Cuban Public Opinion Survey
July 4 - August 7, 2009
Survey Methodology

✓ **Dates of interviewing**: July 4 - August 7, 2009.

✓ **Data Collection Method**: Stratified-intercept methodology based on personal, face-to-face interviews in Cuba.

✓ **Sample size**: 432 Cuban adults (age 18 and older).

✓ **Sample**: Interviews were conducted in twelve (12) Cuban provinces: Ciudad de La Habana, Provincia de La Habana, Pinar del Río, Matanzas, Sancti Spiritus, Villa Clara, Cienfuegos, Ciego de Ávila, Camaguey, Holguín, Guantánamo, Santiago de Cuba.

✓ The sample was stratified by province, then by sub-units within each province. Interviewees were selected based on gender and age quotas. The final selection of each interviewee was random.

✓ **Respondents**: The sample selection for province, gender and age are based on the last available Cuban census data, released in 2002.

✓ **Maximum sample margin of error**: Margin of error of ± five percent for a 95 percent level of confidence.
Demographics
Demographics: Gender and Age

Gender
- Female: 45.6%
- Male: 54.4%

Age
- 18 to 29: 21.3%
- 30 to 39: 19.2%
- 40 to 49: 25.9%
- 50 to 59: 17.6%
- 60 or Older: 16.0%
Demographics: Education and Race

**Education**
- University or Higher: 20.7%
- Secondary: 25.8%
- Intermediary: 27.6%
- None: 7.2%
- Primary: 11.6%
- No Answer: 0.7%

**Race**
- Caucasian: 47.2%
- Afro-Cuban: 52.7%
Demographics: Profession or Job

- 30.4% Works for the Cuban Government in a Leading Position
- 18.6% Works for the Cuban Government as an Employee
- 9.7% Works for a Mixed or Foreign Company
- 7.7% Works as Autonomous, Farmer or Private Business Owner
- 32.3% Works Exclusively in the Informal Economy
- 1.2% Not Working
- 0.2% No Answer
Demographics: Receiving Remittances from Family Members Abroad

- Yes: 17.8%
- No: 81.9%
- No Answer: 0.2%
Perspectives on Cuba
Generally speaking, would you say things in Cuba are going very well, well, so-so, badly or very badly?
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The cross-tabulation indicates perceptions of the general direction of the country according to age group.
Generally speaking, would you say things in Cuba are going very well, well, so-so, badly or very badly?

The cross-tabulation indicates perceptions of the general direction of the country according to level of education.
Overall, would you say your family’s economic situation has gotten worse, improved or stayed the same from two years ago?
What do you think is the biggest problem in Cuba?

- Low Salaries / High Cost of Living
- Double Currency Standard
- Lack of Freedoms / Political System
- Embargo / Isolation
- Food Scarcity
- Health / Lack of Medicines
- Poor Transportation Infrastructure
- Lack of / Delapidated Housing
- Other (Drugs, Insecurity, Corruption)
- There are No Problems
- Do Not Know/No Answer
- Hurricanes

August 2009
November 2008
April 2008
October 2007
Do you believe the current government will succeed in solving Cuba’s biggest problem in the next few years?

- **August 2009**: 15.0% Yes, 19.0% Do Not Know/No Answer, 66.0% No
- **November 2008**: 29.4% Yes, 1.8% Do Not Know/No Answer, 68.8% No
- **April 2008**: 26.9% Yes, 2.6% Do Not Know/No Answer, 70.5% No
- **October 2007**: 18.5% Yes, 10.3% Do Not Know/No Answer, 71.2% No
What, in your opinion, would most help to improve the economy?

- Change Political System: 20.4%
- Stop Double Currency: 15.3%
- Change Economic System: 9.7%
- Sector Reforms: 9.3%
- Increase Salaries: 8.1%
- Stop the Embargo: 7.9%
- No Change Needed: 2.1%
- No Solution: 1.9%
- Other: 6.5%
- Do Not Know/No Answer: 19.0%
We have heard about a recent reduction in the quantity of food provided by the monthly ration card. How much has this change affected you and your family on a scale from 0 (not affected me at all) to 10 (very negative impact)?

[Bar graph showing the distribution of responses]

- 4.2% for 0
- 6.3% for 1
- 2.3% for 2
- 3.0% for 3
- 5.3% for 4
- 19.5% for 5
- 6.3% for 6
- 4.2% for 7
- 11.6% for 8
- 5.1% for 9
- 29.8% for 10
Attitudes toward Political and Economic Change
If you were given the opportunity to vote to change from the current political system to a democratic system - with multi-party elections, freedom of speech and freedom of expression - would you vote in favor of, or against, that change?

<table>
<thead>
<tr>
<th>Month</th>
<th>In Favor</th>
<th>Opposed</th>
<th>No Answer</th>
</tr>
</thead>
<tbody>
<tr>
<td>August 2009</td>
<td>75.2%</td>
<td>5.8%</td>
<td>19.0%</td>
</tr>
<tr>
<td>November 2008</td>
<td>63.0%</td>
<td>32.4%</td>
<td>4.6%</td>
</tr>
<tr>
<td>April 2008</td>
<td>61.5%</td>
<td>24.9%</td>
<td>13.6%</td>
</tr>
<tr>
<td>October 2007</td>
<td>75.6%</td>
<td>14.2%</td>
<td>10.2%</td>
</tr>
</tbody>
</table>
If you were given the opportunity to vote to change from the current political system to a democratic system - with multi-party elections, freedom of speech and freedom of expression - would you vote in favor of, or against, that change?

The cross-tabulation indicates support for political change according to age group.
If you were given the opportunity to vote to change from the current political system to a democratic system – with multi-party elections, freedom of speech and freedom of expression – would you vote in favor of, or against, that change?

The cross-tabulation indicates support for political change according to level of education.
If you were given the opportunity to vote to change from the current political system to a democratic system - with multi-party elections, freedom of speech and freedom of expression - would you vote in favor of, or against, that change?

The cross-tabulation indicates the trend in support of political change from November 2008 to August 2009 according to age group.
If you were given the opportunity to vote to change from the current political system to a democratic system - with multi-party elections, freedom of speech and freedom of expression - would you vote in favor of, or against, that change?

The cross-tabulation indicates the trend in support of political change from November 2008 to August 2009 according to perceptions of the direction of the country.
If you were given the opportunity to vote to change from the current economic system to a market economy system - with economic freedoms, including opportunities for Cubans to own property and run businesses - would you vote in favor of, or against, that change?

- **October 2007:**
  - In Favor: 83.0%
  - Opposed: 9.6%
  - No Answer: 7.4%

- **April 2008:**
  - In Favor: 81.8%
  - Opposed: 11.0%
  - No Answer: 7.2%

- **November 2008:**
  - In Favor: 86.3%
  - Opposed: 12.5%
  - No Answer: 1.2%

- **August 2009:**
  - In Favor: 85.6%
  - Opposed: 3.0%
  - No Answer: 11.4%
If you were given the opportunity to vote to change from the current economic system to a market economy system – with economic freedoms, including opportunities for Cubans to own property and run businesses – would you vote in favor of, or against, that change?

The cross-tabulation indicates support for economic change according to age group.
If you were given the opportunity to vote to change from the current economic system to a market economy system – with economic freedoms, including opportunities for Cubans to own property and run businesses – would you vote in favor of, or against, that change?

87.1% 86.1% 86.5% 81.4% 6.5% 6.0% 4.1% 0.9% 6.4% 6.0%

The cross-tabulation indicates support for economic change according to level of education.
Which of the following reforms would you prefer?

- Access to License for Private Business: 56.5%
- To Travel At Will Within Cuba: 15.3%
- To Travel Abroad Without an Exit Visa: 21.1%
- To Eliminate the Double Currency System: 5.1%
- Do Not Know/No Answer: 2.1%
Which of the following reforms would you prefer?

- Being Able To Run Your Own Business
- Being Able To Travel At Will Around Cuba
- Being Able To Visit Other Countries Abroad Without a Visa
- Being Able To Eliminate The Double Currency

The cross-tabulation indicates support for particular reforms based on support for political change.
Do you believe the Cuban government should allow Cubans to freely sell or buy the houses in which they live?

- Yes 91.4%
- No 3.2%
- Do Not Know/No Answer 5.3%
Who do you think should have more real power in relation to local issues, municipal or national authorities?

- Municipal Authorities: 66.1%
- National Authorities: 20.9%
- Do Not Know/No Answer: 13.0%
Who do you think should have more real power in relation to local issues, municipal or national authorities?

The cross-tabulation indicates preference for authority over local issues according to age group.
Cubans’ Access to Information Technology
Do you have access to the Internet or E-mail?

- Access to Internet and E-mail: October 2007 (9.4%), April 2008 (9.4%), November 2008 (4.6%), August 2009 (8.6%)
- Has Only E-mail Account: October 2007 (27.4%), April 2008 (25.7%), November 2008 (15.7%), August 2009 (34.7%)
- Nothing: October 2007 (63.2%), April 2008 (64.9%), November 2008 (79.7%), August 2009 (56.7%)
Do you have access to the Internet or E-mail?

The cross-tabulation indicates how Cubans feel about the direction of their country according to access to the Internet.
Do you regularly use a cellular phone?

<table>
<thead>
<tr>
<th>Uses a Cellphone</th>
<th>Does Not Use a Cellphone</th>
</tr>
</thead>
<tbody>
<tr>
<td>October 2007</td>
<td>9.9%</td>
</tr>
<tr>
<td>April 2008</td>
<td>7.3%</td>
</tr>
<tr>
<td>November 2008</td>
<td>7.9%</td>
</tr>
<tr>
<td>August 2009</td>
<td>17.4%</td>
</tr>
</tbody>
</table>

| October 2007     | 90.1%                    |
| April 2008       | 92.7%                    |
| November 2008    | 92.1%                    |
| August 2009      | 82.6%                    |
Trends in Technology Use Since November 2008

- Percent Increase in Cell Phone Use: 10.0%
- Percent Increase in Email Use: 23.0%
- Percent Increase in Internet and Email Use: 4.0%
The cross-tabulation indicates the increase in access to technology according to age group.
The cross-tabulation indicates the increase in access to technology according to level of education.