



Public Opinion Survey: Residents of Tunisia

September 24 - October 11, 2020



Detailed Methodology

- The survey was conducted by a Tunisian-owned and operated marketing research firm, ELKA Consulting, on behalf of the International Republican Institute's [Center for Insights in Survey Research](#).
- Data was collected from September 24 - October 11, 2020 through face-to-face interviews at respondents' homes by trained interviewers in Arabic. All data was collected on CAPI Solution tablets.
- The national sample consisted of n=1,200 respondents and is representative of the population of Tunisia aged 18 and older.
- Respondents were selected using a multi-stage stratification proportionate to population size. Stratification was based on three stages: a proportional division among Tunisia's 24 governorates; proportional division of urban and rural categories; and proportional division by gender and age group according to the most up-to-date data from Tunisia's National Statistics Institute collected in 2014. The sample was then post-weighted to make it proportionate to national representation by governorate, as well as adjusted for gender and age.
- Each governorate was divided into territorial sections or districts. In each territorial section, at least one sampling point was selected with the overall number of points determined by population density. Sampling points were distributed proportionally between rural and urban areas in every governorate and in every geographical section of the governorate.
- Households were selected using a random route method. A left-hand rule was employed to attempt interviews at every third household encountered along the route.
- The Kish grid method was used to select respondents 18 years and older within randomly selected households.
- The overall margin of error is plus or minus 2.8 percent at the midrange of the 95 percent confidence level.
- The response rate was 70 percent.
- Figures in charts and tables may not add up to 100 percent due to rounding.
- The information in this report has been compiled in accordance with international standards for market and social research methodologies.

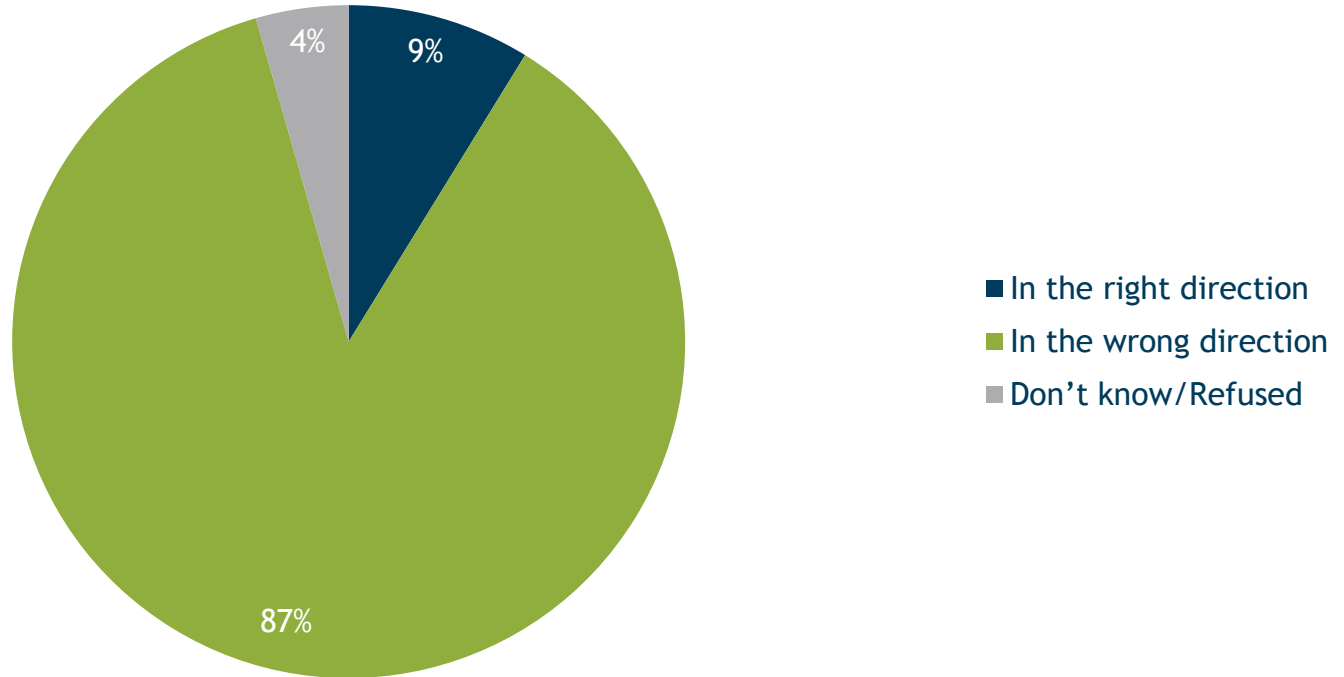


National Indicators

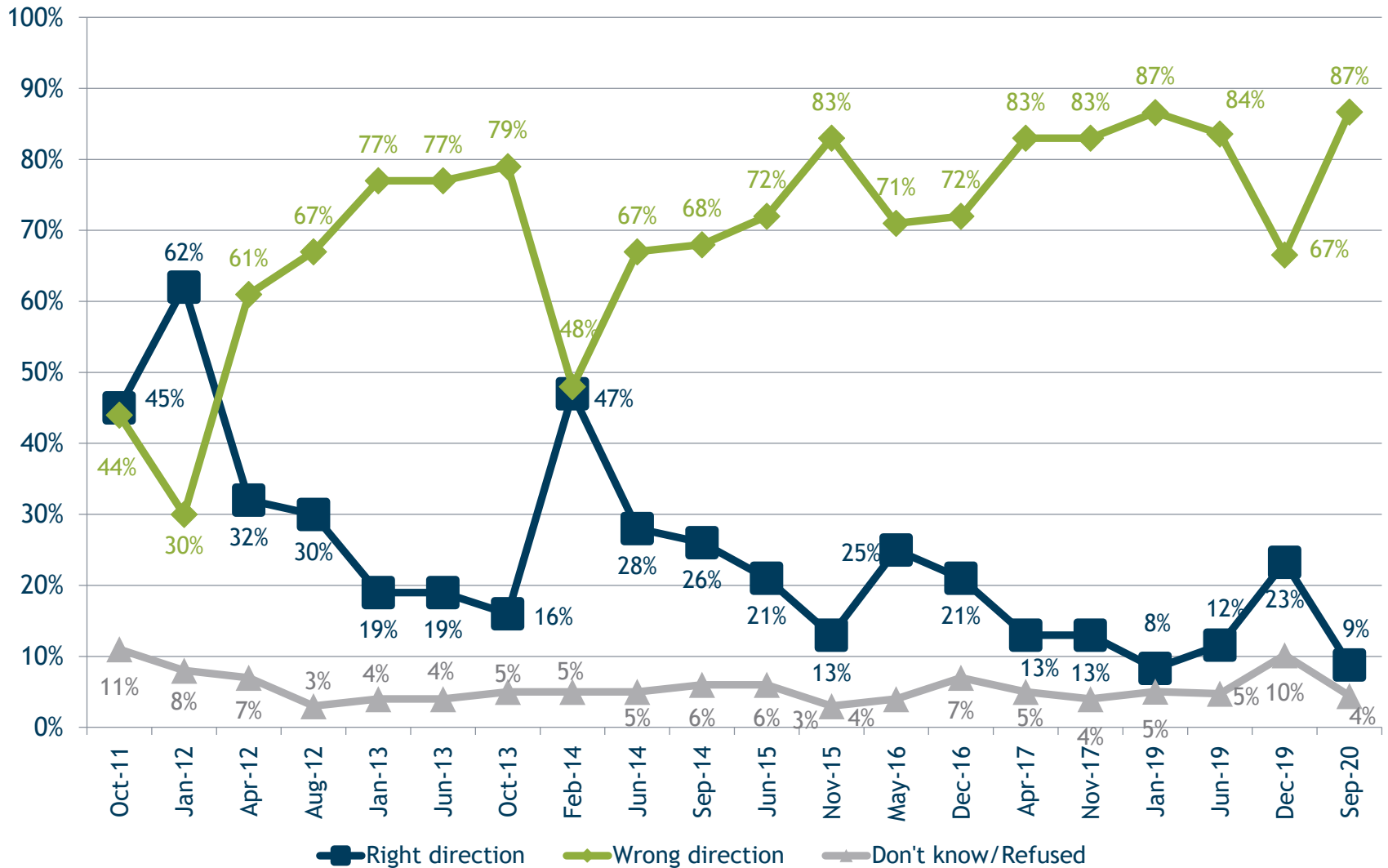


CENTER FOR
INSIGHTS IN
SURVEY
RESEARCH

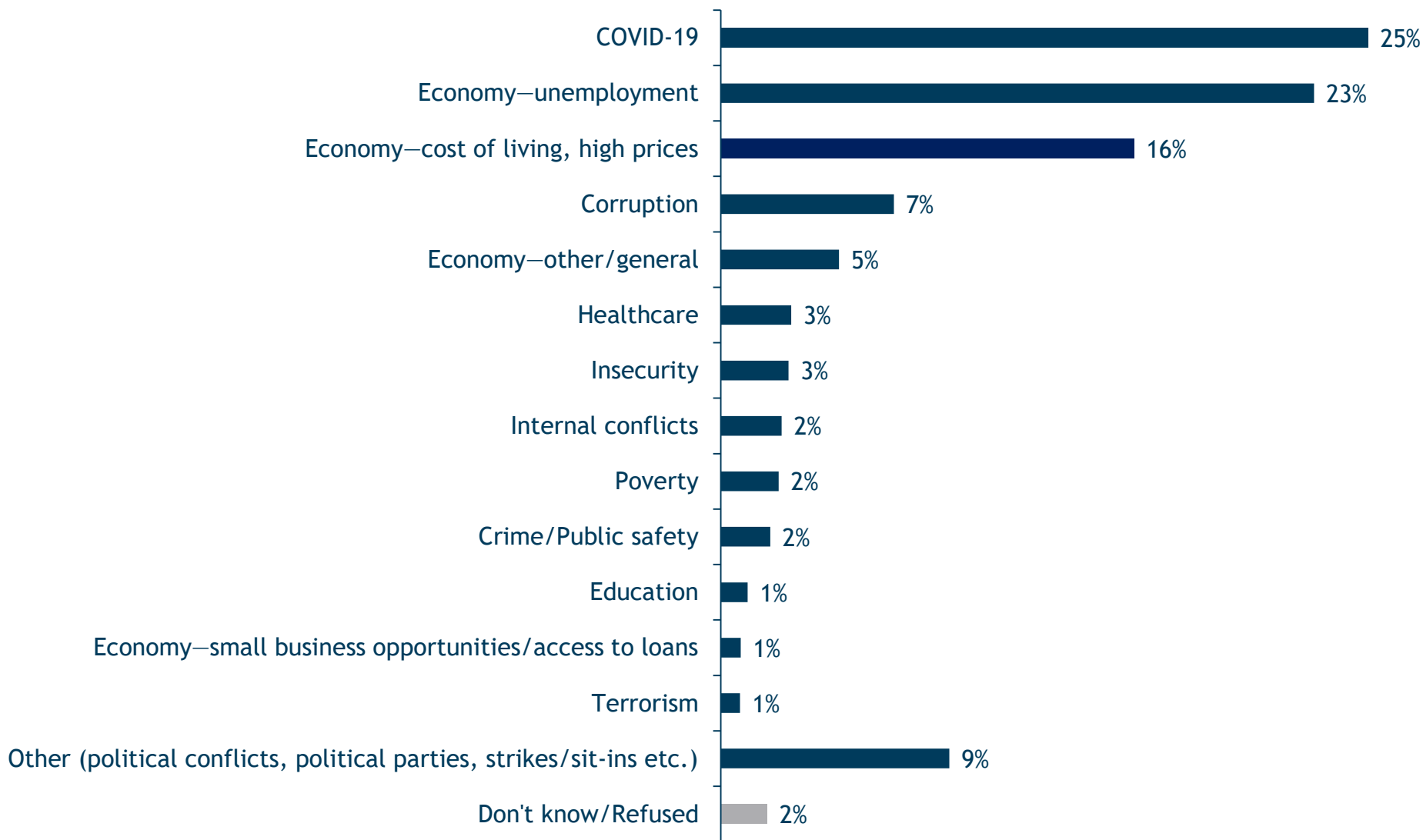
In general, would you say that our country is heading in the right direction or in the wrong direction?



In general, would you say that our country is heading in the right direction or in the wrong direction?

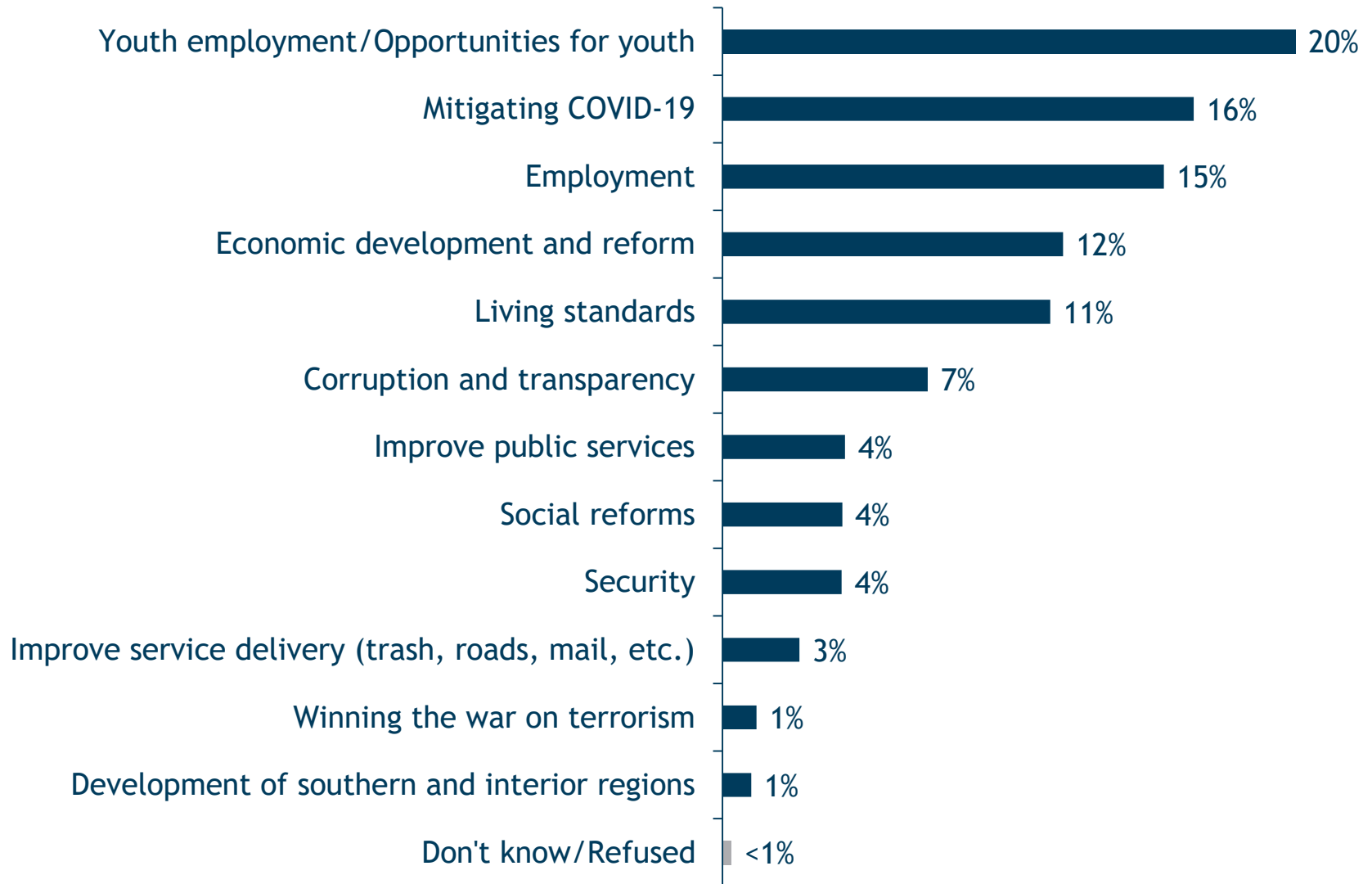


What is the most important problem facing our country today? (Spontaneous response)

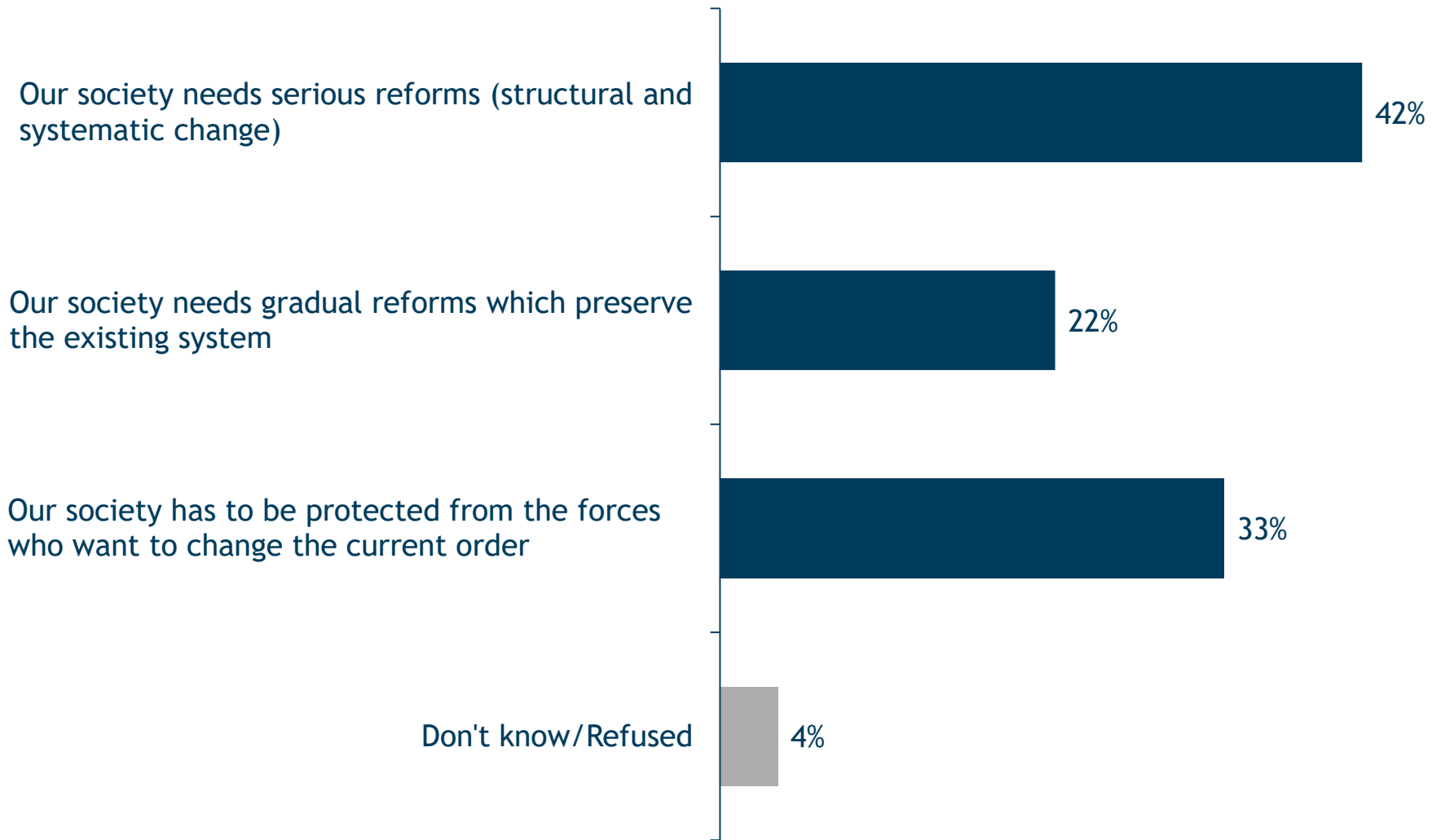


**Mentions of less than 1% are merged into "Other."*

What, among the following, should be the top priority for the government?



Which of these statements is closest to your point of view?



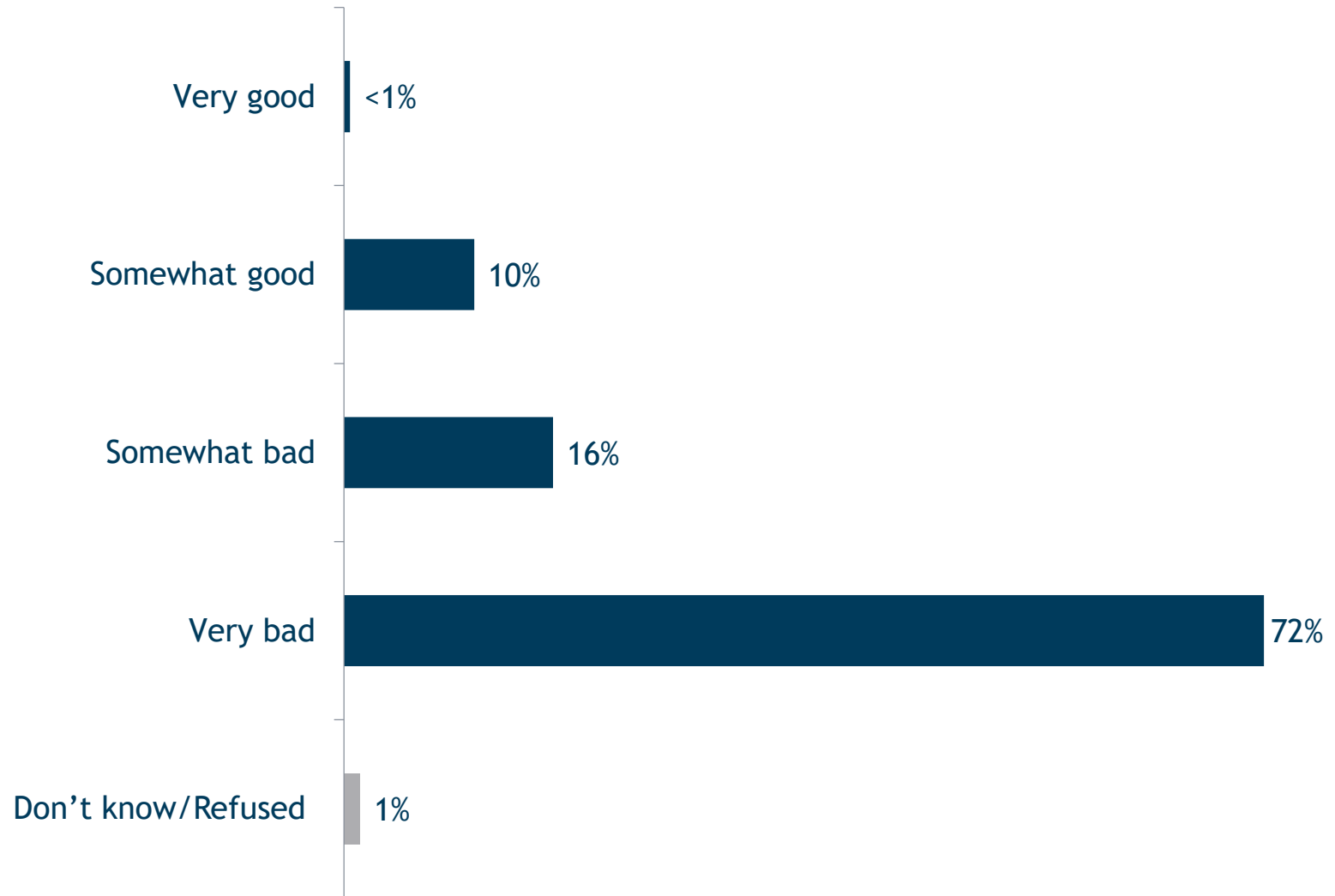


Economic Indicators

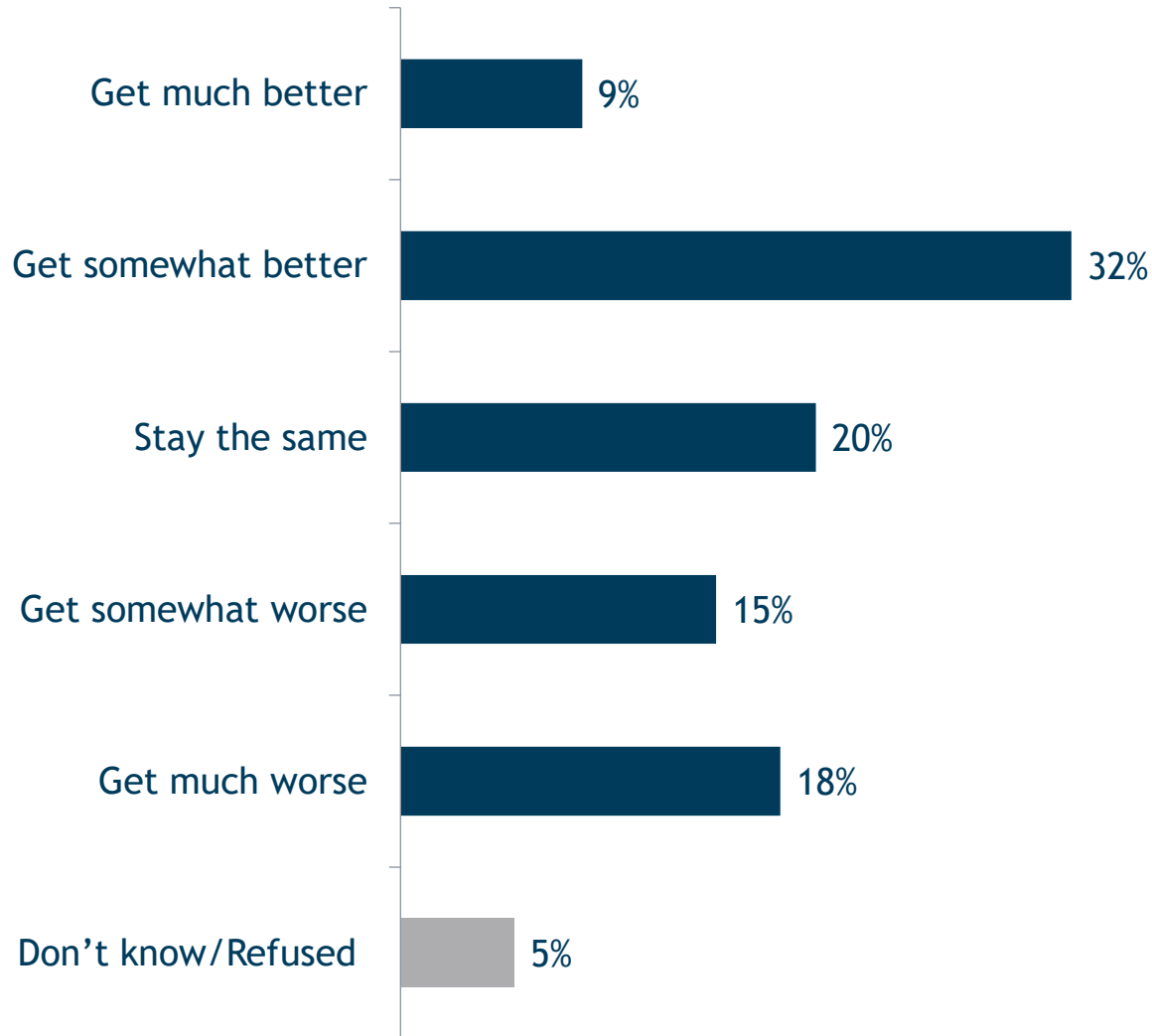


CENTER FOR
INSIGHTS IN
SURVEY
RESEARCH

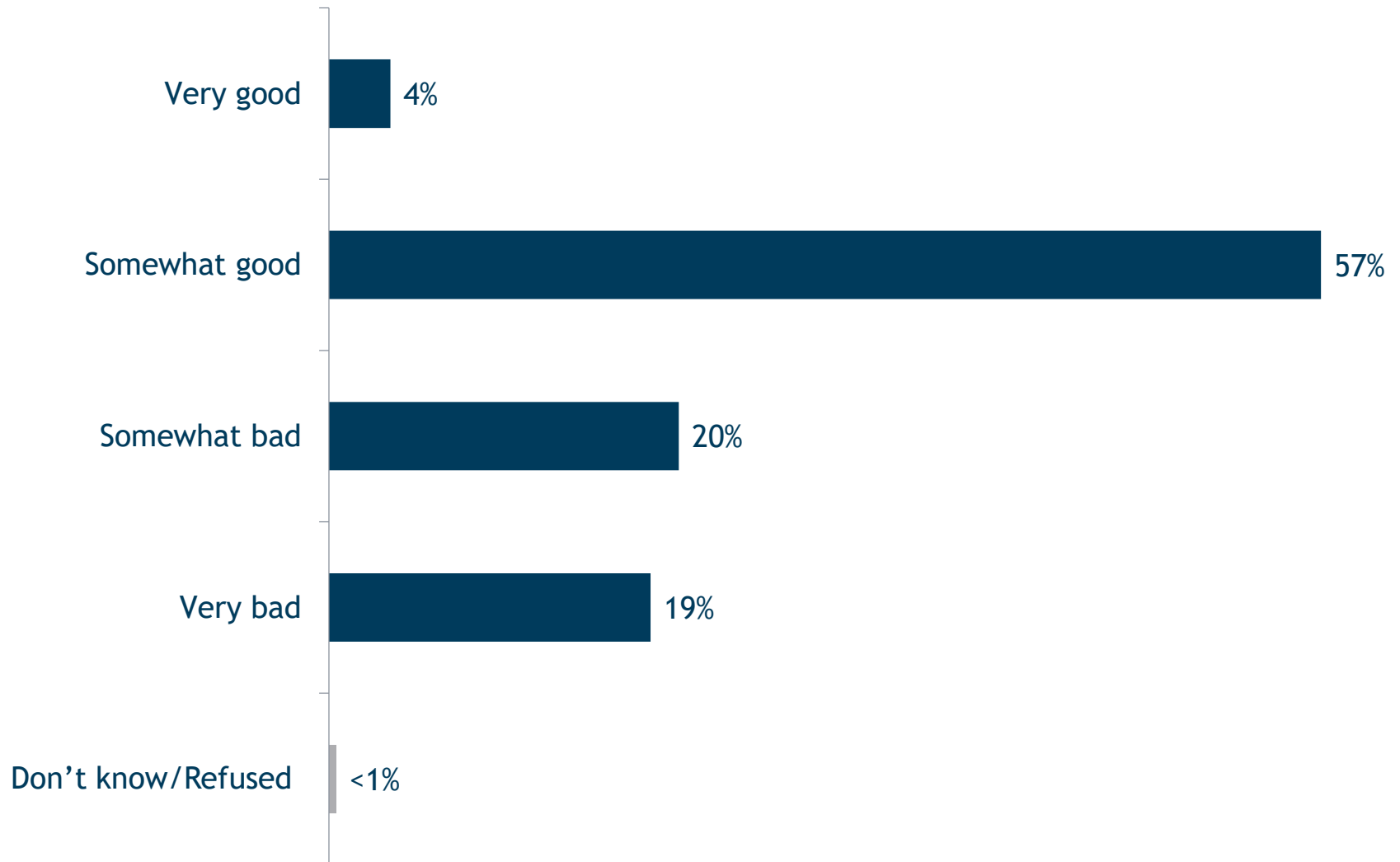
How would you describe the current economic situation in Tunisia?



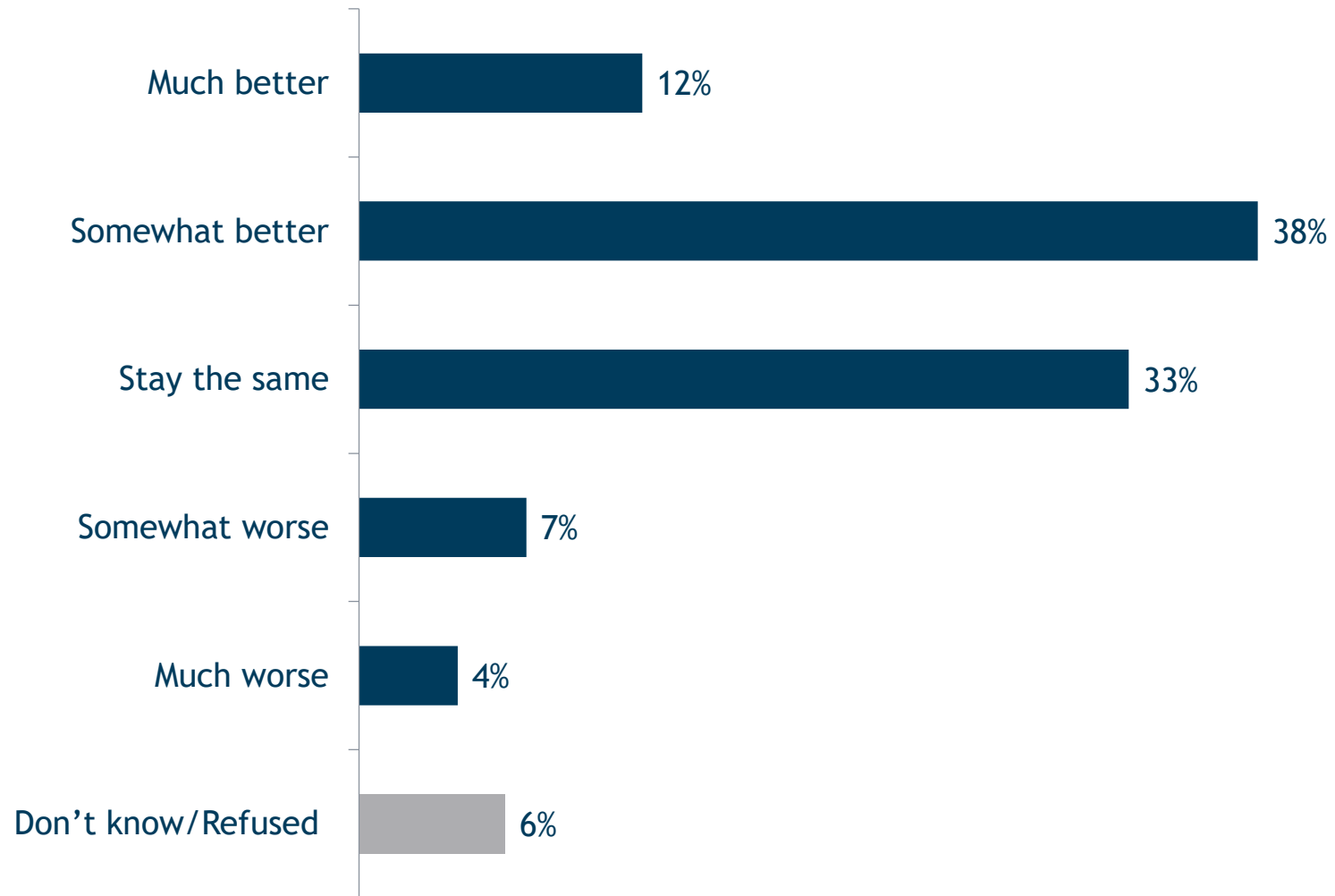
Thinking ahead to next year, do you expect Tunisia's national economy to...



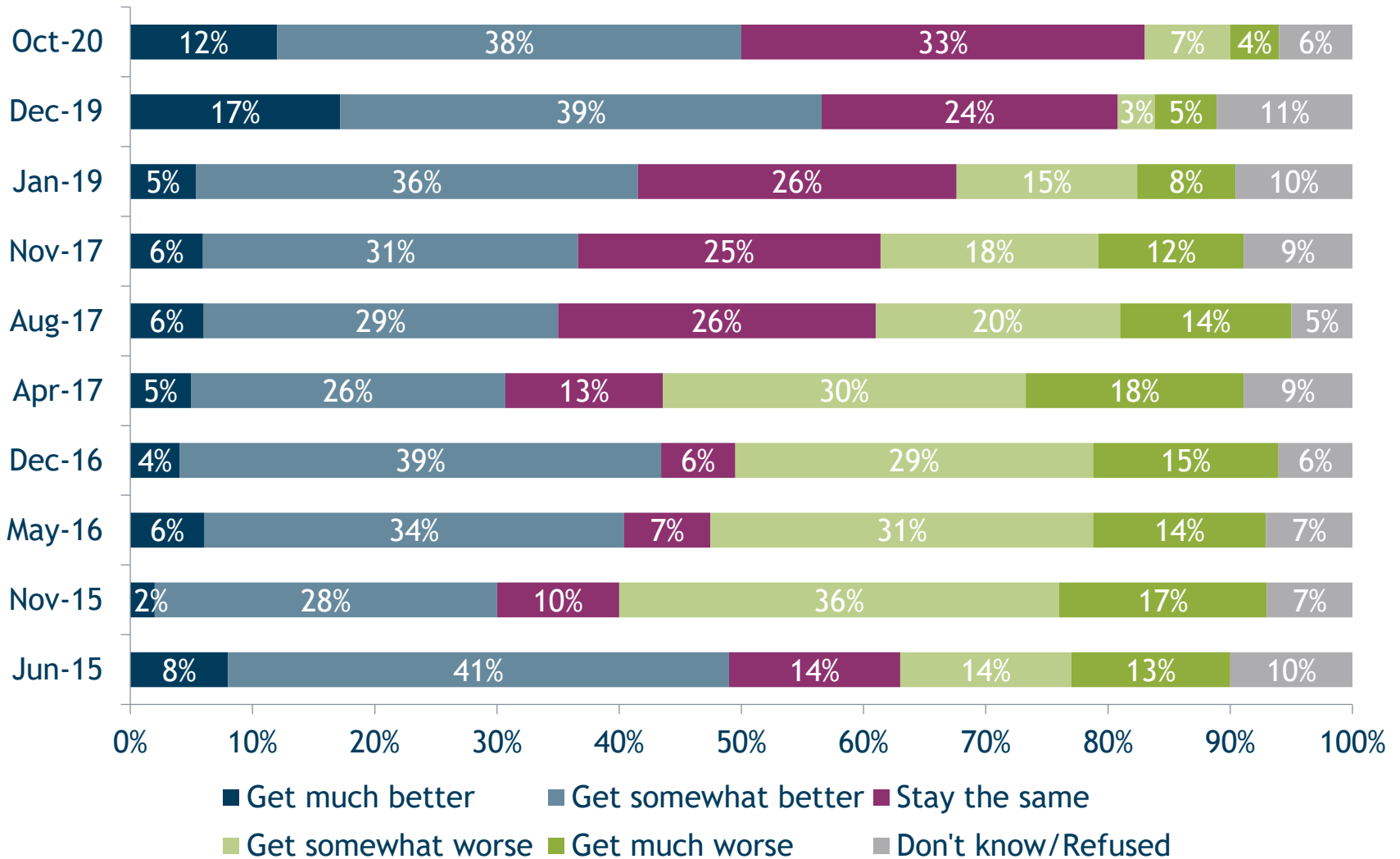
How would you describe the current economic situation of your household?



Thinking ahead to next year, do you expect your household's financial situation to: get much better, get somewhat better, get somewhat worse, get much worse or stay the same?

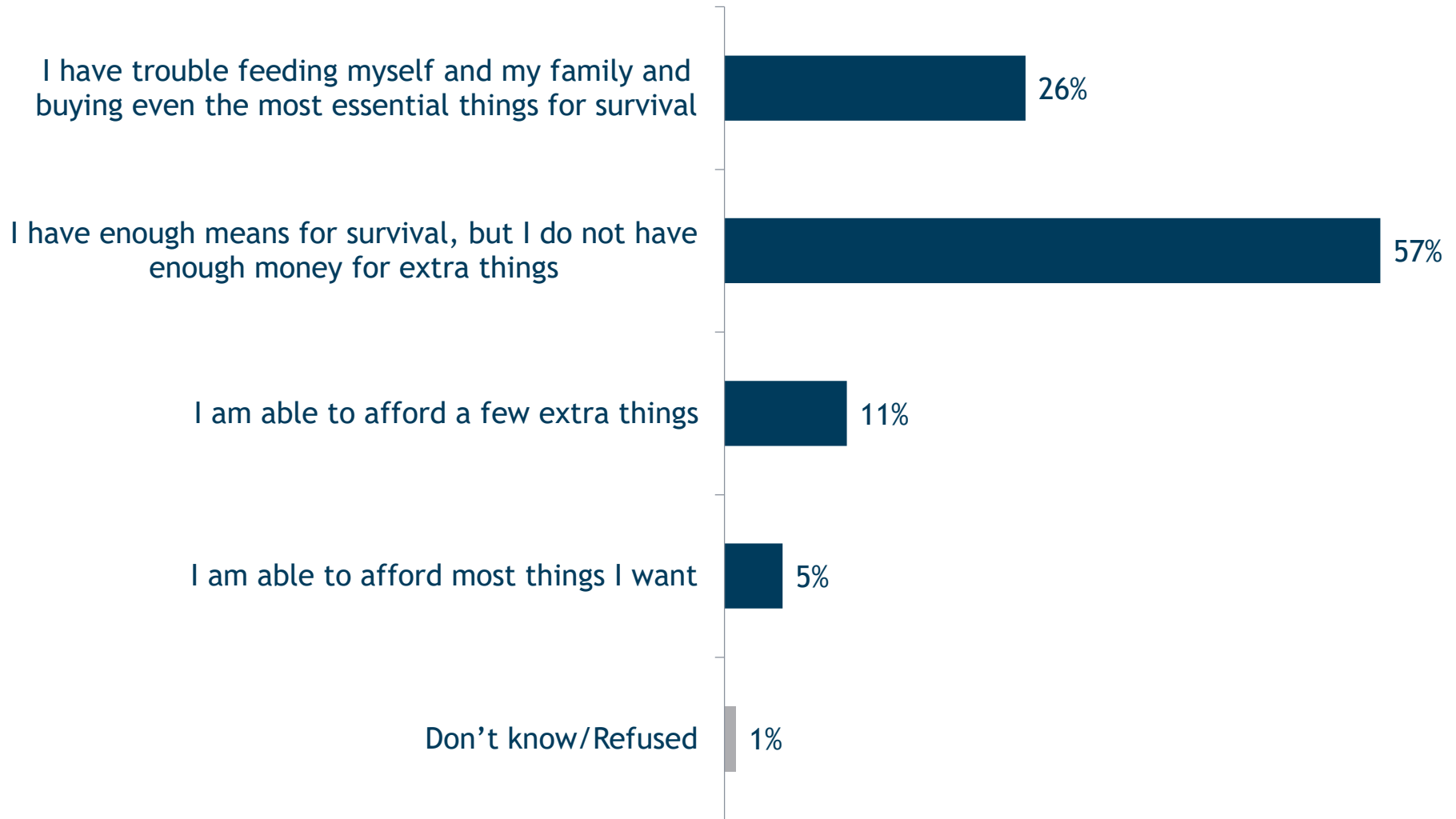


Thinking ahead to next year, do you expect your household's financial situation to: get much better, get somewhat better, get somewhat worse, get much worse or stay the same?*

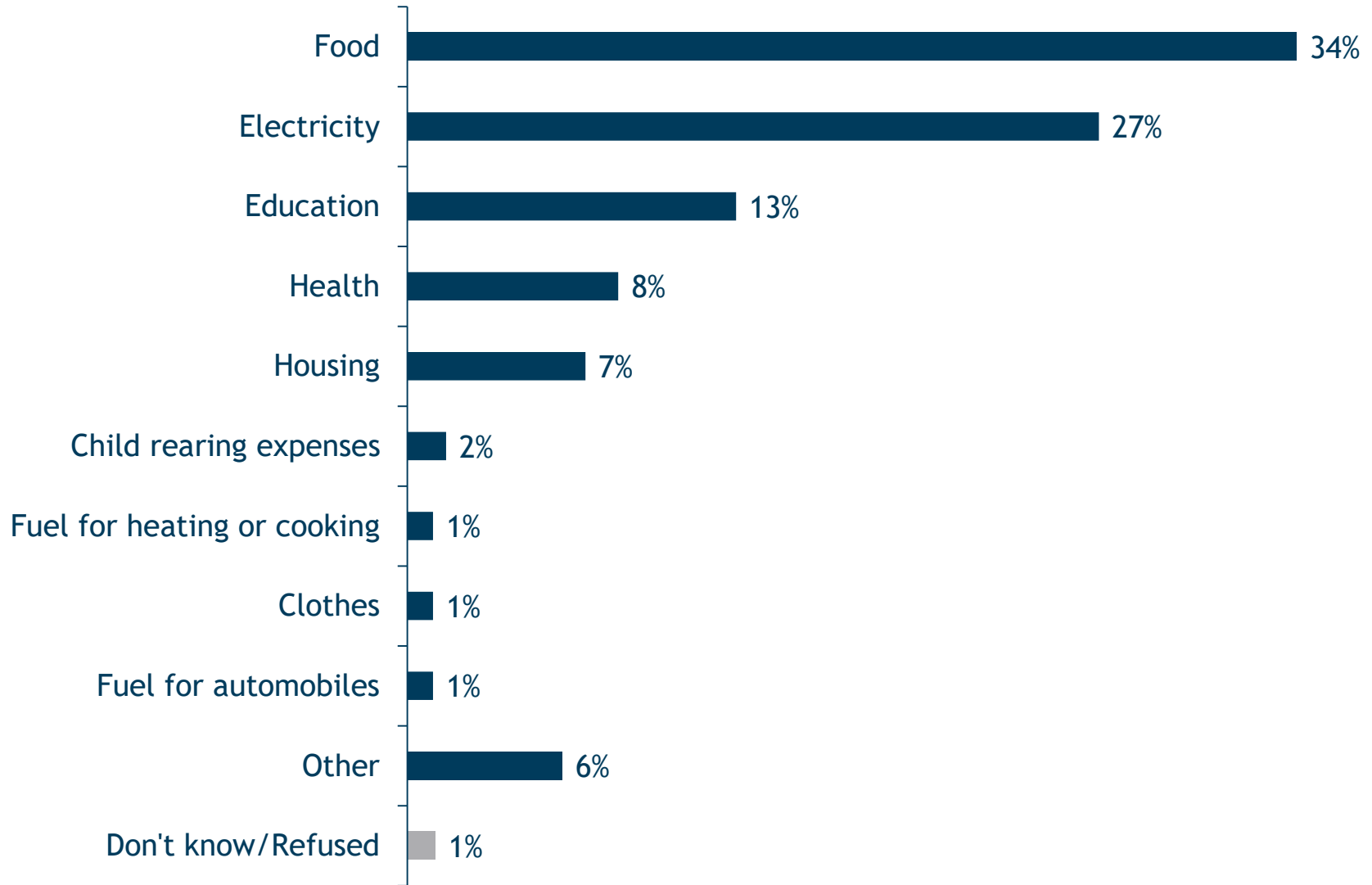


*In polls before December 2019, this question was phrased as: "In the coming 12 months, how do you expect the economic situation of your household to change?"

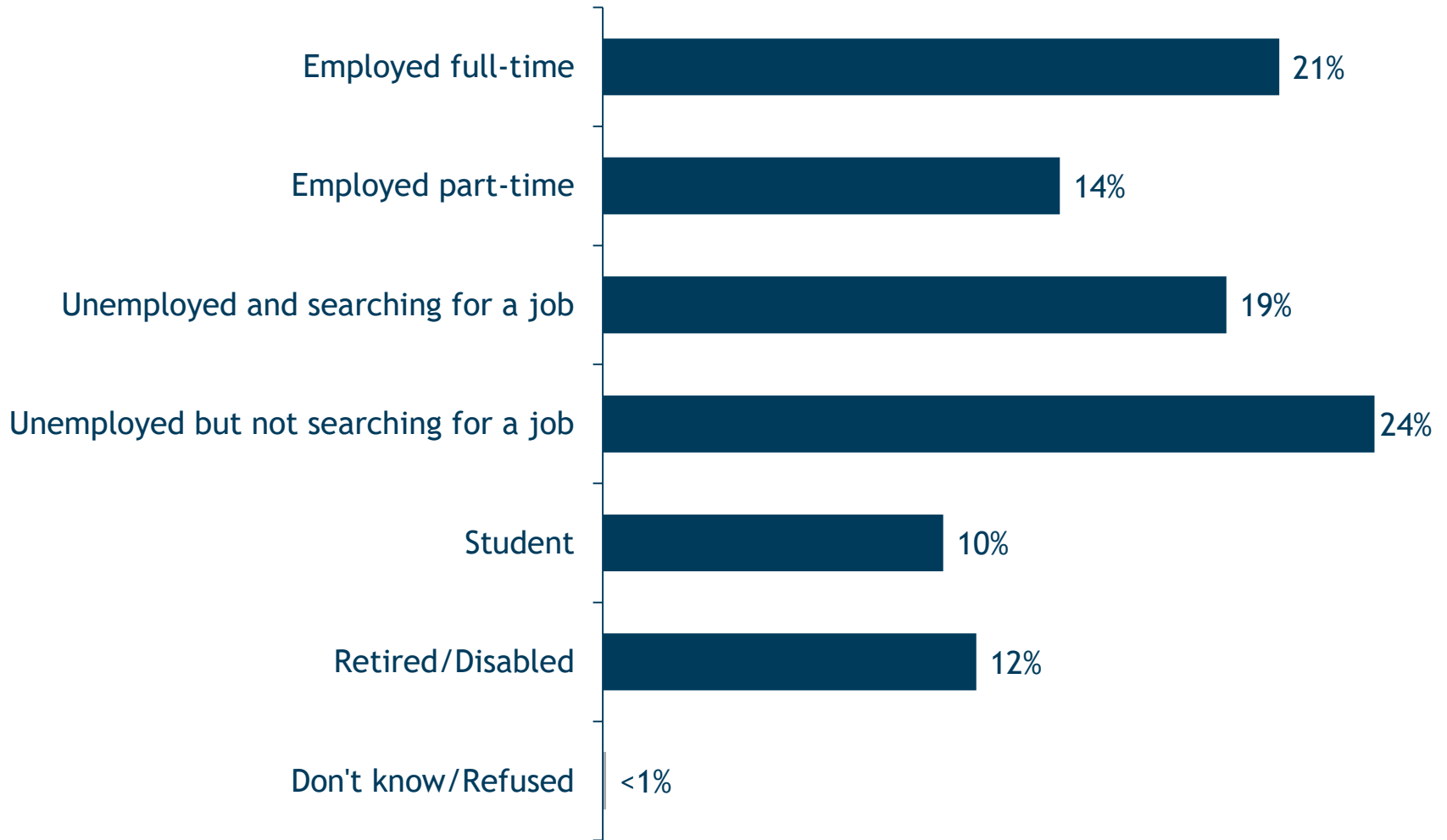
Please tell us which answer best describes your current economic situation:



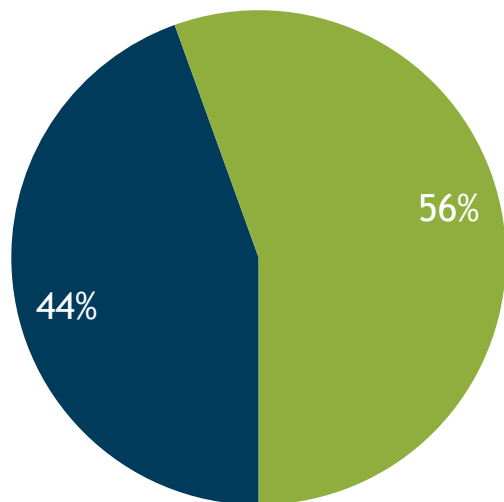
What expense constitutes the heaviest burden on your household budget? (Spontaneous response)



What is your employment status?



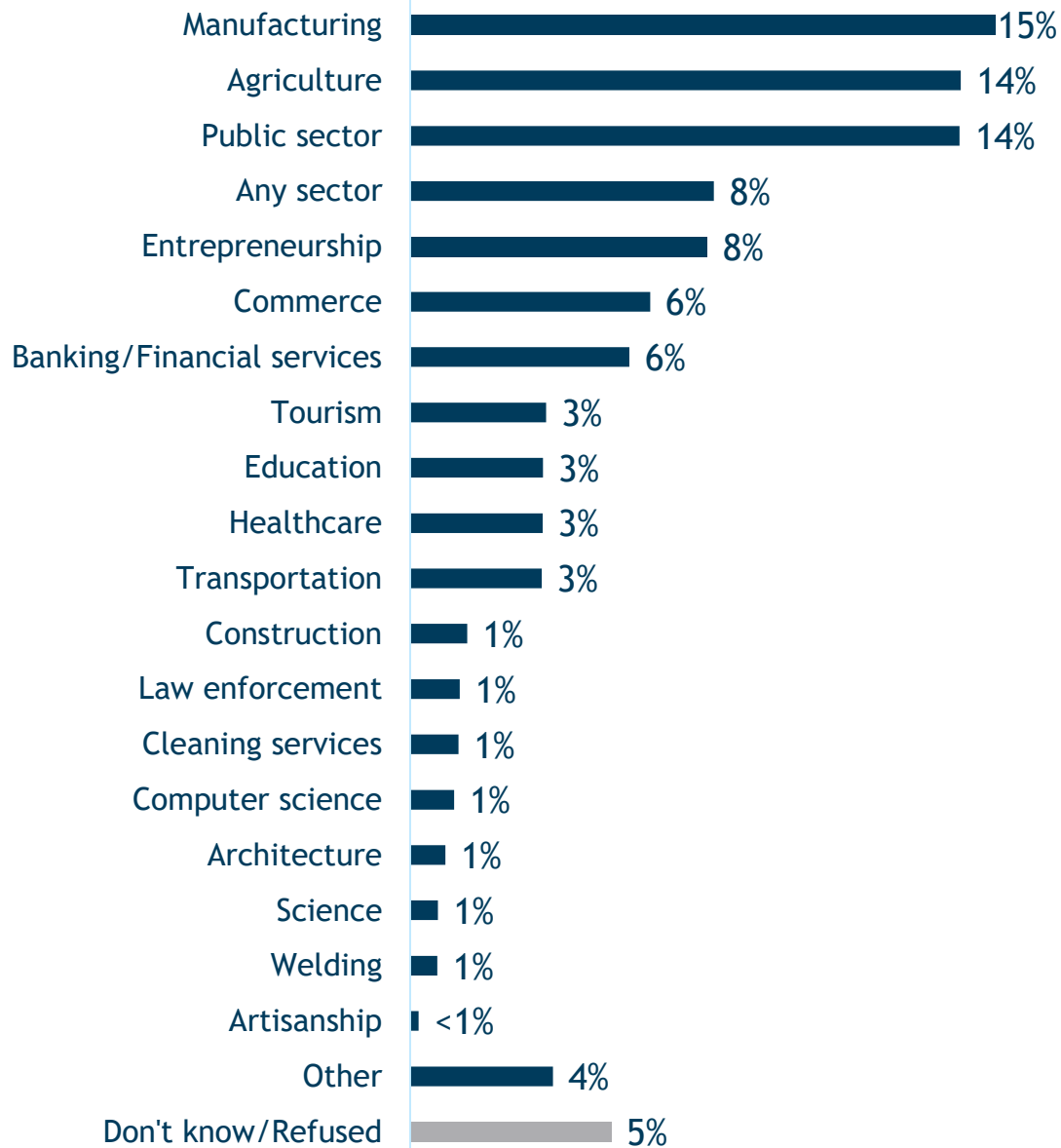
Are you seeking a job?
 (Among respondents who are not *retired/disabled* or who are not *unemployed but not searching for a job*, n=777)



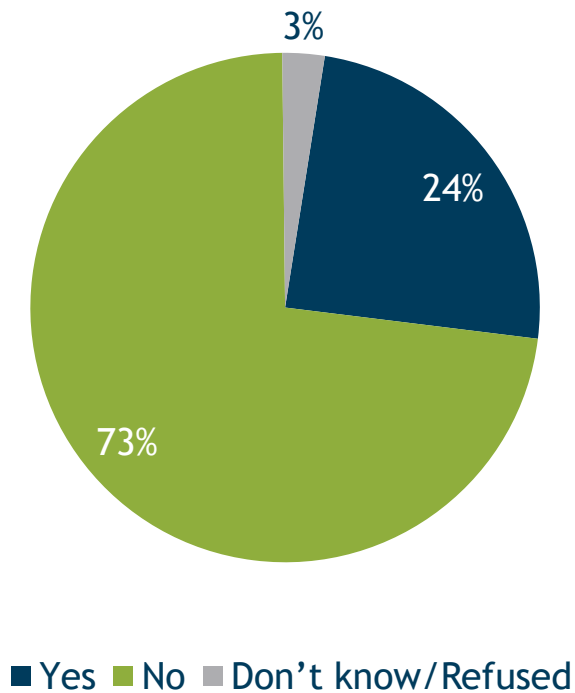
■ Yes ■ No

In what job sector are you interested in working?

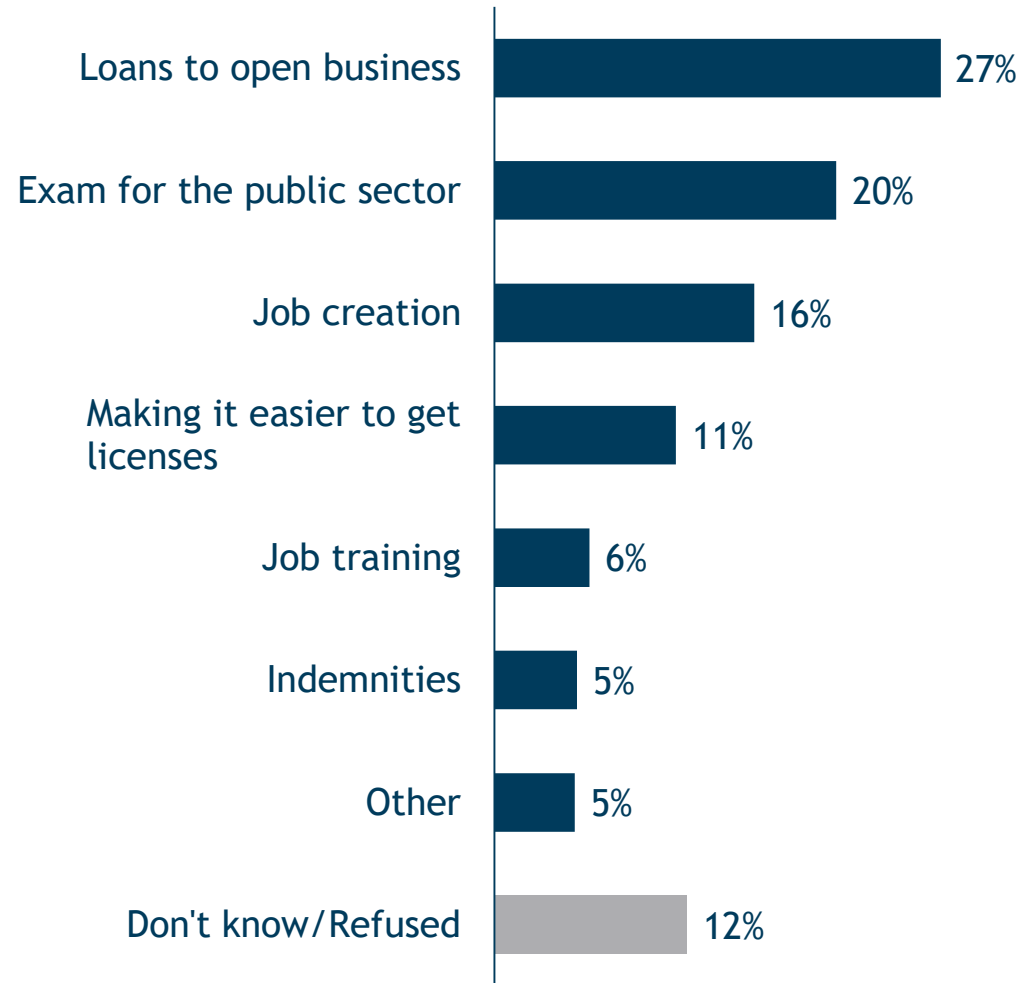
(Spontaneous response; respondents seeking a job: n=345)



Do you expect help from the government in finding a job? (Respondents seeking a job: n=345)



What kind of help? (Spontaneous response; respondents who expect help from the government in finding a job: n=84)



What do you think is the best way to increase jobs in Tunisia?



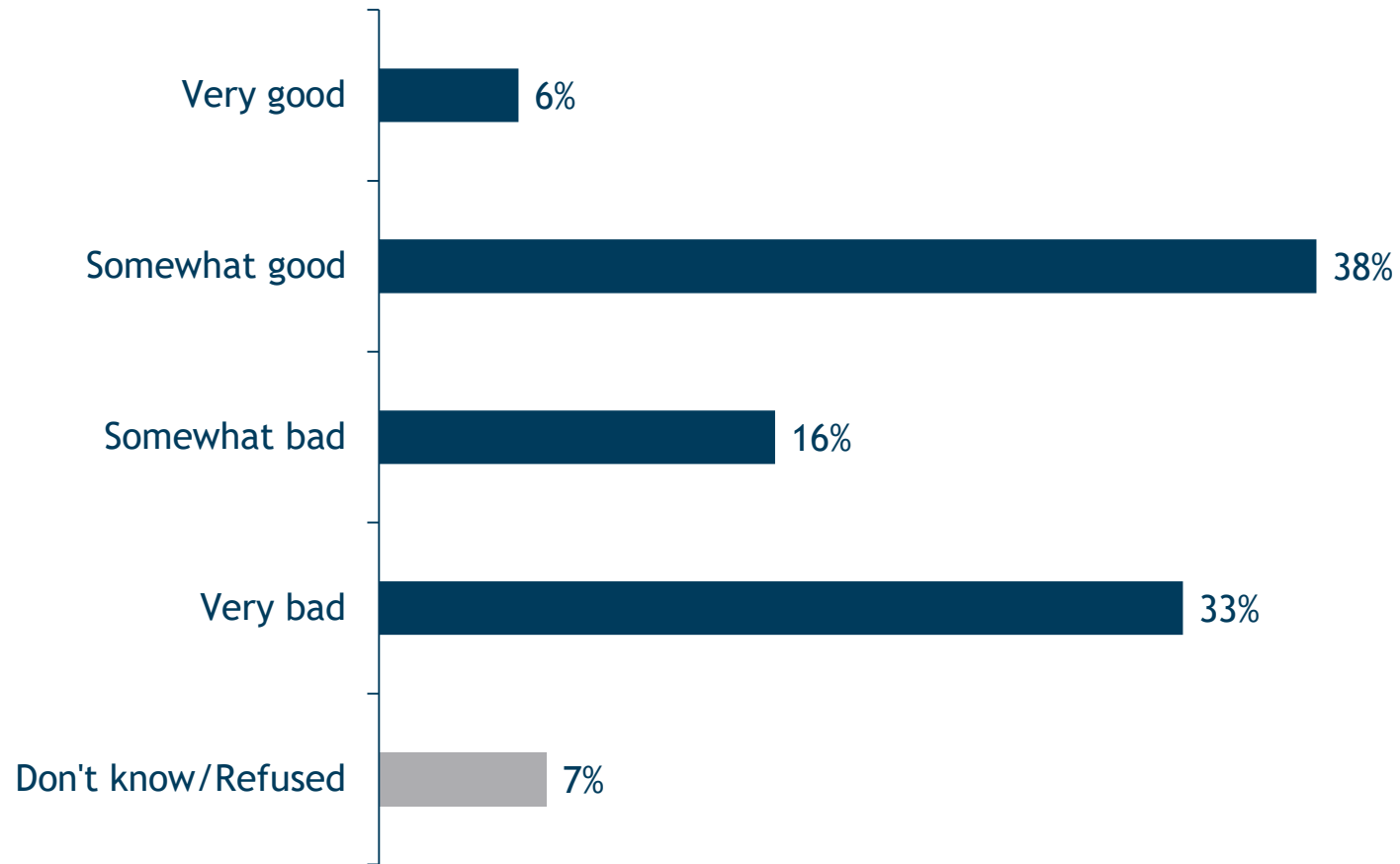


Government Performance

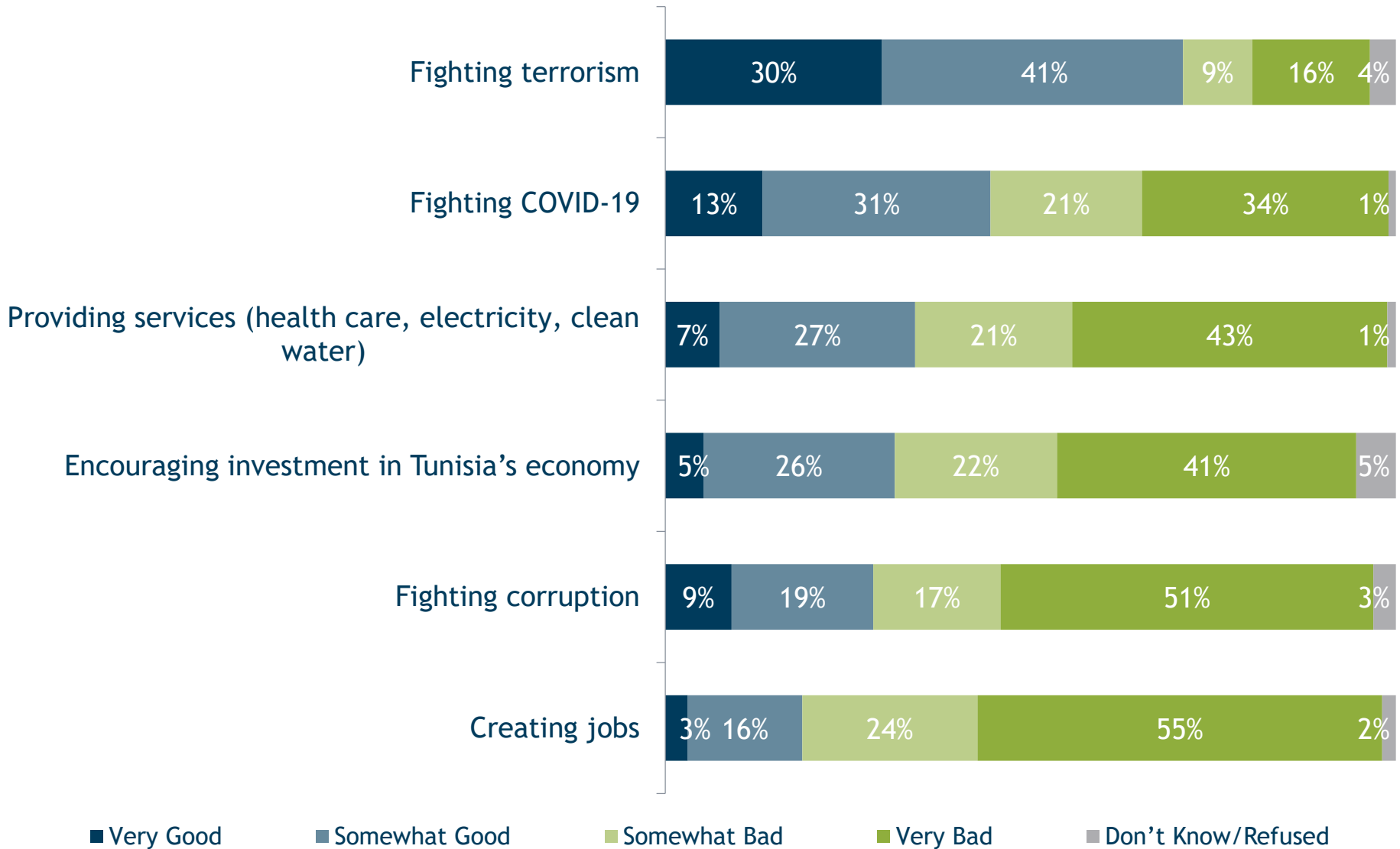


CENTER FOR
INSIGHTS IN
SURVEY
RESEARCH

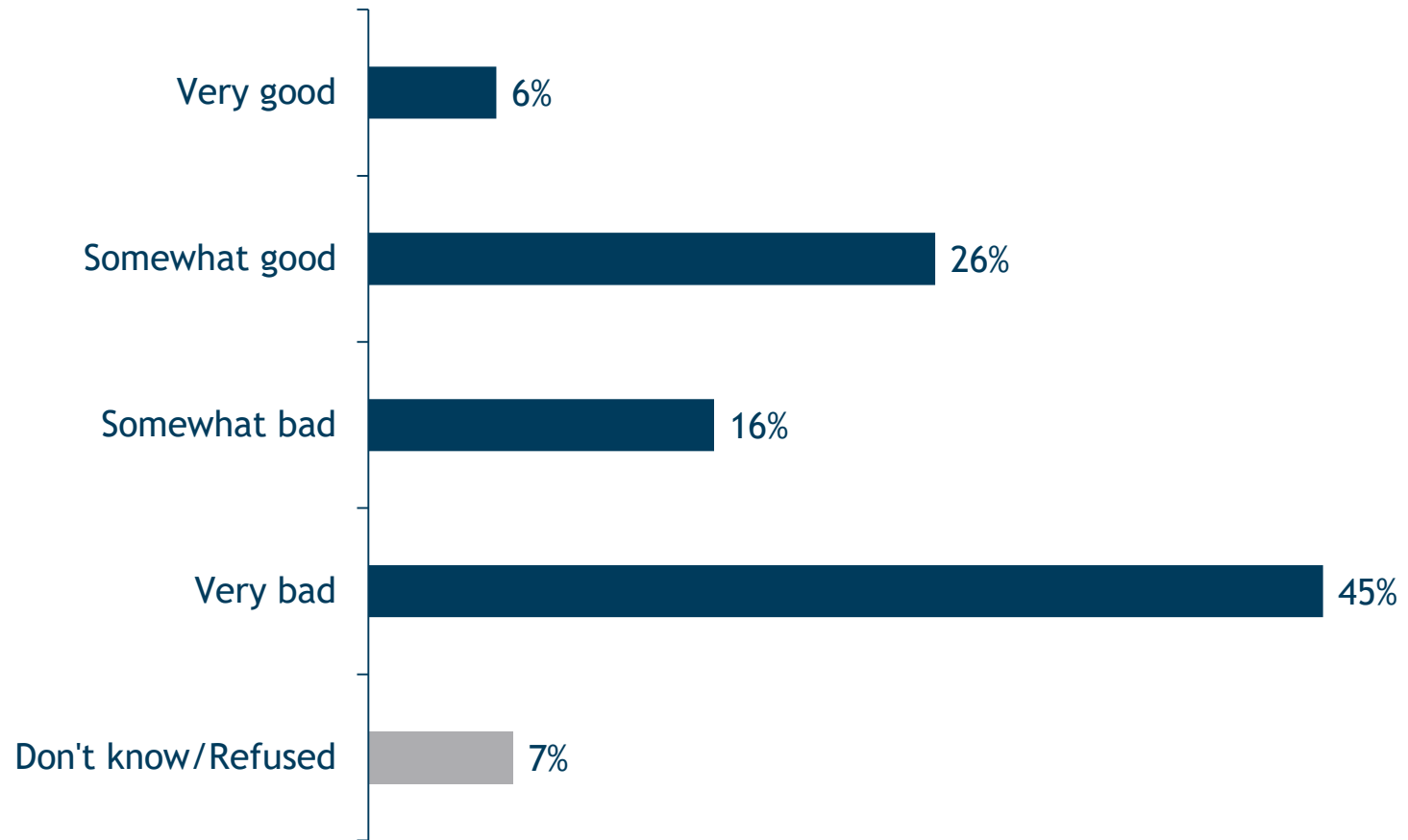
How would you rate the performance of the national government?



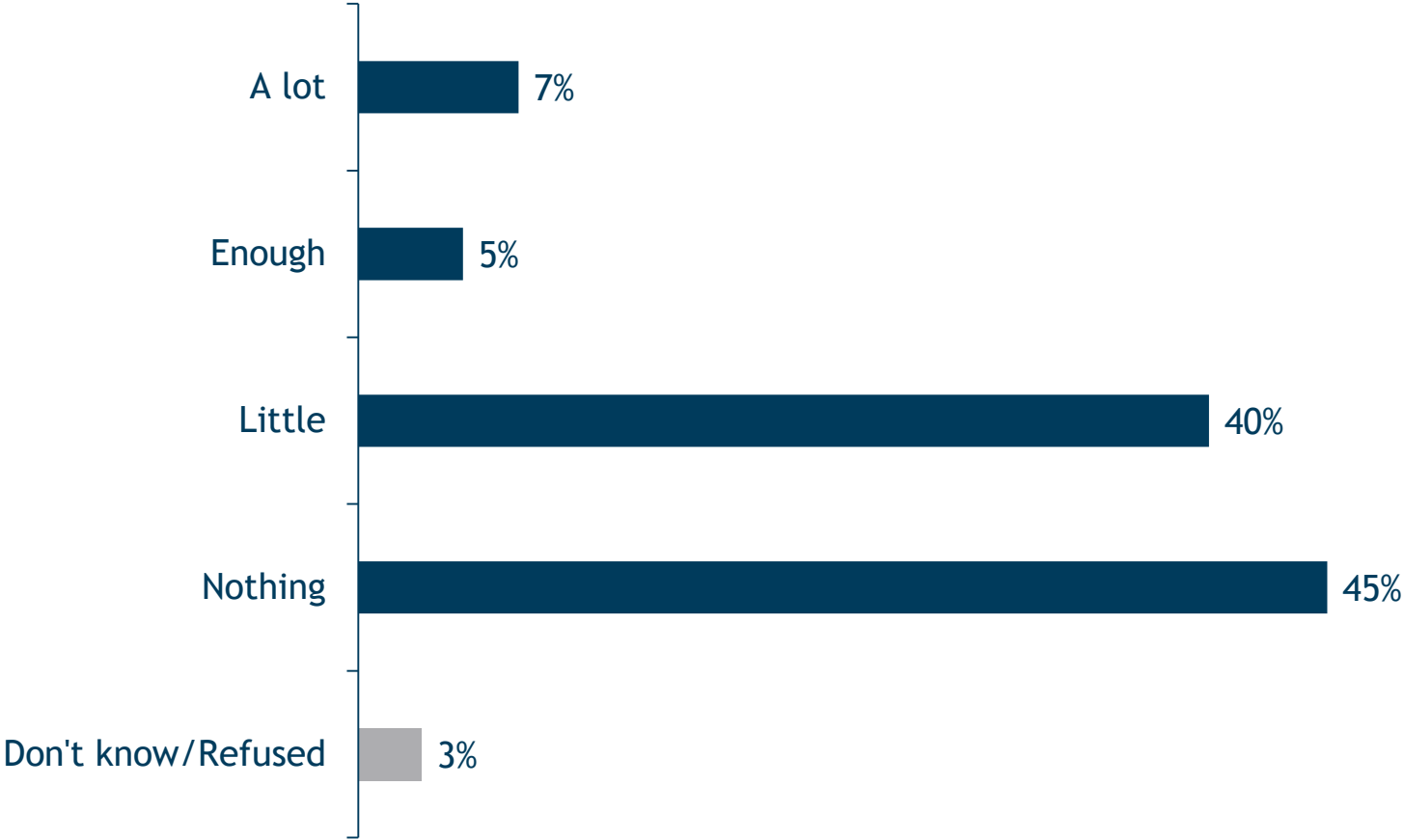
For the following issues, is the national government doing a very good, somewhat good, somewhat bad or very bad job?



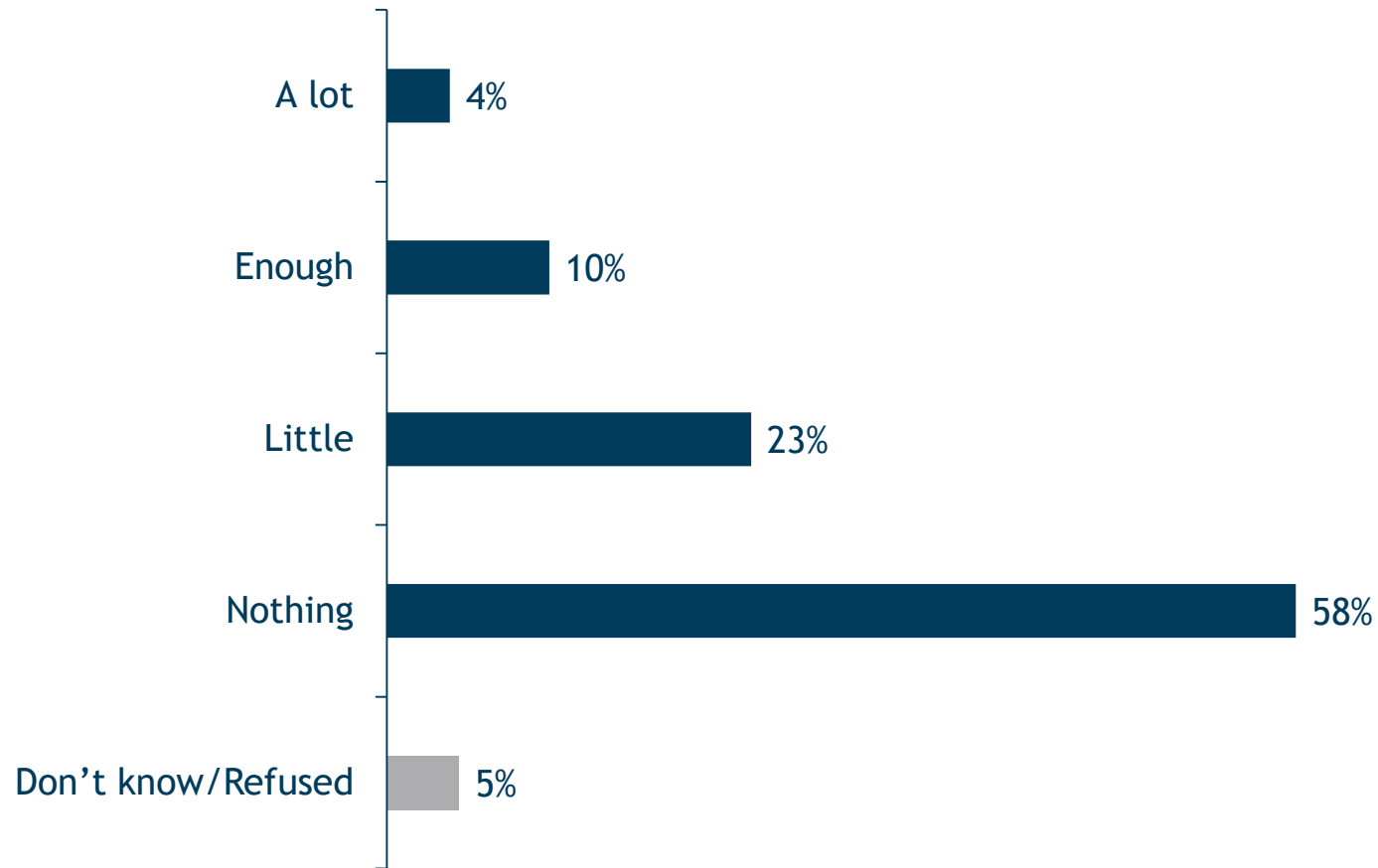
How would you rate the performance of the national government in communicating with the public about the projects they are working on?



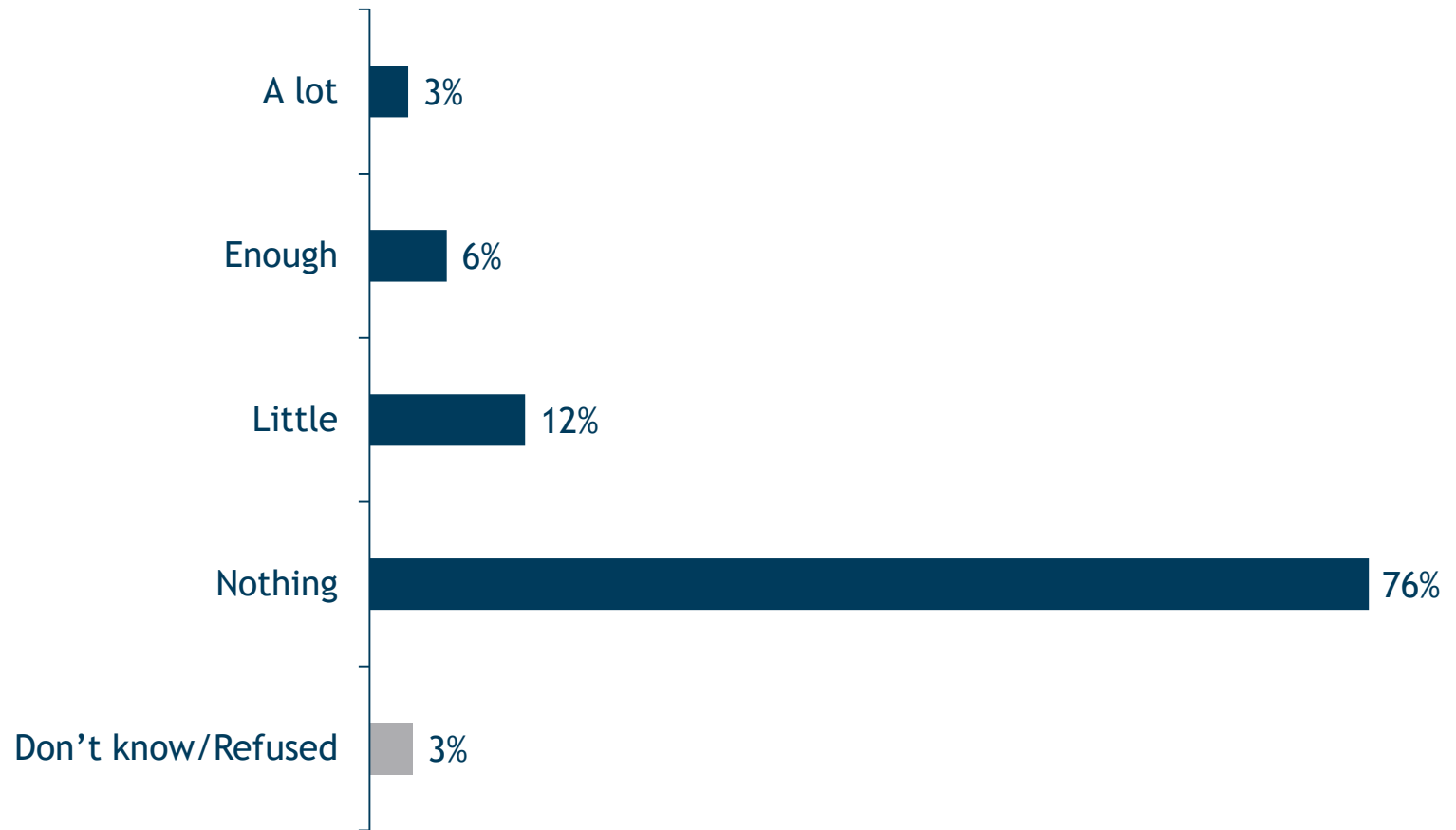
In general, is the national government doing a lot, enough, little or nothing to address the needs of people like you?



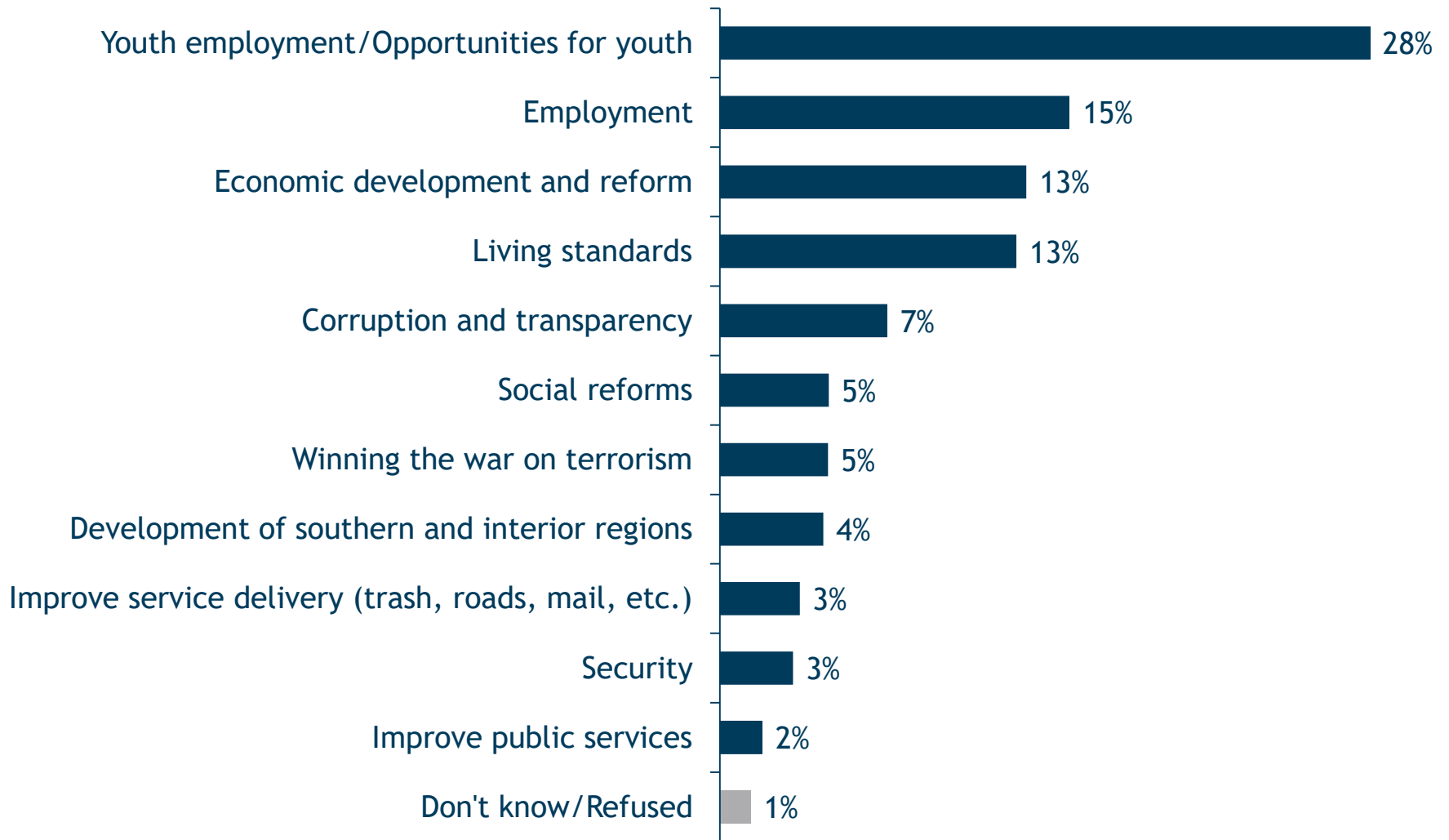
In general, are ministries doing a lot, enough, little or nothing to address the needs of people like you?



In general, are members of parliament doing a lot, enough, little or nothing to address the needs of people like you?



Which of the following do you think should be the key priority of the new Parliament?



What is the most important accomplishment of the national government this year?

(Spontaneous response; up to two mentions accepted)

	Most important accomplishment	Second most important accomplishment	Total
Facing COVID-19	10%	1%	10%
Fight against terrorism	1%	1%	2%
Health sector	1%	<1%	2%
Create jobs	1%	<1%	1%
Developing infrastructure	1%	<1%	1%
The 200 DT grant (Covid-19)	1%	<1%	1%
Fight against corruption	0%	<1%	1%
Security	1%	<1%	1%
Apply economic reforms	<1%	<1%	1%
Apply democracy	<1%	<1%	1%
Other	2%	1%	3%
None	75%		75%
Don't know/Refused	7%		7%

What is the most important failure of the national government this year? (Spontaneous response; up to two mentions accepted)

	Most important failure	Second most important failure	Total
Fight against COVID-19	15%	3%	18%
The economic situation	8%	5%	13%
Creation of jobs	6%	6%	12%
Failure across all sectors	9%		9%
Fight against corruption	3%	2%	5%
Increase in poverty	3%	1%	4%
Education	2%	2%	4%
Deterioration of the standard of living	2%	2%	4%
Opening the borders	3%	<1%	3%
Health	2%	2%	3%
Lack of security	1%	2%	3%
Conflicts and political instability	2%	1%	3%
Rising unemployment rate, especially for youth	2%	1%	3%
Fight against terrorism	1%	2%	2%
Number of strikes	1%	<1%	1%
Tourism	<1%	<1%	1%
Other	14%	9%	23%
None	16%		16%
Don't know/Refused	11%		11%

Do you consider the following organizations effective or not effective in addressing challenges that our country and community may face?

A civil society or community-based organization (a local, national or international group of people who organize to support a particular interest, group or issue)

National government

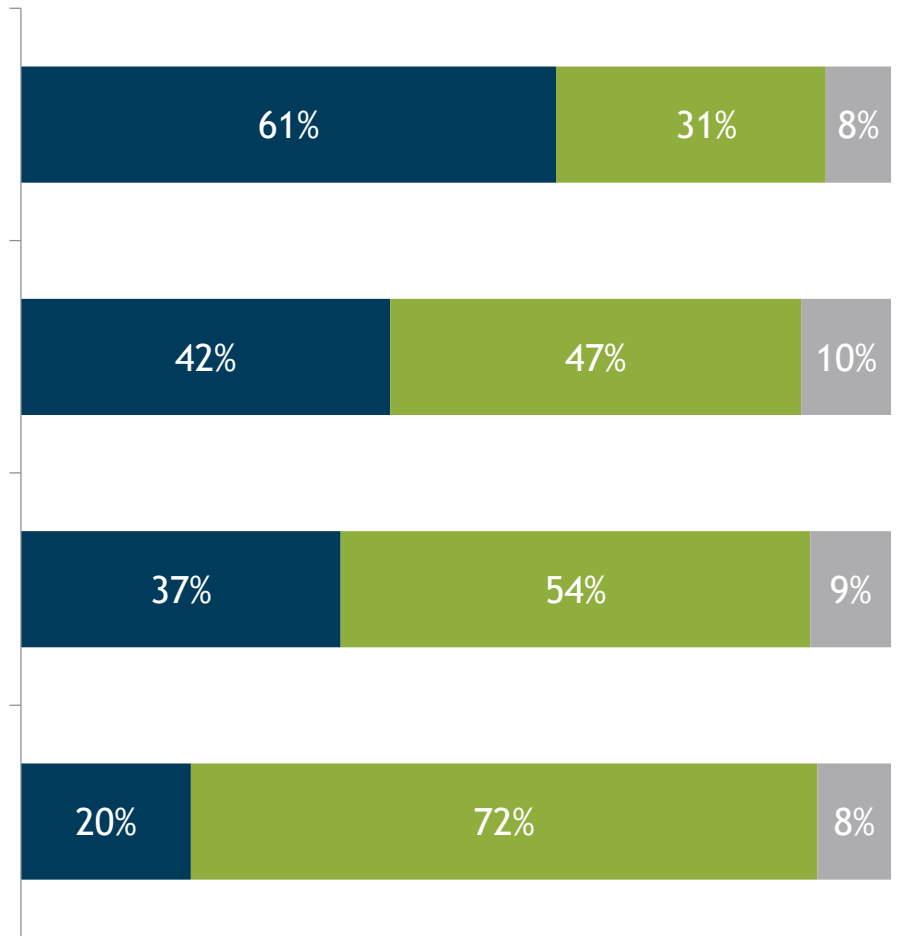
Local government

Political parties

■ Effective

■ Not effective

■ Don't know/Refused



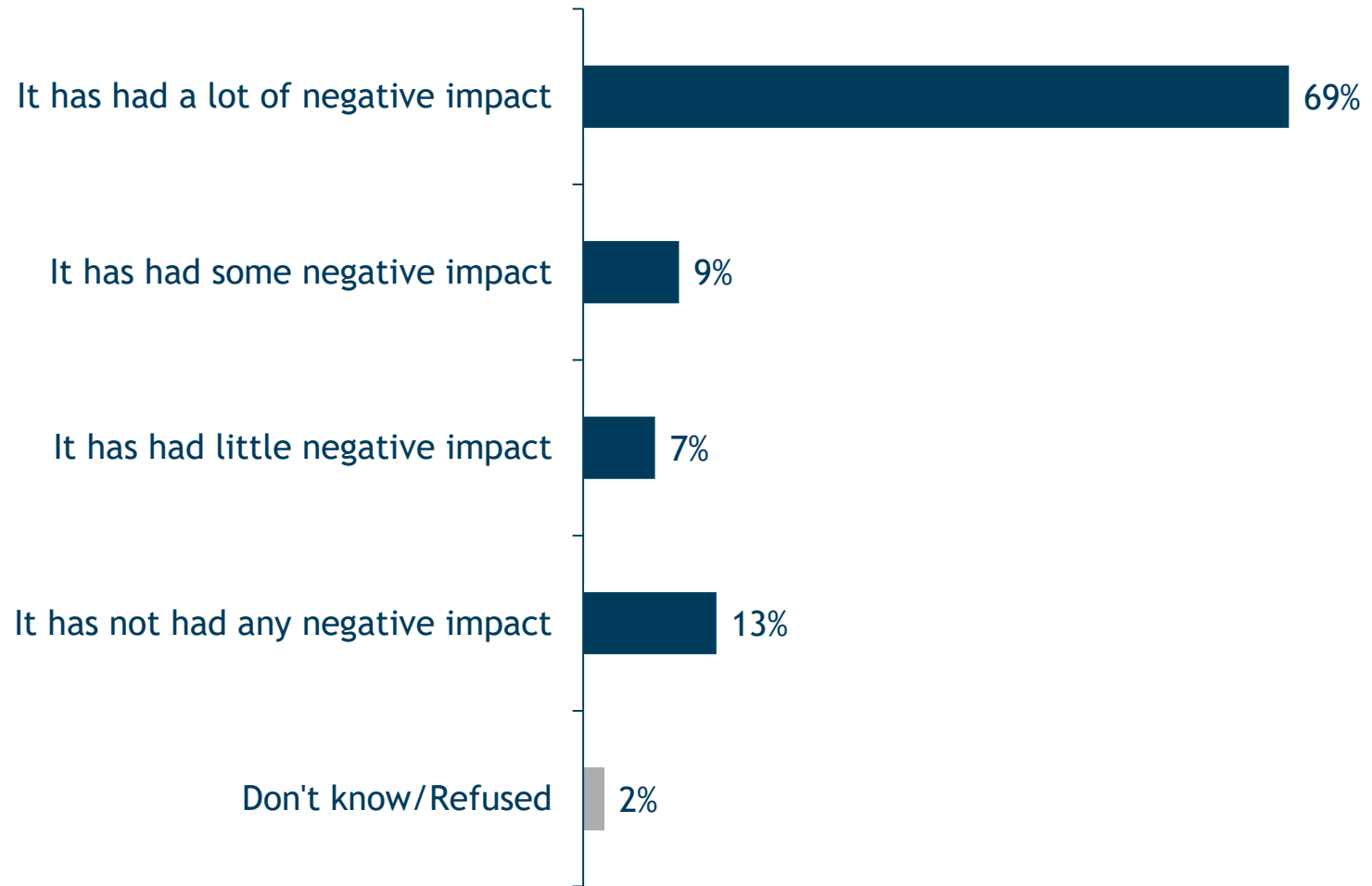


Corruption

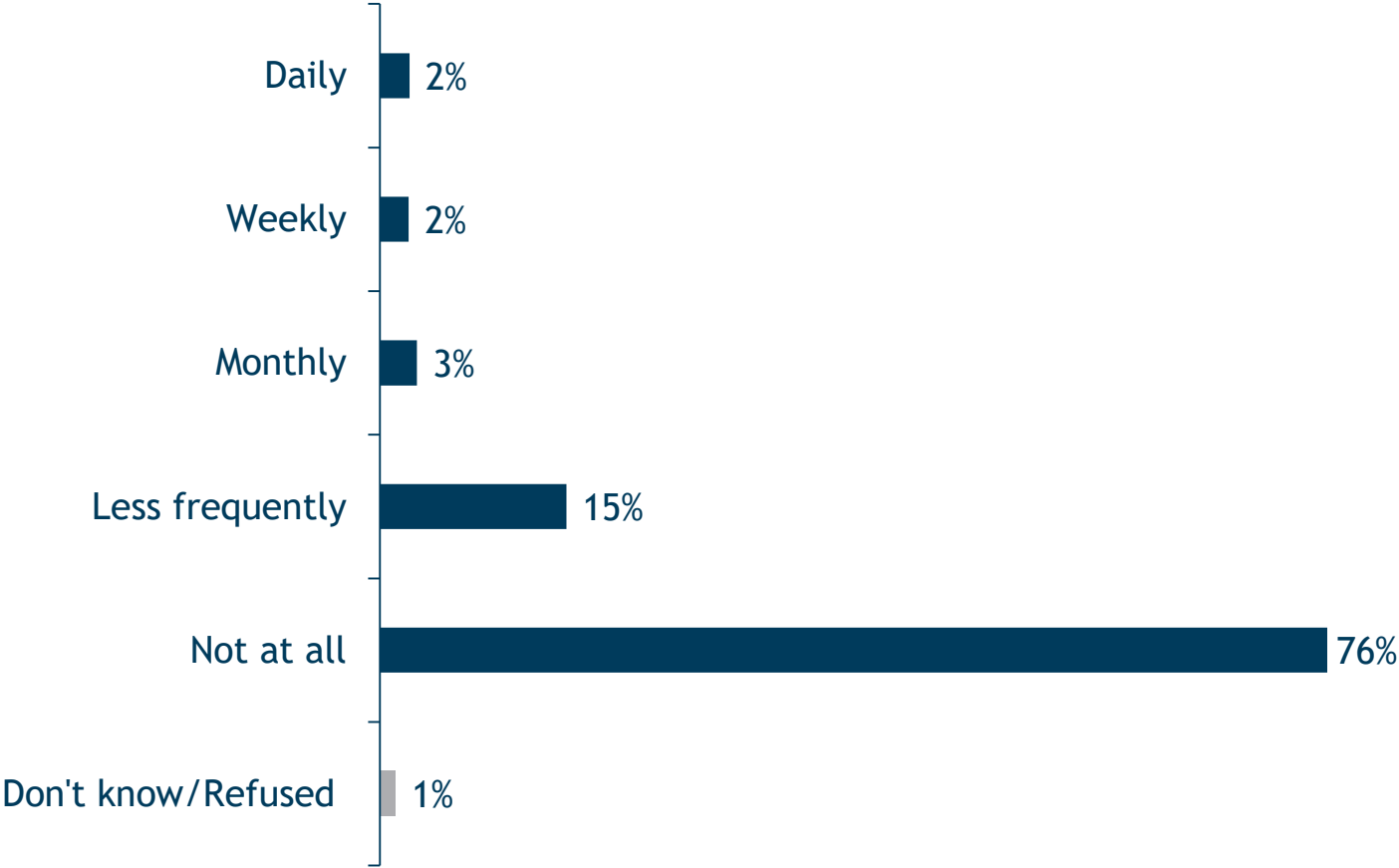


CENTER FOR
INSIGHTS IN
SURVEY
RESEARCH

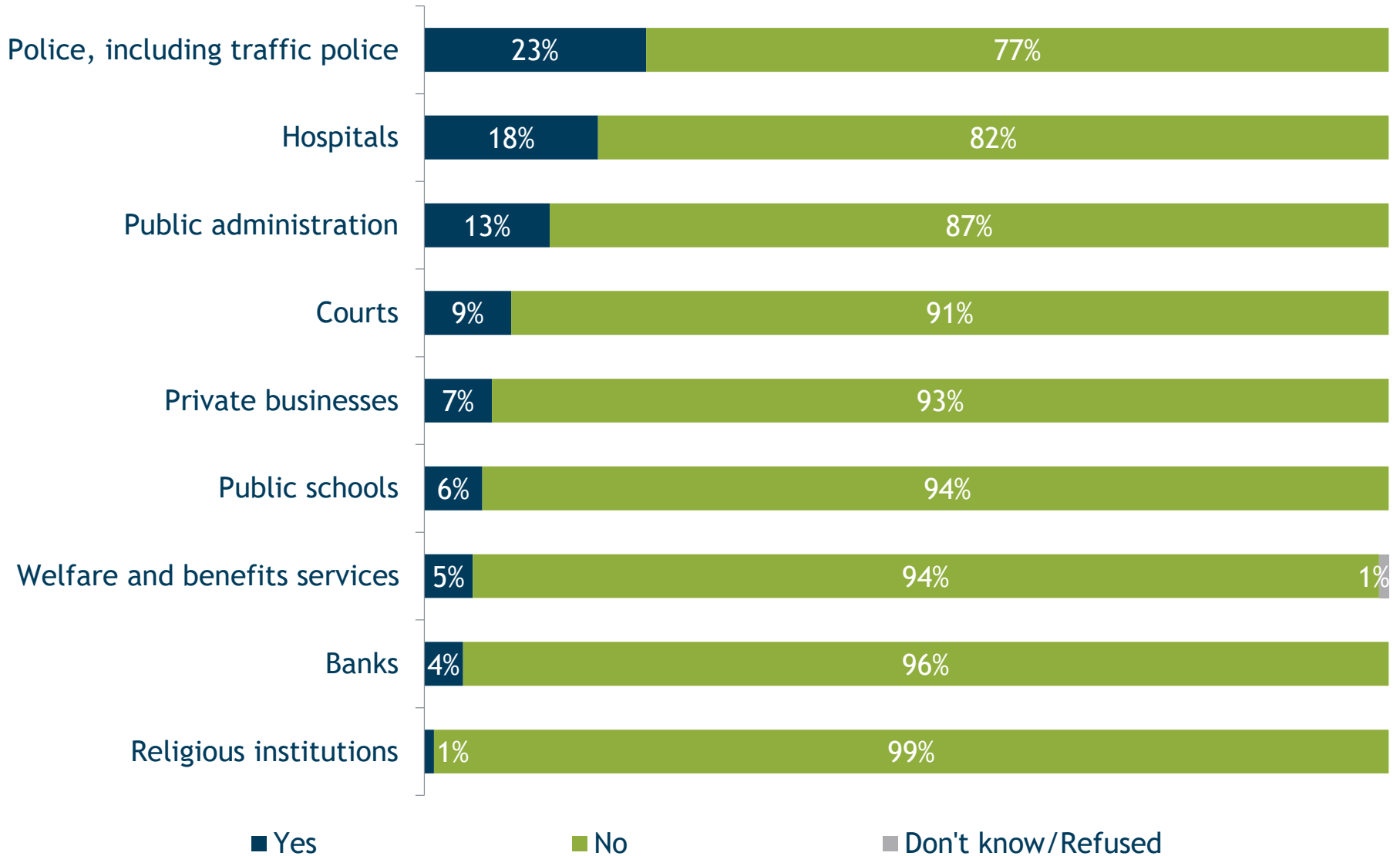
Now I would like to discuss corruption with you. When I say corruption, I mean having to do a favor, give a gift or pay a bribe because someone misuses their position for personal gains. To what extent, if any, has corruption had a negative impact on you?



In the past 12 months, how often, if at all, have you had to do a favor, give a gift or pay a bribe?



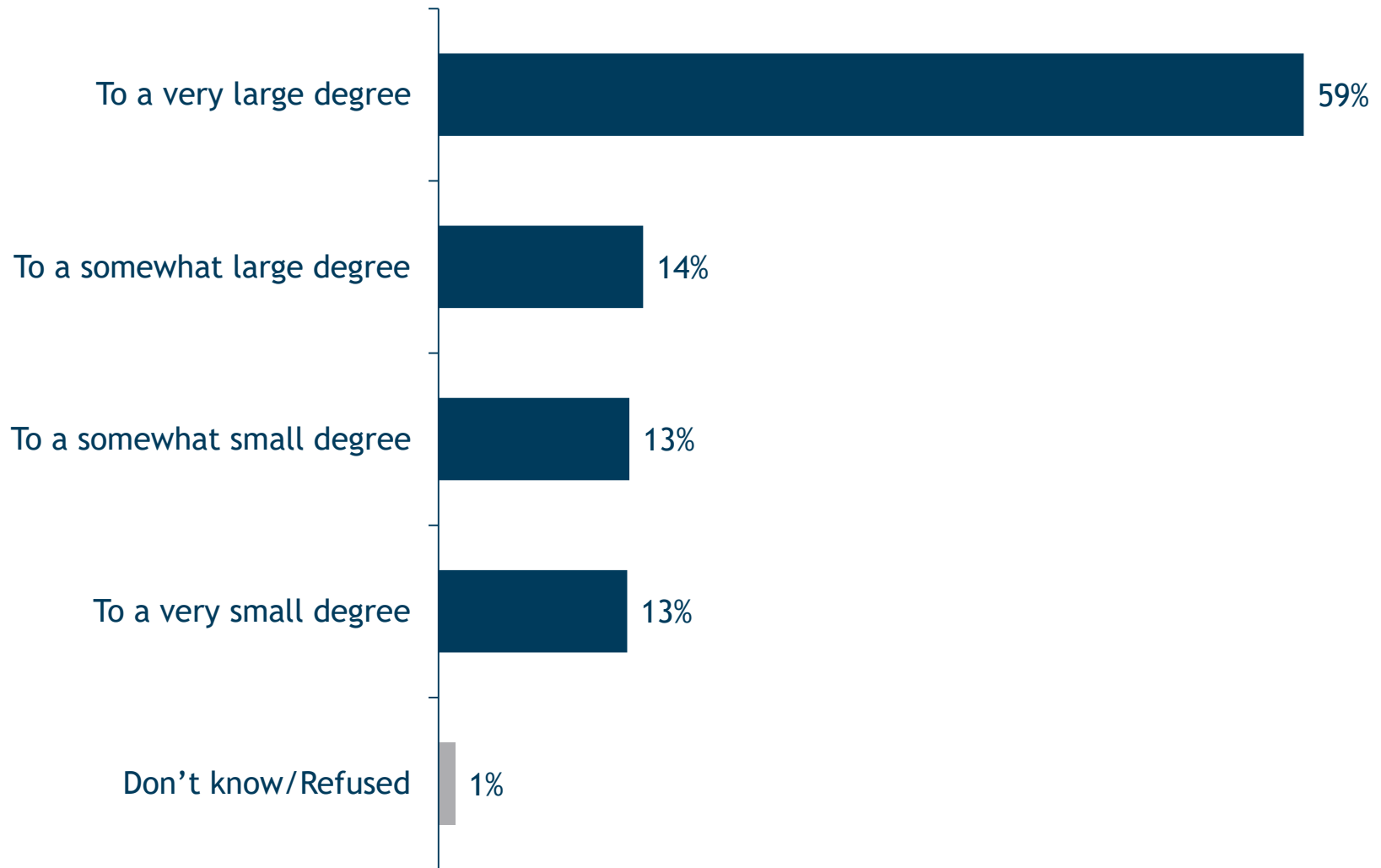
From this list of institutions, tell me if you have personally experienced corruption with:



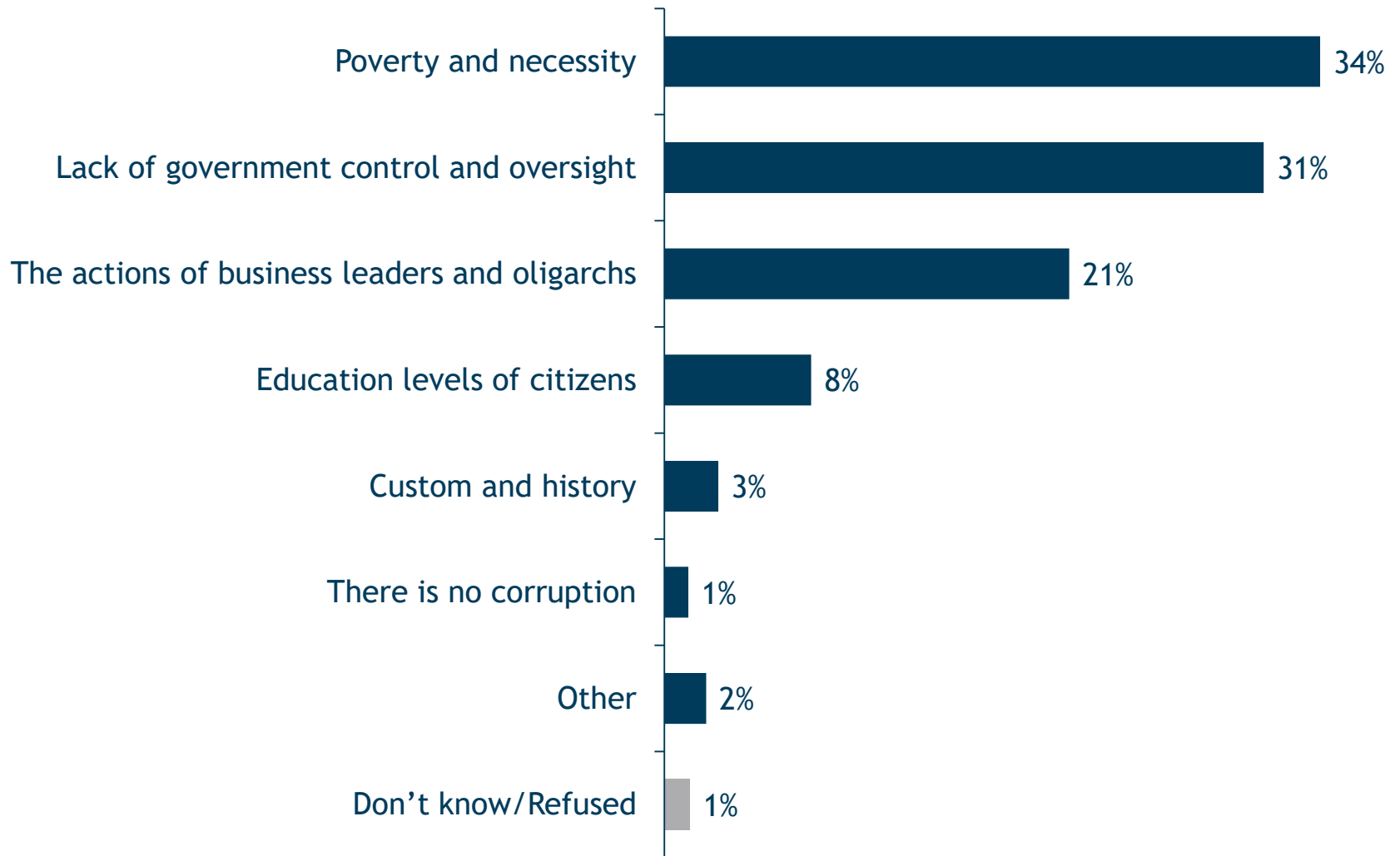
Which among the following groups is the most important to effectively address corruption in our country?
(Up to three mentions accepted)

	Most important	Second most important	Third most important	Total
Political leadership	31%	13%	7%	52%
Citizens	19%	19%	13%	52%
Media	19%	16%	13%	48%
Public sector employees	8%	9%	8%	25%
Domestic NGOs/CSOs	6%	8%	10%	24%
International NGOs/CSOs	4%	6%	5%	15%
Private sector	5%	4%	6%	14%

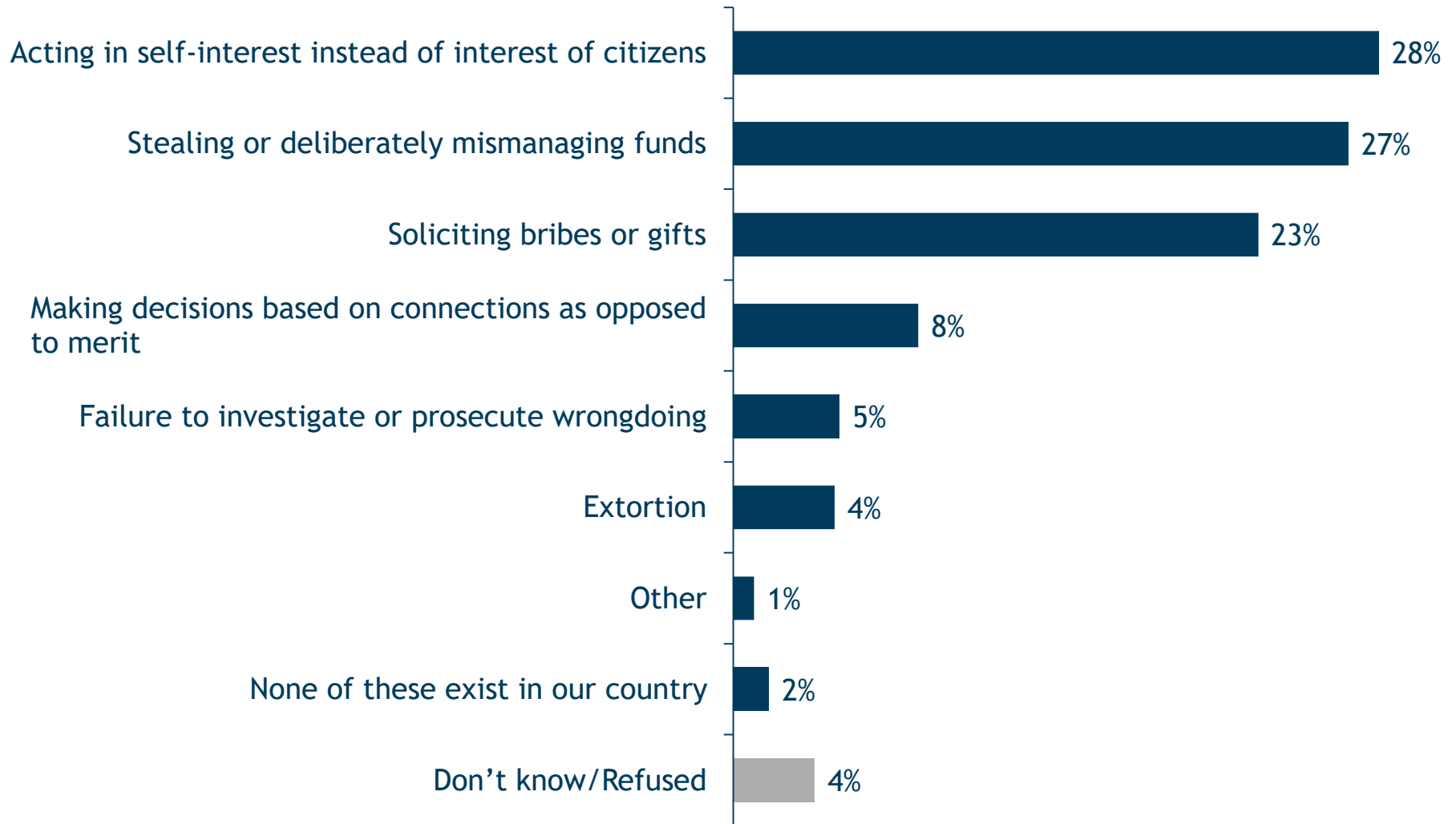
To what degree, if at all, is it the responsibility of citizens to address corruption?



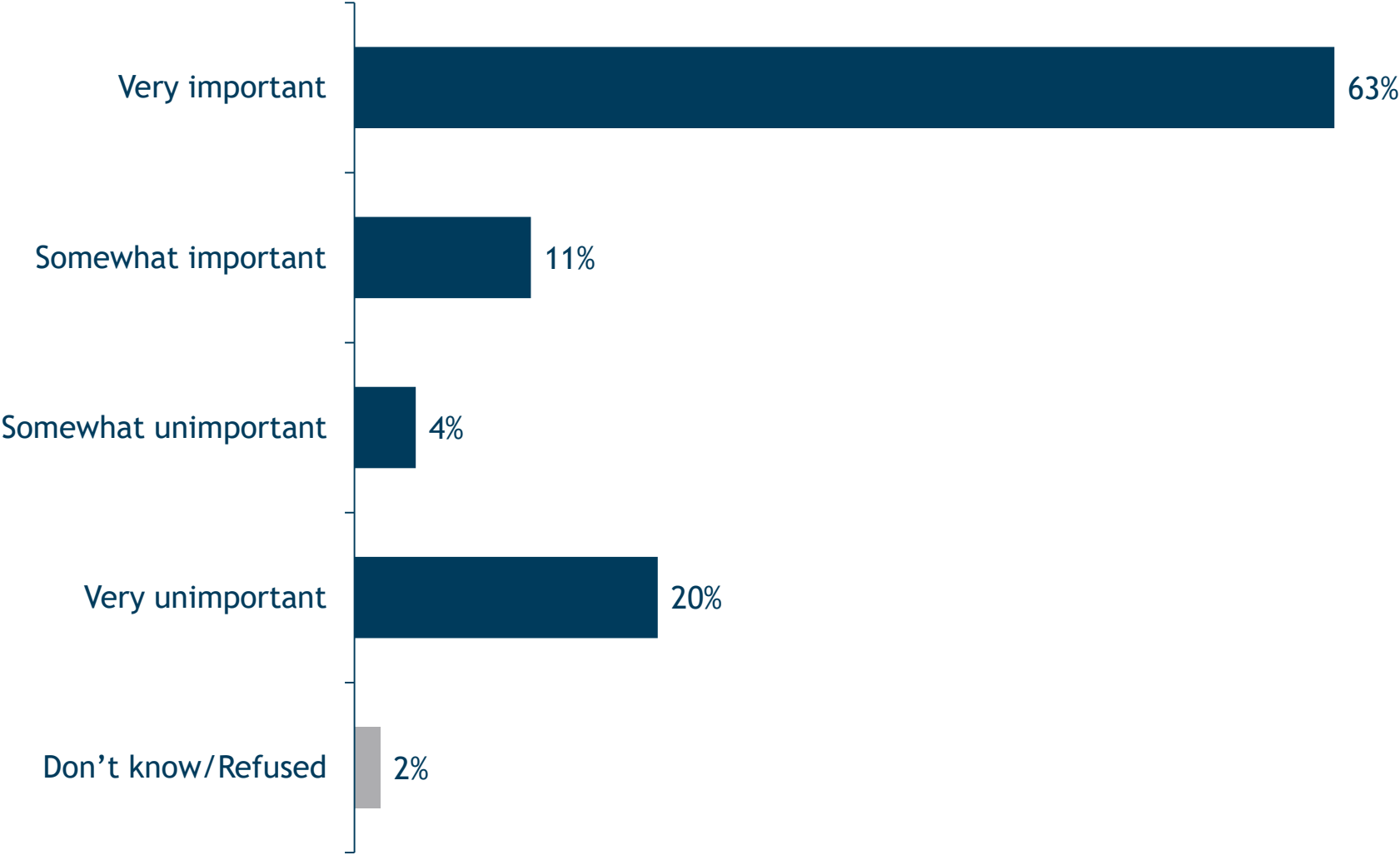
What, in your opinion, is the greatest cause of corruption in our country?



In your experience, what type of corruption is most common in our country?



In your dealings with the government, how important are personal contacts and/or relationships to get things done?



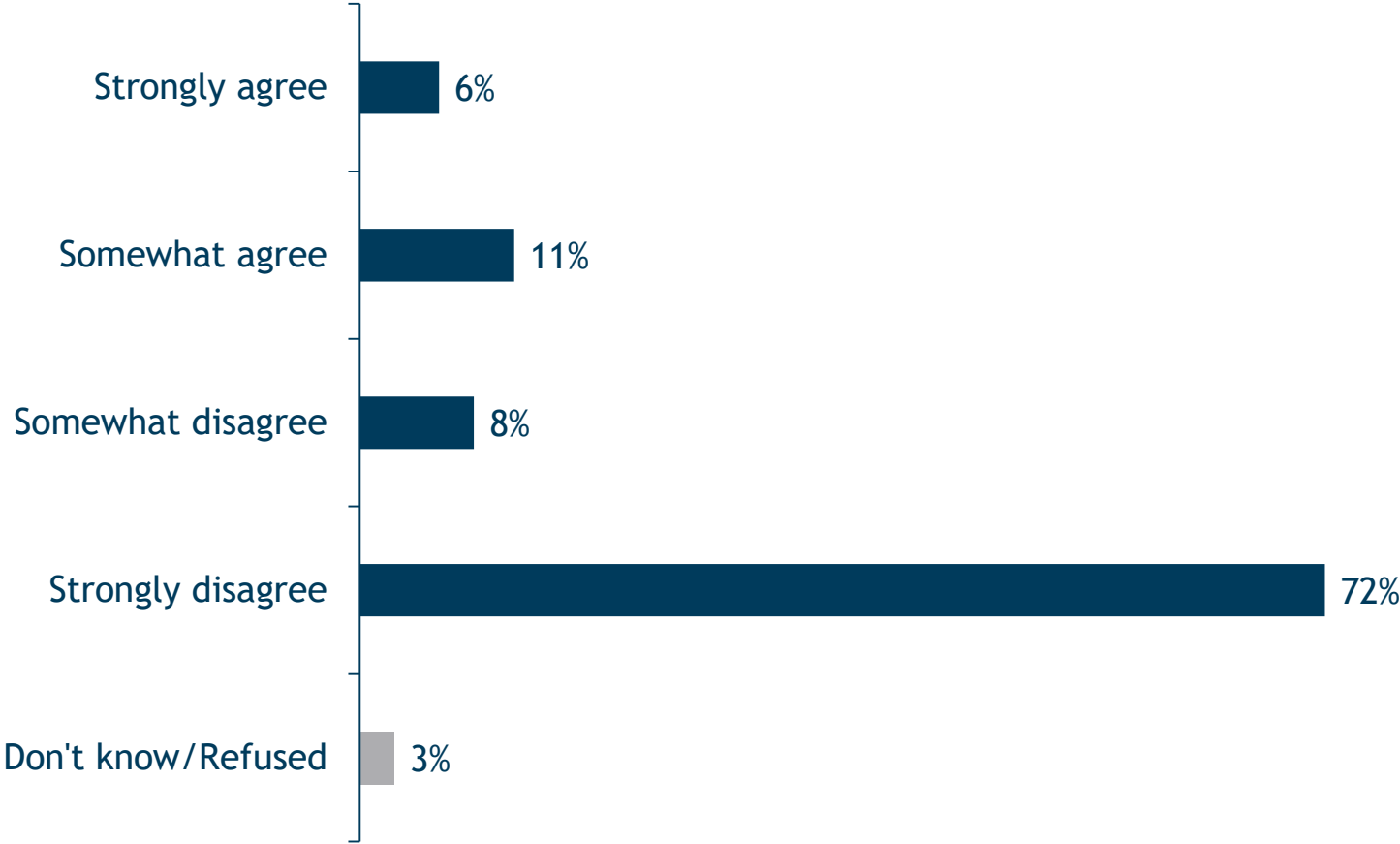


Politics

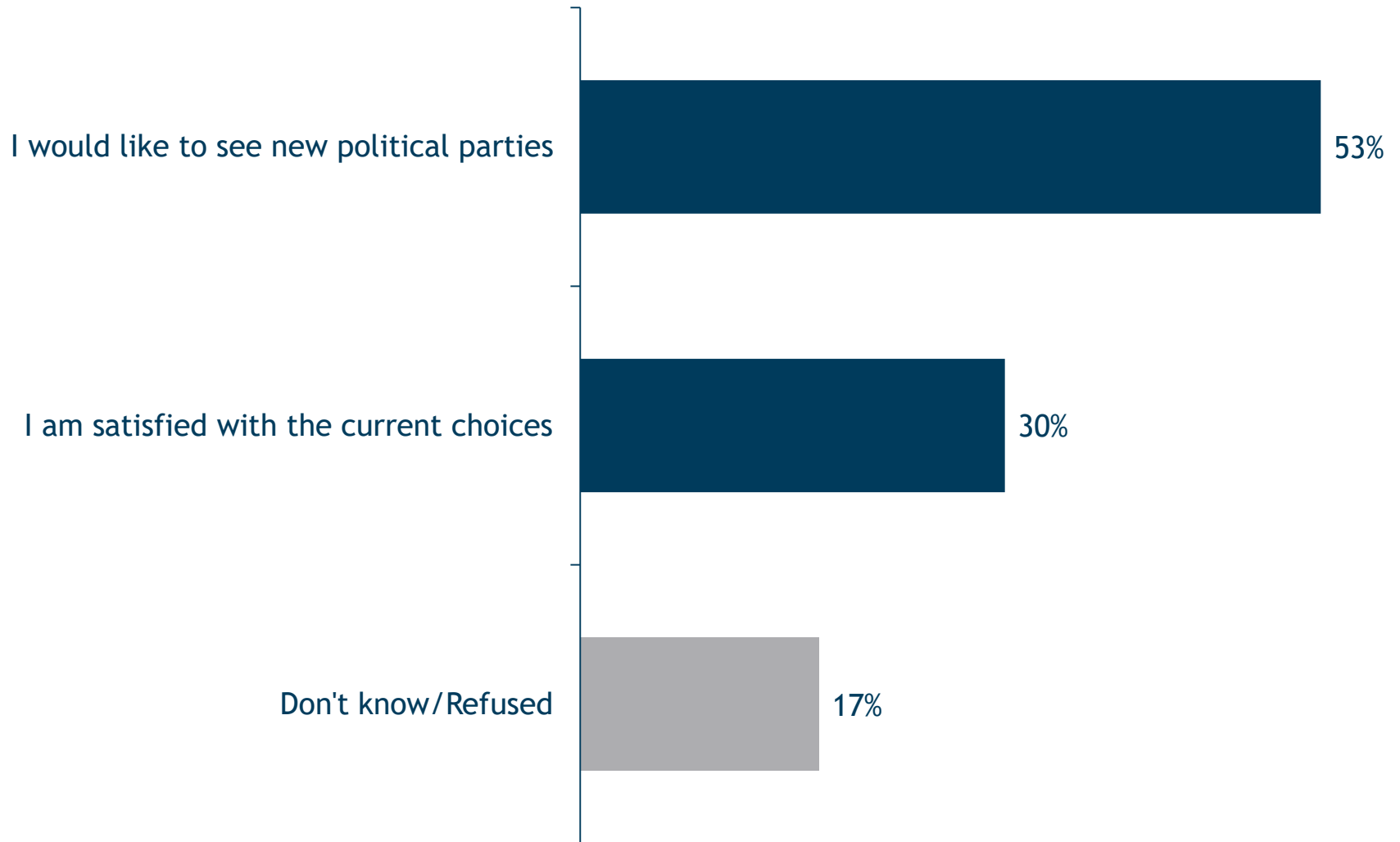


CENTER FOR
INSIGHTS IN
SURVEY
RESEARCH

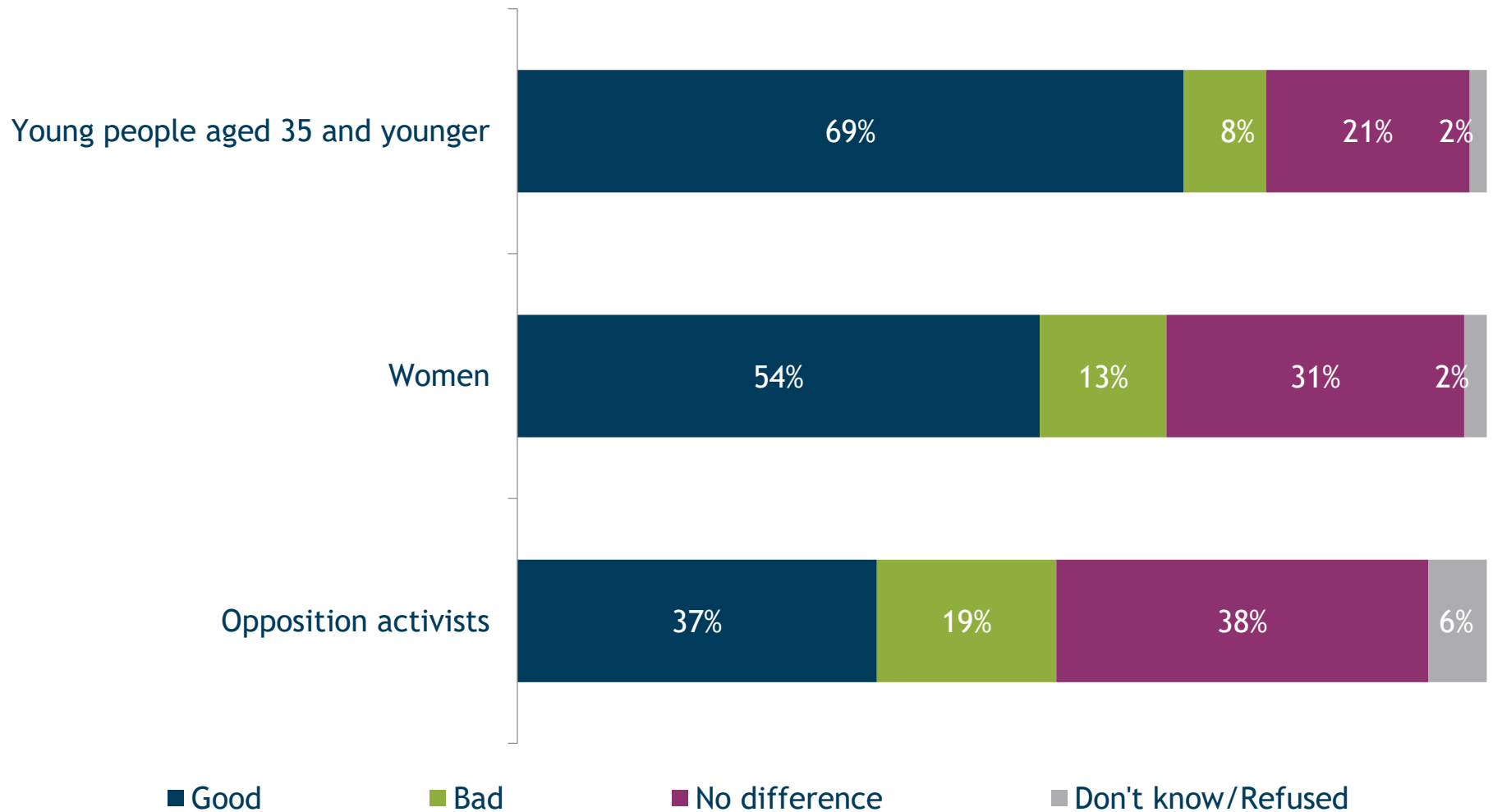
Do you agree or disagree that political parties are doing enough to address the needs of voters like you?



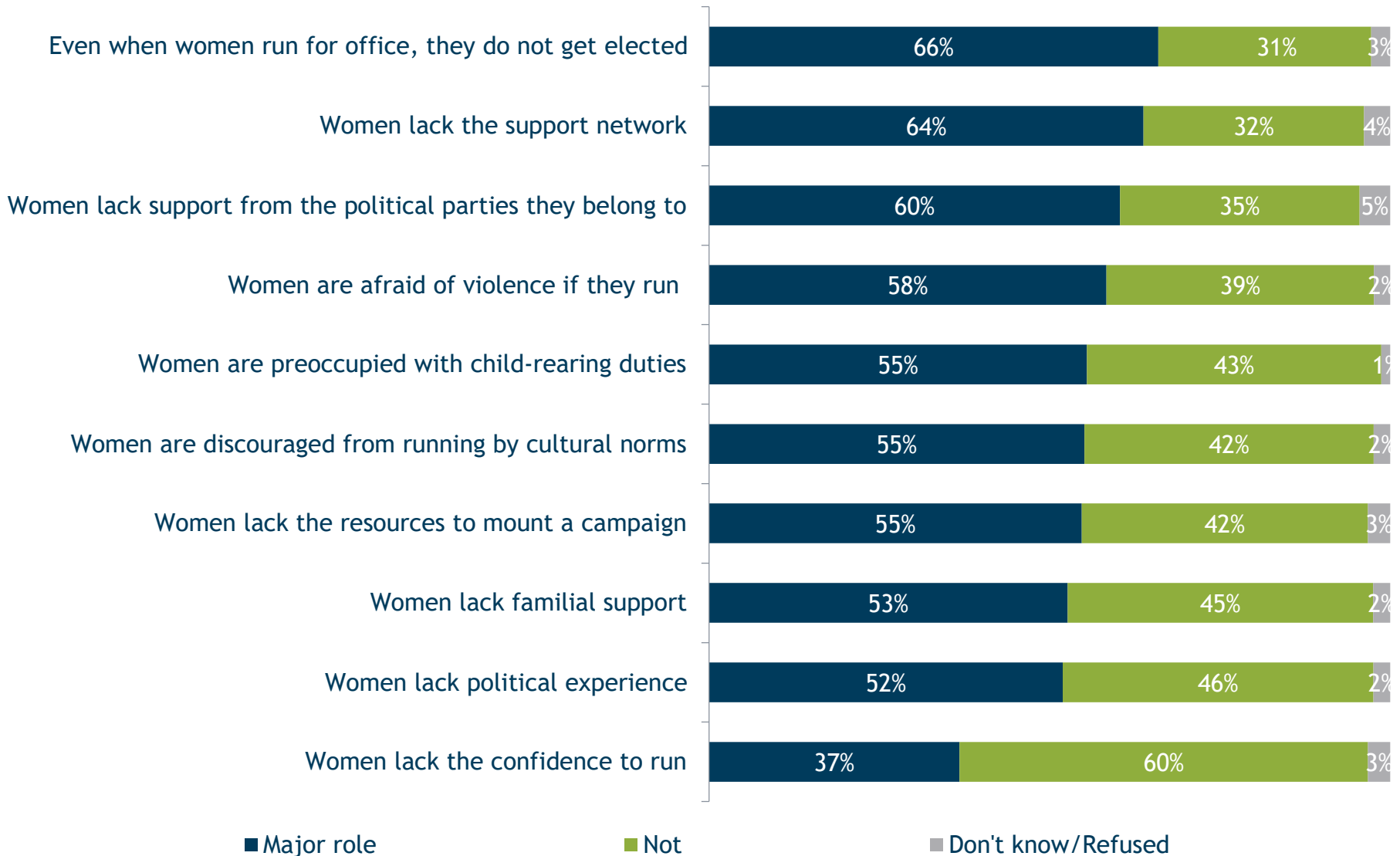
Would you like to see new political parties in future elections or are you satisfied with the current choices?



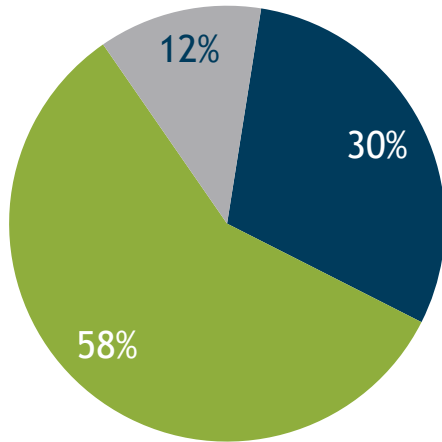
If more people representing the following groups were elected to the government, do you think that would be good, bad or would it not make a difference?



Why are there not more women politically engaged in our country? For each potential reason I read you, please tell me if it plays a major role or not.



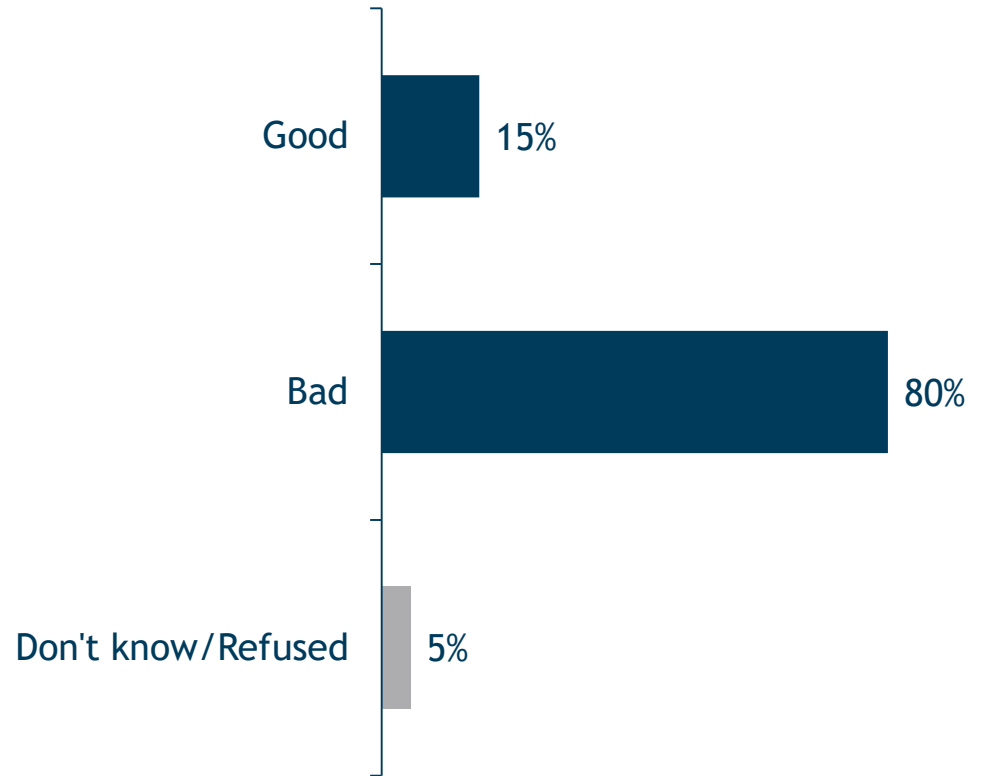
Would you say that our country's politics are moving toward more consensus or more polarization?



- More consensus
- More polarization
- Don't know/Refused

Is polarization of our country's politics a good or bad development?

(Respondents who say the country's politics are moving toward more polarization: n=695)

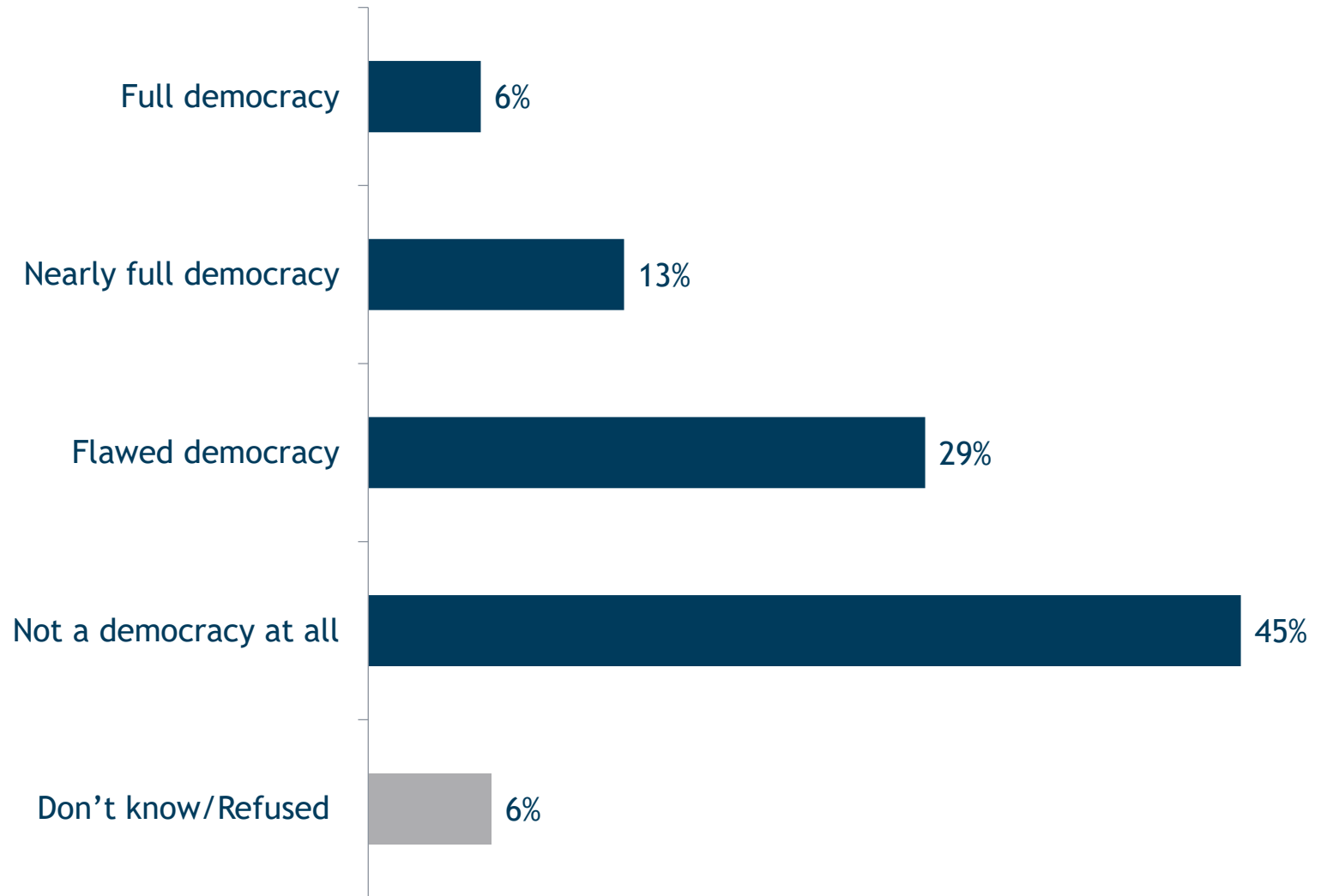




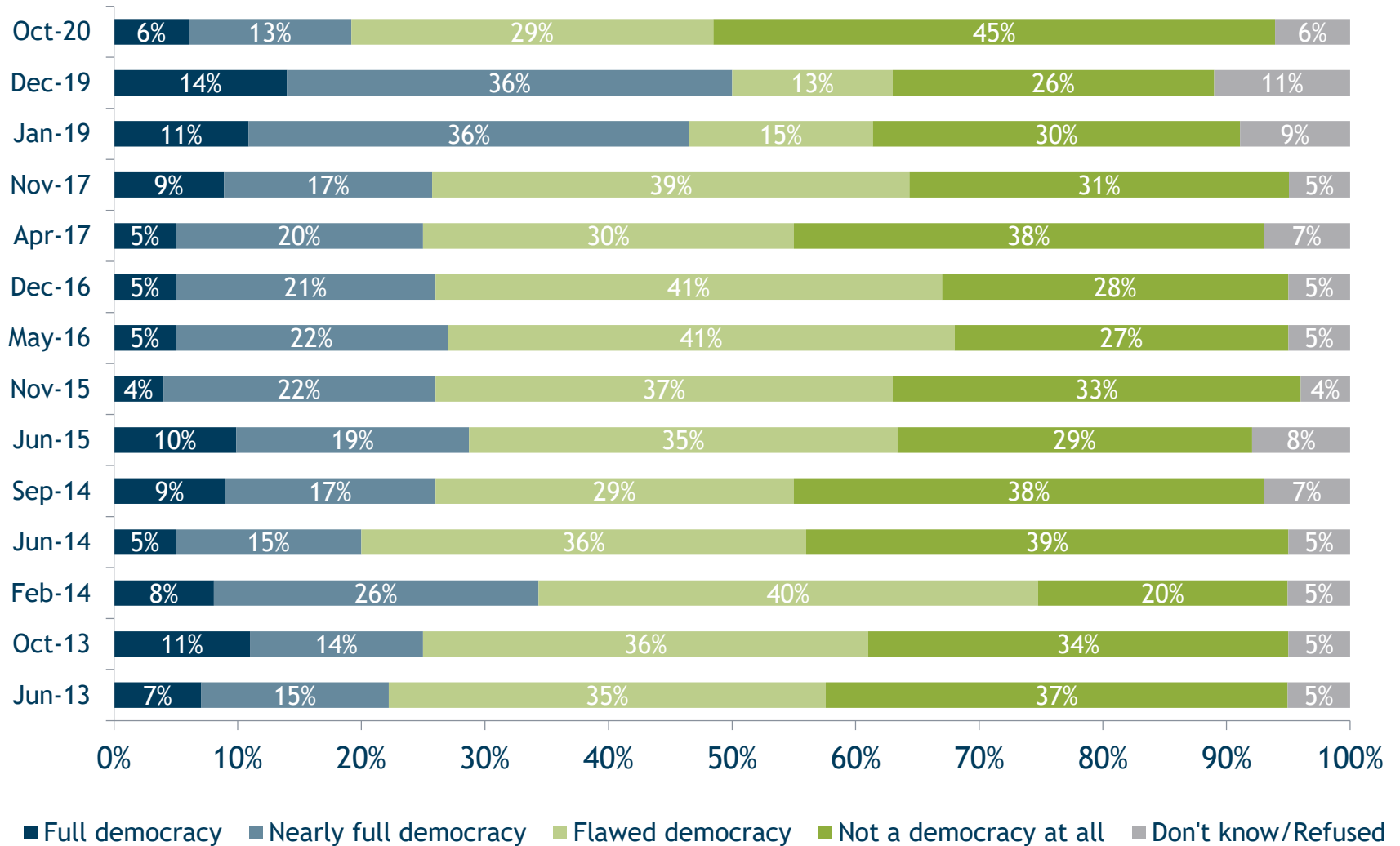
Political Participation



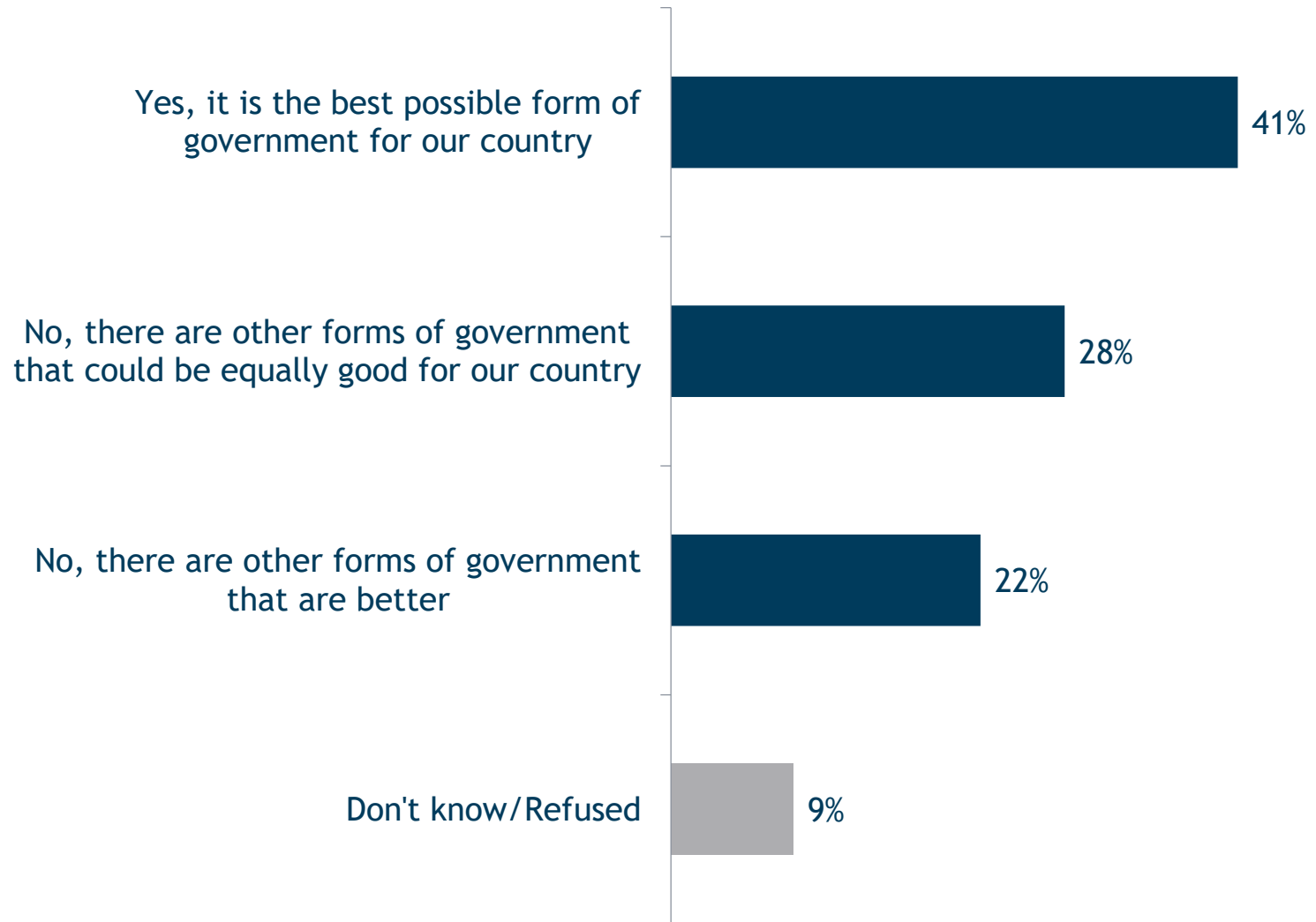
Thinking about Tunisia's current political system, do you believe Tunisia is a...?



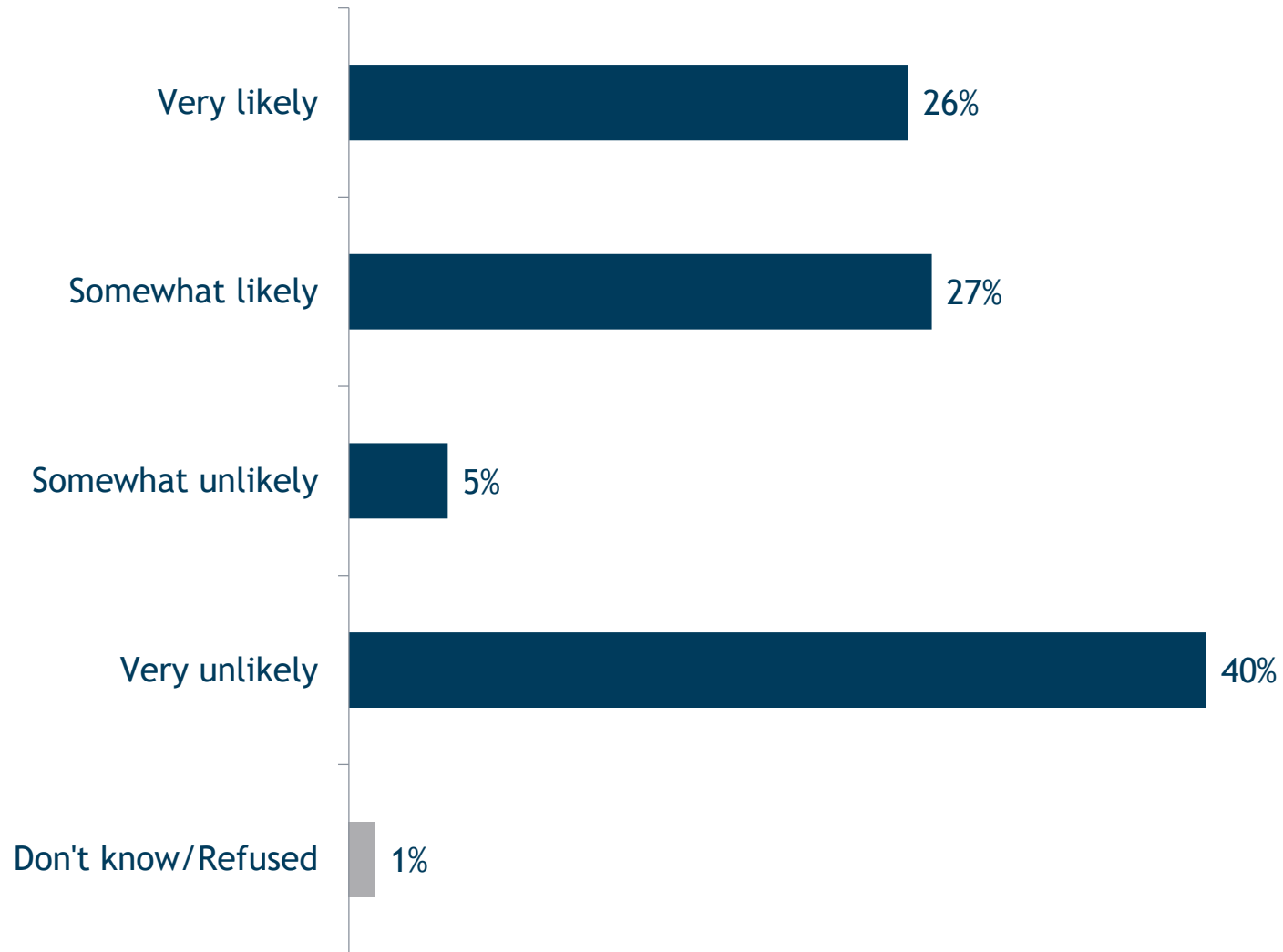
Thinking about our country's current political system, do you believe Tunisia is a...?



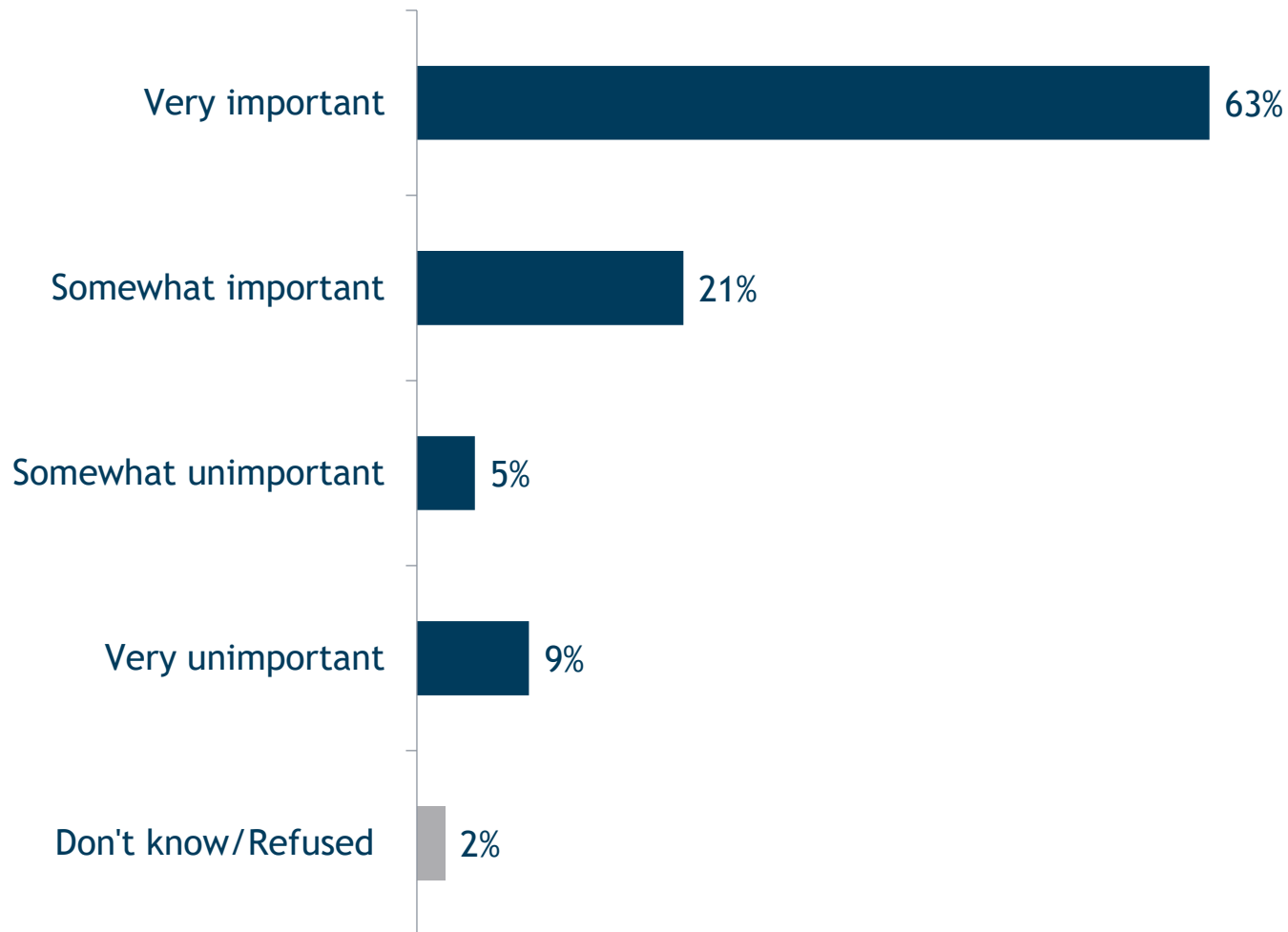
Do you believe that democracy is the best possible form of government for our country or not?



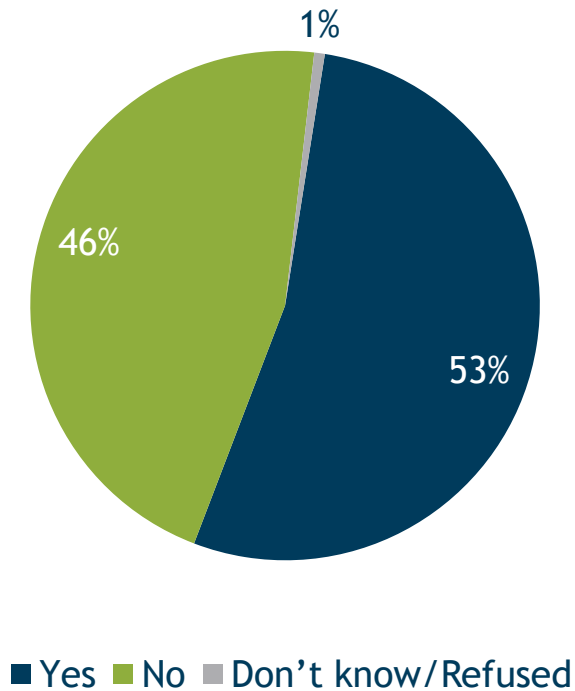
How likely or unlikely are ordinary people able to influence decisions made in our country?



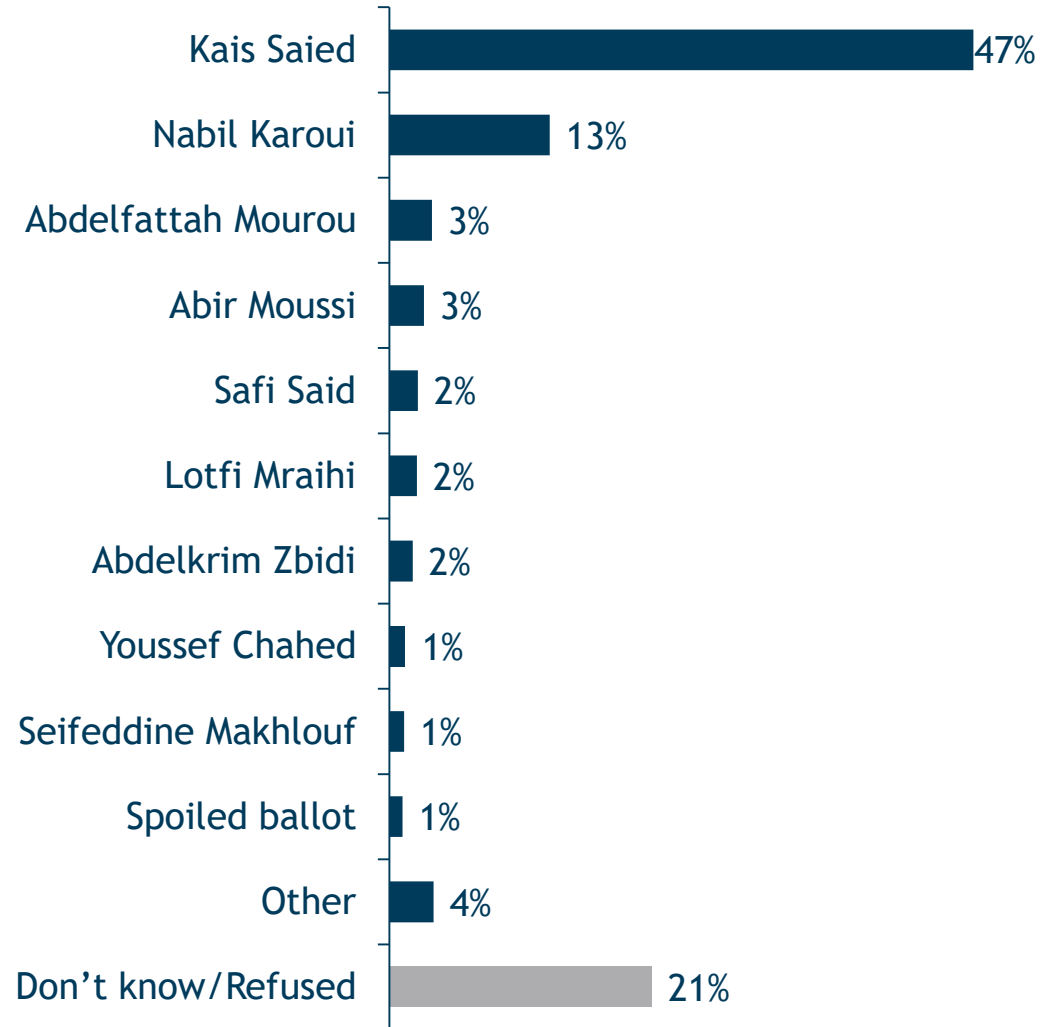
How important or unimportant is it that all members of our country's adult population, including women, young adults, minorities and people with disabilities, are included in political decision-making?



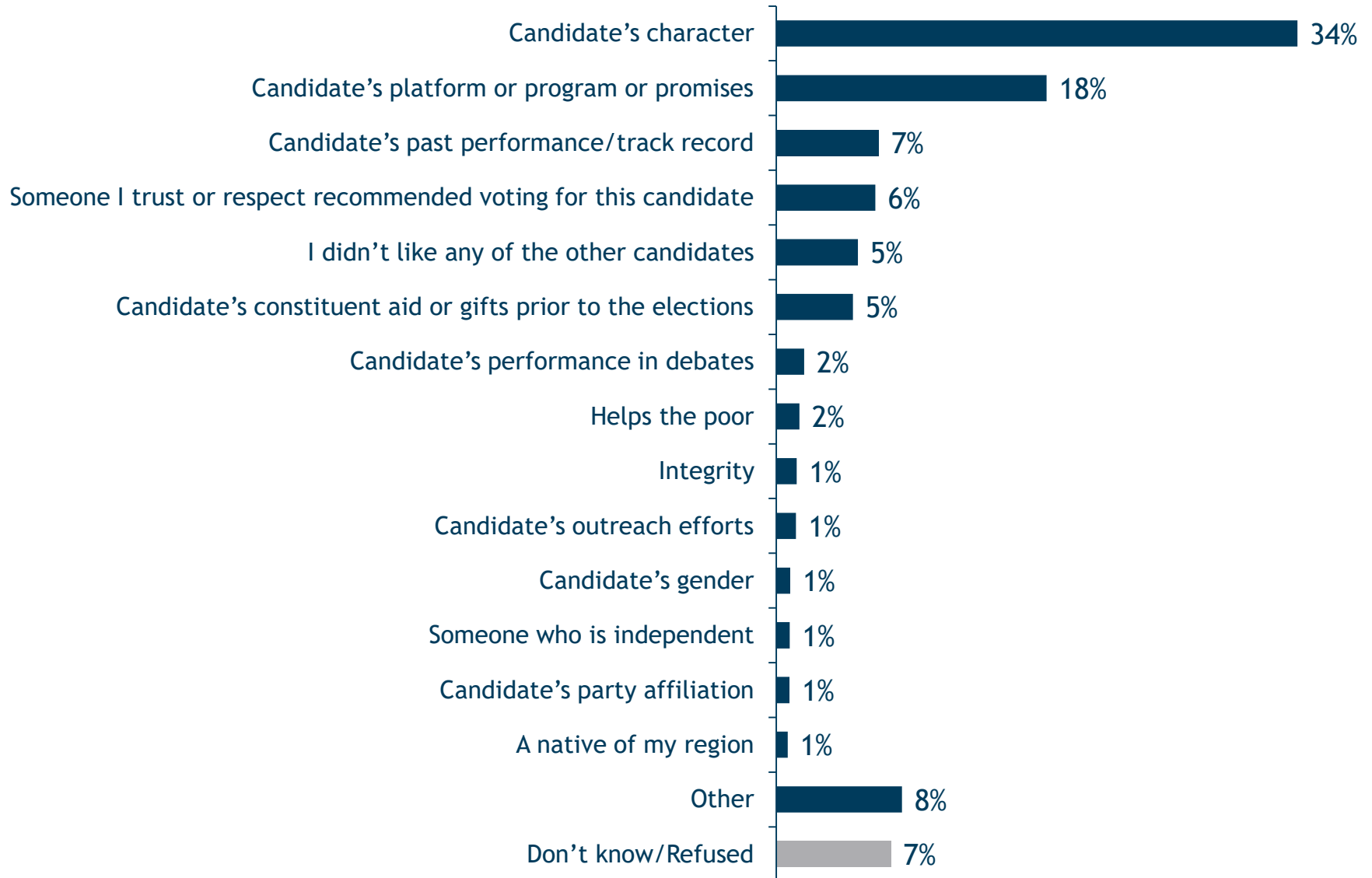
Did you vote in the 2019 elections?



For which candidate did you vote in the 2019 presidential elections? (Spontaneous response; Respondents who voted in the 2019 elections; n=640)

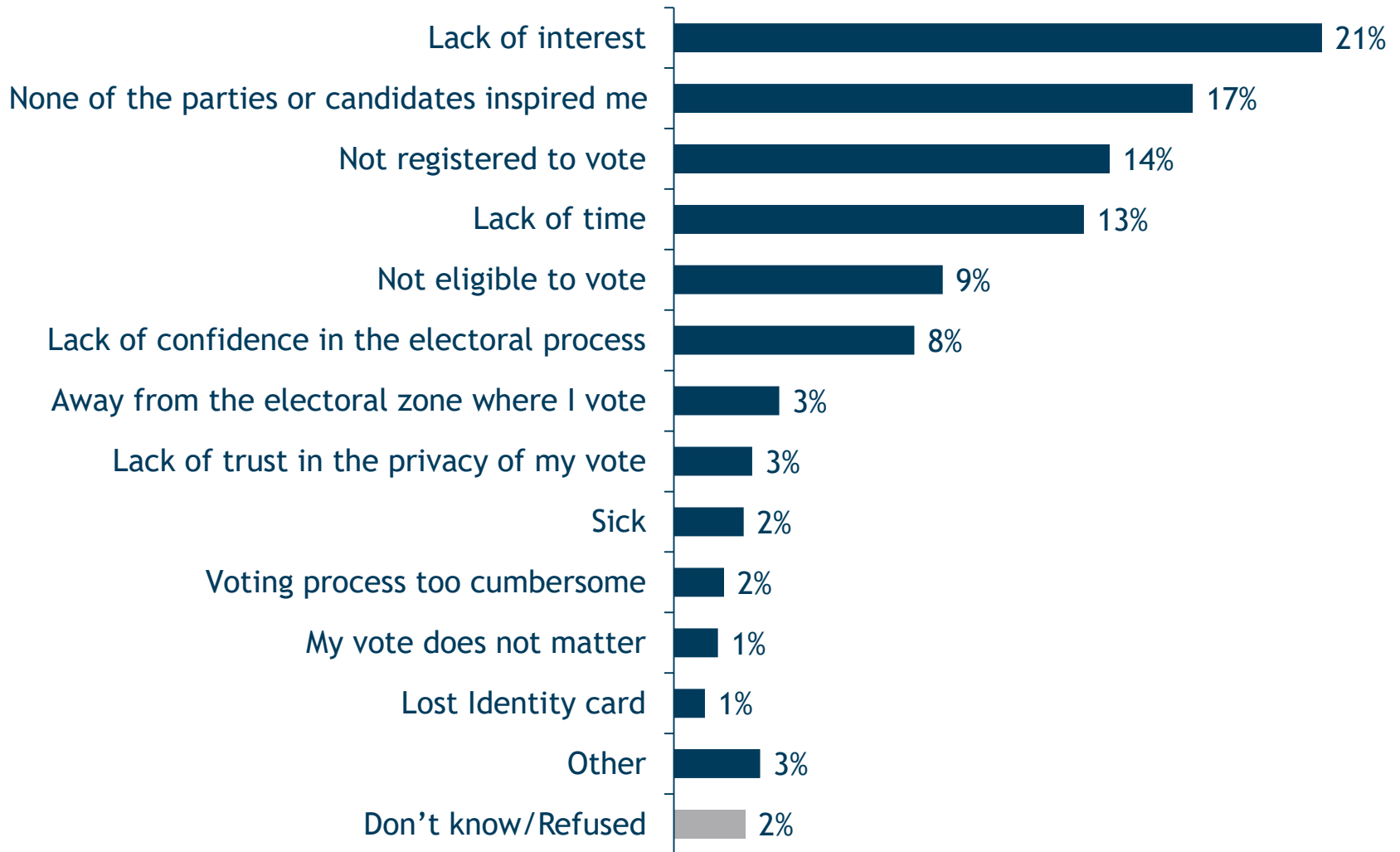


What was the most important factor for determining your vote? (Spontaneous response)



What is the primary reason you did not vote in the 2019 presidential elections?

(Spontaneous response; Respondents who did not vote in the 2019 elections; n=552)





Sources of Information



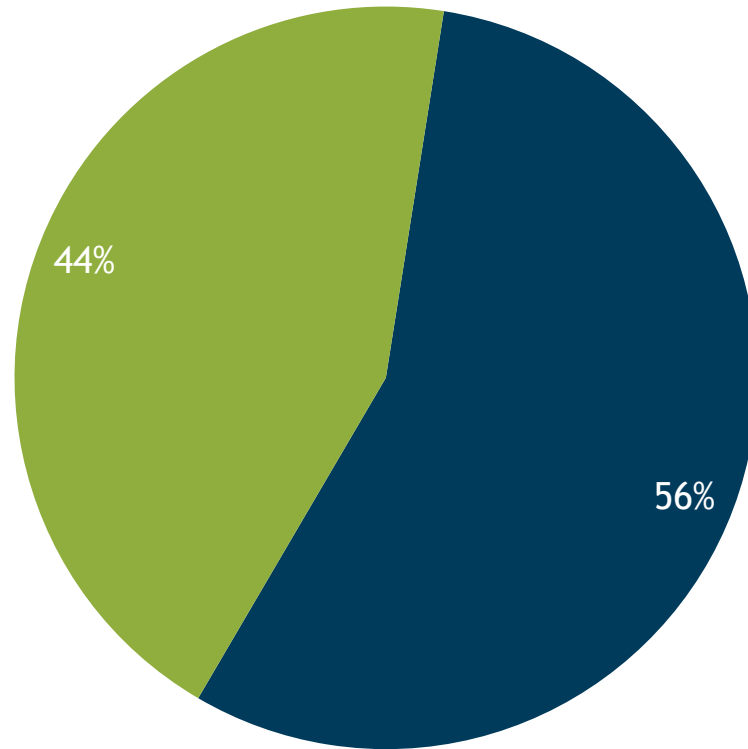
CENTER FOR
INSIGHTS IN
SURVEY
RESEARCH

Which specific media outlets, such as a specific TV channel, radio station, newspaper, website, etc., do you consider most trustworthy for political news and information?

(Spontaneous response; Up to three mentions accepted)

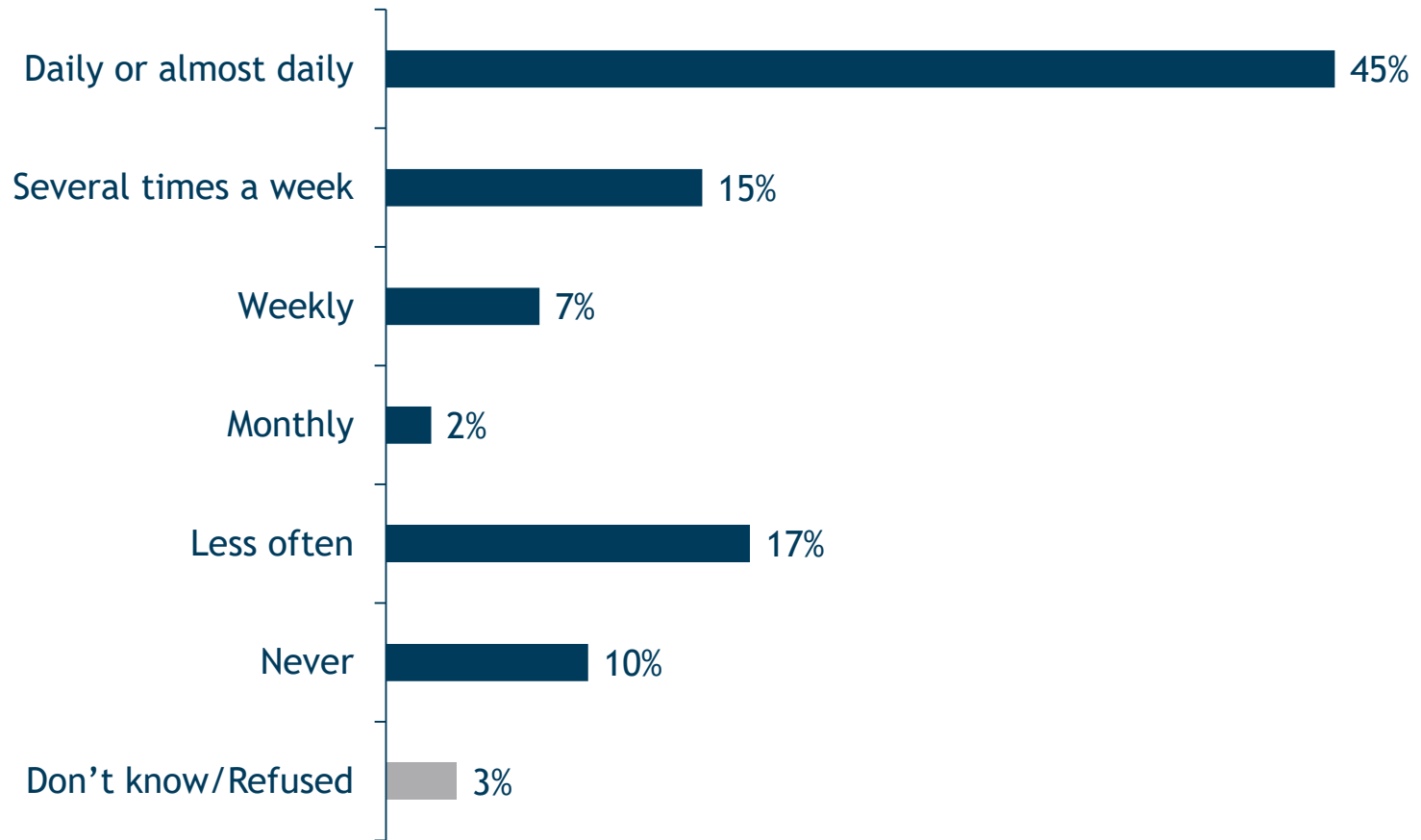
	Most trustworthy	Second most trustworthy	Third most trustworthy	Total
Watania	26%	9%	2%	37%
Nessma TV	13%	7%	1%	22%
Elhiwar Ettounssi	6%	4%	2%	12%
Mosaïque FM	4%	4%	2%	10%
Hannibal	2%	2%	2%	6%
Atessia	2%	2%	1%	4%
Facebook	1%	1%	1%	3%
Zitouna TV	1%	1%	<1%	2%
Al Janoubia TV	1%	1%	1%	2%
France 24	1%	1%	<1%	2%
Jawhara FM	1%	1%	<1%	2%
Radio Sfax	1%	1%	<1%	2%
Echourouk Newspaper	1%	1%	<1%	2%
Radio Ifm	1%	<1%	<1%	1%
Al Jazeera	1%	<1%	<1%	1%
Zitouna FM	1%	1%	<1%	1%
Shems FM	1%	<1%	<1%	1%
Radio Tunis Nationale	1%	<1%	<1%	1%
Diwan FM	<1%	<1%	<1%	1%
Other	7%	6%	5%	17%
None	29%			29%
Don't know	2%			2%

Do you own a smart phone that you use to access the internet or apps such as Facebook and WhatsApp?

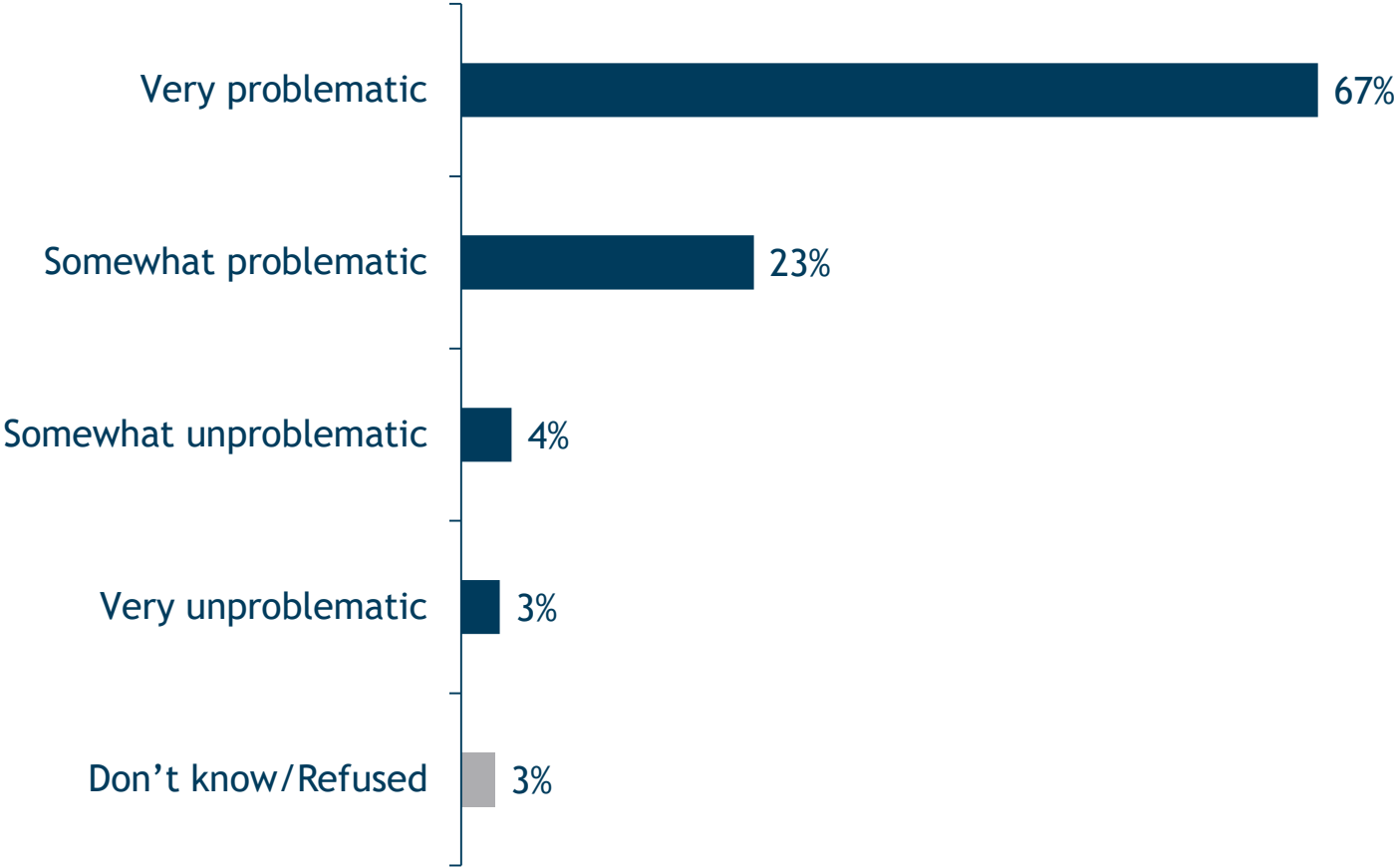


■ Yes ■ No

How frequently do you encounter information in the media, including social media, that you believe is misleading or false?



To what extent is misleading or false information in the media problematic for our country?



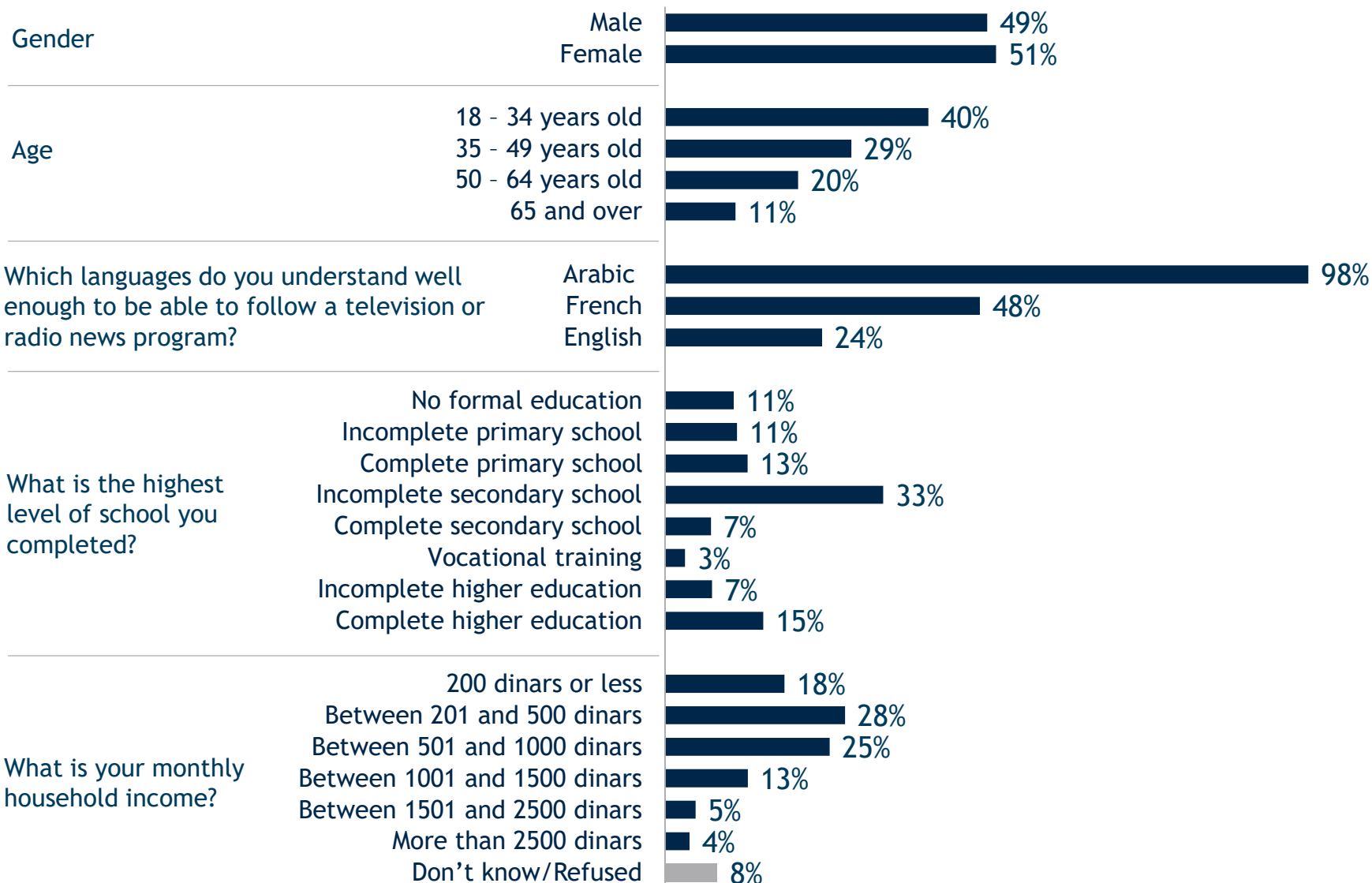


Demographics



CENTER FOR
INSIGHTS IN
SURVEY
RESEARCH

Demographics



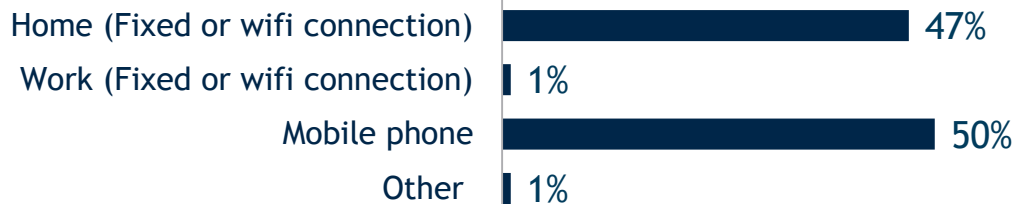
Demographics

Do you have access to the internet?



When you do use the internet, from where do you access it most often?

(Respondents who have access to the internet: n=751)

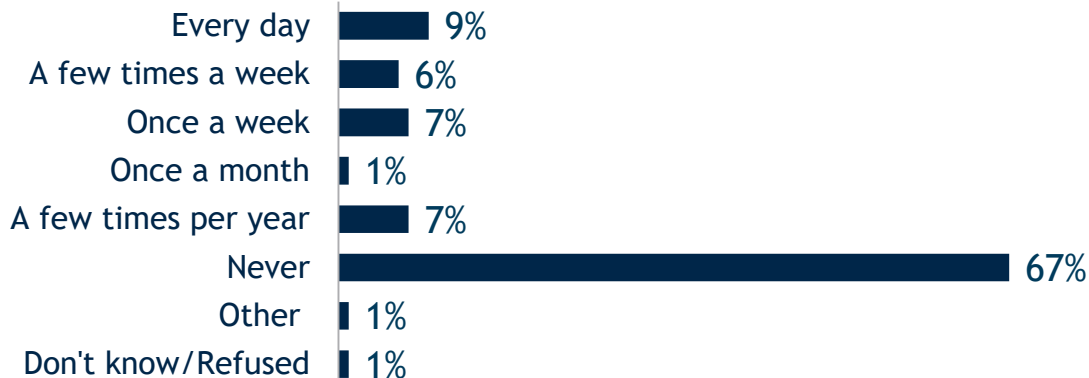


Do you or your family own your own home?

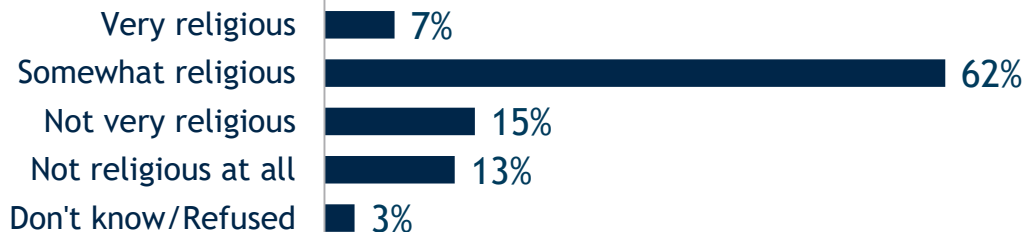


Demographics

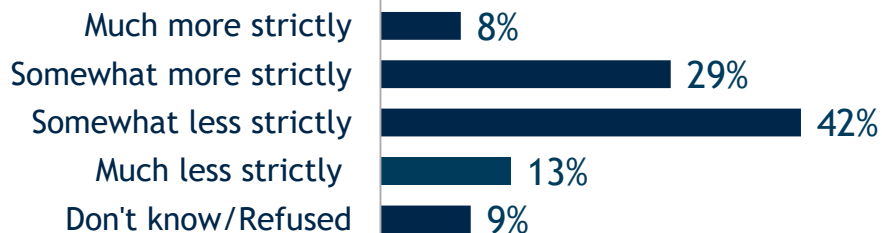
How often do you attend a religious service?



How religious would you say you are?



Compared to other people of your religion, do you observe religious practices and rules much more strictly, somewhat more strictly, somewhat less strictly or much less strictly?



Center for Insights in Survey Research
202.408.9450 | info@iri.org
www.IRI.org | @IRIglobal



A PROJECT OF THE INTERNATIONAL REPUBLICAN INSTITUTE

