

Cuban Public Opinion Survey

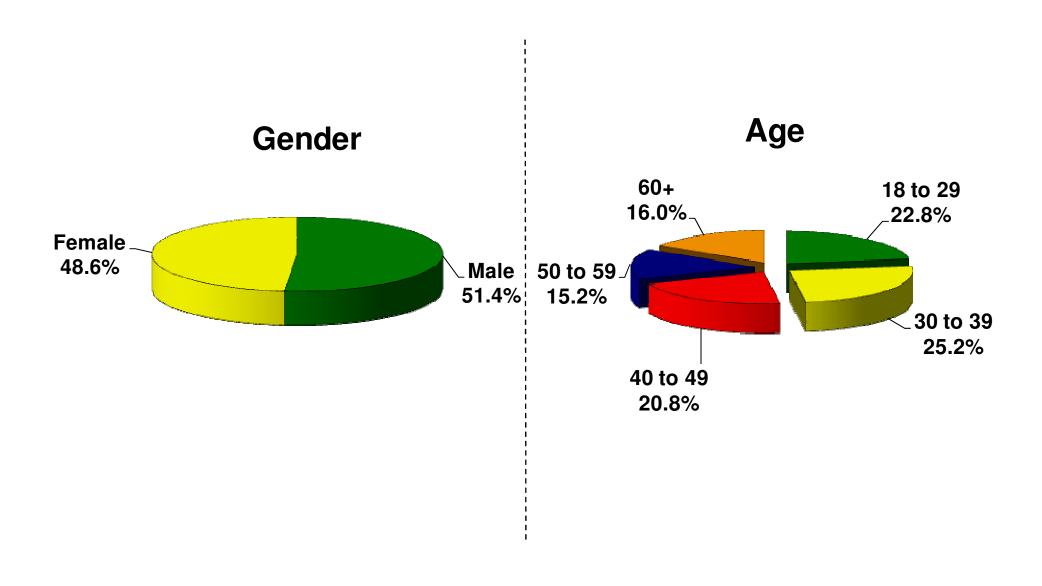
September 5-October 4, 2007

Detailed Methodology

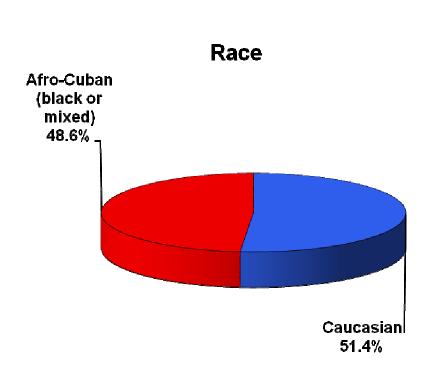
- **✓** The national survey is based on personal interviews.
- ✓ The fieldwork was conducted September 5-October 4, 2007.
- ✓ The sample size is 584 Cuban adults, age 18 and older.
- ✓ Interviews conducted in 14 of 15 Cuban provinces. The exception is Los Pinos Island, a region that is statistically irrelevant.
- ✓ The sample was stratified by 14 provinces, then by different sub-units within each province. The interviewers were allocated gender and age quotas they had to complete. The final selection of each interviewee was random.
- ✓ The sample distribution for province, gender and age are base on the 2002 Cuban Census.
- **✓** The margin of error is ±4 percent with a 95 percent level of confidence.

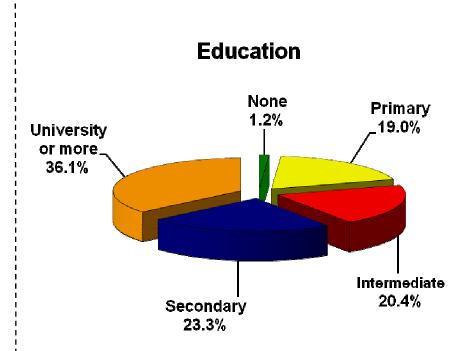
Sample Distribution

Sample Distribution: Gender and Age

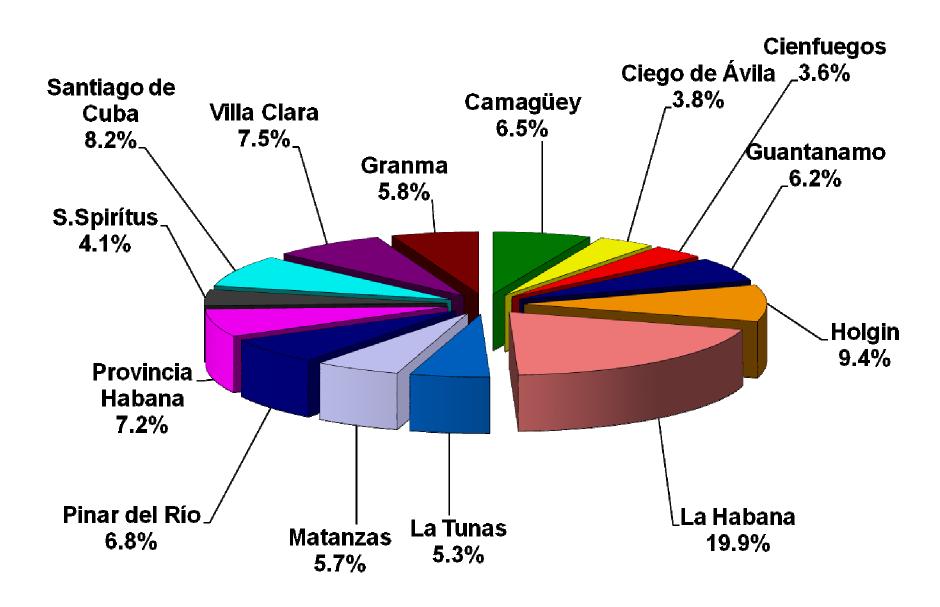


Sample Distribution: Race and Education



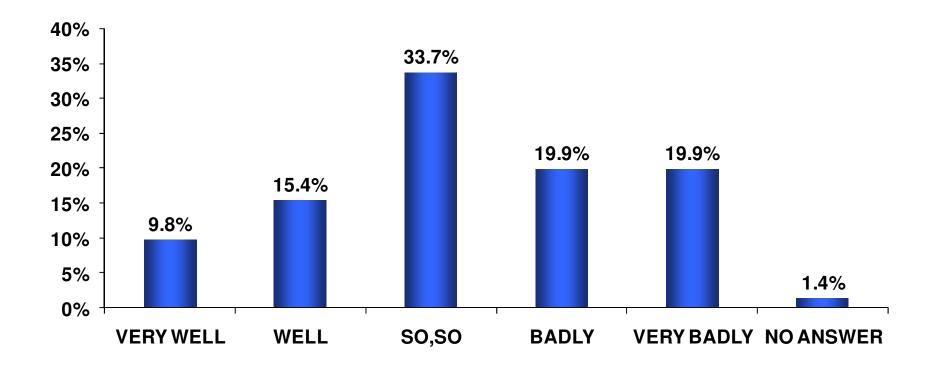


Sample Distribution: Province

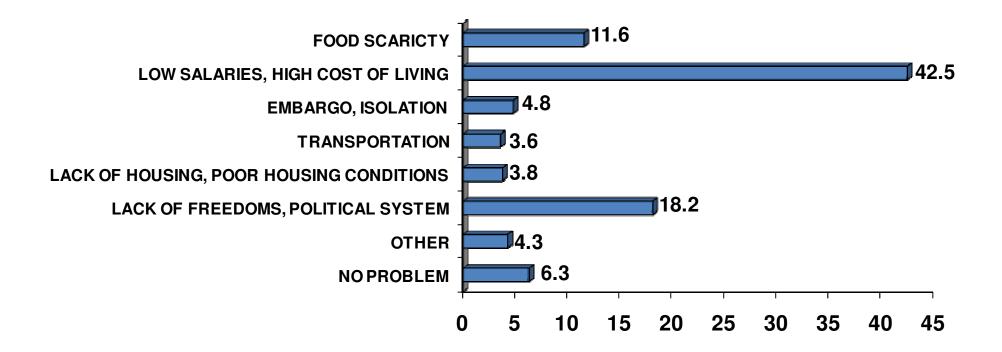


Cuba's Current Circumstance

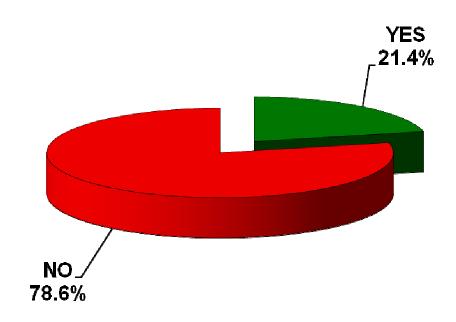
In general, do you think that things in Cuba are going...?



What do you think is the biggest problem in Cuba?

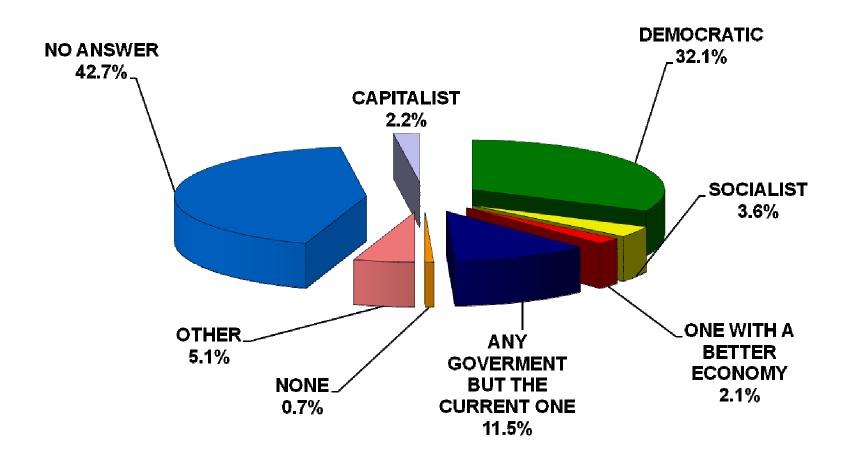


Do you believe the current goverment will succeed in resolving this problem in the next few years?

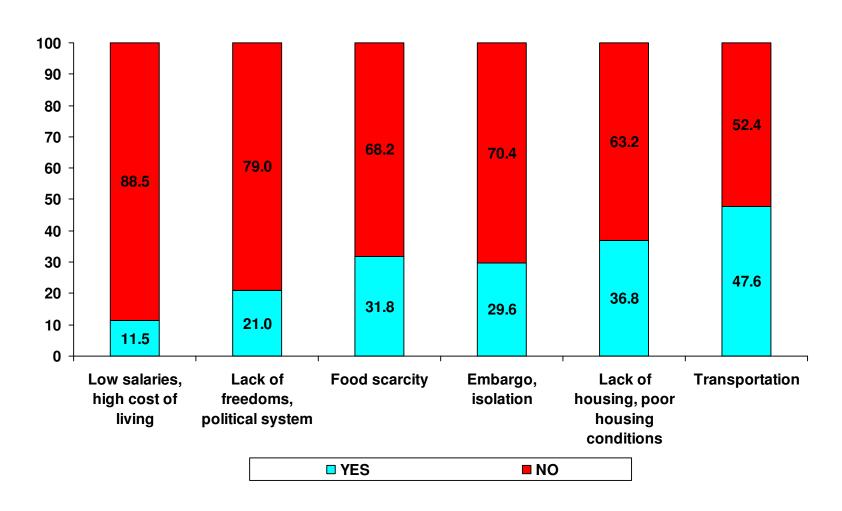


If you do not believe the current government will be successful, what kind of government could best help solve this problem?

(N=419)



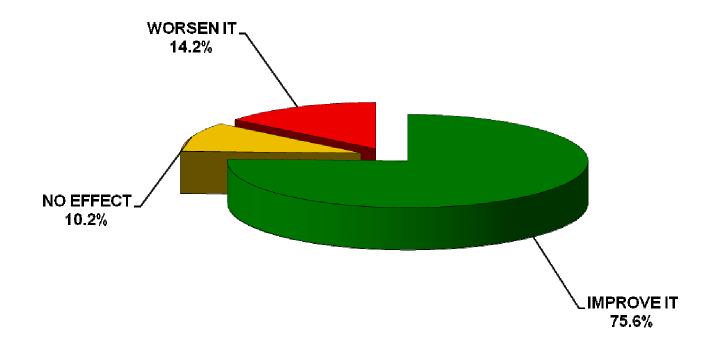
What is the ability of the current Cuban government to solve the country's problems? (Breakdown by issue) (N = 419)



Attitudes toward Political and Economic Change

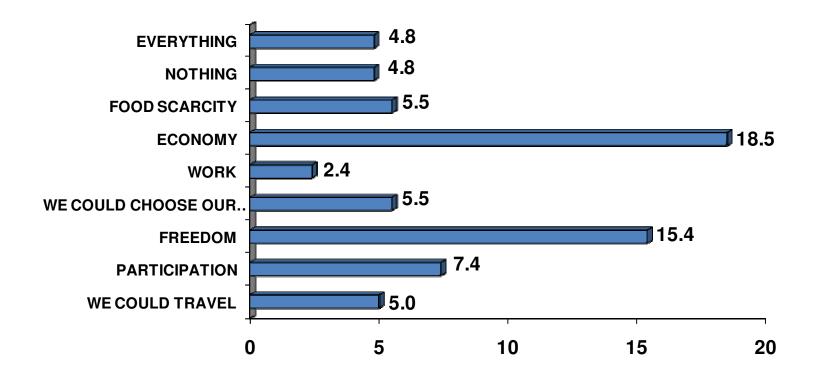
Attitudes toward Political Change

When you think about political changes that might transform the current system into a real democracy – with multi-party elections, freedom of speech and freedom of expression – do you believe that those changes will improve, worsen or have no effect on your life?



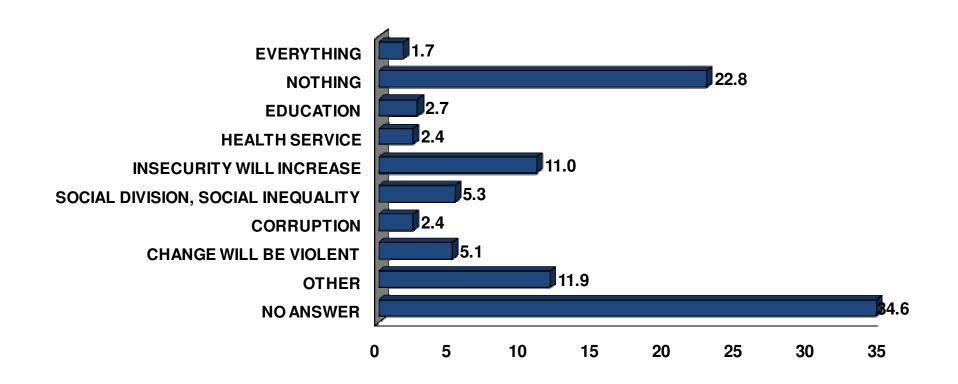
Attitudes toward Political Change

What do you think would improve if these political changes were to occur?



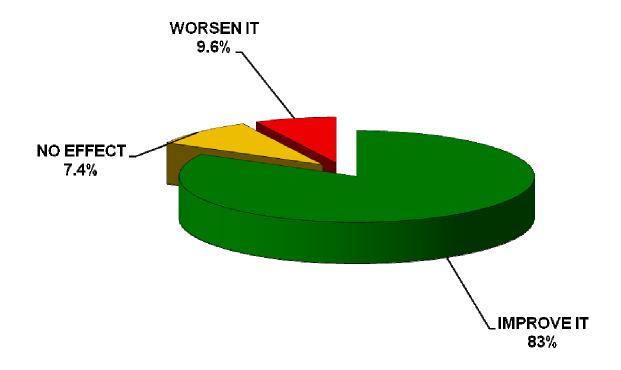
Attitudes toward Political Change

What do you think would get worse if these political changes were to occur?



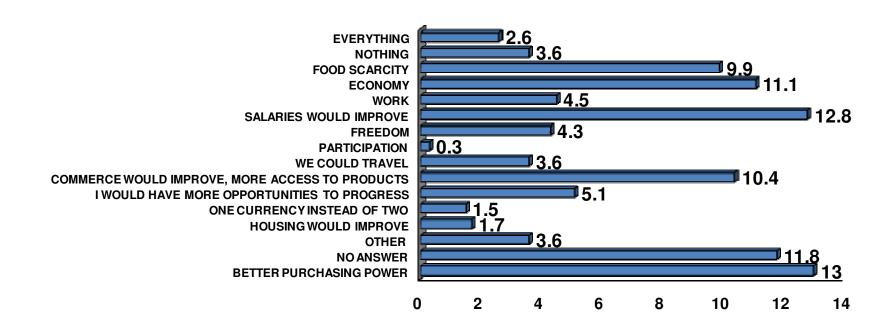
Attitudes toward Economic Change

When you think about economic changes that might transform the current system into a market economy – with economic freedoms, private property and the possibility of Cubans having their own businesses – do you believe that these changes would improve, worsen or have no effect on your daily life?



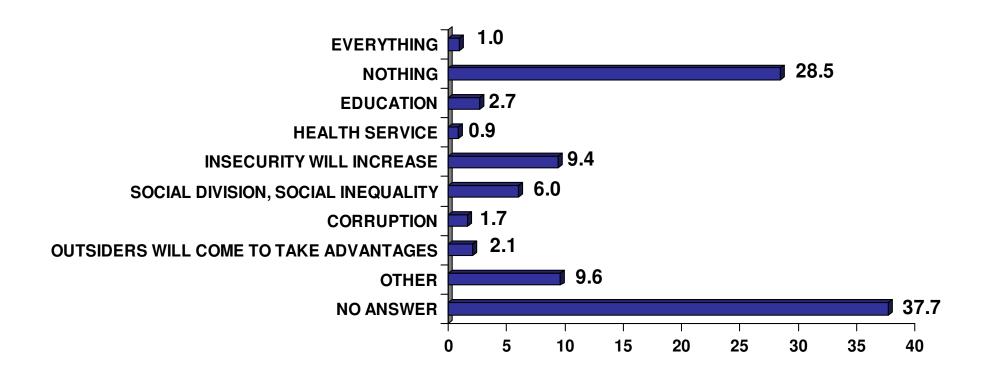
Attitudes toward Economic Change

What do you think would improve if these economic changes were to occur?



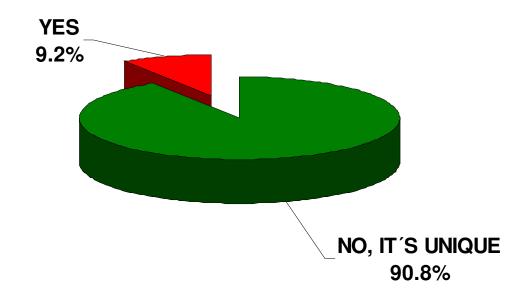
Attitudes toward Economic Change

What do you think would get worse if these economic changes were to occur?

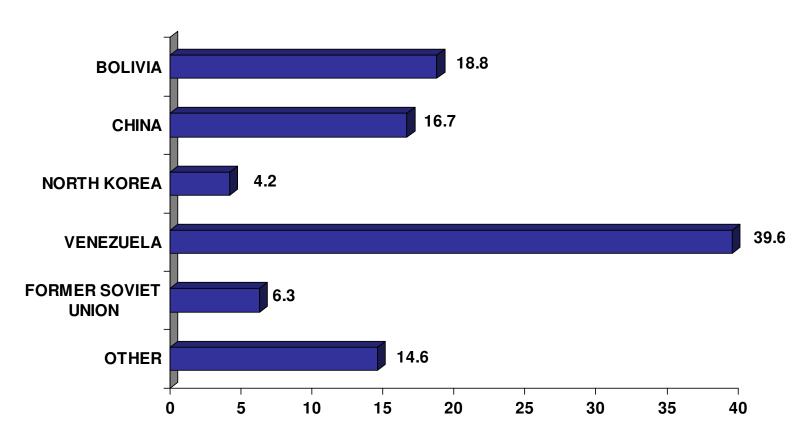


Cubans' Perspectives on the Outside World

Does the situation in Cuba resemble that of other countries, or is it unique?

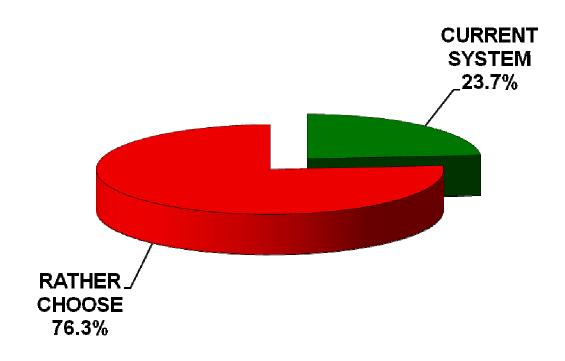


If yes, which country does Cuba resemble? (N=49)

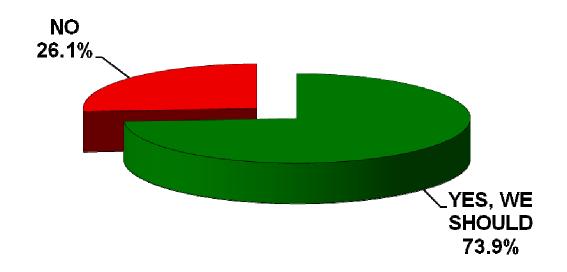


Elections and Successions

Regarding the upcoming elections, do you prefer the current system, in which all the candidates are of the same ideology, or would you prefer a different system in which you could choose among candidates from different parties?

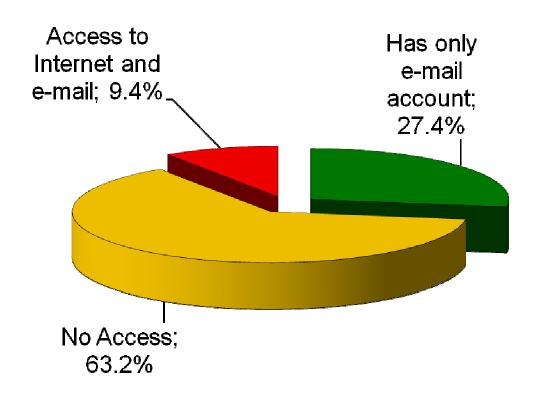


Do you think Cubans should vote to decide who succeeds Fidel Castro?



Cubans' Access to Information Technology

Internet and E-Mail



Cell Phone Usage

