



**International
Republican Institute**
1225 Eye St. NW, Suite 800
Washington, DC 20005
(202) 408-9450
www.iri.org | @IRIGlobal

REQUEST FOR QUOTES

Procurement Number:	MENA2017SYR11o
Open Date:	August 14, 2017
Questions Deadline:	August 20, 2017
Closing Deadline:	August 24, 2017
Geographical Area Restrictions:	None
Point of Contact:	David Lloyd, Program Associate, dlloyd@iri.org

Background:

The International Republican Institute (IRI) is a nonprofit, nonpartisan, organization dedicated to advancing freedom and democracy worldwide. Since 1983, IRI has worked to develop democratic institutions and ideals, carrying out a variety of international programs to promote freedom, self-government and the rule of law worldwide. IRI provides technical assistance in the areas of political party strengthening, developing civic institutions and open elections, promoting democratic governance and advancing the rule of law.

Specifically, the IRI Syria program works to develop the internal capacity of nascent Syrian civil society organizations (CSOs) to act as advocates for democracy and human rights. In the future, IRI hopes partner organizations develop the necessary skills to monitor, document and record human rights abuses as well as act as communal leaders engaging in reconciliation efforts. IRI equips CSOs with the skills to develop necessary internal controls such as structure development, internal and external communications, and volunteer outreach and provides trainings on democratic practices, human rights, monitoring and documentation. Under decades of authoritarian rule by the Assad family, civil society did not exist. IRI seeks to empower Syrian CSOs to act as effective public advocates agitating for protection of vulnerable groups, monitoring local civil administration and encouraging Syrian civil society to engage local leaders in reconciliation and conflict mediation efforts.

Period of Performance

September 1, 2017 – June 30, 2018

Statement of Work:

IRI is seeking proposals from Offerors who will be required to provide training and consultations in Gaziantep, Ankara, Istanbul, Turkey, and Berlin, Germany.

Selected contractors must be able to train in the following topics:

- Experience working with survey research data, creating public opinion questionnaires and presenting data to stakeholders to increase their knowledge of priority issues identified within the poll;

- Political party development- internal party structure, internal and external party communications, strategic and activity planning
- Fundraising strategies for political parties designed to benefit the community;
- Incorporating issues of concern to women and disabled persons in issue messages of a candidate's campaign and/or local political party branch;
- Fundamental political party local branch structures, functions, and activities;
- Characteristics of a strong political party local branch both during and between election periods;
- Prioritizing issues, messages and projects for political parties, candidates and CSOs;
- Issue messaging for campaigns – selecting, defining, crafting and promoting a campaign's issue messages;
- How political parties should strategically craft and prioritize projects and activities designed to reach voters and highlight targeted, priority issues;
- How political parties can design and implement an advocacy campaign on an issue of importance to the local community outside of an election season and strategically use that issue and the party's advocacy campaign as a message during the election;
- Creative methods for working with the media as a key element of political communication;
- How to run a political party branch and a local political campaign with low cost and little funding;
- How to identify, recruit and properly use party members, activists, volunteers;
- How to organize the political party's / campaign's legal efforts on election day;
- Creating a usable, effective database of voters;
- Strategic targeting of voters;
- How to motivate voters to support the party/candidate
- Fundraising methods and options for CSOs;
- How CSOs can design and implement an advocacy campaign on an issue of importance to the local community outside of an election season and strategically use that issue and the party's advocacy campaign as a message during the election;

Additionally, contractors will submit a report after each trip to the region based on the consultations or trainings conducted. Reports need to include:

- Party consulted/trained
- Number of attendees and significant attendees
- Number of women and youth trained
- Brief outline of the consultation/training
- Analysis and key takeaways consultation/training

Technical Bid:

All bids submitted to IRI must include:

1. Information addressing your experience in providing each of the services identified in the above Statement of Work and your proposed specific approach for providing those services to IRI under this contract, including sufficient information to determine a clear definition of services as it relates to other providers that may be involved.
2. The name, address, and telephone and facsimile numbers of the bidder (and electronic address if available);

3. Bidders shall provide contact information for a minimum of three professional references with whom the applicant has had a working relationship within the last 24-month period. IRI may contact these individuals.
4. If the Bidder is a U.S. organization/resident, or a foreign organization/resident which has income effectively connected with the conduct of activities in the U.S. or has an office or a place of business or a fiscal paying agent in the U.S., the technical bids must contain Bidder's Taxpayer Identification Number.
5. Bids will not exceed 6 pages (not including cover page), using 12 Pt. Font, Times New Roman font, 1" margins.
6. Attachment requirements:
 - CV/Resume highlighting the following experience (if available)
 - experience working with a national government, nonprofit organizations, political parties, running for an office or working on a political campaign.
 - Prior experience working in programs related to Syria is preferred, as well as prior experience managing a field office and conducting programmatic activities for a democracy and governance or aid organization
 - Expert Service Rate Form provided at the end of this solicitation. IRI may contact previous clients and employers for professional references and compensation confirmation.

Price Bids must adhere to the following criteria:

Contractor can submit multiple daily rates for the different locations where the SoW will be performed. IRI will pay directly (to the hotel, airline, train, etc.) for all preapproved travel related expenses including transportation and lodging for the contractors' participation in IRI activities and events. The daily rates submitted should, therefore, not include an assumption of costs incurred by the contractor for travel related expenses. **All other anticipated expenses should be included within the daily rates, as no other expenses will be covered or reimbursed by IRI.** Bids must be submitted in US Dollars, payments under any resulting contract will be made in this currency.

Unit	Unit Price	Number of Units	Total
Daily Rate			

RFQ Terms and Conditions:

1. Prospective Bidders are requested to review clauses incorporated by reference in the section "Notice Listing Contract Clauses Incorporated by Reference".
2. IRI may reject any or all bids if such is within IRI's interest.
3. Payment will be made upon receipt of detailed invoices and deliverables/services.
4. Proof of costs incurred, such as but not limited to receipts, pictures and financial documents may be requested during and for up to three years after the end of the contract period.
5. The Bidder's initial bid should contain the Bidder's best offer.
6. IRI reserves the right to make multiple contracts or partial contracts if, after considering administrative burden, it is in IRI's best interest to do so.
7. Discussions with Bidders following the receipt of a bid do not constitute a rejection or counteroffer by IRI.

8. IRI will hold all submissions as confidential and shall not be disclosed to third parties. IRI reserves the right to share bids internally, across divisions, for the purposes of evaluating the bids.
9. By submitting a bid, Bidder agrees to comply with all terms, conditions, and provisions included in the solicitation and agreement to the services identified above, and will specifically identify any disagreement with or exceptions to the terms, conditions, and provisions.
10. Bidders confirm that the prices in the bid/proposal/application/quote have been arrived at independently, without any consultation, communication, or agreement with any other bidder or competitor for the purpose of restricting competition.
11. Bidders agree to disclose as part of the bid submission:
 - a. Any close, familial, or financial relationships with IRI staff and agents. For example, the bidder must disclose if a bidder's mother conducts volunteer trainings for IRI.
 - b. Any family or financial relationship with other bidders submitting bids. For example, if the bidder's father owns a company that is submitting another bid, the bidder must state this.
 - c. Any other action that might be interpreted as potential conflict of interest.

Evaluation and Award Process:

1. Bids will be evaluated by IRI for compliance with administrative requirements, recent and relevant past performance and experience in performing of similar projects by the Bidder, technical capabilities and proposed technical approach, the qualifications of the personnel for the project, and price. IRI may contact any Bidder for clarification or additional information, but Bidders are advised that IRI intends to evaluate the offers based on the written bids and reserves the right to make decisions based solely on the information provided with the initial bids. IRI may but is not obligated to conduct additional negotiations with the most highly rated Bidders prior to award of a contract, and may at its sole discretion elect to issue contracts to one or more Bidders.
2. Mathematical errors will be corrected in the following manner: If a discrepancy exists between the total price proposed and the total price resulting from multiplying the unit price by the corresponding amounts, then the unit price will prevail and the total price will be corrected. If there were a discrepancy between the numbers written out in words and the amounts in numbers, then the amount expressed in words will prevail. If the Bidder does not accept the correction, the offer will be rejected.
3. IRI may determine that a bid is unacceptable if the prices proposed are materially unbalanced between line items or sub-line items. Unbalanced pricing exists when, despite an acceptable total evaluated price, the price of one or more contract line items is significantly overstated or understated as indicated by the application of cost or price analysis techniques. A bid may be rejected if IRI determines that the lack of balance poses an unacceptable risk.
4. IRI will conduct a source selection based as follows:

Technical evaluation, (including technical capabilities, proposed technical approach, and personnel qualifications)	30
- Bidder is qualified to meet the requirements laid out in the SoW	30
Past performance and experience in performing similar projects	50
- Experience consulting and training with Syrian political leaders and activist organizations	30
- Experience operating independently and managing programmatic activities while posted in the field	10
- Past experience working in national-level government and/or international non-profit organizations	10
Price	20
Total	100

IRI intends to evaluate Offerors' proposals in accordance with these factors and make an award to the responsible Offeror whose proposal is most advantageous to the program.

5. If a cost realism analysis is performed, cost realism may be considered in evaluating performance or price.

Submission Instructions:

Bids must be submitted via email to David Lloyd, dlloyd@iri.org with the subject line "MENA2017SYR11o RFQ" by the deadline listed above.

IRI Obligations

Issuance of this RFQ does not constitute a contractual commitment on the part of IRI, nor does it commit IRI to pay for costs incurred in the preparation and submission of a bid.

Notice Listing Contract Clauses Incorporated by Reference

IRI is required to make the Bidder subject to the clauses of the prime award. The resulting agreement incorporates one or more clauses by reference, with the same force and effect as if they were given in full text. Where "flow-down" to the Bidder is appropriate and applicable, references to "USAID" or "Department of State" shall be interpreted to mean "IRI", "Recipient" to mean "Contractor", and "Subrecipient" to mean "the Bidder". Included by reference are 2 C.F.R. 200 and USAID Standard Provisions for Non-US Non-governmental Organizations/US Department of State Standard Terms and Conditions.

EXPERT RATE INFORMATION

Name (<i>Last, First, Middle</i>)	Proposed Rate:	Daily	Hourly
-------------------------------------	----------------	-------	--------

Rates should be given for the last three (3) years. If employment history/salary information is applicable, list salaries separate for each year. If expert services is applicable, indicate the type of rate daily/hourly.

EMPLOYMENT HISTORY - SALARY

POSITION TITLE	EMPLOYER'S NAME AND ADDRESS POINT OF CONTACT & TELEPHONE #	Employment Period (M/D/Y)		Annual Salary ¹ U.S. Dollars
		From	To	

SPECIFIC EXPERT SERVICES

SERVICES PERFORMED/TITLE	CLIENTS NAME AND ADDRESS POINT OF CONTACT & TELEPHONE #	Service Period (M/D/Y)		Units at Rate	Daily/Hourly Rate ² In U.S. Dollars
		From	To		

CERTIFICATION: To the best of my knowledge, the above facts as stated are true and correct.

Signature	Date
-----------	------

¹ Basic periodic payment for services rendered. Exclude bonuses, profit-sharing arrangements, commissions, consultant fees extra or overtime work payments, overseas differential or quarters, cost of living or dependent education allowances.

² A form of management fee whereby the client pays a set fee for providing professional services. Exclude cost reimbursements, bonuses, overtime work payments, overseas differential or quarters, cost of living, and any other allowances.