



Bangladesh Survey of Public Opinion

February 4 - 21, 2016

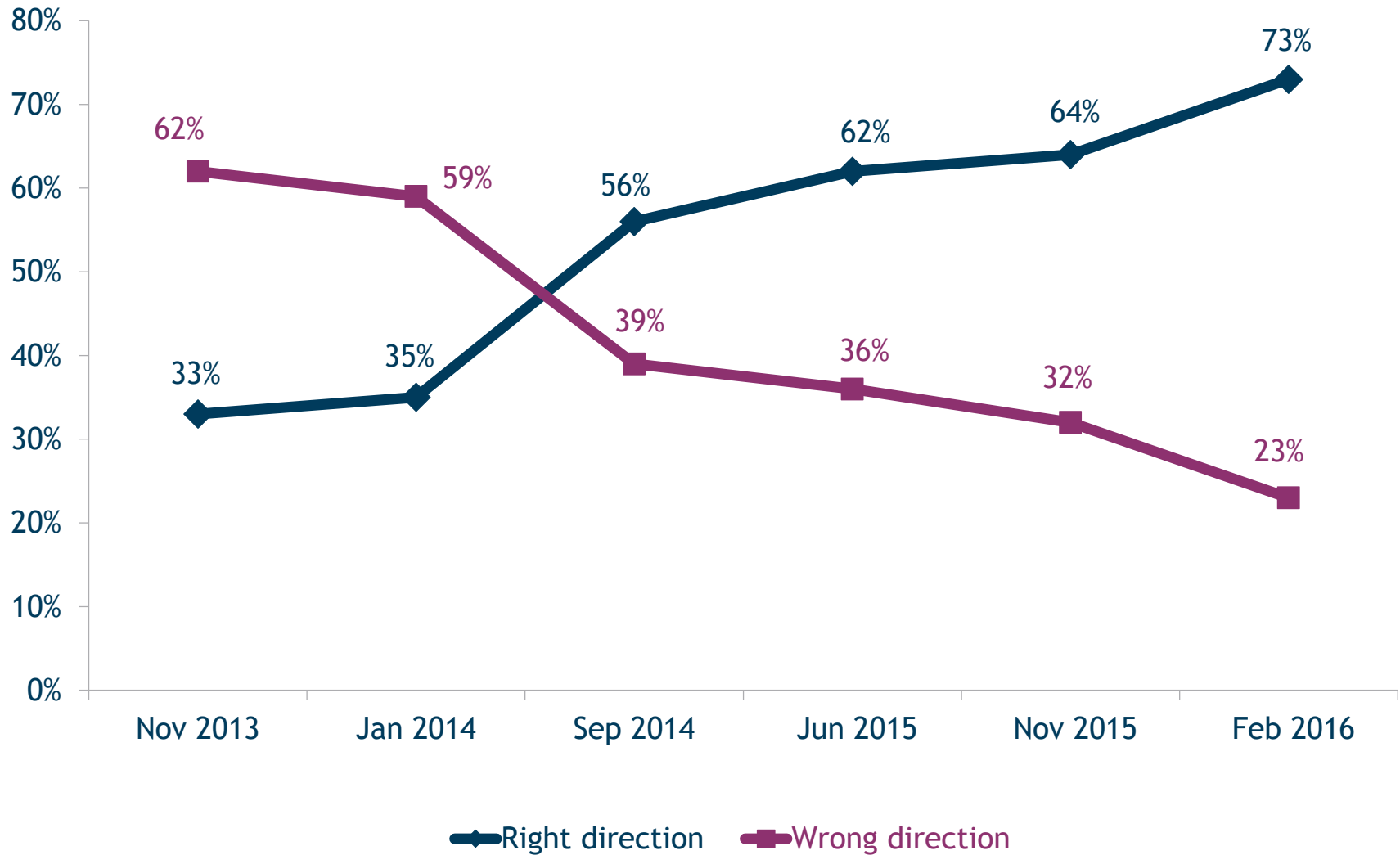
Detailed Methodology

- The survey was conducted by [Nielsen-Bangladesh](#) under the supervision of Mr. Rob Varsalone of [Global Strategic Partners](#) and the International Republican Institute between February 4 -21, 2016.
- Data was collected using a multi-stage stratified probability sample and through in-person, in-home interviews. The sample was stratified by the eight administrative divisions, by district and by urban and rural locations.
- The sample consisted of 2,550 respondents (response rate: 43 percent) aged 18 and older, and was representative of voting-age adults nationally.
- The sample was distributed into 255 primary sampling units (PSU) from all 64 districts of all eight divisions. PSUs were defined as *mouza* in rural areas and as *mahalla* in urban areas.
- The probability-proportional-to-size method was used to select localities. After identifying a centrally located starting point, the Date Method was used to select the first house and then Systematic Random Sampling was used to select the appropriate household. Within each household, the Kish Grid was then used to select respondents 18 years and older.
- Interview teams were comprised of both males and females.
- The margin of error does not exceed plus or minus two percent at the mid-range with a confidence level of 95 percent.
- The information in this report has been compiled in accordance with international standards for market and social research methodologies. Figures in charts and tables may not sum to 100 percent due to rounding.



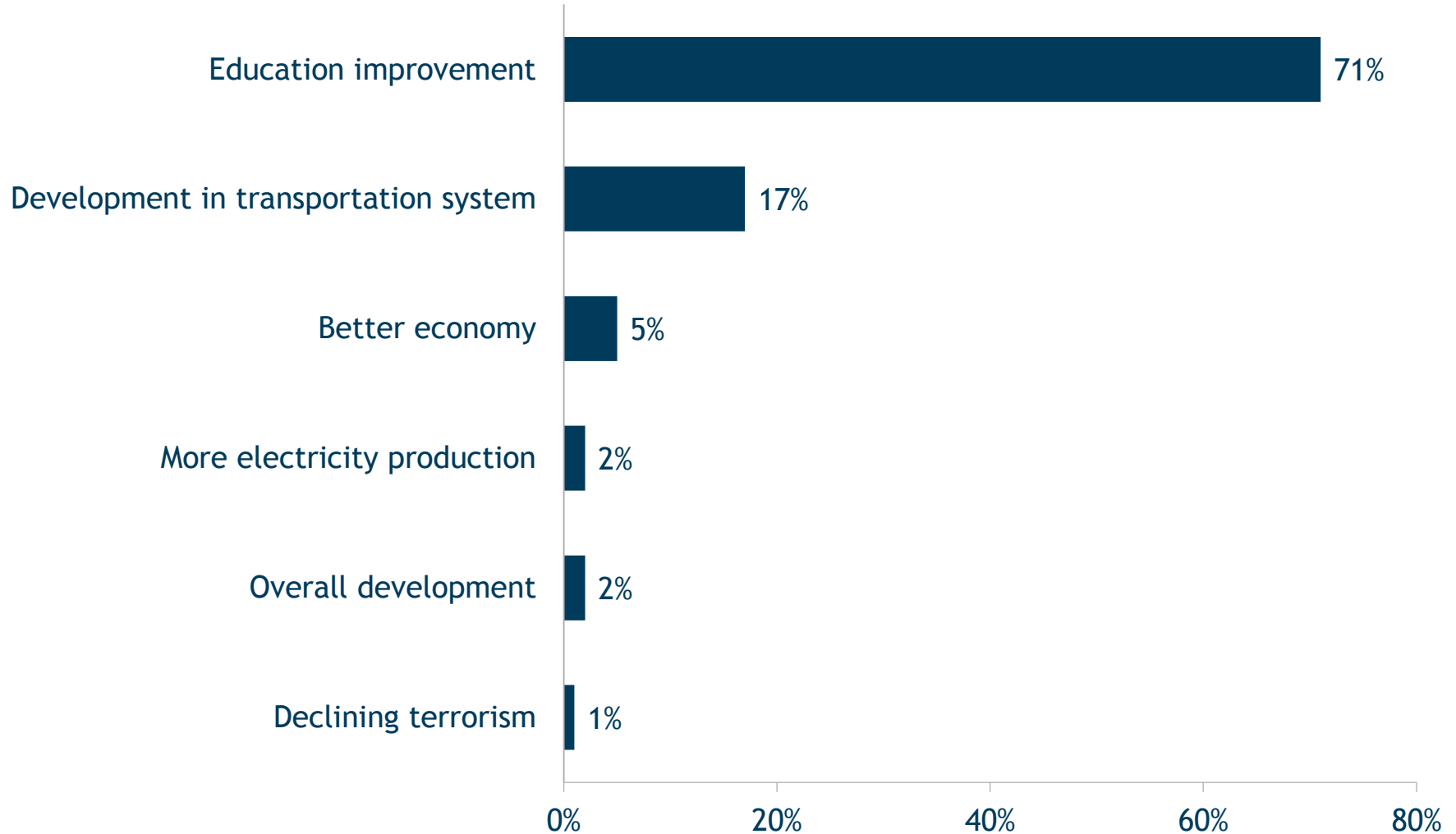
Indicators

Do you believe things in Bangladesh are heading in the right direction, or are they heading in the wrong direction?

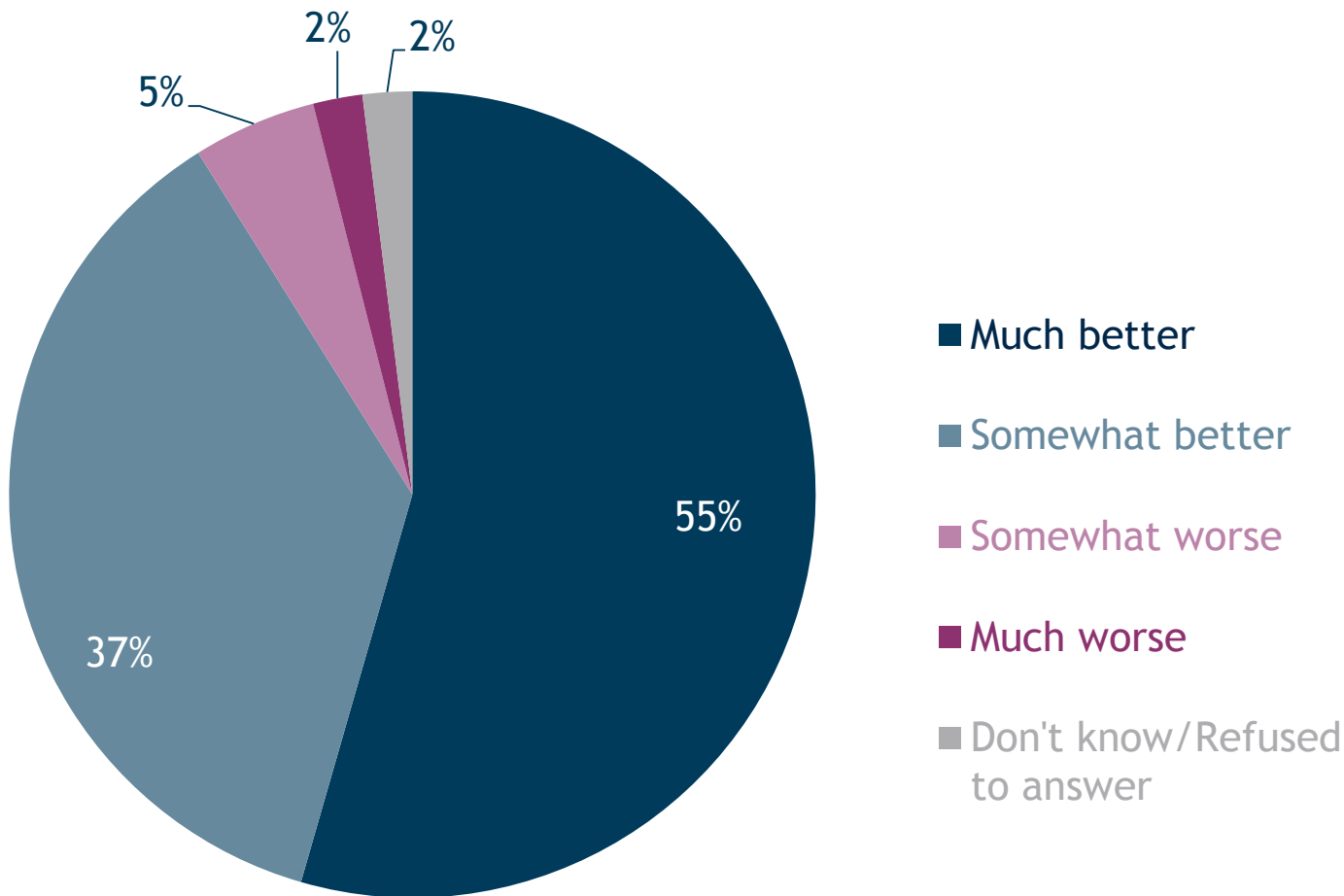


Why do you say right direction?

(Those responding right direction, n=1,866, open-ended)

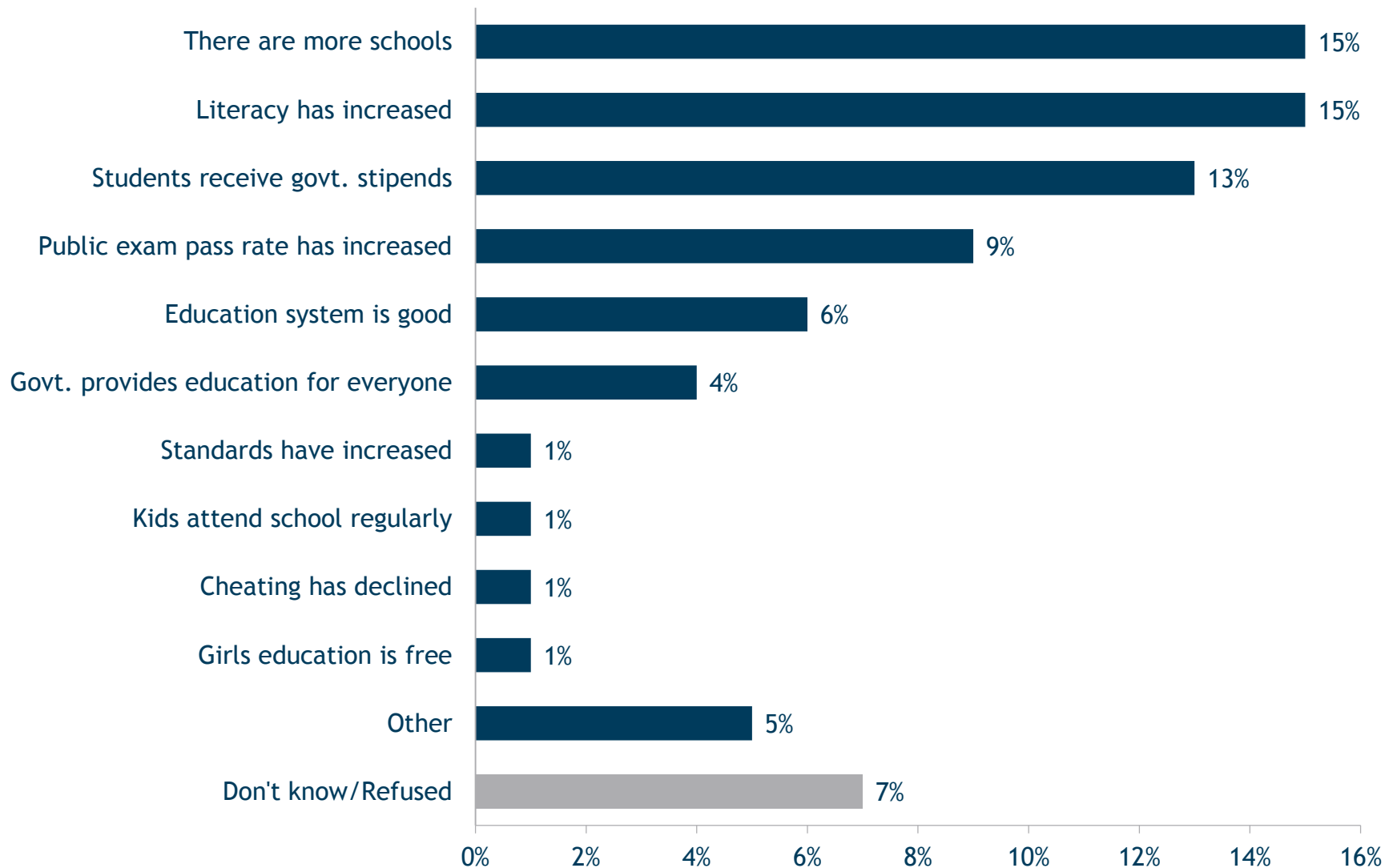


Over the past year, do you believe that the education system has gotten better or worse?



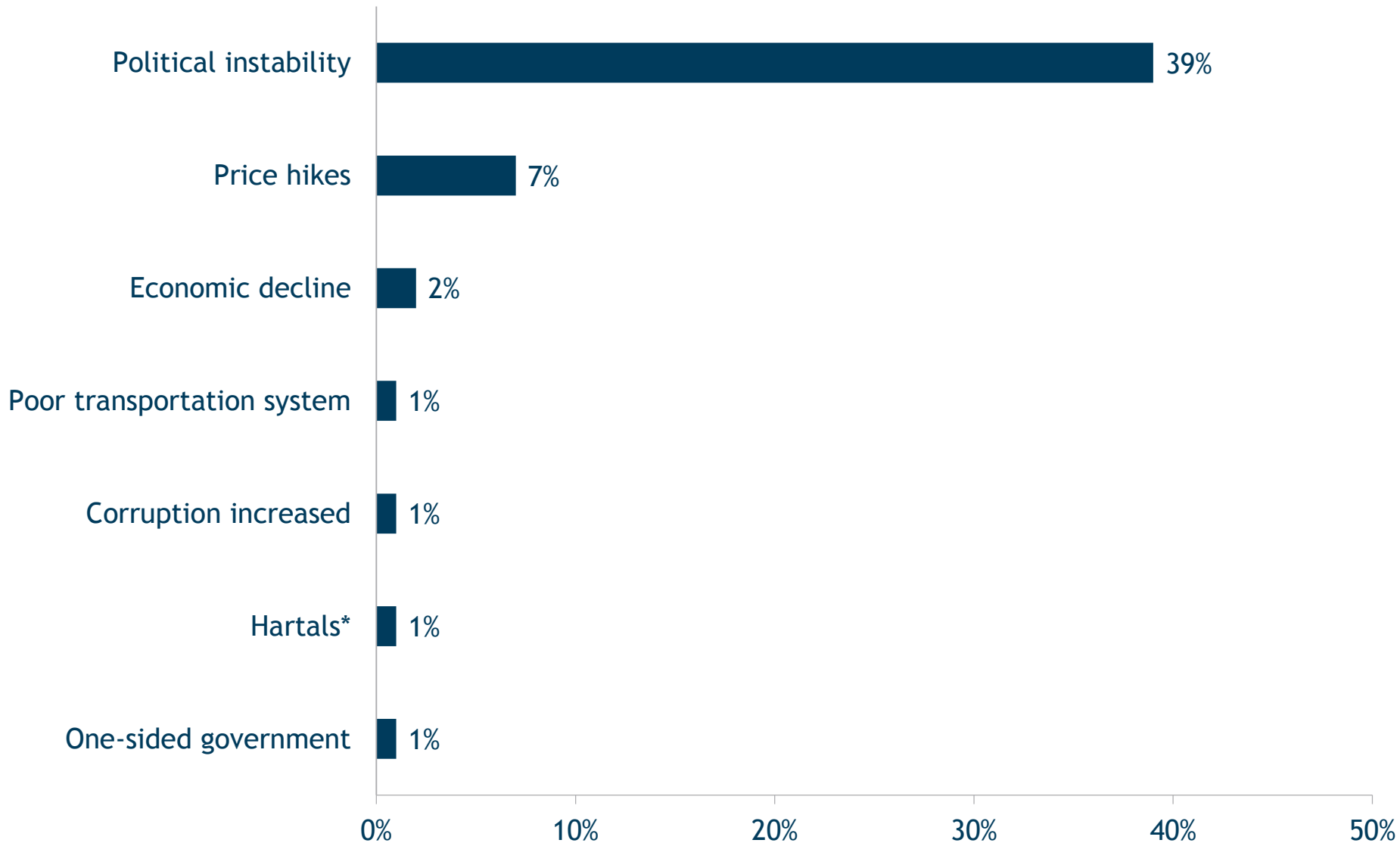
Why do you think the education system is better?

(Those responding better, n=2,333, open-ended)



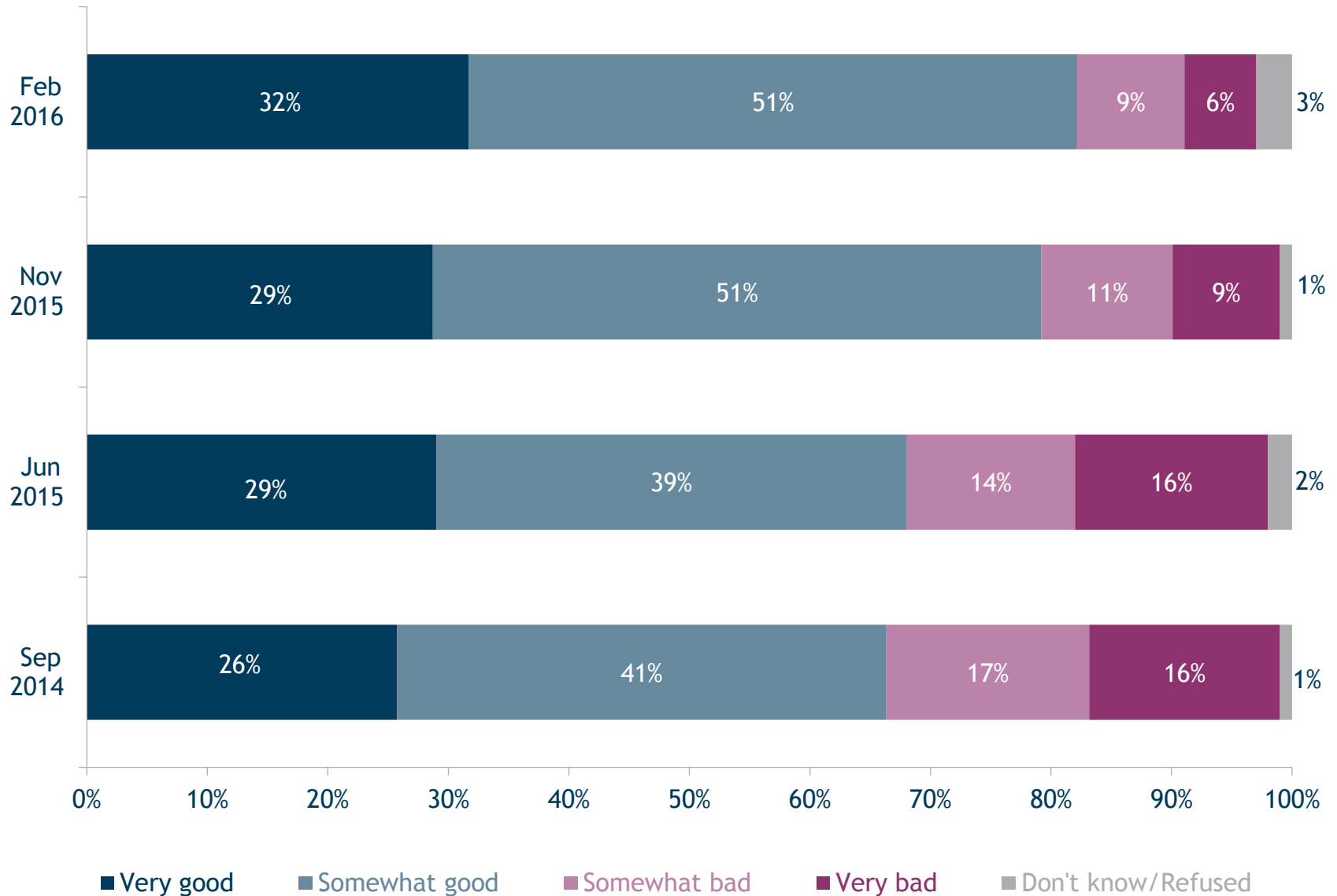
Why do you say wrong direction?

(Those responding wrong direction, n=591, open-ended)

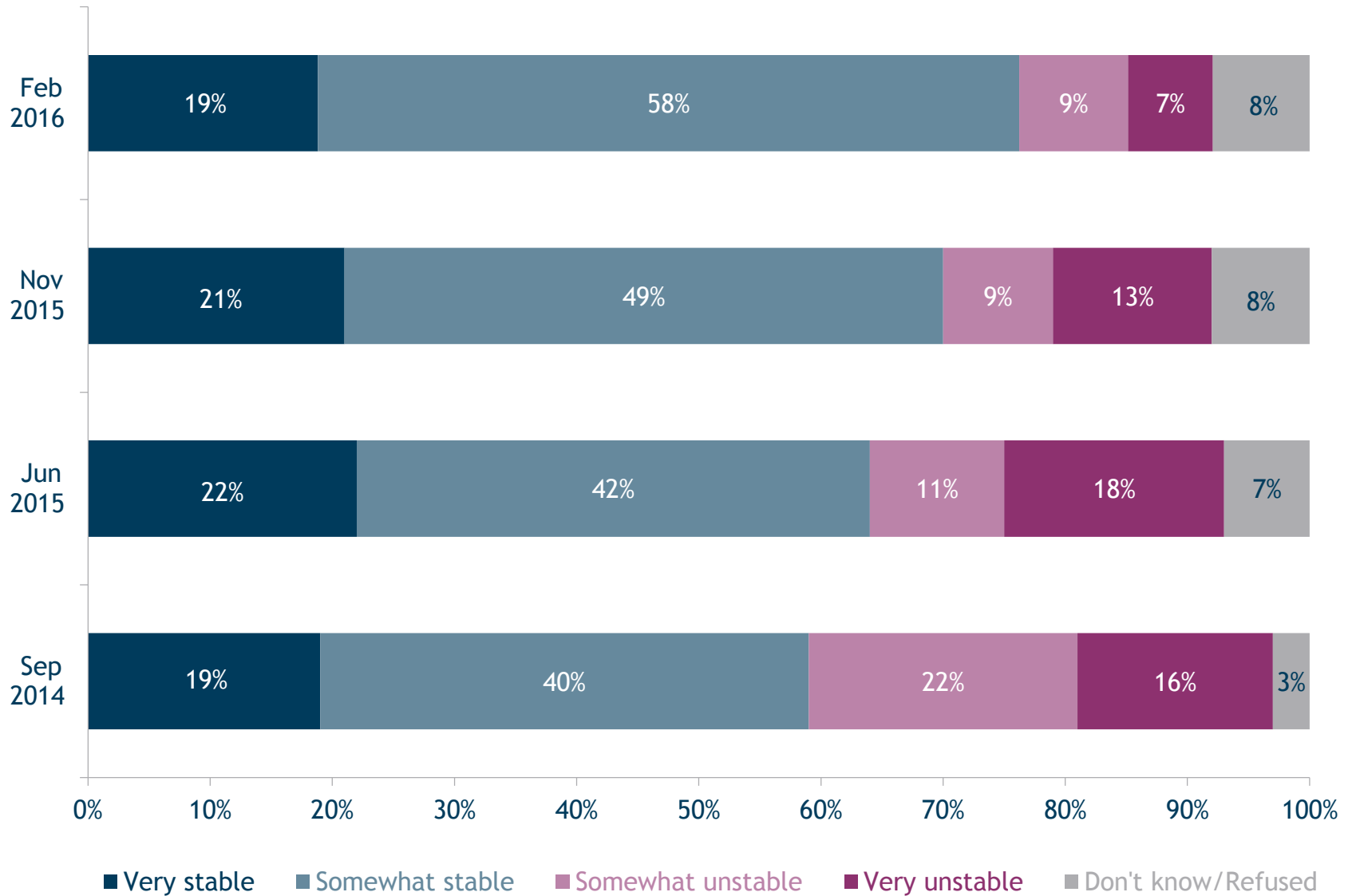


**Hartals* refer to mass protests that cause sectors of the economy to close down.

Overall, how would you rate the current security conditions in Bangladesh?

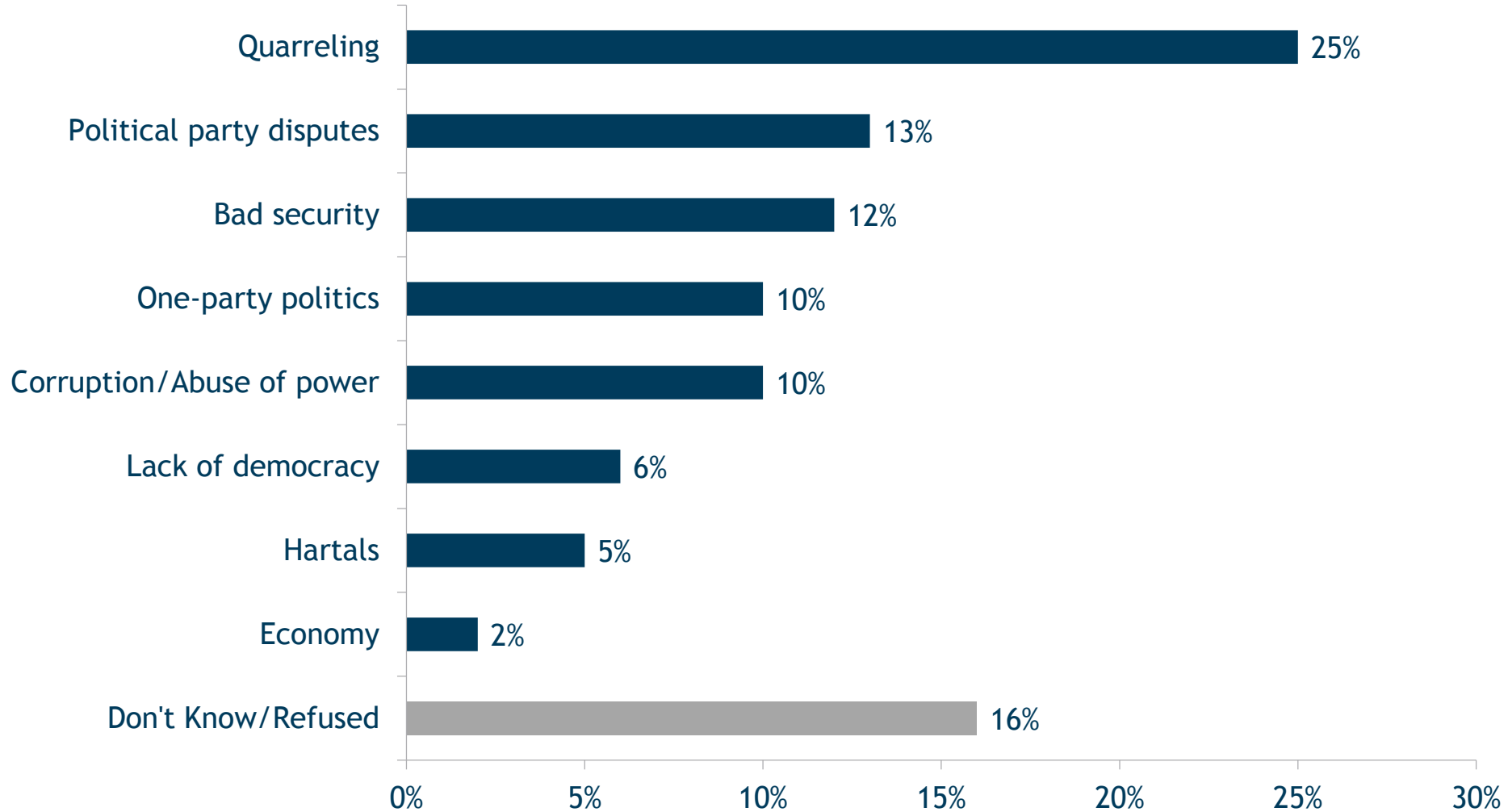


Overall, how would you rate the current political stability in Bangladesh?

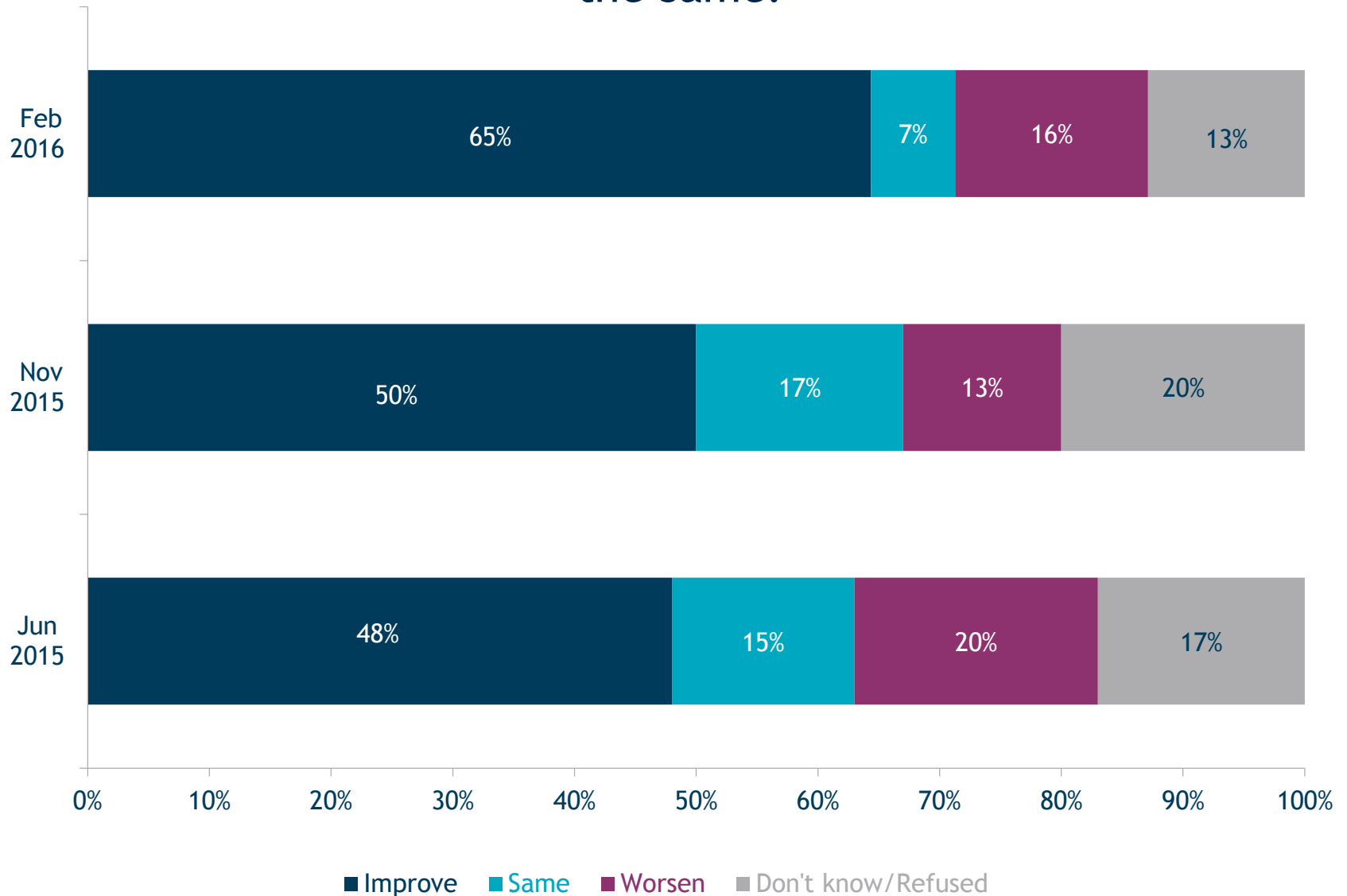


Why do you think the situation is unstable?

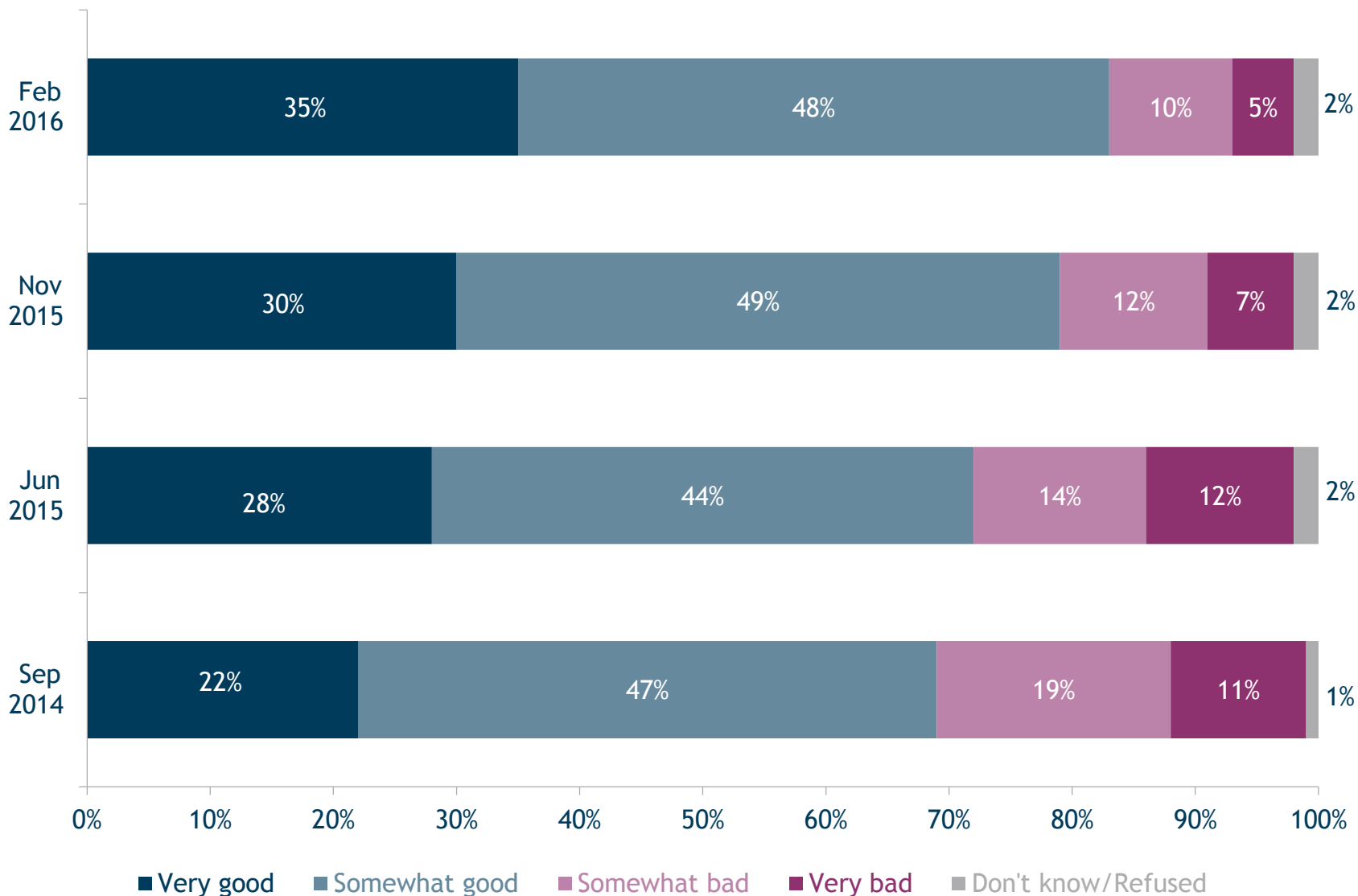
(Those responding unstable, n=402, open-ended)



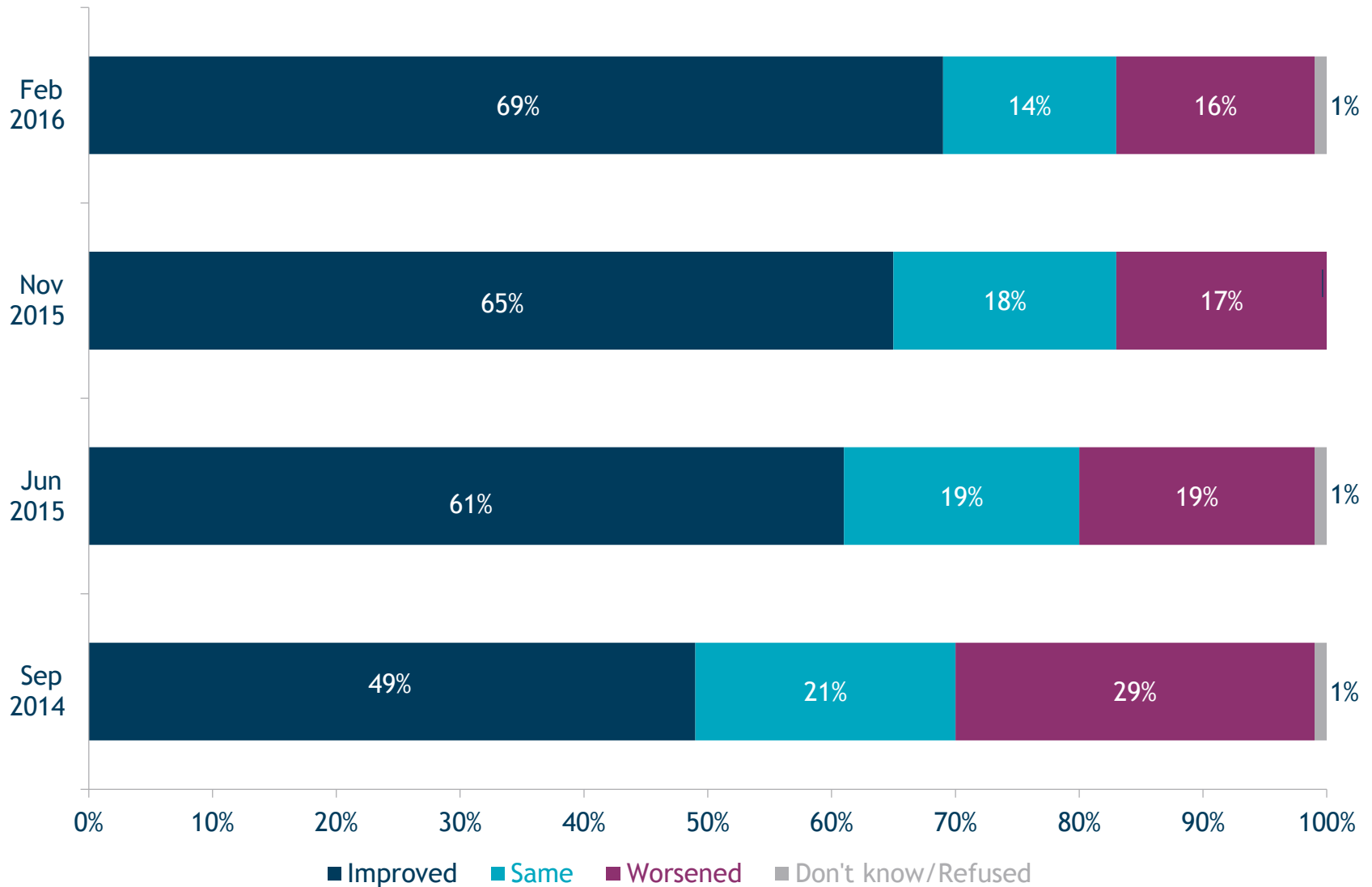
Thinking some more about the political stability of Bangladesh, in the year ahead do you think that it will improve, worsen or stay the same?



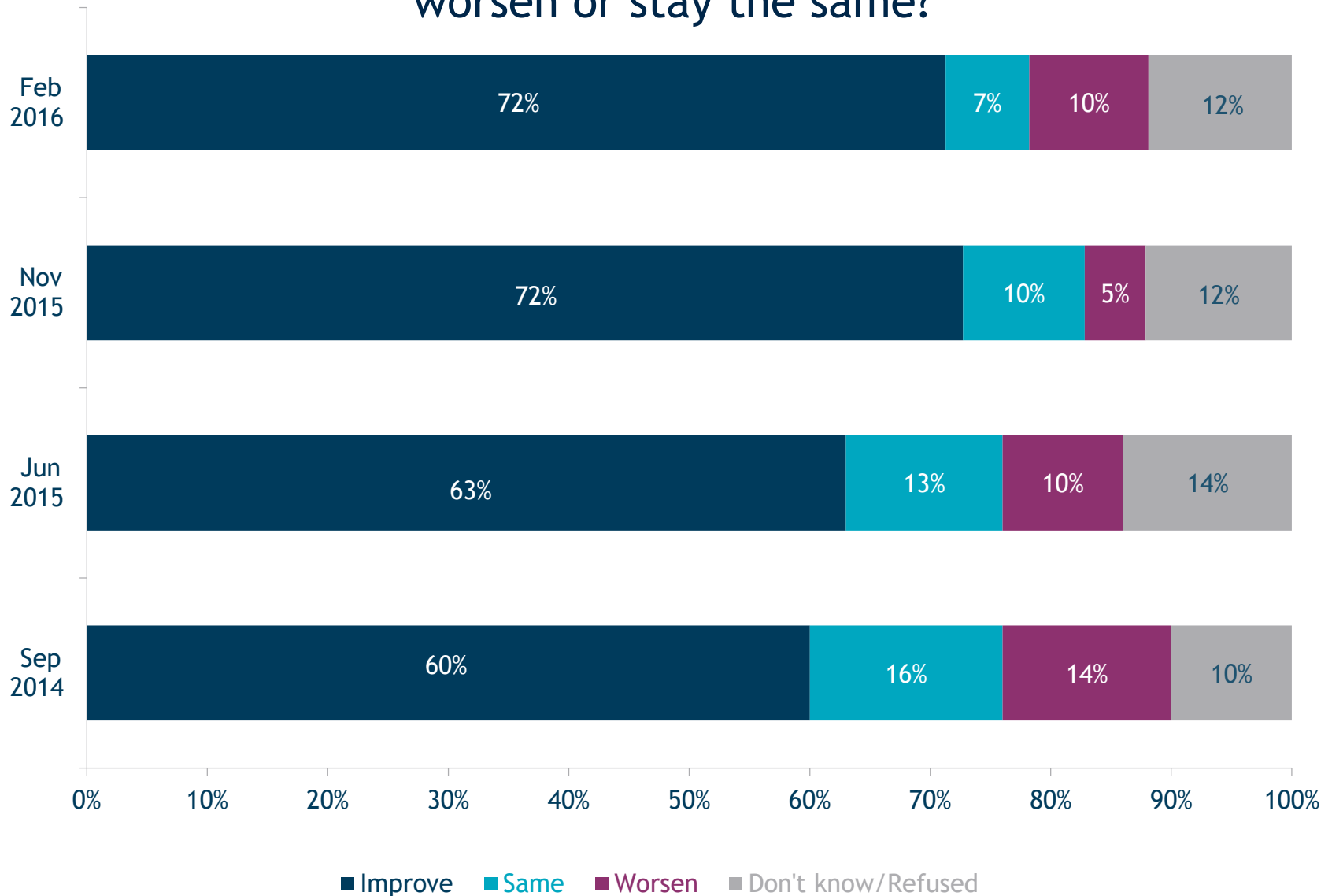
Overall, how would you rate the current economic conditions in Bangladesh?



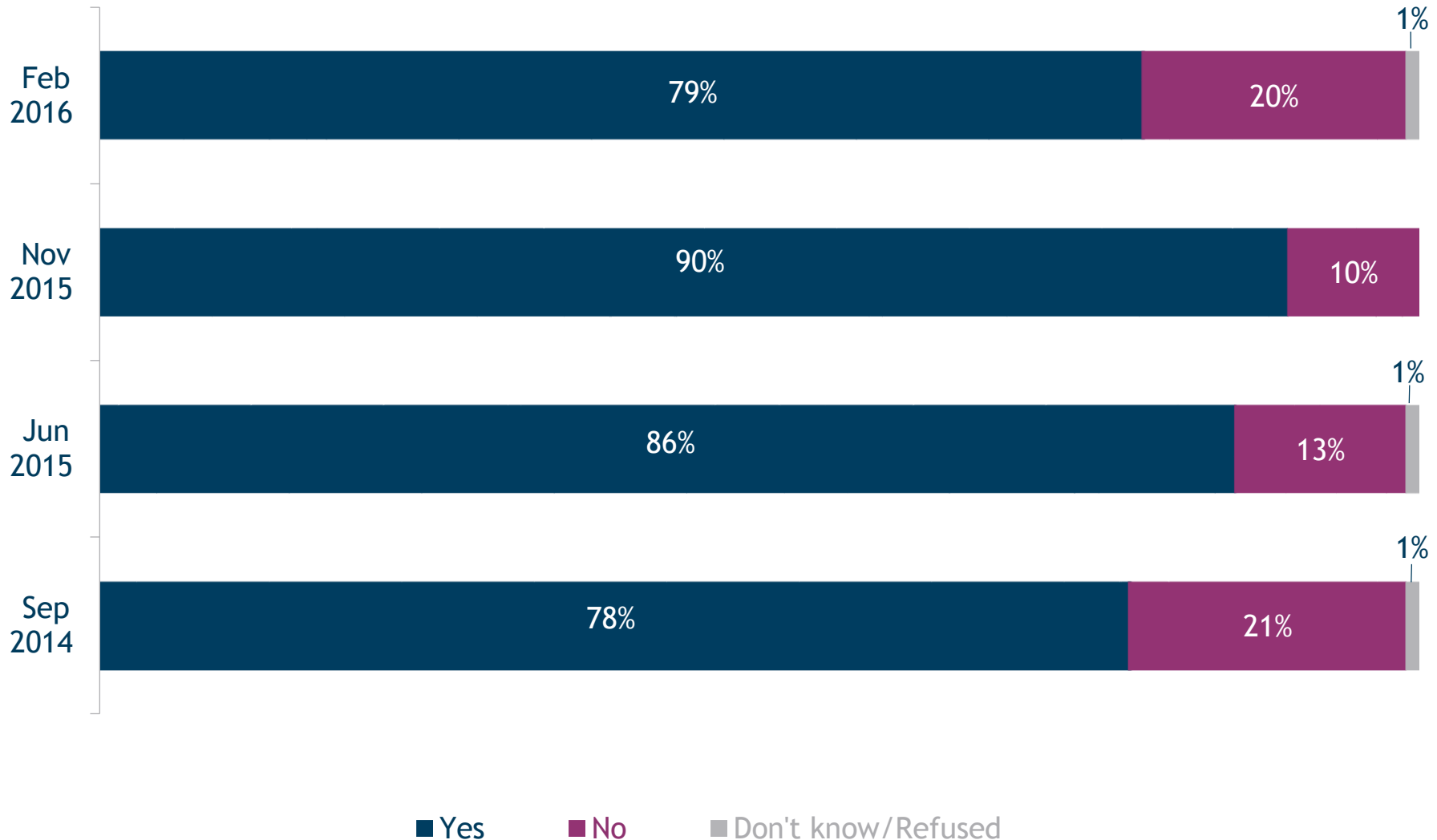
Thinking about the personal economic situation of you and your family, in the past year has it improved, worsened or stayed the same?



Thinking some more about the personal economic situation of you and your family, in the coming year do you think it will improve, worsen or stay the same?

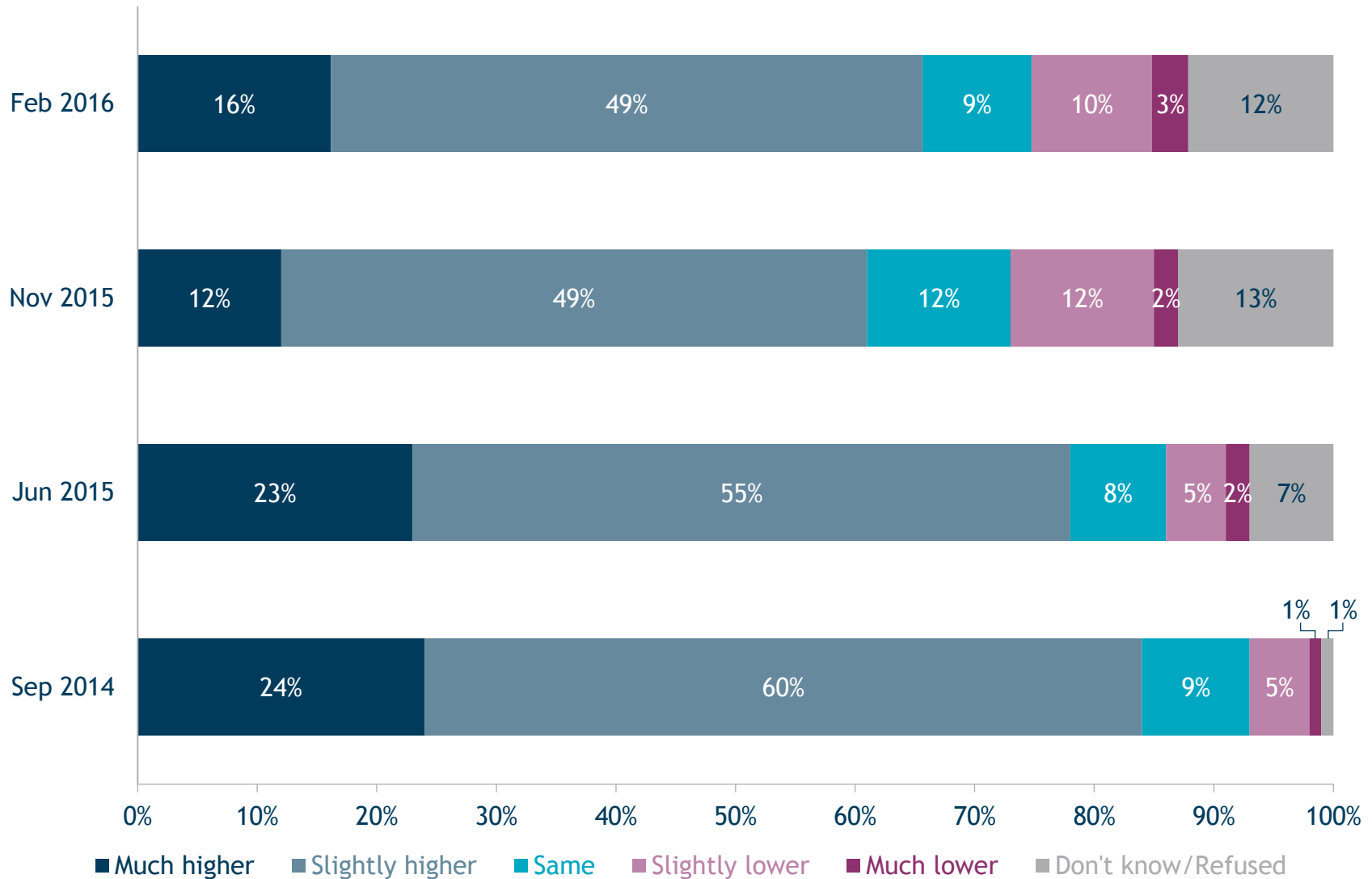


Do you and your family have enough income to afford basic commodities (rice, milk, eggs, fish, *dhal**, etc.) in the market?



**Dhal* is the Bengali term for lentils, a regional dietary staple.

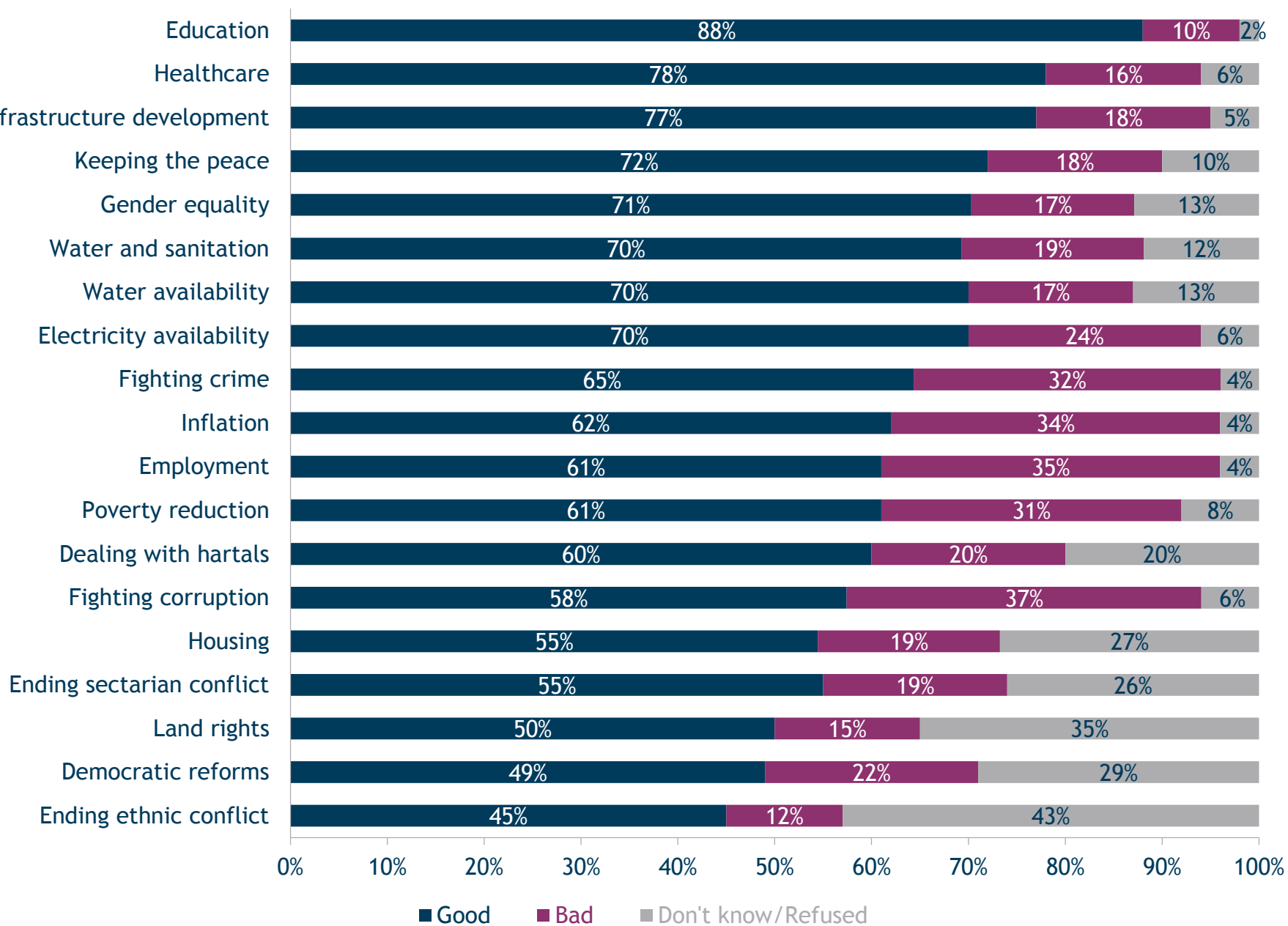
Do you expect the price of basic commodities to be higher or lower six months from now?



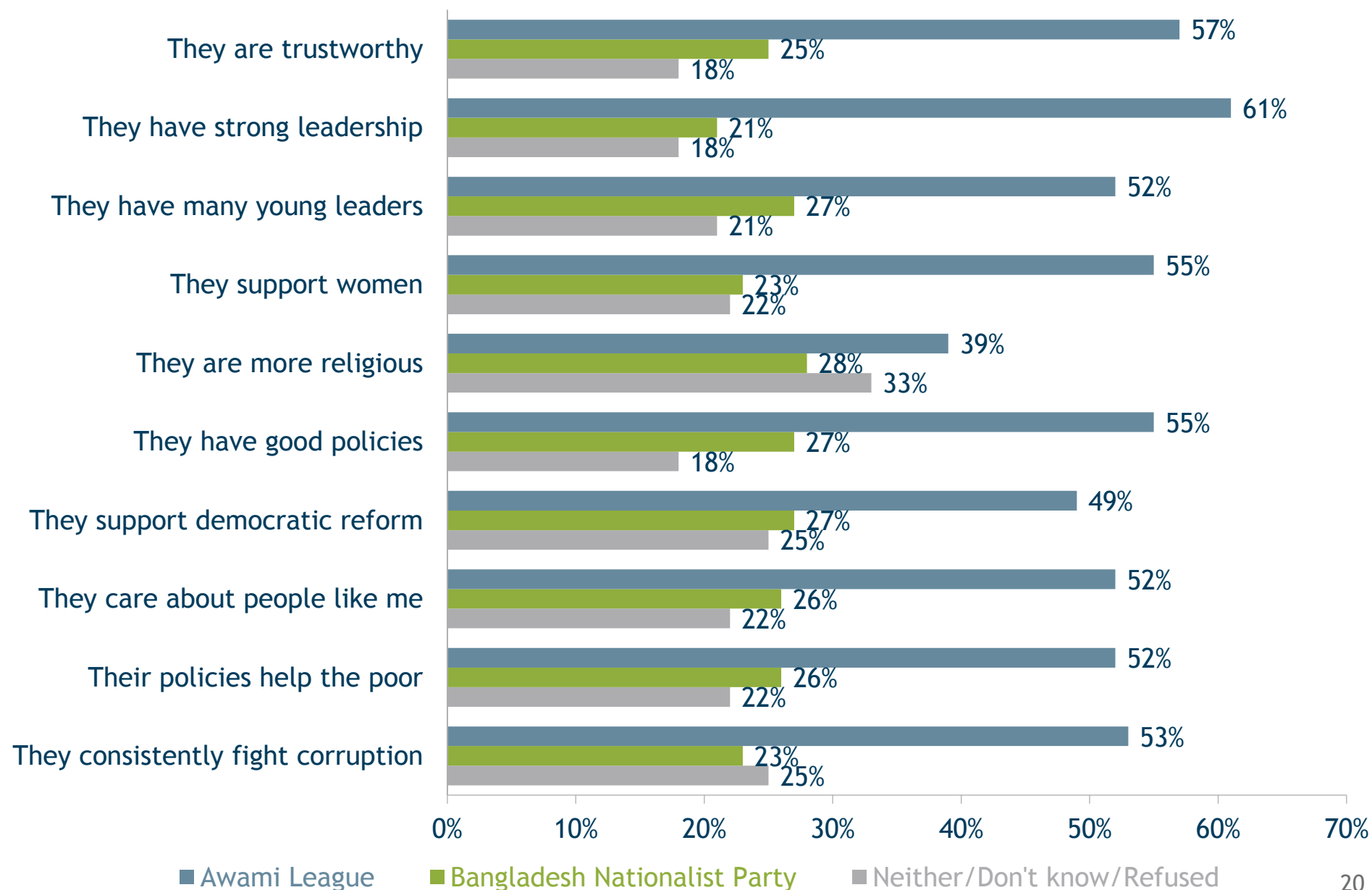


Approval Ratings

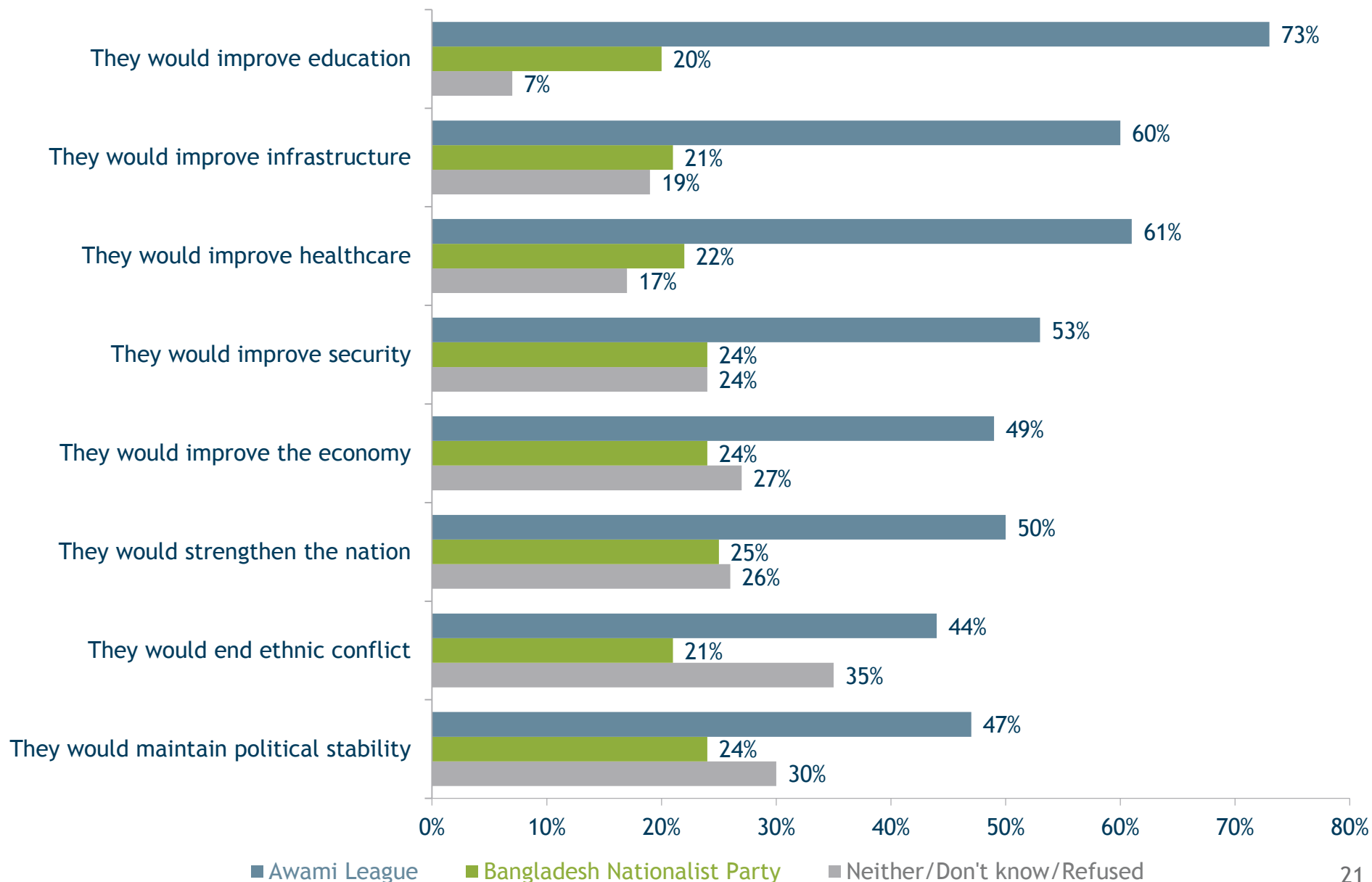
For each of the following issues, how would you rate the national government's performance?



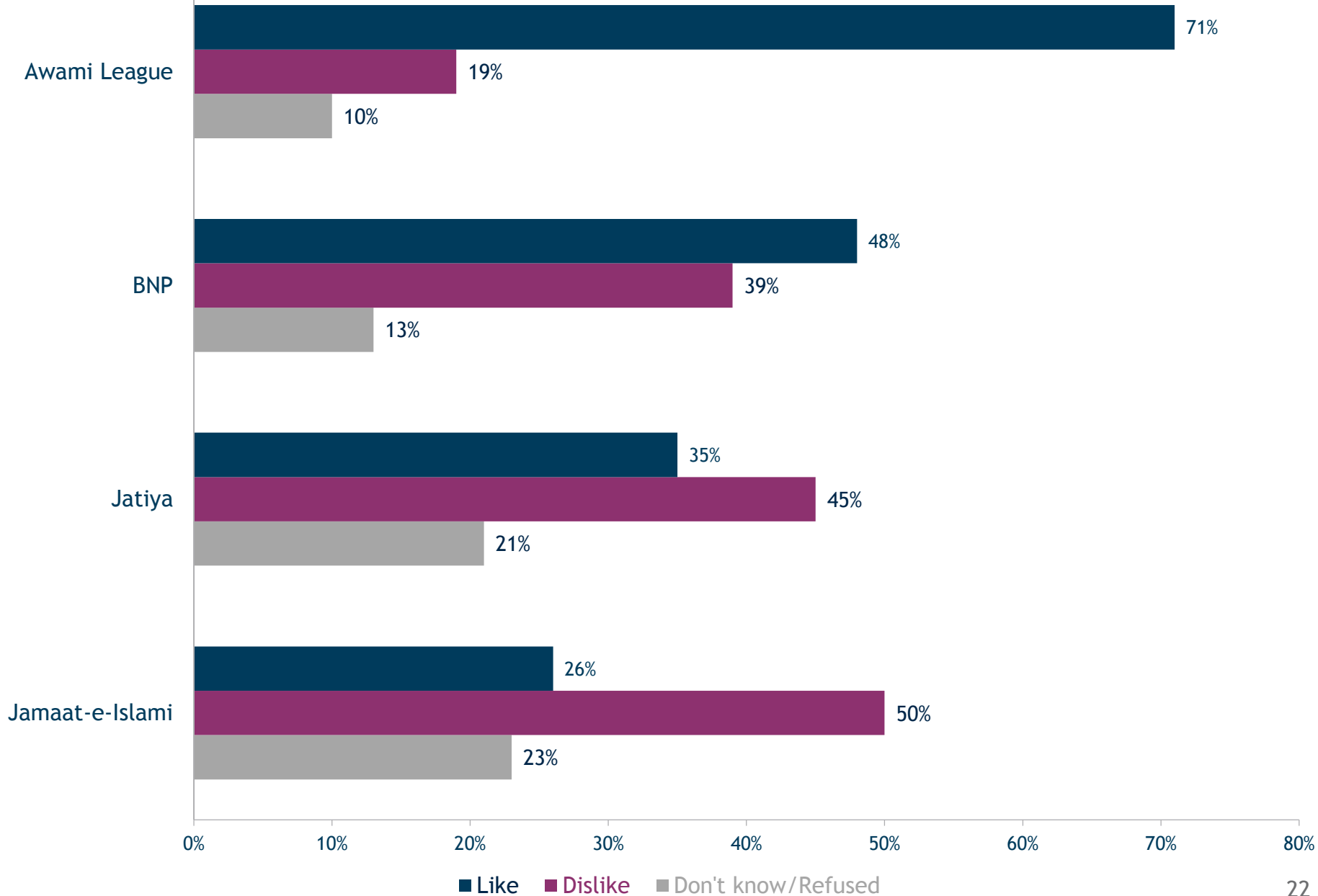
Can you tell me which party best reflects each of the statements below?



Can you tell me which party best reflects each of the statements below?



Thinking now about the following political parties, would you say you liked or disliked them?





Top Issues

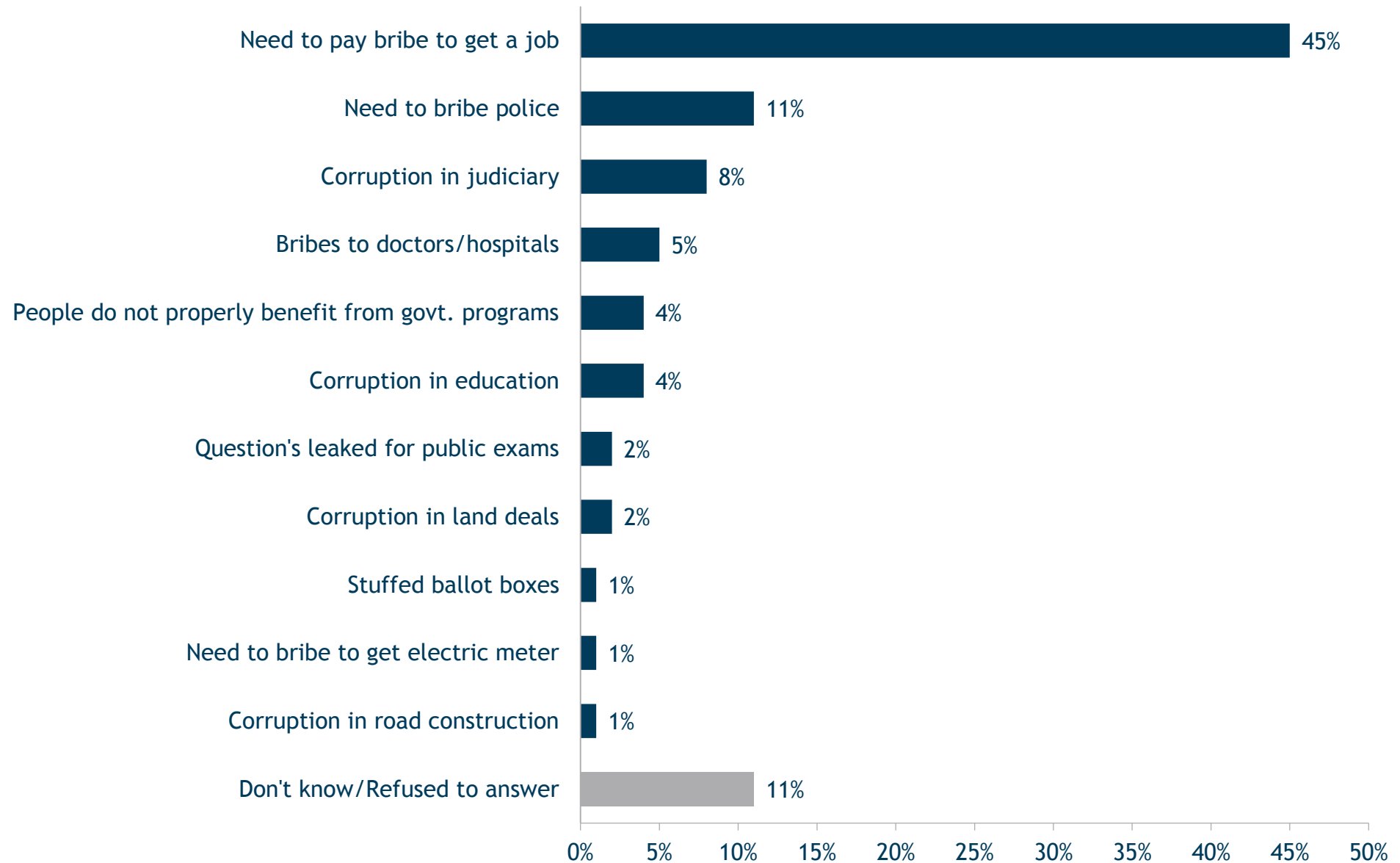
What are the three most important problems facing Bangladesh?

(Open-ended, comparison of previous survey data, first choice shown)

Issue	Feb 2016	Nov 2015	Jun 2015	Sep 2014	Jan 2014	Nov 2013
Economy	21%	17%	11%	13%	7%	23%
Security/Law and order	21%	13%	15%	9%	11%	11%
Political instability	12%	11%	16%	13%	39%	34%
Corruption	9%	18%	24%	20%	36%	20%
Transportation/Traffic/Infrastructure	8%	11%	6%	17%	1%	3%

Can you give me an example of corruption in Bangladesh?

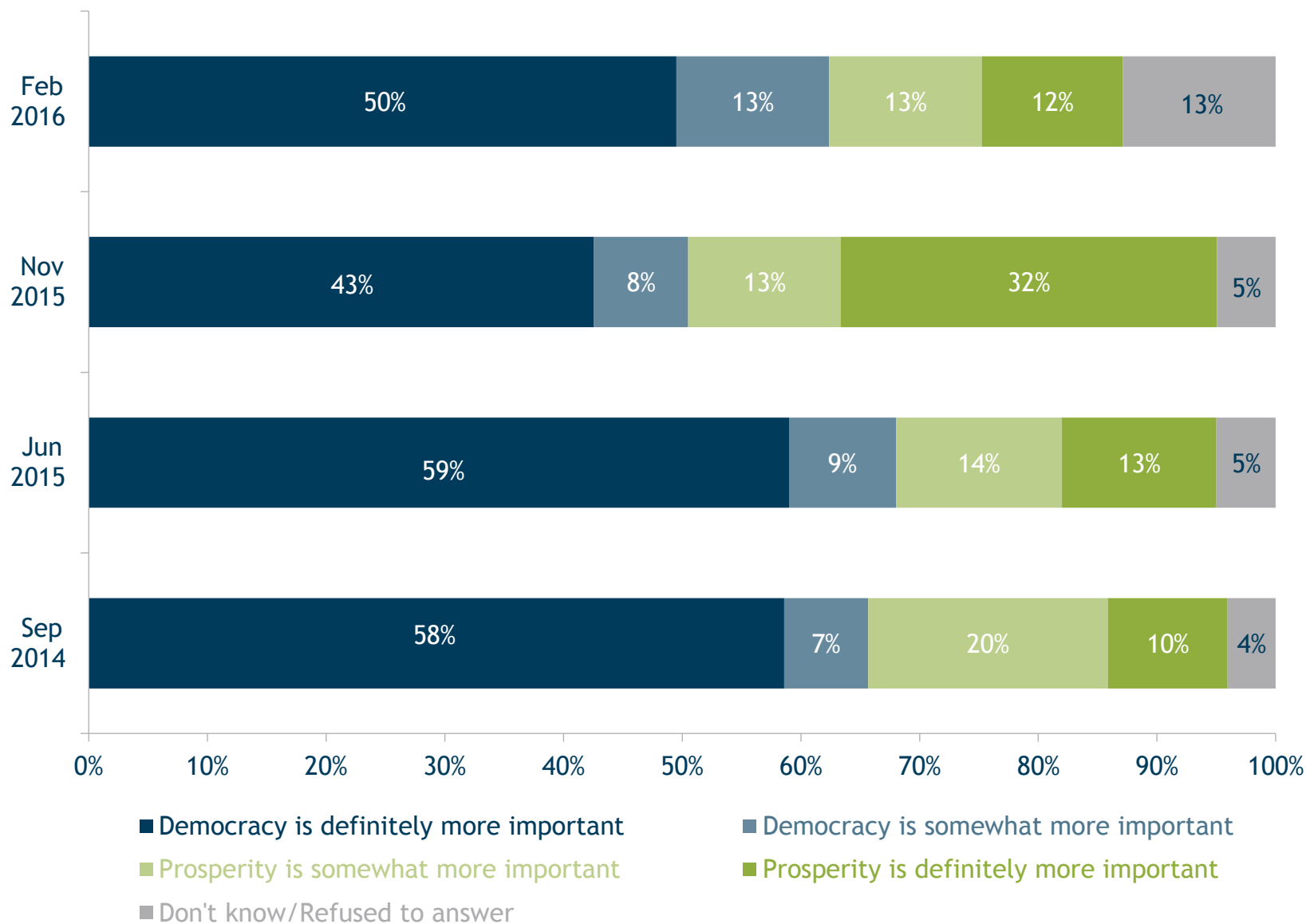
(Open-ended)





Perceptions of Democracy

In Bangladesh, if you could only have one or the other, which is more important to you: a democratic system of government or a prosperous economy?

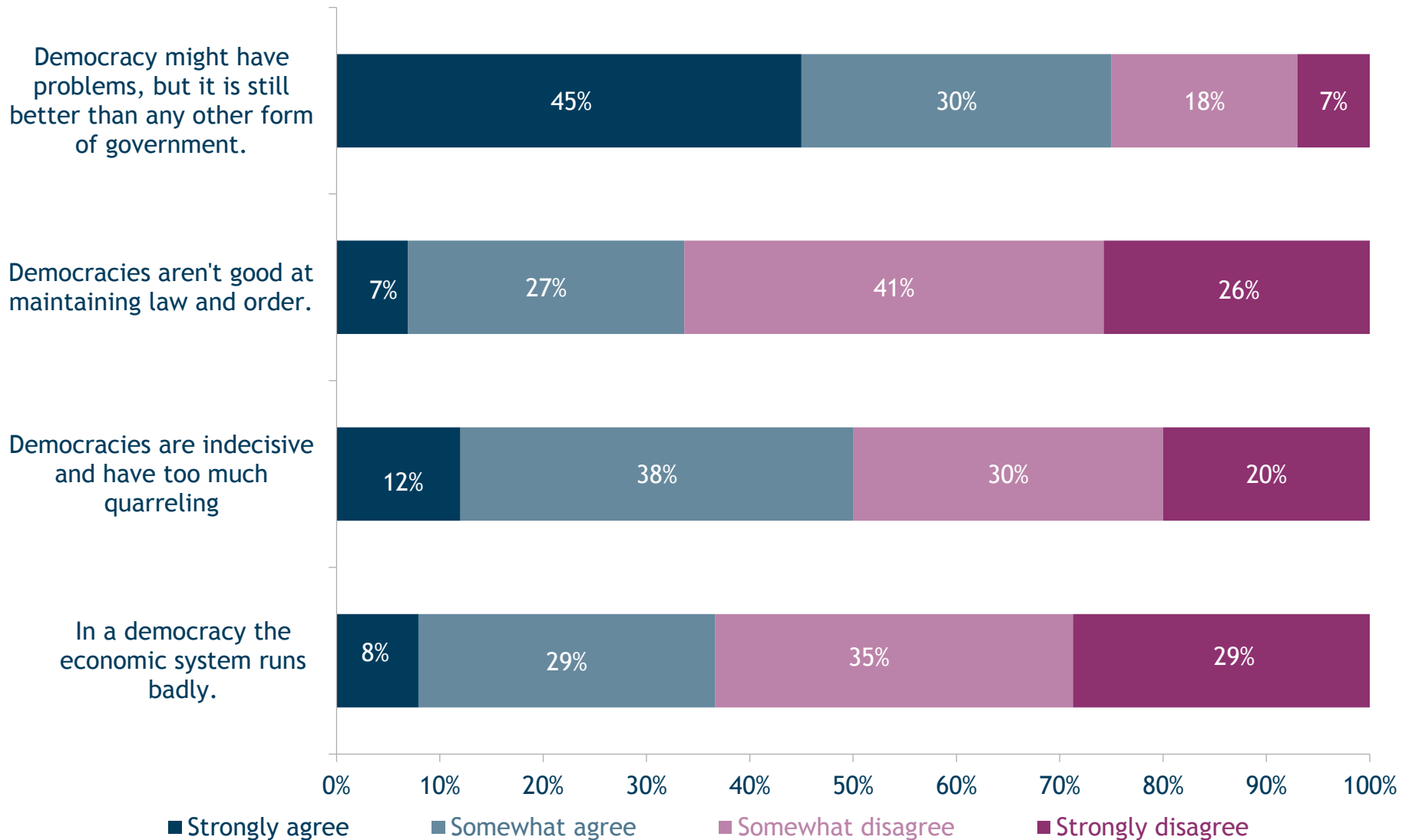


When you hear the word democracy, what first comes to your mind?

(Open-ended)

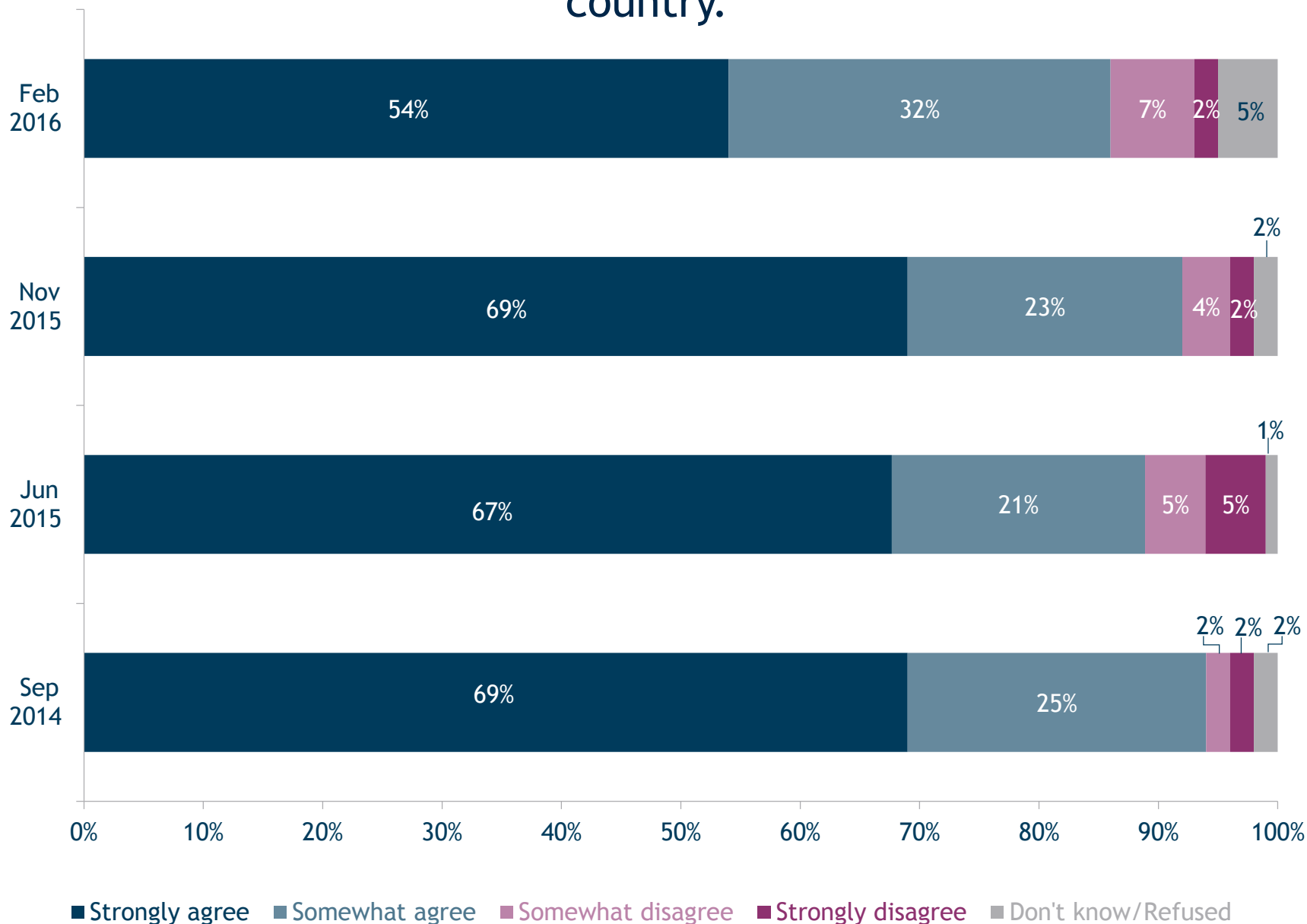
Response	Percent
Government elected by the people	19%
Everyone is equal	9%
Freedom of speech	9%
Individual liberty	6%
Country is peaceful	1%
Bangladesh is independent	1%
Other	6%
Don't know/Refused to answer	49%

Of the following statements, would you say you agree or disagree?

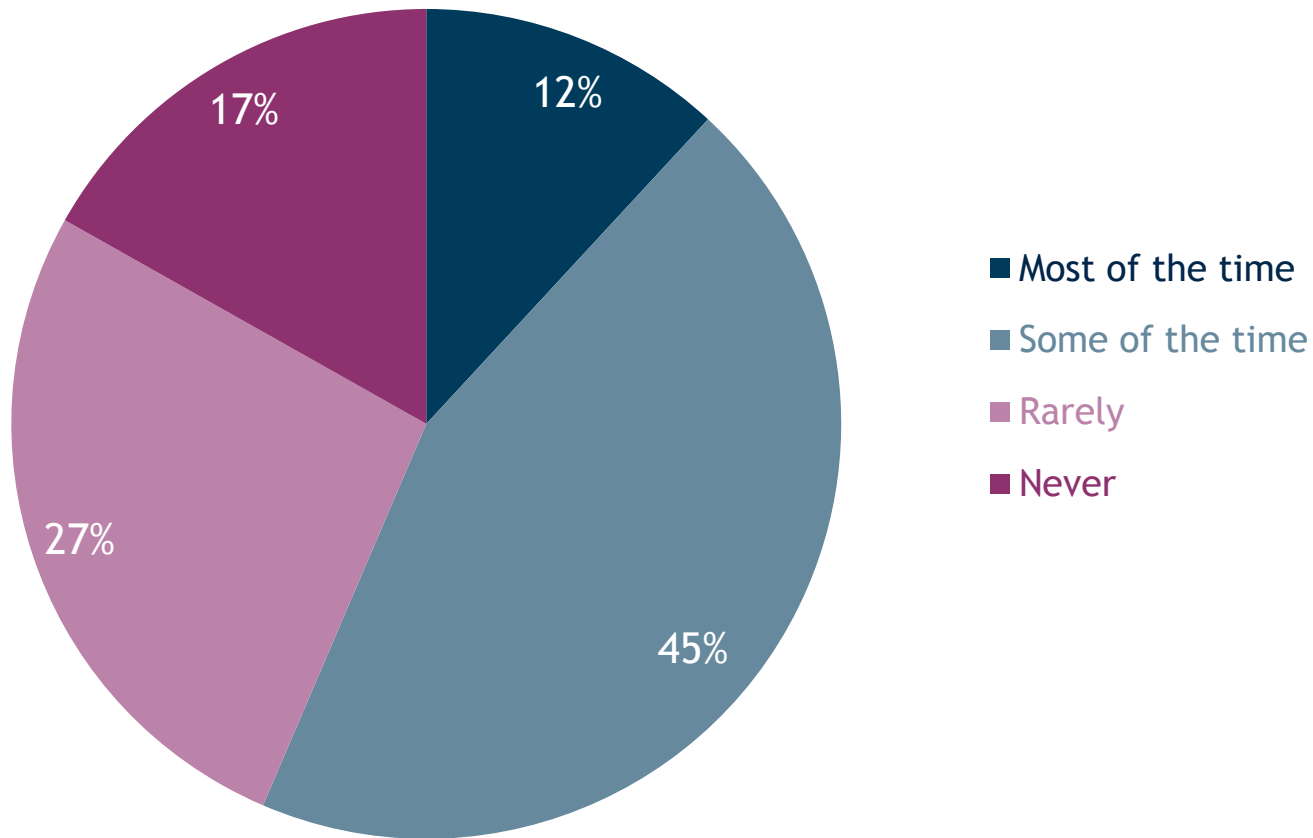


Agree or Disagree?

Voting gives me a chance to influence decision-making in the country.



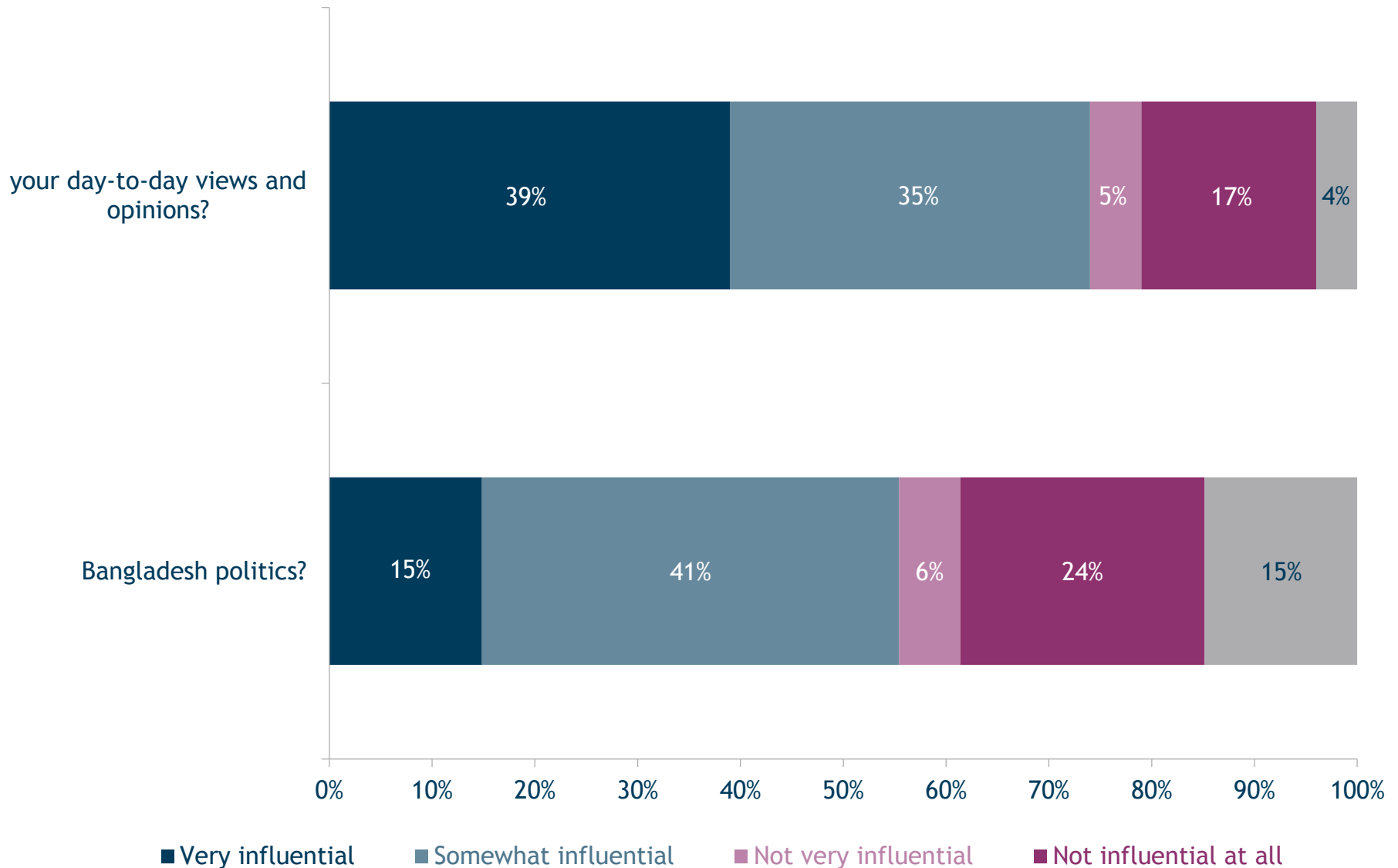
Agree or disagree? Politicians listen to my needs and ideas.



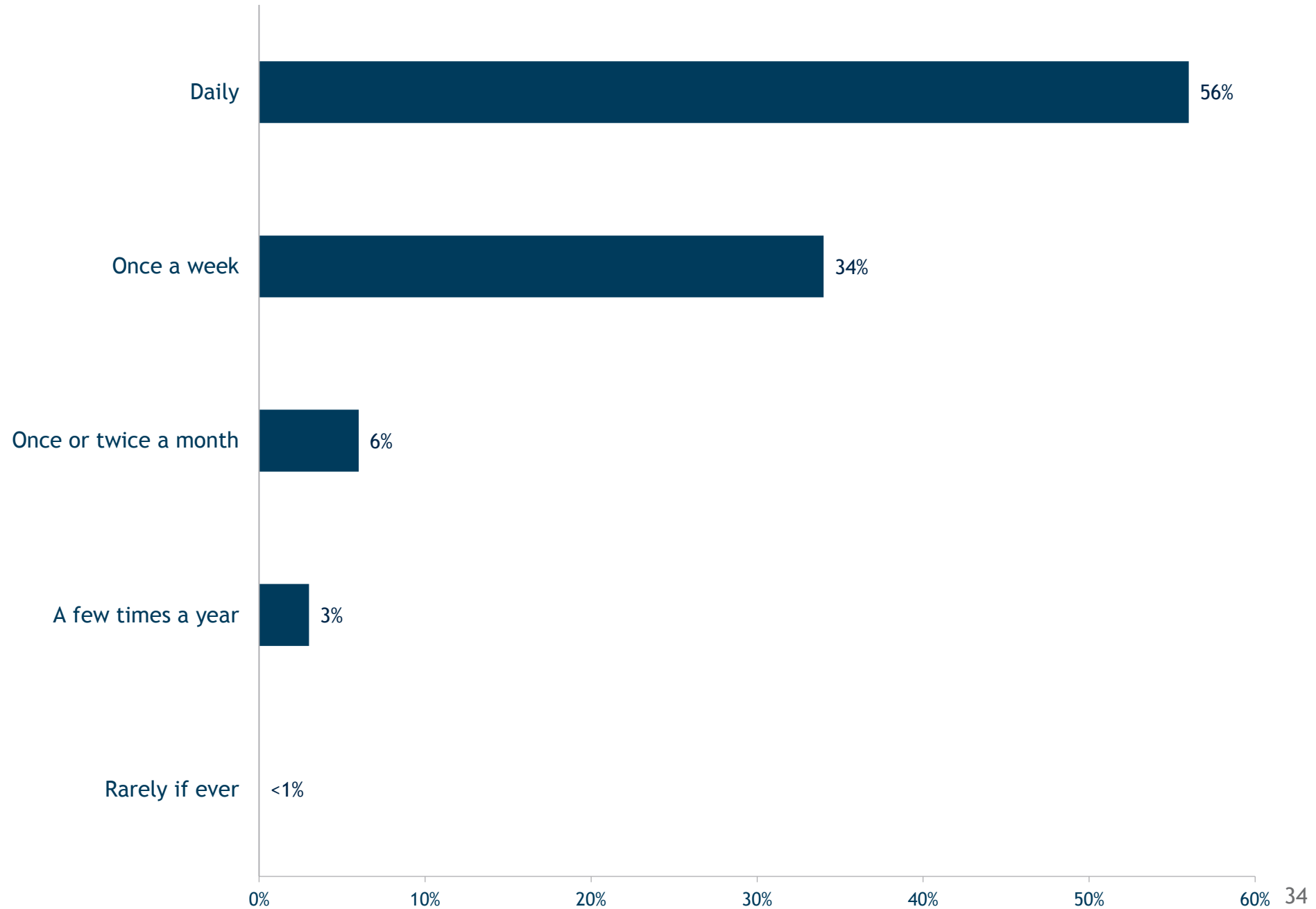


Religion and Politics

In your opinion, how influential is religion on...



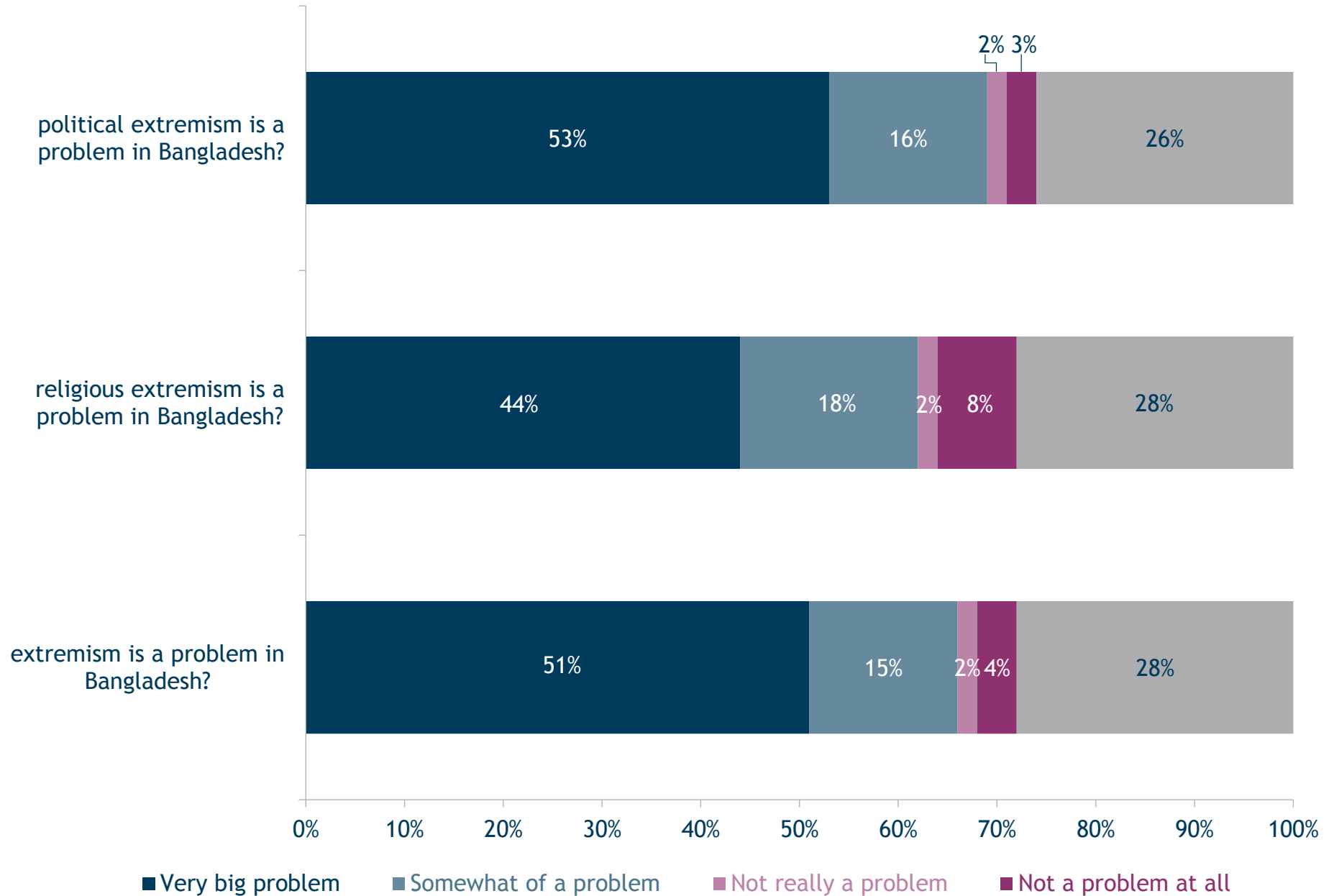
How often do you attend religious services?



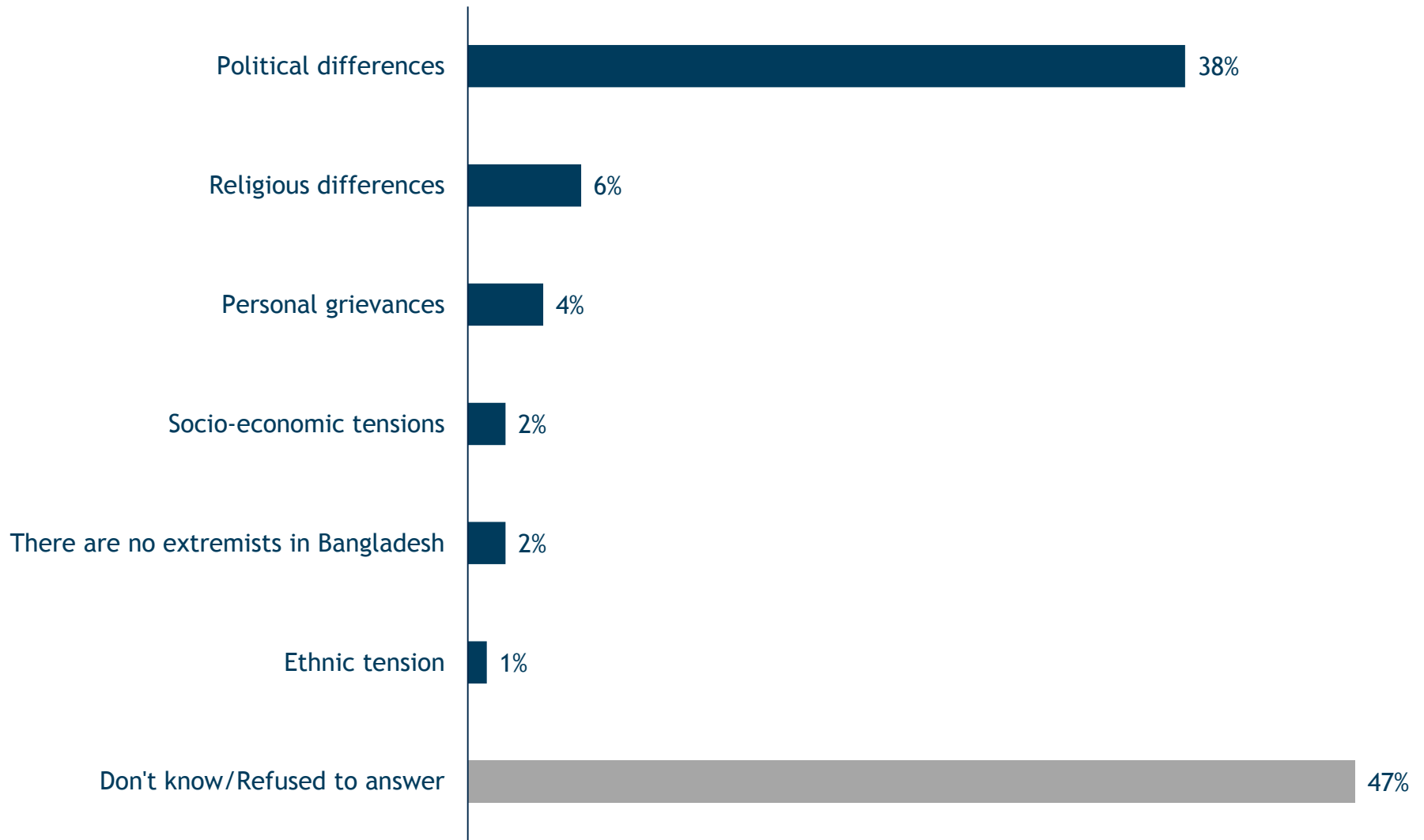


Views on Extremism

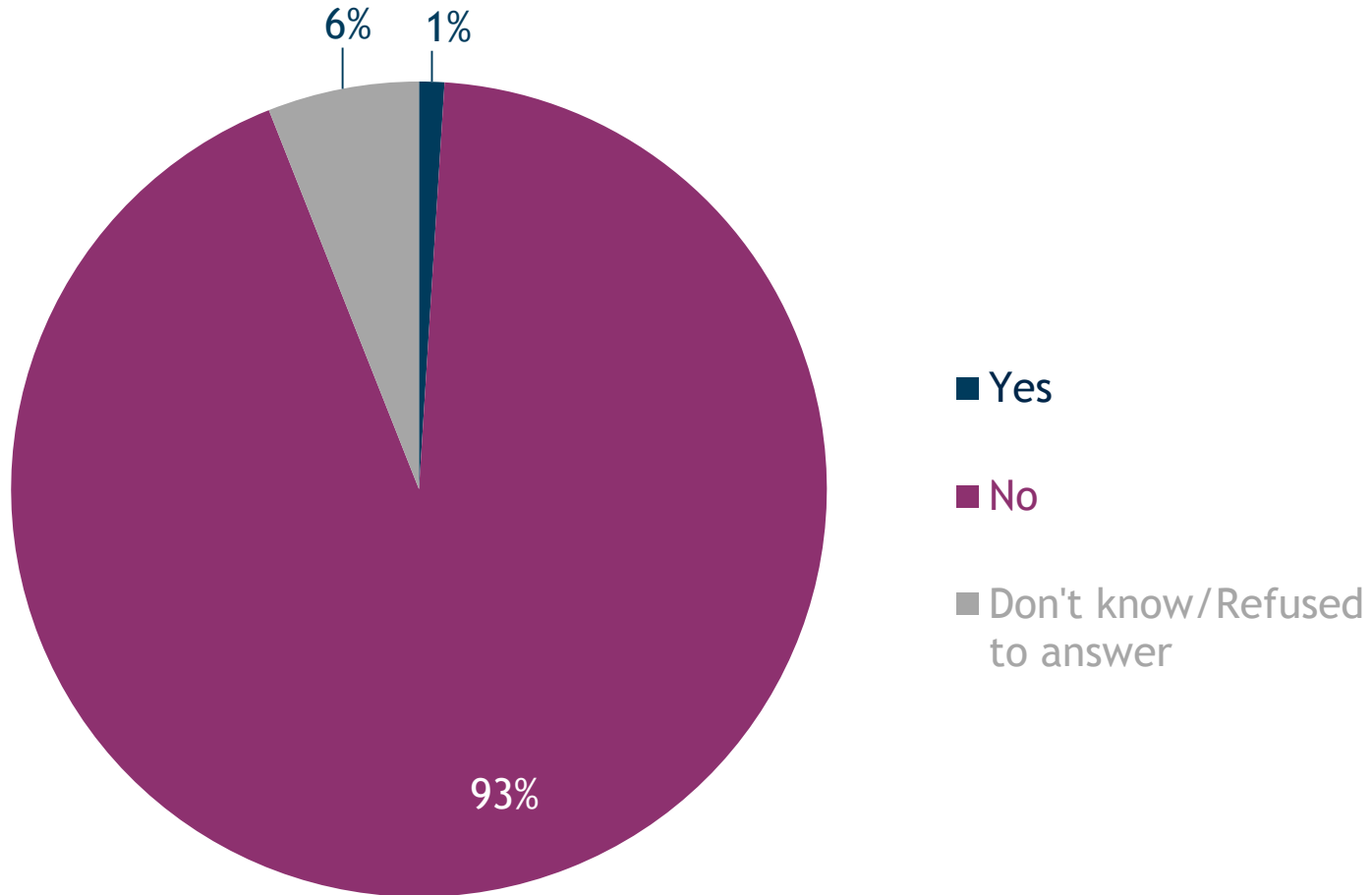
To what extent do you think that...



In your opinion, what is the main cause of extremism in Bangladesh?



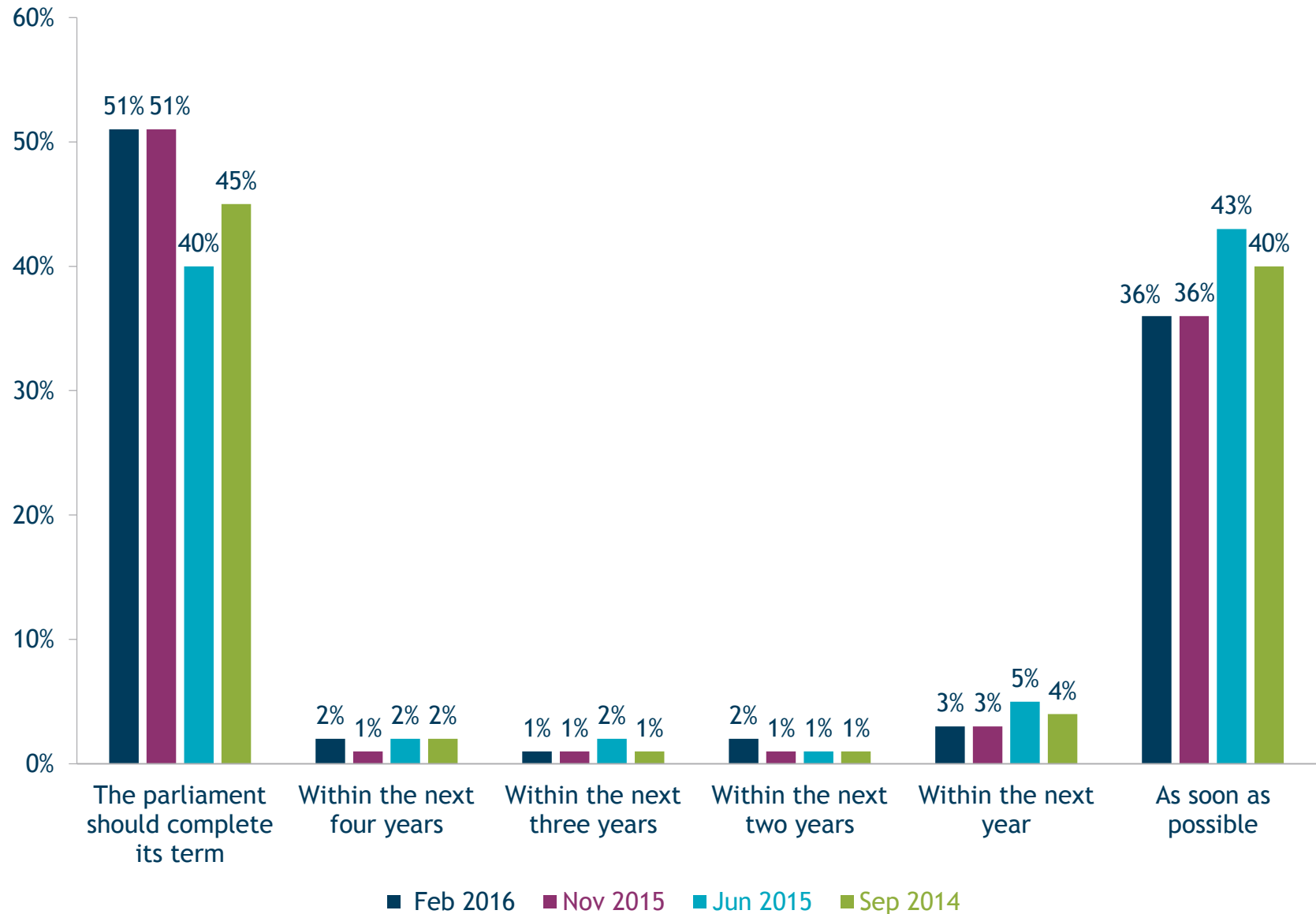
Do you ever think it is justified to use violence?



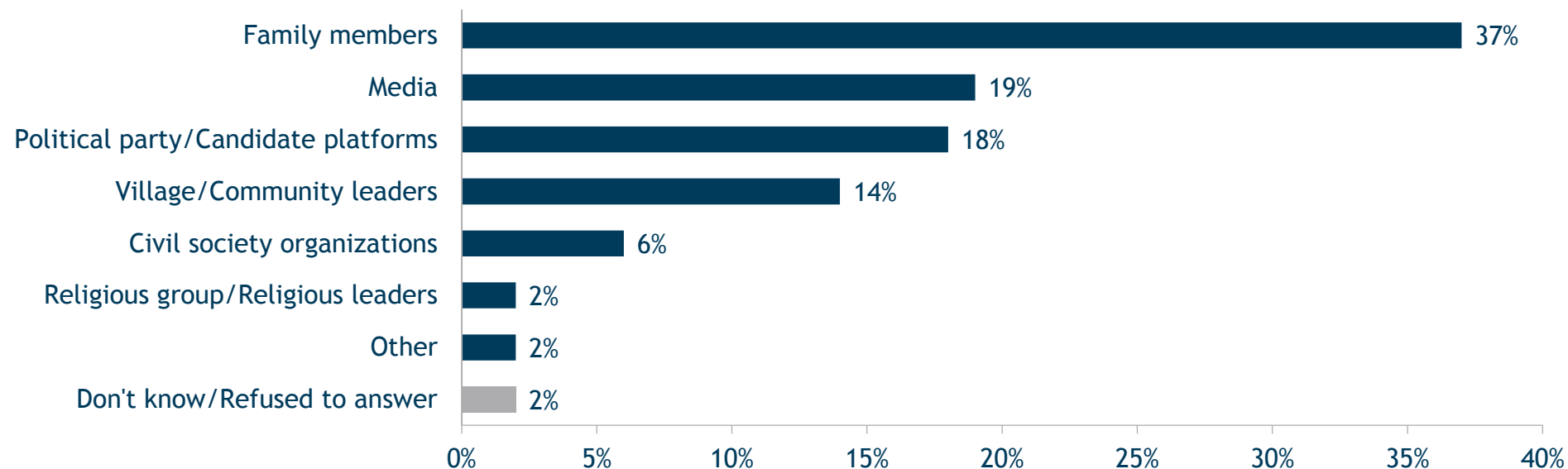


Elections

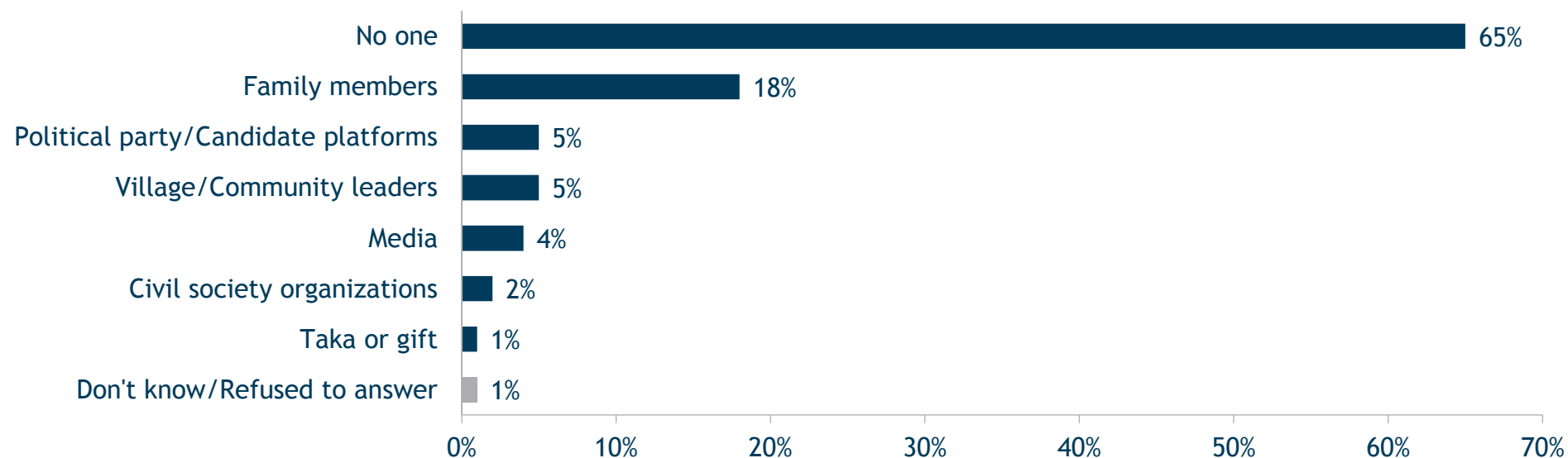
Thinking now about elections, when would you like to see the next national parliamentary elections occur?



Where do you get information related to candidates and political parties?

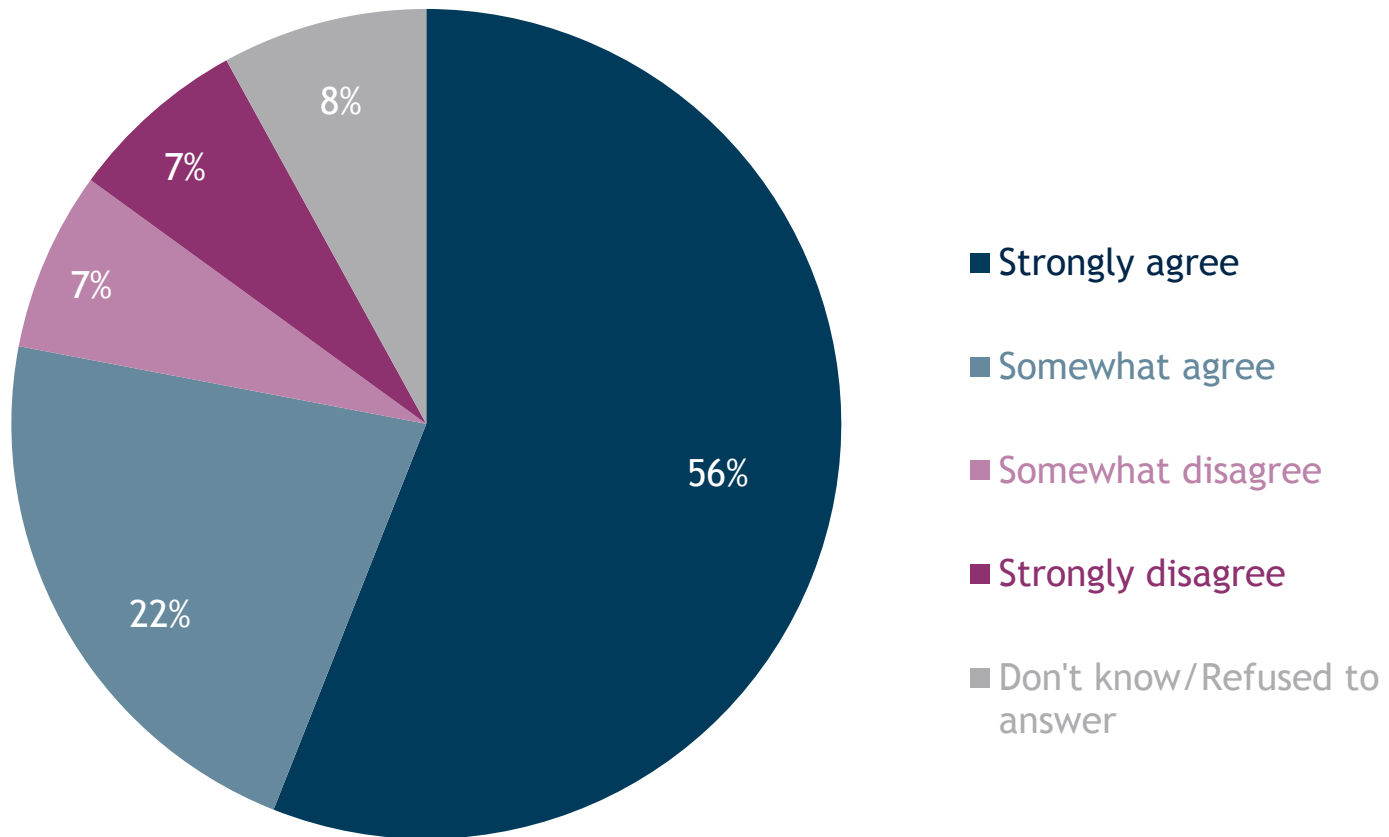


What or who influences your voting decision the most?



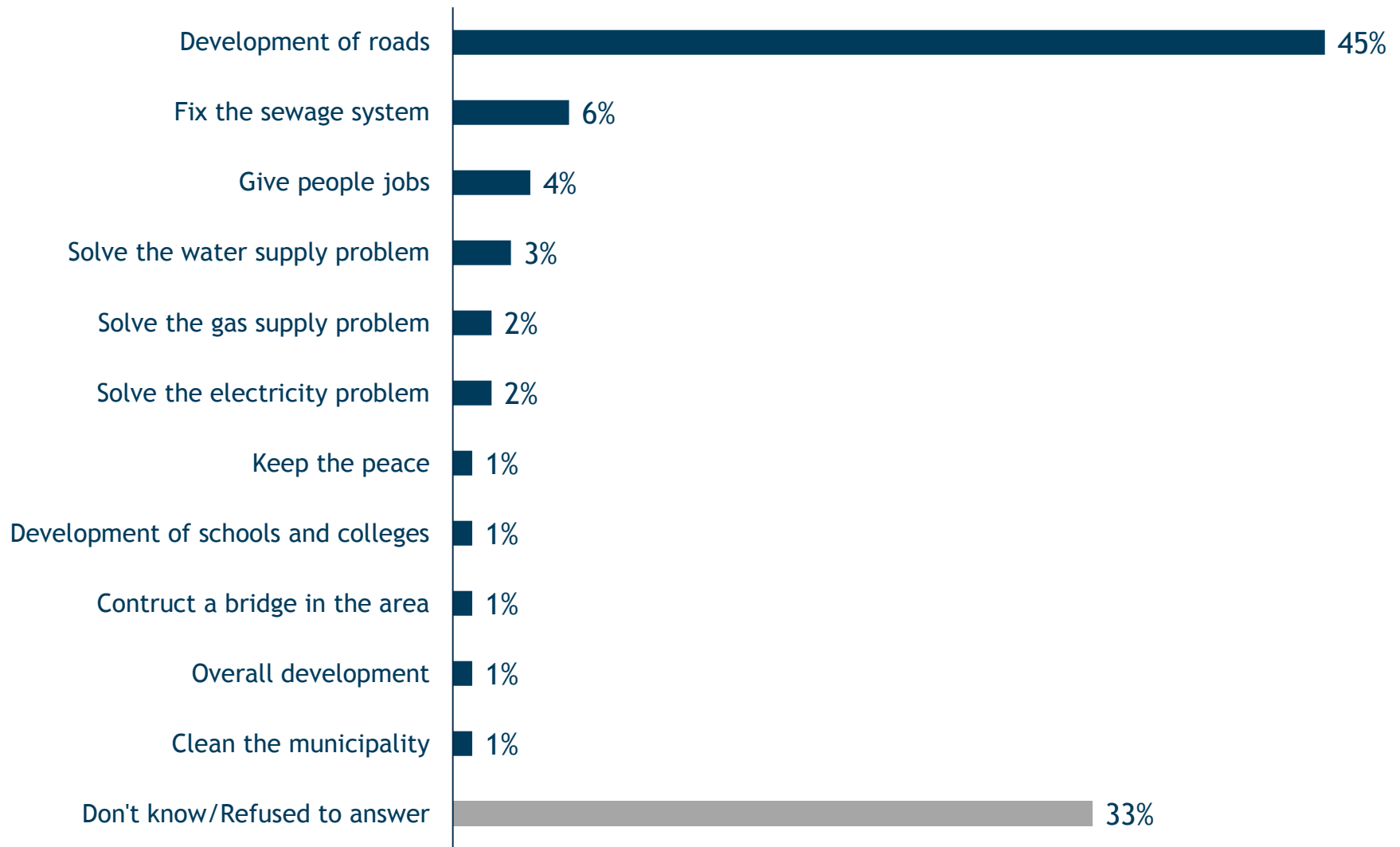
Agree or Disagree?

The municipal elections of December 30, 2015 were free and fair

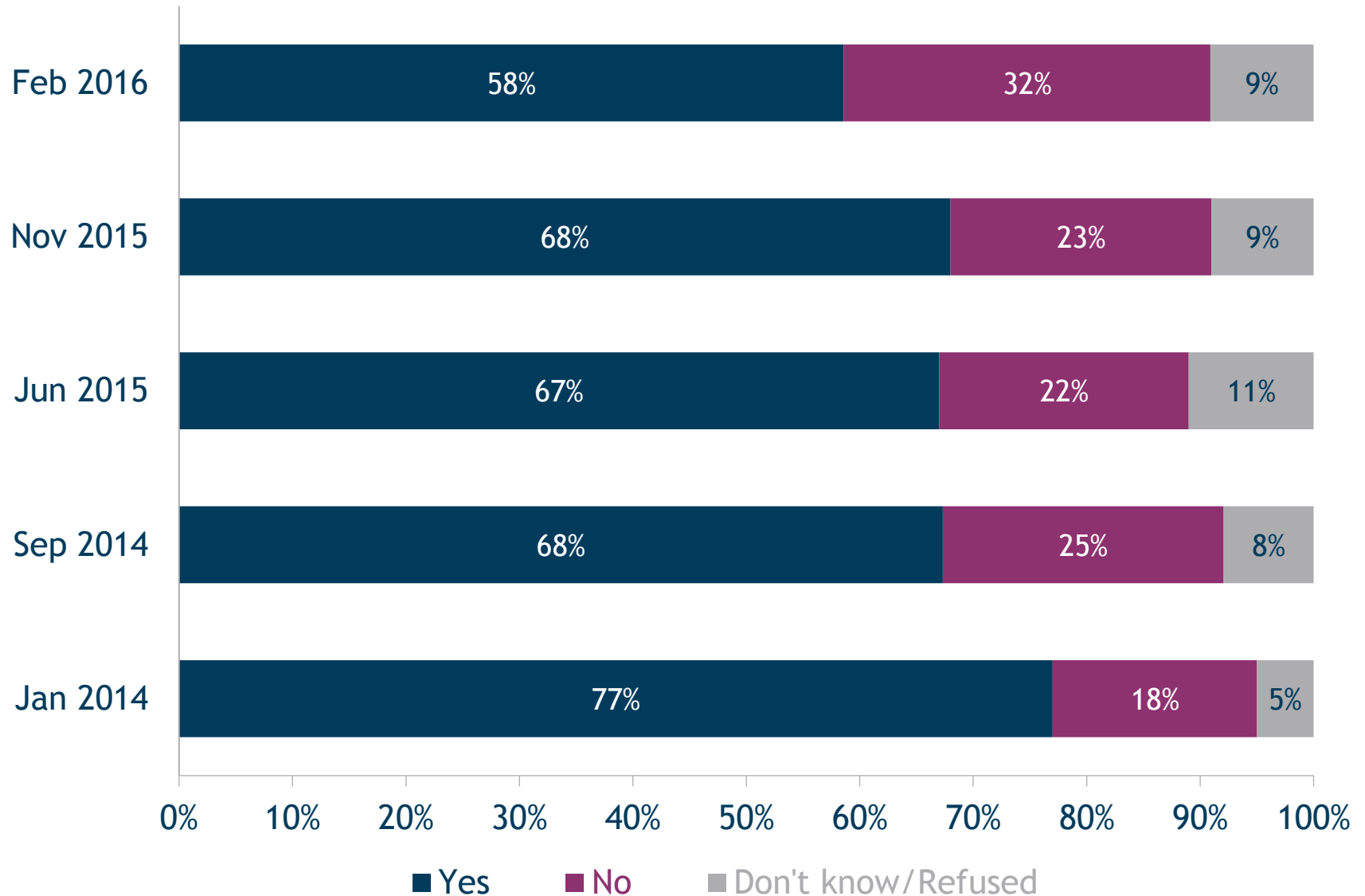


What is the first thing you would like to see the new municipal government accomplish in the first year?

(Open-ended)



Should a non-party, caretaker government be brought back before the next parliamentary elections?

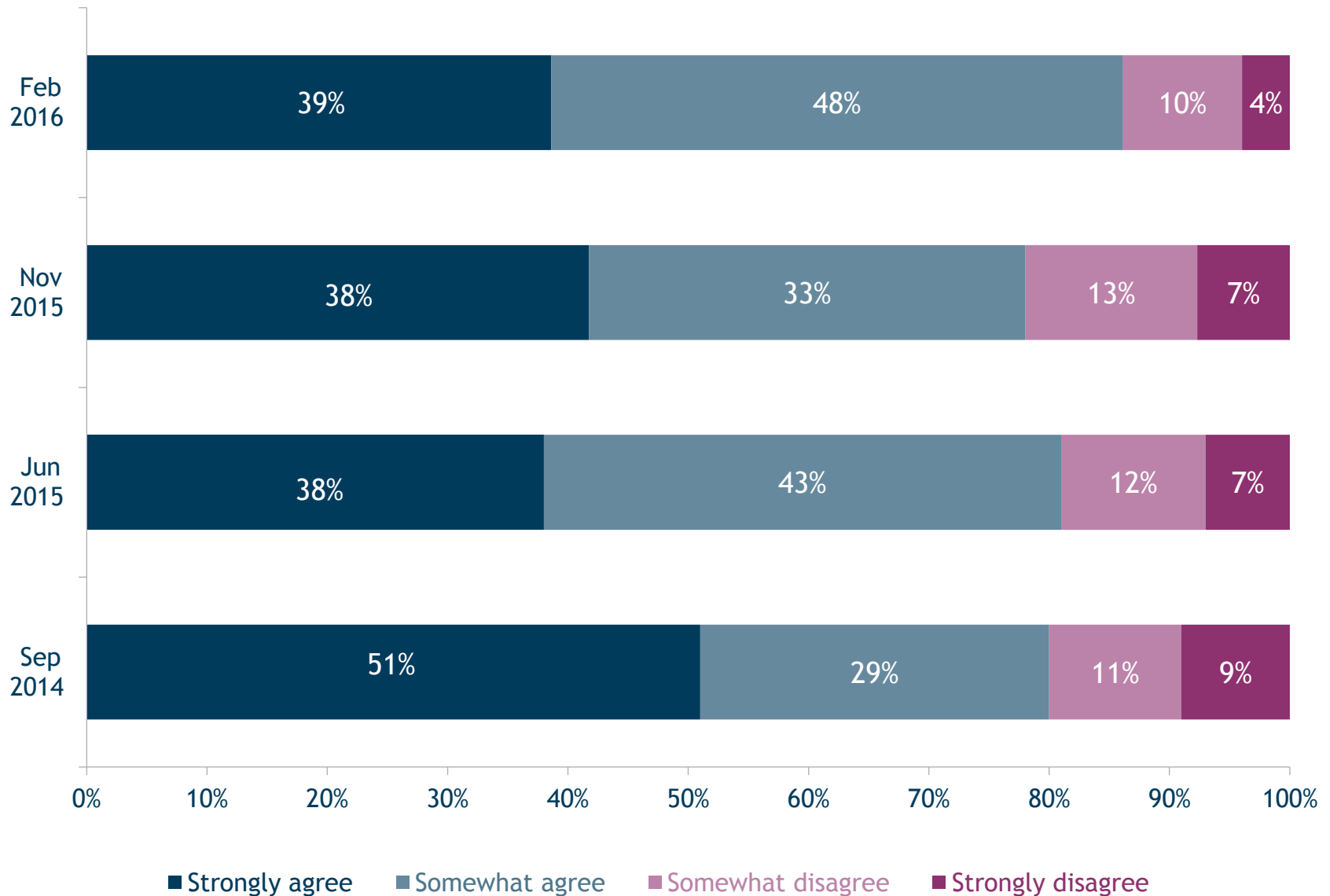




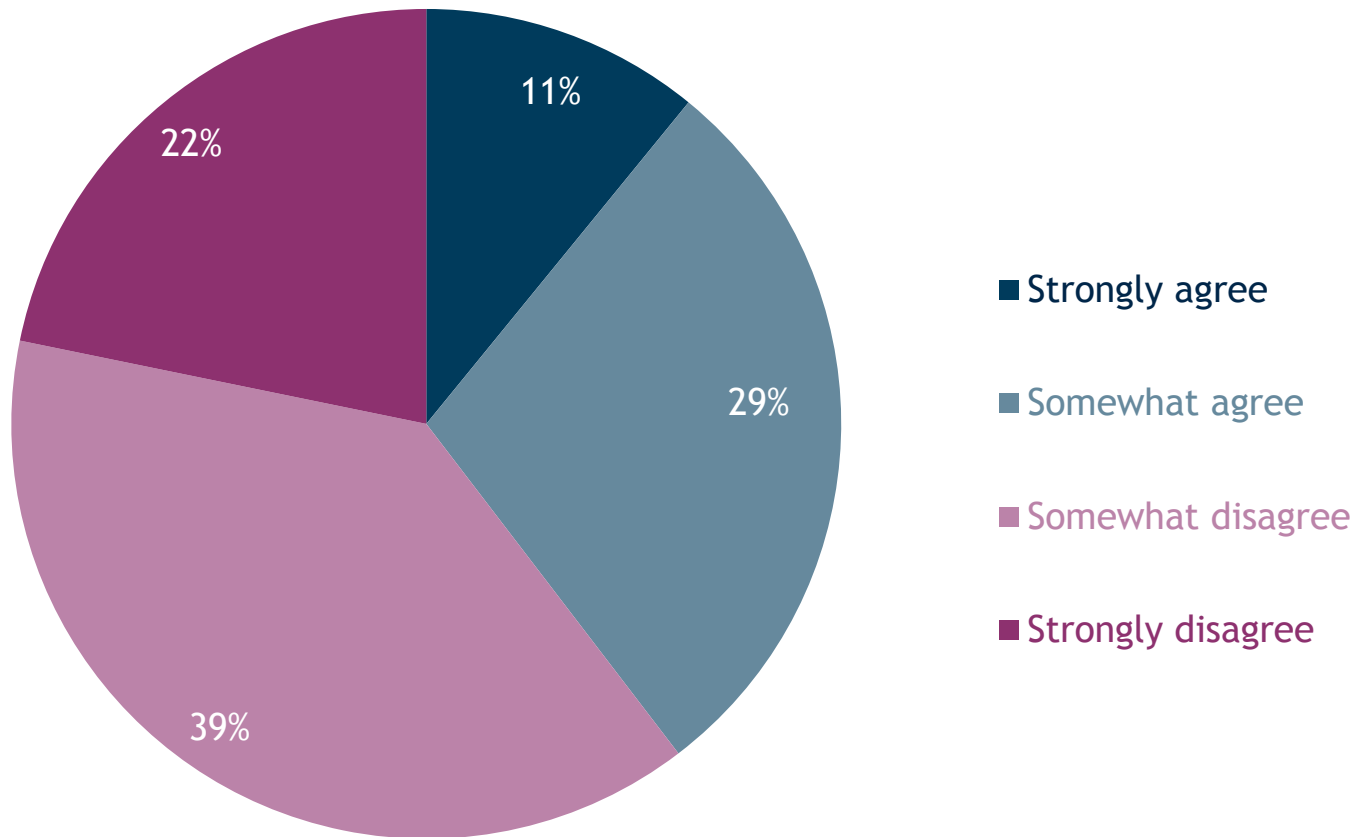
Women and Youth

Agree or Disagree?

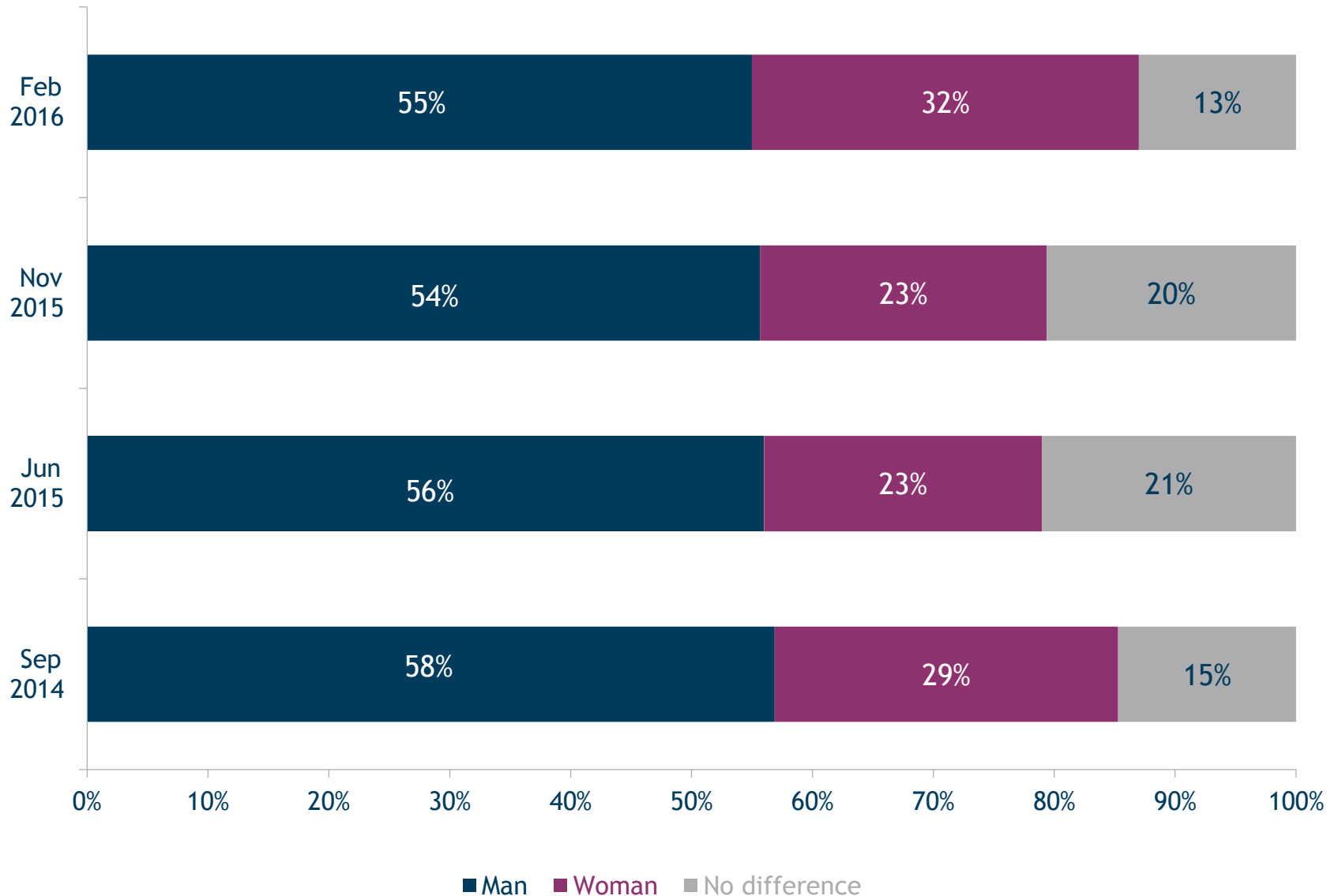
Women are equally represented in political decision-making positions in Bangladesh.



Agree or disagree?
Politicians don't listen to the needs and ideas of women.



If there are two candidates running for office and they are exactly the same aside from the fact that one is a man and one is a woman, which candidate would you prefer?

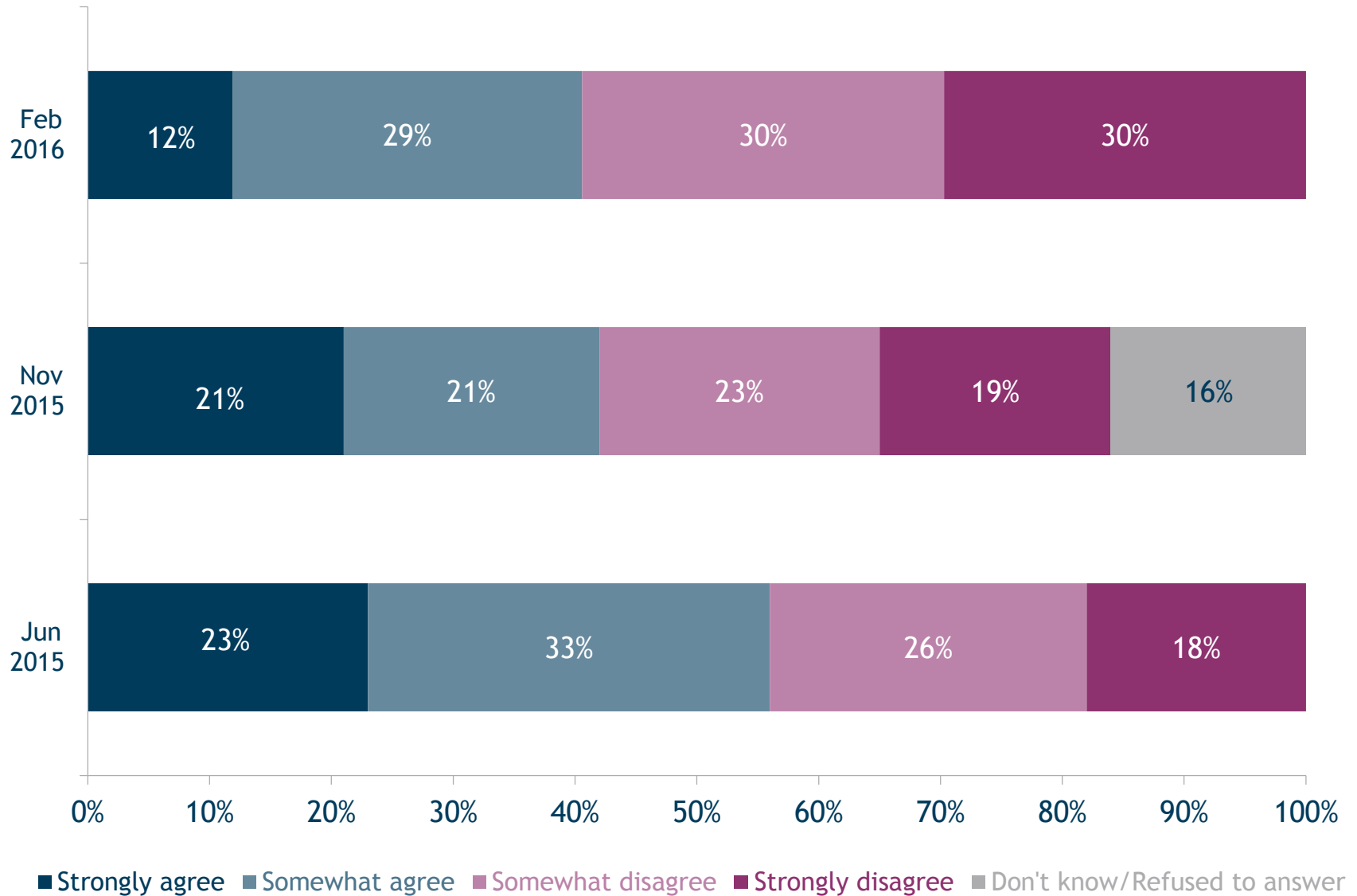


If there are two candidates running for office and they are exactly the same aside from the fact that one is a man and one is a woman, which candidate would you prefer?

By Gender	Feb 2016	Nov 2015	Jun 2015	Sep 2014
Men/Prefer man	74%	77%	69%	79%
Men/Prefer woman	14%	5%	10%	7%
Men/No difference	12%	16%	21%	14%
Women/Prefer man	36%	31%	42%	34%
Women/Prefer woman	50%	41%	37%	51%
Women/No difference	14%	24%	32%	16%

Agree or Disagree?

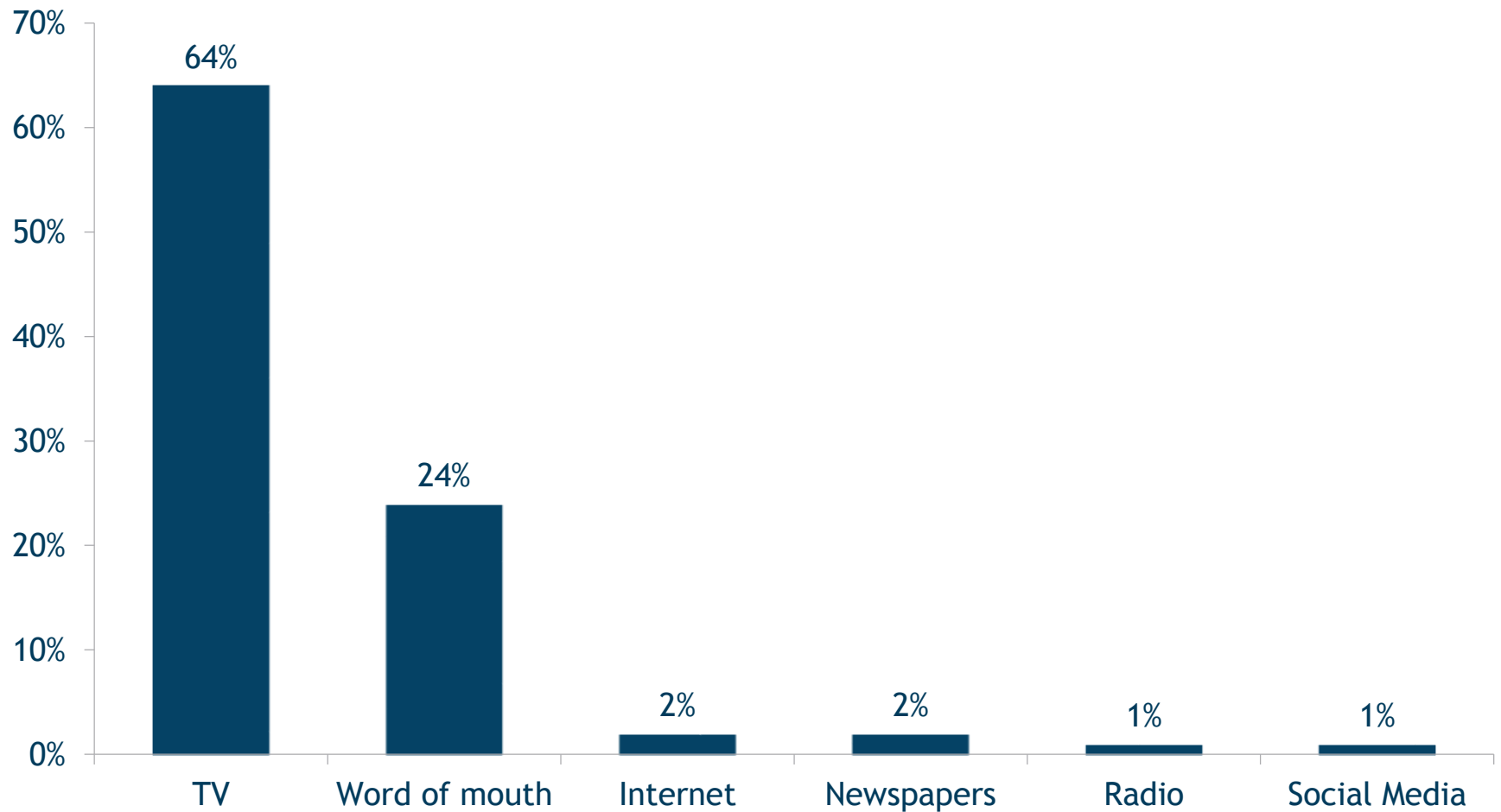
Politicians don't listen to the needs and ideas of young people.





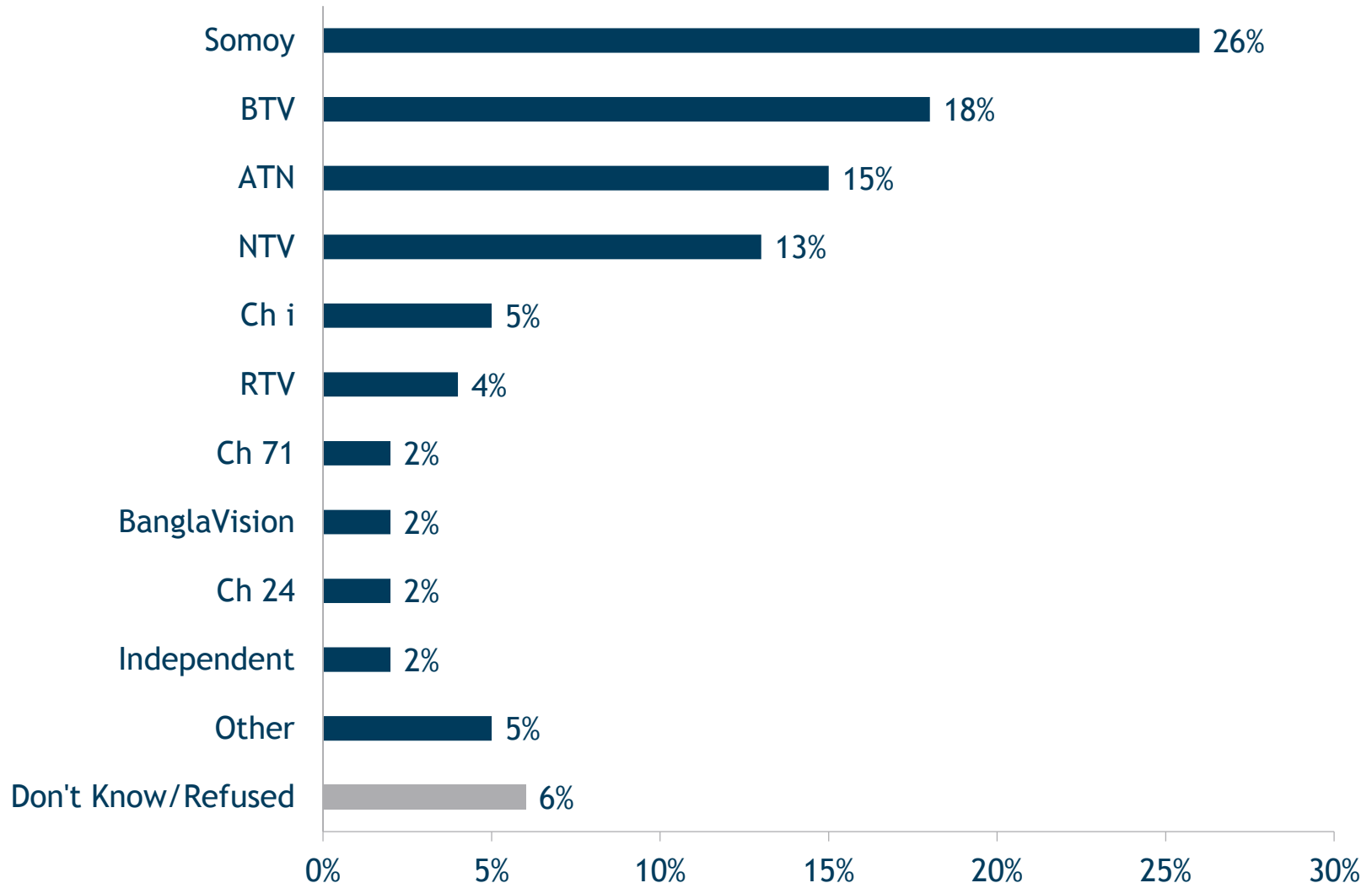
Media

From which type of media are you most likely to get your news?



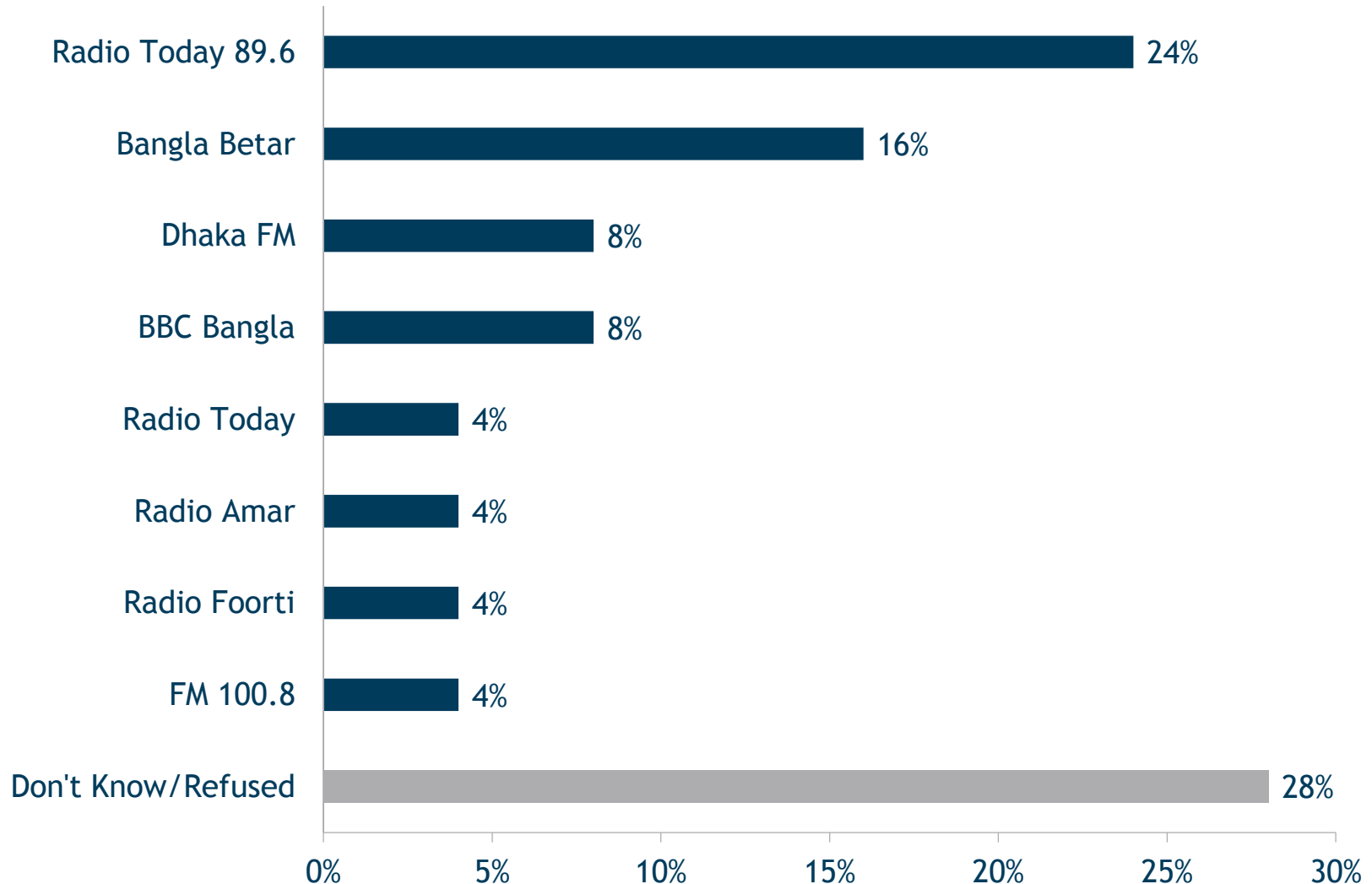
Which TV station do you most often watch?

(Those answering TV, n=1,619, open-ended)



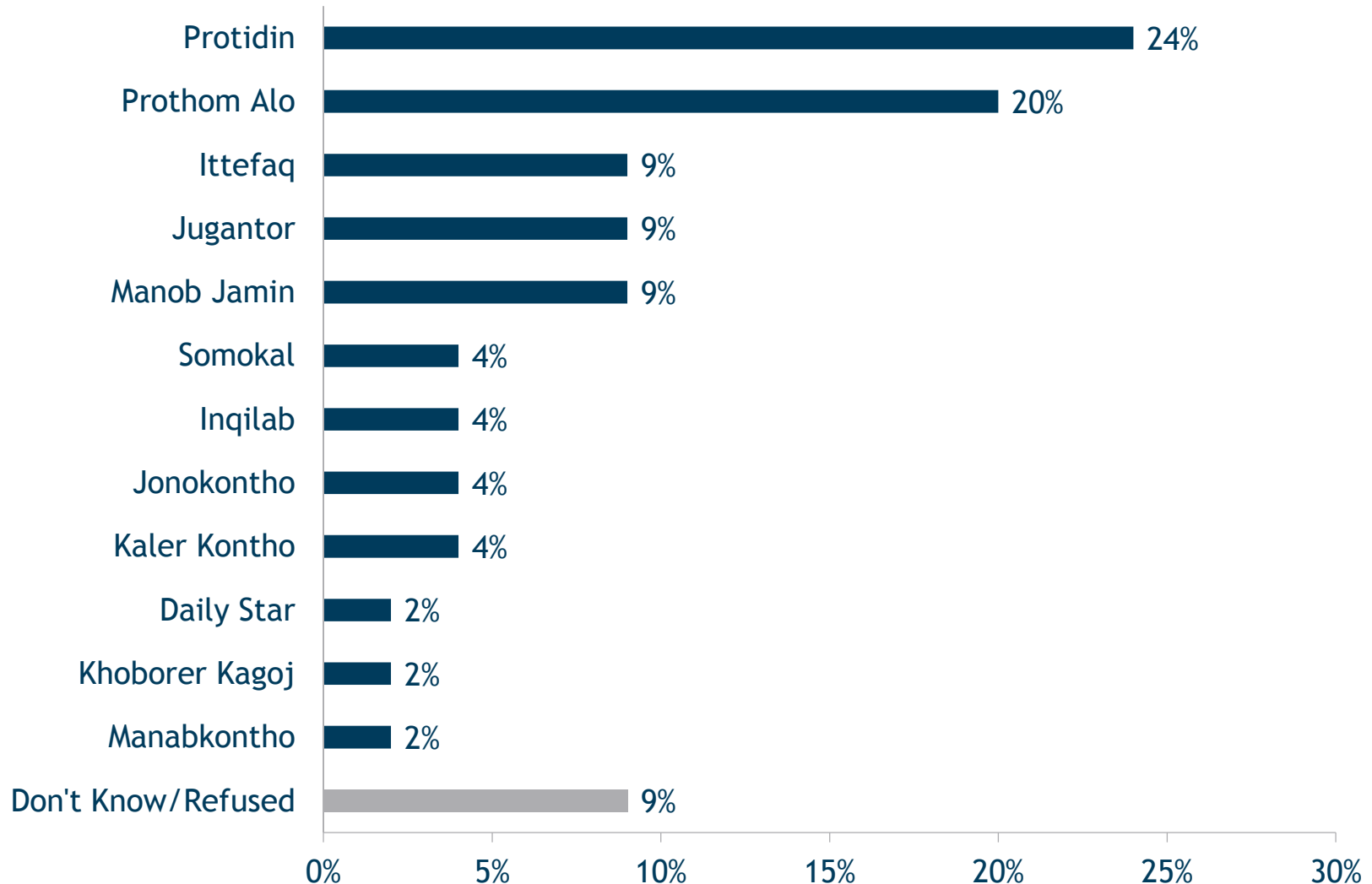
To which radio station do you most often listen?

(Those answering radio, n=25, open-ended)



Which newspaper do you most often read?

(Those answering newspaper, n=55)



Demographics

Monthly Household Income

Less Than 5,000 <i>taka</i> *	9%
5,001-10,000 <i>taka</i>	41%
10,001-15,000 <i>taka</i>	26%
15,001-20,000 <i>taka</i>	12%
20,001-30,000 <i>taka</i>	7%
30,001 <i>taka</i> +	4%

Division

Dhaka	32%
Chittagong	20%
Rajshahi	13%
Khulna	11%
Rangpur	11%
Sylhet	7%
Barisal	6%

Education

Illiterate	19%
Literate/No Formal Schooling	9%
Class 1-4	14%
Class 5-9	37%
Secondary School	
Certificate/ <i>Dakhil</i>	10%
Higher Secondary Certificate	7%
Bachelor of Arts/Bachelor of Science	3%
Graduate Degree	1%

Age

18-30 years	41%
31-40 years	25%
41-50 years	16%
51-60 years	10%
61 years +	8%

Religion

Muslim	91%
Hindu	8%
Buddhist	1%

Gender

Male	50%
Female	50%

Area

Urban	26%
Rural	74%

*At the time of survey release, one Bangladeshi *taka* was equivalent to \$0.013 USD.

Center for Insights in Survey Research

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UNDERSTANDING PUBLIC OPINION

