



Public Opinion Survey of Zanzibaris

July 19 - July 25, 2015

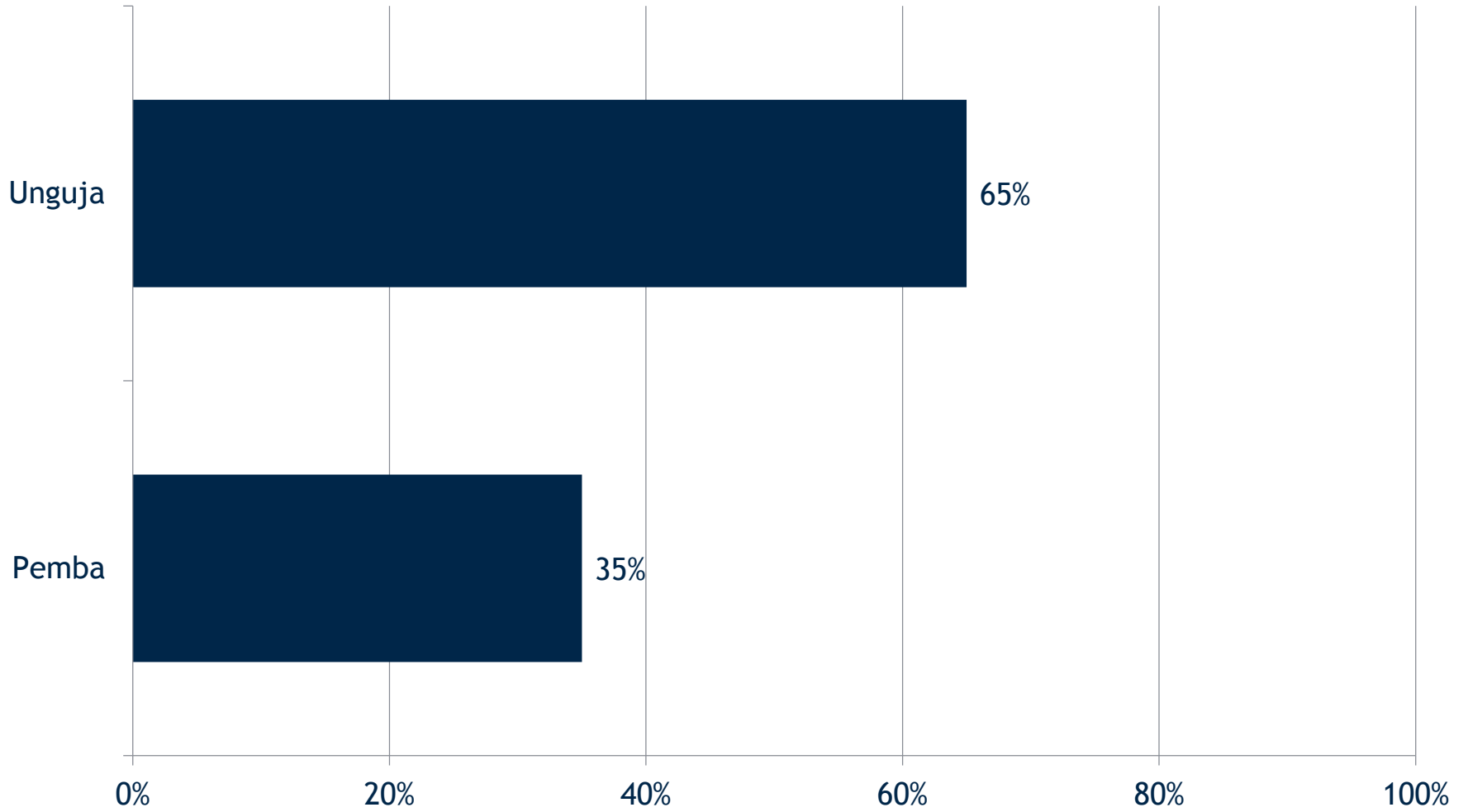
Detailed Methodology

- The International Republican Institute (IRI) carried out a survey of Zanzibar citizens aged 18 years and older.
- The questionnaire was designed by Robert E. Carpenter of Chesapeake Beach Consulting, in consultation with IRI. Sample design, interview training and fieldwork was carried out by [Strategic Africa](#), a social research firm, in consultation with IRI and Carpenter.
- Telephone interviews were carried out in Zanzibar, Tanzania with 1,002 respondents between July 19 - 25, 2015.
- Eight thousand (8,000) phone numbers were randomly selected. A skip pattern of every other number was used once the 8,000 phone numbers were selected. The total number of interviews conducted was 1,002.
- To determine eligibility, each respondent was asked if they were a resident of Zanzibar. They were then asked if they lived in Pemba or Unguja. Following these two questions the respondent was asked their age. If they were 18 or older, they were eligible to complete the survey and it was administered.
- All interviews were conducted in Kiswahili, the official language of Zanzibar.
- The margin of error for the entire study is plus or minus 3.2 percentage points.
- In total more than 4,000 phone numbers were dialed to obtain 1,002 interviews. Thus, the response rate for this survey was 25 percent.
- The survey was funded by the [National Endowment for Democracy](#).
- Charts and graphs may not add to 100 percent due to rounding.

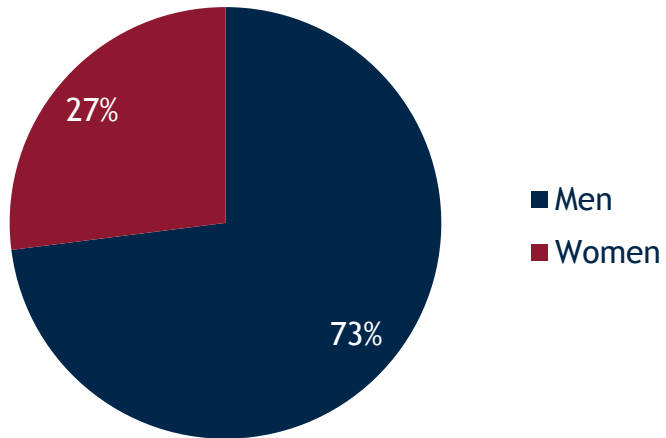


Profile of Respondents

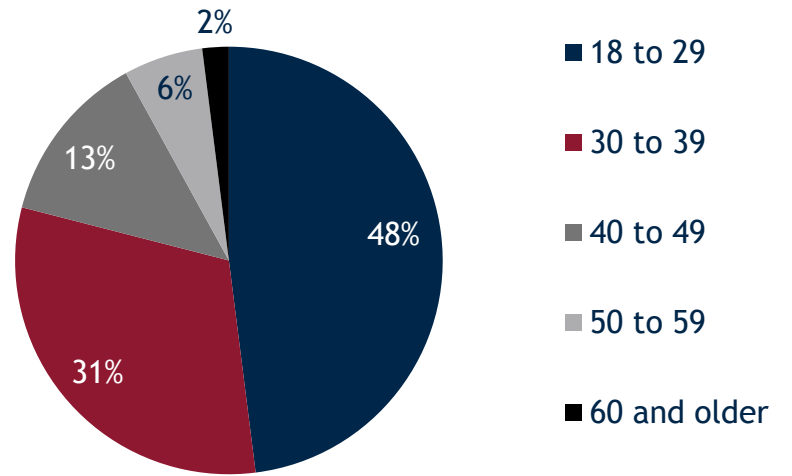
Residence



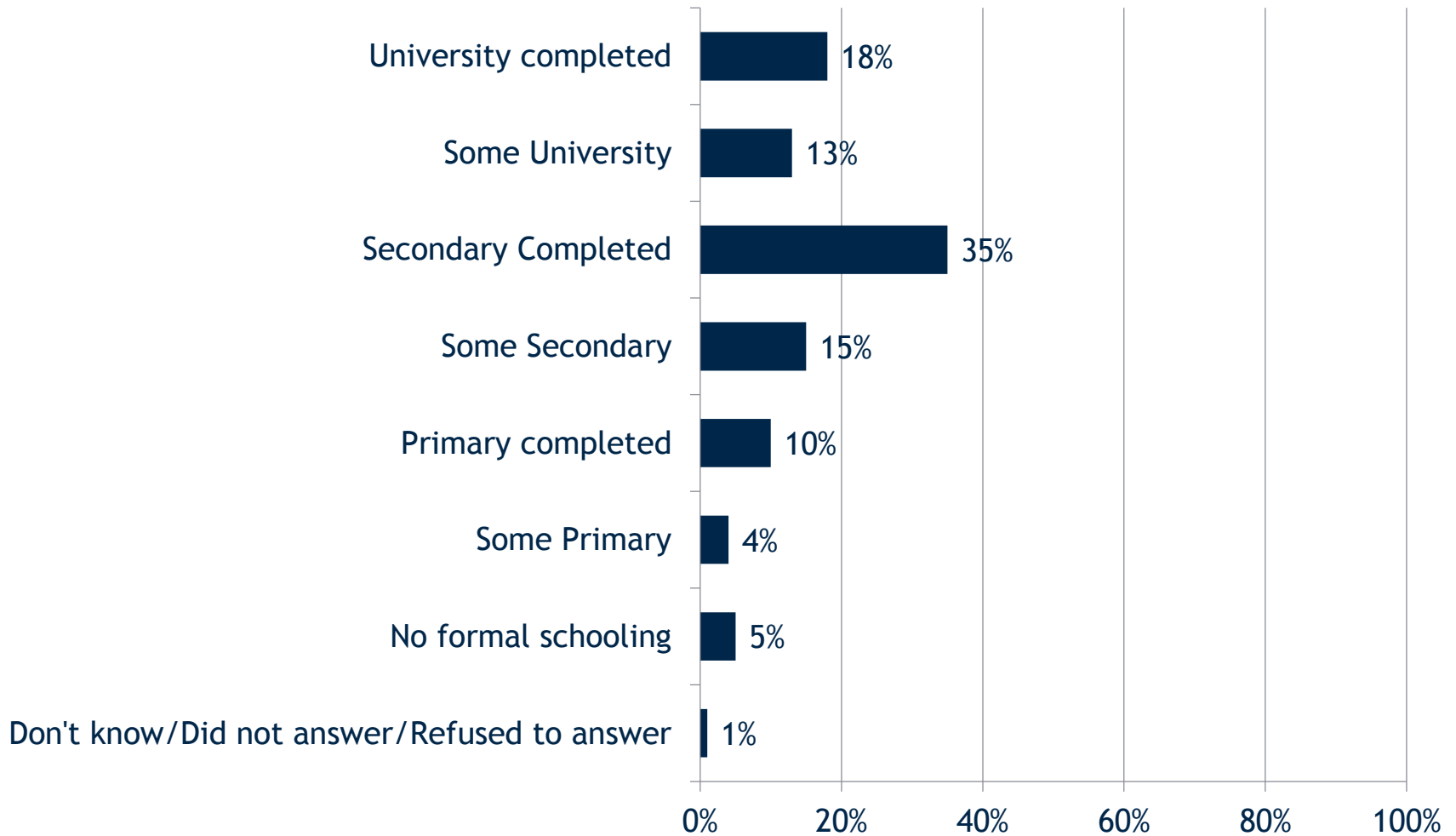
Gender



Age



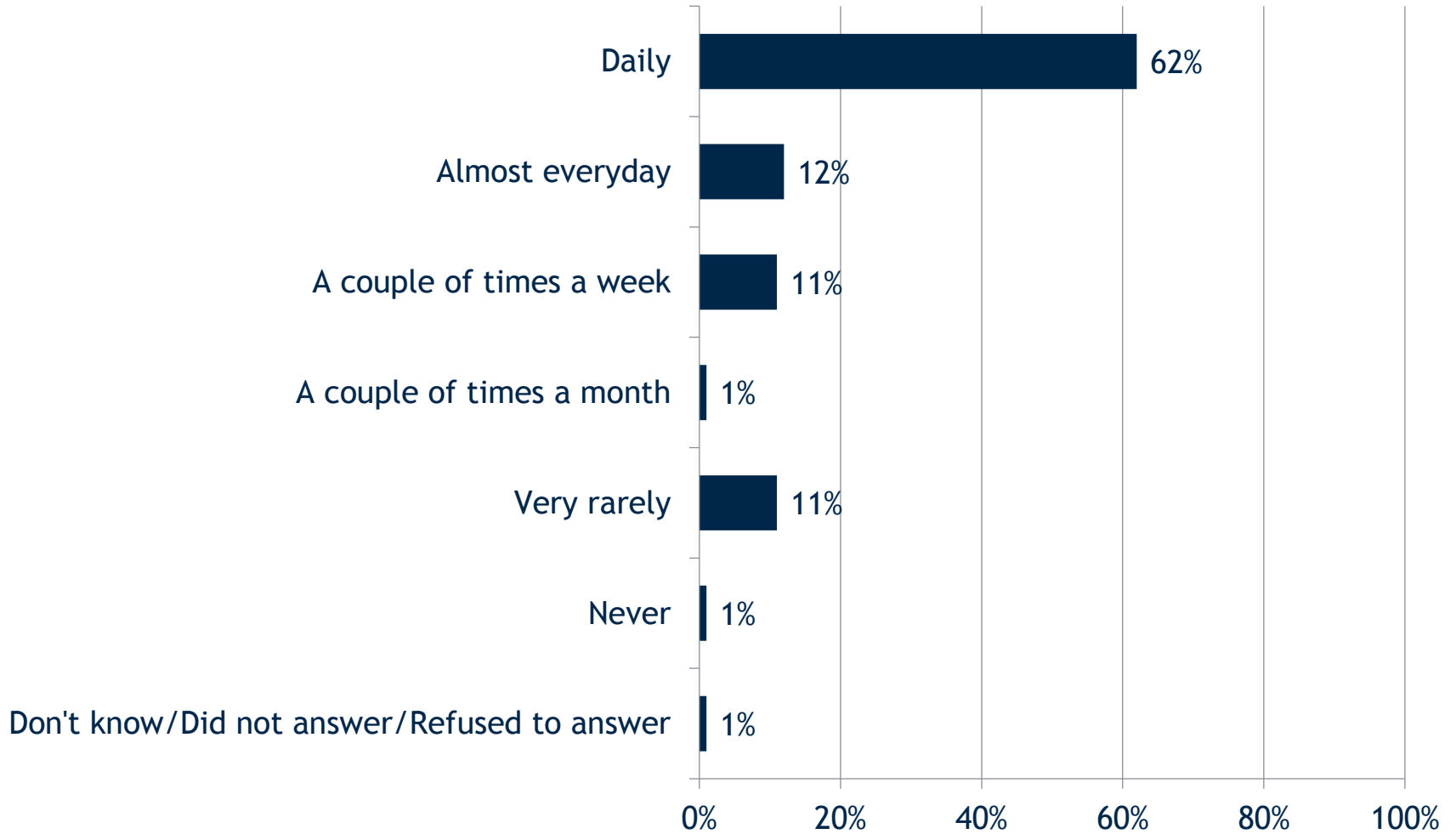
What is the highest level of education you have completed?



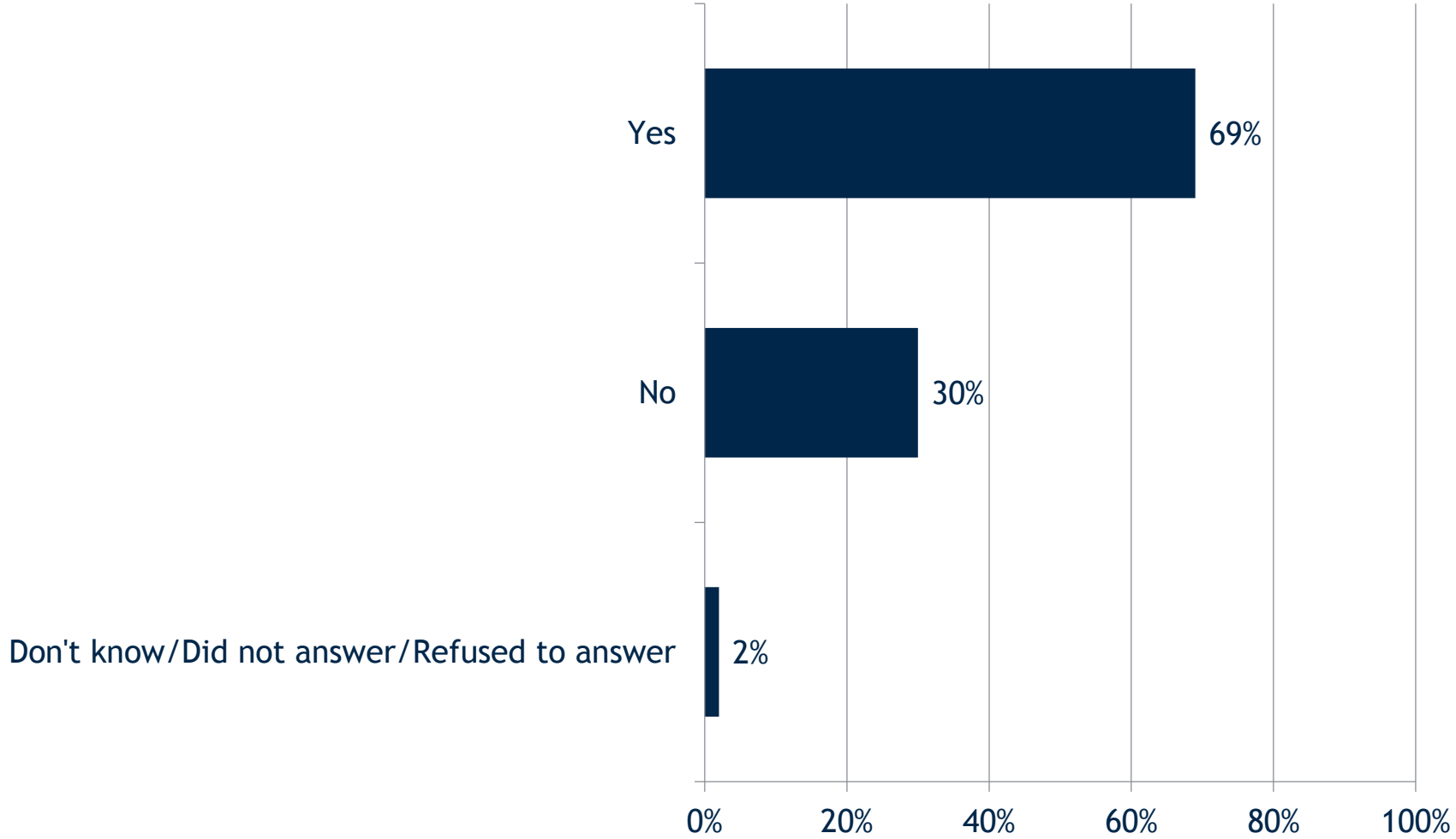
A faint, stylized globe graphic composed of several overlapping, curved lines in a light gray color, positioned on the left side of the slide.

Attitudes, Issues and Information

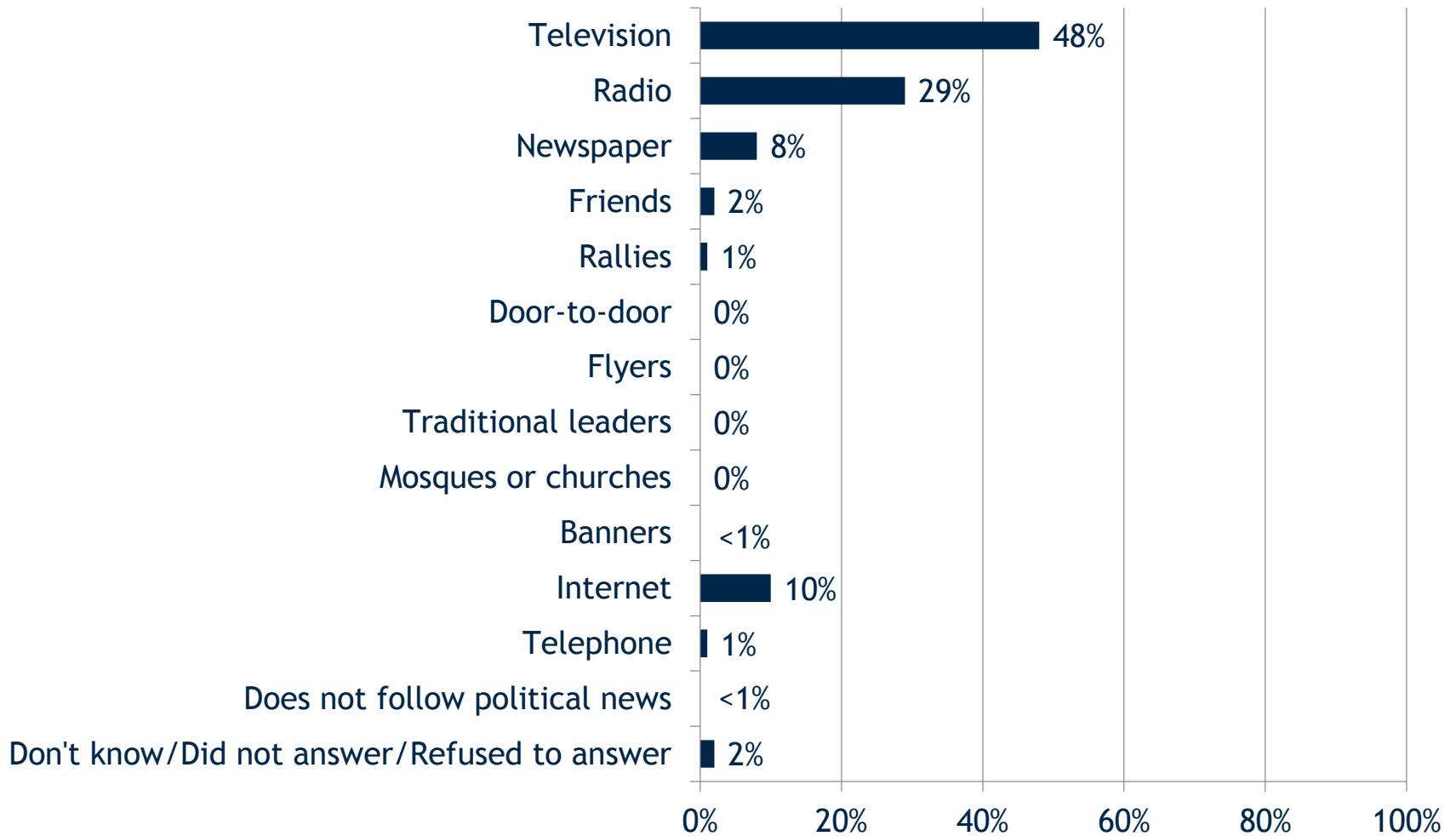
How often do you get news?



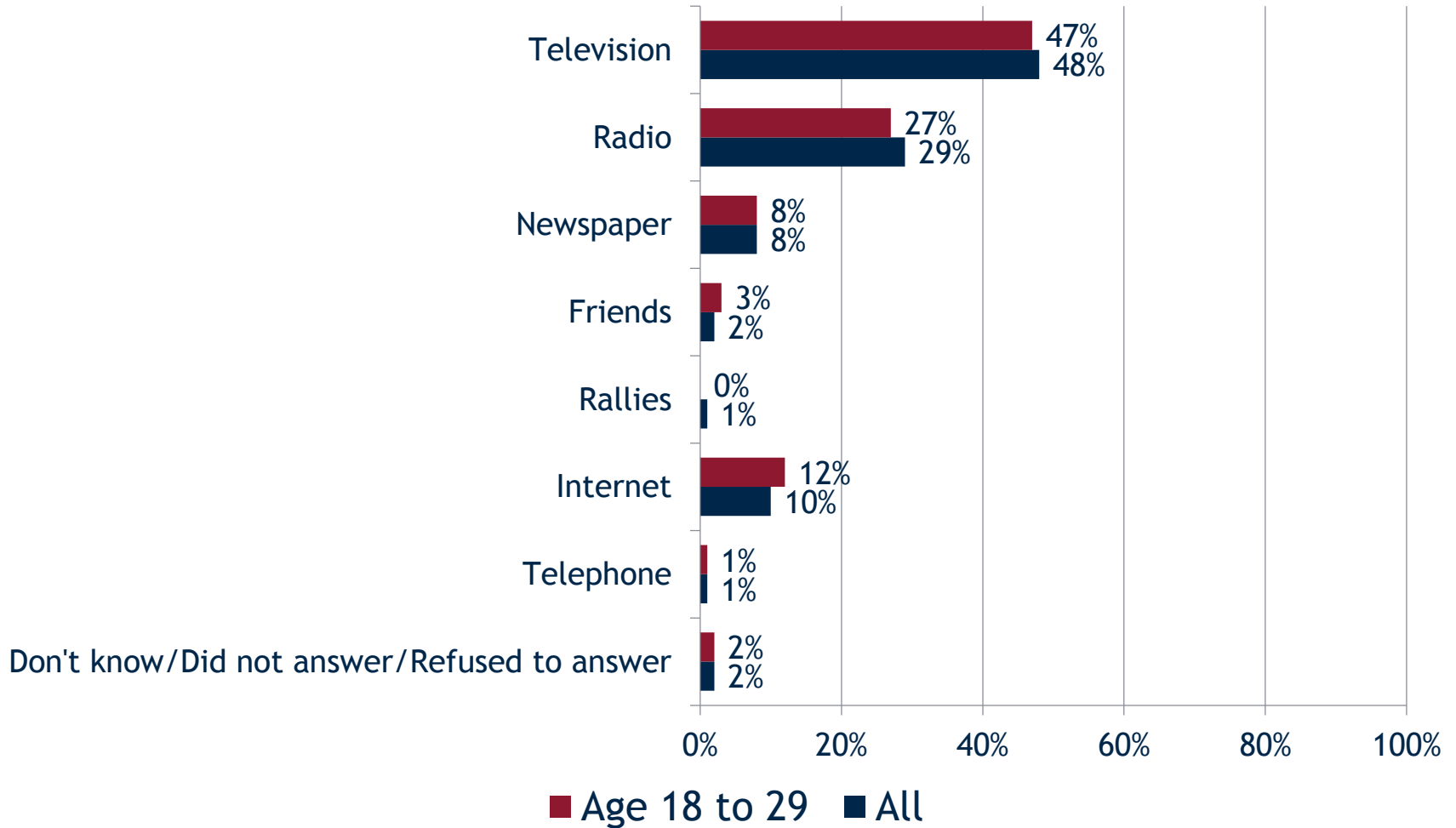
In general, are you interested in following the news about government, politics and current events?



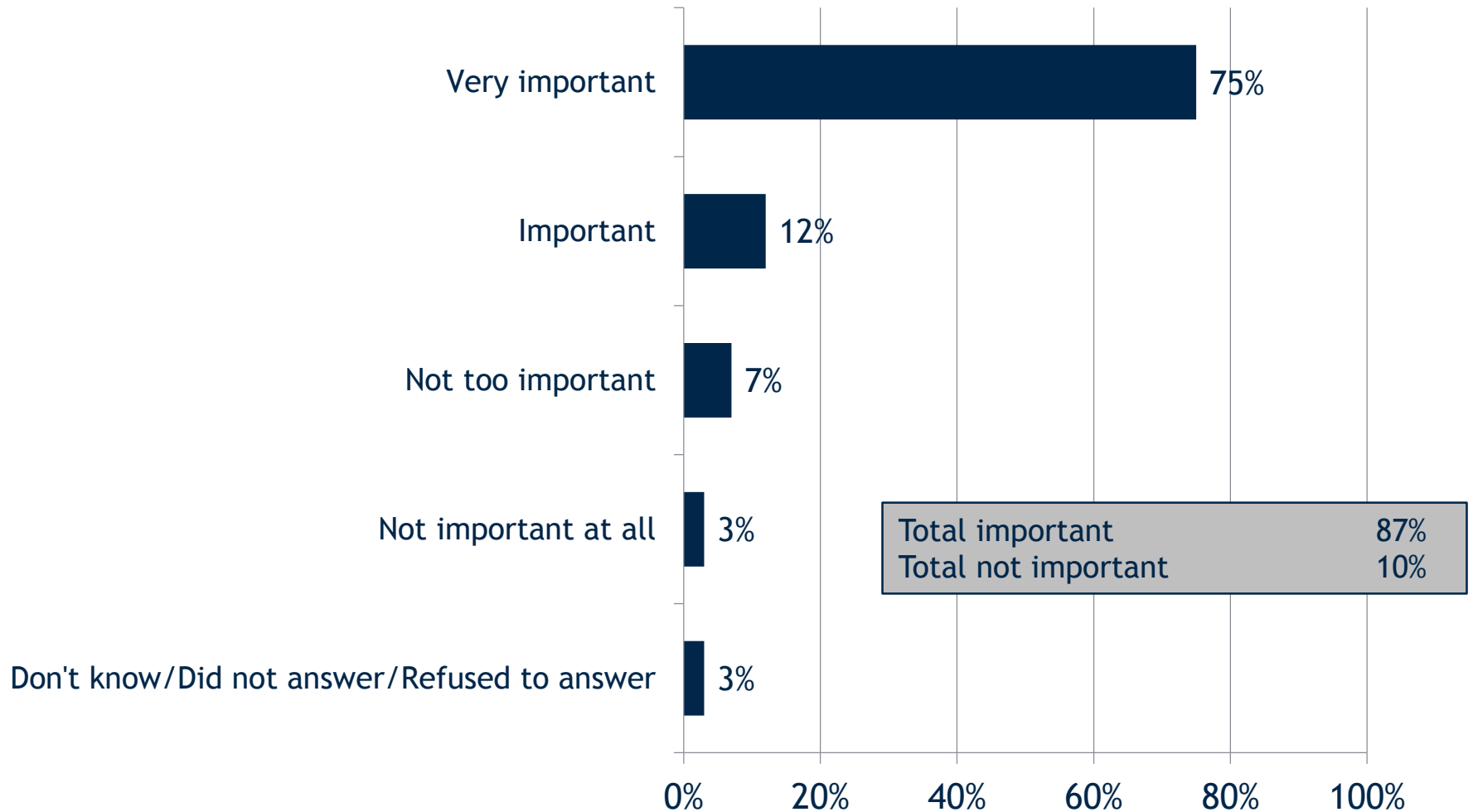
Where do you get most of your information about politics and government?



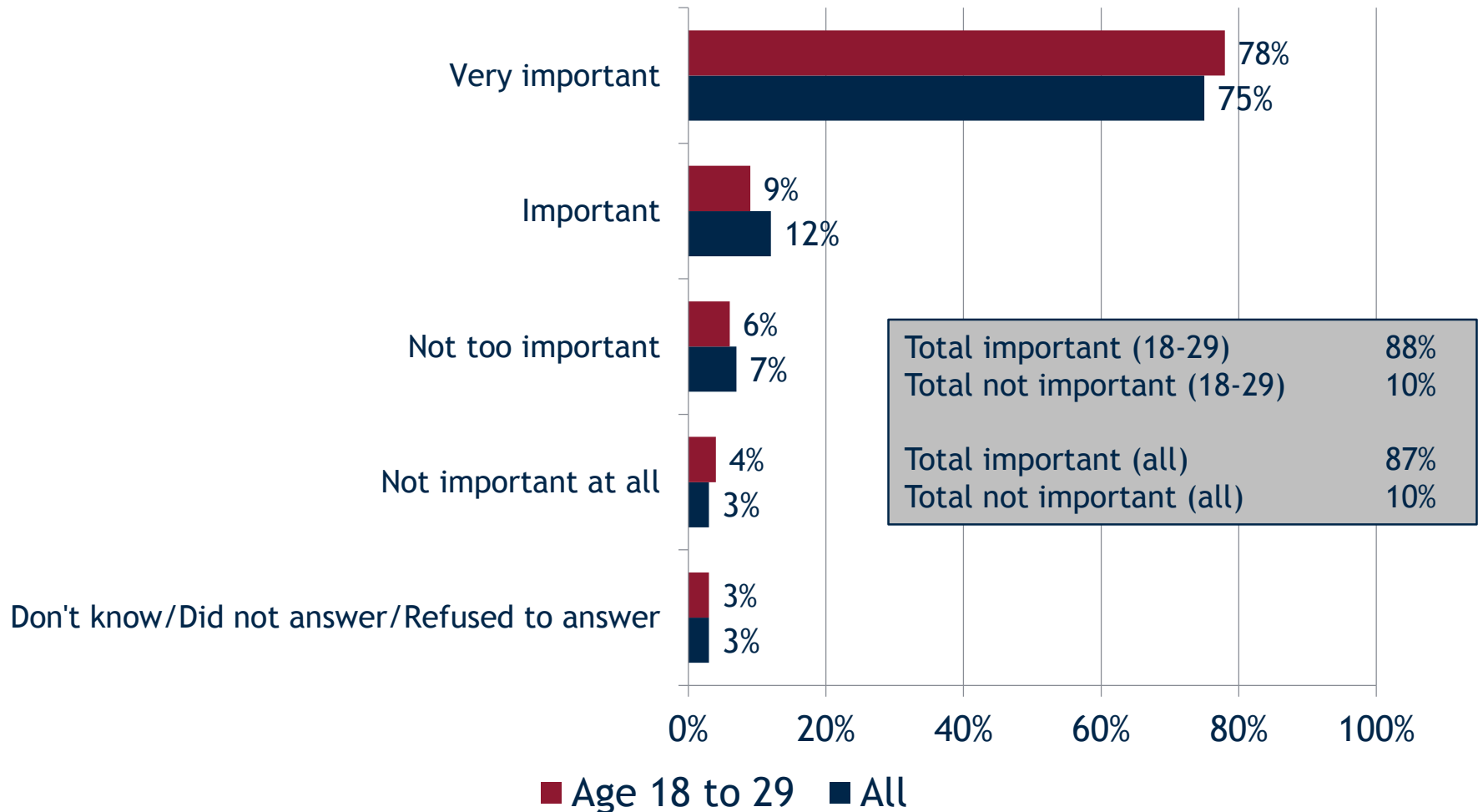
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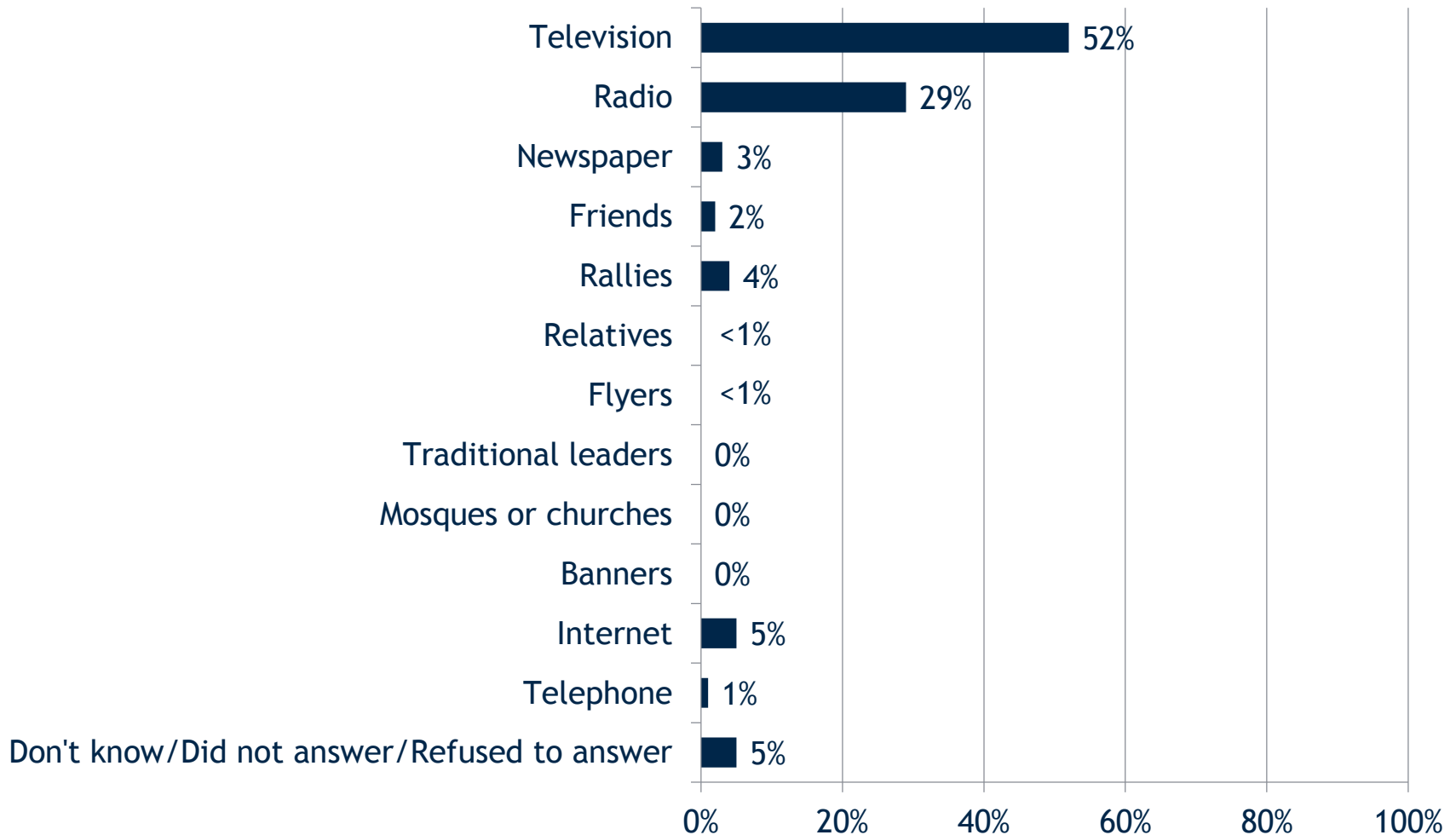
How important is it to you that this source of information you have just mentioned be independent and free from government interference?



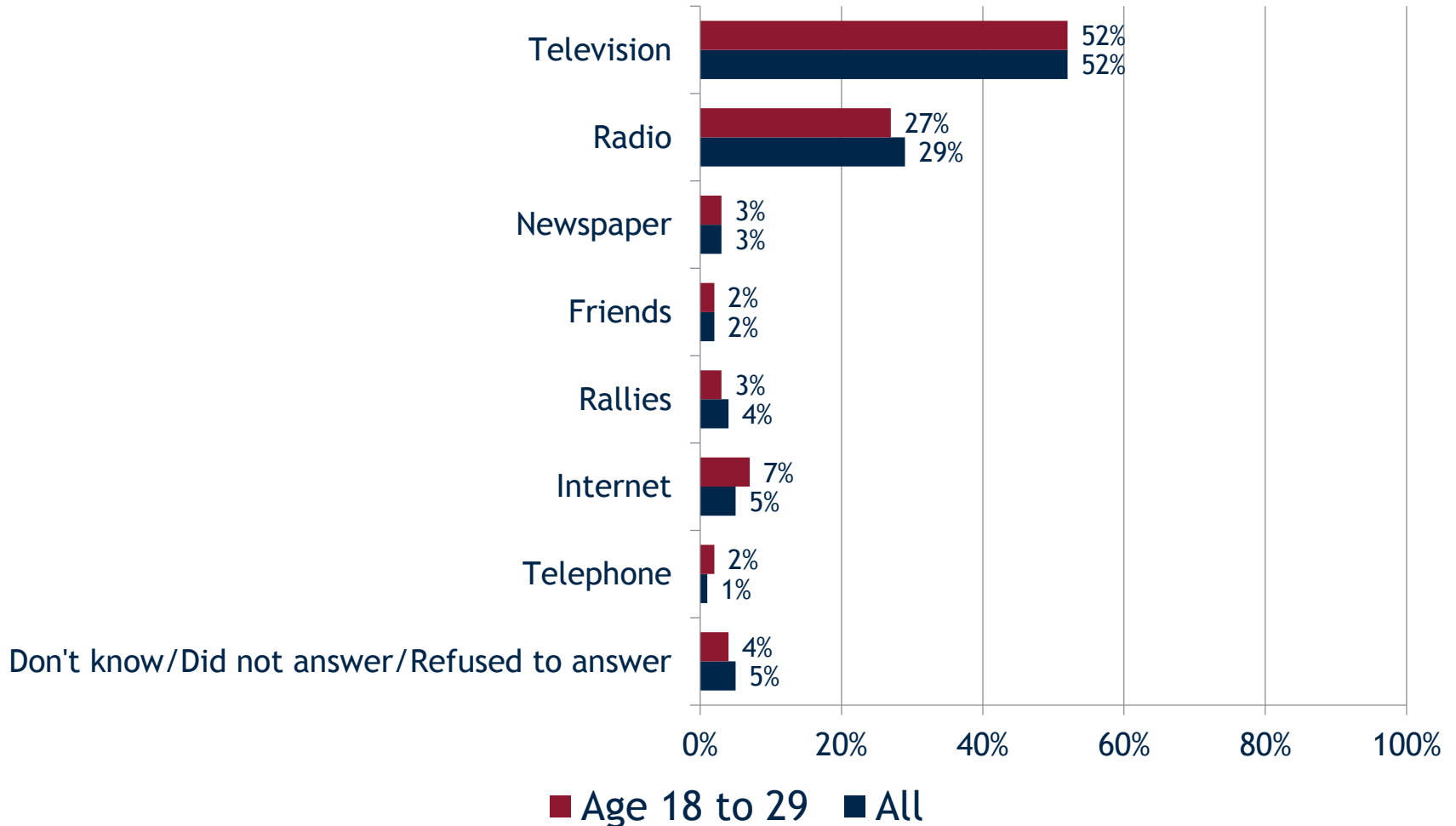
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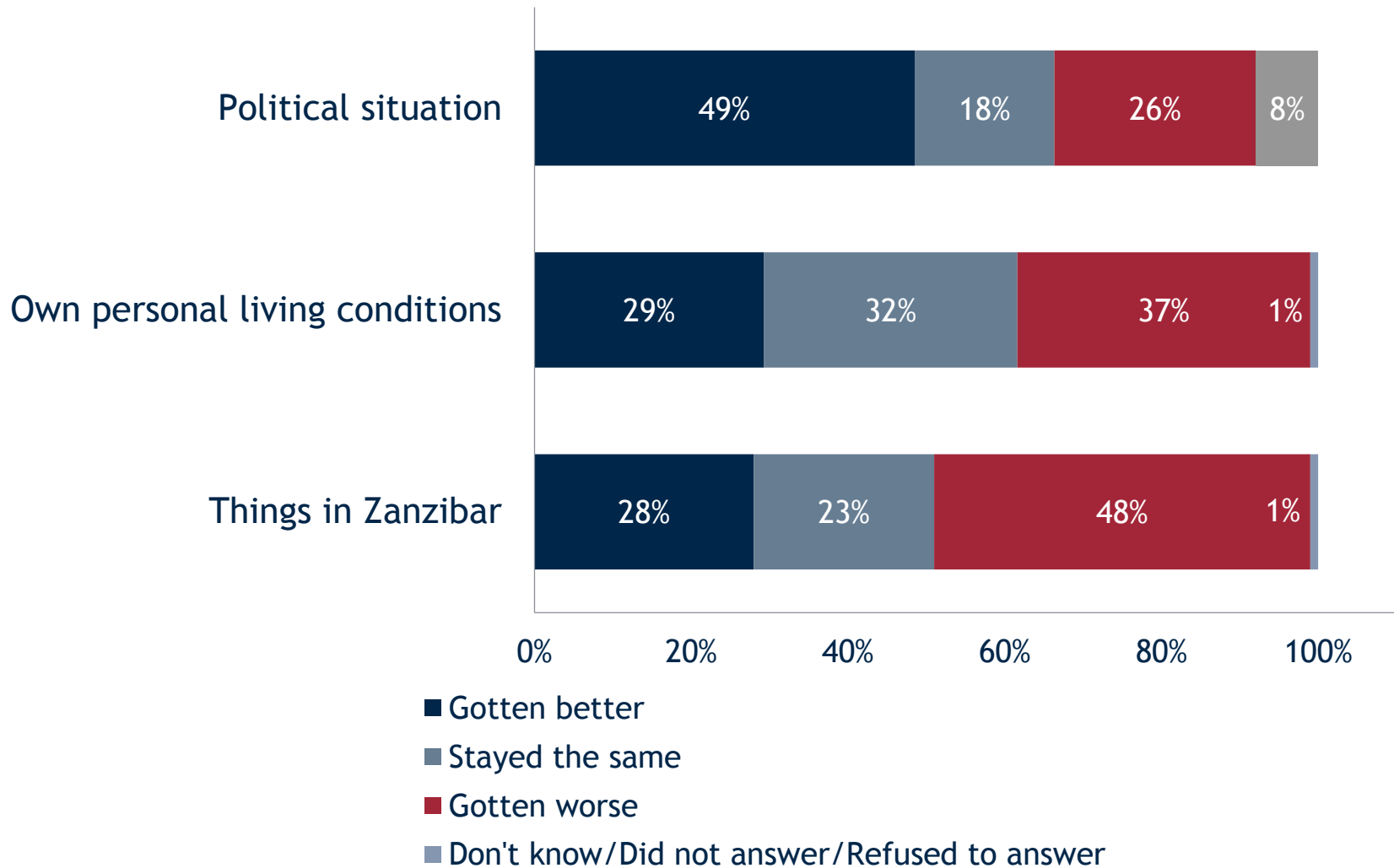
Thinking now about elections and making decisions on how you will vote. Which of the following do you rely on the most for information about elections and helping you make voting decisions?



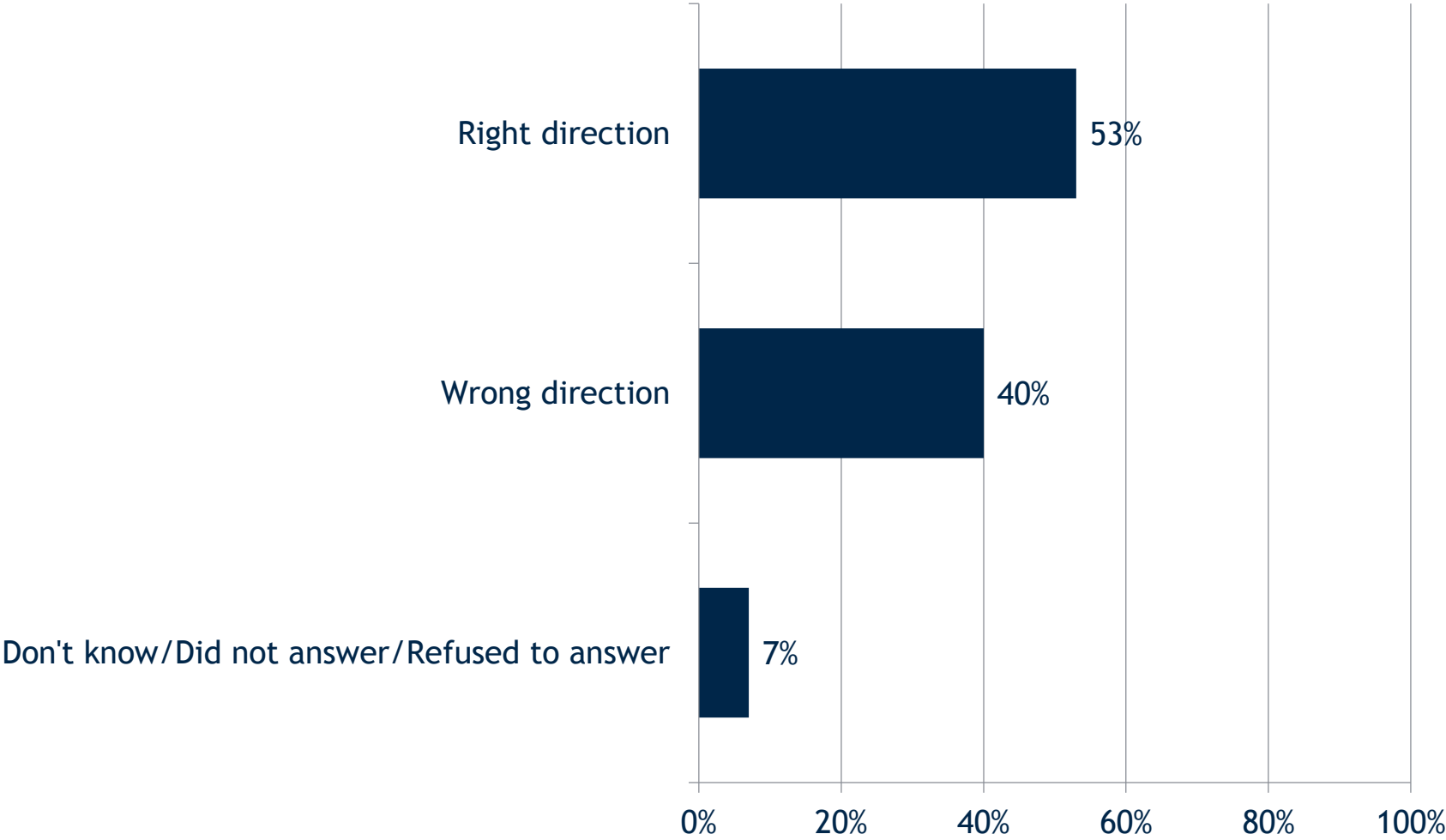
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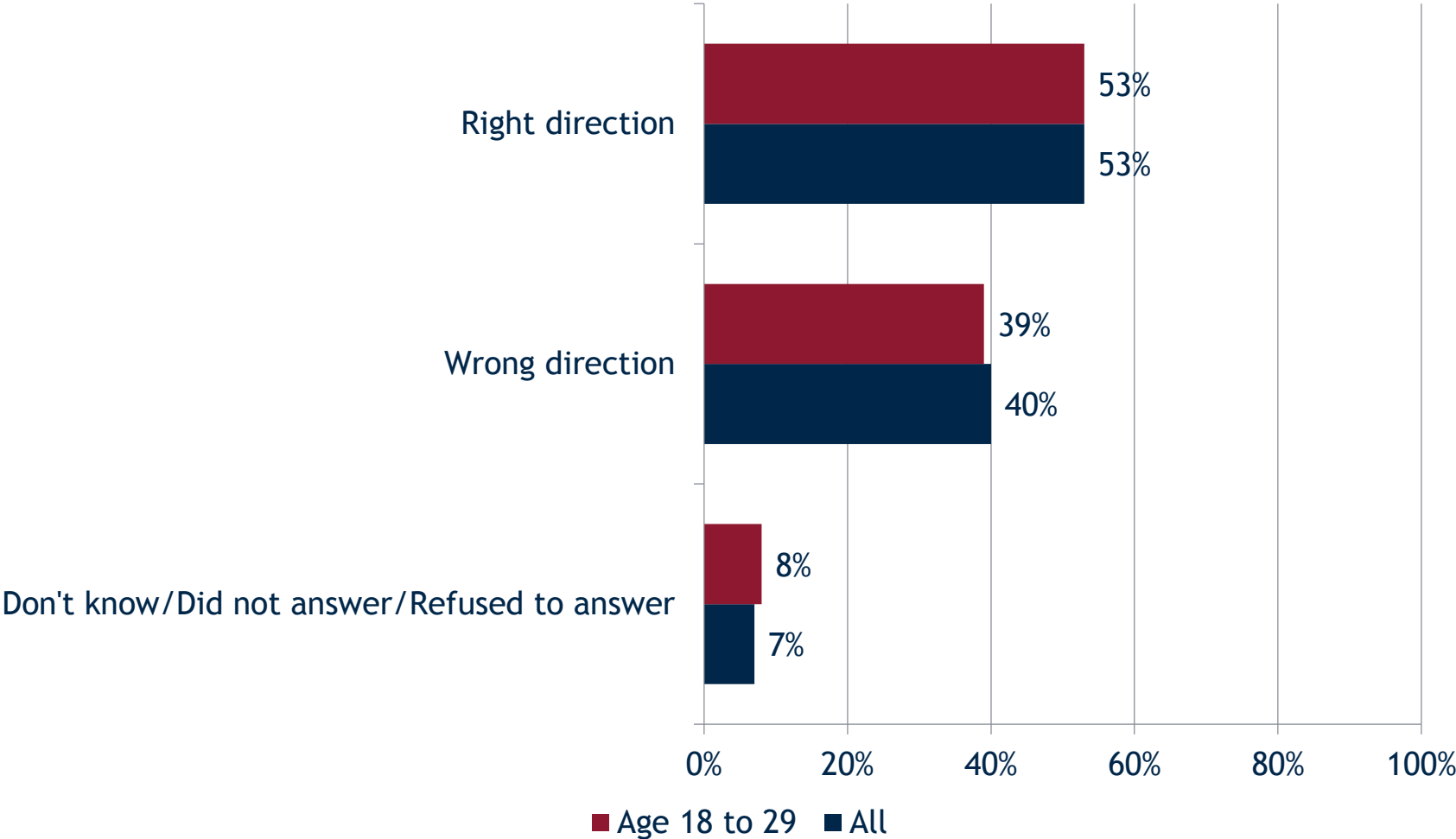
Would you say that each of the following have gotten better, stayed the same or become worse?



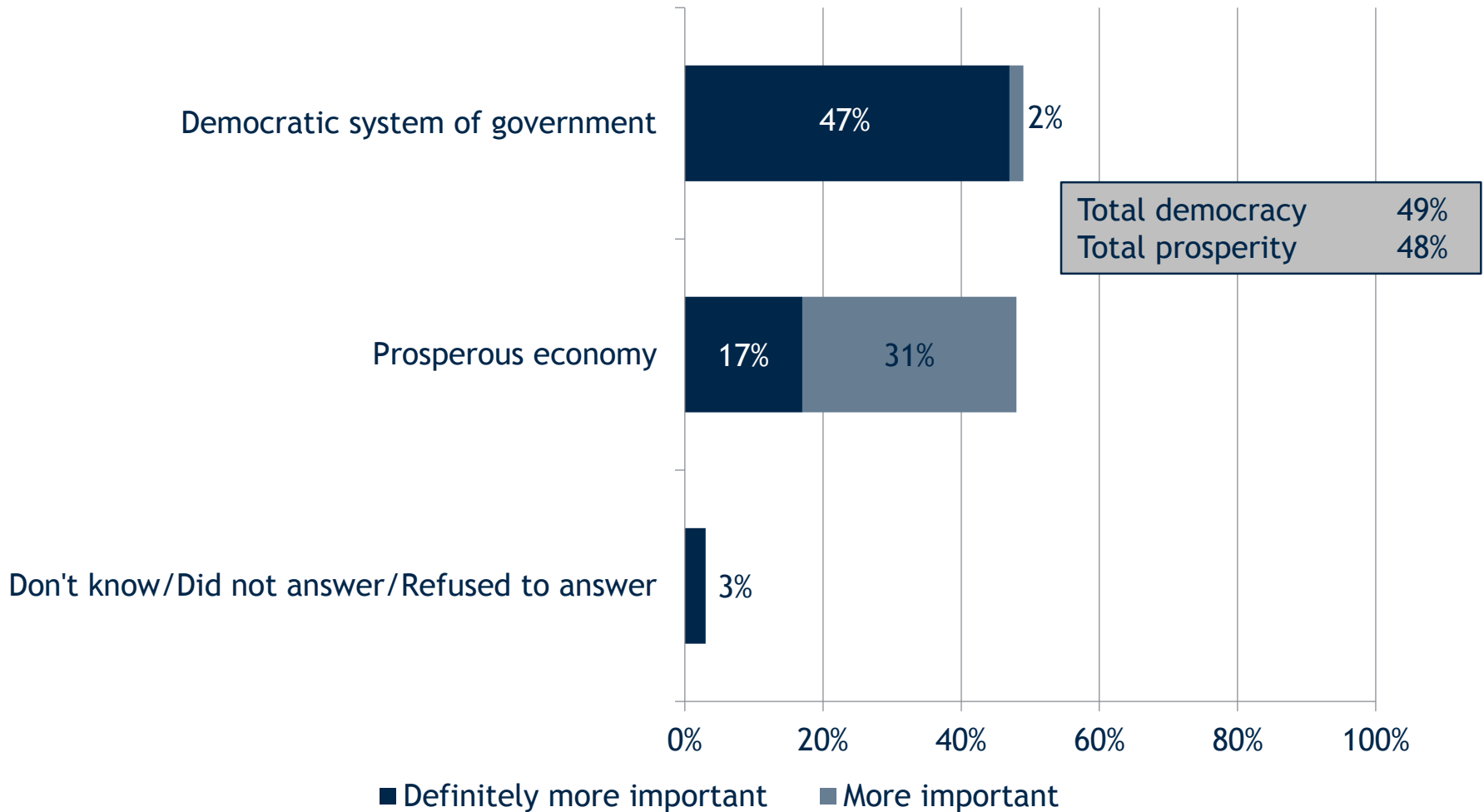
In general, do you feel Zanzibar is going in the right direction or going in the wrong direction?



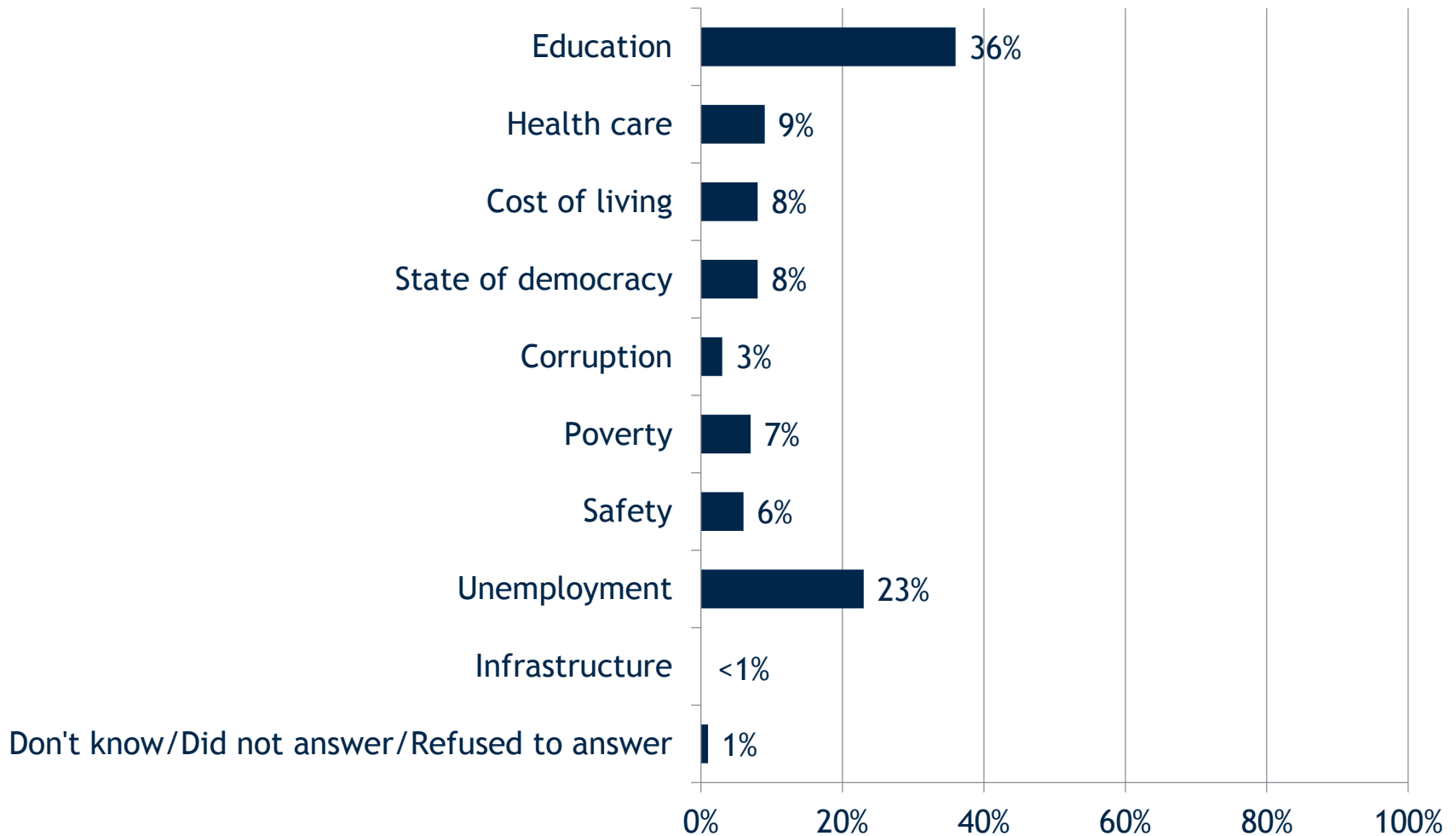
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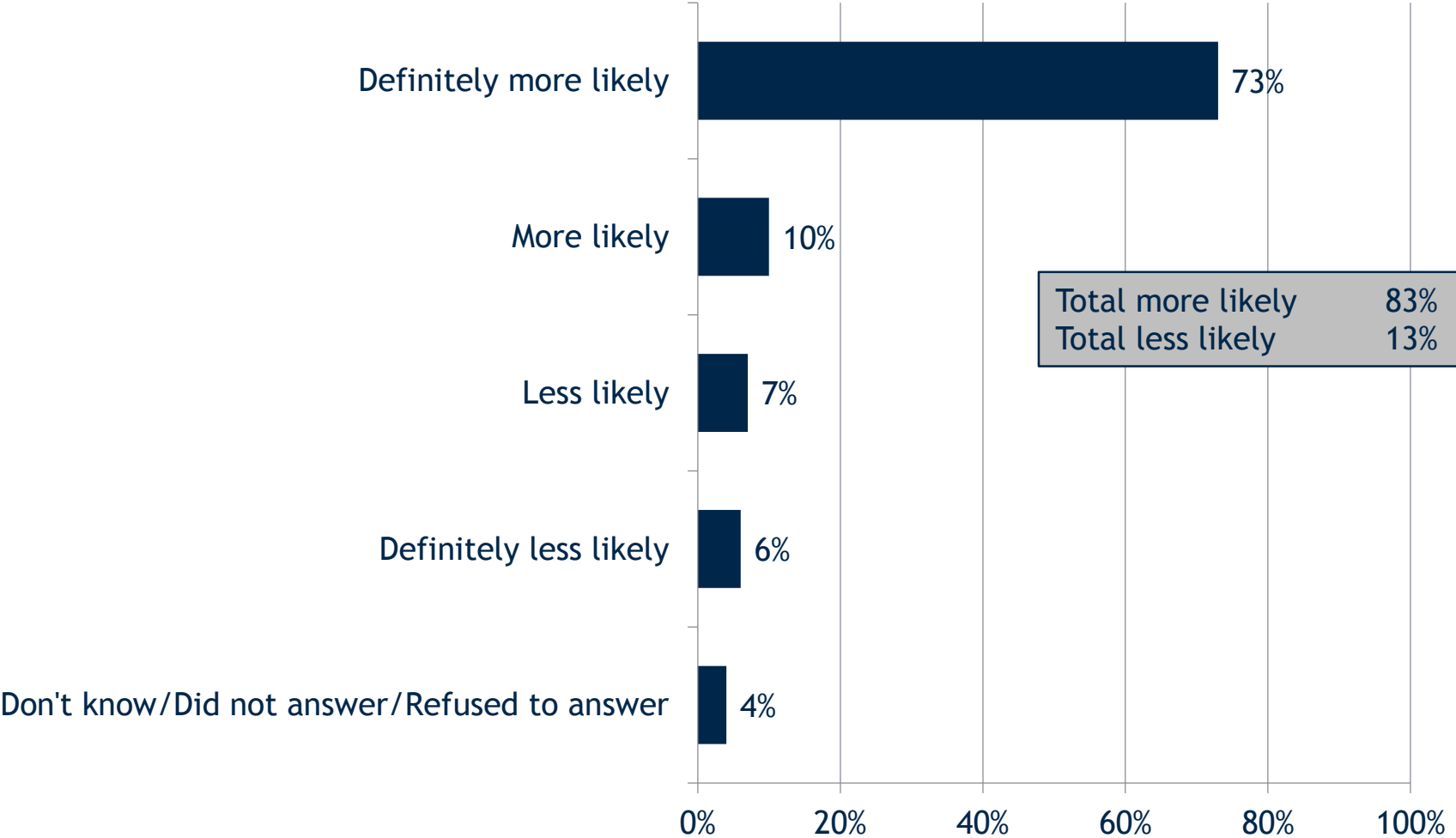
If you could have only one or the other, which is more important to you:
a democratic system of government or a prosperous economy?



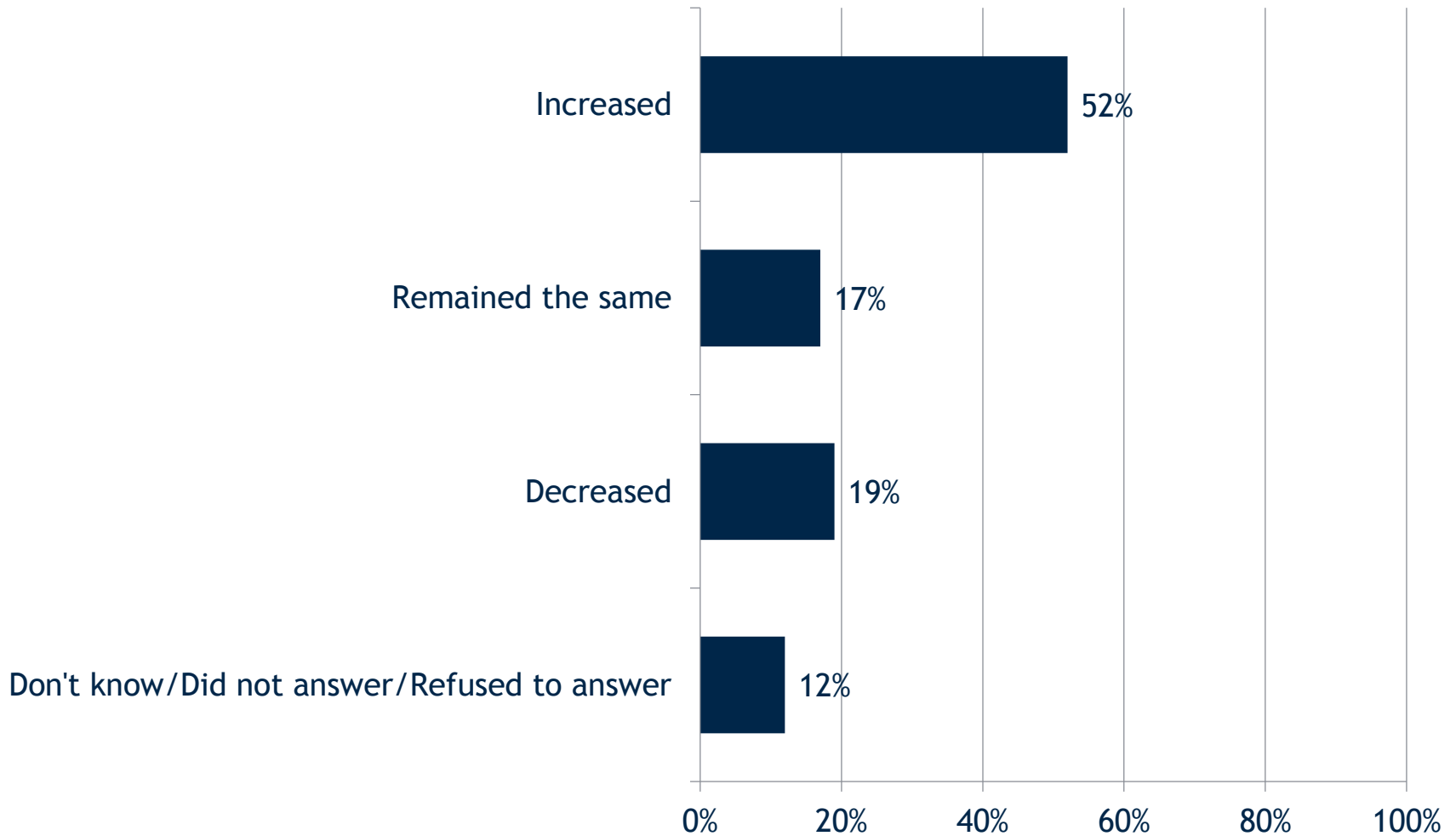
In your opinion what is the most important problem facing Zanzibar that the government should address?



Would you be more likely or less likely to vote for a candidate who campaigned on a theme of reducing or eliminating corruption in government and everyday life?



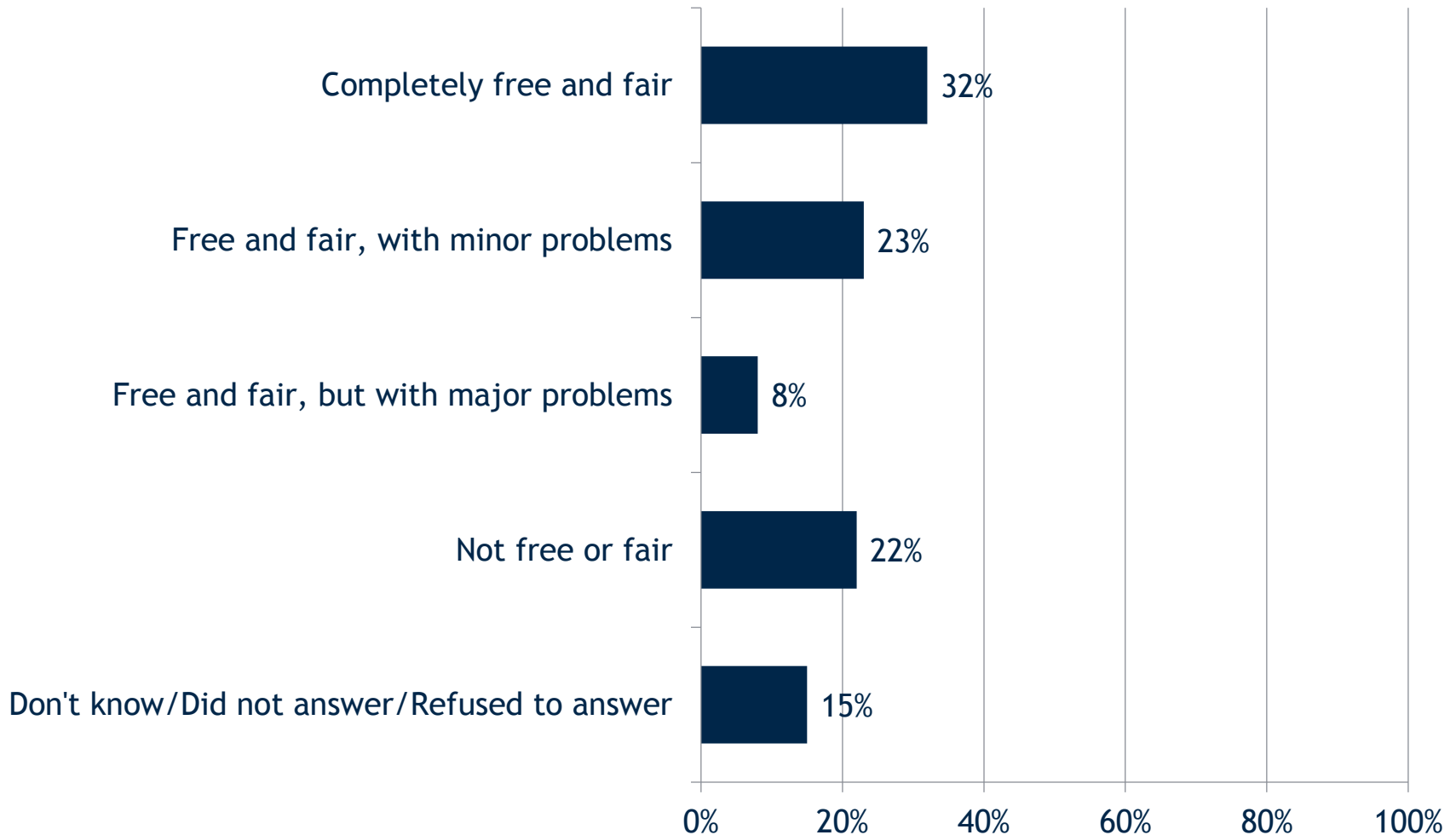
Do you think the level of corruption in Zanzibar has increased over the past several years, remained the same or decreased?



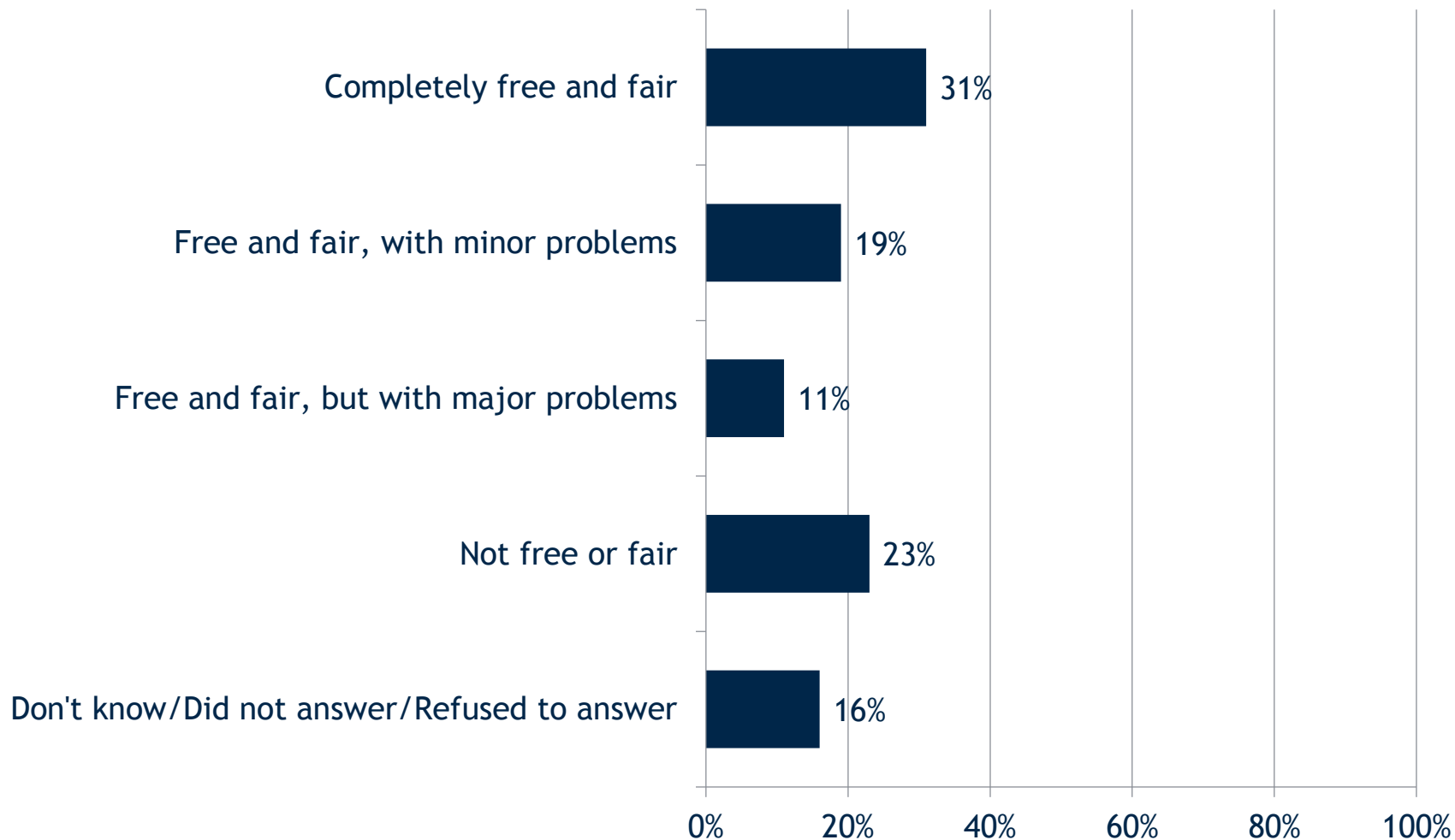


Elections

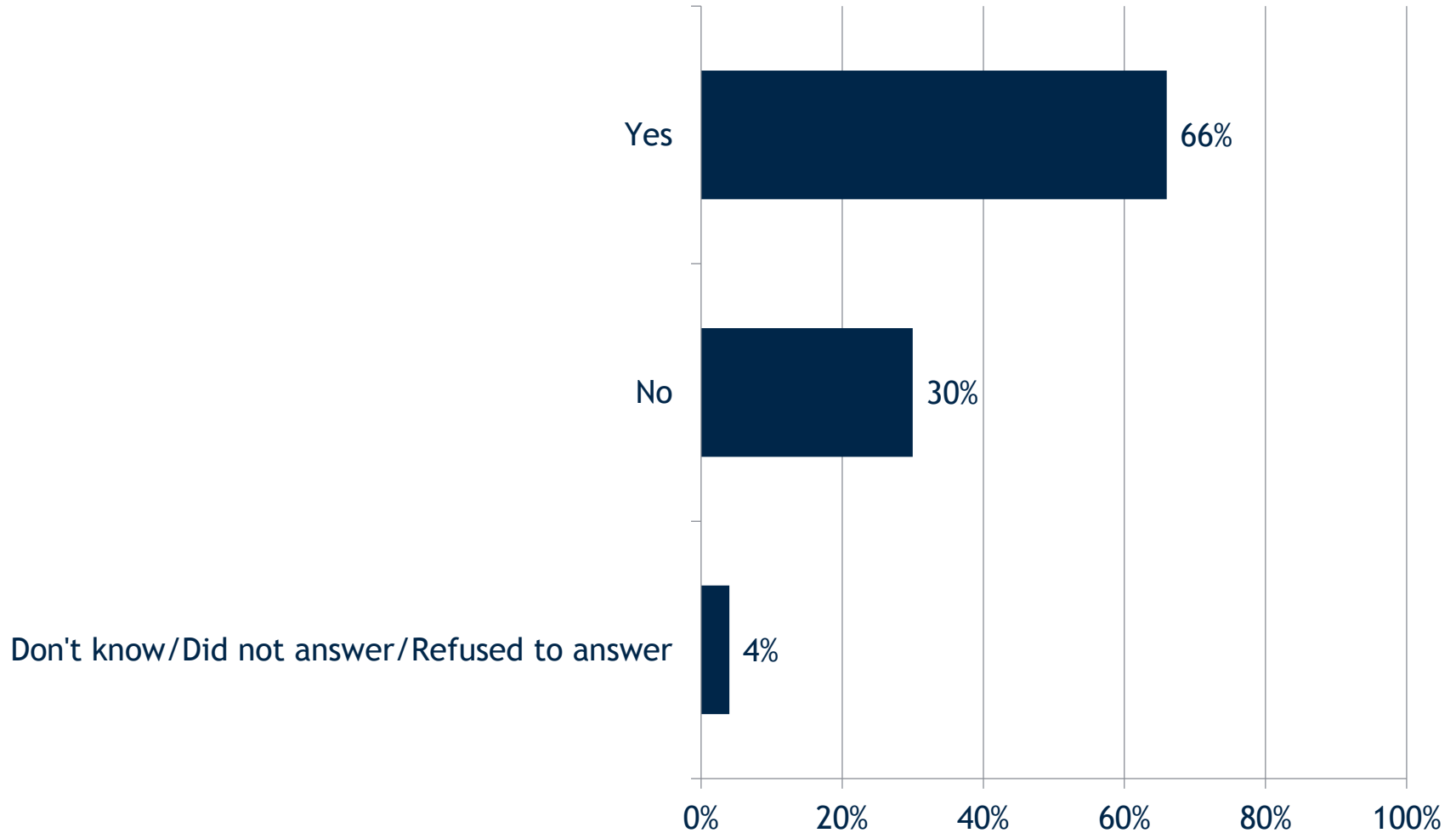
Thinking now about the last national elections held in 2010 in Zanzibar. Would you say those elections were completely free and fair, free and fair with minor problems, free and fair but with major problems, not free and fair?



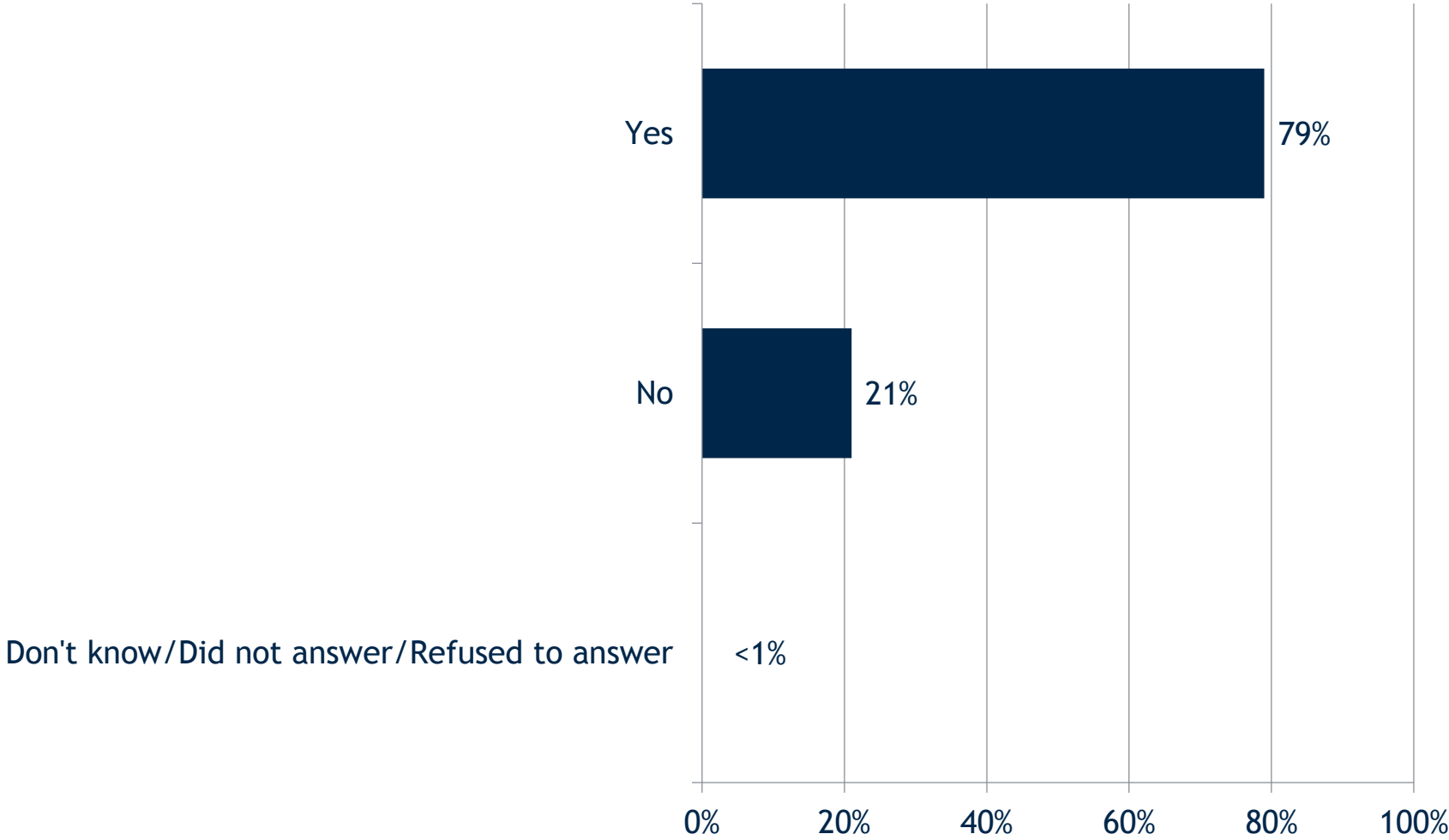
Thinking now about the national elections that will be held later this year in Zanzibar. Do you expect those elections to be completely free and fair, free and fair with minor problems, free and fair but with major problems, not free and fair?



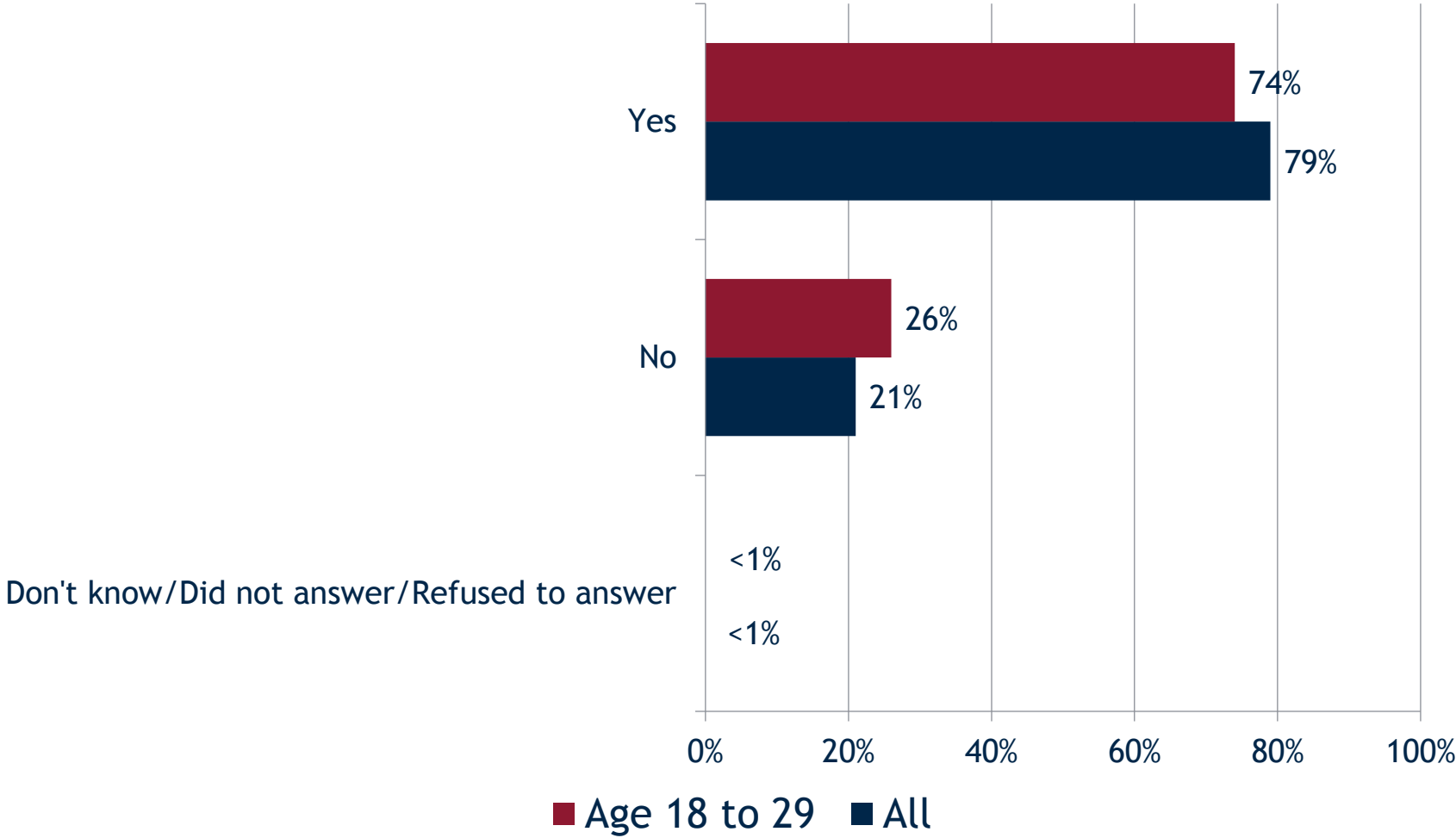
If the national elections were being held tomorrow, would you feel safe enough to vote?



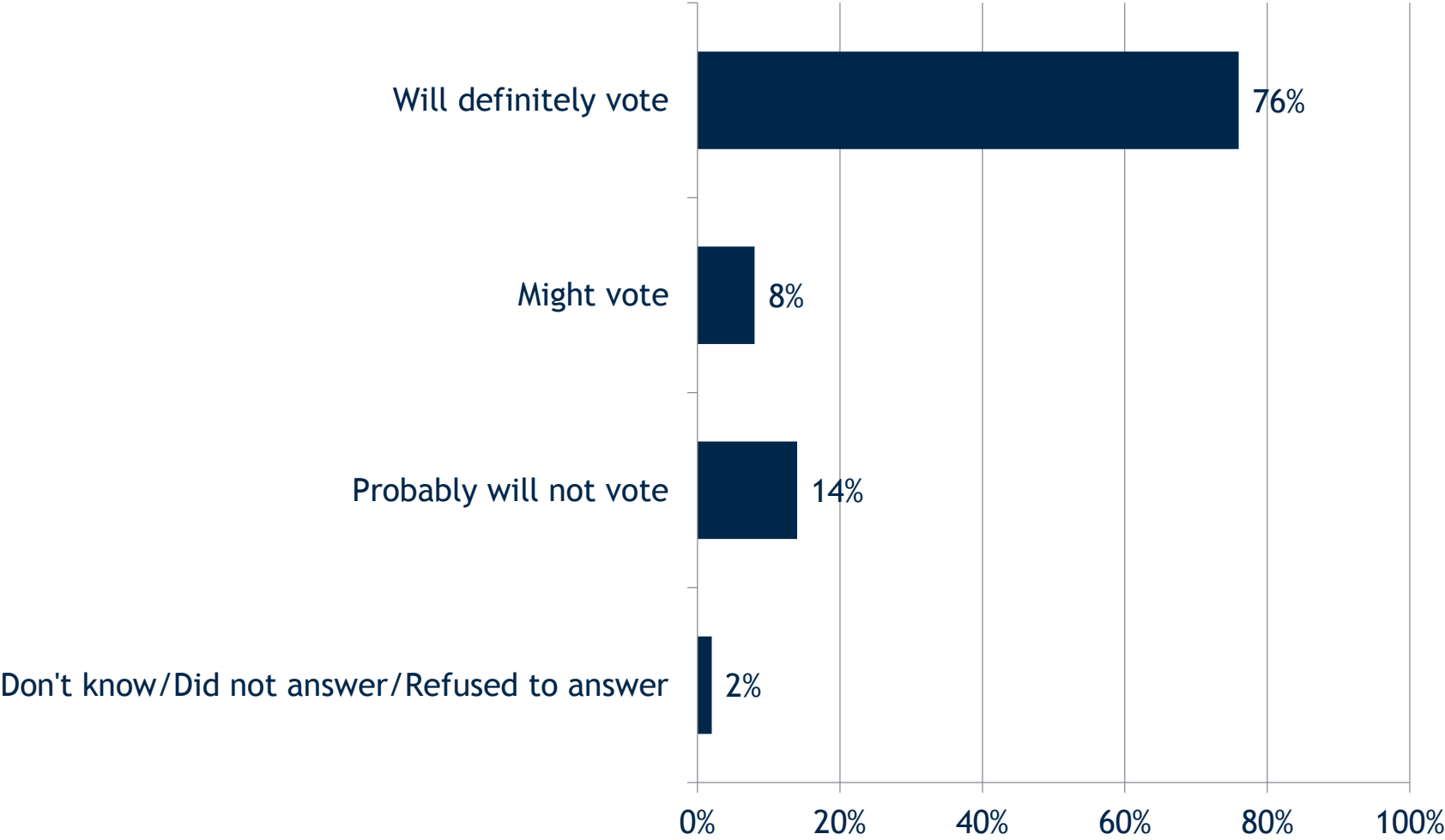
Did you register to vote so that you can participate in the upcoming national elections?



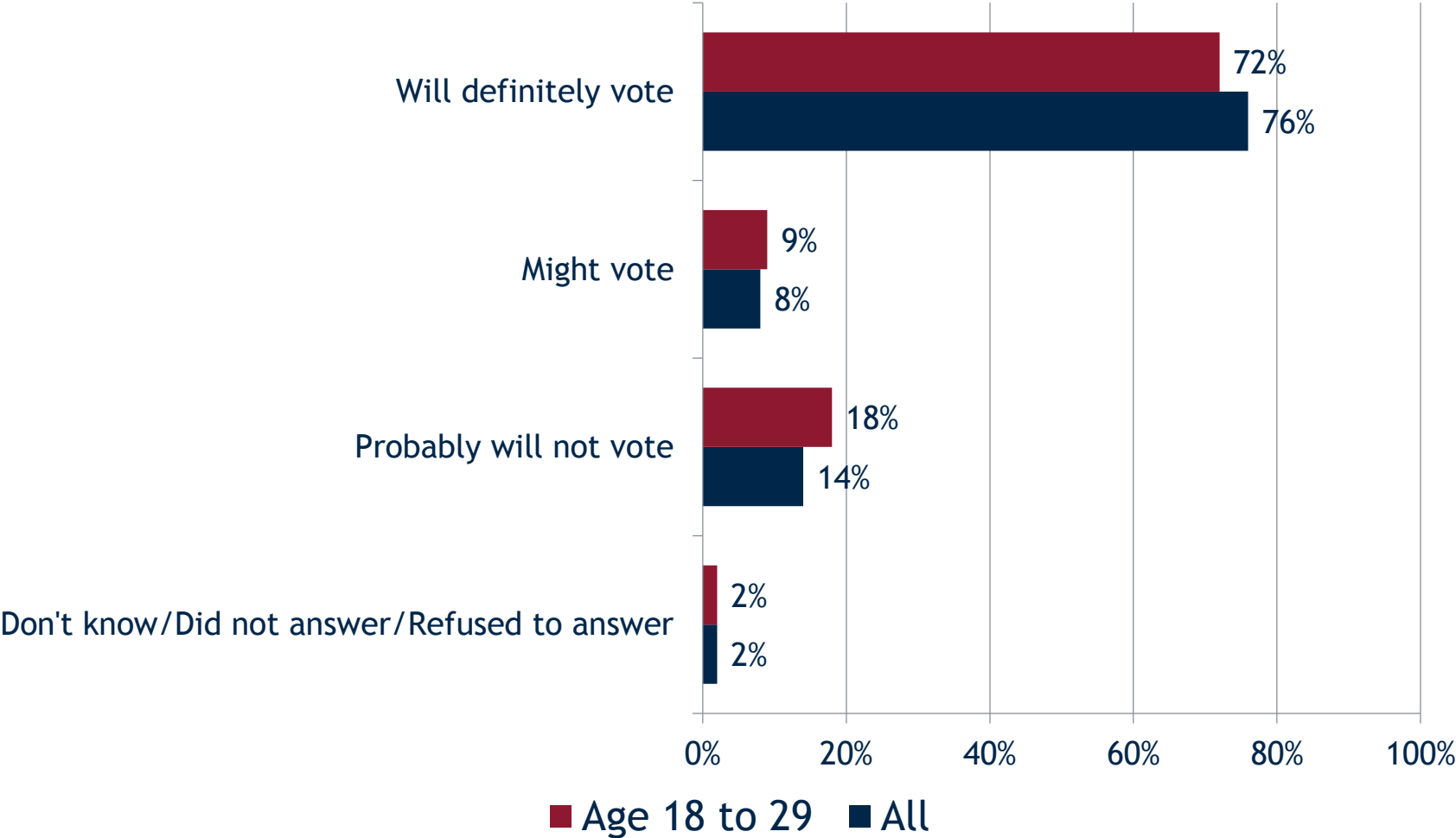
Did you register to vote so that you can participate in the upcoming national elections?



How likely, if at all, are you to vote in the national elections that will be held later this year?



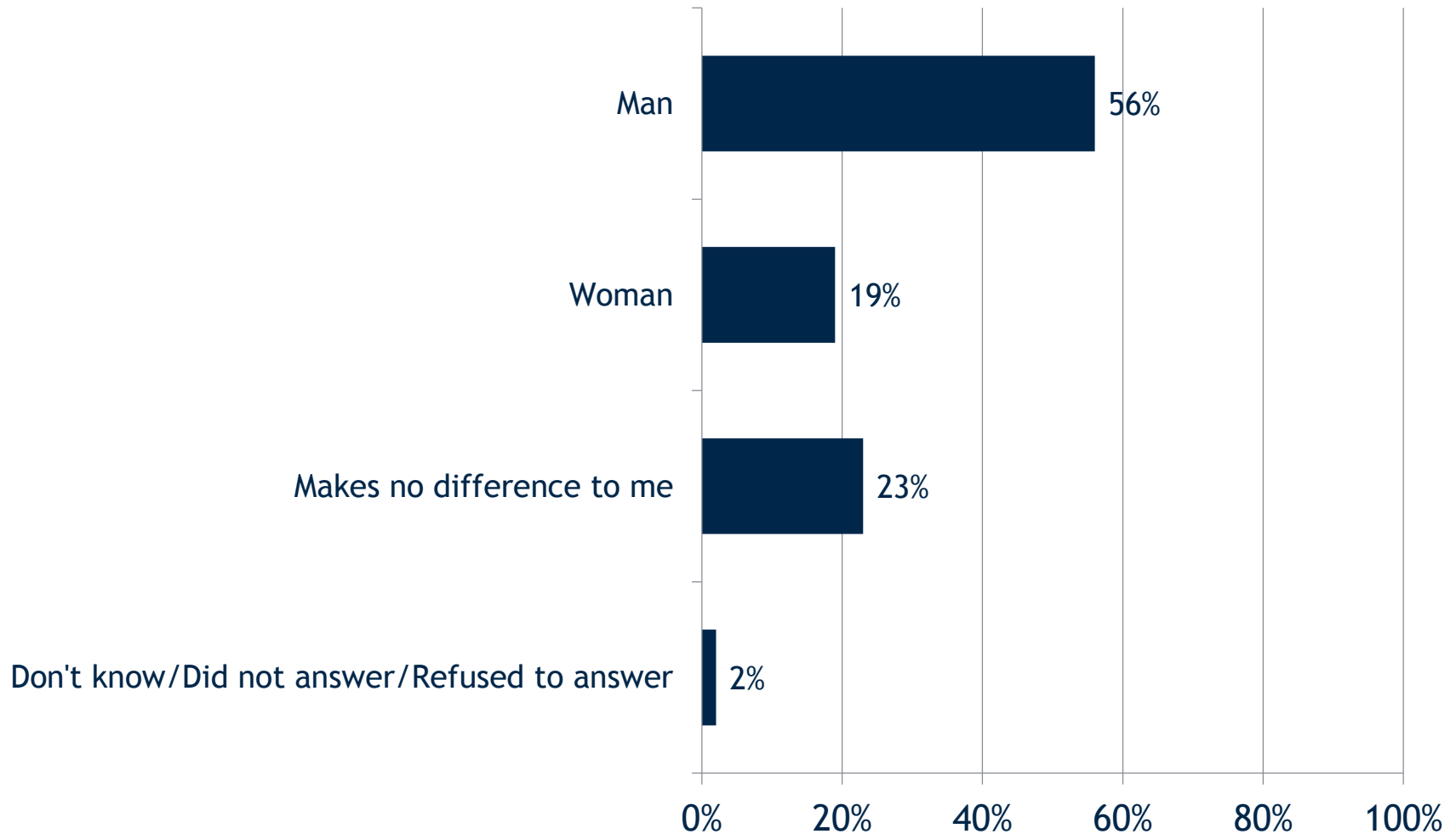
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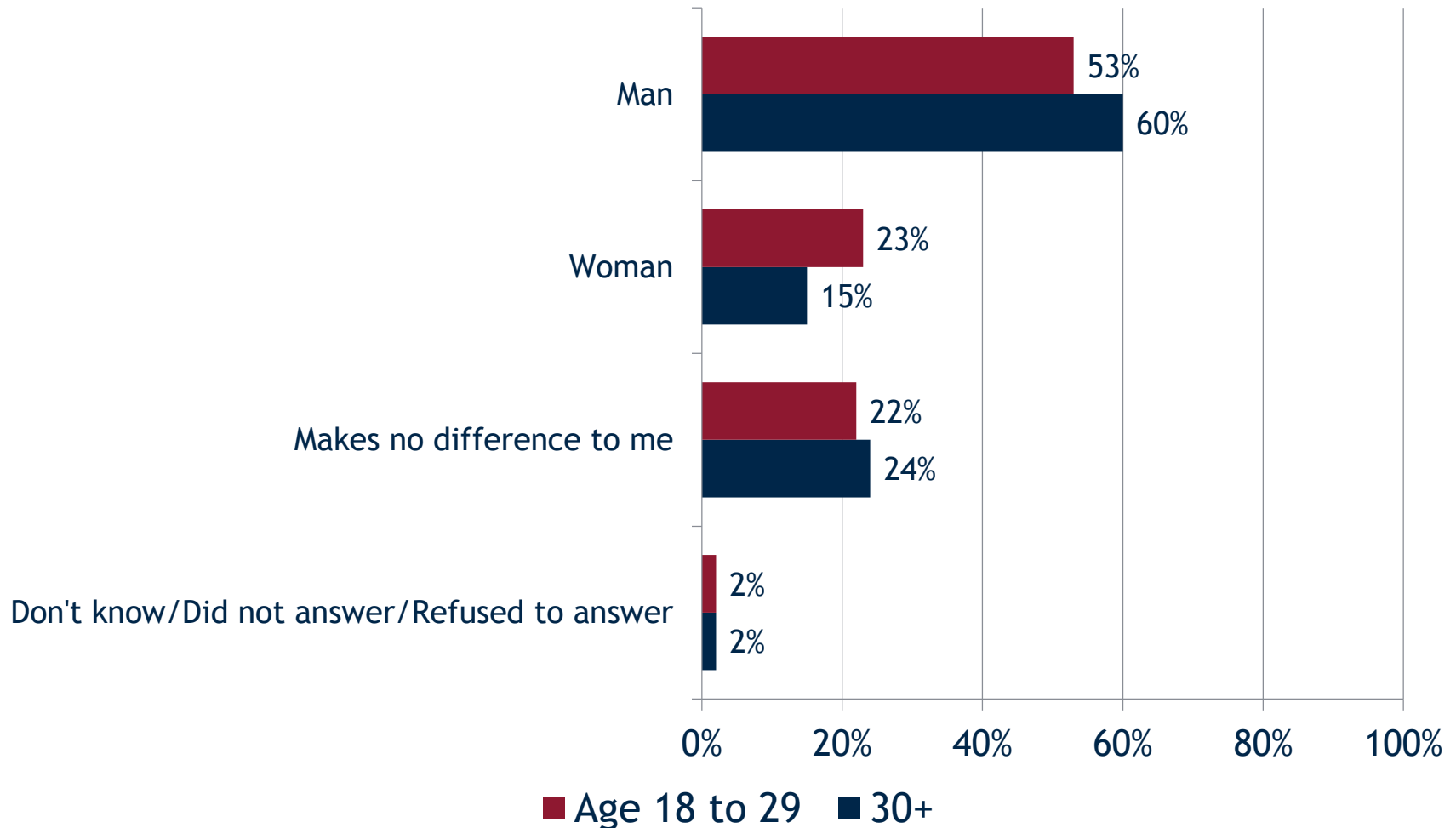


Women and Democracy

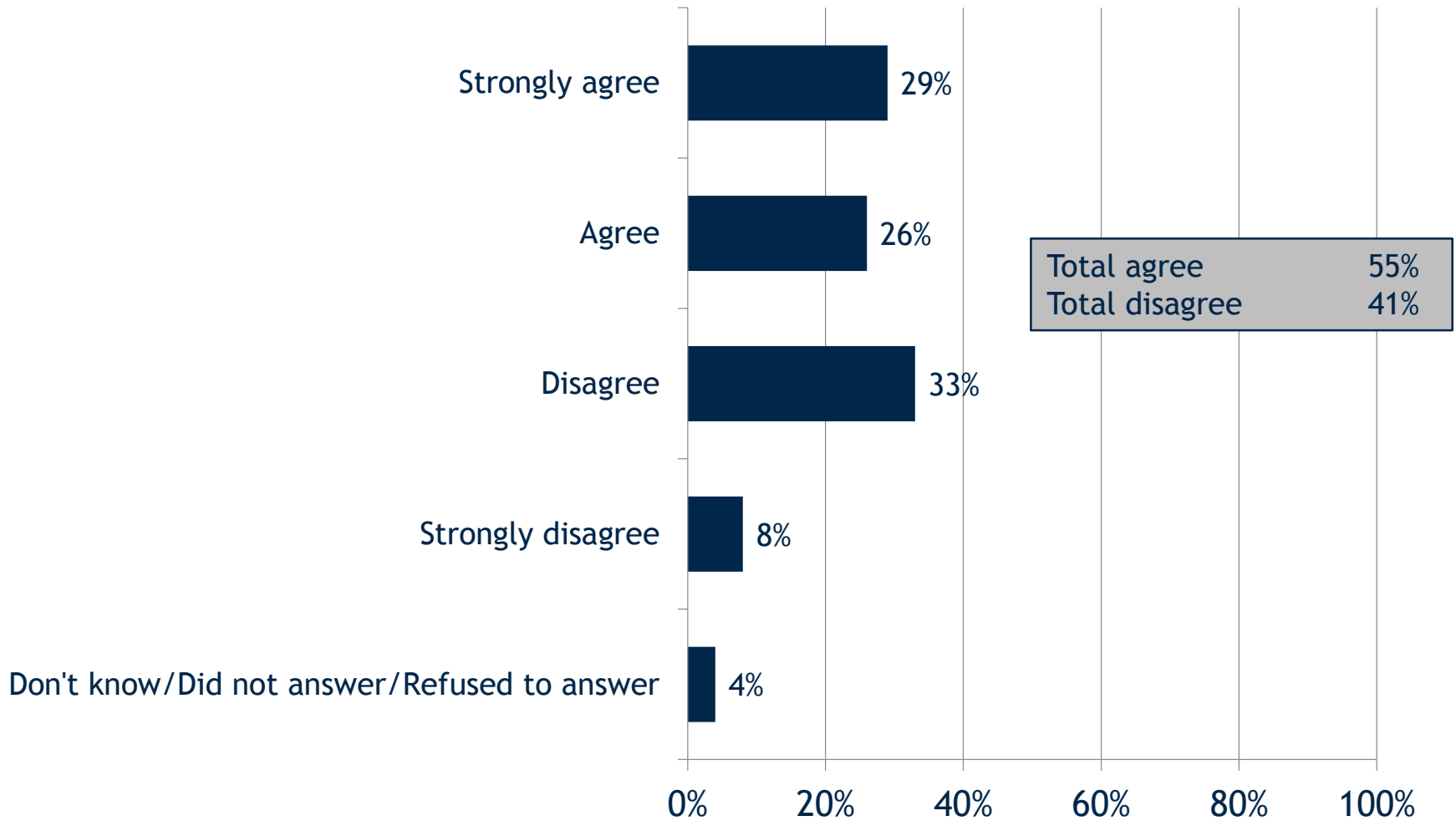
If there are two candidates running for office and they have the same qualifications aside from the fact that one is a man and one is a woman, which candidate are you more likely to support?



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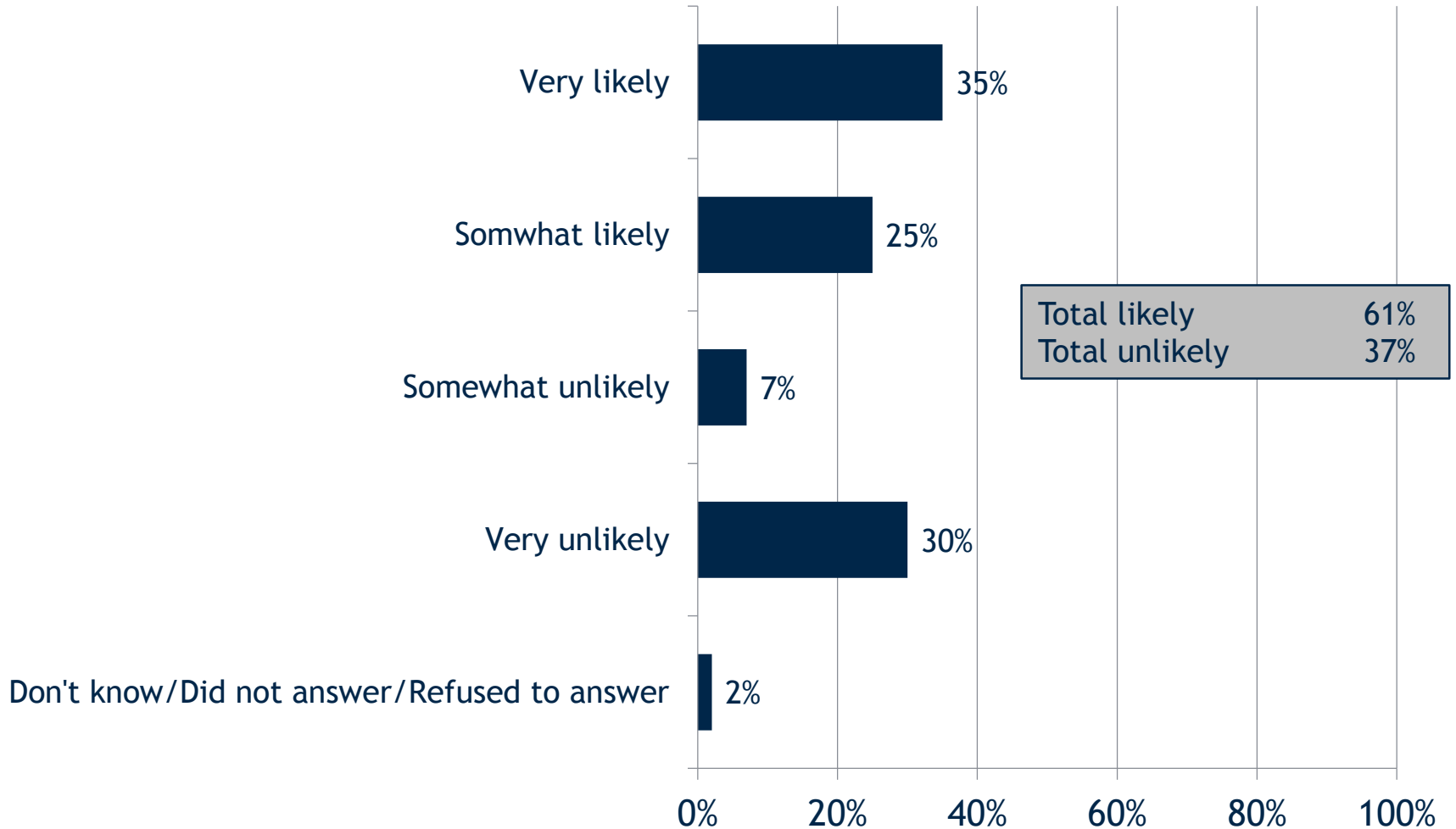
Do you agree or disagree with the following statement? Politicians do not listen to the needs and ideas of women.



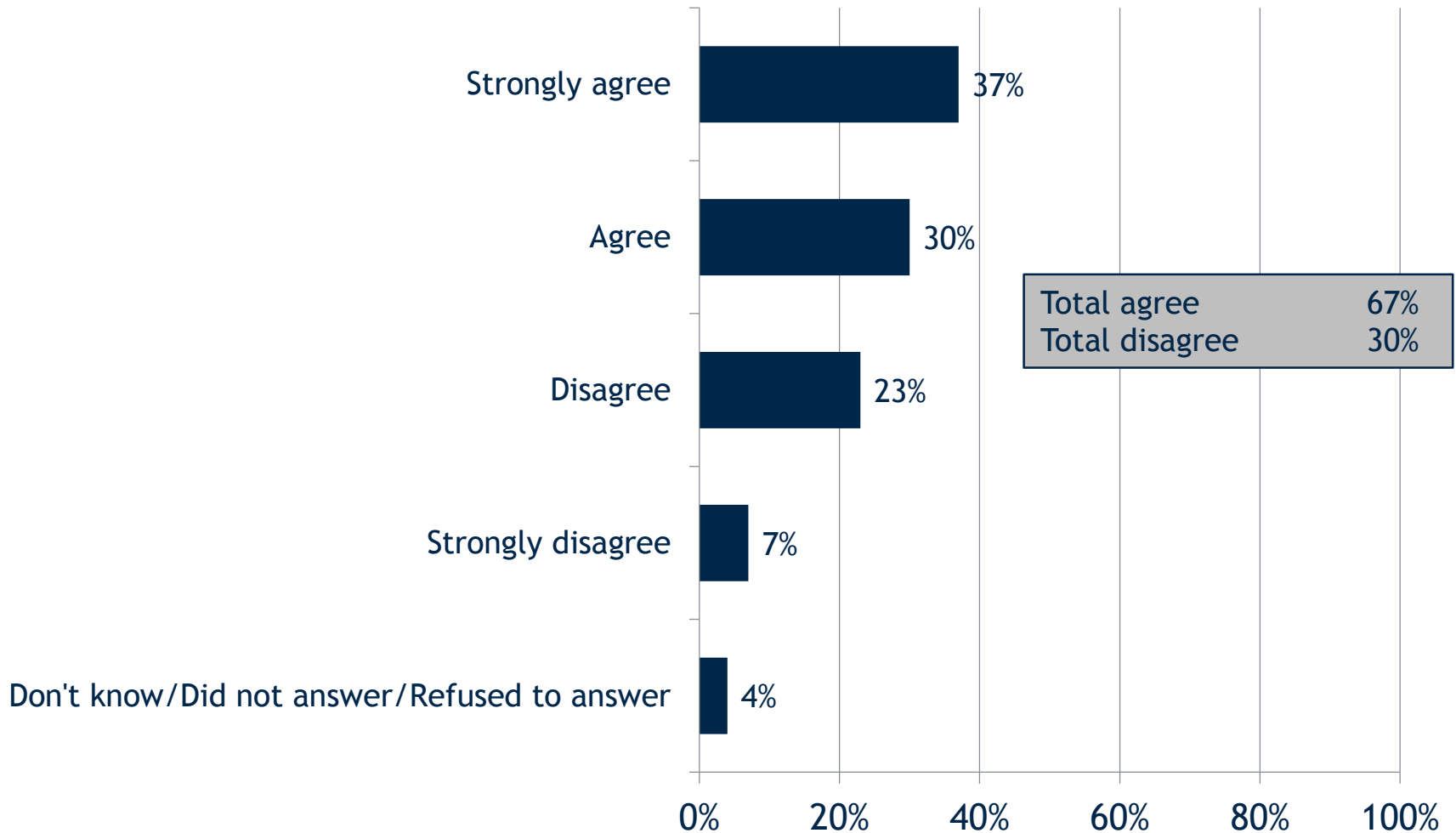


Generation Democracy: Young People

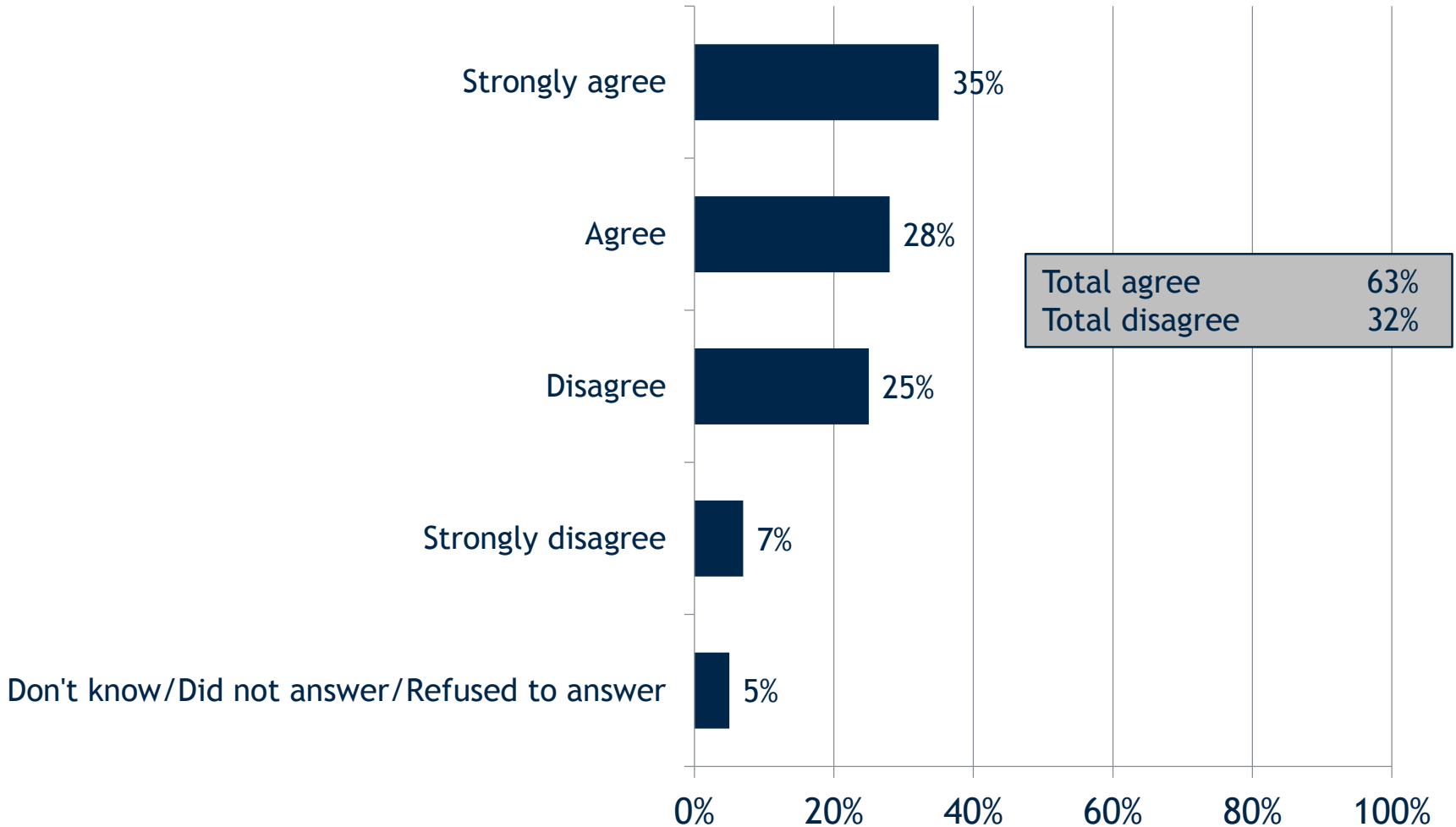
How likely would you be to vote for a candidate in the next elections who is younger than 30 years of age?



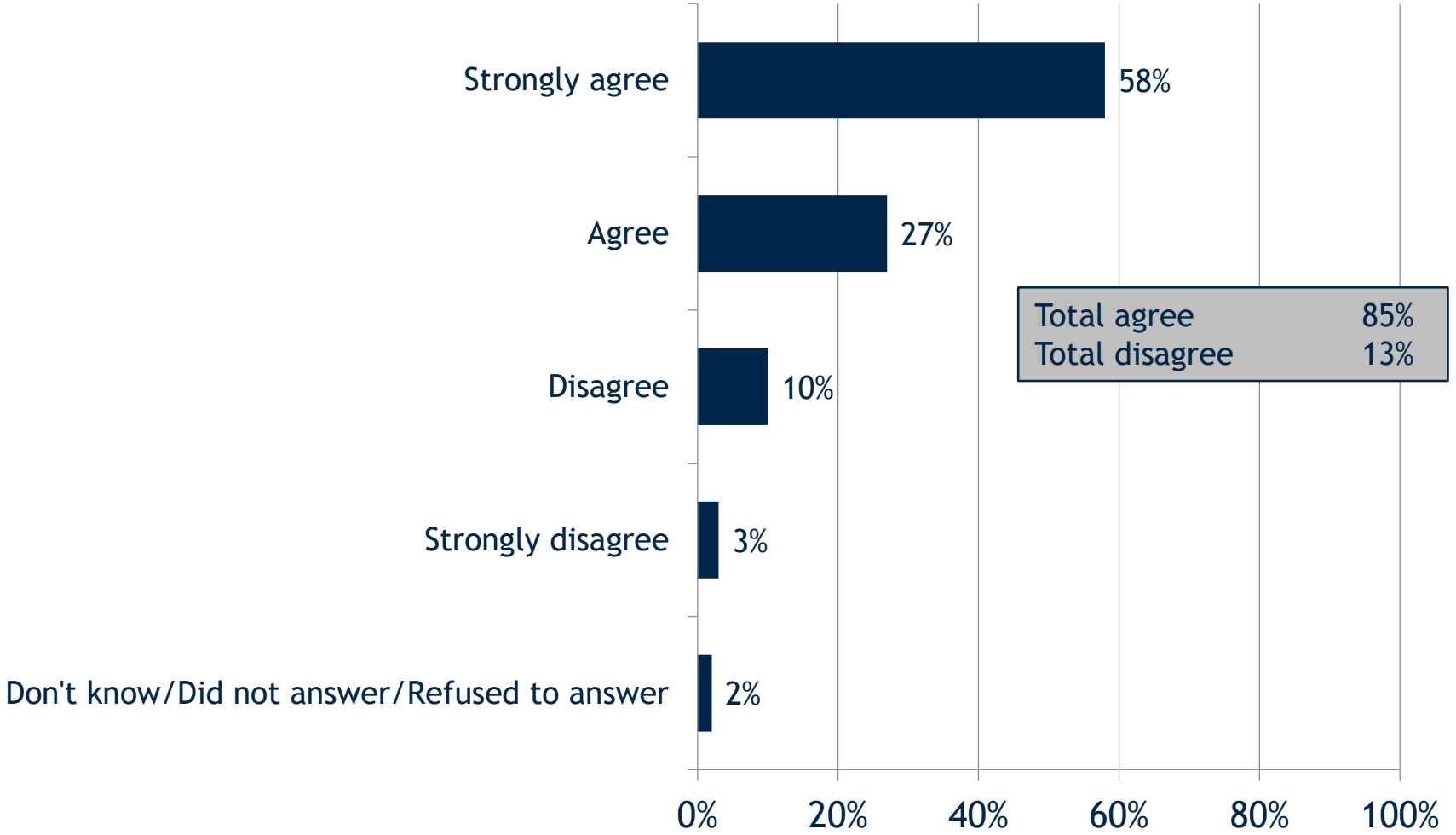
Do you agree or disagree with the following statement? Politicians do not listen to the needs and ideas of young people.



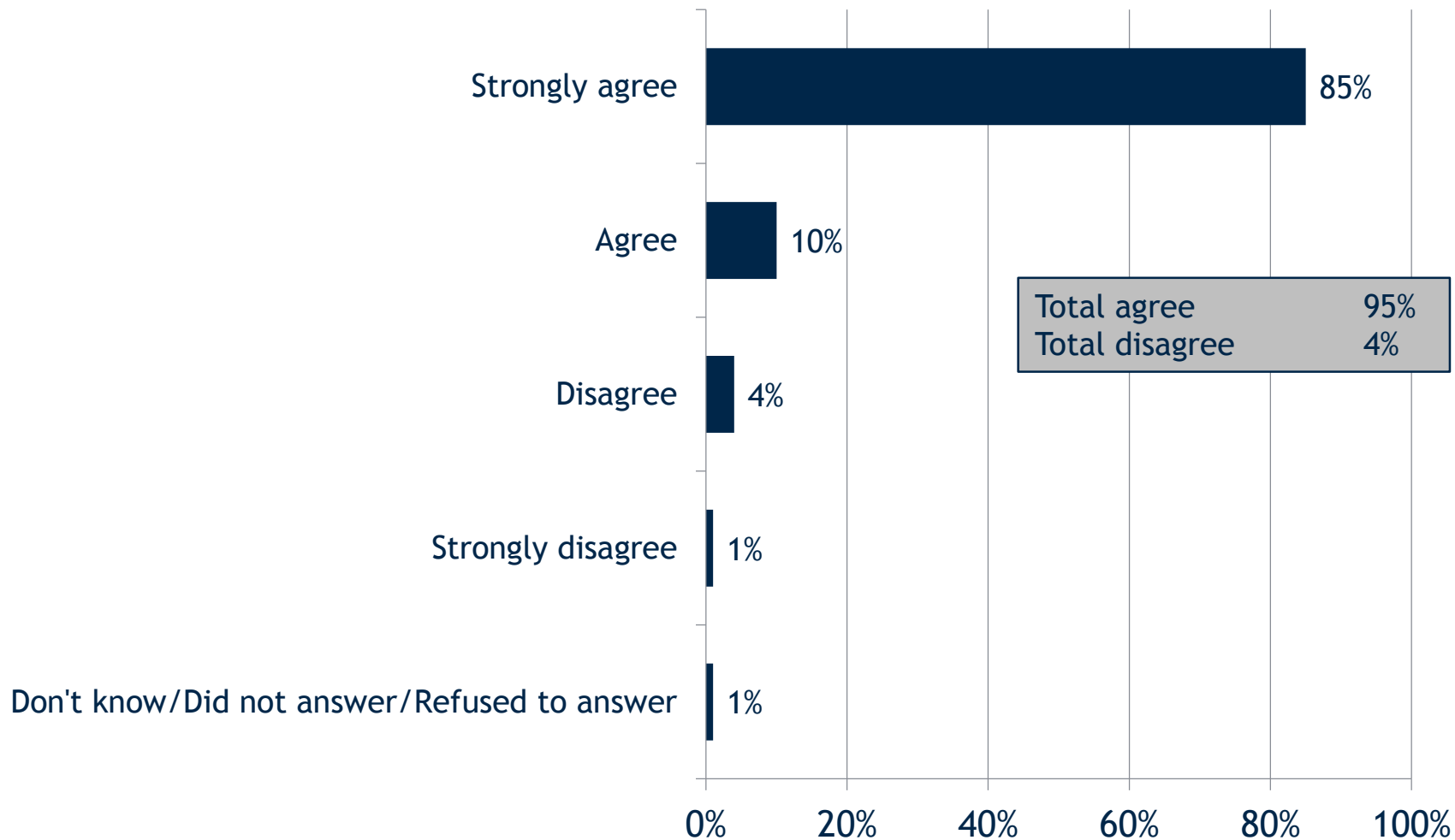
Do you agree or disagree with the following statement? Young people are adequately represented in decision-making positions.



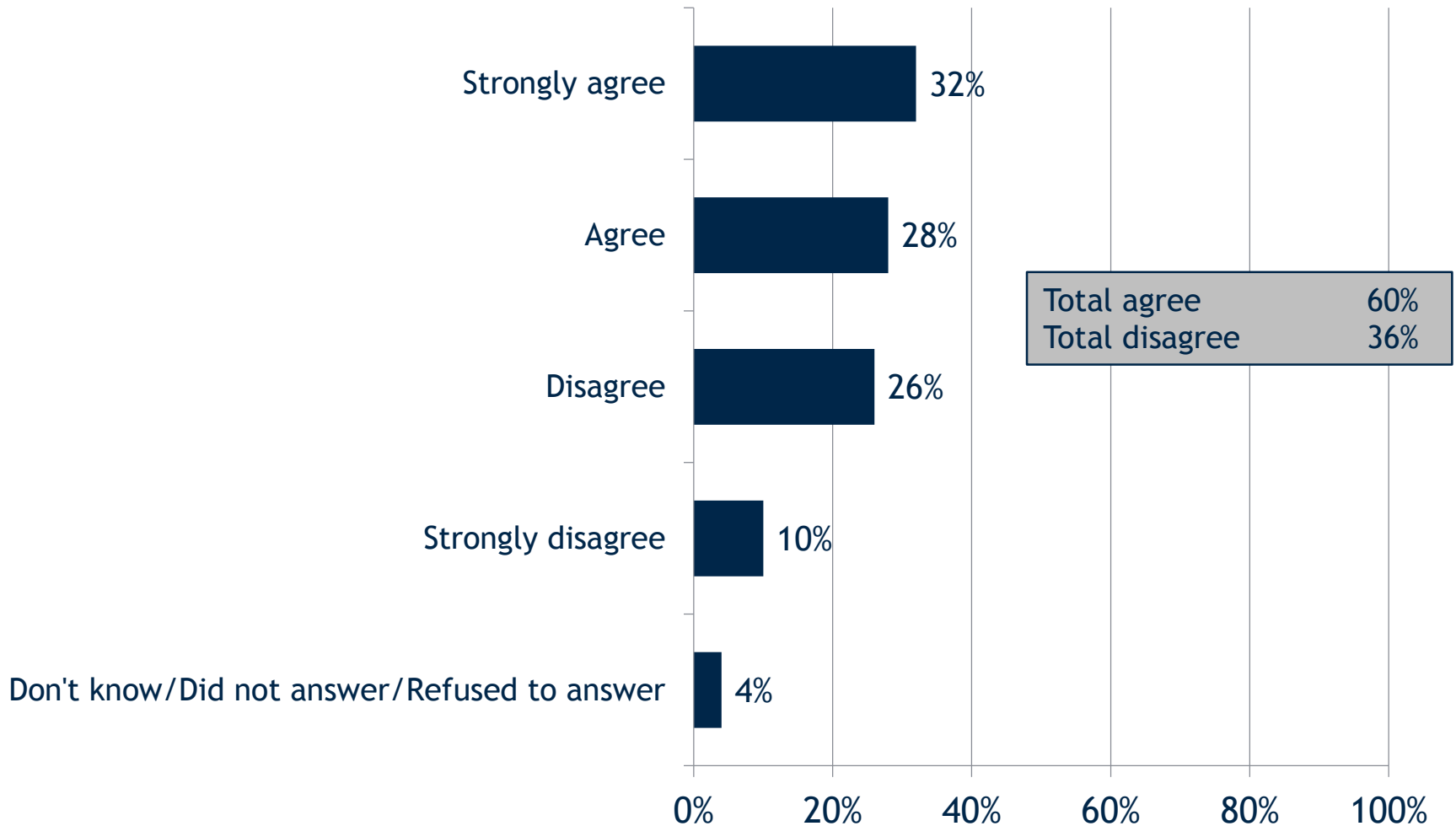
Do you agree or disagree with the following statement? Young people make good political leaders.



Do you agree or disagree with the following statement? Unemployment among young people is a very serious problem in Zanzibar today which the government must address.



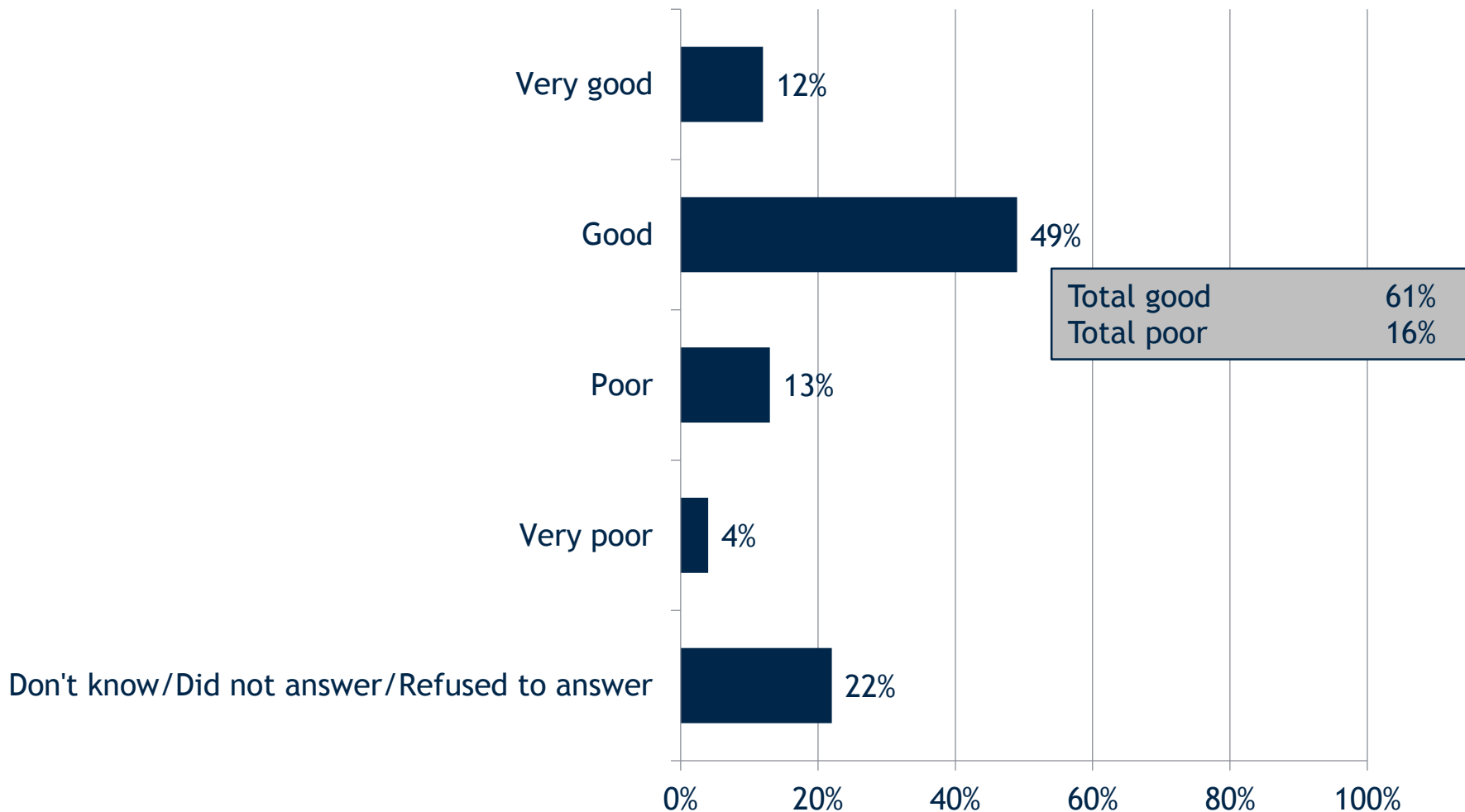
Do you agree or disagree with the following statement? The reason more young people are not involved in politics and government is their own personal apathy and not lack of opportunities in the government and political parties.



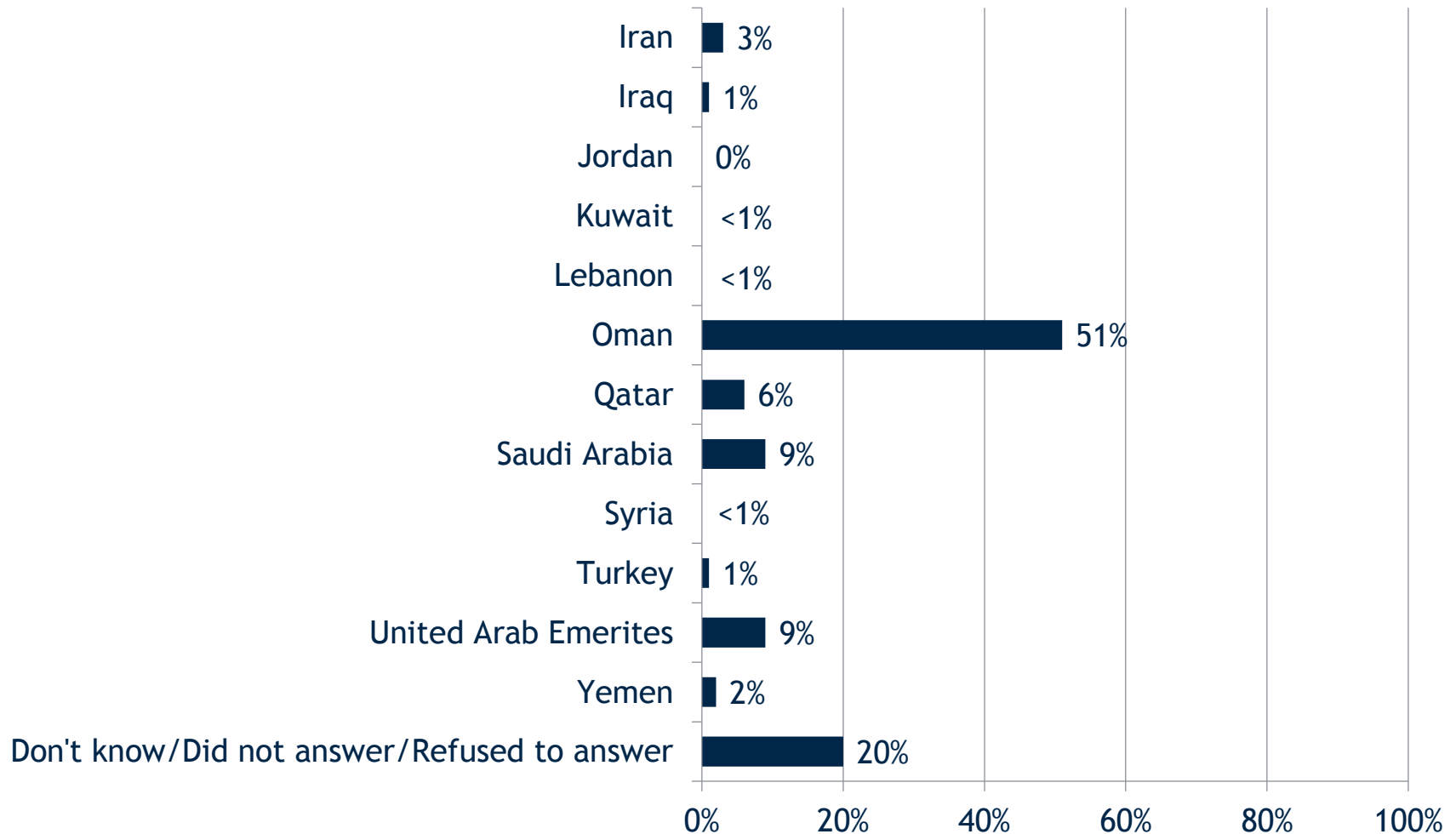


Zanzibar and the World

Thinking now about Zanzibar and its relationship with countries around the globe. How would you describe Zanzibar's relationship with the United States? Would you say it is very good, good, poor or very poor?



Thinking now about Zanzibar and its relationship with countries around the world. Which of the following Middle East countries would you say is the most important in terms of Zanzibar having a strong relationship with?
(Closed list)



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