

# Public Opinion Survey: Residents of Moldova

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October- November 2022



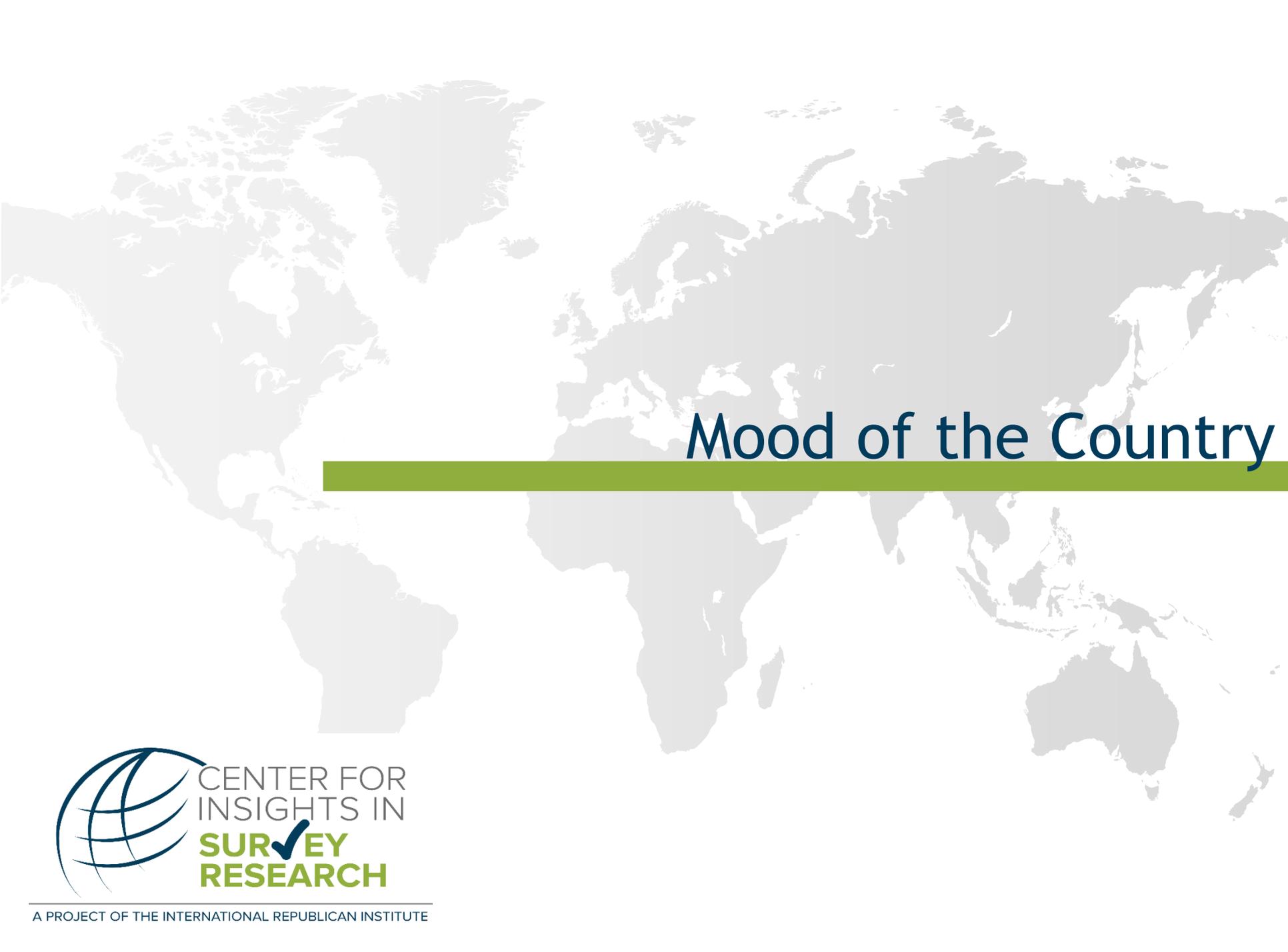
# Detailed Methodology

- The survey was coordinated by Dr. Rasa Alisauskiene from [Baltic Surveys/The Gallup Organization](#) on behalf of the [Center for Insights in Survey Research](#). The fieldwork was carried out by [Magenta Consulting](#).
- Data was collected throughout Moldova (with the exception of Transnistria) between October 1 and November 15, 2022 through face-to-face interviews in respondent's homes.
- The main sample consisted of 1,233 permanent residents of Moldova aged 18 and older and eligible to vote and is representative of the general population by gender, region and settlement size (*urban/rural*), according to the Moldova Statistical Databank from 2019.
- The sample of residents of Chisinau Municipality consists of 714 permanent residents of Chisinau Municipality aged 18 and older. It is representative of the Chisinau Municipality population by gender and settlement size (*urban/rural*), according to the Moldova Statistical Databank from 2019. It is made up of 299 interviews from the main sample and 415 oversample interviews.
- A multistage probability sampling method was used, with random route household selection and next birthday respondent selection procedures.
  - Stage one: All districts of Moldova are grouped into 11 groups; all regions (with the exception of Transnistria) were surveyed.
  - Stage two: Selection of the settlements (cities and villages).
    - Settlements were selected at random.
    - The number of settlements selected in each region was proportional to the share of population living in the particular type of settlement in each region.
  - Stage three: Primary sampling units were described.
- The main sample was weighted for gender, region, and urbanicity and the Chisinau sample was weighted for gender and urbanicity according to the Moldova Statistical Databank from 2019. Unlike the previous 5 IRI surveys, which also included an age group weight for the national sample, it was determined not to implement an age group weight due to a potential distortionary effect linked to international labor migration. Direct comparison to the Dec 2019-Mar 2022 data may be affected by the different weighting scheme.
- The margin of error of the main sample does not exceed plus or minus 2.8 percentage points. The response rate in the main sample was 62 percent.
- Charts and graphs may not add up to 100 percent due to rounding.
- The survey was funded by the [United States Agency for International Development](#).

# Frequently Cited Disaggregates\*

Disaggregate	Disaggregation Category	Base
Sample	Moldova (main sample)	n=1,233
	Chisinau	n=714

\* Cited bases are weighted. Margin of error will vary with sample size n.



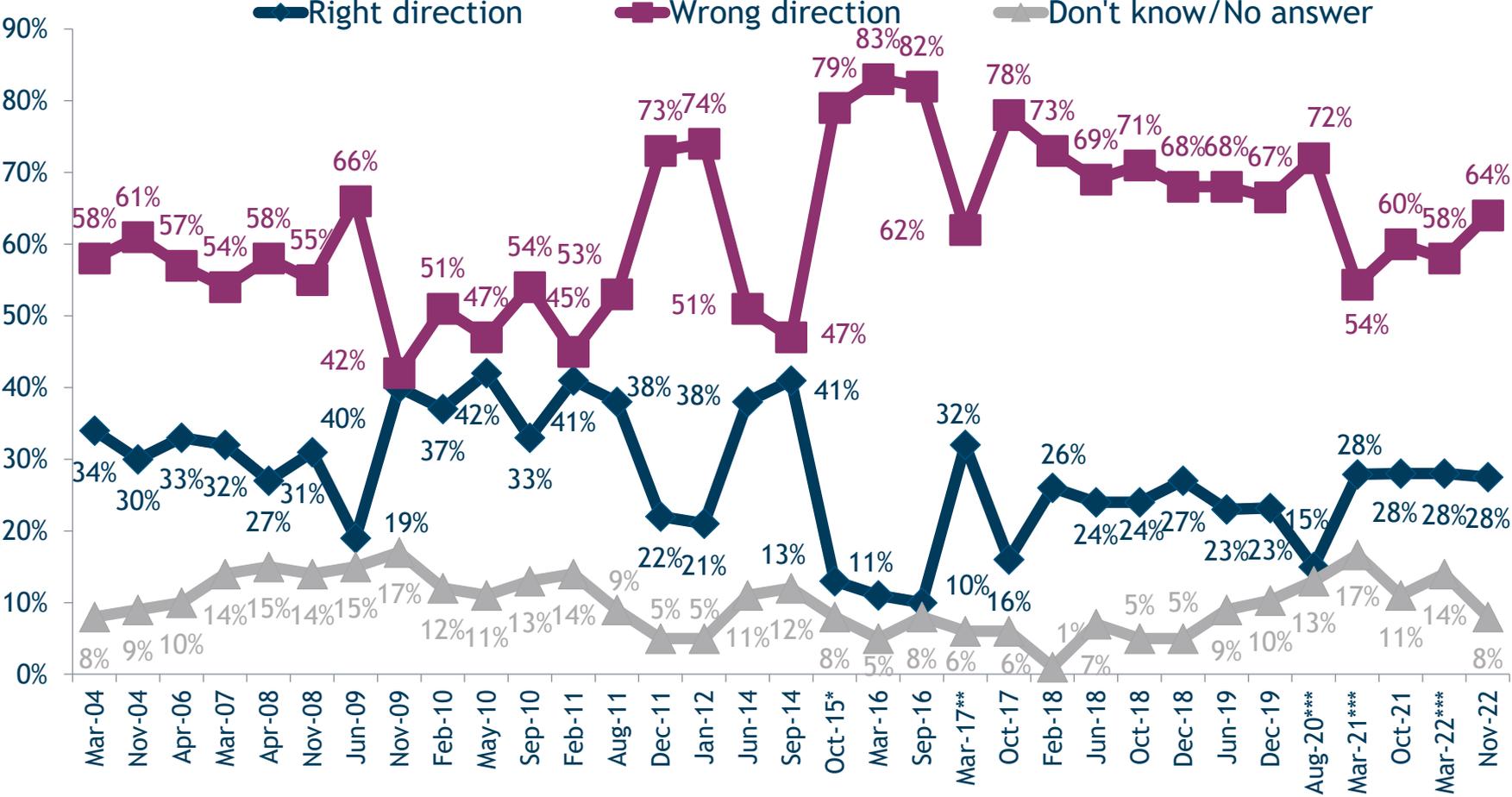
# Mood of the Country

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**RESEARCH**

# In general, would you say that Moldova is heading in the right direction or the wrong direction?

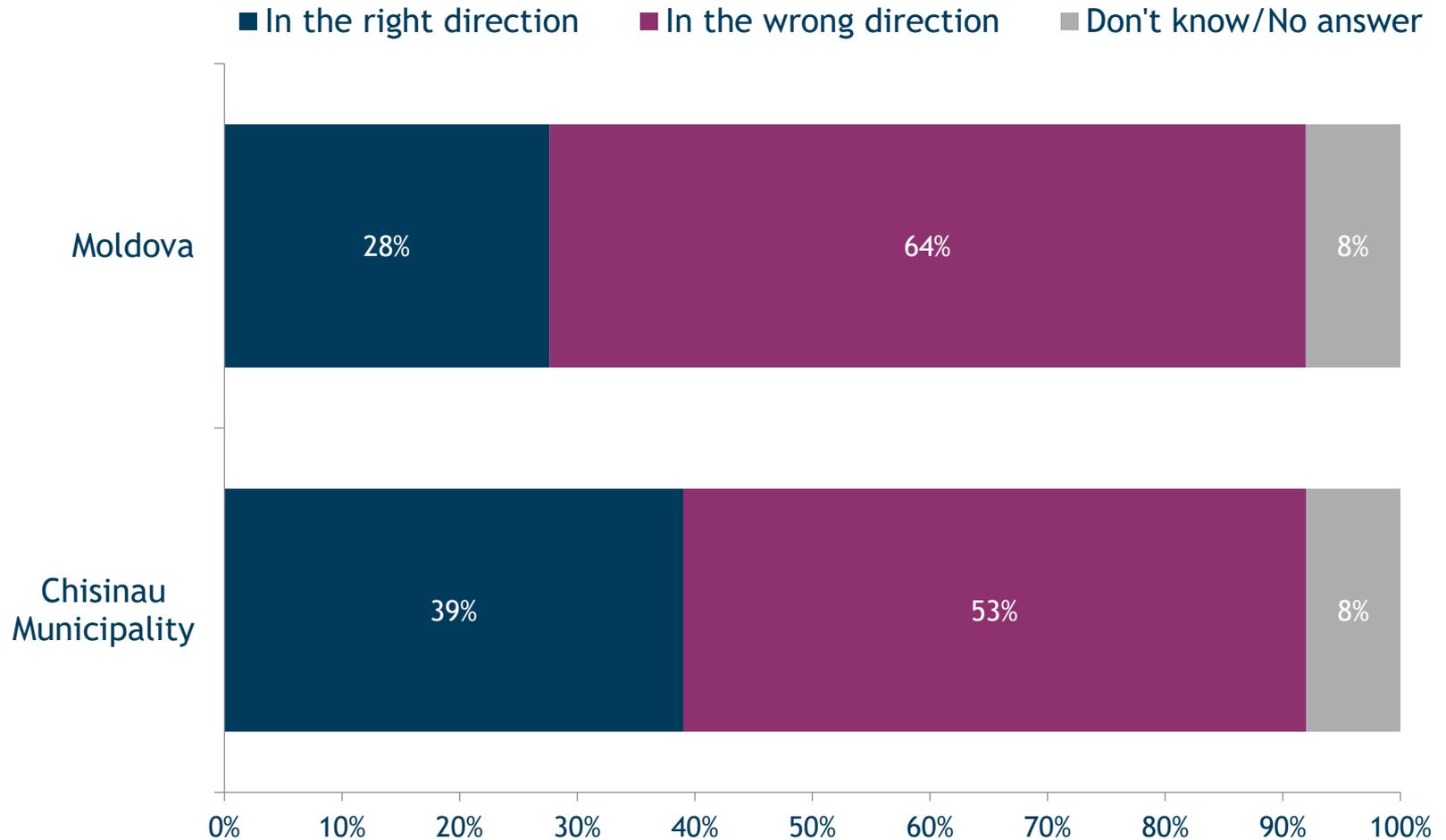


\*In December 2014, news broke of a major banking scandal involving nearly \$1 billion missing from three state banks. The scandal is often referred to as “the stolen billion.”

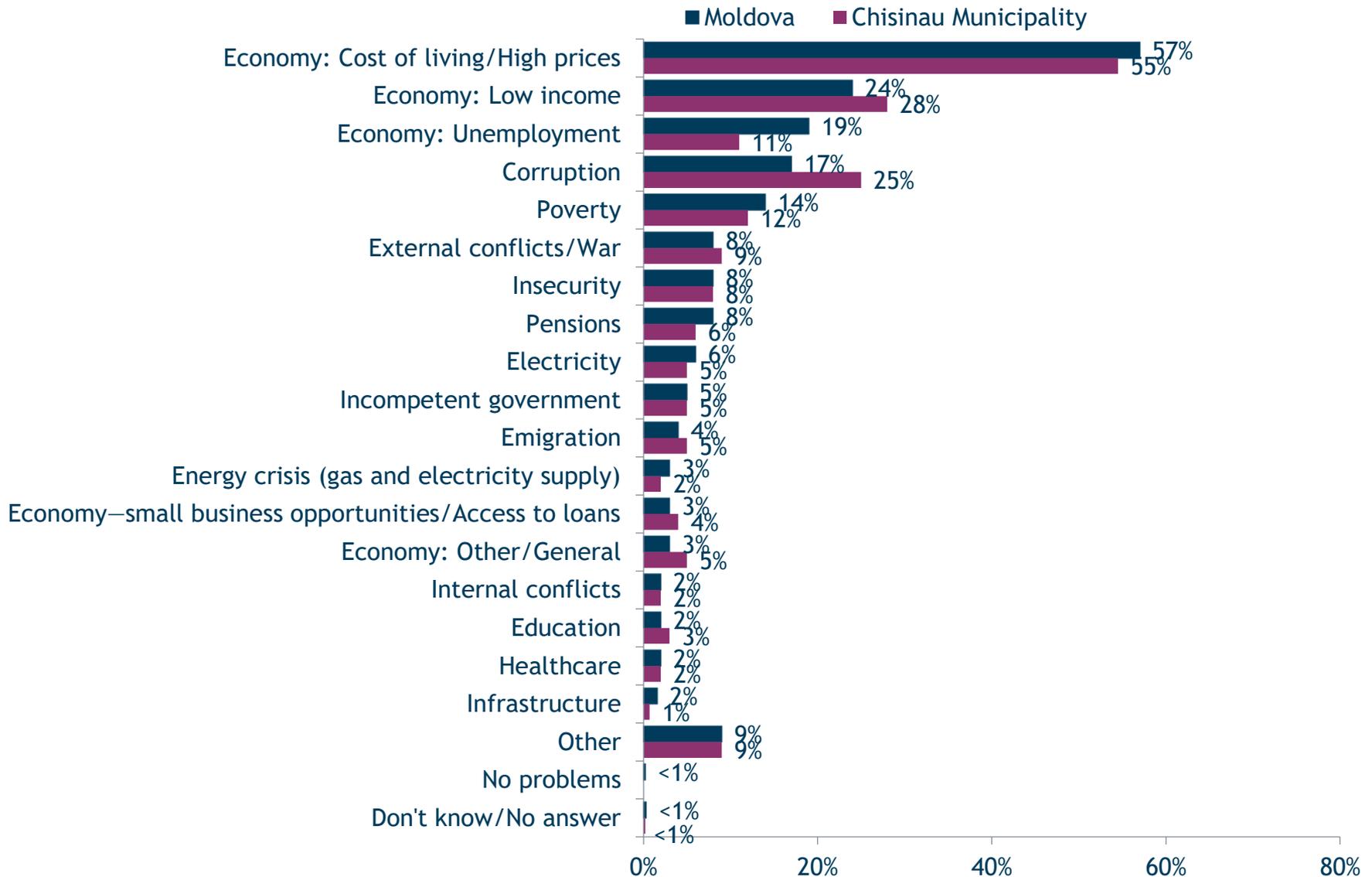
\*\*In 2016, Moldova conducted the first popular presidential election since 1996. Igor Dodon was elected in the second-round contest on November 13, 2016.

\*\*\* Interviews for the August 2020, March 2021 and February-March 2022 surveys were done via computer-assisted phone interviews (CATI). Other previous polls were conducted through face-to-face interviews.

# In general, would you say that Moldova is heading in the right direction or in the wrong direction?



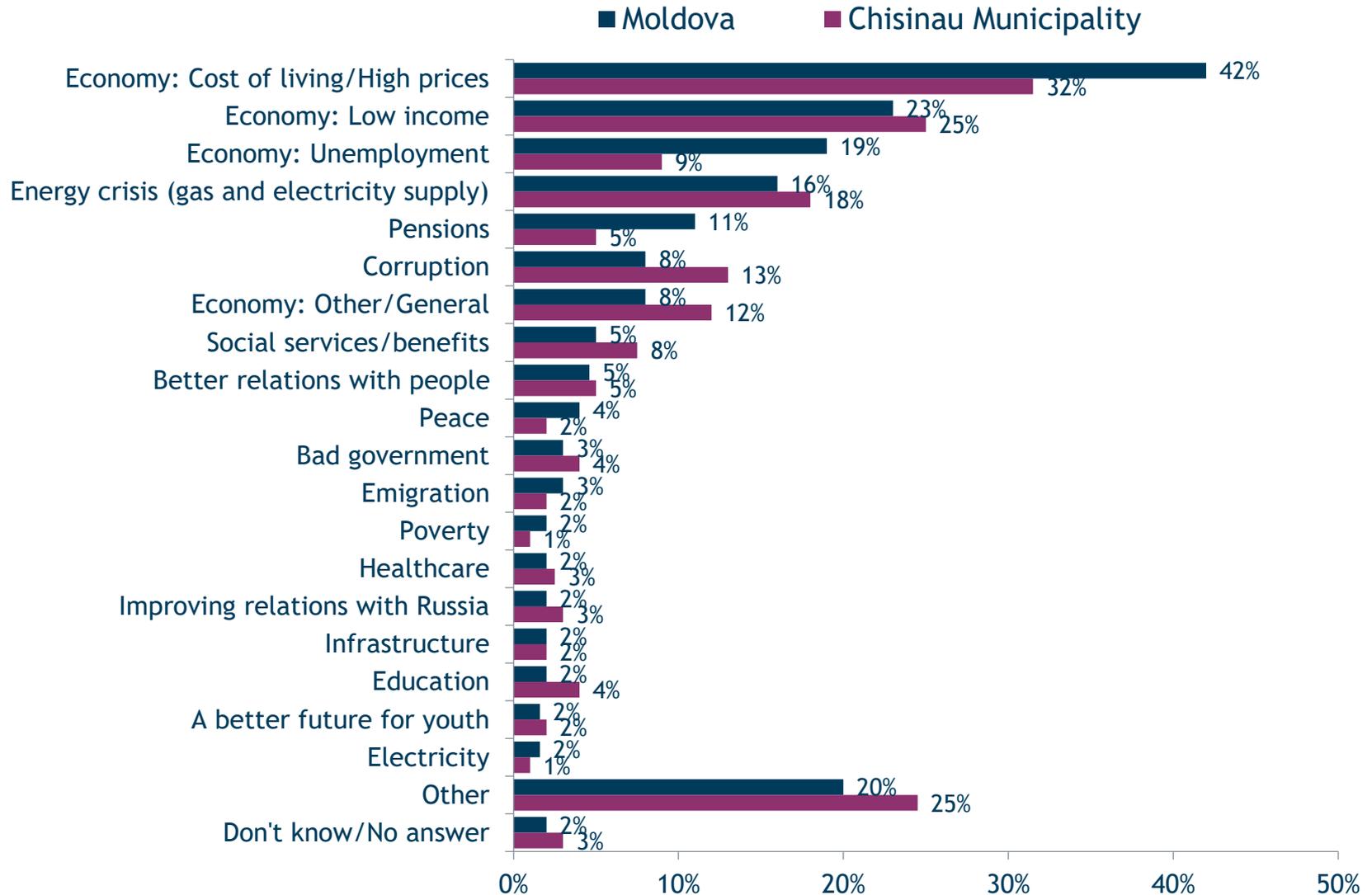
# What is the most important problem facing Moldova today? And what is the second most important problem? (Respondents permitted to supply two spontaneous answers)



\*Problems named by less than 1 percent have been collapsed into the “Other” category.

# What specific issues should be the top priority for the government to address?

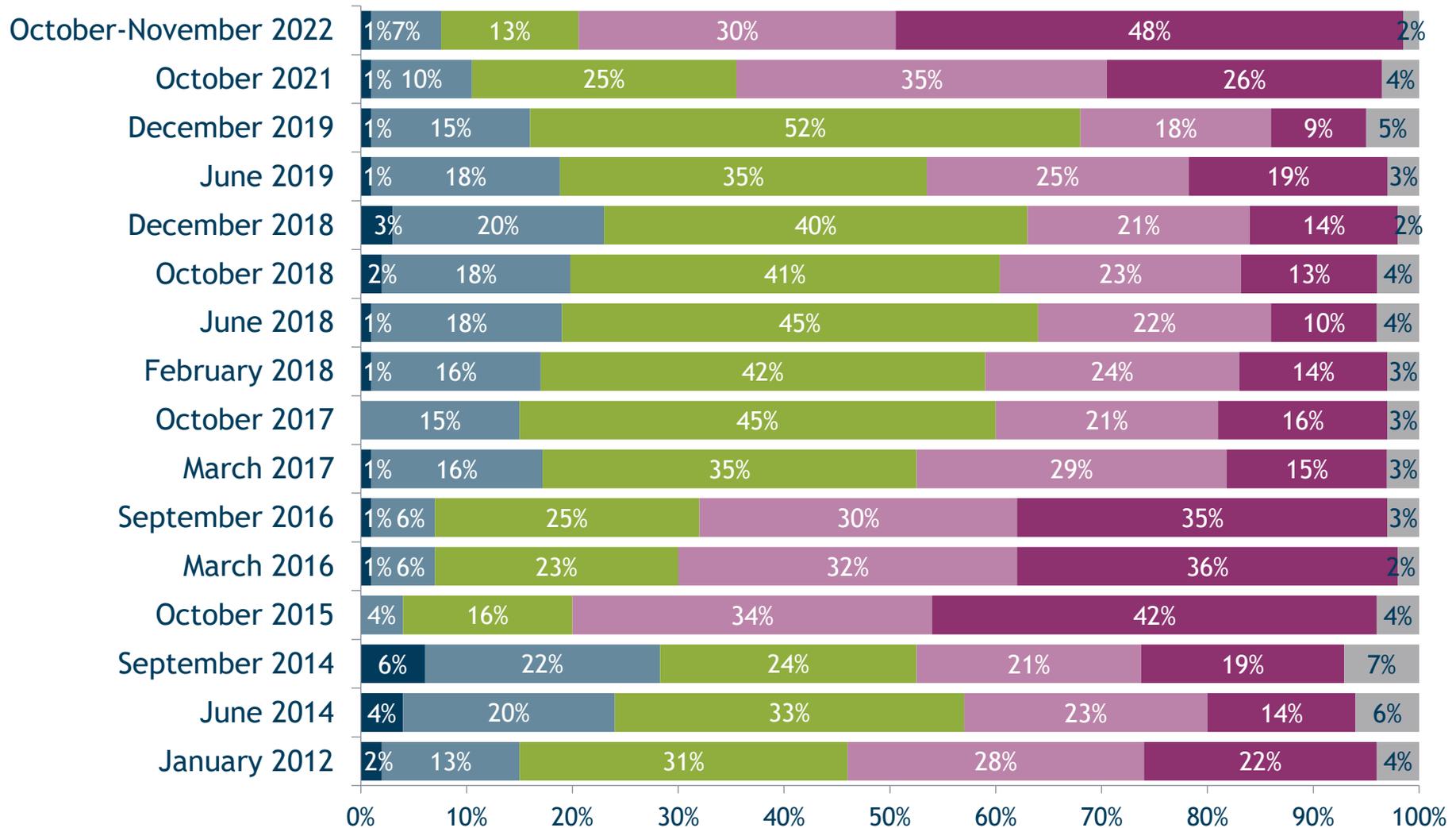
(Respondents permitted to supply two spontaneous answers)



\*Issues named by less than 2 percent have been collapsed into the "Other" category

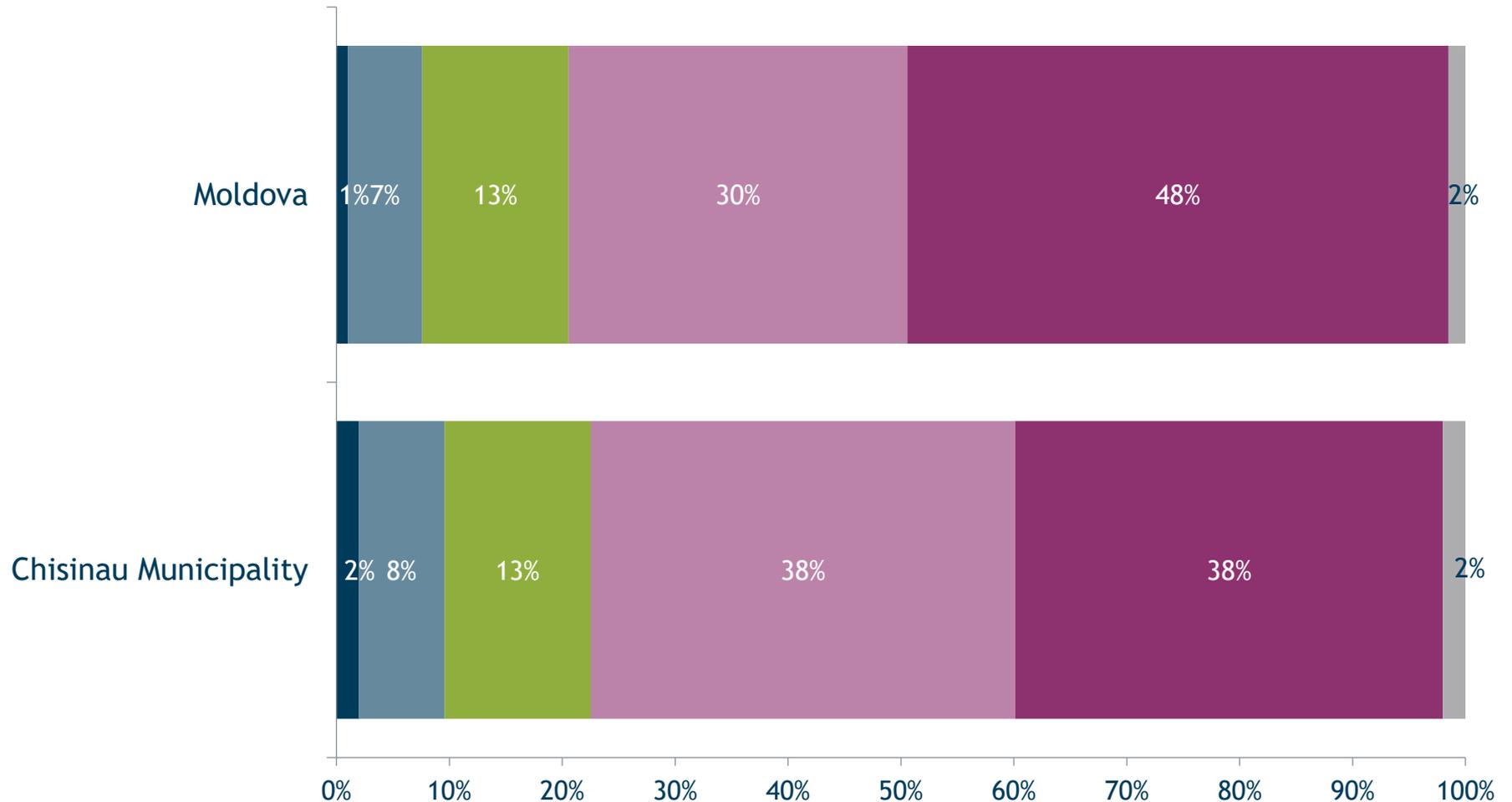
# Over the last 12 months, how has the economic situation in Moldova changed?

■ Improved a lot  
 ■ Improved somewhat  
 ■ Stayed the same  
 ■ Worsened somewhat  
 ■ Worsened a lot  
 ■ Don't know/No answer

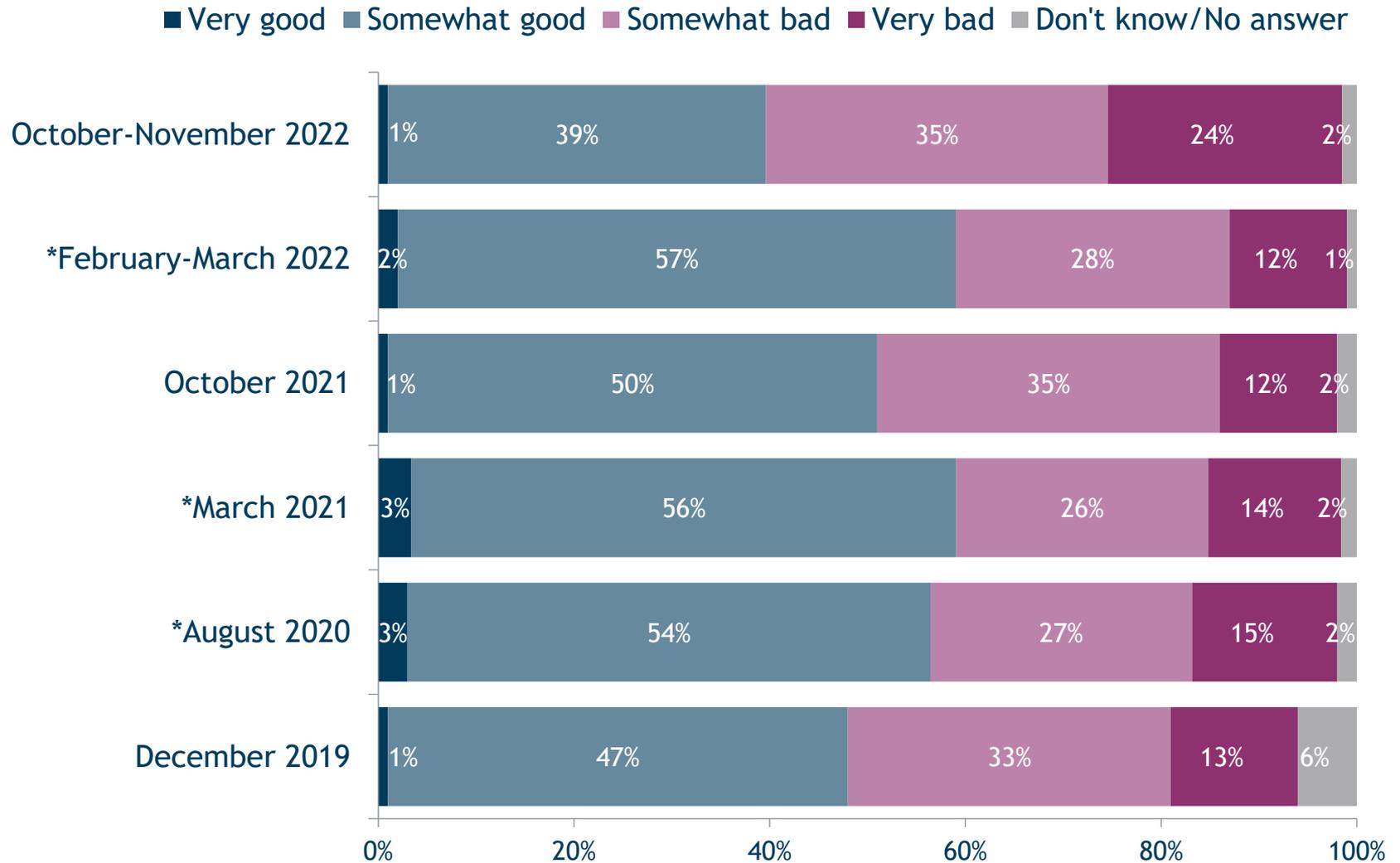


# Over the last 12 months, how has the economic situation in Moldova changed?

■ Improved a lot ■ Improved somewhat ■ Stayed the same ■ Worsened somewhat ■ Worsened a lot ■ Don't know/No answer



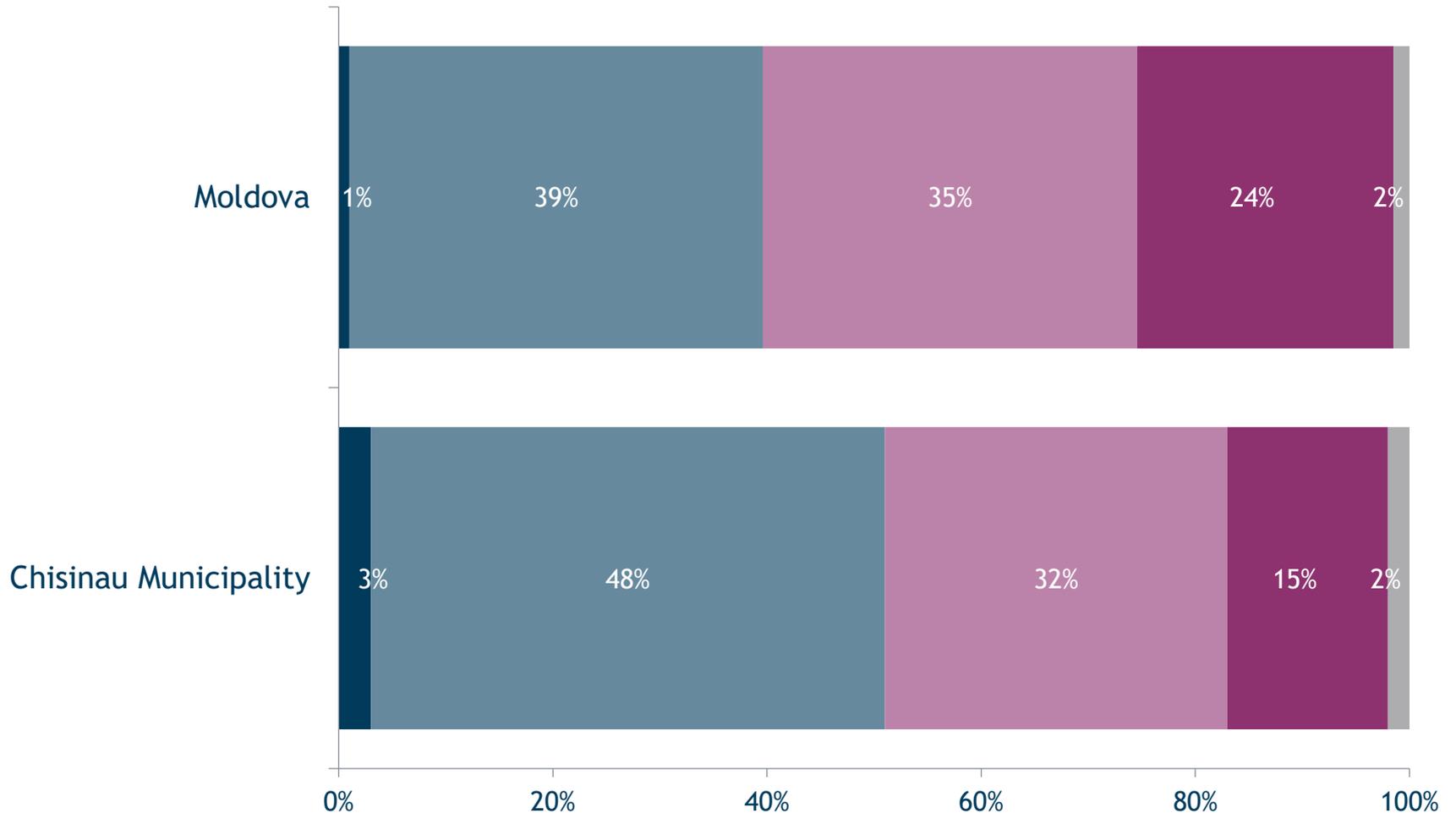
# How would you describe the current economic situation of your household?



\* Interviews for the August 2020, March 2021 and March 2022 surveys were done via computer-assisted phone interviews (CATI). All other polls were conducted through face-to-face interviews.

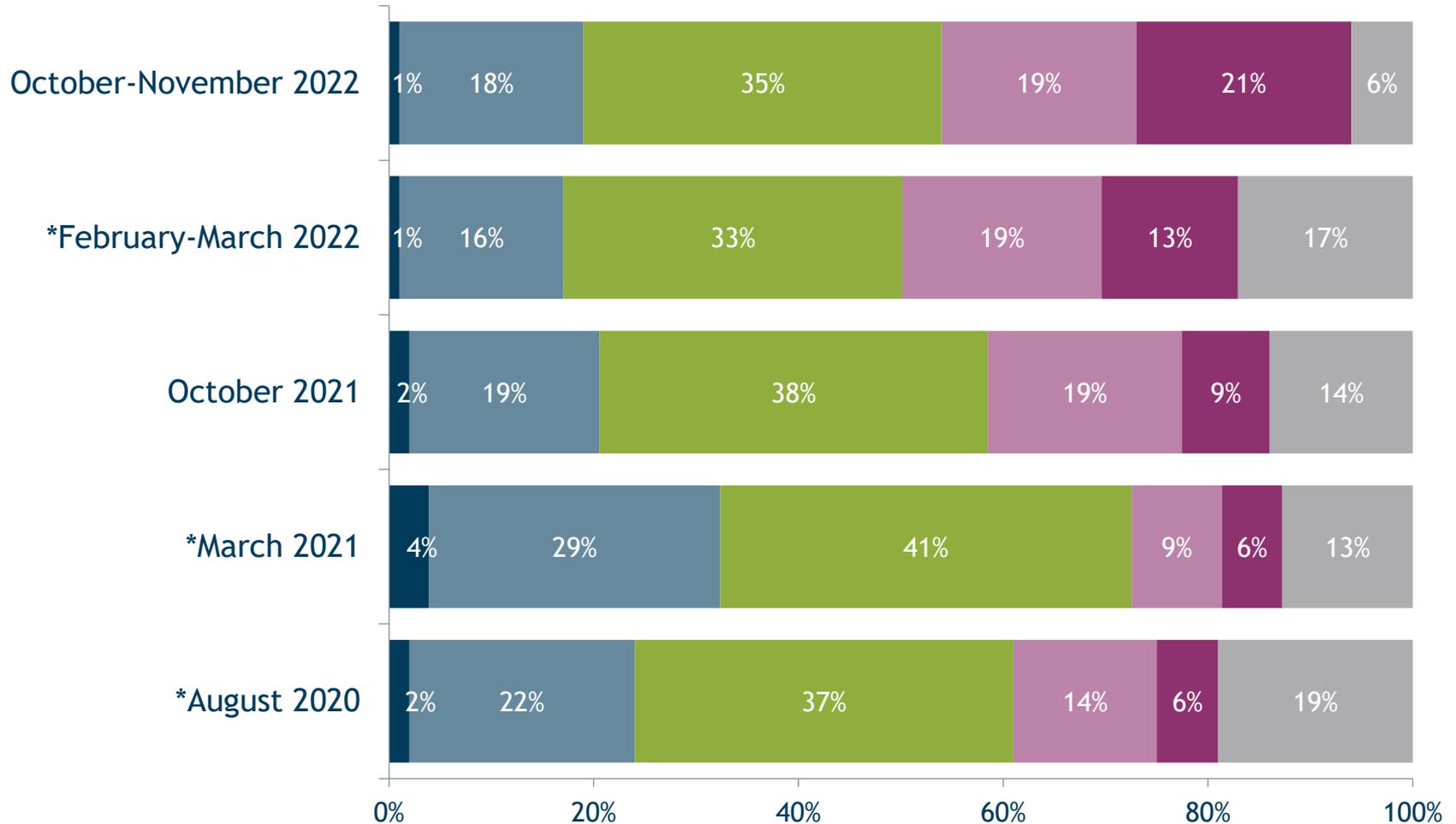
# How would you describe the current economic situation of your household?

■ Very good ■ Somewhat good ■ Somewhat bad ■ Very bad ■ Don't know/No answer



# In the coming 12 months, how do you expect the economic situation of your household to change?

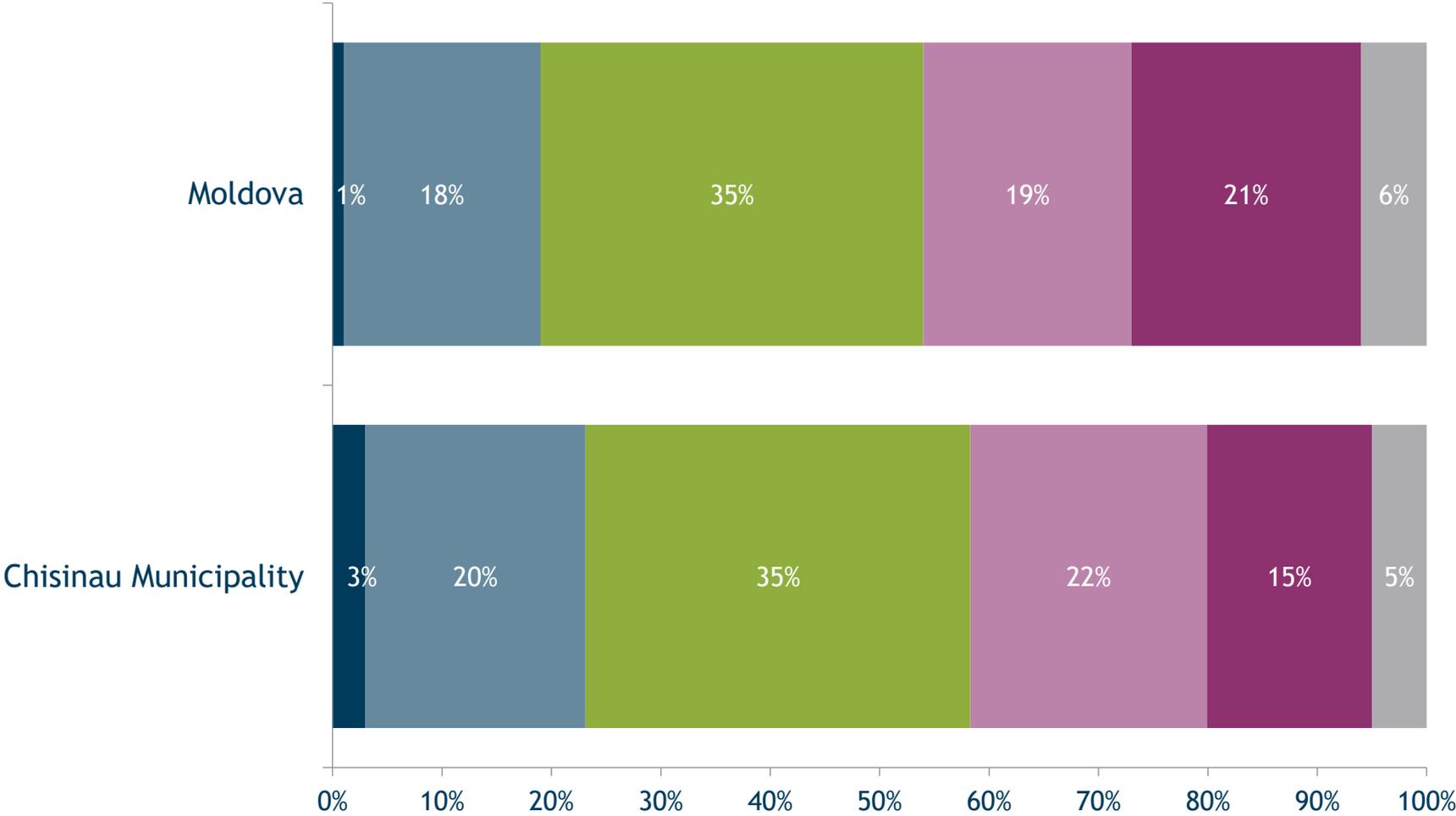
■ Improve a lot 
 ■ Improve somewhat 
 ■ Stay the same 
 ■ Worsen somewhat 
 ■ Worsen a lot 
 ■ Don't know/No answer



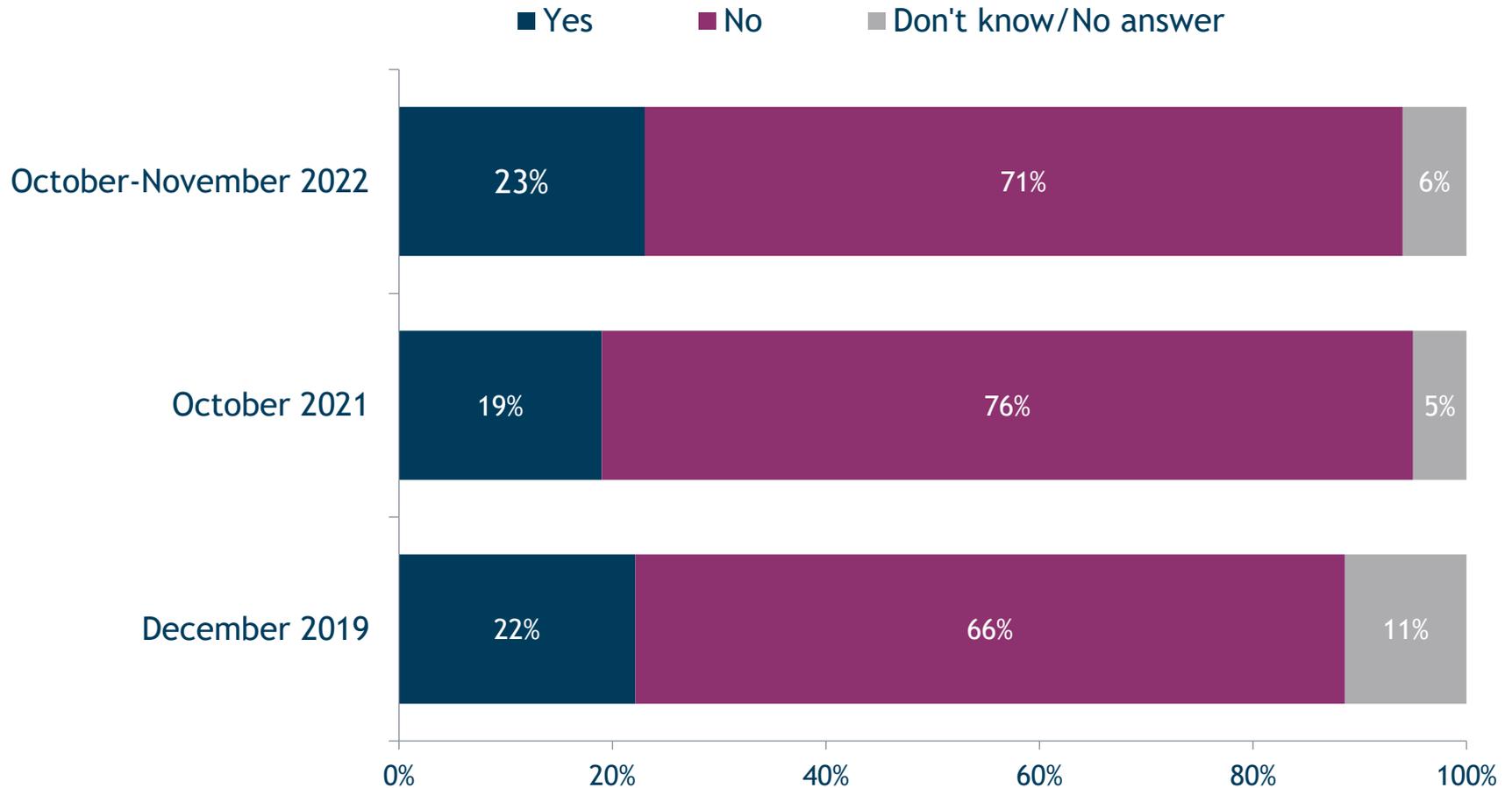
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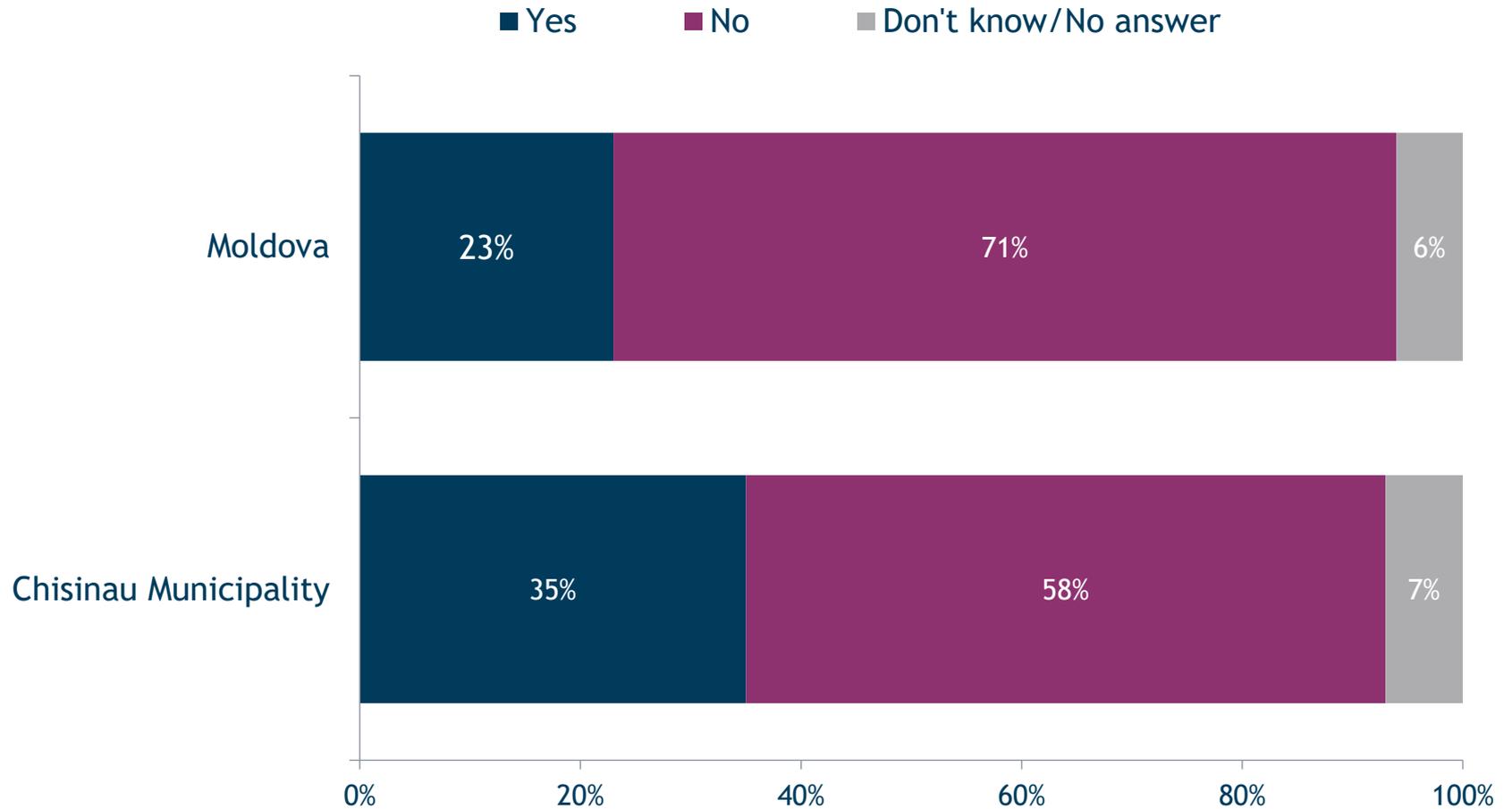
■ Improve a lot ■ Improve somewhat ■ Stay the same ■ Worsen somewhat ■ Worsen a lot ■ Don't know/No answer



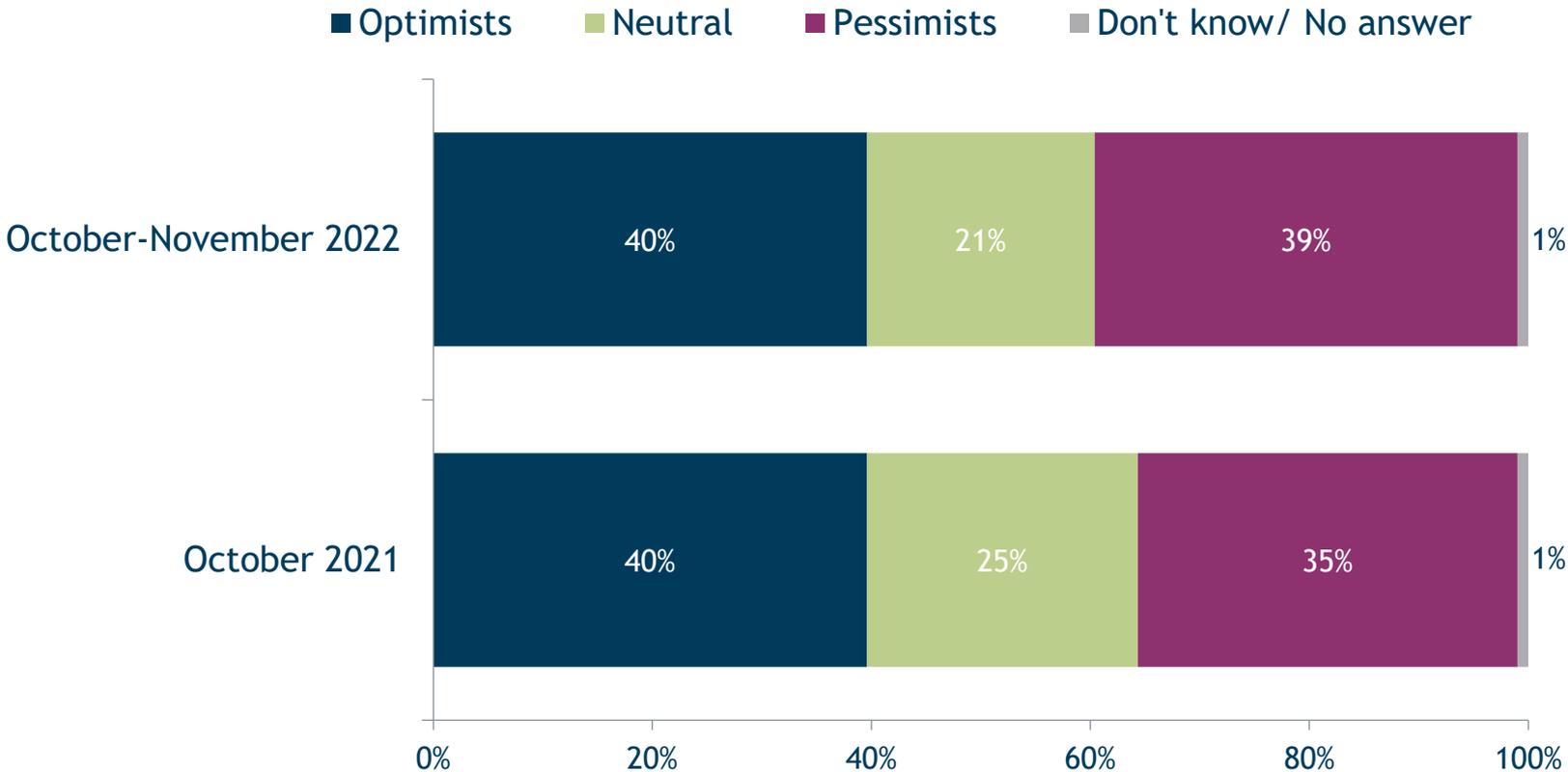
# Do you think that today's generation of young people has a good future in Moldova or not?



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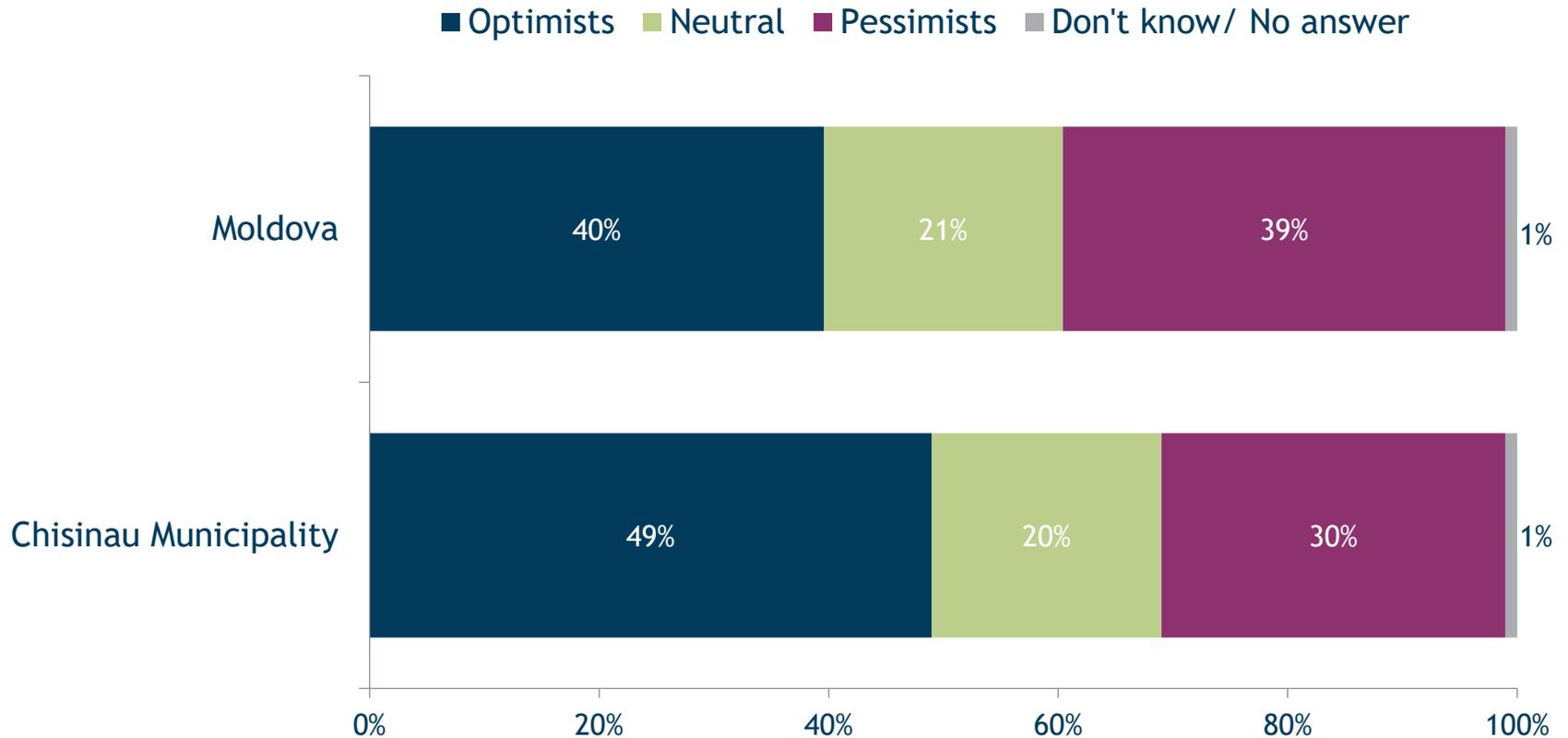


# How would you evaluate the prevailing mood of the Moldovan population?

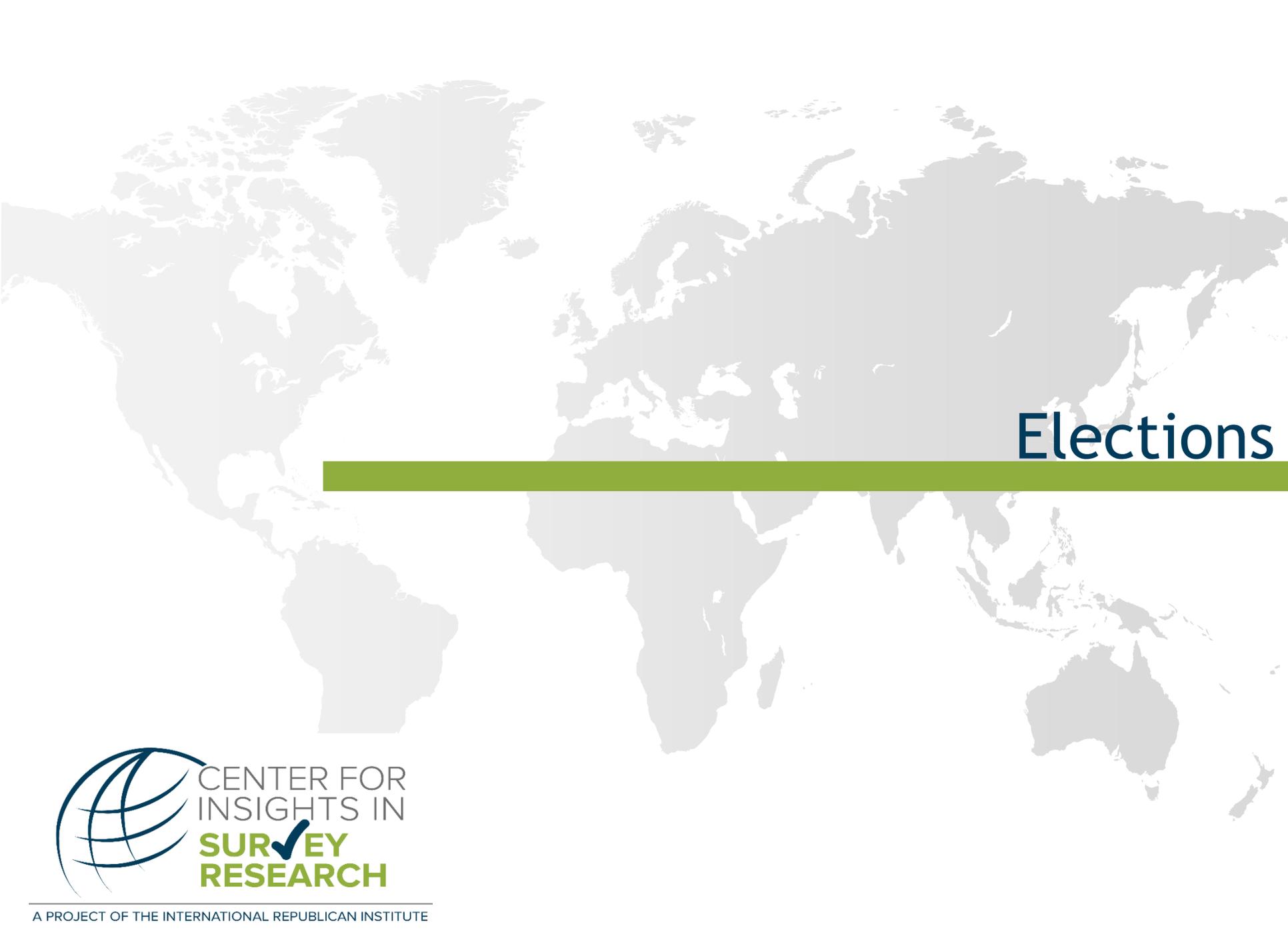


\*Optimists and pessimists were calculated from the question “How would you evaluate the prevailing mood of the Moldovan population?” Respondents who responded “Belief that the future will definitely be better” or “Hope that the future will be somewhat better” are classified as optimists. Respondents who responded “Not much hope for a better future” or “Apathy, indifference” were classified as neutral. Respondents who responded “Insecurity, worry, fear for the future” or “Total disappointment, disbelief in any improvement” were classified as pessimists.

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# Elections

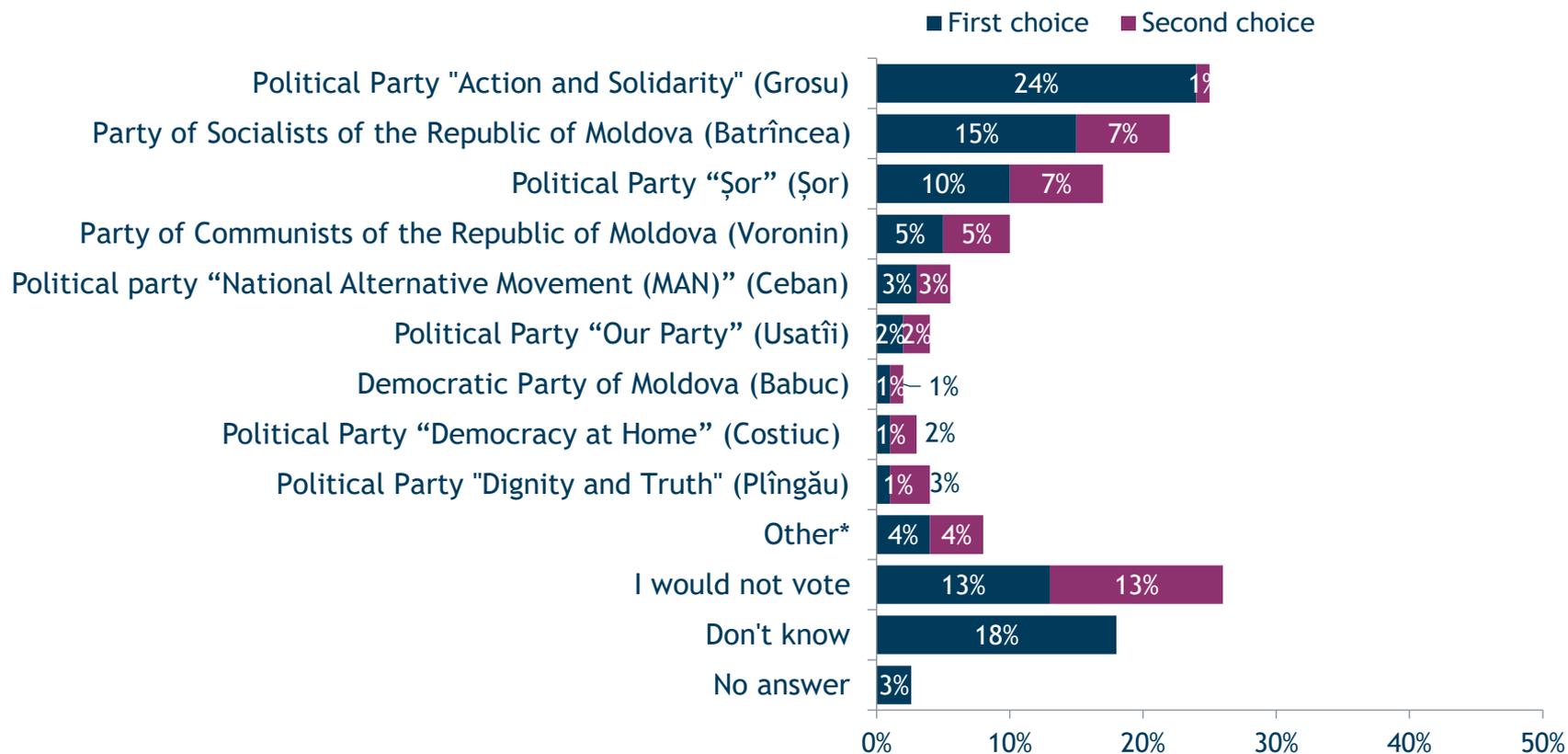
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If parliamentary elections were held this coming Sunday, for which party, if any, would you vote?

If parliamentary elections were held this coming Sunday, and the party you mentioned is not on the list, for which party, if any, would you vote?

(Respondents provided a spontaneous response)

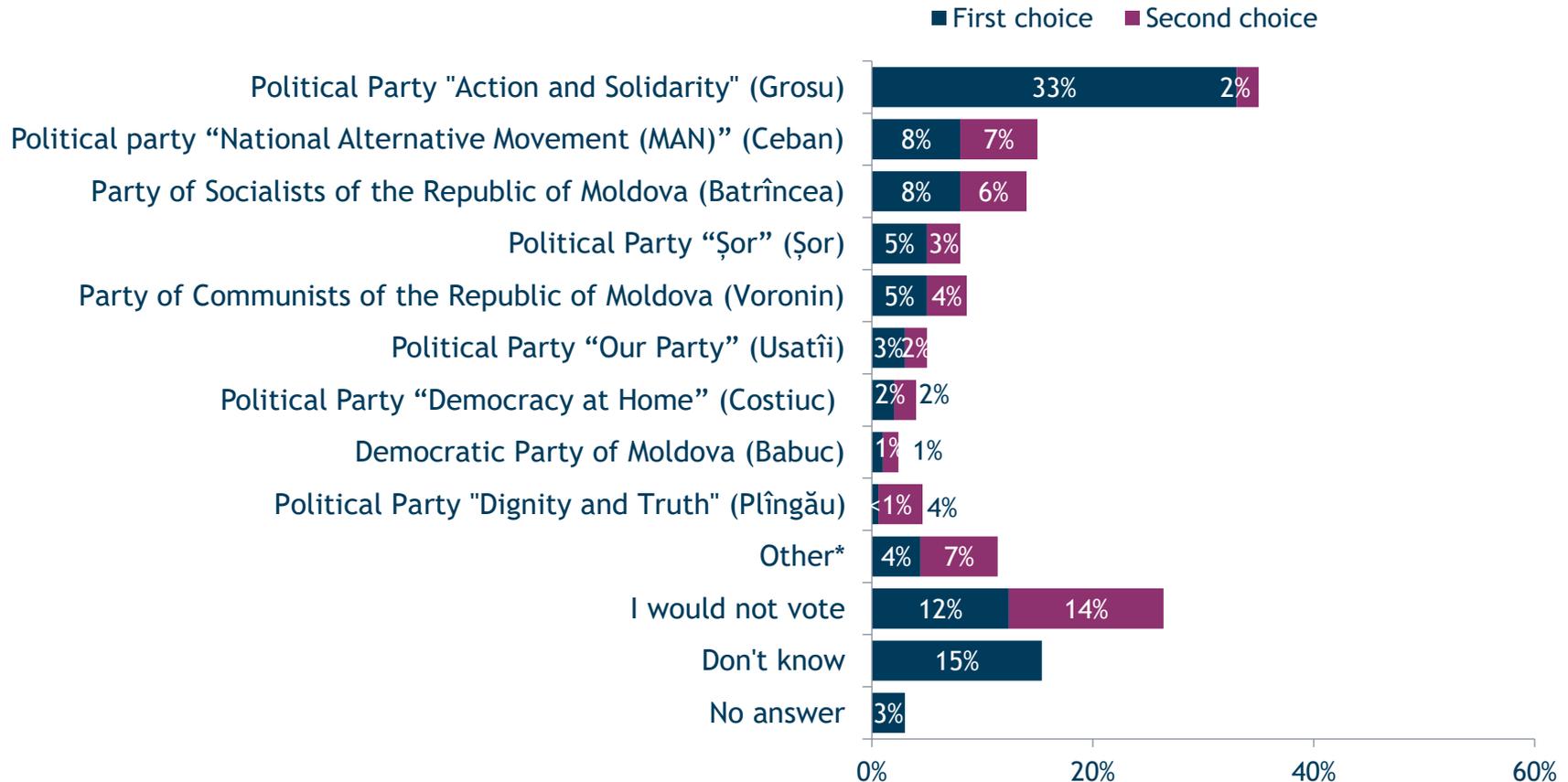


\*Parties named by less than 1 percent have been collapsed into the "Other" category

If parliamentary elections were held this coming Sunday, for which party, if any, would you vote?

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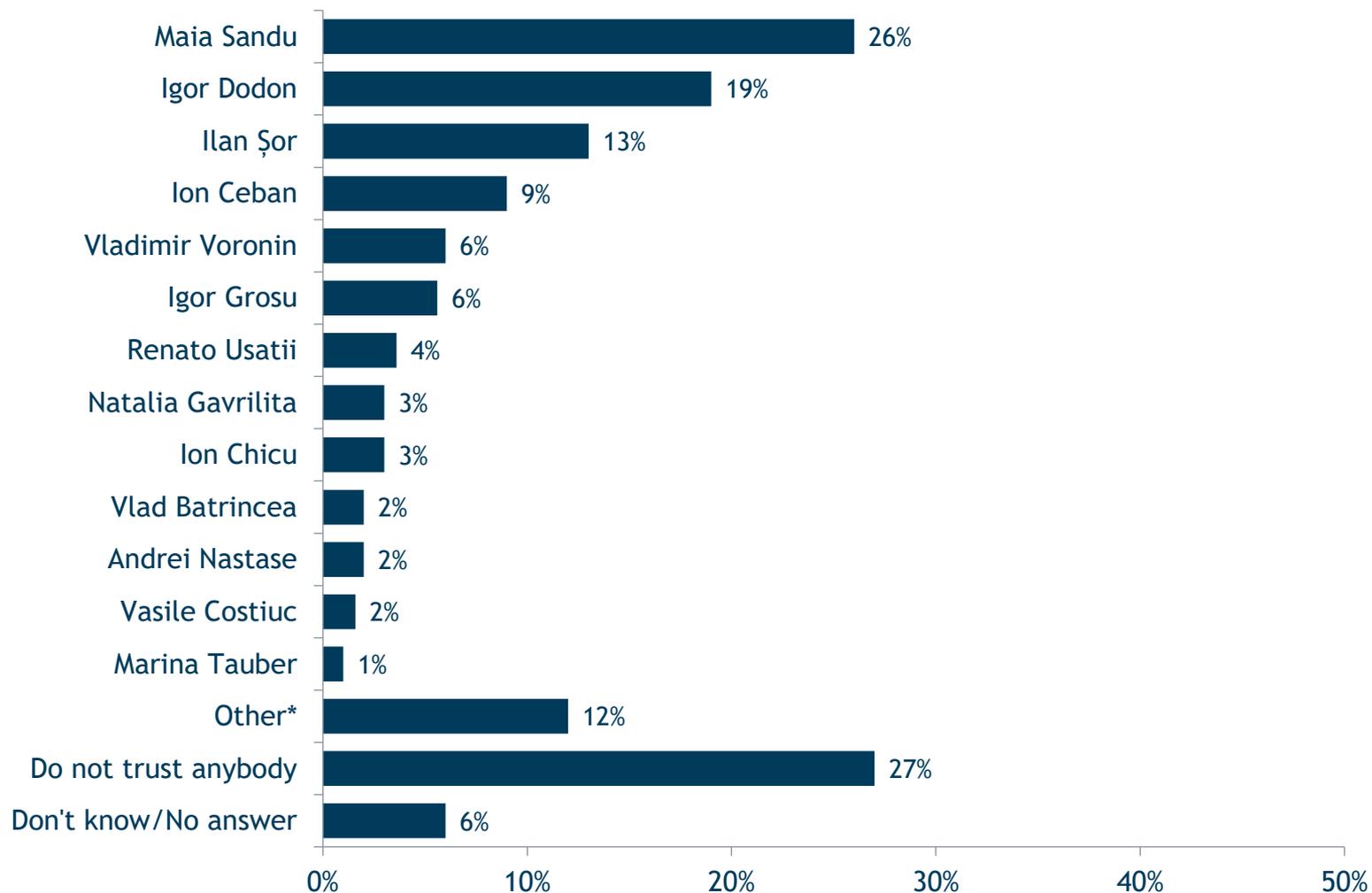
# Parties and government

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# Which politician or public person do you trust the most? And the second most?

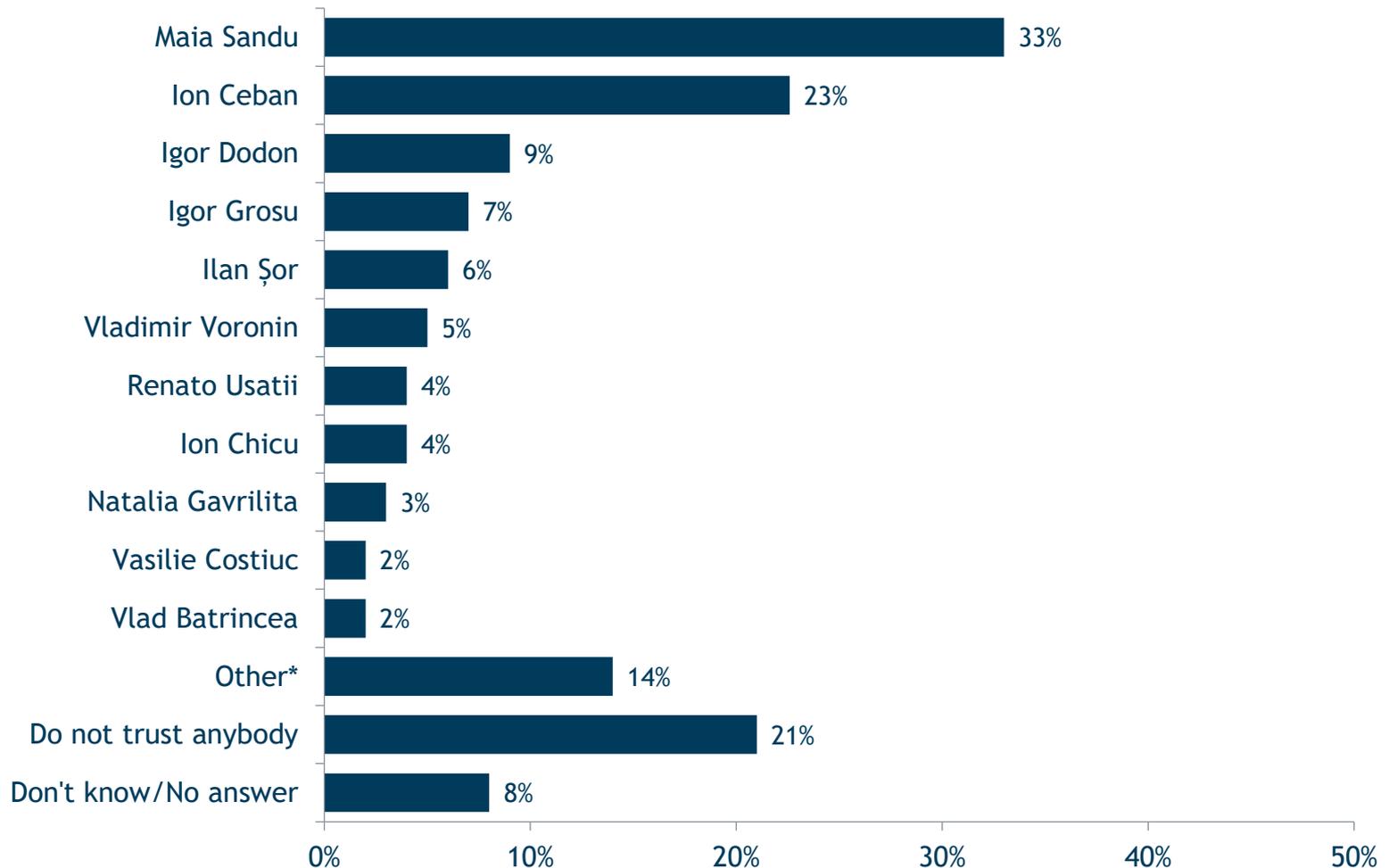
(Respondents permitted to supply two spontaneous answers)



\*Persons named by less than 1 percent have been collapsed into the "Other" category

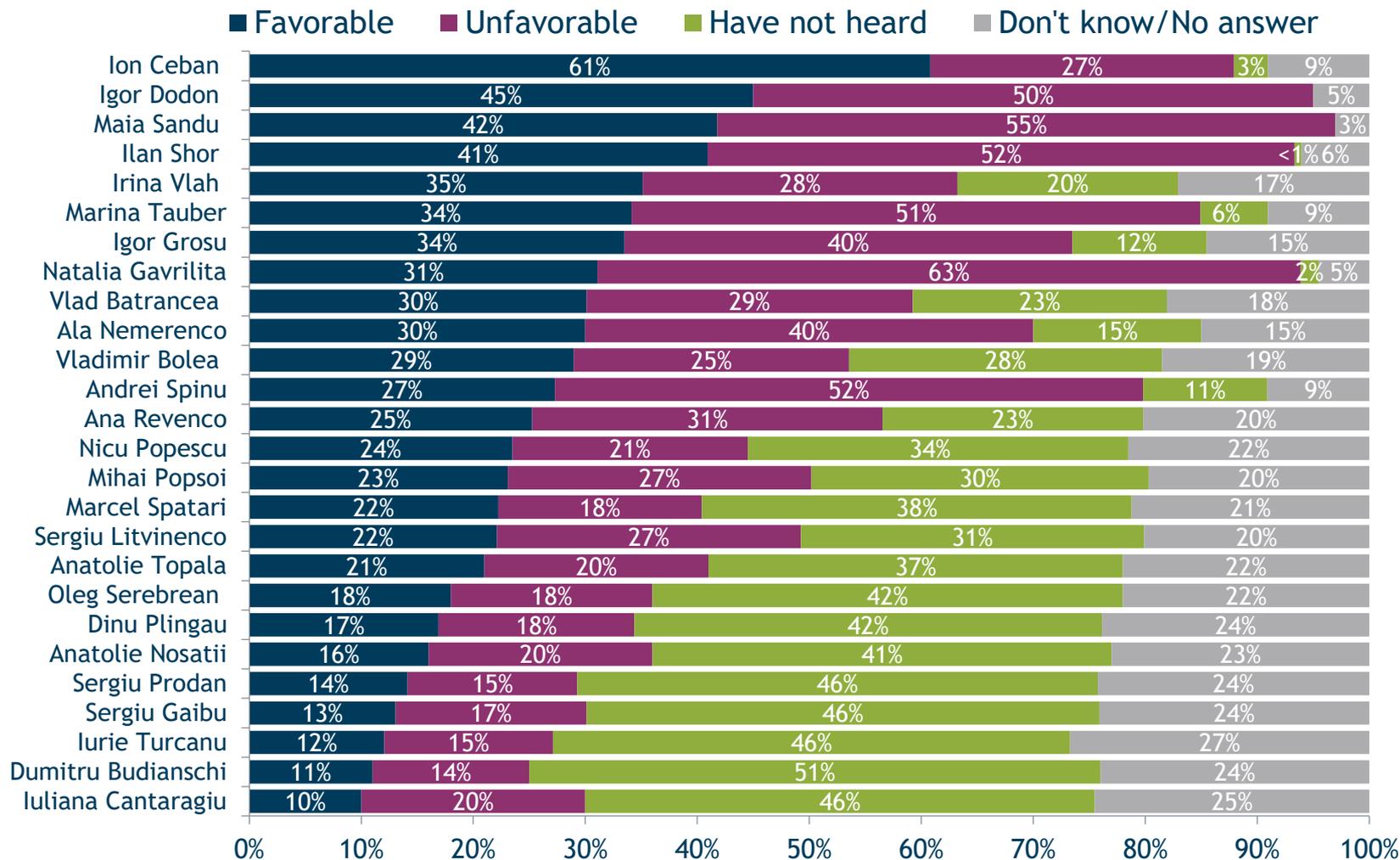
# Which politician or public person do you trust the most? And the second most?

(Respondents permitted to supply two spontaneous answers)



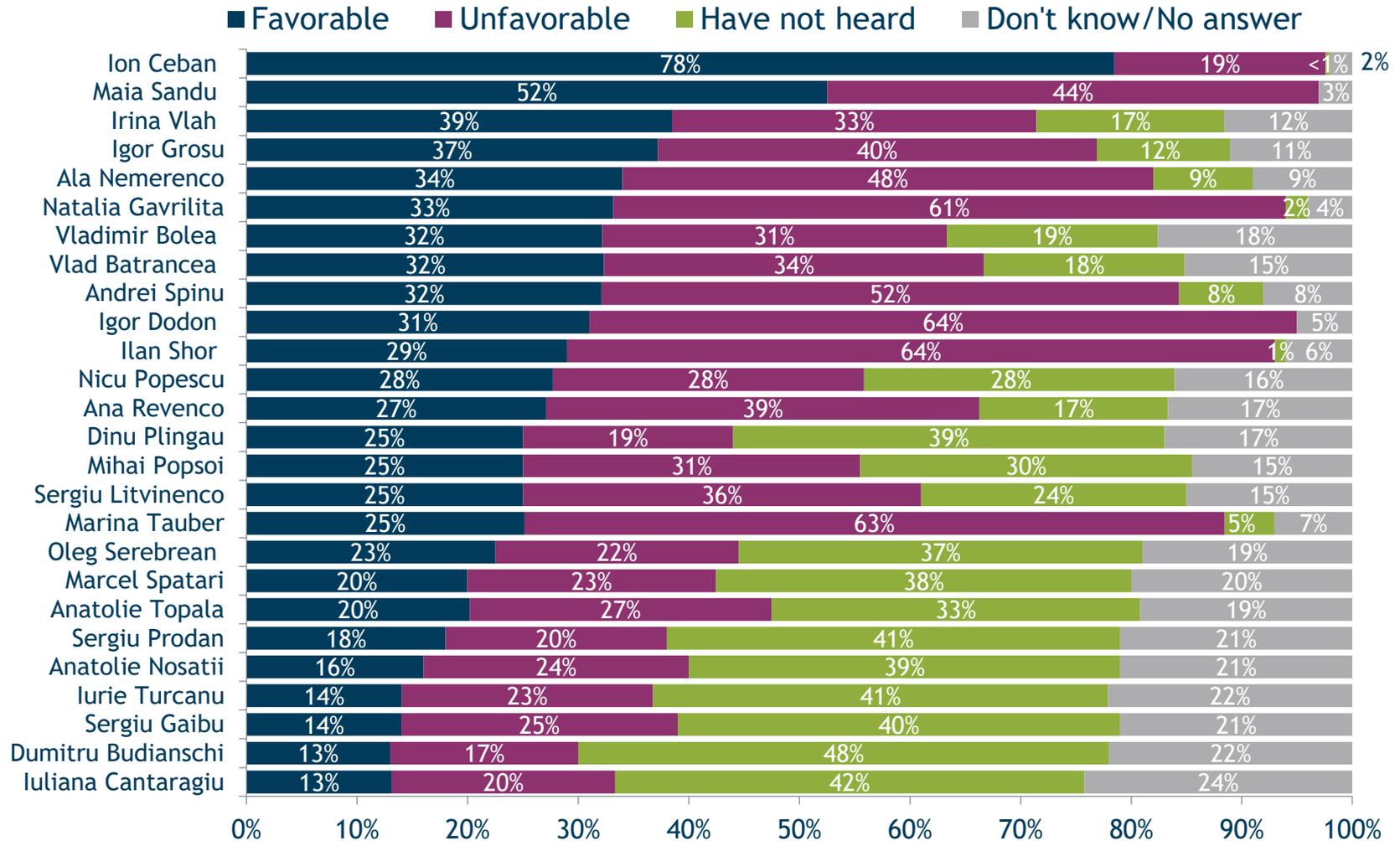
\*Persons named by less than 1 percent have been collapsed into the "Other" category

I will read you a list of names. For each, please tell me if you have a highly favorable, somewhat favorable, somewhat unfavorable or highly unfavorable opinion of this individual.



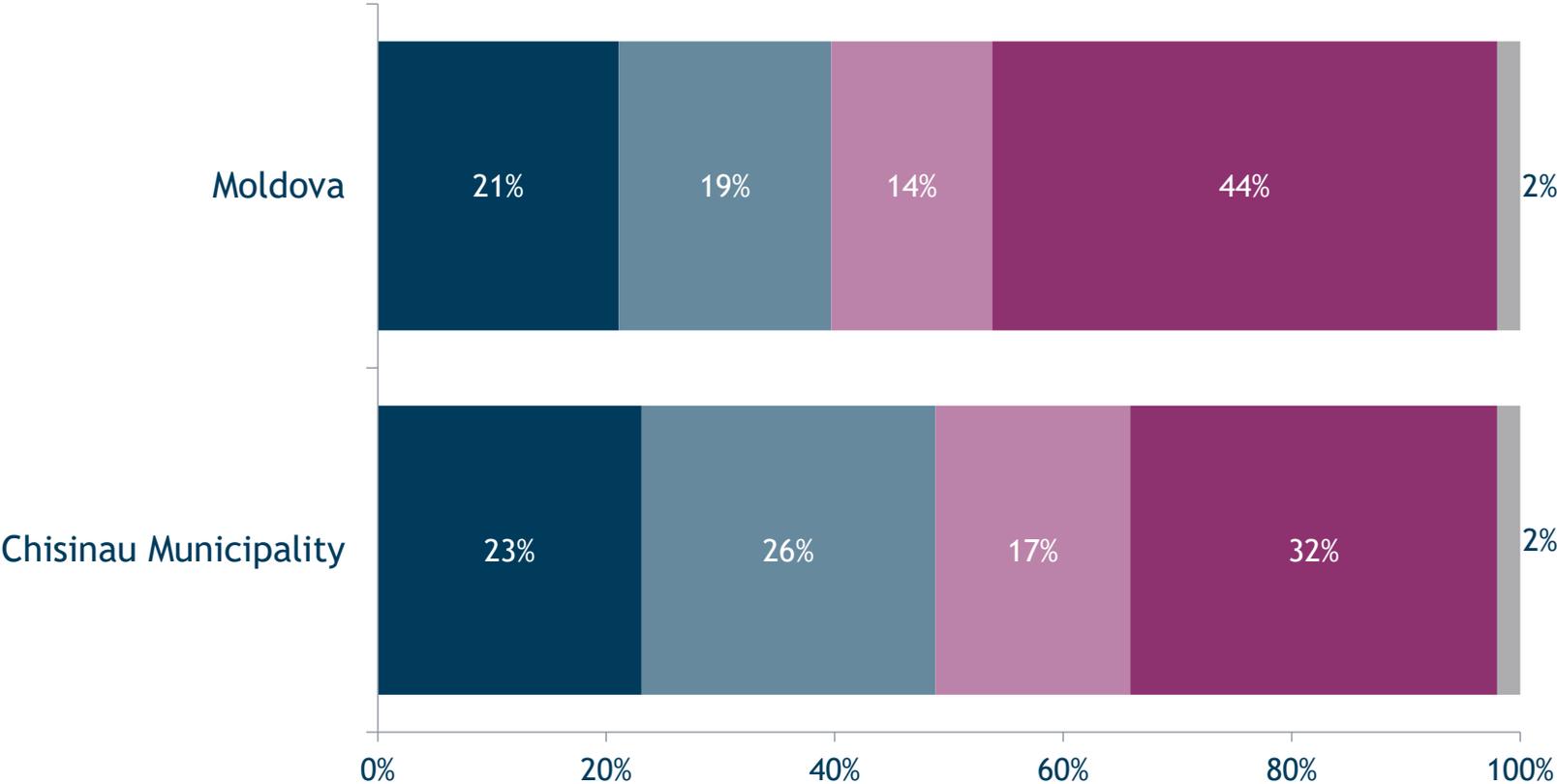
\* Responses “Highly favorable” and “Somewhat favorable” combined under “Favorable”. Responses “Highly unfavorable” and “Somewhat unfavorable” combined under “Unfavorable”

I will read you a list of names. For each, please tell me if you have a highly favorable, somewhat favorable, somewhat unfavorable or highly unfavorable opinion of this individual.



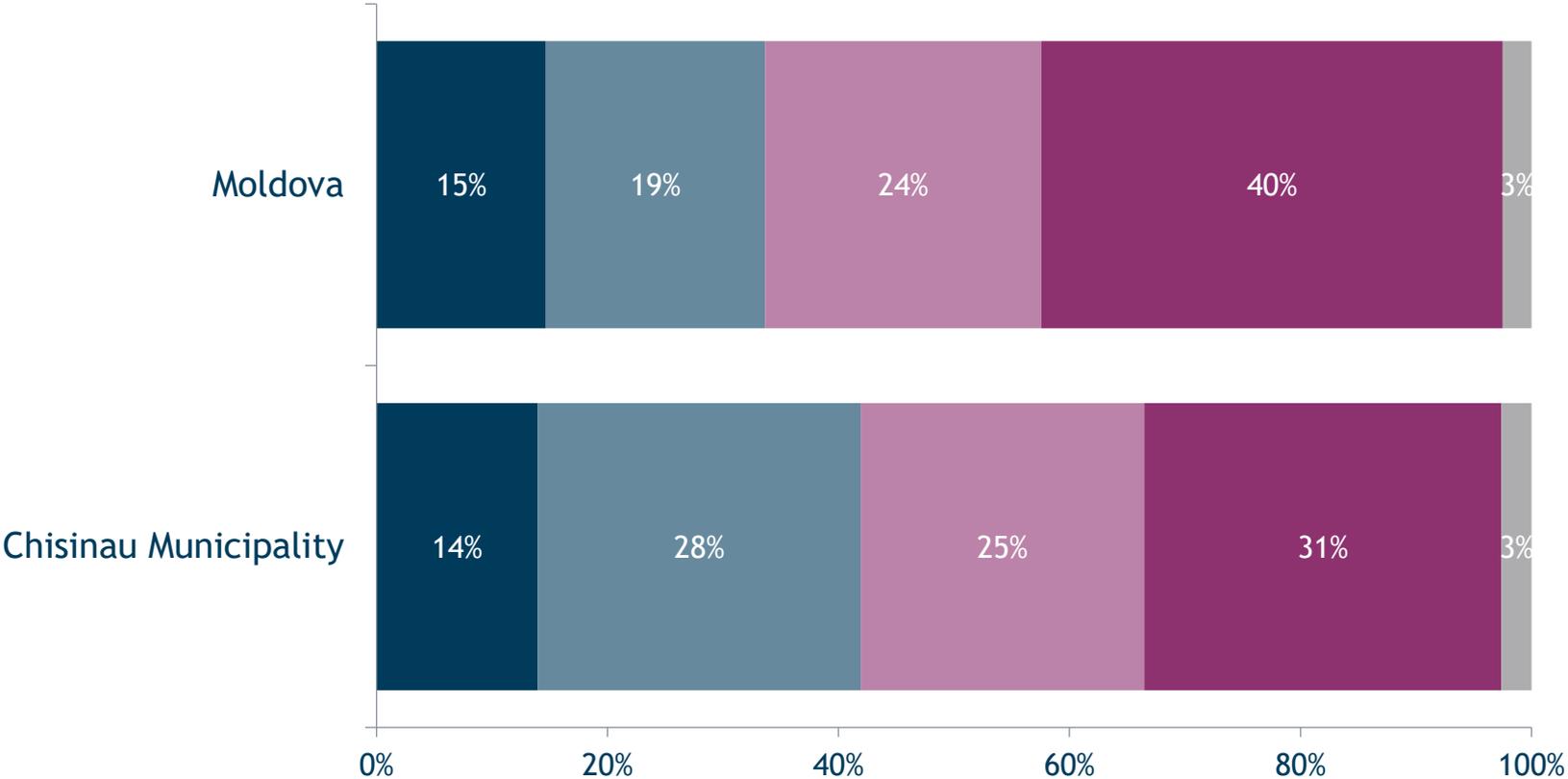
# Do you approve or disapprove of the activities of the President of Moldova, Maia Sandu?

- Strongly approve
- Somewhat approve
- Somewhat disapprove
- Strongly disapprove
- Don't know/No answer

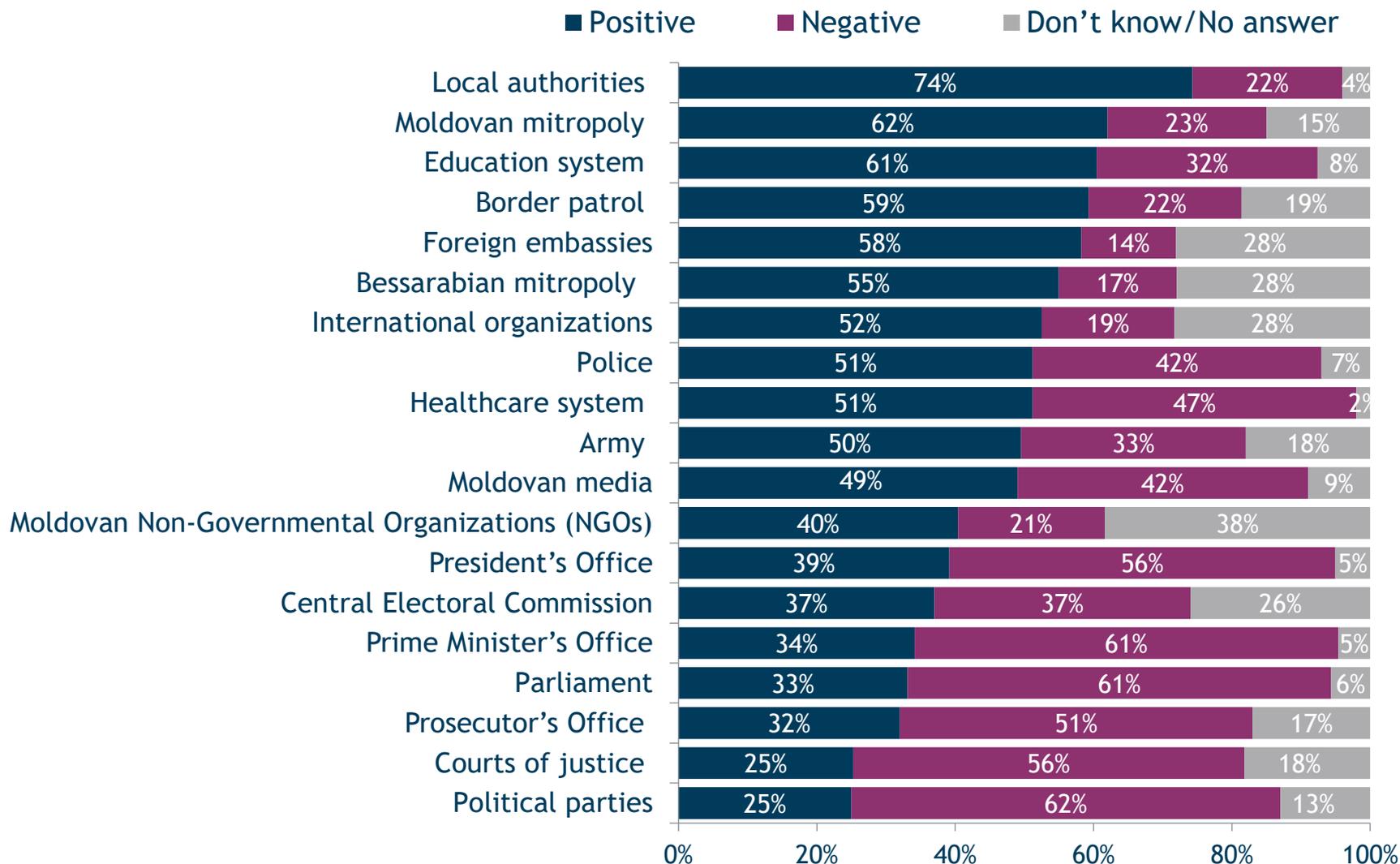


# Do you approve or disapprove of the activities of the Government of Moldova?

- Strongly approve
- Somewhat approve
- Somewhat disapprove
- Strongly disapprove
- Don't know/No answer



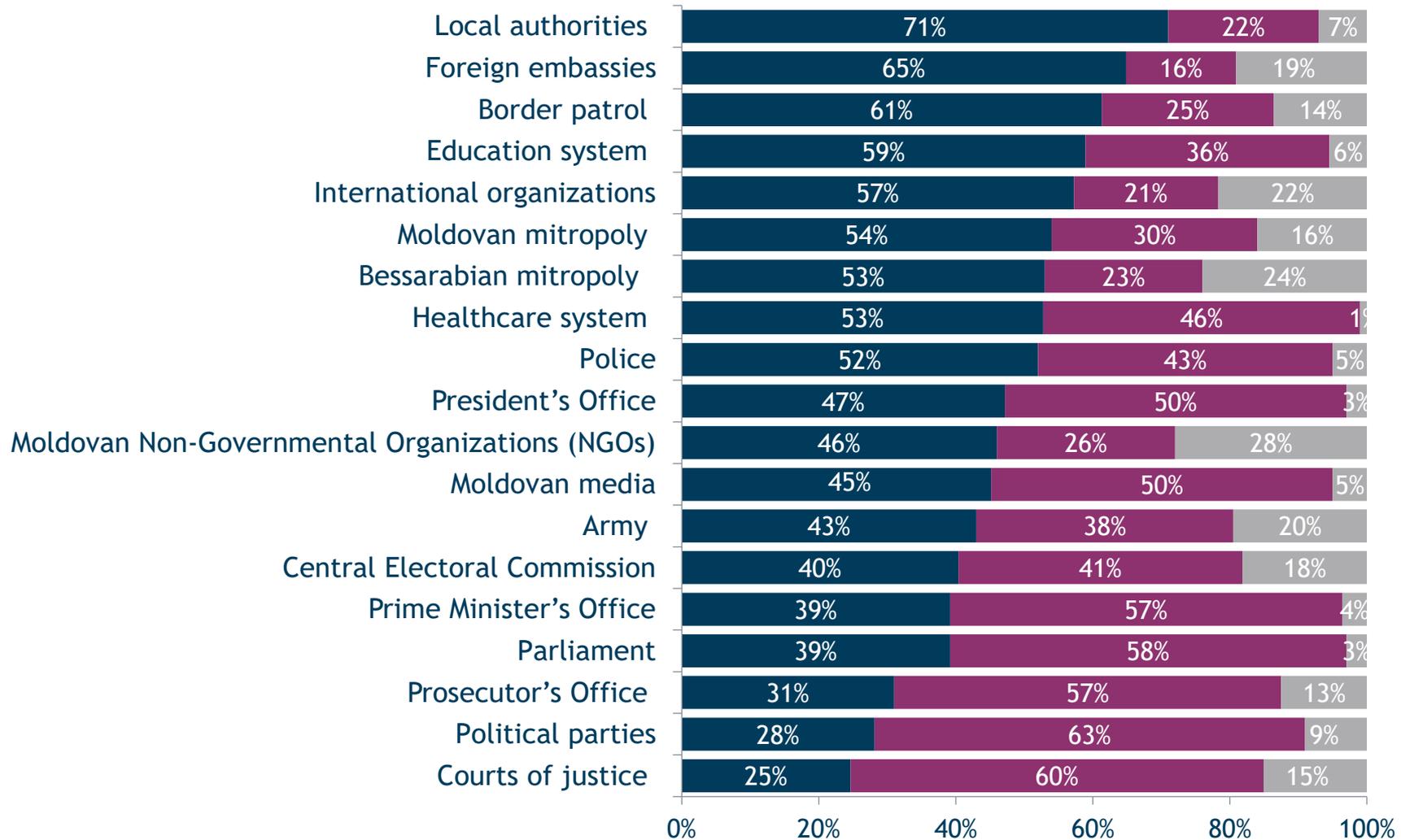
# What is your opinion of each of the following institutions?



\* Responses "Very positive" and "Somewhat positive" combined under "Positive". Responses "Very negative" and "Somewhat negative" combined under "Negative"

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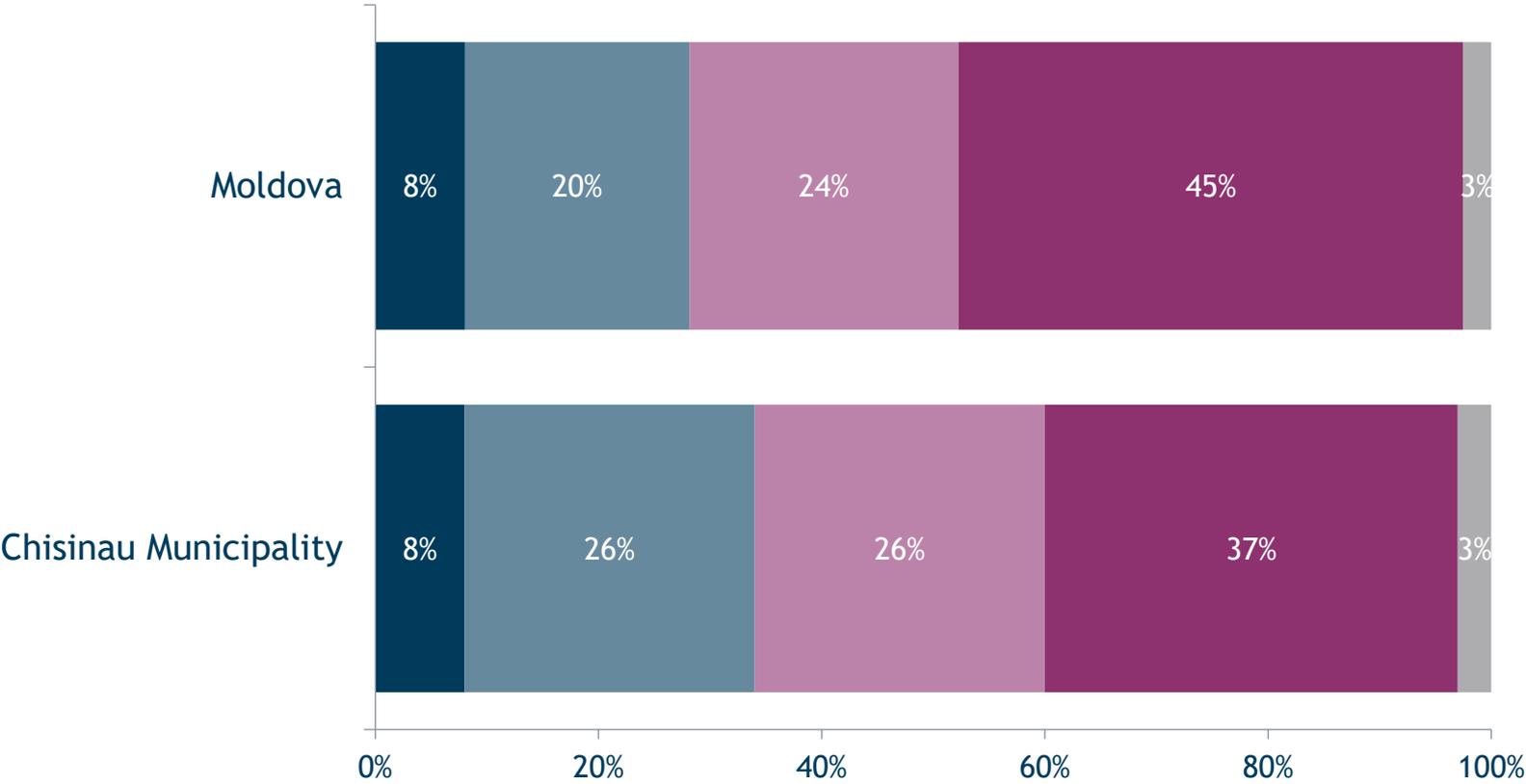
■ Positive ■ Negative ■ Don't know/No answer



\* Responses "Very positive" and "Somewhat positive" combined under "Positive". Responses "Very negative" and "Somewhat negative" combined under "Negative"

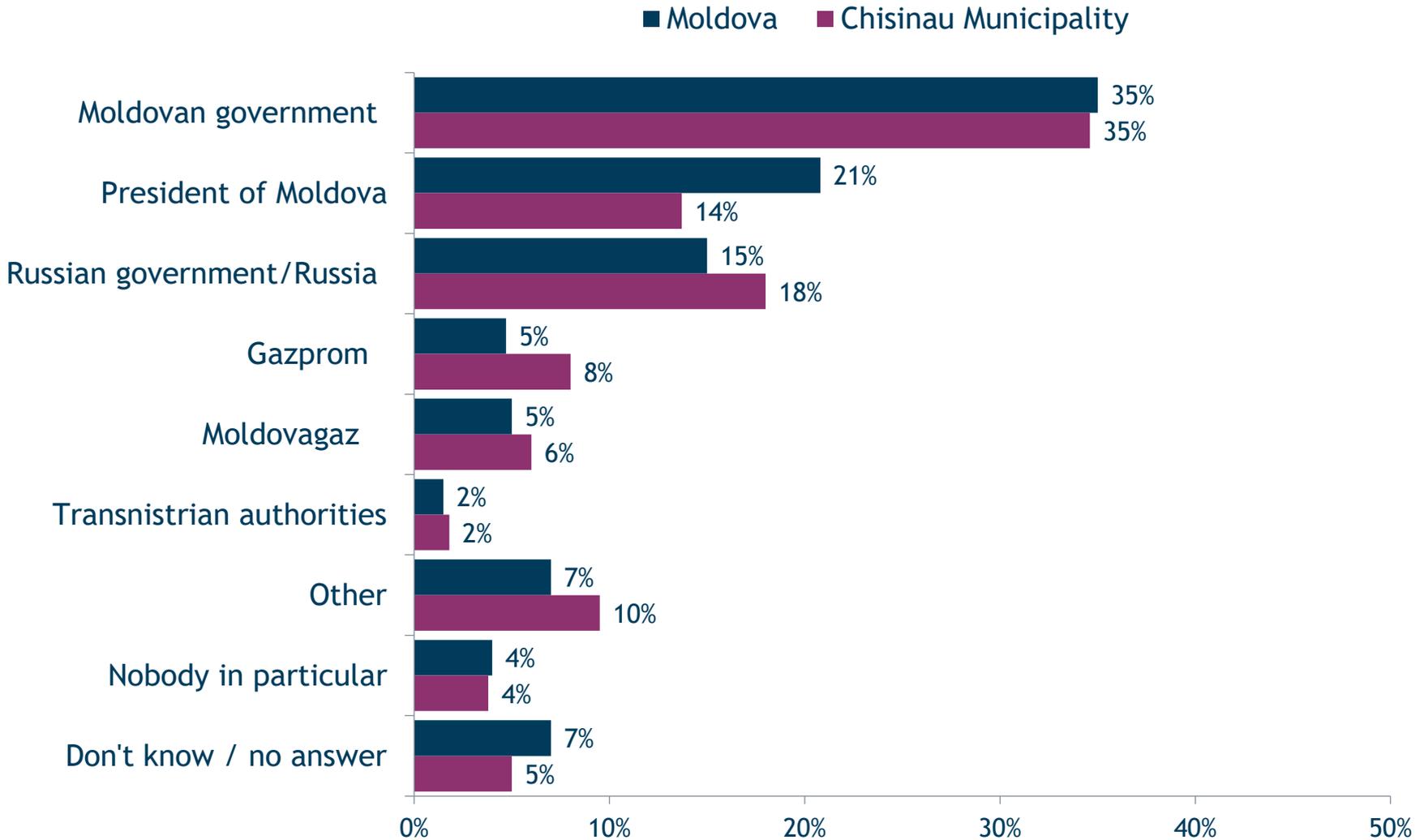
# Do you agree or disagree with the following statement? “The government is taking enough actions to manage the rising cost of energy in Moldova.”

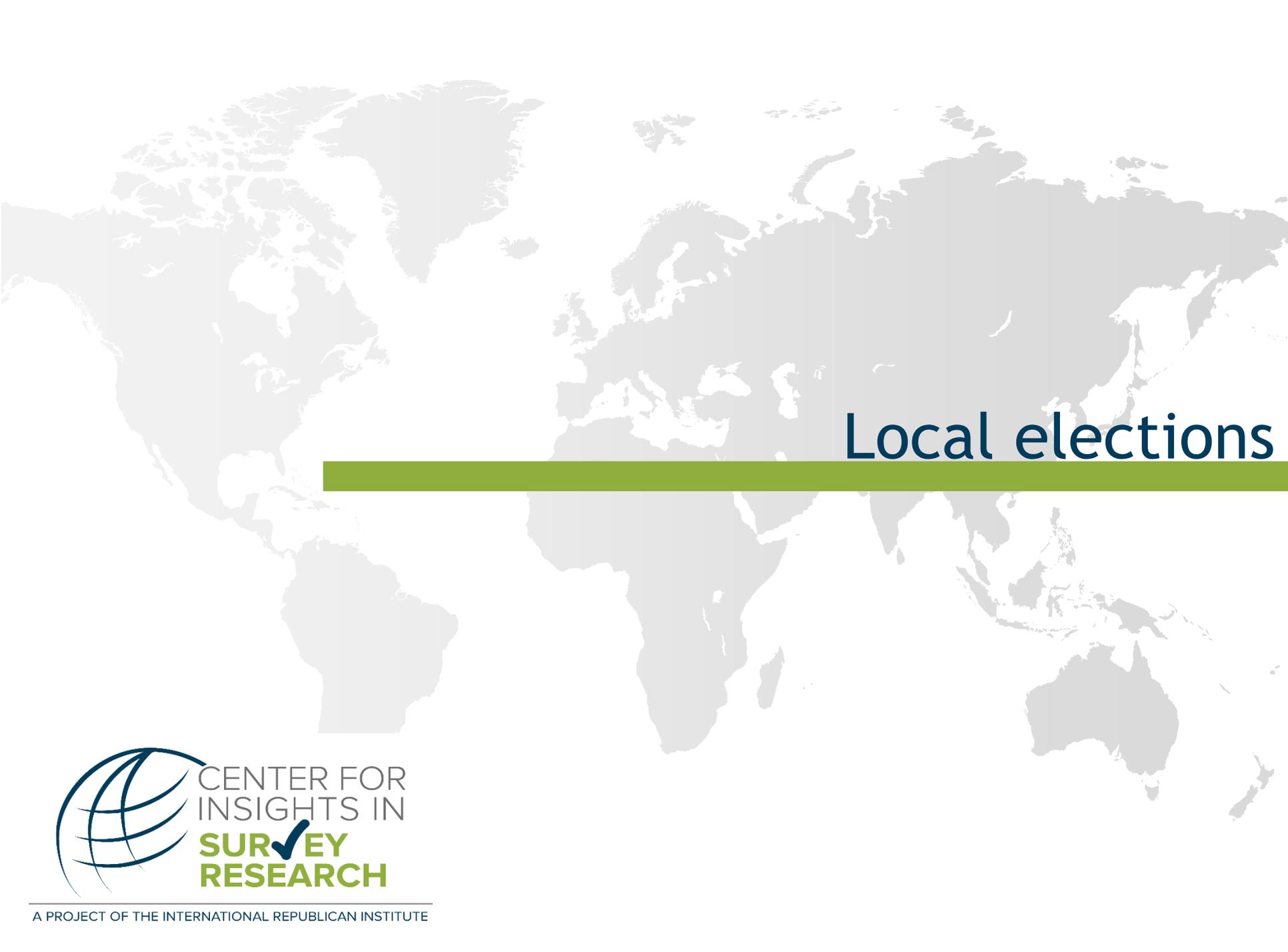
■ Strongly agree ■ Somewhat agree ■ Somewhat disagree ■ Strongly disagree ■ Don't know/No answer



# Who do you believe is mainly responsible for the rising cost of energy in Moldova?

(Respondents provided a spontaneous response)



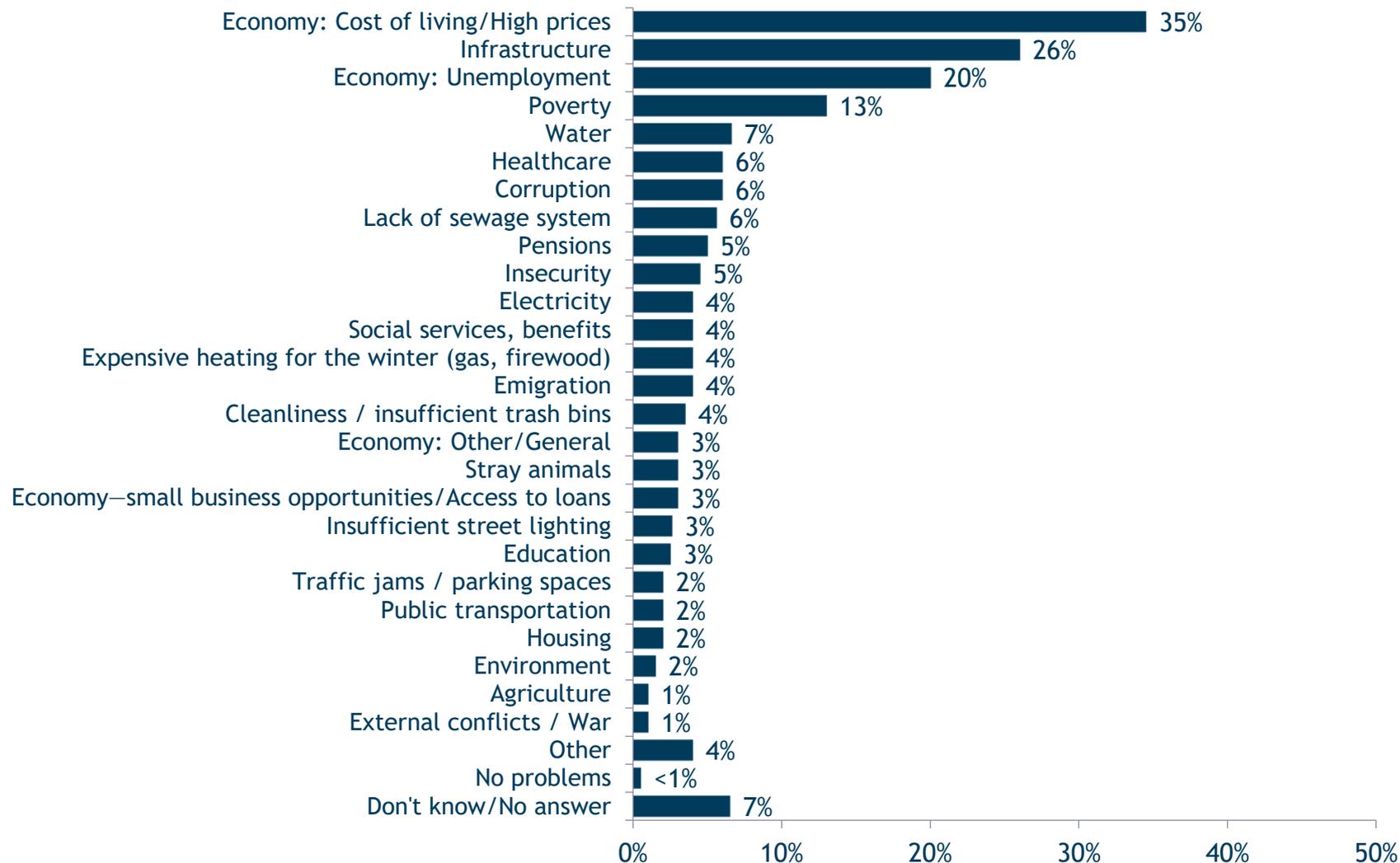


# Local elections

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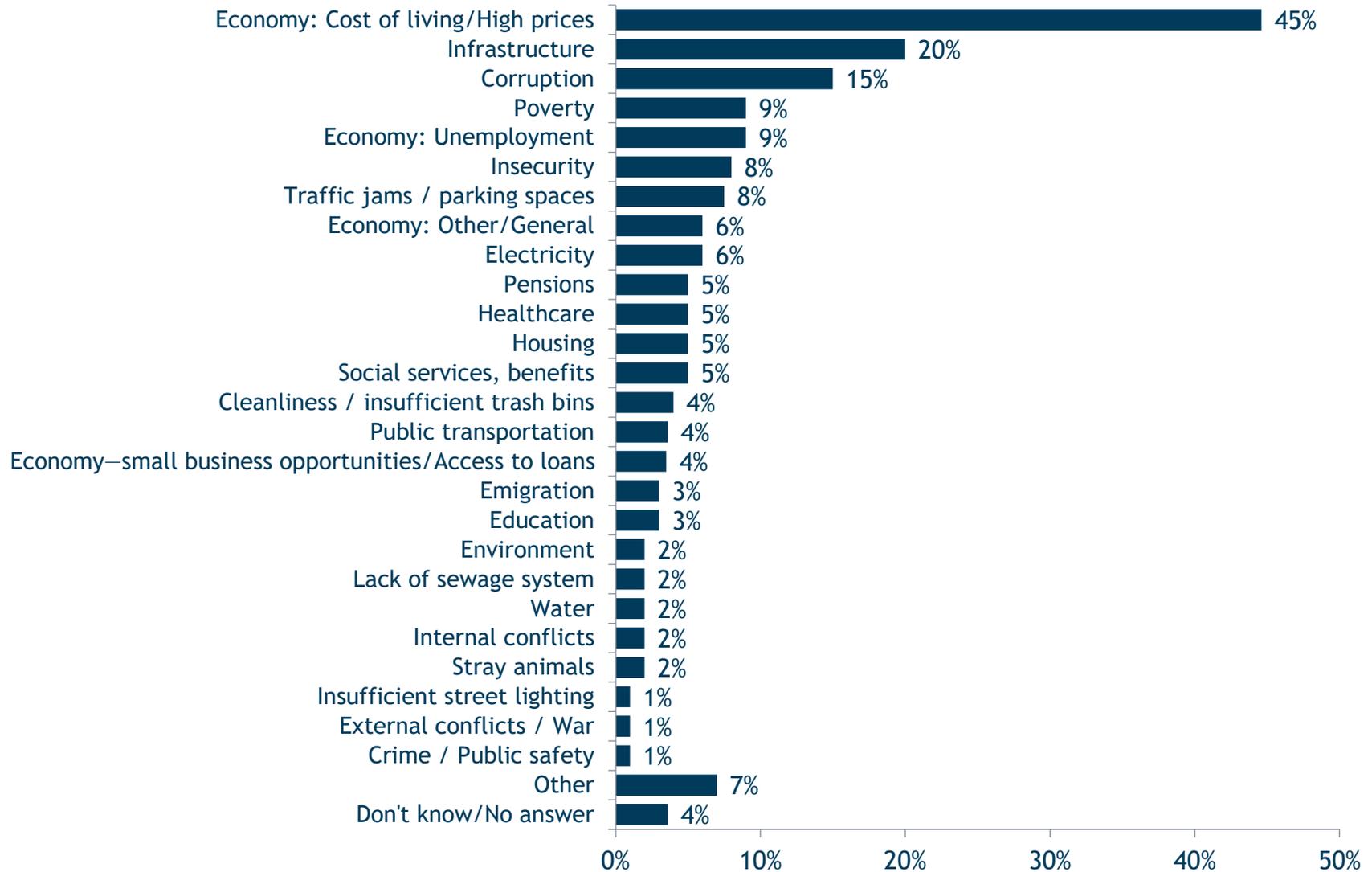


# What is the most important problem facing your town/village today? And what is the second most important problem? (Respondents permitted to supply two spontaneous answers)



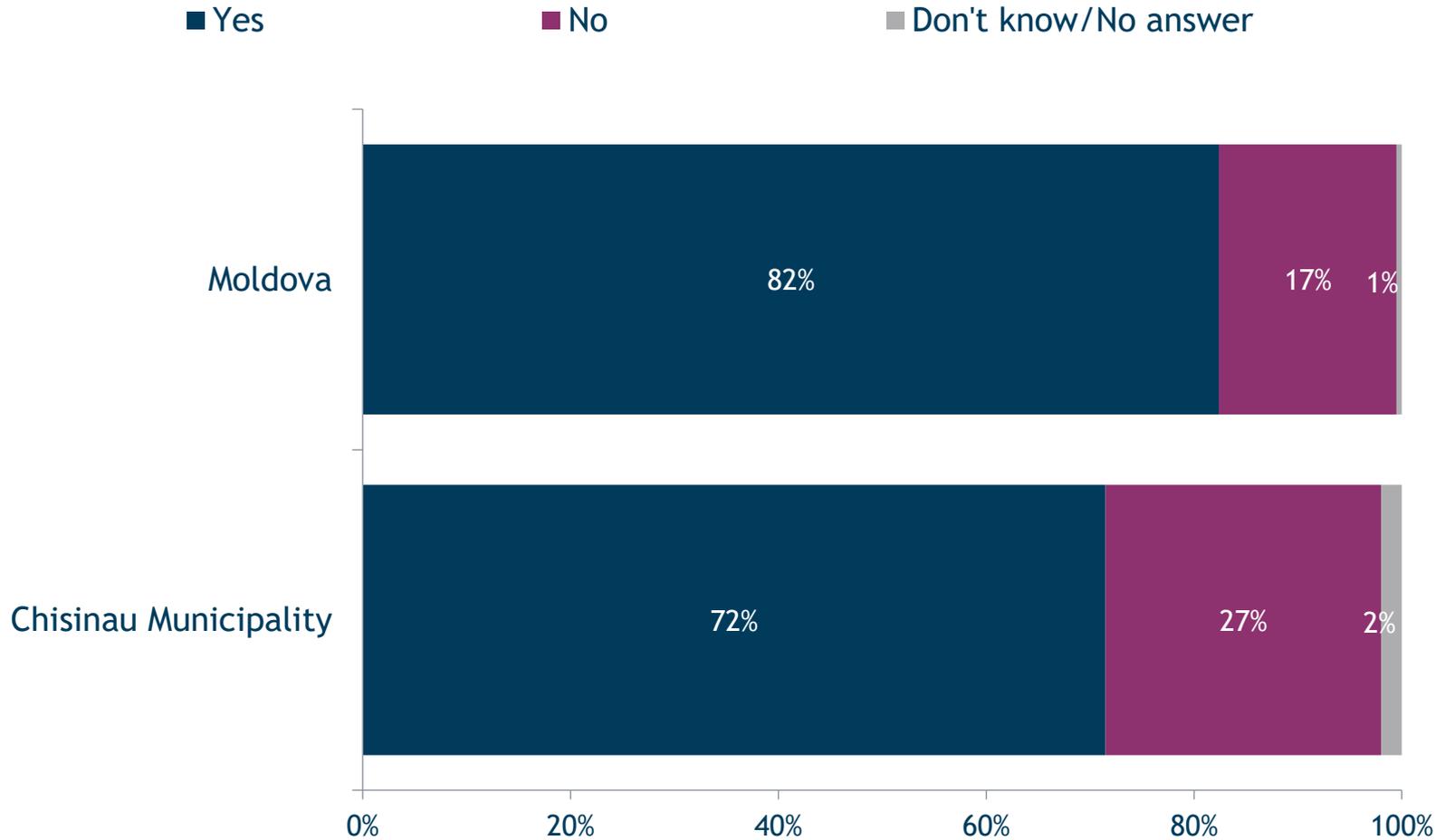
\*Problems named by less than 1 percent have been collapsed into the "Other" category

# What is the most important problem facing your town/village today? And what is the second most important problem? (Respondents permitted to supply two spontaneous answers)



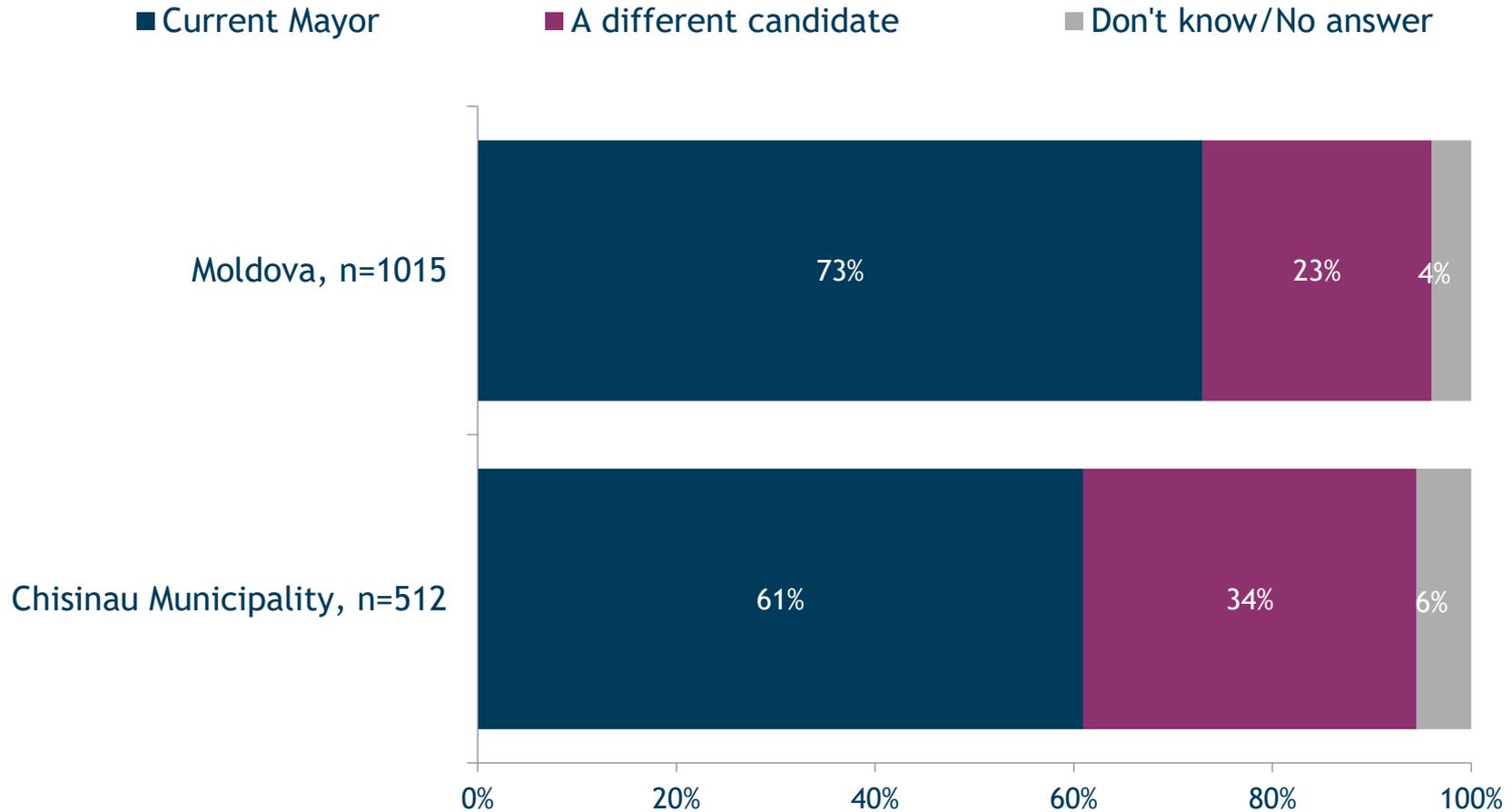
\*Problems named by less than 1 percent have been collapsed into the "Other" category

# Did you vote in the last local elections in October 2019?



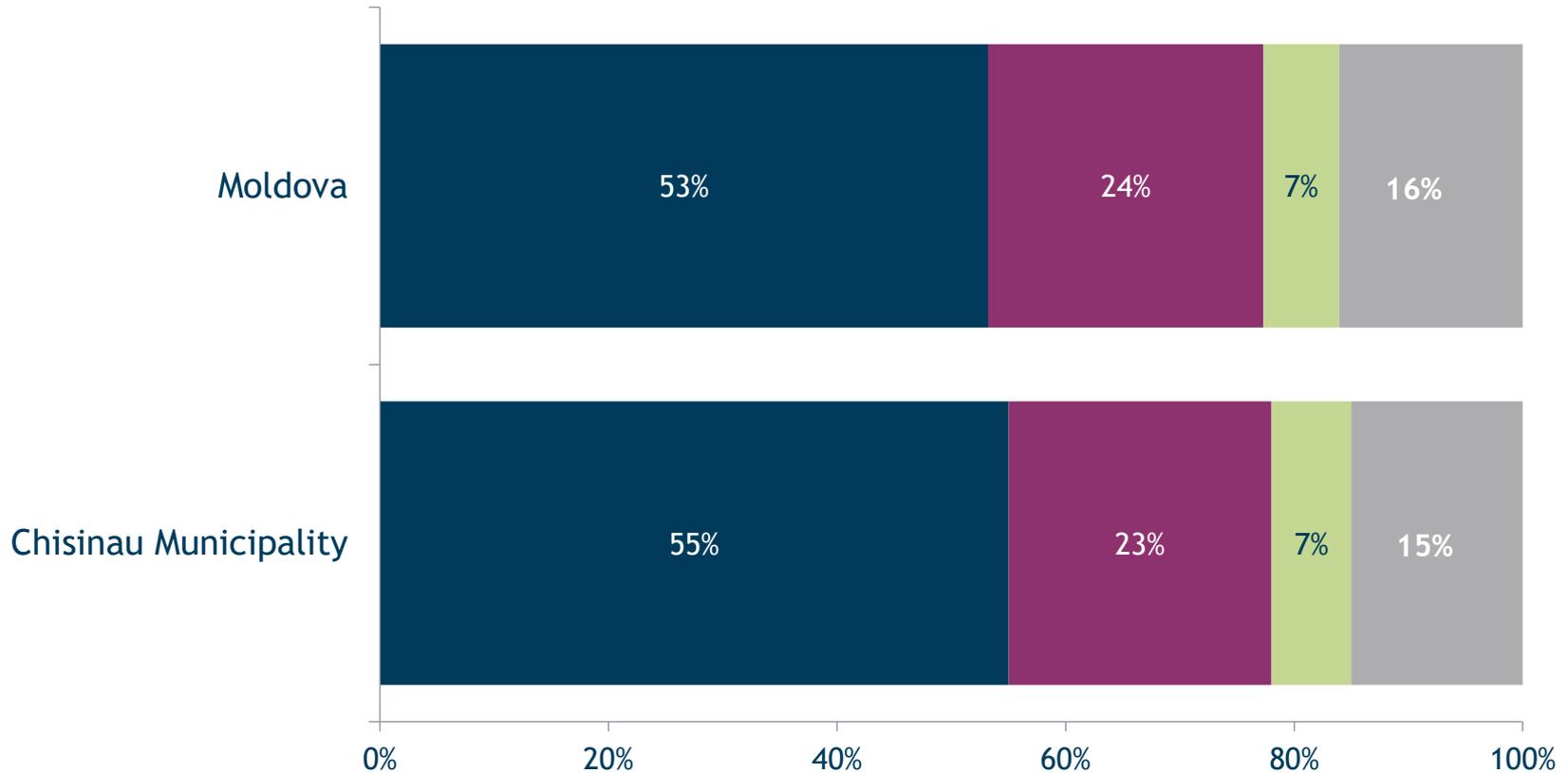
# Did you vote for your currently elected mayor or a different candidate in the last local elections?

(Among respondents who voted in the last local elections in October 2019)



# In the upcoming local elections, would you vote for your current mayor or a different candidate?

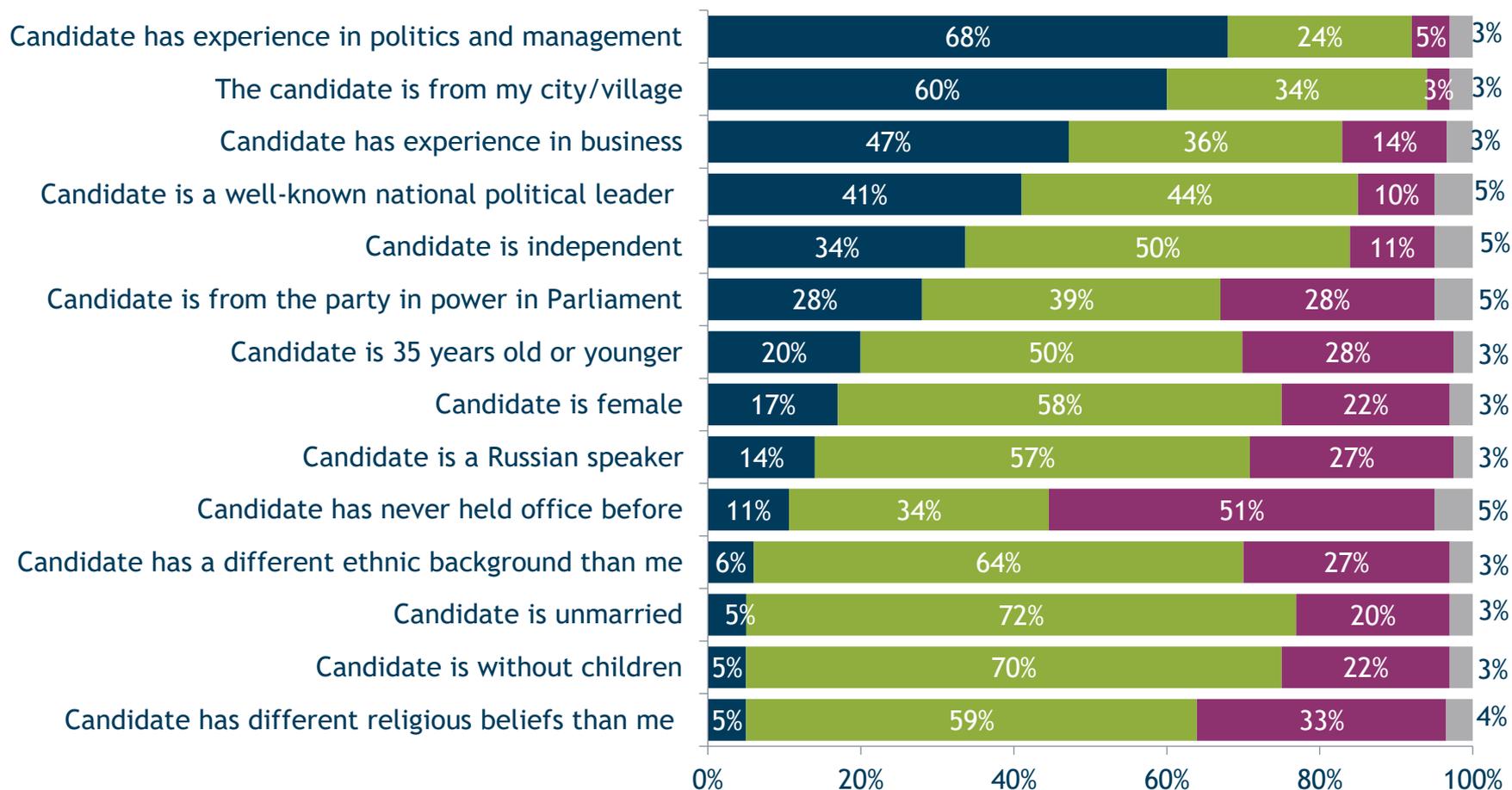
■ Current Mayor ■ A different candidate ■ Will not vote ■ Don't know/No answer



I will read you a list of several attributes a candidate running for office may have. For each attribute, please tell me if it would make you more likely or less likely to vote for the candidate, or if it would not matter?

■ More likely to vote for the candidate  
 ■ Less likely to vote for the candidate

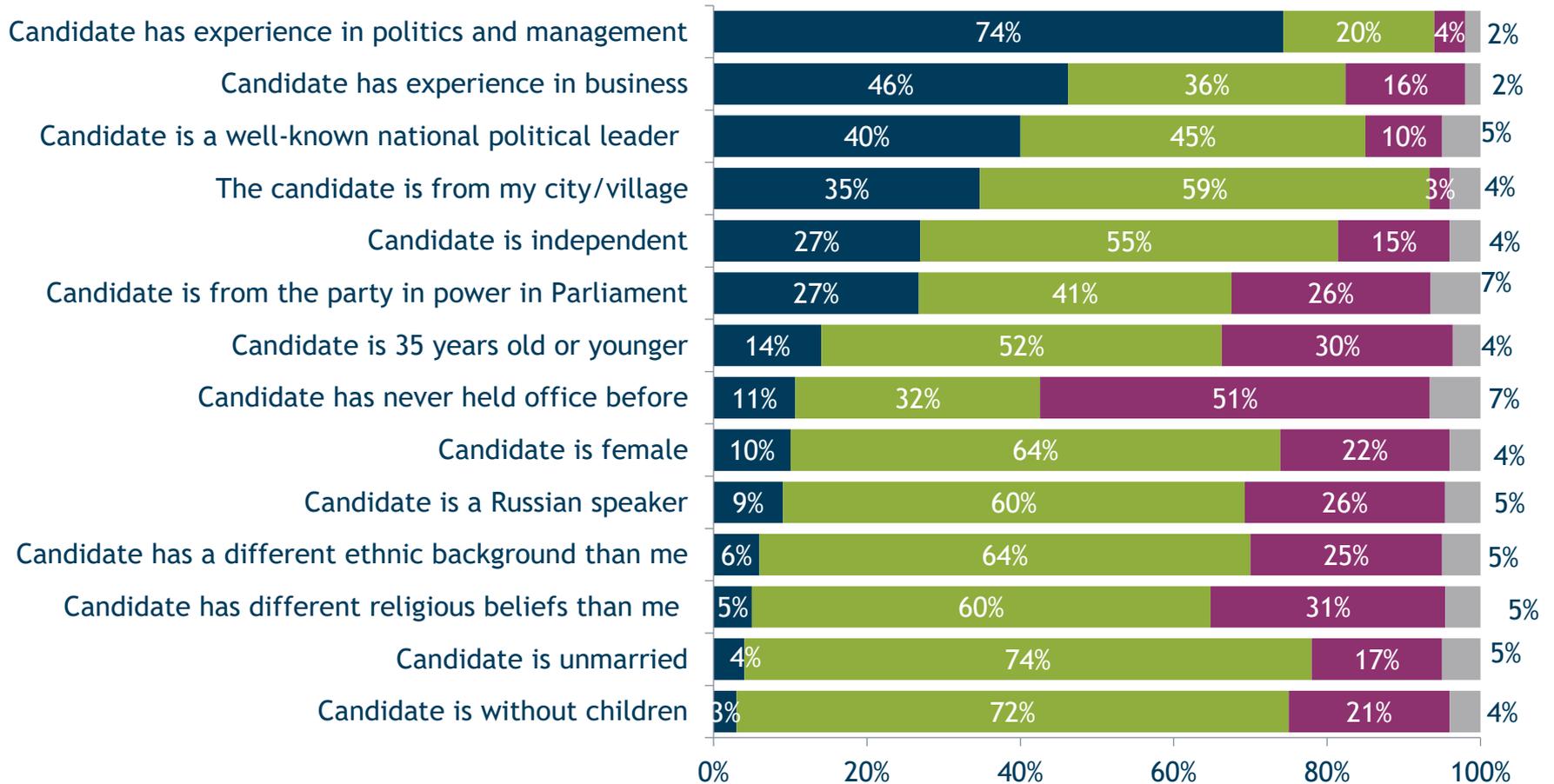
■ It would not matter  
 ■ Don't know/No answer



I will read you a list of several attributes a candidate running for office may have. For each attribute, please tell me if it would make you more likely or less likely to vote for the candidate, or if it would not matter?

■ More likely to vote for the candidate  
 ■ Less likely to vote for the candidate

■ It would not matter  
 ■ Don't know/No answer

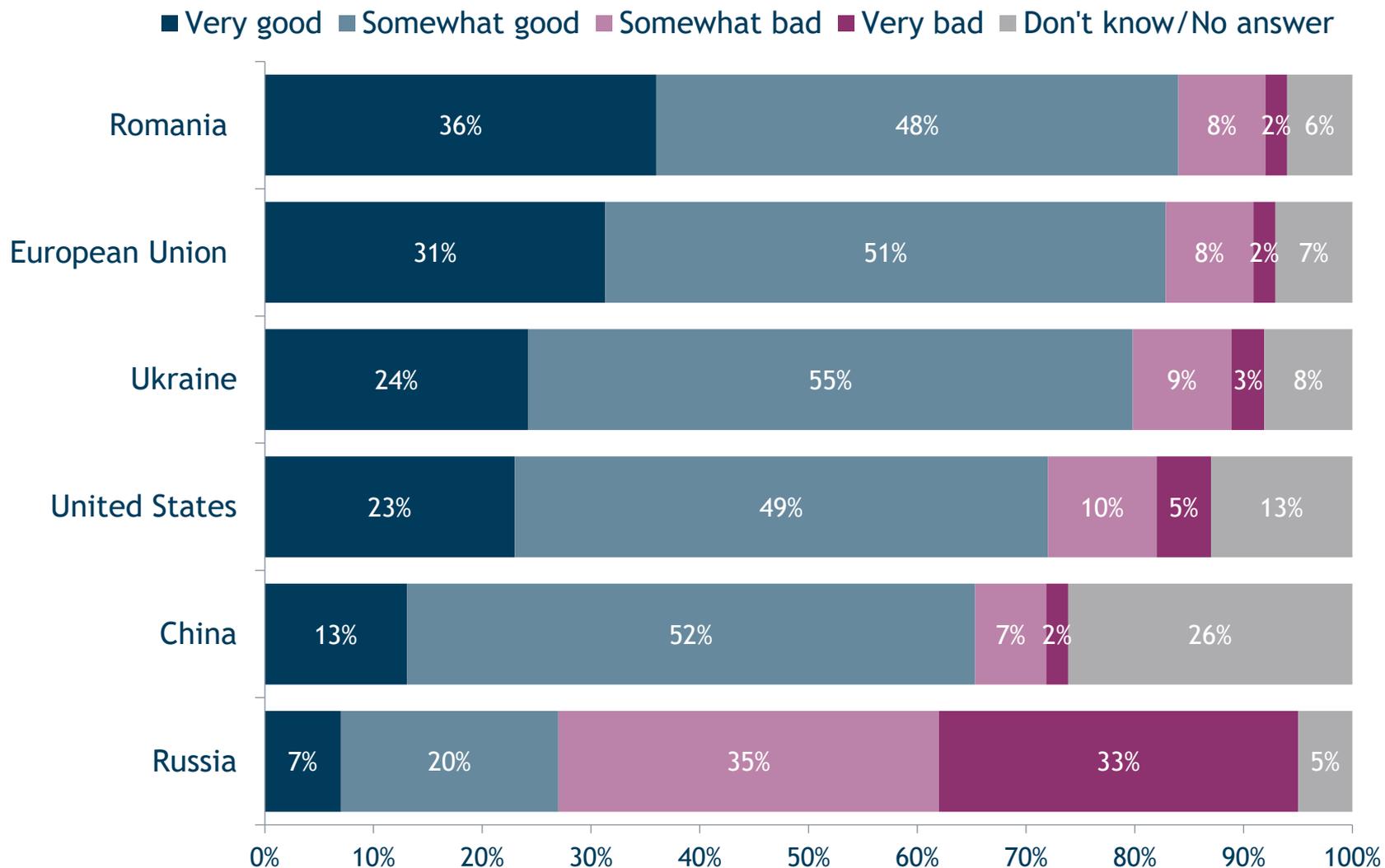




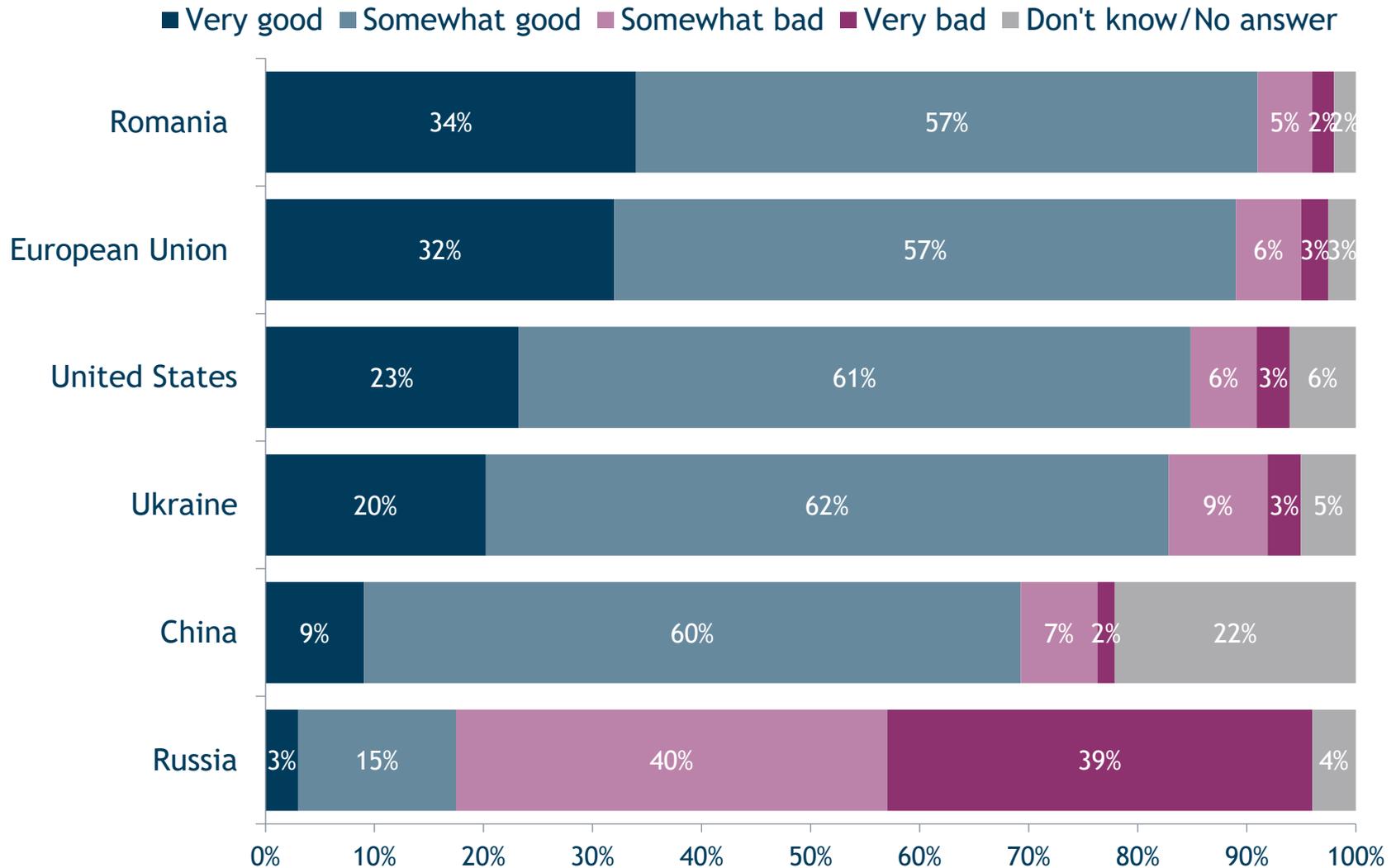
# International Relations



# How would you rate the current relations between Moldova and ... ?

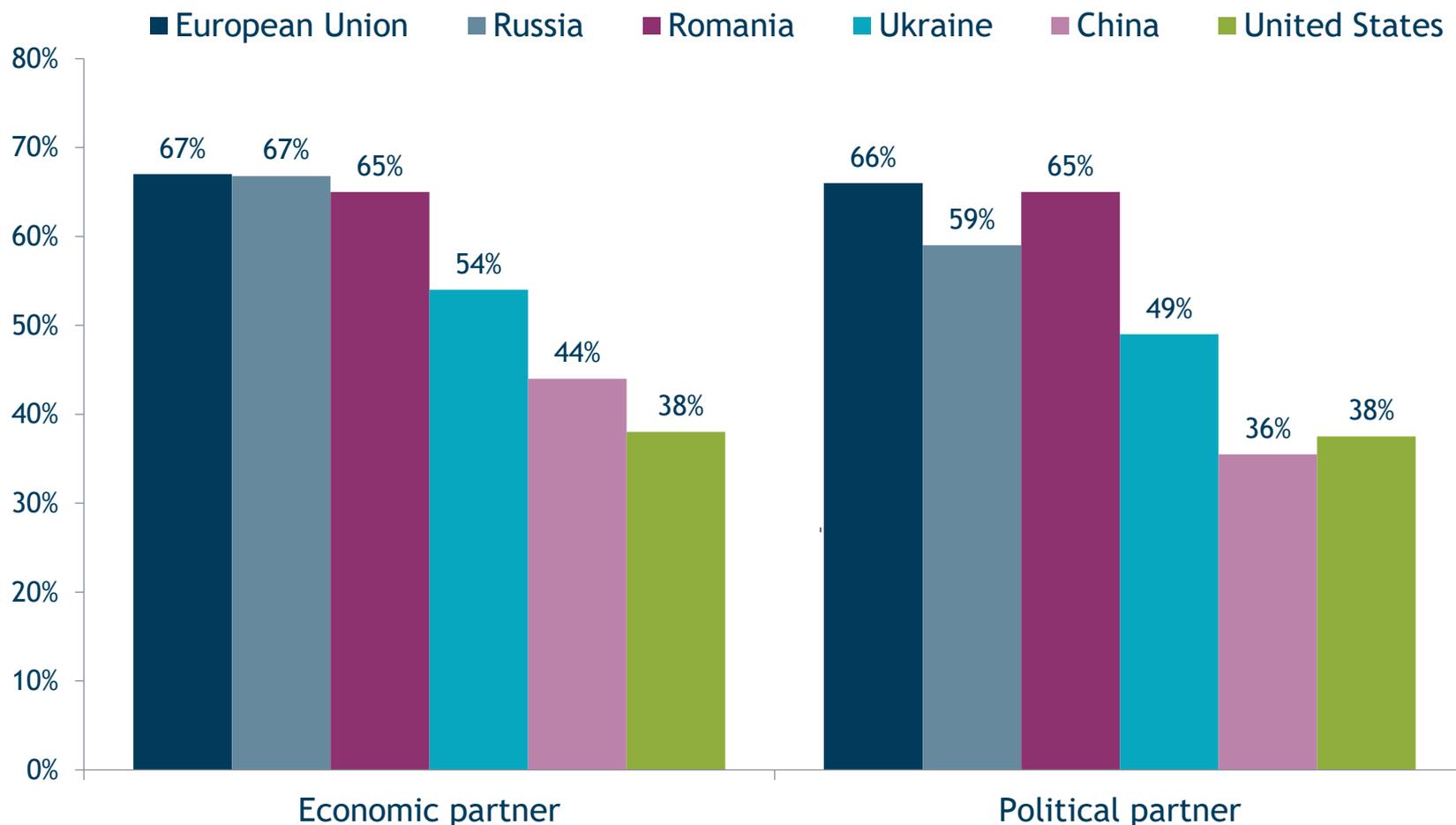


# How would you rate the current relations between Moldova and ... ?



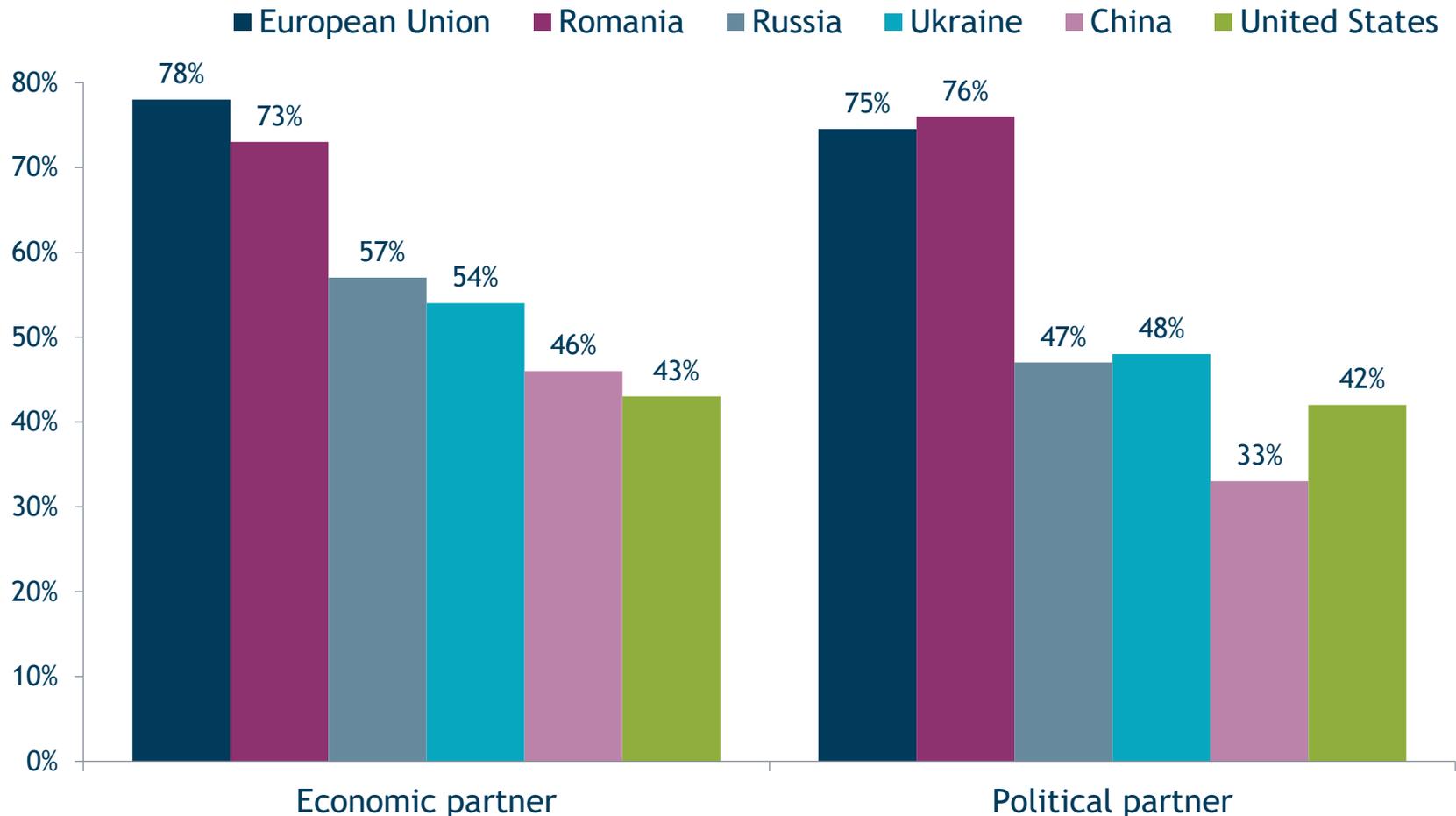
## Which of these countries do you consider to be the most important economic partner(s) and political partner(s) for our country?

(Respondents evaluated each country/organization separately as to whether they were among the most important or not; multiple responses are accepted)

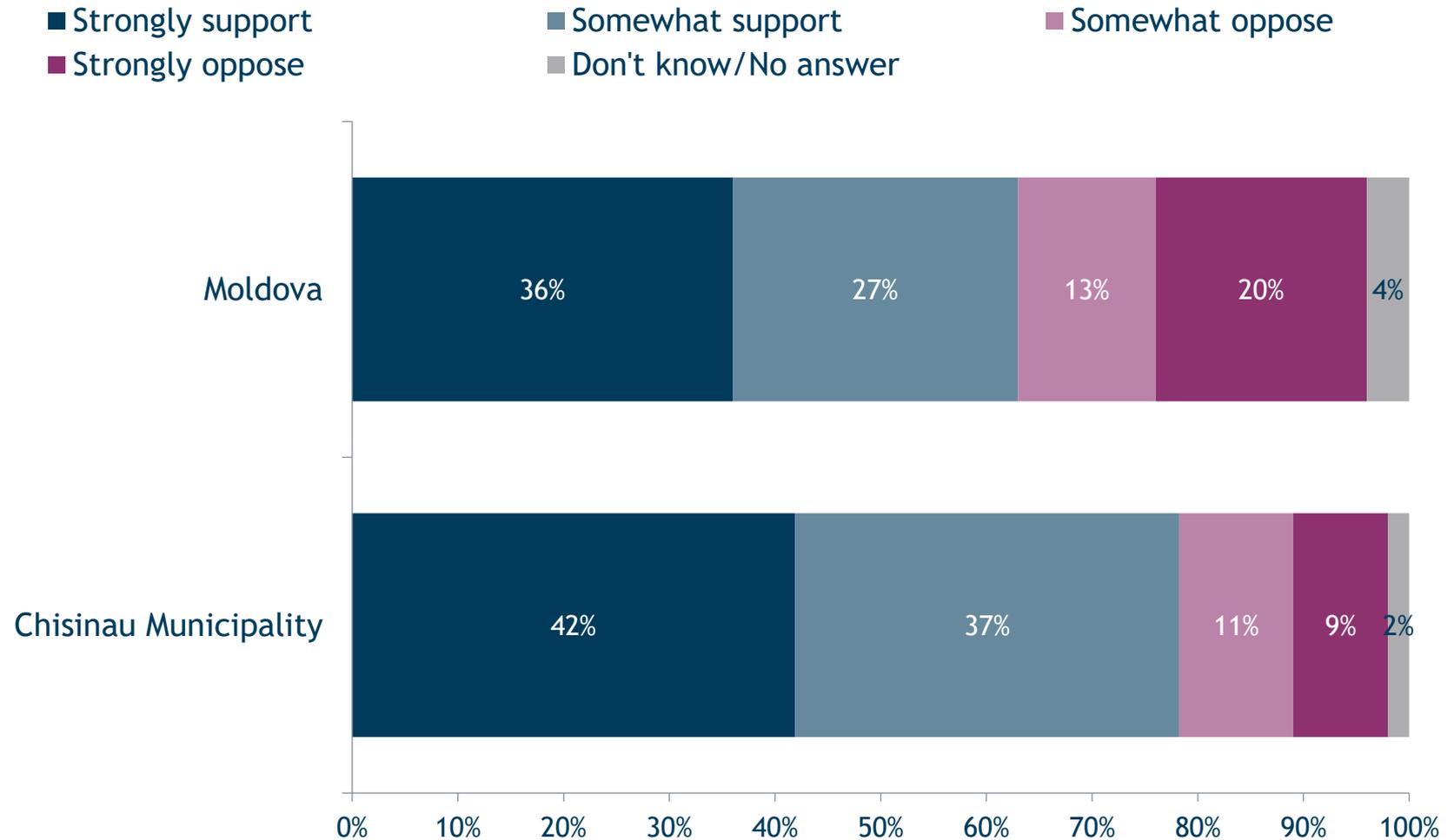


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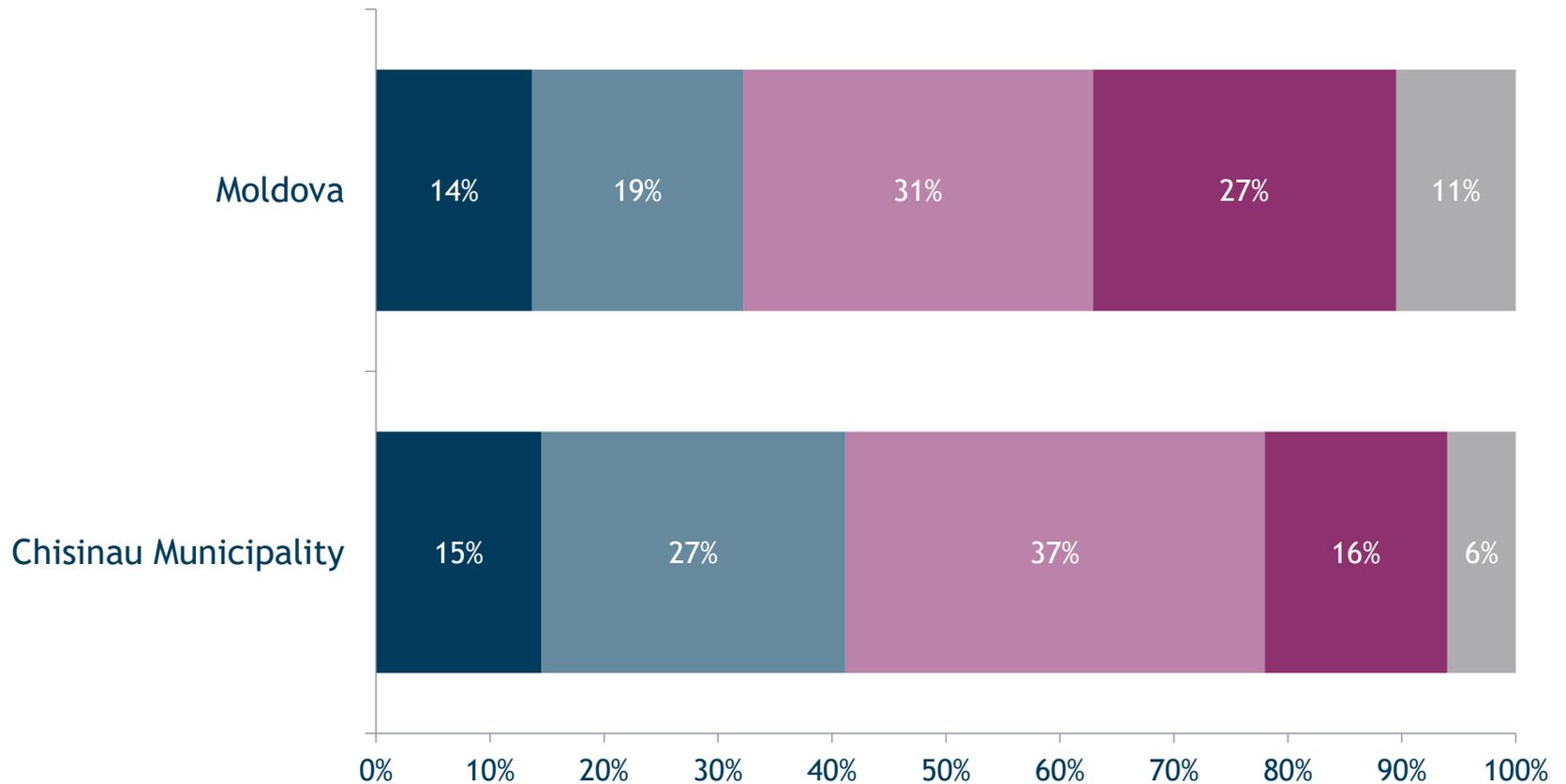


# Do you support or oppose Moldova becoming a member of the European Union in the future?

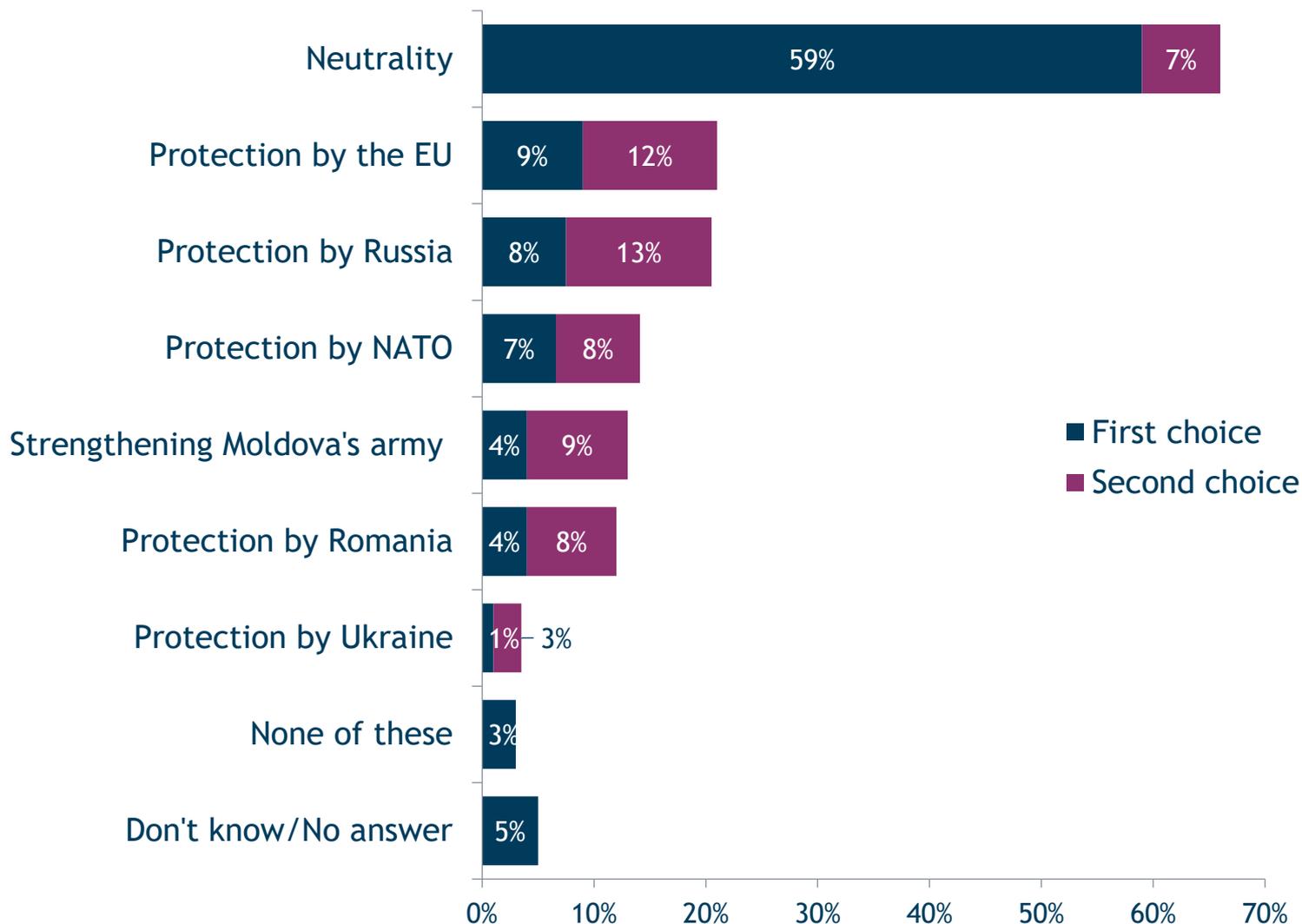


# How many years do you think it would take Moldova to become a member of the European Union?

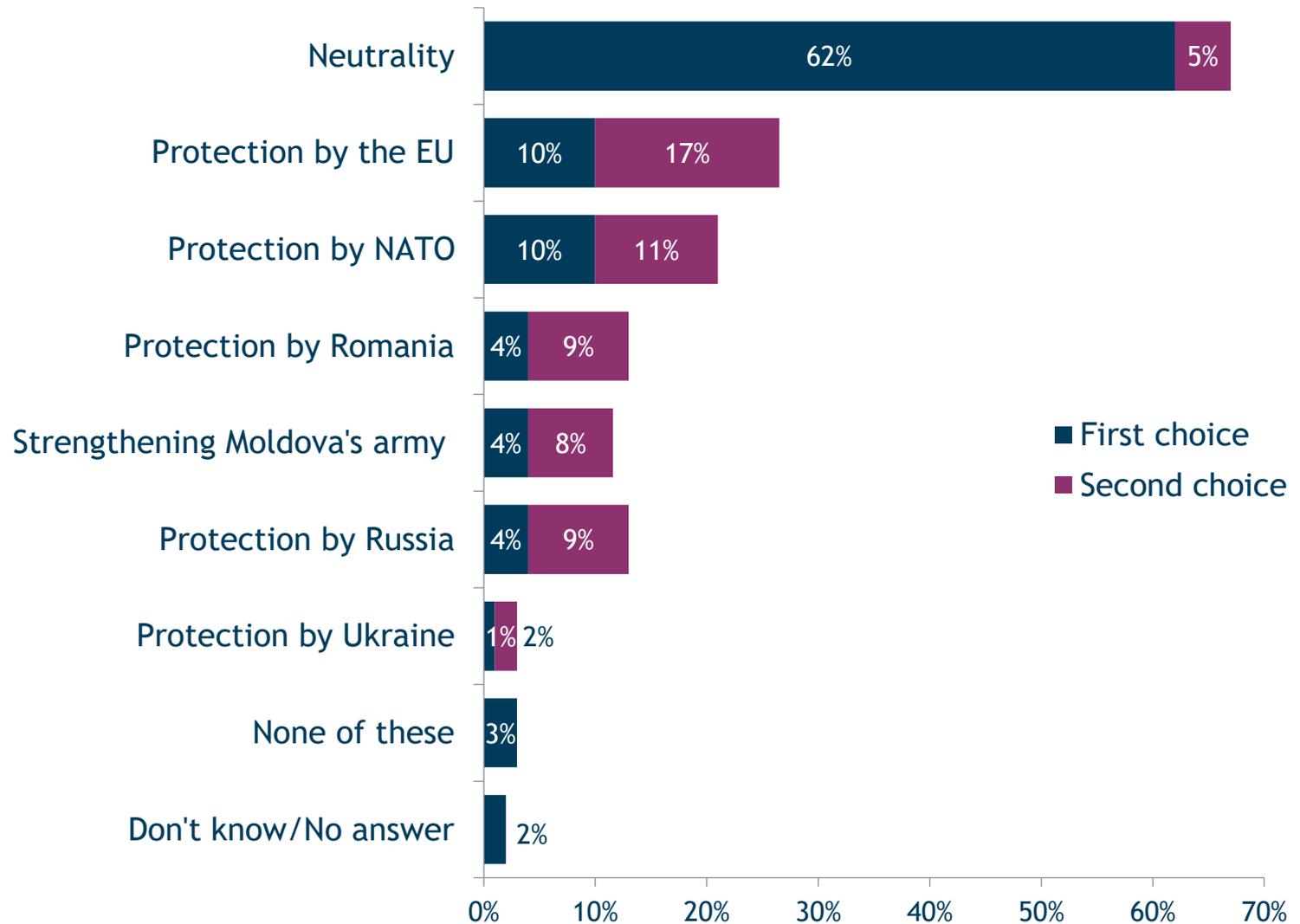
■ Within 5 years   ■ 5-10 years   ■ More than 10 years   ■ Never   ■ Don't know/No answer



In your opinion, which of these options can best guarantee Moldova's security?  
And which can second best guarantee Moldova's security?

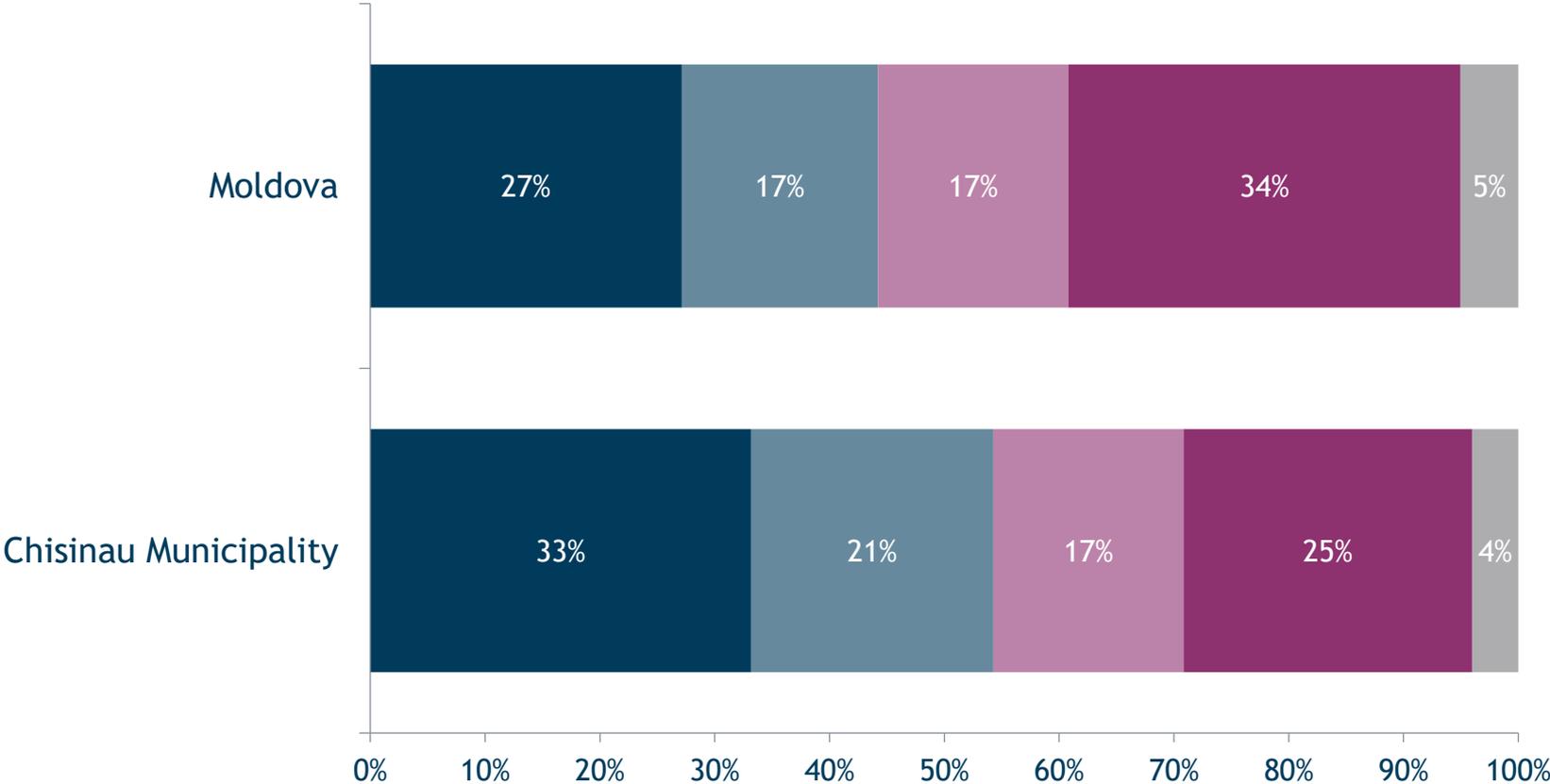


In your opinion, which of these options can best guarantee  
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And which can second best guarantee Moldova's security?



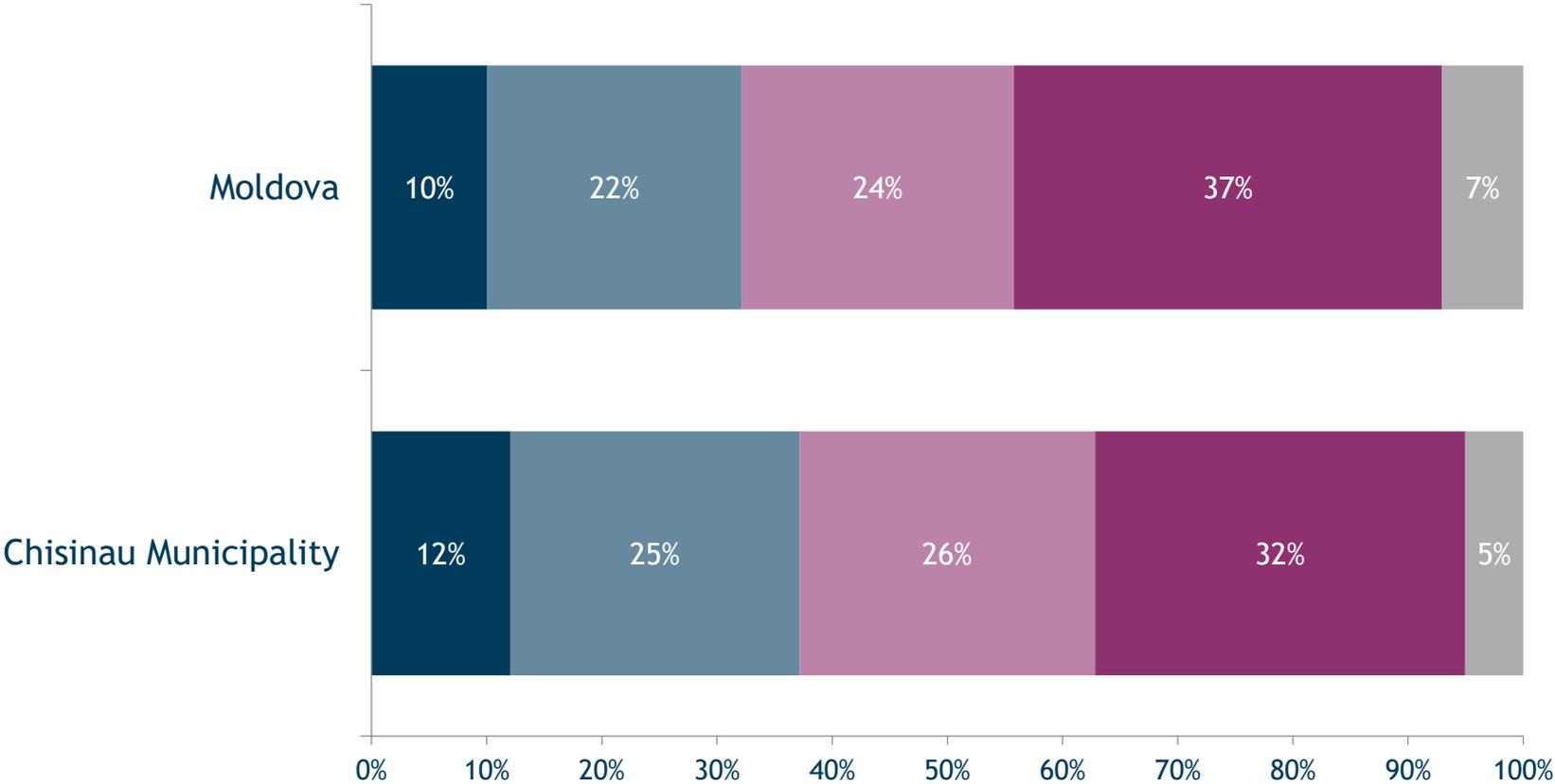
# How much of a threat is Russia to Moldova?

■ Great   ■ Moderate   ■ Small   ■ None   ■ Don't know/No answer

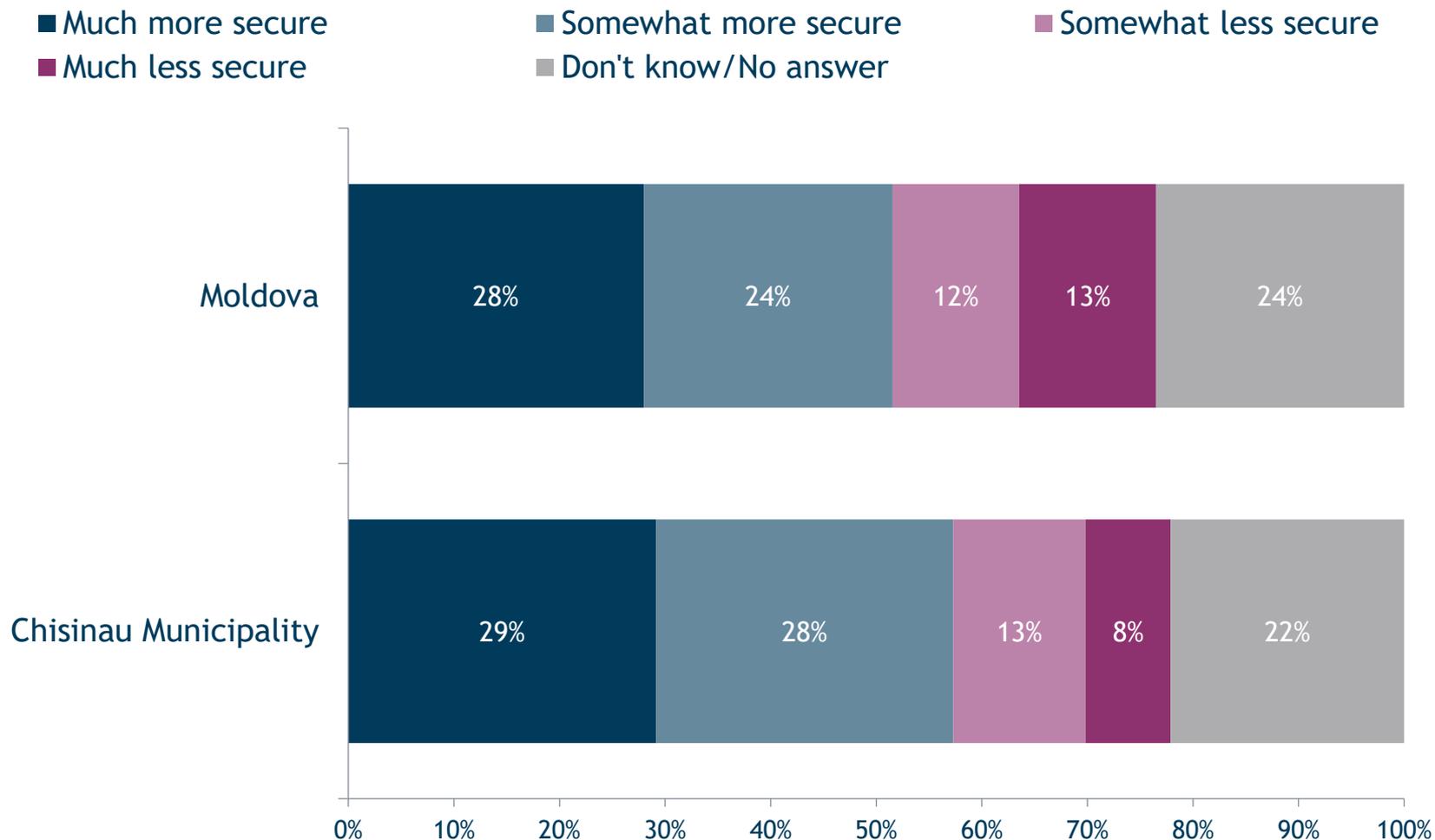


# In your opinion, how likely or unlikely is direct military action from Russia in the Republic of Moldova in the next 12 months?

■ Very likely ■ Somewhat likely ■ Somewhat unlikely ■ Very unlikely ■ Don't know/No answer

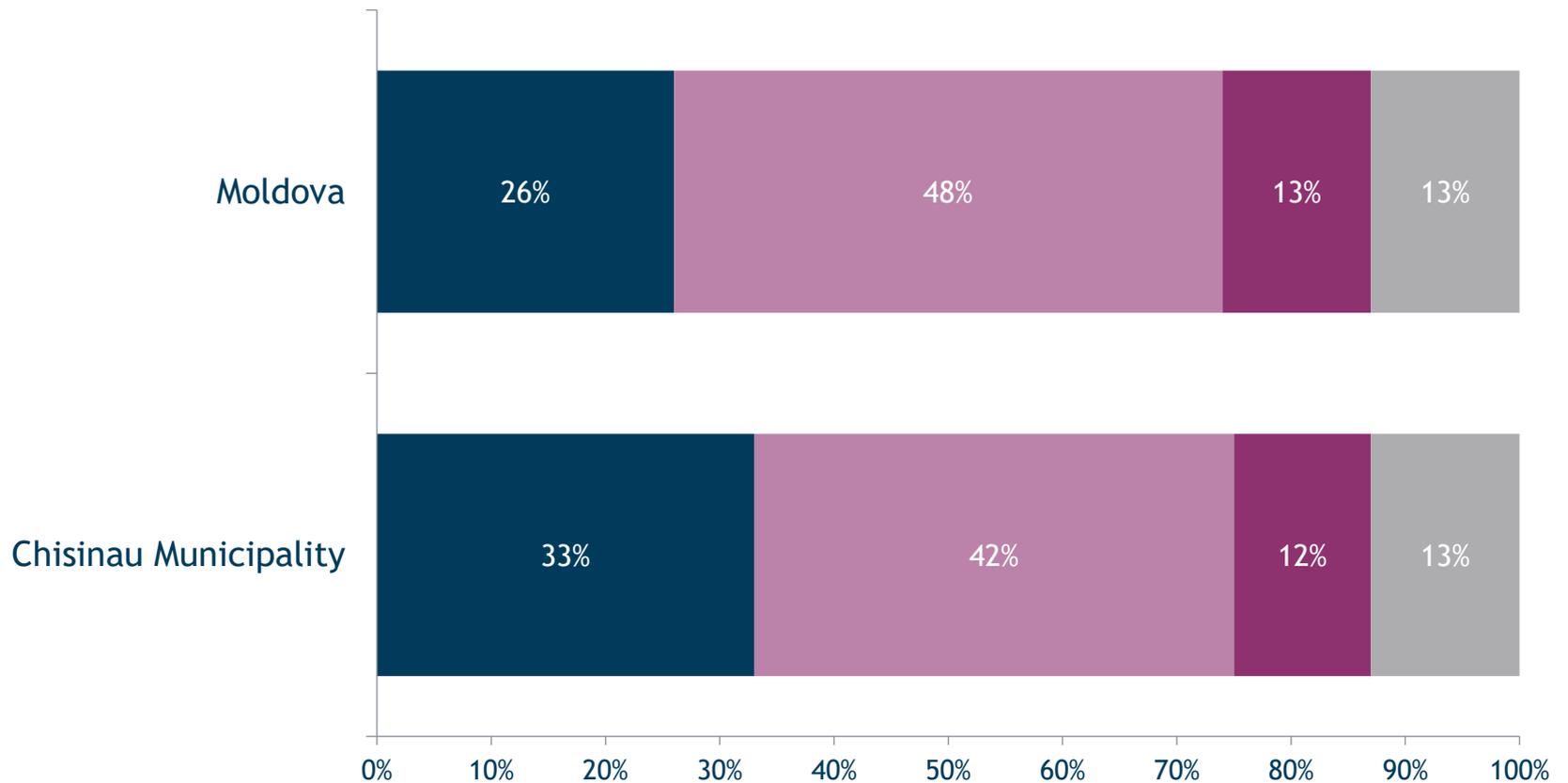


# In your opinion, are NATO member states more or less secure than countries that do not belong to NATO? NATO member states are ...



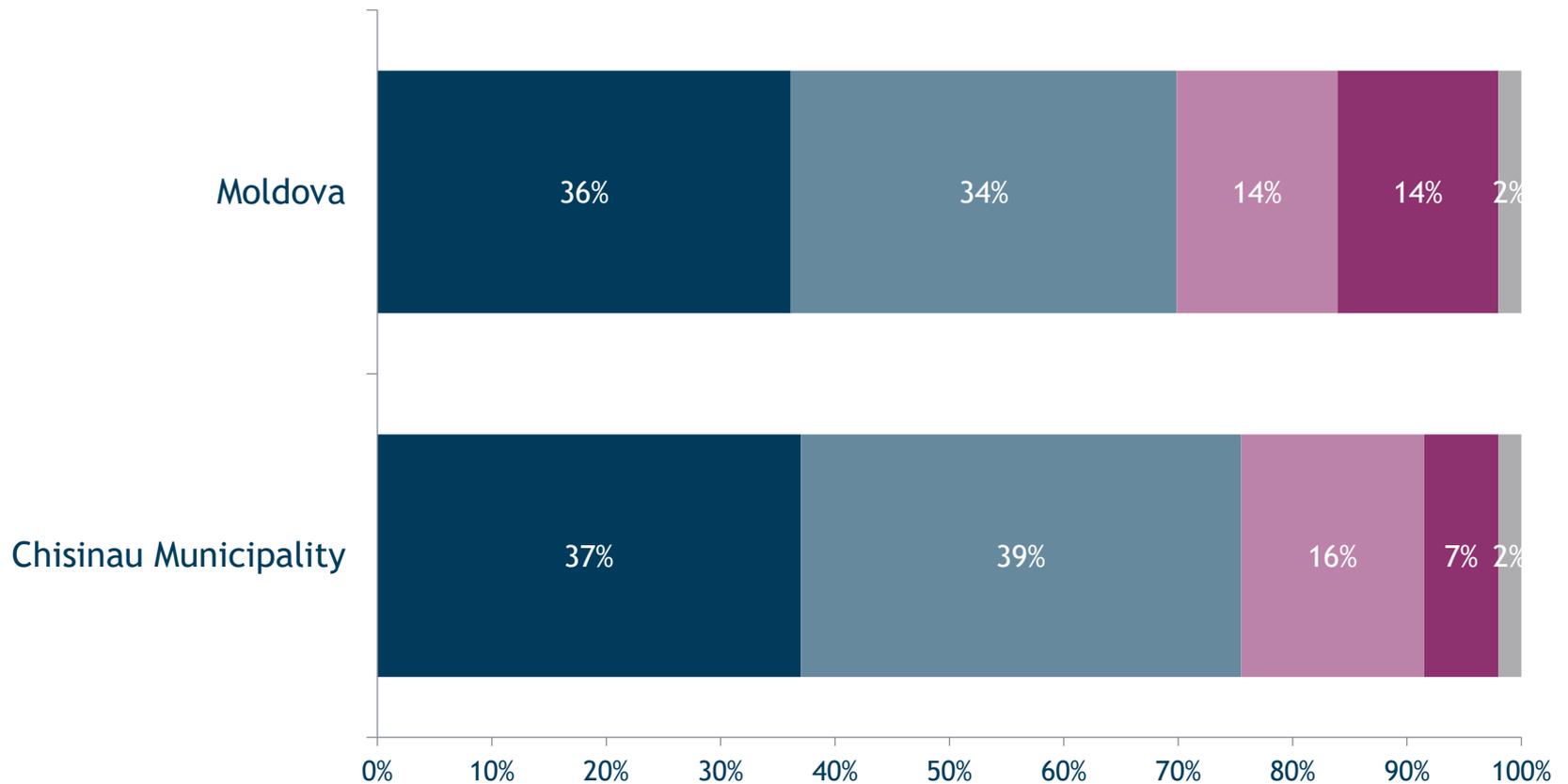
# If a referendum were held today on Moldova joining NATO, how would you vote?

- Would vote to join NATO
- Would vote against joining NATO
- Would not vote
- Don't know/No answer



# Do you agree or disagree with the following statement? “Moldova should continue to provide support to Ukrainian refugees in Moldova.”

- Strongly agree
- Strongly disagree
- Somewhat agree
- Don't know/No answer
- Somewhat disagree





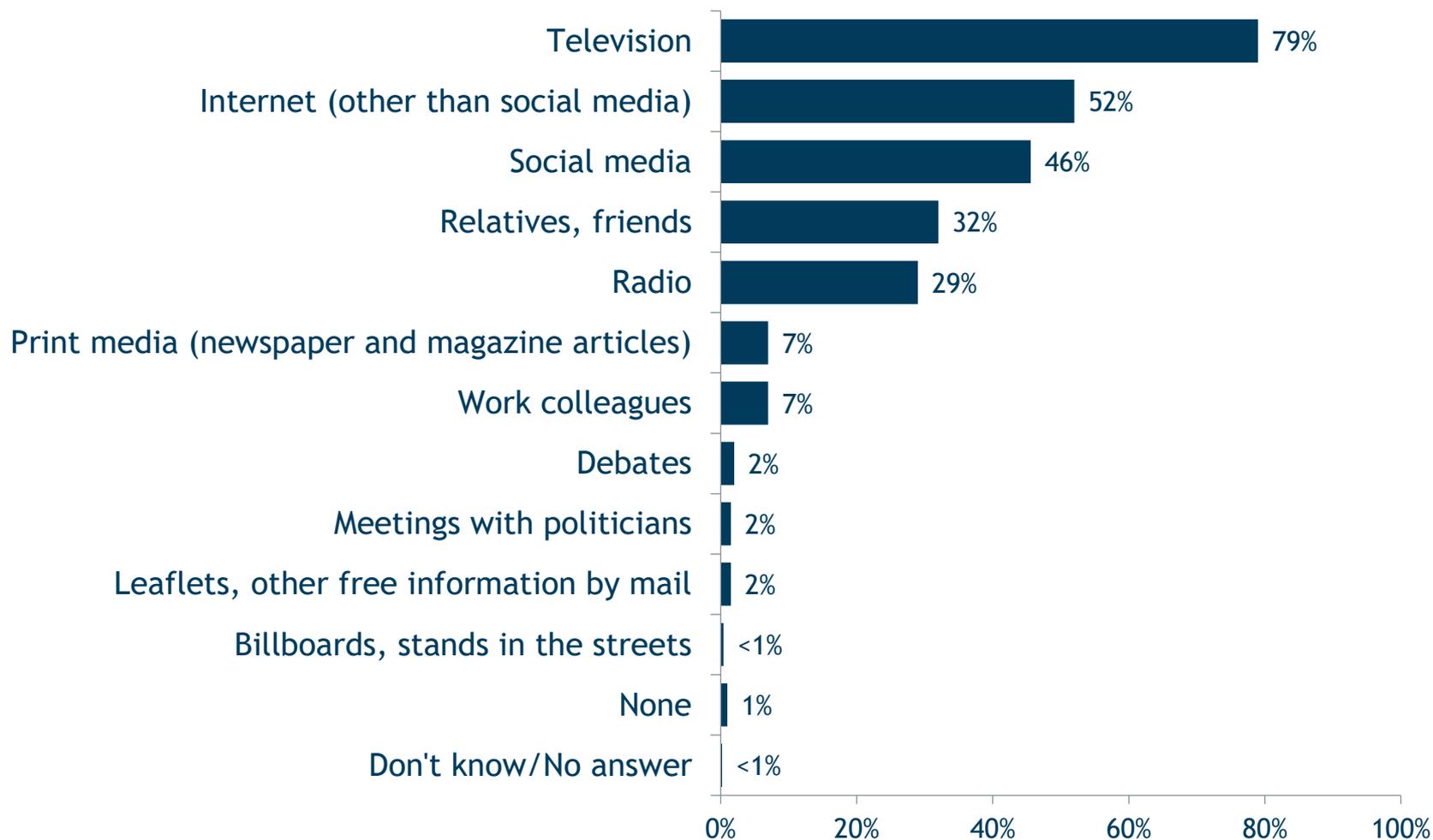
# Sources of Information

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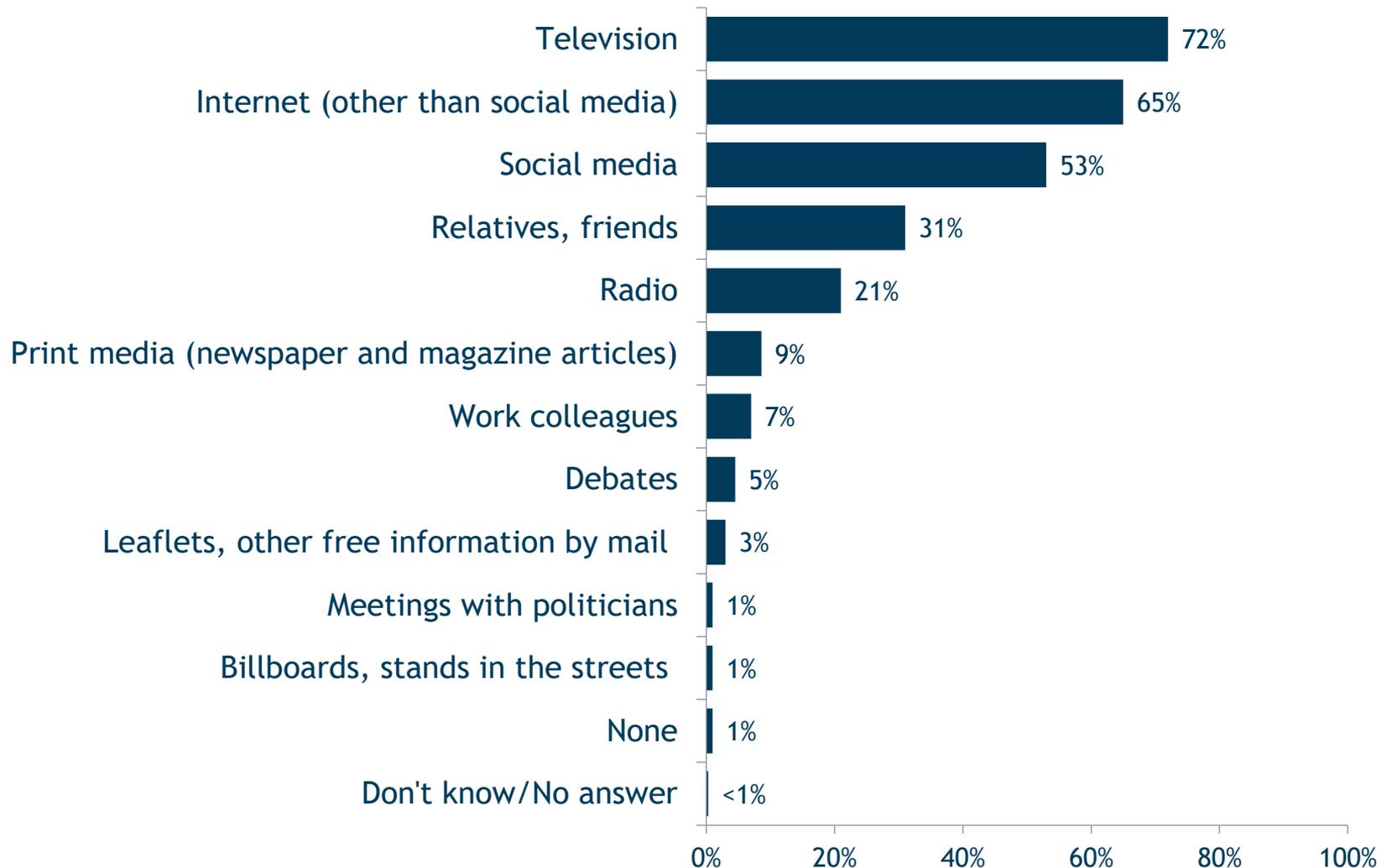
# Which sources of information do you use most frequently to gain political news and information?

(Respondents permitted to supply three spontaneous answers)



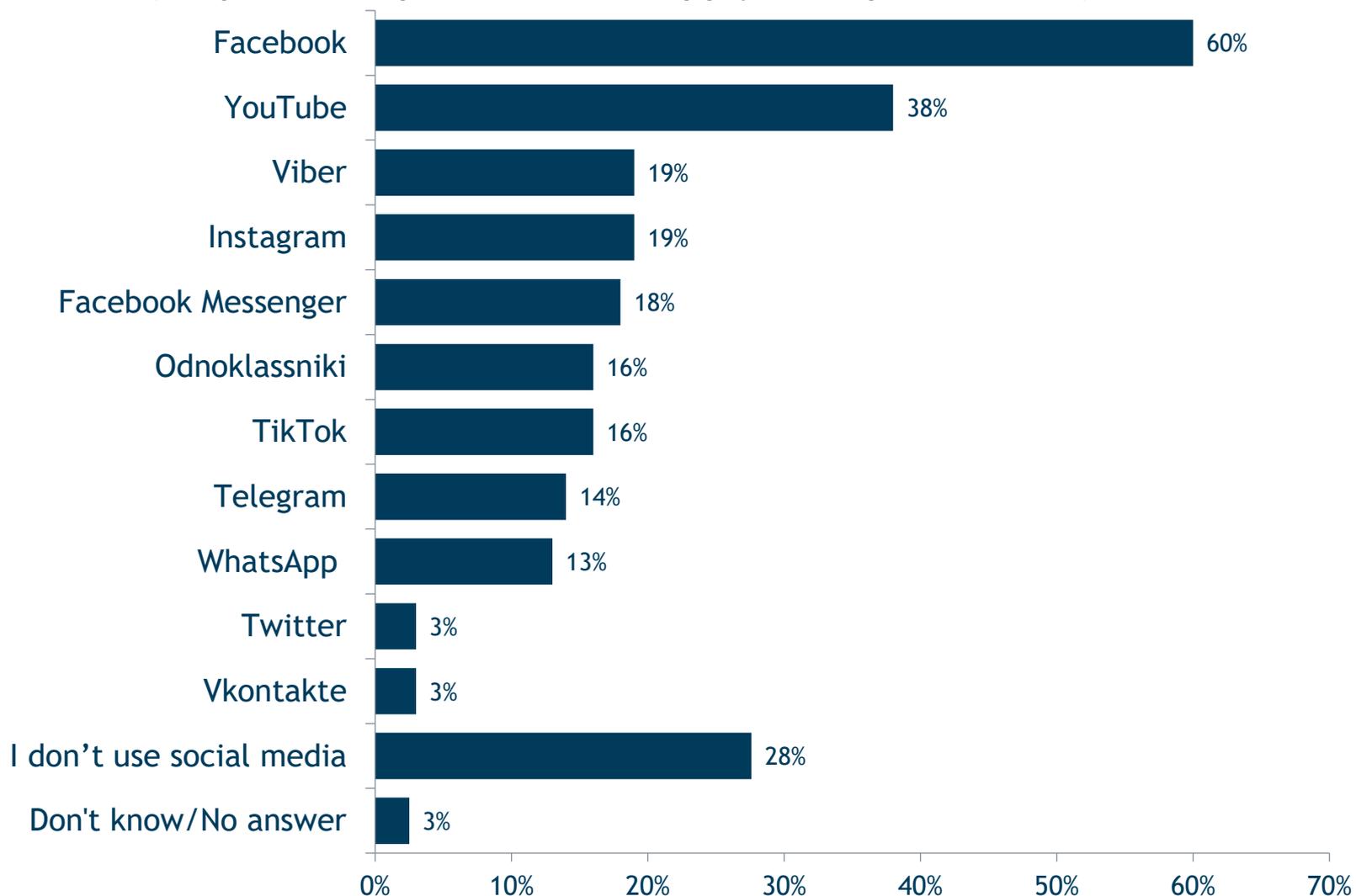
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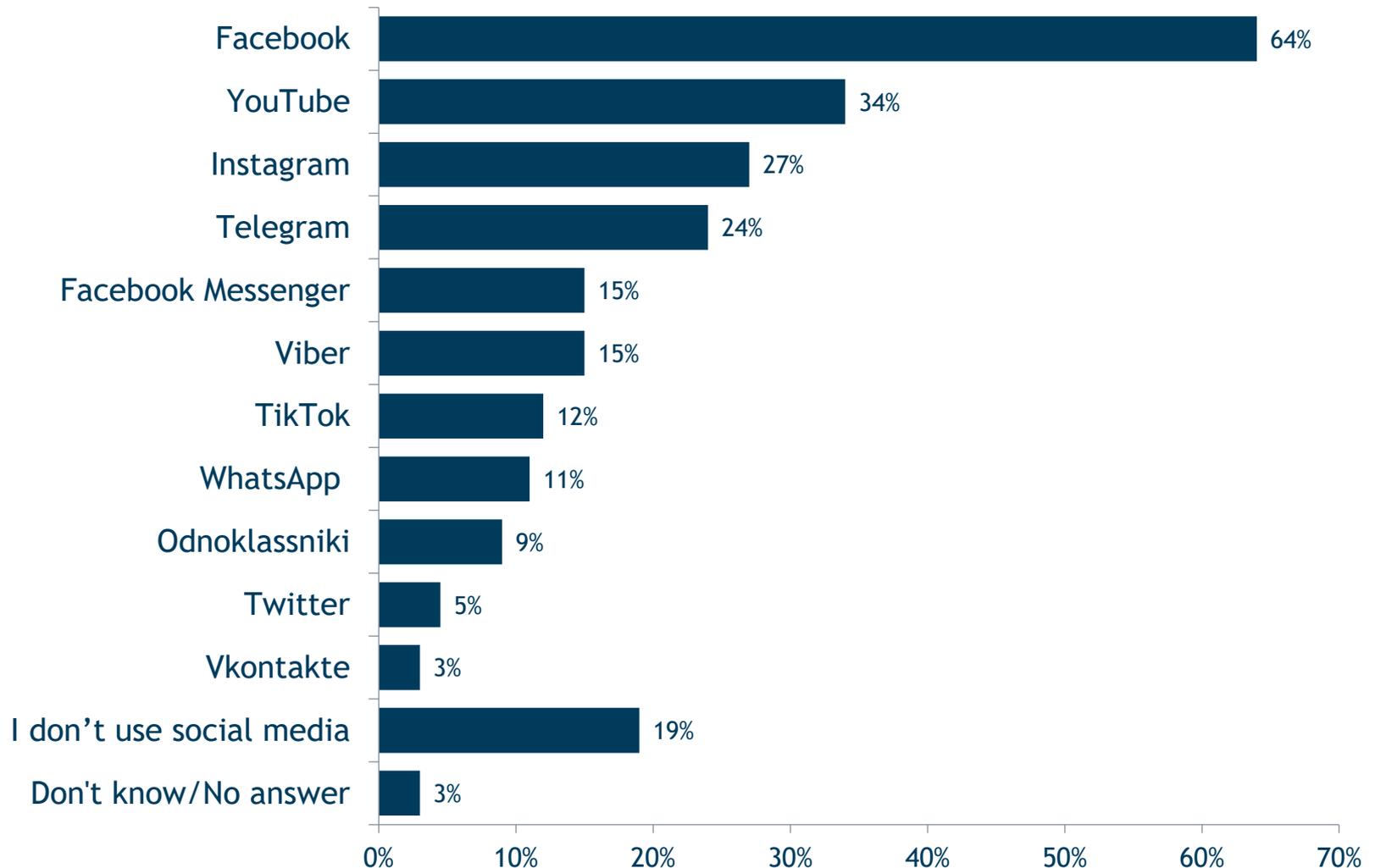
# Which social media applications do you use as sources of information?

(Respondents permitted to supply multiple answers)



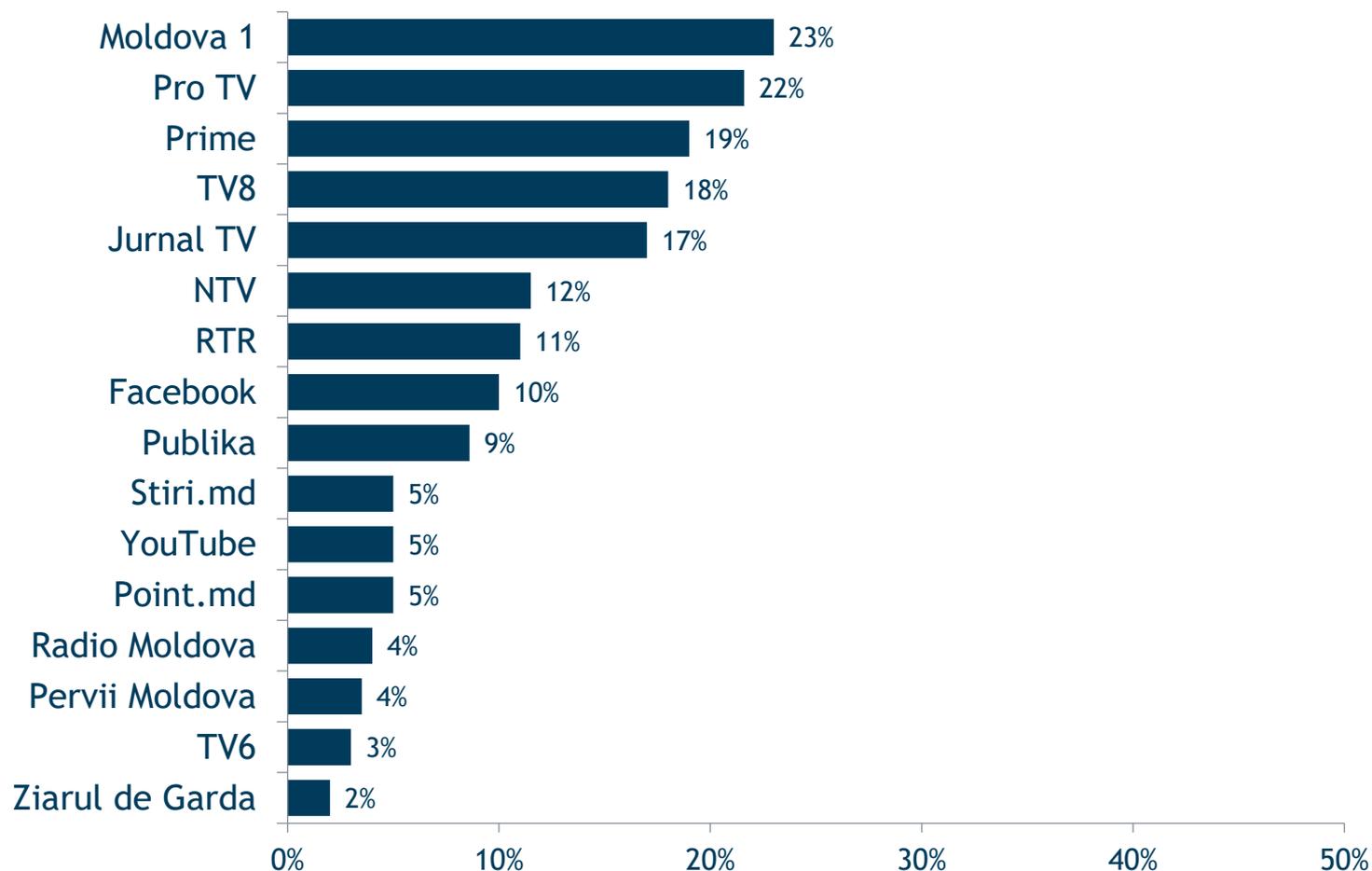
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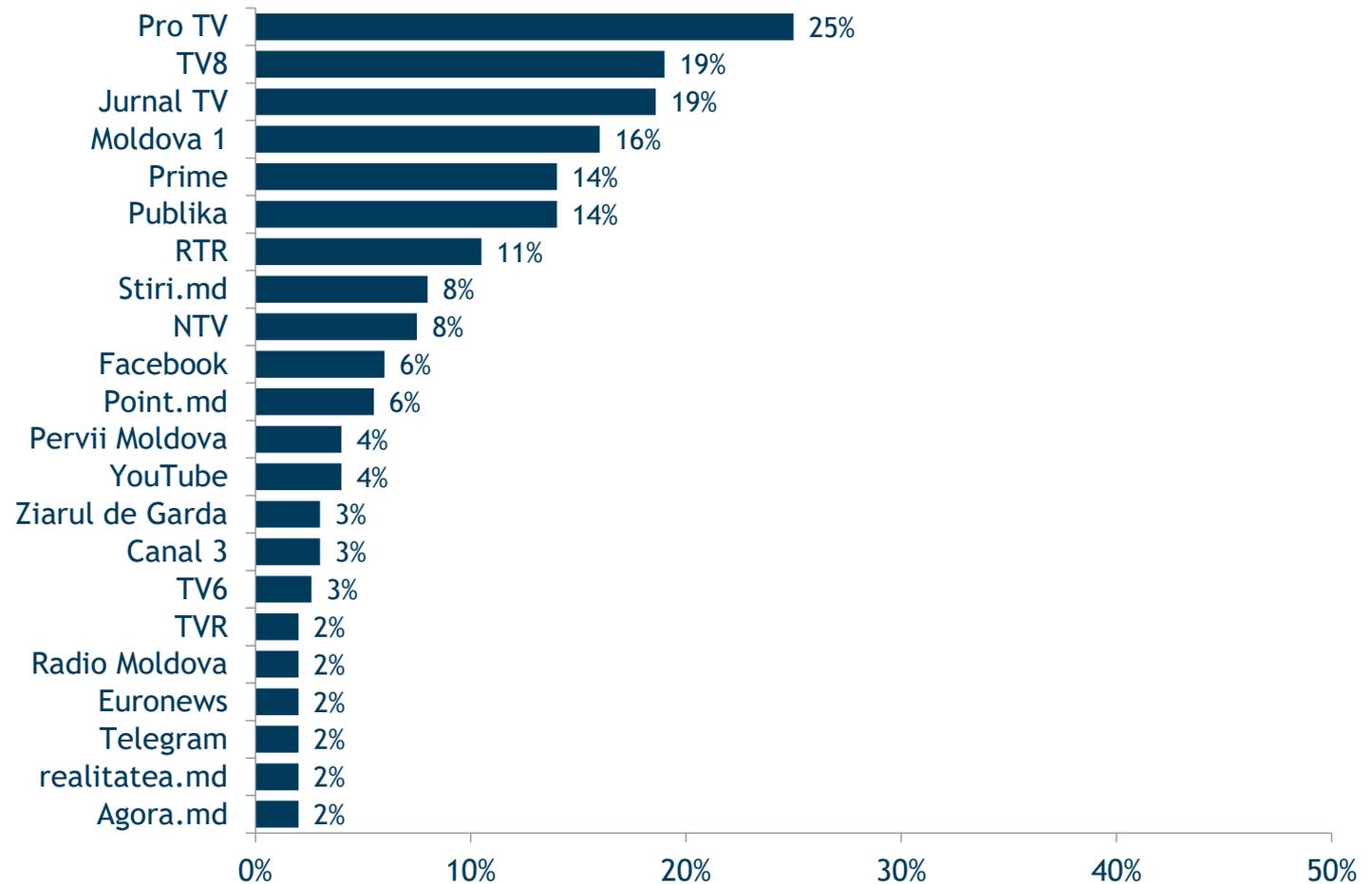
Which specific media outlets, such as a specific TV channel, radio station, newspaper, website etc. do you consider most trustworthy for political news and information?

(Respondents permitted to supply multiple answers; media outlets mentioned by at least 2 percent of respondents are displayed)



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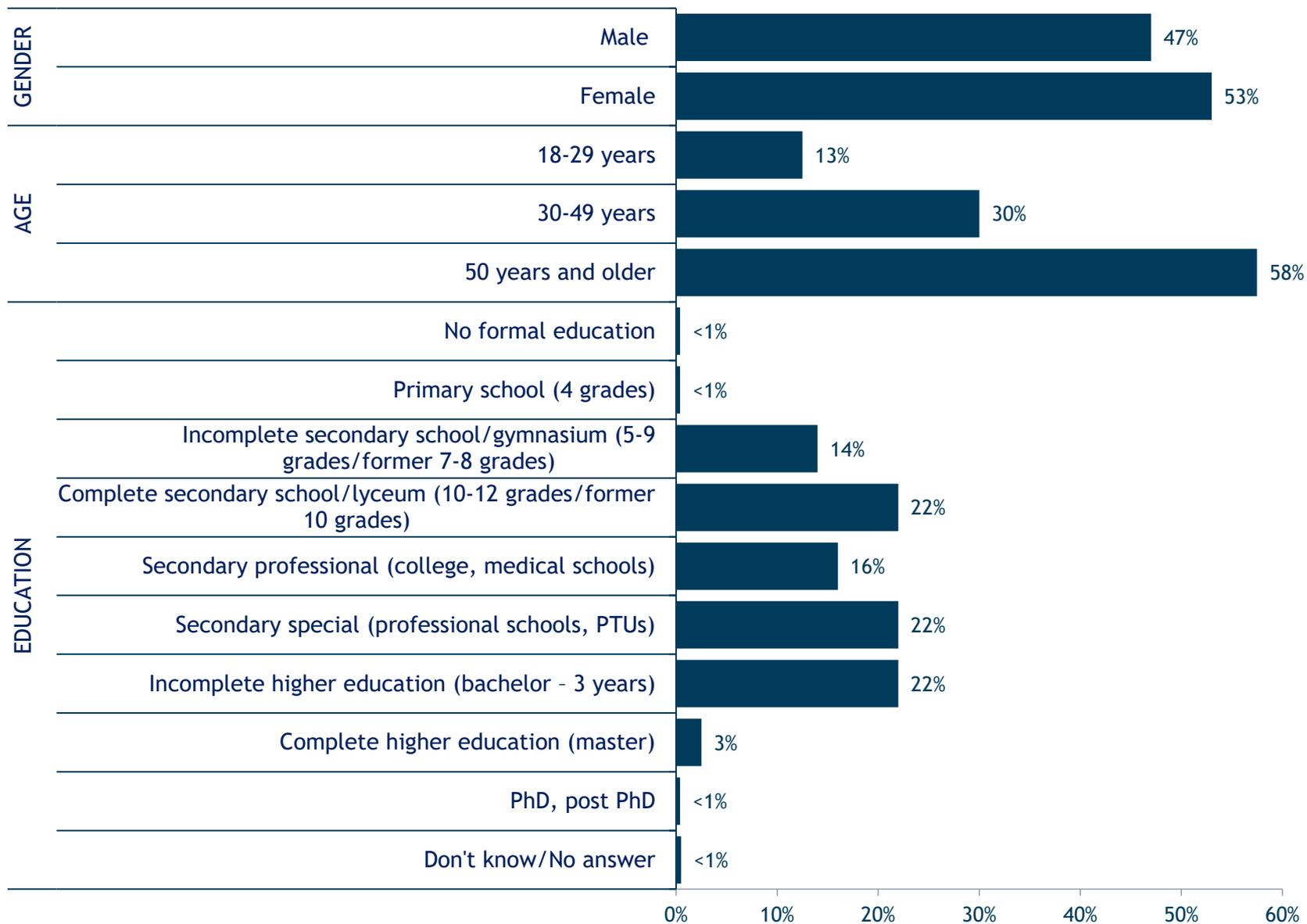


# Demographics

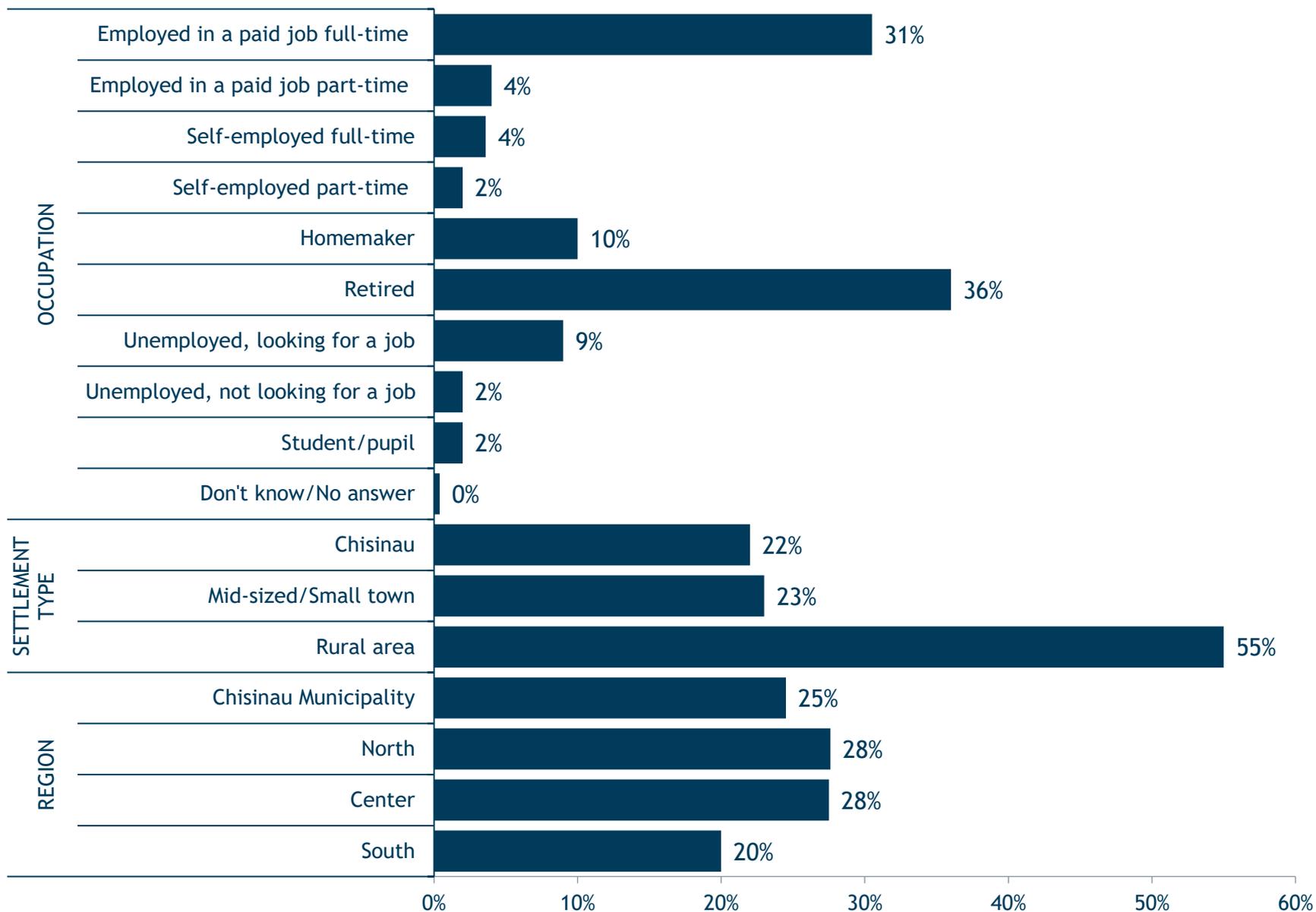
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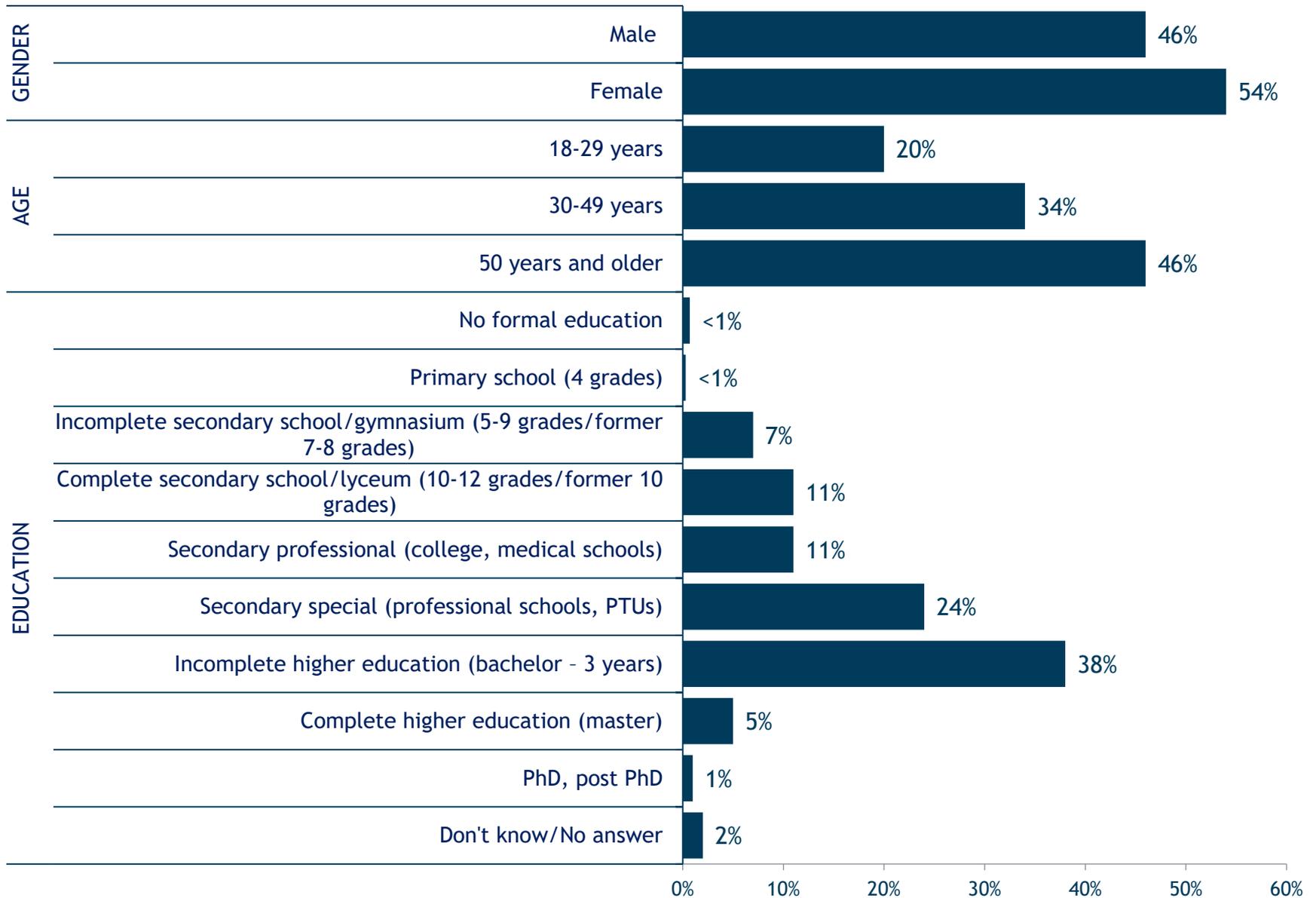
# Demographics



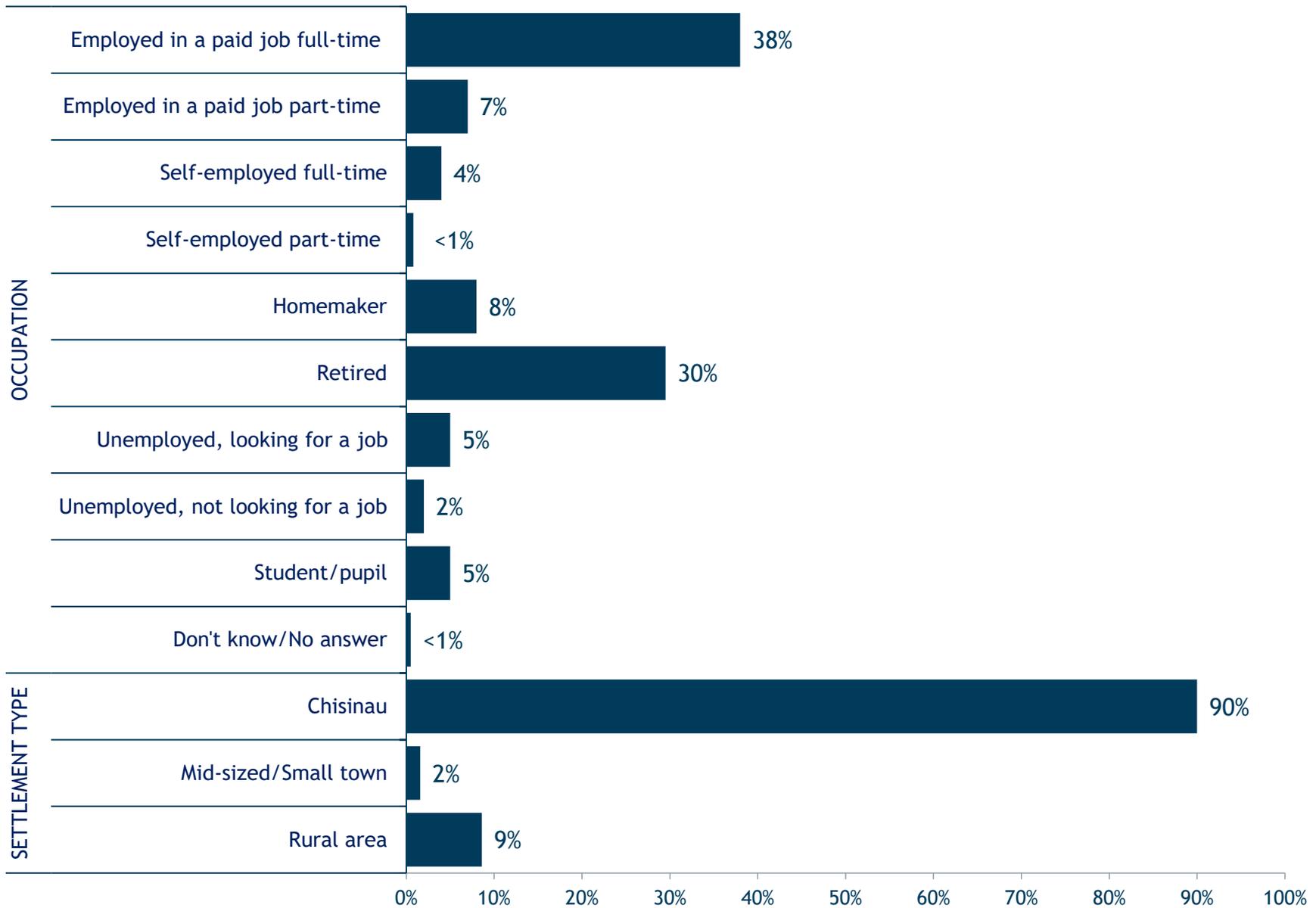
# Demographics



# Demographics



## Demographics



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