National Survey of Mongolian Public Opinion

March 1-15, 2016

The Government of Canada
Detailed Methodology

• The survey was conducted by Social Policy Development Research Institute (SPDRI) under the supervision of Mr. Robert Carpenter of Chesapeake Beach Consulting and the International Republican Institute between March 1 - March 15, 2016.

• Data was collected using in-person, in-home interviews. The sample was stratified by 13 of Mongolia’s 21 aimags and Ulaanbaatar and then by soum or district. Interviews were conducted in both urban and rural locations.

• The sample consisted of 5,000 respondents (response rate: 95.24 percent) aged 18 and older, and was representative of voting-age adults nationally.

• The sample was distributed among 13 aimags and Ulaanbaatar. Within each of the selected 13 aimags outside of Ulaanbaatar, 2,800 interviews were conducted in three randomly selected soums. Districts were randomly selected in Ulaanbaatar, where 2,200 interviews were conducted. The total number of interviews to conduct within an aimag was determined utilizing voter registration information from the 2013 presidential election.

• After identifying a centrally located starting point, a skip pattern was used to select appropriate households. Within each household, the Kish Grid was then used to select respondents 18 years and older.

• Interview teams were comprised of both males and females.

• The margin of error does not exceed plus or minus 1.4 percent at the mid-range with a confidence level of 95 percent.

• The information in this report has been compiled in accordance with international standards for market and social research methodologies. Figures in charts and tables may not sum to 100 percent due to rounding.
Overall, do you think Mongolia is headed in the right direction or the wrong direction?
Why do you say right direction?
(Open-ended, n=925)

- General positive feeling: 41%
- Effective policies: 24%
- Infrastructure development: 16%
- Expanded opportunities: 12%
- Other: 5%
- Don't know/Refused: 2%
Why do you say wrong direction?  
(open-ended, n=3,030)

- Economic instability: 36%
- Overreliance on foreign countries for development: 25%
- Inadequate governance: 23%
- General negative feeling: 9%
- Other: 6%
- Don't know/Refused: 1%
Overall, how would you rate the current economic conditions in Mongolia?

- Very good: 1%
- Good: 5%
- Bad: 57%
- Very bad: 35%
- Don't know/Refused: 2%
Thinking about the personal economic situation of you and your family, over the past year has it gotten better, worse or is it about the same?

- Better: 6%
- Worse: 56%
- Same: 37%
- Don't know/Refused: 2%
Thinking some more about your personal economic situation, in the coming year do you think that it is going to get better, worse or stay about the same?

- Better: 36%
- Worse: 14%
- Same: 27%
- Don't know/Refused: 22%
Thinking some more about your personal economic situation, in the coming year do you think that it is going to get better, worse or stay about the same? (disaggregated by gender)

**Female**
- Better: 15%
- Worse: 66%
- Same: 19%

**Male**
- Better: 36%
- Worse: 44%
- Same: 20%
Do you expect the price of basic commodities such as milk, bread and meat to be higher or lower one year from now?

- Much higher: 16%
- Slightly higher: 45%
- Same: 17%
- Slightly lower: 7%
- Much lower: 1%
- Don't know/Refused: 14%
What are the three most important problems facing Mongolia?
(open-ended)

<table>
<thead>
<tr>
<th>Response</th>
<th>First</th>
<th>Second</th>
<th>Third</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unemployment</td>
<td>48%</td>
<td>13%</td>
<td>7%</td>
</tr>
<tr>
<td>Poverty</td>
<td>16%</td>
<td>25%</td>
<td>8%</td>
</tr>
<tr>
<td>Corruption</td>
<td>8%</td>
<td>11%</td>
<td>13%</td>
</tr>
<tr>
<td>Price Inflation</td>
<td>6%</td>
<td>8%</td>
<td>9%</td>
</tr>
<tr>
<td>Economy</td>
<td>5%</td>
<td>6%</td>
<td>10%</td>
</tr>
<tr>
<td>Political conflict/Tension</td>
<td>4%</td>
<td>5%</td>
<td>6%</td>
</tr>
<tr>
<td>Alcoholism</td>
<td>3%</td>
<td>7%</td>
<td>8%</td>
</tr>
<tr>
<td>Pollution/Environmental issues</td>
<td>2%</td>
<td>4%</td>
<td>5%</td>
</tr>
<tr>
<td>Foreign loan repayment</td>
<td>2%</td>
<td>3%</td>
<td>10%</td>
</tr>
<tr>
<td>Crime/Security</td>
<td>1%</td>
<td>2%</td>
<td>3%</td>
</tr>
</tbody>
</table>
Who should primarily control the mining of natural resources in Mongolia?

- Provincial government: 44%
- National government: 37%
- Private companies under government contract: 9%
- Don't know/Refused: 10%
Overall, do you think the level of regulation on mining in Mongolia is too strict, too lax or about right?
Now I am going to ask you your level of agreement or disagreement to various statements or your position on various issues.

- **My province should be given a proportional share of revenue from natural resources to address the problems affecting the province.**
  - Strongly agree: 51%
  - Somewhat agree: 33%
  - Somewhat disagree: 8%
  - Strongly disagree: 3%
  - Don’t know/Refused: 5%

- **Mongolia should impose a tax on agriculture income for large landowners.**
  - Strongly agree: 40%
  - Somewhat agree: 31%
  - Somewhat disagree: 14%
  - Strongly disagree: 8%
  - Don’t know/Refused: 7%

- **Building roads leads to development which reduces poverty.**
  - Strongly agree: 38%
  - Somewhat agree: 36%
  - Somewhat disagree: 14%
  - Strongly disagree: 6%
  - Don’t know/Refused: 6%

- **Increasing public funding for education will decrease poverty.**
  - Strongly agree: 36%
  - Somewhat agree: 34%
  - Somewhat disagree: 15%
  - Strongly disagree: 7%
  - Don’t know/Refused: 8%

- **The best way for Mongolia to reduce unemployment is to attract foreign investment.**
  - Strongly agree: 24%
  - Somewhat agree: 29%
  - Somewhat disagree: 20%
  - Strongly disagree: 16%
  - Don’t know/Refused: 11%
Thinking now about the following institutions/individuals, would you say you approve or disapprove of the job they are doing?

![Bar chart showing approval and disapproval ratings for various institutions and individuals. The chart includes data for Army, The Media, Police, Civil Society Organizations, Aimag Government, Independent Authority Against Corruption, The Supreme Court, President, Opposition parties in government, Speaker of Parliament, Prime Minister, State Great Hural, General Electoral Commission, and Political Parties. The ratings range from strongly approve to strongly disapprove.]
Has the national government done a very good job, a good job, a poor job or a very poor job addressing the following issues?

<table>
<thead>
<tr>
<th>Issue</th>
<th>Very good</th>
<th>Good</th>
<th>Poor</th>
<th>Very poor</th>
<th>Don't know/Refused</th>
</tr>
</thead>
<tbody>
<tr>
<td>Providing access to electricity</td>
<td>13%</td>
<td>57%</td>
<td>20%</td>
<td>6%</td>
<td>4%</td>
</tr>
<tr>
<td>Developing roads, highways, and bridges</td>
<td>11%</td>
<td>47%</td>
<td>26%</td>
<td>10%</td>
<td>5%</td>
</tr>
<tr>
<td>Creating affordable housing</td>
<td>9%</td>
<td>44%</td>
<td>32%</td>
<td>11%</td>
<td>5%</td>
</tr>
<tr>
<td>Providing access to clean water</td>
<td>8%</td>
<td>44%</td>
<td>31%</td>
<td>11%</td>
<td>6%</td>
</tr>
<tr>
<td>Improving education</td>
<td>5%</td>
<td>32%</td>
<td>42%</td>
<td>15%</td>
<td>7%</td>
</tr>
<tr>
<td>Protecting land rights</td>
<td>4%</td>
<td>27%</td>
<td>37%</td>
<td>22%</td>
<td>10%</td>
</tr>
<tr>
<td>Advancing democratic reforms</td>
<td>3%</td>
<td>13%</td>
<td>39%</td>
<td>23%</td>
<td>23%</td>
</tr>
<tr>
<td>Addressing domestic violence</td>
<td>3%</td>
<td>18%</td>
<td>40%</td>
<td>27%</td>
<td>11%</td>
</tr>
</tbody>
</table>

0% 10% 20% 30% 40% 50% 60% 70% 80% 90% 100%

- Very good
- Good
- Poor
- Very poor
- Don't know/Refused
Has the national government done a very good job, a good job, a poor job or a very poor job addressing the following issues.

- Fighting crime: 3% Very good, 25% Good, 46% Poor, 21% Very poor, 6% Don't know/Refused
- Delivering quality healthcare: 3% Very good, 23% Good, 46% Poor, 24% Very poor, 5% Don't know/Refused
- Combating corruption: 3% Very good, 17% Good, 42% Poor, 32% Very poor, 6% Don't know/Refused
- Advancing gender equality: 2% Very good, 16% Good, 40% Poor, 18% Very poor, 24% Don't know/Refused
- Improving the economy: 2% Very good, 7% Good, 39% Poor, 44% Very poor, 9% Don't know/Refused
- Addressing unemployment: 2% Very good, 6% Good, 48% Poor, 40% Very poor, 4% Don't know/Refused
- Supporting LGBT rights: 4% Very good, 16% Good, 18% Poor, 60% Very poor, 8% Don't know/Refused
- Addressing air pollution: 1% Very good, 6% Good, 27% Poor, 58% Very poor, 8% Don't know/Refused
- Reducing poverty: 1% Very good, 6% Good, 41% Poor, 48% Very poor, 4% Don't know/Refused
Agree or Disagree?
Women are equally represented in political decision-making positions in Mongolia.

- Strongly agree: 12%
- Somewhat agree: 27%
- Somewhat disagree: 32%
- Strongly disagree: 16%
- Don't know/Refused: 13%
If there are two candidates running for office and they have the same qualifications aside from the fact that one is a man and one is a woman, which candidate are you more likely to support?

- Man: 20%
- Woman: 35%
- Makes no difference to me: 39%
- Don't know/Refused: 6%
If there are two candidates running for office and they have the same qualifications aside from the fact that one is a man and one is a woman, which candidate are you more likely to support? (disaggregated by gender)

**Female**
- Man: 14%
- Woman: 44%
- Makes no difference to me: 36%
- Don't know/Refused: 6%

**Male**
- Man: 26%
- Woman: 25%
- Makes no difference to me: 43%
- Don't know/Refused: 6%
Agree or Disagree?
Political parties should be doing more to promote women to positions of political leadership.

- Strongly agree: 27%
- Somewhat agree: 39%
- Somewhat disagree: 13%
- Strongly disagree: 6%
- Don't know/Refused: 16%
Agree or Disagree?
Political parties should be doing more to nominate and support women candidates for elected office.

- Strongly agree: 28%
- Somewhat agree: 39%
- Somewhat disagree: 13%
- Strongly disagree: 5%
- Don't know/Refused: 15%
Agree or Disagree?
Politicians do not listen to the needs and ideas of women.

- Strongly agree: 20%
- Somewhat agree: 40%
- Somewhat disagree: 21%
- Strongly disagree: 7%
- Don't know/Refused: 13%
Agree or Disagree?
Women should be primarily responsible for taking care of the house and children.

- Strongly agree: 44%
- Somewhat agree: 32%
- Somewhat disagree: 15%
- Strongly disagree: 6%
- Don't know/Refused: 3%
Agree or Disagree?
Domestic violence is a problem in Mongolia.

- Strongly agree: 48%
- Somewhat agree: 32%
- Somewhat disagree: 10%
- Strongly disagree: 3%
- Don't know/Refused: 7%
Would you say that you know a great deal, some, not too much or nothing at all about the Mongolian Parliamentary Women’s Caucus?

- A great deal: 6%
- Some: 23%
- Not too much: 40%
- Nothing at all: 21%
- Don’t know/Refused: 11%
Agree or Disagree?
Politicians do not listen to the needs and ideas of young people.

- Strongly agree: 35%
- Somewhat agree: 38%
- Somewhat disagree: 14%
- Strongly disagree: 5%
- Don't know/Refused: 8%
Do you trust the current electronic voting system or black machine to accurately record your vote?

- A great deal: 14%
- Somewhat: 24%
- Not too much: 31%
- Not at all: 23%
- Don't know/Refused: 8%
Agree or Disagree?
When voting at my polling station on Election Day, I am confident that my secret ballot is held confidential.

- Strongly agree: 19%
- Somewhat agree: 33%
- Somewhat disagree: 24%
- Strongly disagree: 12%
- Don't know/Refused: 12%
Thinking now about elections, did you vote in the 2012 parliamentary election?

- Yes: 78%
- No: 19%
- Don't know/Refused: 3%
If yes, who did you vote for?
(n=3,873)

<table>
<thead>
<tr>
<th>Response*</th>
<th>Percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Democratic Party</td>
<td>45%</td>
</tr>
<tr>
<td>Mongolian People’s Party</td>
<td>25%</td>
</tr>
<tr>
<td>Mongolian People’s Revolutionary Party</td>
<td>9%</td>
</tr>
<tr>
<td>Independent candidate</td>
<td>5%</td>
</tr>
<tr>
<td>Don’t remember</td>
<td>7%</td>
</tr>
<tr>
<td>Don’t know/Refused</td>
<td>9%</td>
</tr>
</tbody>
</table>

*Parties that received less than 1% of responses were omitted from this table
How likely, if at all, are you to vote in the next parliamentary elections?

- Very likely: 55%
- Somewhat likely: 27%
- Somewhat unlikely: 8%
- Very unlikely: 6%
- Don’t know/Refused: 5%
How likely, if at all, are you to vote in the next parliamentary elections?  
(Disaggregated by age and gender)

<table>
<thead>
<tr>
<th>Response</th>
<th>Male</th>
<th>Female</th>
<th>18-30</th>
<th>31-40</th>
<th>41-50</th>
<th>51-60</th>
<th>61+</th>
</tr>
</thead>
<tbody>
<tr>
<td>Very likely</td>
<td>54%</td>
<td>55%</td>
<td>49%</td>
<td>55%</td>
<td>56%</td>
<td>61%</td>
<td>65%</td>
</tr>
<tr>
<td>Somewhat likely</td>
<td>28%</td>
<td>27%</td>
<td>29%</td>
<td>27%</td>
<td>28%</td>
<td>25%</td>
<td>20%</td>
</tr>
<tr>
<td>Somewhat unlikely</td>
<td>7%</td>
<td>9%</td>
<td>9%</td>
<td>8%</td>
<td>8%</td>
<td>7%</td>
<td>7%</td>
</tr>
<tr>
<td>Very unlikely</td>
<td>6%</td>
<td>6%</td>
<td>7%</td>
<td>6%</td>
<td>5%</td>
<td>4%</td>
<td>5%</td>
</tr>
<tr>
<td>Don’t know/Refused</td>
<td>5%</td>
<td>4%</td>
<td>5%</td>
<td>5%</td>
<td>3%</td>
<td>4%</td>
<td>3%</td>
</tr>
</tbody>
</table>
In the past year, the Prime Minister has faced a vote of no confidence. One vote was successful, resulting in the former Prime Minister stepping down. Recently another vote of no confidence was held, which the current Prime Minister narrowly survived. Following the elections in June, do you expect the national government of Mongolia to be less stable, more stable or remain as it is now?

- More stable: 19%
- Remain as it is now: 34%
- Less stable: 18%
- Don't know/Refused: 29%
Agree or Disagree?
Political parties should be active following elections to encourage citizen participation in Mongolia’s democratic processes.

- Strongly agree: 44%
- Somewhat agree: 30%
- Somewhat disagree: 11%
- Strongly disagree: 5%
- Don't know/Refused: 10%
Do you believe that corruption is a major problem, a minor problem, not much of a problem or not a problem at all?

- A major problem: 75%
- A minor problem: 13%
- Not much of a problem: 3%
- Not a problem at all: 1%
- Don't know/Refused: 8%
When you think of corruption, what is an example that comes to mind?  
(Open-ended)

<table>
<thead>
<tr>
<th>Response</th>
<th>Percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Respondent mentioned a specific person’s name</td>
<td>19%</td>
</tr>
<tr>
<td>All officials both at junior and senior positions are corrupt</td>
<td>7%</td>
</tr>
<tr>
<td>Illegal payments and petty bribes</td>
<td>6%</td>
</tr>
<tr>
<td>Corruption in the education sector by teachers and principals</td>
<td>6%</td>
</tr>
<tr>
<td>Corruption cases against senior politicians and government officials</td>
<td>5%</td>
</tr>
<tr>
<td>Corruption in the health sector through illegal doctor payments</td>
<td>4%</td>
</tr>
<tr>
<td>Corruption in law enforcement (police, courts, prosecutors)</td>
<td>3%</td>
</tr>
<tr>
<td>Government organizations that control and approve land registration</td>
<td>3%</td>
</tr>
<tr>
<td>Mining: Oyu tolgoi, Tavan tolgoi*</td>
<td>1%</td>
</tr>
<tr>
<td>Don’t know/Refused</td>
<td>43%</td>
</tr>
</tbody>
</table>

*Names of specific Mongolian mines
Is the national government taking adequate steps to combat corruption?

- Yes: 61%
- No: 16%
- Don't know/Refused: 23%
Agree or Disagree?
Officials who commit corruption abuses are adequately punished.

- Strongly agree: 8%
- Somewhat agree: 15%
- Somewhat disagree: 32%
- Strongly disagree: 34%
- Don't know/Refused: 10%
Agree or Disagree?
Political party campaign finance is transparent and honestly reported.

- Strongly agree: 8%
- Somewhat agree: 13%
- Somewhat disagree: 32%
- Strongly disagree: 36%
- Don't know/Refused: 10%
Has a political party ever offered you a bribe in exchange for a vote or support?

- Yes: 8%
- No: 77%
- Don't know/Refused: 15%

Has a candidate ever offered you a bribe in exchange for a vote or support?

- Yes: 8%
- No: 75%
- Don't know/Refused: 17%
Agree or Disagree?
Laws are enforced fairly by:

<table>
<thead>
<tr>
<th>Organization</th>
<th>Strongly agree</th>
<th>Somewhat agree</th>
<th>Somewhat disagree</th>
<th>Strongly disagree</th>
<th>Don't know/Refused</th>
</tr>
</thead>
<tbody>
<tr>
<td>Police</td>
<td>16%</td>
<td>45%</td>
<td>25%</td>
<td>9%</td>
<td>6%</td>
</tr>
<tr>
<td>Immigration Office</td>
<td>13%</td>
<td>45%</td>
<td>19%</td>
<td>7%</td>
<td>16%</td>
</tr>
<tr>
<td>Judges</td>
<td>10%</td>
<td>39%</td>
<td>27%</td>
<td>11%</td>
<td>12%</td>
</tr>
<tr>
<td>State Prosecutors</td>
<td>9%</td>
<td>37%</td>
<td>27%</td>
<td>11%</td>
<td>18%</td>
</tr>
<tr>
<td>Ministry of Justice</td>
<td>7%</td>
<td>33%</td>
<td>27%</td>
<td>12%</td>
<td>21%</td>
</tr>
<tr>
<td>Independent Authority Against Corruption</td>
<td>6%</td>
<td>34%</td>
<td>34%</td>
<td>15%</td>
<td>11%</td>
</tr>
<tr>
<td>General Election Commission</td>
<td>4%</td>
<td>24%</td>
<td>35%</td>
<td>20%</td>
<td>18%</td>
</tr>
<tr>
<td>State Great Hural</td>
<td>4%</td>
<td>23%</td>
<td>36%</td>
<td>20%</td>
<td>16%</td>
</tr>
</tbody>
</table>
Perceptions of Democracy
Agree or Disagree?
Voting gives me a chance to influence decision-making in the country.

- Strongly agree: 31%
- Somewhat agree: 35%
- Somewhat disagree: 16%
- Strongly disagree: 10%
- Don't know/Refused: 9%
In Mongolia, if you could have only one or the other, which is more important to you: a democratic system of government or a prosperous economy?

- Democracy is definitely more important to me: 27%
- Democracy is somewhat more important to me: 14%
- Prosperity is definitely more important to me: 18%
- Prosperity is somewhat more important to me: 31%
- Don't know/Refused: 11%
International Relations
Would you say that you had a favorable or unfavorable opinion of the following countries?

<table>
<thead>
<tr>
<th>Country</th>
<th>Very favorable</th>
<th>Somewhat favorable</th>
<th>Somewhat unfavorable</th>
<th>Strongly unfavorable</th>
<th>Don't know/Refused</th>
</tr>
</thead>
<tbody>
<tr>
<td>Russia</td>
<td>39%</td>
<td>51%</td>
<td>4%</td>
<td>1%</td>
<td>6%</td>
</tr>
<tr>
<td>Japan</td>
<td>21%</td>
<td>52%</td>
<td>9%</td>
<td>2%</td>
<td>15%</td>
</tr>
<tr>
<td>United States</td>
<td>20%</td>
<td>51%</td>
<td>9%</td>
<td>3%</td>
<td>17%</td>
</tr>
<tr>
<td>Germany</td>
<td>12%</td>
<td>44%</td>
<td>12%</td>
<td>4%</td>
<td>29%</td>
</tr>
<tr>
<td>Canada</td>
<td>12%</td>
<td>38%</td>
<td>14%</td>
<td>4%</td>
<td>32%</td>
</tr>
<tr>
<td>United Kingdom</td>
<td>10%</td>
<td>43%</td>
<td>13%</td>
<td>3%</td>
<td>31%</td>
</tr>
<tr>
<td>China</td>
<td>10%</td>
<td>31%</td>
<td>33%</td>
<td>20%</td>
<td>7%</td>
</tr>
<tr>
<td>South Korea</td>
<td>9%</td>
<td>49%</td>
<td>20%</td>
<td>5%</td>
<td>17%</td>
</tr>
<tr>
<td>Kazakhstan</td>
<td>7%</td>
<td>33%</td>
<td>17%</td>
<td>5%</td>
<td>38%</td>
</tr>
<tr>
<td>India</td>
<td>6%</td>
<td>35%</td>
<td>20%</td>
<td>5%</td>
<td>34%</td>
</tr>
<tr>
<td>Turkey</td>
<td>5%</td>
<td>33%</td>
<td>21%</td>
<td>6%</td>
<td>35%</td>
</tr>
<tr>
<td>Kyrgyzstan</td>
<td>3%</td>
<td>22%</td>
<td>22%</td>
<td>6%</td>
<td>47%</td>
</tr>
<tr>
<td>North Korea</td>
<td>3%</td>
<td>19%</td>
<td>33%</td>
<td>20%</td>
<td>24%</td>
</tr>
<tr>
<td>Myanmar</td>
<td>2%</td>
<td>18%</td>
<td>20%</td>
<td>6%</td>
<td>55%</td>
</tr>
</tbody>
</table>
Which foreign country is the greatest economic partner with Mongolia?

- China: 43%
- Russia: 35%
- Japan: 5%
- United States: 2%
- South Korea: 1%
- Canada: <1%
- Don't know/Refused: 14%
Which foreign country would you prefer to be the greatest economic partner with Mongolia?

- Russia: 46%
- United States: 13%
- Japan: 12%
- China: 5%
- Germany: 3%
- South Korea: 2%
- United Kingdom: 1%
- Canada: 1%
- Don’t know/Refused: 15%
Overall, does the presence of foreign migrant workers* present a benefit or a threat to Mongolia?

- Benefit: 9%
- Threat: 78%
- Don't know/Refused: 14%

*Workers engaged in physical labor
Where do you get most of your information related to candidates and political parties?

- TV, radio and newspapers: 49%
- Political party manifestos or candidate platforms: 19%
- Internet: 8%
- Family members: 8%
- Social media: 4%
- Don't know/Refused: 4%

What or who influences your voting decision the most?

- Political party manifestos or candidate platforms: 34%
- TV, radio and newspapers: 26%
- Family members: 12%
- Party leader: 5%
- Internet: 4%
- Don't know/Refused: 8%
From which type of media are you most likely to get your news?

- TV: 77%
- Internet: 12%
- Social media: 6%
- Newspapers: 2%
- Radio: 1%
- Other: 1%
- Don't know/Refused: 2%
For those answering TV, which TV station do you most often watch?
(n=3,835, open-ended)

- Mongolian National broadcast: 46%
- TV9: 15%
- Mongol HD: 7%
- Eagle: 5%
- Education: 3%
- TV5: 3%
- MN25: 3%
- UBS: 2%
- C1: 2%
- Other: 13%
- Don't know/Refused: 2%
Where do you most often access the Internet?

- Mobile device (smart phone): 36%
- Home: 25%
- I do not use the Internet: 22%
- Office: 10%
- Internet café: 2%
- Other: 1%
- Don't know/Refused: 4%
Which specific medium do you trust most for your political news?
(open-ended)

- TV: 63%
- Daily newspapers: 3%
- Internet: 3%
- Yellow newspapers: 1%
- Social media: 1%
- Radio: <1%
- Don't know/Refused: 28%
In general, which of the following most influences your views of candidates and political parties?

<table>
<thead>
<tr>
<th>Response</th>
<th>Percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Meeting with politicians</td>
<td>48%</td>
</tr>
<tr>
<td>Television ads</td>
<td>23%</td>
</tr>
<tr>
<td>Meeting with/Opinions of respected people</td>
<td>15%</td>
</tr>
<tr>
<td>Newspaper articles</td>
<td>3%</td>
</tr>
<tr>
<td>Visits of candidate or party representative to your house</td>
<td>1%</td>
</tr>
<tr>
<td>Personal letters to you from the candidate</td>
<td>1%</td>
</tr>
<tr>
<td>Paid ads in newspapers for the candidate or political party</td>
<td>1%</td>
</tr>
<tr>
<td>Brochures/Pamphlets</td>
<td>1%</td>
</tr>
</tbody>
</table>
## Demographics

<table>
<thead>
<tr>
<th>Gender</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Female</td>
<td>52%</td>
</tr>
<tr>
<td>Male</td>
<td>48%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Age</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>18-30</td>
<td>32%</td>
</tr>
<tr>
<td>31-40</td>
<td>27%</td>
</tr>
<tr>
<td>41-50</td>
<td>20%</td>
</tr>
<tr>
<td>51-60</td>
<td>13%</td>
</tr>
<tr>
<td>61+</td>
<td>8%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Monthly Income*</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>0-300,000 MNT</td>
<td>14%</td>
</tr>
<tr>
<td>300,001-500,000 MNT</td>
<td>23%</td>
</tr>
<tr>
<td>500,001-700,000 MNT</td>
<td>14%</td>
</tr>
<tr>
<td>700,001-900,000 MNT</td>
<td>12%</td>
</tr>
<tr>
<td>900,001-1,100,000 MNT</td>
<td>7%</td>
</tr>
<tr>
<td>1,100,001-1,600,000 MNT</td>
<td>6%</td>
</tr>
<tr>
<td>1,600,001-2,100,000 MNT</td>
<td>1%</td>
</tr>
<tr>
<td>2,100,001+ MNT</td>
<td>1%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Education</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>No formal school</td>
<td>1%</td>
</tr>
<tr>
<td>Primary</td>
<td>2%</td>
</tr>
<tr>
<td>Partial secondary</td>
<td>9%</td>
</tr>
<tr>
<td>Full secondary</td>
<td>35%</td>
</tr>
<tr>
<td>Vocational</td>
<td>12%</td>
</tr>
<tr>
<td>College/University</td>
<td>40%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Religion</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Buddhism</td>
<td>51%</td>
</tr>
<tr>
<td>Not religious</td>
<td>25%</td>
</tr>
<tr>
<td>Shamanism</td>
<td>10%</td>
</tr>
<tr>
<td>Islam</td>
<td>4%</td>
</tr>
<tr>
<td>Christianity</td>
<td>4%</td>
</tr>
<tr>
<td>Other</td>
<td>1%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Political Party Affiliation</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Unaffiliated</td>
<td>66%</td>
</tr>
<tr>
<td>Democratic Party</td>
<td>13%</td>
</tr>
<tr>
<td>Mongolian People’s Party</td>
<td>10%</td>
</tr>
<tr>
<td>Mongolian People’s Revolutionary Party</td>
<td>5%</td>
</tr>
<tr>
<td>Civil Will-Green Party</td>
<td>1%</td>
</tr>
<tr>
<td>National Labor Party</td>
<td>1%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Marital Status</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Married</td>
<td>69%</td>
</tr>
<tr>
<td>Single</td>
<td>21%</td>
</tr>
<tr>
<td>Widowed</td>
<td>4%</td>
</tr>
<tr>
<td>Divorced</td>
<td>2%</td>
</tr>
<tr>
<td>Partnered</td>
<td>2%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Aimag</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Ulaanbaatar</td>
<td>43%</td>
</tr>
<tr>
<td>Aimag Center</td>
<td>45%</td>
</tr>
<tr>
<td>Rural</td>
<td>11%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Employment Status</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Full-time worker</td>
<td>31%</td>
</tr>
<tr>
<td>Self-employed</td>
<td>21%</td>
</tr>
<tr>
<td>Unemployed</td>
<td>15%</td>
</tr>
<tr>
<td>Contract worker</td>
<td>11%</td>
</tr>
<tr>
<td>Retired</td>
<td>11%</td>
</tr>
<tr>
<td>Student</td>
<td>7%</td>
</tr>
<tr>
<td>Disabled</td>
<td>2%</td>
</tr>
<tr>
<td>Seasonal work</td>
<td>1%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Occupation</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Laborer</td>
<td>12%</td>
</tr>
<tr>
<td>Service sector</td>
<td>11%</td>
</tr>
<tr>
<td>Professional</td>
<td>8%</td>
</tr>
<tr>
<td>Small business</td>
<td>8%</td>
</tr>
<tr>
<td>Government</td>
<td>6%</td>
</tr>
<tr>
<td>Housewife/husband</td>
<td>6%</td>
</tr>
<tr>
<td>Teacher</td>
<td>4%</td>
</tr>
<tr>
<td>Factory</td>
<td>3%</td>
</tr>
<tr>
<td>Clerical</td>
<td>3%</td>
</tr>
<tr>
<td>Medicine/Healthcare</td>
<td>2%</td>
</tr>
<tr>
<td>Herder</td>
<td>2%</td>
</tr>
<tr>
<td>Employer (6 or more)</td>
<td>2%</td>
</tr>
</tbody>
</table>

*MNT means Mongolian National Tugrik, the official currency of Mongolia.*