



Survey of Tunisian Public Opinion

May 30-June 8, 2015

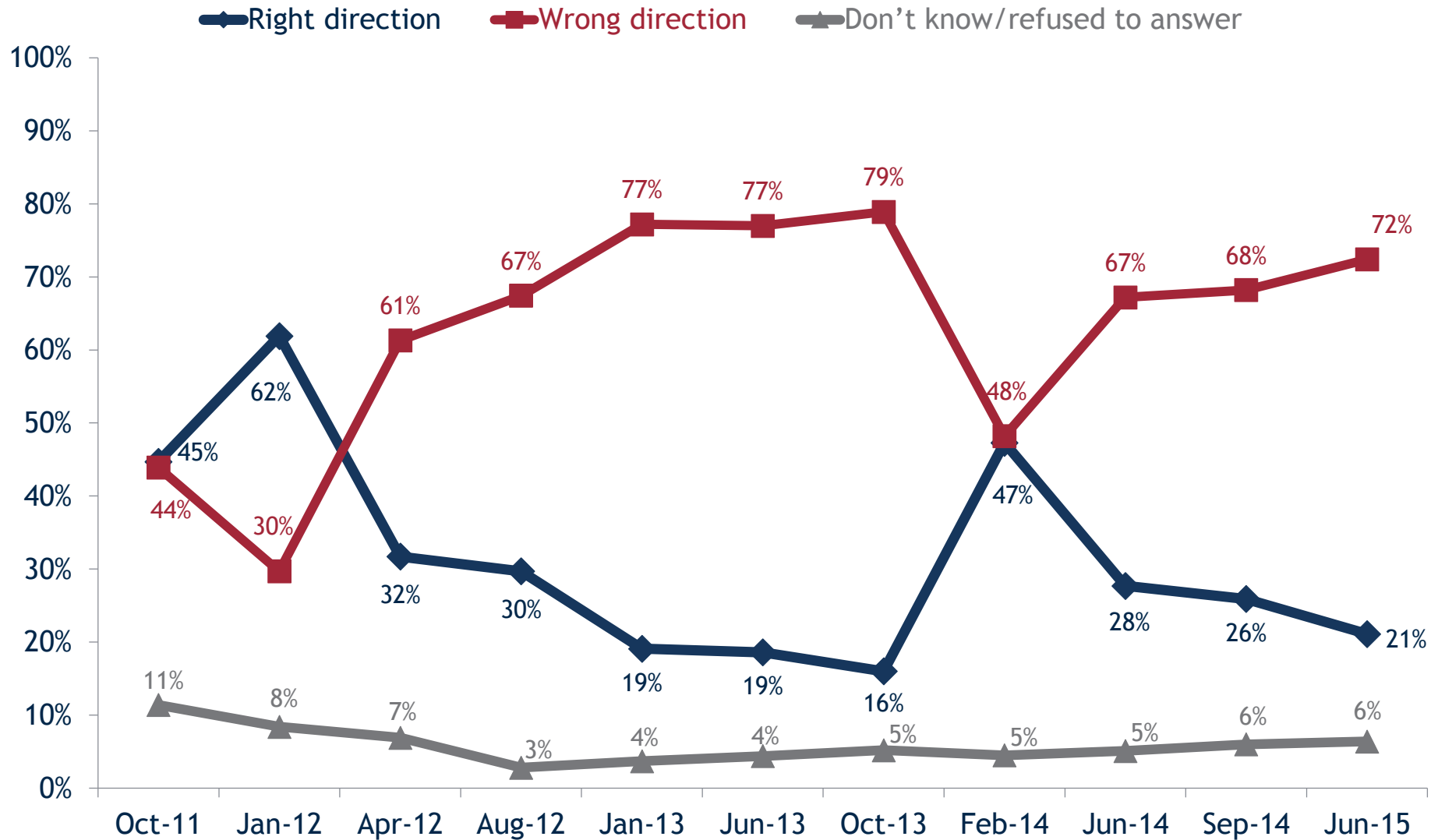
Detailed Methodology

- The survey was conducted on behalf of the [International Republican Institute](#) by Tunisian owned and operated marketing research firm [ELKA Consulting](#) under the supervision of David Williams from [Williams and Associates](#) of Salem, Massachusetts.
- Data was collected from May 30-June 8, 2015, by trained professional interviewers in Arabic using in-person, face-to-face methodology.
- The sample was 1,225 adult Tunisians aged 18 and older.
- Interviews were conducted using a multi-stage stratification proportionate to population sample distribution.
- Stratification was based on three stages: a proportional division among Tunisia's 24 governorates, proportional division of urban and rural categories, and proportional division by gender and age group according to the most up-to-date data from Tunisia's National Statistics Institute collected in 2014. The sample was then post-weighted to make it proportionate to national representation by province.
- Each of Tunisia's 24 governorates was divided into territorial sections or districts. In every territorial section at least one point of survey was selected with the overall number of points determined by population density. In every point of survey, interviewers were called to do no more than 10 interviews. Points of survey were distributed proportionally between rural and urban areas in every governorate and in every geographical section of the governorate. Points of survey in a territorial section within a governorate were selected randomly.
- The Kish method was used to select respondents 18 years and older within randomly selected households. The left-hand method was used to select every third household in localities selected through an area probability sample.
- The overall margin of error is plus or minus 2.85 percent at the midrange of the 95 percent confidence level.
- The information in this report has been compiled in accordance with international standards for market and social research methodologies.
- Figures in charts and tables may not sum to 100 percent due to rounding.
- This poll was conducted with support from the [Middle East Partnership Initiative](#).



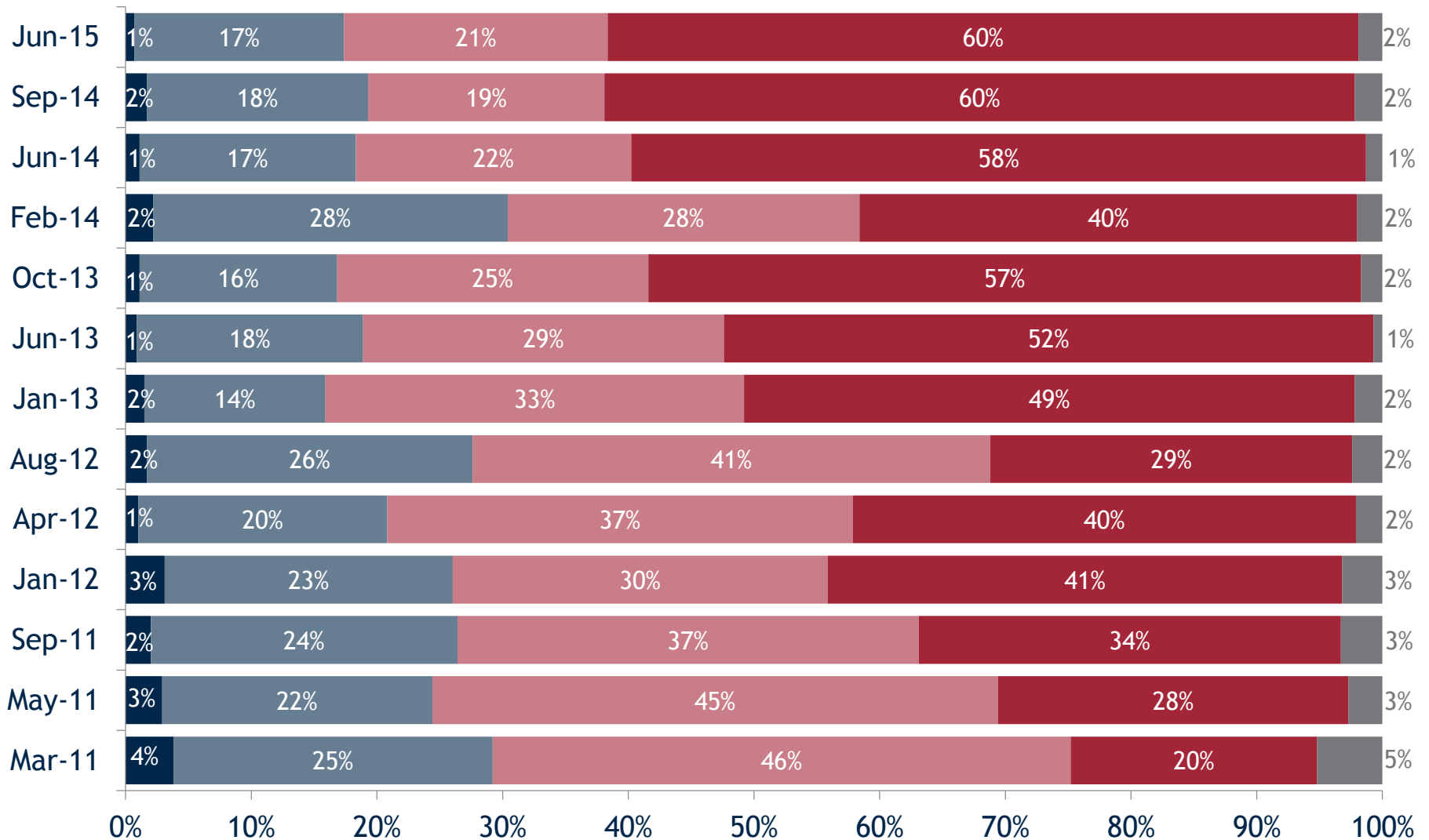
Economic Reform Vital to Democratic Success

How would you say that things are going in Tunisia these days? Are things going in the right direction or the wrong direction?

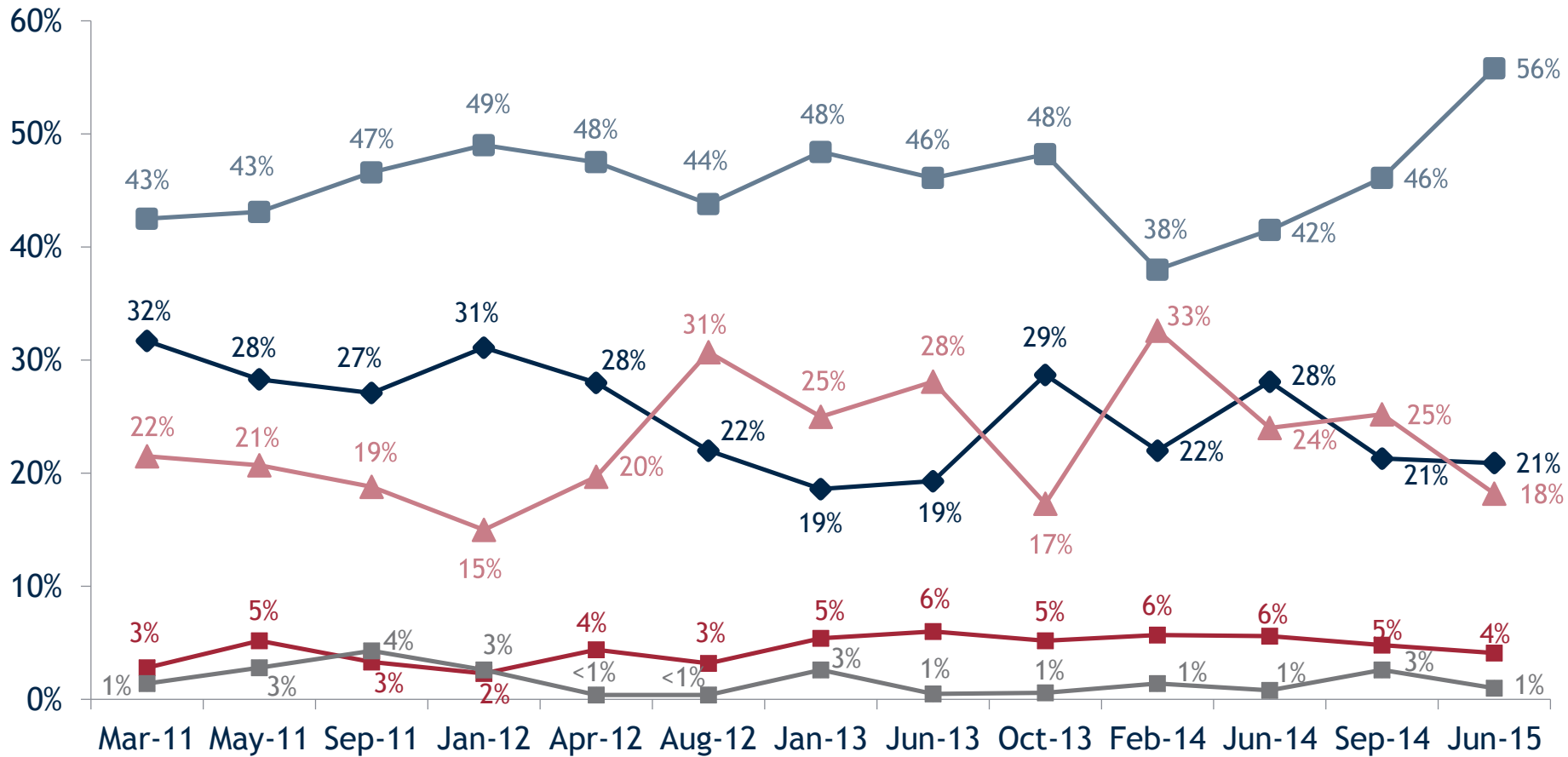


How would you describe the current economic situation in Tunisia?

■ Very good
 ■ Somewhat good
 ■ Somewhat bad
 ■ Very bad
 ■ Don't know/refused to answer



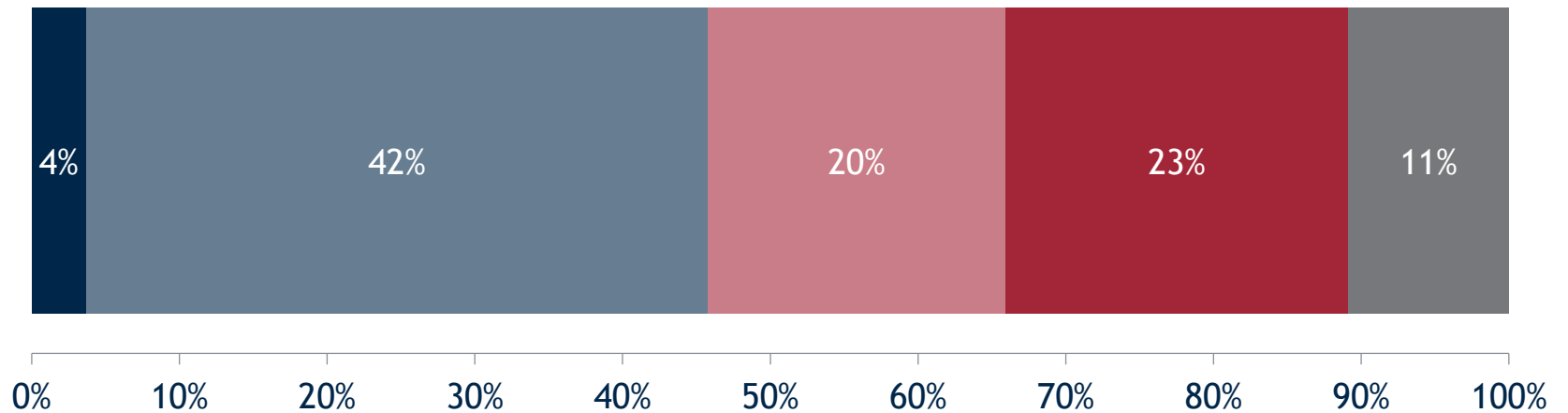
Which answer best describes your current economic situation?



- ◆ I have trouble feeding myself and my family and buying even the most essential things for survival.
- I have enough means for survival, but I do not have enough money for extra things.
- ▲ I am able to afford things like new clothes and eating at restaurants, but not very often.
- I am able to afford things like new clothes and eating out and also support other members of my family who cannot.
- Don't know/refused to answer

How would you rate the performance of the government?

■ Very good ■ Somewhat good ■ Somewhat bad ■ Very bad ■ Don't know/refused to answer

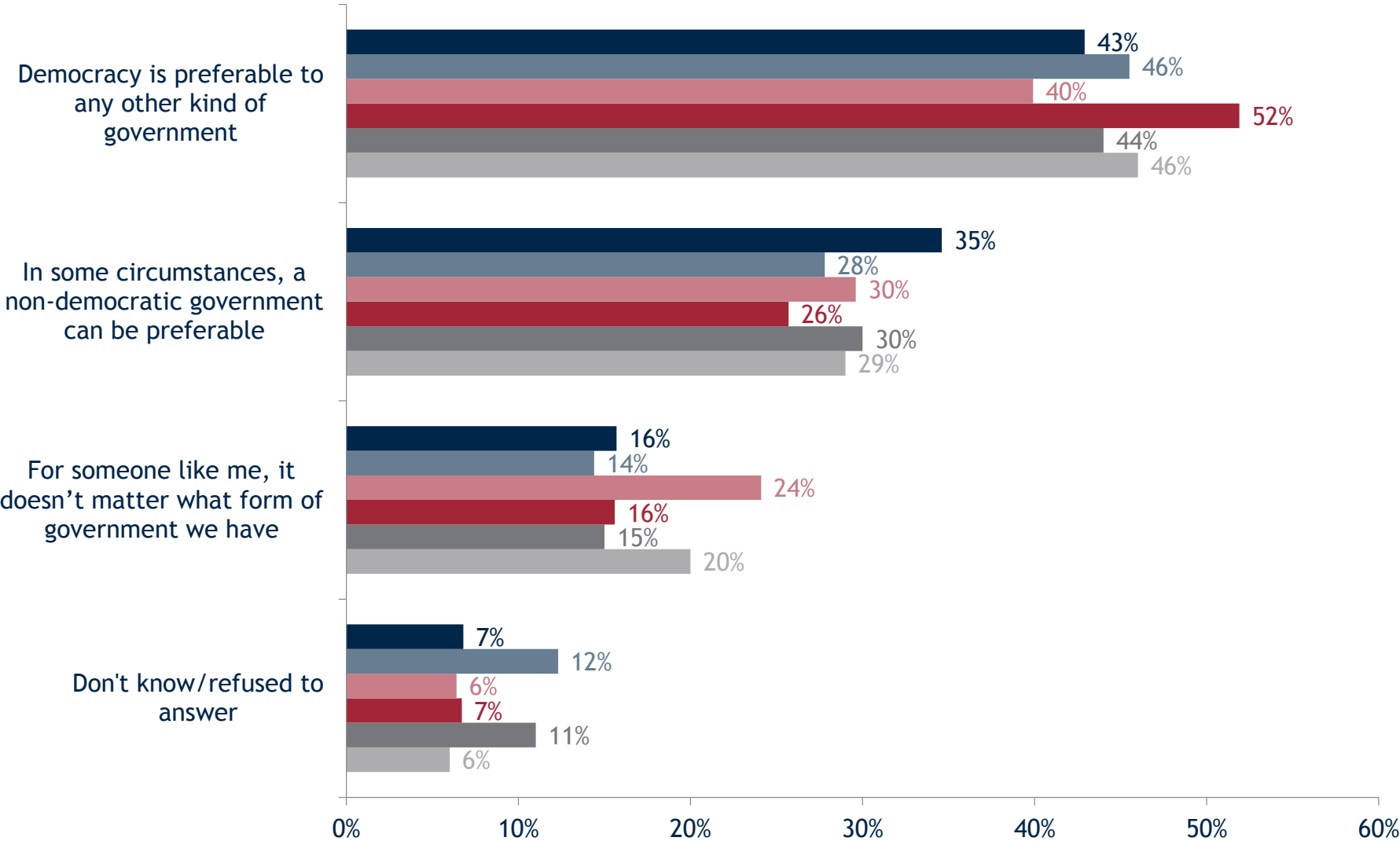


What in your opinion is the single biggest problem facing Tunisia as a whole? (open-ended; top responses only)

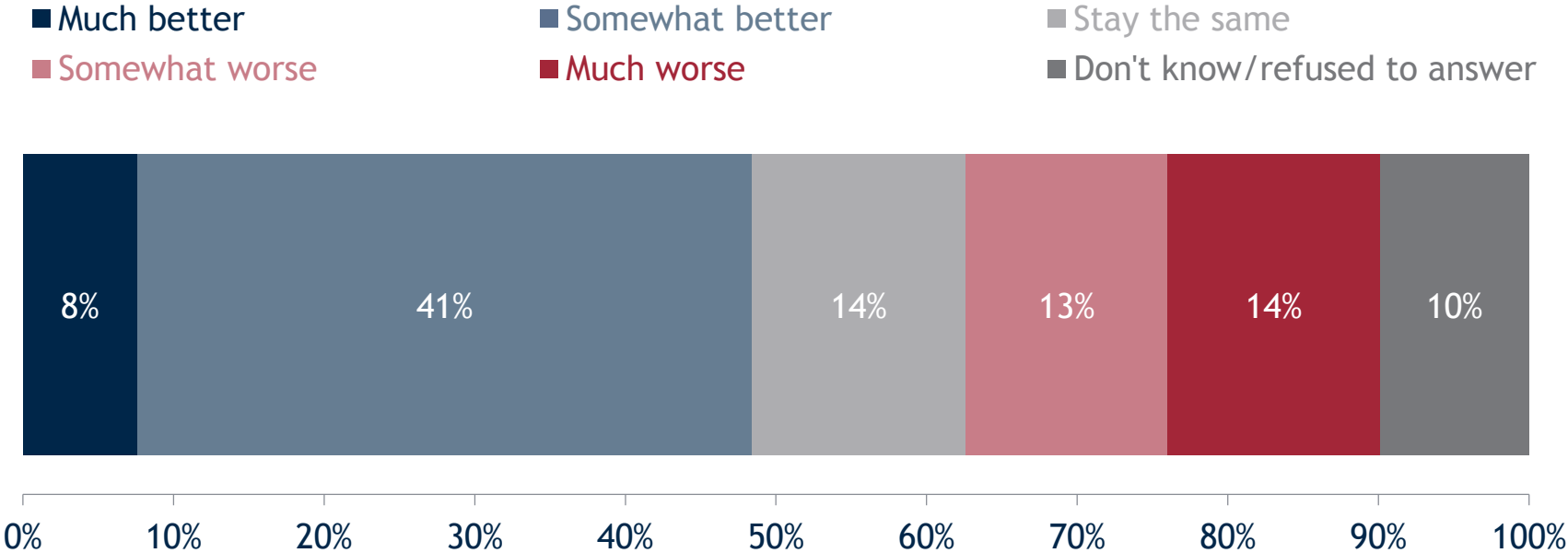
Issue	First mention	Second mention	Third mention	Total
Unemployment	39%	22%	11%	72%
Economic and financial crisis	17%	22%	11%	50%
Terrorism	20%	14%	13%	47%
Security	6%	10%	8%	24%
Corruption and transparency	5%	6%	13%	24%
Strikes and sit-ins	5%	9%	8%	22%
Political conflicts and tensions	1%	2%	4%	7%
Violence, delinquency and vandalism	0%	2%	4%	6%
International conflicts and tensions	1%	0%	0%	1%
Other	7%	11%	13%	31%
Don't know/refused to answer	1%	3%	15%	19%

I am going to read you three statements.
Please indicate which is closest to your own opinion.

■ Jun-15 ■ Sep-14 ■ Jun-14 ■ Feb-14 ■ Oct-13 ■ Jun-13



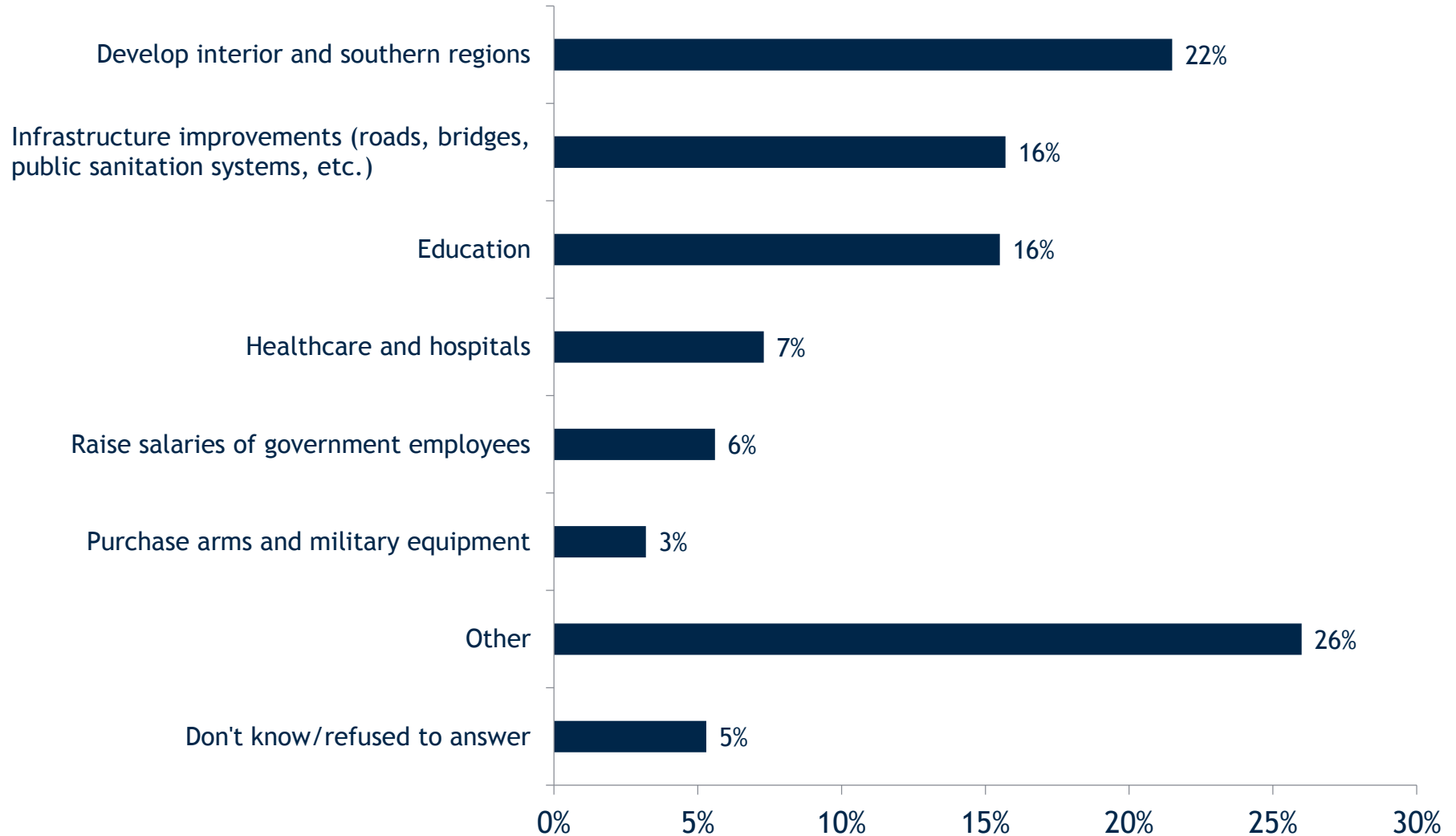
Thinking ahead to next year, do you expect your household's financial situation to get much better, get somewhat better, get somewhat worse, get much worse or stay the same?





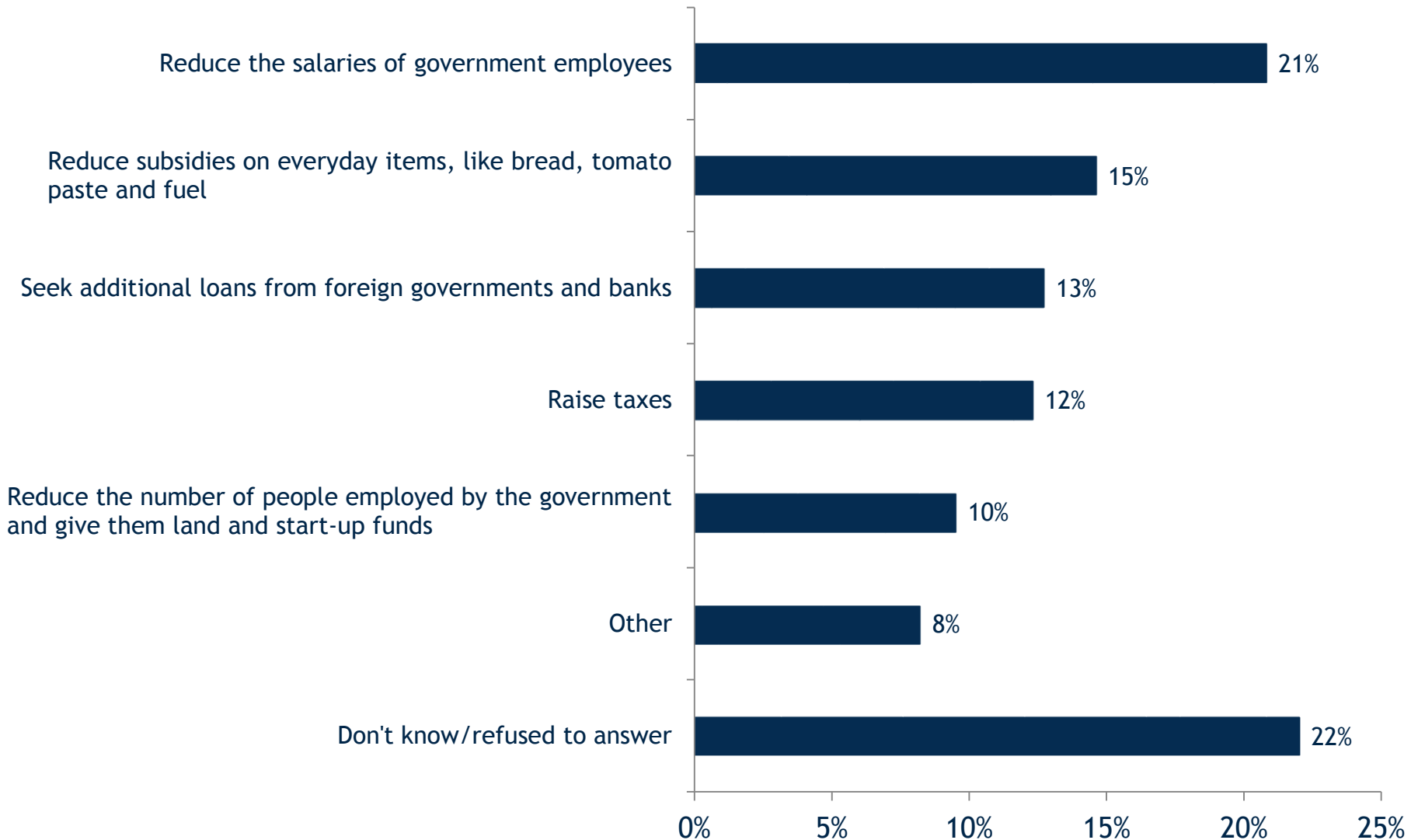
Continued Marginalization of Interior Regions Must be Addressed

Understanding that the government has limited resources to spend, what should be the government's spending priority?



*Significant responses under Other: Employment 12%; Improve living standards 4%; Investments 2%; Economy 2%.

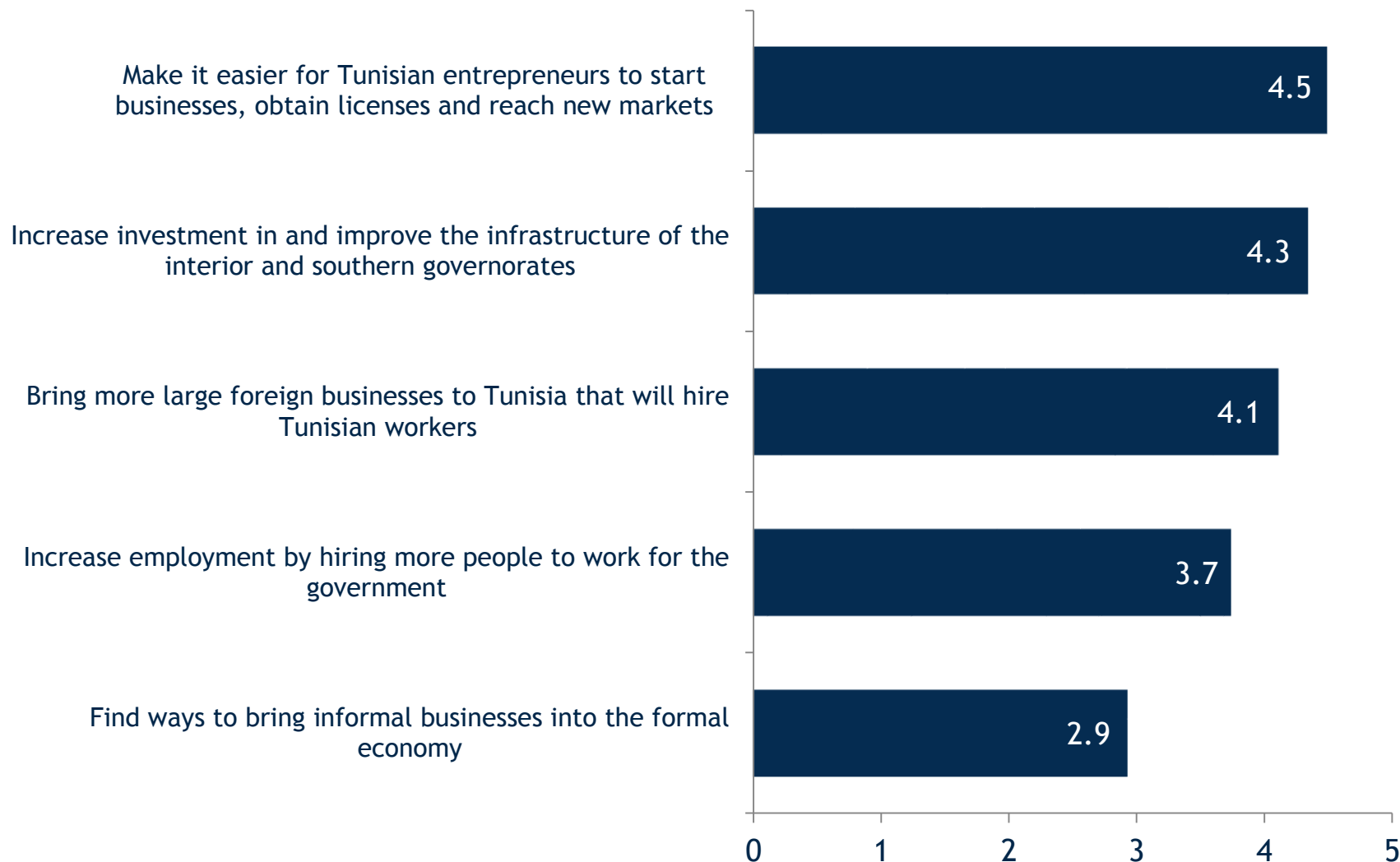
To provide more money for the government to spend in this priority area, what specific government policies should be enacted?



*Significant response under Other: Investments and projects 2%.

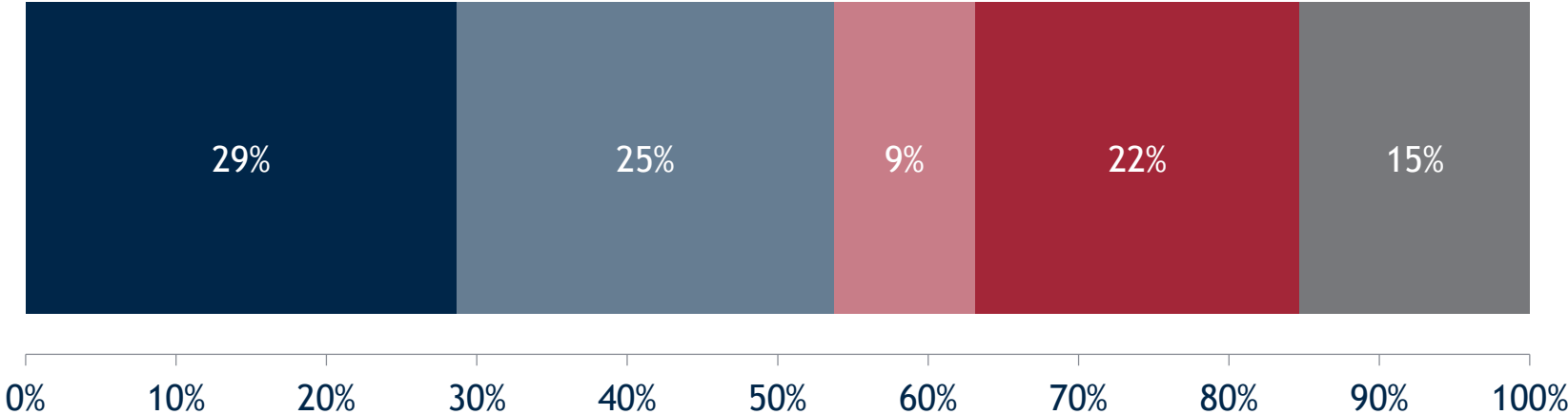
Tunisia must determine the best way to improve the economy.
Please rate the following choices on a scale of one to five, with one being among the worst options and five being among the best options:

(Mean calculations based on responses to scale position)



The new constitution says that the municipal and regional governments will be elected by citizens and will have the authority to choose how funds are spent in their region. Do you think that democratically elected municipal and regional councils with the power to decide how money is spent in their region will lead to economic improvements and better services from government?

■ Yes, absolutely ■ Mainly yes ■ Mainly no ■ Not at all ■ Don't know/refused to answer

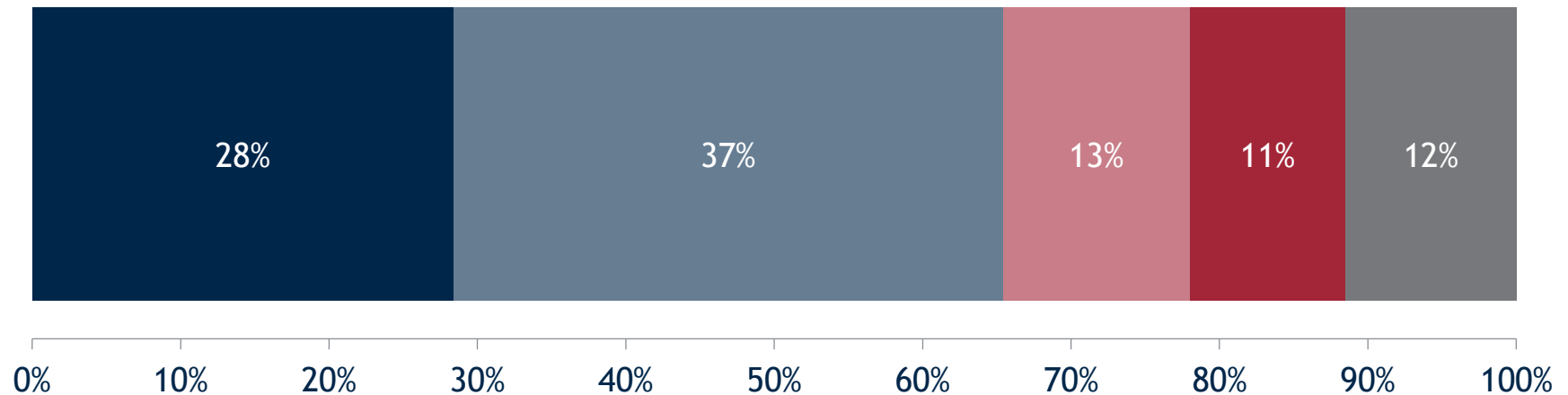




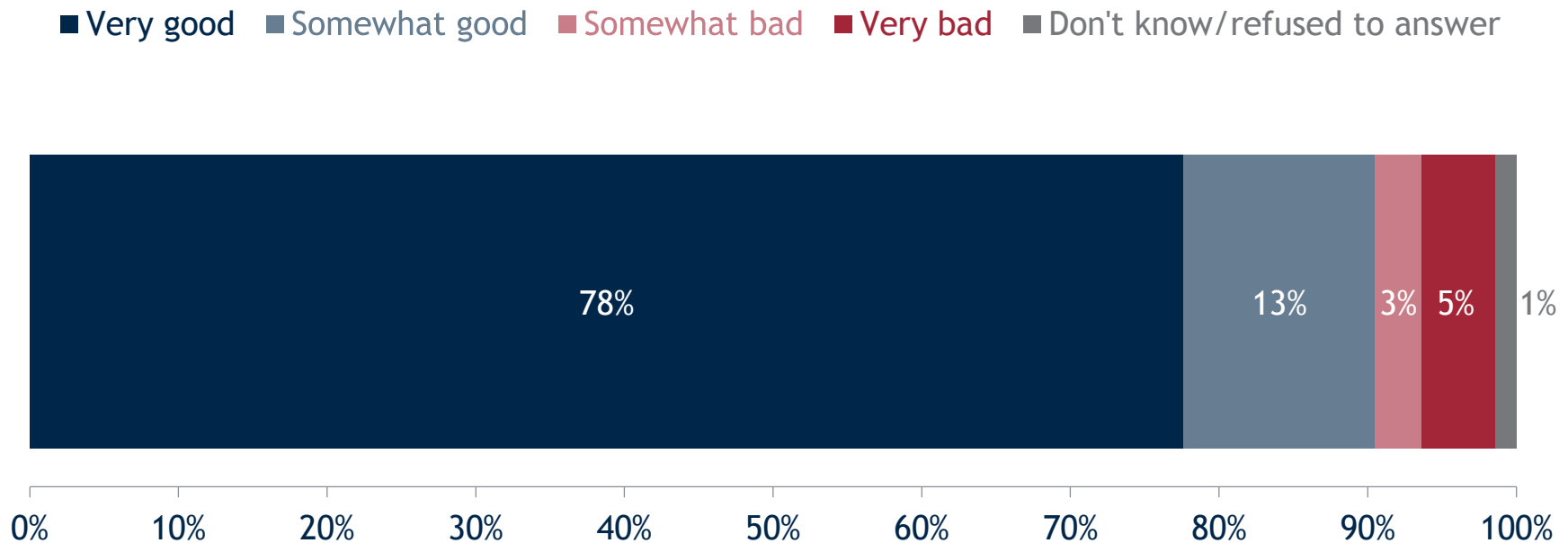
Positive Disposition toward Increased International Trade

What do you think about the growing trade and business ties between Tunisia and other countries?

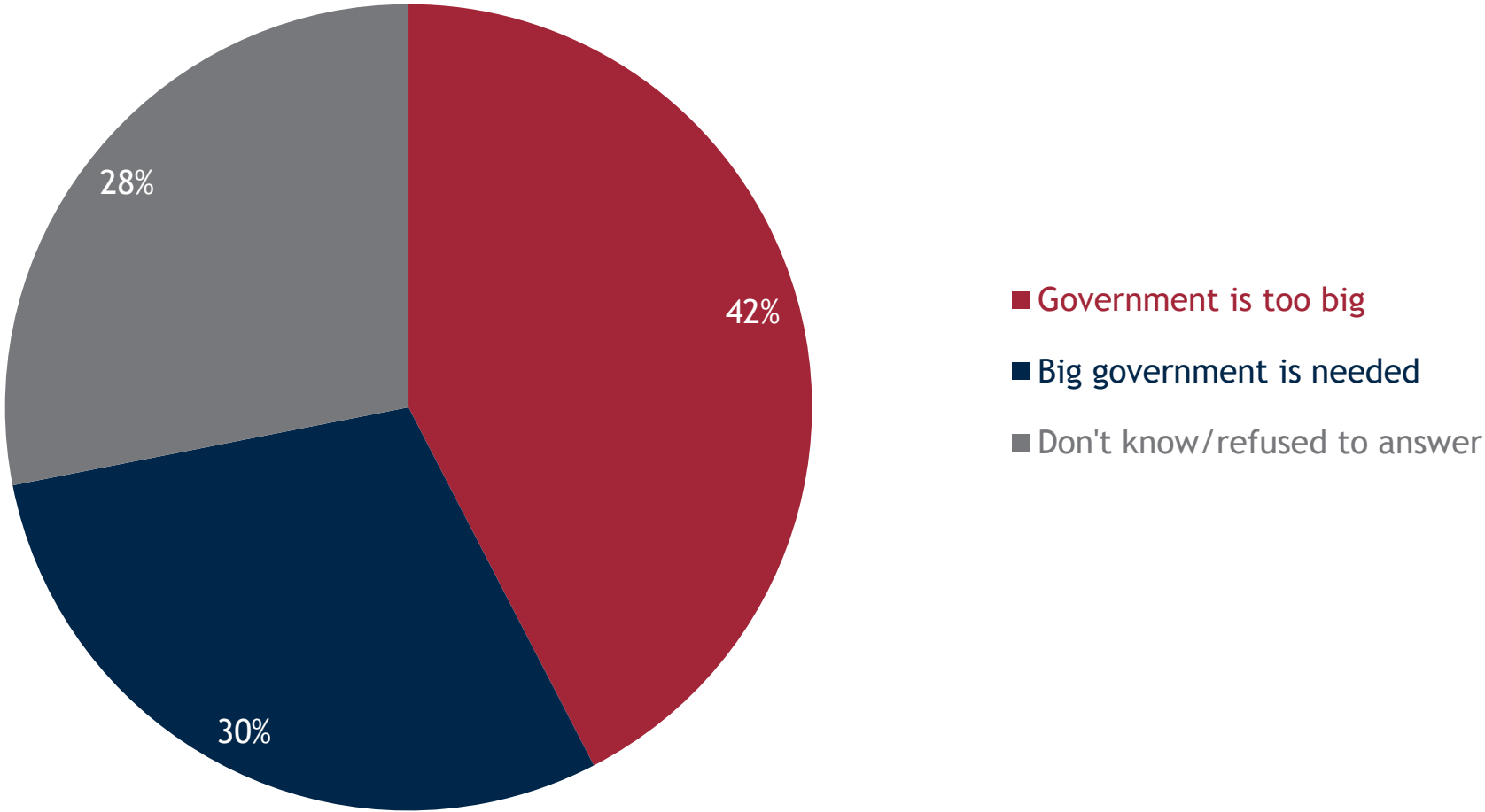
■ Very good ■ Somewhat good ■ Somewhat bad ■ Very bad ■ Don't know/refused to answer



In your opinion, when foreign companies build new factories in Tunisia, does this have a good or bad impact on our country?

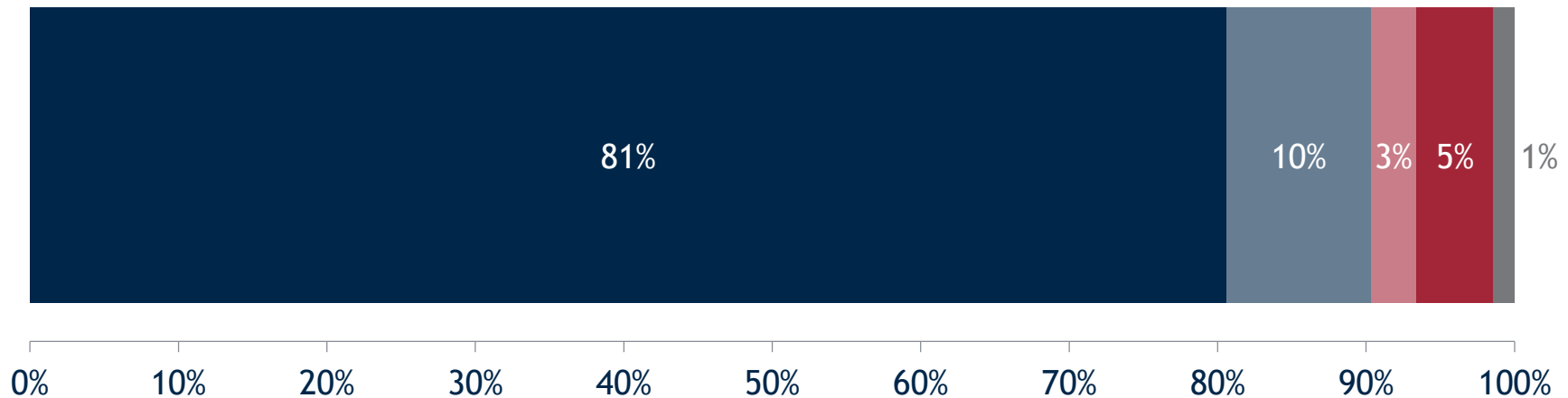


Some people say that the government bureaucracy of Tunisia is too big, too inefficient and too costly. Other people say that, while the government may be a little too large, the problems facing Tunisia, like rebuilding the country's economic, social and political structures, are so big that a strong government presence is required to keep things moving forward. Which of these two views is closer to your own?



Some people say that there is a lot of land in Tunisia that is owned by the government that could be given to the people for farming or other innovative uses. If government reduced the number of people that it employs, but gave them land and start-up funds for a new project, would you support that idea?

■ Yes, absolutely ■ Mainly yes ■ Mainly no ■ Not at all ■ Don't know/refused to answer

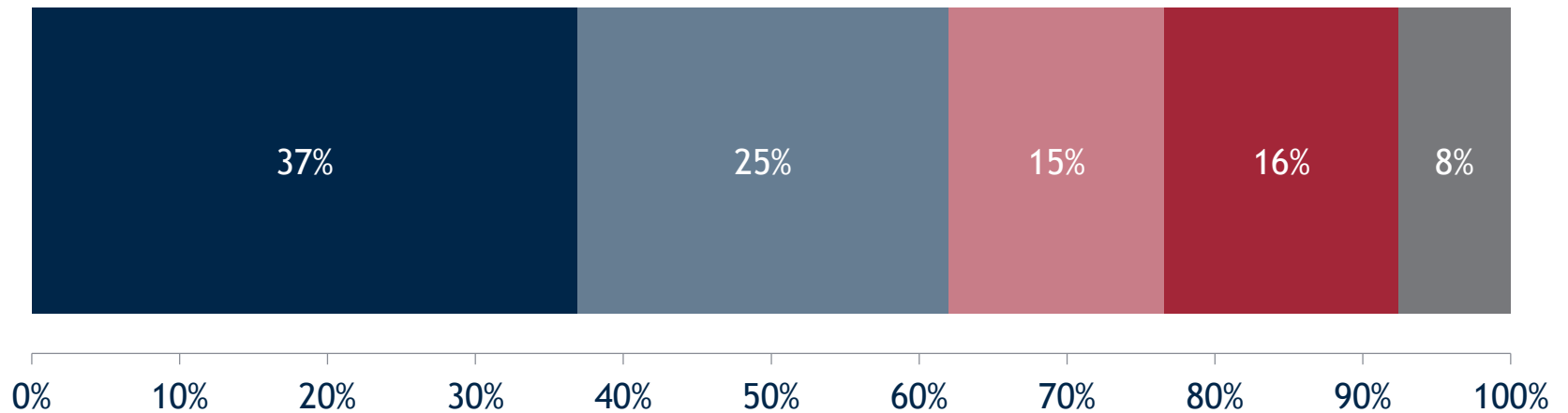




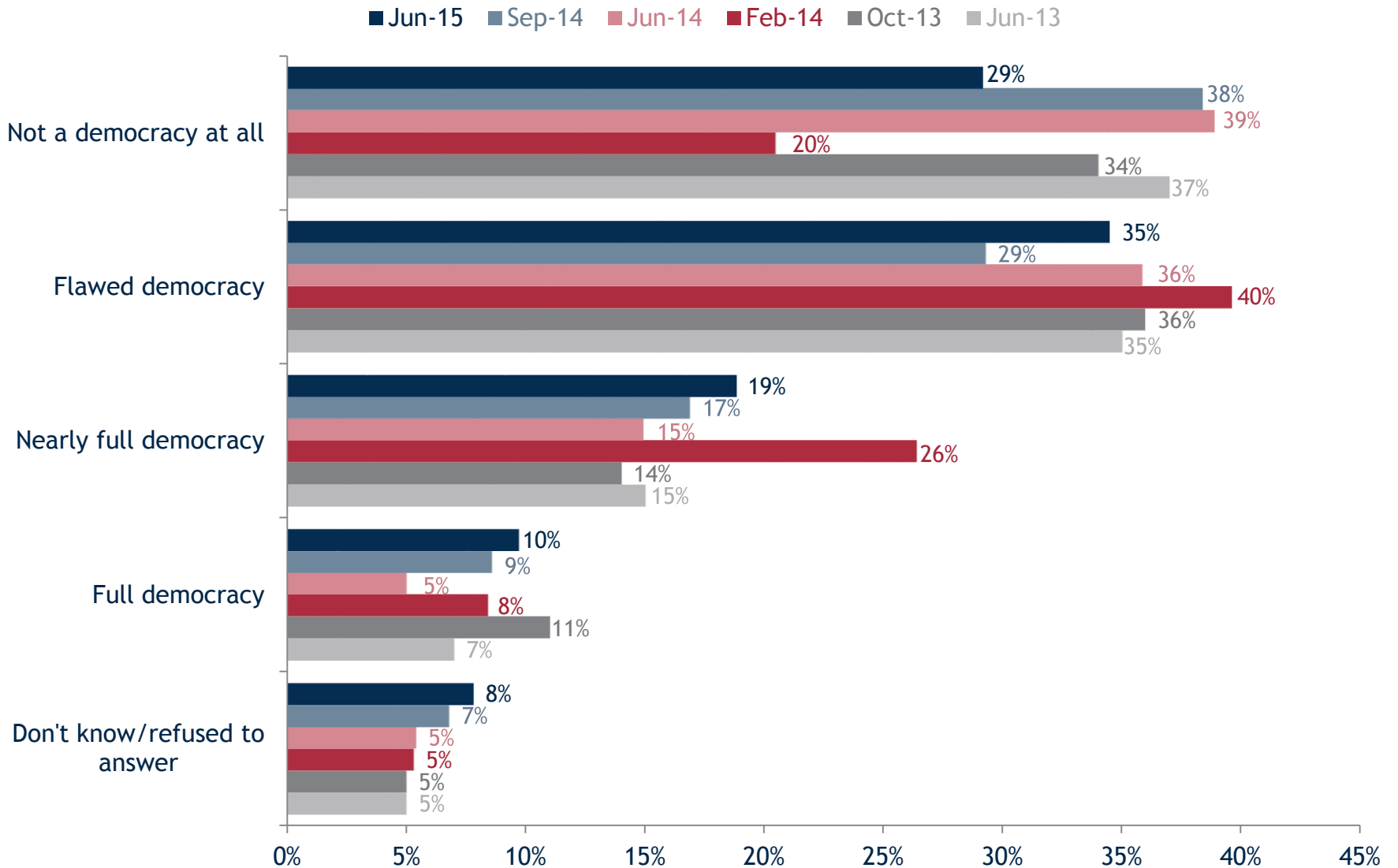
Security Challenges and Democracy

Do you feel the government has adequately responded to the terrorist attack at the Bardo Museum?

■ Yes, absolutely ■ Mainly yes ■ Mainly no ■ Not at all ■ Don't know/refused to answer



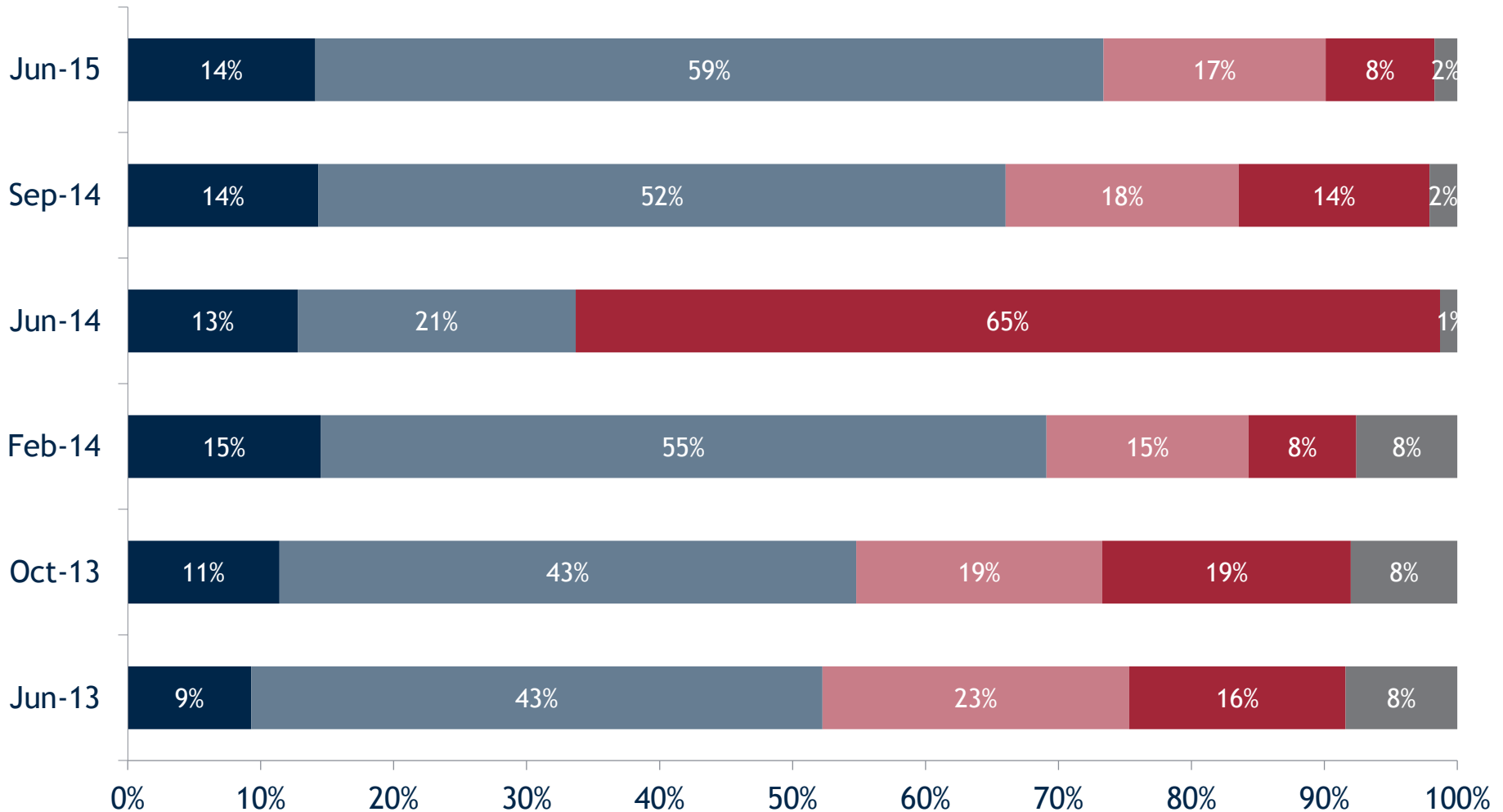
Thinking about Tunisia's current political system, do you believe Tunisia is a democracy at present?



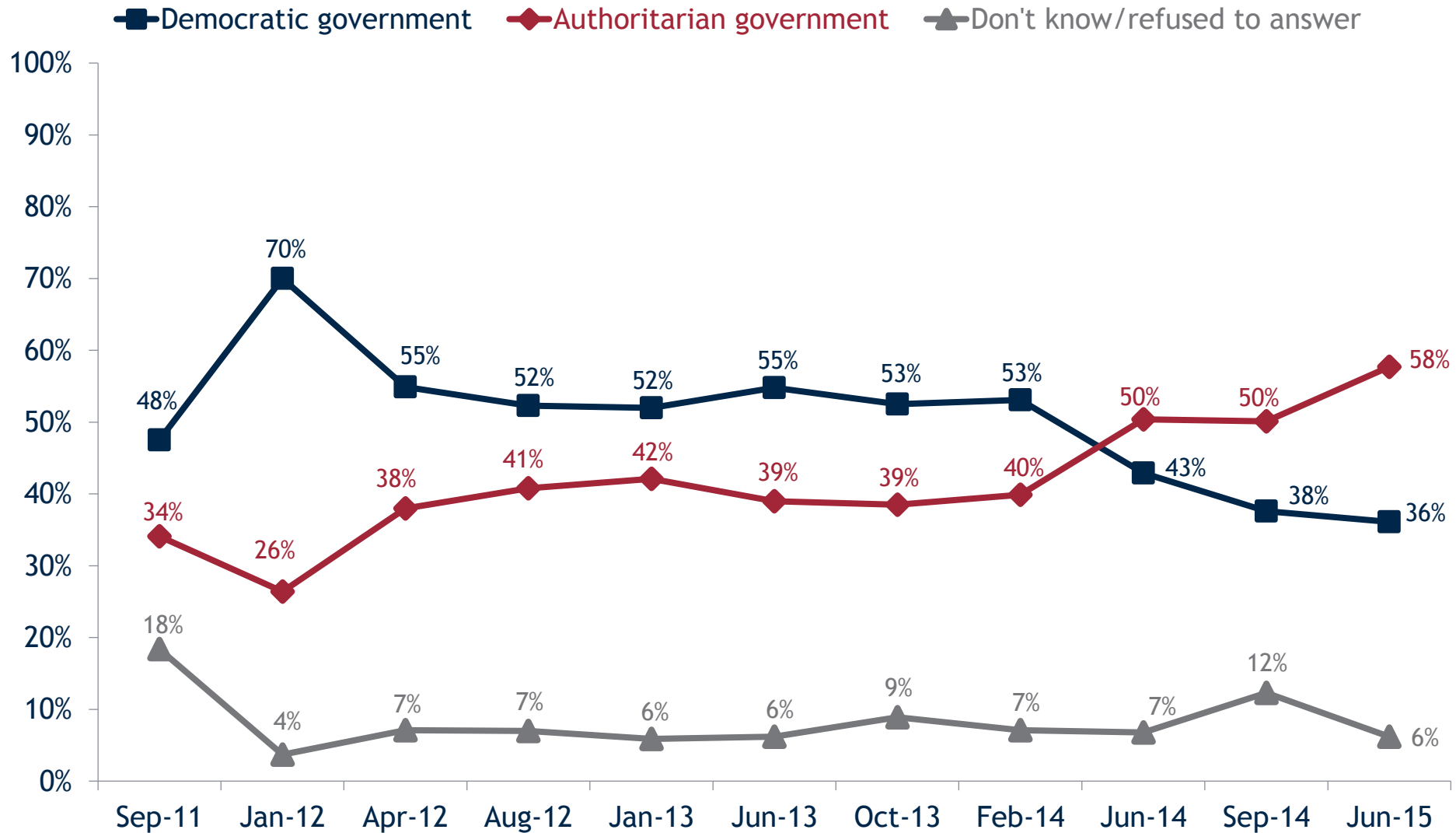
How satisfied are you with democracy in Tunisia at present?

(Asked of respondents who chose full, nearly full or flawed democracy, n=772)

■ Very satisfied ■ Somewhat satisfied ■ Not very satisfied ■ Not satisfied at all ■ Don't know/refused to answer

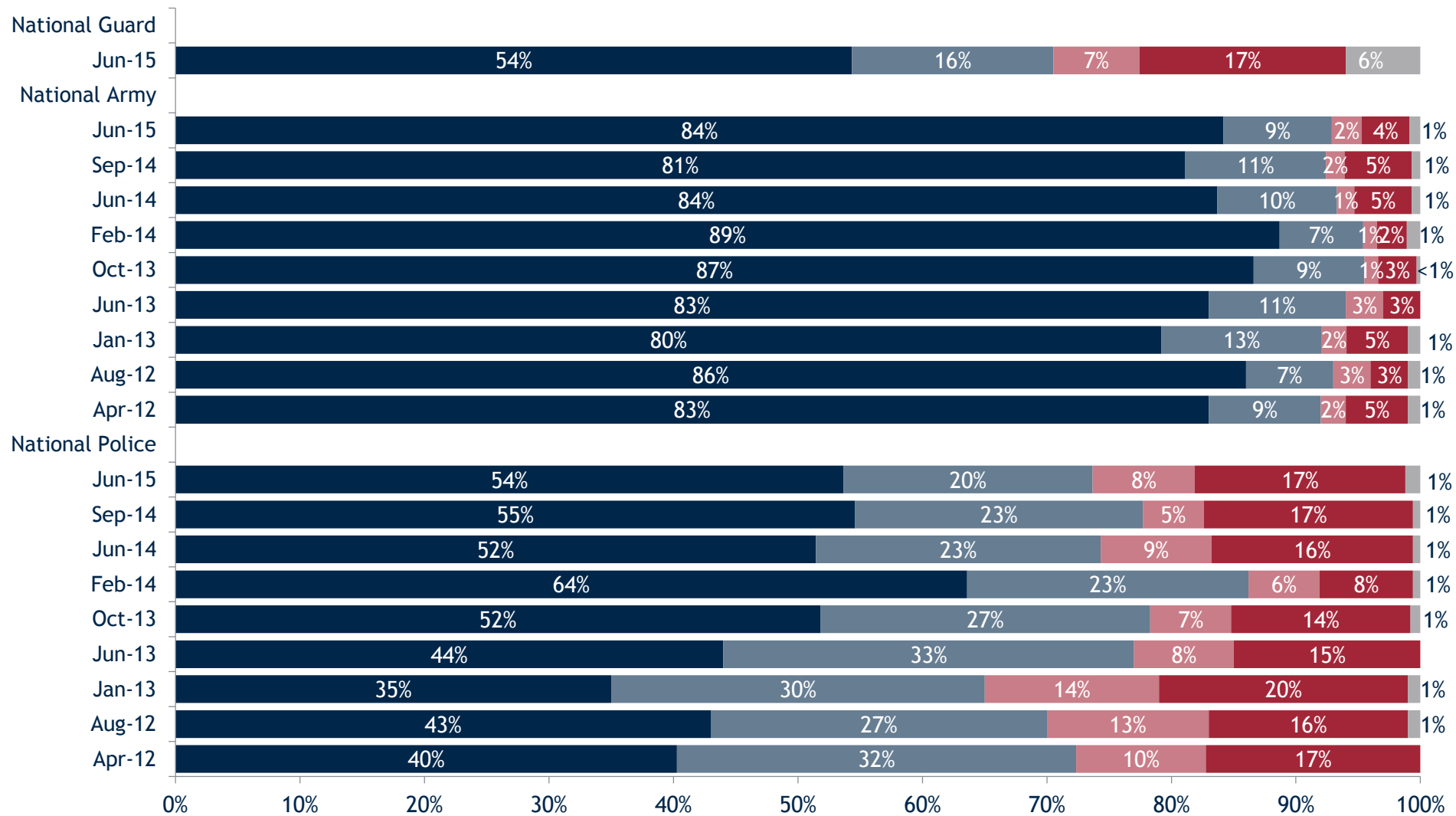


If you had a choice between a stable and prosperous Tunisia that was ruled by an authoritarian government or a democratic government that led to an unstable and insecure Tunisia which would you choose?



How much do you trust each of the following to protect you?

■ A great deal
 ■ Fair amount
 ■ Only a little
 ■ Not at all
 ■ Don't know/refused to answer

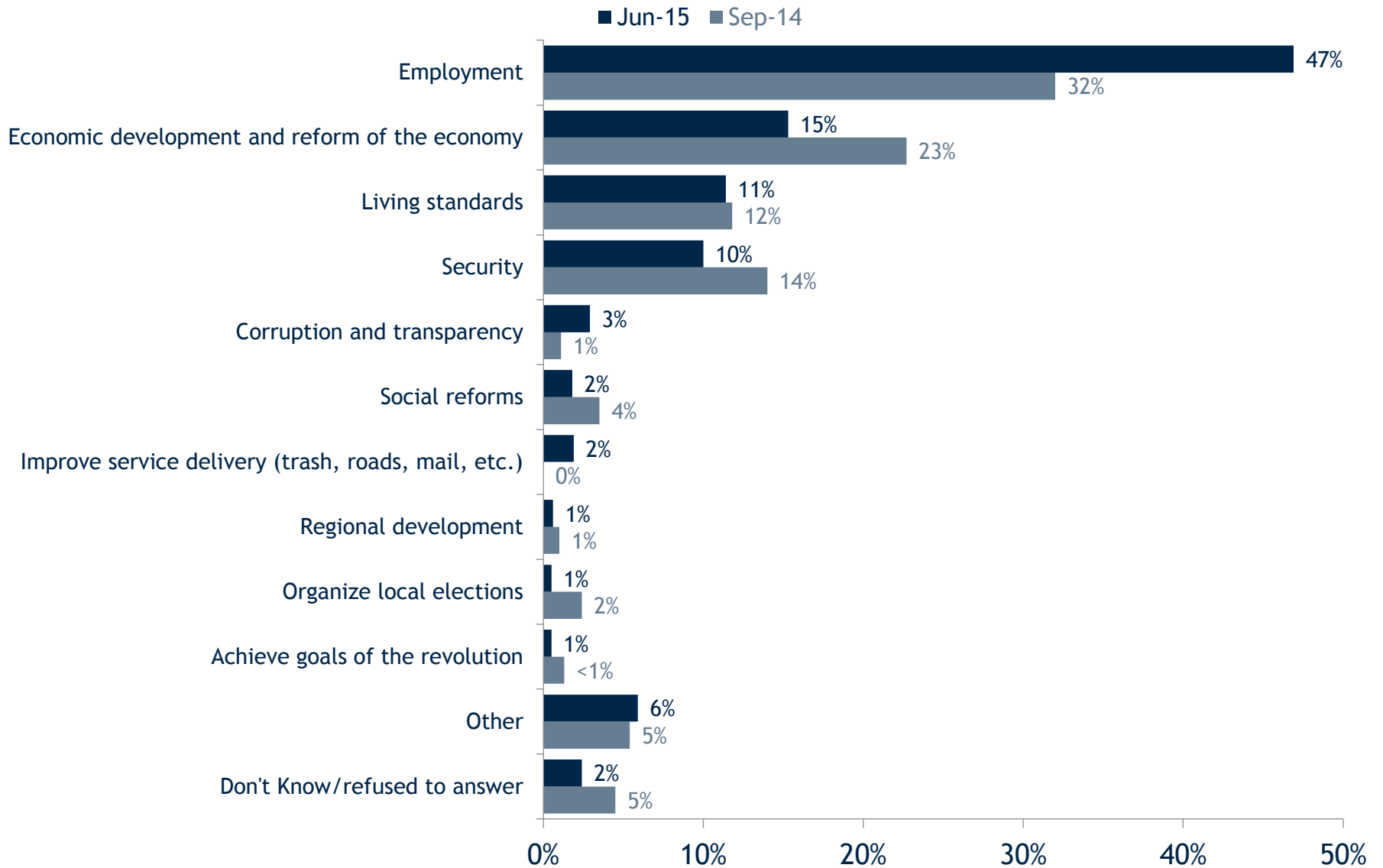


Note: In June 2015, respondents began to be asked to rate their level of trust in the national guard.



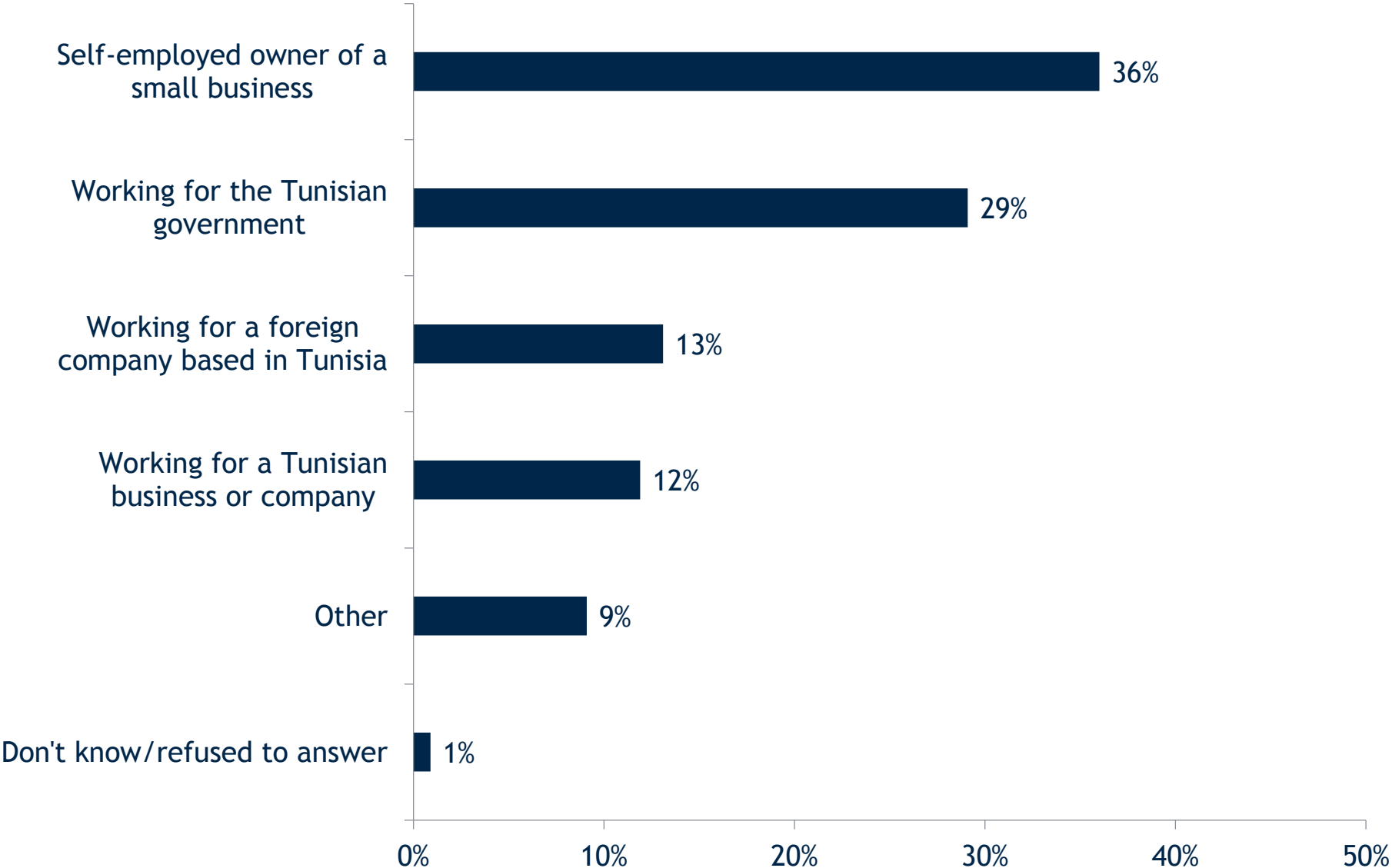
Policy Options and Reform

What should be the top priority for the new government?



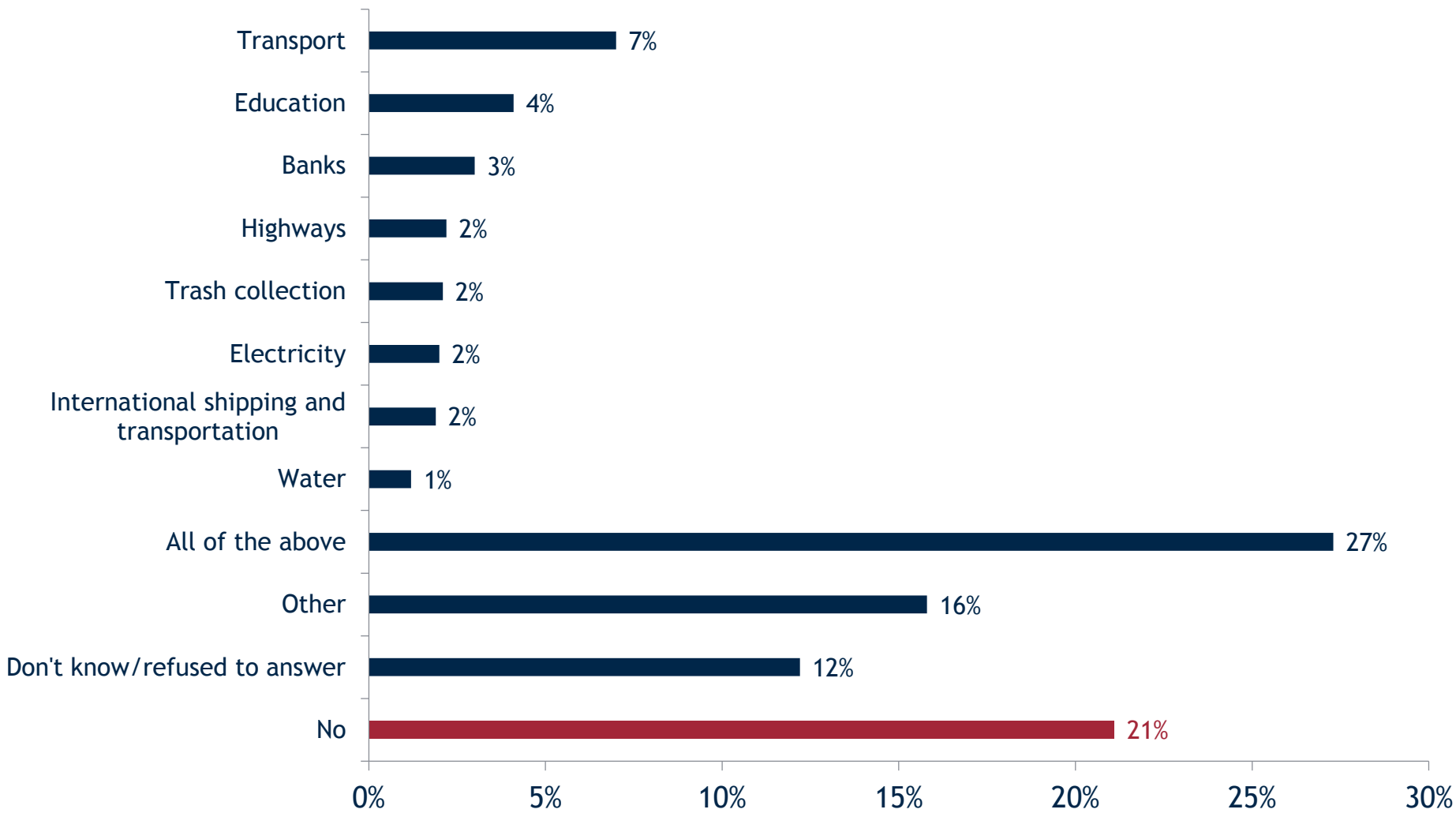
*Significant response under Other: Educational system 2%.

If you had a choice, which of the following types of employment would you prefer?



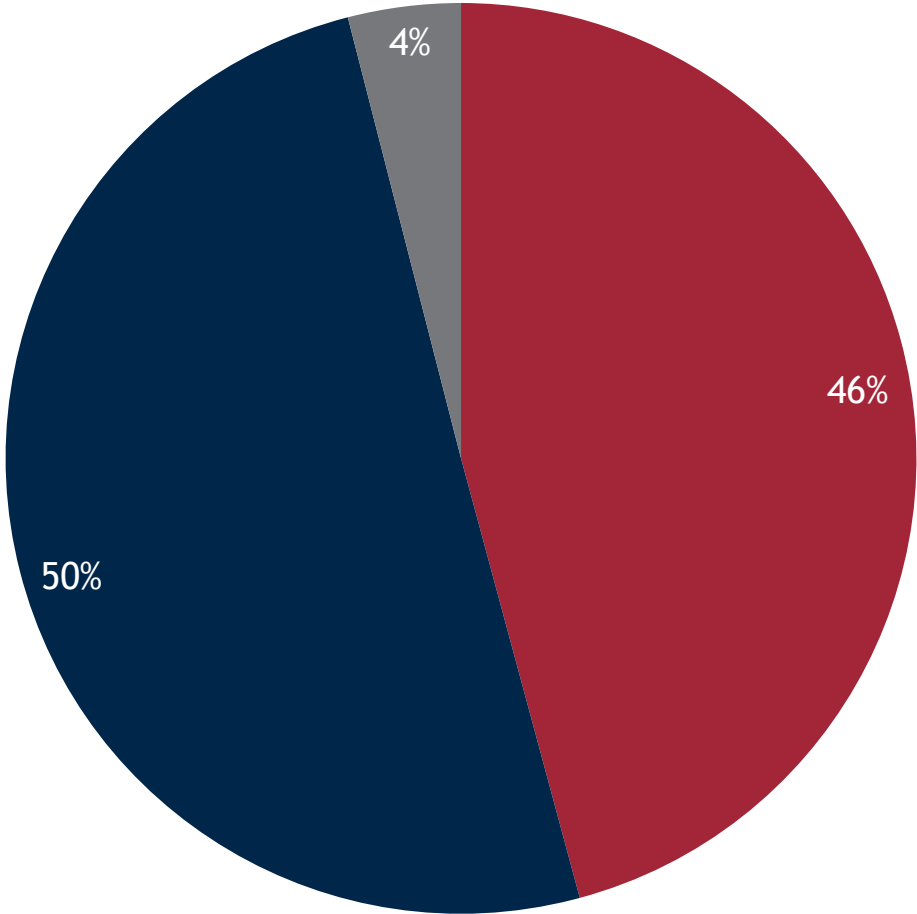
Do you think private companies can work with the government to make some services and economic projects better? If so, which services or sectors do you think could be improved with the help of private companies?

(select all that apply)



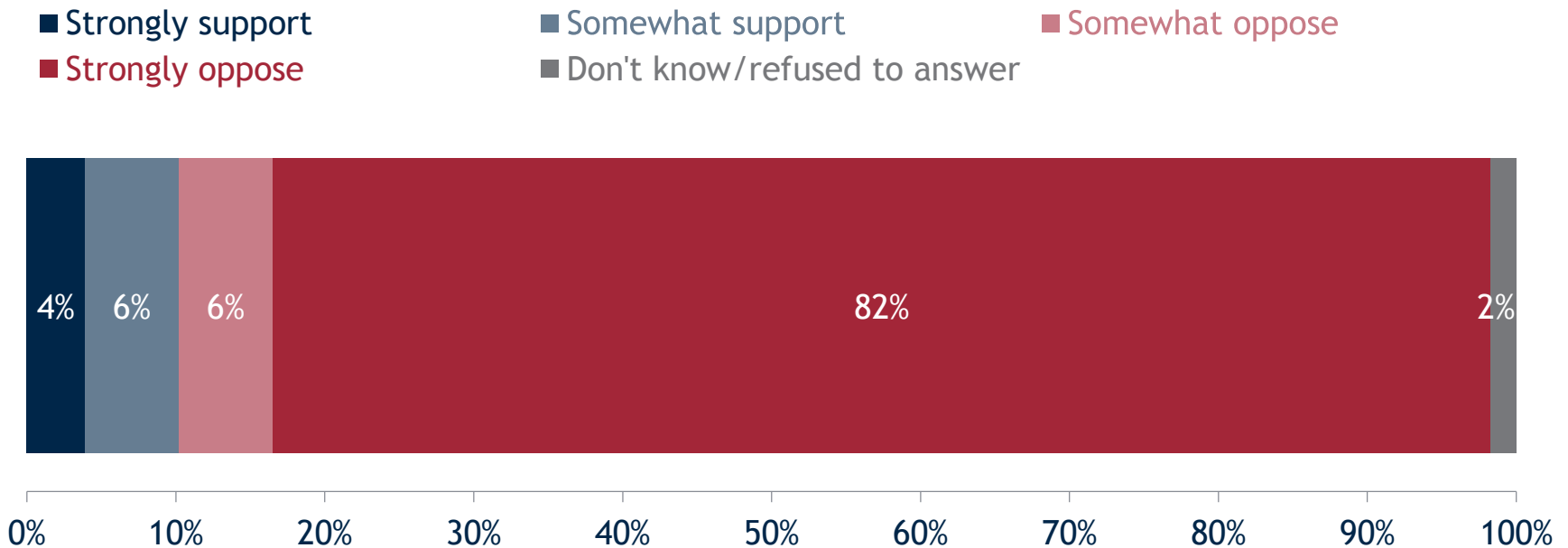
*Significant responses under Other: Commerce and industry 5%; Agriculture 3%; Economy 2%; Health sector 2%; Employment 1%.

There has been a lot of debate about the education system in Tunisia. Some say the country's education system needs some small targeted reforms. Others say that the government should rethink the entire education system. Which of the following two ideas do you agree with more?

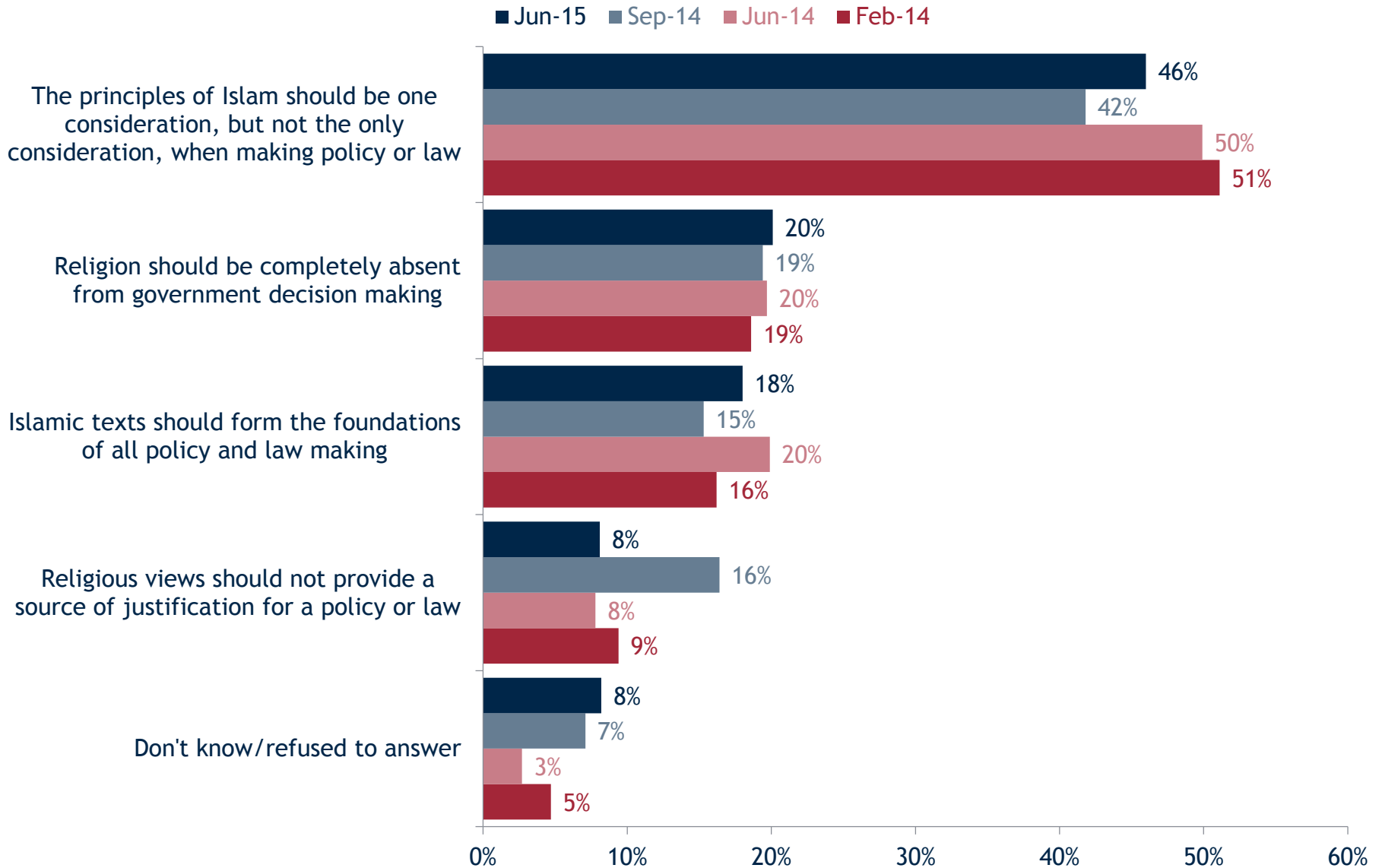


- A few important targeted reforms are what we need
- The education system needs to be completely reconstructed
- Don't know/refused to answer

Recently, teachers and other government employees have frequently gone on strike demanding salary increases. Do you support or oppose going on strike to demand higher salaries?



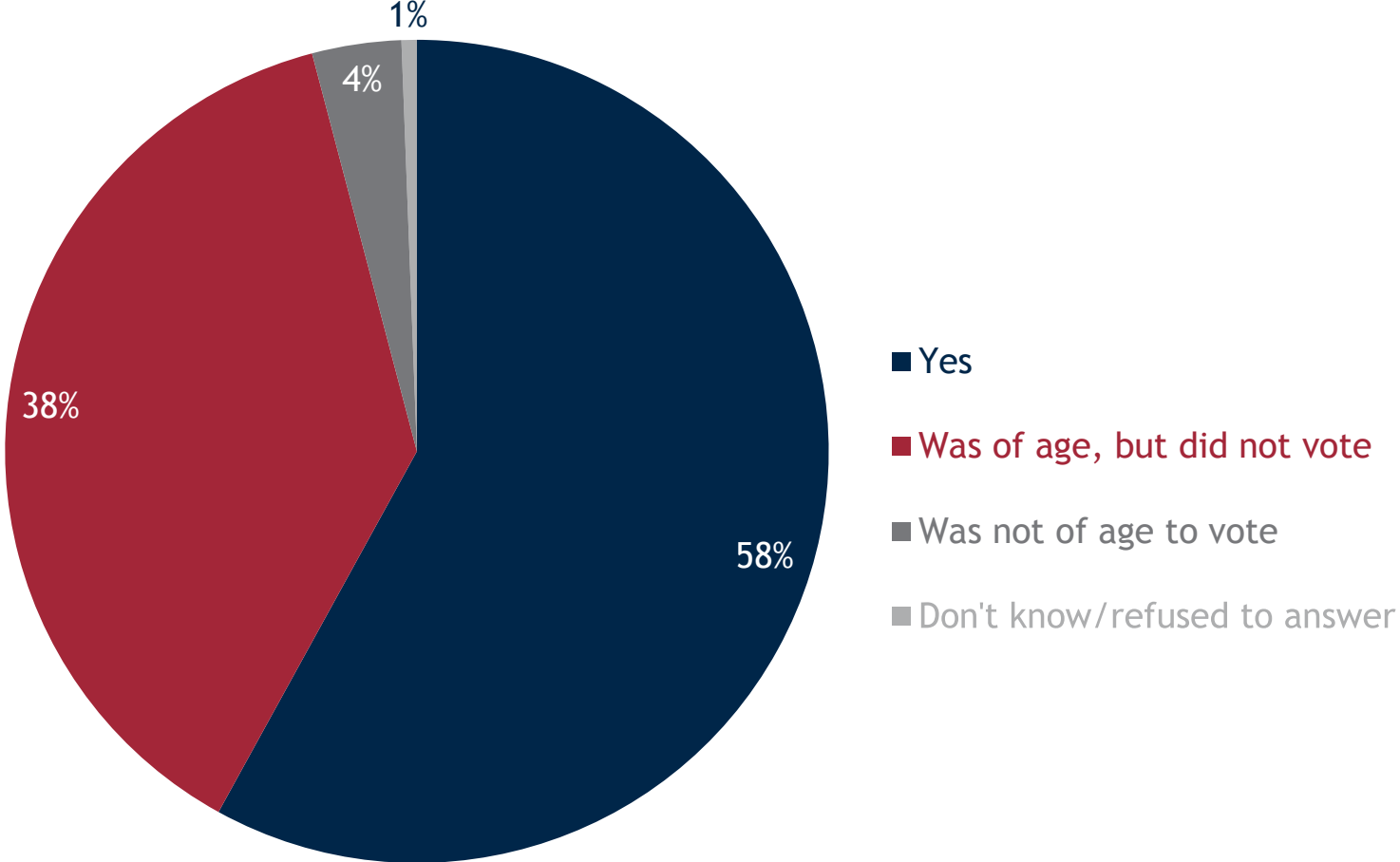
Which of the following statements best matches your own opinion of the role that religion should play in government and law making?



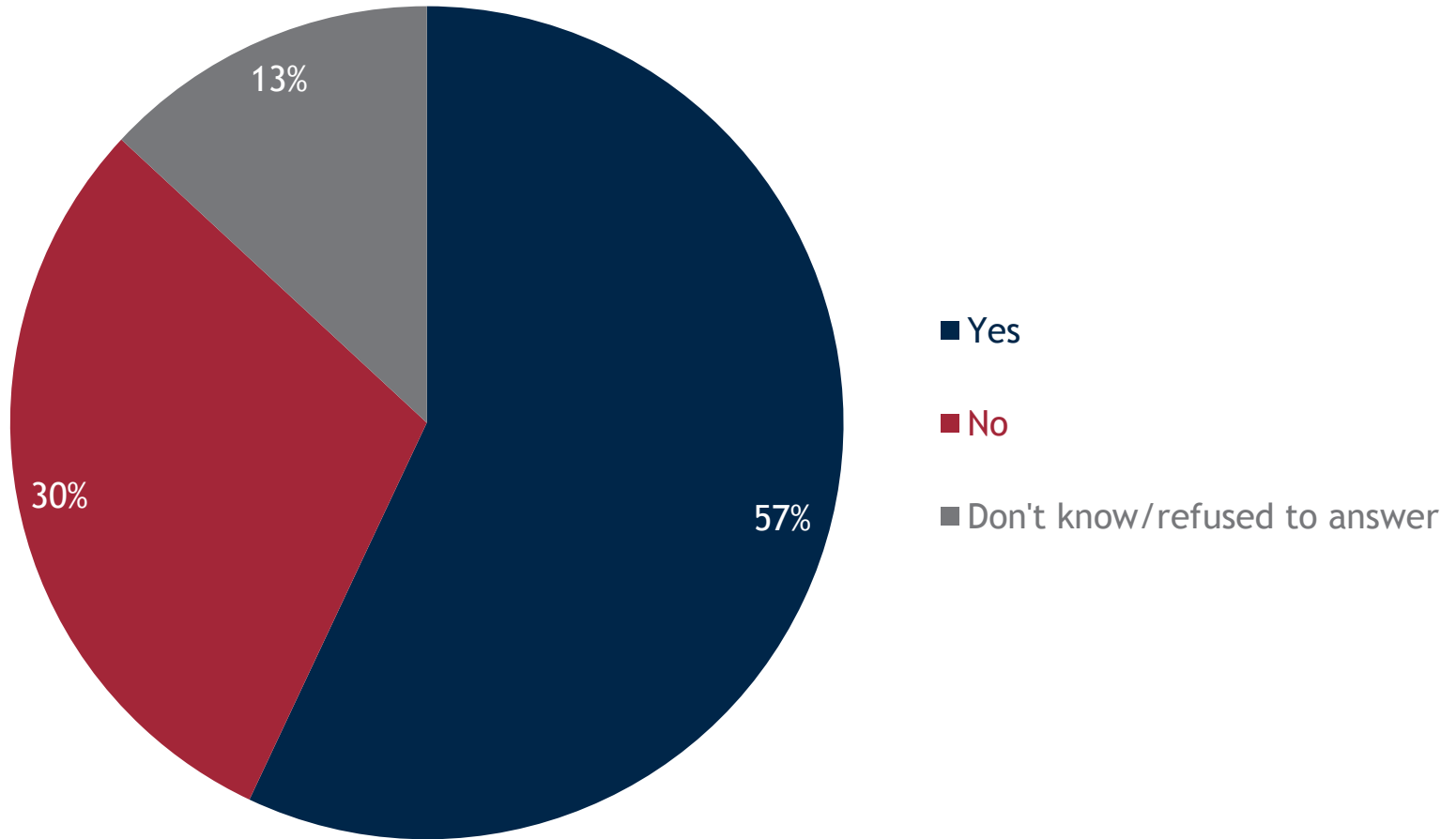


Perception of Elections

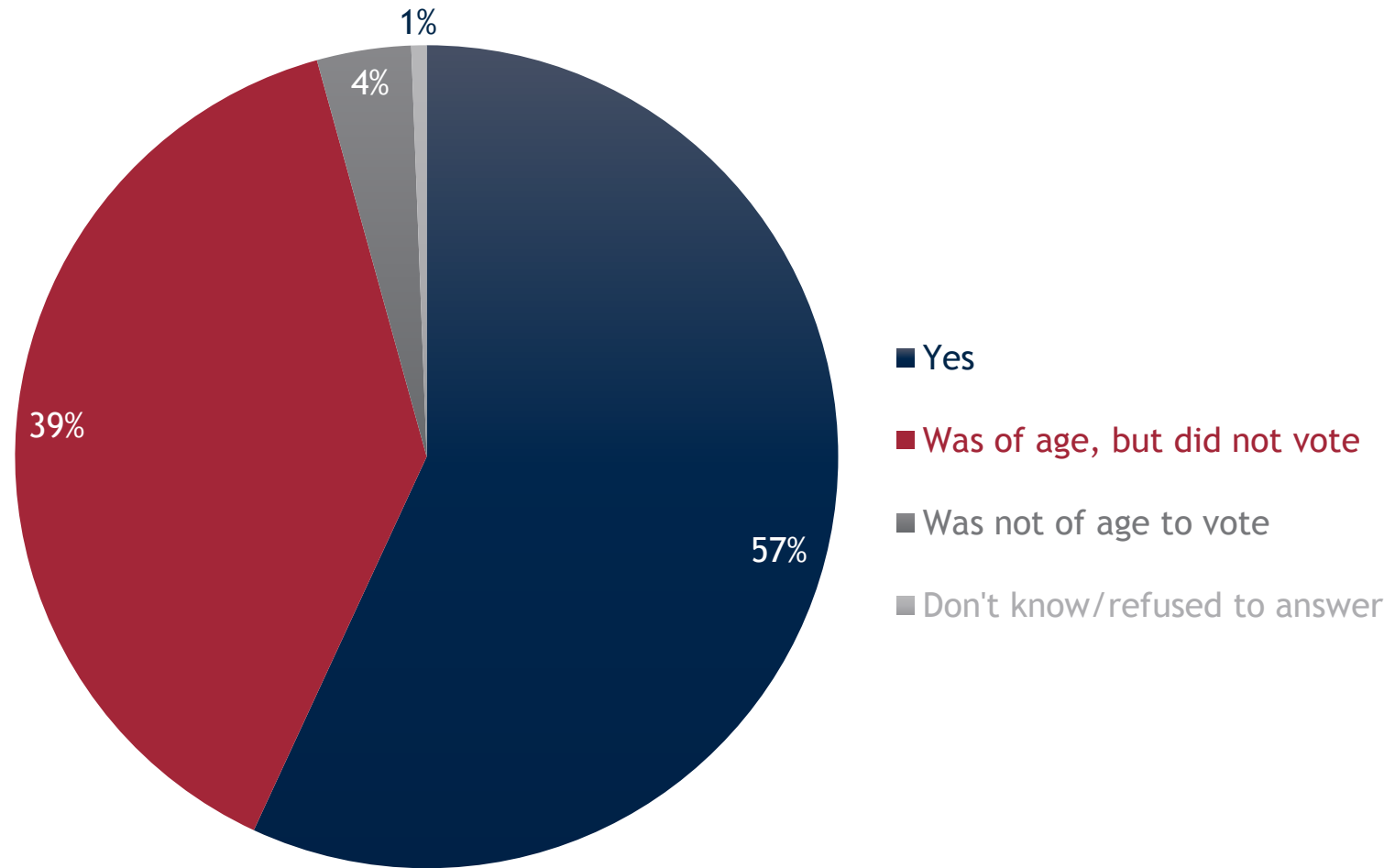
Did you vote in the 2014 parliamentary elections?



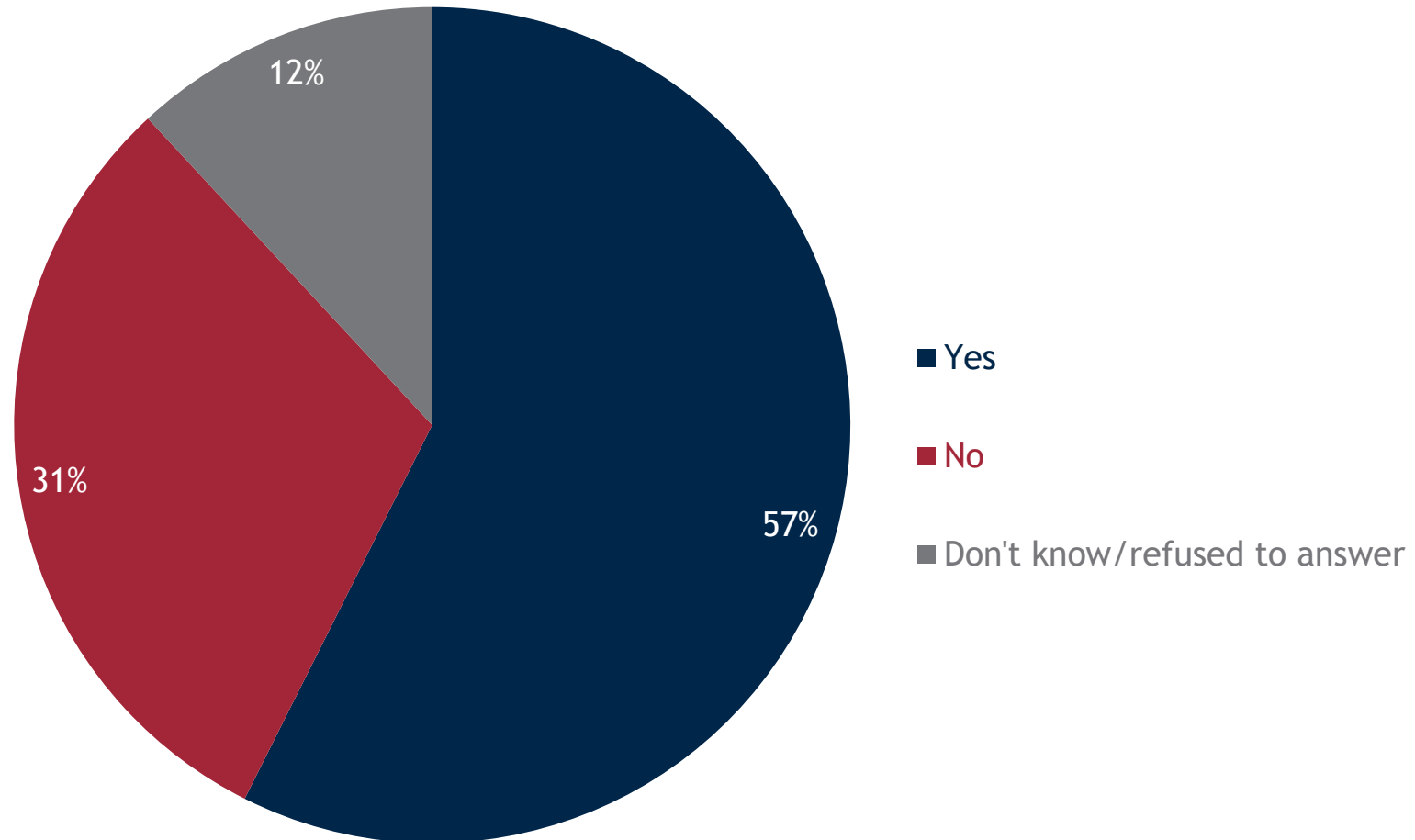
Regardless of whether or not you voted, do you believe the elections were transparent and credible?



Did you vote in either of the 2014 presidential elections?

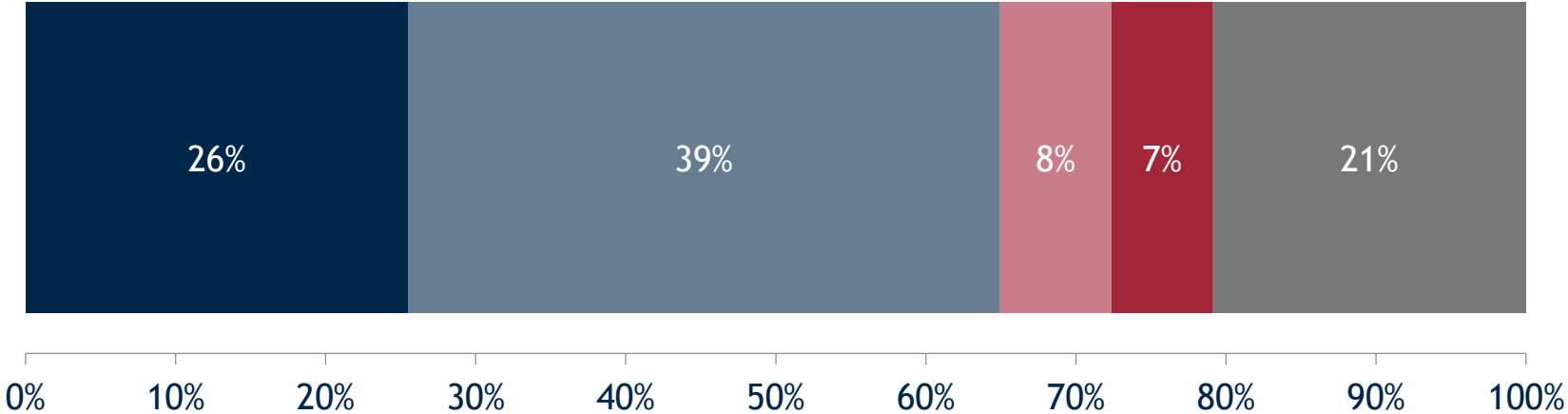


Regardless of whether or not you voted, do you believe the presidential elections were transparent and credible?



In 2016, Tunisia may hold elections for municipal and governorate level government.
How likely, if at all, are you to vote in those elections?

■ Very likely ■ Somewhat likely ■ Somewhat unlikely ■ Very unlikely ■ Don't know/refused to answer

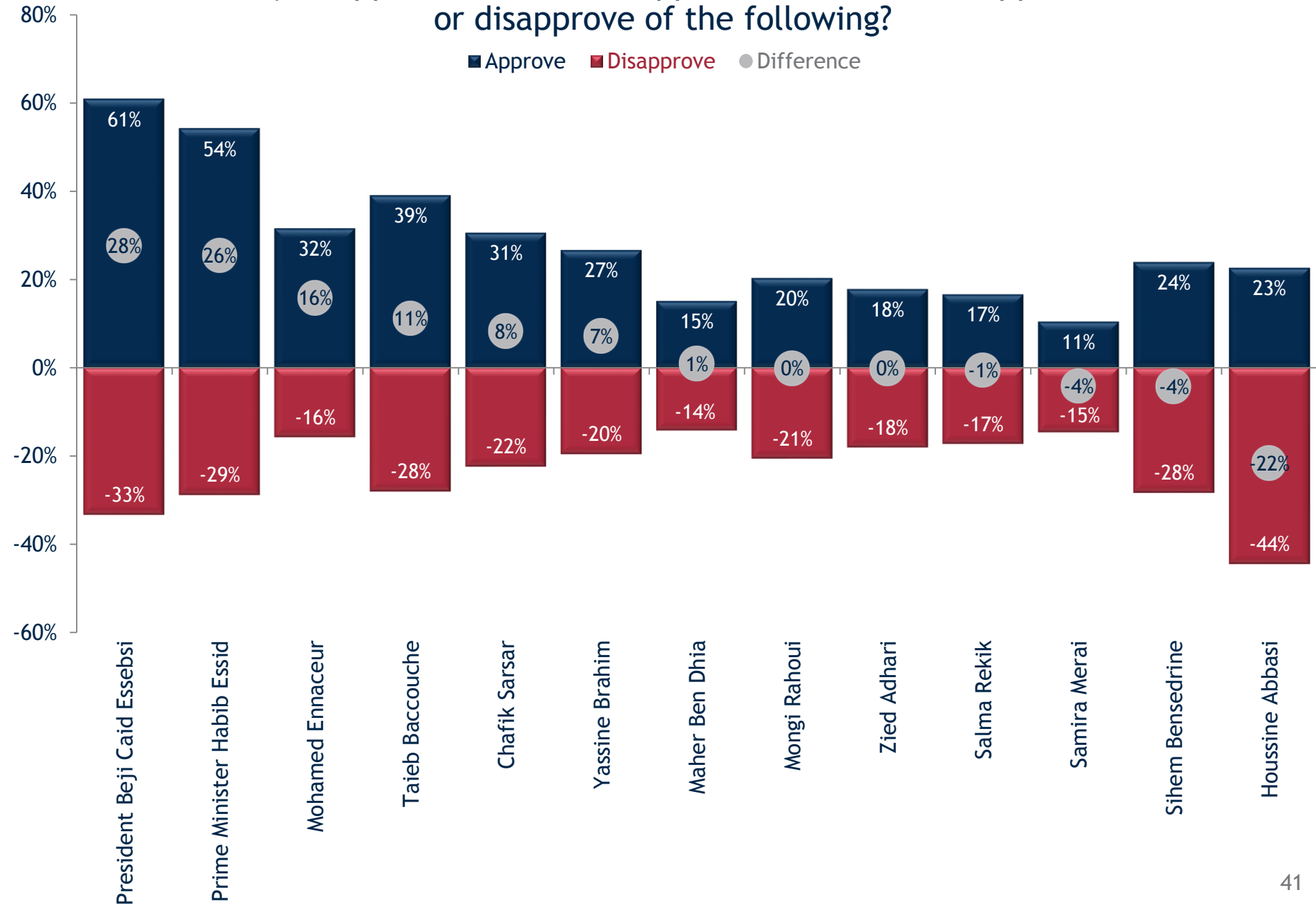




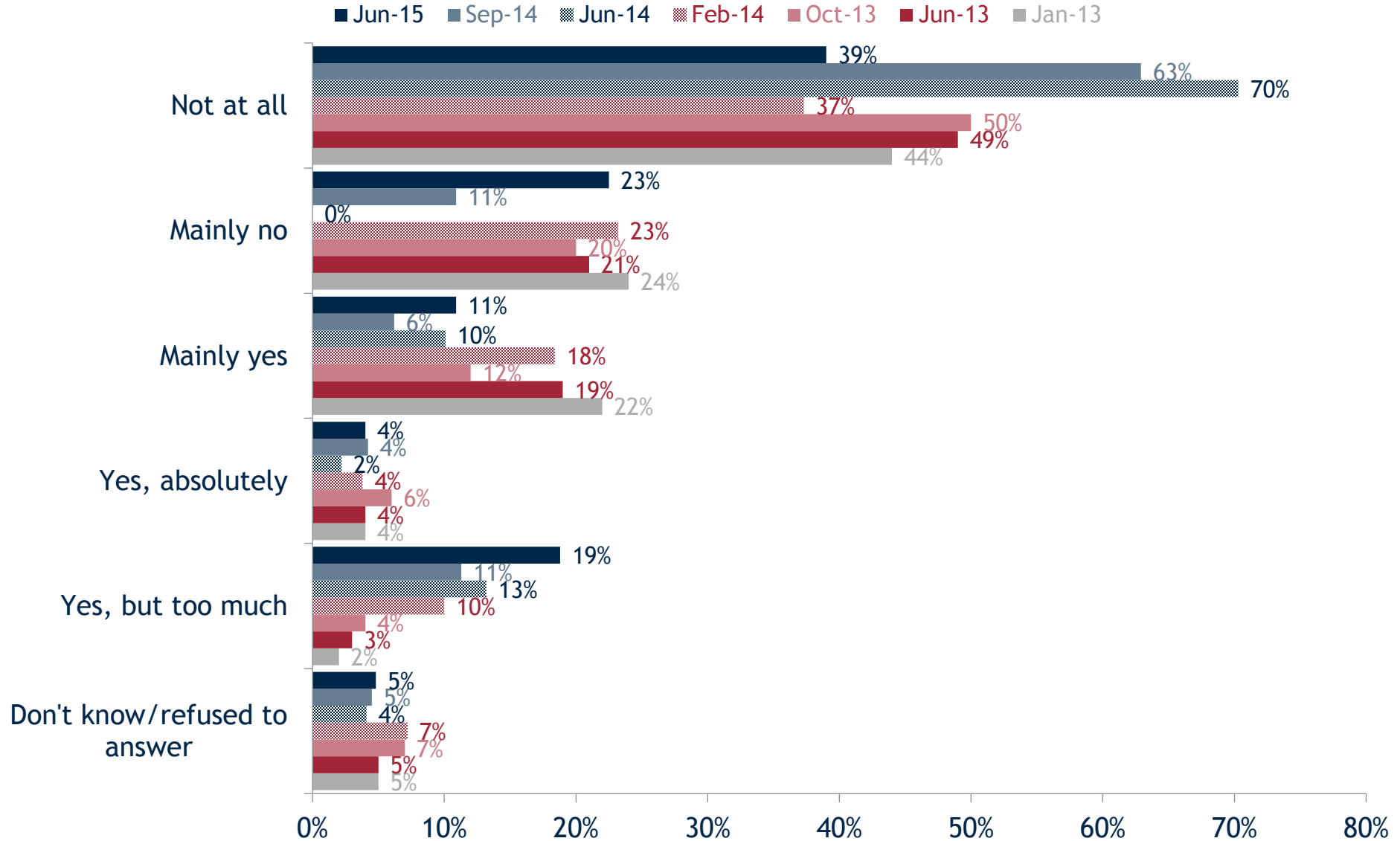
Perceptions of Government

I would like to ask you about your impressions of the following people. Do you approve, somewhat approve, somewhat disapprove or disapprove of the following?

■ Approve ■ Disapprove ● Difference

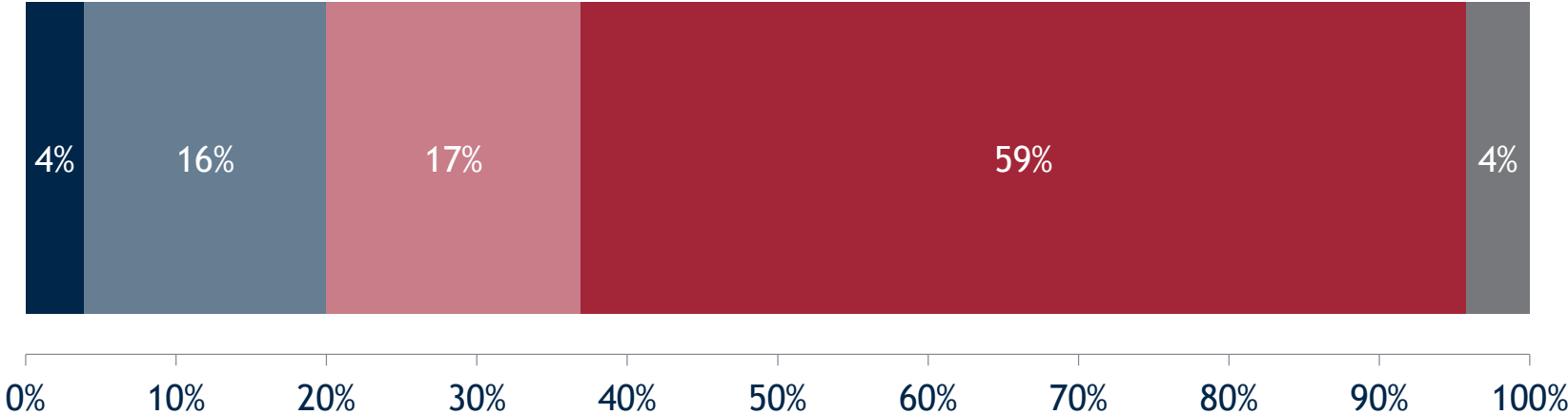


Do politicians in Tunis care about local problems in the rest of the country?



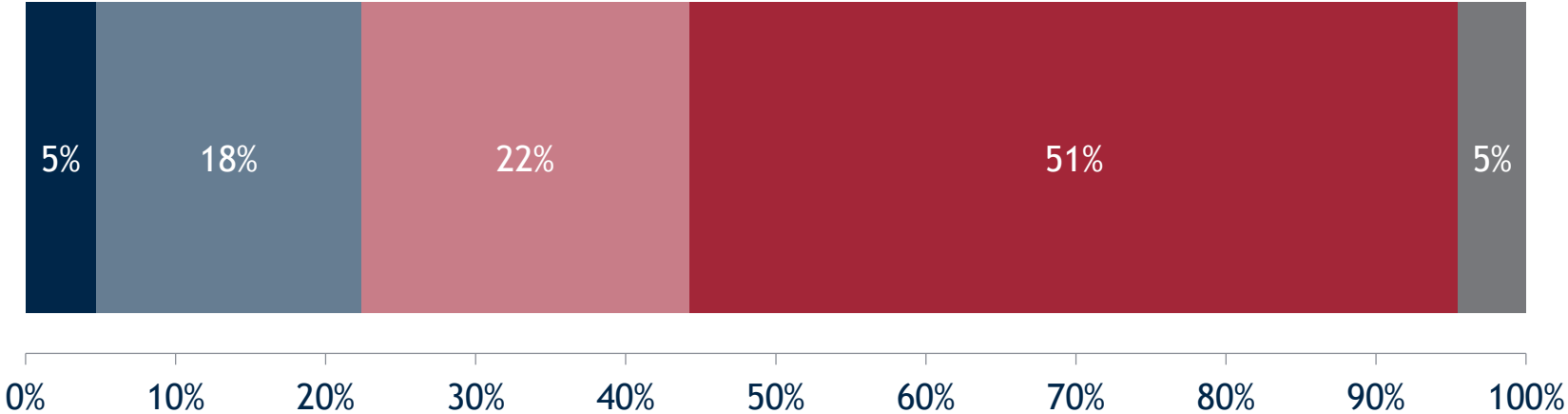
In general, are deputies in parliament doing a lot, enough, little or nothing to address the needs of people like you?

■ A lot ■ Enough ■ Little ■ Nothing ■ Don't know/refused to answer



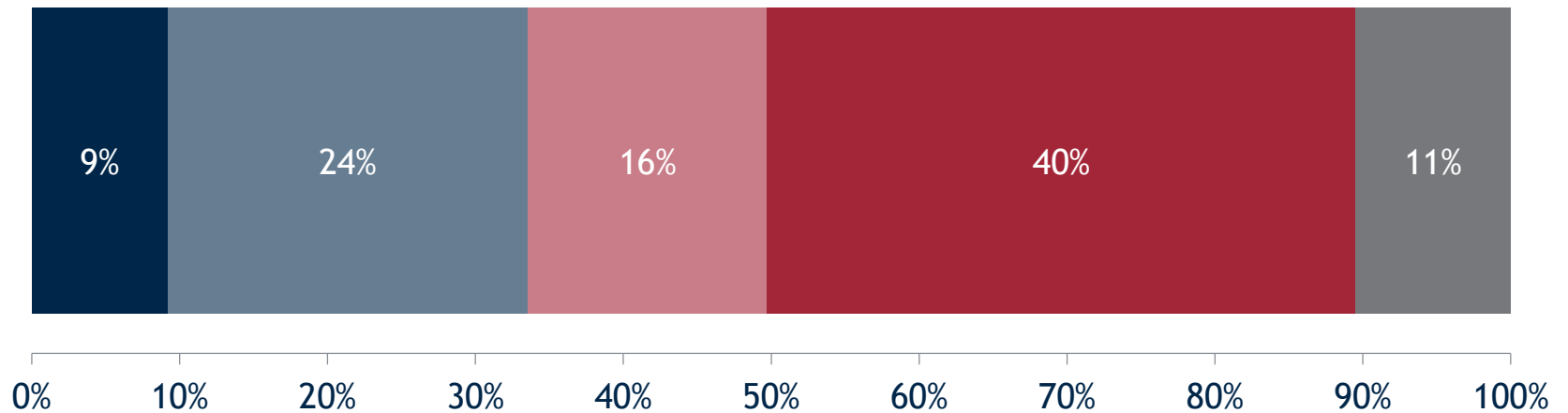
In general, are ministries doing a lot, enough, little or nothing to address the needs of people like you?

■ A lot ■ Enough ■ Little ■ Nothing ■ Don't know/refused to answer



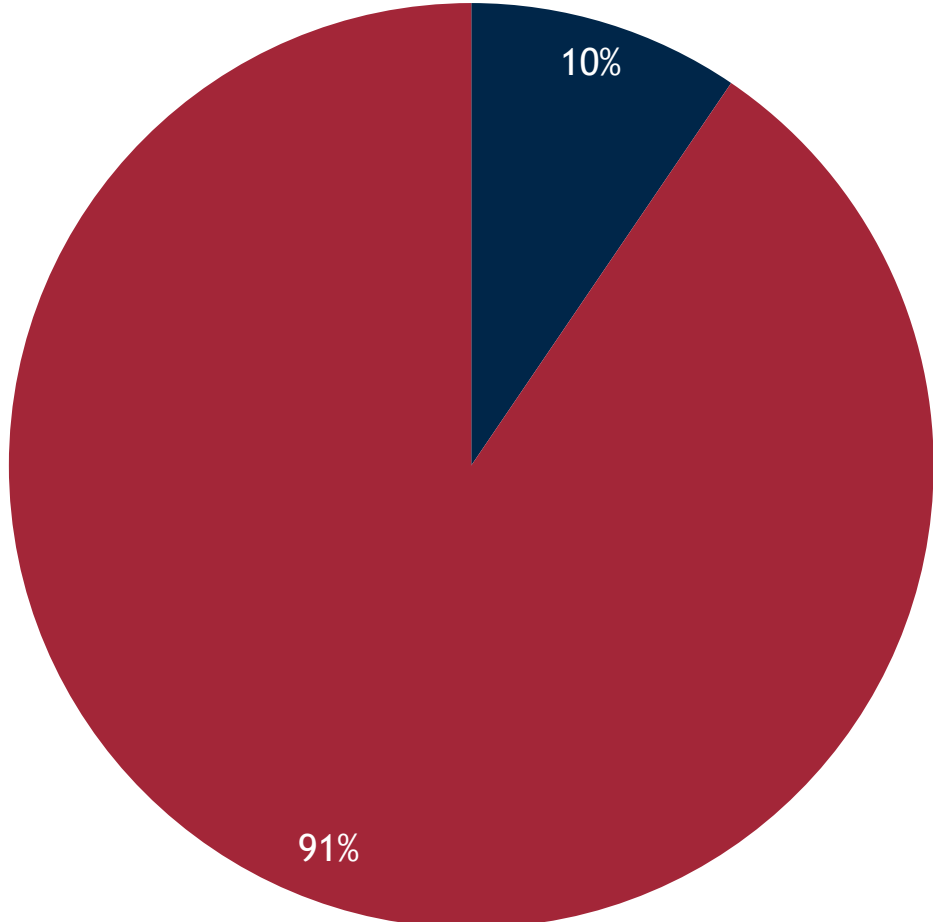
Do you feel like you know what the government is currently working on and what its priorities are?

■ Yes, absolutely ■ Mainly yes ■ Mainly no ■ Not at all ■ Don't know/refused to answer

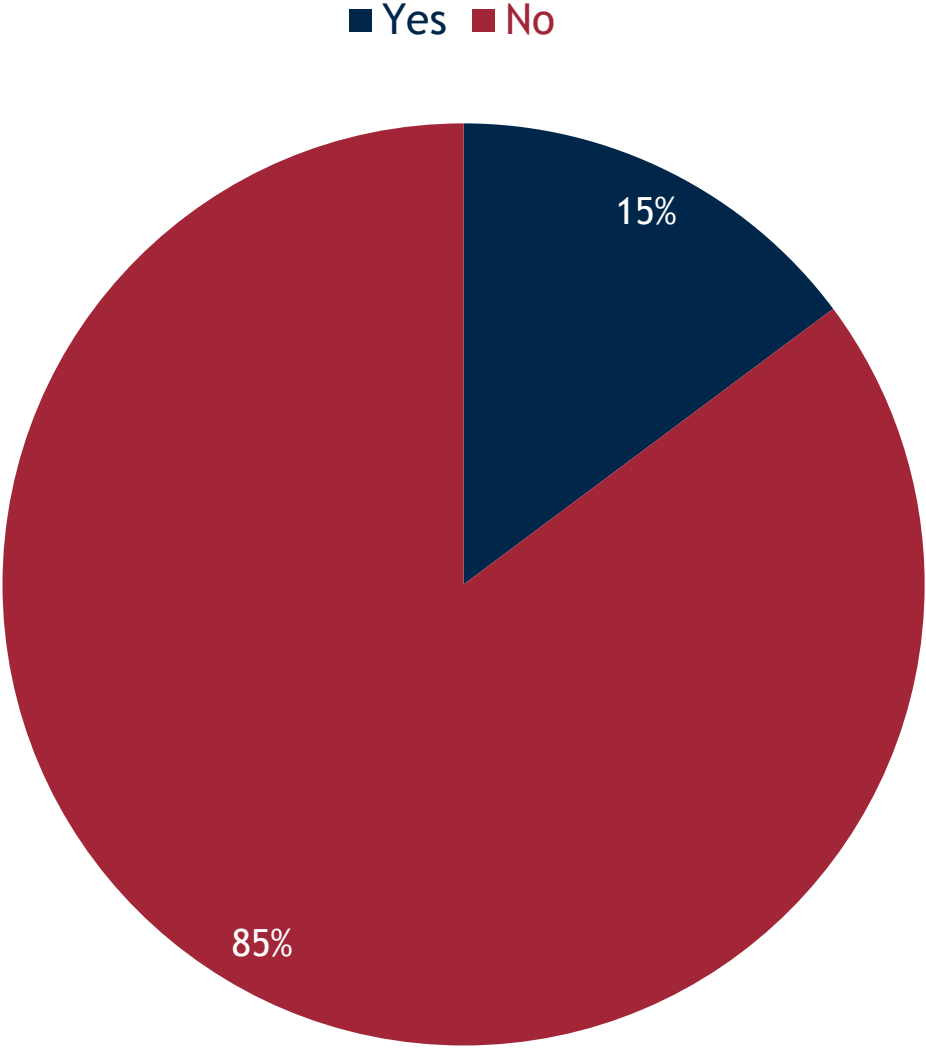


Do you know how to contact the deputy who represents your constituency?

■ Yes ■ No



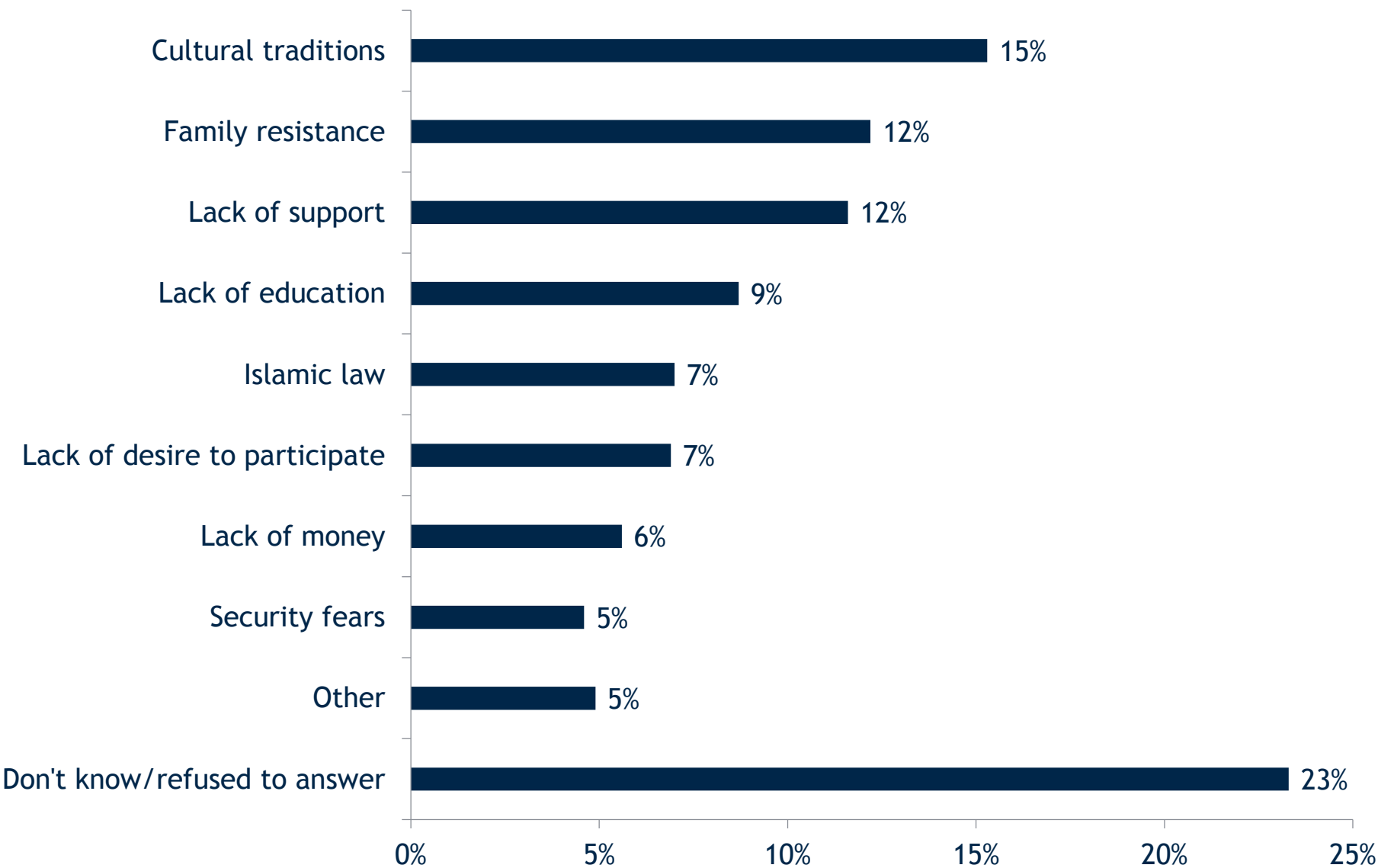
Do you know how to contact a government ministry to report a problem or concern?



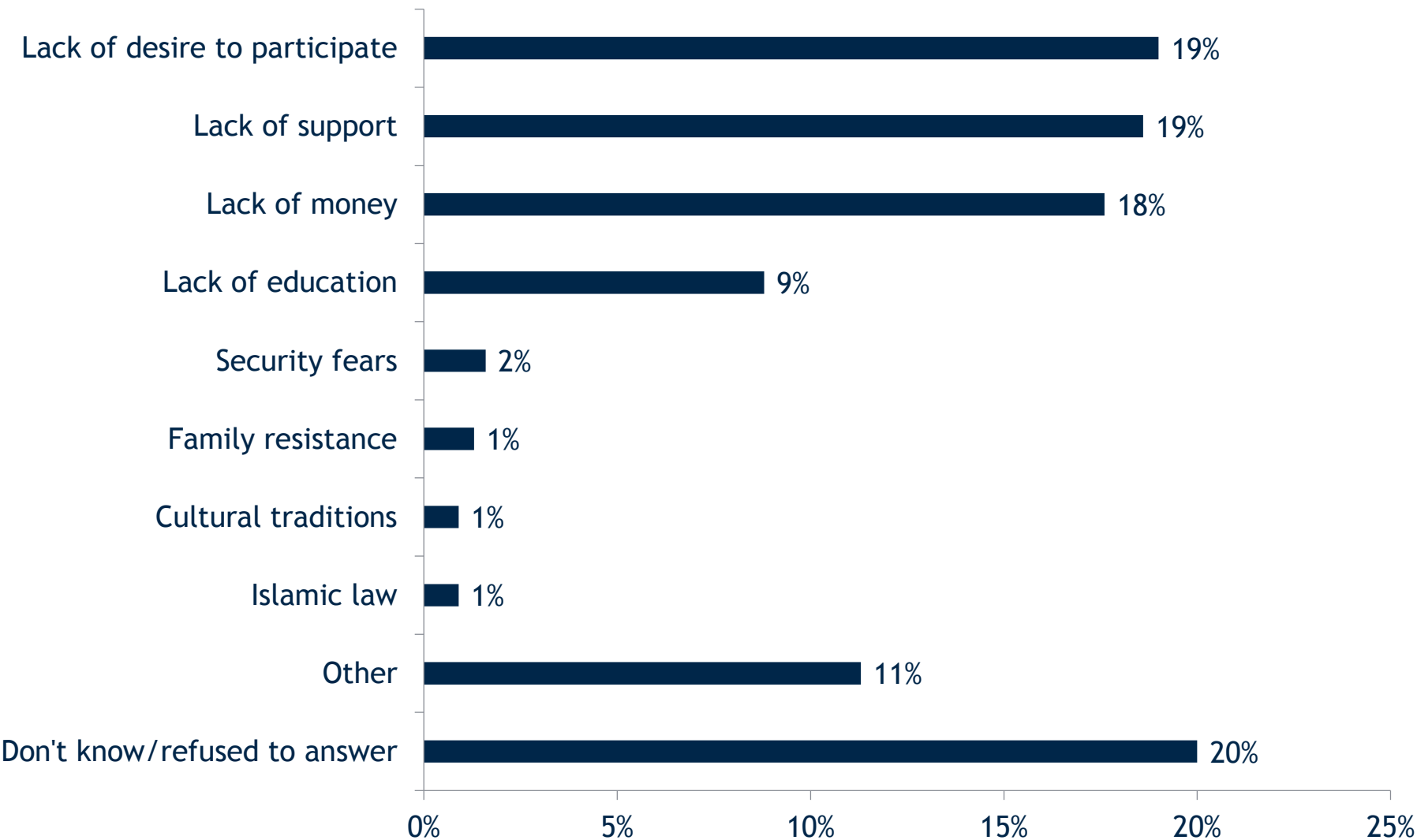


Perceptions of Women and Youth in Politics

What are the main challenges facing women's political participation in Tunisia today?

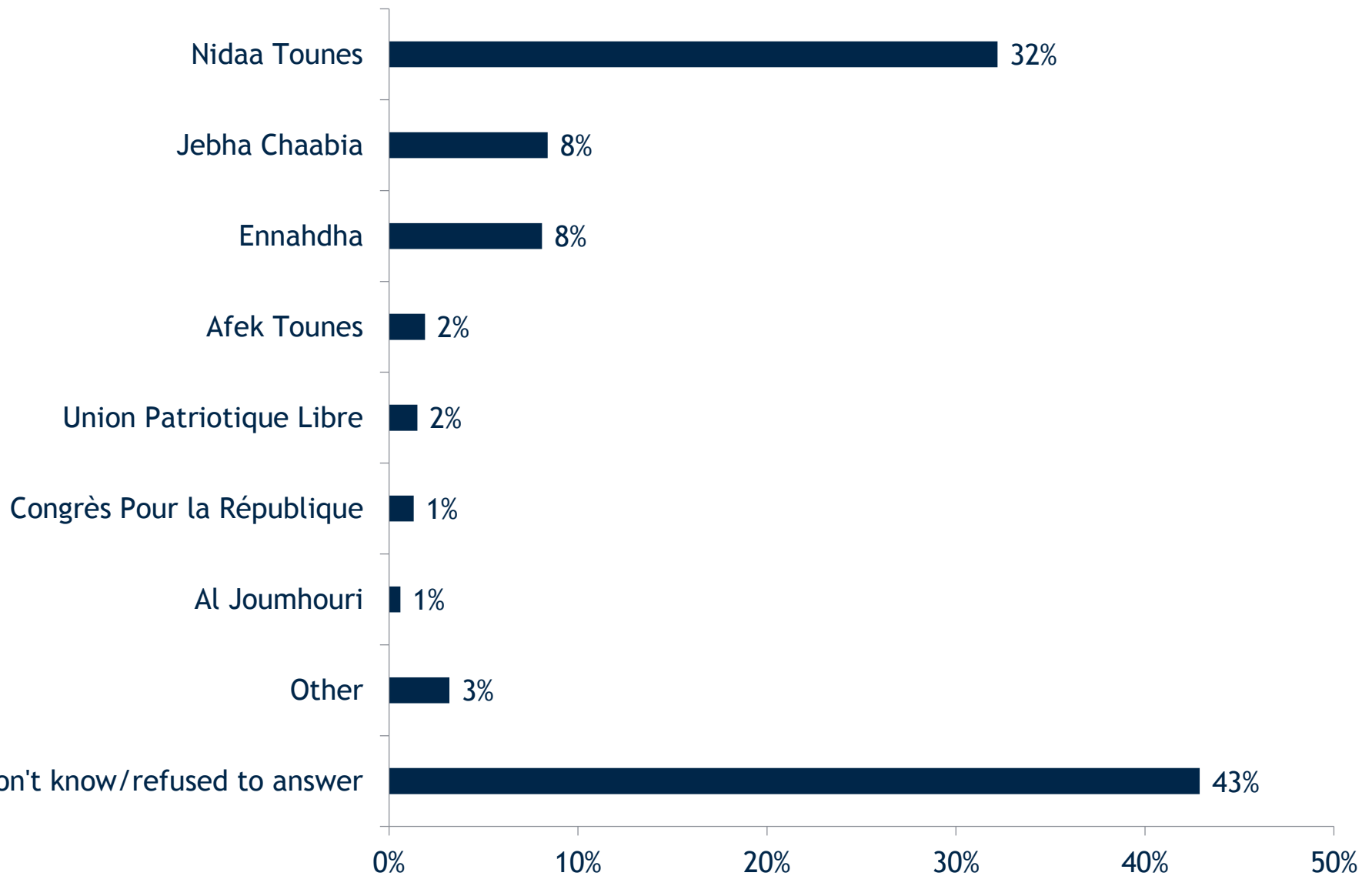


What are the main challenges facing young people's political participation in Tunisia today?

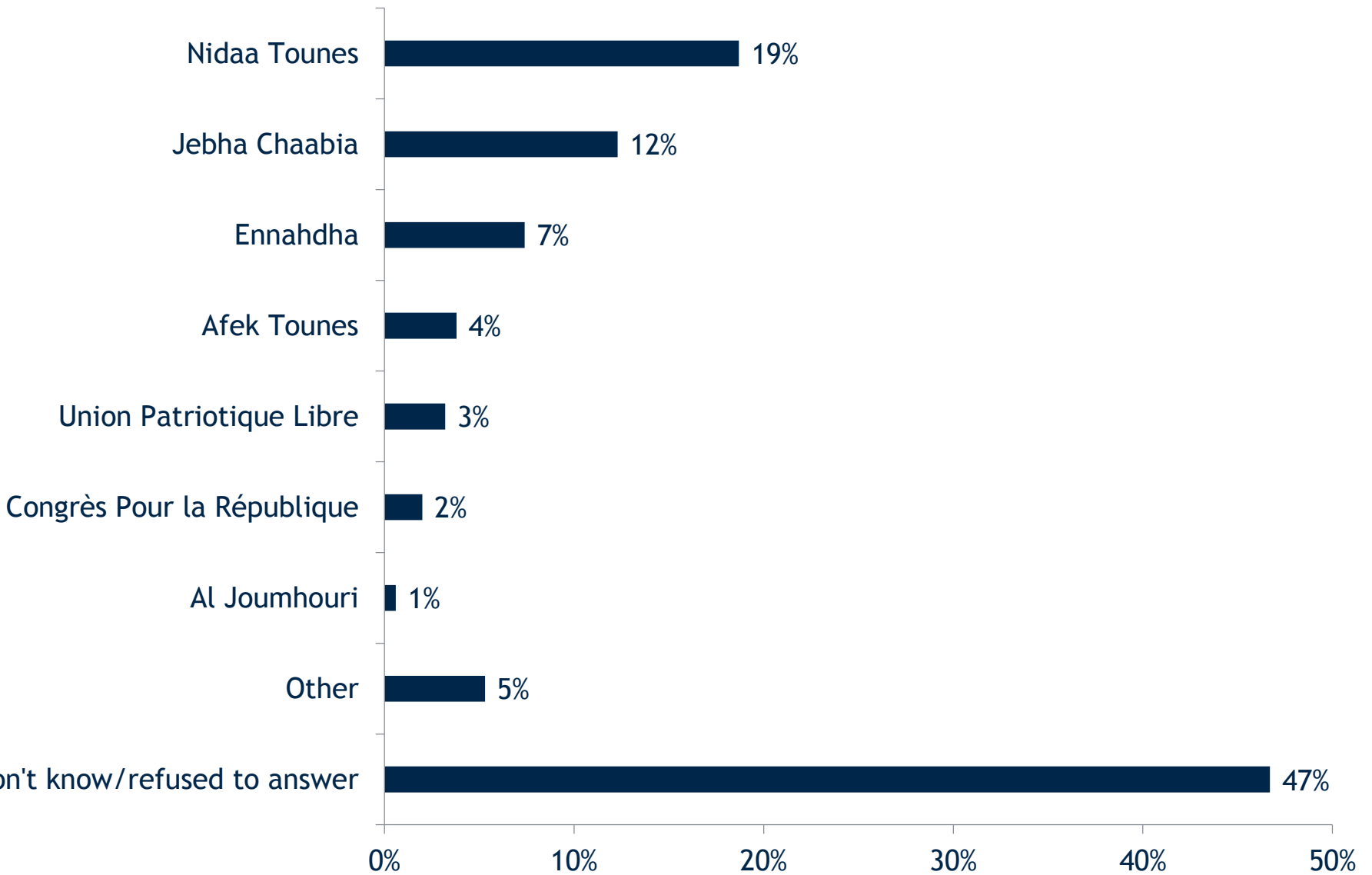


*Significant responses under Other: Inexperience 3%; Lack of confidence 2%; Lack of awareness 2%; Marginalization 1%.

Which political party has the strongest platform for women's issues?

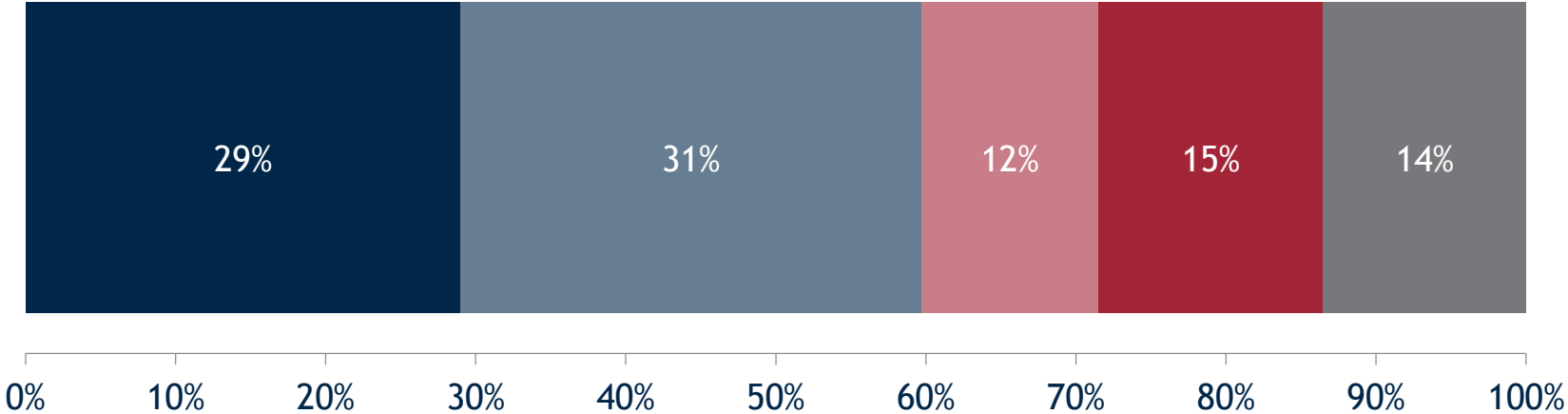


Which political party has the strongest platform for youth issues?



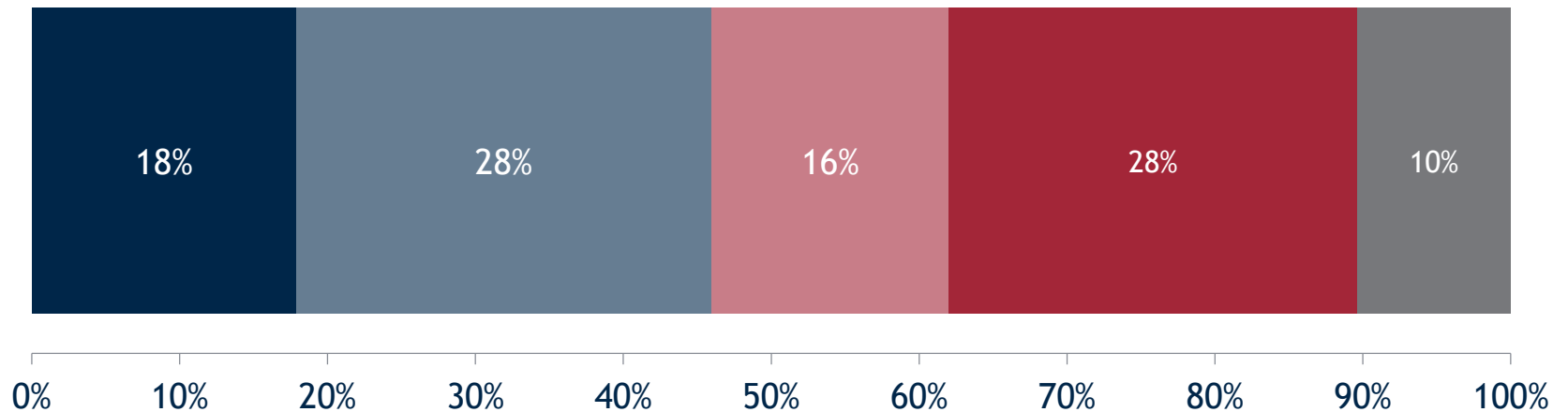
Do you believe that the government is promoting policies and programs to support the rights of women?

■ Yes, absolutely ■ Mainly yes ■ Mainly no ■ Not at all ■ Don't know/refused to answer

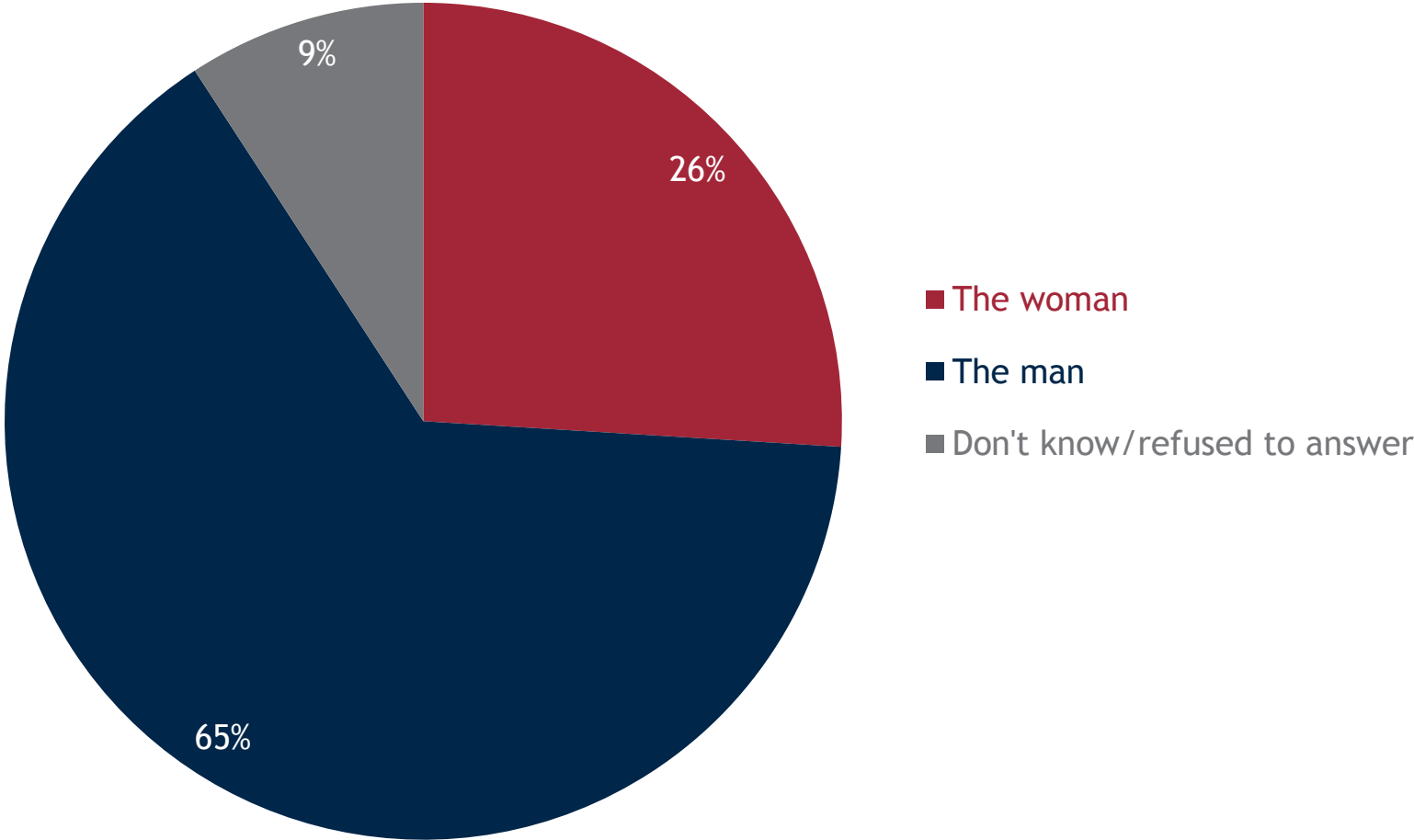


Do you believe that the government in your country is promoting policies and programs that help youth succeed?

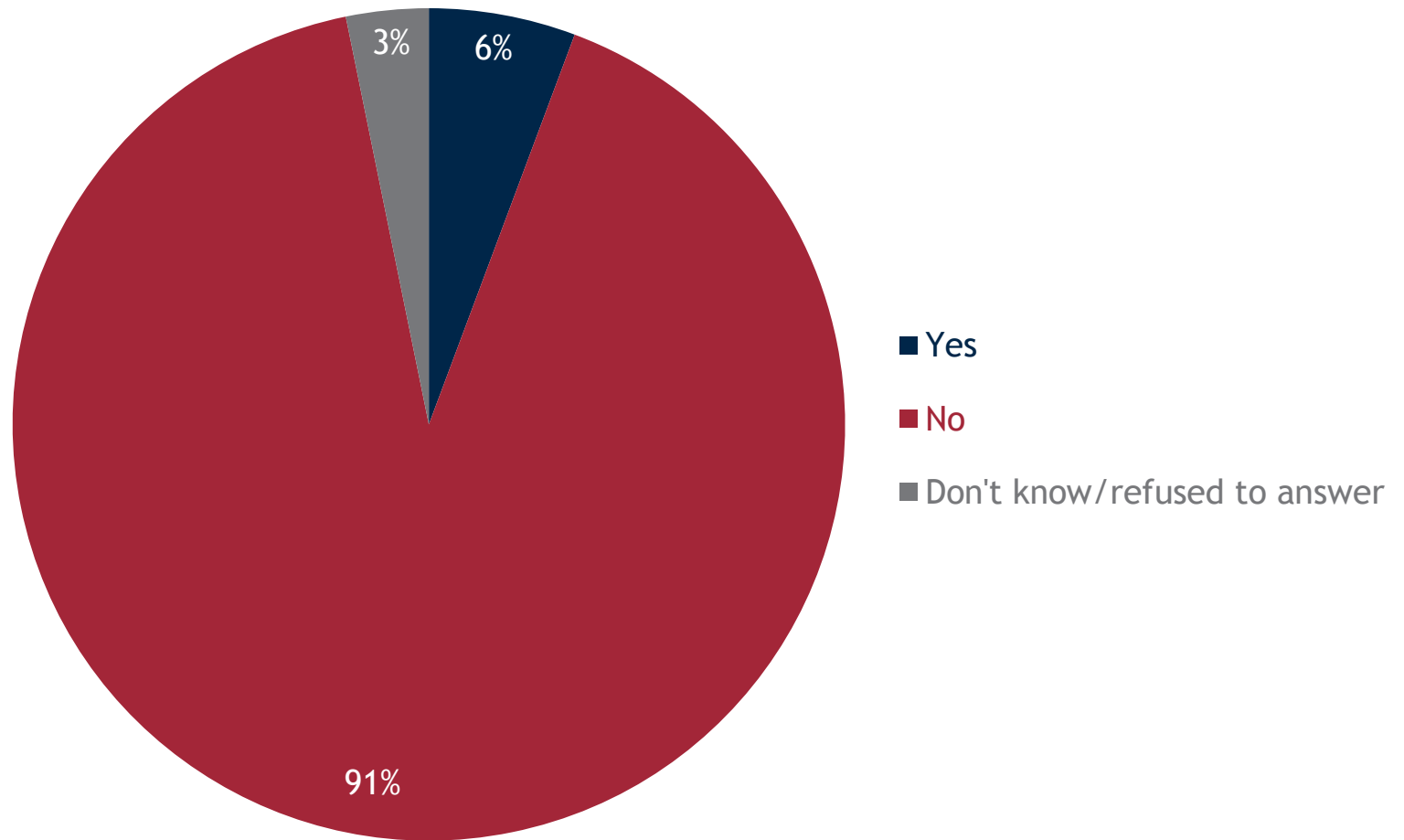
■ Yes, absolutely ■ Mainly yes ■ Mainly no ■ Not at all ■ Don't know/refused to answer



If two equally-qualified candidates, one man and one woman, are running for parliamentary elections, whom would you vote for?

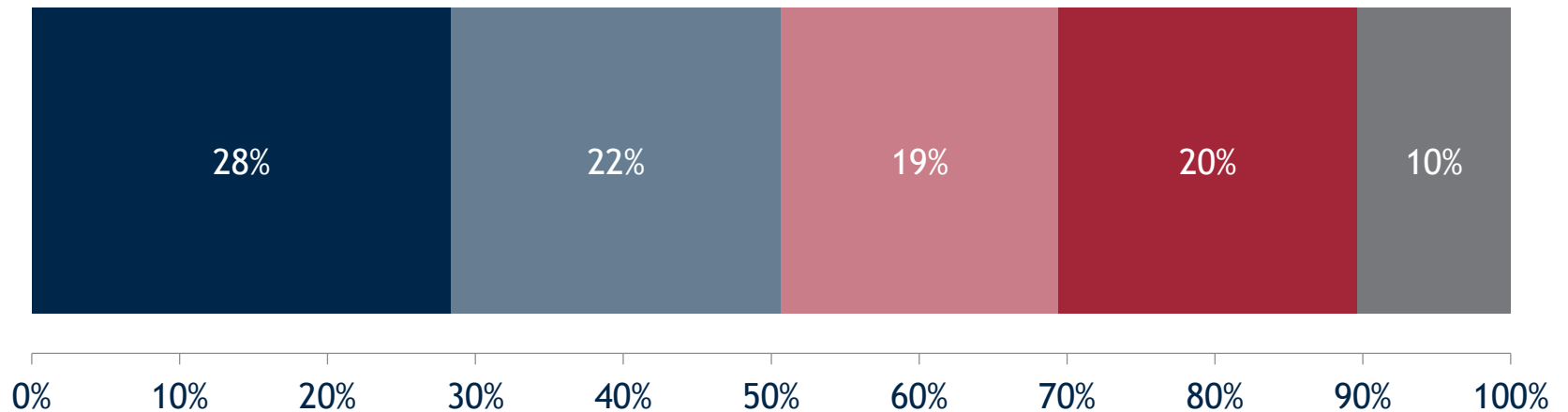


Have you ever voted for a person younger than the age of 40 for elected office?



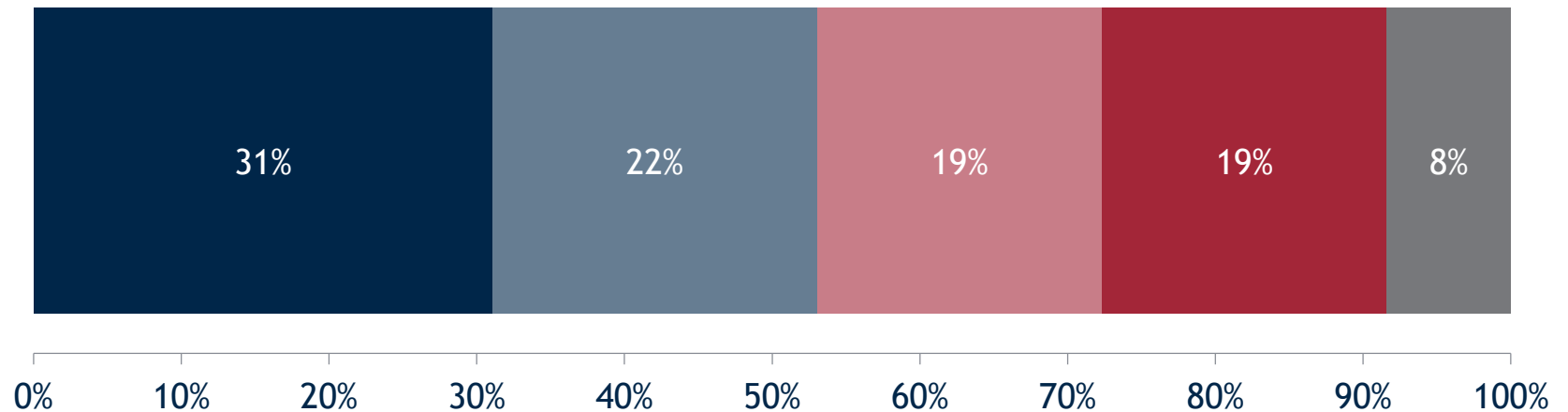
Do you agree or disagree with the following statement: Politicians do not pay attention to the needs and ideas of women.

■ Yes, absolutely ■ Mainly yes ■ Mainly no ■ Not at all ■ Don't know/refused to answer

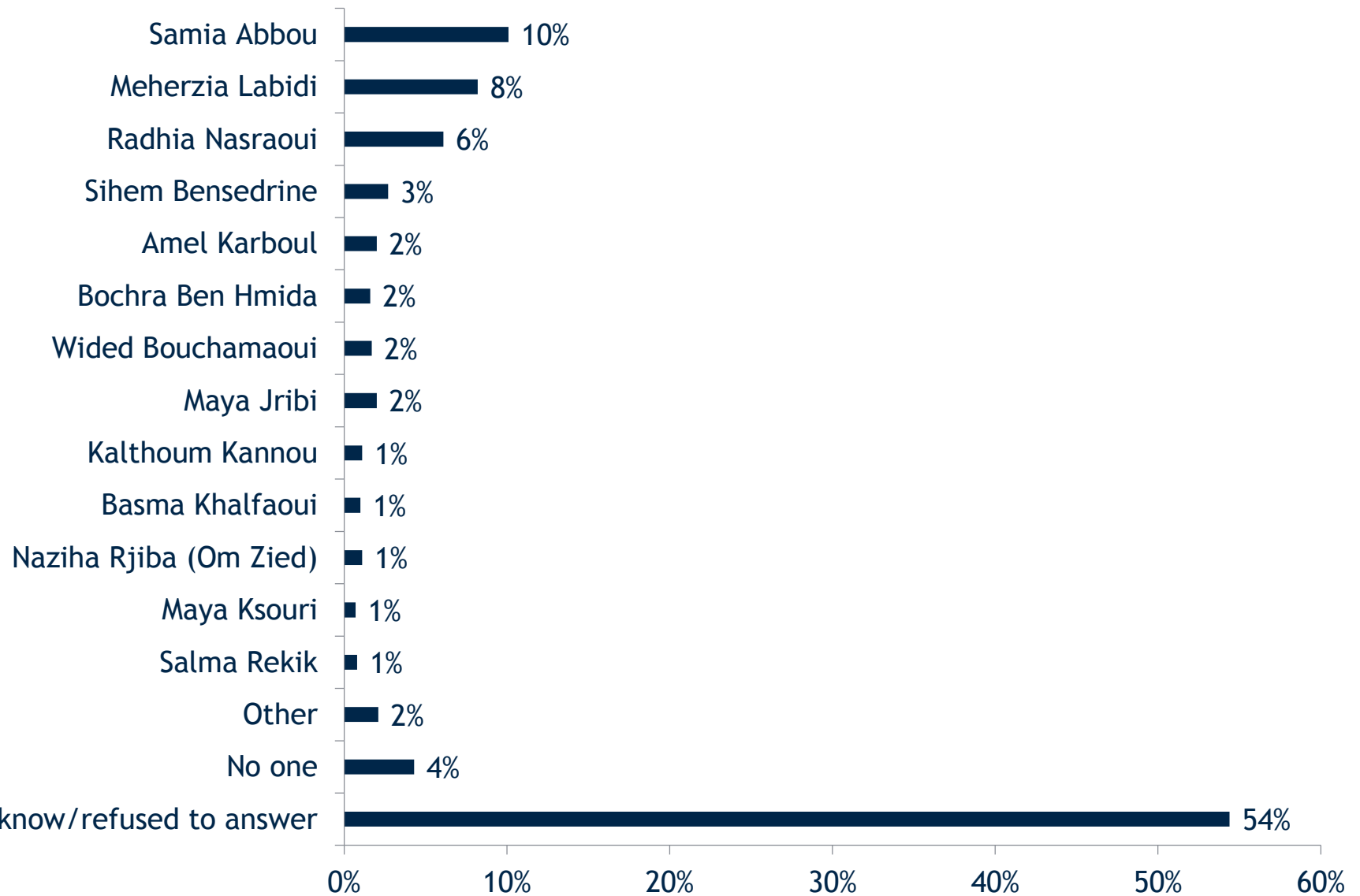


Do you agree or disagree with the following statement: Politicians do not pay attention to the needs and ideas of young people.

■ Yes, absolutely ■ Mainly yes ■ Mainly no ■ Not at all ■ Don't know/refused to answer



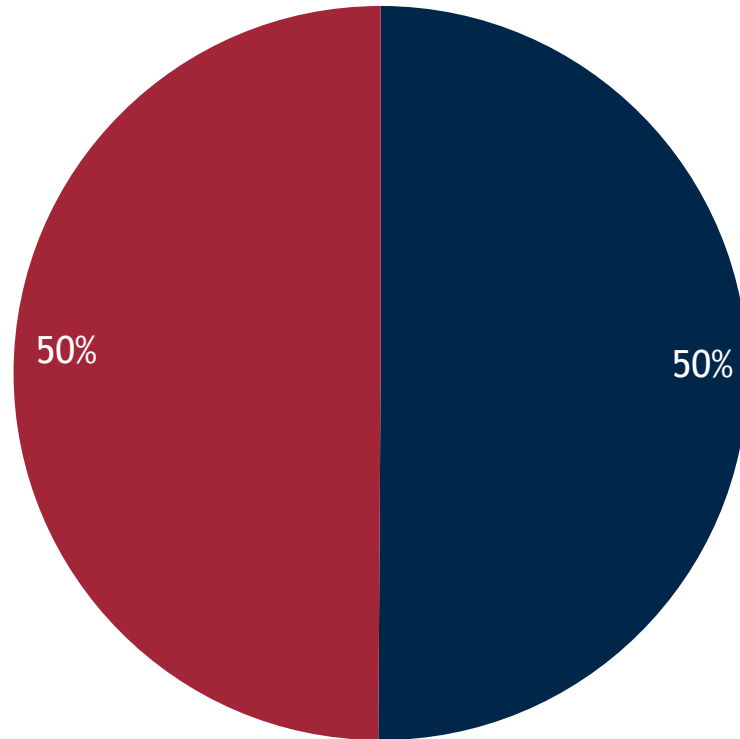
In your opinion, who is the strongest female leader in Tunisia? (open-ended)





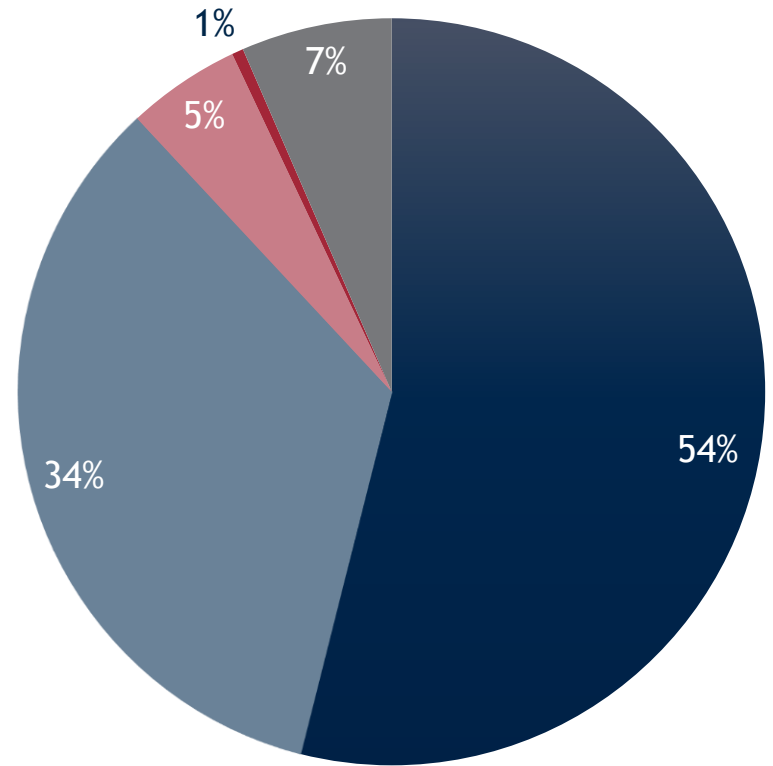
Media

Do you have access to the Internet?



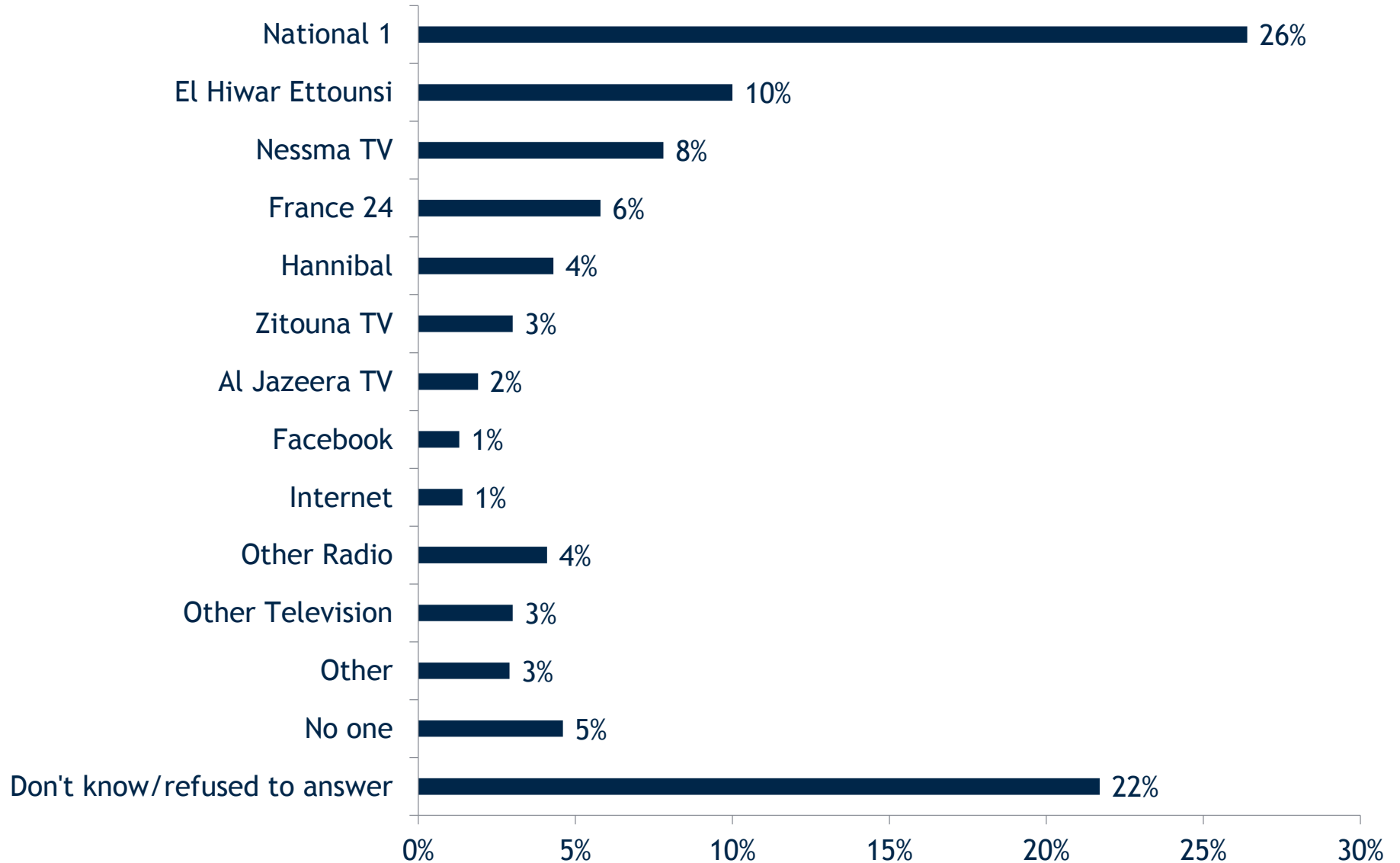
■ Yes ■ No

If yes, where do you usually access it? (n=612)



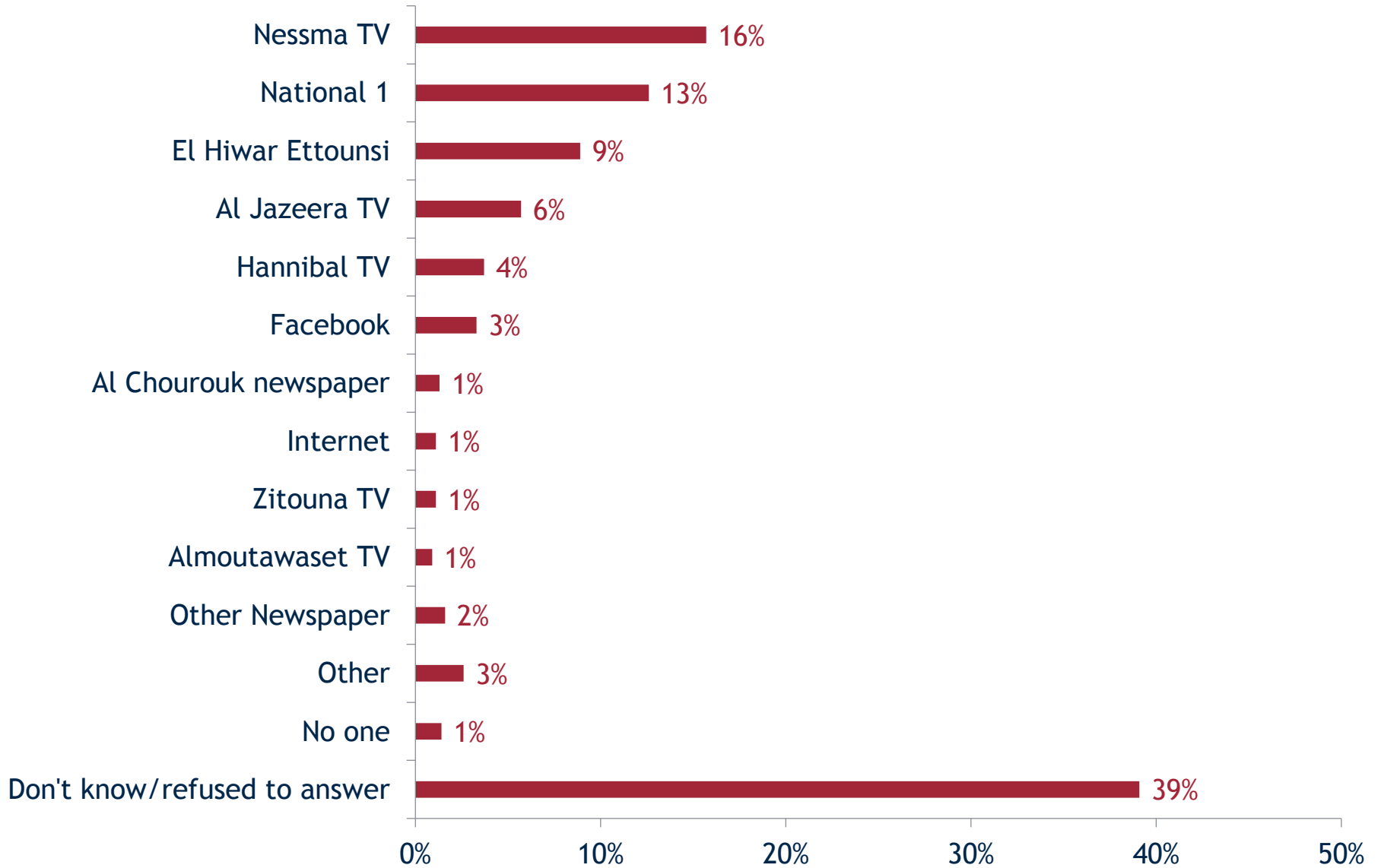
■ Home ■ Mobile ■ Work ■ School ■ Other

Which specific media source do you trust most for your political news? (open-ended)

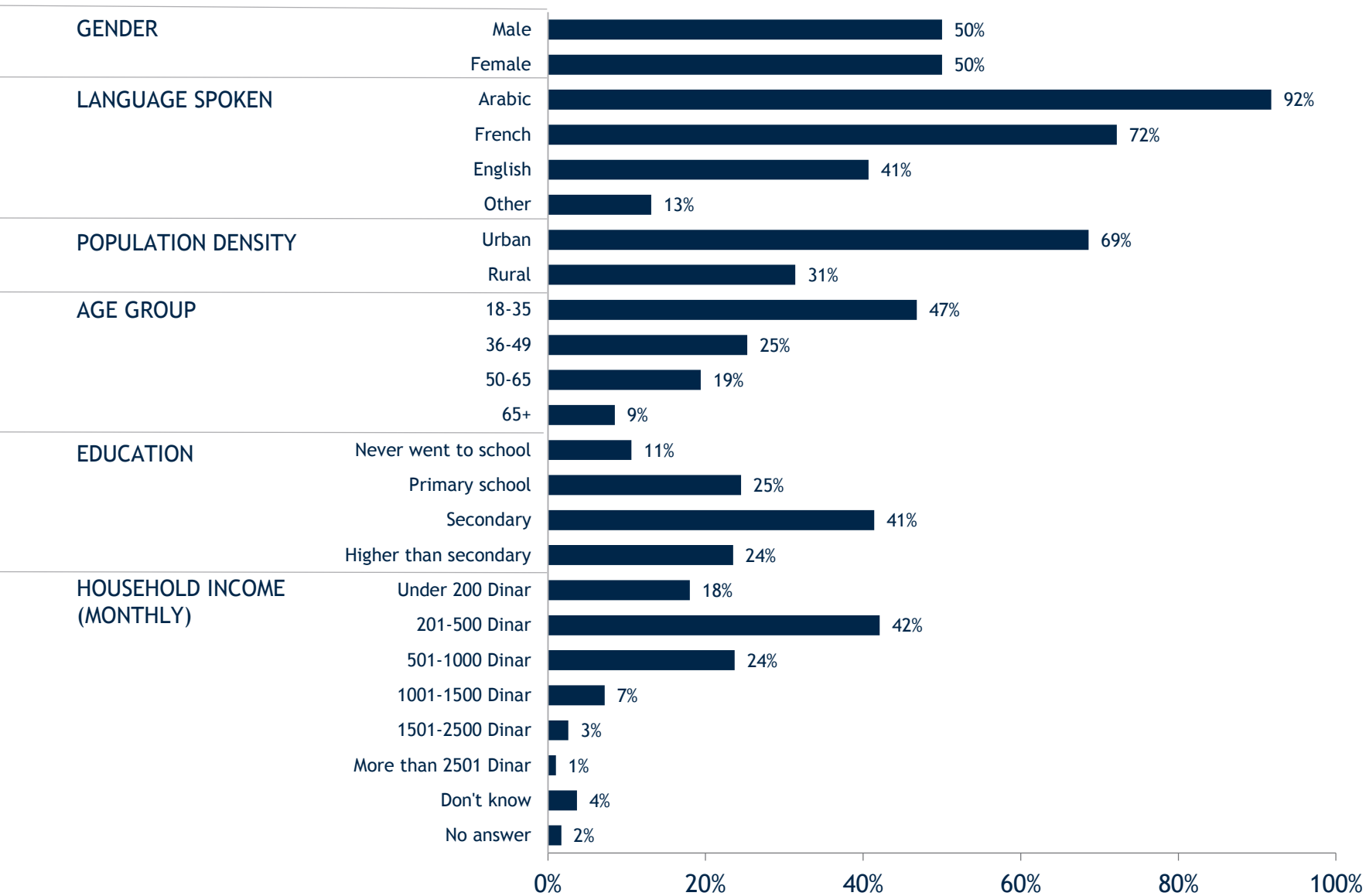


Which specific media source do you trust the least for your political news?

(open-ended)



Demographics



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