Public Opinion Survey: Residents of Tunisia

January 25 – February 11, 2019

CENTER FOR INSIGHTS IN SURVEY RESEARCH

A PROJECT OF THE INTERNATIONAL REPUBLICAN INSTITUTE

Detailed Methodology

- The survey was conducted by a Tunisian-owned and operated marketing research firm, ELKA Consulting, on behalf of the International Republican Institute's Center for Insights in Survey Research.

- Data was collected from January 25 - February 11, 2019 through face-to-face interviews at respondents' homes by trained interviewers in Arabic. All data was collected on CAPI Solution tablets.

- The national sample consisted of n=1,226 respondents and is representative of the population of Tunisia aged 18 and older.

- Interviews were selected using a multi-stage stratification proportionate to population sample distribution. Stratification was based on three stages: a proportional division among Tunisia's 24 governorates; proportional division of urban and rural categories; and proportional division by gender and age group according to the most up-to-date data from Tunisia's National Statistics Institute collected in 2014. The sample was then post-weighted to make it proportionate to national representation by governorate, as well as adjusted for gender and age.

- Each governorate was divided into territorial sections or districts. In each territorial section, at least one point of survey was selected with the overall number of points determined by population density. In each point of survey, interviewers conducted no more than 10 interviews. Points of survey were distributed proportionally between rural and urban areas in every governorate and in every geographical section of the governorate.

- The Kish method was used to select respondents 18 years and older within randomly selected households. The left-hand method was used to select every third household in localities selected through an area probability sample.

- The overall margin of error is plus or minus 2.0 percent at the midrange of the 95 percent confidence level.

- The information in this report has been compiled in accordance with international standards for market and social research methodologies.

- The response rate was 61 percent.

- Figures in charts and tables may not add up to 100 percent due to rounding. Cited bases are unweighted.

Frequently Cited Disaggregates

Household Economic Situation	
Category	Base
"We have trouble affording basic food and shelter necessities."	n=526
"We can afford basic food and shelter, but have to save for small expenses such as utility bills, school uniforms, or local transport."	n=860
"We can afford the basics and small expenses, but have to save for medium expenses such as a washing machine or new furniture."	n=417
"We can afford the basics and small and medium expenses, but have to save for major expenses such as a car or a wedding."	n=434
"We can afford most things we wish."	n=139

Highest Level of Education Attained	
Category	Base
Never went to school	n=289
Primary school	n=688
Secondary school	n=904
Professional Training	n=81
University	n=357
Graduate degree	n=98

Political and Economic Indicators

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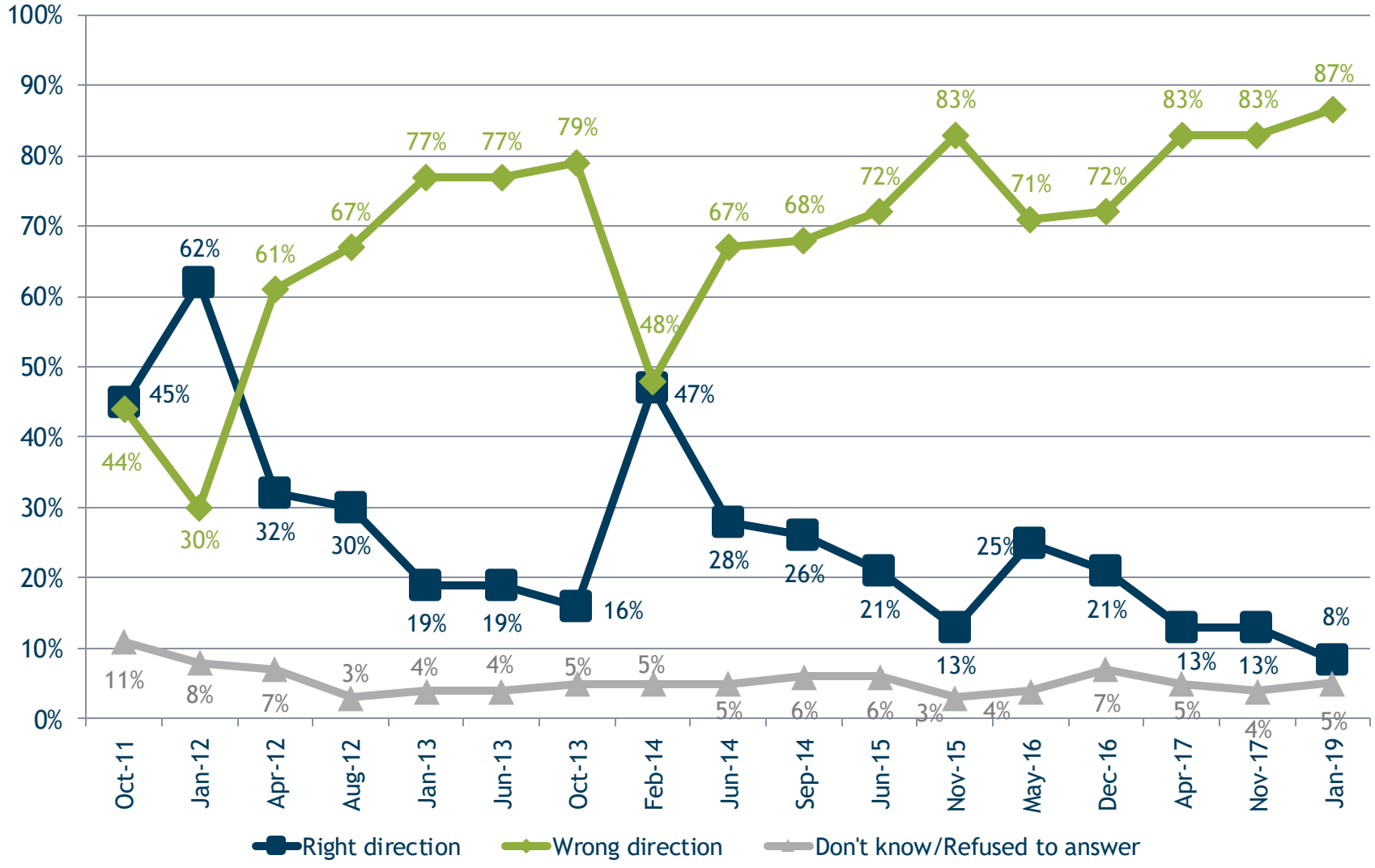
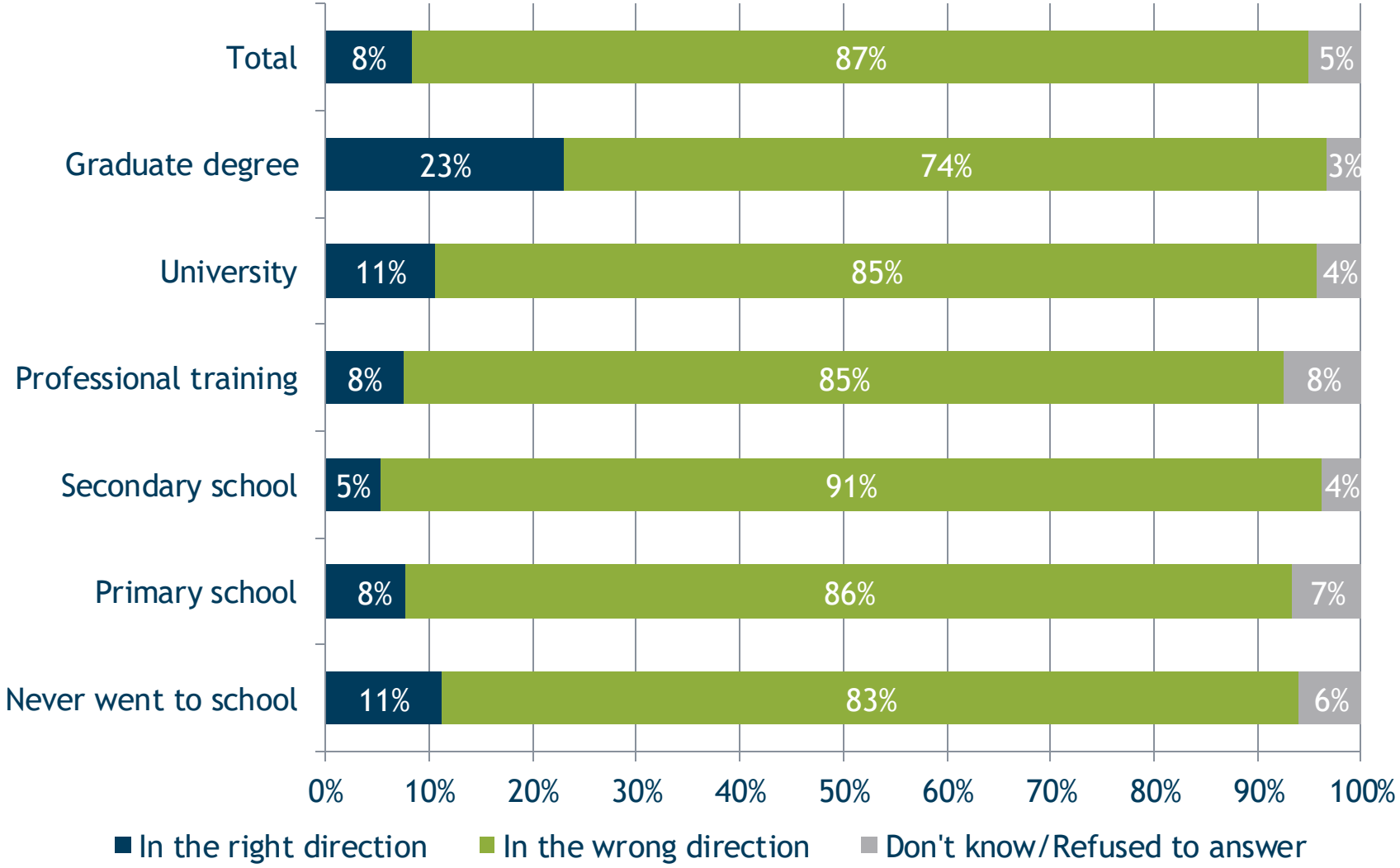
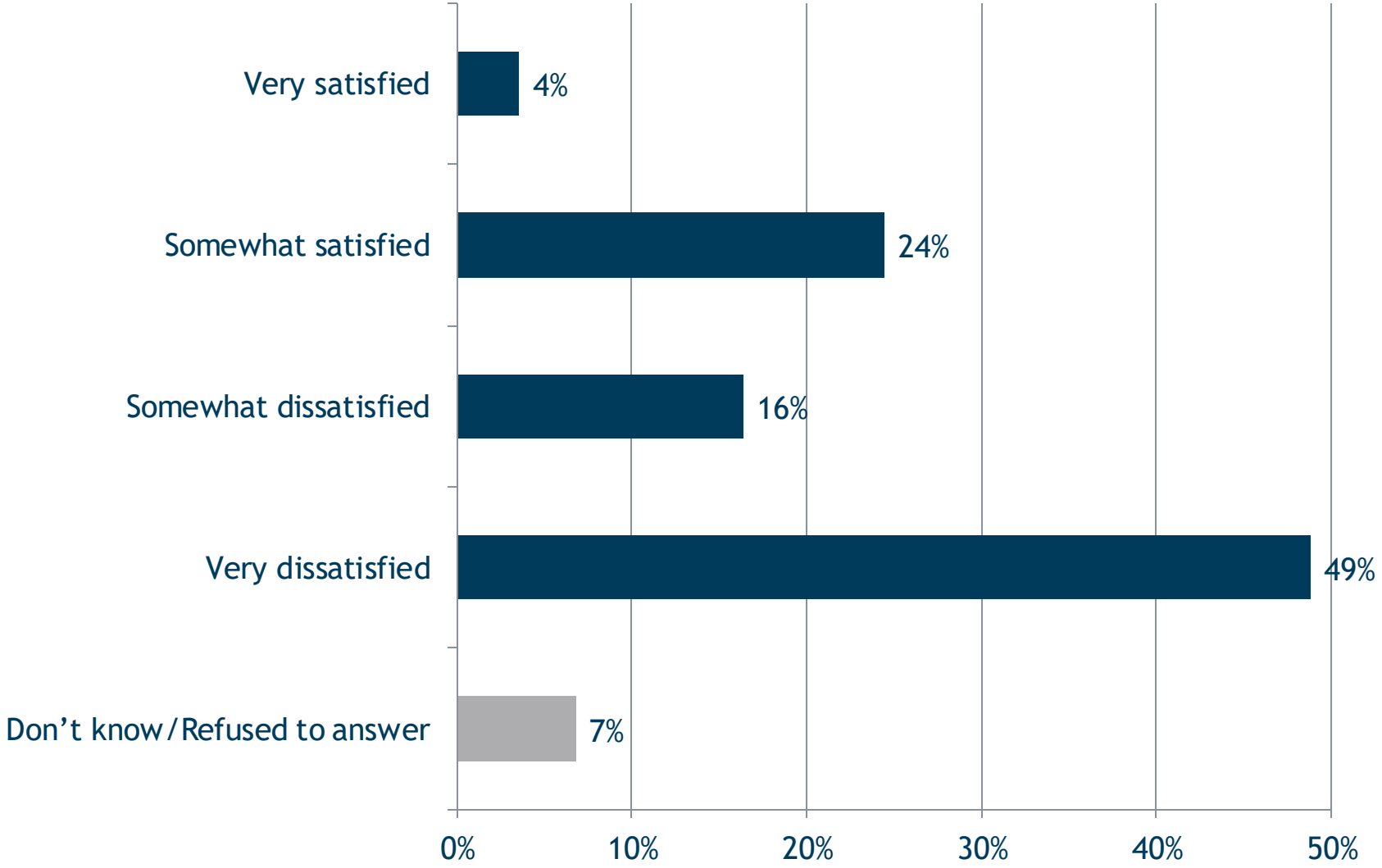
In general, would you say that our country is heading in the right direction or in the wrong direction?



In general, would you say that our country is heading in the right direction or in the wrong direction?
(Disaggregated by educational attainment)



How satisfied or dissatisfied are you with the way democracy is developing in our country?



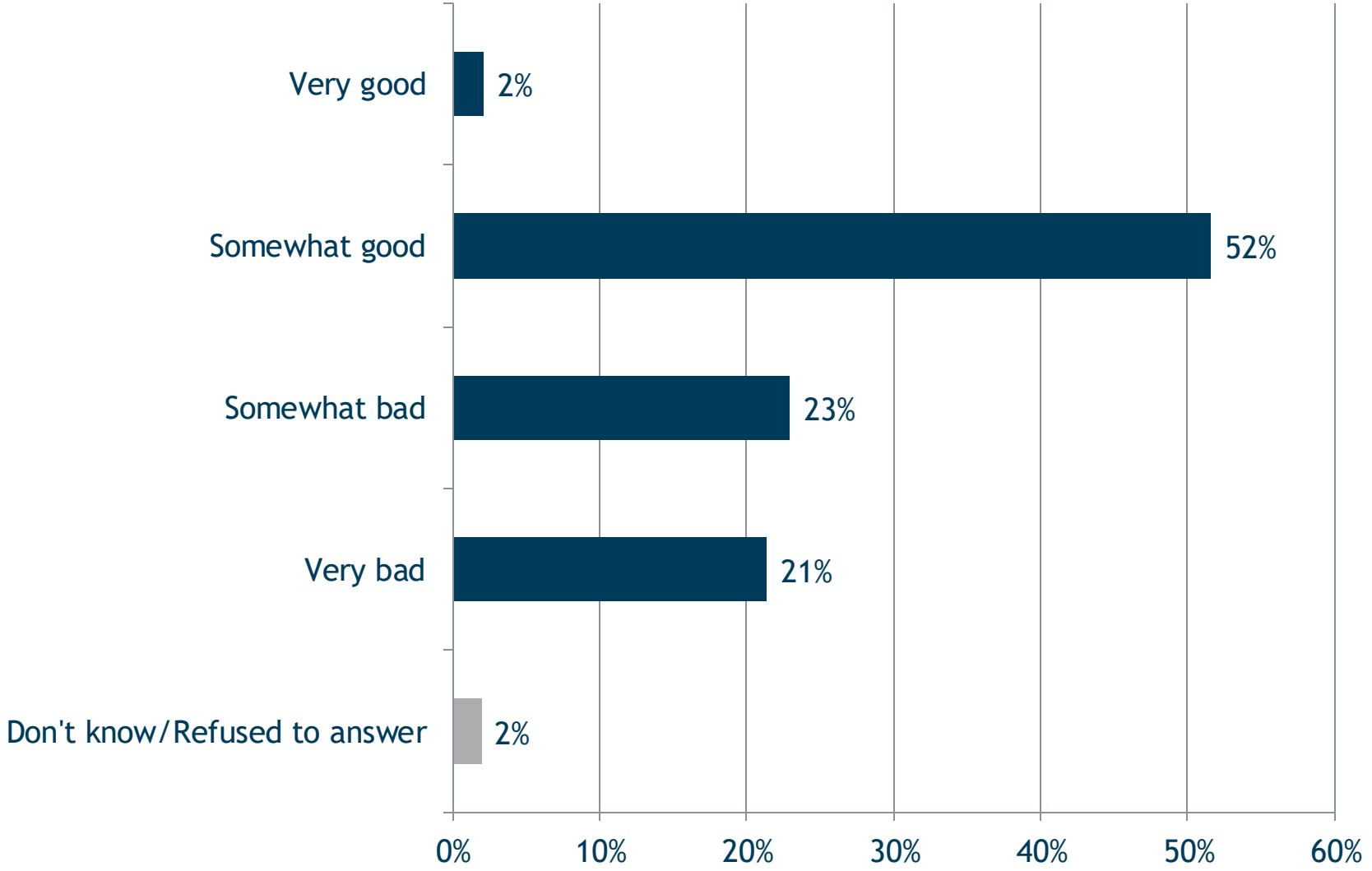
What would you say is the biggest problem facing our country today; that is, the one that you yourself are most concerned about? What is the second biggest problem?

Problem	Biggest problem	Second biggest problem	Total
Economy—cost of living, high prices	32%	24%	57%
Economy—unemployment	27%	18%	45%
Education	9%	8%	17%
Domestic political conflicts and tensions	5%	7%	12%
Economy—other/general	5%	4%	9%
Corruption	5%	4%	9%
Insecurity	1%	6%	7%
Poverty	2%	2%	5%
Internal conflicts	2%	1%	3%
Terrorism	1%	2%	3%
Healthcare	1%	2%	3%
Crime/Public Safety	<1%	2%	2%
Economy—small business opportunities/access to loans	<1%	1%	2%
Infrastructure	<1%	1%	1%
Social services/benefits	<1%	1%	1%
Strikes	1%	<1%	1%
Electricity	<1%	1%	1%
Other	5%	7%	12%
No (other) problem	1%	2%	
Don't know/Refused to answer	2%	7%	

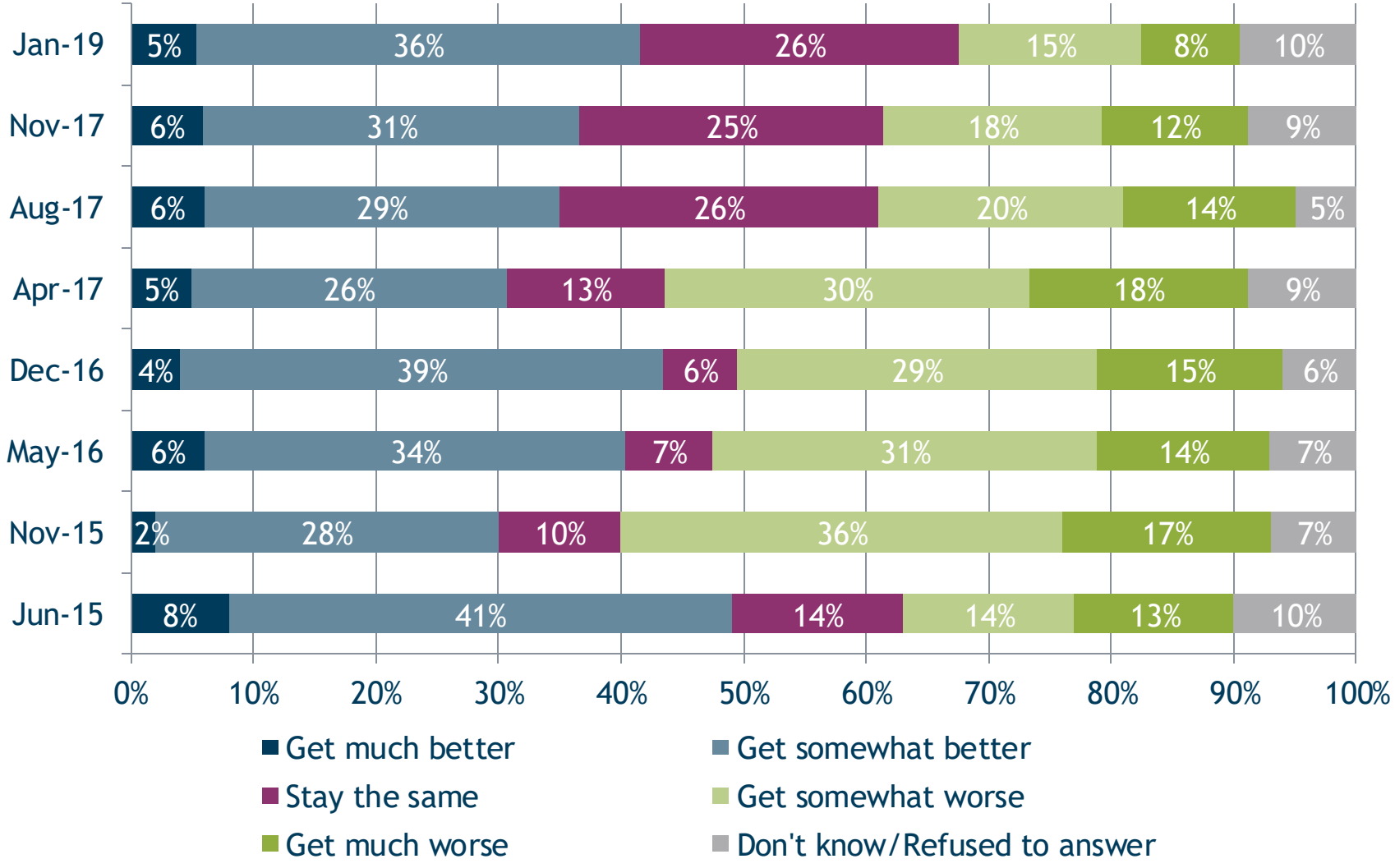
What would you say is the biggest problem facing our country today; that is, the one that you yourself are most concerned about?

	Jan-19	Nov-17	Apr-17	Dec-16	May-16	Nov-15	June-15
Economic and financial crisis	38%	42%	30%	32%	17%	11%	17%
Unemployment	27%	22%	44%	38%	33%	24%	39%
Terrorism	1%	10%	6%	11%	25%	47%	20%
Corruption	5%	9%	7%	7%	10%	3%	5%
Domestic political conflicts and tensions	2%	4%	5%	5%	3%	2%	1%
Violence, delinquency and vandalism		2%					
Security	1%	2%	1%	1%	5%	7%	6%
International conflicts and tensions	<1%	1%	<1%	<1%	0%	0%	1%
Local elections		<1%	<1%	<1%	<1%	0%	0%
Strikes and sit-ins		<1%	2%	1%	1%	1%	5%
Other	25%	6%	3%	3%	3%	3%	7%
Don't know/Refused to answer	2%	2%	1%	1%	1%	<1%	1%

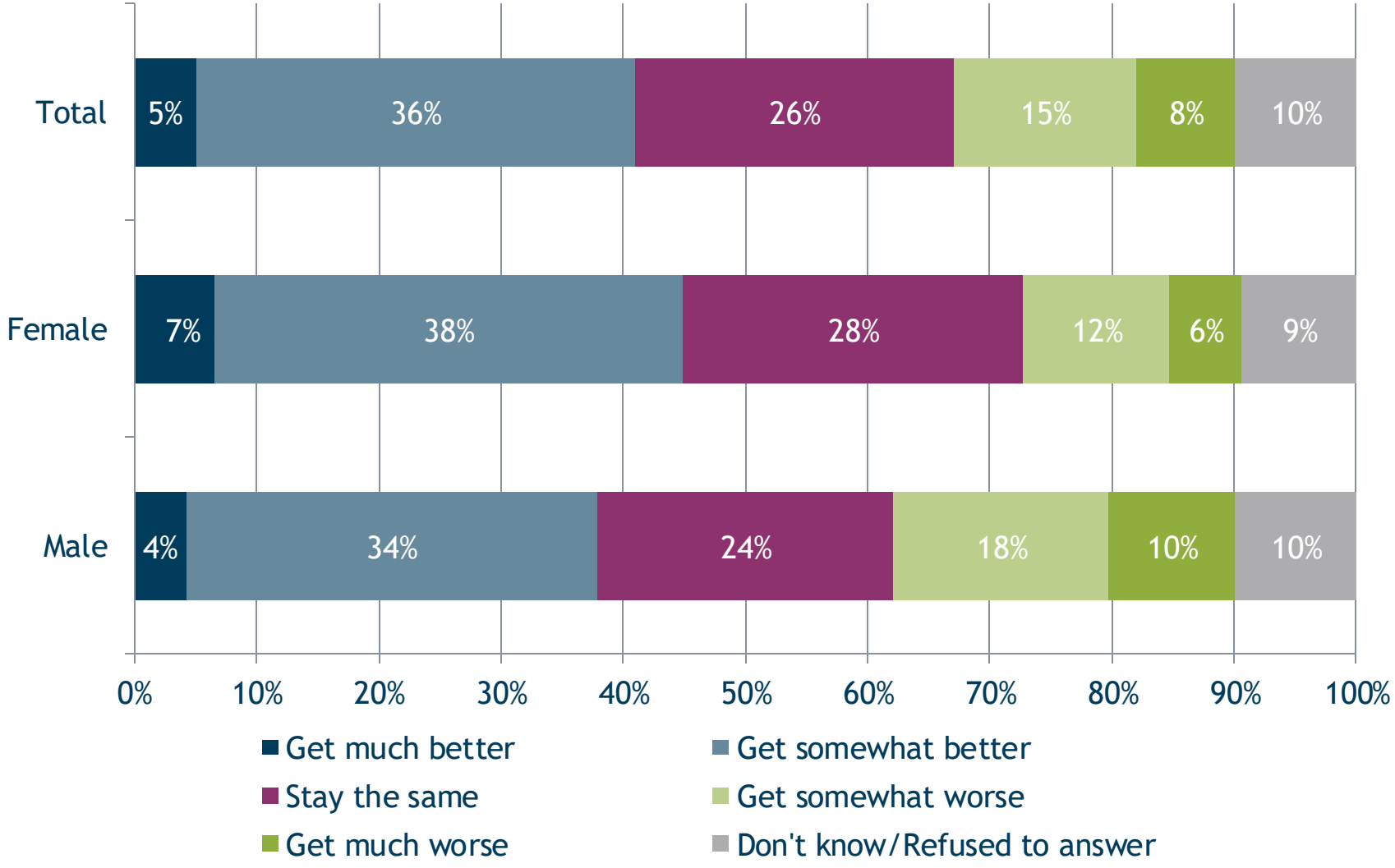
How would you describe the current economic situation of your household?



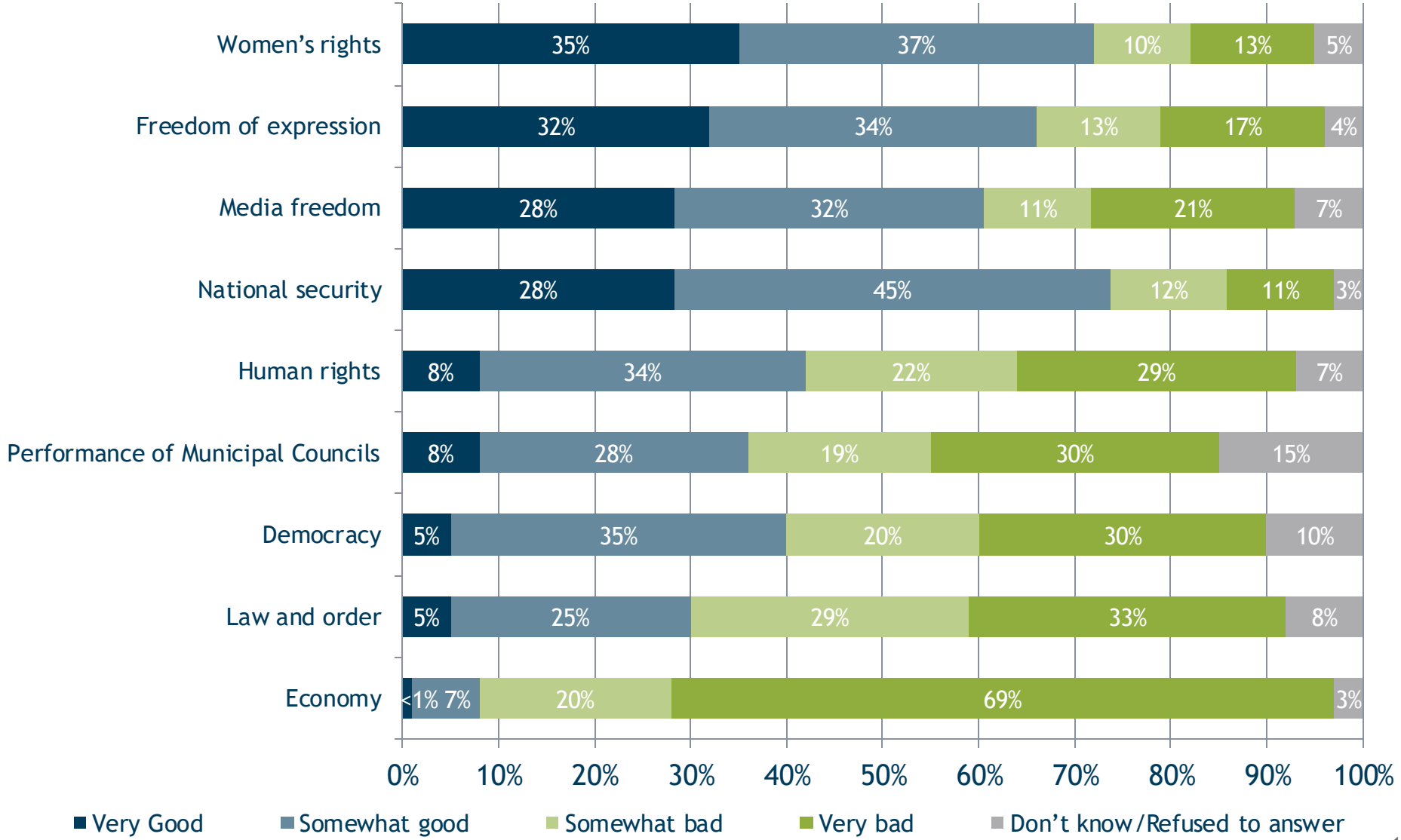
In the coming 12 months, how do you expect the economic situation of your household to change?



In the coming 12 months, how do you expect the economic situation of your household to change?
(Disaggregated by gender)



How would you describe the current status of each of the following items in our country?



Elections (Past)

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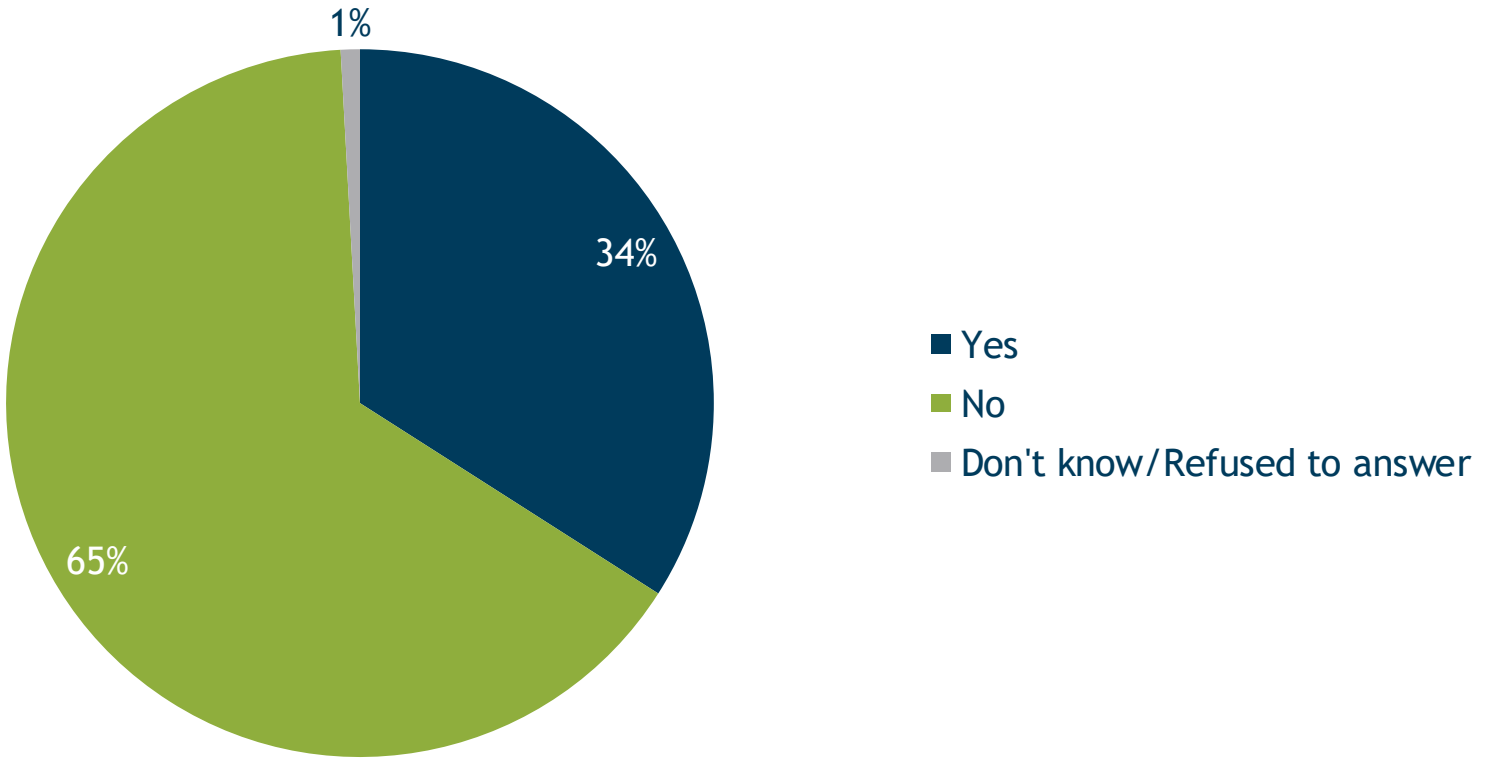
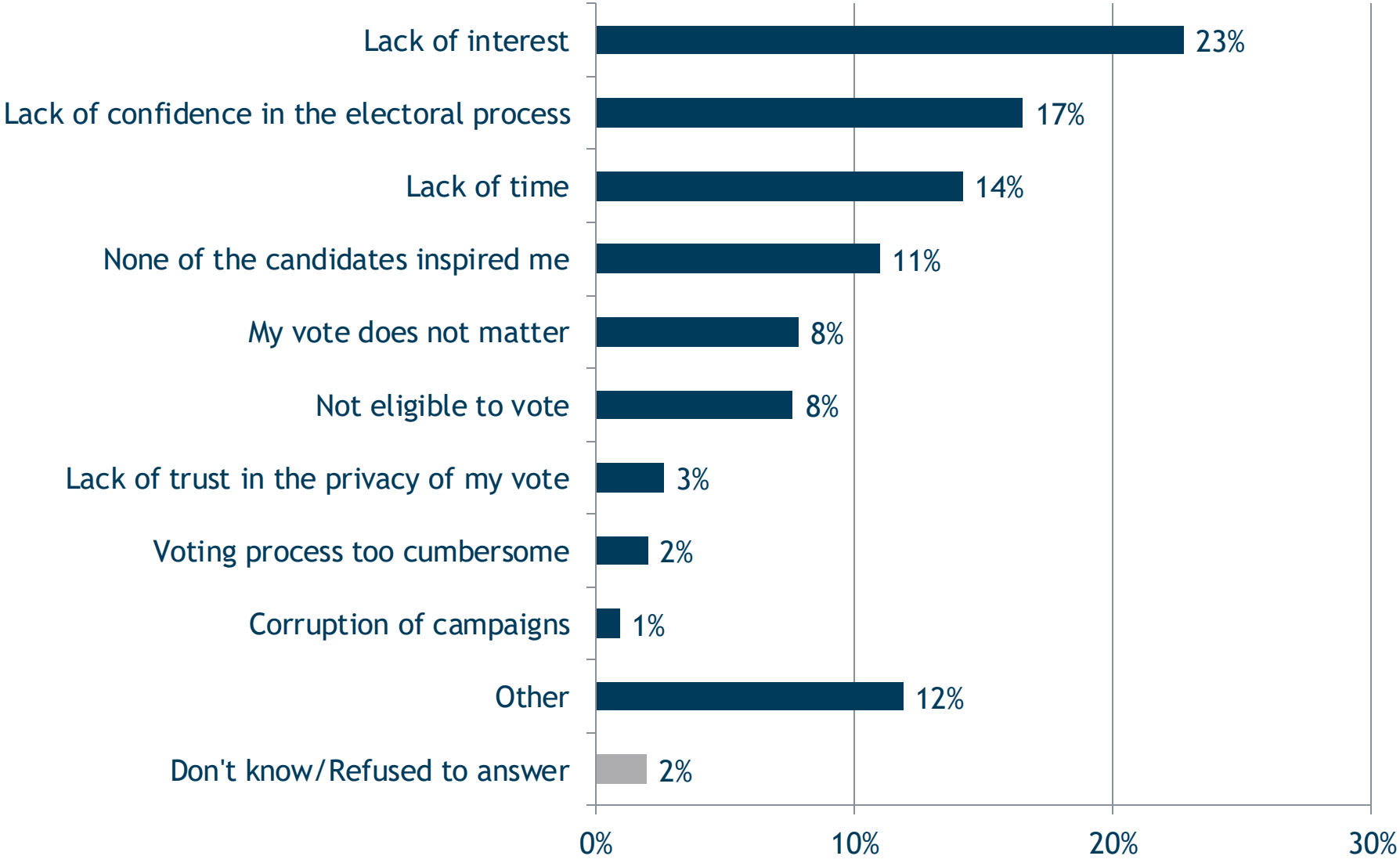
Were you registered to vote in the May 6 municipal elections?

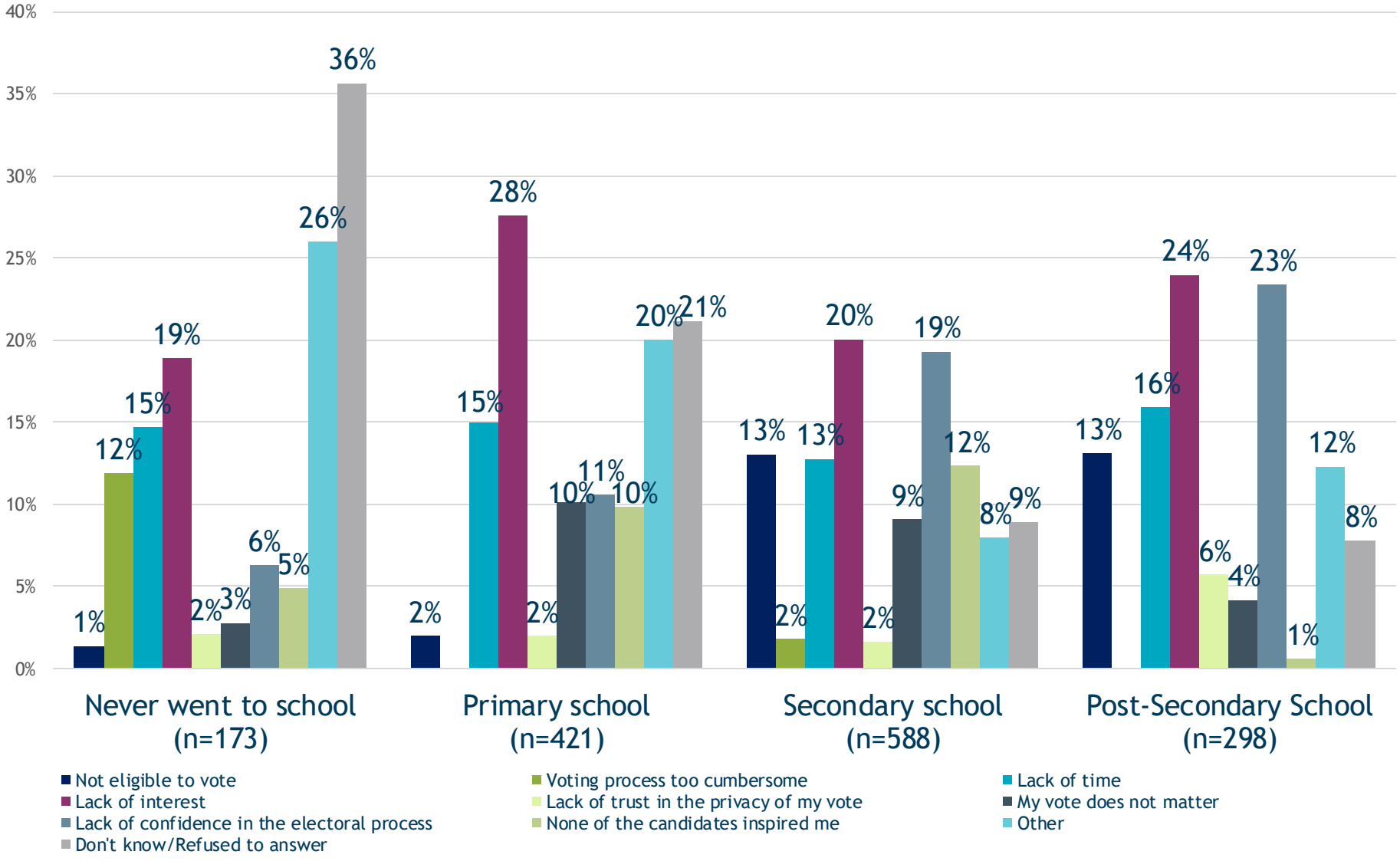


What is the primary reason you were not registered to vote in the May 6 municipal elections?

(Respondents not registered to vote in the May 6 municipal elections: n=1,482)



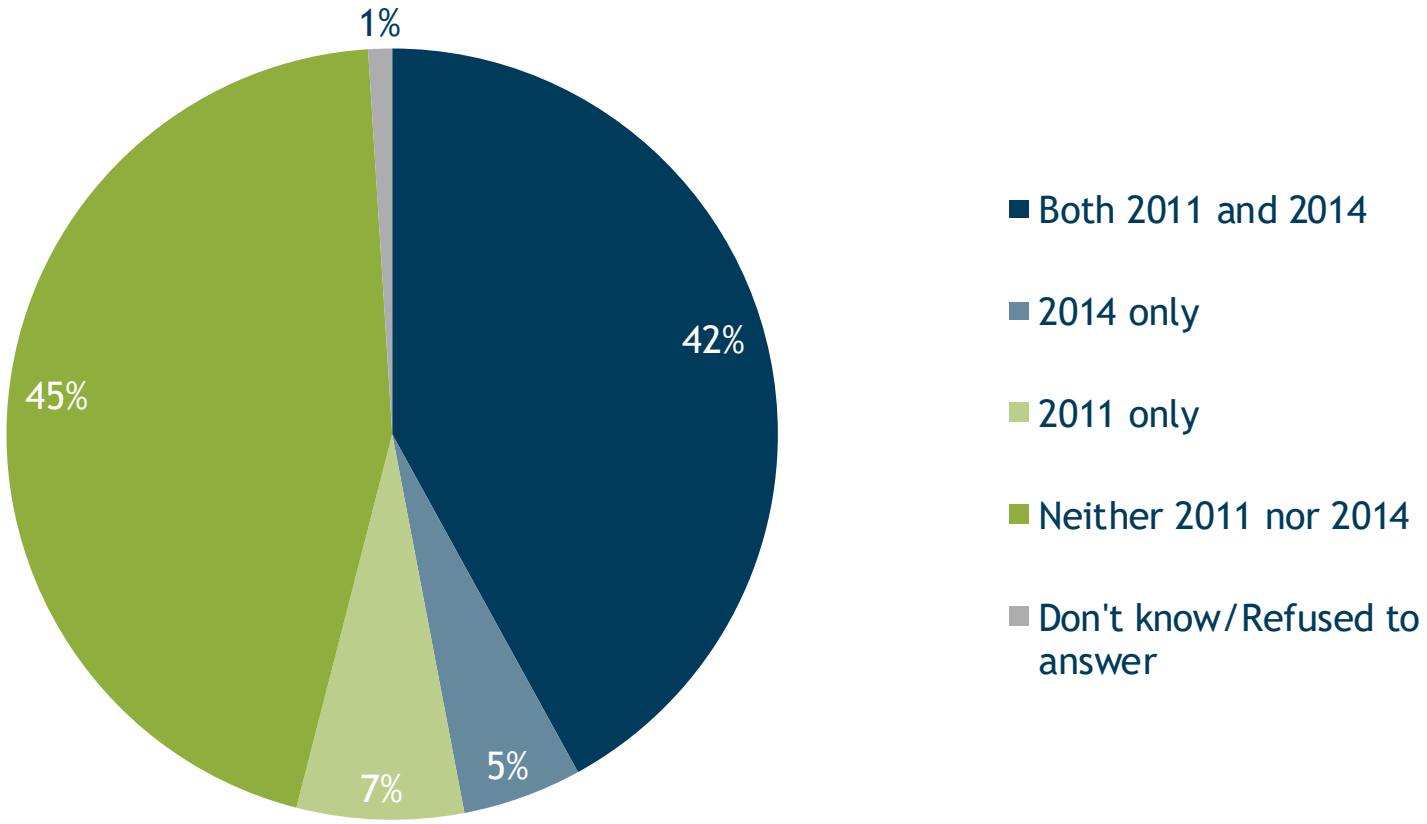
What is the primary reason you were not registered to vote in the May 6 municipal elections? (Respondents not registered to vote in the May 6 municipal elections: n=1,482; Disaggregated by educational attainment)



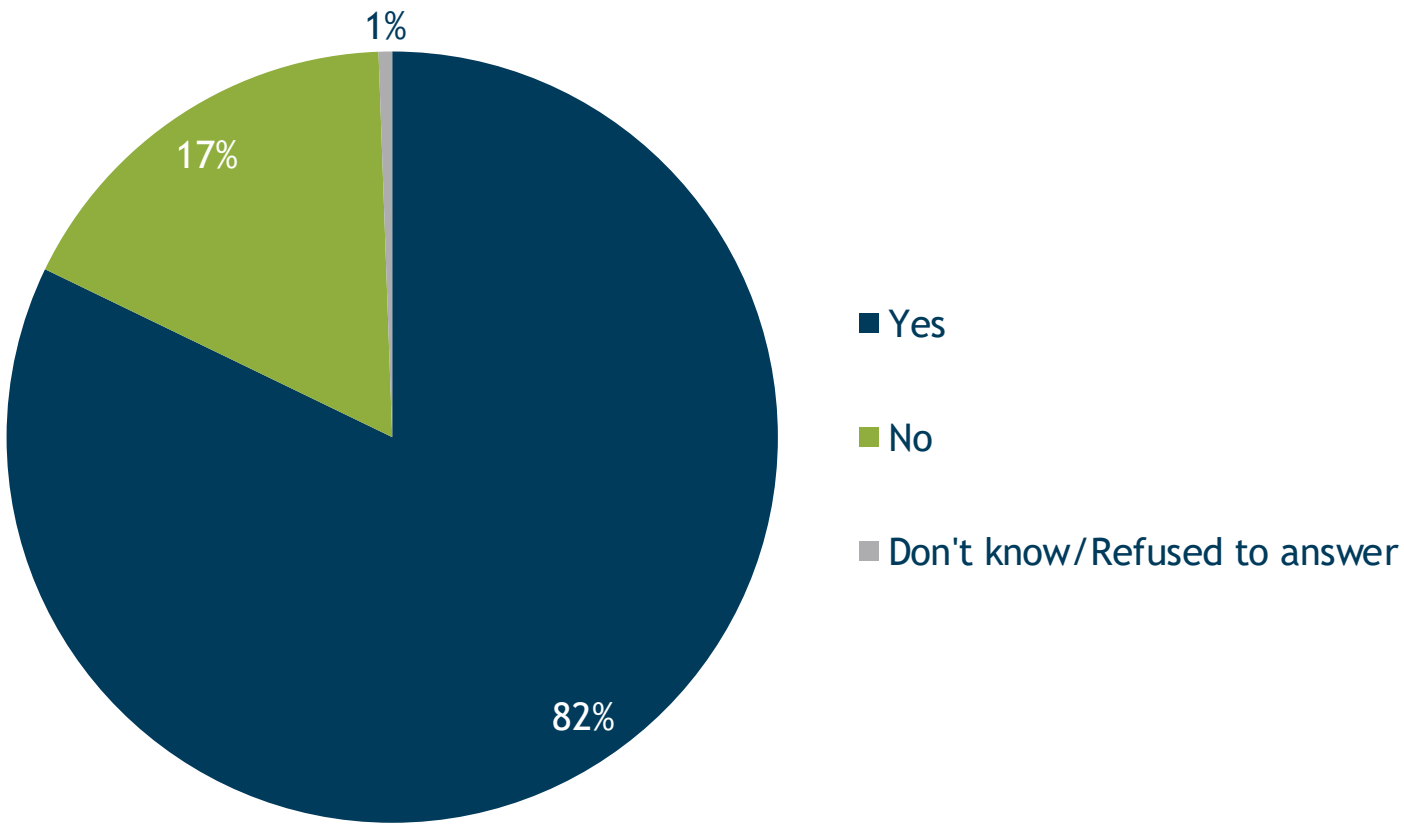
*Graduate Degree disaggregate should be treated with caution due to small sample size n.

*Responses receiving less than 5 percent collapsed into "other." Post-secondary education collapsed.

Did you vote in the 2011 or 2014 elections?

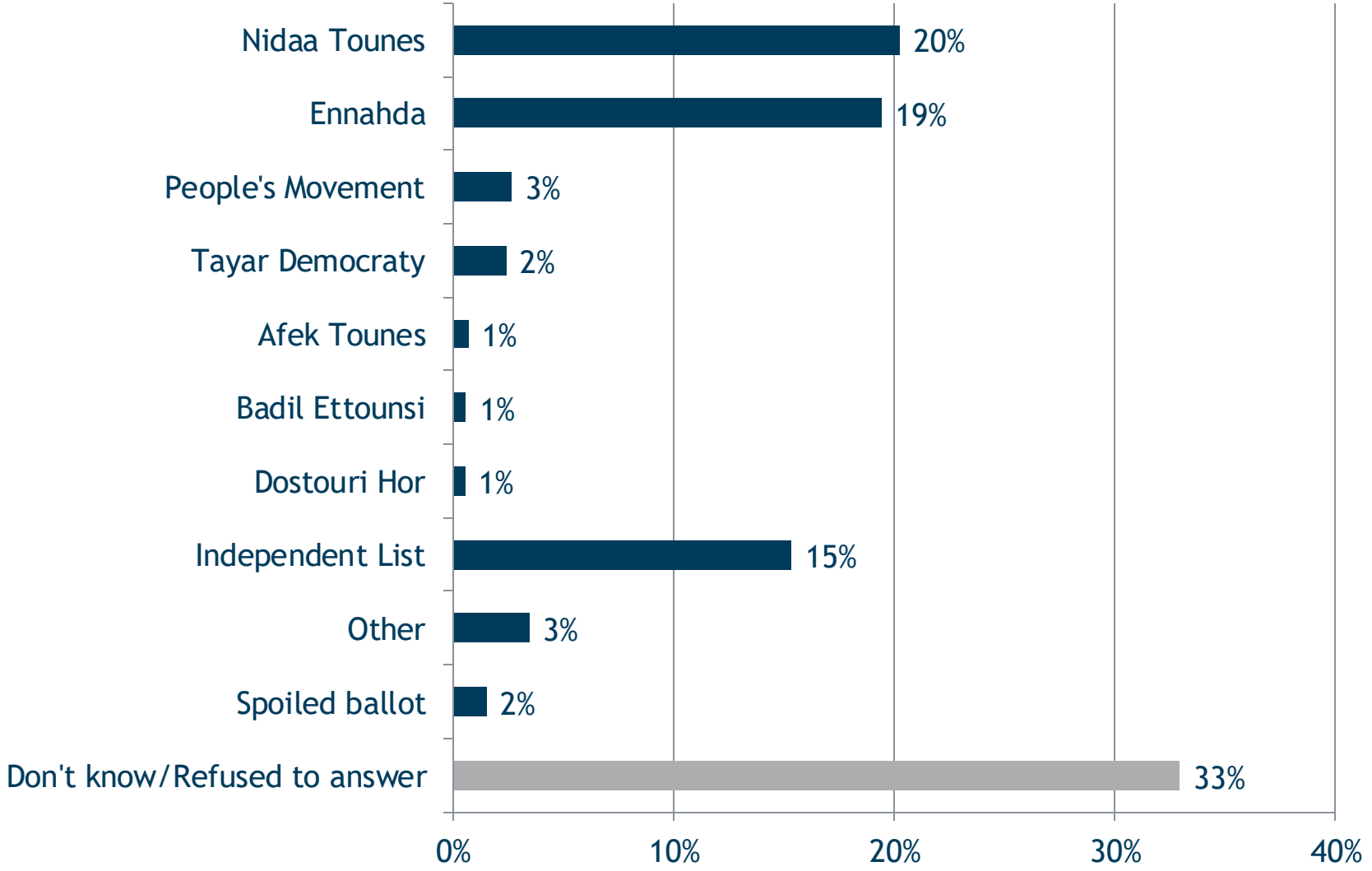


Did you vote in the May 6 municipal elections?
(Respondents registered to vote in the May 6 municipal elections: n=895)



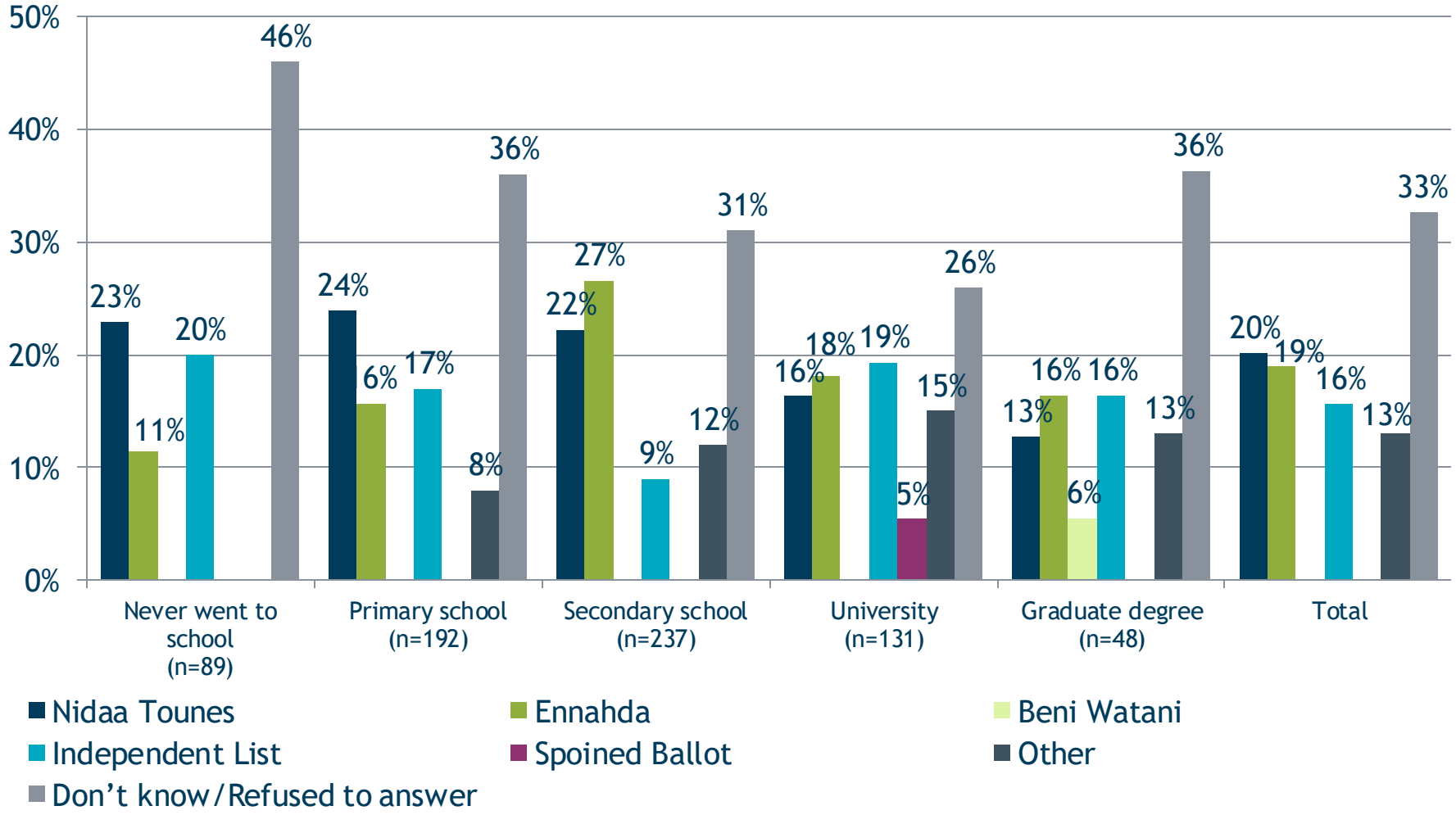
For which list did you vote in the May 6 municipal elections? I would like to remind you that your response is confidential.

(Respondents who voted in the May 6 municipal elections: n=712)



For which list did you vote in the May 6 municipal elections? I would like to remind you that your response is confidential.

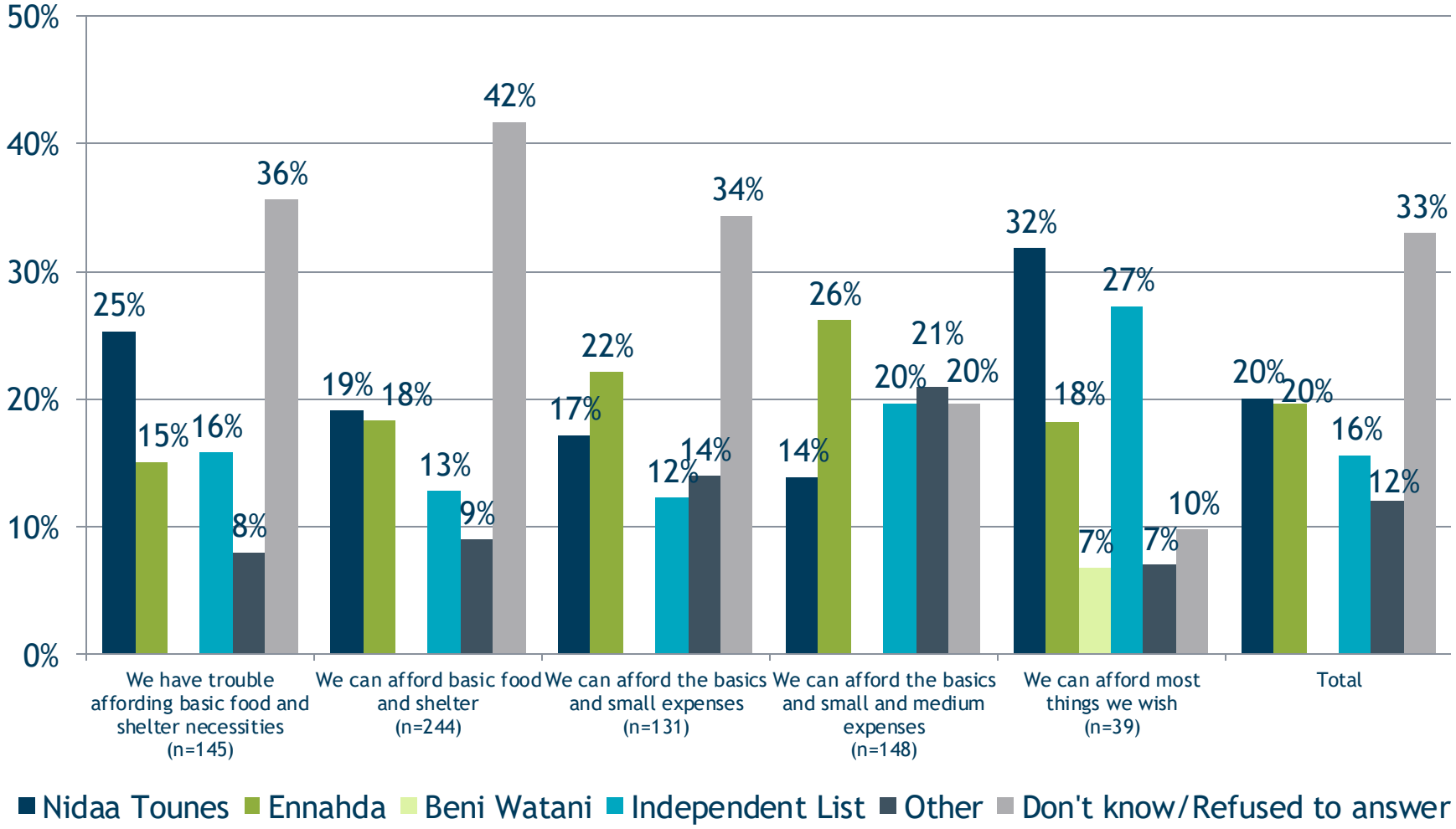
(Respondents who voted in the May 6 municipal elections: n=712; Disaggregated by educational attainment)



*Parties receiving less than 5 percent collapsed into "other."
*Graduate degree disaggregate should be treated with caution due to small sample size n.

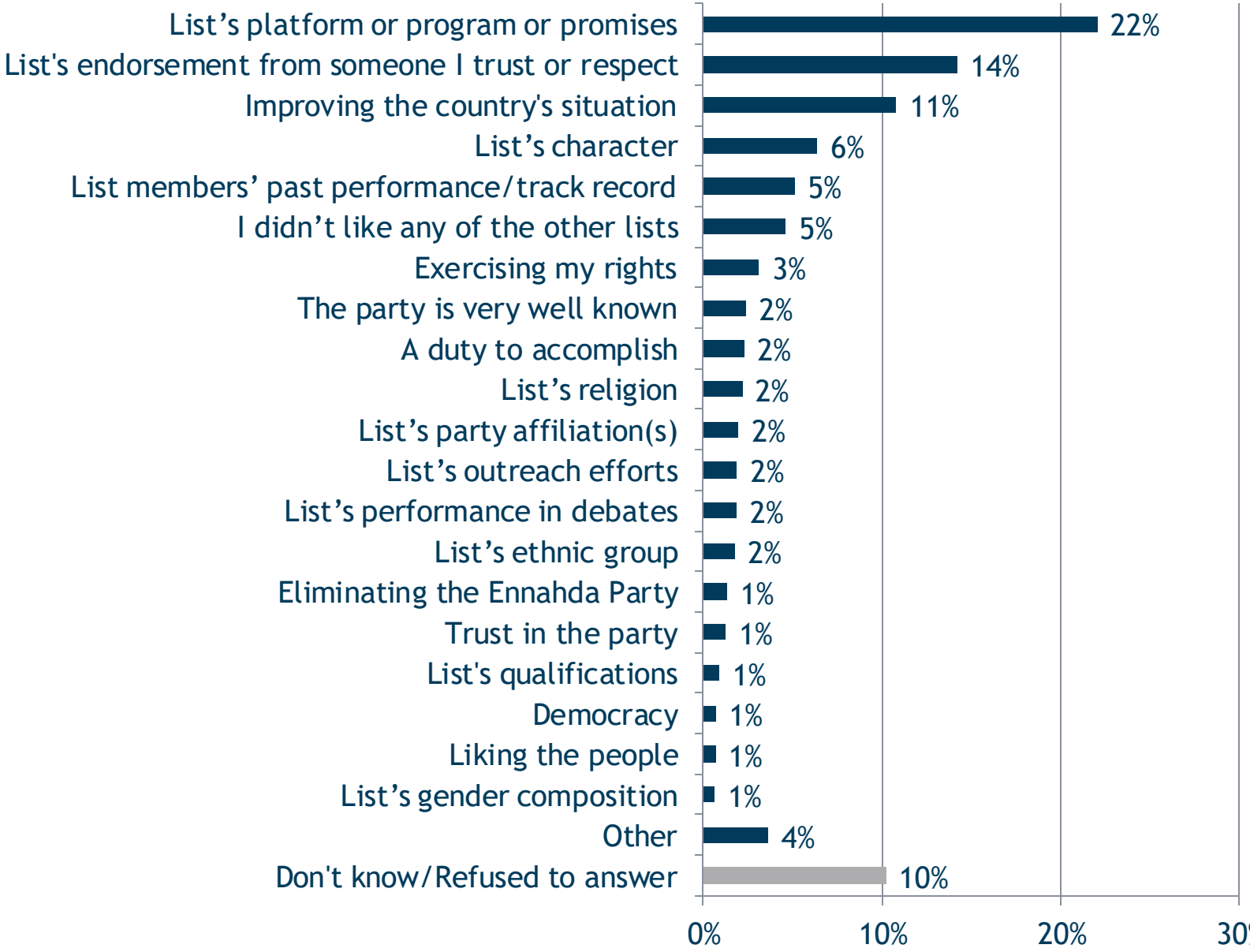
For which list did you vote in the May 6 municipal elections? I would like to remind you that your response is confidential.

(Respondents who voted in the May 6 municipal elections: n=712; Disaggregated by household income)



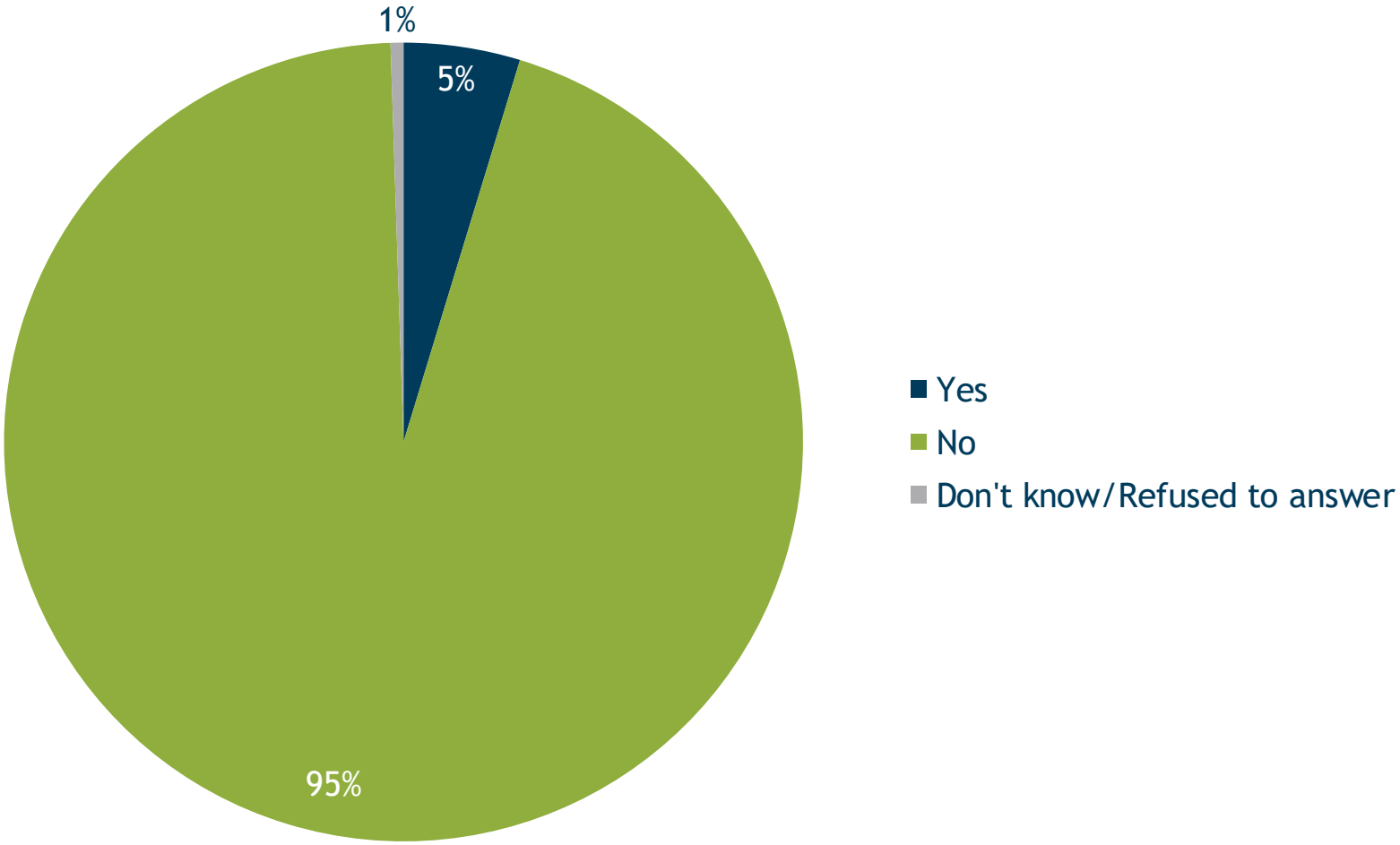
*Parties receiving less than 5 percent collapsed into "other."
*We can afford most things we wish" disaggregate should be treated with caution due to small sample size n.

What was the most important factor for determining your vote?
(Respondents who voted in the May 6 municipal elections: n=712)



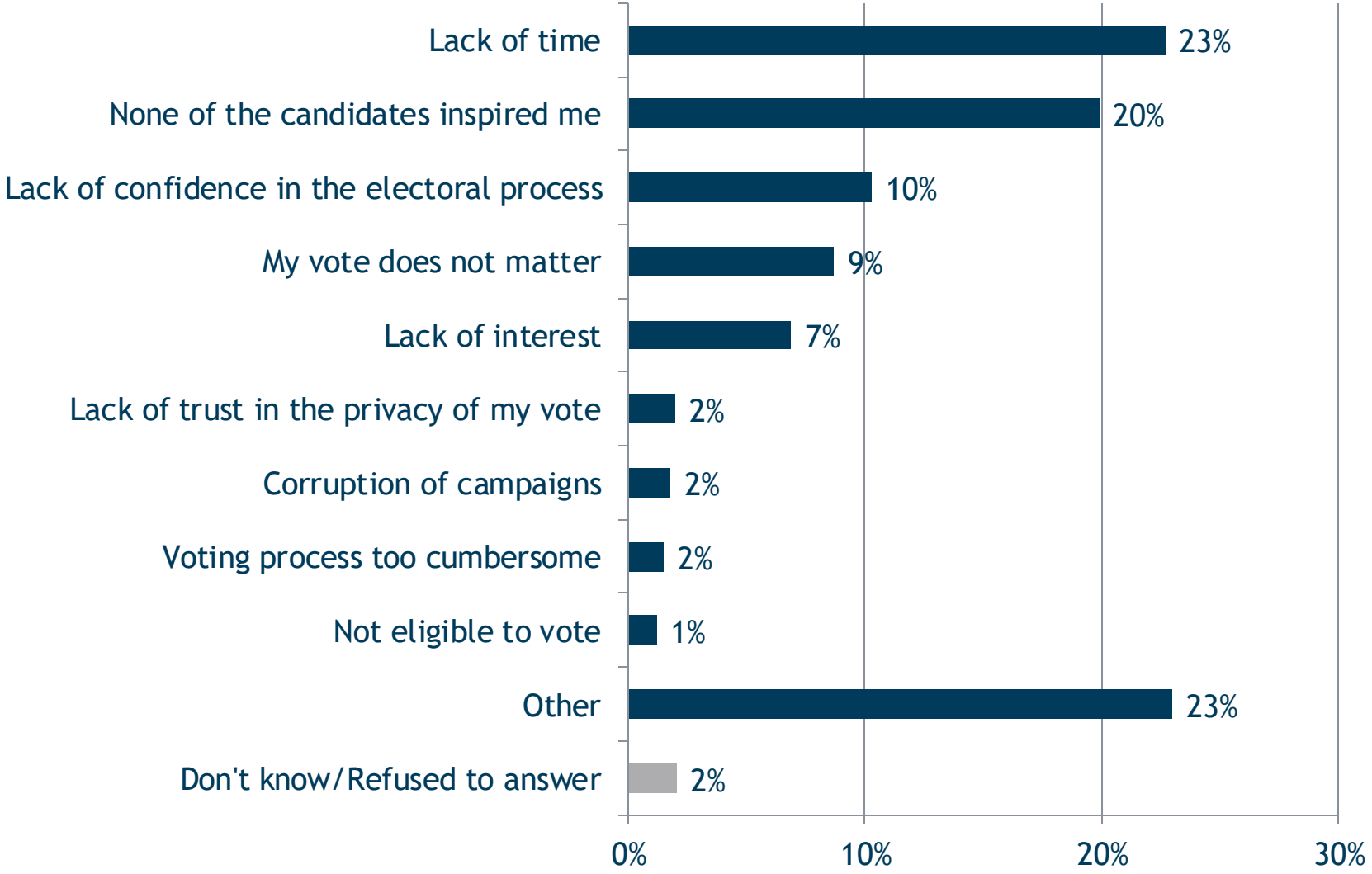
Did you experience or witness any difficulties while voting at your polling center?

(Respondents who voted in the May 6 municipal elections: n=712)

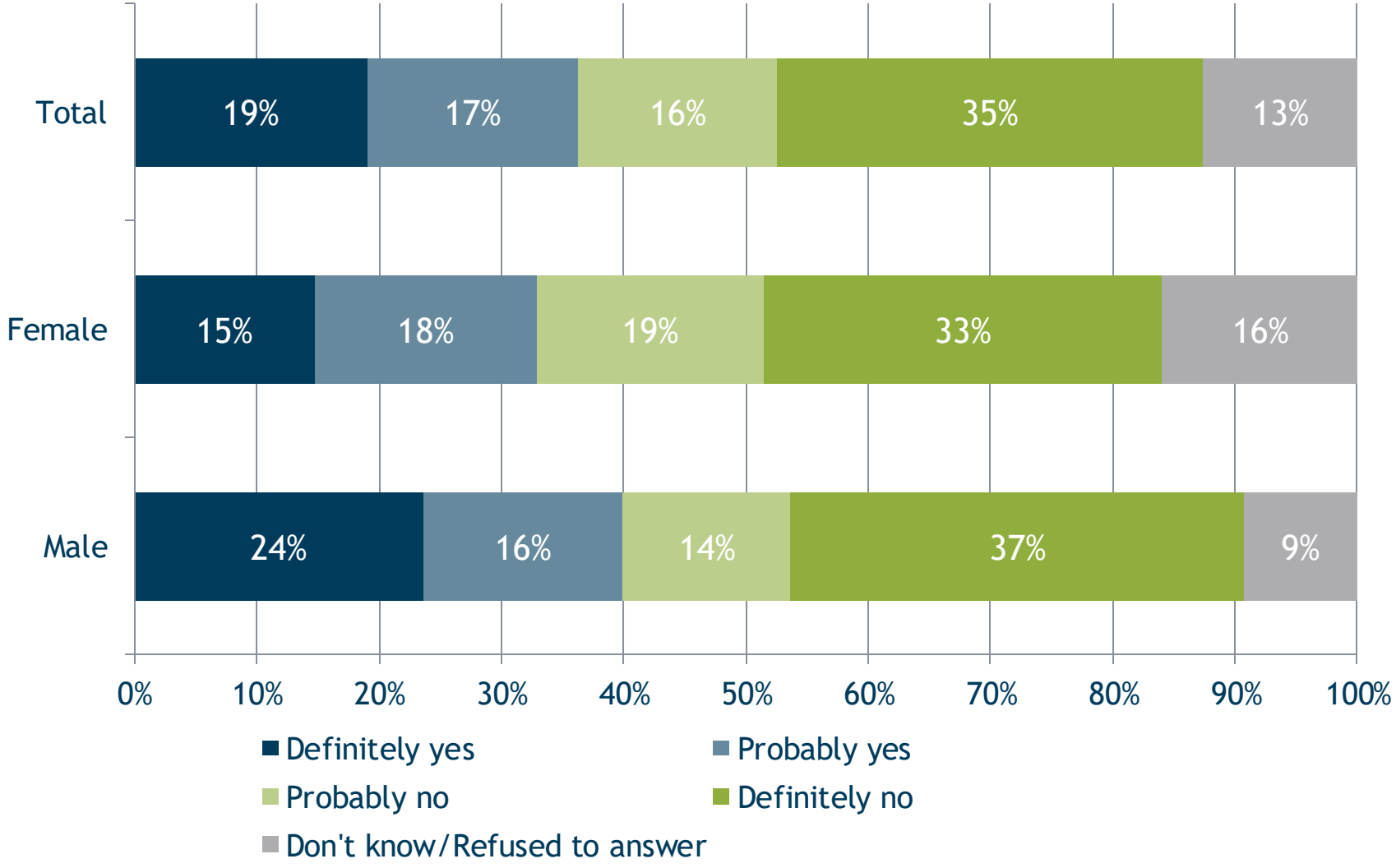


What is the primary reason you did not vote in the May 6 municipal elections?

(Respondents who were registered to vote but did note vote in the May 6 municipal elections: n=178)



In your opinion, do the declared official election results reflect the will of the people?
(Disaggregated by gender)



Elections (Upcoming)

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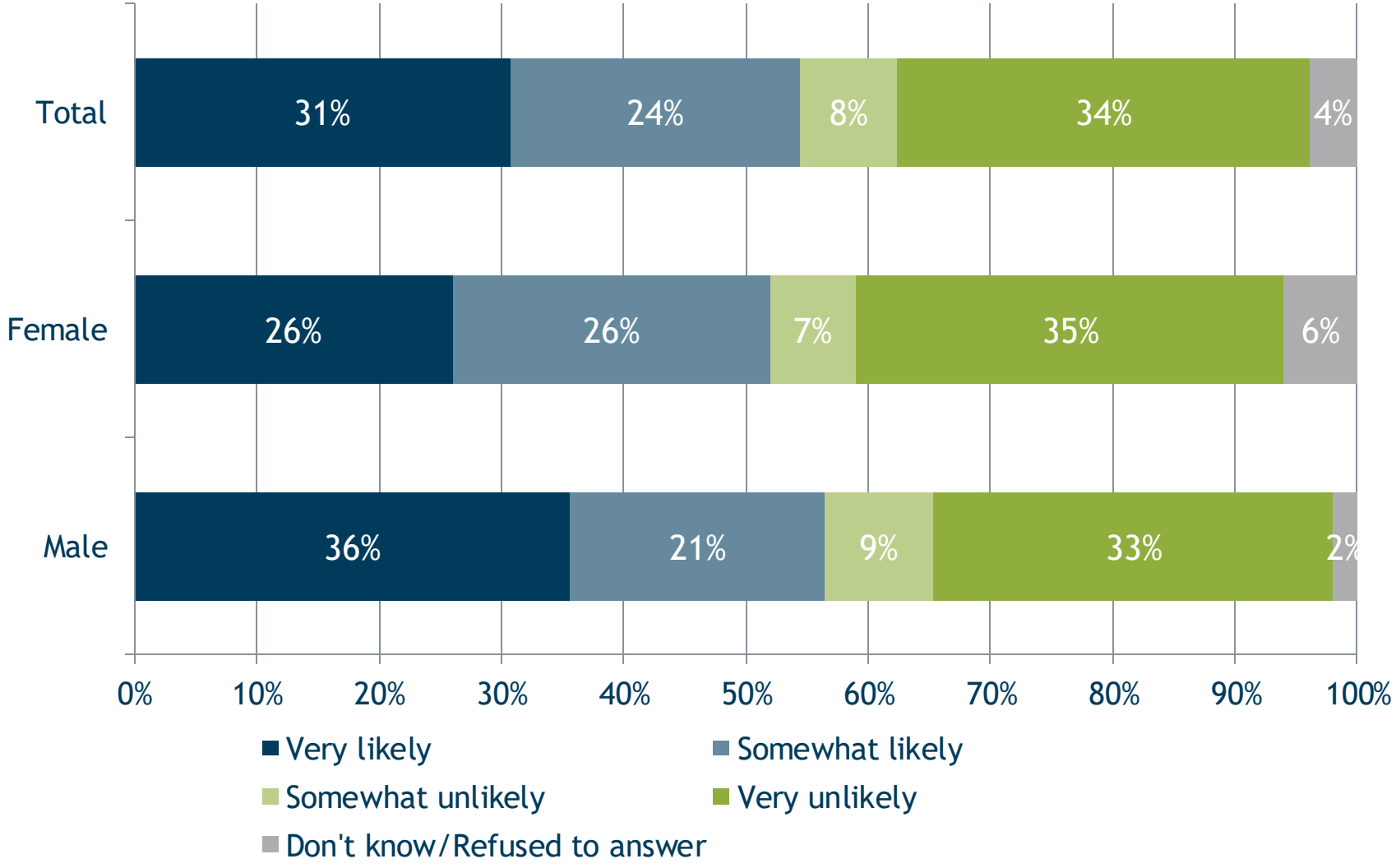
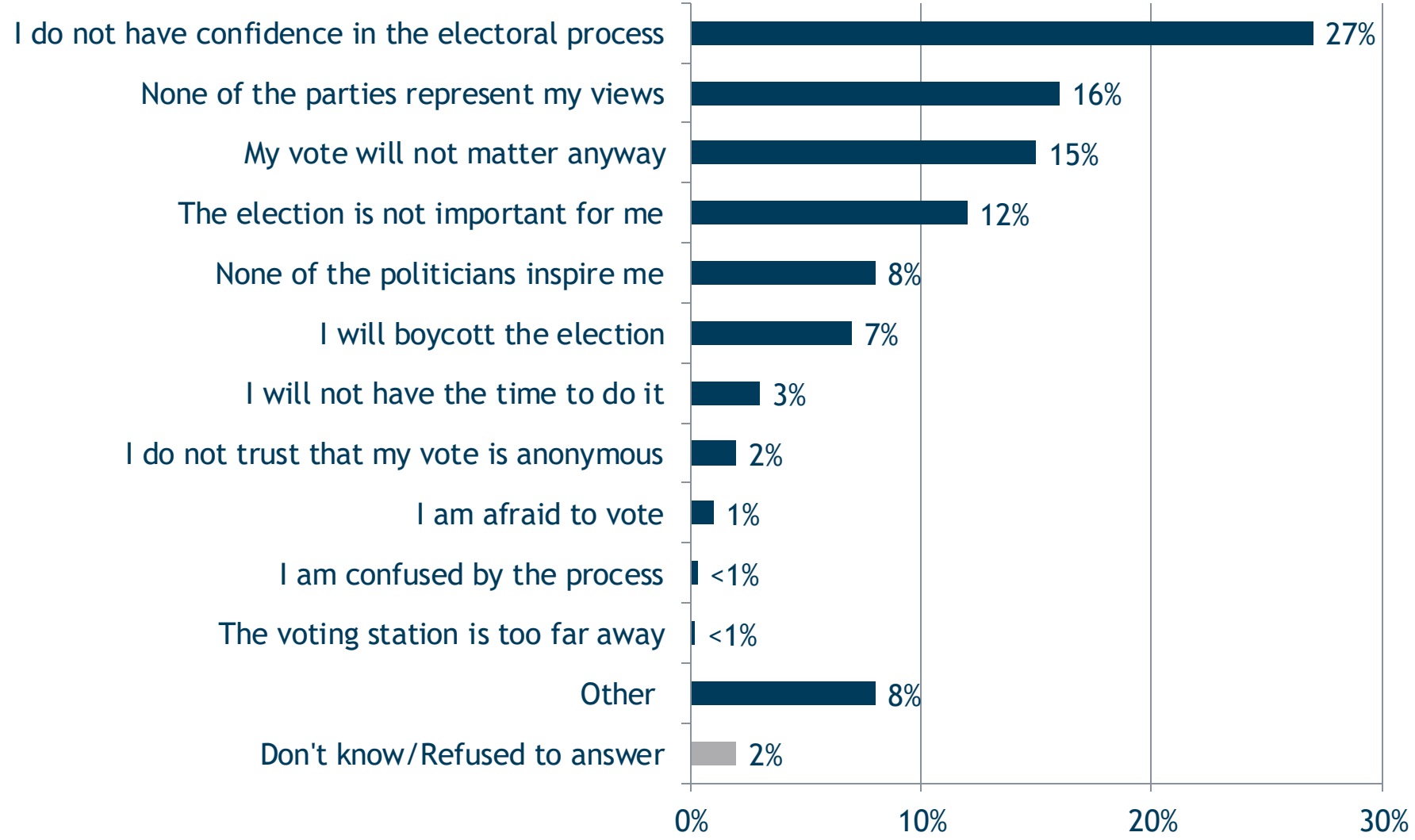
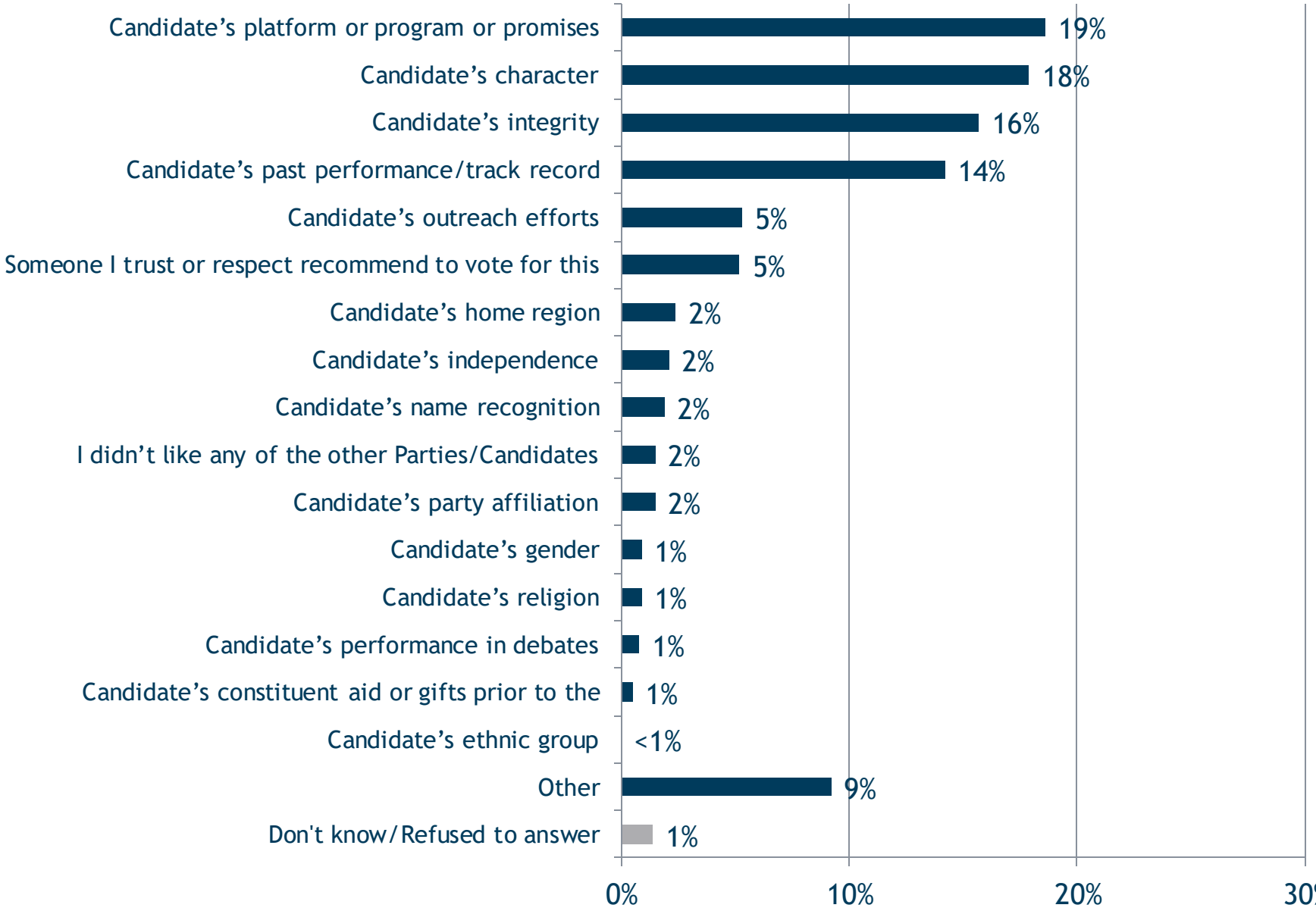
How likely or unlikely are you to vote in the upcoming 2019 presidential and parliamentary elections?
(Disaggregated by gender)



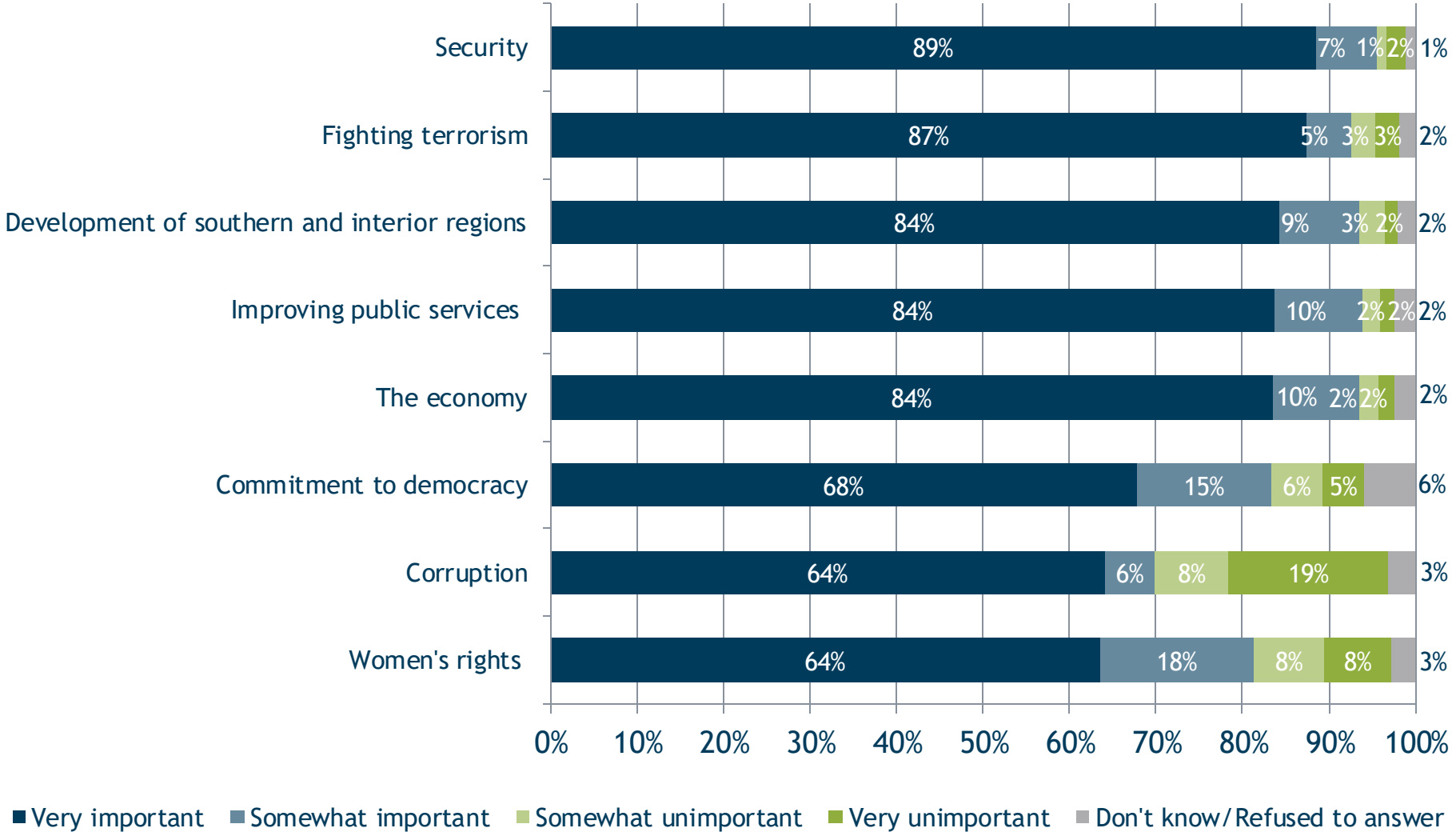
Why are you very unlikely to vote in the 2019 presidential and parliamentary elections?
(Respondents who are *very unlikely* to vote in the 2019 elections: n=776)



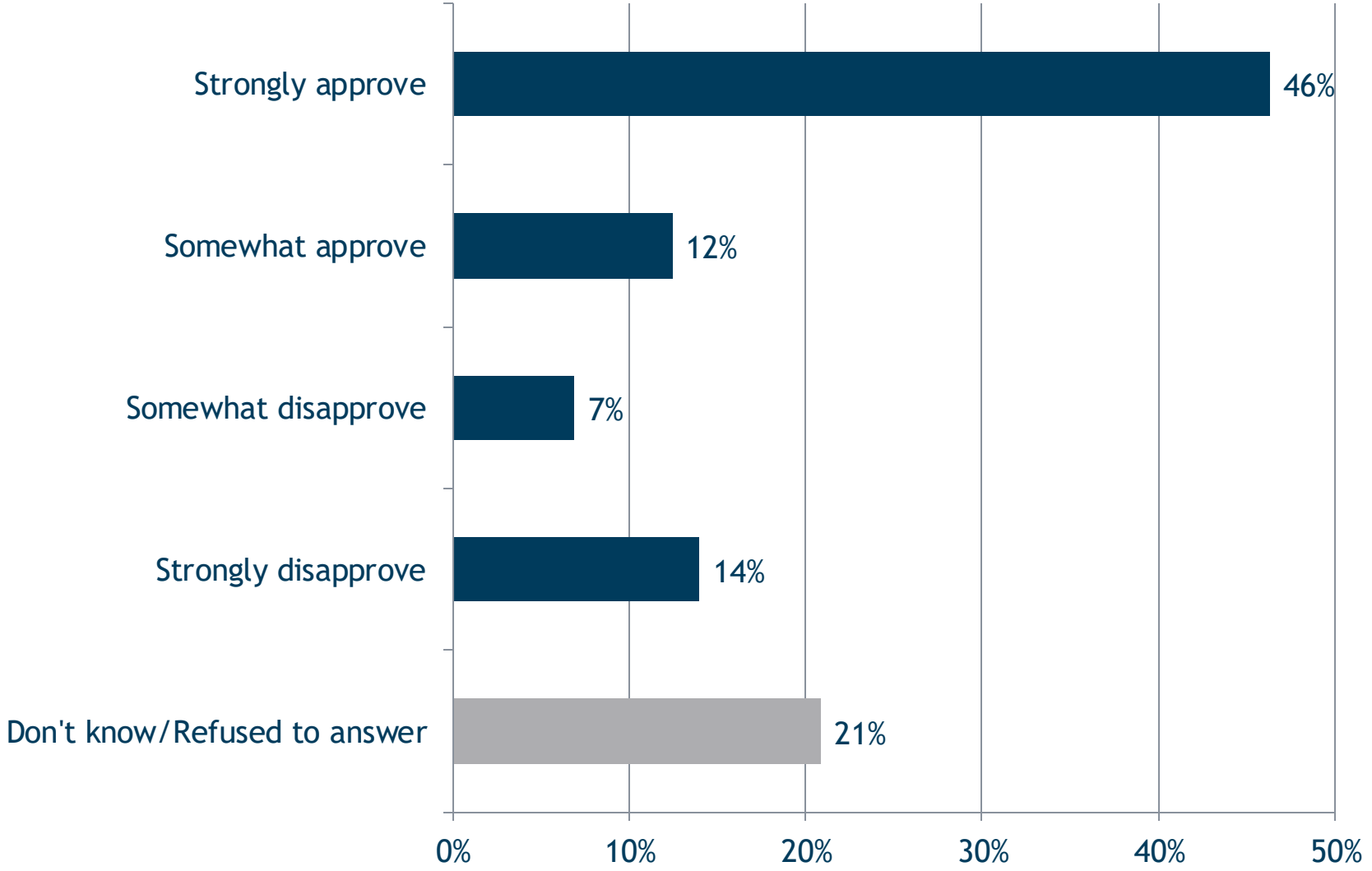
What will be the most important factor for determining your vote?
(Respondents who are *very likely* to vote in the 2019 elections and who named a named a candidate they would vote for: n=341)



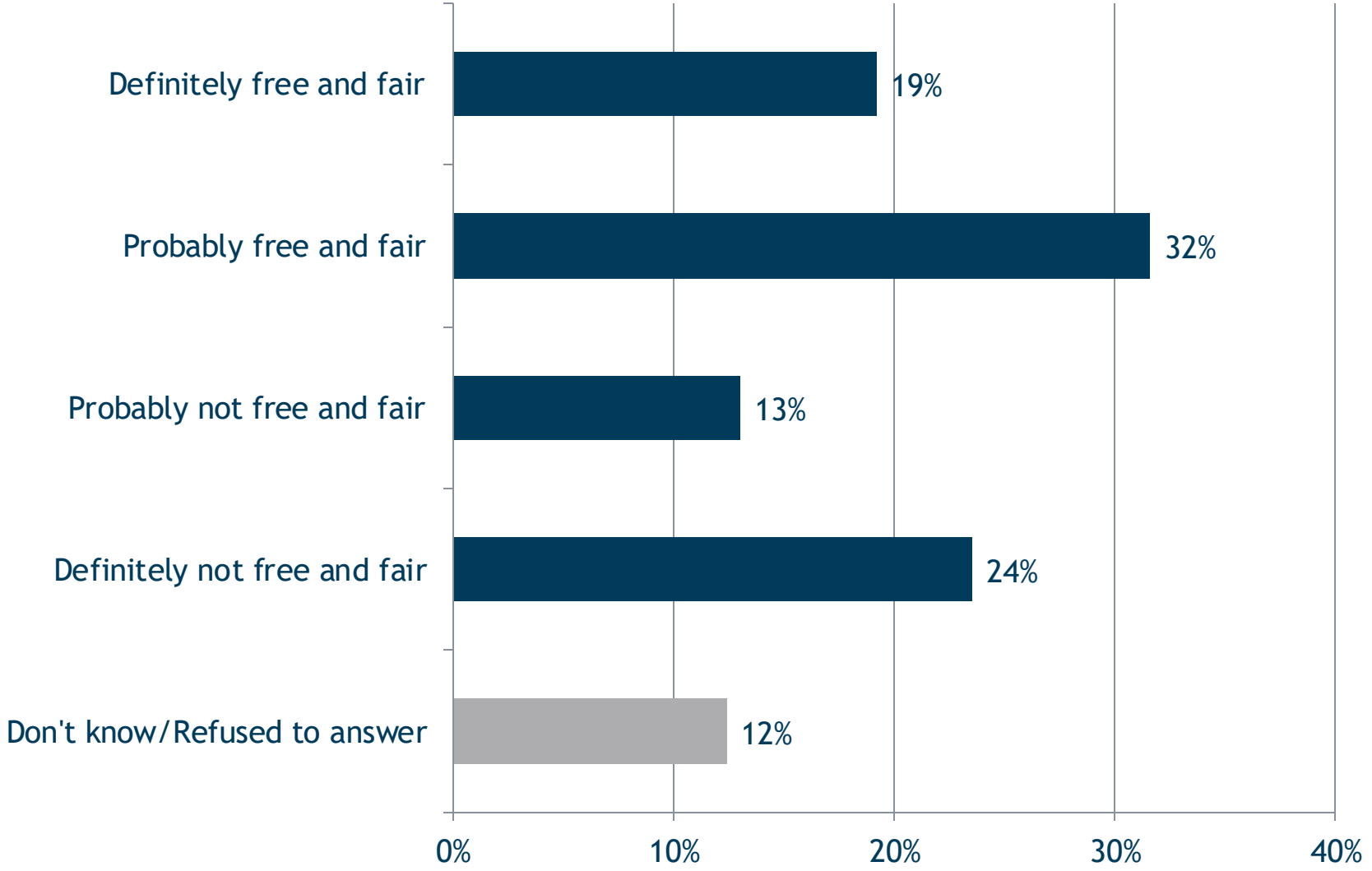
How important or unimportant are each of the following issues for determining your vote?



Do you approve or disapprove of establishing a threshold for parliamentary seats?



Do you feel that the upcoming elections will be free and fair or not?



Electoral system

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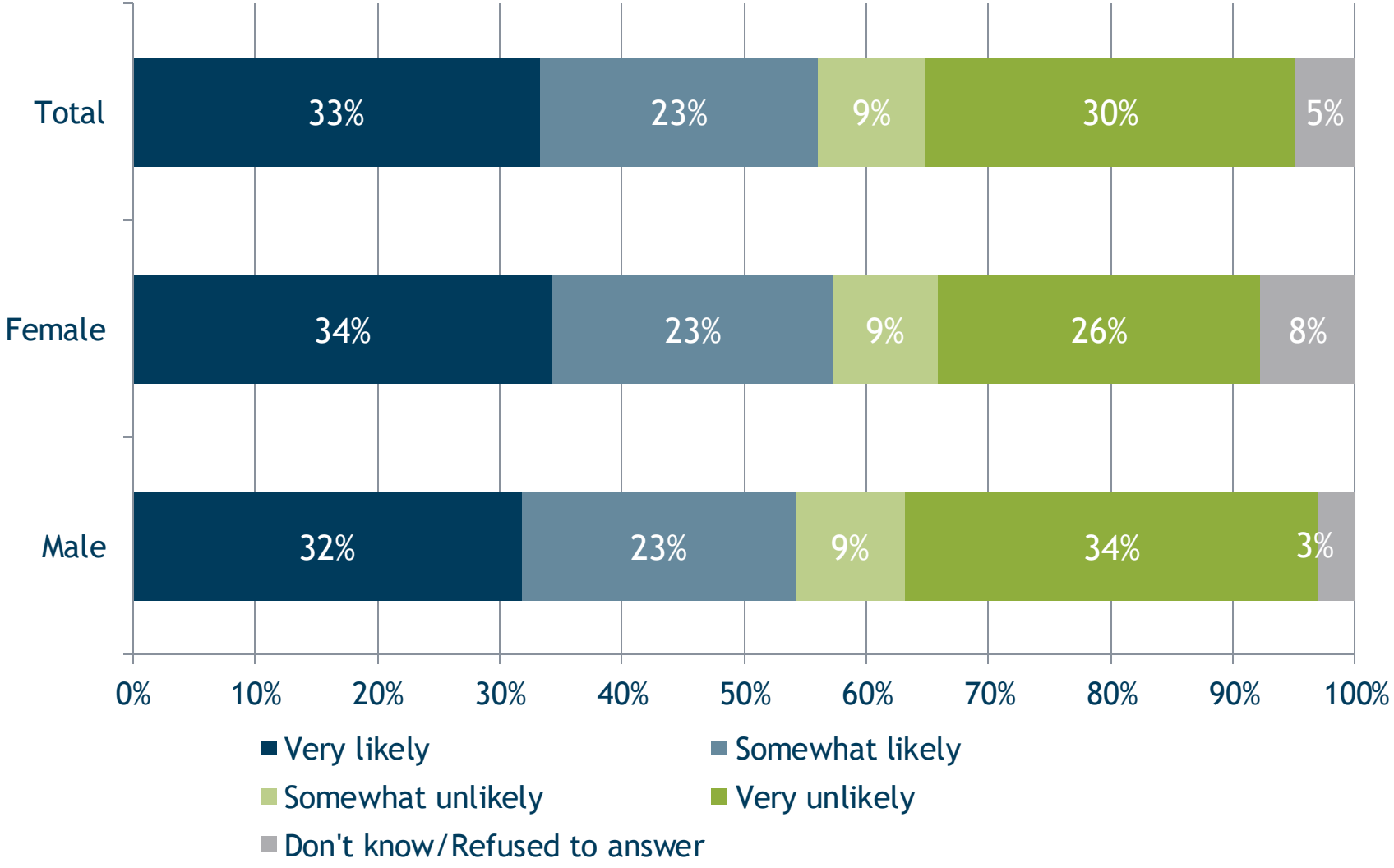
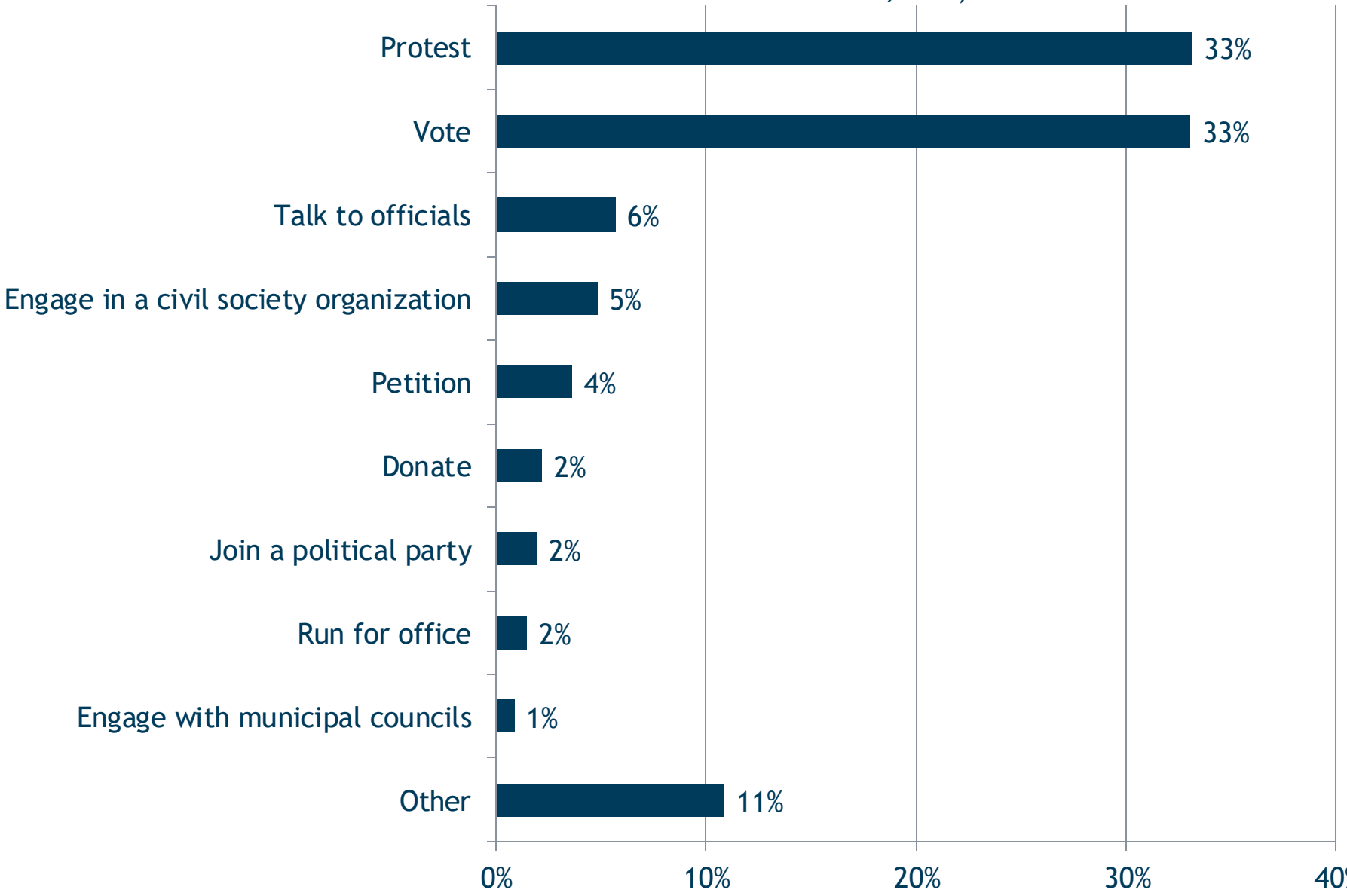
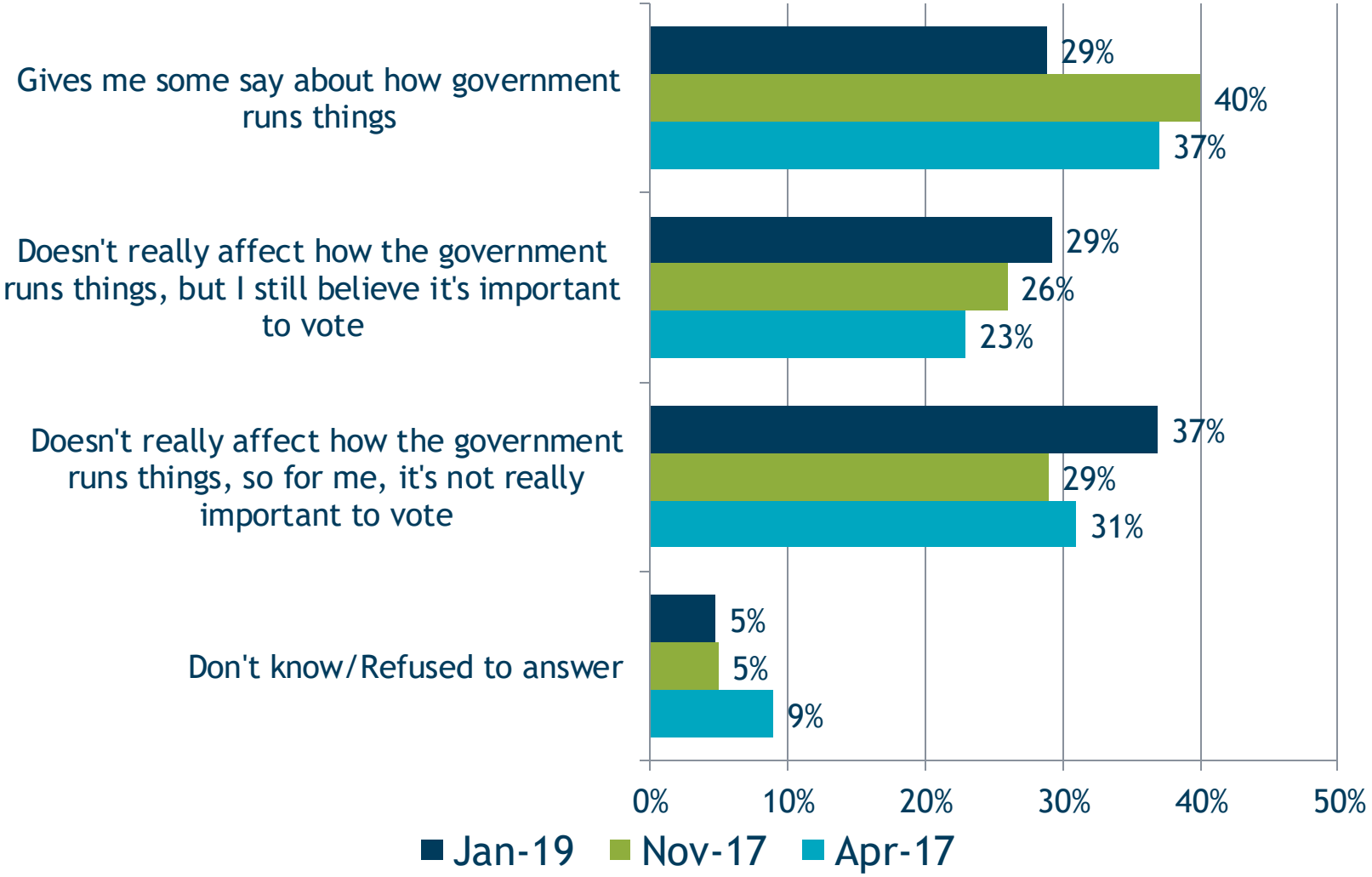
How likely or unlikely are ordinary people able to influence decisions made in our country?
(Disaggregated by gender)



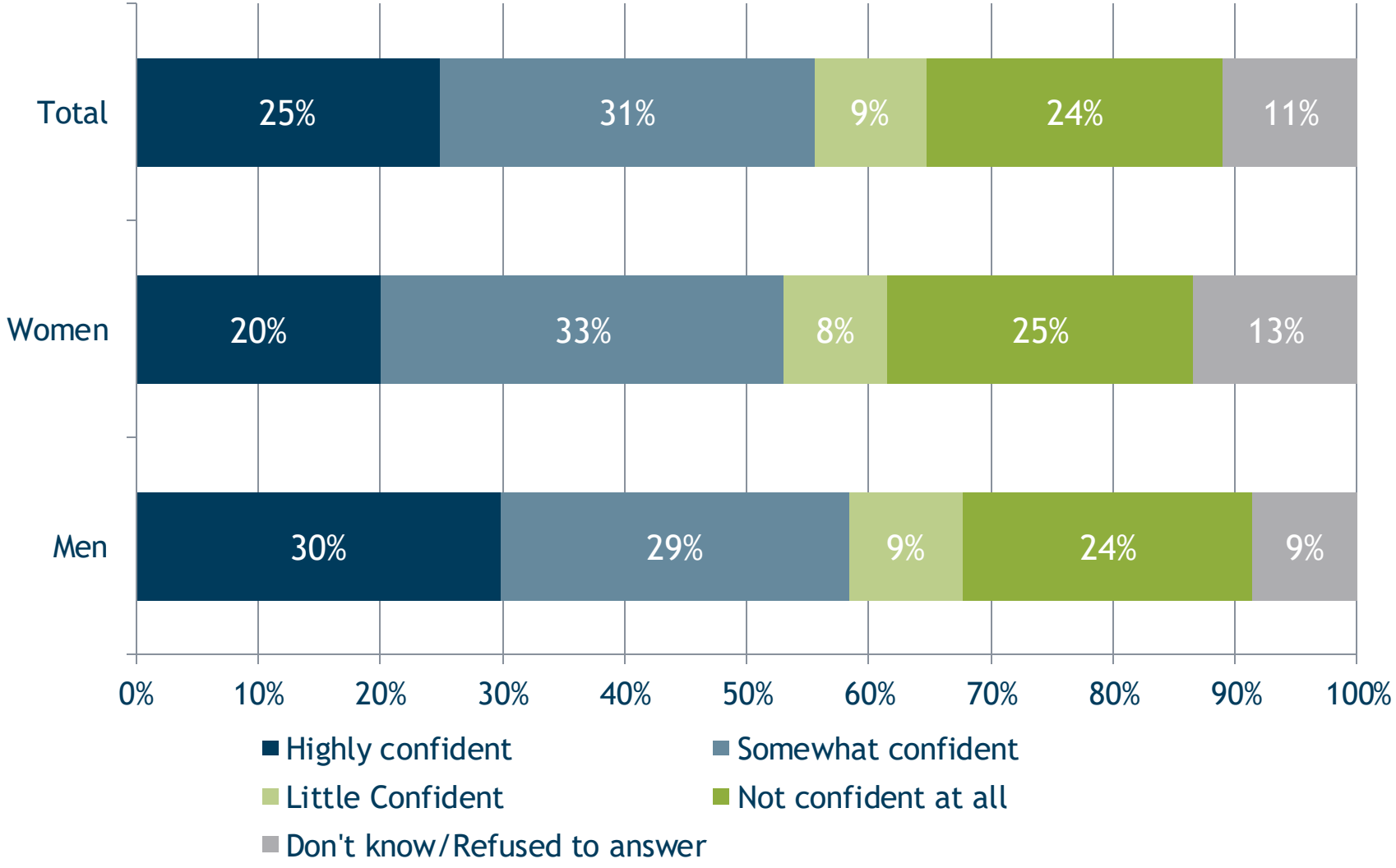
How can ordinary people influence decisions made in our country?
(Respondents who believe ordinary people are *very likely* or *somewhat likely* able to influence decisions: n=1,363)



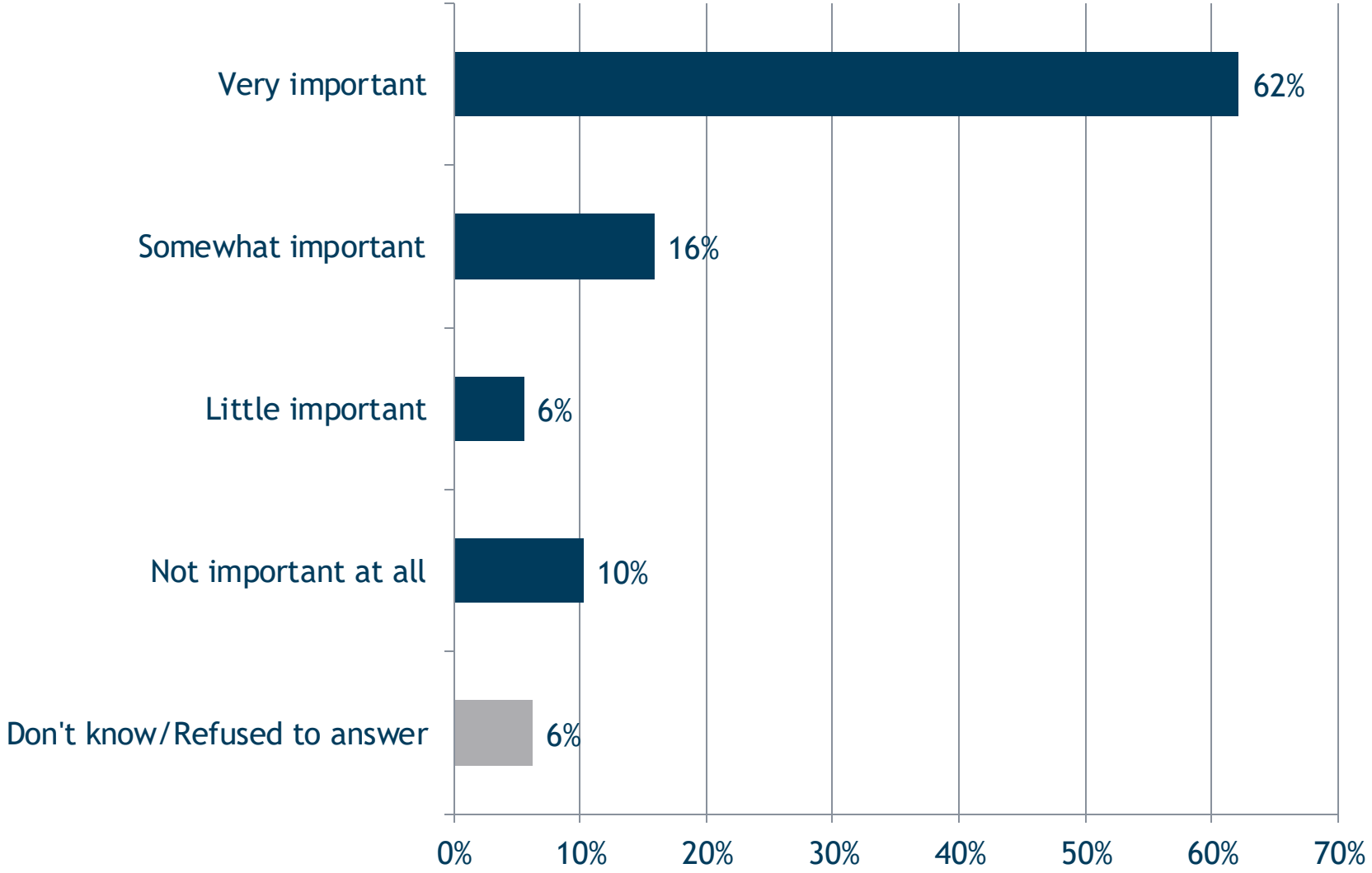
For people like me, voting…



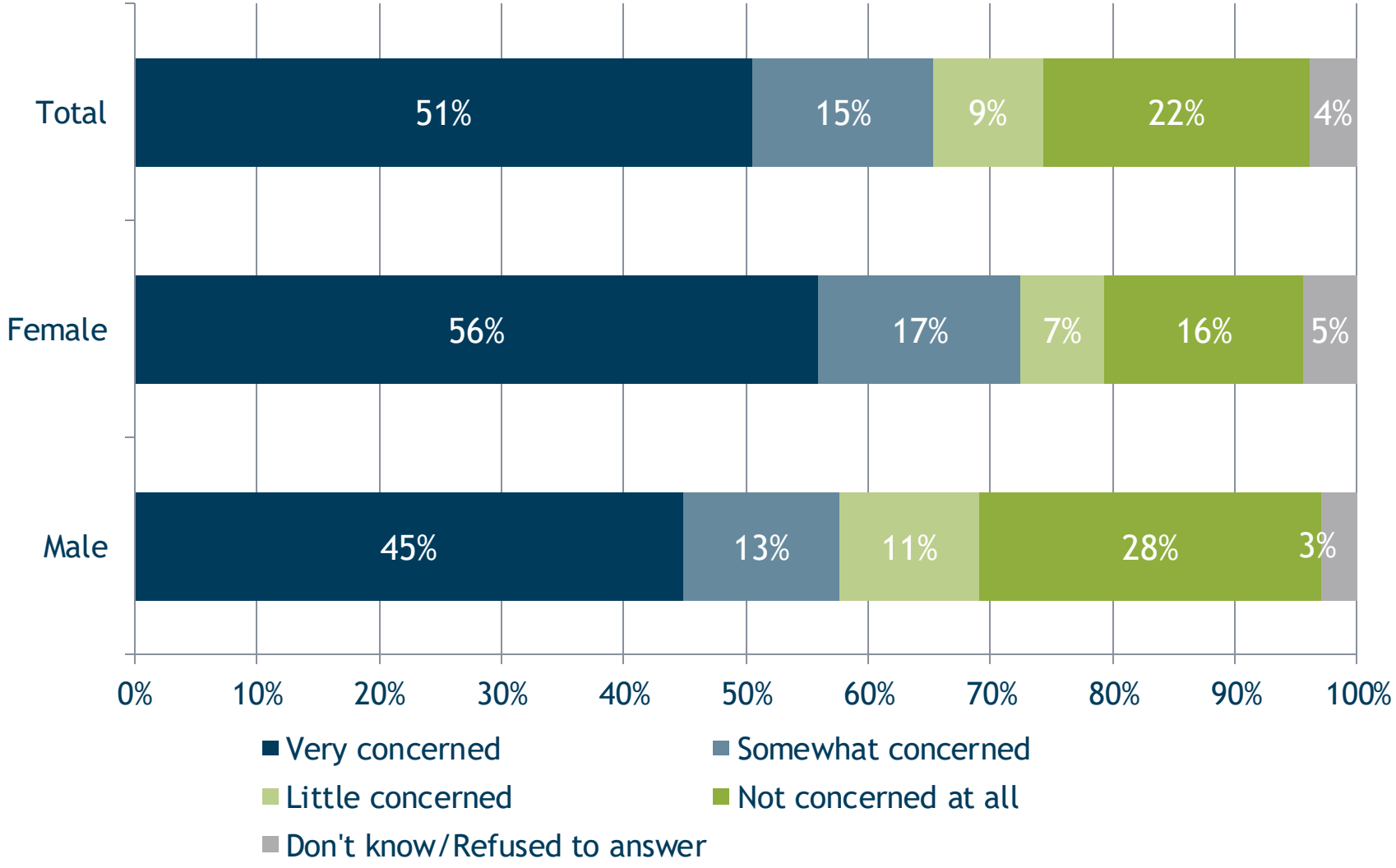
How confident, if at all, are you in the Independent High Authority for Elections' *[L'Instance supérieure indépendante pour les élections]* ability to organize and supervise elections?
(Disaggregated by gender)



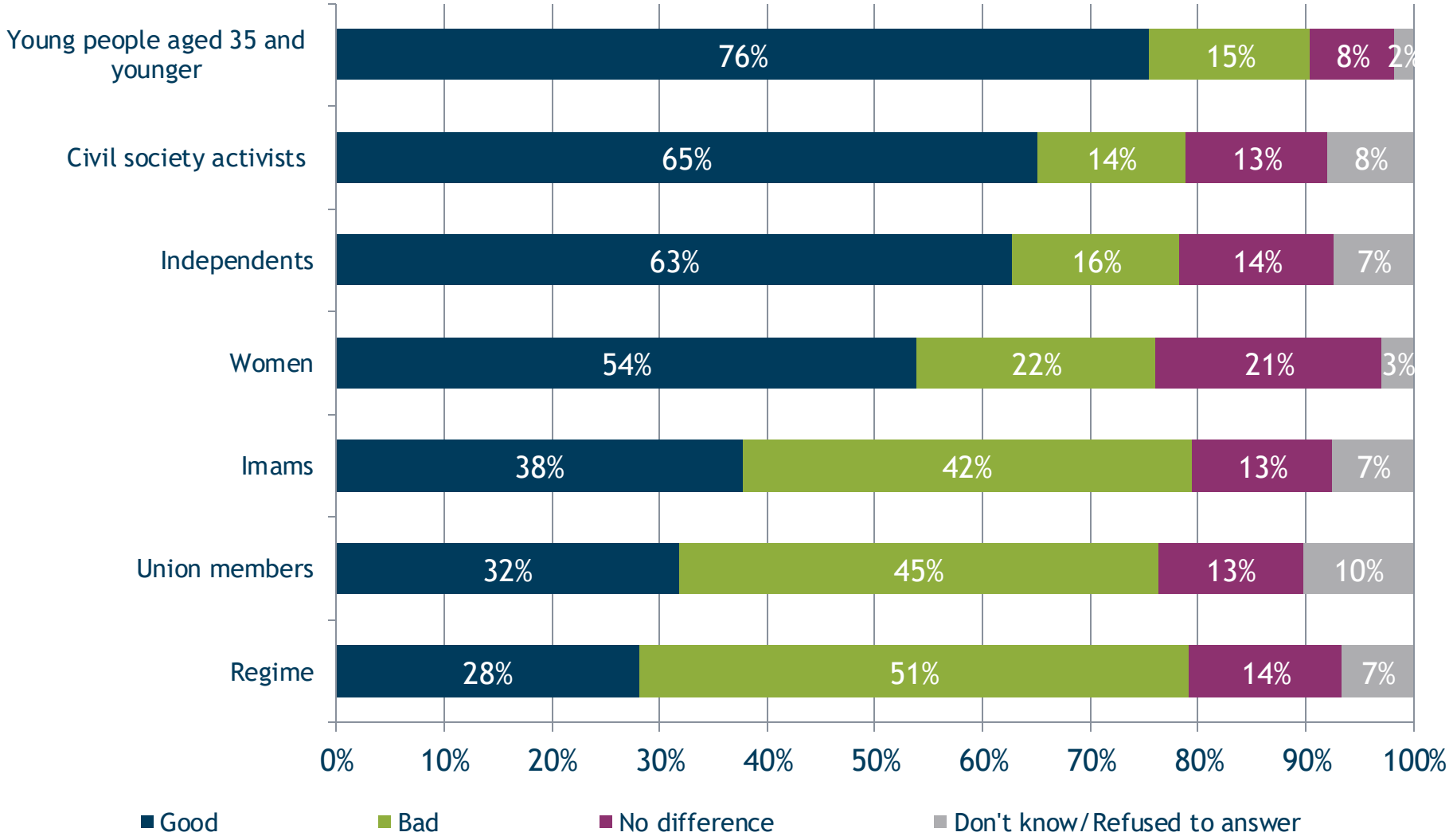
How important, if at all, is it to you that independent, non-government organizations observe the elections?



How concerned, if at all, are you about election-related violence?
(Disaggregated by gender)



If more people representing the following groups were elected to the government, do you think that would be good, bad, or would it not make a difference?



Campaigning

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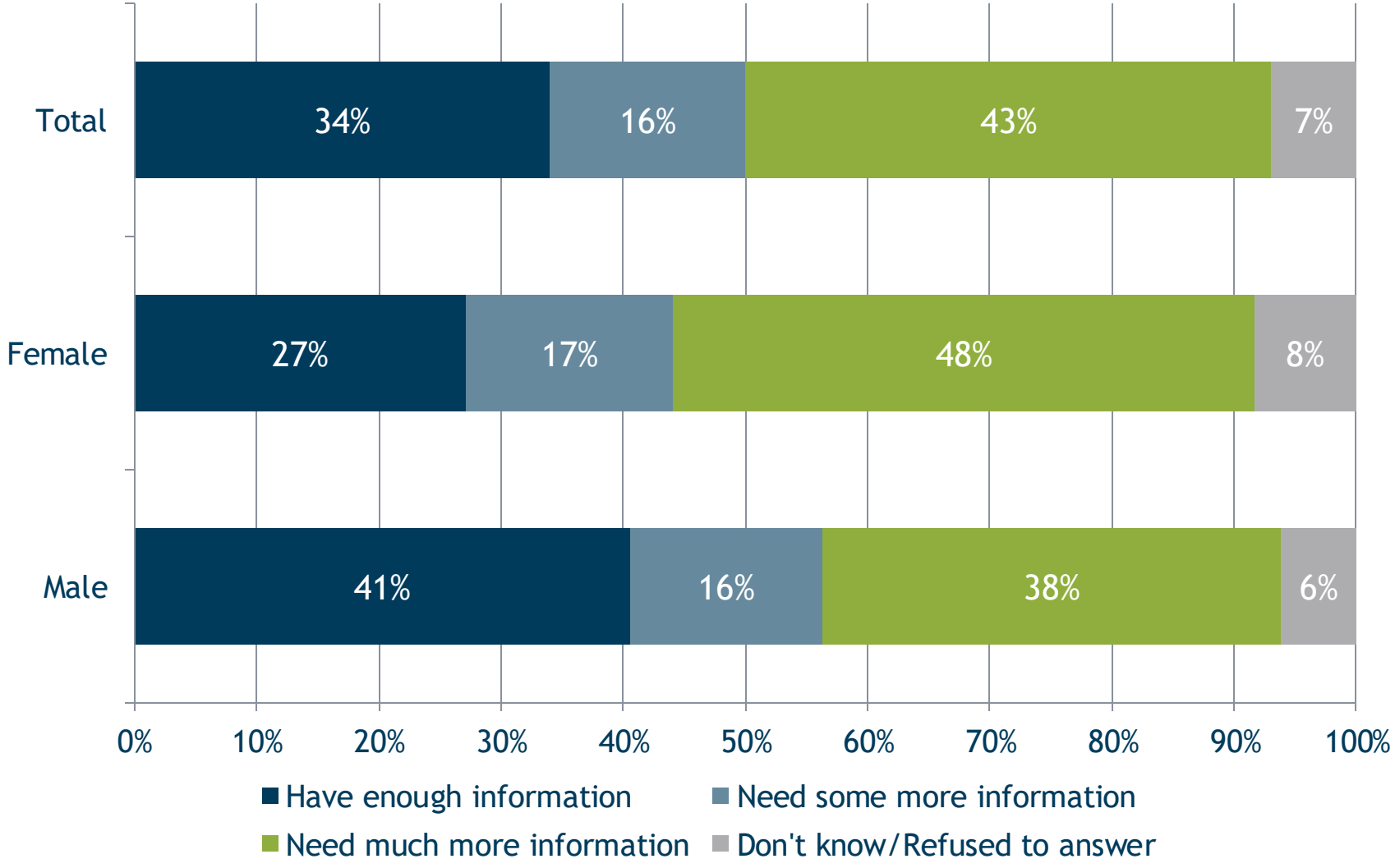
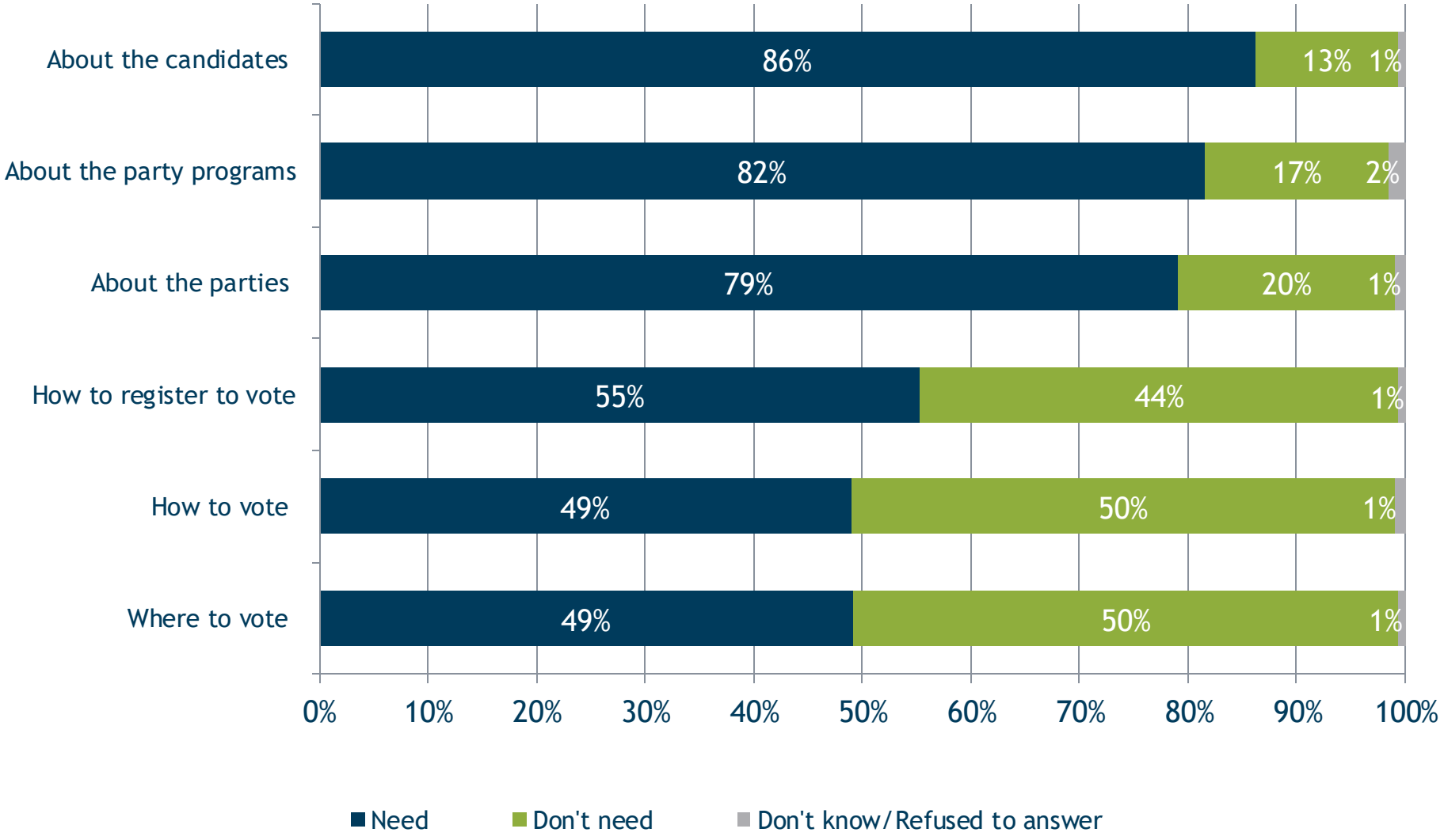
Thinking about the upcoming 2019 elections, would you say that you have enough information or need more information on how to vote?
(Disaggregated by gender)

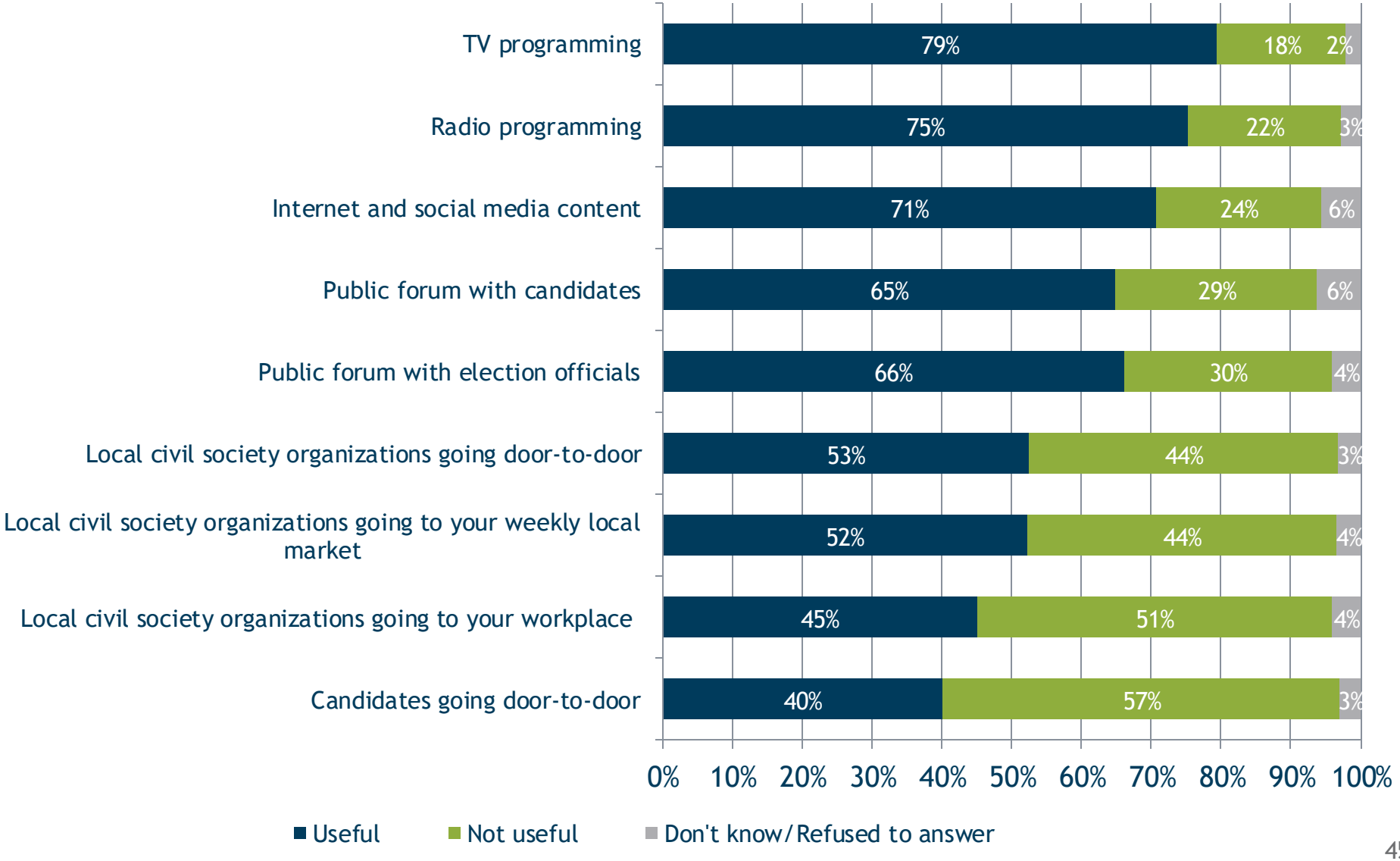


What type of additional information would you need? For each item, please tell me if you need it.

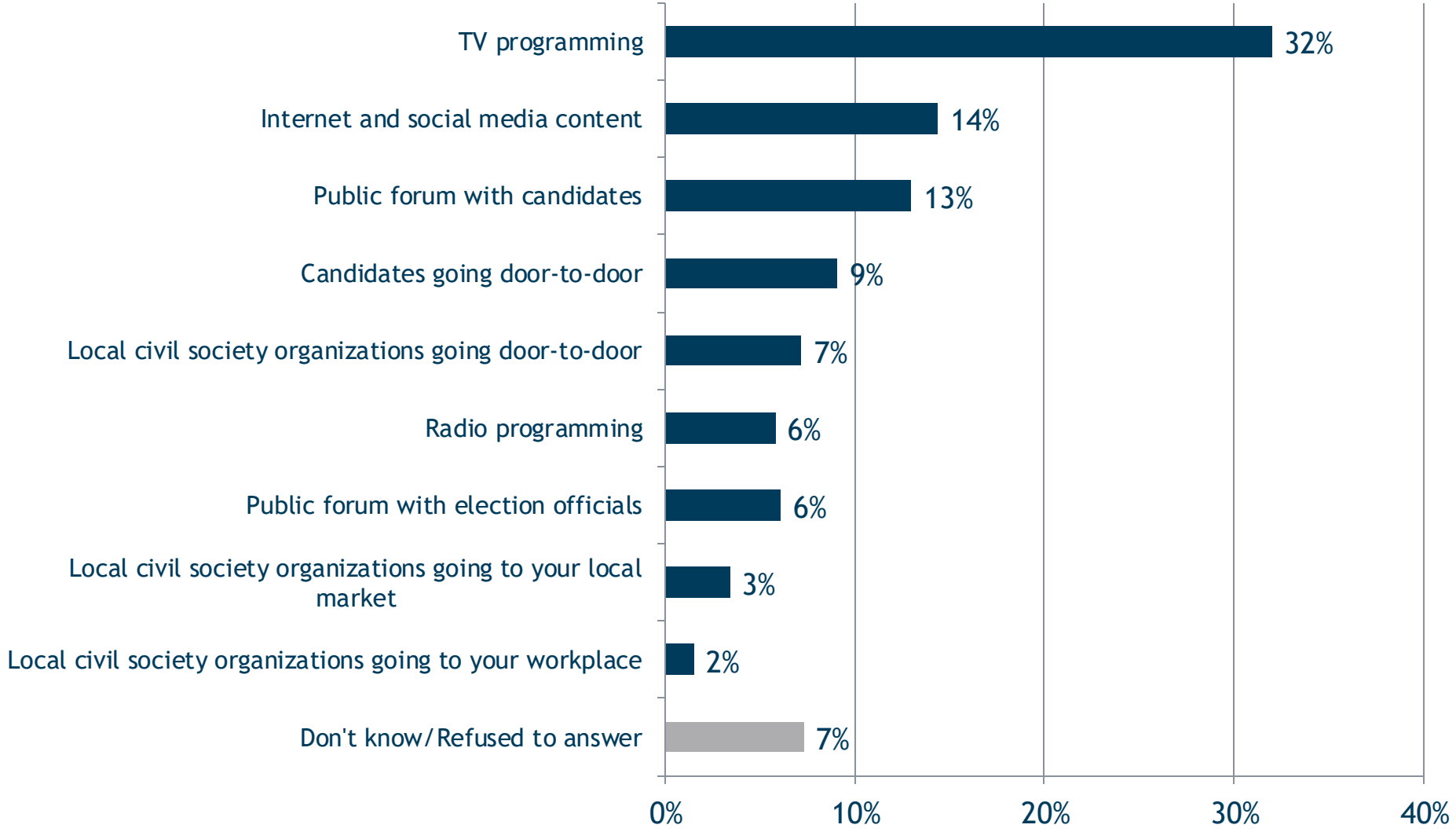
(Respondents who *need some more information* or *need much more information* on how to vote: n=1,472)



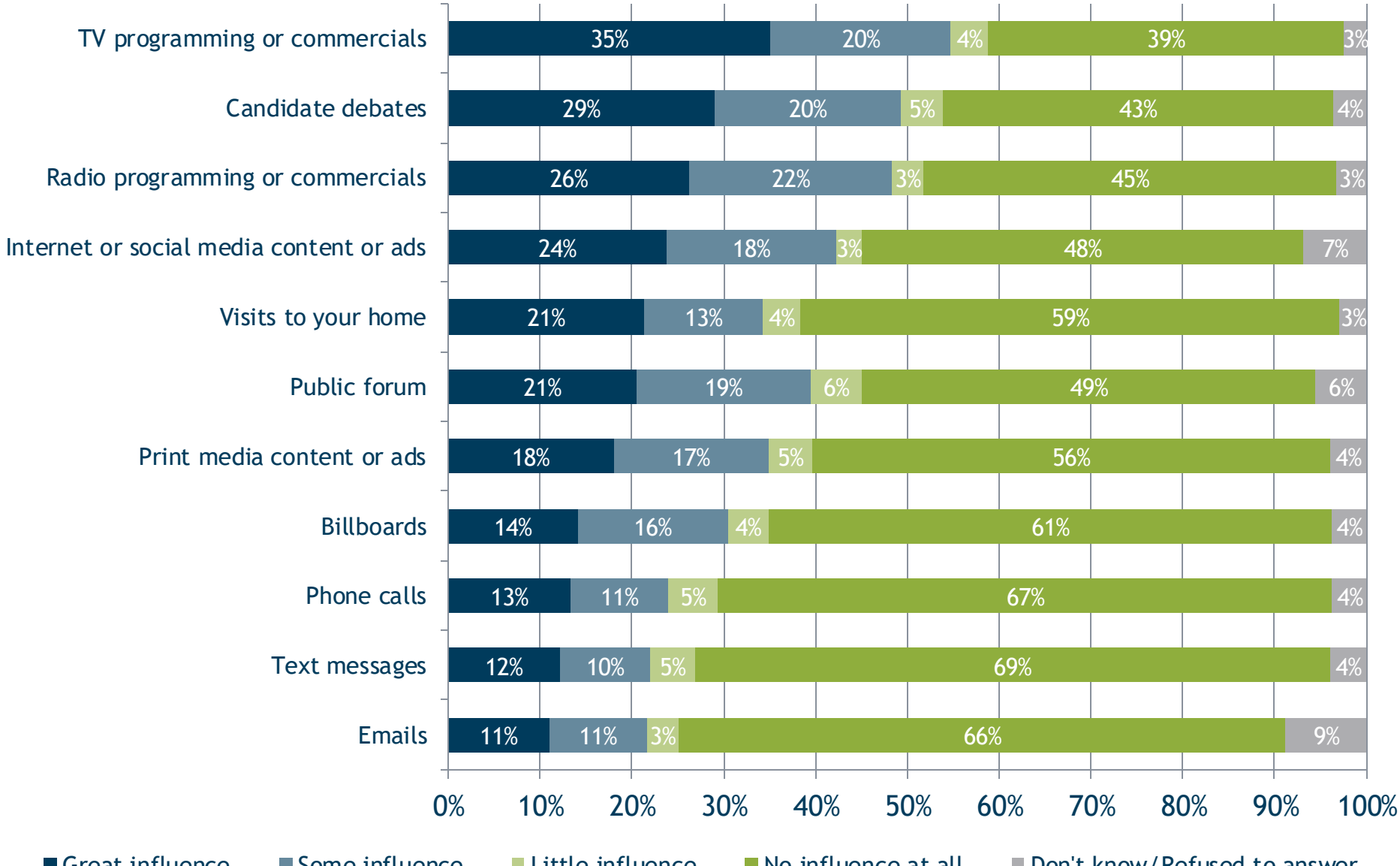
In which formats would you like additional information? For each format, please tell me if it would be useful for you for not.
(Respondents who *need some more information* or *need much more information* on how to vote: n=1,472)



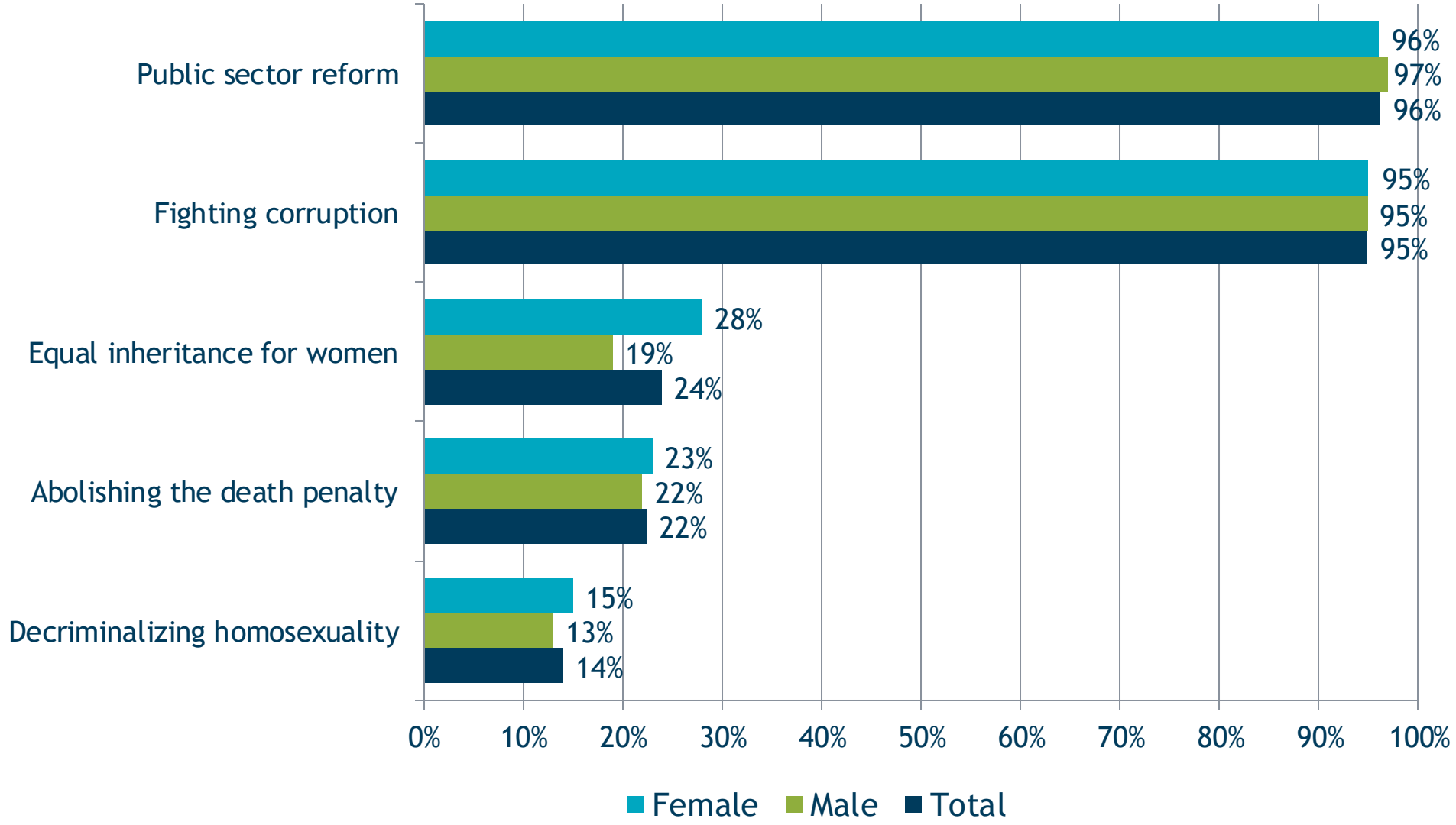
And which of these would be the most useful, if you had to choose just one?
(Respondents who rated more than one item useful: n=1,472)



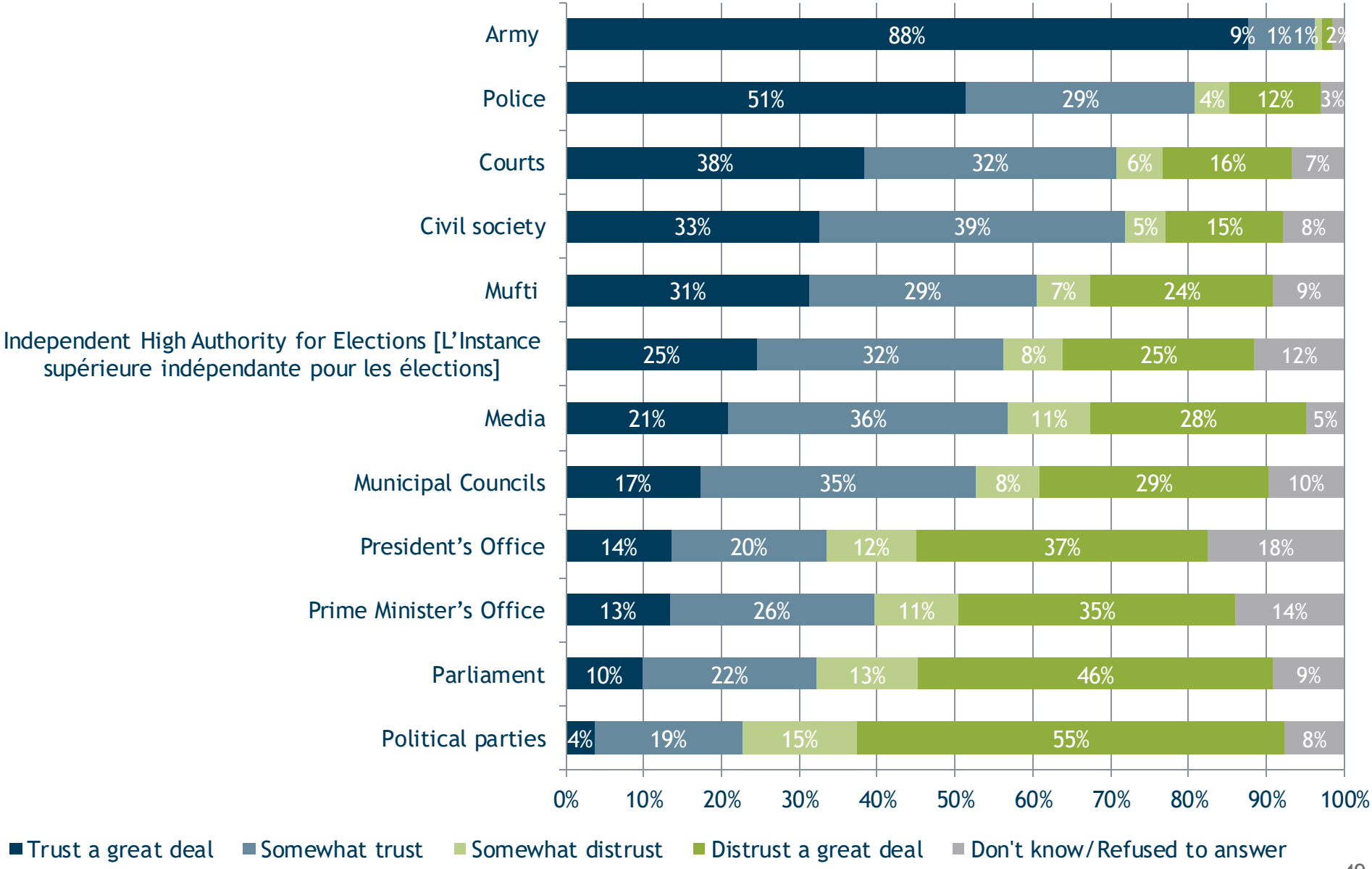
In general, what is the influence of each of these forms of election campaigning on you?



Do you support the following initiatives?
("Support" data displayed, disaggregated by gender)



To what extent do you trust or distrust each of the following institutions:



Inclusion and Civic Engagement

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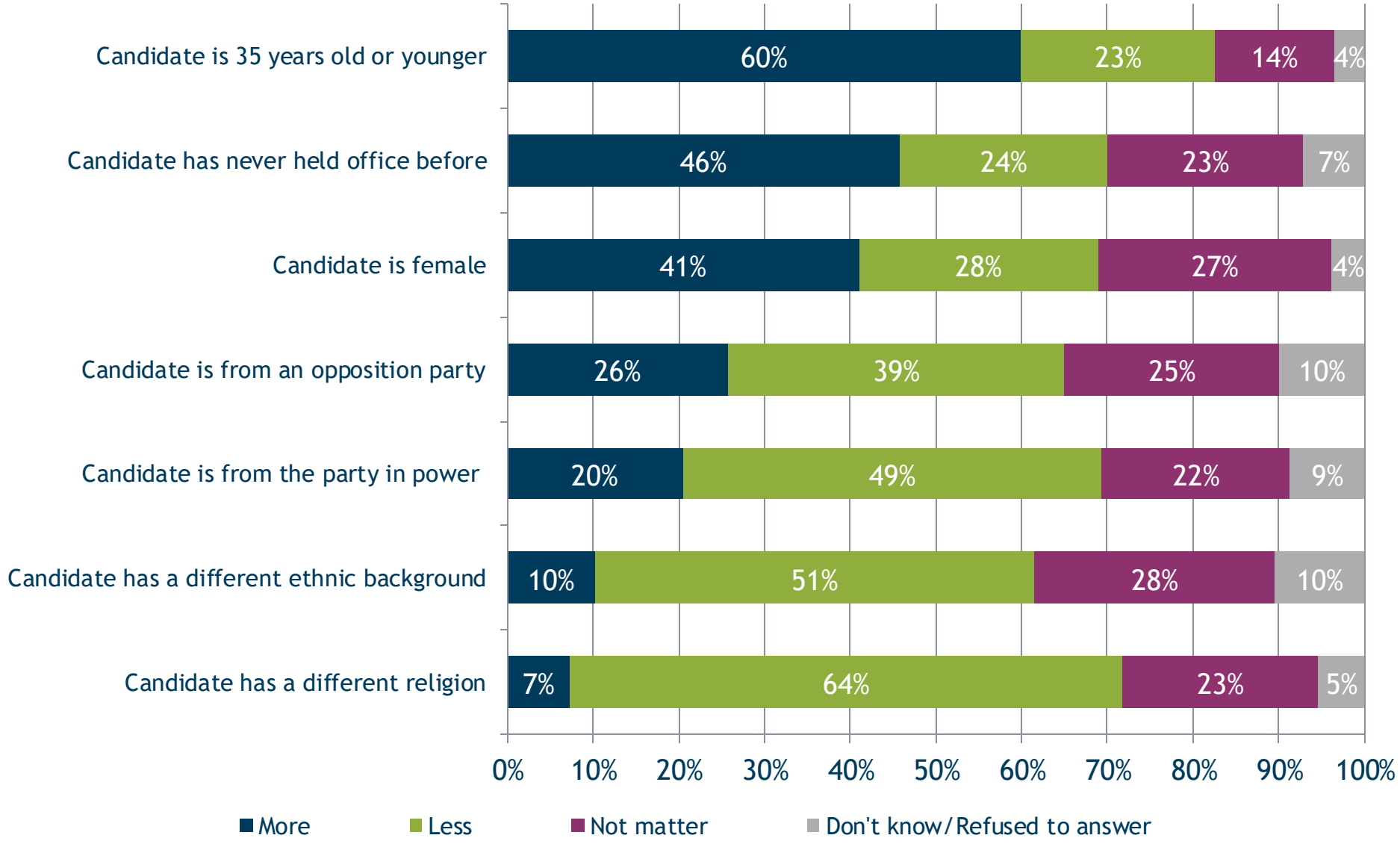
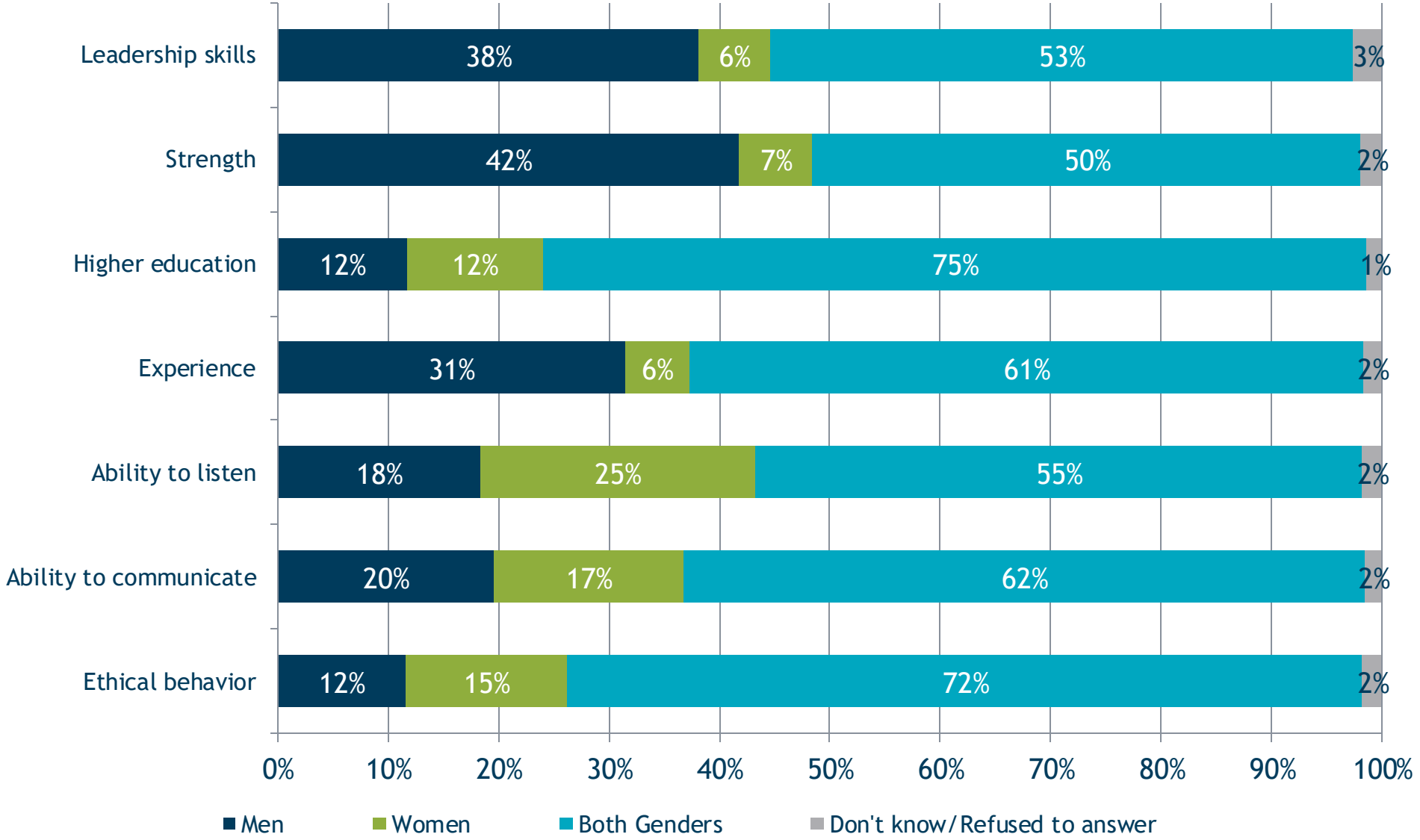
I will read you a list of several attributes a candidate running for office may have. For each attribute, please tell me if it would make you more likely or less likely to vote for the candidate, or if it would not matter.

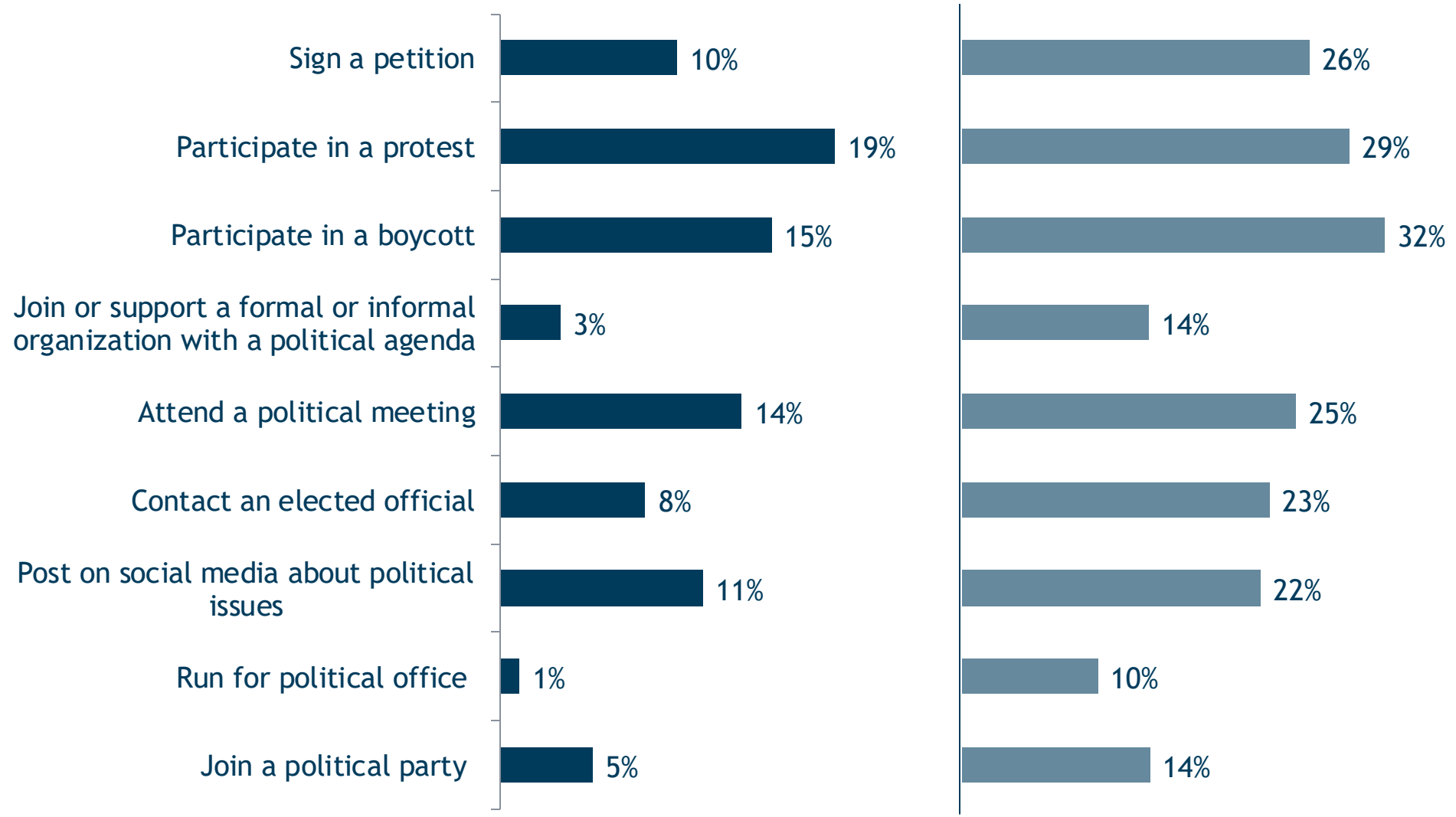


I will read you a list of several qualities voters commonly seek in politicians. For each quality, please tell me it is more likely for men to have it, for women to have it, or if both genders are equally likely to have it.

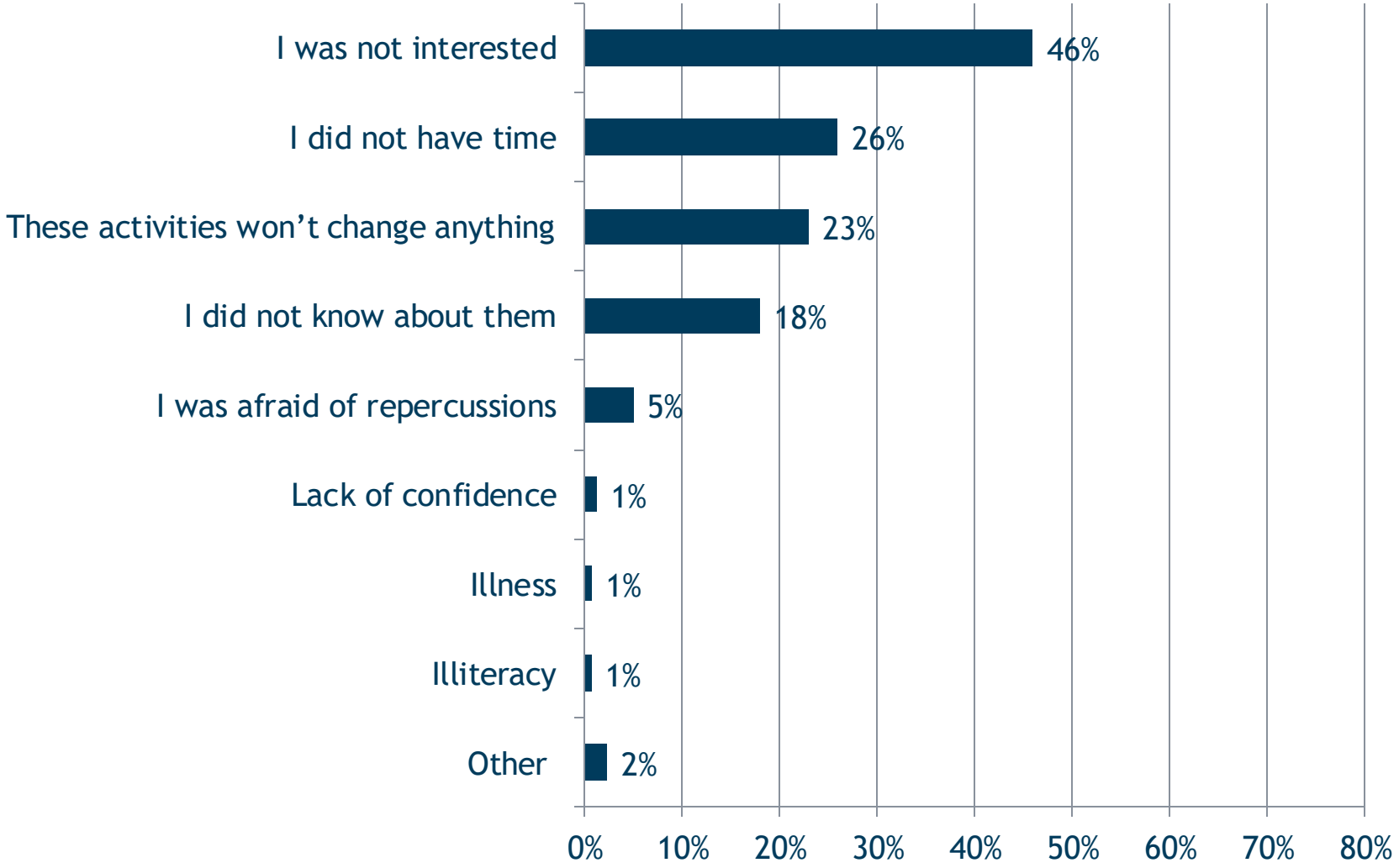


Have you ever engaged in any of the following activities?

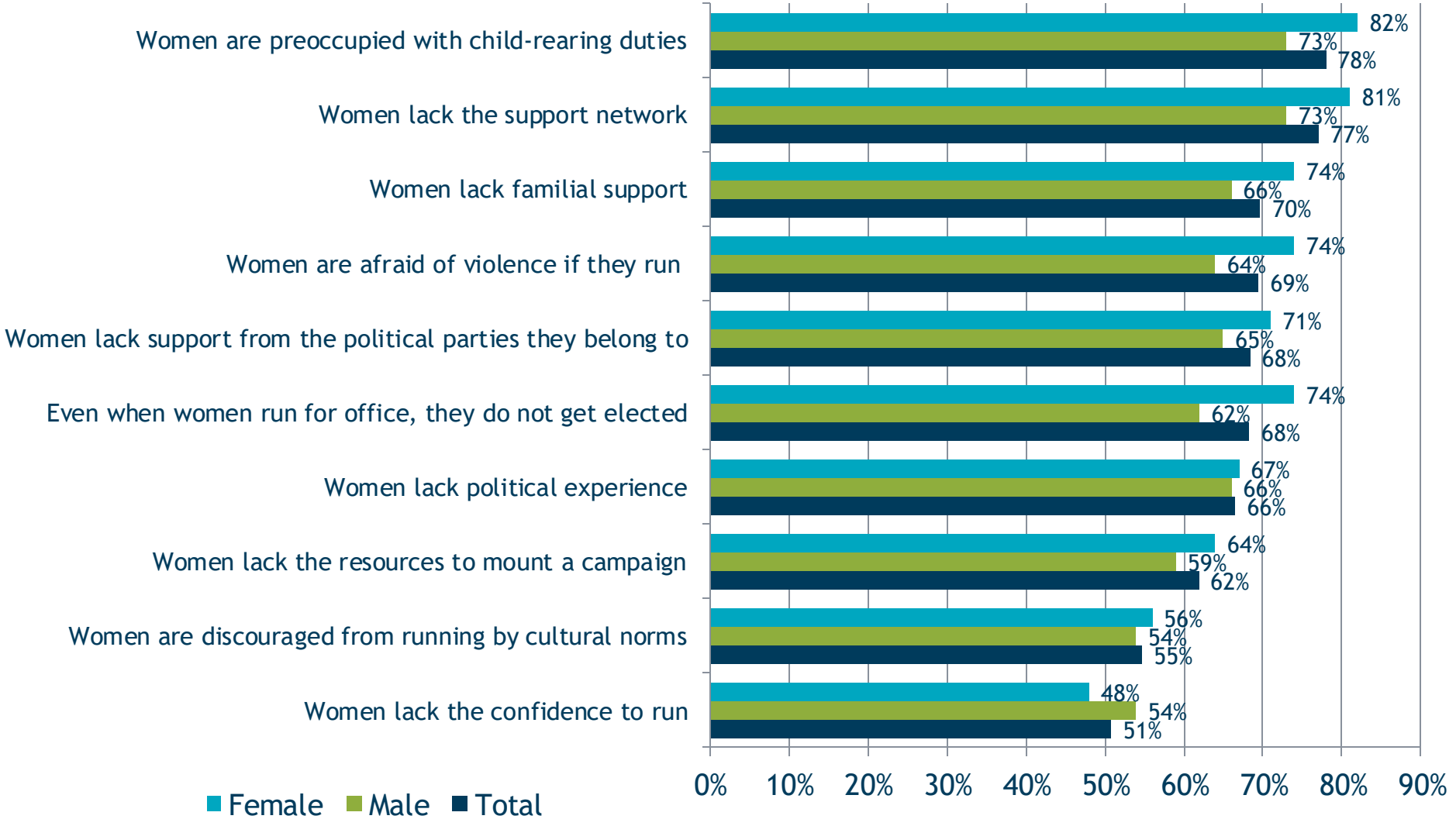
Are you interested in engaging in any of the following activities within the next several years?



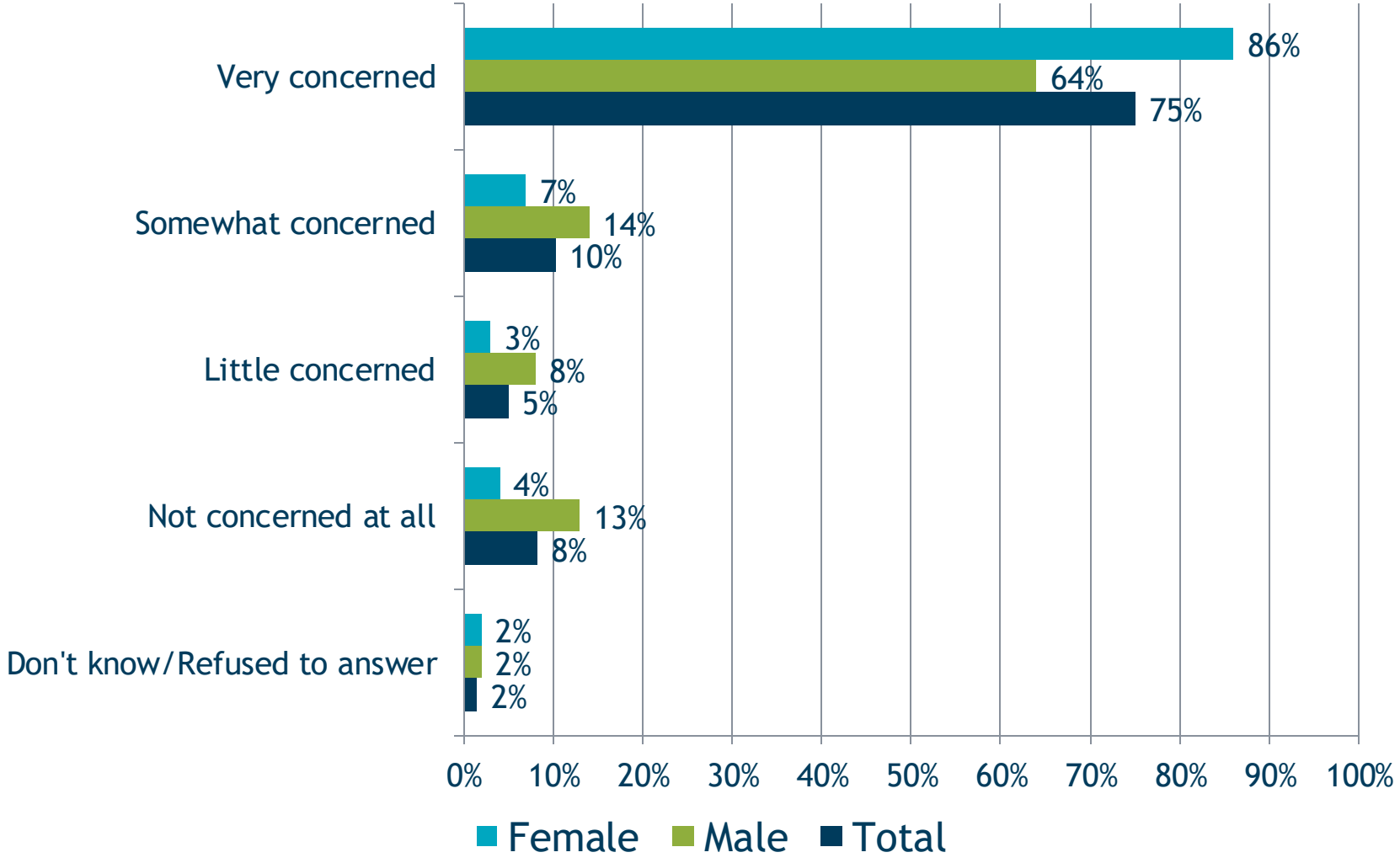
Why have you never engaged in any of these activities?
(Respondents who have never engaged in an activity: n=1,637)



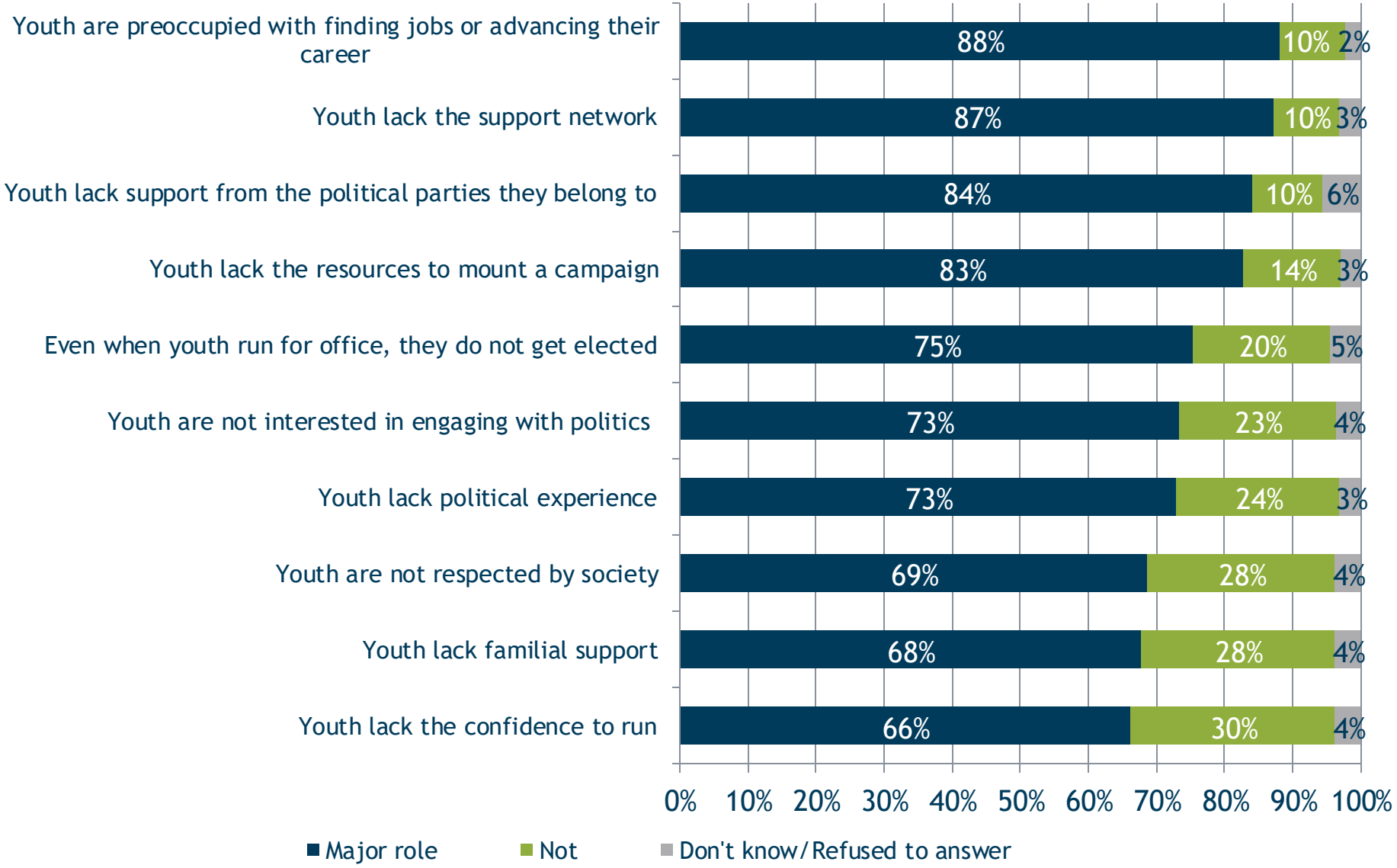
Why are there not more women politically engaged in our country? For each potential reason I read you, please tell me if it plays a major role or not.
(Data for major role displayed; disaggregated by gender)



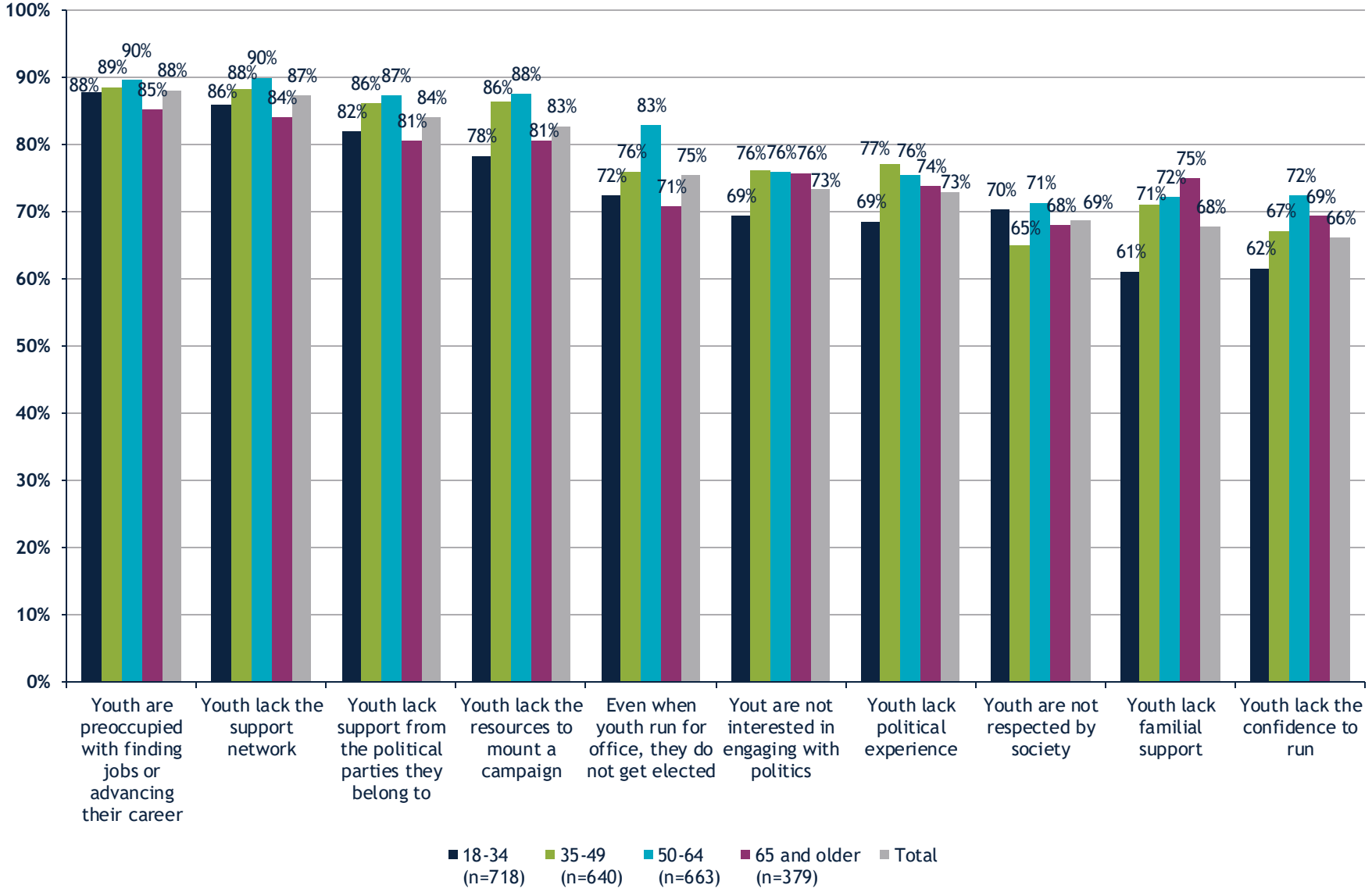
How concerned, if at all, are you about violence against women?
(Disaggregated by gender)



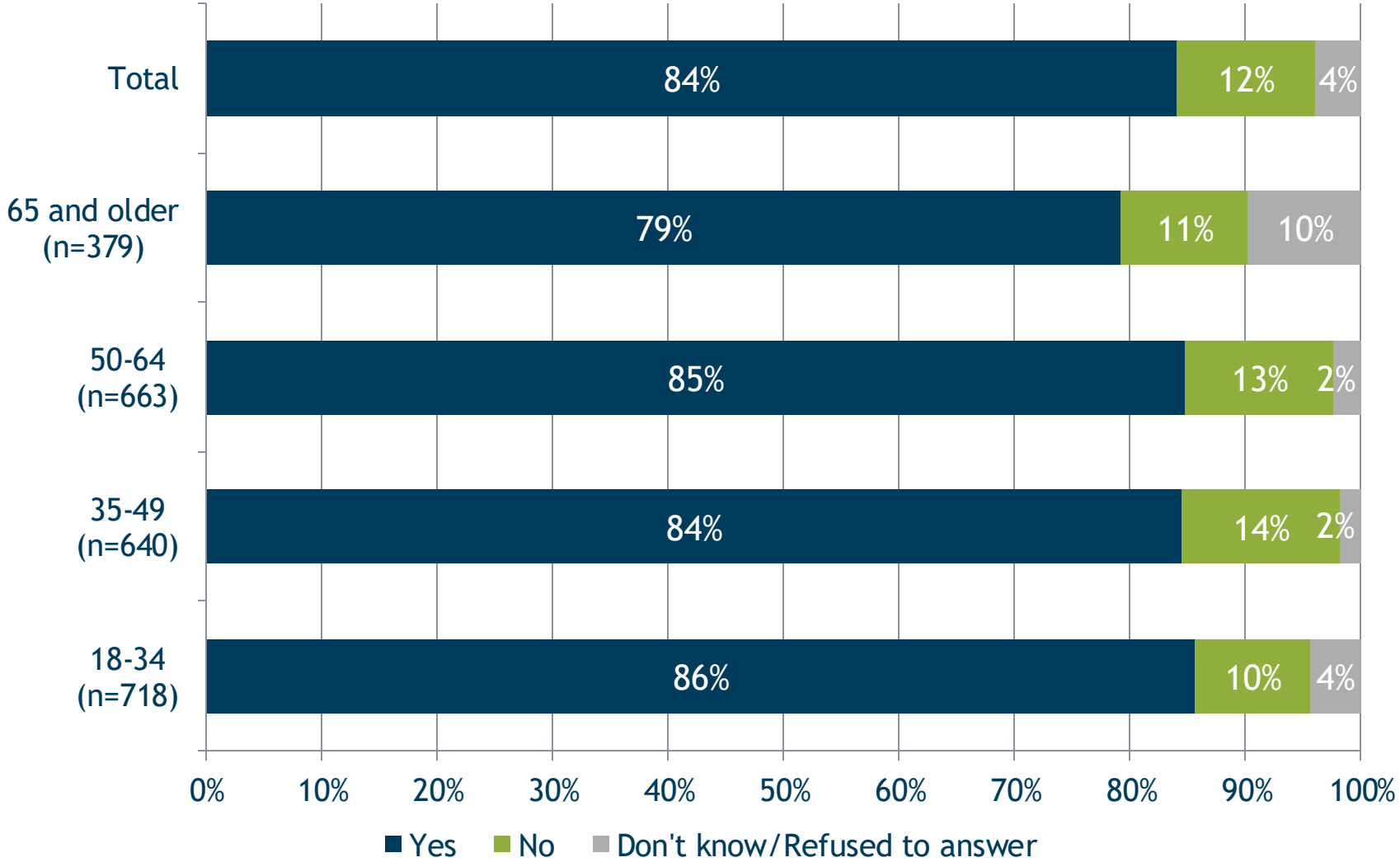
Why are there not more youth aged 35 and younger politically engaged in our country? For each potential reason I read you, please tell me if it plays a major role or not.



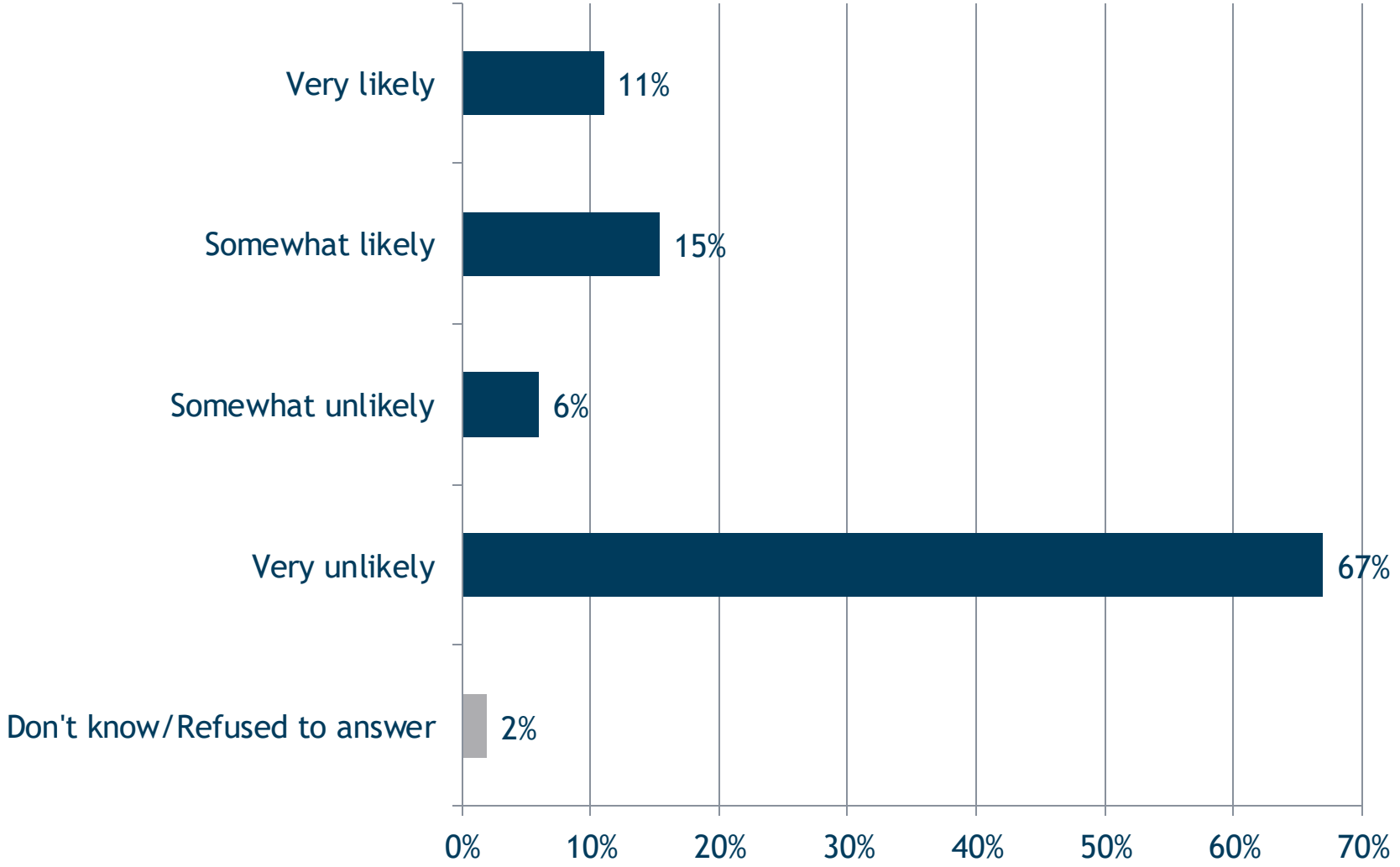
Why are there not more youth aged 35 and younger politically engaged in our country? For each potential reason I read you, please tell me if it plays a major role or not. (Disaggregated by age, "major role" response rate)



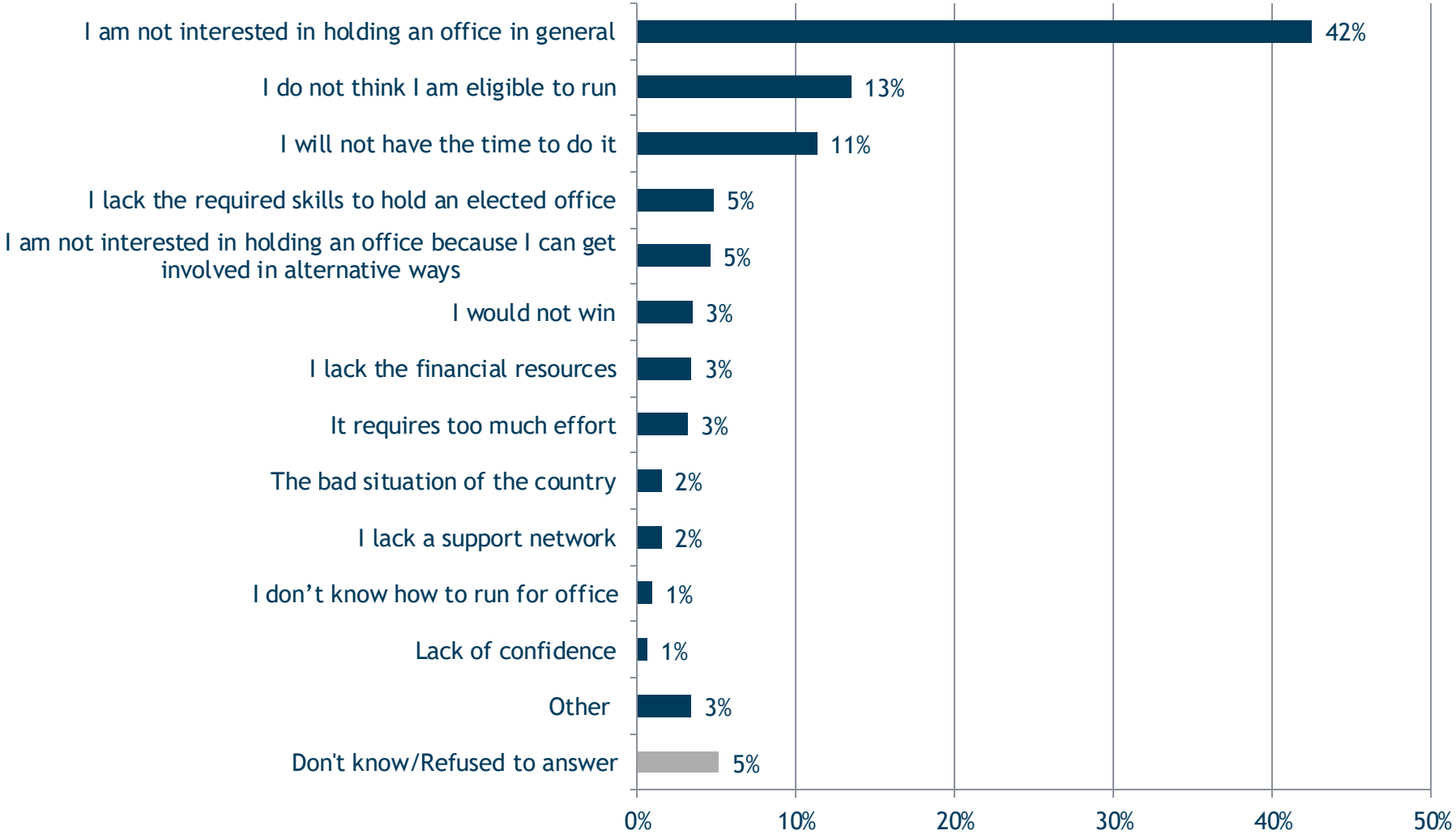
In your opinion, should there be more youth in Tunisian politics? (Disaggregated by age)



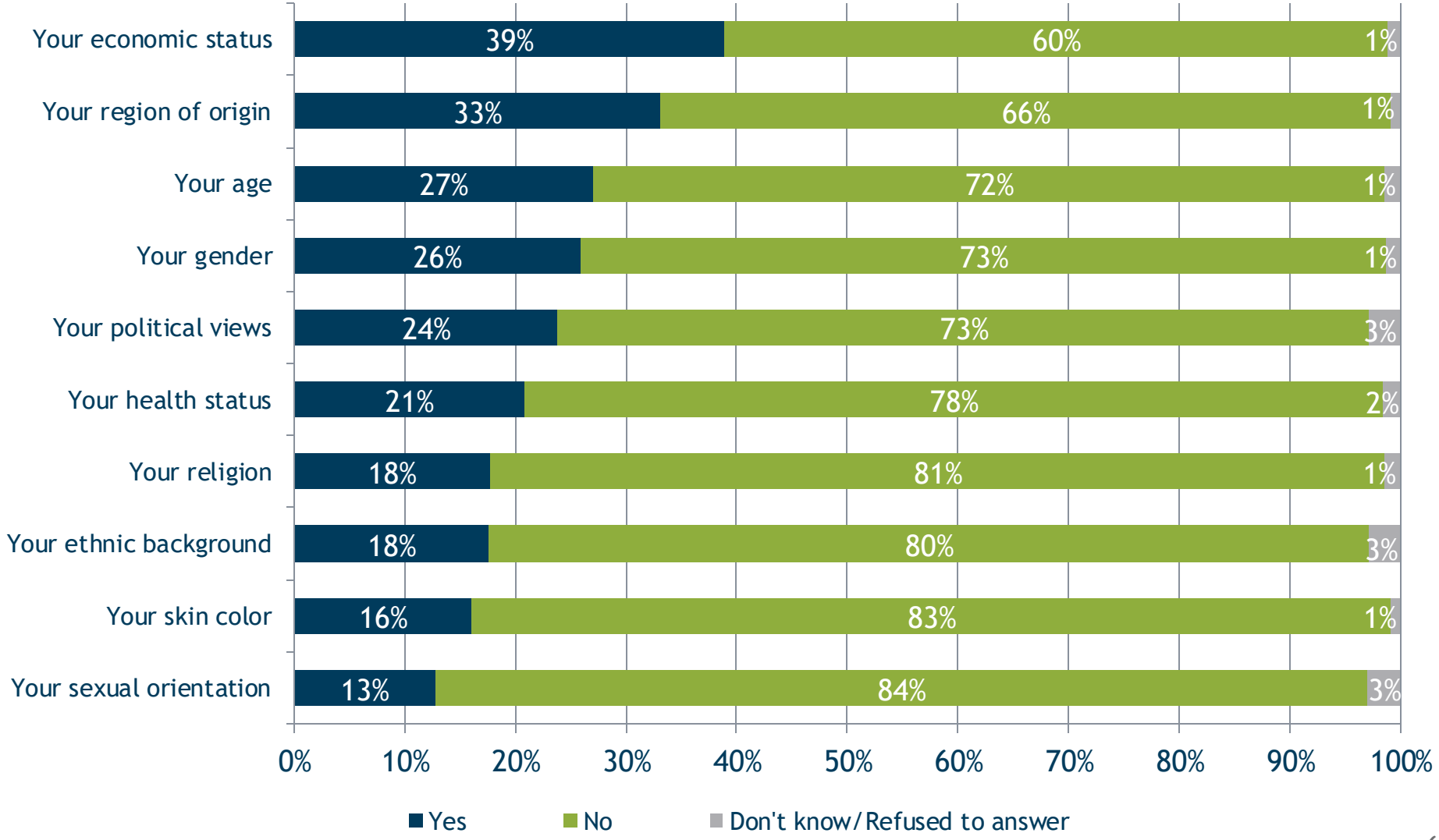
How likely, if at all, are you to run for political office by the age of 35?
(Respondents under the age of 35: n=716)



Why are you unlikely to you to run for political office by the age of 35?
(Respondents who are *somewhat unlikely* or *very unlikely* to run: n=571)



In the past 12 months have you personally felt discriminated against in our country on the basis of one or more of the following grounds? By discrimination, we mean when somebody is treated less favorably than others because of a specific personal feature.



Values and Ideology

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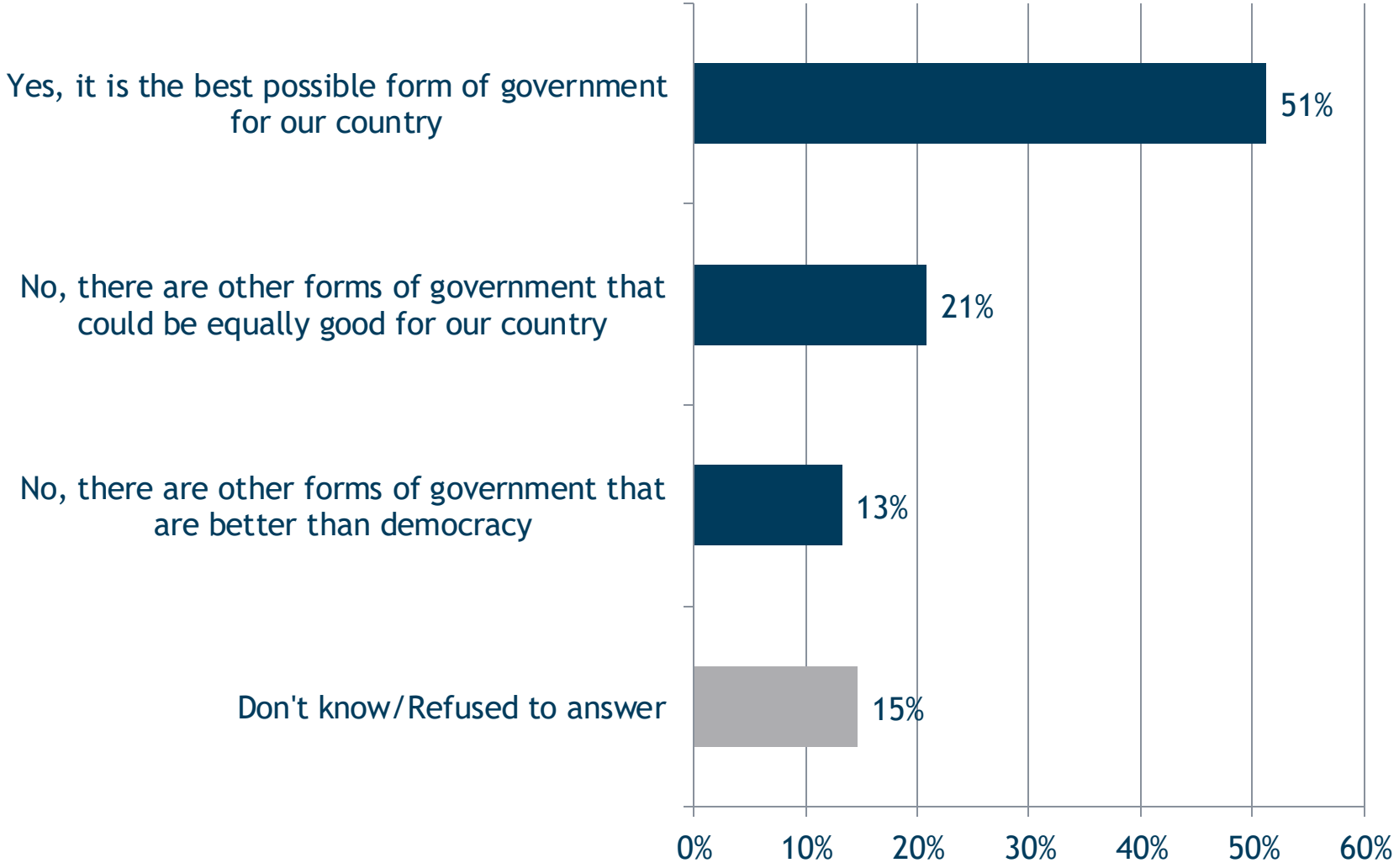
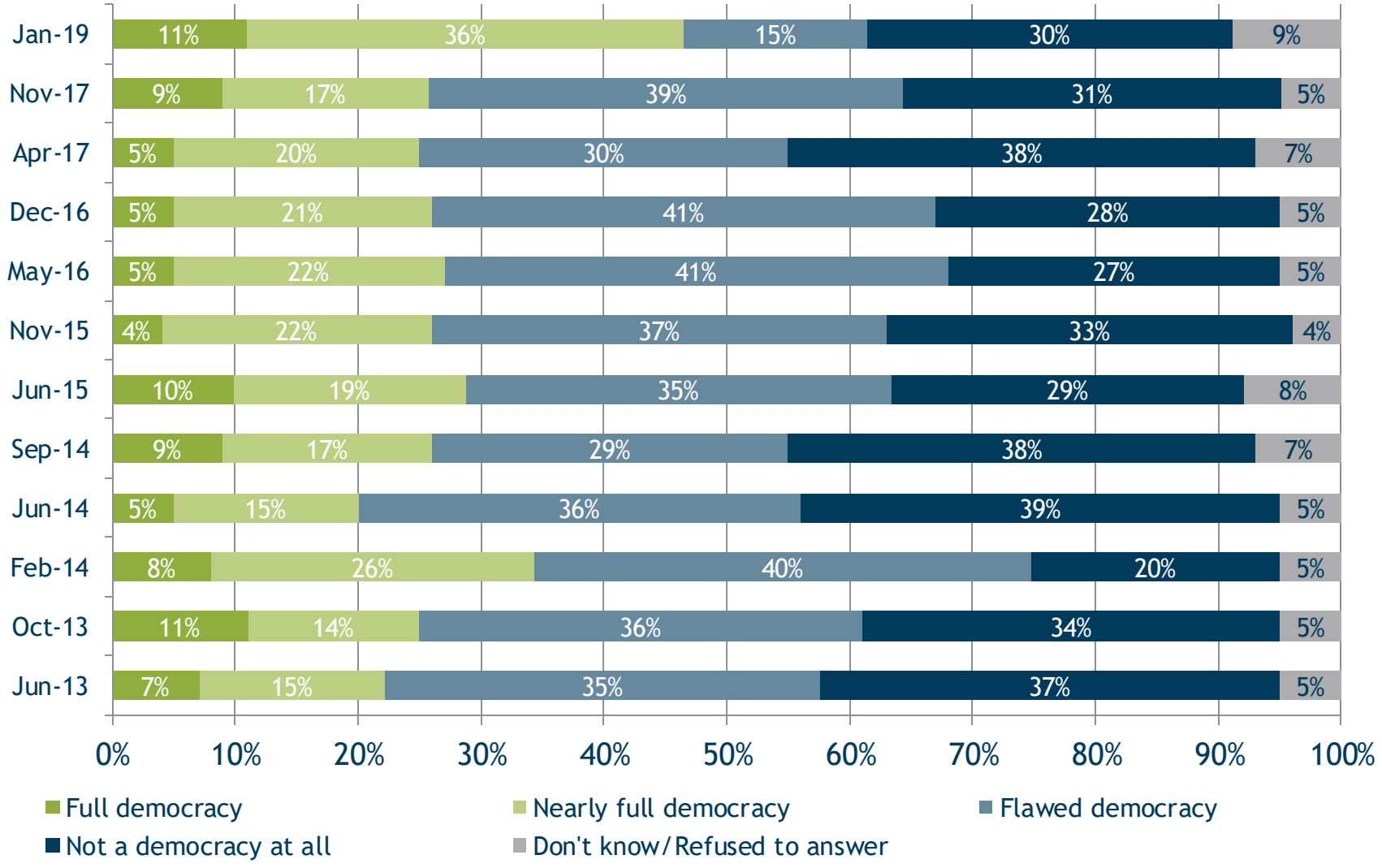
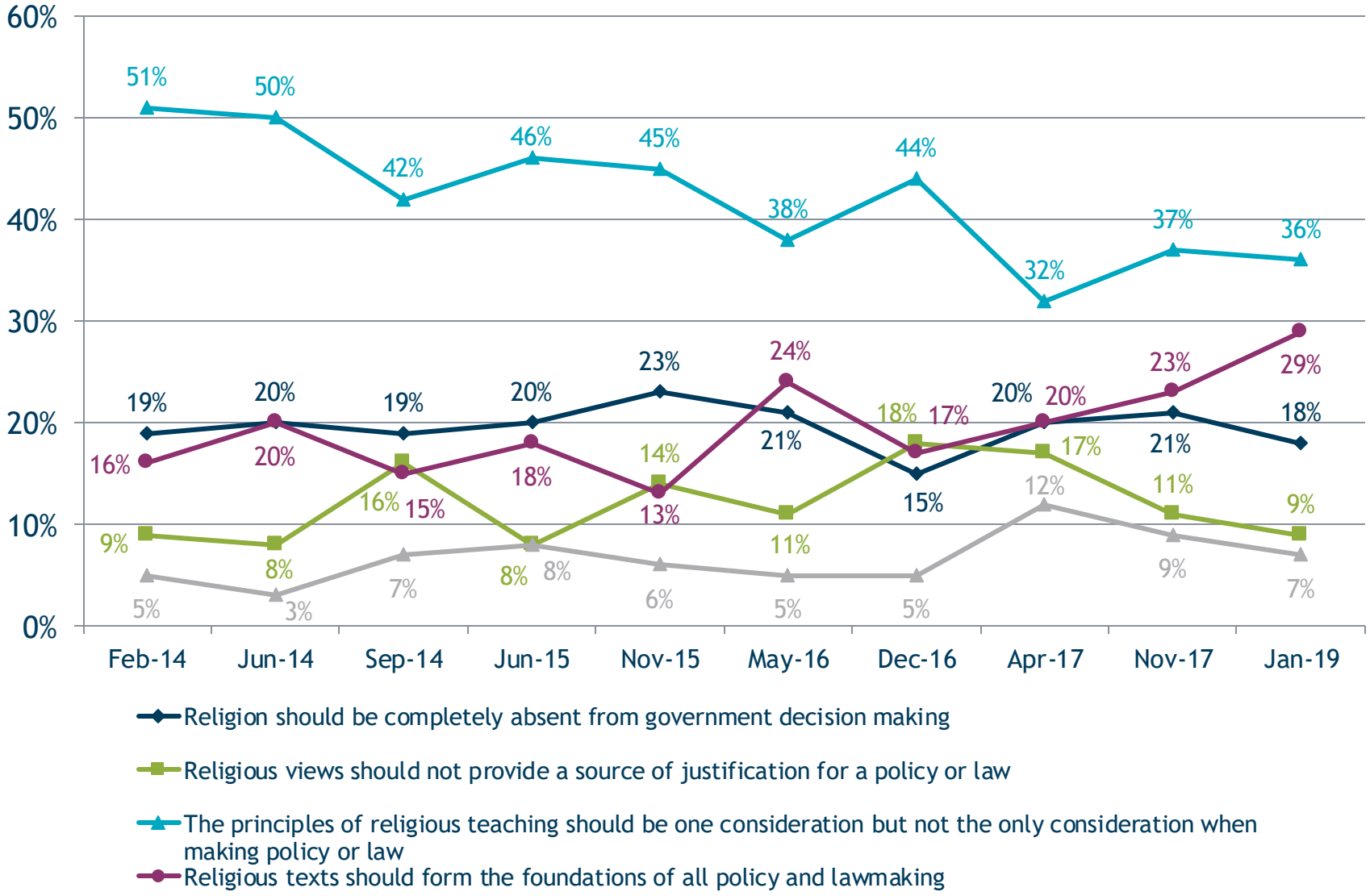
Do you believe that democracy is the best possible form of government for our country or not?



Thinking about our country's current political system, do you believe it is a:



Which of the following statements best matches your own opinion of the role that religion should play in government and law making?



*In polls prior to 2019, "Islamic" was used instead of "religious."

Sources of Information

CENTER FOR INSIGHTS IN SURVEY RESEARCH

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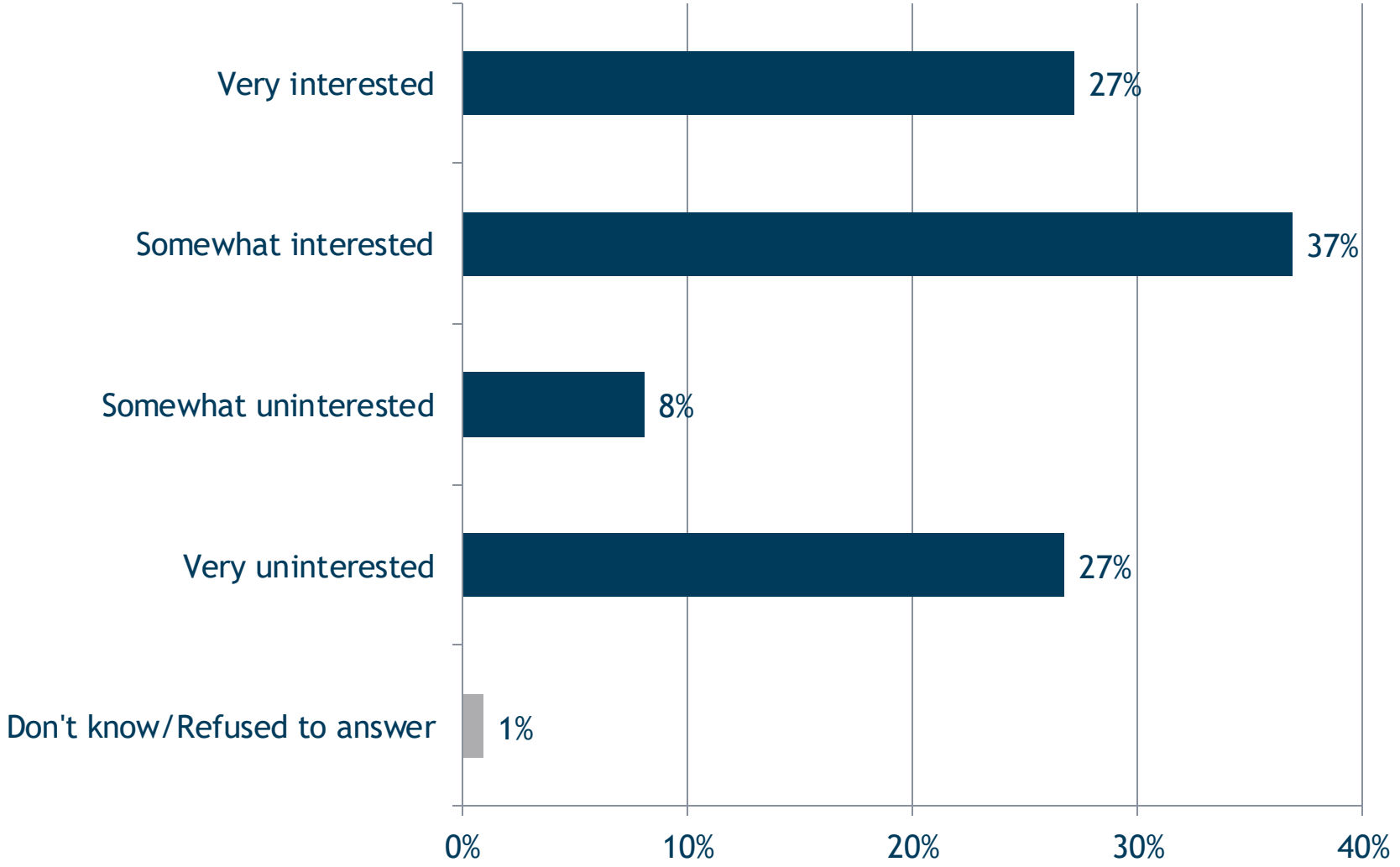
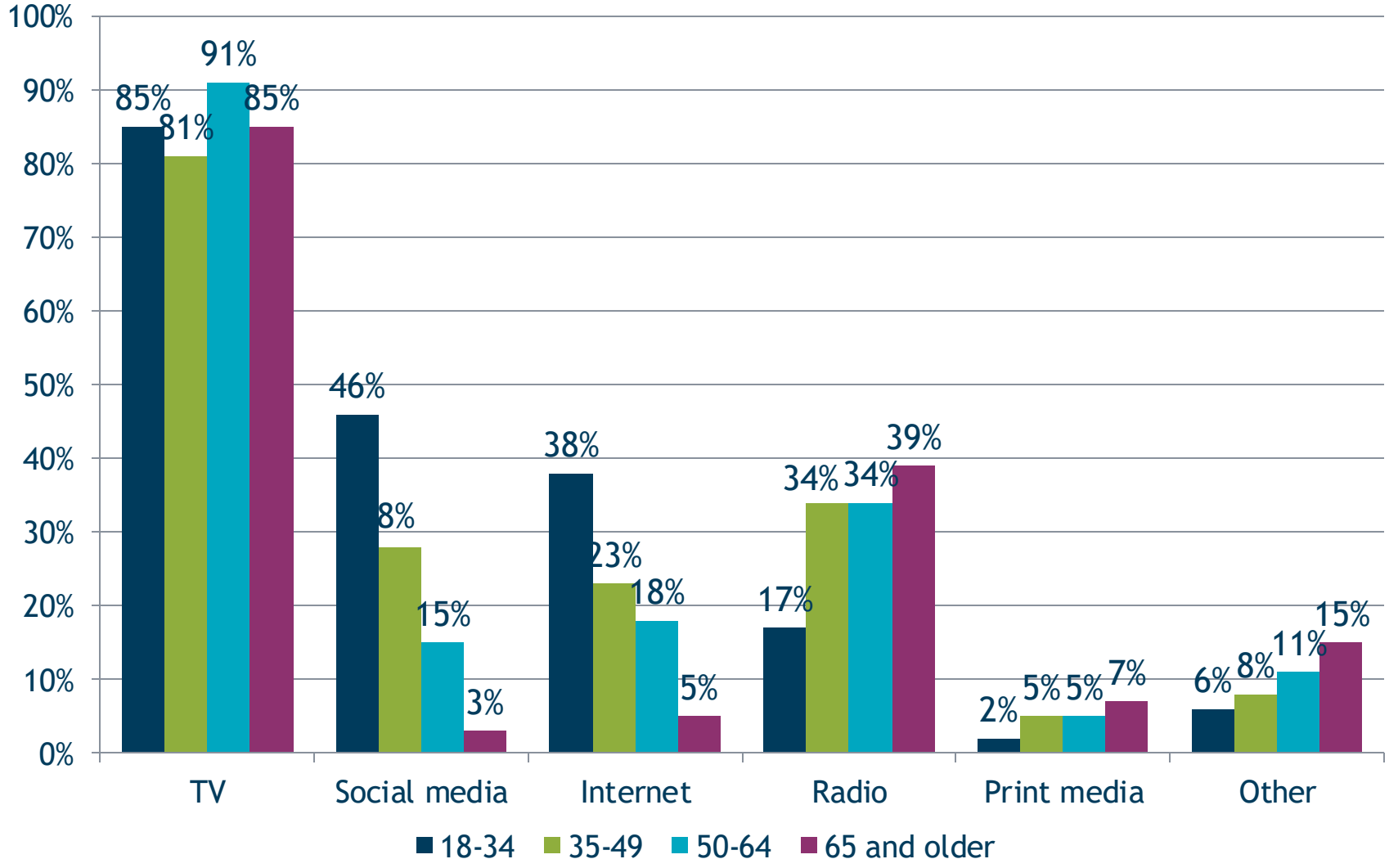
How interested or uninterested are you in political news and information?



What is your most frequently used media platform?

Media platform	Used most	Second most	Total
Television	56%	26%	82%
Social Media	17%	13%	30%
Radio	6%	22%	28%
Internet (other than social media)	14%	12%	26%
Print Media	1%	3%	4%
Other	3%	6%	9%
Don't know/Refused to answer	4%	18%	

What is your most frequently used media platform? (First and second mention combined; disaggregated by age)



Demographics

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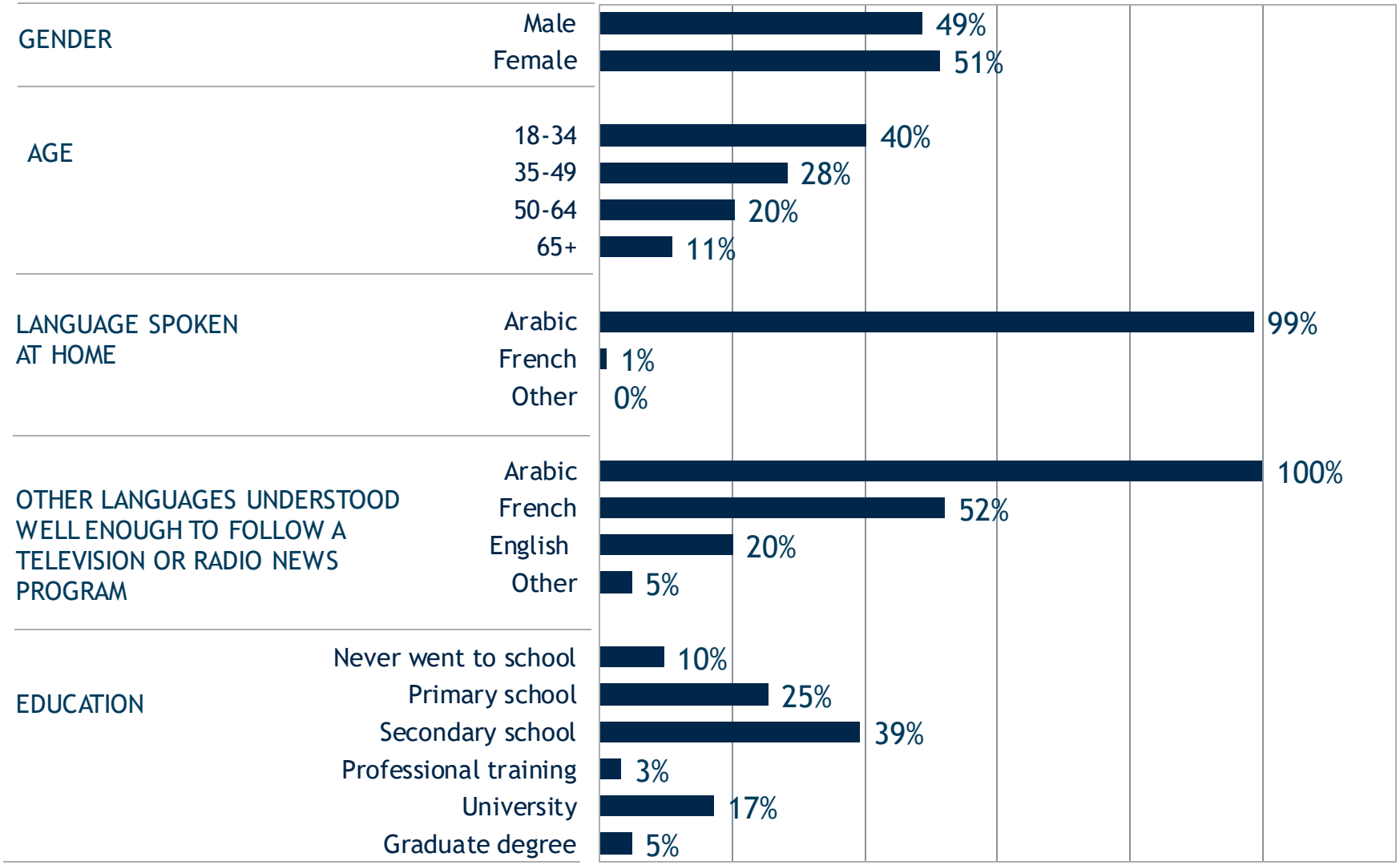
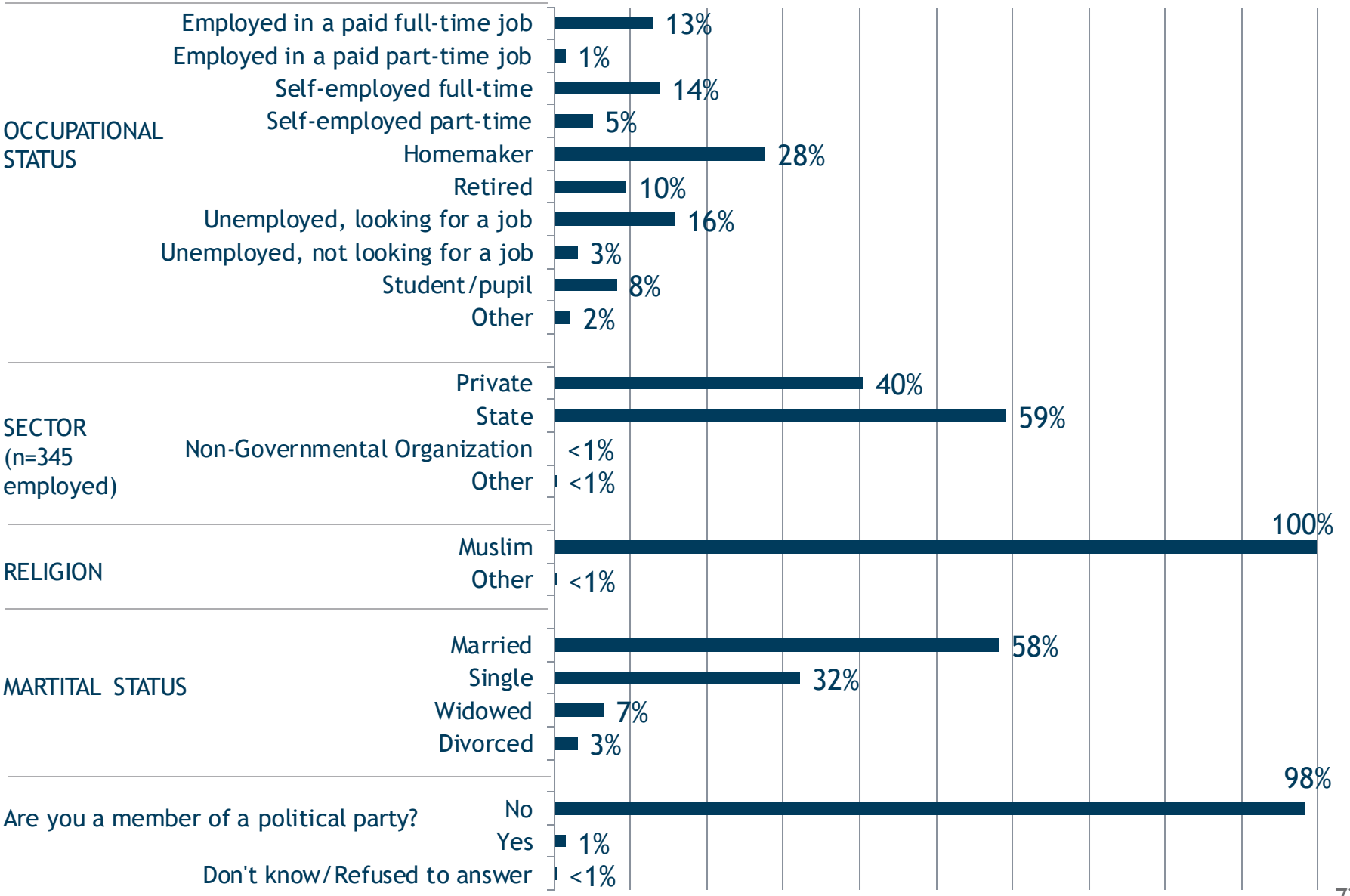
Demographics

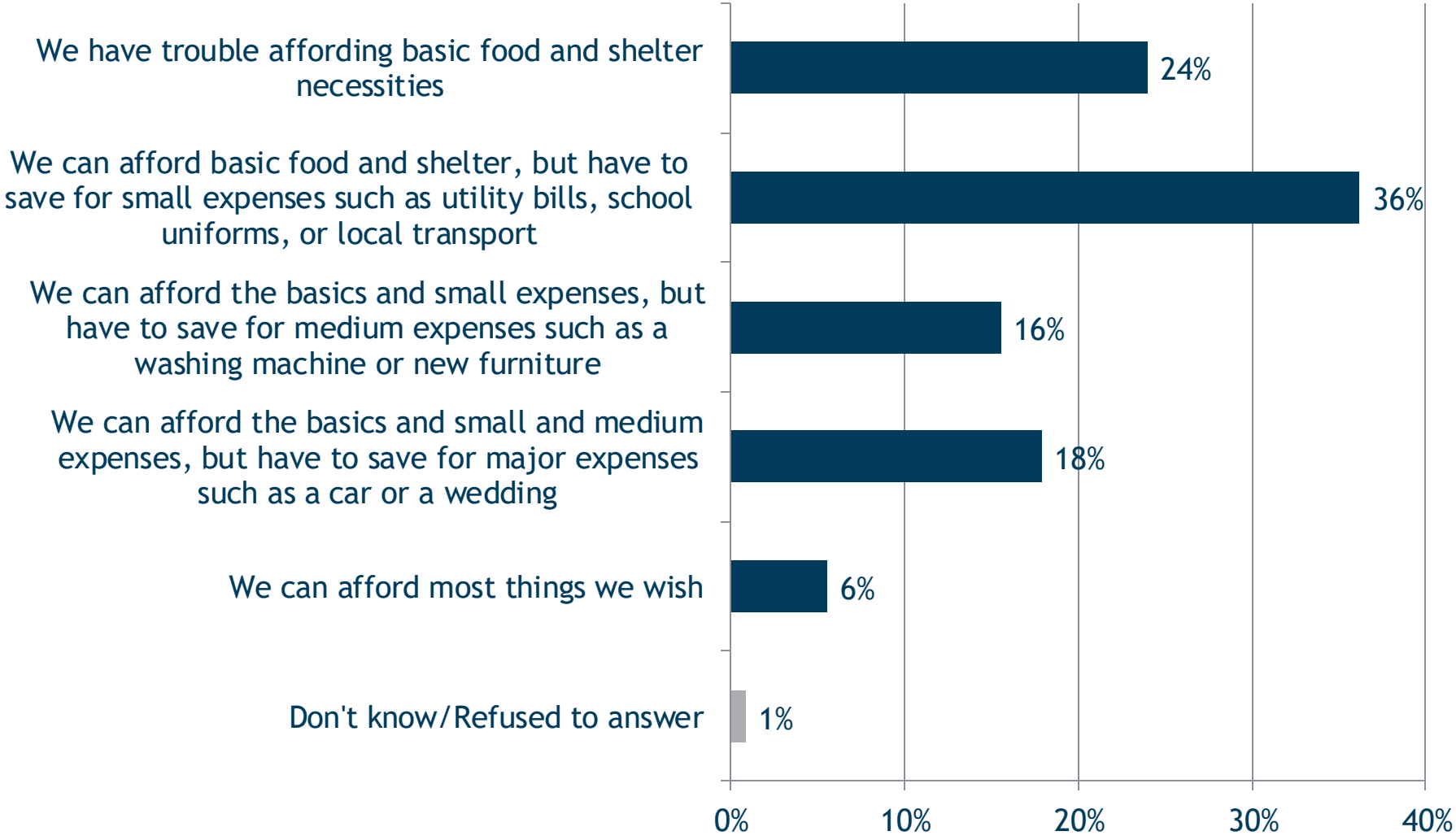


Household members= 4 (average)

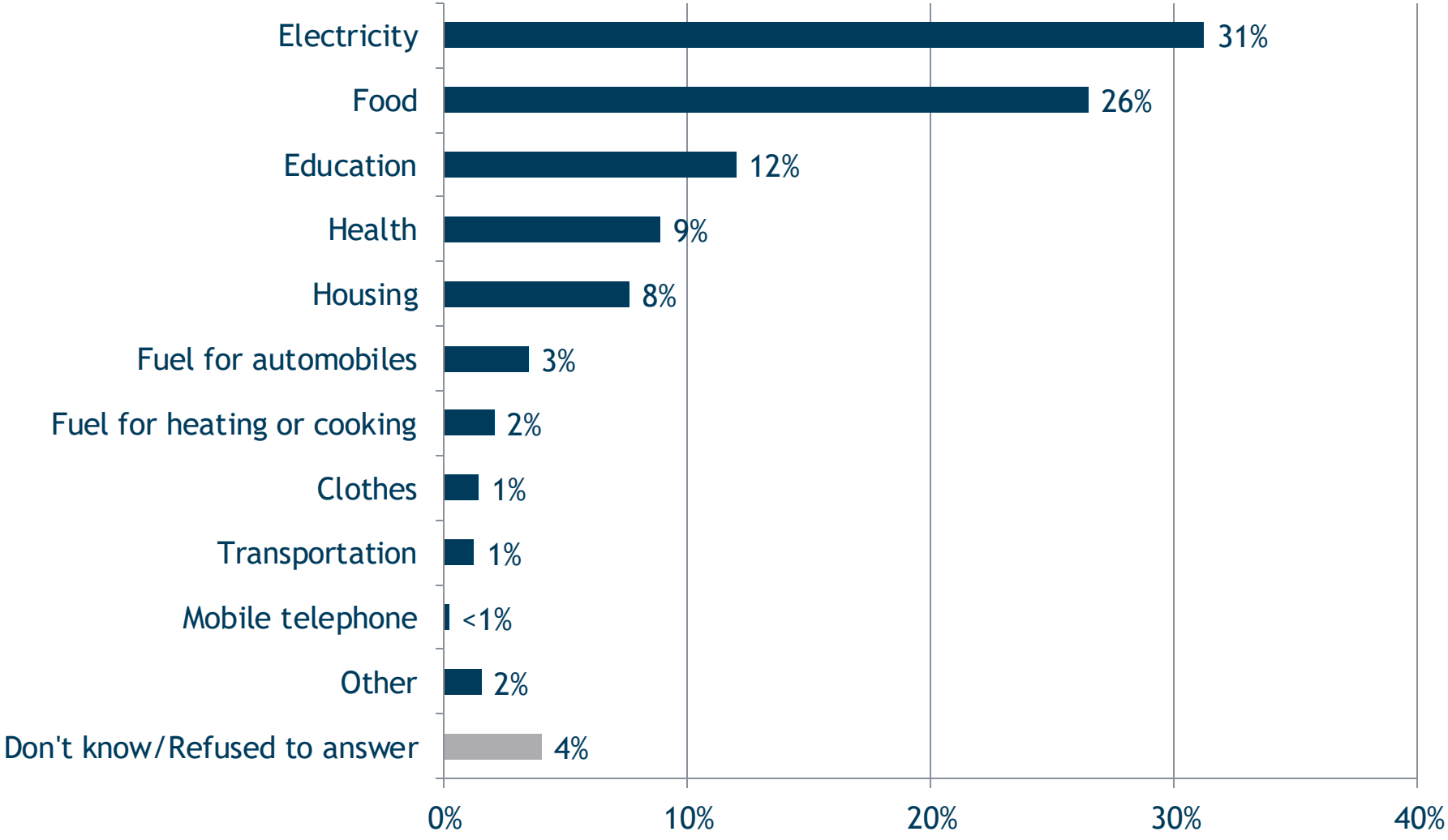
Demographics



Which statement best describes your household's current economic situation?



Which of the following costs constitutes the heaviest burden on your household budget?



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