



Cuban Public Opinion Survey

June 30 – July 13, 2011

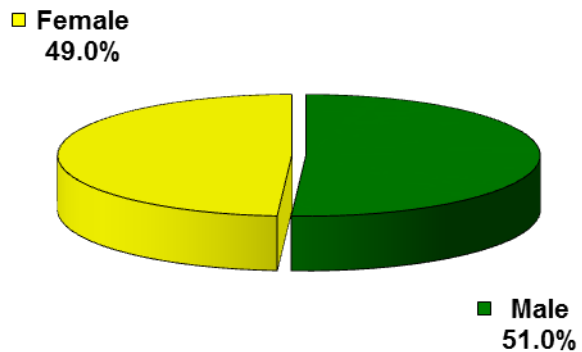
Survey Methodology

- ✓ Dates of Interviewing: The fieldwork was conducted June 30 – July 13, 2011.
- ✓ Data Collection Method: Stratified-intercept methodology based on personal, face-to-face interviews in Cuba.
- ✓ Sample Size: 572 Cuban adults (age 18 and older).
- ✓ Sample: Interviews were conducted in fourteen (14) Cuban provinces: Ciudad de La Habana, Provincia de La Habana, Pinar del Río, Matanzas, Sancti Spiritus, Villa Clara, Cienfuegos, Ciego de Ávila, Camaguey, Holguín, Guantánamo, Las Tunas, Granma and Santiago de Cuba.
 - ✓ The sample was stratified by province, then by sub-units within each province. Interviewees were allocated by gender and age quotas. The final selection of each interviewee was random.
- ✓ Respondents: The sample selection for province, gender and age are based on the last available Cuban census data, released in 2002.
- ✓ Maximum Sample Margin of Error: Margin of error of $\pm$ four percent for a 95 percent level of confidence.

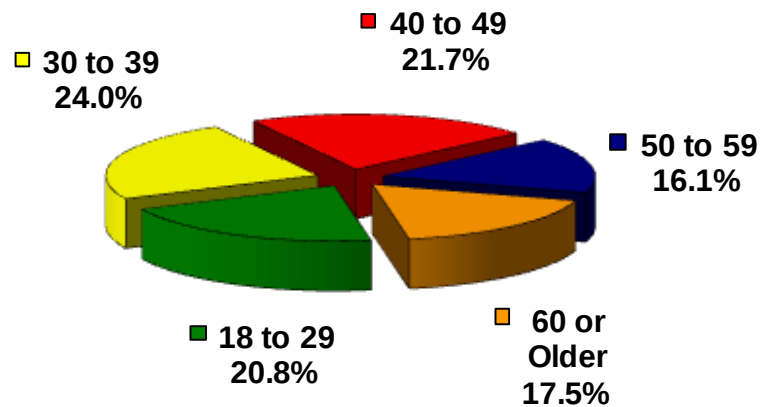
Demographics

Demographics: Gender and Age

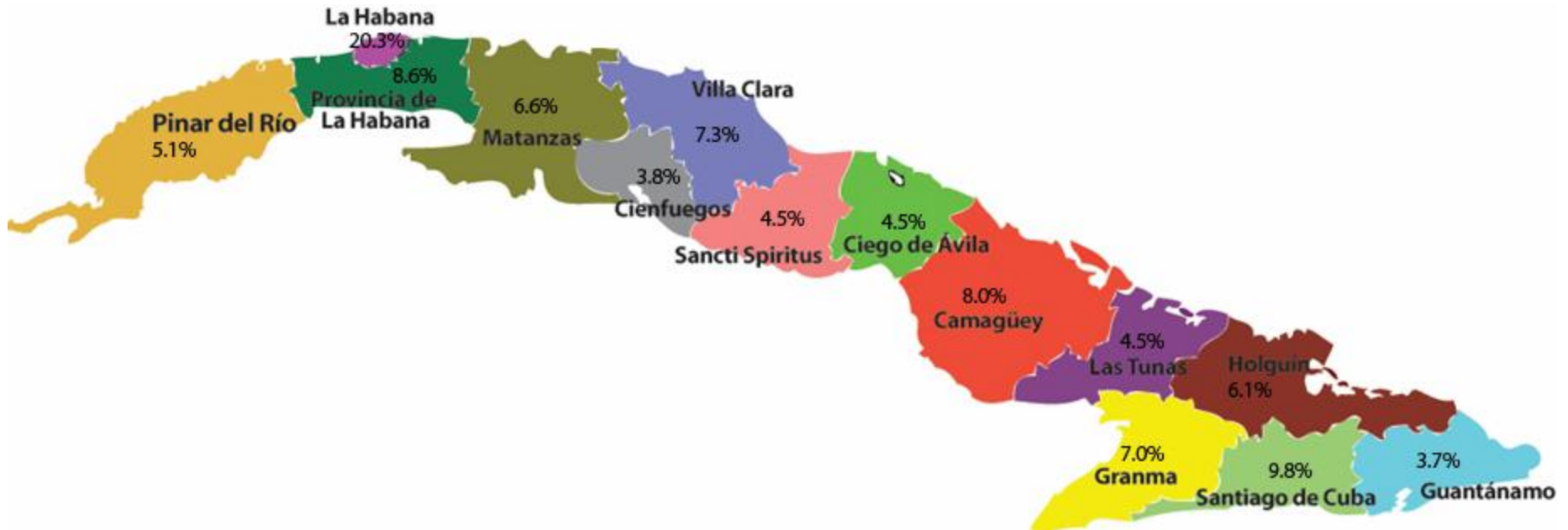
Gender



Age

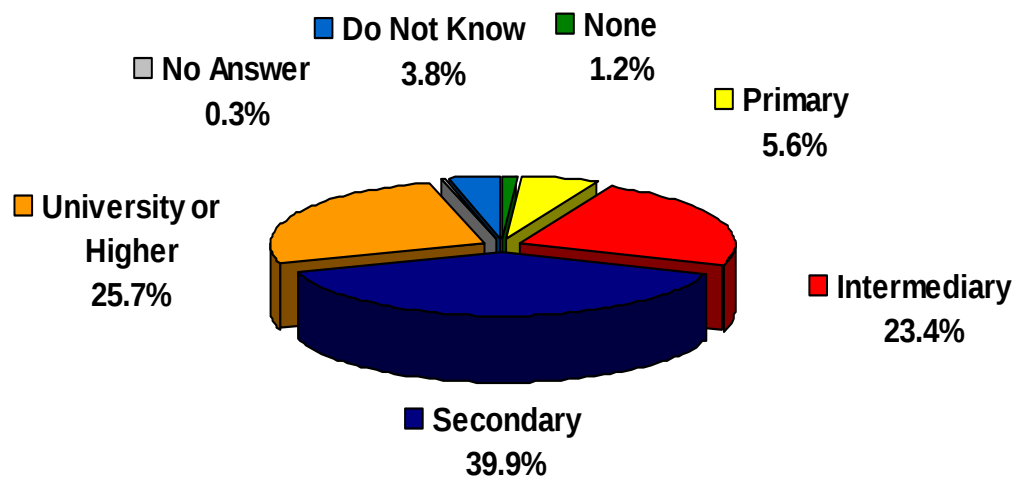


Demographics: Province

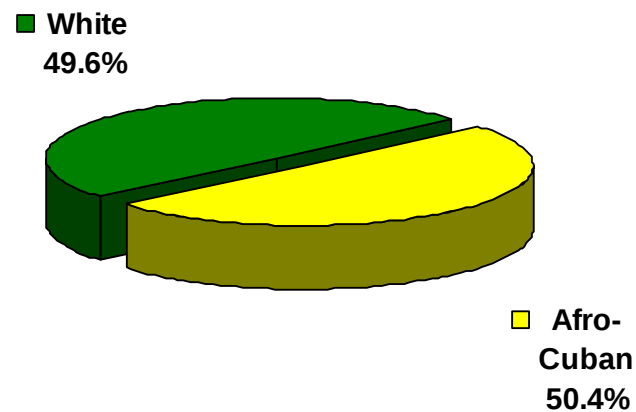


Demographics: Education and Race

Education

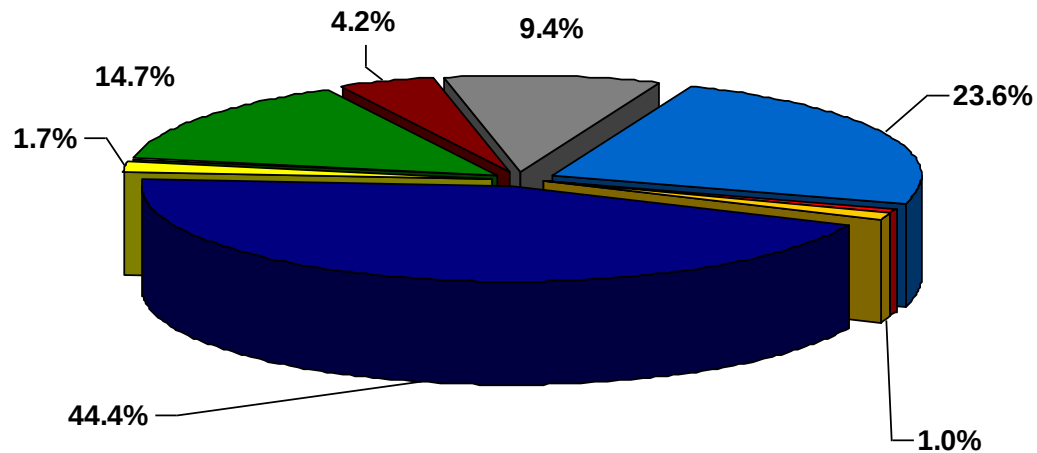


Race



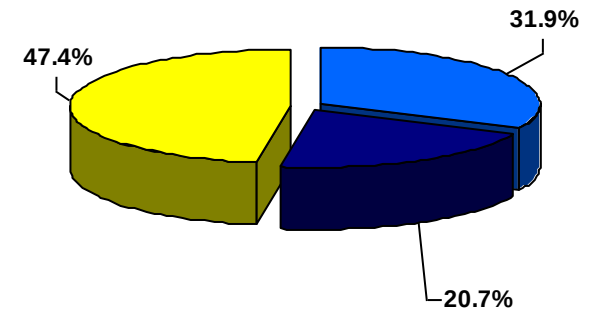
Demographics: Profession or Job

Full Sample



- Works for the Cuban Government in a Leading Position
- Works for the Cuban Government as an Employee
- Works for a Mixed or Foreign Company
- Works as Autonomous, Farmer or Private Business Owner
- Works Full-Time in the House
- Works in the Informal Economy as Main Source of Income
- Not Working
- No Answer

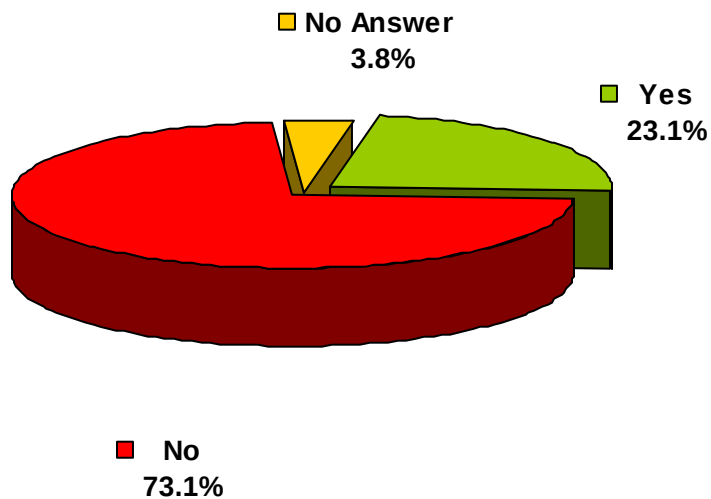
**Those Not Working
(N = 135)**



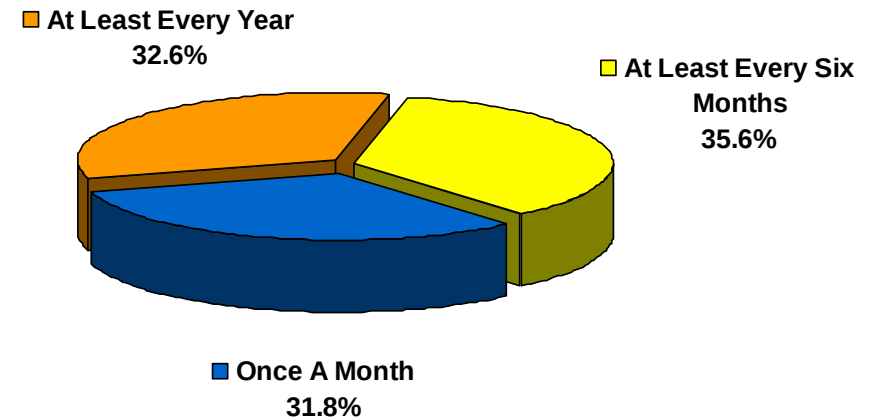
- Not Working
- Student
- Retired / Pensioner

Demographics: Receiving Remittances from Family Members or Friends Abroad

Full Sample

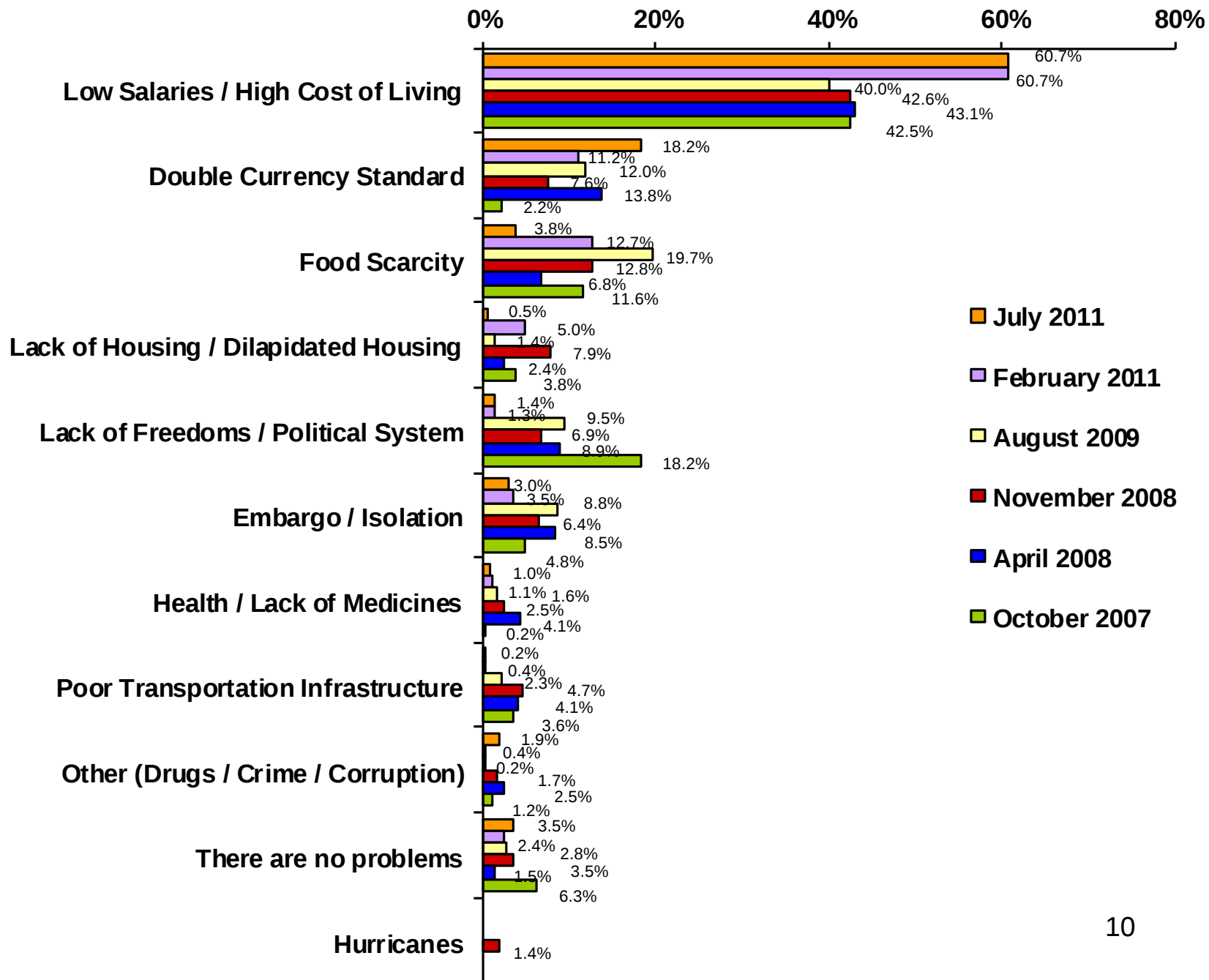


Those Receiving Remittances
(N = 132)



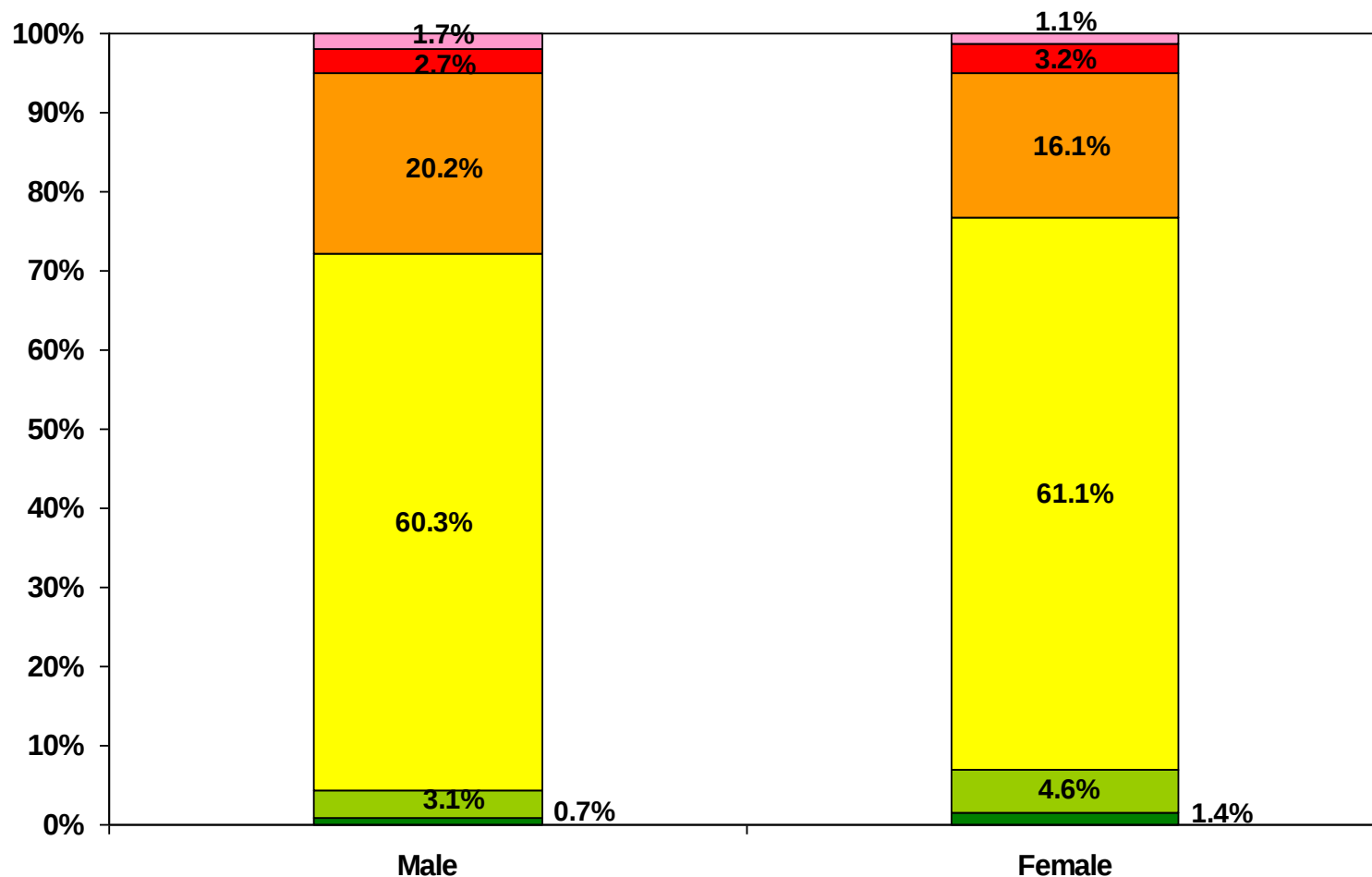
Perspectives on Cuba

What do you think is the biggest problem in Cuba?



What do you think is the biggest problem in Cuba? (by gender)

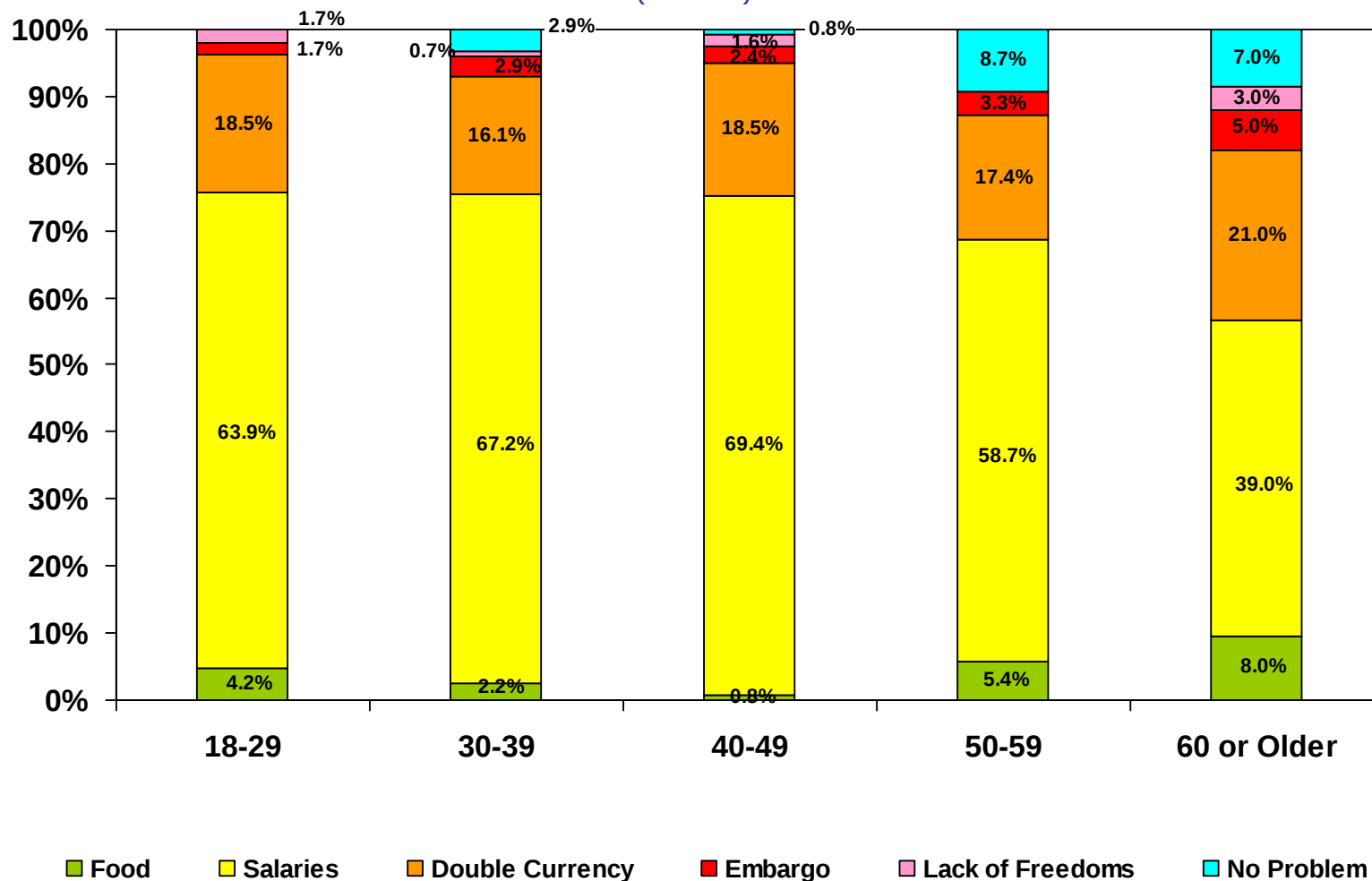
(N = 539)



■ Medicines
 ■ Food
 ■ Salaries
 ■ Double Currency
 ■ Embargo
 ■ Lack of Freedoms

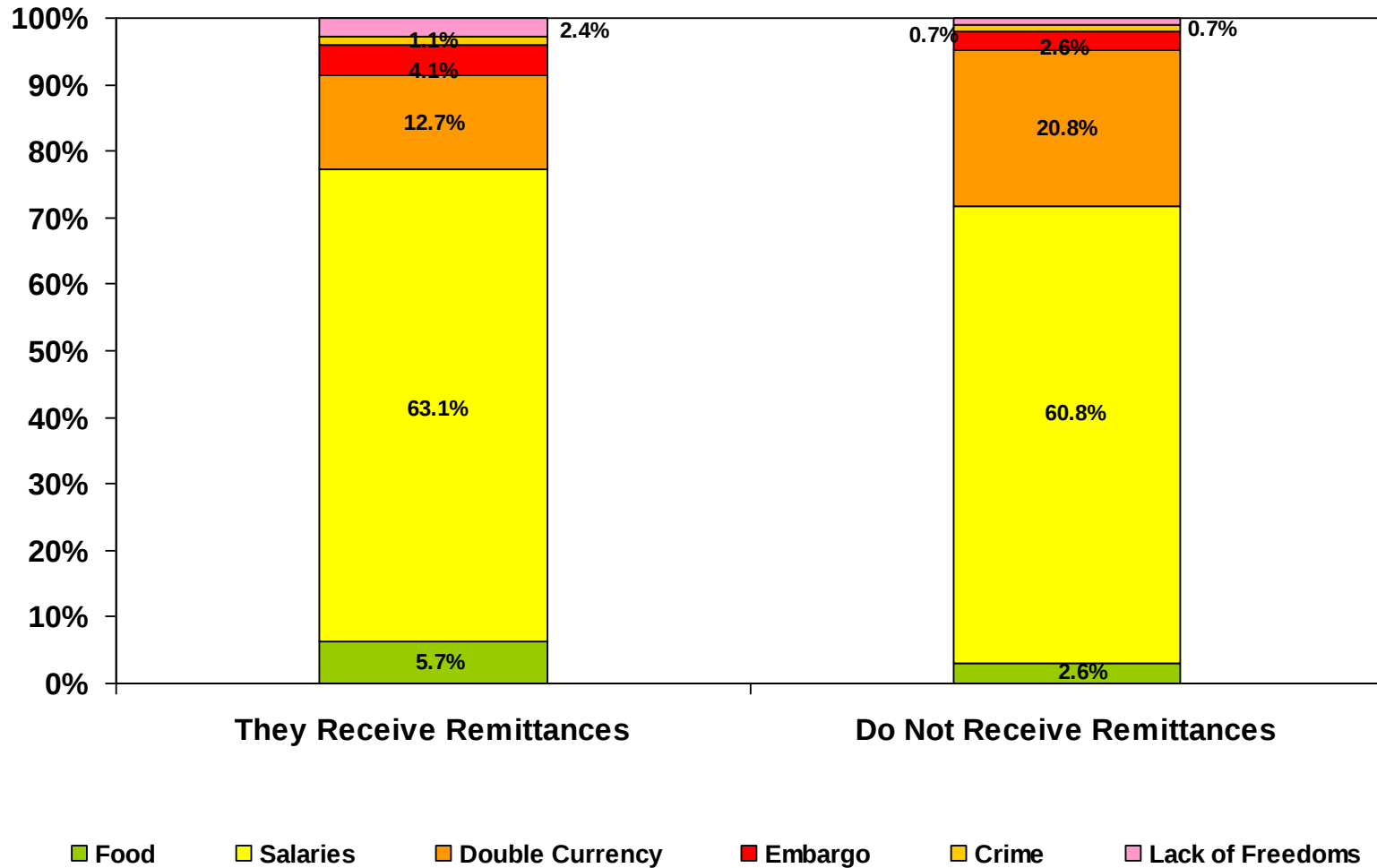
What do you think is the biggest problem in Cuba? (by age)

(N = 539)

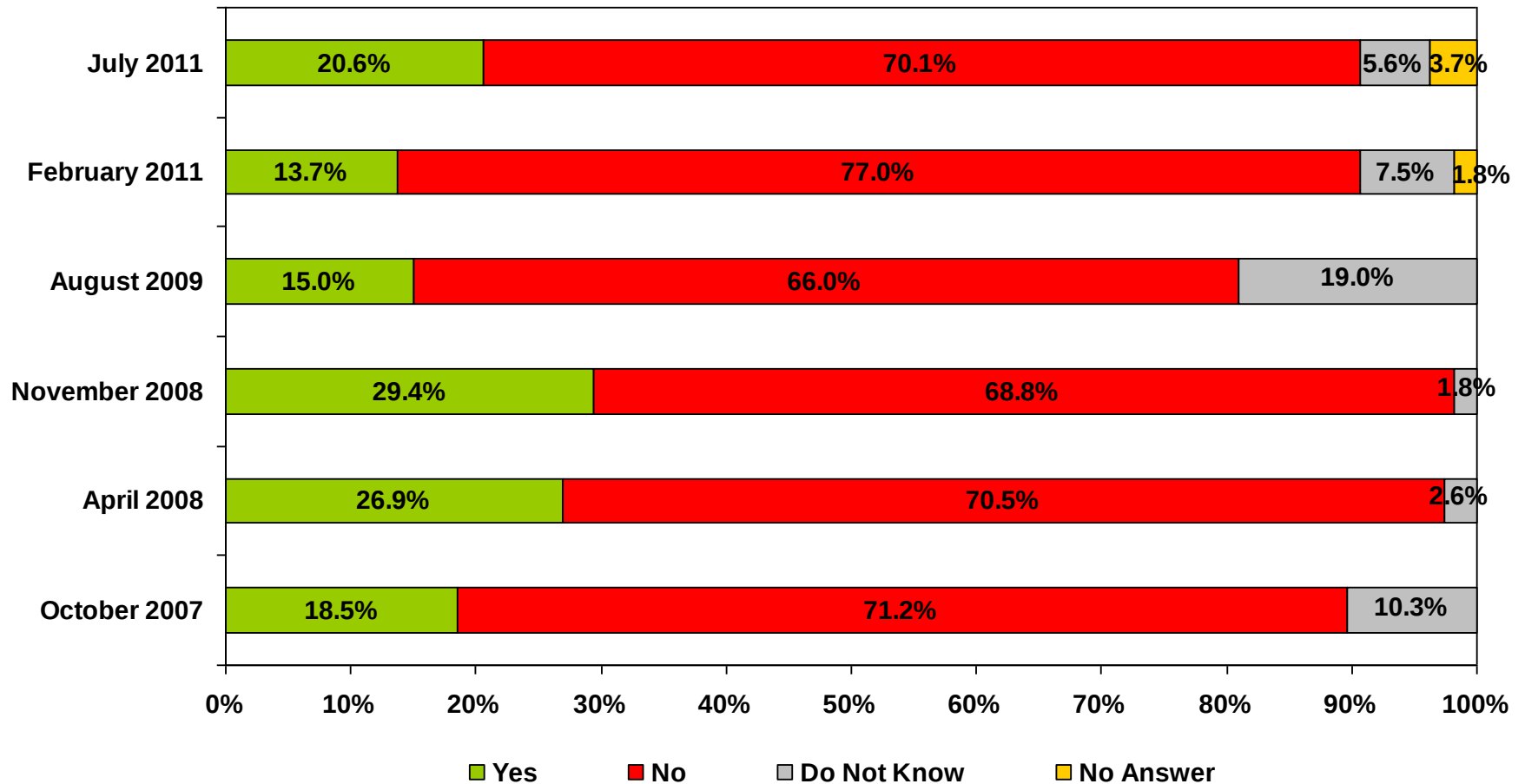


What do you think is the biggest problem in Cuba? (by remittances)

(N = 539)

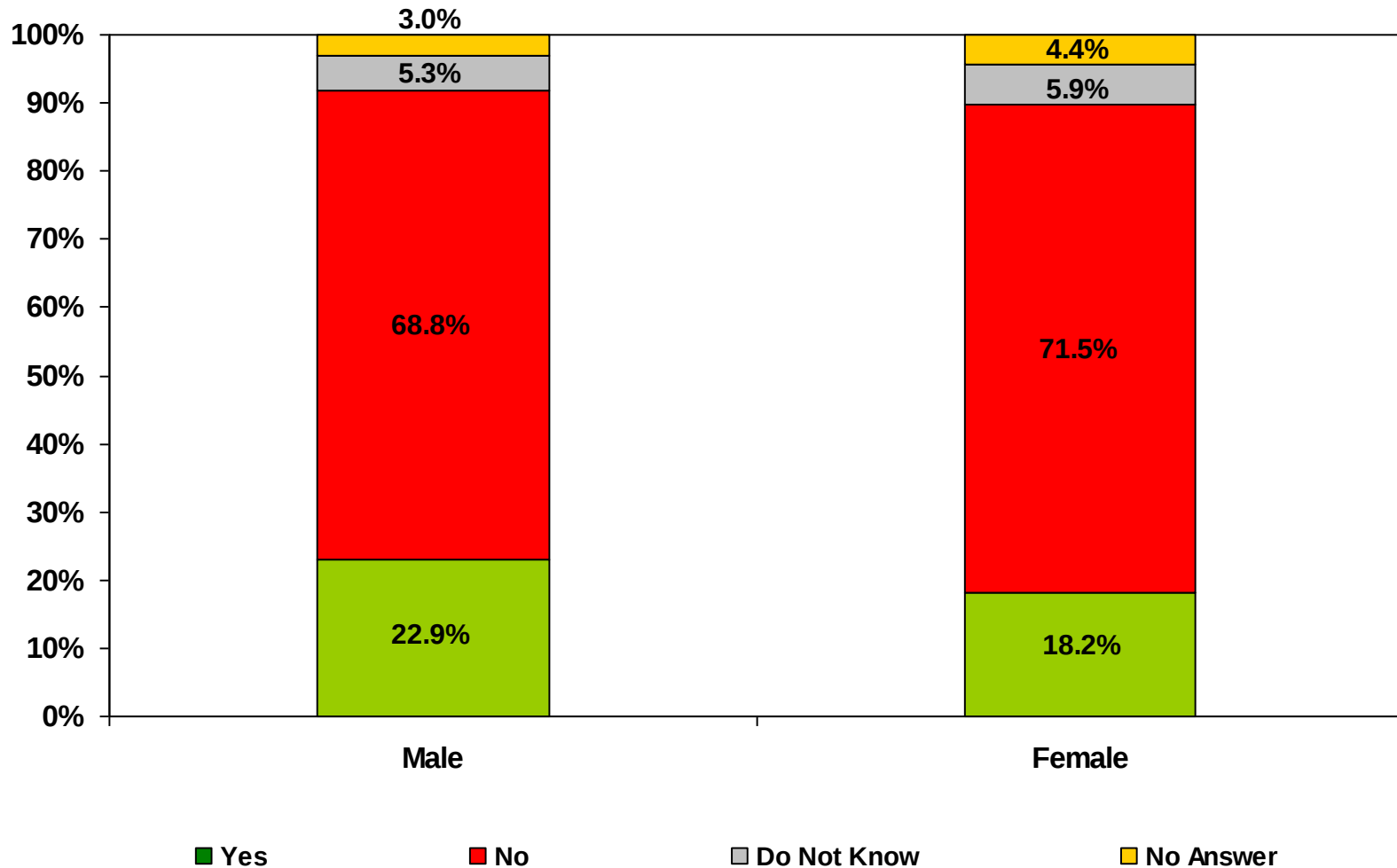


Do you believe the current government will succeed in solving Cuba's biggest problem in the next few years?



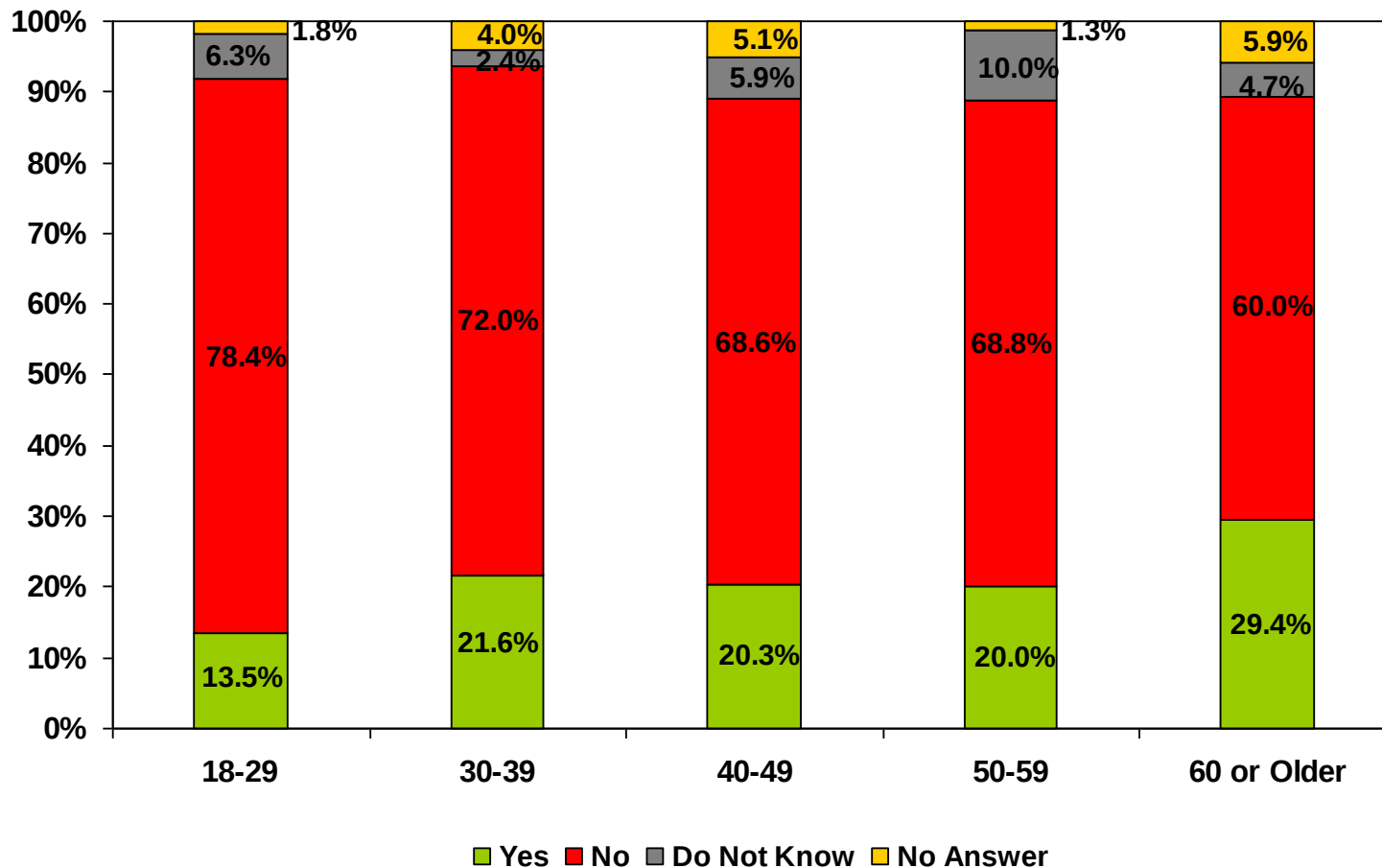
Do you believe the current government will succeed in solving Cuba's biggest problem in the next few years? (by gender)

(N = 519)

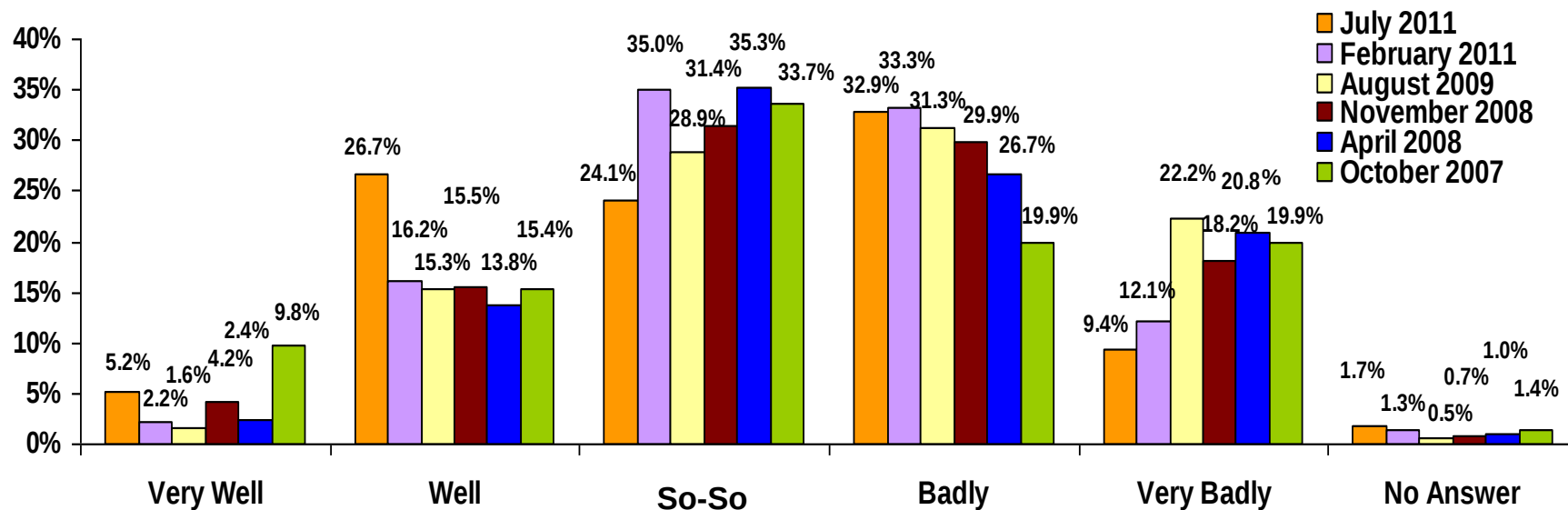


Do you believe the current government will succeed in solving Cuba's biggest problem in the next few years? (by age)

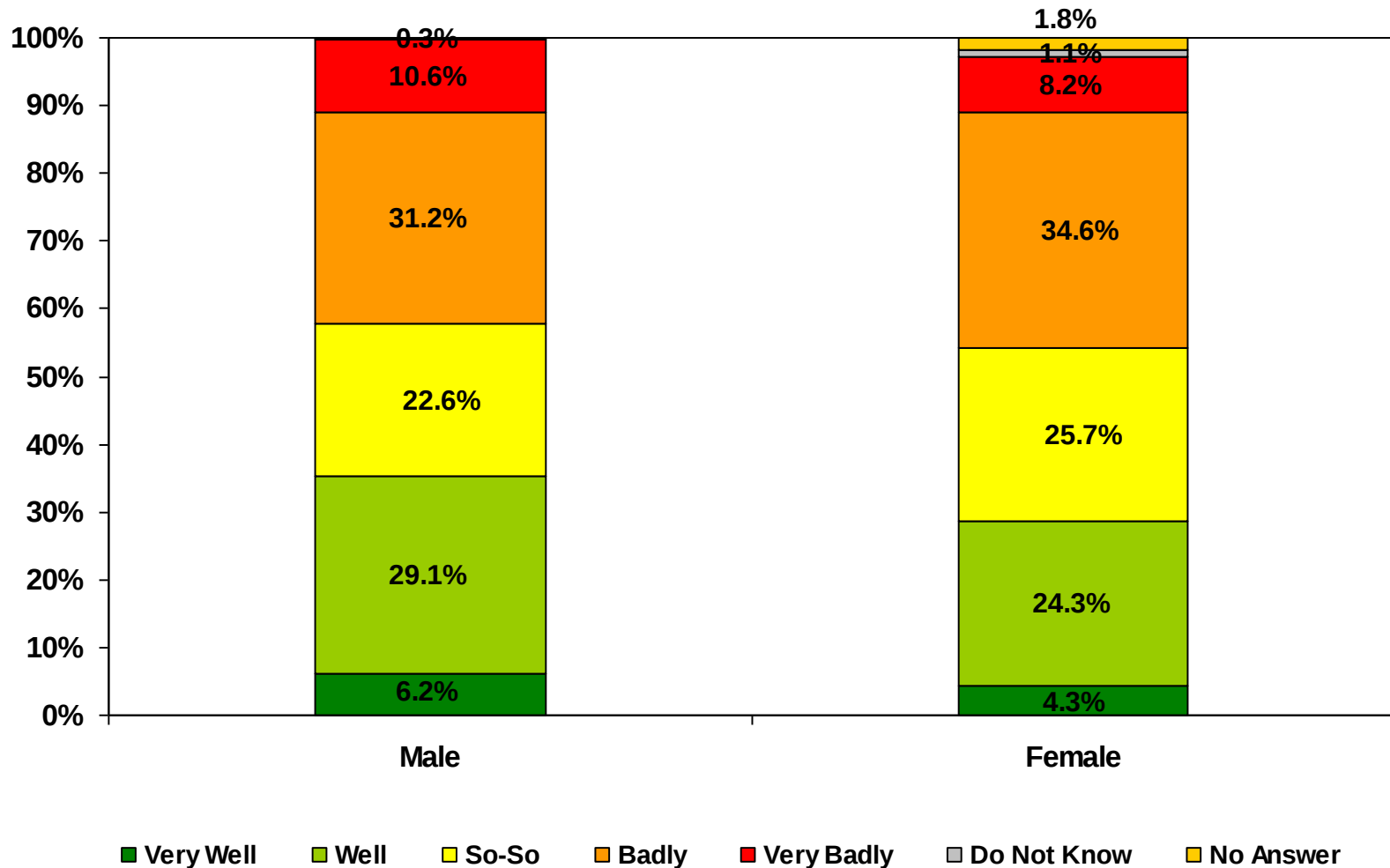
(N = 519)



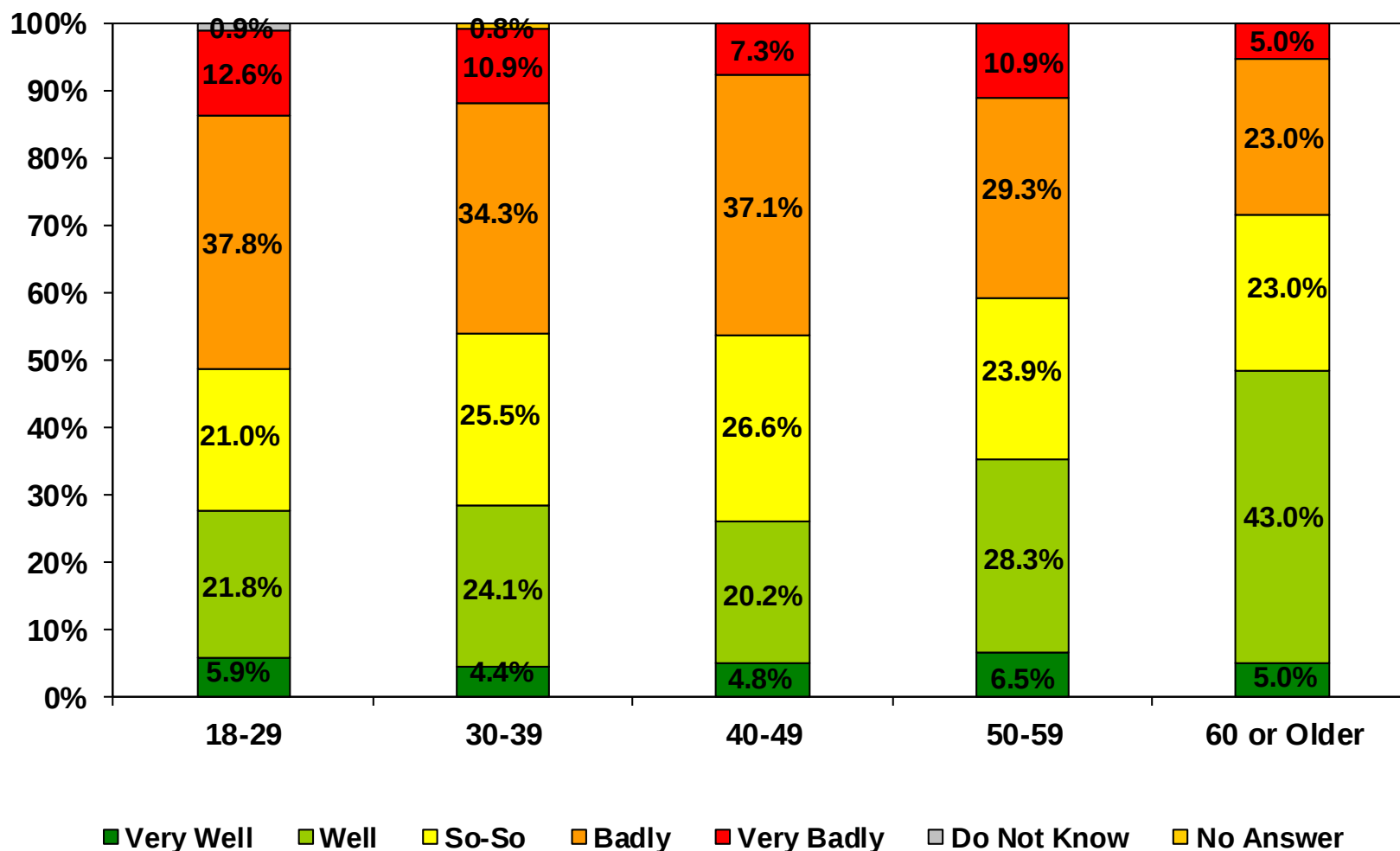
Generally speaking, would you say things in Cuba are going very well, well, so-so, badly or very badly?



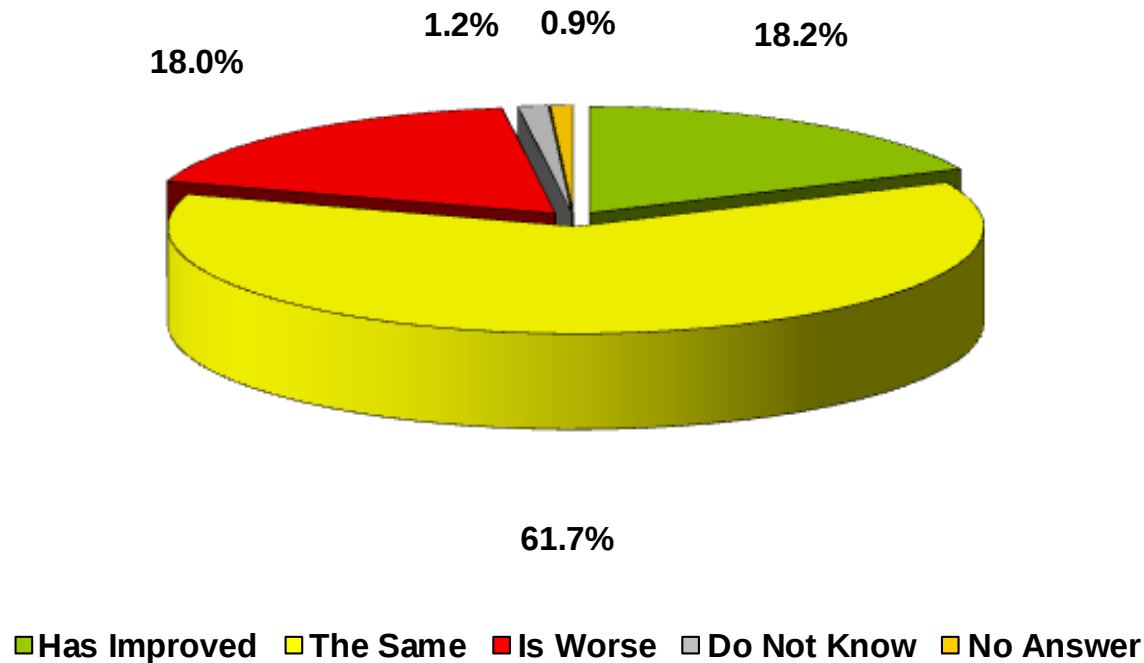
Generally speaking, would you say things in Cuba are going very well, well, so-so, badly or very badly? (by gender)



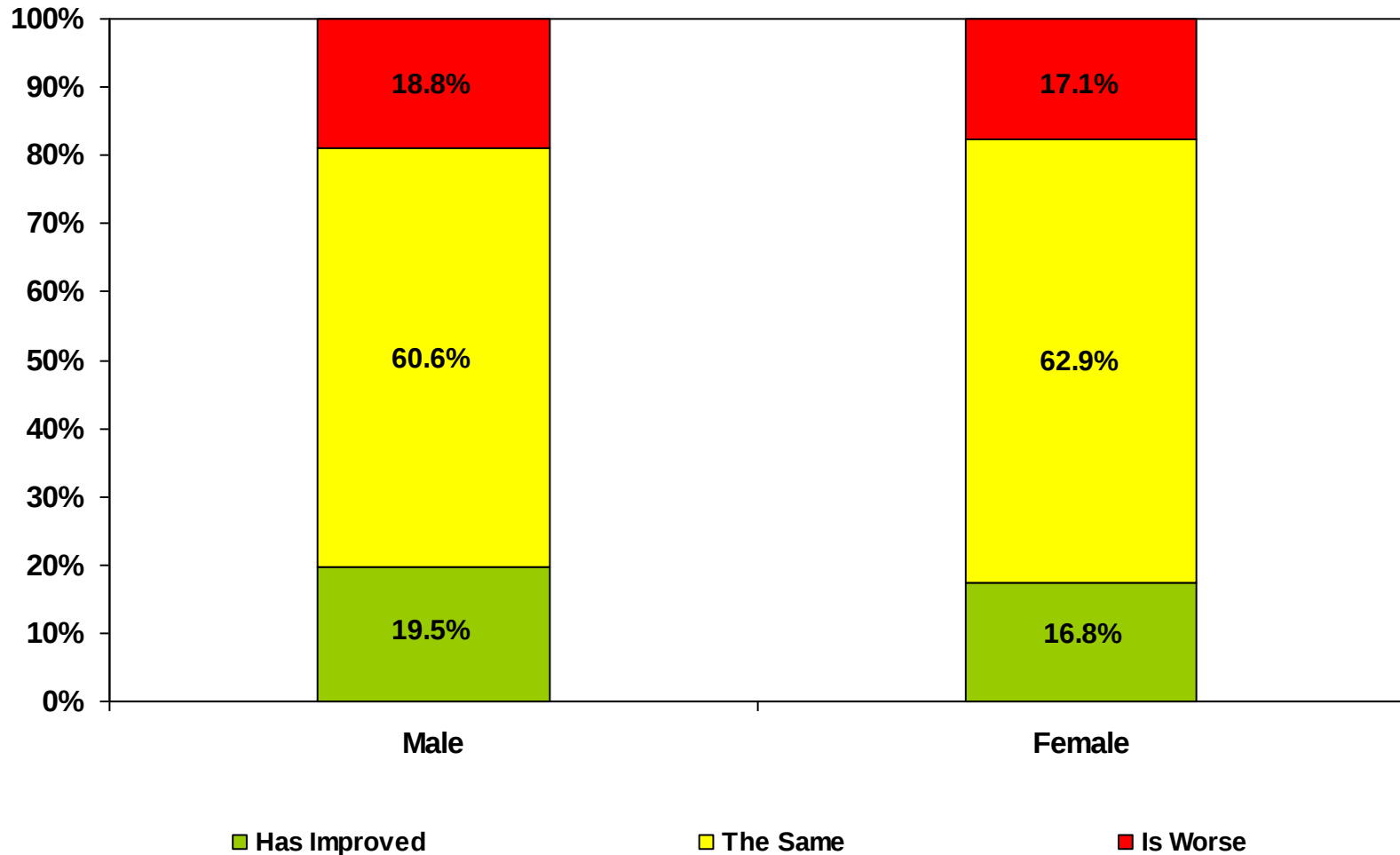
Generally speaking, would you say things in Cuba are going very well, well, so-so, badly or very badly? (by age)



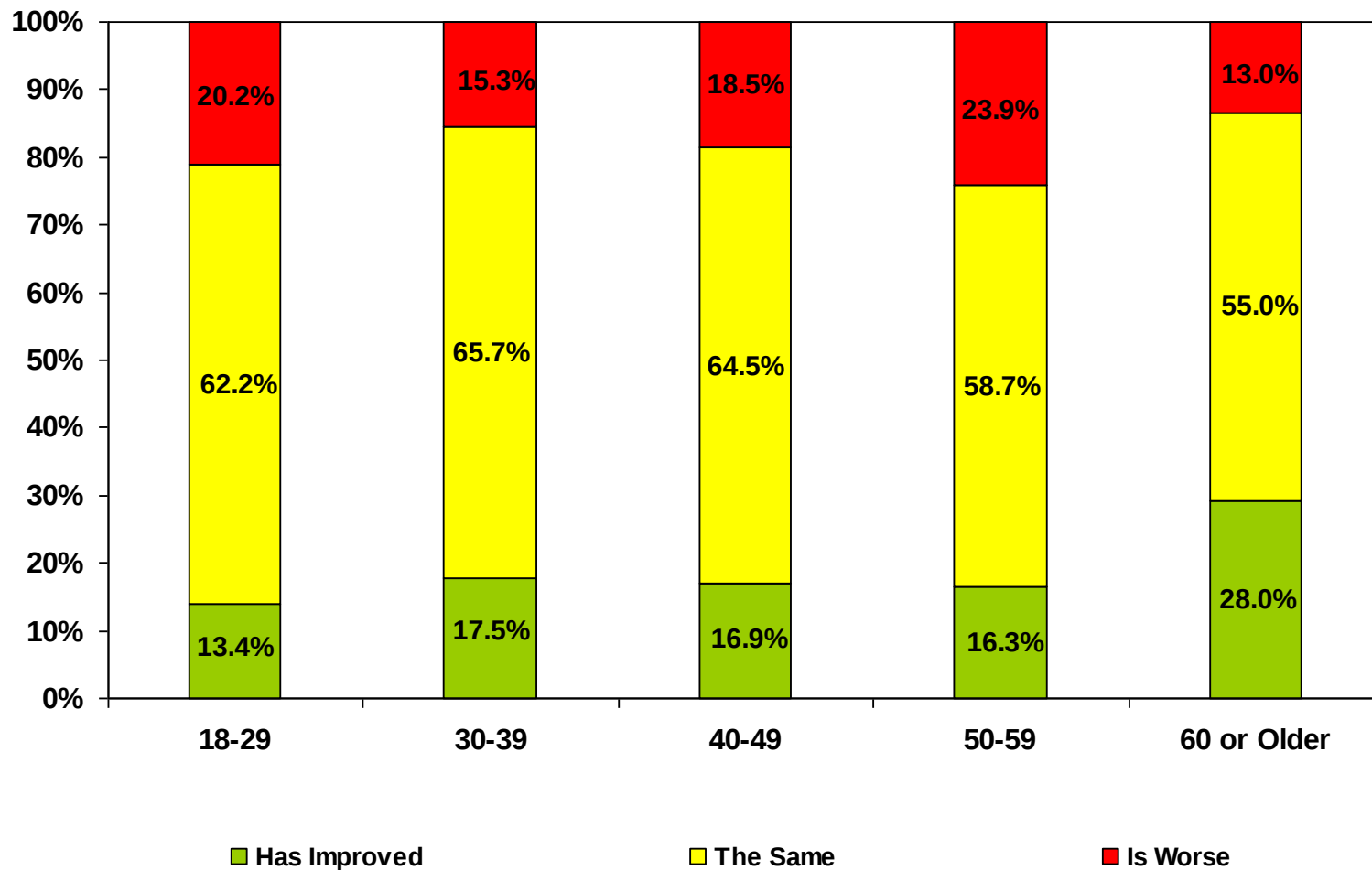
Overall, would you say your family's economic situation has gotten worse, improved or stayed the same from one year ago?



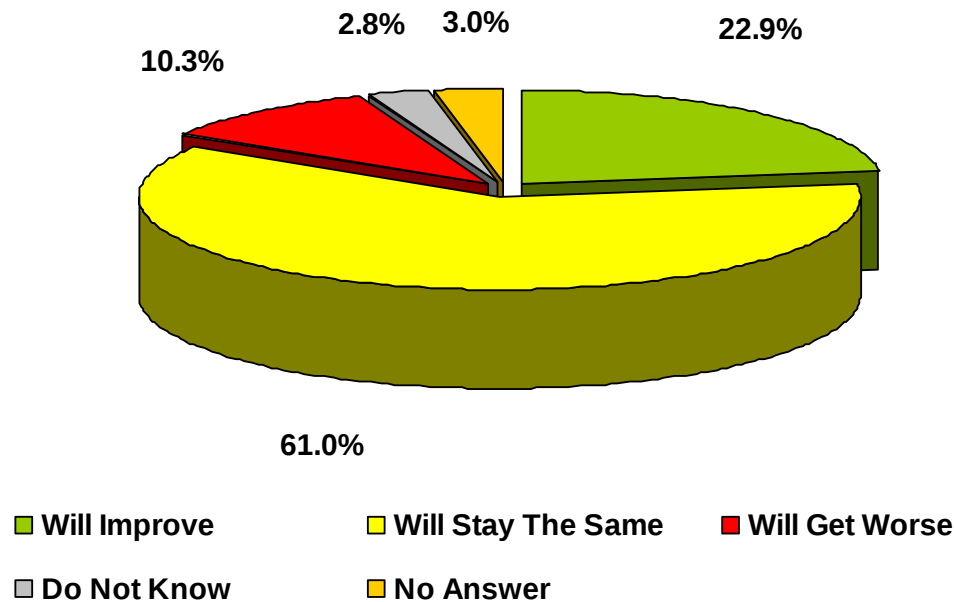
Overall, would you say your family's economic situation has gotten worse, improved or stayed the same from one year ago? (by gender)



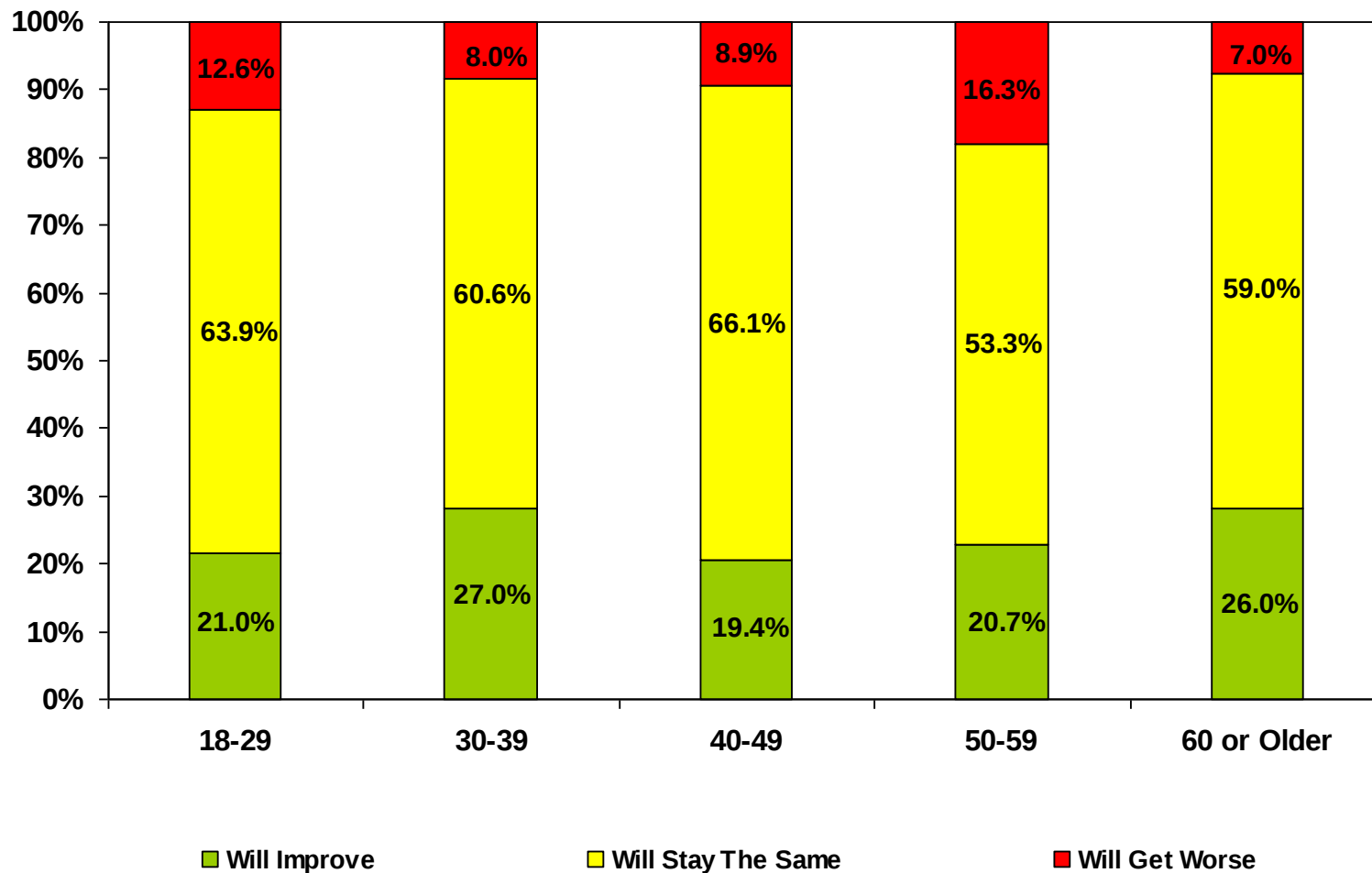
Overall, would you say your family's economic situation has gotten worse, improved or stayed the same from one year ago? (by age)



Do you think the economic situation of your family, during the next 12 months...?

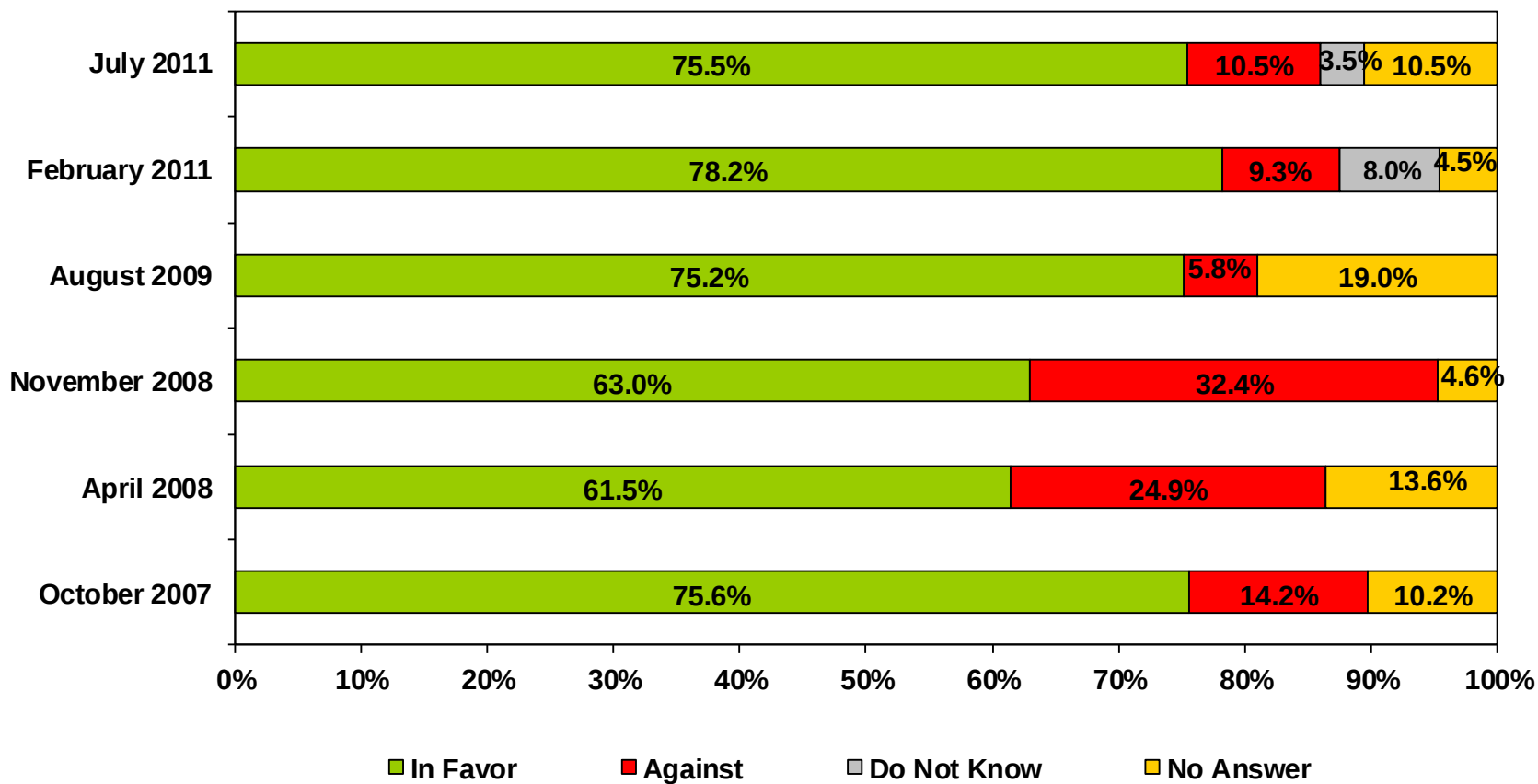


Do you think the economic situation of your family, during the next 12 months...? (by age)

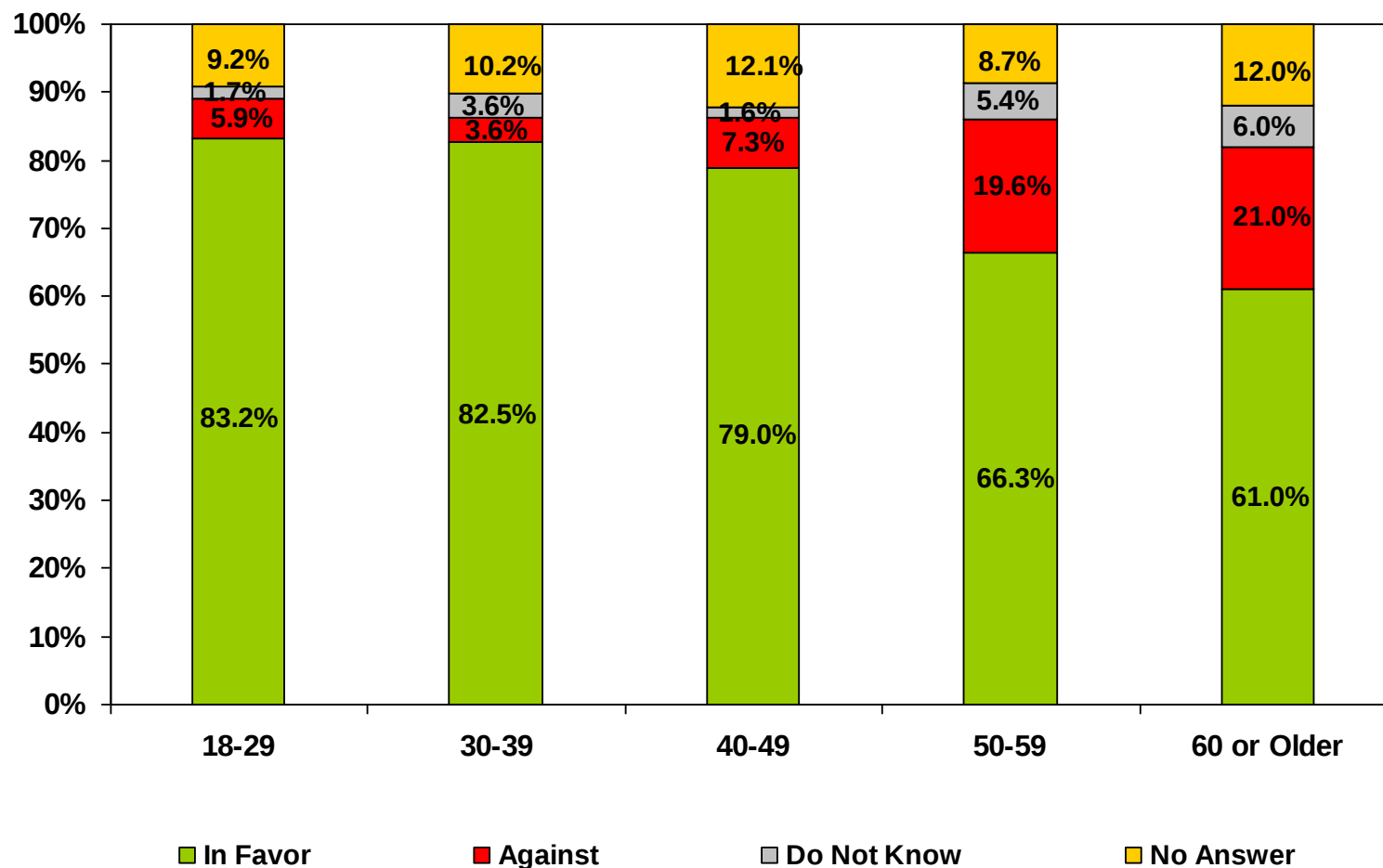


Attitudes Toward Political and Economic Change

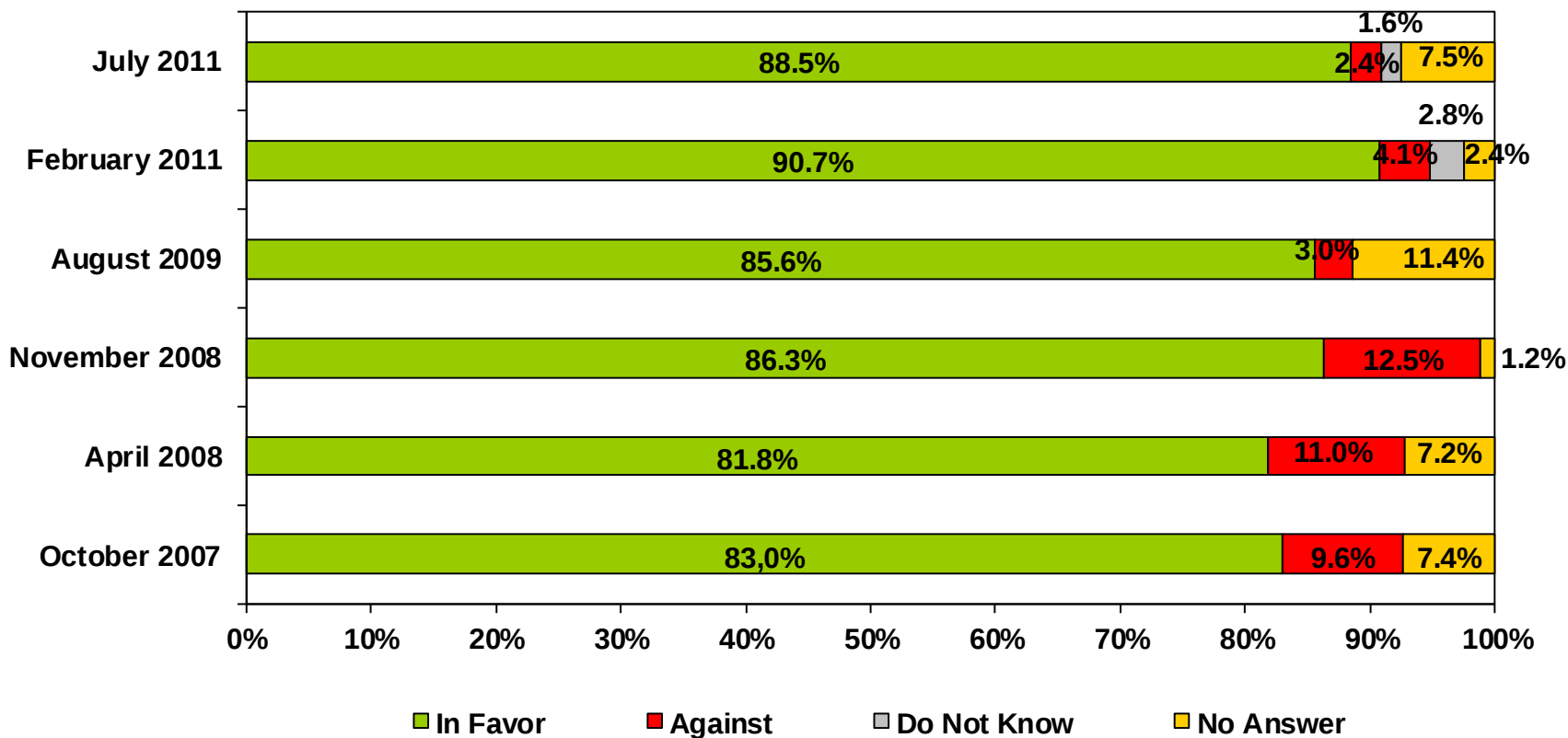
If you were given the opportunity to vote to change from the current political system to a democratic system – with multi-party elections, freedom of speech and freedom of expression – would you vote in favor of, or against, that change?



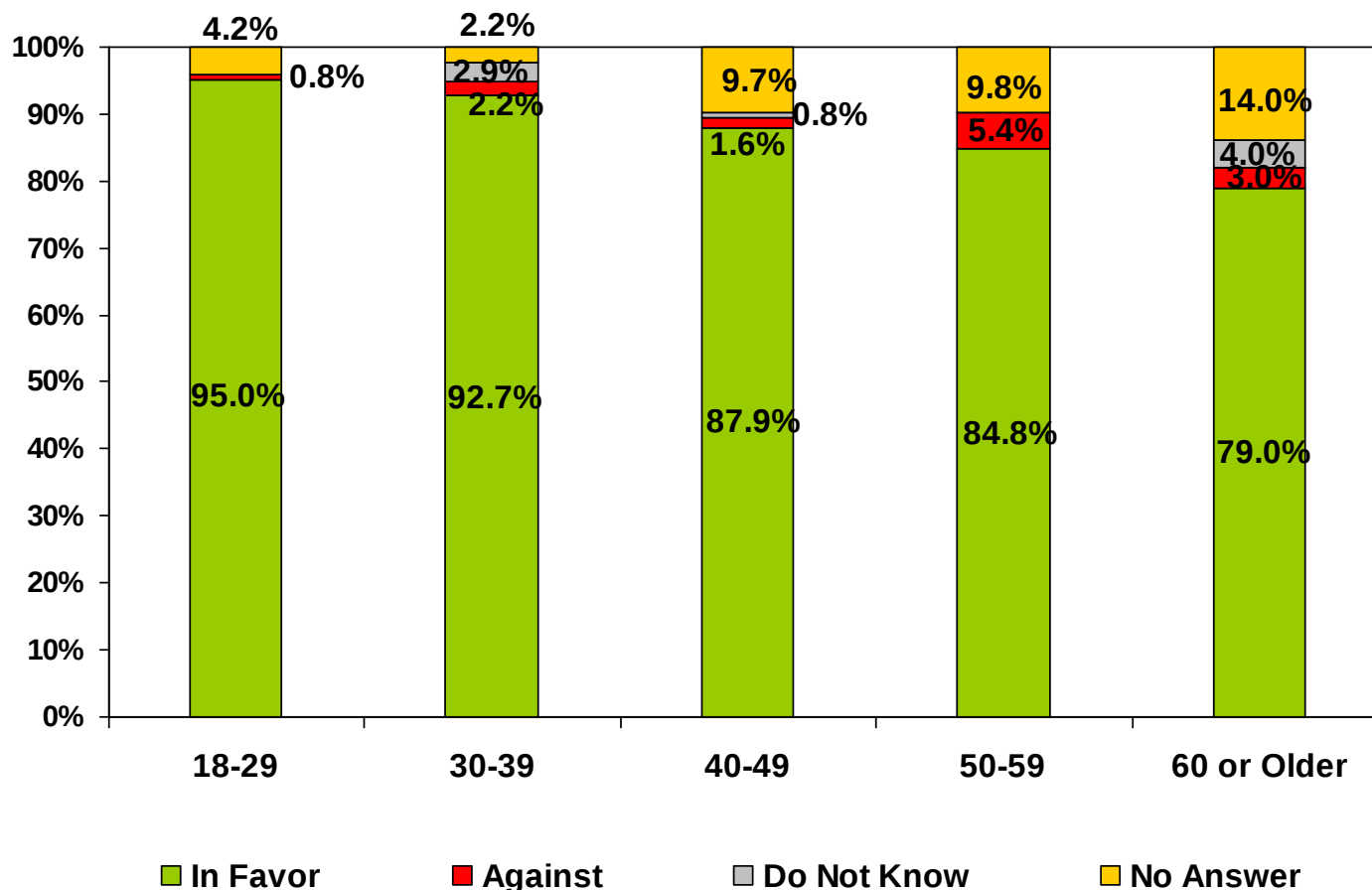
If you were given the opportunity to vote to change from the current political system to a democratic system – with multi-party elections, freedom of speech and freedom of expression – would you vote in favor of, or against, that change? (by age)



If you were given the opportunity to vote to change from the current system to a market economy – with economic freedoms, private property, the possibility for Cubans to own their own businesses – would you vote in favor of, or against, that change?

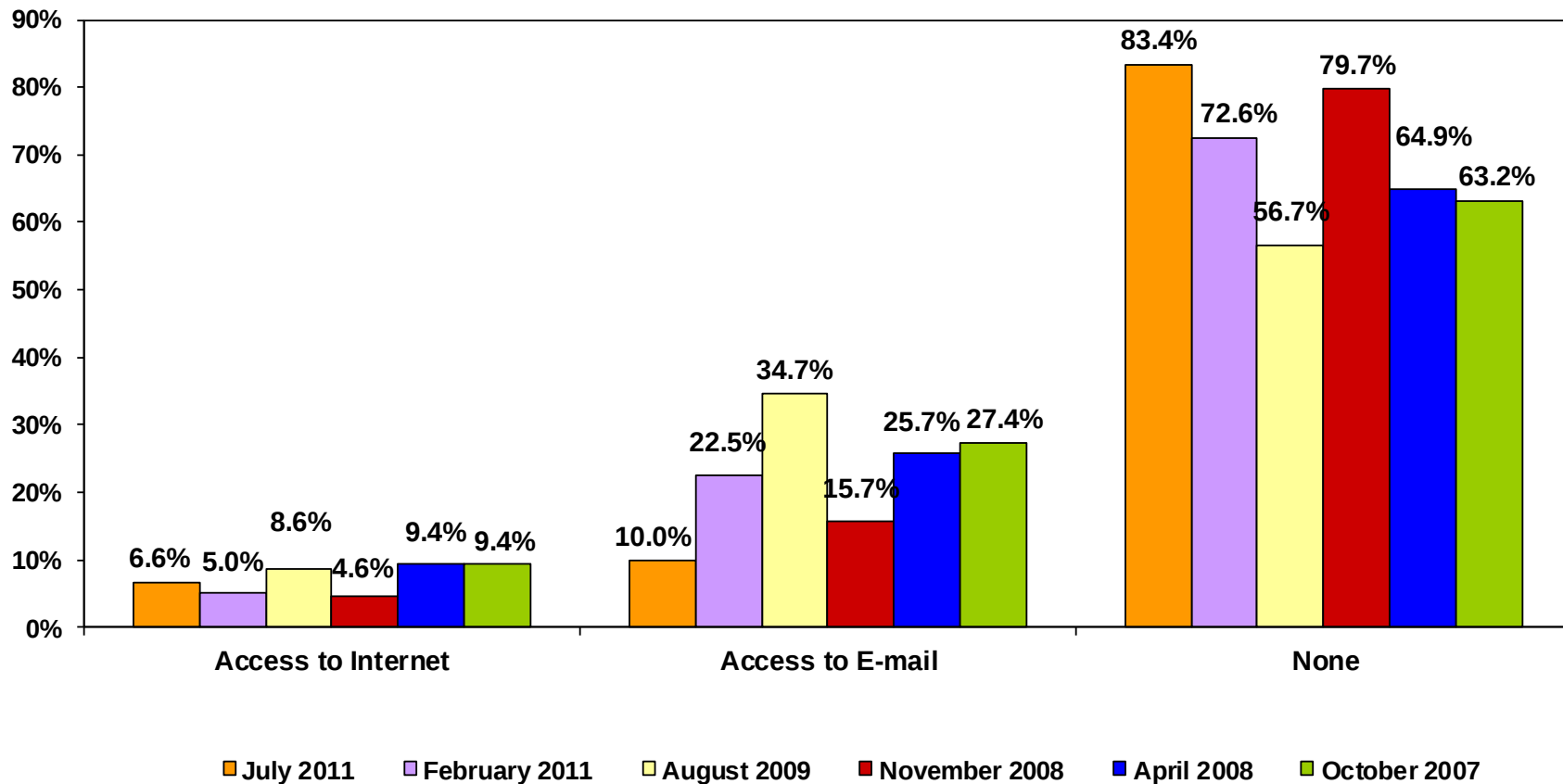


If you were given the opportunity to vote to change from the current system to a market economy – with economic freedoms, private property, the possibility for Cubans to own their own businesses – would you vote in favor of, or against, that change? (by age)

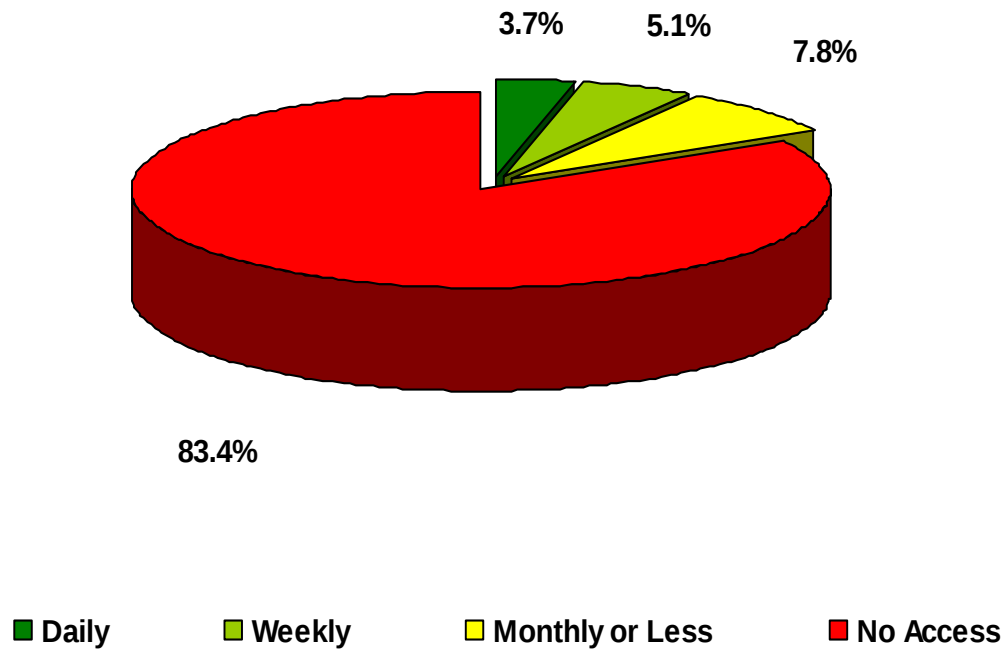


Access to Information Technology

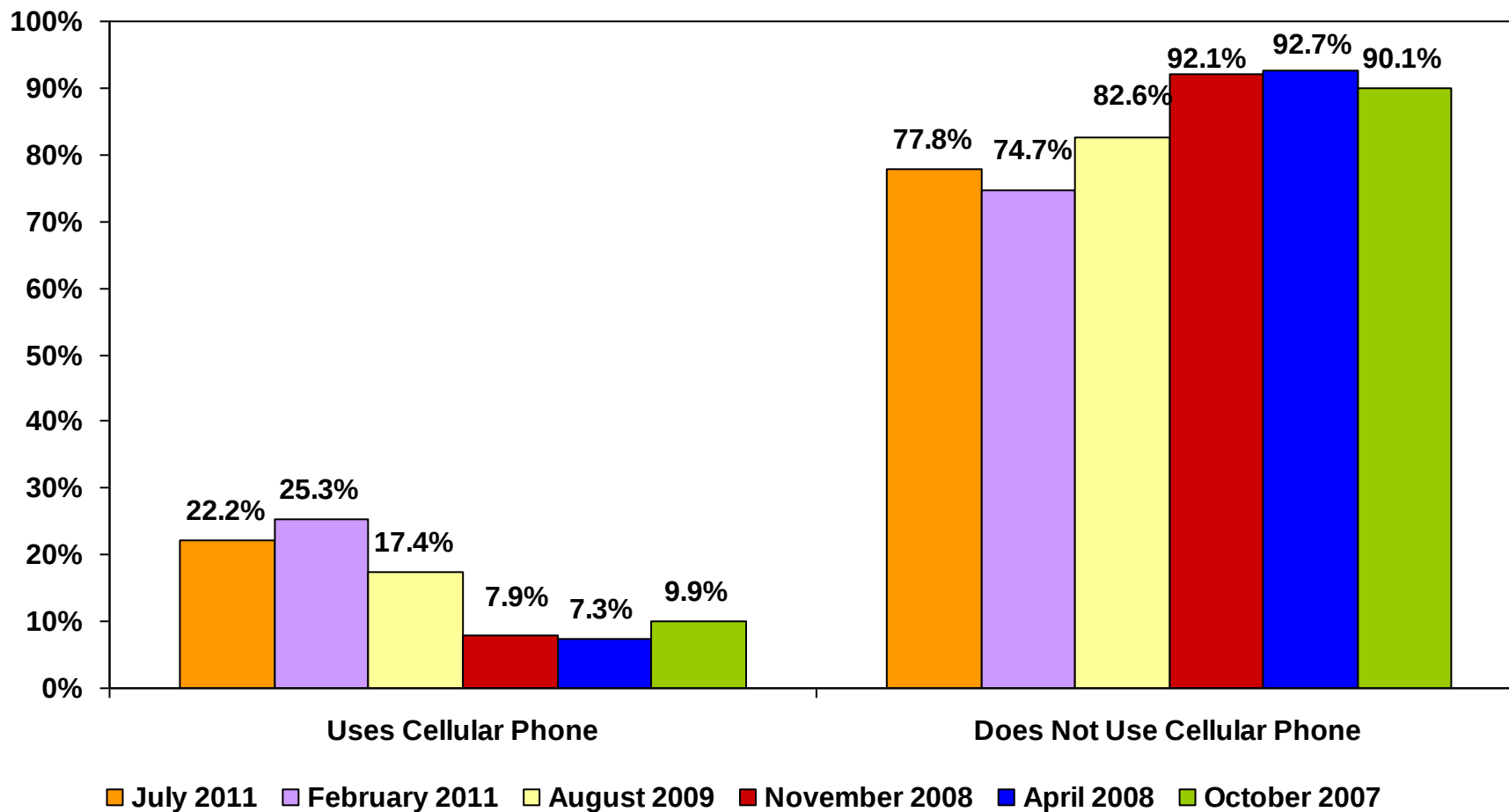
Do you have access to the Internet or e-mail?



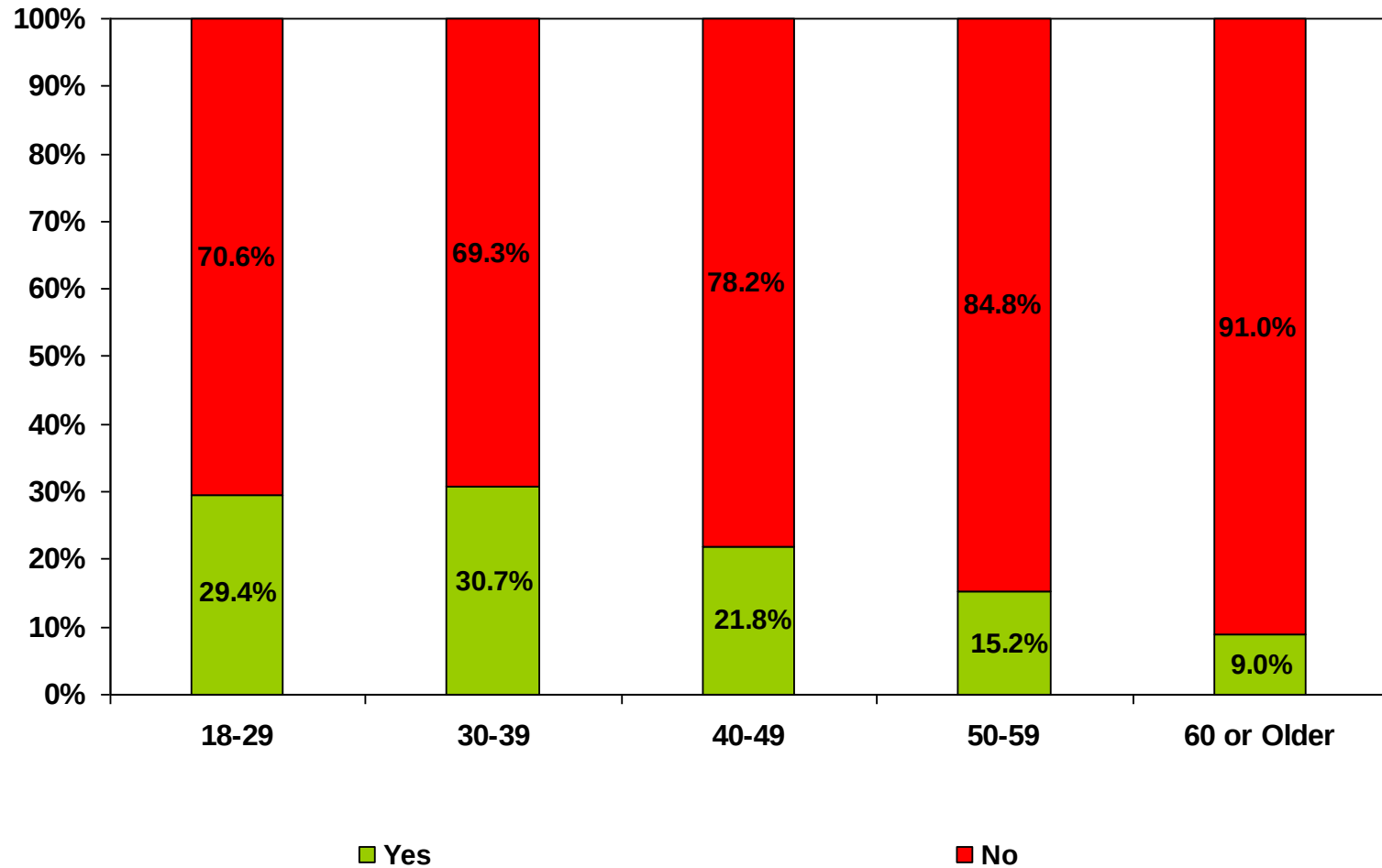
How often do you have access to your e-mail or the Internet?



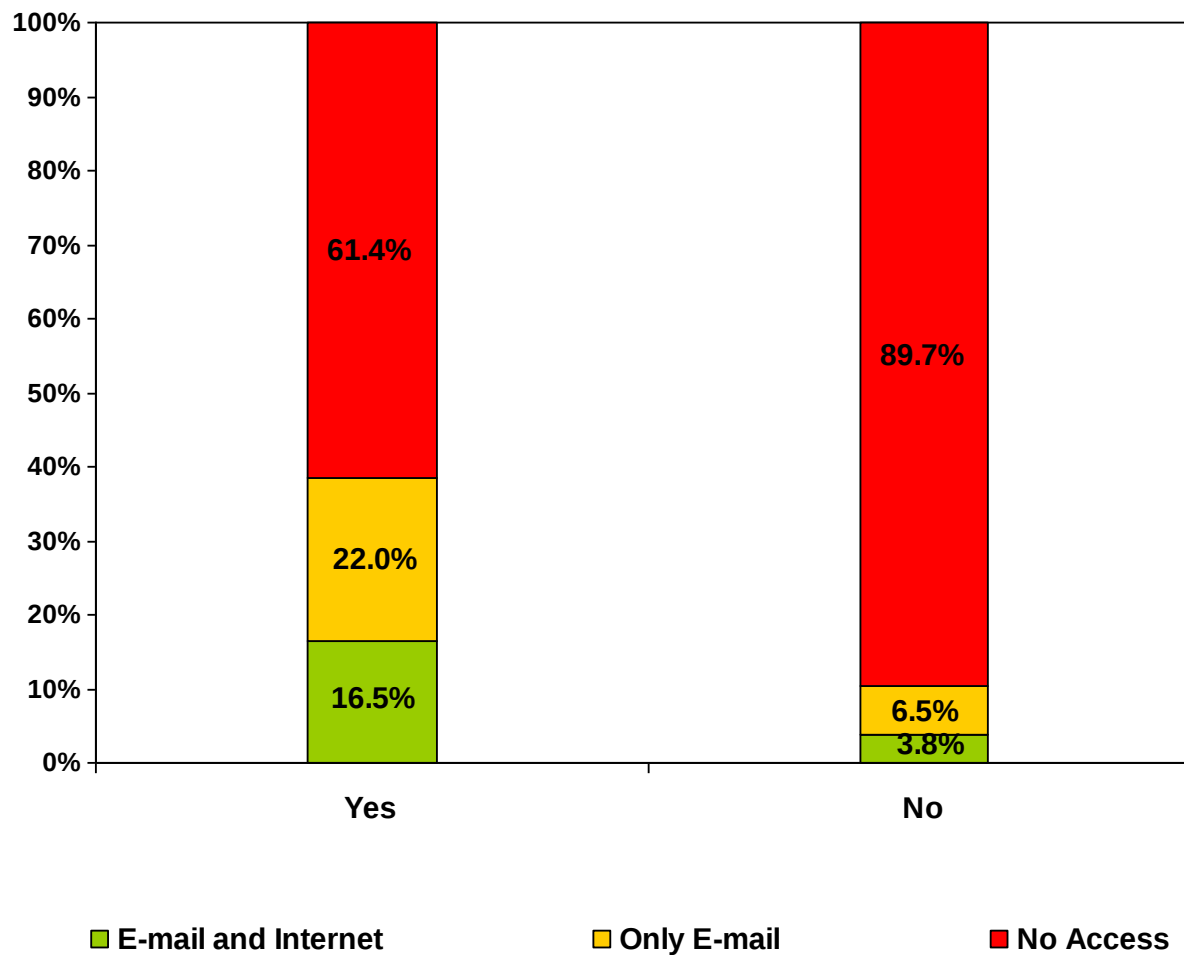
Do you regularly use a cellular phone?



Do you regularly use a cellular phone? (by age)

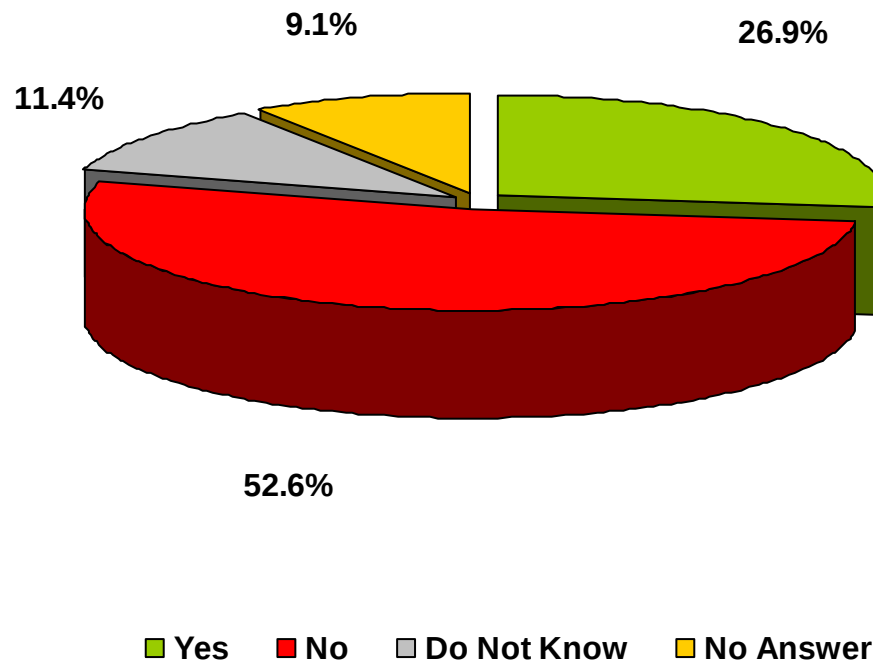


Do you regularly use a cellular phone? (by Internet access)

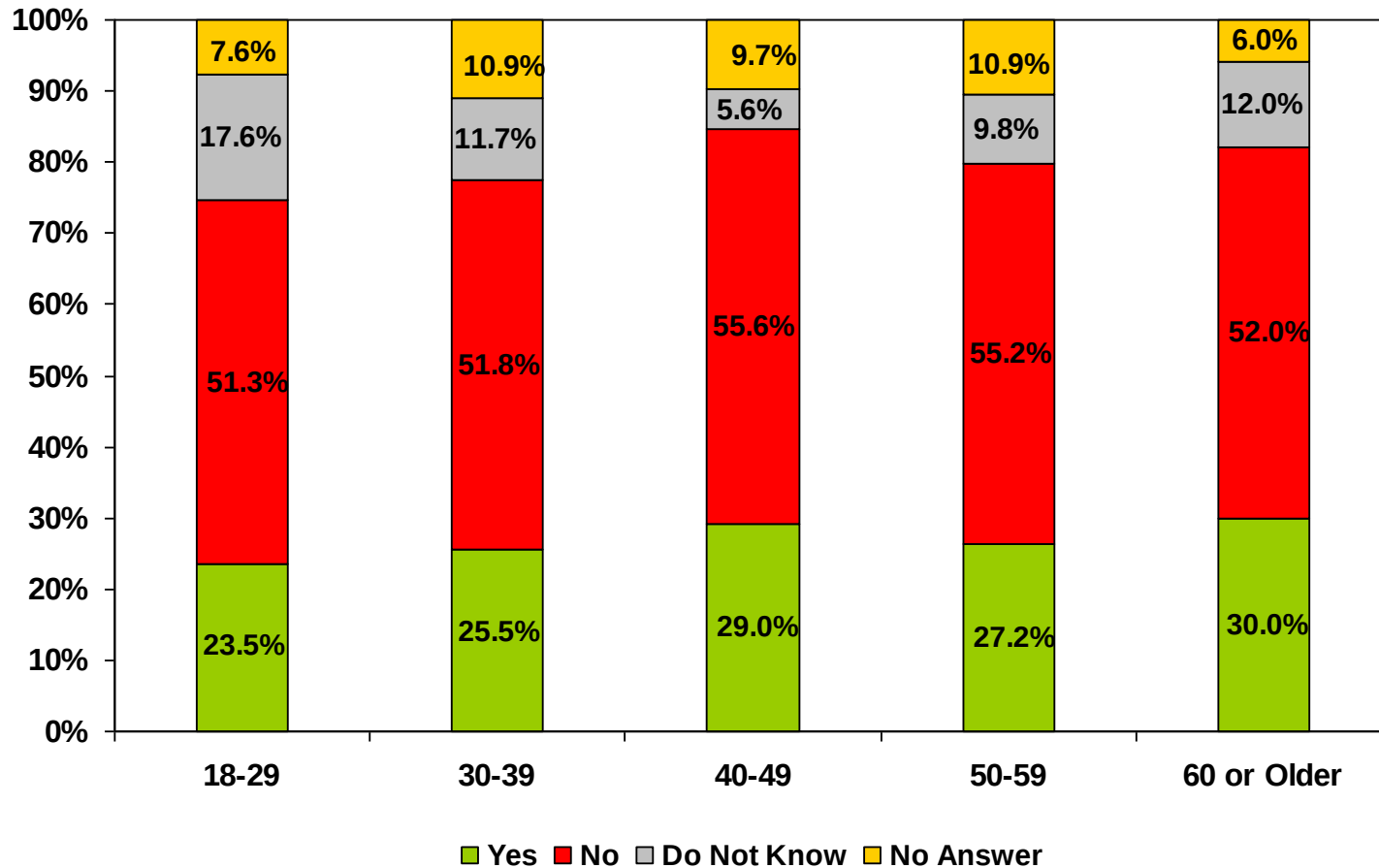


Perspectives of Discussed Reforms

There has been discussion on the part of Cuba's leaders for reforms to the Cuban system, are actual reforms taking shape?

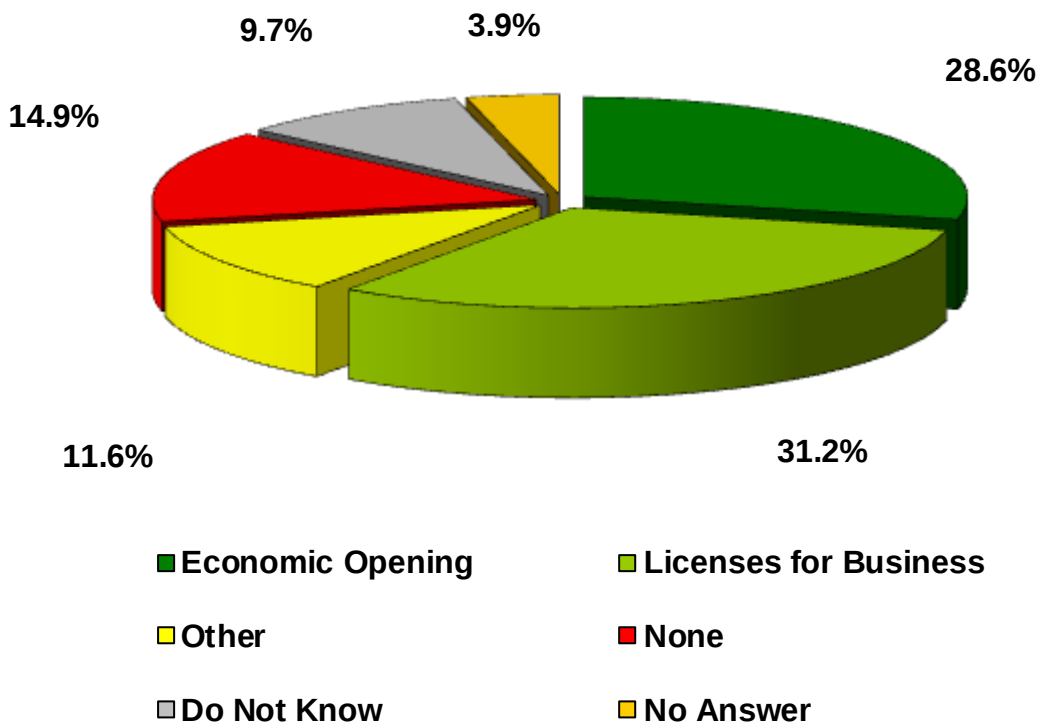


There has been discussion on the part of Cuba's leaders for reforms to the Cuban system, are actual reforms taking shape? (by age)



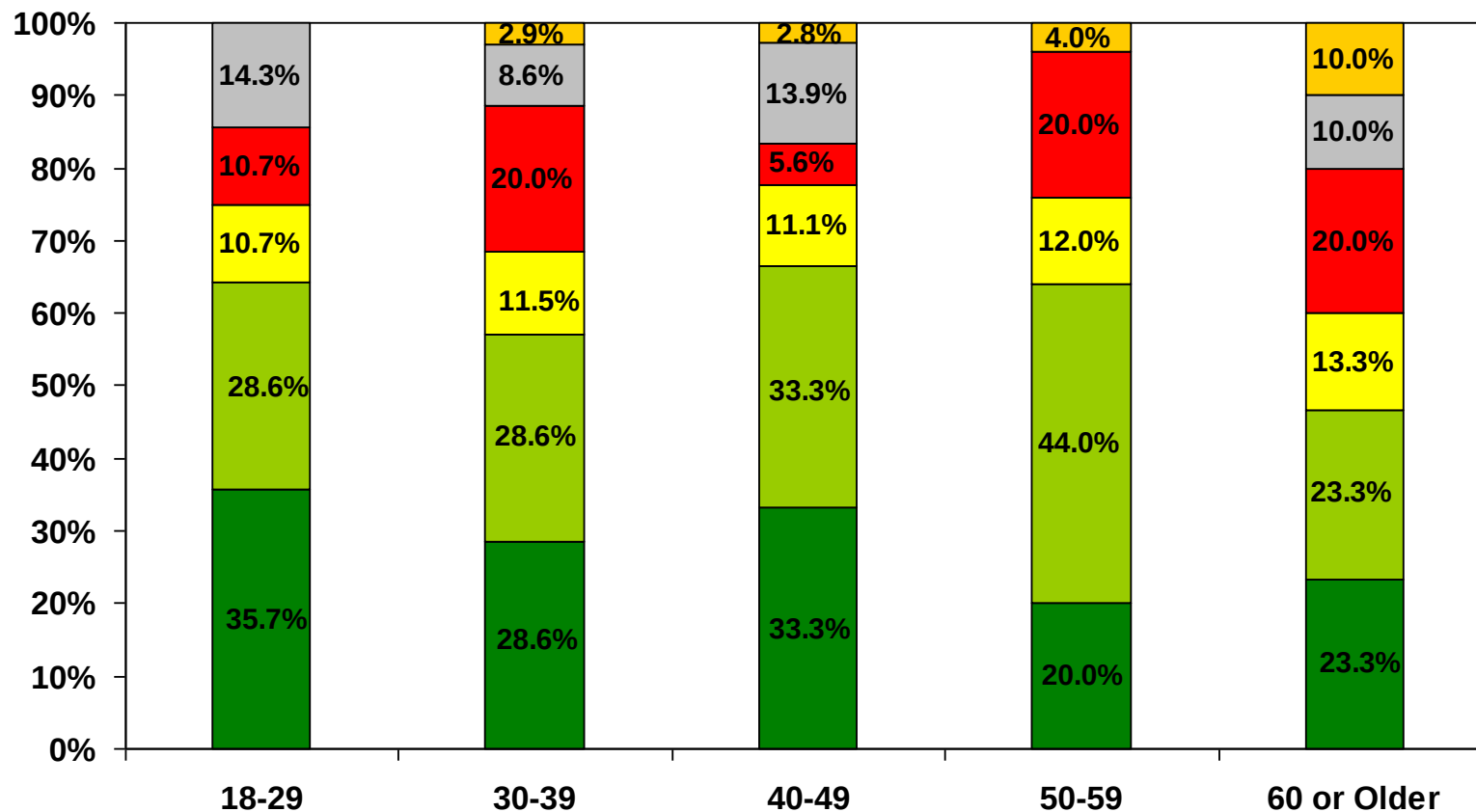
Of the reforms taking place, which is the most beneficial to you?

(N = 154)



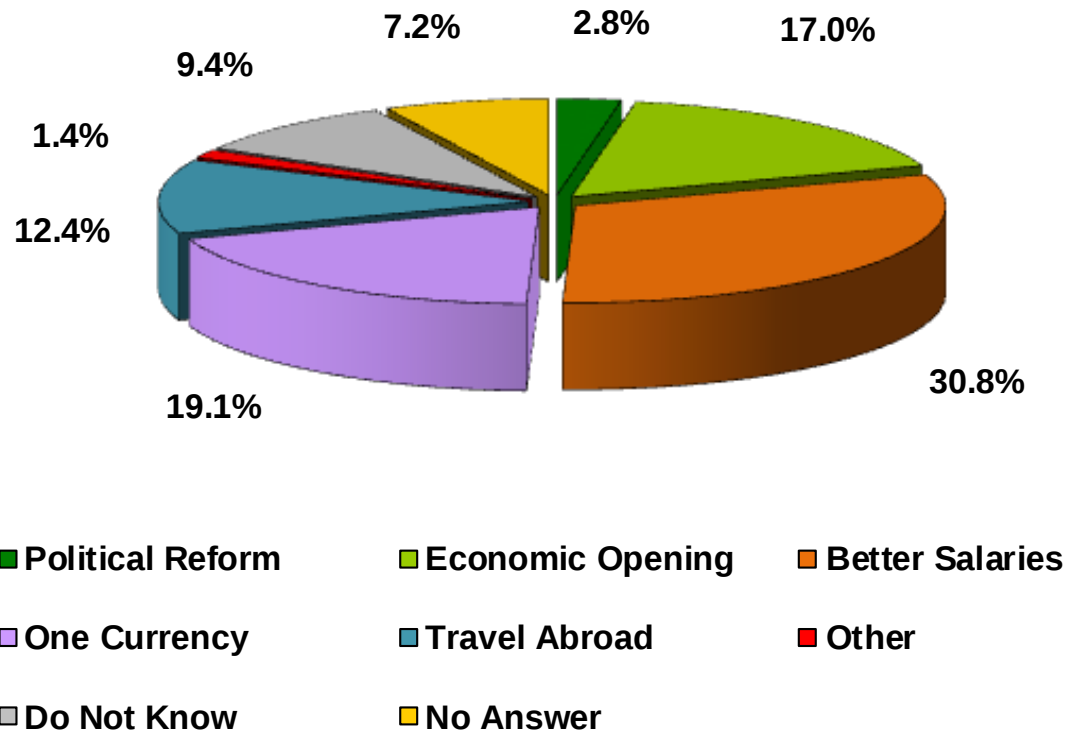
Of the reforms taking place, which is the most beneficial to you? (by age)

(N = 154)

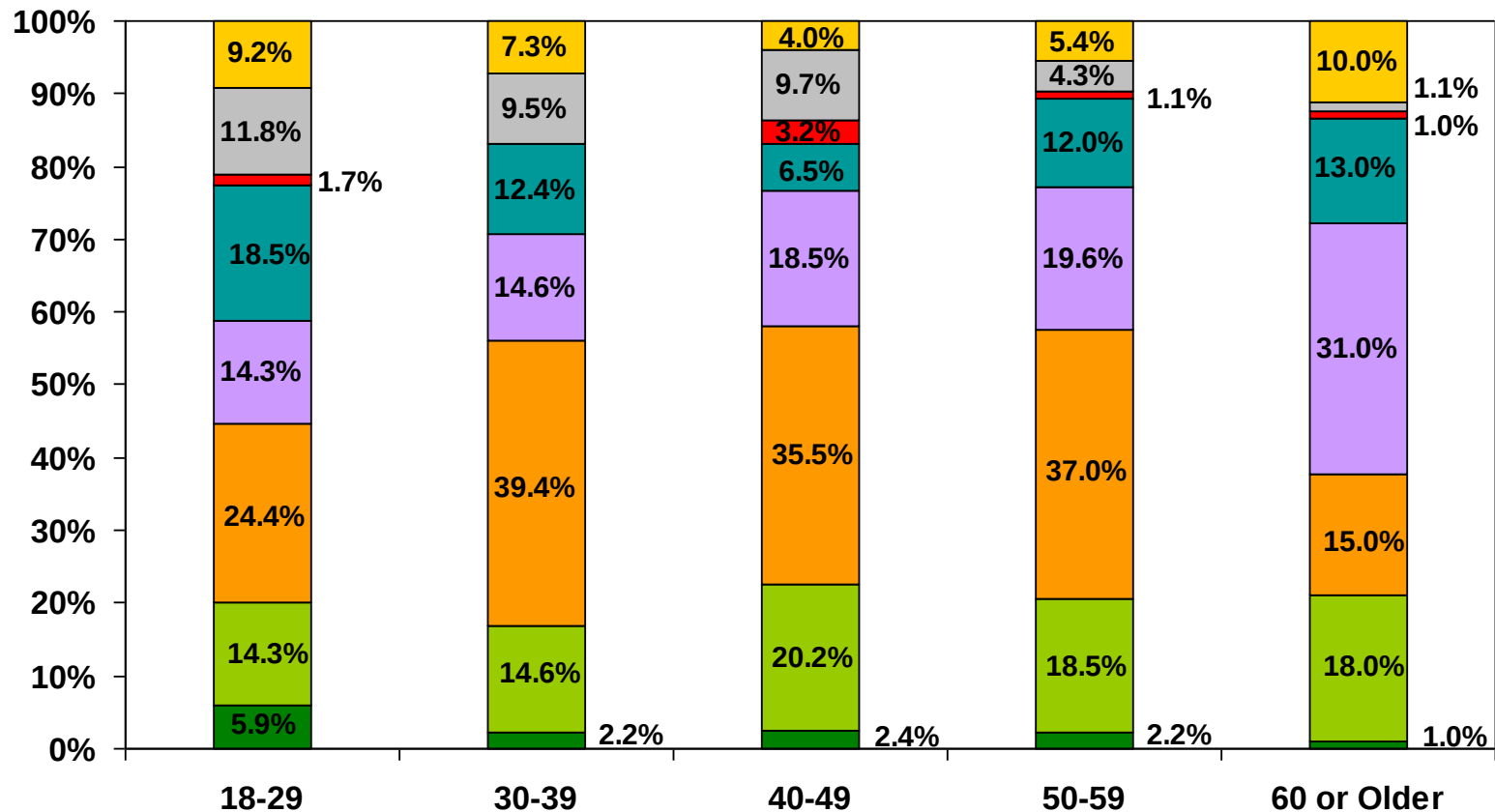


■ Economic Opening
 ■ Licenses For Business
 ■ Other
 ■ None
 ■ Do Not Know
 ■ No Answer

Beyond what has been discussed, what reform would be most beneficial to you?



Beyond what has been discussed, what reform would be most beneficial to you? (by age)



■ Political Reform

■ Economic Opening

■ Better Salaries

■ One Currency

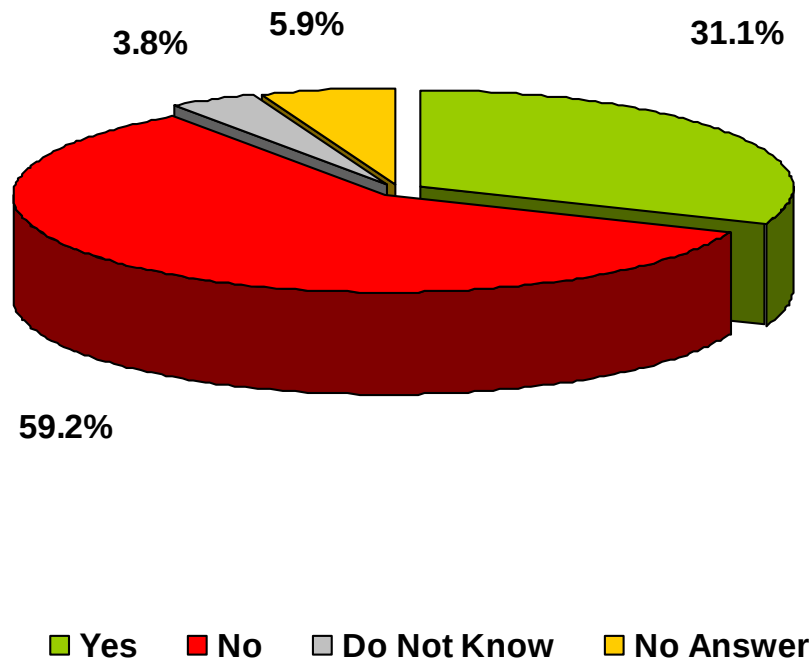
■ Travel Abroad

■ Other

■ Do Not Know

■ No Answer

Do you believe that substantial economic progress in Cuba is possible without changes to the political system?



Do you believe that substantial economic progress in Cuba is possible without changes to the political system? (by age)

