Detailed Methodology

• The survey was conducted on behalf of the Center for Insights in Survey Research by the Tunisian-owned and operated marketing research firm ELKA Consulting under the supervision of Chesapeake Beach Consulting.

• Data was collected from August 11 to August 17, 2017 through face-to-face interviews by trained professionals in Arabic. All data was collected on CAPI Solution tablets.

• The national sample consisted of 1,226 Tunisians aged 18 and older. Oversamples were conducted in the Sidi Hassine Neighborhood of Tunis (n=400); Mahdia (n=405); and Kairouan (n=406).

• Interviews were selected using a multi-stage stratification method proportionate to population sample distribution.

• Stratification was based on three stages: proportional division of Tunisia’s 24 governorates; proportional division of urban and rural categories; and proportional division by gender and age group according to the most up-to-date data from Tunisia’s National Statistics Institute collected in 2014. The sample was then post-weighted to make it proportionate to national representation by province.

• Each governorate was divided into territorial sections or districts. In every territorial section, at least one point of survey was selected with the overall number of points determined by population density. In every point of survey, interviewers conducted no more than 10 interviews. Points of survey were distributed proportionally between rural and urban areas in every governorate and in every geographical section of the governorate.

• The Kish method was used to select respondents 18 years and older within randomly selected households. The left-hand method was used to select every third household in localities selected through an area probability sample.

• The overall margin of error is plus or minus 2.85 percent at the midrange of the 95 percent confidence level. For the three oversamples, the margin of error is plus or minus 5.0 percent at the midrange of the 95 percent confidence level.

• The information in this report has been compiled in accordance with international standards for market and social research methodologies.

• Figures in charts and tables may not add up to 100 percent due to rounding.

• All comparisons to previous surveys cited in the slide deck are surveys fielded using the same methodology.
National Political and Economic Indicators
What, in your opinion, is the SINGLE biggest economic problem facing Tunisia as a whole? (Open-ended)

- Unemployment: 44%
- Economic and financial crisis: 24%
- Corruption: 12%
- Terrorism: 5%
- Domestic political conflicts and tensions: 3%
- Security (crime, terrorism and order): 2%
- Violence, delinquency and vandalism: 2%
- Strikes and sit-ins: 1%
- International conflicts and tensions: <1%
- Local elections: <1%
- Other: 6%
- Don't know/Refused to answer: 2%
What should be the top economic priority for the government? (Open-ended)

- Employment: 32%
- Living standards: 15%
- Youth employment/Opportunities for youth: 10%
- Corruption and transparency: 10%
- Economic development and reform: 8%
- Security: 6%
- Improving service delivery (trash, roads, mail, etc.): 5%
- Improving public services (health care, education, infrastructure): 5%
- Social reforms: 3%
- Winning the war on terrorism: 3%
- Development of southern and interior regions: 2%
- Organizing local elections and decentralization: <1%
- Don't know/Refused to answer: 1%
How would you describe the current economic situation in Tunisia: is it very good, somewhat good, somewhat bad or very bad?

![Chart showing economic situation in Tunisia from 2011 to 2017](chart.png)
Thinking ahead to next year, do you expect Tunisia’s national economy to get: much better, somewhat better, somewhat worse, much worse or stay the same?

- Much better: 5%
- Somewhat better: 30%
- Stay the same: 22%
- Somewhat worse: 22%
- Much worse: 16%
- Don’t know/Refused to answer: 6%
If you could have only one or the other, which is more important to you: a democratic system of government or a prosperous economy?

- Democracy is definitely more important to me
  - Aug-17: 24%
  - Apr-17: 20%
  - Dec-16: 21%
  - May-16: 25%
  - Nov-15: 26%

- Democracy is somewhat more important to me
  - Aug-17: 6%
  - Apr-17: 9%
  - Dec-16: 6%
  - May-16: 8%
  - Nov-15: 8%

- Prosperity is somewhat more important to me
  - Aug-17: 19%
  - Apr-17: 24%
  - Dec-16: 24%
  - May-16: 24%
  - Nov-15: 25%

- Prosperity is definitely more important to me
  - Aug-17: 42%
  - Apr-17: 40%
  - Dec-16: 40%
  - May-16: 42%
  - Nov-15: 50%

- Don't know/Refused to answer
  - Aug-17: 3%
  - Apr-17: 4%
  - Dec-16: 3%
  - May-16: 4%
  - Nov-15: 7%
In your opinion, what is the best economic system for Tunisia?

- A system where the private sector plays the major role, while the government plays a great role in controlling, monitoring and ensuring compliance of the laws (54%)
- A system where the state and the public sector play the major role (27%)
- A system where the private sector plays the major role (12%)
- Don't know/Refused to answer (7%)
Local Economic Indicators
Thinking ahead to next year, do you expect your community’s economy to get: much better, somewhat better, somewhat worse, much worse or stay the same?

- Much better: 4%
- Somewhat better: 28%
- Stay the same: 27%
- Somewhat worse: 20%
- Much worse: 15%
- Don’t know/Refused to answer: 5%
What, in your opinion, is the biggest economic problem in your community? (Open-ended)

- Unemployment: 42%
- Low standard of living: 12%
- Corruption and favoritism: 9%
- Lack of investment: 6%
- Bad infrastructure: 3%
- Smuggling and parallel trade: 3%
- Pollution: 2%
- Agricultural sector development: 2%
- Mentality: 1%
- Lack of security: 1%
- Lack of development: 1%
- Bad organization: 1%
- Abuse of wealth: 1%
- Political instability: <1%
- Tourism: <1%
- Public debt: <1%
- Tax evasion: <1%
- Medical service: <1%
- The municipality doesn't work correctly: <1%
- Other: 4%
- Don't know/Refused to answer: 12%
What, in your opinion, is the best way to create new jobs in the community? (Open-ended)

- Investment: 52%
- Facilitate access to credit: 7%
- Eliminate corruption and favoritism: 4%
- Improve youth mentality: 3%
- Recruitment in the public sector: 2%
- Improve infrastructure: 2%
- Exploitation of agricultural resources: 2%
- Encourage young people: 1%
- Improve security: 1%
- Development: 1%
- Decrease the retirement age: 1%
- New government: 1%
- Equal opportunities: <1%
- Improve teaching: <1%
- Creativity, innovation, new ideas: <1%
- Reduce taxes for young entrepreneurs: <1%
- Eliminate corruption and favoritism: <1%
- Improve security: <1%
- Development: <1%
- Decrease the retirement age: <1%
- New government: <1%
- Equal opportunities: <1%
- Improve teaching: <1%
- Creativity, innovation, new ideas: <1%
- Reduce taxes for young entrepreneurs: <1%
- Others: 3%
- Don't know/Refused to answer: 21%
Thinking of your local municipality, and the desire to attract businesses and create more jobs, to what extent do you trust the following businesses?

<table>
<thead>
<tr>
<th>Business Type</th>
<th>Trust a great deal</th>
<th>Trust somewhat</th>
<th>Mistrust somewhat</th>
<th>Don't know/Refused to answer</th>
</tr>
</thead>
<tbody>
<tr>
<td>Young entrepreneurs</td>
<td>40%</td>
<td>35%</td>
<td>7%</td>
<td>13%</td>
</tr>
<tr>
<td>Large international enterprises</td>
<td>35%</td>
<td>28%</td>
<td>8%</td>
<td>22%</td>
</tr>
<tr>
<td>Tunisian enterprises</td>
<td>30%</td>
<td>34%</td>
<td>9%</td>
<td>24%</td>
</tr>
<tr>
<td>Small business owners</td>
<td>29%</td>
<td>40%</td>
<td>10%</td>
<td>17%</td>
</tr>
<tr>
<td>Business people in general</td>
<td>17%</td>
<td>30%</td>
<td>12%</td>
<td>36%</td>
</tr>
<tr>
<td>Informal merchants</td>
<td>11%</td>
<td>22%</td>
<td>15%</td>
<td>46%</td>
</tr>
</tbody>
</table>
Is your community a good place to do business?

- Yes, absolutely: 40%
- Mainly yes: 26%
- Mainly no: 14%
- Not at all: 13%
- Don't know/Refused to answer: 7%
If YES, why? (Open-ended; Respondents who believe that their community is a good place to do business: N=813)

- Promising area of business: 32%
- Willingness to work: 8%
- Available labor: 8%
- Population density: 5%
- Existence of opportunities: 4%
- Availability of skills: 3%
- Availability of resources: 3%
- Potential market: 2%
- Good infrastructure: 2%
- Security: 1%
- Contributing to the development of the country: 1%
- Favorable conditions: 1%
- Other: 9%
- Don’t know/Refused to answer: 22%
If NO, why? (Open-ended; Respondents who believe that their community is not a good place to do business: N=324)

Unfavorable area: 22%
Lack of infrastructure: 8%
Lack of financial resources: 7%
Corruption: 7%
Lack of support: 5%
Bad mentality: 4%
Unfavorable conditions: 4%
Lack of security: 2%
Lack of investment: 2%
Disorder: 2%
Decrease in purchasing power: 2%
Competition: 1%
Other: 9%
Don't know/Refused to answer: 24%
What businesses or industries would you like to see in your community?
(Top three choices)

- Health services and equipment: 43%
- Tourism and crafts: 29%
- Education and youth: 29%
- Transport and related services: 26%
- Agriculture: 23%
- Information technology and communication: 20%
- Food industry: 18%
- Clothing and textiles: 17%
- Mining industry and petroleum: 11%
- Building and construction labor: 10%
- Don’t know/Refused to answer: 9%
- Other industries: 0%
- Other services: 0%
Are there any types of businesses that you would like to keep out of your community? (Top three choices)

- Mining industry and petroleum: 18%
- Building and construction labor: 10%
- Tourism and crafts: 7%
- Clothing and textiles: 6%
- Agriculture: 6%
- Food industry: 4%
- Transport and related services: 3%
- Information technology and communication: 3%
- Health services and equipment: 3%
- Education and youth: 2%
- Other industries: 3%
- Other services: 0%
- Don't know/Refused to answer: 63%
What do you see as the top three obstacles that prevent the types of businesses that you want from coming to your community? (Top three responses)

- Poor local infrastructure: 62%
- Local corruption: 50%
- Lack of investment: 47%
- Lack of security: 29%
- Lack of skilled workforce: 11%
- Lack of population: 5%
Do you believe that land is managed well in your community?

- **Yes, absolutely**: 10%
- **Mainly yes**: 19%
- **Mainly no**: 19%
- **Not at all**: 37%
- **Don't know/Refused to answer**: 15%
How could the use of land in your community be improved? (Open-ended; respondents who said “mainly no” or “not at all” to “Do you believe that land is managed well in your community?” N=688)

- Control of the distribution of government lands: 12%
- Investment in the agricultural sector: 11%
- Use of land by unemployed young people: 9%
- Privatization: 7%
- Solving irrigation problems: 6%
- Better management of lands which are not used or badly managed: 5%
- Fight corruption: 4%
- Facilitate funding: 3%
- Encourage farmers: 2%
- Improve infrastructure: 1%
- Give licenses to operate the land: 1%
- Transparency: 1%
- Provide equipment: <1%
- Other: 6%
- Don’t know/Refused to answer: 31%
Household Economic Indicators and Employment
Please tell us which answer best describes your current economic situation:

- I am able to afford things like new clothes and eating out and also support other members of my family who are not able to do these things
- I am able to afford things like new clothes and eating at restaurants but not often
- I have enough means for survival, but I do not have enough money for extra things
- I have trouble feeding myself and my family and buying even the most essential things for survival
- Don't know/Refused to answer
Please tell us which answer best describes your current economic situation:

- **I am able to afford things like new clothes and eating out and also support other members of my family who are not able to do these things**
- **I am able to afford things like new clothes and eating at restaurants but not often**
- **I have enough means for survival, but I do not have enough money for extra things**
- **I have trouble feeding myself and my family and buying even the most essential things for survival**
- **Don’t know/Refused to answer**
Thinking ahead to next year, do you expect your household’s financial situation to get: much better, somewhat better, somewhat worse, much worse or stay the same?

<table>
<thead>
<tr>
<th>Month</th>
<th>Get much better</th>
<th>Get somewhat better</th>
<th>Stay the same</th>
<th>Get somewhat worse</th>
<th>Get much worse</th>
<th>Don't know/Refused to answer</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jun-15</td>
<td>8%</td>
<td>41%</td>
<td>14%</td>
<td>14%</td>
<td>13%</td>
<td>10%</td>
</tr>
<tr>
<td>May-16</td>
<td>6%</td>
<td>34%</td>
<td>7%</td>
<td>31%</td>
<td>14%</td>
<td>7%</td>
</tr>
<tr>
<td>Nov-15</td>
<td>2%</td>
<td>28%</td>
<td>10%</td>
<td>36%</td>
<td>17%</td>
<td>7%</td>
</tr>
<tr>
<td>Dec-16</td>
<td>4%</td>
<td>39%</td>
<td>6%</td>
<td>29%</td>
<td>15%</td>
<td>6%</td>
</tr>
<tr>
<td>Apr-17</td>
<td>5%</td>
<td>26%</td>
<td>13%</td>
<td>30%</td>
<td>18%</td>
<td>9%</td>
</tr>
<tr>
<td>Aug-17</td>
<td>6%</td>
<td>29%</td>
<td>26%</td>
<td>20%</td>
<td>14%</td>
<td>5%</td>
</tr>
</tbody>
</table>

0% 10% 20% 30% 40% 50% 60% 70% 80% 90% 100%
Of the following characteristics, which one is very likely, somewhat likely, somewhat unlikely or very unlikely to lead to personal wealth in Tunisia?

- Being well-connected (wasta)
- Intelligence
- Entrepreneurial ability
- Being born into a wealthy family
- Risk-taking
- Taking advantage of legal loopholes
- Circumventing the law/Corruption
- Hard work
- A high education level
- Piety
- Being born in the Sahel or Great Tunis

<table>
<thead>
<tr>
<th>Characteristic</th>
<th>Very likely</th>
<th>Somewhat likely</th>
<th>Somewhat unlikely</th>
<th>Very unlikely</th>
<th>Don't know/Refused to answer</th>
</tr>
</thead>
<tbody>
<tr>
<td>Being well-connected (wasta)</td>
<td>64%</td>
<td>17%</td>
<td>8%</td>
<td>9%</td>
<td>2%</td>
</tr>
<tr>
<td>Intelligence</td>
<td>61%</td>
<td>22%</td>
<td>9%</td>
<td>6%</td>
<td>2%</td>
</tr>
<tr>
<td>Entrepreneurial ability</td>
<td>60%</td>
<td>24%</td>
<td>8%</td>
<td>6%</td>
<td>3%</td>
</tr>
<tr>
<td>Being born into a wealthy family</td>
<td>60%</td>
<td>17%</td>
<td>10%</td>
<td>12%</td>
<td>2%</td>
</tr>
<tr>
<td>Risk-taking</td>
<td>45%</td>
<td>22%</td>
<td>14%</td>
<td>16%</td>
<td>4%</td>
</tr>
<tr>
<td>Taking advantage of legal loopholes</td>
<td>42%</td>
<td>18%</td>
<td>15%</td>
<td>20%</td>
<td>5%</td>
</tr>
<tr>
<td>Circumventing the law/Corruption</td>
<td>41%</td>
<td>13%</td>
<td>15%</td>
<td>28%</td>
<td>3%</td>
</tr>
<tr>
<td>Hard work</td>
<td>38%</td>
<td>22%</td>
<td>16%</td>
<td>21%</td>
<td>2%</td>
</tr>
<tr>
<td>A high education level</td>
<td>37%</td>
<td>23%</td>
<td>17%</td>
<td>22%</td>
<td>2%</td>
</tr>
<tr>
<td>Piety</td>
<td>35%</td>
<td>22%</td>
<td>17%</td>
<td>24%</td>
<td>3%</td>
</tr>
<tr>
<td>Being born in the Sahel or Great Tunis</td>
<td>28%</td>
<td>21%</td>
<td>20%</td>
<td>28%</td>
<td>4%</td>
</tr>
</tbody>
</table>
What is your employment status?

- Fully-employed: 28%
- Employed part-time: 9%
- Unemployed and searching for a job: 19%
- Unemployed but not searching for a job: 25%
- Student: 9%
- Retired: 9%
- Don't know/Refused to answer: 1%
What is your employment status? (Disaggregated by gender)

- Fully-employed
  - Female: 15%
  - Male: 43%

- Employed part-time
  - Female: 6%
  - Male: 13%

- Unemployed and searching for a job
  - Female: 22%
  - Male: 17%

- Unemployed but not searching for a job
  - Female: 44%
  - Male: 4%

- Student
  - Female: 10%
  - Male: 8%

- Retired
  - Female: 3%
  - Male: 15%

- Don’t know/Refused to answer
  - Female: 1%
  - Male: 1%
What is your employment status?
(Disaggregated by age)

- **Fully-employed**
  - 65+: 4%
  - 50-64: 21%
  - 35-49: 28%
  - 18-34: 44%

- **Employed part-time**
  - 65+: 3%
  - 50-64: 11%
  - 35-49: 12%
  - 18-34: 8%

- **Unemployed and searching for a job**
  - 65+: 2%
  - 50-64: 8%
  - 35-49: 18%
  - 18-34: 12%

- **Unemployed but not searching for a job**
  - 65+: 11%
  - 50-64: 25%
  - 35-49: 25%
  - 18-34: 21%

- **Student**
  - 65+: 0%
  - 50-64: 0%
  - 35-49: 0%
  - 18-34: 11%

- **Retired**
  - 65+: 0%
  - 50-64: 0%
  - 35-49: 0%
  - 18-34: 1%

- **Don't know/Refused to answer**
  - 65+: 1%
  - 50-64: <1%
  - 35-49: <1%
  - 18-34: <1%
Are you employed in the formal sector or the informal sector? (Employed respondents; National: N=461; Sidi Hassine Neighborhood, Tunis: N=164; Mahdia: N=185; Kairouan: N=139)

- **National**: 64% Formal, 34% Informal, 2% Don't know/Refused to answer
- **Sidi Hassine Neighborhood, Tunis**: 54% Formal, 41% Informal, 5% Don't know/Refused to answer
- **Mahdia**: 64% Formal, 36% Informal, 1% Don't know/Refused to answer
- **Kairouan**: 49% Formal, 50% Informal, 1% Don't know/Refused to answer
If you had a choice, which of the following types of employment would you prefer?

- **Self-employed owner of a small business**
  - Aug-17: 33%
  - Apr-17: 35%
  - Dec-16: 41%
  - May-16: 35%
  - Nov-15: 38%

- **Working for the Tunisian government**
  - Aug-17: 34%
  - Apr-17: 35%
  - Dec-16: 39%
  - May-16: 35%
  - Nov-15: 41%

- **Working for a foreign company based in Tunisia**
  - Aug-17: 20%
  - Apr-17: 12%
  - Dec-16: 13%
  - May-16: 13%
  - Nov-15: 12%

- **Working for a Tunisian private business or company**
  - Aug-17: 28%
  - Apr-17: 28%
  - Dec-16: 19%
  - May-16: 10%
  - Nov-15: 9%

- **Don't know/Refused to answer**
  - Aug-17: 8%
  - Apr-17: 8%
  - Dec-16: 6%
  - May-16: 4%
  - Nov-15: 6%
What is the most expensive cost in your monthly household budget?

- Food: 39%
- Medical: 13%
- Housing: 10%
- Education: 10%
- Clothing and entertainment: 9%
- Supporting family members: 9%
- Transportation: 4%
- Other: 4%
- Don't know/Refused to answer: 2%
Thinking about your education level and background, how would you describe your current financial situation?

- Much better than I expected it to be: 3%
- A little better than I expected it to be: 7%
- About the same as I expected it to be: 33%
- A little worse than I expected it to be: 30%
- Much worse than I expected it to be: 18%
- Don’t know/Refused to answer: 8%
How confident are you that you can pay your bills each month?

- **Very confident**
- **Somewhat confident**
- **Not very confident**
- **Not confident at all**
- **Don't know/Refused to answer**

**National**
- Very confident: 18%
- Somewhat confident: 28%
- Not very confident: 23%
- Not confident at all: 27%
- Don't know/Refused to answer: 3%

**Sidi Hassine neighborhood, Tunis**
- Very confident: 14%
- Somewhat confident: 24%
- Not very confident: 36%
- Not confident at all: 25%
- Don't know/Refused to answer: 3%

**Mahdia**
- Very confident: 26%
- Somewhat confident: 33%
- Not very confident: 24%
- Not confident at all: 15%
- Don't know/Refused to answer: 2%

**Kairouan**
- Very confident: 8%
- Somewhat confident: 35%
- Not very confident: 22%
- Not confident at all: 34%
- Don't know/Refused to answer: 1%
If you were unexpectedly hit with a bill of 250 TND* tomorrow, would you be able to pay it?

* 250 TND is approximately equal to 100 USD.
Decentralization and Subnational Elections
Tunisia will hold municipal elections in the next year. How likely, if at all, are you to vote in those elections?

<table>
<thead>
<tr>
<th>Month</th>
<th>Very likely</th>
<th>Somewhat likely</th>
<th>Somewhat unlikely</th>
<th>Very unlikely</th>
<th>Don't know/Refused to answer</th>
</tr>
</thead>
<tbody>
<tr>
<td>Aug-17</td>
<td>28%</td>
<td>17%</td>
<td>9%</td>
<td>41%</td>
<td>5%</td>
</tr>
<tr>
<td>Apr-17</td>
<td>30%</td>
<td>23%</td>
<td>9%</td>
<td>34%</td>
<td>6%</td>
</tr>
<tr>
<td>Dec-16</td>
<td>38%</td>
<td>20%</td>
<td>7%</td>
<td>32%</td>
<td>3%</td>
</tr>
<tr>
<td>May-16</td>
<td>43%</td>
<td>20%</td>
<td>4%</td>
<td>29%</td>
<td>3%</td>
</tr>
<tr>
<td>Nov-15</td>
<td>42%</td>
<td>24%</td>
<td>6%</td>
<td>25%</td>
<td>3%</td>
</tr>
</tbody>
</table>

*From November 2015 - December 2016, this question was phrased as follows: “Tunisia will hold elections for municipal council and regional government in the next year. How likely, if at all, are you to vote in those elections?”
If local elections were held tomorrow, for which party would you vote? (Open-ended)

- **Nidaa Tounes**: 6% (Aug-17), 3% (Apr-17), 3% (Dec-16)
- **Ennahdha**: 5% (Aug-17), 3% (Apr-17), 5% (Dec-16)
- **Al-Irada**: <1% (Aug-17), 3% (Apr-17), 1% (Dec-16)
- **Jebha Chaabia**: 2% (Aug-17), 2% (Apr-17), 5% (Dec-16)
- **Tayar Democratie**: 2% (Aug-17), 2% (Apr-17), 1% (Dec-16)
- **UPL**: 2% (Aug-17), 2% (Apr-17), 1% (Dec-16)
- **Afek Tounes**: <1% (Aug-17), 2% (Apr-17), 3% (Dec-16)
- **Mashroua Tounes**: <1% (Aug-17), 1% (Apr-17), 1% (Dec-16)
- **Other**: 10% (Aug-17), 12% (Apr-17), 19% (Dec-16)
- **Don't know/Refused to answer**: 48% (Aug-17), 60% (Apr-17), 83% (Dec-16)

*In December 2016, this question was asked as follows: “If elections were held tomorrow, which party would you vote for?”

**In April 2017, this question was asked as follow: “If municipal elections were held tomorrow, for whom would you vote?”

*
The new constitution says that the municipal and regional governments will be elected by citizens and will have the authority to choose how funds are spent in their region. Do you think that democratically-elected municipal and regional councils with the power to decide how money is spent in their region will lead to:
Which of the following areas of infrastructure should your local government prioritize?

- Roads: 27%
- Water: 21%
- Stormwater/Drainage: 17%
- Public transportation: 9%
- Sewerage system: 8%
- Electricity: 5%
- Irrigation: 3%
- Natural gas: 3%
- High-speed internet: 2%
- Bridges: 2%
- Cell phone service: 0%
- Other: 1%
- Don't know/Refused to answer: 3%
Following the local elections in December, elected local councils must determine the best way to improve the economy in their local communities. I am going to read you a series of options to improve your local economy. Please rate your opinion of each of the following options on a scale of one to five, with five being the best.

<table>
<thead>
<tr>
<th>Options</th>
<th>5</th>
<th>4</th>
<th>3</th>
<th>2</th>
<th>1</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fight local corruption and bribery</td>
<td>72%</td>
<td>11%</td>
<td>4%</td>
<td>3%</td>
<td>7%</td>
</tr>
<tr>
<td>Make it easier for Tunisian entrepreneurs to start businesses, obtain licenses and reach new markets</td>
<td>59%</td>
<td>17%</td>
<td>10%</td>
<td>5%</td>
<td>6%</td>
</tr>
<tr>
<td>Improve the cleanliness of the community and environment to attract new businesses and shoppers</td>
<td>57%</td>
<td>17%</td>
<td>10%</td>
<td>5%</td>
<td>7%</td>
</tr>
<tr>
<td>Reform land policy to make it easier for Tunisians to farm unused arable land so they can sell the produce at local markets</td>
<td>56%</td>
<td>18%</td>
<td>11%</td>
<td>5%</td>
<td>6%</td>
</tr>
<tr>
<td>Reform local tax practices to ensure all Tunisians pay their fair share in order to support the local municipality</td>
<td>53%</td>
<td>20%</td>
<td>10%</td>
<td>6%</td>
<td>7%</td>
</tr>
</tbody>
</table>
Following the local elections in December, elected local councils must determine the best way to improve the economy in their local communities. I am going to read you a series of options to improve your local economy. Please rate your opinion of each of the following options on a scale of one to five, with five being the best.

<table>
<thead>
<tr>
<th>Option</th>
<th>5</th>
<th>4</th>
<th>3</th>
<th>2</th>
<th>1</th>
</tr>
</thead>
<tbody>
<tr>
<td>Increase investment in infrastructure like roads and bridges to attract larger businesses</td>
<td>53%</td>
<td>19%</td>
<td>11%</td>
<td>6%</td>
<td>8%</td>
</tr>
<tr>
<td>Have local universities partner with the private sector to offer trainings better suited for young people to find work</td>
<td>46%</td>
<td>21%</td>
<td>13%</td>
<td>7%</td>
<td>9%</td>
</tr>
<tr>
<td>Invest in more recreational infrastructure like parks and cultural centers to make the local municipality more attractive for workers</td>
<td>45%</td>
<td>18%</td>
<td>14%</td>
<td>9%</td>
<td>10%</td>
</tr>
<tr>
<td>Find ways to bring informal businesses into the formal economy - such as creating areas for markets for street sellers</td>
<td>44%</td>
<td>19%</td>
<td>15%</td>
<td>8%</td>
<td>11%</td>
</tr>
<tr>
<td>Create Economic Development Advisory Boards so that local politicians and business leaders can discuss new opportunities to improve the local economy and create jobs</td>
<td>39%</td>
<td>19%</td>
<td>15%</td>
<td>9%</td>
<td>13%</td>
</tr>
</tbody>
</table>
Corruption
Do you think the level of corruption in Tunisia is higher, about the same or lower than it was before the revolution?

- Aug-17:
  - 89% said it is higher
  - 6% said it is the same
  - 3% said it is lower
  - 2% don't know/refused to answer

- Dec-16:
  - 78% said it is higher
  - 10% said it is the same
  - 9% said it is lower
  - 3% don't know/refused to answer
Do you think the level of corruption in Tunisia is lower, about the same or higher than it was before the revolution?

- **National**
  - Higher: 89%
  - The same: 6%
  - Lower: 3%
  - Don't know/Refused to answer: 2%

- **Sidi Hassine neighborhood, Tunis**
  - Higher: 84%
  - The same: 13%
  - Lower: 3%
  - Don't know/Refused to answer: 1%

- **Mahdia**
  - Higher: 89%
  - The same: 6%
  - Lower: 3%
  - Don't know/Refused to answer: 1%

- **Kairouan**
  - Higher: 96%
  - The same: 3%
  - Lower: 1%
  - Don't know/Refused to answer: 1%
I’m going to read a list of institutions. Please tell me if you have personally experienced corruption with:

- Hospitals: 83% Yes, 17% No, <1% Don't know/Refused to answer
- Traffic police: 87% Yes, 13% No, 1% Don't know/Refused to answer
- Municipality: 90% Yes, 10% No, <1% Don't know/Refused to answer
- Social Security services: 91% Yes, 8% No, 1% Don't know/Refused to answer
- Courts: 92% Yes, 8% No, 1% Don't know/Refused to answer
- Delegation*: 92% Yes, 8% No, 1% Don't know/Refused to answer
- Public schools: 91% Yes, 8% No, 1% Don't know/Refused to answer
- Private businesses: 93% Yes, 6% No, 1% Don't know/Refused to answer
- Private news media: 95% Yes, 5% No, 1% Don't know/Refused to answer
- Banks: 95% Yes, 4% No, 1% Don't know/Refused to answer
- Public news media: 96% Yes, 3% No, 1% Don't know/Refused to answer
- Religious institutions: 96% Yes, 2% No, 2% Don't know/Refused to answer

* An administrative subdivision of a governorate.
I’m going to read a list of institutions. Please tell me if you have personally experienced corruption with:

<table>
<thead>
<tr>
<th>Institution</th>
<th>August 2017</th>
<th>April 2017</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Yes</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Hospitals</td>
<td>17%</td>
<td>16%</td>
</tr>
<tr>
<td>Traffic police</td>
<td>13%</td>
<td>12%</td>
</tr>
<tr>
<td>Municipality</td>
<td>10%</td>
<td>7%</td>
</tr>
<tr>
<td>Social Security services</td>
<td>8%</td>
<td>7%</td>
</tr>
<tr>
<td>Delegation*</td>
<td>8%</td>
<td>6%</td>
</tr>
<tr>
<td>Courts</td>
<td>8%</td>
<td>7%</td>
</tr>
<tr>
<td>Public schools</td>
<td>8%</td>
<td>5%</td>
</tr>
<tr>
<td>Private businesses</td>
<td>6%</td>
<td>9%</td>
</tr>
<tr>
<td>Private news media</td>
<td>5%</td>
<td>1%</td>
</tr>
<tr>
<td>Banks</td>
<td>4%</td>
<td>5%</td>
</tr>
<tr>
<td>Public news media</td>
<td>3%</td>
<td>2%</td>
</tr>
<tr>
<td>Religious institutions</td>
<td>2%</td>
<td>2%</td>
</tr>
</tbody>
</table>

* An administrative subdivision of a governorate.
In your experience, what type of corruption is most common in Tunisia?

- Soliciting bribes or gifts: 32% (Aug-17), 28% (Apr-17)
- Stealing or deliberately mismanaging funds: 26% (Aug-17), 26% (Apr-17)
- Acting in self-interest instead of in the interest of citizens: 19% (Aug-17), 22% (Apr-17)
- Making decisions based on connections (wasta) as opposed to merit: 9% (Aug-17), 9% (Apr-17)
- Extortion: 5% (Aug-17), 3% (Apr-17)
- Failure to investigate or prosecute wrongdoing: 3% (Aug-17), 2% (Apr-17)
- Don't know/Refused to answer: 4% (Aug-17), 3% (Apr-17)
In your experience in Tunisia, what type of corruption is most common?

<table>
<thead>
<tr>
<th></th>
<th>National (n=1,226)</th>
<th>Sidi Hassine neighborhood, Tunis (n=400)</th>
<th>Mahdia (n=405)</th>
<th>Kairouan (n=406)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Soliciting bribes or gifts</td>
<td>32%</td>
<td>45%</td>
<td>26%</td>
<td>26%</td>
</tr>
<tr>
<td>Stealing or deliberately mismanaging funds</td>
<td>26%</td>
<td>12%</td>
<td>34%</td>
<td>31%</td>
</tr>
<tr>
<td>Acting in self-interest instead of interest of citizens</td>
<td>22%</td>
<td>20%</td>
<td>24%</td>
<td>18%</td>
</tr>
<tr>
<td>Making decisions based on connections <em>(wasta)</em> as opposed to merit</td>
<td>9%</td>
<td>14%</td>
<td>10%</td>
<td>12%</td>
</tr>
<tr>
<td>Extortion</td>
<td>5%</td>
<td>2%</td>
<td>2%</td>
<td>6%</td>
</tr>
<tr>
<td>Failure to investigate or prosecute wrongdoing</td>
<td>3%</td>
<td>2%</td>
<td>2%</td>
<td>3%</td>
</tr>
<tr>
<td>Don’t know/Refused to answer</td>
<td>4%</td>
<td>5%</td>
<td>3%</td>
<td>3%</td>
</tr>
</tbody>
</table>
I’m going to read you a list of national figures that represent political organizations. For each, please tell me if you have a favorable or unfavorable opinion of that individual.

**President Beji Caid Essebsi**

- **Favorable**: 15% (Aug-17), 13% (Apr-17), 17% (Dec-16)
- **Somewhat favorable**: 16% (Aug-17), 18% (Apr-17), 26% (Dec-16)
- **Somewhat unfavorable**: 9% (Aug-17), 7% (Apr-17), 5% (Dec-16)
- **Unfavorable**: 49% (Aug-17), 52% (Apr-17), 40% (Dec-16)
- **Don't know/Refused to answer**: 16% (Aug-17), 10% (Apr-17), 7% (Dec-16)
I’m going to read you a list of national figures that represent political organizations. For each, please tell me if you have a favorable or unfavorable opinion of that individual.

*Prime Minister Youssef Chahed*

- Favorable: 21% (Aug-17), 16% (Dec-16)
- Somewhat favorable: 20% (Aug-17), 21% (Dec-16)
- Somewhat unfavorable: 4% (Aug-17), 7% (Dec-16)
- Unfavorable: 36% (Aug-17), 26% (Dec-16)
- Don’t know/Refused to answer: 19% (Aug-17), 22% (Dec-16)
# Which political party do you think is the best-placed to: *Fight corruption*

<table>
<thead>
<tr>
<th>Party</th>
<th>Aug-17</th>
<th>Apr-17</th>
<th>Dec-16</th>
</tr>
</thead>
<tbody>
<tr>
<td>Nidaa Tounes</td>
<td>10%</td>
<td>11%</td>
<td>14%</td>
</tr>
<tr>
<td>Ennahdha</td>
<td>7%</td>
<td>8%</td>
<td>8%</td>
</tr>
<tr>
<td>Jebha Chaabia</td>
<td>3%</td>
<td>5%</td>
<td>6%</td>
</tr>
<tr>
<td>Tayar Democratie</td>
<td>2%</td>
<td>3%</td>
<td>2%</td>
</tr>
<tr>
<td>Tounes Al-Irada</td>
<td>1%</td>
<td>3%</td>
<td>1%</td>
</tr>
<tr>
<td>UPL</td>
<td>1%</td>
<td>2%</td>
<td>1%</td>
</tr>
<tr>
<td>Afek Tounes</td>
<td>1%</td>
<td>2%</td>
<td>1%</td>
</tr>
<tr>
<td>Mashroua Tounes</td>
<td>1%</td>
<td>1%</td>
<td>1%</td>
</tr>
<tr>
<td>Tayar Al-Mahaba</td>
<td>1%</td>
<td>1%</td>
<td>1%</td>
</tr>
<tr>
<td>Al-Badil Ettounsi</td>
<td>0%</td>
<td>1%</td>
<td>Not a party in Dec-16</td>
</tr>
<tr>
<td>Other</td>
<td>1%</td>
<td>1%</td>
<td>&lt;1%</td>
</tr>
<tr>
<td>No one</td>
<td>54%</td>
<td>48%</td>
<td>48%</td>
</tr>
<tr>
<td>Don’t know/Refused to answer</td>
<td>20%</td>
<td>14%</td>
<td>17%</td>
</tr>
</tbody>
</table>
Which political party do you think is the best-placed to: *Help the national economy of Tunisia grow*

<table>
<thead>
<tr>
<th>Party</th>
<th>Aug-17</th>
<th>Apr-17</th>
<th>Dec-16</th>
</tr>
</thead>
<tbody>
<tr>
<td>Nidaa Tounes</td>
<td>10%</td>
<td>11%</td>
<td>18%</td>
</tr>
<tr>
<td>Ennahdha</td>
<td>6%</td>
<td>7%</td>
<td>8%</td>
</tr>
<tr>
<td>Jebha Chaabia</td>
<td>2%</td>
<td>4%</td>
<td>5%</td>
</tr>
<tr>
<td>UPL</td>
<td>1%</td>
<td>4%</td>
<td>2%</td>
</tr>
<tr>
<td>Tounes Al-Irada</td>
<td>1%</td>
<td>3%</td>
<td>1%</td>
</tr>
<tr>
<td>Afek Tounes</td>
<td>&lt;1%</td>
<td>2%</td>
<td>2%</td>
</tr>
<tr>
<td>Tayar Democratie</td>
<td>1%</td>
<td>2%</td>
<td>2%</td>
</tr>
<tr>
<td>Mashroua Tounes</td>
<td>1%</td>
<td>1%</td>
<td>1%</td>
</tr>
<tr>
<td>Tayar Al-Mahaba</td>
<td>1%</td>
<td>1%</td>
<td>1%</td>
</tr>
<tr>
<td>Al-Badil Ettounsi</td>
<td>&lt;1%</td>
<td>1%</td>
<td>Not a party in Dec-16</td>
</tr>
<tr>
<td>Other</td>
<td>&lt;1%</td>
<td>1%</td>
<td>&lt;1%</td>
</tr>
<tr>
<td>No one</td>
<td>54%</td>
<td>48%</td>
<td>42%</td>
</tr>
<tr>
<td>Don’t know/Refused to answer</td>
<td>21%</td>
<td>15%</td>
<td>20%</td>
</tr>
</tbody>
</table>
Demographics
<table>
<thead>
<tr>
<th></th>
<th>National (n=1,226)</th>
<th>Sidi Hassine neighborhood, Tunis (n=400)</th>
<th>Mahdia (n=405)</th>
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</tr>
</thead>
<tbody>
<tr>
<td><strong>GENDER</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Male</td>
<td>50%</td>
<td>49%</td>
<td>49%</td>
<td>50%</td>
</tr>
<tr>
<td>Female</td>
<td>50%</td>
<td>51%</td>
<td>51%</td>
<td>51%</td>
</tr>
<tr>
<td><strong>AGE</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>18-34</td>
<td>41%</td>
<td>41%</td>
<td>41%</td>
<td>41%</td>
</tr>
<tr>
<td>35-49</td>
<td>28%</td>
<td>28%</td>
<td>28%</td>
<td>27%</td>
</tr>
<tr>
<td>50-64</td>
<td>21%</td>
<td>22%</td>
<td>21%</td>
<td>21%</td>
</tr>
<tr>
<td>65+</td>
<td>11%</td>
<td>10%</td>
<td>11%</td>
<td>11%</td>
</tr>
<tr>
<td><strong>EDUCATION</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Never went to school</td>
<td>11%</td>
<td>13%</td>
<td>8%</td>
<td>12%</td>
</tr>
<tr>
<td>Primary school</td>
<td>27%</td>
<td>32%</td>
<td>25%</td>
<td>24%</td>
</tr>
<tr>
<td>Secondary school</td>
<td>37%</td>
<td>38%</td>
<td>31%</td>
<td>34%</td>
</tr>
<tr>
<td>Professional training</td>
<td>4%</td>
<td>5%</td>
<td>6%</td>
<td>5%</td>
</tr>
<tr>
<td>University completed</td>
<td>17%</td>
<td>12%</td>
<td>23%</td>
<td>19%</td>
</tr>
<tr>
<td>Graduate degree</td>
<td>4%</td>
<td>2%</td>
<td>6%</td>
<td>6%</td>
</tr>
</tbody>
</table>
## Demographics

<table>
<thead>
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</tr>
</thead>
<tbody>
<tr>
<td><strong>HOME OWNERSHIP</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Own home</td>
<td>79%</td>
<td>76%</td>
<td>77%</td>
<td>71%</td>
</tr>
<tr>
<td>Don’t own home</td>
<td>21%</td>
<td>23%</td>
<td>23%</td>
<td>29%</td>
</tr>
<tr>
<td><strong>INCOME</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>501-1,000 Dinars</td>
<td>30%</td>
<td>45%</td>
<td>27%</td>
<td>27%</td>
</tr>
<tr>
<td>1,001-1,500 Dinars</td>
<td>9%</td>
<td>8%</td>
<td>14%</td>
<td>7%</td>
</tr>
<tr>
<td>1,501-2,500 Dinars</td>
<td>3%</td>
<td>1%</td>
<td>6%</td>
<td>3%</td>
</tr>
<tr>
<td>&gt; 2,501 Dinars</td>
<td>1%</td>
<td>0%</td>
<td>3%</td>
<td>2%</td>
</tr>
<tr>
<td>Don’t know/Refused to answer</td>
<td>6%</td>
<td>2%</td>
<td>10%</td>
<td>2%</td>
</tr>
<tr>
<td><strong>LANGUAGE</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Read Arabic</td>
<td>95%</td>
<td>90%</td>
<td>95%</td>
<td>95%</td>
</tr>
<tr>
<td>Read French</td>
<td>62%</td>
<td>56%</td>
<td>69%</td>
<td>61%</td>
</tr>
<tr>
<td>Read English</td>
<td>33%</td>
<td>26%</td>
<td>40%</td>
<td>37%</td>
</tr>
<tr>
<td>Read other</td>
<td>9%</td>
<td>7%</td>
<td>22%</td>
<td>16%</td>
</tr>
</tbody>
</table>
## Demographics

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<th>Kairouan (n=406)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>INTERNET ACCESS</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Have Internet access</td>
<td>52%</td>
<td>49%</td>
<td>61%</td>
<td>52%</td>
</tr>
<tr>
<td>Don’t have access</td>
<td>48%</td>
<td>51%</td>
<td>39%</td>
<td>48%</td>
</tr>
<tr>
<td><strong>Access Internet-Mobile</strong></td>
<td>70%</td>
<td>71%</td>
<td>66%</td>
<td>74%</td>
</tr>
<tr>
<td><strong>Access Internet-Home</strong></td>
<td>25%</td>
<td>22%</td>
<td>29%</td>
<td>16%</td>
</tr>
<tr>
<td><strong>Access Internet-Work</strong></td>
<td>4%</td>
<td>4%</td>
<td>2%</td>
<td>8%</td>
</tr>
<tr>
<td><strong>Access Internet-Other</strong></td>
<td>2%</td>
<td>2%</td>
<td>2%</td>
<td>1%</td>
</tr>
</tbody>
</table>