# Survey of Iraqi Public Opinion

International Republican Institute May 27 – June 11, 2004

# Methodology

#### **INTERVIEWS**

- Interviews were conducted between May 27 and June 11, 2004.
- Interviews took an average of 40 to 60 minutes each.
- All interviews were completed by 208 interviewers working for an affiliated polling firm across Iraq.
- All interviewers have been trained, work under supervision and surveys were audited

#### The questionnaire was developed by IRI in cooperation with an affiliated polling firm

QUESTIONNAIRE

The questionnaire was pre-tested before entering the field

# Methodology

# <u>Sampling</u>

- The population frame was defined as all adult citizens 18 years of age and older
- Both urban and rural samples are included
- Each of Iraq's 18 governorates were included in the sample
  - Based on governorates population as a percentage of overall population
  - □ Number of cases necessary to make valid regional comparisons
  - Rural area population as a percentage of the governorate population

# Methodology

## Sampling Technique

- A multi-stage probability-based sample was drawn utilizing listings from Iraq's 1997 population census.
- Census subdistricts were utilized as primary sampling units (PSU's), with 138 PSU's being selected using probabilityproportional to size procedures.
- 84 PSU's were selected in urban areas (20 surveys in conducted in each).
- 54 PSU's were selected in rural areas.
- Within each household, one respondent was randomly selected using the last birthday method



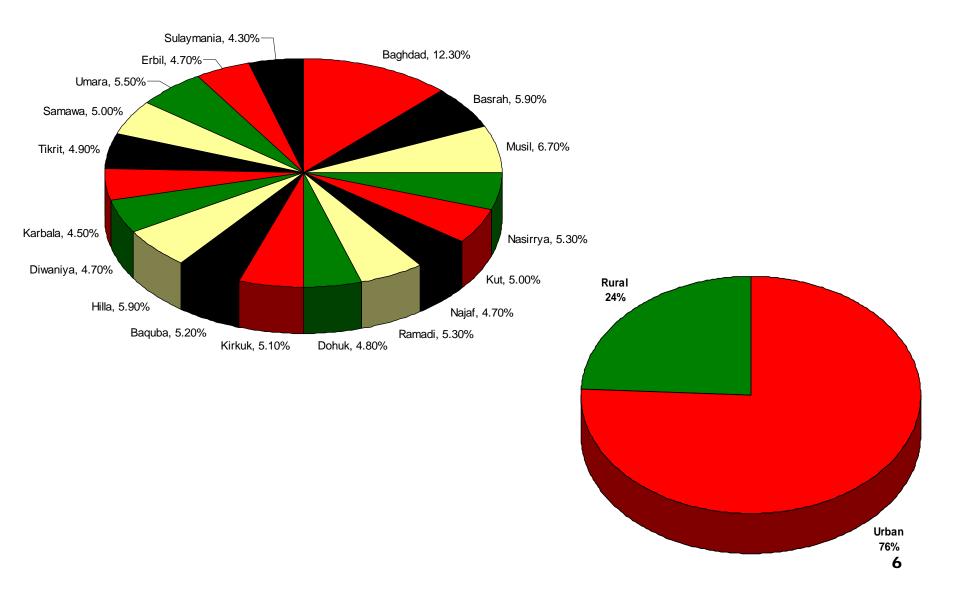
# Sampling

A total sample of 2,200 was drawn across Iraq

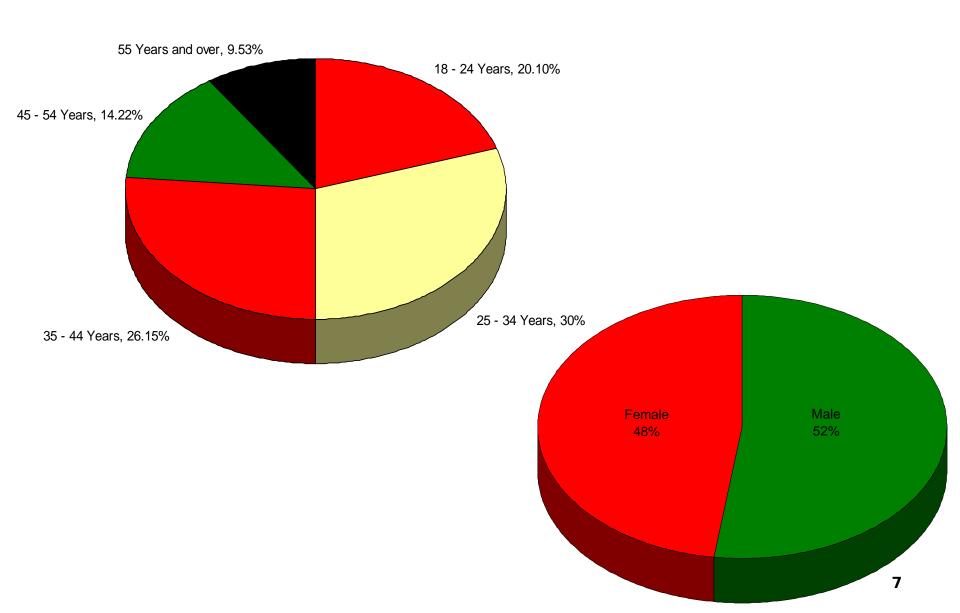
A response rate of 87.3% was achieved, rendering 1,920 valid surveys

The overall margin of error for the survey is +/-2.4%

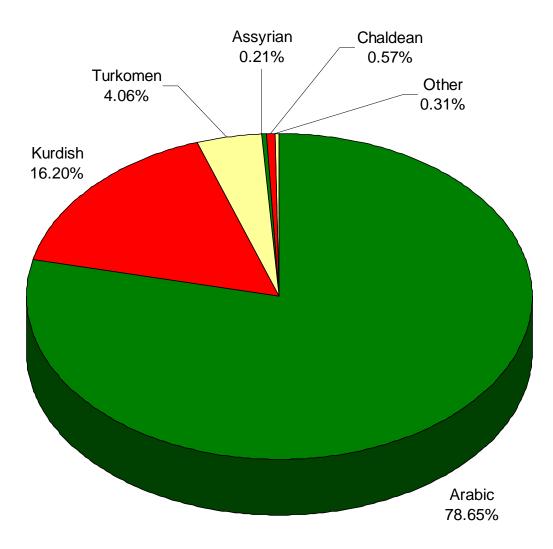
### Survey Sample: Geographical Distribution



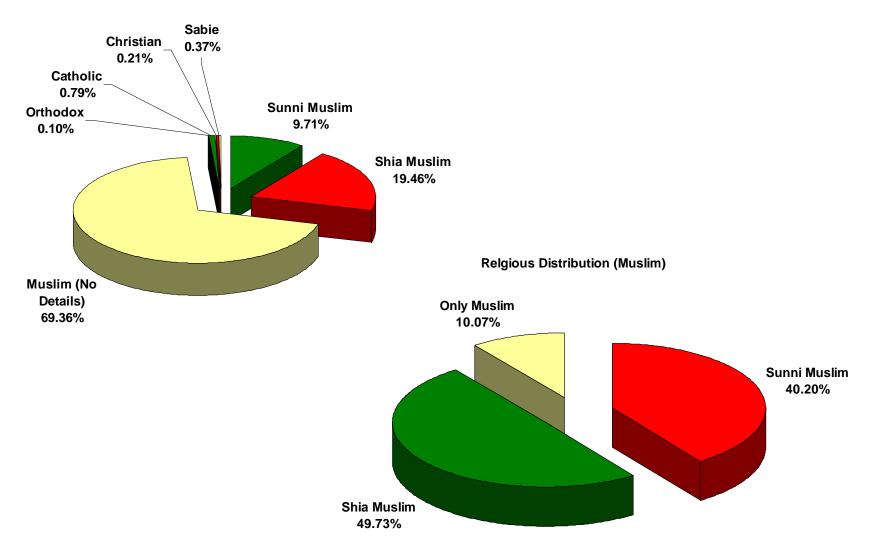
### Survey Sample: Age and Sex Distribution



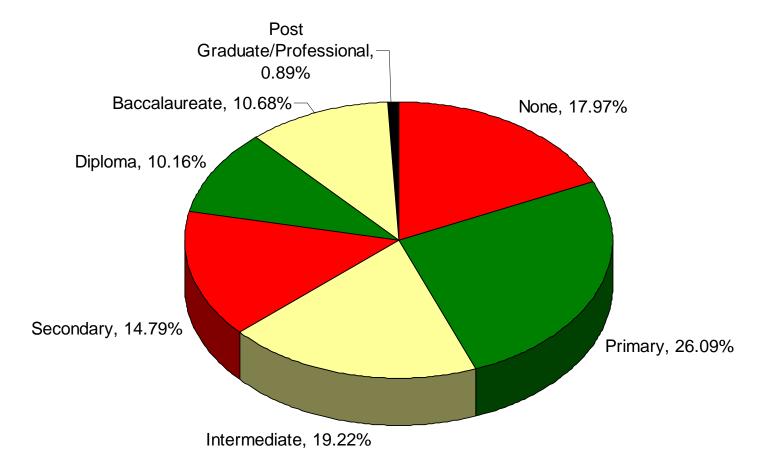
### Survey Sample: Ethnic Distribution



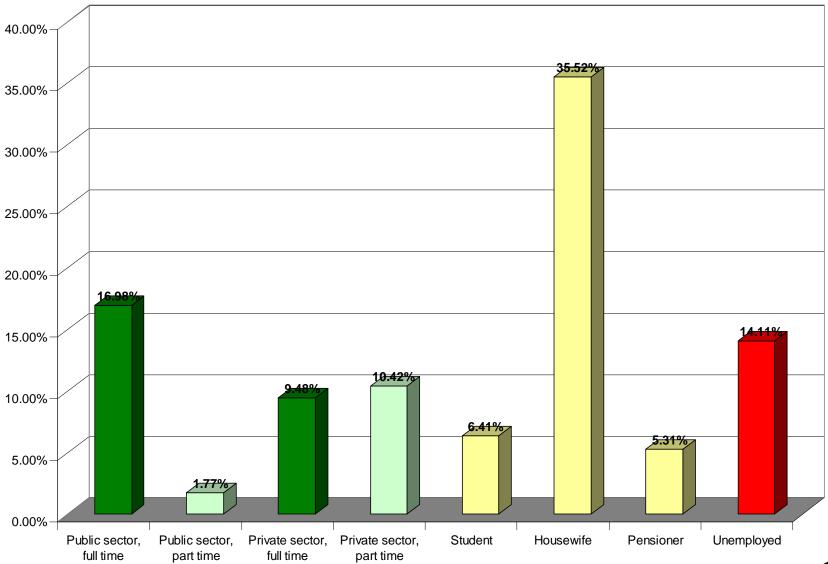
#### Survey Sample: Religious Distribution



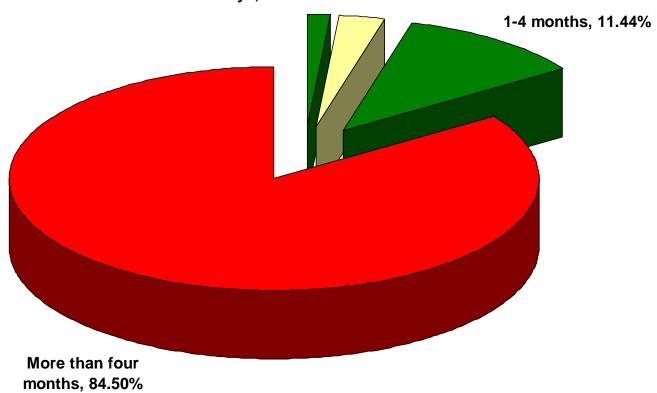
#### **Survey Sample: Education Levels**



### Survey Sample: Employment

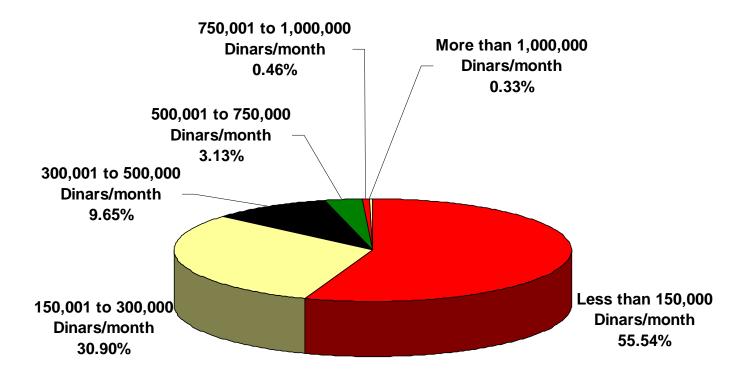


### Survey Sample: Length of Unemployment



A few days, 1.48% A few weeks, 2.58%

#### Survey Sample: Income Distribution



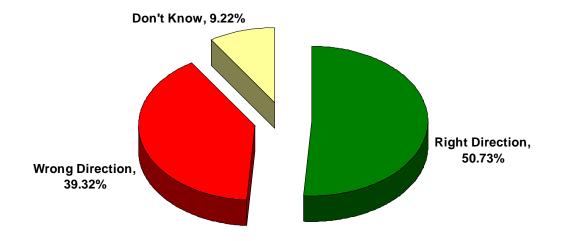
Less than 150,000 Dinars/month
150,001 to 300,000 Dinars/month
300,001 to 500,000 Dinars/month
750,001 to 1,000,000 Dinars/month
More than 1,000,000 Dinars/month



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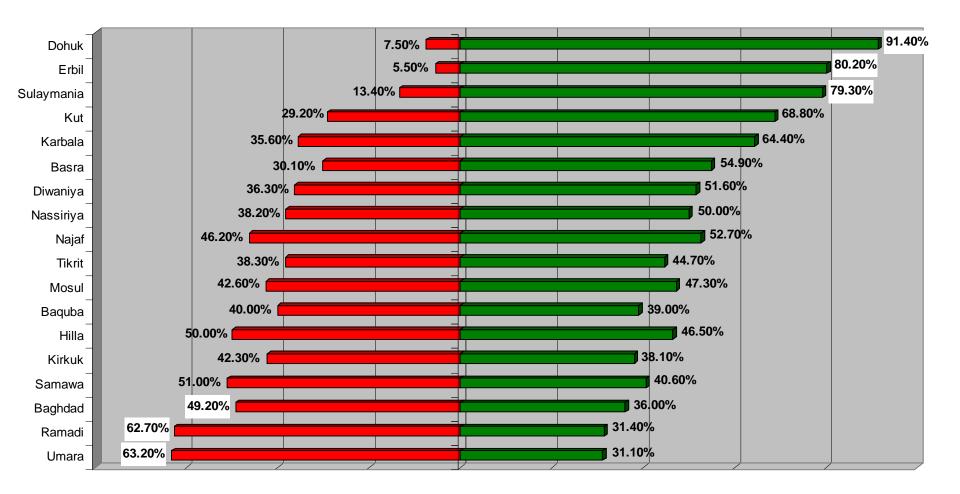
### **Right Direction vs. Wrong Direction**

Do you think that Iraq is generally heading in the right direction or the wrong direction?



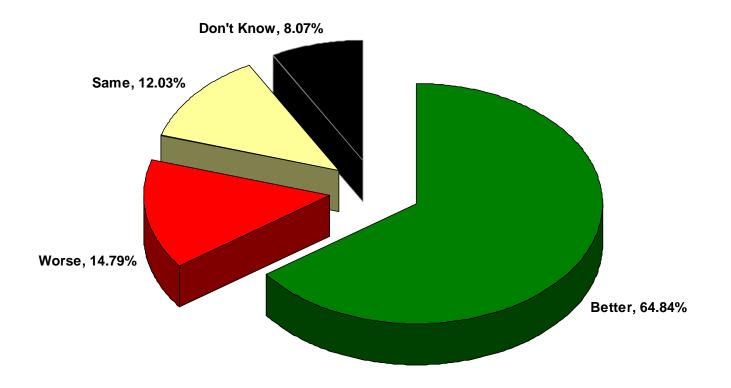
### **Right Direction vs. Wrong Direction**

#### Right Direction vs. Wrong Direction: Geographical Breakdown



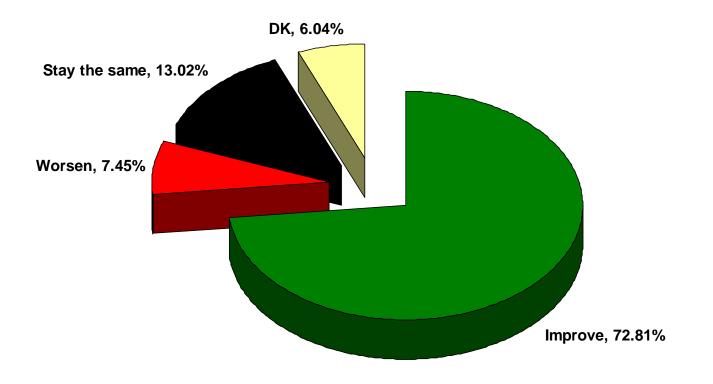
### **Right Direction vs. Wrong Direction**

Thinking about the future, do you think that things in Iraq will be better, worse or the same one year from now?



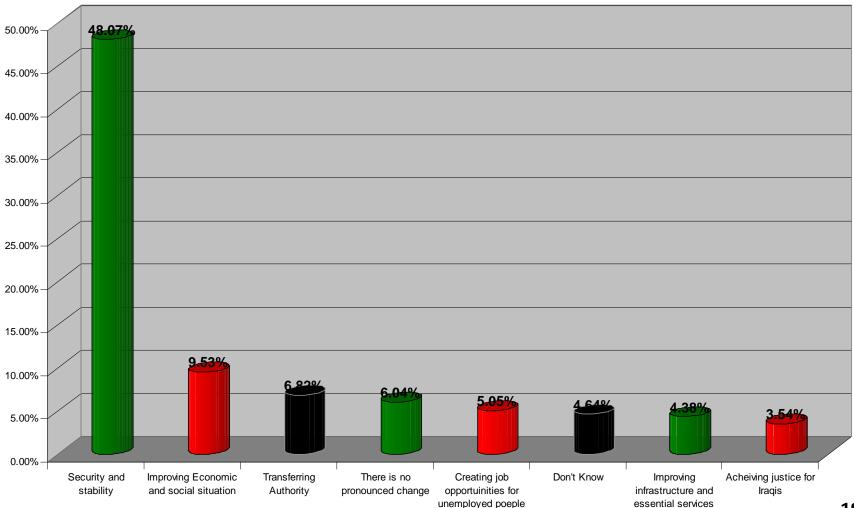
### The Interim Government of Iraq

Do you feel that the handover of power to the IGI will improve the current sitation?



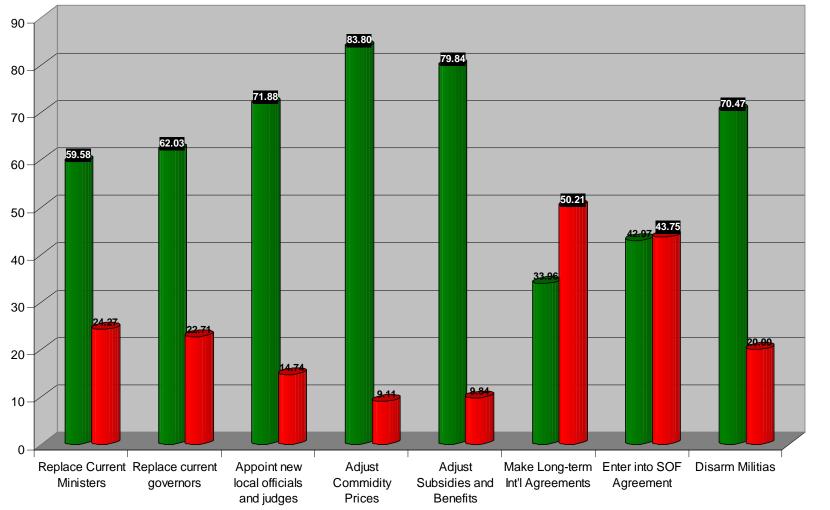
#### The Interim Government of Iraq

What will be the most significant change in your life as a result of the handover?



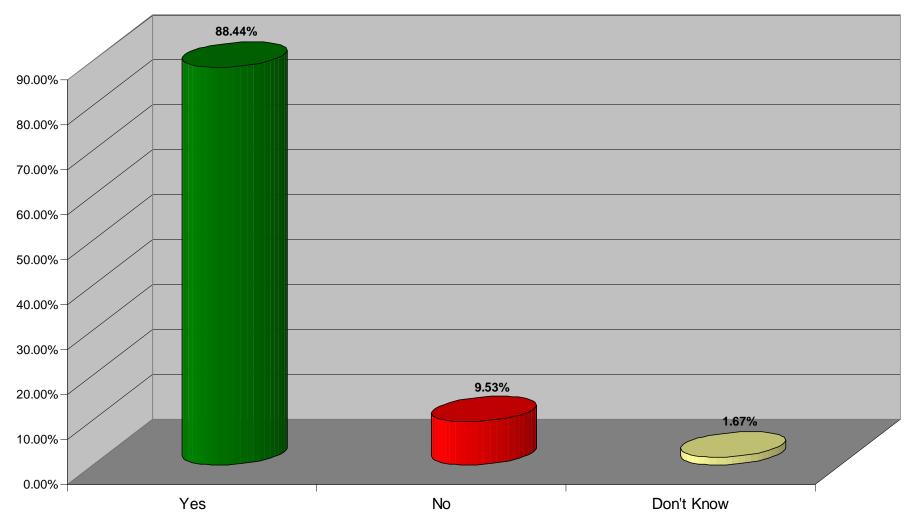
#### The Interim Government of Iraq

#### What authority should the interim government be able to exercise?

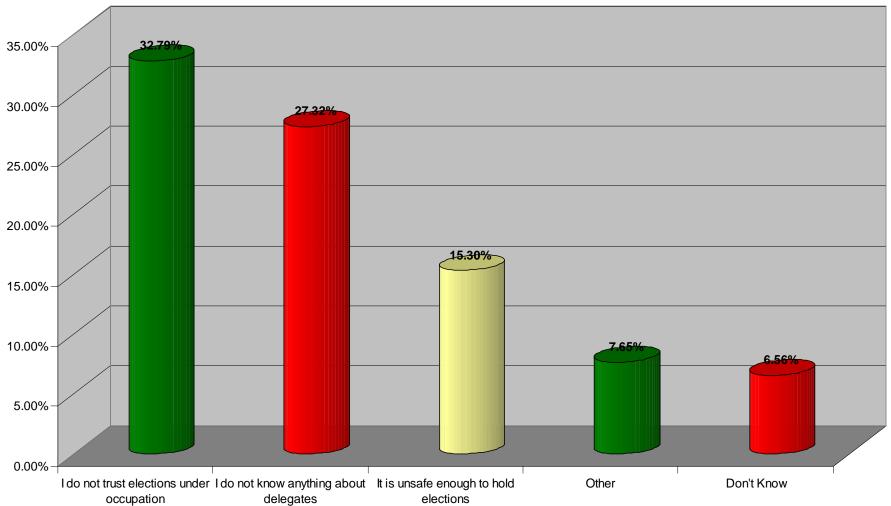


■ Yes ■ No

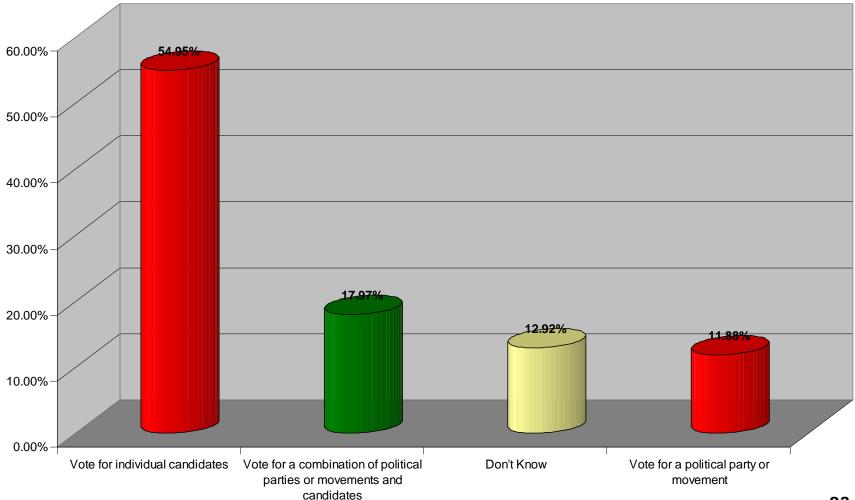
If elections were held today, would you vote?



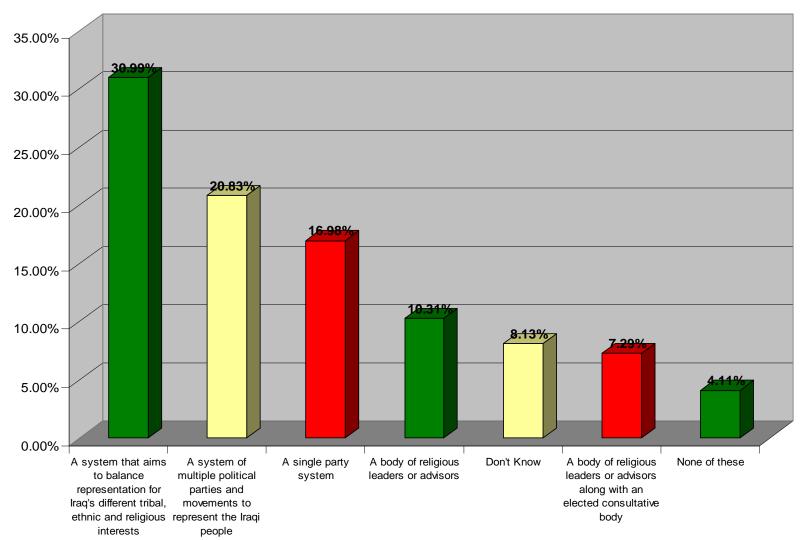
If you would not vote, why?



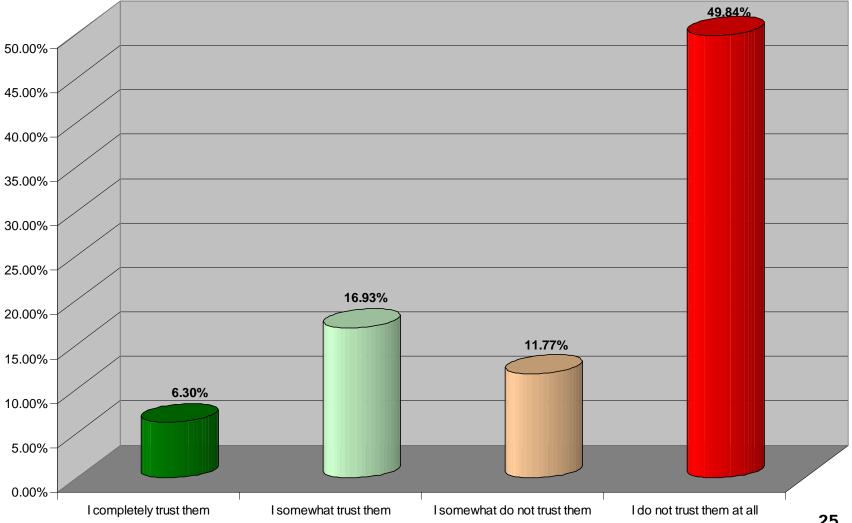
#### Were elections to be held for new representatives, which would you prefer to do?



#### Which is the best political organization for representing the interests of the Iraqi people?

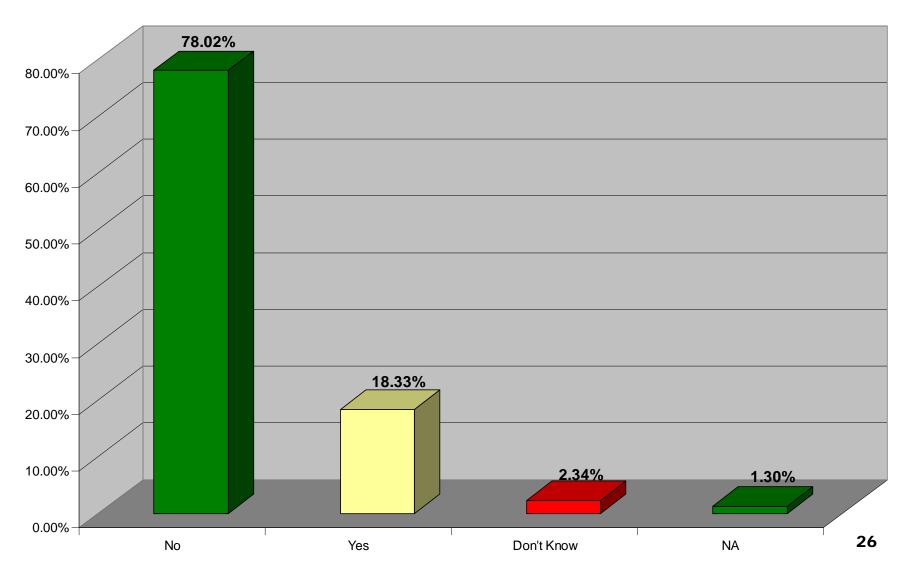


To What Degree do you Trust Political Parties?

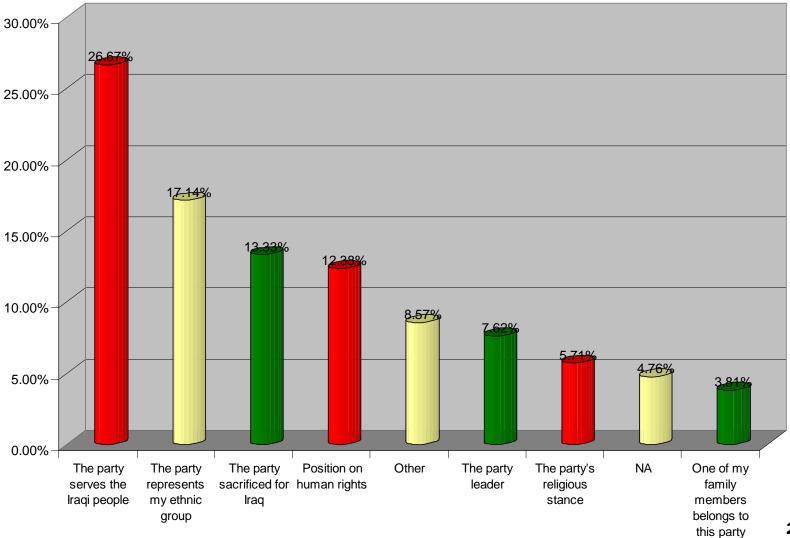


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#### Is there a political party or movement that you currently support?

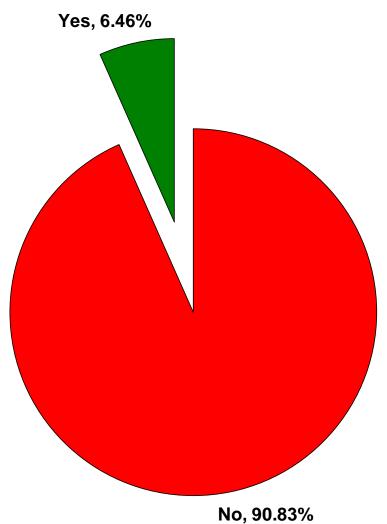


What made you support or join the party you just named?

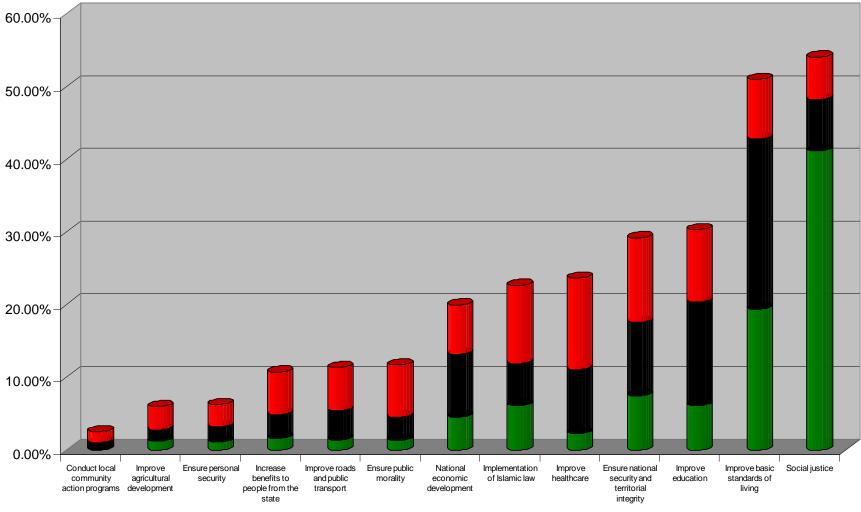


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#### Since the fall of the last regime, have you been contacted or approached by a political party or movement?



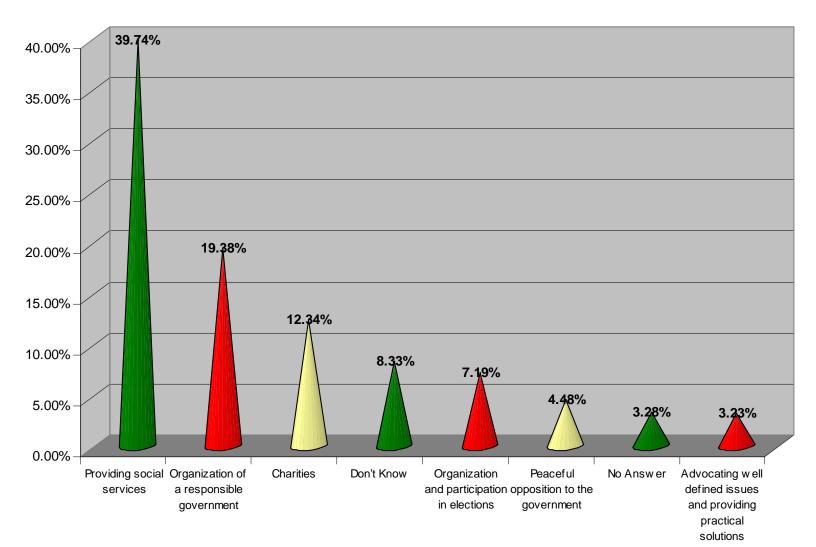
Which of the following ideas would be most important fo you to see embodied in a political party or movement?



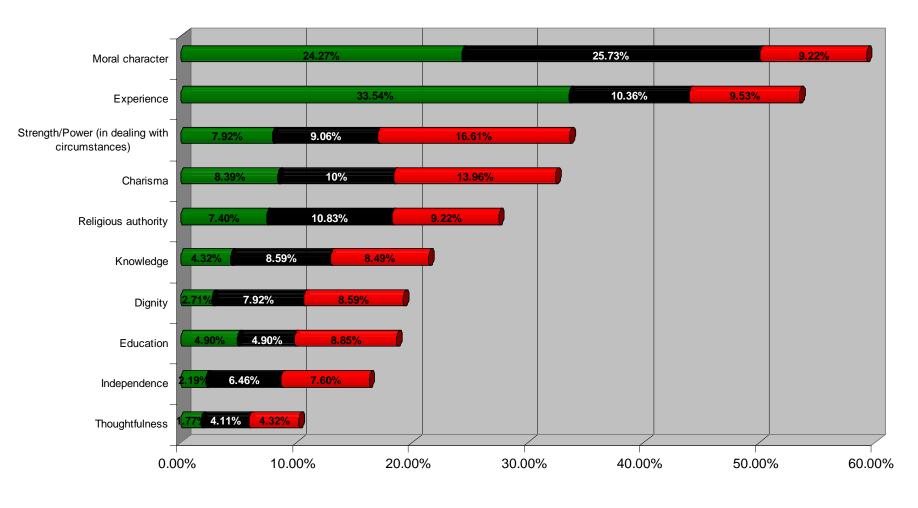
■ First ■ Second ■ Third

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Which of the following activities do you feel are most important for parties or movements to engage in?

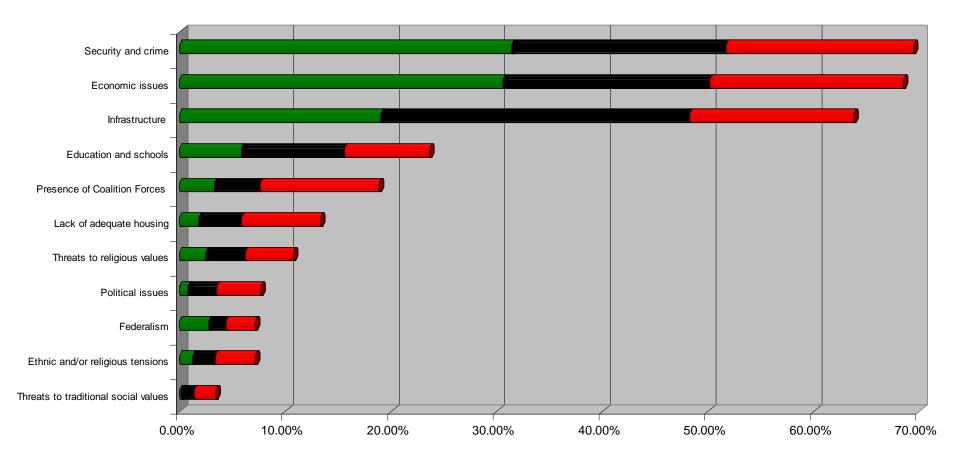


What qualities do you value most in a leader



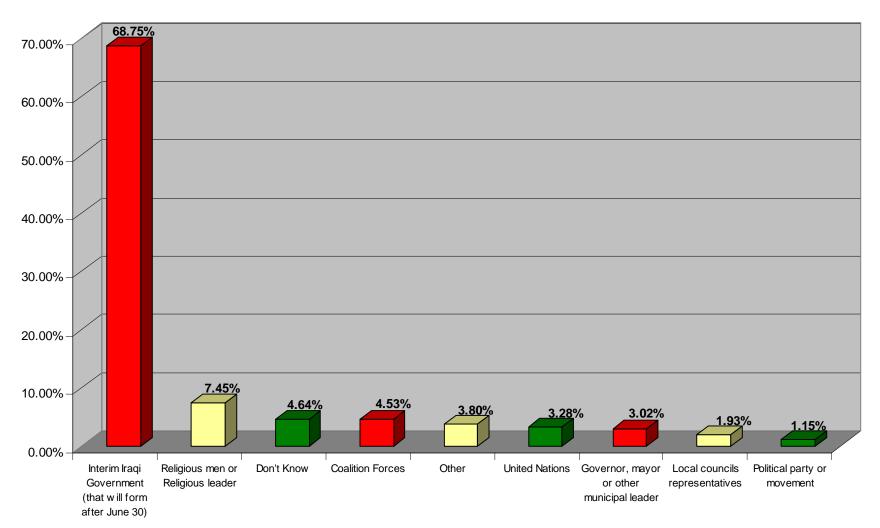
#### **General Issues**

Which of the following issues concerns you the most? List three in order of importance.



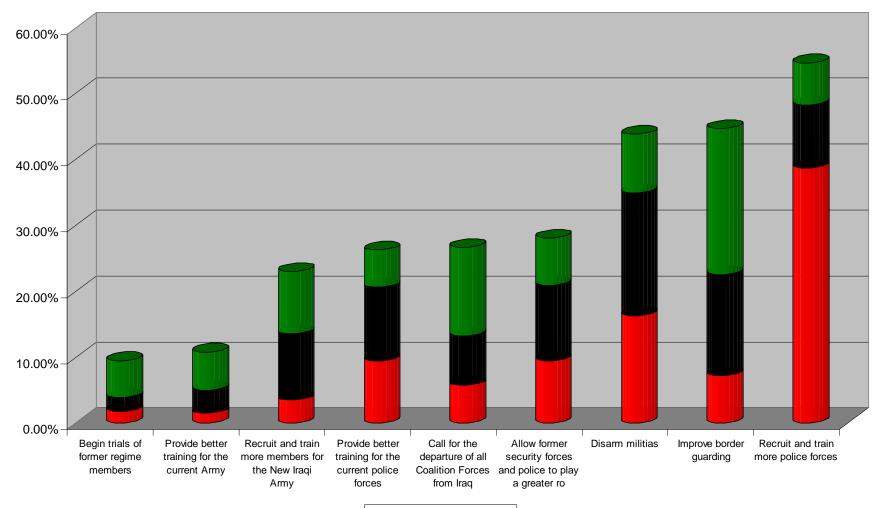
#### **General Issues**

For the issue you said was of greatest concern, who do you feel is most likely to provide a solution?



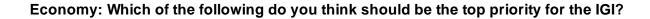
### **ISSUES: Security**

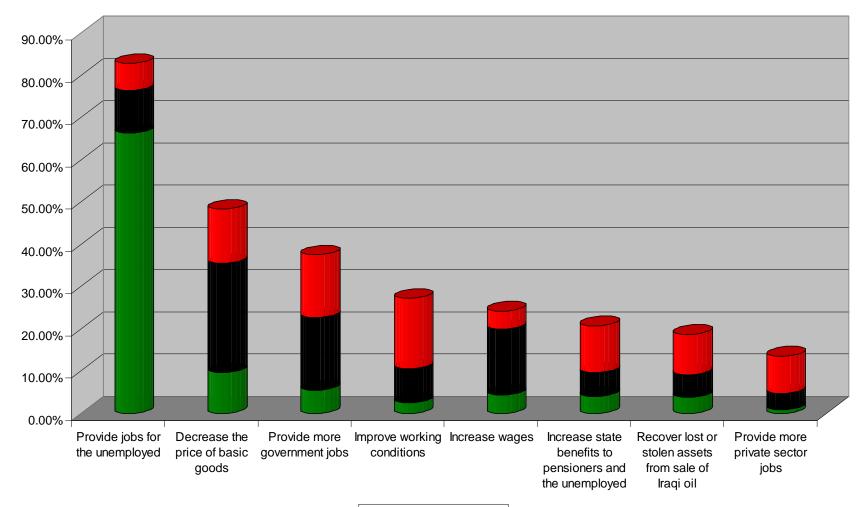
Security: Which of the following do you think should be the top priority of the IGI?



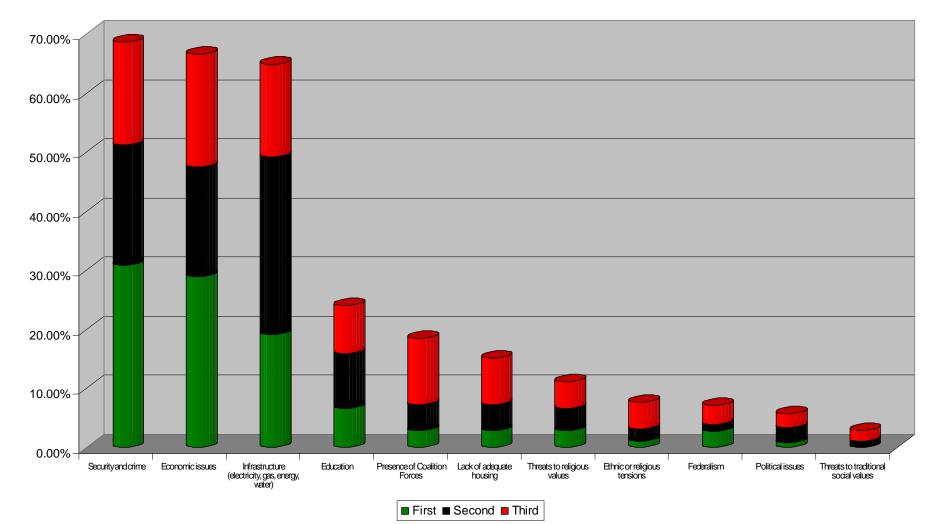
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#### **ISSUES:** Economy

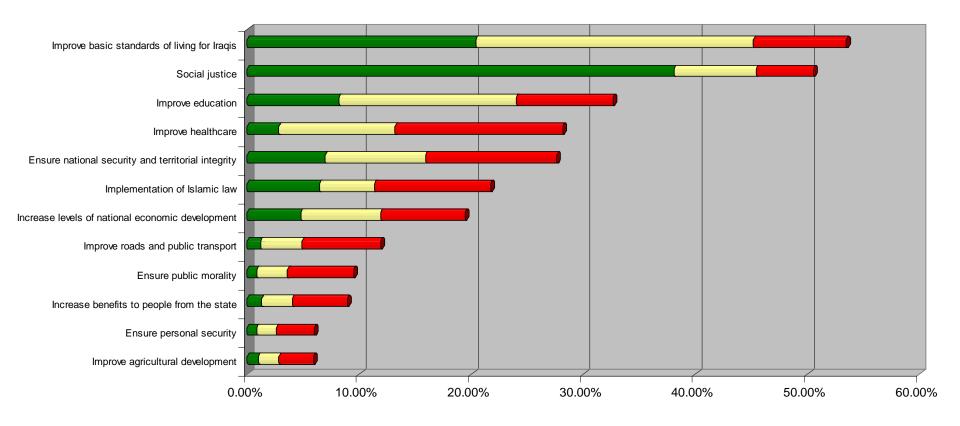




#### Most Important Issues to Women



Ideas and Issues Women want embodied in political parties



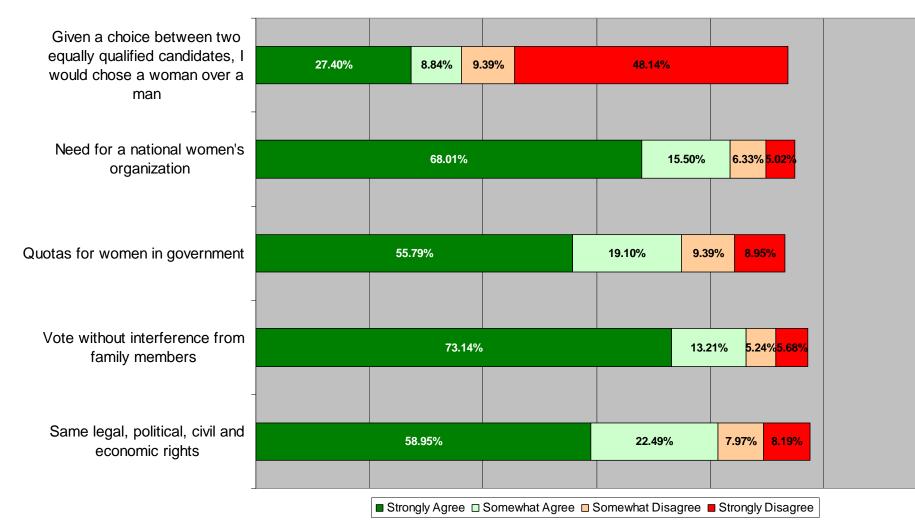
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#### Attidtudes Toward Women in Iraqi Society



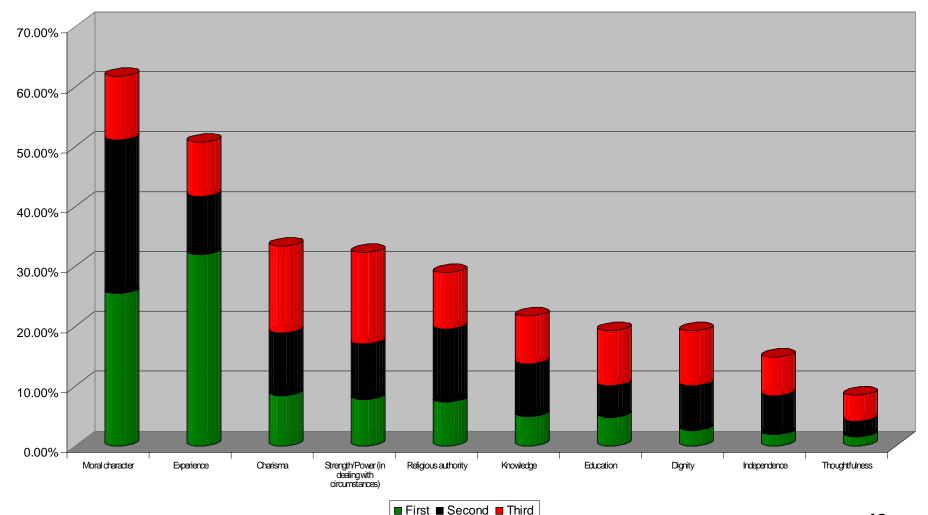
Strongly Agree Somewhat Agree Somewhat Disagree Strongly Disagree

#### Attitudes as expressed by women only



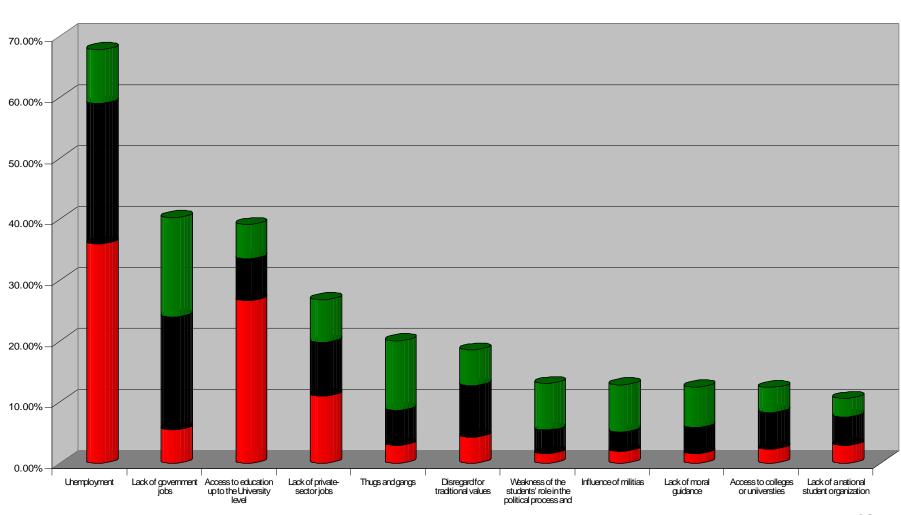
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#### Most Important Leadership Qualities to Women



#### Attitudes Toward the Role of Youth and Students in Iraqi Society

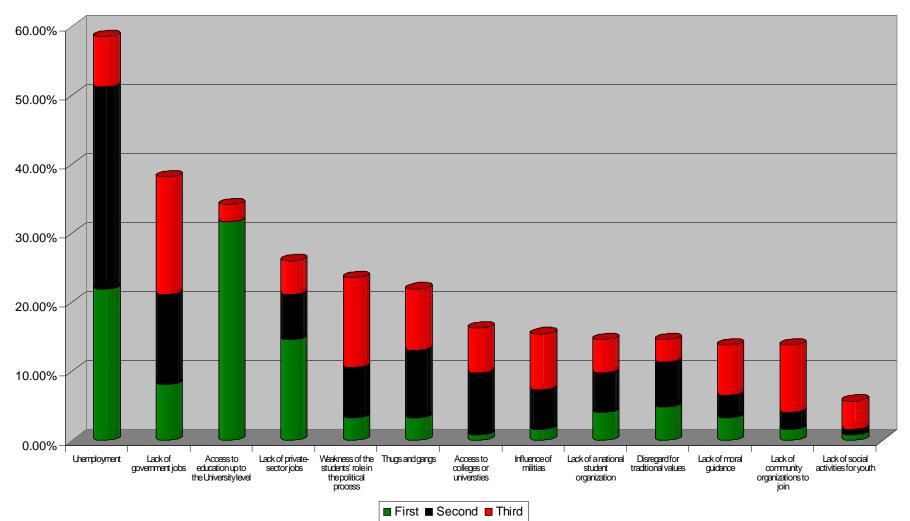
Ther are plentiful opportunities for youth to 40.26% 24.79% 9.79% 11.61% take-on leadership roles in Iraq There are enough places of youth and students to take part in social activities or 13.28% 15.36% 15.16% 46.25% hobbies Young people have the same values as 31.20% 23.70% 16.30% 22.08% their parents Colleges and Universities in Iraq provide adequate educational opportunities for 52.08% 21.67% 9.01% 7.03% students There will not be enough opportunities for economic success for the current 22.97% 22.29% 18.49% 26.35% generation of youth Youth in Iraq will have more fair 51.51% 11.41% opportunities than their counterparts in 21.20% 8.54% Arab countries 41 Strongly Agree Somewhat Agree Somewhat Disagree Strongly Disagree

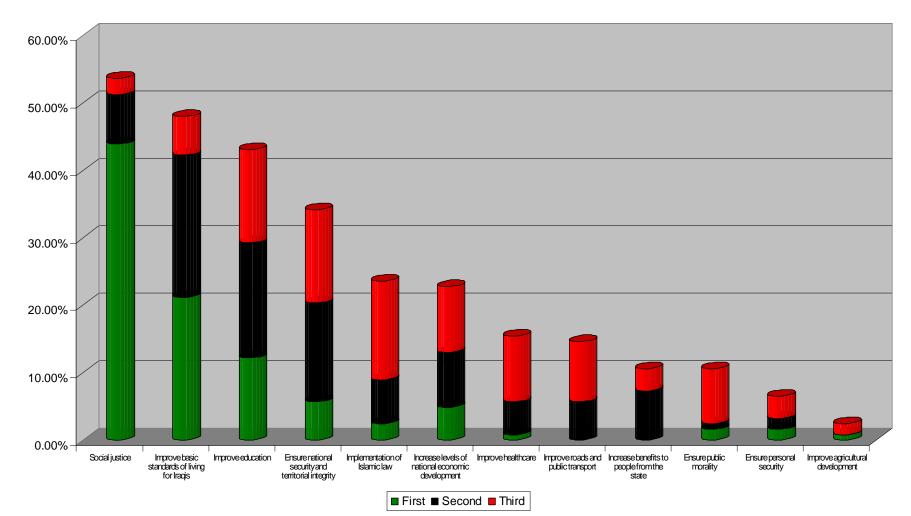


■ First ■ Second ■ Third

STUDENTS: Which do you feel are the three most pressing issues facing youth and students today?

Most Important Issues as Identified by Students Only





Students: Ideals/Isssues they would like to see embodied in a political party