REQUEST FOR QUOTES

<table>
<thead>
<tr>
<th>Procurement Number:</th>
<th>ASIA2020BRM14o</th>
</tr>
</thead>
<tbody>
<tr>
<td>Open Date:</td>
<td>August 18, 2020</td>
</tr>
<tr>
<td>Questions Deadline:</td>
<td>August 24, 2020</td>
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<tr>
<td>Closing Deadline:</td>
<td>August 28, 2020</td>
</tr>
<tr>
<td>Geographical Area Restrictions:</td>
<td>937</td>
</tr>
<tr>
<td>Point of Contact:</td>
<td>Jack Needles. <a href="mailto:jneedles@iri.org">jneedles@iri.org</a></td>
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</table>

Background:
The International Republican Institute (IRI) is a nonprofit, nonpartisan, organization dedicated to advancing freedom and democracy worldwide. Since 1983, IRI has worked to develop democratic institutions and ideals, carrying out a variety of international programs to promote freedom, self-government and the rule of law worldwide. IRI provides technical assistance in the areas of political party strengthening, developing civic institutions and open elections, promoting democratic governance and advancing the rule of law.

To support parties in the immediate pre- and post-elections period, IRI will be holding workshops to help prepare party members for the coming campaign/electoral period and beyond. IRI seeks a consultant to train and advise political parties on different steps they can take to improve their parties’ campaign management, recruitment and outreach strategies, fundraising approaches, research techniques including public opinion polling, focus group discussions and elections results data, observing elections as a party polling agent, building a legislative agenda, coalition building, leadership and policy development.

Period of Performance:
Date of signature–September 1, 2021

Statement of Work:
- Conduct training across USAID and NED funded programming on a wide range of topics to support political party and member of parliament development;
- Facilitate virtual trainings focused on campaign and party management for political parties;
- Contribute to the development training materials for USAID and NED workshops;
- Design and create slides and/or videos tailored to program beneficiaries’ needs;
- Provide information and text for specified semi-annual, quarterly and final reports, develop one page reports on each workshop, support new proposals and work plans;
- Support new and innovative programming across grants on an as need basis.

A nonprofit organization dedicated to advancing democracy worldwide
Political Party Academies (PPA)
IRI has begun Phase III of the PPA, which focuses on constituent engagement and campaigning ahead of the 2020 elections. Key competencies to develop training curricula should include:

- Campaign management
- Messaging and communications development, including social media
- Voter outreach and engagement
- Get-out-the-Vote strategies

Related programming supports the development of political party polling agents in advance of Burma’s November 2020 election. As with all IRI’s political party work in Burma, IRI places special emphasis on achieving gender parity, recruiting youth and members of other marginalized groups to participate in programs, and creating inclusive training materials.

Political Party Campaign Schools (PPCS)
PPCS are complementary to the PPA series of campaign schools for candidates, campaign managers and party activists to further technical political party skills. PPA and PPCS target all states/regions and emphasize techniques to campaign inclusively, focusing on priority policy issues of constituents, how to use digital campaigning in an issue-focused way that limits the spread of disinformation and hate speech in campaigns, and designing outreach and communications in targeted, culturally competent ways. The consultant will develop portions of each PPCS curriculum as requested by IRI and facilitate the events.

Related USAID funded programming will support political parties and members of parliament in the post-election period in developing their research and coalition building skills, supporting newly elected MPs in furthering their policy development skills, focus group discussion training and election results analysis among other things.

Leadership Training School (LTS)
IRI’s LTS programming equips women candidates and party members with tools and knowledge to enhance their leadership, campaign management and communication skills. The trainer will develop curriculum responsive the unique barriers women face in politics while also leveraging women’s strengths in politics. LTS programming also strengthens networks of women party leaders, allowing LTS alumni to share best practices and lessons learned as the 2020 General Election campaign period initiates. Post-election, LTS workshops will emphasize analyses on parties’ successes and failures in local and national elections and spotlight how LTS alumni can maintain party engagement in a post-election environment.

Key training competencies include:

- Campaign and party management skills;
- Leadership and communication skills;
- Digital campaigning and leveraging social media;
- Voter outreach.

Youth Leadership Training School (YLTS)
IRI works to provide young candidates, potential candidates and campaign managers with the opportunity to enhance their leadership skills and their campaign management and communication skills. IRI seeks trainers who employ interactive methods that build on
youth’s comparative advantages in campaigning through digital media, popular culture and peer networking. Post-elections, IRI will organize a series of events to support alumni that were elected to discharge their leadership responsibilities effectively, to help other alumni to make a meaningful input in public policy after elections, and to build networks that can help maintain youth engagement and commitment to the democratic process. Key training competencies include:

- Leadership skills;
- Campaigning skills;
- Effective political engagement for youth;
- Inclusive political participation and outreach;
- Communication, messaging, and public speaking;
- Voter outreach.

**NED Workshops**

NED political party and MP training supports political party, candidate and MP skills in Kachin and Kayin State with an emphasis on leveraging public opinion polling, focus group discussion and other local data in decision-making, as well as, furthering communication skills within political parties and MPs.

**Technical Bid:**

All bids submitted to IRI must include:

1. Information addressing your experience in providing each of the services identified in the above Statement of Work and your proposed specific approach for providing those services to IRI under this contract, including sufficient information to determine a clear definition of services as it relates to other providers that may be involved.
2. The name, address, and telephone and facsimile numbers of the bidder (and electronic address if available);
3. Bidders shall provide contact information for a minimum of three professional references with whom the applicant has had a working relationship within the last 24-month period. IRI may contact these individuals.
4. If the Bidder is a U.S. organization/resident, or a foreign organization/resident which has income effectively connected with the conduct of activities in the U.S. or has an office or a place of business or a fiscal paying agent in the U.S., the technical bids must contain Bidder’s Taxpayer Identification Number.
5. Bids will not exceed 8 pages (not including cover page), using Times New Roman font, 1” margins.
6. Attachment requirements:
   - CV/Resume
   - Expert Service Rate Form provided at the end of this solicitation. IRI may contact previous clients and employers for professional references and compensation confirmation.

Price Bids must adhere to the following criteria:

IRI will pay directly (to the hotel, airline, train, etc.) for all preapproved travel related expenses including transportation, lodging, and meals for the contractors’ participation in IRI activities and events. If it is more feasible for the contractor to use his/her own vehicle for travel to an IRI event, IRI will reimburse the cost of the transportation to the contractor.
based upon the prescribed formulas used by the funder of the event, calculated according to the kilometers traveled and the type of vehicle used. The daily and hourly rates submitted should, therefore, not include an assumption of costs incurred by the contractor for travel related expenses. All other expenses should be included within the daily and hourly rates, as no other expenses will be covered or reimbursed by IRI. Bids must be submitted in USD, payments under any resulting contract will be made in this currency.

<table>
<thead>
<tr>
<th>Unit</th>
<th>Unit Price</th>
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<tr>
<td>Hourly Rate</td>
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**RFQ Terms and Conditions:**

1. Prospective Bidders are requested to review clauses incorporated by reference in the section "Notice Listing Contract Clauses Incorporated by Reference".
2. IRI may reject any or all bids if such is within IRI's interest.
3. Payment will be made upon receipt of detailed invoices and deliverables/services.
4. Proof of costs incurred, such as but not limited to receipts, pictures and financial documents may be requested during and for up to three years after the end of the contract period.
5. The Bidder’s initial bid should contain the Bidder’s best offer.
6. IRI reserves the right to make multiple contracts or partial contracts if, after considering administrative burden, it is in IRI’s best interest to do so.
7. Discussions with Bidders following the receipt of a bid do not constitute a rejection or counteroffer by IRI.
8. IRI will hold all submissions as confidential and shall not be disclosed to third parties. IRI reserves the right to share bids internally, across divisions, for the purposes of evaluating the bids.
9. If IRI continues to require the goods and services and the price remains reasonable and within market norms, resulting contract may be renewed each year for up to 5 years with 30 days’ notice to the Contractor. Bidder must establish any price increase for each renewal year in the initial bid.
10. By submitting a bid, Bidder agrees to comply with all terms, conditions, and provisions included in the solicitation and agreement to the services identified above, and will specifically identify any disagreement with or exceptions to the terms, conditions, and provisions.
11. Bidders confirm that the prices in the bid/proposal/application/quote have been arrived at independently, without any consultation, communication, or agreement with any other bidder or competitor for the purpose of restricting competition.
12. Bidders agree to disclose as part of the bid submission:
   a. Any close, familial, or financial relationships with IRI staff and agents. For example, the bidder must disclose if a bidder’s mother conducts volunteer trainings for IRI.
   b. Any family or financial relationship with other bidders submitting bids. For example, if the bidder’s father owns a company that is submitting another bid, the bidder must state this.
   c. Any other action that might be interpreted as potential conflict of interest.
Evaluation and Award Process:

1. Bids will be evaluated by IRI for compliance with administrative requirements, recent and relevant past performance and experience in performing of similar projects by the Bidder, technical capabilities and proposed technical approach, the qualifications of the personnel for the project, and price. IRI may contact any Bidder for clarification or additional information, but Bidders are advised that IRI intends to evaluate the offers based on the written bids and reserves the right to make decisions based solely on the information provided with the initial bids. IRI may but is not obligated to conduct additional negotiations with the most highly rated Bidders prior to award of a contract, and may at its sole discretion elect to issue contracts to one or more Bidders.

2. Mathematical errors will be corrected in the following manner: If a discrepancy exists between the total price proposed and the total price resulting from multiplying the unit price by the corresponding amounts, then the unit price will prevail and the total price will be corrected. If there were a discrepancy between the numbers written out in words and the amounts in numbers, then the amount expressed in words will prevail. If the Bidder does not accept the correction, the offer will be rejected.

3. IRI may determine that a bid is unacceptable if the prices proposed are materially unbalanced between line items or sub-line items. Unbalanced pricing exists when, despite an acceptable total evaluated price, the price of one or more contract line items is significantly overstated or understated as indicated by the application of cost or price analysis techniques. A bid may be rejected if IRI determines that the lack of balance poses an unacceptable risk.

4. IRI will conduct a source selection based as follows:

IRI intends to make an award to the responsible Offeror based on the following evaluation factors:

a) Technical evaluation, (including technical capabilities, proposed technical approach, and personnel qualifications) – 40 percent
b) Past performance and experience in performing similar projects – 40 percent
c) Price – 20 percent

IRI intends to evaluate Offerors’ proposals in accordance with these factors and make an award to the responsible Offeror whose proposal is most advantageous to the program.

5. If a cost realism analysis is performed, cost realism may be considered in evaluating performance or price.

Submission Instructions:

Bids must be submitted via email to Jack Needles, at jneedles@iri.org with the subject line “ASIA2020BRM14o RFQ” by the deadline listed above.

IRI Obligations

Issuance of this RFQ does not constitute a contractual commitment on the part of IRI, nor does it commit IRI to pay for costs incurred in the preparation and submission of a bid.
Notice Listing Contract Clauses Incorporated by Reference
IRI is required to make the Bidder subject to the clauses of the prime award. The resulting agreement incorporates one or more clauses by reference, with the same force and effect as if they were given in full text. Where “flow-down” to the Bidder is appropriate and applicable, references to “USAID” or “Department of State” shall be interpreted to mean “IRI”, “Recipient” to mean “Contractor”, and “Subrecipient” to mean “the Bidder”. Included by reference are 2 C.F.R. 200 and USAID Standard Provisions for Non-US Non-governmental Organizations/US Department of State Standard Terms and Conditions.
# EXPERT RATE INFORMATION

<table>
<thead>
<tr>
<th>Name (Last, First, Middle)</th>
<th>Proposed Rate:</th>
<th>Daily</th>
<th>Hourly</th>
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</table>

Rates should be given for the last three (3) years. If employment history/salary information is applicable, list salaries separate for each year. If expert services is applicable, indicate the type of rate.

## EMPLOYMENT HISTORY - SALARY

<table>
<thead>
<tr>
<th>POSITION TITLE</th>
<th>EMPLOYER’S NAME AND ADDRESS</th>
<th>Employment Period</th>
<th>Annual Salary(^1)</th>
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<tbody>
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<td>From</td>
<td>To</td>
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## SPECIFIC EXPERT SERVICES

<table>
<thead>
<tr>
<th>SERVICES PERFORMED/TITLE</th>
<th>CLIENTS NAME AND ADDRESS</th>
<th>Service Period</th>
<th>Units</th>
<th>Daily/Hourly Rate(^2)</th>
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<td></td>
<td>From</td>
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<td>In</td>
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**CERTIFICATION:** To the best of my knowledge, the above facts as stated are true and correct.

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<th>Signature</th>
<th>Date</th>
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1. Basic periodic payment for services rendered. Exclude bonuses, profit-sharing arrangements, commissions, consultant fees extra or overtime work payments, overseas differential or quarters, cost of living or dependent education allowances.

2. A form of management fee whereby the client pays a set fee for providing professional services. Exclude cost reimbursements, bonuses, overtime work payments, overseas differential or quarters, cost of living, and any other allowances.