

Republic of Kenya National Opinion Poll

September 13 - 18, 2007

**International Republican Institute
Strategic Public Relations and Research**



INFORMATION AND METHODOLOGY OF THE SURVEY

- This nationwide opinion survey was conducted from September 13-18, 2007.
- 3,000 Kenyan citizens aged 18 and older were interviewed face-to-face on a household basis.
- The margin of error does not exceed +/- 1.79 percent.
- The survey was carried out on behalf of the International Republican Institute (IRI).
- The study was designed, coordinated and analyzed by Strategic Public Relations and Research (SPRR), in consultation with IRI. All fieldwork was carried out by SPRR.
- The respondents were distributed proportionate to their population sizes in the eight provinces. The provinces were further stratified into districts to adequately represent all the provinces. The districts were further subdivided along administrative and ethnic boundaries. The sample unit was further stratified along the following demographic descriptions: age, gender, religion, education and location (rural/urban).
- The response rate for this poll was 100 percent. The response rate for individual questions within the poll varied from 90 percent to 100 percent.

INFORMATION AND METHODOLOGY CON'T

- A combination of multi-staged and multi-phased sampling methods was used in the survey. This enabled the survey to capture the heterogeneous nature of Kenyan society and the diverse opinions among Kenyans. The sampling frame was developed using the Voters' Register of May 2007 released by the Electoral Commission of Kenya. The Voters' Register formed the core tool to determine the number of respondents to be interviewed per province because of its reliability.
- The household component of the survey made use of multi-stage probability sampling with probability proportional to the size of population to get an accurate statistical representation of citizens across the country.
- The respondents were selected through stratified random sampling by the following procedure: households were selected by counting nine households and choosing the tenth; inside a household, a list of household members' demographic information was compiled, such as age, gender, and level of education; from this list, a respondent was chosen based on pre-determined quotas for the survey based on population characteristics reflected in the national census.

DISTRIBUTION OF SAMPLE PER PROVINCE AS CALCULATED BY DIFFERENT POPULATION

| PROVINCE | TOTAL CONSTITUENCIES | NUMBER OF REGISTERED VOTERS | NUMBER OF SAMPLED CONSTITUENCIES | PERCENT OF REGISTERED VOTERS BY PROVINCE | TOTAL NUMBER OF RESPONDENTS SAMPLED |
|---------------|----------------------|-----------------------------|----------------------------------|--|-------------------------------------|
| NAIROBI | 8 | 1,161,708 | 4 | 8.3 | 249 |
| COAST | 21 | 1,083,873 | 5 | 8.4 | 251 |
| NORTH EASTERN | 11 | 265,830 | 1 | 2.1 | 62 |
| EASTERN | 36 | 2,190,090 | 9 | 17.1 | 512 |
| CENTRAL | 29 | 2,017,073 | 9 | 15.5 | 465 |
| WESTERN | 24 | 1,434,102 | 6 | 11.4 | 342 |
| NYANZA | 32 | 1,835,248 | 8 | 14.3 | 430 |
| RIFT VALLEY | 49 | 3,055,694 | 13 | 23.0 | 691 |
| TOTAL | 210 | 13,043,618 | 55 | 100.0 | 3,000 |

Respondents' Demographic Information

Number of respondents: 3,000

Sex

| | |
|--------|-------|
| Male | 50.5% |
| Female | 49.5% |

Age Group

| | |
|-------|-------|
| 18-25 | 33.2% |
| 26-35 | 25.5% |
| 36-45 | 18.8% |
| 46-55 | 13.3% |
| 56+ | 9.1% |

Education Level

| | |
|---------------------|-------|
| No Formal Education | 4.4% |
| Primary | 23.1% |
| Secondary | 36.7% |
| Tertiary | 25.8% |
| University | 8.1% |
| Post Graduate | 1.8% |
| No Response | 0.1% |

Monthly Income

| | |
|----------------------|-------|
| Less than Kshs 5,000 | 31.6% |
| 5,001-10,000 | 24.5% |
| 10,001-20,000 | 15.0% |
| 20,001-30,000 | 7.3% |
| 30,001-40,000 | 2.9% |
| 40,001-50,000 | 1.9% |
| 50,001-150,000 | 1.2% |
| More Than 150,000 | 0.3% |
| Don't Know | 3.0% |
| Refused to Respond | 12.5% |

Location

| | |
|-------|-------|
| Urban | 39.2% |
| Rural | 60.8% |

Respondents' Demographic Information

Employment Status

| | |
|-------------------------------|-------|
| Full-time formal employment | 20.0% |
| Full-time informal employment | 27.3% |
| Part-time formal employment | 5.6% |
| Part-time informal employment | 10.8% |
| Unemployed | 20.9% |
| Student | 7.9% |
| Retired | 3.6% |
| Other | 3.0% |
| No Response | 1.0% |

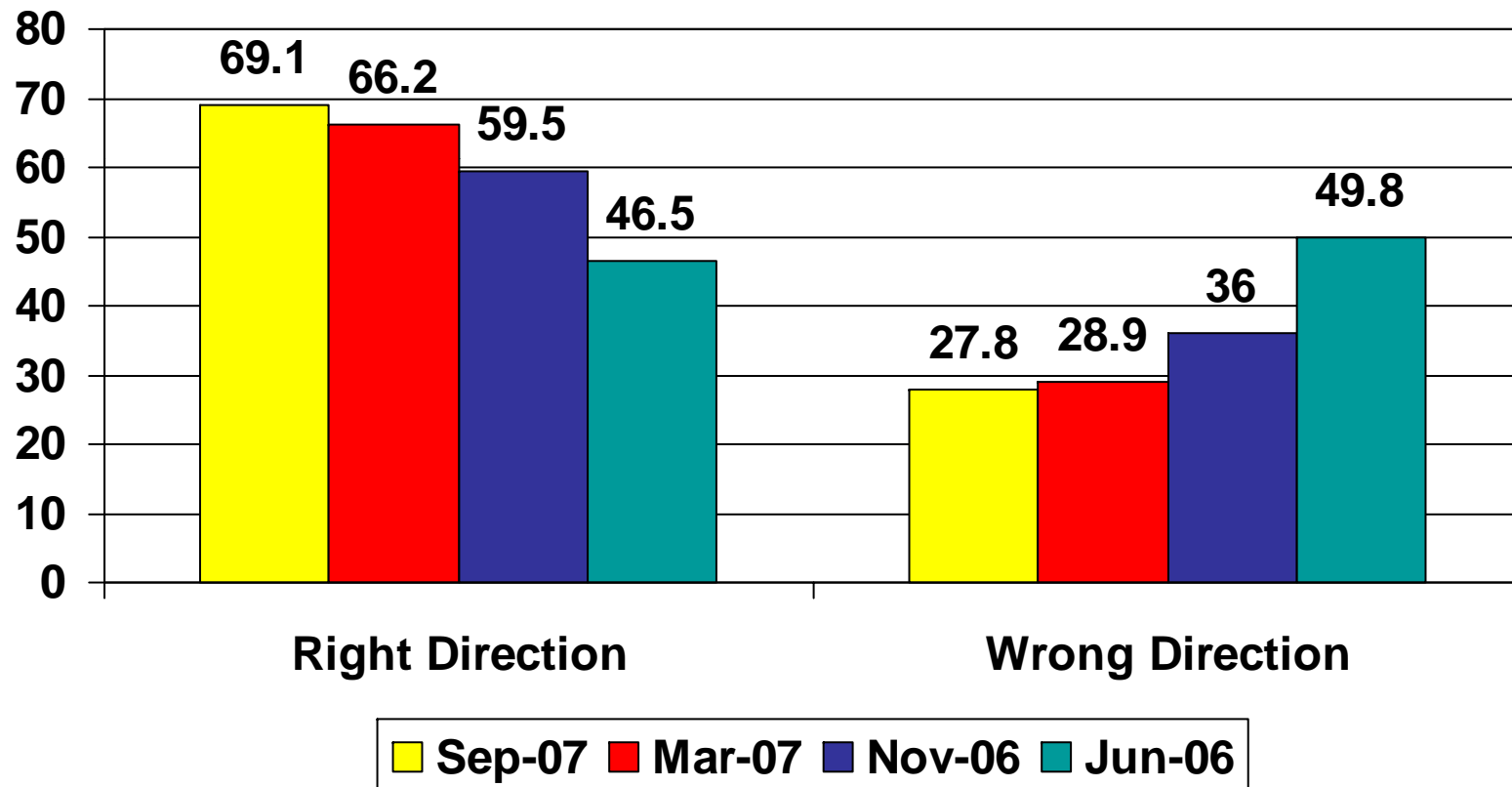
Religion

| | |
|----------------|-------|
| Catholic | 36.9% |
| Protestant | 51.5% |
| Traditionalist | 1.4% |
| Muslim | 8.2% |
| Hindu | 0.1% |
| Others | 1.4% |
| No Response | 0.4% |
| Don't Know | 0.2% |

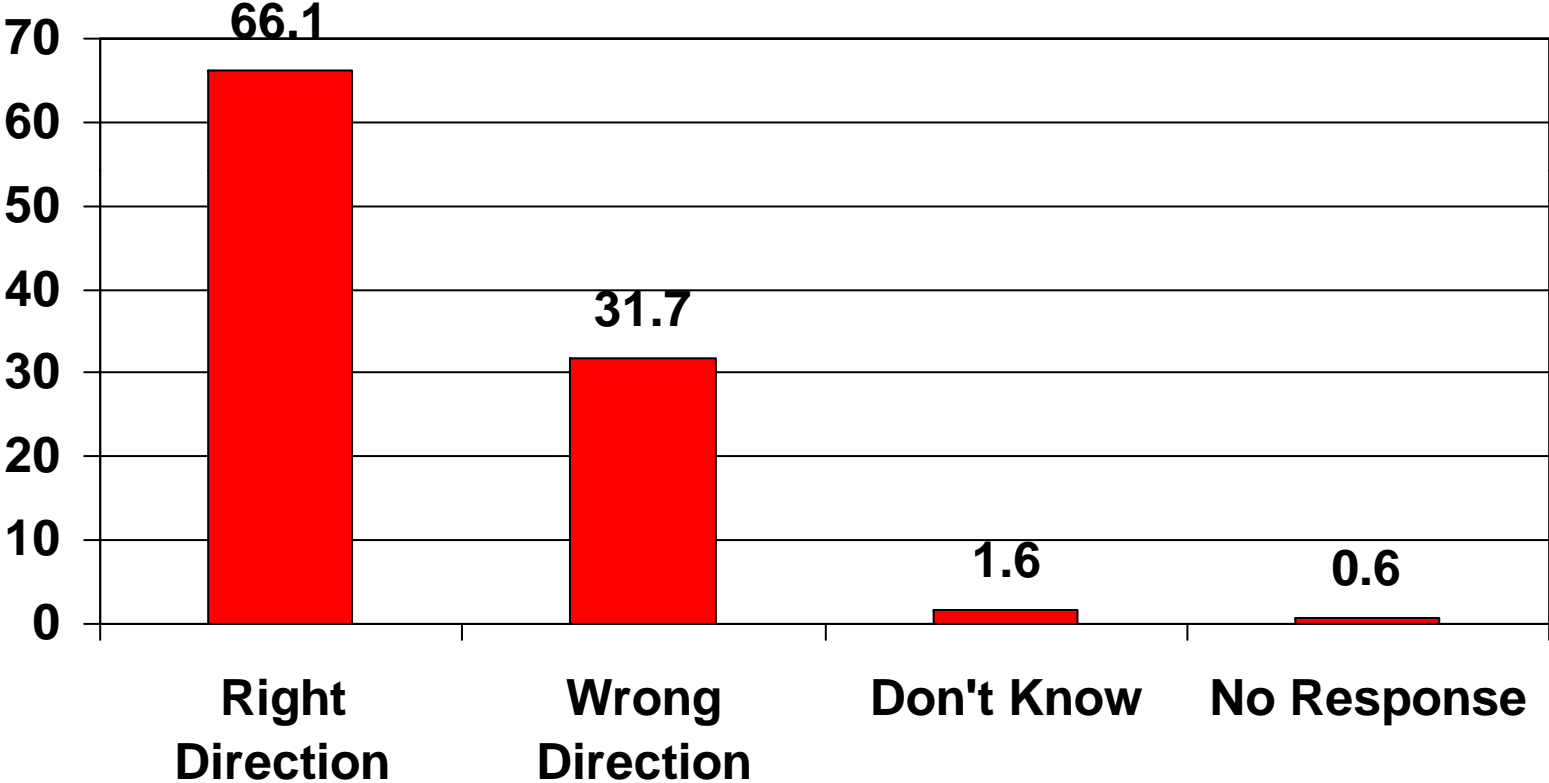
Occupation

| | |
|-------------------|-------|
| Medical | 4.0% |
| Administration | 1.4% |
| Education | 0.4% |
| Civic Leader | 0.1% |
| Housewife | 3.6% |
| Farmer | 14.4% |
| Student | 7.4% |
| Business | 20.7% |
| Professional | 5.0% |
| Civil Servant | 0.7% |
| Clergy | 0.6% |
| Unemployed | 8.2% |
| Unskilled Laborer | 4.3% |
| Skilled Laborer | 4.9% |
| Retired | 1.3% |
| Self-Employed | 0.6% |
| Driver | 1.0% |
| Cleric | 1.7% |
| House Help | 0.8% |
| Accountant | 1.8% |
| Advocate/Lawyer | 0.1% |
| No Answer | 6.6% |
| Don't Know | 2.8% |

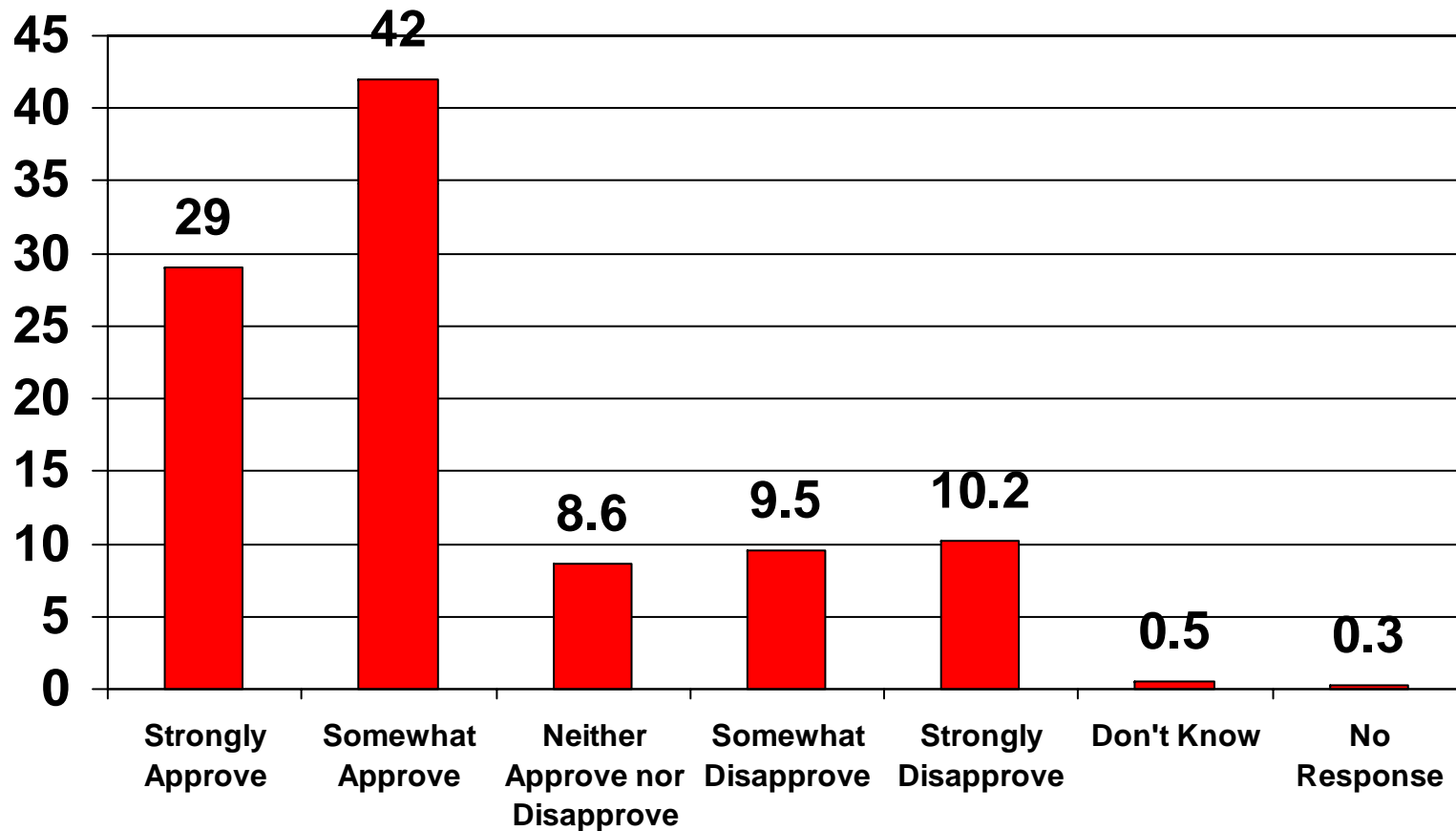
Overall, would you say that the country is headed in the right direction or the wrong direction?



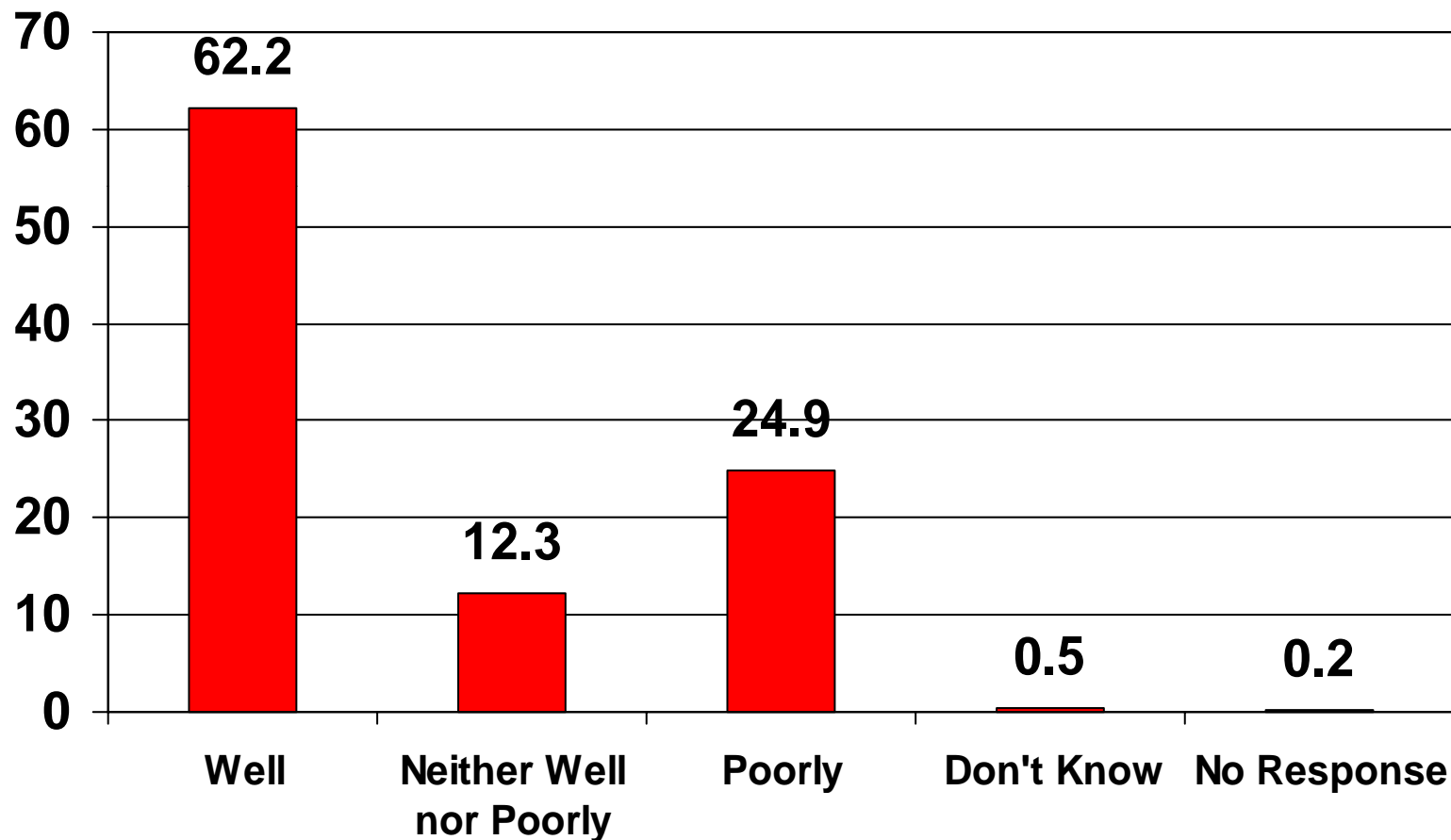
Would you say the president is steering the country in the right direction?



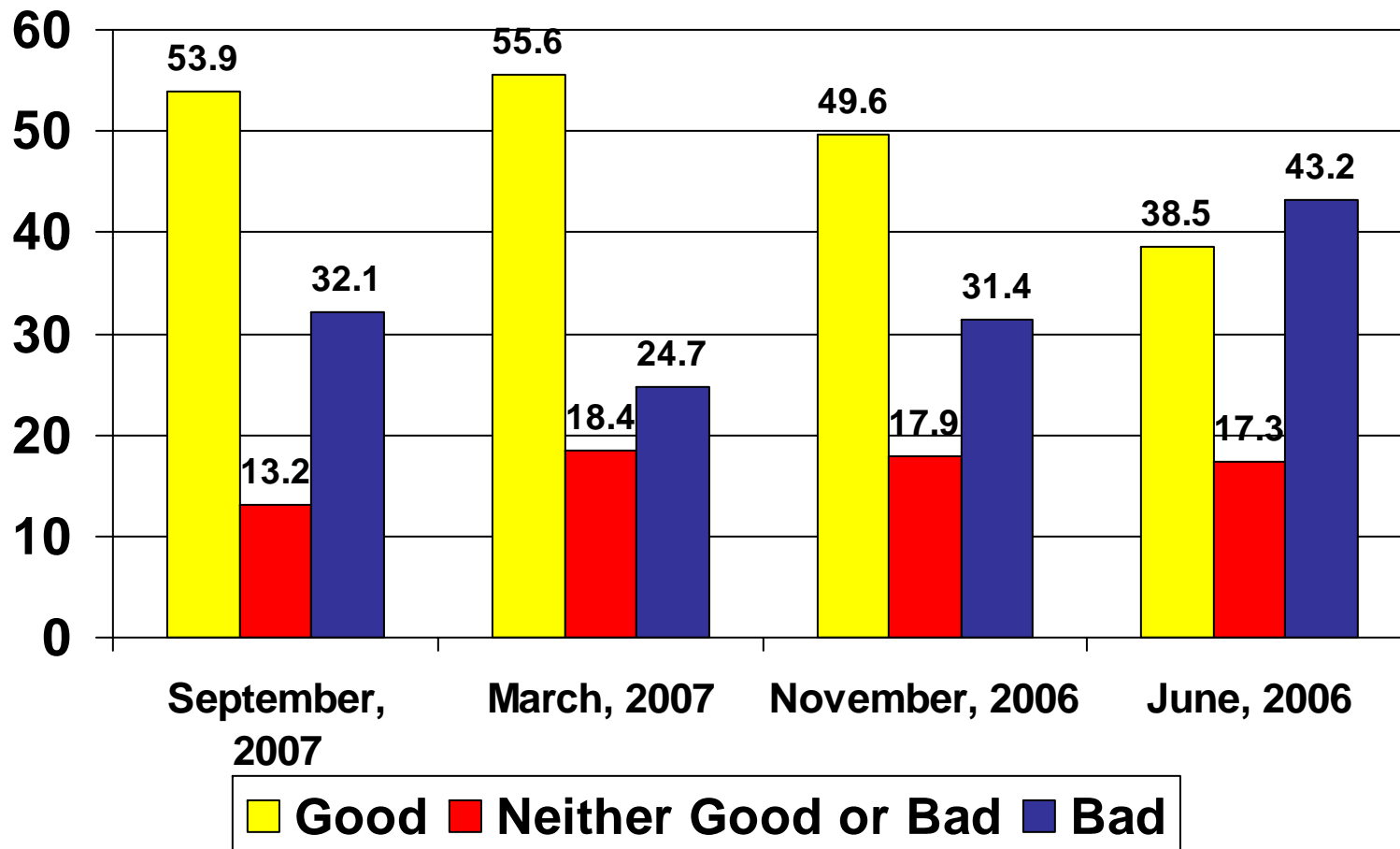
Do you approve or disapprove of the job the government has done running the country since the 2002 elections?



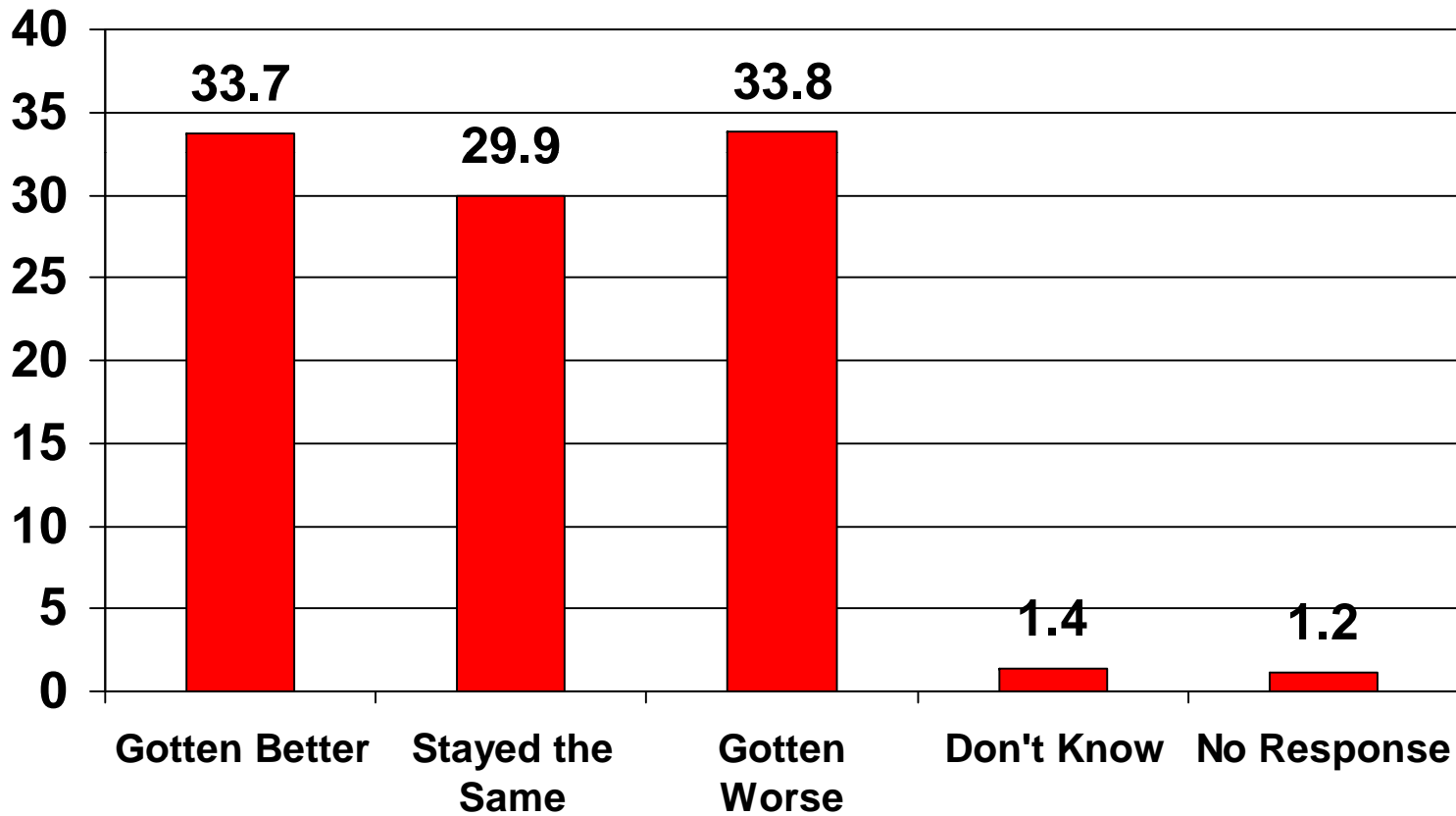
Has the government done well or done poorly in fulfilling its election promises from 2002?



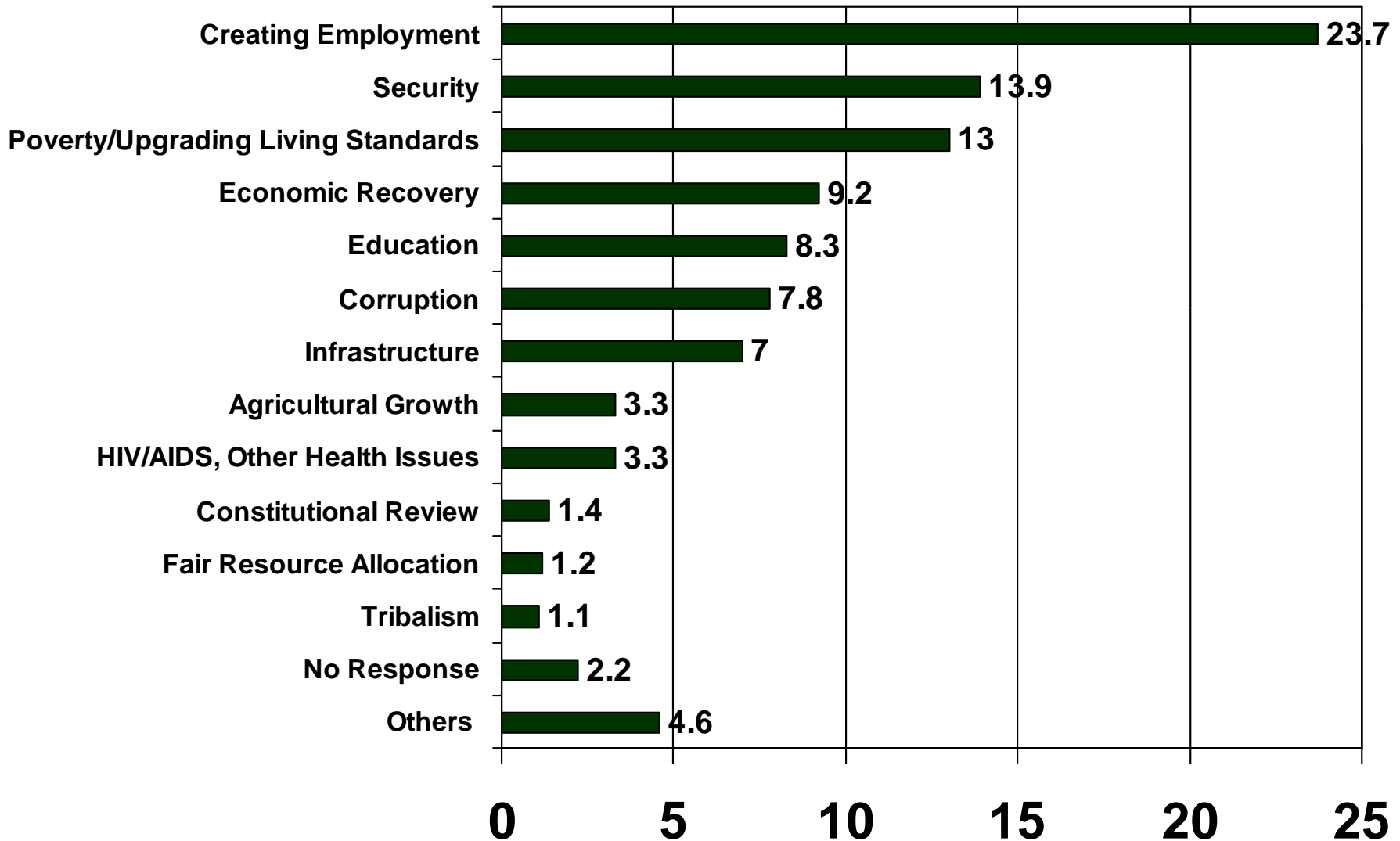
Would you say the condition of Kenya's economy is good or bad?



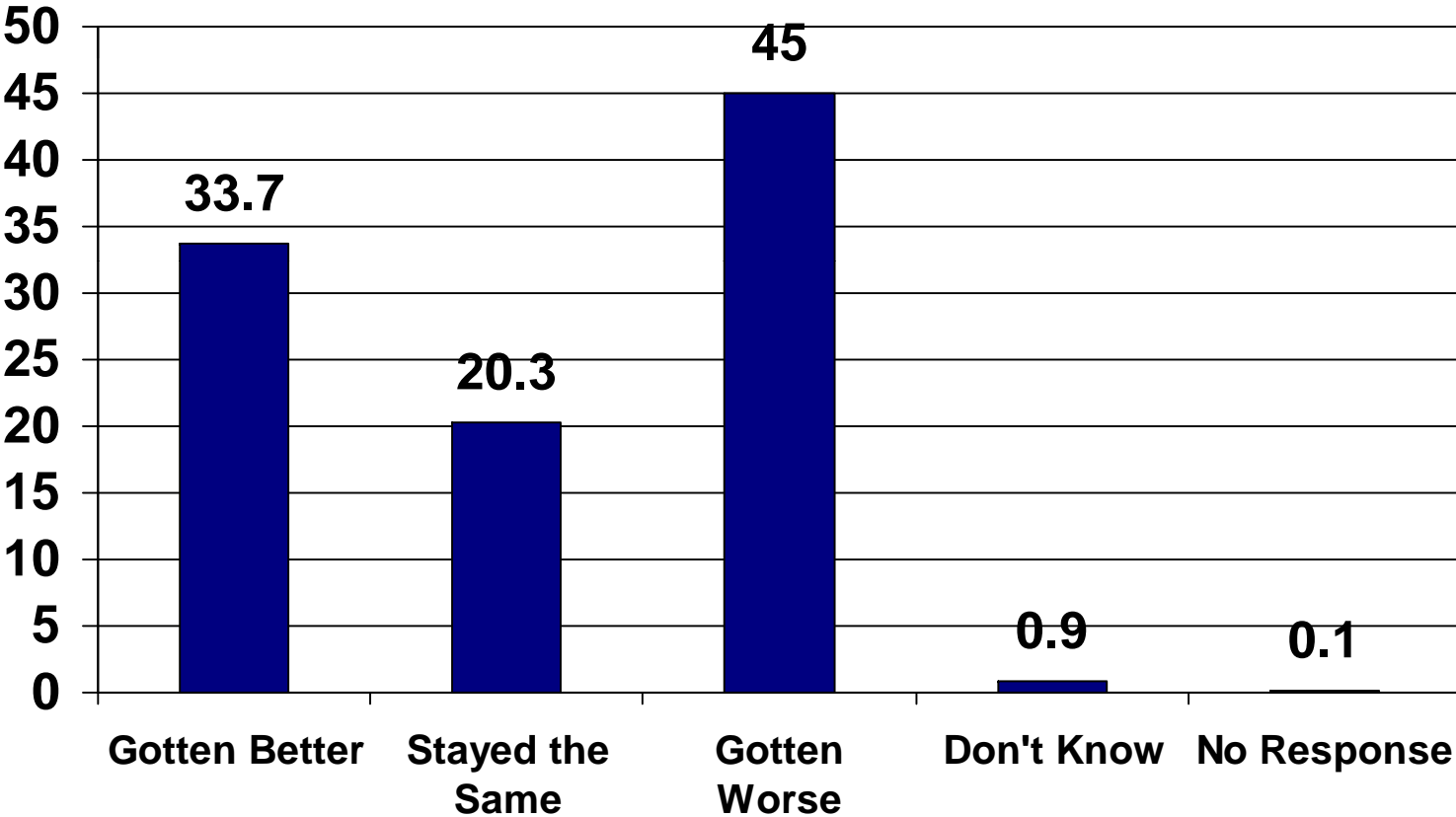
What would you say about your personal economic condition over the past five years?



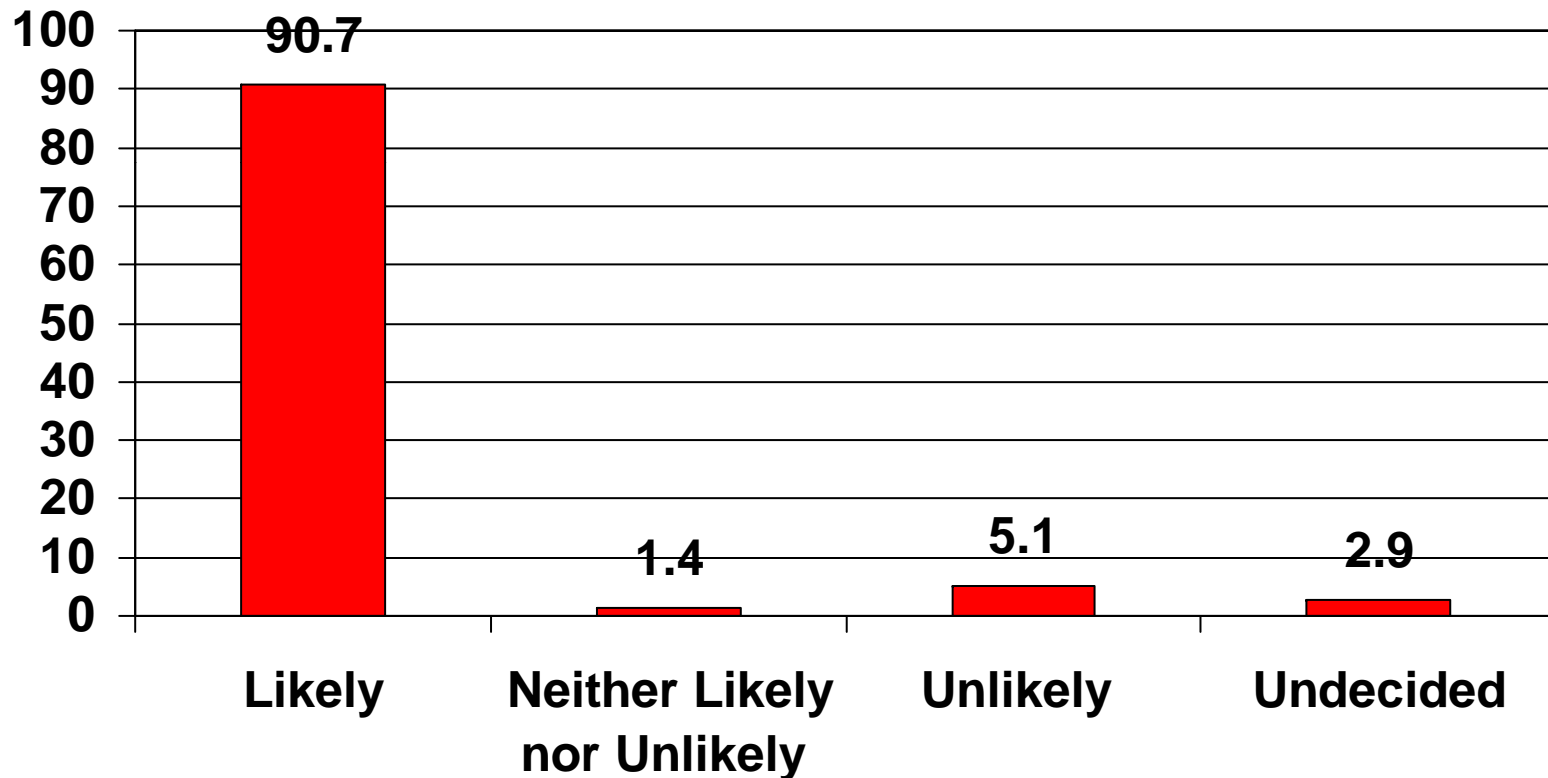
What is the most important issue the Kenyan government should address?



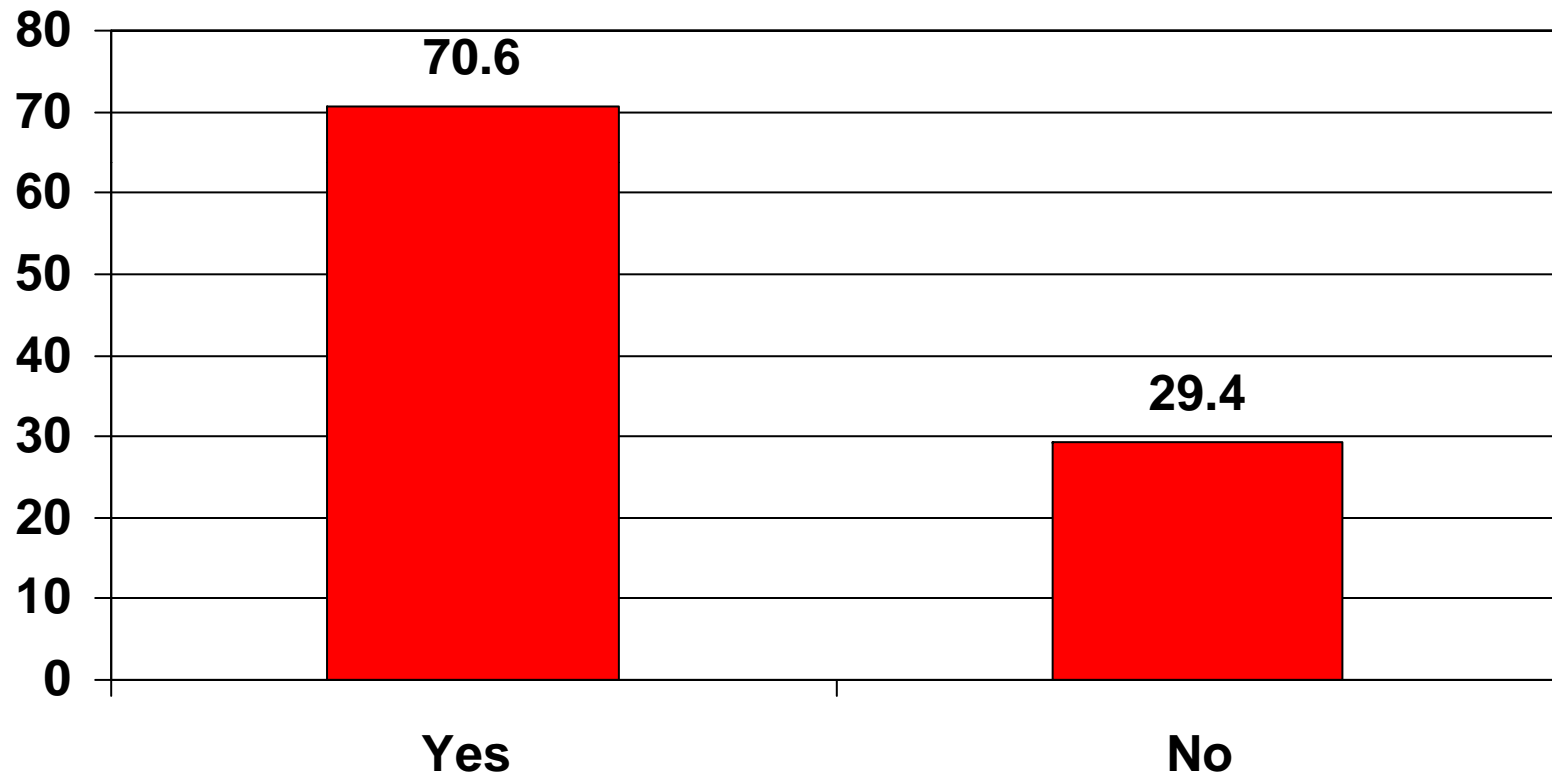
What would you say about the situation of insecurity?



Are you likely or unlikely to vote in the 2007 general elections?

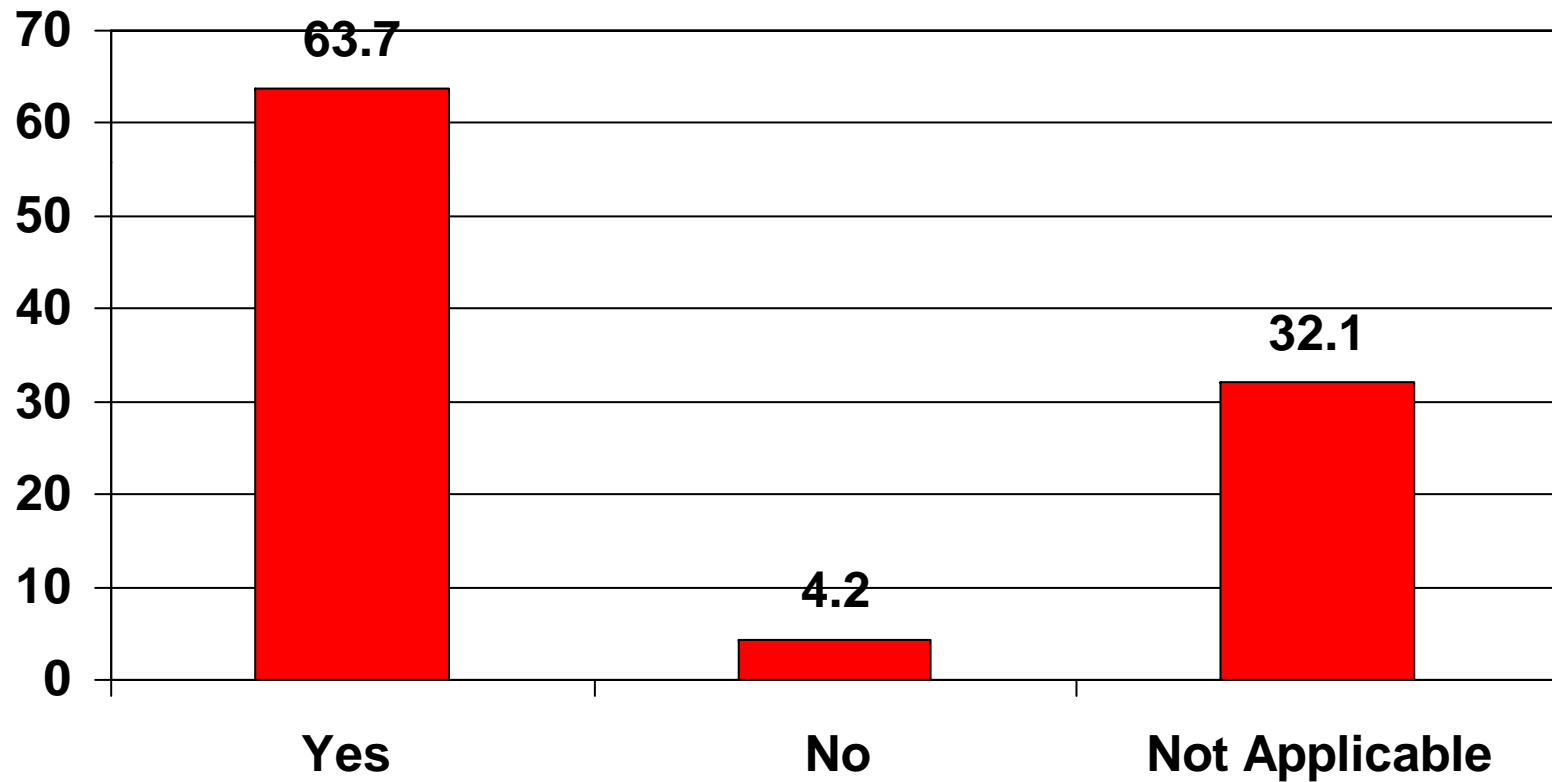


Did you vote in the last general elections?

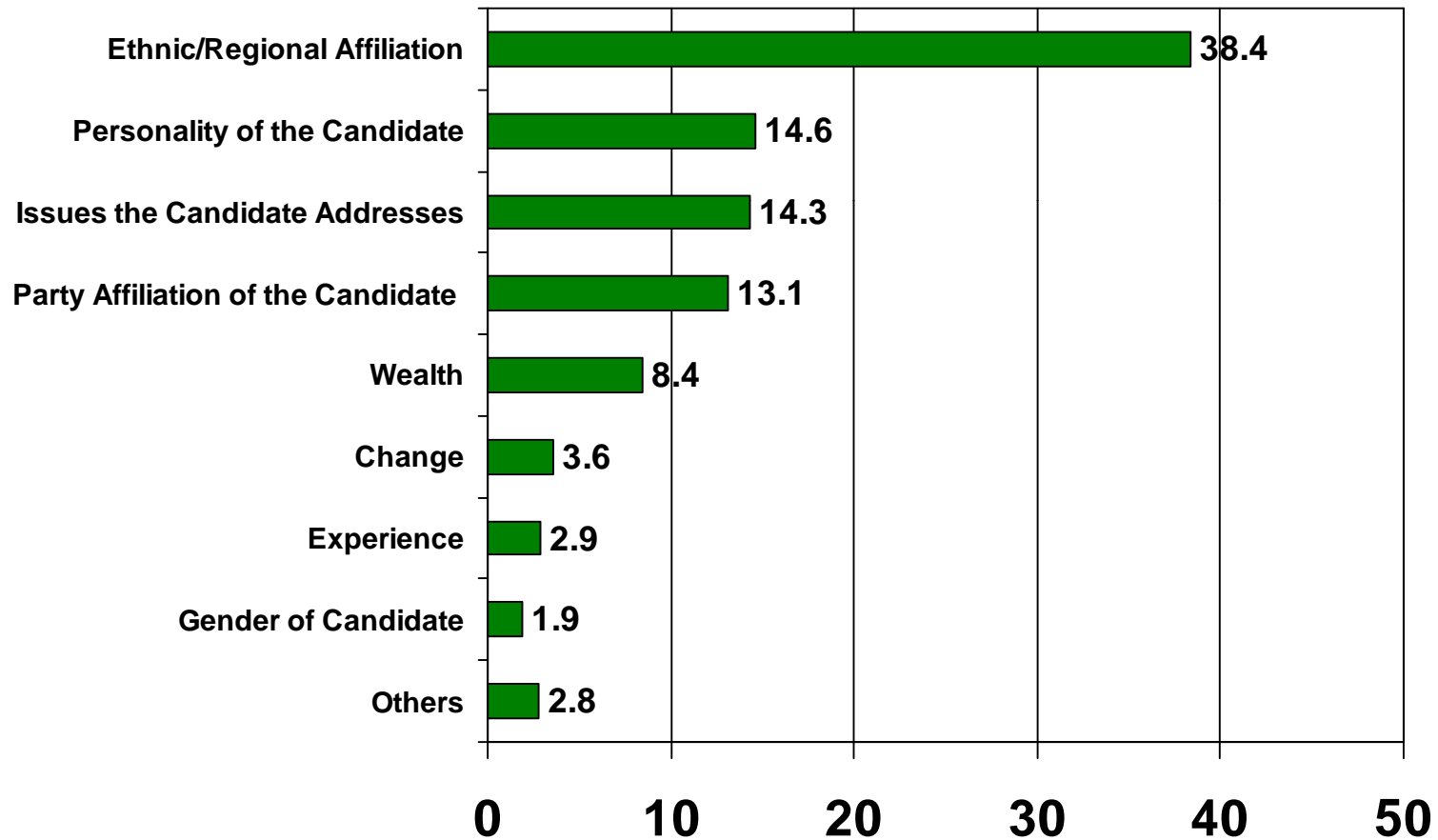


Would you say your vote was completely secret in the last elections?

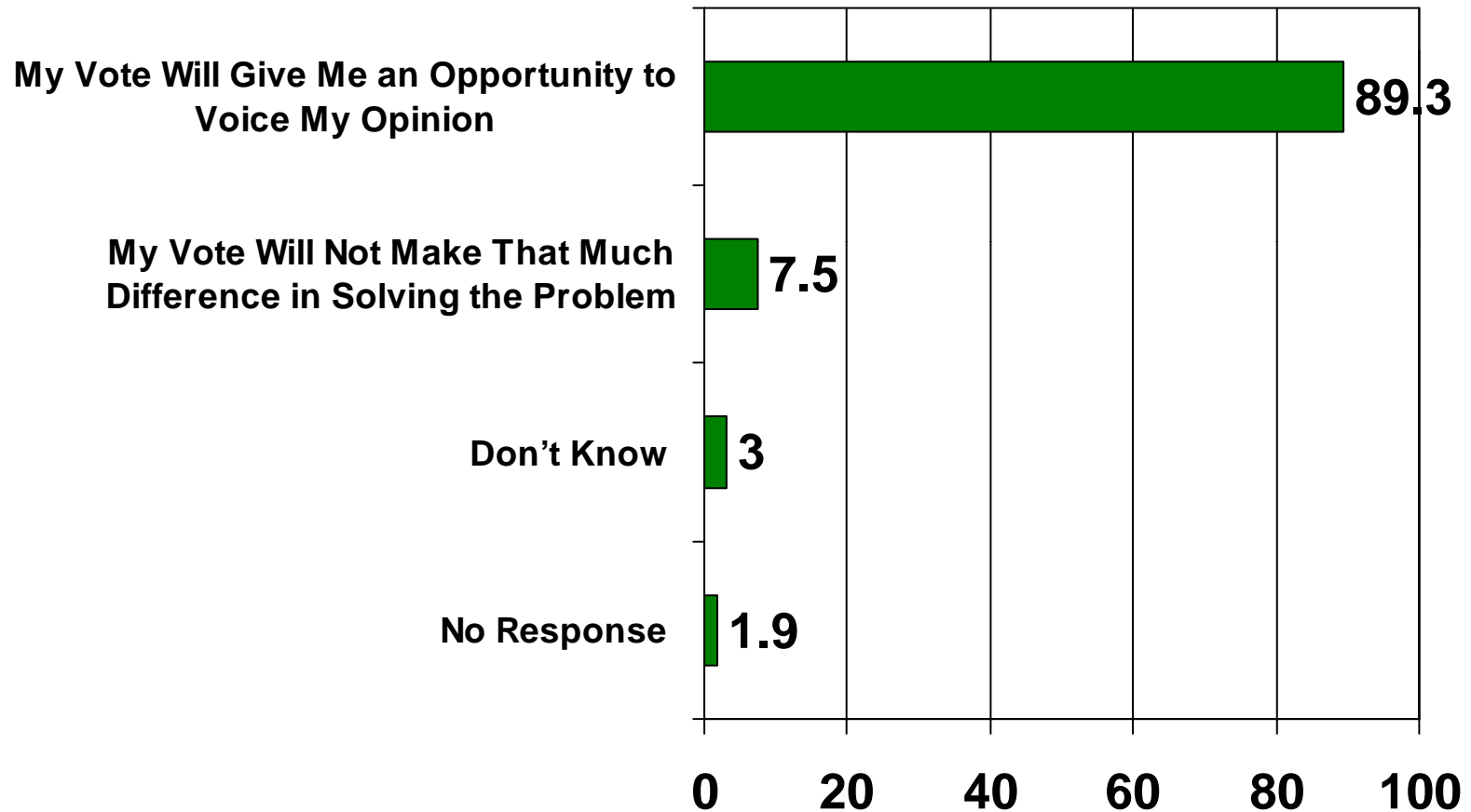
(N=2,126)



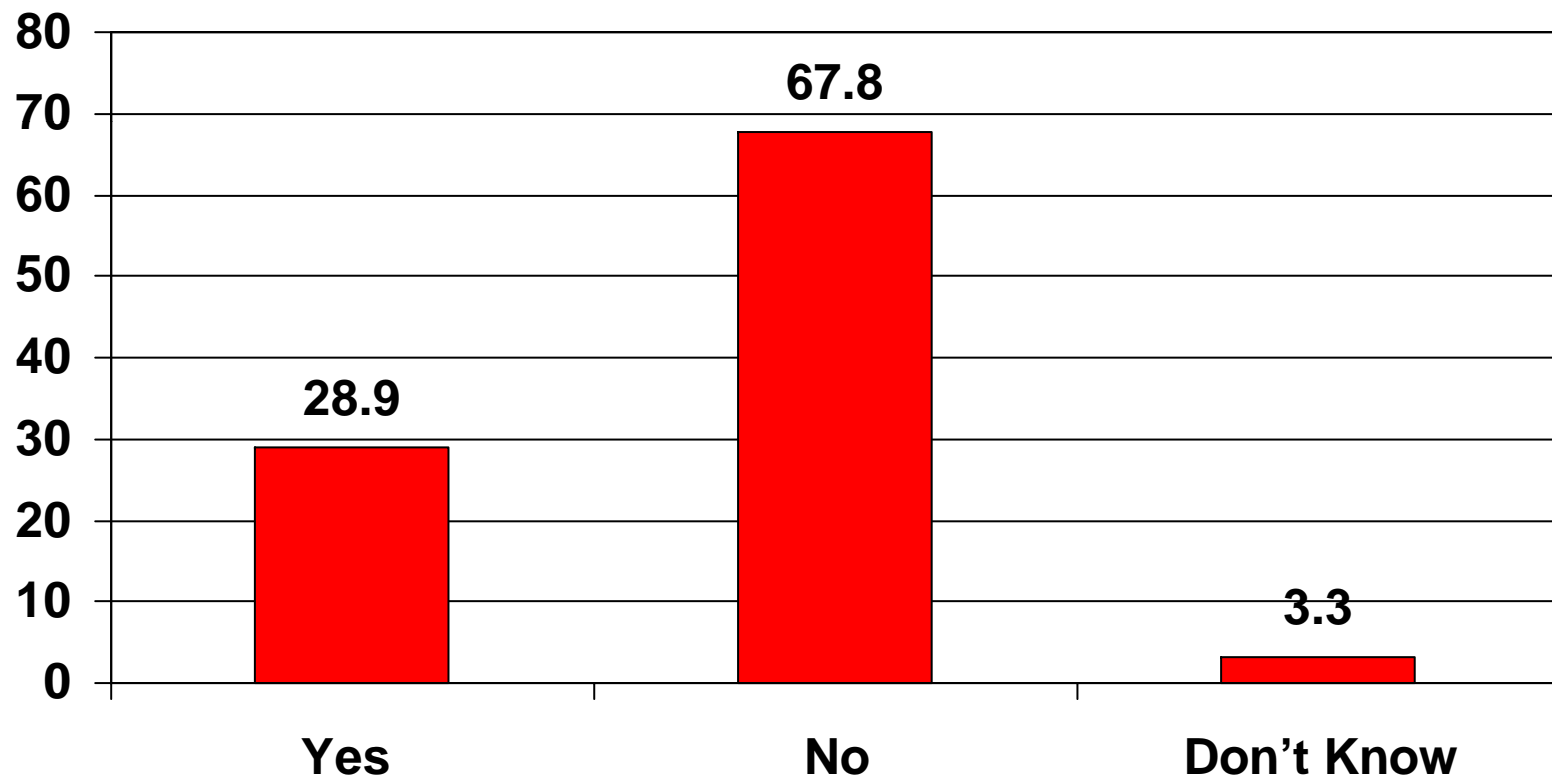
In your opinion, what is the strongest influencing factor in deciding how most Kenyans vote?



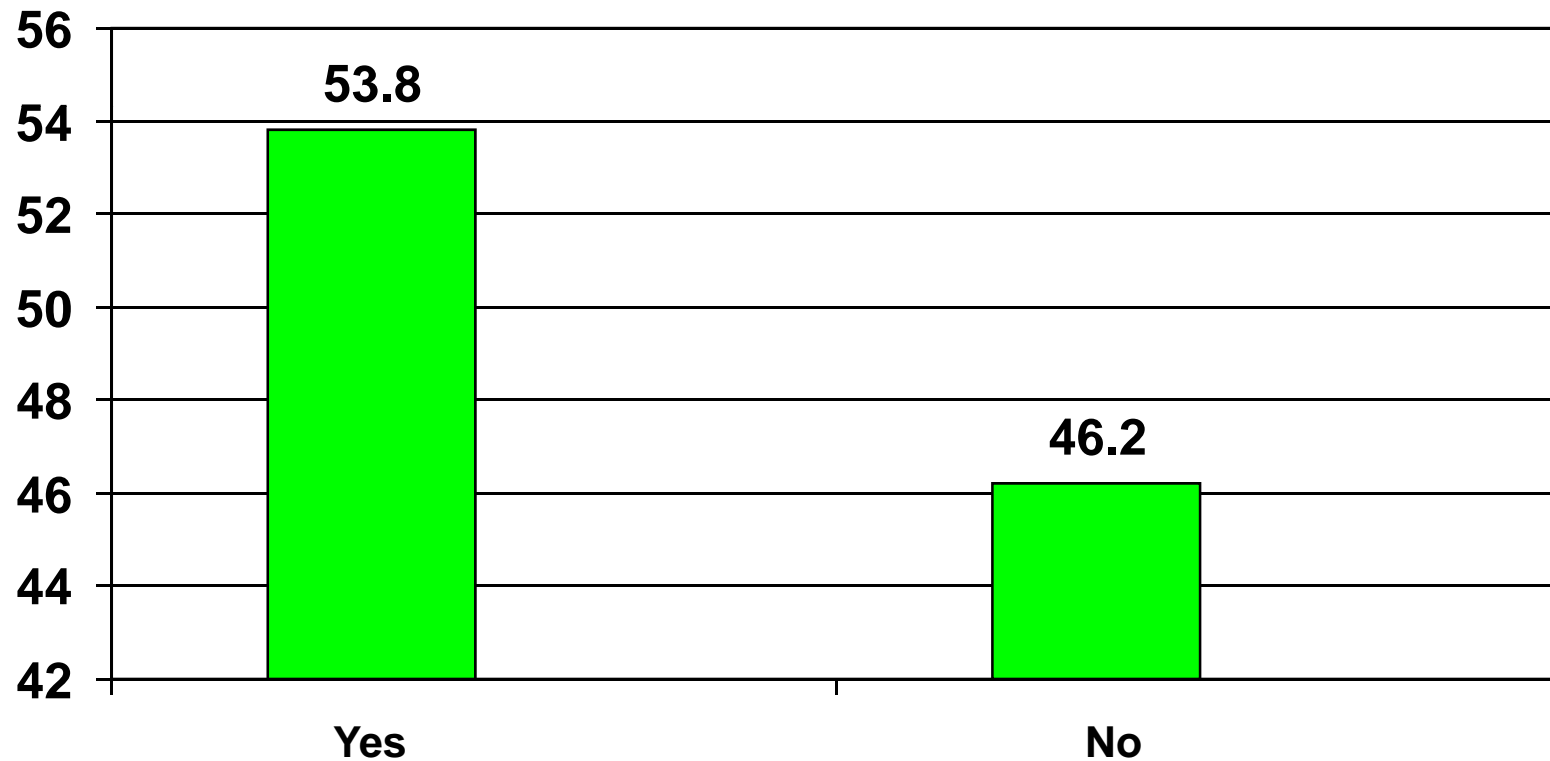
Which of the two statements best describes how you feel about the general elections to be held this year?



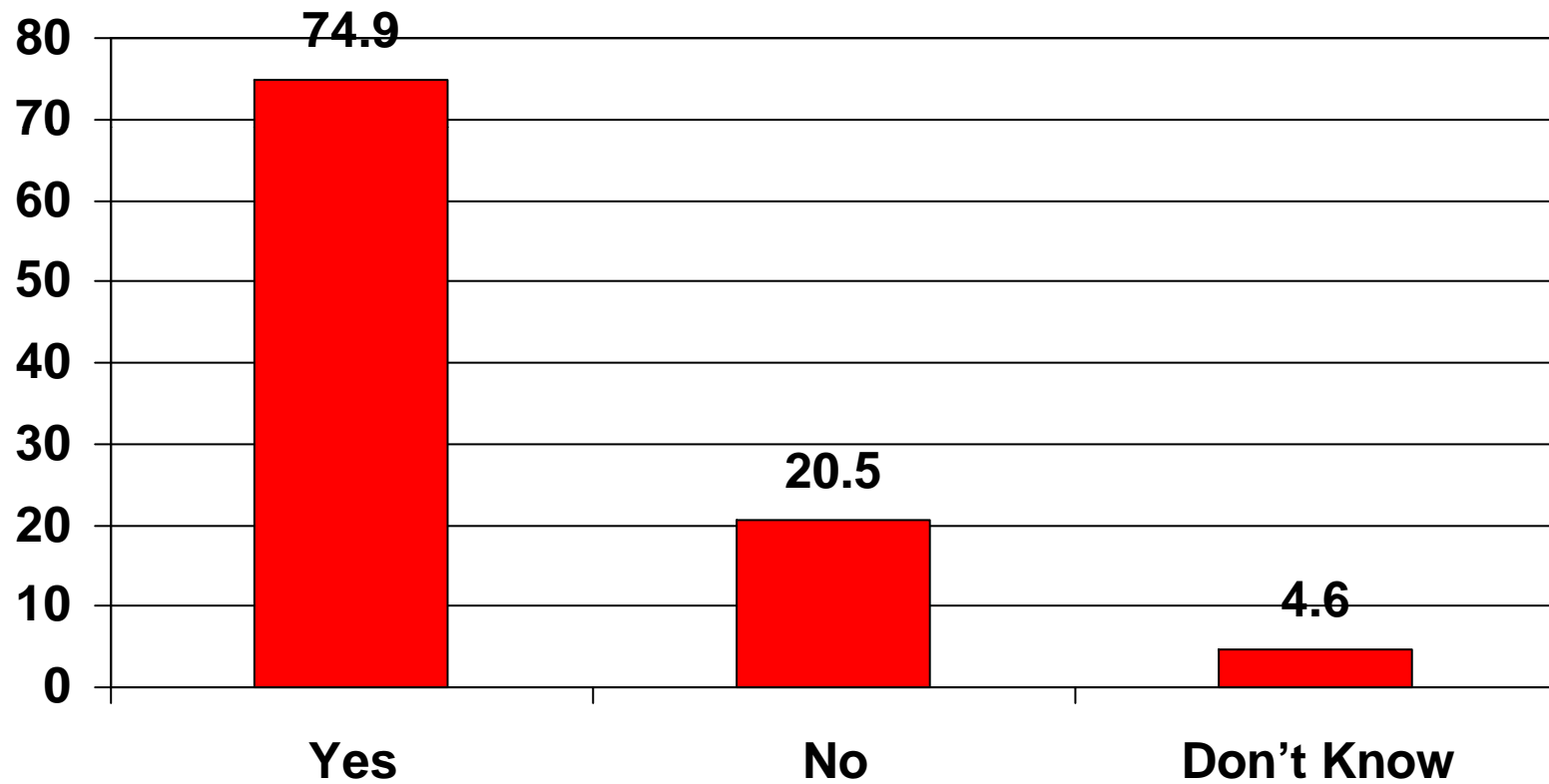
Do you think there are enough women candidates/aspirants for parliament?



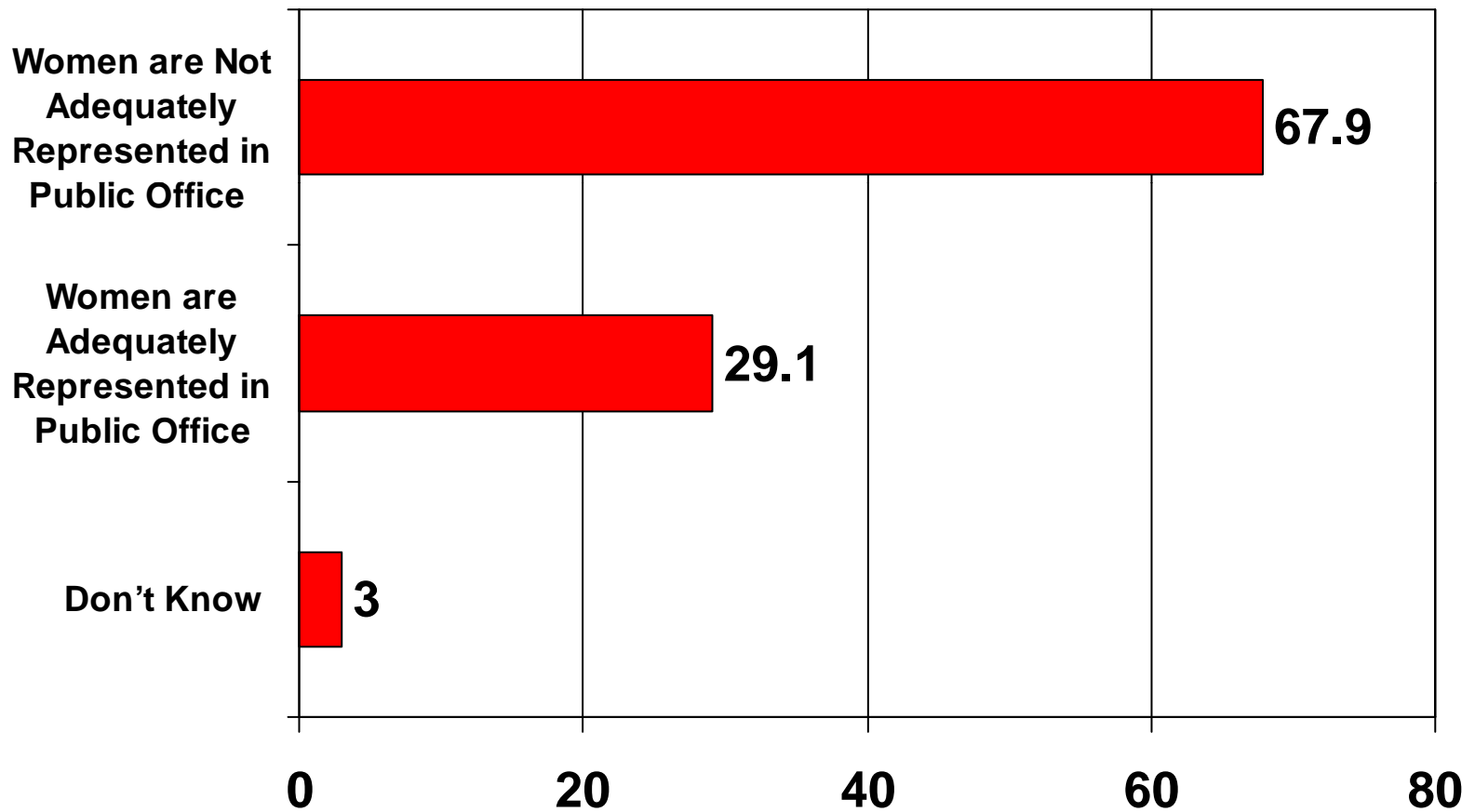
Should the next parliament set aside special seats for women in parliament?



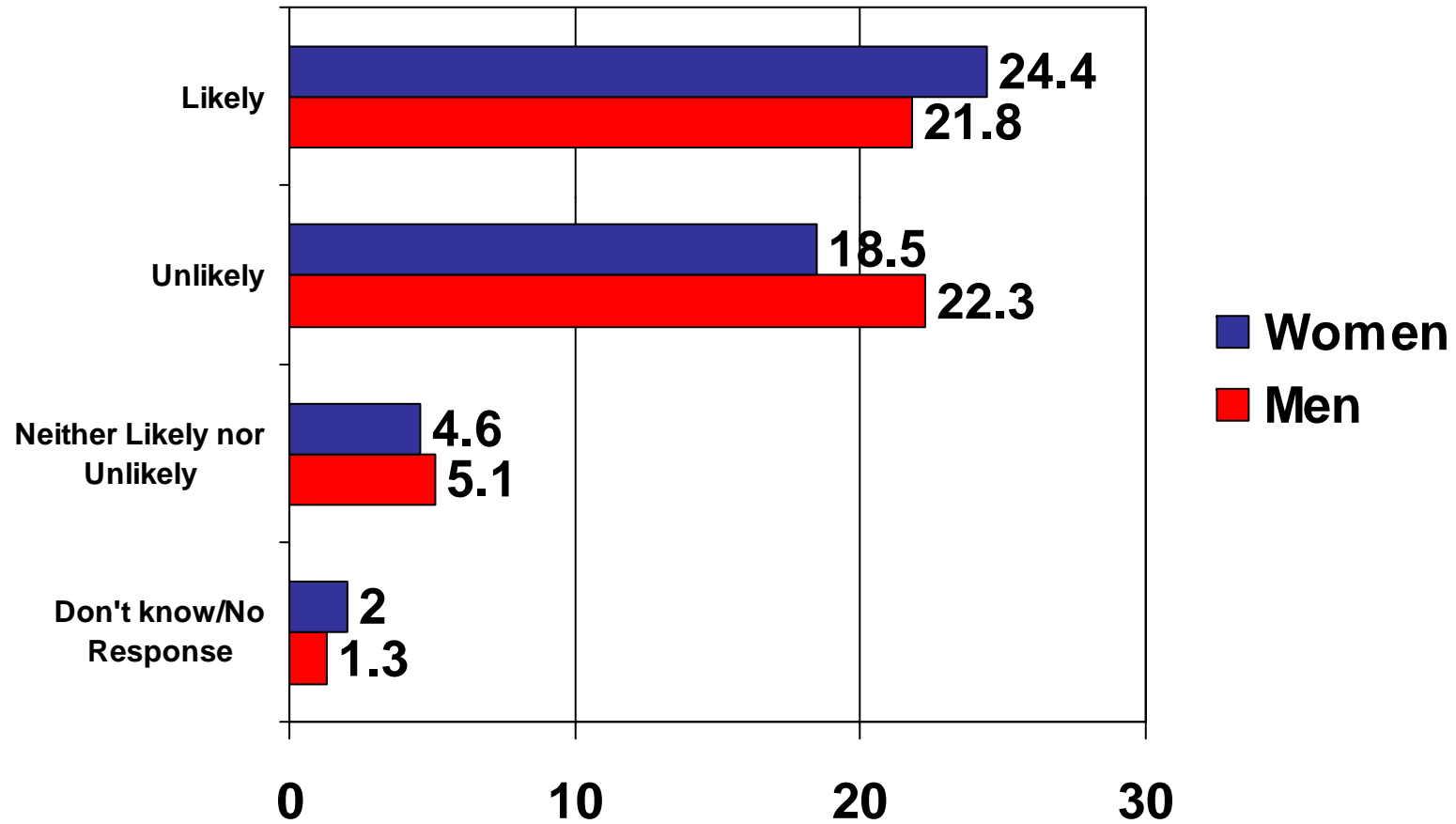
Do you think that mayors should be elected during the national elections?



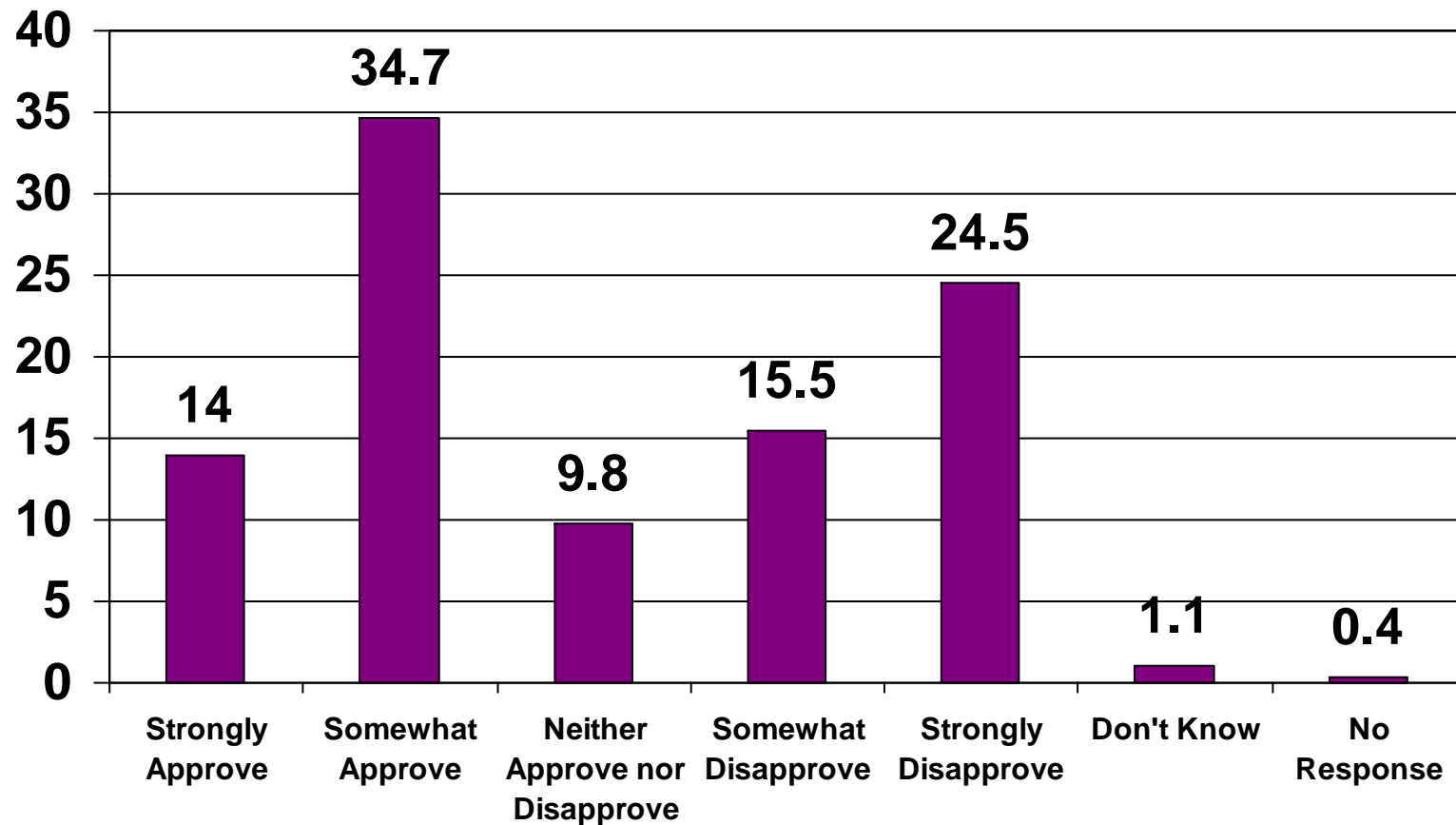
In your opinion, which of the following statements best describes how women are represented in public office in Kenya?



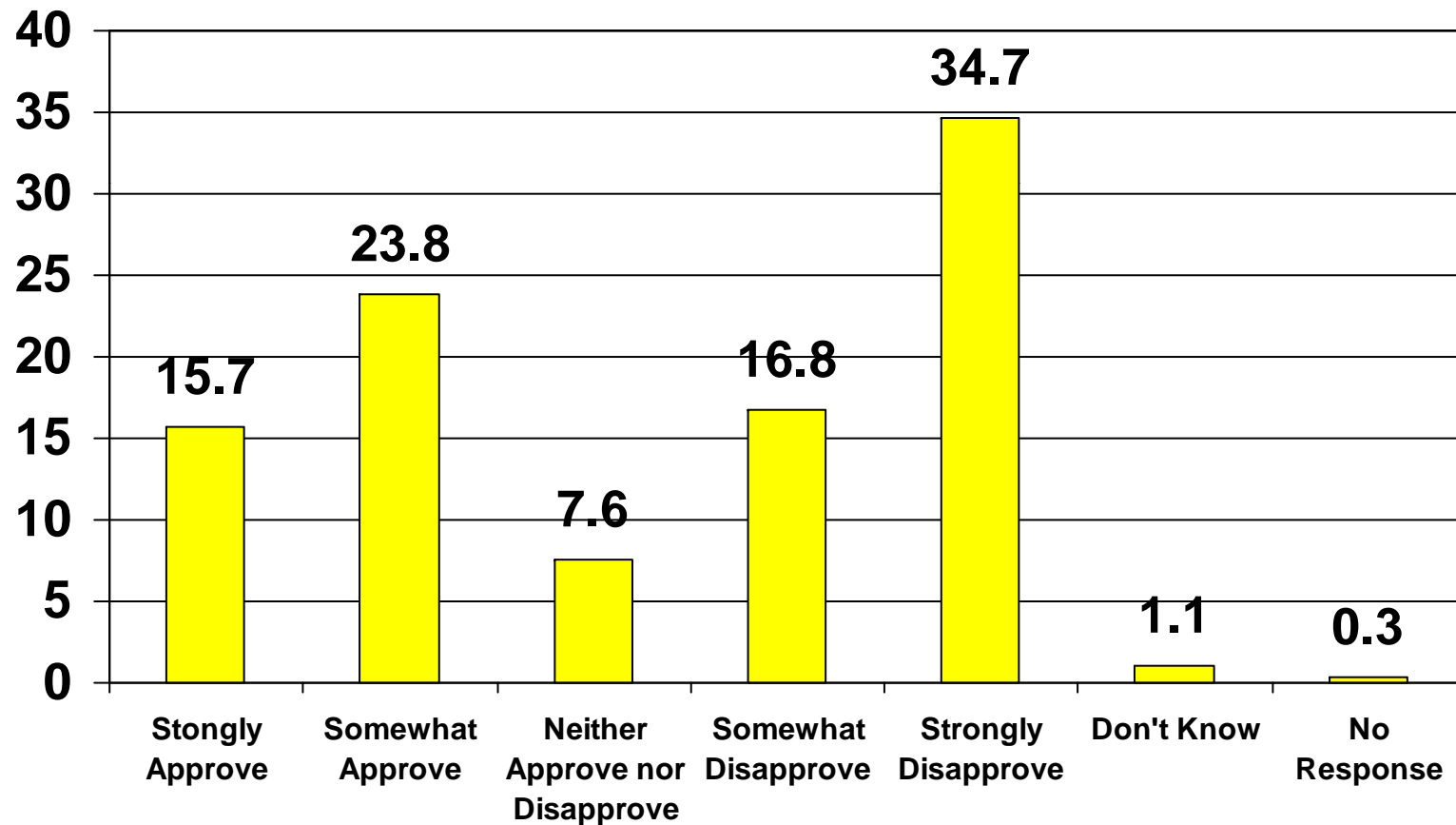
Would voters in your constituency be likely or unlikely to vote for a female candidate for parliament?



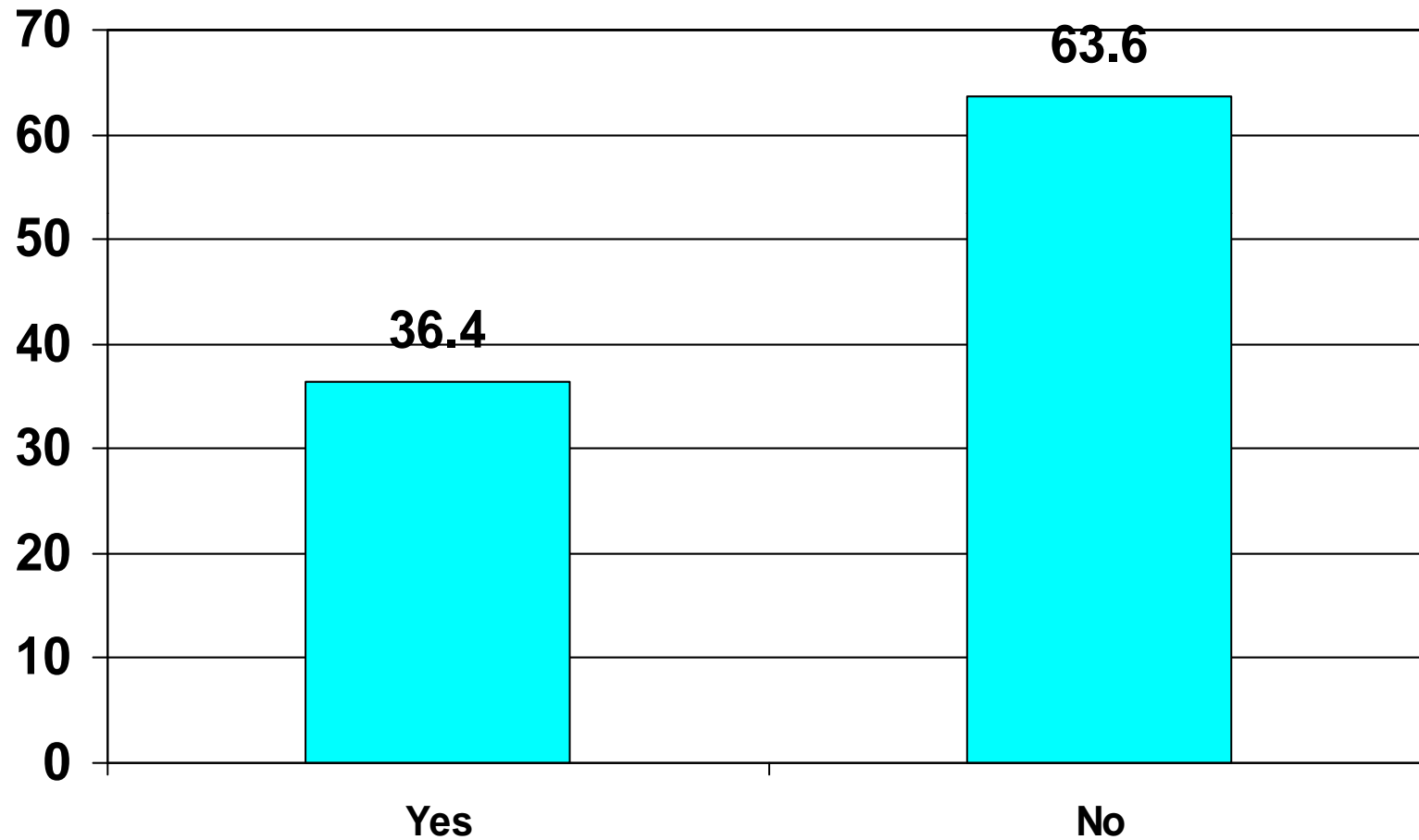
Do you approve or disapprove of the current parliament's performance since the 2002 elections?



Do you approve or disapprove of your own member of parliament's performance since the 2002 elections?

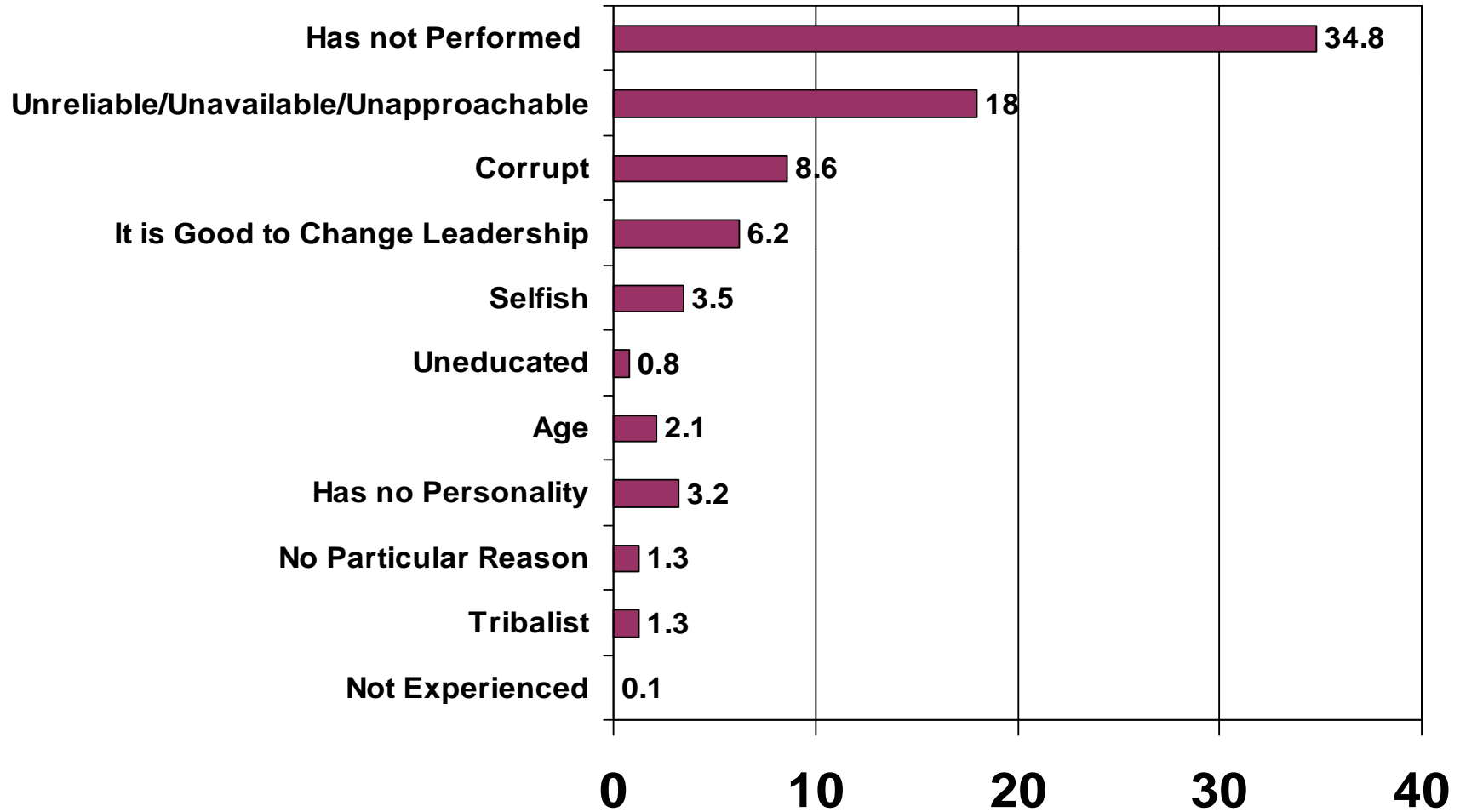


Do you think your member of parliament deserves to be re-elected?

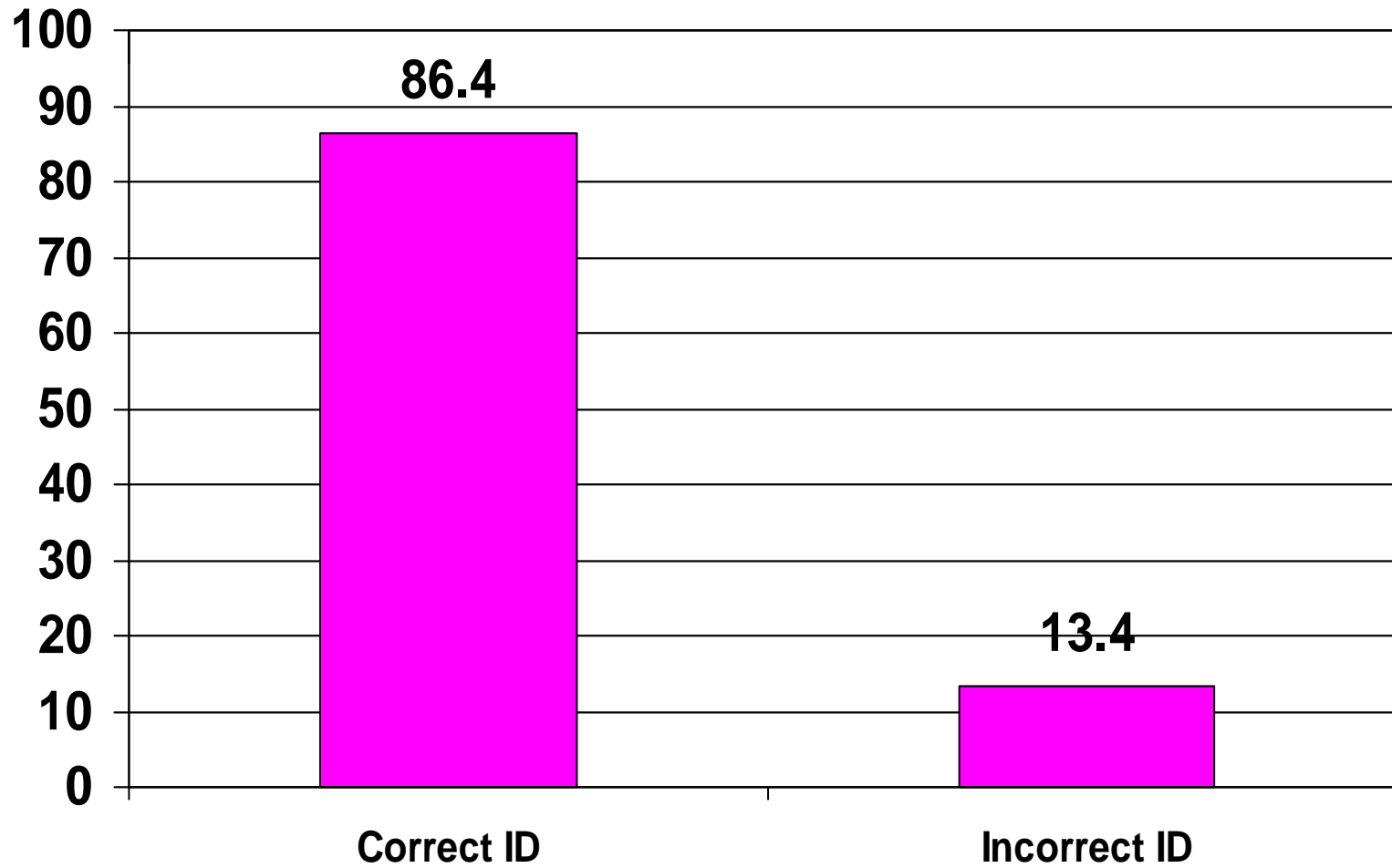


If no, why should s/he not be re-elected?

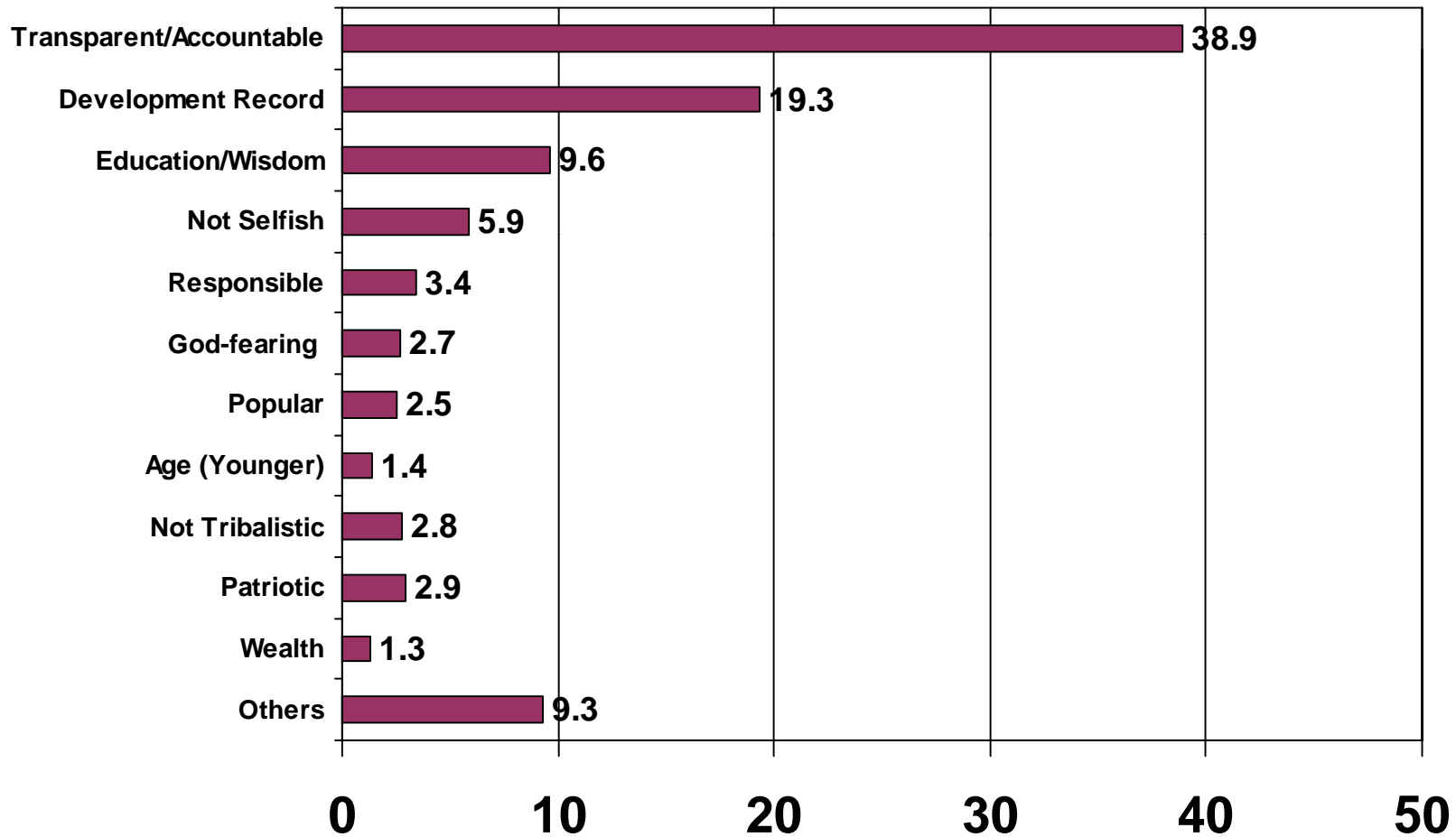
(N=1,916)



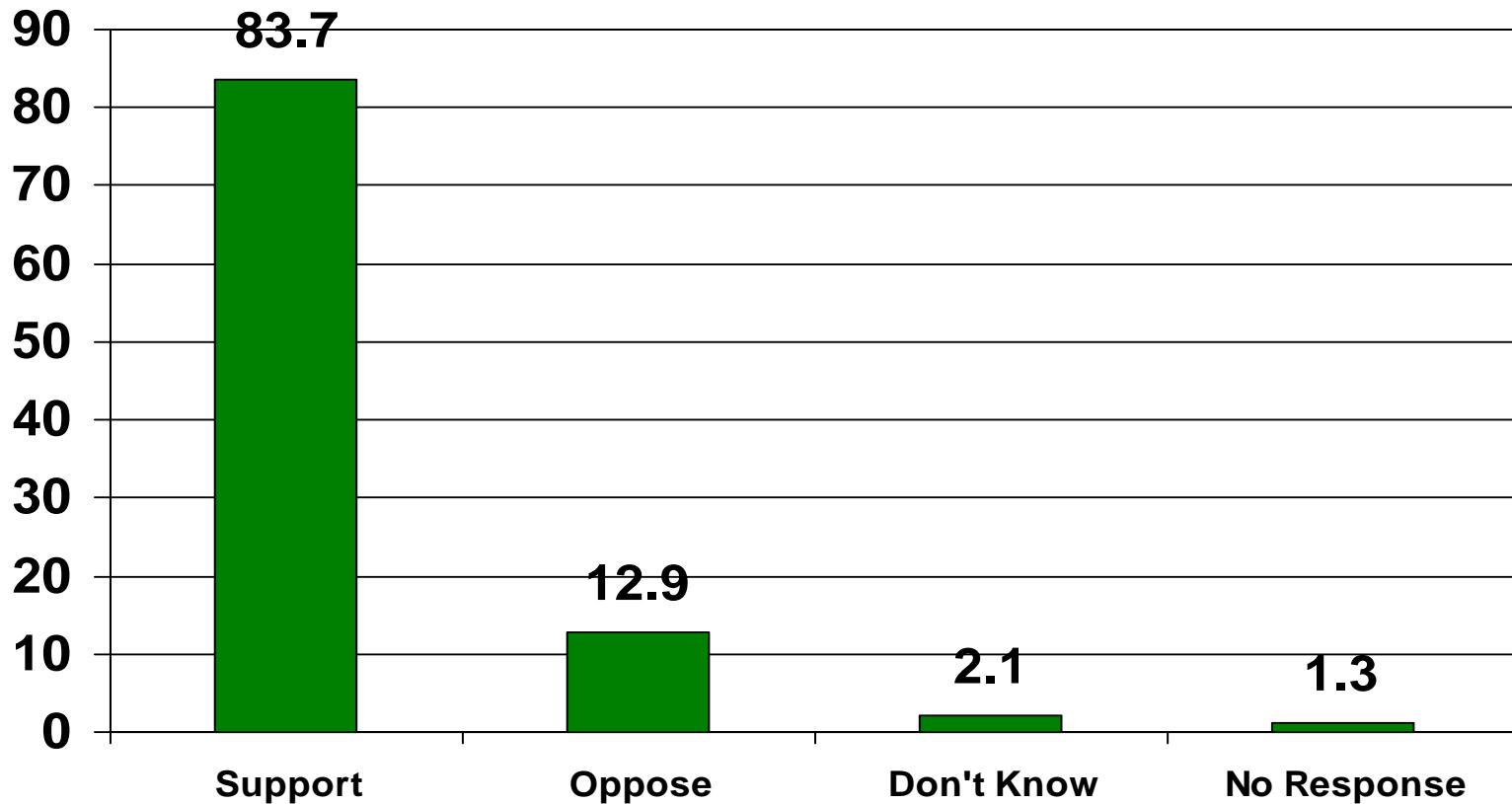
Who is your member of parliament?



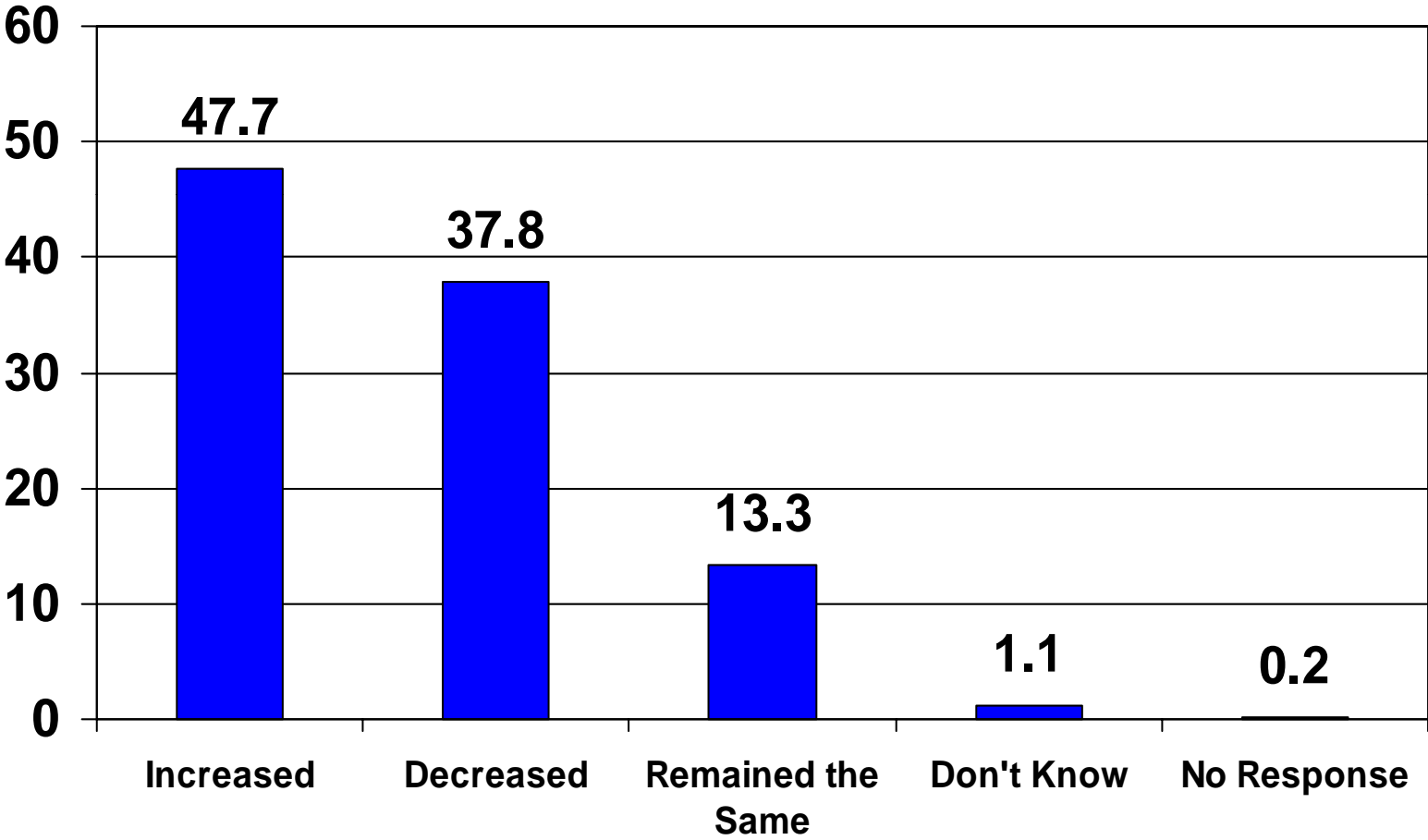
What is the single most important quality a parliamentary candidate should have?



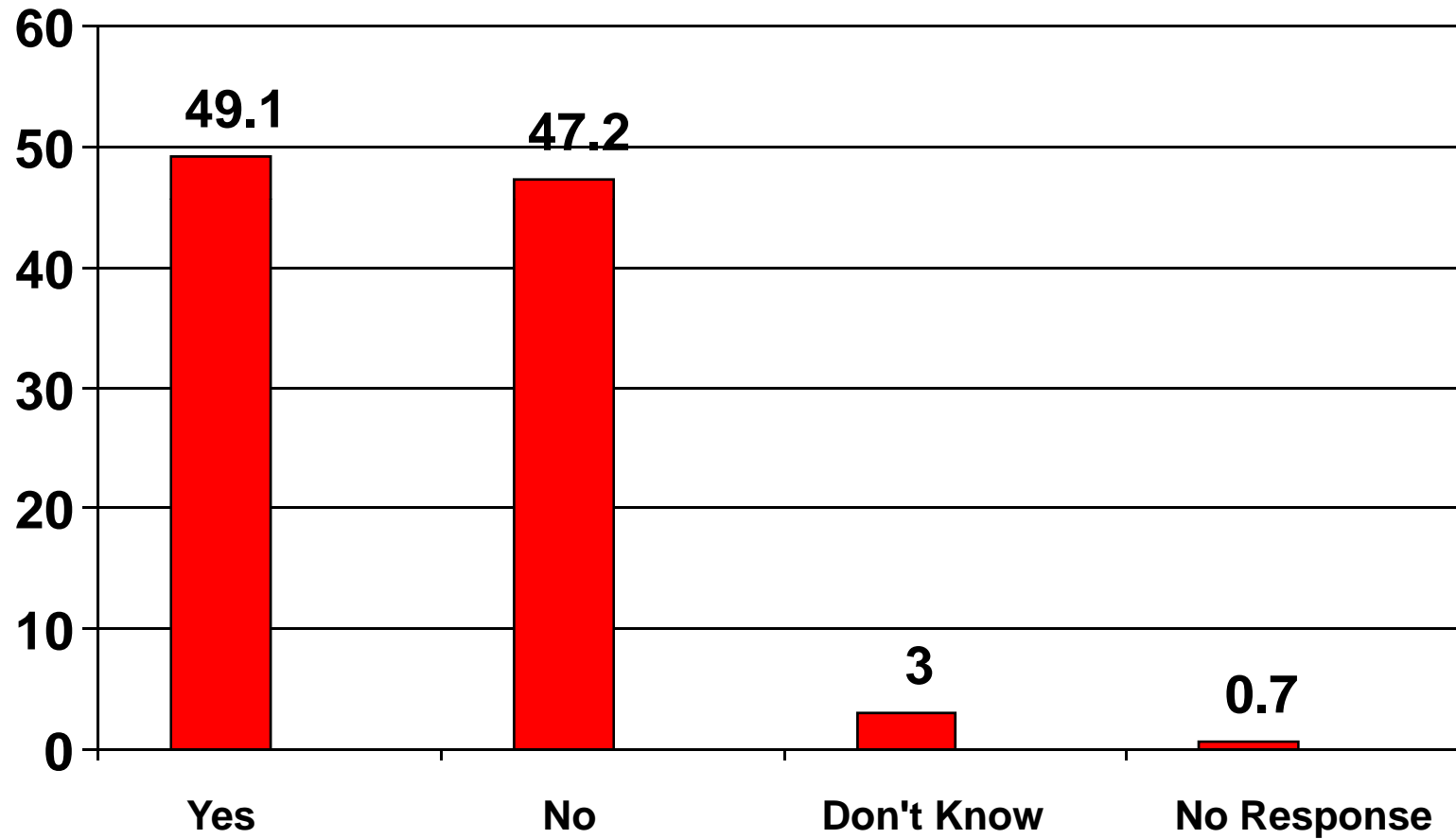
**When I say “coalition” I mean two or more political parties coming together for a common cause.
Do you support or oppose such coalitions?**



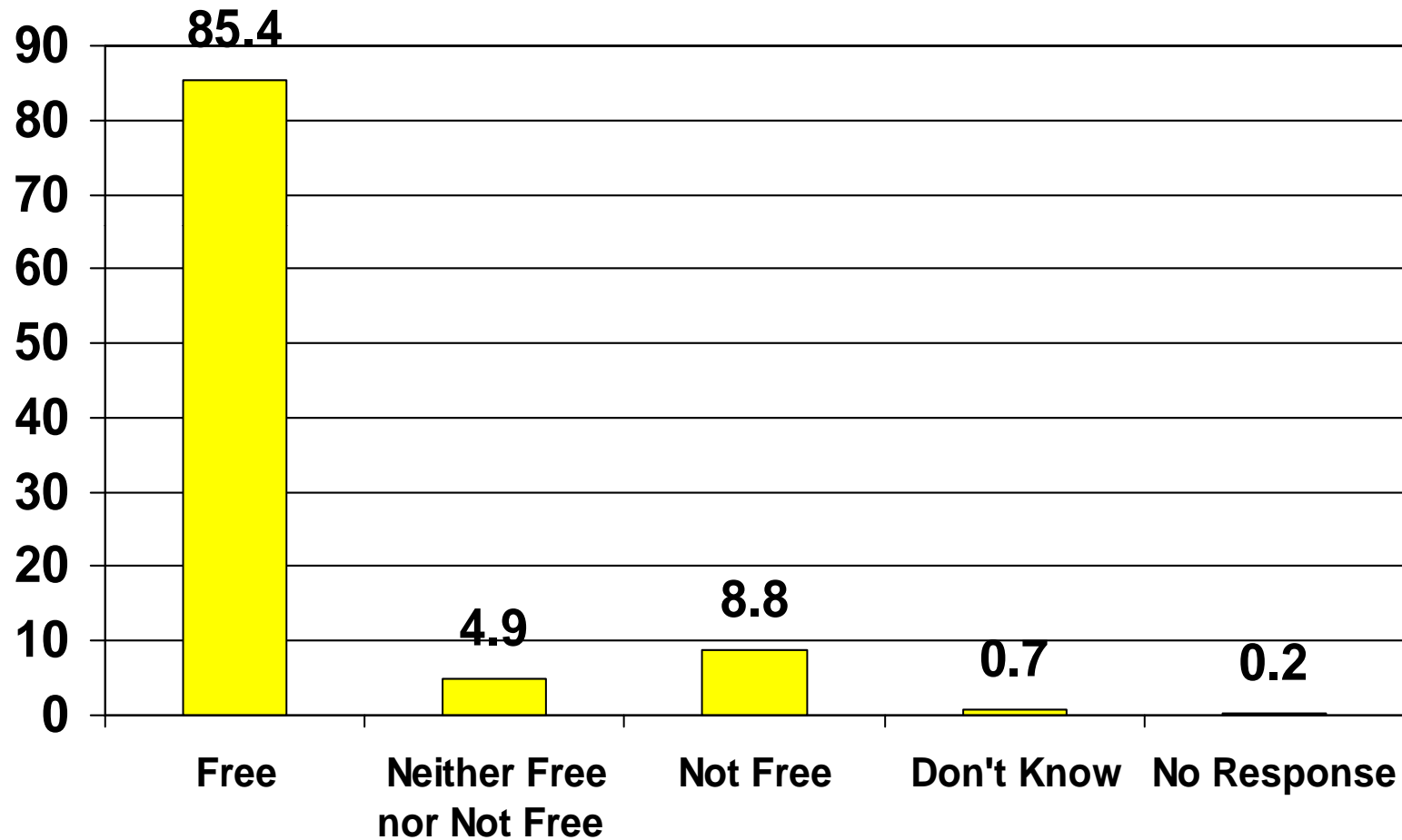
Would you say that corruption issues have changed since the 2002 elections?



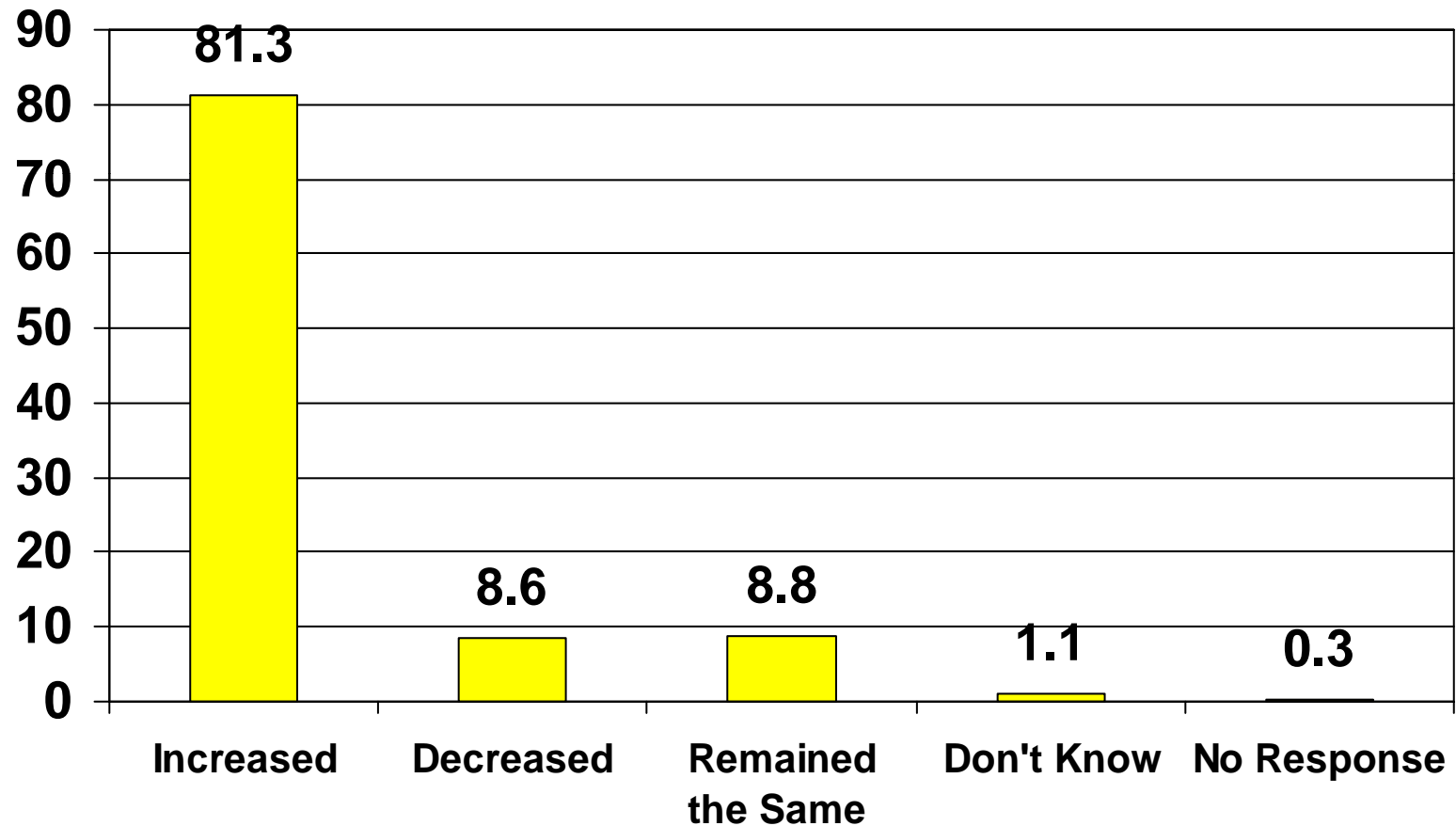
Do you think that the government is committed to the fight against corruption in Kenya?



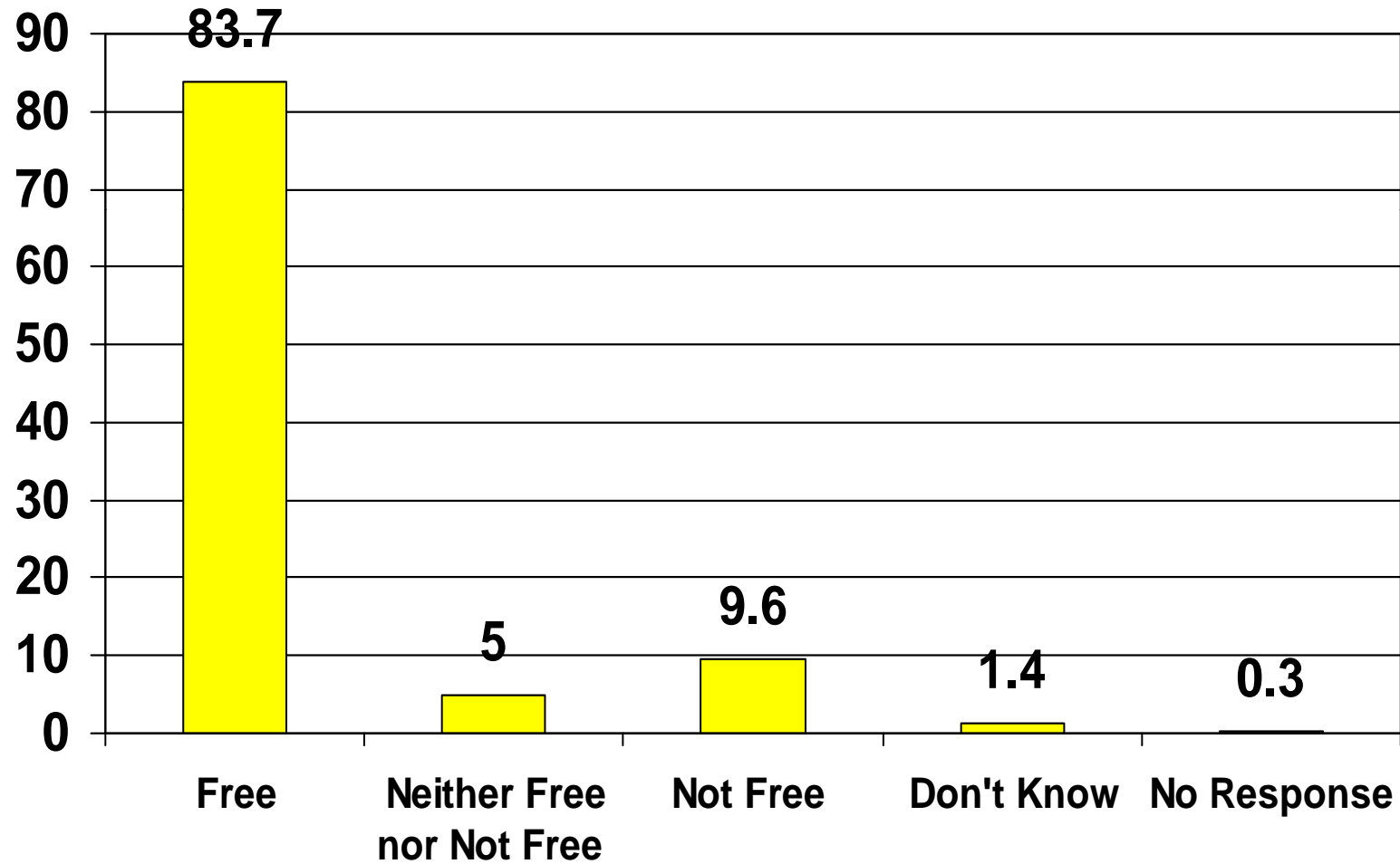
Overall, would you say that Kenyans are free or not free to openly express their political opinions?



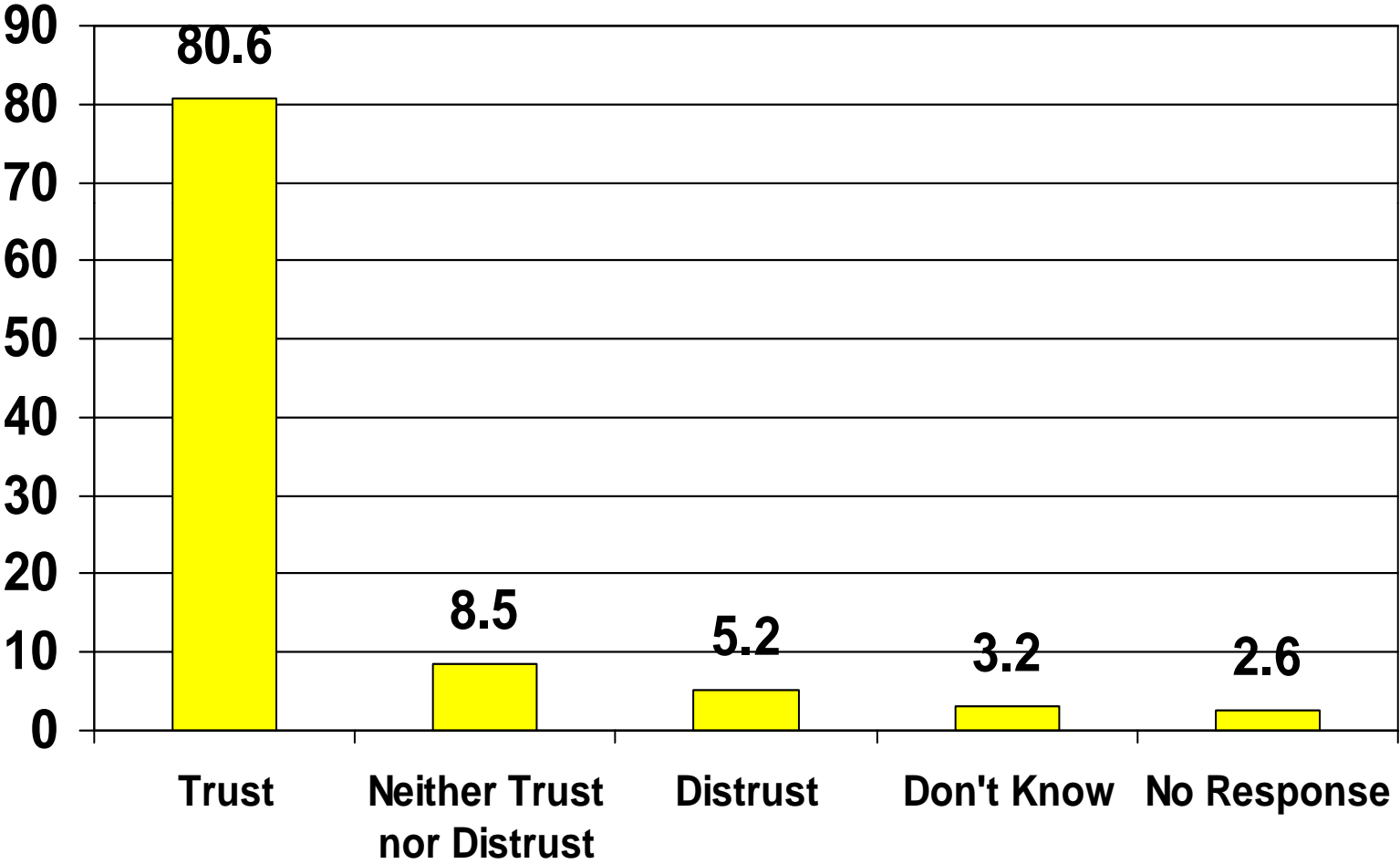
Would you say that Kenyans' freedom of expression has increased, decreased or remained the same since the 2002 elections?



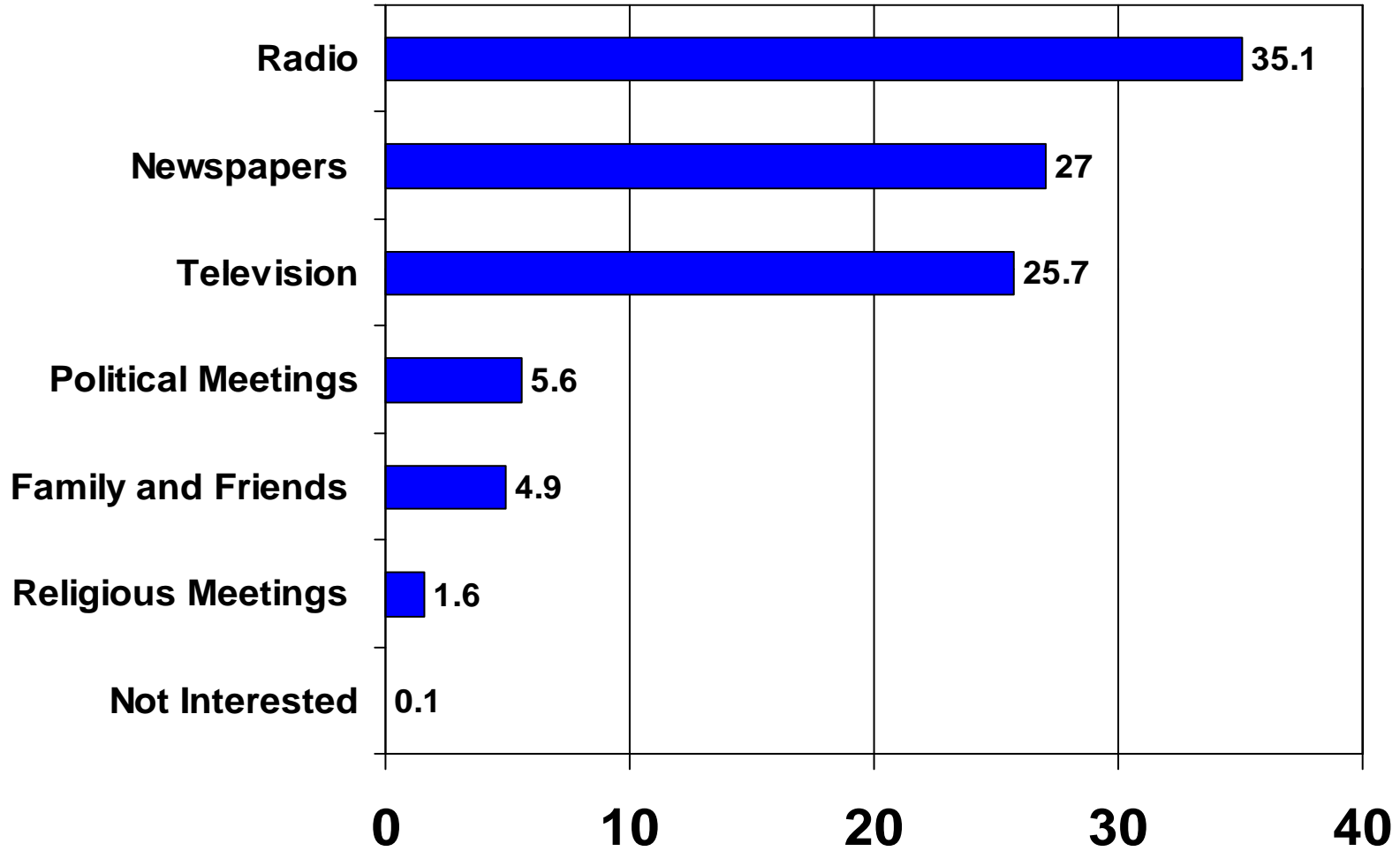
Overall, would you say that the Kenyan media is free or not free to accurately report news?



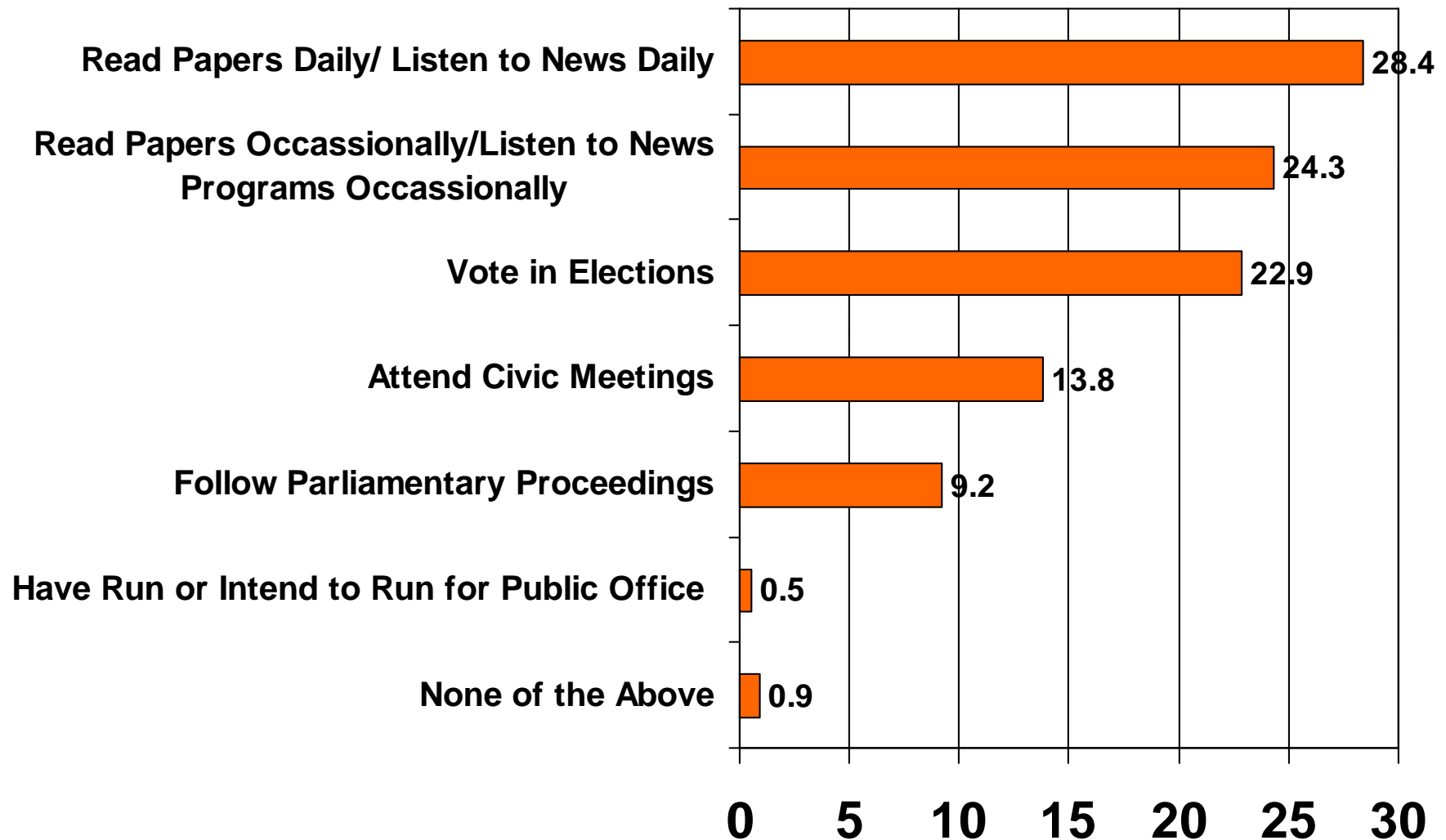
Overall, do you trust the media to fairly and accurately report on government?



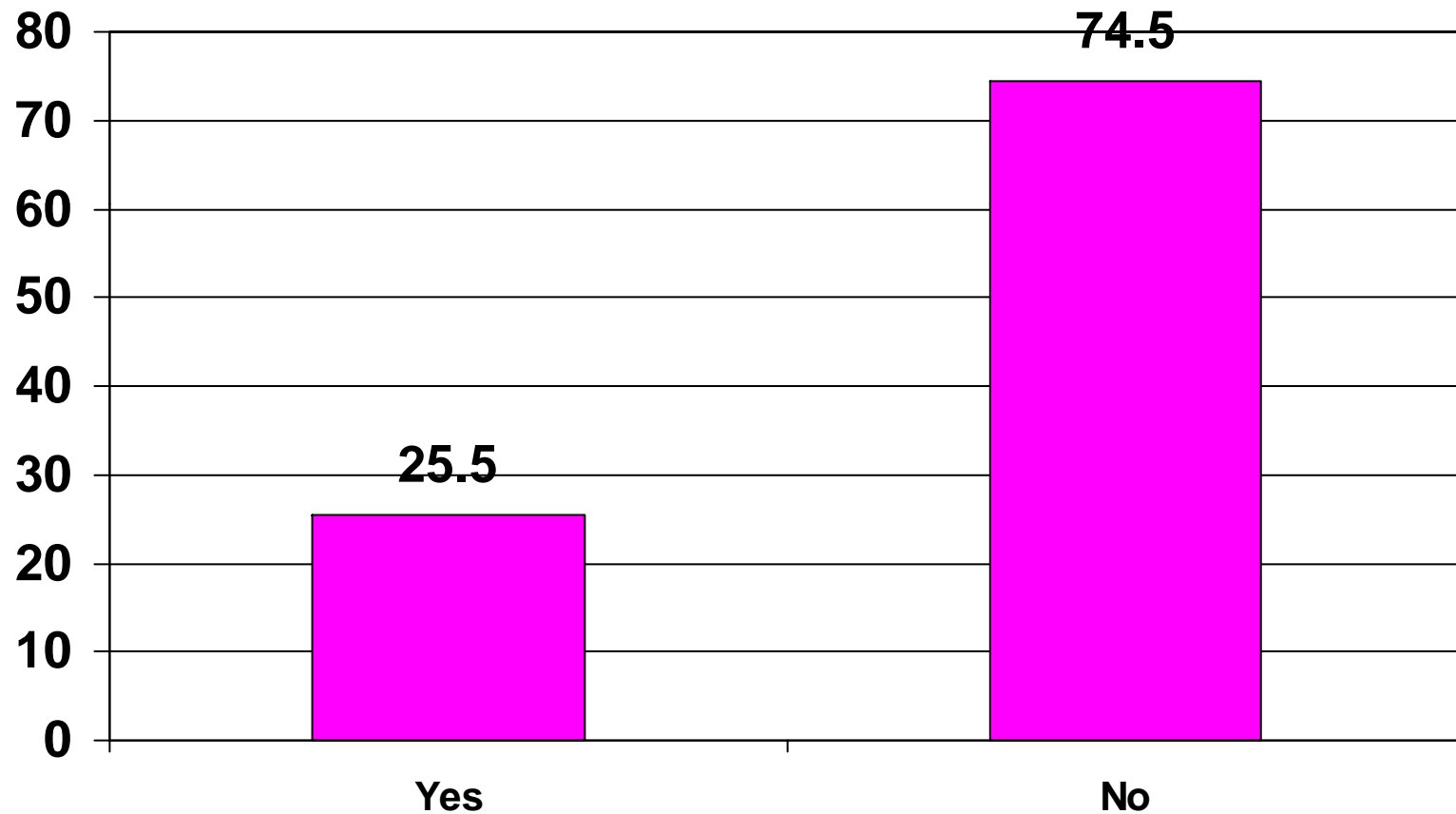
What are your two main sources of information on politics?



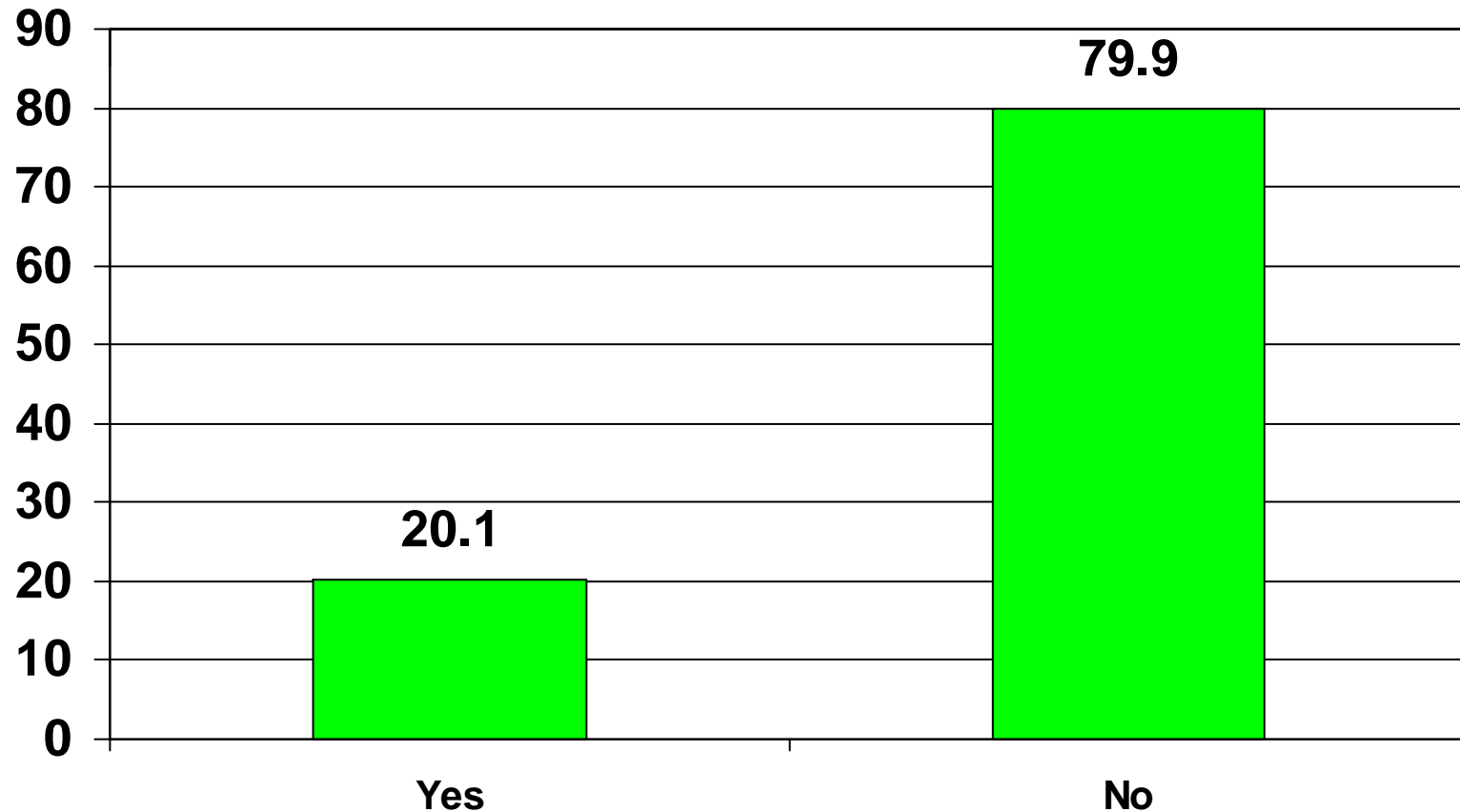
To what extent do you participate in public affairs?



Should there be a change in the constitution before the next general election?



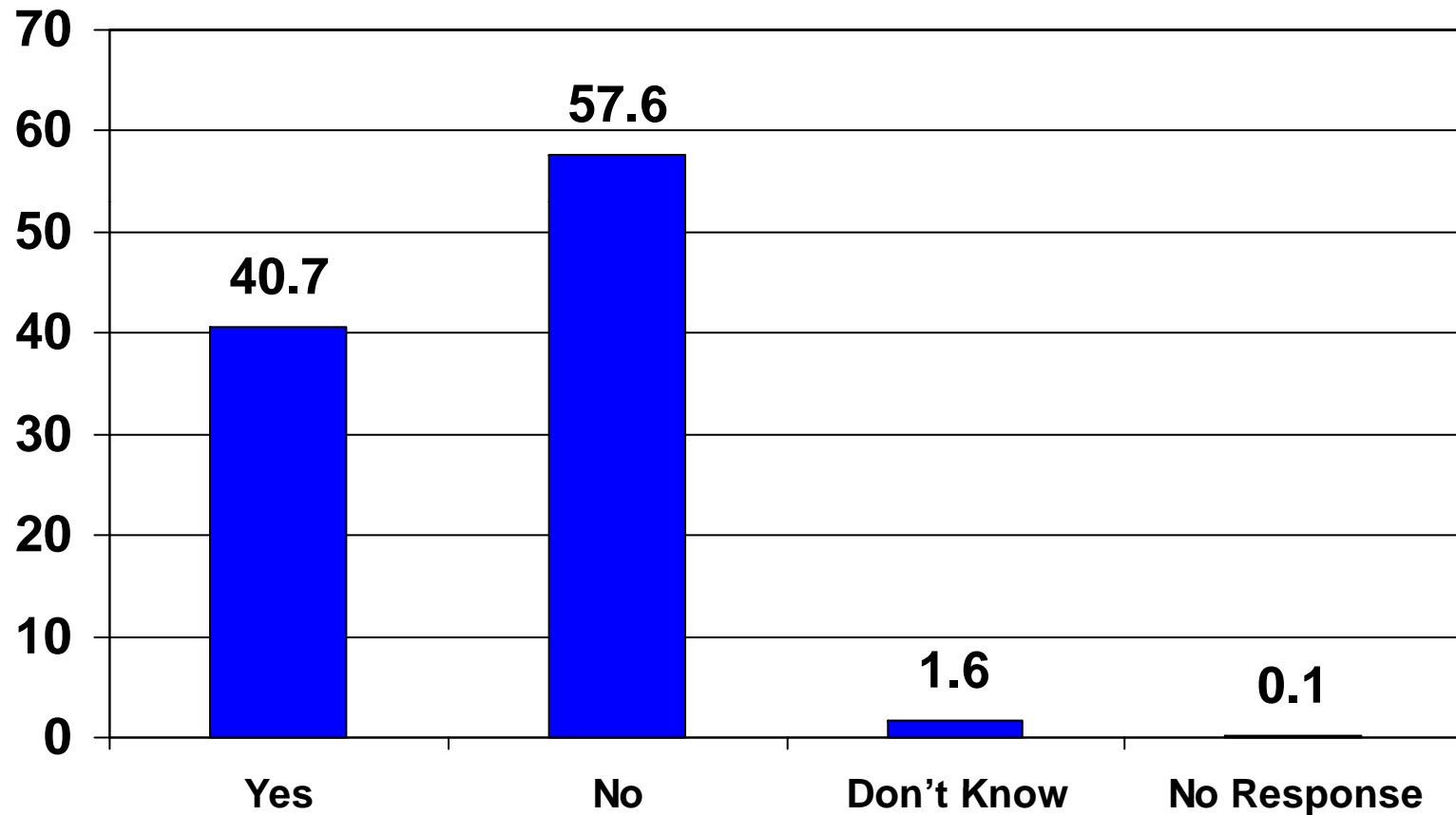
Are you aware of any Constituency Development Fund (CDF)* projects in your area?



*A percentage of the national tax revenue in Kenya is allocated to each constituency for development projects. This fund is managed by a local committee that the Member of Parliament representing that constituency appoints.

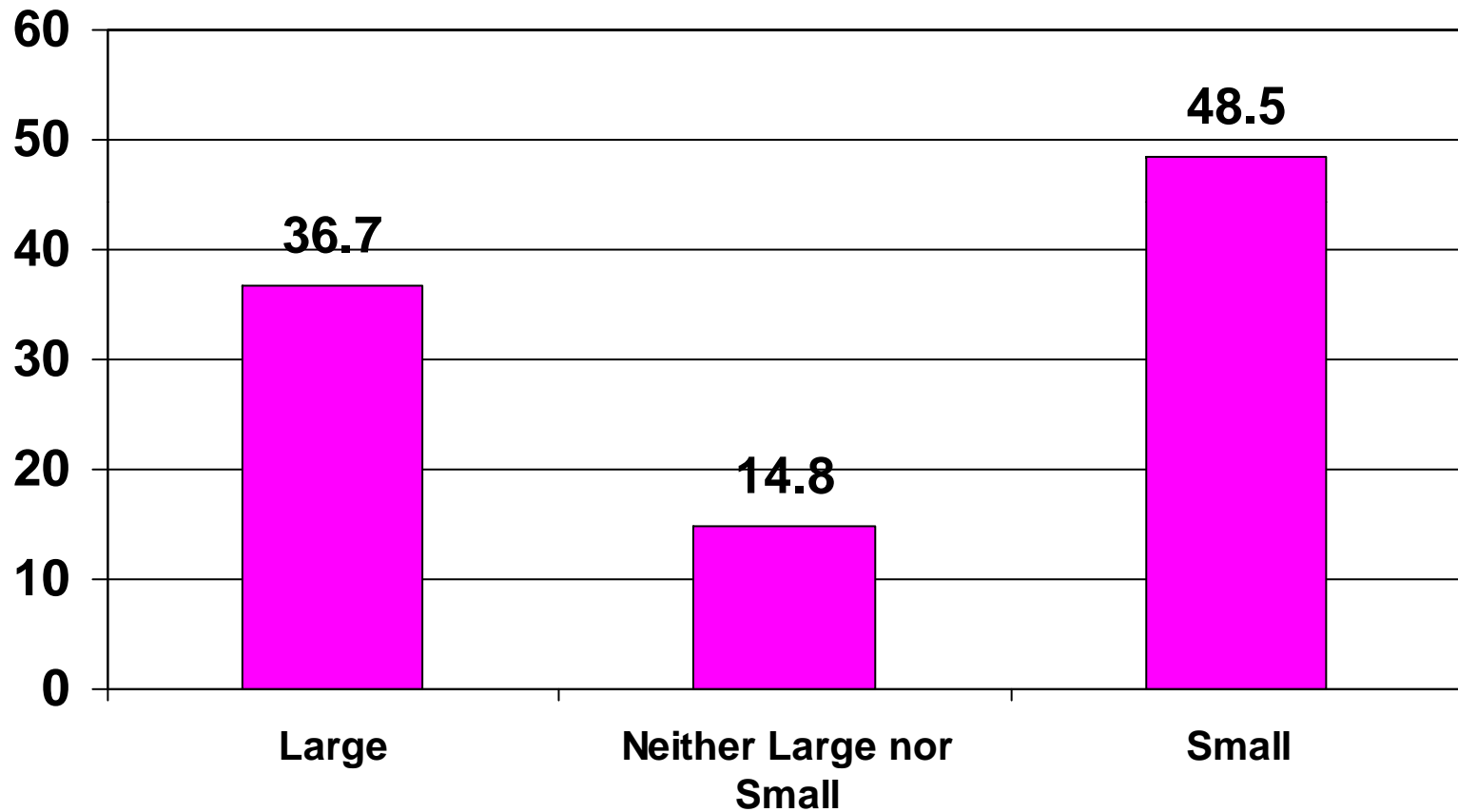
Would you say the CDF Program in your constituency is managed in an open and transparent way?

(N=2,921)

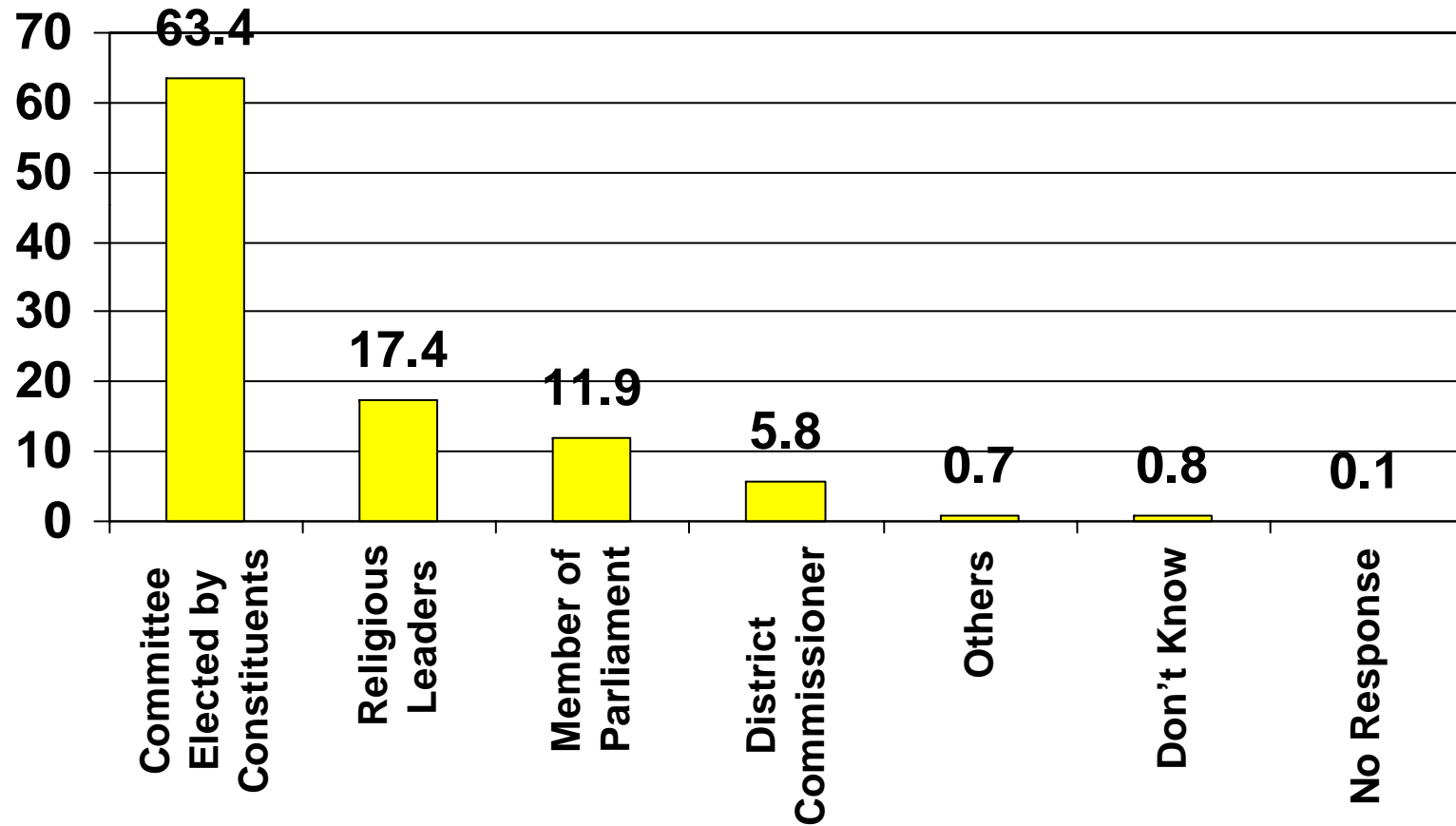


Has the impact of CDF Program in your constituency been large or small?

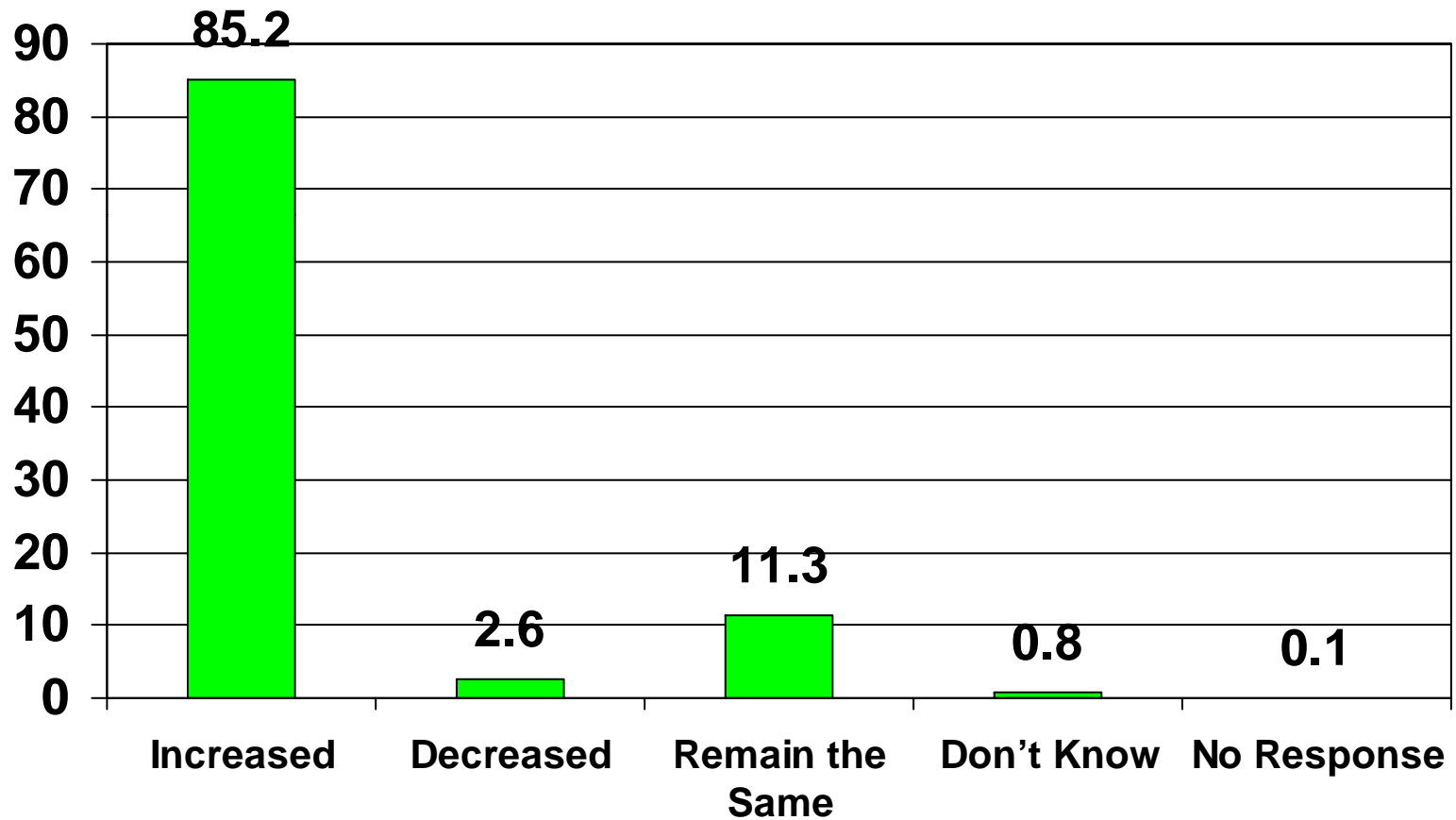
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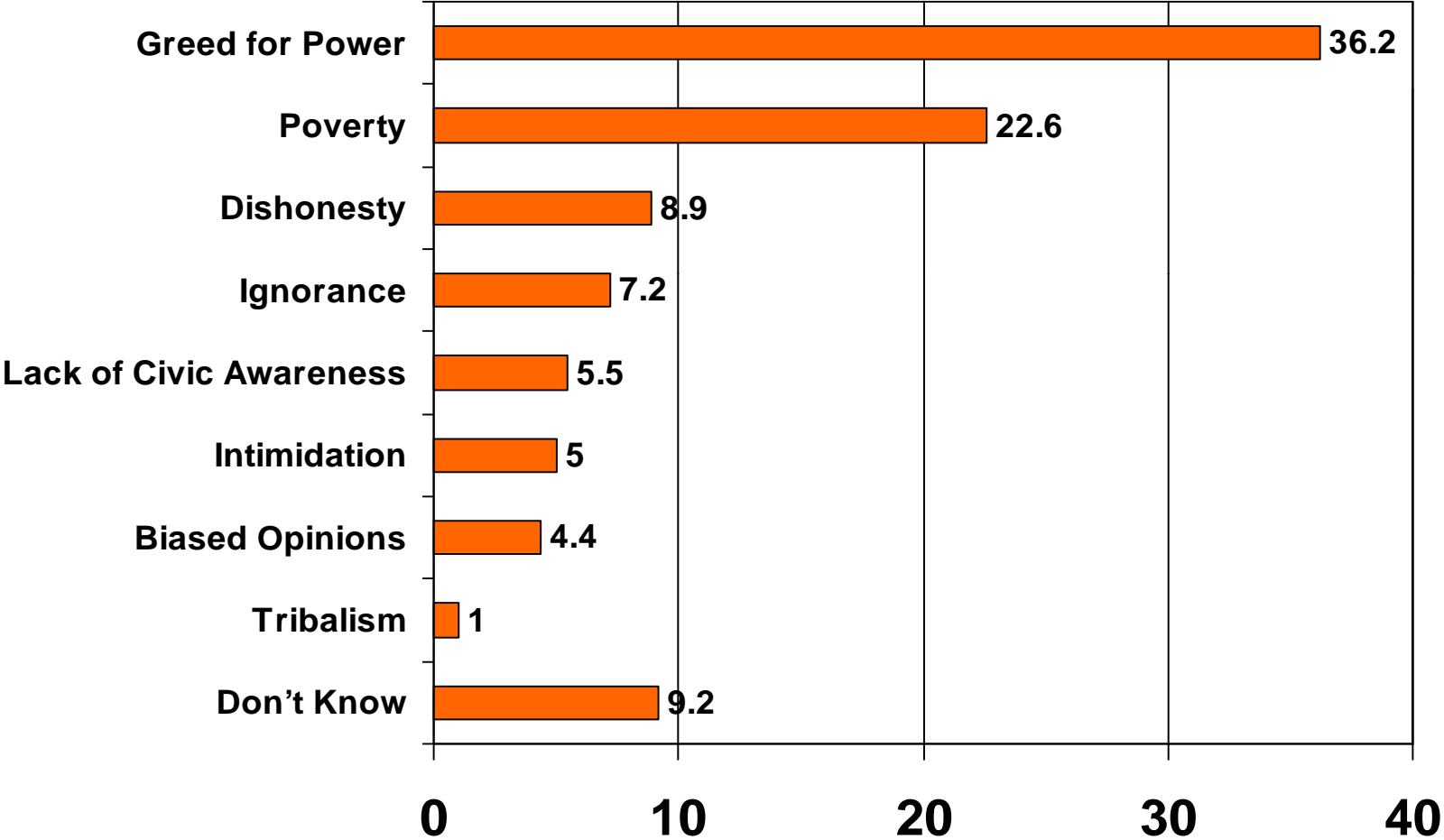
Who do you most trust to manage the CDF?



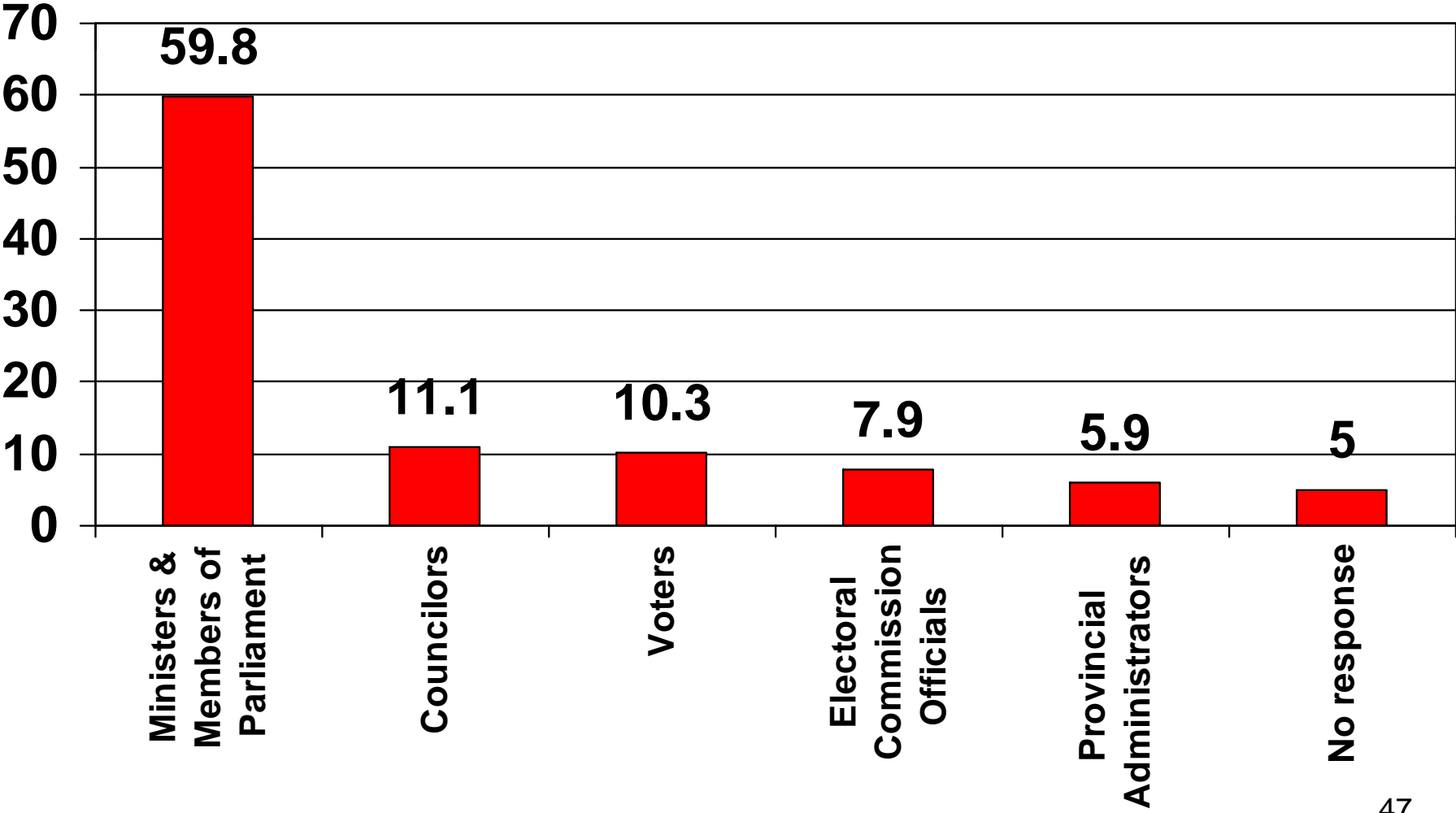
Should the amount of CDF be increased, decreased or remain the same?



What are the causes of election fraud or malpractice in your constituency?



Who are the main perpetrators of election fraud?



Overall, would you say the Electoral Commission of Kenya is doing a good or bad job as the manager of elections in Kenya?

