



International Republican Institute Survey of Cambodian Public Opinion

October 28 – November 10, 2013

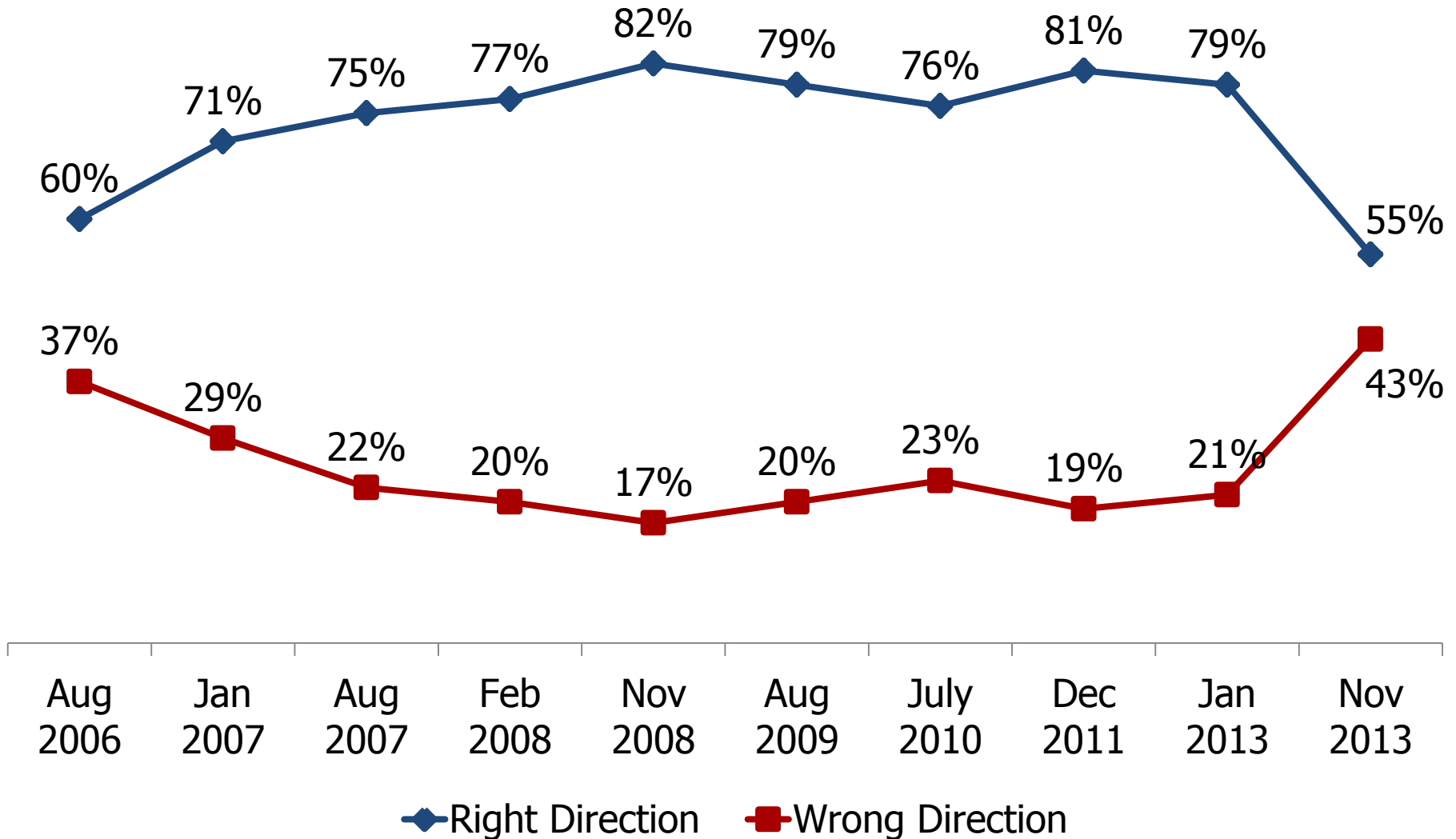
Methodology

- Face-to-face interviews were conducted October 28 – November 10, 2013 by the Center for Advanced Studies based in Phnom Penh, Cambodia and coordinated and analyzed by Public Opinion Strategies.
- The sample of 2,000 respondents is representative of the Cambodian population aged 18 or older and is proportional to population by province, to urban/rural distribution and to gender.
- Respondents were disqualified if they or any member of their family was employed as a journalist or editor in one of the media outlets; an employee of a political party; a member of municipal, town or provincial government or national parliament; an employee of one of the ministries; an employee of a public relations agency or marketing agency; or an employee of an agency or institute of public opinion research.
- The survey was conducted according to a random nationwide, three-stage stratified, Simple Random Sampling Without Replacement method. In the first stage, the survey was stratified by 24 provinces. In the second stage, the survey was further stratified by urban/rural. In the third stage, the survey was stratified by gender.
- Additionally, respondents within each village were identified by a random selection of street addresses and the random walk method for households. Upon random household selection, respondents in each household were chosen based on the Kish Grid method.
- The margin of error is +/- 2.2 percent with a response rate of 89 percent.
- The nationwide survey included all provinces.
- The information in this report has been compiled in accordance with international standards for market and social research methodologies. Figures in charts and tables may not sum to 100 percent due to rounding.



Trends & The Current Opinion Environment

Is Cambodia generally headed in the right direction or the wrong direction?



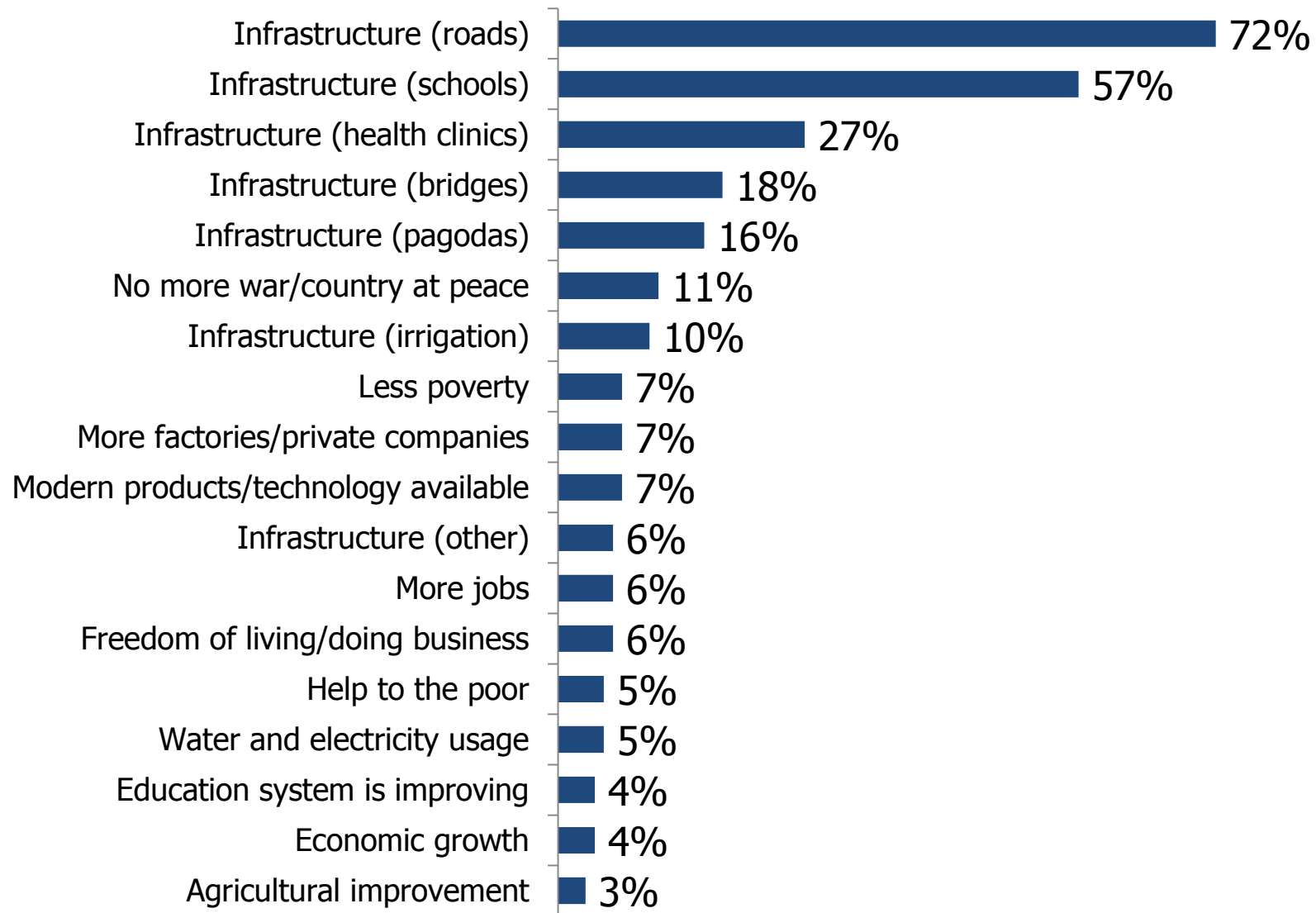
***Does not include Don't Know/No Response*

What are some reasons why you feel the country is headed in the wrong direction?



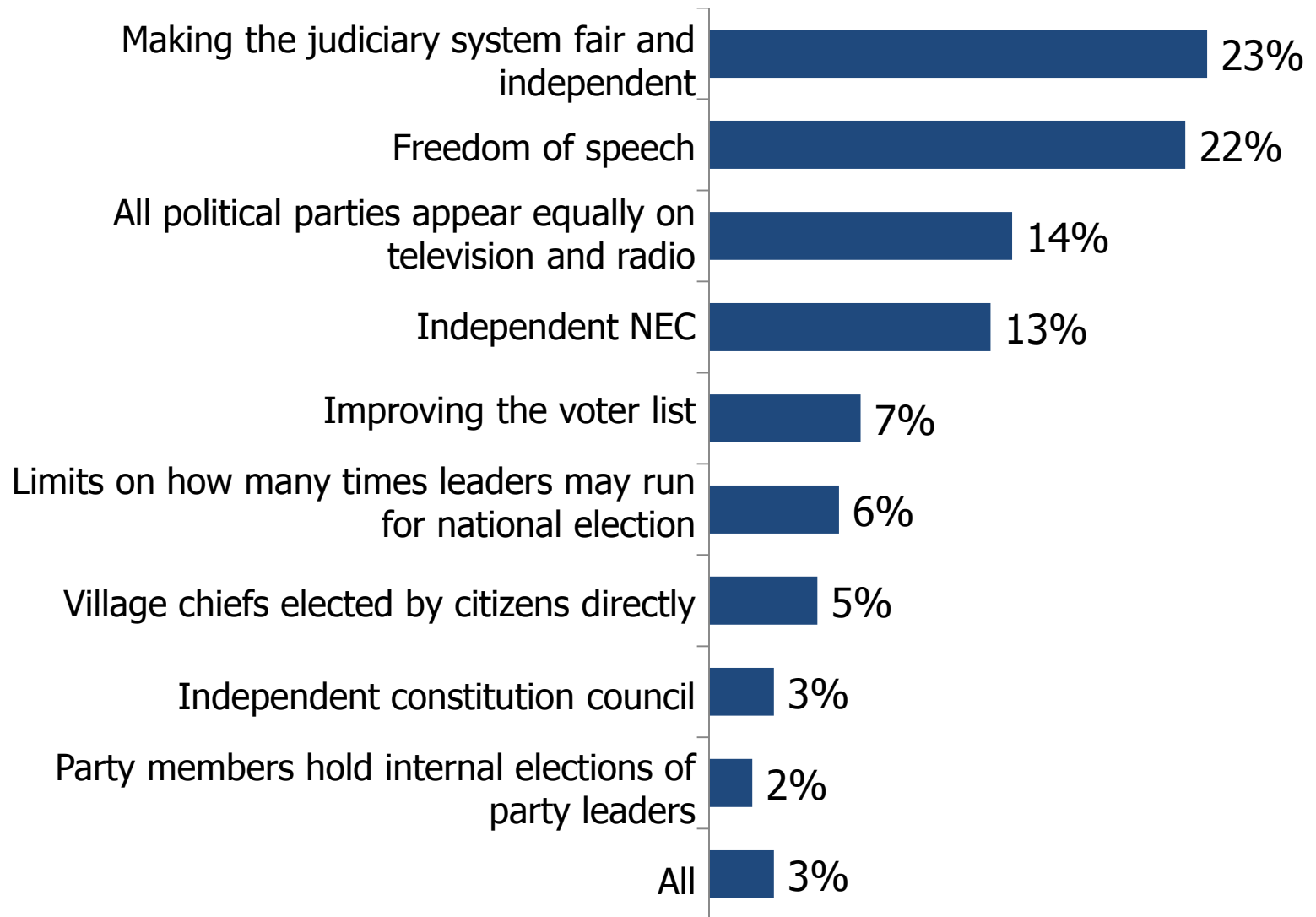
***Open-ended multiple response question; n=897; responses 3% or less were not included*

What are some reasons why you feel the country is headed in the right direction?

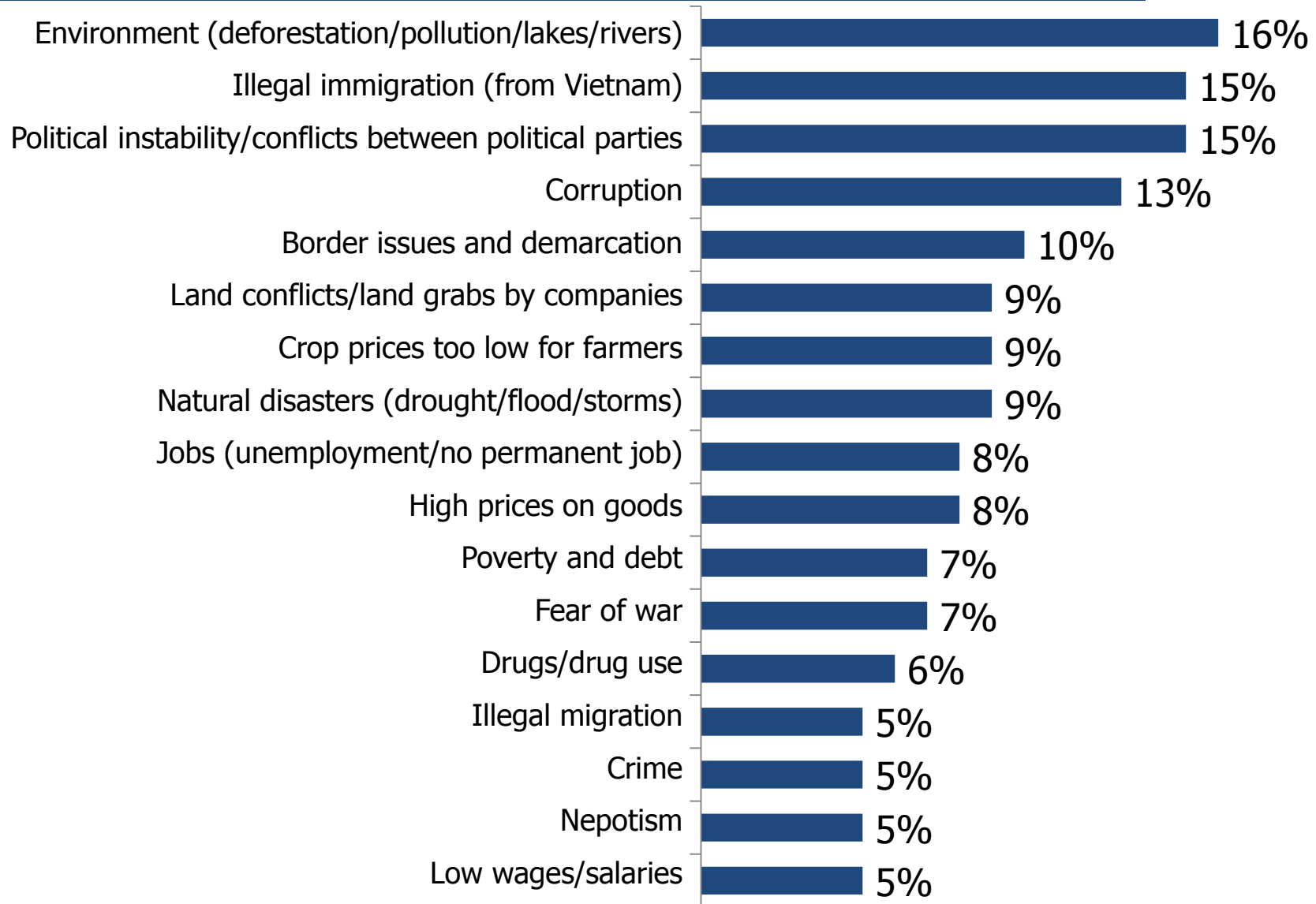


***Open-ended multiple response question; n=1,068; responses 2% or less were not included*

Which one of the following issues would you say is most important in continuing to push Cambodia to a free and fair democracy?

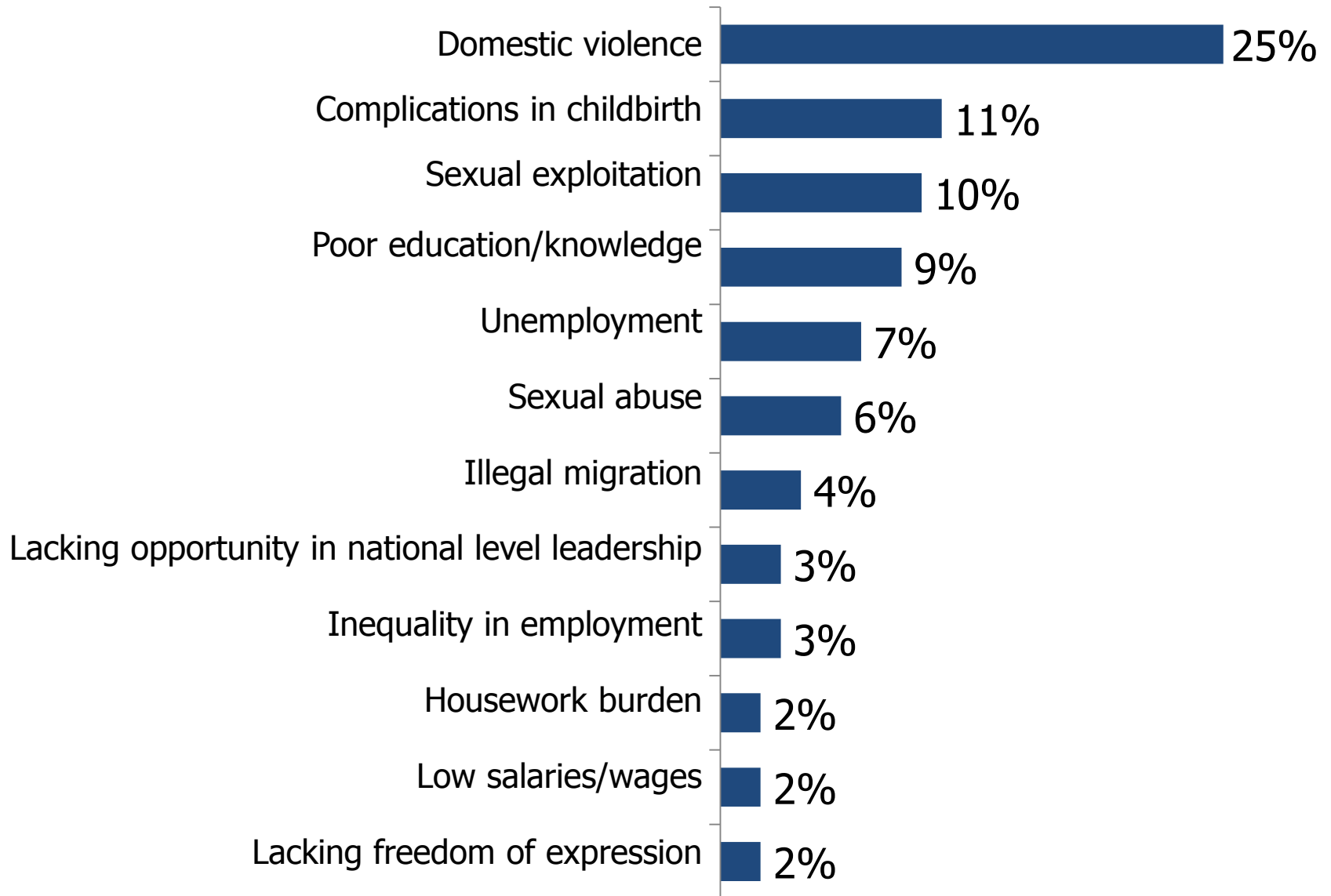


What would you say is the most important issue facing Cambodia?



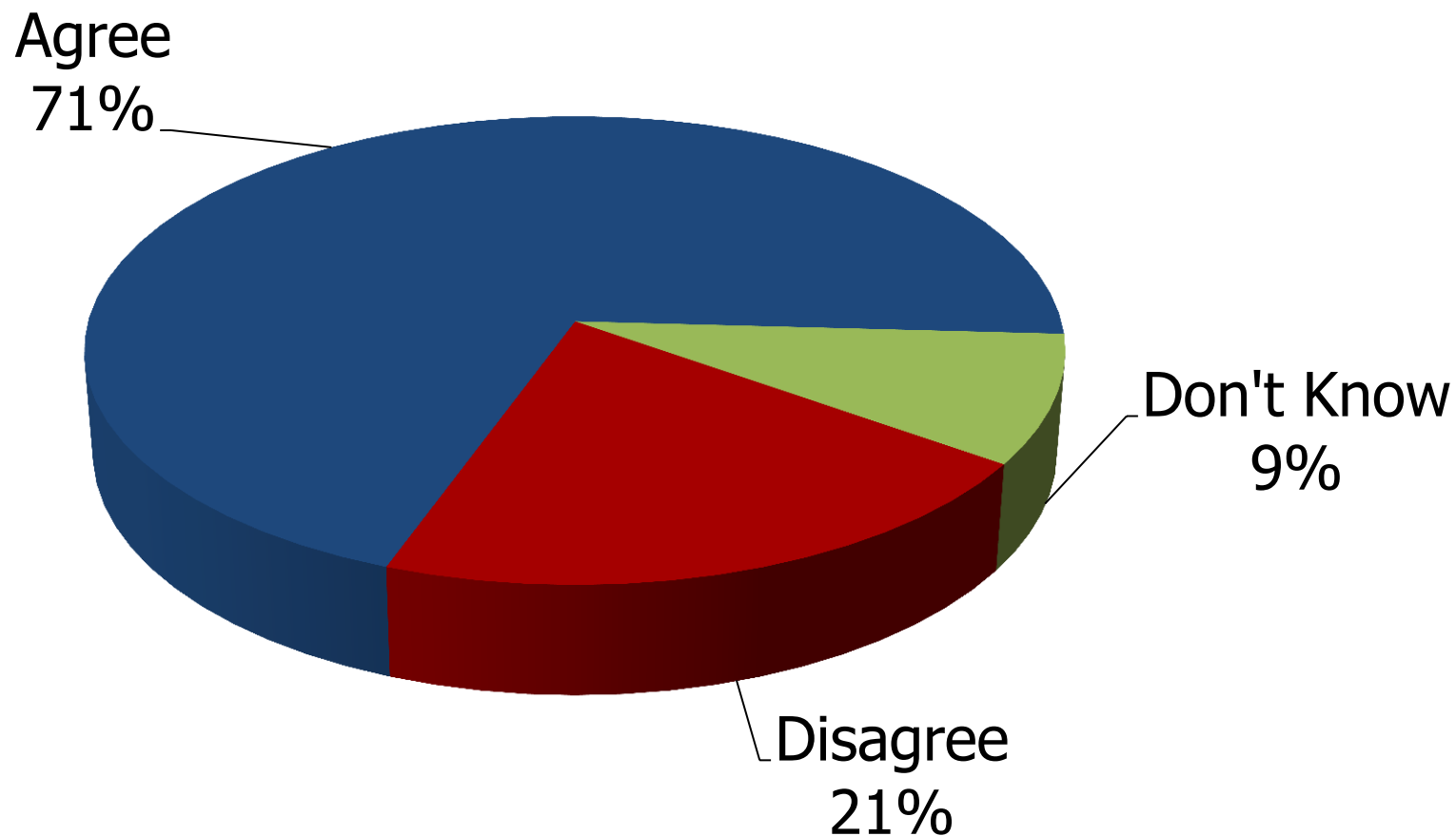
*** Multiple response question; responses 4% and below not included*

What would you say is the most important issue facing women in Cambodia?

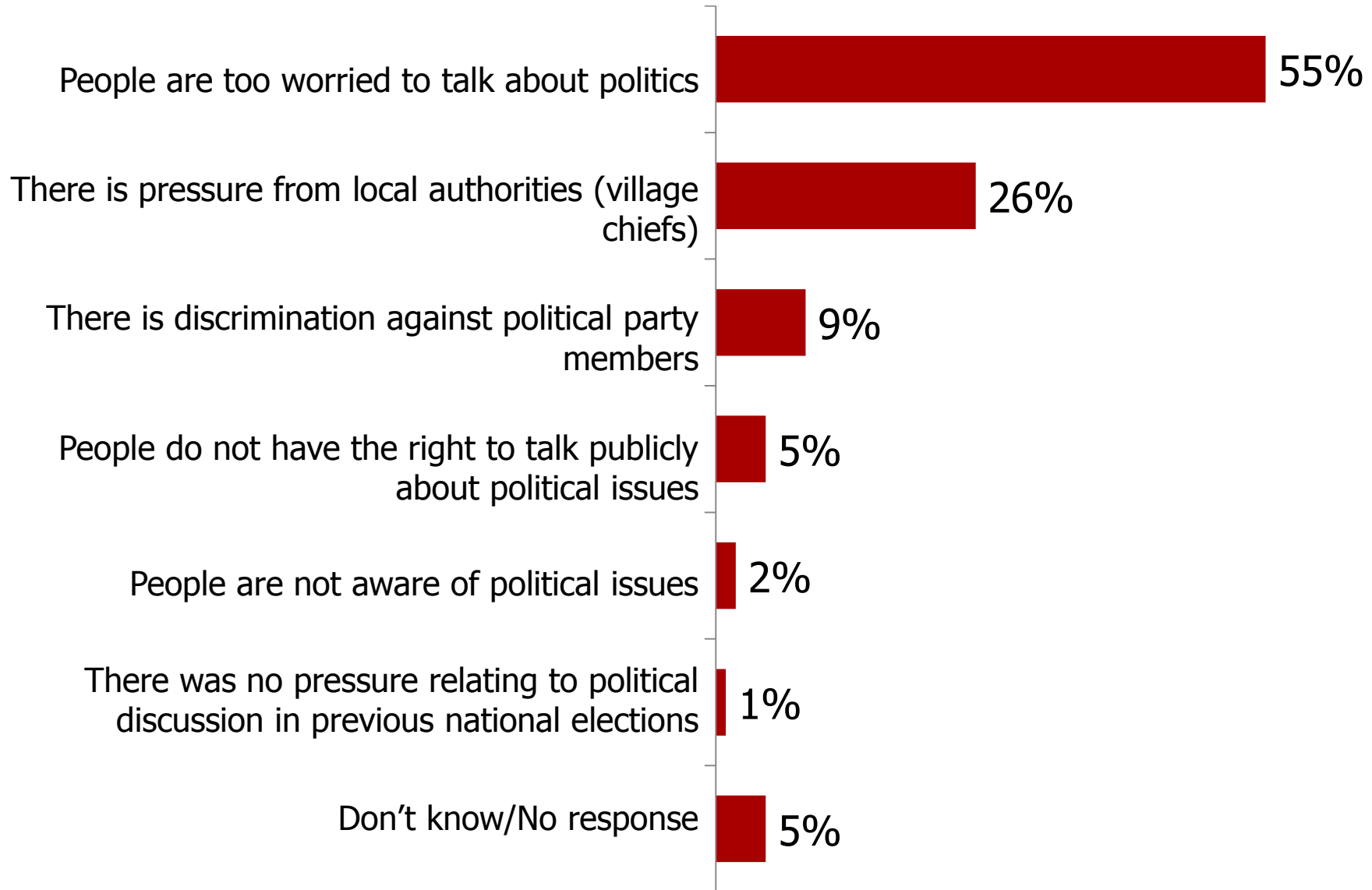


***Open ended; Responses below 1% not included*

Some say that in these elections people were more free to speak publicly about politics.
Do you agree with them?

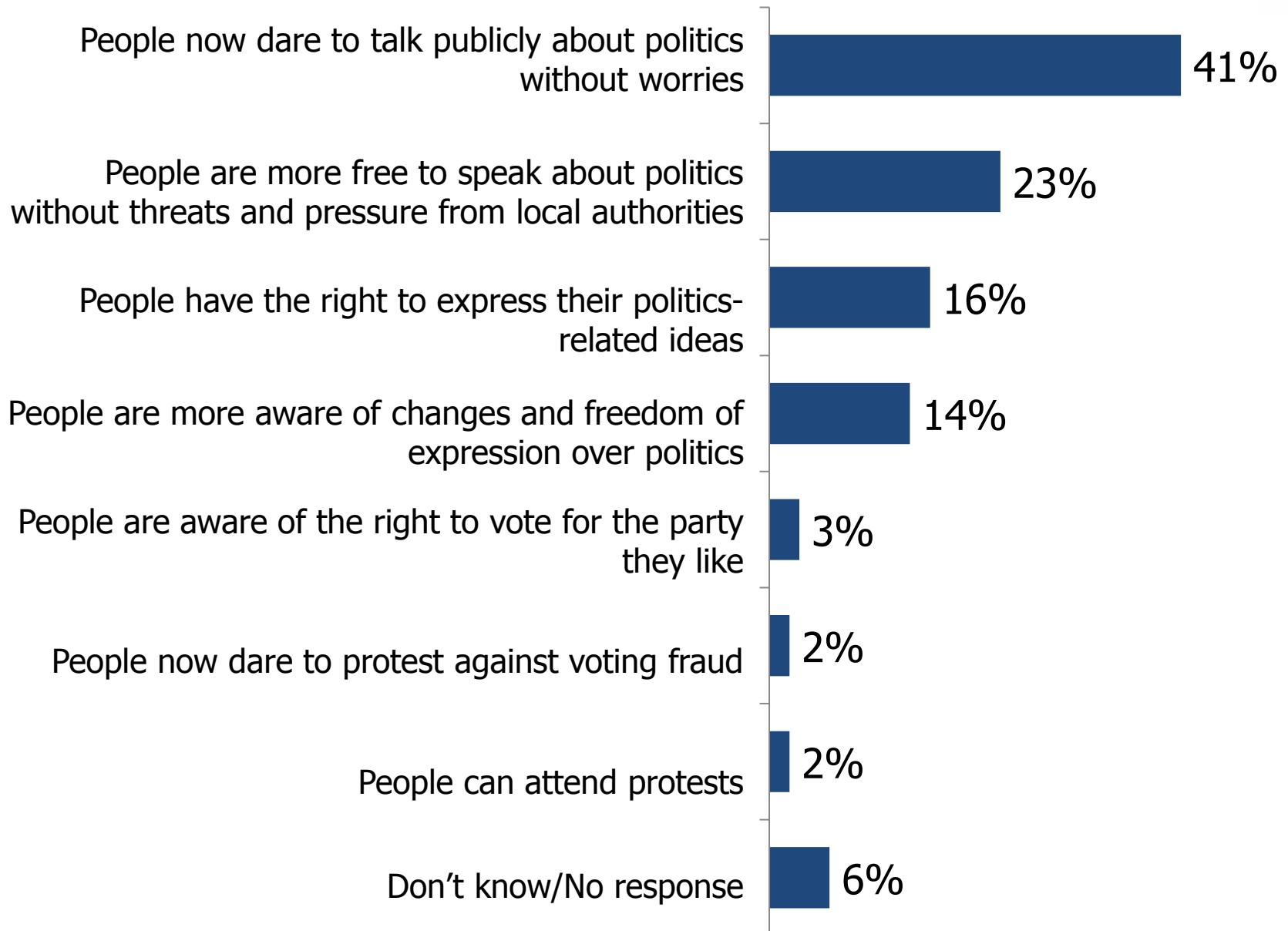


Why do you think that is the case? (DISAGREE)



*** Multiple response question; open ended; n=416; responses under 1% not included*

Why do you think that is the case? (AGREE)

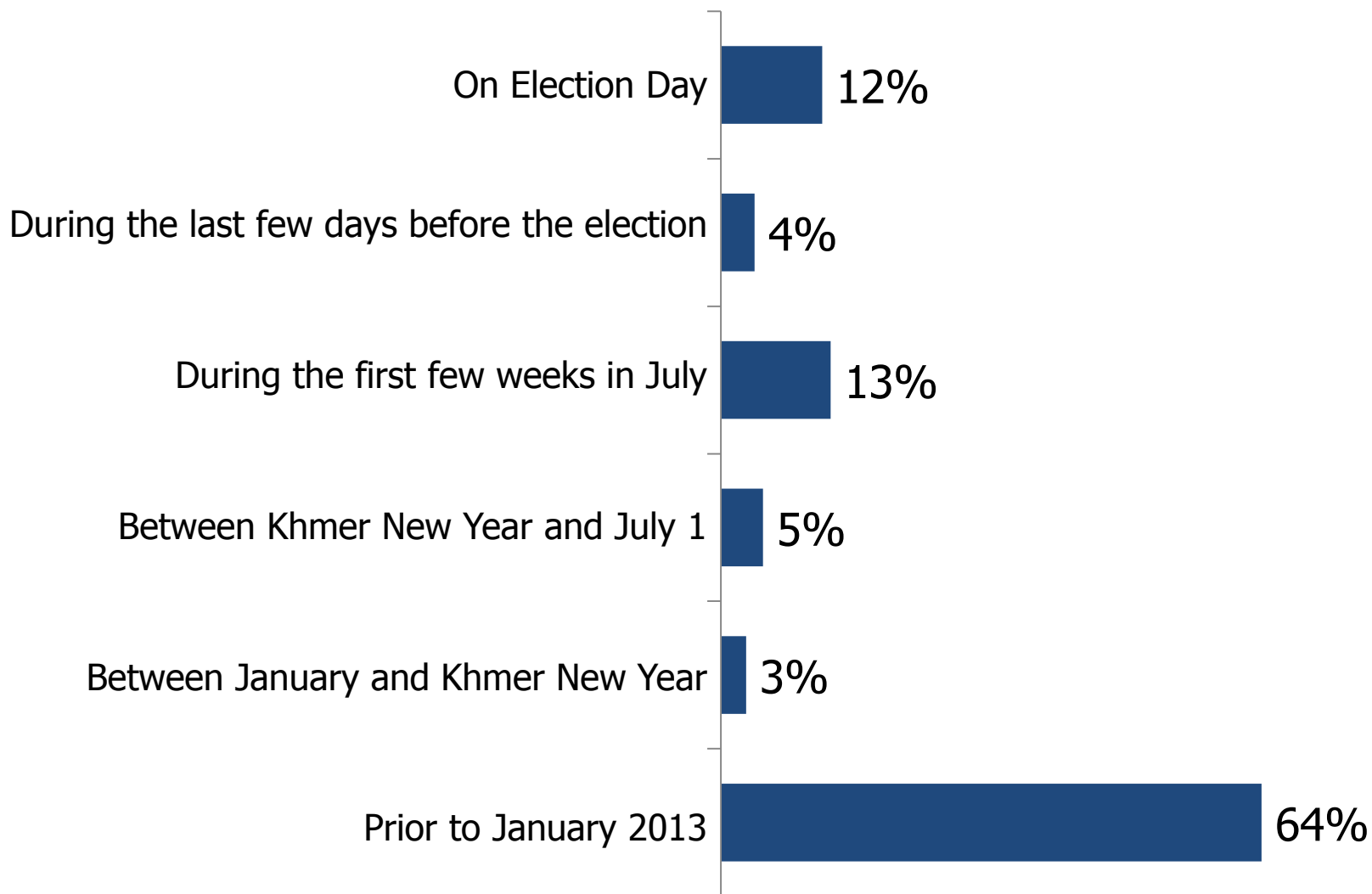


*** Multiple response question; open ended; n=1,410; responses under 2% not included*



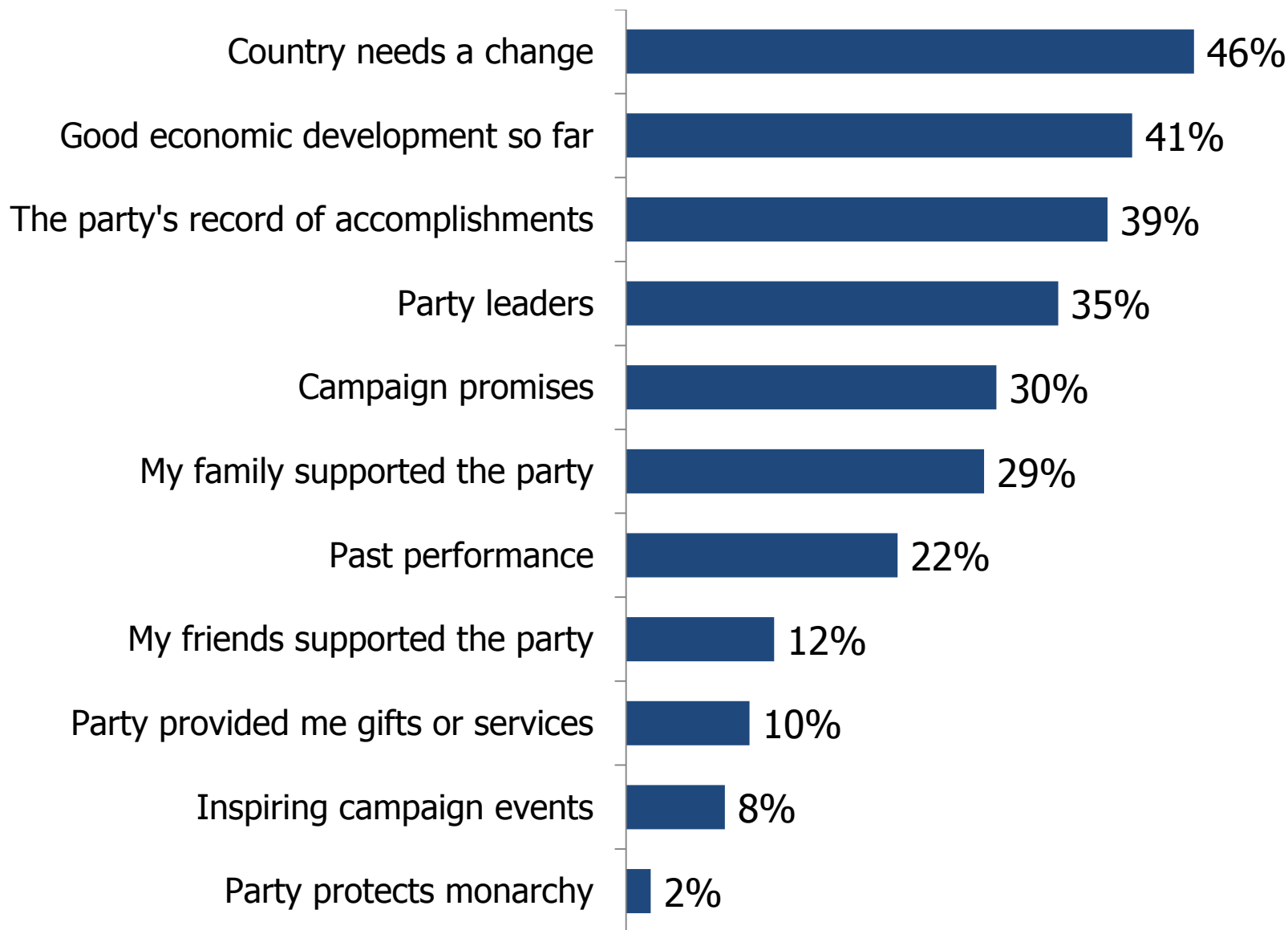
Voter Preference

When would you say you made your FINAL decision on which political party you were going to vote for in the national assembly elections?



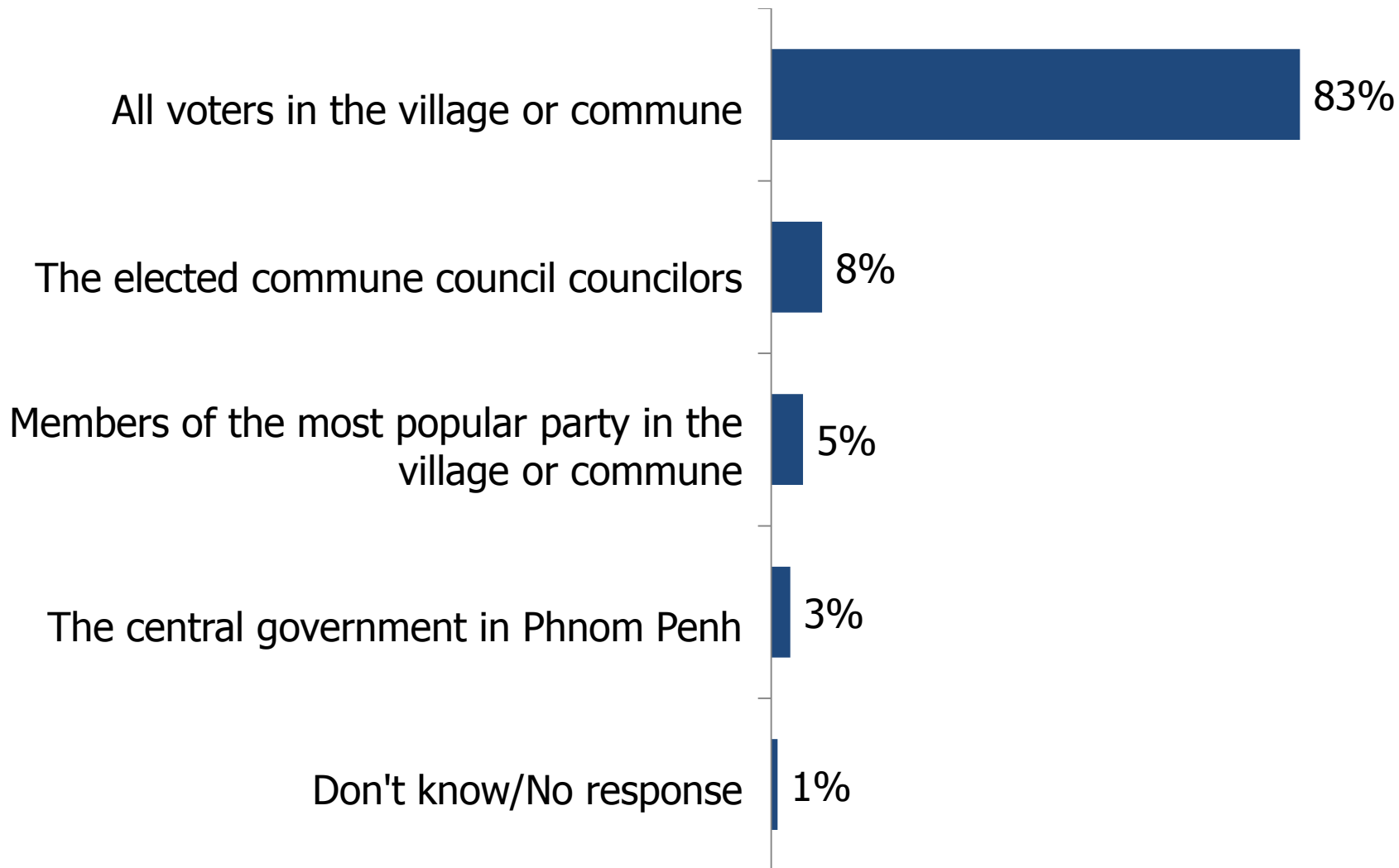
**n=1,748

Which of these factors were most important to you when deciding which party to vote for in the July 2013 elections?

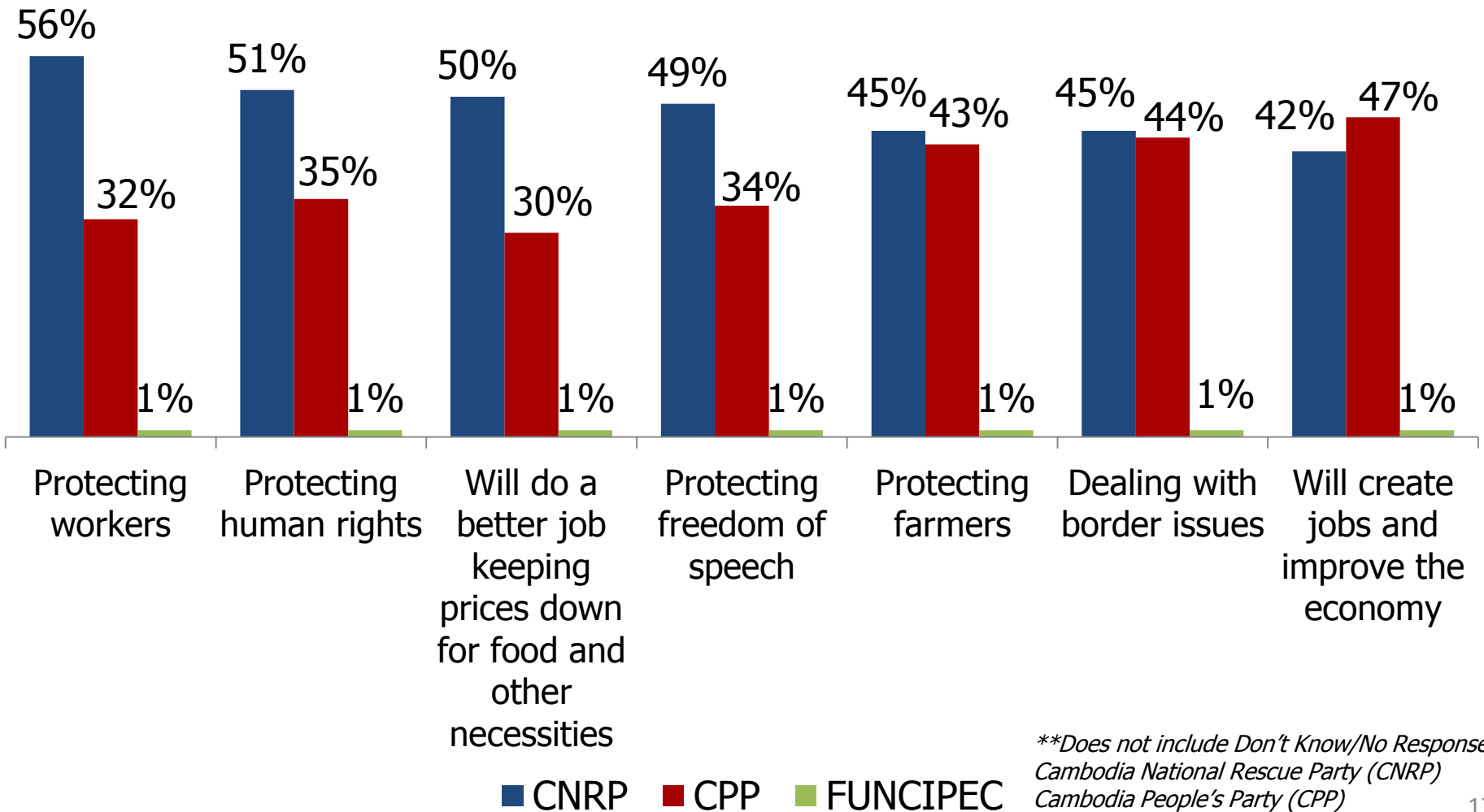


*** Open-ended multiple response question; responses less than 2% not included*

Who do you think should select your local government village chief? Would you say it should be...

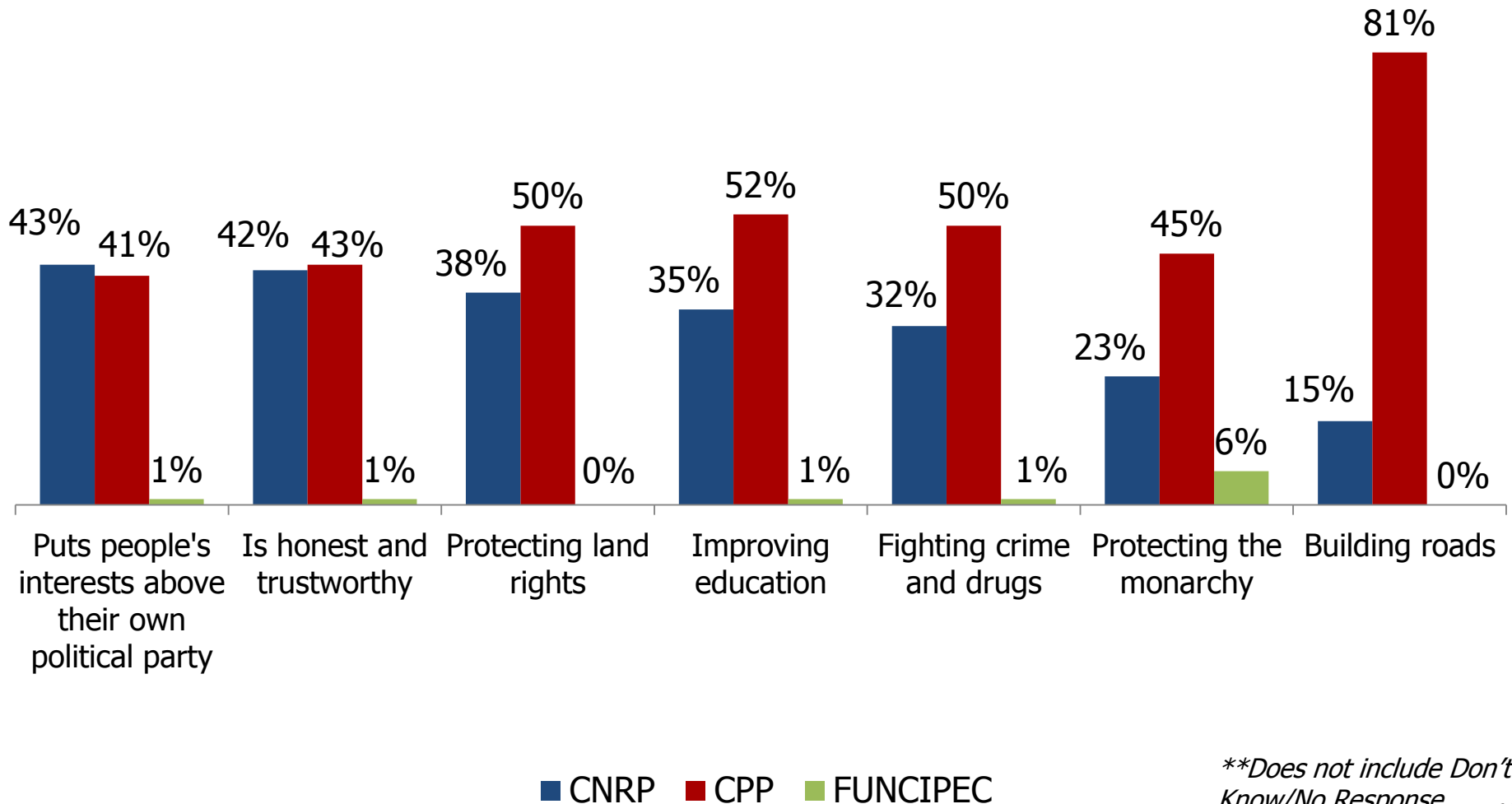


Which political party best represents your view on each of these issues?



**Does not include Don't Know/No Response
 Cambodia National Rescue Party (CNRP)
 Cambodia People's Party (CPP)

Which political party best represents your view on each of these issues?

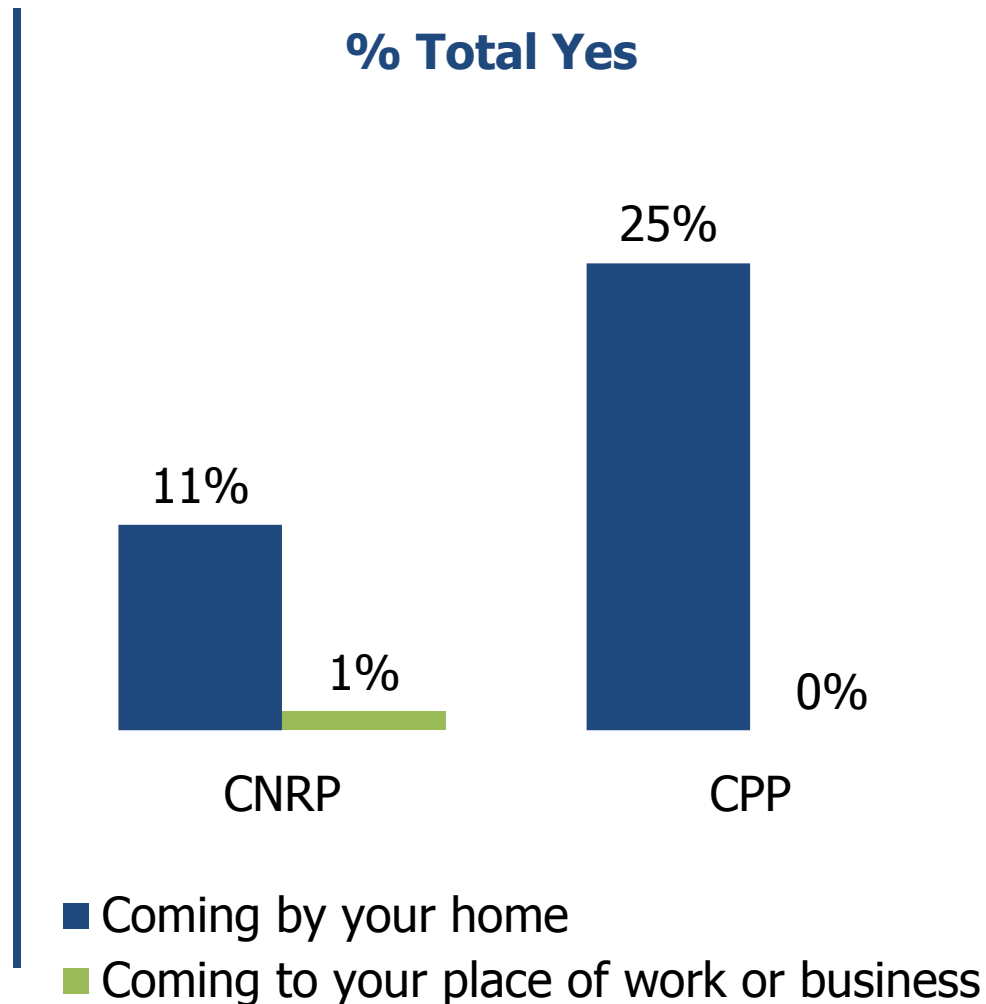
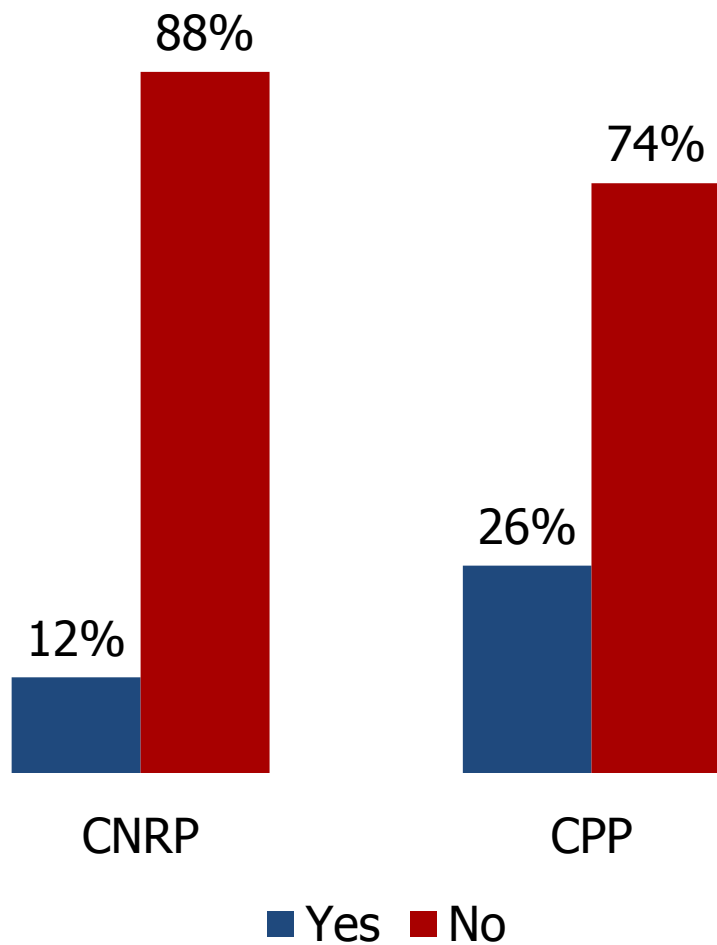


***Does not include Don't Know/No Response*



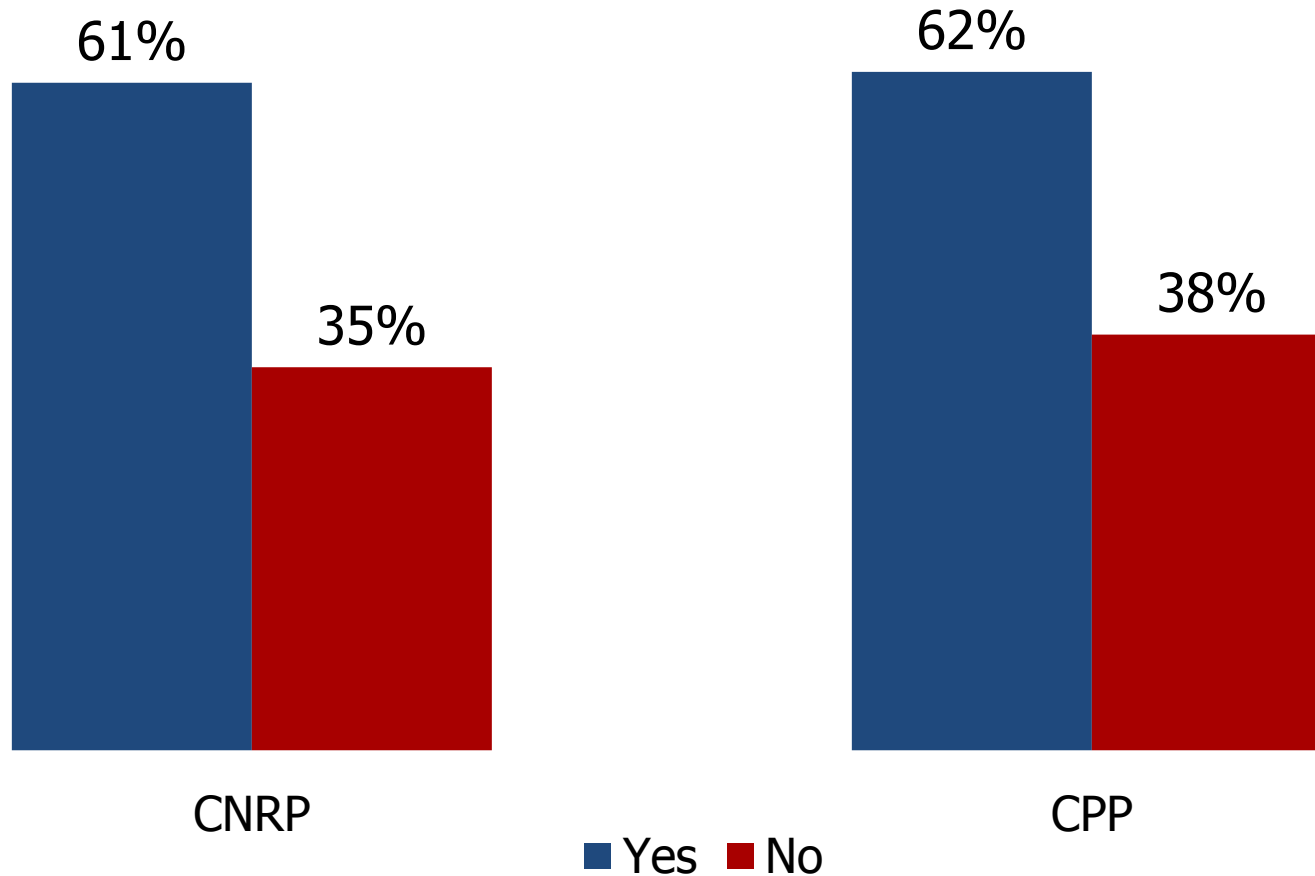
Campaigning

Were you contacted personally by the campaign of the CPP or CNRP either by phone, someone coming by your home, or via e-mail asking you for your support?



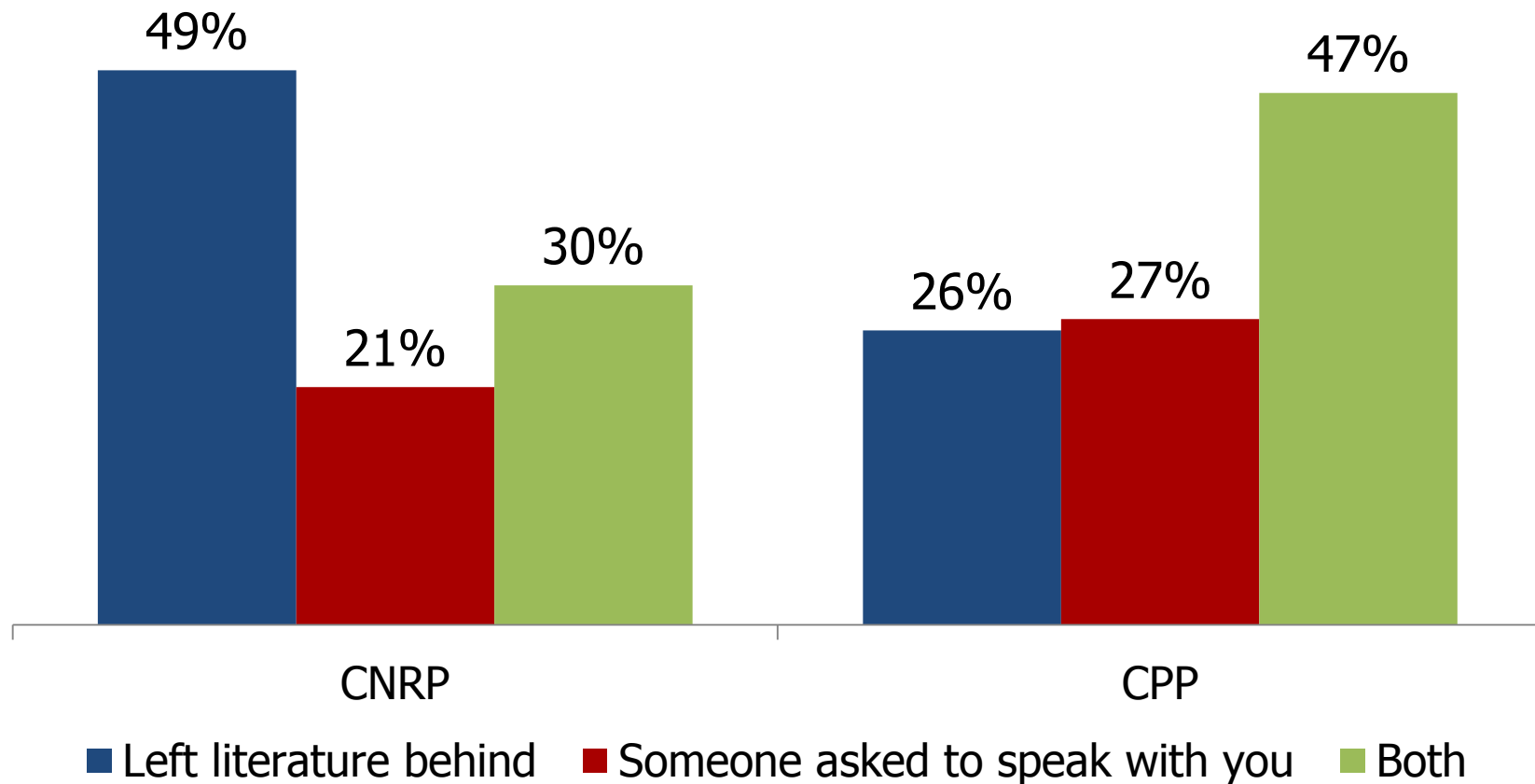
**CNRP n=900; CPP n=1,010

Did that contact generally address issues that were important for you?



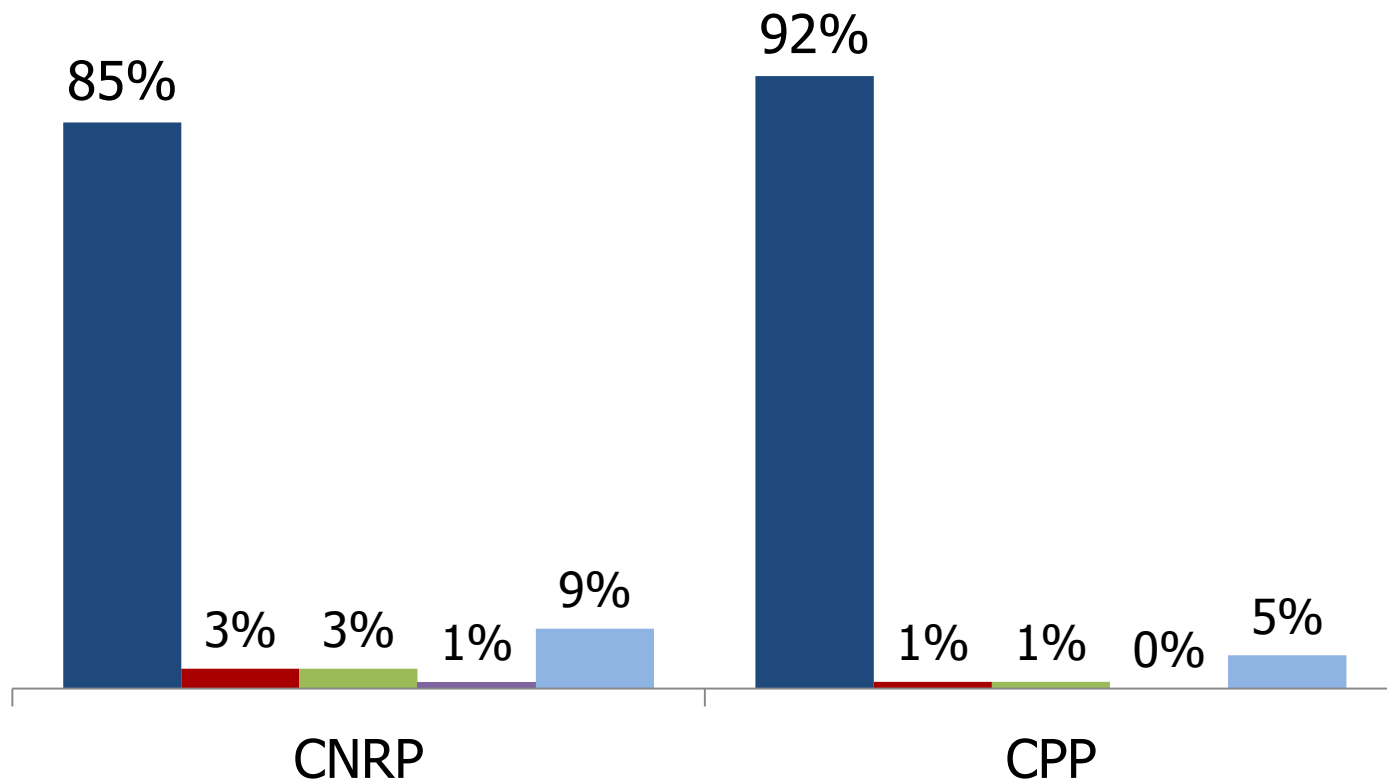
***Does not include Don't Know/No Response;
CNRP n= 110; CPP n= 256*

When you were contacted at your home, did someone ask to speak with you or did they only leave literature behind?



**CNRP n=104; CPP n=258

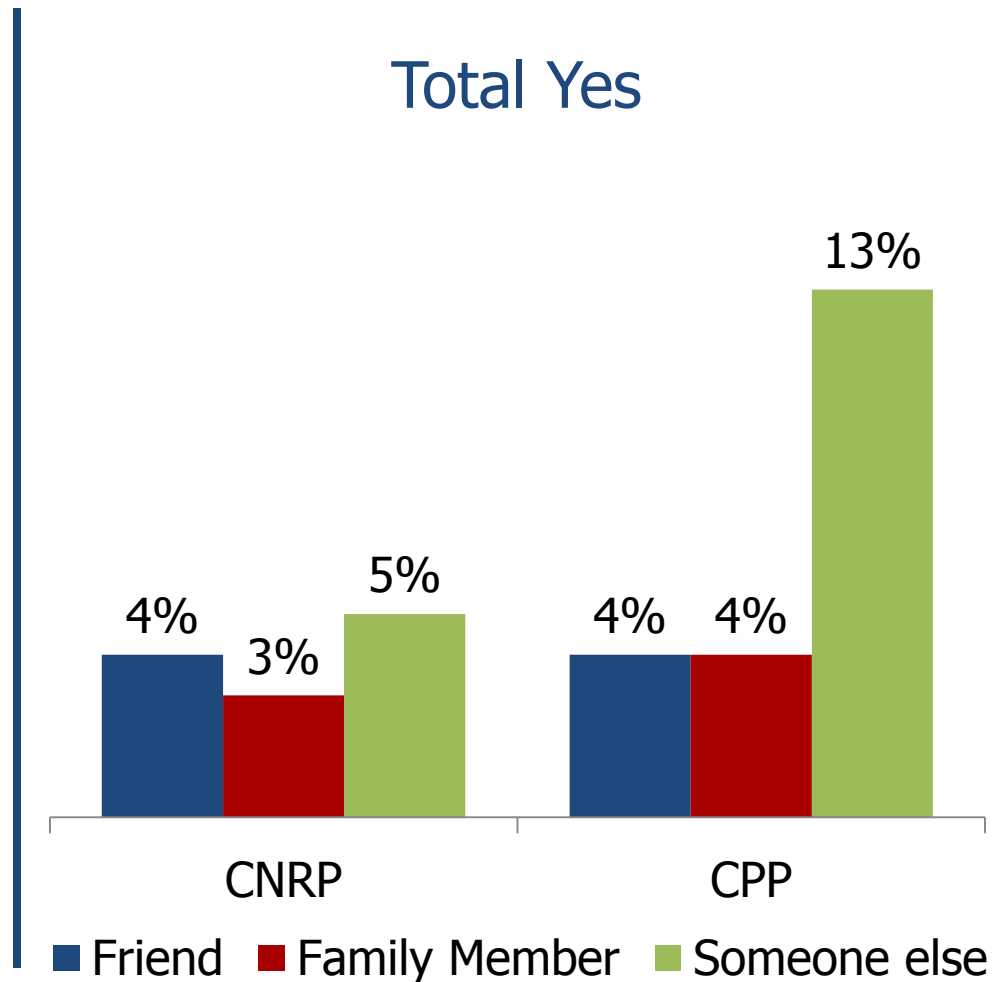
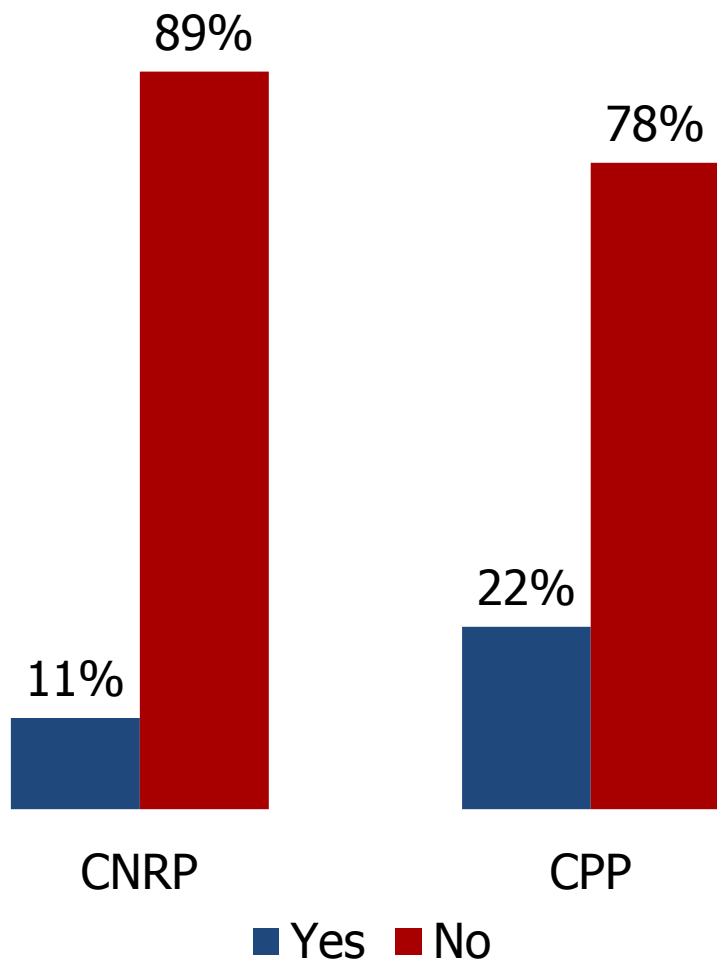
Which one of these types of contact had the most impact on your impression of the CNRP/CPP and your likelihood of voting for the party?



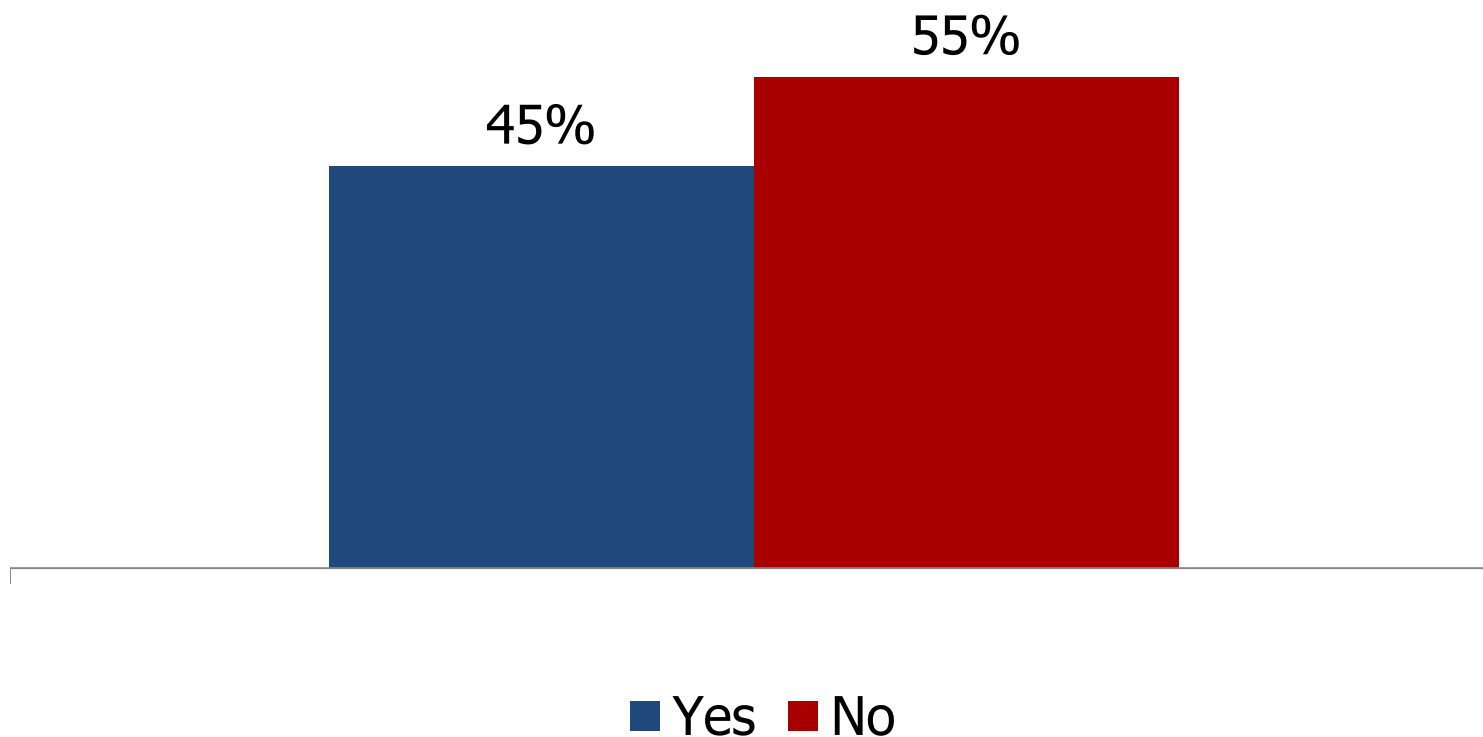
- Coming by your home
- Phone
- Coming to your place of work or business
- Letter
- Don't Know

**CNRP n=110; CPP n=259

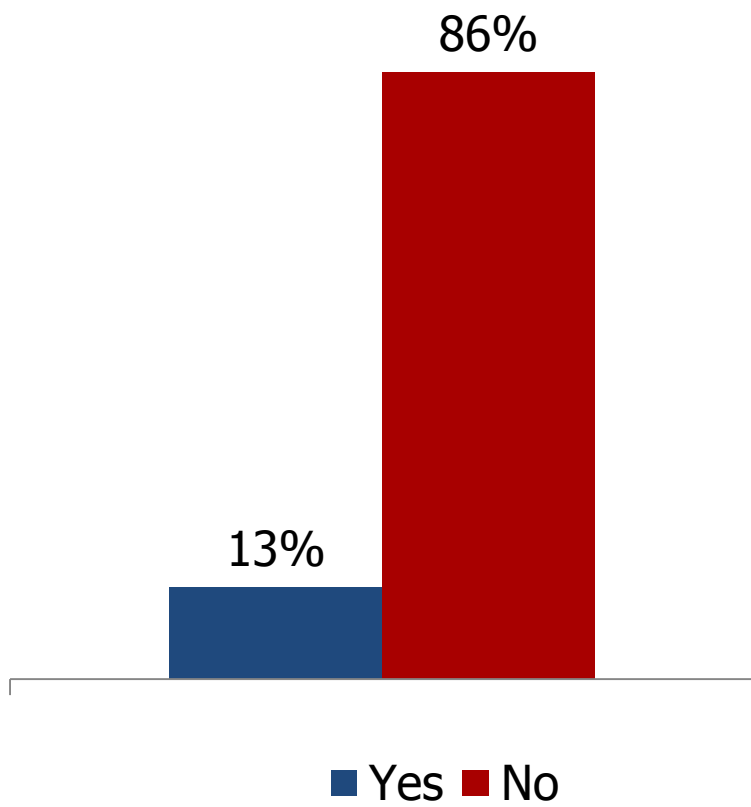
Were you contacted personally by a friend, family member, co-worker or someone else you personally knew encouraging you to vote for CNRP/CPP?



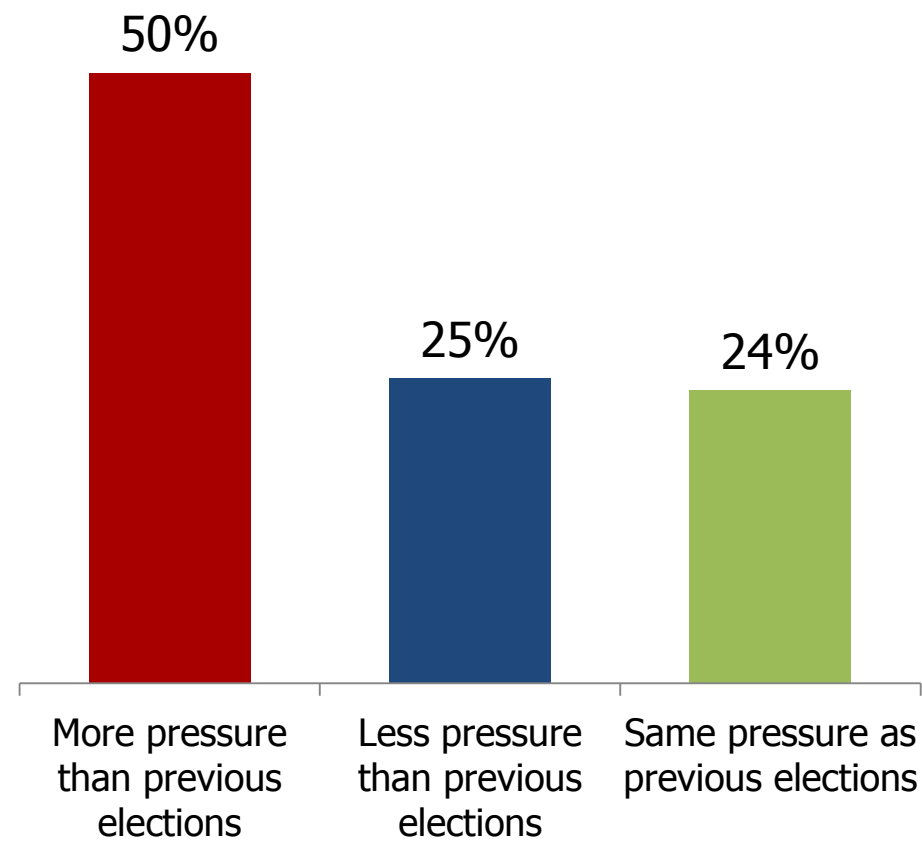
Did any political party or candidate offer you a gift such as clothing, food, money or other service to vote for their party in the July 2013 elections?



Do you believe that the average voter like you faces some pressure to support a particular political party in the most recent elections?



If yes, do you believe there is more, less, or the same amount of pressure than in elections in the past?

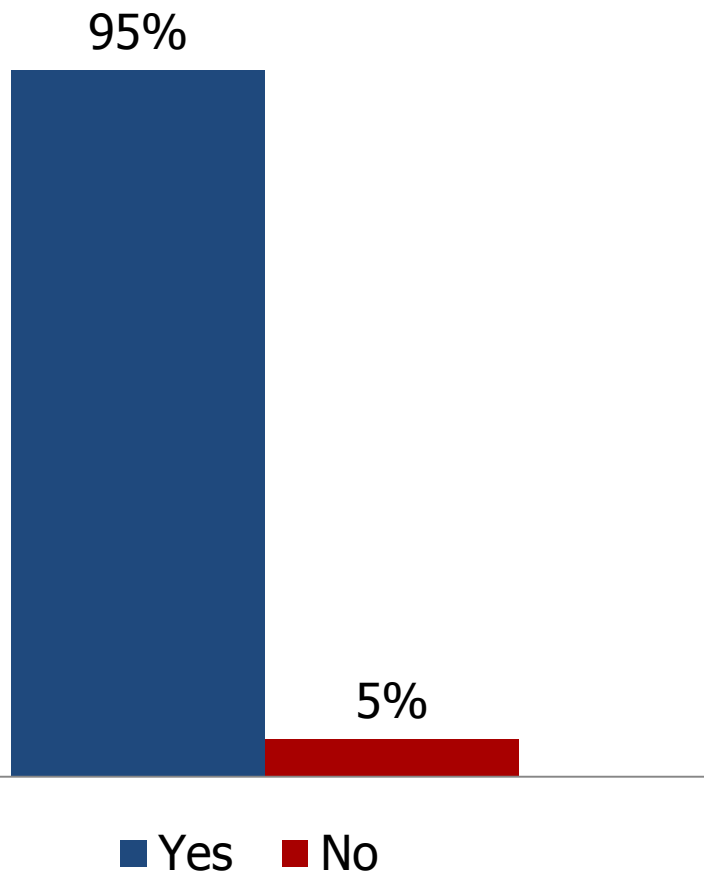


**n=251

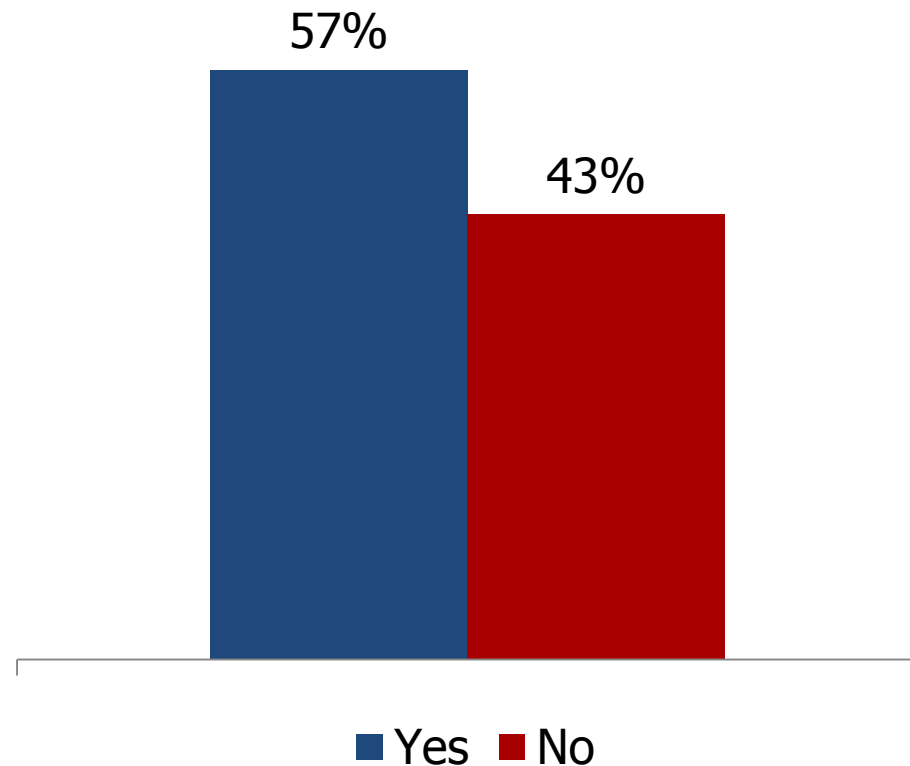


Registration & Voting

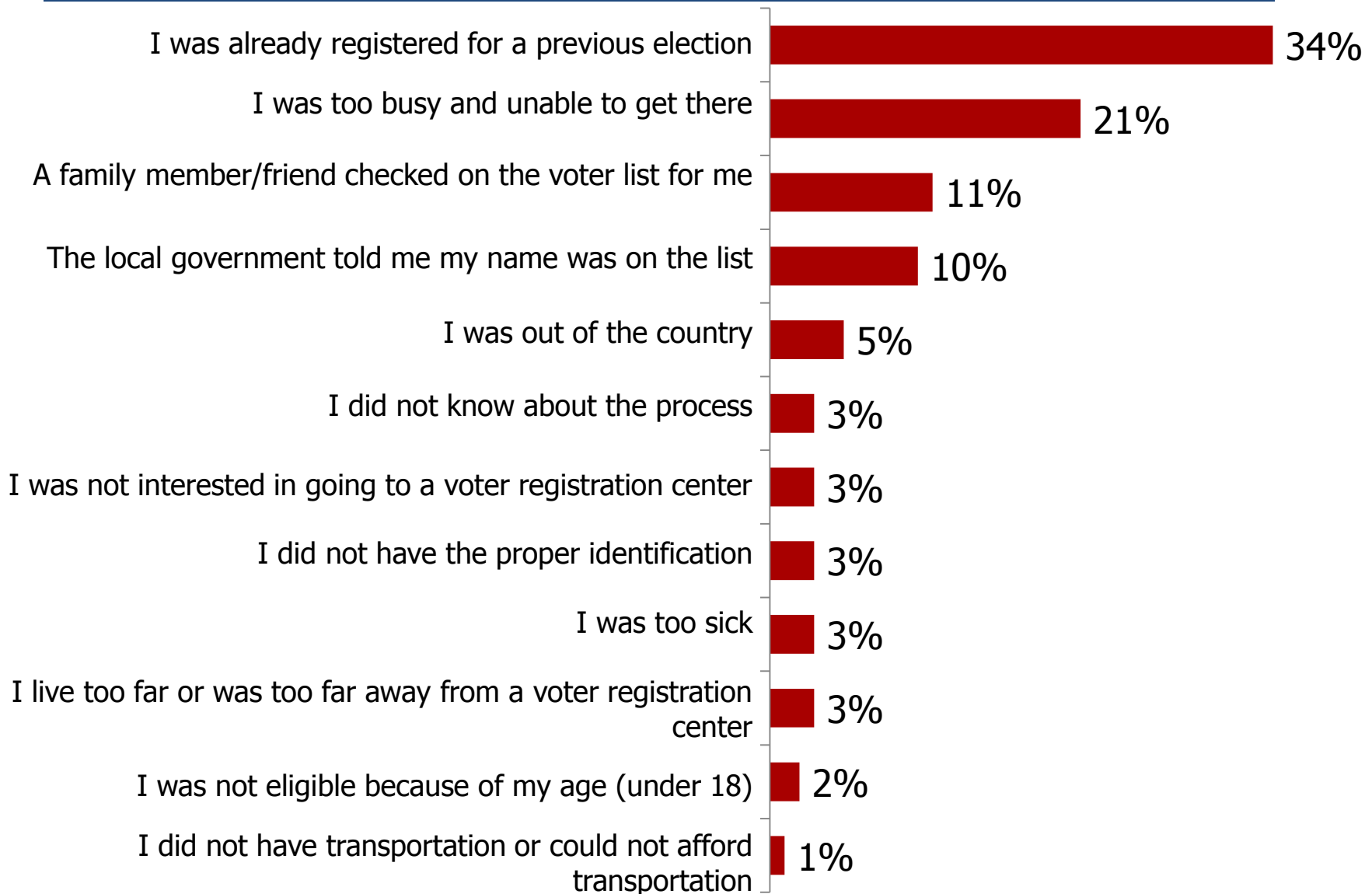
Are you registered to vote?



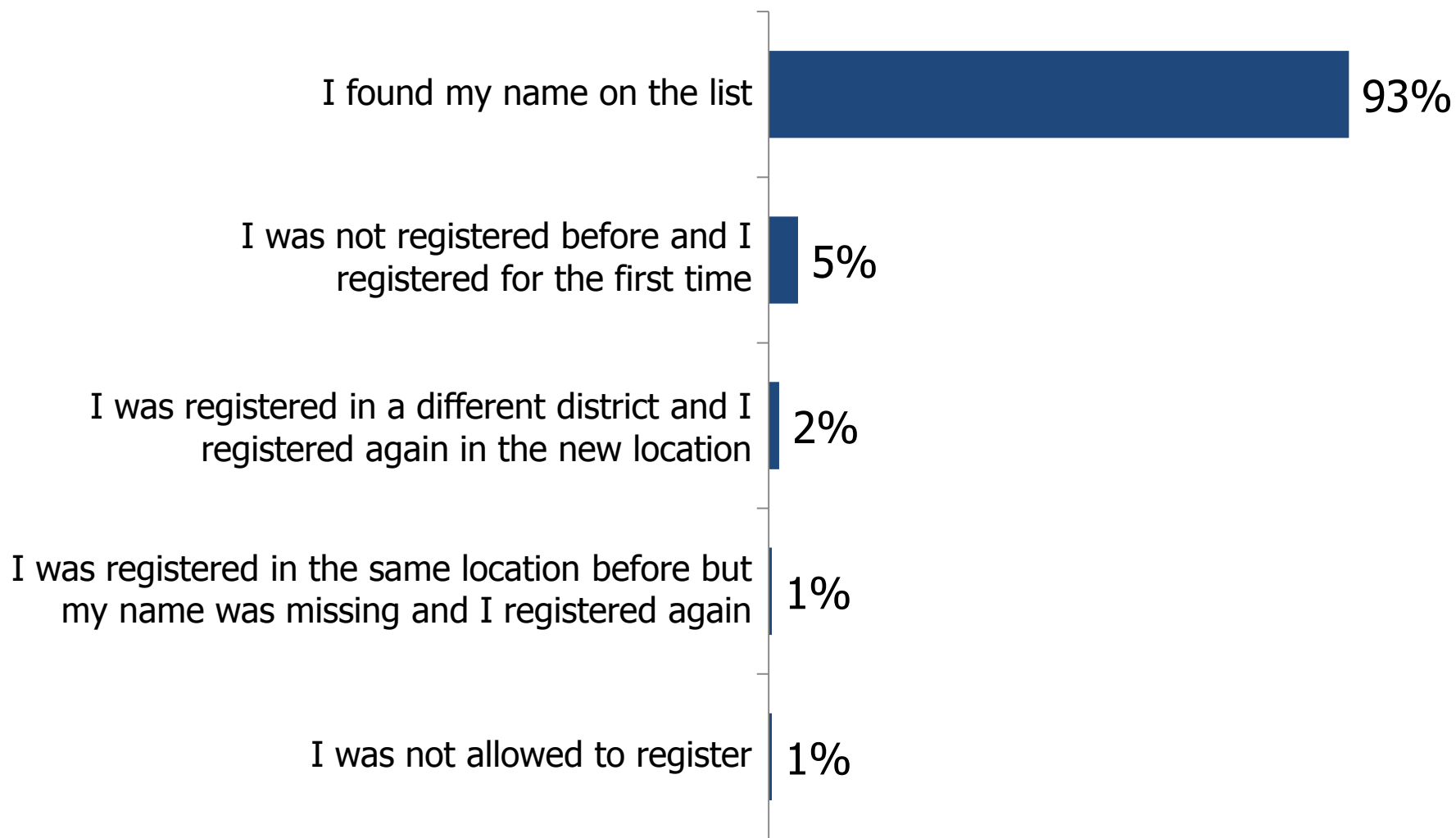
And thinking back to a year ago, do you recall visiting a voter registration center in October of 2012?



Please tell me the reason why you did not visit a voter registration center in October of 2012.

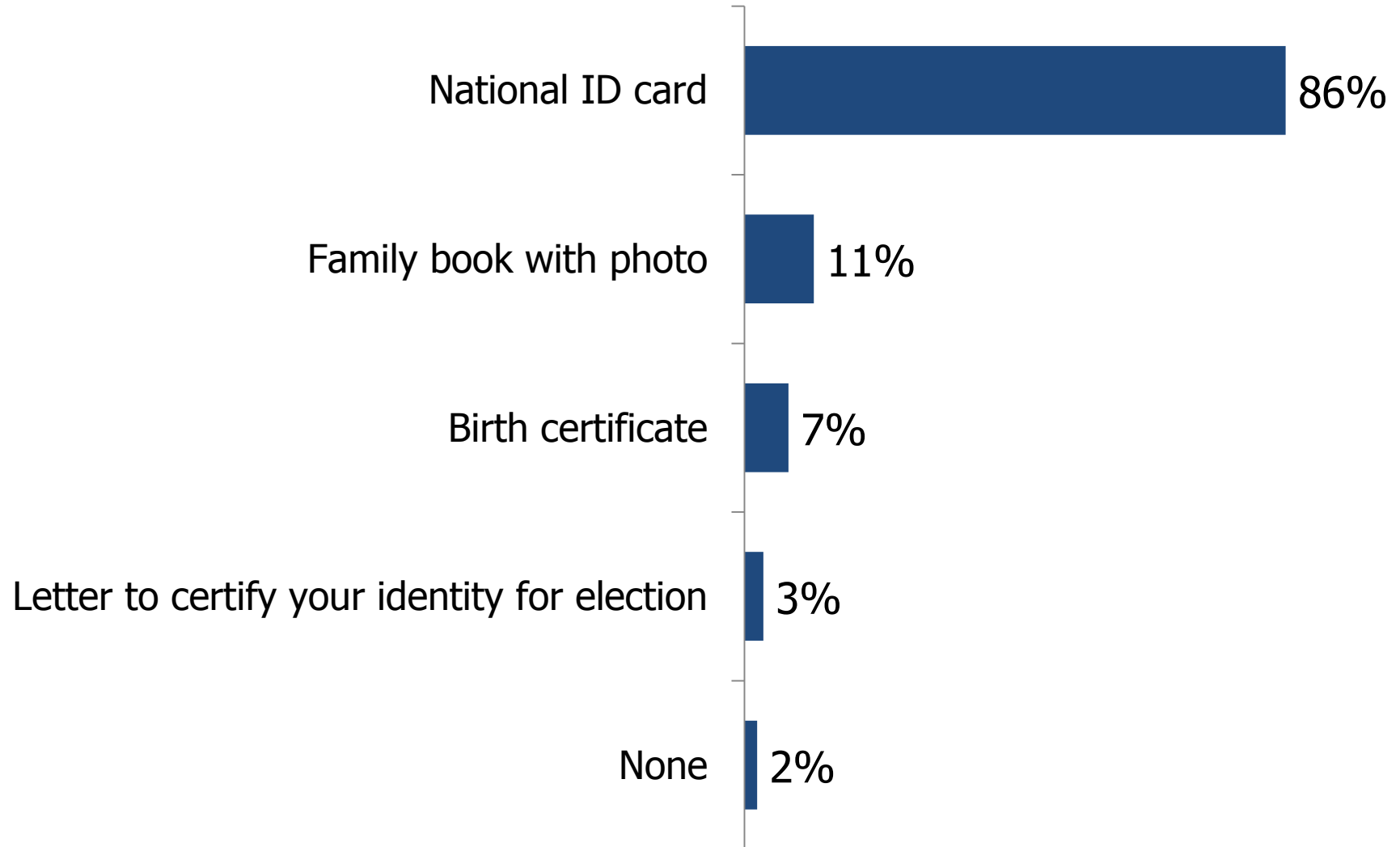


Here is a list of possible outcomes from visits to the voter registration center. Please tell me which one best applies to your visit at the voter registration center:



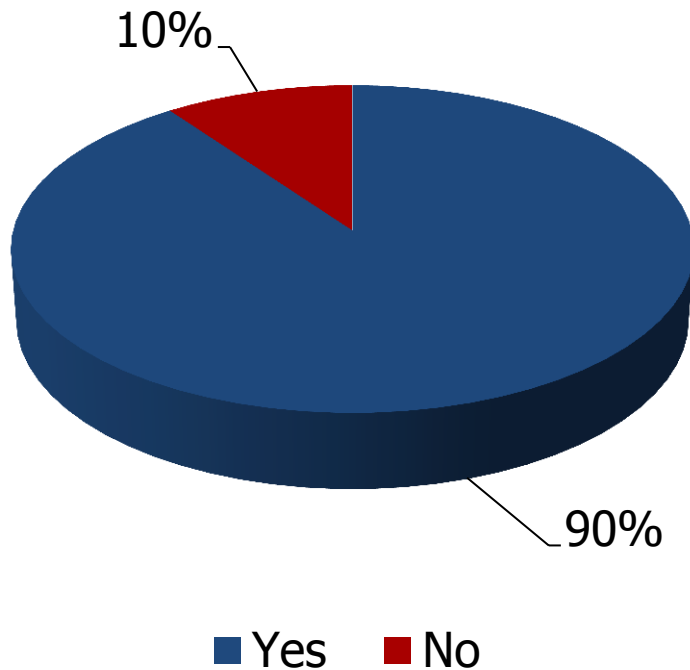
**n=1,136

What document did you use to prove your identification or to register?

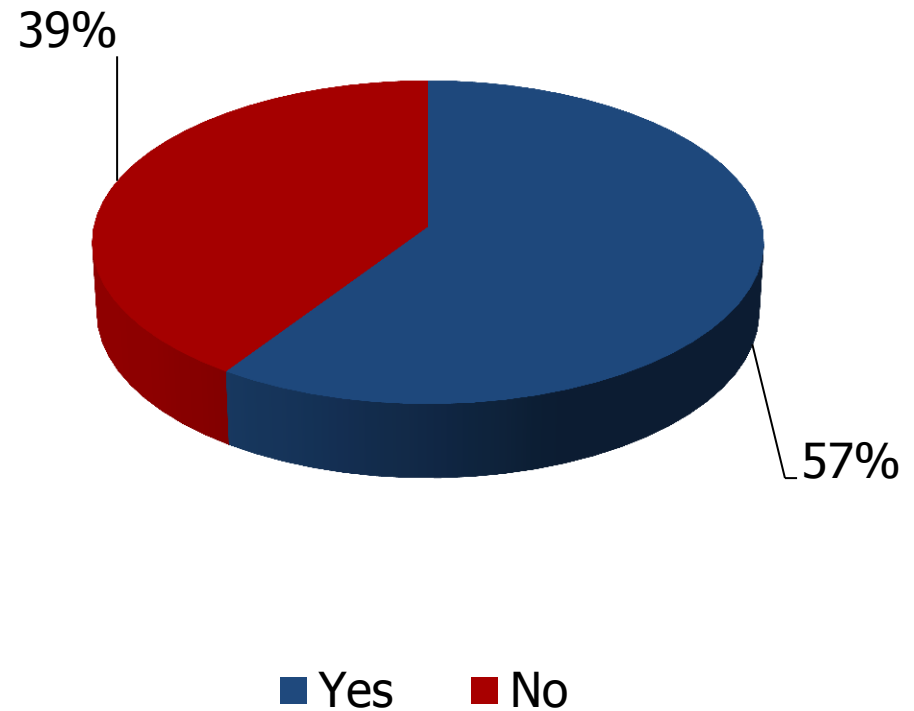


*** Multiple response question; n=1,136; responses below 2% not included*

Did you have a national ID card for the elections in July 2013?

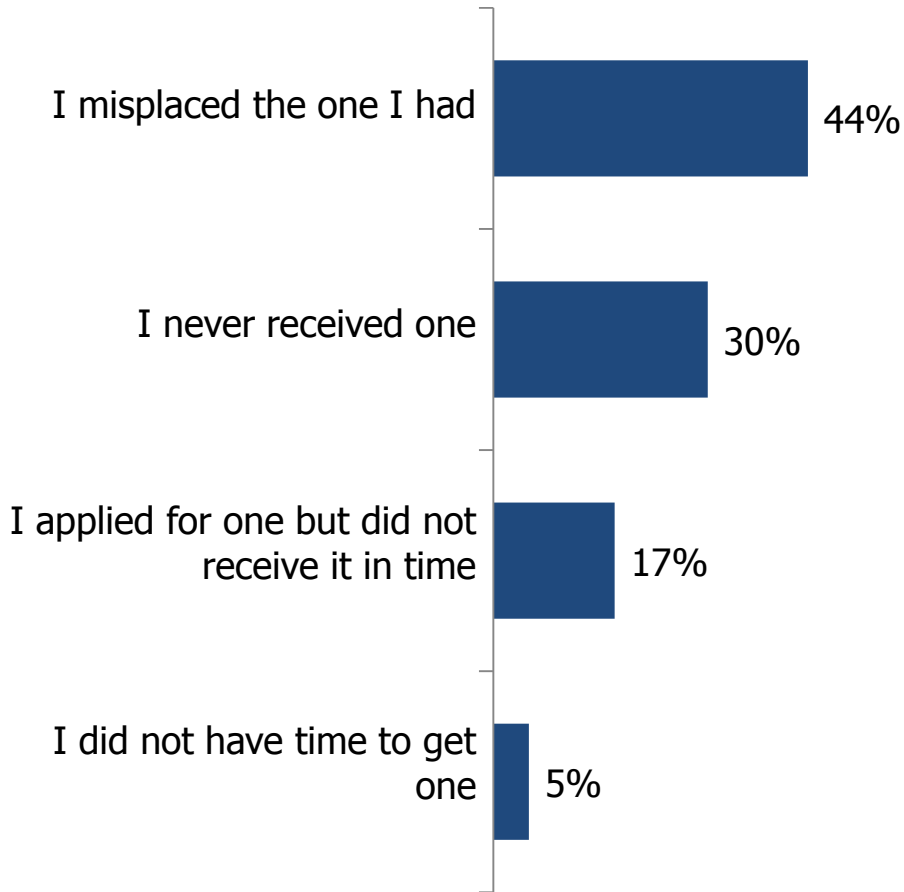


Is your national ID card still valid?



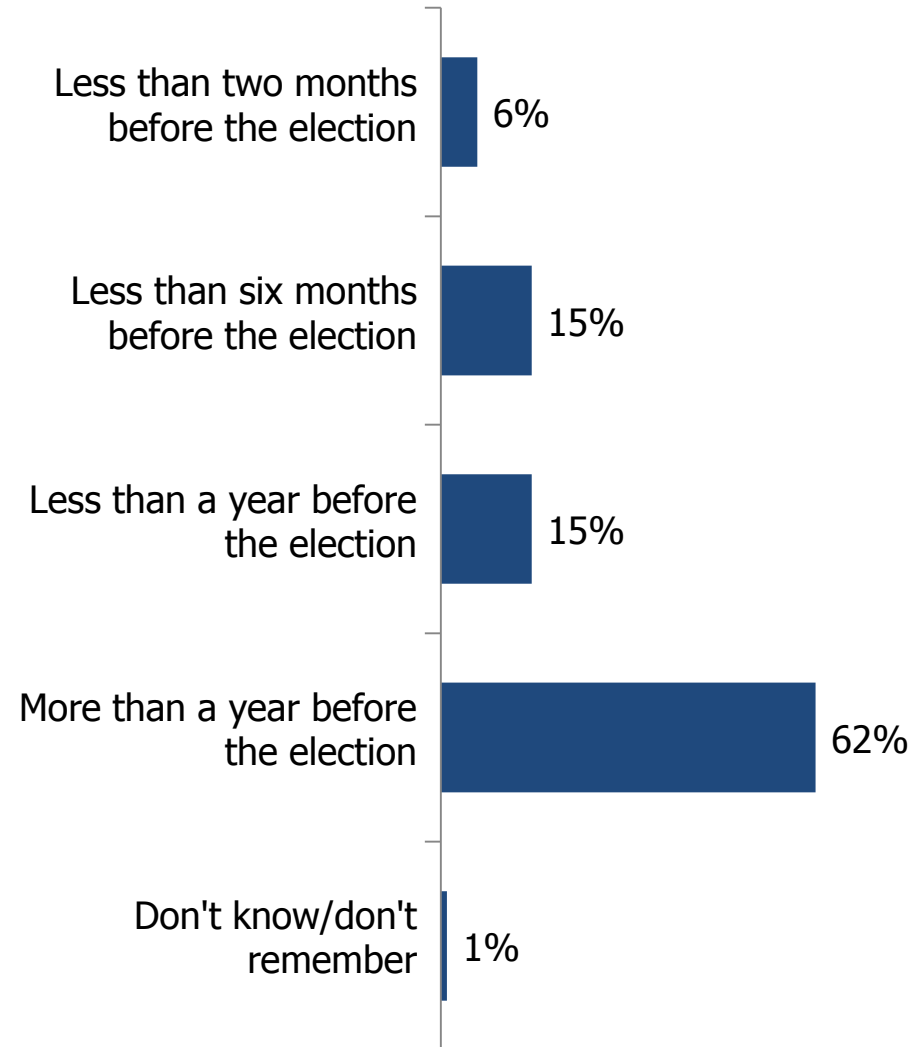
***Does not include Don't Know/No Response*

Of the following, what is the primary reason for not having a national ID card for the last elections in July 2013?



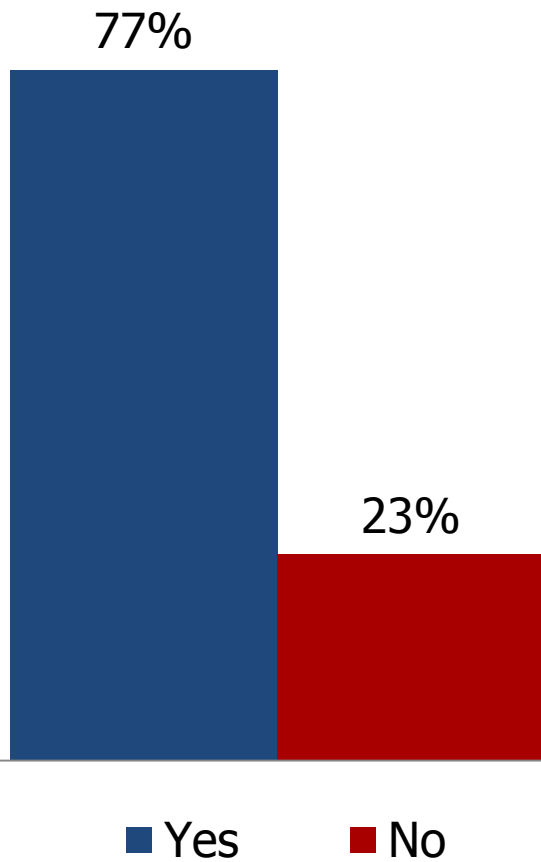
**n=191

And do you recall when you misplaced your national ID card?

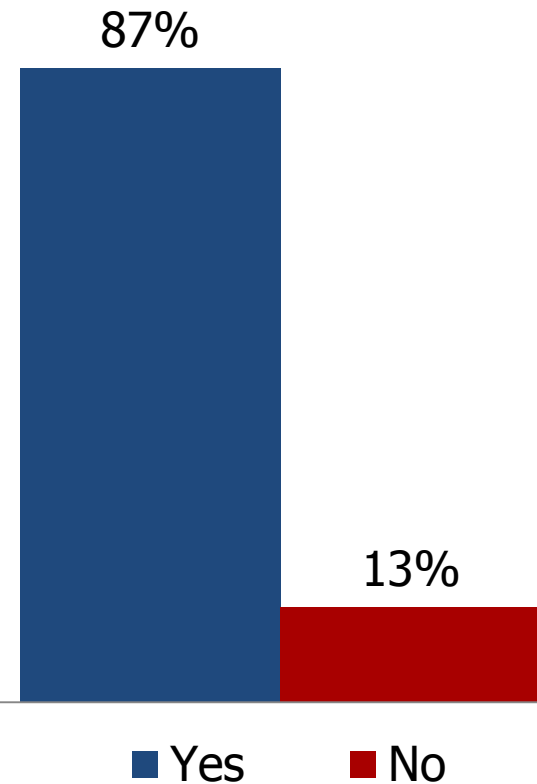


**n=84

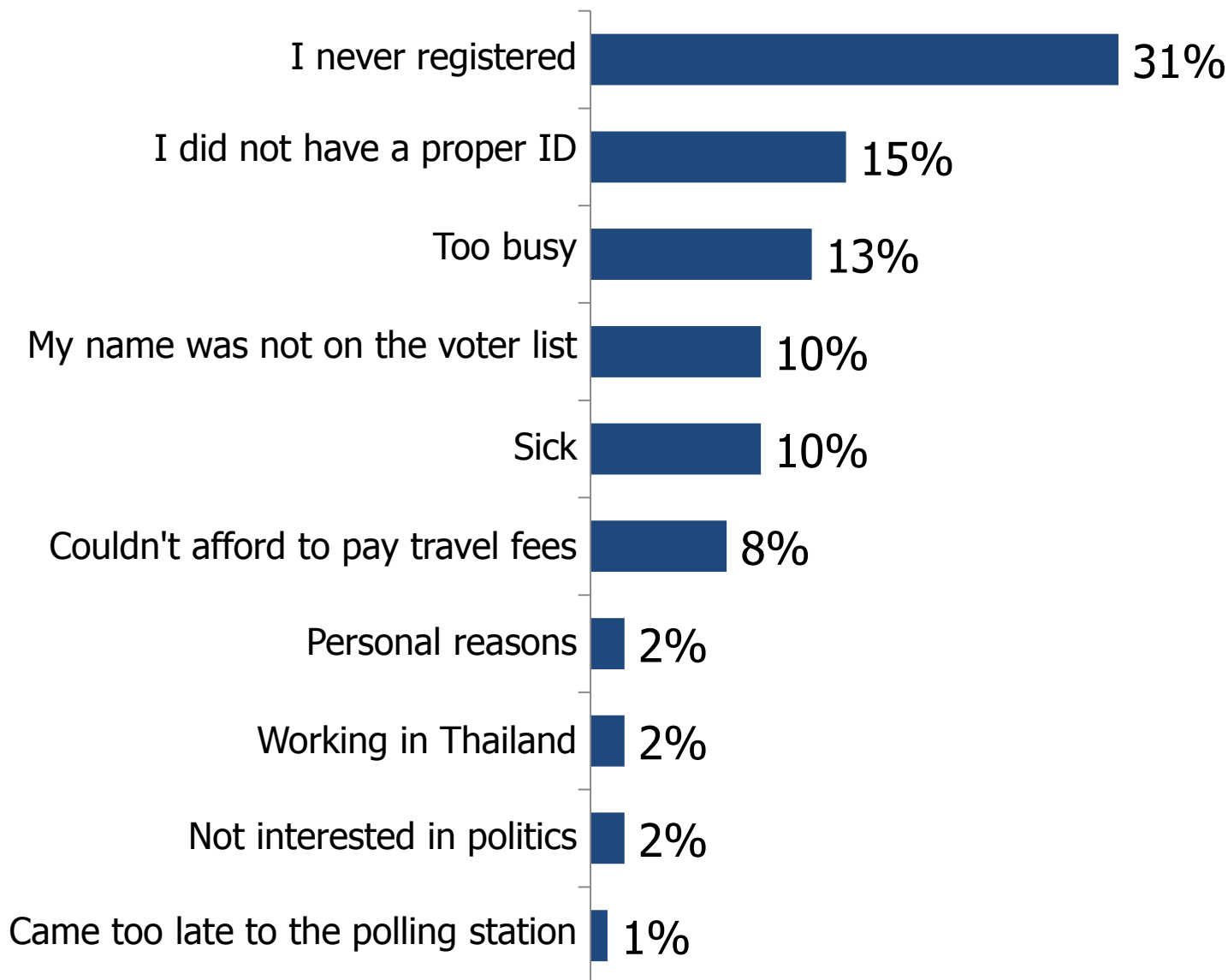
Did you receive a NEC Voter Information Notice prior to the elections in July 2013?



Did you vote in July 2013?

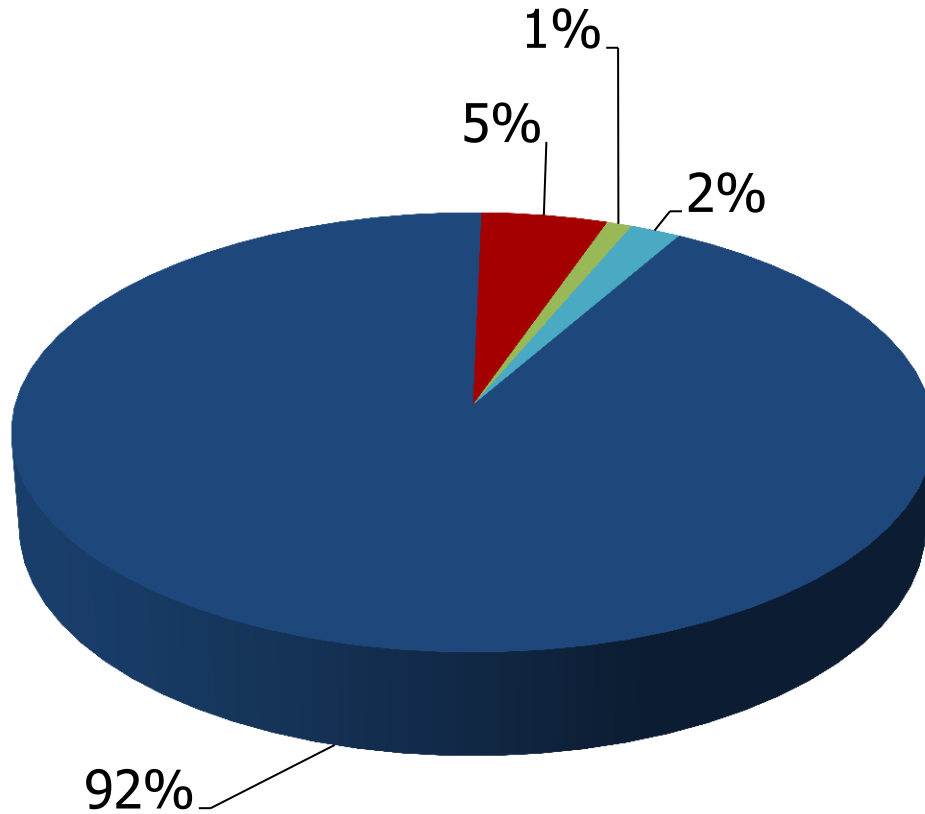


Why didn't you vote?



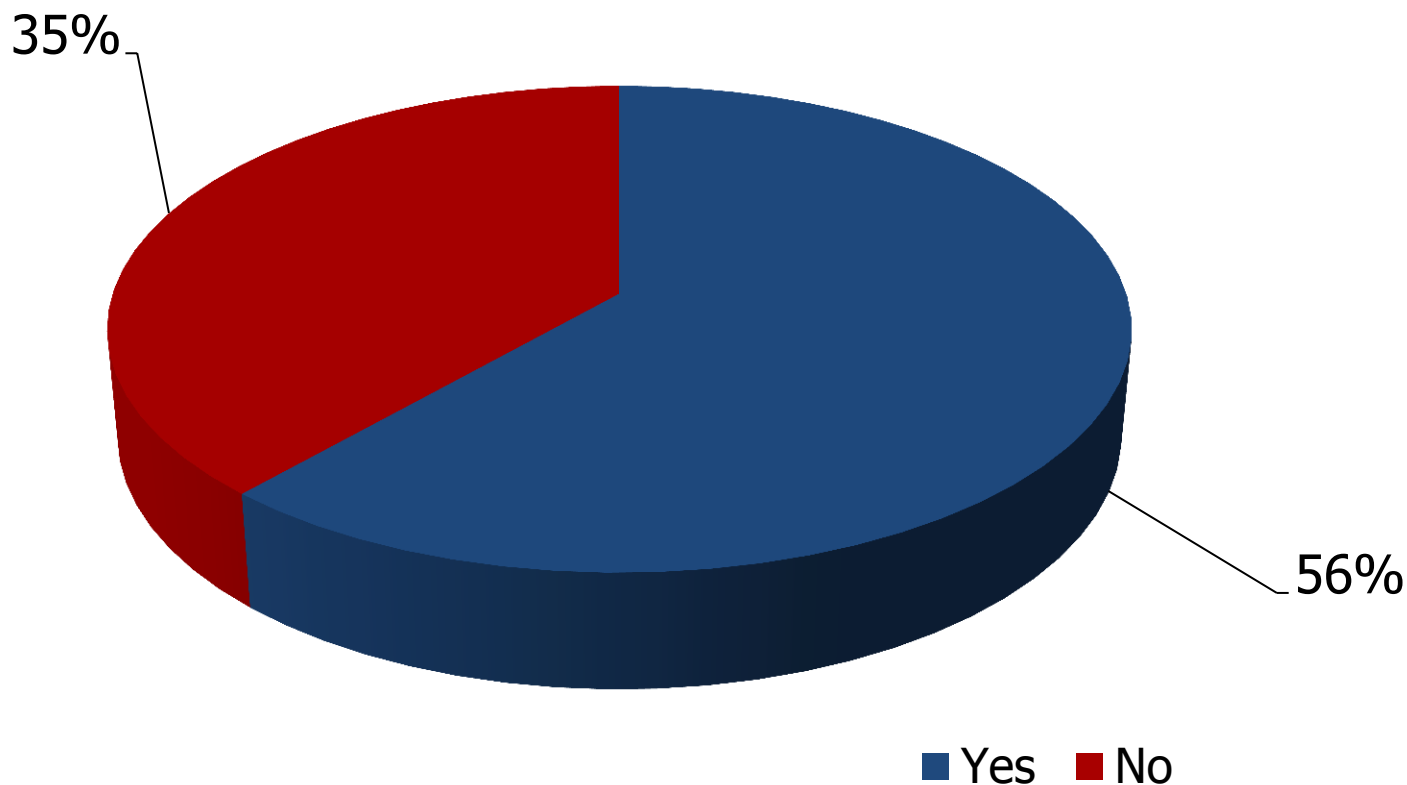
***n=252; responses below 1% not included*

What identification did you show to the election official before you voted?



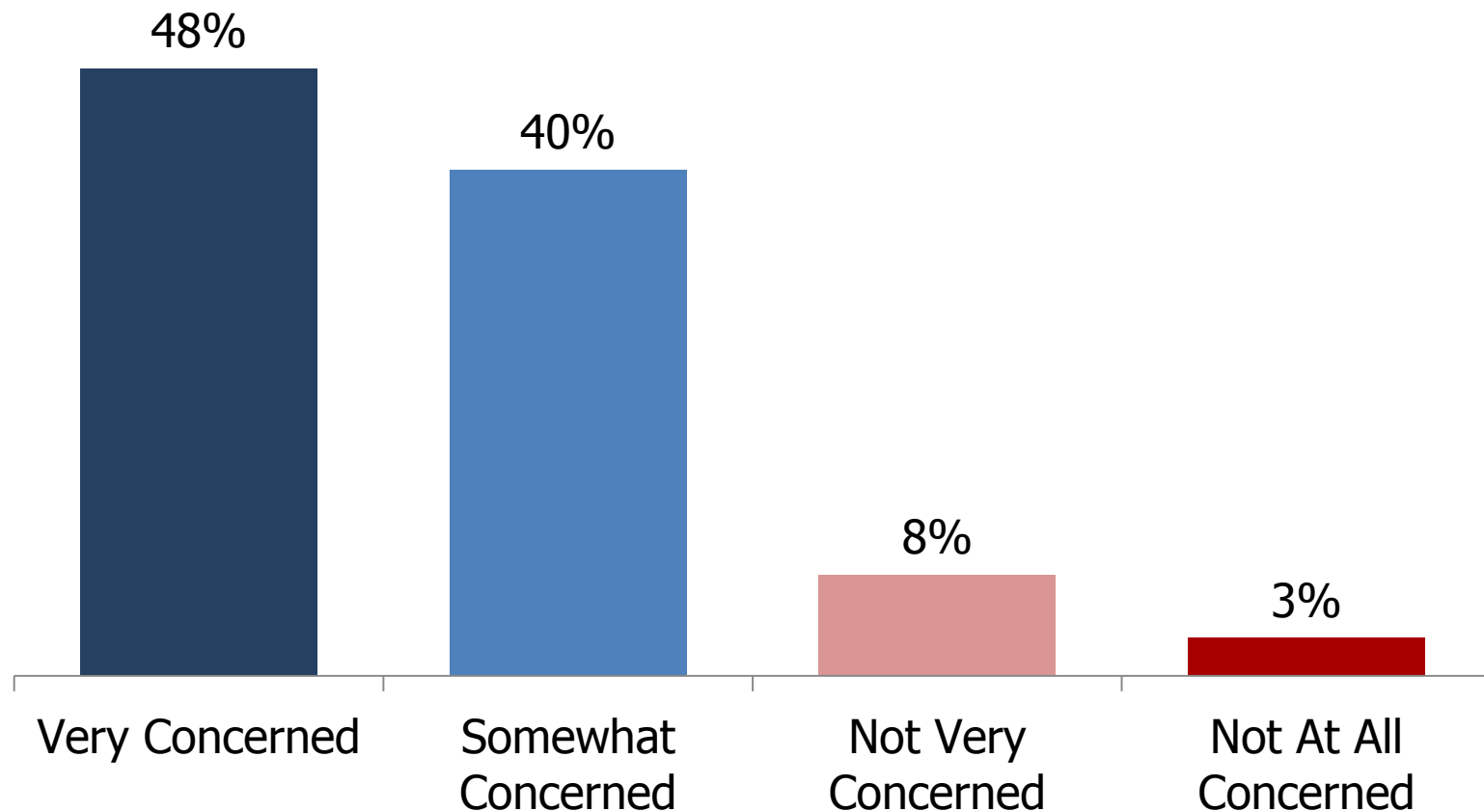
- National ID card
- Letter to certify your identity for election purpose (ICE)
- Family book with photo
- Other

As you may know, once you are registered to vote, your name is added to the voter list of Cambodians who can vote. Are you aware that people may be registered more than once on the voter list or that people who registered to vote do not appear on the list?



*** Does not include Don't Know/No Response*

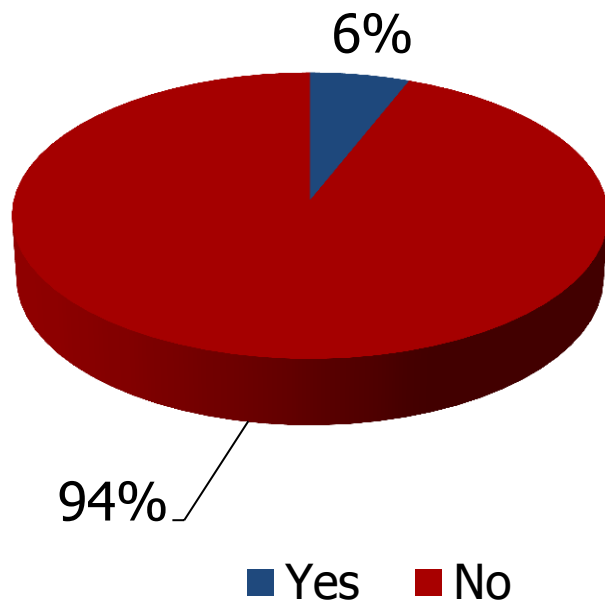
How concerned are you that people may be registered more than once on the list or that people who registered to vote do not appear on the list?



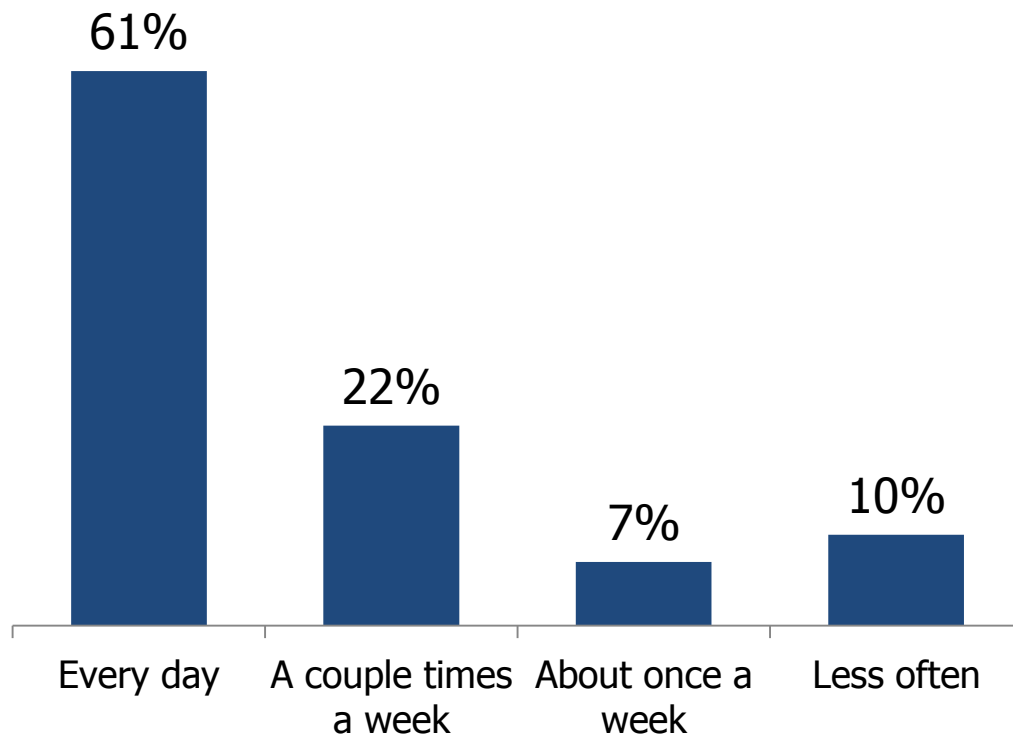


Internet Usage

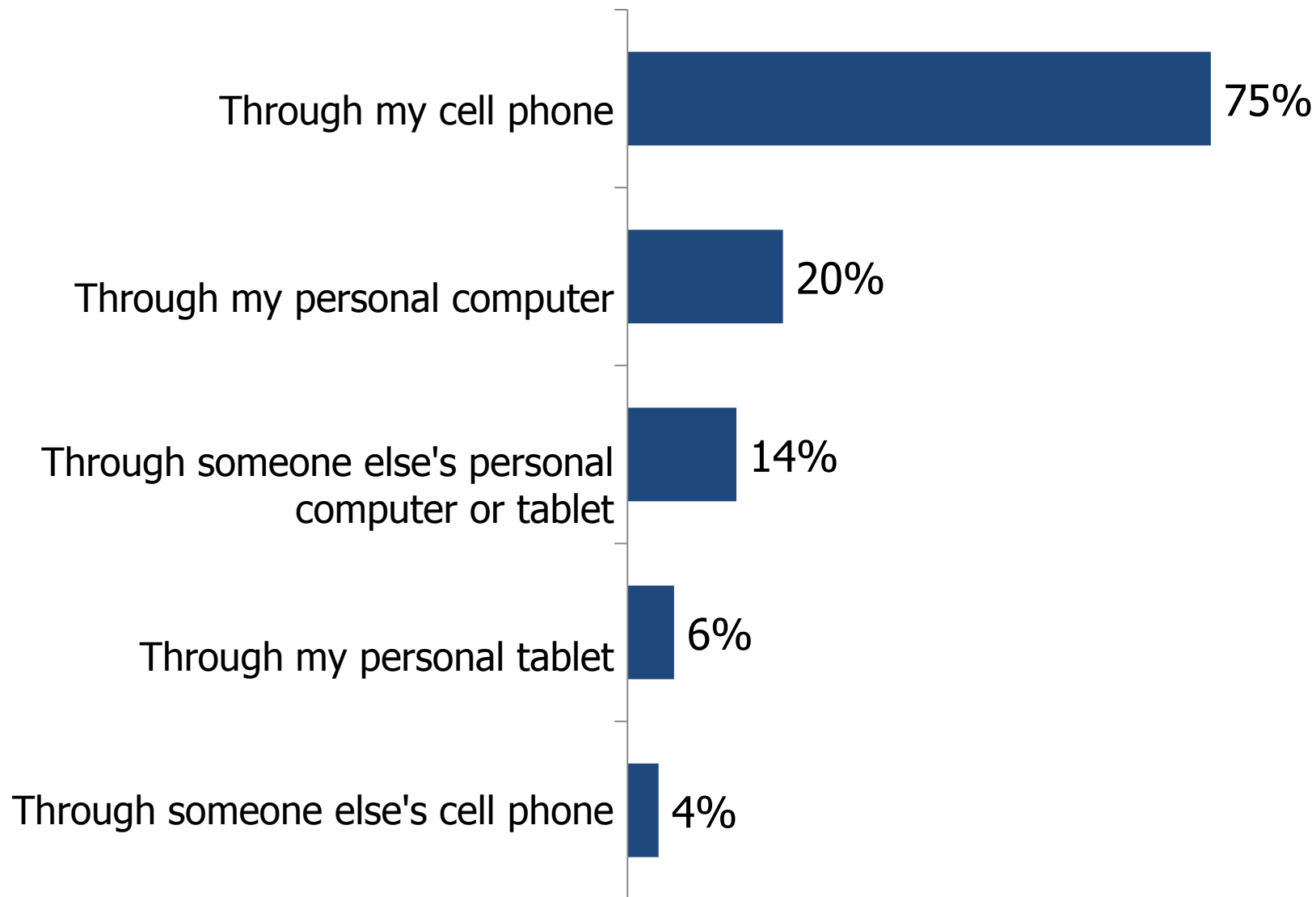
Do you go online to access the Internet?



How often do you personally go online: every day, a couple times a week, about once a week, or less often?

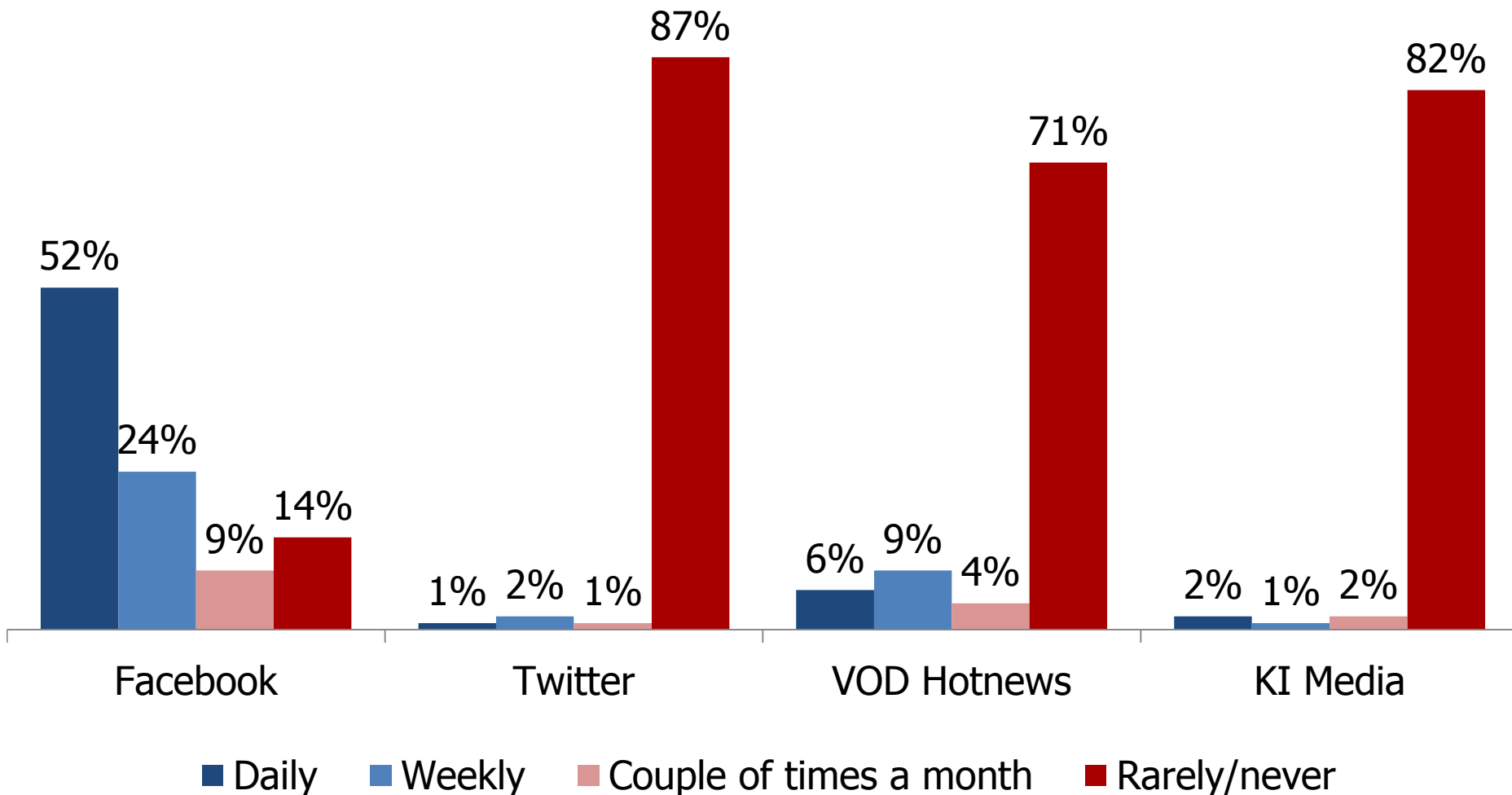


How do you access or receive information found on the Internet?



*** Multiple response question; n=127*

How often, if at all, do you visit the following websites?



** Does not include Don't Know/No Response; n=127



Survey Demographics

Demographics: Sample distribution

Sample representative of 24 Cambodian provinces

Province	Respondents		Province	Respondents	
	Number	Percent		Number	Percent
Banteay Meanchey	96	5%	Oddar Meanchey	32	2%
Battambang	144	7%	Pailin	16	1%
Kampong Cham	240	12%	Phnom Penh	208	10%
Kampong Chhnang	64	3%	Preah Sihanouk	32	2%
Kampong Speu	96	5%	Preah Vihear	32	2%
Kampong Thom	96	5%	Prey Veng	160	8%
Kampot	96	5%	Pursat	64	3%
Kandal	160	8%	Ratanak Kiri	16	1%
Kep	16	1%	Siemreap	128	6%
Koh Kong	16	1%	Stung Treng	16	1%
Kratie	48	2%	Svay Rieng	80	4%
Mondul Kiri	16	1%	Takeo	128	6%

Total

2,000

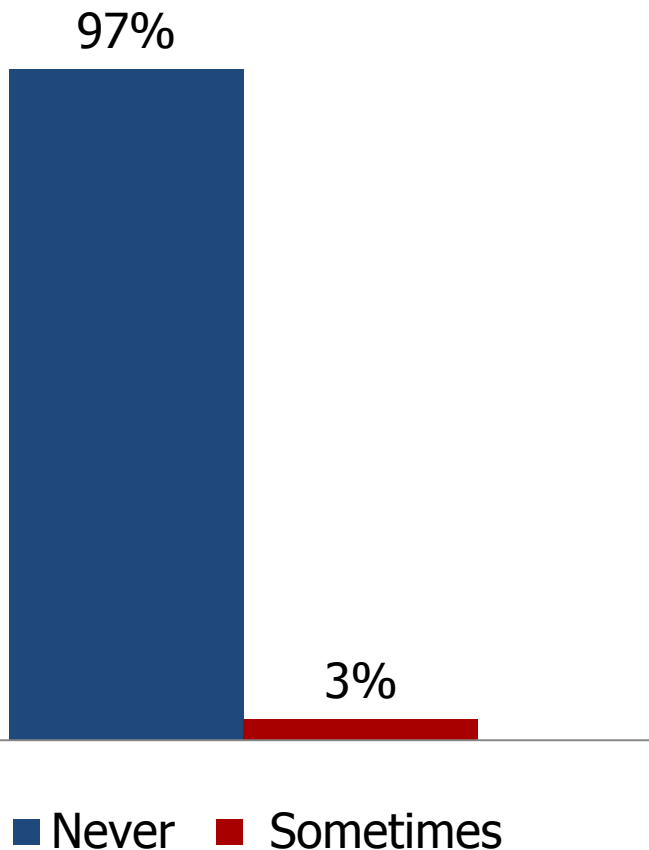
100%

Demographics

Category	%	Category	%
Gender		Urban - Rural	
Male	50%	Urban	27%
Female	50%	Rural	73%
Education		Age	
None	15%	18 – 24	14%
Primary	48%	25 – 29	13%
Secondary level 1	24%	30 – 39	24%
Secondary level 2	10%	40 – 49	19%
University	3%	50 – 59	15%
		60 or older	13%
Ethnicity		Occupation	
Khmer	98%	Farmer	50%
Cham	1%	Small business	13%
Hill tribe	1%	Housewife	7%
Monthly Household Income		Worker	6%
\$5 to \$50	5%	Employee	3%
\$51 to \$100	15%	Aged	2%
\$101 to \$300	48%	Staying at home	2%
\$301 to \$500	15%	Dressmaker/cosmetic makeup/barber	2%
\$501 to \$1,000	10%	Student	2%
Over \$1,000	6%	Business owner	2%

*Respondents were asked for values in Cambodia's currency, the *riel*. Values have been converted to U.S. dollars for easy reference.

How often, if at all, does your family have no rice to eat?



What portion of the money you spend each month is for food?

