

# Nigerian National Survey

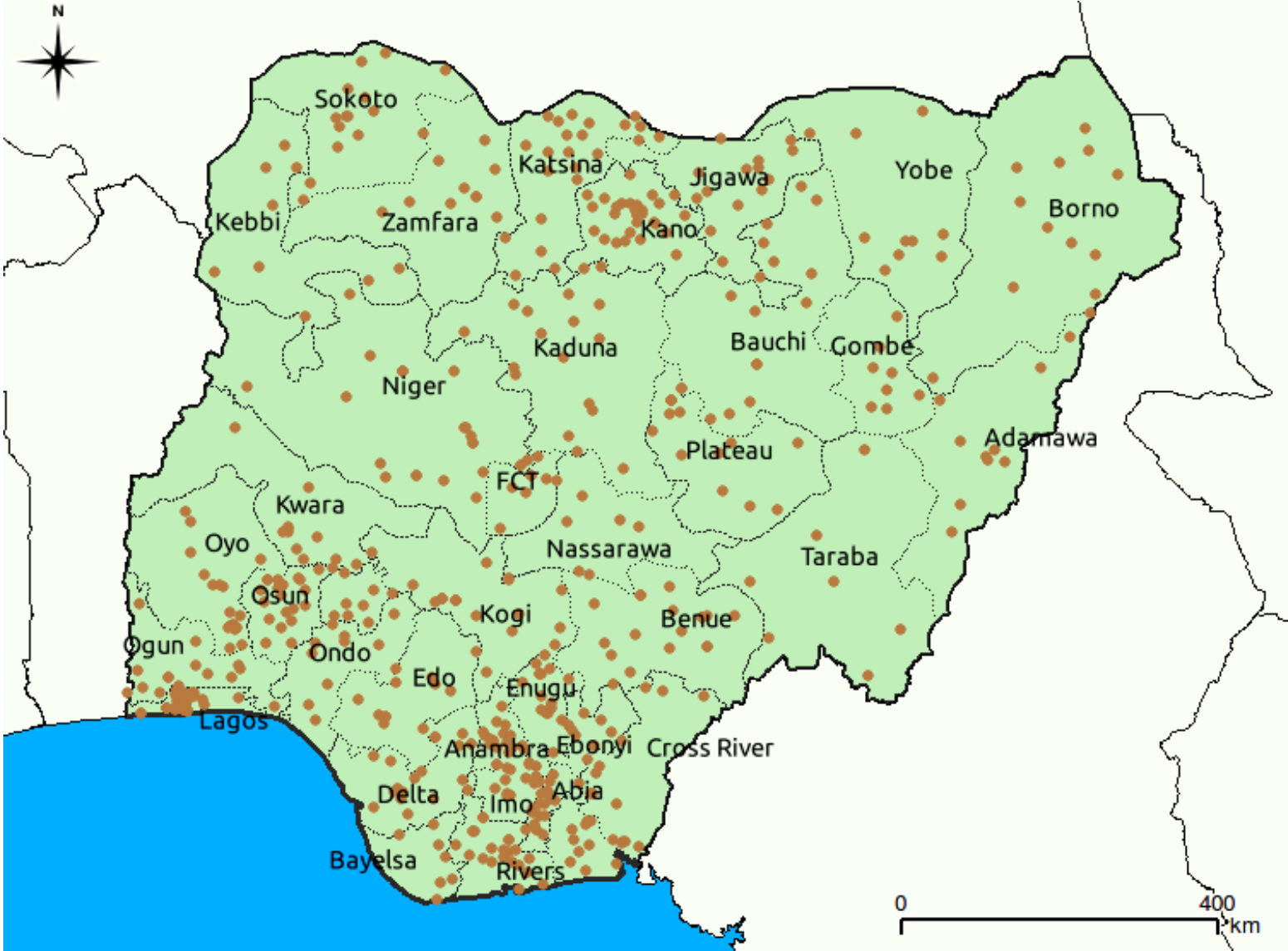
29 November – 7 December, 2010



# Methodology Overview

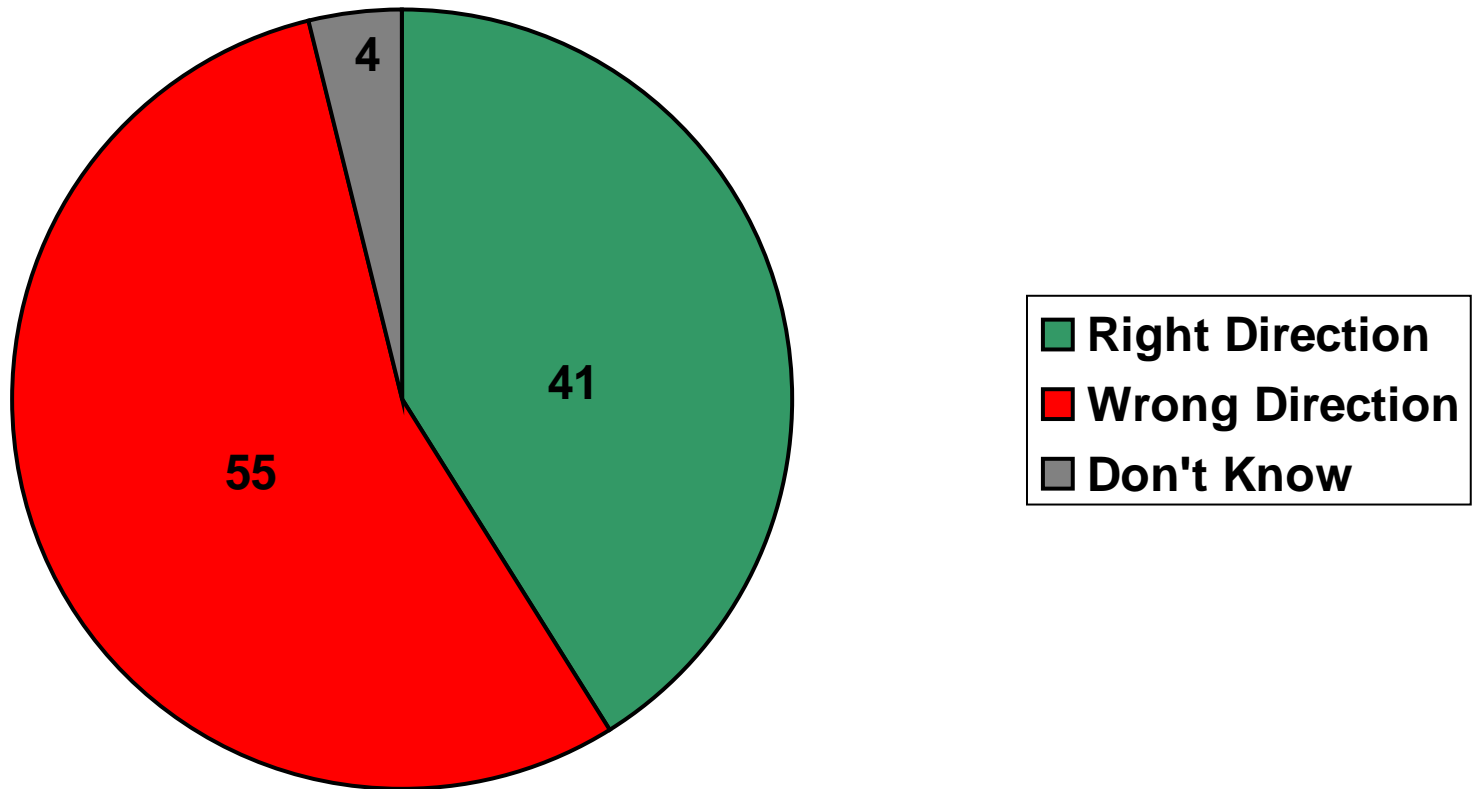
- Oversight and execution of poll was performed by international opinion research firm, Opinion Research Business (ORB). A total of 3,030 face-to-face interviews were conducted throughout Nigeria from November 29 – December 7, 2010, by ORB's local partner, Practical Sampling International (PSI).
- The population studied was all Nigerian adults of legal voting age (18+). A nationally representative two-stage random-stratified sample was utilized based on Nigeria's 2006 census, extrapolated to 2010. The sample was first stratified by zone (region) and state, then by urban/rural population.
- Enumeration areas within each region were randomly selected (see map on next slide for locations); households within each sampling point were then identified using a random walk method and a skip pattern; household members were randomly chosen using a Kish grid. A 1:1 ratio of male-to-females was maintained during data collection phase and weighted for analysis.
- In addition to voting age, potential respondents were also filtered to exclude non-Nigerians or those who were not in their state of residence. The questionnaire was offered in English, as well as Hausa, Yoruba and Ibo. The overall response rate was 82 percent.
- The margin of error at the national level is 1.7 percent. For region-to-national comparisons and region-to-region comparisons the margin of error is 7.8 and 9.4 percent, respectively. Demographic comparisons between the achieved sample and Nigerian population data on gender, age, education, settlement size and zone are available at the end of this presentation.
- All figures are in percentages unless otherwise noted. Due to rounding, multiple response questions, and selective exclusion of "DK" (Don't Know/Can't Say) responses, not all percentages add up to 100. All "N" values appearing in presentation are unweighted.

# Sample Distribution



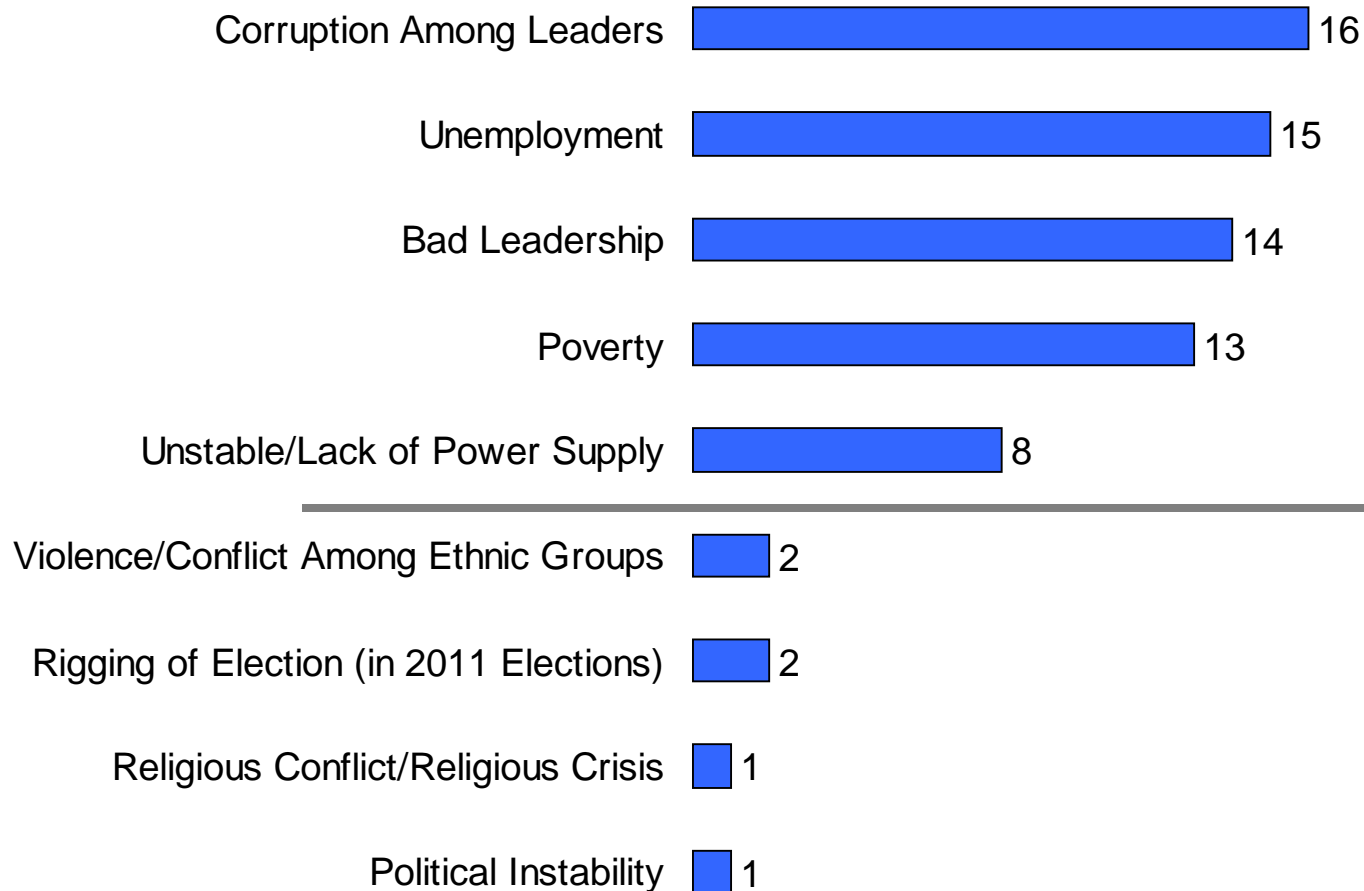
# **GENERAL MOOD AND PERFORMANCE OF GOVERNMENT**

Overall, do you think that things in Nigeria are headed in the right direction or the wrong direction?



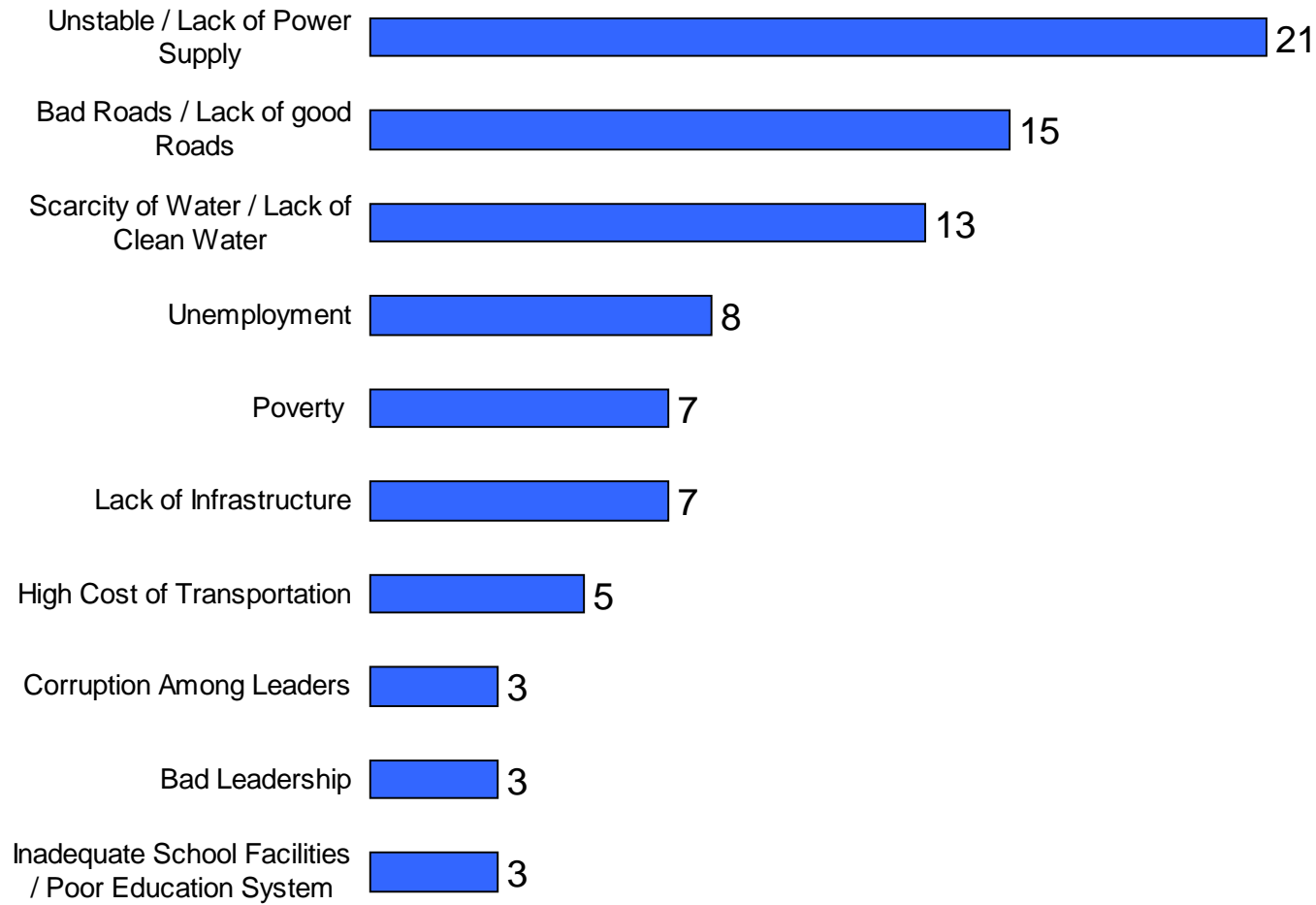
# What is the most important issue/problem facing Nigeria at the present time?

## *Top 5 Responses + Other Select Responses*

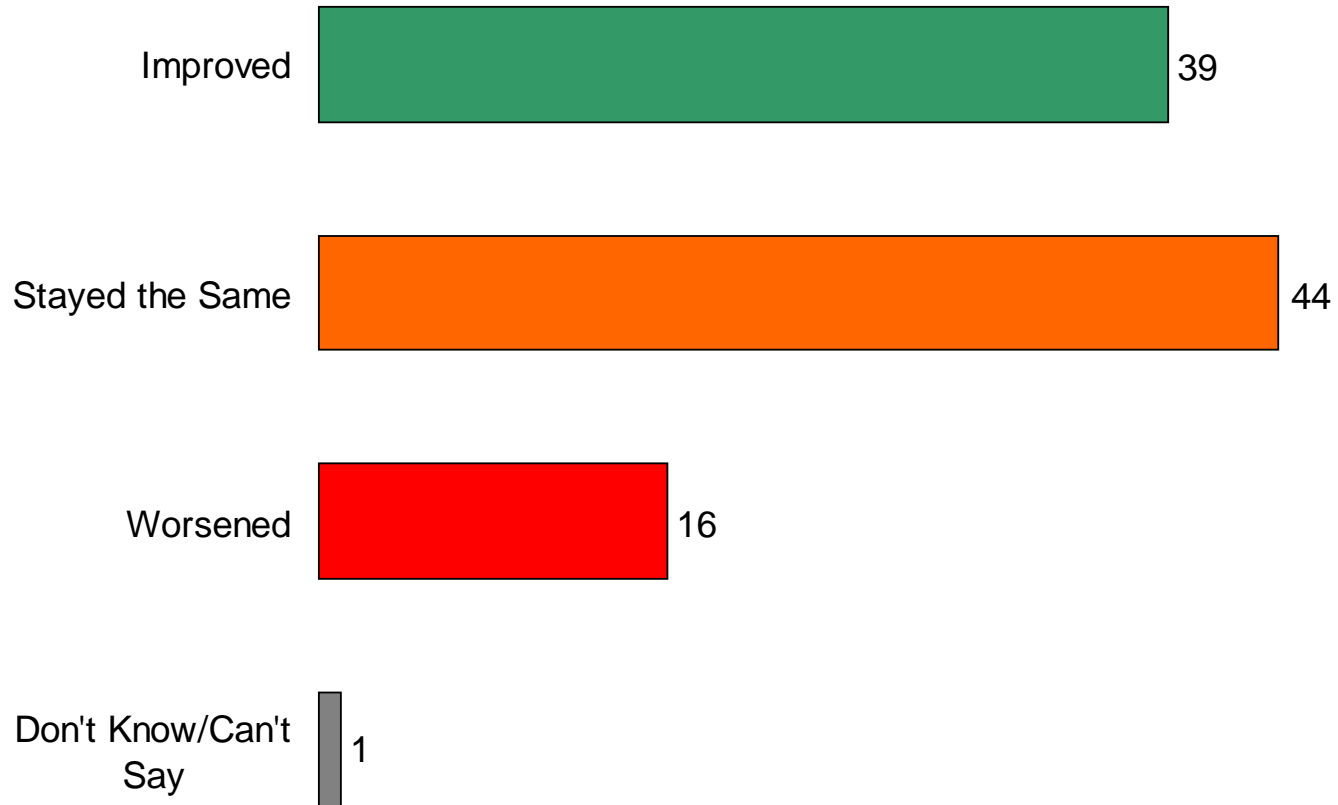


# What is the most important local issue/problem facing your community at the present time?

## Top Responses



# Thinking back to this time last year, has the economic situation for you and your family...?

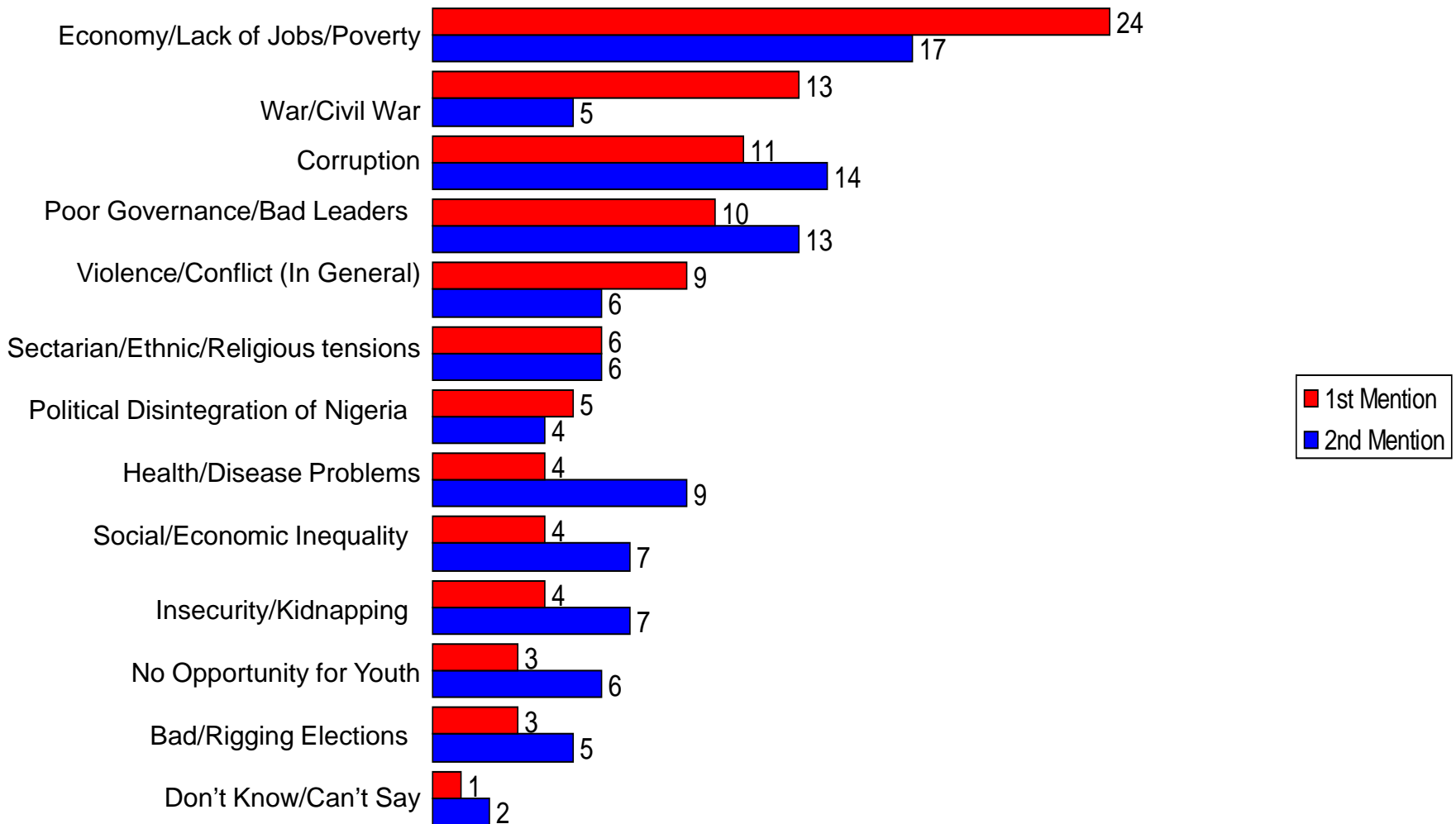




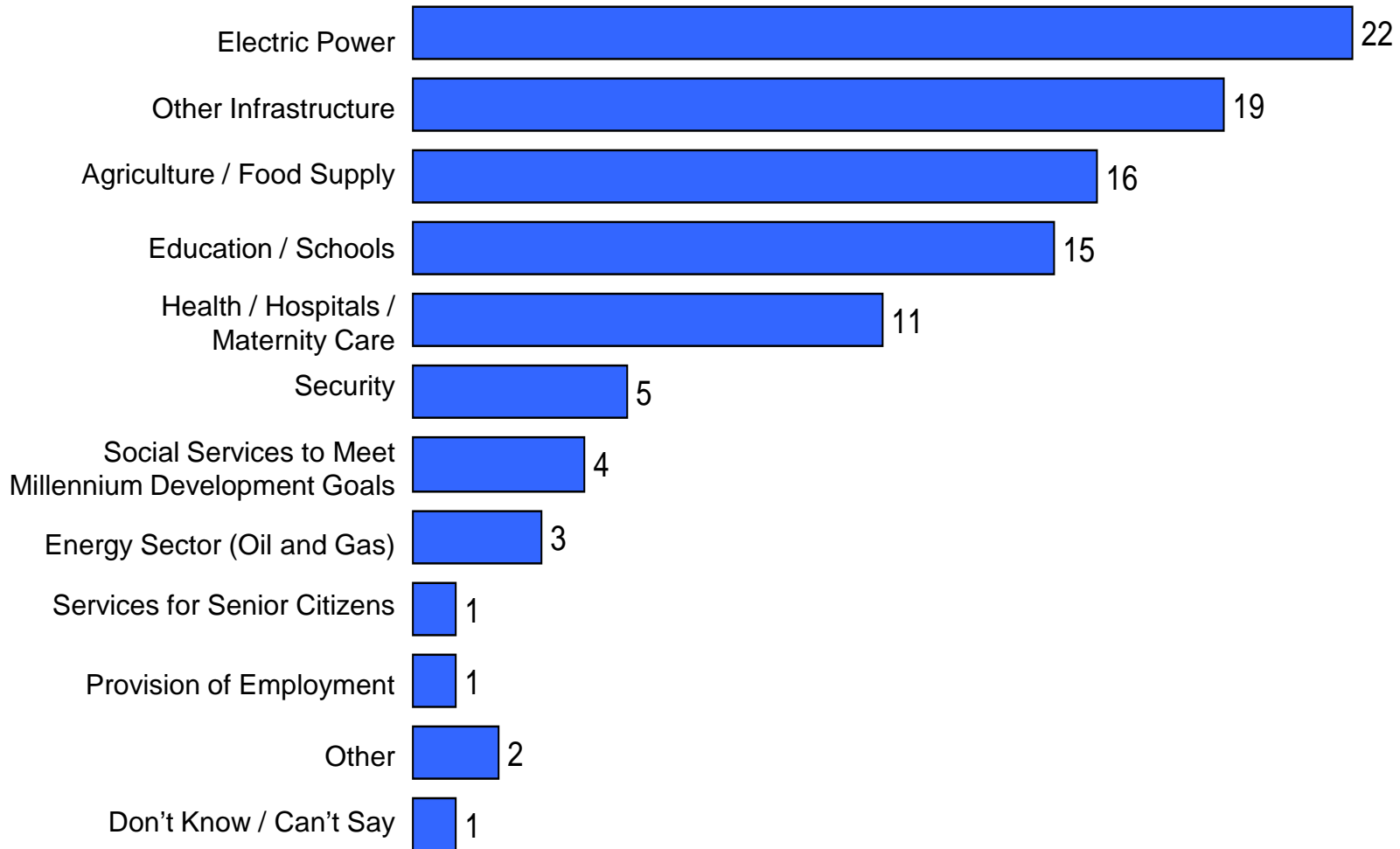
After the upcoming 2011 elections, do you expect the economic situation for you and your family to...?



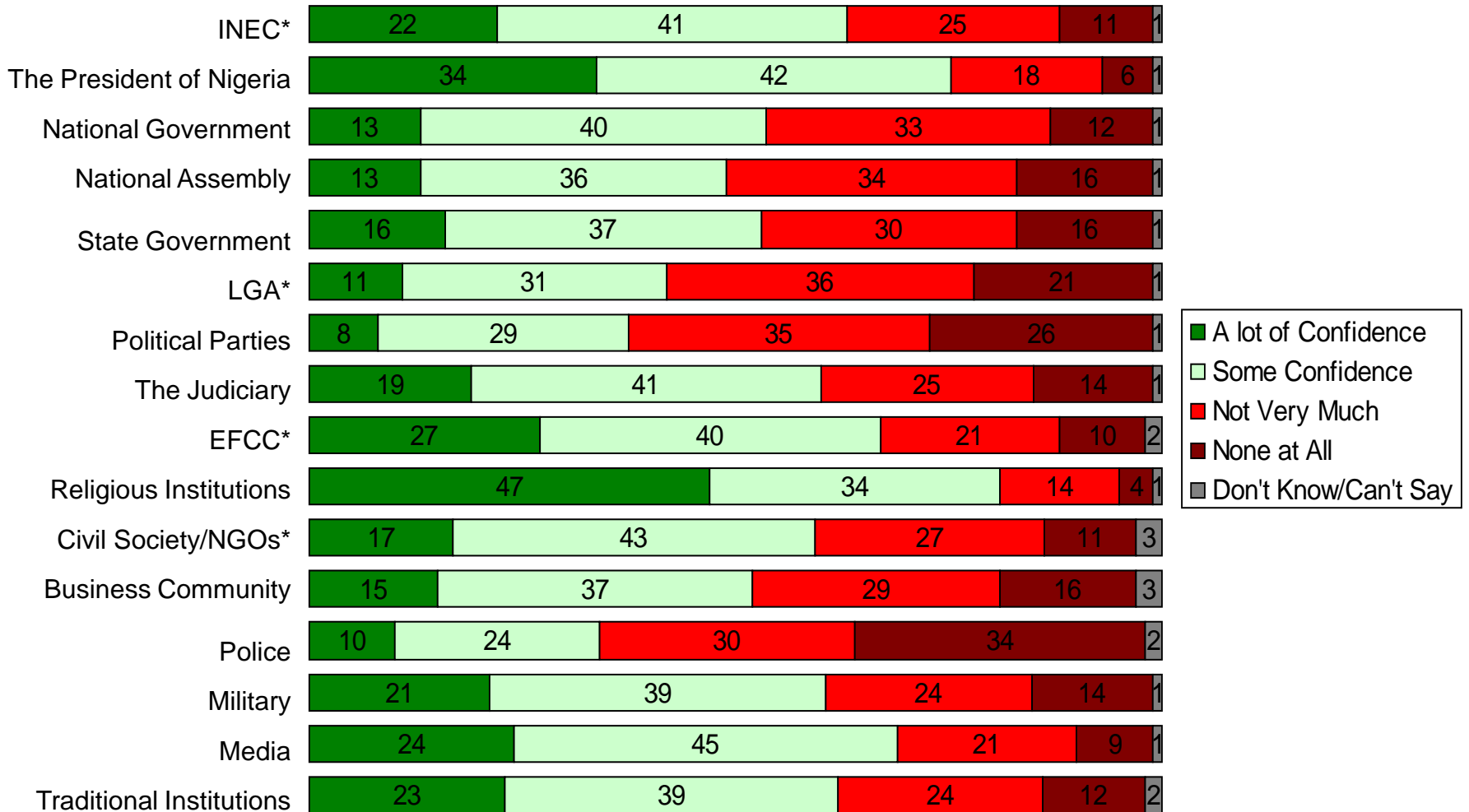
**When thinking about the future of Nigeria, which of the following do you fear most?  
And which of these is the second thing you fear most for the future of Nigeria?**



## What should be the main thing government should prioritize in terms of investing revenue obtained from the oil sector?



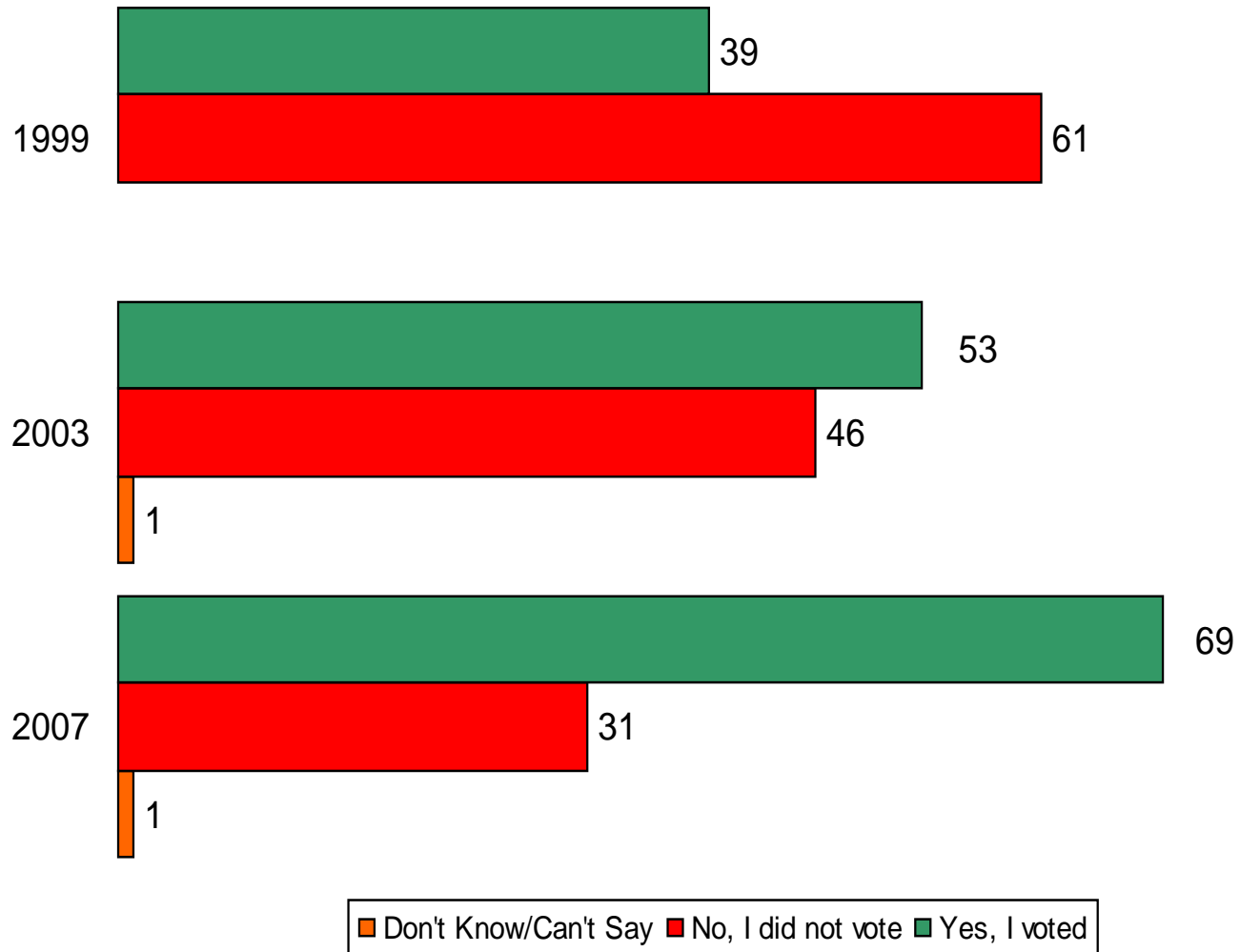
## How much confidence do you have in the following institutions?



\*INEC (Independent National Electoral Commission); LGA (Local Gov't Authority); EFCC (Economic Financial Crimes Commission); NGOs (Nongovernmental Organizations).

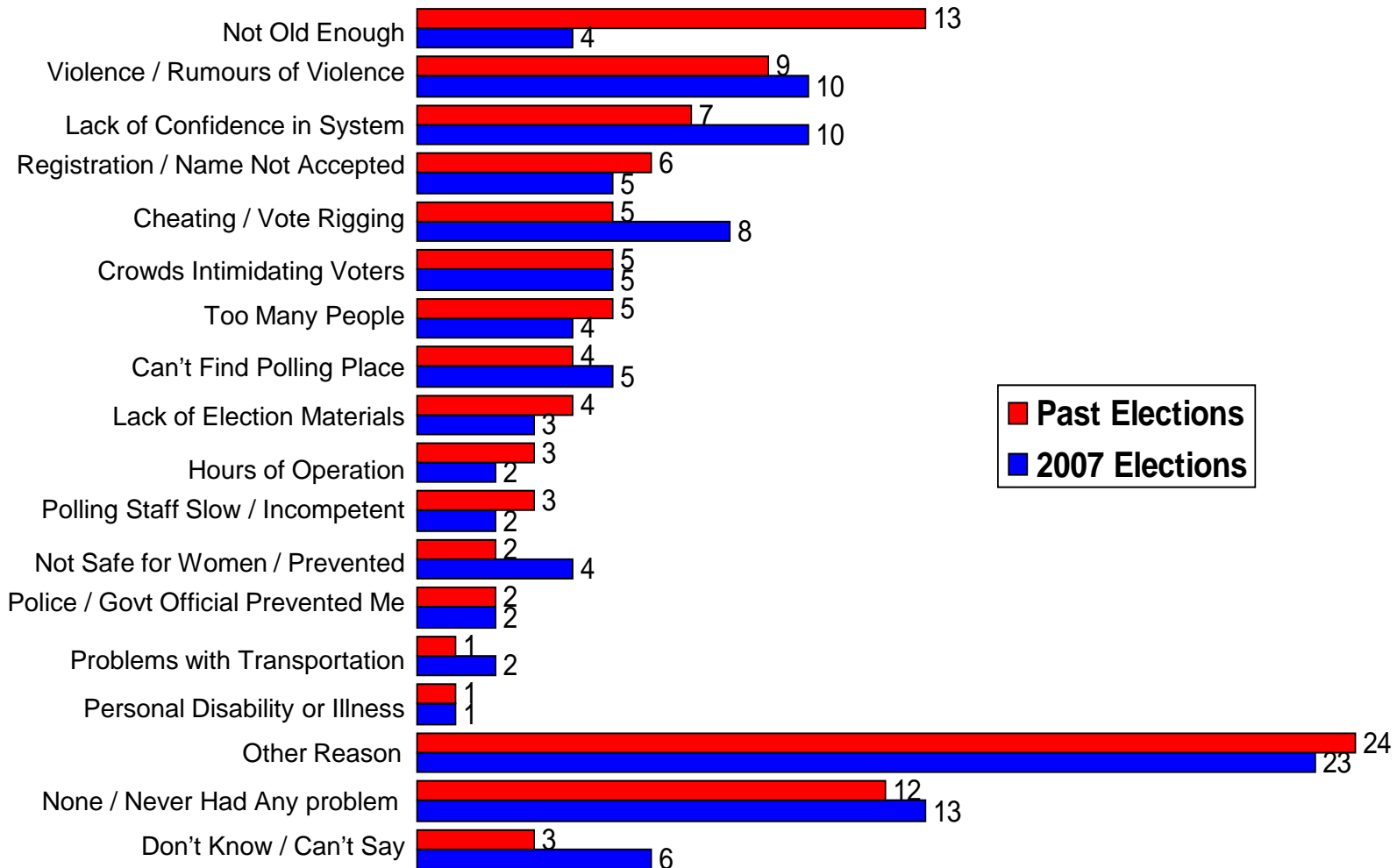
# VOTER REGISTRATION / VOTER INTENTIONS

Please tell me which of the following previous national elections you voted in, if any.

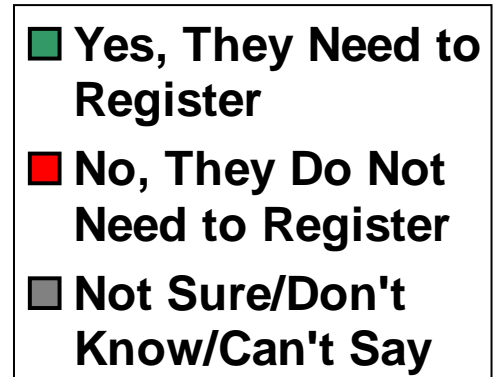
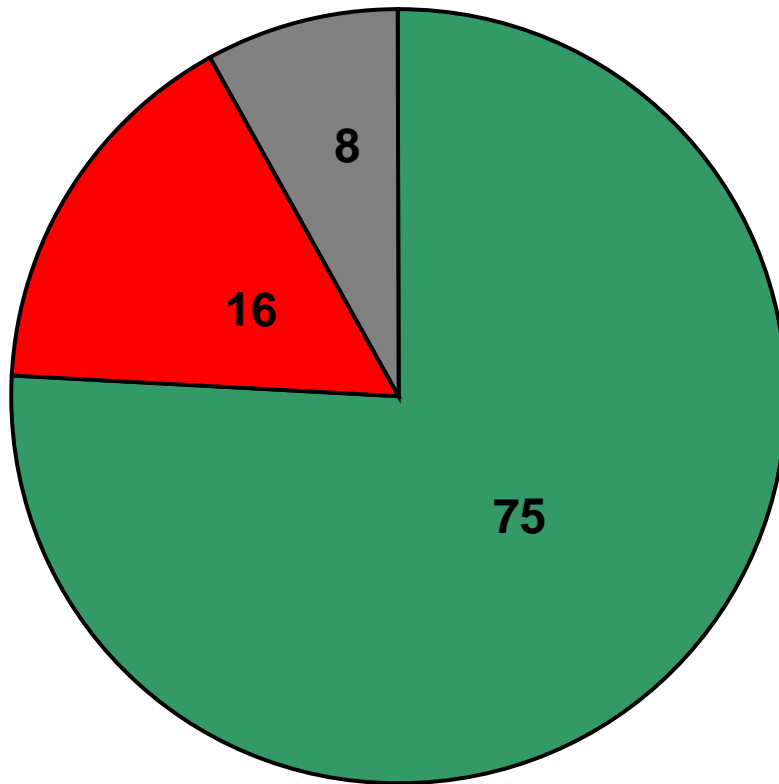


**Have you ever been unable to vote in past elections, even though you wanted to, for any of the following reasons? (N=1,949)**

**And thinking specifically about the last elections in 2007, were you unable to vote for any of the following reasons? (N=968)**

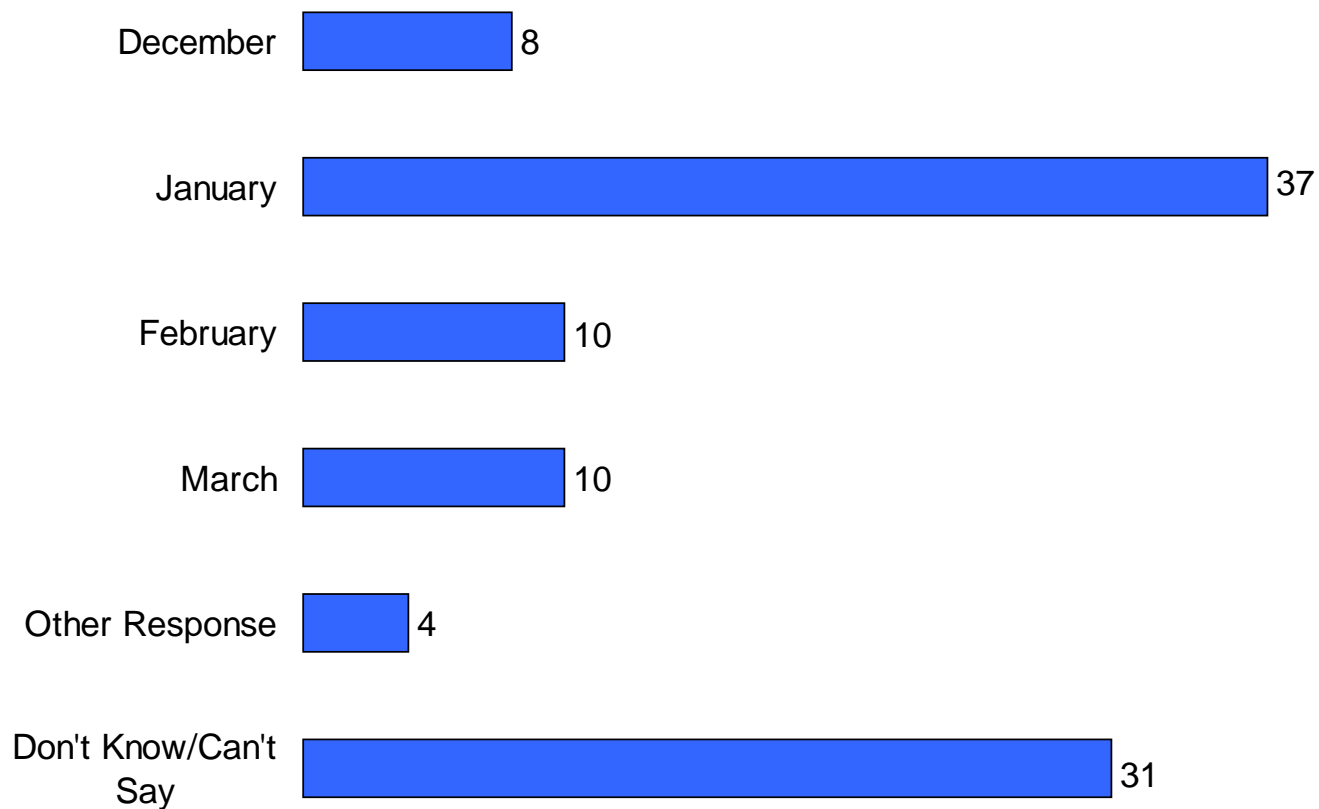


**Do you know if people who are already registered to vote (from previous elections) need to register again for the upcoming 2011 elections?**



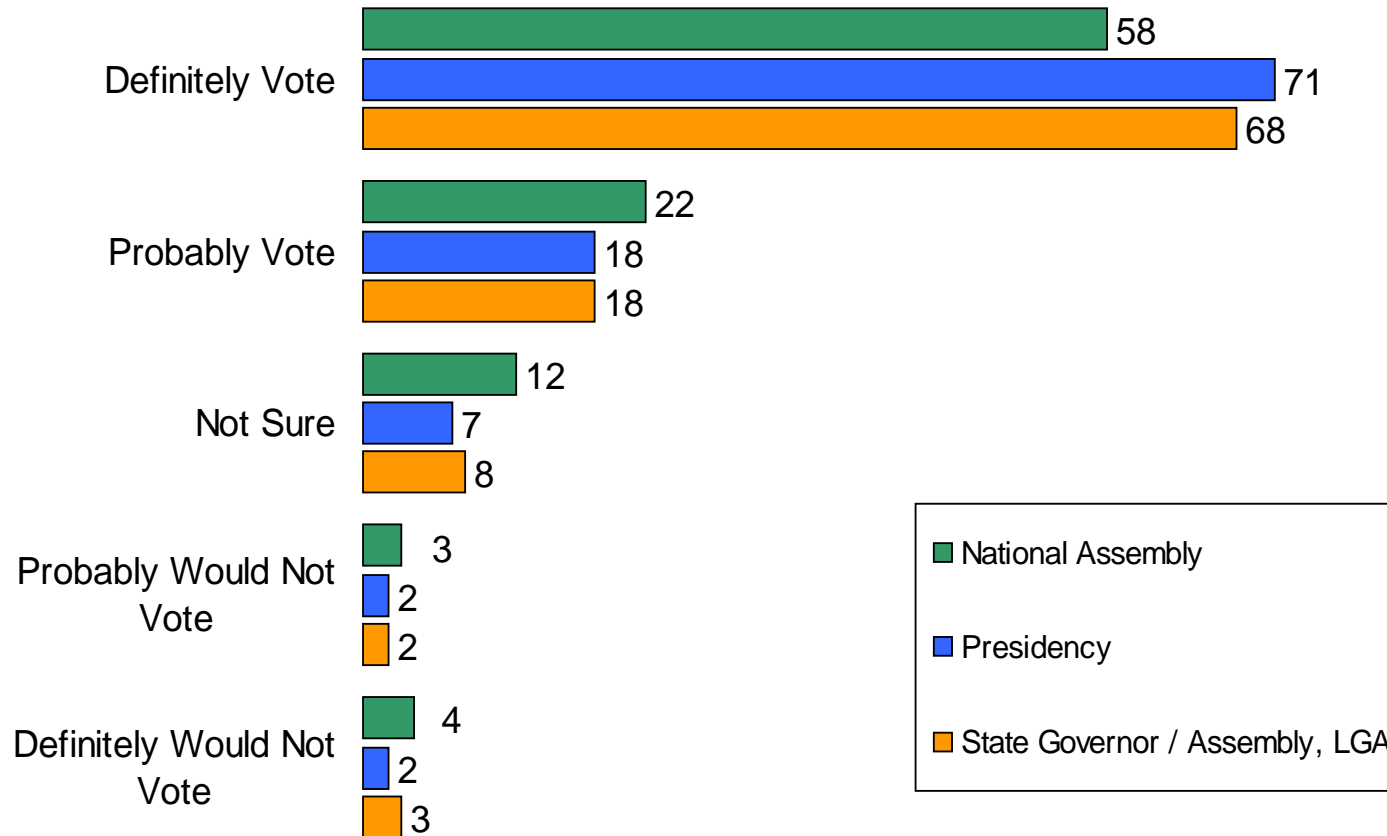


## Can you tell me in which month INEC is planning to conduct voters' registration?



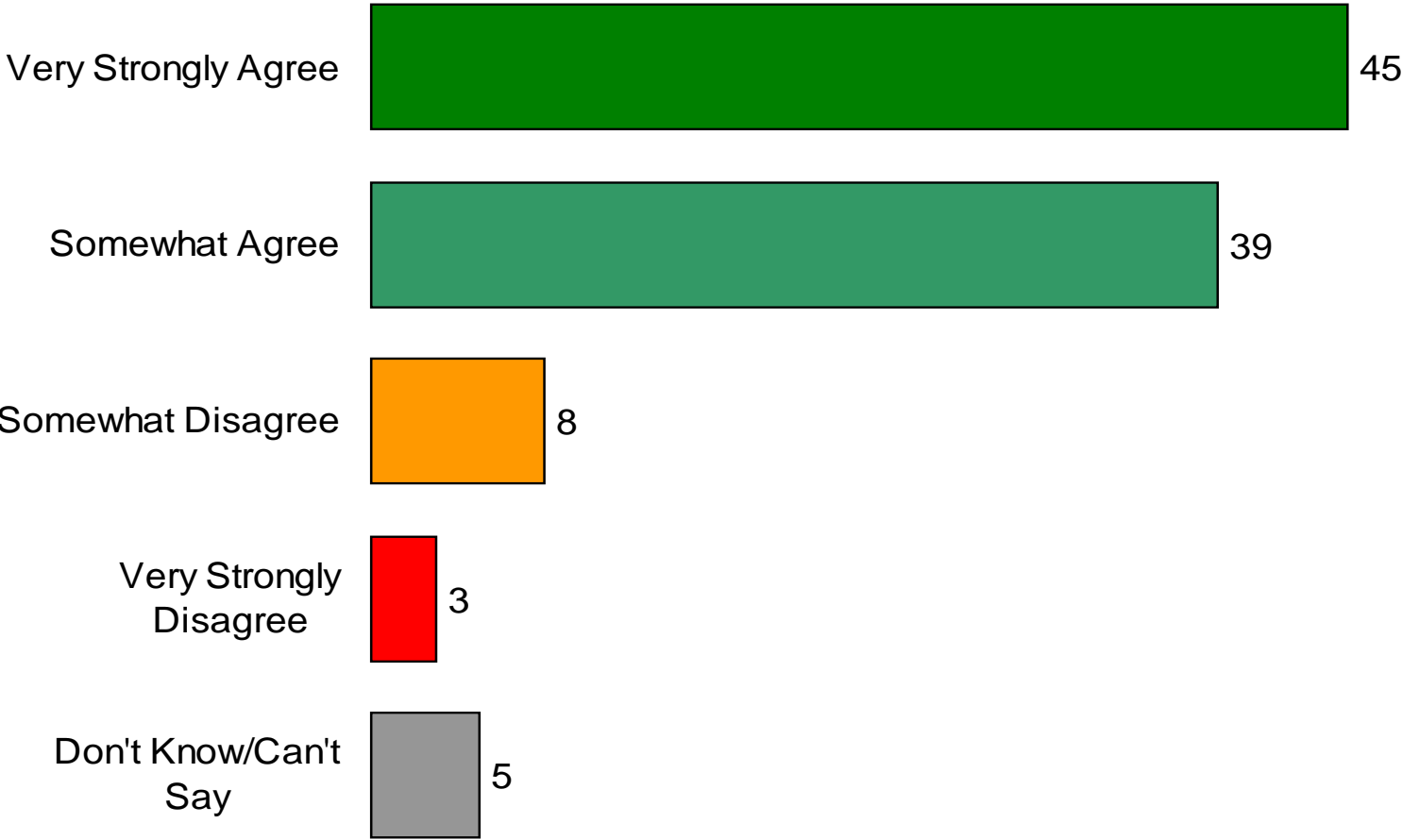
NOTE: The correct answer is January (Two-week voter registration period began January 15, 2011).

**There will be three separate election days: Thinking of these three different election days, can you please tell me, on a scale of one to five how likely you will be to vote in these elections where five would mean you are absolutely certain to vote and one would mean you are certain not to vote?**

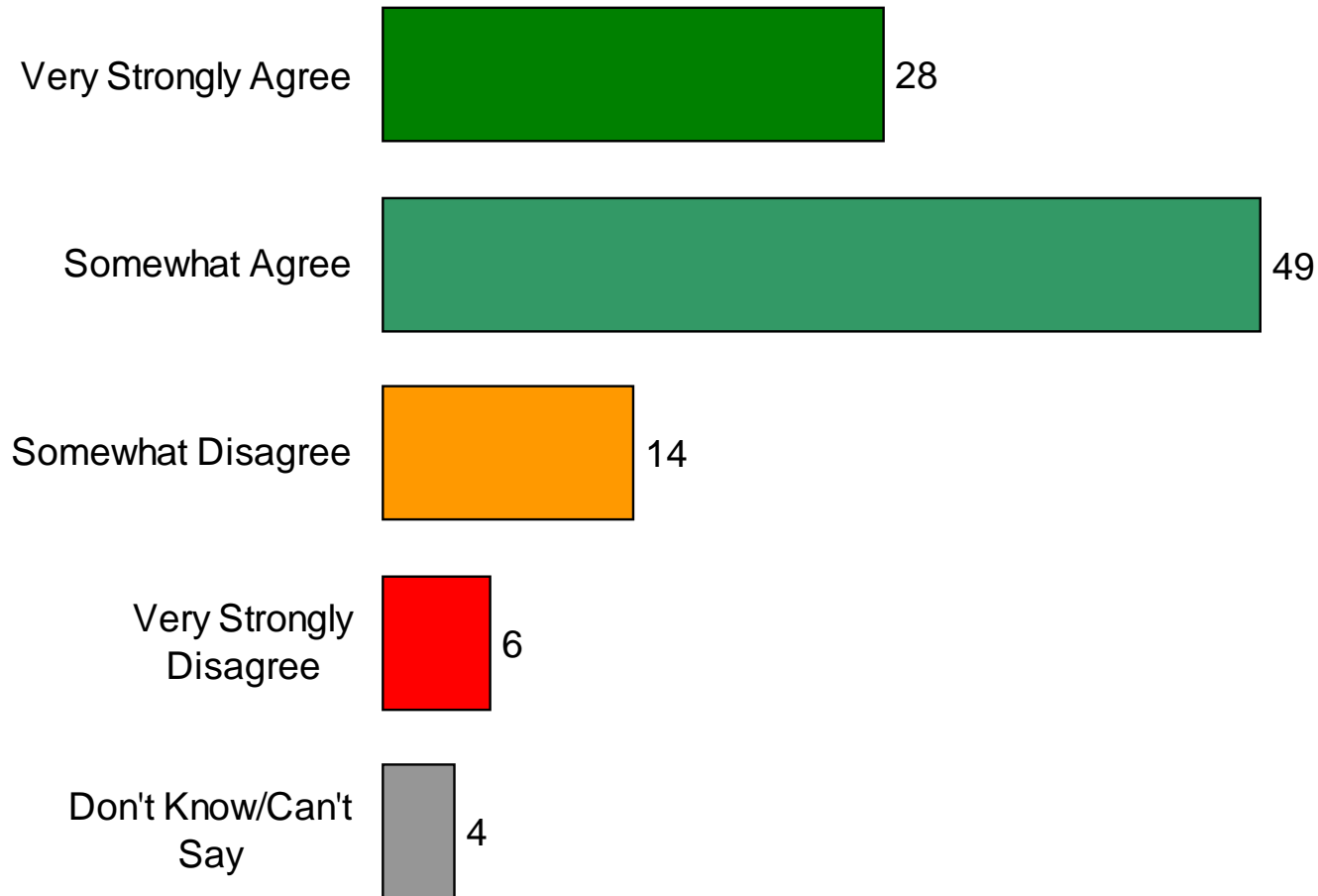


# CREDIBILITY OF ELECTIONS

**How strongly do you agree or disagree with the following statement: Nigeria will be ready for elections by April 2011?**

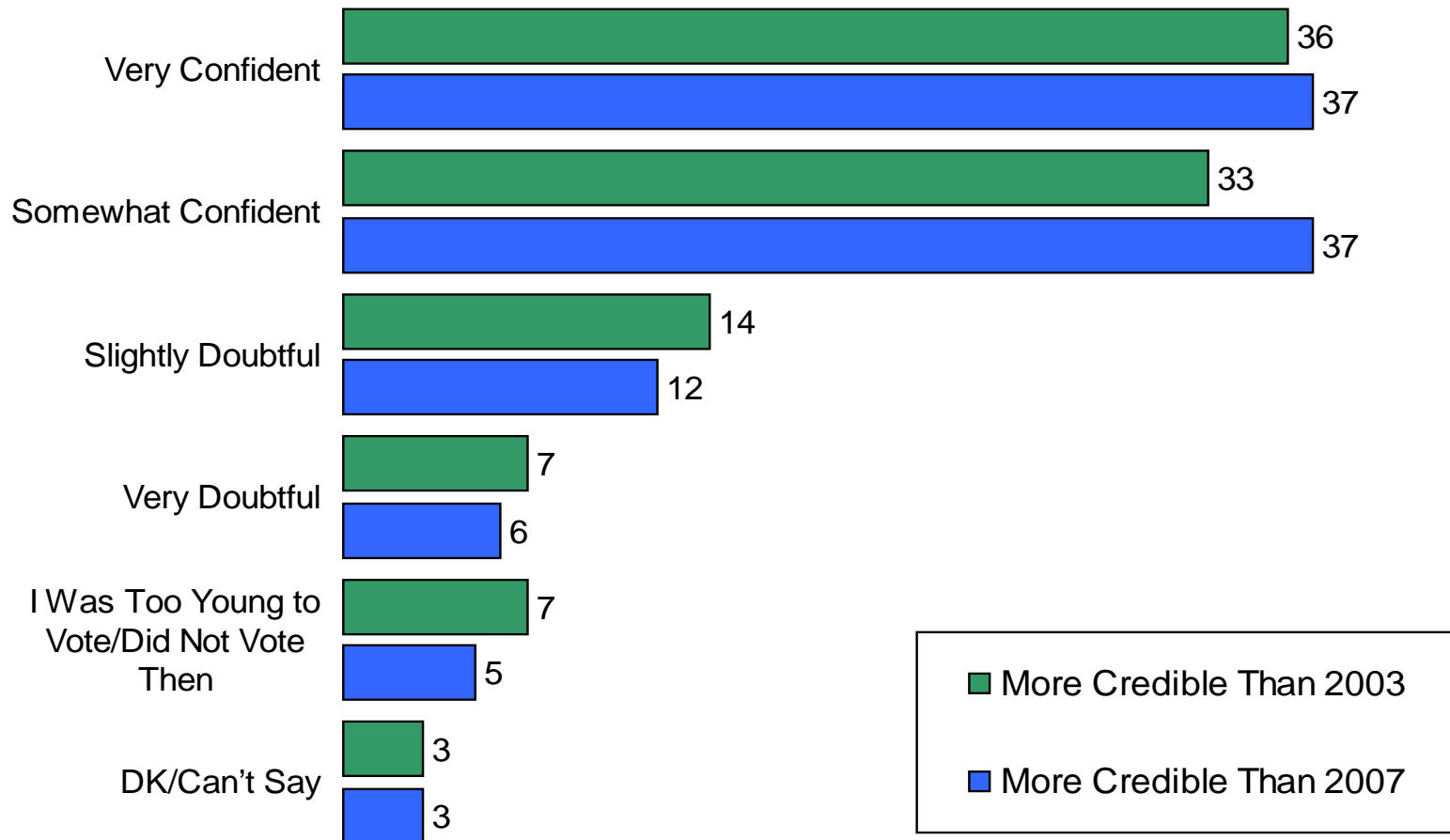


**How strongly do you agree or disagree with the following statement: The national elections in 2011 will be mostly free, fair and credible?**



**How confident are you that the upcoming 2011 elections will be more credible than the elections held in 2007?**

**And how confident are you that the upcoming 2011 elections will be more credible than the elections held in 2003?**

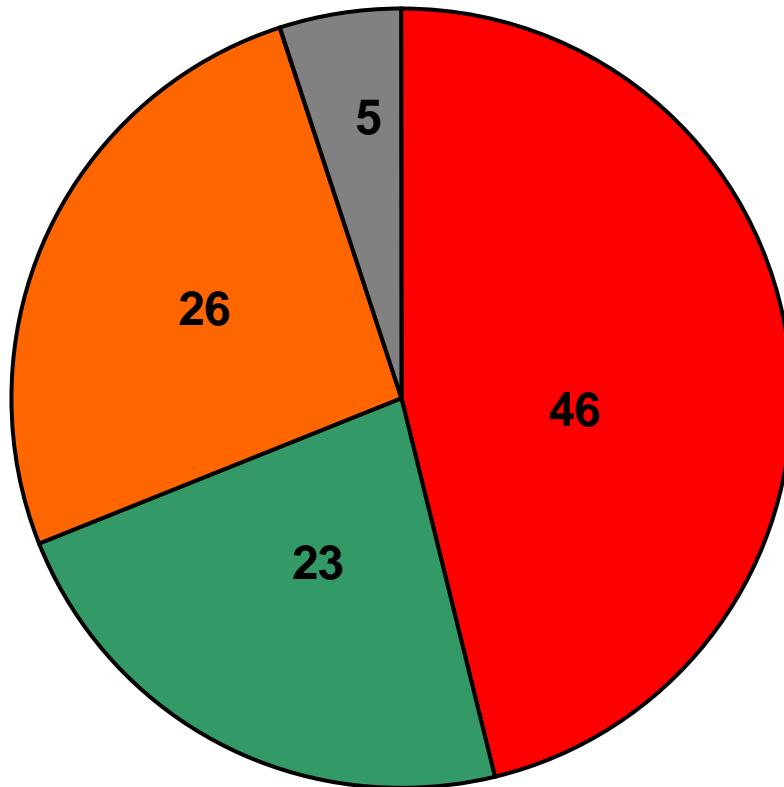


**How confident are you that the upcoming 2011 elections will be more credible than the elections held in 2007?**

**Ethnic Group**

	All	Hausa / Fulani	Yoruba	Igbo	Ijaw	Kanuri	Ibibio	Tiv	Efik	Other
Very Confident	37	39	36	25	39	30	47	17	38	43
Somewhat Confident	37	35	32	45	52	43	30	23	32	38
Slightly Doubtful	12	14	14	14	7	13	3	13	8	10
Very Doubtful	6	5	5	7	0	7	3	36	11	6
Don't Know	3	4	3	2	2	6	9	3	10	2

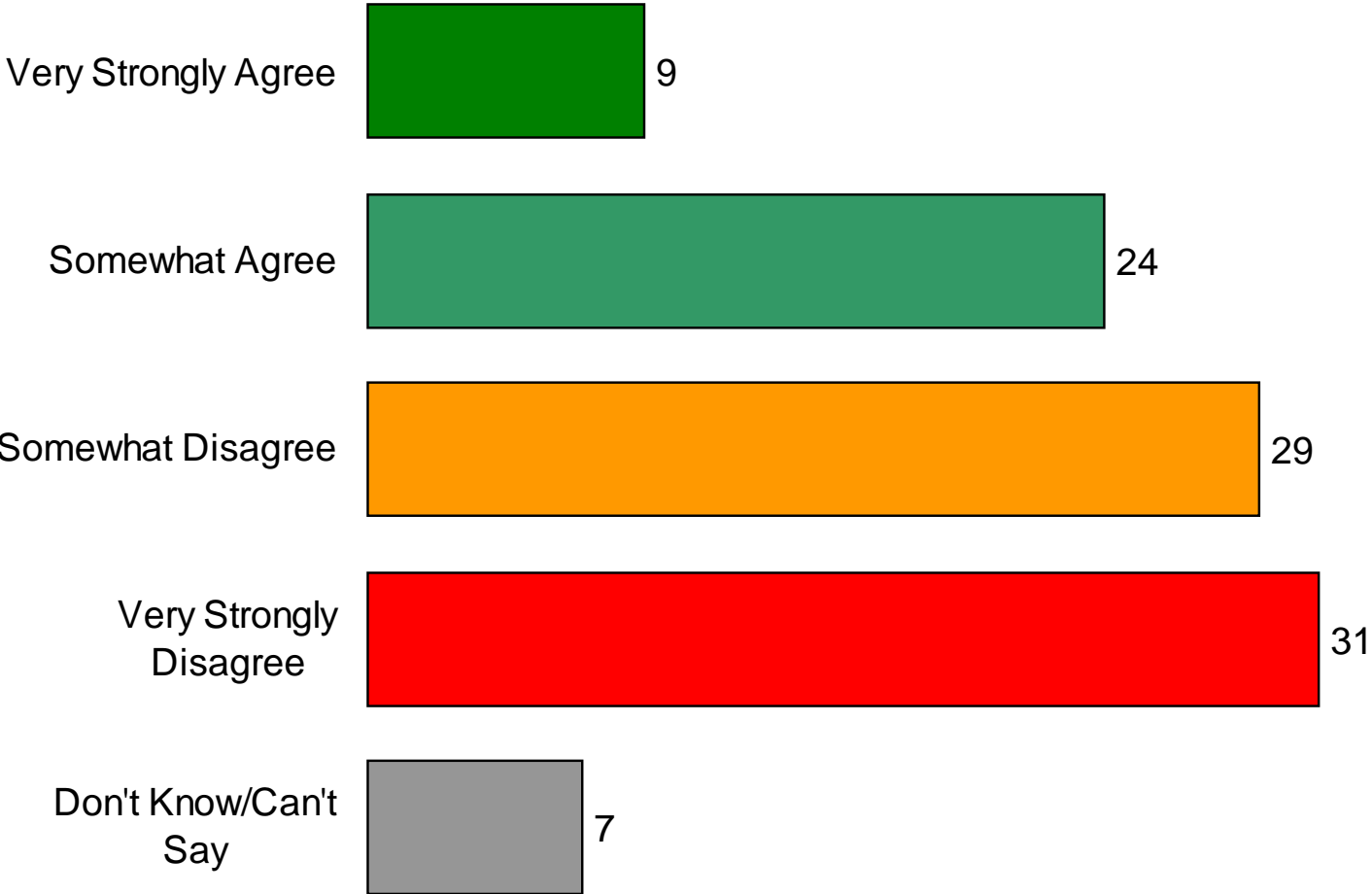
In your opinion, which election results will be more credible: The presidential election and national assembly results, or the local election results in your state?



- Presidential/National Assembly**
- State/Local**
- No Difference**
- Don't Know/Can't Say**



**How strongly do you agree or disagree with the following statement: In the upcoming 2011 elections, the state I live in will suffer more vote-rigging than the rest of the country?**



**How strongly do you agree or disagree with the following statement: In the upcoming 2011 elections, the state I live in will suffer more vote-rigging than the rest of the country?**

***All Agree Ratings (Very Strongly Agree + Somewhat Agree)***

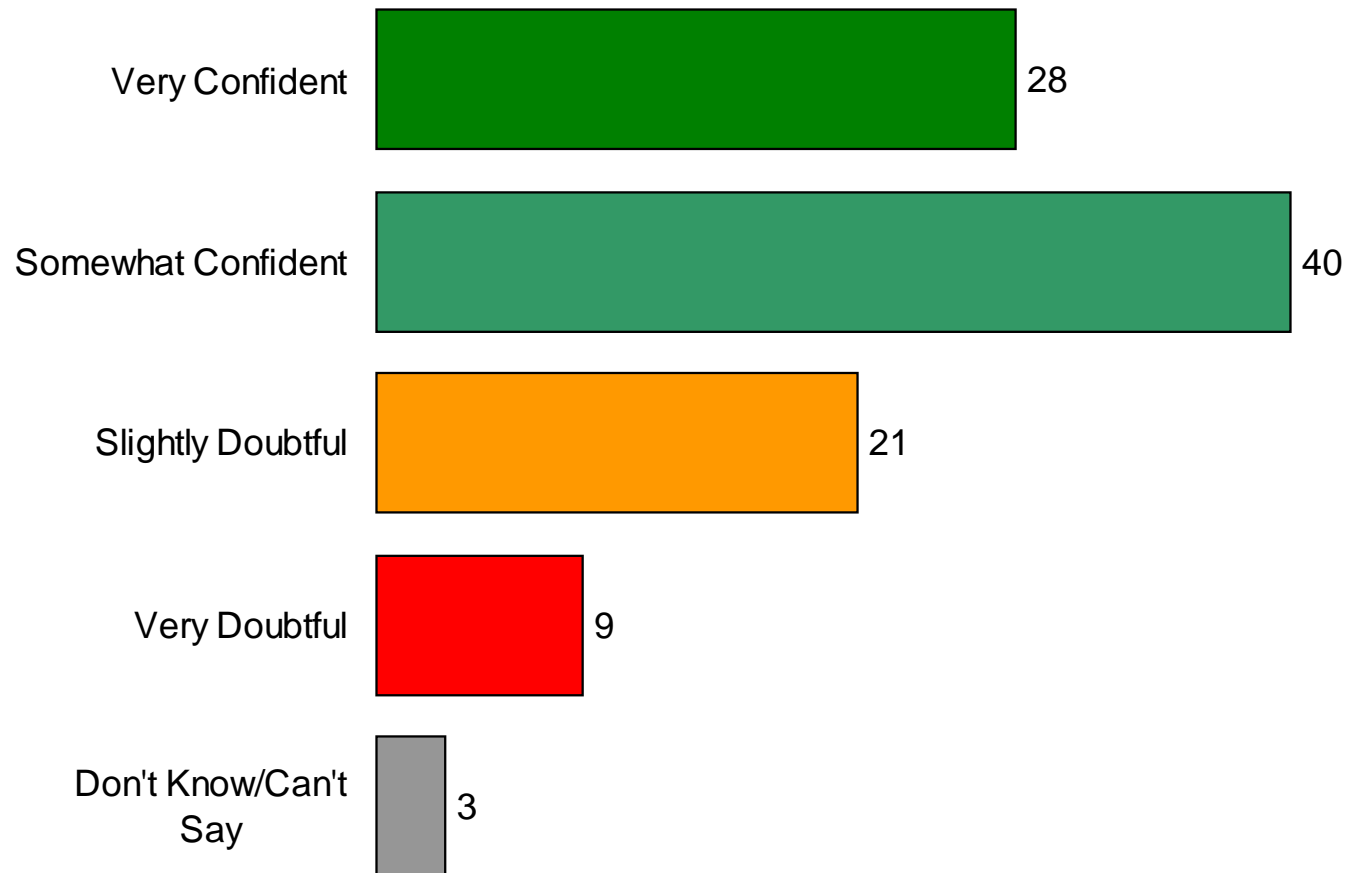
**Lowest Agreement Ratings**

Ondo	4
Kwara	6
Ebonyi	19
Abuja (FCT)	19
Rivers	19
Osun	19

**Highest Agreement Ratings**

Akwa Ibom	67
Oyo	65
Kogi	52
Katsina	48
Benue	44

Thinking of where you will be voting on election day, how confident are you that your vote will be counted freely and fairly?

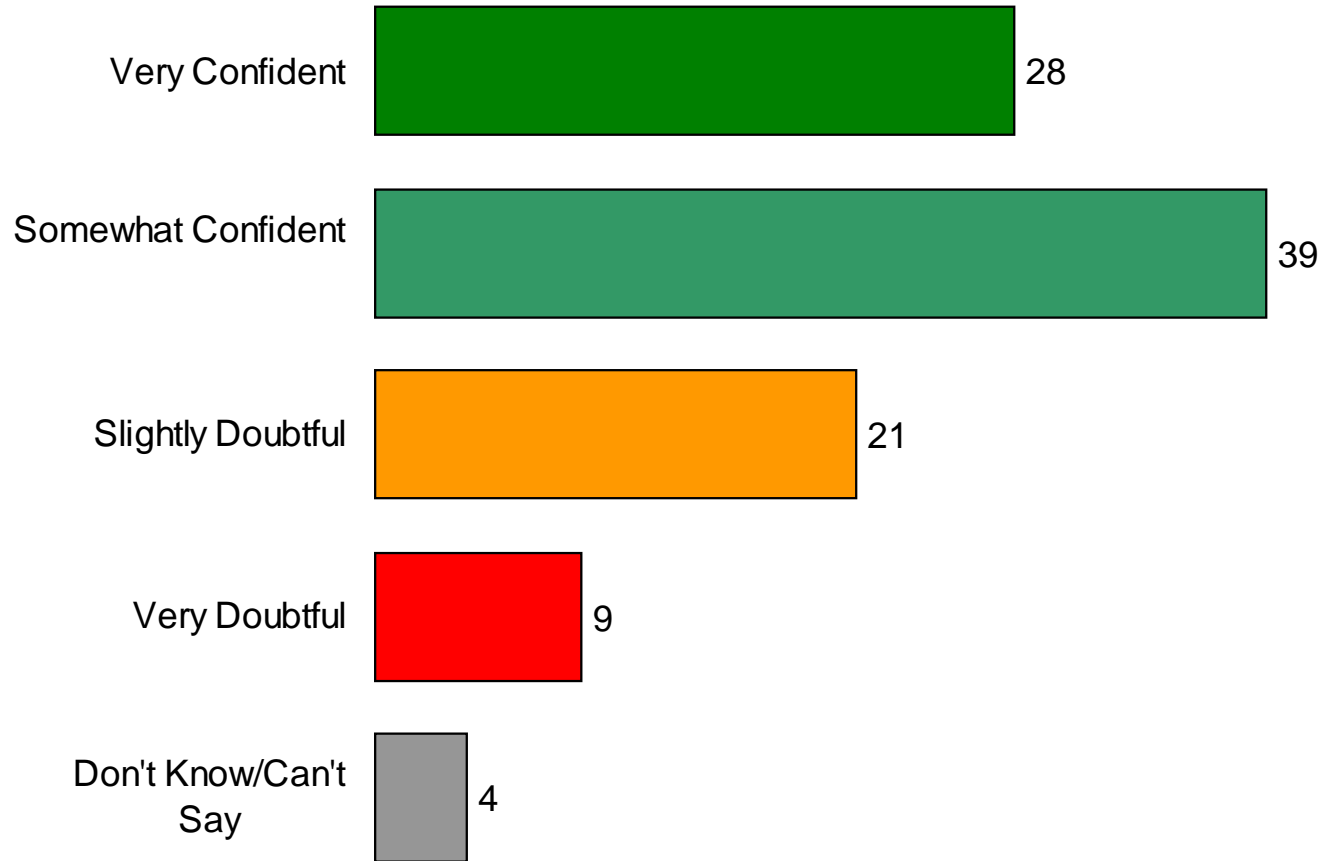


Thinking of where you will be voting on election day, how confident are you that your vote will be counted freely and fairly?

Region

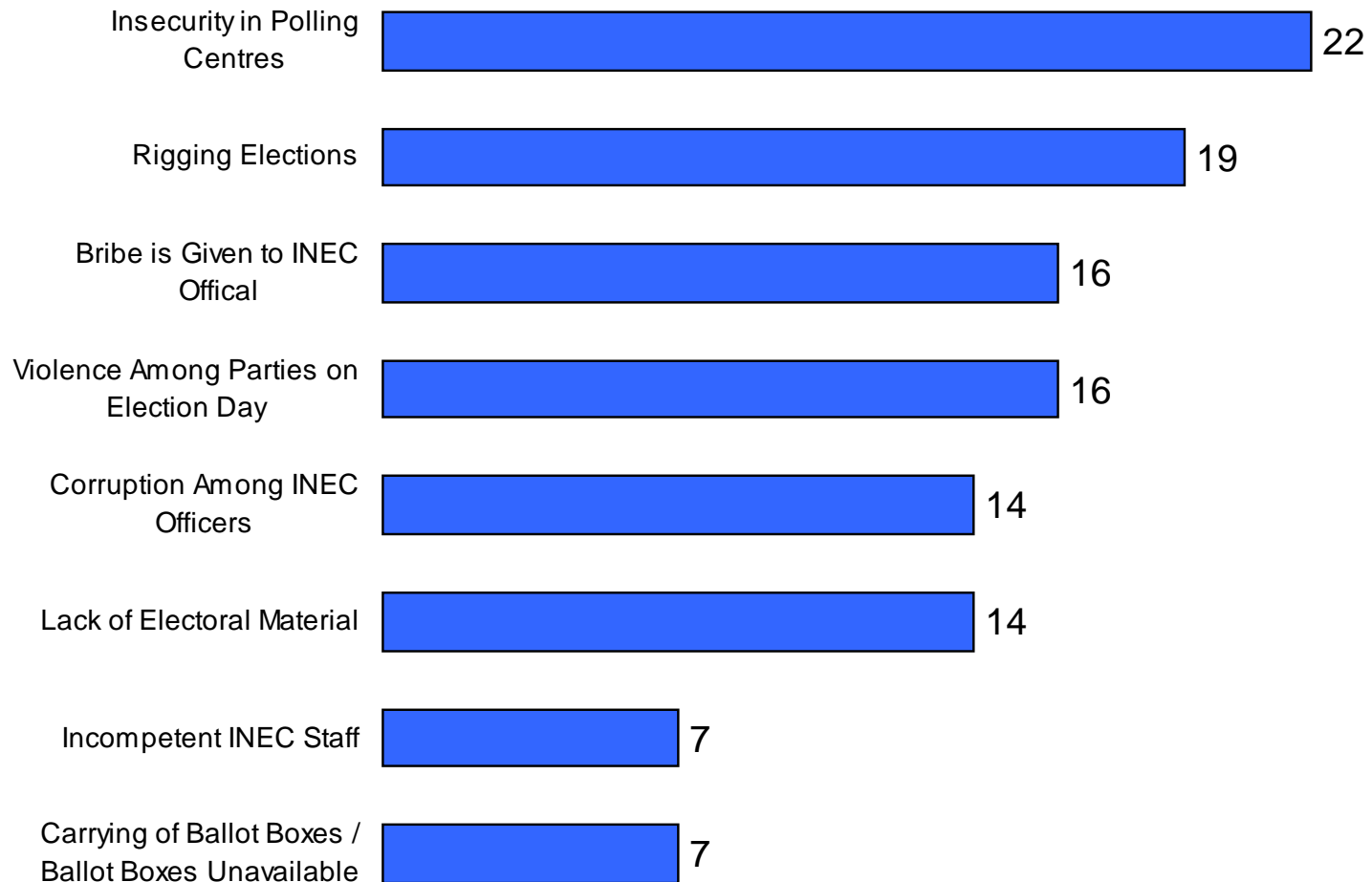
	All	Lagos	South West	South South	South East	North West	North East	North Central
Very Confident	28	31	31	18	20	27	40	26
Somewhat Confident	40	48	27	56	44	35	40	34
Slightly Doubtful	21	13	25	17	24	27	14	16
Very Doubtful	9	6	15	6	7	8	4	20
Don't Know	3	1	2	3	4	3	3	4

## How confident are you that your vote is kept secret?



# In a few words, what is the greatest challenge, or obstacle, to conducting freer and fairer elections in Nigeria?

## Top Responses



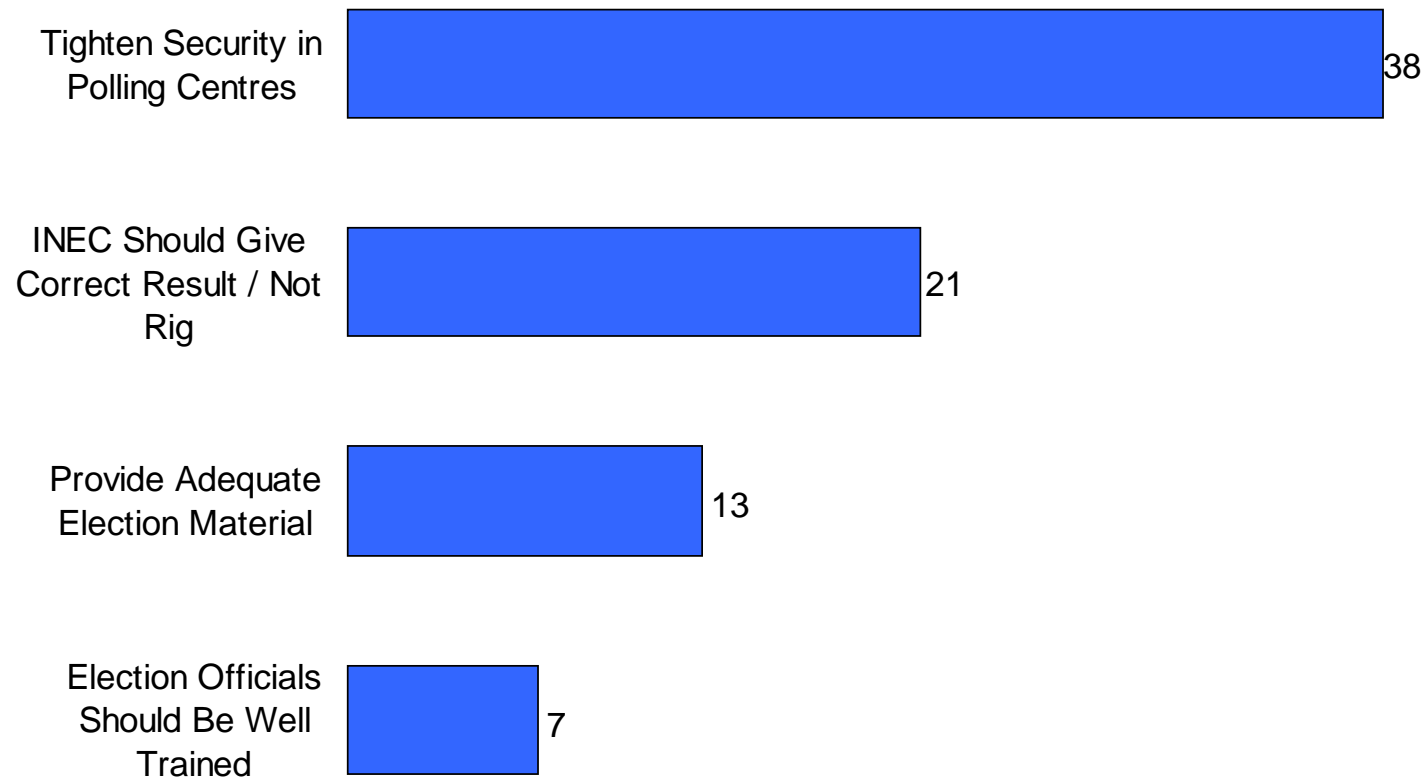
**In a few words, what is the greatest challenge, or obstacle, to conducting freer and fairer elections in Nigeria?**

**Ethnic Group**

	All	Hausa / Fulani	Yoruba	Igbo	Ijaw	Kanuri	Ibibio	Tiv	Efik	Other
Insecurity in Polling Centers	22	21	28	18	20	36	11	10	10	23
Rigging Election	19	15	16	18	24	13	10	53	41	21
Bribes to INEC Official	16	16	16	14	31	8	29	9	24	18
Violence Among Parties on Election Day	16	15	16	12	22	3	6	49	6	18
Corruption Among INEC Officers / Politicians	14	19	15	10	11	9	30	1	19	12
Lack of Electoral Materials / Not Enough to Vote	14	14	9	13	33	25	8	34	6	14

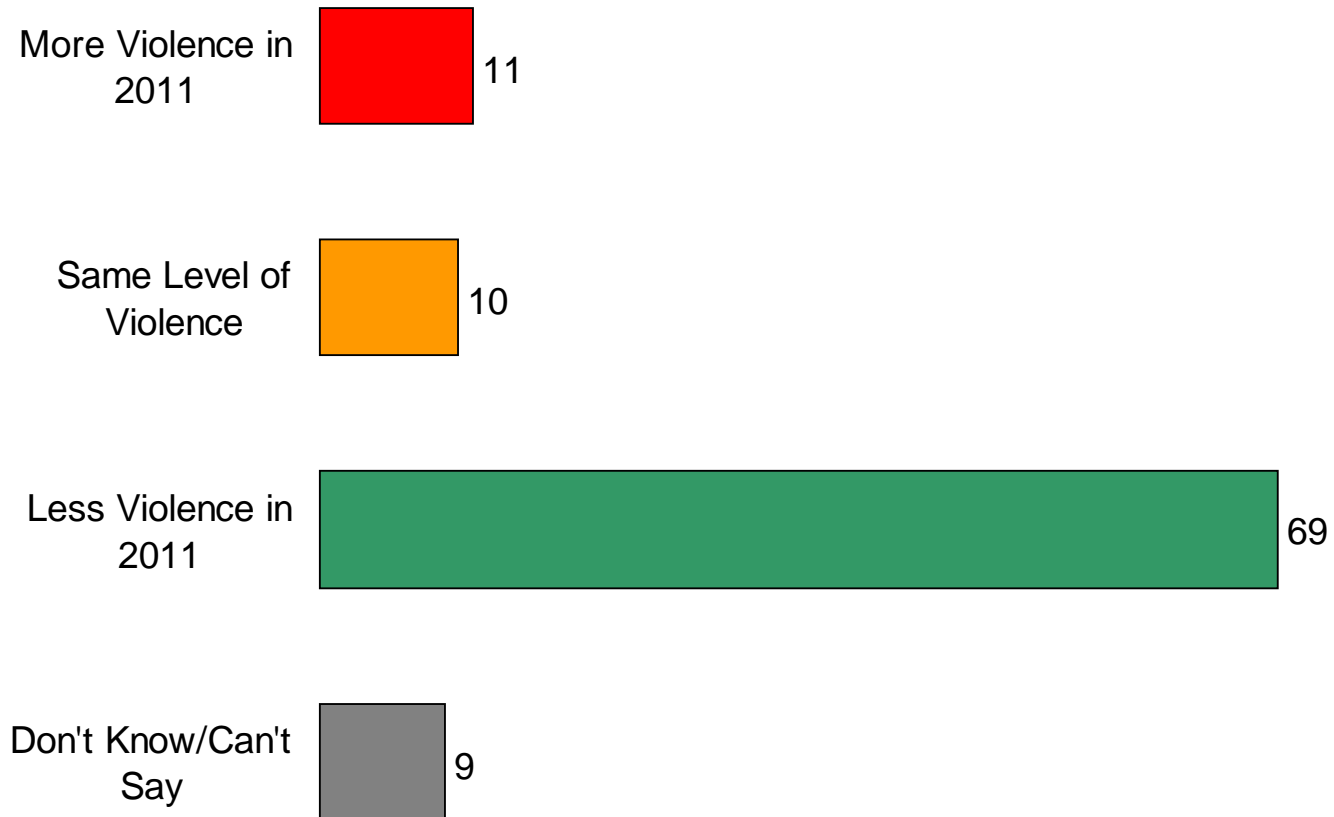
# And what do you think the government needs to do to ensure more free and fair elections in the future?

## *Top Responses*

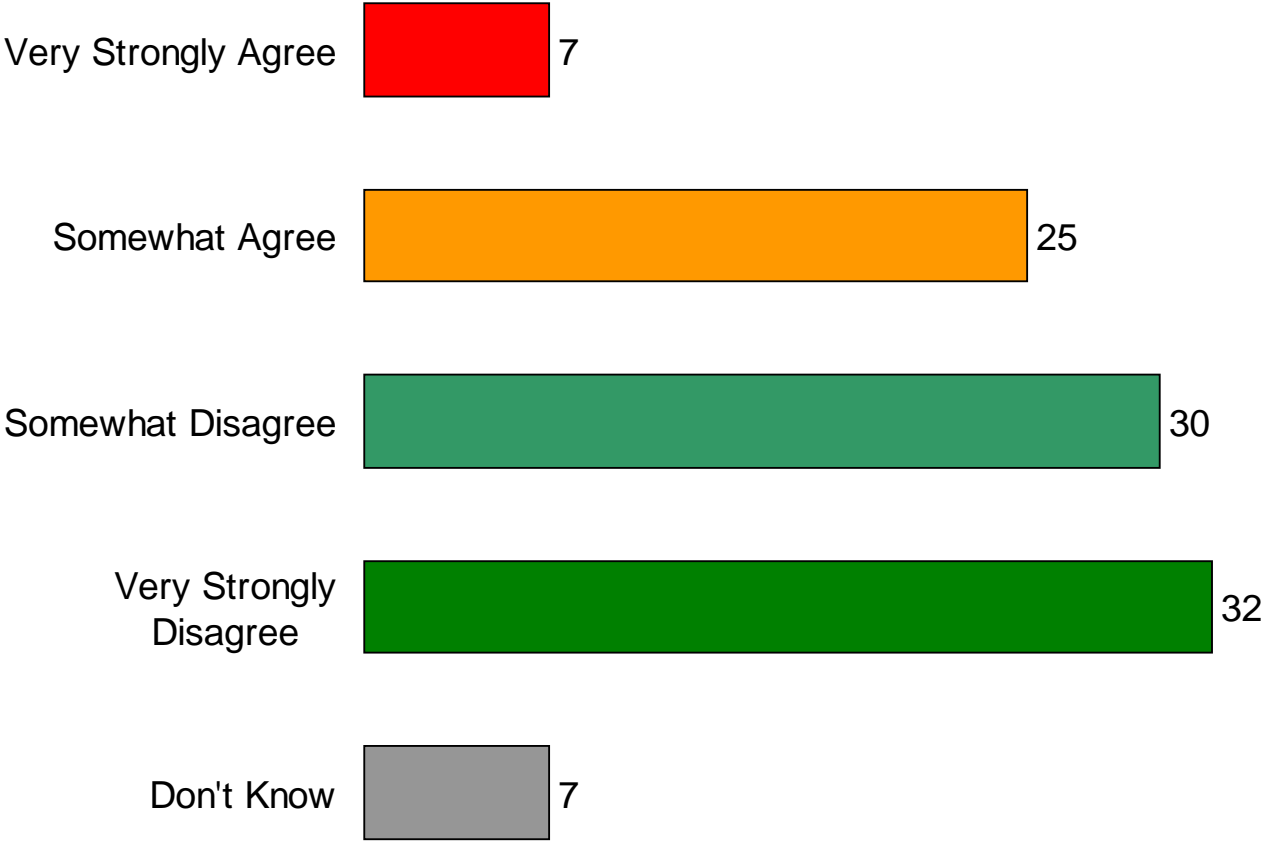




**In comparison to previous election years. Do you think there will be more violence or less violence in Nigeria during the 2011 elections?**



**How strongly do you agree or disagree with the following statement: In the upcoming 2011 elections, the state I live in will suffer more violence than the rest of the country?**



**How strongly do you agree or disagree with the following statement: In the upcoming 2011 elections, the state I live in will suffer more violence than the rest of the country?**

***All Agree (Very Strongly Agree / Somewhat Agree)***

**States**

**Lowest Agreement Ratings**

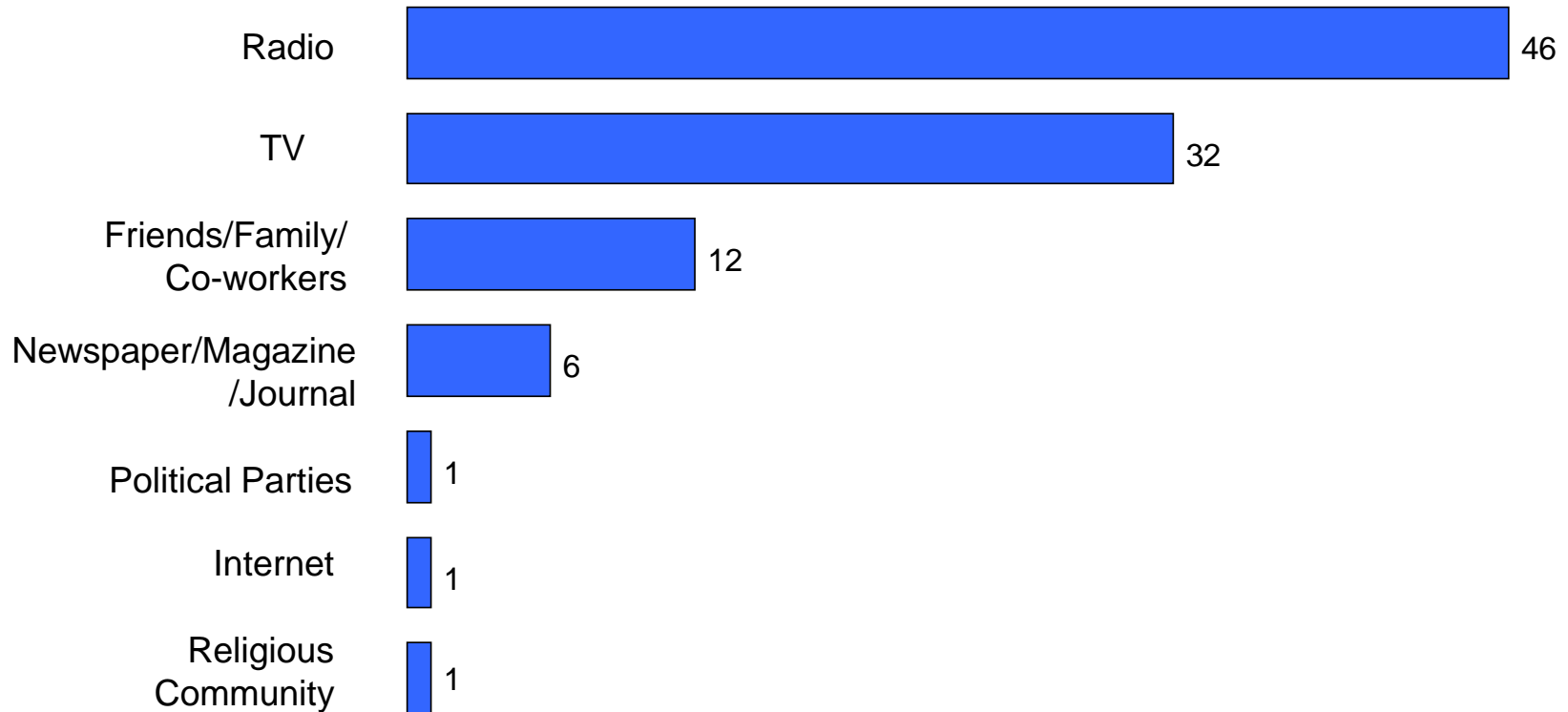
Ondo	1
Kwara	5
Niger	15
Osun	16
Adamawa	16

**Highest Agreement Ratings**

Edo	87
Oyo	59
Katsina	54
Akwa Ibom	53
Imo	53

# POLITICAL PERCEPTIONS

## What is your main source of information for news and political updates?

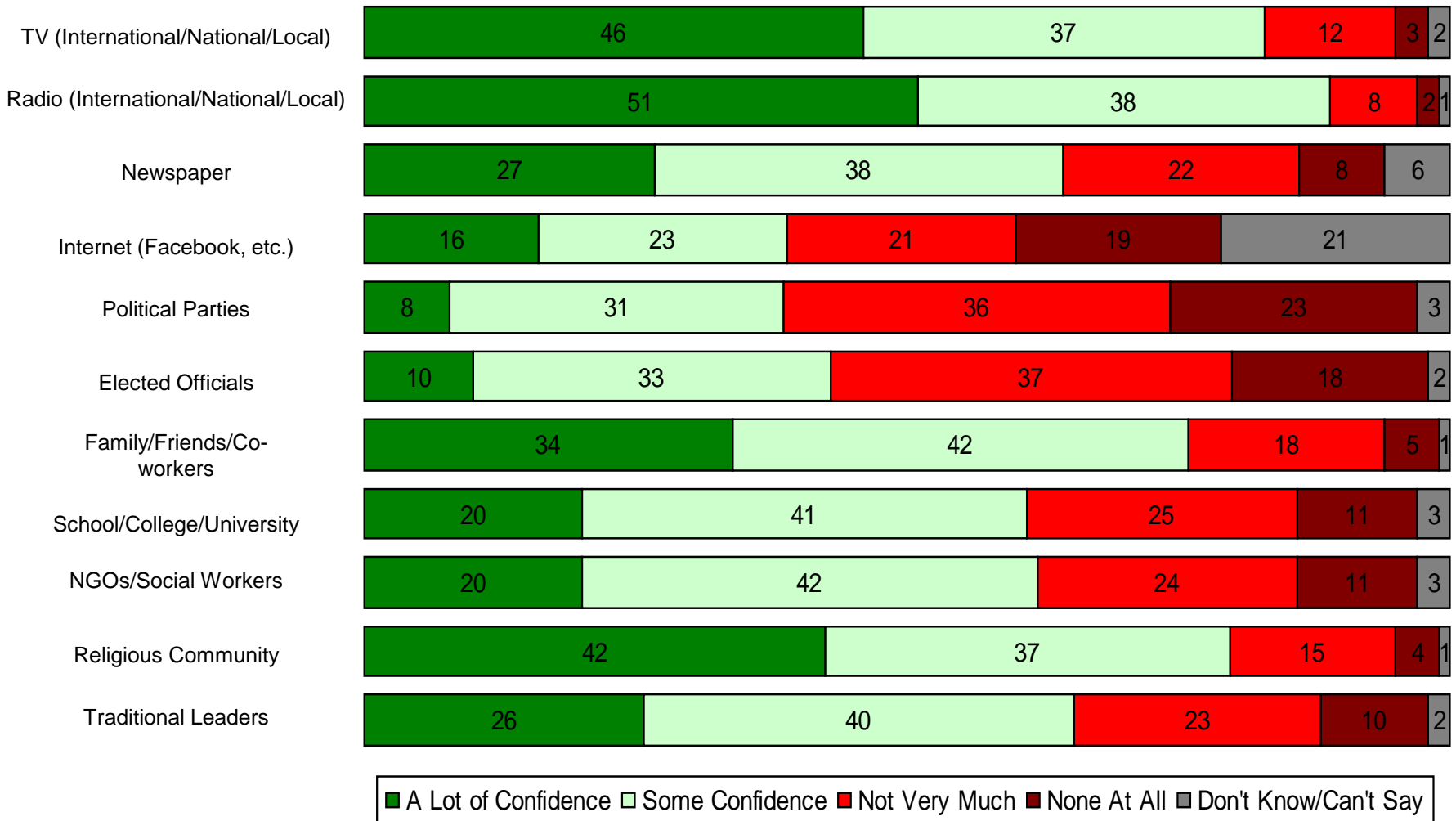


## What is your main source of information for news and political updates?

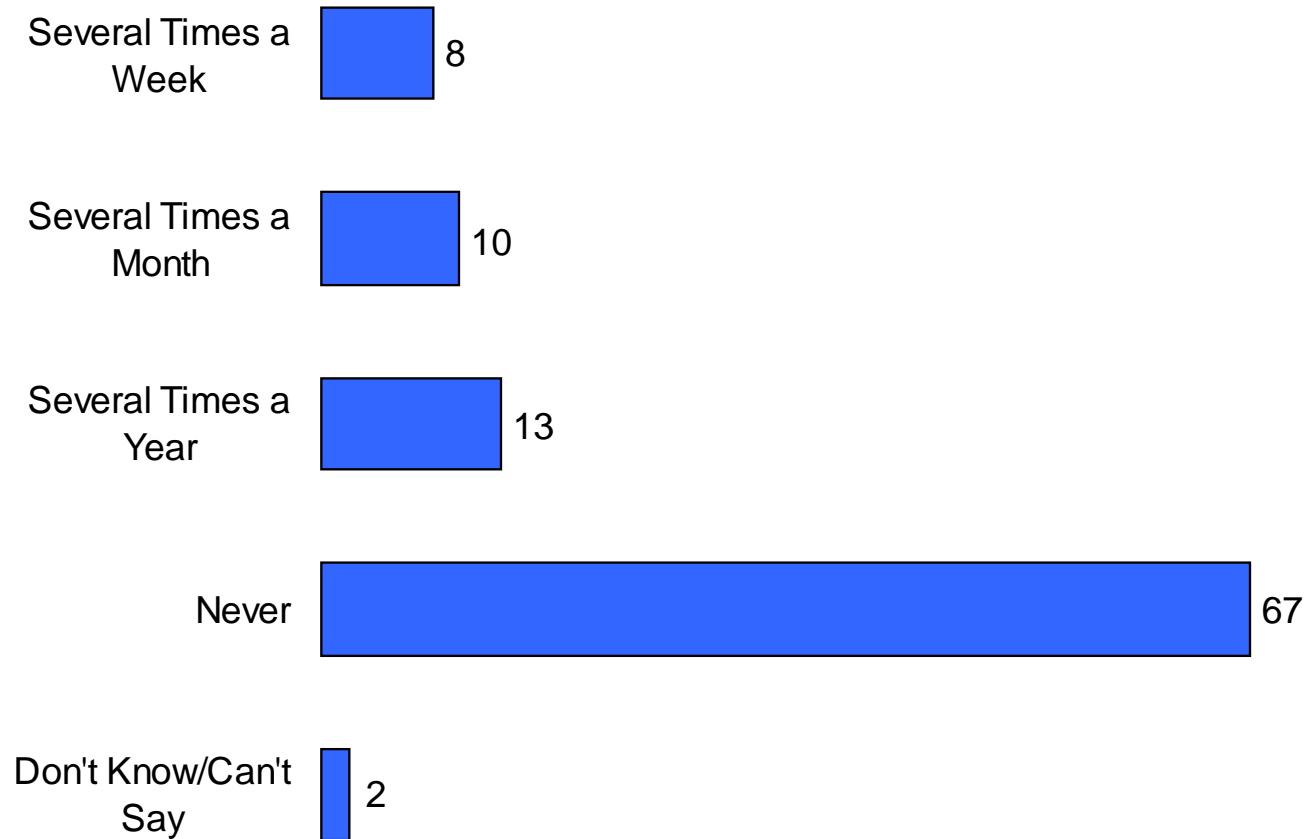
### Regions

	All	Lagos	South West	South South	South East	North West	North East	North Central
Radio	46	16	54	29	31	59	58	46
TV	32	68	31	48	41	21	17	28
Friends / Family / Co-workers	12	1	6	8	18	14	14	17
Newspapers / Magazines / Journals	6	10	8	13	5	2	5	5
Internet	1	5	1	1	1	1	1	0
Religious Community	1	0	0	0	1	1	2	0
Political Parties	1	0	0	0	2	0	1	1

## How much confidence do you have in each of these information sources?

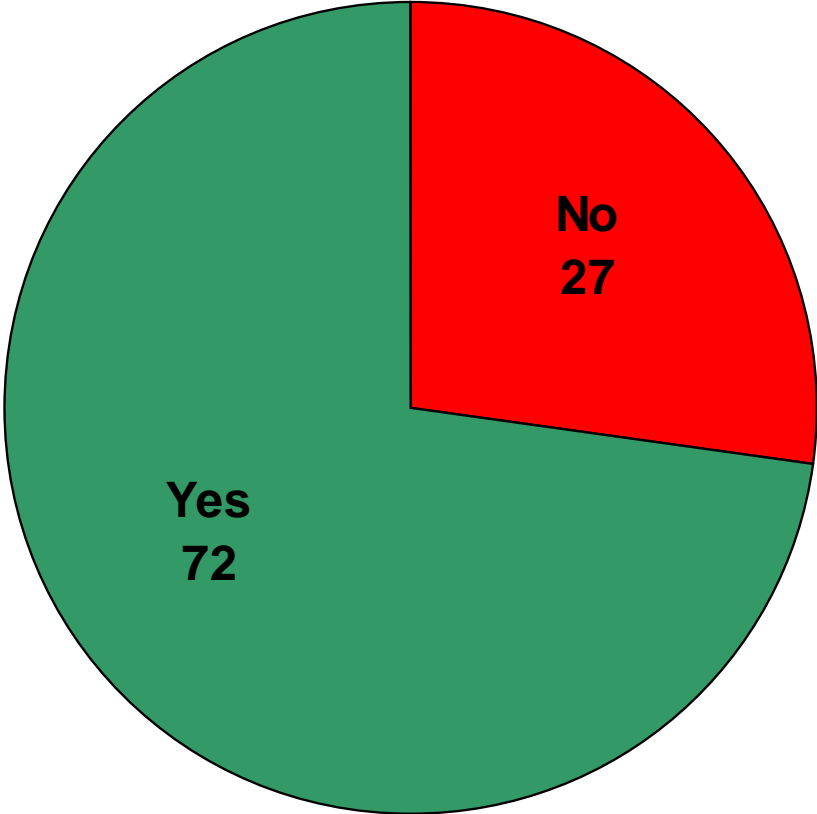


## How often, if at all, do you access the Internet?





**Do you own a mobile phone?**



## Do you own a mobile phone?

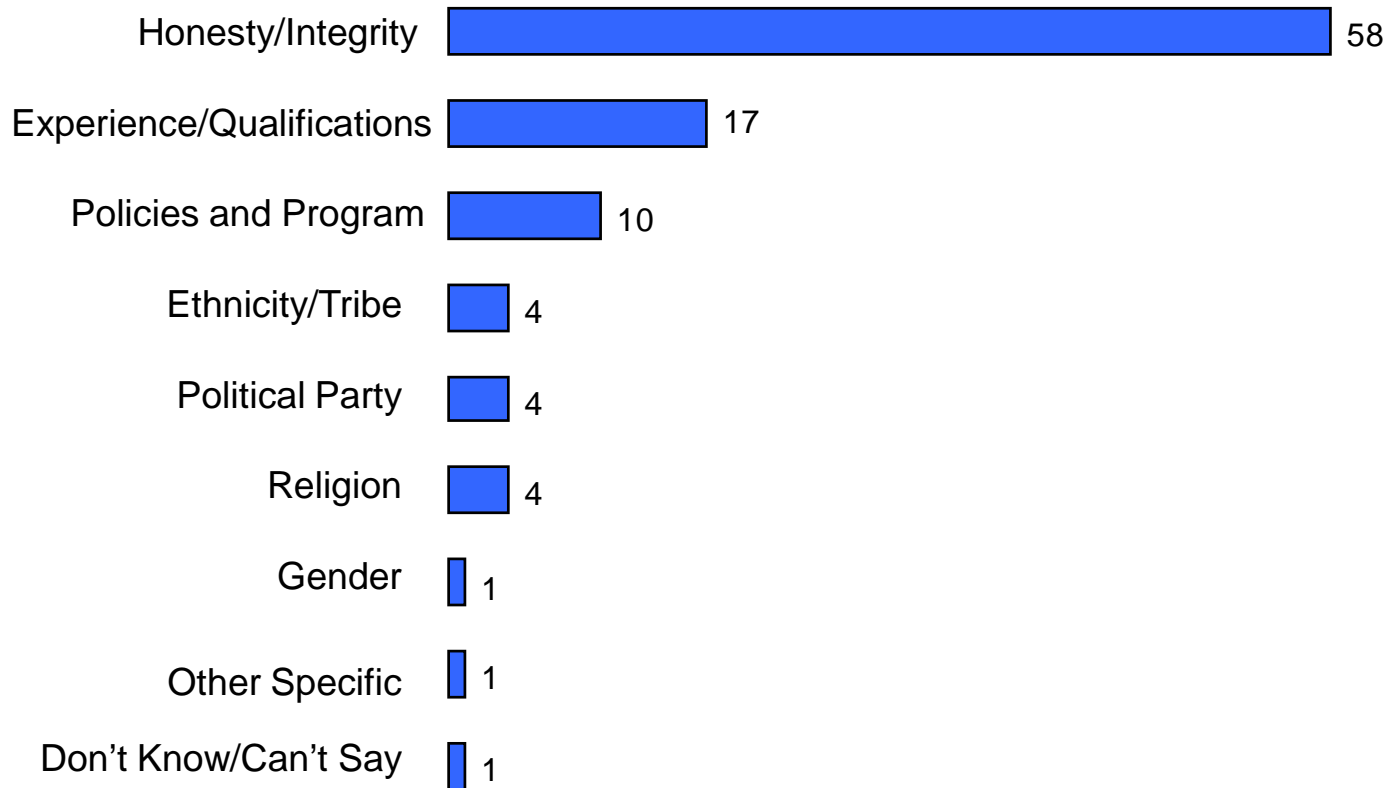
### Regions

	All	Lagos	South West	South South	South East	North West	North East	North Central
Yes	72	96	78	84	74	53	73	80
No	27	3	22	16	26	47	26	19
Don't Know	0	1	0	0	0	0	1	1

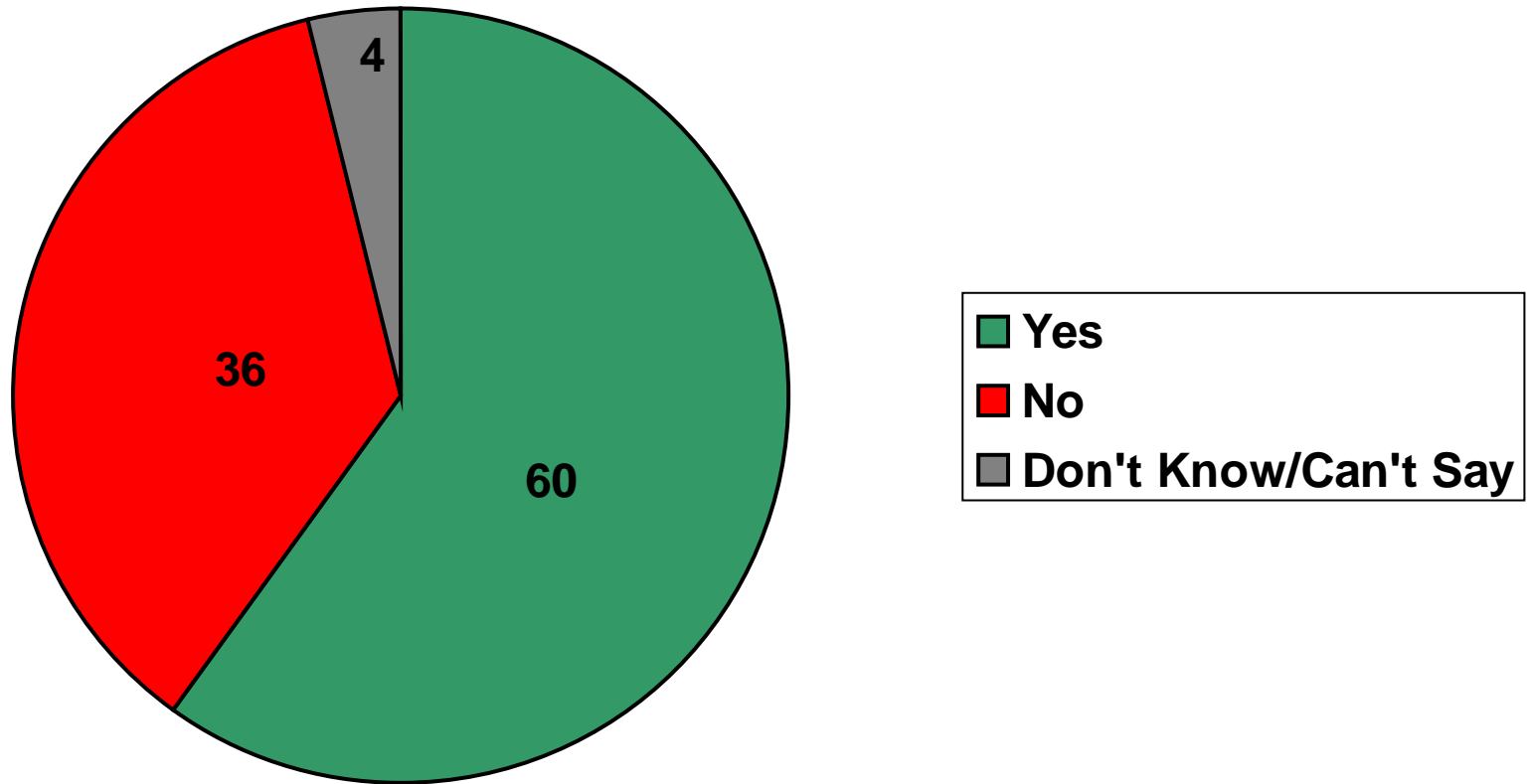
### Household Income

	All	Unable to Meet Basic Needs	Able to Meet Basic Needs	Able to Meet Needs Plus Surplus
Yes	72	66	71	77
No	27	33	29	23
Don't Know	0	1	0	0

**In terms of determining voting for political leaders, which of the following characteristics is most important?**

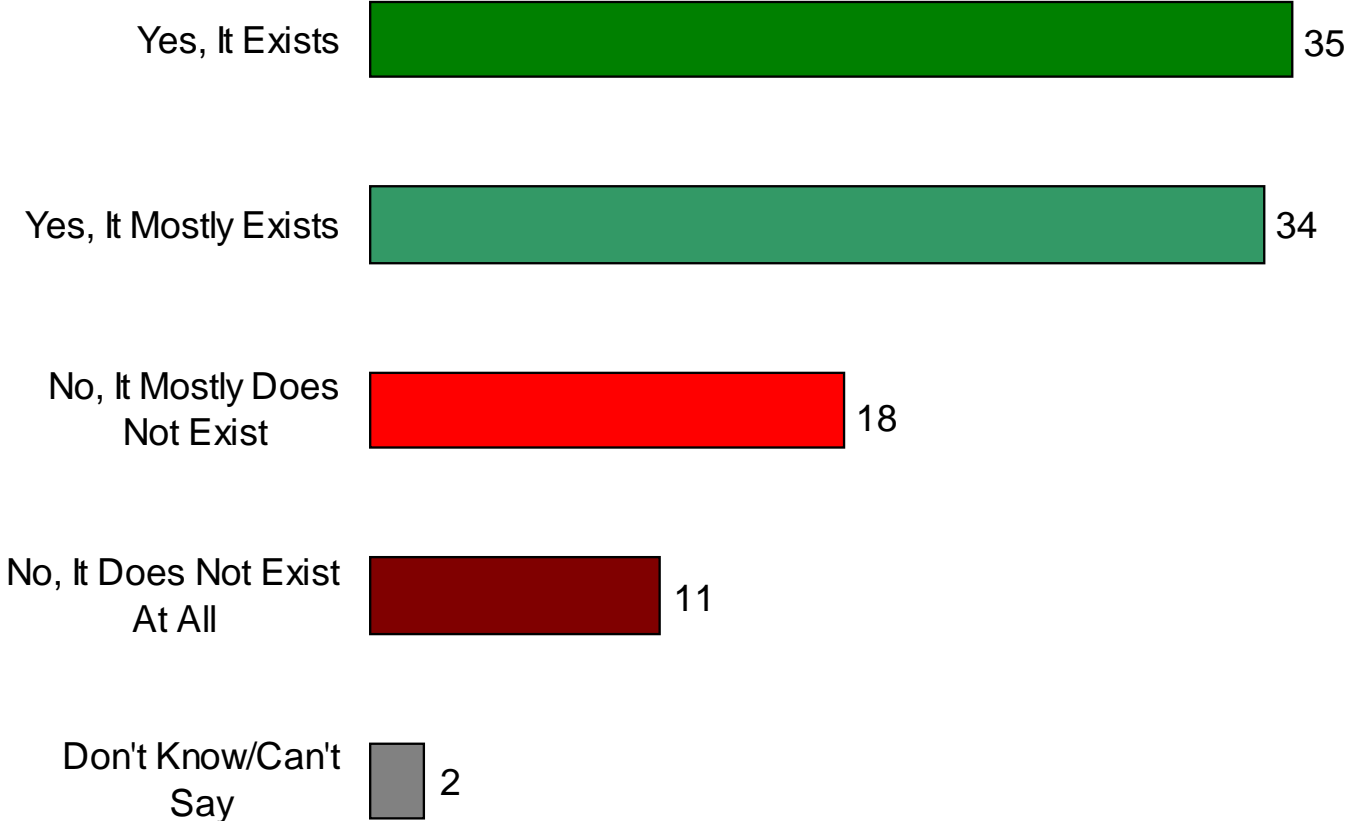


## Do you believe that the practice of zoning\* is good for Nigeria?

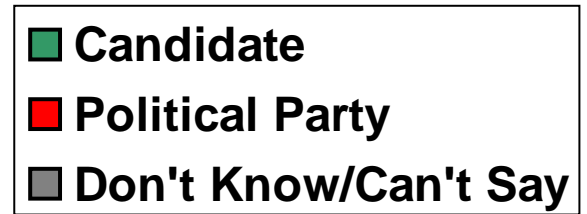
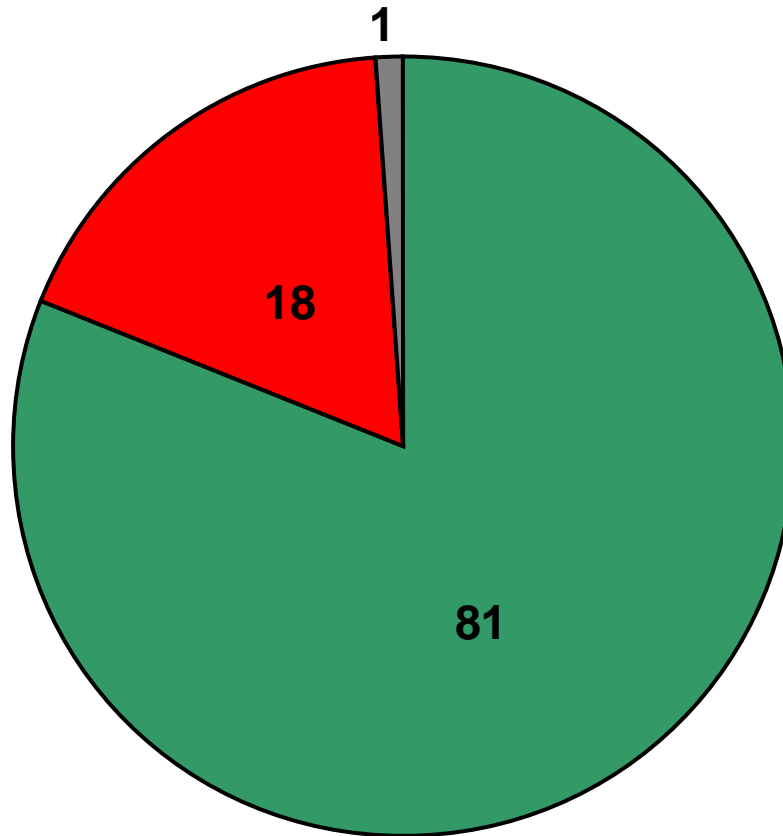


*\* When asked by respondents to define “zoning” interviewers were instructed to provide the following verbatim definition: “Zoning means the rotation of power, such as the alternation of north and south candidates for the presidency, or the alternation of different tribes for the governorship, to allow different groups a chance to hold office.”*

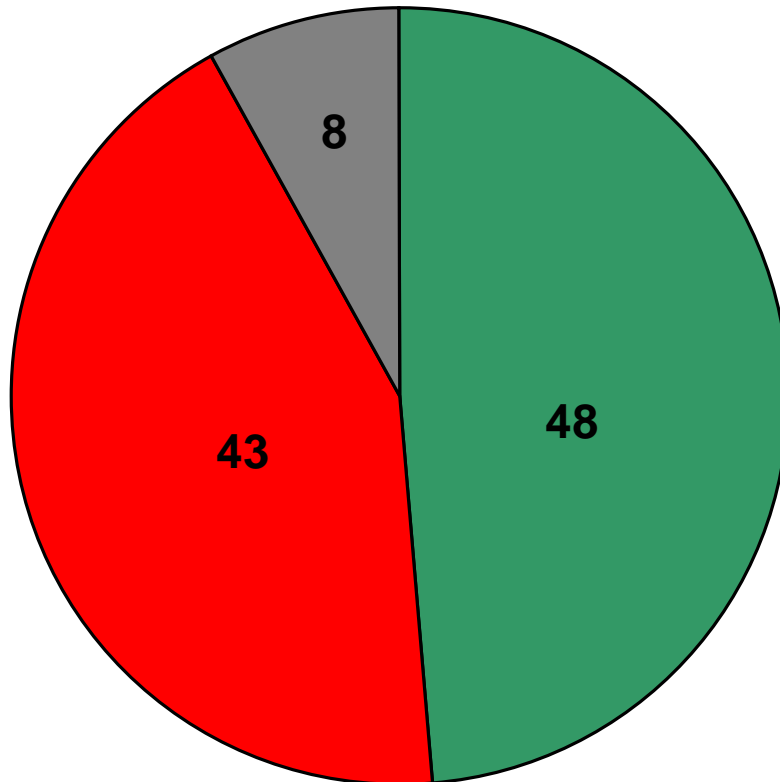
**According to your own definition, does democracy exist in Nigeria?**



Which is more important to you in deciding who to vote for, the candidate or the political party?

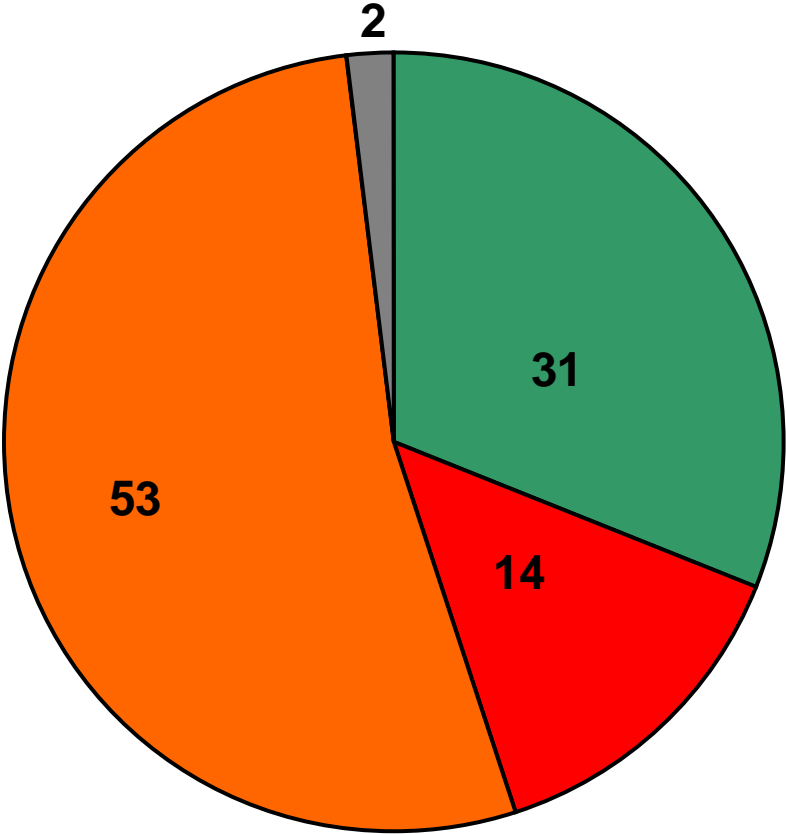


I am going to read a pair of statements, please tell me which one closely follows your beliefs about the behaviour of political parties in Nigeria.



- All Party Members are allowed to participate democratically in decisions and activities, including the selection of candidates
- Decisions and candidate selections are made only by an elite few
- Don't Know/Can't Say

Are you a member of a political party and if so do you plan to vote in your party's primary?

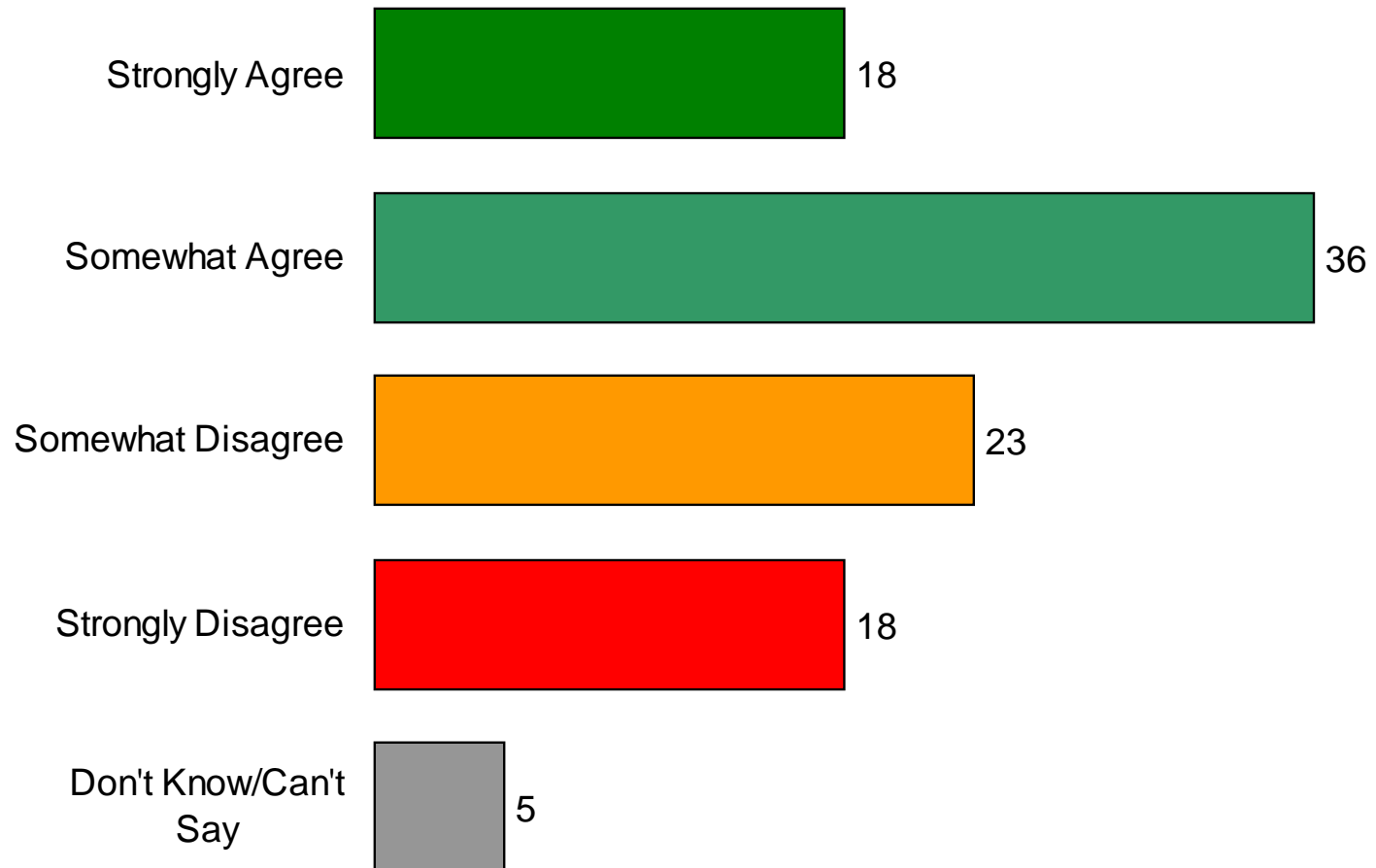


- Yes (Member Intends to Vote)
- No (Member Does Not Intend to Vote)
- Don't Belong to a Political Party
- Don't Know/Can't Say

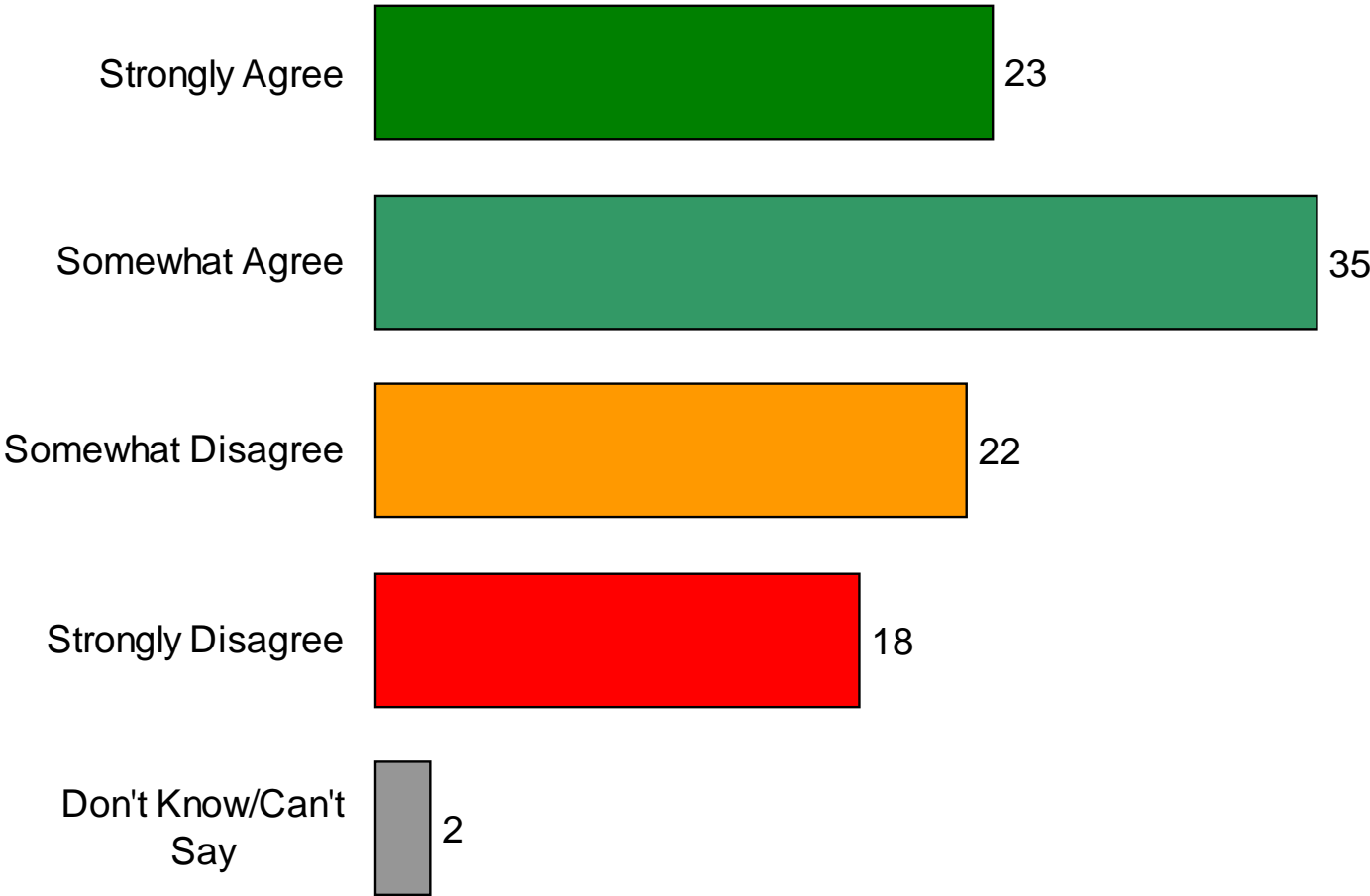




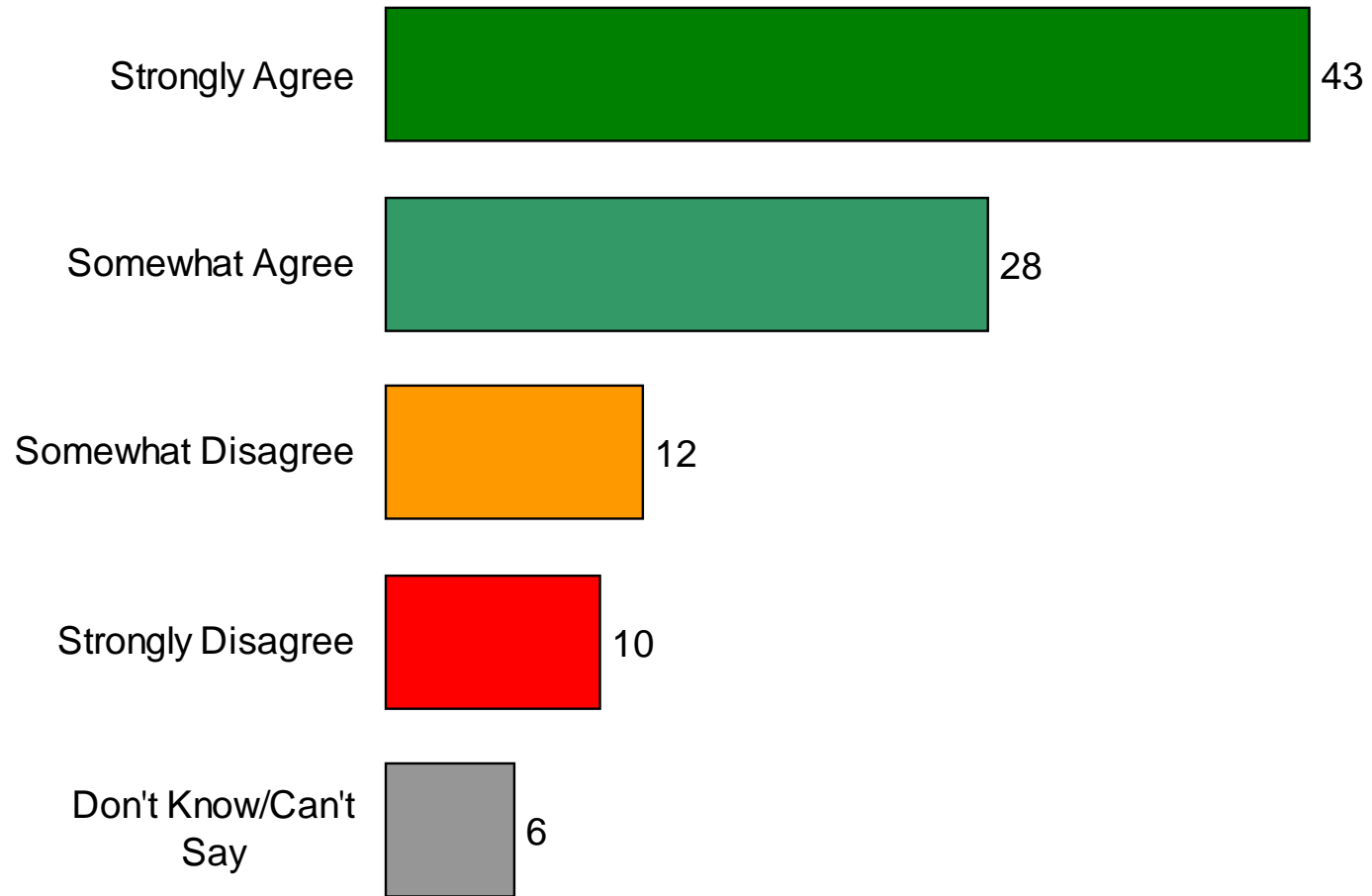
**How strongly do you agree or disagree with the following statement: In Nigeria, political parties discuss issues and priorities that closely match those of the people.**



**How strongly do you agree or disagree with the following statement: Women are equally represented in the political decision making positions in Nigeria.**

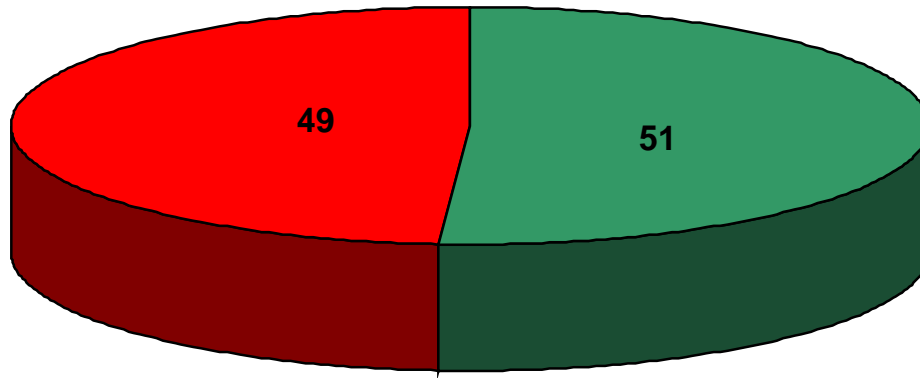


**In some countries for example, Botswana, Kenya and Uganda, there are legislative quotas reserving seats for women. Do you agree or disagree with such a system?**



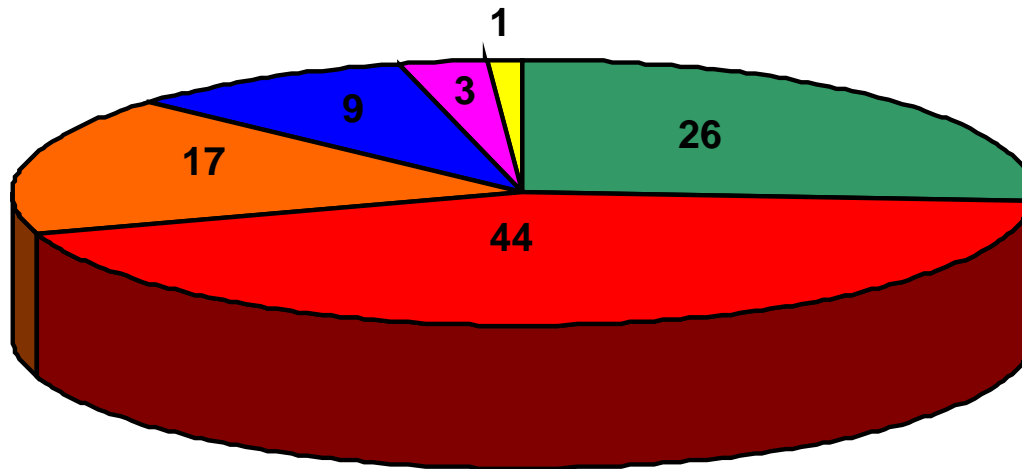
# **SOCIO-DEMOGRAPHICS**

# GENDER



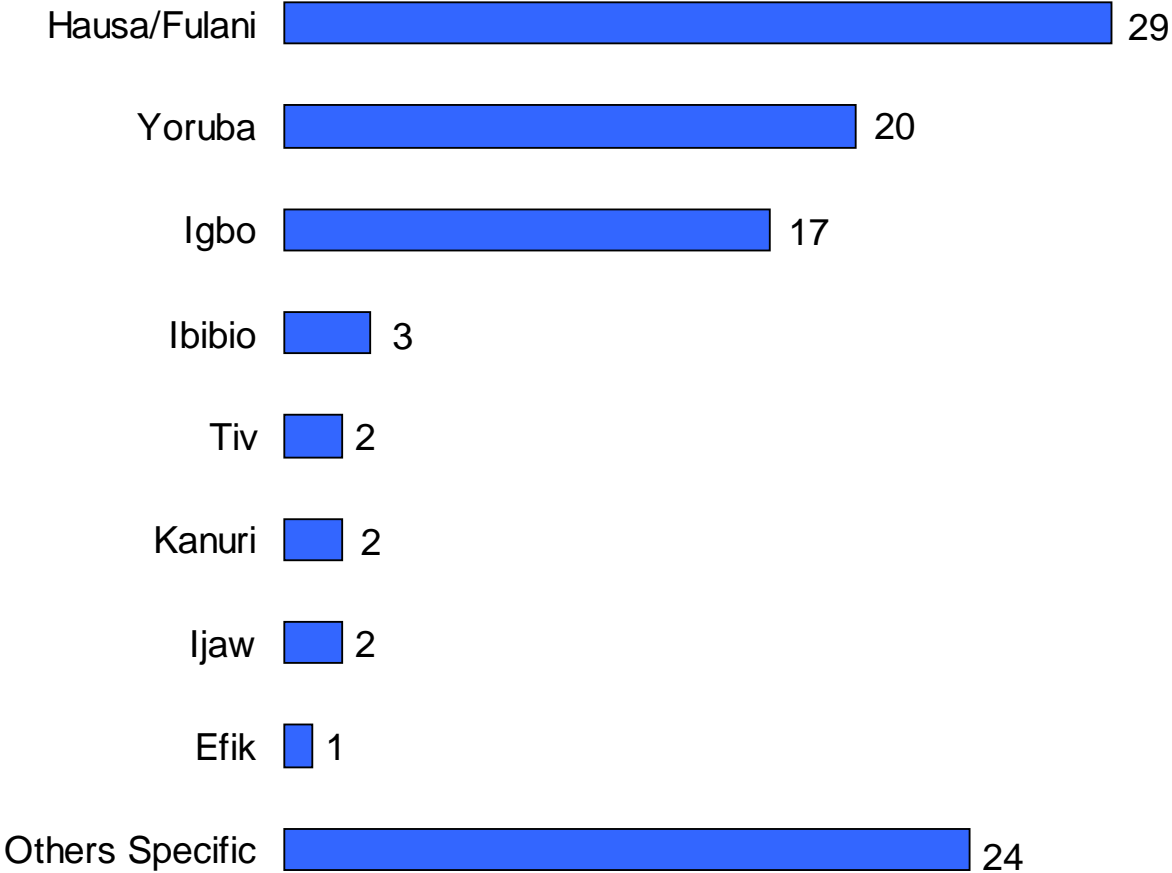
■ Male ■ Female

# AGE

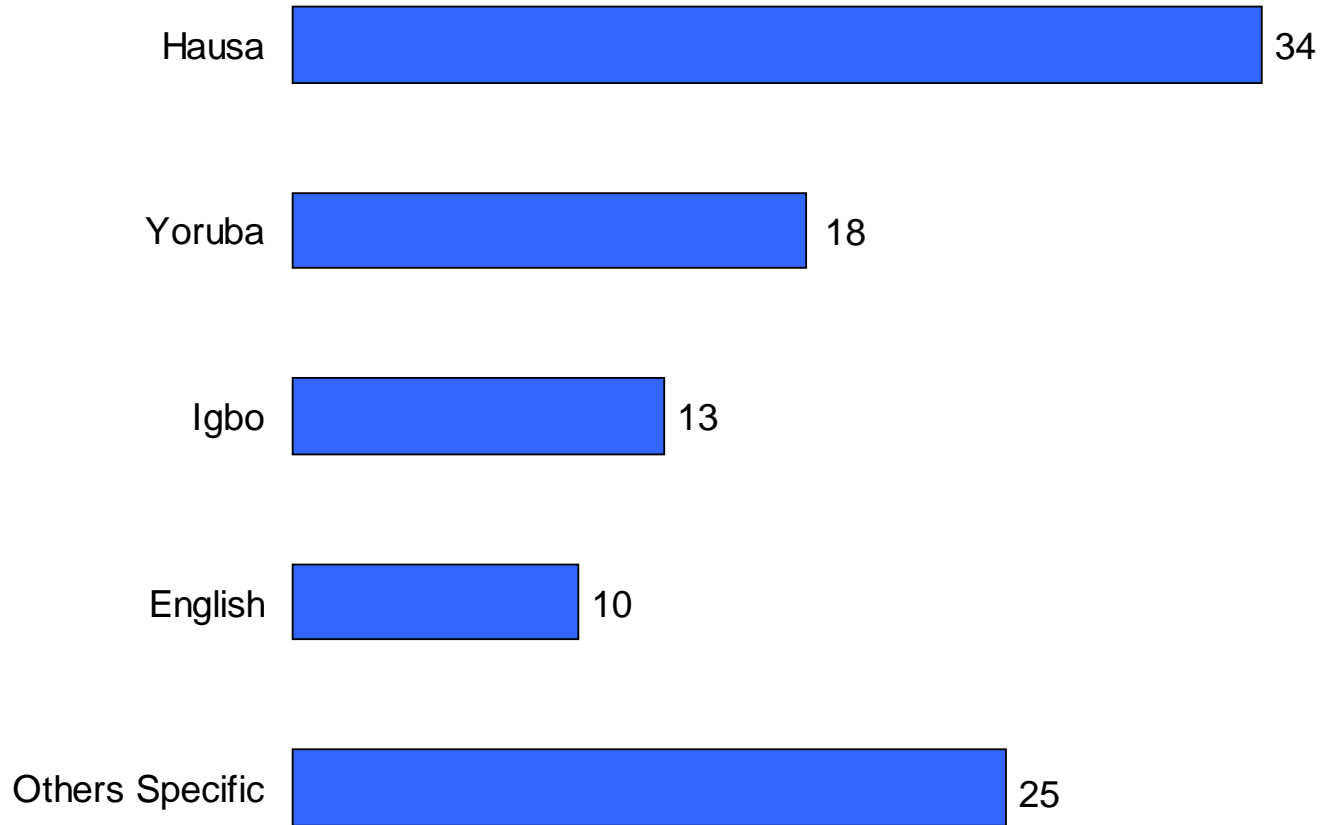


■ 18-24 ■ 25-34 ■ 35-44 ■ 45-54 ■ 55-64 ■ 65+

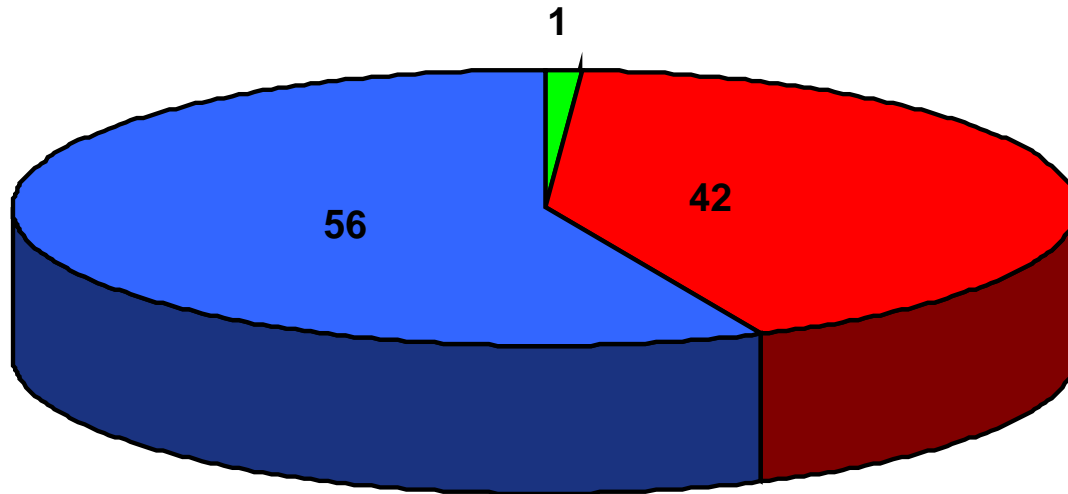
# ETHNIC GROUP



# LANGUAGE SPOKEN AT HOME



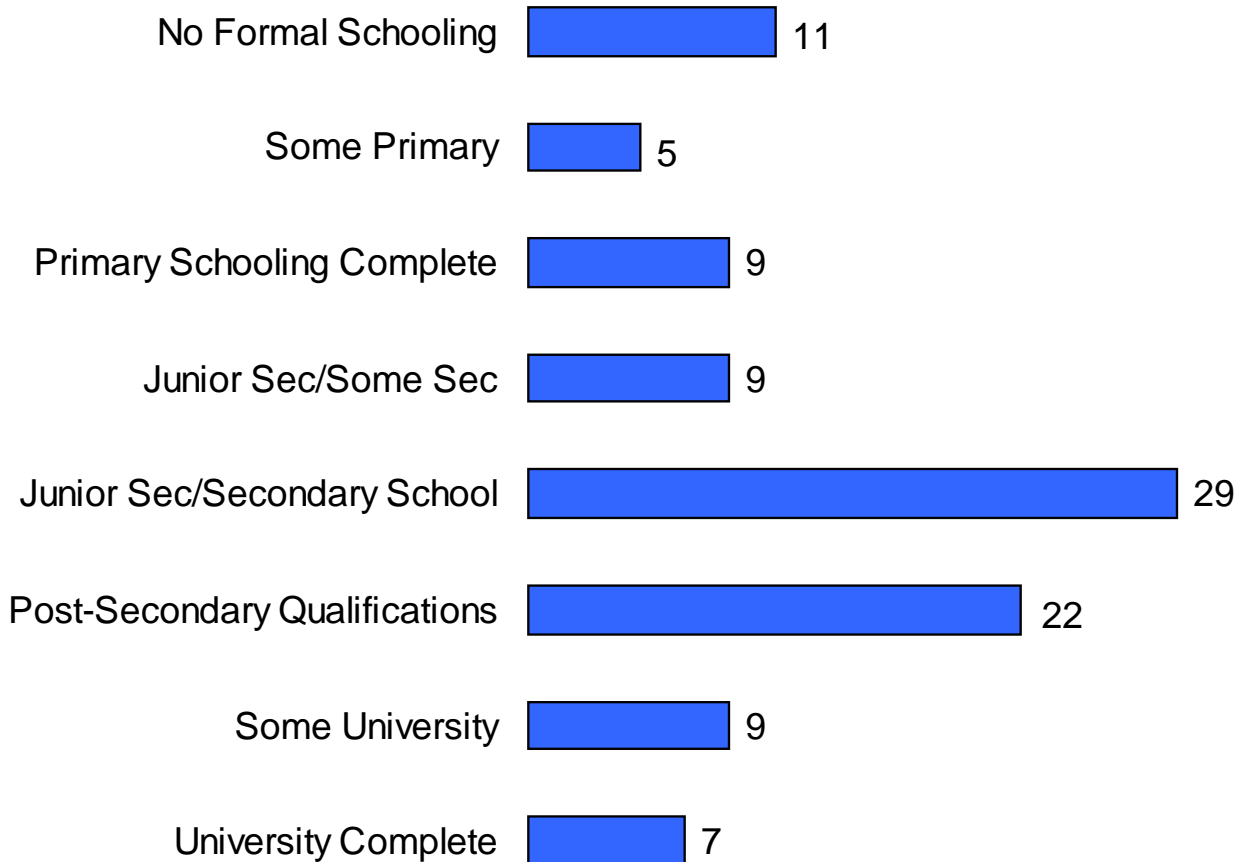
# RELIGION



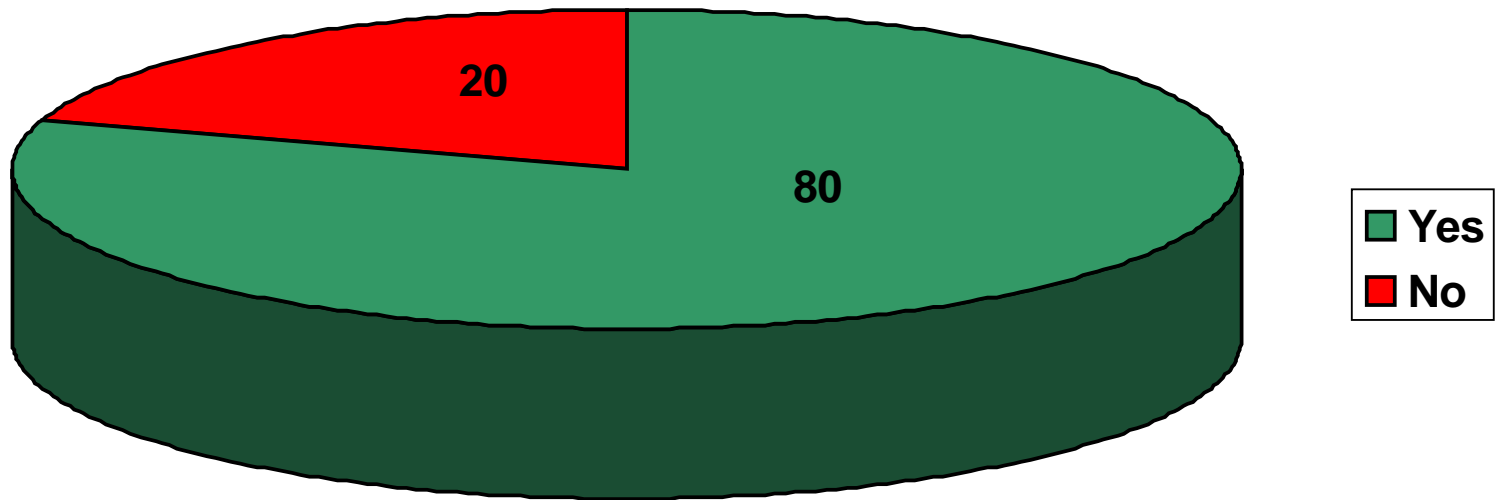
■ African/Traditional Religion ■ Islam ■ Christianity



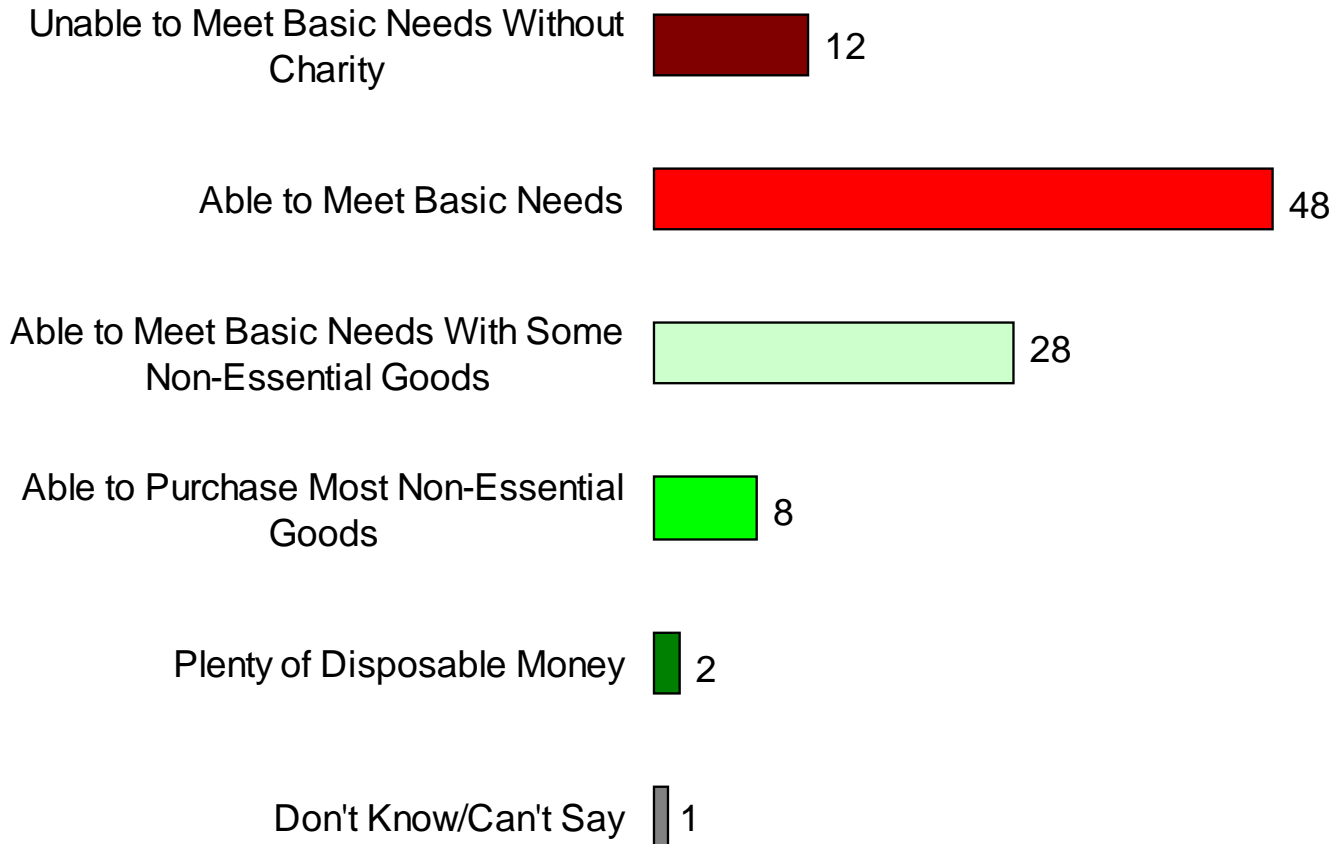
## LEVEL OF SCHOOLING



## ABILITY TO READ AND WRITE ENGLISH



# MONTHLY HOUSEHOLD INCOME



# HOW SAFE DO YOU FEEL HERE IN THE COMMUNITY?

