Detailed Methodology

• The International Republican Institute (IRI) carried out a survey of Zanzibar citizens aged 18 years and older.

• The questionnaire was designed by Robert E. Carpenter of Chesapeake Beach Consulting, in consultation with IRI. Sample design, interview training and fieldwork was carried out by Strategic Africa, a social research firm, in consultation with IRI and Carpenter.

• Telephone interviews were carried out in Zanzibar, Tanzania with 1,002 respondents between July 19 - 25, 2015.

• Eight thousand (8,000) phone numbers were randomly selected. A skip pattern of every other number was used once the 8,000 phone numbers were selected. The total number of interviews conducted was 1,002.

• To determine eligibility, each respondent was asked if they were a resident of Zanzibar. They were then asked if they lived in Pemba or Unguja. Following these two questions the respondent was asked their age. If they were 18 or older, they were eligible to complete the survey and it was administered.

• All interviewers were conducted in Kiswahili, the official language of Zanzibar.

• The margin of error for the entire study is plus or minus 3.2 percentage points.

• In total more than 4,000 phone numbers were dialed to obtain 1,002 interviews. Thus, the response rate for this survey was 25 percent.

• The survey was funded by the National Endowment for Democracy.

• Charts and graphs may not add to 100 percent due to rounding.
Residence

Unguja: 65%

Pemba: 35%
Gender

- Men: 73%
- Women: 27%

Age

- 18 to 29: 48%
- 30 to 39: 31%
- 40 to 49: 13%
- 50 to 59: 6%
- 60 and older: 2%
What is the highest level of education you have completed?

- University completed: 18%
- Some University: 13%
- Secondary Completed: 35%
- Some Secondary: 15%
- Primary completed: 10%
- Some Primary: 4%
- No formal schooling: 5%
- Don't know/Did not answer/Refused to answer: 1%
How often do you get news?

- Daily: 62%
- Almost everyday: 12%
- A couple of times a week: 11%
- A couple of times a month: 1%
- Very rarely: 11%
- Never: 1%
- Don't know/Did not answer/Refused to answer: 1%
In general, are you interested in following the news about government, politics and current events?

- Yes: 69%
- No: 30%
- Don't know/Did not answer/Refused to answer: 2%
Where do you get most of your information about politics and government?

- Television: 48%
- Radio: 29%
- Newspaper: 8%
- Friends: 2%
- Rallies: 1%
- Door-to-door: 0%
- Flyers: 0%
- Traditional leaders: 0%
- Mosques or churches: 0%
- Banners: <1%
- Internet: 10%
- Telephone: 1%
- Does not follow political news: <1%
- Don't know/Did not answer/Refused to answer: 2%
Where do you get most of your information about politics and government?

- Television: 48% (All), 47% (Age 18 to 29)
- Radio: 29% (All), 27% (Age 18 to 29)
- Newspaper: 8% (All), 8% (Age 18 to 29)
- Friends: 2% (All), 3% (Age 18 to 29)
- Rallies: 1% (All), 0% (Age 18 to 29)
- Internet: 10% (All), 12% (Age 18 to 29)
- Telephone: 1% (All), 1% (Age 18 to 29)
- Don't know/Did not answer/Refused to answer: 2% (All), 2% (Age 18 to 29)
How important is it to you that this source of information you have just mentioned be independent and free from government interference?

- Very important: 75%
- Important: 12%
- Not too important: 7%
- Not important at all: 3%
- Don't know/Did not answer/Refused to answer: 3%

Total important: 87%
Total not important: 10%
How important is it to you that this source of information you have just mentioned be independent and free from government interference?

- Very important
- Important
- Not too important
- Not important at all
- Don't know/Did not answer/Refused to answer

Age 18 to 29:
- Very important: 78%
- Important: 6%
- Not too important: 4%
- Not important at all: 3%
- Don't know/Did not answer/Refused to answer: 3%

All:
- Very important: 75%
- Important: 12%
- Not too important: 9%
- Not important at all: 7%
- Don't know/Did not answer/Refused to answer: 3%

Total important (18-29): 88%
Total not important (18-29): 10%
Total important (all): 87%
Total not important (all): 10%
Thinking now about elections and making decisions on how you will vote. Which of the following do you rely on the most for information about elections and helping you make voting decisions?

- Television: 52%
- Radio: 29%
- Newspaper: 3%
- Friends: 2%
- Rallies: 4%
- Relatives: <1%
- Flyers: <1%
- Traditional leaders: 0%
- Mosques or churches: 0%
- Banners: 0%
- Internet: 5%
- Telephone: 1%
- Don't know/Did not answer/Refused to answer: 5%
Thinking now about elections and making decisions on how you will vote. Which of the following do you rely on the most for information about elections and helping you make voting decisions?
Would you say that each of the following have gotten better, stayed the same or become worse?

- **Political situation**
  - Gotten better: 49%
  - Stayed the same: 18%
  - Gotten worse: 26%
  - Don't know/Did not answer/Refused to answer: 8%

- **Own personal living conditions**
  - Gotten better: 29%
  - Stayed the same: 32%
  - Gotten worse: 37%
  - Don't know/Did not answer/Refused to answer: 1%

- **Things in Zanzibar**
  - Gotten better: 28%
  - Stayed the same: 23%
  - Gotten worse: 48%
  - Don't know/Did not answer/Refused to answer: 1%
In general, do you feel Zanzibar is going in the right direction or going in the wrong direction?

- Right direction: 53%
- Wrong direction: 40%
- Don’t know/Did not answer/Refused to answer: 7%
In general, do you feel Zanzibar is going in the right direction or going in the wrong direction?

- Right direction:
  - Age 18 to 29: 53%
  - All: 53%

- Wrong direction:
  - Age 18 to 29: 39%
  - All: 40%

- Don't know/Did not answer/Refused to answer:
  - Age 18 to 29: 8%
  - All: 7%
If you could have only one or the other, which is more important to you: a democratic system of government or a prosperous economy?

- Democratic system of government: 47% definitely more important, 2% more important.
- Prosperous economy: 17% definitely more important, 31% more important, 3% don't know/did not answer/refused to answer.

Total democracy: 49%
Total prosperity: 48%
In your opinion what is the most important problem facing Zanzibar that the government should address?

- Education: 36%
- Health care: 9%
- Cost of living: 8%
- State of democracy: 8%
- Corruption: 3%
- Poverty: 7%
- Safety: 6%
- Unemployment: 23%
- Infrastructure: <1%
- Don't know/Did not answer/Refused to answer: 1%
Would you be more likely or less likely to vote for a candidate who campaigned on a theme of reducing or eliminating corruption in government and everyday life?

- Definitely more likely: 73%
- More likely: 10%
- Less likely: 7%
- Definitely less likely: 6%
- Don't know/Did not answer/Refused to answer: 4%

Total more likely: 83%
Total less likely: 13%
Do you think the level of corruption in Zanzibar has increased over the past several years, remained the same or decreased?

- Increased: 52%
- Remained the same: 17%
- Decreased: 19%
- Don't know/Did not answer/Refused to answer: 12%
Thinking now about the last national elections held in 2010 in Zanzibar. Would you say those elections were completely free and fair, free and fair with minor problems, free and fair but with major problems, not free and fair?

- Completely free and fair: 32%
- Free and fair, with minor problems: 23%
- Free and fair, but with major problems: 8%
- Not free or fair: 22%
- Don't know/Did not answer/Refused to answer: 15%
Thinking now about the national elections that will be held later this year in Zanzibar. Do you expect those elections to be completely free and fair, free and fair with minor problems, free and fair but with major problems, not free and fair?

- Completely free and fair: 31%
- Free and fair, with minor problems: 19%
- Free and fair, but with major problems: 11%
- Not free or fair: 23%
- Don't know/Did not answer/Refused to answer: 16%
If the national elections were being held tomorrow, would you feel safe enough to vote?

Yes 66%

No 30%

Don't know/Did not answer/Refused to answer 4%
Did you register to vote so that you can participate in the upcoming national elections?

Yes: 79%
No: 21%
Don't know/Did not answer/Refused to answer: <1%
Did you register to vote so that you can participate in the upcoming national elections?

- Yes: 74% (79% All) for Age 18 to 29 and 79% All
- No: 26% (21% All) for Age 18 to 29 and 21% All
- Don't know/Did not answer/Refused to answer: <1% for both Age 18 to 29 and All
How likely, if at all, are you to vote in the national elections that will be held later this year?

- Will definitely vote: 76%
- Might vote: 8%
- Probably will not vote: 14%
- Don't know/Did not answer/Refused to answer: 2%
How likely, if at all, are you to vote in the national elections that will be held later this year?

- Will definitely vote
  - Age 18 to 29: 72%
  - All: 76%

- Might vote
  - Age 18 to 29: 9%
  - All: 8%

- Probably will not vote
  - Age 18 to 29: 18%
  - All: 14%

- Don't know/Did not answer/Refused to answer
  - Age 18 to 29: 2%
  - All: 2%
Women and Democracy
If there are two candidates running for office and they have the same qualifications aside from the fact that one is a man and one is a woman, which candidate are you more likely to support?

- Man: 56%
- Woman: 19%
- Makes no difference to me: 23%
- Don't know/Did not answer/Refused to answer: 2%
If there are two candidates running for office and they have the same qualifications aside from the fact that one is a man and one is a woman, which candidate are you more likely to support?

- Man: 60% (30+) 53% (18 to 29)
- Woman: 15% (30+) 23% (18 to 29)
- Makes no difference to me: 24% (30+) 22% (18 to 29)
- Don't know/Did not answer/Refused to answer: 2% (30+) 2% (18 to 29)
Do you agree or disagree with the following statement? Politicians do not listen to the needs and ideas of women.

- Strongly agree: 29%
- Agree: 26%
- Disagree: 33%
- Strongly disagree: 8%
- Don't know/Did not answer/Refused to answer: 4%

Total agree: 55%
Total disagree: 41%
Generation Democracy: Young People
How likely would you be to vote for a candidate in the next elections who is younger than 30 years of age?

- Very likely: 35%
- Somewhat likely: 25%
- Somewhat unlikely: 7%
- Very unlikely: 30%
- Don't know/Did not answer/Refused to answer: 2%

Total likely: 61%
Total unlikely: 37%
Do you agree or disagree with the following statement? Politicians do not listen to the needs and ideas of young people.

- Strongly agree: 37%
- Agree: 30%
- Disagree: 23%
- Strongly disagree: 7%
- Don't know/Did not answer/Refused to answer: 4%

Total agree: 67%
Total disagree: 30%
Do you agree or disagree with the following statement? Young people are adequately represented in decision-making positions.

- **Strongly agree**: 35%
- **Agree**: 28%
- **Disagree**: 25%
- **Strongly disagree**: 7%
- **Don't know/Did not answer/Refused to answer**: 5%

**Total agree**: 63%
**Total disagree**: 32%
Do you agree or disagree with the following statement? Young people make good political leaders.

Strongly agree: 58%
Agree: 27%
Disagree: 10%
Strongly disagree: 3%
Don't know/Did not answer/Refused to answer: 2%

Total agree: 85%
Total disagree: 13%
Do you agree or disagree with the following statement? Unemployment among young people is a very serious problem in Zanzibar today which the government must address.

- Strongly agree: 85%
- Agree: 10%
- Disagree: 4%
- Strongly disagree: 1%
- Don’t know/Did not answer/Refused to answer: 1%

Total agree: 95%
Total disagree: 4%
Do you agree or disagree with the following statement? The reason more young people are not involved in politics and government is their own personal apathy and not lack of opportunities in the government and political parties.

- Strongly agree: 32%
- Agree: 28%
- Disagree: 26%
- Strongly disagree: 10%
- Don't know/Did not answer/Refused to answer: 4%

Total agree: 60%
Total disagree: 36%
Zanzibar and the World
Thinking now about Zanzibar and its relationship with countries around the globe. How would you describe Zanzibar’s relationship with the United States? Would you say it is very good, good, poor or very poor?

- Very good: 12%
- Good: 49%
- Poor: 13%
- Very poor: 4%
- Don't know/Did not answer/Refused to answer: 22%

Total good: 61%
Total poor: 16%
Thinking now about Zanzibar and its relationship with countries around the world. Which of the following Middle East countries would you say is the most important in terms of Zanzibar having a strong relationship with? (Closed list)

- Iran: 3%
- Iraq: 1%
- Jordan: 0%
- Kuwait: <1%
- Lebanon: <1%
- Oman: 51%
- Qatar: 6%
- Saudi Arabia: 9%
- Syria: <1%
- Turkey: 1%
- United Arab Emirates: 9%
- Yemen: 2%
- Don't know/Did not answer/Refused to answer: 20%