

# 2008 Municipal Elections, Civil Society Groups and International Relations

MANAGUA, NICARAGUA



December 15–16, 2007

# Methodology

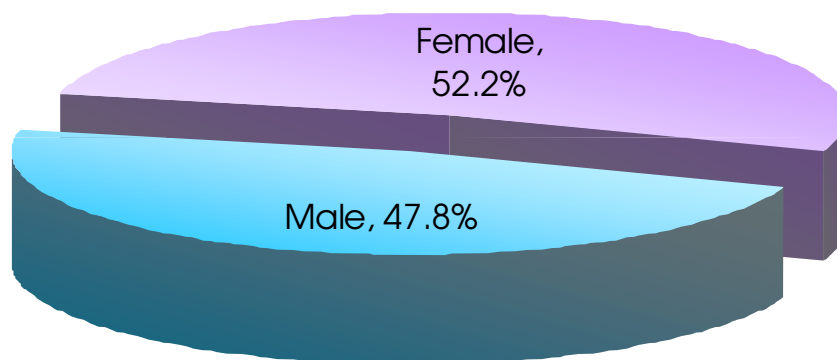
## Sampling Design

- **Sampling Framework:** Geographic
- **Sampling:** Stratified of successive conglomerates in households. The poll surveyed a two-stage representative sample. In the first stage, the sample was stratified by neighborhoods. In the second stage, the sample was further stratified by families based on socio-economic levels. Upon random household selection, respondents in each household were randomly chosen and based on their age (between 16 and 55).
- **Collection Technique:** Face-to-face interviews in the capital of Nicaragua, Managua
- **Sample size:** 1,005 face-to-face interviews in households
- **Period of field data collection:** December 15–16, 2007
- **Target group:** Population between the ages of 16 and 55, Nicaraguan citizens, with a representation of both middle and low levels in both urban and rural zones. The surveys took around 50 minutes to complete and at the end, only five people decided not to continue the polling. There were no exclusions made of people that fit within the qualifications above.
- **Margin of error:** A relative standard error of a maximum of  $\pm 2.9$  percent is expected.
- **Polling Company:** Datexco Company S.A.
- **Response Rate:** 99.5 percent

# Report

Gender

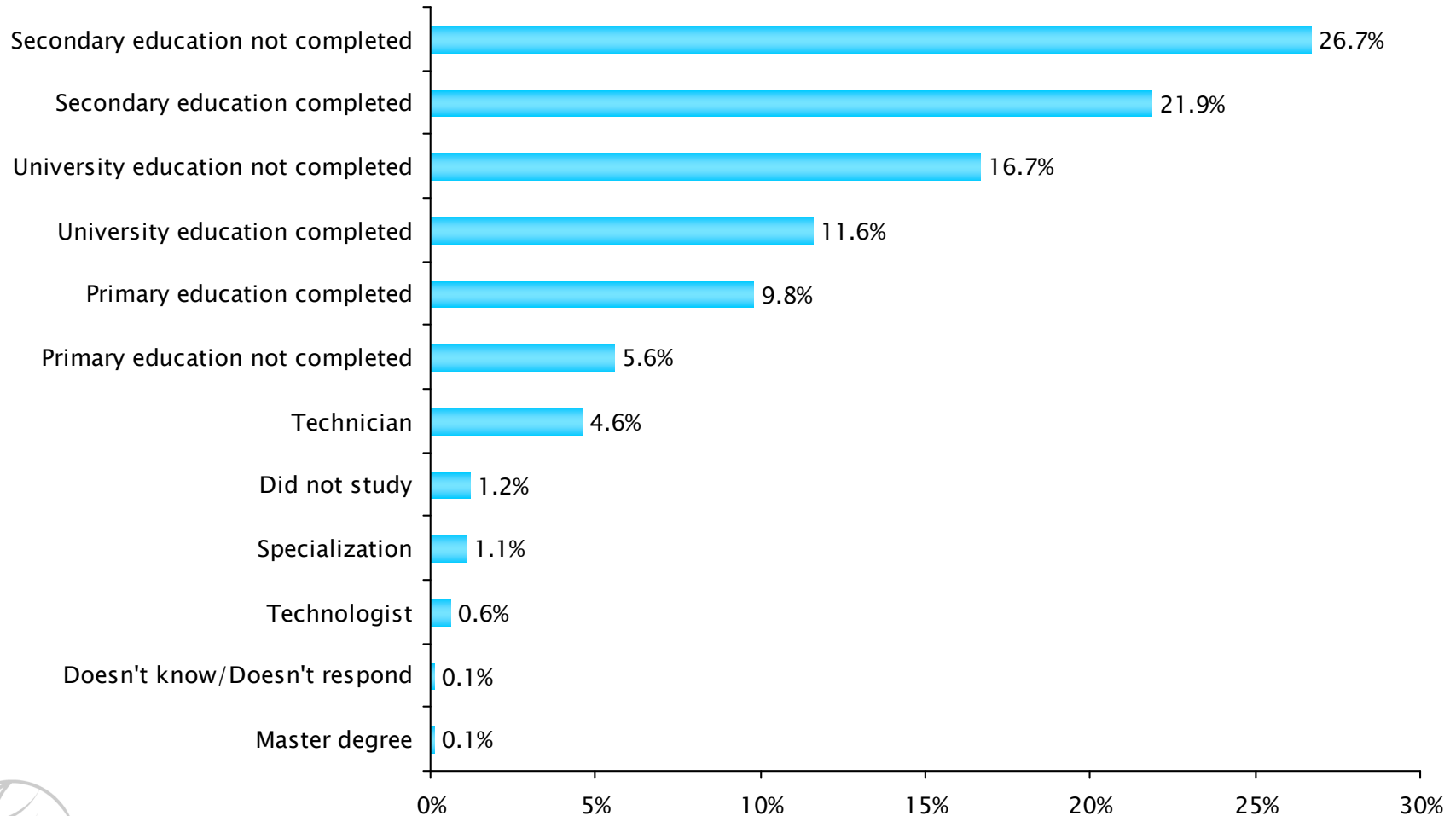
Demographics



# Report

## Education Level

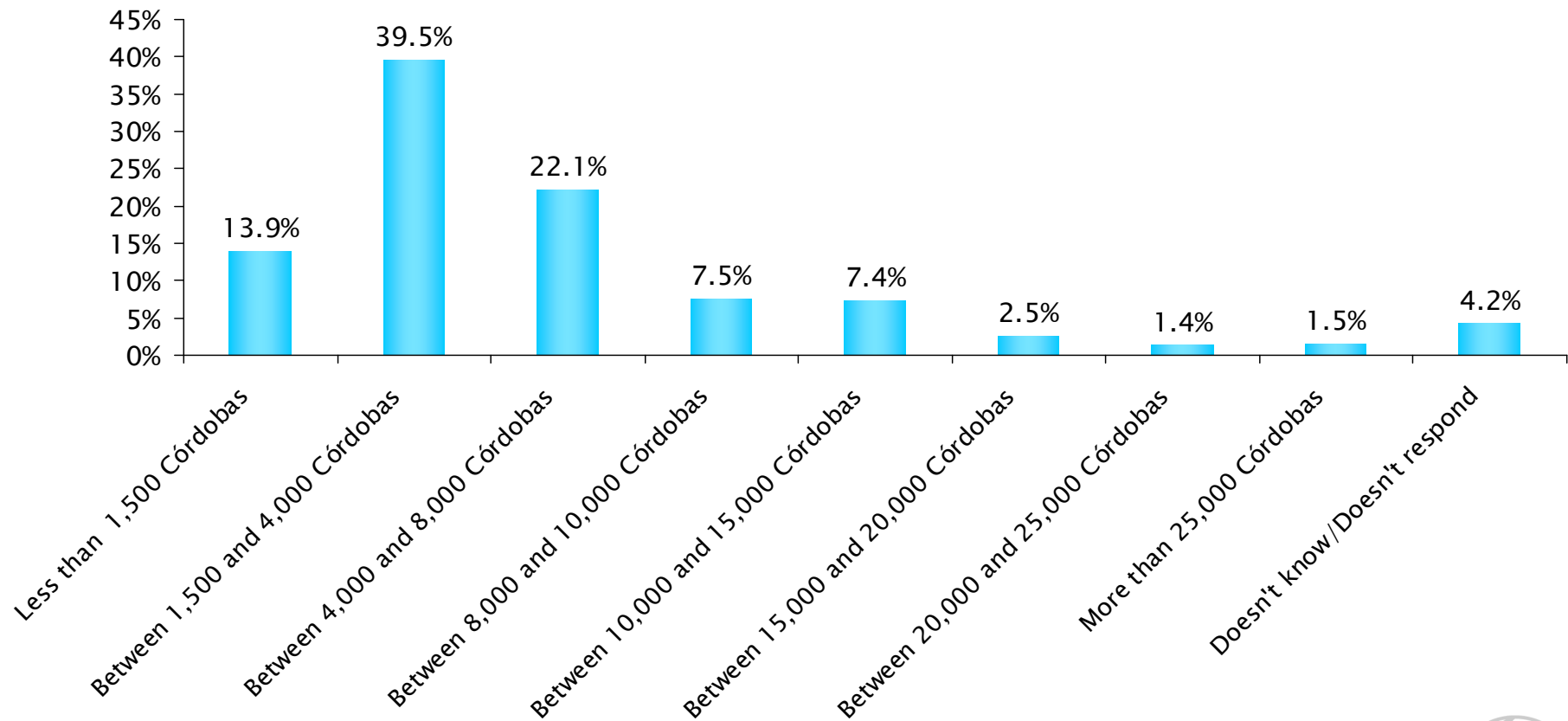
## Demographics



# Report

## Income

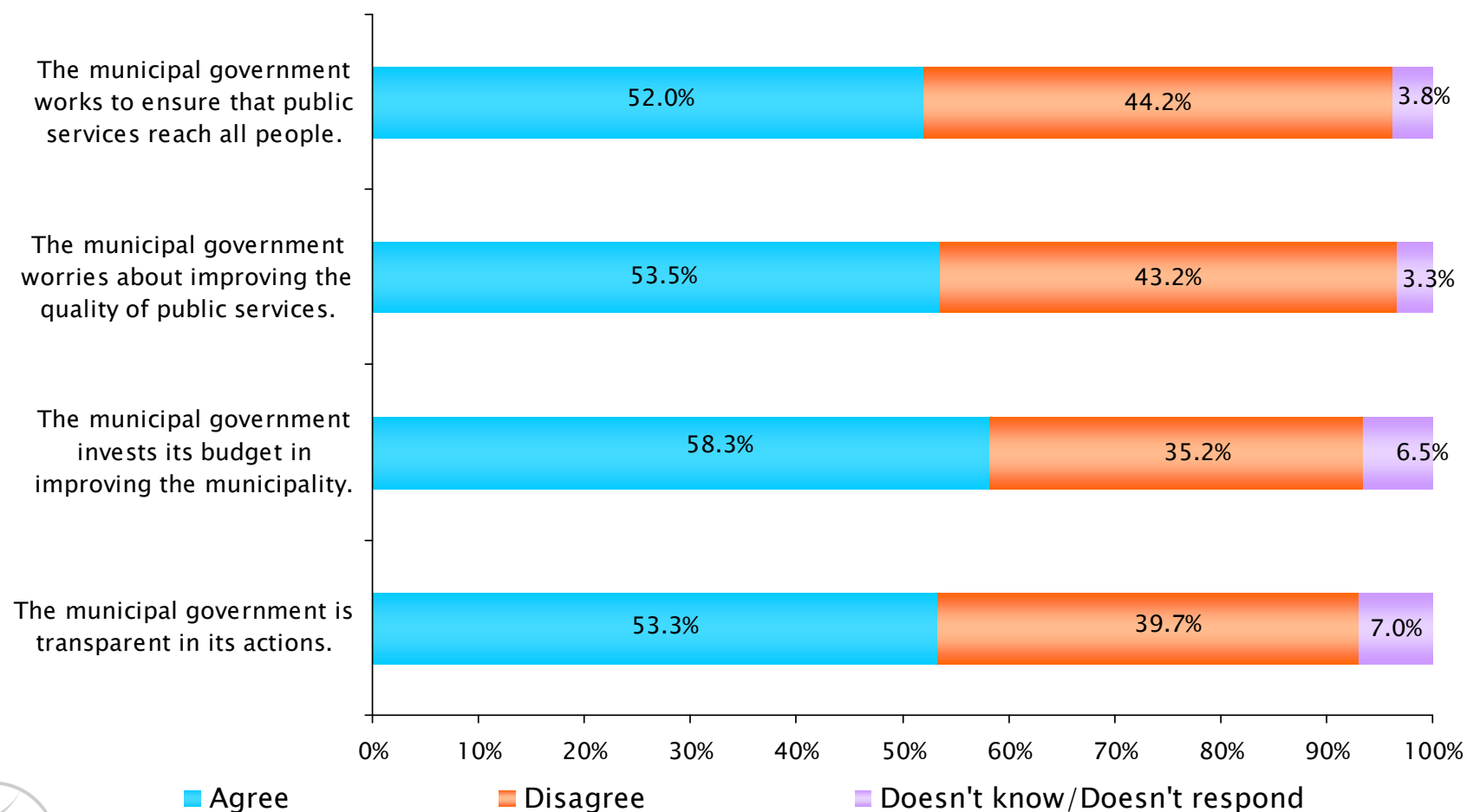
## Demographics



# Report

## Current Government

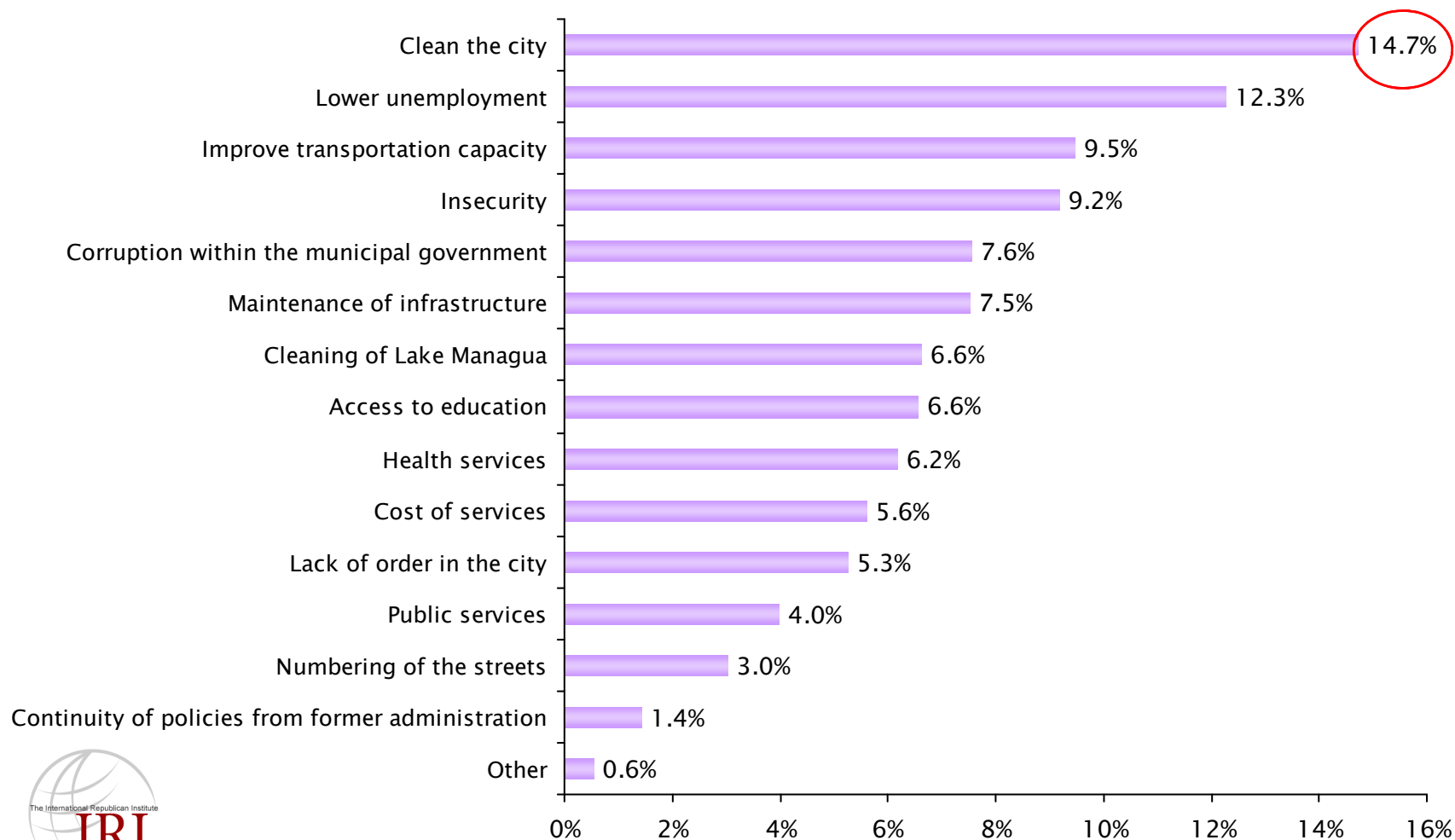
*I'm going to read you some phrases and please tell me if you agree or disagree with them.*



# Report

## Needs of the Population

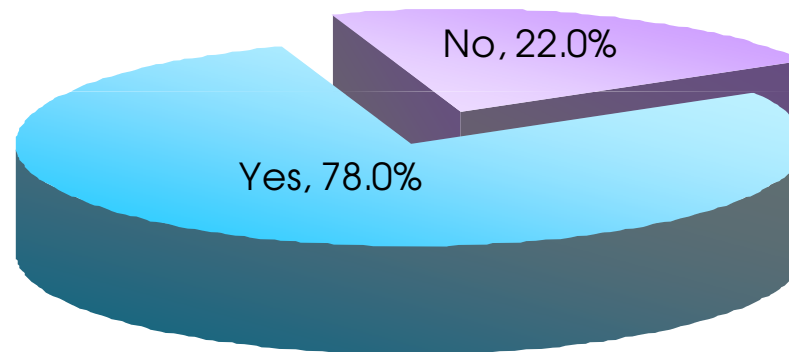
*From the following list which I am about to read to you, I want you to tell me, in your opinion, what are the five problems that the next mayor of Managua must solve?*



# Report

## Electoral Habits

*Do you intend to vote in the municipal elections of 2008?*

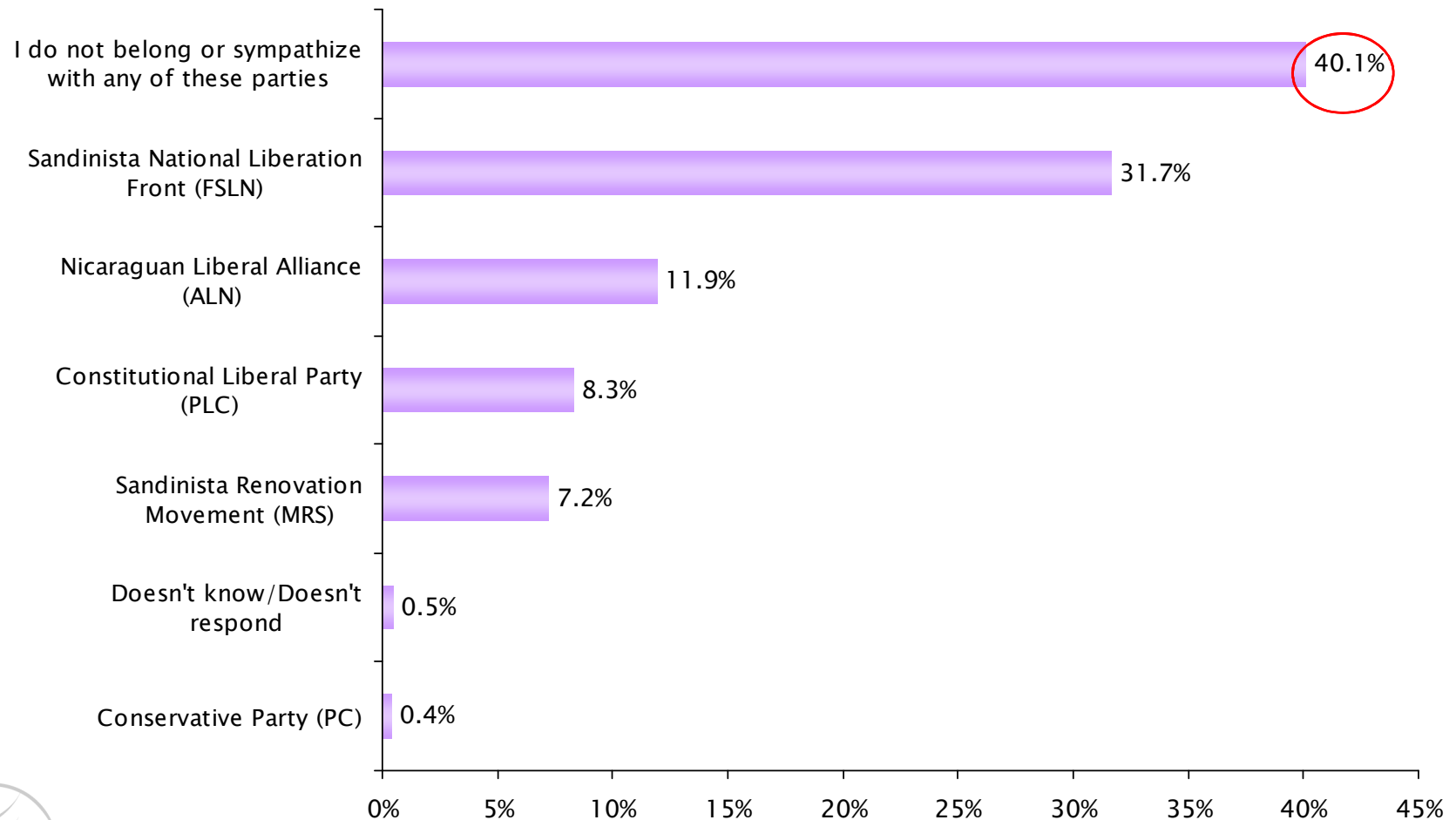




# Report

## Electoral Habits

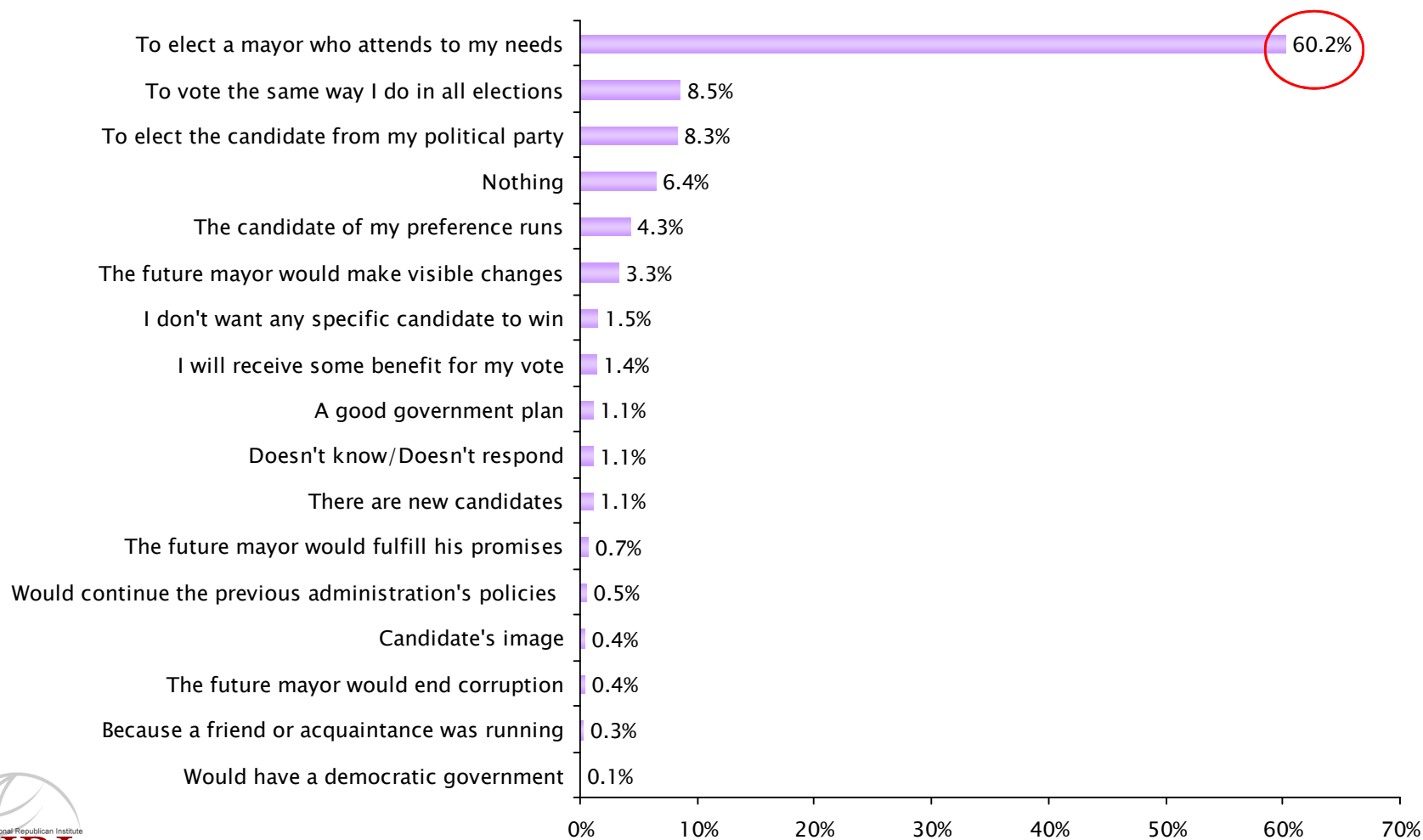
*Are you currently a member or sympathizer of one of these political parties?*



# Report

## Electoral Habits

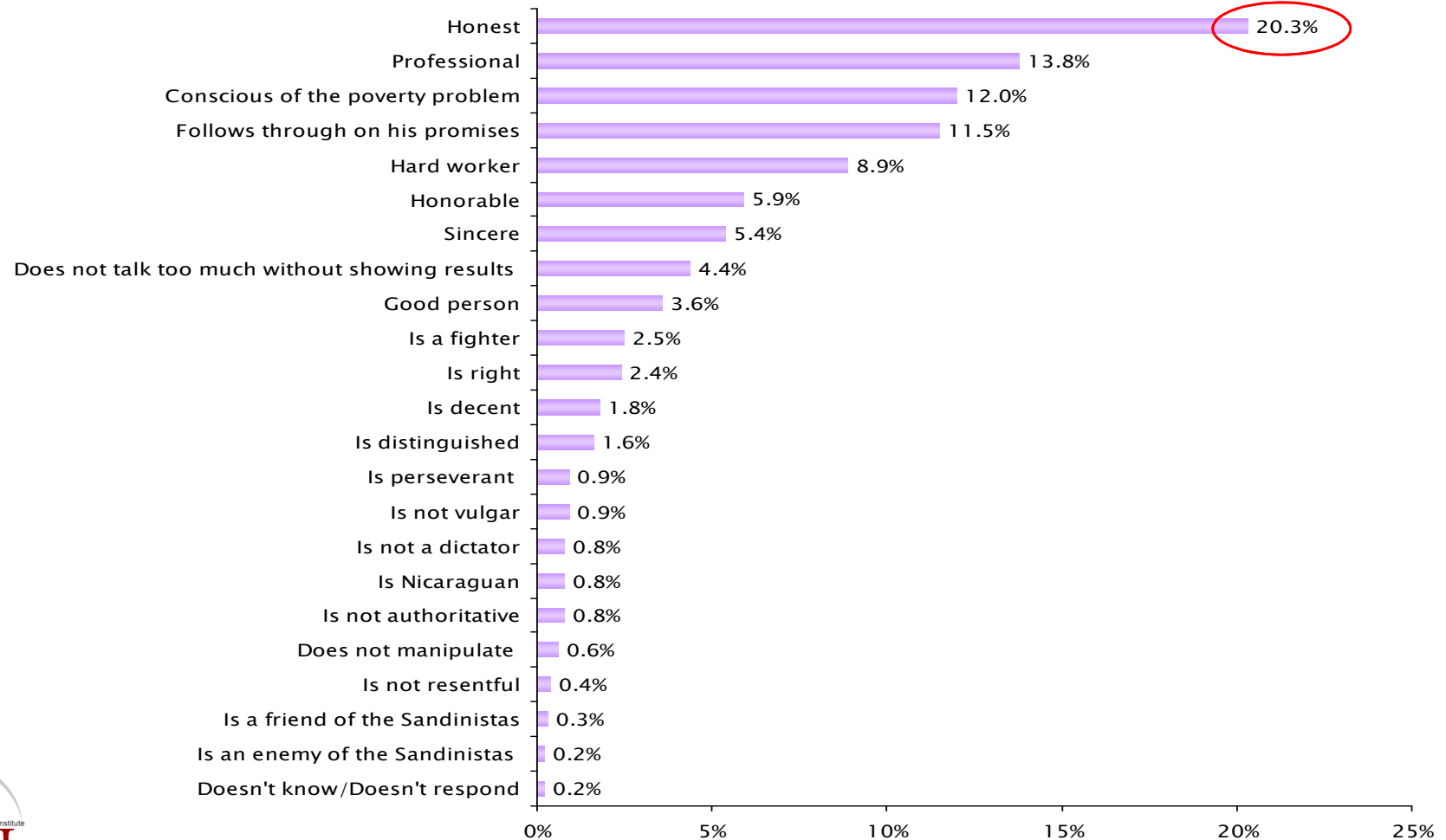
*What would motivate you to vote in the upcoming 2008 mayoral elections?*



# Report

## Perceptions

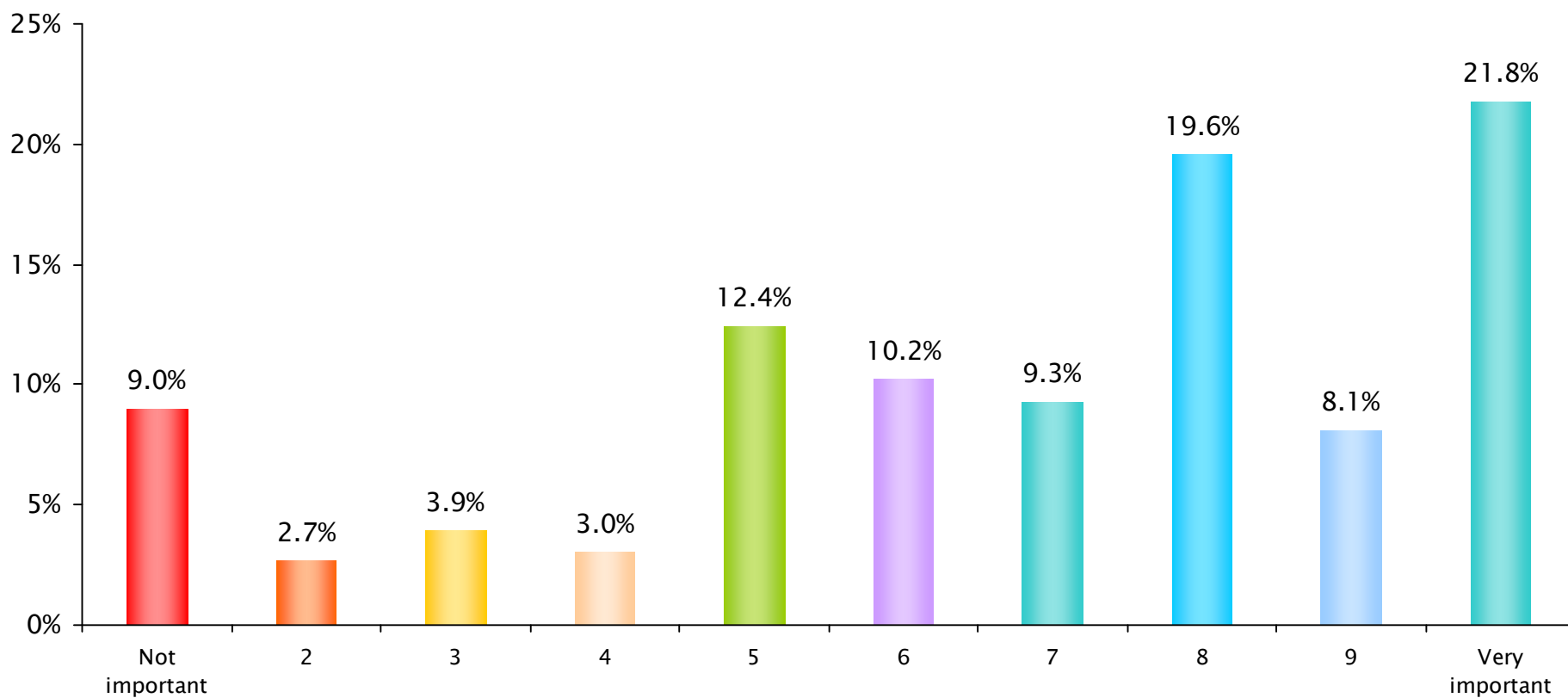
*In your opinion, what three principal characteristics should a good politician and a mayoral candidate have?*



# Report

## Electoral habits

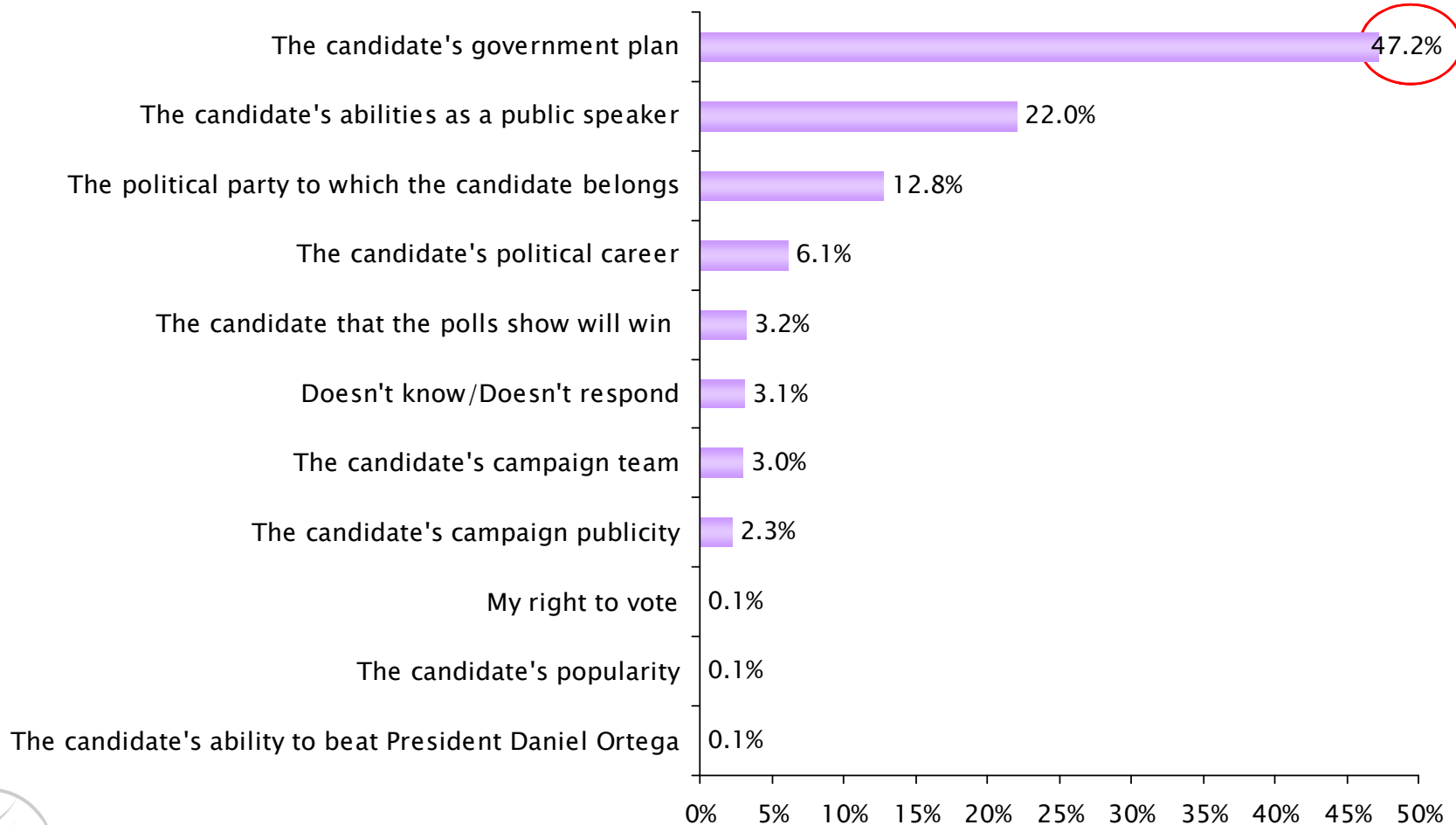
*On a scale of 1 to 10, where 1 is NOT IMPORTANT and 10 is IMPORTANT, how important is the running mate when choosing what Mayor to vote for?*



# Report

## Electoral Habits

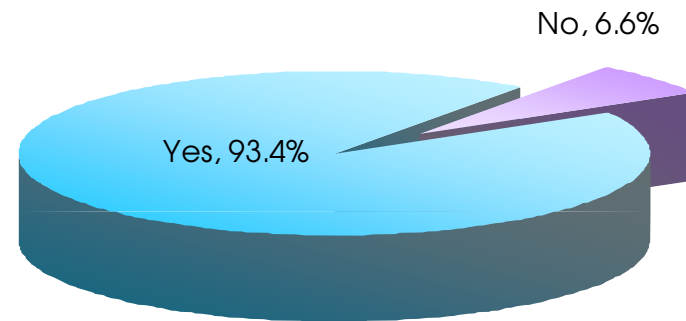
*Which of the following reasons would influence your decision the most at the time of voting?*



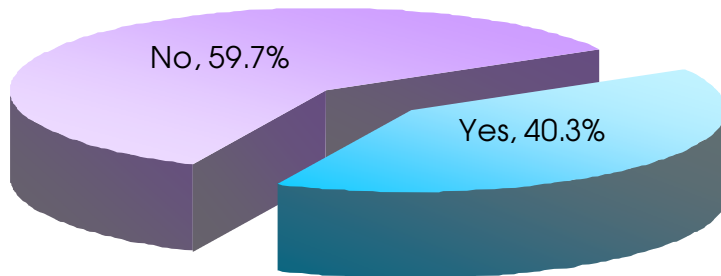
# Report

## Political Parties

*Do you think that the parties which still exist should make changes to better represent the population?*



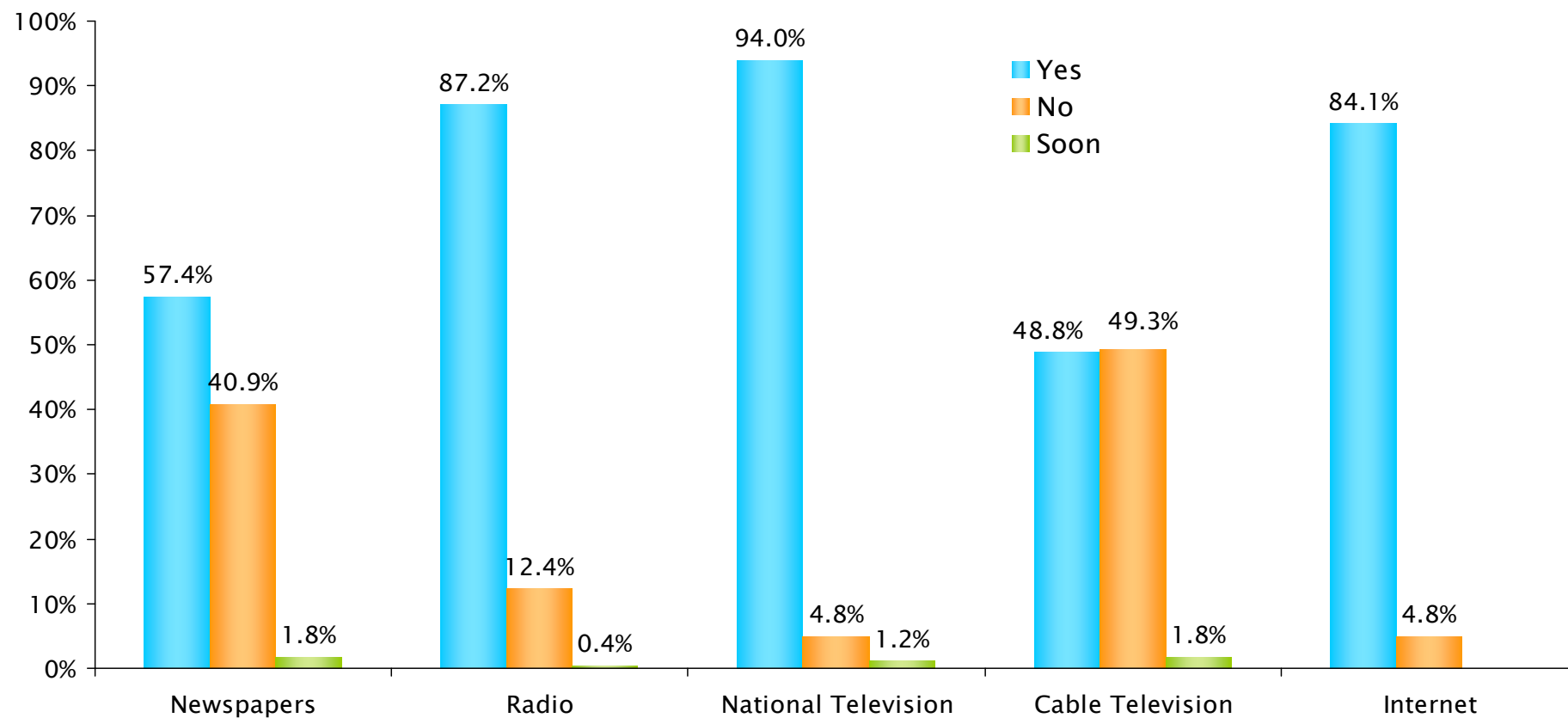
*Do you think that new parties must be created?*



# Report

## Media

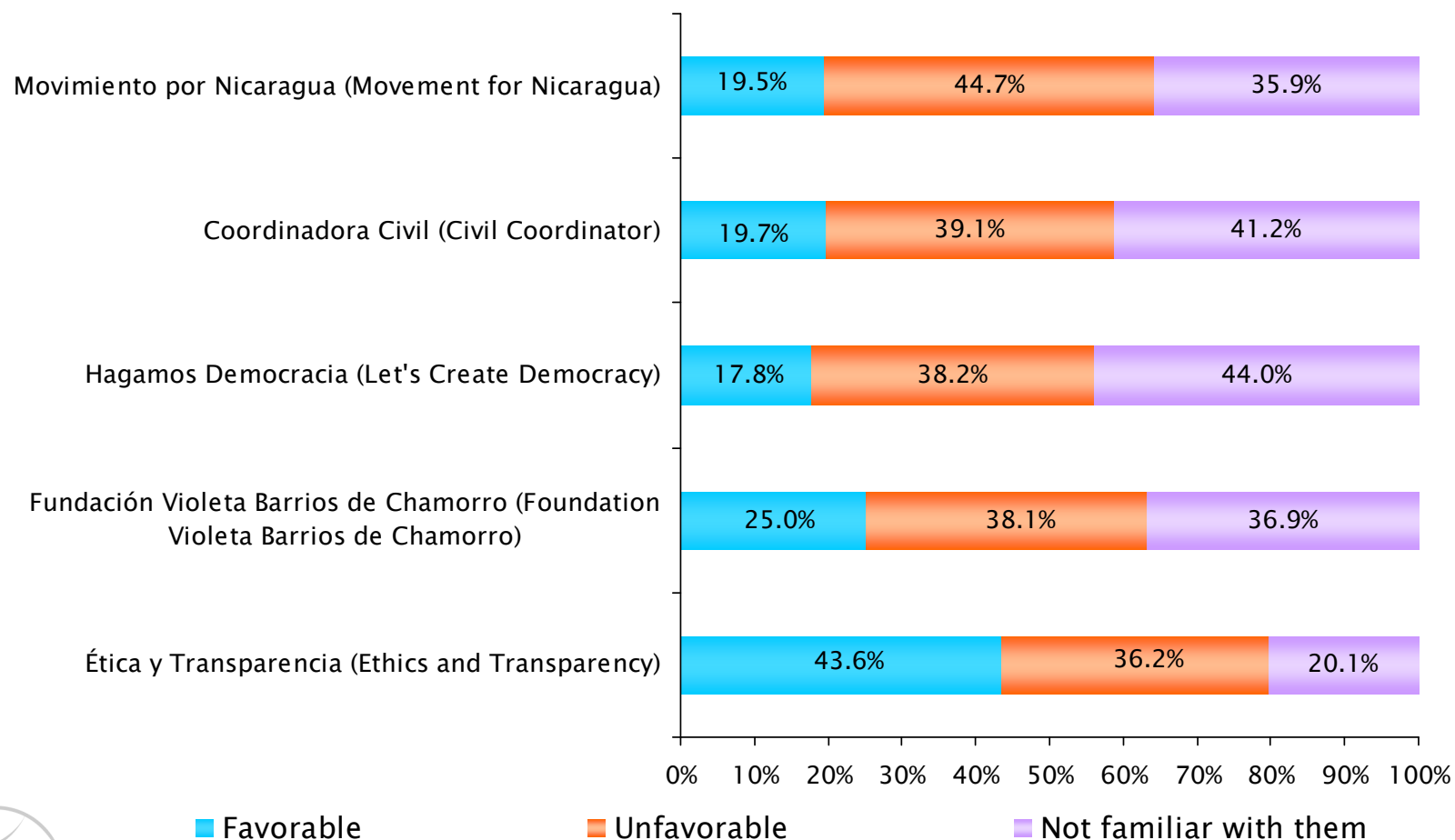
*Please tell me if you have, don't have or will have access to the following media*



# Report

## Parties

*I am going to mention names of several civic movements, and I would like for you to tell me if you have either a favorable or unfavorable impression of them, or if you are not familiar with them.*

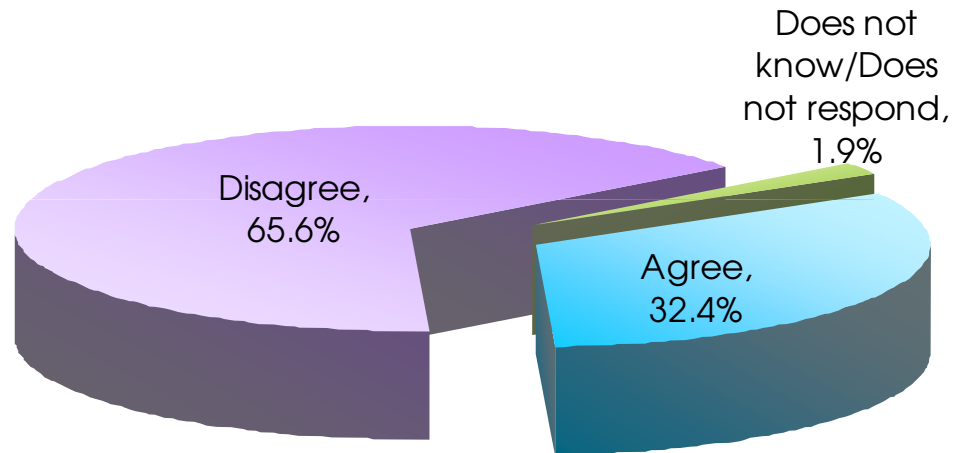




# Report

## Council of Citizens Power (CPC)\*

*Do you agree or disagree with the installation of the CPCs?*

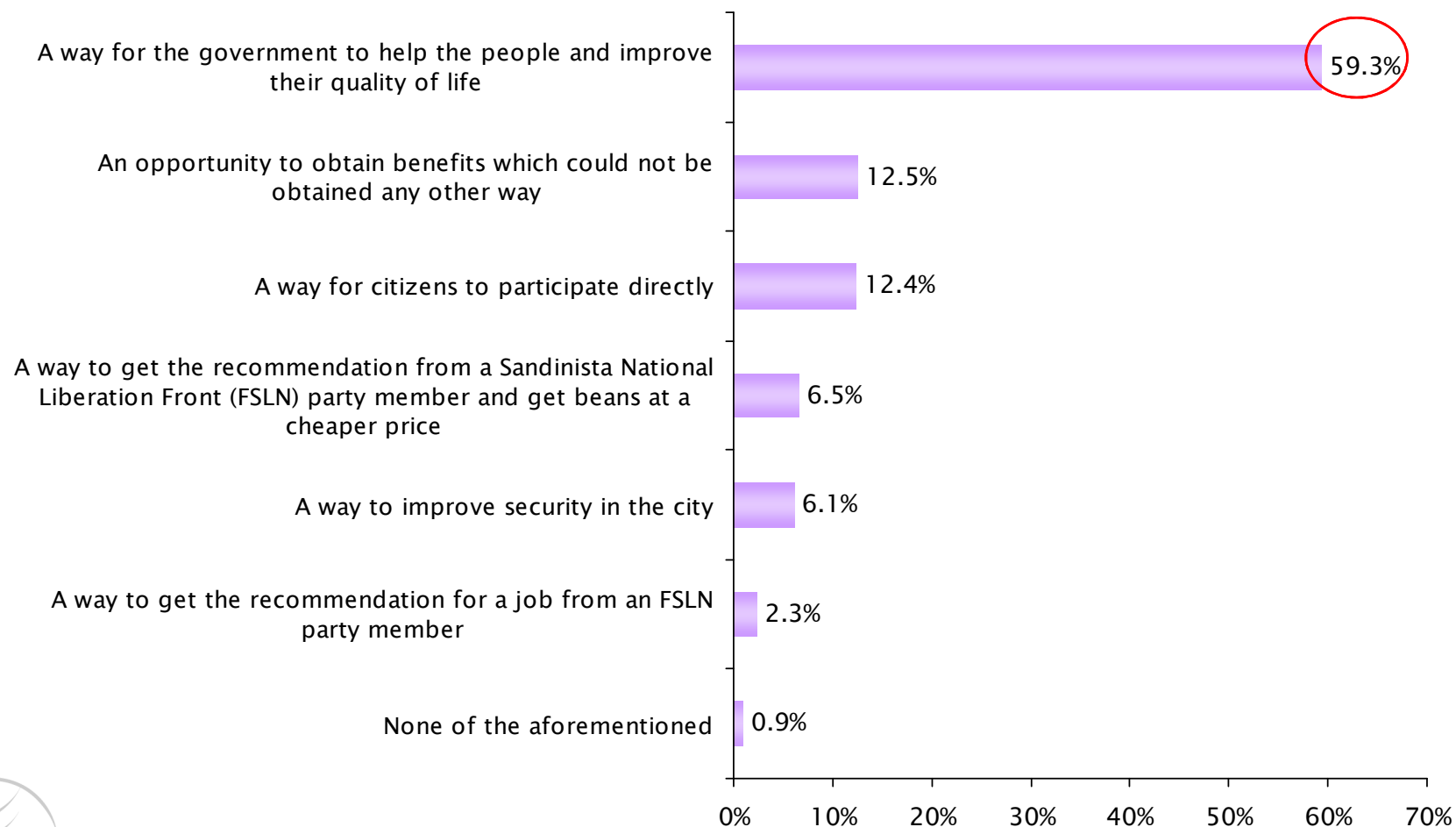


\* *The CPCs are government-sponsored community organizations*

# Report

## Council of Citizens Power (CPC)

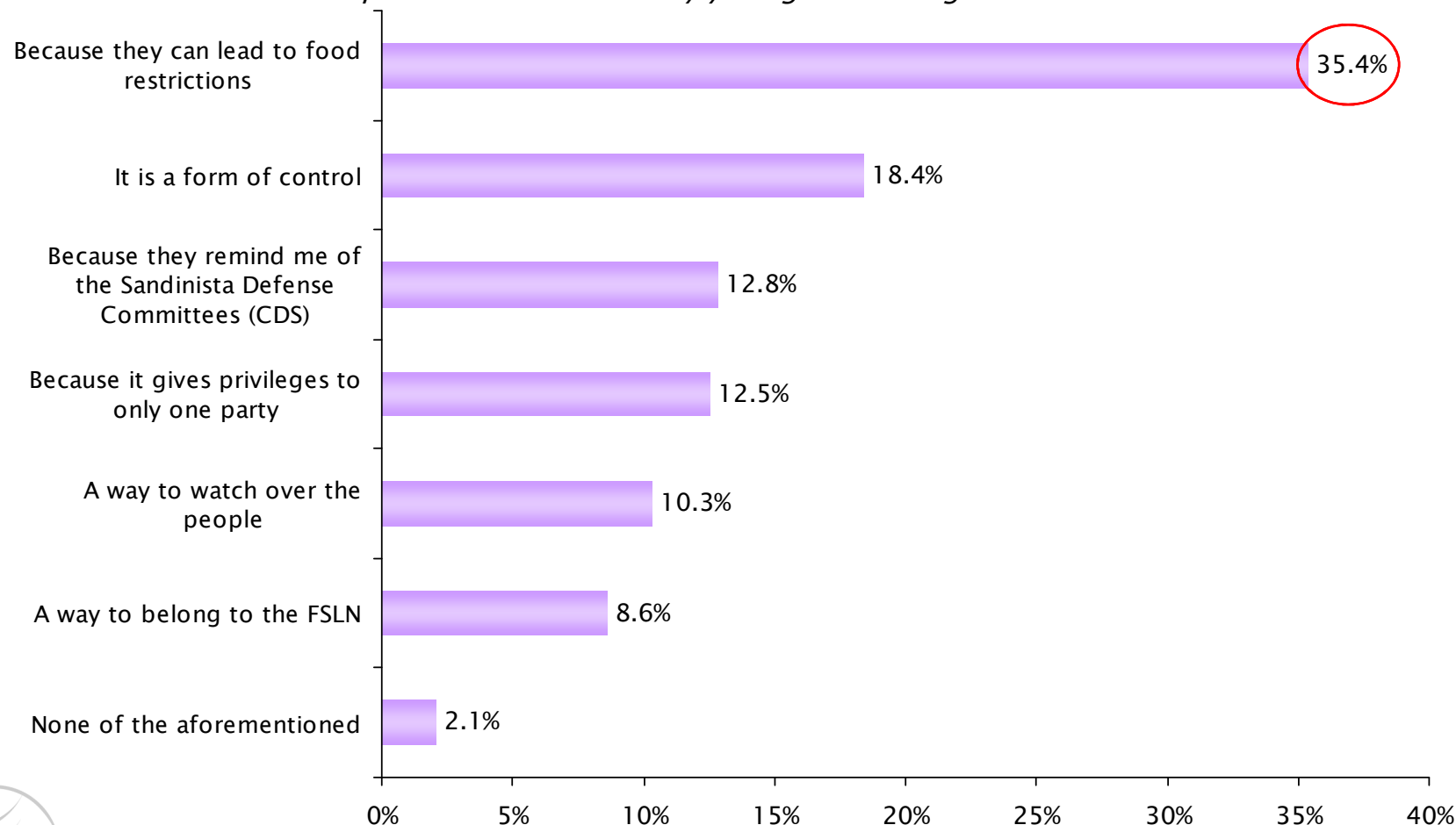
*From the following list which I will read to you, I would like for you to indicate which option best relates to why you agree or disagree with the installation of the CPCs*



# Report

## Council of Citizens Power (CPC)

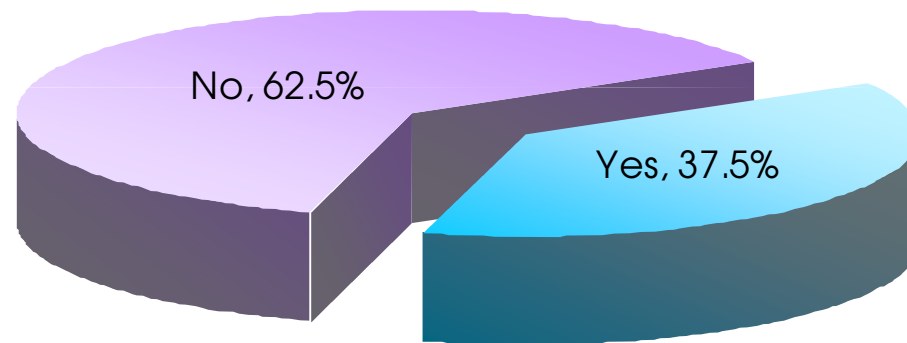
*From the following list which I will read to you, I would like for you to indicate which option best relates to why you agree or disagree with the installation of the CPCs*



# Report

## Council of Citizens Power (CPC)

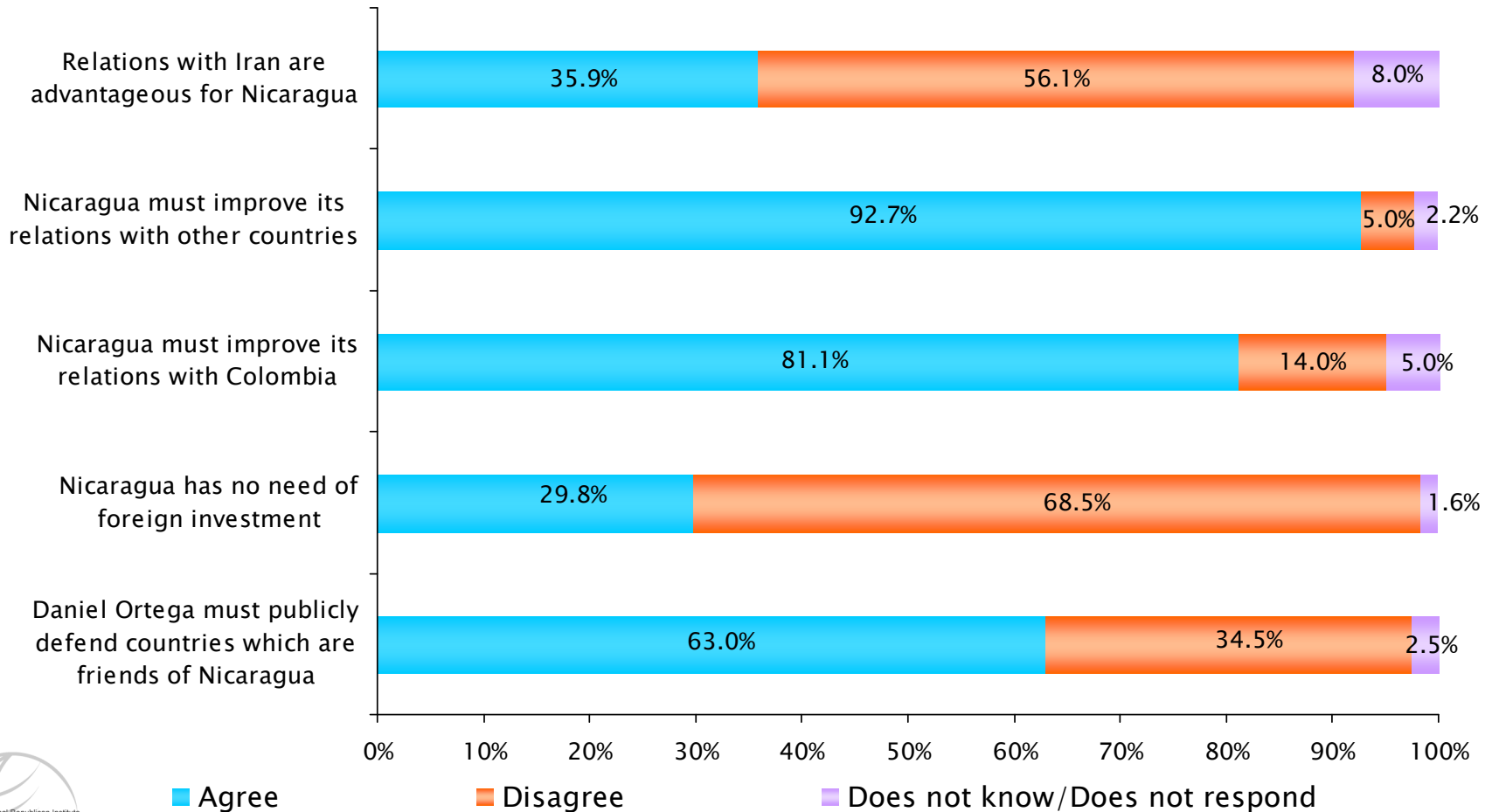
*If the CPCs were to give benefits for those who signed up, would you vote for any candidate who maintained the structure of the CPCs?*



# Report

## International Relations

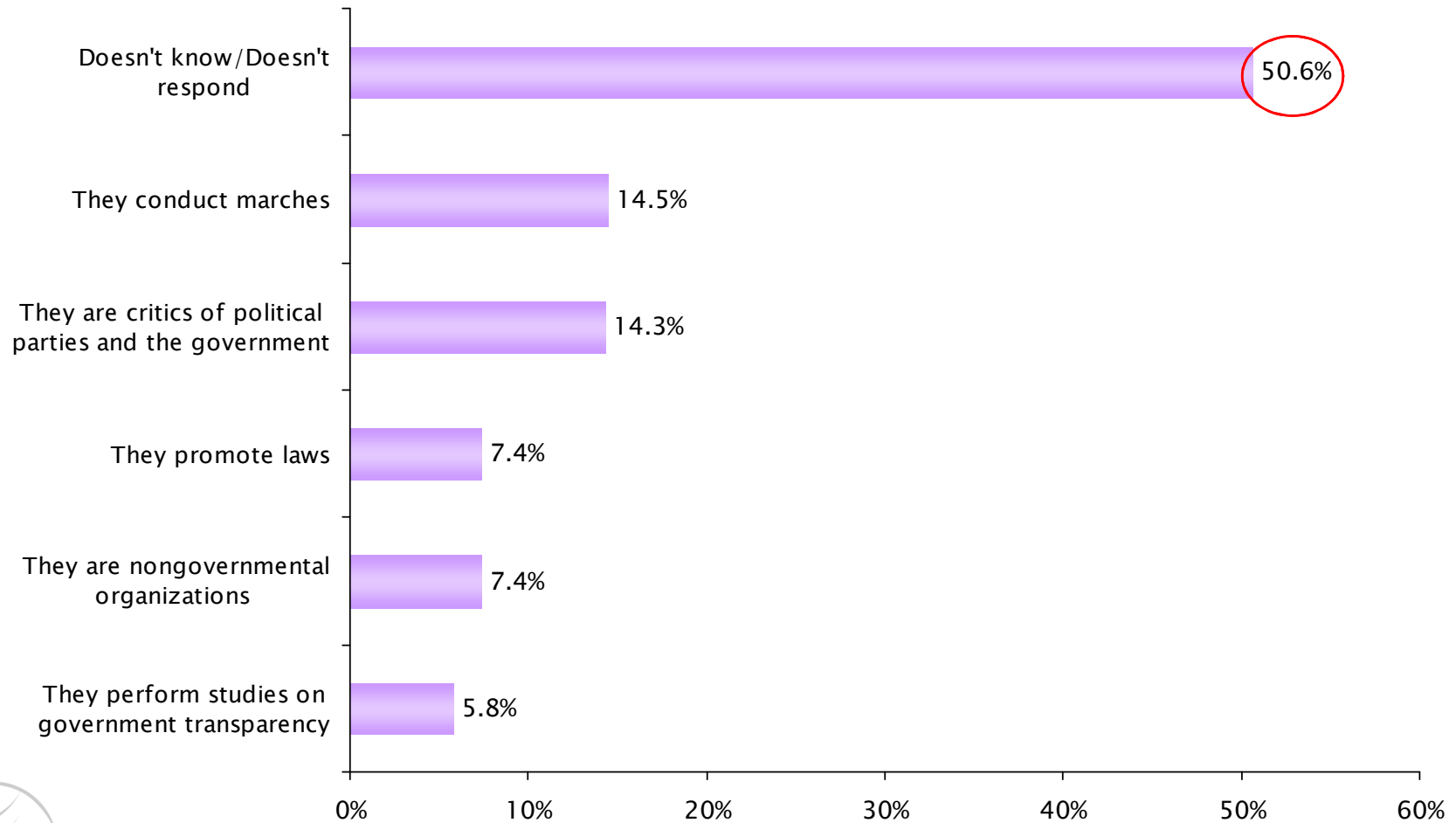
*I am going to read you several phrases, and I would like you to tell me if you agree or disagree with each of them.*



# Report

## Civic Movements

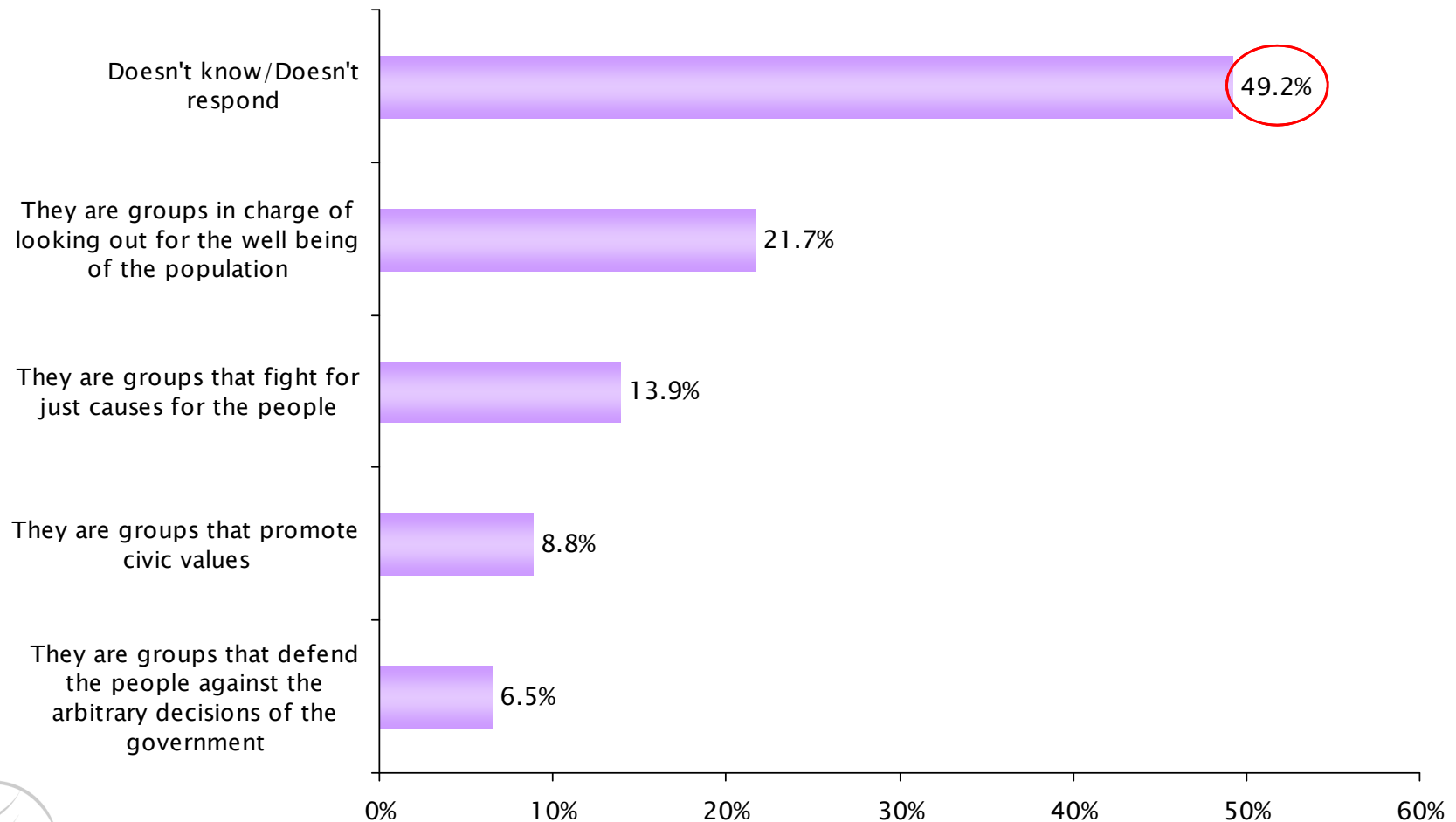
*What do you understand civic movement to mean?*



# Report

## Civic Movements

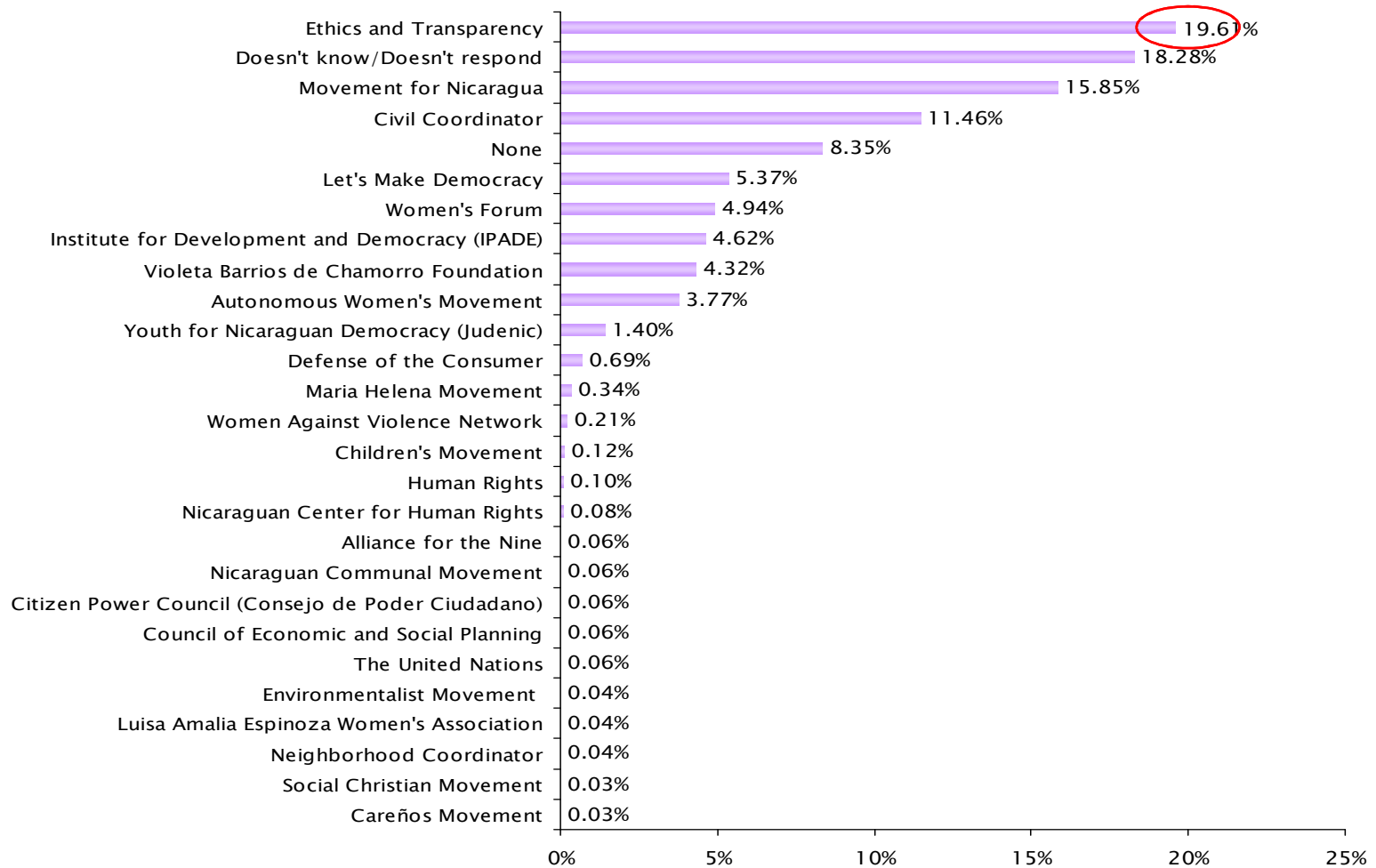
*What do you think civic movements are?*



# Report

## Civic Movements

*Mention three civic movements you know.*

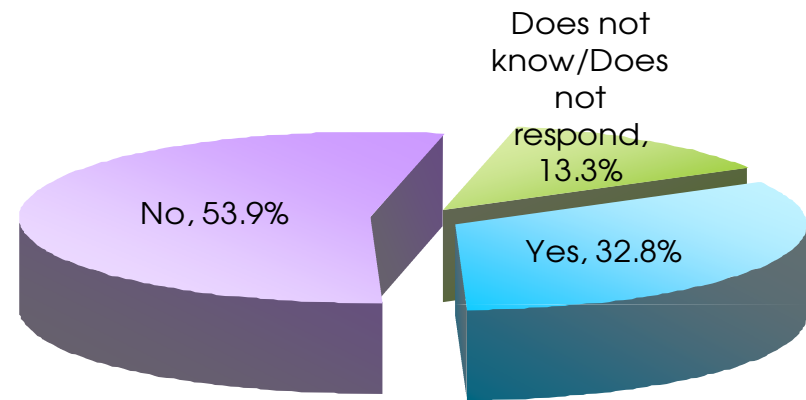




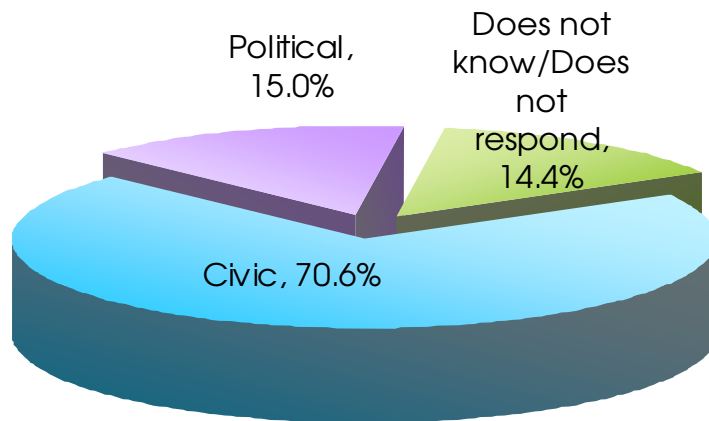
# Report

## Civic Movements

*Do you confuse civic movements with political movements?*



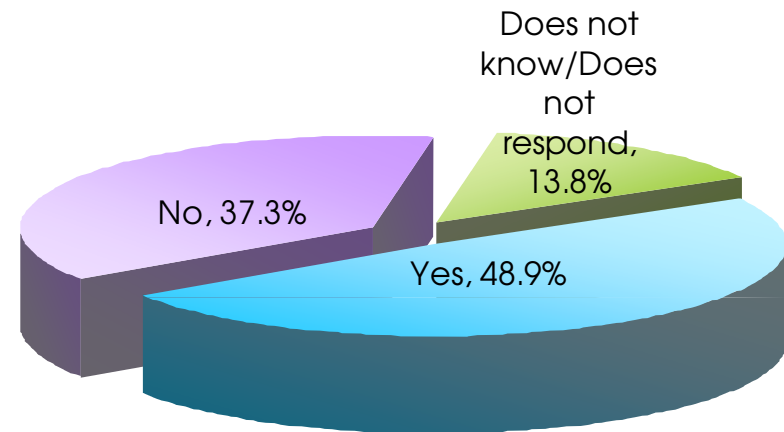
*Do you prefer civic movements to be exclusively civic or political movements?*



# Report

## Civic Movements

*Would you like civic movements to put forth a candidate in the next election for the mayor of Managua?*



*Do you feel that civic movements and the marches they conduct represent your needs and those of your family?*

