



**International  
Republican Institute**  
1225 Eye St. NW, Suite 700  
Washington, DC 20005  
(202) 408-9450  
(202) 408-9462 fax  
www.iri.org | @IRIGlobal

## REQUEST FOR QUOTES

<b>Procurement Number:</b>	GOV2018GLOBAL02o
<b>Open Date:</b>	July 30, 2018
<b>Questions Deadline:</b>	August 10, 2018
<b>Closing Deadline:</b>	August 13, 2018
<b>Geographical Area Restrictions:</b>	None
<b>Point of Contact:</b>	Eguiar Lizundia, <a href="mailto:elizundia@iri.org">elizundia@iri.org</a>

### Background:

The International Republican Institute (IRI) is a nonprofit, nonpartisan, organization dedicated to advancing freedom and democracy worldwide. Since 1983, IRI has worked to develop democratic institutions and ideals, carrying out a variety of international programs to promote freedom, self-government and the rule of law worldwide. IRI provides technical assistance in the areas of political party strengthening, developing civic institutions and open elections, promoting democratic governance and advancing the rule of law.

Despite tremendous progress in the last decade, Tunisia's democratic consolidation has hit many recent roadblocks and the struggle against corruption shows stagnating symptoms. The implementation of the Institute's Vulnerabilities to Corruption Approach (VCA) tool in the municipality of Manouba in partnership with the national anti-corruption entity (INLUCC) has created a window of opportunity to implement reforms at the local level that could be then scaled up. IRI's research indicates that using the methods and learnings from behavioral science-inspired interventions in other contexts can yield a positive impact in addressing the local drivers of corruption in Tunisia.

IRI will need a contractor to leverage IRI's VCA findings and recommendations in Manouba, Tunisia and conduct public opinion research to develop a positive communication strategy based off evidence to provide reformist leaders with behavioral science-informed effective anti-corruption strategies and additional resources to mobilize relevant stakeholders to address corruption.

### Period of Performance:

August 15, 2018- October 15, 2018

### Statement of Work:

- The successful bidder will conduct research involving focus group discussions (FDG) in Manouba to gain insight to change the behavior of the youth with regards to the legalization of relevant public documents, one for the focus areas of IRI's VCA assessment report, or an alternative interaction with the municipal government, in

agreement with IRI. The FDG should be used to conduct A/B testing of different positive messages aimed at encouraging compliance with the law and target relevant demographic and stakeholder groups, to be determined in coordination with IRI;

- The successful bidder will provide IRI with the data and analysis of the data;
- The successful bidder will, based on the findings of the FGD, work with local civil society organizations in the targeted municipality to develop positive content messages in the form of PSA's, community engagement events or social media campaigns, in coordination with IRI.
- The successful bidder will provide IRI with a monitoring and evaluation (M&E) framework to determine the effectiveness of the intervention.

**Technical Bid:**

All bids submitted to IRI must include:

1. Information addressing your experience in providing each of the services identified in the above Statement of Work and your proposed specific approach for providing those services to IRI under this contract, including sufficient information to determine a clear definition of services as it relates to other providers that may be involved.
2. The name, address, and telephone and facsimile numbers of the bidder (and electronic address if available);
3. Bidders shall provide contact information for a minimum of three professional references with whom the applicant has had a working relationship within the last 24-month period. IRI may contact these individuals.
4. If the Bidder is a U.S. organization/resident, or a foreign organization/resident which has income effectively connected with the conduct of activities in the U.S. or has an office or a place of business or a fiscal paying agent in the U.S., the technical bids must contain Bidder's Taxpayer Identification Number.
5. Bids will not exceed 5 pages (not including cover page), using Times New Roman font, sized at 11 or 12 pts, 1" margins.
6. Attachment requirements:
  - CV/Resume of key project personnel
  - Relevant previous programs
  - Expert Service Rate Form provided at the end of this solicitation. IRI may contact previous clients and employers for professional references and compensation confirmation.

Price Bids must adhere to the following criteria:

The hourly rates submitted should include an assumption of costs incurred by the contractor for travel related expenses. All other expenses should be included within the hourly rates, as no other expenses will be covered or reimbursed by IRI. Bids must be submitted in U.S. Dollars, payments under any resulting contract will be made in this currency.

Unit	Unit Price	Number of Units	Total
Hourly Rate			

**RFQ Terms and Conditions:**

1. Prospective Bidders are requested to review clauses incorporated by reference in the section "Notice Listing Contract Clauses Incorporated by Reference".
2. IRI may reject any or all bids if such is within IRI's interest.
3. Payment will be made upon receipt of detailed invoices and deliverables/services.
4. Proof of costs incurred, such as but not limited to receipts, pictures and financial documents may be requested during and for up to three years after the end of the contract period.
5. The Bidder's initial bid should contain the Bidder's best offer.
6. IRI reserves the right to make multiple contracts or partial contracts if, after considering administrative burden, it is in IRI's best interest to do so.
7. Discussions with Bidders following the receipt of a bid do not constitute a rejection or counteroffer by IRI.
8. IRI will hold all submissions as confidential and shall not be disclosed to third parties. IRI reserves the right to share bids internally, across divisions, for the purposes of evaluating the bids.
9. By submitting a bid, Bidder agrees to comply with all terms, conditions, and provisions included in the solicitation and agreement to the services identified above, and will specifically identify any disagreement with or exceptions to the terms, conditions, and provisions.
10. Bidders confirm that the prices in the bid/proposal/application/quote have been arrived at independently, without any consultation, communication, or agreement with any other bidder or competitor for the purpose of restricting competition.
11. Bidders agree to disclose as part of the bid submission:
  - a. Any close, familial, or financial relationships with IRI staff and agents. For example, the bidder must disclose if a bidder's mother conducts volunteer trainings for IRI.
  - b. Any family or financial relationship with other bidders submitting bids. For example, if the bidder's father owns a company that is submitting another bid, the bidder must state this.
  - c. Any other action that might be interpreted as potential conflict of interest.

#### **Evaluation and Award Process:**

1. Bids will be evaluated by IRI for compliance with administrative requirements, recent and relevant past performance and experience in performing of similar projects by the Bidder, technical capabilities and proposed technical approach, the qualifications of the personnel for the project, and price. IRI may contact any Bidder for clarification or additional information, but Bidders are advised that IRI intends to evaluate the offers based on the written bids and reserves the right to make decisions based solely on the information provided with the initial bids. IRI may but is not obligated to conduct additional negotiations with the most highly rated Bidders prior to award of a contract, and may at its sole discretion elect to issue contracts to one or more Bidders.
2. Mathematical errors will be corrected in the following manner: If a discrepancy exists between the total price proposed and the total price resulting from multiplying the unit price by the corresponding amounts, then the unit price will prevail and the total price will be corrected. If there were a discrepancy between the numbers written out

in words and the amounts in numbers, then the amount expressed in words will prevail. If the Bidder does not accept the correction, the offer will be rejected.

3. IRI may determine that a bid is unacceptable if the prices proposed are materially unbalanced between line items or sub-line items. Unbalanced pricing exists when, despite an acceptable total evaluated price, the price of one or more contract line items is significantly overstated or understated as indicated by the application of cost or price analysis techniques. A bid may be rejected if IRI determines that the lack of balance poses an unacceptable risk.
4. IRI will conduct a source selection based as follows:  
IRI intends to make an award to the responsible Offeror based on the following evaluation factors:
  - a) Technical evaluation, (including technical capabilities, proposed technical approach, and personnel qualifications) – 40 percent
    - *Capability of conducting the research based on qualifications*
    - *Ability to conduct FGD*
  - b) Past performance and experience in performing similar projects – 30 percent
  - c) Price – 30 percent

IRI intends to evaluate Offerors' proposals in accordance with these factors and make an award to the responsible Offeror whose proposal is most advantageous to the program.

5. If a cost realism analysis is performed, cost realism may be considered in evaluating performance or price.

#### **Submission Instructions:**

Bids must be submitted via email to POC, Eguiar Lizundia, [elizundia@iri.org](mailto:elizundia@iri.org) with the subject line "RFQ - GOV2018GLOBAL02o "by the deadline listed above.

#### **IRI Obligations**

Issuance of this RFQ does not constitute a contractual commitment on the part of IRI, nor does it commit IRI to pay for costs incurred in the preparation and submission of a bid.

#### **Notice Listing Contract Clauses Incorporated by Reference**

IRI is required to make the Bidder subject to the clauses of the prime award. The resulting agreement incorporates one or more clauses by reference, with the same force and effect as if they were given in full text. Where "flow-down" to the Bidder is appropriate and applicable, references to "USAID" or "Department of State" shall be interpreted to mean "IRI", "Recipient" to mean "Contractor", and "Subrecipient" to mean "the Bidder". Included by reference are 2 C.F.R. 200 and USAID Standard Provisions for Non-US Non-governmental Organizations/US Department of State Standard Terms and Conditions.

**EXPERT RATE INFORMATION**

Name ( <i>Last, First, Middle</i> )	Proposed Rate:	Daily	Hourly
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Rates should be given for the last three (3) years. If employment history/salary information is applicable, list salaries separate for each year. If expert services is applicable, indicate the type of rate daily/hourly.

**EMPLOYMENT HISTORY - SALARY**

POSITION TITLE	EMPLOYER'S NAME AND ADDRESS POINT OF CONTACT & TELEPHONE #	Employment Period (M/D/Y)		Annual Salary <sup>1</sup> U.S. Dollars
		From	To	

**SPECIFIC EXPERT SERVICES**

SERVICES PERFORMED/TITLE	CLIENTS NAME AND ADDRESS POINT OF CONTACT & TELEPHONE #	Service Period (M/D/Y)		Units at Rate	Daily/Hourly Rate <sup>2</sup> In U.S. Dollars
		From	To		

**CERTIFICATION:** To the best of my knowledge, the above facts as stated are true and correct.

Signature	Date
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<sup>1</sup> Basic periodic payment for services rendered. Exclude bonuses, profit-sharing arrangements, commissions, consultant fees extra or overtime work payments, overseas differential or quarters, cost of living or dependent education allowances.

<sup>2</sup> A form of management fee whereby the client pays a set fee for providing professional services. Exclude cost reimbursements, bonuses, overtime work payments, overseas differential or quarters, cost of living, and any other allowances.