

AMERICAN VIEWPOINT

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MEMORANDUM

TO: SCOTT POOL
FROM: BOB CARPENTER
SUBJECT: KENYA EXIT POLL
DATE: JULY 7, 2008

After a secondary review of the exit polling data from the December 2007 presidential election in Kenya, I believe the initial concerns raised have been satisfied. As the February 7, 2008 “IRI Statement on Kenya Exit Poll” stated...

“As a result, IRI does not have confidence in the integrity of the data and therefore believes the poll is invalid. The institute will not release a poll it believes is invalid and in which we do not have full confidence.”

I believe you can now state without any equivocation, that further review and analysis of the data leads the IRI to believe the integrity of the data is sound and the poll is valid. This statement is factual given the recoding of the data that was done which showed insignificant variances in the final data. Further, any discrepancies in the non-sequential numbering of questionnaires can be explained in any number of ways including questionnaires were soiled and discarded or questionnaires were not completed so were discarded.