



Survey of Serbian Public Opinion

July 4 - 15, 2015

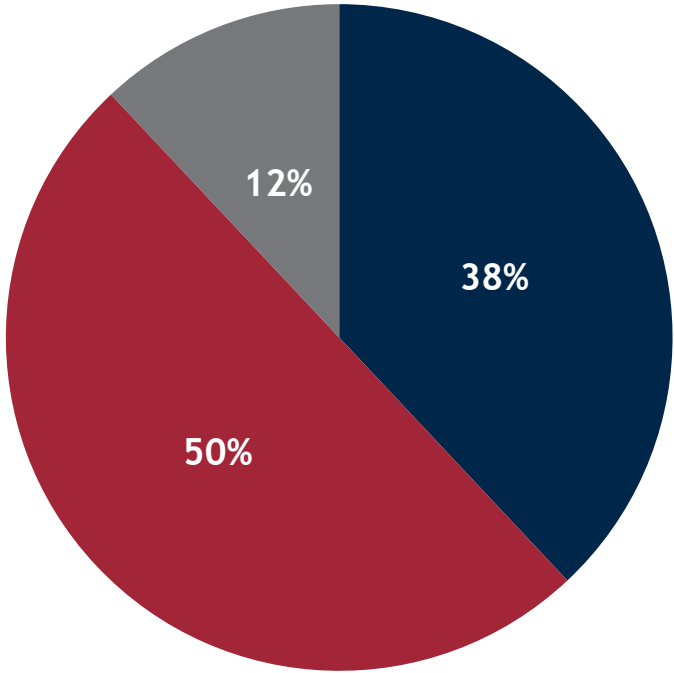
Detailed Methodology

- The survey was conducted on behalf of the [International Republican Institute](#) by [Ipsos Strategic Marketing](#).
- Data was collected between July 4-15, 2015 through face-to-face interviews.
- The total number of interviews was 1,426 with an oversample of 543 collected in Vojvodina province.
- Margin of Error: 95 percent confidence level: Total population (n=1,426) plus or minus 2.84 percent; Vojvodina (n=543) plus or minus 4.61 percent.
- The sample was made up of Serbian residents, age 18 years and older. Regions included in the sample are Belgrade, Vojvodina province, East Serbia, West Serbia, Central Serbia, South Serbia and included both urban and rural inhabitants. Areas of the population excluded from the sample: Inhabitants of poorly accessible, remote parts of the country, approximately 1.6 percent of population.
- The sample design was a multi-stage, random sample.
 - Stage One: Primarily sampling unit - territory of polling places (Proportional to population size, cumulative selection - Lachirie method) - number of sampling points 185 (seven to eight respondents per sampling points).
 - Stage Two: Secondary sampling unit - household (Sample random sampling without replacement, systematic sample with random choice of the starting point and equal steps of choice).
 - Stage Three: Tertiary sampling unit - respondent (Sample determined via the Kish Grid, a random sampling method that uses a table of random numbers to identify the person within a household to be interviewed).
- Figures in charts and tables may not add to 100 percent due to rounding error and/or multiple choice answers.
- The survey was funded by the [U.S. Agency for International Development](#).



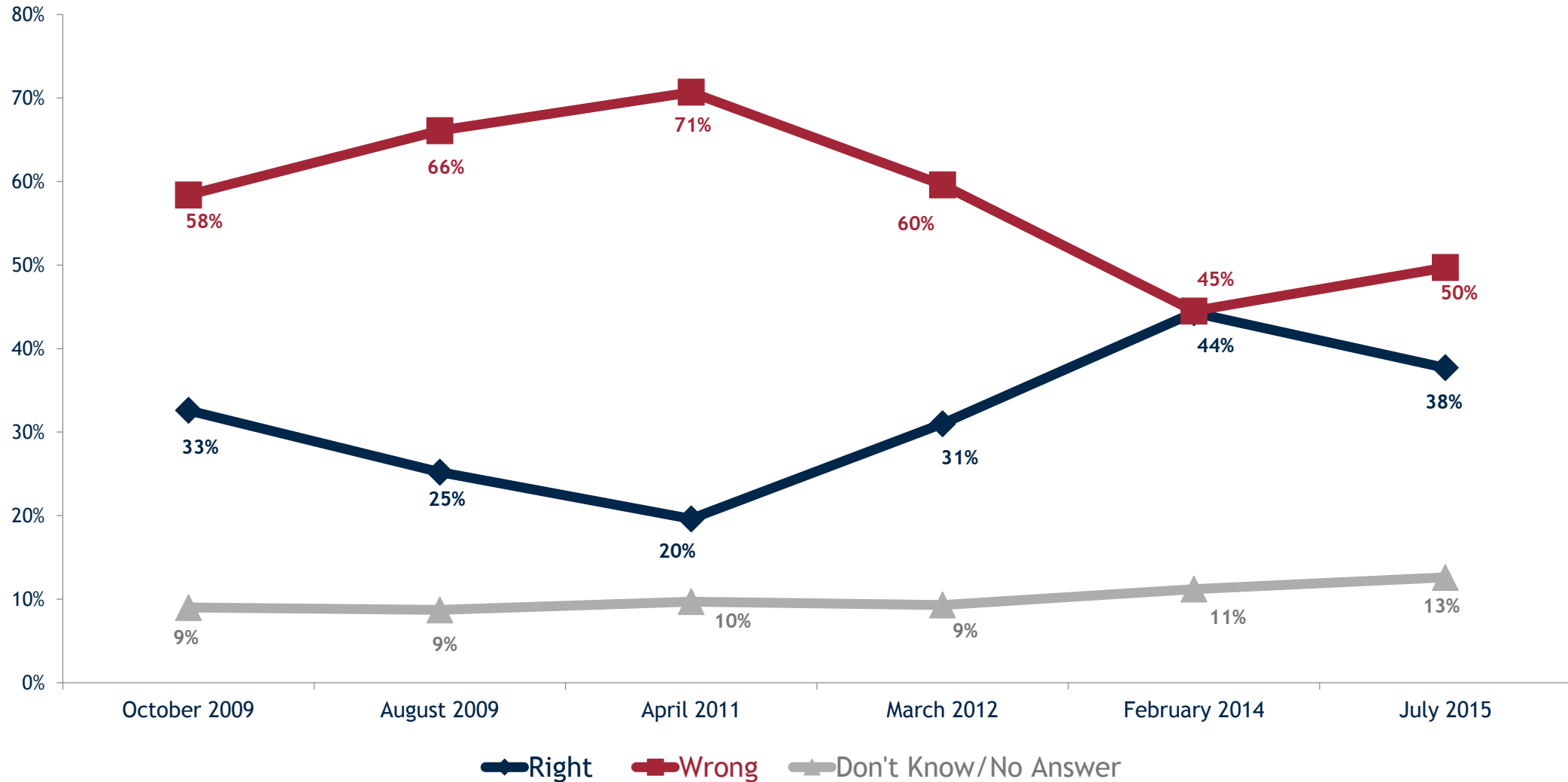
Concern for Economy and Corruption Leads to Overall Pessimism

Overall, do you think that Serbia is headed in the right direction or the wrong direction?

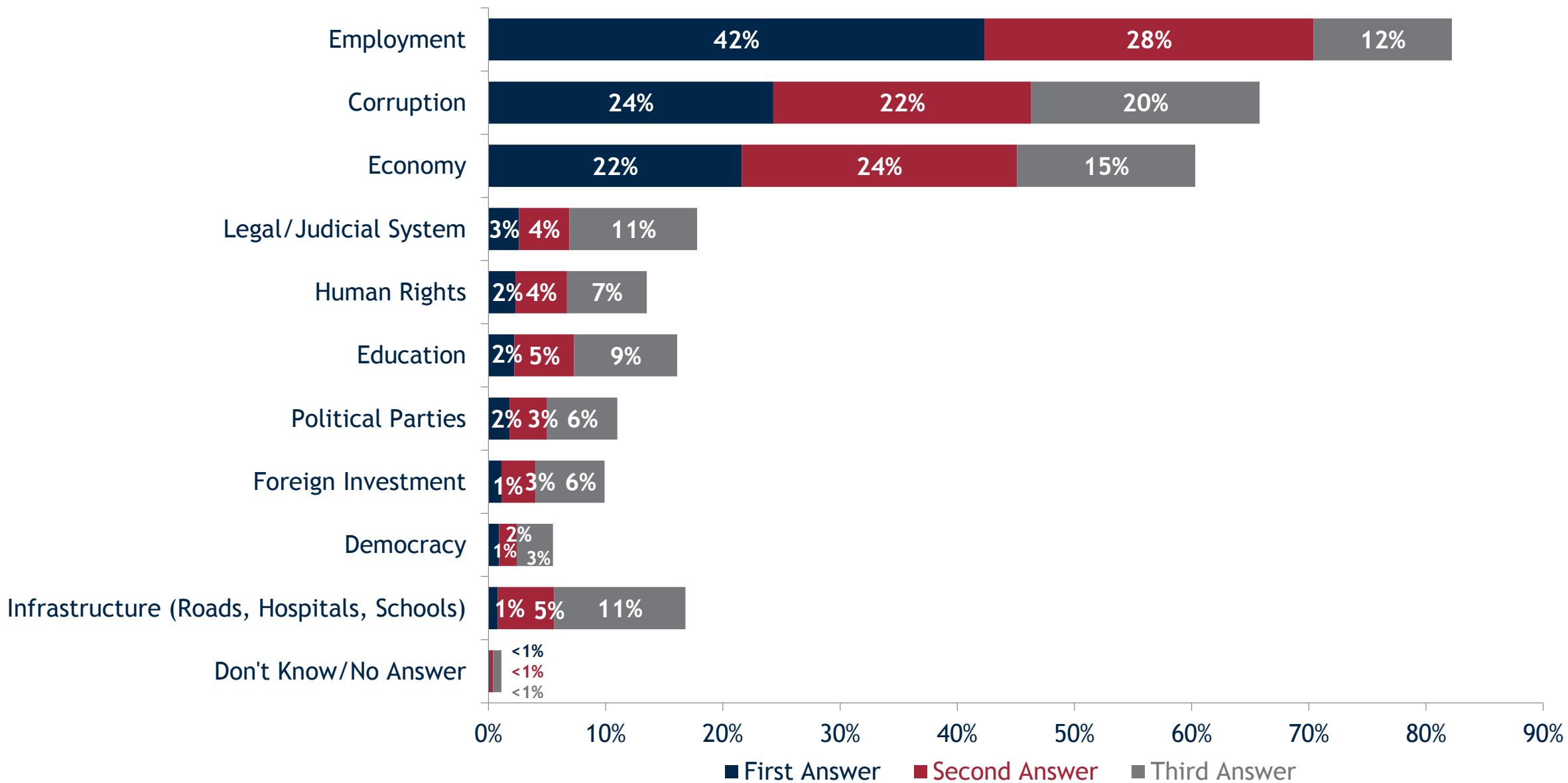


■ Heading in the Right Direction ■ Heading in the Wrong Direction ■ Don't Know/No Answer

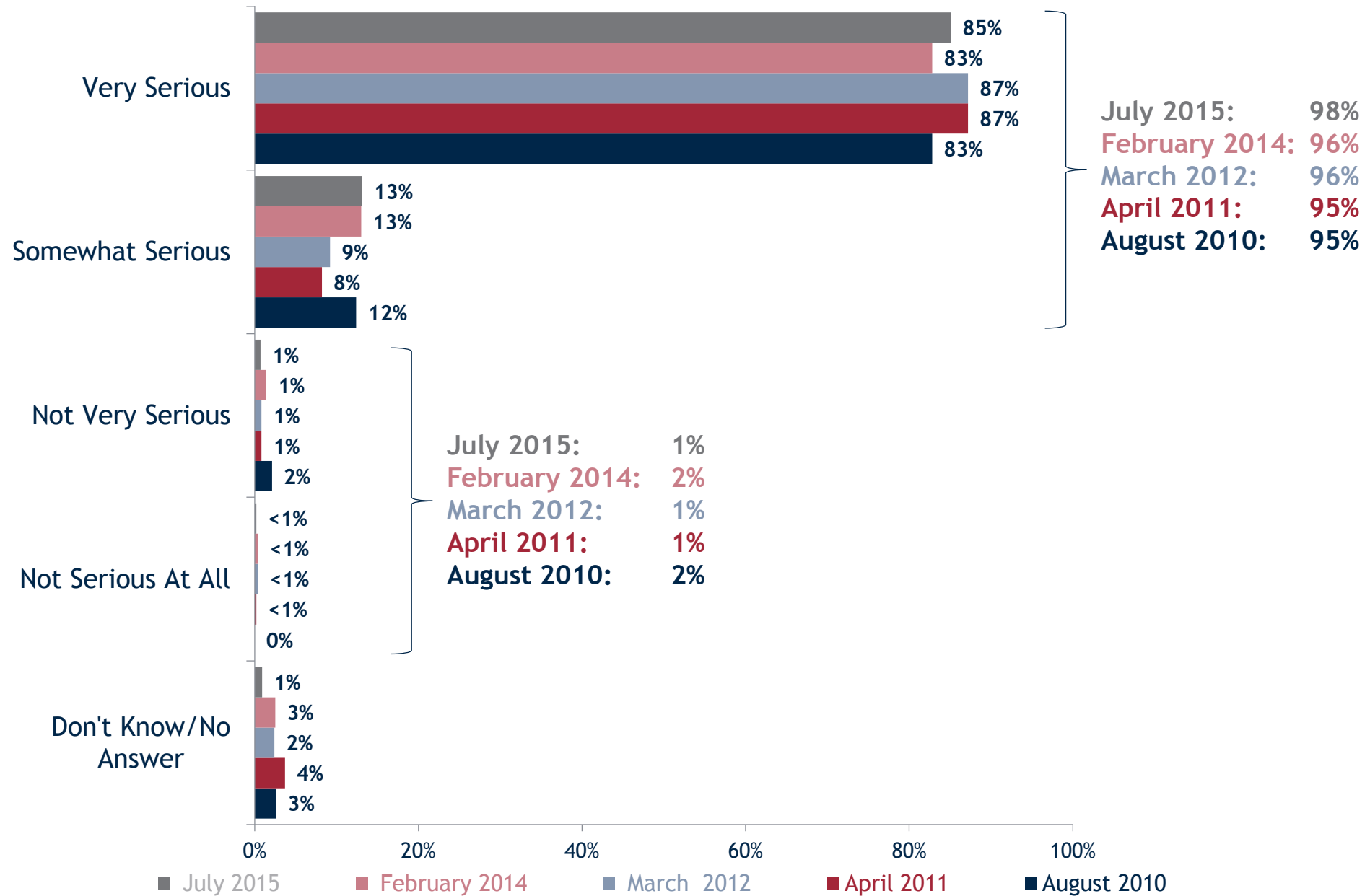
Overall, do you think that Serbia is headed in the right direction or the wrong direction?



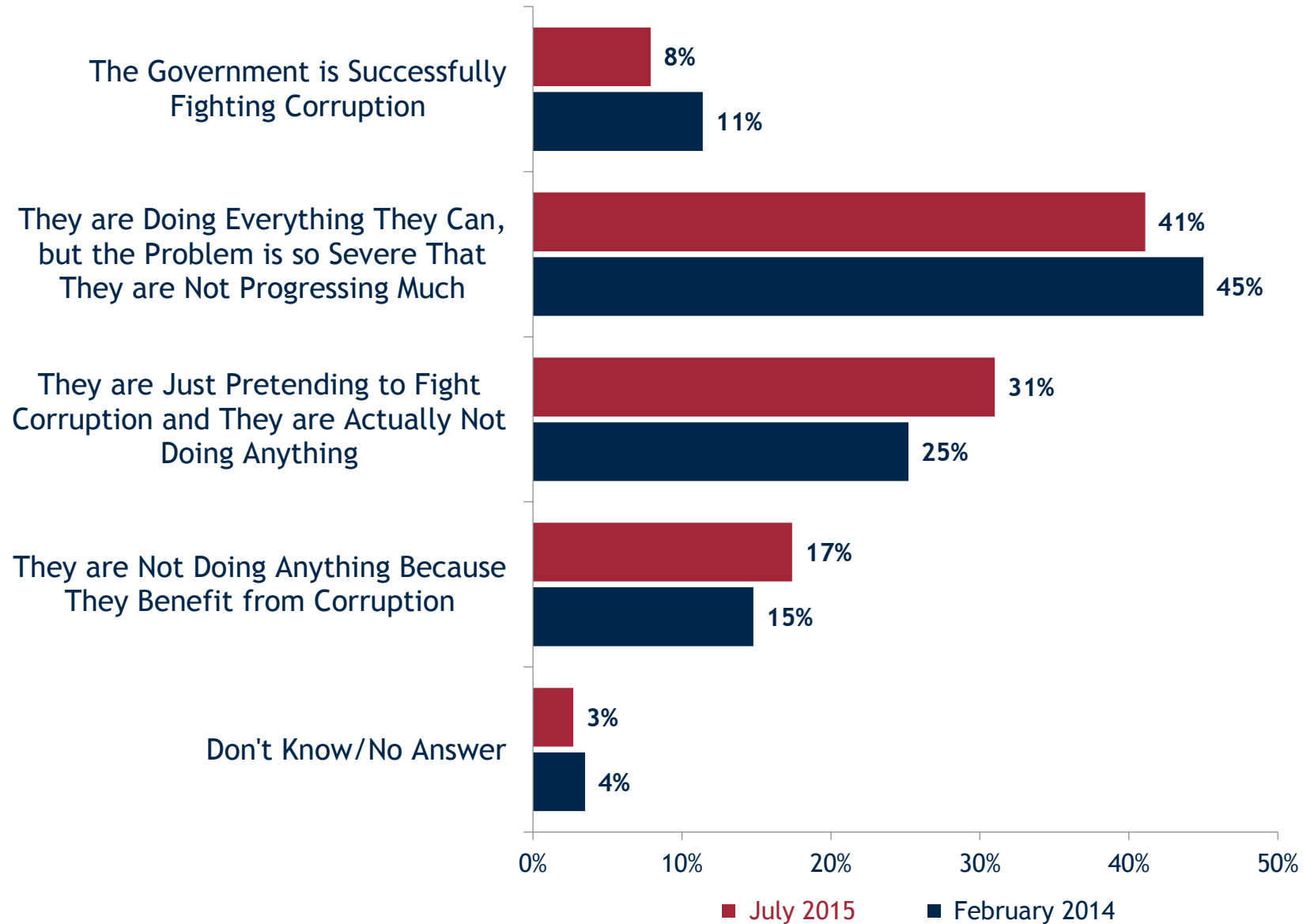
Given these options, what is the most urgent problem facing Serbia today? What is the second most urgent problem? What is the third one?



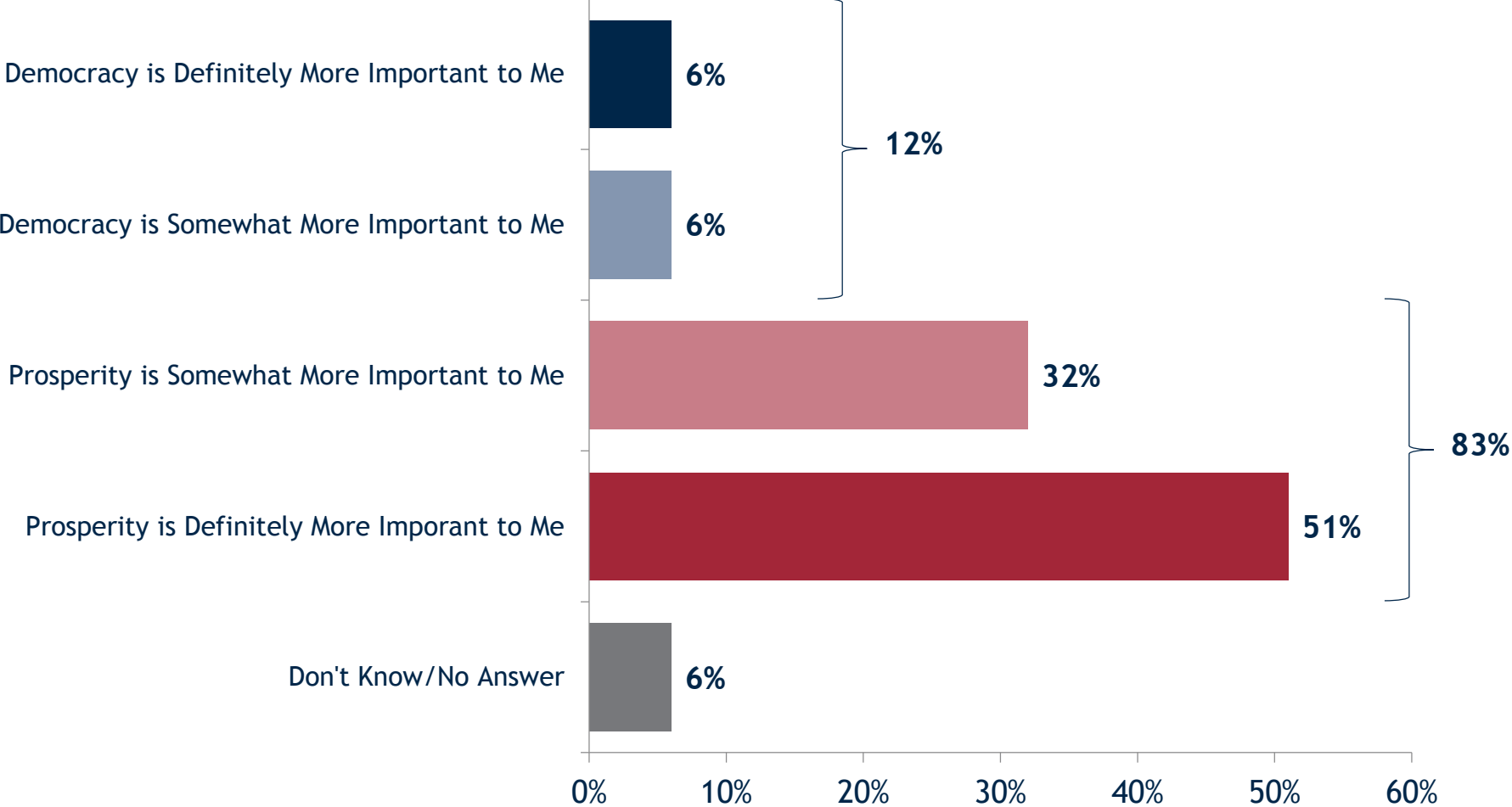
In your opinion how serious is the problem of corruption in Serbia?



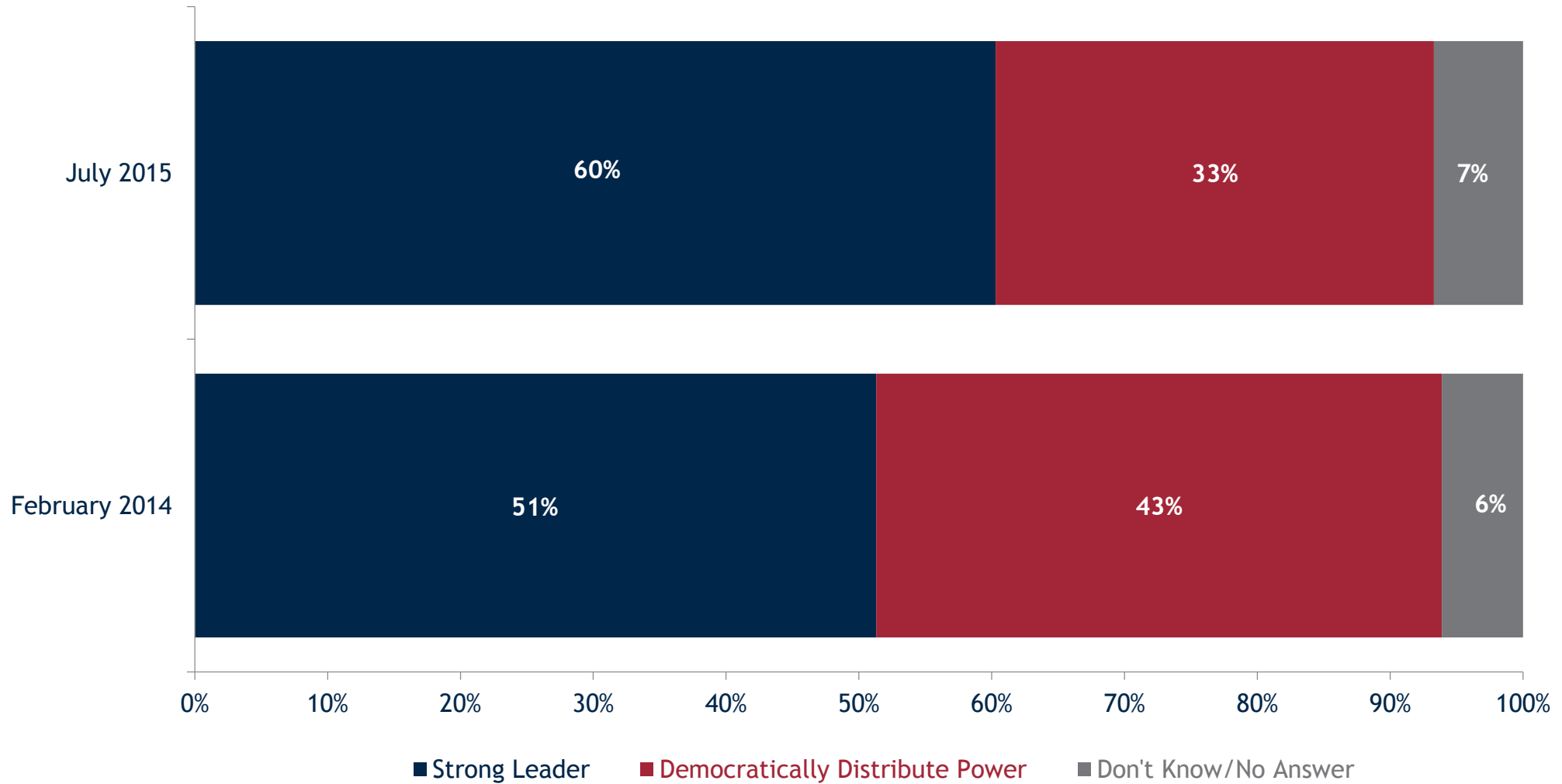
Which of the following best describes how the government is dealing with corruption?



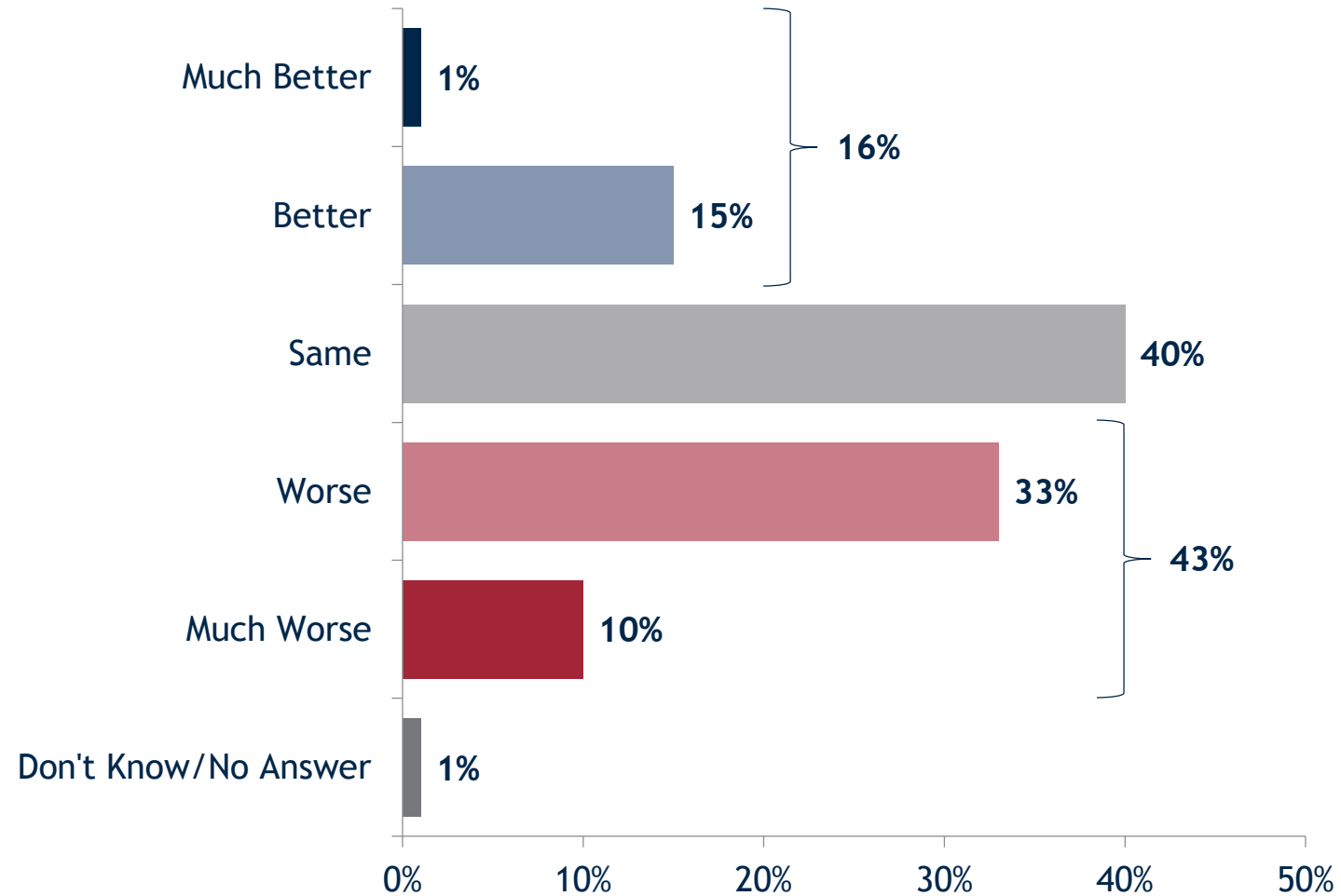
If you could have only one or the other, which is more important to you: a democratic system of government or a prosperous economy?



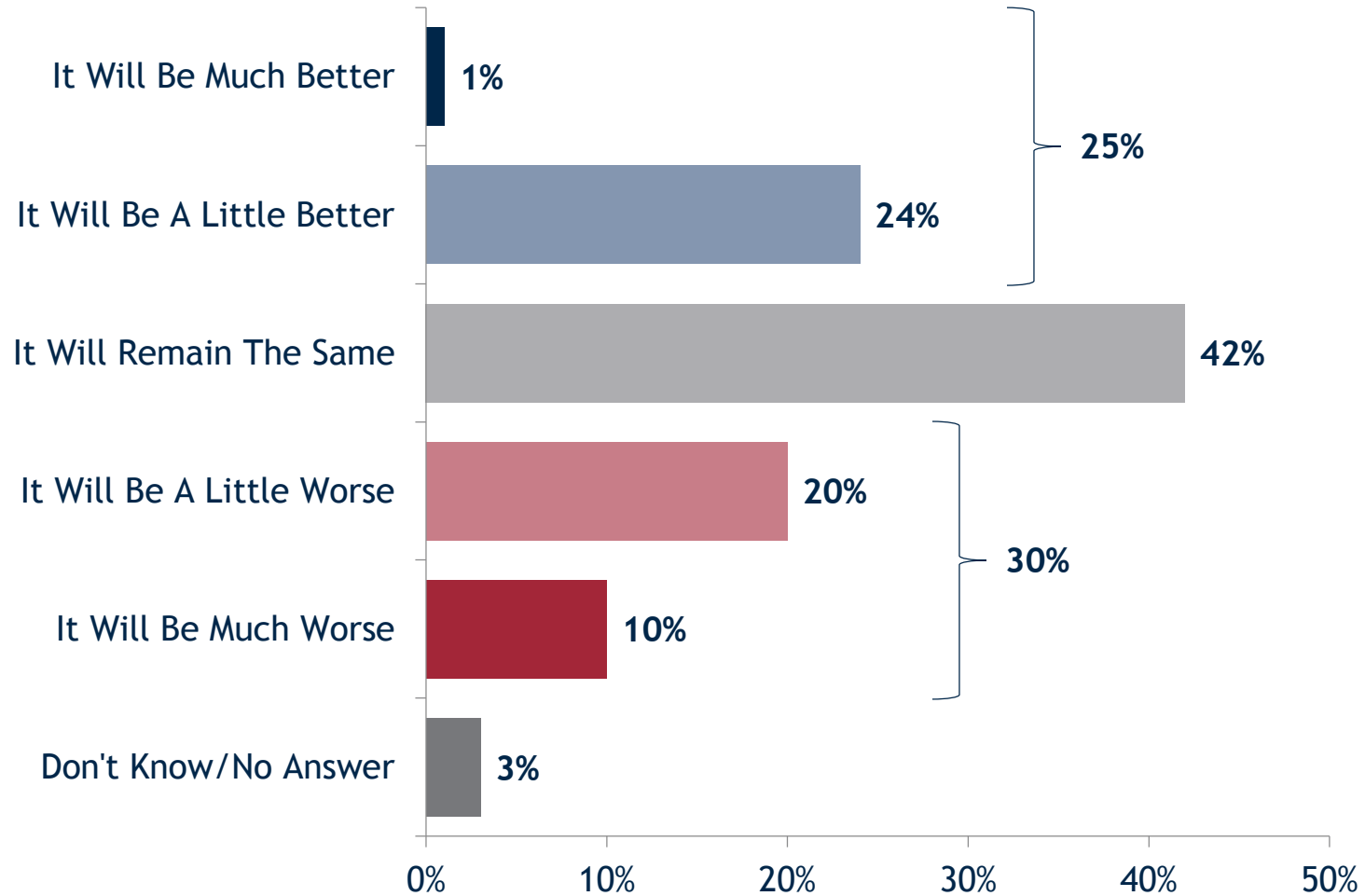
If you had to choose in the next elections, would you vote for someone who is a strong leader or someone who would democratically distribute power?



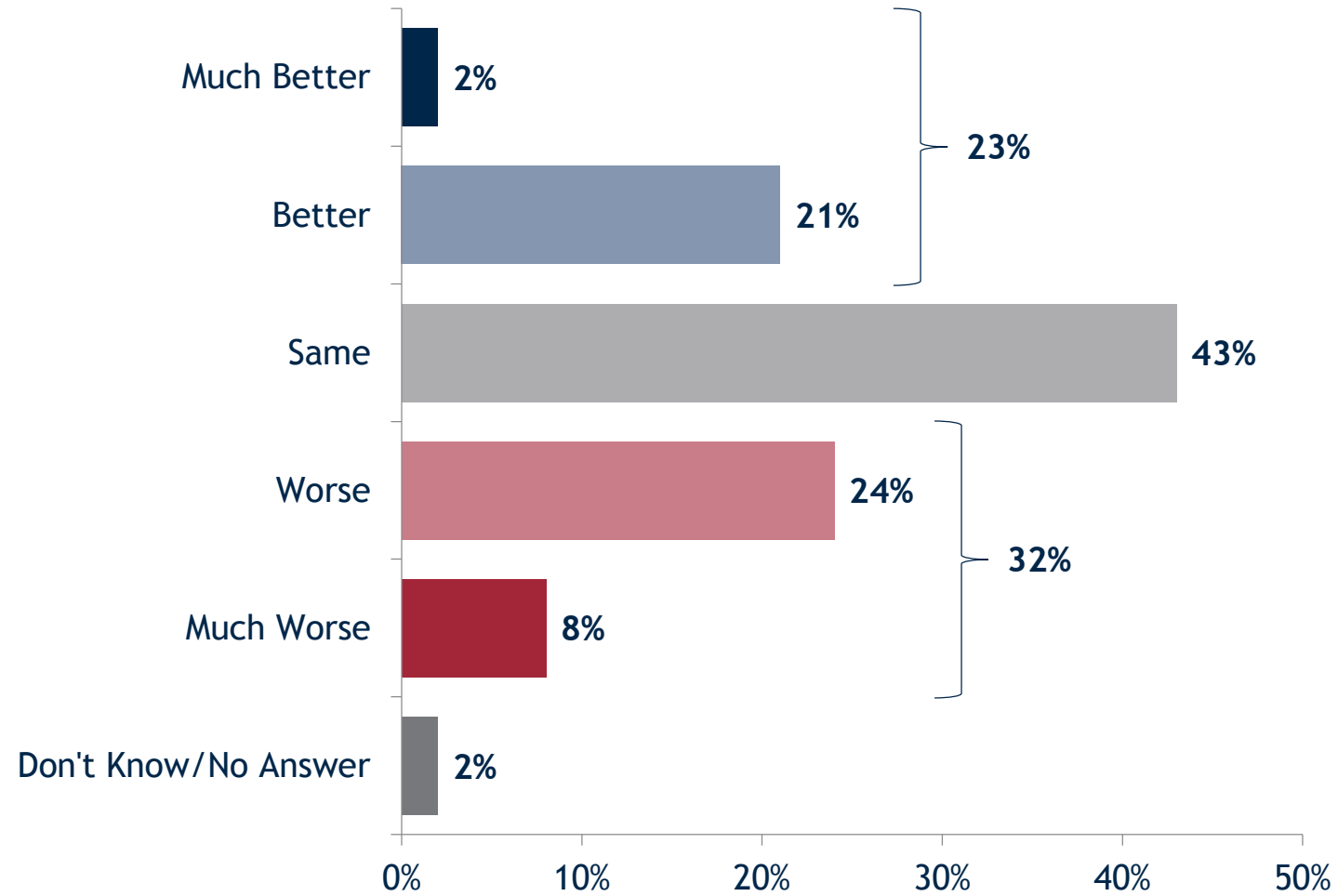
How would you describe the economic situation in Serbia now as compared to the way it was at time of the last elections in March 2014?



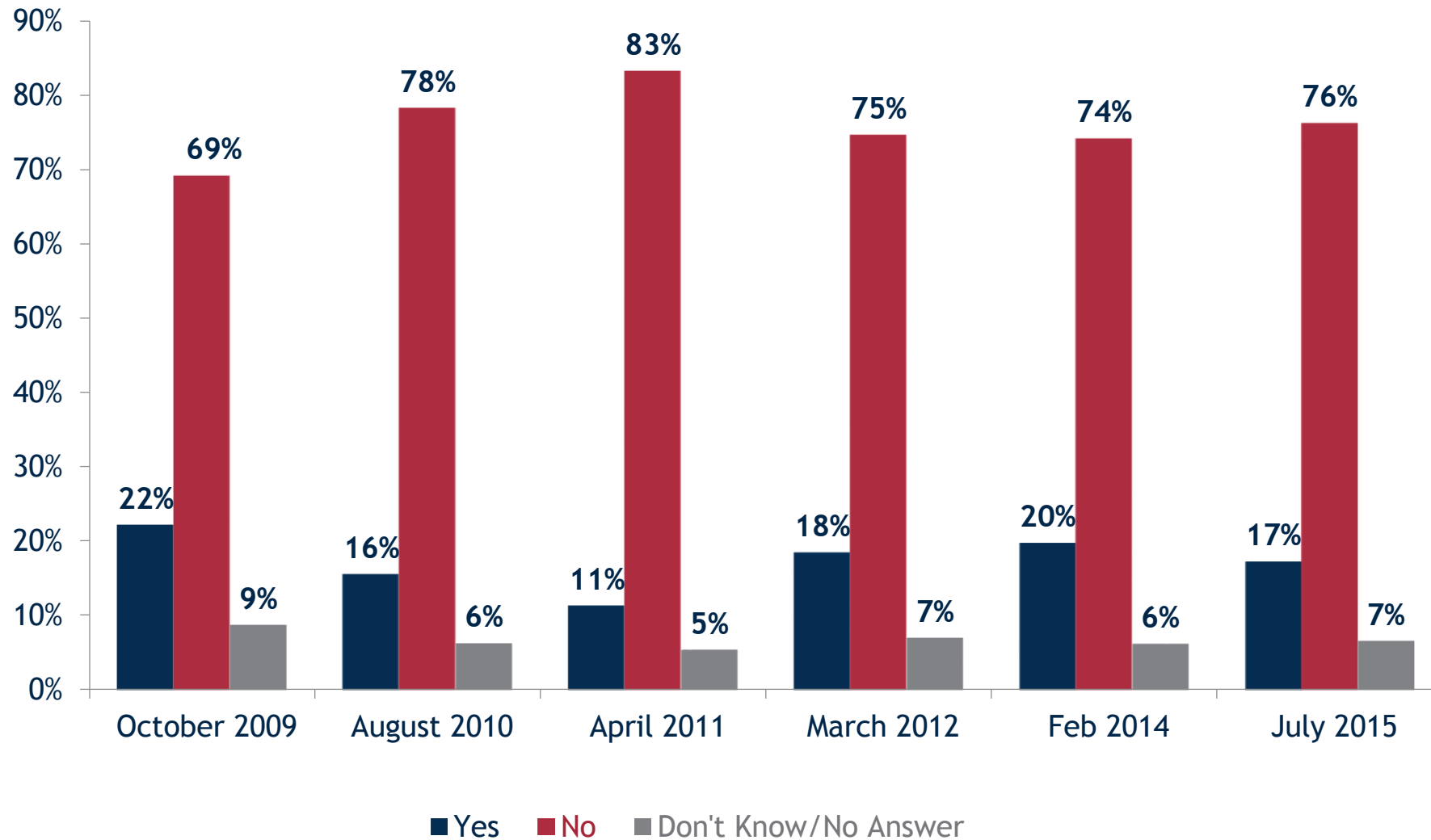
A year from now, how do you think your family's financial situation will be?
Will it be much better, a little better, remain the same, a little worse or much worse?



How would you describe the political situation in Serbia now as compared with the way it was at the time of the last elections in March 2014?



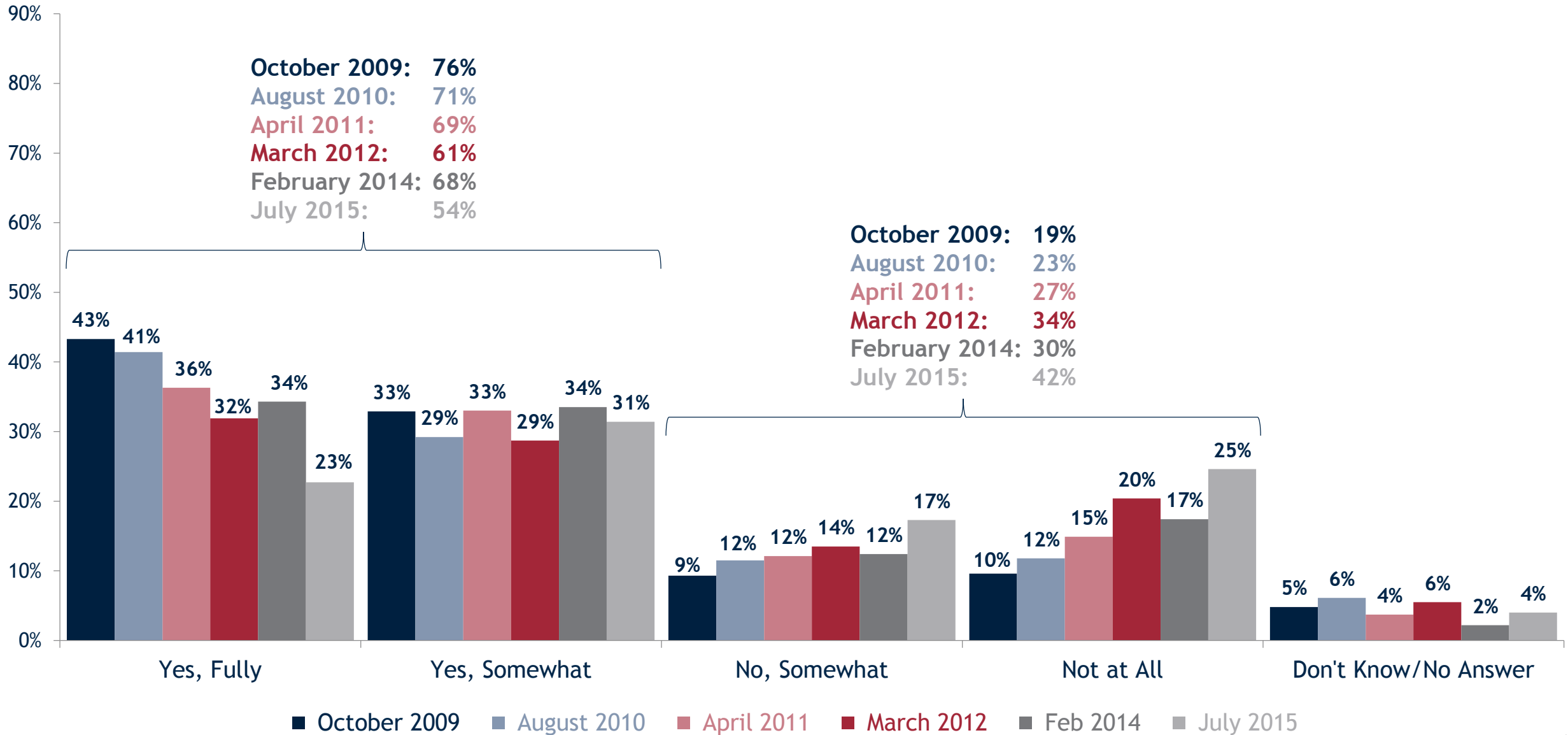
Do you think that today's generation of young people has a good future in Serbia?



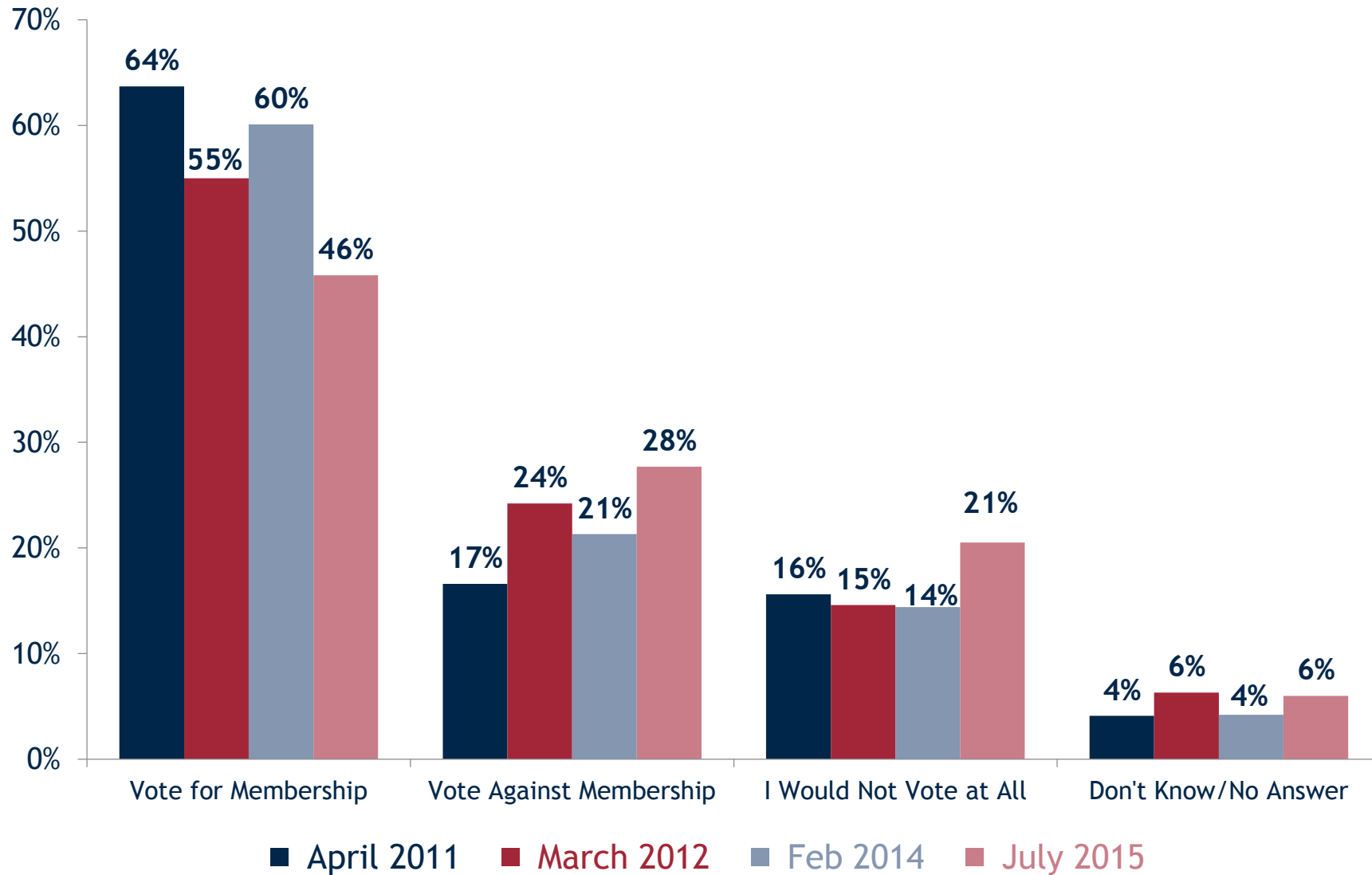


Support for European Union (EU) Membership on the Decline

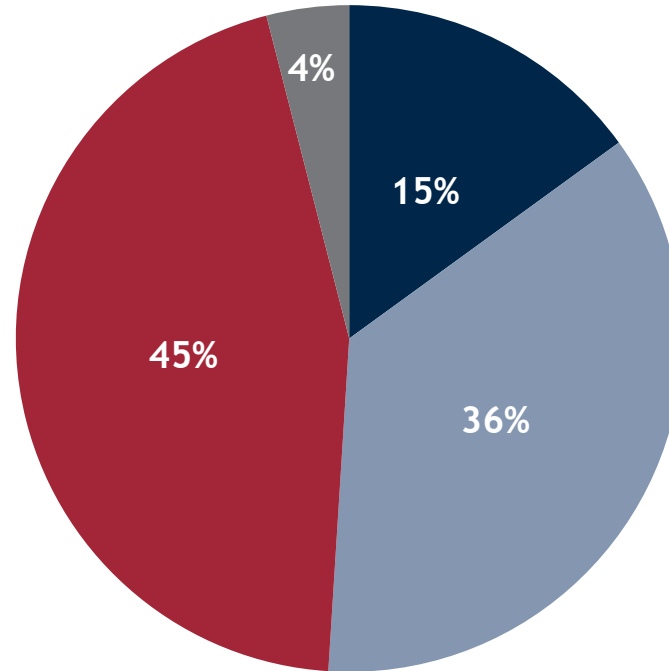
Do you support the membership of Serbia in the EU?



If a referendum on Serbia's membership in the EU were held this Sunday, how would you vote?

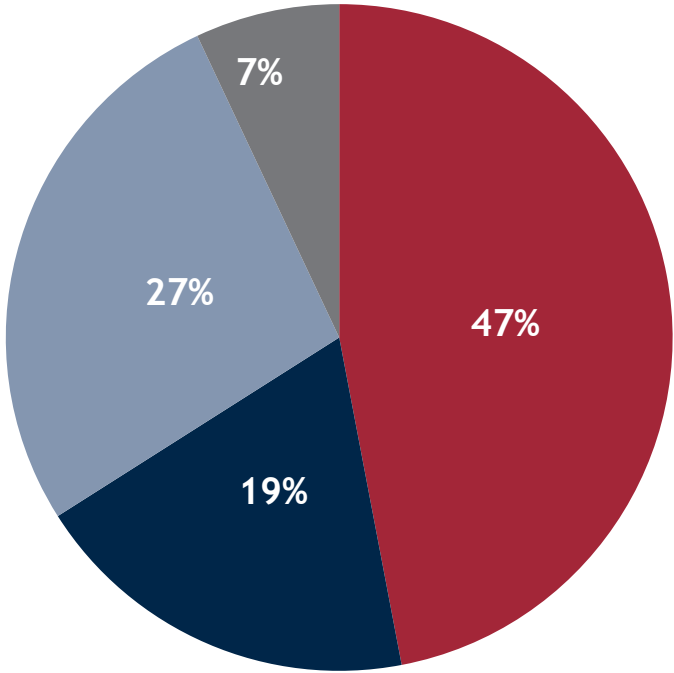


In your opinion, will your personal life be positively affected by Serbia's EU membership?



■ Yes, Very Much ■ Yes, but Not Much ■ No, Not at All ■ Don't Know/No Answer

I will read three statements to you.
I would like you to tell me which one is the closest to your own opinion.

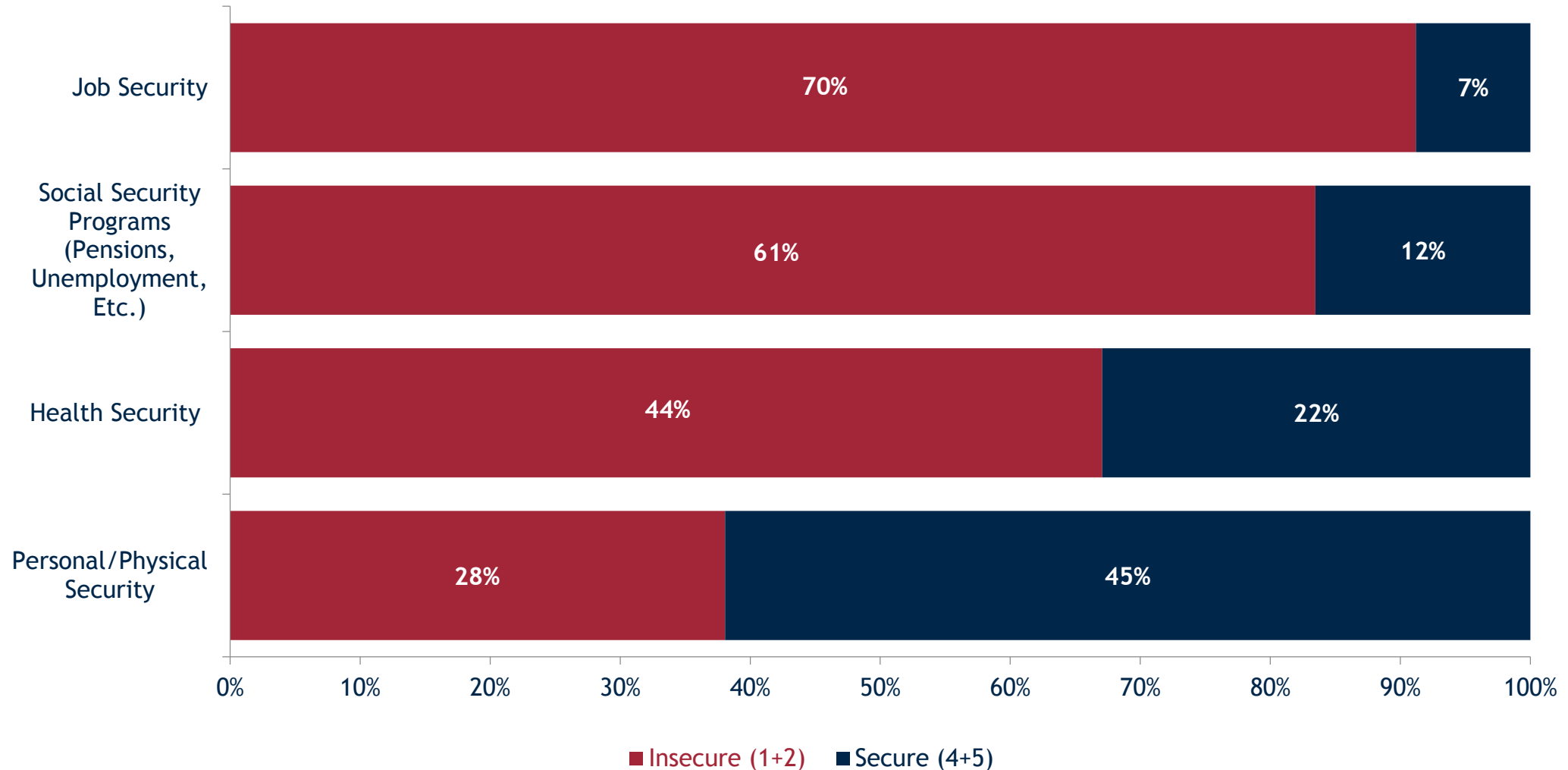


- Serbia must undergo major reforms and must change its approach to everything to enter the EU.
- Serbia must pass a few reforms to join the EU, but this will be a minor process.
- Serbia doesn't have to undergo any major reforms as a condition to enter the EU.
- Don't Know/No Answer

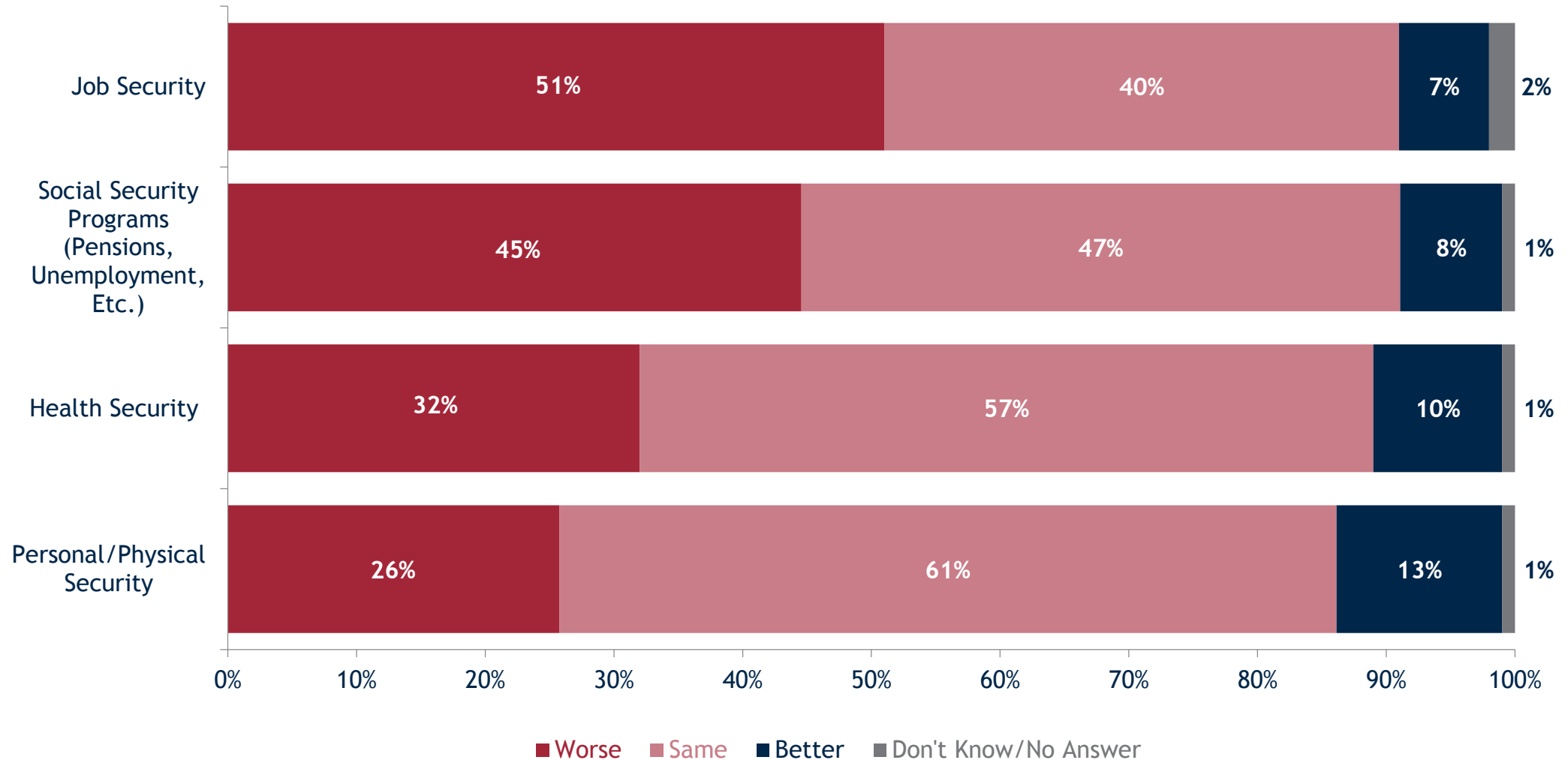


Citizens Feel Insecure About Well-being

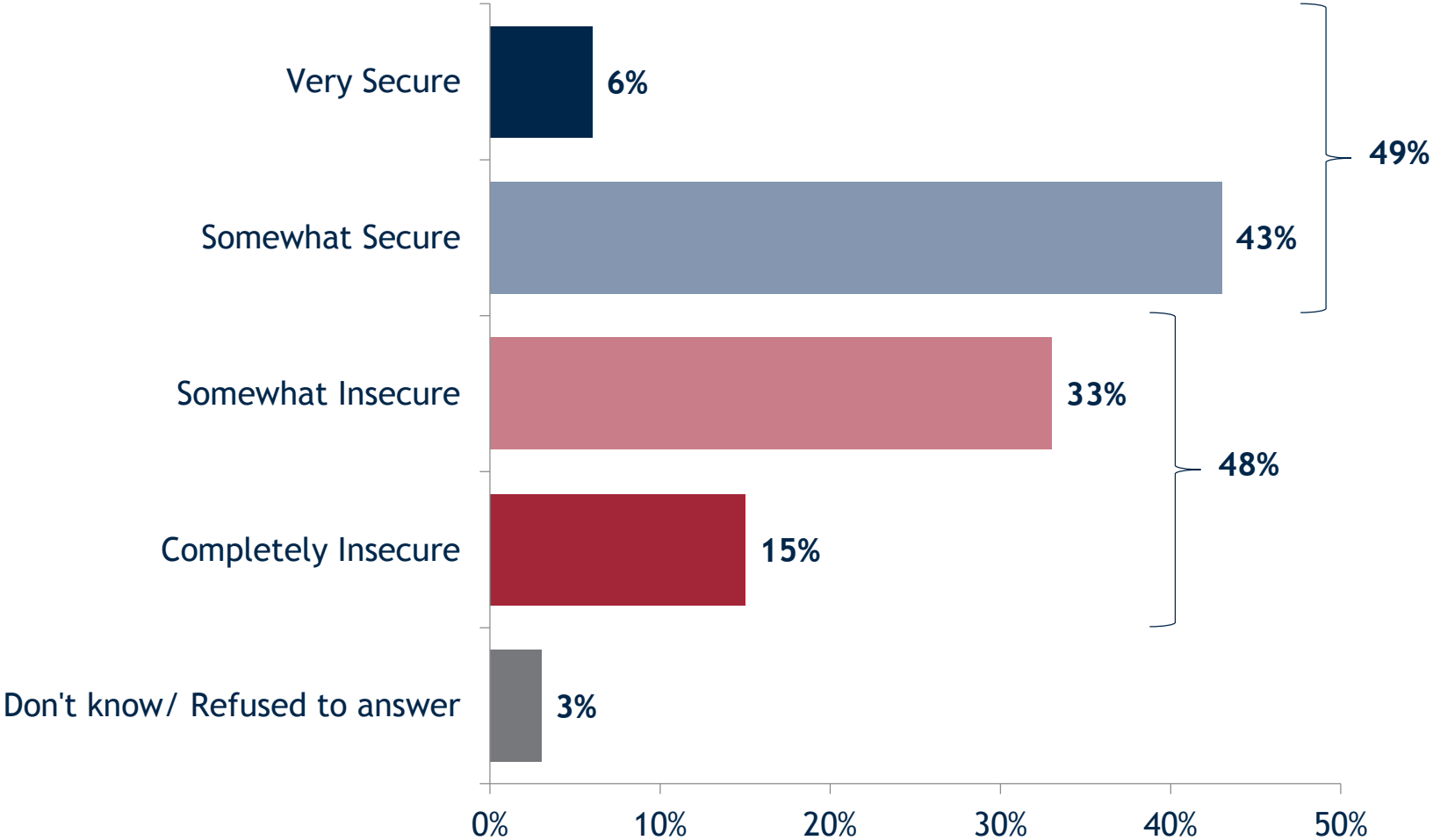
I am going to read you a number of elements that some people consider to be a measure of security in their lives. Please rank each on a scale of one to five in terms of:



Can you tell me which aspect is getting worse (better)?



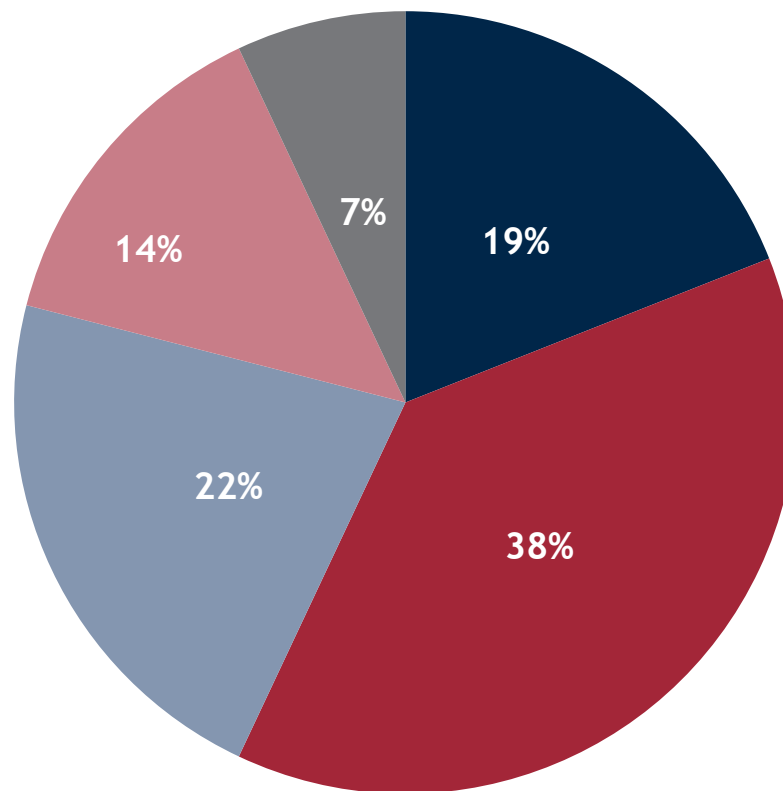
How would you rate the security situation in Serbia with regard to your family?





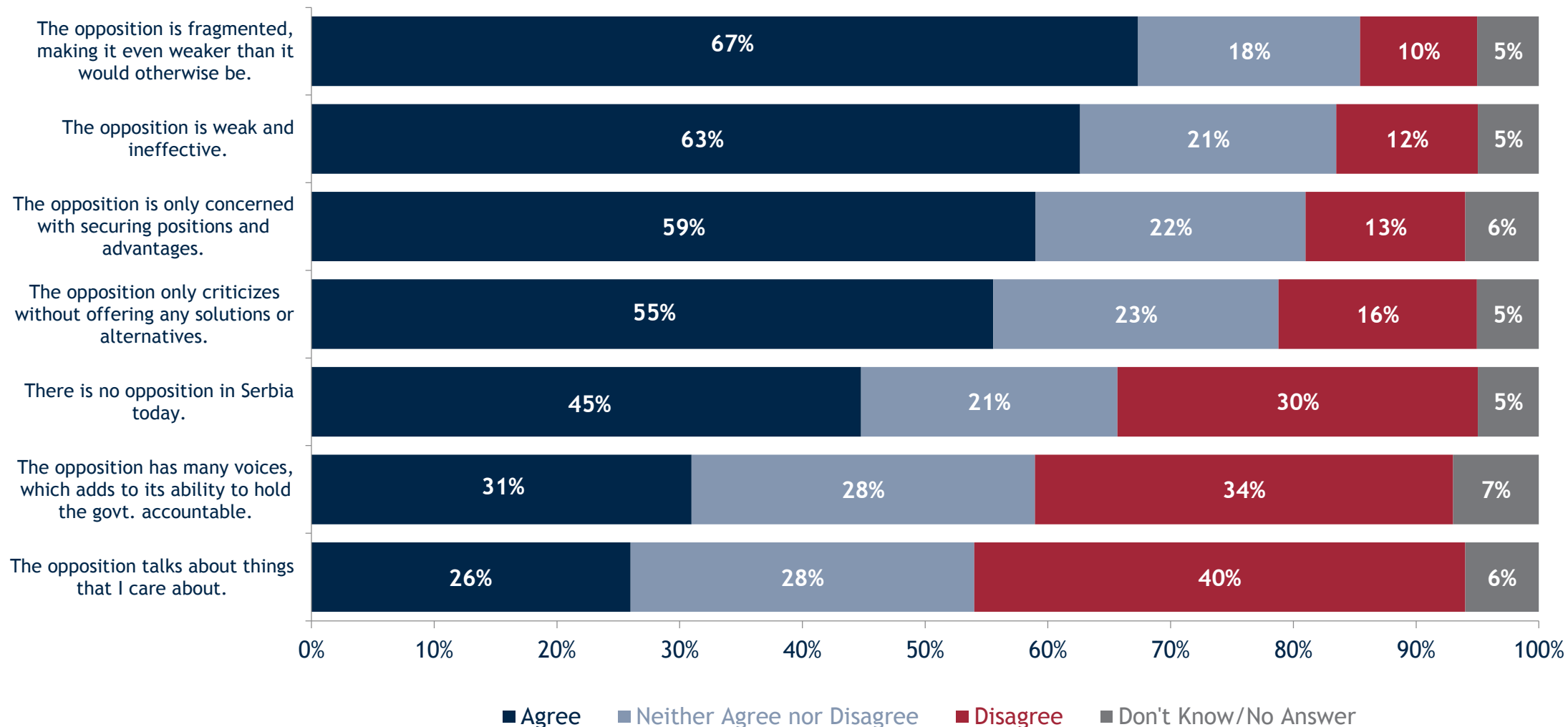
Strong Opposition Considered Important

Of these statements, which one is the closest to your opinion?



- A strong opposition is necessary to hold the current government accountable, and our current opposition parties successfully fulfill this role.
- A strong opposition is necessary to hold the current government accountable, and our current opposition parties must become stronger and better organized in order to fulfill this role.
- A strong opposition is necessary to hold this government accountable, and our current opposition parties will never be able to fulfill the role. A new opposition movement is needed.
- At this time, the government is doing a good job and Serbia has no urgent need for a stronger opposition today.
- Don't Know/No Answer

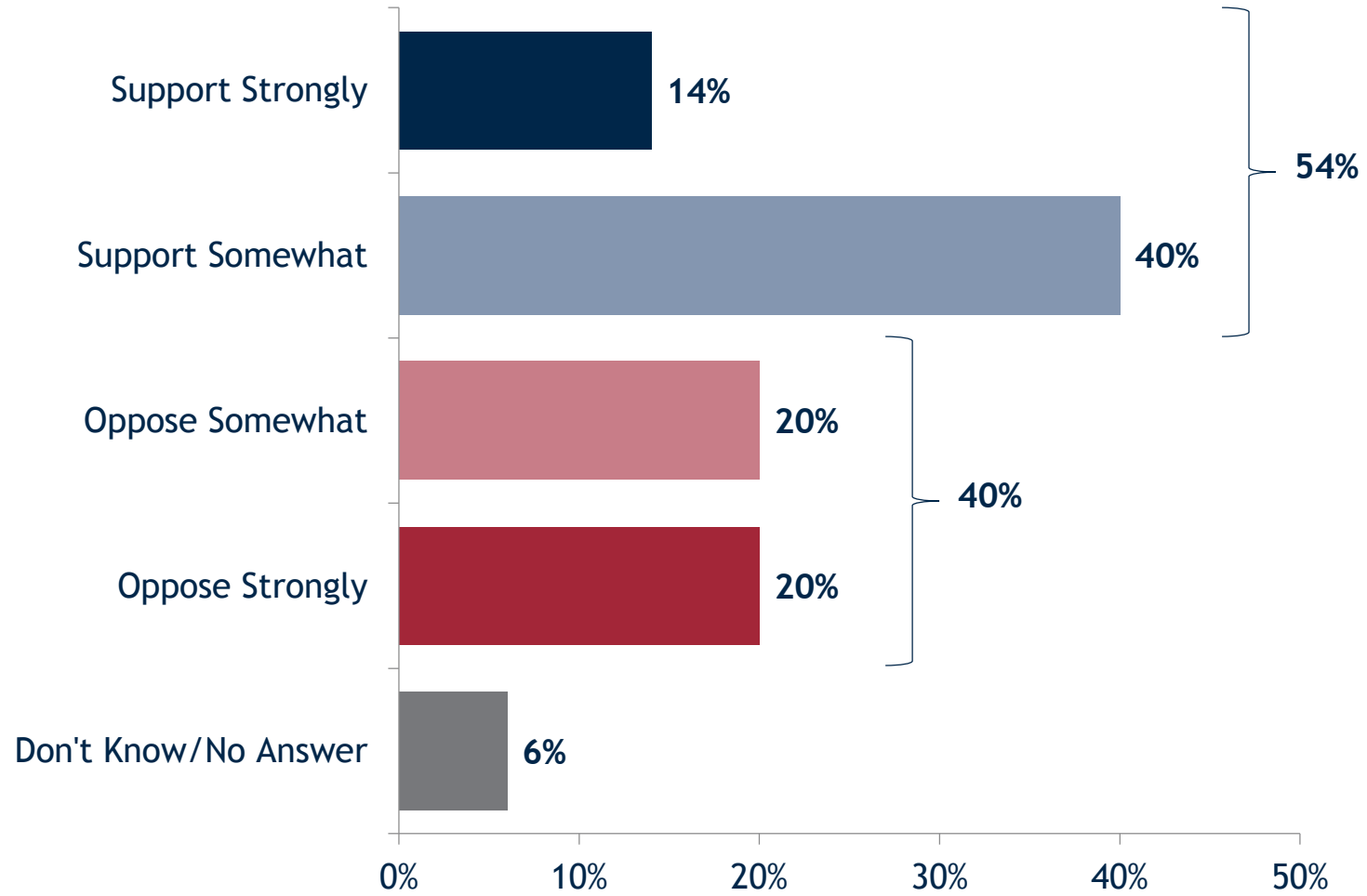
I will read a number of characteristics that some people attribute to the opposition in Serbia today. Please rank each one on a scale of one to five, whether you agree or disagree with the statement.



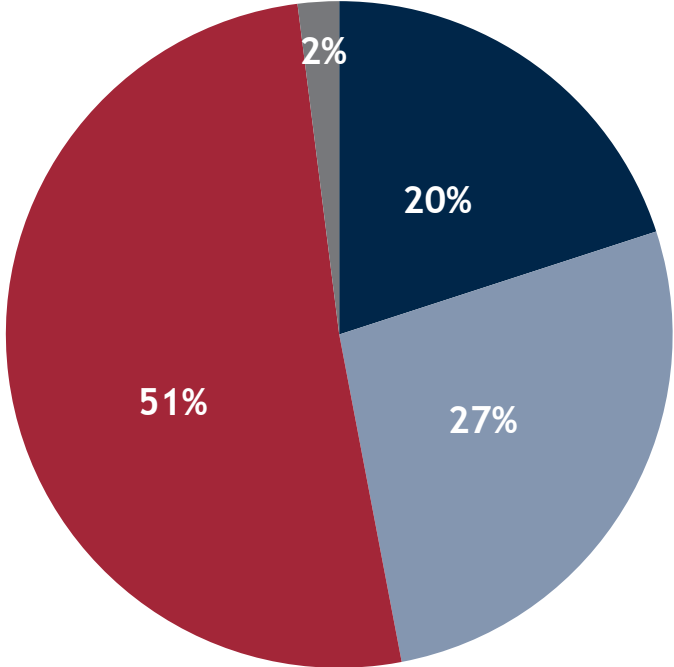


Citizen Trust in National Leaders and Political Parties

In general, do you support or oppose the current government?

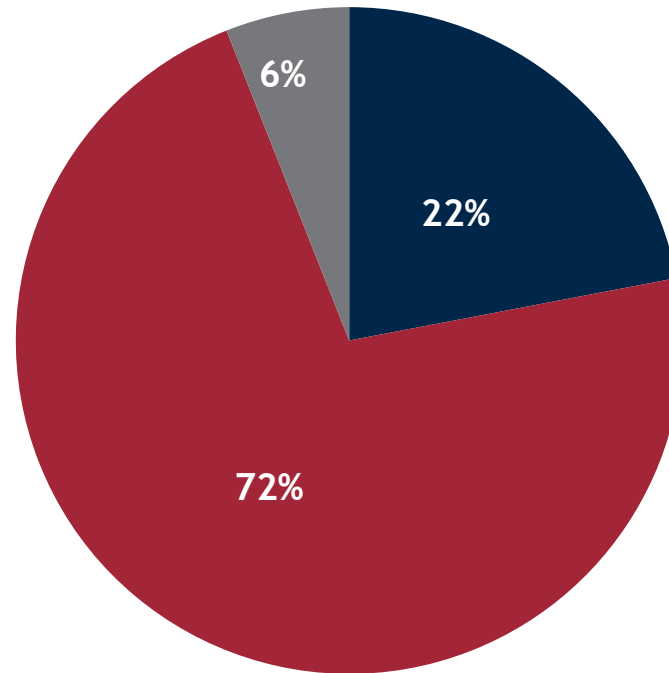


Some people say that pension and salary cuts are a necessary reform to get the budget under control. Other people say that such cuts are a mistake for several reasons. Which of the following is closest to your opinion?



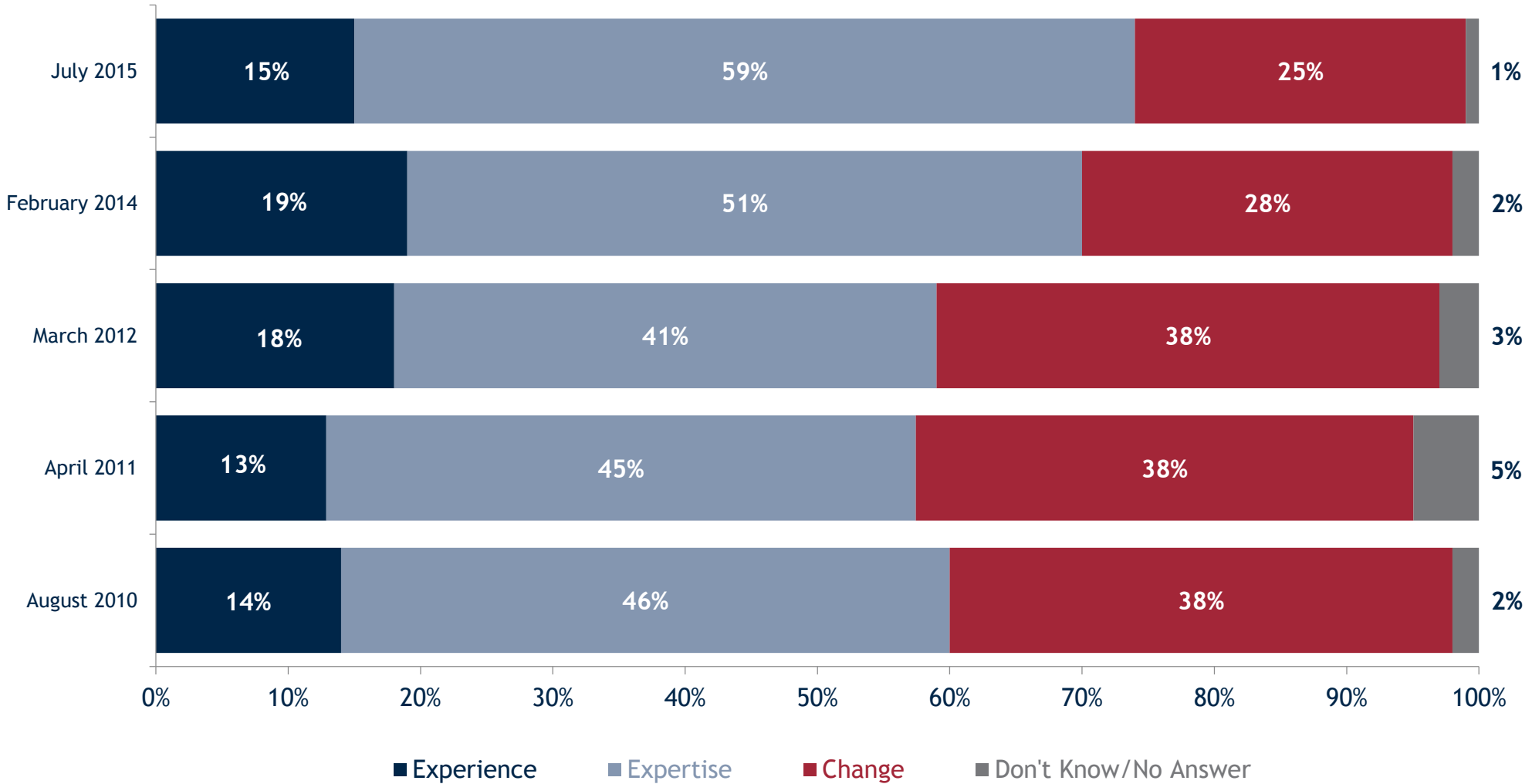
- Pension and salary cuts are a necessary reform that will bring needed stability to the budget and will free funding to ensure urgent investments are made where they are most needed.
- Pension and salary cuts may be necessary, but I don't believe that this government will use the money saved to make appropriate investments.
- Pension and salary cuts are always a bad decision, because they hurt the most vulnerable people in society.
- Don't Know/No Answer

Some people say that the state can borrow in order to pay for pensions and salaries, and therefore, pensions and salaries should never be cut. What do you think about this approach?

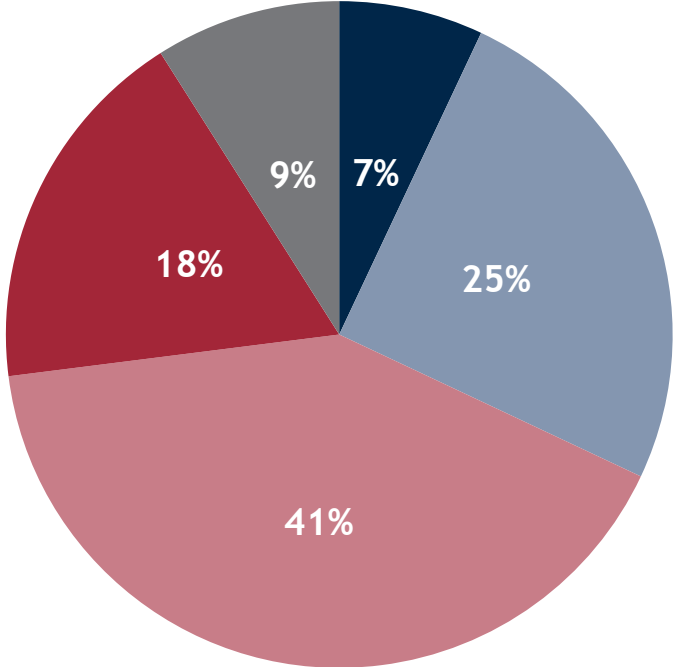


- I agree, pensions and salaries are too important, and we should keep paying them even if it means more borrowing.
- Though pensions and salaries are important, borrowing and debt are not a long term solution. We must find another way.
- Don't Know/No Answer

What does the Serbian government need in the coming period in order to successfully deal with the biggest problems?

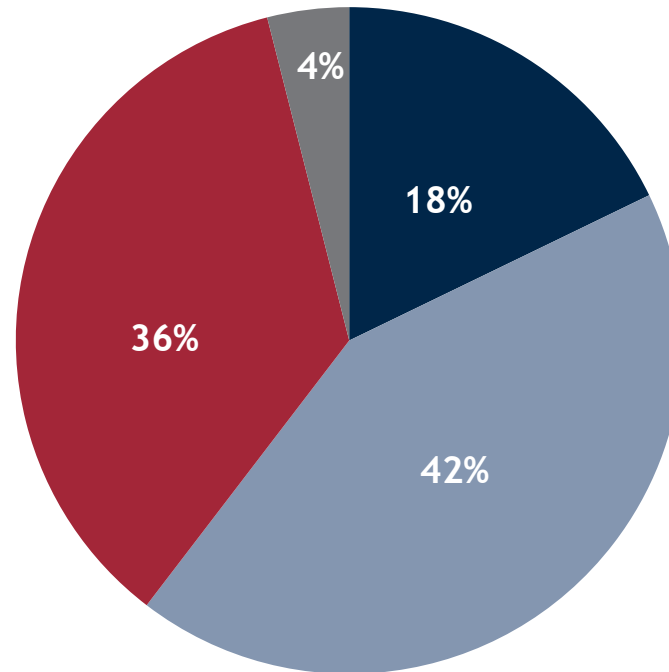


The government of Aleksandar Vucic has passed many legal changes in an effort to grow the economy and create more jobs. How do you think your family, if at all, would benefit from these changes?



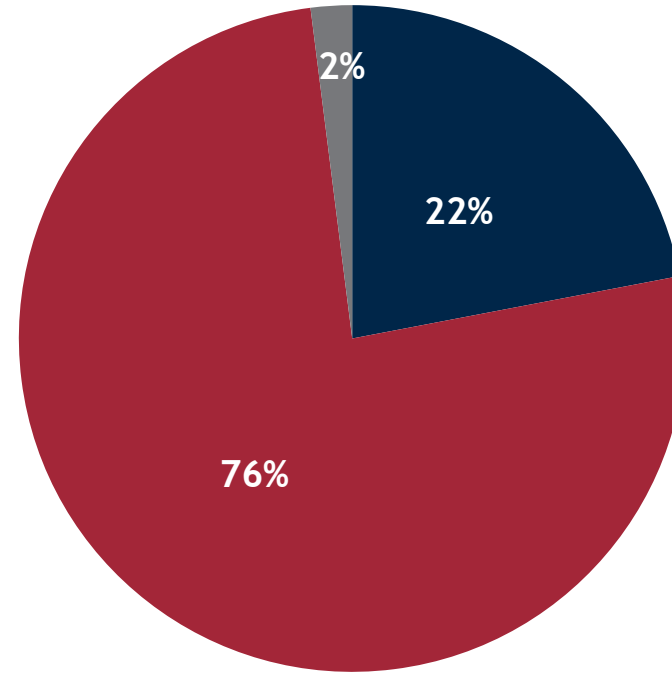
- Would Significantly Benefit from the Changes
- Would Somewhat Benefit from the Changes
- Wouldn't Have Any Benefit from the Changes
- Changes Will Only Harm my Family
- Don't Know/No Answer

Have the legal changes led to improvements in the Serbian economy?



- Yes, I believe the changes are helping the economy.
- I have not yet personally seen any benefits from the changes, but I expect that they will eventually benefit the economy.
- No, I do not expect any benefit to the economy.
- Don't Know/No Answer

Do you approve/disapprove of the government's/Parliament's decision to make cuts to pensions and cuts to doctors', nurses' and teachers' salaries?

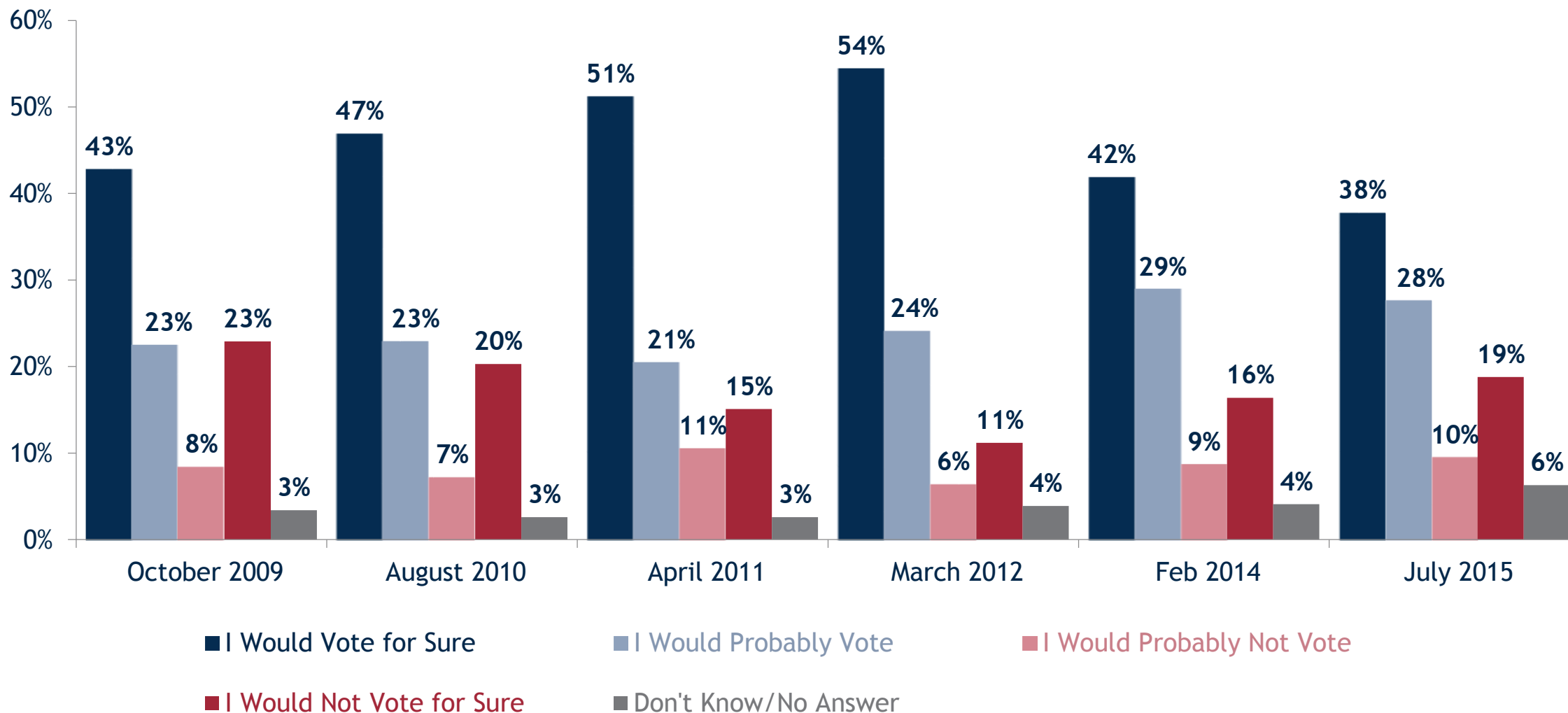


■ Approve ■ Disapprove ■ Don't Know/No Answer



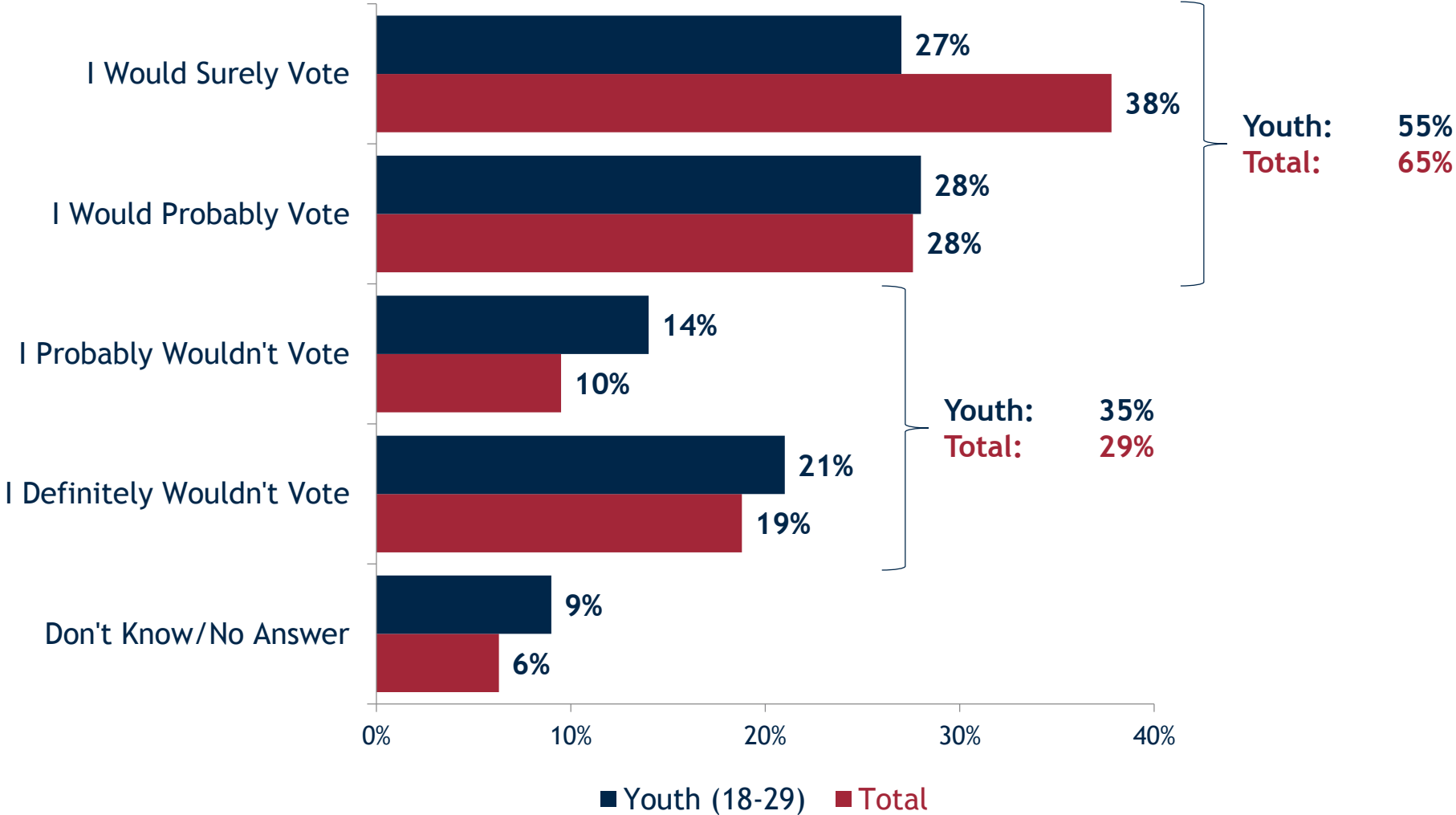
Parliamentary Elections

If parliamentary elections were held on Sunday, how likely is it that you would vote in these elections?

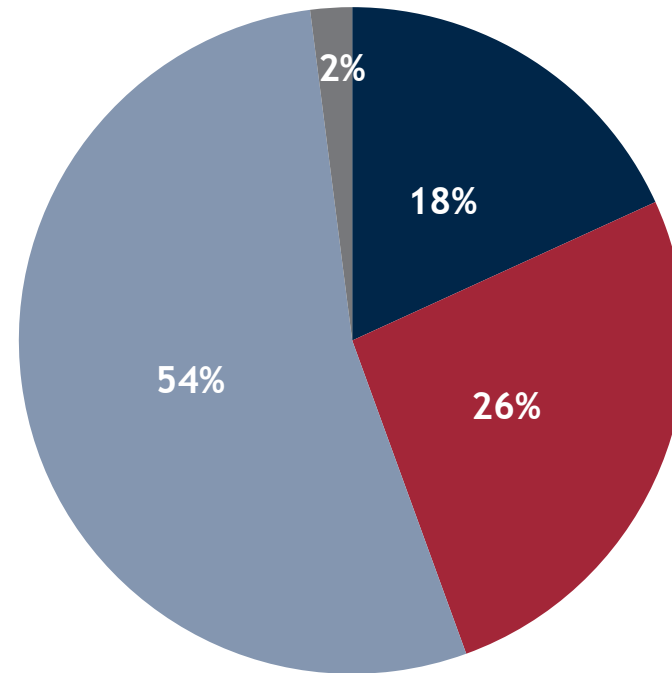


How likely, if at all, are you to vote in the next parliamentary elections?

(Youth Demographic)

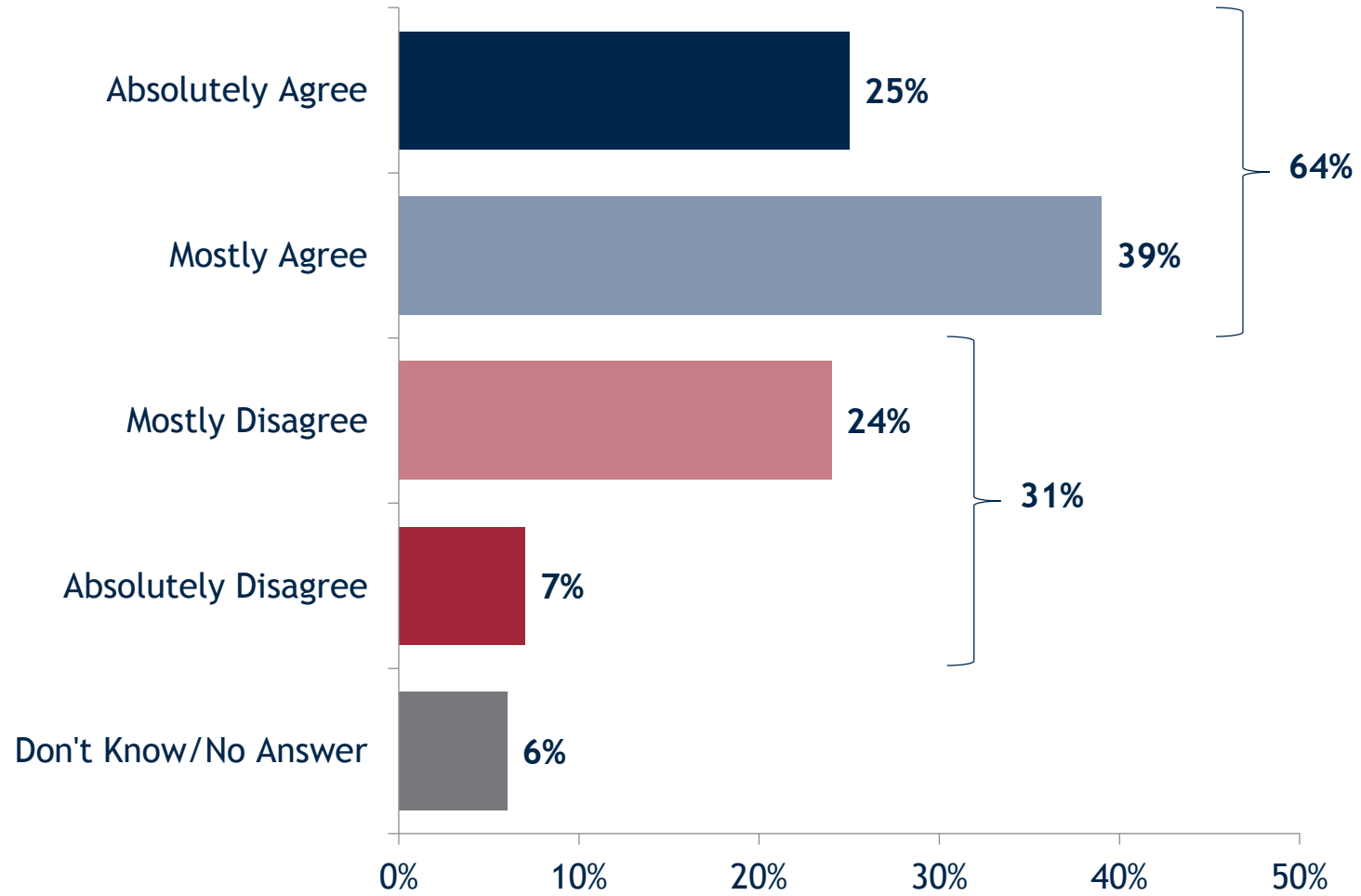


If there are two candidates running for office and they have the same qualifications, aside from the fact that one is a man and one is a woman, which candidate are you more likely to support?

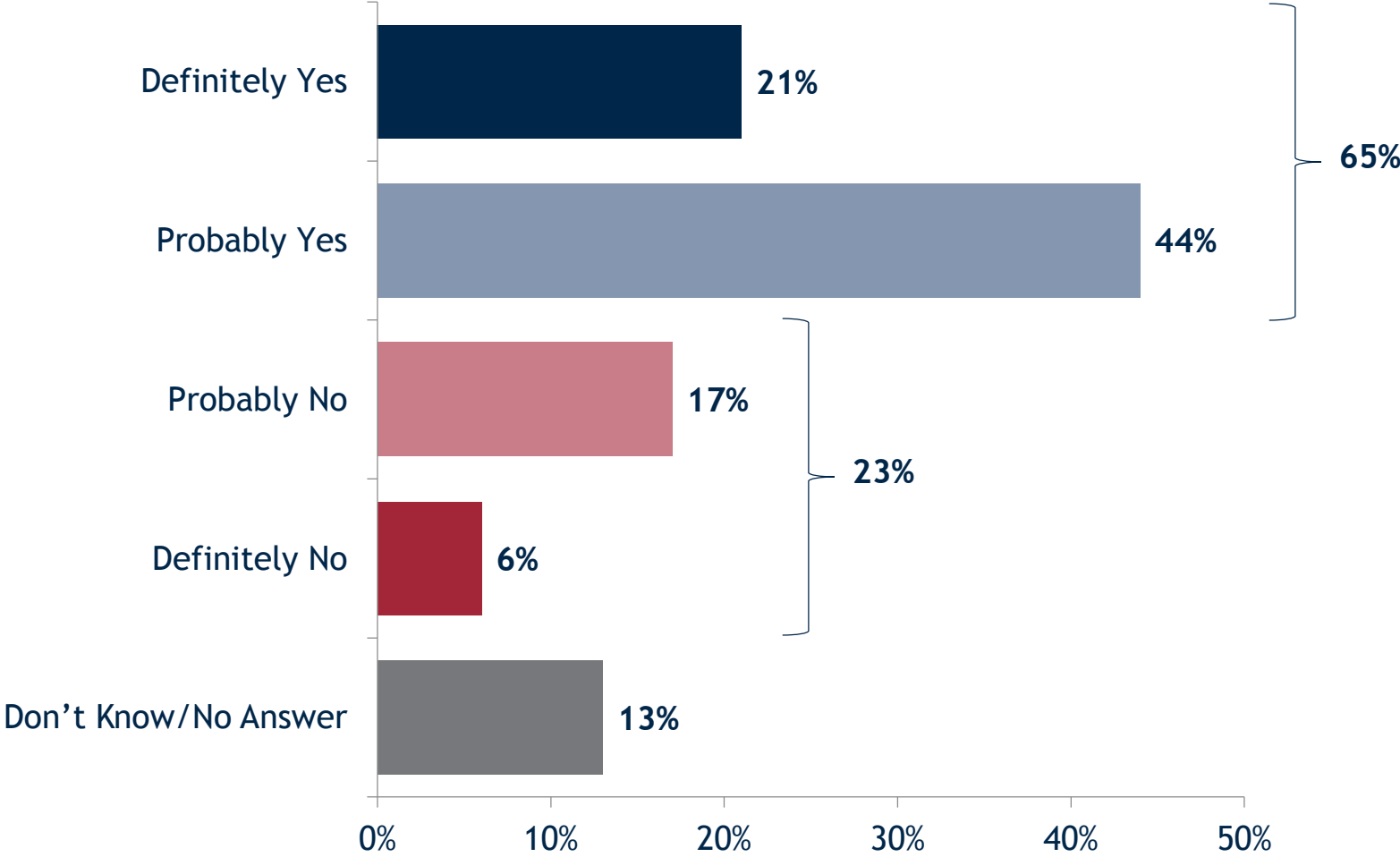


■ Man ■ Woman ■ Makes No Difference to Me ■ Don't Know/No Answer

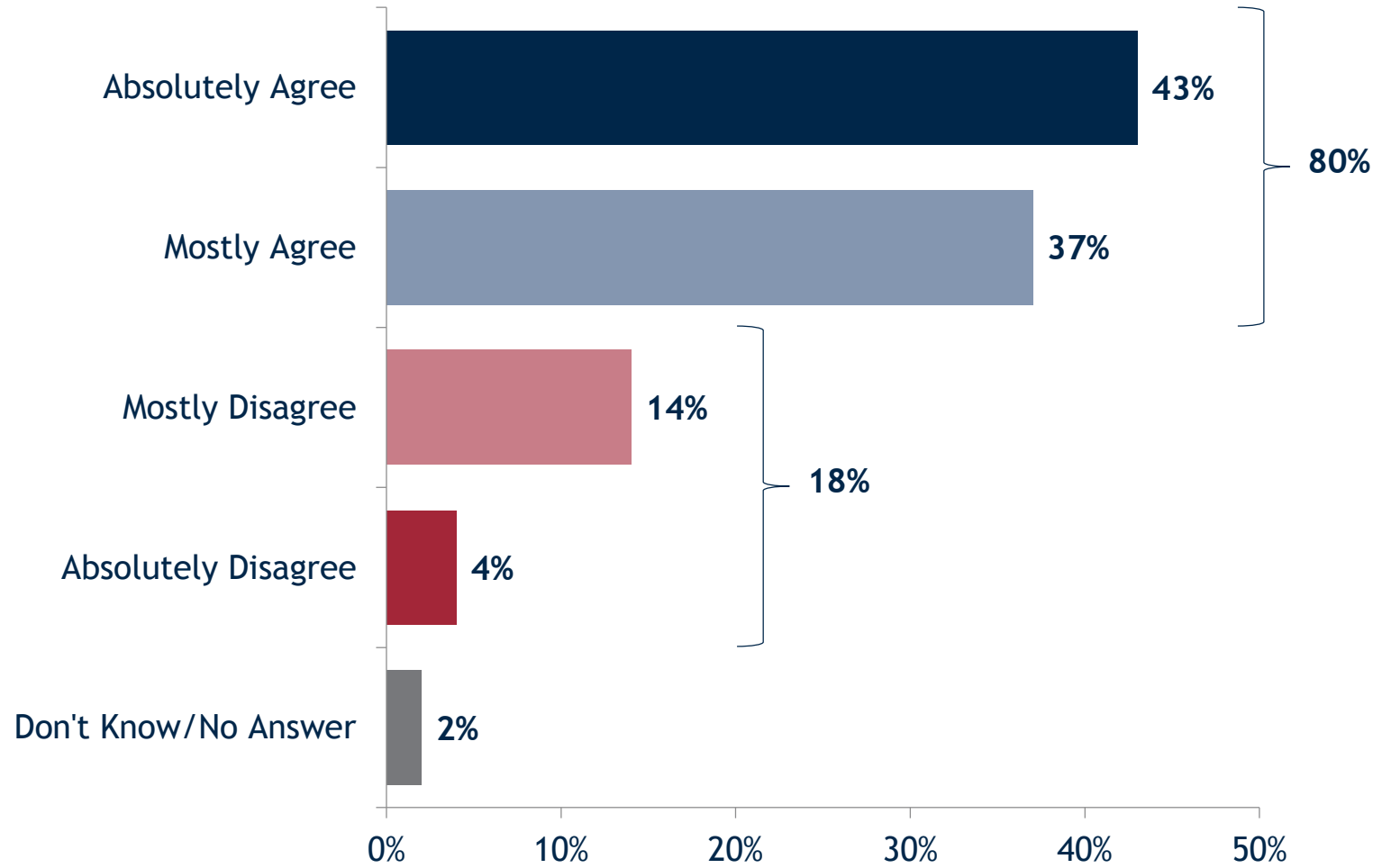
Do you agree or disagree with the following statement:
“Politicians do not listen to the needs and ideas of women”



Do you think that including more women in the decision-making process would lead to fairer and higher quality policies made by the government?



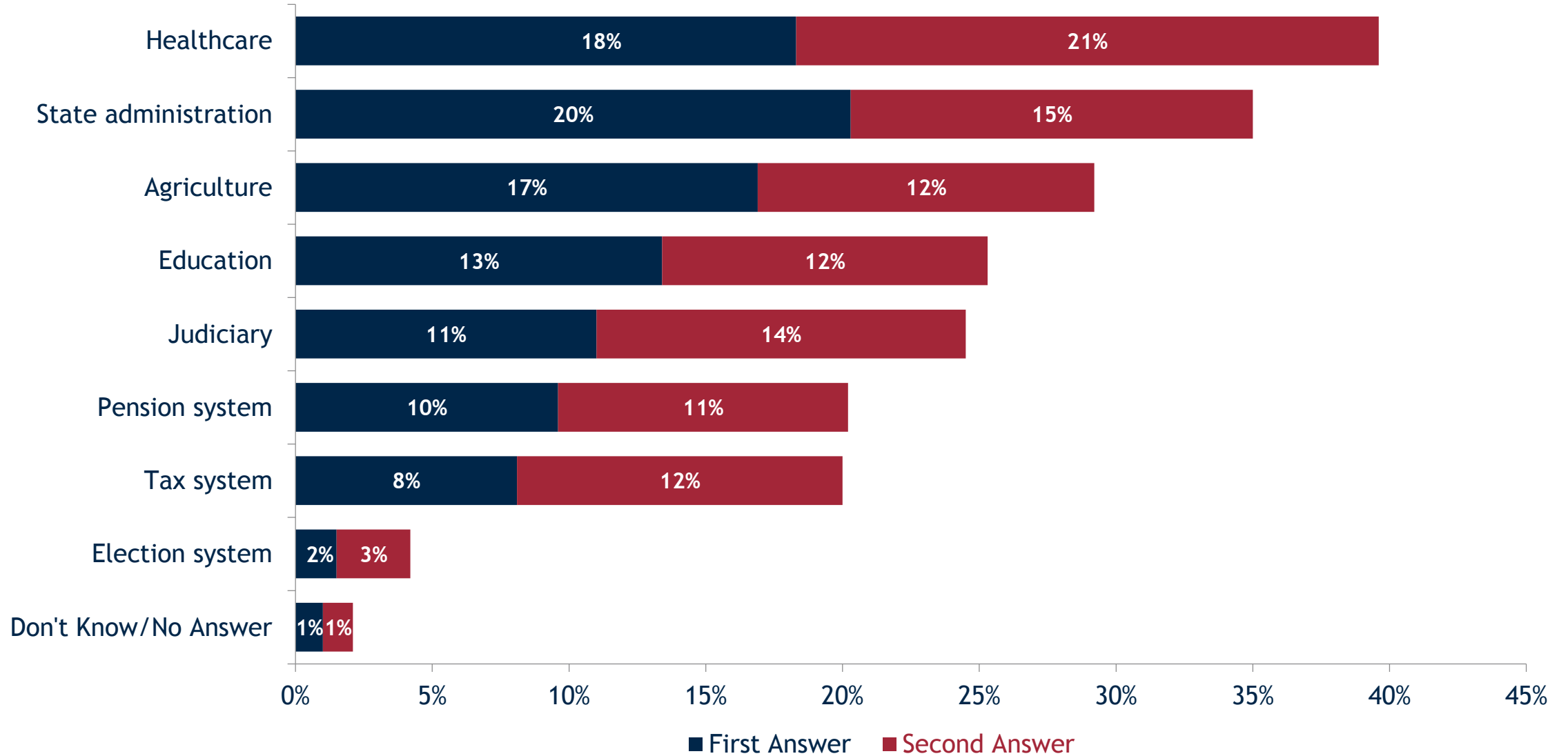
Do you agree or disagree with the following statement:
“Politicians do not listen to the needs and ideas of young people”



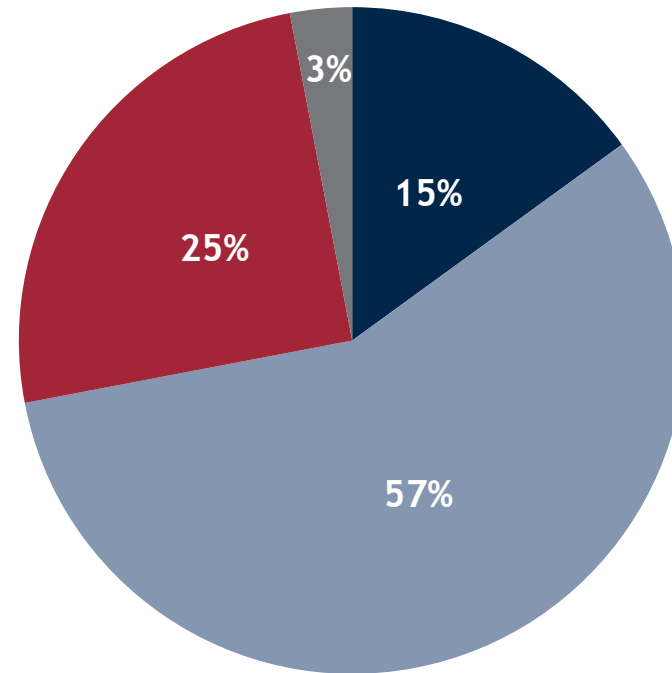


Citizen Confidence in Institutions

In your opinion, which system is most in need of reform? Which system is second most in need of reform?

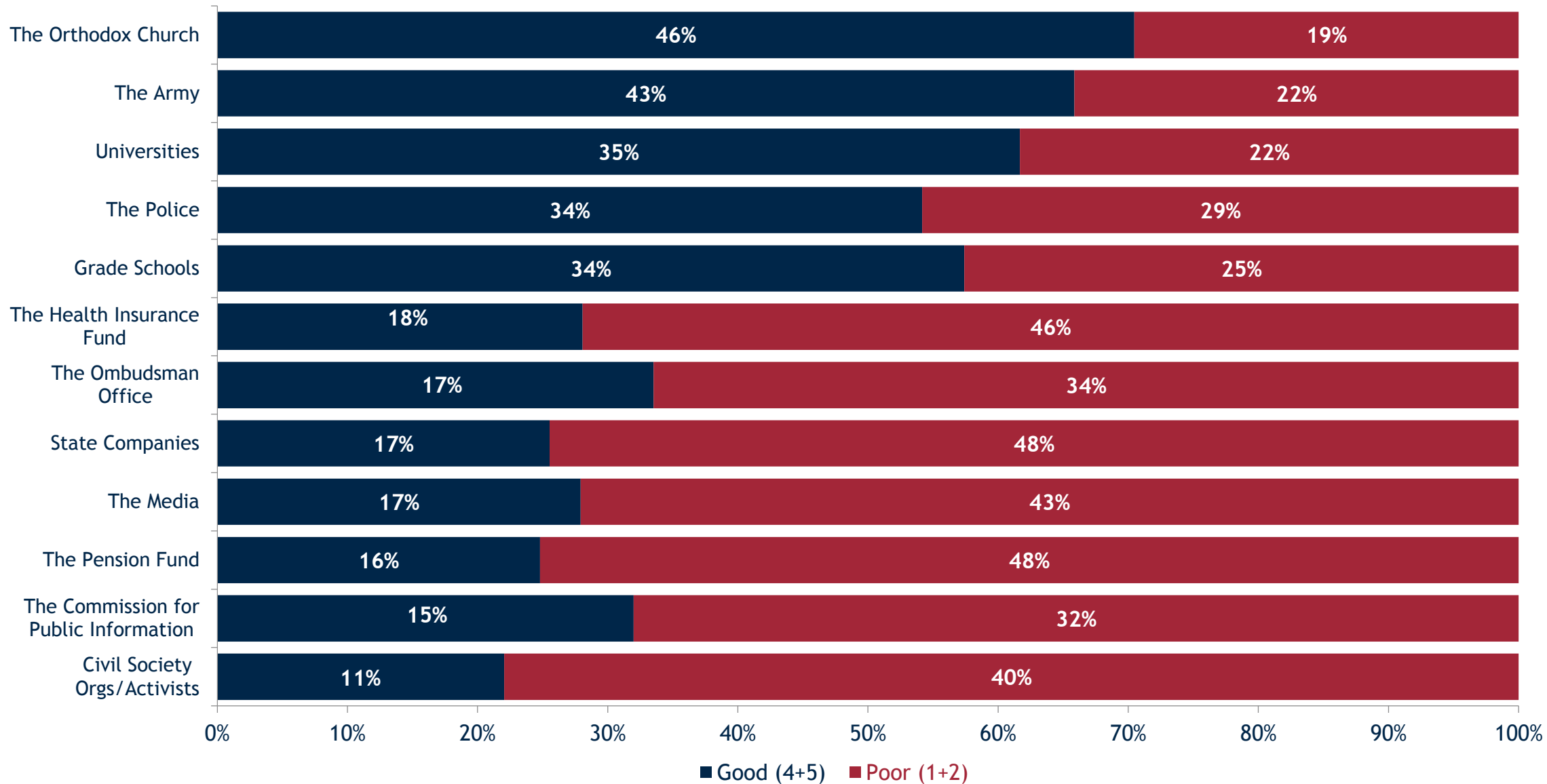


In general, are institutions in Serbia getting stronger, getting weaker or staying about the same?

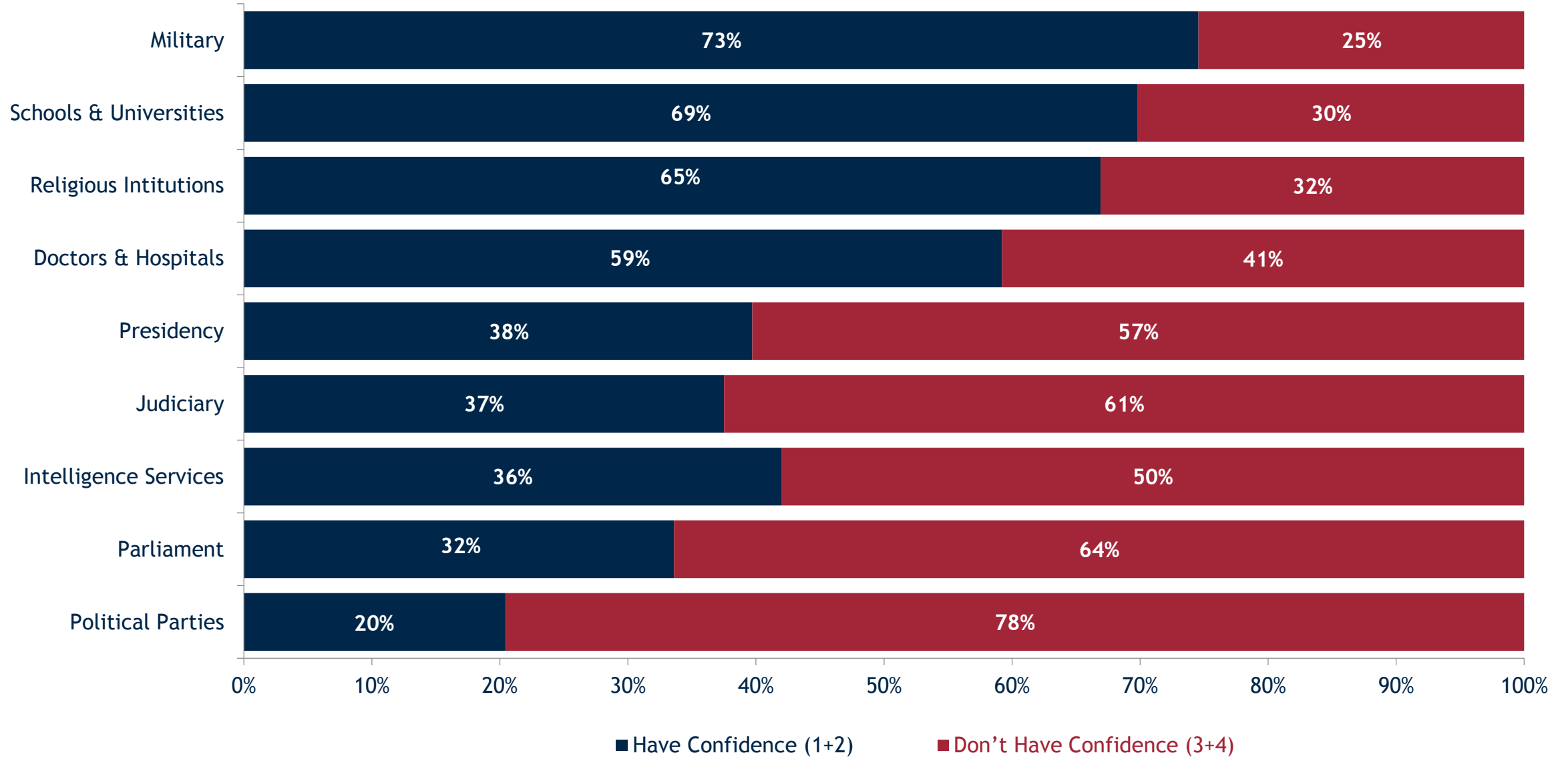


■ Getting Stronger ■ Staying About the Same ■ Getting Weaker ■ Don't Know/No Answer

Below is a list of institutions in Serbia today. Please tell me, on a scale of one to five, how good a job each institution is doing to improve the life of your family and friends? (5-very good, 1-very poor)



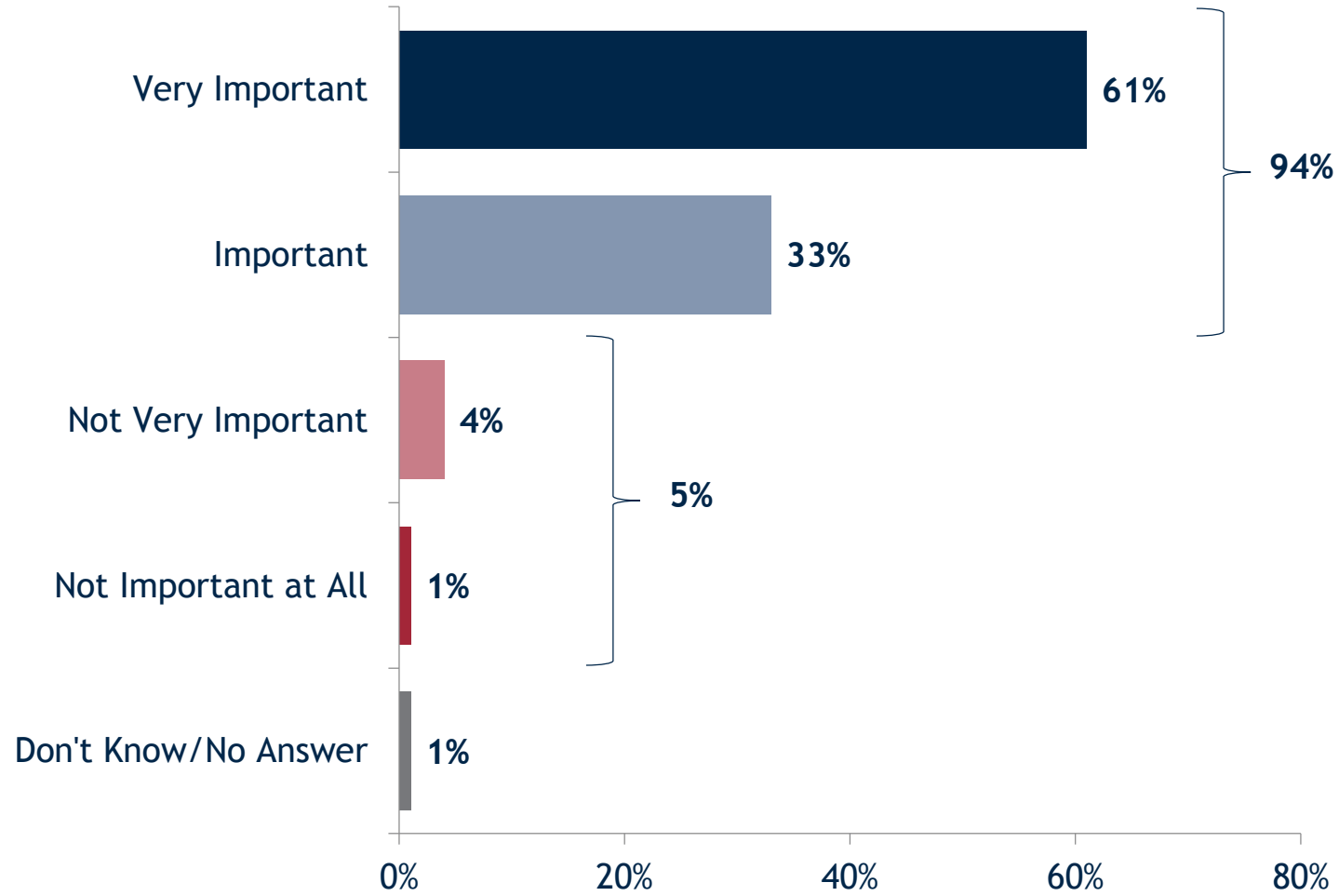
How much confidence do you have in the following institutions?



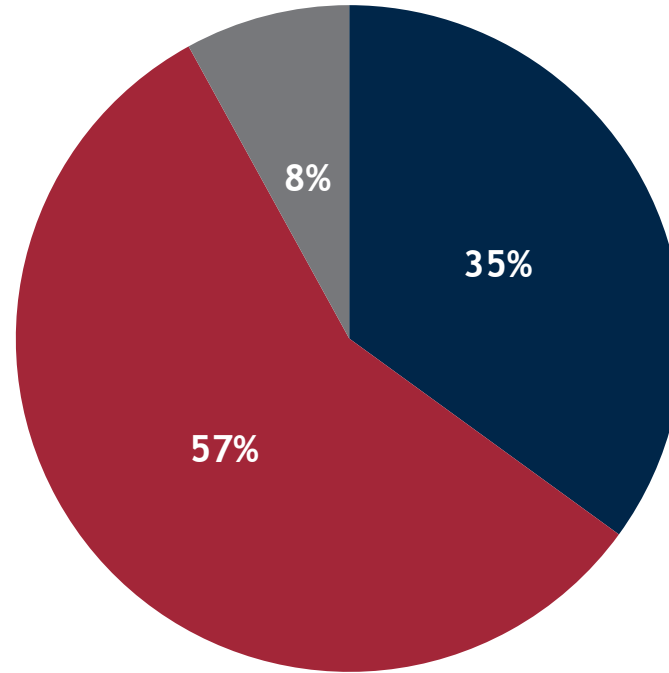


Media and the Internet

How important is it for society that media report freely and objectively?

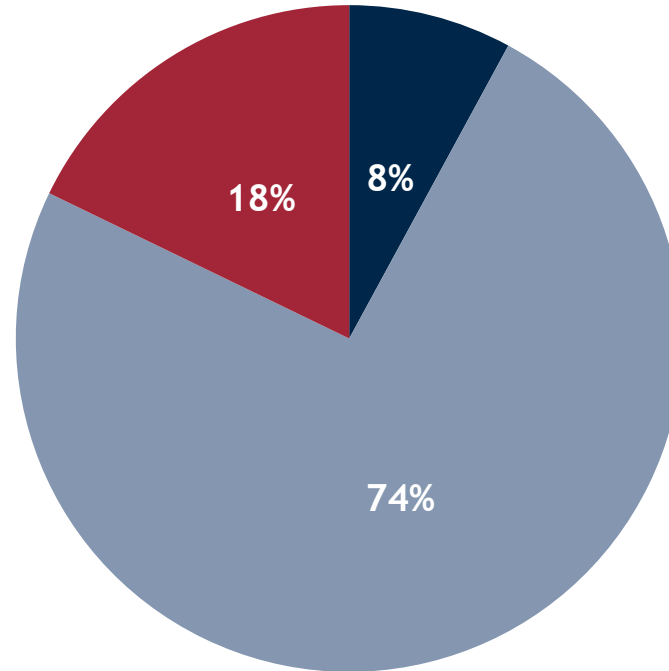


Generally, do you think that Serbian media report freely and objectively?



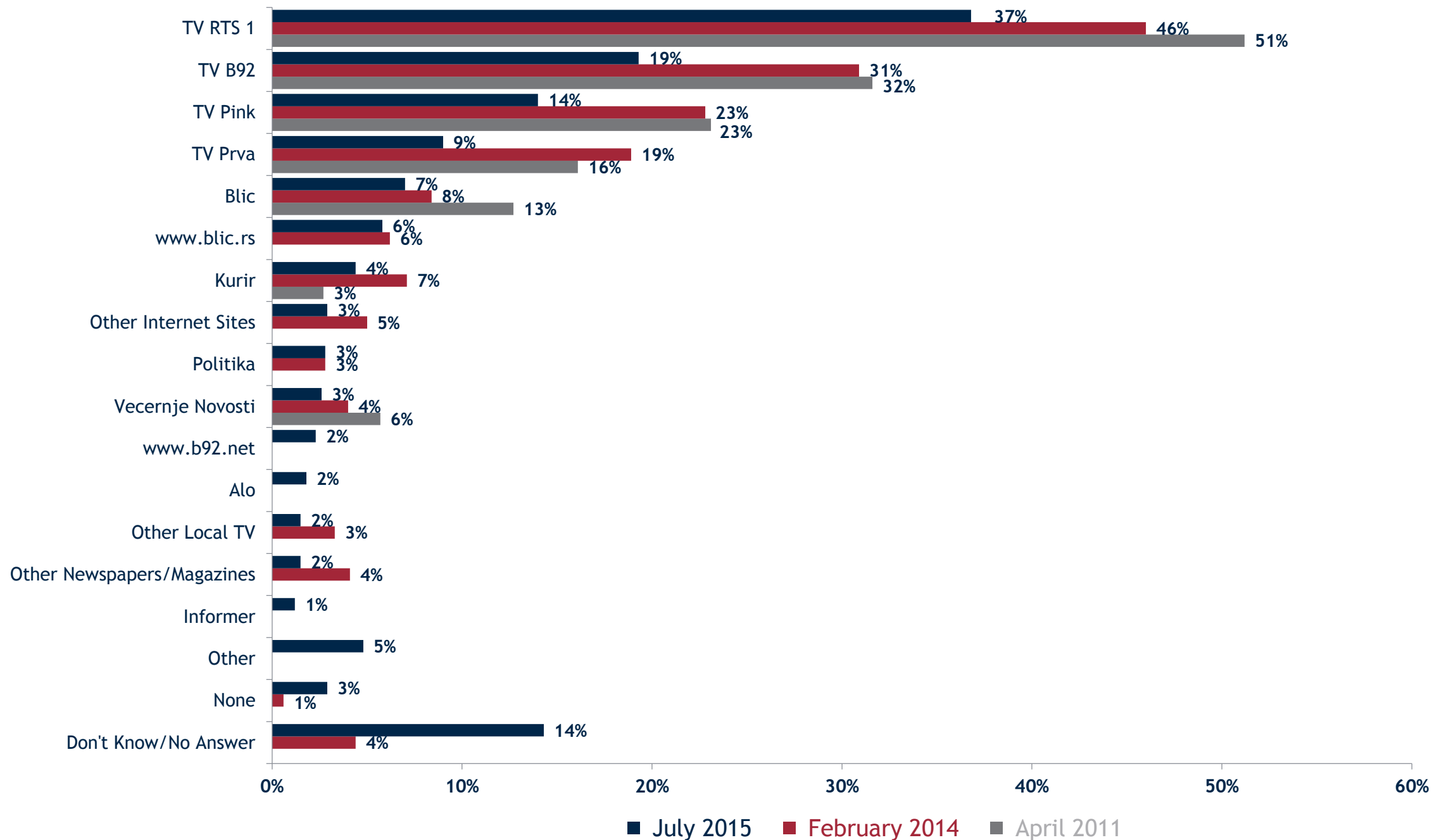
■ Yes ■ No ■ Don't Know/No Answer

How much do you trust the information you get from so called traditional media (TV, newspapers, radio)?

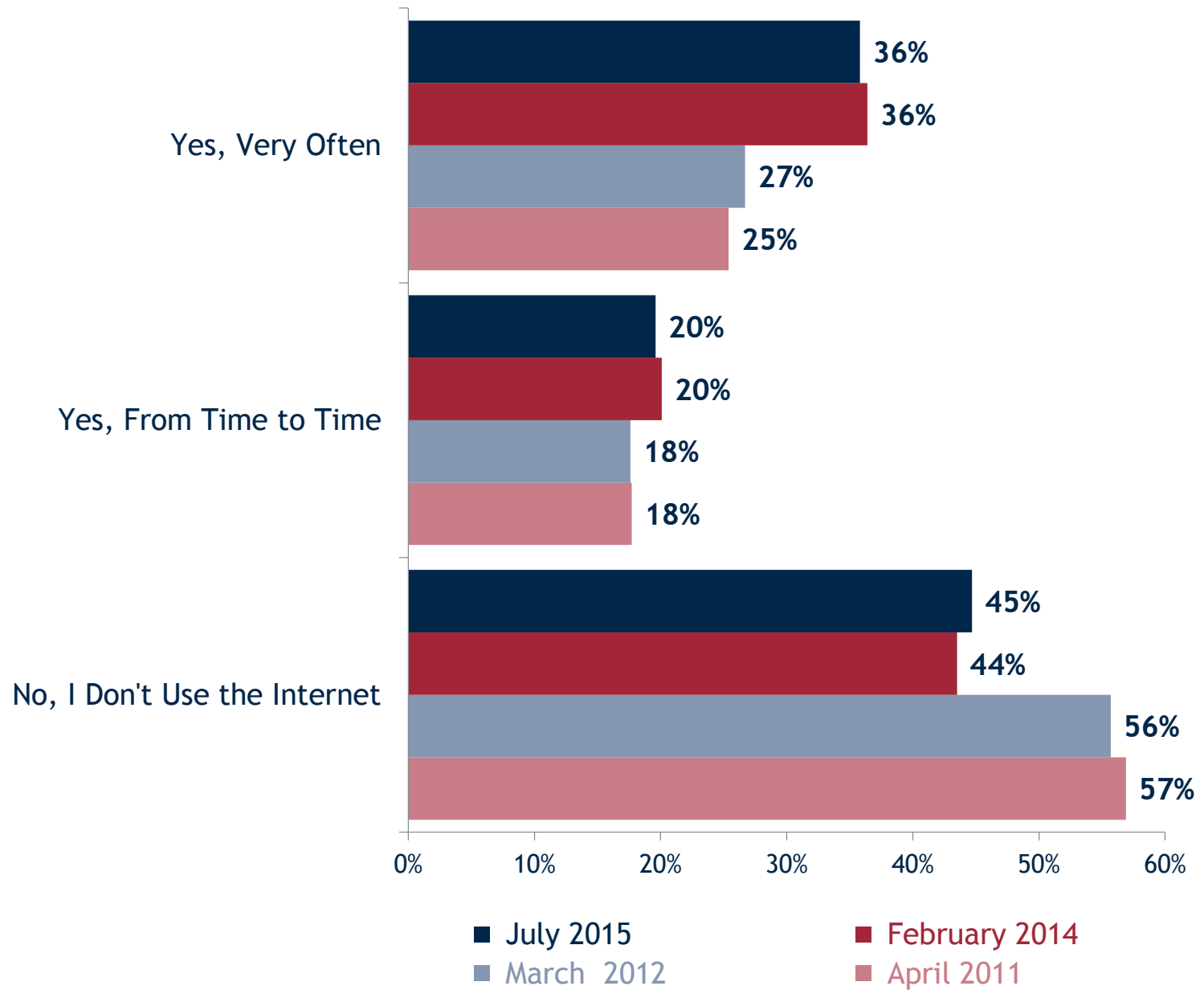


■ I Trust Them Very Much ■ I Trust Them to Some Extent ■ I Don't Trust Them at All

From which media source do you get your social and political information?

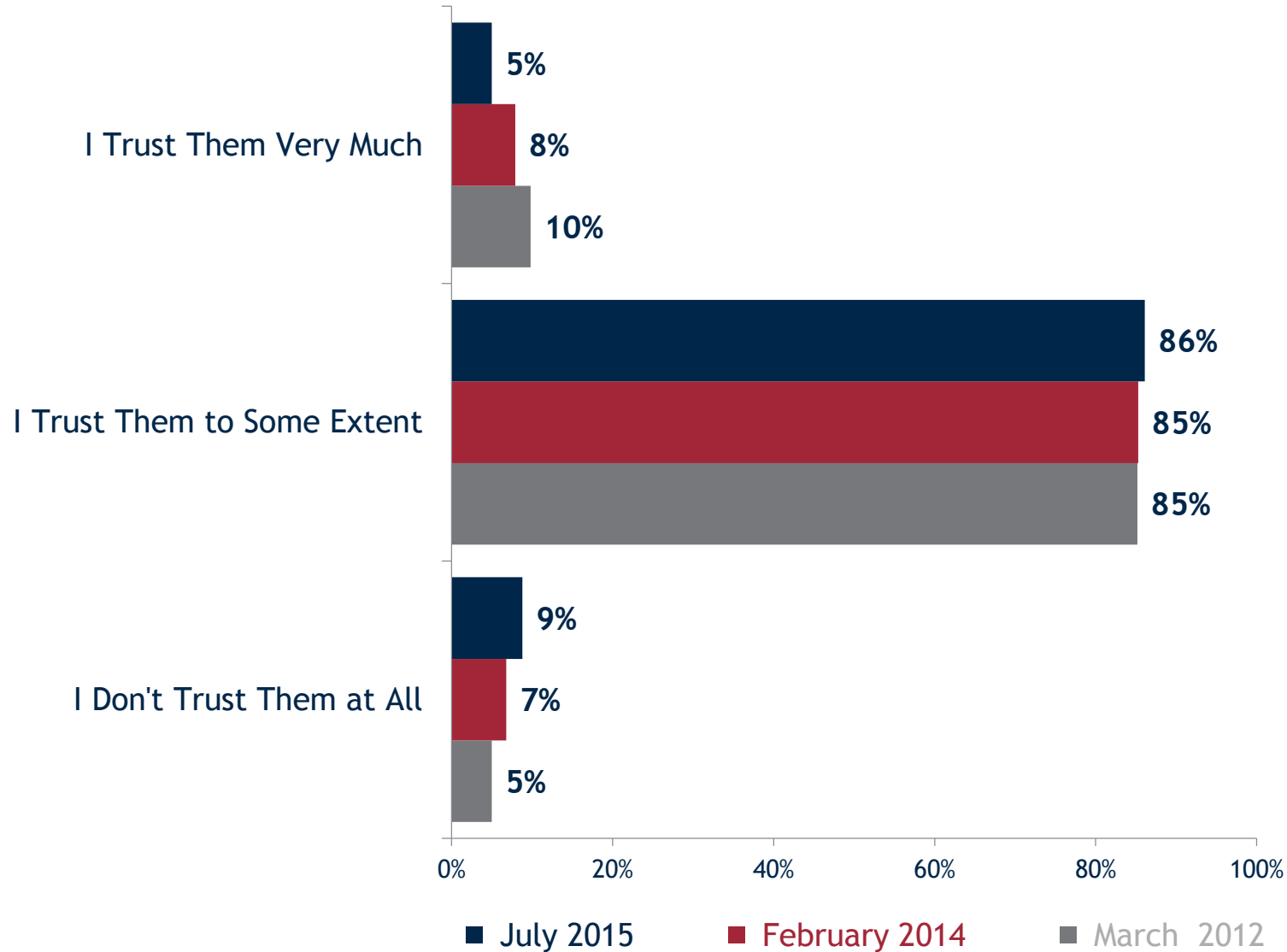


Do you use the Internet?



How much do you trust the information you get from the Internet?

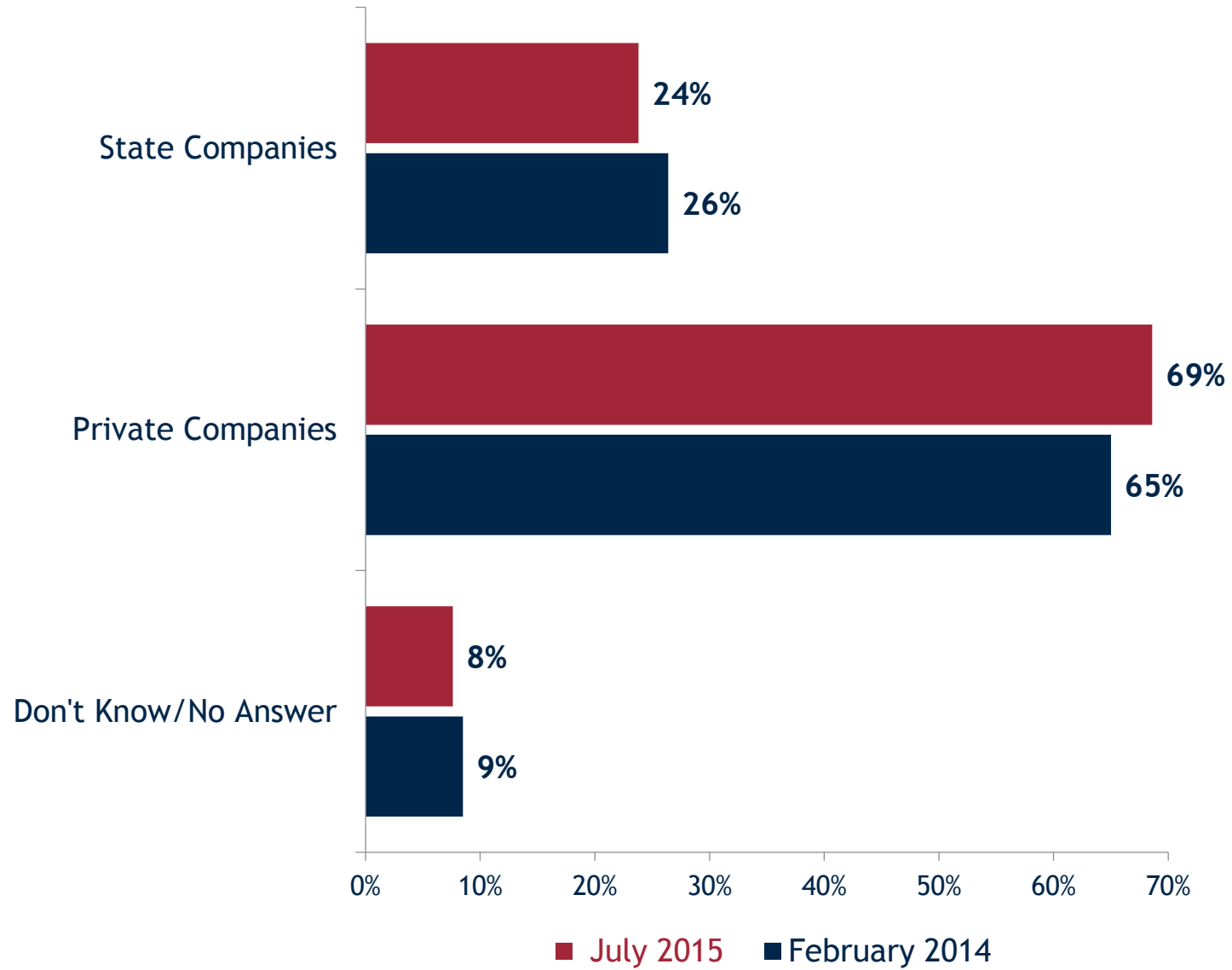
(Those who use the Internet, n=798)



A faint, light gray graphic of a globe is positioned on the left side of the slide. It consists of several curved lines representing latitude and longitude, creating a spherical shape.

Citizens Trust Private Companies for Economic Development

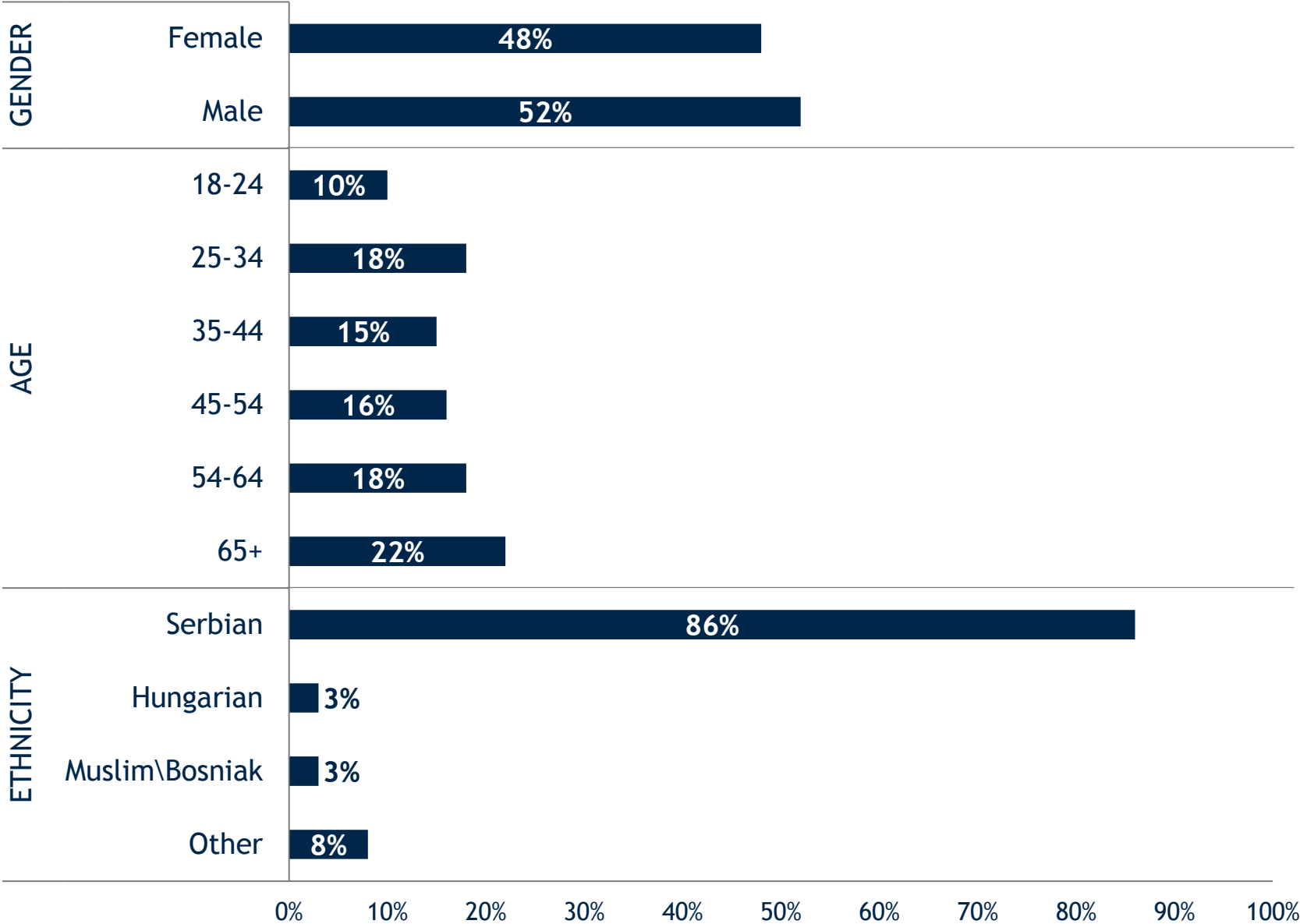
In your opinion, who contributes more to Serbia's economy?



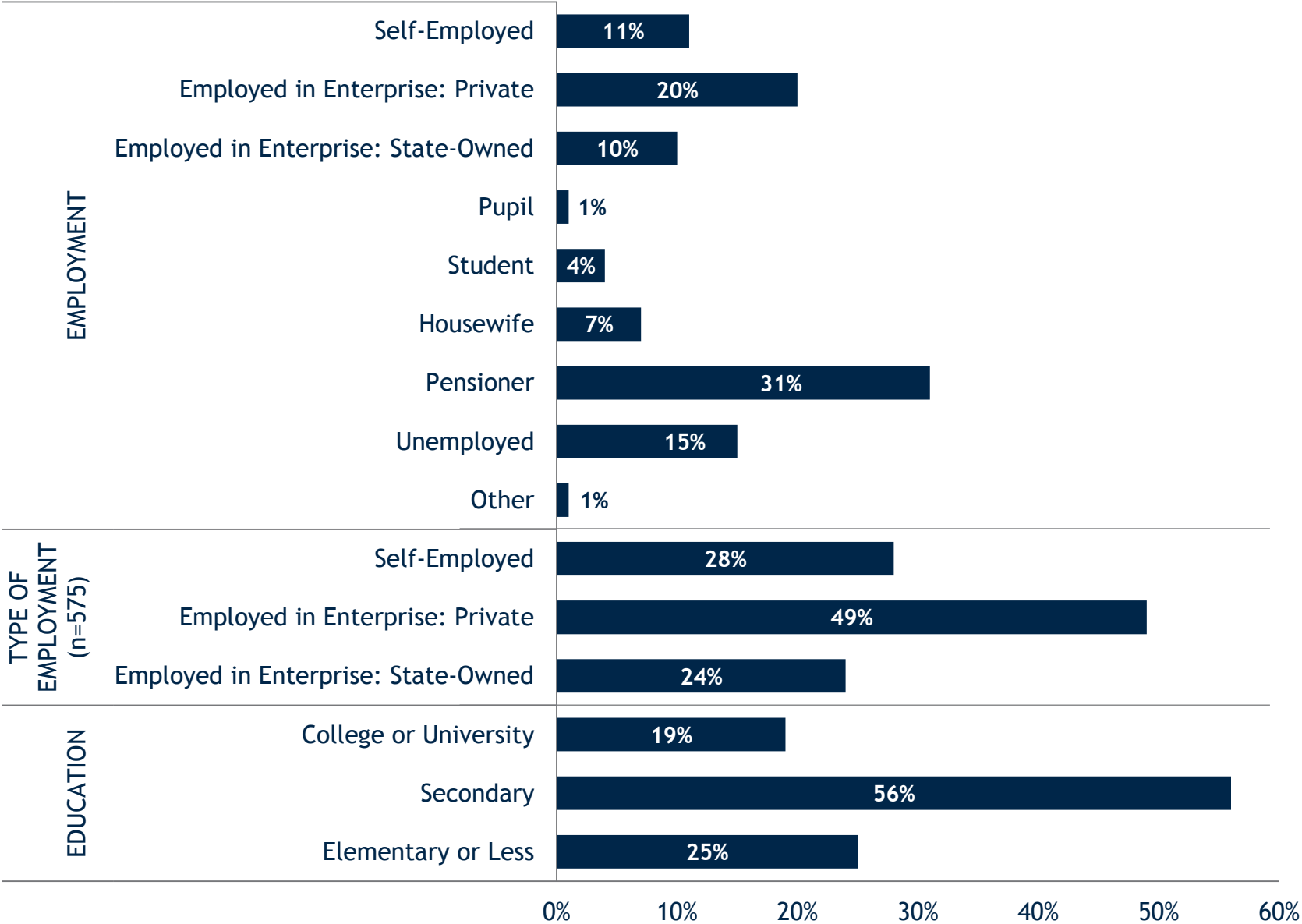


Demographics

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