

NATIONAL SURVEY OF THE REPUBLIC OF THE PHILIPPINES

April-May 2025



A PROJECT OF THE INTERNATIONAL REPUBLICAN INSTITUTE

Detailed Methodology

- The survey was conducted on behalf of the International Republican Institute's [Center for Insights in Survey Research](#) by [ResInt Canada](#) in partnership with their local counterpart Boomerang Advisory.
- Data was collected between April 17 and May 5, 2025 through CAPI administered face-to-face interviews in respondents' homes.
- The sample consisted of n=1,200 adults aged 18 and older. Residents of Region IX (Zamboanga Peninsula) and the BARMM were excluded from the sample due to accessibility or security concerns; this group consists of 7.1 percent of the total adult population.
- A multi-stage probability sampling method was used to design a nationally representative sample. The sample was stratified by region and by urban/rural residency, followed Probability-Proportional-to-Size (PPS) draws of the provinces and municipalities to be surveyed. Enumeration areas (EA) were defined as Barangays, and they were randomly selected. Households were selected by random walk and respondents were selected by the last birthday method. The sampling frame was based on the 2020 Population and Housing census.
- The achieved sample was weighted for gender, age groups, and education according to the 2020 Population and Housing census.
- The response rate was 71 percent.
- The margin of error for the mid-range of the full sample does not exceed ± 2.8 points.
- Charts and graphs may not add up to 100 percent due to rounding.

Frequently Cited Disaggregate Bases

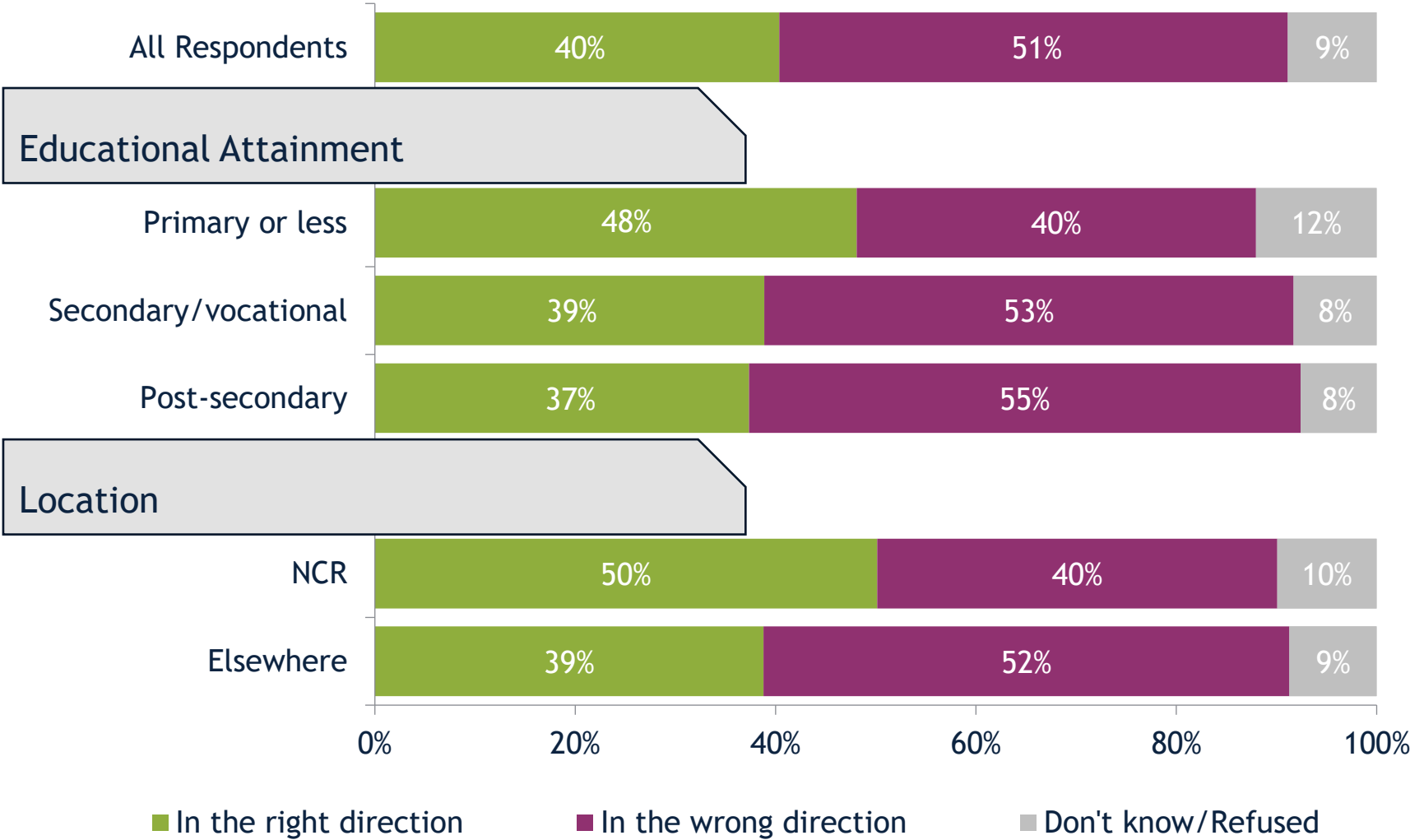
Disaggregate	Category	Base
Age Group	18-35	n =573
	36-55	n =398
	56+	n =229
Gender	Men	n =603
	Women	n =597
Educational Attainment	Primary or less	n =259
	Secondary/vocational	n =557
	Post-secondary	n =385
Urbanicity	Urban	n =656
	Rural	n =544
Location	National Capital Region (NCR)	n =167
	Elsewhere	n =1,033
<i>Margin of error will vary with sample size n. Cited bases are weighted</i>		

General Outlook





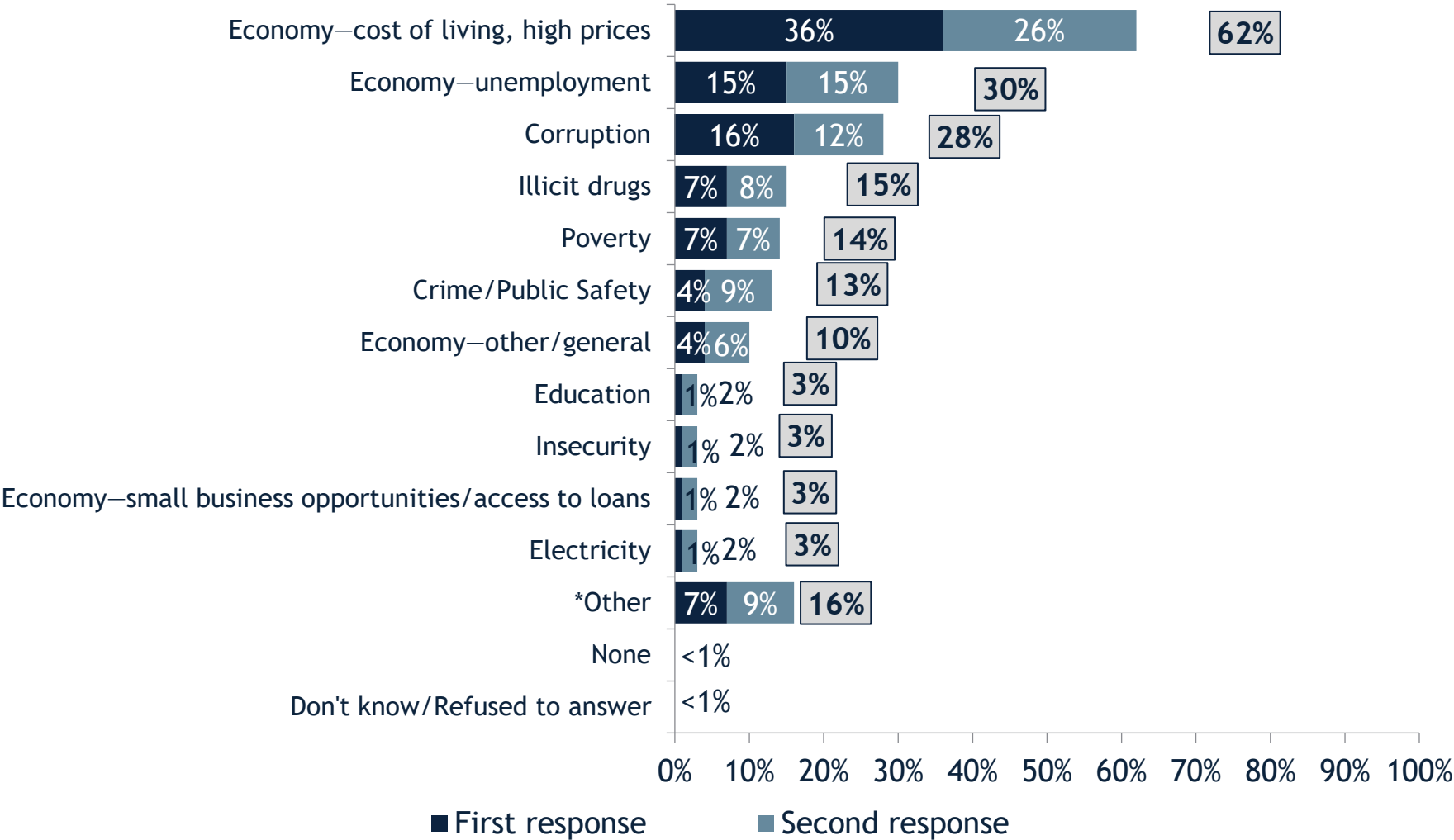
In general, would you say that our country is heading in the right direction or the wrong direction?





What is the most important problem facing our country today? And what is the second most important problem?

(Spontaneous response)

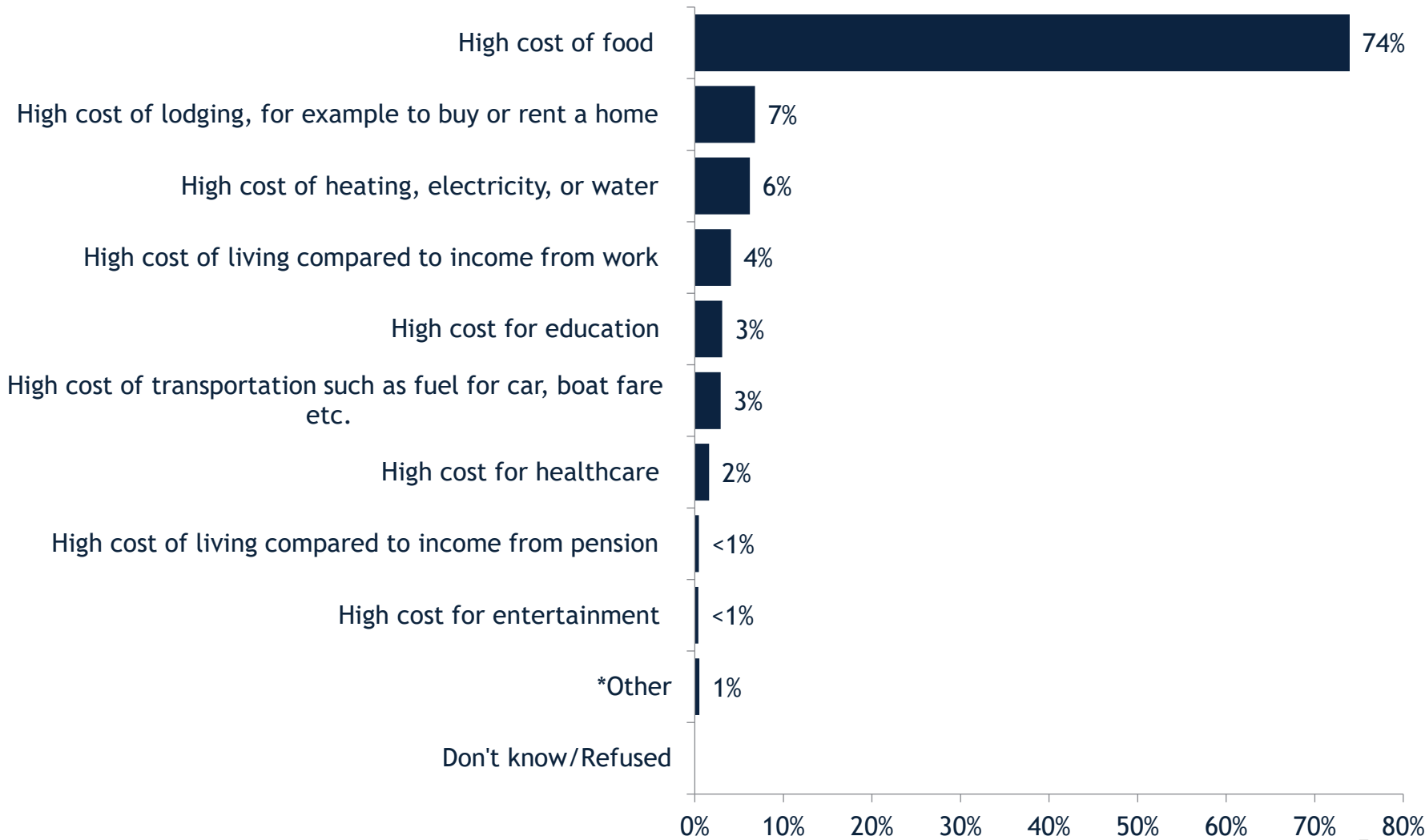


*Responses receiving <3% cumulatively are collapsed into *Other*.



You mentioned the economy, specifically the cost of living or high prices, as the most important problem in the Philippines. Which aspect of cost of living or high prices is most important?

(Among those who named the cost of living or high prices as the most important problem, n=427)

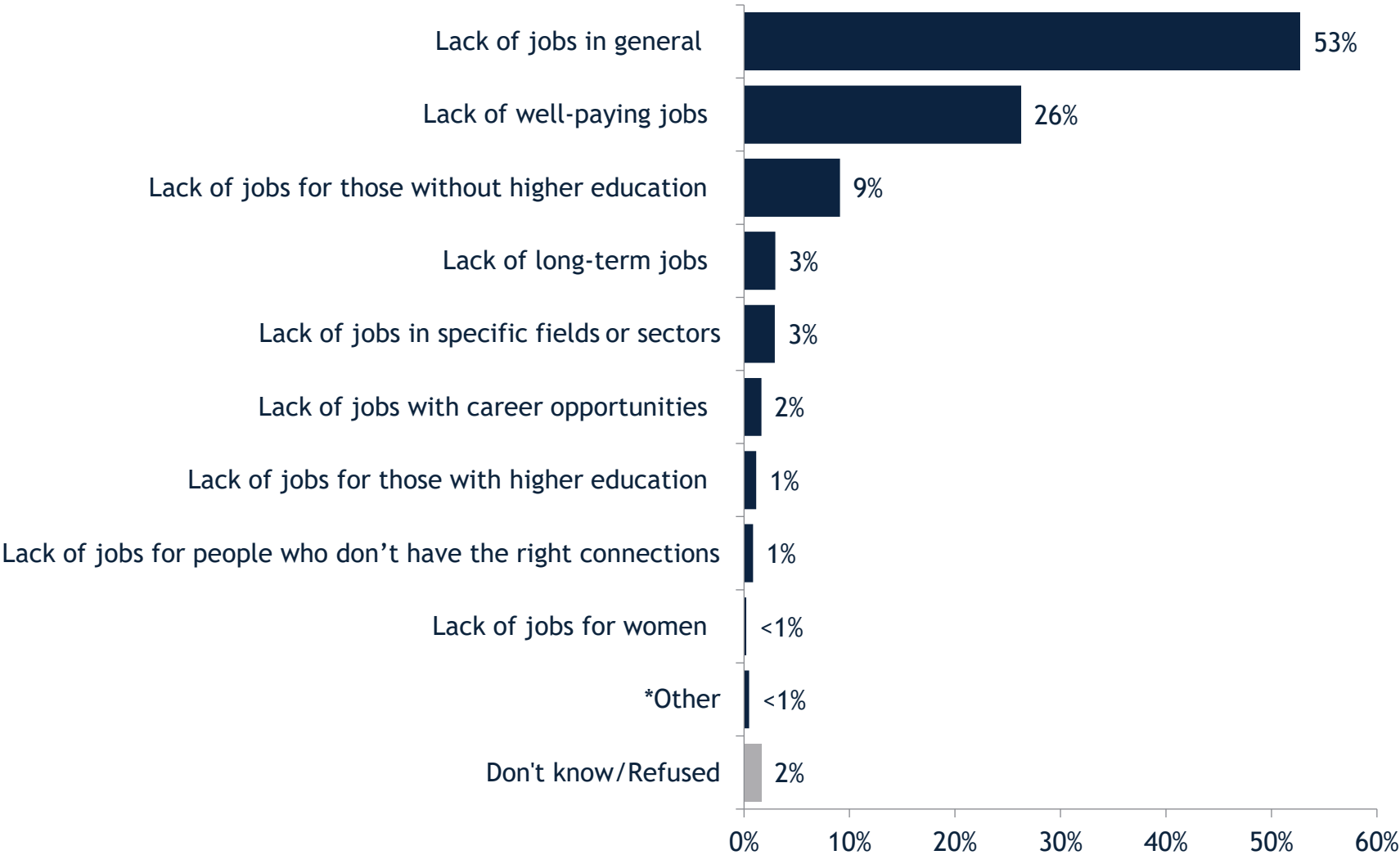


*Responses receiving <1% are collapsed into *Other*.



You mentioned unemployment as the most important problem in the Philippines. Which aspect of unemployment is most important?

(Among those who named unemployment as the most important problem, n=181)

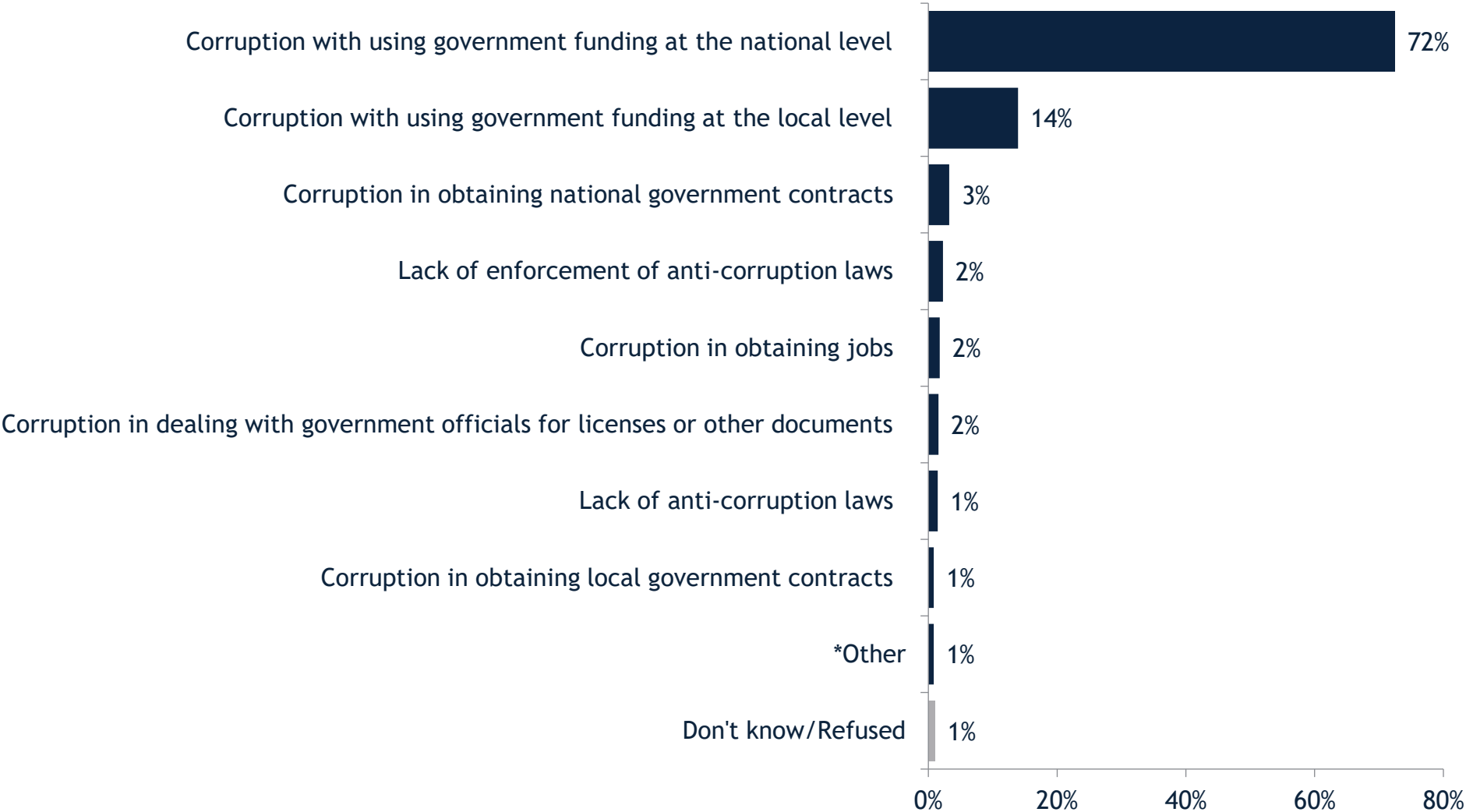


*Responses receiving <1% are collapsed into *Other*.



You mentioned corruption as the most important problem in the Philippines. Which aspect of corruption is most important?

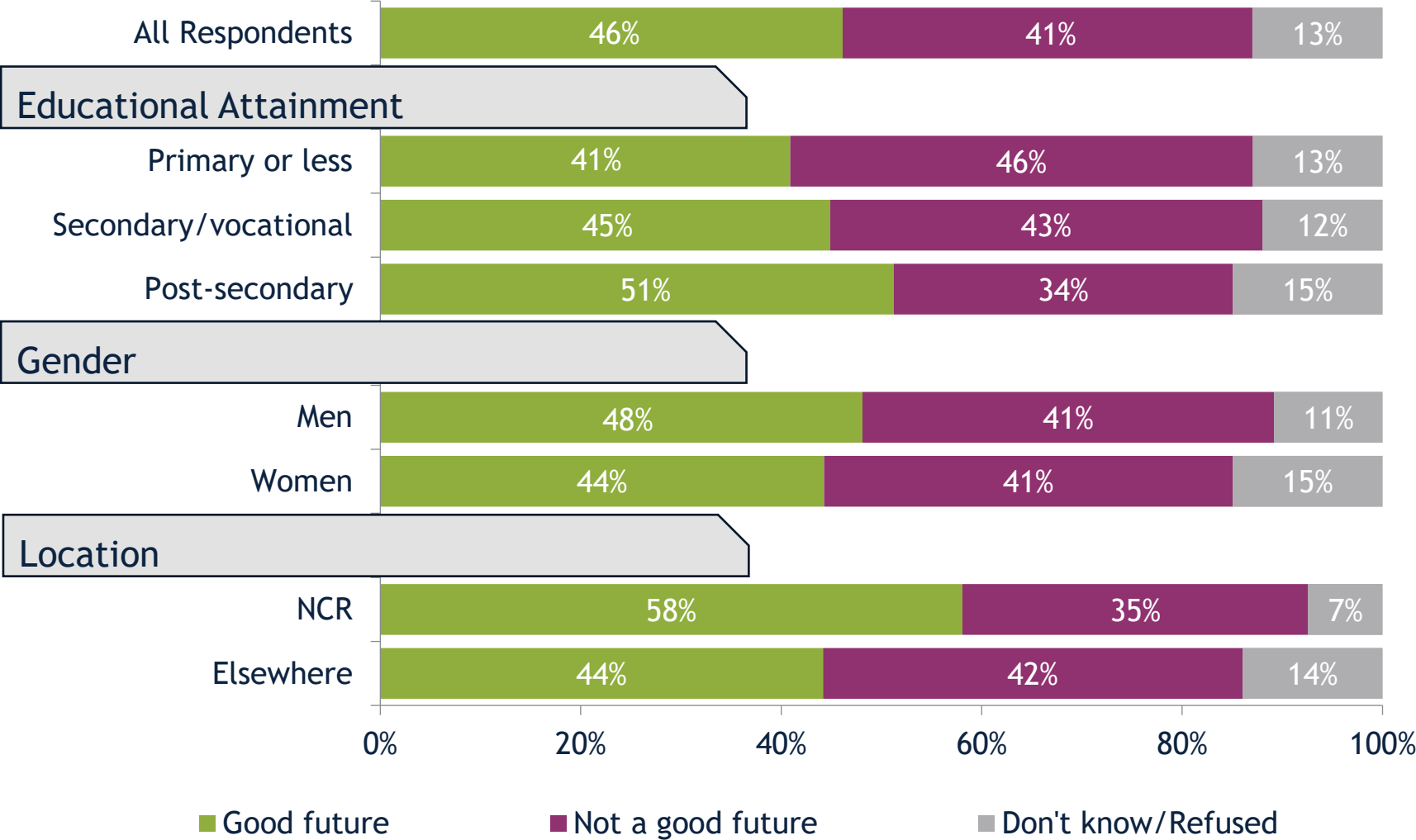
(Among those who named corruption as the most important problem, n=191)



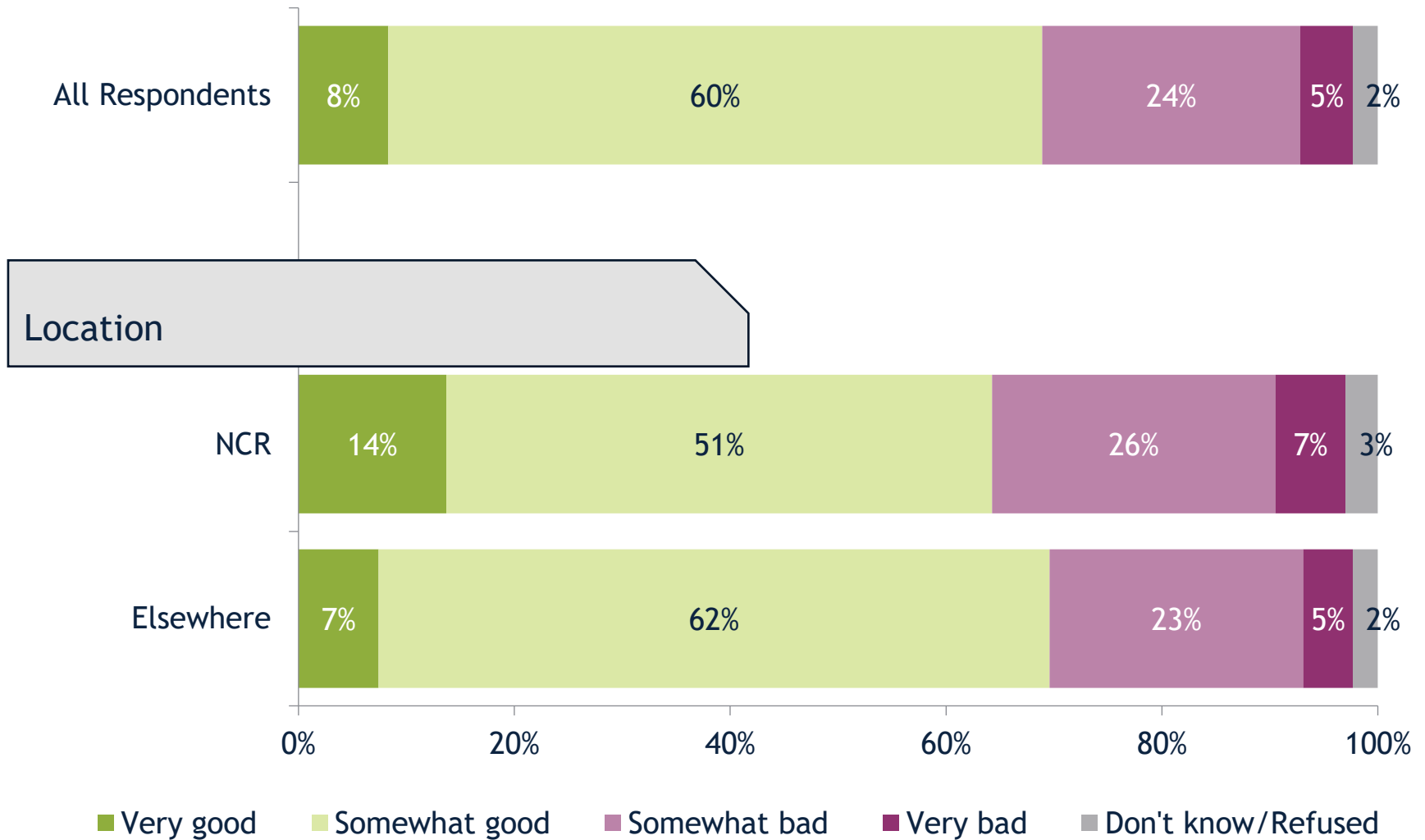
*Responses receiving <1% are collapsed into *Other*.



Do you think that today's generation of young people has a good future in our country or not?

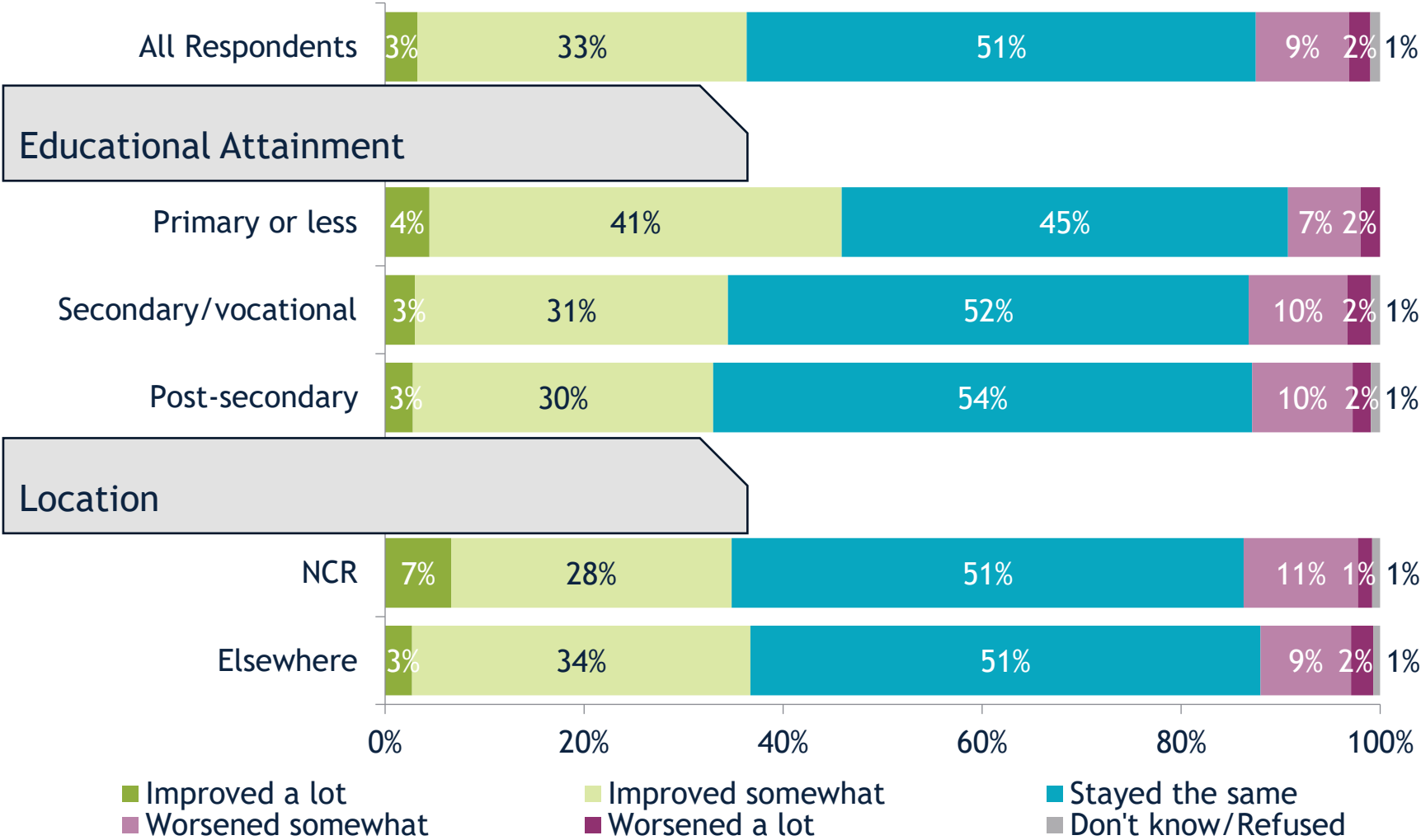


How would you describe the current economic situation of your household?





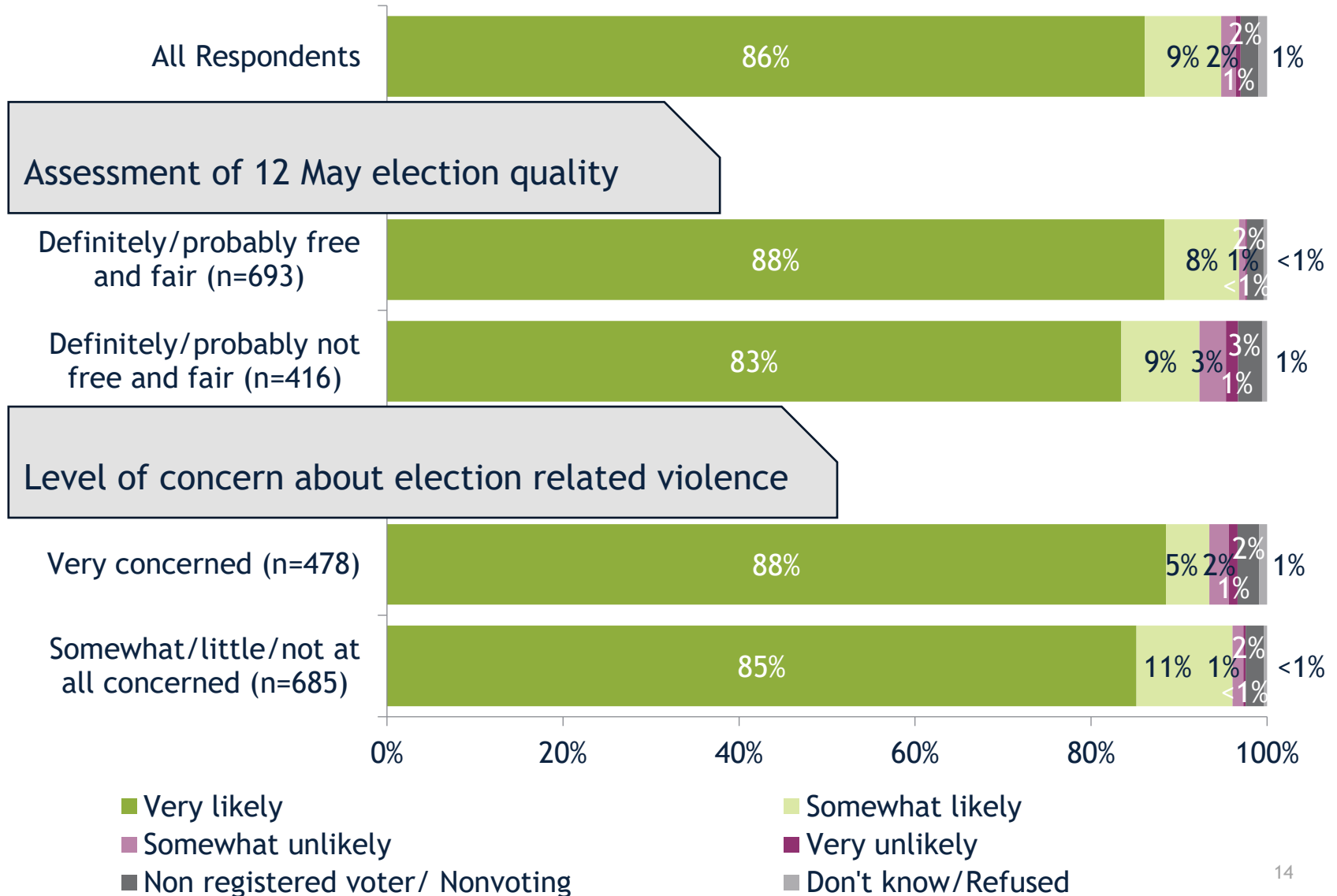
Over the last 12 months, how has the economic situation of your household changed?



Elections



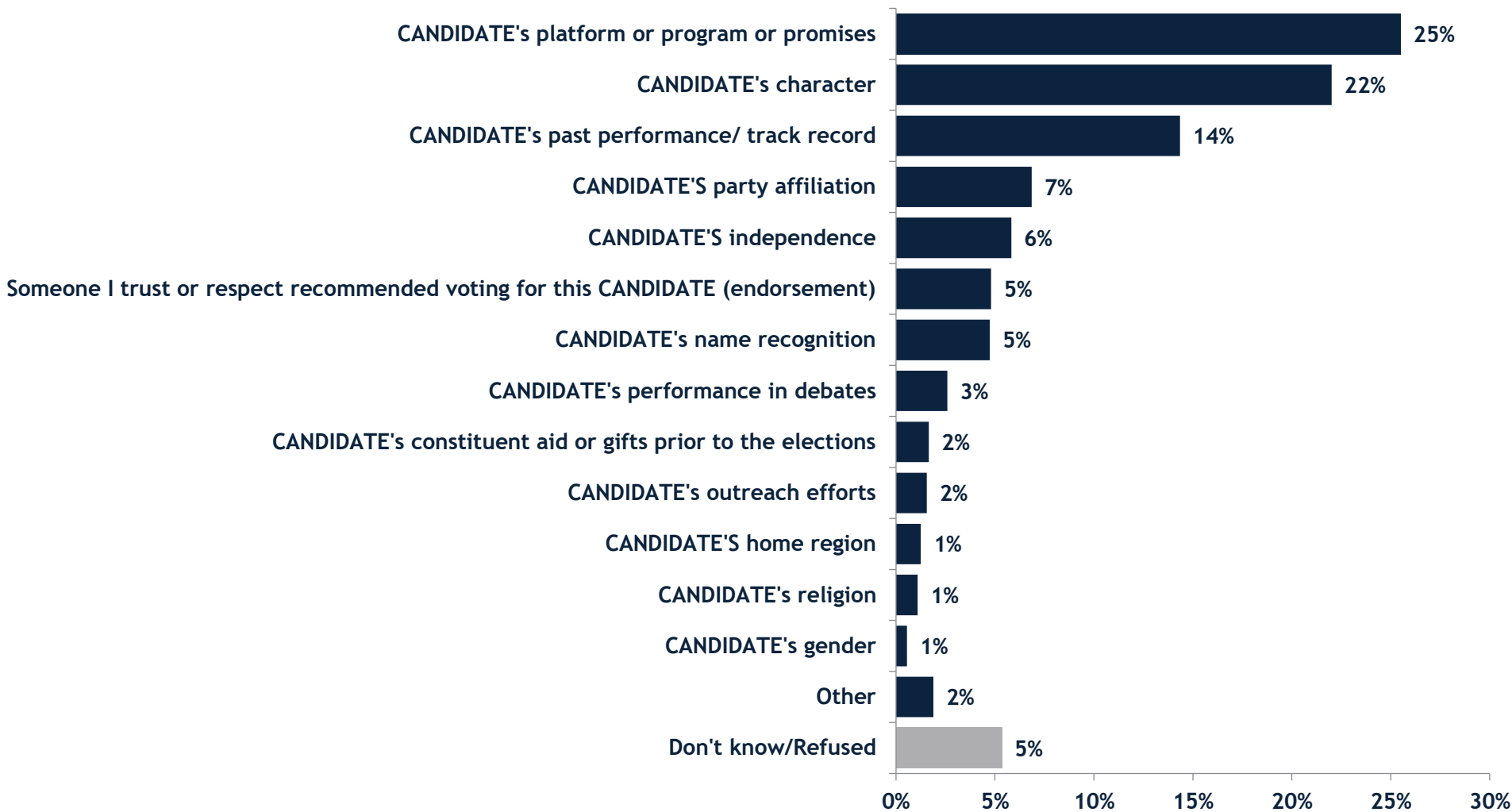
How likely or unlikely are you to vote in the 12 May general elections?





What will be the most important factor for determining your vote?

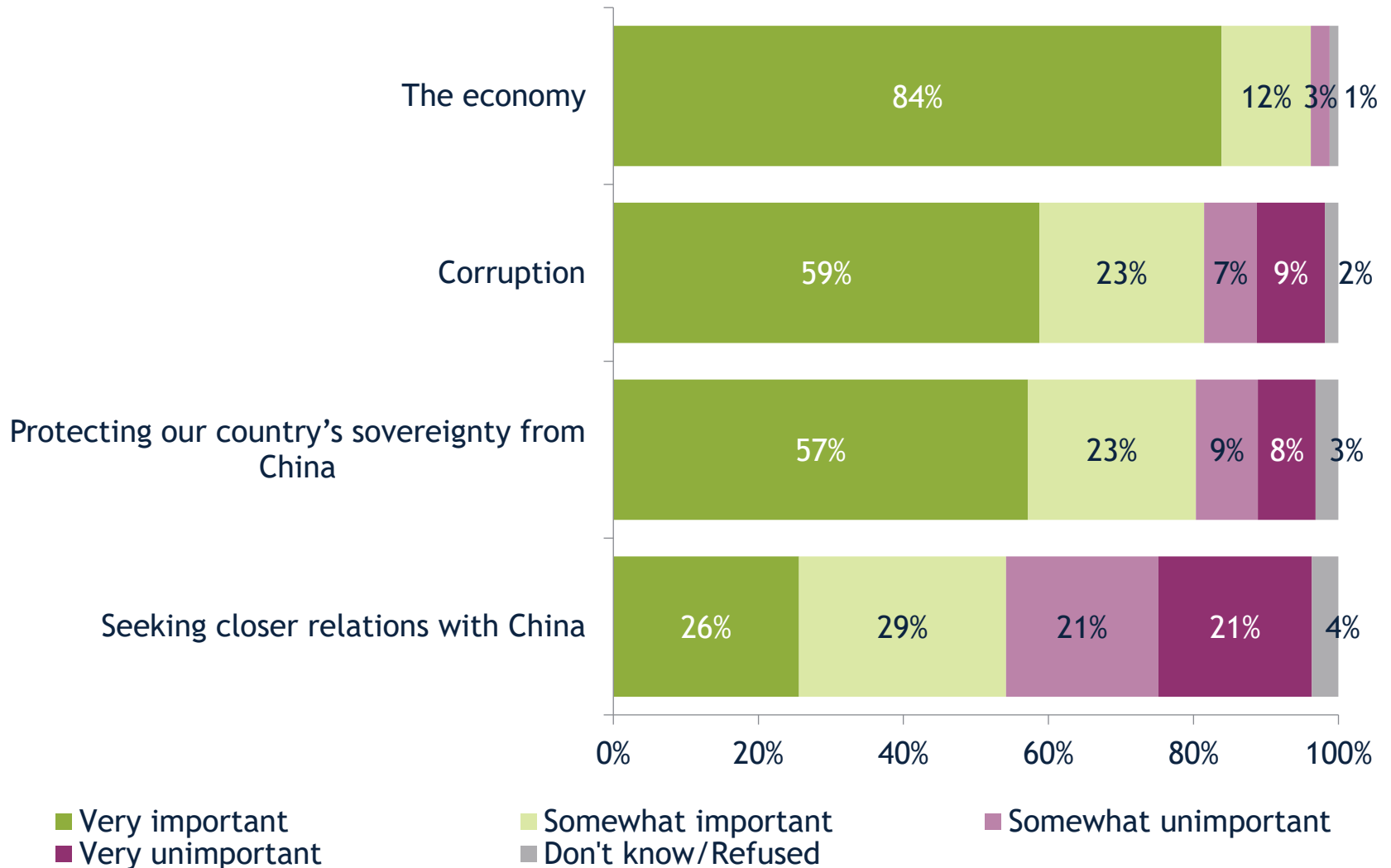
(Spontaneous response, among those who are very likely/somewhat likely or somewhat unlikely to vote, n=1,158)



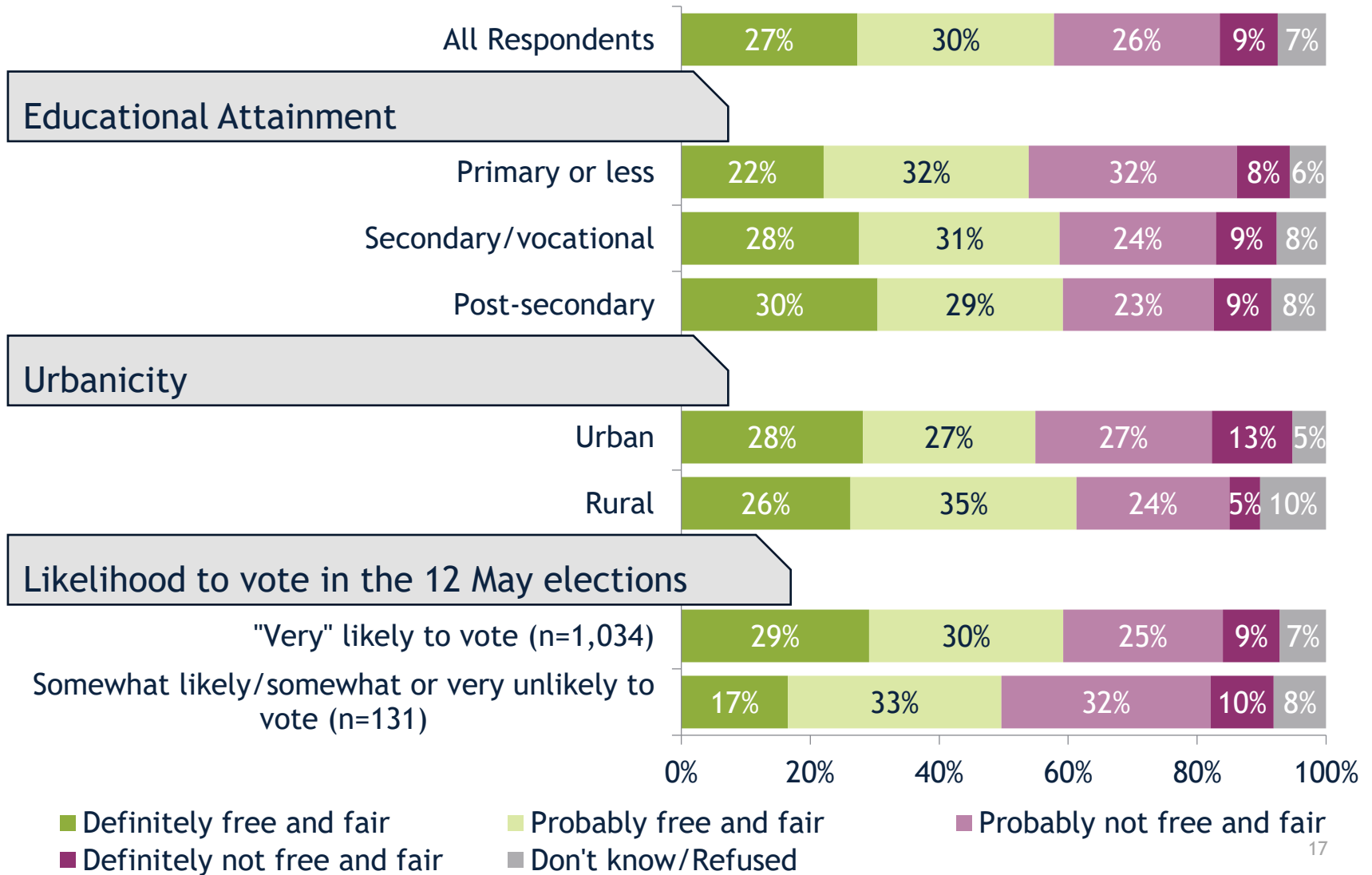
*Responses receiving <1% are collapsed into *Other*.

How important or unimportant are each of the following issues for determining your vote?

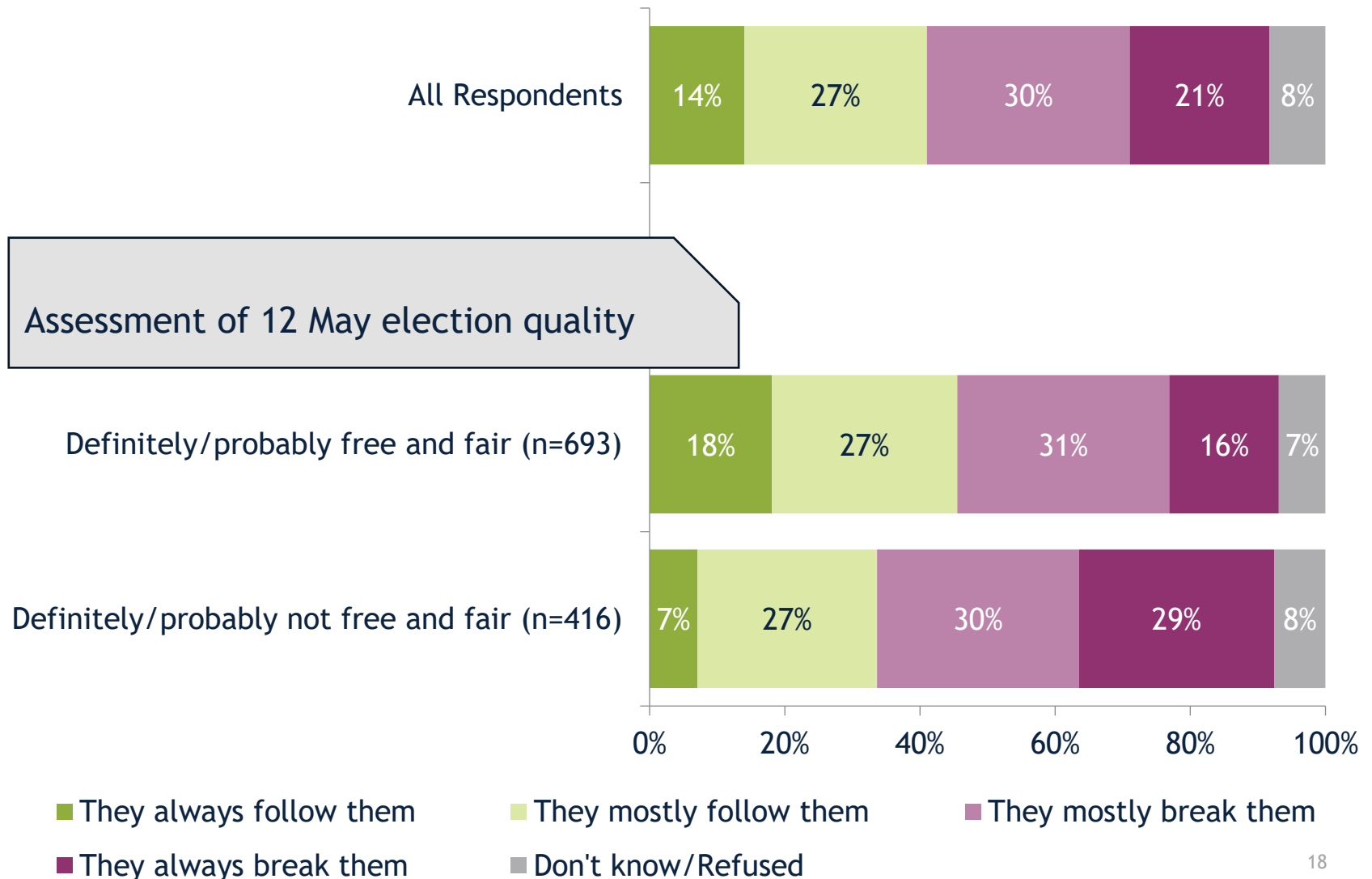
(Spontaneous response, among those who stated they are not “very unlikely” to vote, n=1,158)



Do you feel that the 12 May general elections will be free and fair or not?



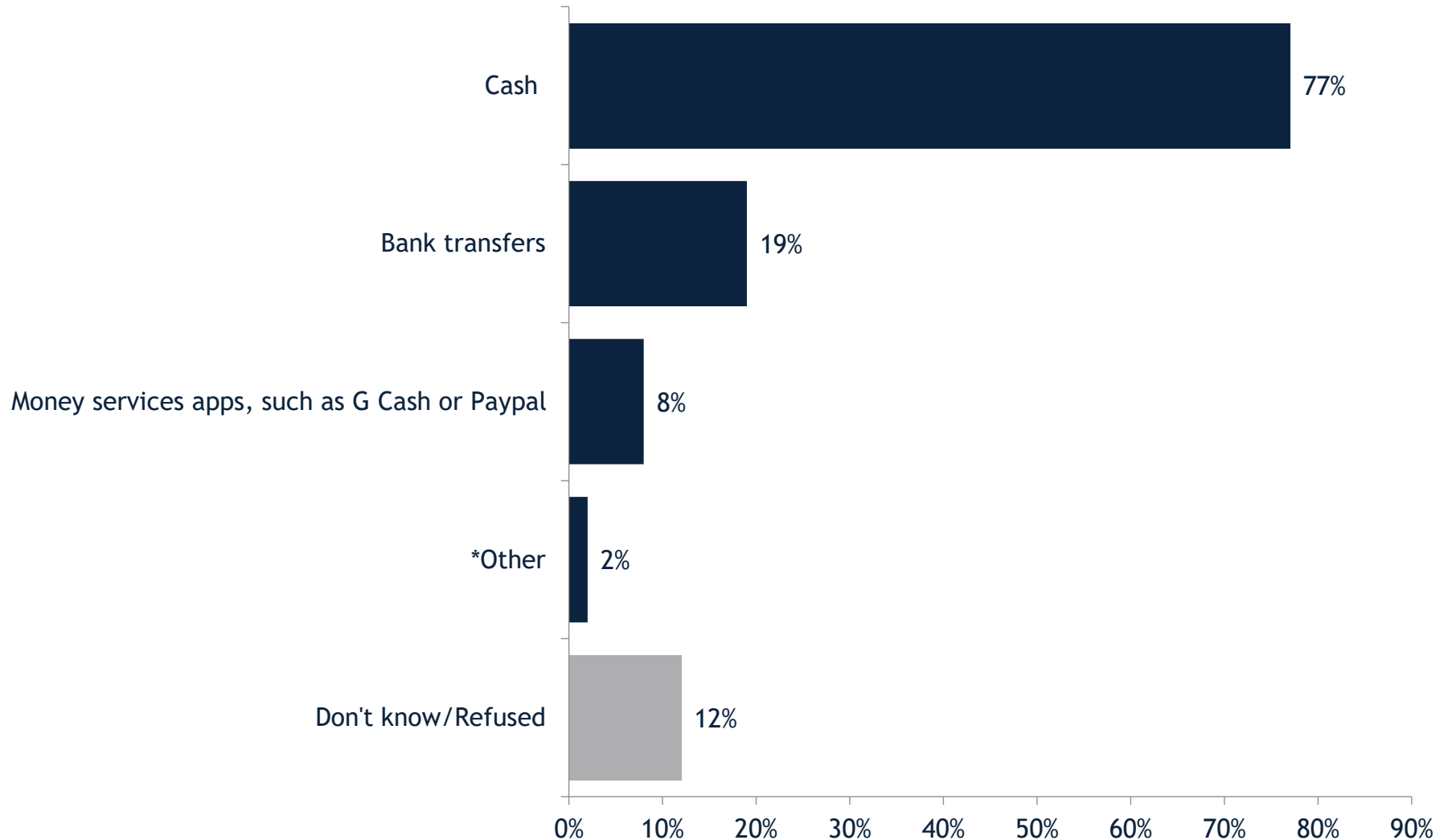
The 12 May elections have rules regarding money. For example, parties and candidates are not allowed to receive campaign money from foreign sources and they are not allowed to offer voters money in exchange for their vote. From what you can tell, do candidates and parties follow these rules or break them?





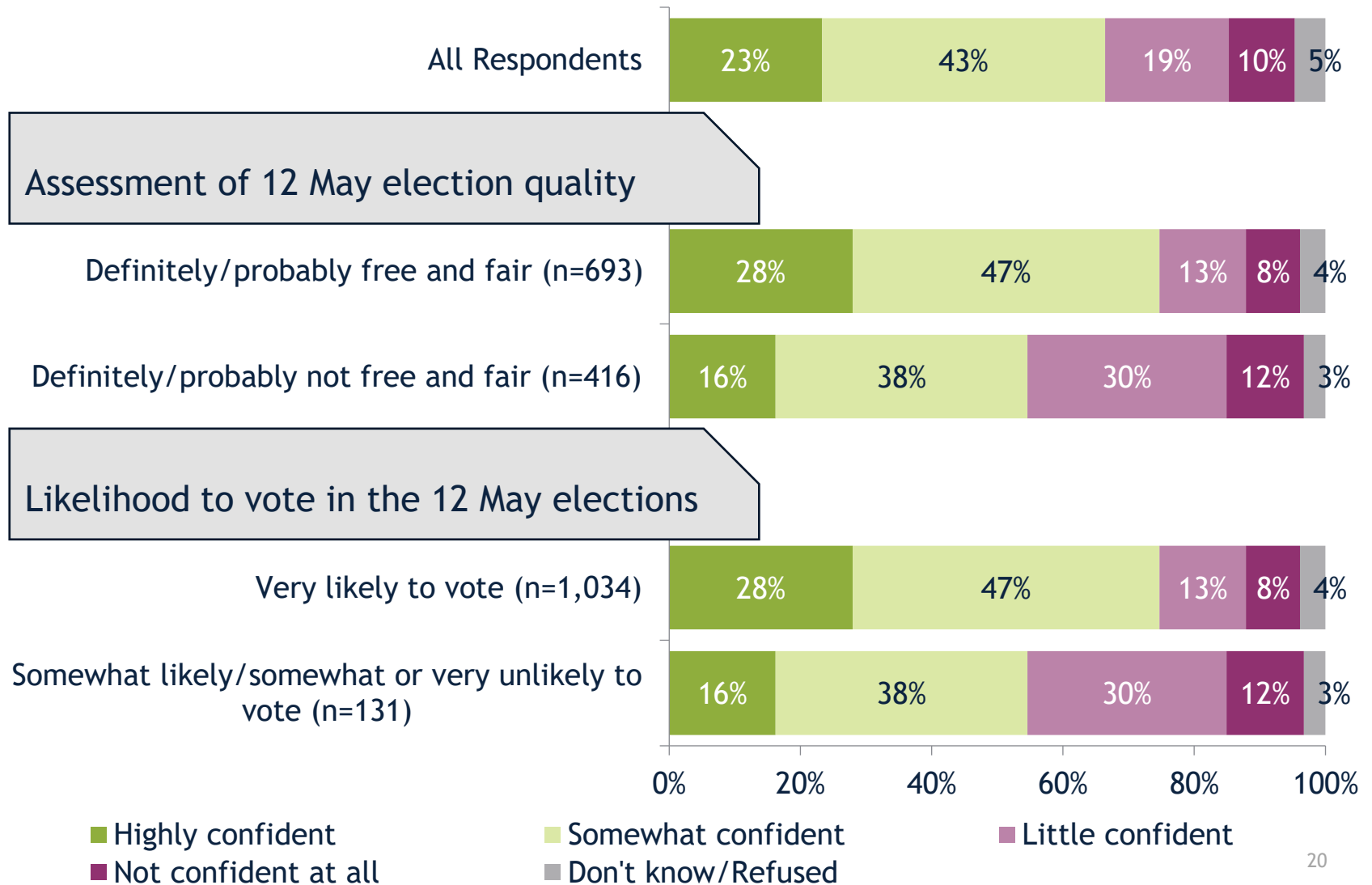
From what you know, how do such payments get made? Are they made via...

(Multiple responses accepted, among those stated candidates mostly follow/mostly break/always break campaign finance rules, n=930)

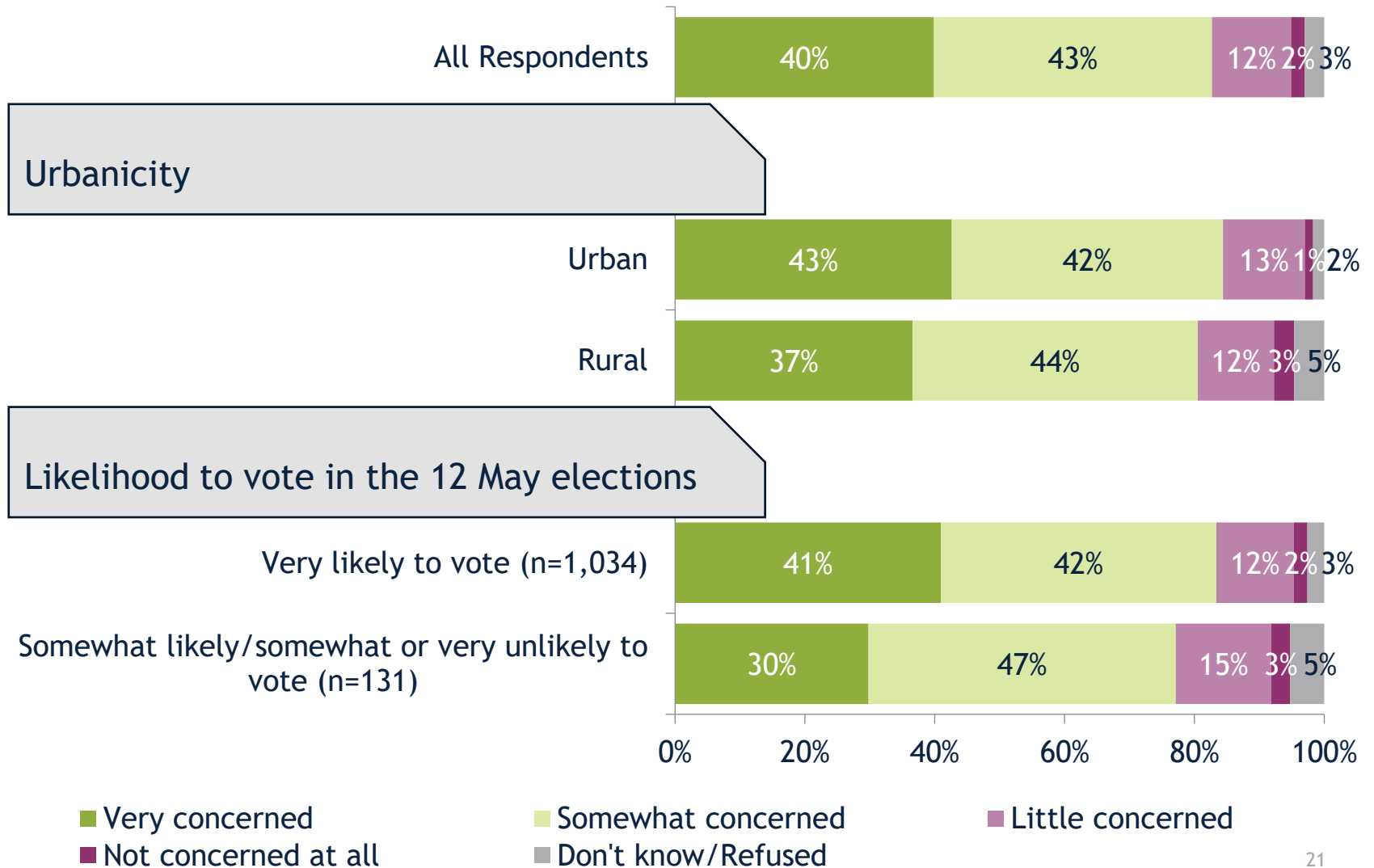


*Responses receiving <1% are collapsed into *Other*.

How confident, if at all, are you in the COMELEC's ability to organize and supervise elections?

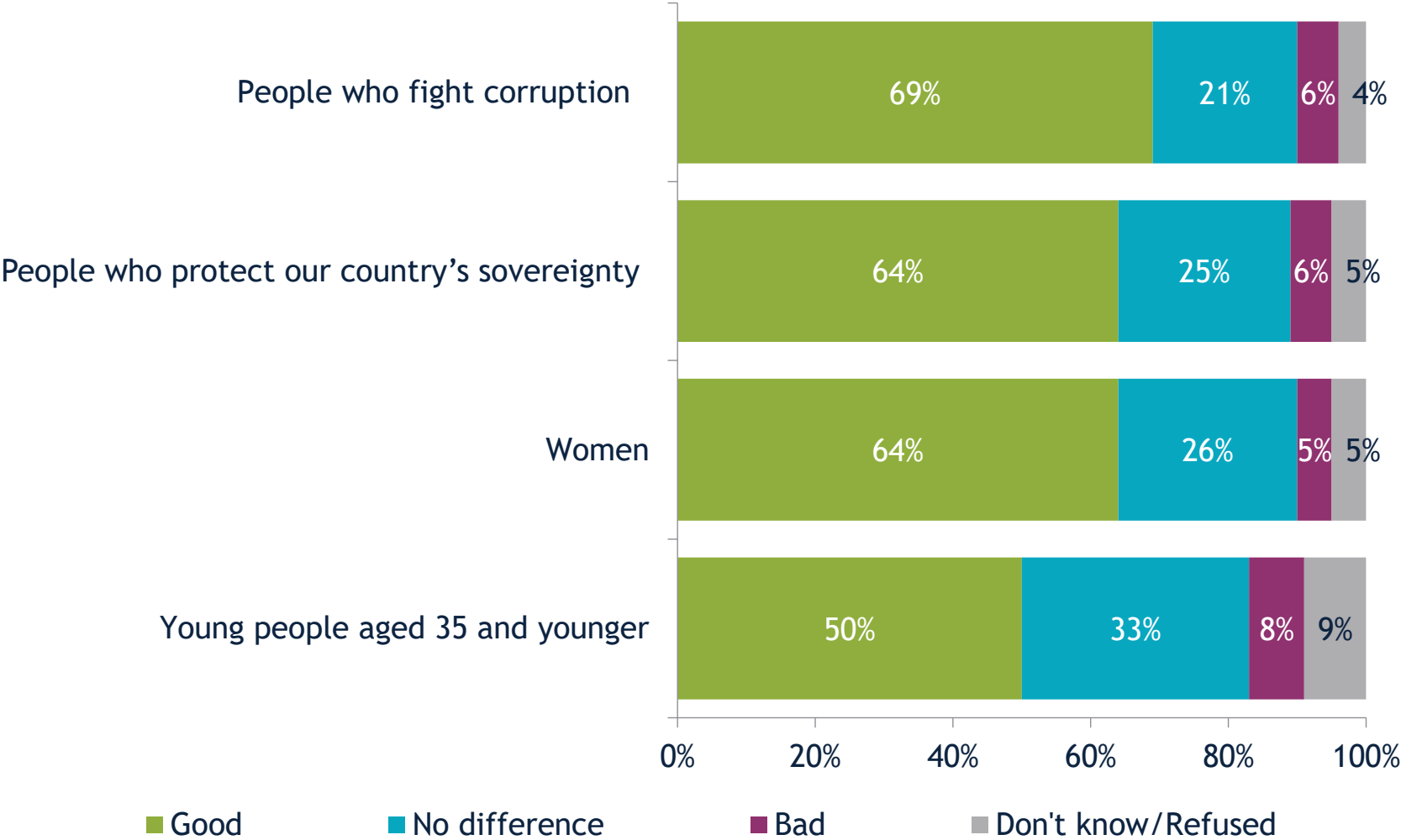


How concerned, if at all, are you about election-related violence?

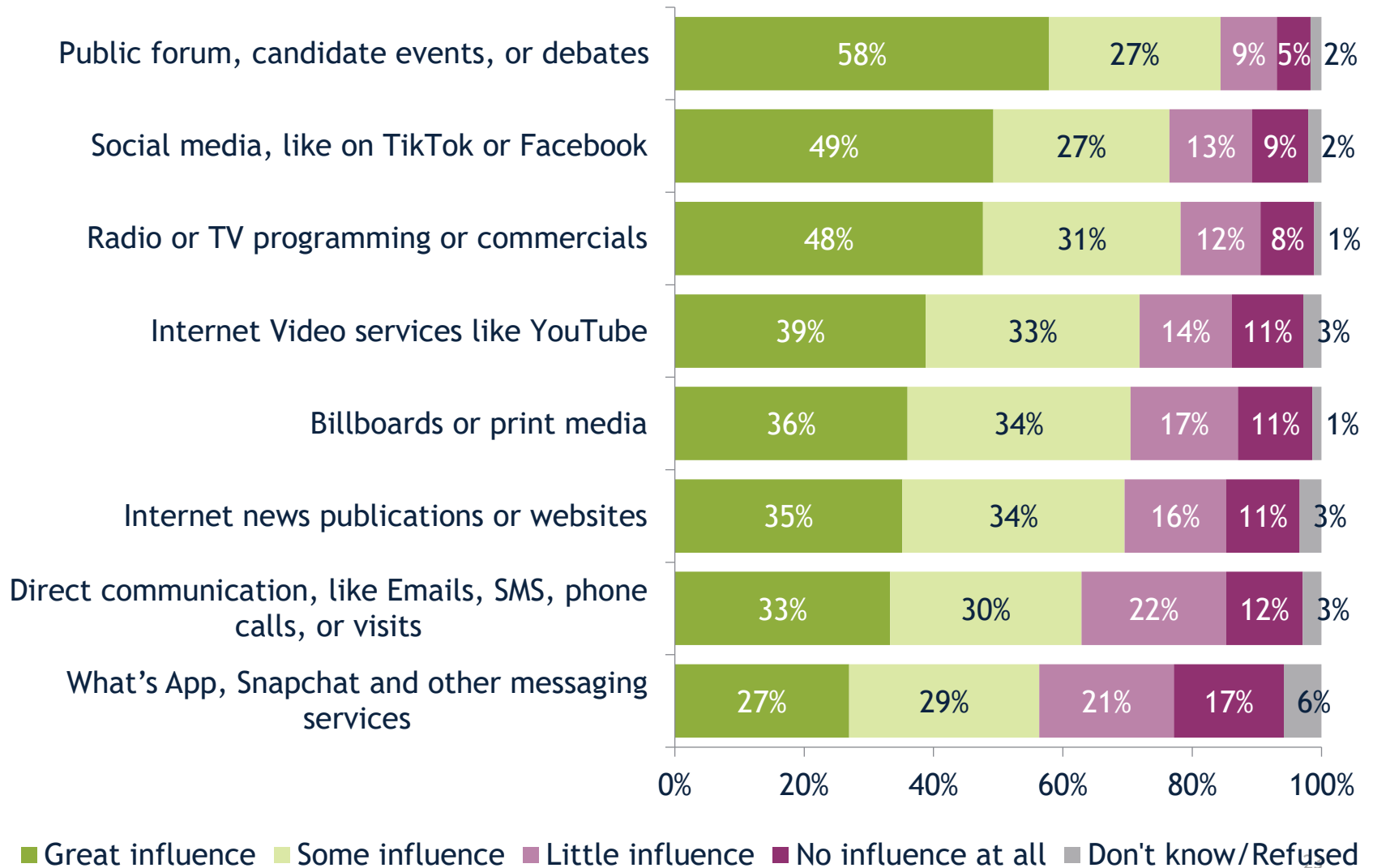




If more people representing the following groups were elected to the government, do you think that would be good, bad or would it not make a difference?



In general, what is the influence of each of these forms of election campaigning on you?



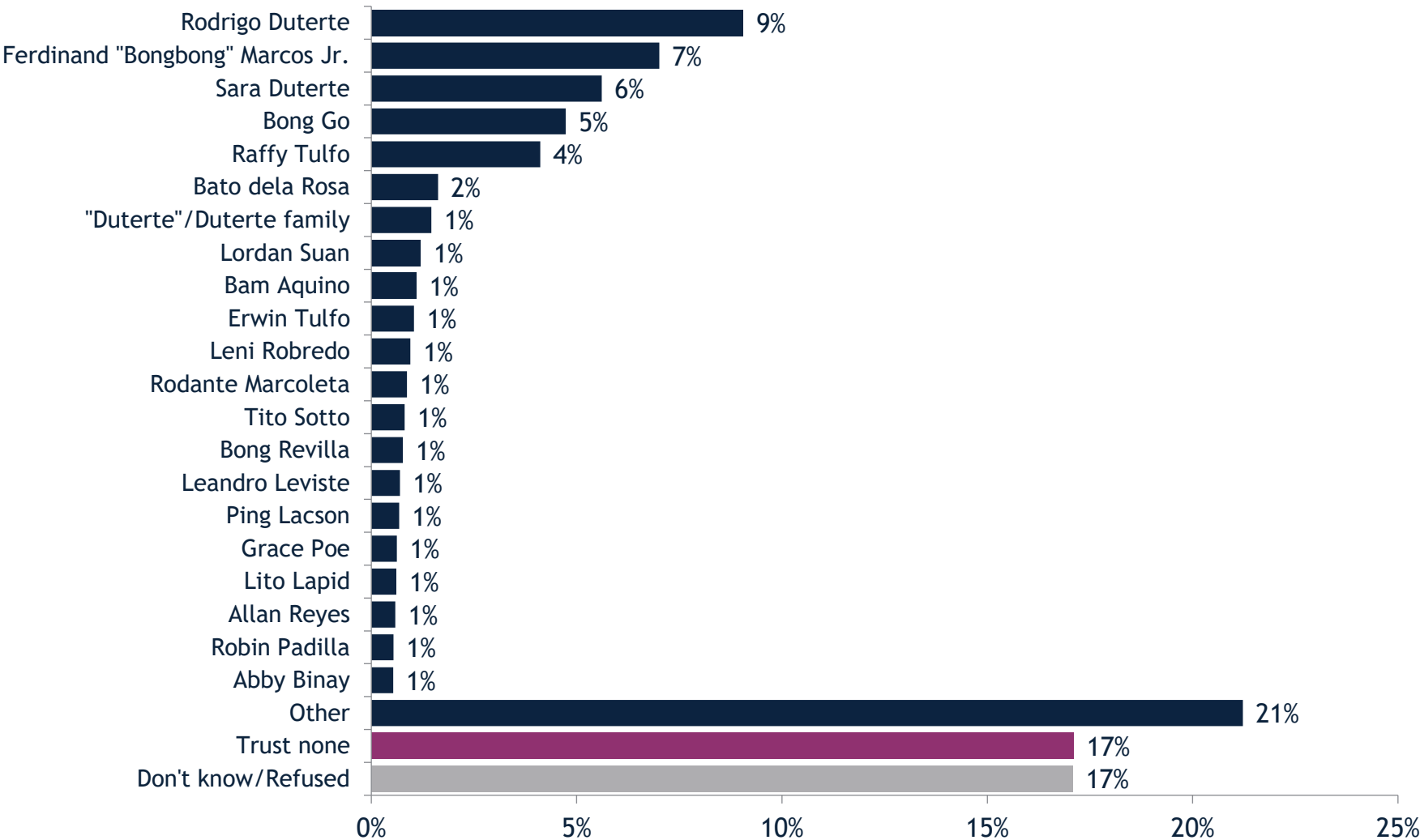
Parties, Personalities, and Institutions





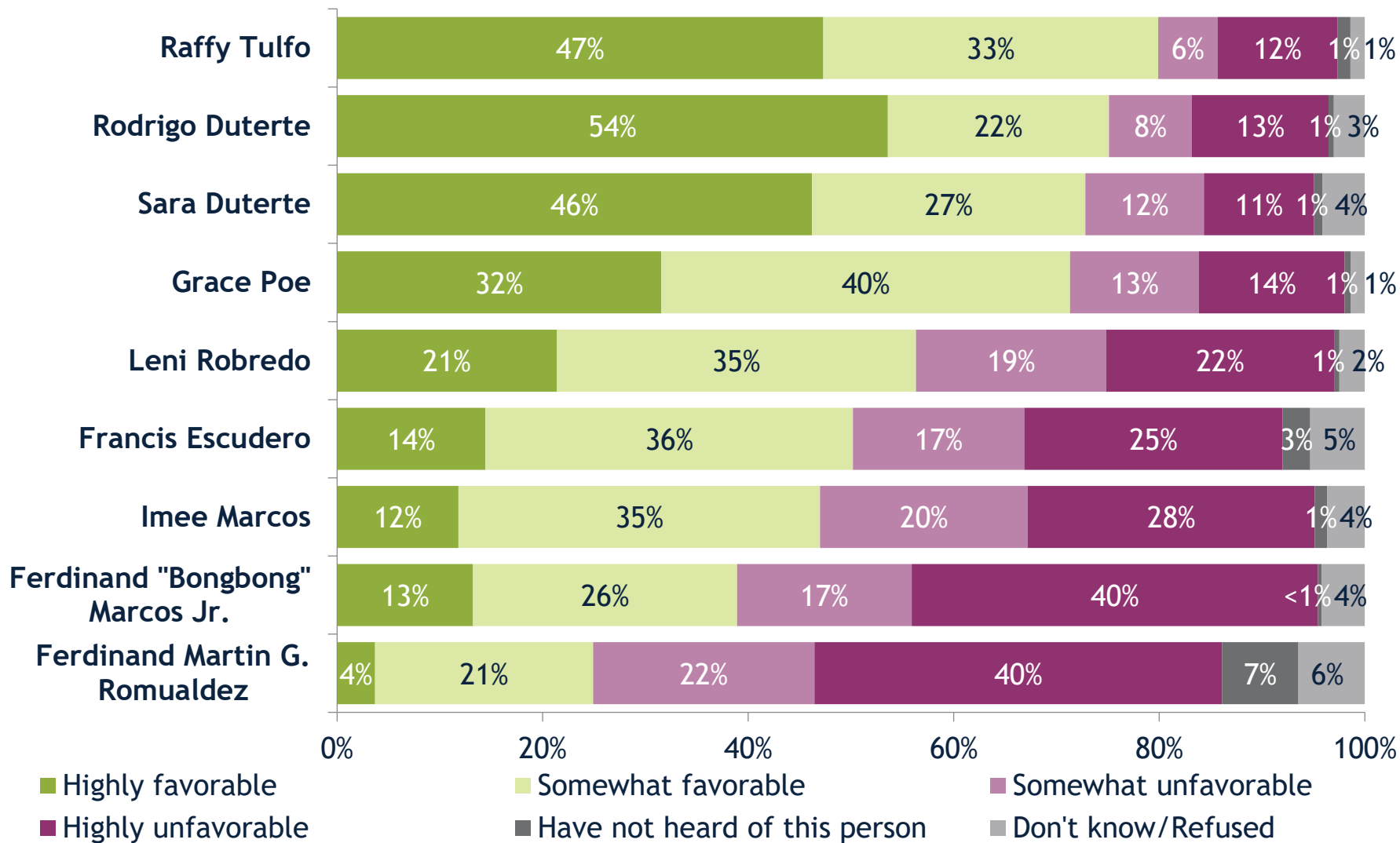
Which politician or public person do you trust the most?

(Spontaneous response)



*Responses receiving <1% are collapsed into *Other*.

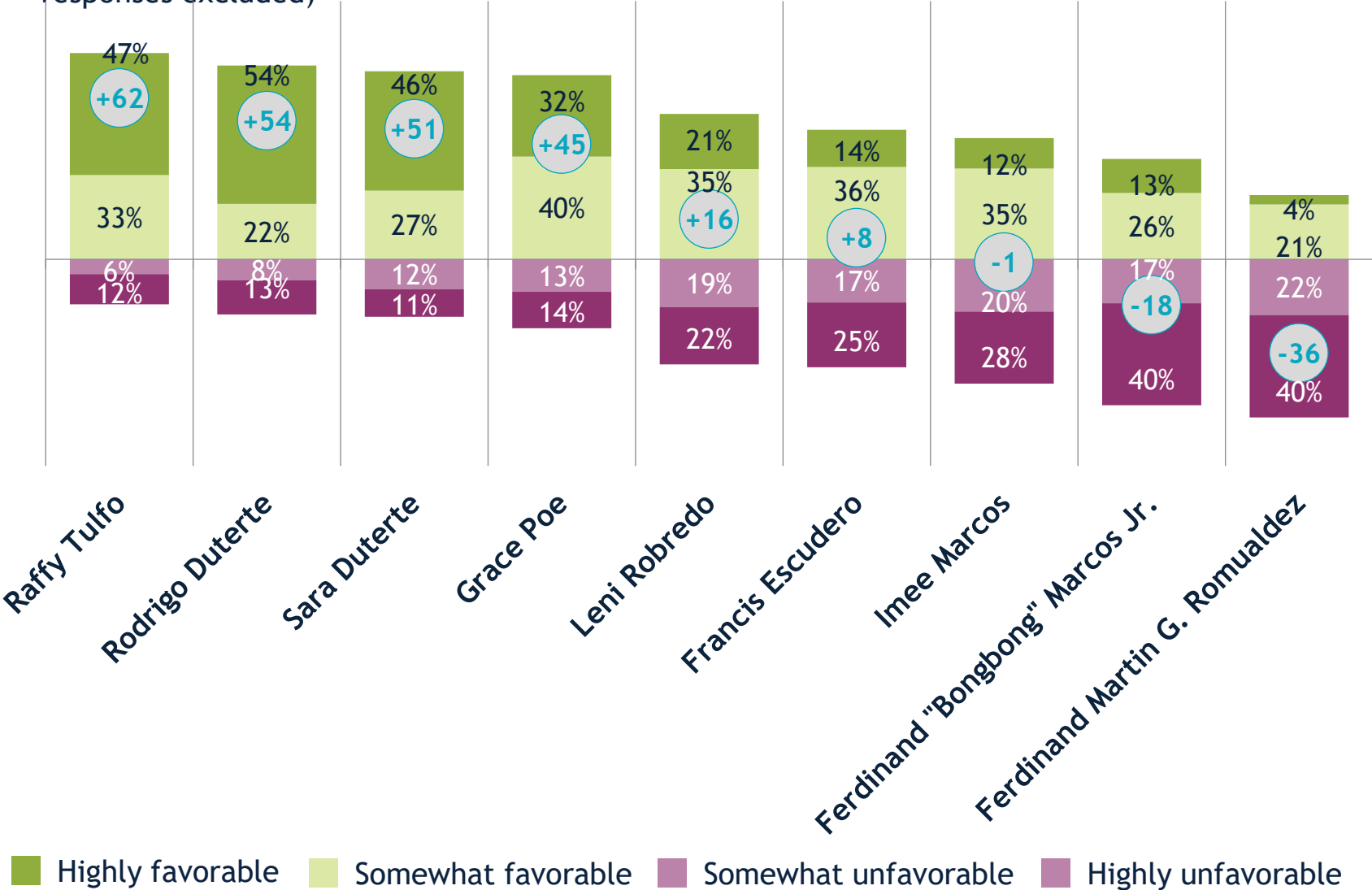
I will read you a list of names. For each, please tell me if you have a highly favorable, somewhat favorable, somewhat unfavorable or highly unfavorable opinion of this individual. If you have not heard of this person please tell me.



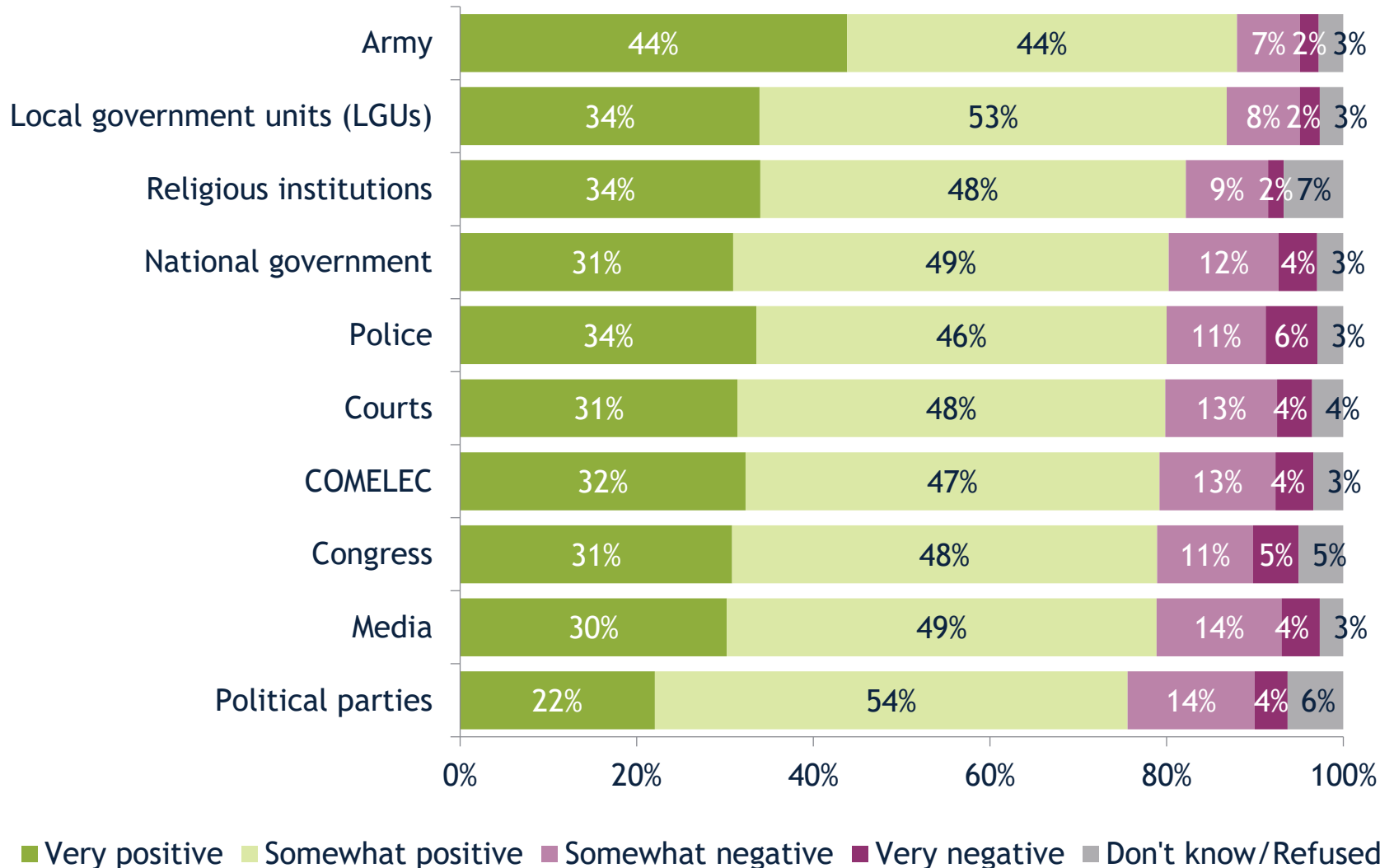


I will read you a list of names. For each, please tell me if you have a highly favorable, somewhat favorable, somewhat unfavorable or highly unfavorable opinion of this individual. If you have not heard of this person please tell me.

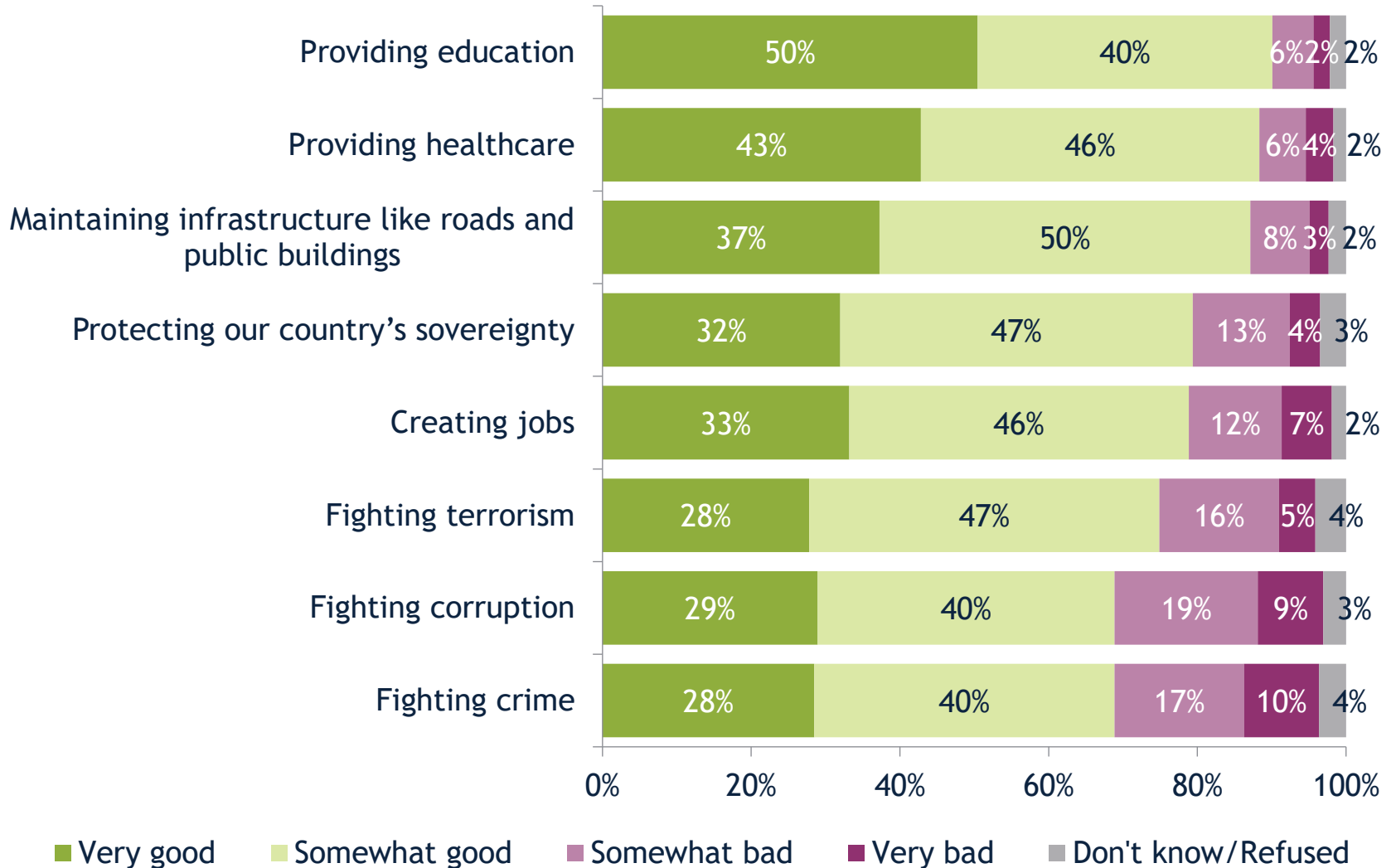
(Net favorability displayed in percentage points; Have not heard of/Don't know/Refused responses excluded)



What is your opinion of each of the following institutions?

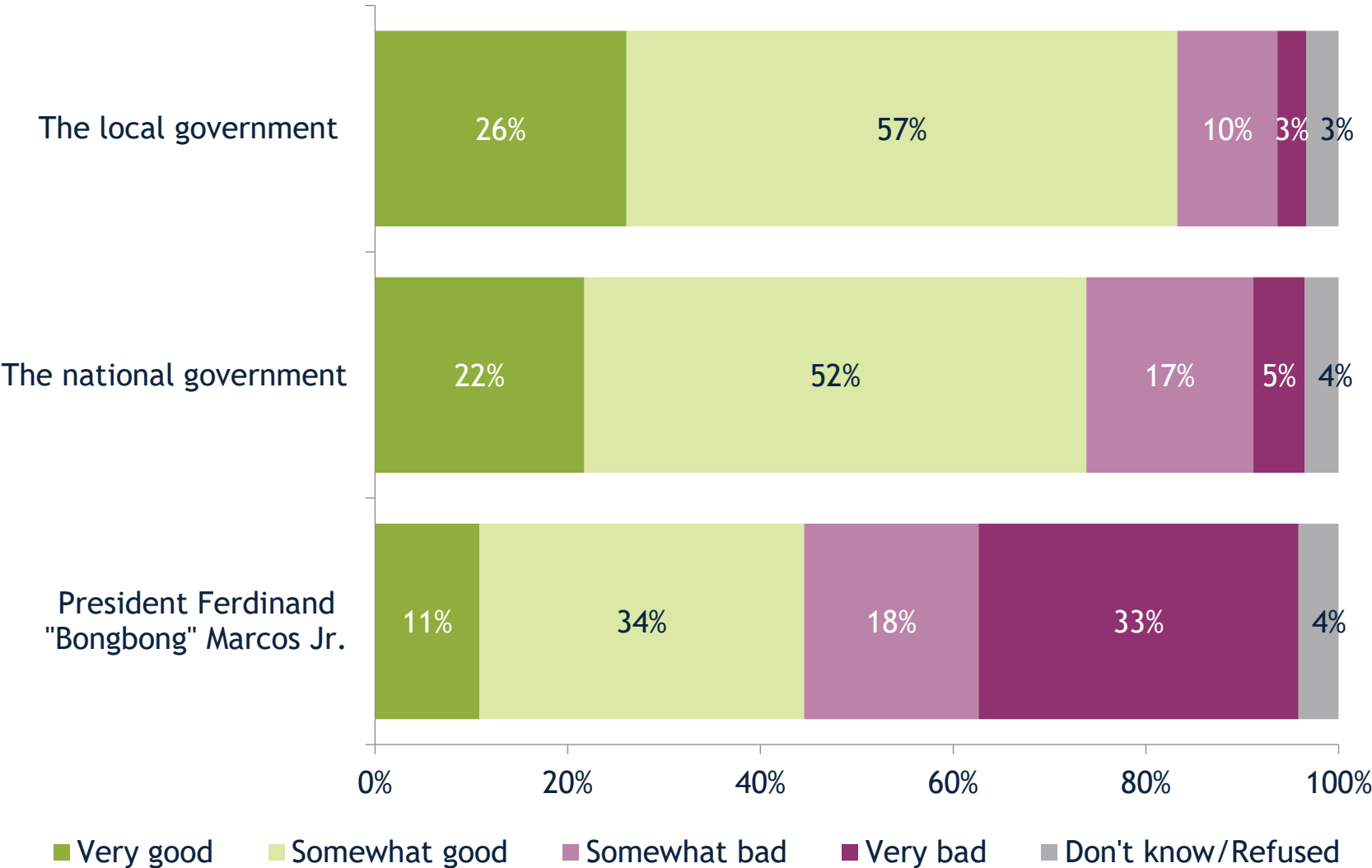


For the following issues, is the national government doing a very good, somewhat good, somewhat bad or very bad job?

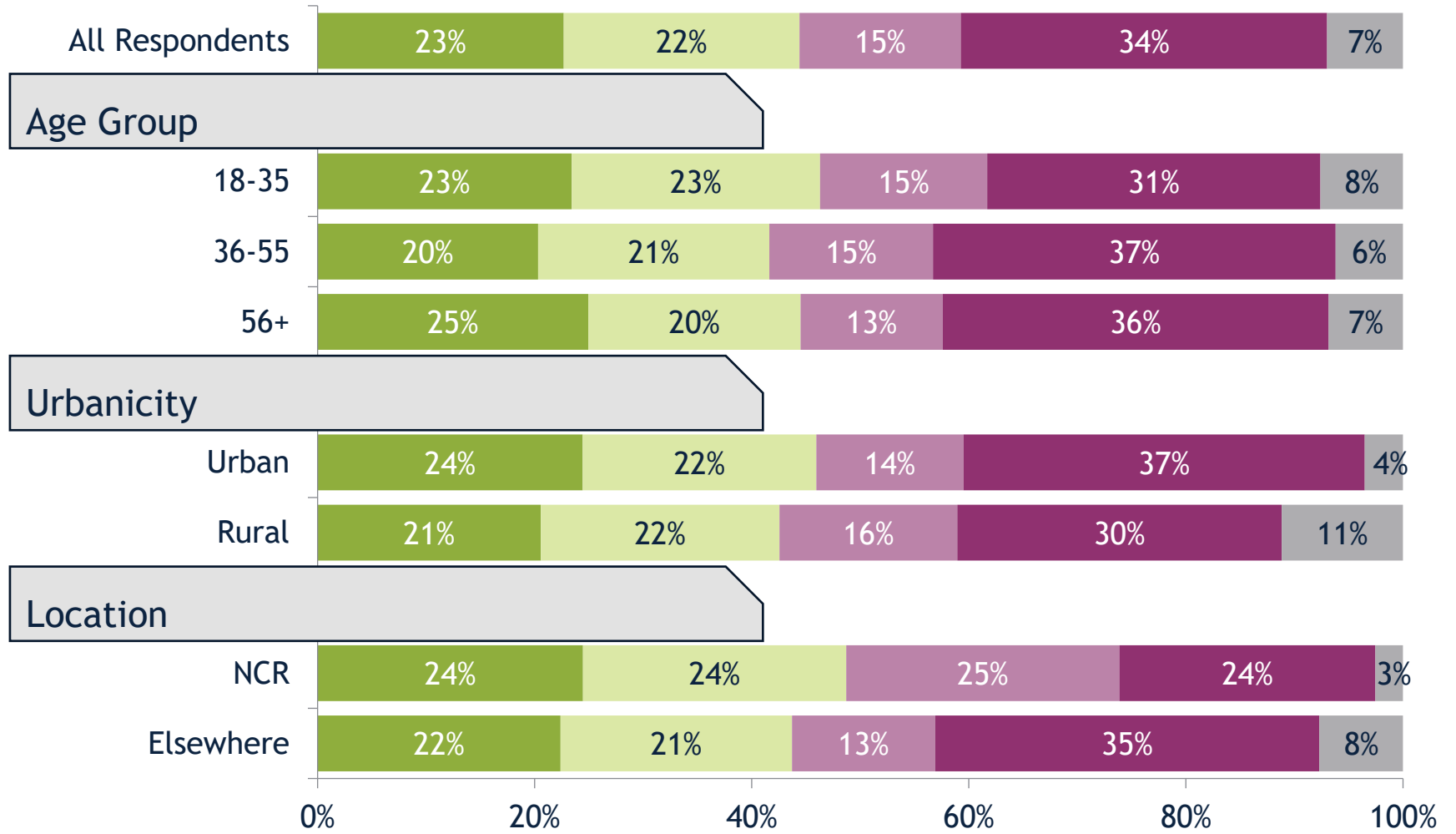




How would you rate the performance of...?

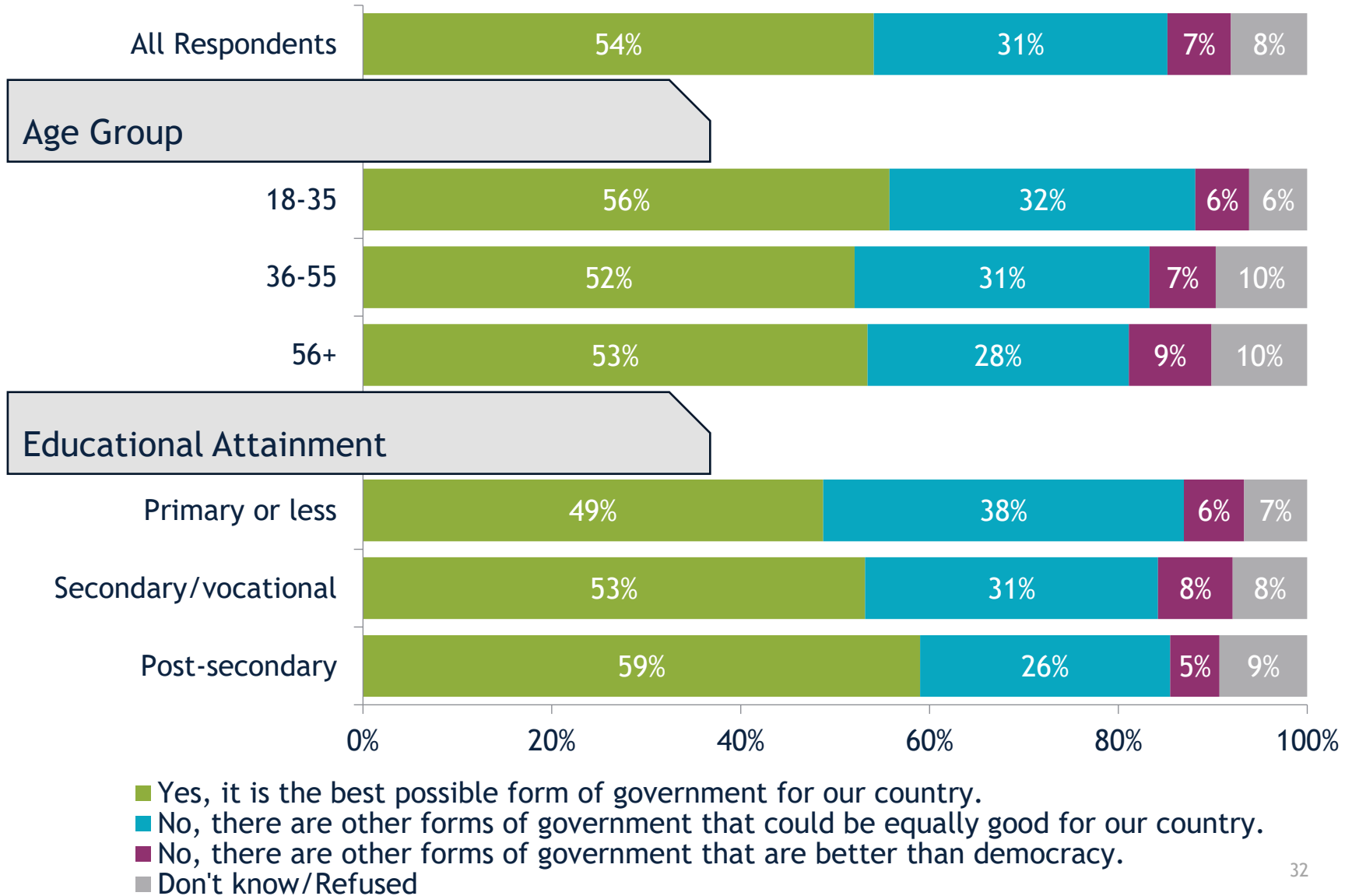


Do you support or oppose the arrest of former Philippine President Rodrigo Duterte?

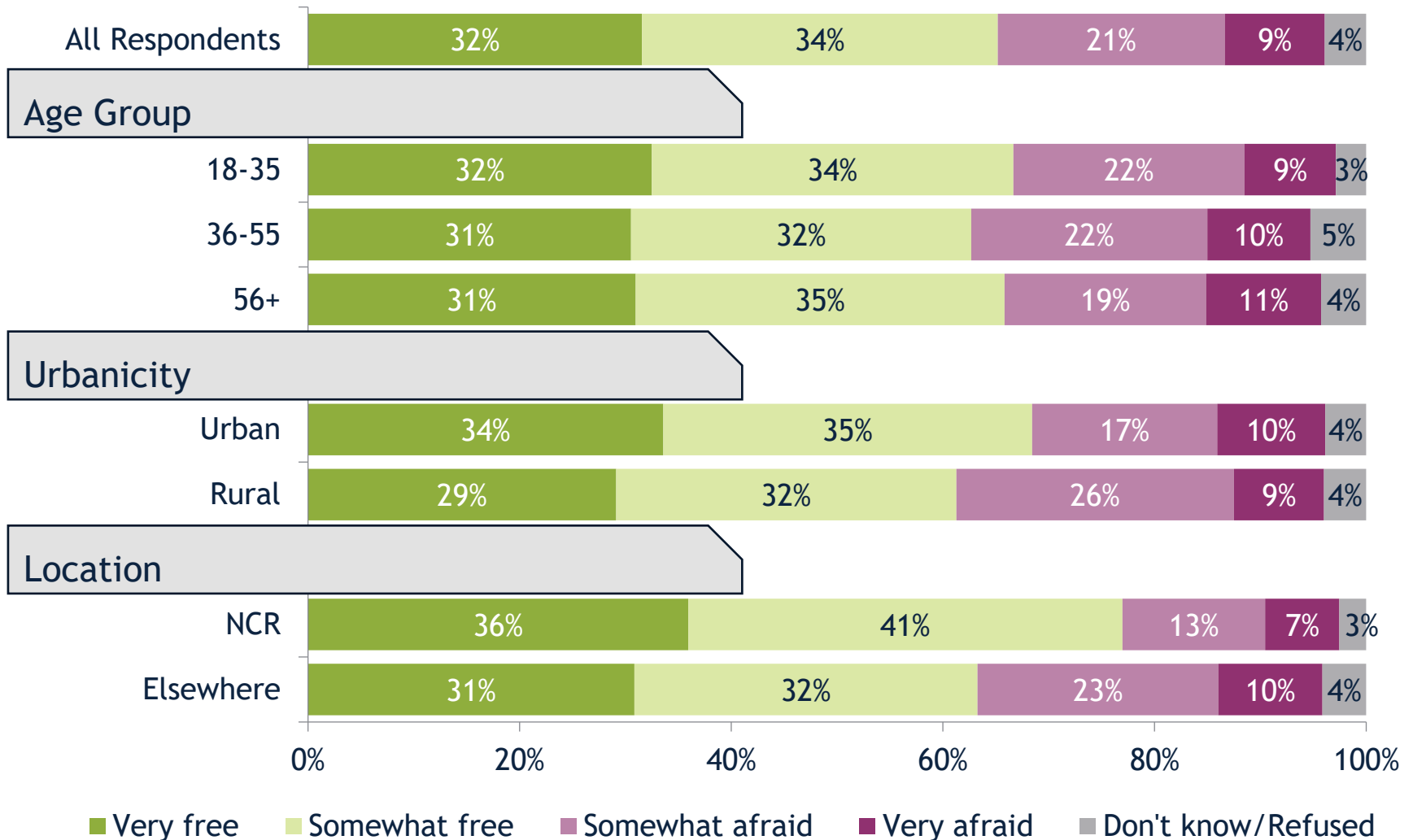


■ Strongly support
 ■ Somewhat support
 ■ Somewhat oppose
 ■ Strongly oppose
 ■ Don't know/Refused

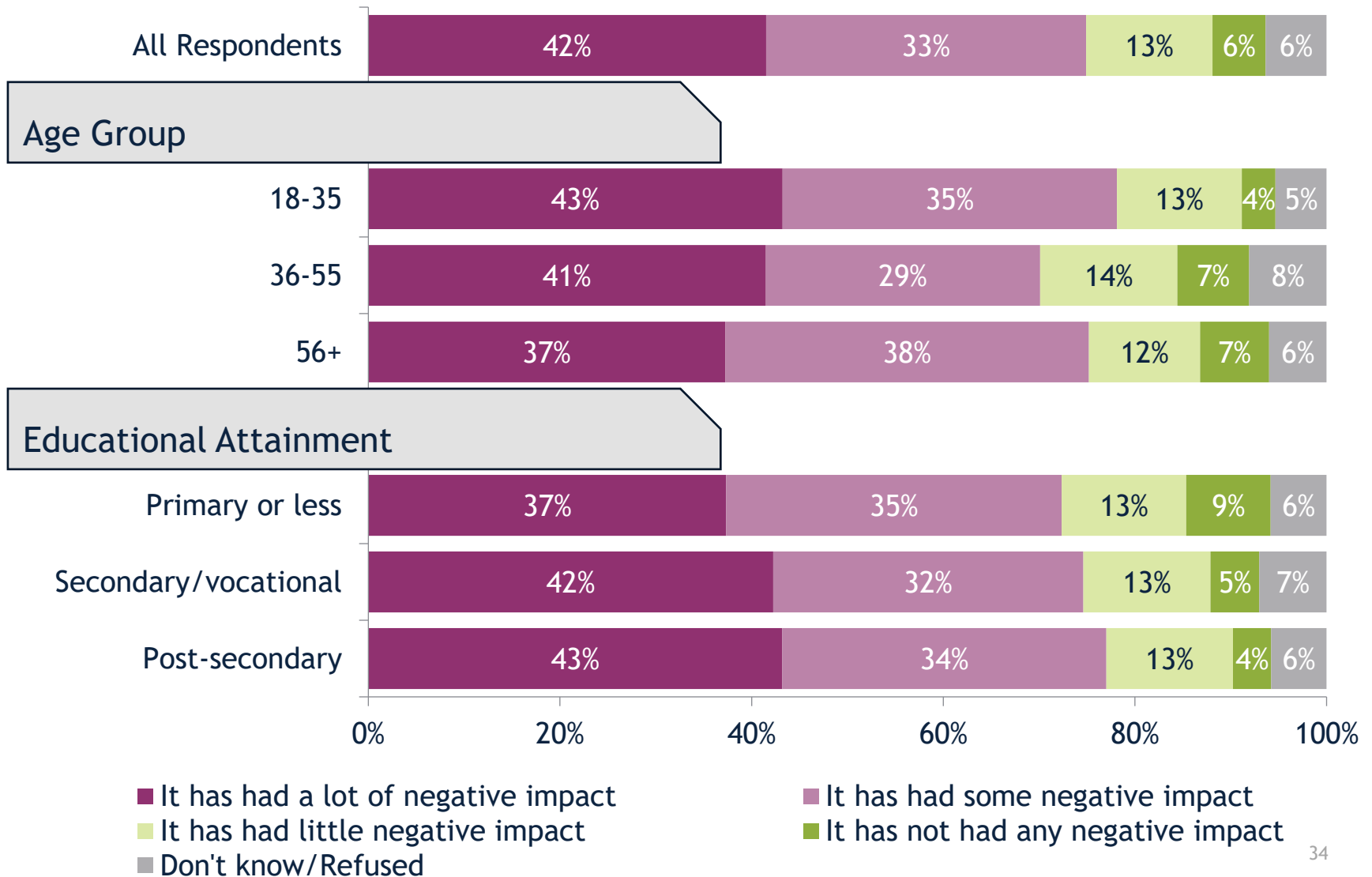
Do you believe that democracy is the best possible form of government for our country or not?



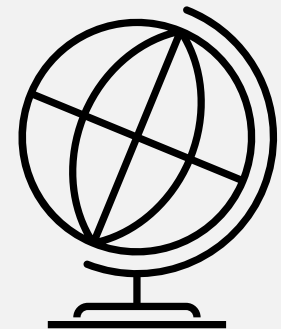
Do people in our country feel free to openly express their opinions or are they afraid?



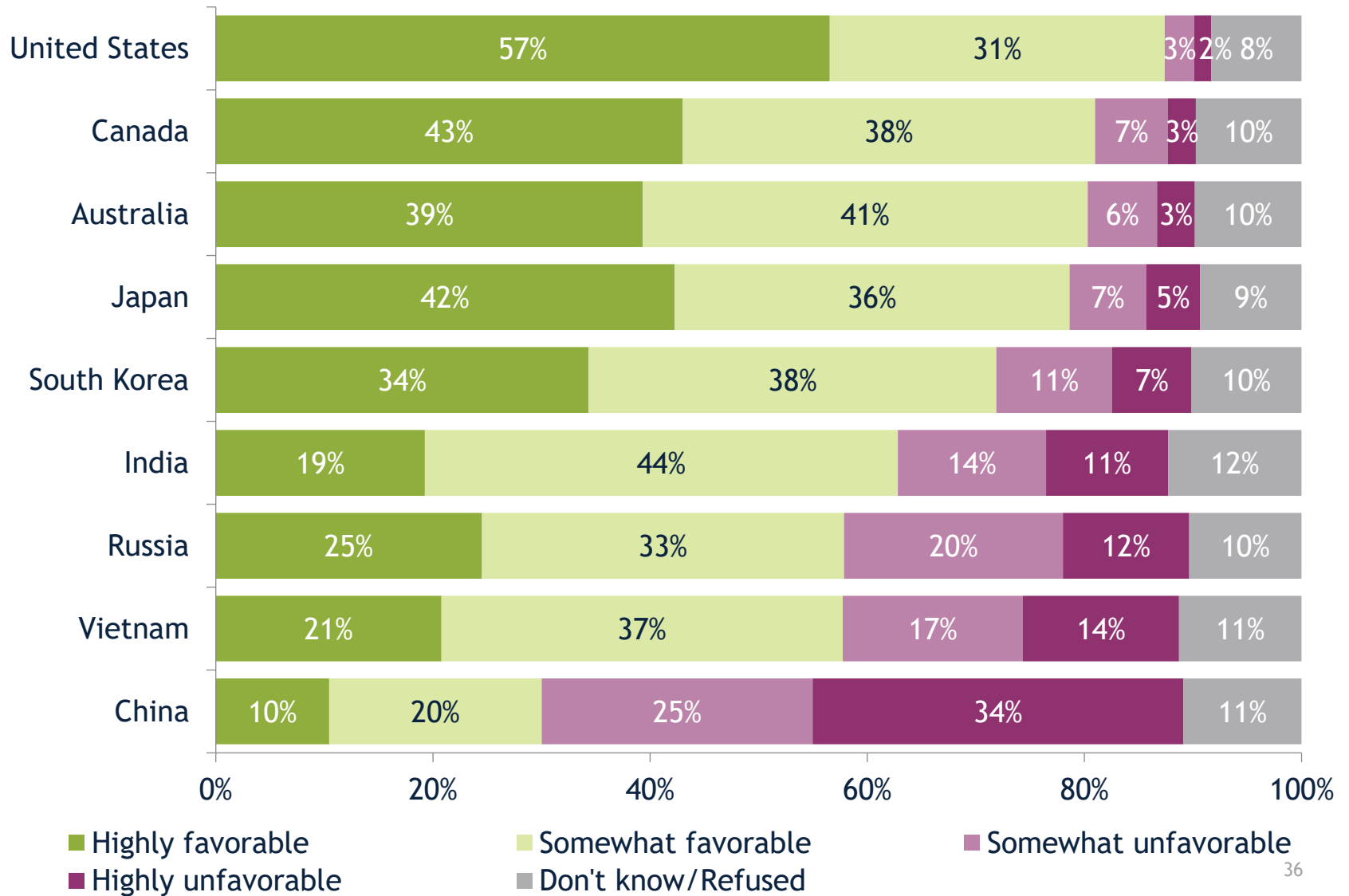
Now I would like to discuss corruption with you. When I say corruption, I mean having to do a favor, give a gift or pay a bribe because someone misuses their position for personal gains. To what extent, if any, has corruption had a negative impact on you?



International Relations



Please tell me your opinion of each of the following countries?

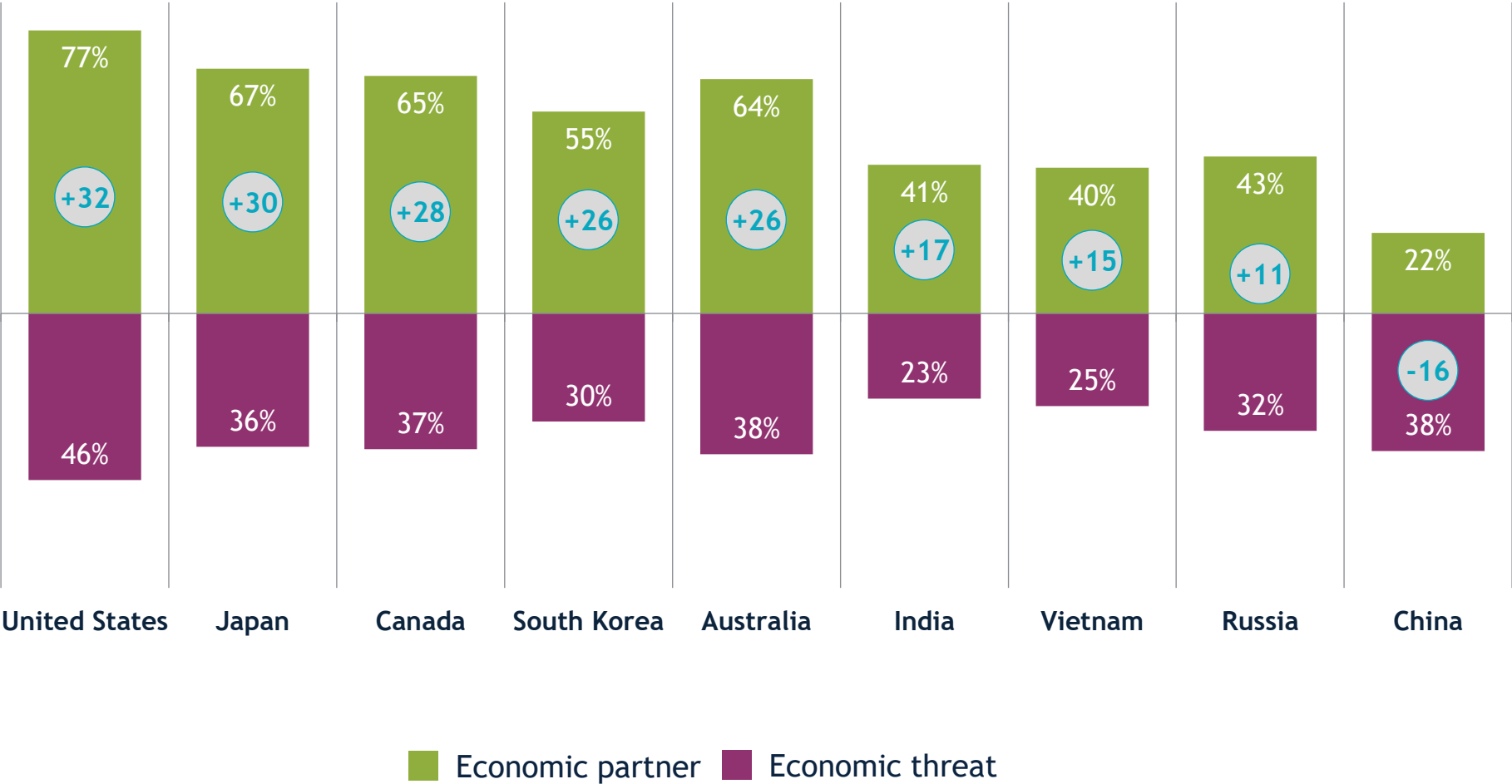




Which of these countries do you consider to be the most important economic partner or partners for our country?

Which of these countries do you consider to be the most important economic threat or threats for our country?

(Net partner/threat shown in percentage points, multiple responses allowed)



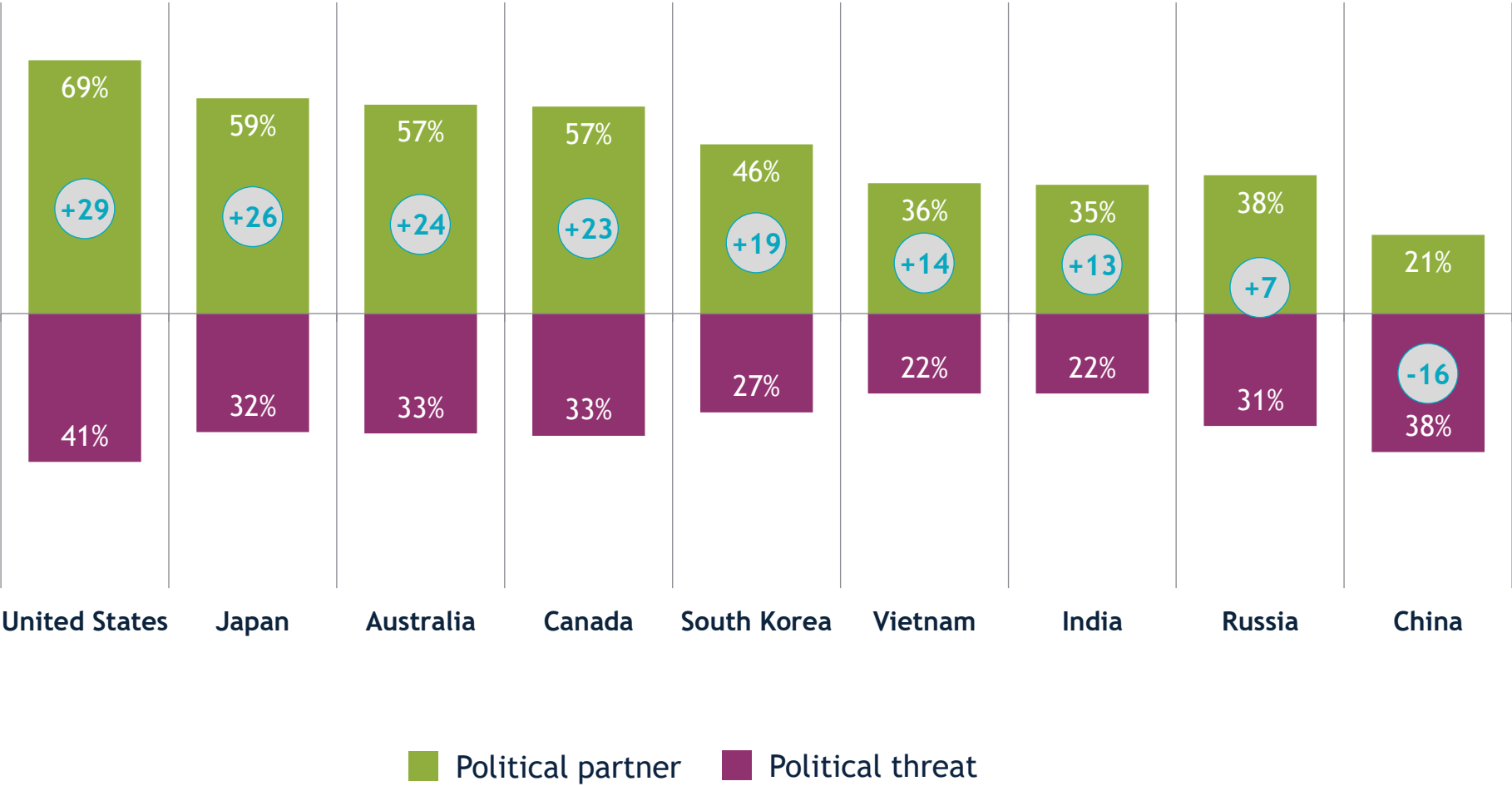
*Don't know/Refused not displayed. Net scores may differ from implied difference due to rounding.



Which of these countries do you consider to be the most important political partner or partners for our country?

Which of these countries do you consider to be the most important political threat or threats for our country?

(Net partner/threat shown in percentage points, multiple responses allowed)



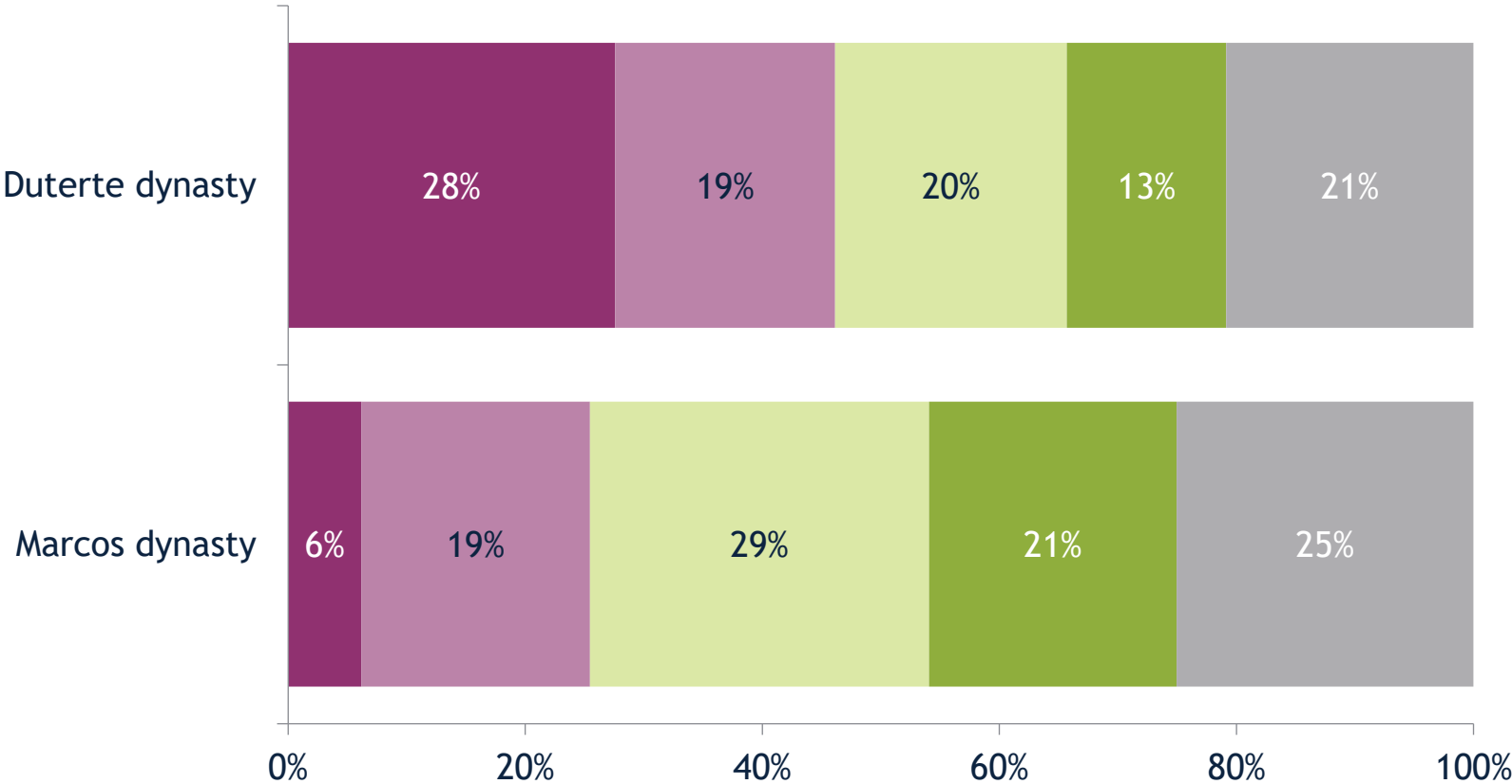
*Don't know/Refused not displayed. Net scores may differ from implied difference due to rounding.

What should our country's foreign policy course be?



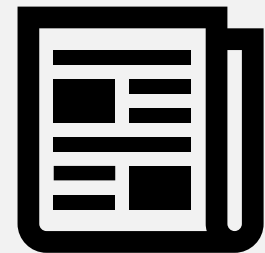


How would you assess these political groupings' attitudes towards relations with China?

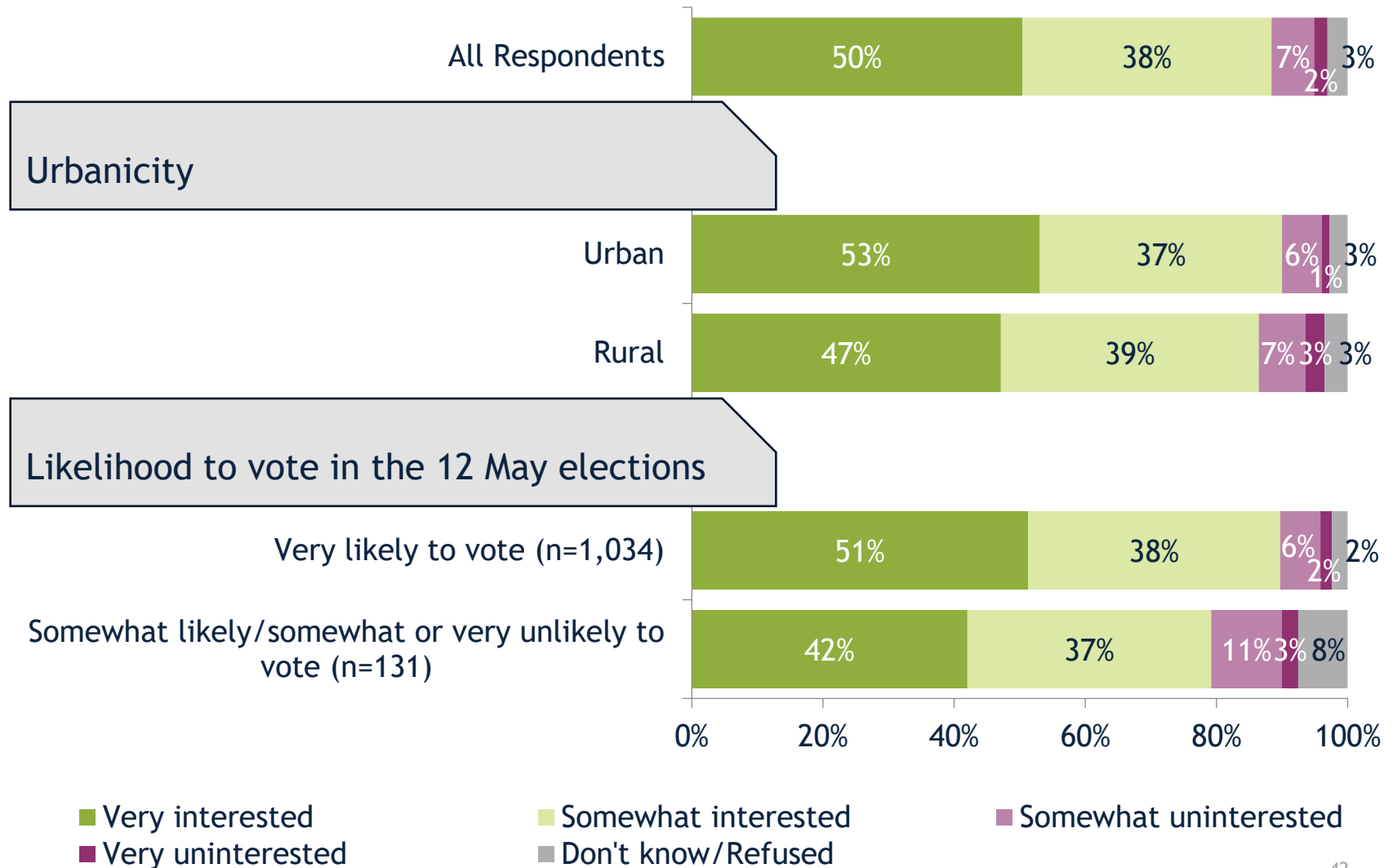


- Strongly seeks closer relations with China
- Somewhat seeks closer relations with China
- Somewhat seeks to put boundaries on relations with China
- Strongly seeks to put boundaries on relations with China
- Don't know/Refused

Sources of Information

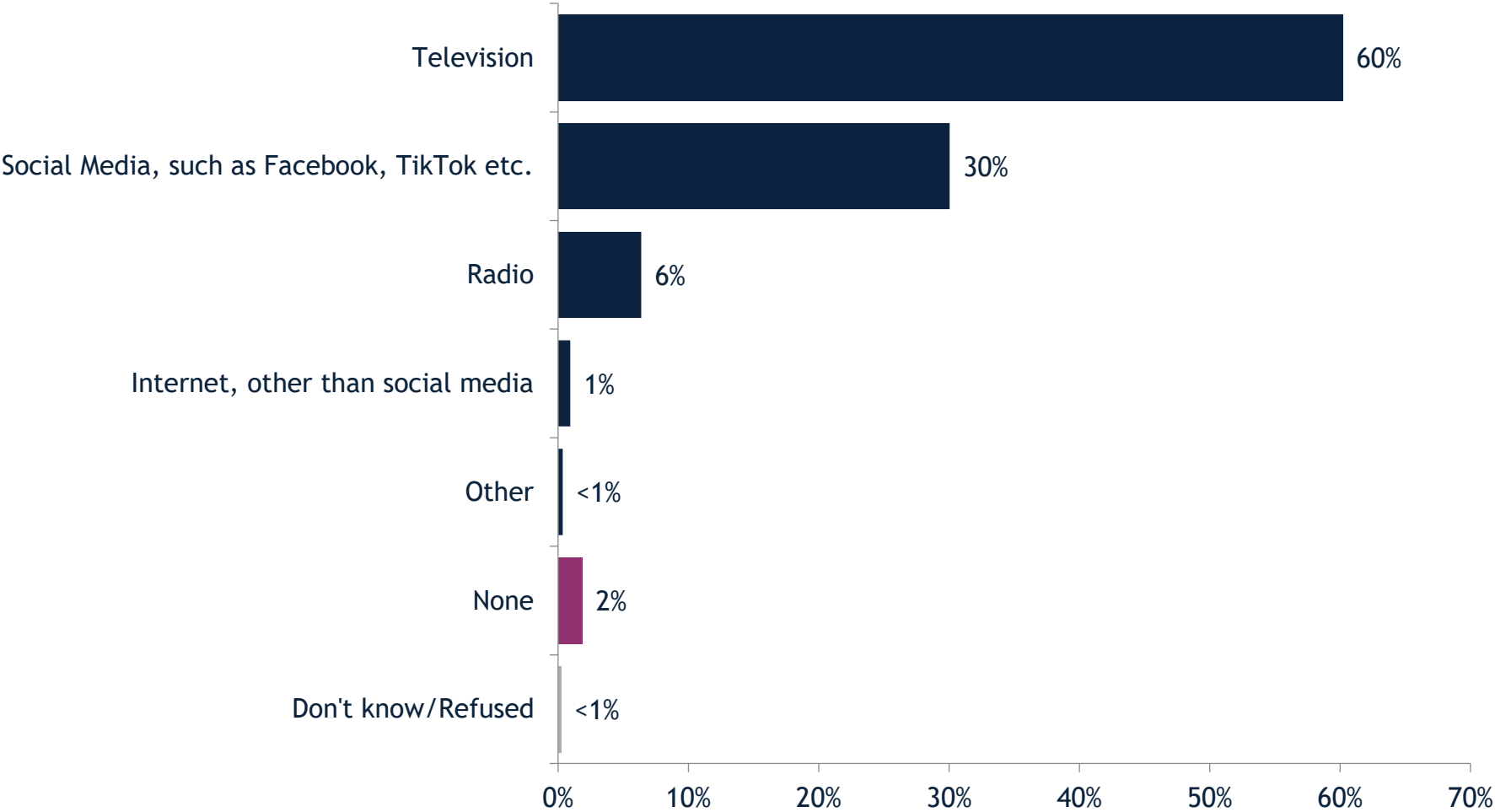


How interested or uninterested are you in political news and information?





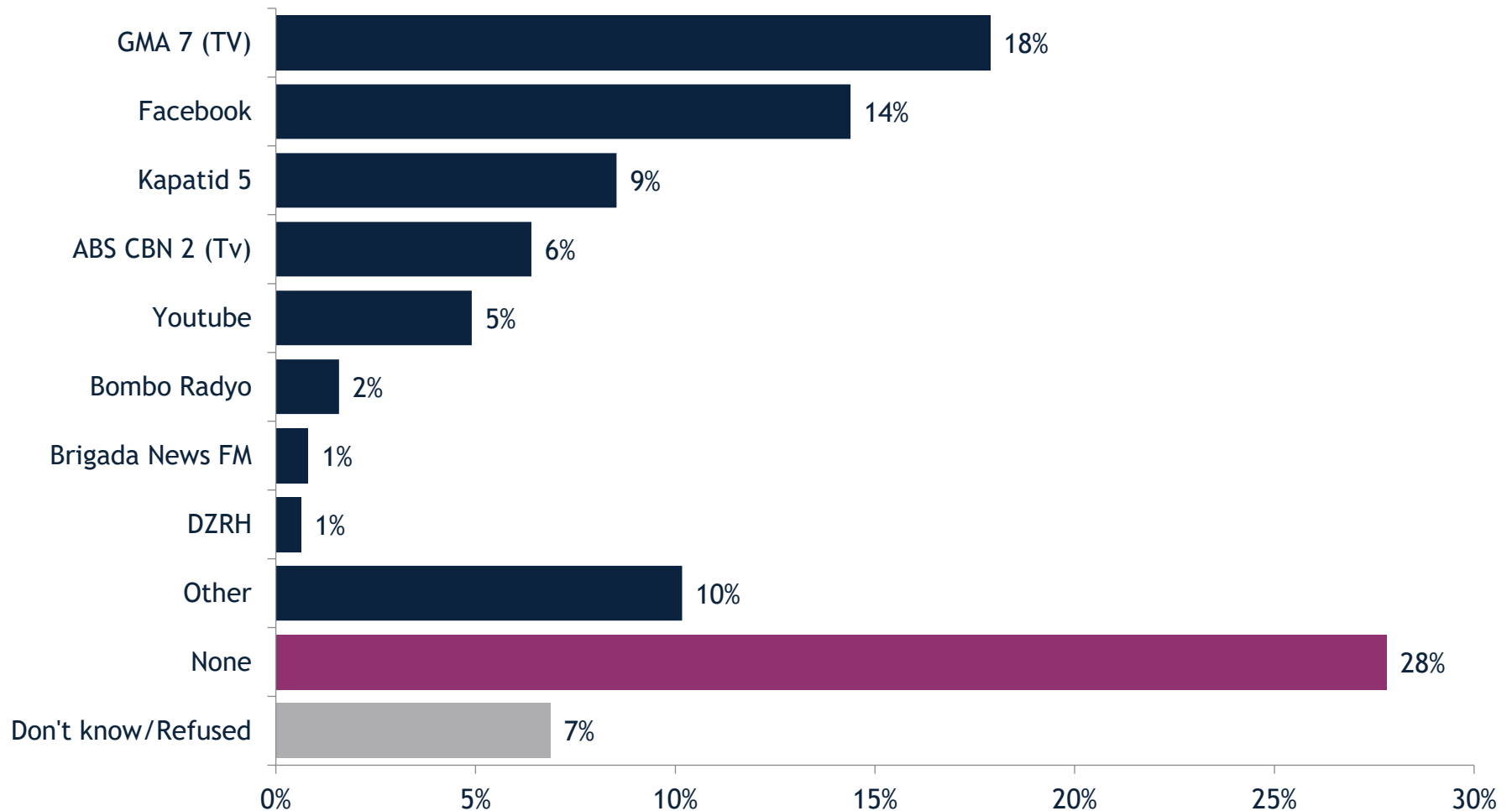
From which media platform are you most likely to get political news and information?



*Responses receiving <1% are collapsed into *Other*.

Which specific media outlet, such as a specific TV channel, radio station, newspaper, website, social media app etc. do you consider most trustworthy for political news and information?

(Spontaneous response)

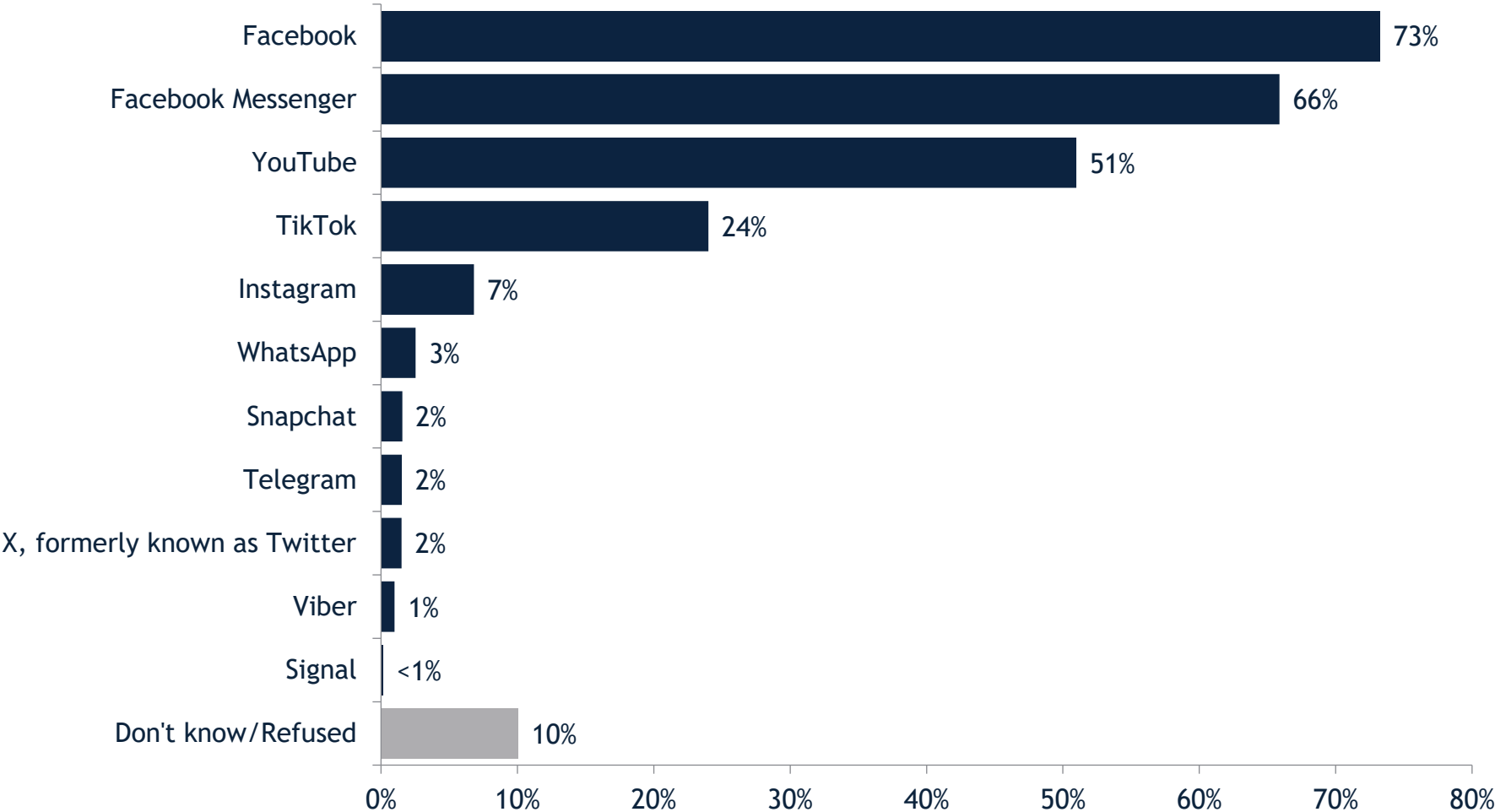


*Responses receiving <1% are collapsed into *Other*.



Do you use any of the following social media or messaging apps or websites at least once a week?

(Multiple responses permitted)

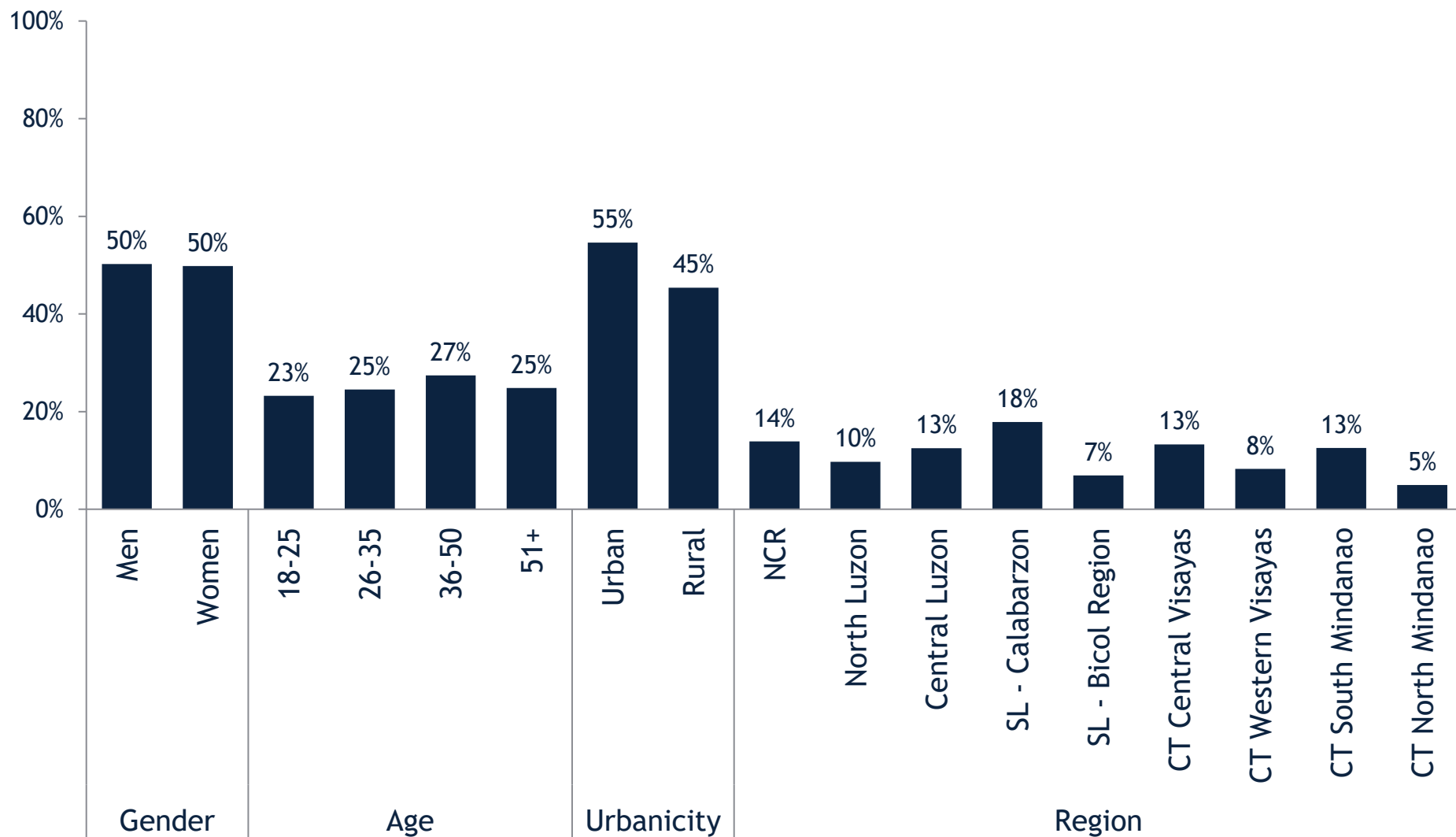


*Responses receiving <1% are collapsed into *Other*.

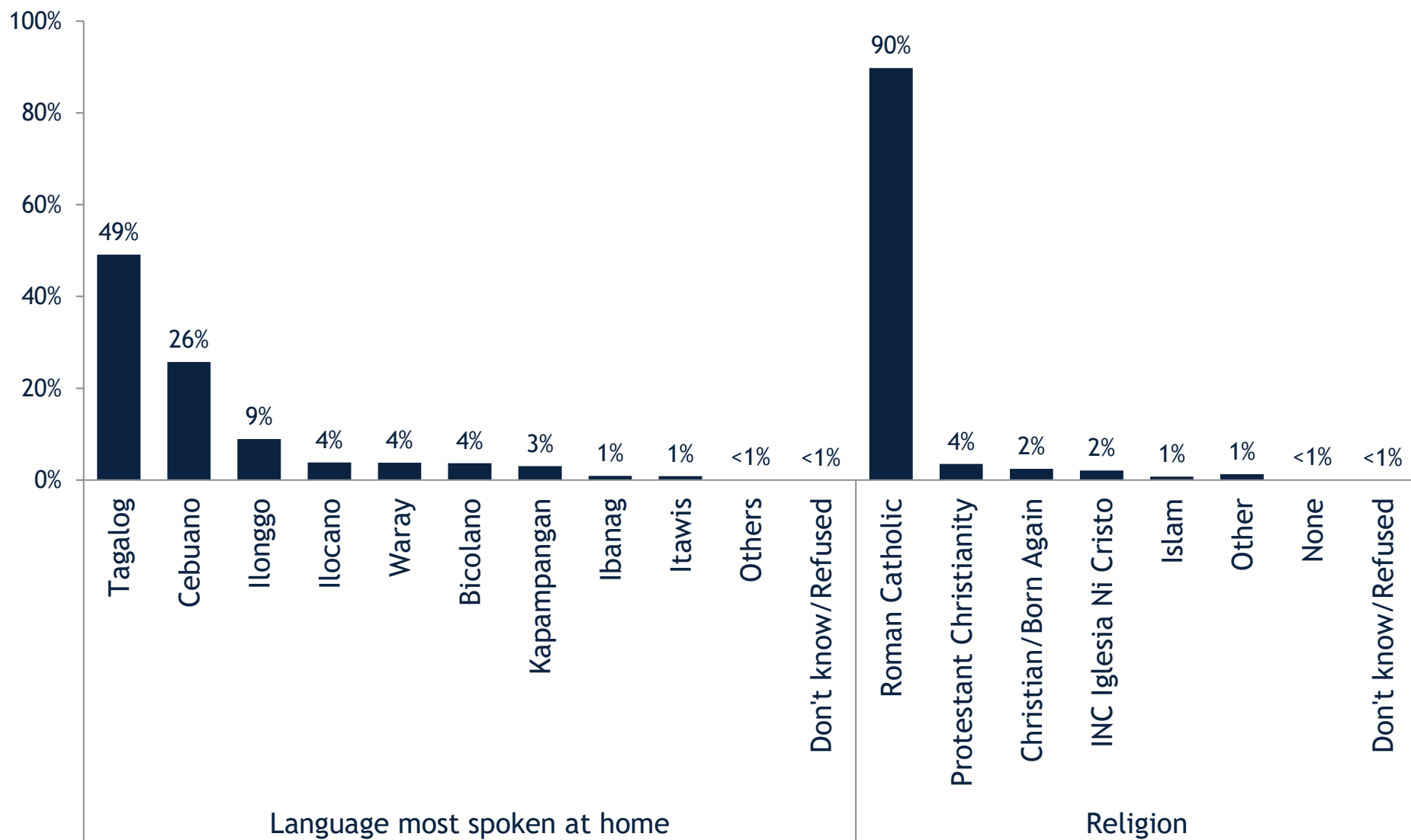
Demographics



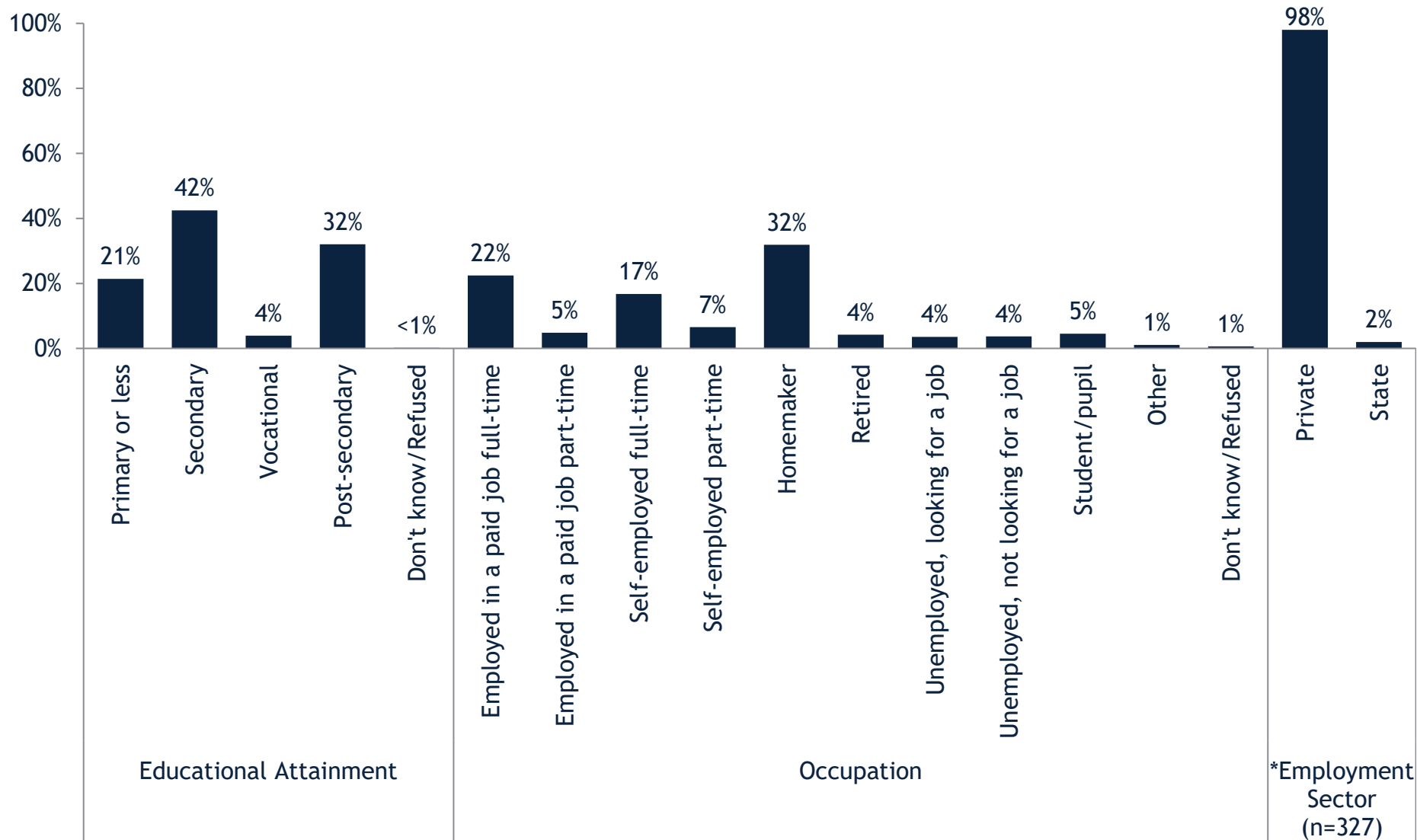
Demographics



Demographics



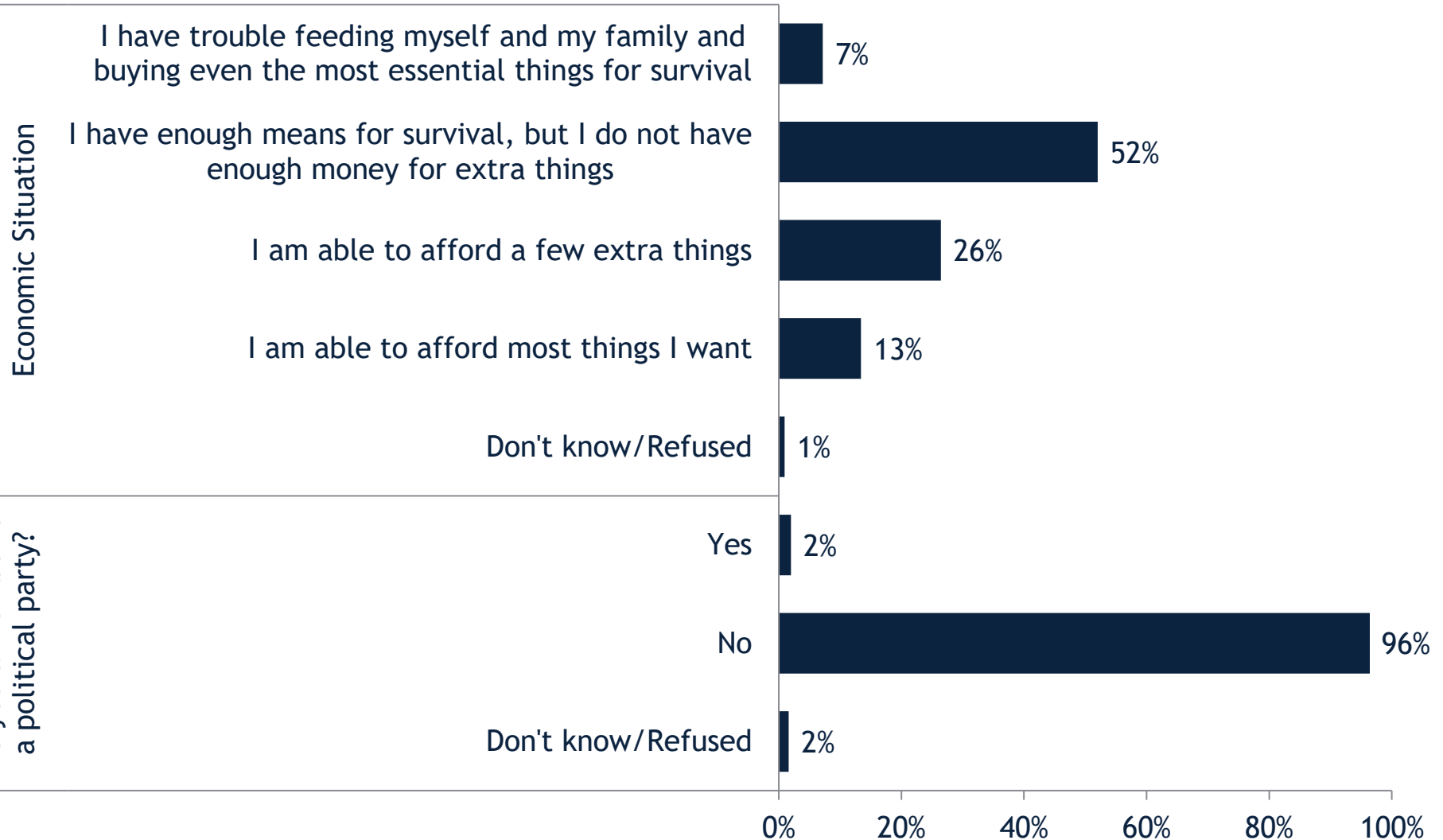
Demographics



*Among those employed in a paid job full or part-time.

*Employment Sector (n=327)

Demographics



Center for Insights in Survey Research
202.408.9450 | info@IRI.org

www.IRI.org



A PROJECT OF THE INTERNATIONAL REPUBLICAN INSTITUTE

