



Survey of Cambodian Public Opinion

International Republican Institute

January 12 – February 2, 2013

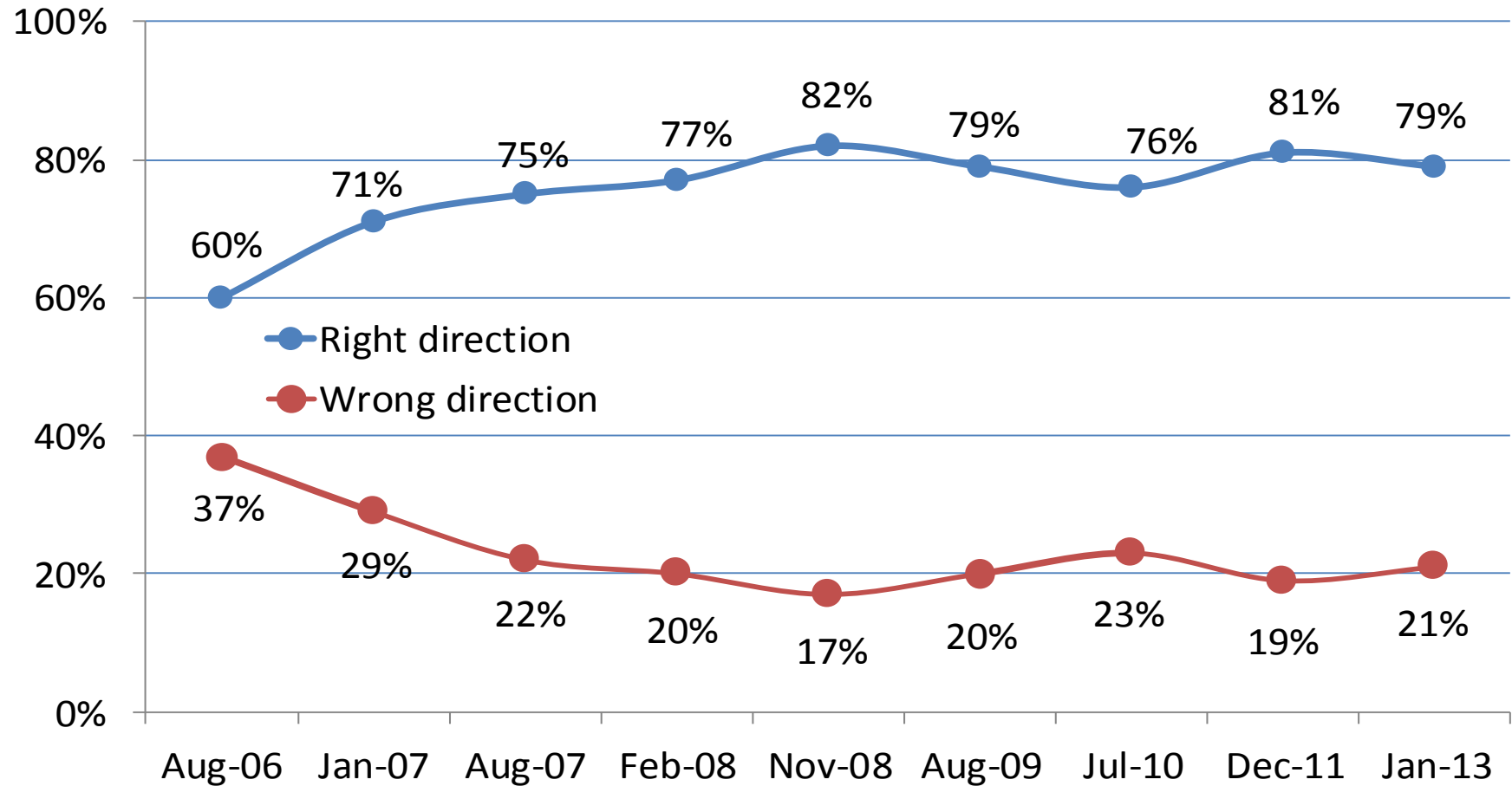
Methodology

- Face-to-face interviews were conducted January 12 – February 2, 2013.
- The sample of 2,000 respondents is representative of the Cambodian population aged 18 or older and is proportional to population by province, to urban/rural distribution and to gender.
- Respondents were disqualified if they or any member of their family was employed as a journalist or editor in one of the media outlets; an employee of a political party; a member of municipal, town or provincial government, or national parliament; an employee of one of the ministries; an employee of a public relations agency or marketing agency; or an employee of an agency or institute of public opinion research.
- The survey was conducted according to a random nationwide, three-stage stratified, Simple Random Sampling Without Replacement method. In the first stage, the survey was stratified by 24 provinces. In the second stage, the survey was further stratified by urban/rural. In the third stage, the survey was stratified by gender.
- Additionally, respondents within each village were identified by a random selection of street addresses and the random walk method for households.
- Upon random household selection, respondents in each household were chosen based on the next birthday method.
- The margin of error is +/- 2.2 percent with a response rate of 95 percent.
- The nationwide survey included all provinces.
- The information in this report has been compiled in accordance with international standards for market and social research methodologies. Figures in charts and tables may not sum to 100 percent due to rounding.



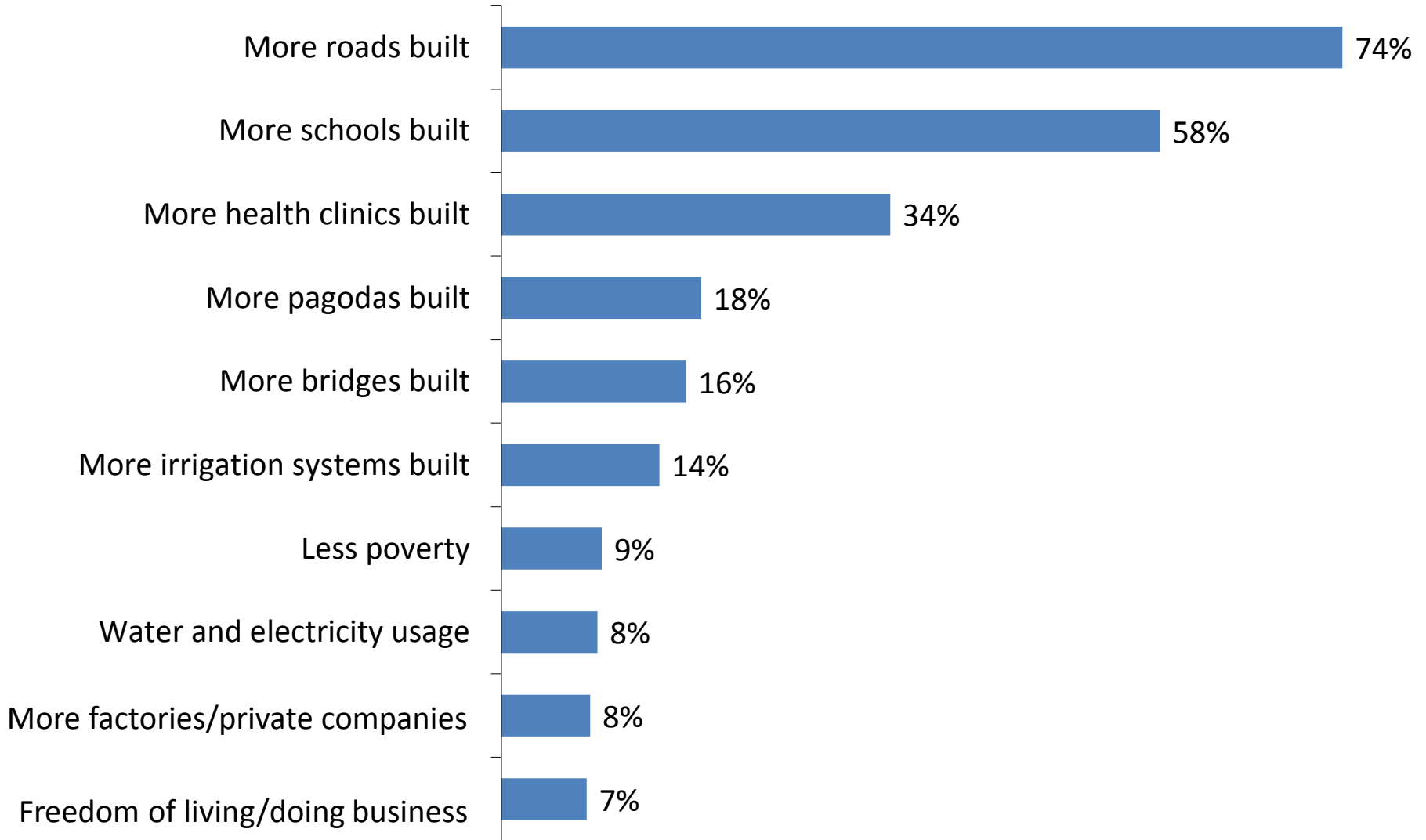
Trends & The Current Opinion Environment

Is Cambodia generally headed in the right direction or the wrong direction?



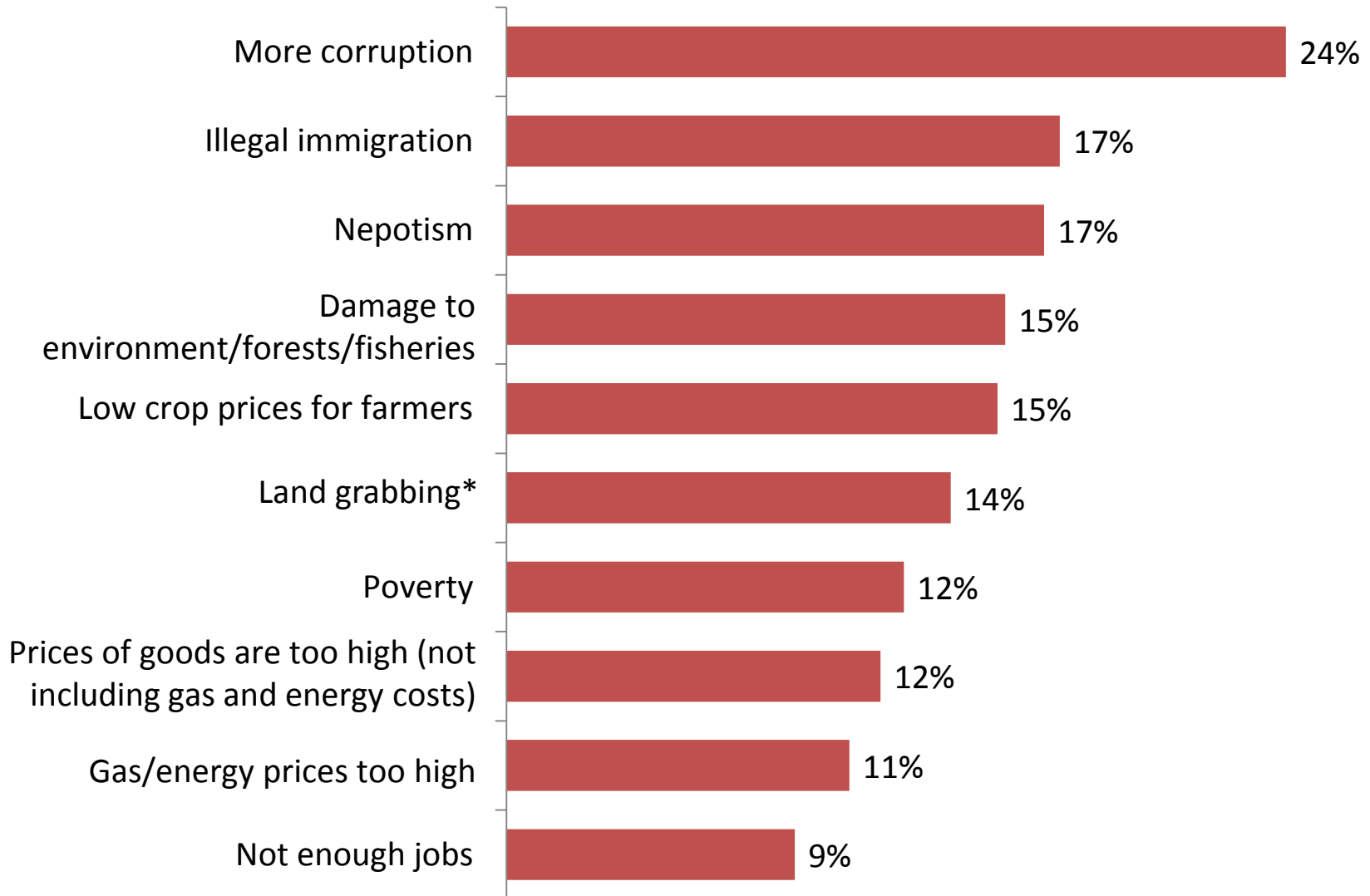
Why is Cambodia moving in the right direction?

(n = 1,578, open-ended, multiple responses)



Why is Cambodia moving in the wrong direction?

(n = 413, open-ended, multiple responses)

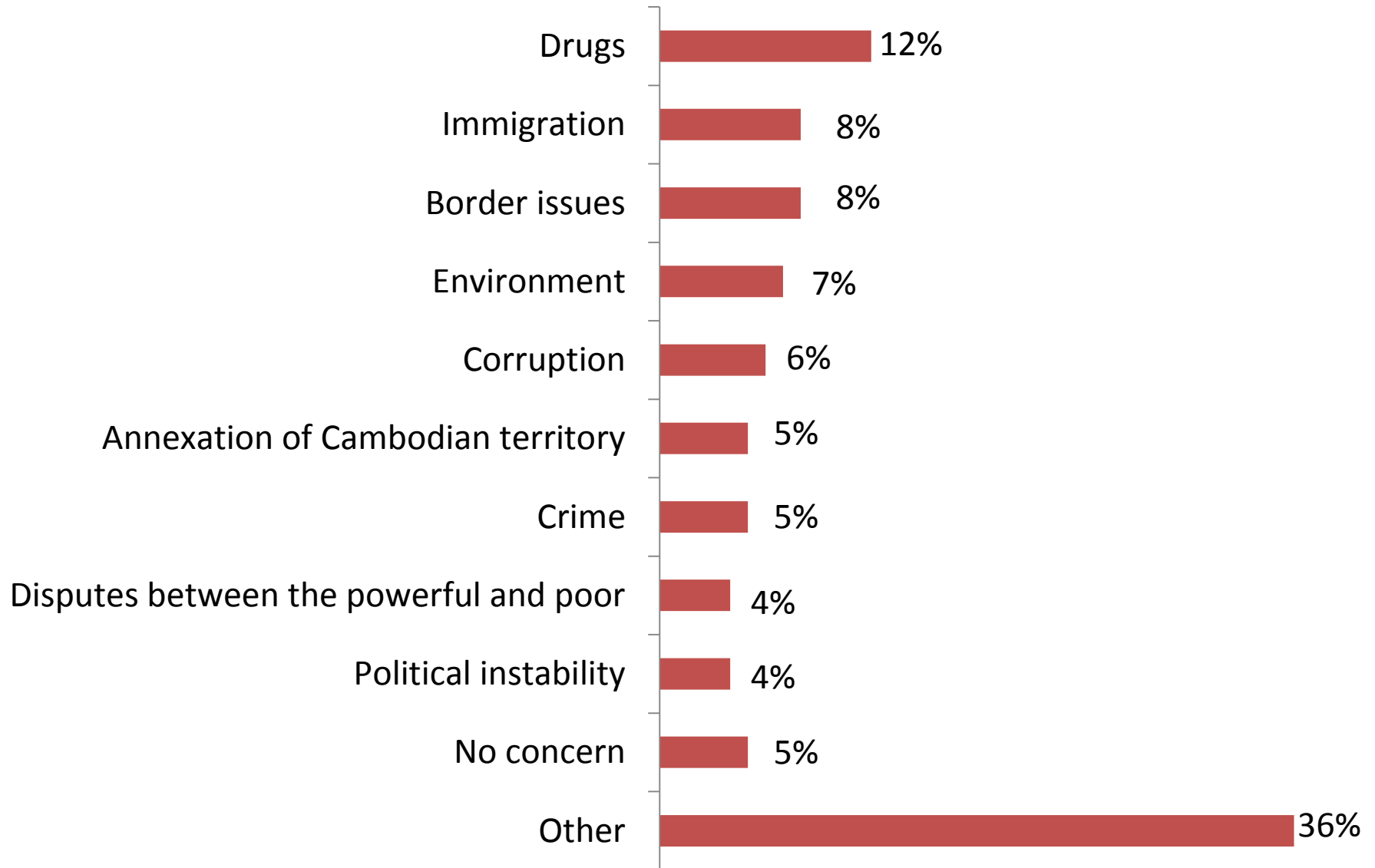


*Land grabbing in Cambodia is the practice of the government misappropriating lands for commercial purposes.

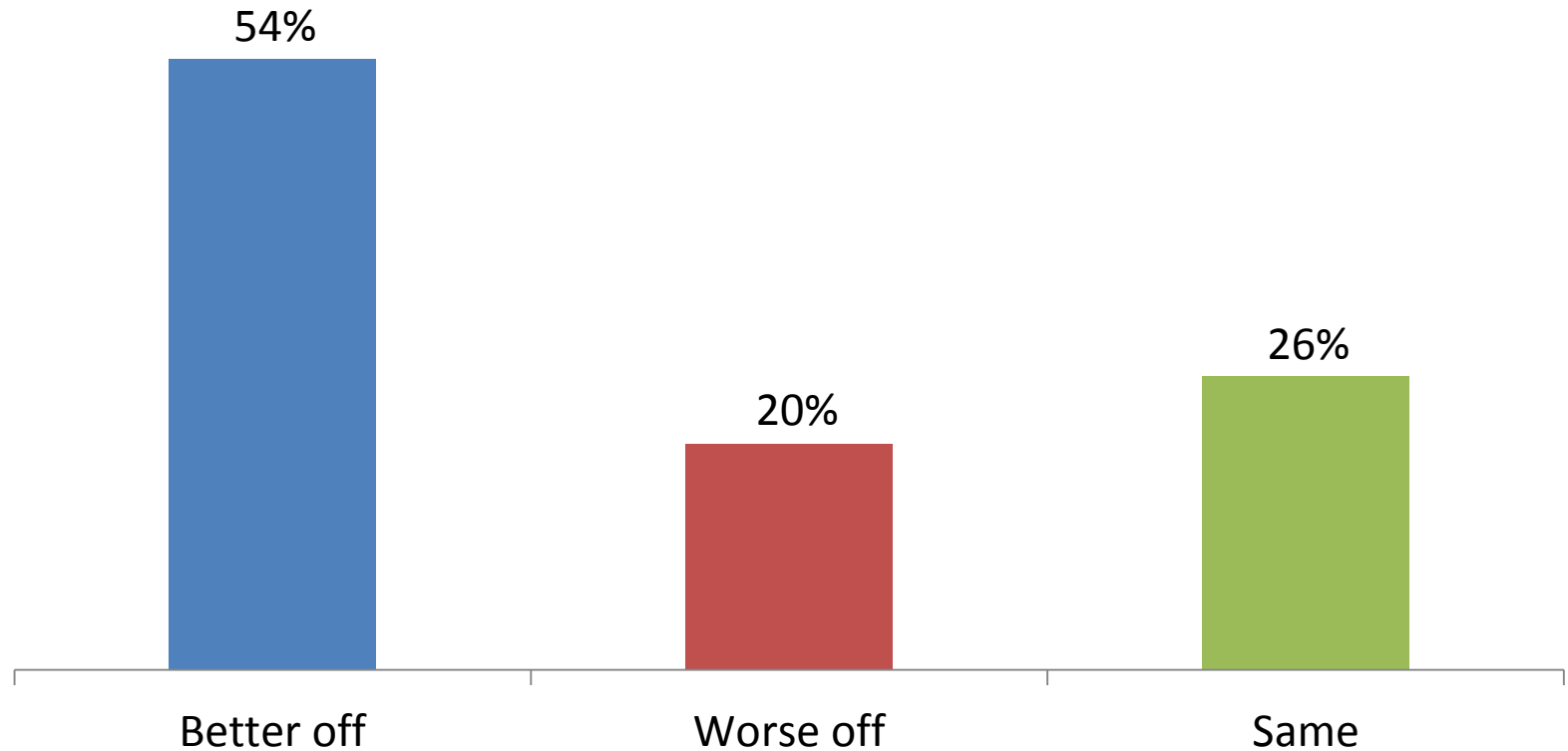
What three issues or concerns (up to three) do you feel most impact Cambodia as a country? (open-ended)

Issue	First issue (N=2,000)	Second issue (N=1,254)	Third issue (N=647)	All (N=2,000)
Drugs (import/trade/use)	10%	10%	11%	19%
Border issues and demarcation	9%	3%	2%	11%
Damage to environment/forests/fisheries	8%	7%	5%	14%
Illegal immigration	8%	4%	4%	12%
Crime (theft/robbery/killings/gambling/rape/hold ups)	5%	9%	11%	14%
More corruption	5%	5%	8%	11%
Disputes between powerful/rich and poor	5%	4%	3%	8%
Annexation of Cambodian territory by Thailand and Vietnam	5%	3%	2%	7%
Traffic accidents/violation of traffic laws	3%	4%	5%	8%
Gangs (gambling/disputes/alcohol use)	3%	5%	4%	7%

Of the three issues you just named, which do you feel is most important to Cambodia as a country?



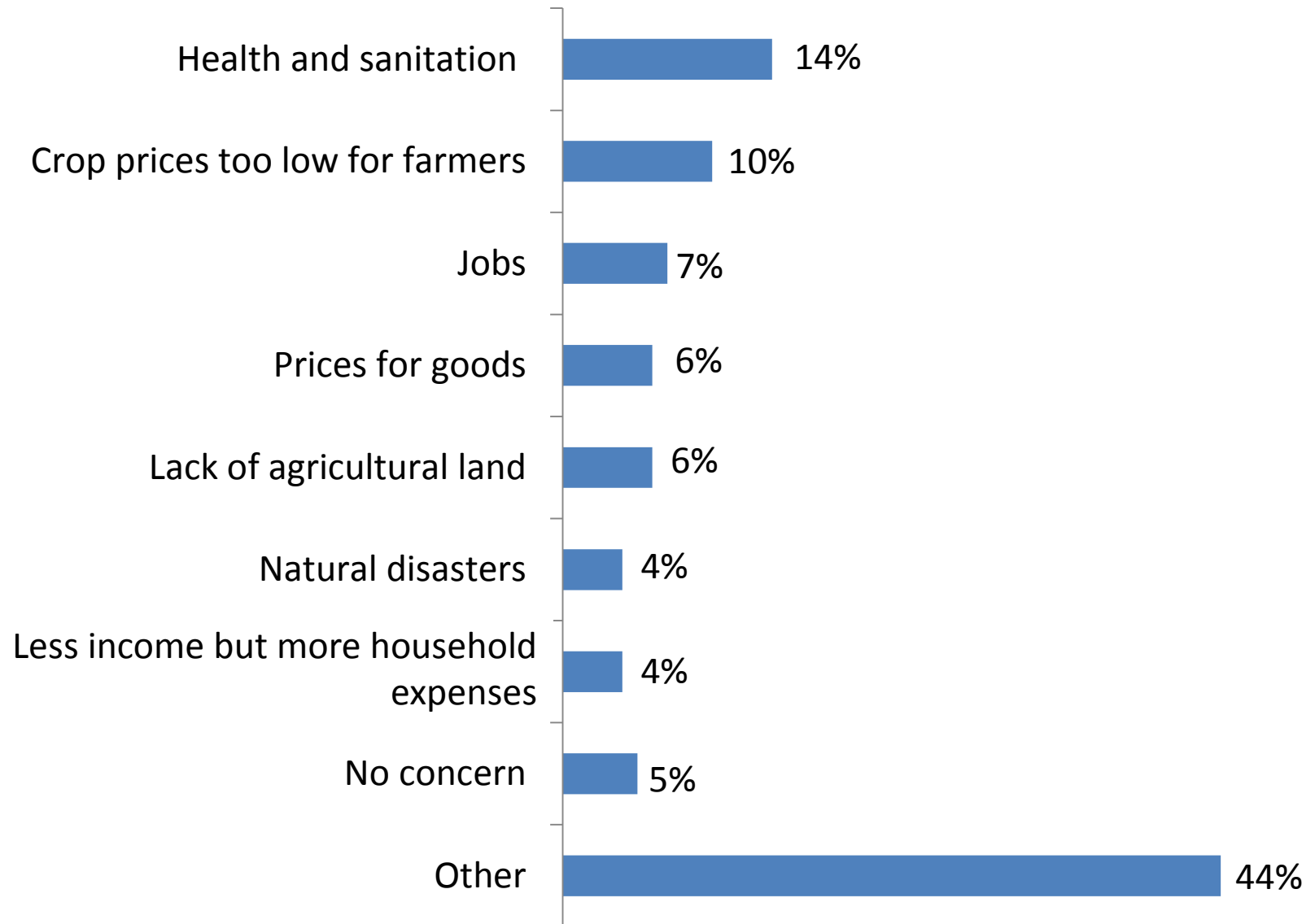
Thinking about the last five years, would you say you and your family are better off, worse off or the same as five years ago?



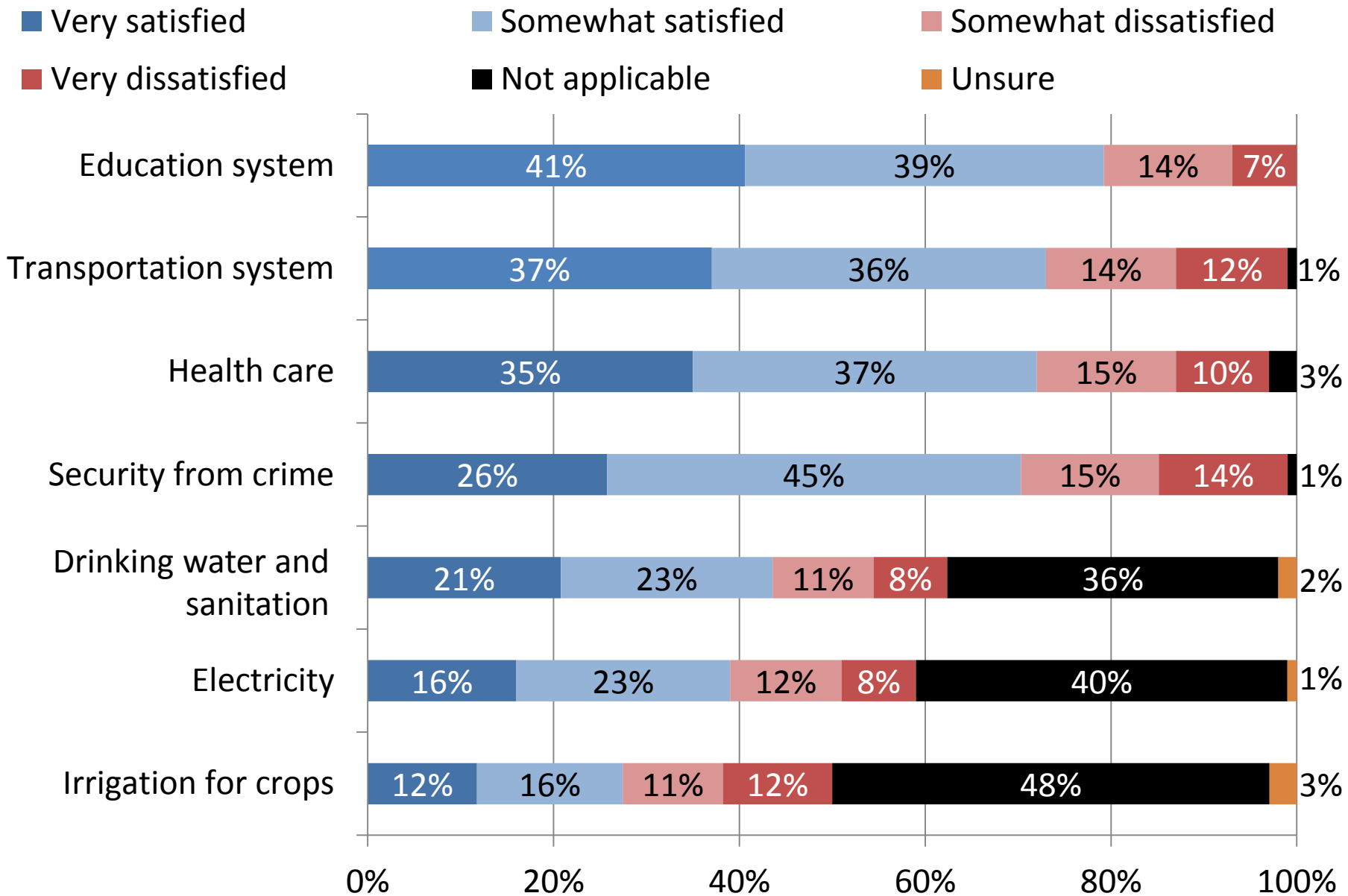
What three issues or concerns do you feel most impact your daily life or family?
(open-ended)

Issue	First issue (N=2,000)	Second issue (N=1,315)	Third issue (N=534)	All (N=2,000)
Health and sanitation	12%	12%	10%	23%
Jobs (unemployed/no reliable employment)	9%	7%	6%	15%
Crop prices too low for farmer	8%	8%	14%	17%
High prices for goods (not gas/electricity)	7%	10%	10%	16%
Lack of agricultural land (not land grabbing)	6%	4%	5%	10%
Natural disasters (drought/flood/storms)	5%	3%	2%	7%
Wages (low wages/problems related to wages)	4%	3%	2%	7%
Water (for drinking/using in households/irrigation)	3%	4%	3%	6%
High prices for gasoline/electricity	2%	6%	7%	8%
Lack of money to buy chemical fertilizers/pesticides	2%	7%	5%	8%

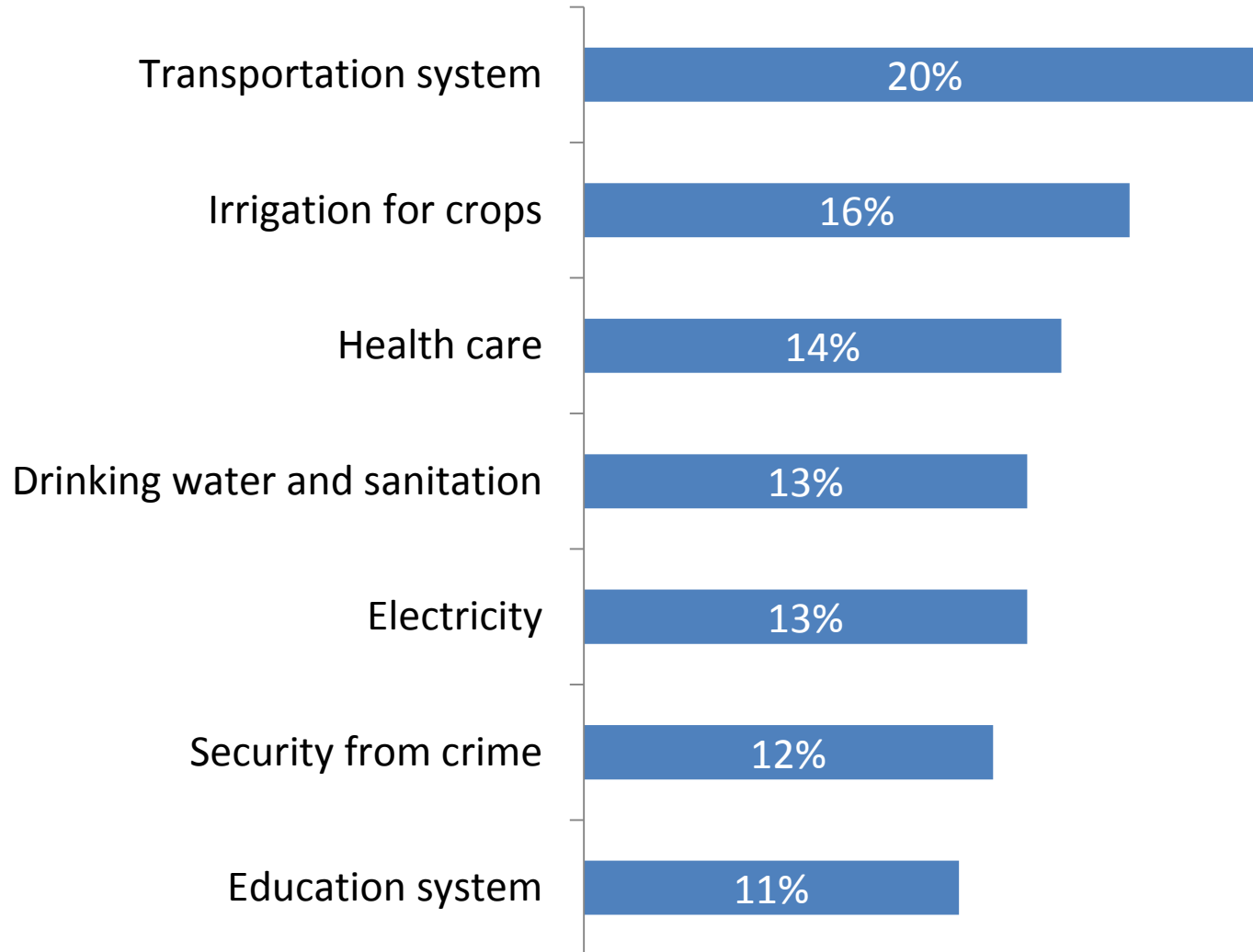
Of the three issues you just named, which do you feel is most important to your daily life or family?



How satisfied are you with the...



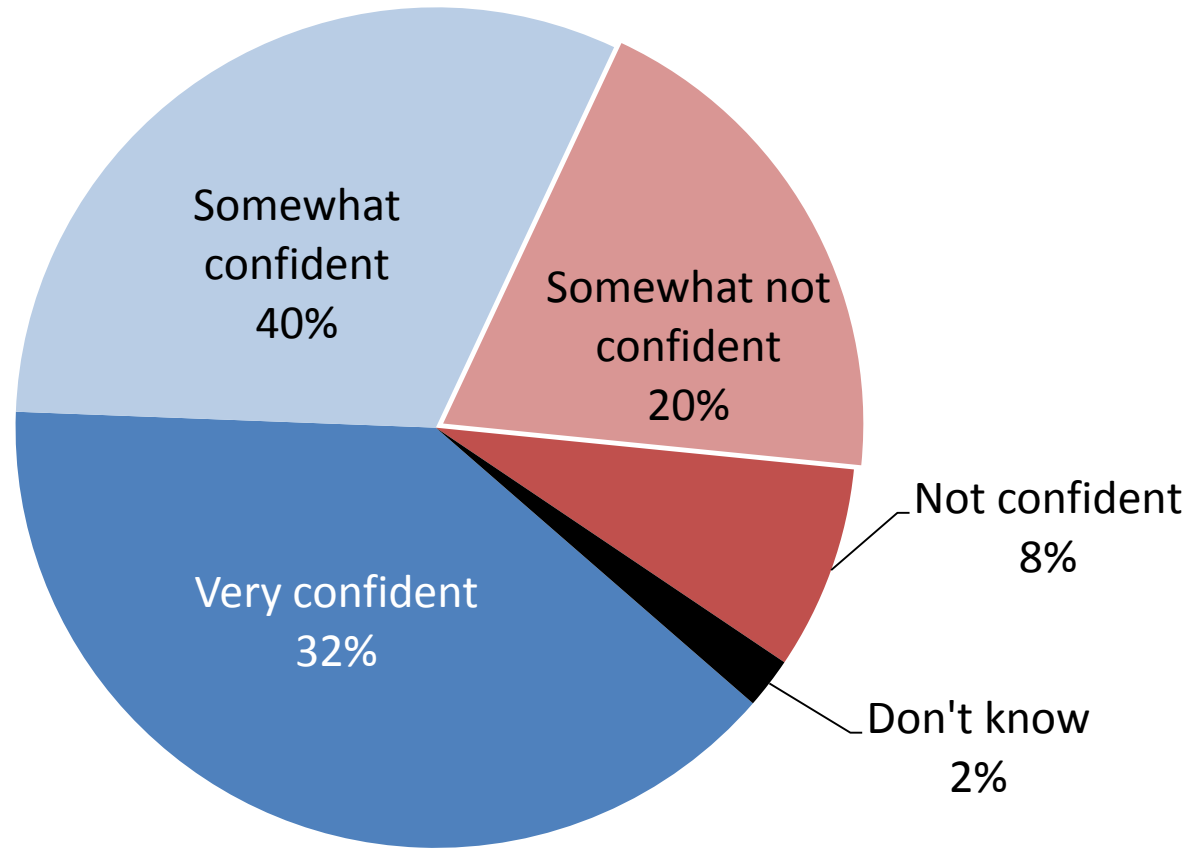
If you could only pick one, which of these services do you most want to see the government improve in your community?



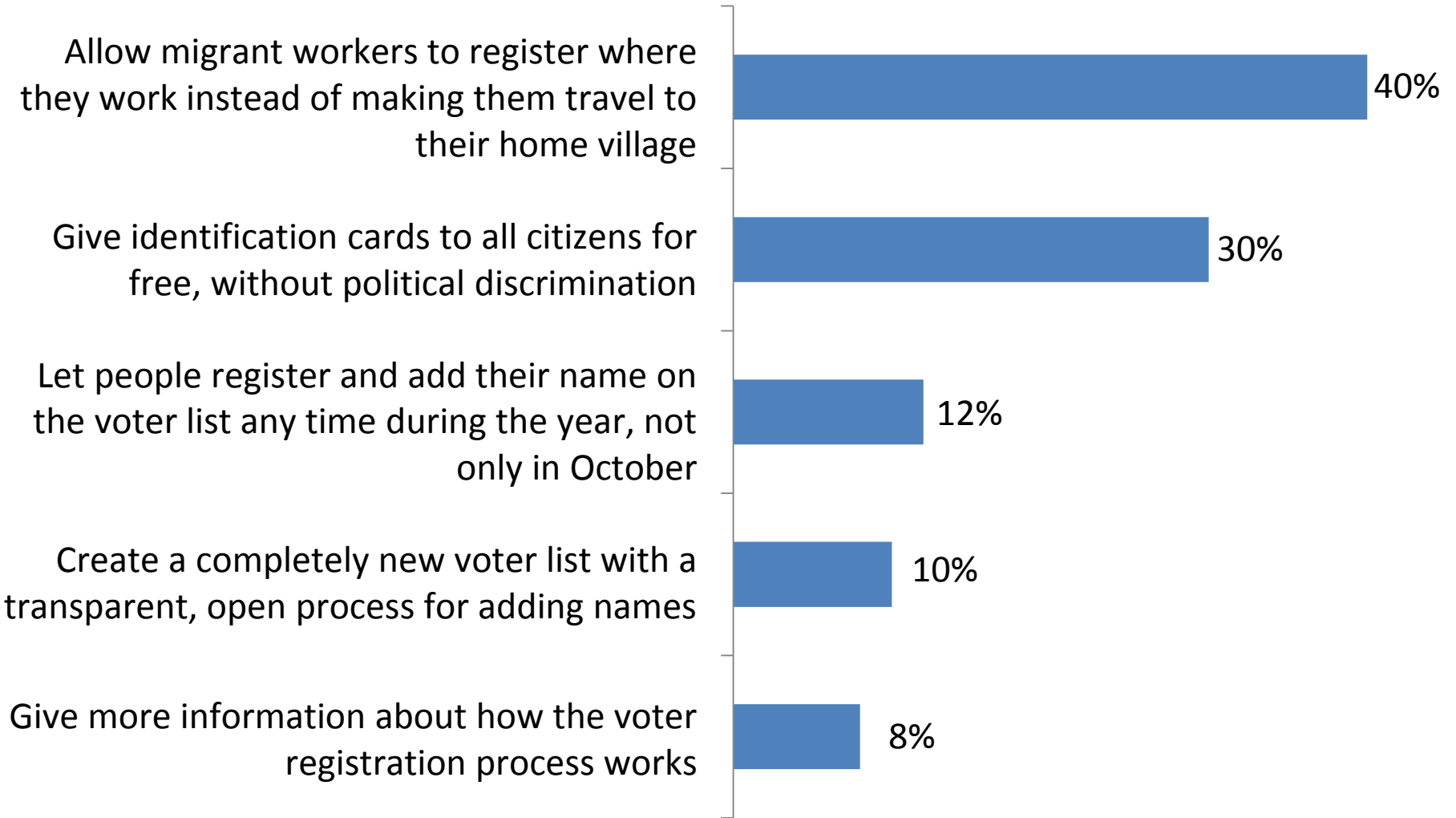


Voter Registration

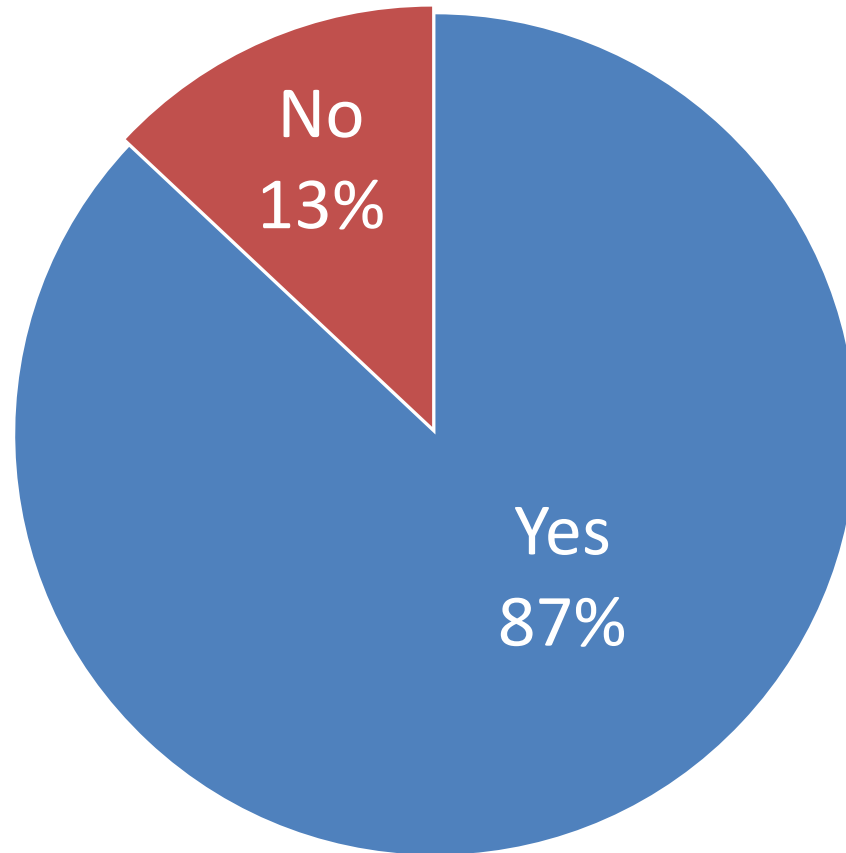
How confident do you feel that you understand the voter registration process?



Which of these would be the best improvement to the voter registration system?

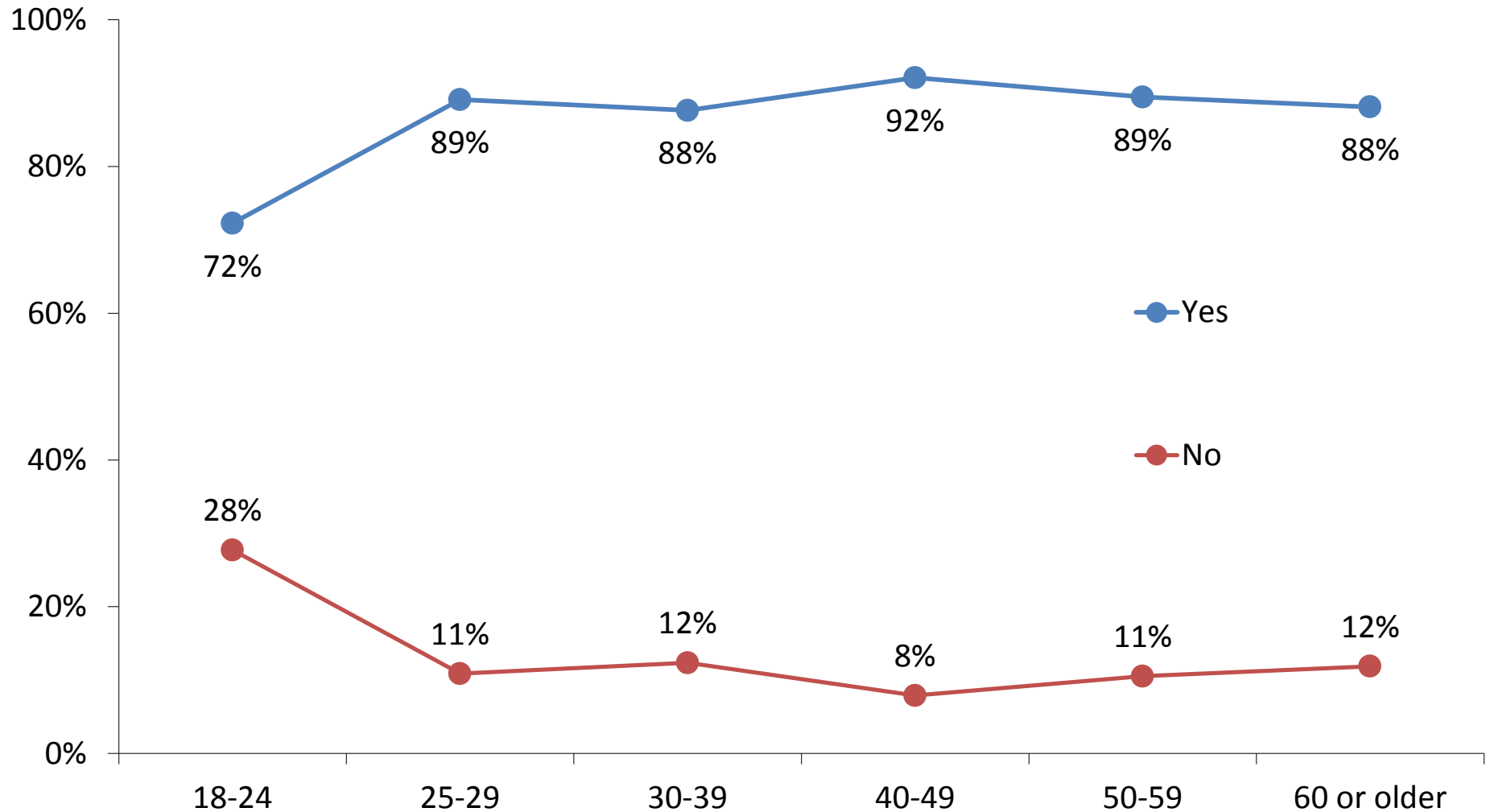


Do you currently have a national ID card?

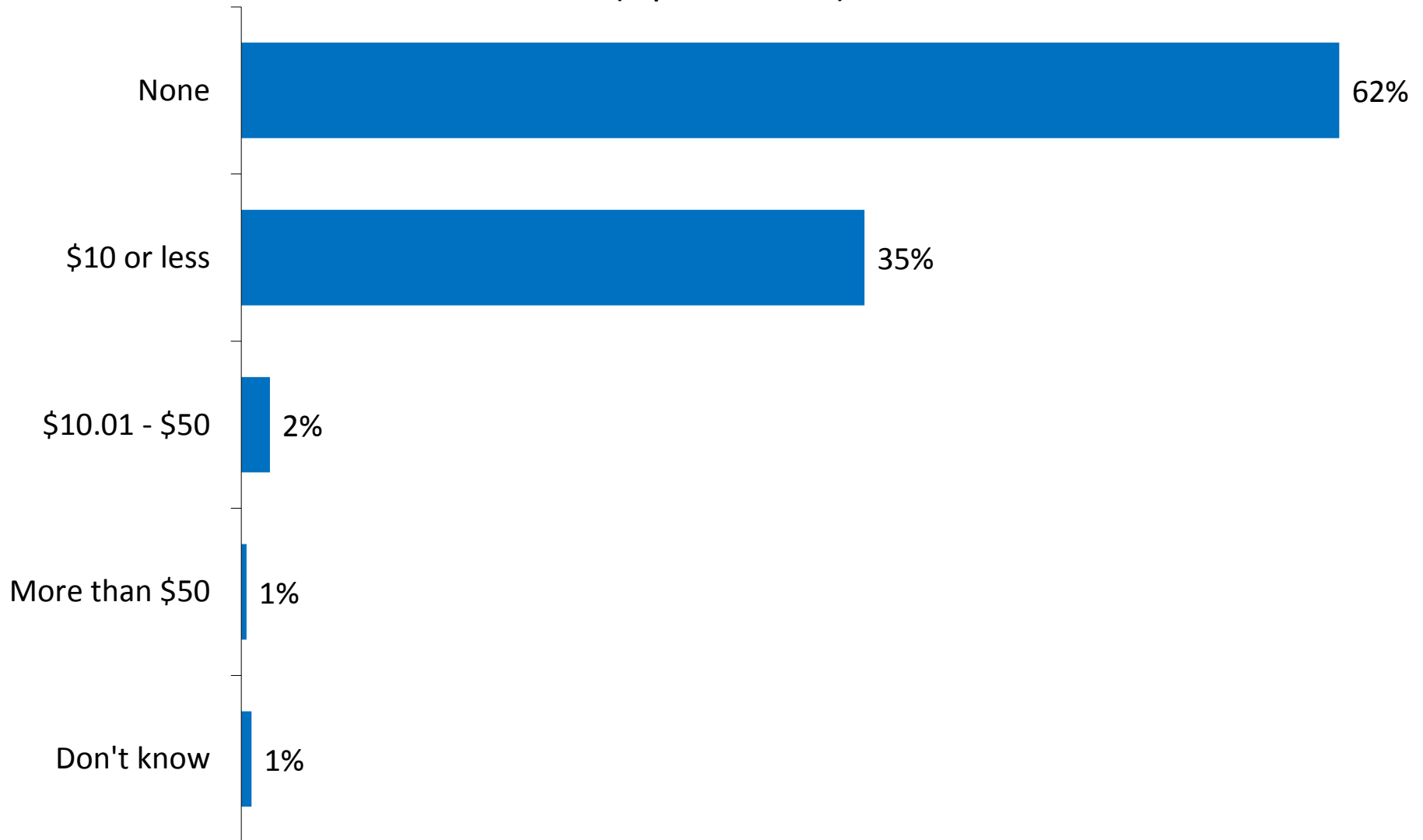


Do you have a national ID card?

(by age)

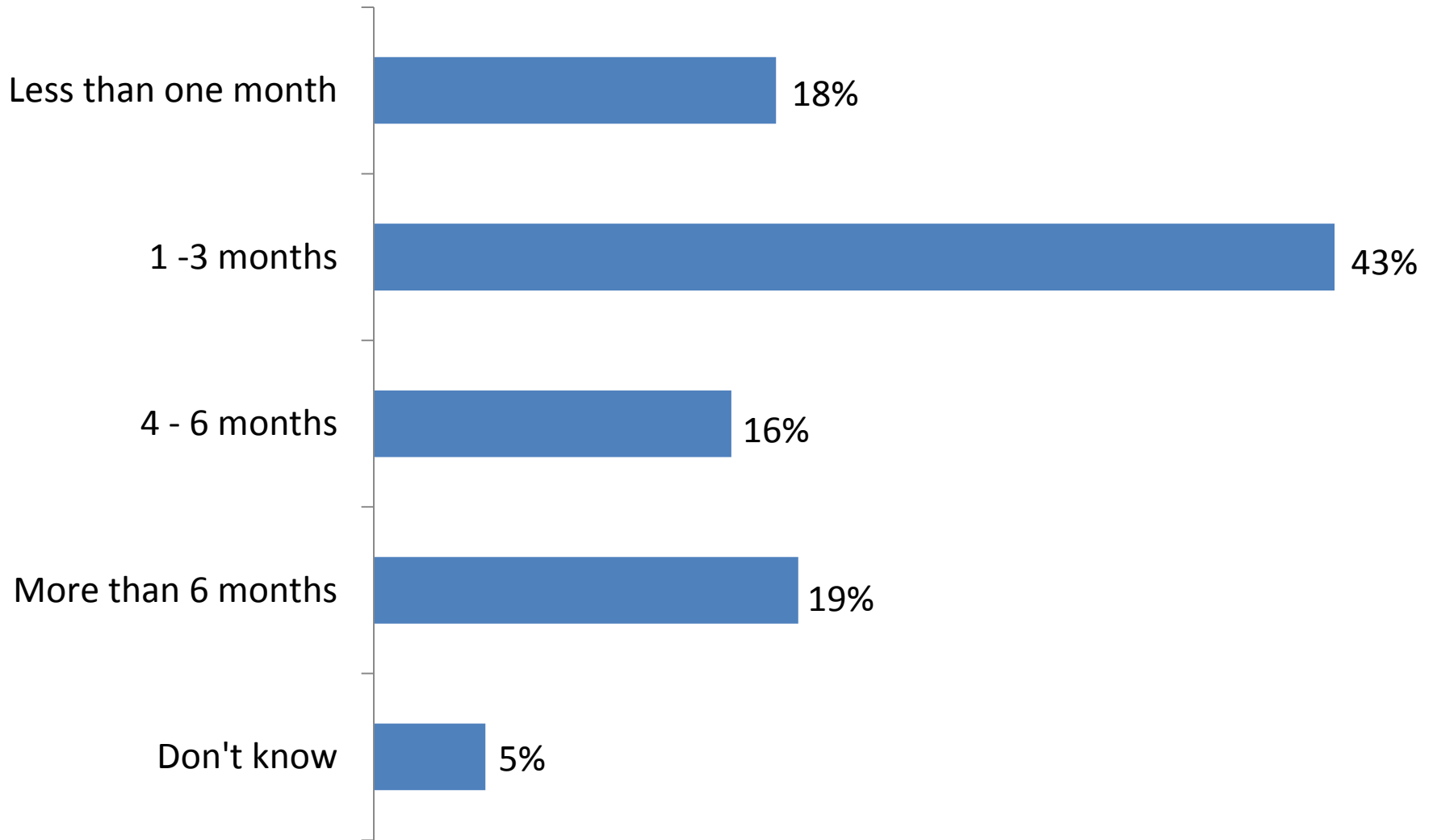


How much did you have to pay for the card? (Open-ended)



*Respondents were asked for values in Cambodia's currency, the *riel*. Values have been converted to U.S. dollars for easy reference.

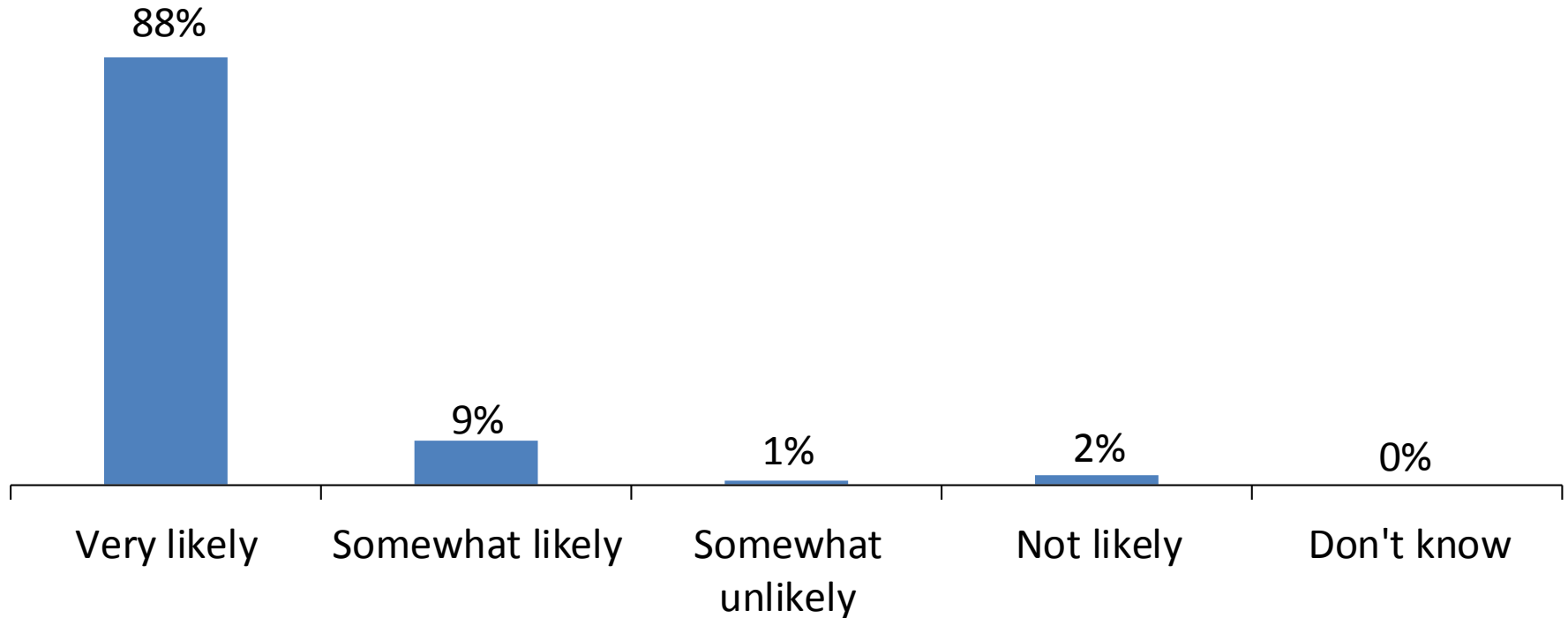
How long did it take to get your card once you completed the application?
(Open-ended)





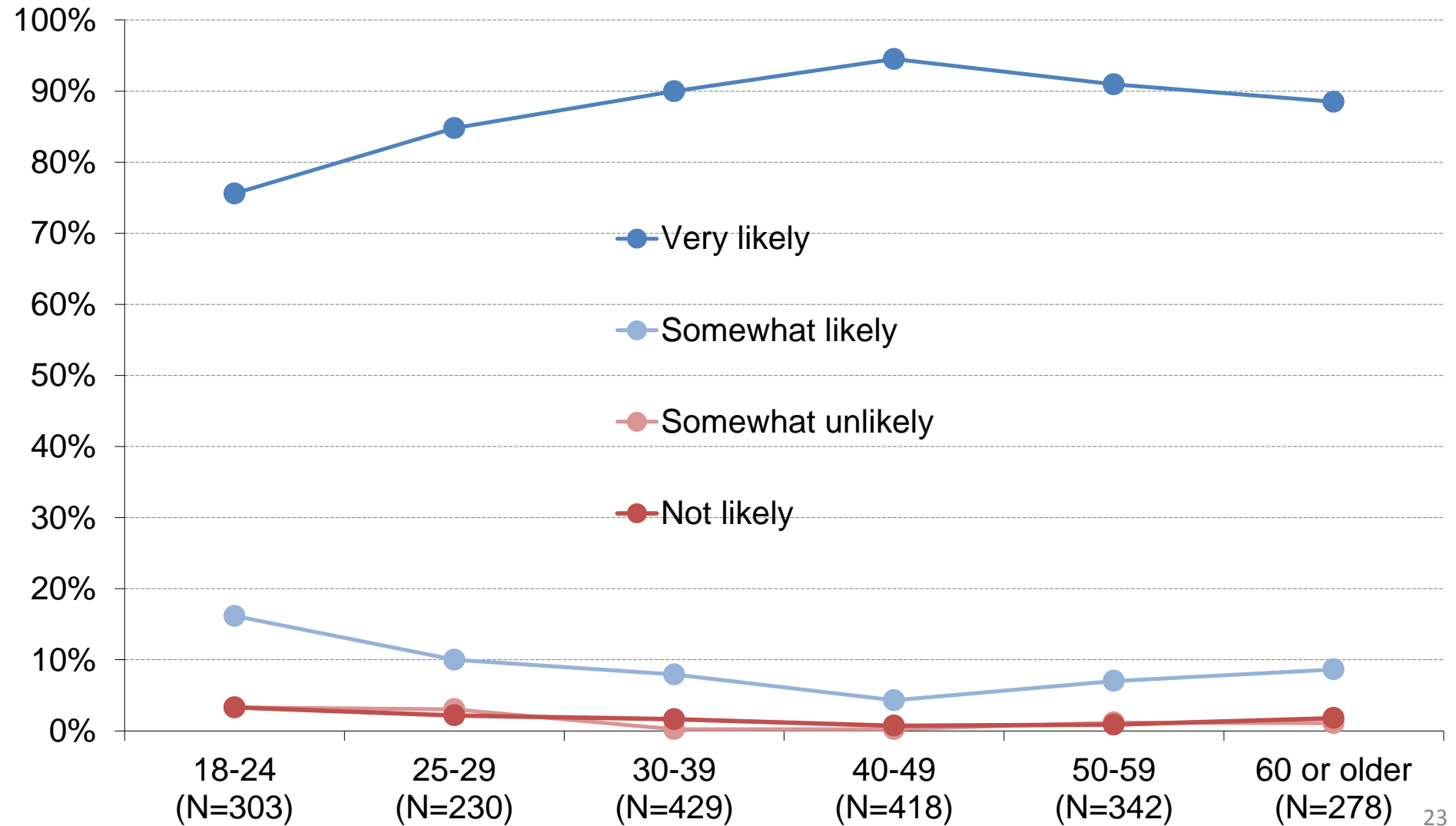
Elections

*The next elections will be in 2013 for the National Assembly.
How likely are you to vote in those elections?*

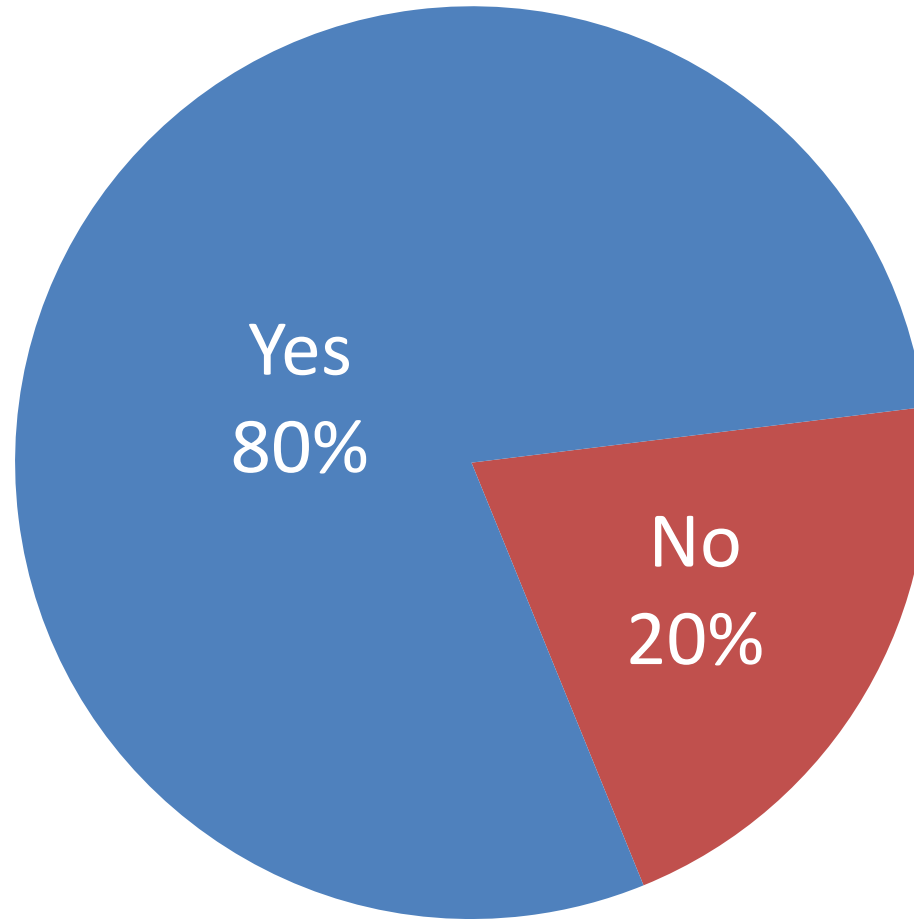


*The next election will be in July 2013 for the National Assembly.
How likely are you to vote in those elections?*

(by age)

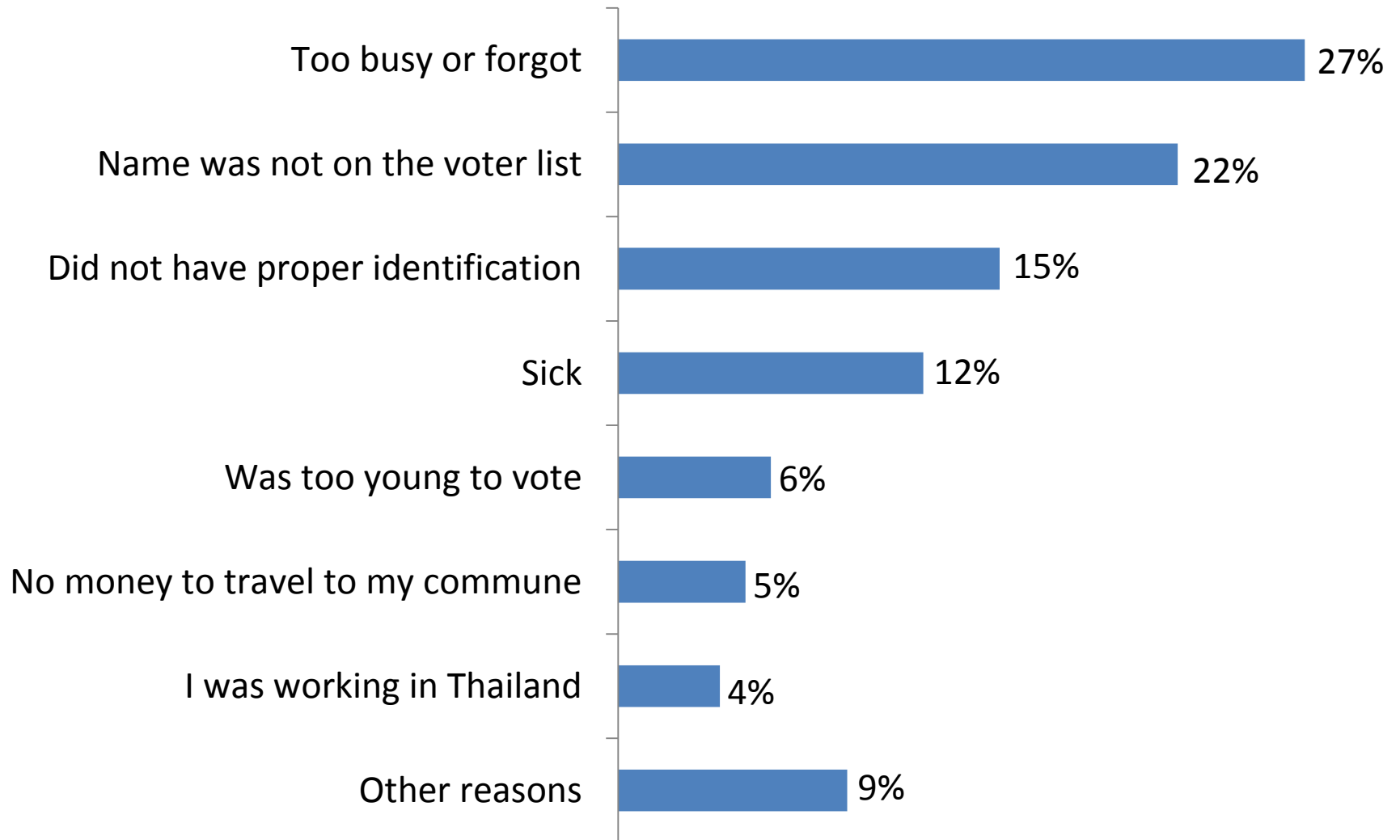


*Did you vote during commune council elections
in June 2012?*

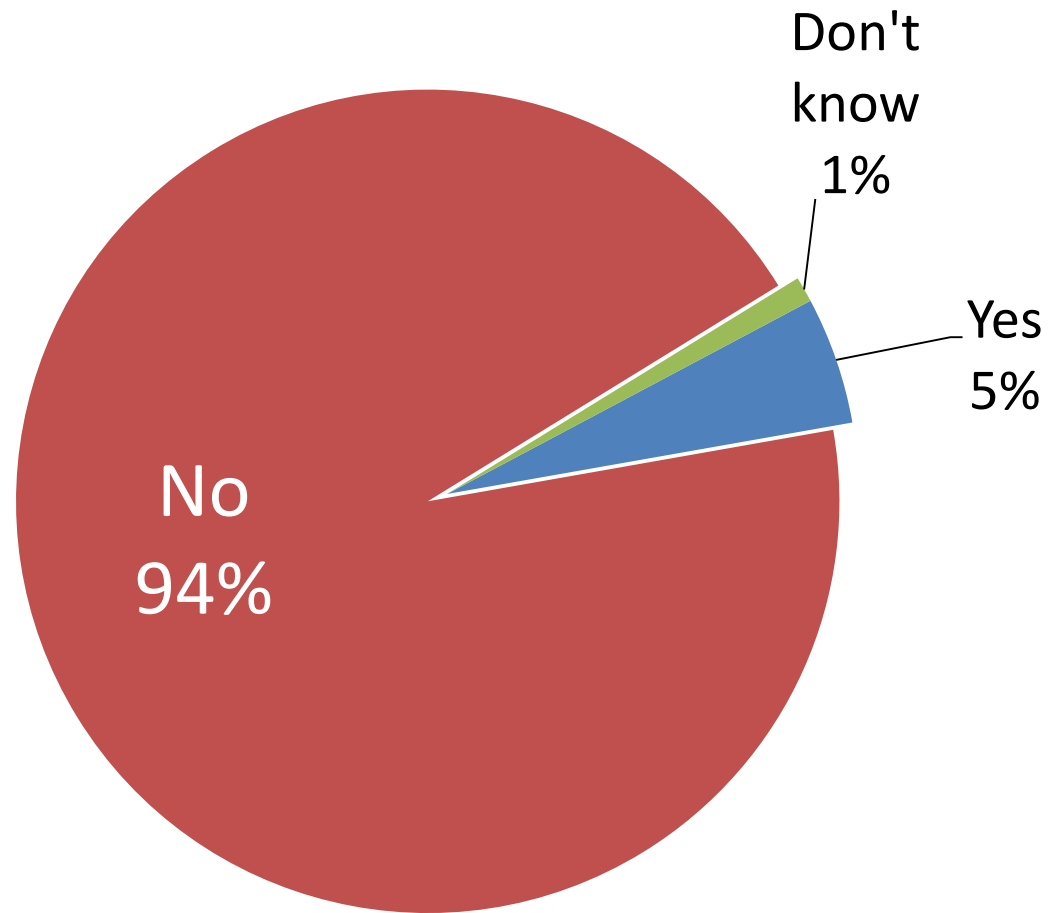


If you did not vote in June 2012, why didn't you vote?

(Open-ended, n=410)

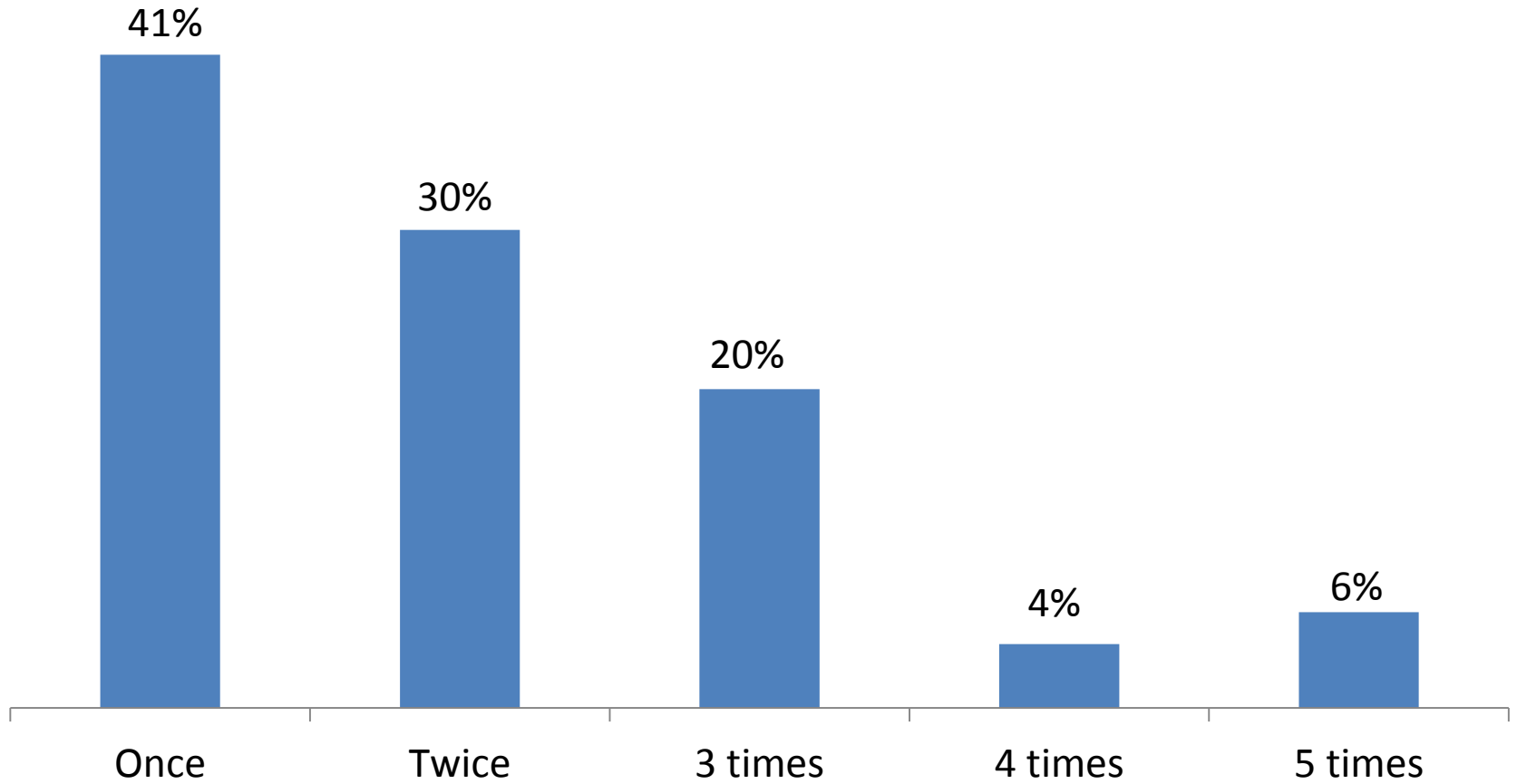


In past elections, have you personally witnessed voter intimidation in your area?



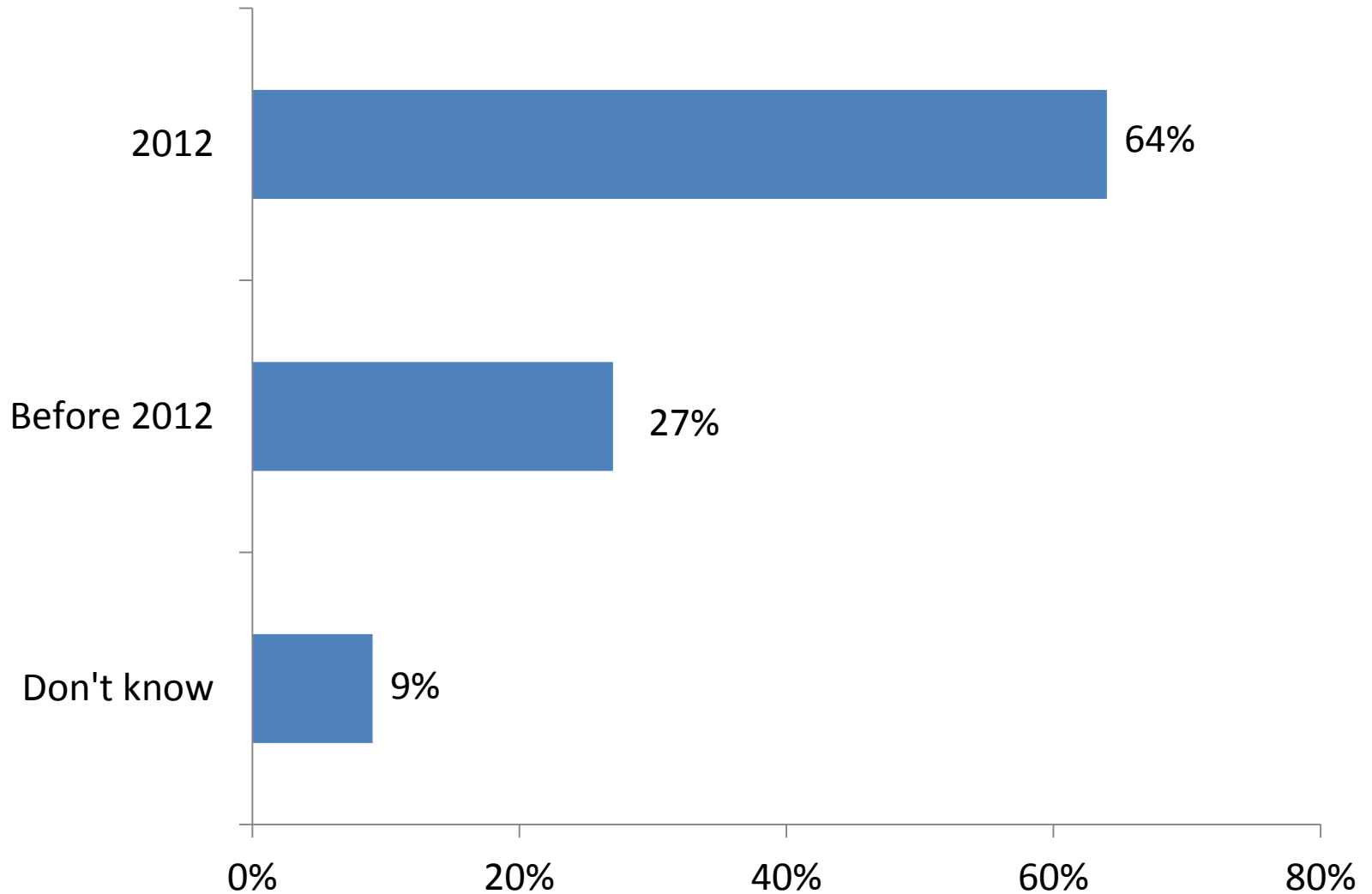
How many times did you see this?

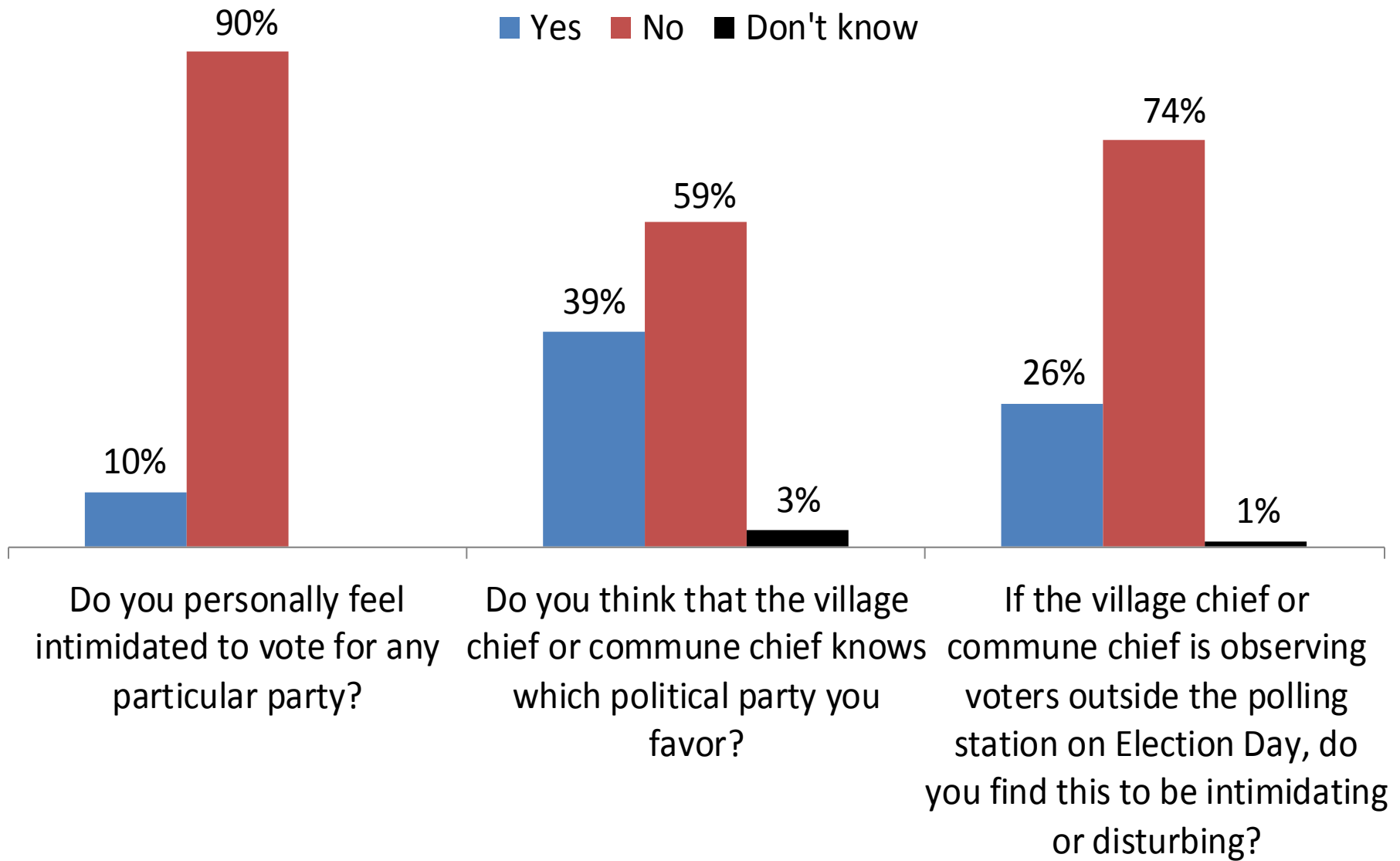
(Open-ended, n=96)



What was the last election you saw voter intimidation in?

(n=96)

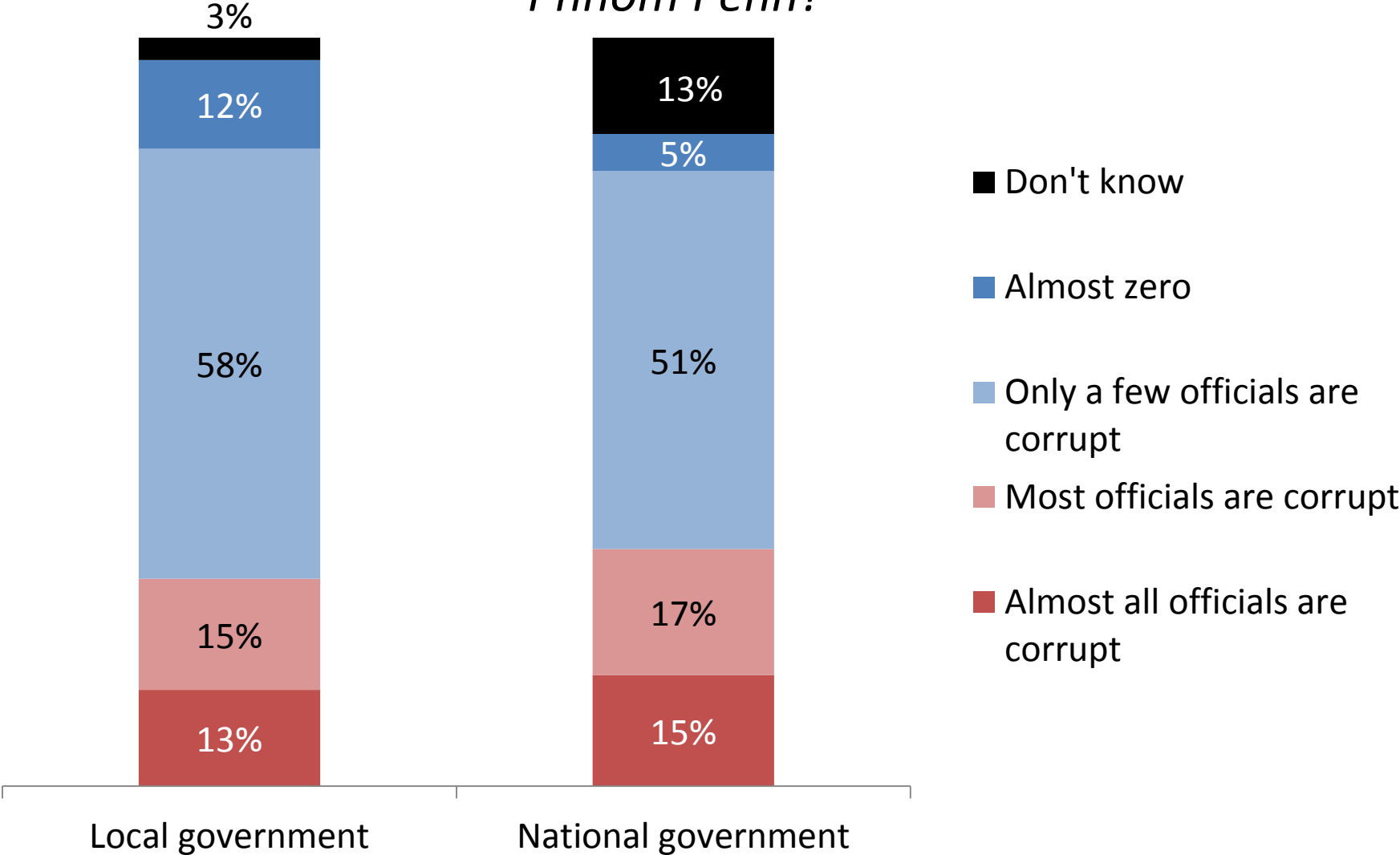




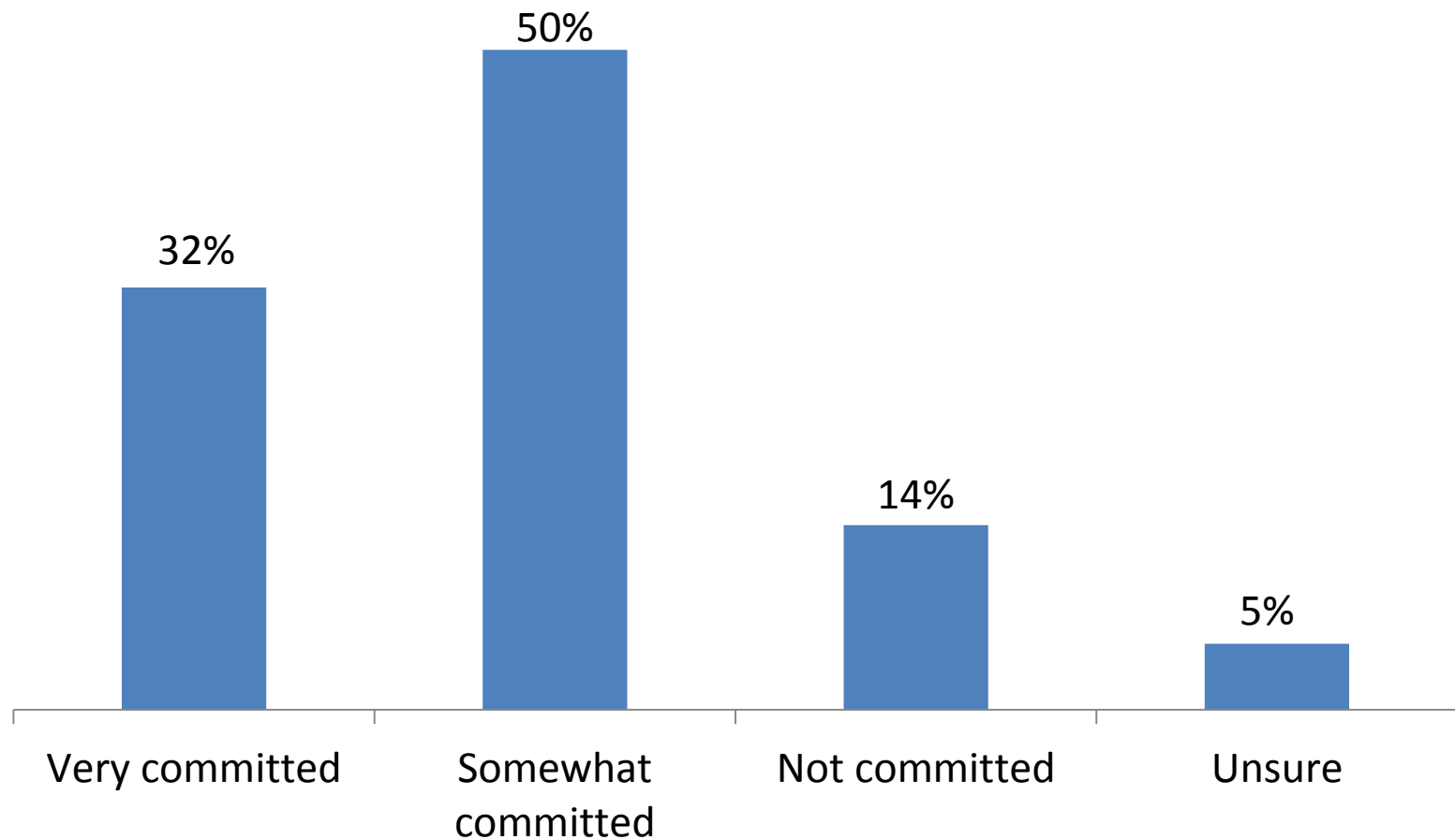


Corruption

How widespread do you think corruption and bribe-taking are in your local/municipal government and in the national government in Phnom Penh?



In your opinion, how committed is the national government to crack down on corruption and eliminate bribery?

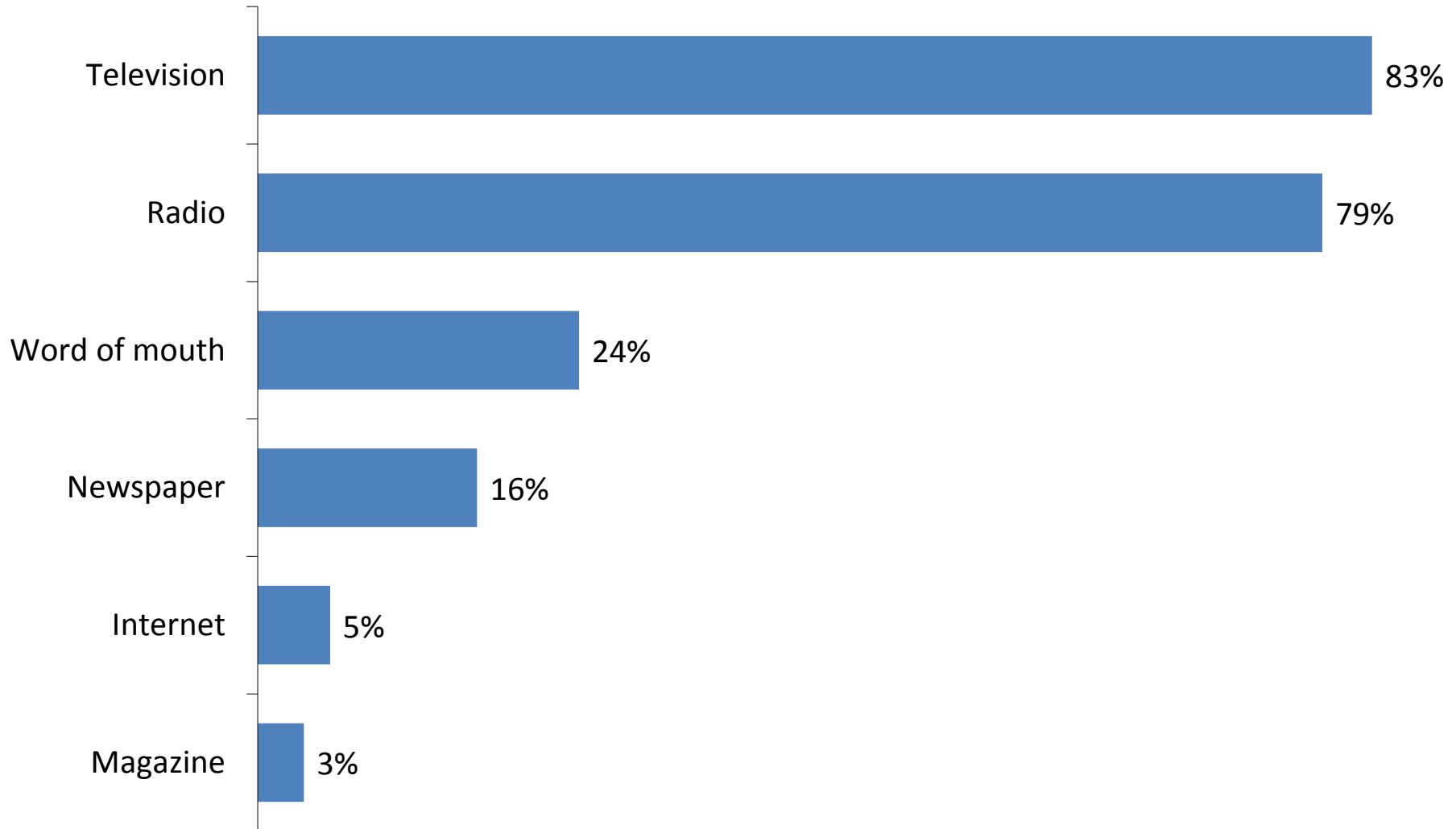




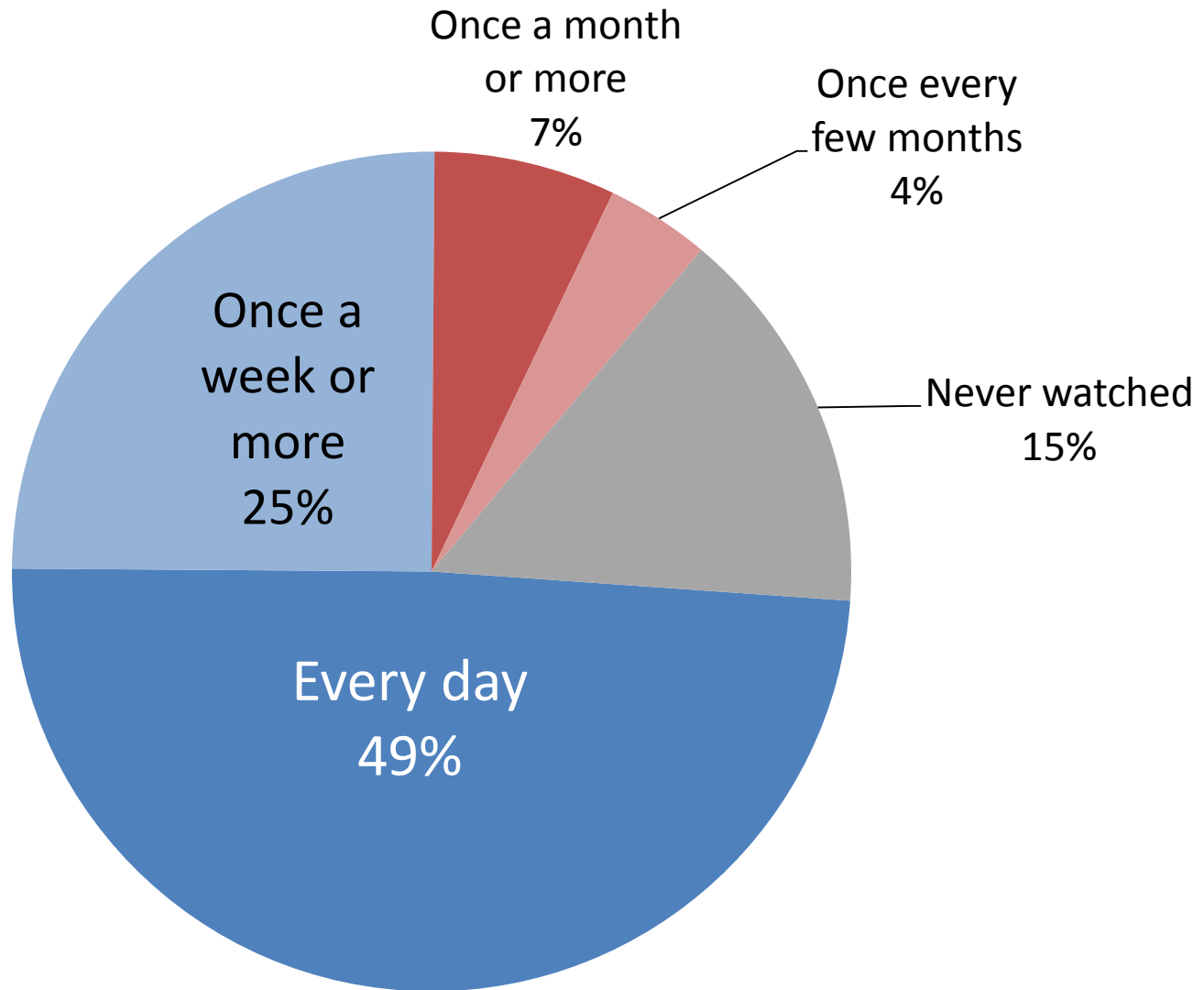
Media & Information

What is your primary source of information?

(multiple responses, open-ended)

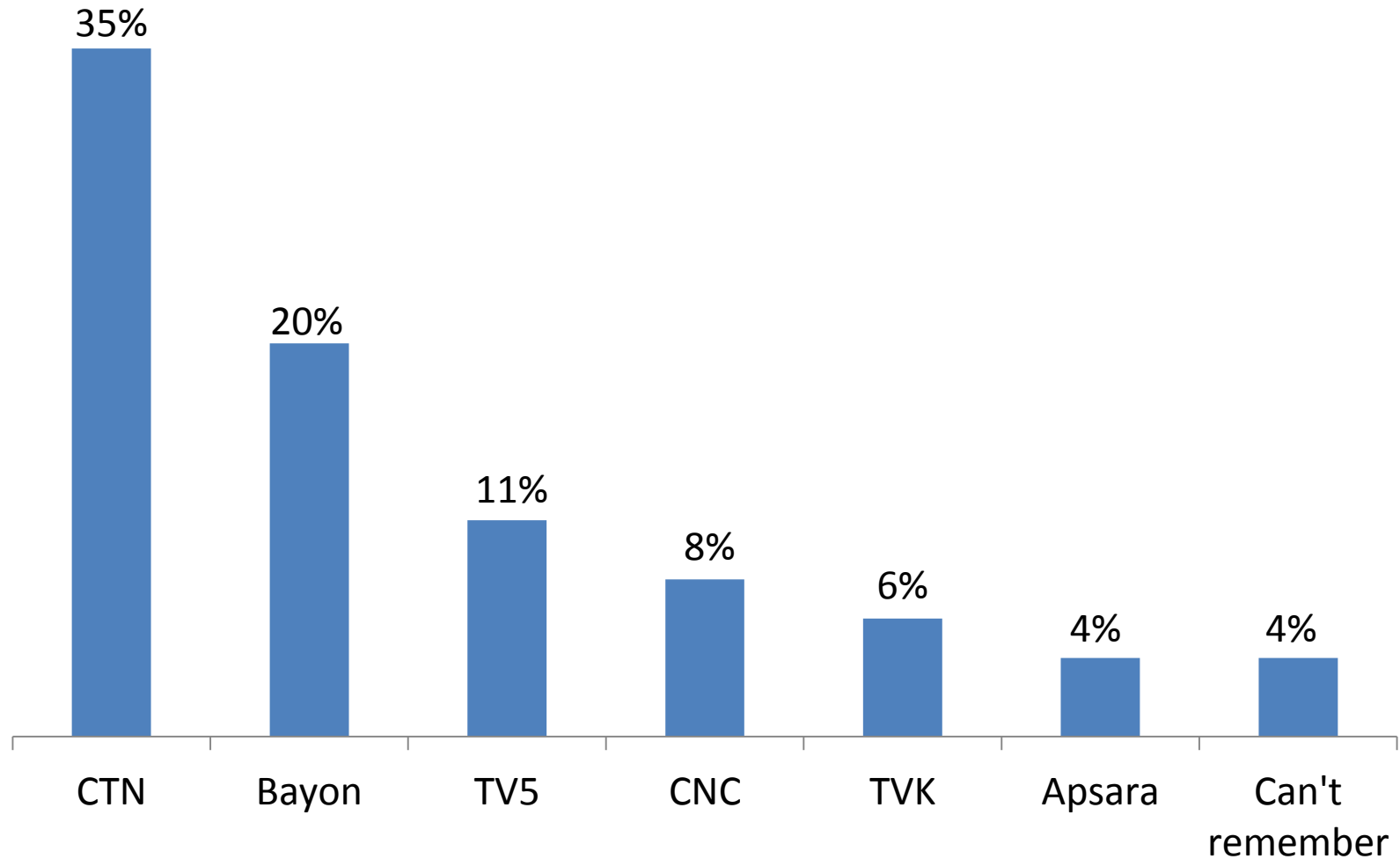


How often do you watch TV?

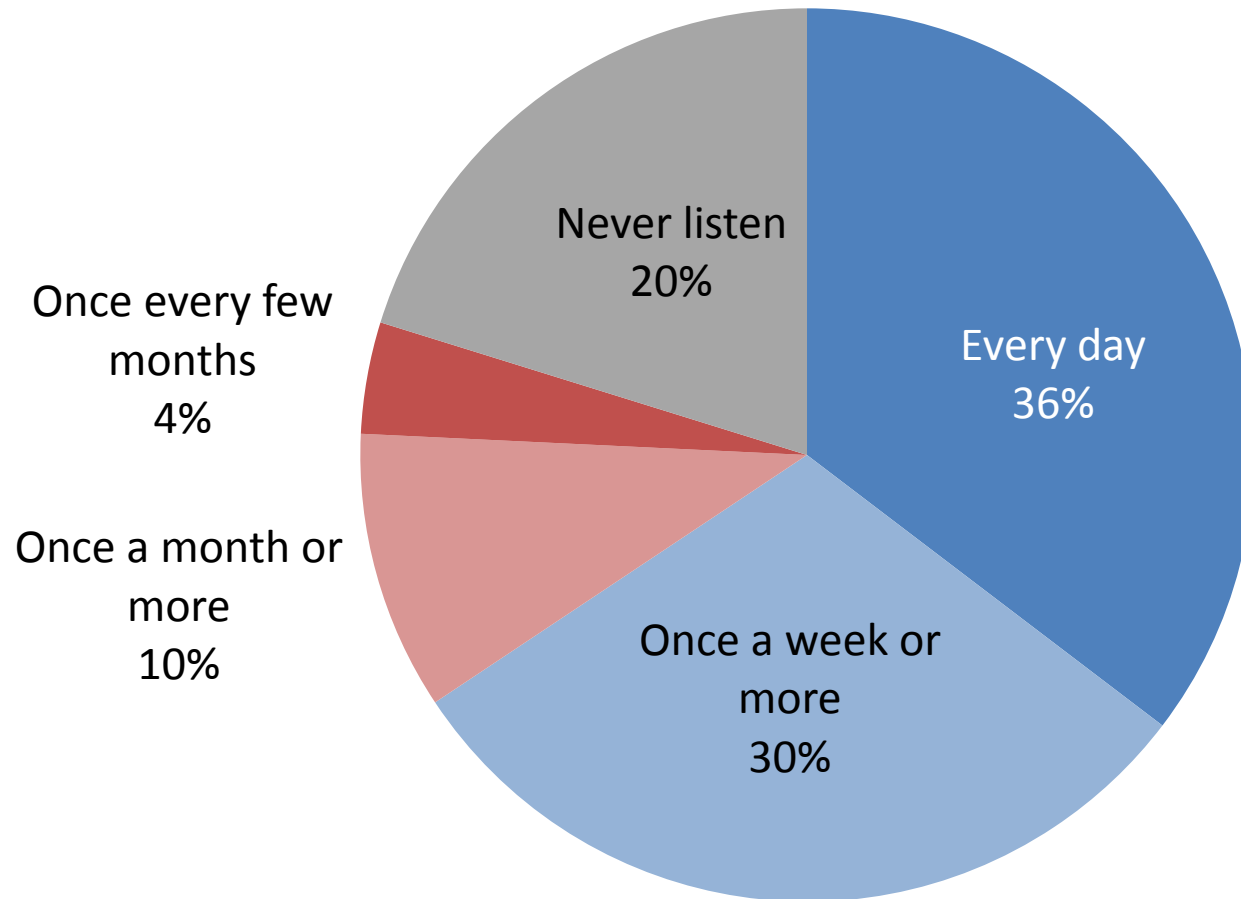


What TV station do you watch most often to get your news and information?

(Open-ended, n=1,702)

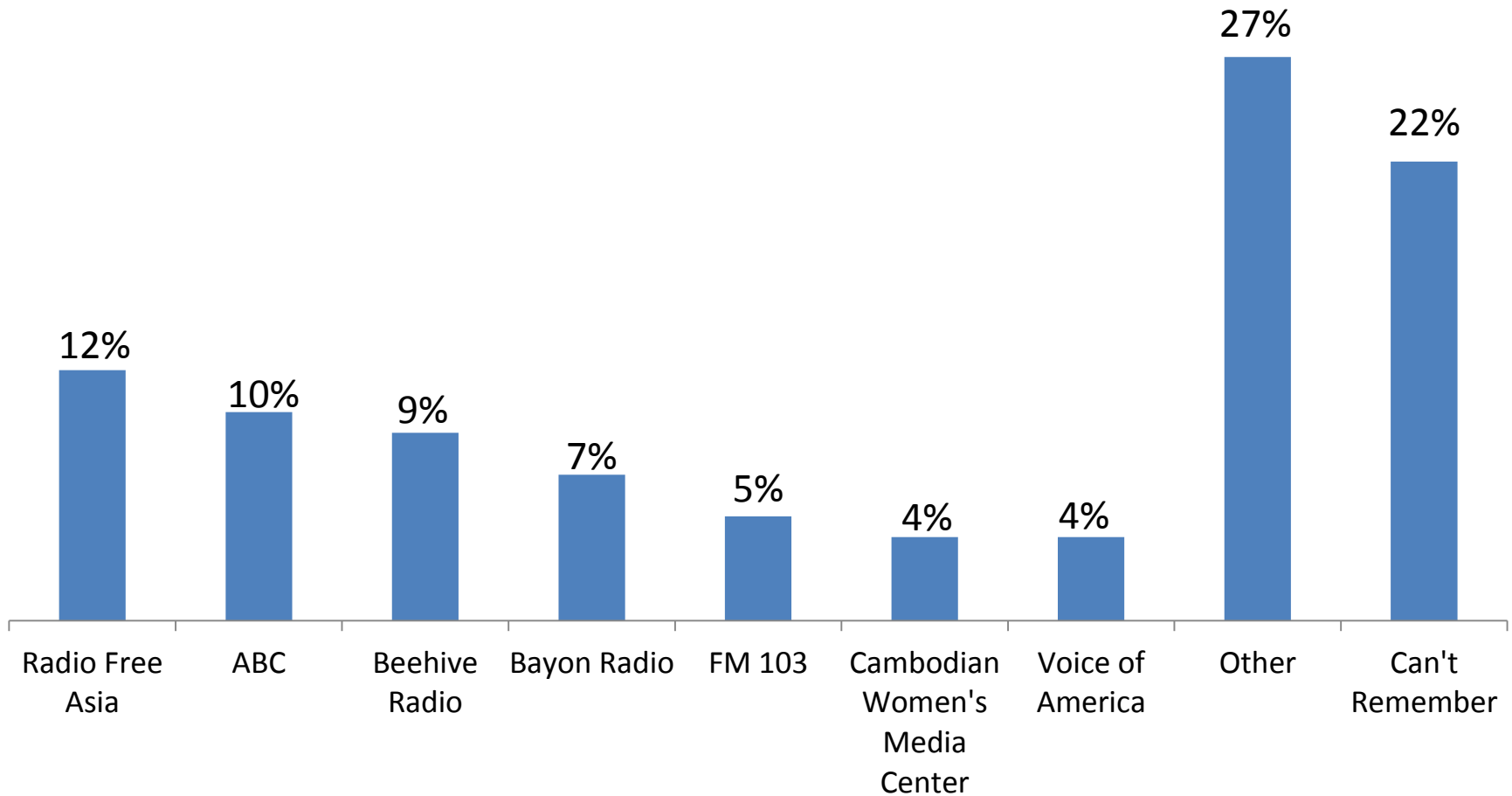


How often do you listen to the radio?

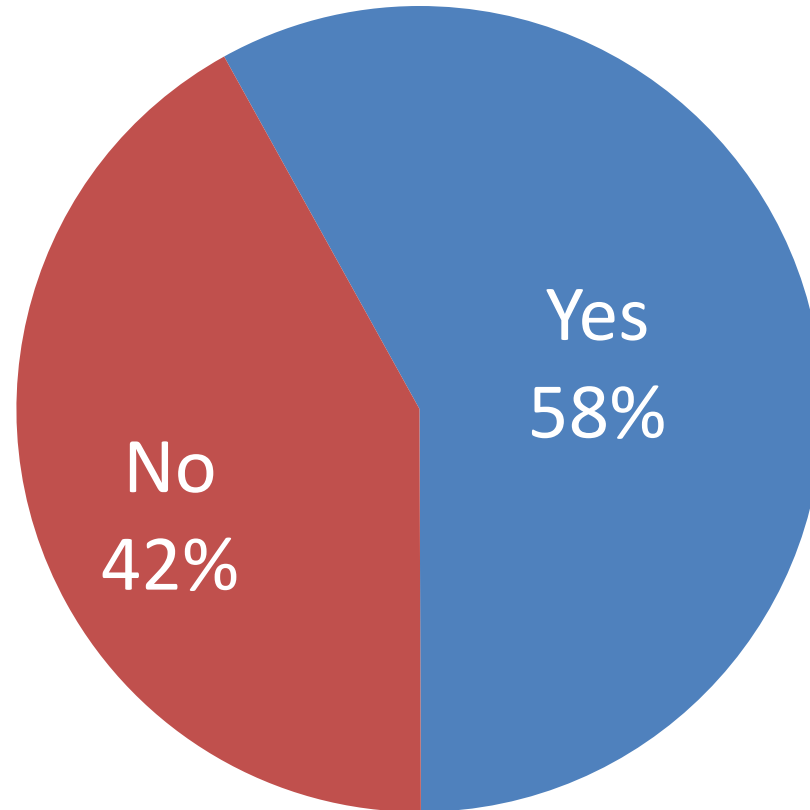


What radio station do you listen to most often to get news and information?

(Open-ended, N=1,609)

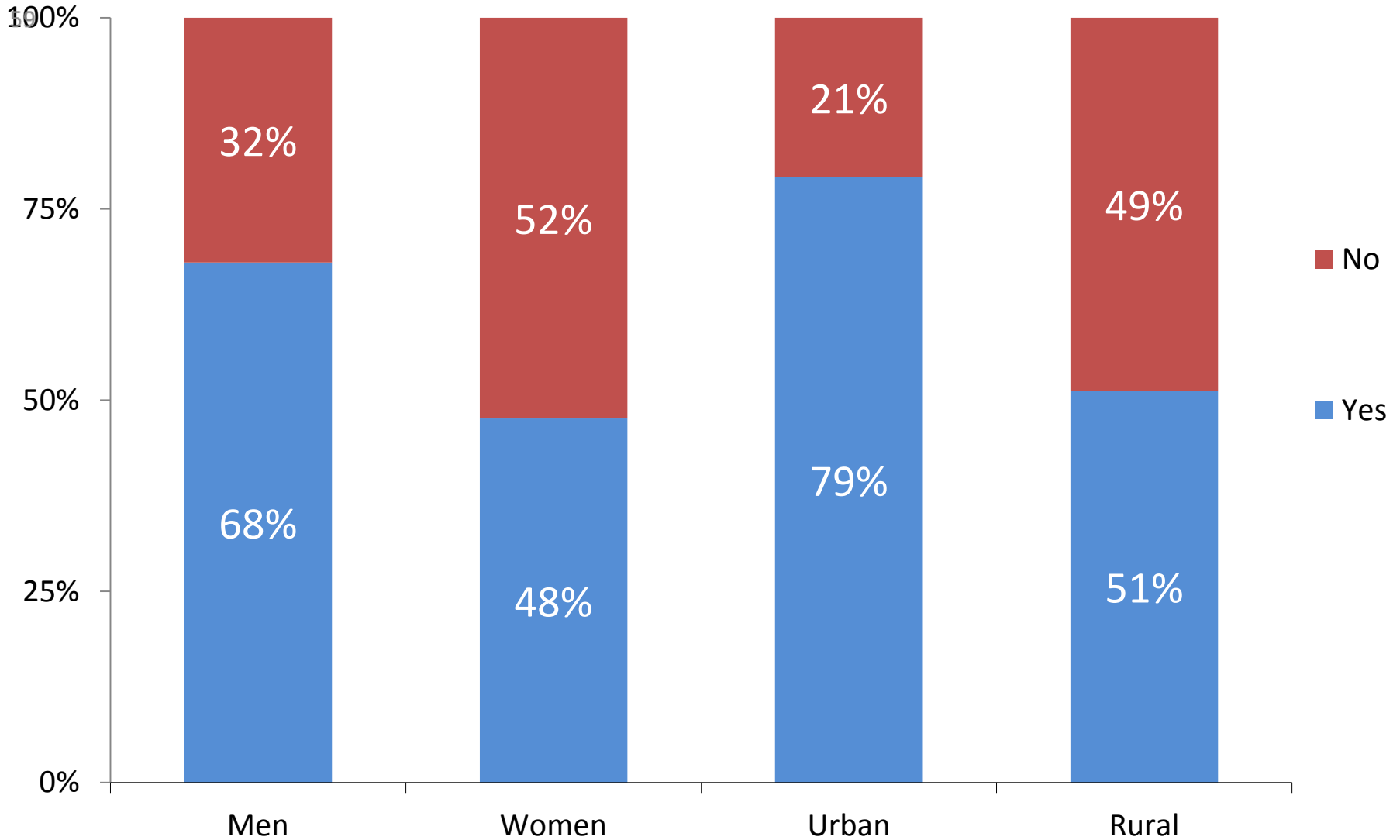


Do you have a personal cell phone?

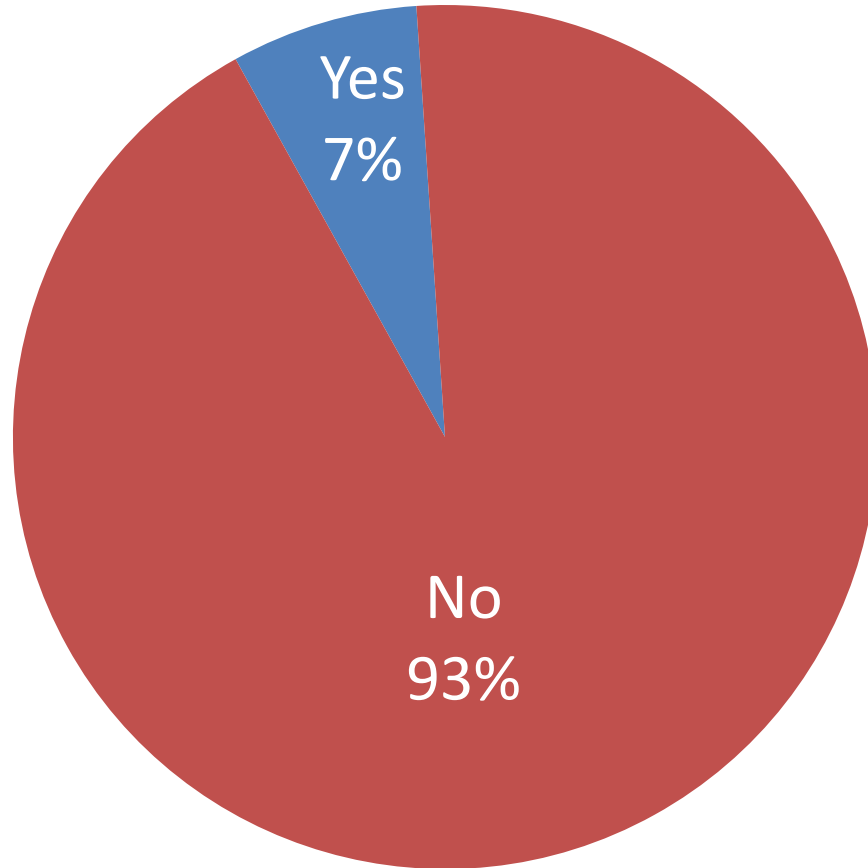


Do you have a personal cell phone?

(by gender and urban/rural)

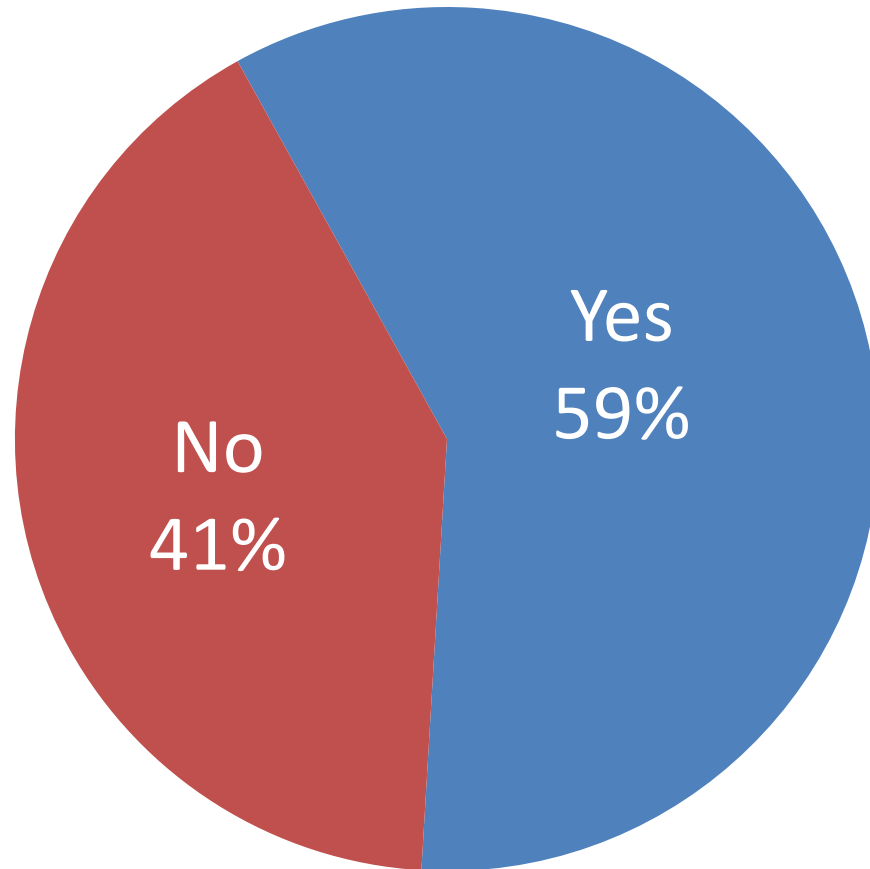


Do you use the Internet?



Are you on Facebook?

(n=132)





Survey Demographics

Demographics: Sample distribution

Sample representative of 24 Cambodian provinces

Province	Respondents		Province	Respondents	
	Number	Percent		Number	Percent
Banteay Meanchey	96	5%	Oddar Meanchey	32	2%
Battambang	144	7%	Pailin	16	1%
Kampong Cham	256	13%	Phnom Penh	208	10%
Kampong Chhnang	64	3%	Preah Sihanouk	32	2%
Kampong Speu	96	5%	Preah Vihear	32	2%
Kampong Thom	96	5%	Prey Veng	160	8%
Kampot	96	5%	Pursat	48	2%
Kandal	160	8%	Ratanak Kiri	16	1%
Kep	16	1%	Siemreap	128	6%
Koh Kong	16	1%	Stung Treng	16	1%
Kratie	48	2%	Svay Rieng	80	4%
Mondul Kiri	16	1%	Takeo	128	6%
Total			2,000	100%	

Survey Demographics

Male 50% Female 50%

Urban 23% Rural 77%

Age

18-24	15%
25-29	12%
30-39	21%
40-49	21%
50-59	17%
60+	14%

Education

No Schooling	18%
Primary	49%
Lower secondary	22%
Upper secondary	9%
University	3%

Monthly Household Income*

Up to \$50	10%
\$51 to \$100	18%
\$101 to \$250	36%
\$251 to \$500	19%
\$501 to \$1,000	9%
More than \$1,000	8%

Occupation

Farmer	53%
Small business (mainly vendors)	12%
Worker	7%
Housewife	6%
Student	3%
Staying at home	2%
Repairer / electrician / jeweler	2%
Others	15%

*Respondents were asked for values in Cambodia's currency, the *riel*. Values have been converted to U.S. dollars for easy reference.