

National Survey of Nigerian Public Opinion

April 18 to May 6, 2016



USAID
FROM THE AMERICAN PEOPLE



WESTMINSTER
FOUNDATION FOR
DEMOCRACY



A PROJECT OF THE INTERNATIONAL REPUBLICAN INSTITUTE

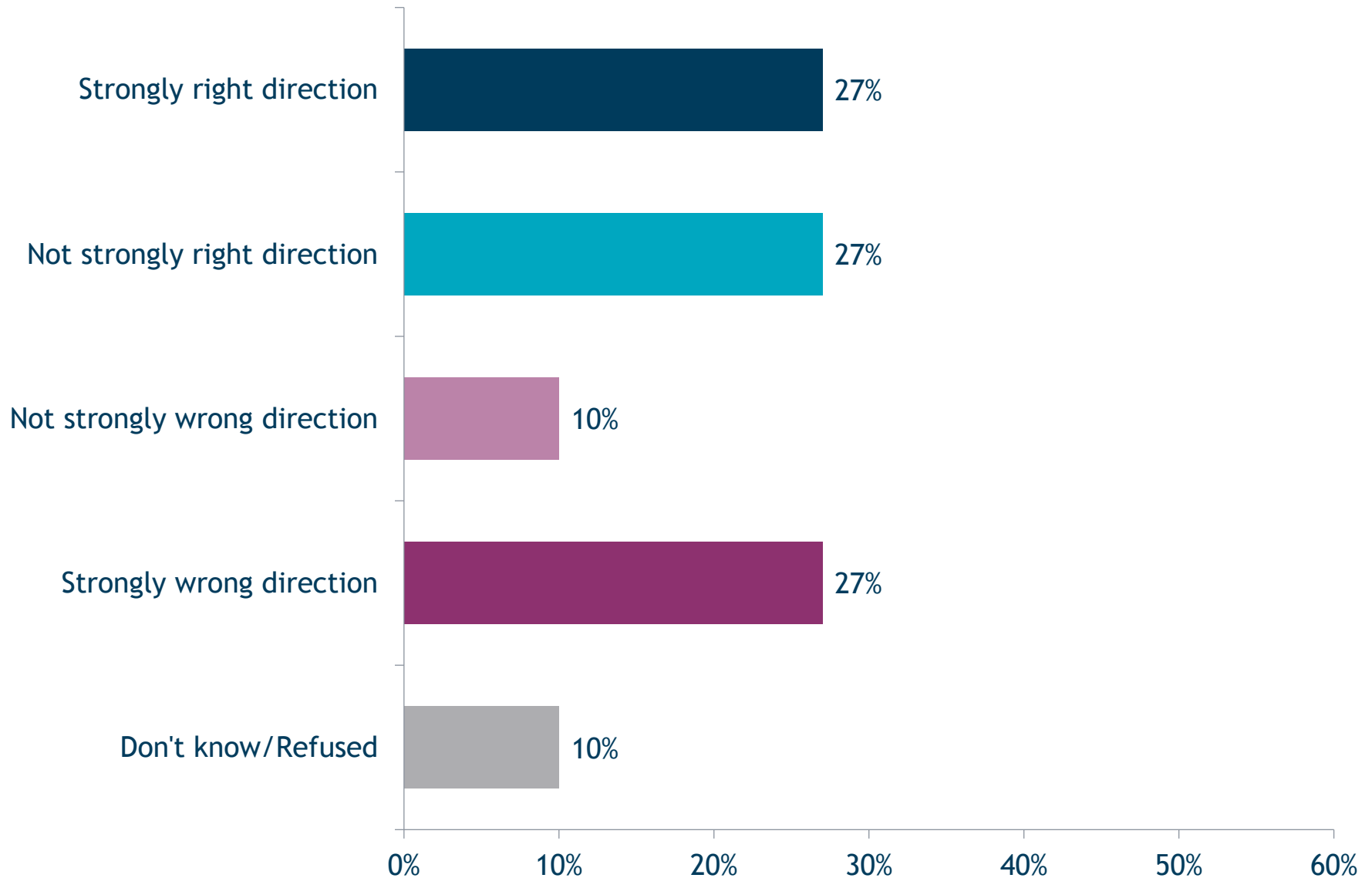
Detailed Methodology

- The survey was conducted by **NOIPolls** under the supervision of Mr. Robert Carpenter of **Chesapeake Beach Consulting** and the International Republican Institute between April 18 to May 6, 2016.
- All interviews were conducted by telephone for security reasons as well as speed given Nigeria's dynamic and constantly shifting political situation. Interviews were conducted in five major Nigerian languages: English, Pidgin English, Yoruba, Hausa and Igbo.
- A total of 13,409 contacts were attempted with 7,901 interviews completed (response rate 58.92 percent). All respondents were aged 18 and older.
- The average time per interview was 17 minutes.
- Geographic quotas were assigned to ensure that every senatorial district and state was proportionately represented in the sample.
- Post-stratification gender and state weights were constructed and applied to the data to make it more representative of the population, allow for more accurate population totals of estimates and reduce non-response bias. The weights assigned were in proportion to the 2006 Nigerian population figures.
- The margin of error does not exceed plus or minus 1.2 percent at the mid-range with a confidence level of 95 percent.
- Prior to the fielding of the survey a field test was conducted of 68 completed interviews. Issues identified during this field test were rectified prior to fielding the survey. These interviews were not incorporated into the final data set.
- The information in this report has been compiled in accordance with international standards for market and social research methodologies. Figures in charts and tables may not sum to 100 percent due to rounding.



Top Issues

Do you believe Nigeria is moving in the right direction or the wrong direction?



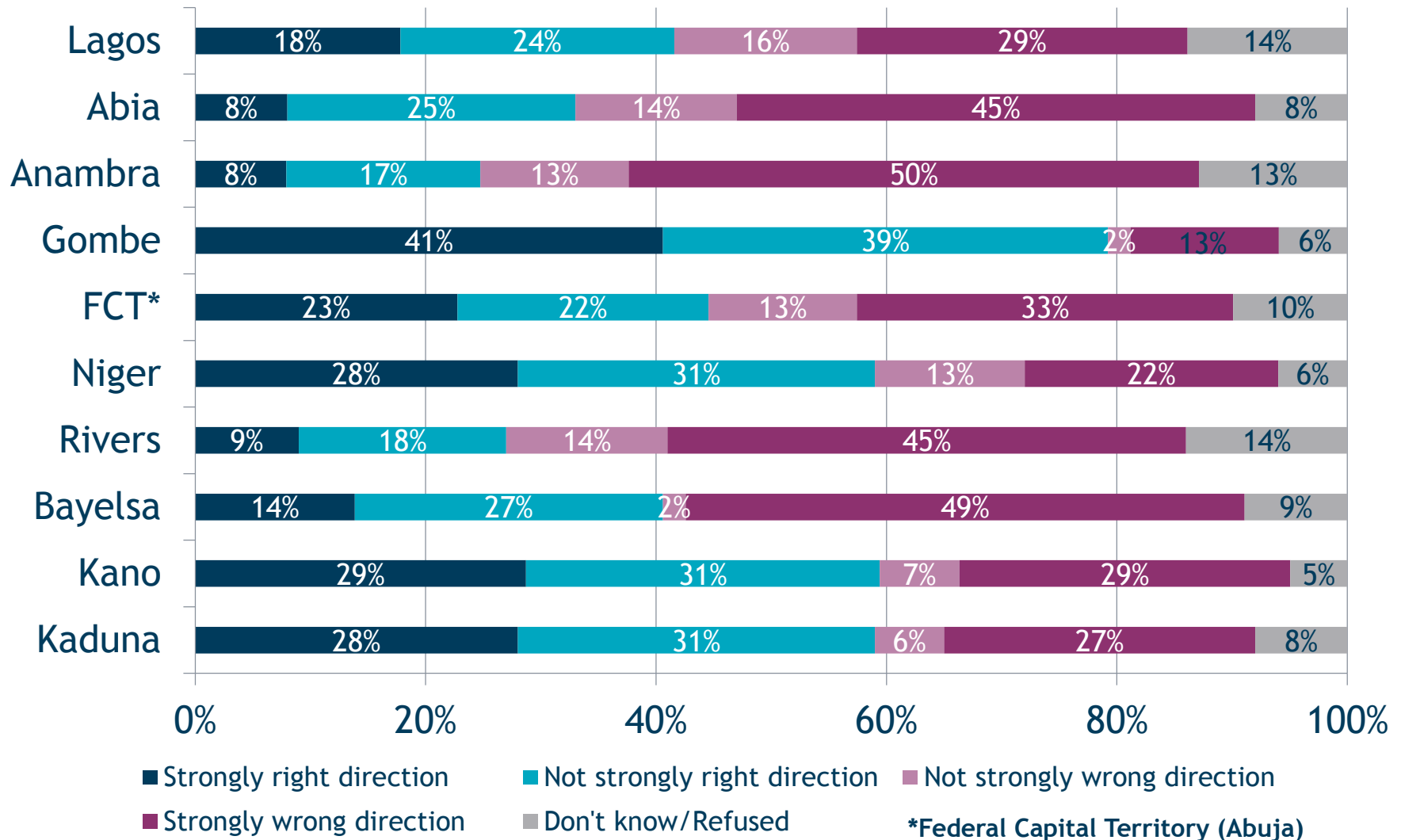
Do you believe Nigeria is moving in the right direction or the wrong direction?
(Disaggregated by gender and age)

Response	Male	Female	18-35	36-60	61+
Strongly right direction	32%	22%	27%	27%	37%
Not strongly right direction	27%	27%	27%	28%	25%
Not strongly wrong direction	10%	10%	10%	9%	10%
Strongly wrong direction	25%	29%	27%	28%	19%
Don't know/Refused	7%	12%	10%	9%	10%

Do you believe Nigeria is moving in the right direction or the wrong direction?
(Disaggregated by region)

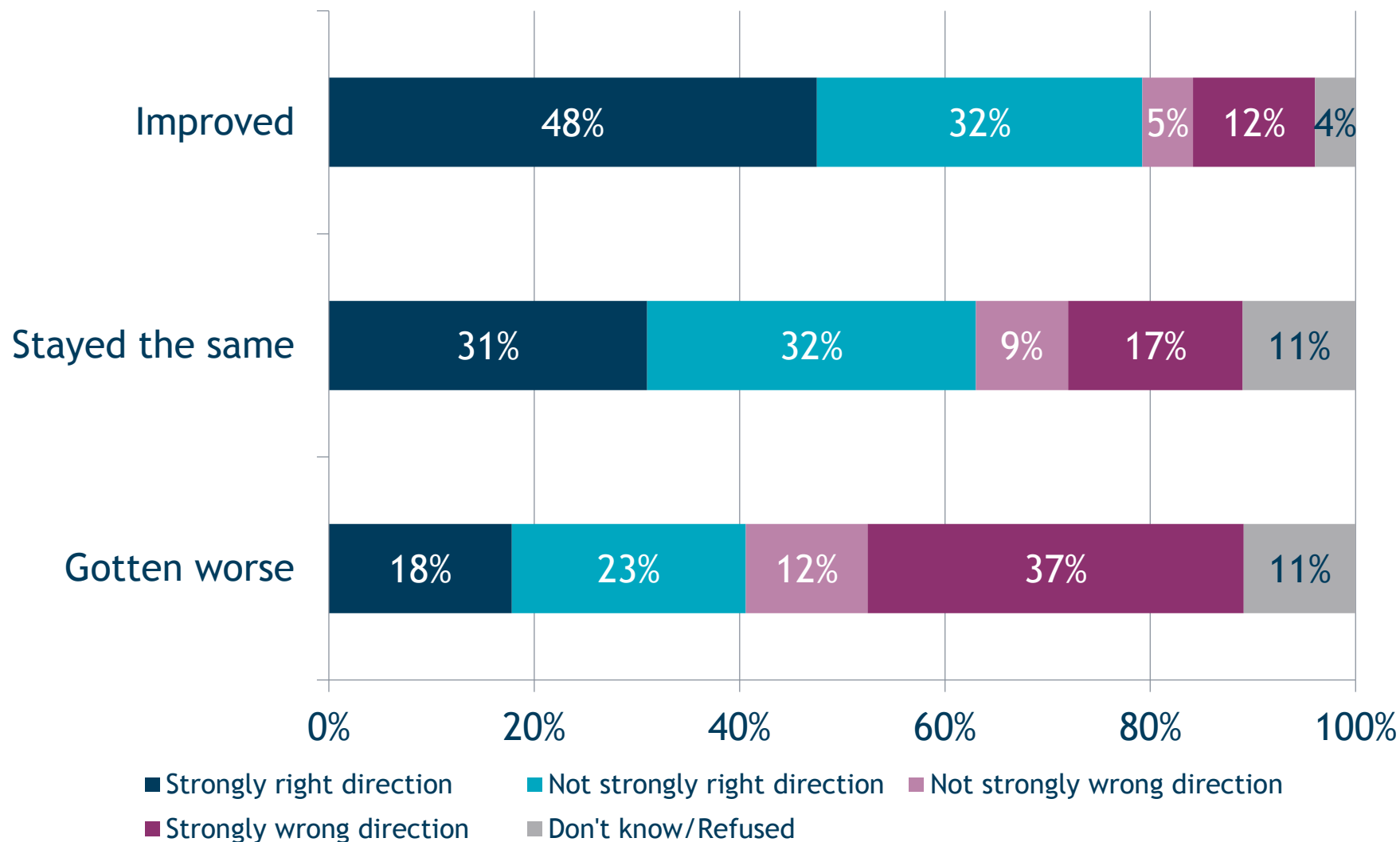
Response	South	South-South	South-East	South-West	North	North-East	North-West	North-Central
Strongly right direction	17%	16%	10%	23%	36%	40%	37%	30%
Not strongly right direction	21%	18%	19%	25%	32%	36%	33%	27%
Not strongly wrong direction	12%	10%	12%	15%	7%	6%	5%	11%
Strongly wrong direction	37%	42%	49%	25%	18%	15%	19%	21%
Don't know/Refused	12%	14%	10%	12%	7%	3%	6%	12%

Do you believe Nigeria is moving in the right direction or the wrong direction? (Disaggregated by select states)

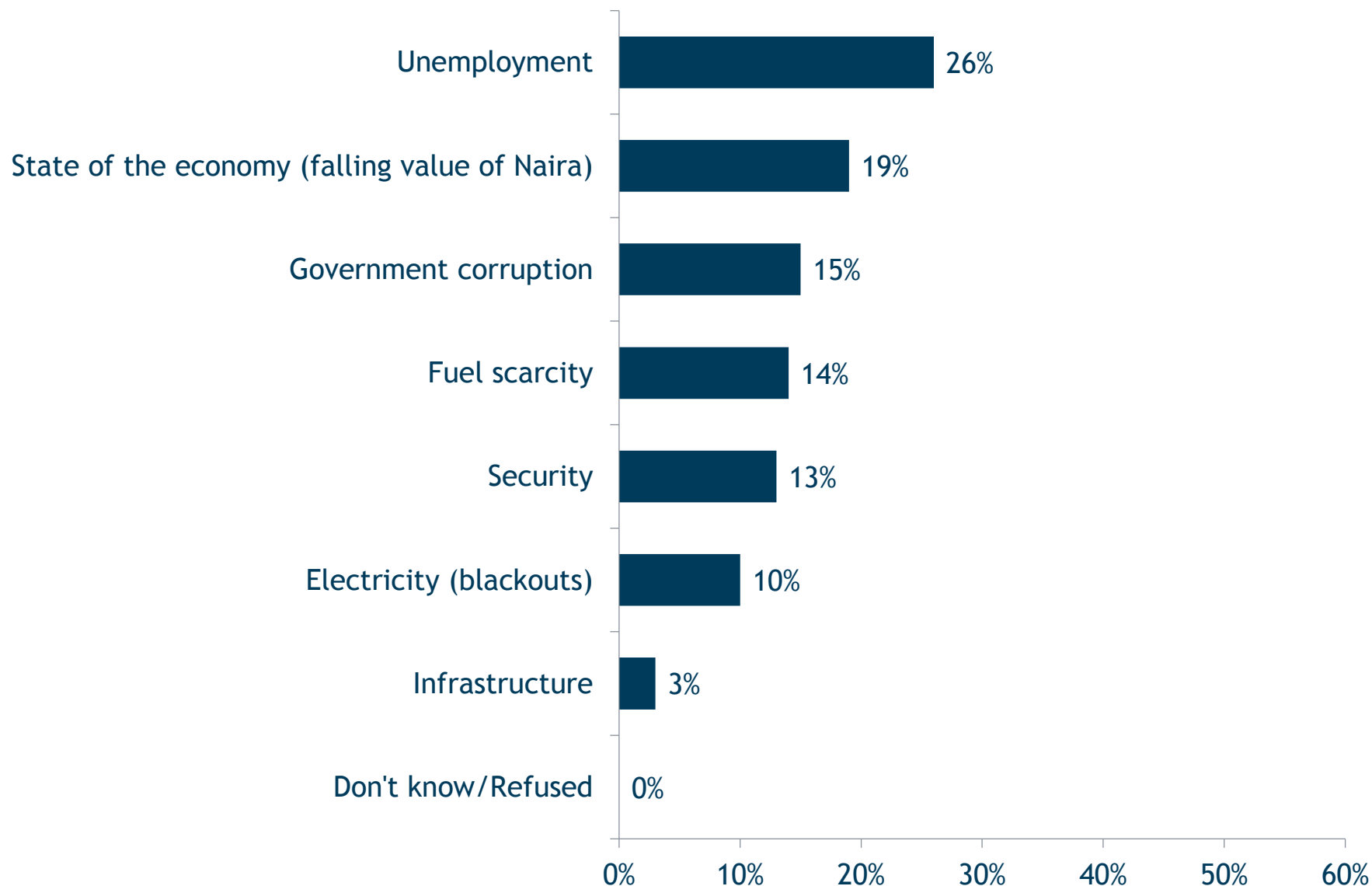


Would you say that your personal economic situation has improved over the past year, stayed the same or gotten worse?

(Disaggregated by response to right direction/wrong direction question)



Which of the following issues do you personally believe is the most important issue facing citizens of Nigeria?

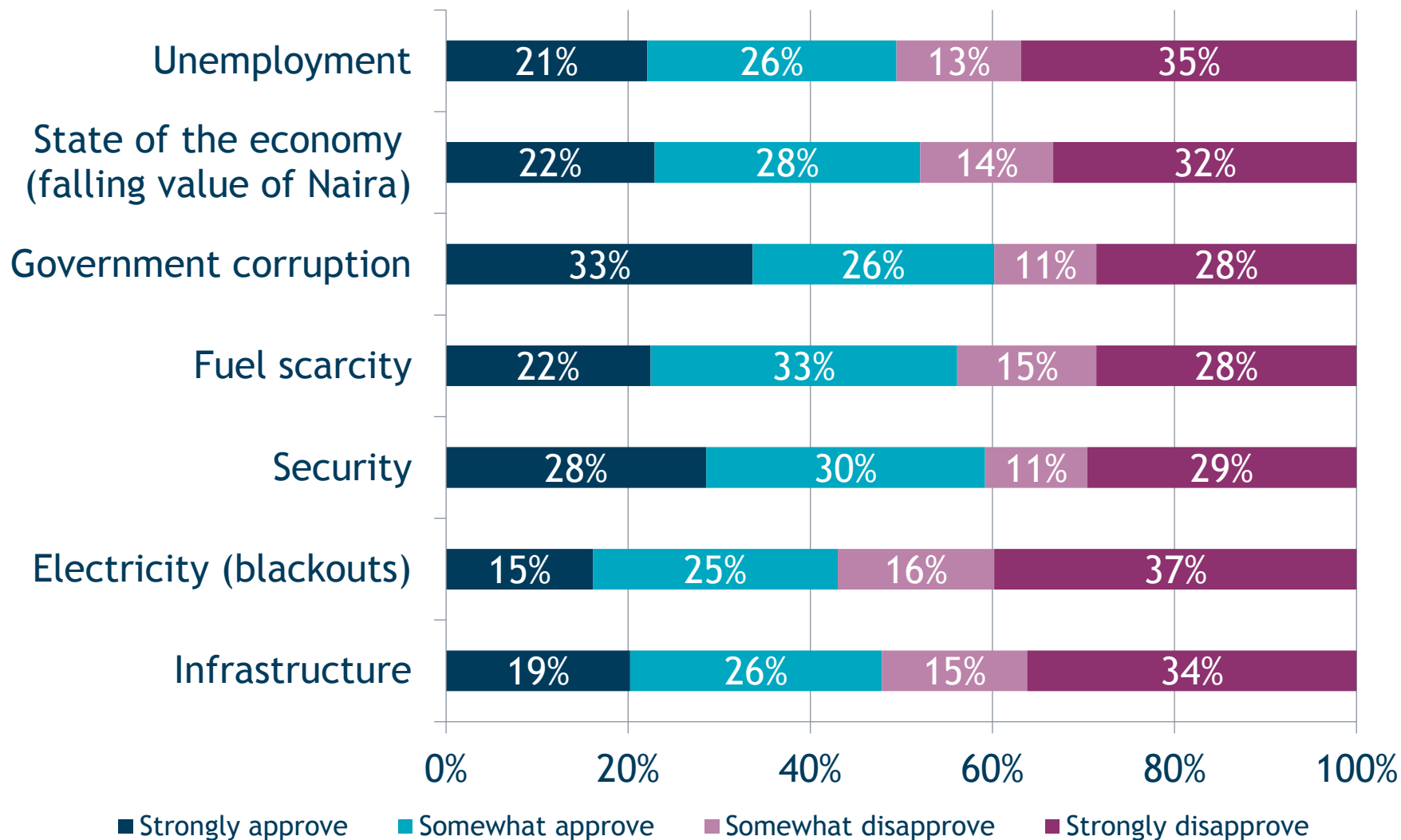


Which of the following issues do you personally believe is the most important issue facing citizens of Nigeria?
(Disaggregated by gender and age)

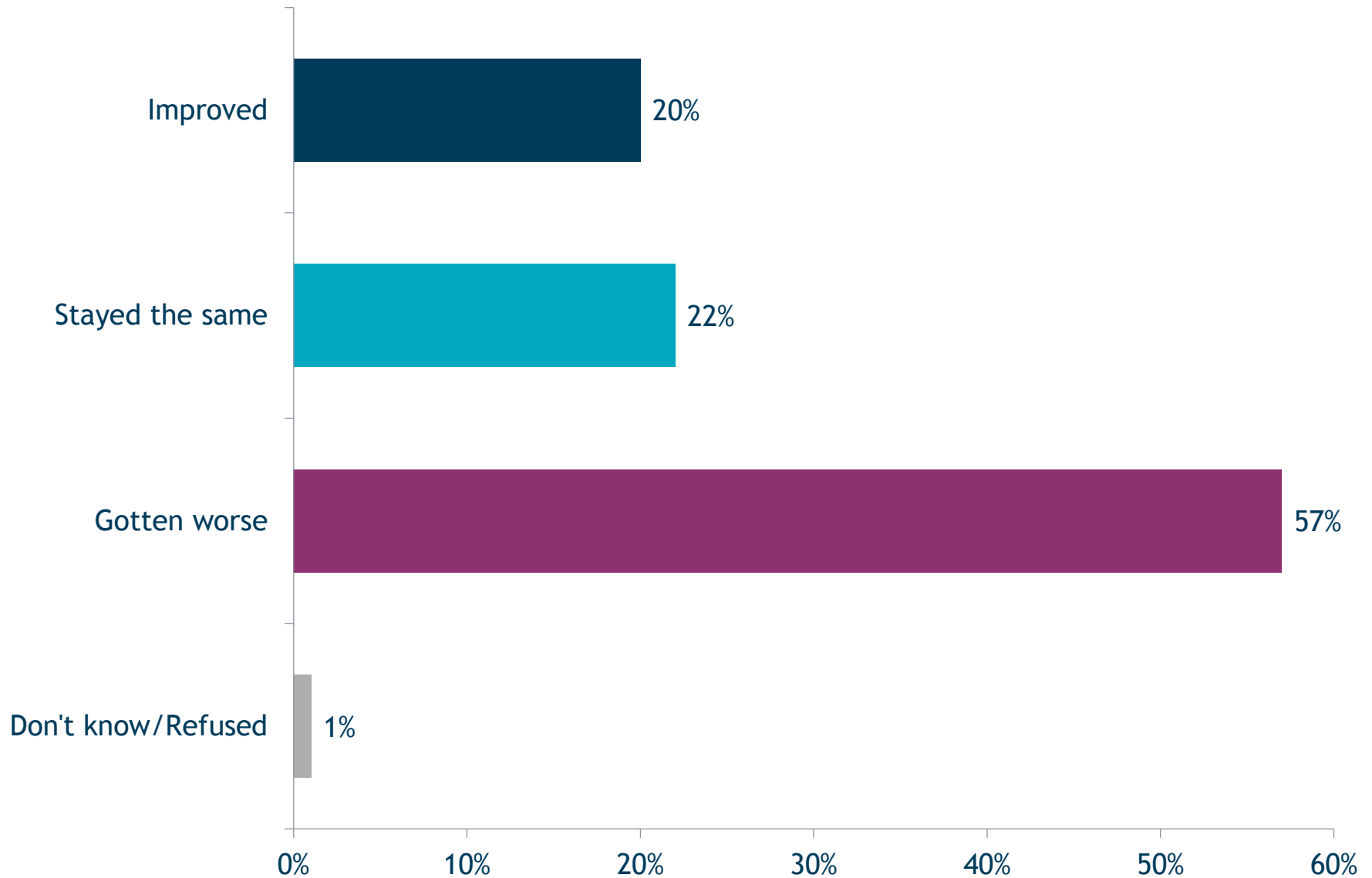
Response	Male	Female	18-35	36-60	61+
Unemployment	24%	29%	30%	22%	20%
State of the economy (falling value of Naira)	18%	20%	18%	20%	16%
Governmental corruption	18%	12%	14%	16%	21%
Fuel scarcity	13%	15%	14%	15%	9%
Security	14%	12%	12%	15%	19%
Electricity (blackouts)	11%	9%	9%	10%	14%
Infrastructure	3%	3%	2%	3%	1%

Which of the following issues do you personally believe is the most important issue facing citizens of Nigeria?

(Disaggregated by approval of job government is doing on issue)



Would you say that your own personal economic situation has improved over the past year, stayed the same or gotten worse?



Would you say that your own personal economic situation has improved over the past year, stayed the same or gotten worse?
(Disaggregated by gender and age)

Response	Male	Female	18-35	36-60	61+
Improved	23%	18%	20%	20%	24%
Stayed the same	22%	23%	23%	21%	27%
Gotten worse	55%	59%	57%	58%	48%
Don't know/Refused	1%	1%	1%	1%	1%

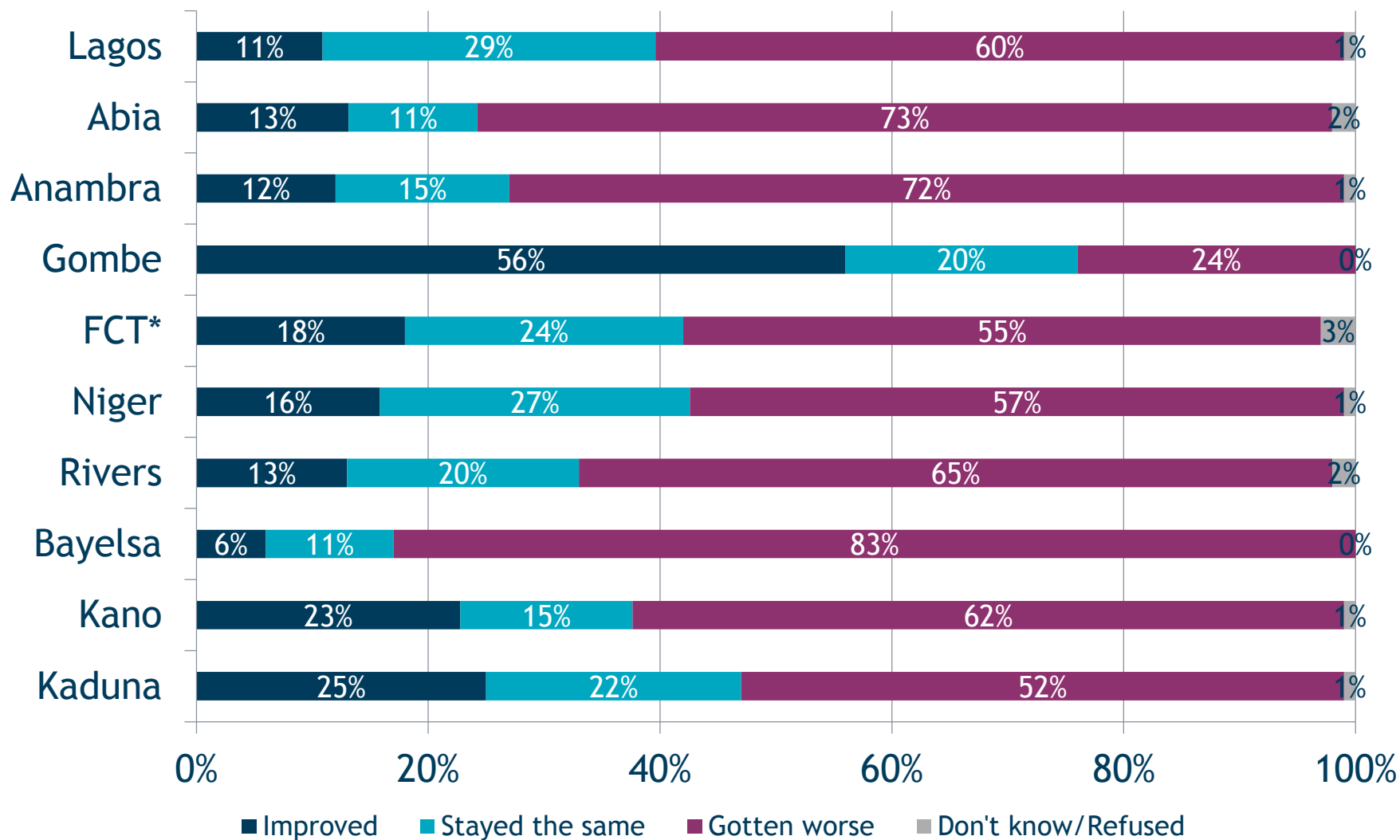
Would you say that your own personal economic situation has improved over the past year, stayed the same or gotten worse?
(Disaggregated by region)

Response	South-South	South-East	South-West	North-East	North-West	North-Central
Improved	12%	10%	13%	34%	30%	18%
Stayed the same	16%	15%	34%	21%	19%	26%
Gotten worse	71%	75%	52%	44%	50%	54%
Don't know/Refused	1%	1%	1%	1%	1%	1%

Would you say that your own personal economic situation has improved over the past year, stayed the same or gotten worse?
(Disaggregated by income group)

Response	Unable to meet basic needs without charity	Able to meet basic needs	Able to meet basic needs with some non-essential goods	Able to purchase most non-essential goods	Plenty of disposable money
Improved	16%	20%	23%	33%	48%
Stayed the same	19%	24%	19%	20%	7%
Gotten worse	65%	55%	57%	47%	45%
Don't know/Refused	1%	1%	1%	1%	0%

Would you say that your personal economic situation has improved over the past year, stayed the same or gotten worse?
(Disaggregated by select states)

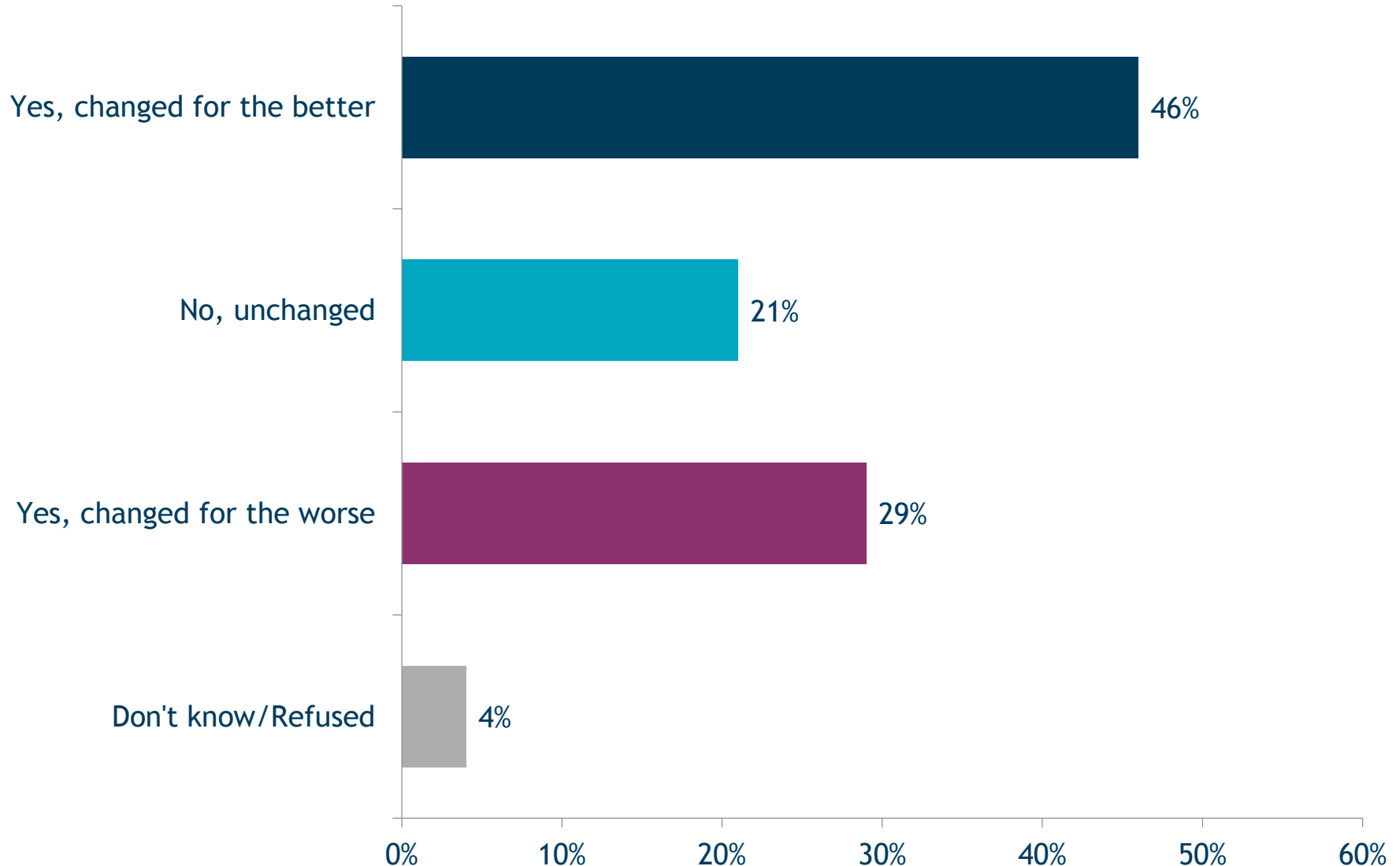


*Federal Capital Territory (Abuja)



Democracy

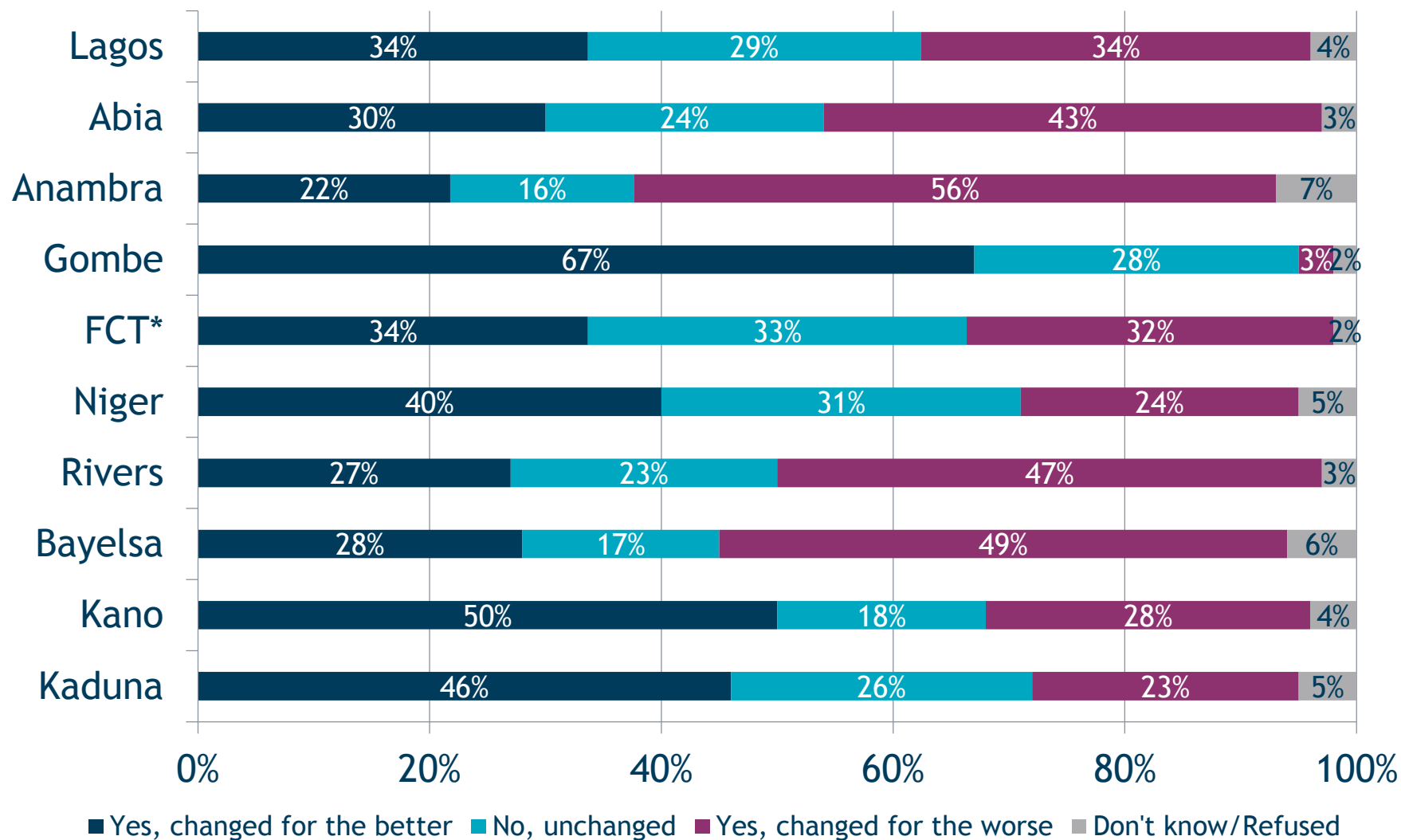
In your opinion has the condition of democracy in Nigeria changed since the 2015 national elections? If yes, has it changed for the better or the worse?



In your opinion has the condition of democracy in Nigeria changed since the 2015 national elections? If yes, has it changed for the better or the worse?
(Disaggregated by gender and age)

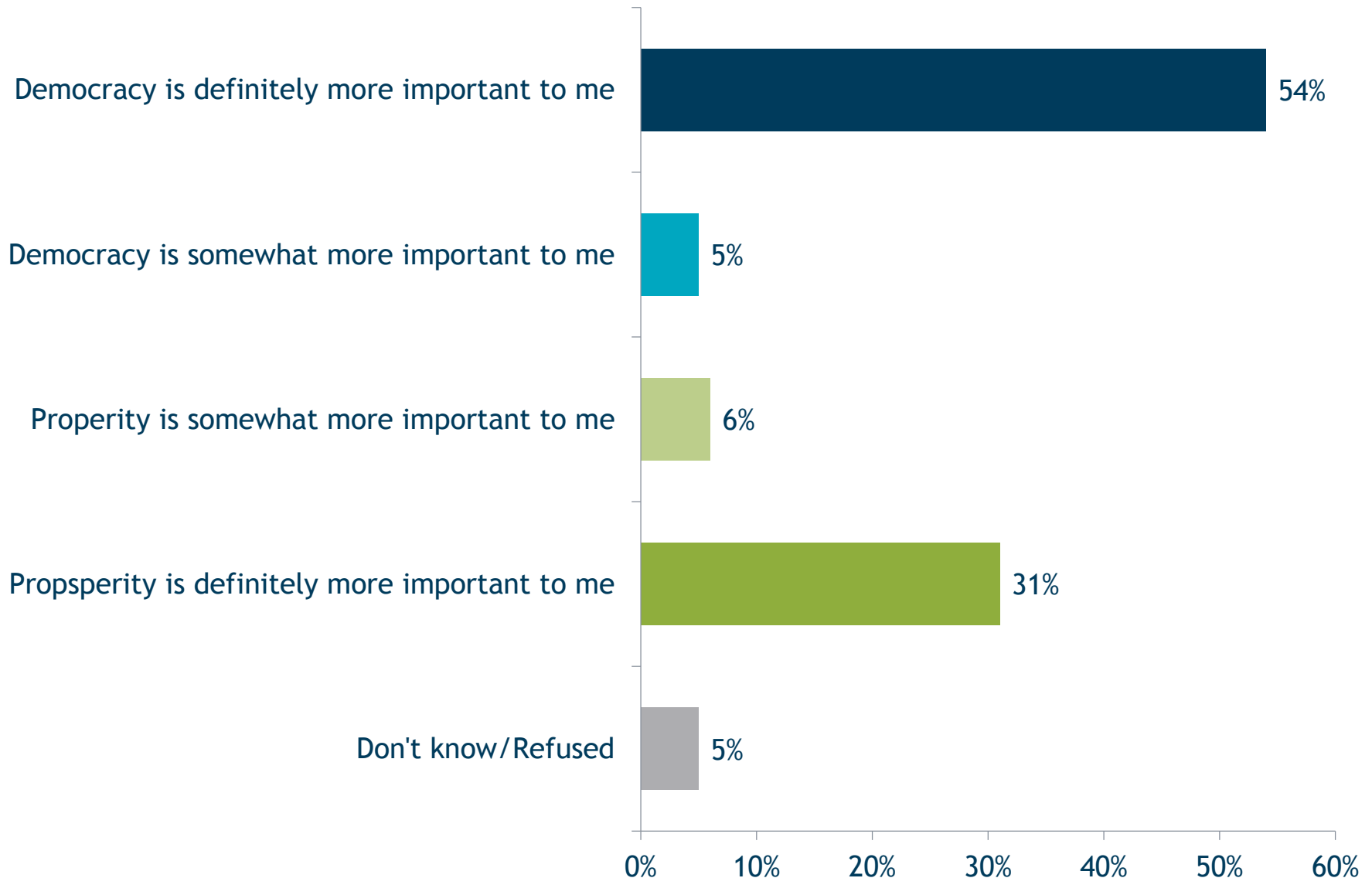
Response	Male	Female	18-35	36-60	61+
Yes, changed for the better	52%	40%	45%	48%	53%
No, unchanged	19%	23%	21%	21%	19%
Yes, changed for the worse	26%	33%	31%	28%	23%
Don't know/Refused	3%	4%	4%	4%	6%

In your opinion has the condition of democracy in Nigeria changed since the 2015 national elections? If yes, has it changed for the better or the worse? (Disaggregated by select states)



*Federal Capital Territory (Abuja)

If you could have only one or the other, which is more important to you:
a democratic system of government or a prosperous economy?



If you could have only one or the other, which is more important to you:
a democratic system of government or a prosperous economy?
(Disaggregated by gender and age)

Response	Male	Female	18-35	36-60	61+
Democracy is definitely more important to me	55%	52%	51%	56%	61%
Democracy is somewhat more important to me	5%	5%	5%	4%	5%
Prosperity is somewhat more important to me	6%	6%	7%	5%	5%
Prosperity is definitely more important to me	31%	31%	33%	29%	25%
Don't know/Refused	3%	6%	4%	5%	4%

If you could have only one or the other, which is more important to you:
a democratic system of government or a prosperous economy?
(Disaggregated by income group)

Response	Unable to meet basic needs without charity	Able to meet basic needs	Able to meet basic needs with some non-essential goods	Able to purchase most non-essential goods	Plenty of disposable money
Democracy is definitely more important to me	47%	55%	55%	57%	57%
Democracy is somewhat more important to me	4%	5%	6%	1%	17%
Prosperity is somewhat more important to me	7%	6%	5%	4%	3%
Prosperity is definitely more important to me	37%	30%	30%	36%	23%
Don't know/Refused	4%	5%	4%	2%	0%

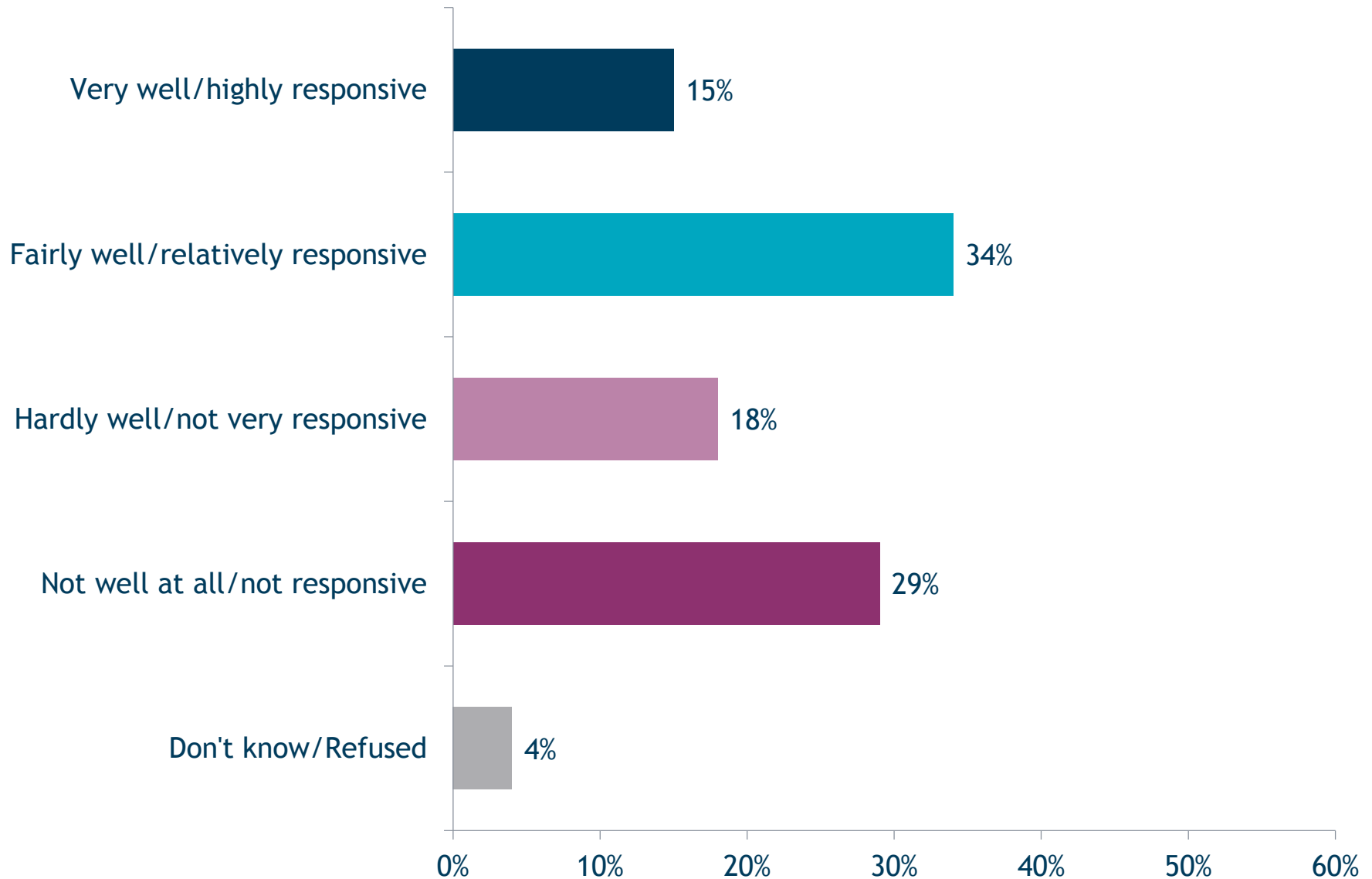
If you could have only one or the other, which is more important to you:
a democratic system of government or a prosperous economy?
(Disaggregated by region)

Response	South-South	South-East	South-West	North-East	North-West	North-Central
Democracy is definitely more important to me	60%	62%	55%	52%	50%	47%
Democracy is somewhat more important to me	3%	7%	8%	5%	3%	5%
Prosperity is somewhat more important to me	3%	5%	7%	7%	6%	8%
Prosperity is definitely more important to me	28%	21%	25%	34%	39%	35%
Don't know/Refused	6%	5%	6%	2%	3%	6%



Government Responsiveness

How well would you say that the federal government responds to/addresses the needs and priorities of citizens?



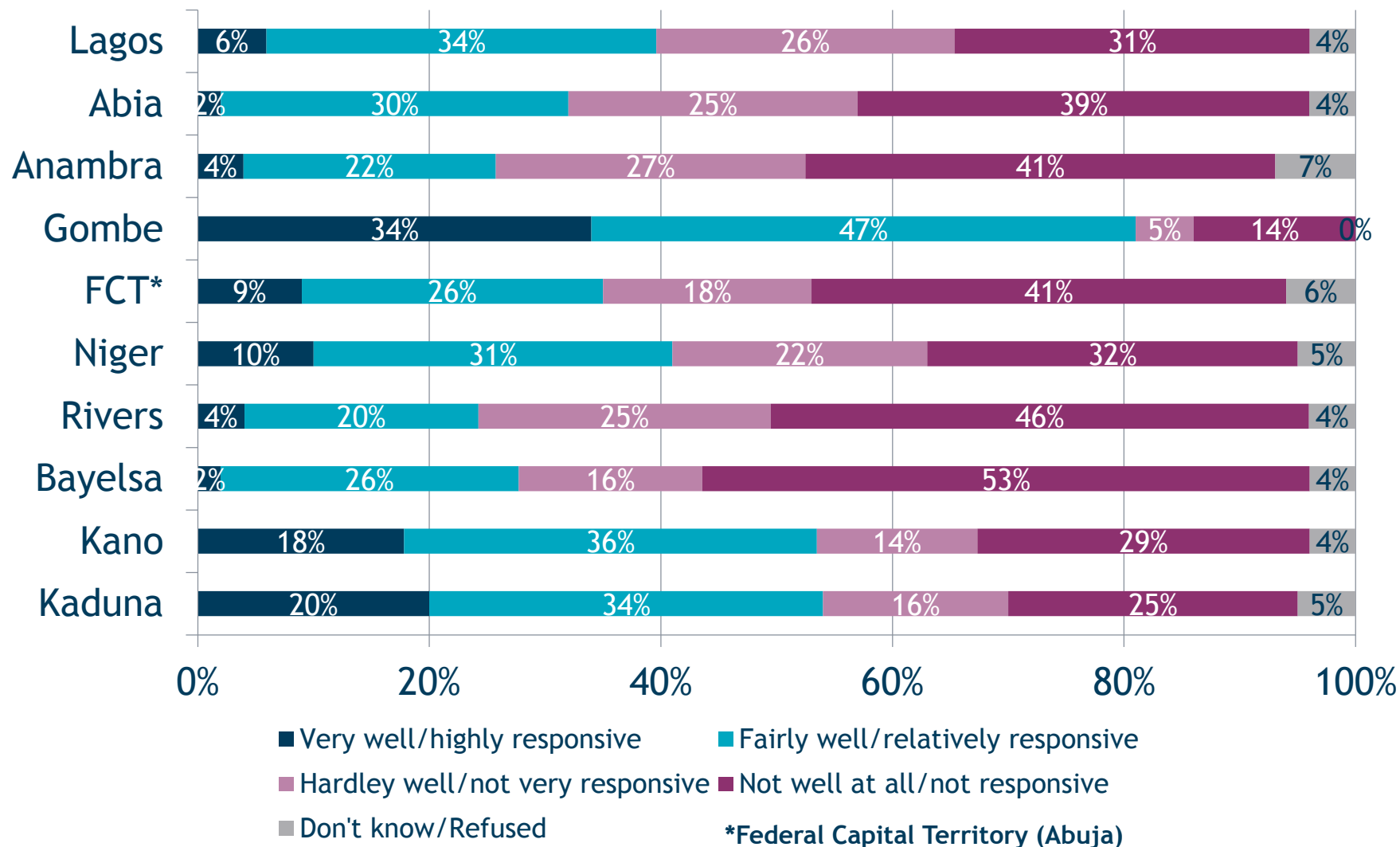
How well would you say that the federal government responds to/addresses the needs and priorities of citizens?
(Disaggregated by gender and age)

Response	Male	Female	18-35	36-60	61+
Very well/highly responsive	17%	13%	14%	15%	27%
Fairly well/relatively responsive	36%	32%	34%	34%	31%
Hardly well/not very responsive	18%	19%	19%	18%	15%
Not well at all/not responsive	26%	31%	29%	28%	25%
Don't know/Refused	4%	5%	4%	5%	3%

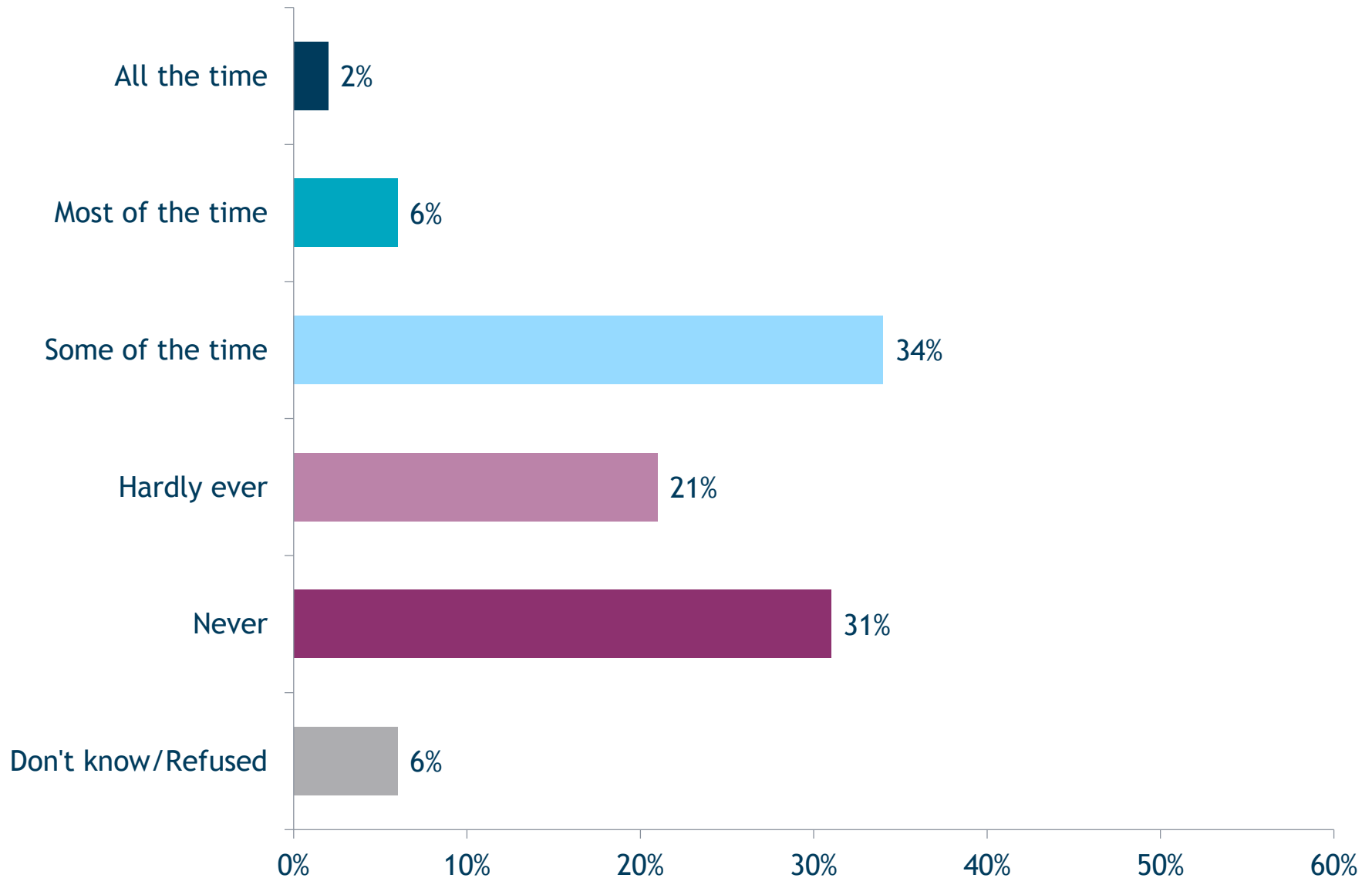
How well would you say that the federal government responds to/addresses the needs and priorities of citizens? (Disaggregated by region)

Response	South-South	South-East	South-West	North-East	North-West	North-Central
Very well/highly responsive	4%	4%	7%	30%	27%	11%
Fairly well/relatively responsive	26%	27%	38%	40%	35%	37%
Hardly well/not very responsive	18%	23%	25%	12%	12%	22%
Not well at all/not responsive	47%	41%	26%	18%	21%	26%
Don't know/Refused	5%	5%	4%	2%	5%	5%

How well would you say that the federal government responds to/addresses the needs and priorities of citizens? (Disaggregated by select states)



Would you say that elected officials listen to your concerns all the time, most of the time, some of the time, hardly ever or never?



Would you say that elected officials listen to your concerns all the time, most of the time, some of the time, hardly ever or never?
(Disaggregated by gender and age)

Response	Male	Female	18-35	36-60	61+
All the time	3%	2%	3%	2%	3%
Most of the time	7%	5%	6%	6%	13%
Some of the time	33%	36%	34%	35%	31%
Hardly ever	21%	21%	22%	19%	24%
Never	32%	30%	30%	32%	24%
Don't know/Refused	4%	7%	5%	6%	6%

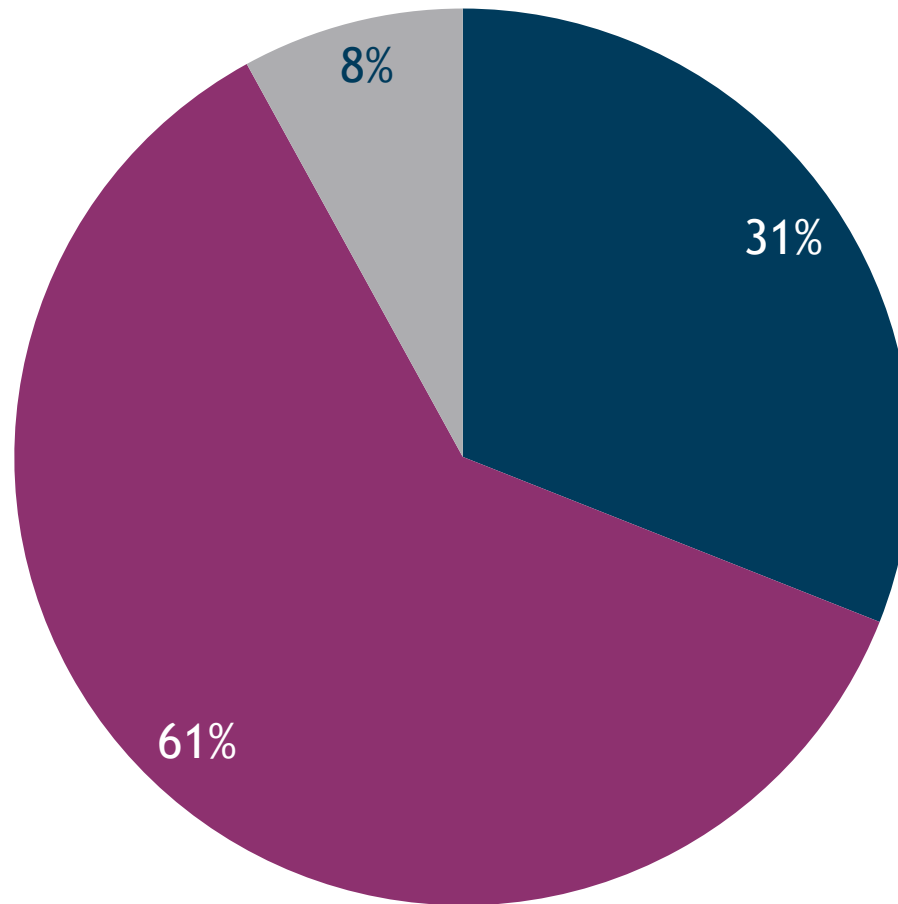
Would you say that elected officials listen to your concerns all the time, most of the time, some of the time, hardly ever or never?
(Disaggregated by region)

Response	South-South	South-East	South-West	North-East	North-West	North-Central
All of the time	1%	2%	1%	2%	4%	3%
Most of the time	4%	4%	5%	9%	9%	6%
Some of the time	27%	37%	32%	39%	37%	32%
Hardly ever	26%	26%	25%	16%	17%	18%
Never	38%	28%	31%	29%	27%	33%
Don't know/Refused	5%	2%	6%	5%	6%	8%

Would you say that elected officials listen to your concerns all the time, most of the time, some of the time, hardly ever or never?
(Disaggregated by income group)

Response	Unable to meet basic needs without charity	Able to meet basic needs	Able to meet basic needs with some non-essential goods	Able to purchase most non-essential goods	Plenty of disposable money
All of the time	3%	2%	2%	3%	7%
Most of the time	5%	6%	8%	10%	7%
Some of the time	30%	36%	34%	31%	23%
Hardly ever	20%	20%	25%	20%	3%
Never	37%	31%	26%	26%	37%
Don't know/Refused	5%	5%	5%	10%	23%

Do you think that political parties consider citizens' input when they are writing their policies and manifestos?



■ Yes ■ No ■ Don't know/Refused

Do you think that political parties consider citizens' input when they are writing their policies and manifestos?
(Disaggregated by gender and age)

Response	Male	Female	18-35	36-60	61+
Yes	33%	30%	32%	30%	34%
No	61%	60%	61%	61%	56%
Don't know/Refused	6%	10%	7%	9%	10%

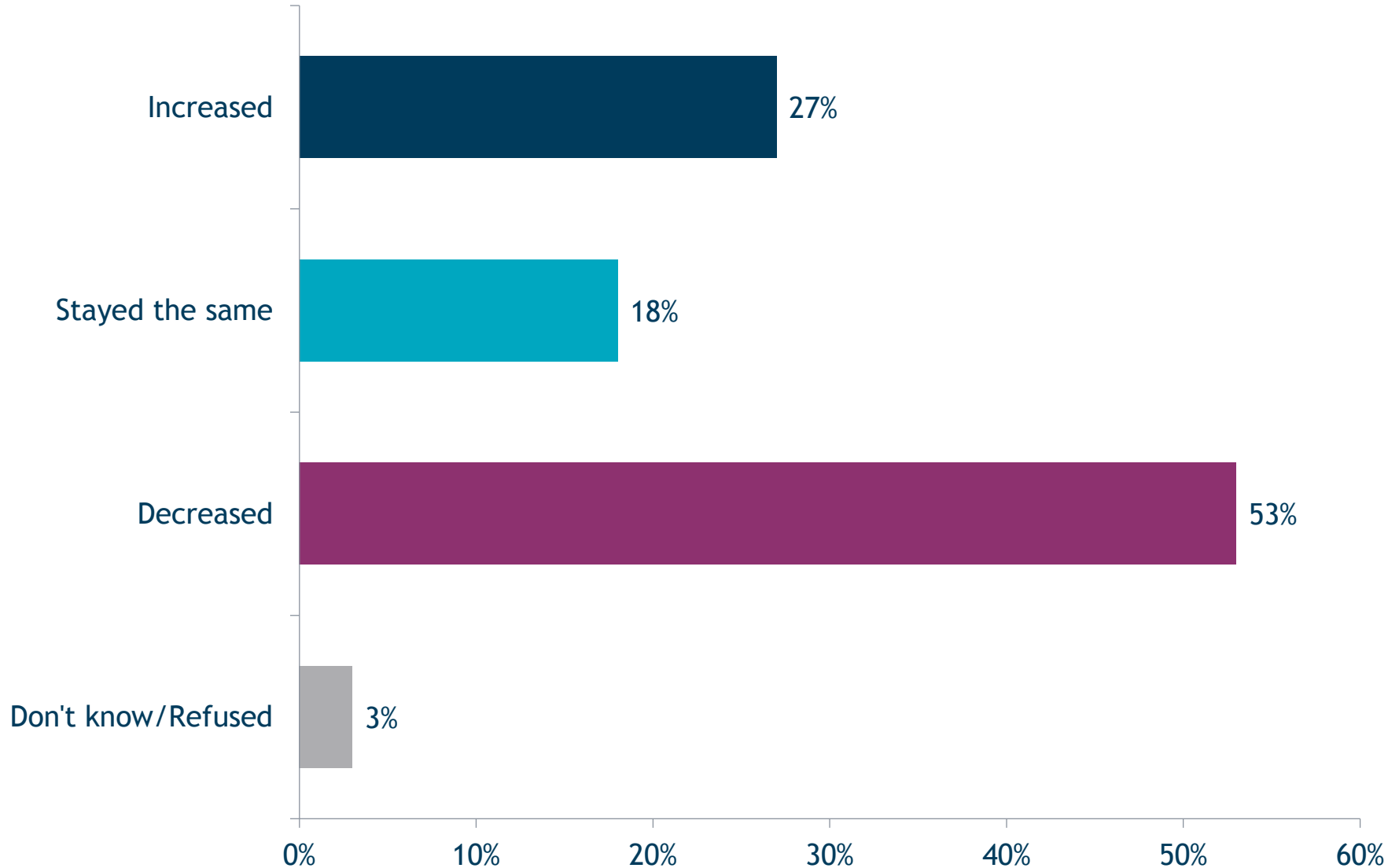
Do you think that political parties consider citizens' input when they are writing their policies and manifestos?
(Disaggregated by region)

Response	South-South	South-East	South-West	North-East	North-West	North-Central
Yes	25%	35%	26%	37%	40%	24%
No	66%	59%	66%	56%	52%	67%
Don't know/Refused	9%	6%	7%	7%	8%	9%



Corruption

Thinking about corruption in Nigeria today...would you say the level of corruption has increased from a year ago, stayed the same or decreased from a year ago?



Thinking about corruption in Nigeria today...would you say the level of corruption has increased from a year ago, stayed the same or decreased from a year ago?

(Disaggregated by gender and age)

Response	Male	Female	18-35	36-60	61+
Increased	23%	31%	26%	27%	25%
Stayed the same	17%	19%	17%	19%	16%
Decreased	59%	46%	53%	51%	56%
Don't know/Refused	2%	4%	3%	3%	4%

Thinking about corruption in Nigeria today...would you say the level of corruption has increased from a year ago, stayed the same or decreased from a year ago?
(Disaggregated by region)

Response	South-South	South-East	South-West	North-East	North-West	North-Central
Increased	38%	50%	30%	16%	17%	17%
Stayed the same	23%	20%	23%	10%	14%	19%
Decreased	36%	27%	44%	71%	68%	60%
Don't know/Refused	3%	3%	4%	2%	2%	4%

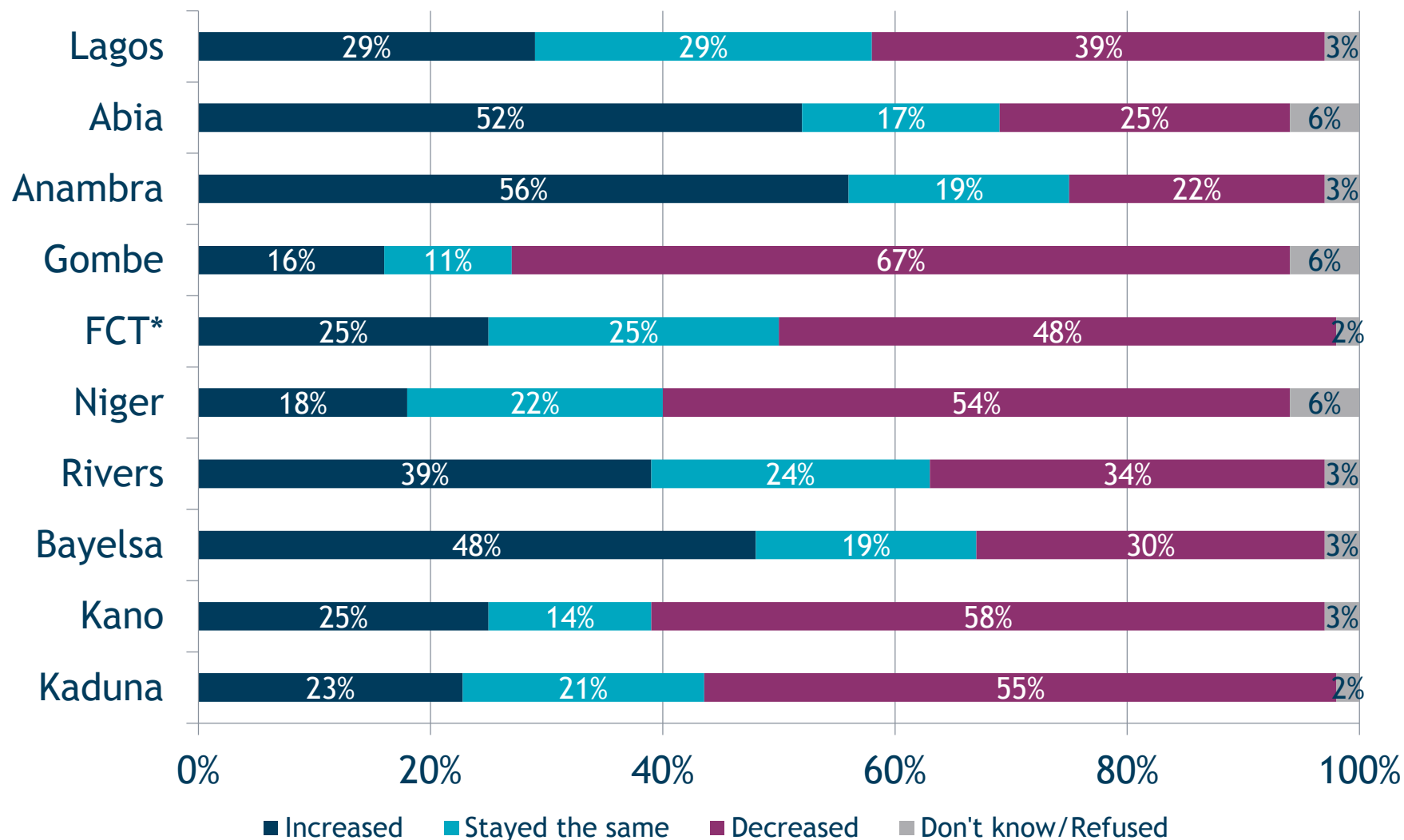
Thinking about corruption in Nigeria today...would you say the level of corruption has increased from a year ago, stayed the same or decreased from a year ago?

(Disaggregated by income group)

Response	Unable to meet basic needs without charity	Able to meet basic needs	Able to meet basic needs with some non-essential goods	Able to purchase most non-essential goods	Plenty of disposable money
Increased	30%	26%	27%	16%	16%
Stayed the same	15%	18%	19%	18%	13%
Decreased	51%	53%	51%	65%	71%
Don't know/Refused	4%	3%	3%	2%	0%

Thinking about corruption in Nigeria today...would you say the level of corruption has increased from a year ago, stayed the same or decreased from a year ago?

(Disaggregated by select states)

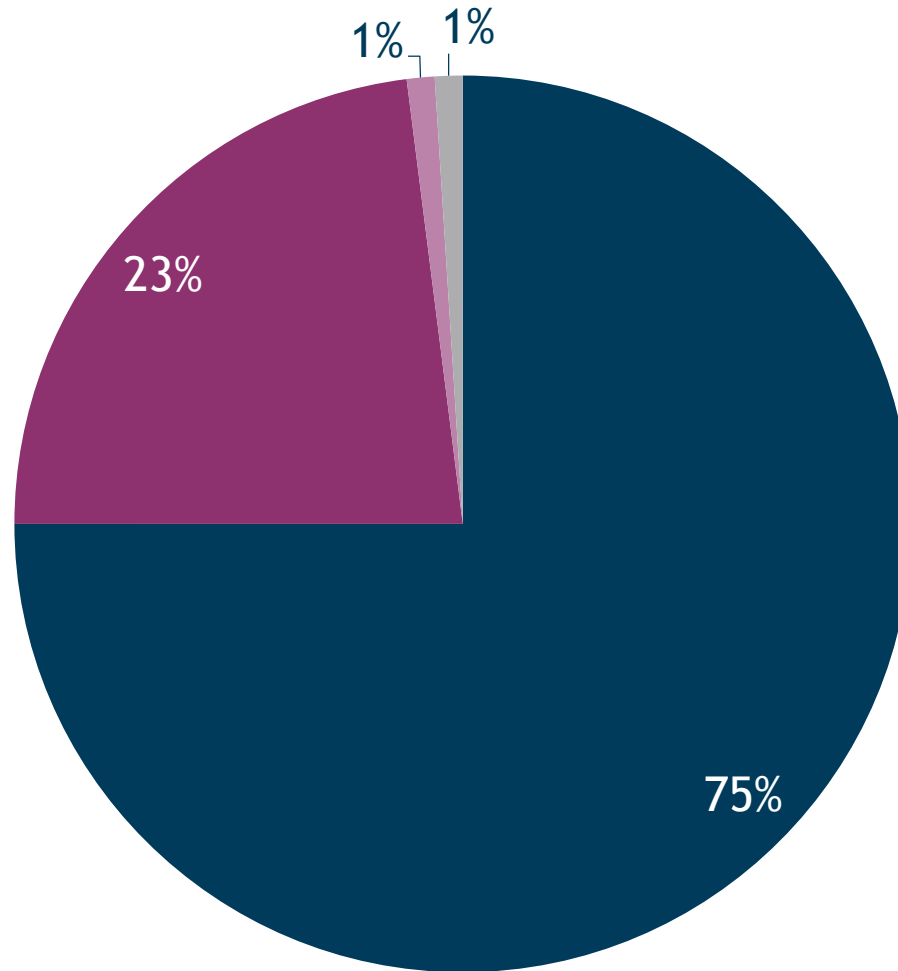


*Federal Capital Territory (Abuja)



Elections

Did you vote in the 2015 national elections?



■ Yes ■ No ■ Not registered/Not old enough ■ Don't know/Refused

Did you vote in the 2015 national elections? (Disaggregated by gender and age)

Response	Male	Female	18-35	36-60	61+
Yes	82%	67%	69%	83%	87%
No	17%	30%	29%	16%	12%
Not registered/Not old enough to vote	1%	2%	1%	1%	2%
Don't know/Refused	<1%	2%	1%	1%	0%

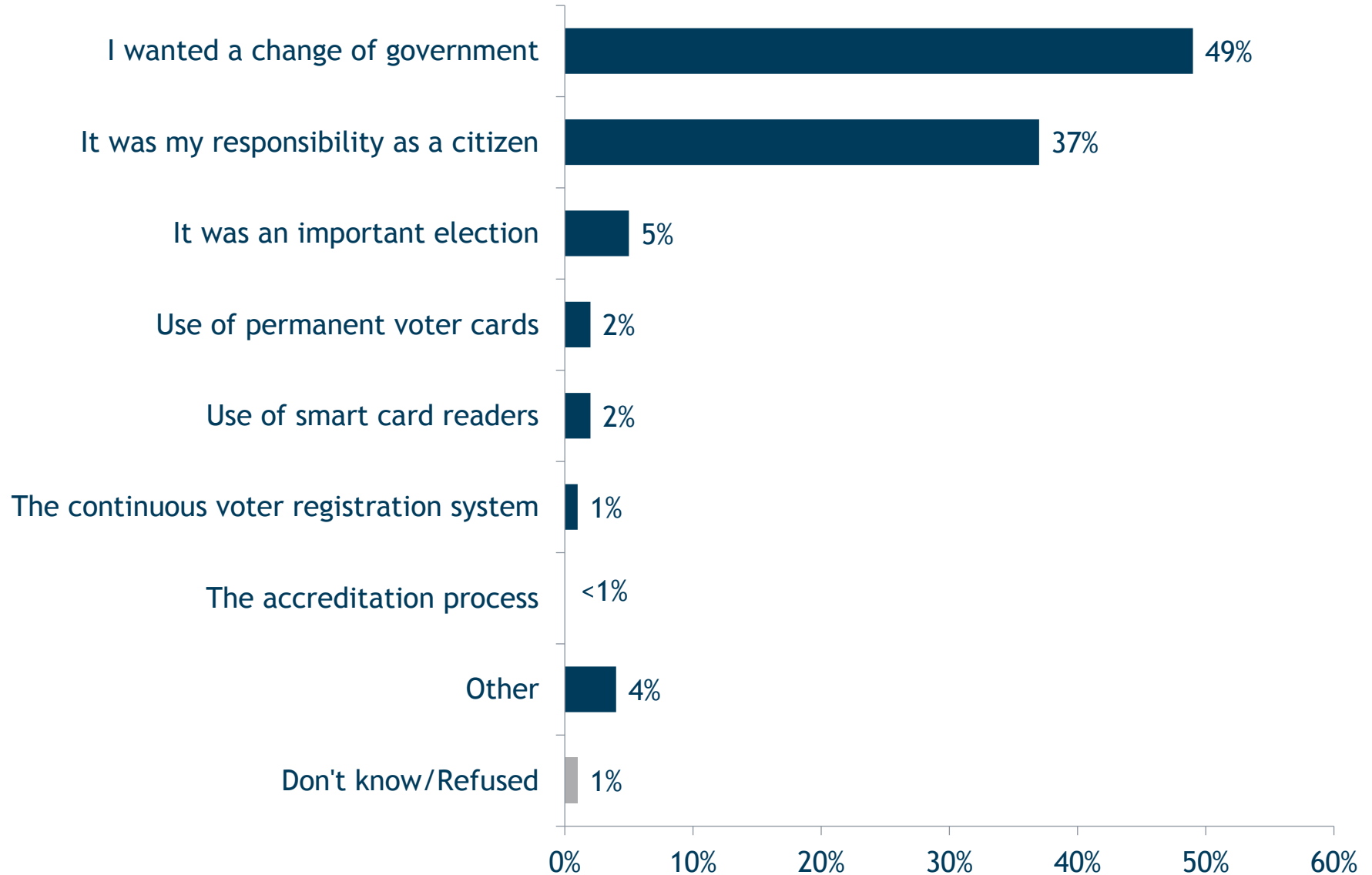
Did you vote in the 2015 national elections? (Disaggregated by region)

Response	South-South	South-East	South-West	North-East	North-West	North-Central
Yes	67%	75%	70%	82%	82%	73%
No	30%	23%	27%	18%	17%	26%
Not registered/Not old enough to vote	2%	<1%	2%	1%	1%	1%
Don't know/Refused	1%	2%	1%	<1%	1%	1%

Did you vote in the 2015 national elections? (Disaggregated by income group)

Response	Unable to meet basic needs without charity	Able to meet basic needs	Able to meet basic needs with some non-essential goods	Able to purchase most non-essential goods	Plenty of disposable money
Yes	77%	75%	74%	80%	74%
No	22%	23%	24%	17%	26%
Not registered voter/Not old enough to vote	1%	1%	2%	3%	0%
Don't know/Refused	1%	1%	1%	0%	0%

IF YES - What encouraged you to participate in the 2015 national elections? N=5,927



IF YES - What encouraged you to participate in the 2015 national elections?
N=5,927
(Disaggregated by gender and age)

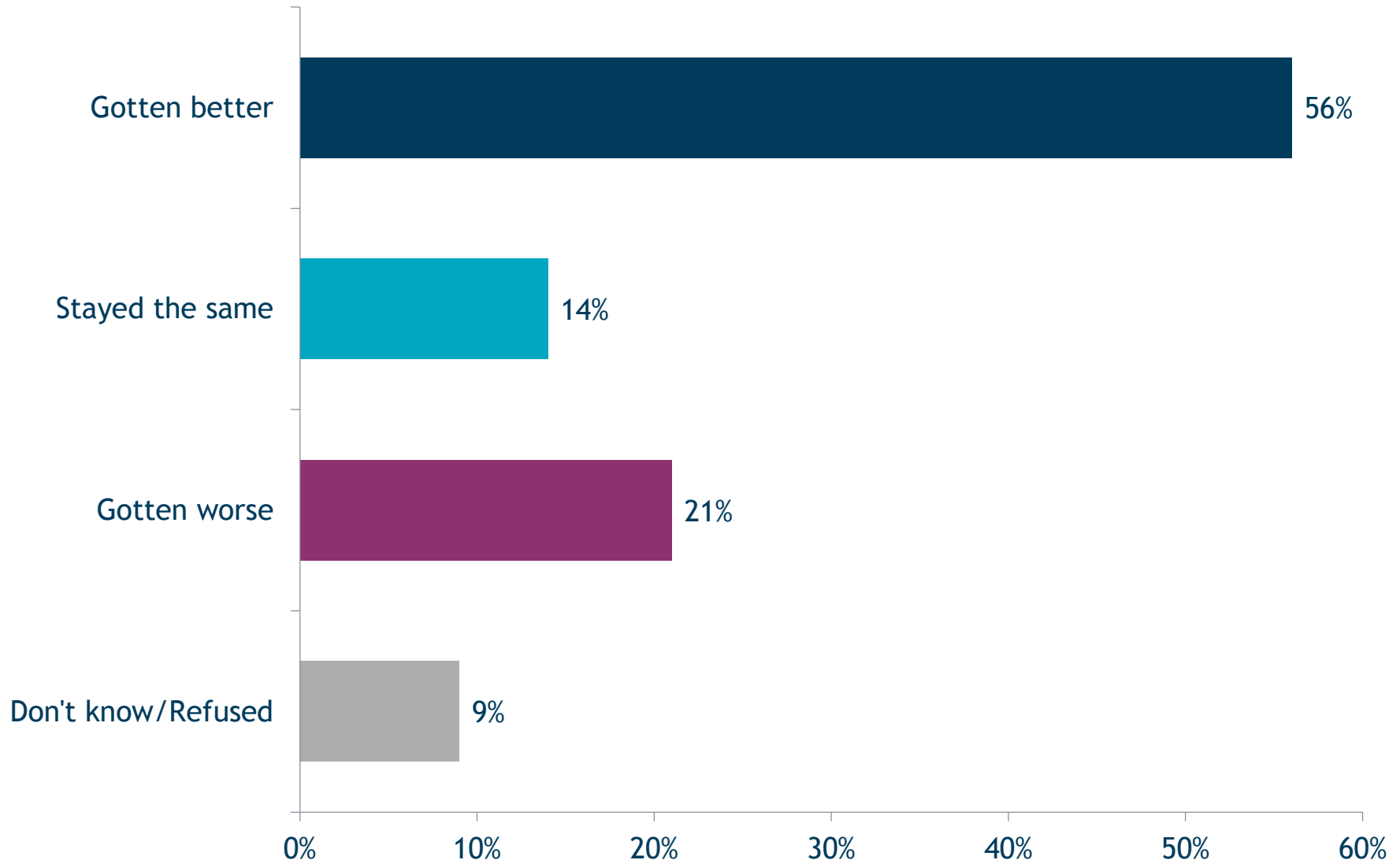
Response	Male	Female	18-35	36-60	61+
I wanted a change of government	49%	48%	50%	48%	35%
It was my responsibility as a citizen	36%	38%	35%	38%	45%
It was an important election	6%	5%	5%	5%	9%
The continuous voter registration system	1%	1%	1%	1%	1%
Use of permanent voter cards	2%	2%	2%	1%	4%
Use of smart card readers	2%	2%	2%	2%	1%
The accreditation process	1%	<1%	<1%	<1%	1%
Others	4%	4%	5%	4%	4%
Don't know/Refused	<1%	1%	4%	1%	<1%

IF YES - What encouraged you to participate in the 2015 national elections?
N=5,927
(Disaggregated by select states)

Response	Lagos	Abia	Anambra	Gombe	FCT*	Niger	Rivers	Bayelsa	Kano	Kaduna
I wanted a change of government	42%	31%	29%	41%	47%	45%	26%	27%	48%	52%
It was my responsibility as a citizen	45%	52%	54%	38%	37%	31%	59%	49%	32%	34%
It was an important election	6%	12%	9%	11%	4%	10%	6%	13%	8%	3%
The continuous voter registration system	<1%	2%	2%	1%	0%	1%	3%	2%	1%	2%
Use of permanent voter cards	3%	0%	1%	2%	4%	0%	1%	5%	2%	<1%
Use of smart card readers	1%	2%	1%	2%	0%	3%	1%	2%	1%	2%
The accreditation process	<1%	1%	0%	1%	0%	1%	0%	0%	<1%	1%
Others	3%	1%	4%	3%	7%	9%	5%	3%	8%	7%
Don't know/Refused	1%	0%	0%	1%	0%	1%	0%	0%	<1%	<1%

*Federal Capital Territory (Abuja)

Thinking back to the time before the 2015 election process started, would you say that your confidence in the Independent National Electoral Commission (INEC) has gotten better, stayed the same or gotten worse?



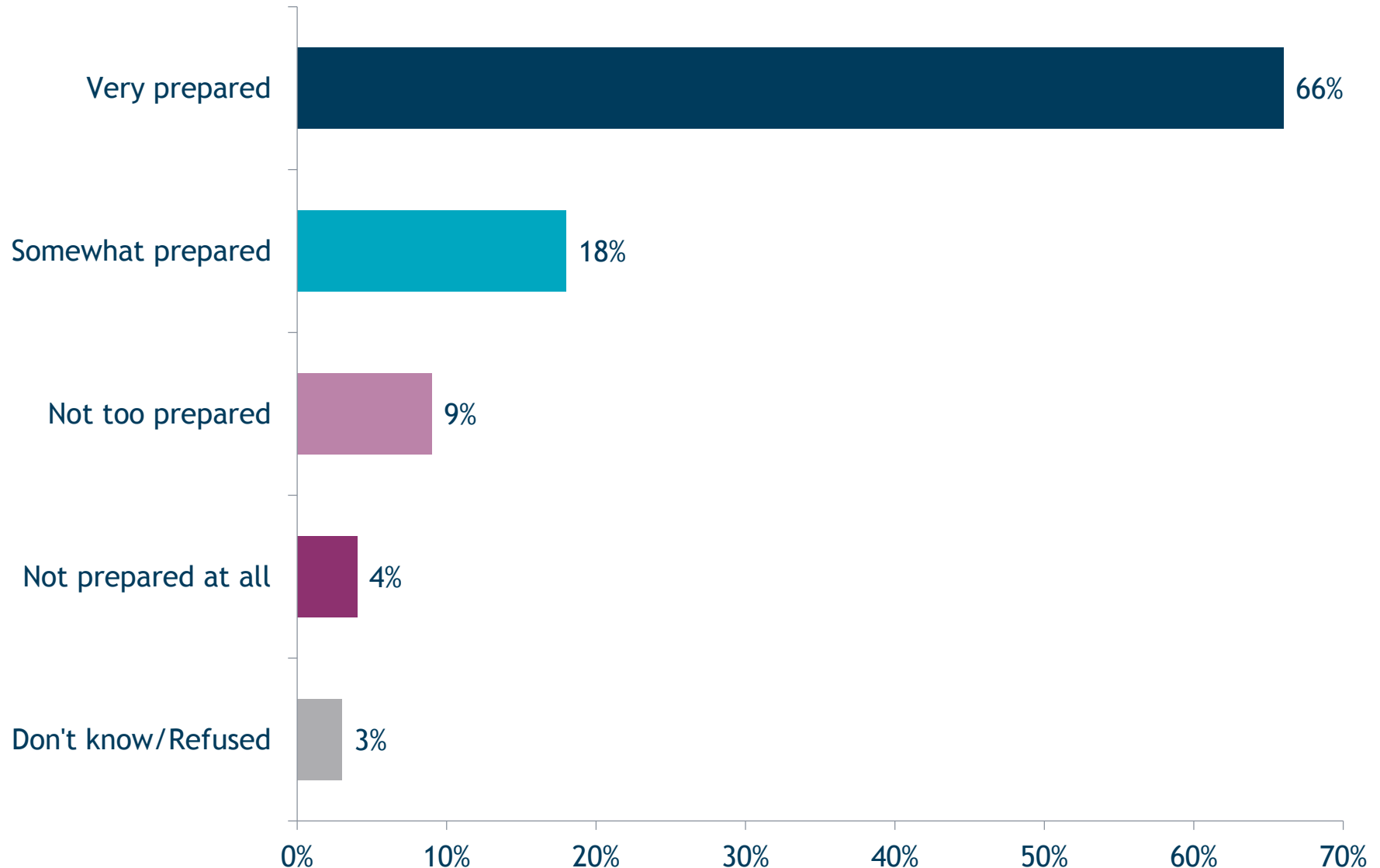
Thinking back to the time before the 2015 election process started, would you say that your confidence in the Independent National Electoral Commission (INEC) has gotten better, stayed the same or gotten worse?
(Disaggregated by gender and age)

Response	Male	Female	18-35	36-60	61+
Improved	58%	53%	56%	56%	61%
Stayed the same	13%	15%	15%	14%	12%
Gotten worse	22%	21%	21%	22%	17%
Don't know/Refused	7%	11%	9%	9%	11%

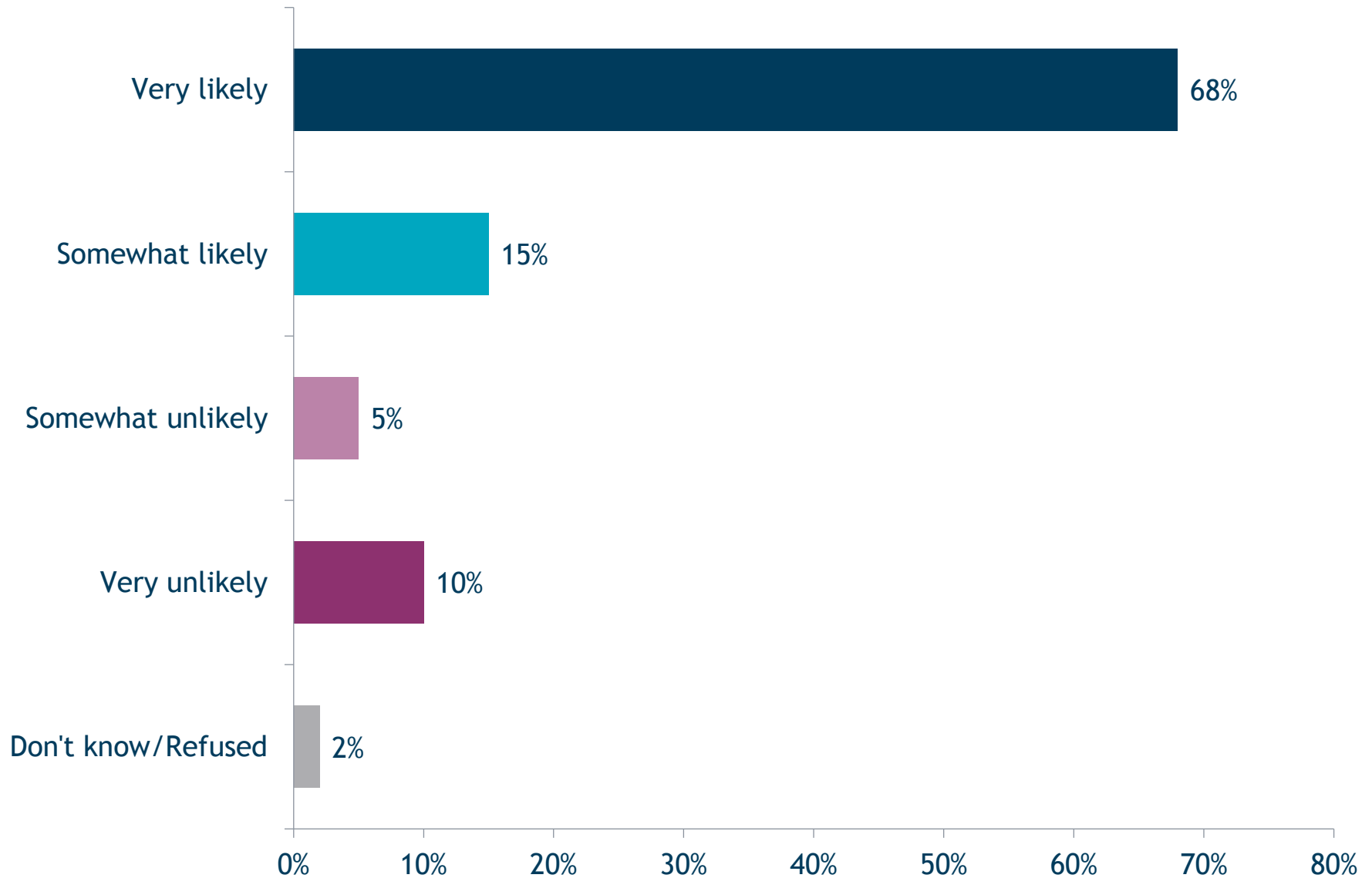
Thinking back to the time before the 2015 election process started, would you say that your confidence in the Independent National Electoral Commission (INEC) has gotten better, stayed the same or gotten worse?
(Disaggregated by region)

Response	South-South	South-East	South-West	North-East	North-West	North-Central
Gotten better	33%	31%	56%	77%	67%	60%
Stayed the same	19%	21%	17%	7%	10%	15%
Gotten worse	32%	39%	19%	11%	17%	16%
Don't know/Refused	16%	9%	9%	5%	6%	10%

Would you say that Nigeria was very prepared, somewhat prepared, not too prepared or not prepared at all for the general elections in March 2015?



How likely, if at all, are you to vote in the next election?



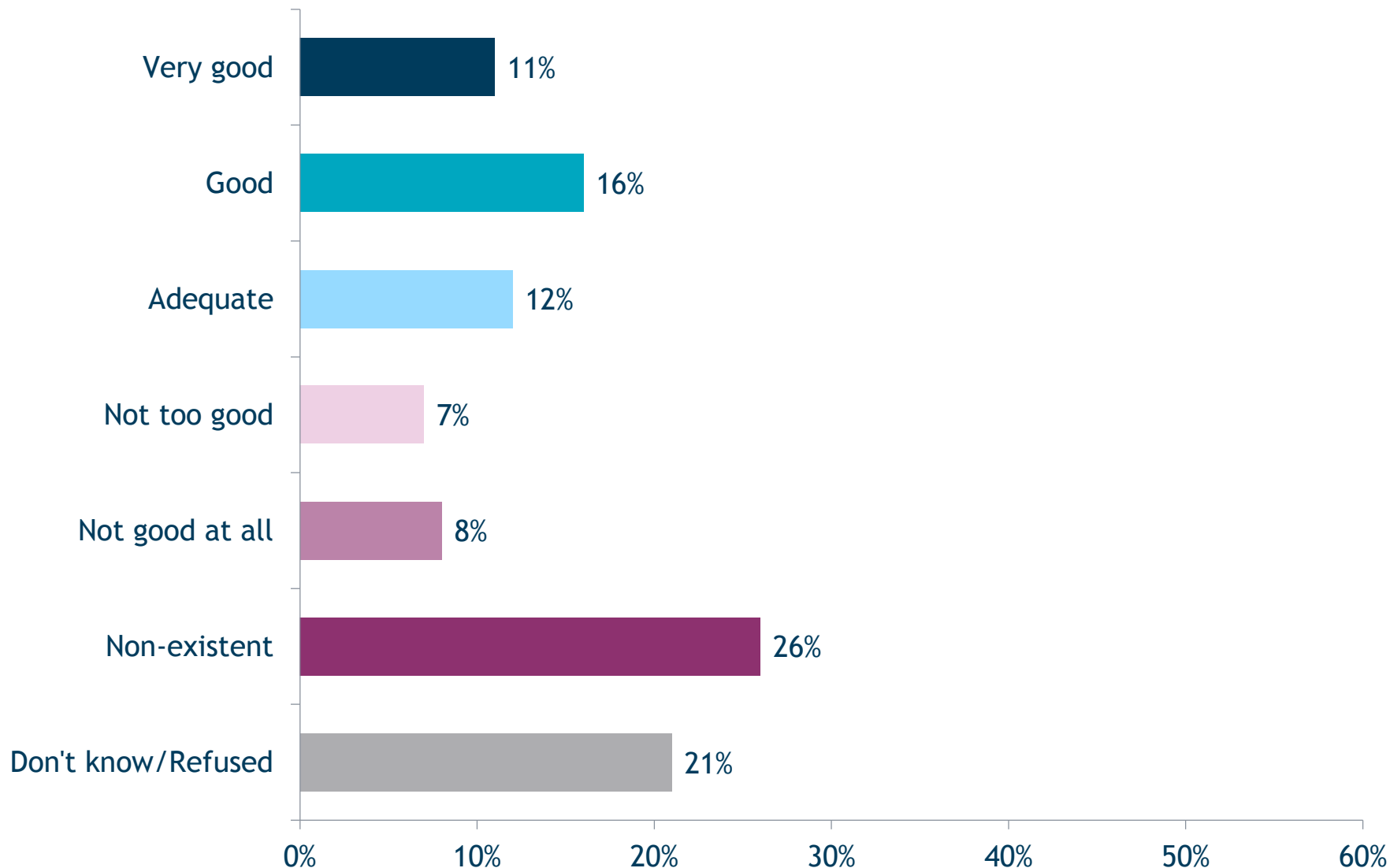
How likely, if at all, are you to vote in the next election?
(Disaggregated by gender and age)

Response	Male	Female	18-35	36-60	61+
Very likely	72%	63%	66%	71%	69%
Somewhat likely	13%	17%	16%	14%	16%
Somewhat unlikely	4%	7%	6%	5%	4%
Very unlikely	9%	11%	11%	9%	8%
Don't know/Refused	2%	3%	2%	3%	3%

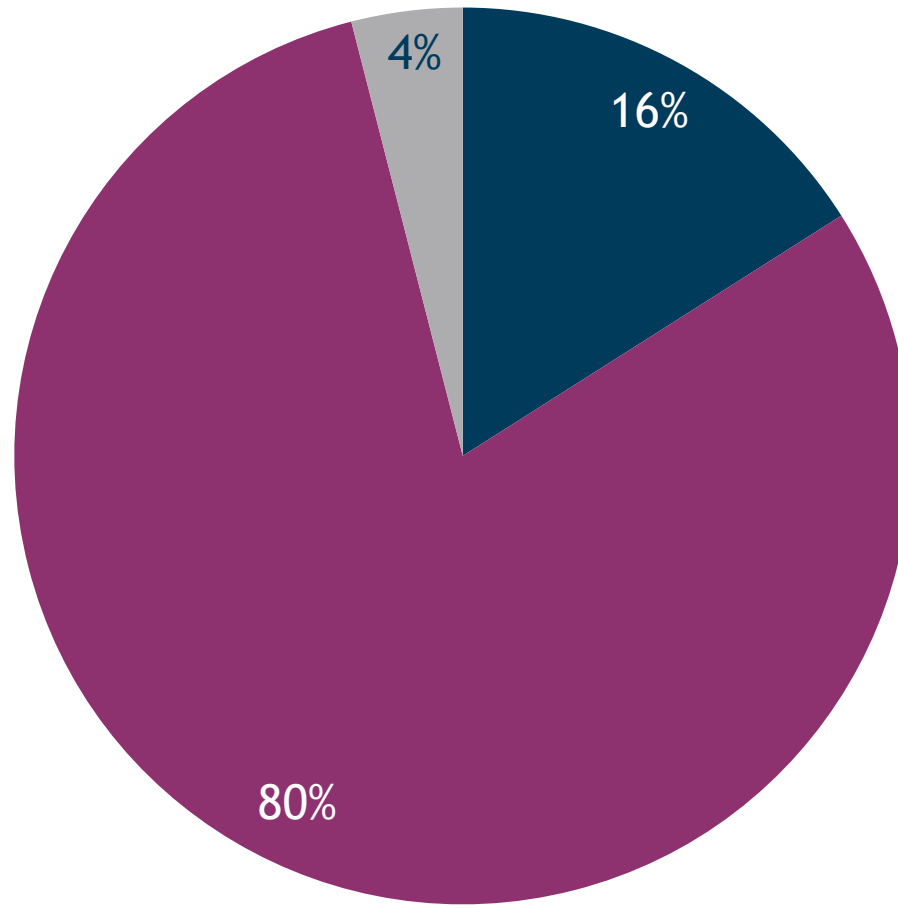
How likely, if at all, are you to vote in the next election? (Disaggregated by region)

Response	South-South	South-East	South-West	North-East	North-West	North-Central
Very likely	53%	62%	60%	83%	76%	68%
Somewhat likely	19%	13%	20%	10%	12%	15%
Somewhat unlikely	6%	7%	8%	3%	4%	5%
Very unlikely	19%	15%	9%	4%	6%	9%
Don't know/Refused	3%	3%	3%	1%	2%	4%

Would you say that arrangements made to assist people with disabilities in voting on Election Day were very good, good, adequate, not too good, not good at all or non-existent?



Did you or any member of your family require any sort of disability support in this regard during the election?

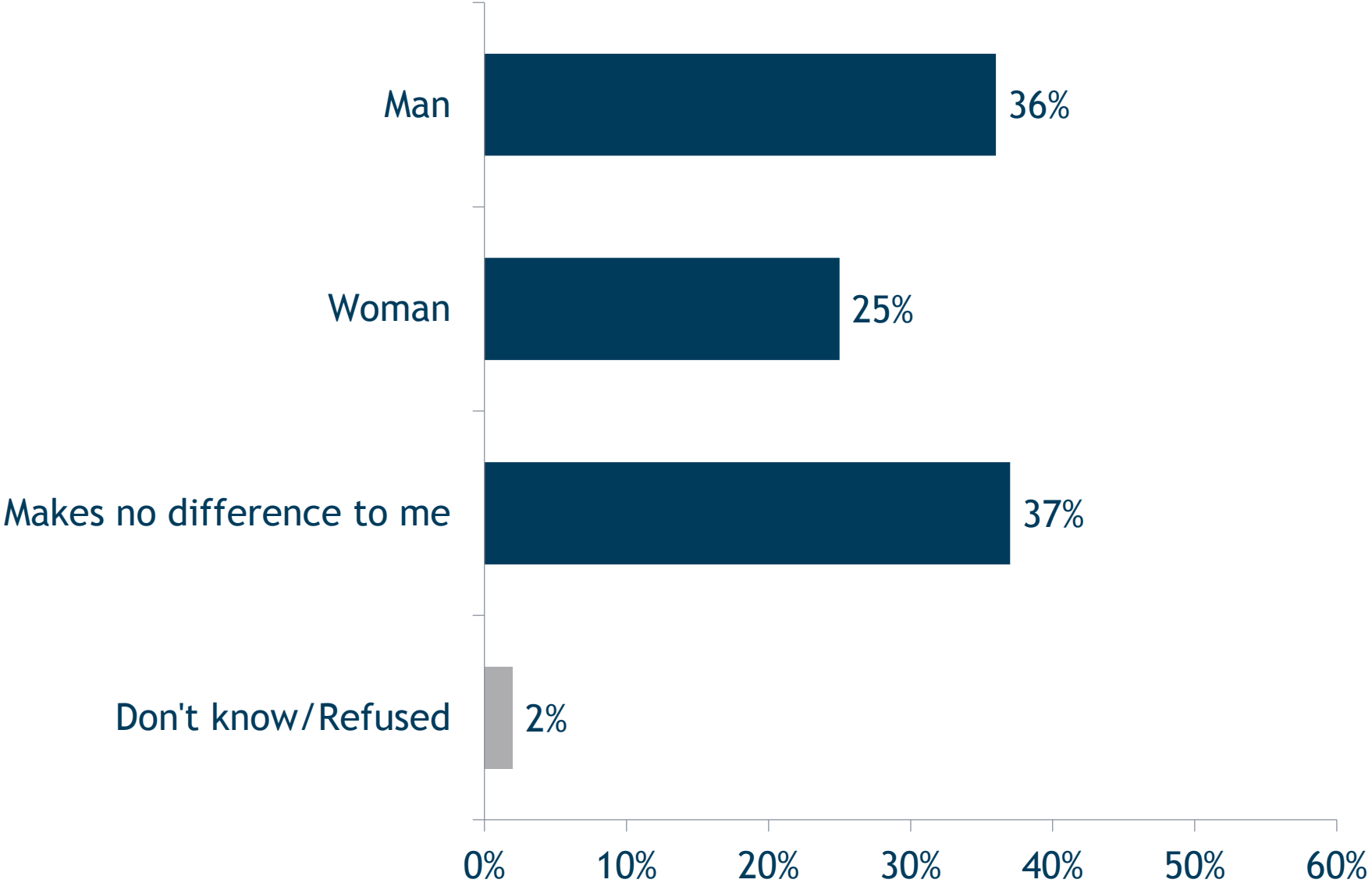


■ Yes ■ No ■ Don't know/Refused



Women and Youth Issues

If there are two candidates running for office and they have the same qualifications aside from the fact that one is a man and one is a woman, which candidate are you more likely to support?



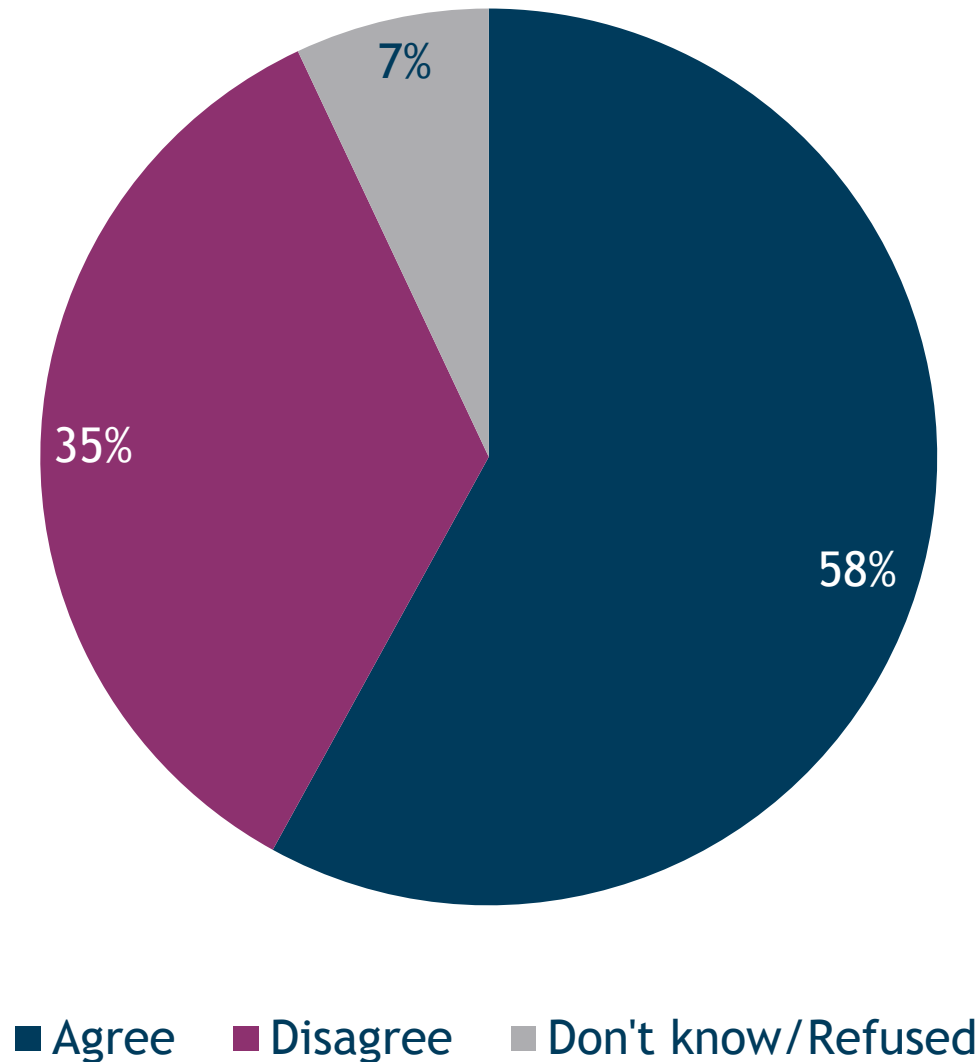
If there are two candidates running for office and they have the same qualifications aside from the fact that one is a man and one is a woman, which candidate are you more likely to support?
(Disaggregated by gender and age)

Response	Male	Female	18-35	36-60	61+
Man	44%	28%	39%	33%	36%
Woman	14%	36%	25%	24%	18%
Makes no difference to me	41%	33%	33%	41%	42%
Don't know/Refused	2%	3%	2%	2%	3%

If there are two candidates running for office and they have the same qualifications aside from the fact that one is a man and one is a woman, which candidate are you more likely to support?
(Disaggregated by region)

Response	South-South	South-East	South-West	North-East	North-West	North-Central
Man	27%	27%	30%	49%	44%	37%
Woman	26%	28%	27%	21%	22%	24%
Makes no difference to me	44%	43%	40%	28%	32%	38%
Don't know/Refused	3%	1%	3%	2%	3%	2%

Do you agree or disagree with the following statement?
Politicians do not listen to the needs and ideas of women.



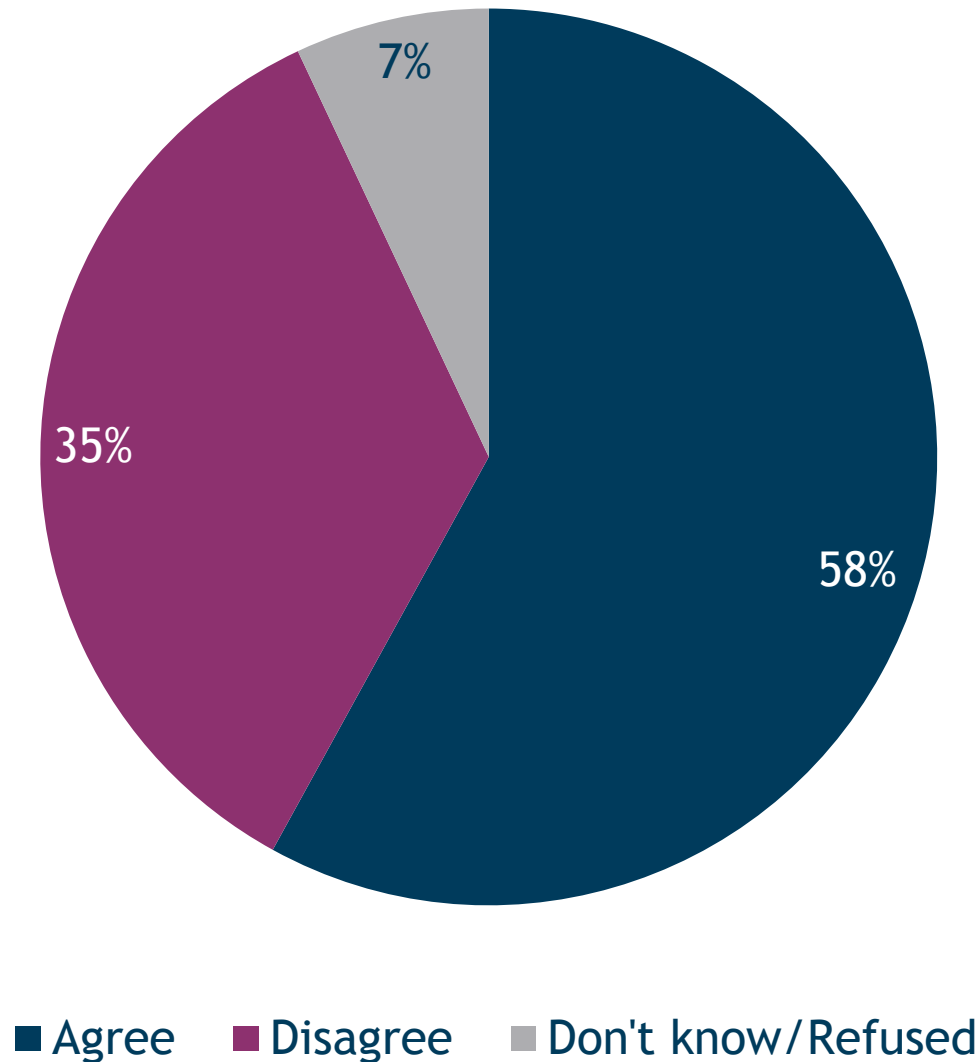
Do you agree or disagree with the following statement?
Politicians do not listen to the needs and ideas of women.
(Disaggregated by gender and age)

Response	Male	Female	18-35	36-60	61+
Agree	55%	62%	60%	57%	50%
Disagree	38%	31%	34%	36%	43%
Don't know/Refused	6%	8%	6%	8%	8%

Do you agree or disagree with the following statement?
 Politicians do not listen to the needs and ideas of women.
 (Disaggregated by region)

Response	South-South	South-East	South-West	North-East	North-West	North-Central
Agree	58%	55%	58%	59%	57%	63%
Disagree	34%	39%	34%	35%	37%	29%
Don't know/Refused	8%	6%	9%	6%	6%	8%

Do you agree or disagree with the following statement?
Politicians do not listen to the needs and ideas of young people.



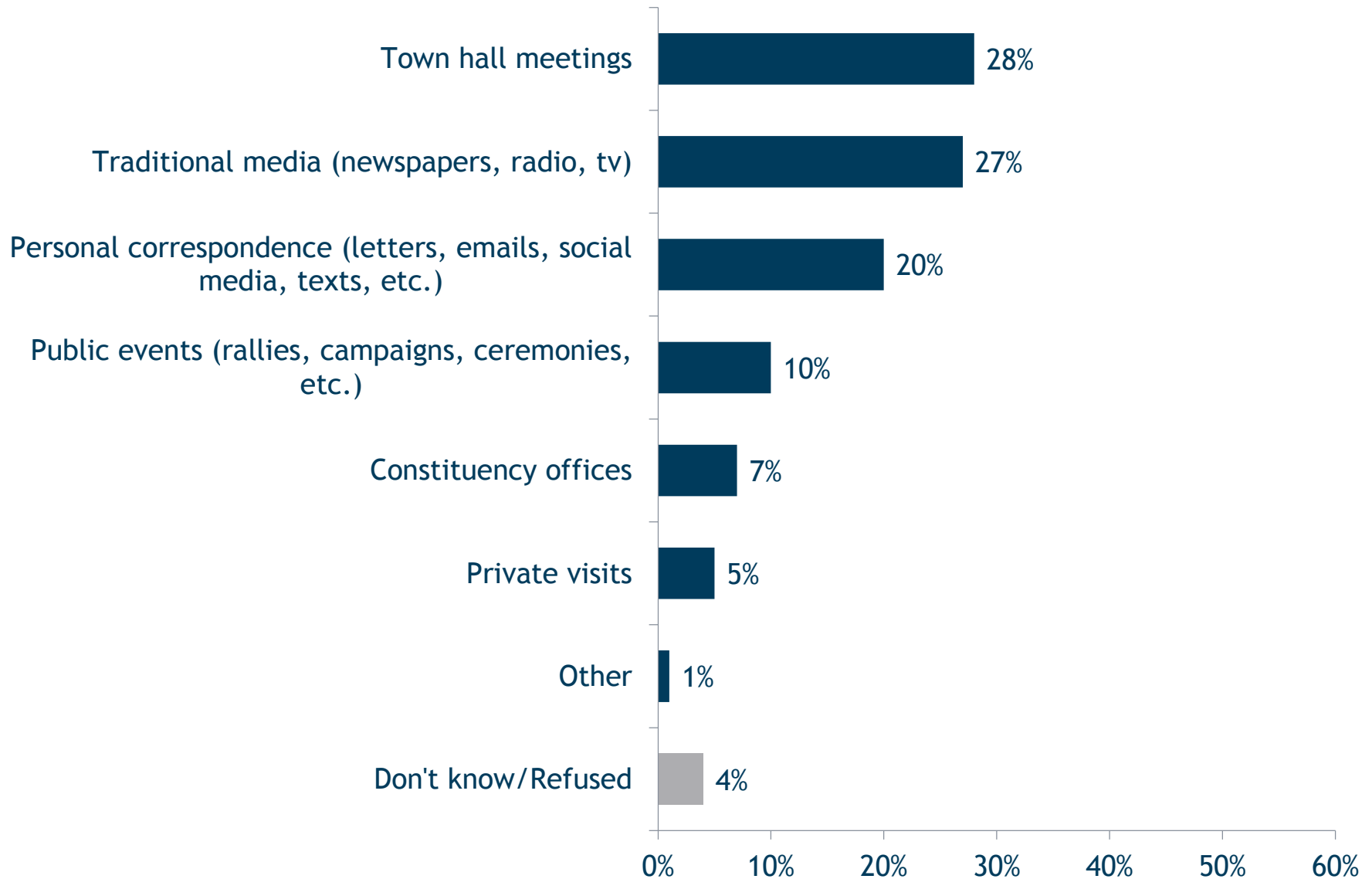
Do you agree or disagree with the following statement?
Politicians do not listen to the needs and ideas of young people.
(Disaggregated by gender and age)

Response	Male	Female	18-35	36-60	61+
Agree	58%	58%	59%	57%	49%
Disagree	37%	34%	34%	37%	42%
Don't know/Refused	6%	9%	6%	7%	9%



Sources of Information

Which is the most effective way for elected officials to communicate with you?



Which is the most effective way for elected officials to communicate with you?

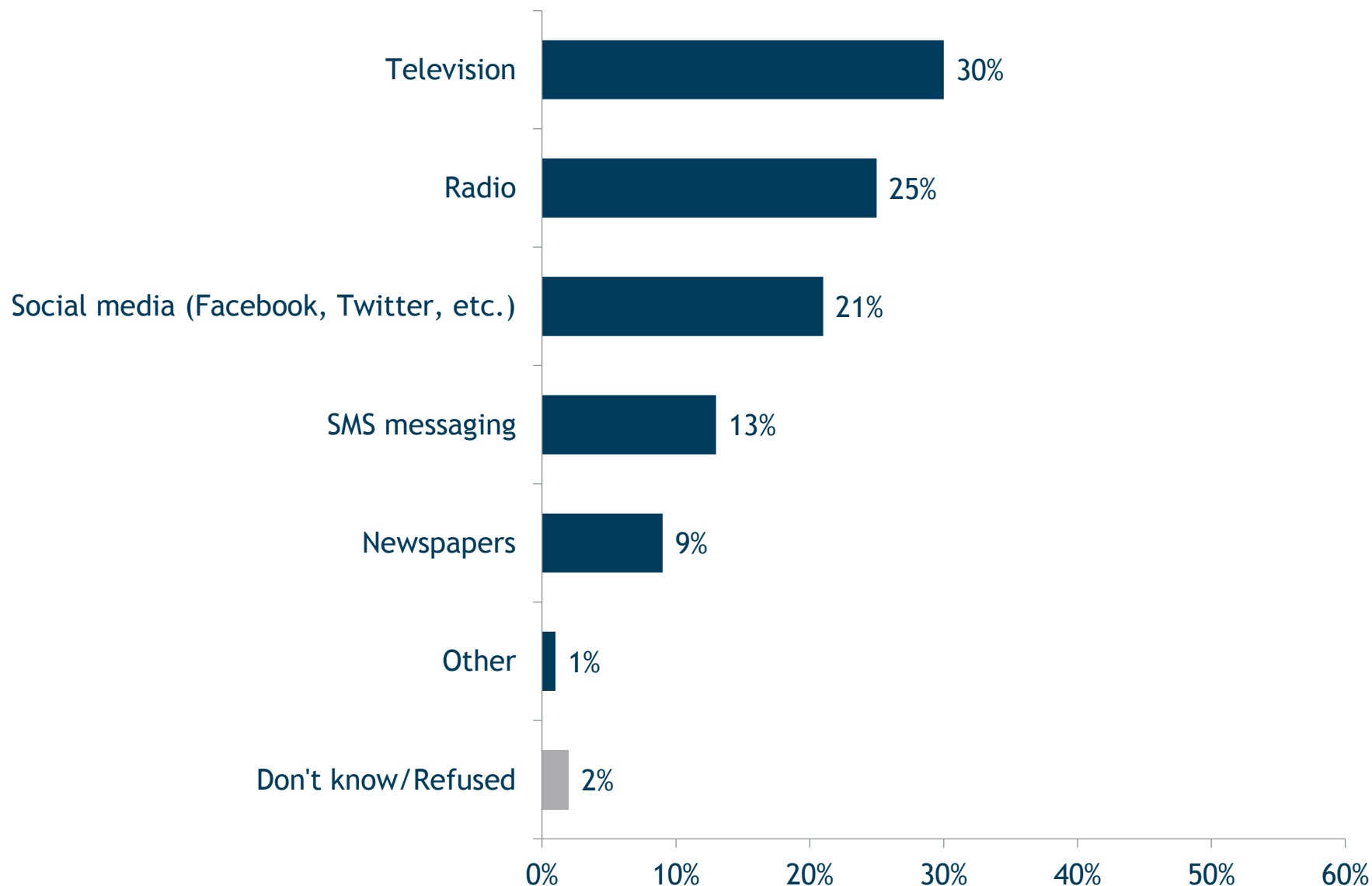
(Disaggregated by gender and age)

Response	Male	Female	18-35	36-60	61+
Town hall meetings	30%	25%	24%	32%	38%
Traditional media (newspapers, radio, TV)	24%	31%	29%	26%	21%
Personal correspondence (letters, emails, social media, text, etc.)	18%	21%	22%	16%	15%
Public events (rallies. Campaigns, ceremonies, etc.)	10%	10%	10%	9%	11%
Constituency offices	9%	5%	6%	8%	7%
Private visits	5%	4%	5%	5%	5%
Others	1%	<1%	<1%	1%	<1%
Don't know/Refused	3%	4%	3%	4%	4%

Which is the most effective way for elected officials to communicate with you? (Disaggregated by region)

Response	South-South	South-East	South-West	North-East	North-West	North-Central
Town hall meetings	34%	33%	28%	19%	23%	32%
Traditional media (newspapers, radio, TV)	26%	27%	26%	39%	27%	21%
Personal correspondence (letters, emails, social media, text, etc.)	22%	14%	21%	20%	20%	18%
Public events (rallies. Campaigns, ceremonies, etc.)	8%	12%	10%	6%	11%	12%
Constituency offices	3%	6%	5%	11%	9%	7%
Private visits	3%	4%	5%	3%	7%	4%
Others	<1%	1%	1%	1%	1%	<1%
Don't know/Refused	3%	4%	4%	3%	3%	5%

How would you like to receive information about politics and political parties?



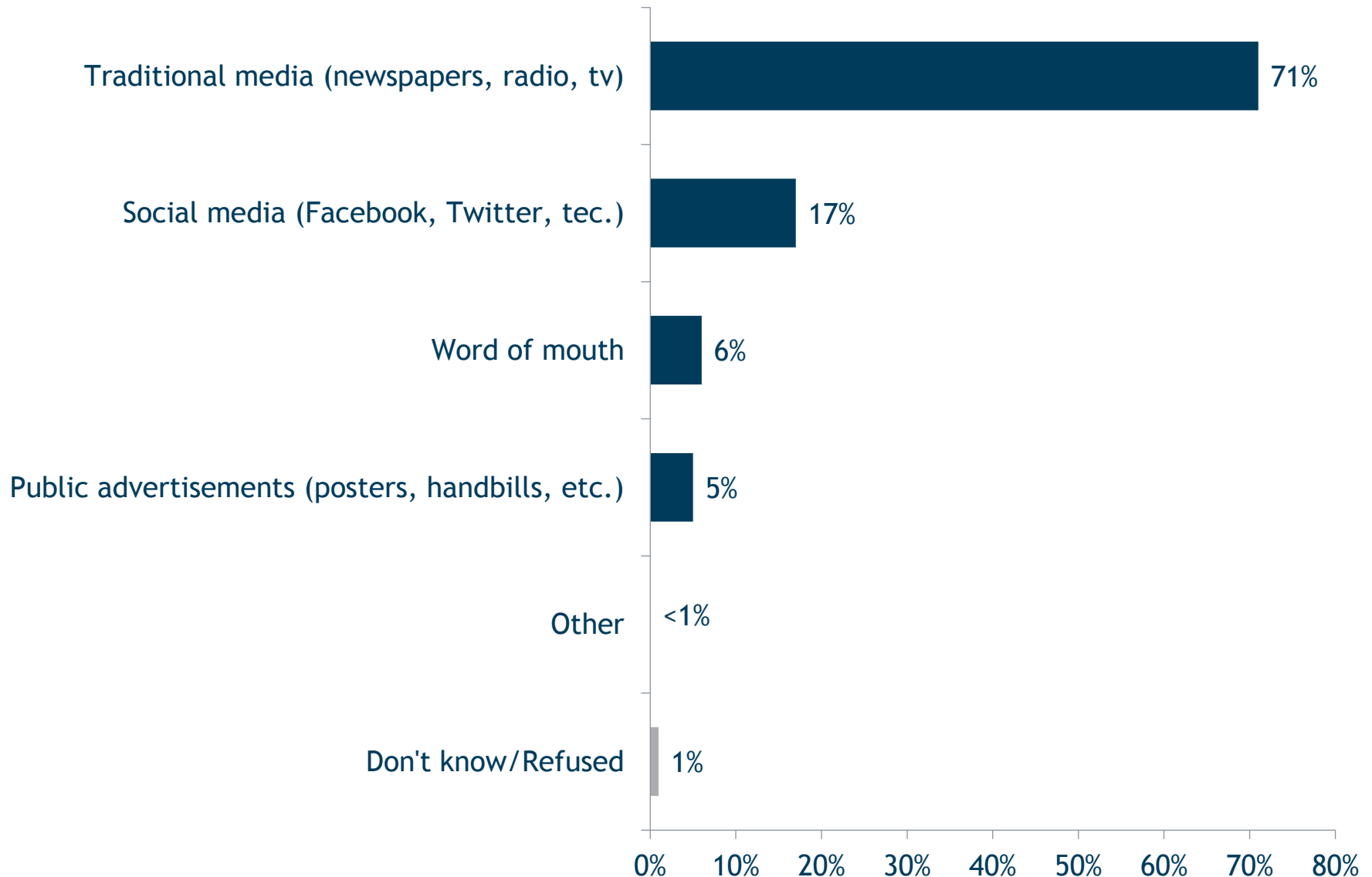
How would you like to receive information about politics and political parties? (Disaggregated by gender and age)

Response	Male	Female	18-35	36-60	61+
Television	26%	34%	31%	30%	24%
Radio	27%	23%	21%	28%	39%
Social media (Facebook, Twitter, etc.)	22%	19%	24%	16%	11%
SMS Messaging	13%	13%	14%	12%	11%
Newspapers	10%	7%	8%	9%	11%
Others	1%	1%	1%	2%	2%
Don't know/Refused	2%	3%	2%	2%	4%

How would you like to receive information about politics and political parties? (Disaggregated by region)

Response	South-South	South-East	South-West	North-East	North-West	North-Central
Television	36%	33%	33%	23%	23%	36%
Radio	14%	19%	20%	37%	36%	16%
Social media (Facebook, Twitter, etc.)	20%	15%	21%	22%	20%	25%
SMS Messaging	14%	16%	14%	10%	10%	14%
Newspapers	10%	12%	8%	6%	9%	7%
Others	2%	2%	2%	1%	1%	1%
Don't know/Refused	4%	2%	3%	1%	2%	2%

During the 2015 elections, what was the most useful source of information about the campaigns, election proceedings and results?



During the 2015 elections, what was the most useful source of information about the campaigns, election proceedings and results?
(Disaggregated by gender and age)

Response	Male	Female	18-35	36-60	61+
Traditional media (newspapers, radio and TV)	69%	72%	67%	75%	77%
Social media (Facebook, Twitter, etc.)	19%	15%	21%	13%	8%
Word of mouth	6%	6%	5%	6%	7%
Public advertisements (posters, handbills, etc.)	5%	6%	6%	5%	5%
Others	<1%	<1%	<1%	<1%	1%
Don't know/Refused	1%	1%	1%	1%	3%

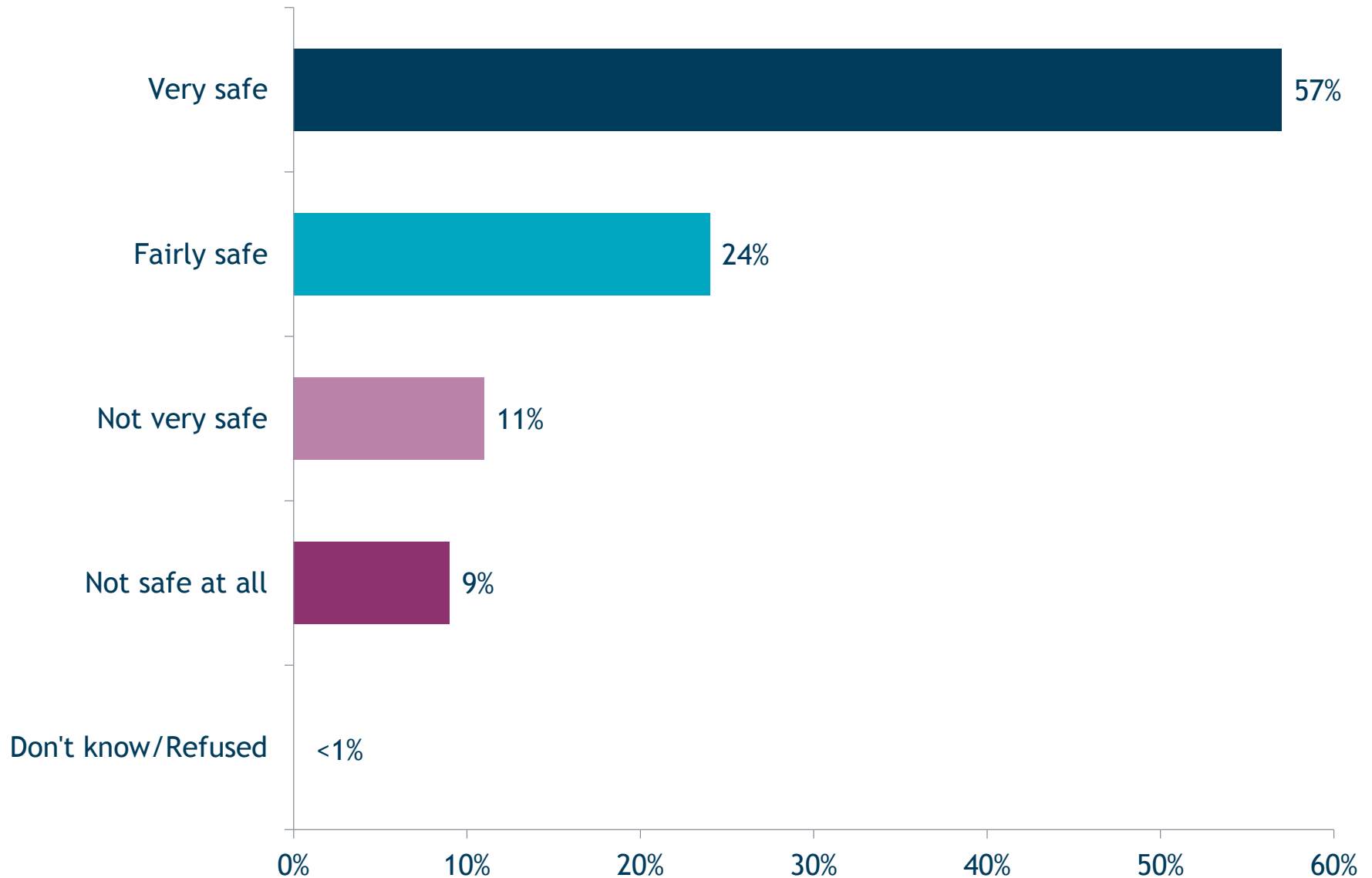
During the 2015 elections, what was the most useful source of information about the campaigns, election proceedings and results?
(Disaggregated by region)

Response	South-South	South-East	South-West	North-East	North-West	North-Central
Traditional media (newspapers, radio and TV)	69%	66%	66%	72%	75%	72%
Social media (Facebook, Twitter, etc.)	16%	17%	18%	19%	15%	19%
Word of mouth	6%	7%	6%	5%	6%	6%
Public advertisements (posters, handbills, etc.)	8%	8%	9%	3%	3%	3%
Others	<1%	1%	1%	<1%	<1%	<1%
Don't know/Refused	1%	1%	2%	1%	1%	1%



Safety and Security

How safe do you feel here in [YOUR COMMUNITY]? Do you feel very safe, fairly safe, not very safe or not safe at all?



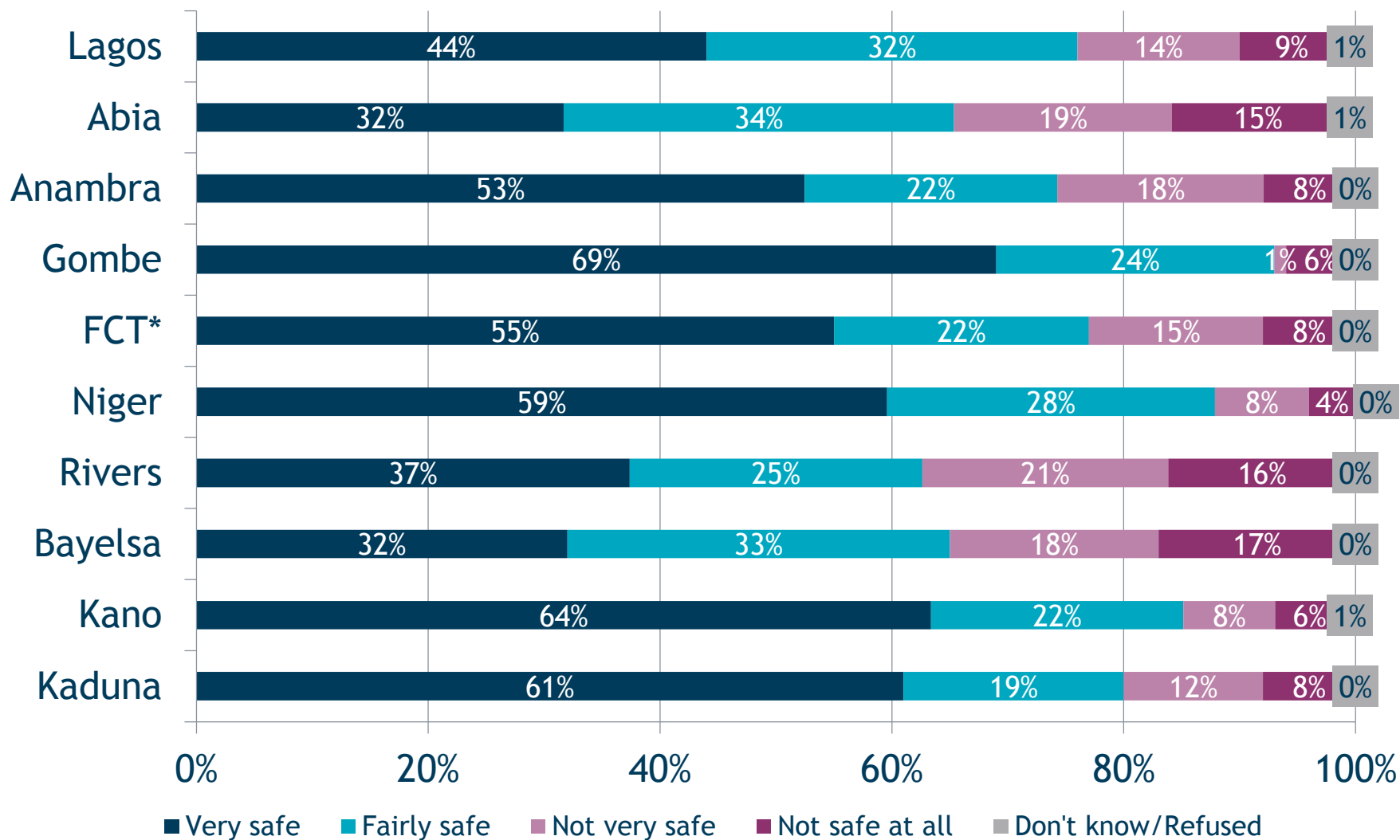
How safe do you feel here in [YOUR COMMUNITY]? Do you feel very safe, fairly safe, not very safe or not safe at all?
(Disaggregated by gender and age)

Response	Male	Female	18-35	36-60	61+
Very safe	60%	54%	57%	56%	60%
Fairly safe	22%	26%	23%	24%	22%
Not very safe	10%	11%	11%	10%	12%
Not safe at all	8%	9%	8%	9%	6%
Don't know/Refused	1%	<1%	<1%	1%	<1%

How safe do you feel here in [YOUR COMMUNITY]? Do you feel very safe, fairly safe, not very safe or not safe at all?
(Disaggregated by region)

Response	South-South	South-East	South-West	North-East	North-West	North-Central
Very safe	45%	42%	54%	68%	70%	56%
Fairly safe	27%	26%	28%	22%	17%	26%
Not very safe	14%	19%	11%	5%	6%	11%
Not safe at all	14%	13%	6%	6%	7%	7%
Don't know/Refused	<1%	1%	1%	<1%	1%	<1%

How safe do you feel here in (YOUR COMMUNITY)? Do you feel very safe, fairly safe, not very safe or not safe at all?
(Disaggregated by select states)



*Federal Capital Territory (Abuja)



Demographics

Demographics

Gender

Male	51%
Female	49%

Age

18-35	55%
36-60	39%
61+	4%
Don't know/Refused	2%

Political Zone

South South	15%
South East	12%
South West	19%
North East	13%
North West	25%
North Central	16%

Monthly Household Income

Unable to meet basic needs without charity	15%
Able to meet basic needs	56%
Able to meet basic needs with some non-essential goods	23%
Able to purchase most non-essential goods	2%
Plenty of disposable money	<1%
Don't know/Refused	4%

Center for Insights in Survey Research
202.408.9450 | info@iri.org
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