

### **International Republican Institute**

1225 Eye St. NW, Suite 800 Washington, DC 20005 Phone: (202) 408-9450 www.iri.org | @IRIGlobal

# **REQUEST FOR QUOTES**

Procurement Number:	ASIA2020BRM6o
Open Date:	May 1, 2020
Questions Deadline:	May 11, 2020
Closing Deadline:	June 4, 2020
<b>Geographical Area Restrictions:</b>	937
Point of Contact:	Jack Needles, Program Associate, <u>ineedles@iri.org</u>

#### **Background:**

The International Republican Institute (IRI) is a nonprofit, nonpartisan, organization dedicated to advancing freedom and democracy worldwide. Since 1983, IRI has worked to develop democratic institutions and ideals, carrying out a variety of international programs to promote freedom, self-government and the rule of law worldwide. IRI provides technical assistance in the areas of political party strengthening, developing civic institutions and open elections, promoting democratic governance and advancing the rule of law.

The International Republican Institute (IRI) is a nonprofit, nonpartisan, organization dedicated to advancing freedom and democracy worldwide. Since 1983, IRI has worked to develop democratic institutions and ideals, carrying out a variety of international programs to promote freedom, self-government and the rule of law worldwide. IRI provides technical assistance in the areas of political party strengthening, developing civic institutions and open elections, promoting democratic governance and advancing the rule of law.

Having received funding from USAID and NED ahead of Burma's 2020 elections, IRI will require an experienced international consultant to co-design and implement campaign management trainings and to further facilitate activities for IRI's Political Party Academy (PPA) and Political Party Campaign Schools (PPCS)

#### **Period of Performance:**

Date of signature - April 14, 2021

#### **Statement of Work:**

The consultant will co-design and implement campaign management trainings and to further facilitate activities for IRI's Political Party Academy (PPA) and Political Party Campaign Schools (PPCS)

Specifically, in coordination with IRI, the contractor agrees to:

- Travel extensively within Burma to implement trainings focused on campaign management and conduct political party consultations;
- In order to contribute to monitoring and evaluation of program impact and outcomes, write 1-page report following each day of training, which should include interviews with participants, key observations, quotes, and notes on training process;

- Ensure compliance with IRI and donor regulations;
- Represent IRI at events and meetings as specified;
- Provide information and text for specified semi-annual, quarterly and final reports, new proposals and work plans;
- Draft Weekly Report to send to headquarters by COB Burma time every Monday;
- Contribute to the development training materials for the PPA and PPCS workshops;
- Develop and deliver remote trainings, as needed.

# Political Party Academies (PPA)

IRI's PPA supports the development of institutional and human capacity in Burma's political parties through three phases of comprehensive programming. Currently, IRI has begun Phase III of the PPA, which focuses on constituent engagement and campaigning ahead of the 2020 elections. Key competencies to develop training curricula should include:

- Campaign management
- Messaging and communications development, with emphasis on use of social media
- Voter outreach and engagement
- Get-out-the-Vote strategies

As with all IRI's political party work in Burma, IRI places special emphasis on achieving gender parity, recruiting youth and members of other marginalized groups to participate in programs, and creating inclusive training materials.

Number of PPAs: 10 before November 2020

Duration: 2-3 days each

Number of participants: Approx. 30-80 political party members (varies by location)

Location: Will require travel from Yangon to cities in Burma's 14 states and regions, e.g.

Mandalay, Naypyitaw, Myitkina, etc.

### Political Party Campaign Schools (PPCS)

PPCS are complementary to the PPA series of campaign schools for candidates, campaign managers and party activists. PPA and PPCS target all states/regions and emphasize techniques to campaign inclusively, focusing on priority policy issues of constituents, how to use digital campaigning in an issue-focused way that limits the spread of disinformation and hate speech in campaigns, and designing outreach and communications in targeted, culturally competent ways. The consultant will develop portions of each PPCS curriculum as requested by IRI and facilitate the events.

Number of PPCS: 10 events before November 2020

Duration: 2-3 days each

Number of participants: 25-45 political party members

Location: Will require travel from Yangon to cities in Burma's 14 states and regions, e.g.

Mandalay, Naypyitaw, Myitkina, etc.

### **Technical Bid:**

All bids submitted to IRI must include:

1. Information addressing your experience in providing each of the services identified in the above Statement of Work and your proposed specific approach for providing those services to IRI under this contract, including sufficient information to

- determine a clear definition of services as it relates to other providers that may be involved
- 2. Identification information as it shows on a legal ID, including the name, address, and telephone and facsimile numbers of the bidder (and electronic address if available)
- 3. Bidders shall provide contact information for a minimum of three professional references with whom the applicant has had a working relationship within the last 24-month period. IRI may contact these individuals.
- 4. If the Bidder is a U.S. organization/resident, or a foreign organization/resident which has income effectively connected with the conduct of activities in the U.S. or has an office or a place of business or a fiscal paying agent in the U.S., the technical bids must contain Bidder's Taxpayer Identification Number.
- 5. Bids will not exceed 10 pages (not including cover page), using Times New Roman font, 1" margins.
- 6. Attachment requirements:
  - CV/Resume
  - Expert Service Rate Form provided at the end of this solicitation. IRI may contact previous clients and employers for professional references and compensation confirmation.

Price Bids must adhere to the following criteria:

IRI will pay directly (to the hotel, airline, train, etc.) for all preapproved travel related expenses including transportation, lodging, and meals for the contractors' participation in IRI activities and events. If it is more feasible for the contractor to use his/her own vehicle for travel to an IRI event, IRI will reimburse the cost of the transportation to the contractor based upon the prescribed formulas used by the funder of the event, calculated according to the kilometers traveled and the type of vehicle used. The daily and hourly rates submitted should, therefore, not include an assumption of costs incurred by the contractor for travel related expenses. All other expenses should be included within the daily and hourly rates, as no other expenses will be covered or reimbursed by IRI. Bids must be submitted in USD, payments under any resulting contract will be made in this currency.

Unit	Unit Price	Number of Units	Total
Daily Rate			

#### **RFQ Terms and Conditions:**

- 1. Prospective Bidders are requested to review clauses incorporated by reference in the section "Notice Listing Contract Clauses Incorporated by Reference".
- 2. IRI may reject any or all bids if such is within IRI's interest.
- 3. Payment will be made upon receipt of detailed invoices and deliverables/services.
- 4. Proof of costs incurred, such as but not limited to receipts, pictures and financial documents may be requested during and for up to three years after the end of the contract period.
- 5. The Bidder's initial bid should contain the Bidder's best offer.
- 6. IRI reserves the right to make multiple contracts or partial contracts if, after considering administrative burden, it is in IRI's best interest to do so.
- 7. Discussions with Bidders following the receipt of a bid do not constitute a rejection or counteroffer by IRI.

- 8. IRI will hold all submissions as confidential and shall not be disclosed to third parties. IRI reserves the right to share bids internally, across divisions, for the purposes of evaluating the bids.
- 9. By submitting a bid, Bidder agrees to comply with all terms, conditions, and provisions included in the solicitation and agreement to the services identified above, and will specifically identify any disagreement with or exceptions to the terms, conditions, and provisions.
- 10. Bidders confirm that the prices in the bid/proposal/application/quote have been arrived at independently, without any consultation, communication, or agreement with any other bidder or competitor for the purpose of restricting competition.
- 11. Bidders agree to disclose as part of the bid submission:
  - a. Any close, familial, or financial relationships with IRI staff and agents. For example, the bidder must disclose if a bidder's mother conducts volunteer trainings for IRI.
  - b. Any family or financial relationship with other bidders submitting bids. For example, if the bidder's father owns a company that is submitting another bid, the bidder must state this.
  - c. Any other action that might be interpreted as potential conflict of interest.

#### **Evaluation and Award Process:**

- 1. Bids will be evaluated by IRI for compliance with administrative requirements, recent and relevant past performance and experience in performing of similar projects by the Bidder, technical capabilities and proposed technical approach, the qualifications of the personnel for the project, and price. IRI may contact any Bidder for clarification or additional information, but Bidders are advised that IRI intends to evaluate the offers based on the written bids and reserves the right to make decisions based solely on the information provided with the initial bids. IRI may but is not obligated to conduct additional negotiations with the most highly rated Bidders prior to award of a contract, and may at its sole discretion elect to issue contracts to one or more Bidders.
- 2. Mathematical errors will be corrected in the following manner: If a discrepancy exists between the total price proposed and the total price resulting from multiplying the unit price by the corresponding amounts, then the unit price will prevail and the total price will be corrected. If there were a discrepancy between the numbers written out in words and the amounts in numbers, then the amount expressed in words will prevail. If the Bidder does not accept the correction, the offer will be rejected.
- 3. IRI may determine that a bid is unacceptable if the prices proposed are materially unbalanced between line items or sub-line items. Unbalanced pricing exists when, despite an acceptable total evaluated price, the price of one or more contract line items is significantly overstated or understated as indicated by the application of cost or price analysis techniques. A bid may be rejected if IRI determines that the lack of balance poses an unacceptable risk.

IRI intends to make an award to the responsible Offeror based on the following evaluation factors:

a) Technical evaluation, (including technical capabilities, proposed technical approach, and personnel qualifications) – 30 percent

- b) Past performance and experience in performing similar projects 50 percent
- c) e) Price 20 percent

IRI intends to evaluate Offerors' proposals in accordance with these factors and make an award to the responsible Offeror whose proposal is most advantageous to the program.

4. If a cost realism analysis is performed, cost realism may be considered in evaluating performance or price.

#### **Submission Instructions:**

Bids must be submitted via email to Jack Needles, at <u>ineedles@iri.org</u> with the subject line "ASIA2020BRM60 RFQ" by the deadline listed above.

## **IRI Obligations**

Issuance of this RFQ does not constitute a contractual commitment on the part of IRI, nor does it commit IRI to pay for costs incurred in the preparation and submission of a bid.

# **Notice Listing Contract Clauses Incorporated by Reference**

IRI is required to make the Bidder subject to the clauses of the prime award. The resulting agreement incorporates one or more clauses by reference, with the same force and effect as if they were given in full text. Where "flow-down" to the Bidder is appropriate and applicable, references to "USAID" or "Department of State" shall be interpreted to mean "IRI", "Recipient" to mean "Contractor", and "Subrecipient" to mean "the Bidder". Included by reference are 2 C.F.R. 200 and USAID Standard Provisions for Non-US Non-governmental Organizations/US Department of State Standard Terms and Conditions.

EXPERT RATE INFORMATION									
Name (Last, First, Middle)		Proposed Rate:			Daily Hourly				
Rates should be given for the last three (3) years. If employment history/salary information is applicable, list salaries separate for each year. If expert services is applicable, indicate the type of rate daily/hourly.									
EMPLOYMENT HISTORY - SALARY									
	EMPLOYER'S NAME AND ADDRESS	Employme	od (M/D	d (M/D/Y)		Annual Salary <sup>1</sup>			
POSITION TITLE	POINT OF CONTACT &TELEPHONE #	Fro		То		U.S. Dollars			
SPECIFIC EXPERT SERVICES									
SERVICES PERFORMED/TITLE	CLIENTS NAME AND ADDRESS POINT OF CONTACT &TELEPHONE #	Service Period (M/D/Y)  From To Rat			Daily/Hourly Rate <sup>2</sup> In U.S. Dollars				
<b>CERTIFICATION:</b> To the best of my knowledge, the above facts as stated are true and correct.									
Signature				Date					

 $<sup>^1</sup>$  Basic periodic payment for services rendered. Exclude bonuses, profit-sharing arrangements, commissions, consultant fees extra or overtime work payments, overseas differential or quarters, cost of living or dependent education allowances.

<sup>&</sup>lt;sup>2</sup> A form of management fee whereby the client pays a set fee for providing professional services. Exclude cost reimbursements, bonuses, overtime work payments, overseas differential or quarters, cost of living, and any other allowances.