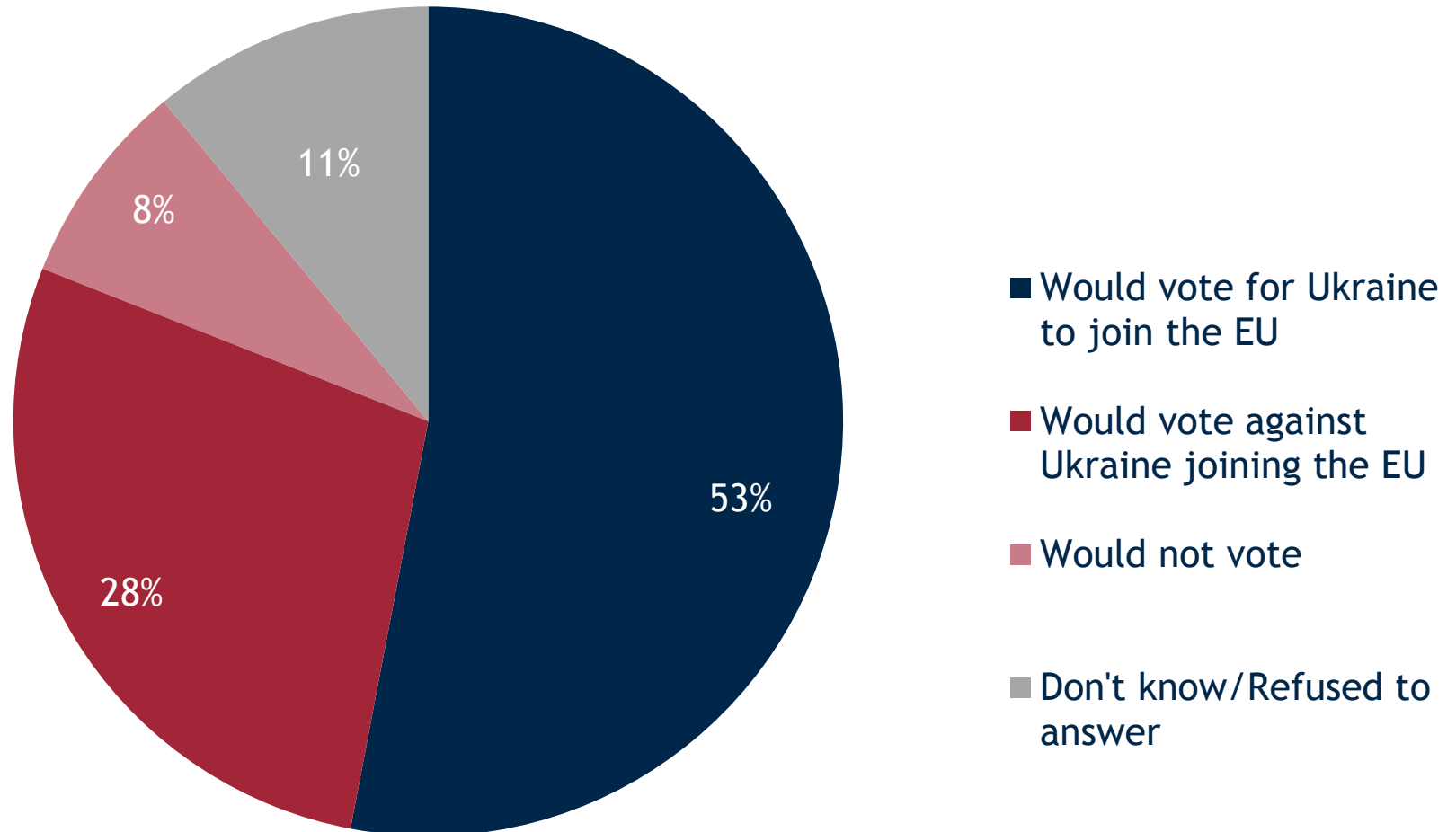
# If Ukraine was able to enter only one international economic union, should it be with...?

■ European Union  
■ Other

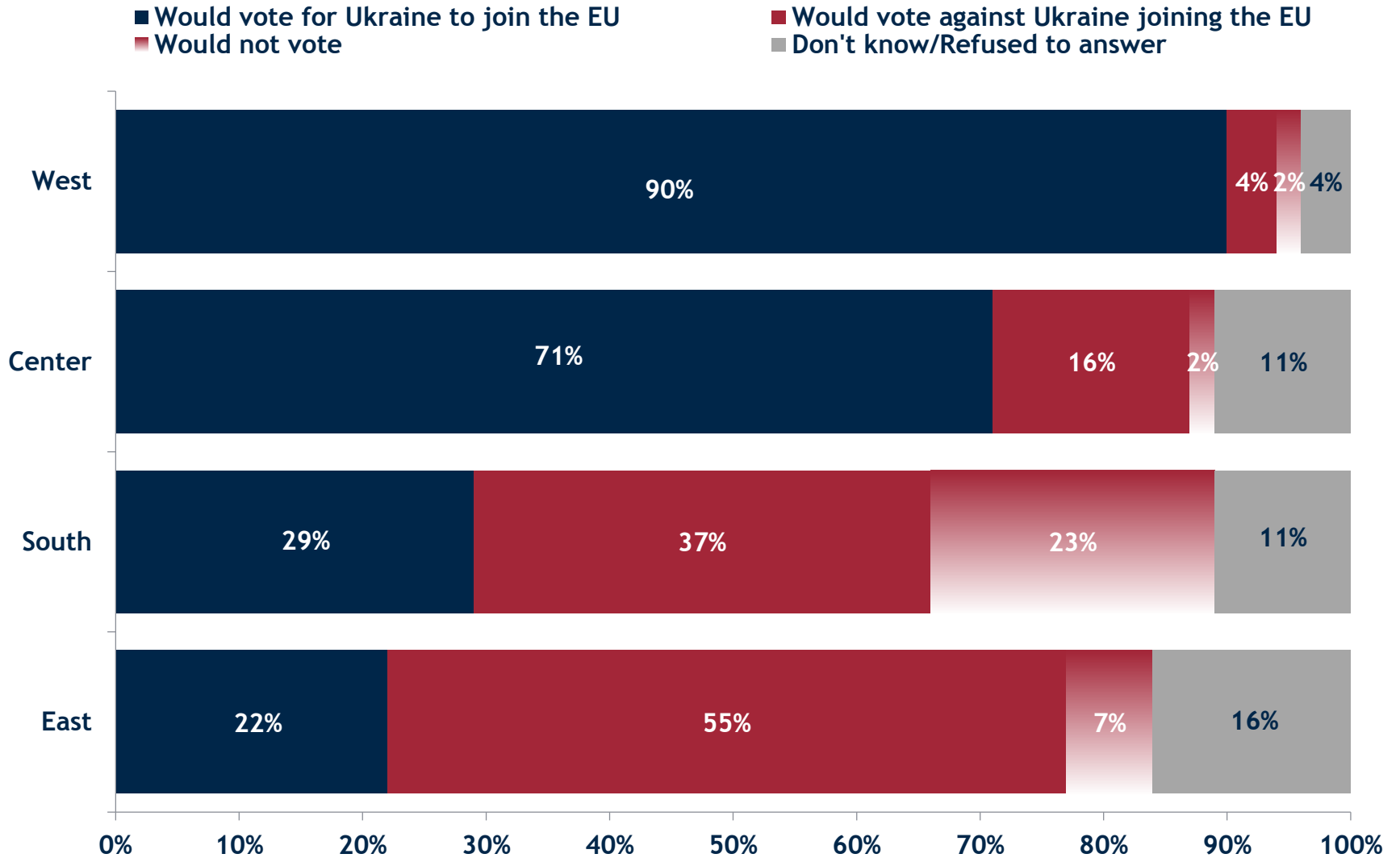
■ Customs Union with Russia, Belarus and Kazakhstan  
■ Don't know/Refused to answer



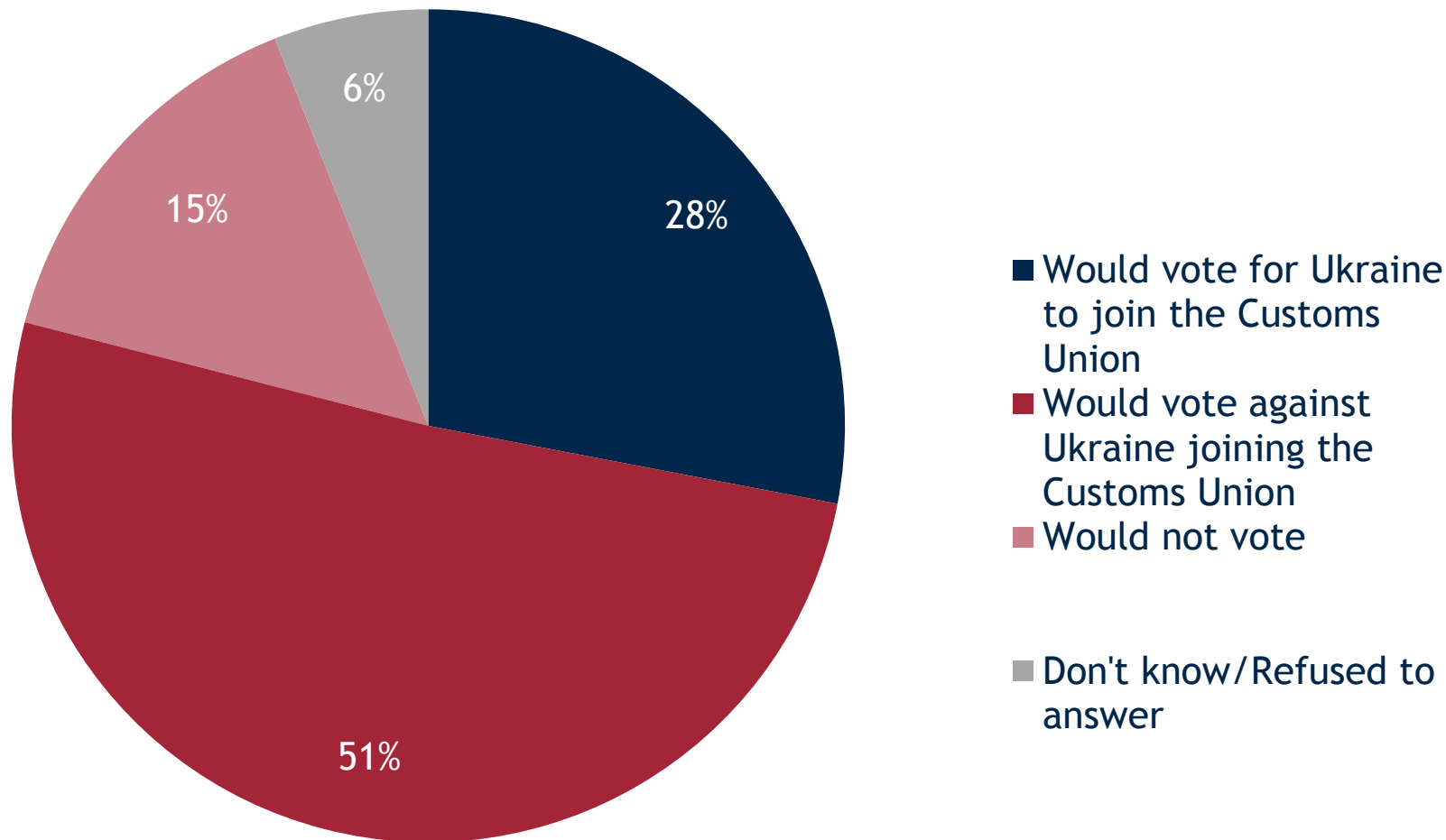
# If a referendum were held today on Ukraine joining the European Union, how would you vote?



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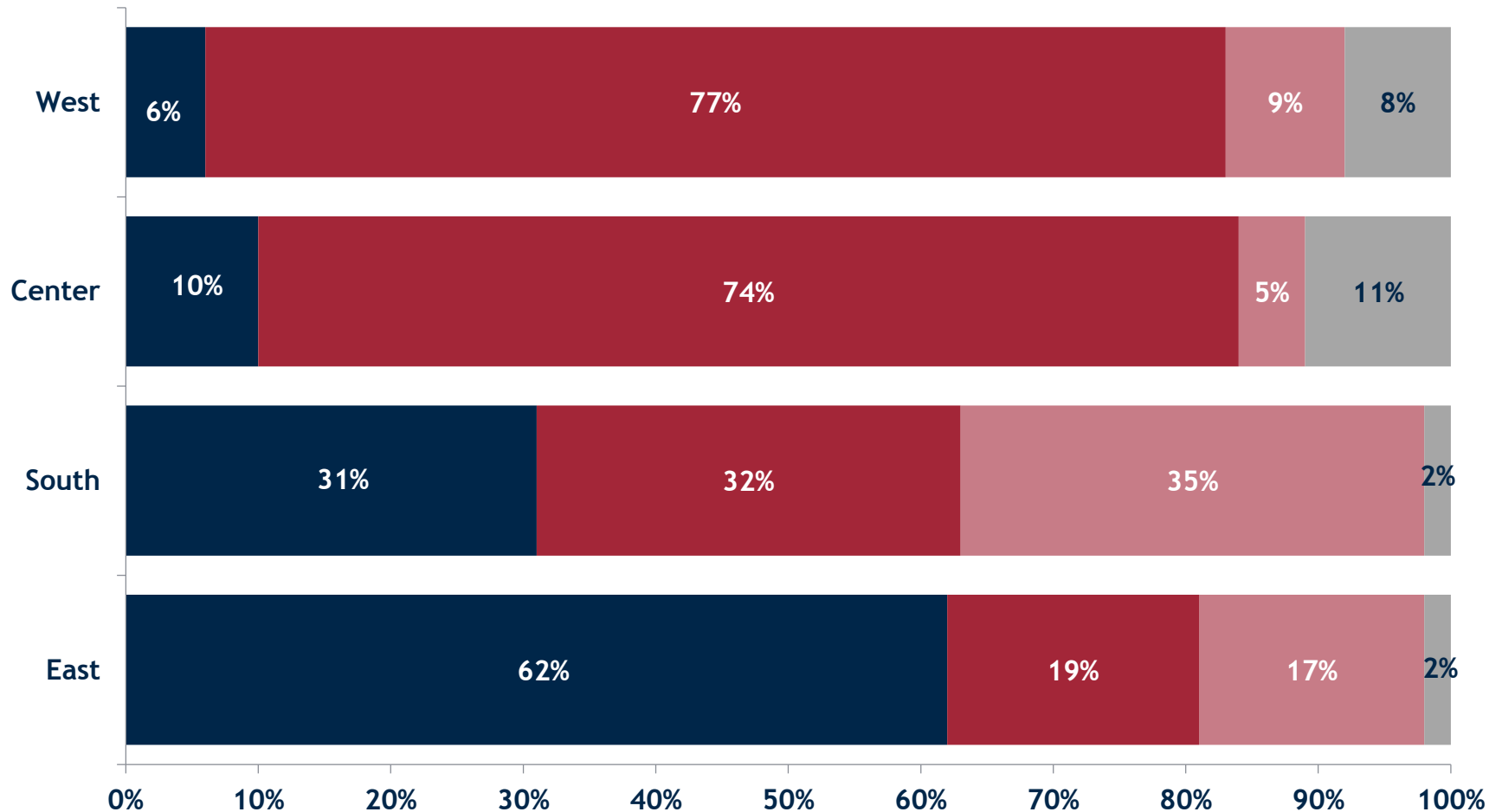


# If a referendum were held today on Ukraine joining the Customs Union with Russia, Belarus and Kazakhstan, how would you vote?



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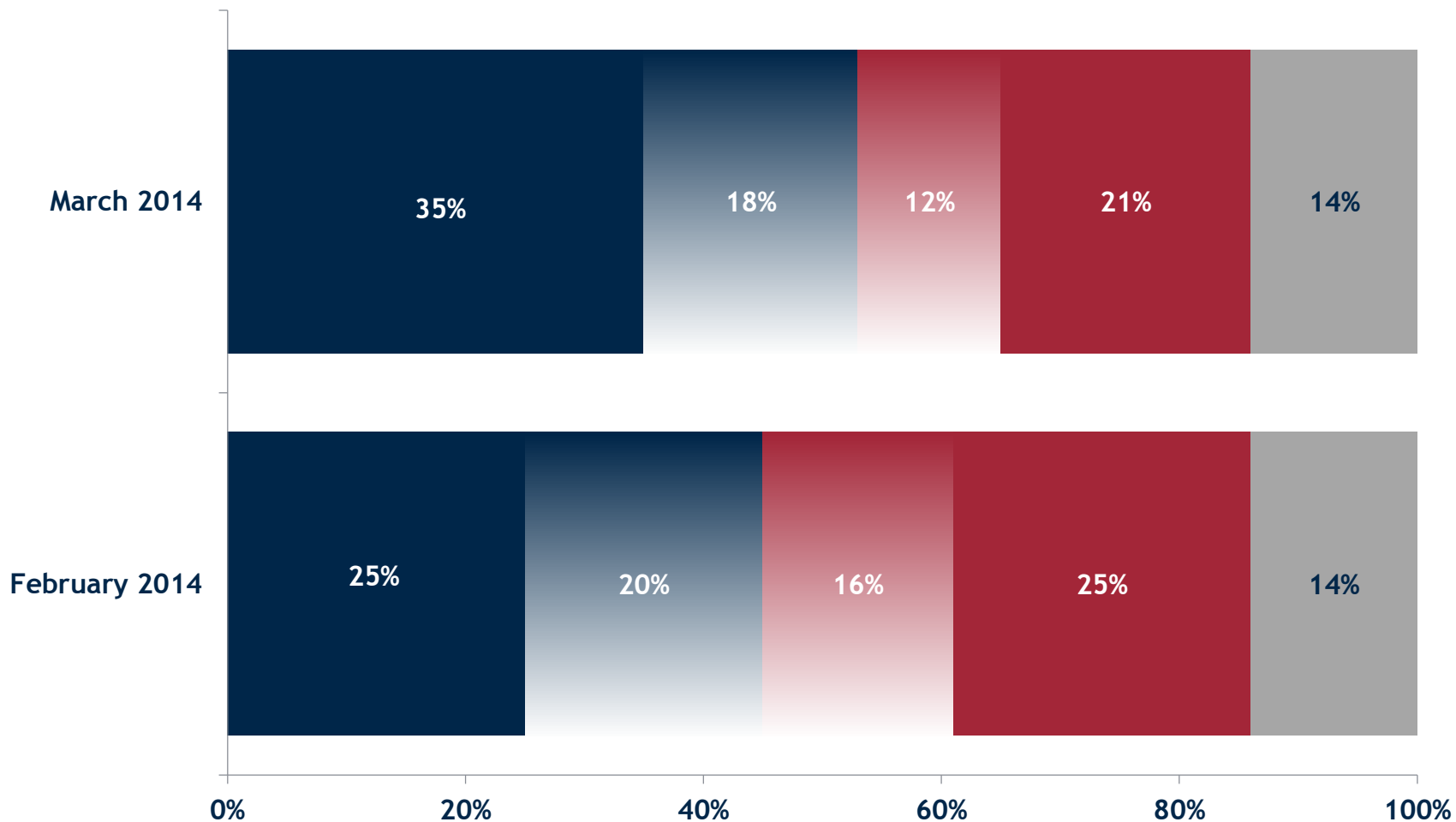
- Would vote for Ukraine to join the Customs Union
- Would vote against Ukraine joining the Customs Union
- Would not vote
- Don't know/Refused to answer



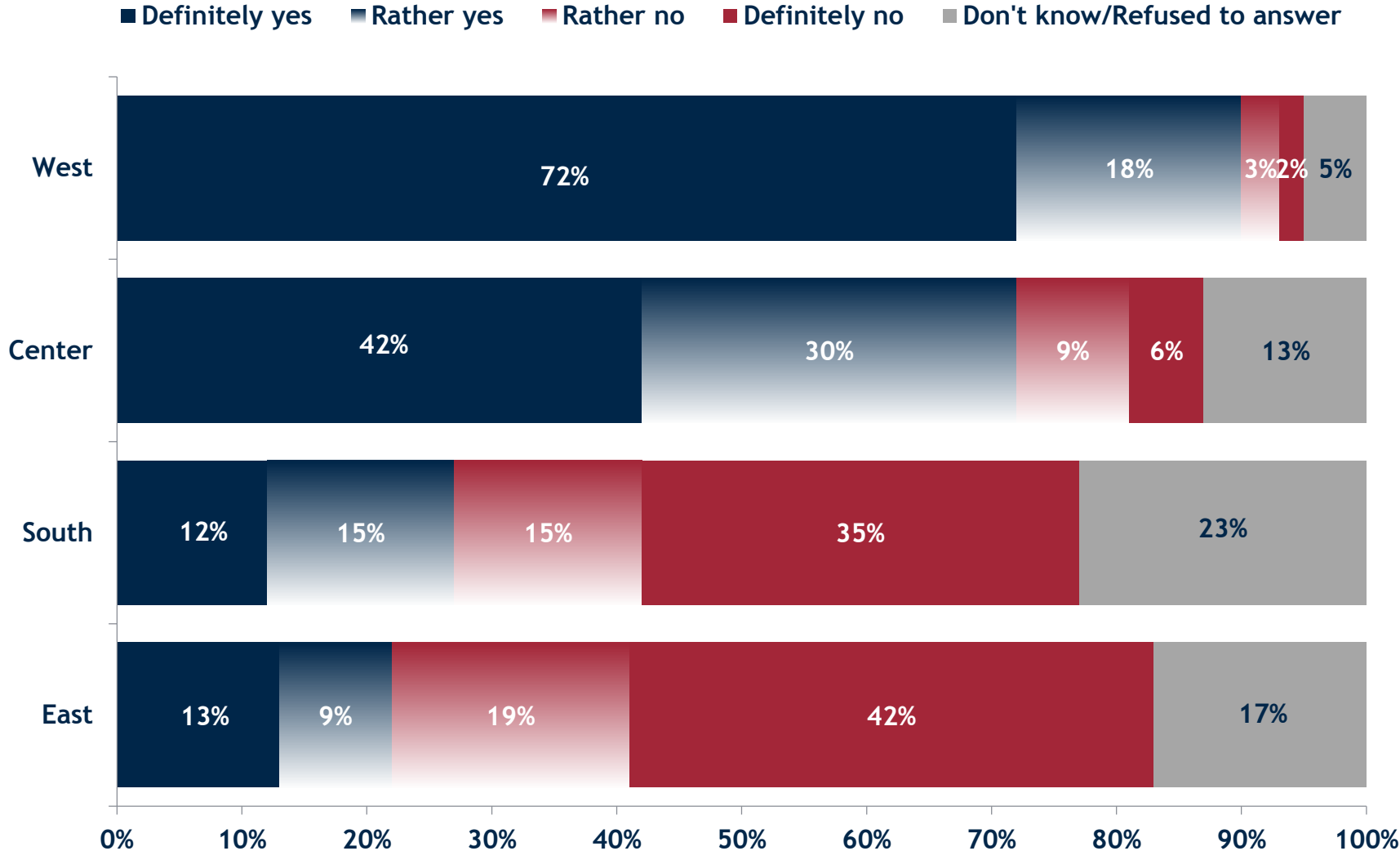


# Do you think that the authorities of Ukraine should sign the Association Agreement with the European Union as soon as possible?

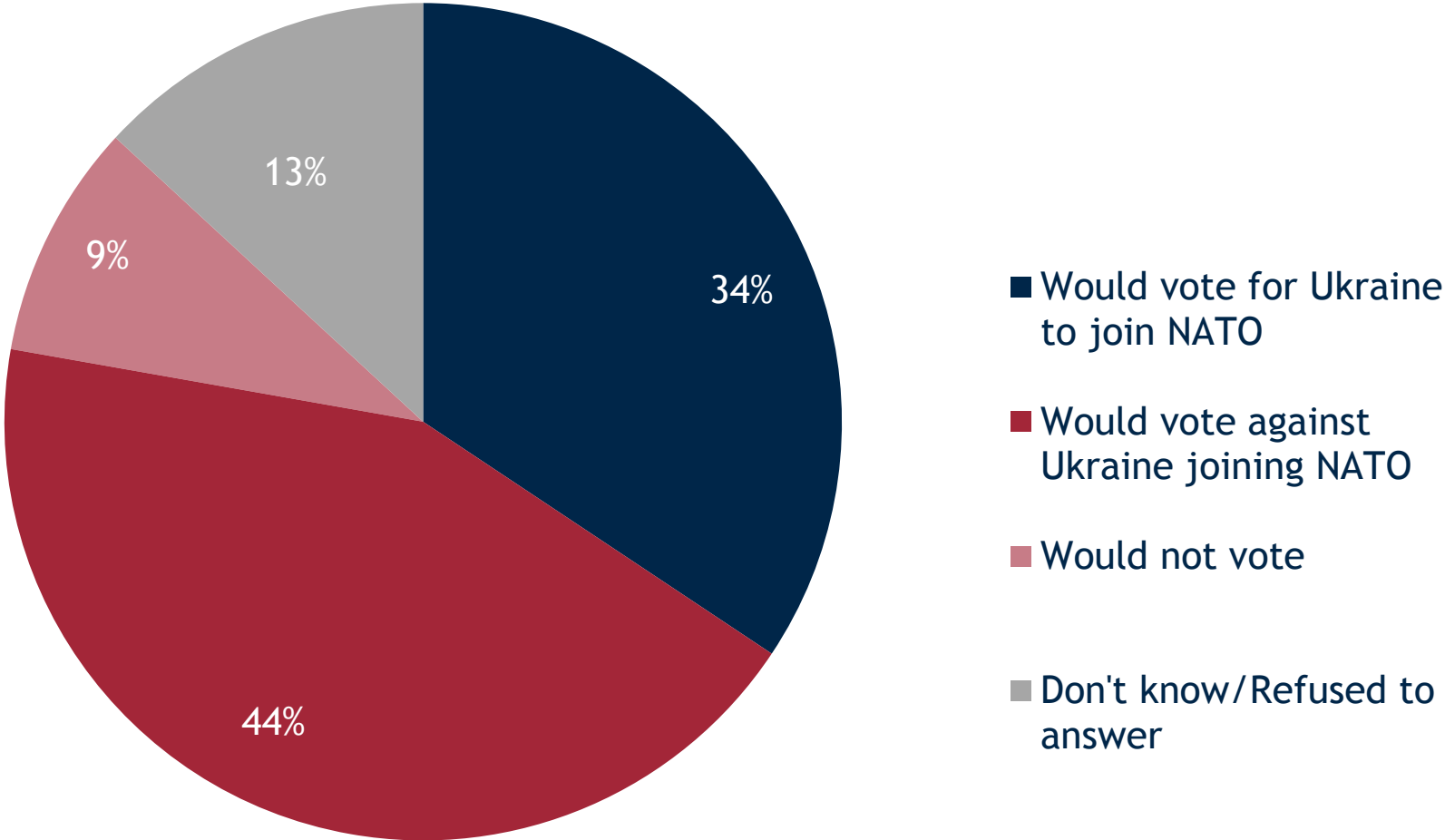
■ Definitely yes   ■ Rather yes   ■ Rather no   ■ Definitely no   ■ Don't know/Refused to answer



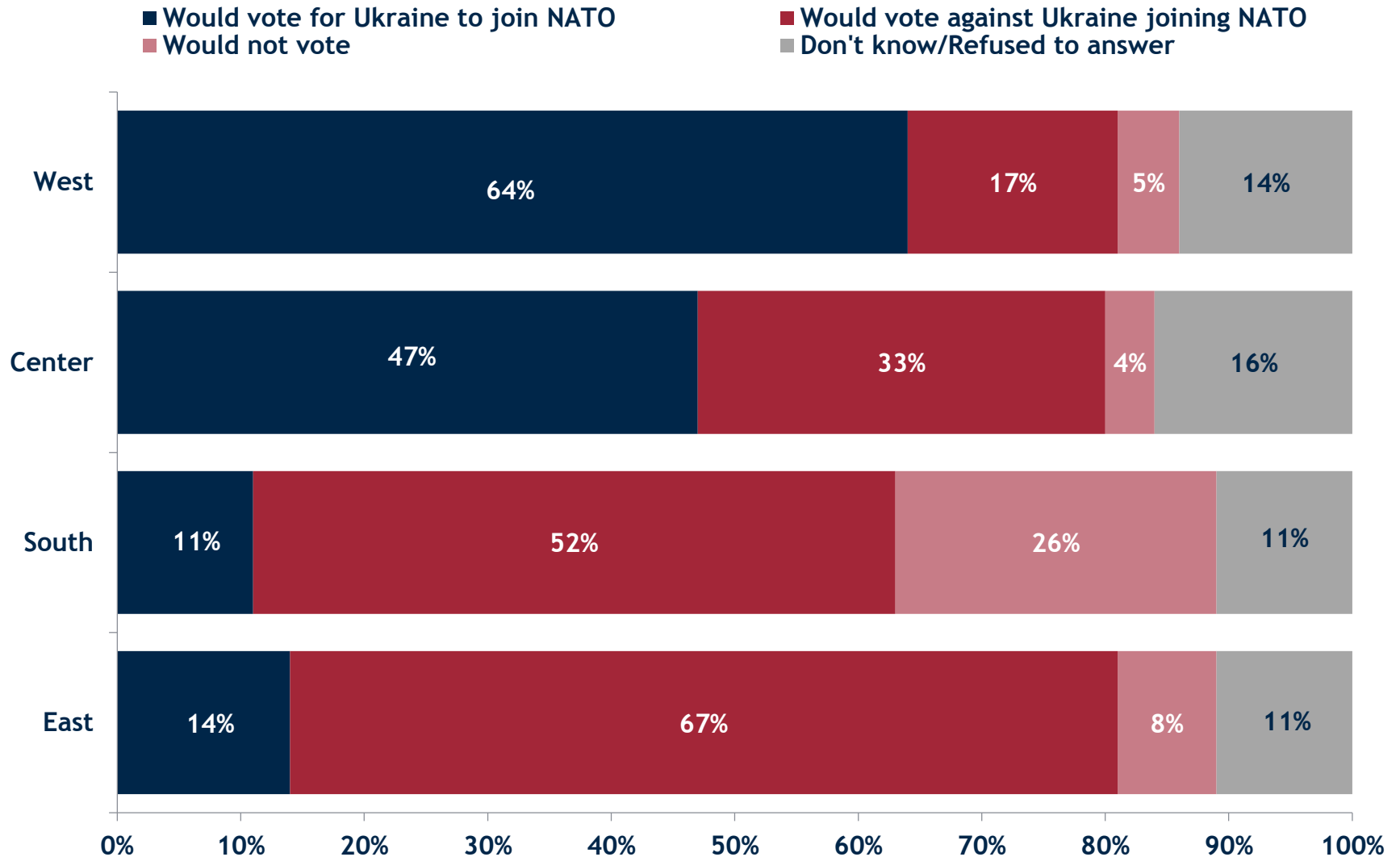
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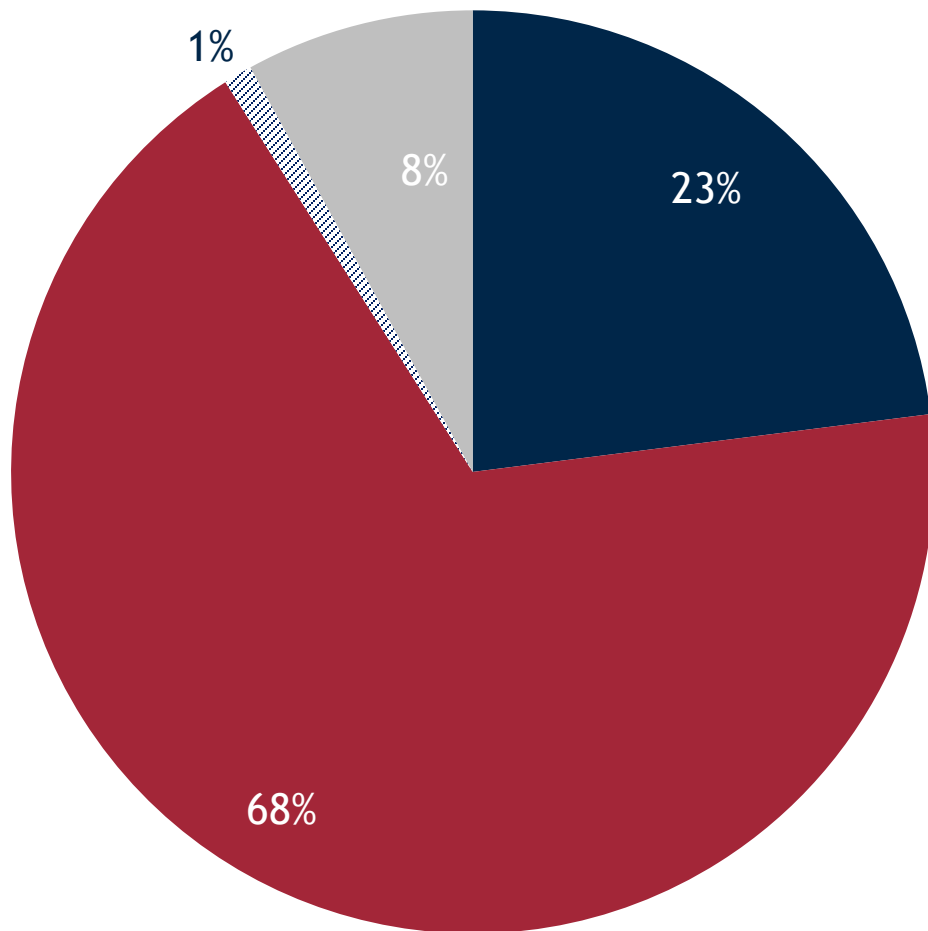


A faint, stylized globe graphic composed of several overlapping, curved lines in a light gray color, positioned on the left side of the slide.

# Majority Consider Russia's Actions an Invasion

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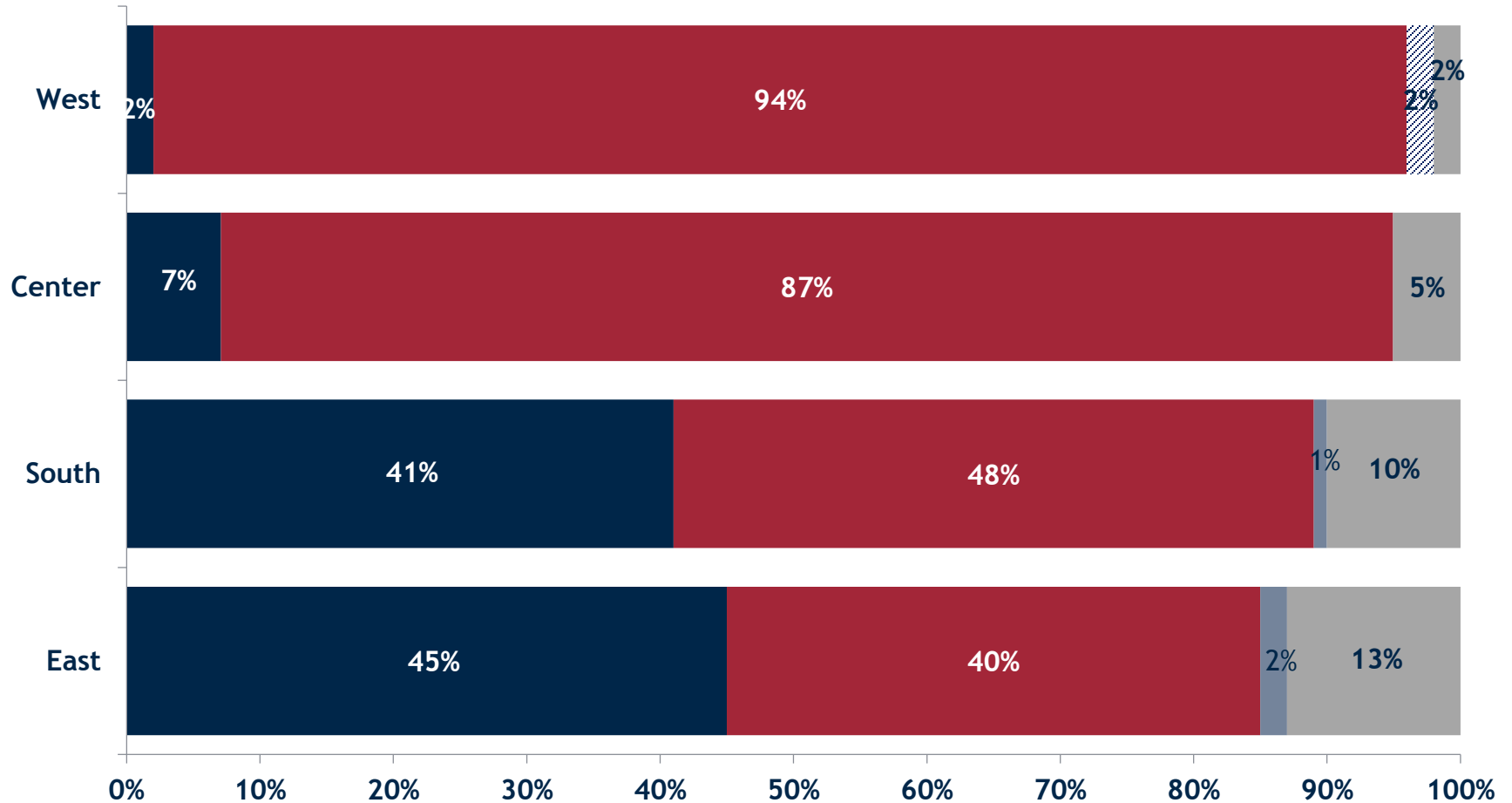
# In your opinion, a referendum in Crimea on joining Russia is...?



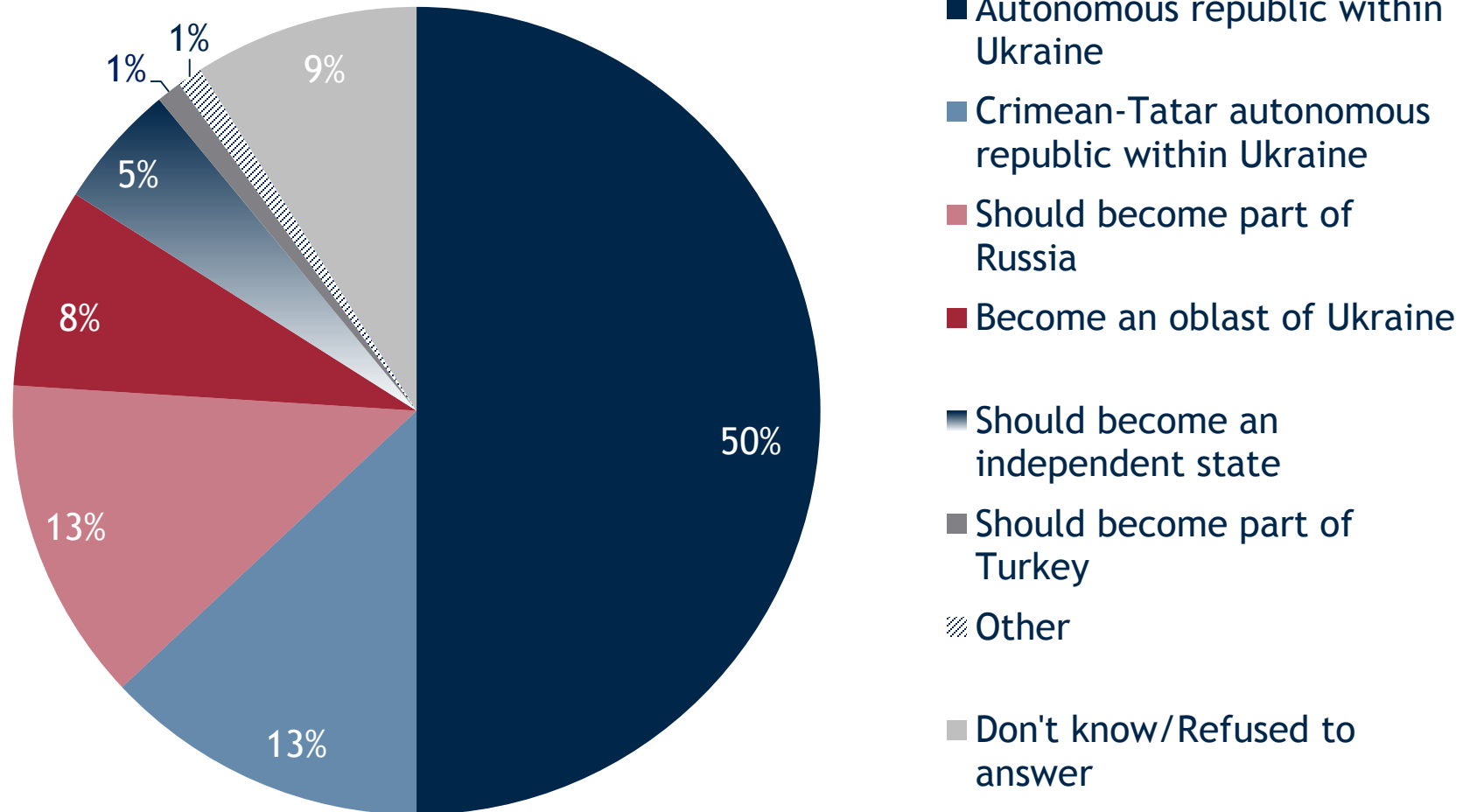
- A legitimate right of the residents of Crimea to express their opinion about the future of Crimea
- An attempt to break Ukraine into several parts and threat to its independence
- ▨ Other
- Don't know/Refused to answer

# In your opinion, a referendum in Crimea on joining Russia is...?

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- Other
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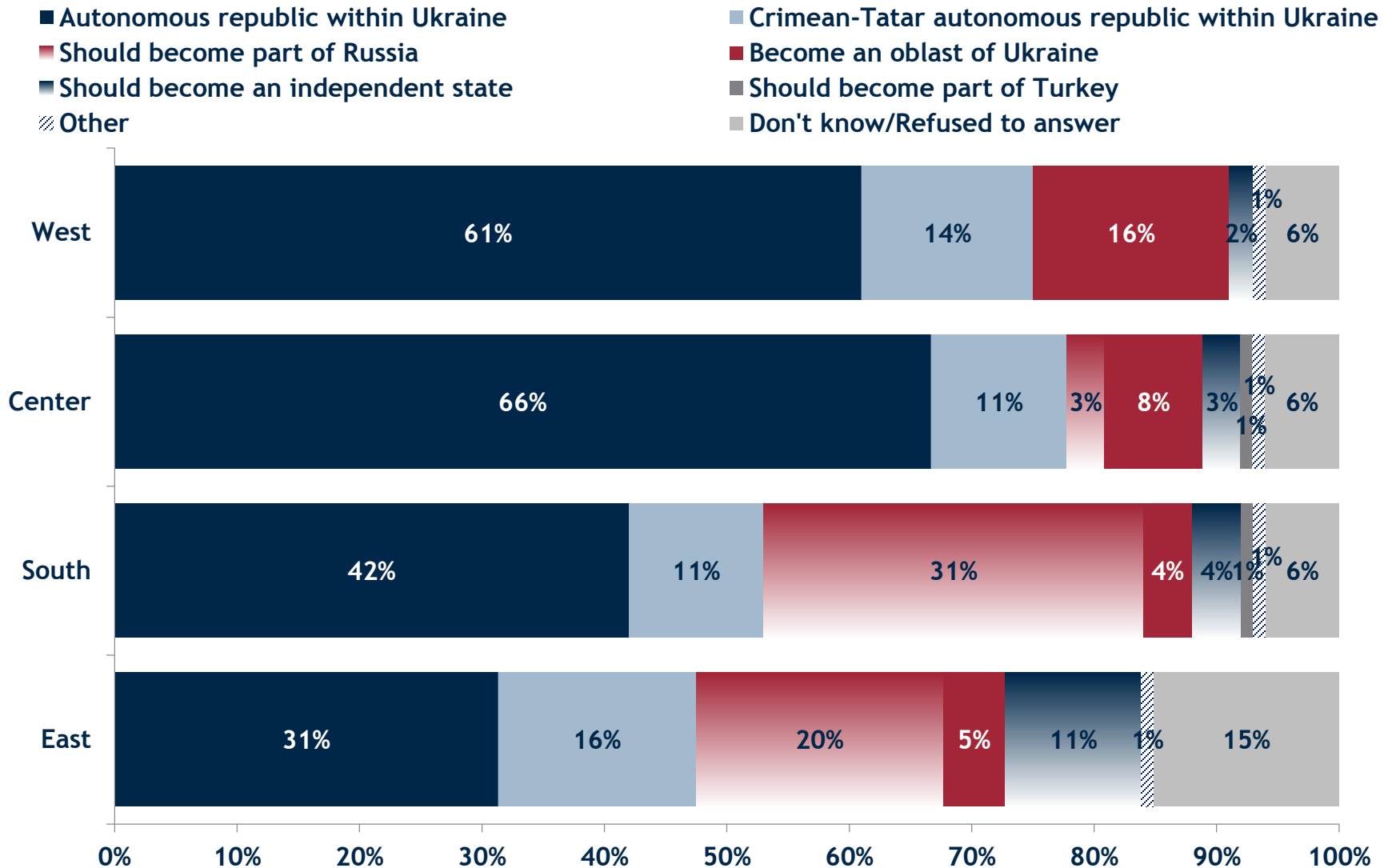


# In your opinion, what should the status of Crimea should be?

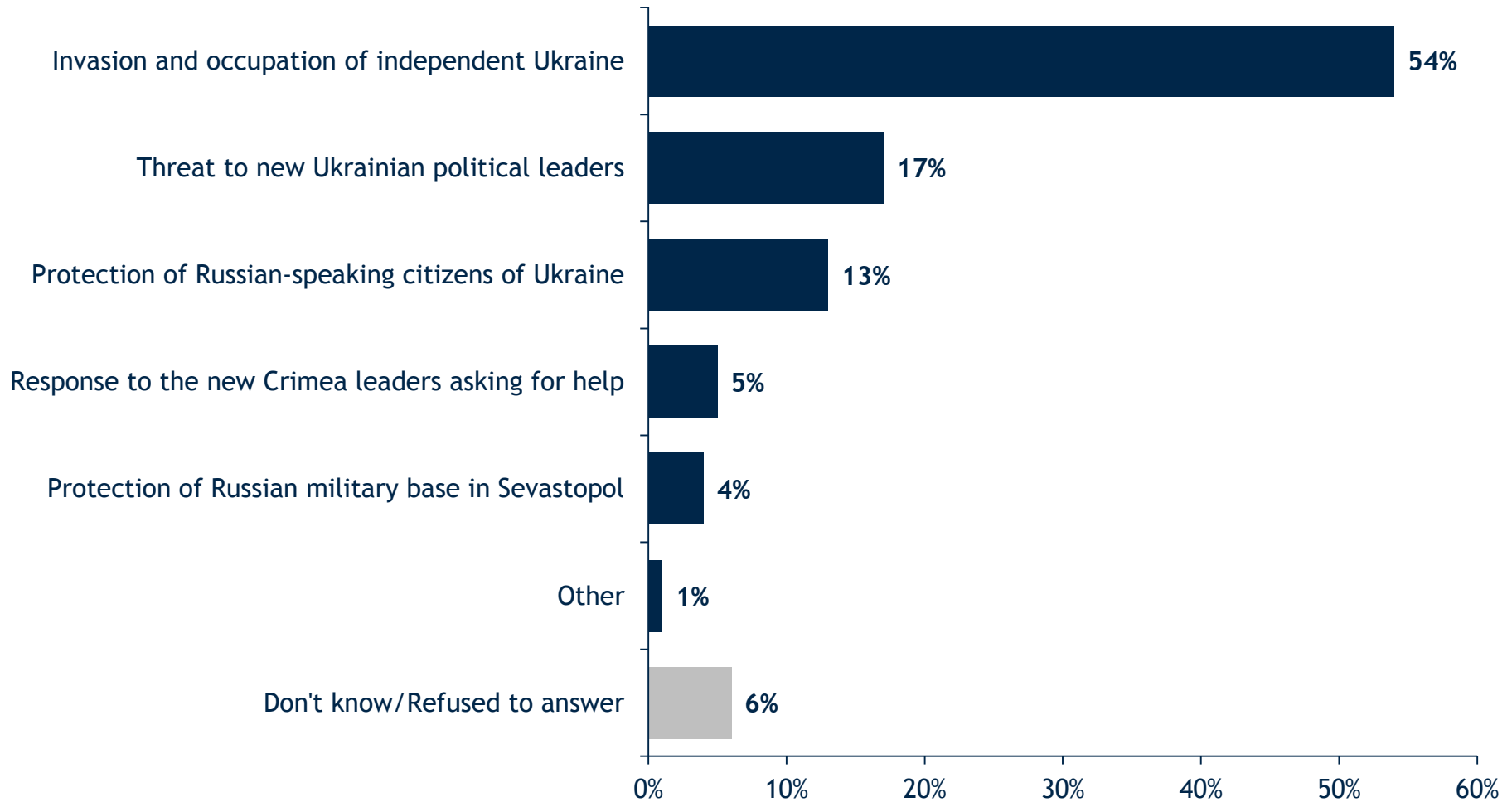




# In your opinion, what the status of Crimea should be?

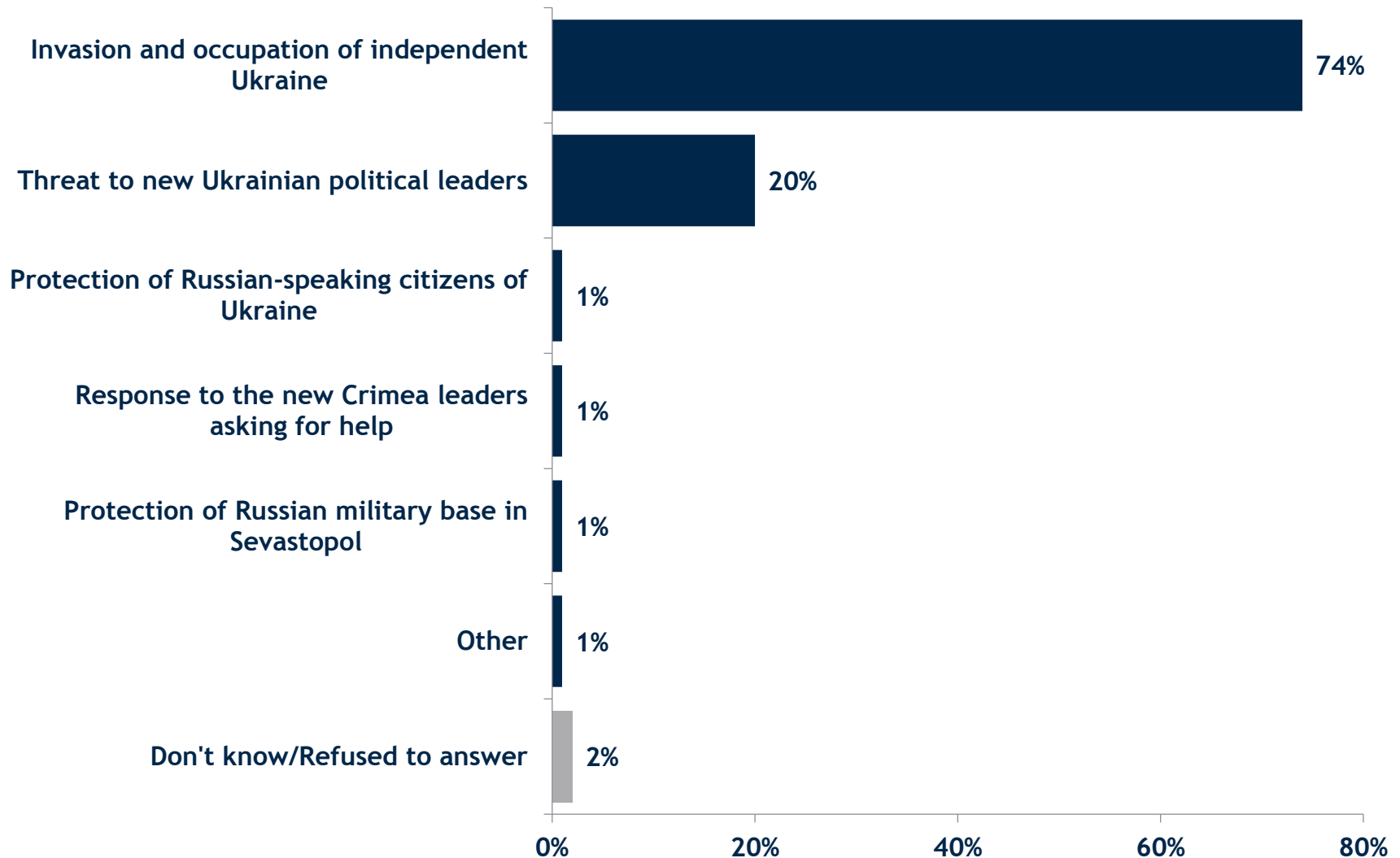


# How do you evaluate Russia's actions in Crimea? In your opinion, are they aimed at...?



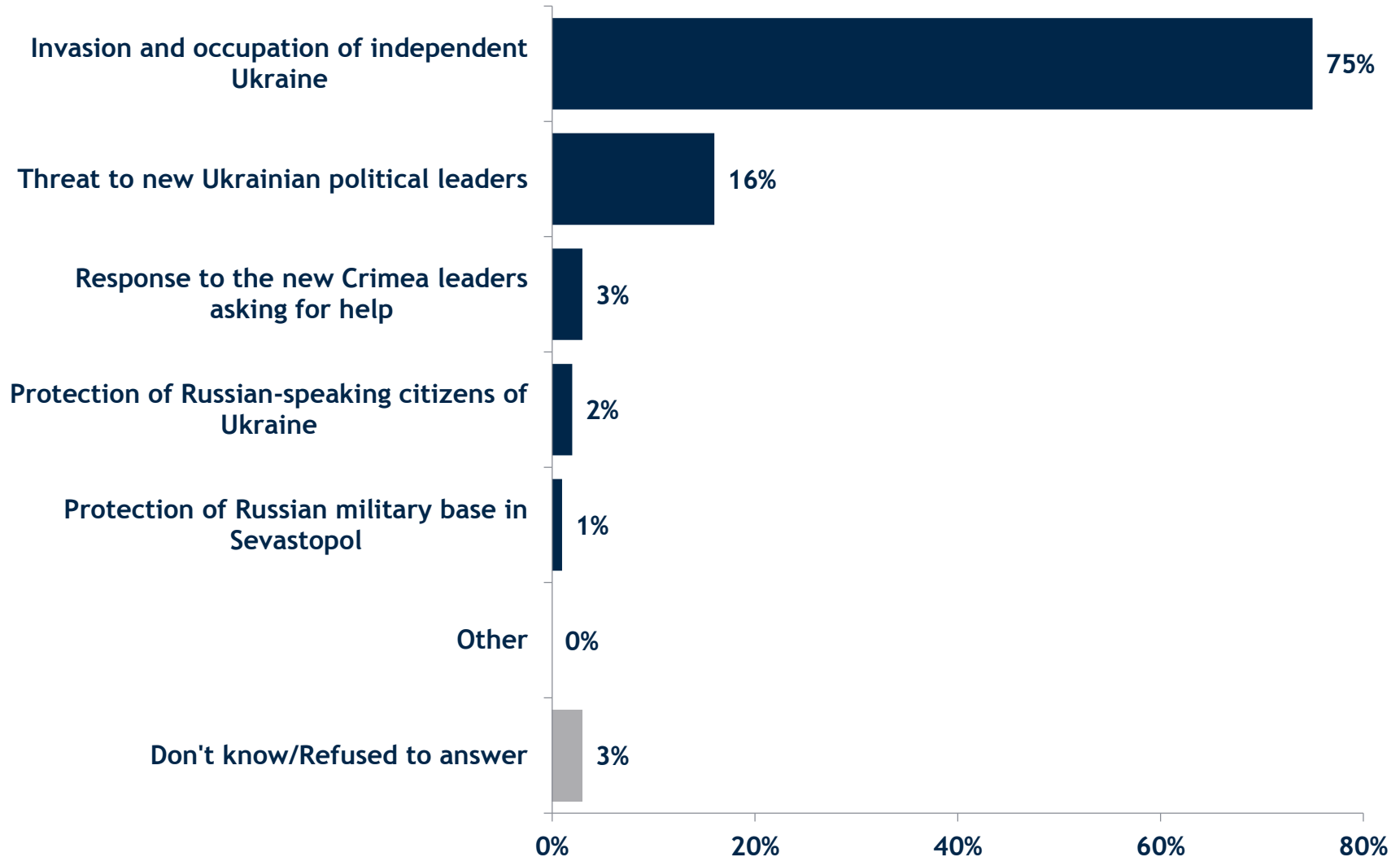
# How do you evaluate Russia's actions in Crimea? In your opinion, are they aimed at...?

Western Ukraine



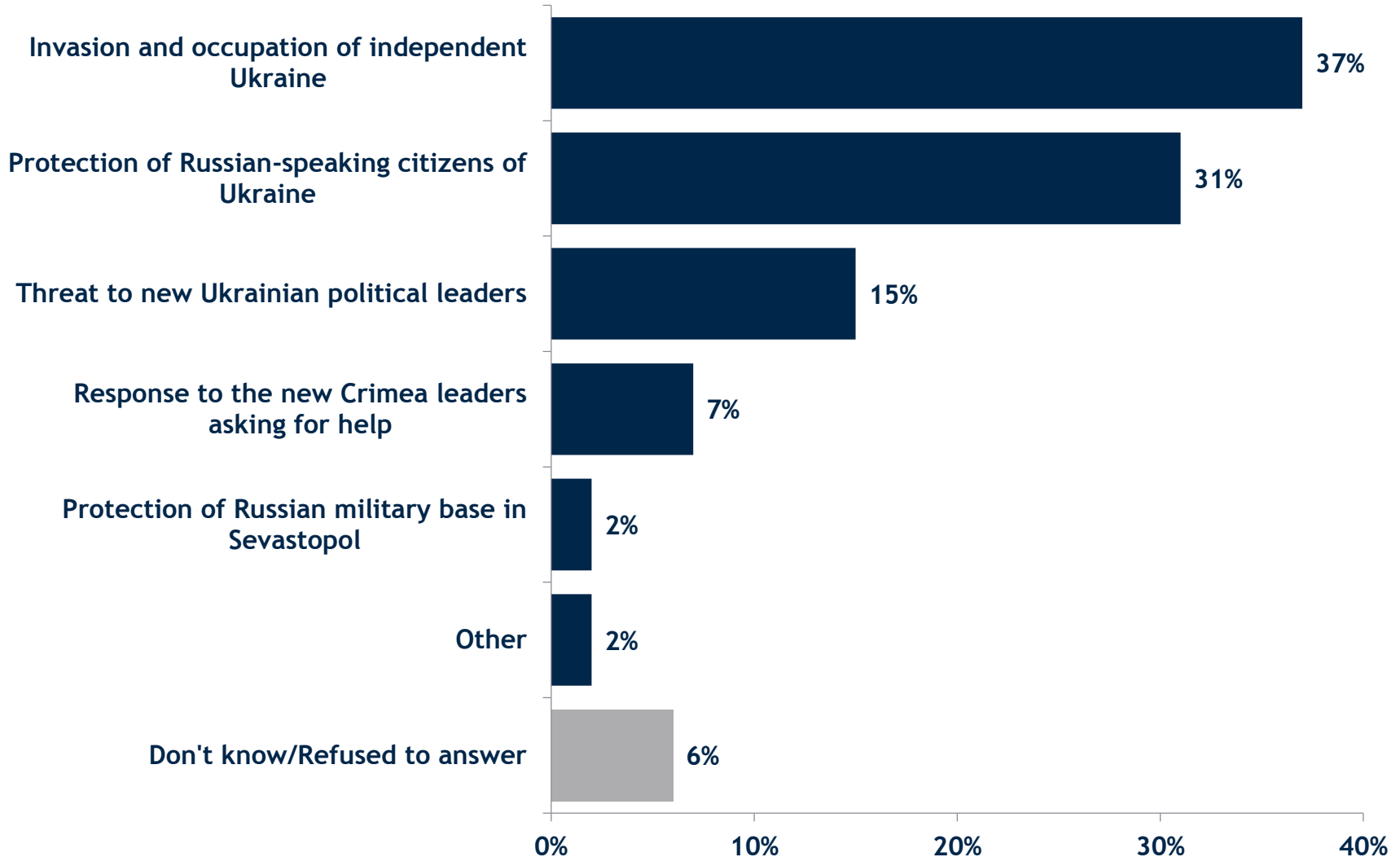
# How do you evaluate Russia's actions in Crimea? In your opinion, are they aimed at...?

Central Ukraine



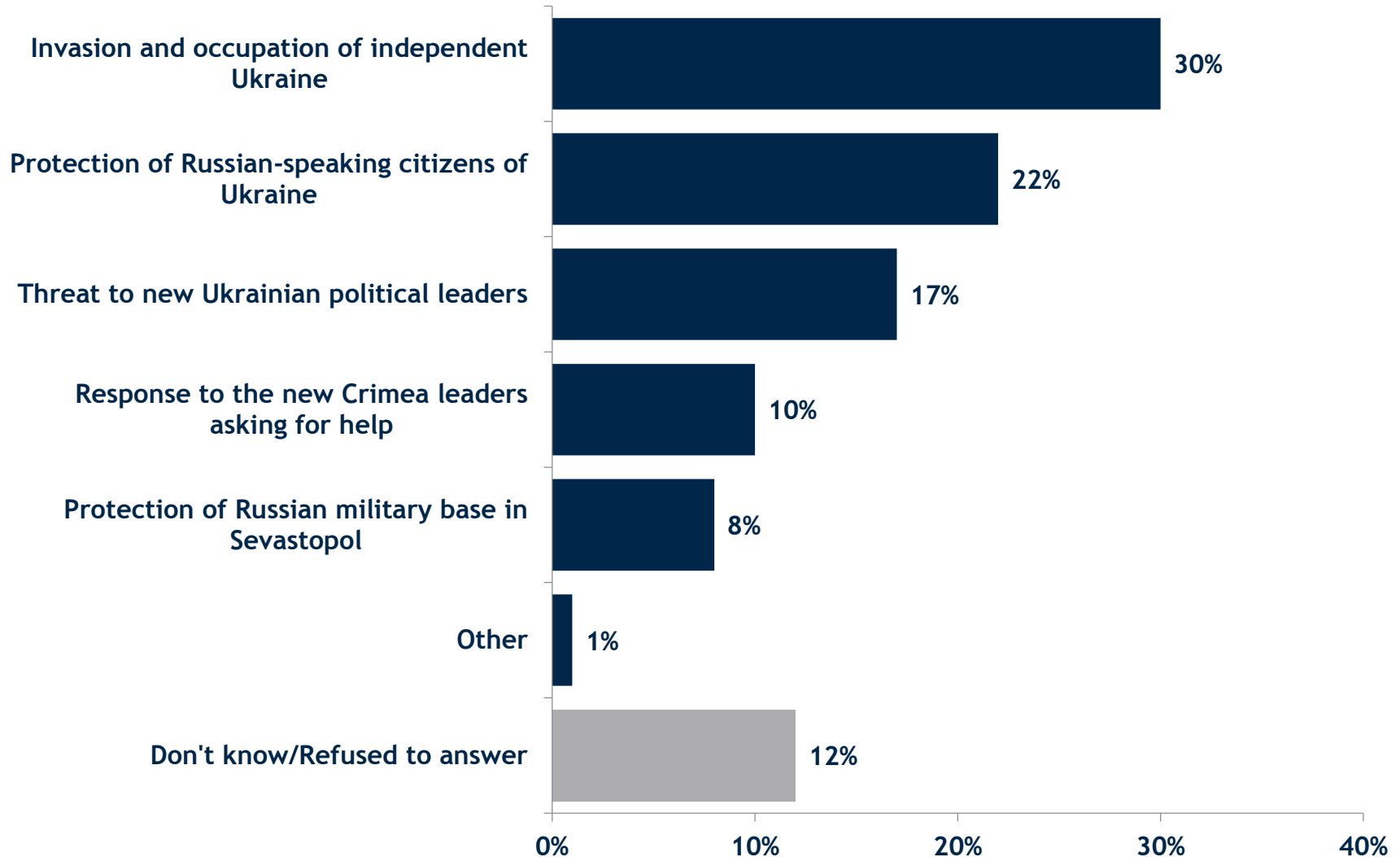
# How do you evaluate Russia's actions in Crimea? In your opinion, are they aimed at...?

Southern Ukraine

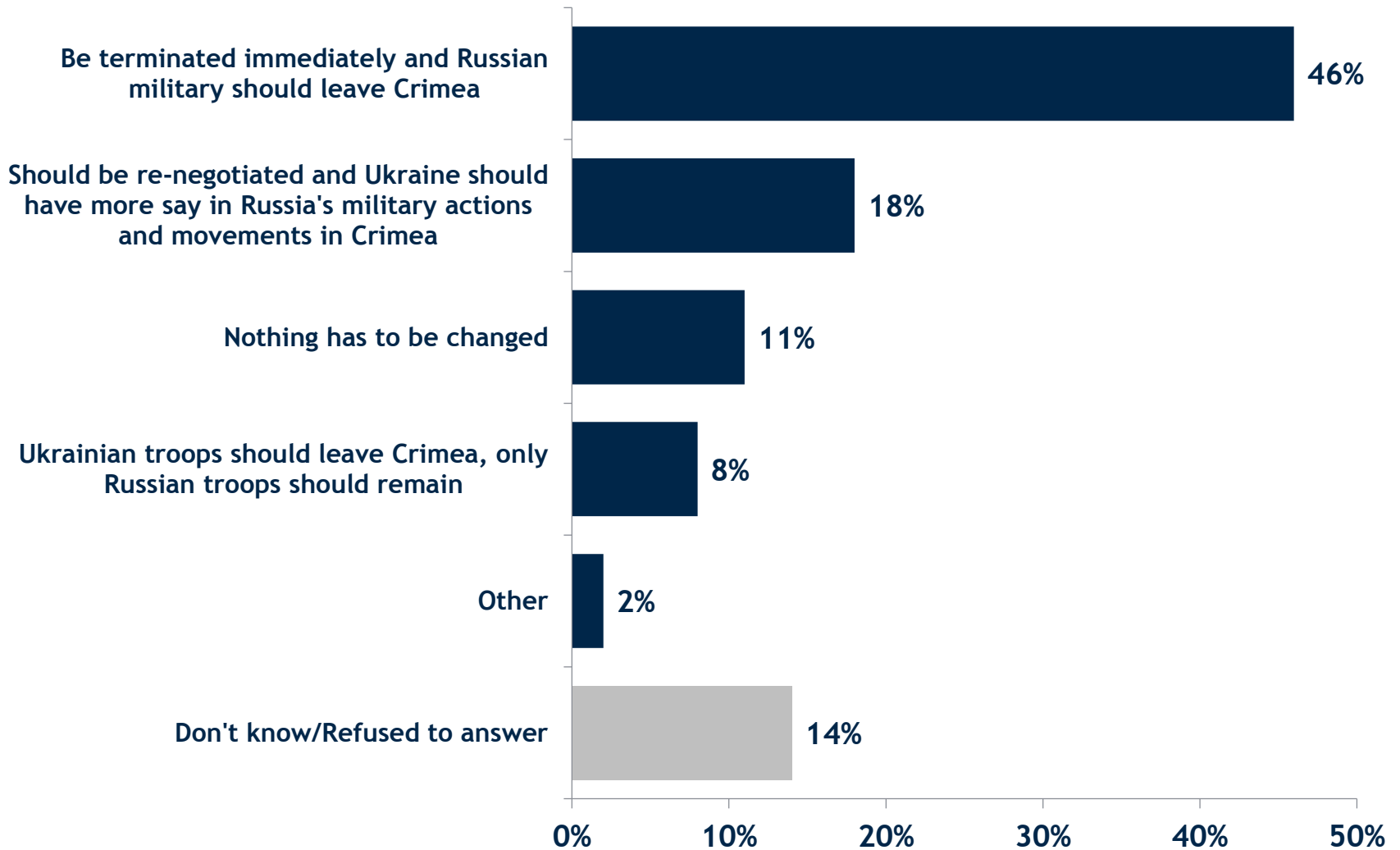


# How do you evaluate Russia's actions in Crimea? In your opinion, are they aimed at...?

Eastern Ukraine

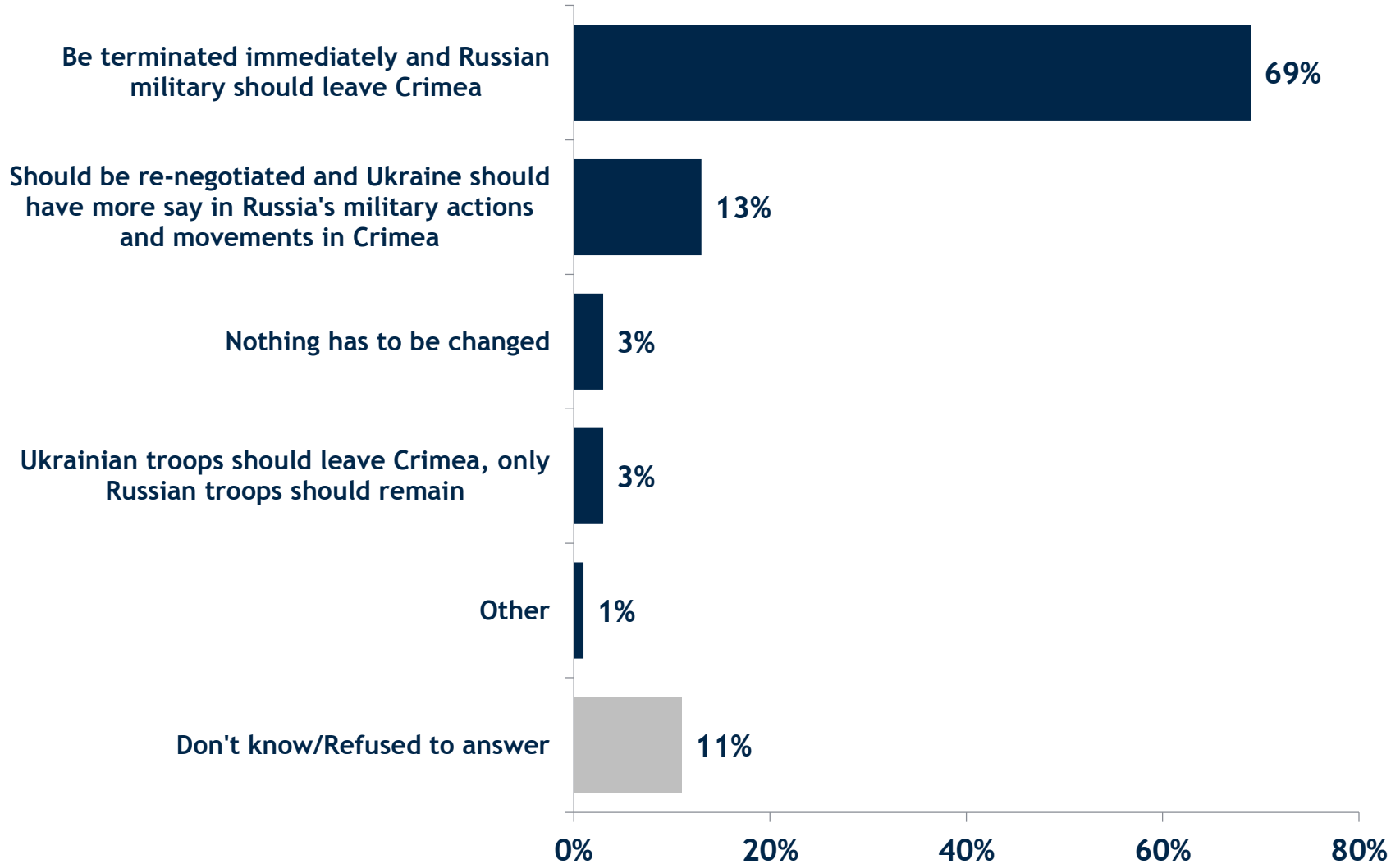


# What do you think should be done with Ukraine-Russia agreement about the Russian Naval base in Sevastopol? Should this agreement...?



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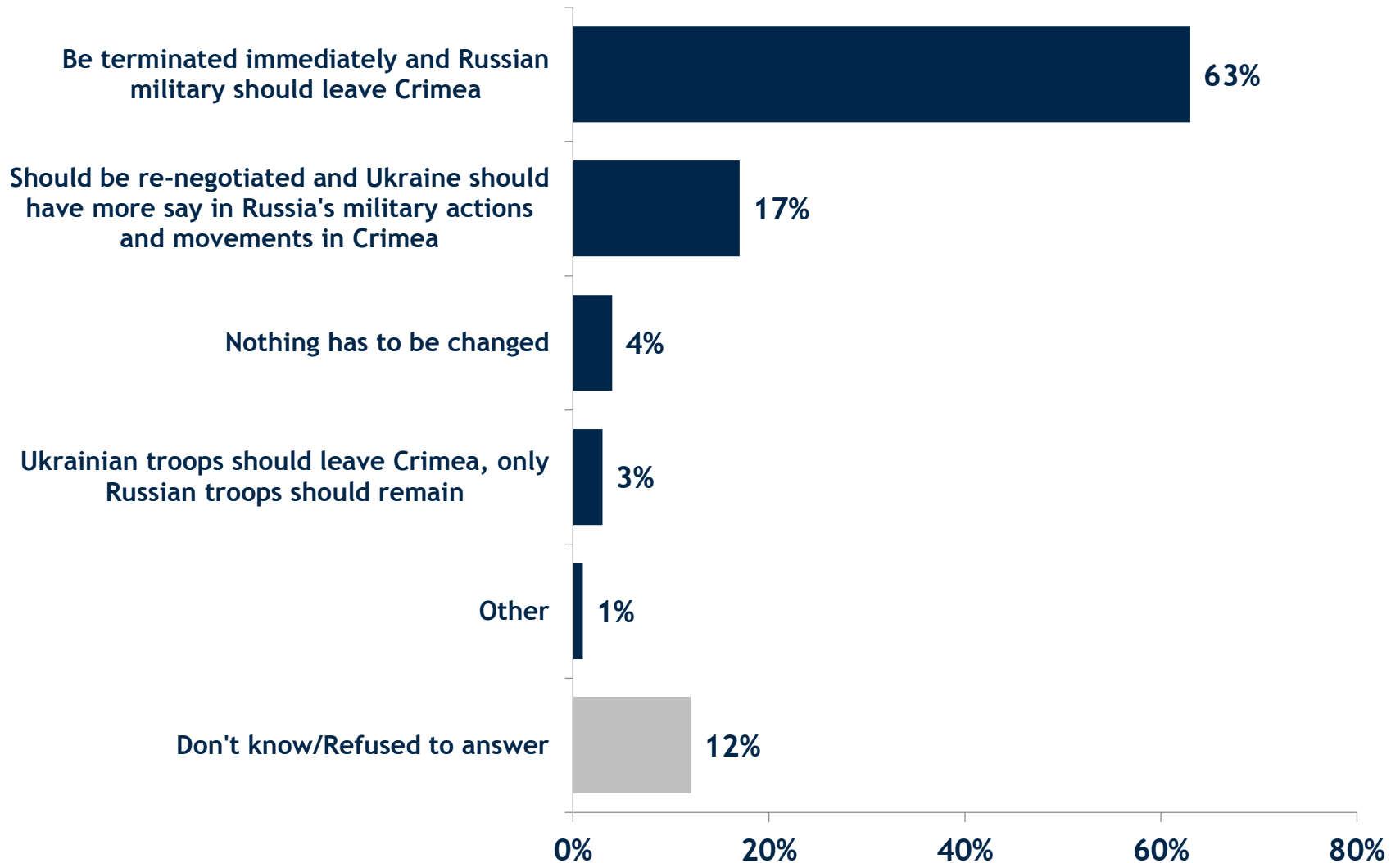
## Western Ukraine





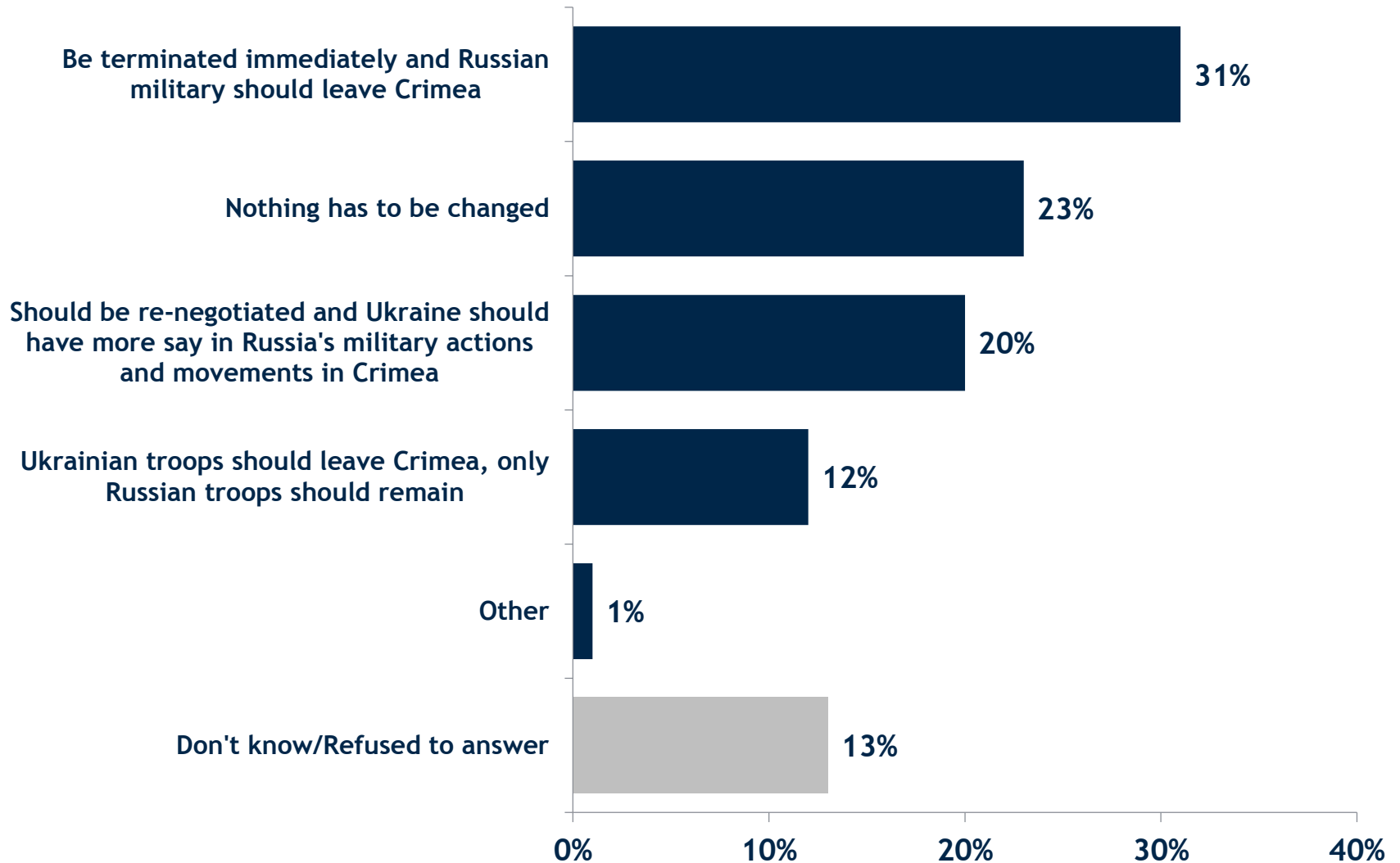
# What do you think should be done with Ukraine-Russia agreement about the Russian Naval base in Sevastopol? Should this agreement...?

## Central Ukraine



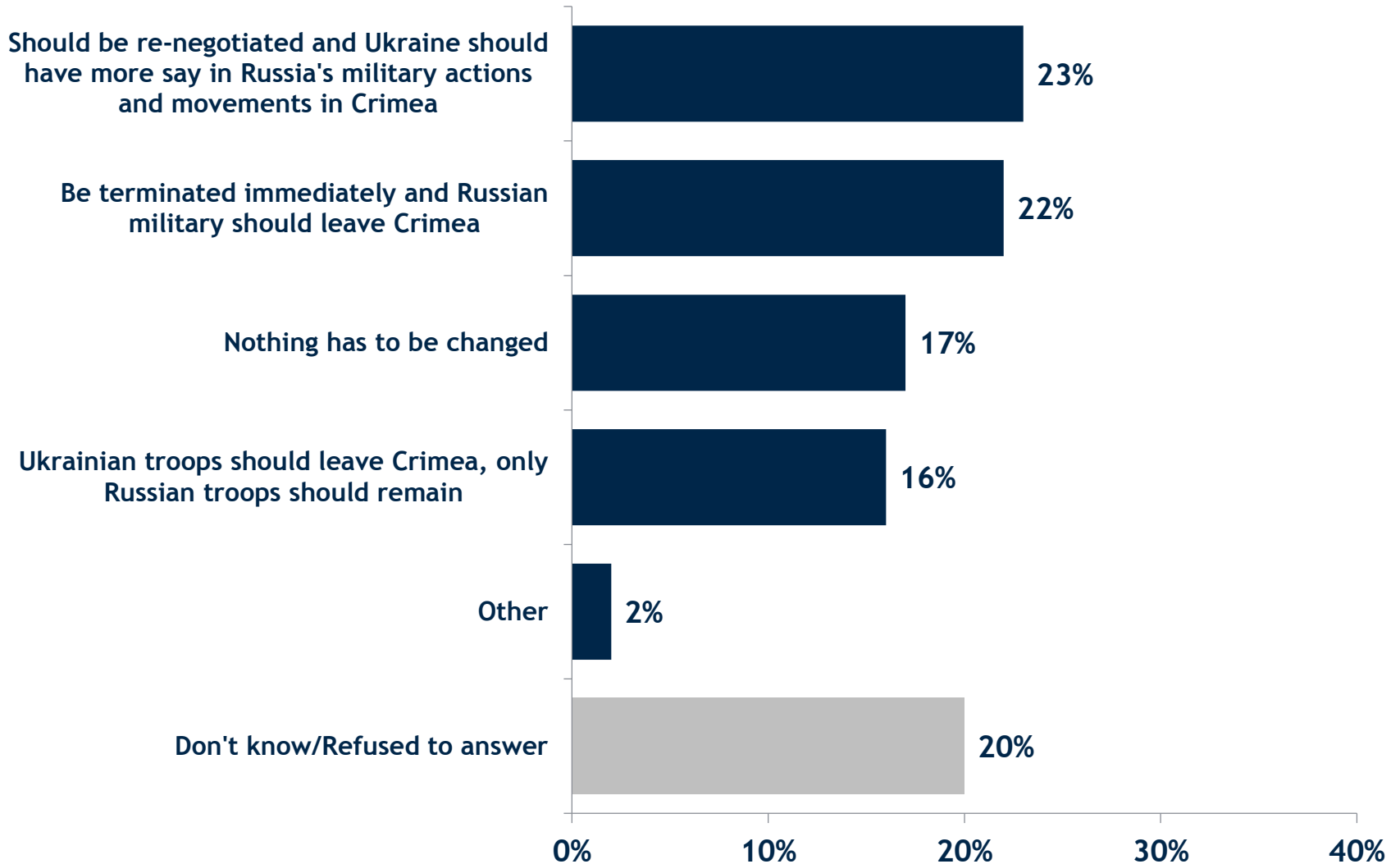
# What do you think should be done with Ukraine-Russia agreement about the Russian Naval base in Sevastopol? Should this agreement...?

## Southern Ukraine

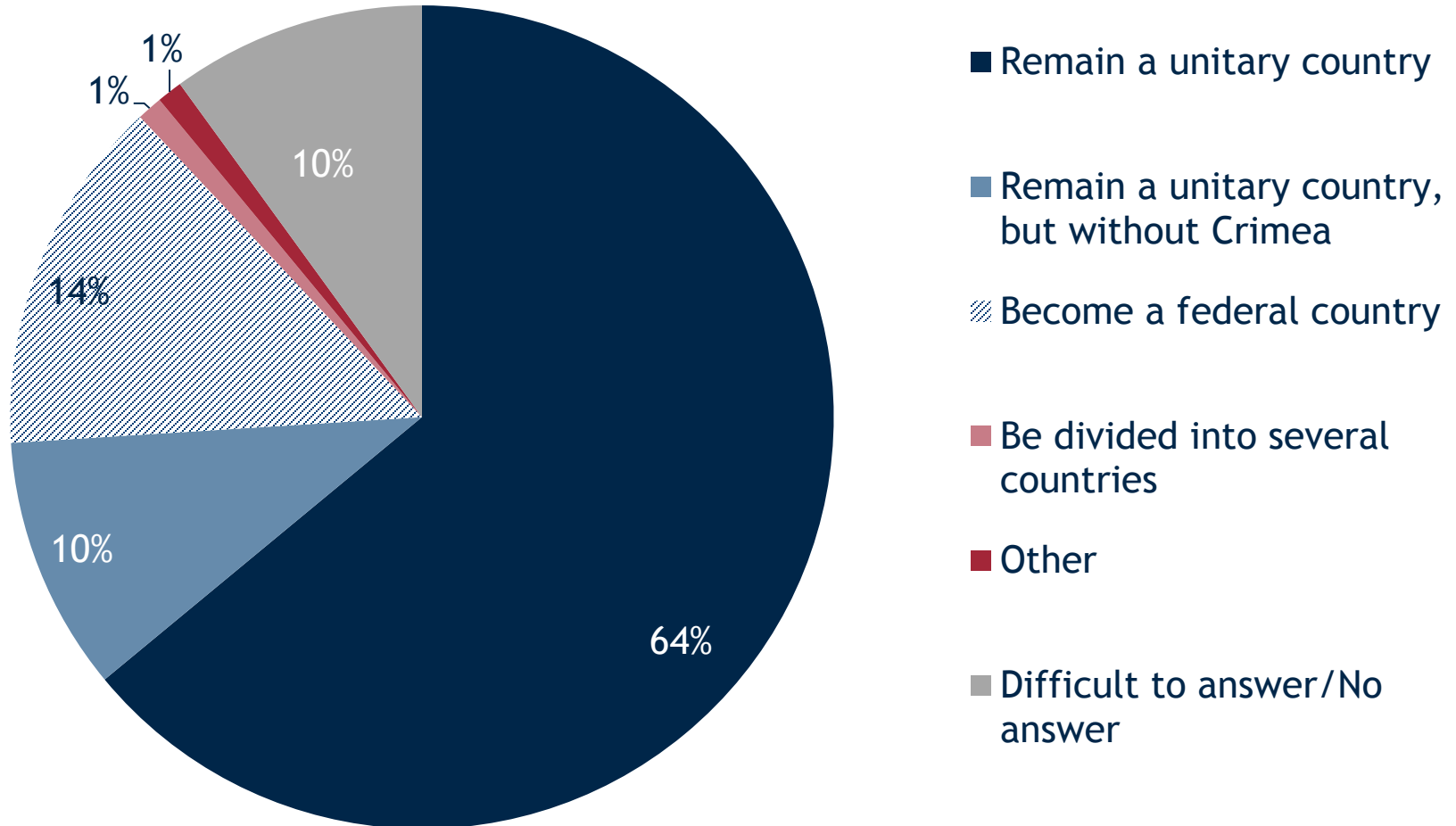


# What do you think should be done with Ukraine-Russia agreement about the Russian Naval base in Sevastopol? Should this agreement...?

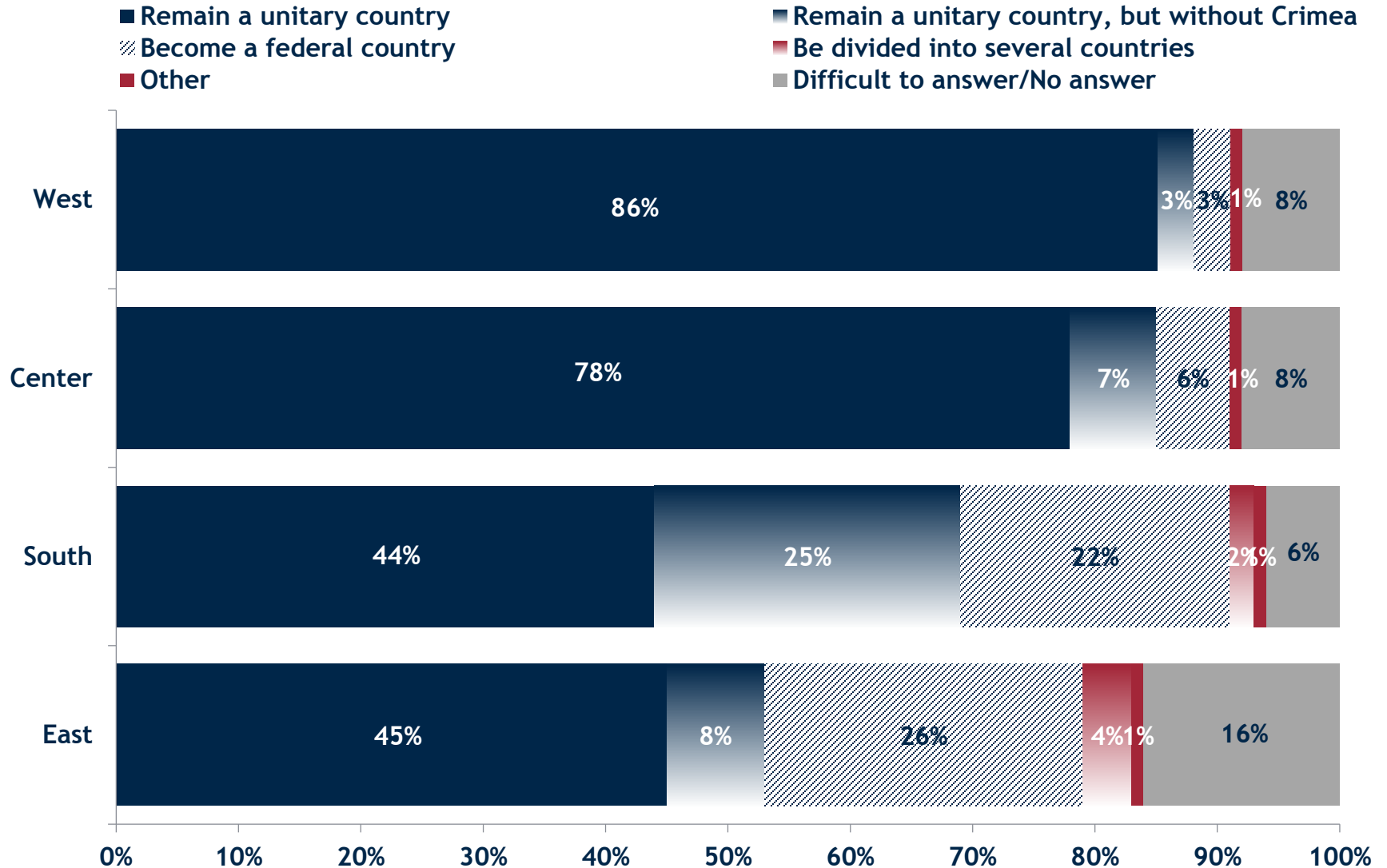
Eastern Ukraine



## In your opinion, should Ukraine...?



# In your opinion, should Ukraine...?



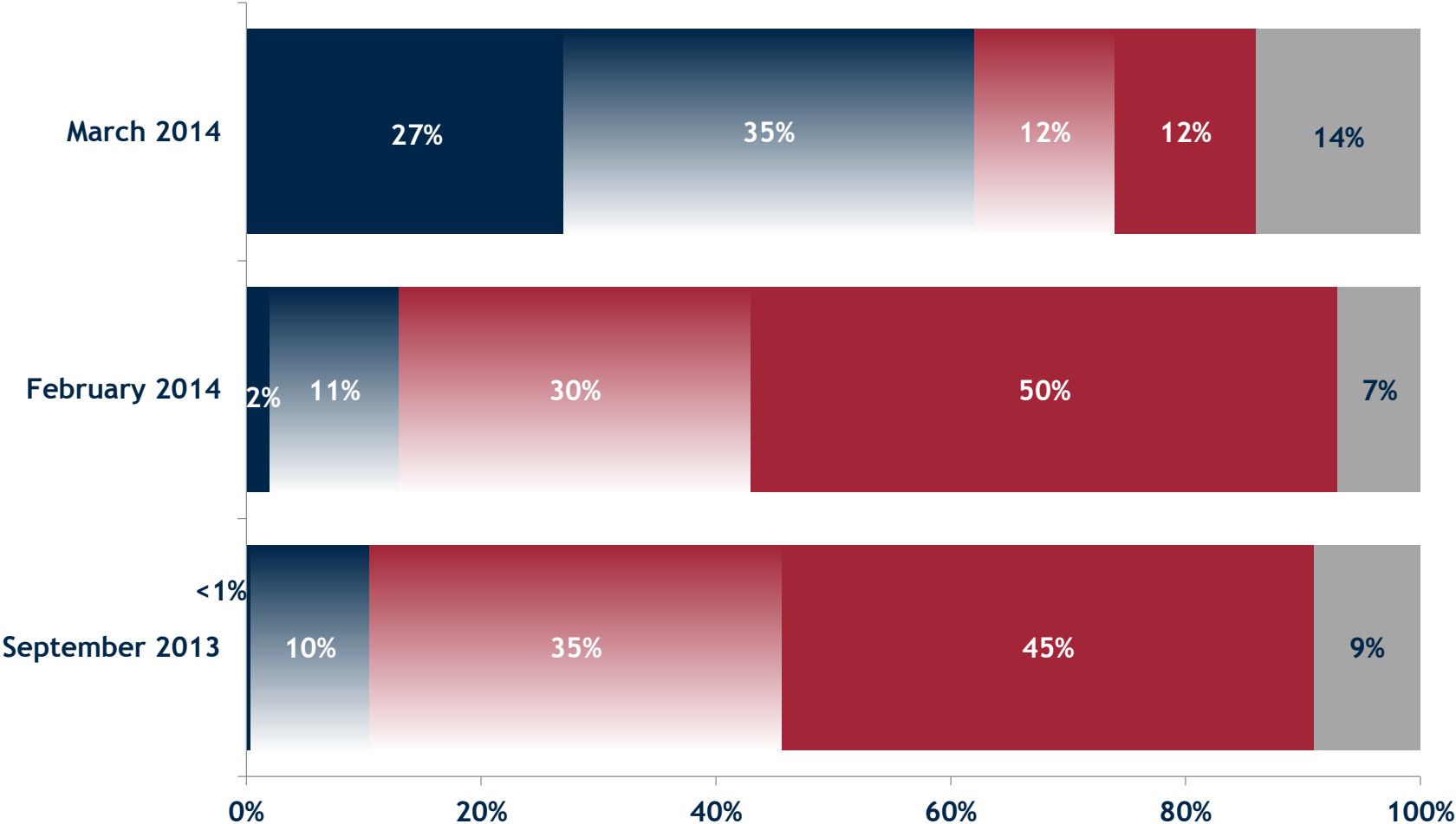


# Elections

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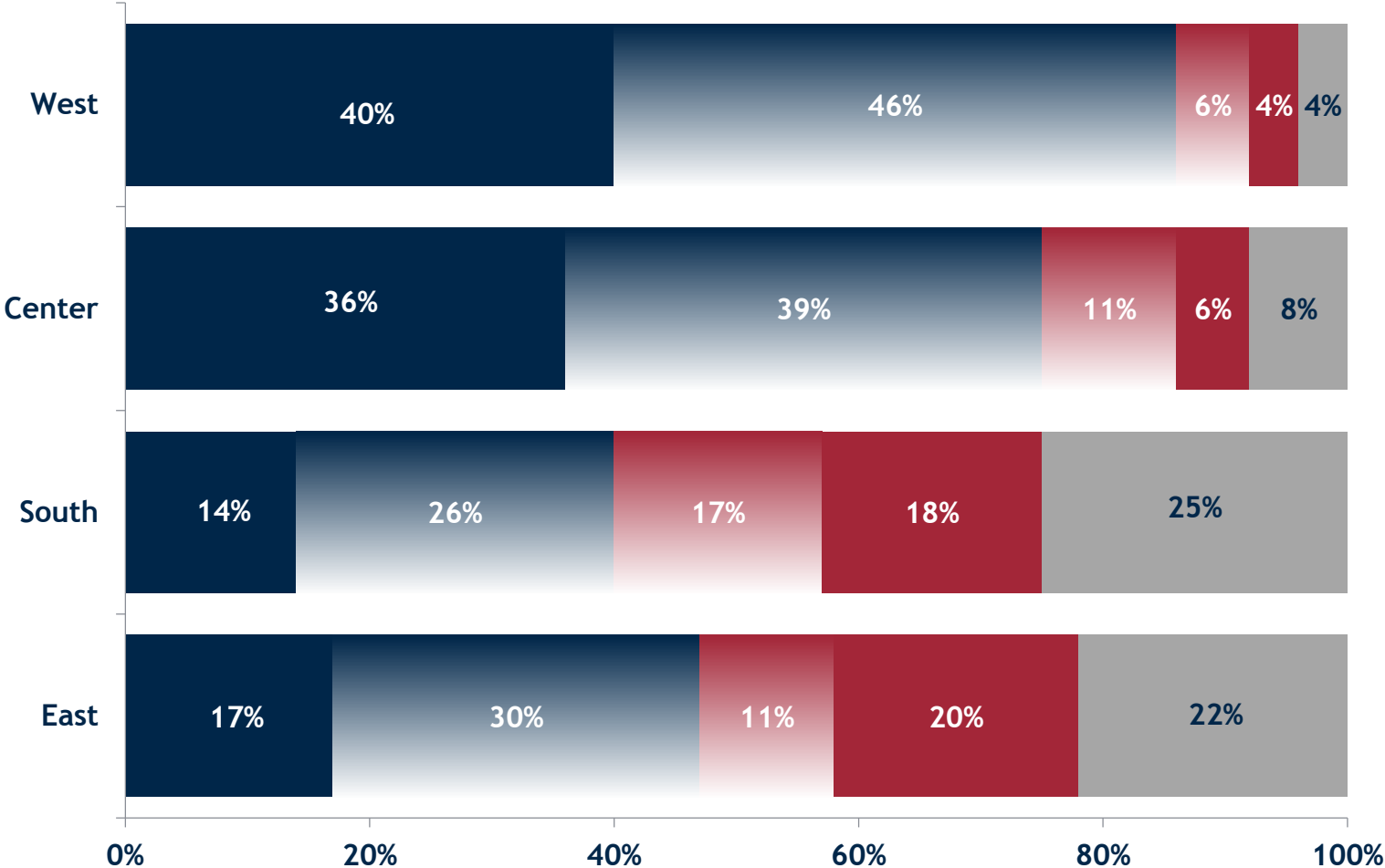
# Do you think that early presidential and parliamentary elections should be carried out in the near future?

■ Definitely yes ■ Rather yes ■ Rather no ■ Definitely no ■ Don't know/Refused to answer



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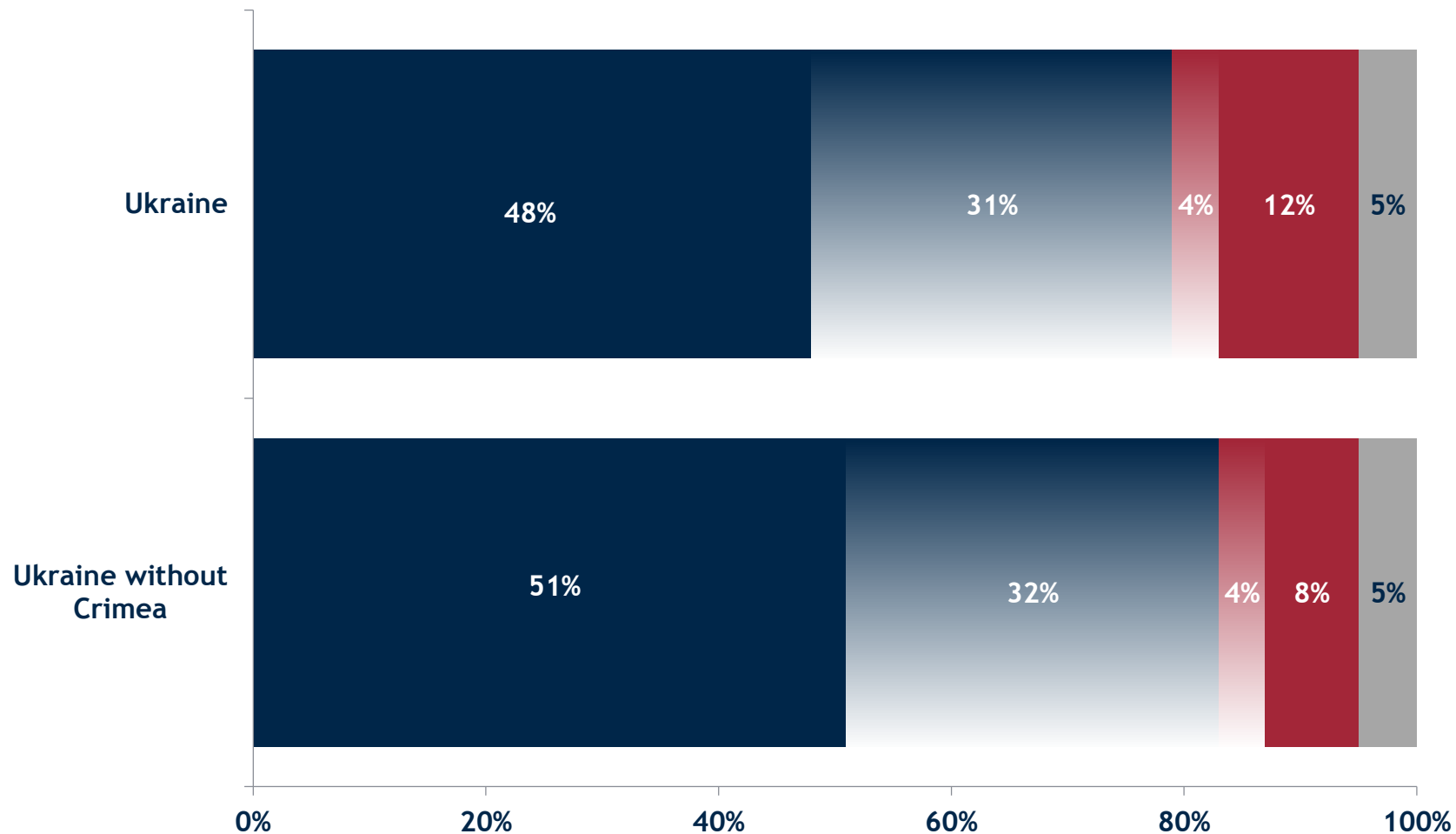


# Presidential Election

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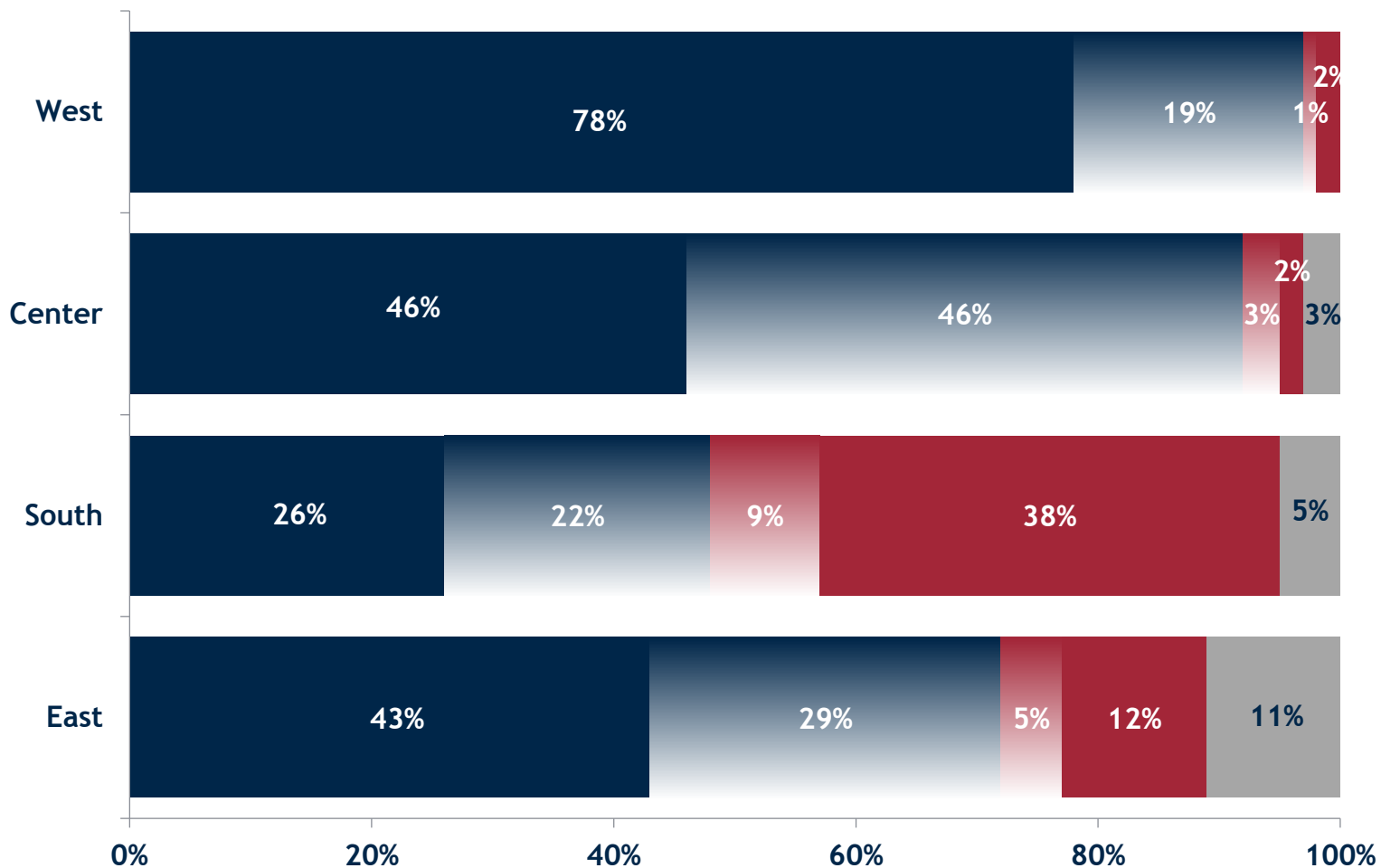
# Are you going to vote in the presidential election to be held on May 25, 2014?

■ Definitely yes ■ Rather yes ■ Rather no ■ Definitely no ■ Don't know/Refused to answer



# Are you going to vote in the presidential election to be held on May 25, 2014?

■ Definitely yes ■ Rather yes ■ Rather no ■ Definitely no ■ Don't know/Refused to answer



# Who are you going to vote for in the presidential election to be held on May 25, 2014?



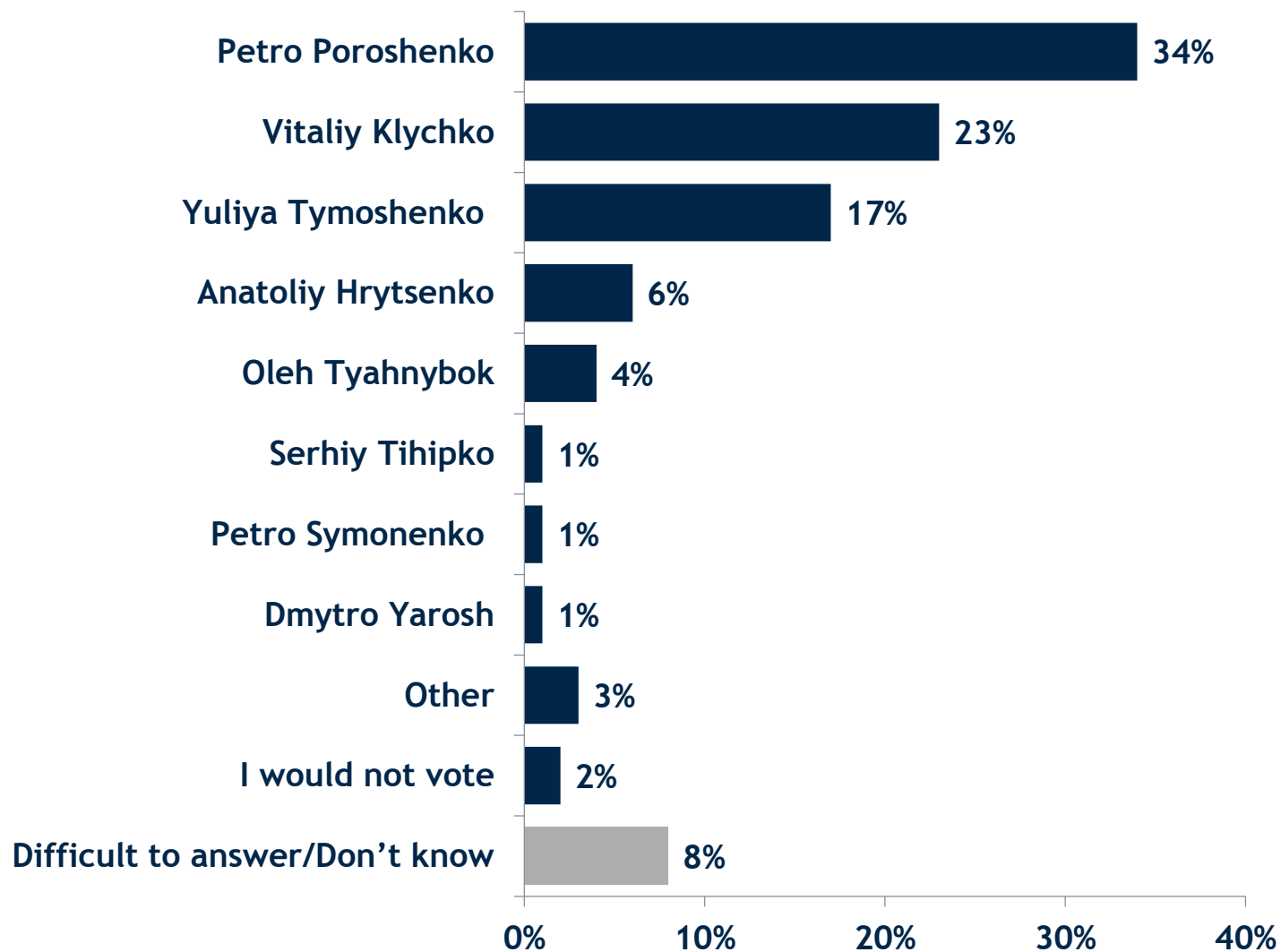
# Who are you going to vote for in the presidential election to be held on May 25, 2014?

Respondents who are going to vote in presidential election, N=946



# Who are you going to vote for in the presidential election to be held on May 25, 2014?

Western Ukraine



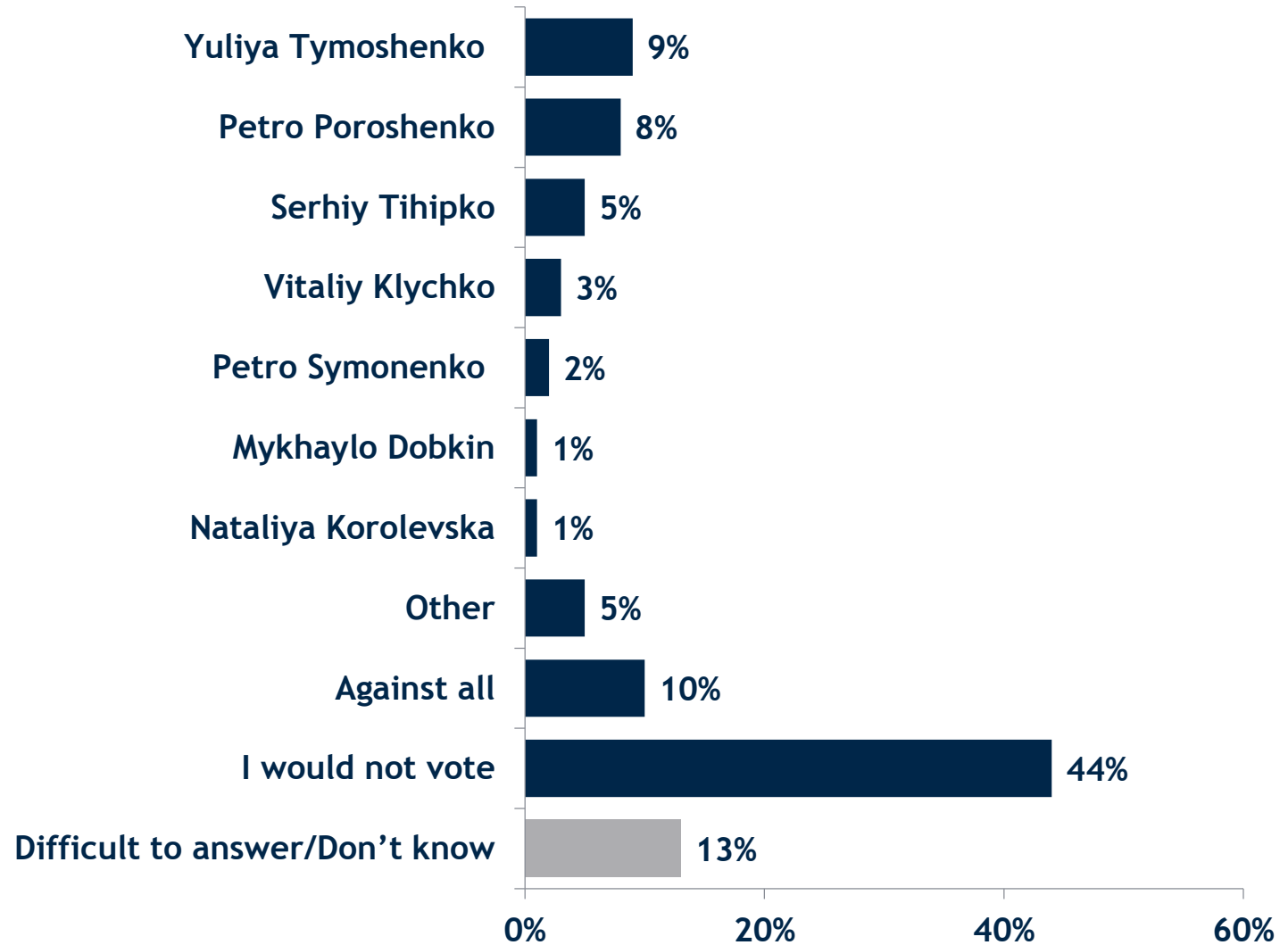
# Who are you going to vote for in the presidential election to be held on May 25, 2014?

## Central Ukraine



# Who are you going to vote for in the presidential election to be held on May 25, 2014?

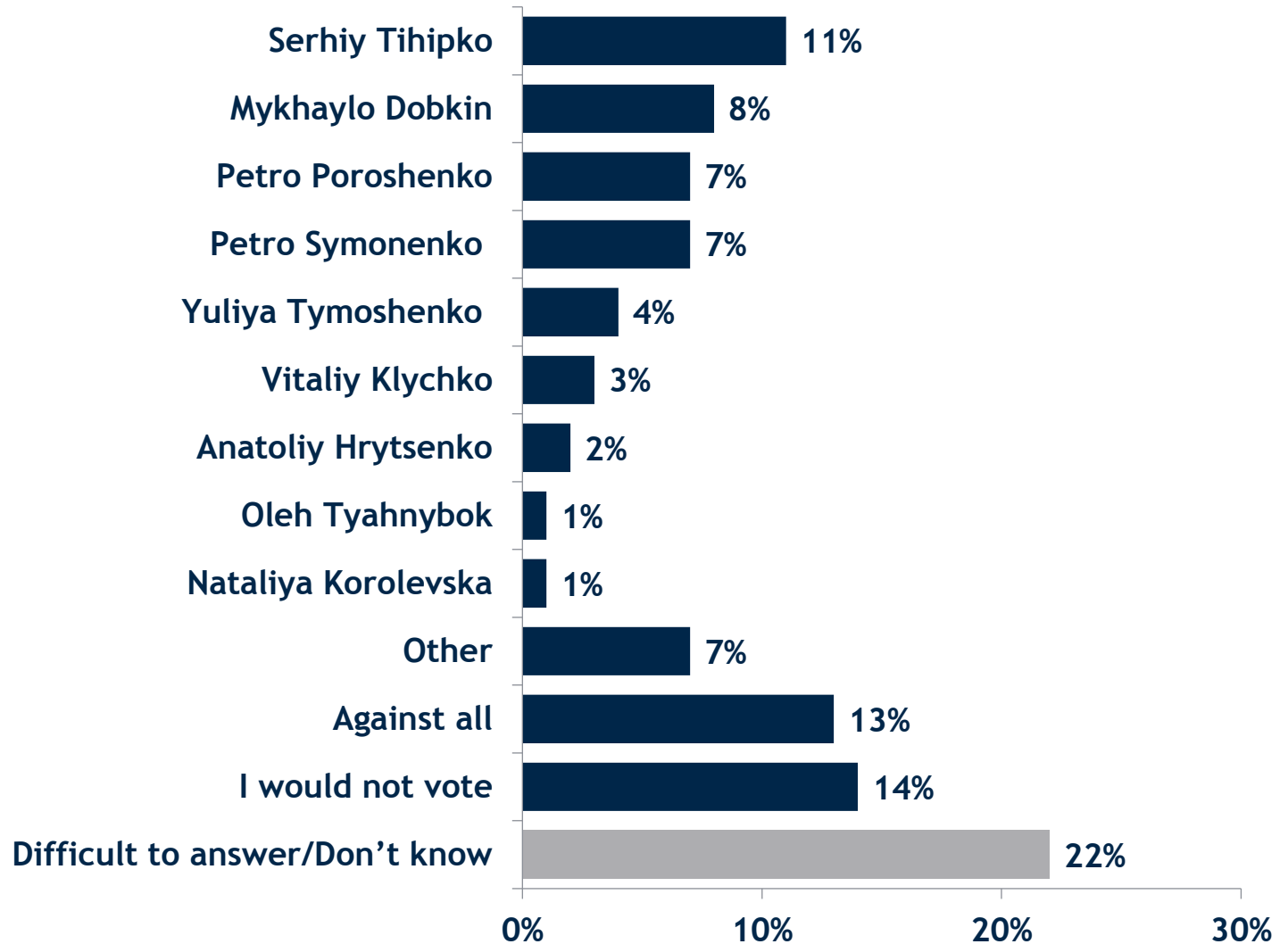
## Southern Ukraine





# Who are you going to vote for in the presidential election to be held on May 25, 2014?

## Eastern Ukraine



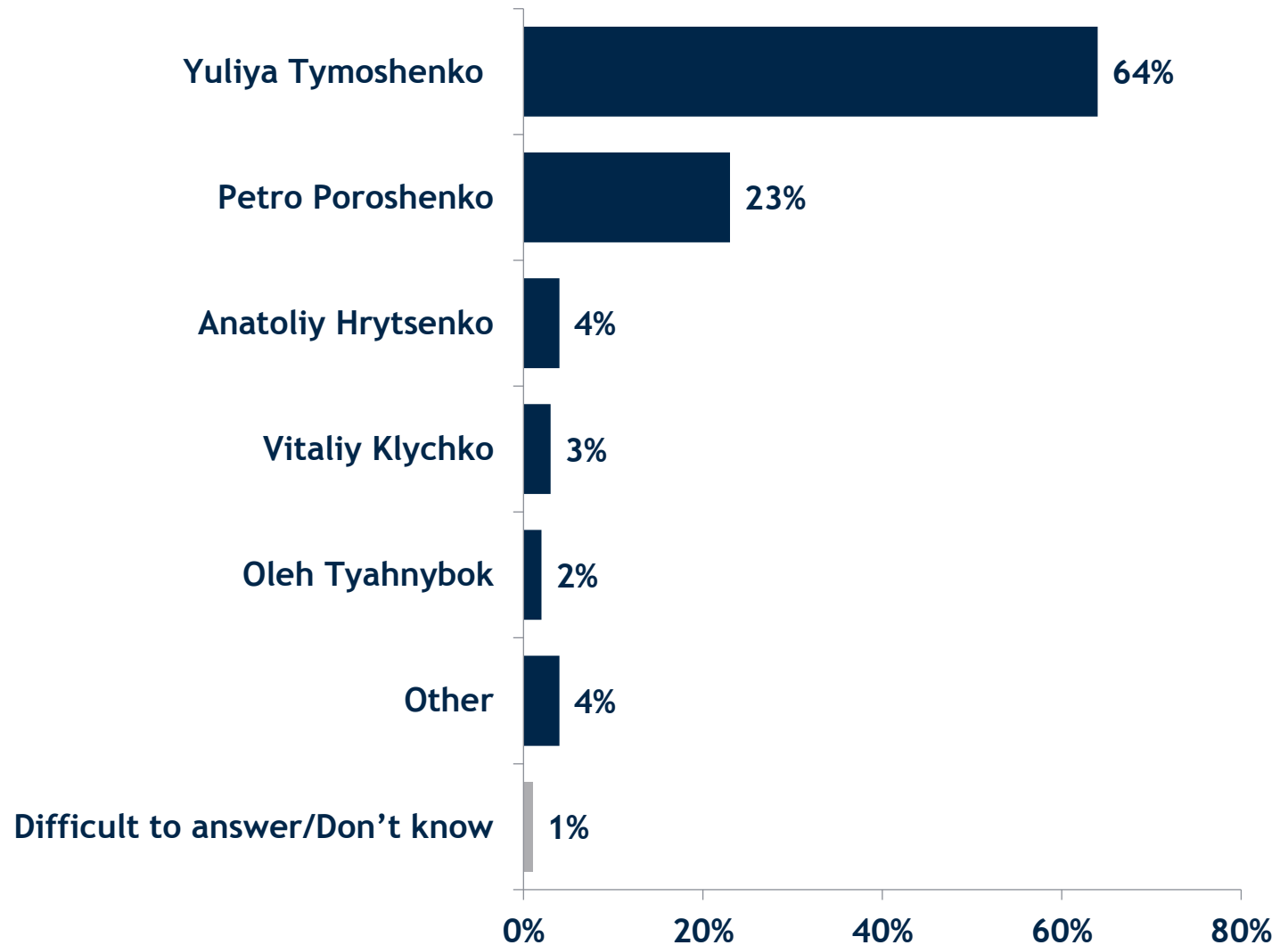
# Who are you going to vote for in the presidential election to be held on May 25, 2014?

Ukraine without Crimea



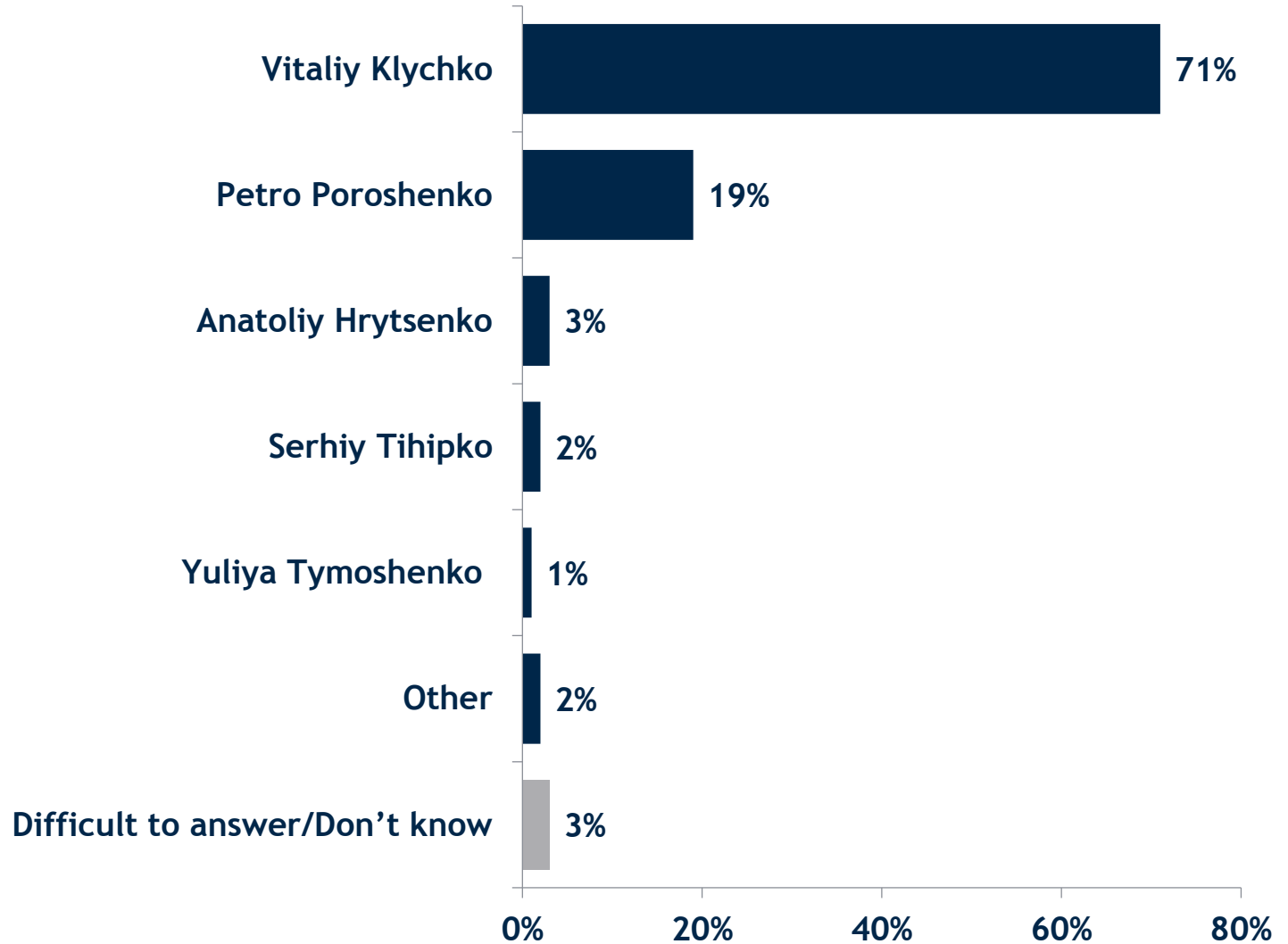
# Who are you going to vote for in the presidential election to be held on May 25, 2014?

Respondents, in parliamentary elections intending to vote for Batkivshchyna, N=187



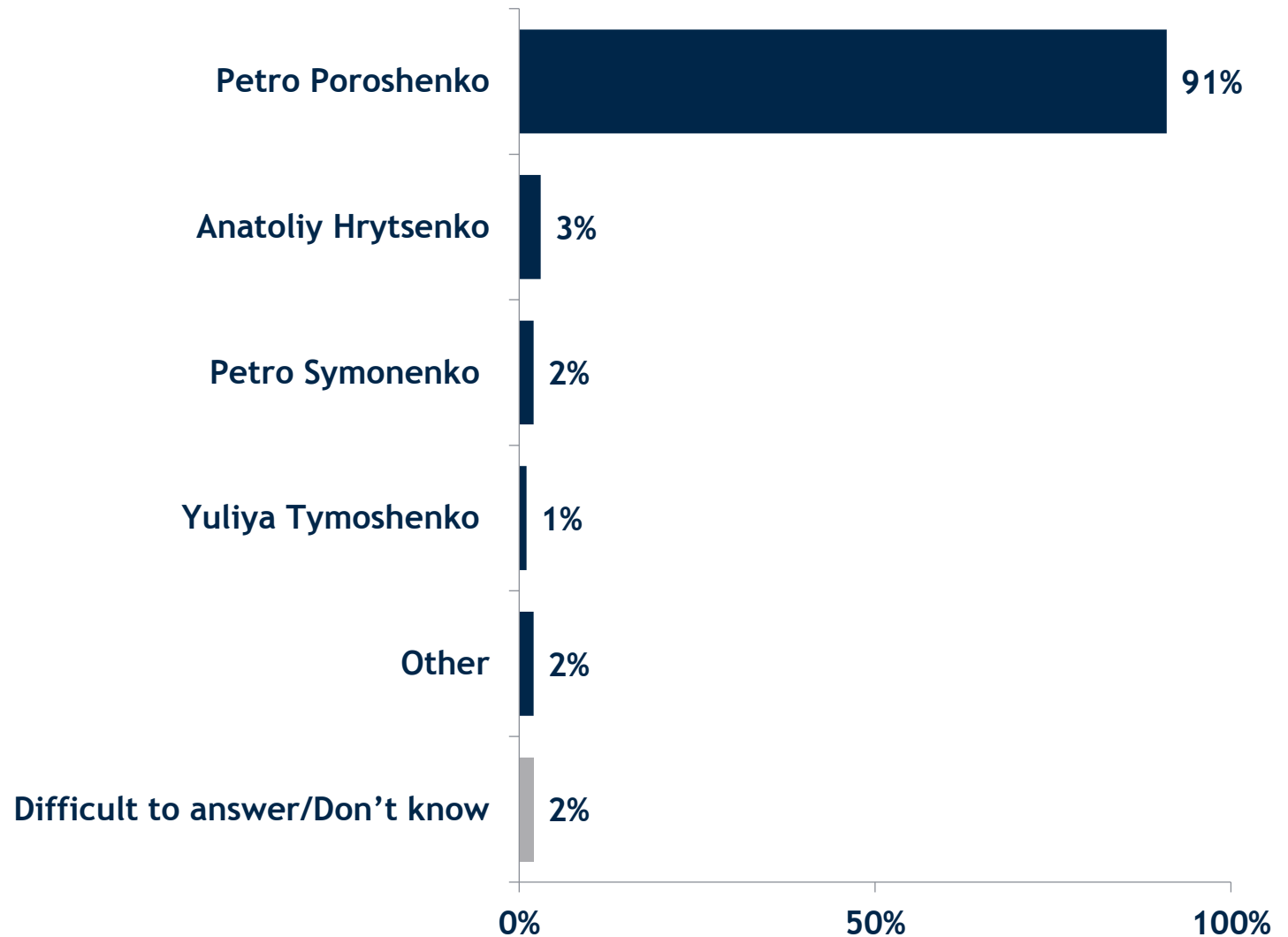
# Who are you going to vote for in the presidential election to be held on May 25, 2014?

Respondents, in parliamentary elections intending to vote for Ukrainian Democratic Alliance for Reform, N=147



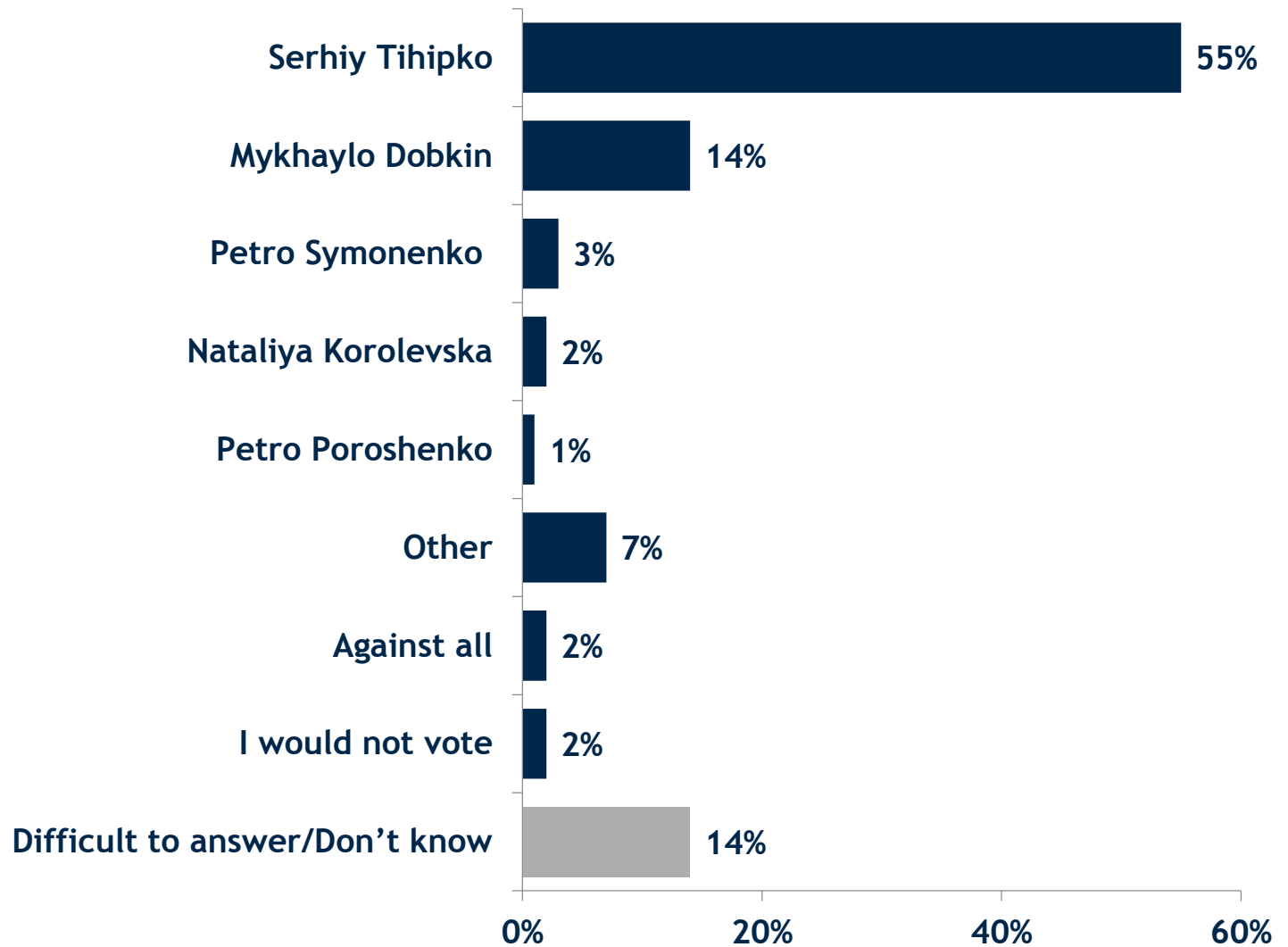
# Who are you going to vote for in the presidential election to be held on May 25, 2014?

Respondents, in parliamentary elections intending to vote for Solidarnist, N=134



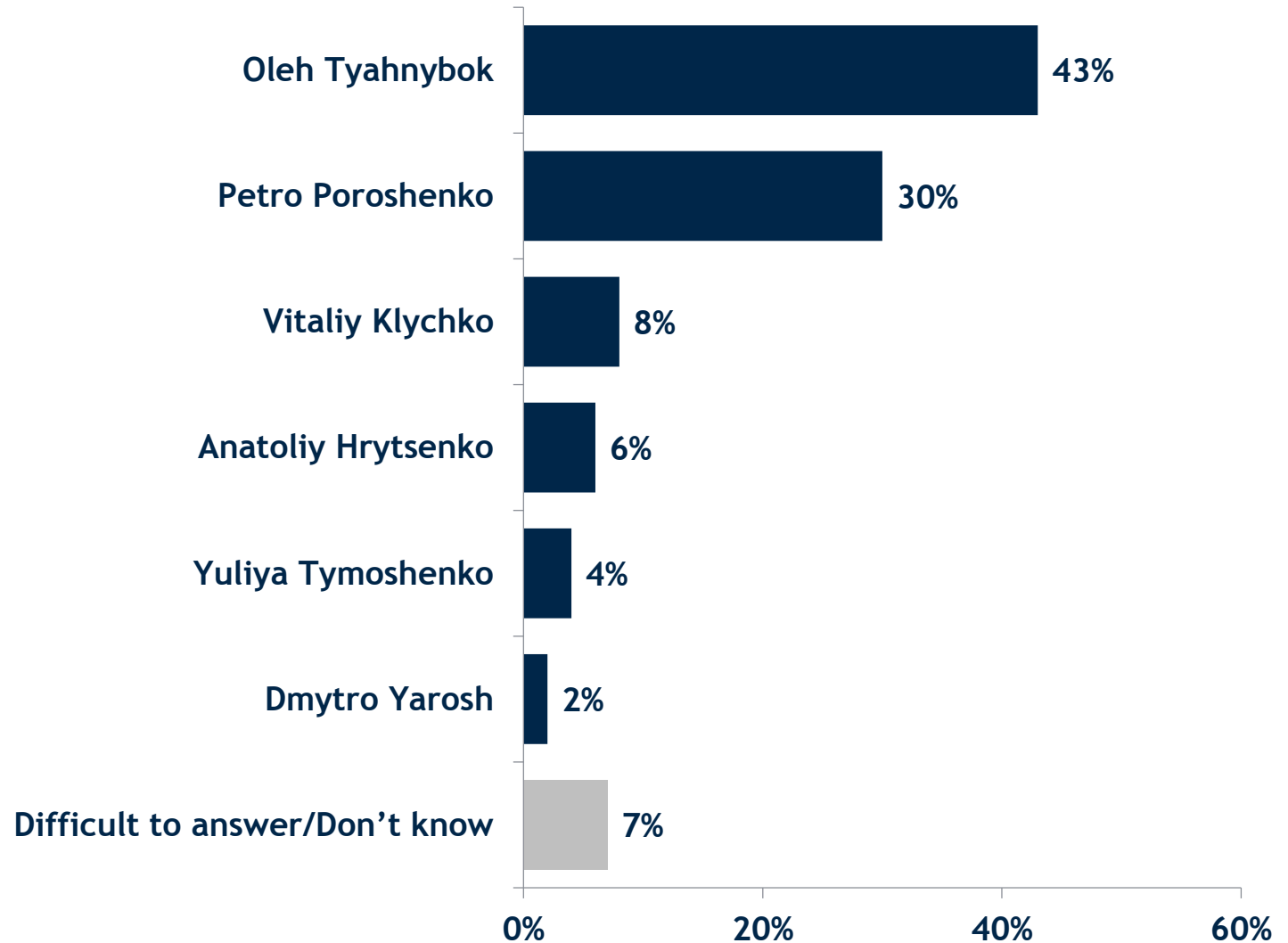
# Who are you going to vote for in the presidential election to be held on May 25, 2014?

Respondents, in parliamentary elections intending to vote for Party of Regions, N=73



# Who are you going to vote for in the presidential election to be held on May 25, 2014?

Respondents, in parliamentary elections intending to vote for Svoboda, N=56



# Who are you going to vote for in the presidential election to be held on May 25, 2014?

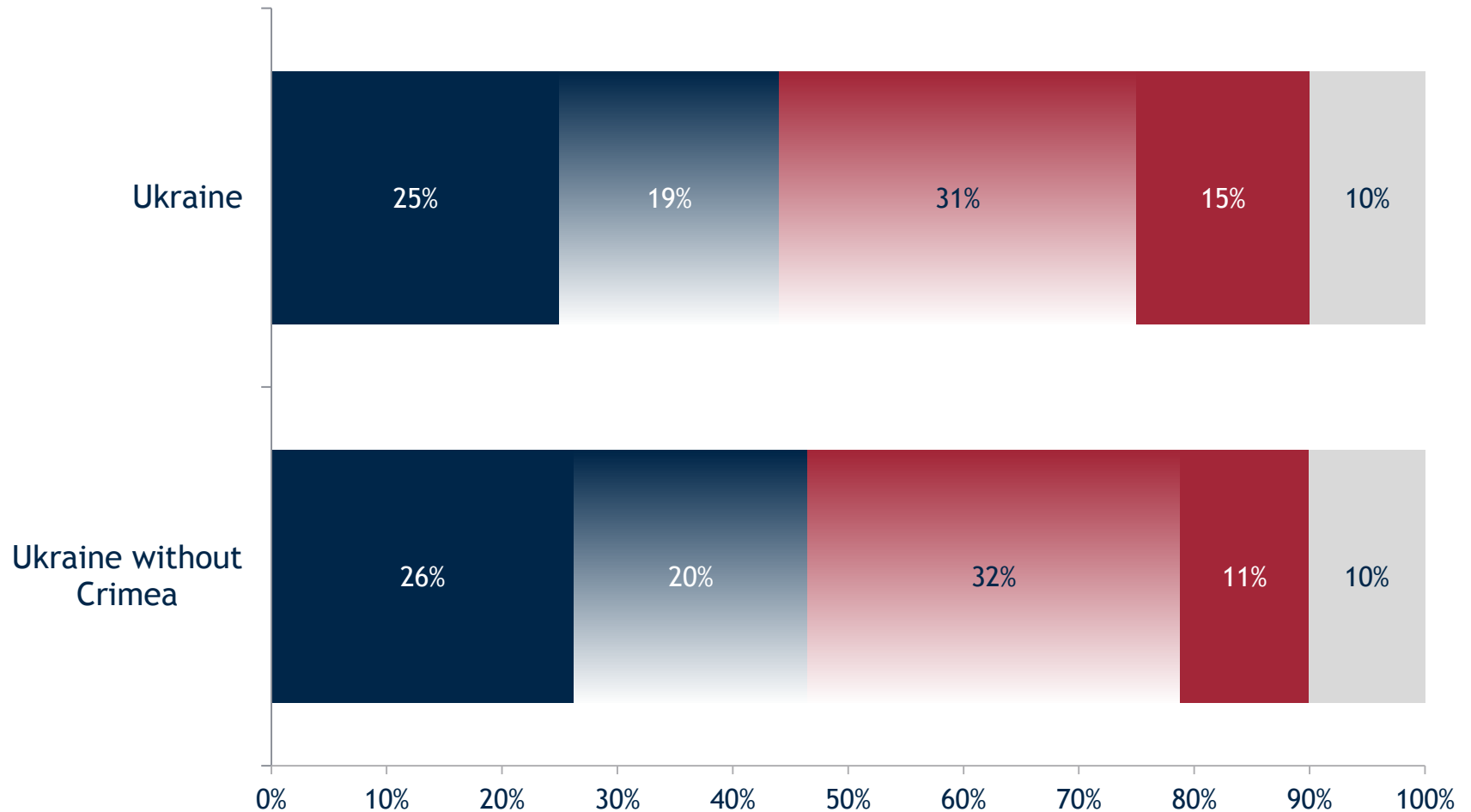
Respondents having no opinion for which party to vote in parliamentary elections, N=248



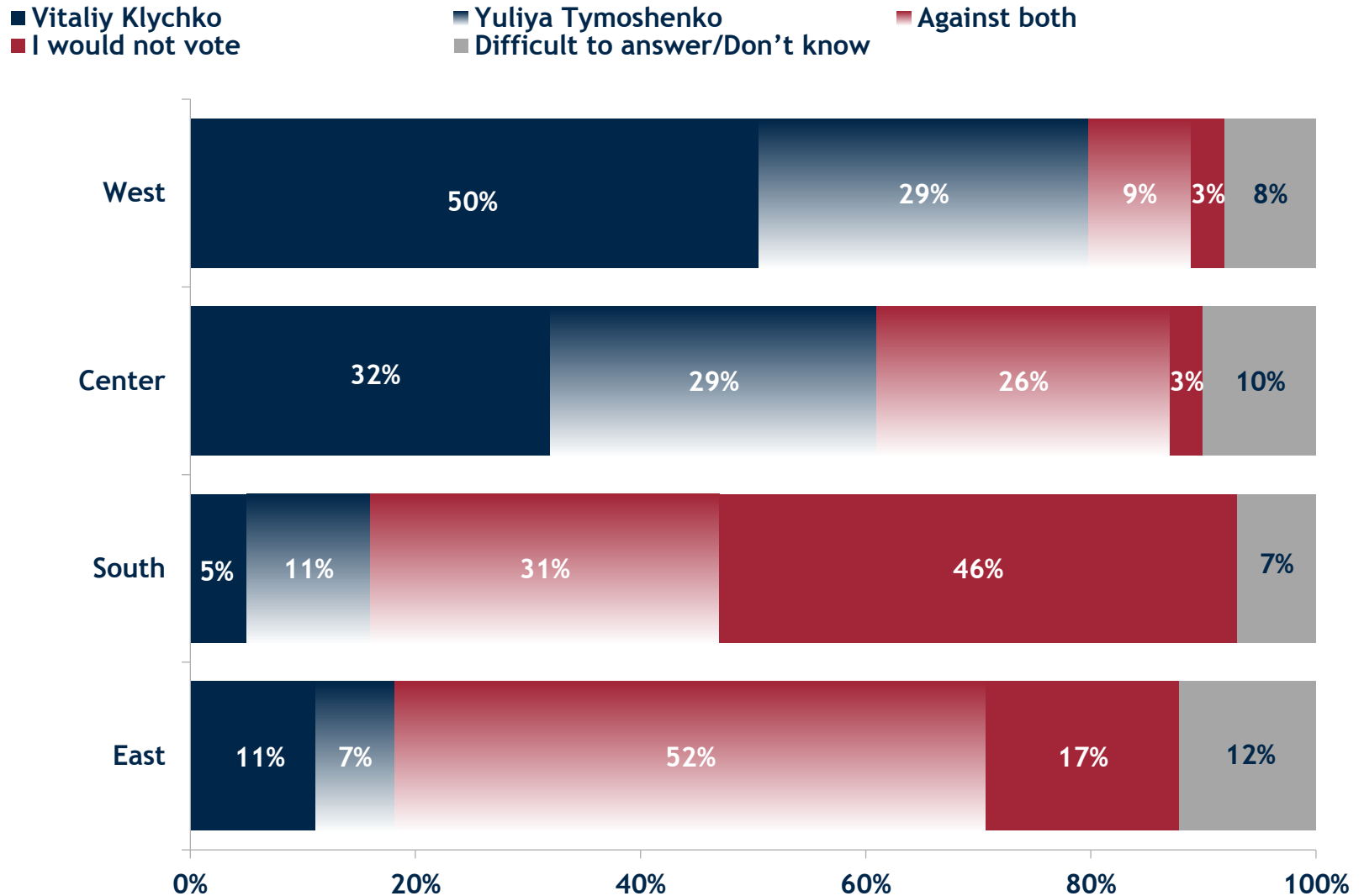


# If the following candidates are in the second round of the presidential election, who would you vote for?

■ Vitaliy Klychko ■ Yuliya Tymoshenko ■ Against both ■ I would not vote ■ Difficult to answer/Don't know

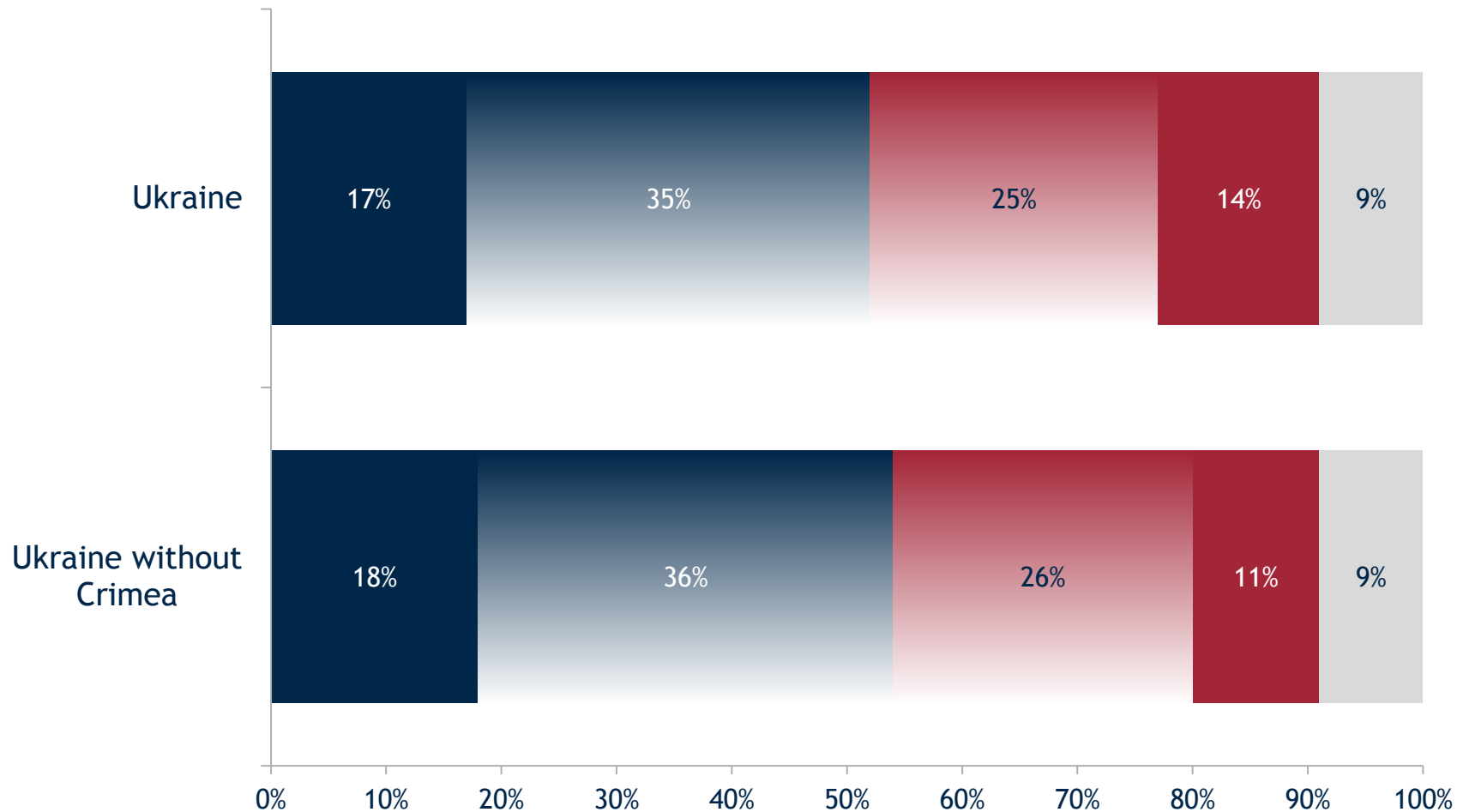


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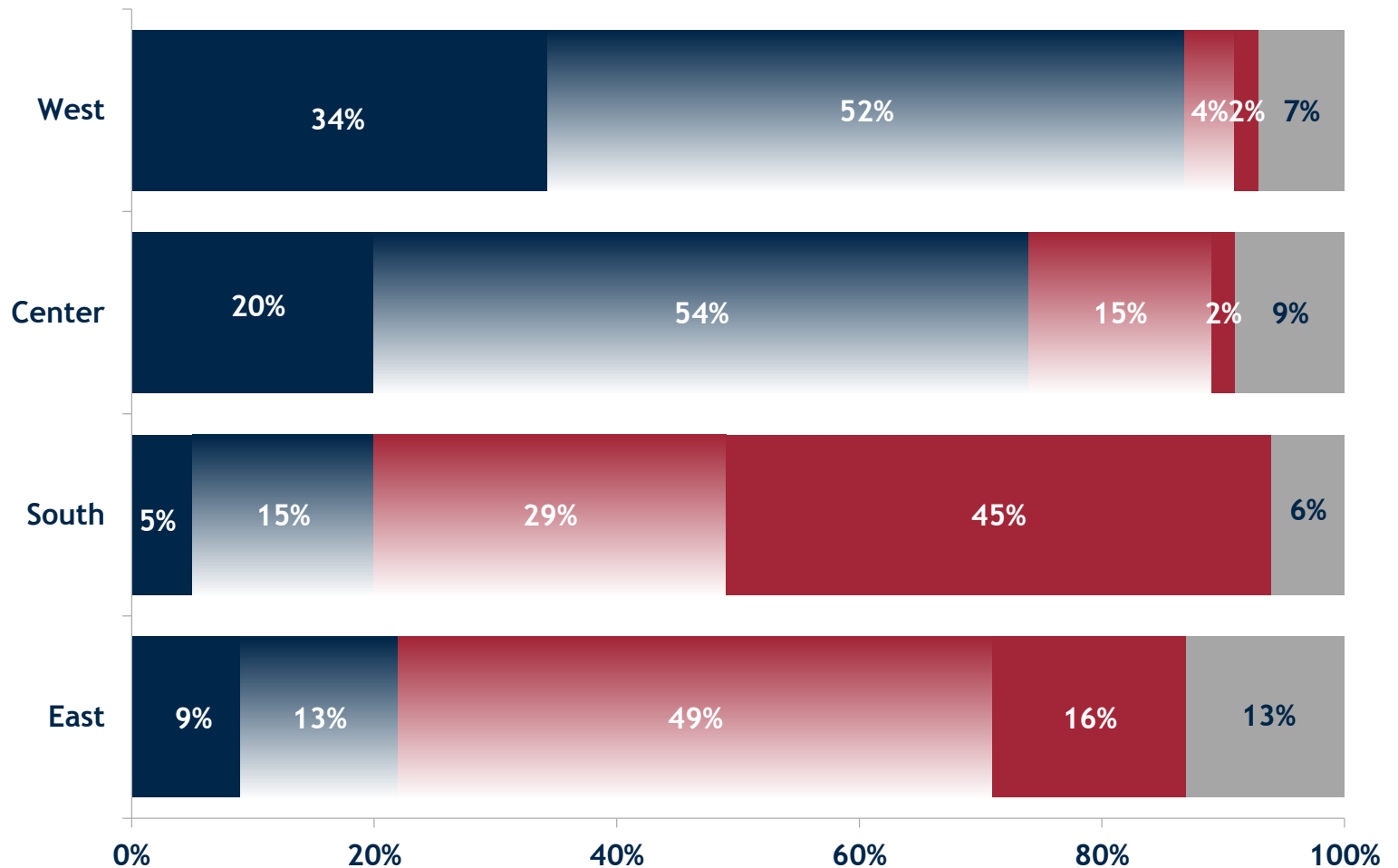


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■ I would not vote

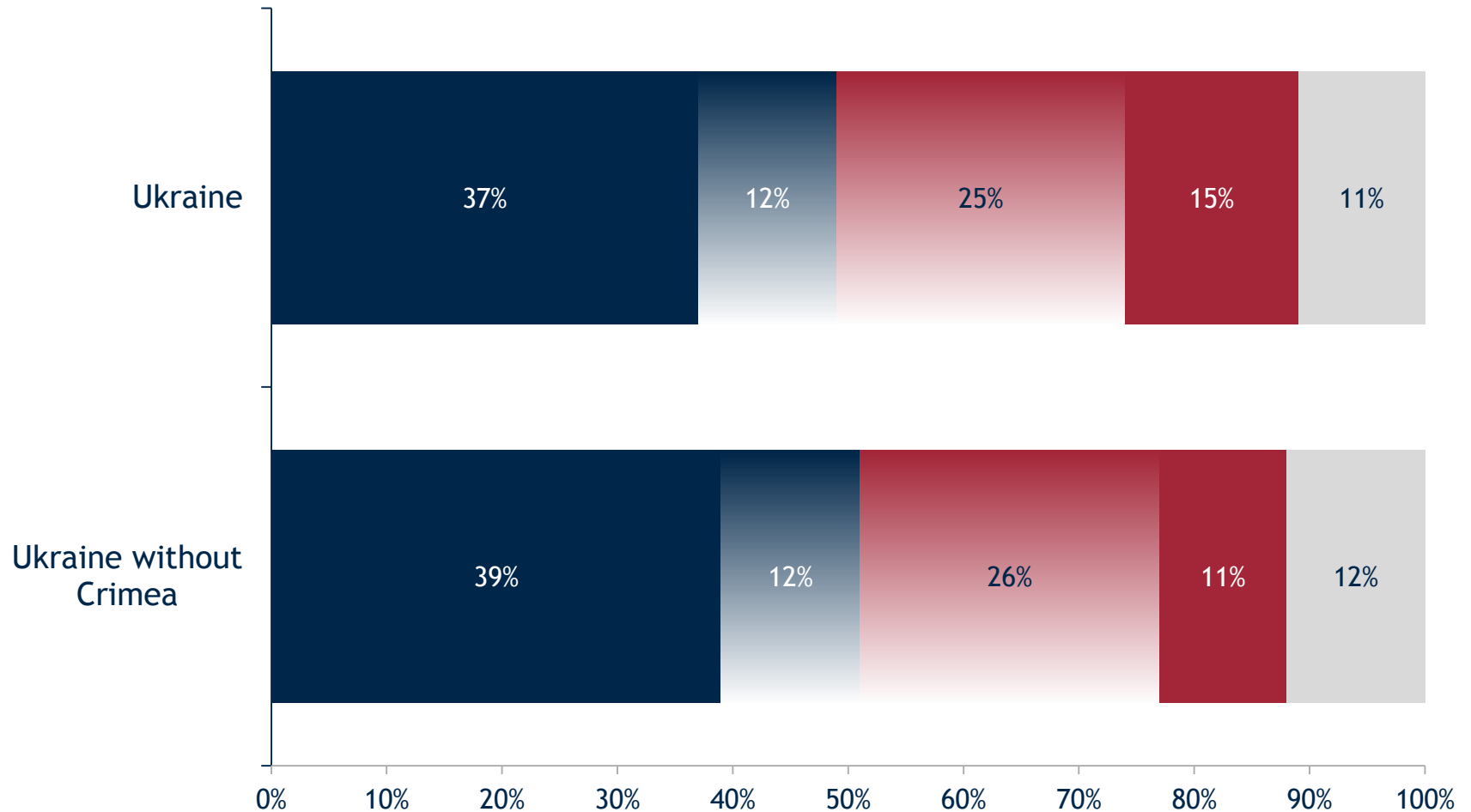
■ Petro Poroshenko  
■ Difficult to answer/Don't know

■ Against both



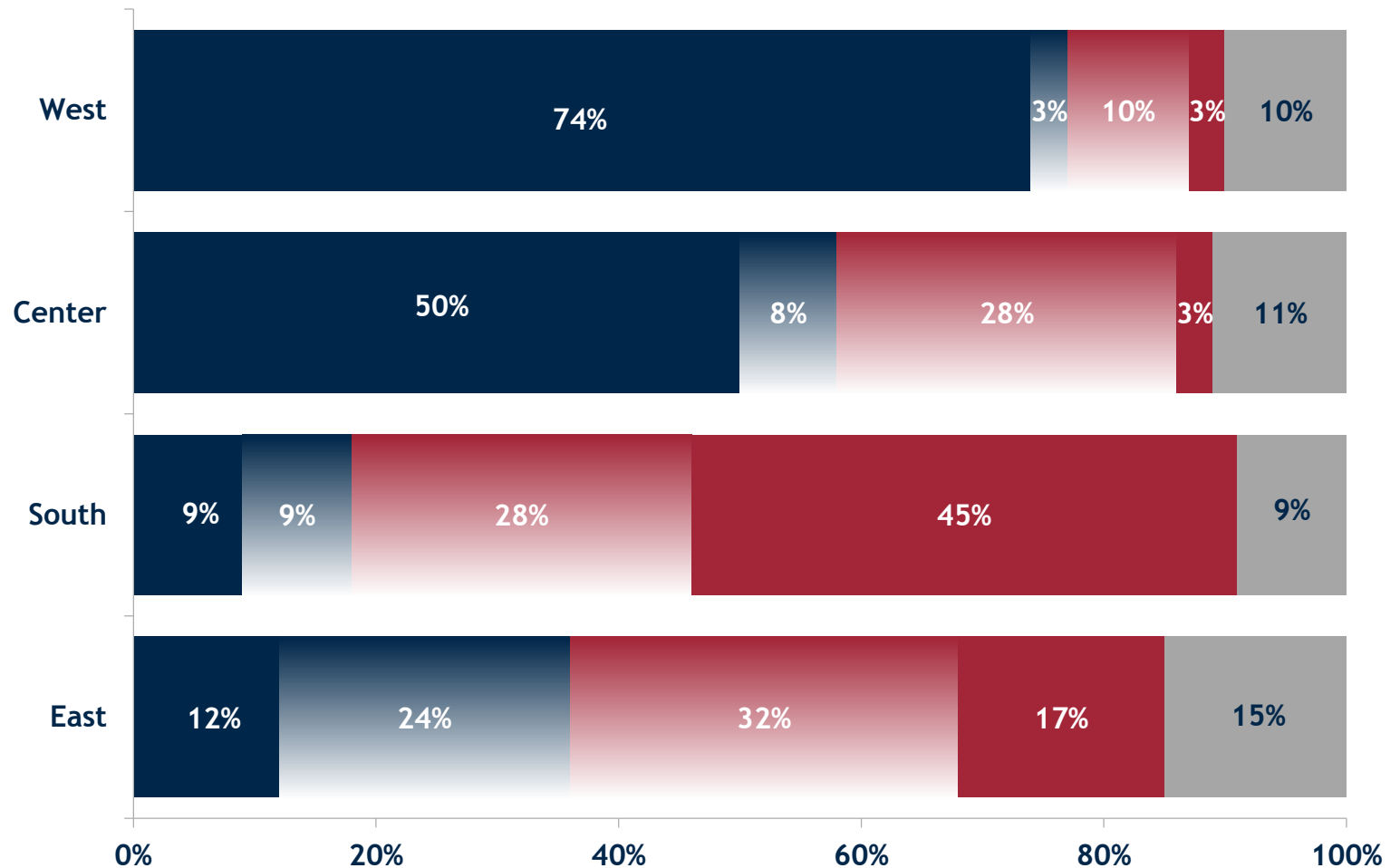
# If the following candidates are in the second round of the presidential election, who would you vote for?

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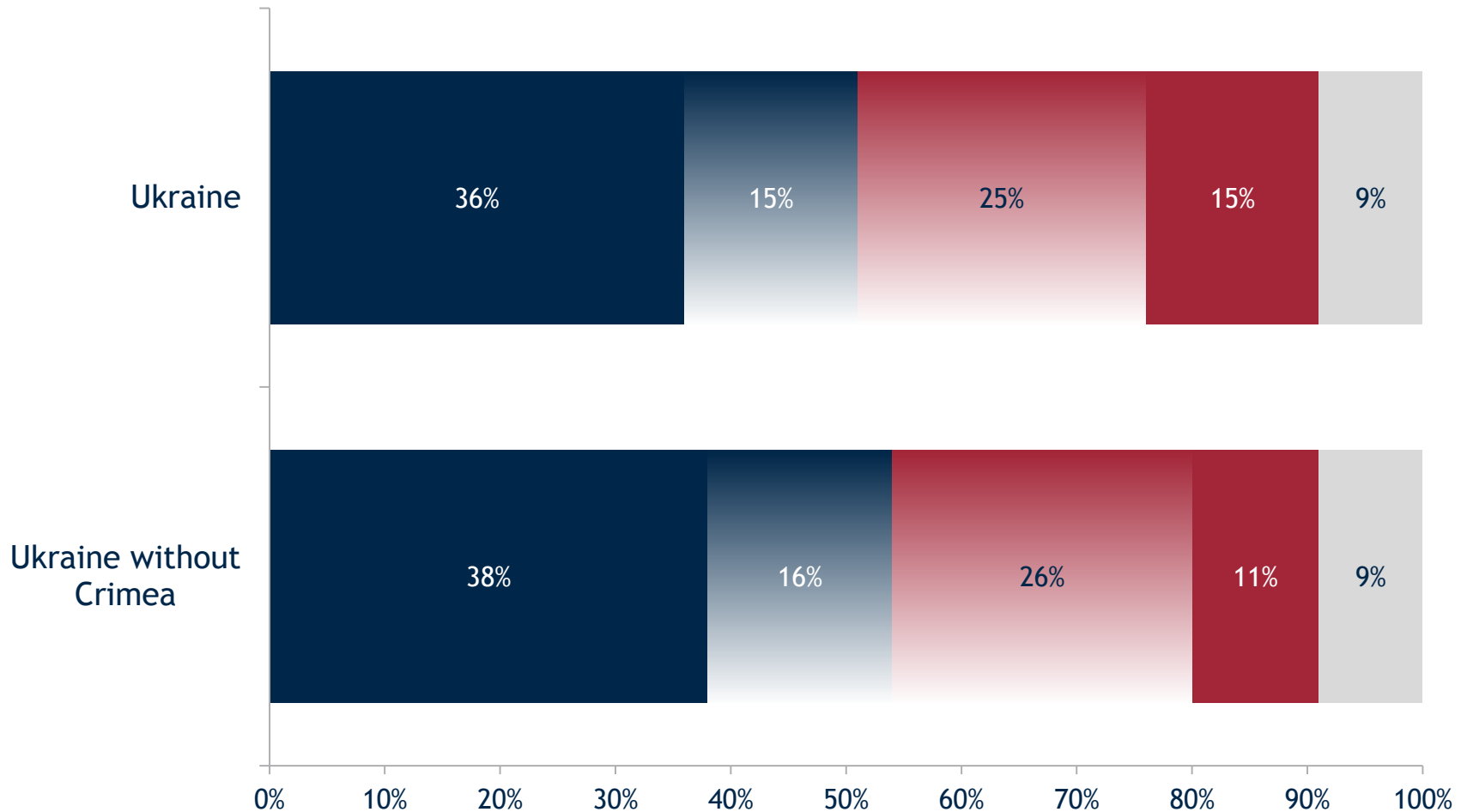
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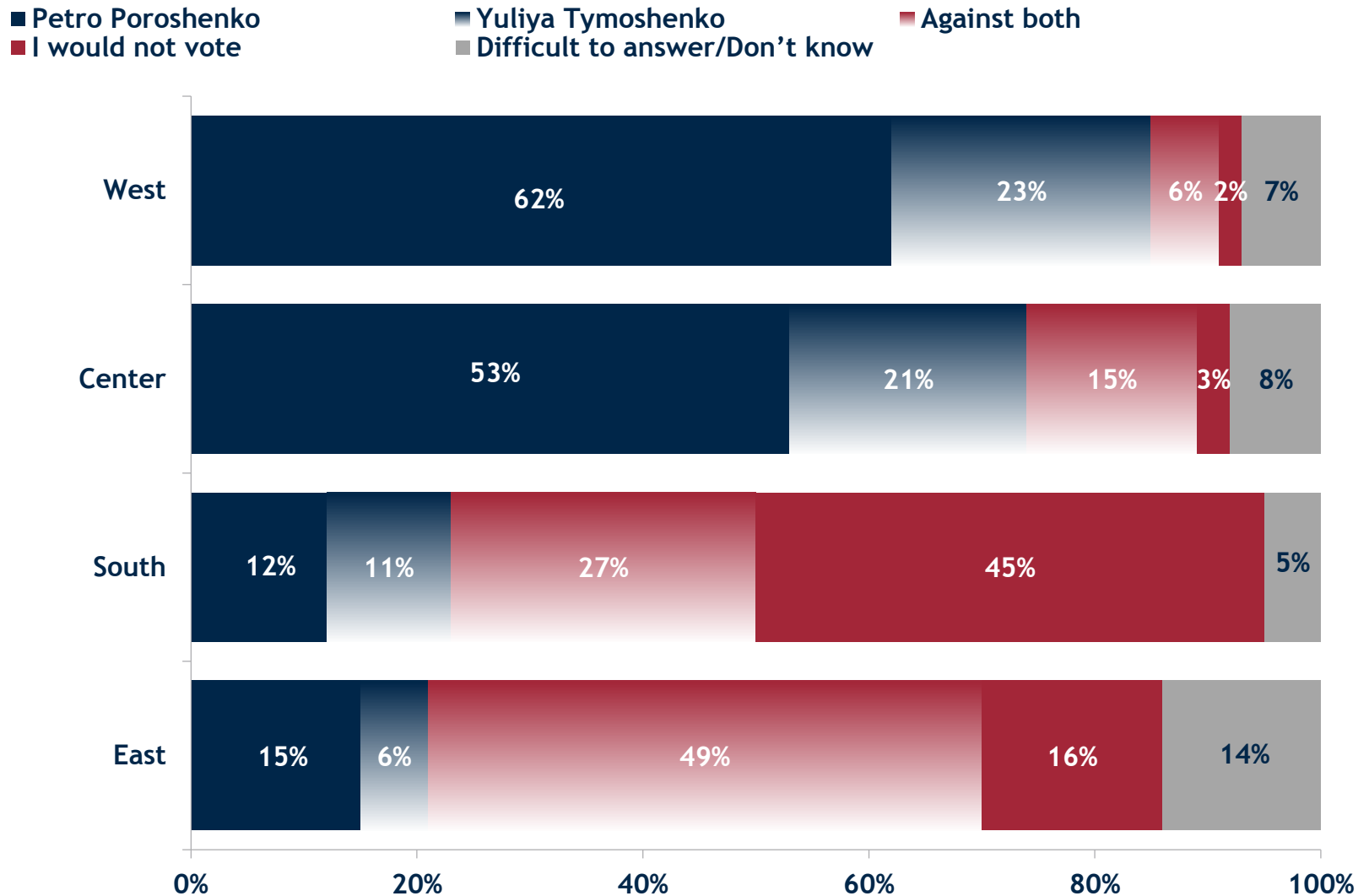


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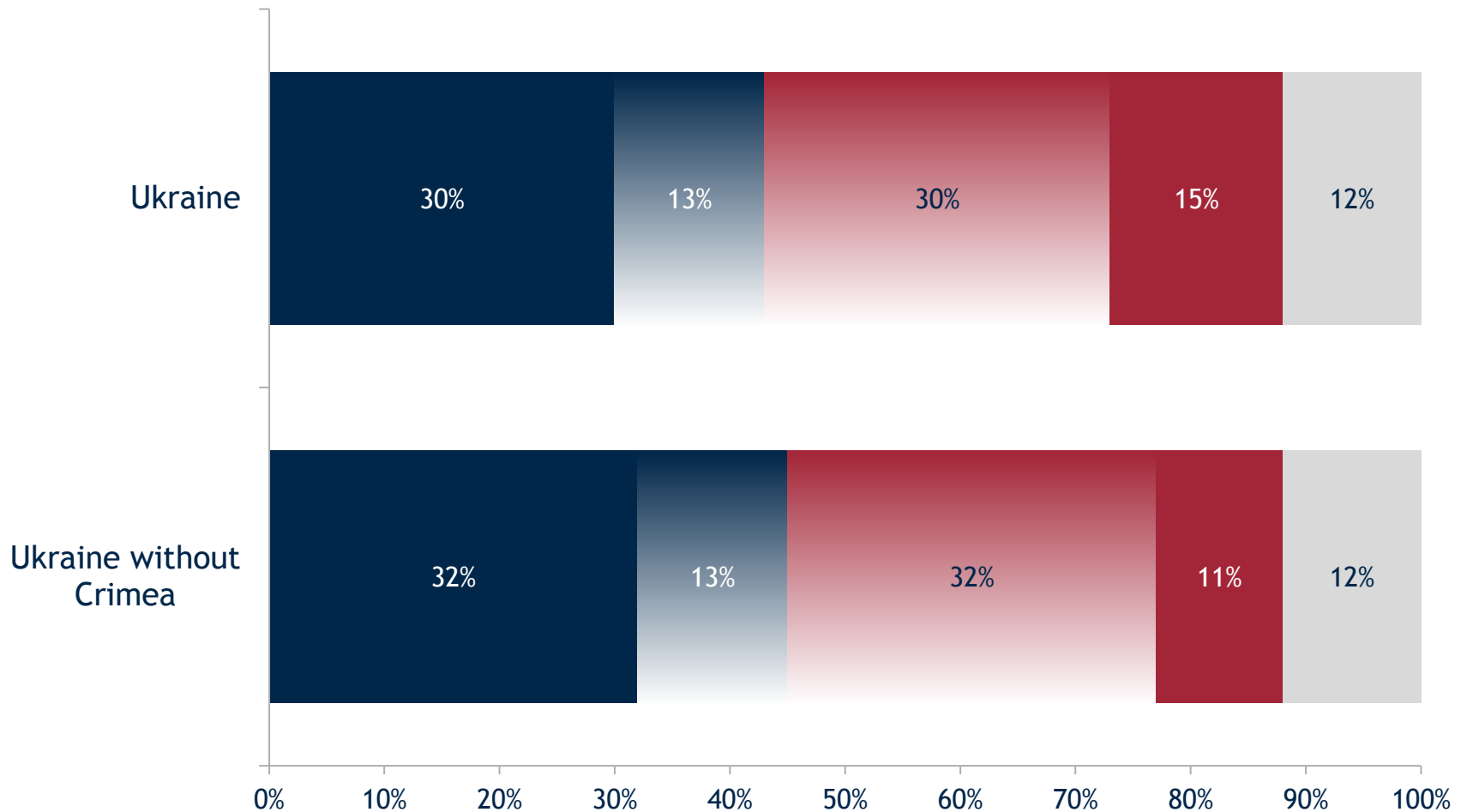
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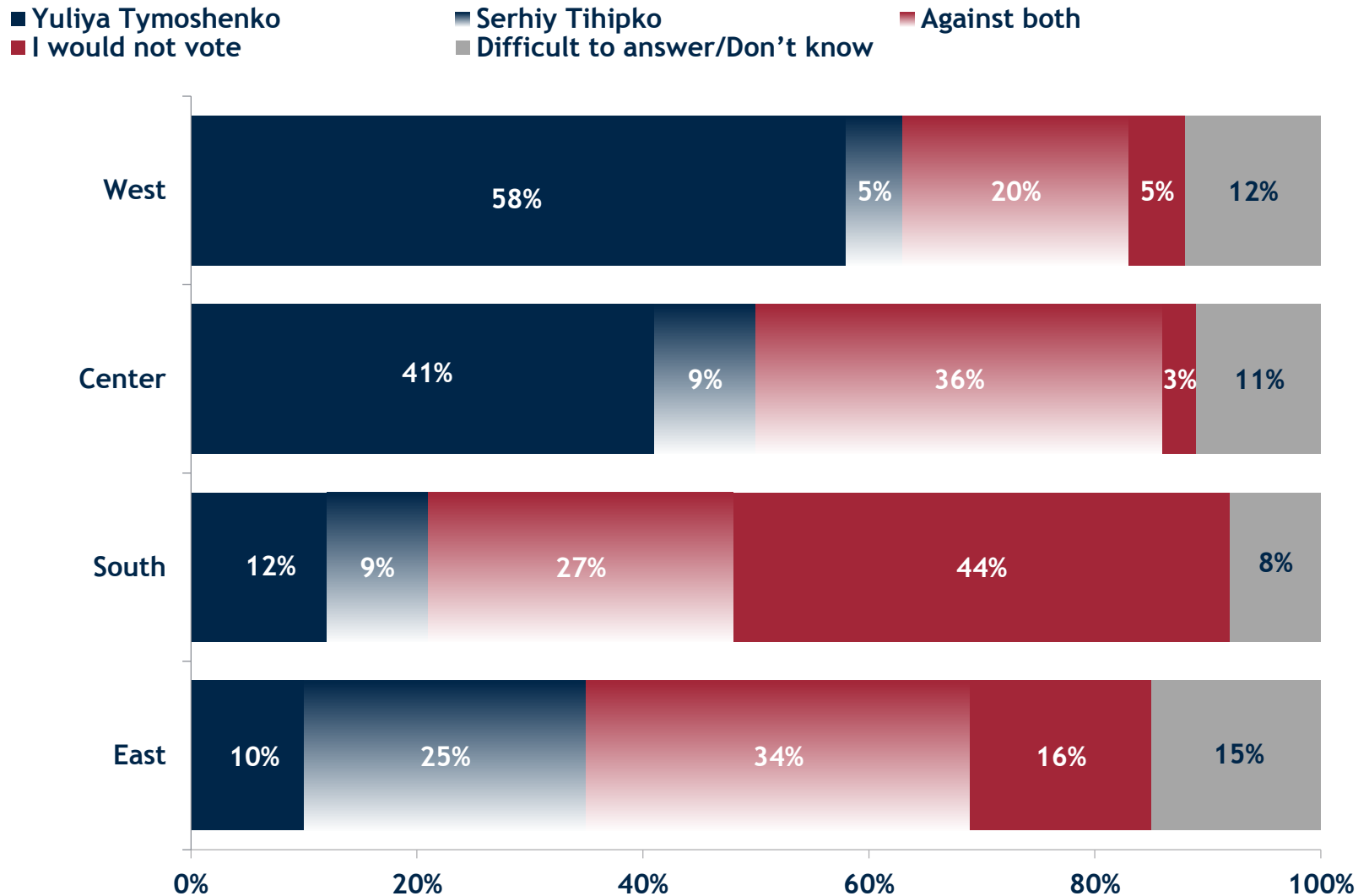


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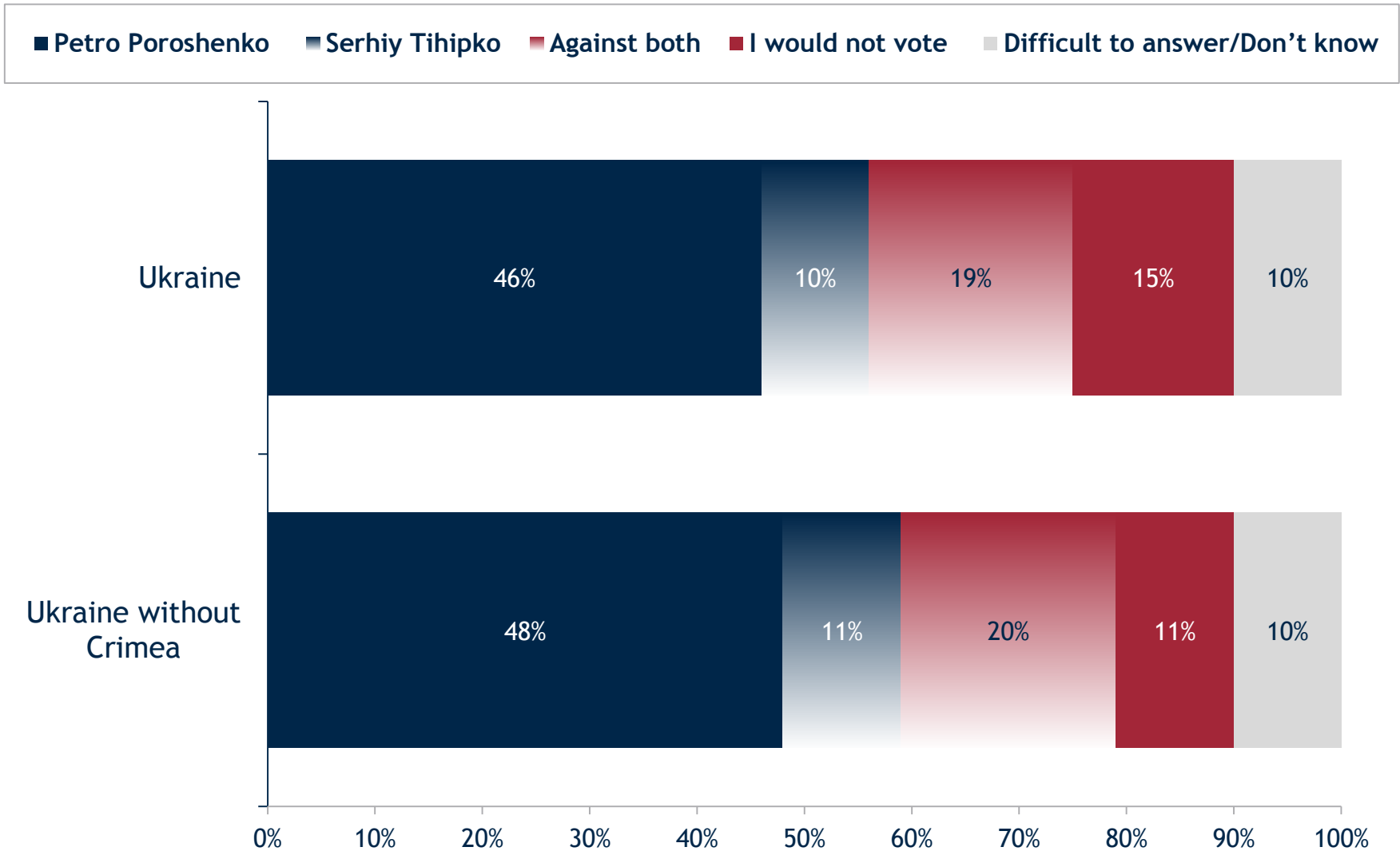
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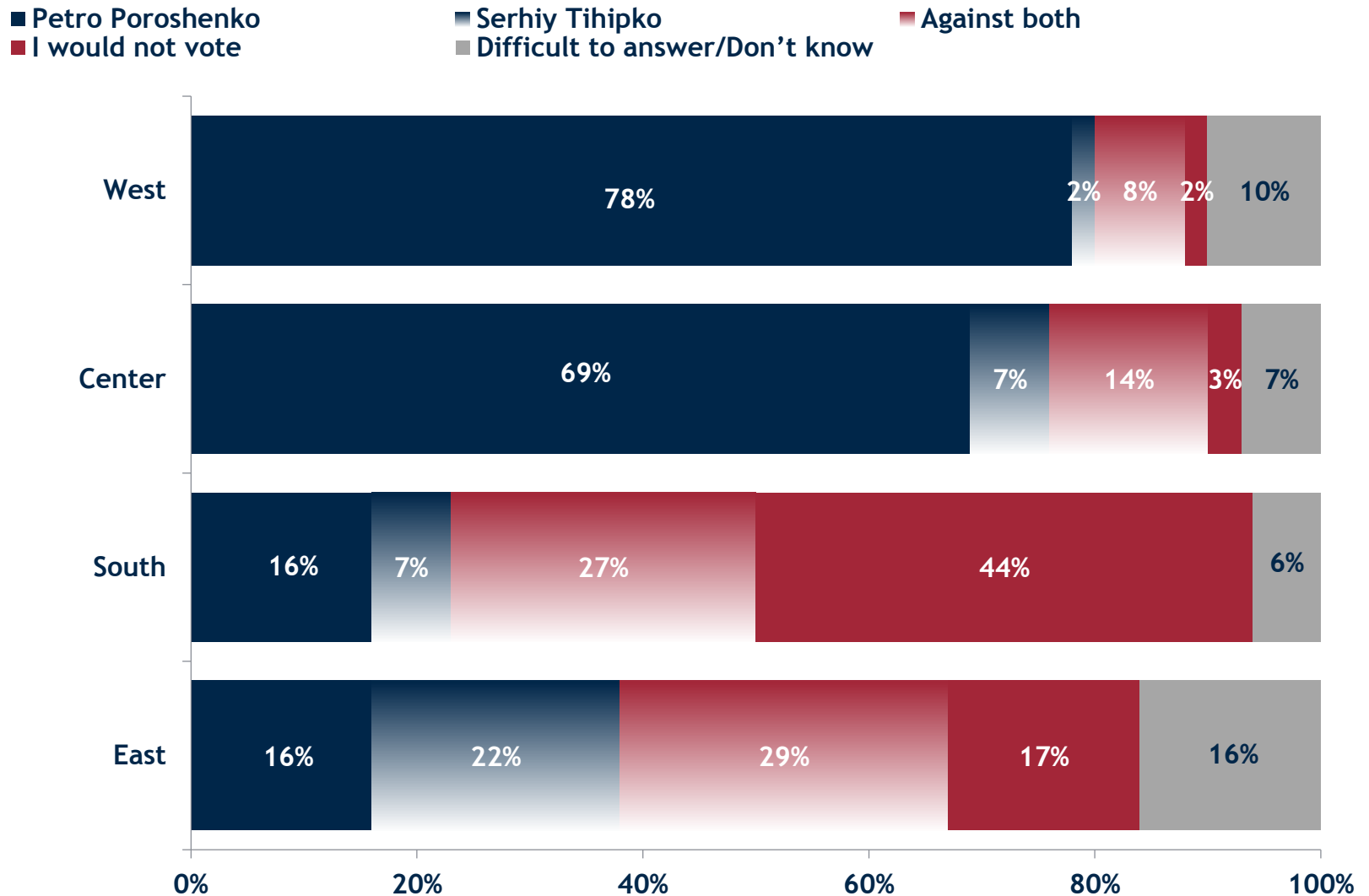
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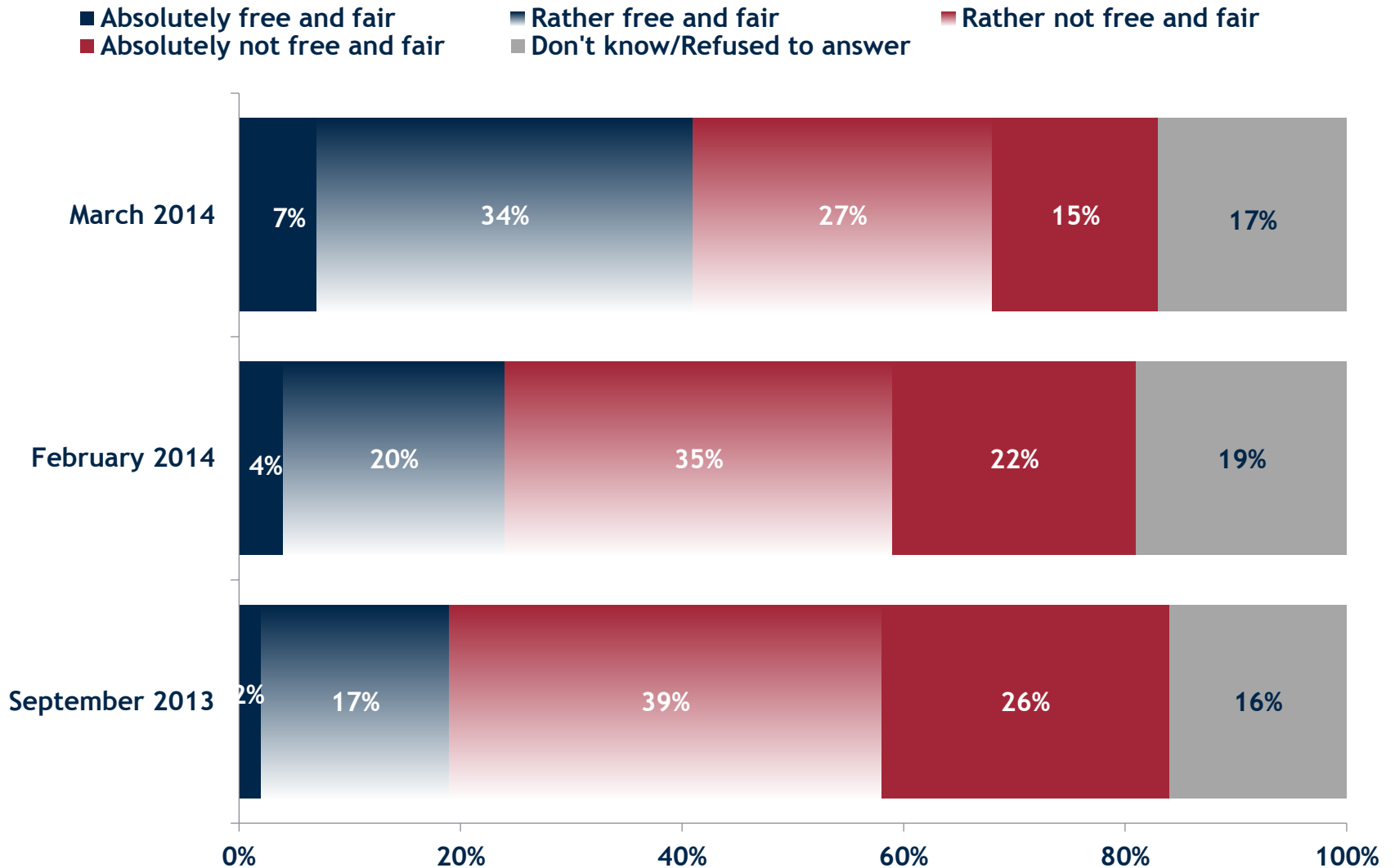
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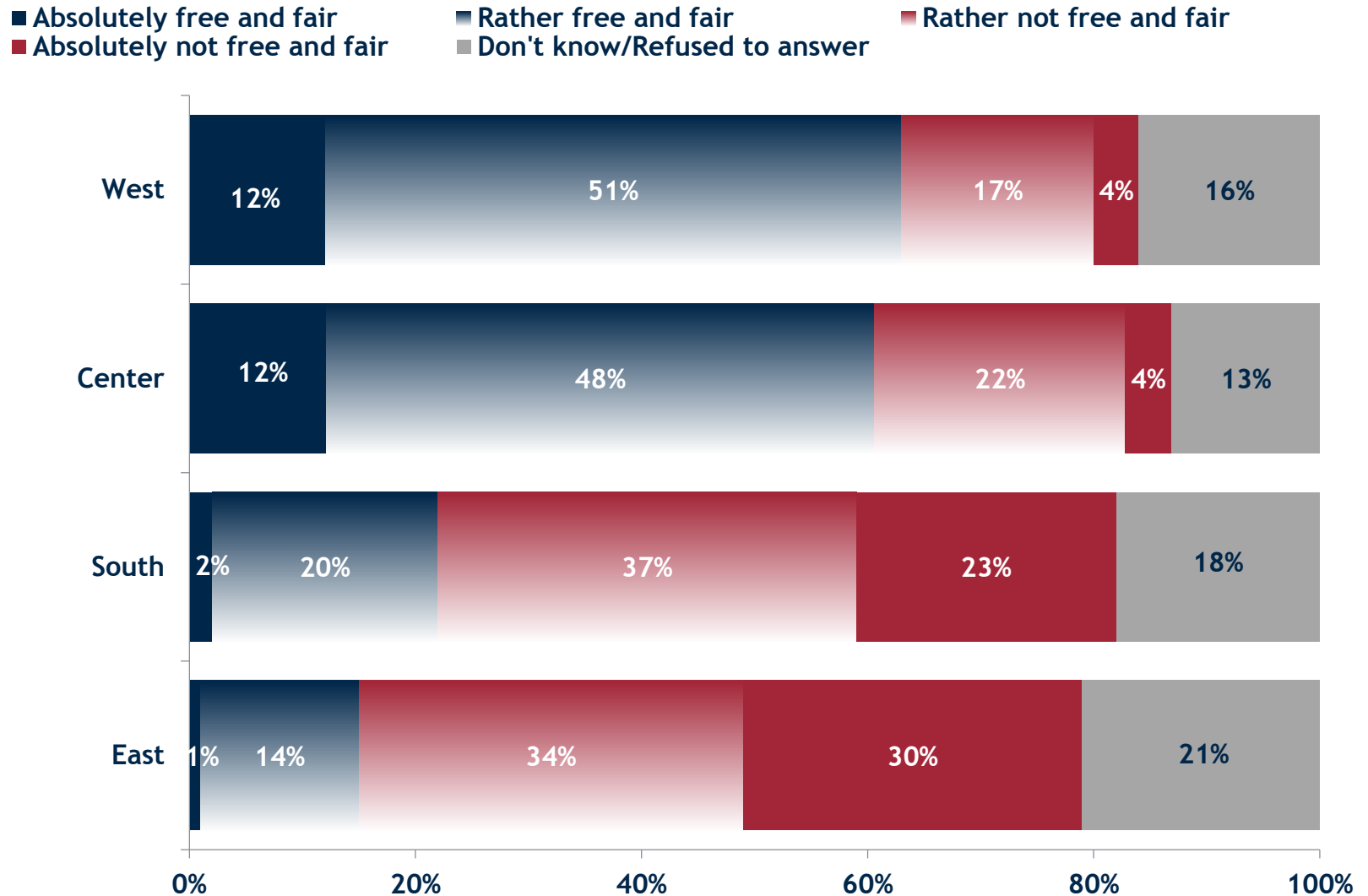
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# In your opinion, will the next presidential election be...?



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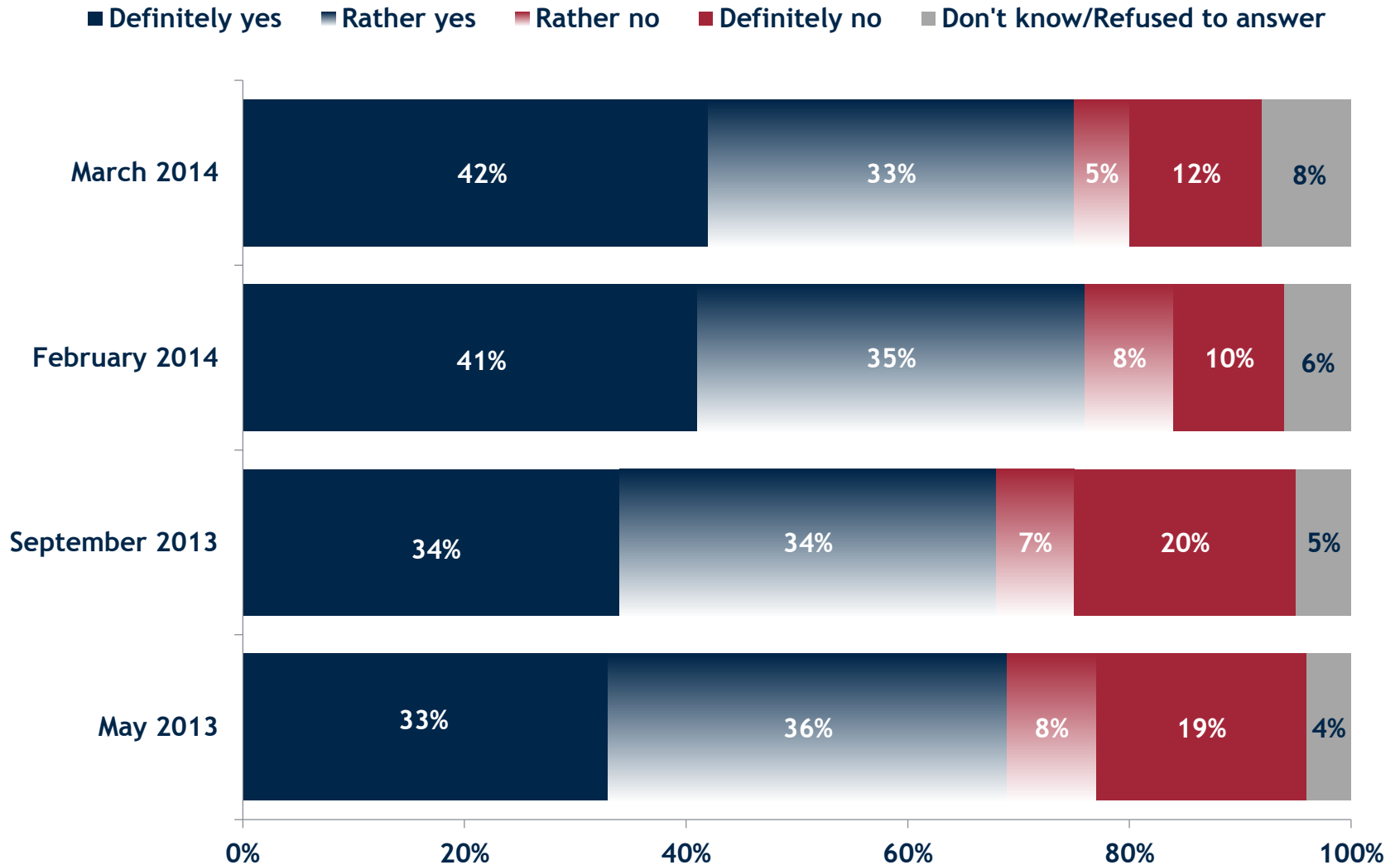




# Parliamentary Elections

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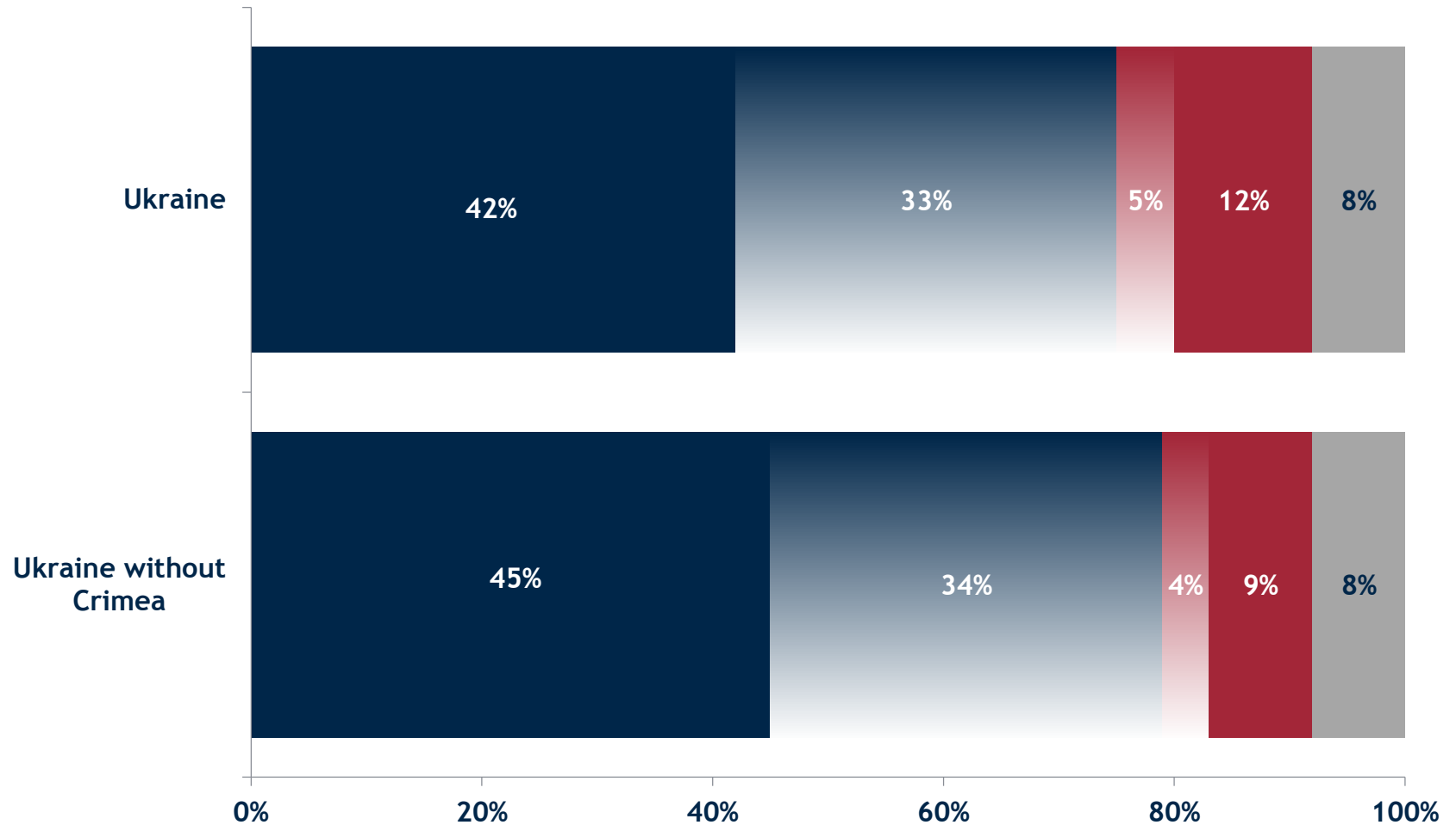
# If early parliamentary elections were announced today, would you vote in such elections?



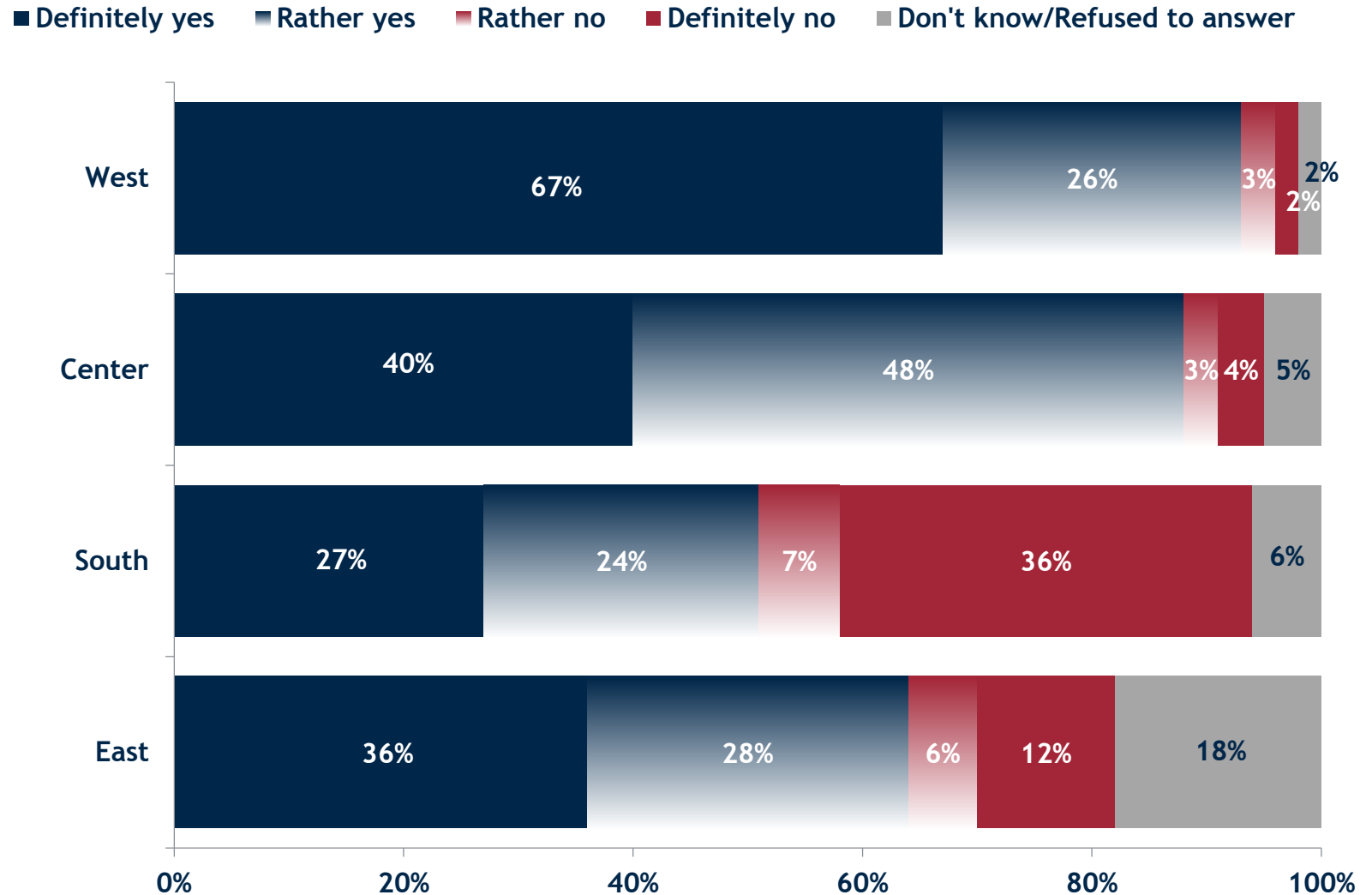


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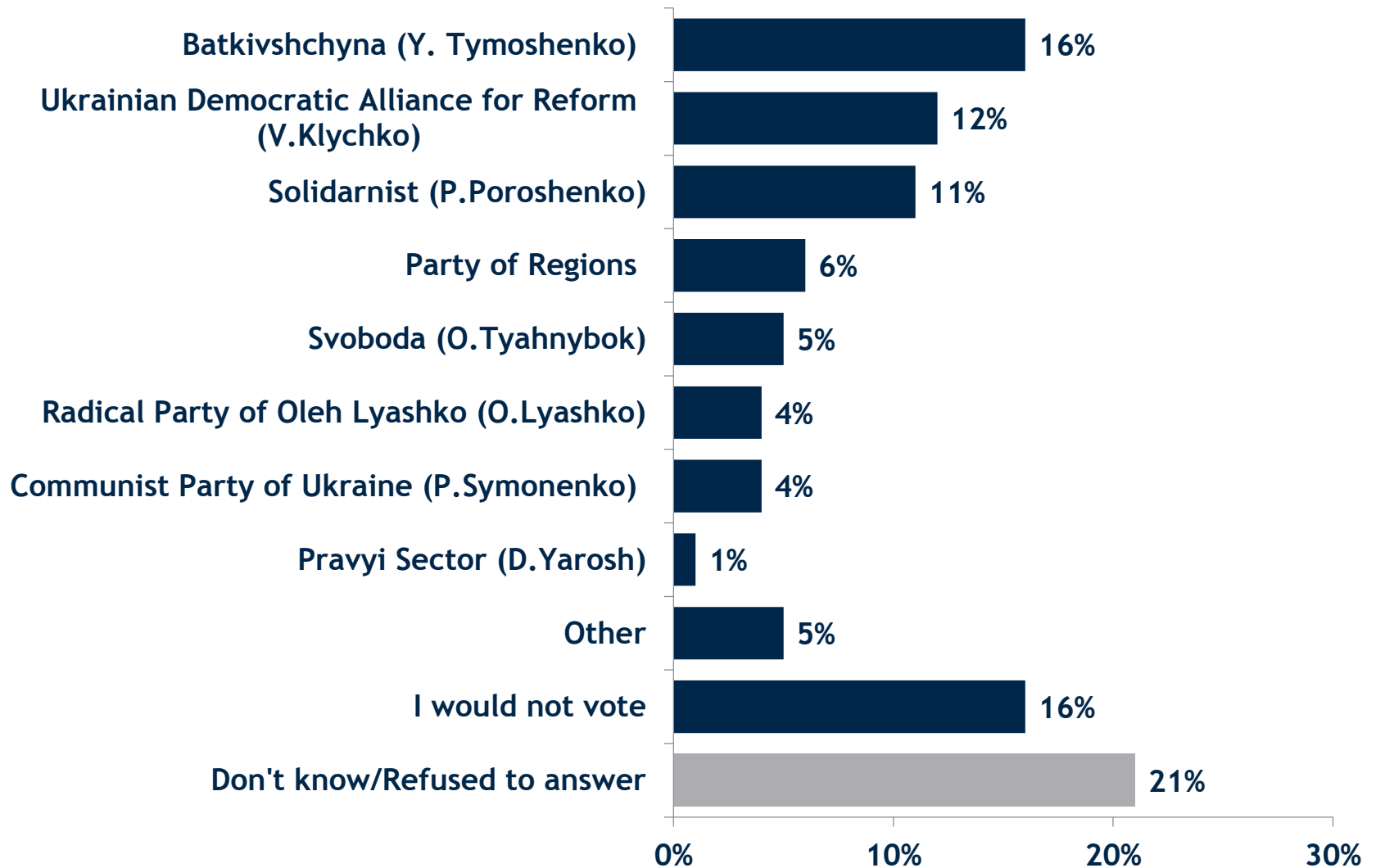
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# If early parliamentary elections were announced today, would you vote in such elections?

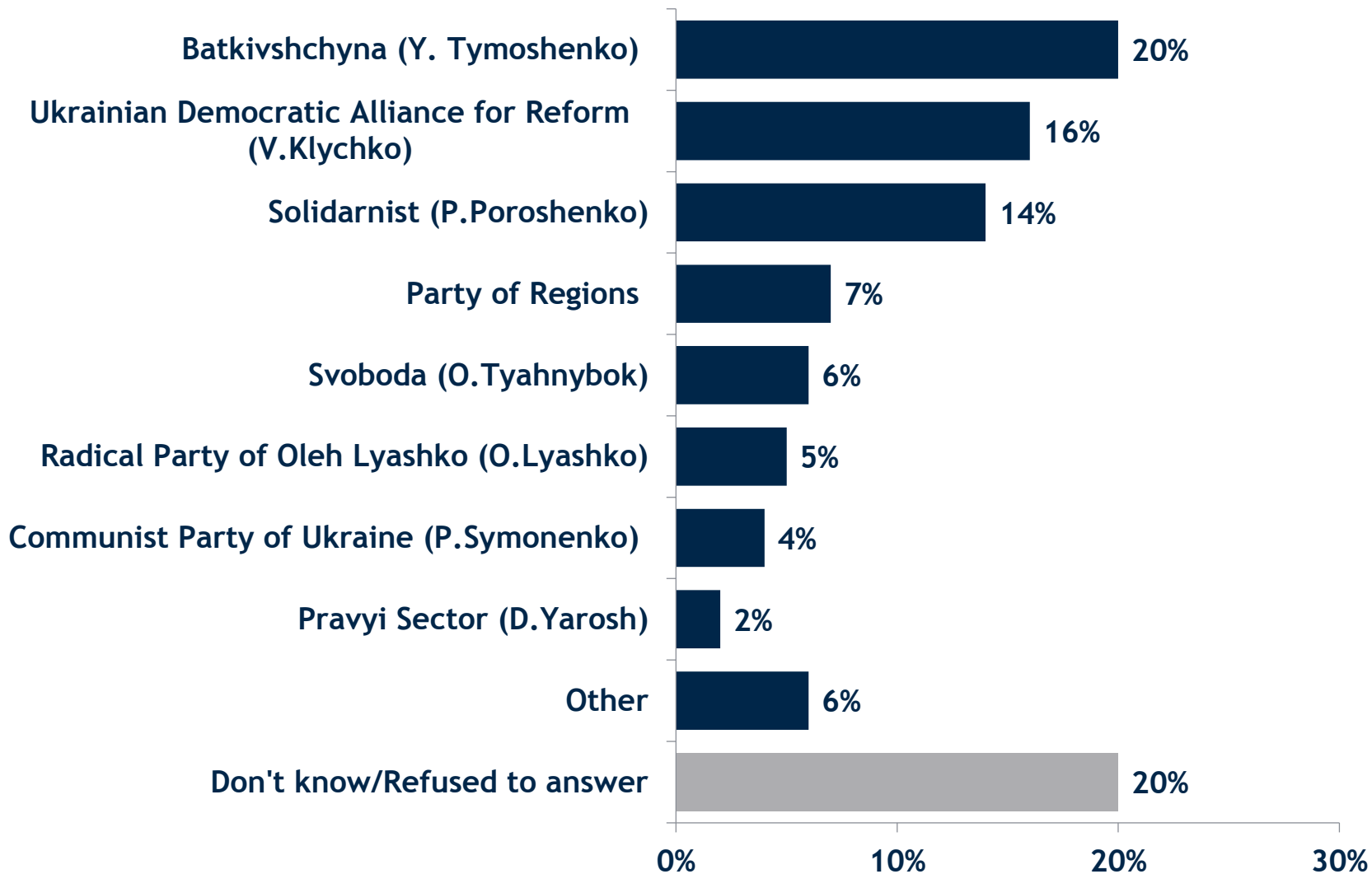


# If parliamentary elections were held today, which political party would you vote for?



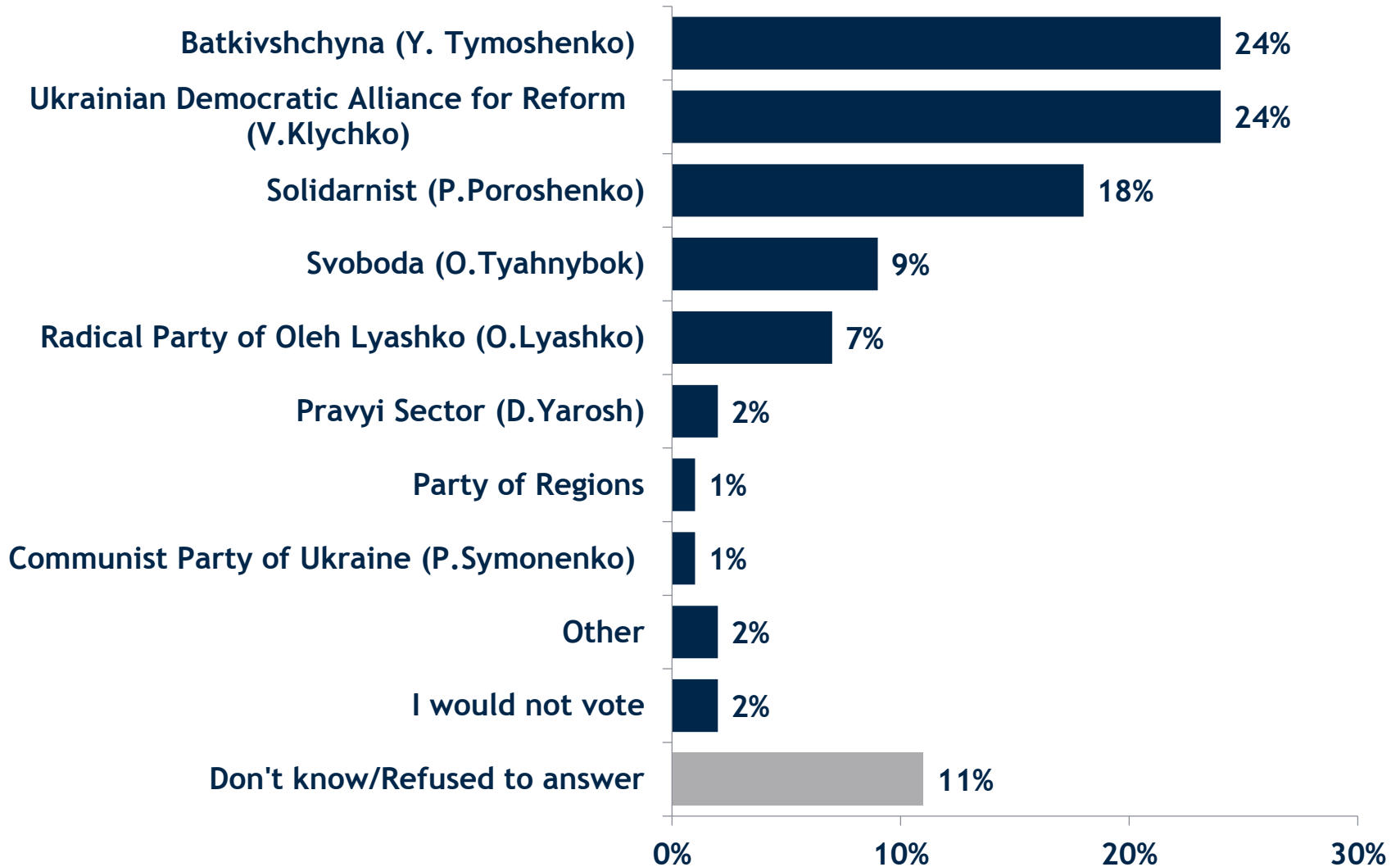
# If parliamentary elections were held today, which political party would you vote for?

Respondents who are going to vote in parliamentary elections, N=898



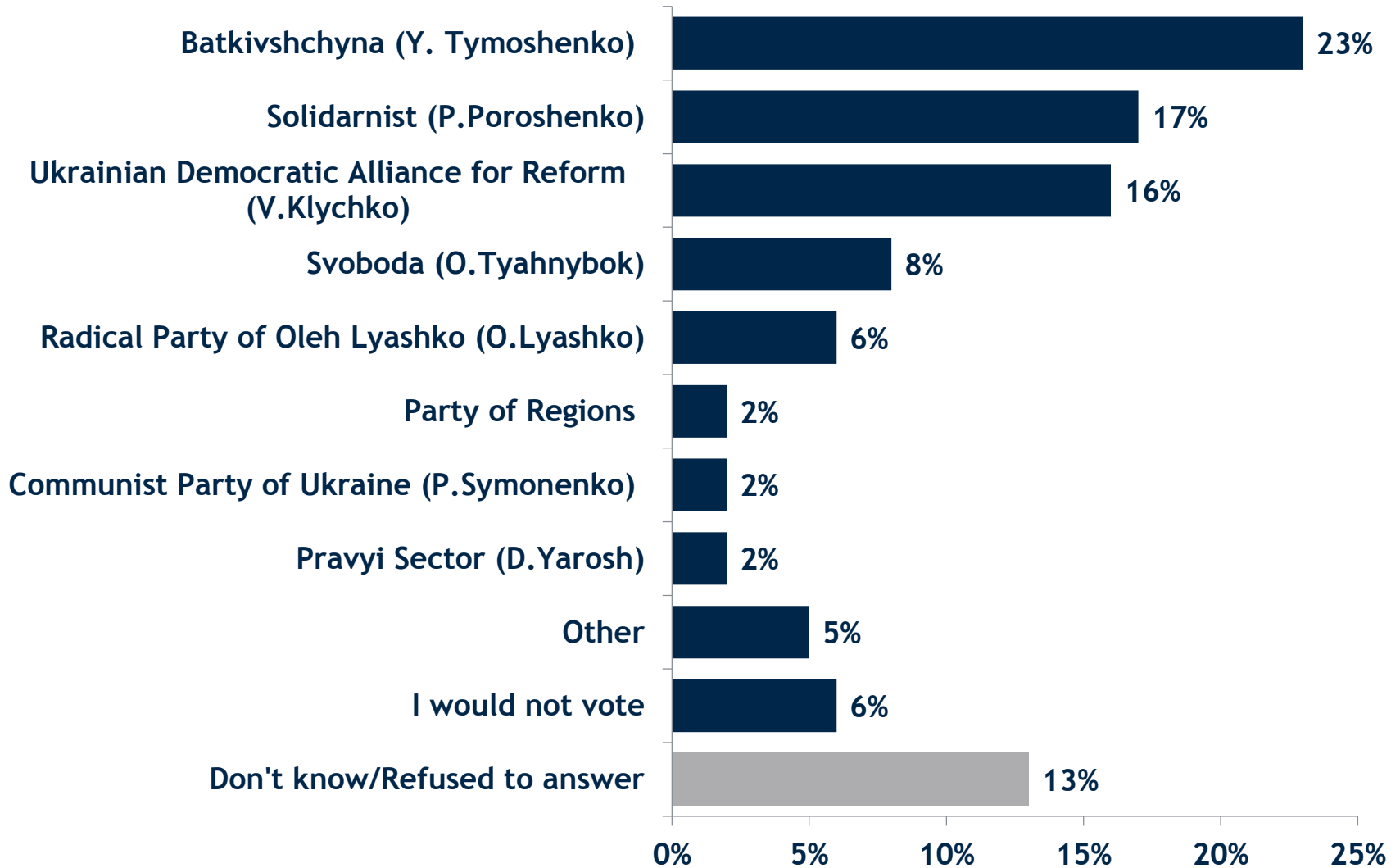
# If parliamentary elections were held today, which political party would you vote for?

## Western Ukraine



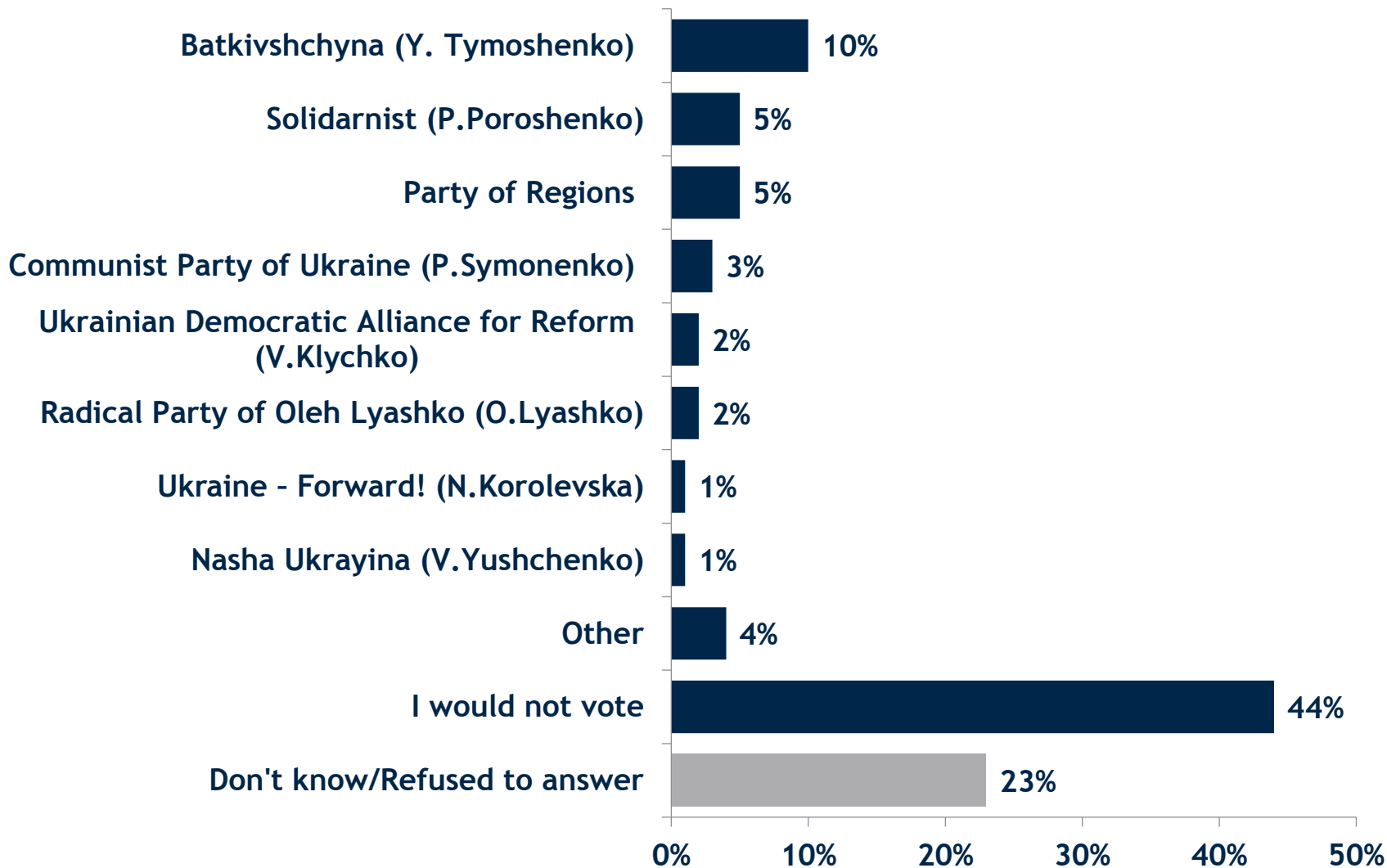
# If parliamentary elections were held today, which political party would you vote for?

Central Ukraine



# If parliamentary elections were held today, which political party would you vote for?

## Southern Ukraine



# If parliamentary elections were held today, which political party would you vote for?

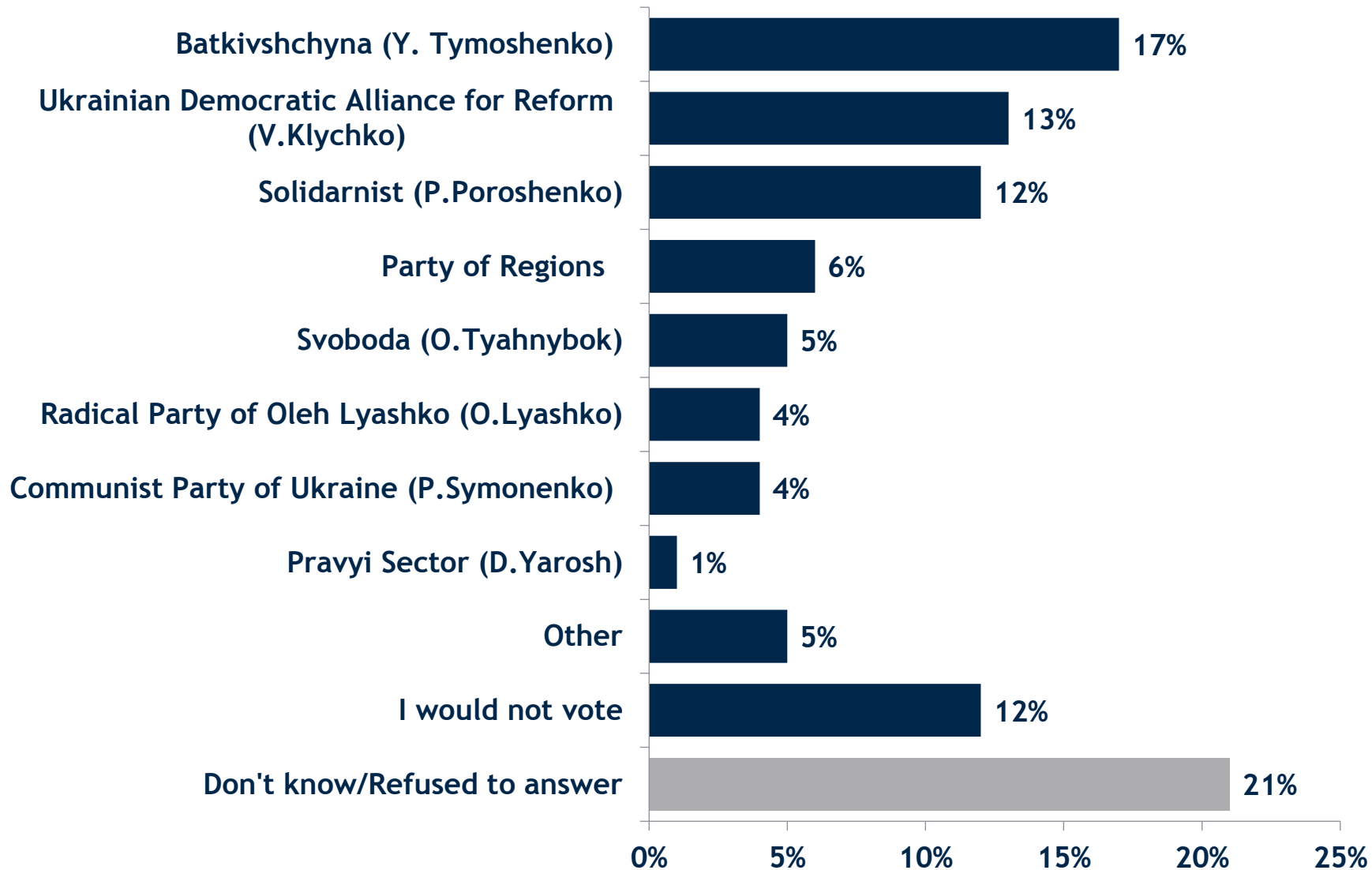
## Eastern Ukraine



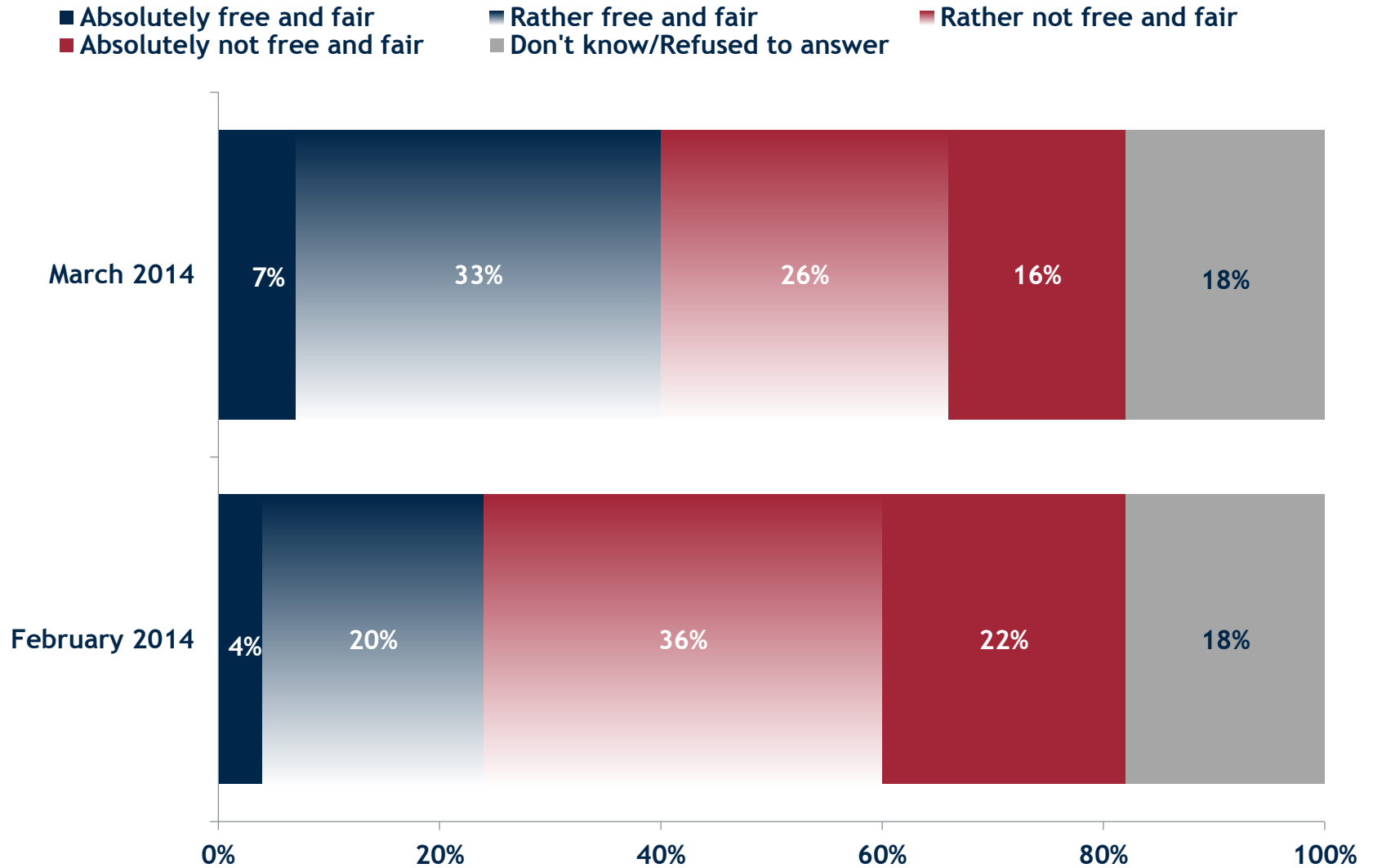


# If parliamentary elections were held today, which political party would you vote for?

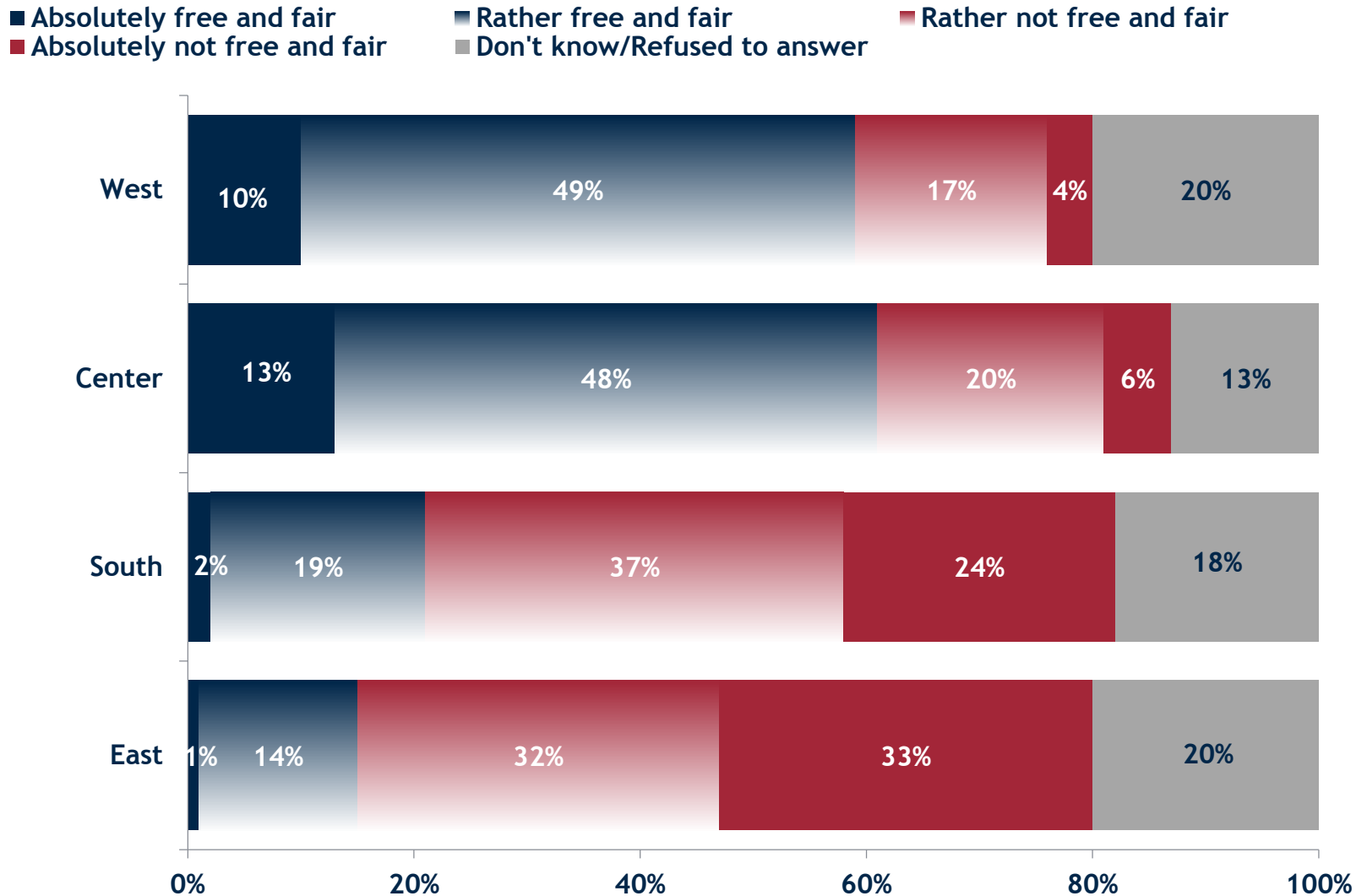
Ukraine without Crimea



# In your opinion, will the next parliamentary elections be...?



# In your opinion, will the next parliamentary elections be...?





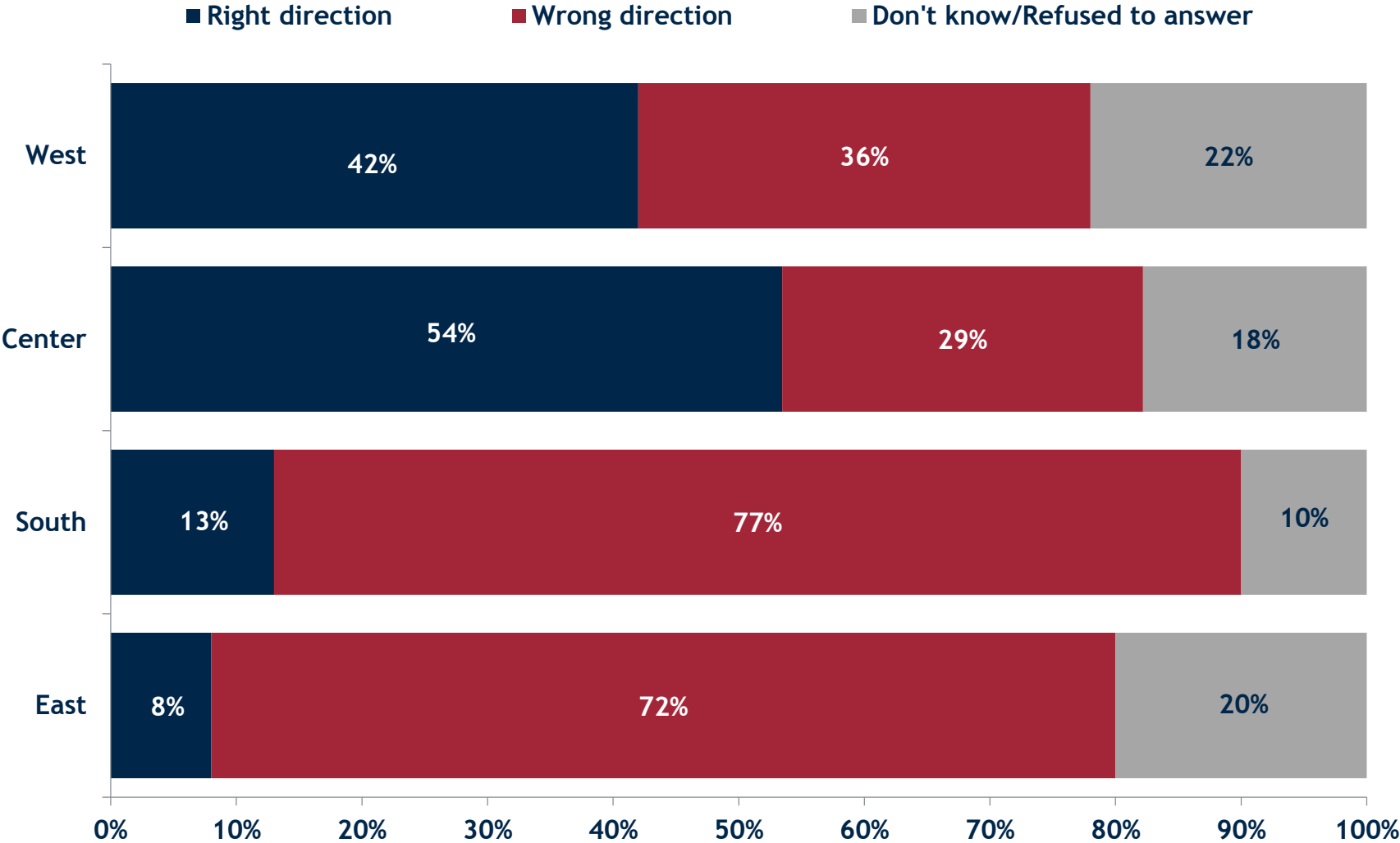
# Mood of Ukraine

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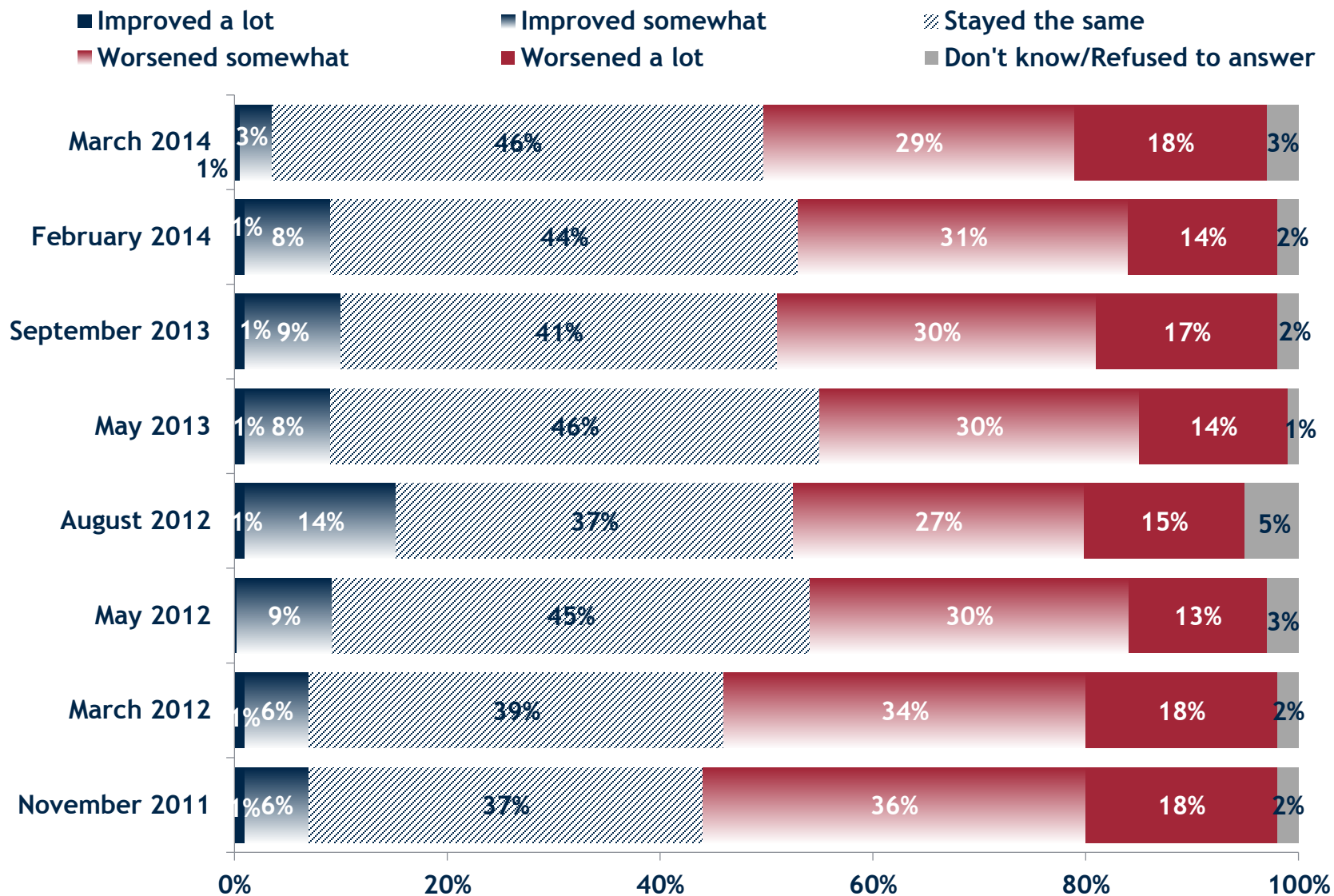
# Generally speaking, do you think that things in Ukraine are going in the right direction or wrong direction?



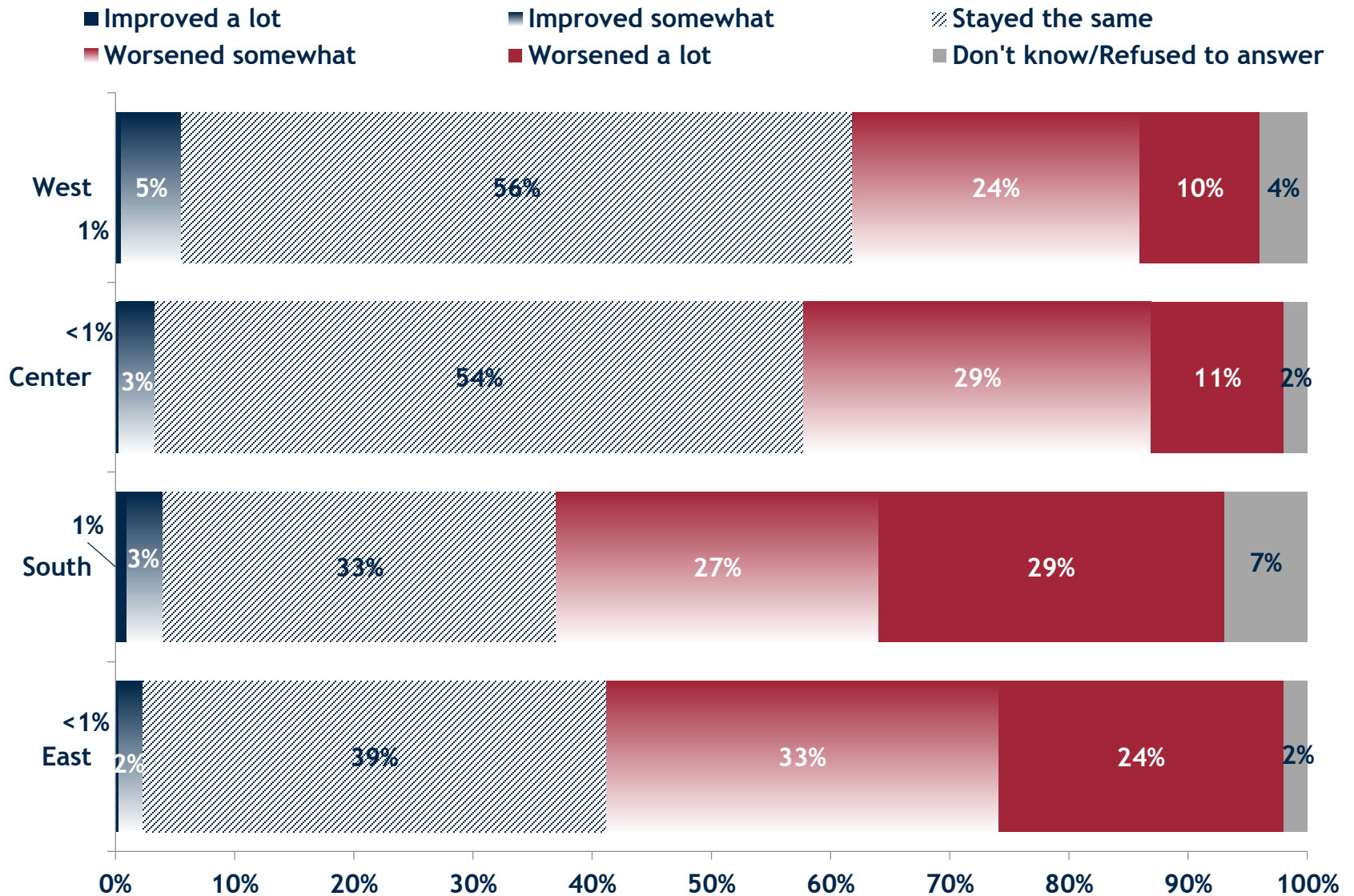
# Generally speaking, do you think that things in Ukraine are going in the right direction or wrong direction?



# Over the last 12 months, the financial situation of your household has...?

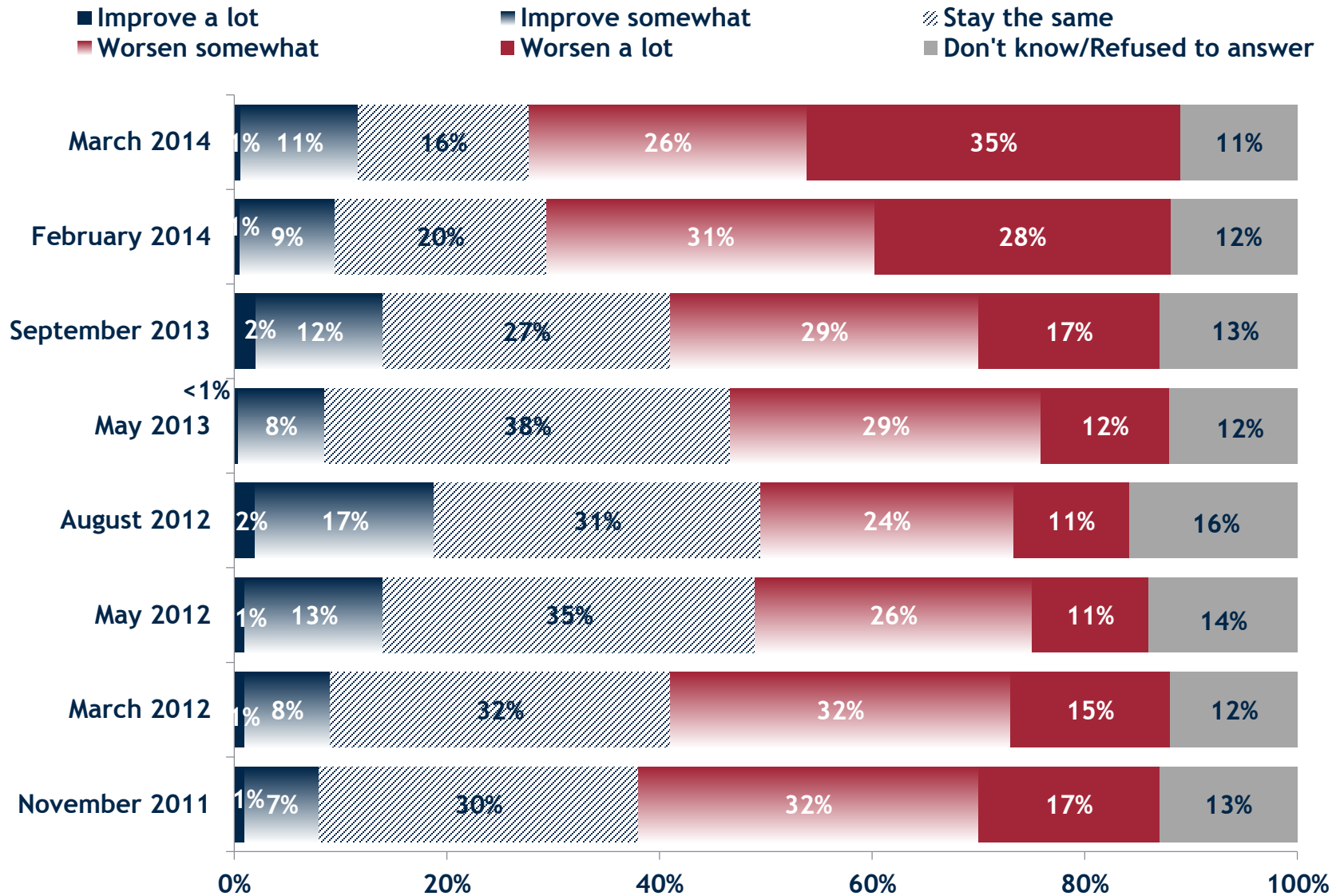


# Over the last 12 months, the financial situation of your household has...?

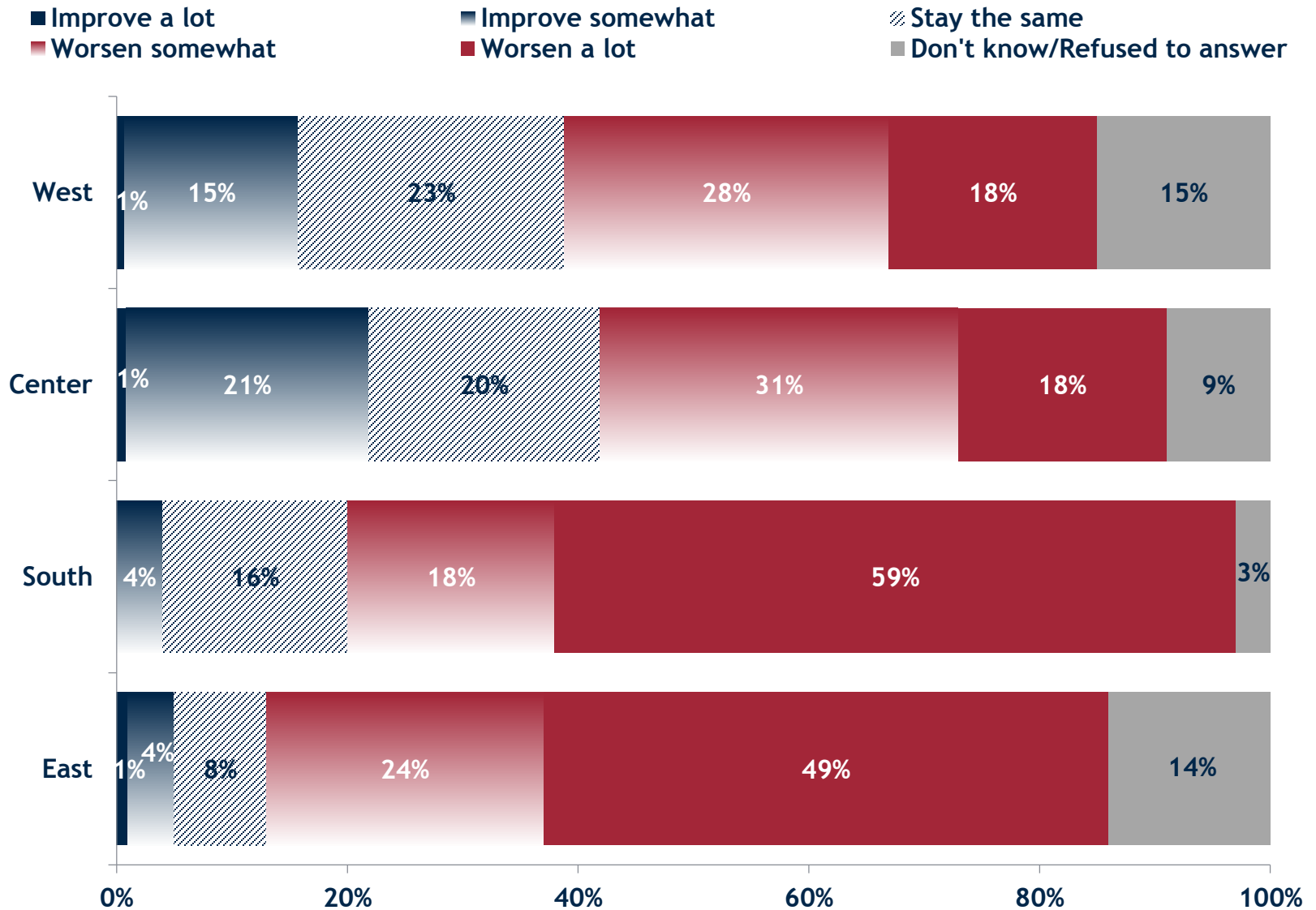




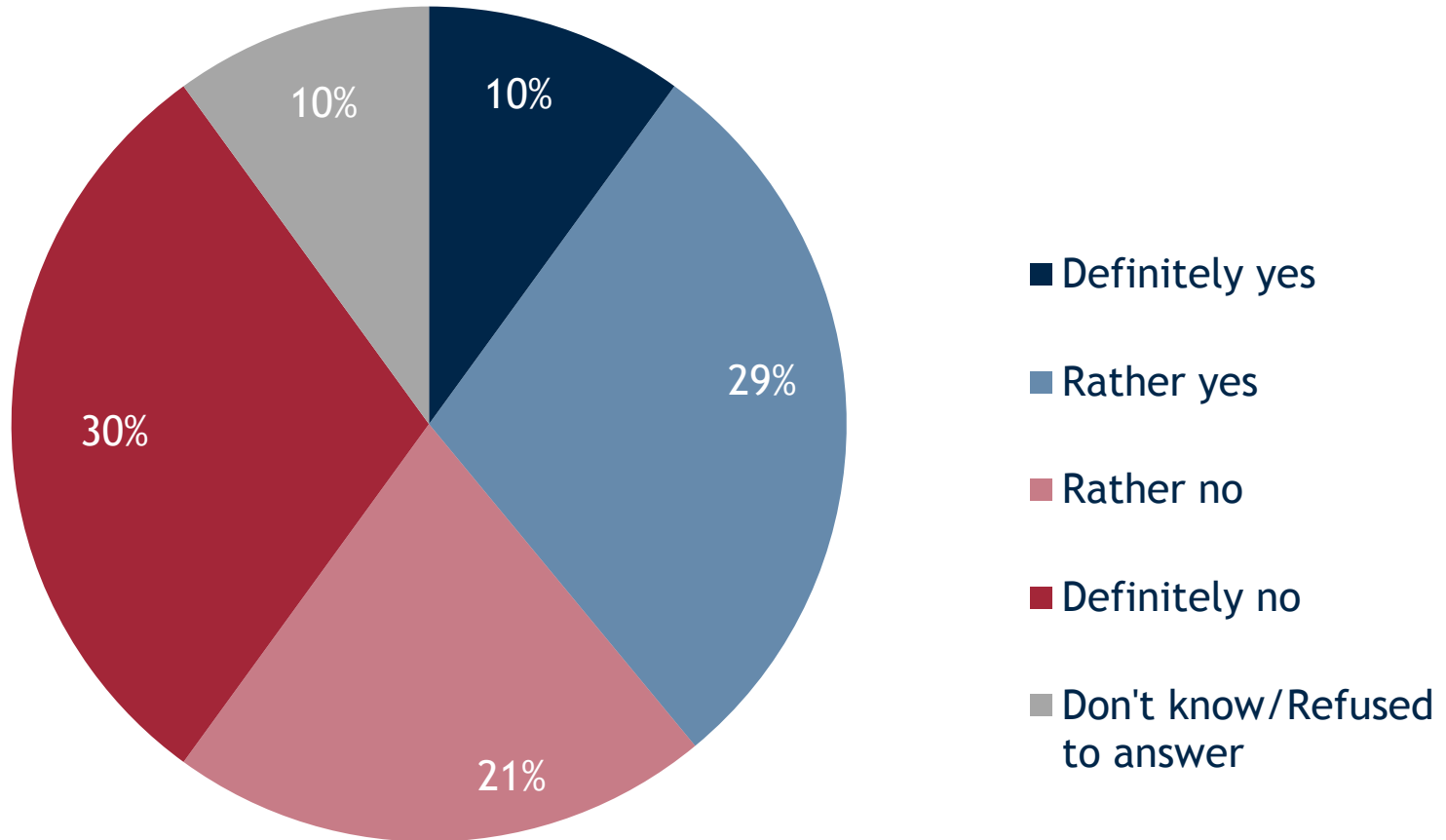
# In the next 12 months, do you expect the economic situation in Ukraine will...?



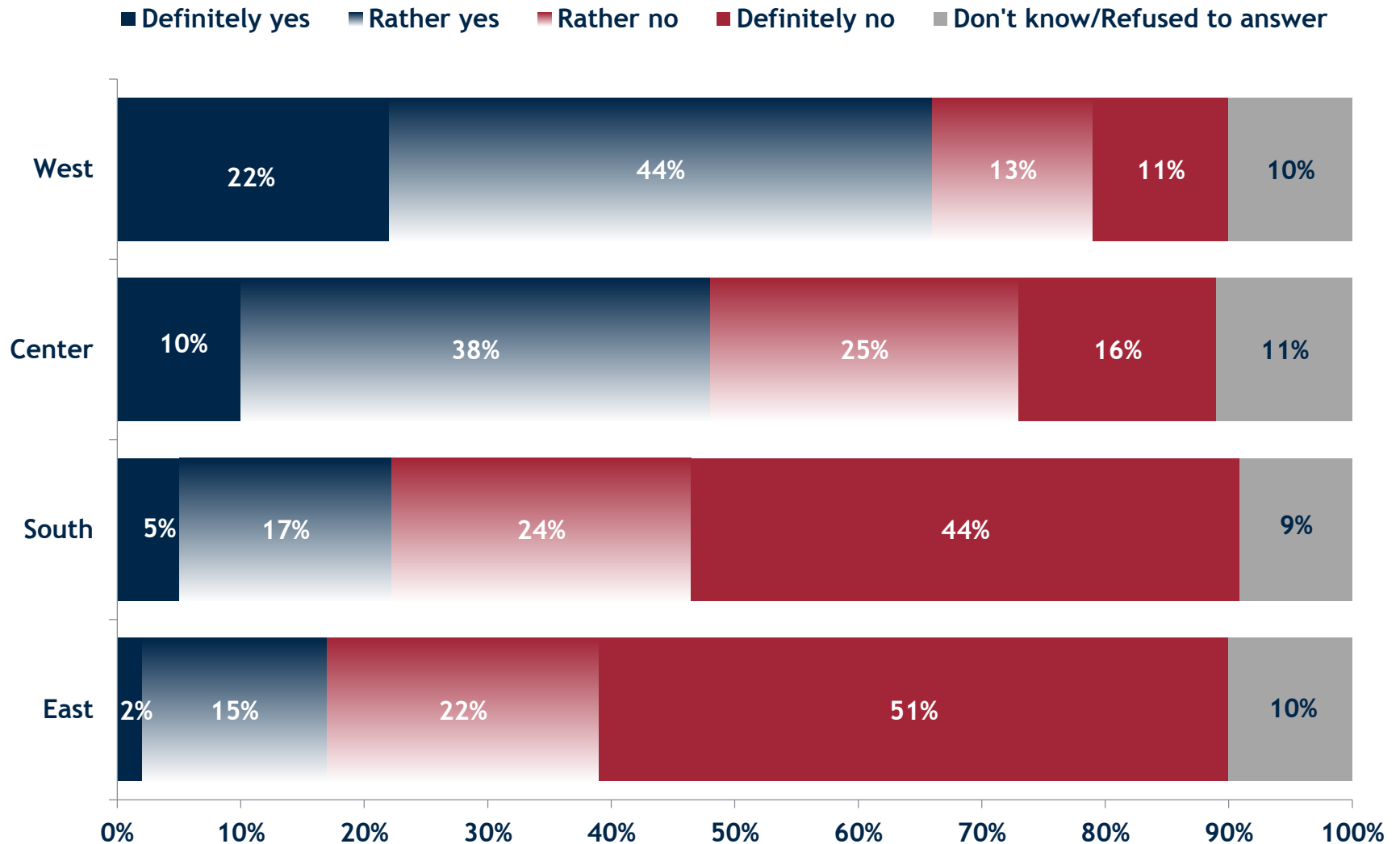
# In the next 12 months, do you expect the economic situation in Ukraine will...?



# Are you ready to live through some economic difficulties now (e.g., higher tariffs and prices) if it makes your life better in long term?



# Are you ready to live through some economic difficulties now (e.g., higher tariffs and prices) if it makes your life better in long term?

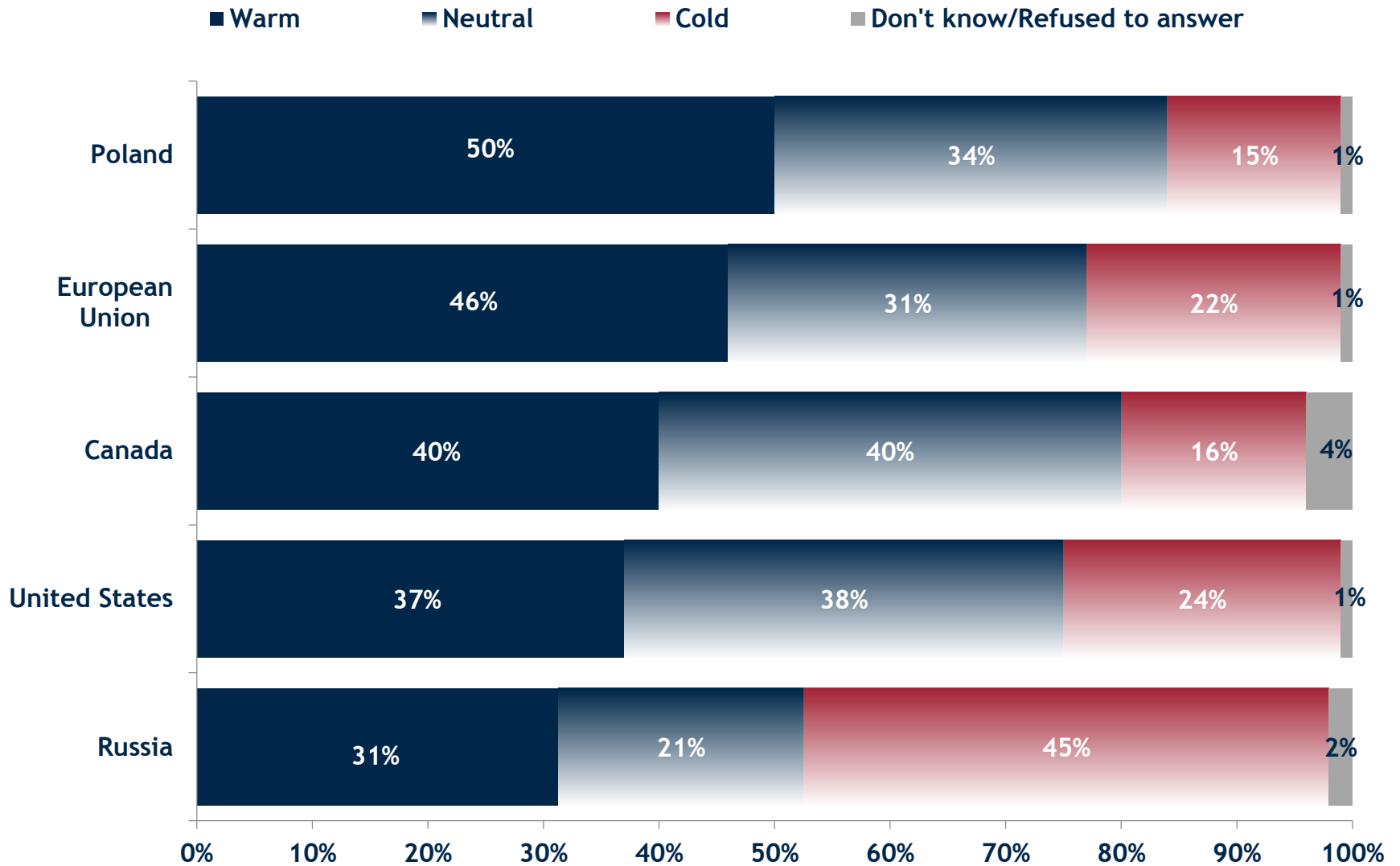




# Views on Foreign Countries

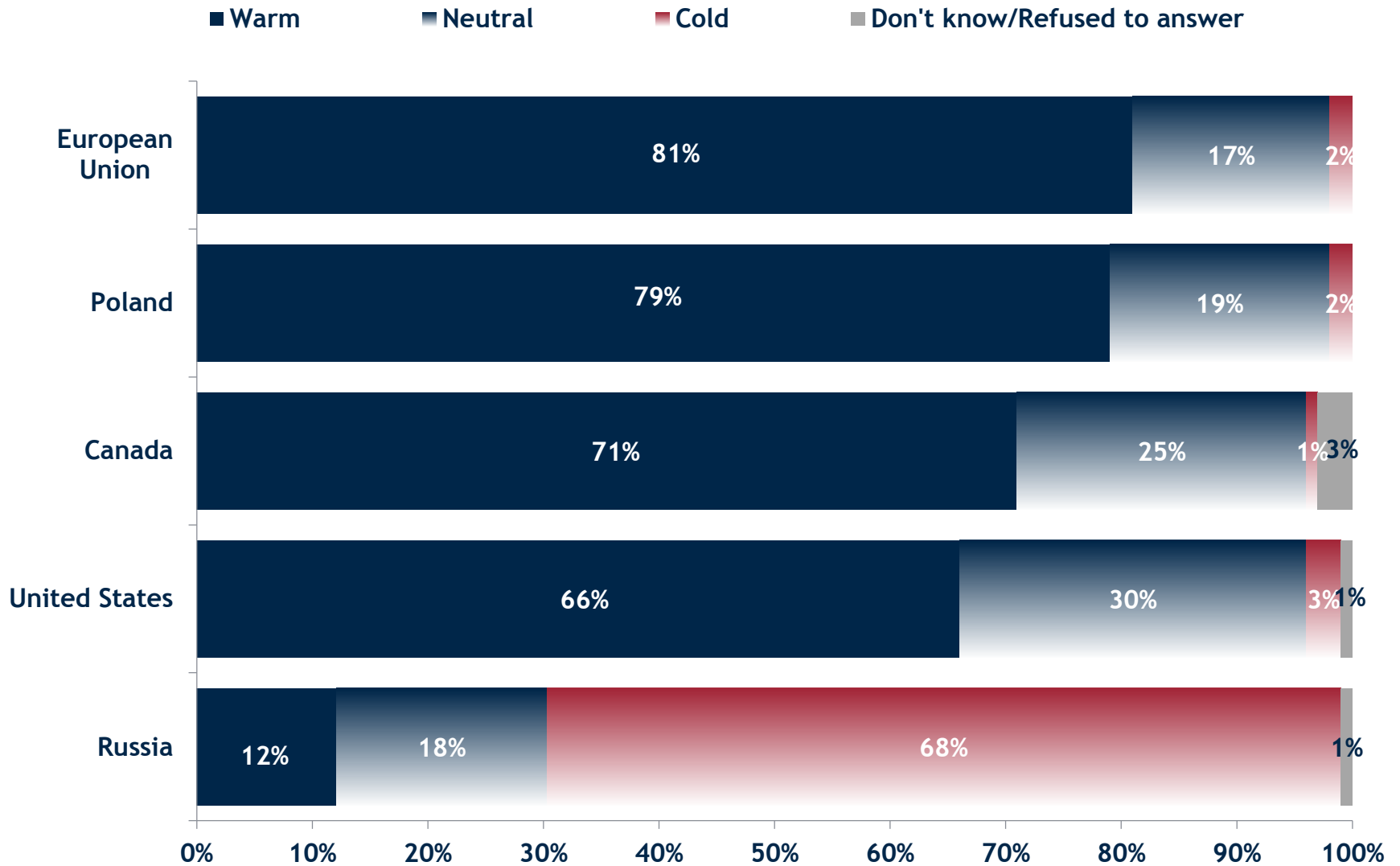
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# How would you evaluate your attitude towards...?



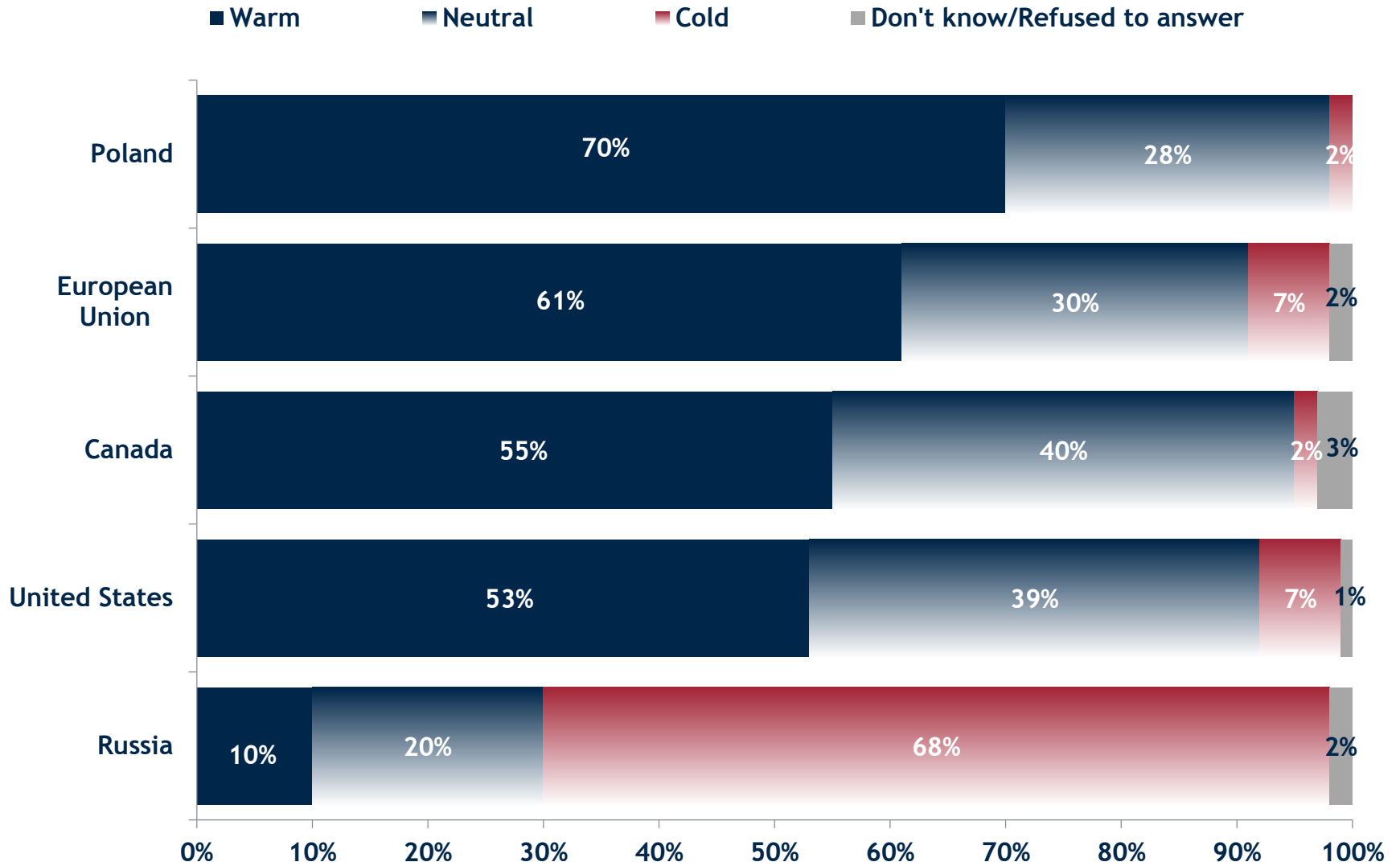
# How would you evaluate your attitude towards...?

## Western Ukraine



# How would you evaluate your attitude towards...?

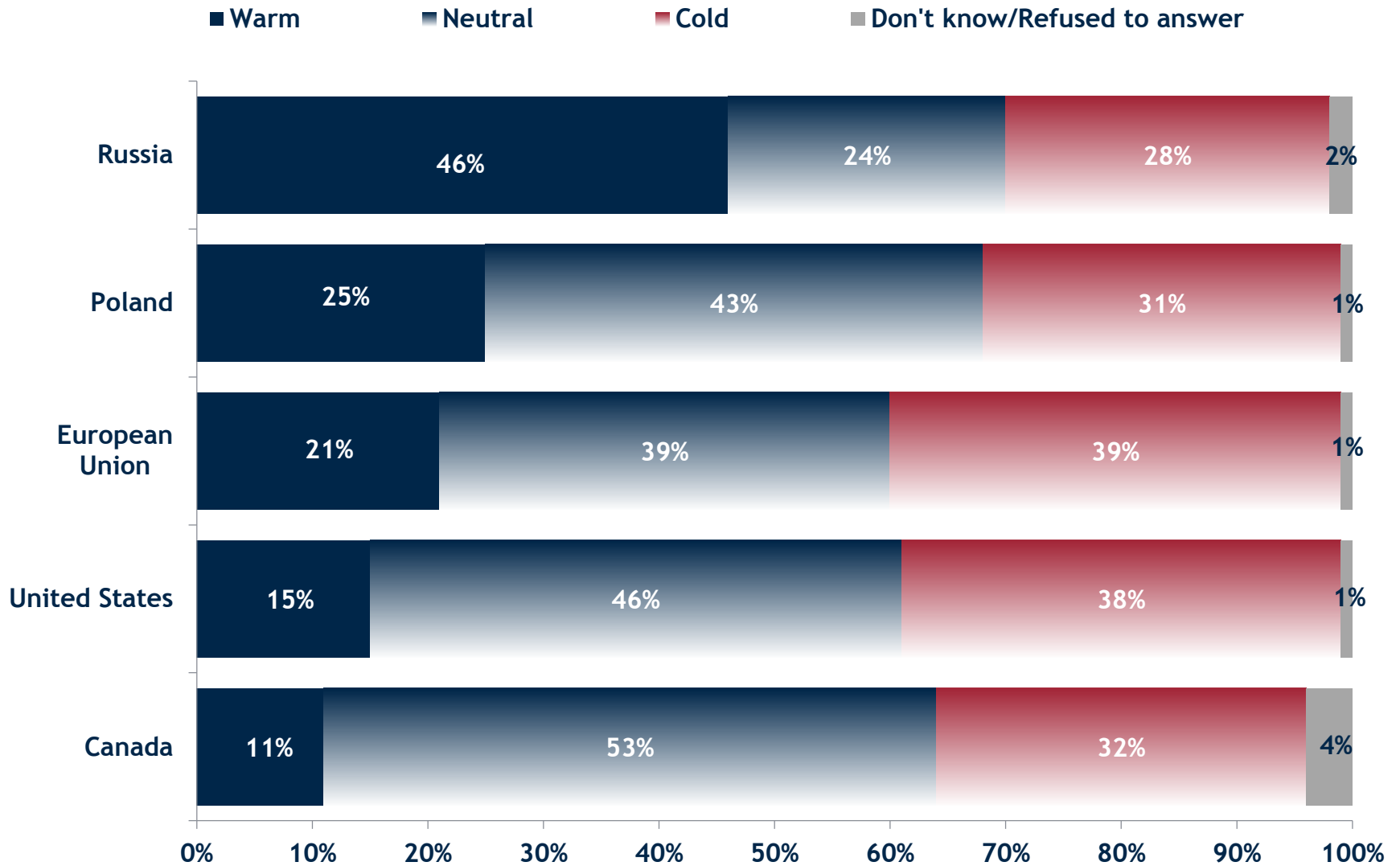
## Central Ukraine





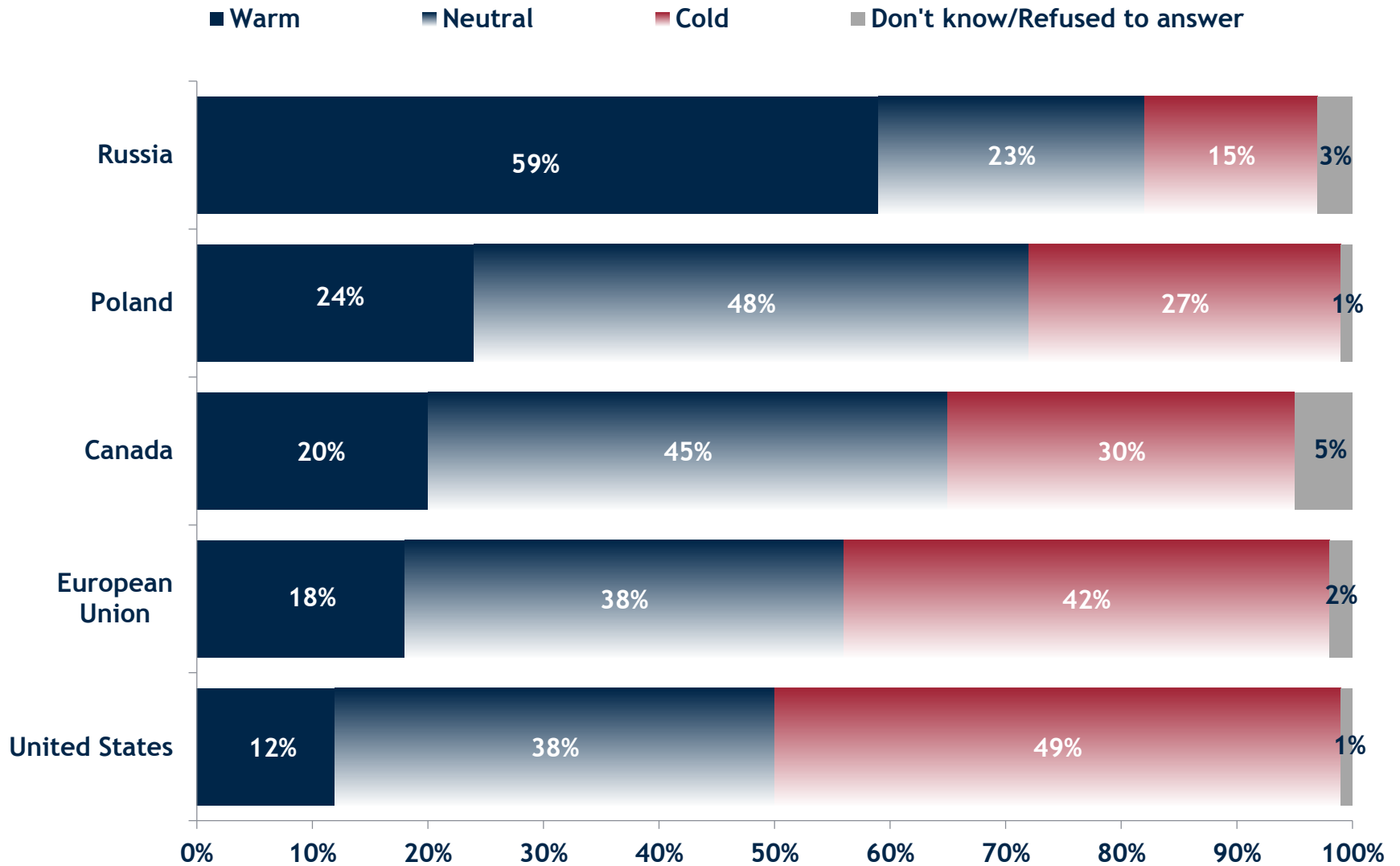
# How would you evaluate your attitude towards...?

## Southern Ukraine



# How would you evaluate your attitude towards...?

## Eastern Ukraine

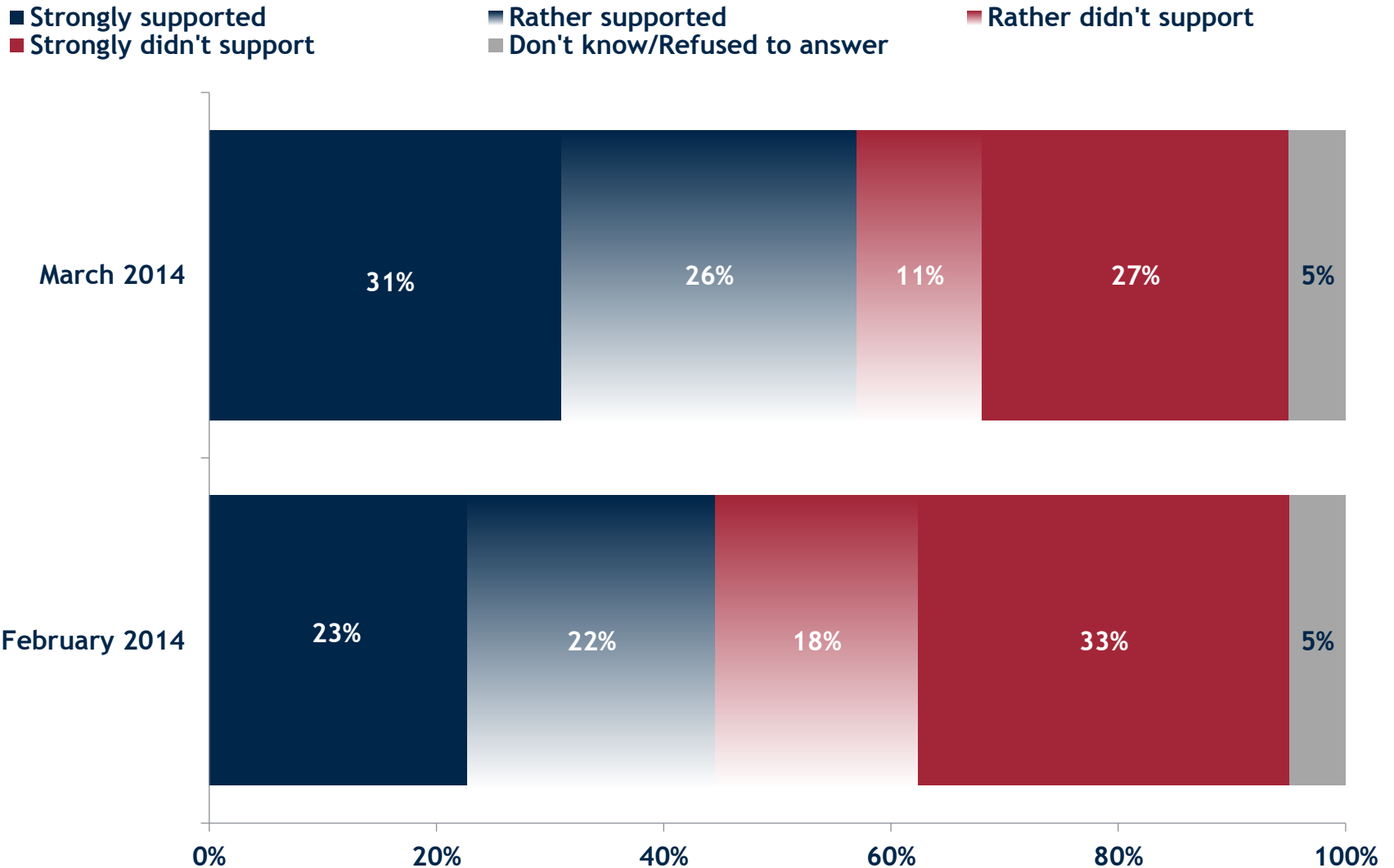




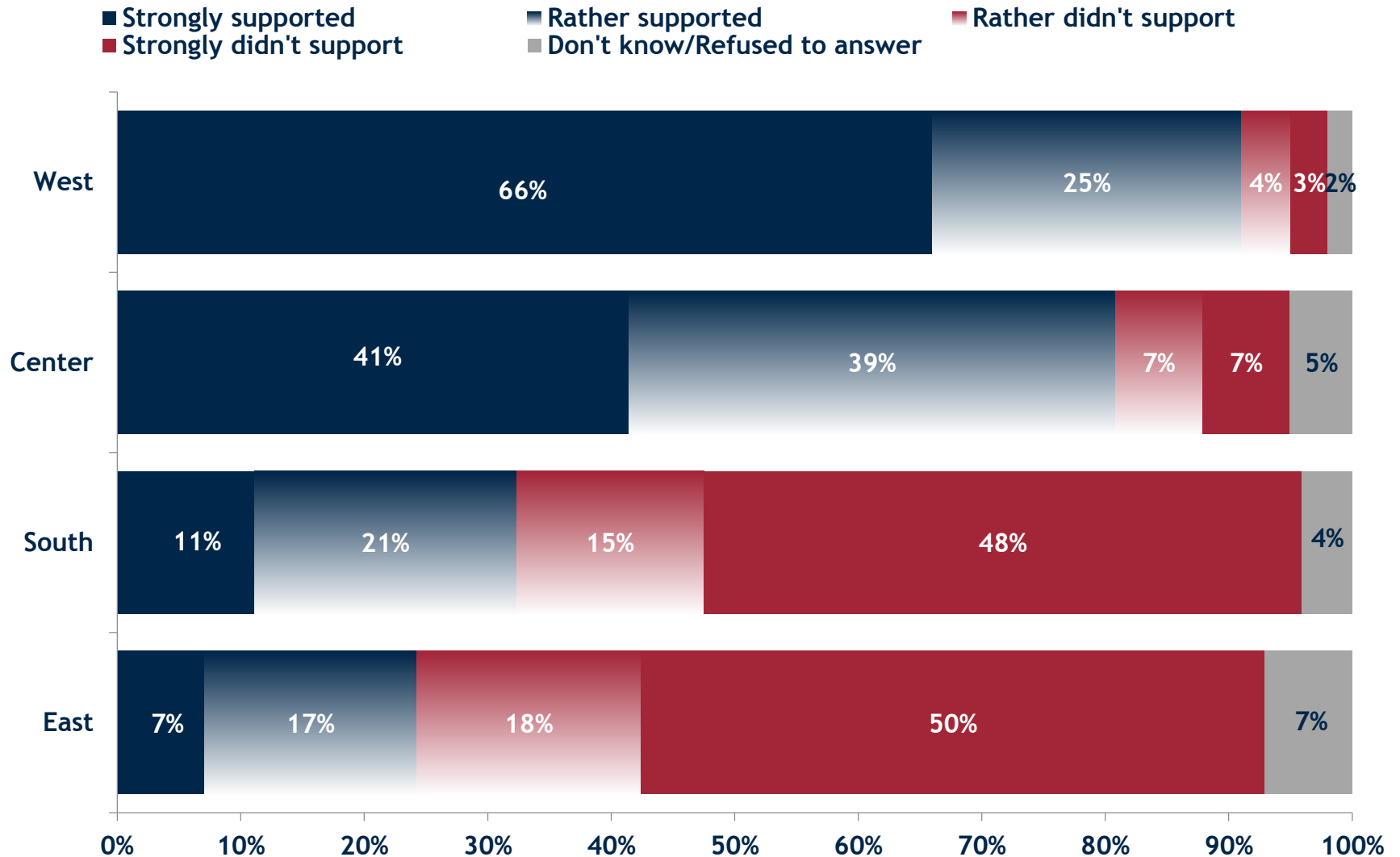
# Views on the EuroMaidan Protests

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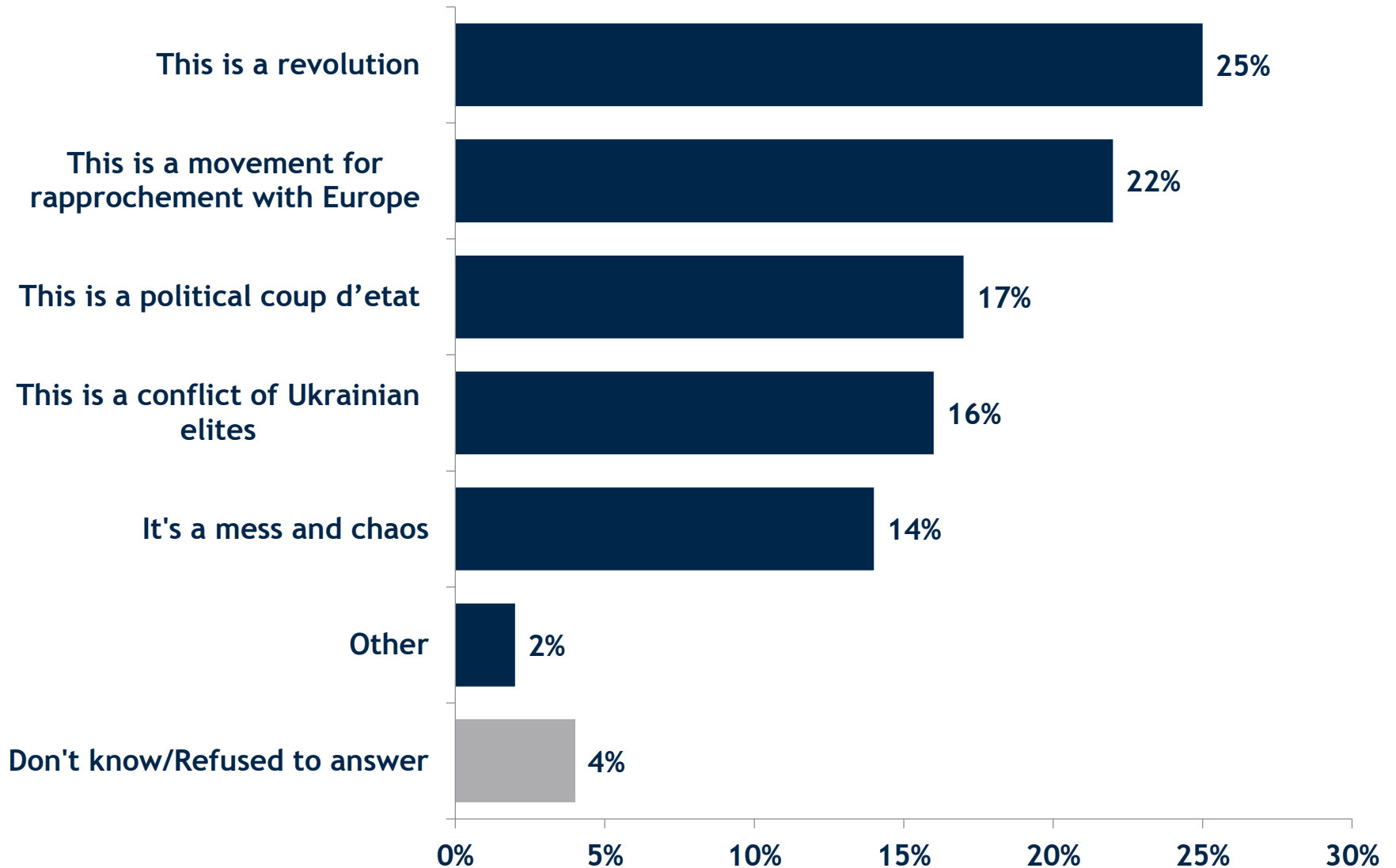
# Did you support the EuroMaidan protests in Ukraine?



# Did you support the EuroMaidan protests in Ukraine?

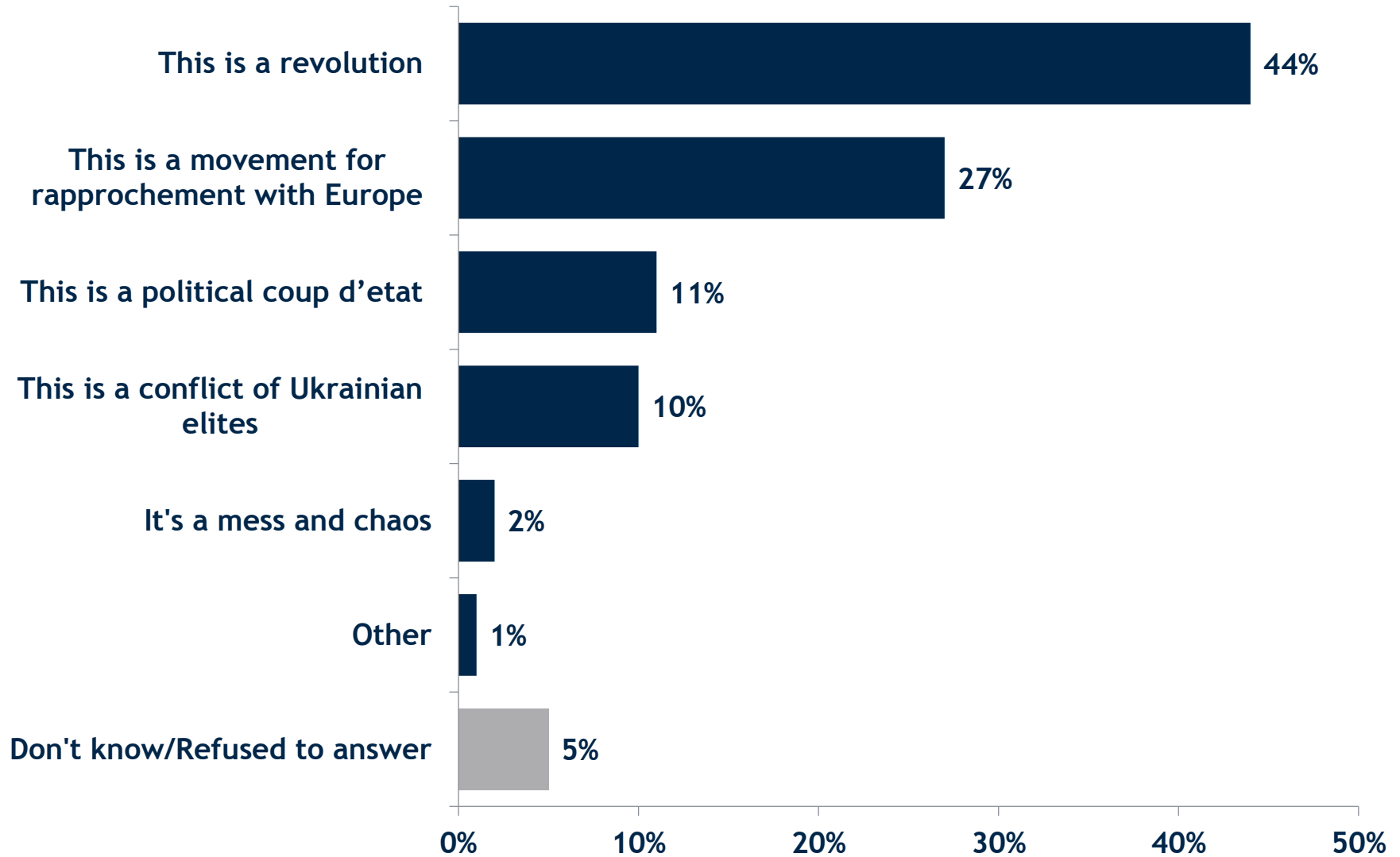


# How have you perceived these protests?



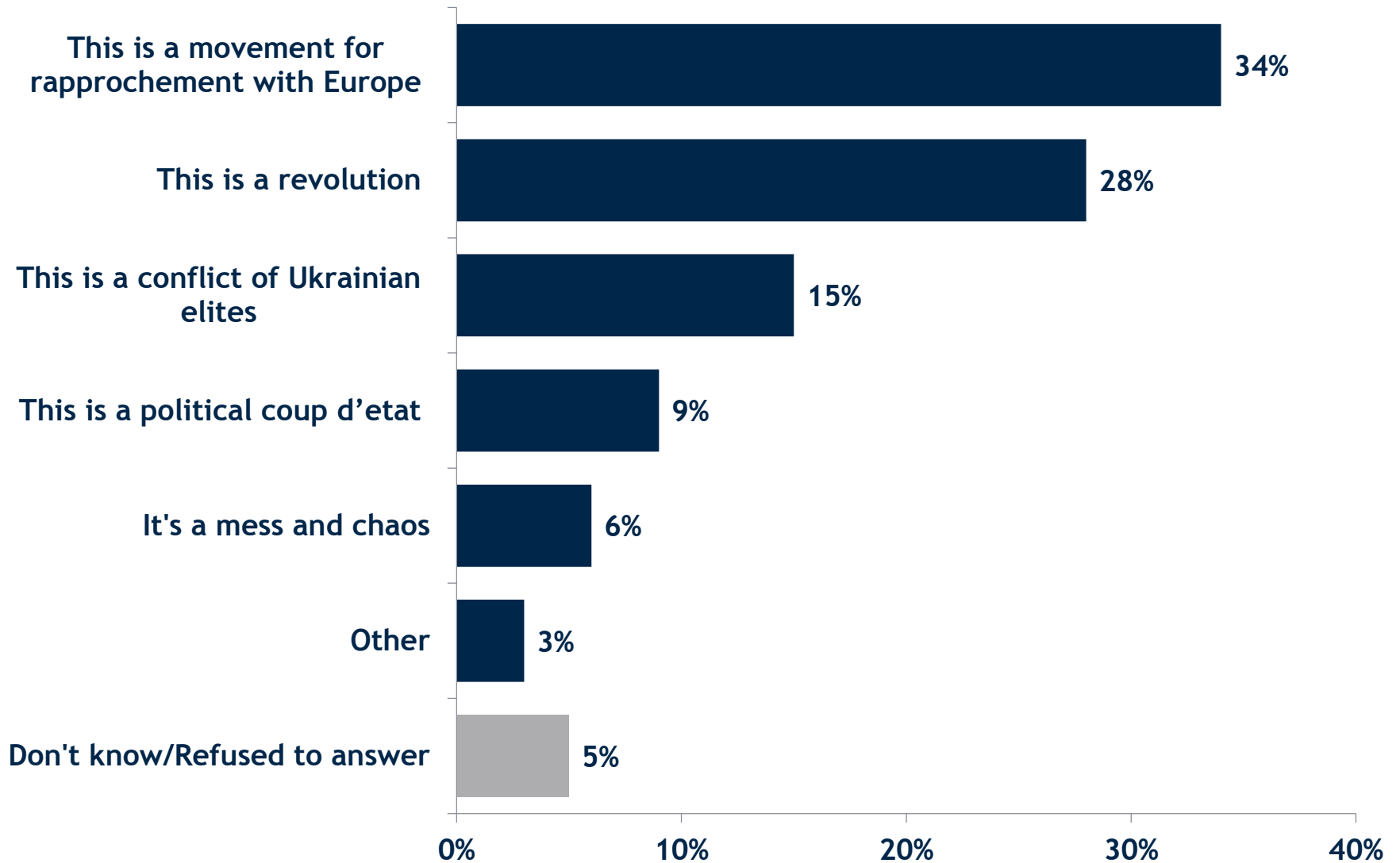
# How have you perceived these protests?

Western Ukraine



# How have you perceived these protests?

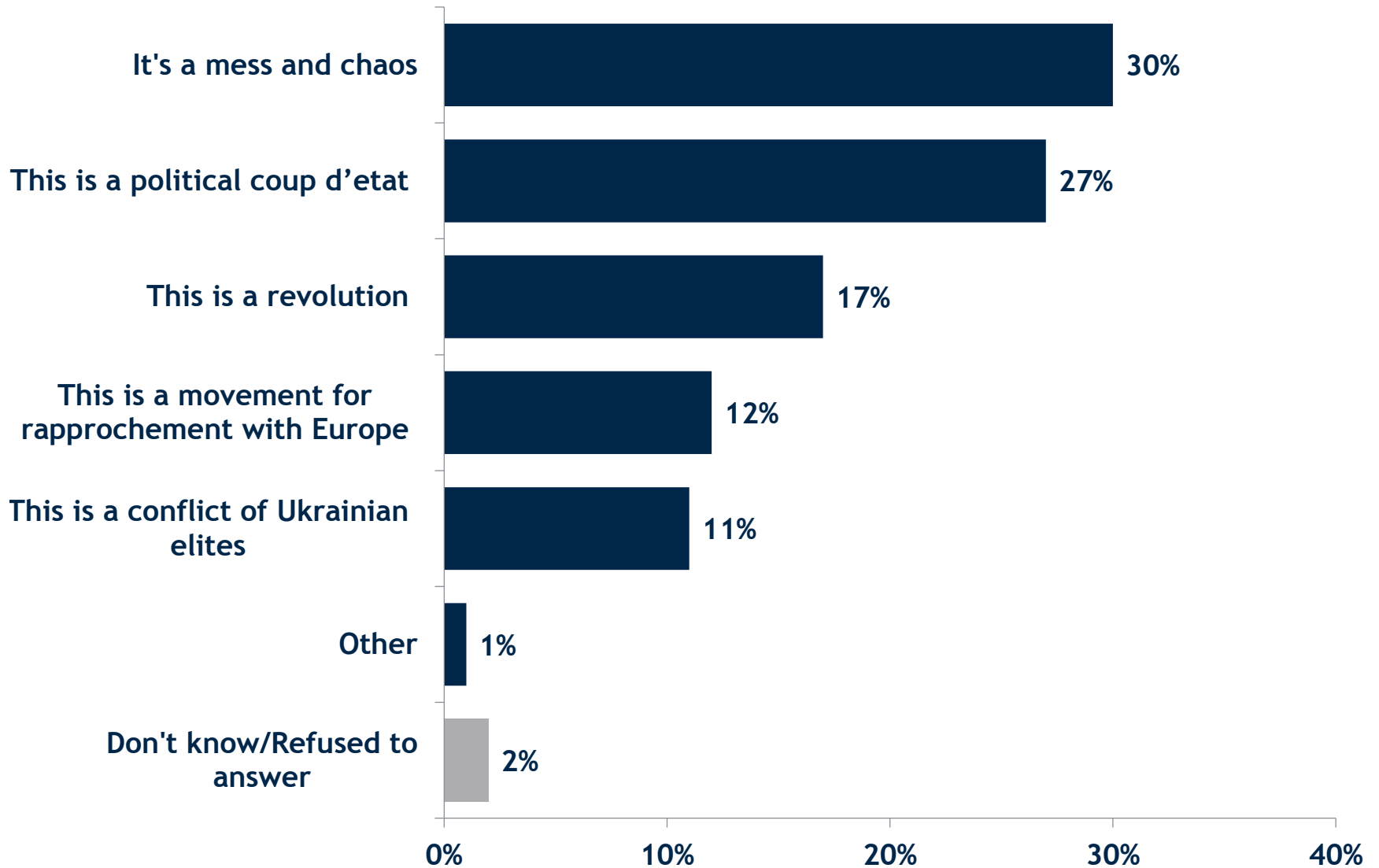
Central Ukraine





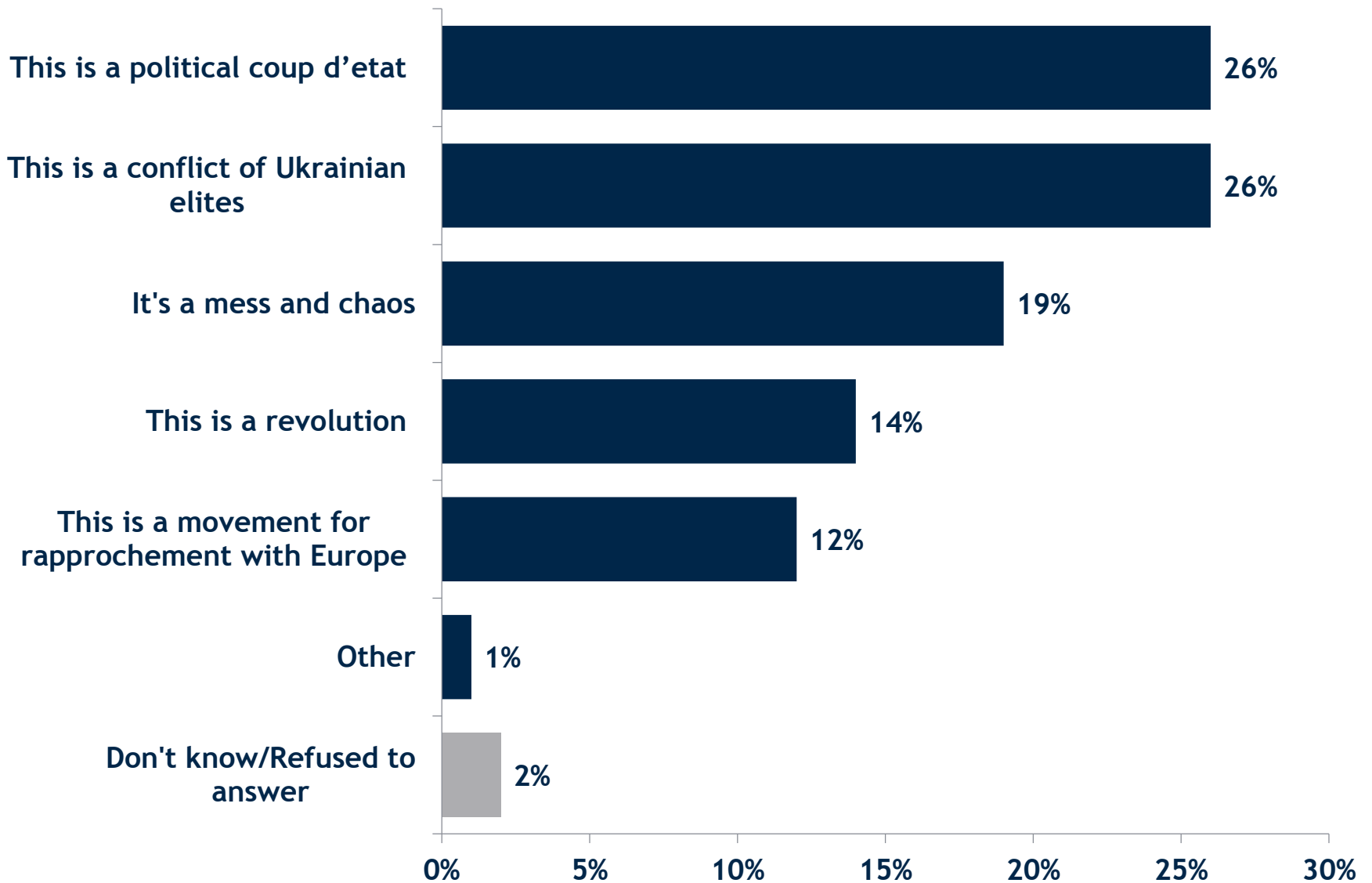
# How have you perceived these protests?

Southern Ukraine

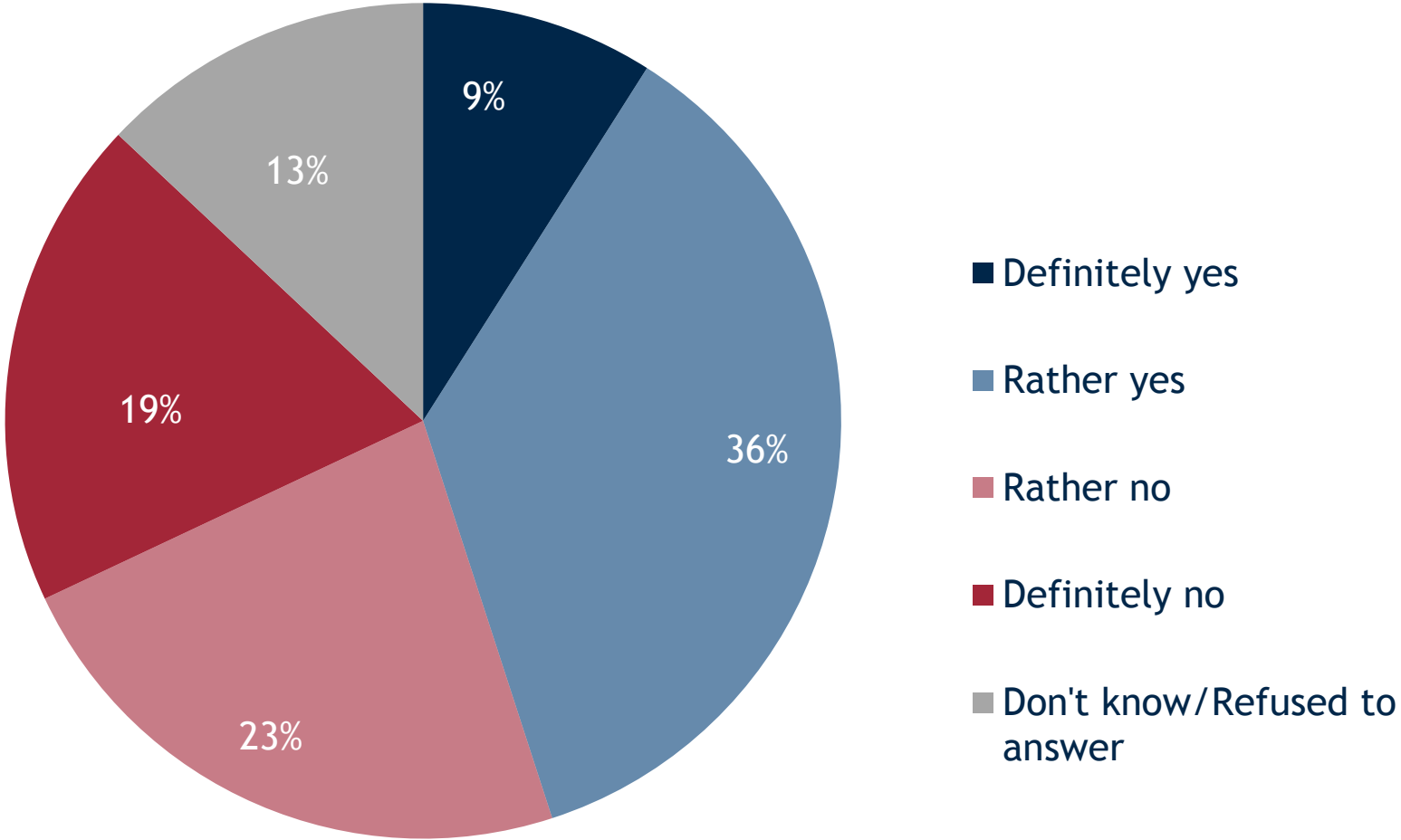


# How have you perceived these protests?

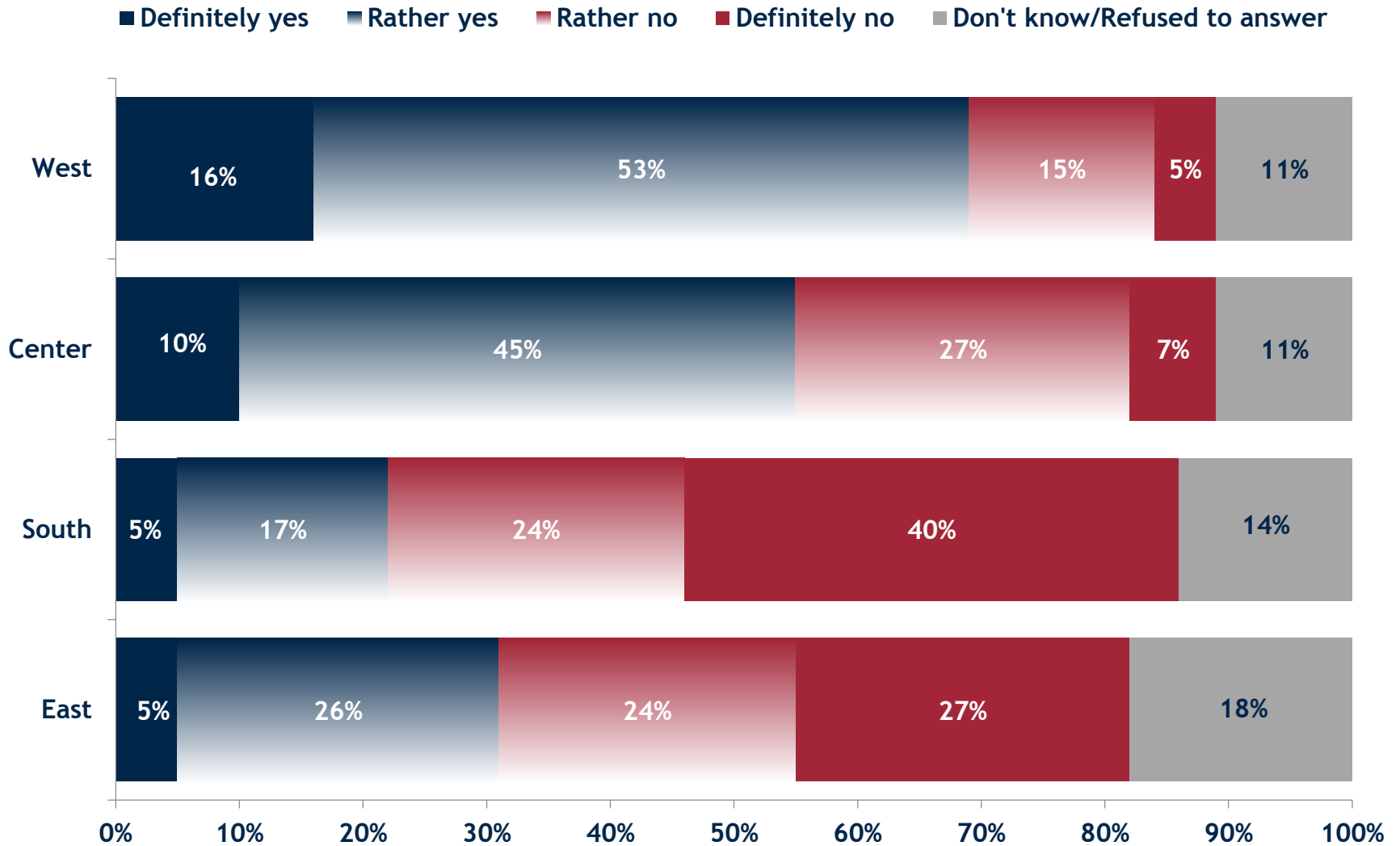
Eastern Ukraine



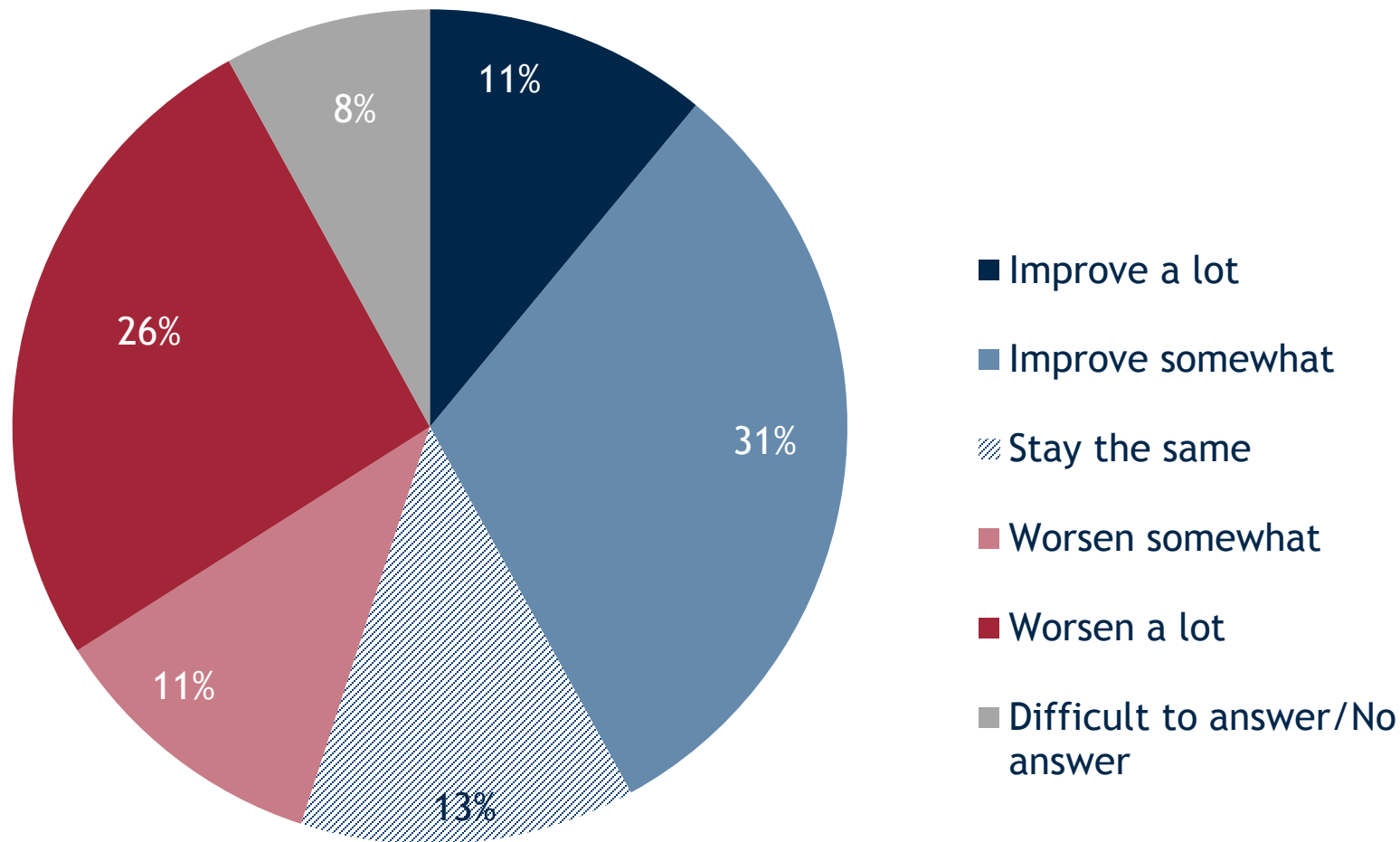
# In your opinion, have the protests on the Maidan achieved their goal?



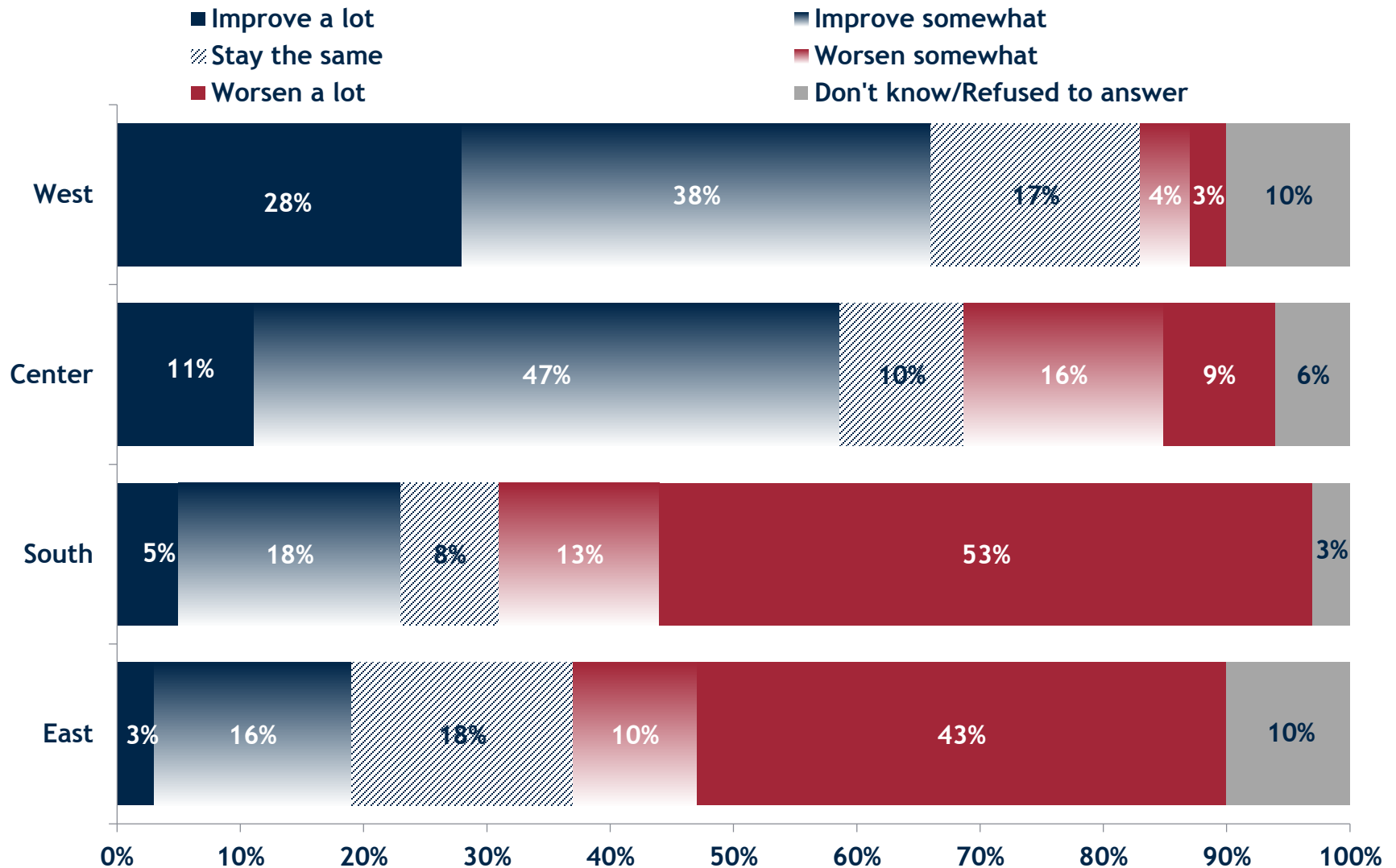
# In your opinion, have the protests on the Maidan achieved their goal?



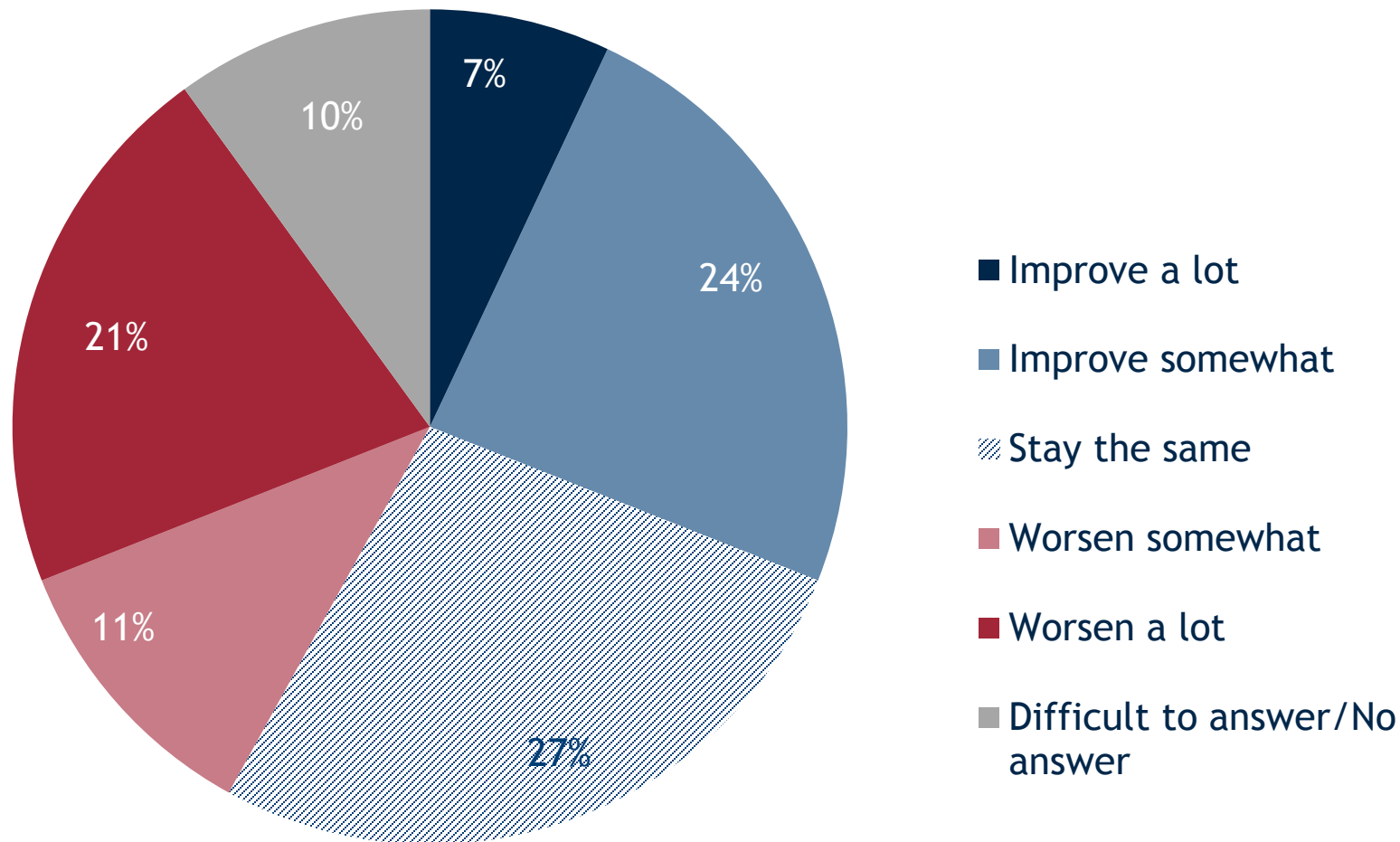
# In your opinion, the changes which were brought by the protests on the Maidan will improve or worsen the situation in Ukraine?



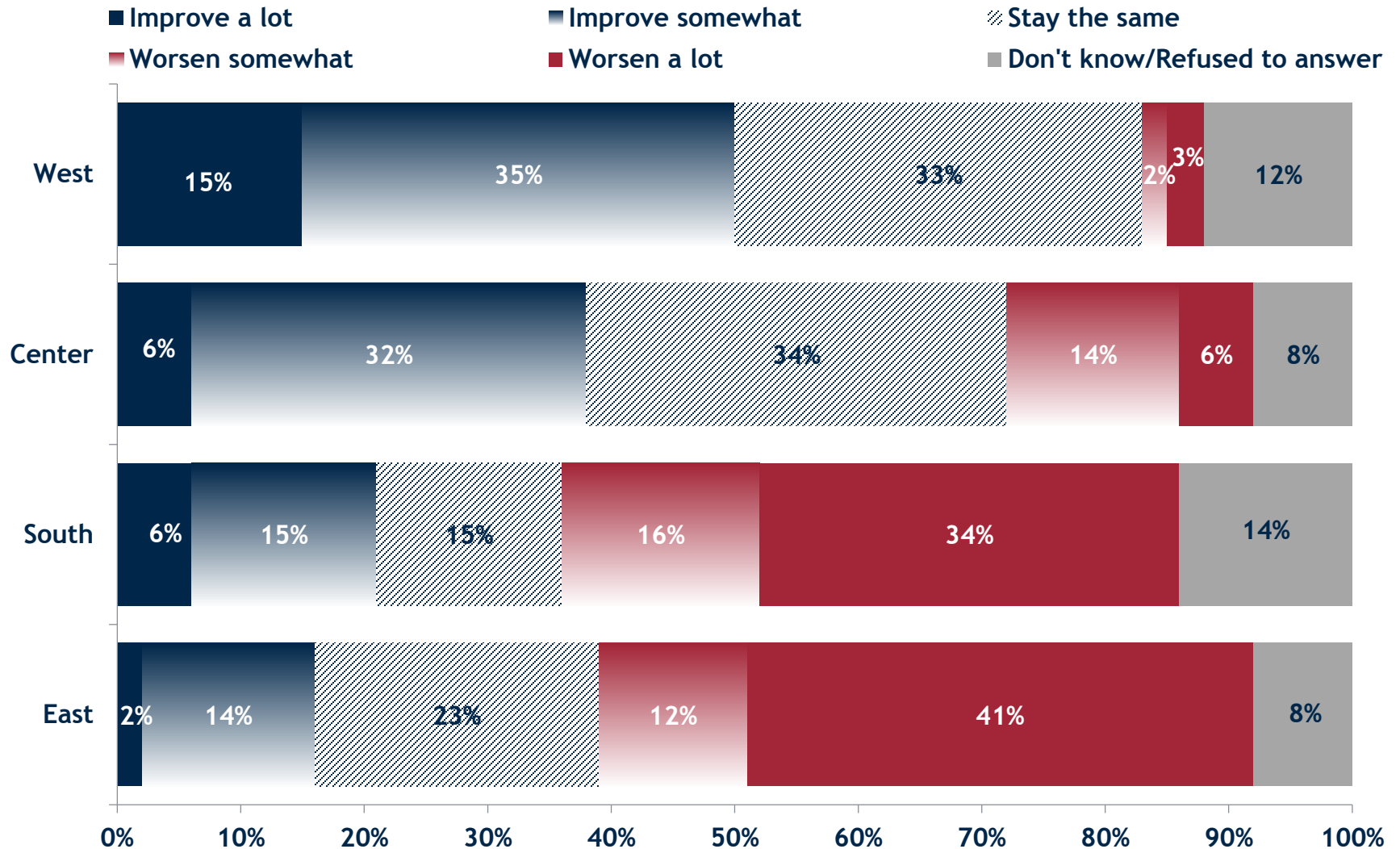
# In your opinion, the changes which were brought by the protests on the Maidan will improve or worsen the situation in Ukraine?



# In your opinion, the changes which were brought by the protests on the Maidan will improve or worsen the situation for you personally?



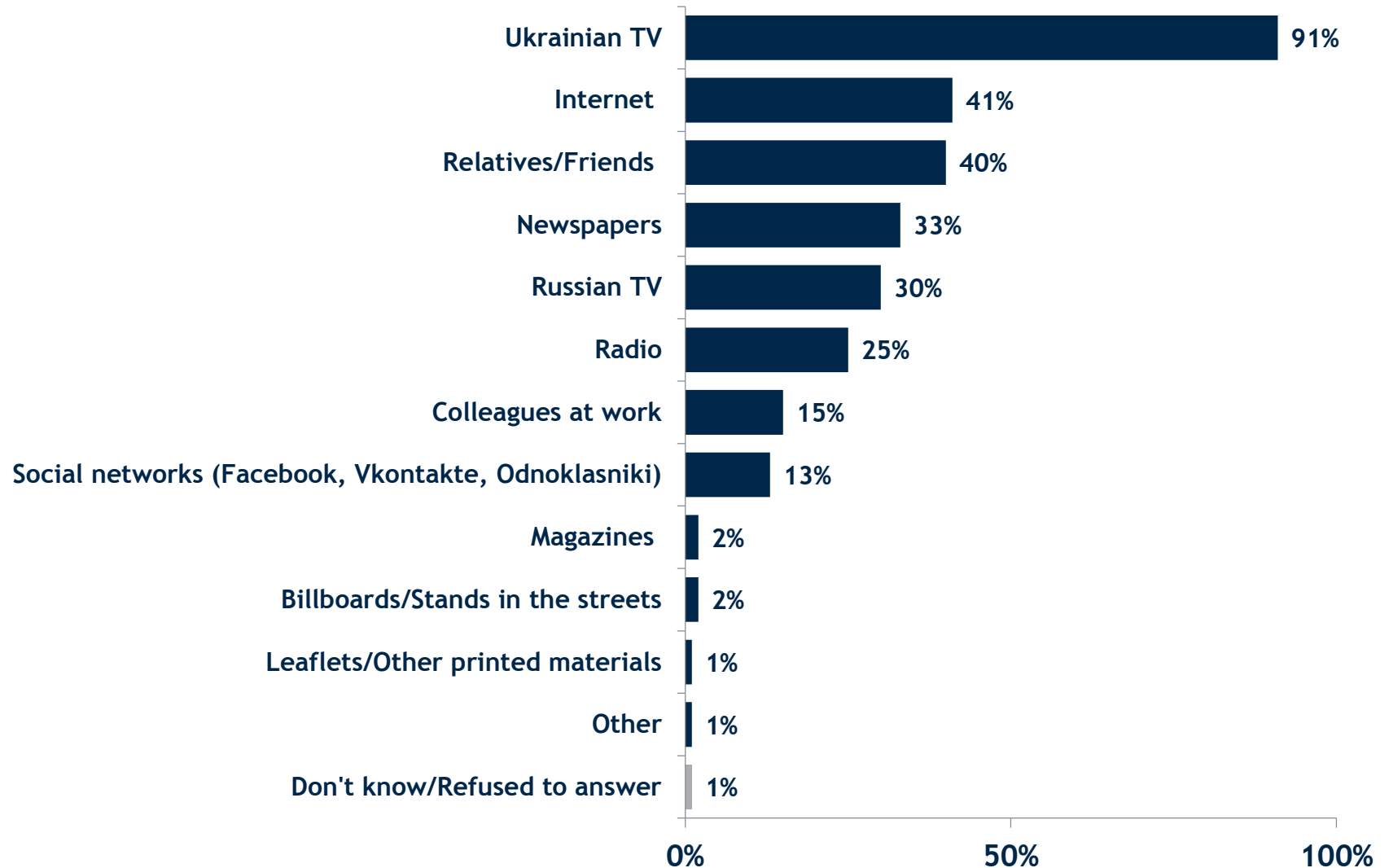
# In your opinion, the changes which were brought by the protests on the Maidan will improve or worsen the situation for you personally?





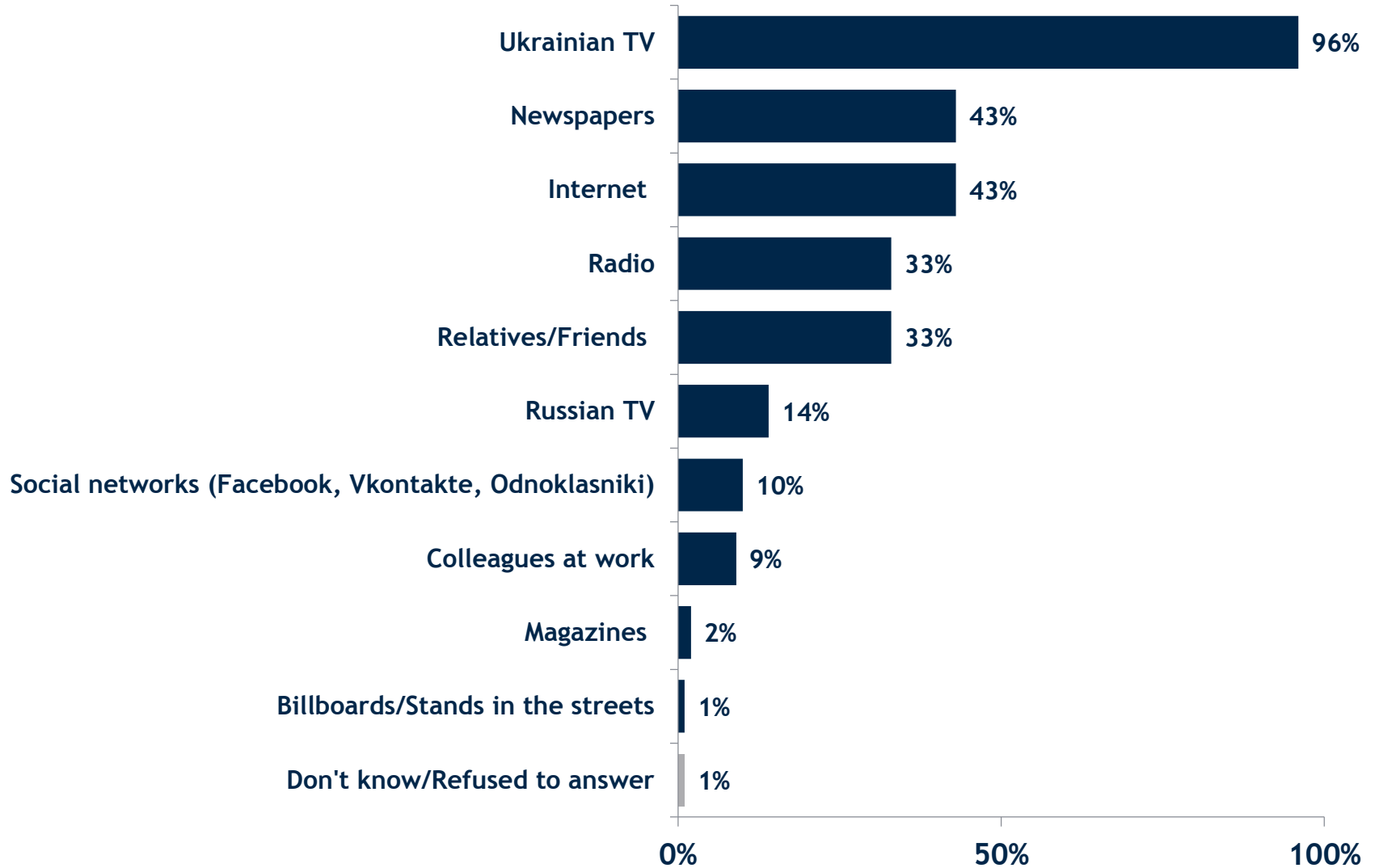
# From what sources of information have you received information about EuroMaidan events and current political situation in Ukraine?

(several answers possible)



# From what sources of information have you received information about EuroMaidan events and current political situation in Ukraine?

Western Ukraine  
(several answers possible)



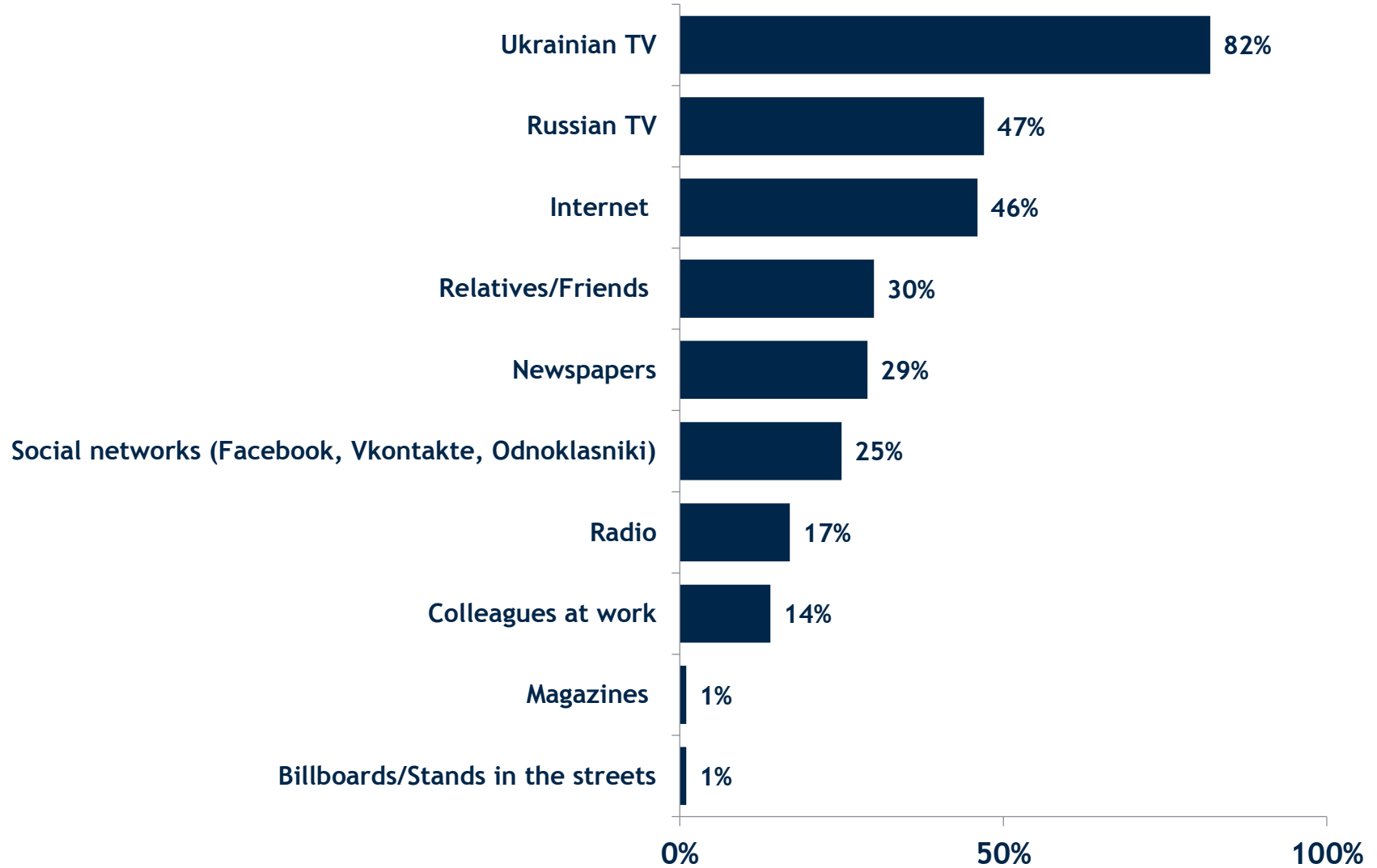
# From what sources of information have you received information about EuroMaidan events and current political situation in Ukraine?

Central Ukraine  
(several answers possible)



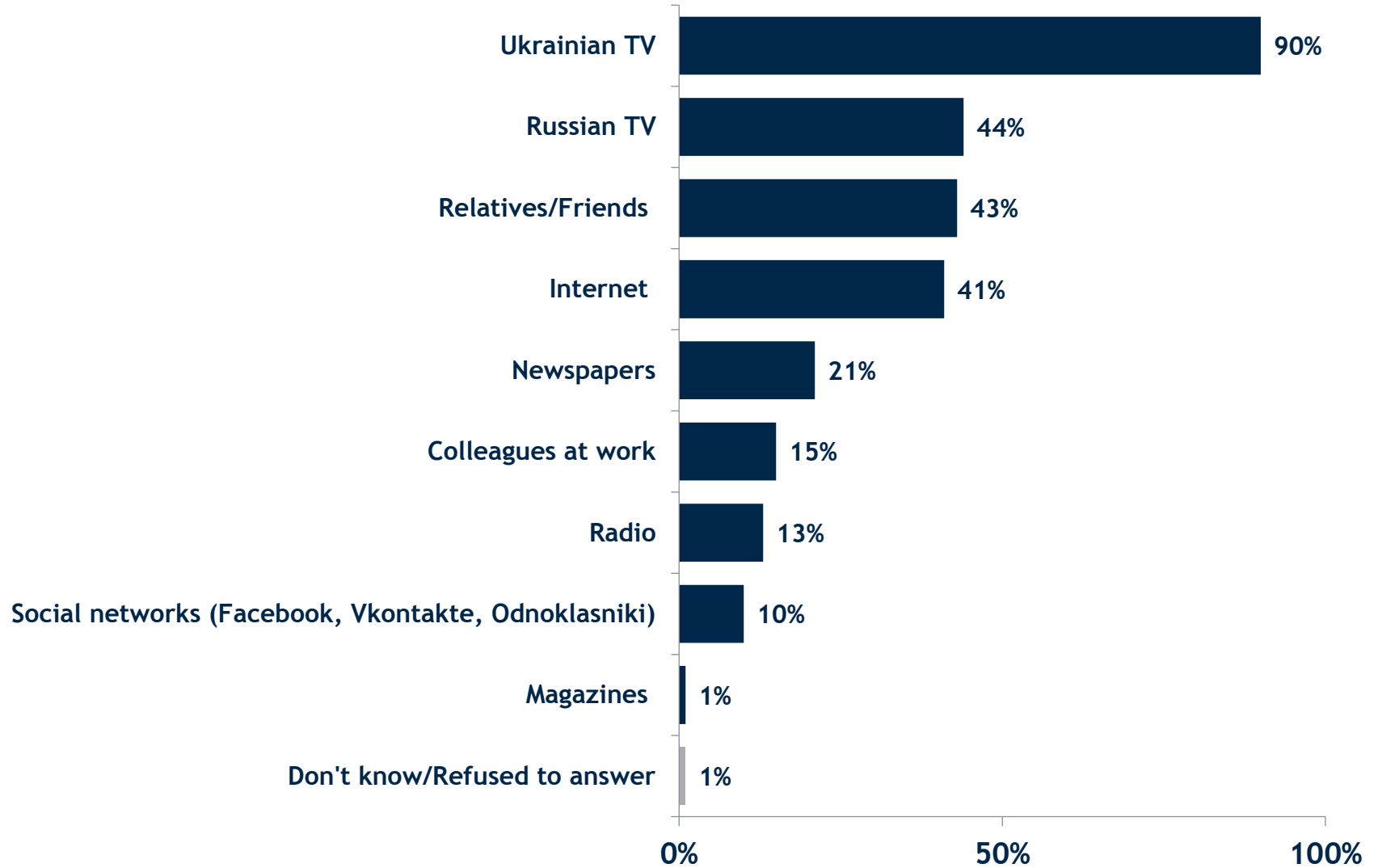
# From what sources of information have you received information about EuroMaidan events and current political situation in Ukraine?

Southern Ukraine  
(several answers possible)



# From what sources of information have you received information about EuroMaidan events and current political situation in Ukraine?

Eastern Ukraine  
(several answers possible)

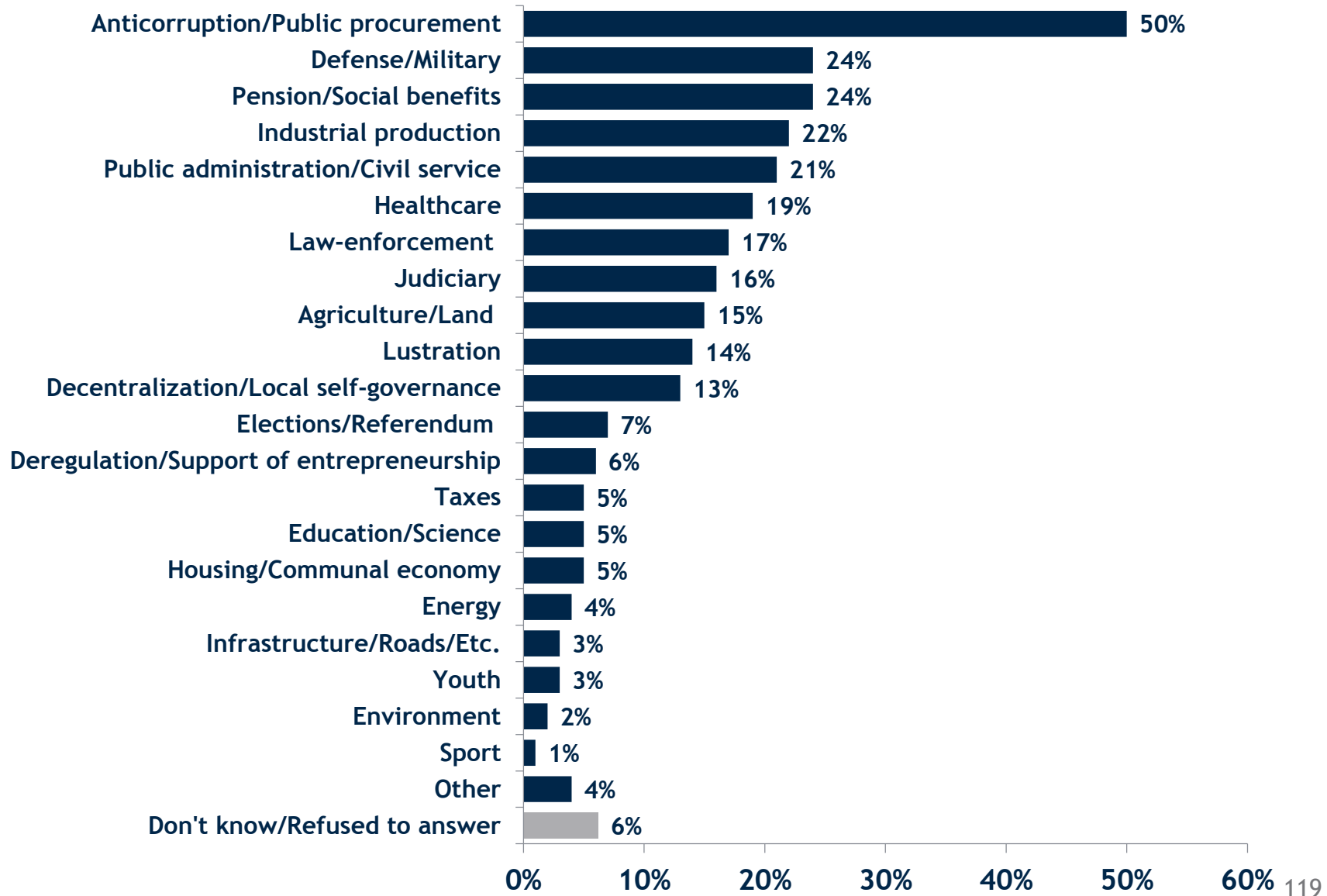




# Priorities and Views on the New Government

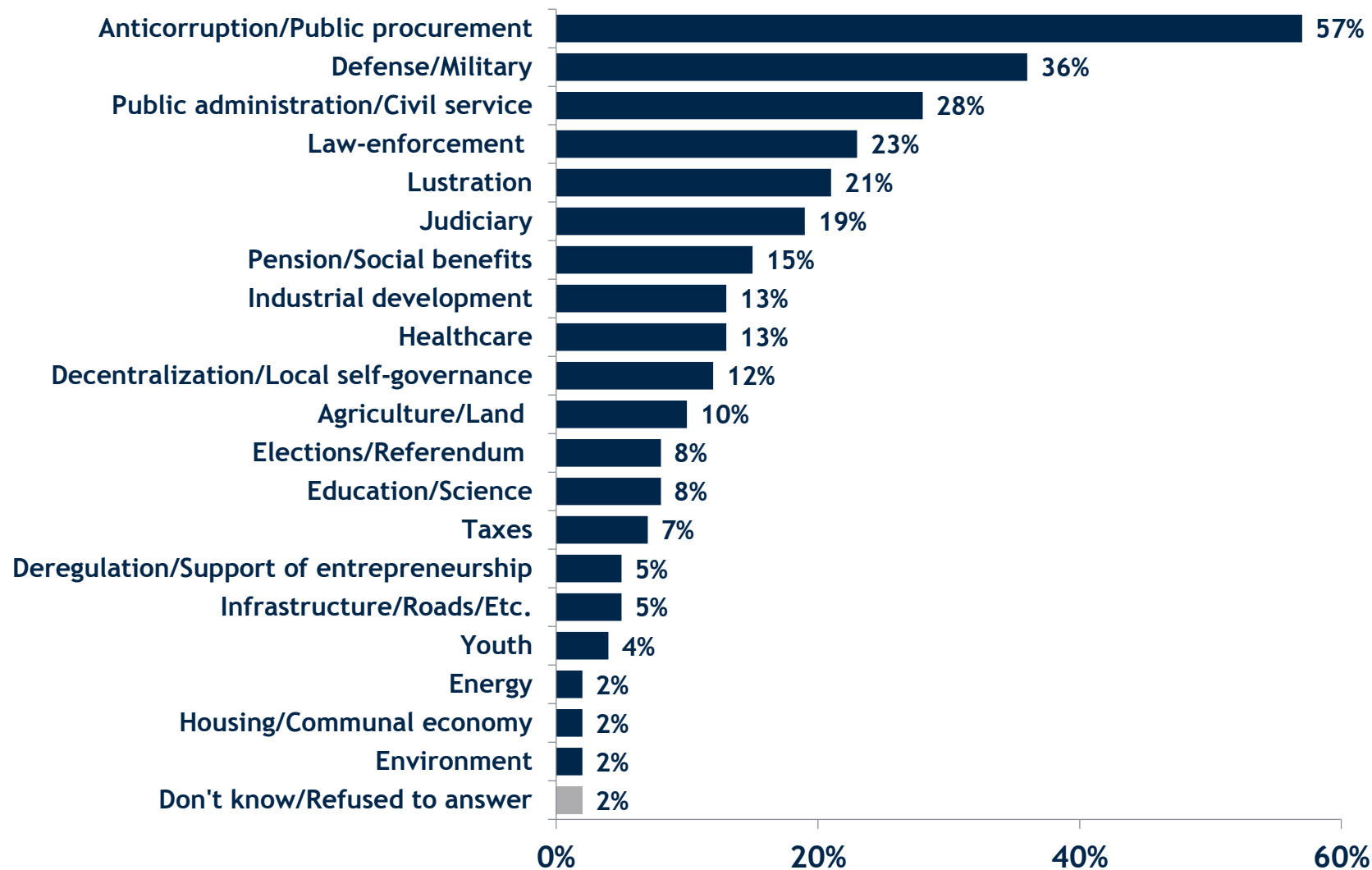
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# In your opinion, reforms in which three area should be the priority for the Cabinet of Ministers under Prime Minister Yatsenyuk?



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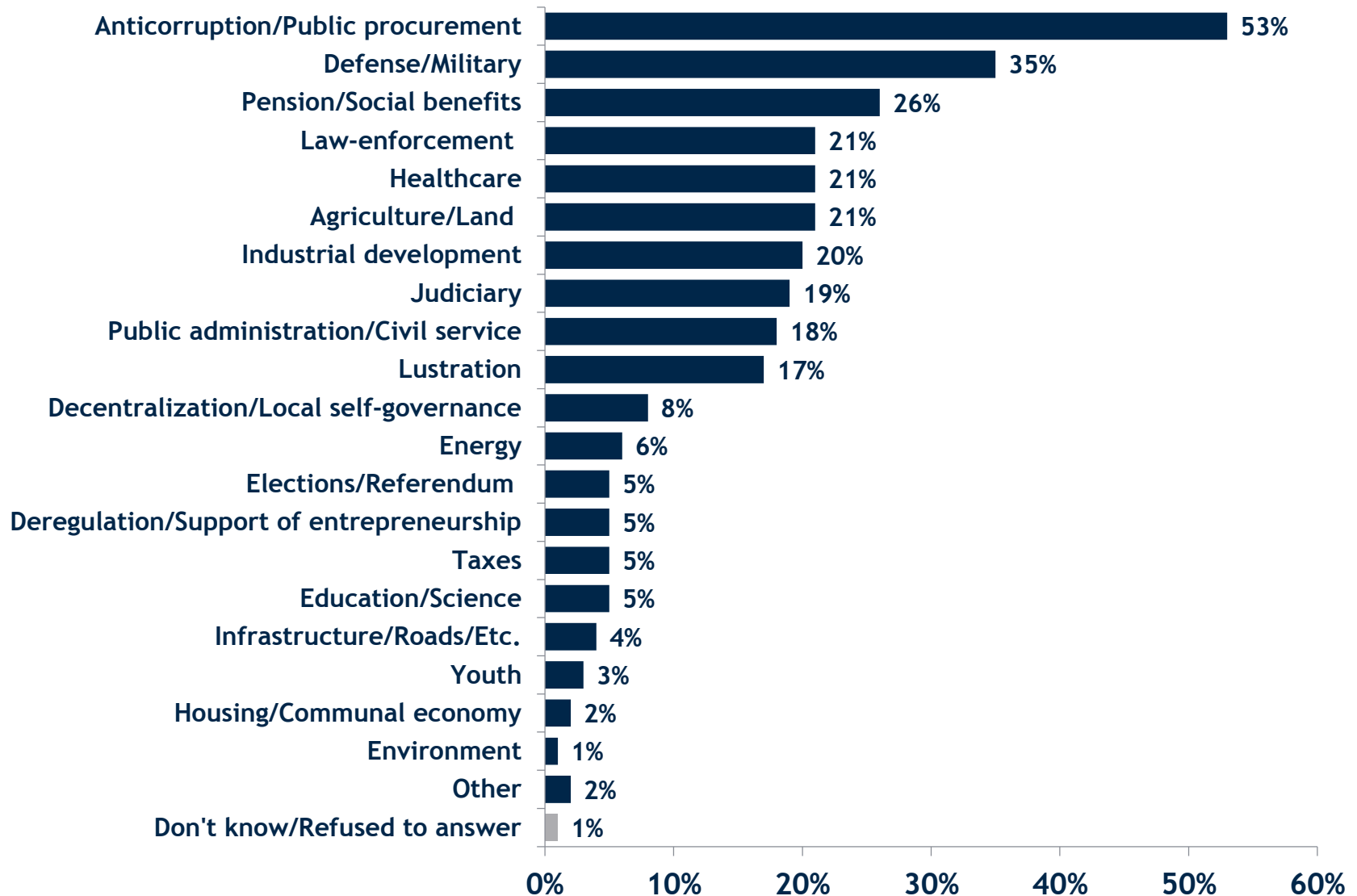
Western Ukraine





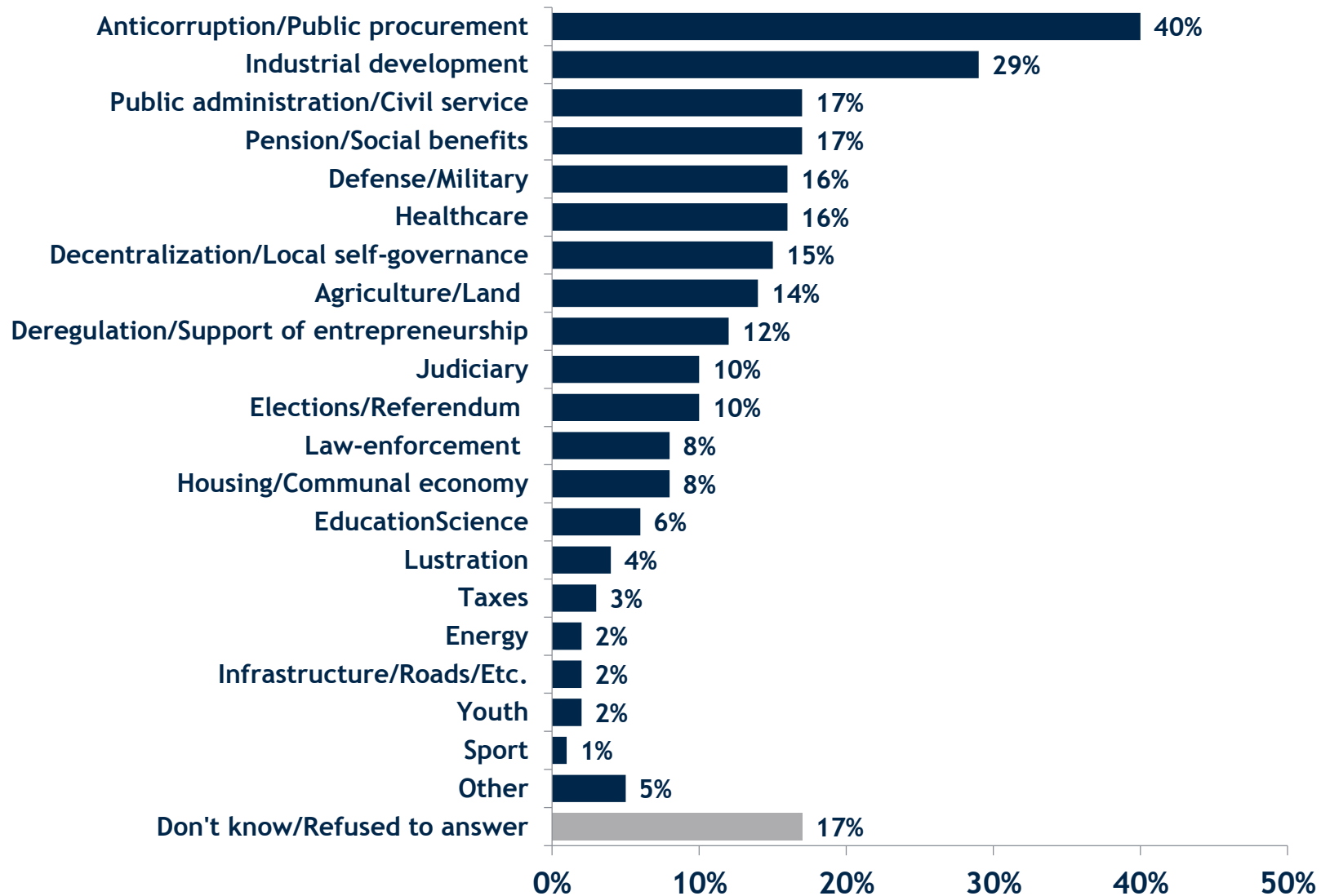
# In your opinion, reforms in which three area should be the priority for the Cabinet of Ministers under Prime Minister Yatsenyuk?

Central Ukraine



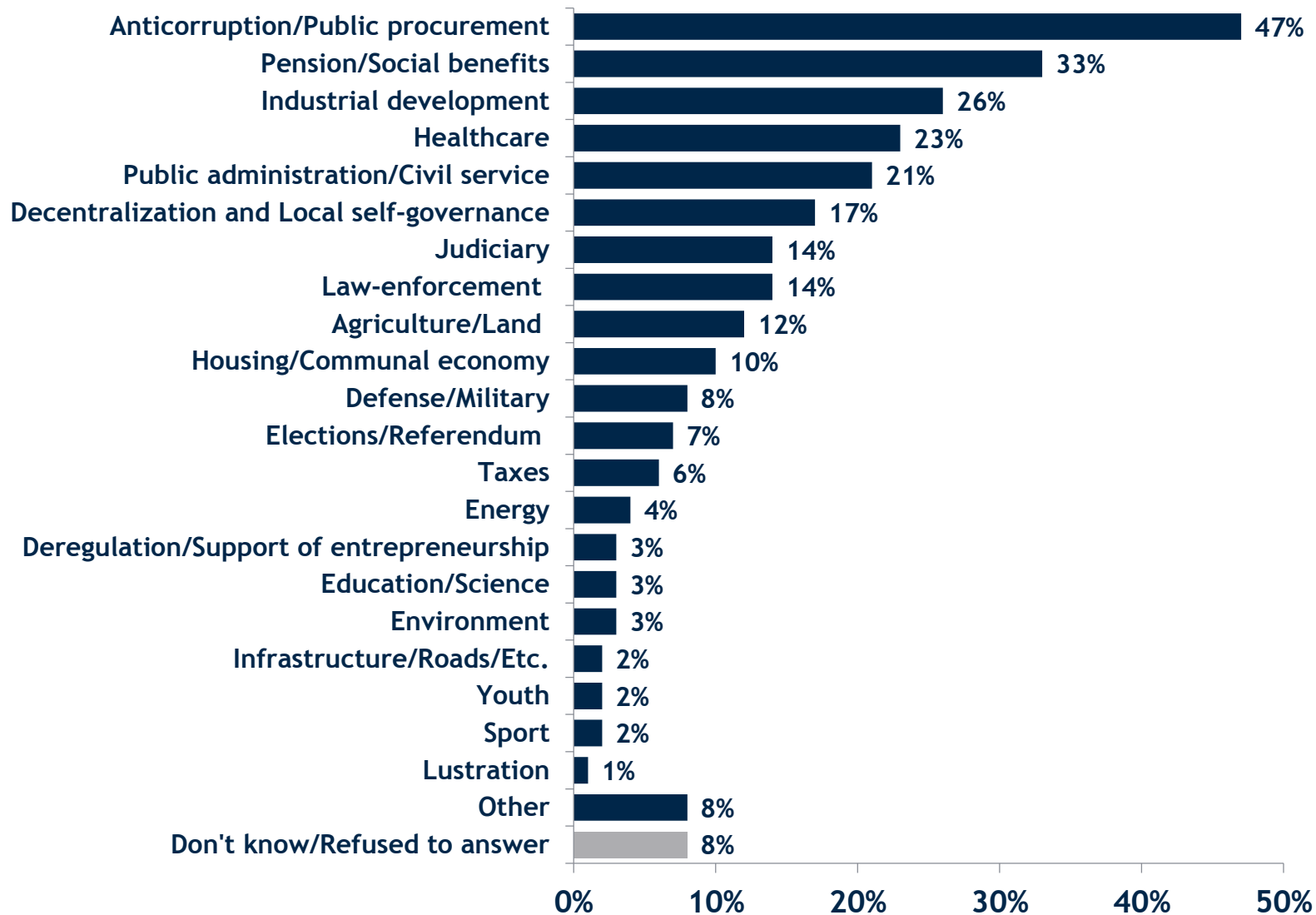
# In your opinion, reforms in which three area should be the priority for the Cabinet of Ministers under Prime Minister Yatsenyuk?

Southern Ukraine

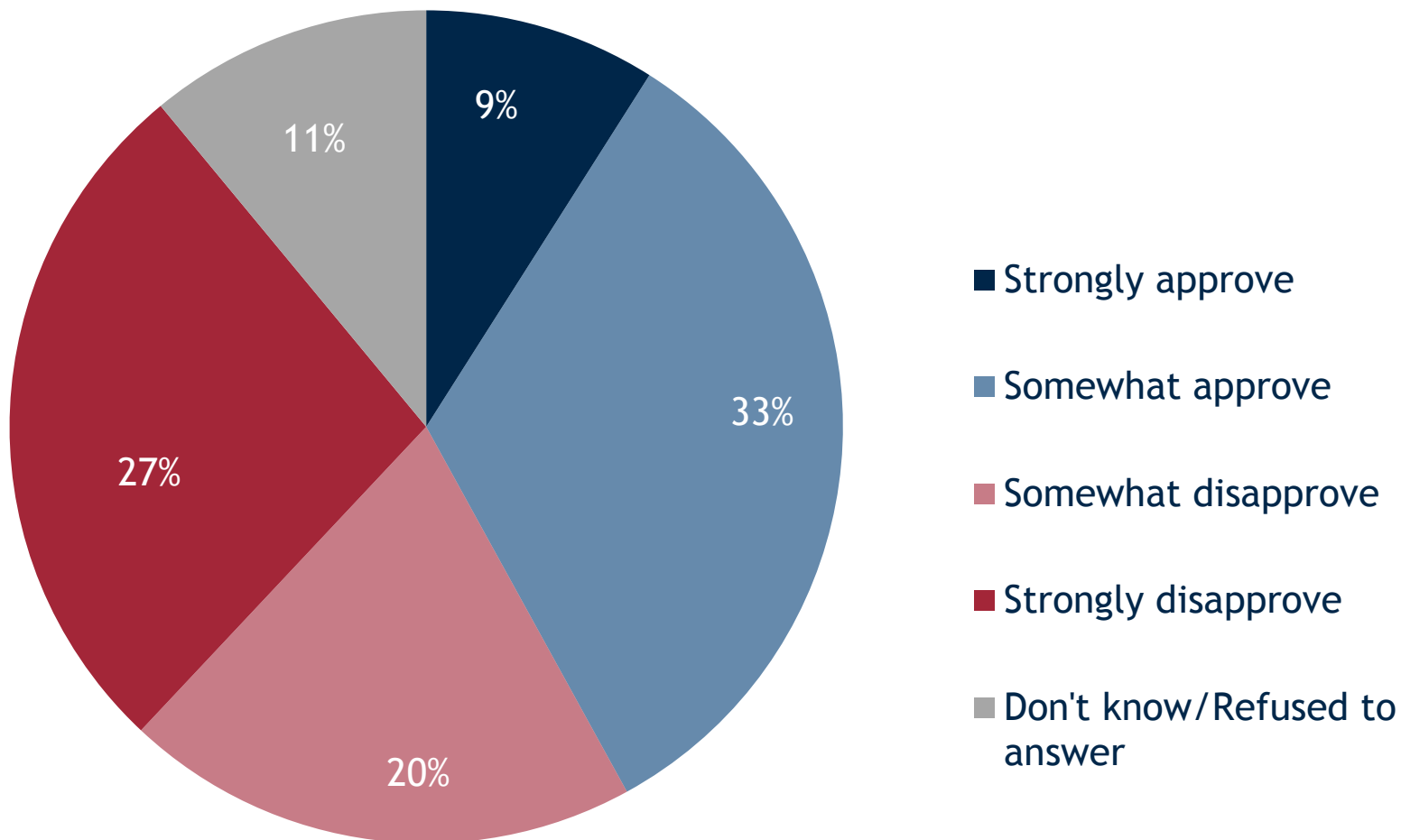


# In your opinion, reforms in which three area should be the priority for the Cabinet of Ministers under Prime Minister Yatsenyuk?

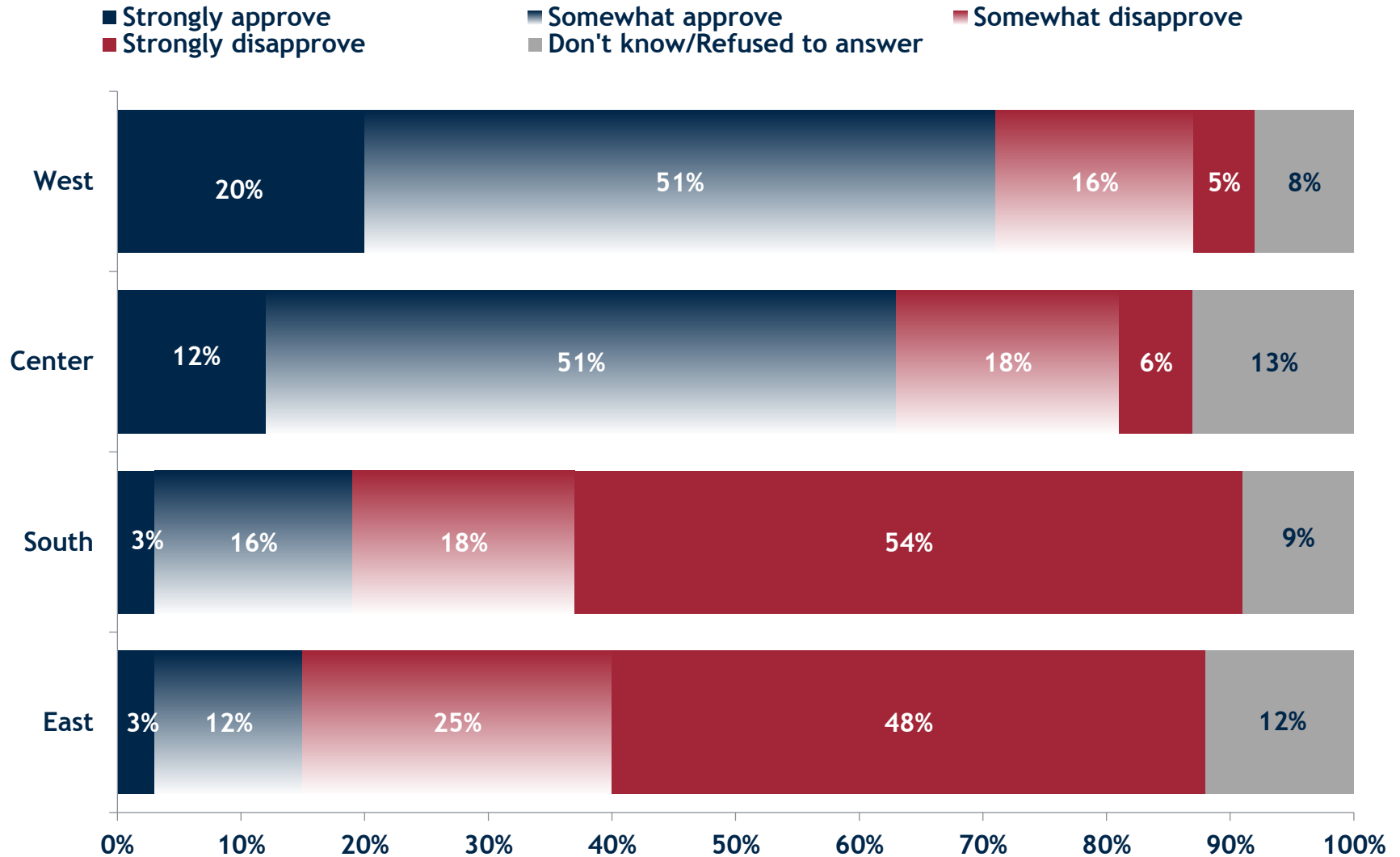
Eastern Ukraine



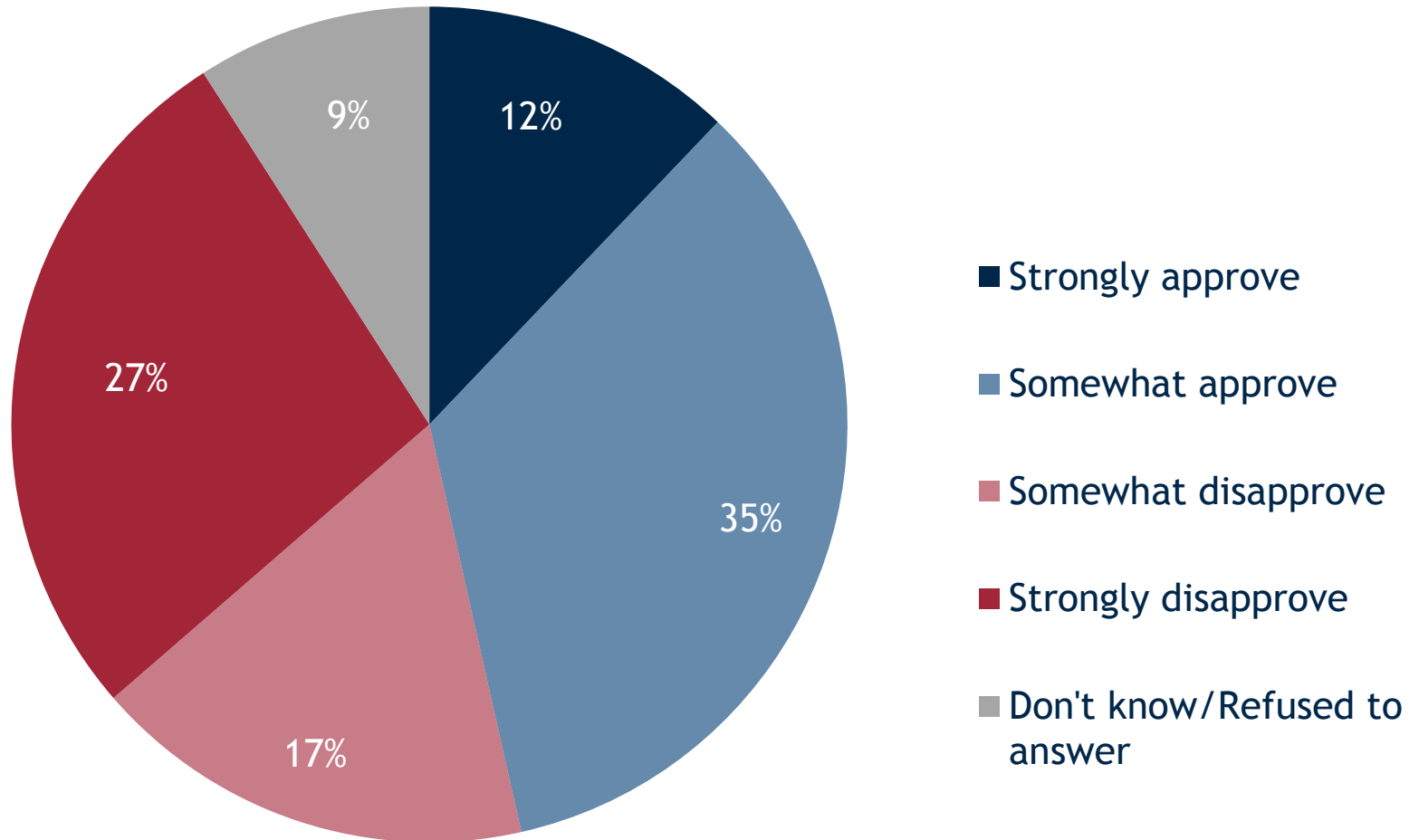
## Do you approve or disapprove of the job acting President of Ukraine Oleksandr Turchynov is doing?



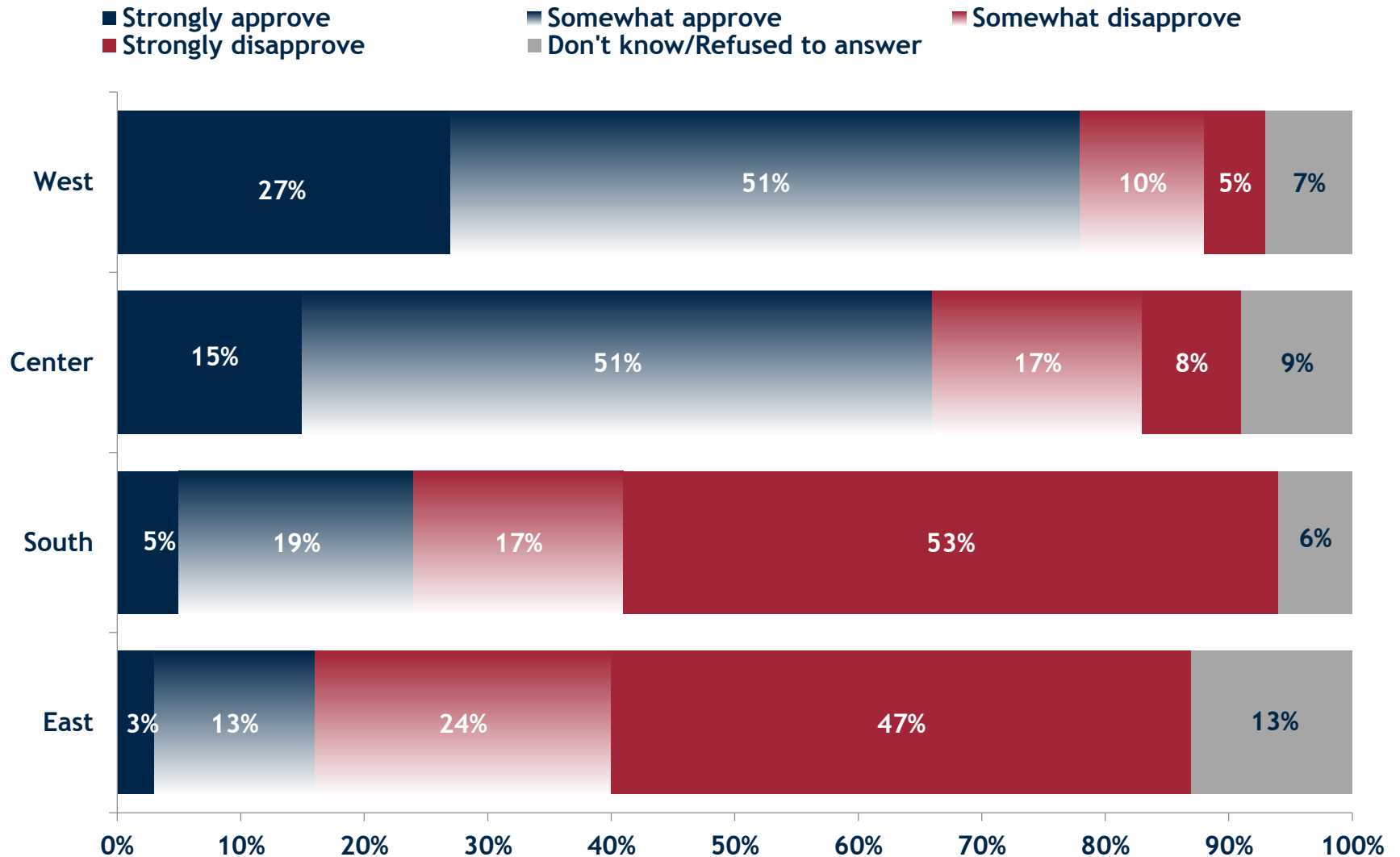
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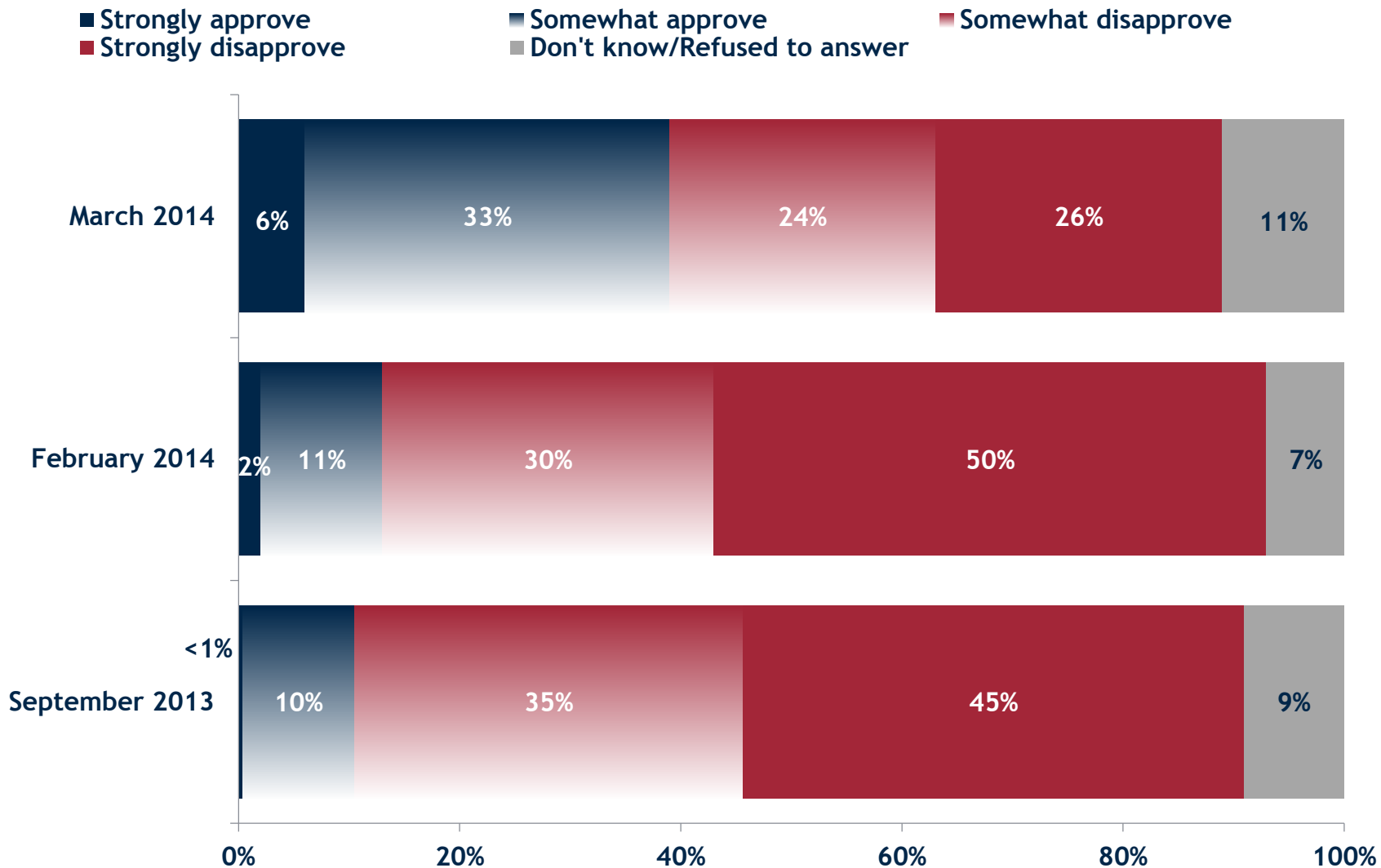
# Do you approve or disapprove of the job the Cabinet of Ministers of Ukraine under Prime Minister Yatsenyuk is doing?



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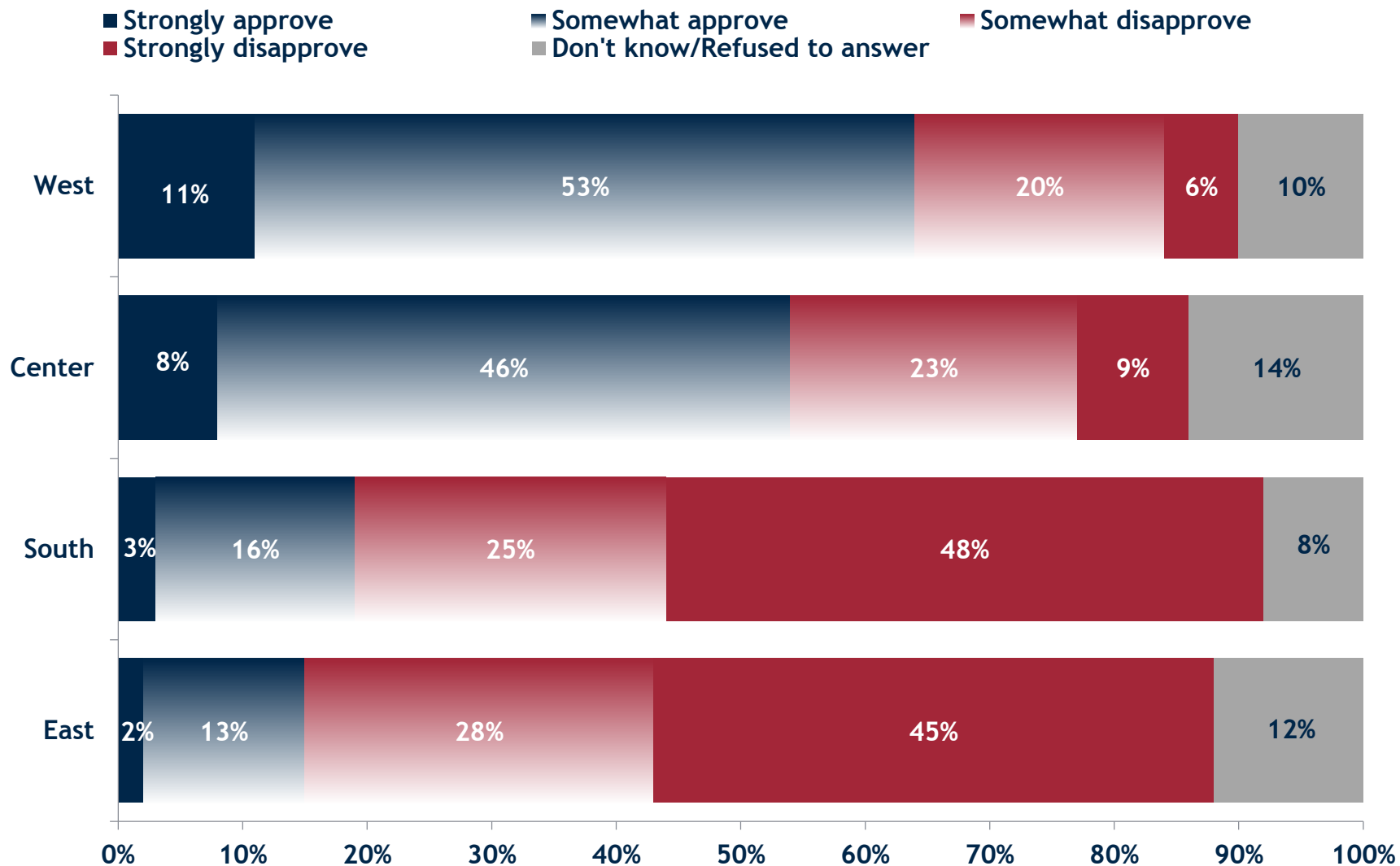


# Do you approve or disapprove of the job the Parliament of Ukraine is doing?





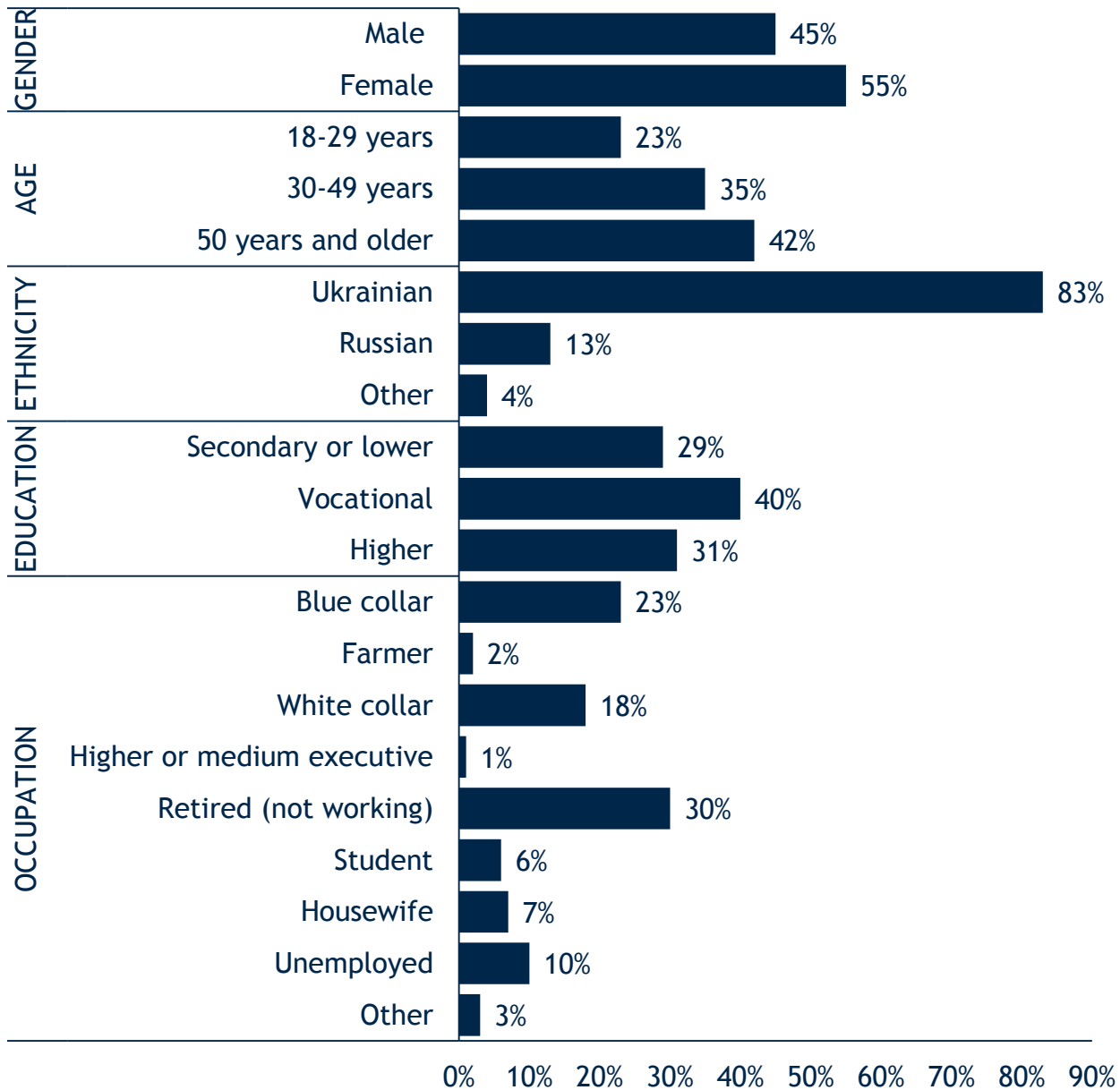
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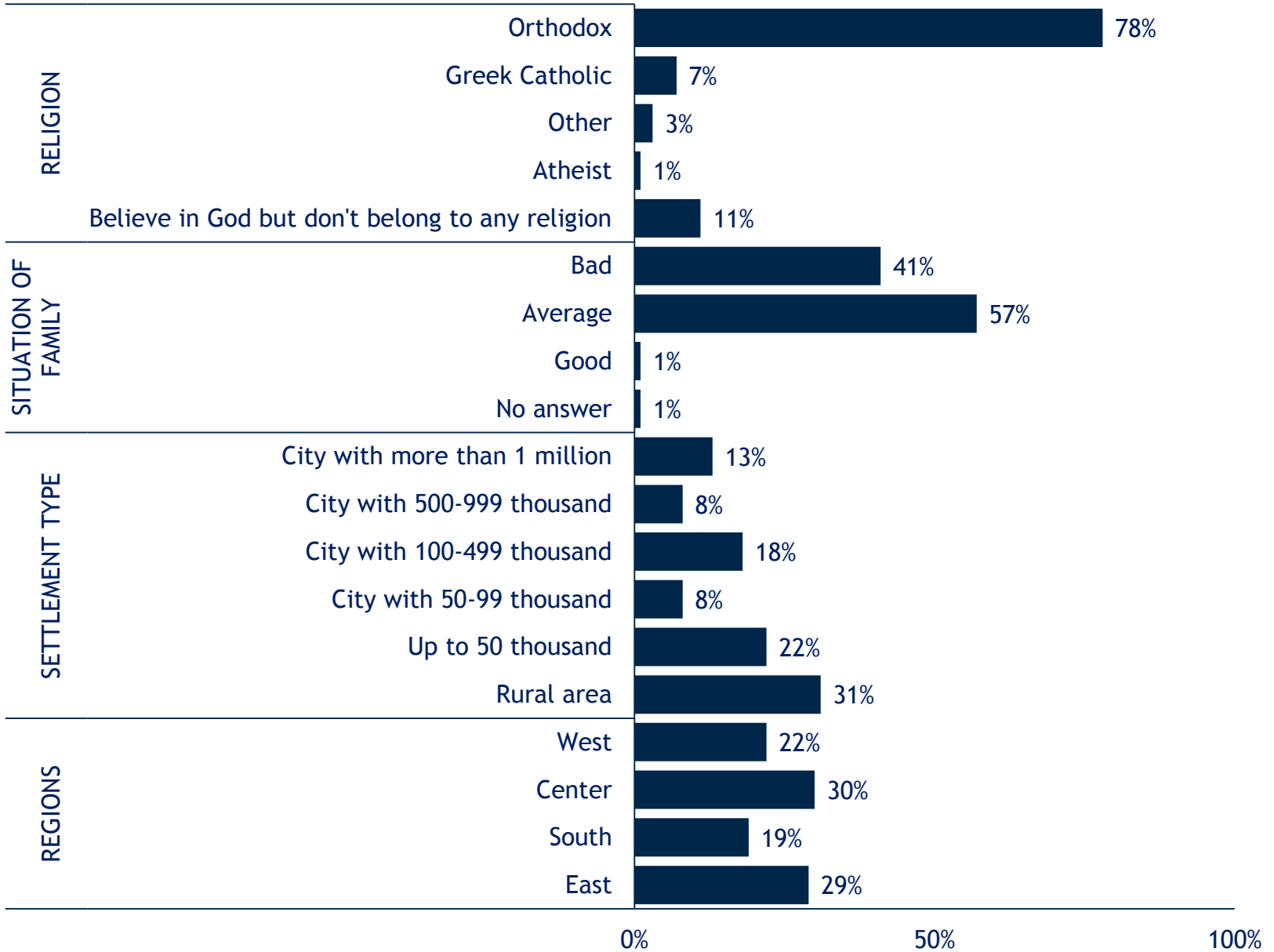
A stylized, light gray globe graphic is positioned on the left side of the slide. It features several curved lines representing latitude and longitude, creating a grid-like pattern. The globe is partially obscured by a horizontal red line that spans the width of the slide.

# Demographics

# Demographics



# Demographics



# Demographics

## **Oblasts in the West:**

Chernivetska, Ivano-Frankivska, Khmelnytska, Lvivska  
Rivnenska, Ternopilska, Transcarpathian, Volynska

## **Oblasts in the Center:**

Cherkaska, Chernihivska, Kirovogradska, Kyivska, Poltavska,  
Sumska, Vinnytska, Zhytomyrska, and the city of Kyiv

## **Oblasts in the South:**

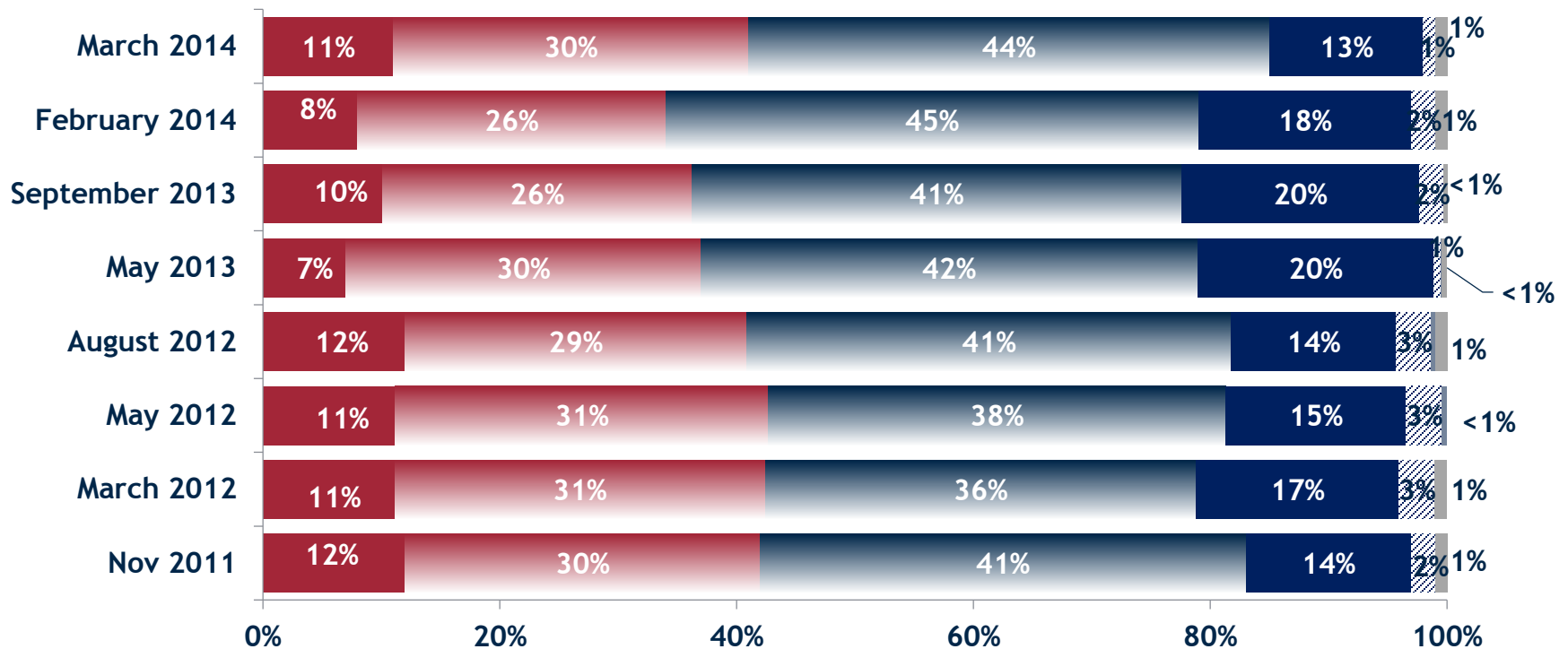
Autonomous Region of Crimea, Khersonska, Mykolaivska,  
Odeska, Sevastopol, Zaporizka

## **Oblasts in the East:**

Dnipropetrovska, Donetska, Kharkivska, Luhanska

# What can you say about the financial status of your family?

- Need to save money for food
- Enough money for food but it is necessary to save or borrow money for buying clothes and shoes
- Enough money for food and necessary clothes and shoes. It is necessary to save or borrow money for such purchases as a good suit, a mobile phone or a vacuum cleaner
- Enough money for food, buying clothes, shoes and other purchases. It is necessary to save or borrow money for purchasing more expensive things (such as a laundry machine or a refrigerator)
- Enough money for food, buying clothes, shoes and expensive purchases. It is necessary to save or borrow money for purchases like a car or an apartment
- I can buy anything at any time



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[www.IRI.org](http://www.IRI.org) | @IRIGlobal

