



**International  
Republican Institute**  
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## REQUEST FOR QUOTES

<b>Procurement Number:</b>	ASIA2020PK03
<b>Open Date:</b>	February 10, 2020
<b>Questions Deadline:</b>	February 17, 2020
<b>Closing Deadline:</b>	February 20, 2020
<b>Geographical Area Restrictions:</b>	N/A
<b>Point of Contact:</b>	Tim Rupnarain <a href="mailto:trupnarain@iri.org">trupnarain@iri.org</a>

### **Background:**

The International Republican Institute (IRI) is a nonprofit, nonpartisan, organization dedicated to advancing freedom and democracy worldwide. Since 1983, IRI has worked to develop democratic institutions and ideals, carrying out a variety of international programs to promote freedom, self-government and the rule of law worldwide. IRI provides technical assistance in the areas of political party strengthening, developing civic institutions and open elections, promoting democratic governance and advancing the rule of law.

Pakistan: to analyze national surveys of public opinion to inform political actors and promote issue-based political dialogue. To generate reliable and independent research on priority issues, IRI will conduct up to three national surveys in partnership with a Pakistani research entity that gauges public opinion on perceptions of government institutions, political parties, economic priorities, political participation, political reform and the electoral process. IRI will enter into an agreement with an international polling expert to serve as an independent quality control measure by supervising fieldwork, verifying survey data, and analyzing survey data

### **Period of Performance:**

Date of signature through January 31, 2021

### **Statement of Work:**

To generate reliable and independent research on priority issues, IRI will conduct one national survey in partnership with a Pakistani research entity that gauges public opinion on perceptions of government institutions, political parties, economic priorities, political participation, political reform and the electoral process. IRI will enter into an agreement with an international polling expert to serve as an independent quality control measure by supervising fieldwork, verifying survey data, and analyzing survey data.

Using data from the IRI public opinion survey, contractor will perform the following scope of work to inform IRI's program in Pakistan:

1. Review survey questionnaire to ensure it meets international best practices for survey research.
2. Analyze SPSS file for the national poll, using data submitted by in-country polling partner.
3. Provide oversight and consultations to IRI's survey research partner on data analysis, sampling, and survey research methodologies on an as needed basis.
4. Develop a comprehensive written analysis report and PowerPoint presentation for the survey. Written analysis will focus on information that is politically applicable and actionable to the Pakistan program and must draw out recommended actions for relevant stakeholders to take. Both the PowerPoint and written analysis will follow a predetermined format and style guide, provided by IRI.
5. Provide strategic consultation to IRI's in-country survey partner on survey delivery protocol.
6. Serve as an additional quality control mechanism by undertaking a detailed dataset review.
7. As appropriate, conduct in-person and/or telephone briefings on survey and focus group discussion series findings with relevant stakeholders.

Deliverables include the following:

- PowerPoint presentation with analysis from SPSS file that follows formatting standards set by IRI.
- Written analysis of national poll findings that identifies three or more primary takeaways from the survey.

**Technical Bid:**

All bids submitted to IRI must include:

1. Information addressing your experience in providing each of the services identified in the above Statement of Work and your proposed specific approach for providing those services to IRI under this contract, including sufficient information to determine a clear definition of services as it relates to other providers that may be involved.
2. The name, address, and telephone and facsimile numbers of the bidder (and electronic address if available);
3. Bidders shall provide contact information for a minimum of three professional references with whom the applicant has had a working relationship within the last 24-month period. IRI may contact these individuals.
4. If the Bidder is a U.S. organization/resident, or a foreign organization/resident which has income effectively connected with the conduct of activities in the U.S. or has an office or a place of business or a fiscal paying agent in the U.S., the technical bids must contain Bidder's Taxpayer Identification Number.
5. Bids will not exceed 5 pages (not including cover page), using Times New Roman font, 1" margins.
6. Attachment requirements:

- CV/Resume
- Expert Service Rate Form provided at the end of this solicitation. IRI may contact previous clients and employers for professional references and compensation confirmation.

Price Bids must adhere to the following criteria:

IRI will pay directly (to the hotel, airline, train, etc.) for all preapproved travel related expenses including transportation, lodging, and meals for the contractors' participation in IRI activities and events. If it is more feasible for the contractor to use his/her own vehicle for travel to an IRI event, IRI will reimburse the cost of the transportation to the contractor based upon the prescribed formulas used by the funder of the event, calculated according to the kilometers traveled and the type of vehicle used. The daily and hourly rates submitted should, therefore, not include an assumption of costs incurred by the contractor for travel related expenses. All other expenses should be included within the daily and hourly rates, as no other expenses will be covered or reimbursed by IRI. Bids must be submitted in USD, payments under any resulting contract will be made in this currency.

<b>Unit/Deliverable</b>	<b>Unit Price</b>	<b>Number of Units</b>	<b>Total</b>
Review survey questionnaire to ensure it meets international best practices for survey research			
Oversight and consultations to IRI's survey research partner on data analysis, sampling, survey research methodologies and field work.			
PowerPoint Presentation of detailed survey results with cross tabs determined in consultation with IRI program staff. PowerPoint will use IRI provided template.			
Develop a comprehensive written analysis			

<p>report that focuses on information that is politically applicable and actionable to the Pakistan program and must draw out recommended actions for relevant stakeholders to take. Written analysis will follow a predetermined format and style guide, provided by IRI.</p>			
<p>Travel Days for Survey Briefings, daily rate including internet, transportation, and all other expenses except the hotel cost that IRI will pay for directly. IRI will only pay for actual days travelled.</p>			

**RFQ Terms and Conditions:**

1. Prospective Bidders are requested to review clauses incorporated by reference in the section "Notice Listing Contract Clauses Incorporated by Reference".
2. IRI may reject any or all bids if such is within IRI's interest.
3. Payment will be made upon receipt of detailed invoices and deliverables/services.
4. Proof of costs incurred, such as but not limited to receipts, pictures and financial documents may be requested during and for up to three years after the end of the contract period.
5. The Bidder's initial bid should contain the Bidder's best offer.
6. IRI reserves the right to make multiple contracts or partial contracts if, after considering administrative burden, it is in IRI's best interest to do so.
7. Discussions with Bidders following the receipt of a bid do not constitute a rejection or counteroffer by IRI.
8. IRI will hold all submissions as confidential and shall not be disclosed to third parties. IRI reserves the right to share bids internally, across divisions, for the purposes of evaluating the bids.
9. By submitting a bid, Bidder agrees to comply with all terms, conditions, and provisions included in the solicitation and agreement to the services identified above, and will specifically identify any disagreement with or exceptions to the terms, conditions, and provisions.

10. Bidders confirm that the prices in the bid/proposal/application/quote have been arrived at independently, without any consultation, communication, or agreement with any other bidder or competitor for the purpose of restricting competition.
11. Bidders agree to disclose as part of the bid submission:
  - a. Any close, familial, or financial relationships with IRI staff and agents. For example, the bidder must disclose if a bidder's mother conducts volunteer trainings for IRI.
  - b. Any family or financial relationship with other bidders submitting bids. For example, if the bidder's father owns a company that is submitting another bid, the bidder must state this.
  - c. Any other action that might be interpreted as potential conflict of interest.

### **Evaluation and Award Process:**

1. Bids will be evaluated by IRI for compliance with administrative requirements, recent and relevant past performance and experience in performing of similar projects by the Bidder, technical capabilities and proposed technical approach, the qualifications of the personnel for the project, and price. IRI may contact any Bidder for clarification or additional information, but Bidders are advised that IRI intends to evaluate the offers based on the written bids and reserves the right to make decisions based solely on the information provided with the initial bids. IRI may but is not obligated to conduct additional negotiations with the most highly rated Bidders prior to award of a contract, and may at its sole discretion elect to issue contracts to one or more Bidders.
2. Mathematical errors will be corrected in the following manner: If a discrepancy exists between the total price proposed and the total price resulting from multiplying the unit price by the corresponding amounts, then the unit price will prevail and the total price will be corrected. If there were a discrepancy between the numbers written out in words and the amounts in numbers, then the amount expressed in words will prevail. If the Bidder does not accept the correction, the offer will be rejected.
3. IRI may determine that a bid is unacceptable if the prices proposed are materially unbalanced between line items or sub-line items. Unbalanced pricing exists when, despite an acceptable total evaluated price, the price of one or more contract line items is significantly overstated or understated as indicated by the application of cost or price analysis techniques. A bid may be rejected if IRI determines that the lack of balance poses an unacceptable risk.
4. IRI will conduct a source selection based as follows:

IRI intends to make an award to the responsible Offeror based on the following evaluation factors:

- a) Technical evaluation, (including technical capabilities, proposed technical approach, and personnel qualifications) – 25 percent
  - *Quality and rigor of previous research example* – 10
  - *Attachments included (CV and expert rate form)*– 10
  - *Formatting requirements* – 5
- b) Past performance in public opinion research in south Asia – 45 percent

- *Experience in social research related to democracy and governance in Pakistan – 30*
- *Research credentials/ CV - 15*

c) Price – 30 percent

IRI intends to evaluate Offerors' proposals in accordance with these factors and make an award to the responsible Offeror whose proposal is most advantageous to the program.

5. If a cost realism analysis is performed, cost realism may be considered in evaluating performance or price.

**Submission Instructions:**

Bids must be submitted via email to Tim Rupnarain, at [trupnarain@iri.org](mailto:trupnarain@iri.org) with the subject line "ASIA2020PK03o" by the deadline listed above.

**IRI Obligations**

Issuance of this RFQ does not constitute a contractual commitment on the part of IRI, nor does it commit IRI to pay for costs incurred in the preparation and submission of a bid.

**Notice Listing Contract Clauses Incorporated by Reference**

IRI is required to make the Bidder subject to the clauses of the prime award. The resulting agreement incorporates one or more clauses by reference, with the same force and effect as if they were given in full text. Where "flow-down" to the Bidder is appropriate and applicable, references to "USAID" or "Department of State" shall be interpreted to mean "IRI", "Recipient" to mean "Contractor", and "Subrecipient" to mean "the Bidder". Included by reference are 2 C.F.R. 200 and USAID Standard Provisions for Non-US Non-governmental Organizations/US Department of State Standard Terms and Conditions.

**EXPERT RATE INFORMATION**

Name ( <i>Last, First, Middle</i> )	Proposed Rate:	Daily	Hourly
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Rates should be given for the last three (3) years. If employment history/salary information is applicable, list salaries separate for each year. If expert services is applicable, indicate the type of rate daily/hourly.

**EMPLOYMENT HISTORY - SALARY**

POSITION TITLE	EMPLOYER'S NAME AND ADDRESS POINT OF CONTACT & TELEPHONE #	Employment Period ( <i>M/D/Y</i> )		Annual Salary <sup>1</sup> U.S. Dollars
		From	To	

**SPECIFIC EXPERT SERVICES**

SERVICES PERFORMED/TITLE	CLIENTS NAME AND ADDRESS POINT OF CONTACT & TELEPHONE #	Service Period ( <i>M/D/Y</i> )		Units at Rate	Daily/Hourly Rate <sup>2</sup> In U.S. Dollars
		From	To		

**CERTIFICATION:** To the best of my knowledge, the above facts as stated are true and correct.

Signature	Date
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<sup>1</sup> Basic periodic payment for services rendered. Exclude bonuses, profit-sharing arrangements, commissions, consultant fees extra or overtime work payments, overseas differential or quarters, cost of living or dependent education allowances.

<sup>2</sup> A form of management fee whereby the client pays a set fee for providing professional services. Exclude cost reimbursements, bonuses, overtime work payments, overseas differential or quarters, cost of living, and any other allowances.