

NATIONAL SURVEY OF MOLDOVA

May 2025



A PROJECT OF THE INTERNATIONAL REPUBLICAN INSTITUTE

Detailed Methodology

- Fieldwork for the survey was conducted by [Magenta Consulting](#) on behalf of the [Center for Insights in Survey Research](#).
- Data was collected from May 3-18, 2025 through face-to-face interviews in respondents' homes.
- The main sample consists of n=1,206 adults aged 18 and older and eligible to vote. It is representative of the general population of Moldova (except for Transnistria) by gender, region and urbanicity (urban/rural), according to the Moldova Statistical Databank, 1 January 2024.
- A multistage probability sampling method is used, with random route and last birthday respondent selection procedures.
 - Stage one: All districts of Moldova are grouped into 11 groups; all regions (with the exception of Transnistria) were surveyed.
 - Stage two: Selection of the settlements (cities and villages).
 - Settlements were selected at random.
 - The number of settlements selected in each region was proportional to the share of population living in the particular type of settlement in each region.
 - Stage three: Primary sampling units were described.
- The achieved sample was weighted for gender, region and urbanicity.
- The response rate was 41 percent.
- The margin of error for the mid-range of the main sample does not exceed ± 2.8 points.
- Charts and graphs may not add up to 100 percent due to rounding.

Frequently Cited Disaggregate Bases*

Disaggregate	Category	Base
Age Brackets	18-35	n =272
	36-55	n =419
	56+	n =515
Gender	Men	n =546
	Women	n =660
Urbanicity	Urban	n =523
	Rural	n =683
Chisinau Municipality		n =329
<i>Margin of error will vary with sample size n. Cited bases are weighted.</i>		

Previous IRI Moldova polls

Poll	Fieldwork Dates	Total Sample Size
National poll of residents of Moldova	May 23-June 13, 2024	n = 1,225
National poll of residents of Moldova	January 27 - February 22, 2024	n = 1,247
National poll of residents of Moldova	July 11 - August 1, 2023	n = 1,199
National poll of residents of Moldova	October 1 - November 15, 2022	n = 1,648
National poll of residents of Moldova	September 16 - November 1, 2021	n = 1,619
National poll of residents of Moldova	February 9 - March 16, 2021	n = 2,001

About the Center for Insights In Survey Research (CISR)

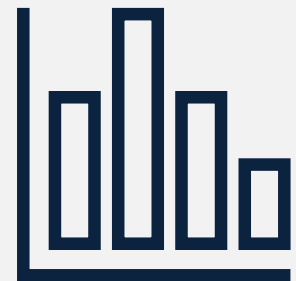


Research and qualitative and quantitative public opinion data is a cornerstone of IRI's approach to programming. Our data ensures citizens' needs are at the center of the political debate and guide our projects' goals. To date, IRI has conducted more than 1,000 polls in over 100 countries, surveying more than 1.5 million people and measuring community attitudes on a wide range of issues.

IRI's research approach integrates CISR's methodological polling best practices protocol and field partner in-depth knowledge of the local research environment. This close collaboration begins at project design, with carefully calibrated sampling and instrument development, and continues throughout the entire fieldwork cycle to ensure the collection of reliable qualitative and quantitative data.

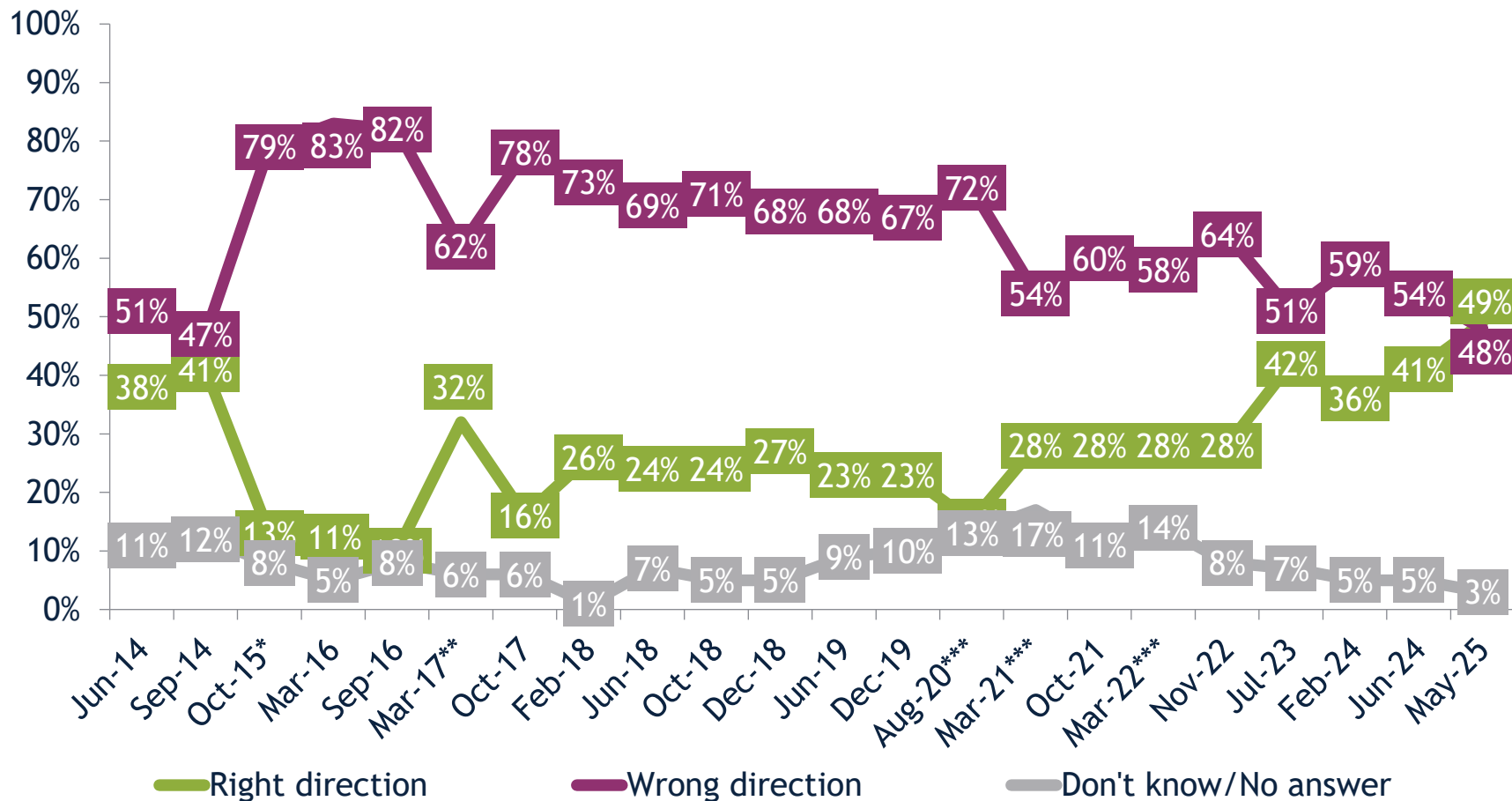
← For more of IRI's public opinion research, see [CISR's content](#).

General Outlook





In general, would you say that Moldova is heading in the right direction or the wrong direction?



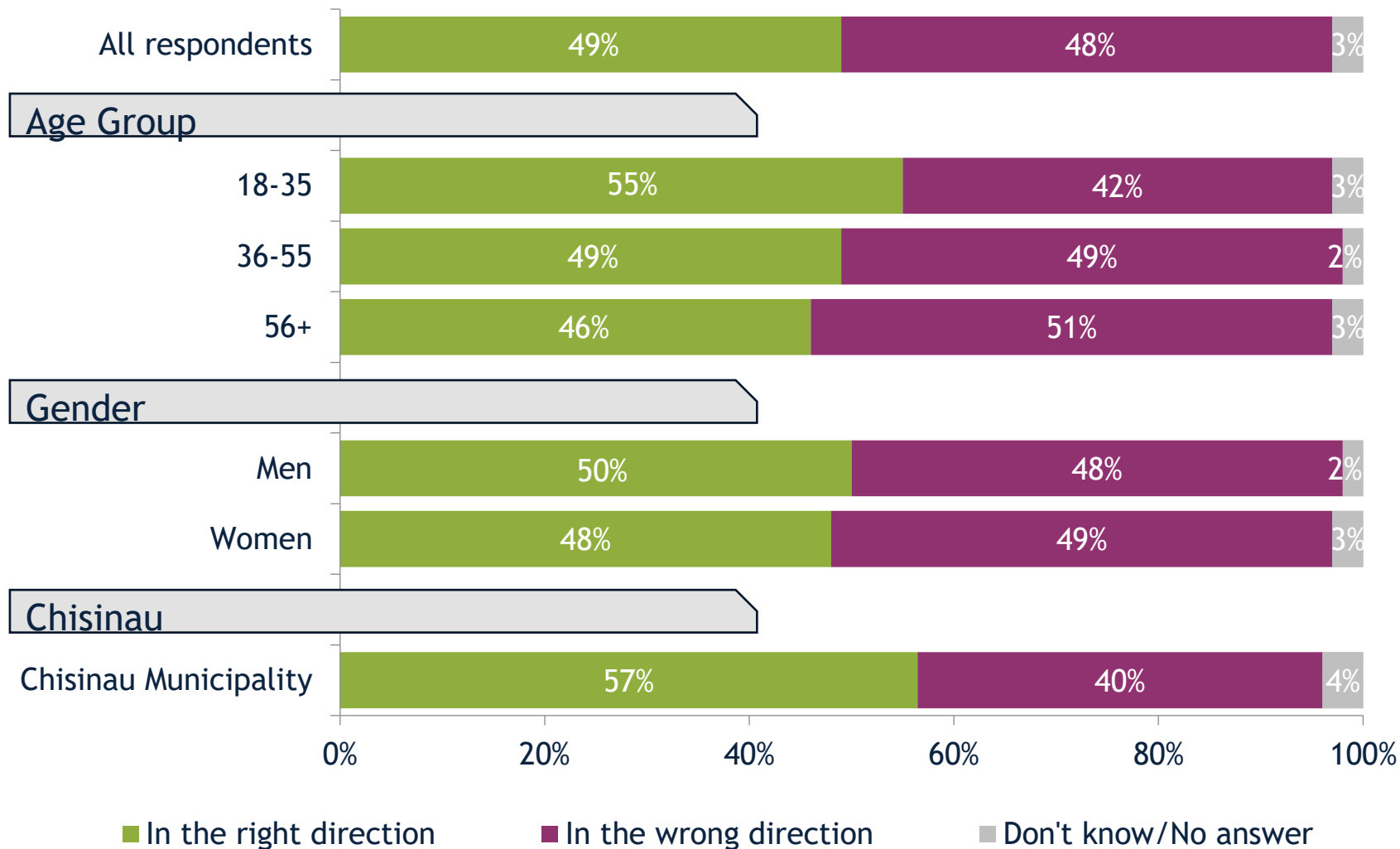
*In December 2014, news broke of a major banking scandal involving nearly \$1 billion missing from three state banks. The scandal is often referred to as “the stolen billion.”

**In 2016, Moldova conducted the first popular presidential election since 1996. Igor Dodon was elected in the second-round contest on November 13, 2016.

*** Interviews for the August 2020, March 2021 and March 2022 surveys were done via computer-assisted phone interviews (CATI). Other polls were conducted through face-to-face interviews.

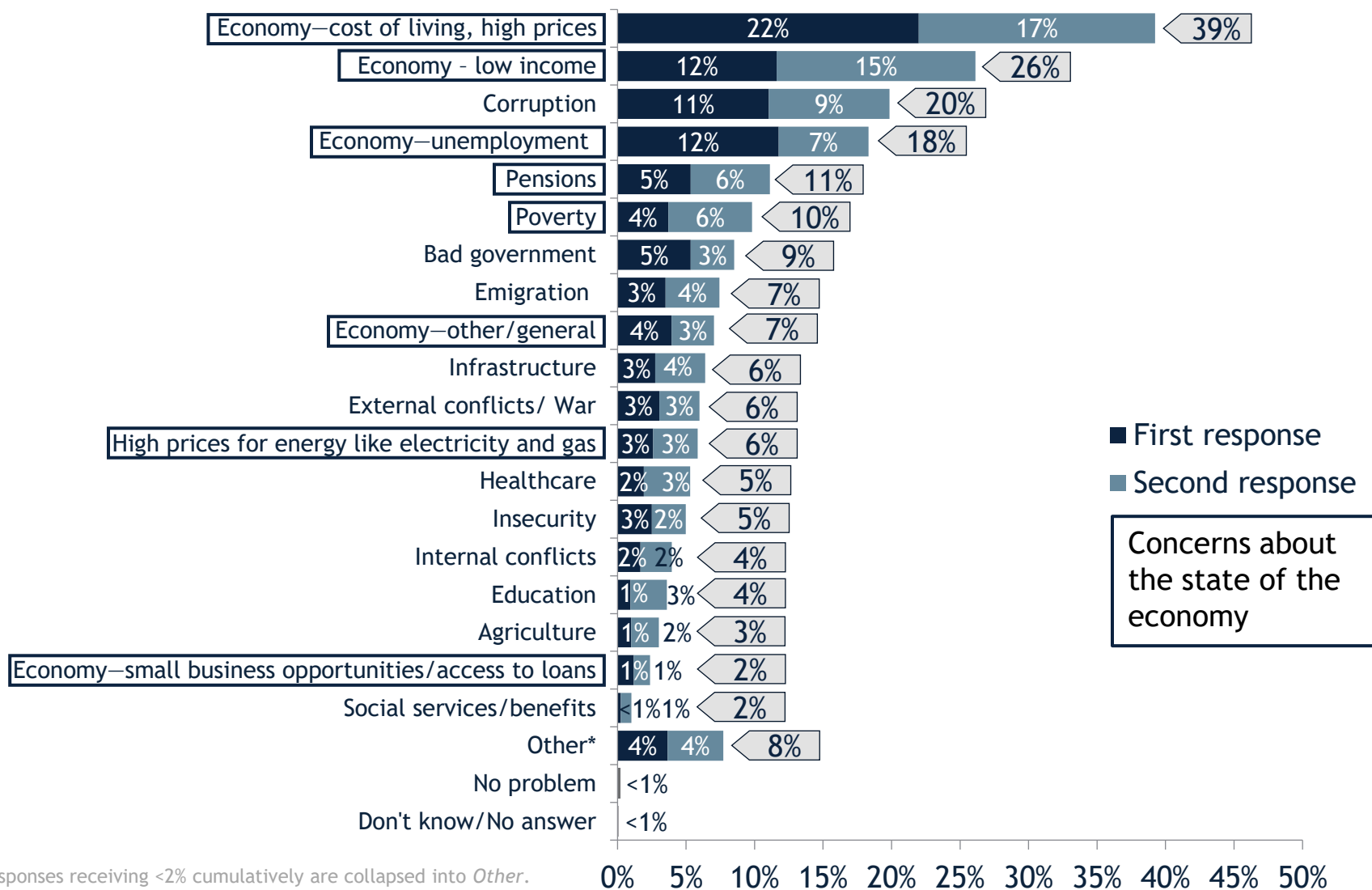


In general, would you say that Moldova is heading in the right direction or the wrong direction?



What is the most important problem facing Moldova today? And what is the second most important problem?

(Spontaneous response; up to two responses accepted)

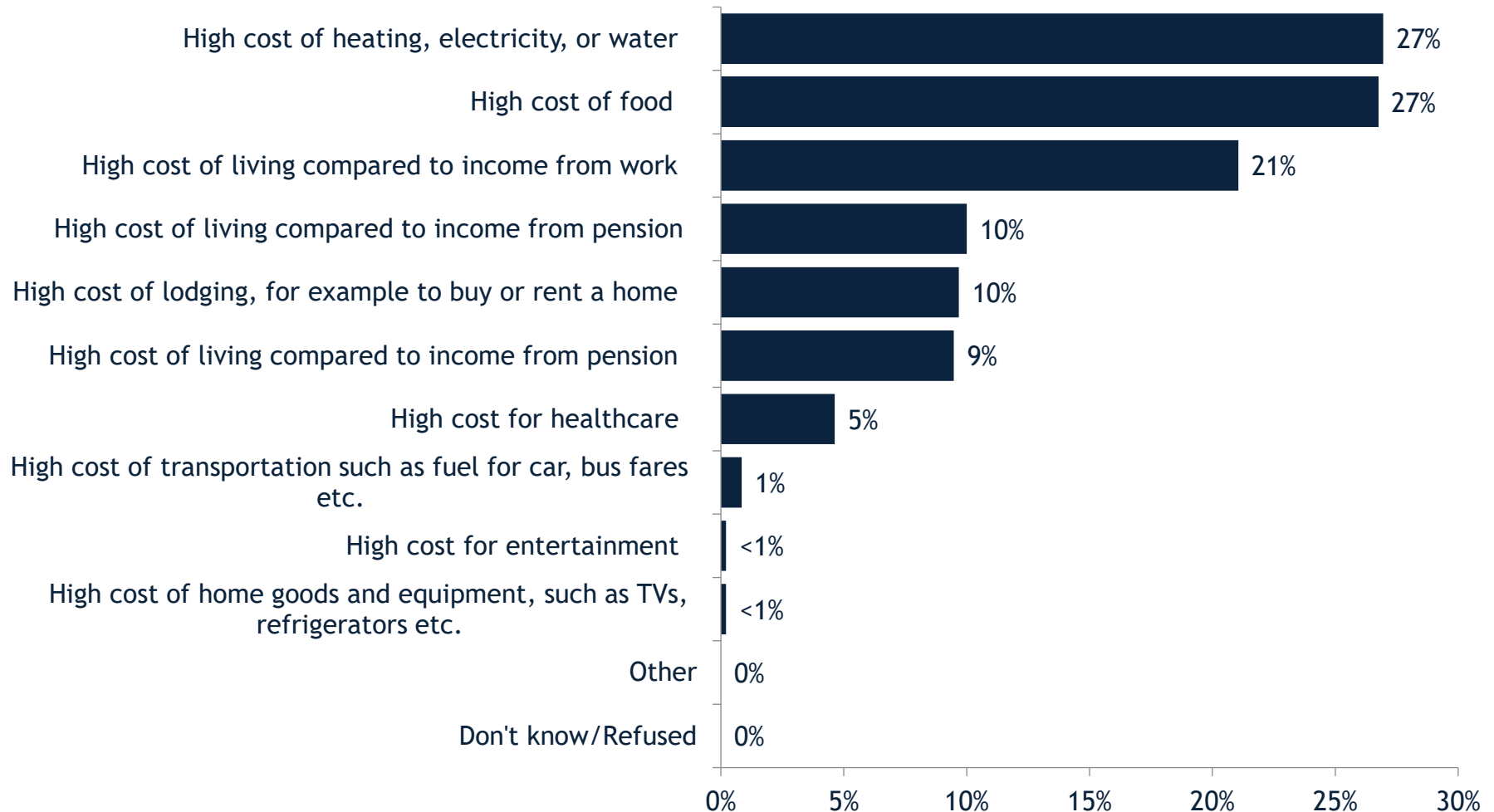


*Responses receiving <2% cumulatively are collapsed into *Other*.

**Displayed totals may differ from implied sum of first and second responses due to rounding.

You mentioned the economy, specifically the cost of living or high prices, as one of the most important problems in Moldova. Which aspect of cost of living or high prices is most important?

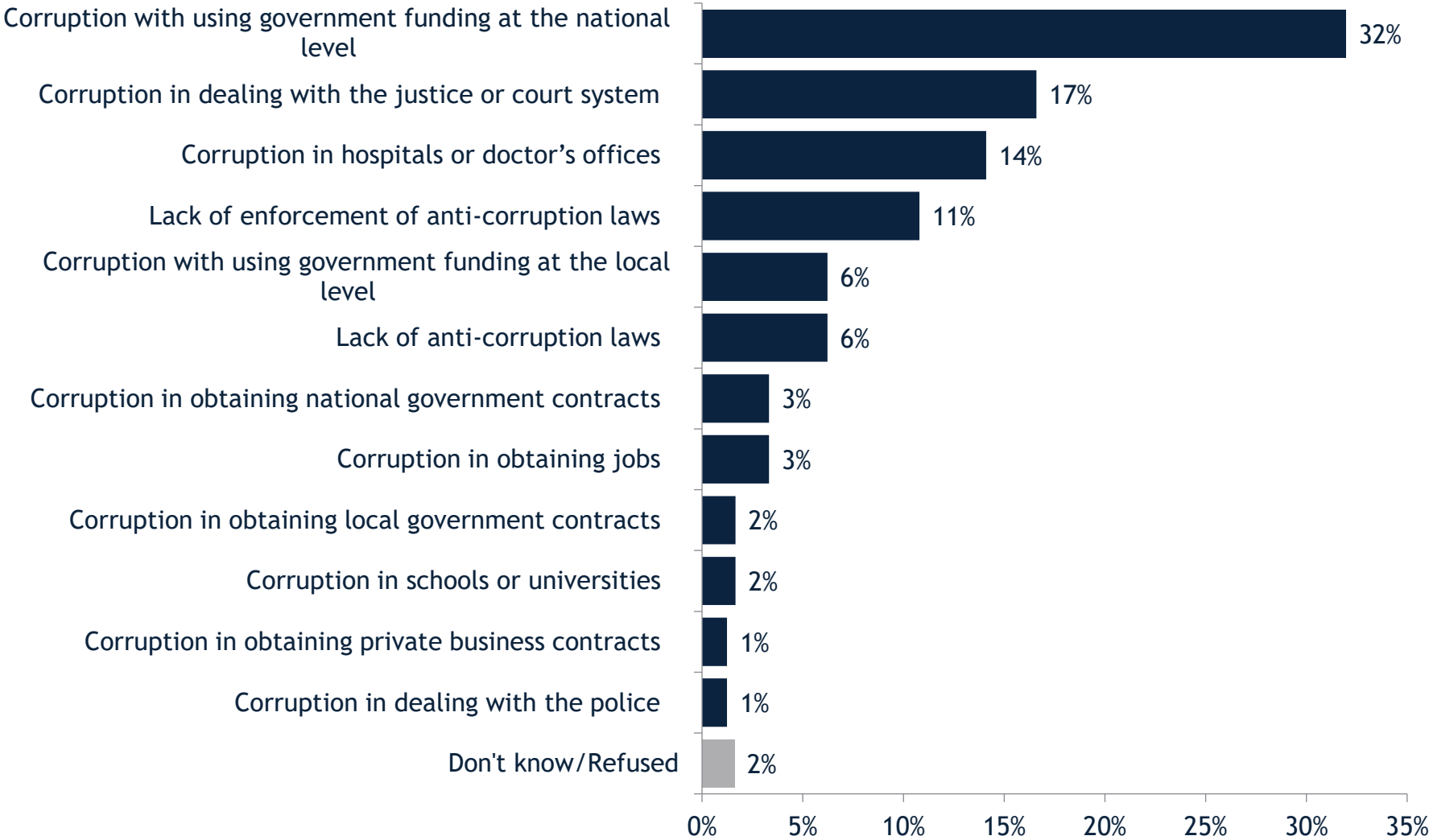
(Among those who named the cost of living or high prices as the most or second most important problem, n=475)





**You mentioned corruption as one of the most important problems in Moldova.
Which aspect of corruption is most important?**

(Among those who named corruption as the most or second most important problem, n=241)

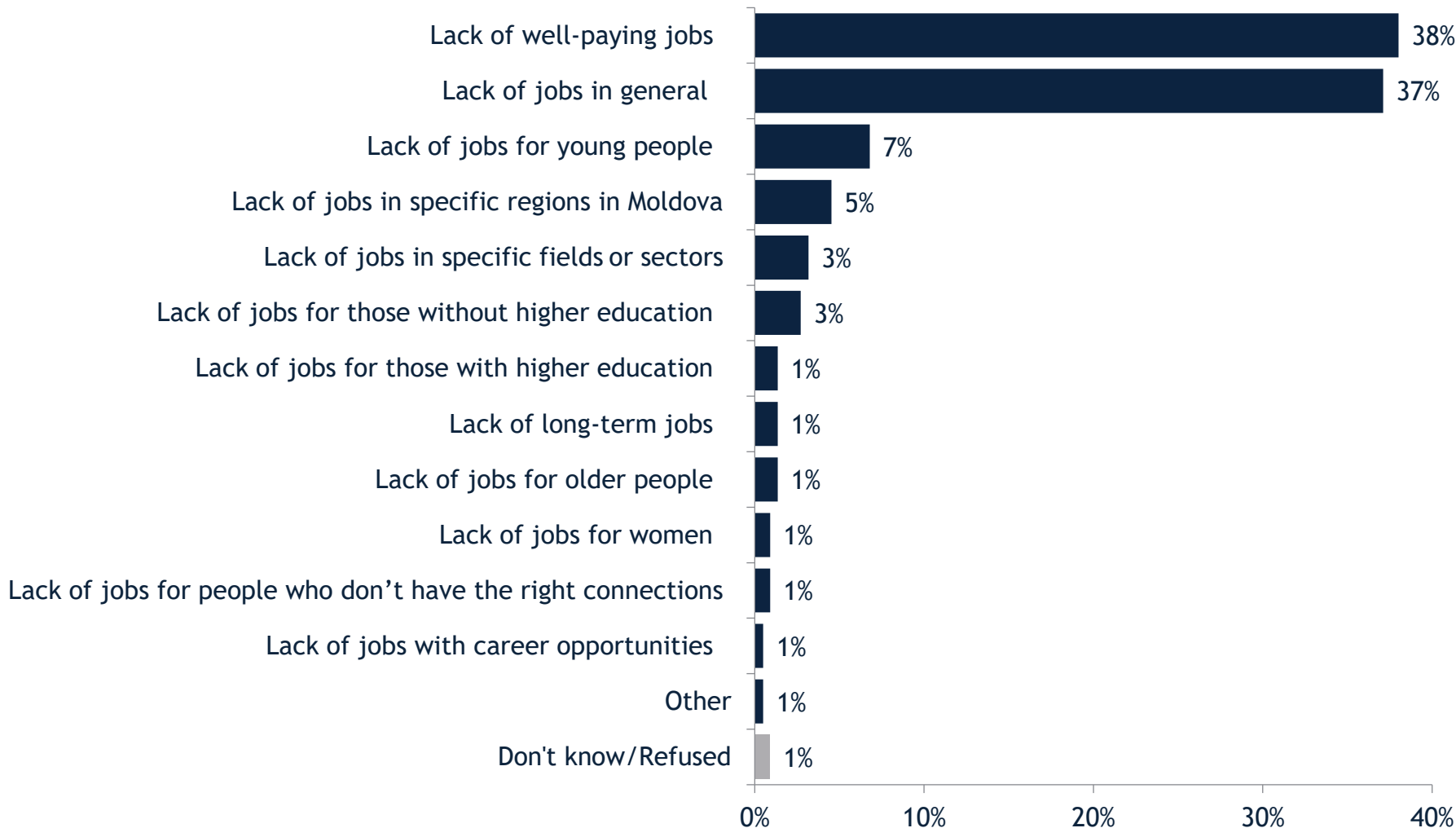


*Responses receiving <1% are collapsed into *Other*.

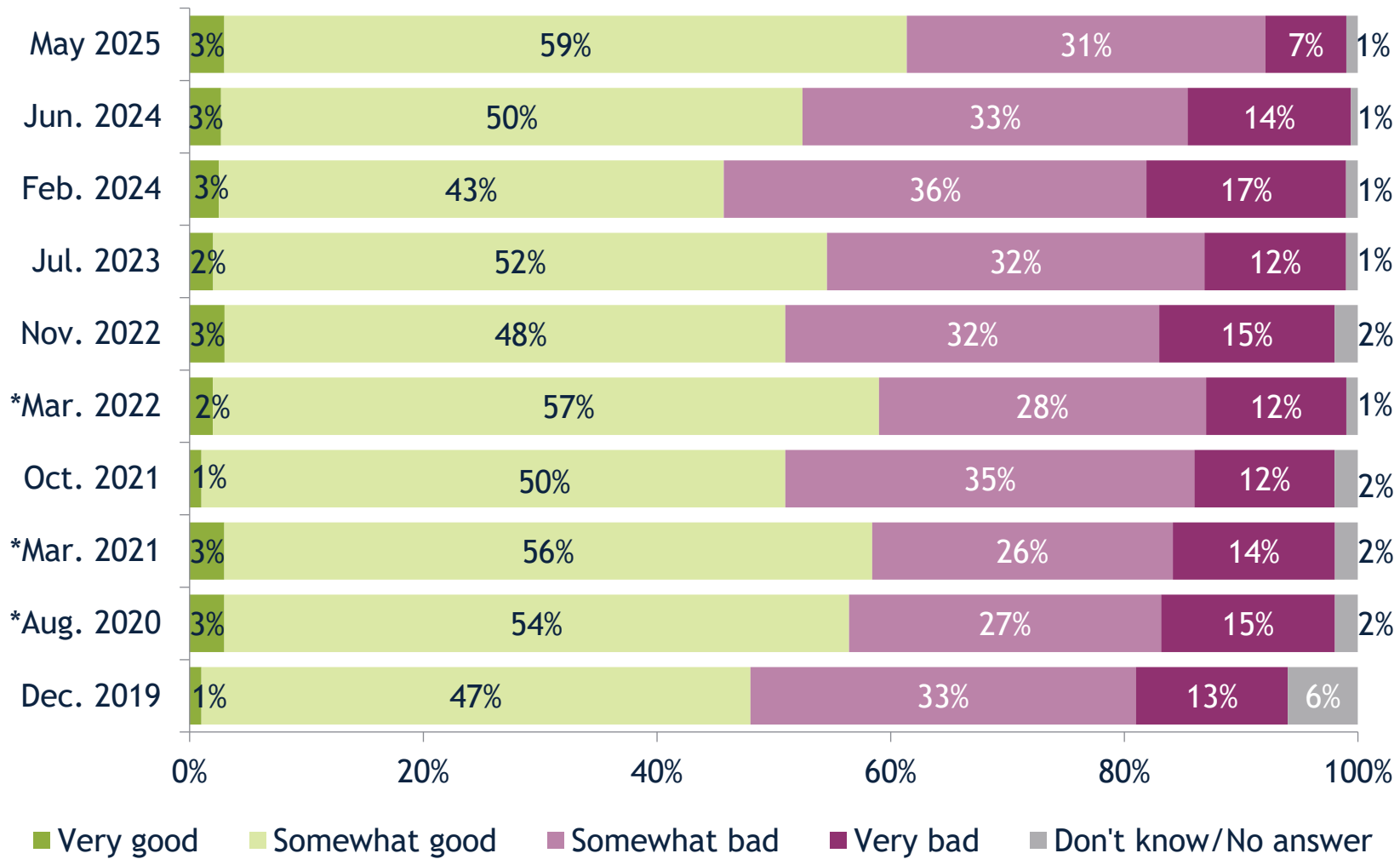


You mentioned unemployment as one of the most important problems in Moldova. Which aspect of unemployment is most important?

(Among those who named unemployment as the most or second most important problem, n=221)

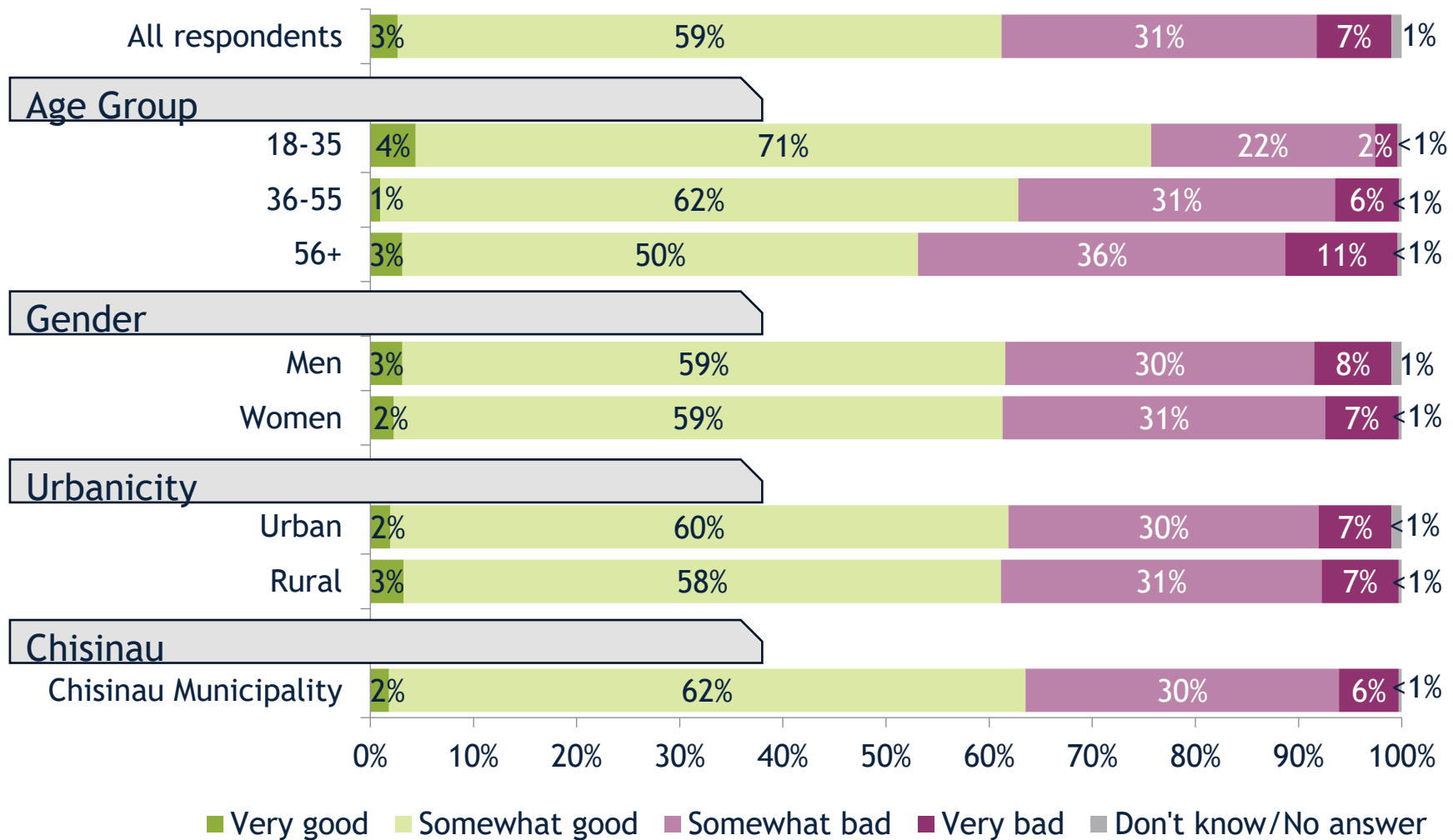


How would you describe the current economic situation of your household?

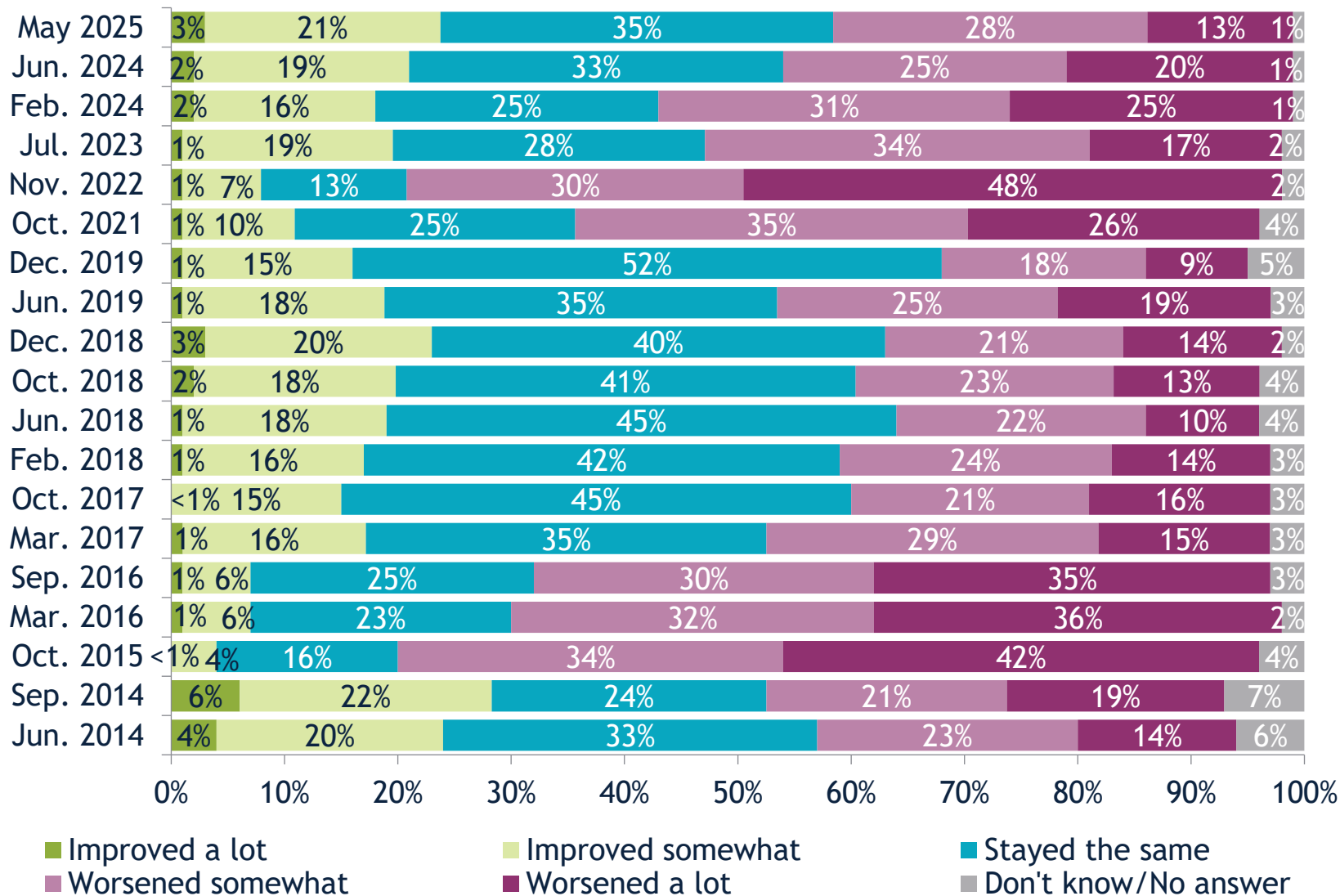


* Interviews for the August 2020, March 2021 and March 2022 surveys were done via computer-assisted phone interviews (CATI). All other polls were conducted through face-to-face interviews.

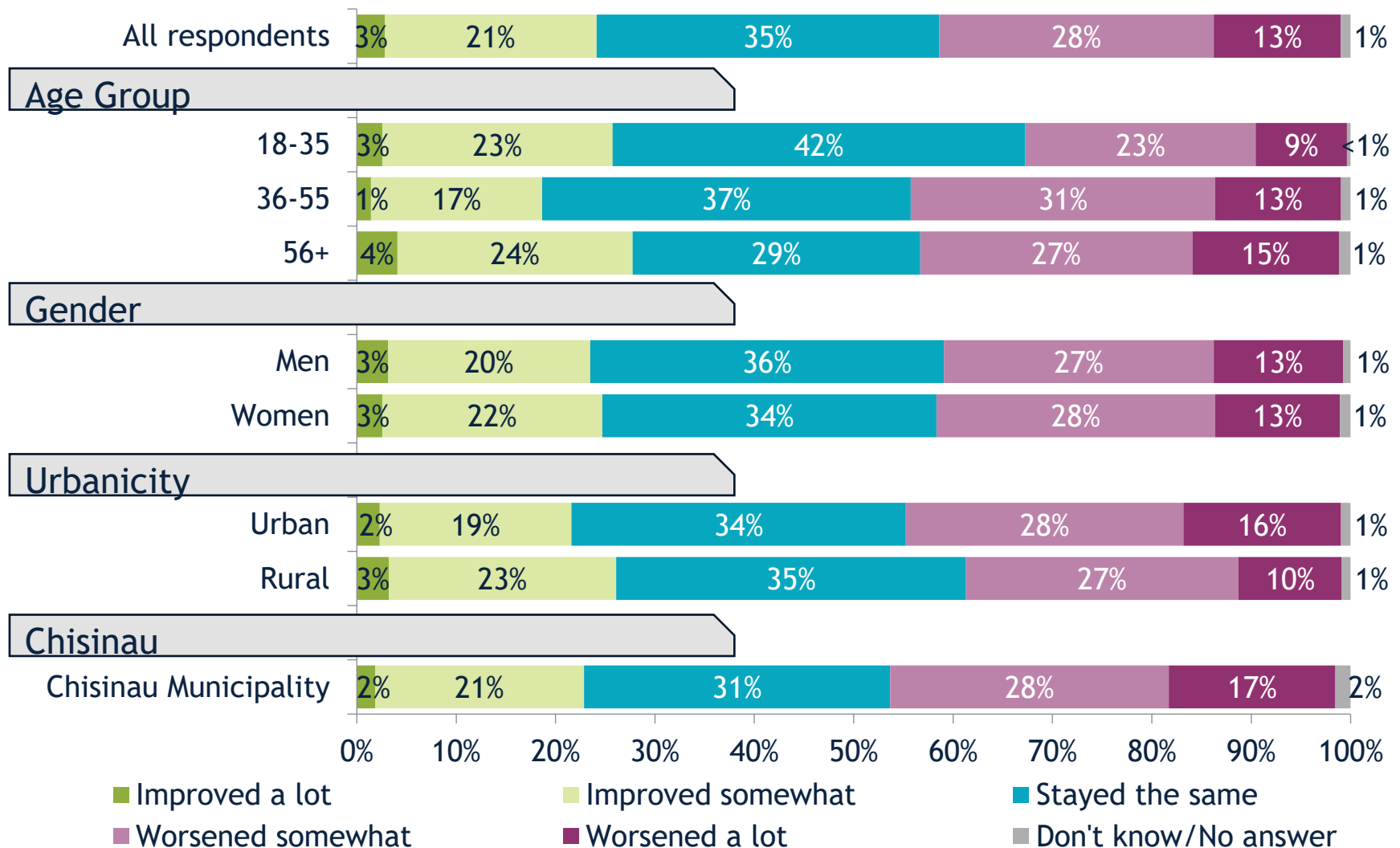
How would you describe the current economic situation of your household?



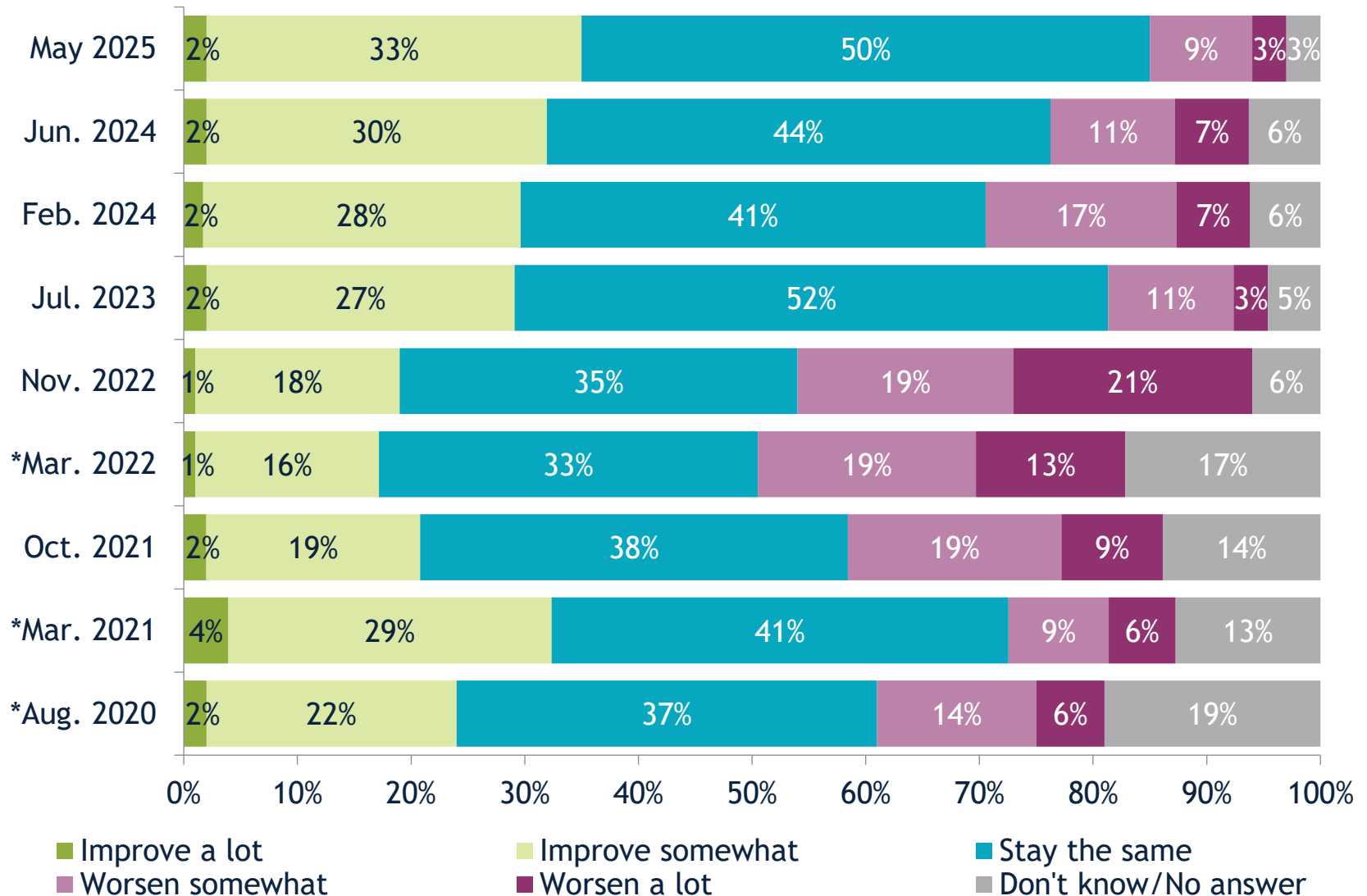
Over the last 12 months, how has the economic situation in Moldova changed?



Over the last 12 months, how has the economic situation in Moldova changed?



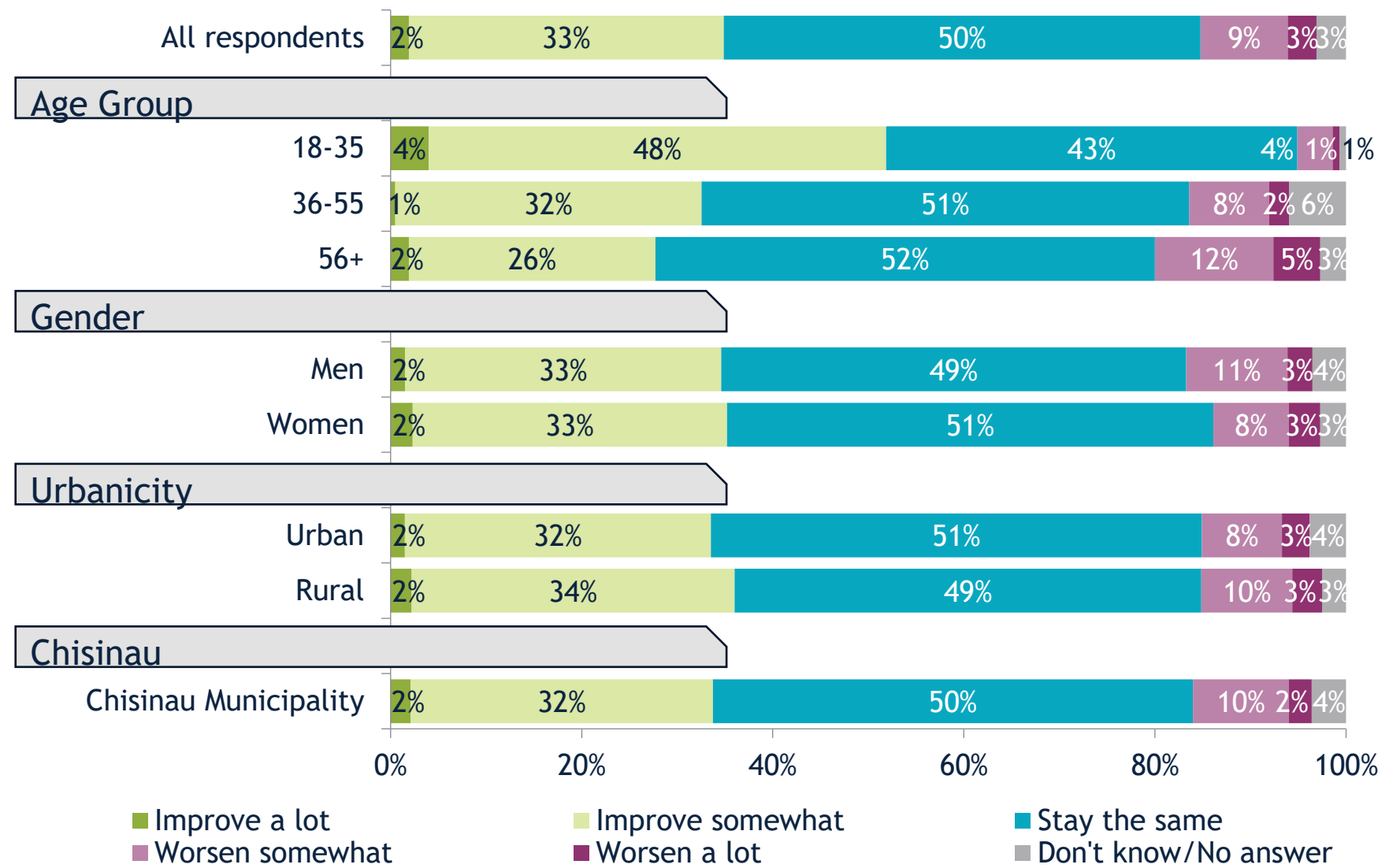
In the coming 12 months, how do you expect the economic situation of your household to change?



* Interviews for the August 2020, March 2021 and March 2022 surveys were done via computer-assisted phone interviews (CATI). All other polls were conducted through face-to-face interviews.



In the coming 12 months, how do you expect the economic situation of your household to change?

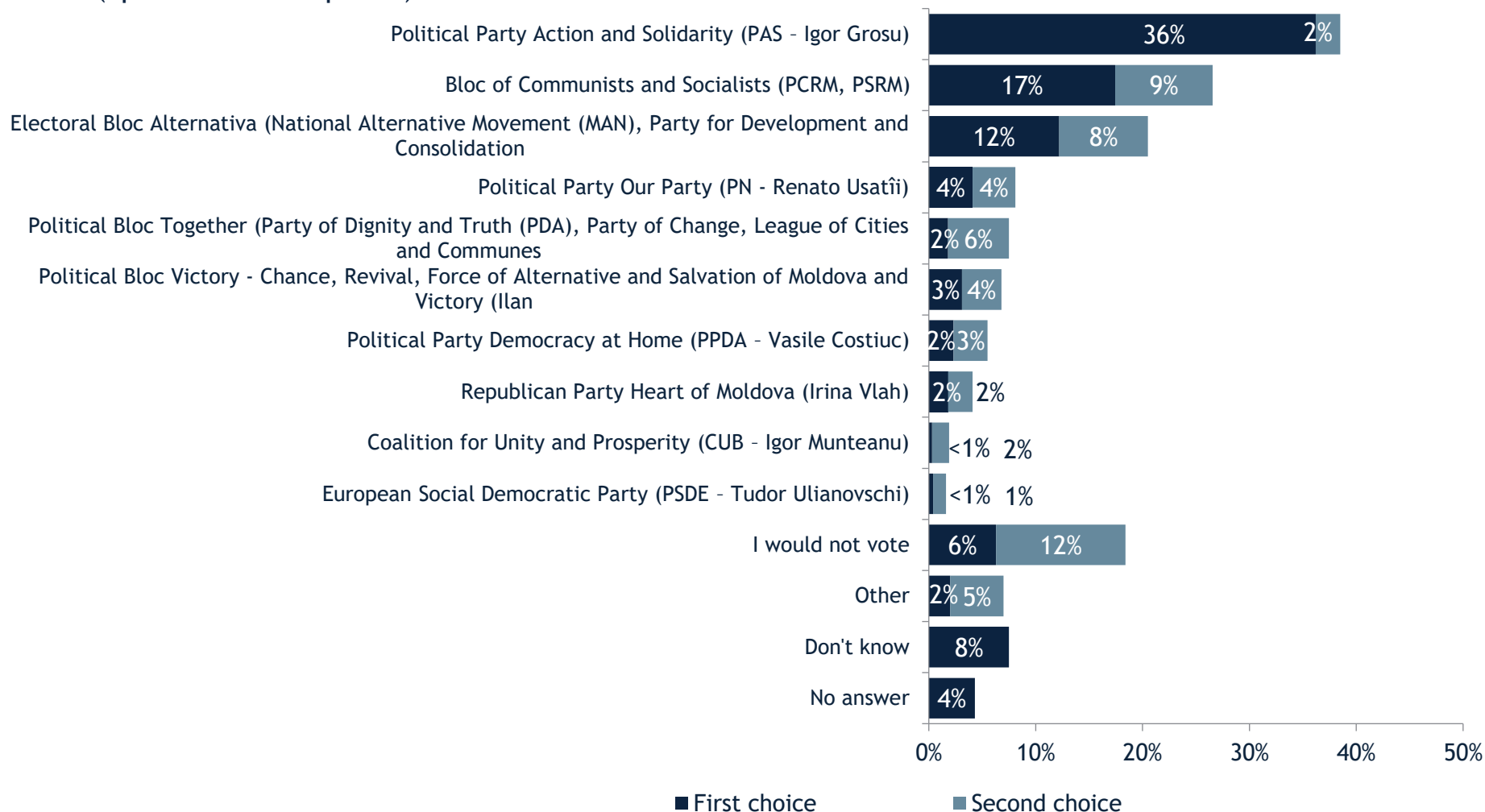


Hypothetical Elections



If parliamentary elections were held this coming Sunday, for which party, if any, would you vote? I would like to remind you that your response is confidential.
If parliamentary elections were held this coming Sunday, and the party you mentioned is not on the list, for which party, if any, would you vote?

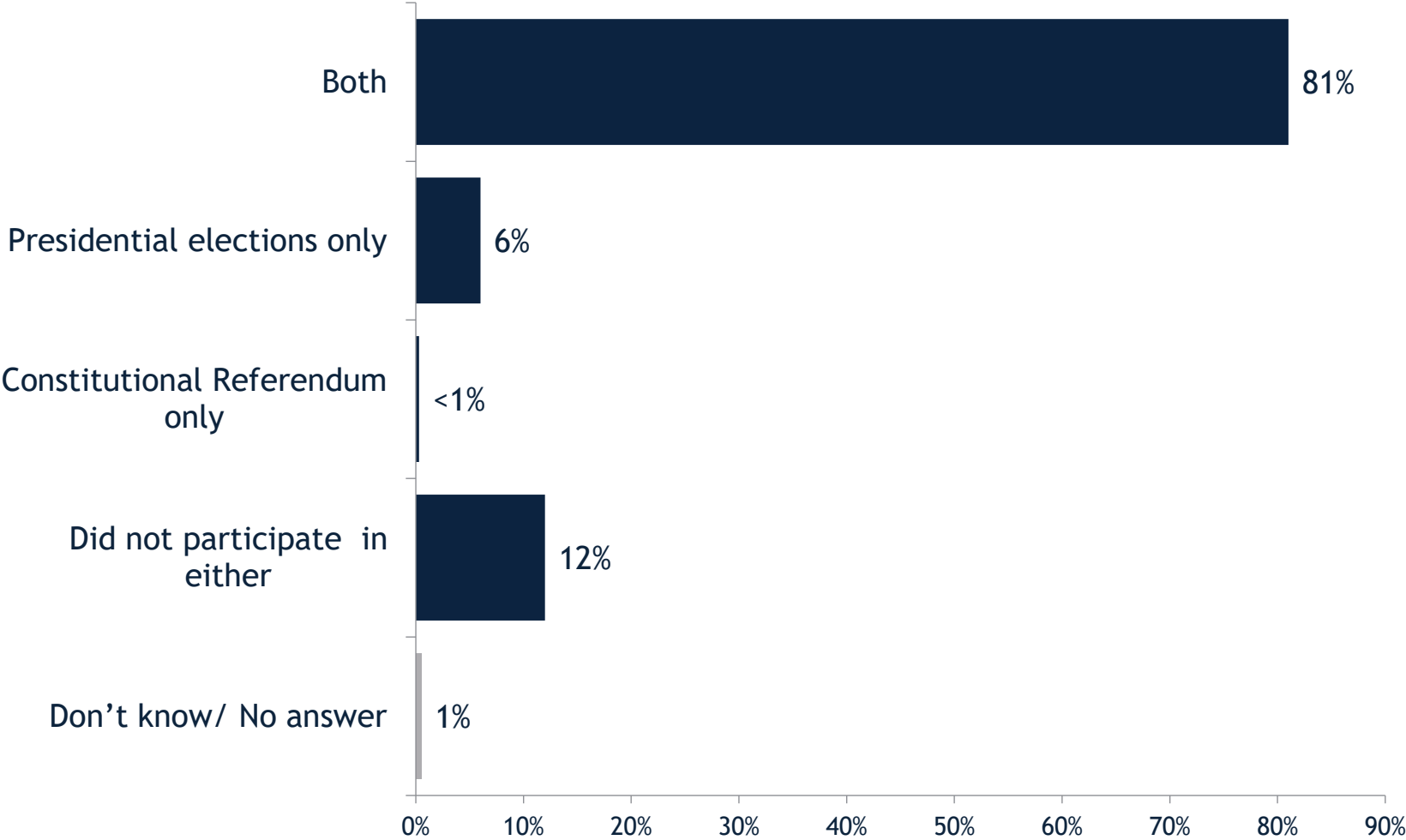
(Spontaneous response)



*Responses receiving <2% cumulatively are collapsed into *Other*.



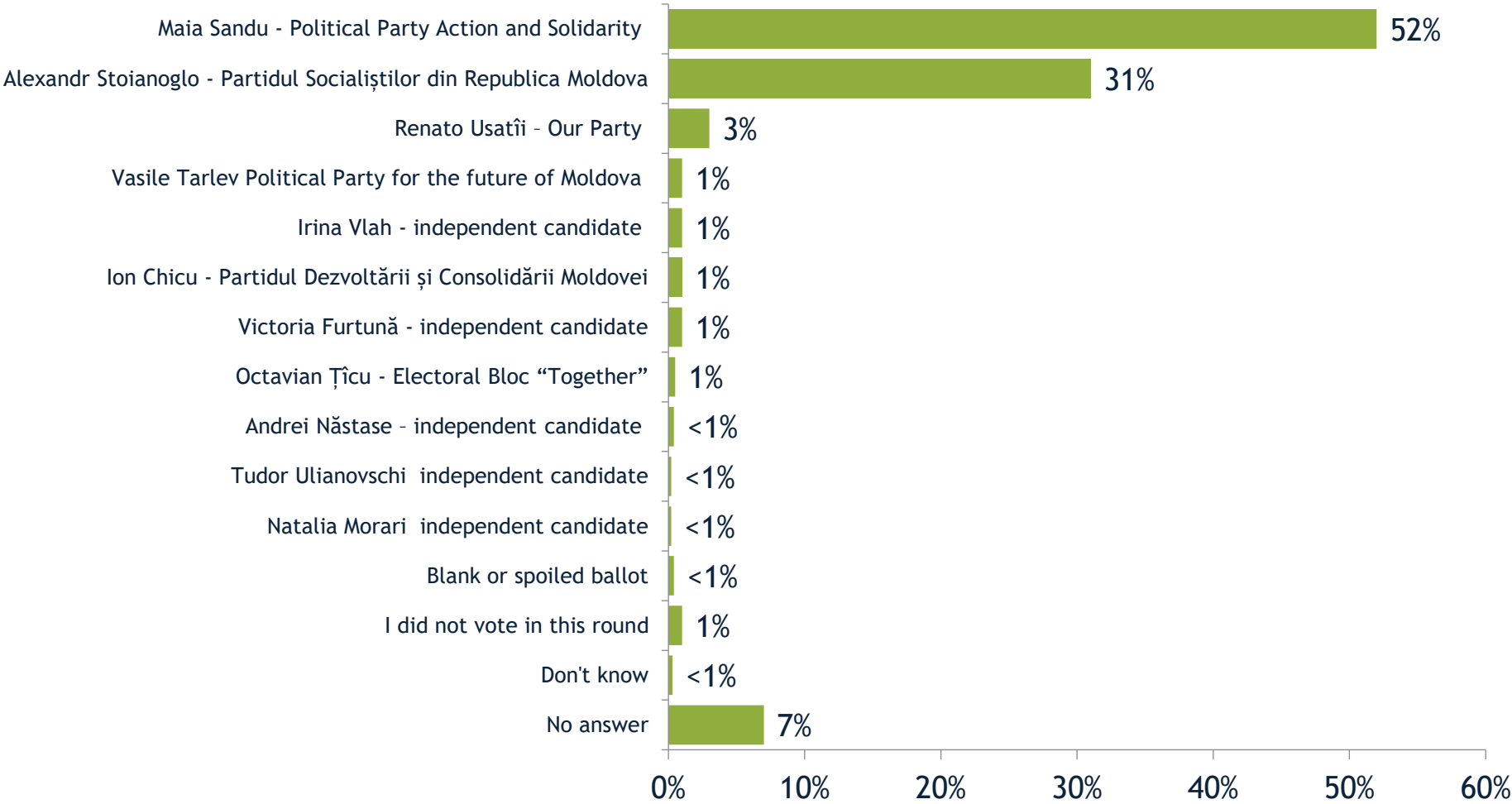
Did you vote in the 2024 Constitutional Referendum and/or the Presidential elections?





Thinking back to the Presidential Elections of 2024, who did you vote for in the first round?

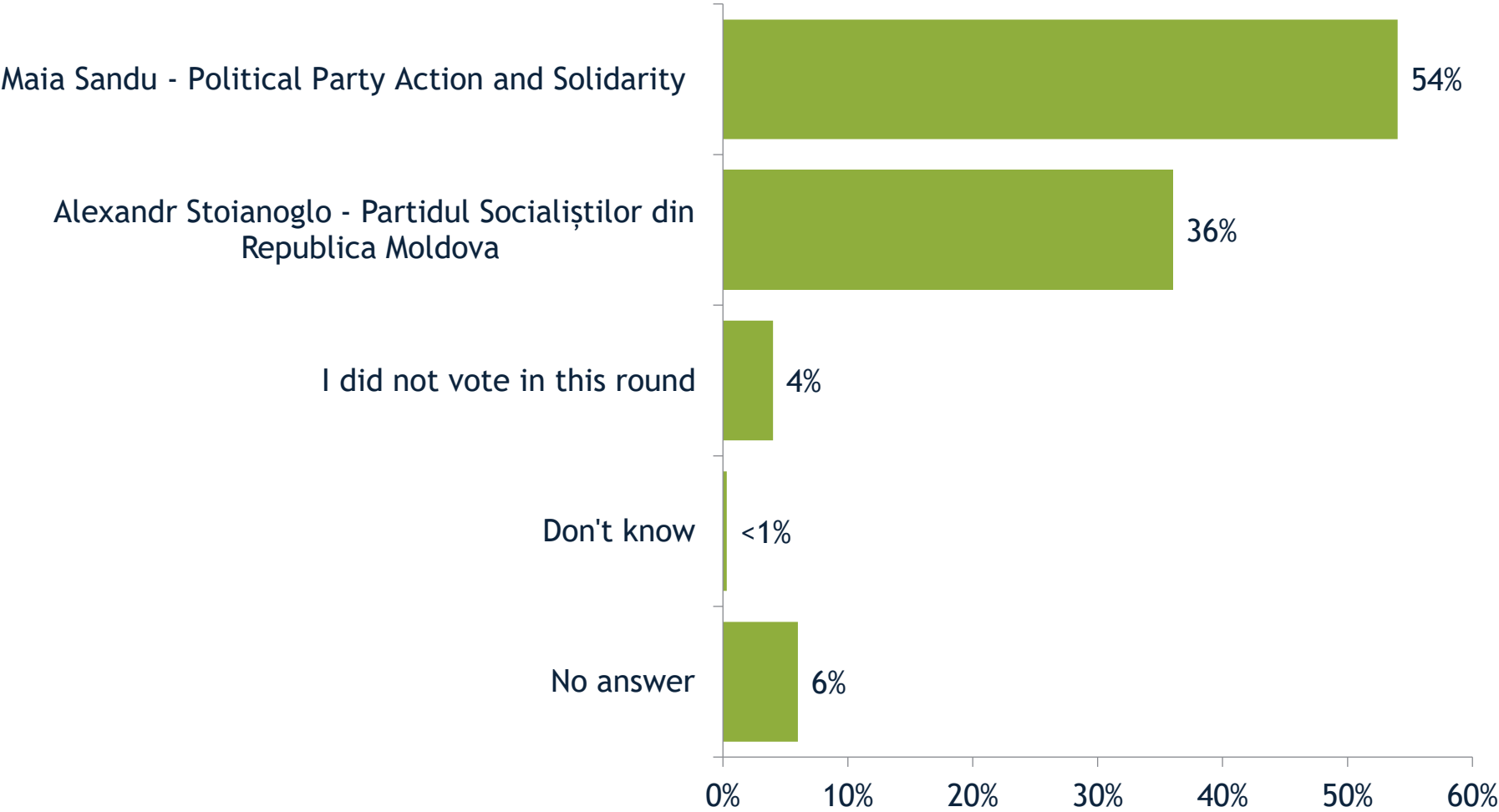
(Among those who voted in the Presidential elections, n=1,051; spontaneous response)





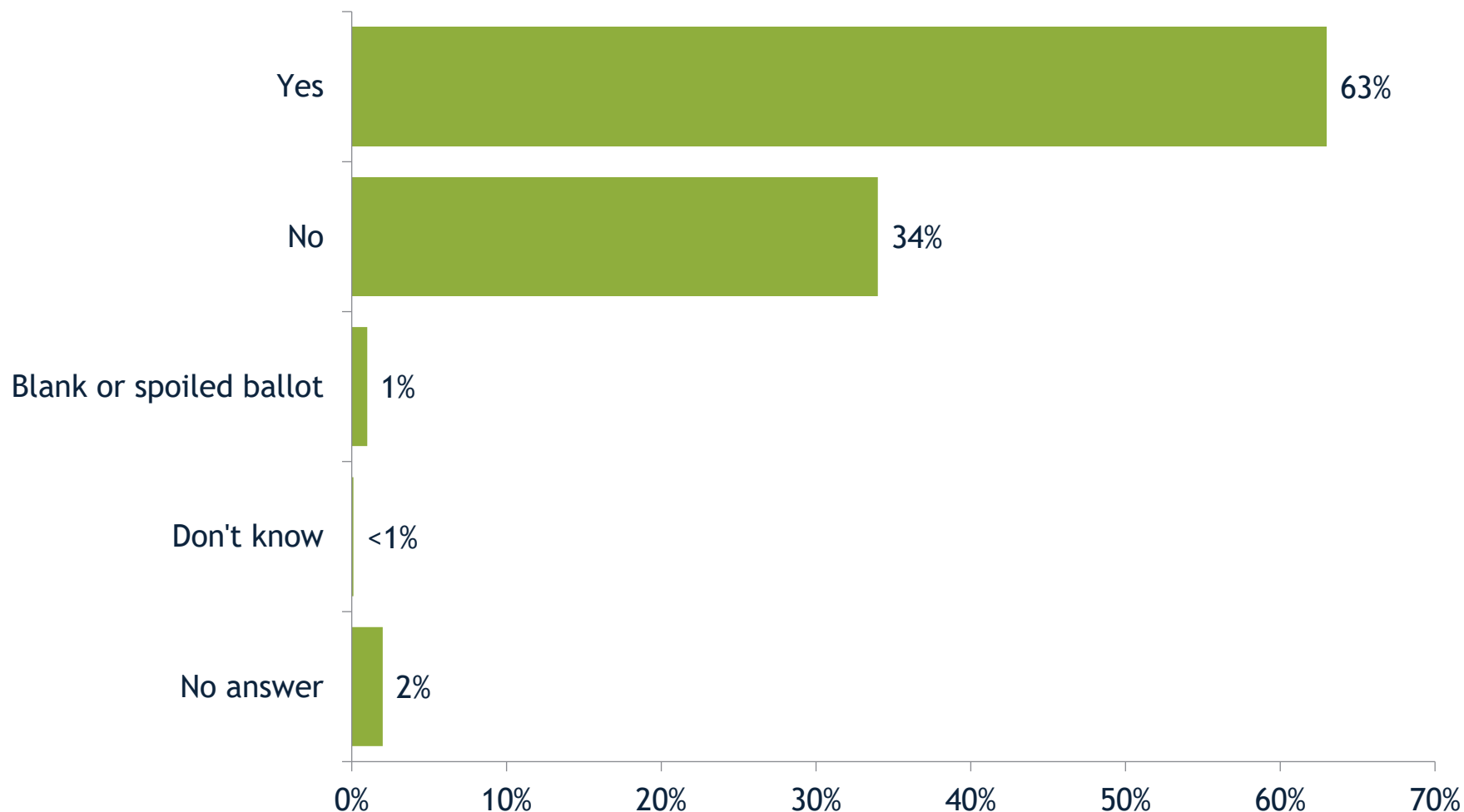
Whom did you vote for in the second round of the 2024 Presidential Elections?

(Among those who voted in the Presidential elections, n=1,051; spontaneous response)

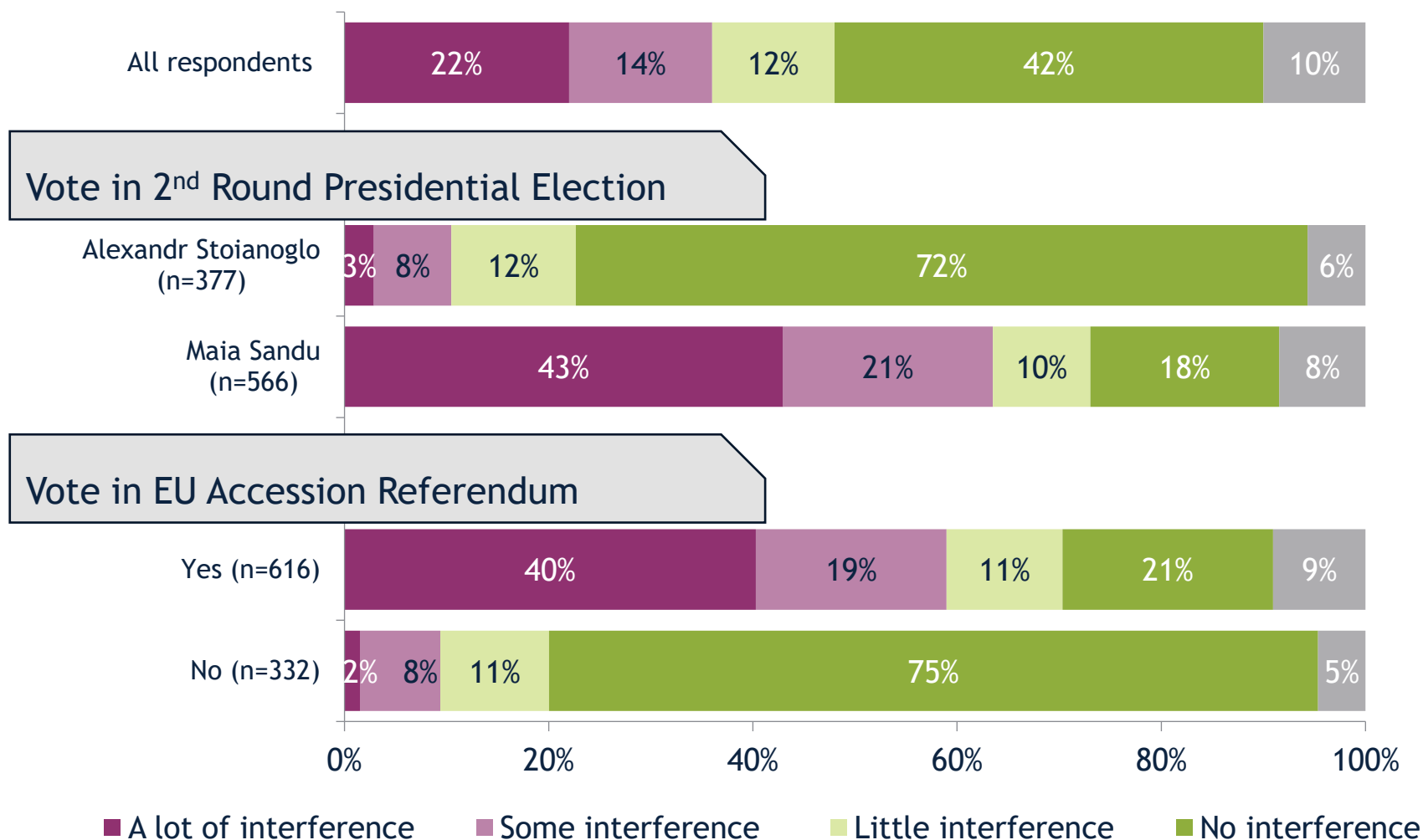


Thinking back of the 2024 Constitutional Referendum how did you vote on the accession of the Republic of Moldova to the European Union?

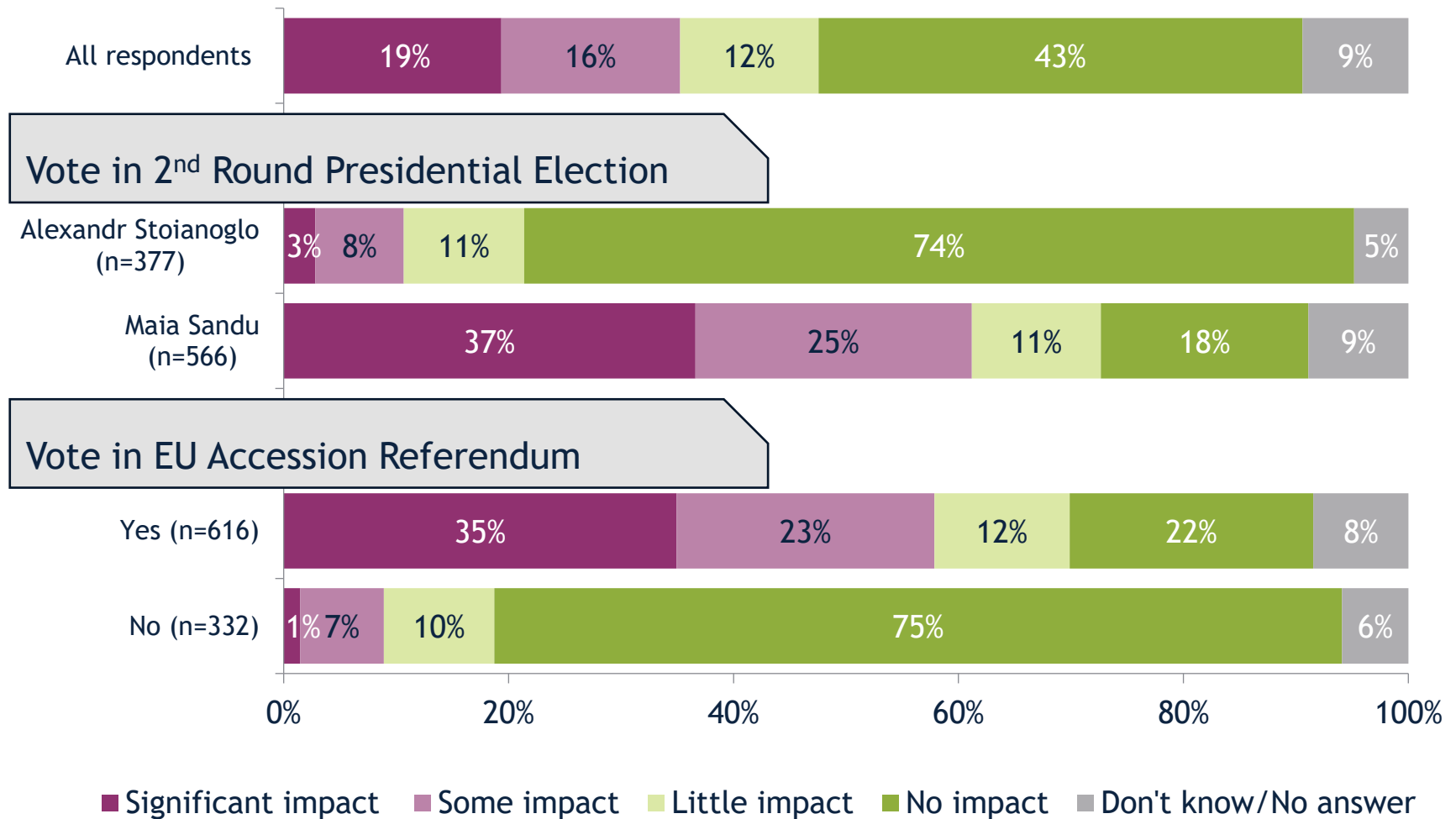
(Among those who voted in the referendum, n=982; spontaneous response)



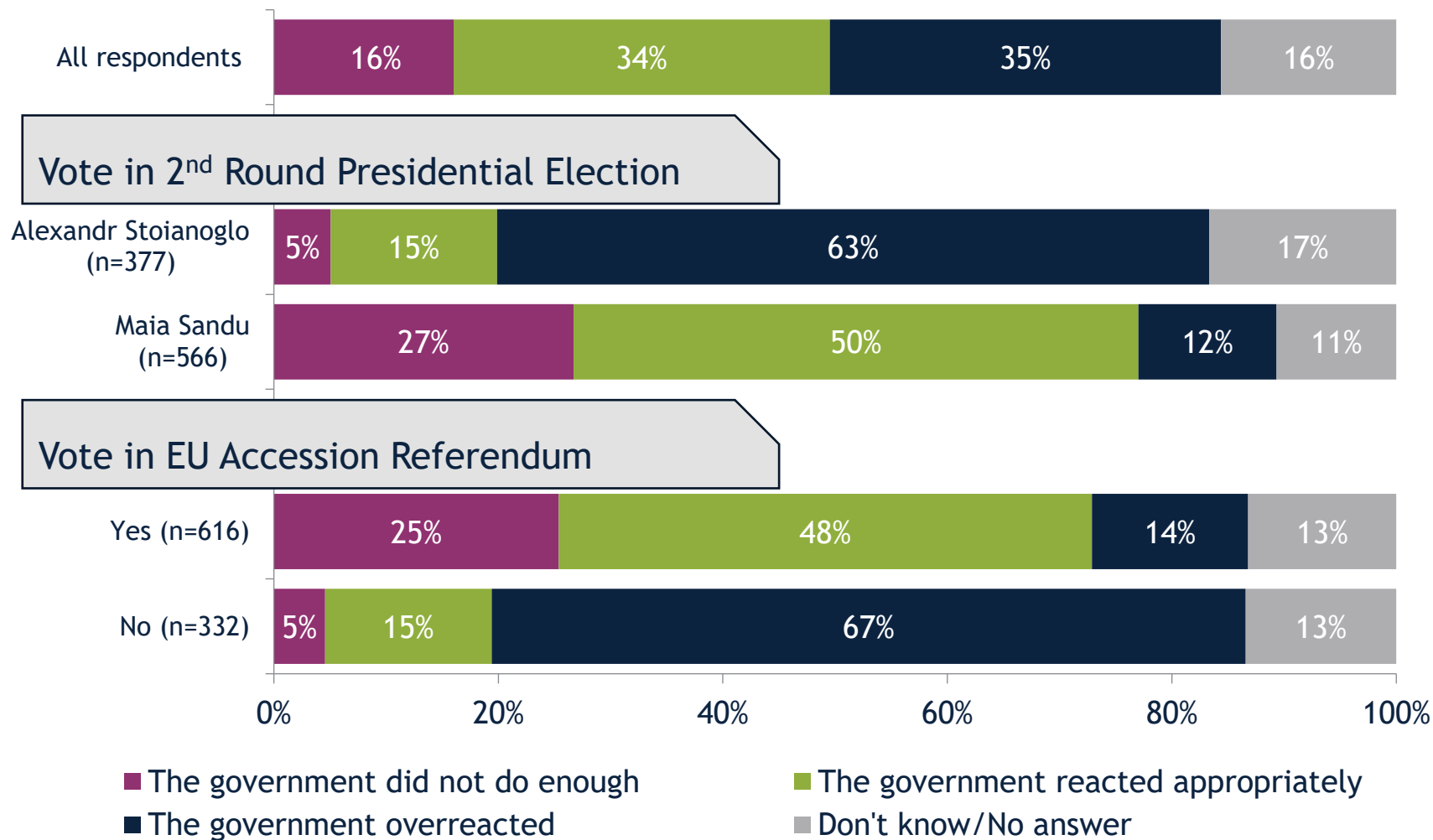
Thinking back the 2024 Moldovan elections and the campaign, how would you rate the level of interference by Russia?



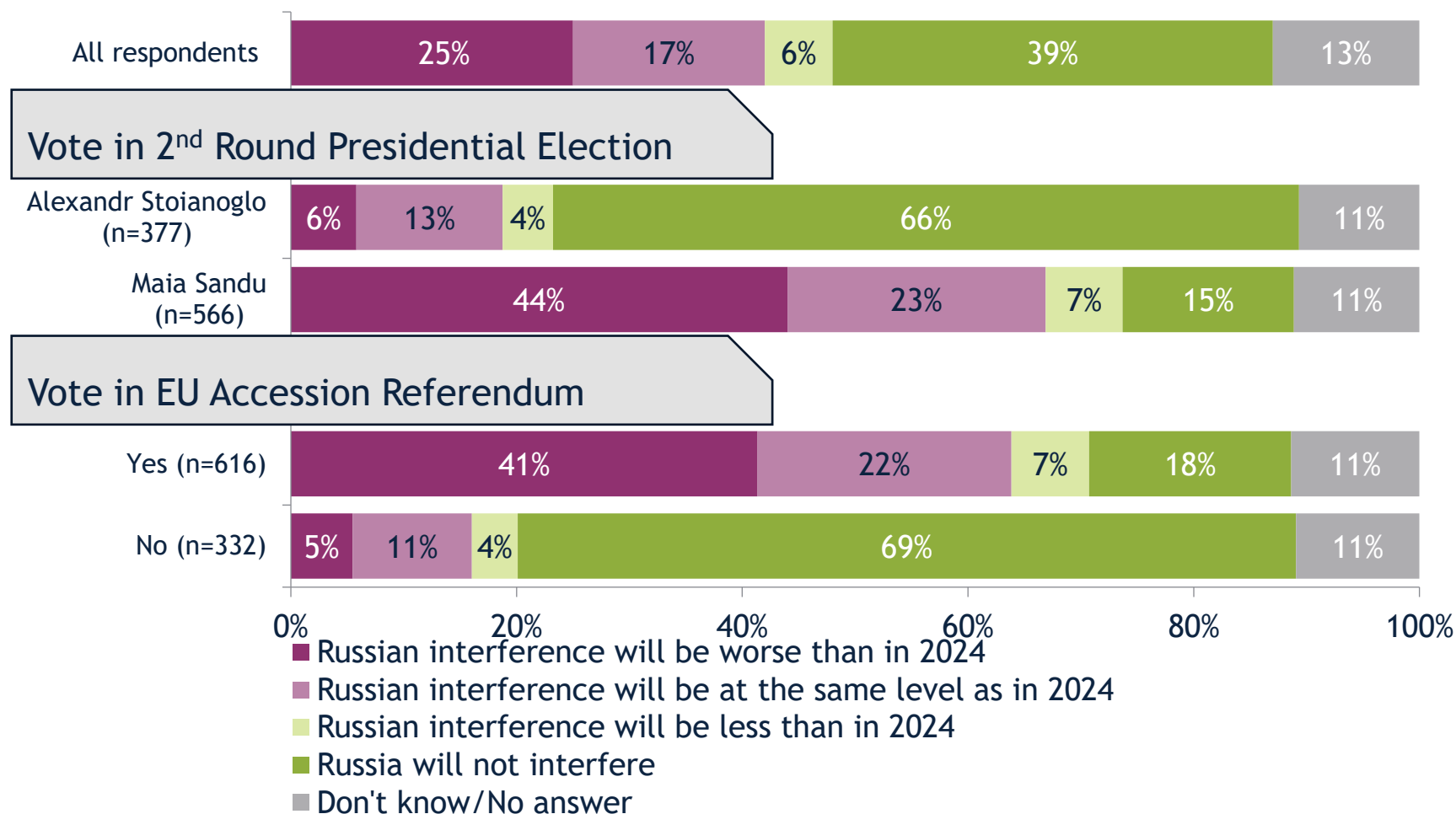
Still thinking back the 2024 Moldovan elections and the campaign, how would you rate the impact of interference by Russia on the election results?



How do you assess the reaction of the Moldovan government regarding Russian interference in the 2024 Moldovan elections and the campaign?



At what level do you anticipate Russian interference in the 2025 parliamentary elections in the Republic of Moldova?

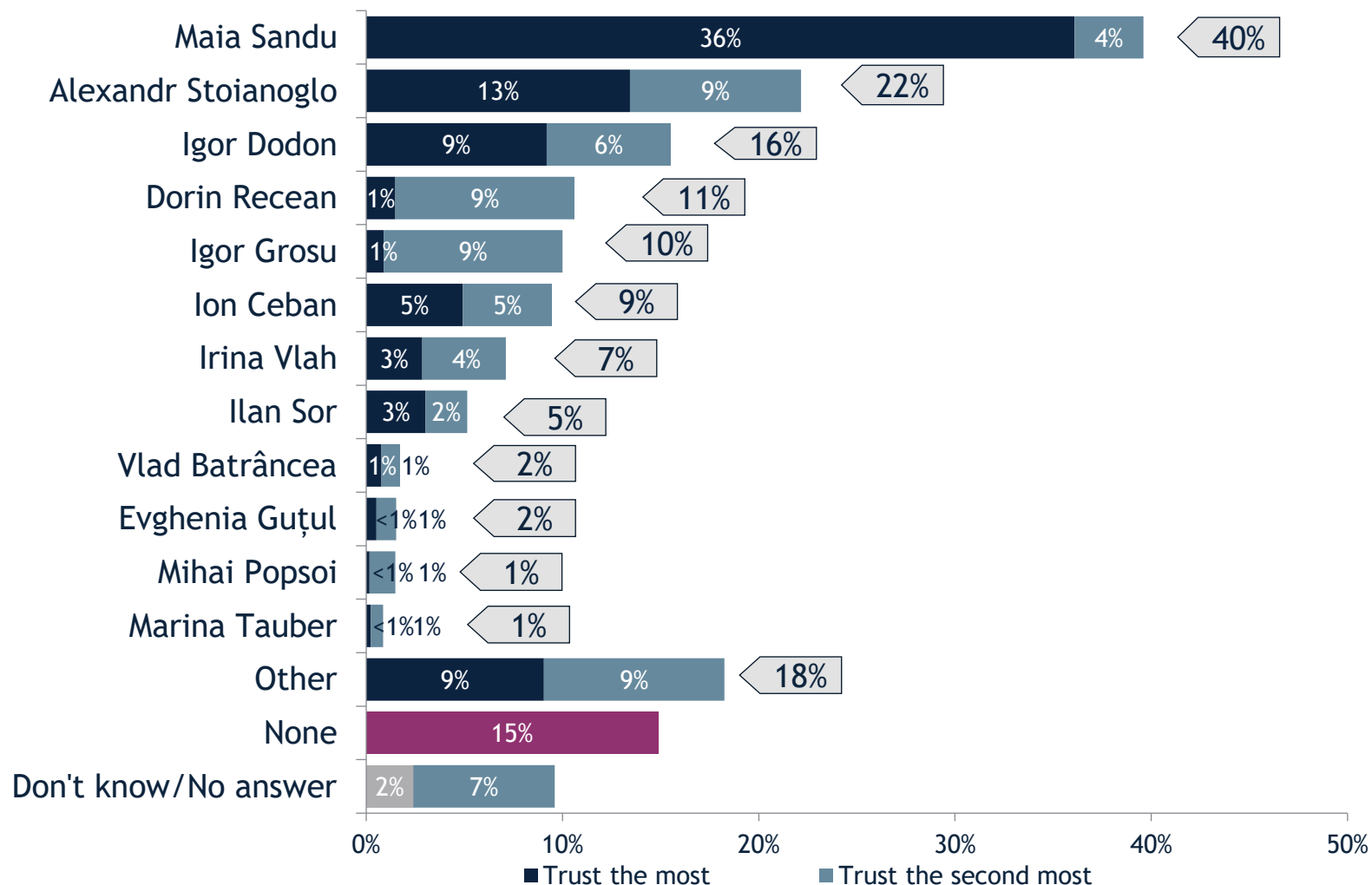


Government



Which politician or public figure do you trust the most? And the second most?

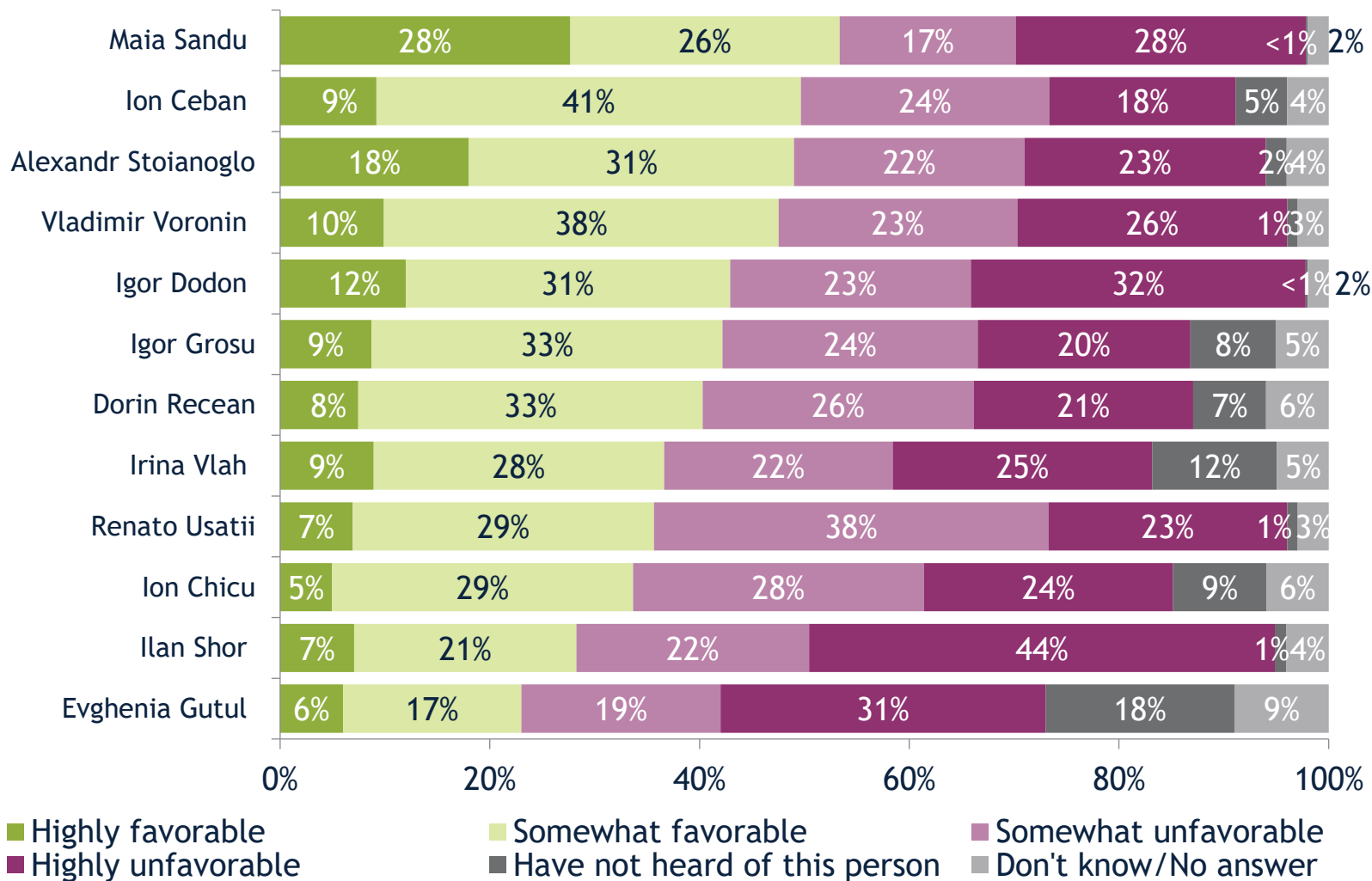
(Spontaneous response, up to two responses accepted)



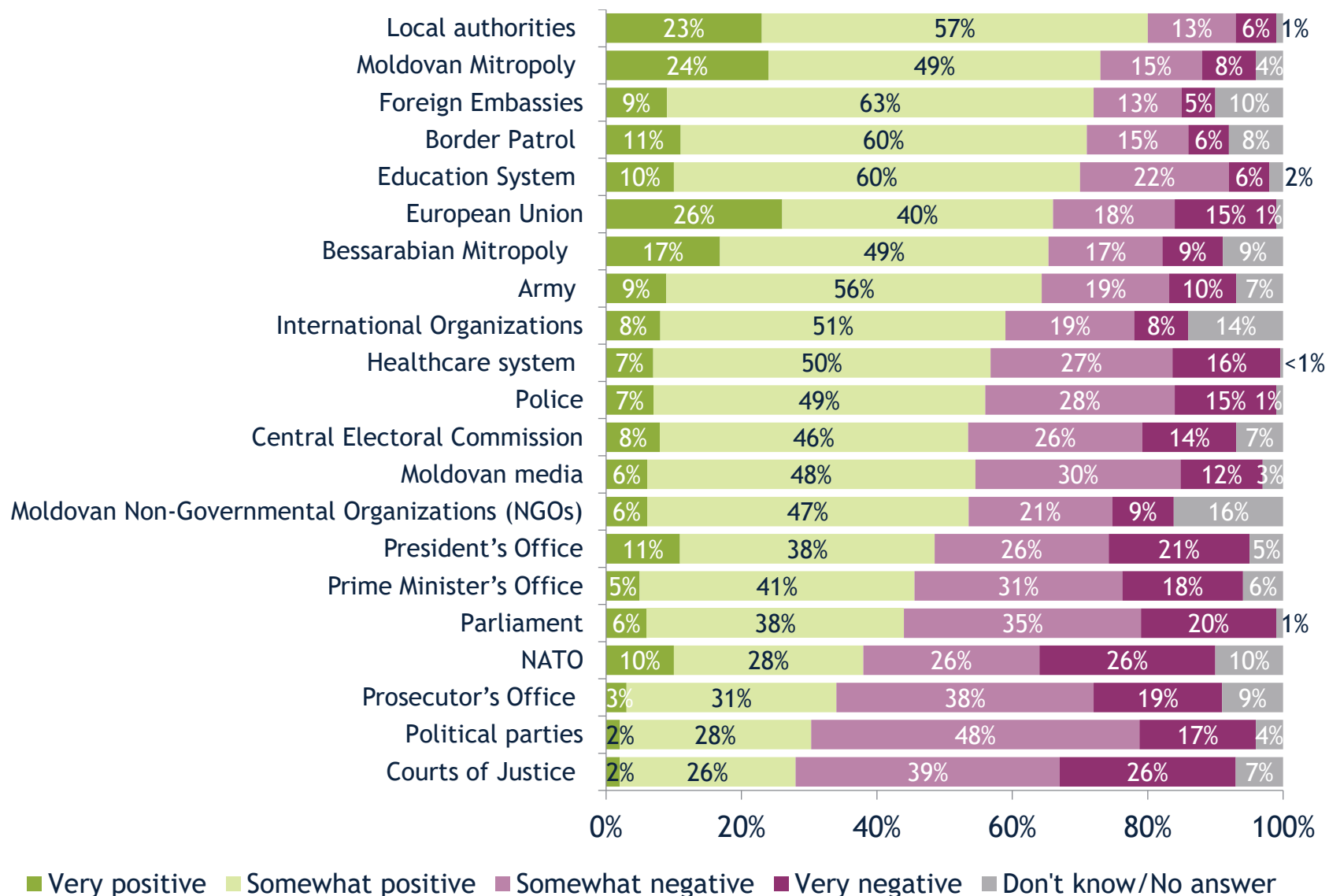
*Responses receiving <1% cumulatively are collapsed into *Other*.

**Displayed totals may differ from implied sum of first and second responses due to rounding.

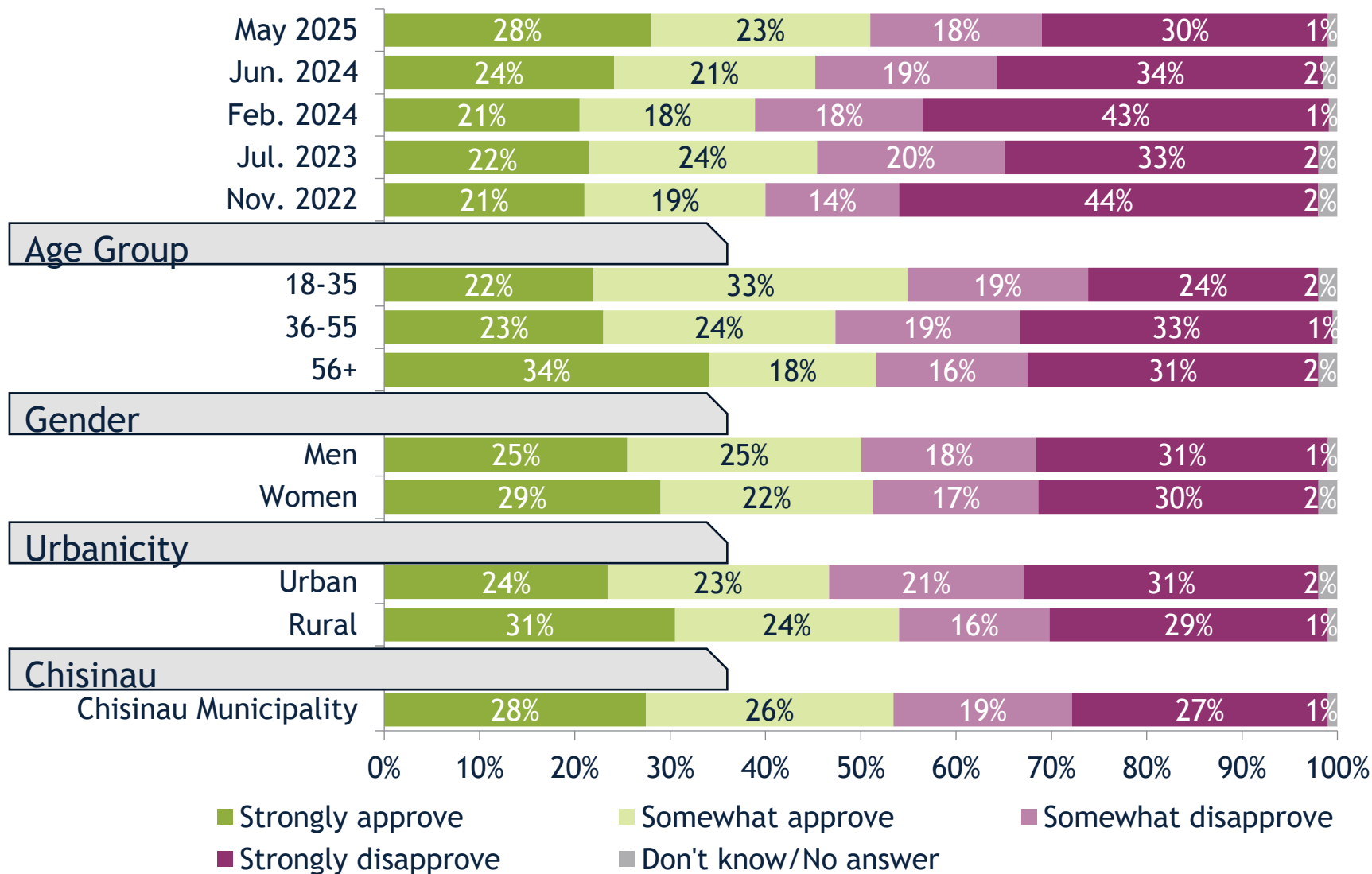
I will read you a list of names. For each, please tell me if you have a highly favorable, somewhat favorable, somewhat unfavorable or highly unfavorable opinion of this individual. If you have not heard of this person, please tell me.



What is your opinion of each of the following institutions?

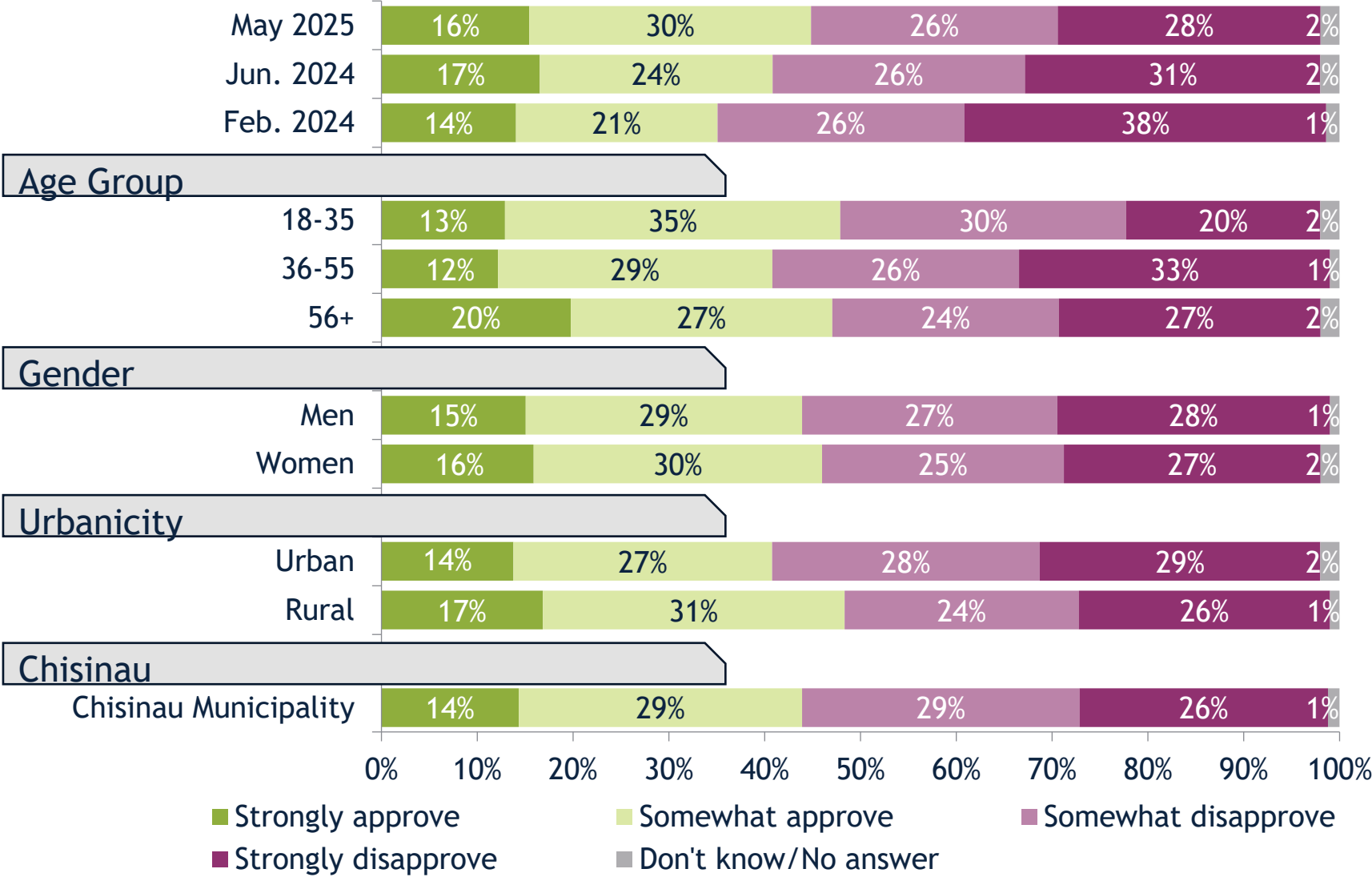


Do you approve or disapprove of the activities of the President of Moldova, Maia Sandu?





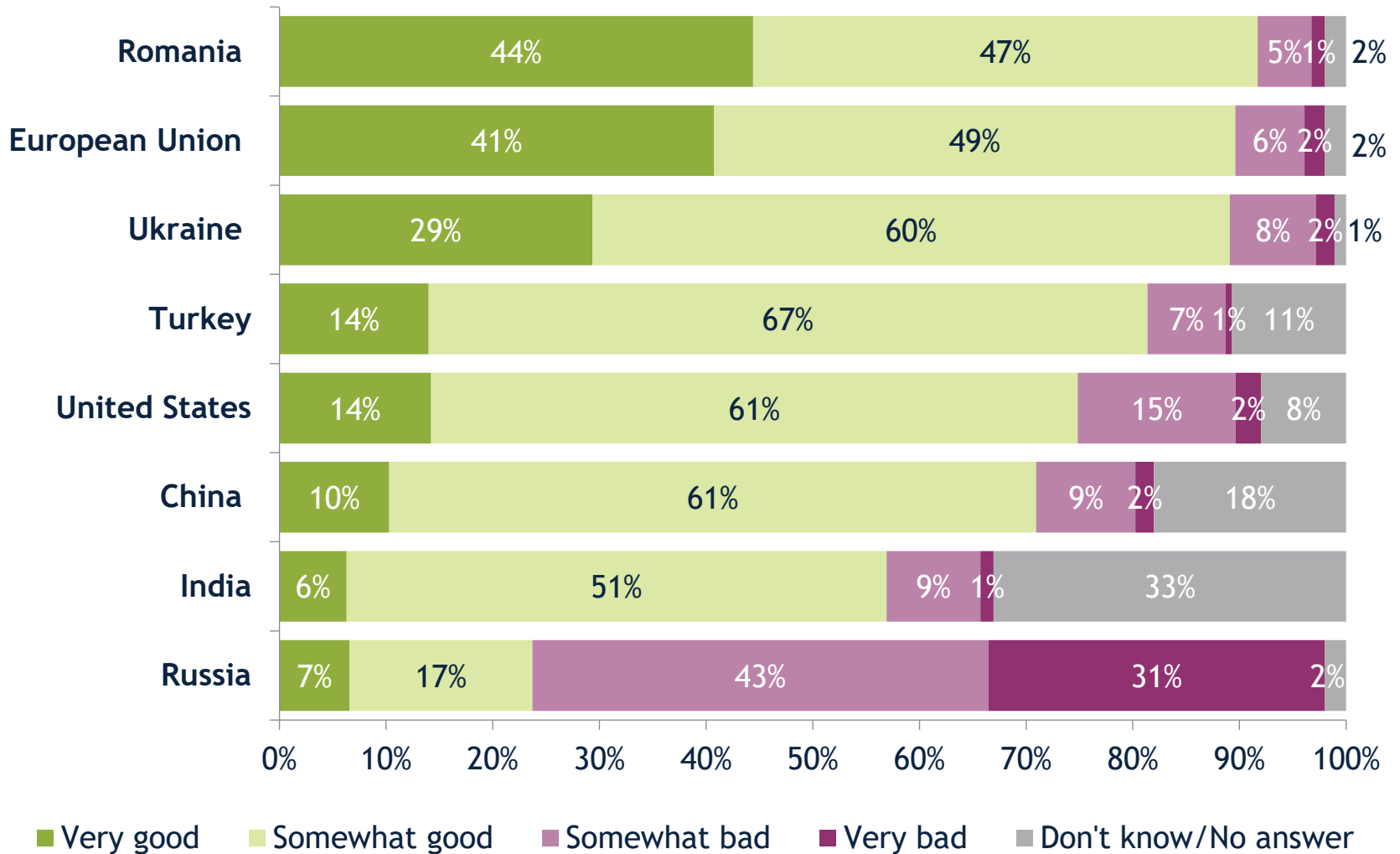
Do you approve or disapprove of the activities of the Government of Moldova from the last 3 years?



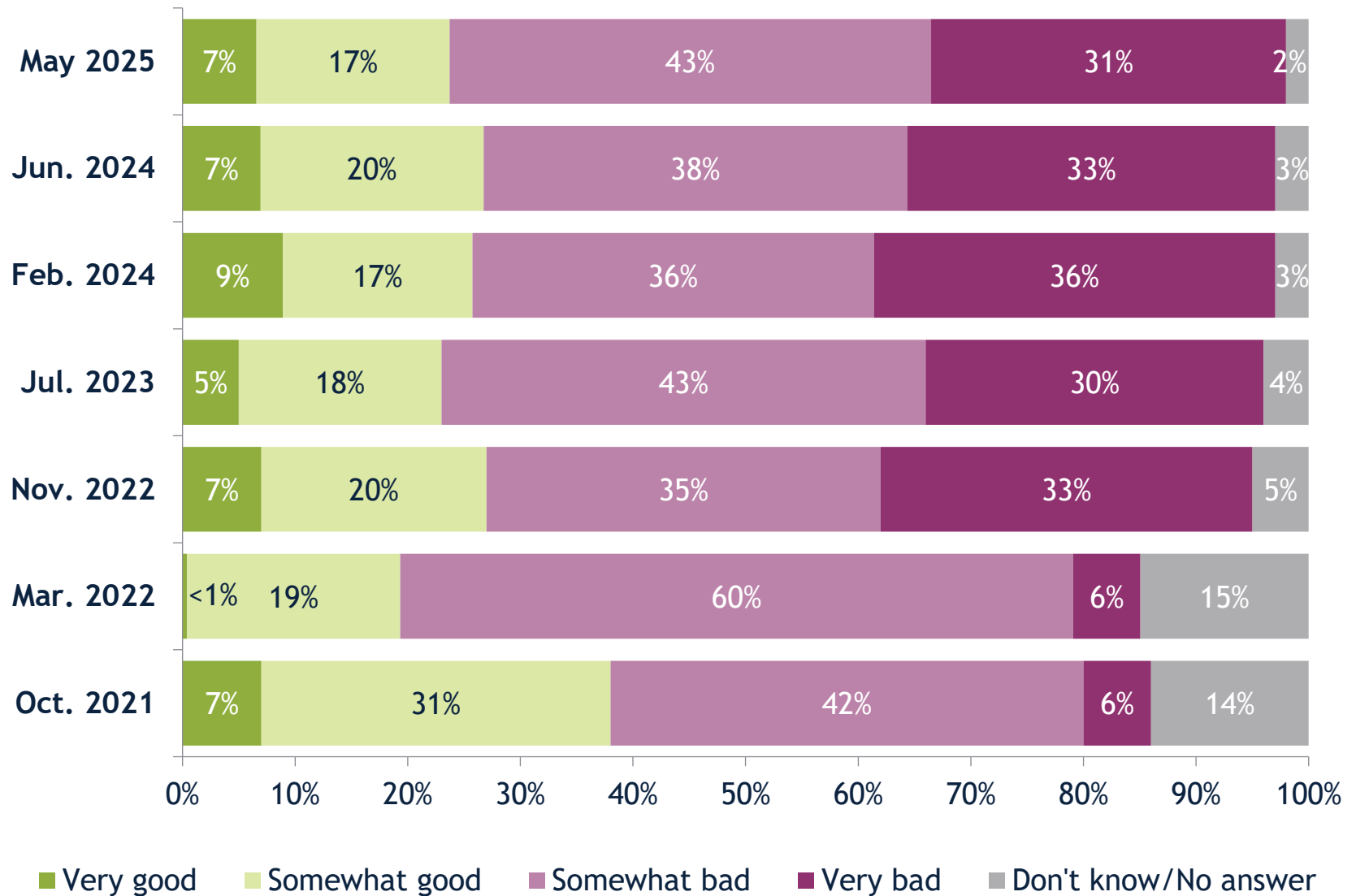
International Relations



How would you rate the current relations between Moldova and ...



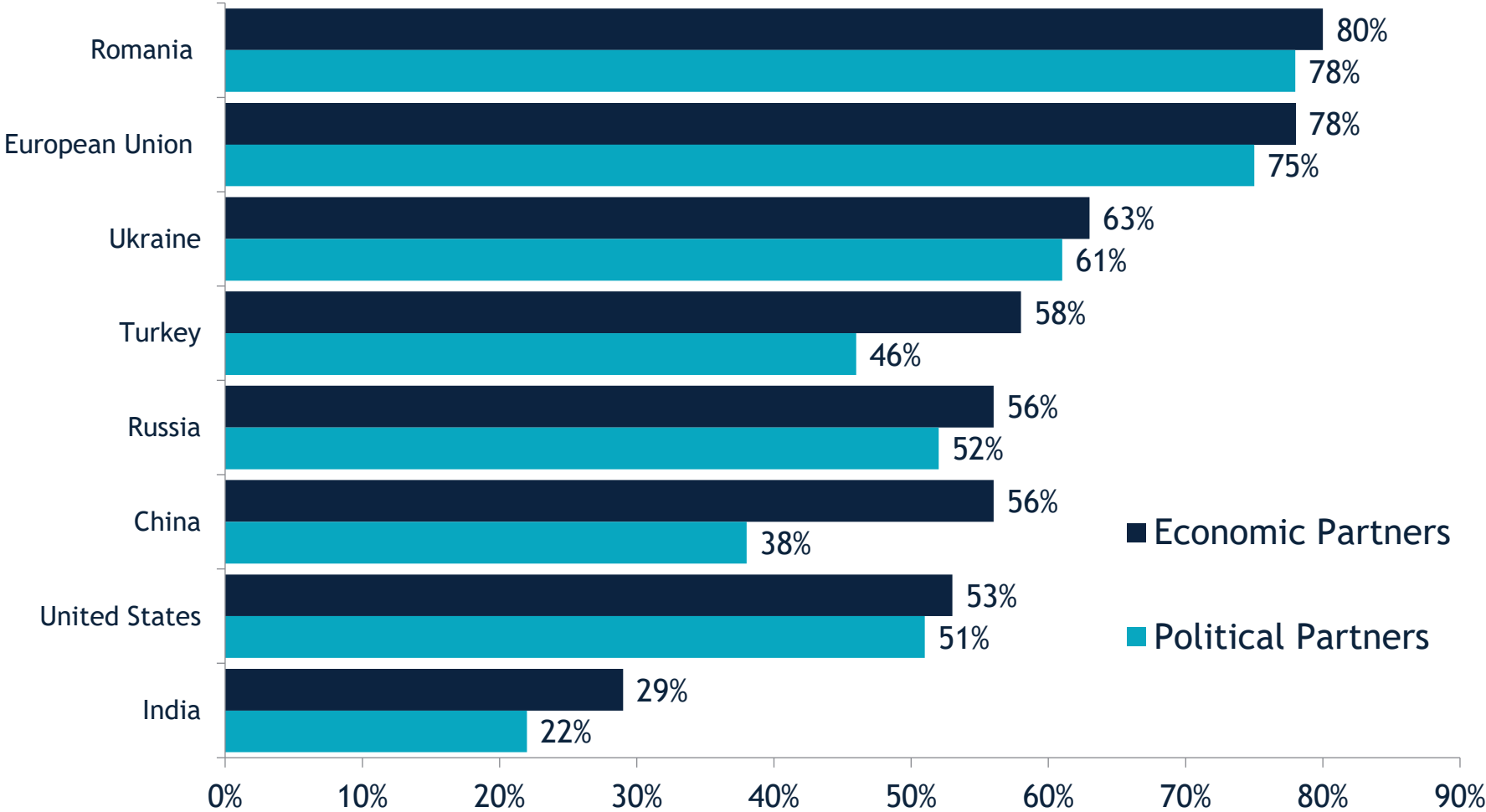
How would you rate the current relations between Moldova and [Russia]?





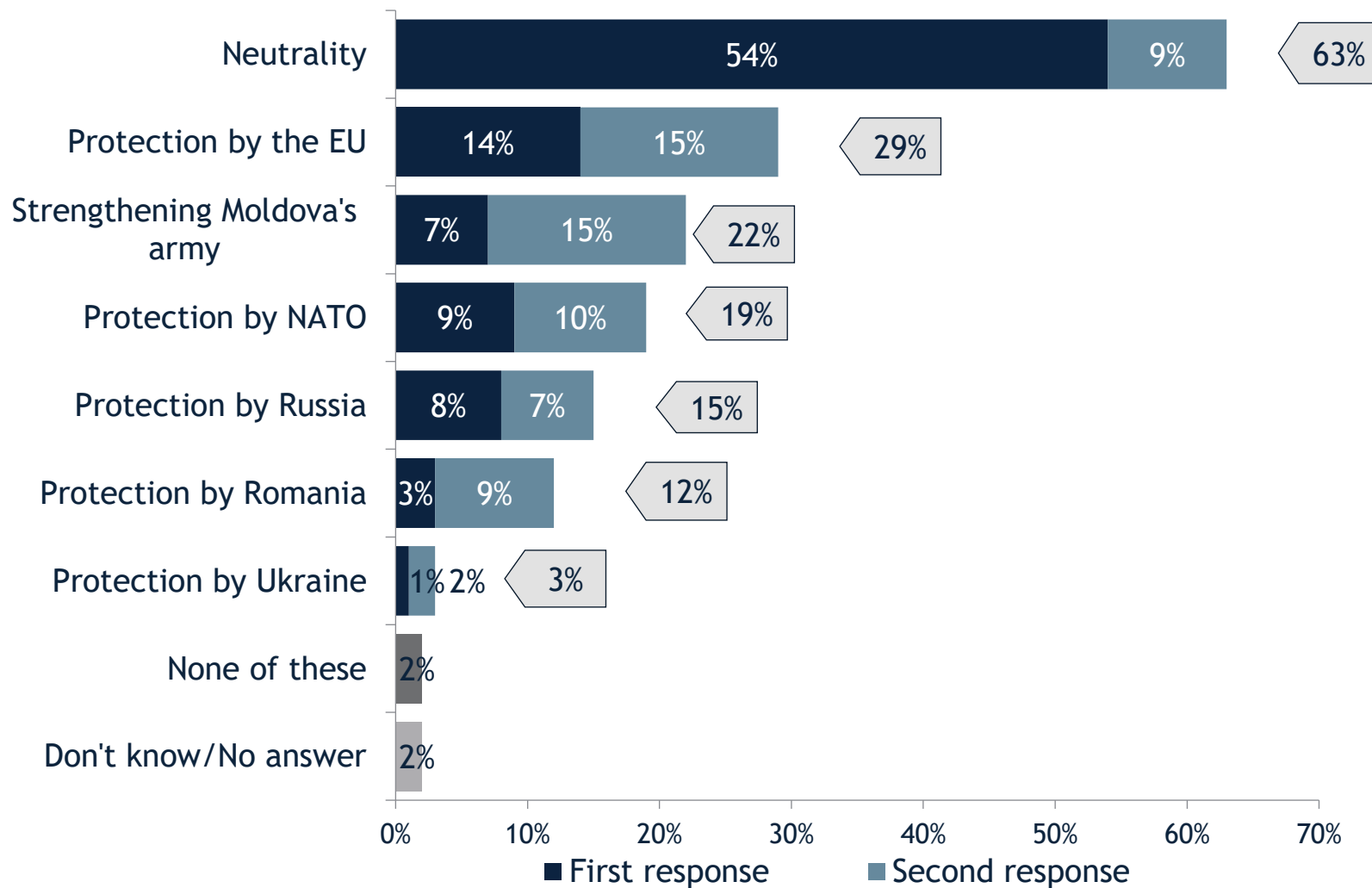
Which of these countries do you consider to be the most important economic partner or partners for Moldova?
Which of these countries do you consider to be the most important political partner or partners for Moldova?

(multiple responses allowed)

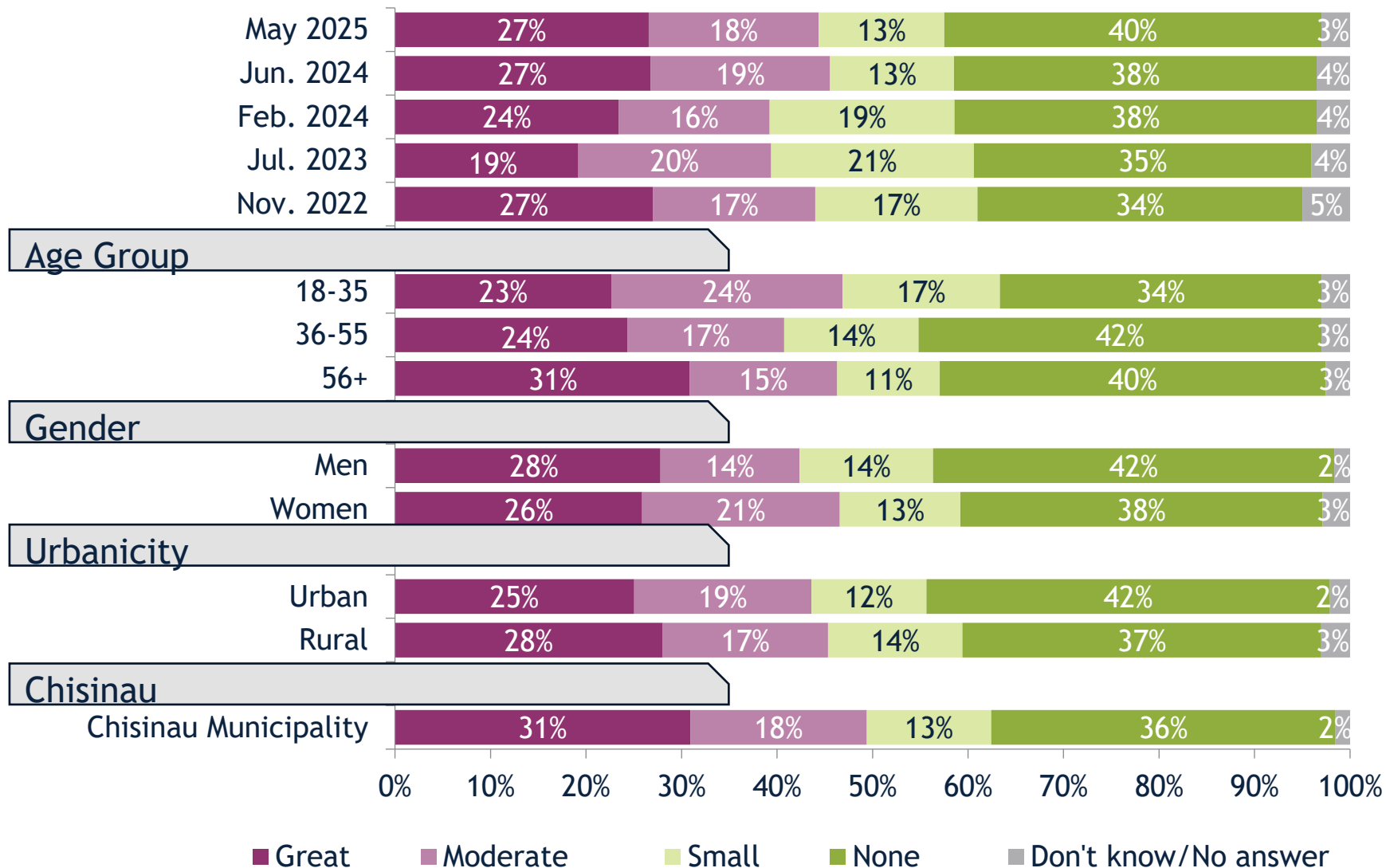


In your opinion, which of these options can best guarantee Moldova's security? And which can second best guarantee Moldova's security?

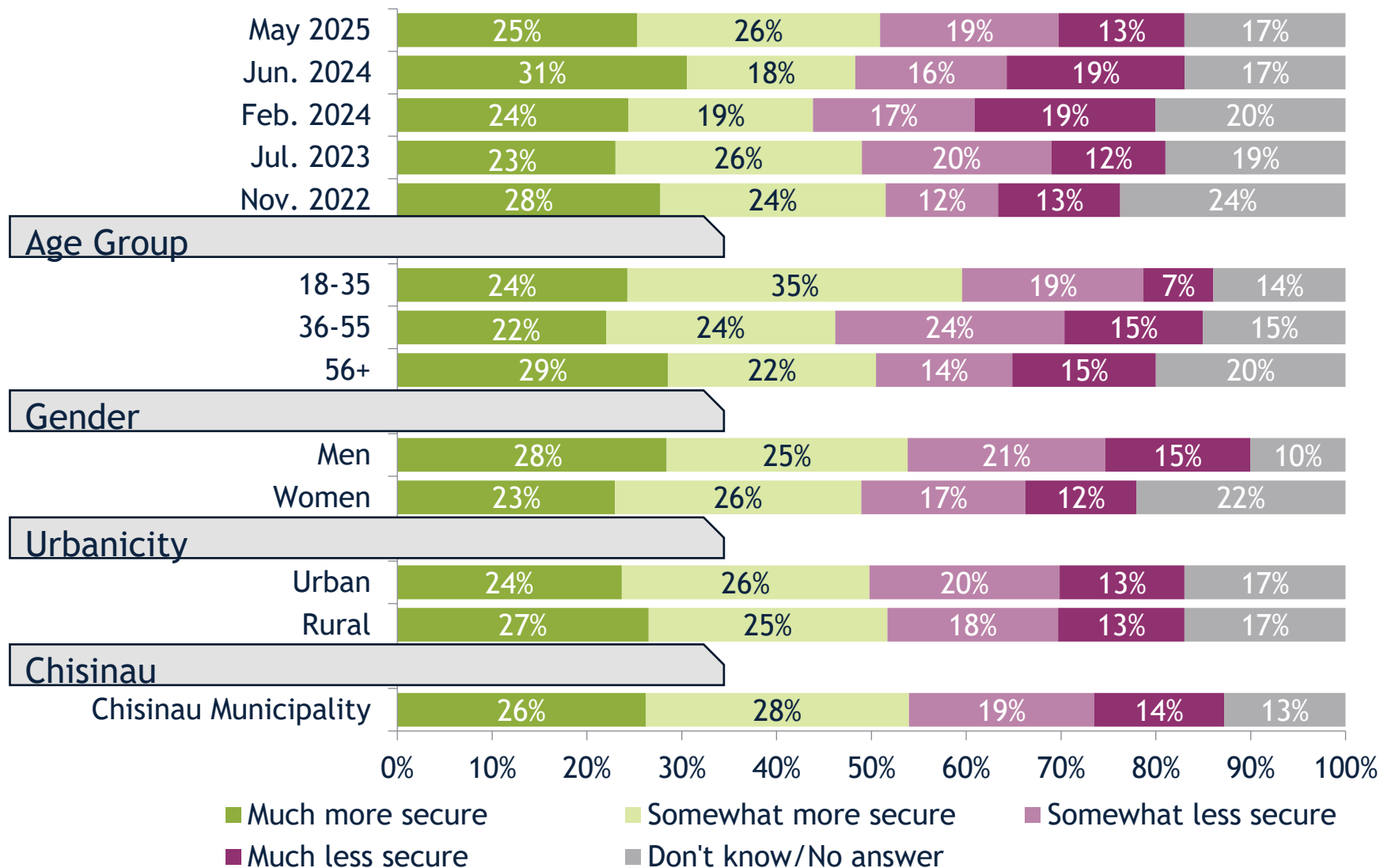
(Up to two responses accepted)



How much of a threat is Russia to Moldova?

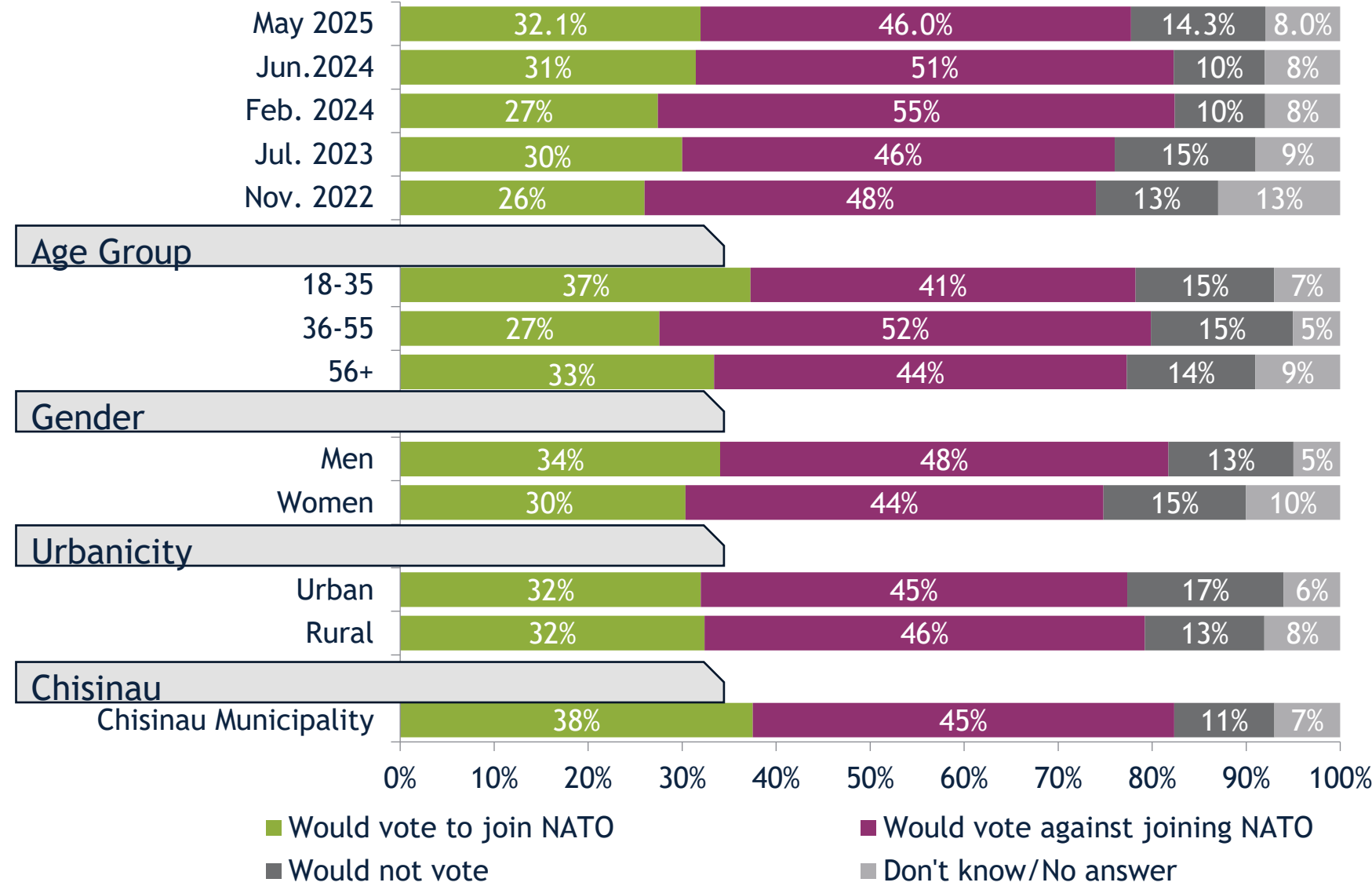


In your opinion, are NATO member states more or less secure than countries that do not belong to NATO? NATO member states are ...





If a referendum were held today on Moldova joining NATO, how would you vote?

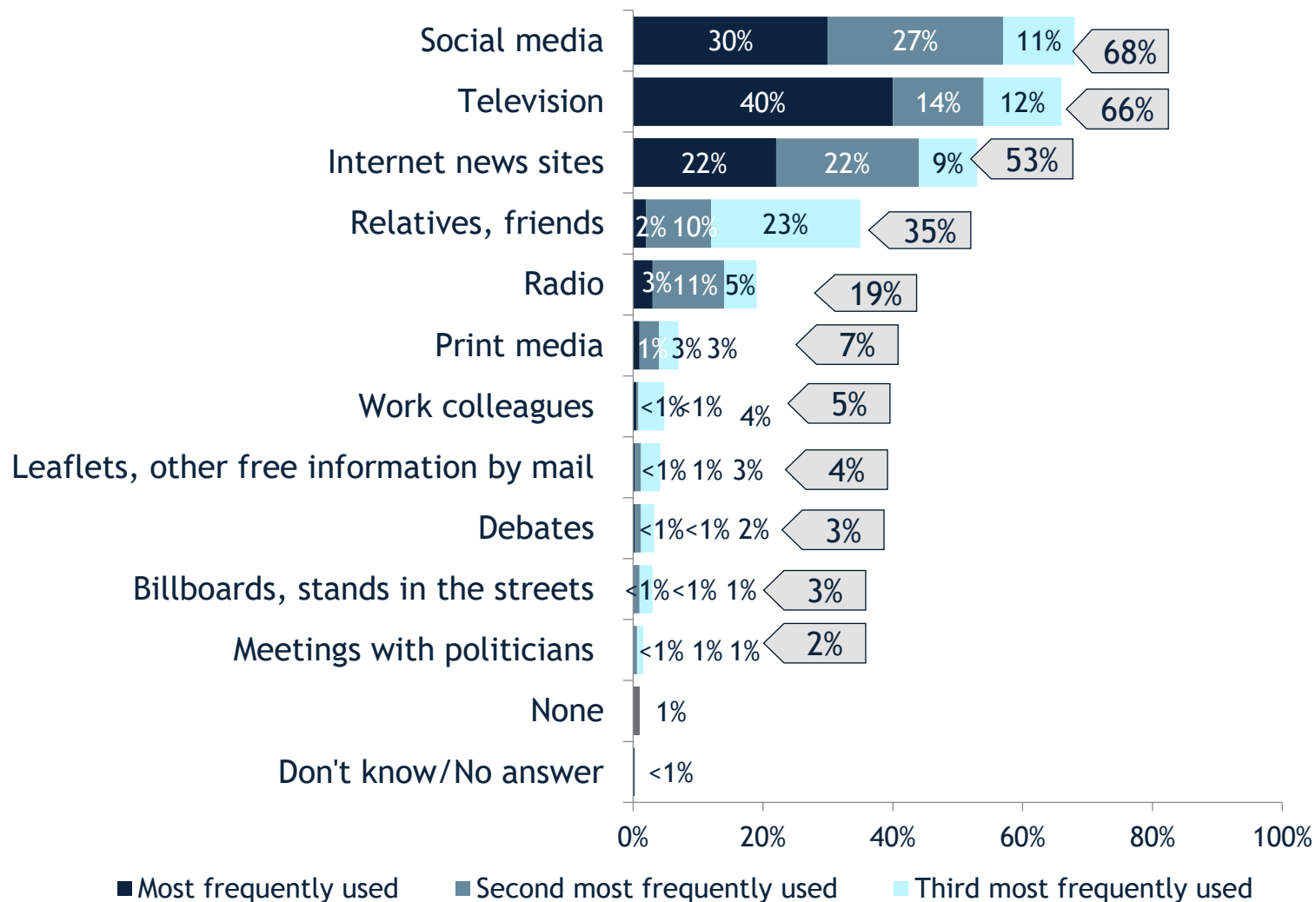


Sources of Information



Which sources of information do you use most frequently to gain political news and information? Please name 3 main sources of information, starting with the most frequently used.

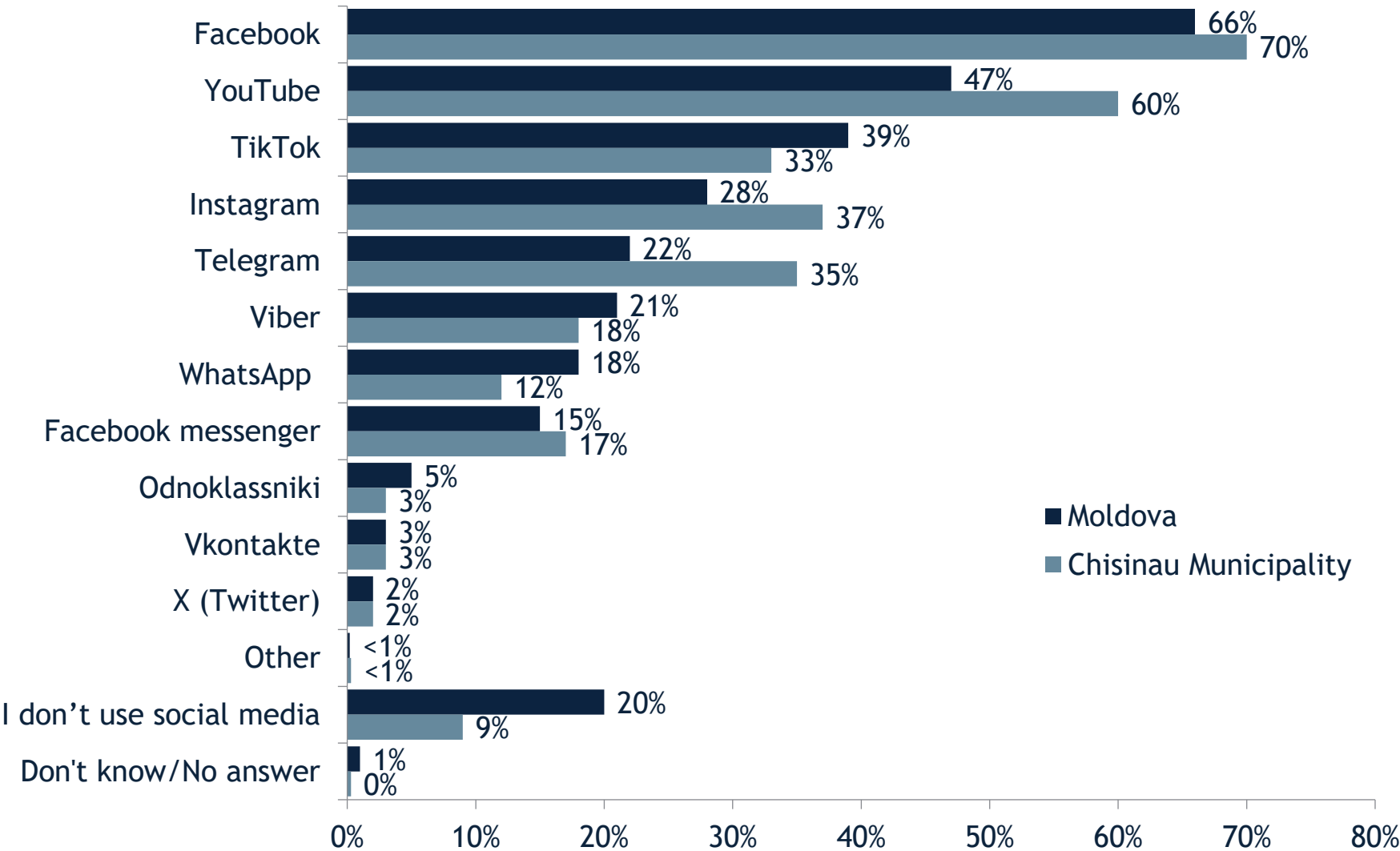
(Up to three responses accepted)





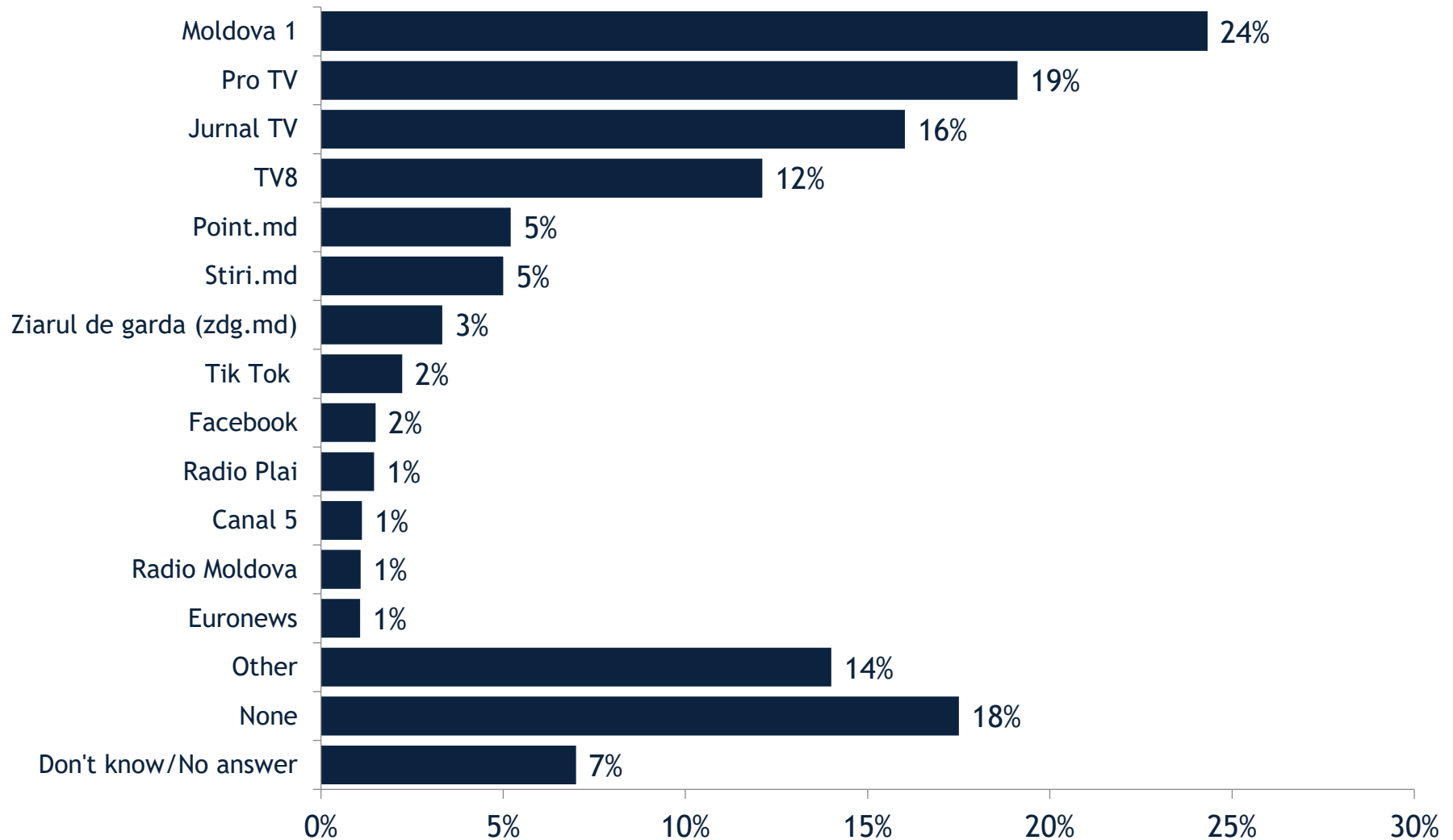
Which social media applications do you use as sources of information? Please mention all you use as sources of information.

(Spontaneous response, multiple responses permitted, total mentions displayed)



Which specific media outlets, such as specific TV channel, radio station, newspaper, website etc. do you consider most trustworthy for political news and information?

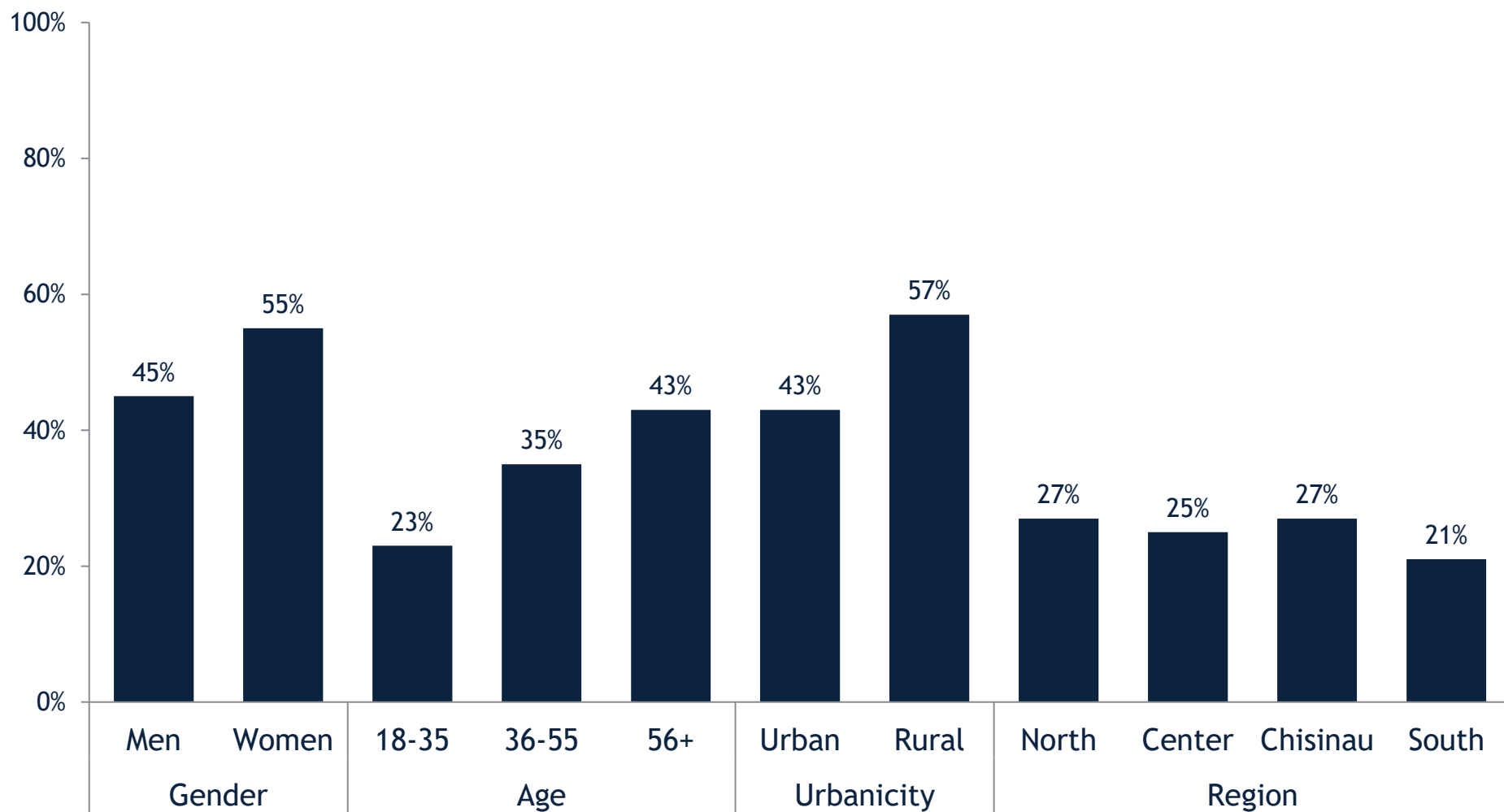
(Spontaneous response, two responses accepted, total mentions displayed)



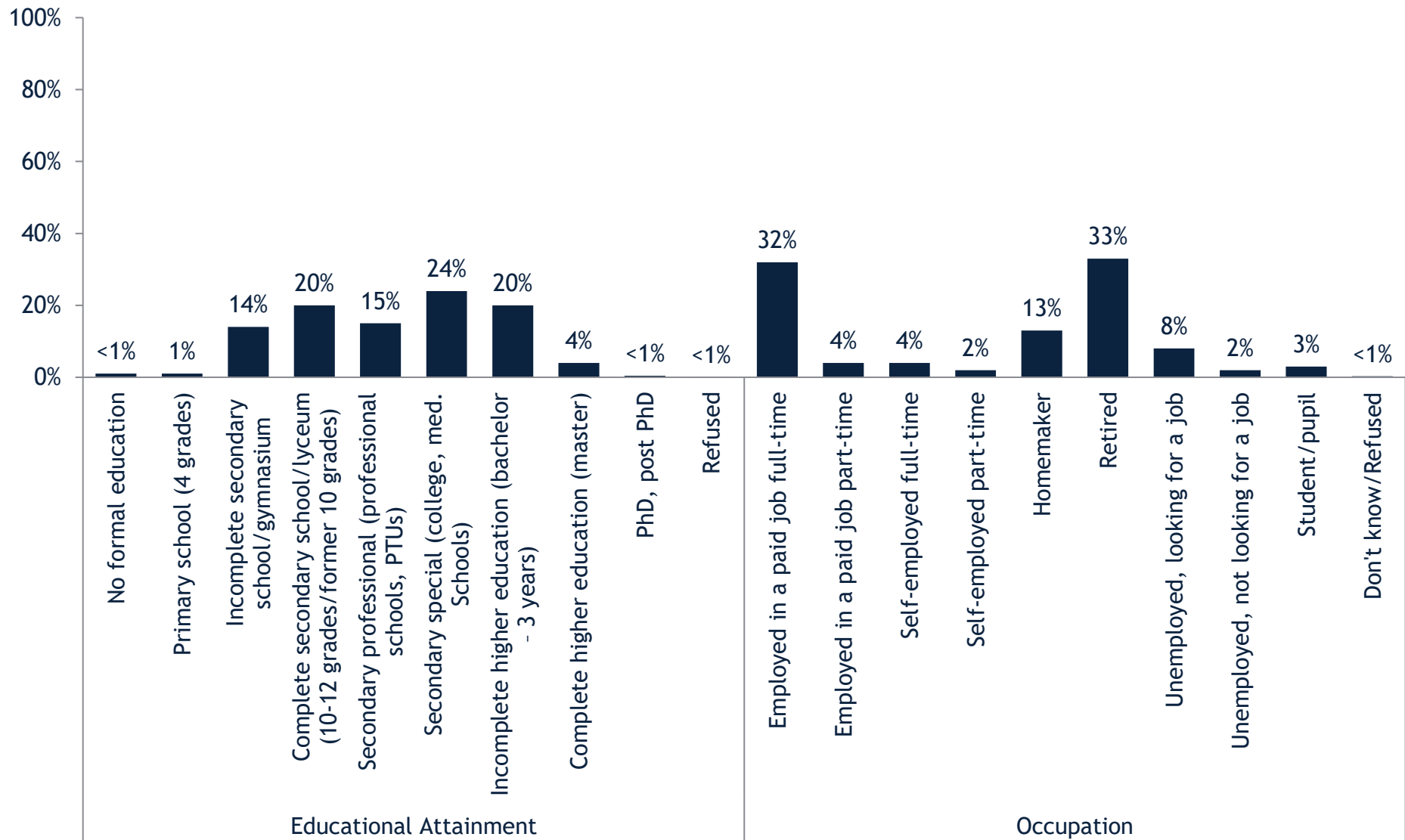
Demographics



Demographics



Demographics



Center for Insights in Survey Research
202.408.9450 | info@IRI.org

www.IRI.org



A PROJECT OF THE INTERNATIONAL REPUBLICAN INSTITUTE