



Cuban Public Opinion Survey

November 8 - 30, 2008



Survey Methodology

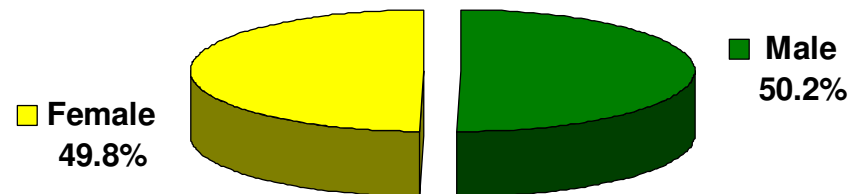
- ✓ Dates of interviewing: November 8 – 30, 2008
- ✓ Data Collection Method: Stratified-intercept methodology based on personal, face-to-face interviews in Cuba.
- ✓ Sample size: 592 Cuban adults (age 18 and older).
- ✓ Sample: Interviews were conducted in every Cuban province (14). Los Piños Island, a region that is statistically irrelevant and not officially considered a province, was not included.
 - ✓ The sample was stratified by province, then by sub-units within each province. Interviewees were allocated by gender and age quotas. The final selection of each interviewee was random.
- ✓ Respondents: The sample selection for province, gender and age are based on the last available Cuban census data, released in 2002.
- ✓ Maximum sample margin of error: For entire sample of n=592 respondents \pm four percent for a 95 percent level of confidence.

Demographics

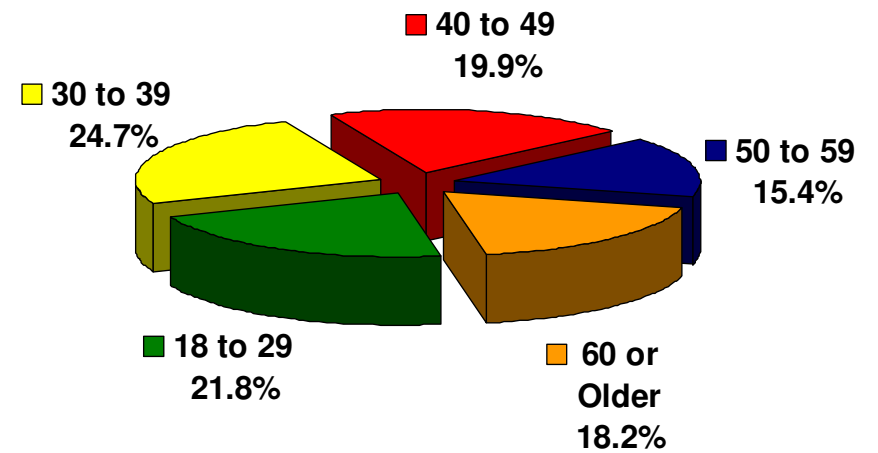


Demographics: Gender and Age

Gender

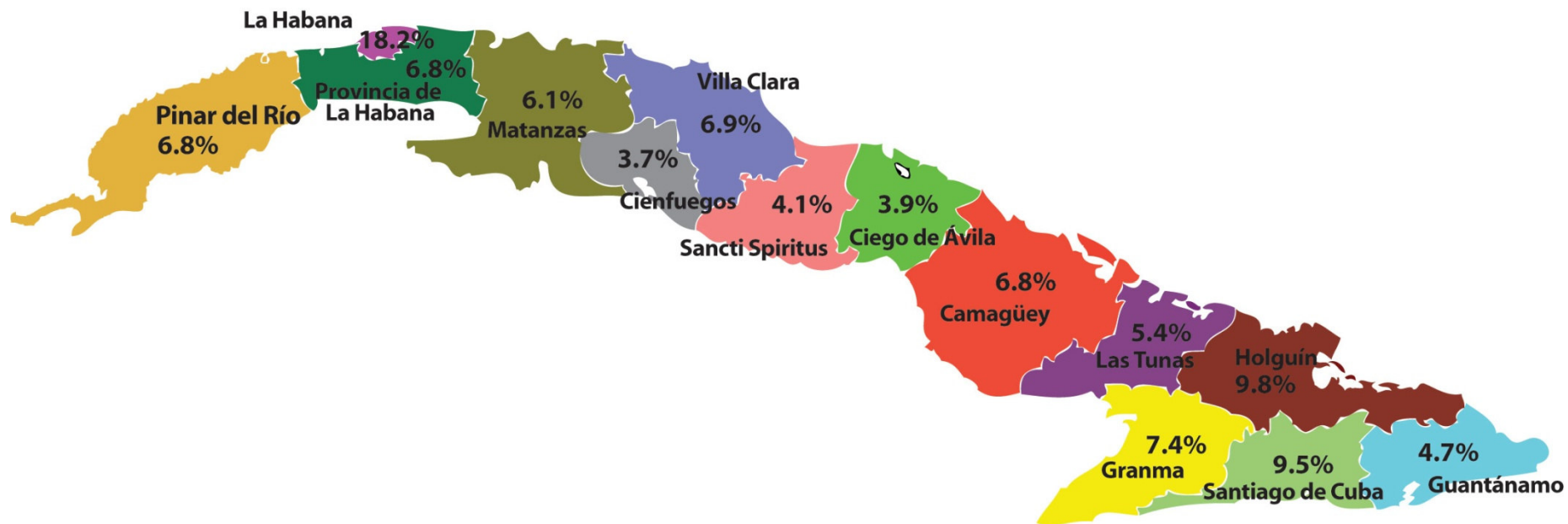


Age





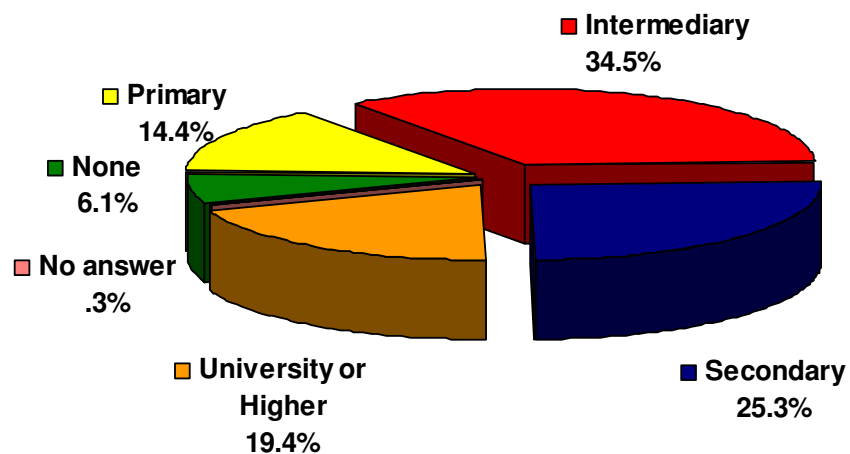
Demographics: Province



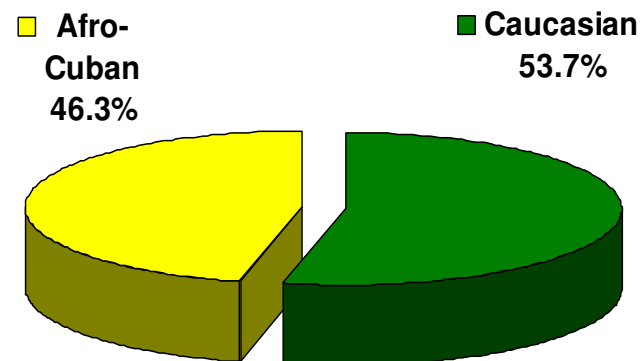


Demographics: Education and Race

EDUCATION

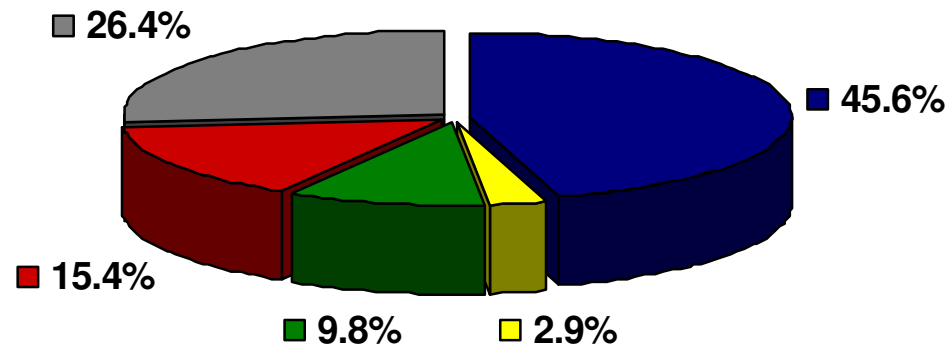


RACE





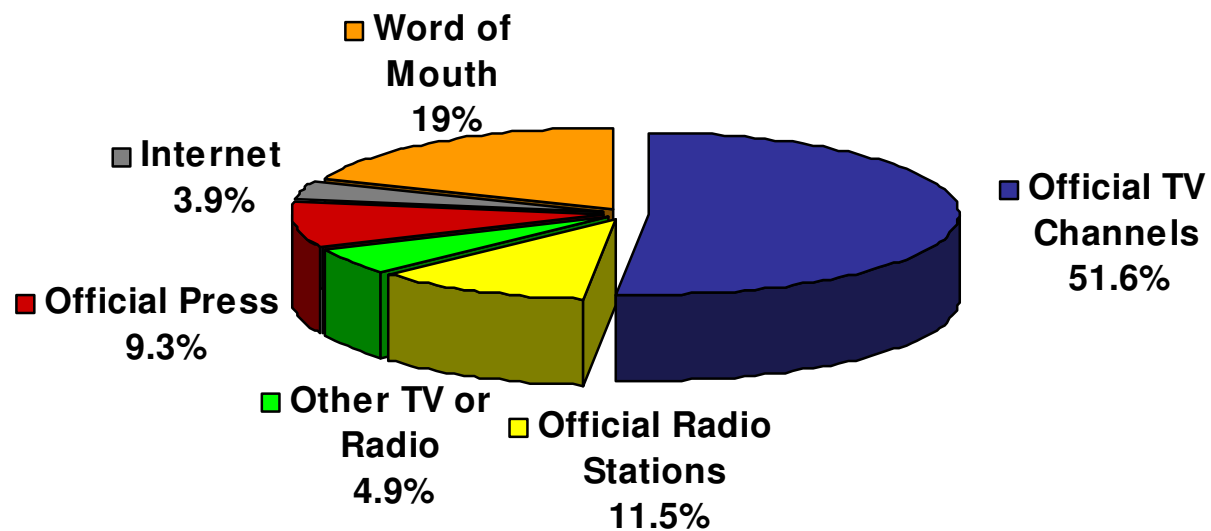
Demographics: Profession or Job



- Works for the Cuban Government
- Works for a Mixed or Foreign Company
- "Cuentapropista," Farmer or Licensee of a Private Business
- Works in the Informal Economy/Black Market
- Not Working



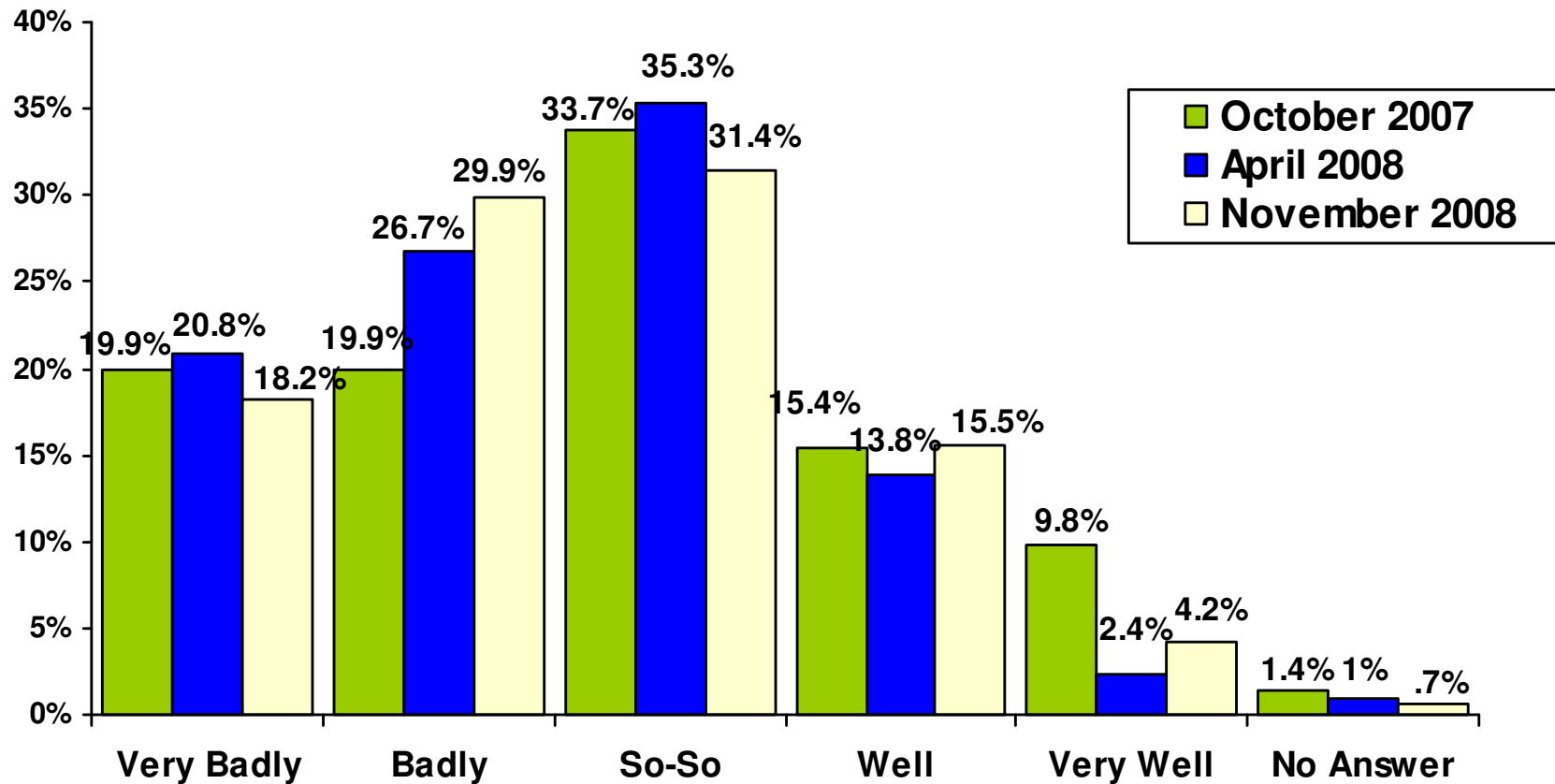
Demographics: Means of Information



Perspectives on Cuba

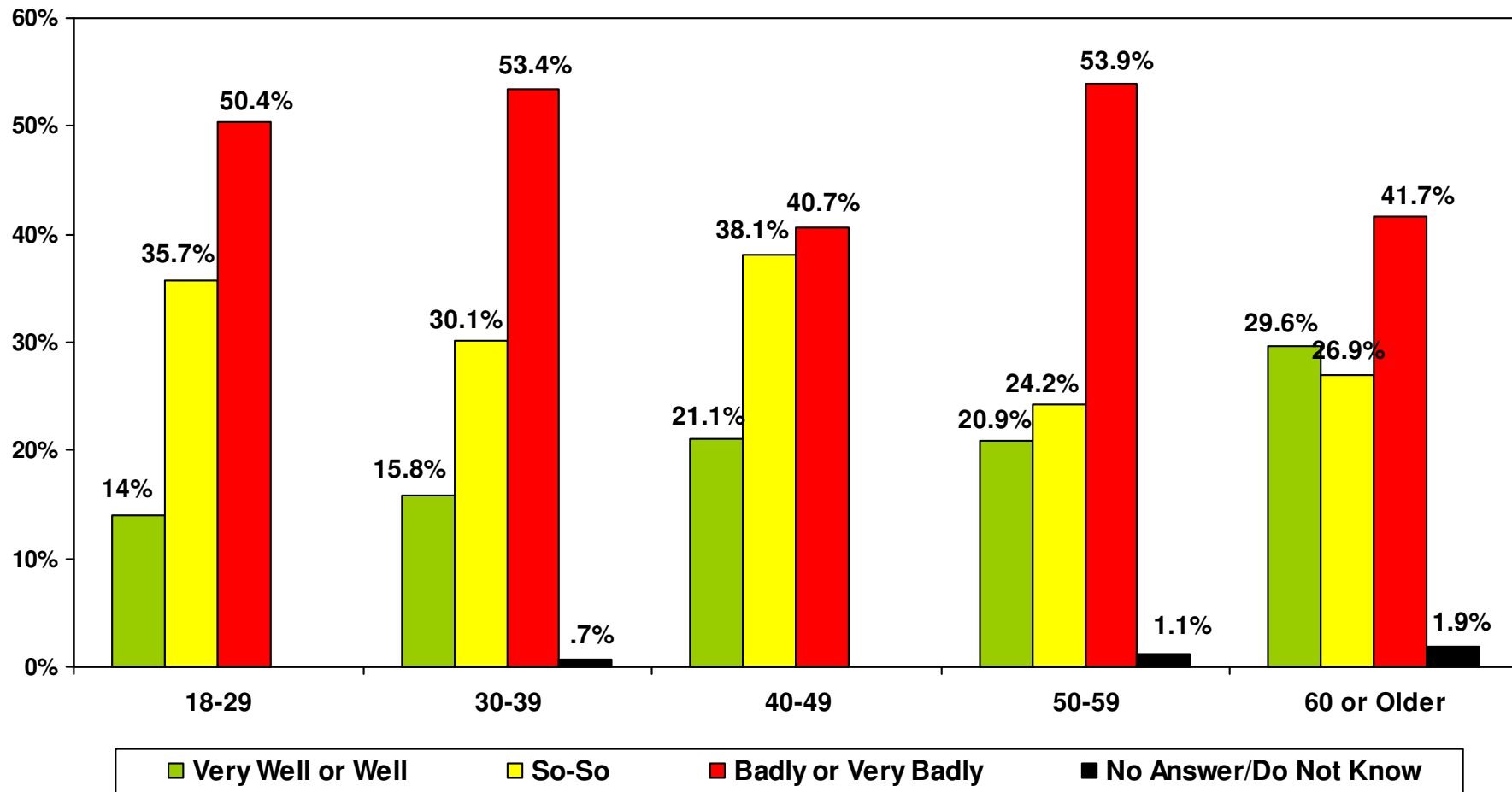


In general, do you think that things in Cuba are going...?



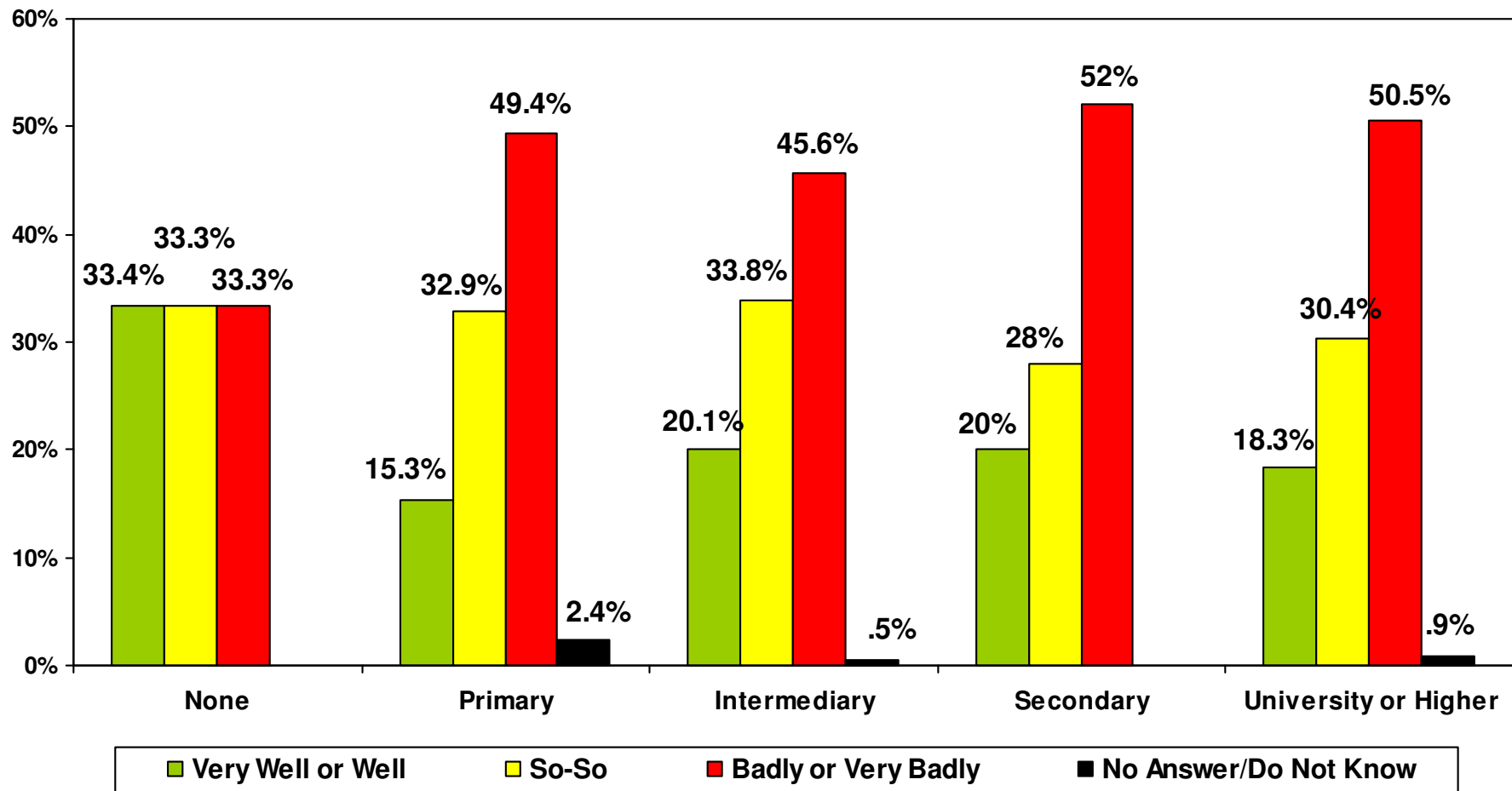


In general, do you think that things in Cuba are going...?



The cross-tabulation indicates how Cubans feel about their country according to age group.

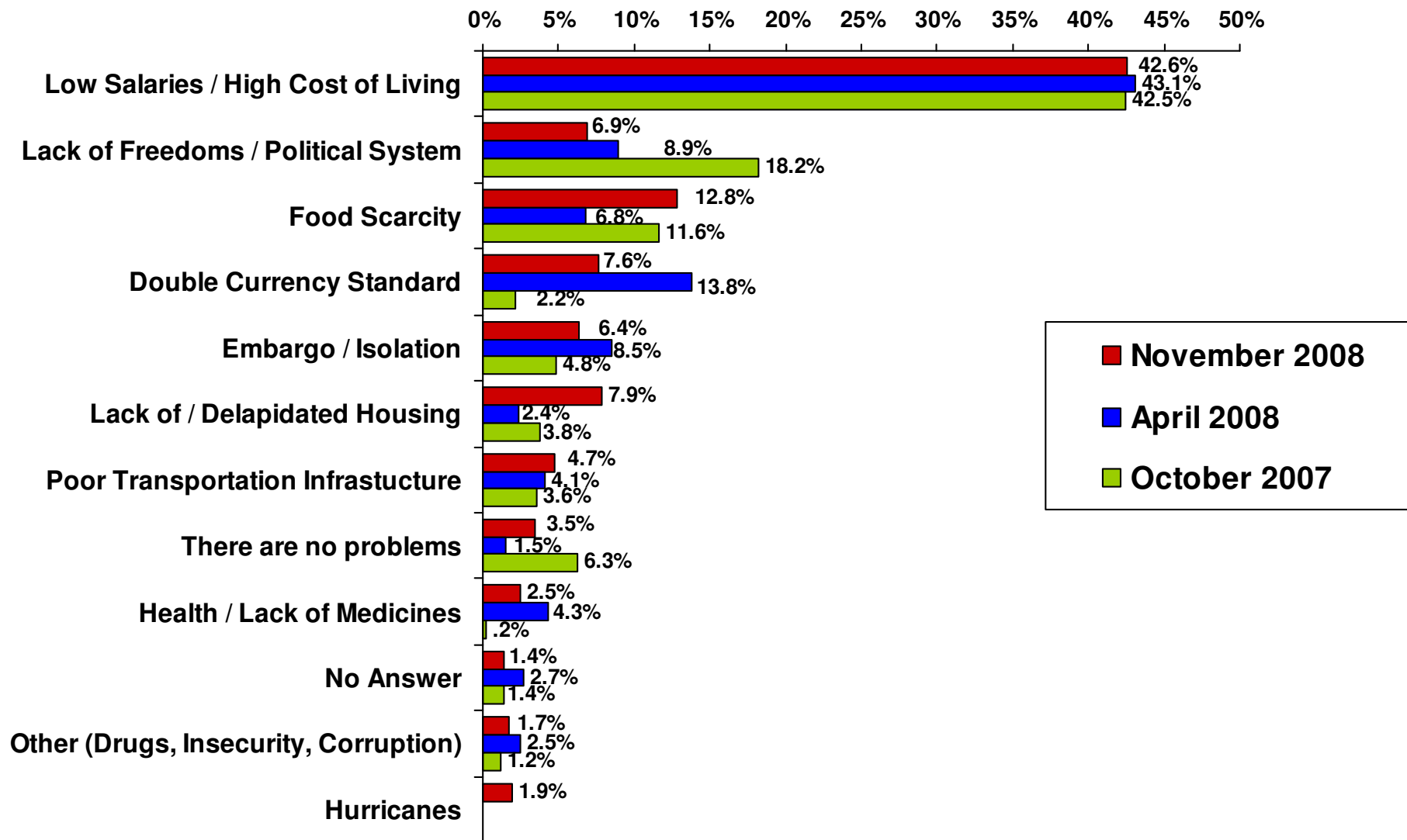
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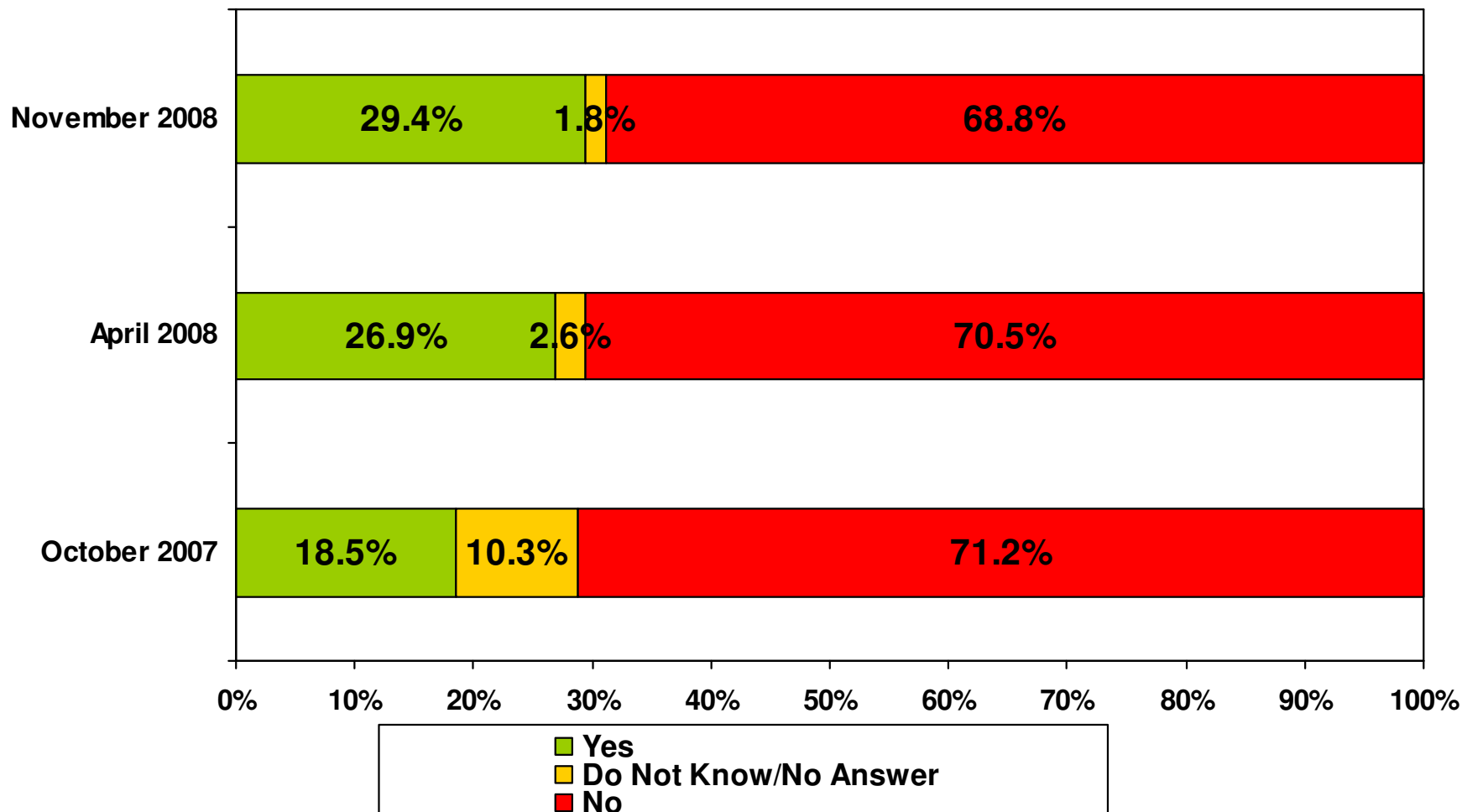


What do you think is the biggest problem in Cuba?



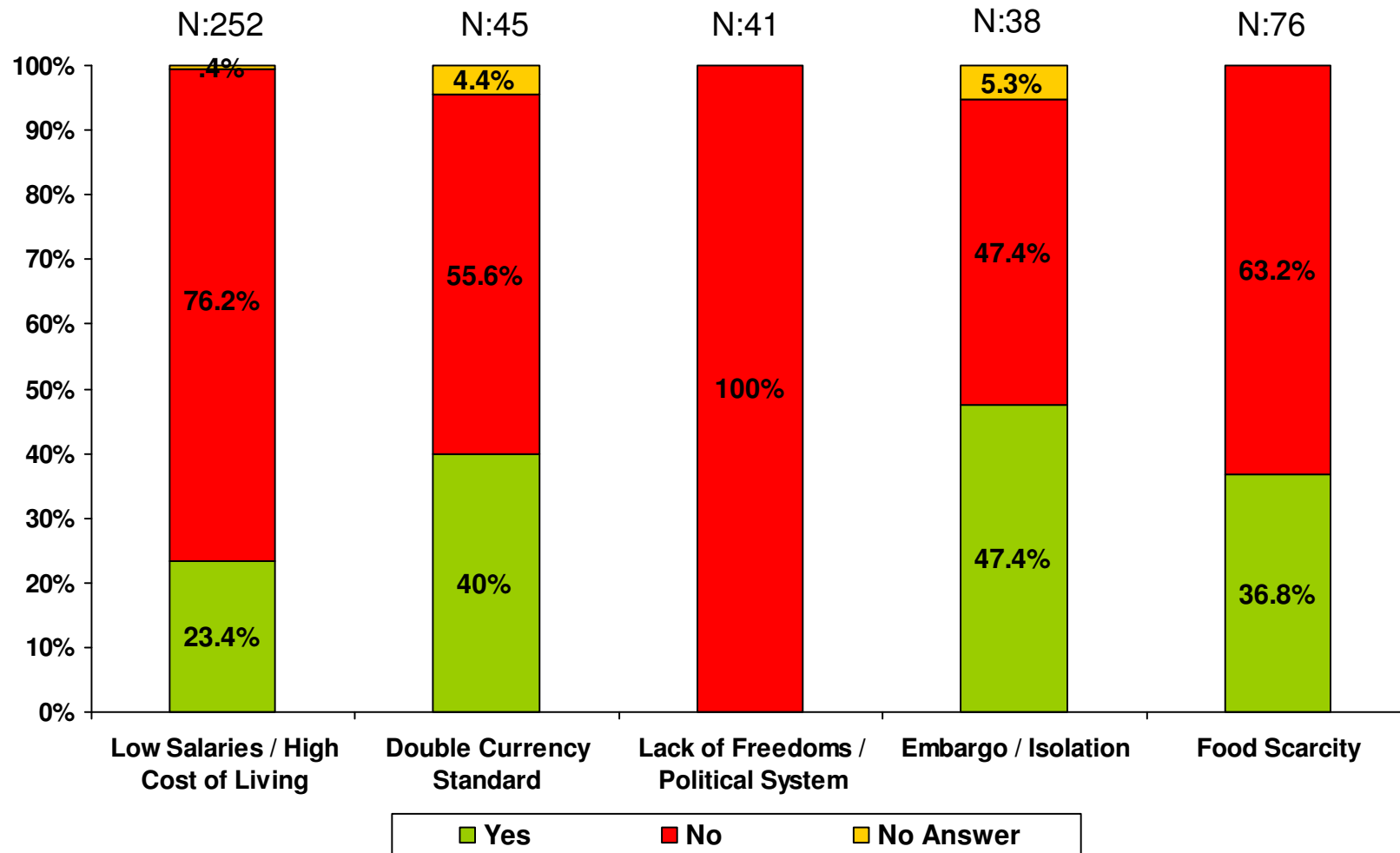


Do you believe the current government will succeed in resolving Cuba's biggest problem in the next few years? (N = 571)



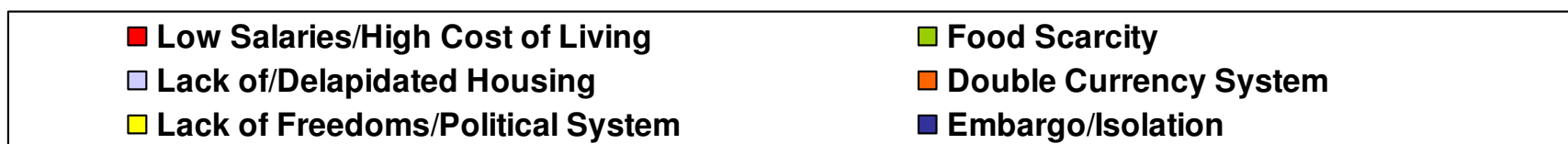
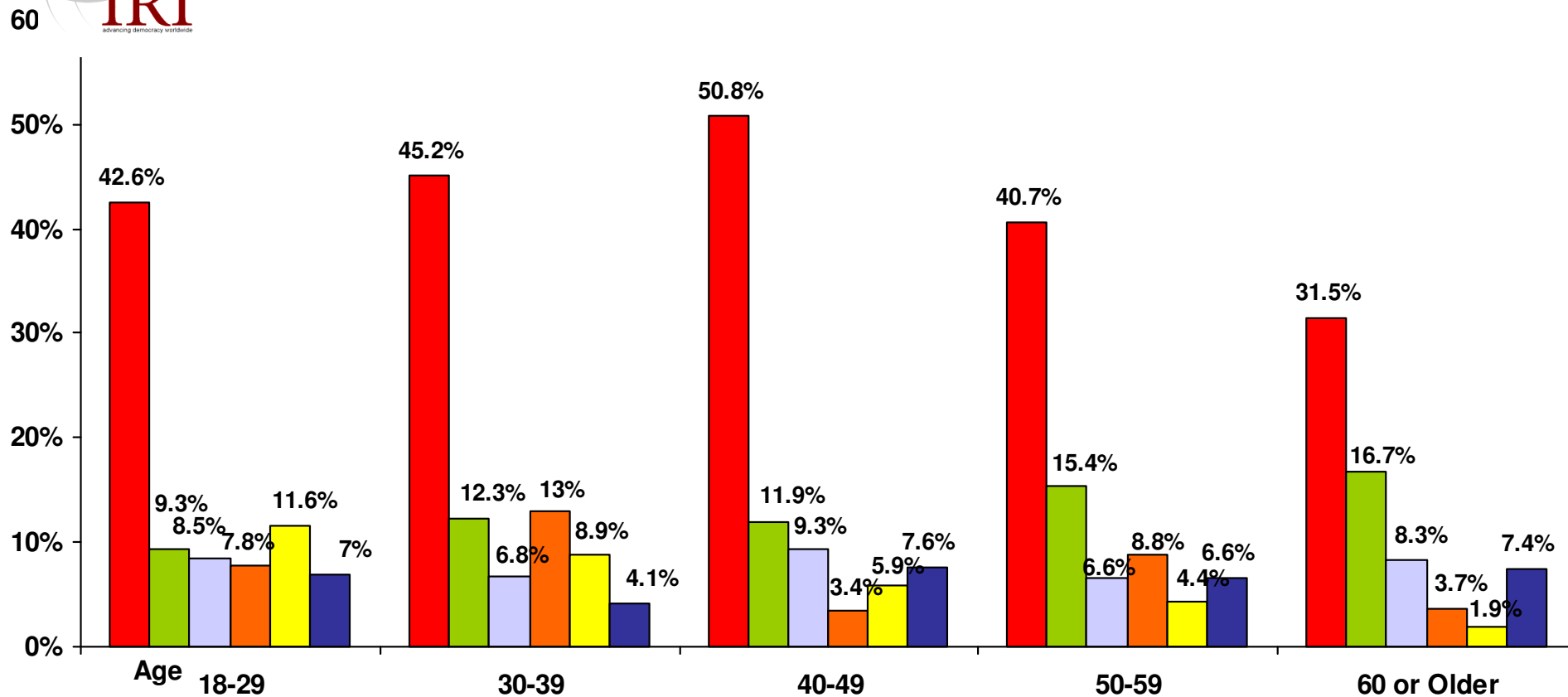


Do you believe the current government will succeed in resolving Cuba's biggest problem in the next few years?



The sample includes those who responded to the question about the country's biggest problem as well as the question about their belief in the current government's ability to solve that problem.

What do you think is the biggest problem in Cuba?

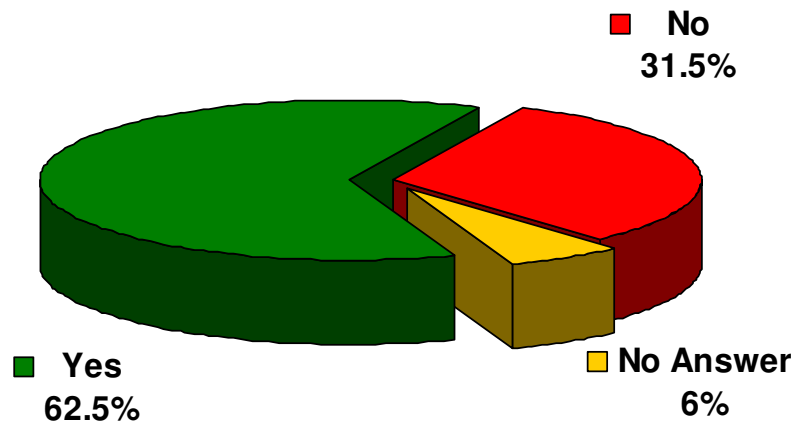


The cross tabulation indicates how Cubans rank the country's five biggest problems according to age group.

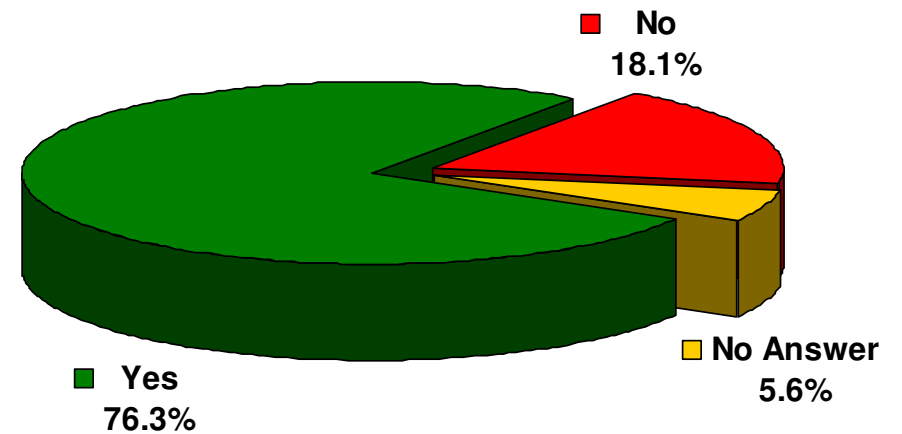


Do you believe a democratic government – one elected by the people in free elections – would solve the country's biggest problem in the next few years?

All respondents

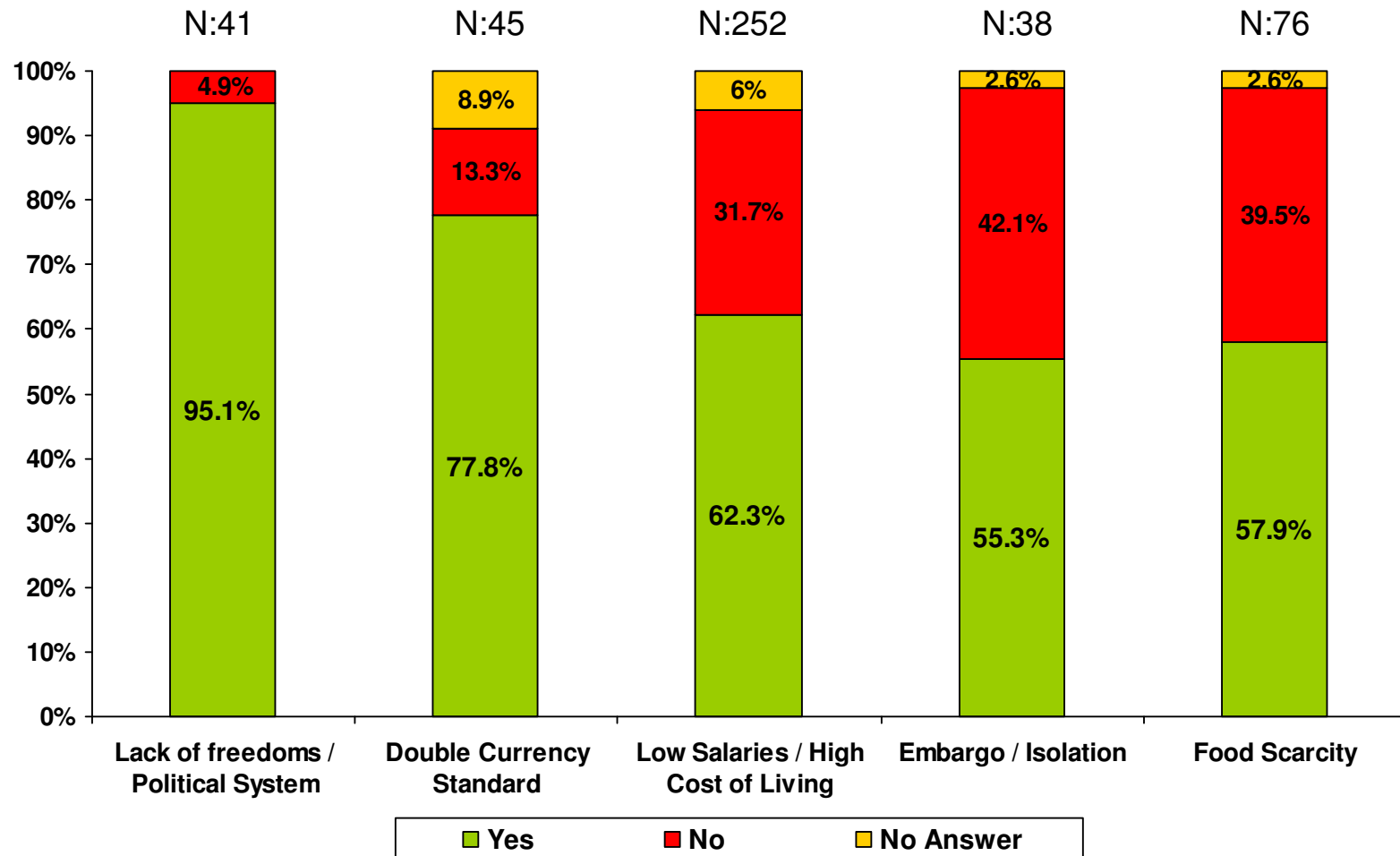


Among respondents who do not believe the current government can solve Cuba's biggest problem (N=393)





Do you believe a democratic government – one elected by the people in free elections – would solve the country’s biggest problem in the next few years?



The sample includes those who responded to the question about the country’s biggest problem as well as the question about their belief in a democratic government’s ability to solve that problem.

The Impact of the Hurricanes

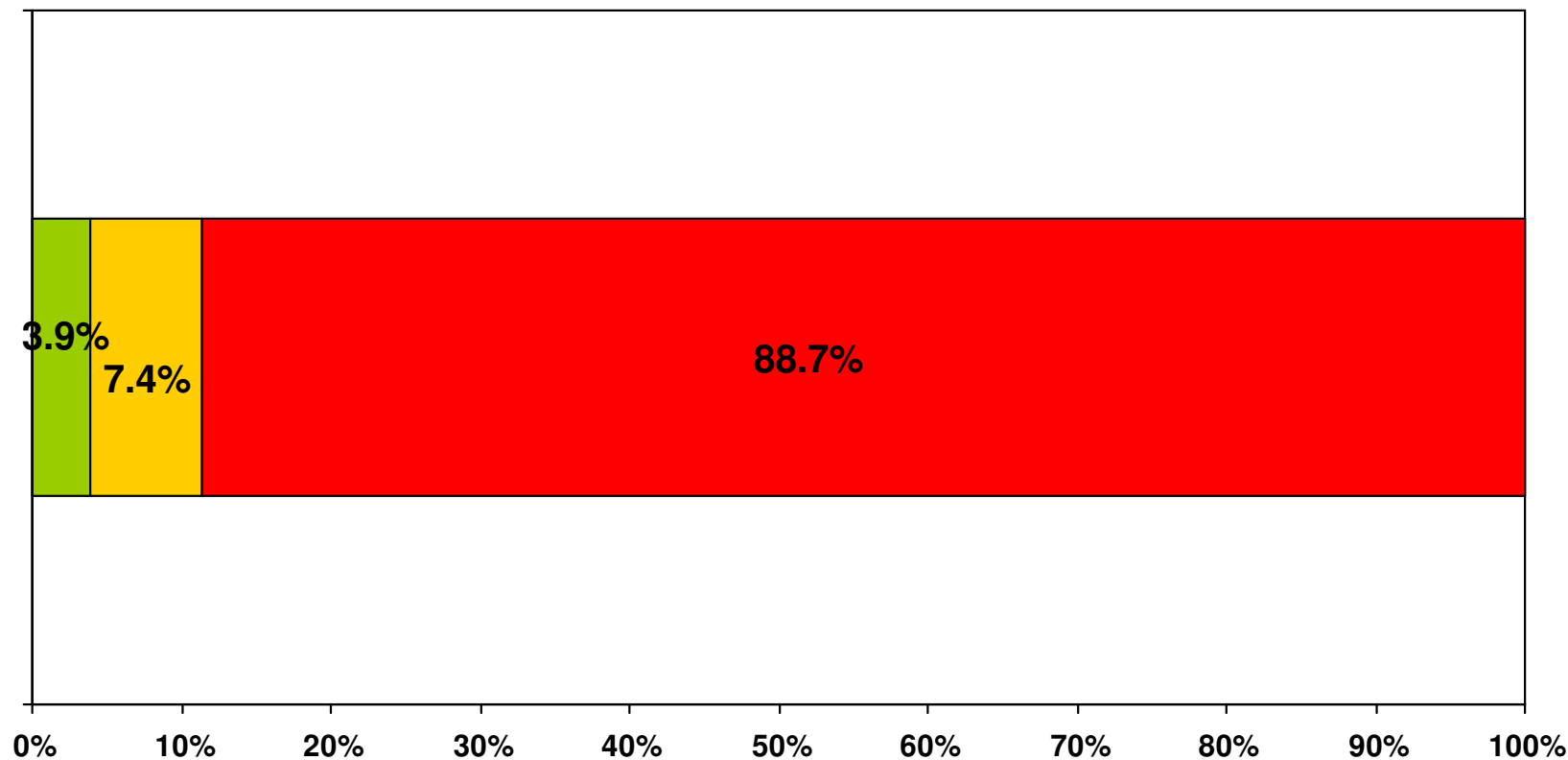


Have the recent hurricanes affected you personally?



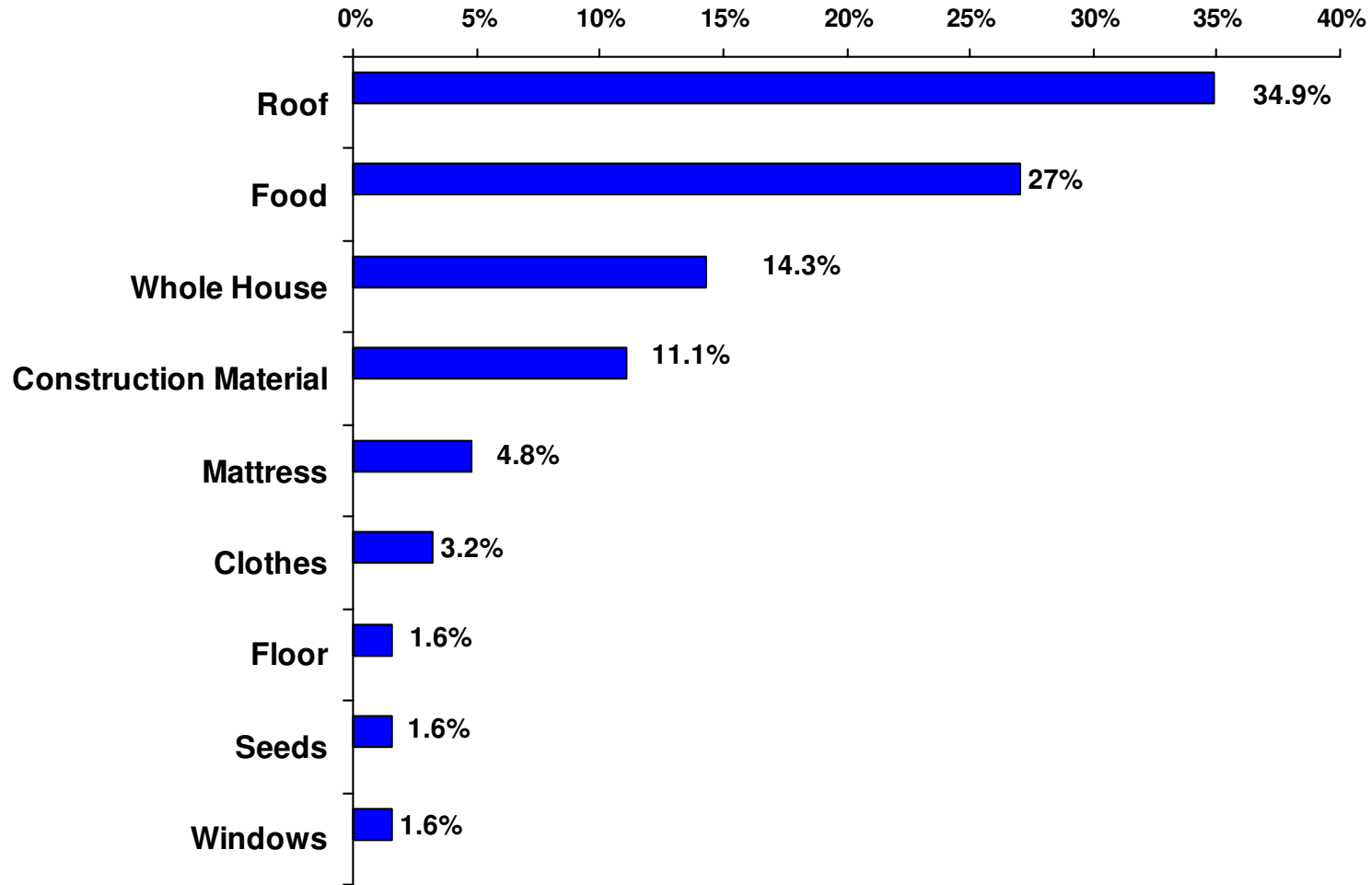


Have the recent hurricanes affected you personally?





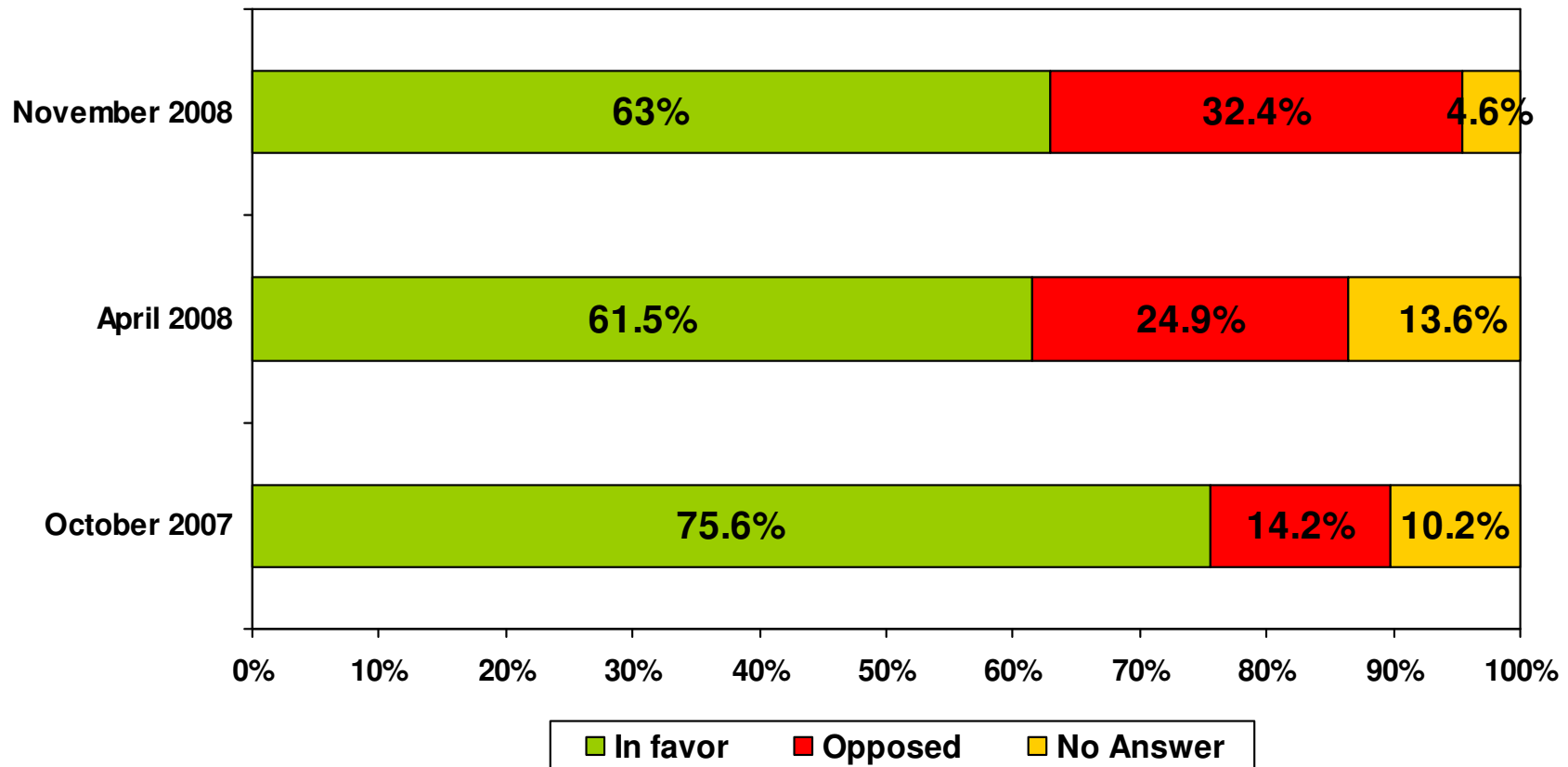
What do you most urgently need? (N=65)



Attitudes toward Political and Economic Change

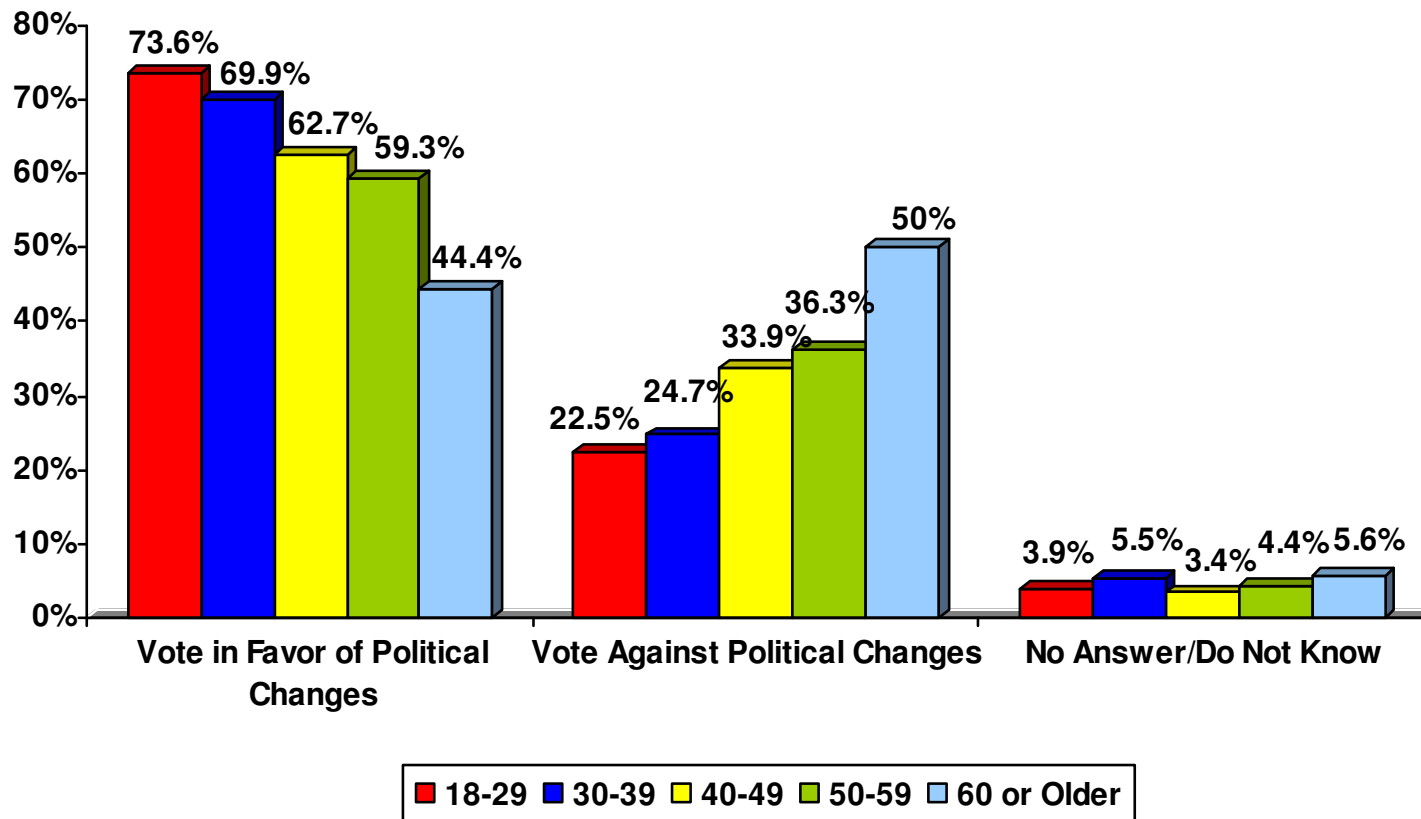


If you were given the opportunity to vote to change from the current political system to a democratic system – with multi-party elections, freedom of speech and freedom of expression – would you vote in favor of, or against, that change?





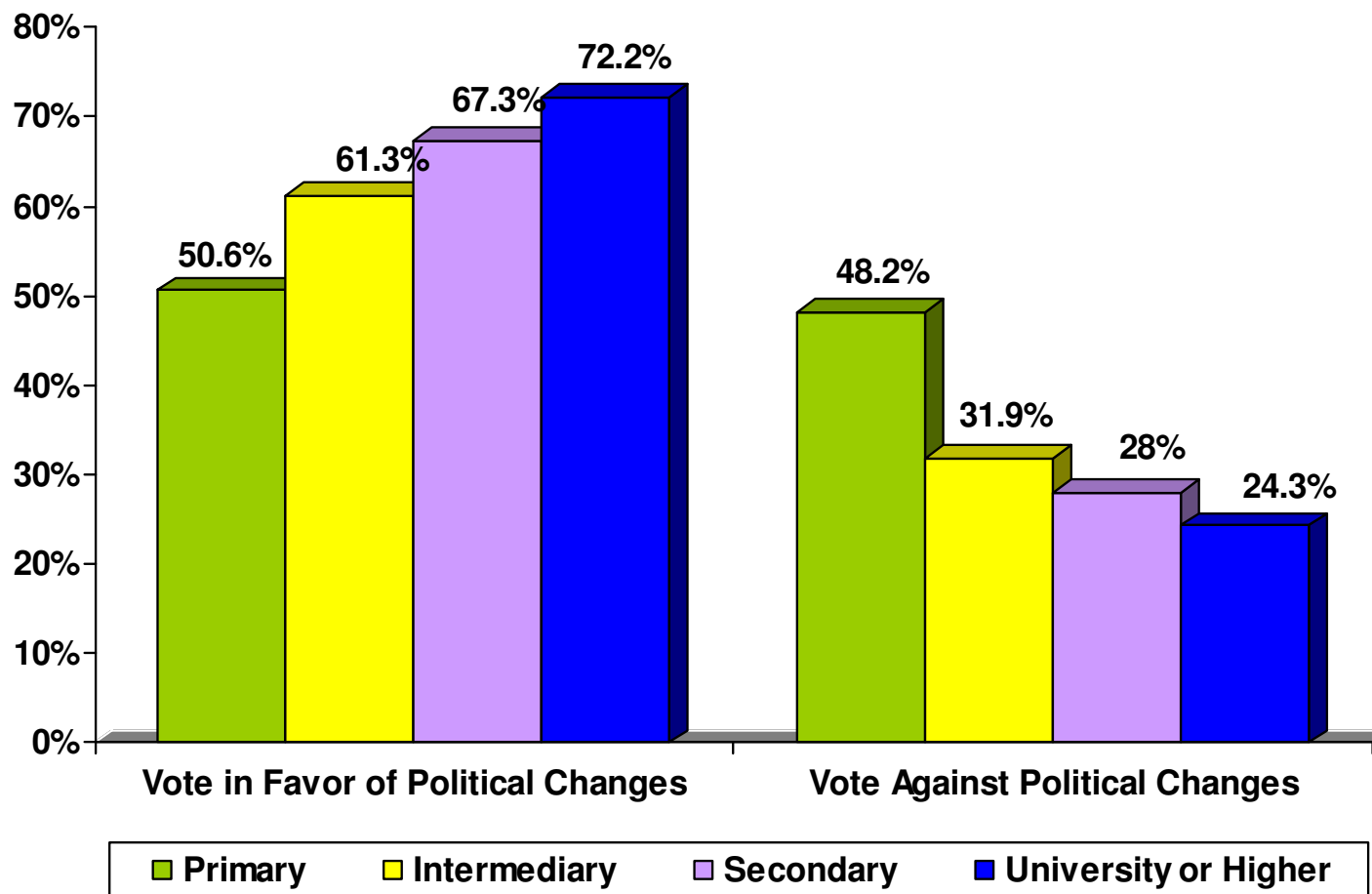
If you were given the opportunity to vote to change from the current political system to a democratic system – with multi-party elections, freedom of speech and freedom of expression – would you vote in favor of, or against, that change?



The cross-tabulation indicates how Cubans feel about political changes according to age group.



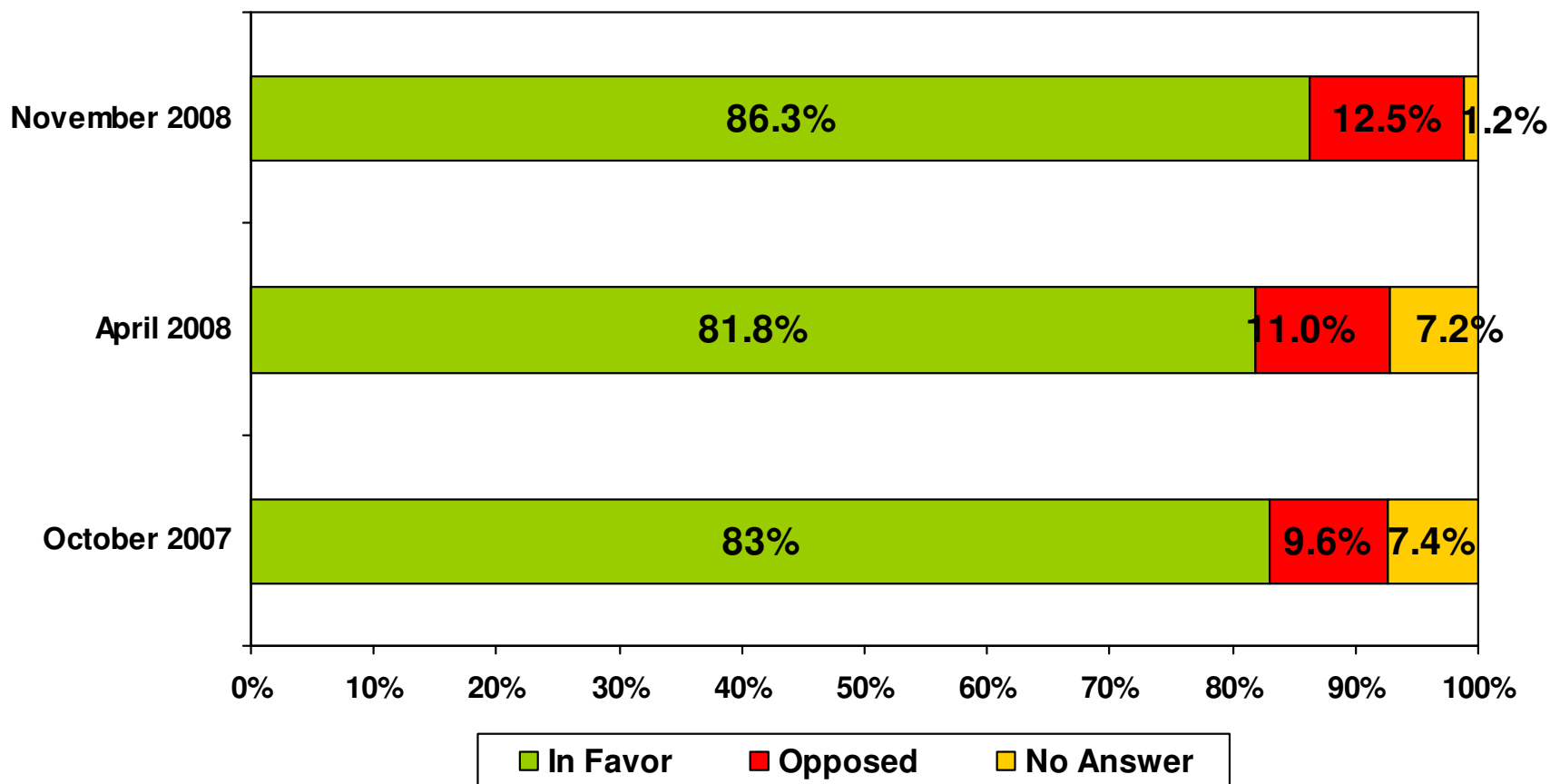
If you were given the opportunity to vote to change from the current political system to a democratic system – with multi-party elections, freedom of speech and freedom of expression – would you vote in favor of, or against, that change?



The cross-tabulation indicates how Cubans feel about political changes according to level of education.

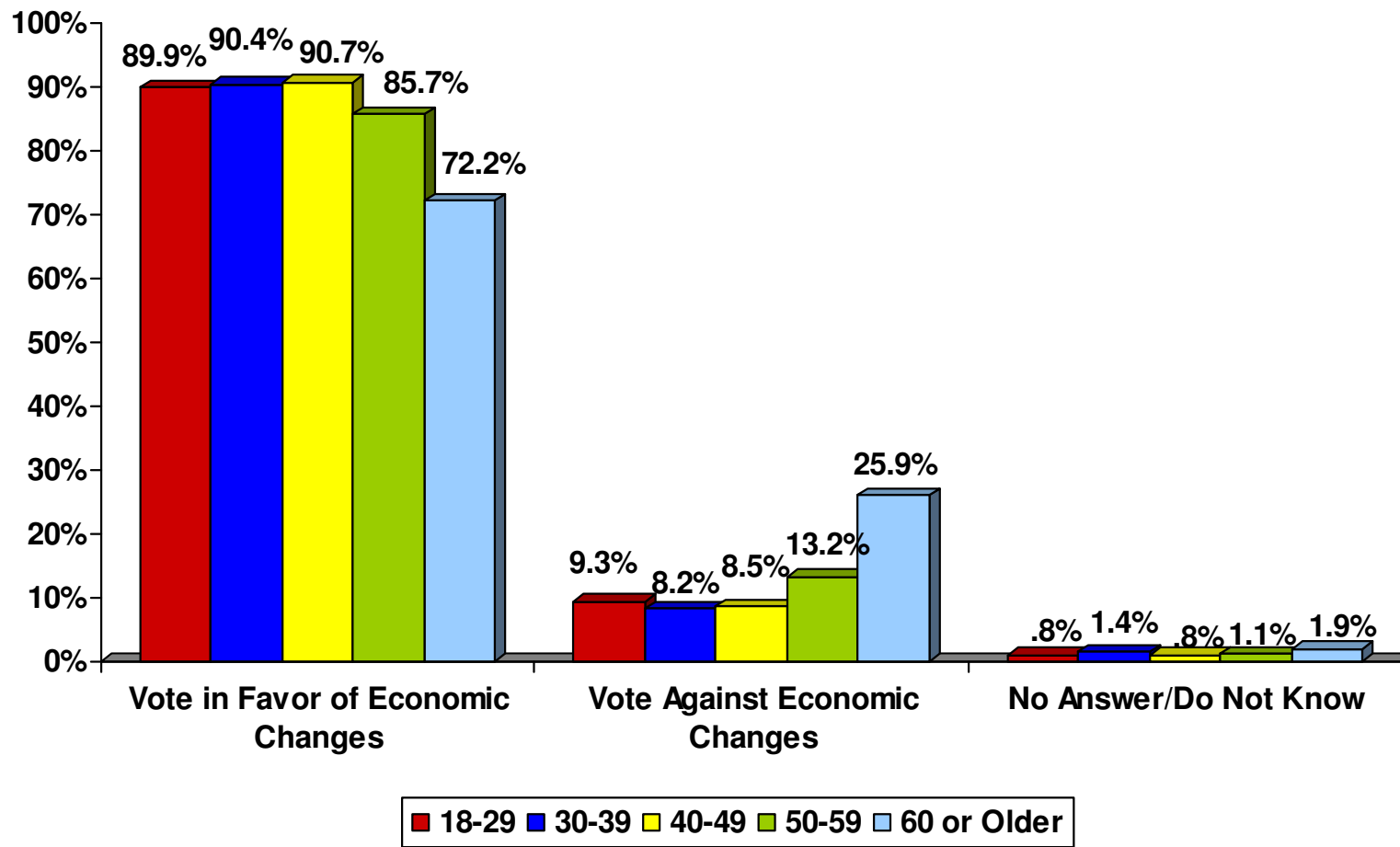


If you were given the opportunity to vote to change from the current economic system to a market economy system – with economic freedoms, including opportunities for Cubans to own property and run businesses – would you vote in favor of, or against, that change?





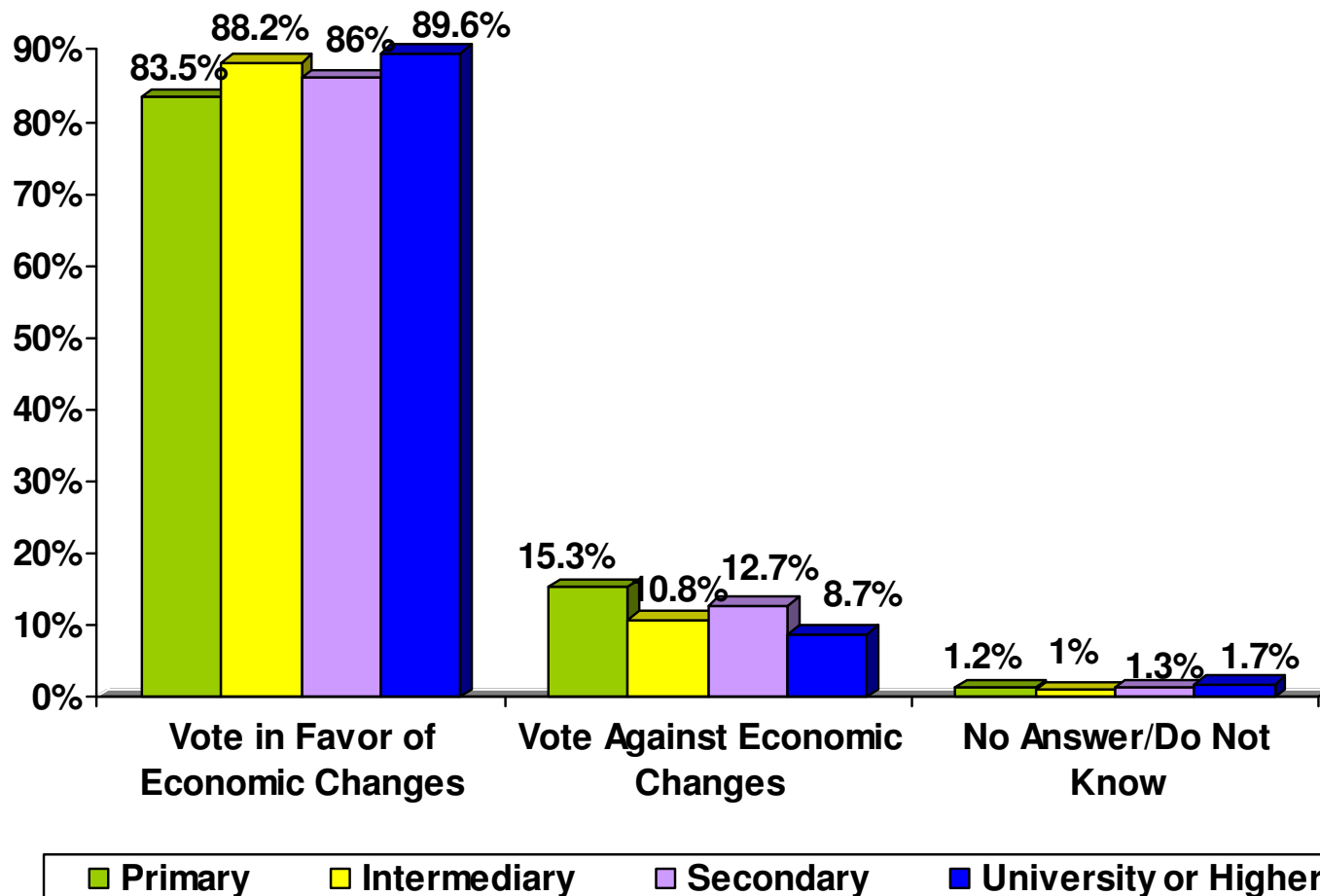
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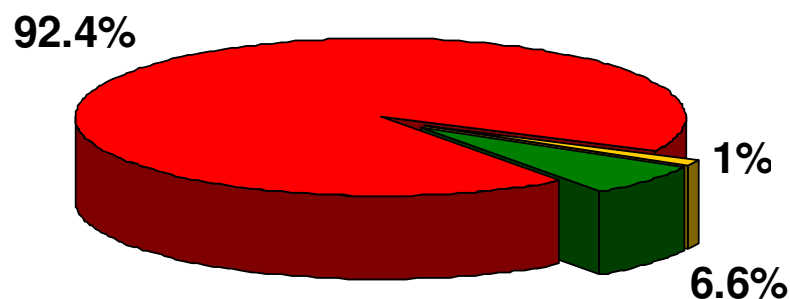
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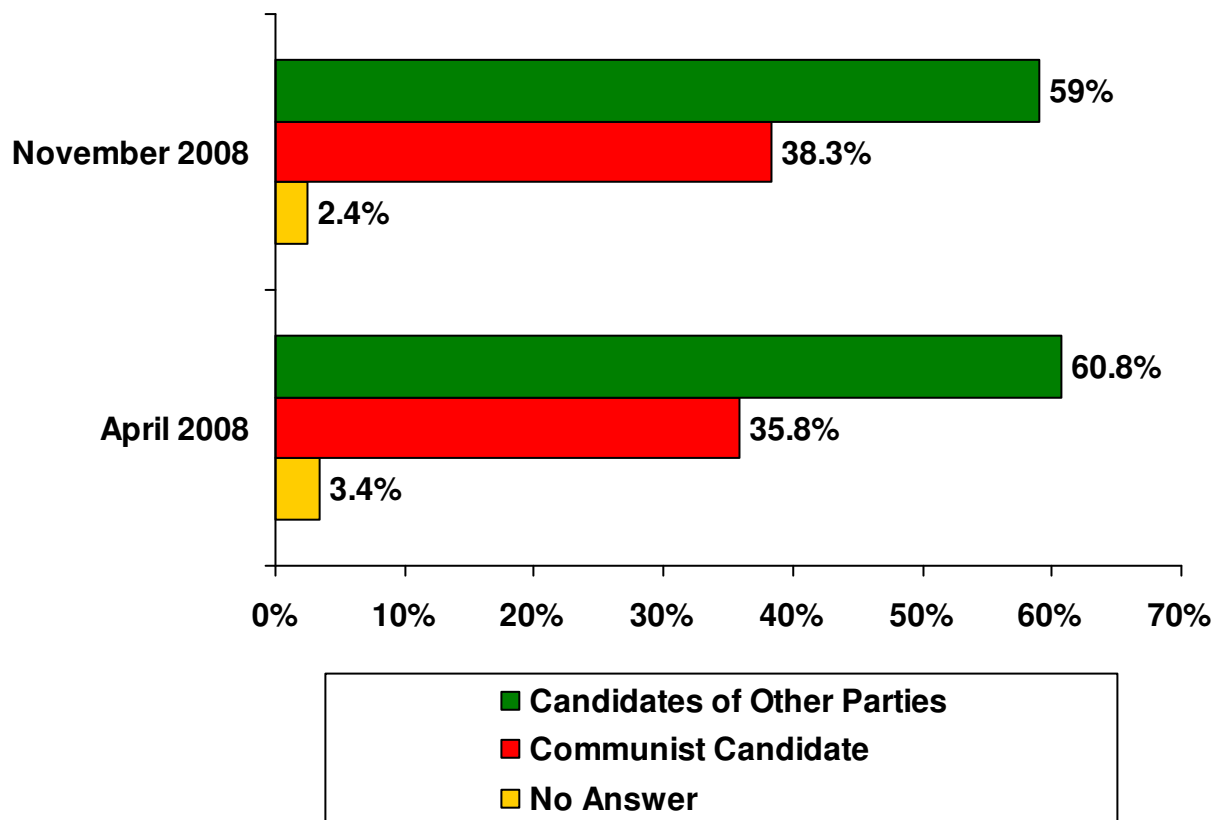


How have recent changes – legal access to more goods at the shops, hotels, the possibility to lease land – affected you? Have they improved your personal situation?

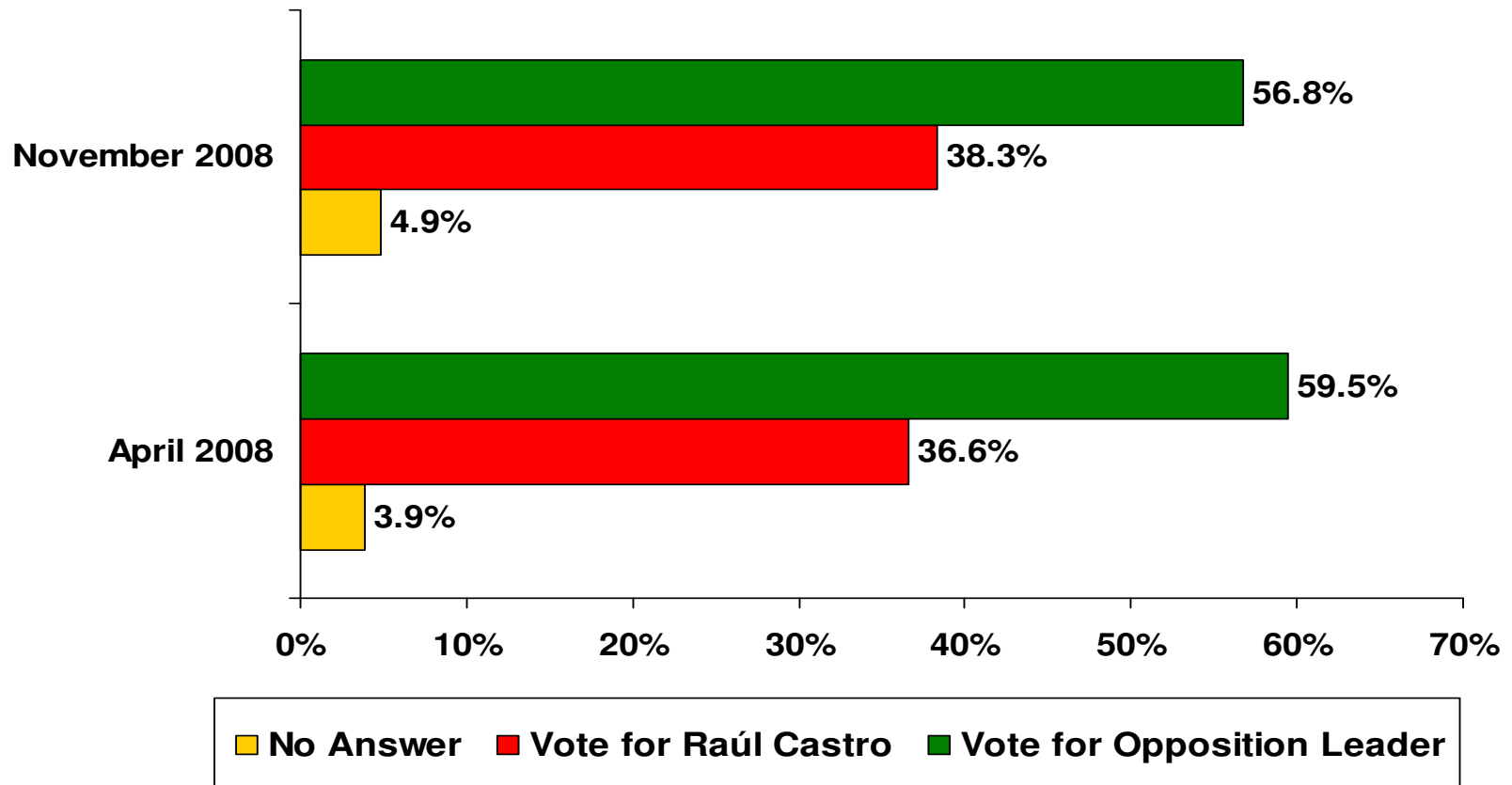


Opinion about Political Candidates

If you could vote next week in free and fair elections and choose between candidates from the Communist Party or from other parties, who would you be likely to vote for?

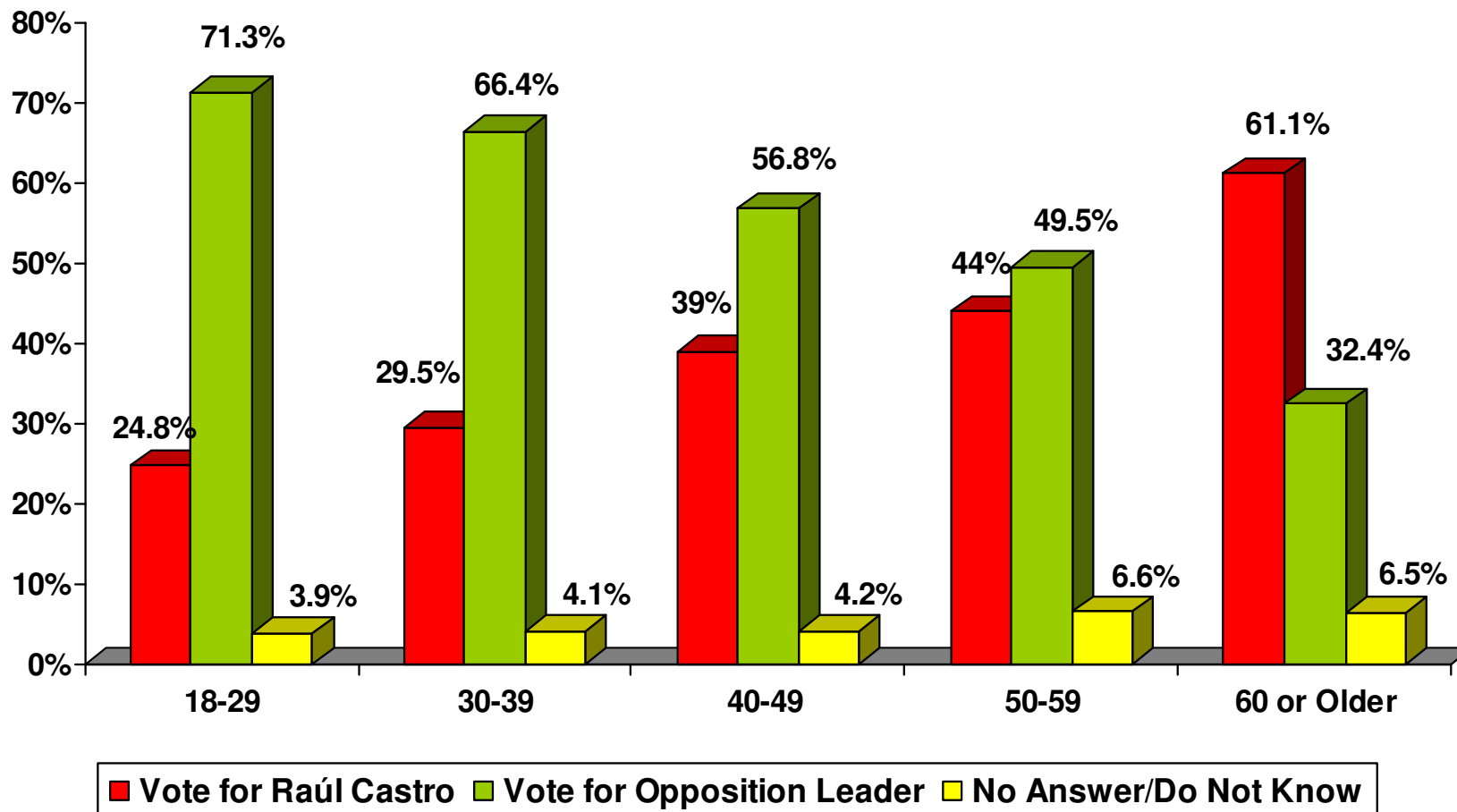


If you could vote next week in free and fair elections to decide who should be the President of Cuba, would you vote for Raúl Castro or a leading member of the internal opposition?





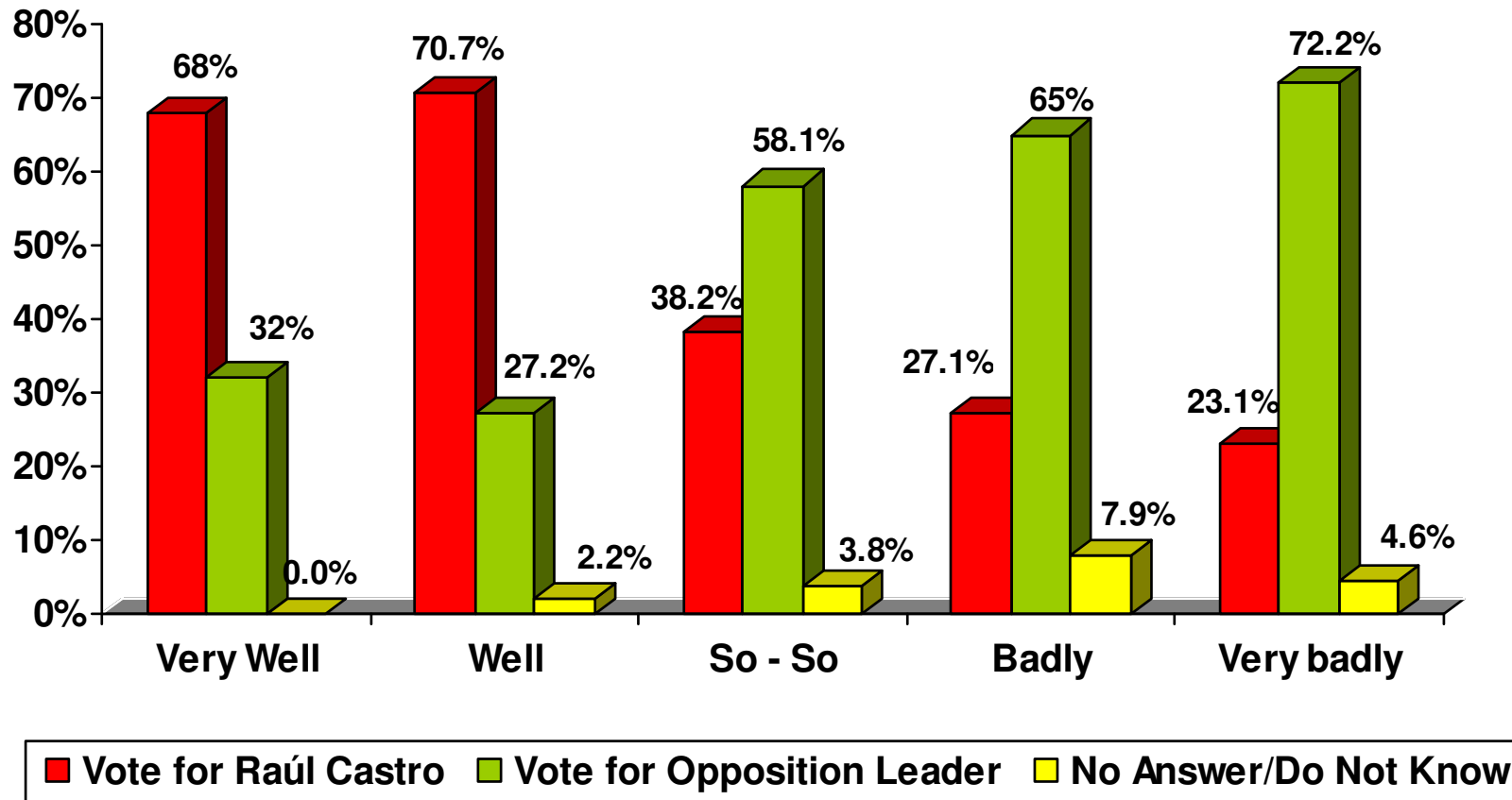
If you could vote next week in free and fair elections to decide who should be the President of Cuba, would you vote for Raúl Castro or a leading member of the internal opposition?



The cross-tabulation indicates Cubans' voting intentions in a free and fair election for president according to age.³⁴



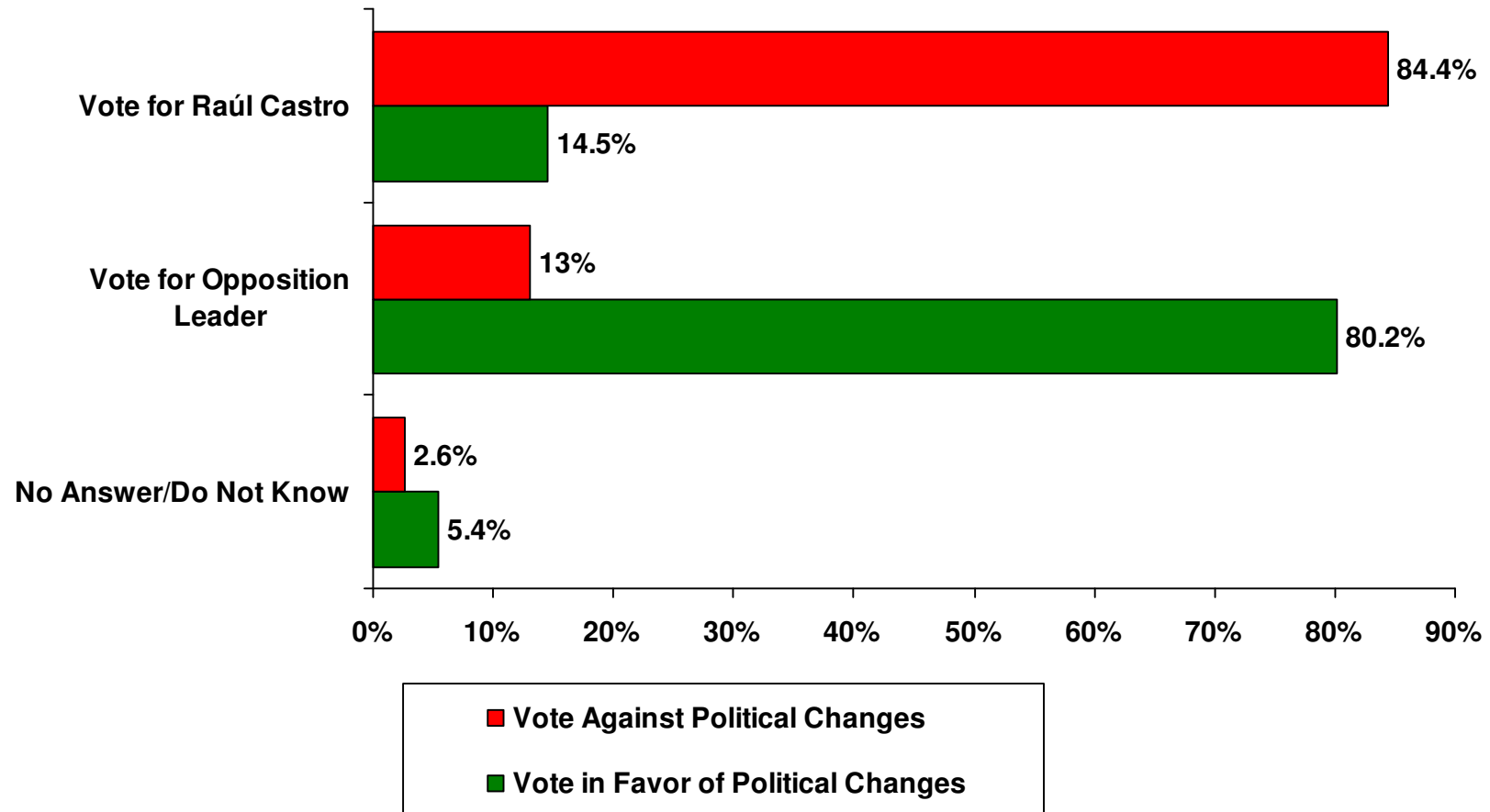
If you could vote next week in free and fair elections to decide who should be the President of Cuba, would you vote for Raúl Castro or a leading member of the internal opposition? (N=588)



The sample includes those who responded to the question about “how things are going in Cuba” as well as the question about their voting intentions in a free and fair election for president.



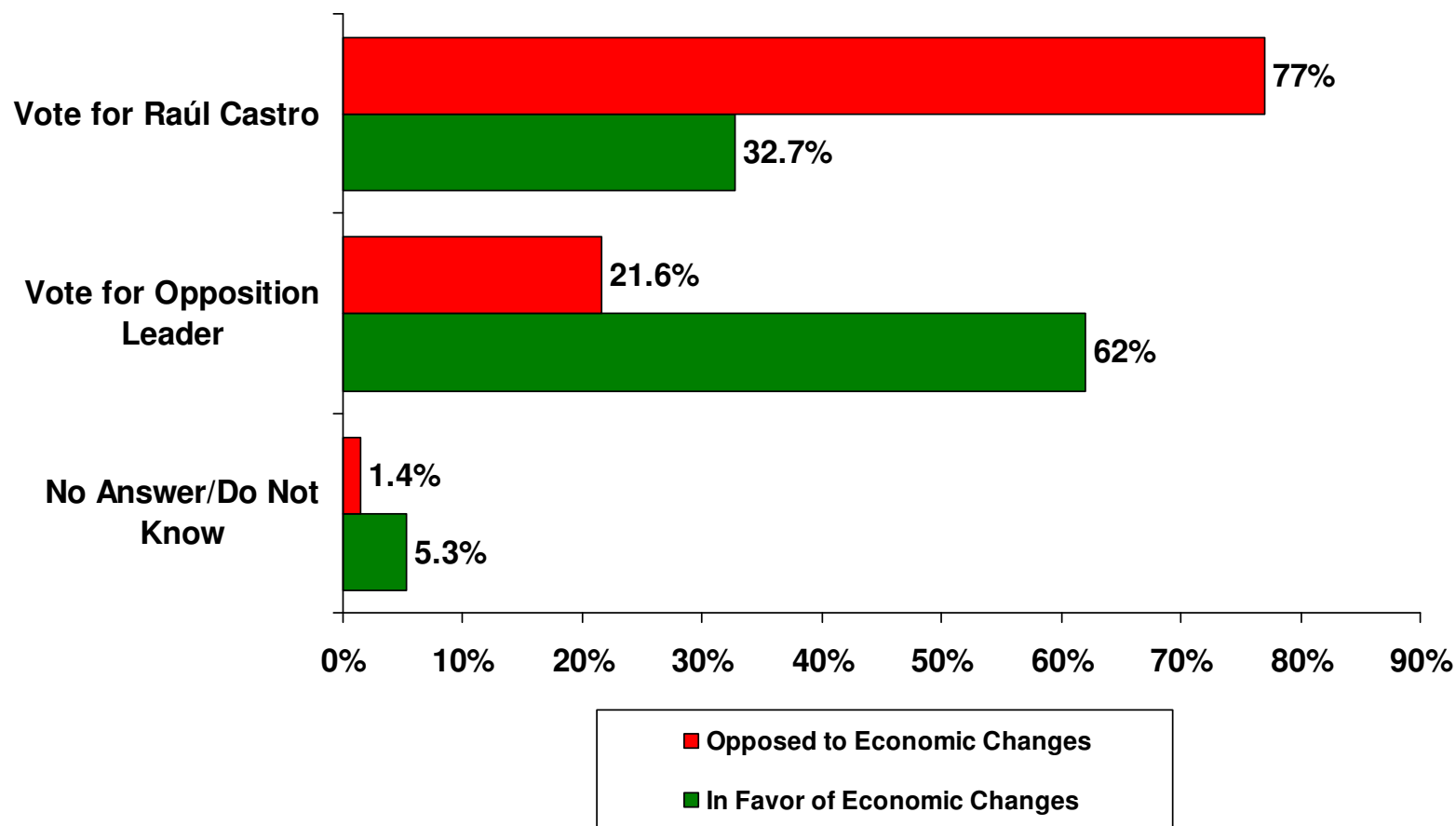
If you could vote next week in free and fair elections to decide who should be the President of Cuba, would you vote for Raúl Castro or a leading member of the internal opposition? (N=565)



The sample includes those who responded to the question about voting for or against political change, as well as the question about their voting intentions in a free and fair election for president.



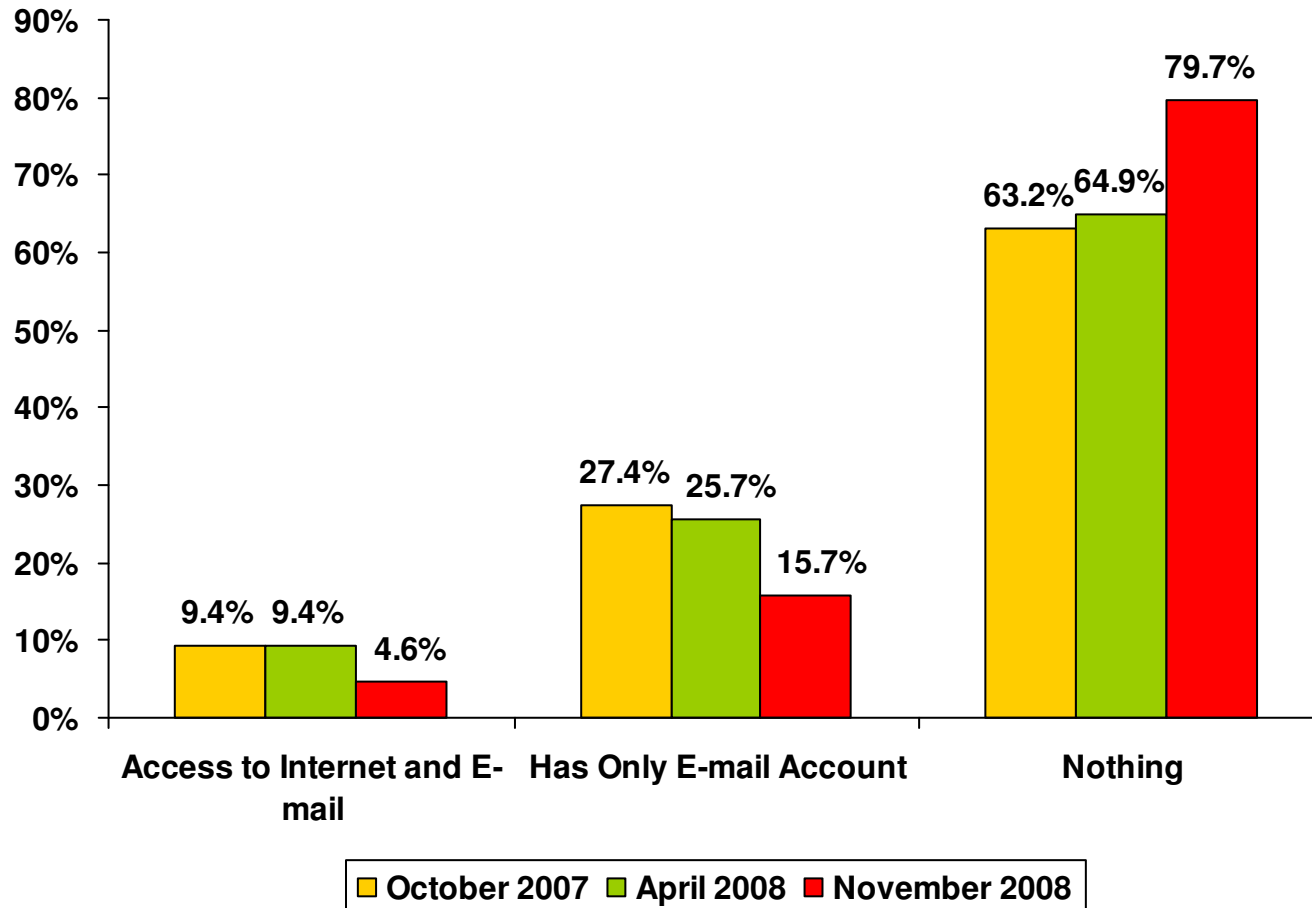
If you could vote next week in free and fair elections to decide who should be the President of Cuba, would you vote for Raúl Castro or a leading member of the internal opposition? (N=585)



The sample includes those who responded to the question about voting for or against economic change, as well as the question about their voting intentions in a free and fair election for president.

Cubans' Access to Information Technology

Do you have access to the Internet or e-mail?





Do you regularly use a cellular phone?

