



Cuban Public Opinion Survey

July 4 - August 7, 2009



Survey Methodology

- ✓ Dates of interviewing: July 4 - August 7, 2009.
- ✓ Data Collection Method: Stratified-intercept methodology based on personal, face-to-face interviews in Cuba.
- ✓ Sample size: 432 Cuban adults (age 18 and older).
- ✓ Sample: Interviews were conducted in twelve (12) Cuban provinces: Ciudad de La Habana, Provincia de La Habana, Pinar del Río, Matanzas, Sancti Spiritus, Villa Clara, Cienfuegos, Ciego de Ávila, Camaguey, Holguín, Guantánamo, Santiago de Cuba.
 - ✓ The sample was stratified by province, then by sub-units within each province. Interviewees were selected based on gender and age quotas. The final selection of each interviewee was random.
- ✓ Respondents: The sample selection for province, gender and age are based on the last available Cuban census data, released in 2002.
- ✓ Maximum sample margin of error: Margin of error of \pm five percent for a 95 percent level of confidence.

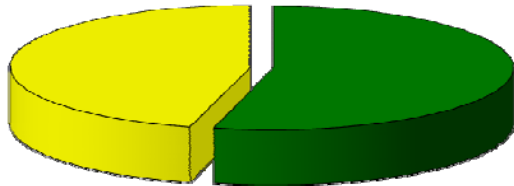
Demographics



Demographics: Gender and Age

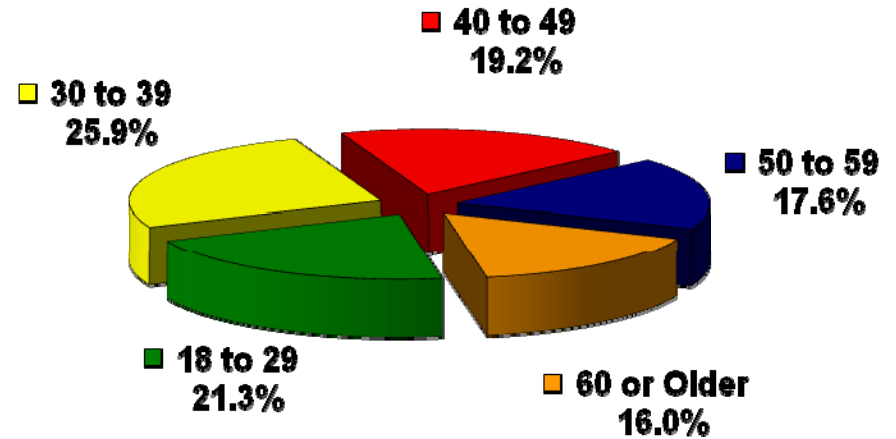
Gender

Female
45.6%

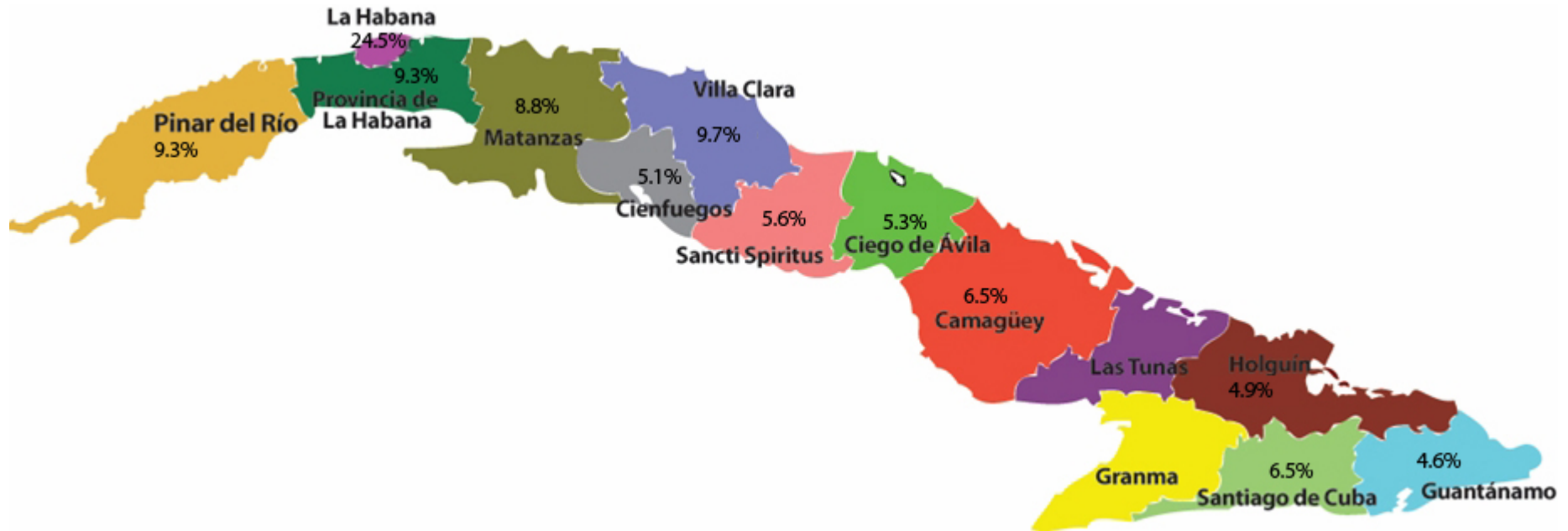


Male
54.4%

Age



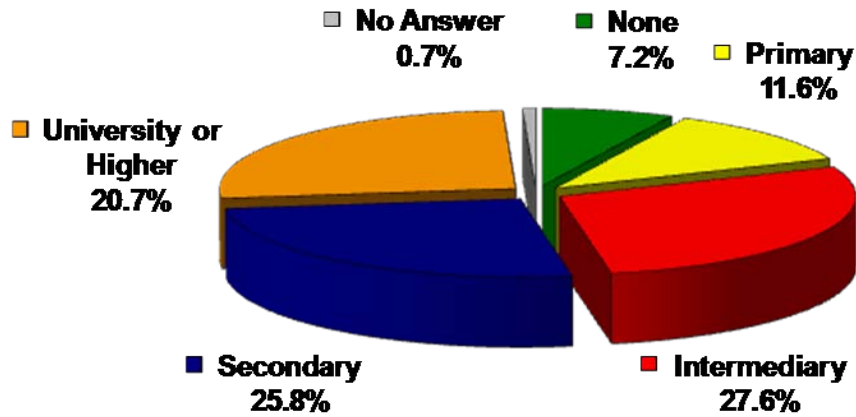
Demographics: Province



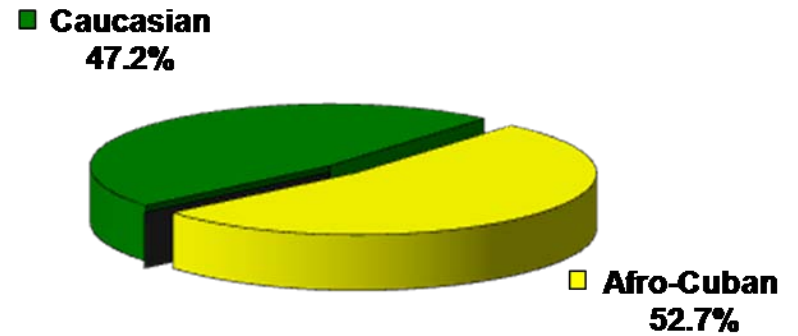


Demographics: Education and Race

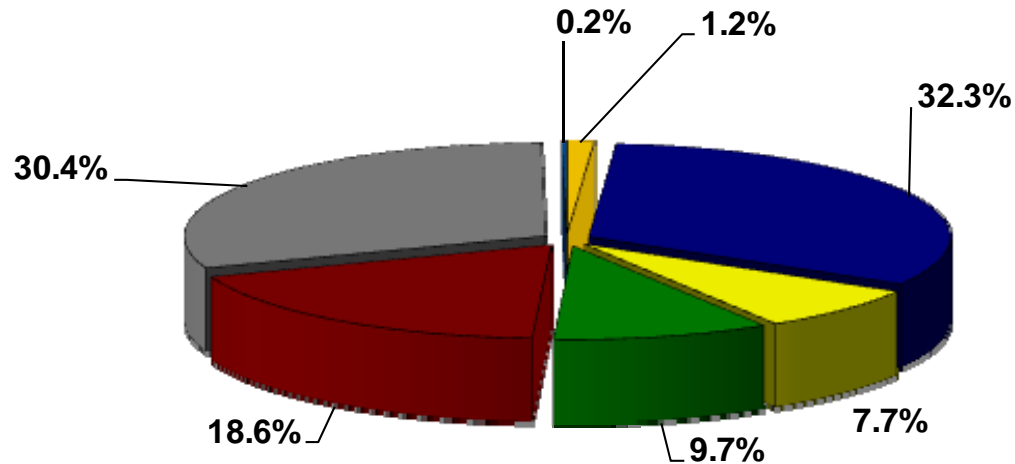
Education



Race



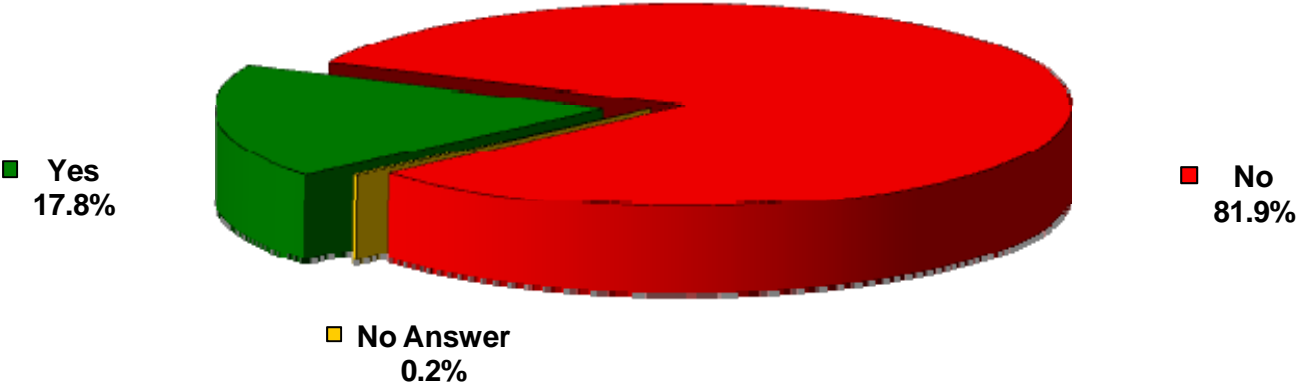
Demographics: Profession or Job



- Works for the Cuban Government in a Leading Position
- Works for the Cuban Government as an Employee
- Works for a Mixed or Foreign Company
- Works as Autonomous, Farmer or Private Business Owner
- Works Exclusively in the Informal Economy
- Not Working
- No Answer



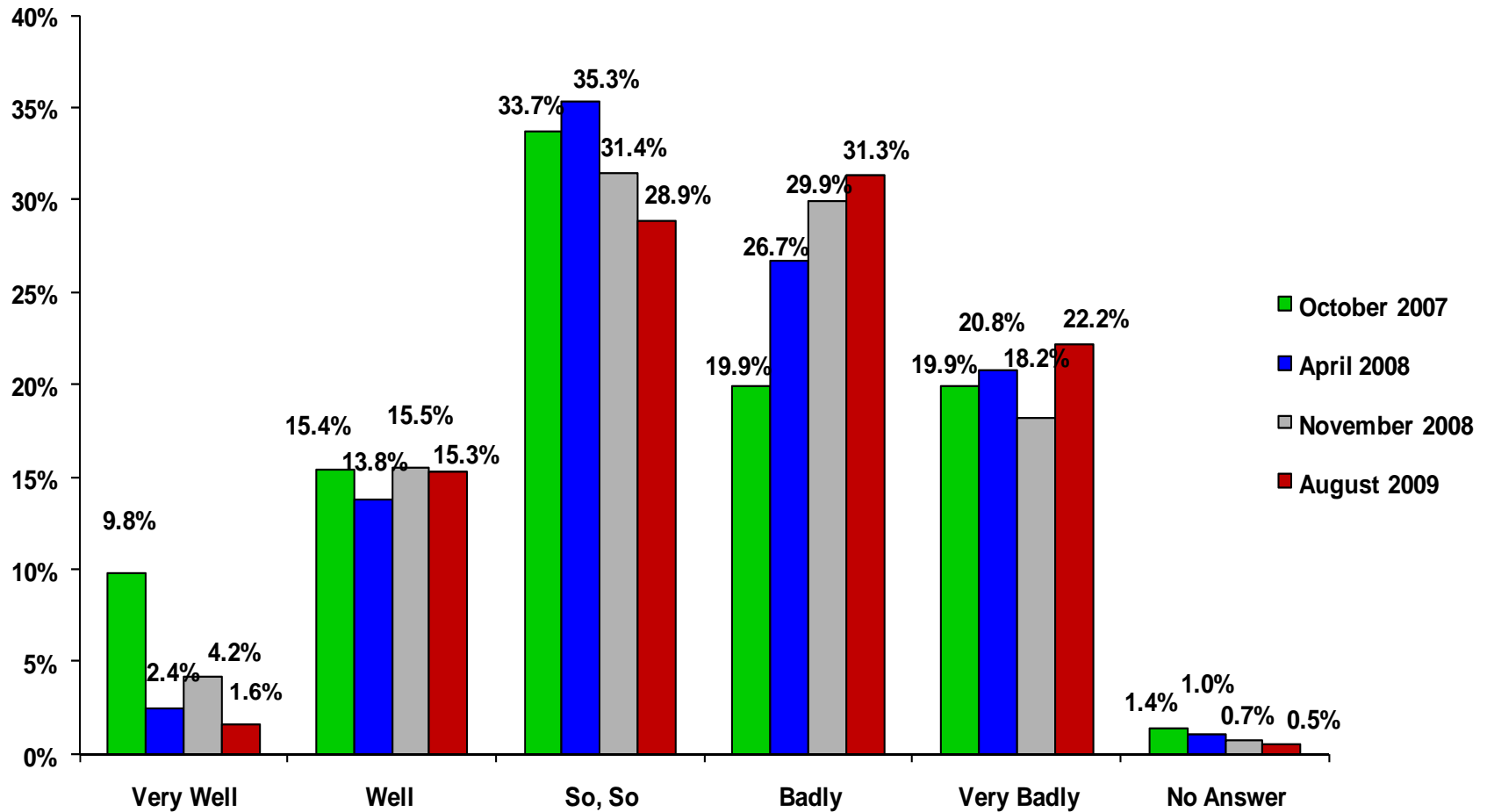
Demographics: Receiving Remittances from Family Members Abroad



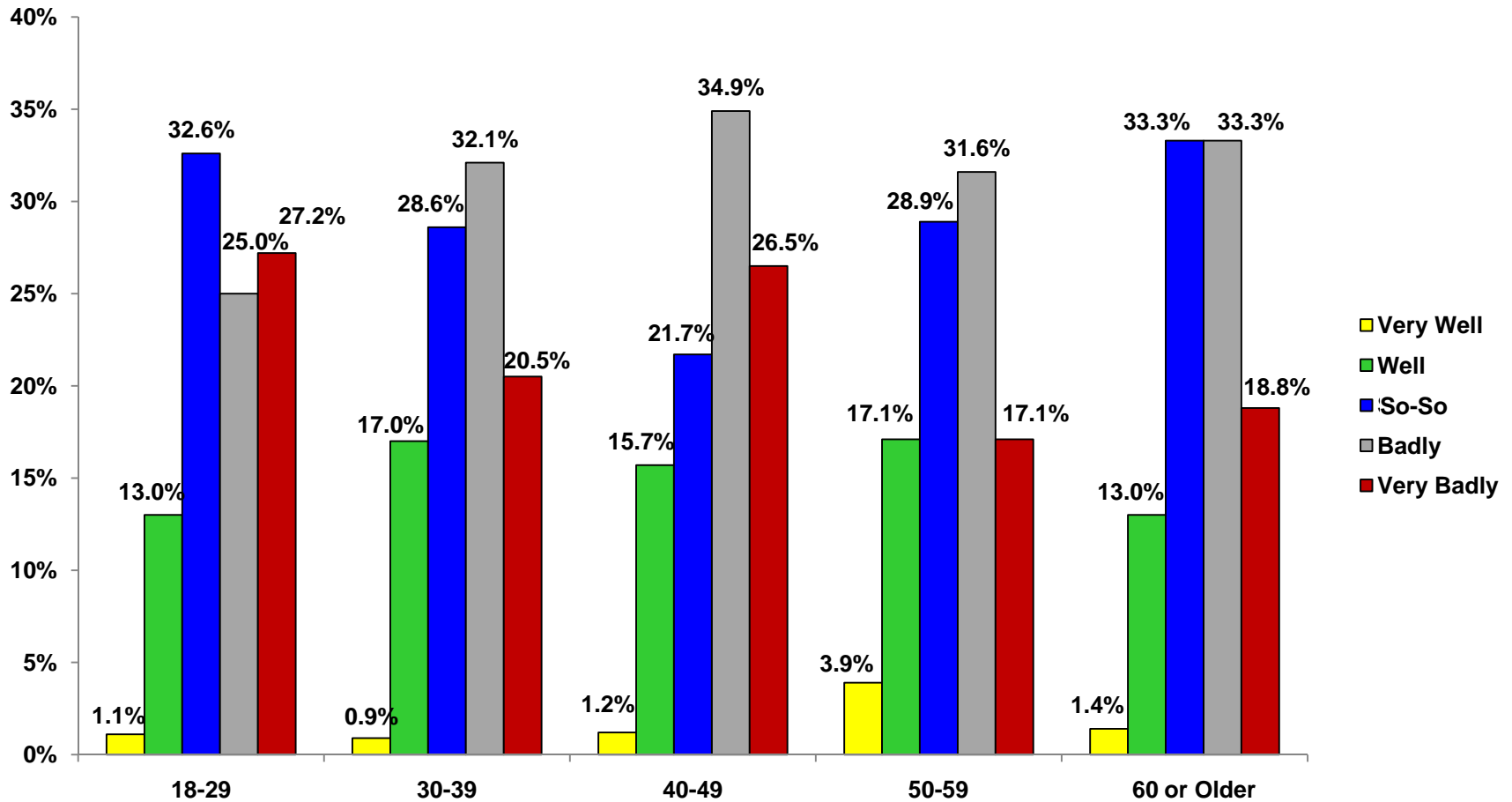
Perspectives on Cuba



Generally speaking, would you say things in Cuba are going very well, well, so-so, badly or very badly?



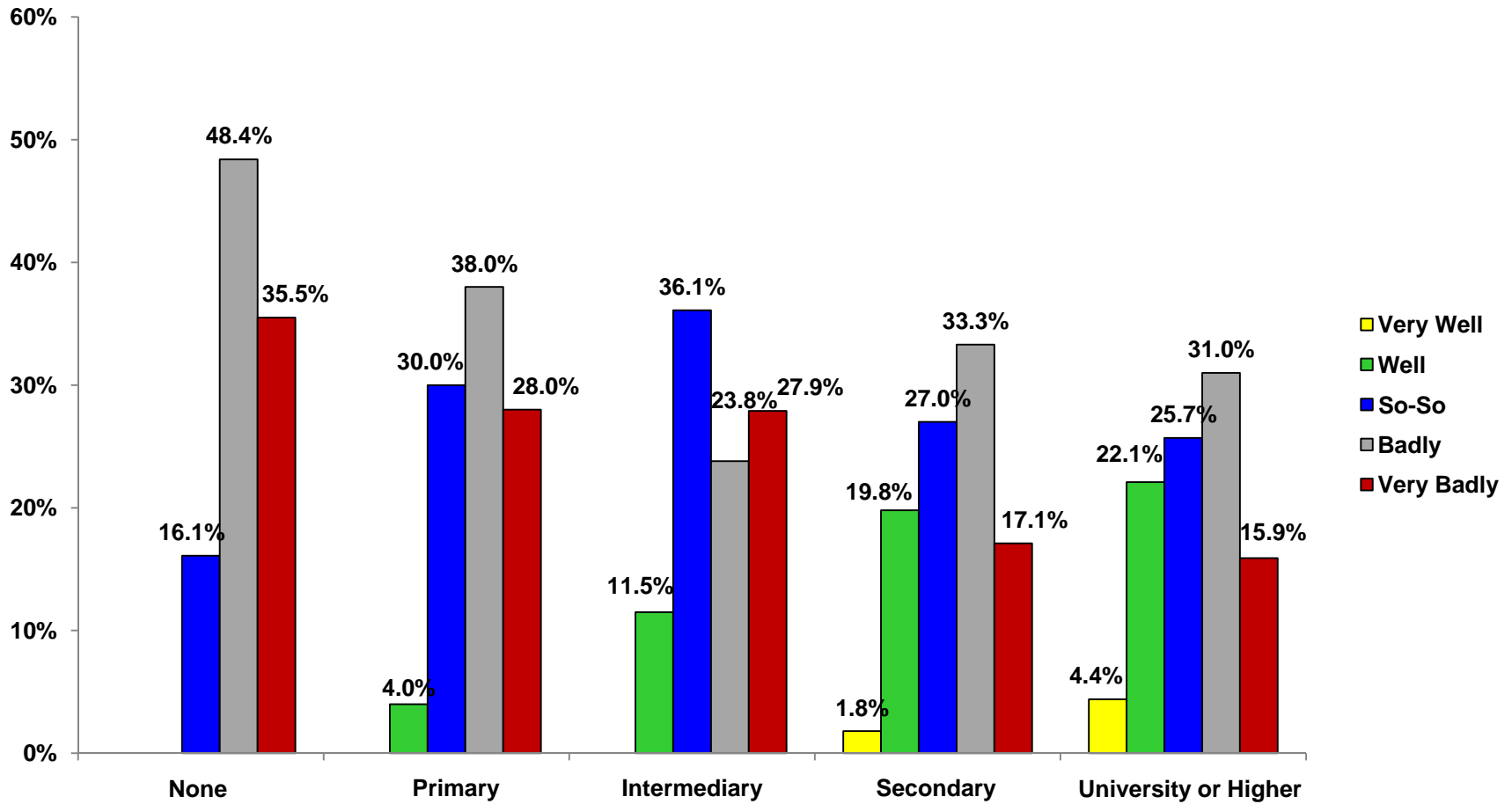
Generally speaking, would you say things in Cuba are going very well, well, so-so, badly or very badly?



The cross-tabulation indicates perceptions of the general direction of the country according to age group



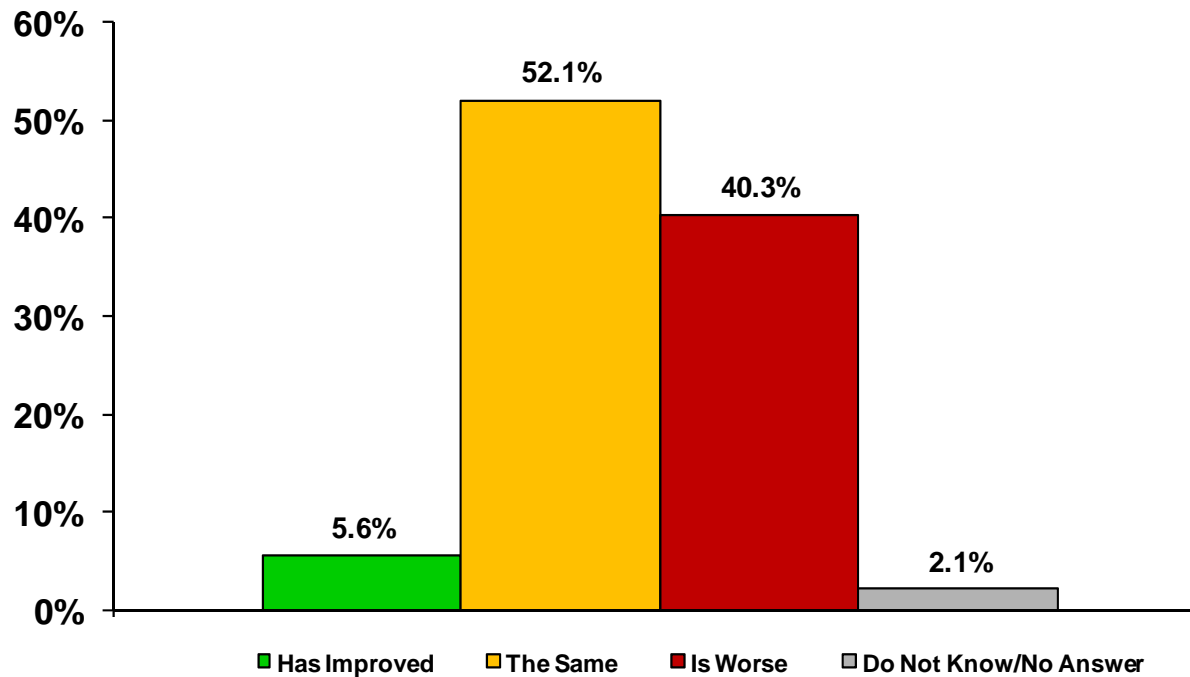
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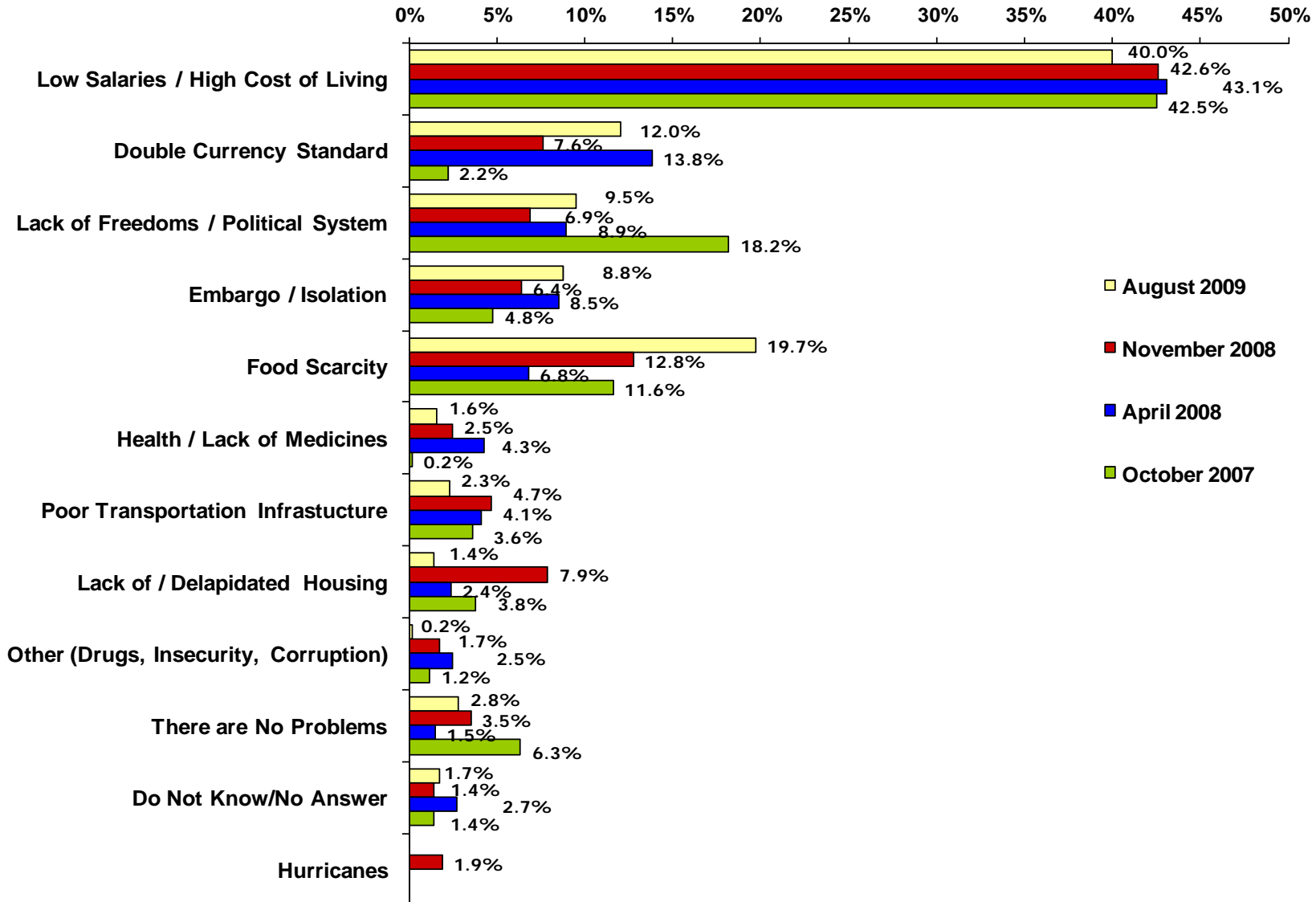
The cross-tabulation indicates perceptions of the general direction of the country according to level of education. 12



Overall, would you say your family's economic situation has gotten worse, improved or stayed the same from two years ago?

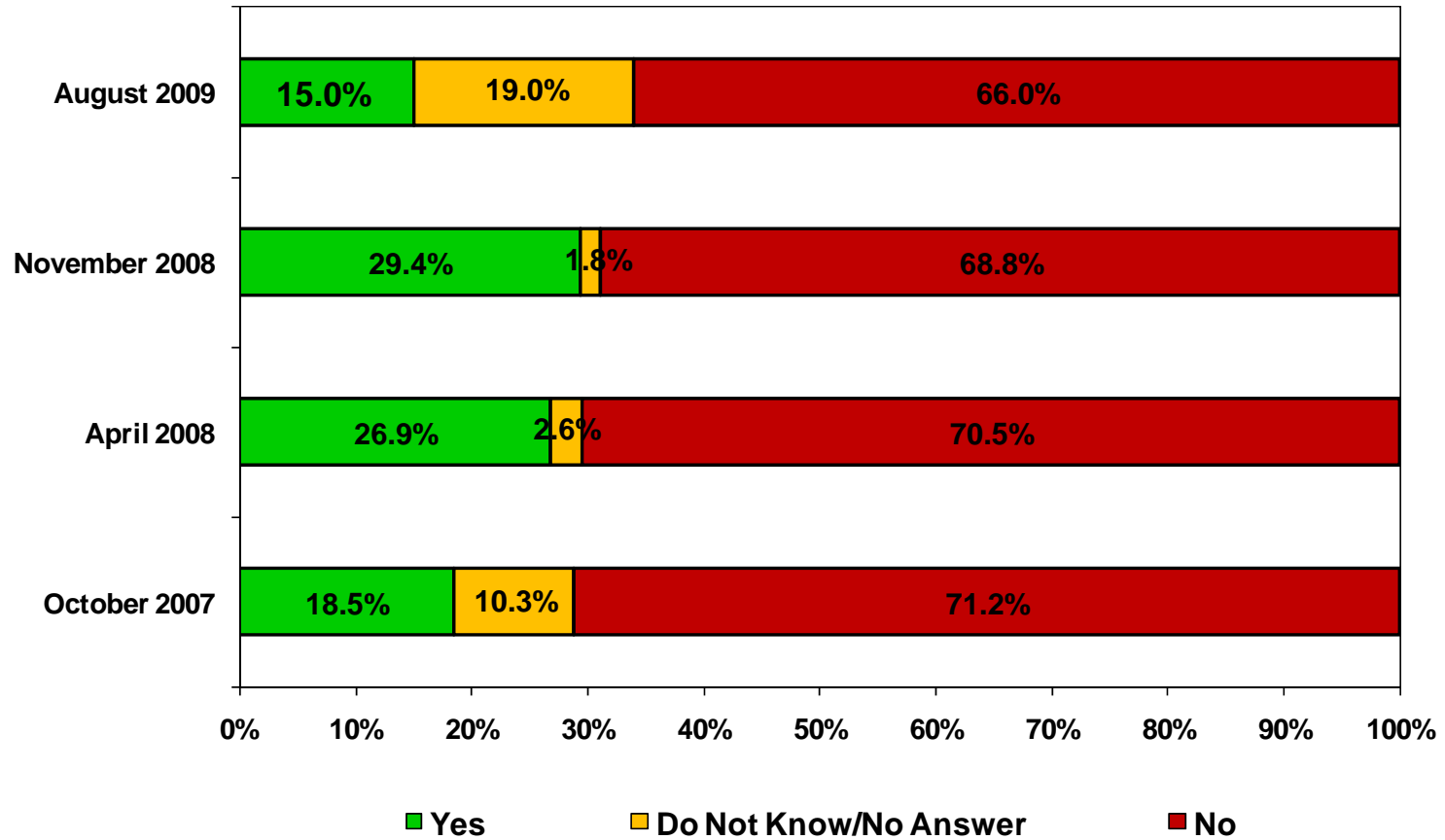


What do you think is the biggest problem in Cuba?



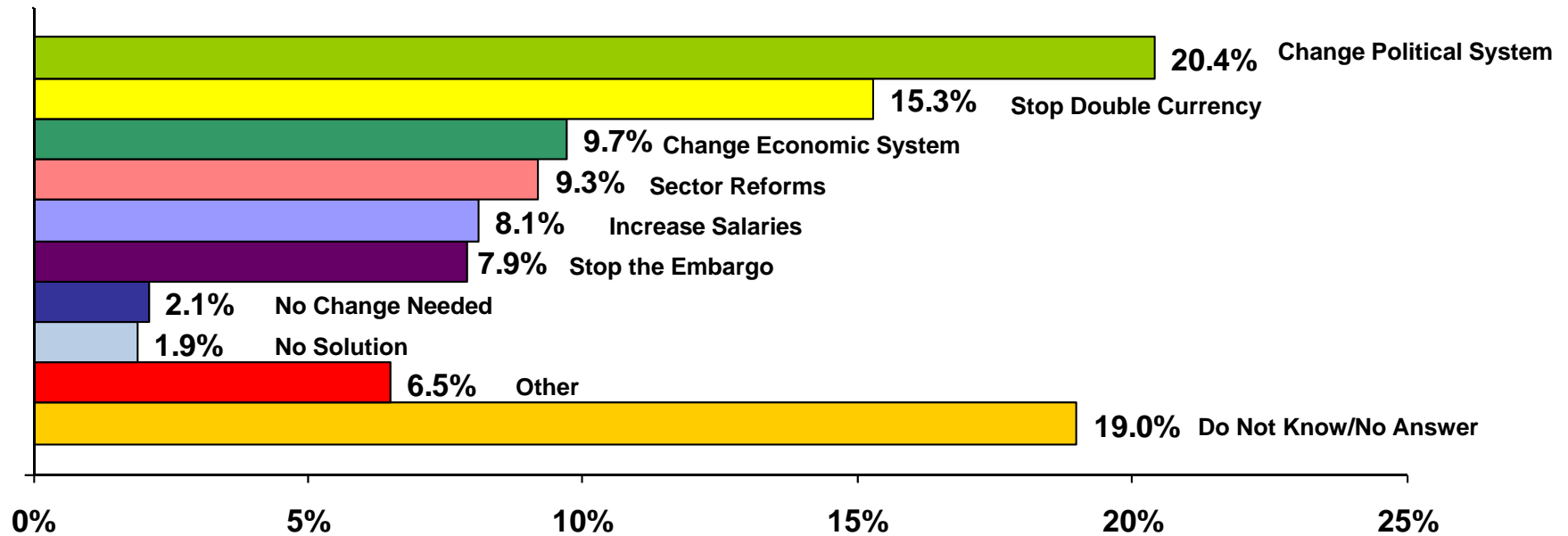


Do you believe the current government will succeed in solving Cuba's biggest problem in the next few years?



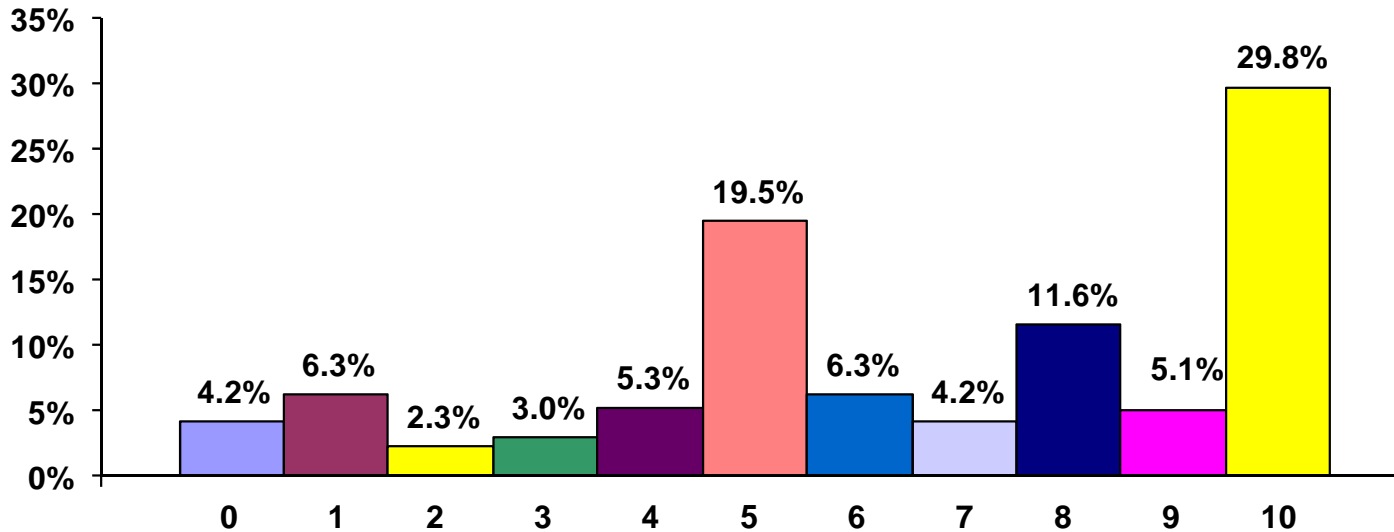


What, in your opinion, would most help to improve the economy?





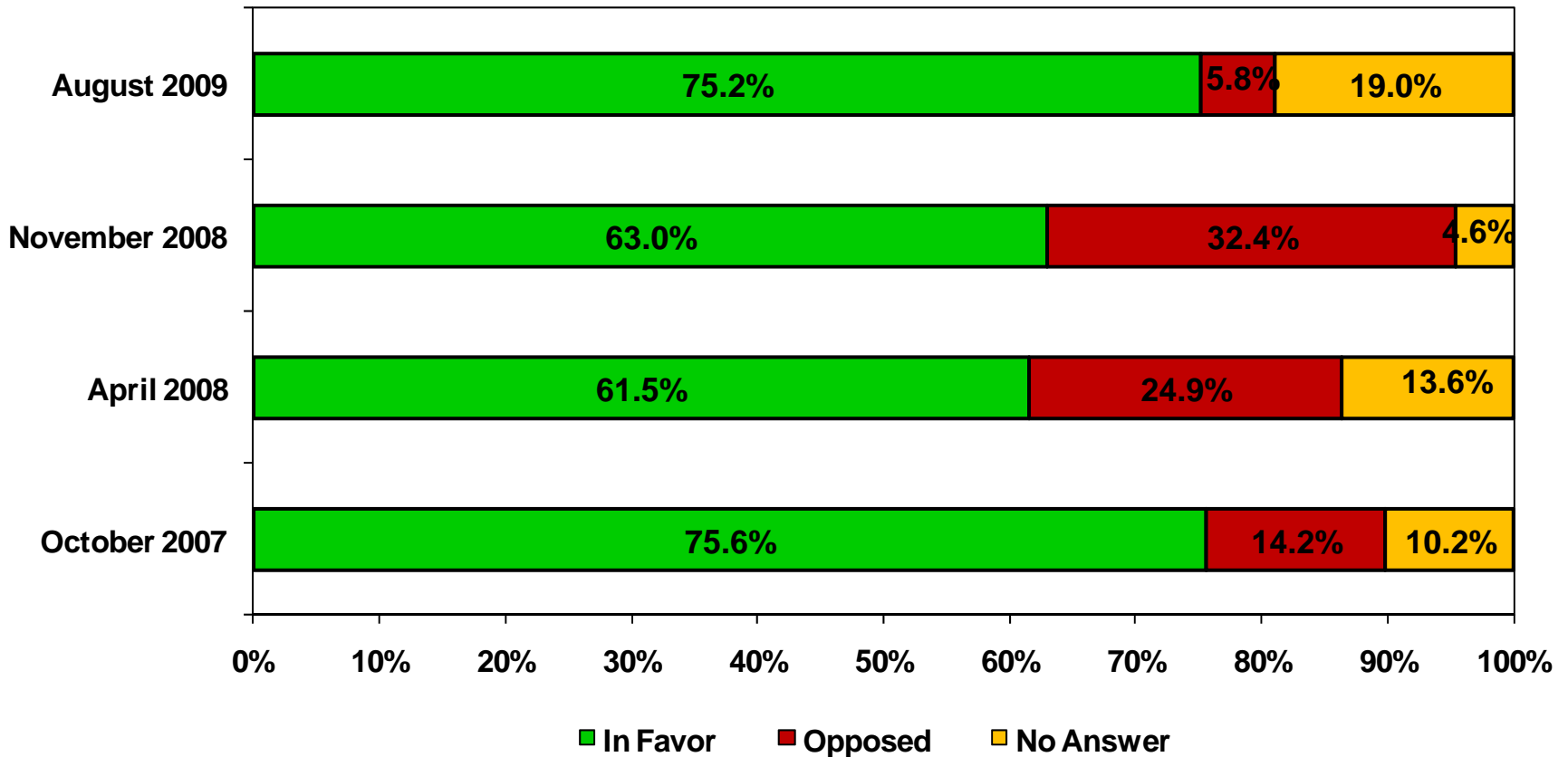
We have heard about a recent reduction in the quantity of food provided by the monthly ration card. How much has this change affected you and your family on a scale from 0 (not affected me at all) to 10 (very negative impact)?



Attitudes toward Political and Economic Change

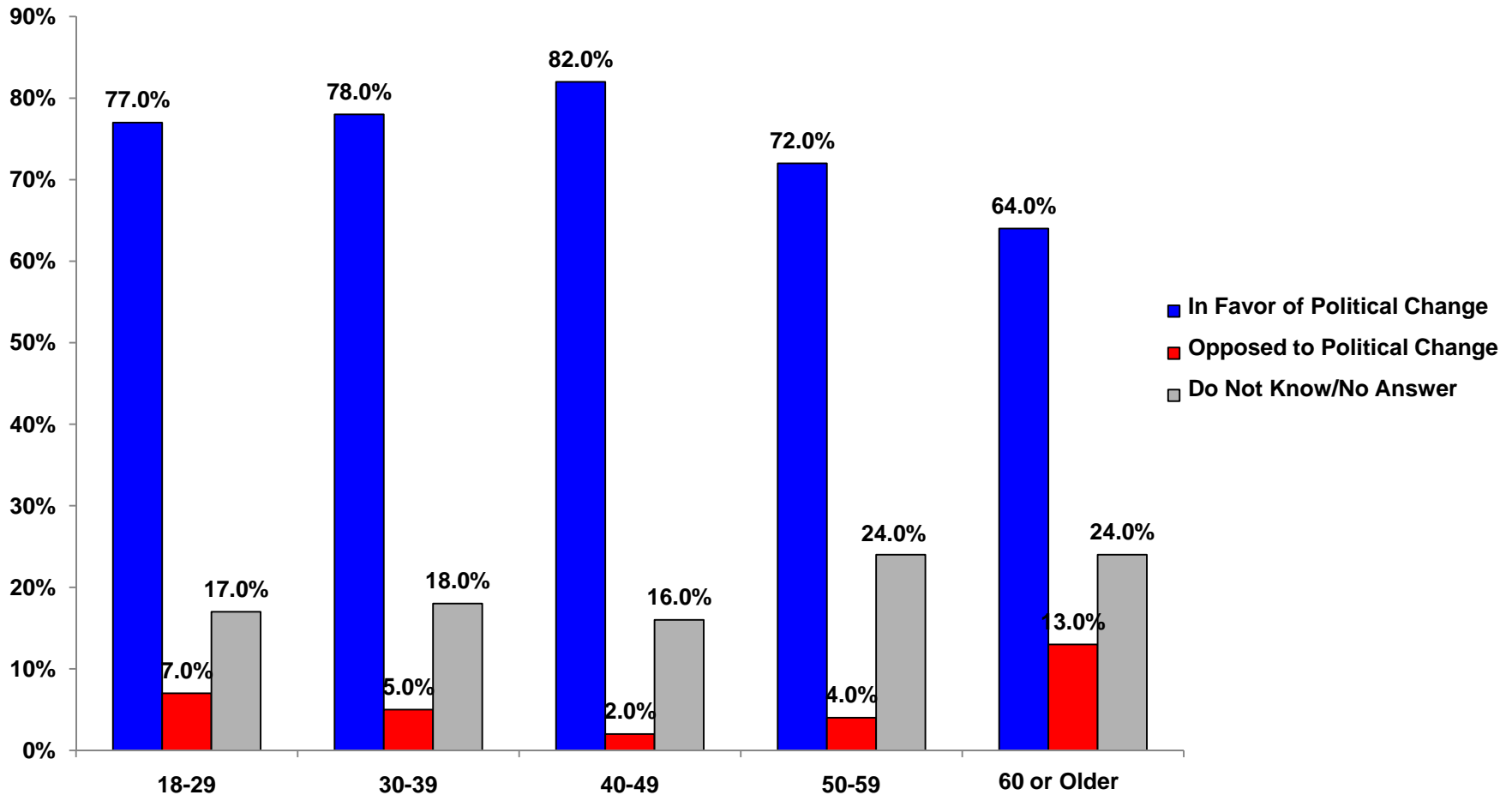


If you were given the opportunity to vote to change from the current political system to a democratic system – with multi-party elections, freedom of speech and freedom of expression – would you vote in favor of, or against, that change?





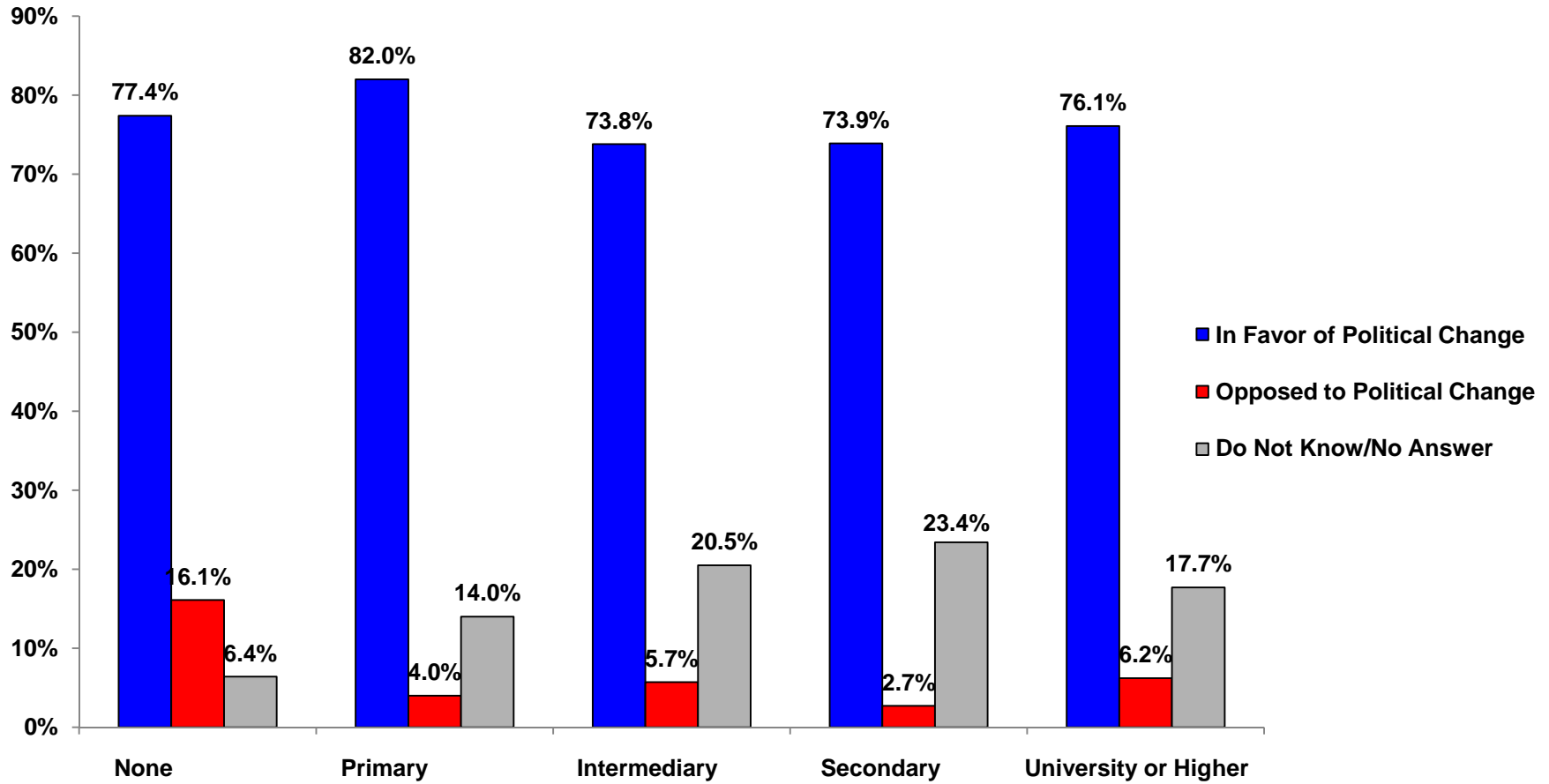
If you were given the opportunity to vote to change from the current political system to a democratic system – with multi-party elections, freedom of speech and freedom of expression – would you vote in favor of, or against, that change?



The cross-tabulation indicates support for political change according to age group.



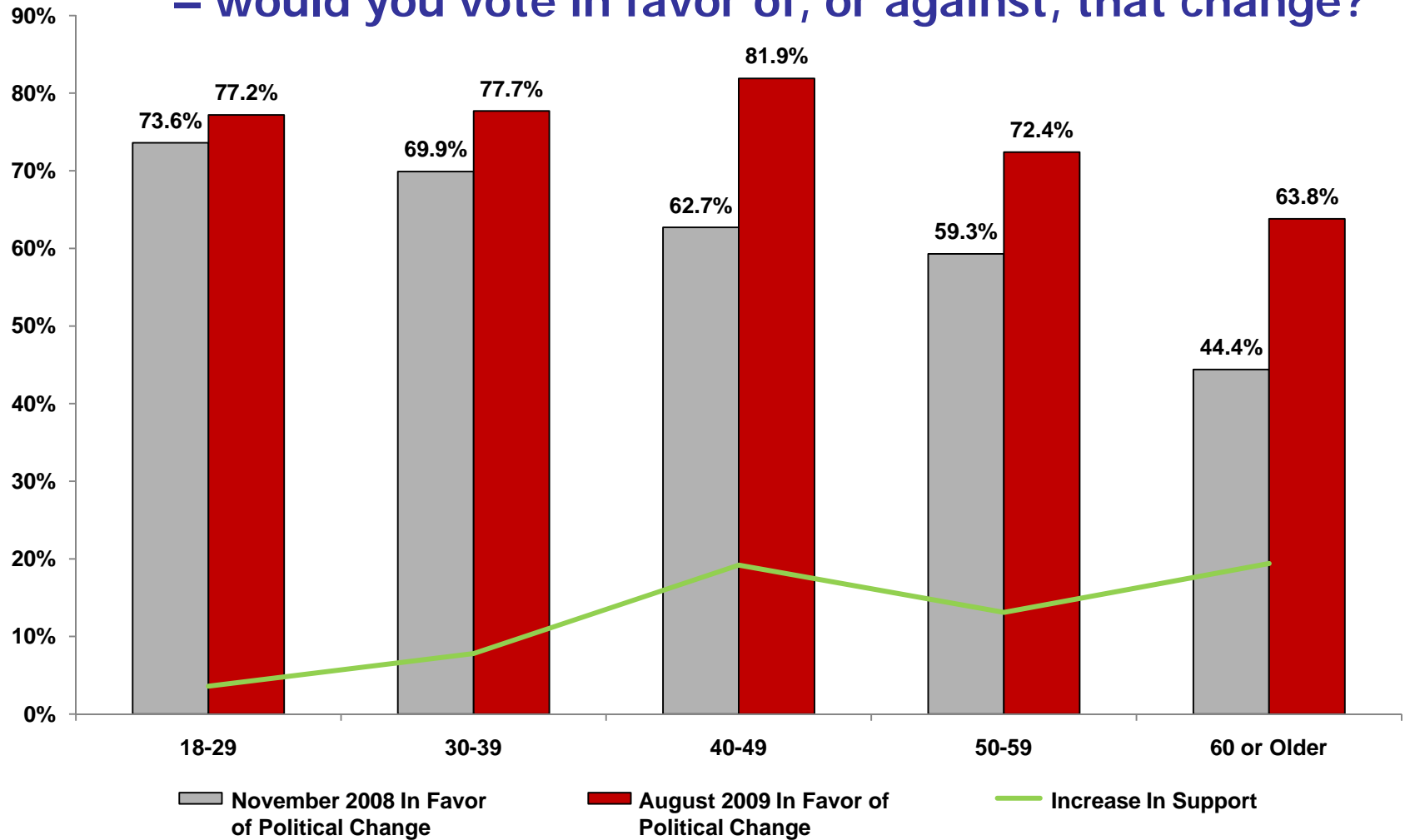
If you were given the opportunity to vote to change from the current political system to a democratic system – with multi-party elections, freedom of speech and freedom of expression – would you vote in favor of, or against, that change?



The cross-tabulation indicates support for political change according to level of education.



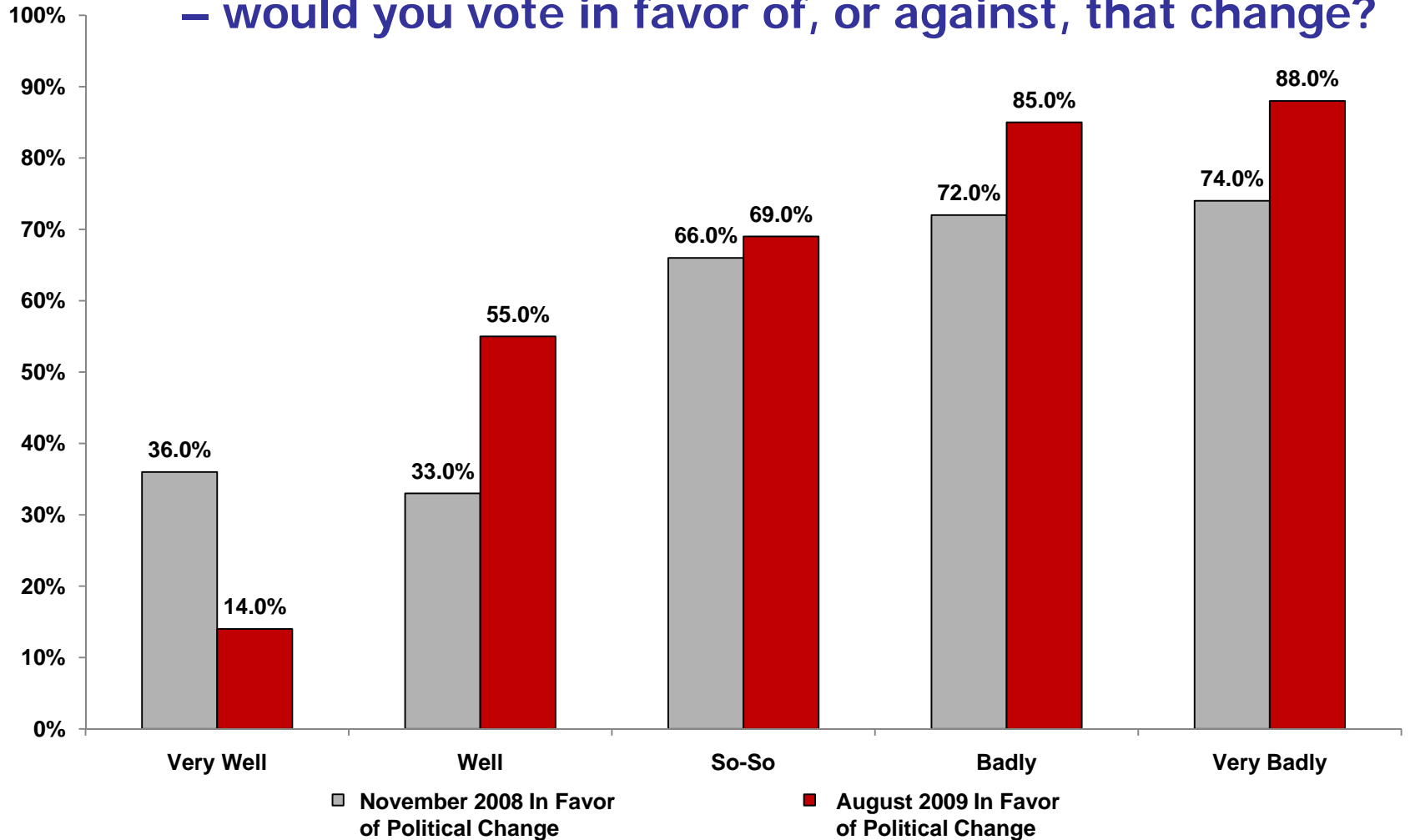
If you were given the opportunity to vote to change from the current political system to a democratic system – with multi-party elections, freedom of speech and freedom of expression – would you vote in favor of, or against, that change?



The cross-tabulation indicates the trend in support of political change from November 2008 to August 2009 according to 22 age group.



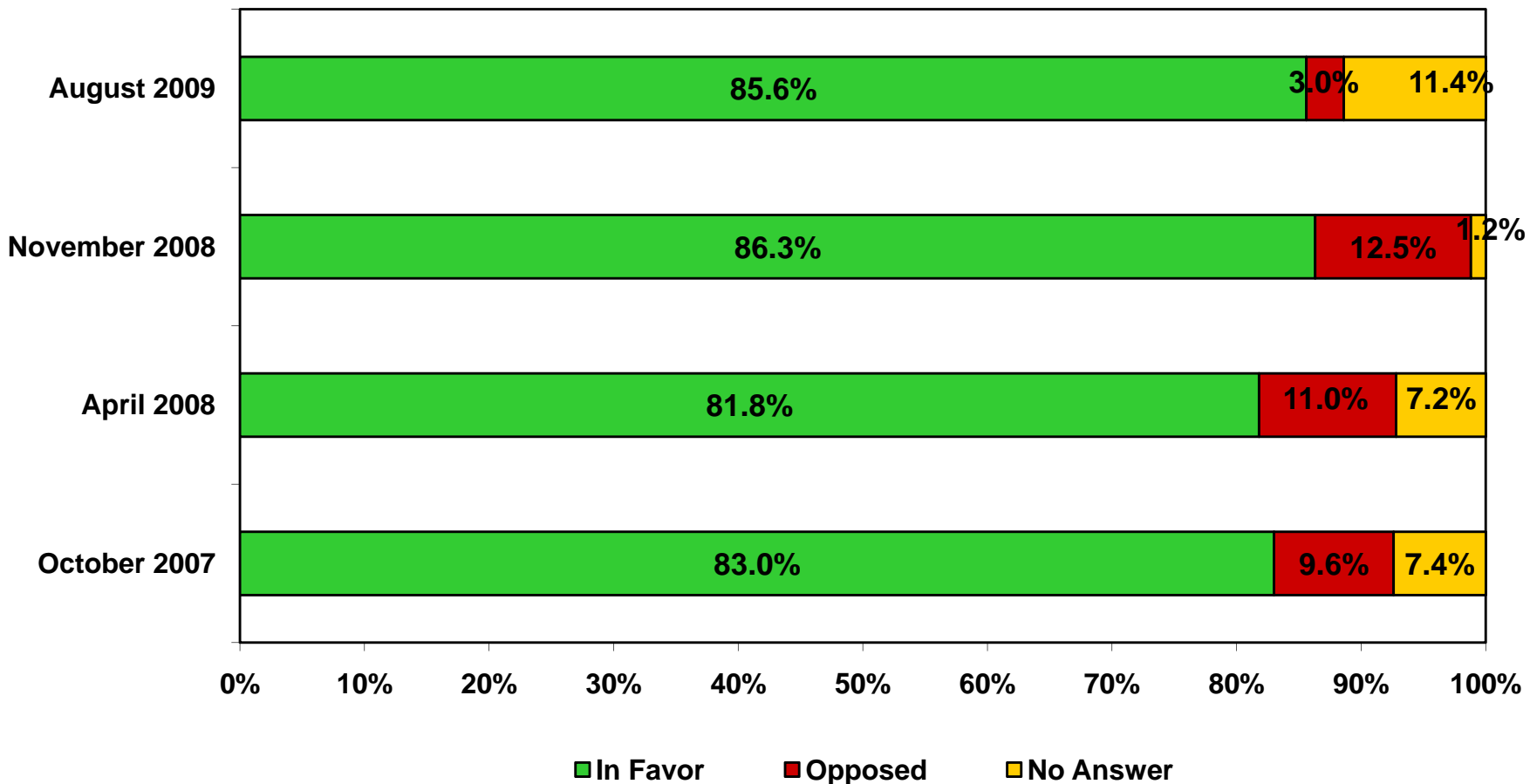
If you were given the opportunity to vote to change from the current political system to a democratic system – with multi-party elections, freedom of speech and freedom of expression – would you vote in favor of, or against, that change?



The cross-tabulation indicates the trend in support of political change from November 2008 to August 2009 according to perceptions of the direction of the country.

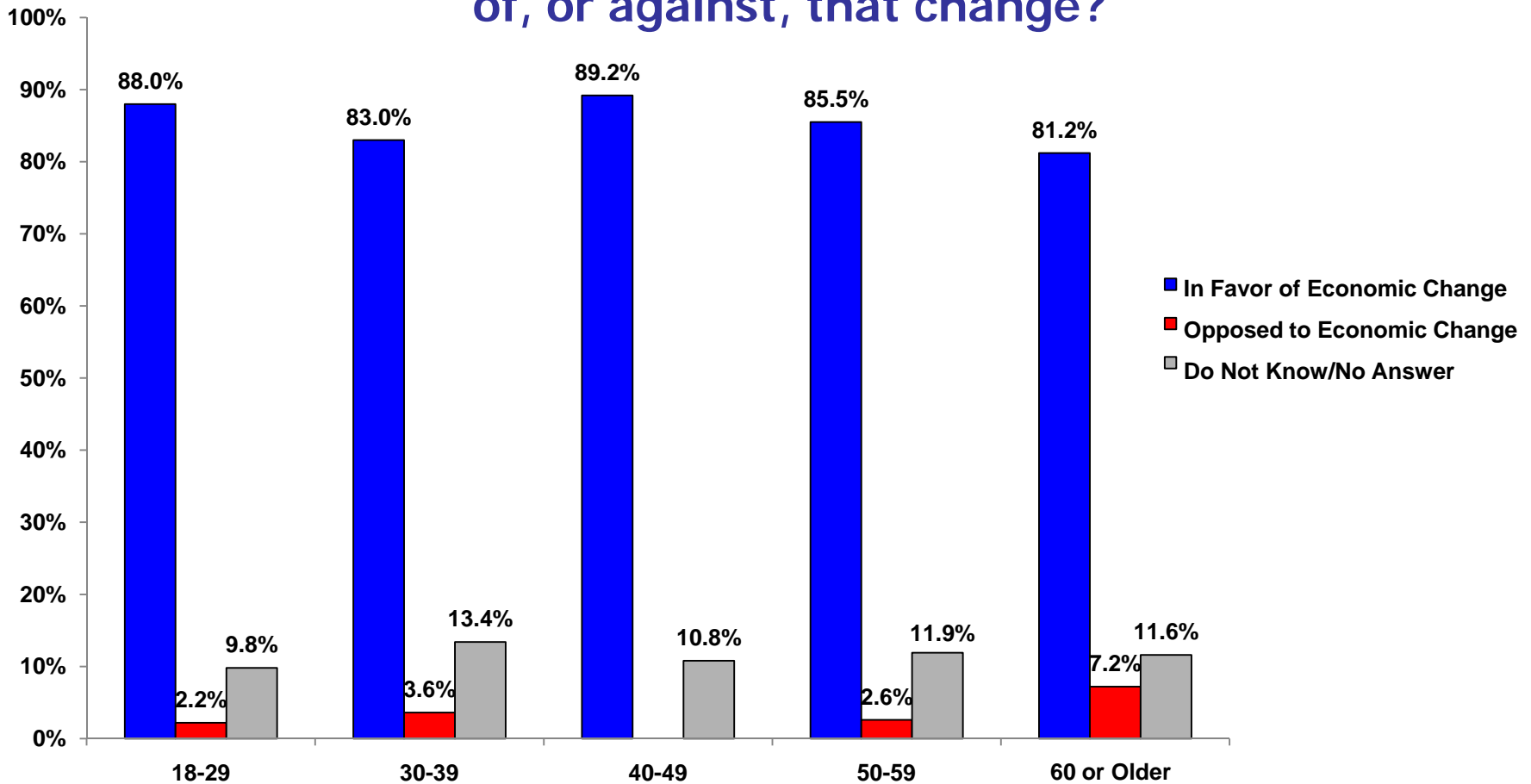


If you were given the opportunity to vote to change from the current economic system to a market economy system – with economic freedoms, including opportunities for Cubans to own property and run businesses – would you vote in favor of, or against, that change?





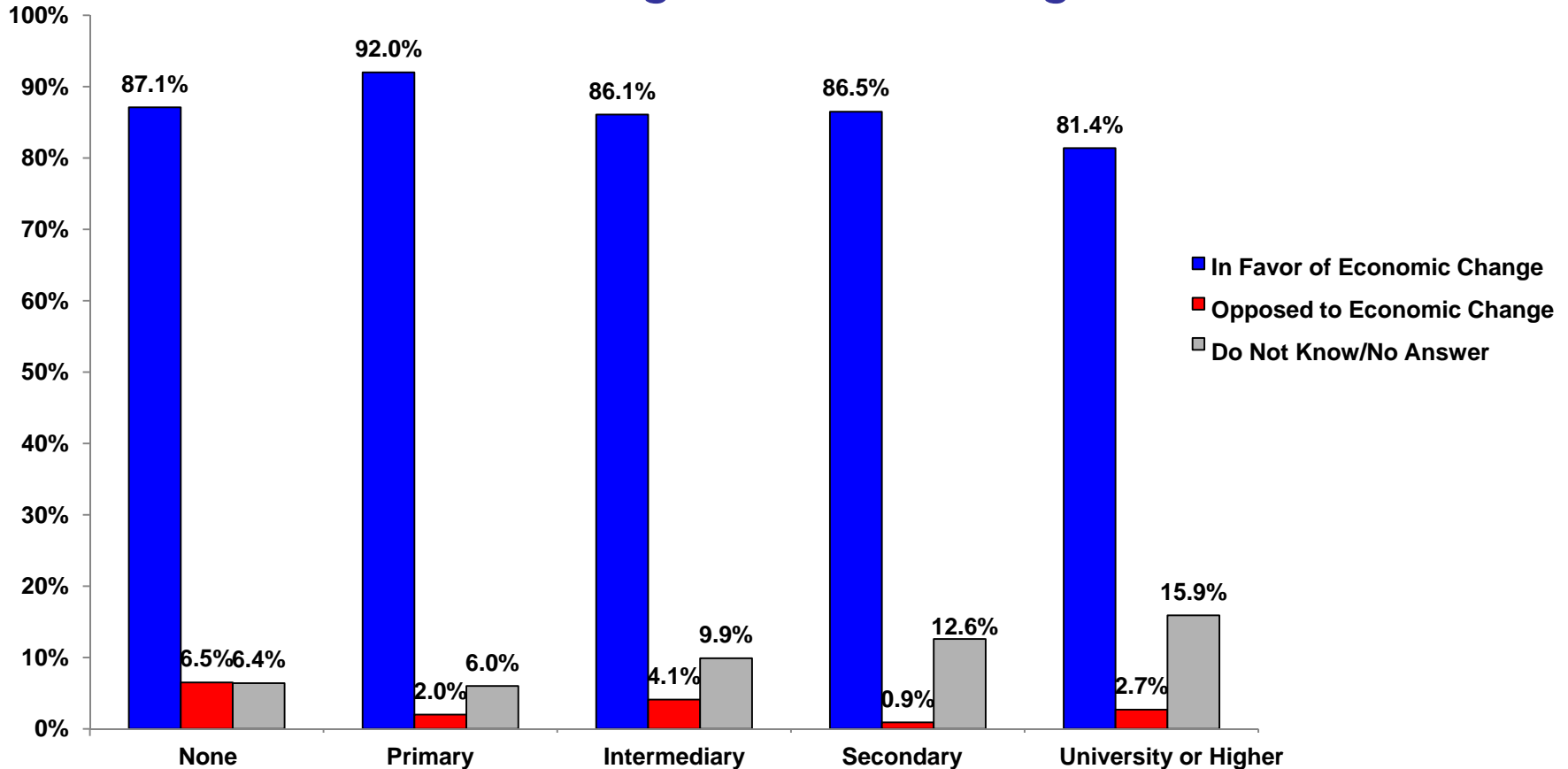
If you were given the opportunity to vote to change from the current economic system to a market economy system – with economic freedoms, including opportunities for Cubans to own property and run businesses – would you vote in favor of, or against, that change?



The cross-tabulation indicates support for economic change according to age group.



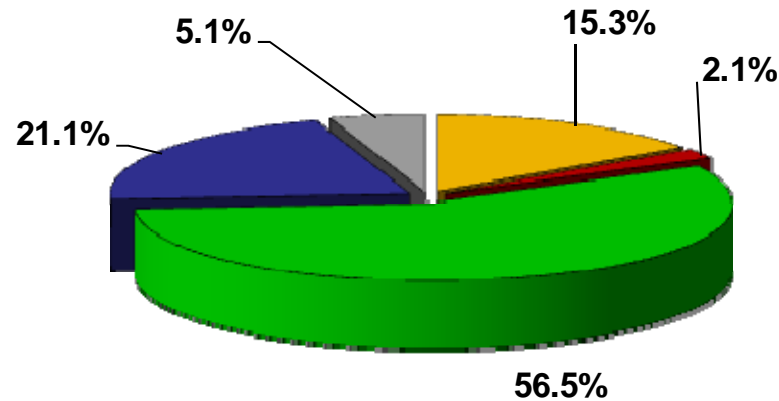
If you were given the opportunity to vote to change from the current economic system to a market economy system – with economic freedoms, including opportunities for Cubans to own property and run businesses – would you vote in favor of, or against, that change?



The cross-tabulation indicates support for economic change according to level of education.



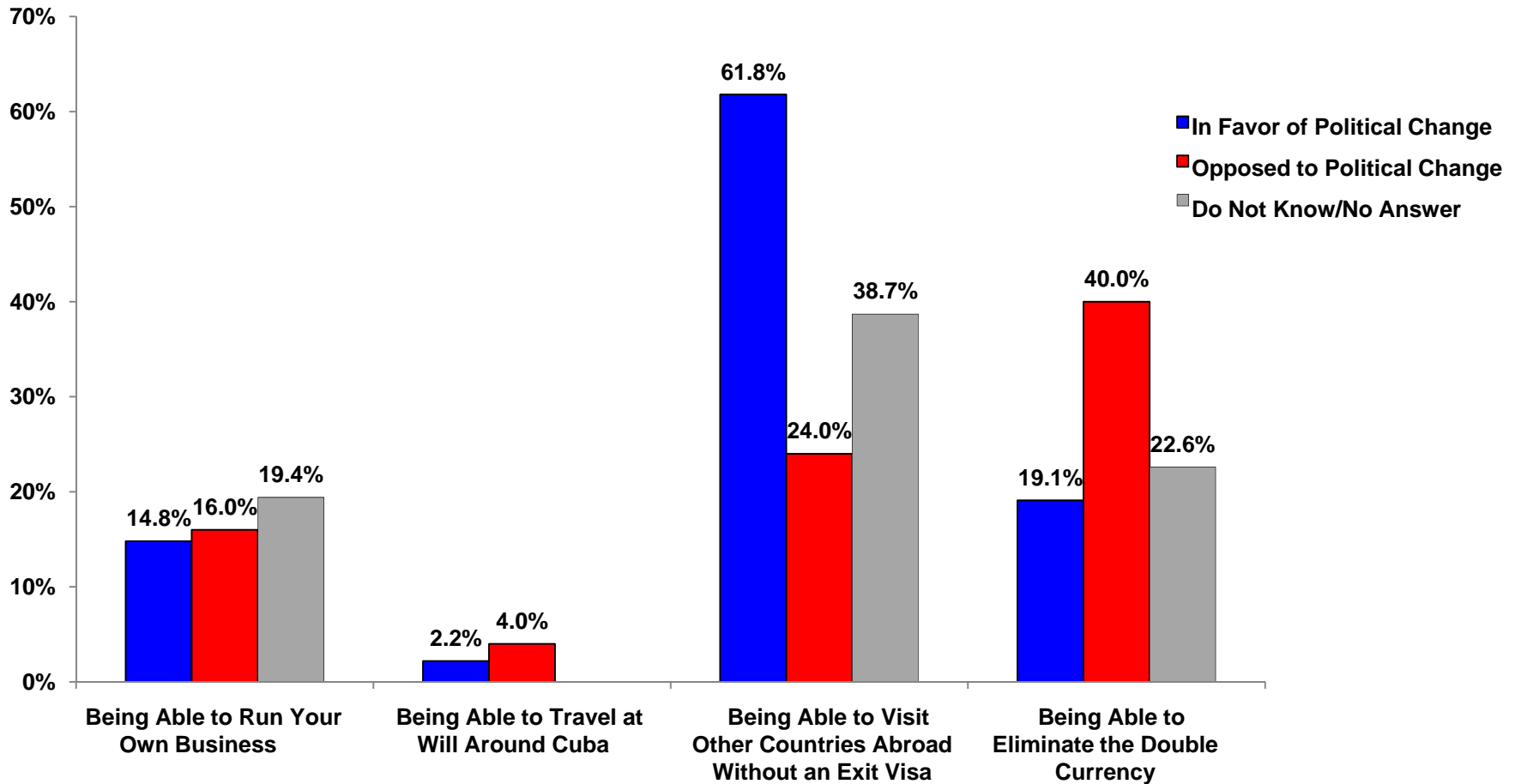
Which of the following reforms would you prefer?



- Access to License for Private Business
- To Travel At Will Within Cuba
- To Travel Abroad Without an Exit Visa
- To Eliminate the Double Currency System
- Do Not Know/No Answer



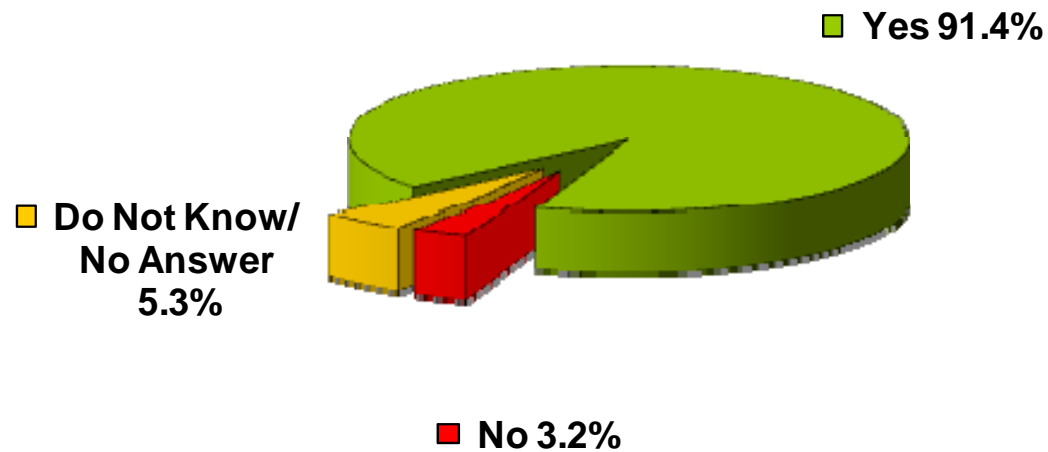
Which of the following reforms would you prefer?



The cross-tabulation indicates support for particular reforms based on support for political change.

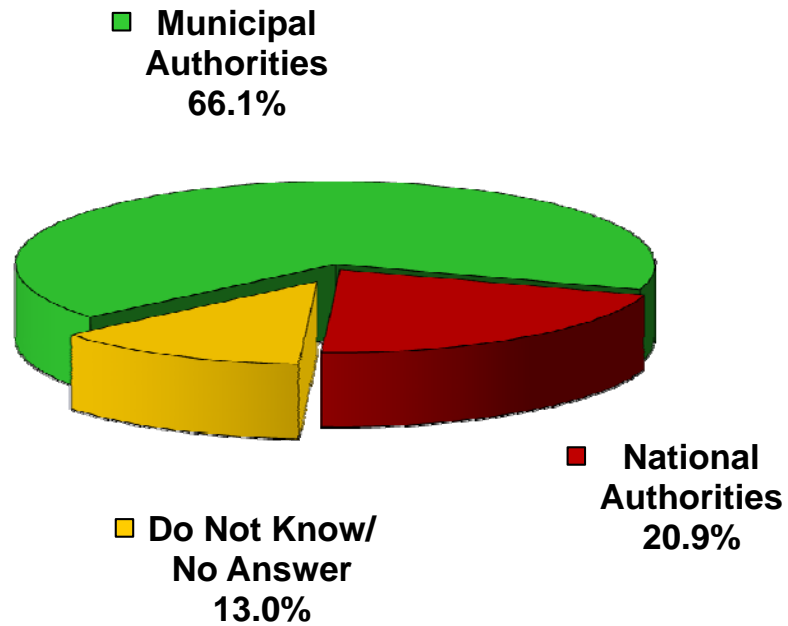


Do you believe the Cuban government should allow Cubans to freely sell or buy the houses in which they live?



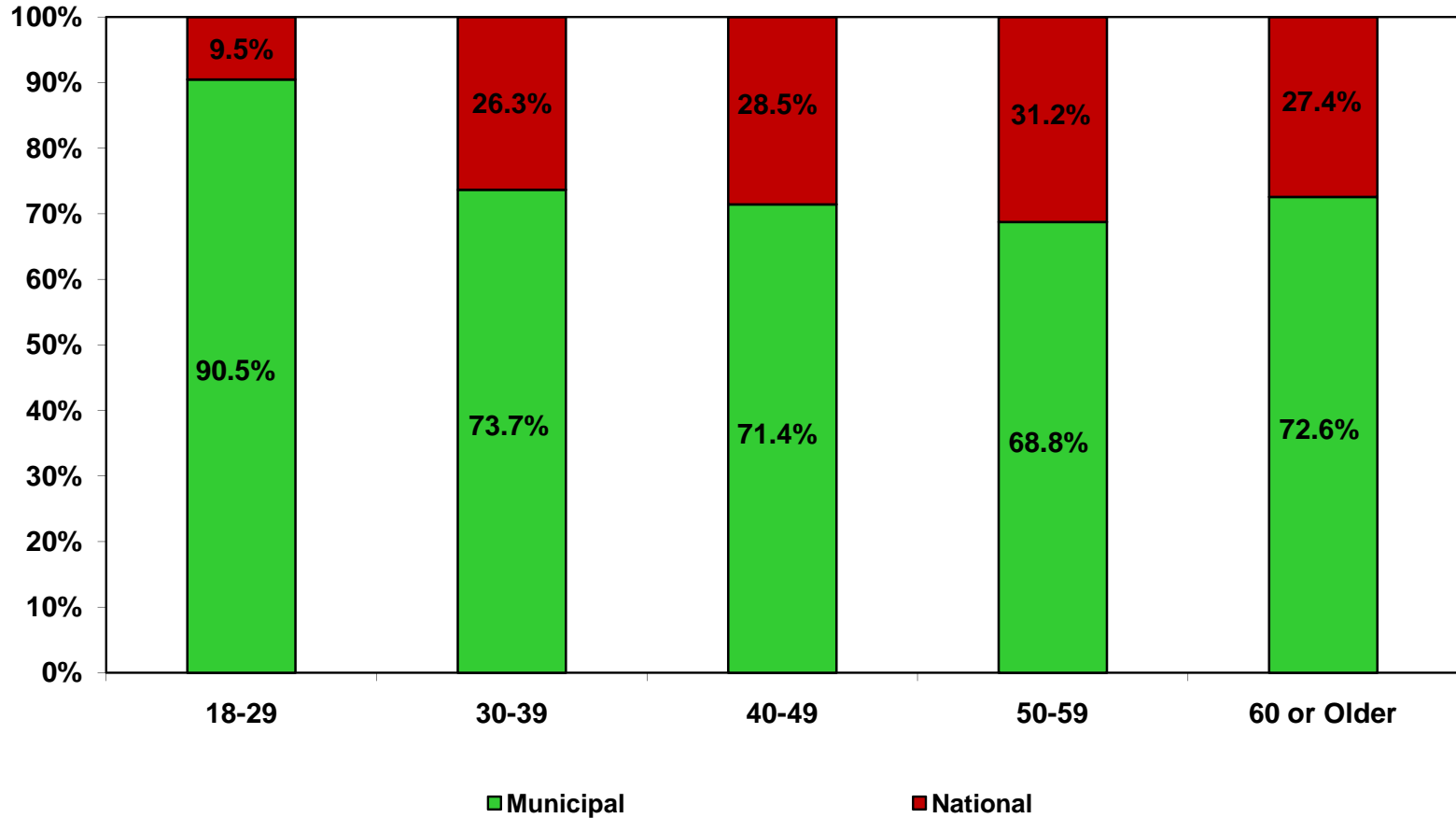


Who do you think should have more real power in relation to local issues, municipal or national authorities?





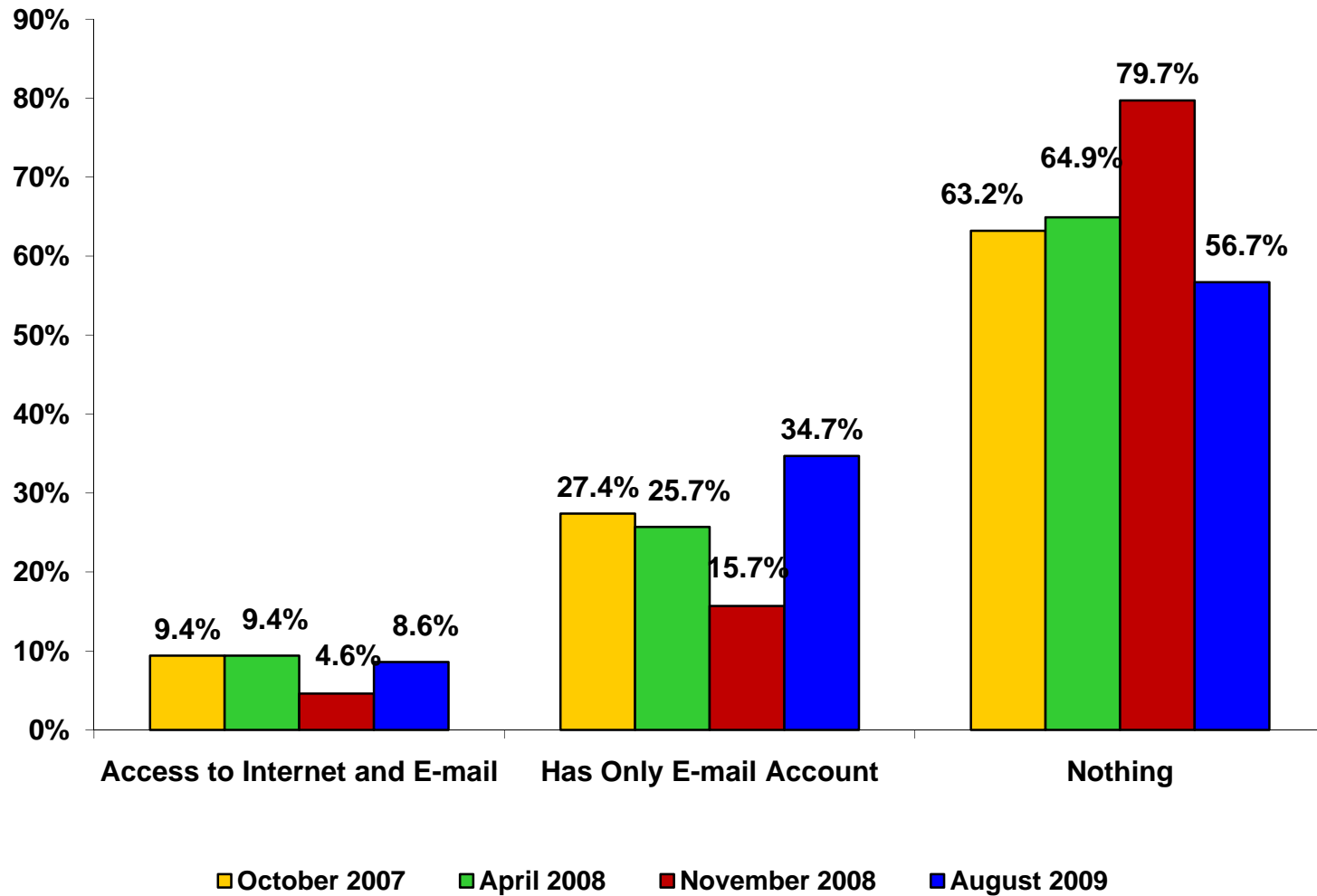
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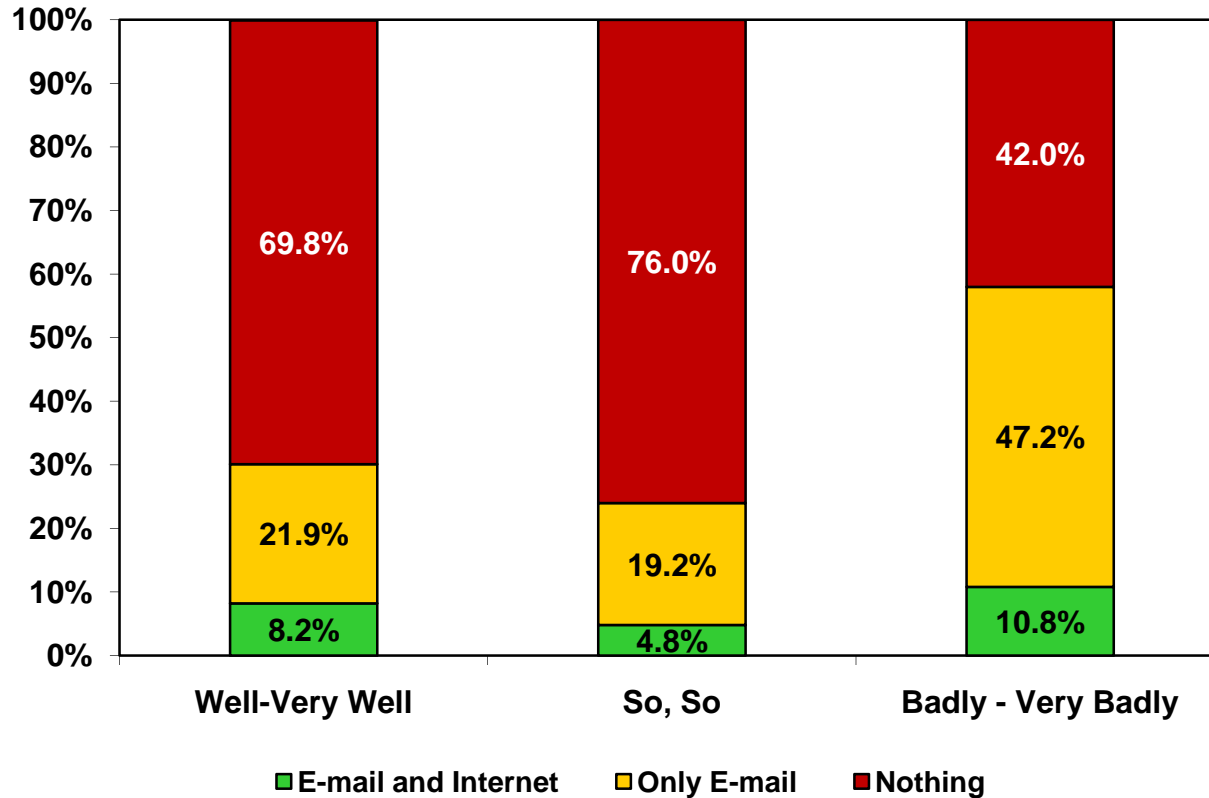
The cross-tabulation indicates preference for authority over local issues according to age group.

Cubans' Access to Information Technology

Do you have access to the Internet or E-mail?



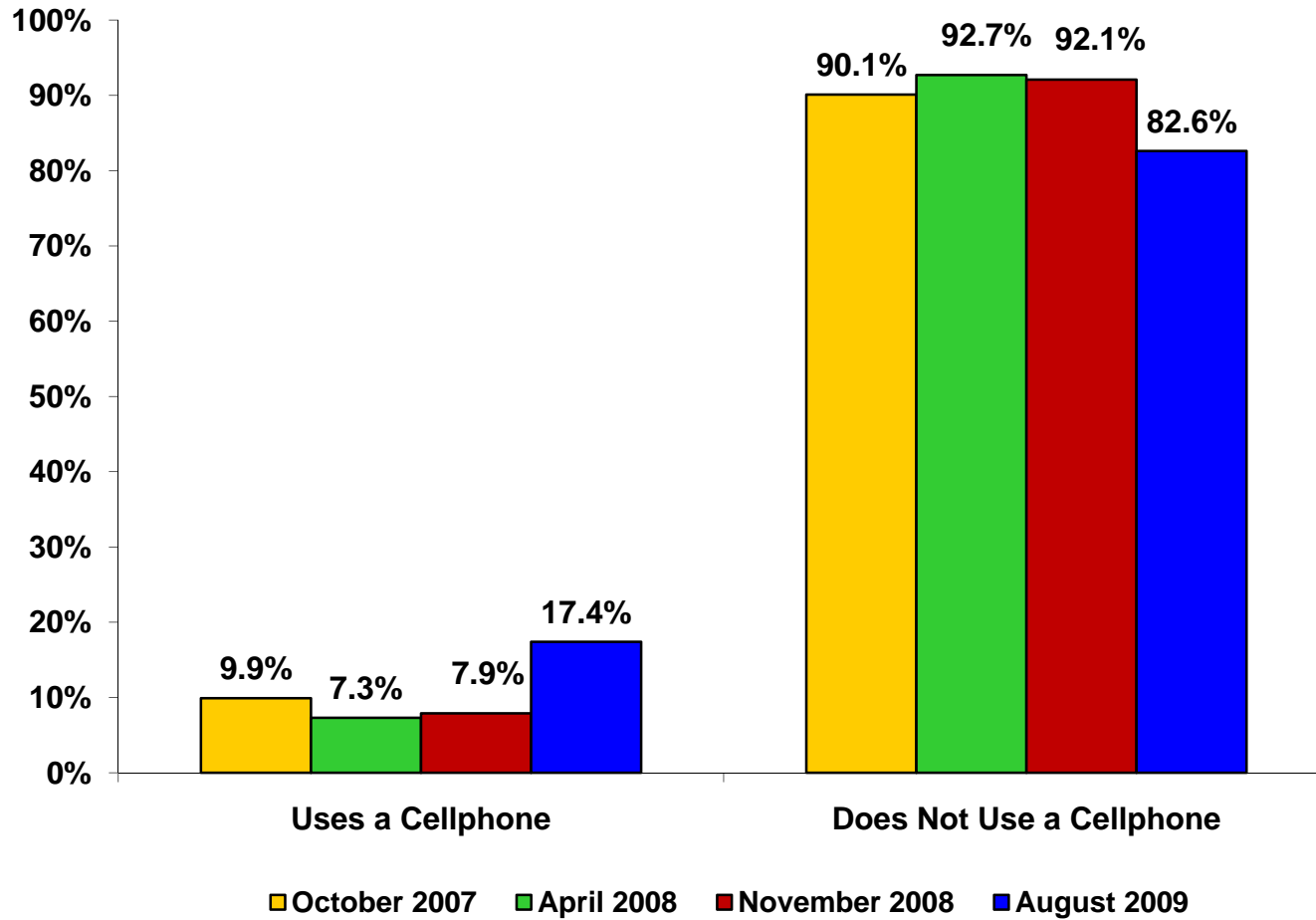
Do you have access to the Internet or E-mail?



The cross-tabulation indicates how Cubans feel about the direction of their country according to access to the Internet.

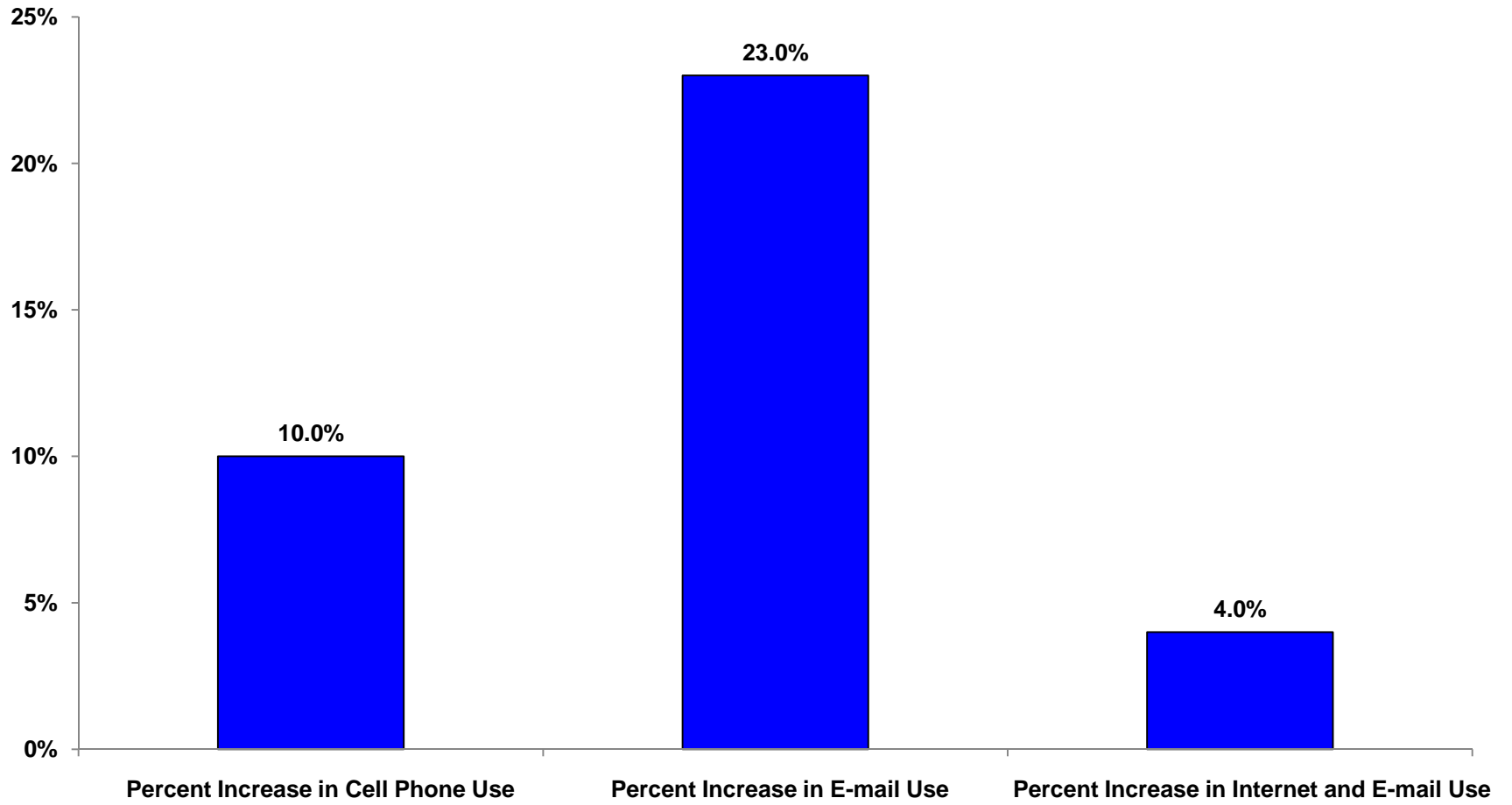


Do you regularly use a cellular phone?



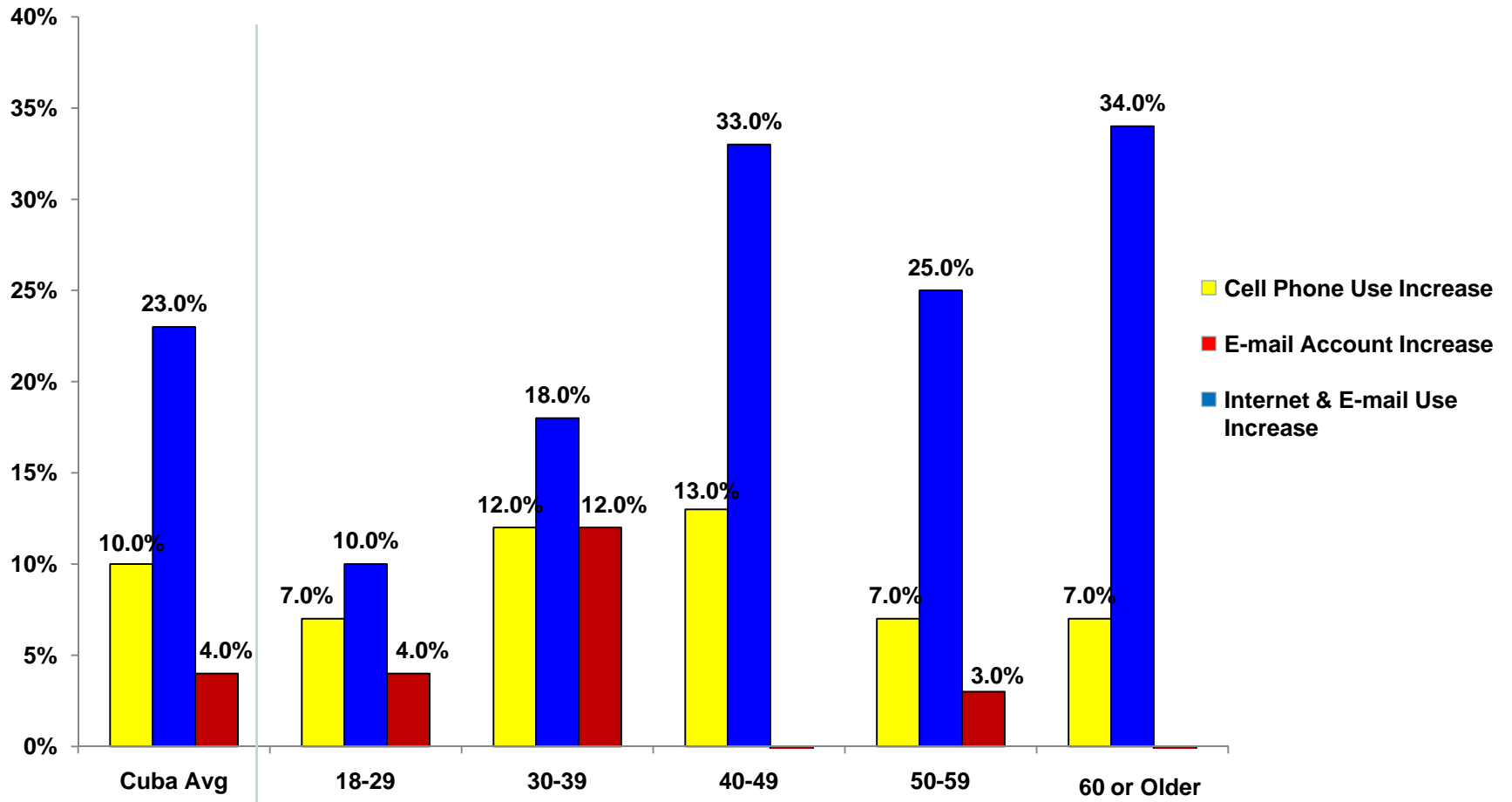


Trends in Technology Use Since November 2008



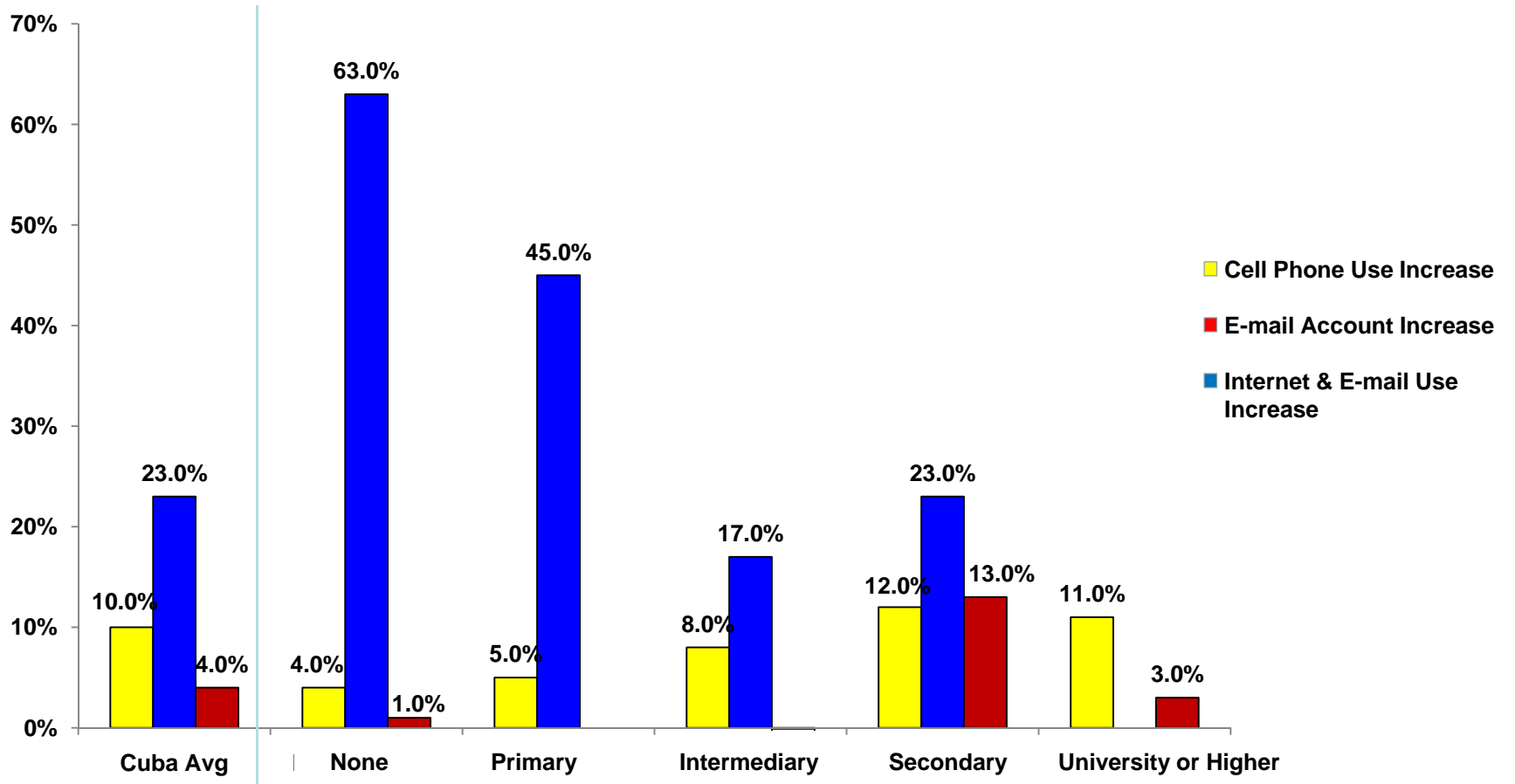


Trends in Technology Use



The cross-tabulation indicates the increase in access to technology according to age group.

Trends in Technology Use



The cross-tabulation indicates the increase in access to technology according to level of education.