Public Opinion Survey: Residents of Moldova

July 16, 2020 - August 23, 2020
Detailed Methodology

• The survey was coordinated by Ipsos on behalf of the International Republican Institute’s Center for Insights in Survey Research (CISR). The survey fieldwork was carried out by Magenta Consulting.

• Data was collected throughout Moldova (with the exception of Transnistria) between July 16, 2020 and August 23, 2020 through computer-assisted phone interviews (CA TI) using a dual-frame survey mode consisting of both mobile phones and landline phones.

• Mobile interviews: random selection of respondents using randomly generated mobile numbers of all Moldovan cellphone providers
  • Landline interviews:
    • Stage one: All districts (raions) of Moldova are grouped into 11 groups; all regions (with the exception of Transnistria) were surveyed. For all districts (raions) of Moldova numbers were randomly generated for each raion using raion prefixes
    • Stage two: Respondents were selected in households using the “last birthday” selection principle

• The sample, including an oversample of Chisinau, consisted of n=2,017 permanent residents of Moldova aged 18 and older and eligible to vote and is representative of the general population by age, gender, region and settlement size.

• Sampling frame: Moldova Statistical Databank. Weighting: Data was weighted for phone ownership, age groups, gender and settlements type using the last available population figures by the National Bureau of Statistics. For national level analysis, the Chisinau oversample was weighted back down to its national proportion.

• The margin of error does not exceed plus or minus 2.5 percent for the nationwide data, or plus or minus 4.2 percent for the Chisinau data

• The response rate was 7 percent. This response rate is lower than CISR's generally accepted response rates even for telephone polls, which generally have lower response rates than face-to-face polls. However, additional vetting of the sample did not reveal any evident bias, and the sample is a close approximation of the Moldovan adult population in terms of demographic parameters. Due to the COVID-19 necessitated change in mode from face-to-face to telephone polling, CISR advises to treat any trend comparisons against past polls with caution.

• Charts and graphs may not add up to 100 percent due to rounding.

• The survey was funded by the United States Agency for International Development.
Mood of the Country
In general, would you say that Moldova is heading in the right direction or in the wrong direction?

*In December 2014, news broke of a major banking scandal involving nearly $1 billion missing from three state banks. The scandal is often referred to as “the stolen billion.”

**In 2016, Moldova conducted the first popular presidential election since 1996. Igor Dodon was elected in the second-round contest on November 13, 2016.

*** Interviews for the August 2020 survey were done via computer-assisted phone interviews (CATI). All previous polls were conducted through face-to-face interviews.
What is the most important problem facing Moldova today? (Respondents permitted to supply three spontaneous answers; problems mentioned by at least 4 percent of respondents)

- Economy: Unemployment (32%)
- Economy: Low income (23%)
- Country's leadership/Incompetent, unprofessional governance (22%)
- Coronavirus (18%)
- Corruption (17%)
- Pensions (13%)
- Healthcare (11%)
- Economy: Cost of living, High prices (10%)
- Poverty (10%)
- Economy: Other/General (9%)
- Political instability/Better politics (9%)
- Emigration (9%)
- Infrastructure (7%)
- Education (6%)
- The mentality of society/Indifferent, irresponsible citizens (4%)
- Internal conflicts (4%)
- Natural disasters (4%)
- Don't know/Refused to answer (5%)
What is the most important problem facing your household today?

(Respondents permitted to supply three spontaneous answers; problems mentioned by at least 3 percent of respondents)

- Economy: Low income: 33%
- Economy: Unemployment: 24%
- Healthcare: 21%
- Economy: Cost of living/High prices: 13%
- Pensions: 12%
- Coronavirus: 7%
- Emigration: 7%
- Social services/Benefits: 5%
- Poverty: 5%
- Economy: Other/General: 4%
- Insecurity: 4%
- Education: 4%
- Infrastructure: 4%
- Corruption: 4%
- Housing: 4%
- COVID-related problems: 3%
- Water: 3%
- No (other) problem: 12%
- Don't know/Refused to answer: 6%
Which specific issues should be the top priorities for the government to address?

(Respondents permitted to supply three spontaneous answers; problems mentioned by at least 3 percent of respondents)

- Economy: Unemployment: 27%
- Economy: Low income: 22%
- Solve problems of people in general/Listen to people: 15%
- Coronavirus: 13%
- Healthcare: 12%
- Social services/Benefits: 12%
- Country’s leadership/Incompetent, unprofessional governance: 12%
- Infrastructure: 10%
- Corruption: 10%
- Economy: Other/General: 9%
- Economy: Cost of living/High prices: 8%
- Political instability/Better politics: 8%
- Education: 7%
- Emigration: 5%
- Agriculture: 5%
- International relations: 3%
- Don’t know/Refused to answer: 10%
How would you describe the current economic situation of your household?

- Very good
- Somewhat good
- Somewhat bad
- Very bad
- Don't know/Refused to answer

**Nationwide** (Base n=2017) Chisinau (Base n=549)

For Nationwide:
- 3% Very good
- 54% Somewhat good
- 27% Somewhat bad
- 15% Very bad
- 2% Don't know/Refused to answer

For Chisinau:
- 2% Very good
- 58% Somewhat good
- 26% Somewhat bad
- 12% Very bad
- 2% Don't know/Refused to answer
In the coming 12 months, how do you expect the economic situation of your household to change?

- Improve a lot: Nationwide 2%, Chisinau 2%
- Improve somewhat: Nationwide 22%, Chisinau 21%
- Stay the same: Nationwide 37%, Chisinau 41%
- Worsen somewhat: Nationwide 14%, Chisinau 17%
- Worsen a lot: Nationwide 6%, Chisinau 6%
- Don't know / Refused to answer: Nationwide 19%, Chisinau 14%

*Nationwide (Base n=2017) Chisinau (Base n=549)
If presidential elections were held this coming Sunday, for which candidate, if any, would you vote?

If presidential elections were held this coming Sunday, and the candidate you mentioned is not on the list, for which candidate, if any, would you vote?

(Nationwide, n=2,017)

<table>
<thead>
<tr>
<th>Candidate</th>
<th>First choice</th>
<th>Second choice</th>
</tr>
</thead>
<tbody>
<tr>
<td>Maia Sandu</td>
<td>20%</td>
<td>6%</td>
</tr>
<tr>
<td>Igor Dodon</td>
<td>18%</td>
<td>3%</td>
</tr>
<tr>
<td>Renato Usatii</td>
<td>7%</td>
<td>4%</td>
</tr>
<tr>
<td>Vladimir Voronin</td>
<td>4%</td>
<td>4%</td>
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<tr>
<td>Andrei Nastase</td>
<td>3%</td>
<td>7%</td>
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<tr>
<td>Pavel Filip</td>
<td>3%</td>
<td>2%</td>
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<tr>
<td>Marina Tauber</td>
<td>2%</td>
<td>&lt;1%</td>
</tr>
<tr>
<td>Dorin Chirtoaca</td>
<td>1%</td>
<td>2%</td>
</tr>
<tr>
<td>Zinaida Greceanii</td>
<td>1%</td>
<td>3%</td>
</tr>
<tr>
<td>Ilan Shor</td>
<td>1%</td>
<td>&lt;1%</td>
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<tr>
<td>Andrian Candu</td>
<td>&lt;1%</td>
<td>2%</td>
</tr>
<tr>
<td>Octavian Ticu</td>
<td>&lt;1%</td>
<td>&lt;1%</td>
</tr>
<tr>
<td>Other</td>
<td>3%</td>
<td>2%</td>
</tr>
<tr>
<td>None (spoiled ballot)</td>
<td>1%</td>
<td>2%</td>
</tr>
<tr>
<td>I would not vote</td>
<td>10%</td>
<td>21%</td>
</tr>
<tr>
<td>Don't know/Refused to answer</td>
<td>23%</td>
<td>38%</td>
</tr>
</tbody>
</table>

First choice: 11%  Second choice: 6%
If presidential elections were held this coming Sunday, for which candidate, if any, would you vote?

If presidential elections were held this coming Sunday, and the candidate you mentioned is not on the list, for which candidate, if any, would you vote?

(Chisinau respondents, n=549)

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<td>Igor Dodon</td>
<td>16%</td>
<td>3%</td>
</tr>
<tr>
<td>Vladimir Voronin</td>
<td>5%</td>
<td>4%</td>
</tr>
<tr>
<td>Renato Usatii</td>
<td>4%</td>
<td>4%</td>
</tr>
<tr>
<td>Andrei Nastase</td>
<td>2%</td>
<td>8%</td>
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<td>Zinaida Greceanii</td>
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<td>4%</td>
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<td>&lt;1%</td>
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<tr>
<td>Tudor Deliu</td>
<td>&lt;1%</td>
<td>&lt;1%</td>
</tr>
<tr>
<td>None (spoiled ballot)</td>
<td>2%</td>
<td>2%</td>
</tr>
<tr>
<td>Other</td>
<td>3%</td>
<td>3%</td>
</tr>
<tr>
<td>I would not vote</td>
<td>13%</td>
<td>25%</td>
</tr>
<tr>
<td>Don't know/Refused to answer</td>
<td>19%</td>
<td>31%</td>
</tr>
</tbody>
</table>
If there were to be a runoff, which means a second round of elections, in your opinion, which two candidates would participate in it? (Respondents permitted to supply two answers; Nationwide, n=2,017)

- Igor Dodon: 42%
- Maia Sandu: 41%
- Renato Usatii: 10%
- Andrei Nastase: 7%
- Zinaida Greceanii: 6%
- Vladimir Voronin: 6%
- Pavel Filip: 4%
- Dorin Chirtoaca: 3%
- Andrian Candu: 2%
- Marina Tauber: 2%
- Tudor Deliu: <1%
- Other: 2%
- I would not vote: 3%
- Don't know/Refused to answer: 33%
If there were to be a runoff, which means a second round of elections, in your opinion, which two candidates would participate in it? (Respondents permitted to supply two answers; Chisinau respondents, n=549)
If parliamentary elections were held this coming Sunday, for which party, if any, would you vote?

If parliamentary elections were held this coming Sunday, and the party you mentioned is not on the list, for which party, if any, would you vote?

(Nationwide, n=2,017)
Do you think that a single opposition presidential candidate increases the opportunity for success for the opposition?

- Definitely yes
- Probably yes
- Probably no
- Definitely no
- Don’t know/Refused to answer

**Nationwide (Base n=2017) Chisinau (Base n=549)**

*Chisinau*
Which politician or public person do you trust the most?  
(Respondents permitted to supply three spontaneous answers; persons mentioned by at least 2 percent of respondents nationwide)

*Nationwide (Base n=2,017) Chisinau (Base n=549)
Do you approve or disapprove of the Chisinau government?

- Strongly approve
- Somewhat approve
- Somewhat disapprove
- Strongly disapprove
- Don't know/Refused to answer

**Nationwide**
- 15% Strongly approve
- 20% Somewhat approve
- 16% Somewhat disapprove
- 38% Strongly disapprove
- 11% Don't know/Refused to answer

**Chisinau**
- 12% Strongly approve
- 21% Somewhat approve
- 18% Somewhat disapprove
- 39% Strongly disapprove
- 9% Don't know/Refused to answer

*Nationwide (Base n=2,017) Chisinau (Base n=549)*
To what extent is the coronavirus a concern for you?

- **Very serious**: 40%
- **Somewhat serious**: 23%
- **Somewhat not serious**: 17%
- **Not at all serious**: 19%
- **Don’t know/Refused to answer**: 1%

**Nationwide**
- **Very serious**: 40%
- **Somewhat serious**: 25%
- **Somewhat not serious**: 14%
- **Not at all serious**: 16%
- **Don’t know/Refused to answer**: 1%

**Chisinau**
- **Very serious**: 44%
- **Somewhat serious**: 25%
- **Somewhat not serious**: 14%
- **Not at all serious**: 16%
- **Don’t know/Refused to answer**: 1%

*Nationwide (Base n=2,017) Chisinau (Base n=549)*
To what extent are you satisfied with the local government’s response to the coronavirus?

- Very satisfied
- Somewhat satisfied
- Somewhat not satisfied
- Not at all satisfied
- Don’t know/Refused to answer

**Nationwide (Base n=2,017) Chisinau (Base n=549)**
Are your regular payments, such as salaries, pensions, benefits, et cetera, delayed now?

- Yes: 13%
- No: 69%
- I don’t have personal income: 17%
- Don’t know/Refused to answer: 1%

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International Relations
Which country is the biggest foreign donor to Moldova?

(Respondents permitted to supply spontaneous answers; top five mentions displayed)

- **EU**: Nationwide - 29%, Chisinau - 33%
- **Russia**: Nationwide - 17%, Chisinau - 15%
- **Romania**: Nationwide - 16%, Chisinau - 18%
- **United States**: Nationwide - 5%, Chisinau - 5%
- **Germany**: Nationwide - 2%, Chisinau - 3%
- **Don't know/Refused to answer**: Nationwide - 26%, Chisinau - 21%

*Nationwide (Base n=2,017) Chisinau (Base n=549)*
How would you rate current relations between Moldova and the following countries?

- **European Union**: 10% Very good, 63% Somewhat good, 13% Somewhat bad, 1% Very bad, 13% Don’t know/Refused to answer
- **Romania**: 9% Very good, 59% Somewhat good, 16% Somewhat bad, 2% Very bad, 15% Don’t know/Refused to answer
- **Russia**: 8% Very good, 52% Somewhat good, 23% Somewhat bad, 3% Very bad, 14% Don’t know/Refused to answer
- **United States**: 4% Very good, 50% Somewhat good, 13% Somewhat bad, 2% Very bad, 32% Don’t know/Refused to answer
- **China**: 3% Very good, 45% Somewhat good, 9% Somewhat bad, 1% Very bad, 42% Don’t know/Refused to answer
Which of these countries do you consider to be the most important economic partner(s) and political partner(s) for our country?

(Respondents evaluated each country/organization separately as to whether they were among the most important or not)
Which of these countries do you consider to be the most important economic partner(s) and political partner(s) for our country?

(Chisinau respondents, n=549; Respondents evaluated each country/organization separately as to whether they were among the most important or not)
Sources of Information
How interested or uninterested are you in political news and information?

- 22% Very interested
- 40% Somewhat interested
- 19% Somewhat uninterested
- 18% Very uninterested
- 1% Don't know/Refused to answer
Which sources of information do you use most frequently to access political news and information? 
(Respondents permitted to supply three answers)

- **Television**
  - First choice: 52%
  - Second choice: 21%
  - Third choice: 3%

- **Internet (other than social media)**
  - First choice: 24%
  - Second choice: 20%
  - Third choice: 5%

- **Social media**
  - First choice: 9%
  - Second choice: 8%
  - Third choice: 5%

- **Radio**
  - First choice: 5%
  - Second choice: 11%
  - Third choice: 8%

- **Relatives/Friends**
  - First choice: 2%
  - Second choice: 3%
  - Third choice: 5%

- **Print media (newspaper and magazines articles)**
  - First choice: 1%
  - Second choice: 4%
  - Third choice: 5%

- **None**
  - First choice: 4%

- **Don’t know/Refused to answer**
  - First choice: 2%
Do you use any of the following social media sites?

- Facebook: Nationwide 59% (Chisinau 70%)
- Viber: Nationwide 50% (Chisinau 60%)
- Facebook messenger: Nationwide 45% (Chisinau 54%)
- Odnoklassniki: Nationwide 34% (Chisinau 54%)
- WhatsApp: Nationwide 29% (Chisinau 35%)
- Instagram: Nationwide 26% (Chisinau 29%)
- Telegram: Nationwide 10% (Chisinau 29%)
- Vkontakte: Nationwide 10% (Chisinau 15%)
- Twitter: Nationwide 3% (Chisinau 4%)
- MoiMir: Nationwide 3% (Chisinau 2%)
- Linkedin: Nationwide 2% (Chisinau 4%)
- LiveJournal: Nationwide 2% (Chisinau 2%)
- I don’t use social media: Nationwide 16% (Chisinau 26%)
- Don’t know/Refused to answer: Nationwide 2% (Chisinau 2%)

*Nationwide (Base n=2,017) Chisinau (Base n=549)
Demographics
Demographics

- Employed in a paid job full-time: 33%
- Employed in a paid job part-time: 4%
- Self-employed full-time: 5%
- Self-employed part-time: 3%
- Homemaker: 10%
- Retired: 24%
- Unemployed, looking for a job: 10%
- Unemployed, not looking for a job: 4%
- Student/Pupil: 3%
- Maternity leave: 2%
- Other: 2%
- Don't know/Refused to answer: 1%

Settlement Type:
- Urban: 45%
- Rural: 55%