

# Public Opinion in Kosovo, Serbia, Bosnia and Herzegovina, and North Macedonia

 Kosovo: November 18-30, 2018

 Serbia: November 18-26, 2018

 Bosnia and Herzegovina: November 16-28, 2018

 North Macedonia: November 17-26, 2018





# Kosovo Methodology

- The survey was conducted on behalf of the [International Republican Institute's Center for Insights in Survey Research](#) by [Ipsos Strategic Marketing](#).
- Data was collected between November 18 to November 30, 2018 through face-to-face interviews.
- The total number of interviews consisted of 1,019 Kosovo residents.
- The margin of error does not exceed plus or minus 3.4 percent at the mid-range with a confidence level of 95 percent. The sample was made up of Kosovo residents, aged 18 and older.
- In order to align this sample with population statistics as per the 2011 census, data in this presentation was weighted according to parameters gathered from official census data including region, urbanization, age, gender, nationality and education.
- Regions included in the sample: Pristina, Northwest, Southeast, North and Southwest. Areas of the population excluded from the sample: none.
- This sample was designed using a three stage, random probability sampling; strata allocation based on region and type of settlement; primary sampling units: polling station; within each settlement, households were visited by using an appropriate skip interval; within each visited household, interviews were conducted using random selection of eligible household members.
- Figures in charts and tables may not add to 100 percent due to rounding error and/or multiple selection options.



# Serbia Methodology

- The survey was conducted on behalf of the [International Republican Institute's Center for Insights in Survey Research](#) by [Ipsos Strategic Marketing](#).
- Data was collected between November 18 to November 26, 2018 through face-to-face interviews.
- The total number of interviews consisted of 1,027 Serbia residents.
- The margin of error does not exceed plus or minus 3.21 percent at the mid-range with a confidence level of 95 percent. The sample was made up of Serbia residents, aged 18 and older.
- In order to align this sample with population statistics as per the 2011 census, data in this presentation was weighted according to parameters gathered from official census data including region, urbanization, age, gender, and education.
- Regions included in the sample: Belgrade, Vojvodina, Central, East and West Serbia. Areas of the population excluded from the sample: none.
- This sample was designed using a three stage, random probability sampling; strata allocation based on region and type of settlement; primary sampling units: polling station; within each settlement, households were visited by using an appropriate skip interval; within each visited household, interviews were conducted using random selection of eligible household members.
- Figures in charts and tables may not add to 100 percent due to rounding error and/or multiple selection options.



# Bosnia and Herzegovina Methodology

- The survey was conducted on behalf of the [International Republican Institute's Center for Insights in Survey Research](#) by [Ipsos Strategic Marketing](#).
- Data was collected between November 16 to November 28, 2018 through face-to-face interviews.
- The total number of interviews consisted of 1,019 BiH residents.
- The margin of error does not exceed plus or minus 3.22 percent at the mid-range with a confidence level of 95 percent. The sample was made up of BiH residents, aged 18 and older.
- In order to align this sample with population statistics as per the 2011 census, data in this presentation was weighted according to parameters gathered from official census data including region, urbanization, age, gender, nationality and education.
- Regions included in the sample: Federation of Bosnia and Herzegovina, Republic of Srpska and Brcko District. Areas of the population excluded from the sample: none.
- This sample was designed using a three stage, random probability sampling; strata allocation based on region and type of settlement; primary sampling units: polling station; within each settlement, households were visited by using an appropriate skip interval; within each visited household, interviews were conducted using random selection of eligible household members
- Figures in charts and tables may not add to 100 percent due to rounding error and/or multiple selection options.



# North Macedonia Methodology

- The survey was conducted on behalf of the [International Republican Institute's Center for Insights in Survey Research](#) by [Ipsos Strategic Marketing](#).
- Data was collected between November 17 to November 26, 2018 through face-to-face interviews.
- The total number of interviews consisted of 1,026 North Macedonia residents.
- The margin of error does not exceed plus or minus 3.21 percent at the mid-range with a confidence level of 95 percent. The sample was made up of North Macedonia residents, aged 18 and older.
- In order to align this sample with population statistics as per the 2002 census, data in this presentation was weighted according to parameters gathered from official census data including region, urbanization, age, gender, nationality and education.
- Regions included in the sample: Skopje, North-West, South-West and East. Areas of the population excluded from the sample: none.
- This sample was designed using a three stage, random probability sampling; strata allocation based on region and type of settlement; primary sampling units: polling station; within each settlement, households were visited by using an appropriate skip interval; within each visited household, interviews were conducted using random selection of eligible household members.
- Figures in charts and tables may not add to 100 percent due to rounding error and/or multiple selection options.

# Legend



Kosovo



Serbia



Bosnia and Herzegovina



North Macedonia

# Opinions of the National and Regional Context



Kosovo



Serbia



Bosnia and Herzegovina



North Macedonia

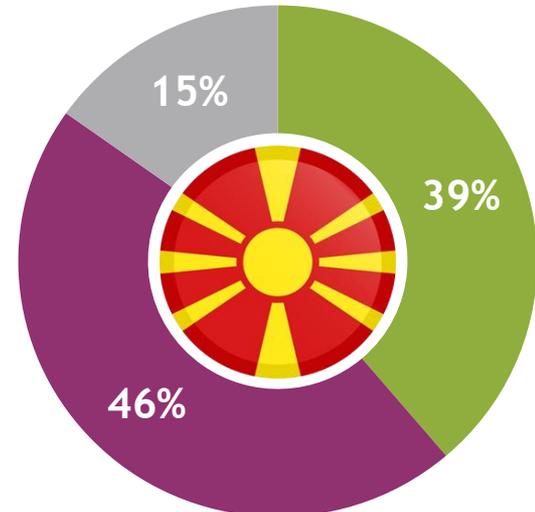
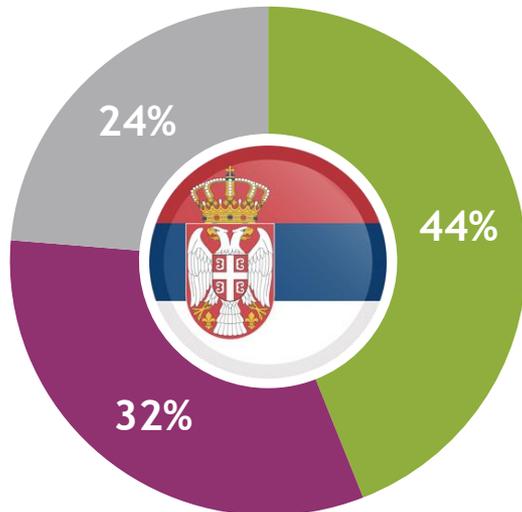
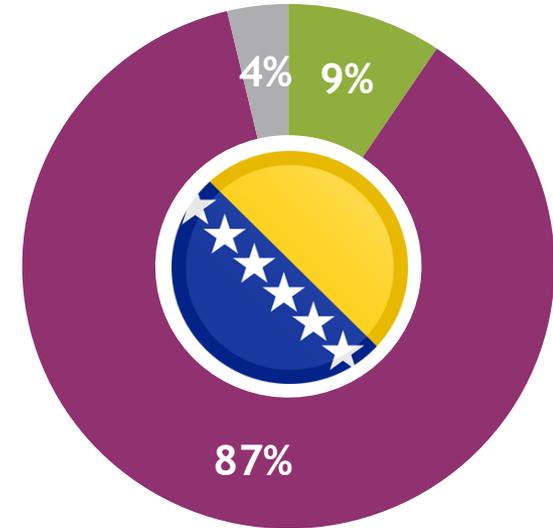
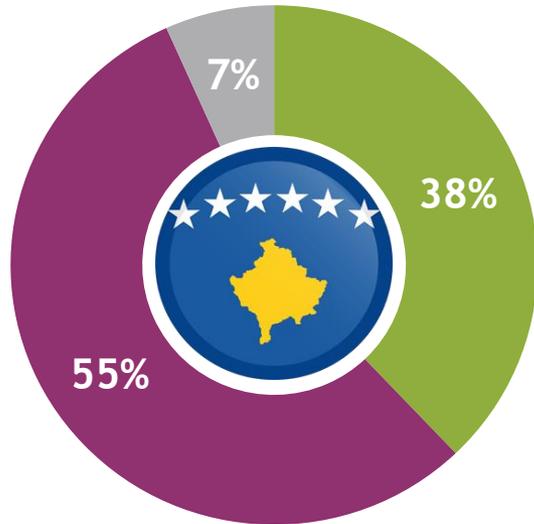


# Generally speaking, would you say that [country] is heading...

■ In the right direction

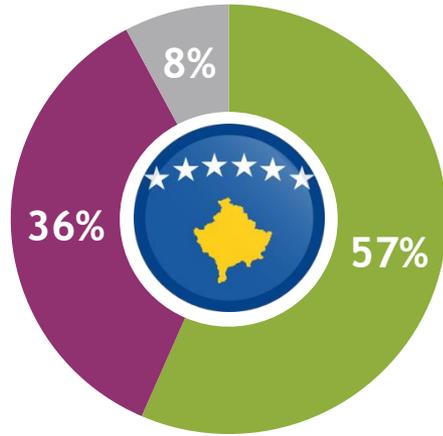
■ In the wrong direction

■ Don't know/Refused to answer

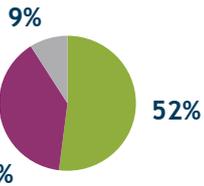


# Do you think that today's generation of young people has a good future in [country] or not?

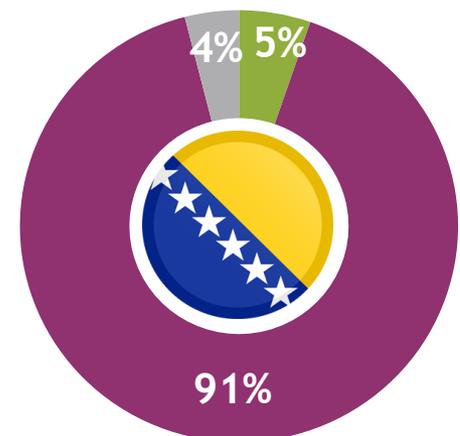
Total population



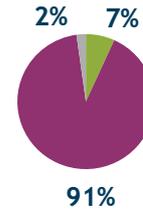
Aged 18-29  
(n=336)



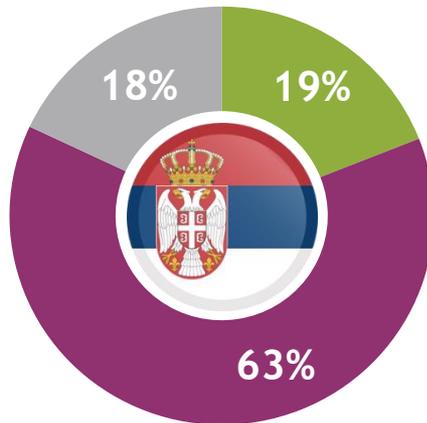
Total population



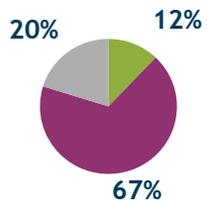
Aged 18-29  
(n=194)



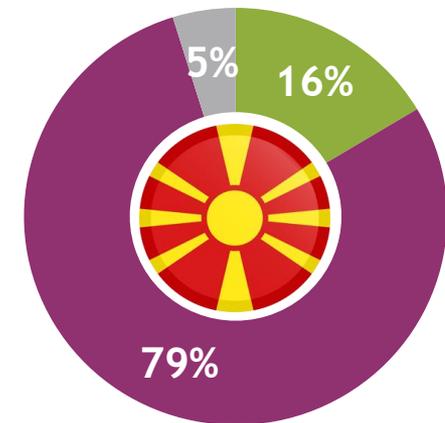
Total population



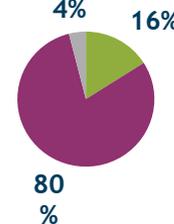
Aged 18-29  
(n=192)



Total population



Aged 18-29  
(n=231)



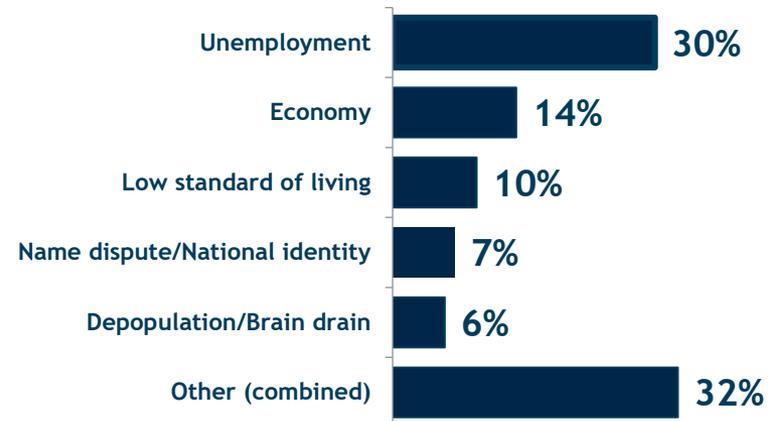
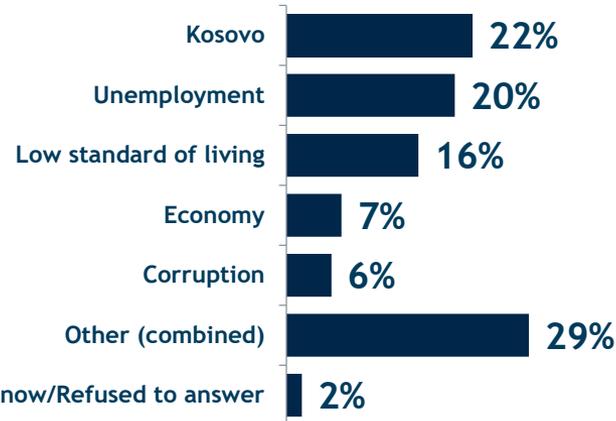
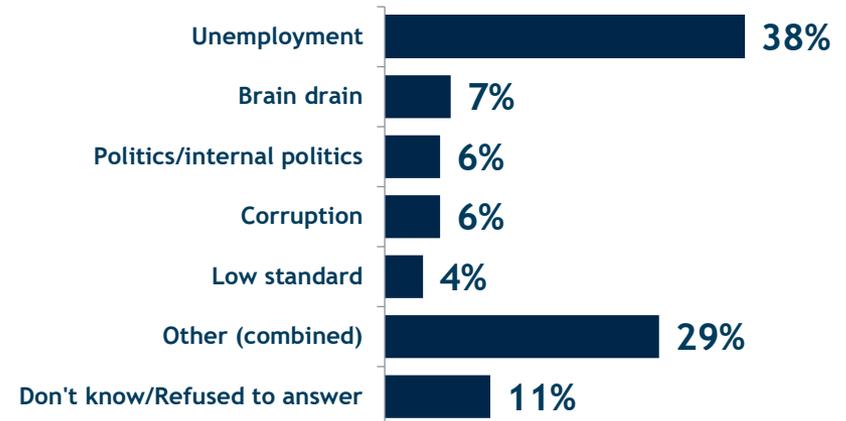
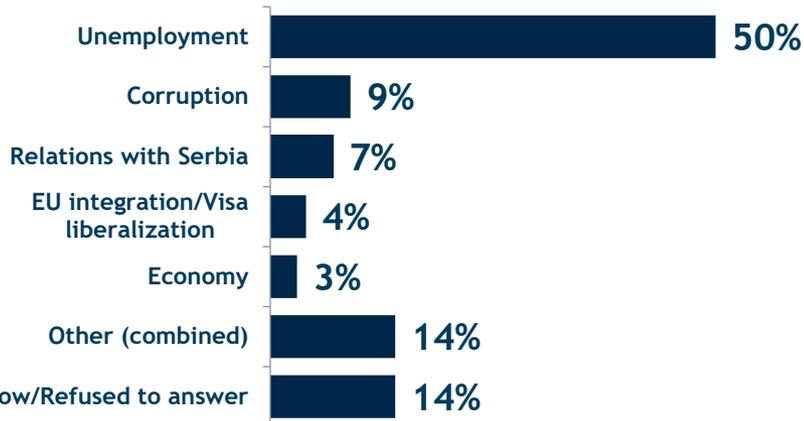
Yes

No

Don't know/Refused to answer

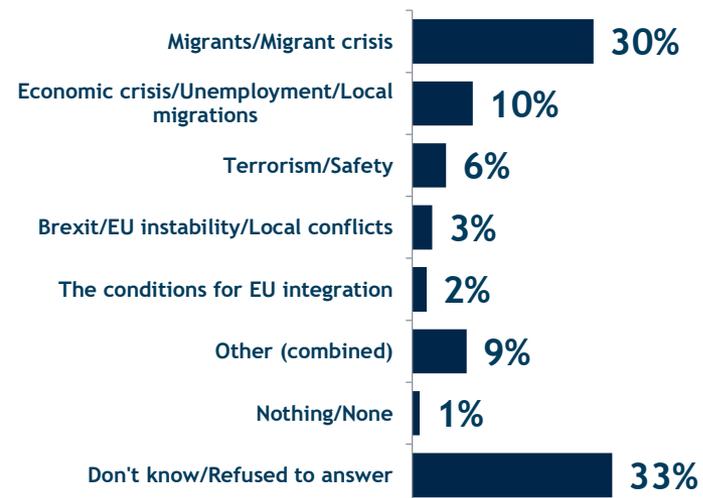
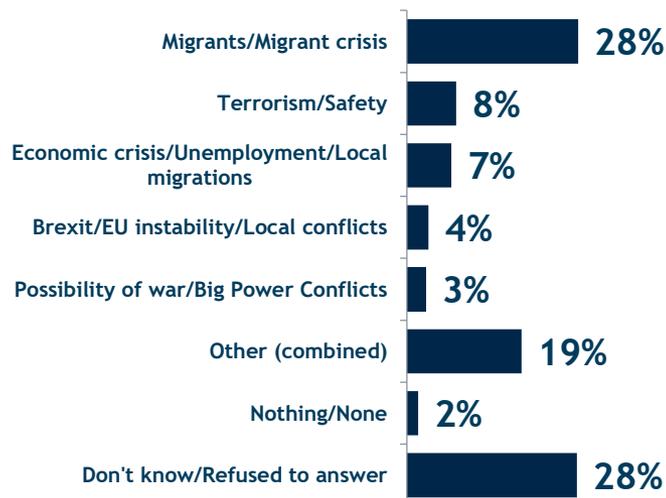
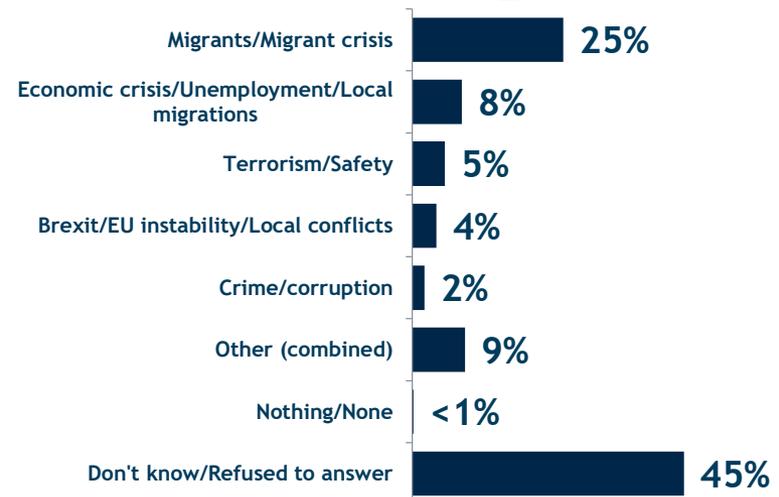
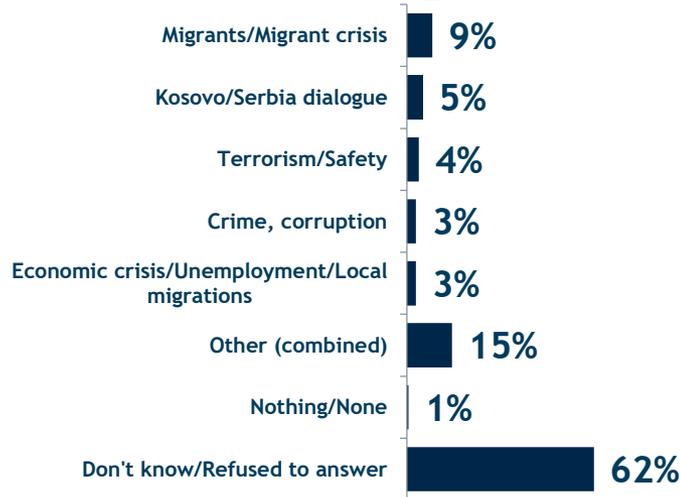
# What would you say is the single biggest problem facing [country] today, that is, the one that you yourself are most concerned about?

(Top five spontaneous answers)

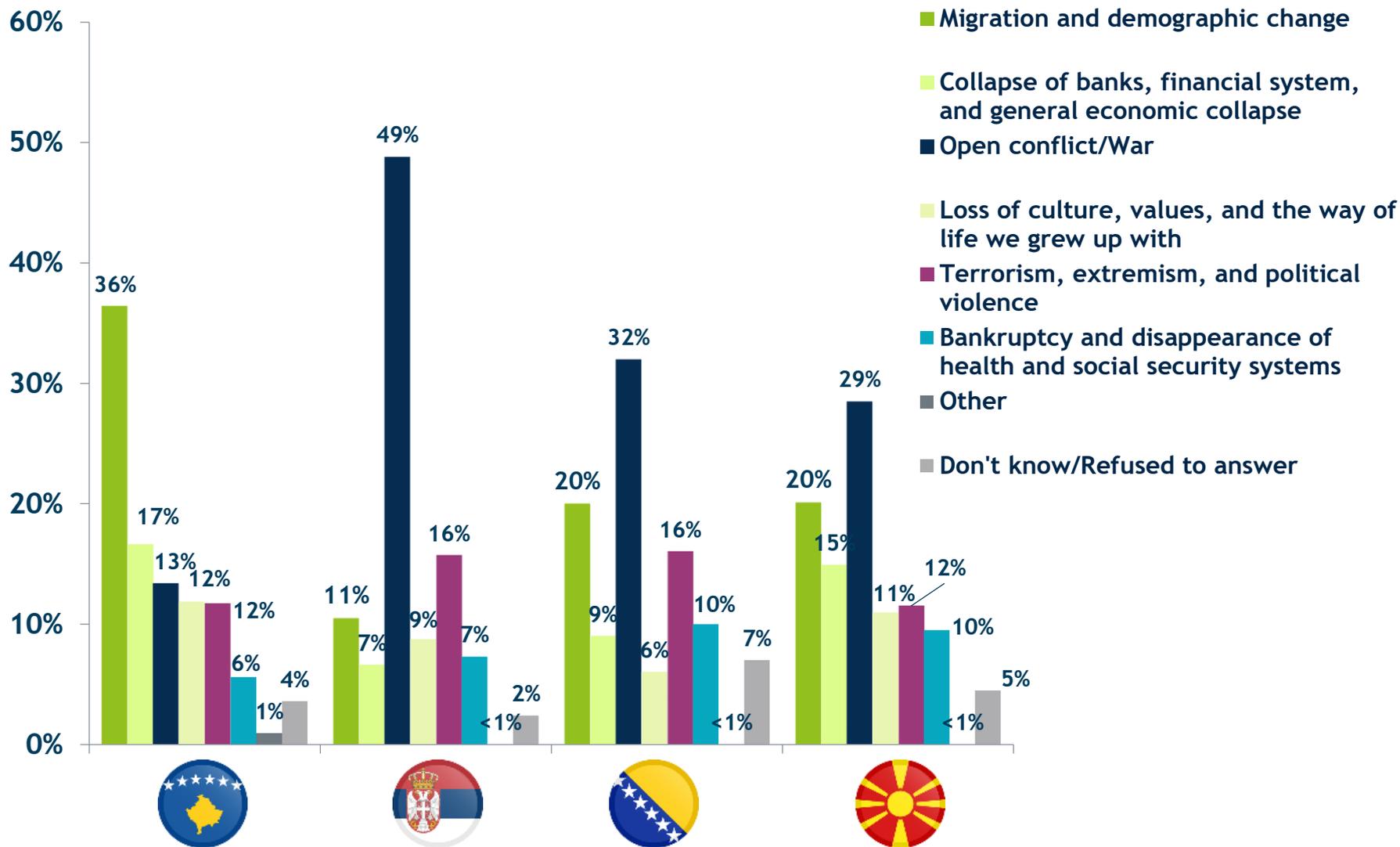


# How about at the European level? What is the biggest single problem facing Europe today, the one that you are most concerned about?

(Top five spontaneous answers)



# In the long term, which of the following issues do you fear could threaten our way of life and children's future?



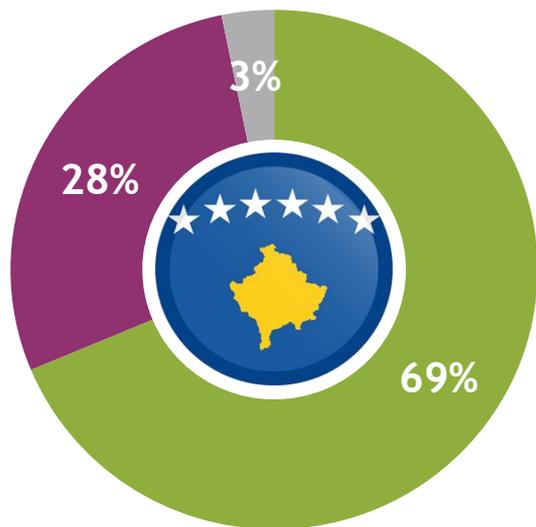
# Did you vote in the parliamentary elections in [year] ?

■ Yes

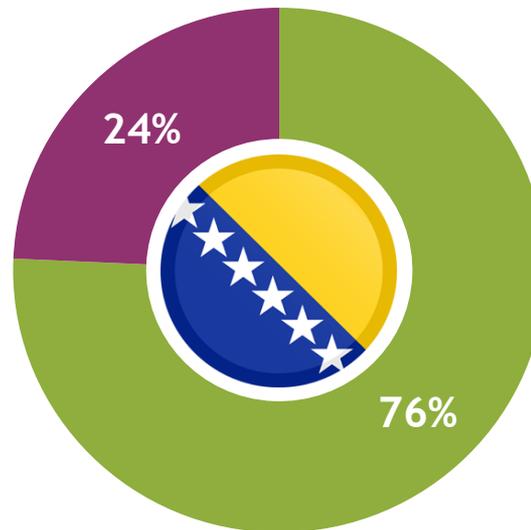
■ No

■ Don't know/Refused to answer

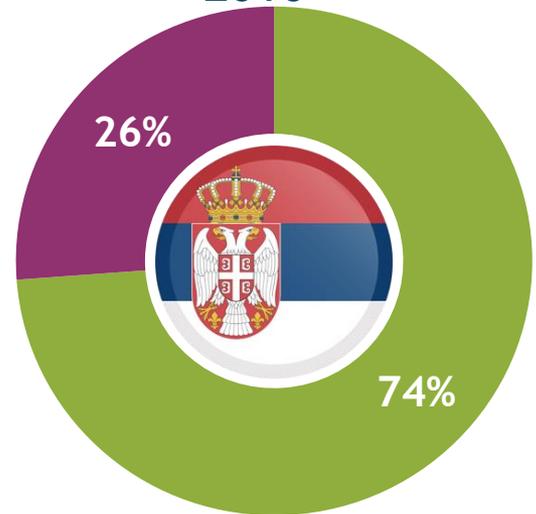
2017



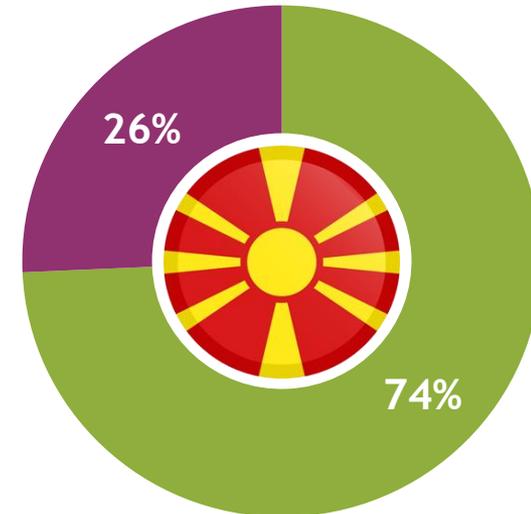
2018



2016



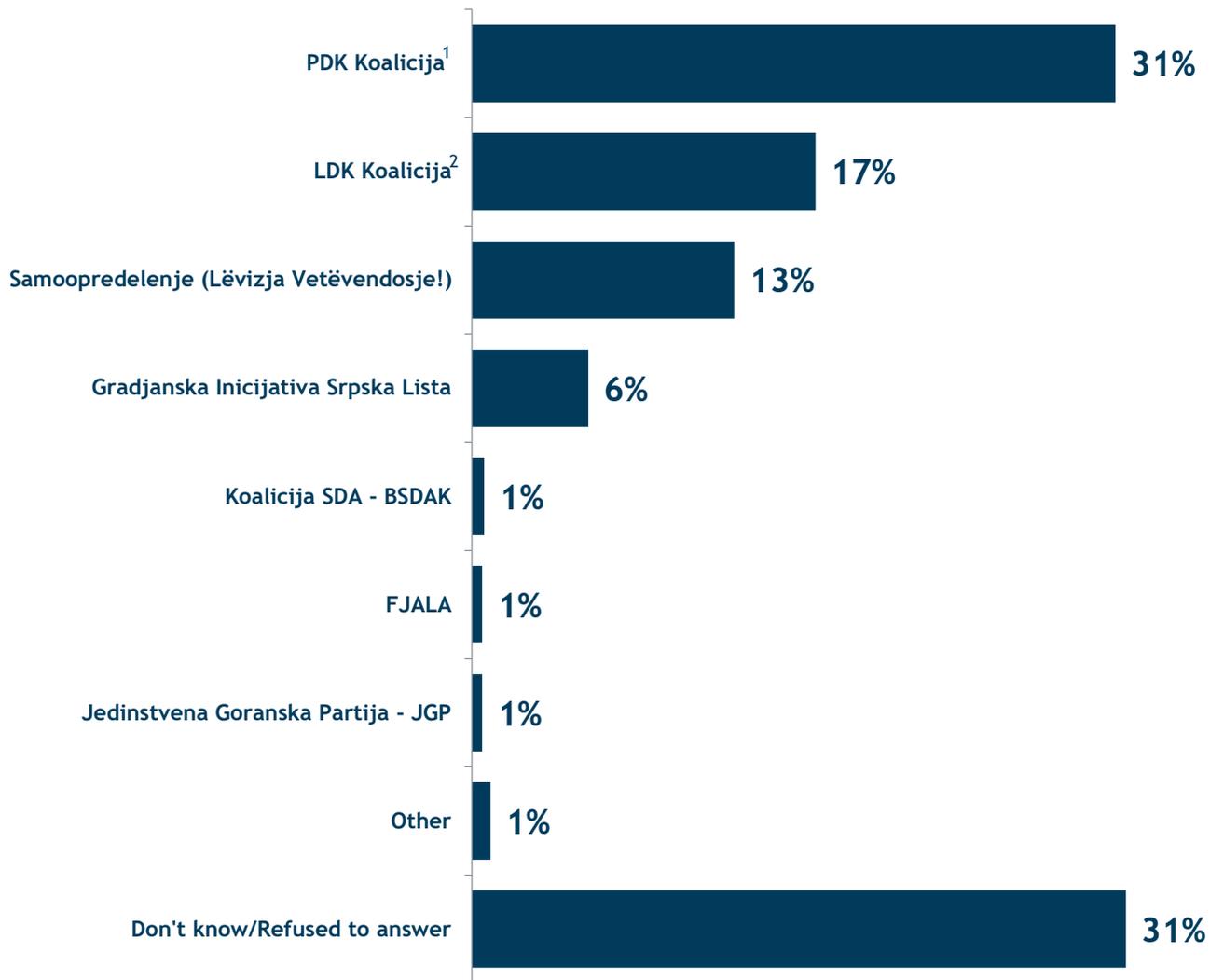
2017





# For which party did you vote?

(Respondents from Kosovo who voted in the last parliamentary elections; n=695)



<sup>1</sup>Partia Demokratike e Kosovës-PDK & Aleanca Për Ardhmërinë E Kosovës-AAK & Nisma Për Kosovën-NISMA & Partia E Drejtësisë-PD & Lëvizja Për Bashkim-LB & Partia Shqiptare Demokratiane e Kosovës-PSHDK & Partia Konservatore e Kosovës-PK & Alternativa Demokratike e Kosovës-ADK & Republikanët E Kosovës-REK & Partia E Ballit-PB & Partia Socialdemokrate PSD & Balli Kombëtar I Kosovës-BKK

<sup>2</sup>Lidhja Demokratike e Kosovës - LDK Aleanca Kosova e Re - AKR



# For which party did you vote?

(Respondents from Serbia who voted in the last parliamentary elections; n=759)





# For which party did you vote?

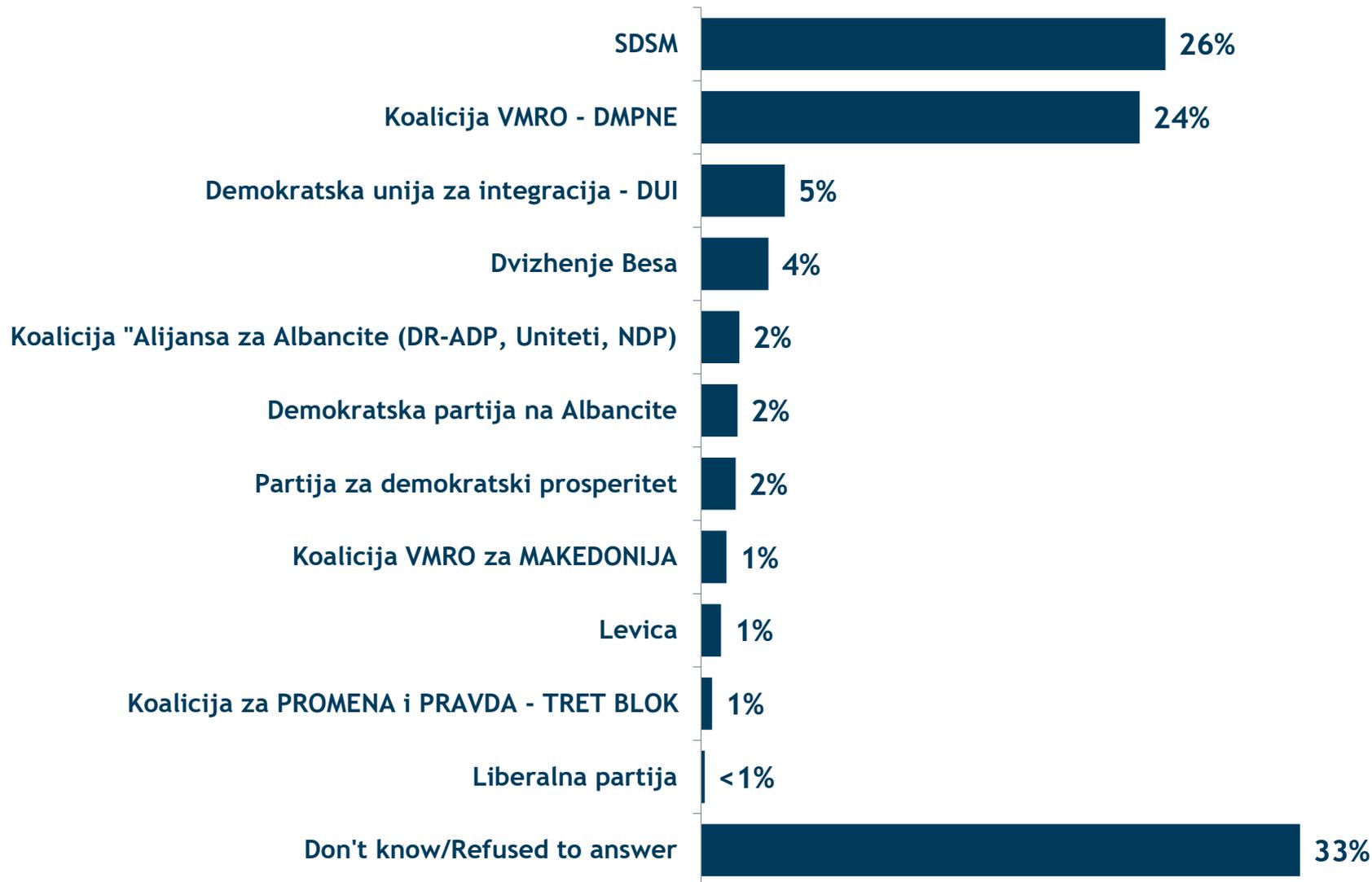
(Respondents from BiH who voted in the last parliamentary elections, n=772)



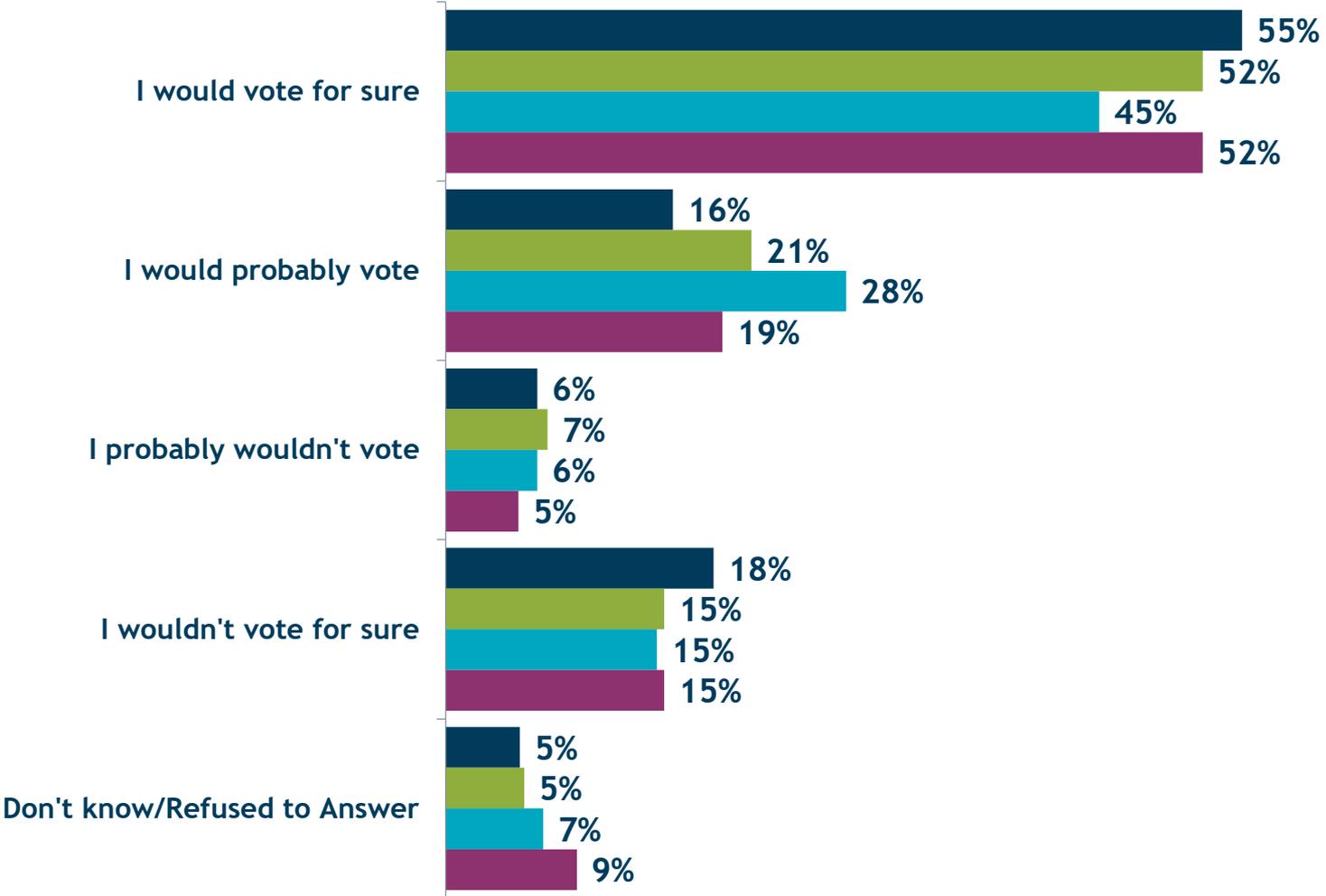


# For which party did you vote?

(Respondents from North Macedonia who voted in the last parliamentary elections; n=762)



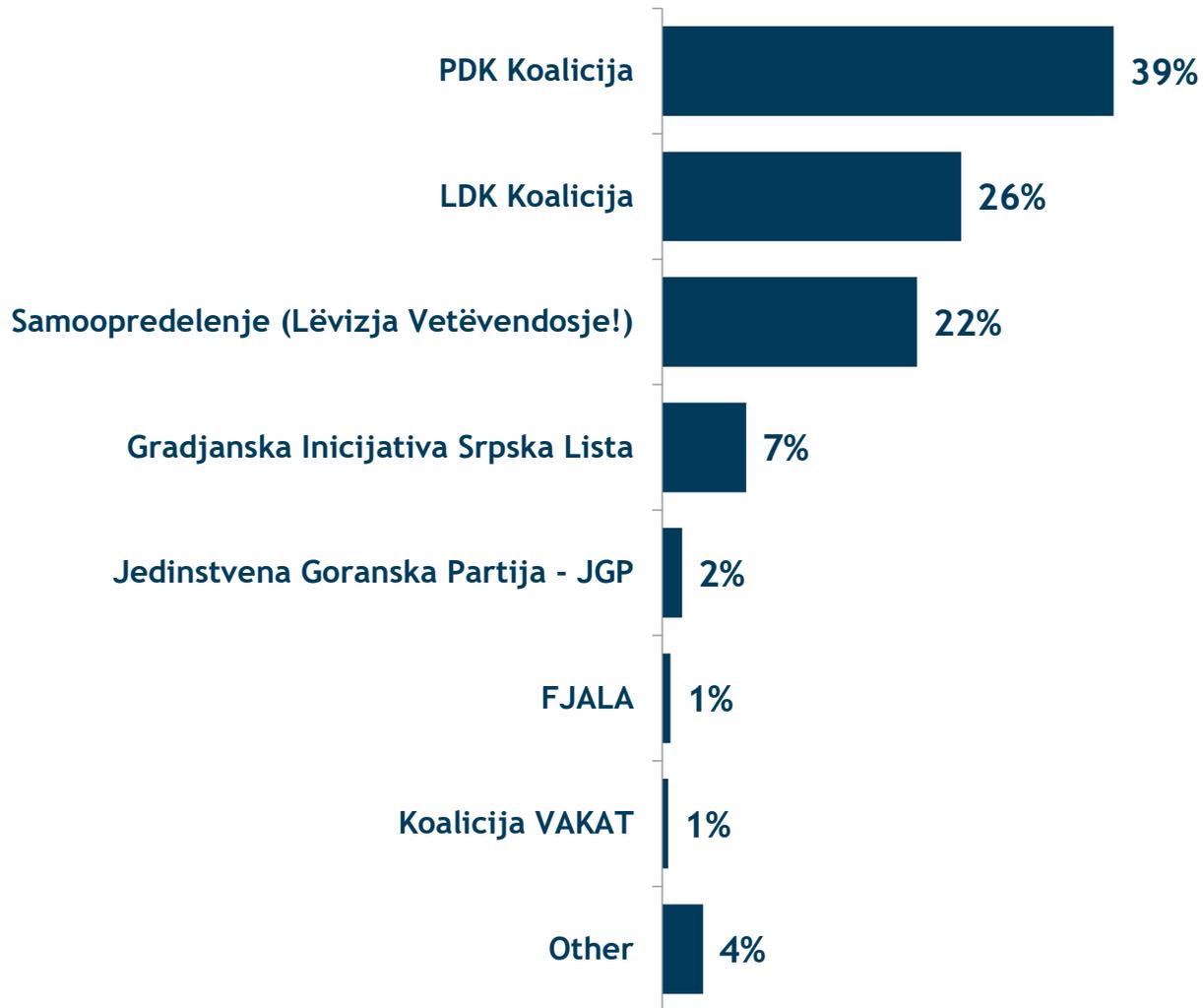
# If parliamentary elections were held this Sunday, how likely would you be to vote?





# If the following parties/coalitions ran candidates in these elections, for which party would you vote?

(Decided voters from Kosovo; excluding those who say they don't know or they will not vote: n=463)



<sup>1</sup>Partia Demokratike e Kosovës-PDK & Aleanca Për Ardhmërinë E Kosovës-AAK & Nisma Për Kosovën-NISMA & Partia E Drejtësisë-PD & Lëvizja Për Bashkim-LB & Partia Shqiptare Demokristiane e Kosovës-PSHDK & Partia Konservatore e Kosovës-PK & Alternativa Demokratike e Kosovës-ADK & Republikanët E Kosovës-REK & Partia E Ballit-PB & Partia Socialdemokrate PSD & Balli Kombëtar I Kosovës-BKK

<sup>2</sup>Lidhja Demokratike e Kosovës - LDK Aleanca Kosova e Re - AKR



# If the following parties/coalitions ran candidates in these elections, for which party would you vote?

(Decided voters from Serbia; excluding those who say they don't know or they will not vote: n=581)





# If the following parties/coalitions ran candidates in these elections, for which party would you vote?

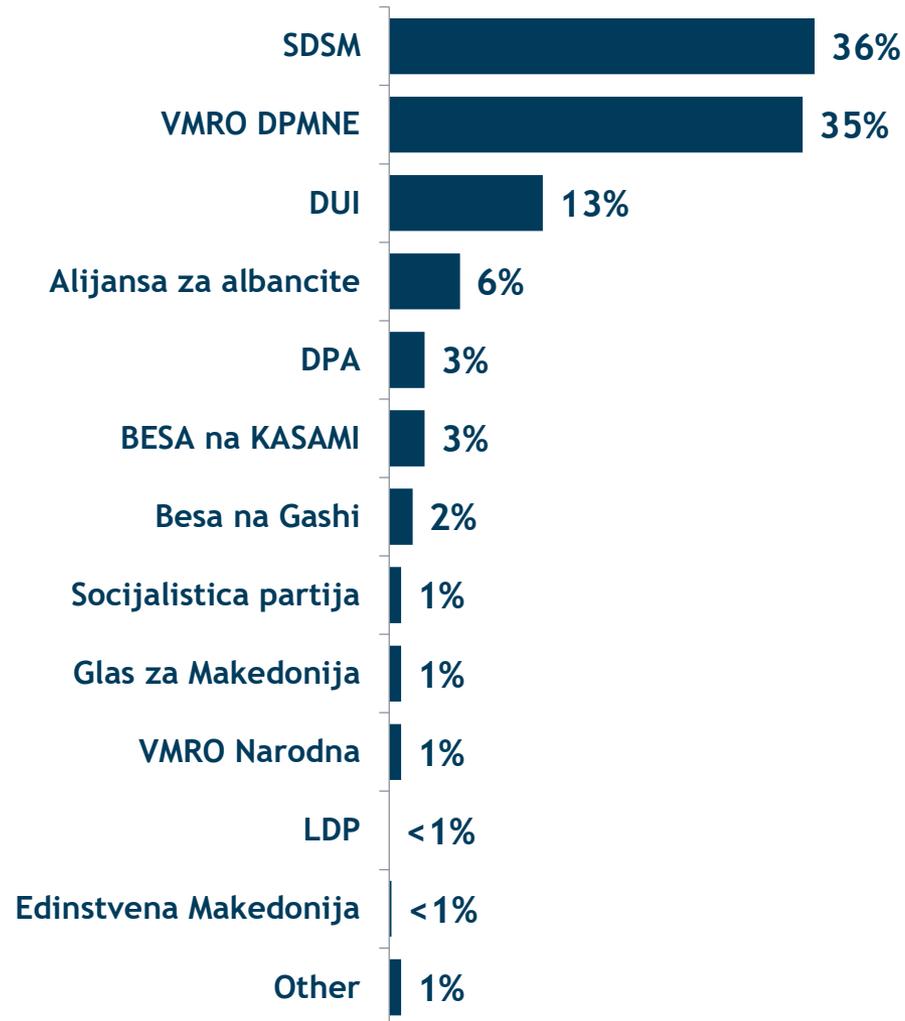
(Decided voters from BiH; excluding those who say they don't know or they will not vote: n=787)





# If the following parties/coalitions ran candidates in these elections, for which party would you vote?

(Decided voters from North Macedonia; excluding those who say they don't know or they will not vote: n=521)



# Media Preferences



Kosovo



Serbia



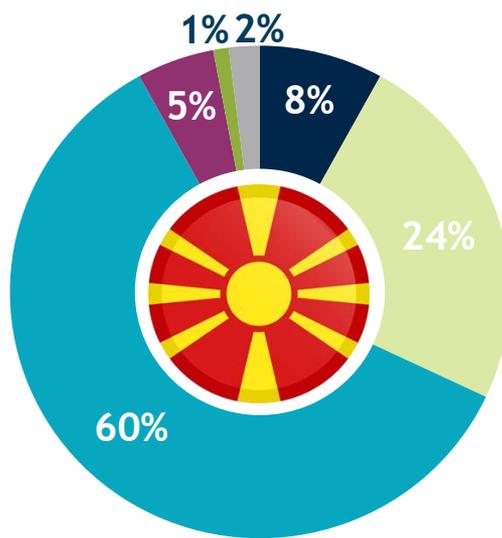
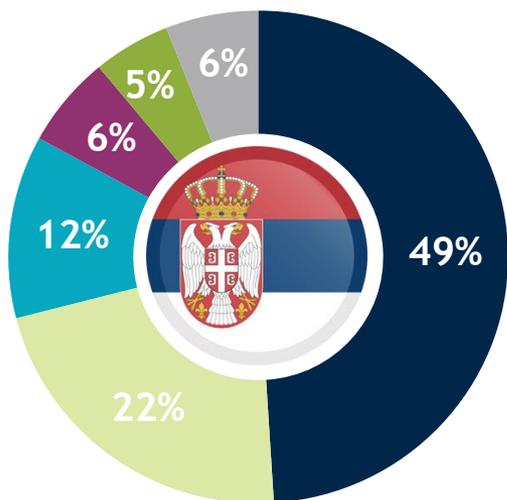
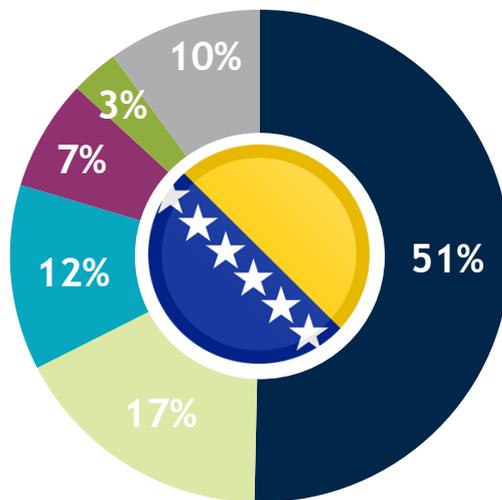
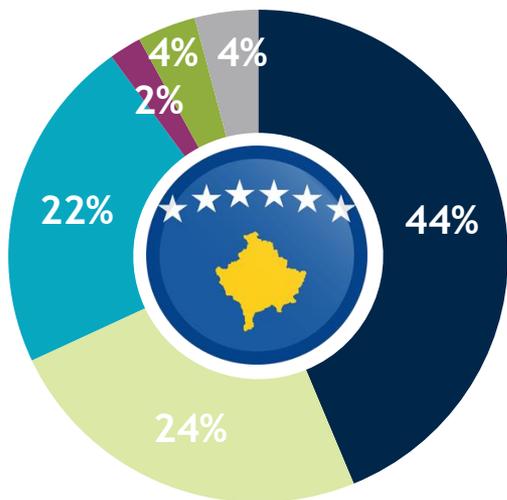
Bosnia and Herzegovina



North Macedonia

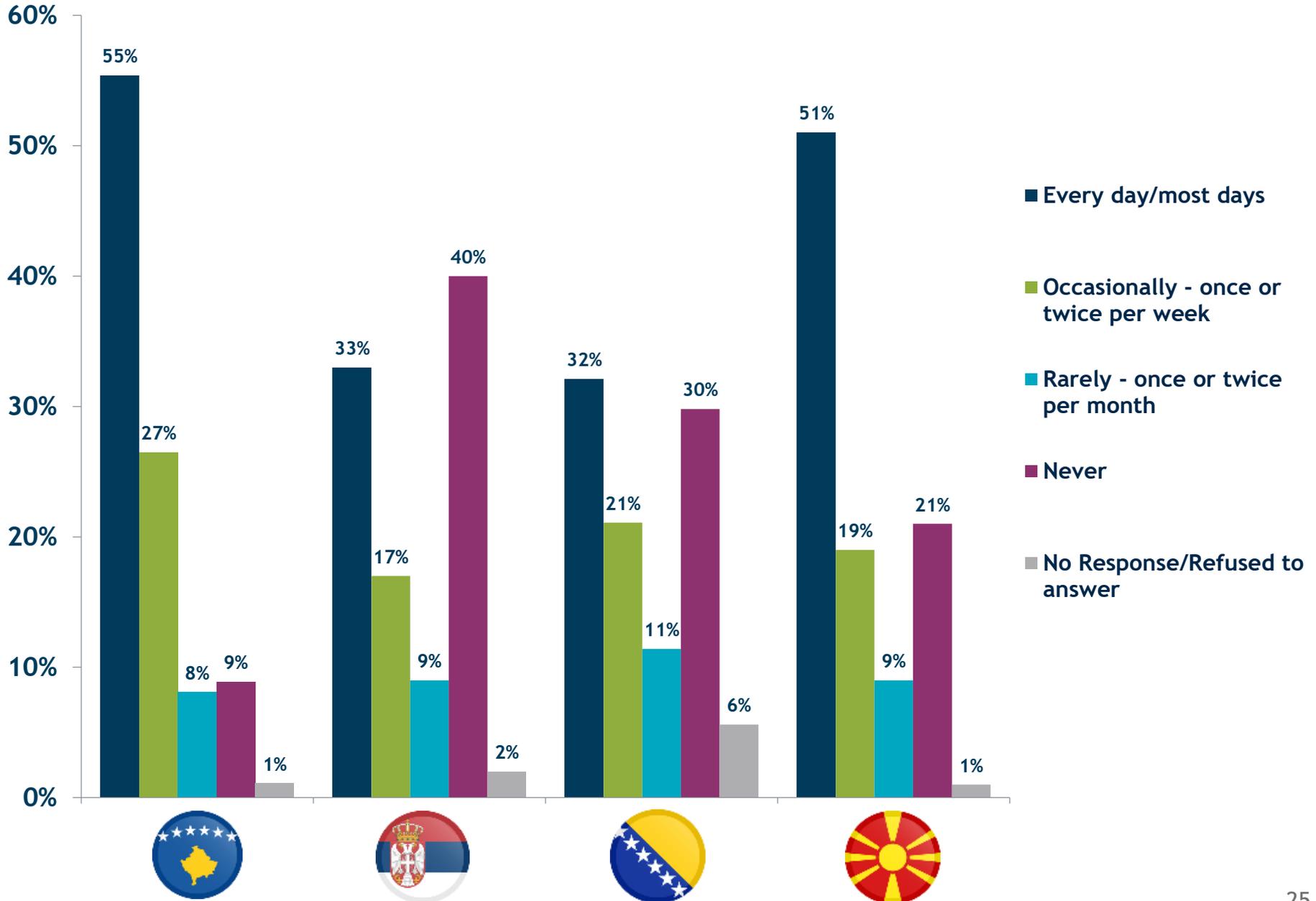


# From which source do you get most of your daily social and political news?

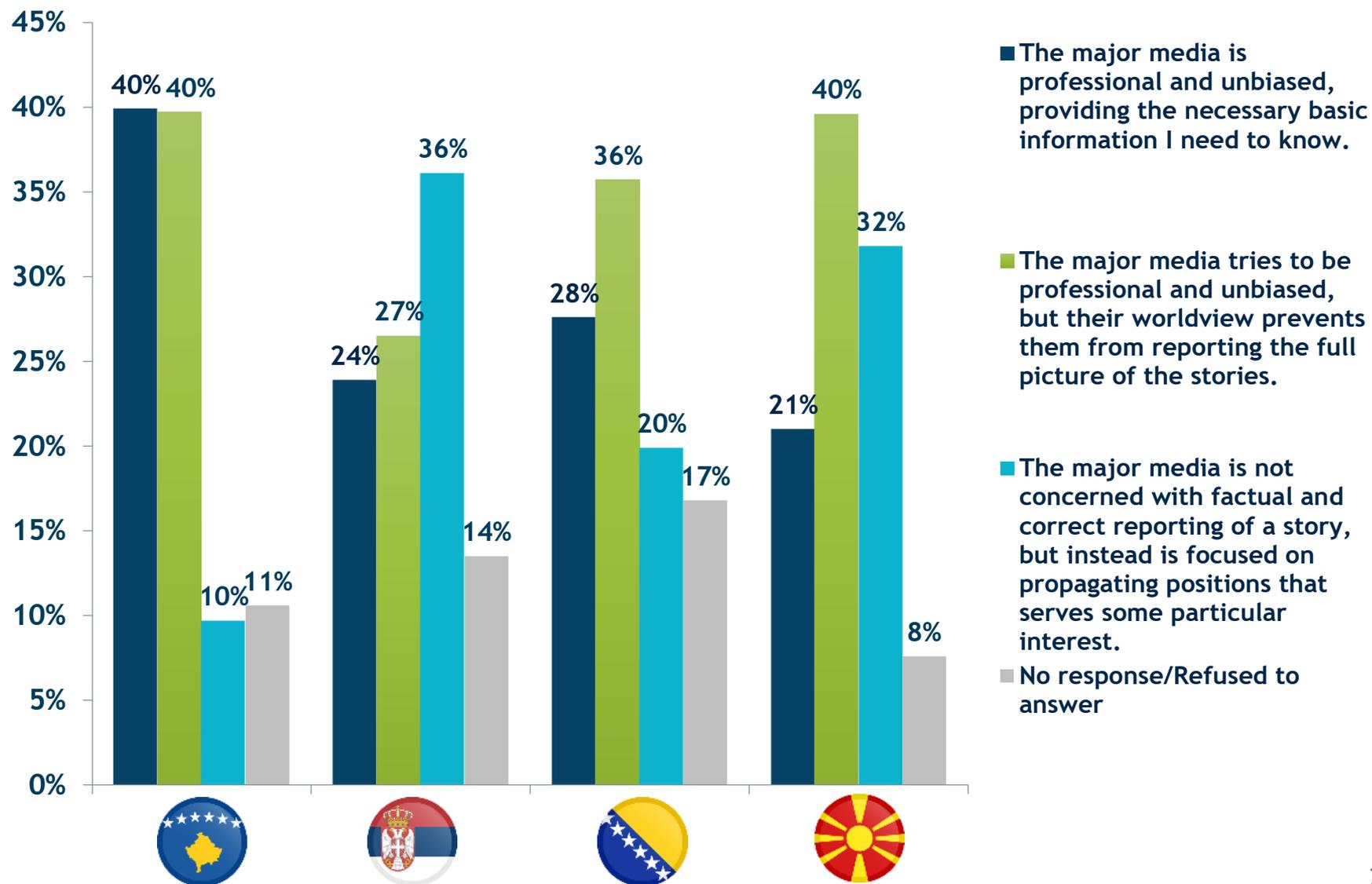


- Public television and radio broadcasters
- Online news sources, such as online newspaper websites and blogs
- Commercial television and radio broadcasters
- Offline sources, such as interactions with family, friends or colleagues
- Major newspapers
- No Response/Refused to answer

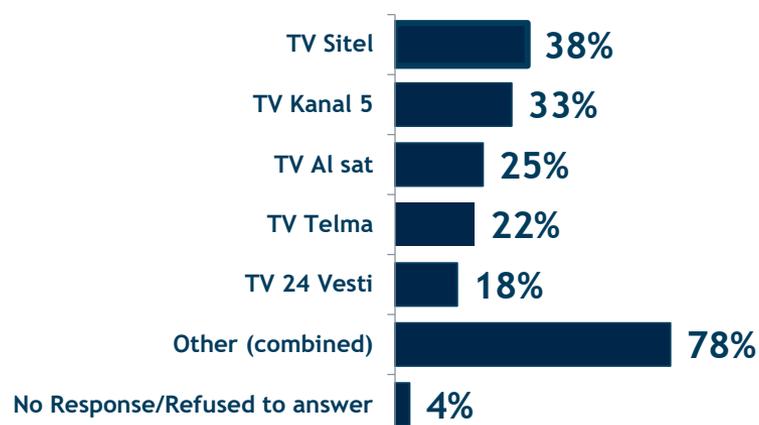
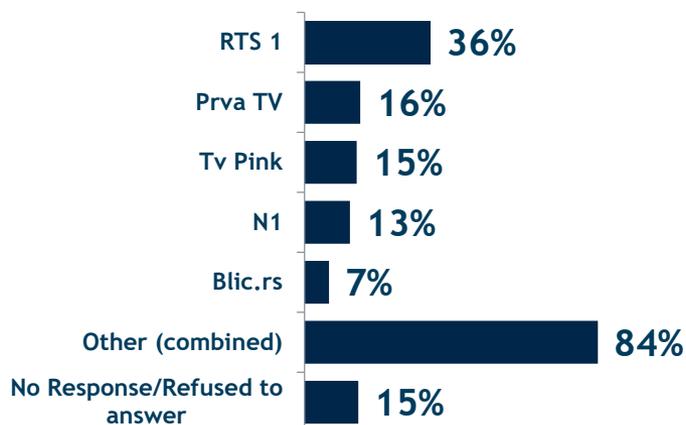
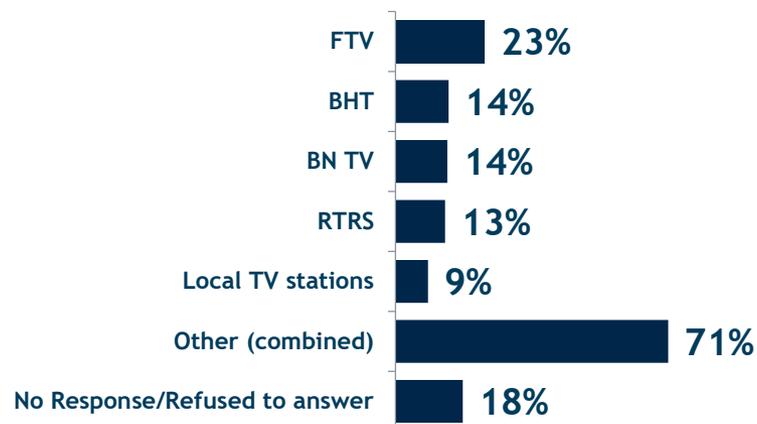
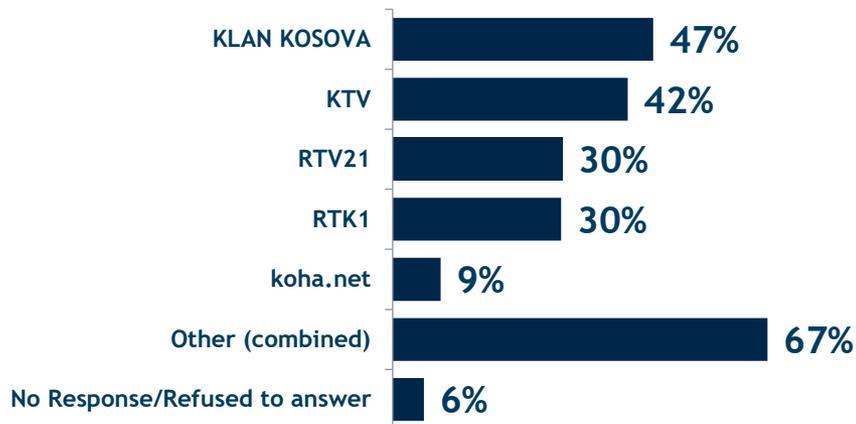
# How often do you use social media as a source of daily news?



# Thinking about major media broadcasters, the major newspapers, and similar media outlets, which of these statements is closest to your opinion?

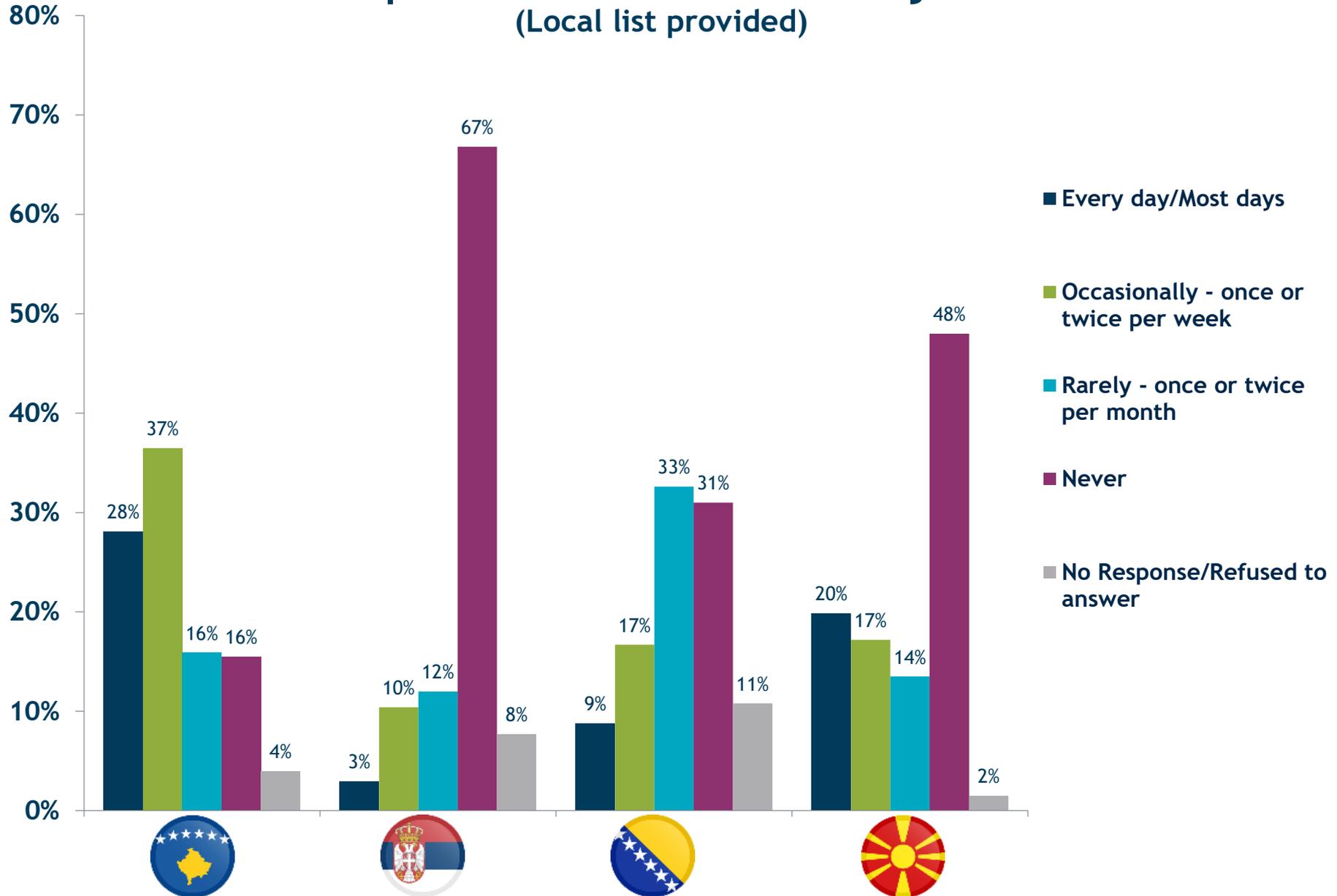


# Which specific media outlet do you trust the most for your news? (Up to three answers)



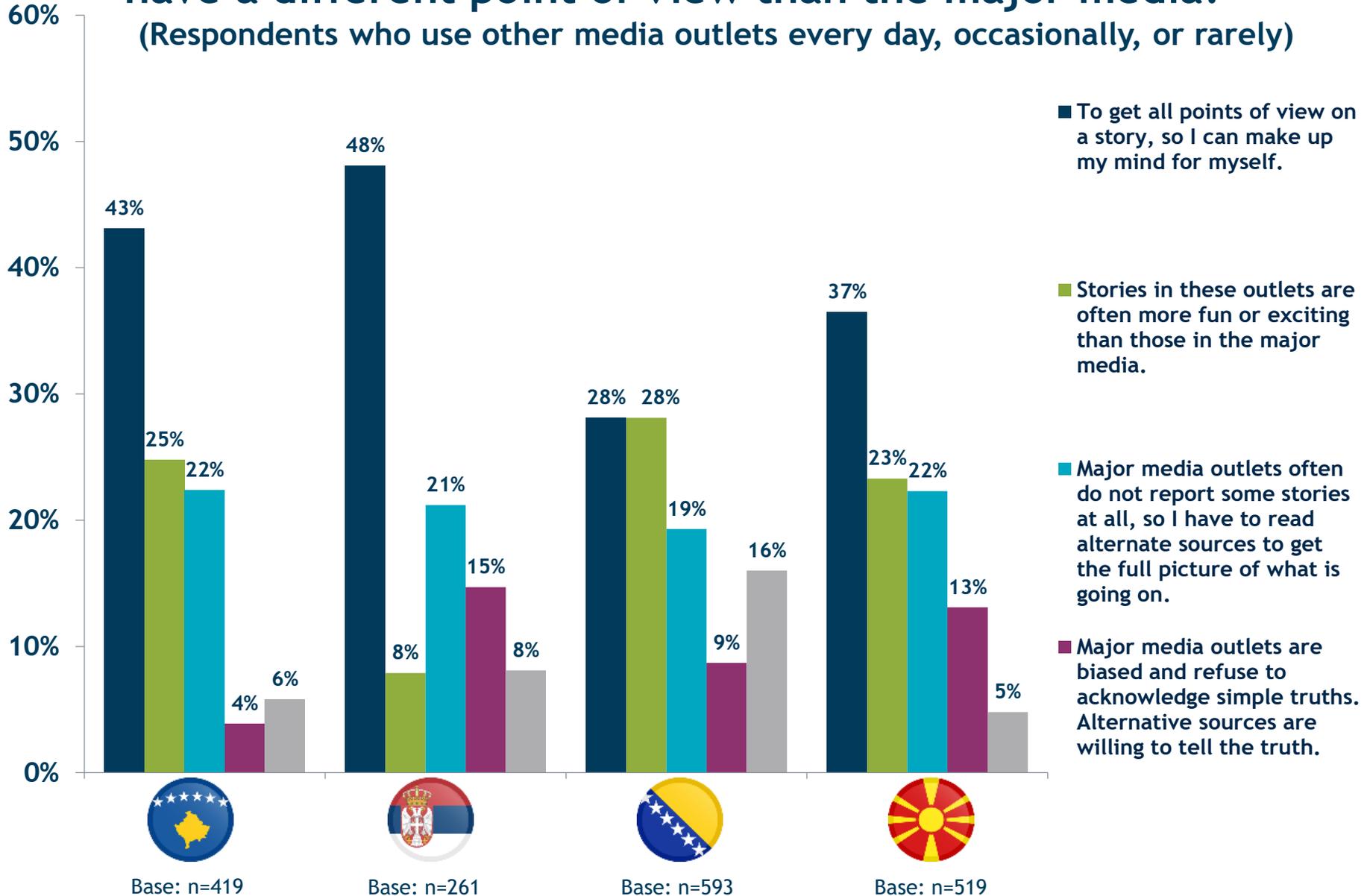
# How frequently do you use other media outlets, that often have a different point of view than the major media outlets?

(Local list provided)

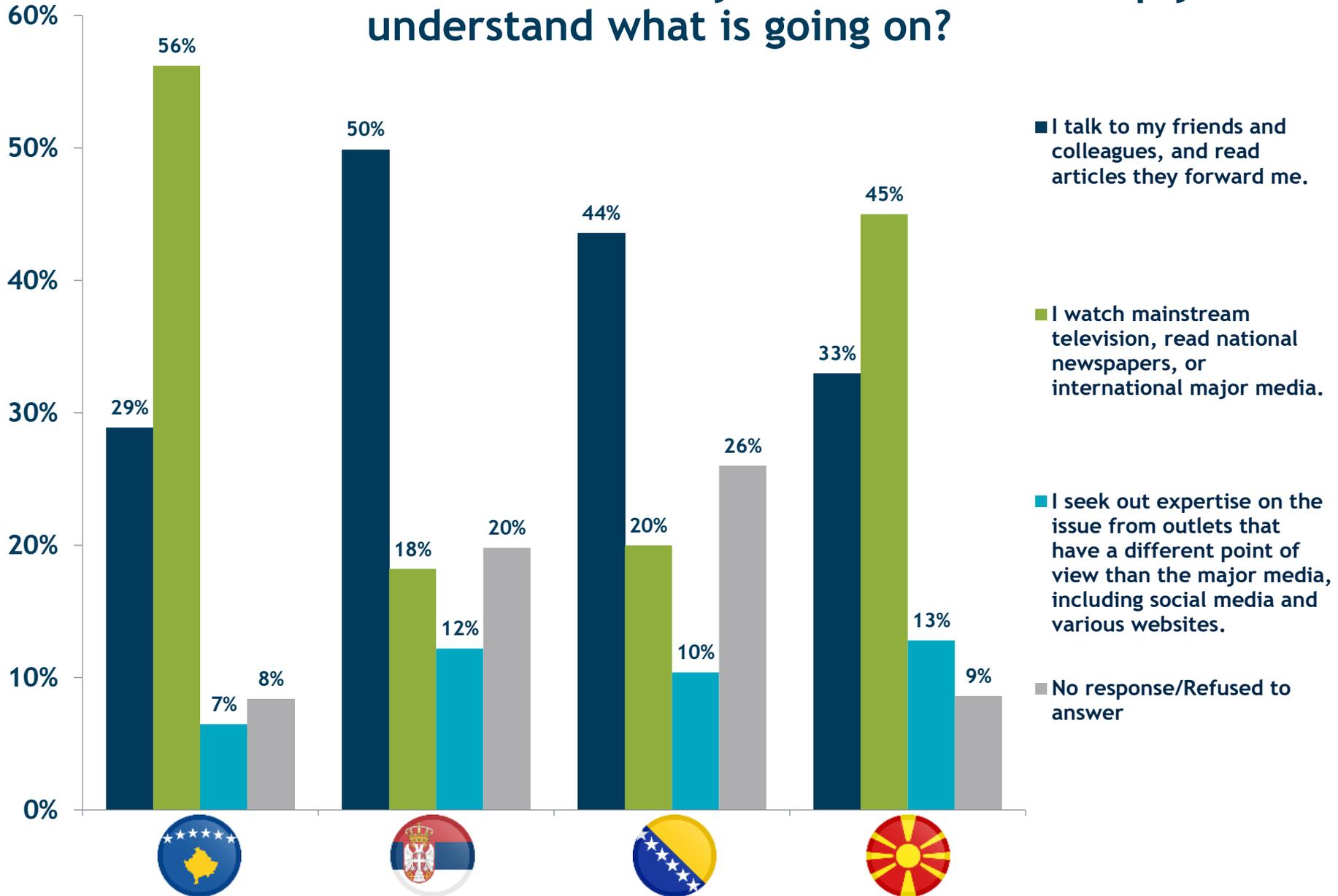


# Why do you think it is worthwhile to use outlets that often have a different point of view than the major media?

(Respondents who use other media outlets every day, occasionally, or rarely)



# When a major new story breaks, how do you generally get information about it? Whom do you trust most to help you understand what is going on?



# Values, Outlook, and Messages



Kosovo



Serbia



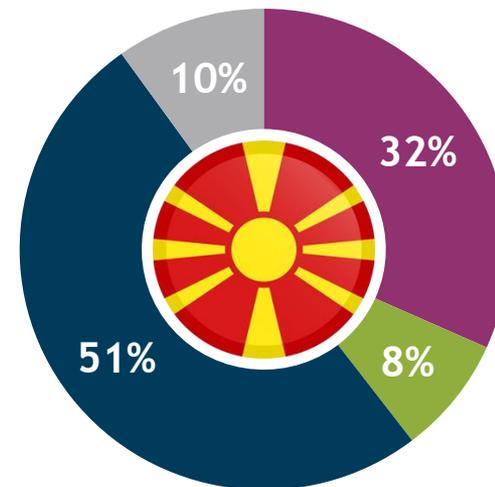
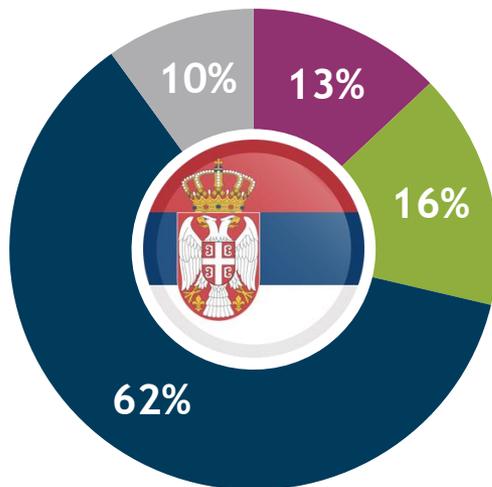
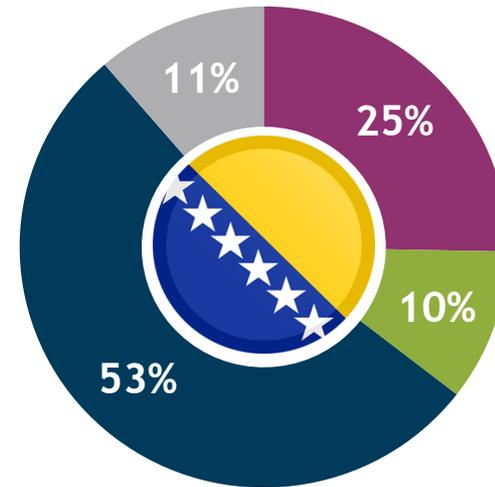
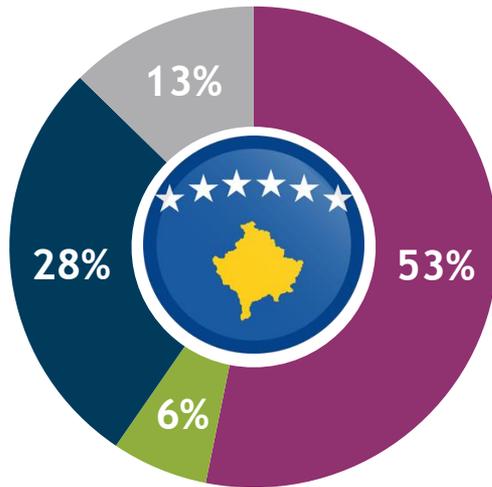
Bosnia and Herzegovina



North Macedonia



# Which statement is closest to your opinion?



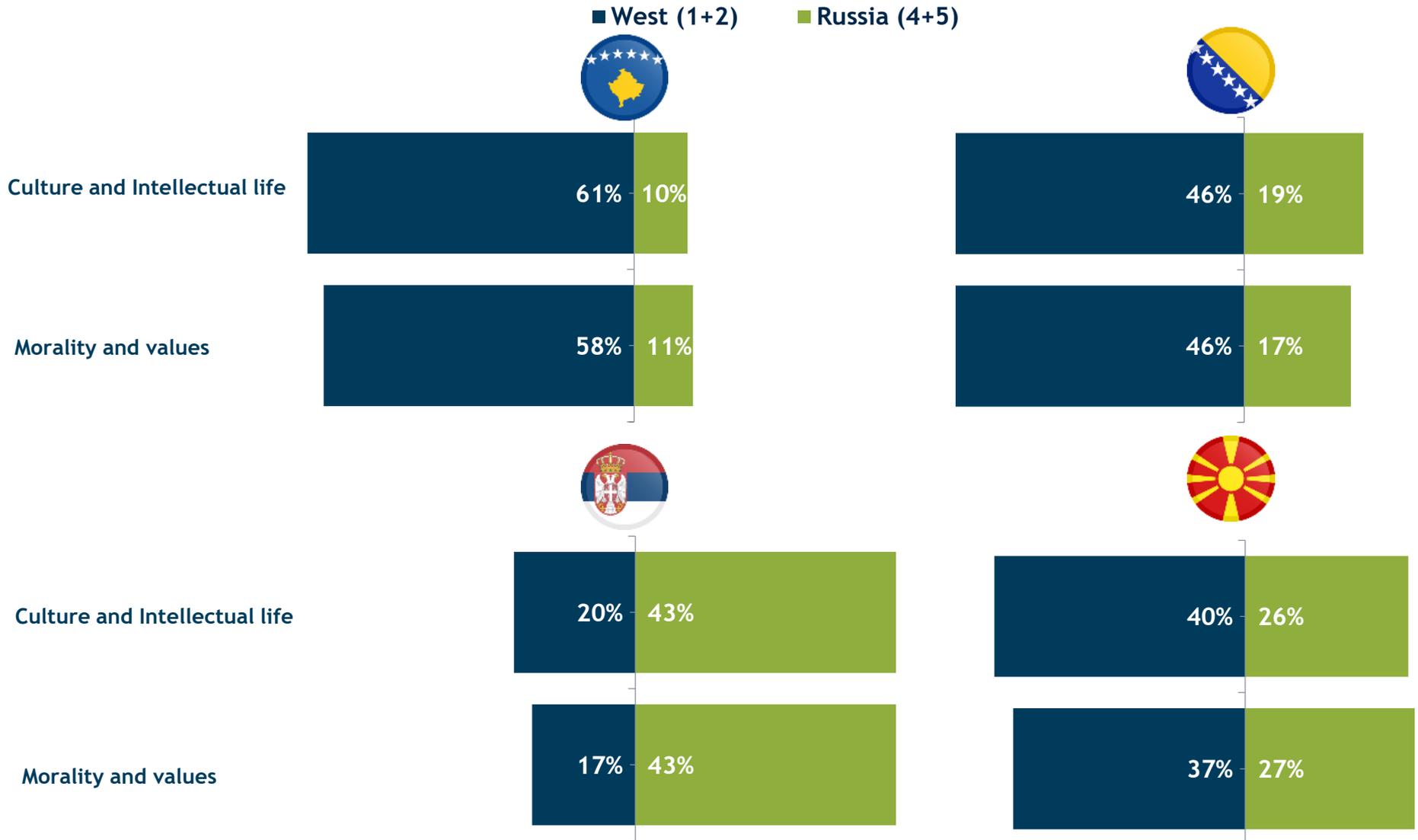
■ [Country] belongs to the West

■ [Country] doesn't belong either in the West or the East

■ [Country] belongs to the East

■ No response/Refused to answer

On a scale from 1 to 5, does [country] have more in common with Western Europe or with Russia, in the following areas (1 would mean [country] is totally like Western Europe, while 5 would mean totally like Russia).



# On a scale from 1 to 5, does [country] have more in common with Western Europe or with Russia, in the following areas (1 would mean [country] is totally like Western Europe, while 5 would mean totally like Russia).

■ West (1+2)    ■ Russia (4+5)



Employment and standard of living



Healthcare, pension, and other social benefits



Employment and standard of living



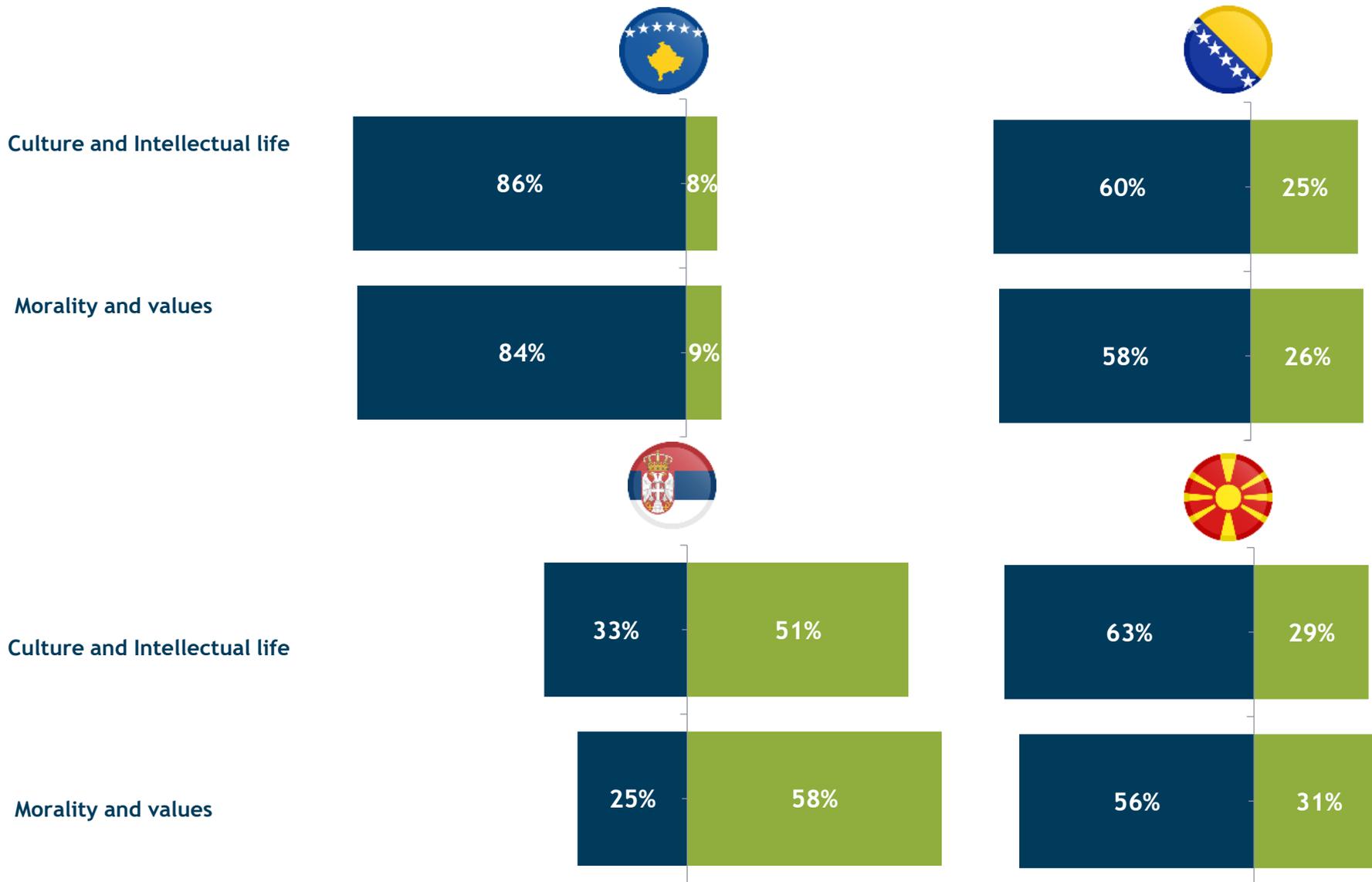
Healthcare, pension, and other social benefits



# For each of these aspects, would you like [country] to have more in common with Western Europe, or Russia?

■ West

■ Russia



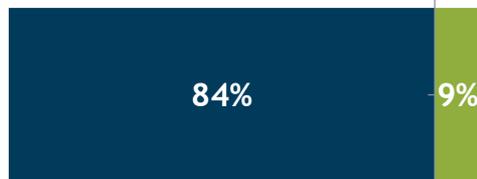
# For each of these aspects, would you like [country] to have more in common with Western Europe, or Russia?

■ West

■ Russia



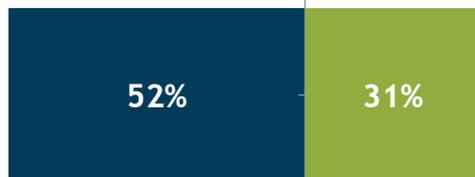
Employment and standard of living



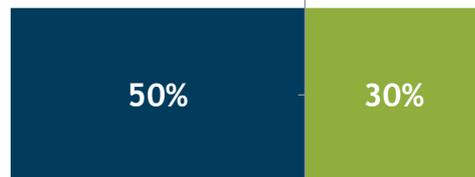
Healthcare, pension, and other social benefits



Employment and standard of living



Healthcare, pension, and other social benefits

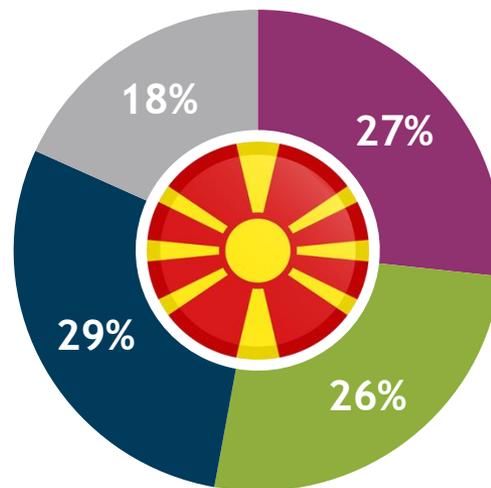
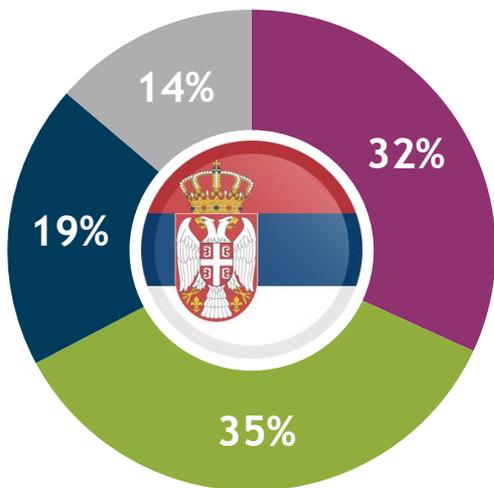
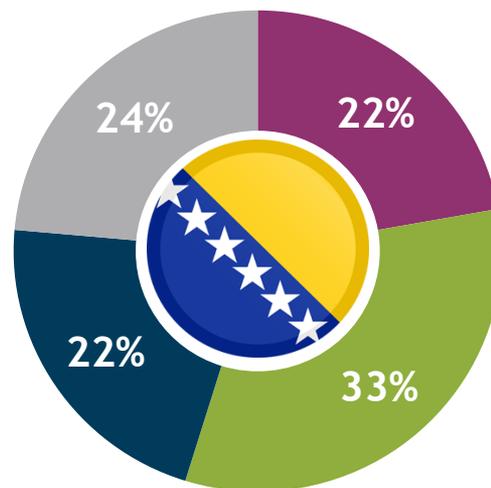
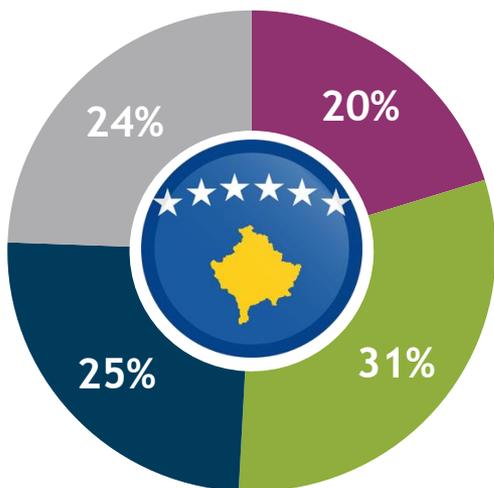


# In your opinion, how important is the Christian faith and culture to the history and development of Europe?

- Very important
- Somewhat important
- Somewhat unimportant
- Very unimportant
- No response/Refused to answer

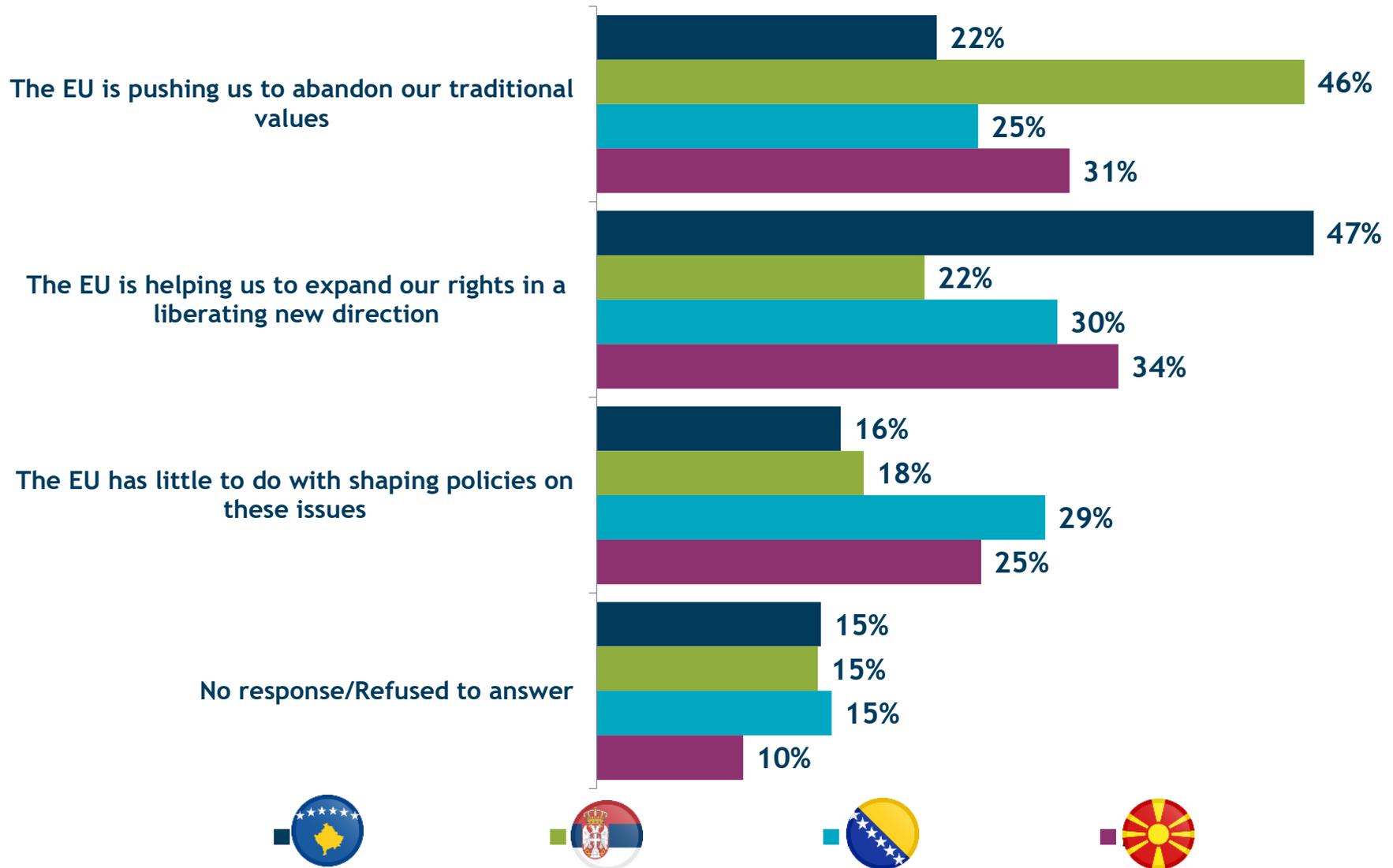


# Which of the following statements comes closest to your opinion about the role of Christian faith and culture in Europe today?



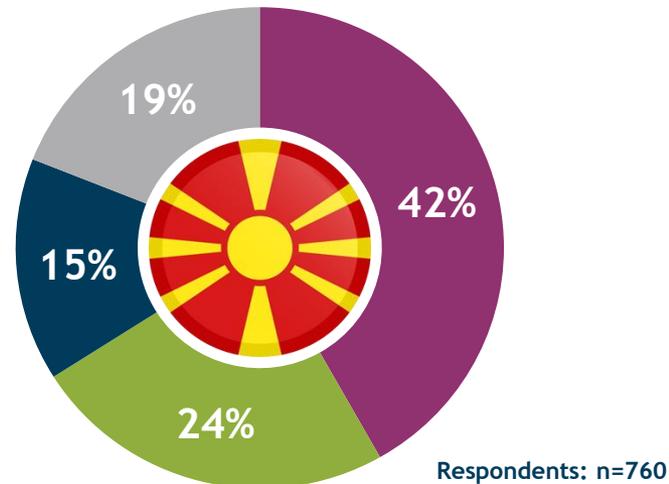
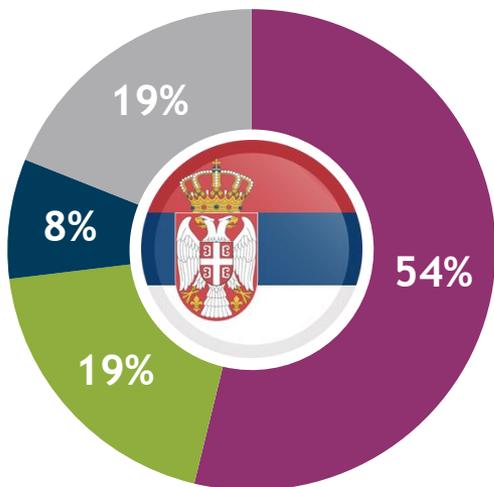
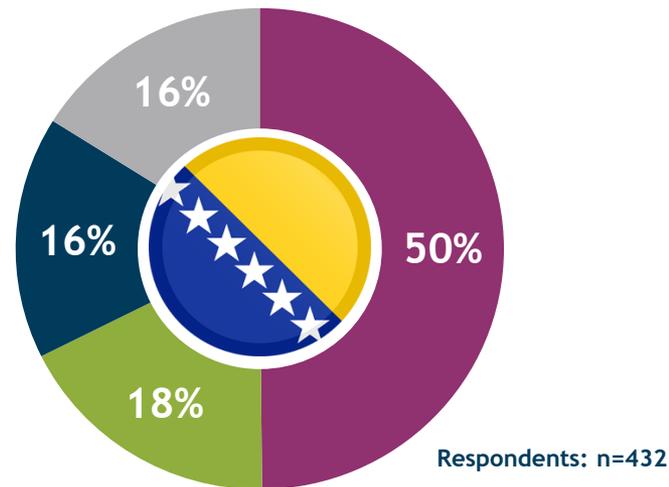
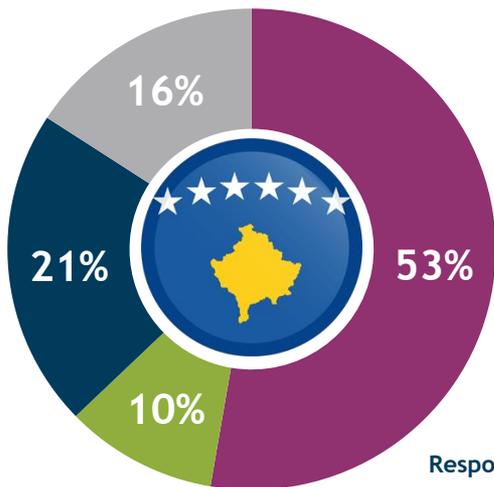
- Christianity is the center of what it means to be European and is the source of our values.
- Christianity still shapes some of Europe's institutions and values, but active faith plays little role in modern Europe.
- Modern Europe is secular and takes its values from non-Christian and non-religious sources.
- No response/Refused to answer

# Which of the following statements comes closest to your view on developments in Europe concerning abortion, sexual rights, and religious liberty?



Vladimir Putin's Russia has tried to portray itself as a defender of Christendom and traditional European values, in areas from protection of family traditions to defense against Islamic and other non-European cultures. What is your opinion of this view of Russia?

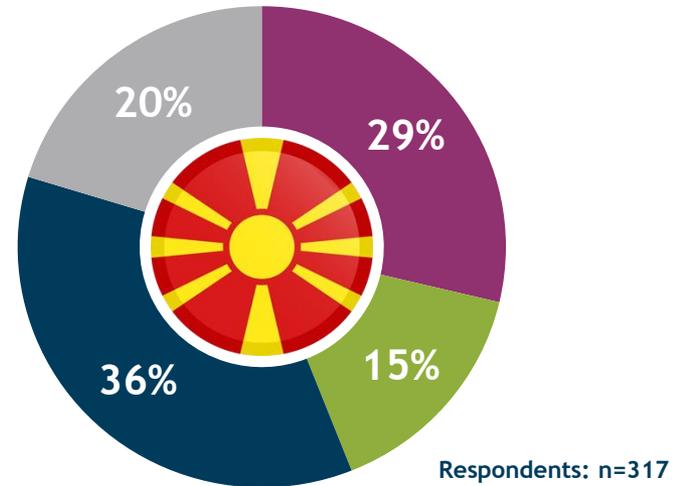
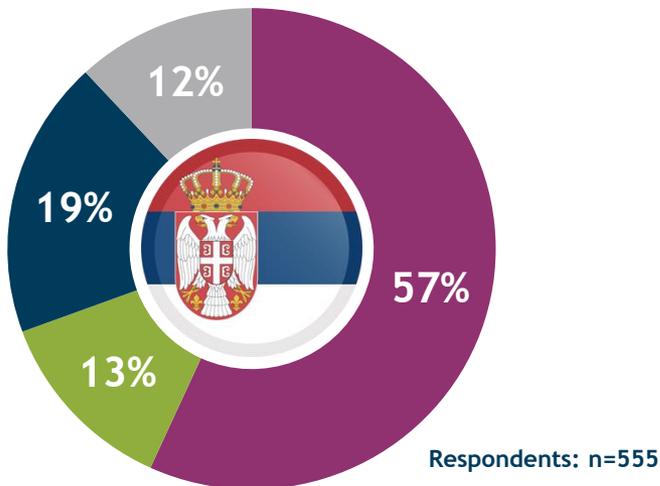
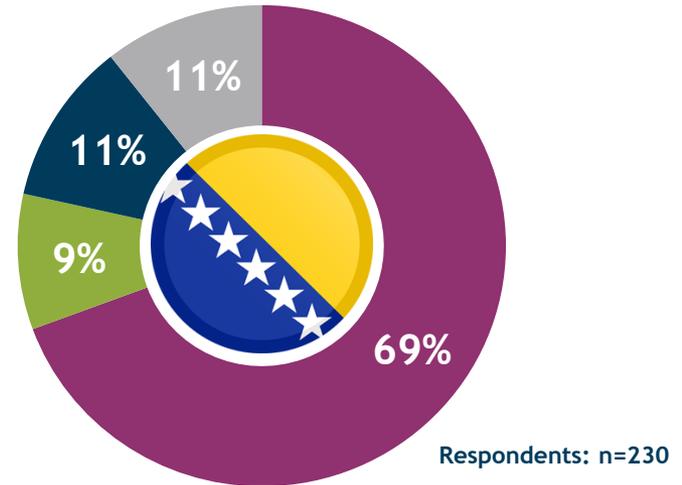
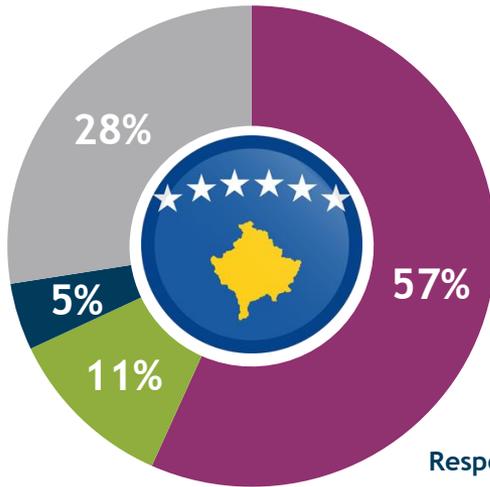
(Note: Albanians, Bosniaks, and Muslims were not asked this question)



- It is true - Russia has taken the side of traditional European values.
- It is not really true - Russia is pretending to stand up for traditional European values.
- It is not true at all - It demonstrates Russia's rejection of modern Western values of tolerance and inclusiveness.
- No response/Refused to answer

# Which of the following statements comes closest to your view of Russia and Putin as you consider these changes in European culture and practice?

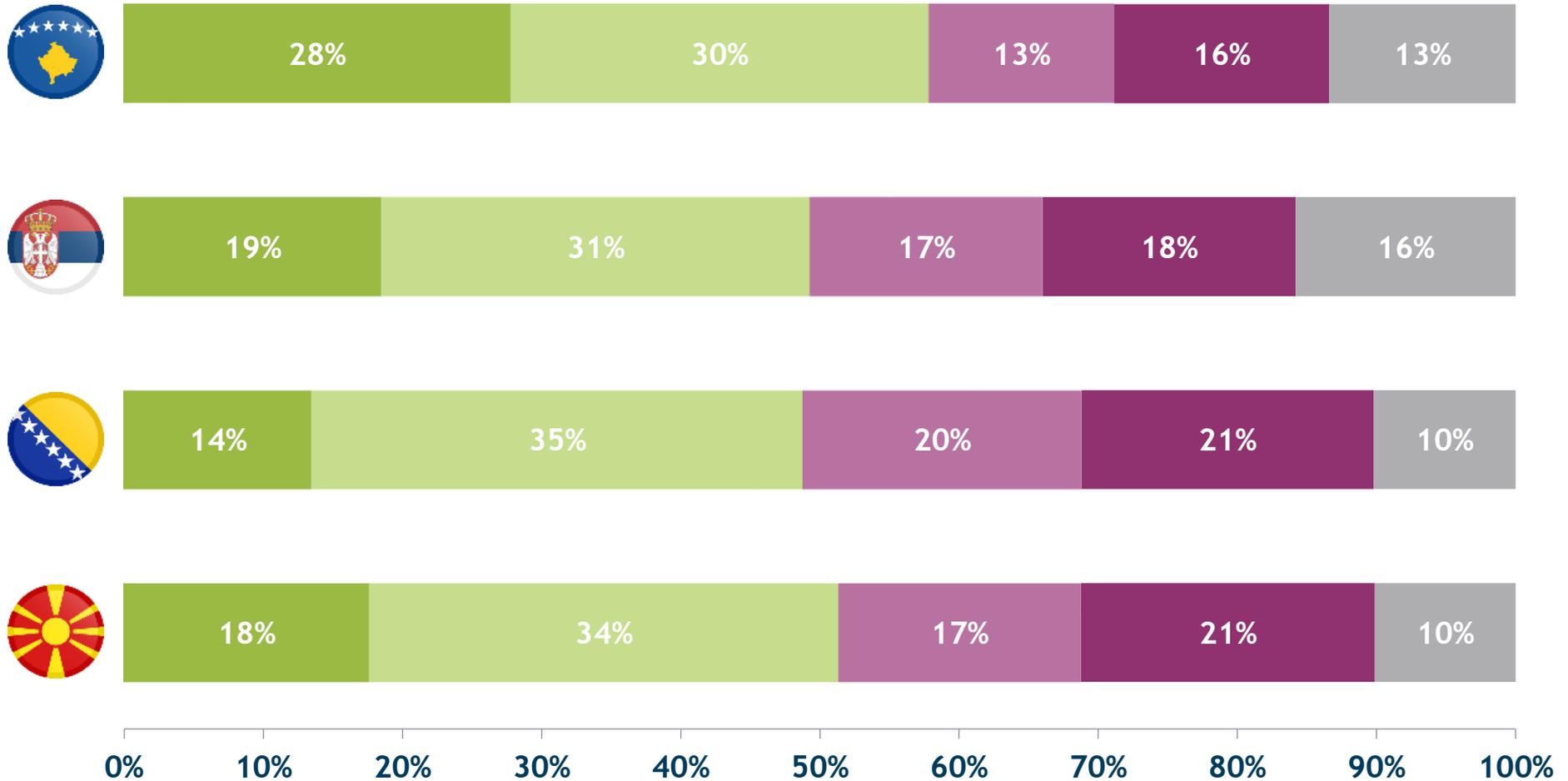
(Respondents who answered that it is true that Russia is defending European values)



- Russia and Putin can be allies against an EU that is pushing us to abandon our values.
- I wish Russia could be an ally, but I don't trust Putin. Some cooperation would be possible, but I would be very careful.
- Regardless of my disagreement with some EU policies, I don't think Russia should have any influence over how EU policies are made.
- No response/Refused to answer

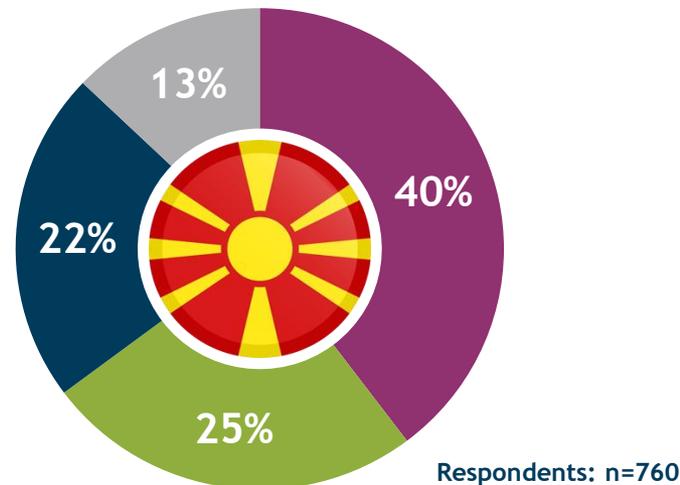
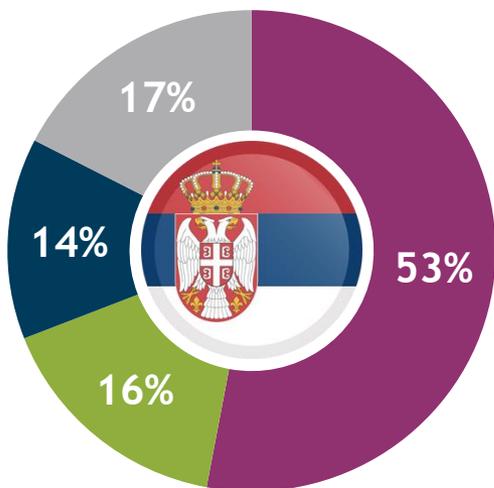
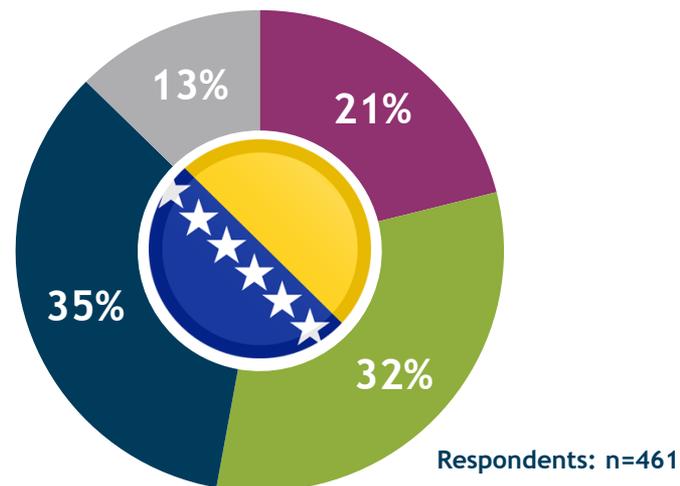
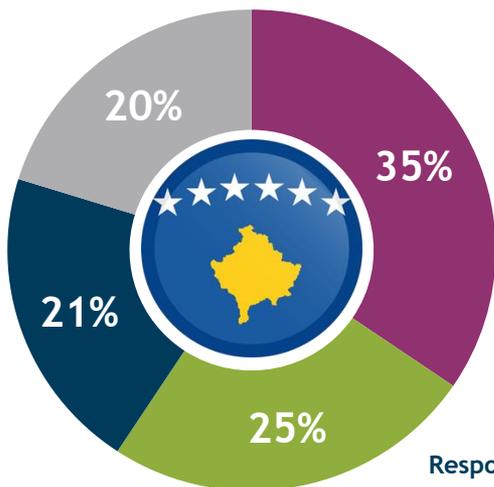
# How important is the Islamic faith and culture to the history and development of Europe?

Very important      Somewhat important      Somewhat unimportant  
Very unimportant      No response/Refused to answer



# Does the growth in the Muslim population in areas that were not traditionally populated by Muslims pose any challenge to the stability or prosperity of Europe or not?

(Note: Albanians, Bosniaks, and Muslims were not asked this question)



■ Yes, a big challenge     
 ■ Yes, but only a small challenge     
 ■ No, no challenge     
 ■ No response/Refused to answer

# Foreign Relations and Foreign Influence



Kosovo



Serbia



Bosnia and Herzegovina



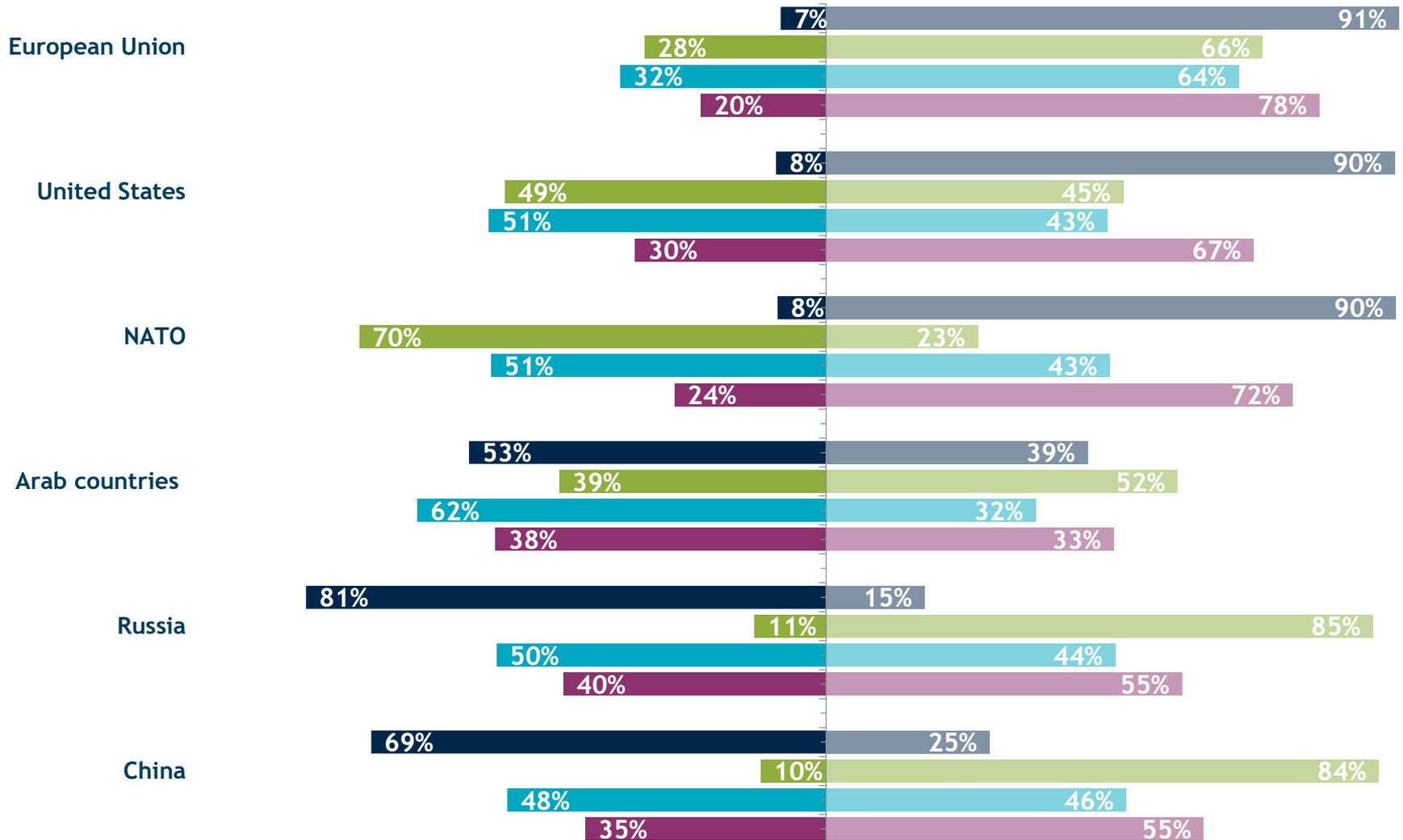
North Macedonia



# [Country's] interests are best served by maintaining strong relations with:

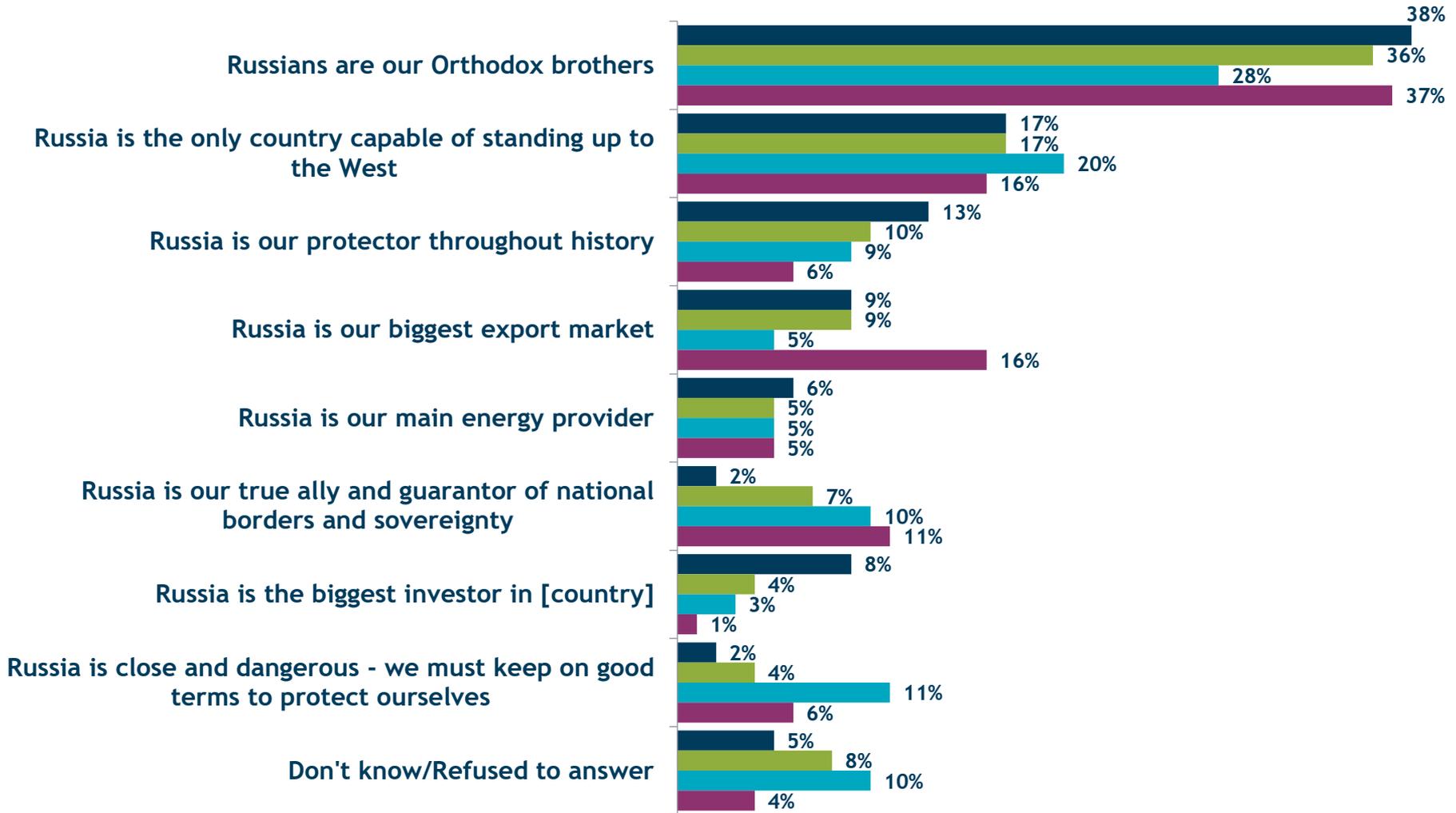


Disagree      Agree

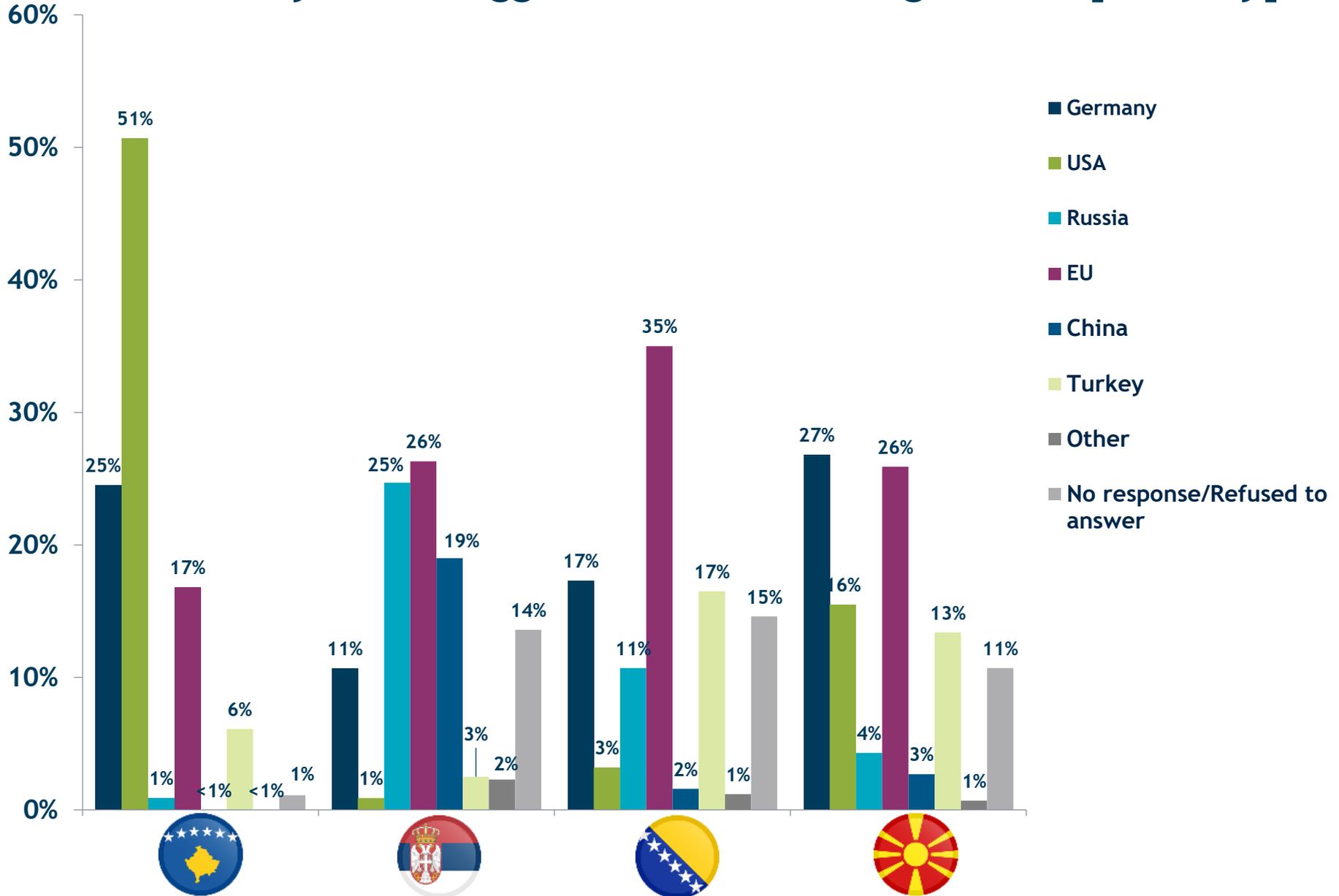


# Why do you think our country's interests are best served by maintaining strong relations with Russia?

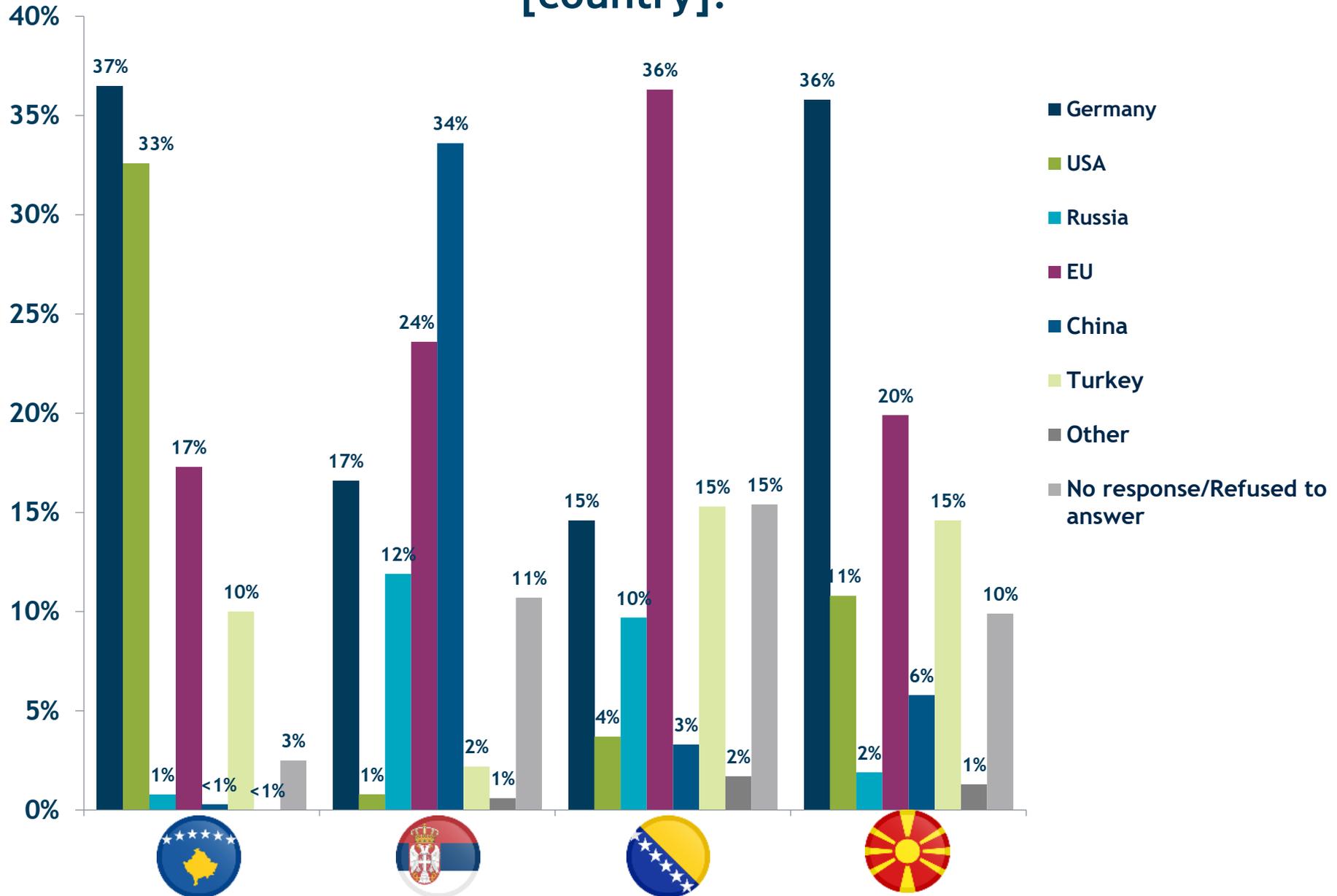
(Respondents who answered "Russia" on the previous question)



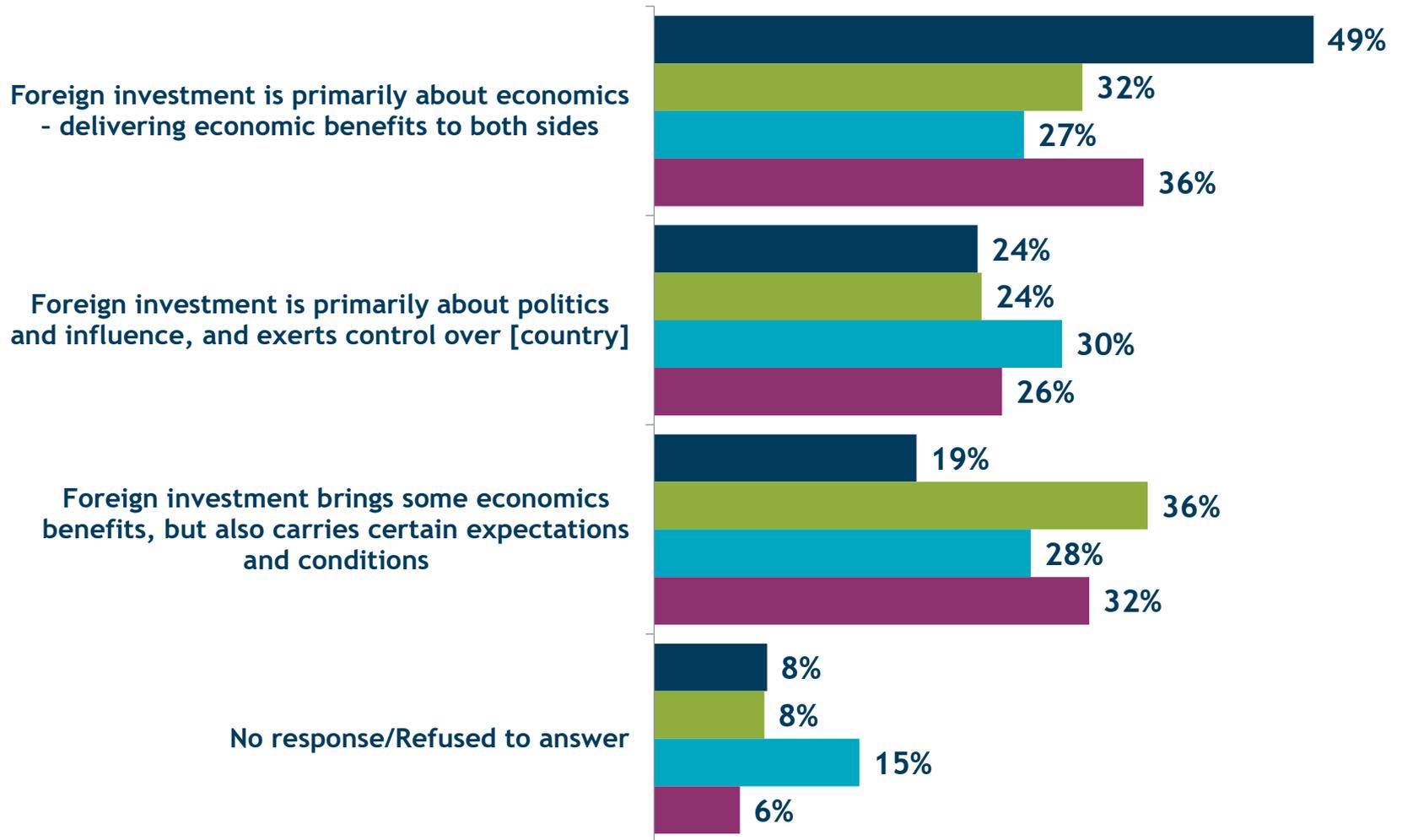
# Which country is the biggest source of foreign aid in [country]?



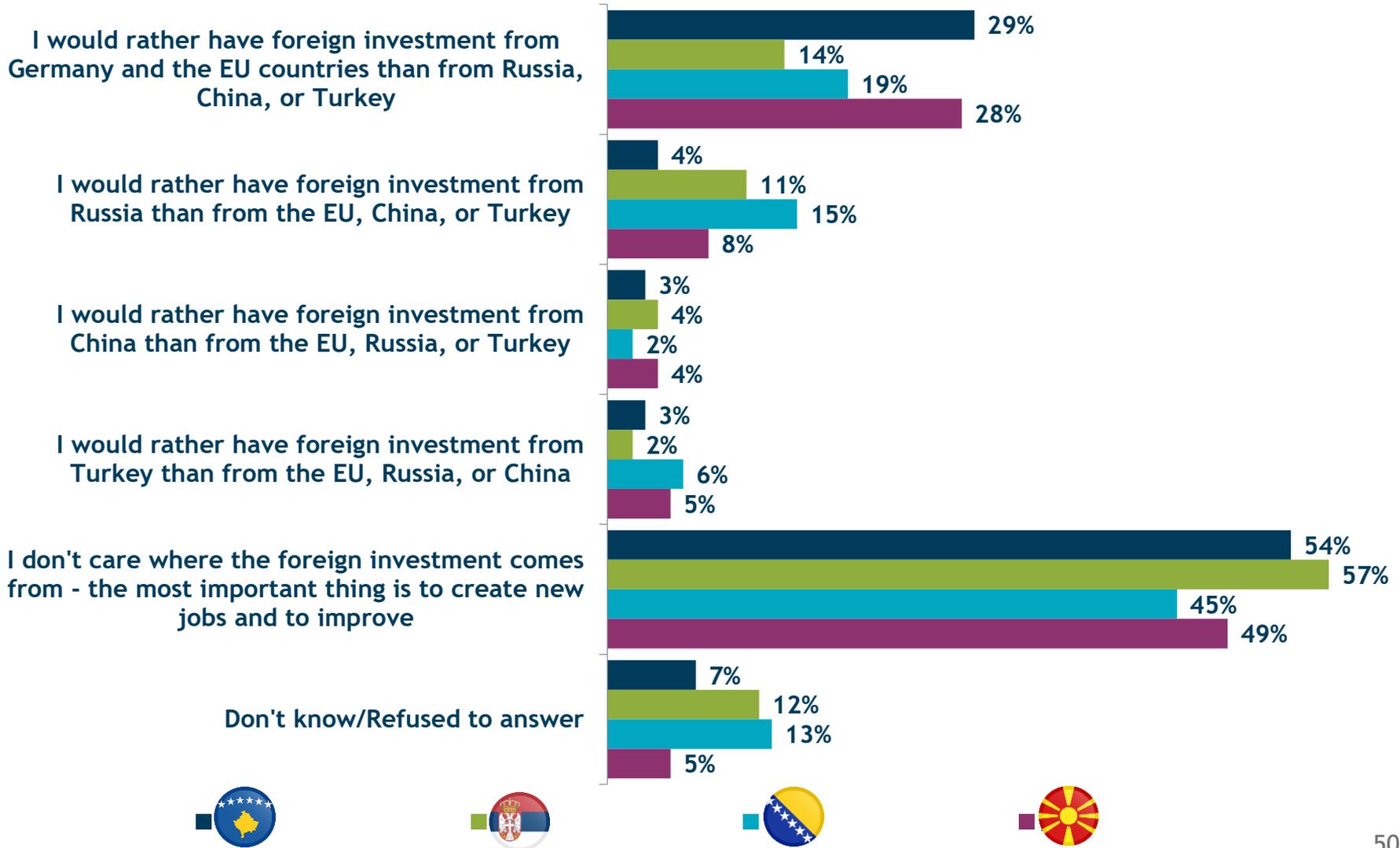
# Which country is the biggest source of foreign investment in [country]?



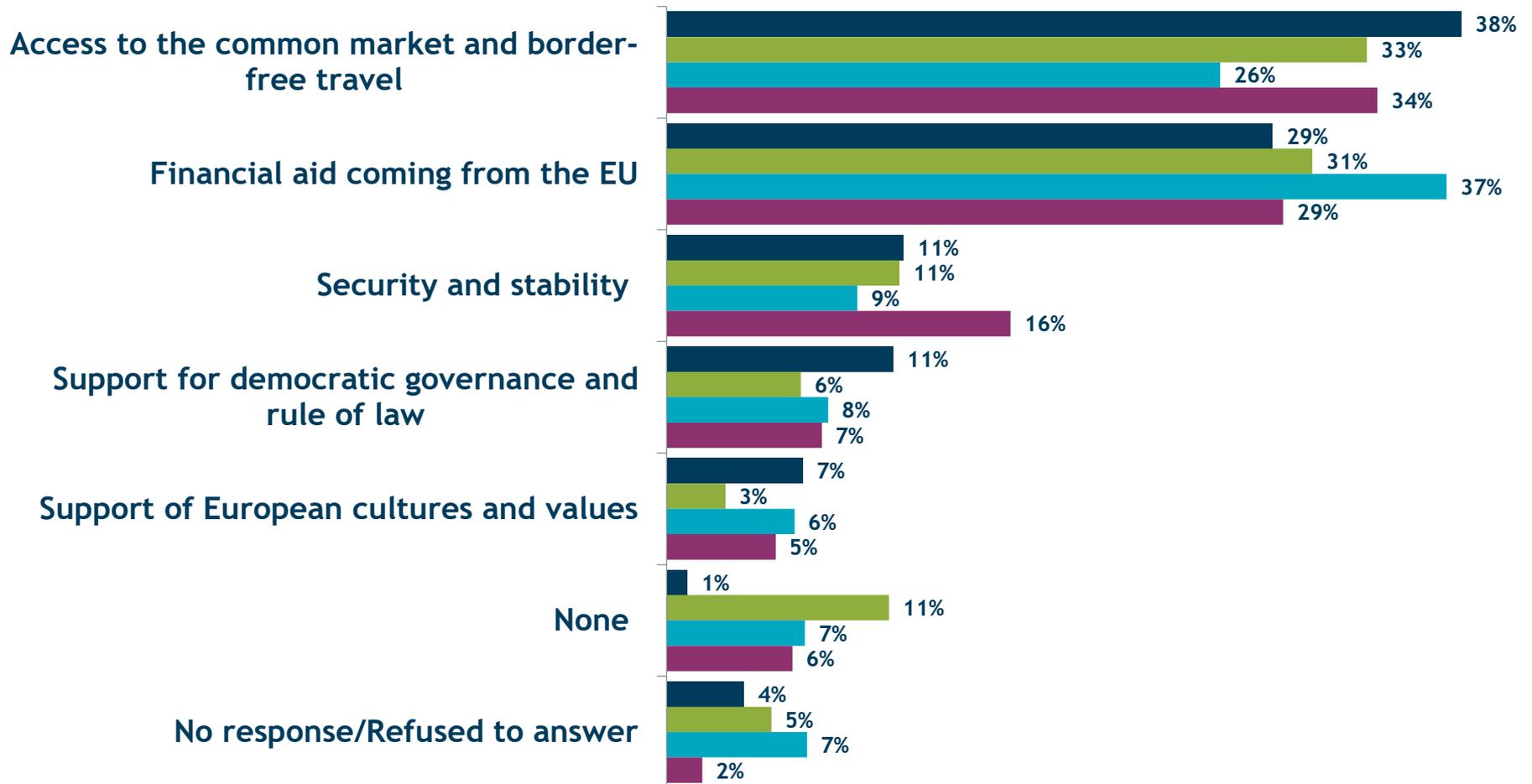
# Which of the following statements comes closest to your view on foreign investment in [country]?



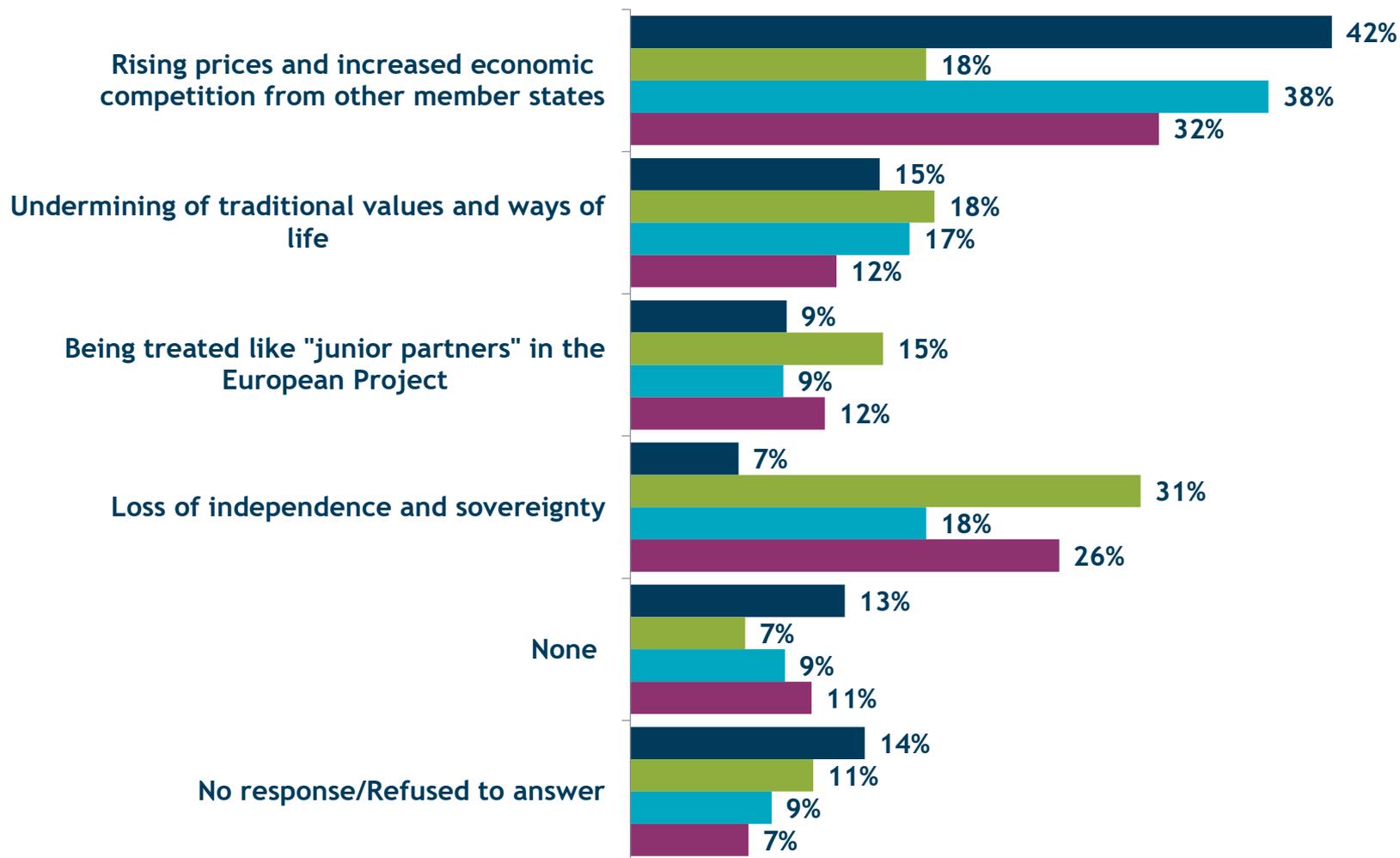
# Which of the following statements is closest to your opinion about the source of foreign investment?



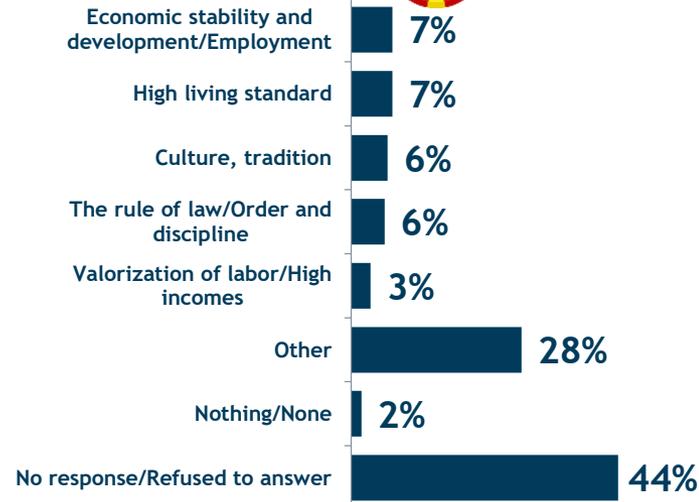
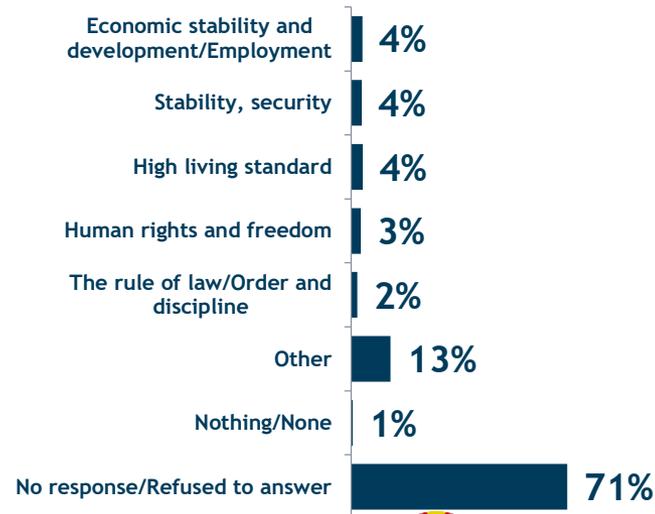
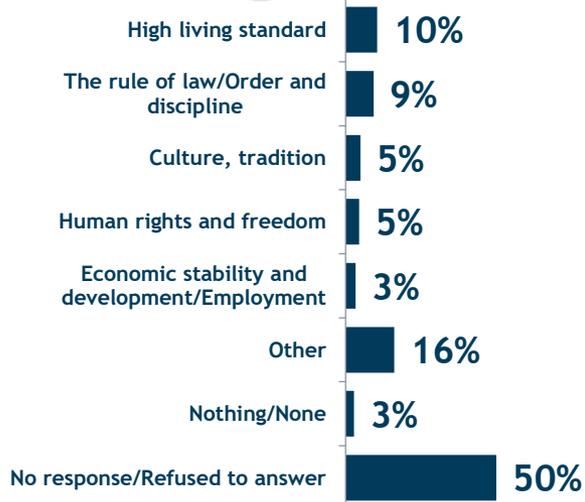
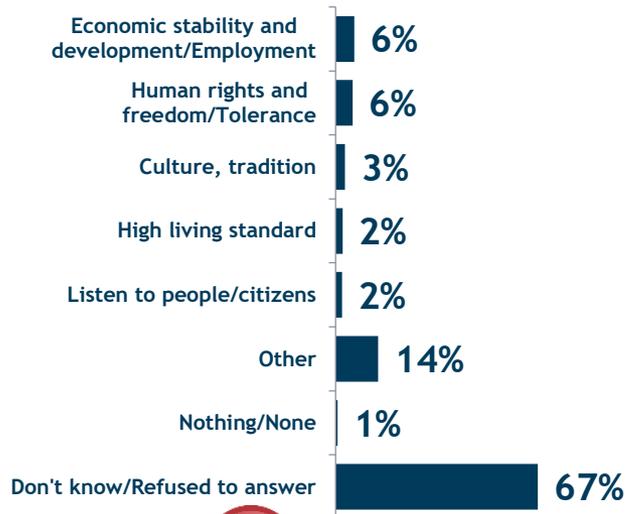
# In your opinion, what is the greatest benefit [country] would receive through membership in the European Union?



# In your opinion, what is the greatest cost [country] would endure through its membership in the European Union?



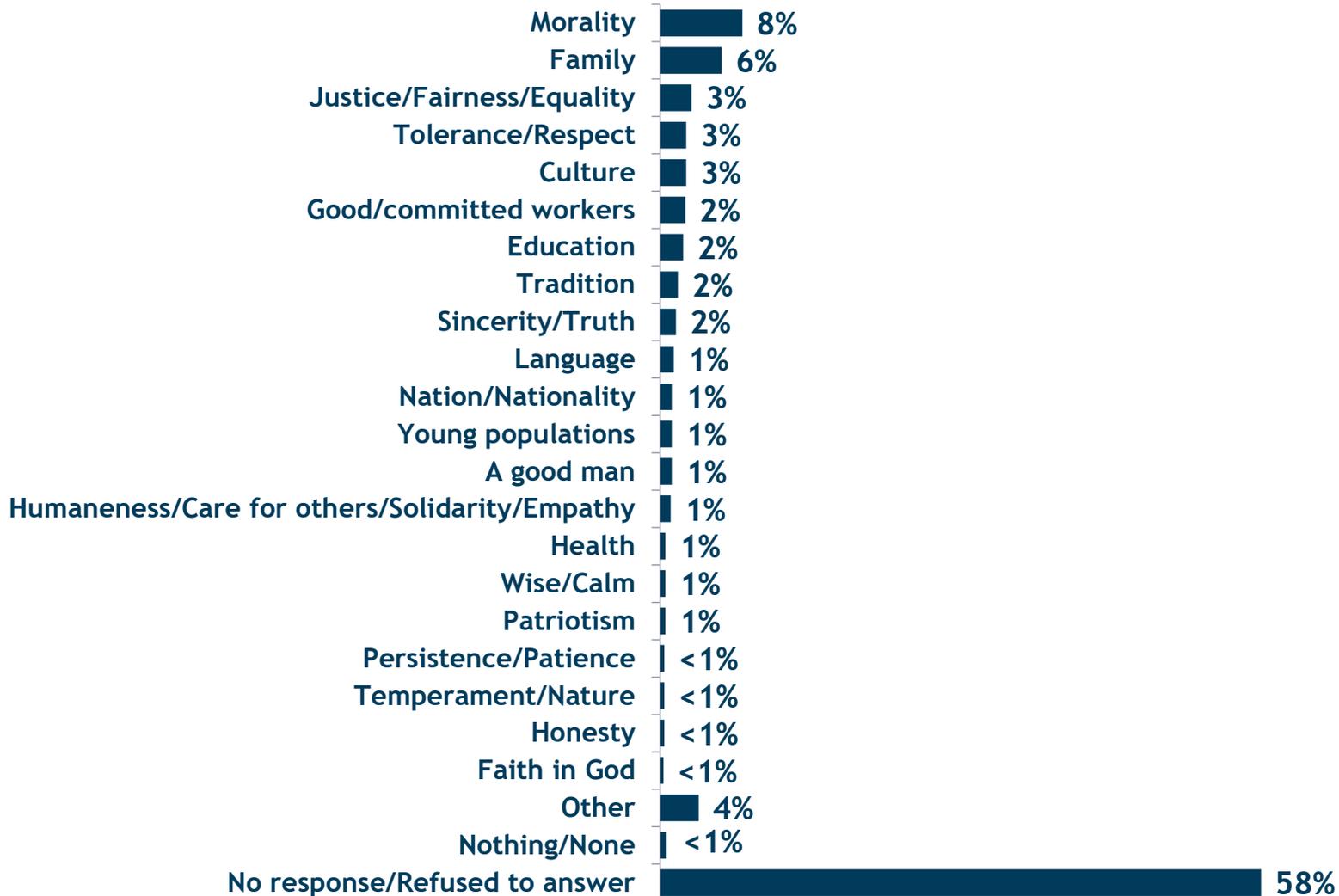
# When you hear politicians, journalists, or academics talk about “European values,” what do you think they are referring to? Can you name a European value? (Top five spontaneous answers)





# What about your personal values? Can you name one value that you personally hold higher than others?

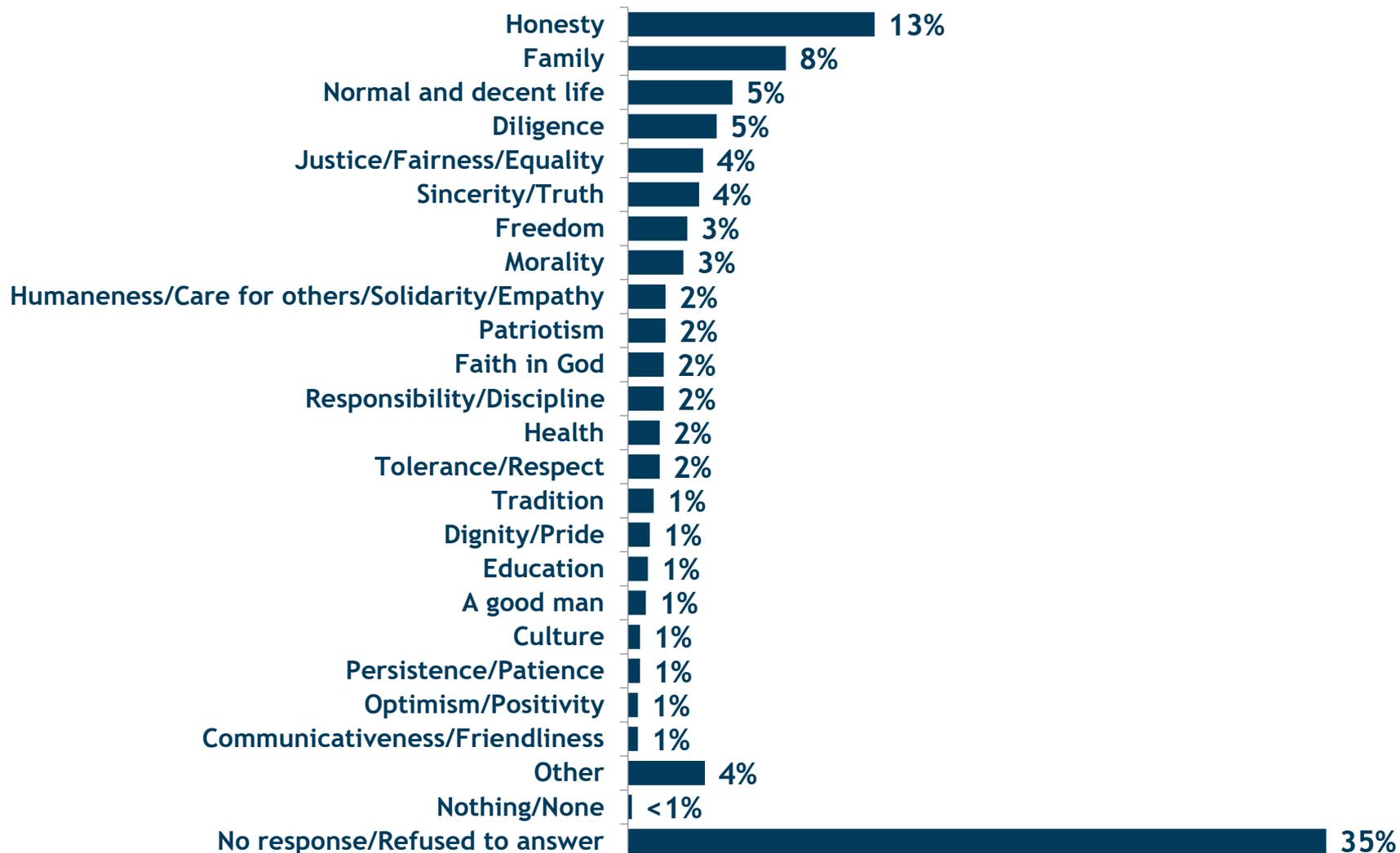
(Spontaneous answers)





# What about your personal values? Can you name one value that you personally hold higher than others?

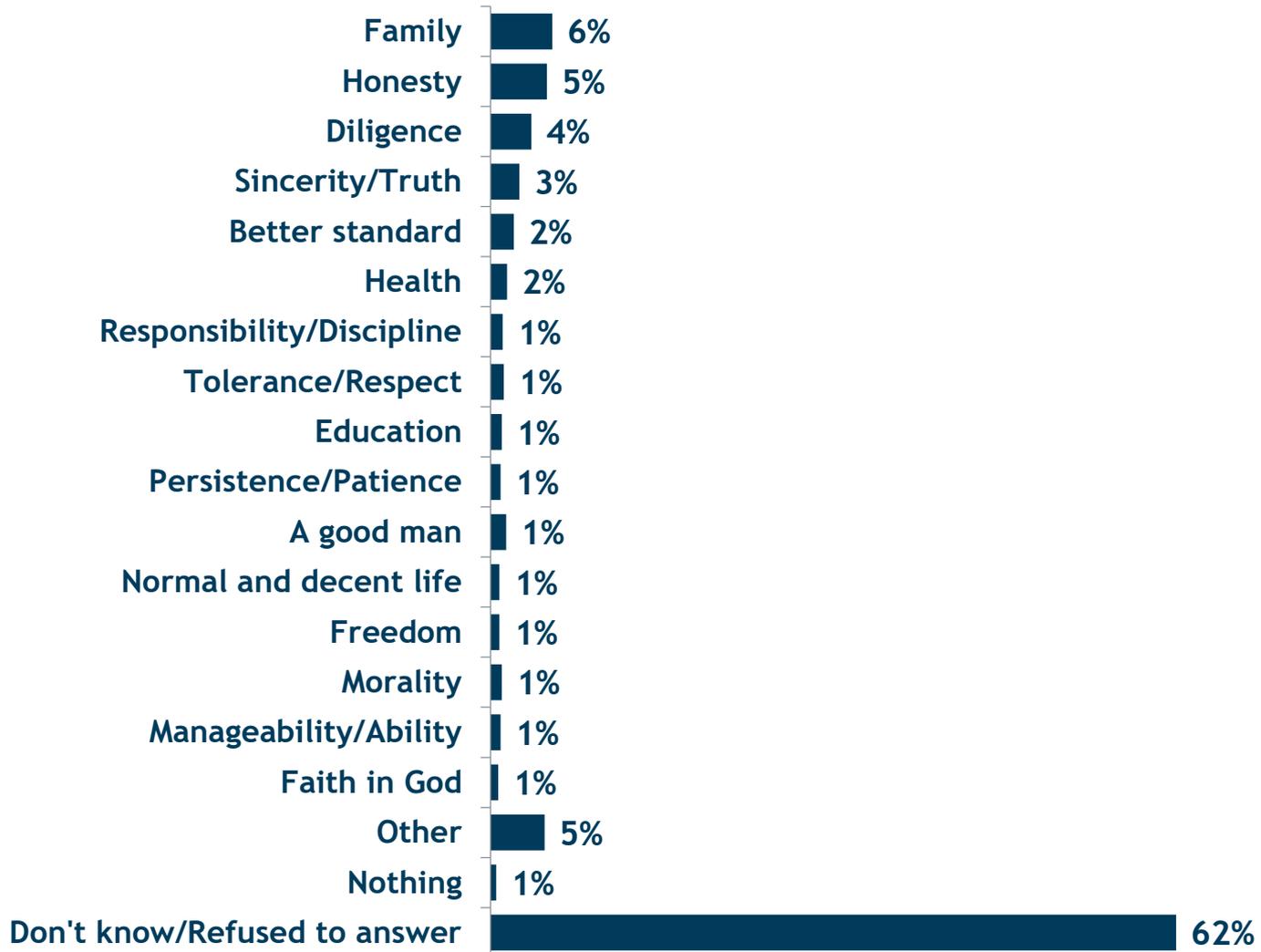
(Spontaneous answers)





# What about your personal values? Can you name one value that you personally hold higher than others?

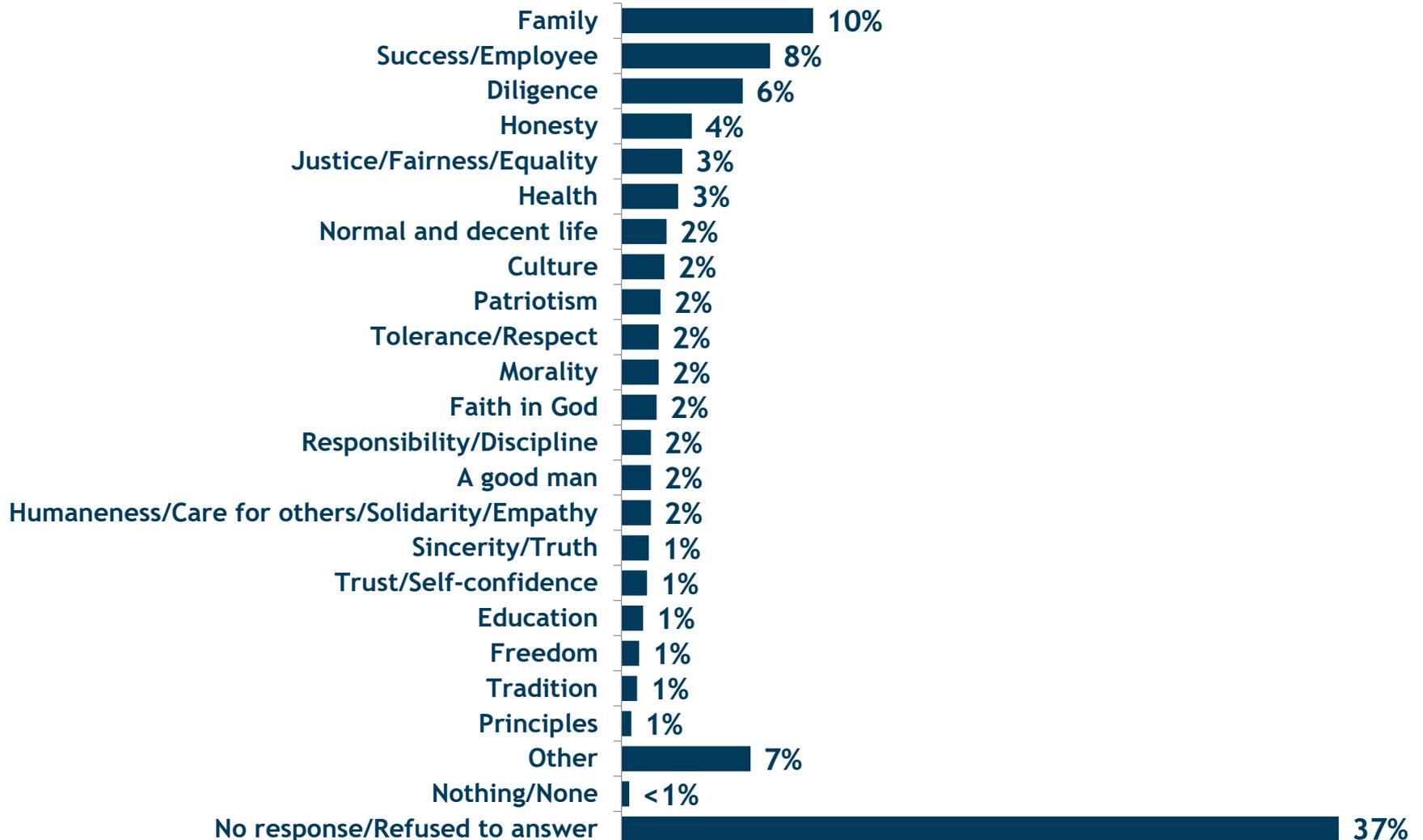
(Spontaneous answers)





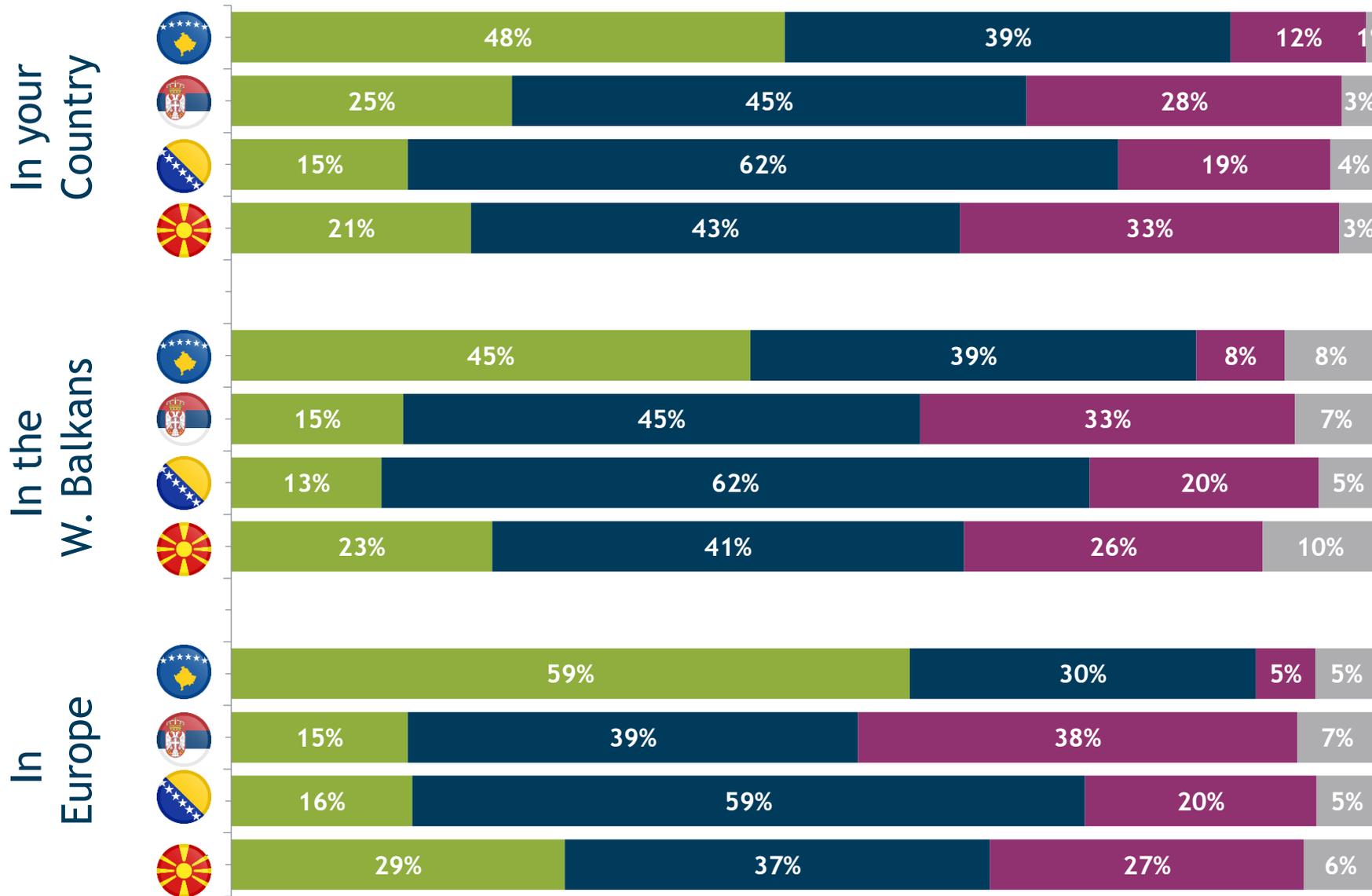
# What about your personal values? Can you name one value that you personally hold higher than others?

(Spontaneous answers)



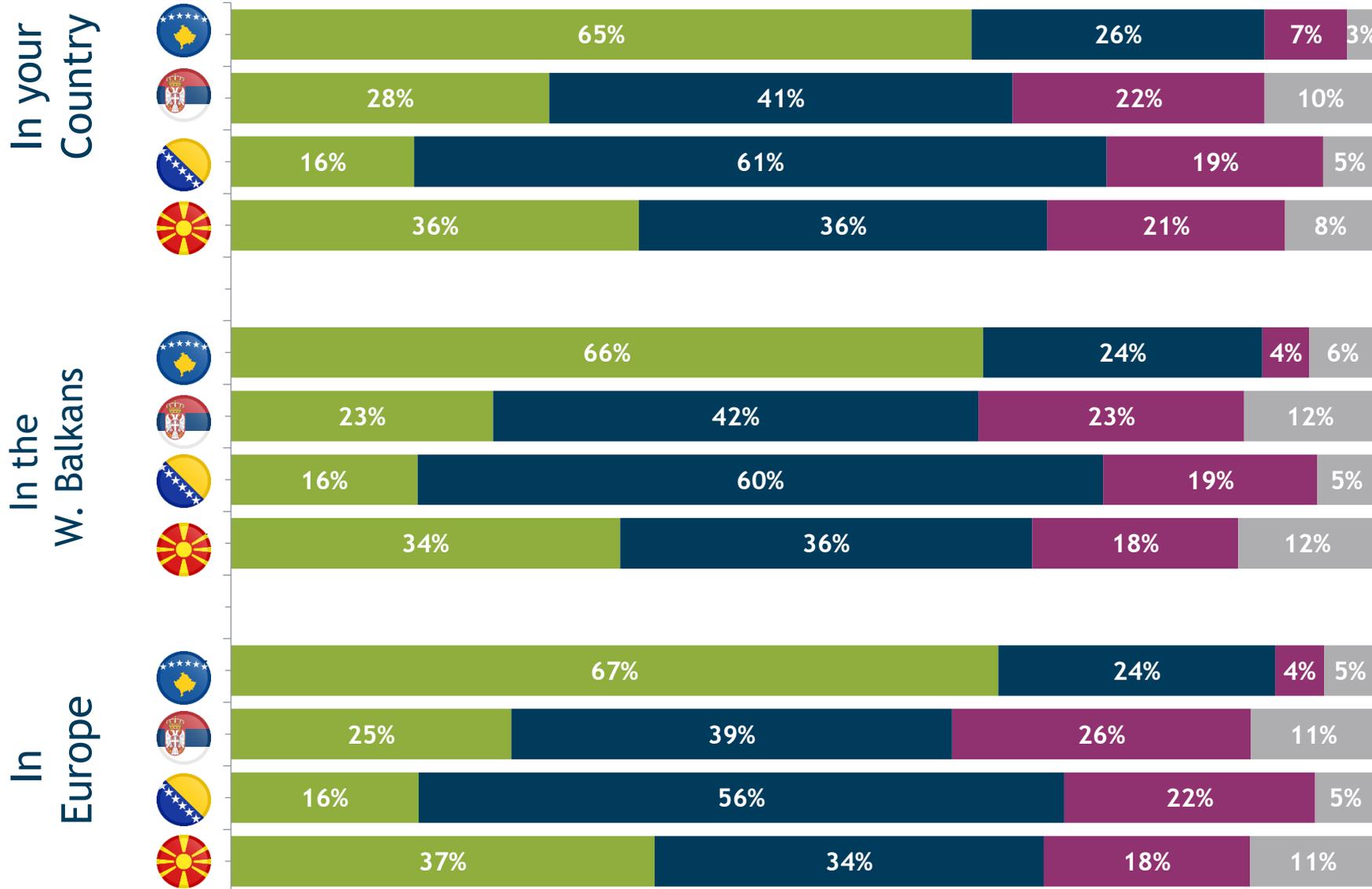
# How does the security situation today compare to the situation five years ago? Is it:

■ More secure   
 ■ About the same   
 ■ Less secure   
 ■ No response/Refused to answer

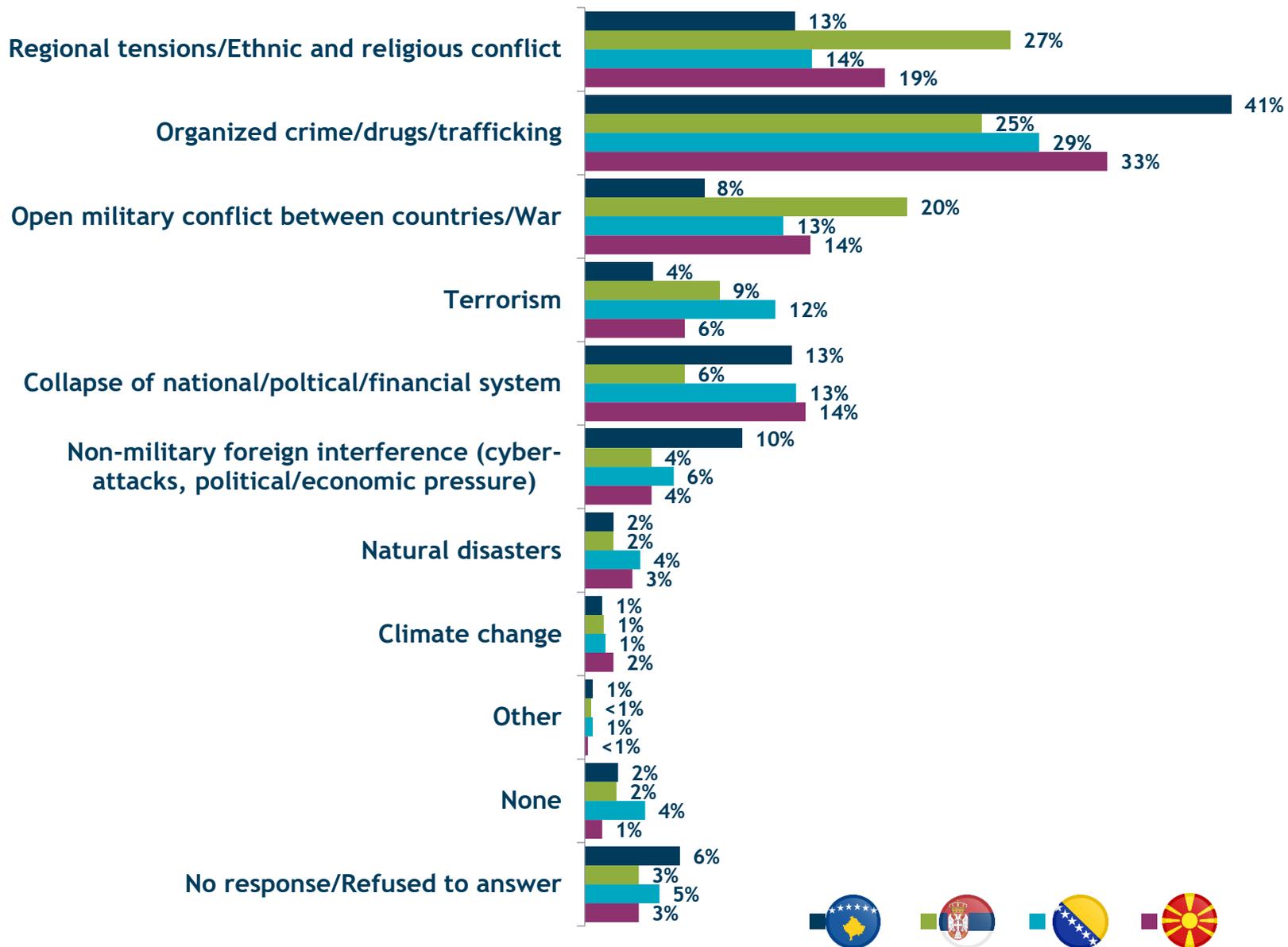


# How do you expect the security situation to be five years from now? Will it be:

■ More secure   
 ■ About the same   
 ■ Less secure   
 ■ No response/Refused to answer



# In your opinion, what is the biggest security threat facing [country] today?



# Foreign Relations and Foreign Influence



Kosovo



Serbia



Bosnia and Herzegovina

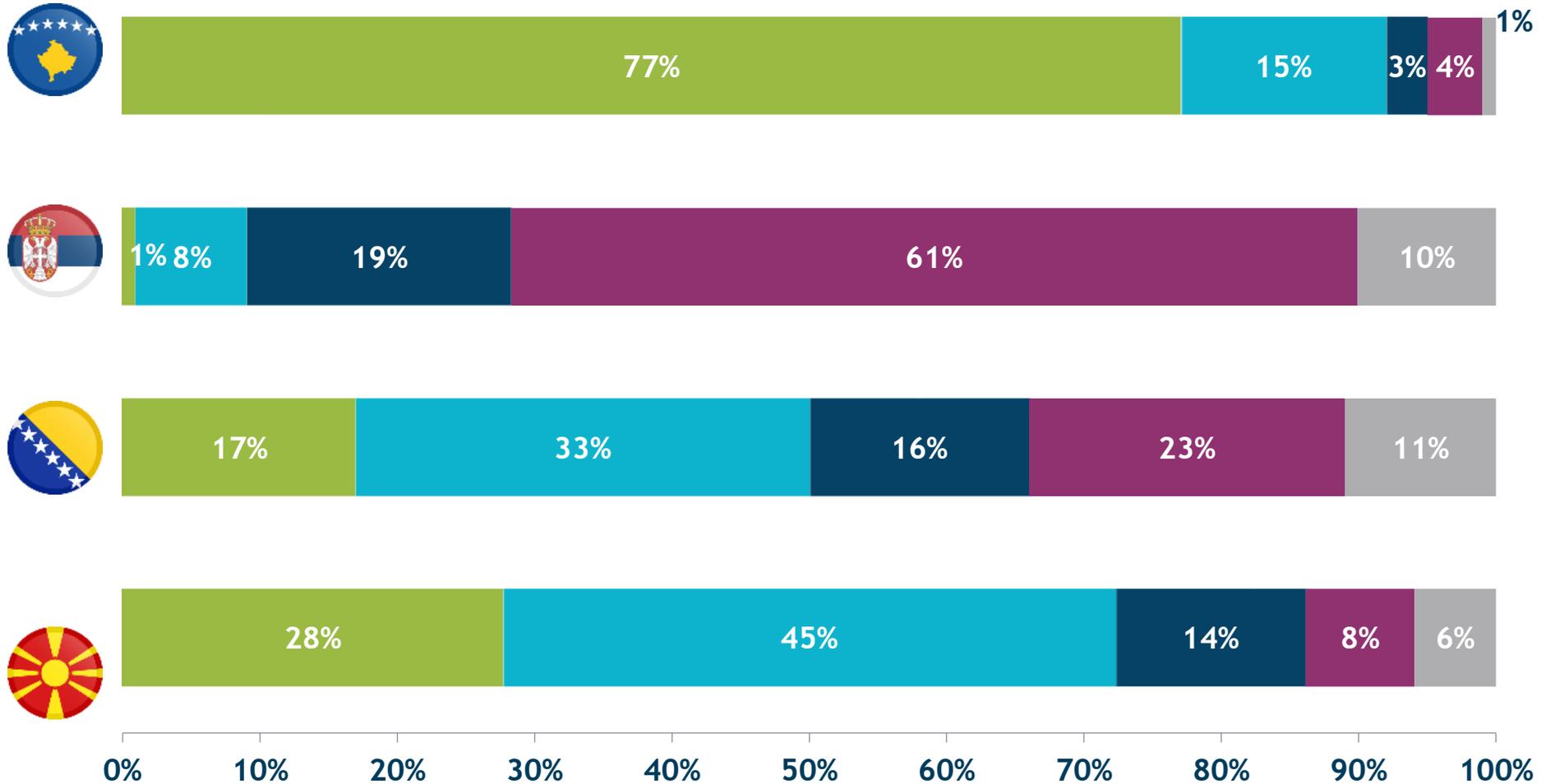


North Macedonia

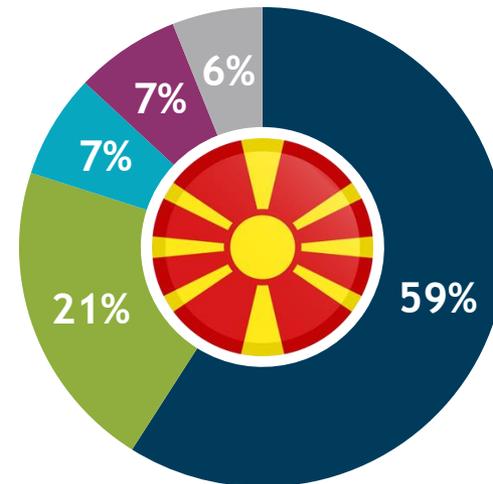
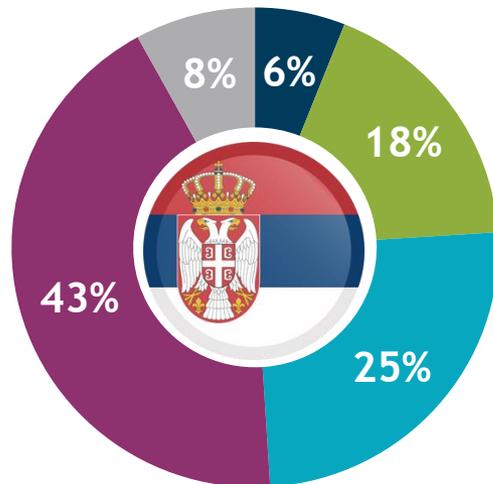
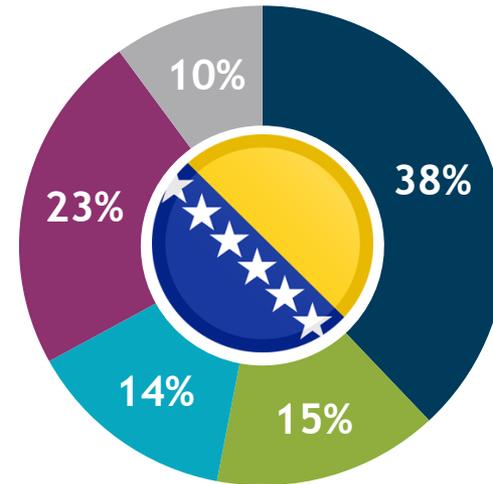
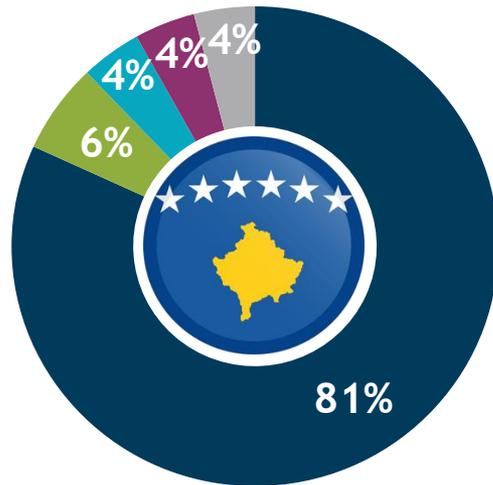


# What is your personal view of NATO?

■ Very positive ■ Somewhat positive ■ Somewhat negative ■ Very negative ■ Don't know/Refused to answer



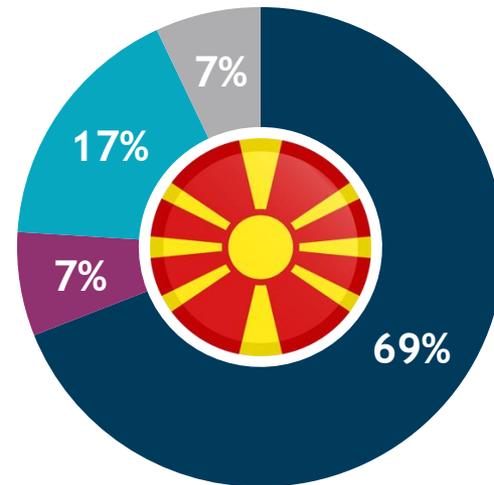
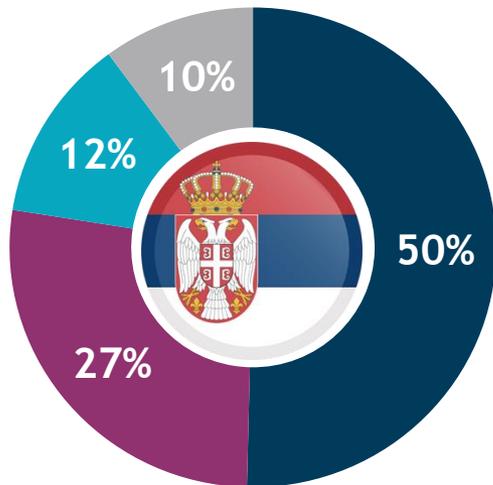
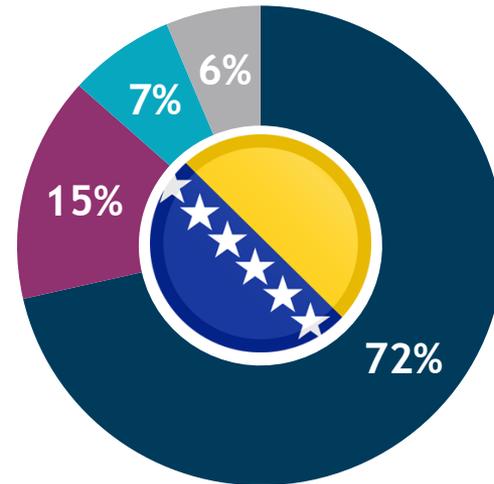
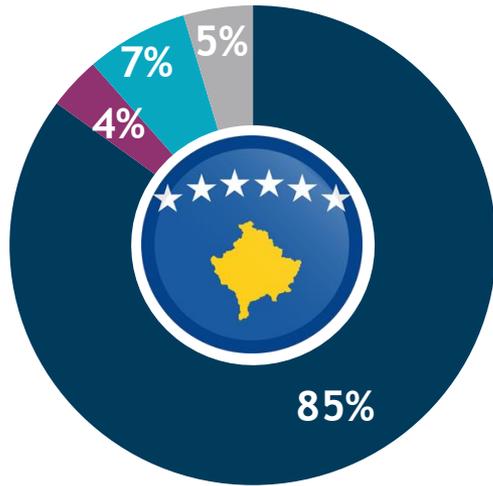
# In your opinion, [country's] future is best served by having what kind of relationship with NATO?



- Full membership
- More communication but no cooperation
- No response/Refused to answer

- Closer cooperation but not membership
- No relationship at all

# If a referendum were held this coming Sunday on [country's] membership in the EU, how would you vote?



■ I would vote for membership

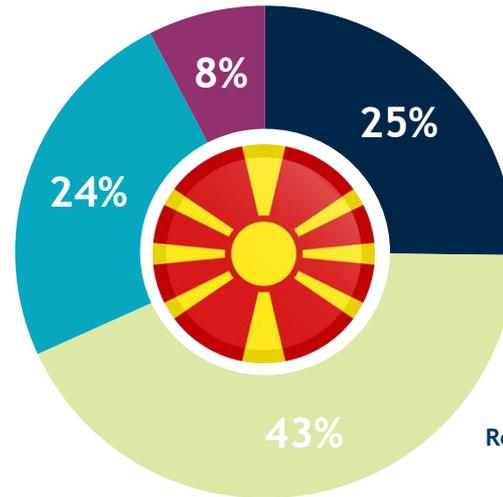
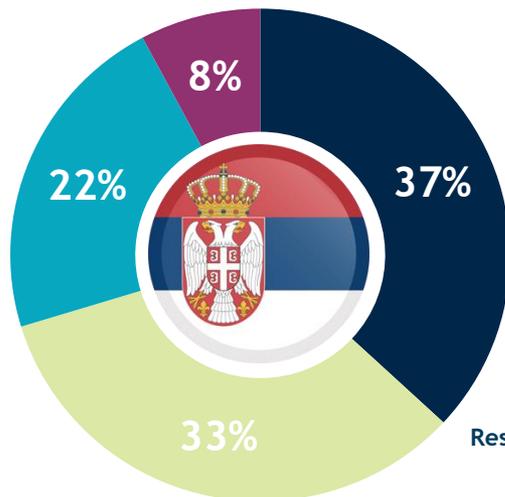
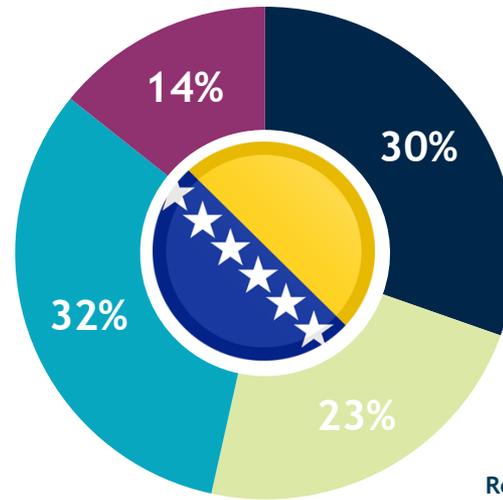
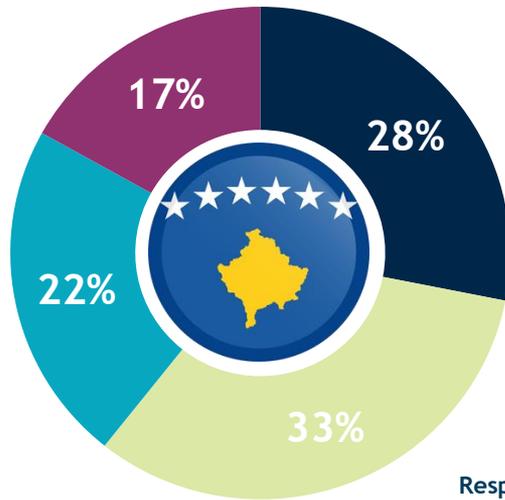
■ I would vote against membership

■ I wouldn't vote at all

■ No response/Refused to answer

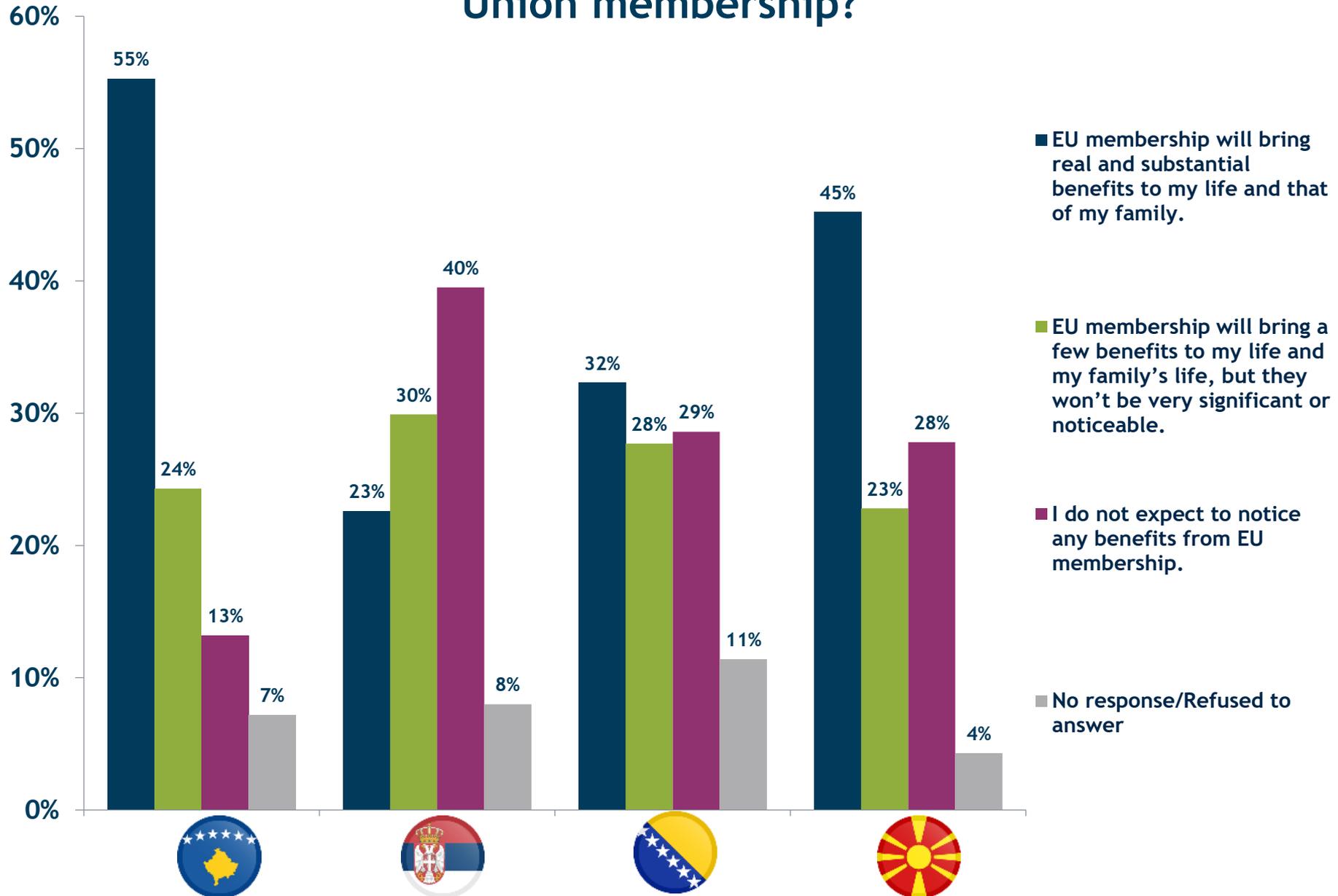
# Which of the following statements comes closest to your reason for not voting in favor of EU membership?

(Respondents who would vote against or wouldn't vote at all)



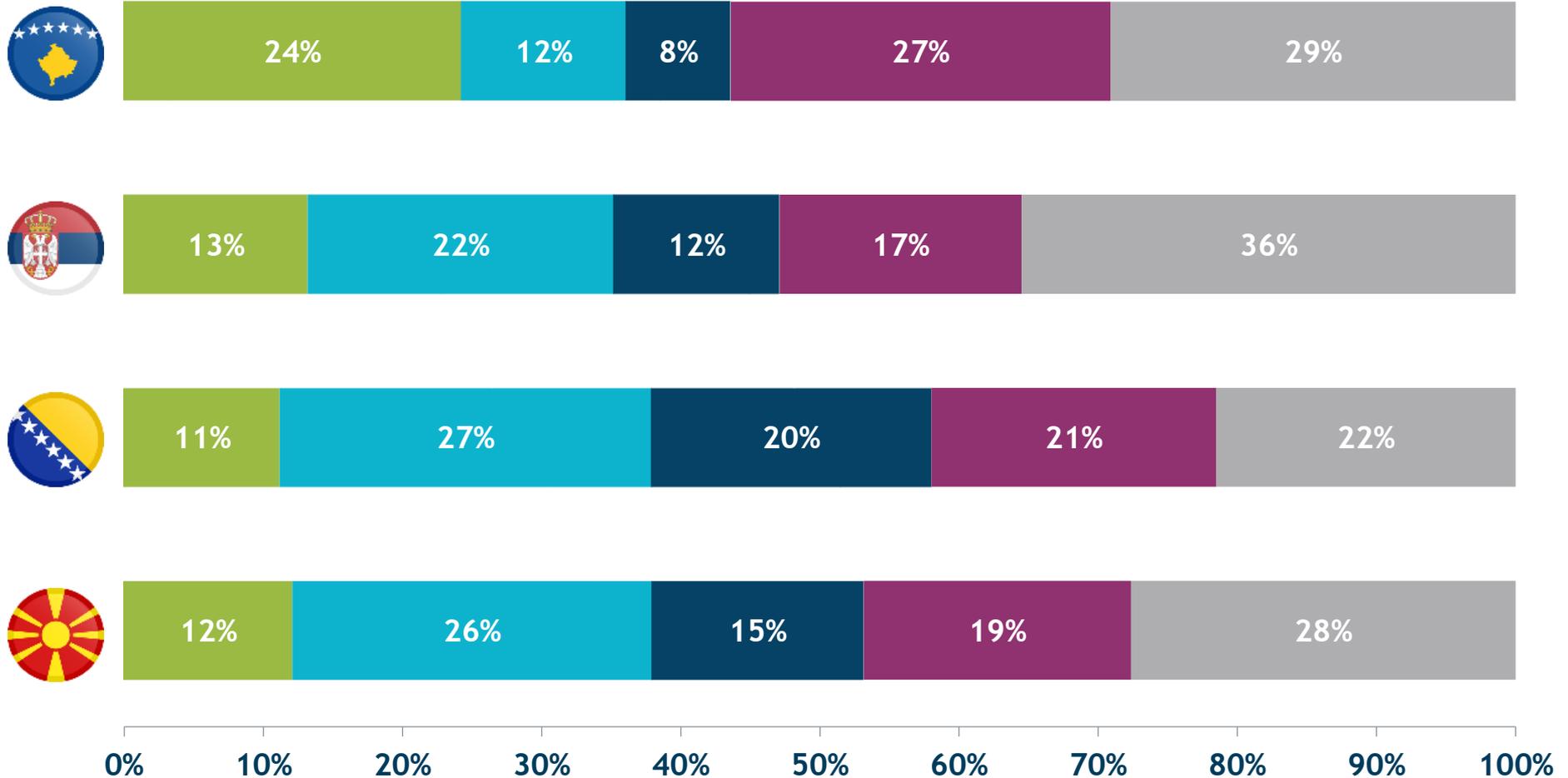
- I don't believe in the values of the EU.
- I am fed up with the pressure we receive in order to enter the EU.
- After watching the Greek crisis, the Euro crisis, and the migrant crisis in the EU, I don't think that EU membership would do us any good.
- No response/Refused to answer

# Which statement is closest to your opinion about European Union membership?



# To what extent do you agree or disagree with the following statement? “Ukraine is a part of Russia’s sphere of influence, thus Russia has a right to have a role in decisions made in Ukraine.”

■ Strongly agree      ■ Somewhat agree      ■ Somewhat disagree  
■ Strongly disagree      ■ No Response/Refused to answer



# Demographics



Kosovo



Serbia



Bosnia and Herzegovina

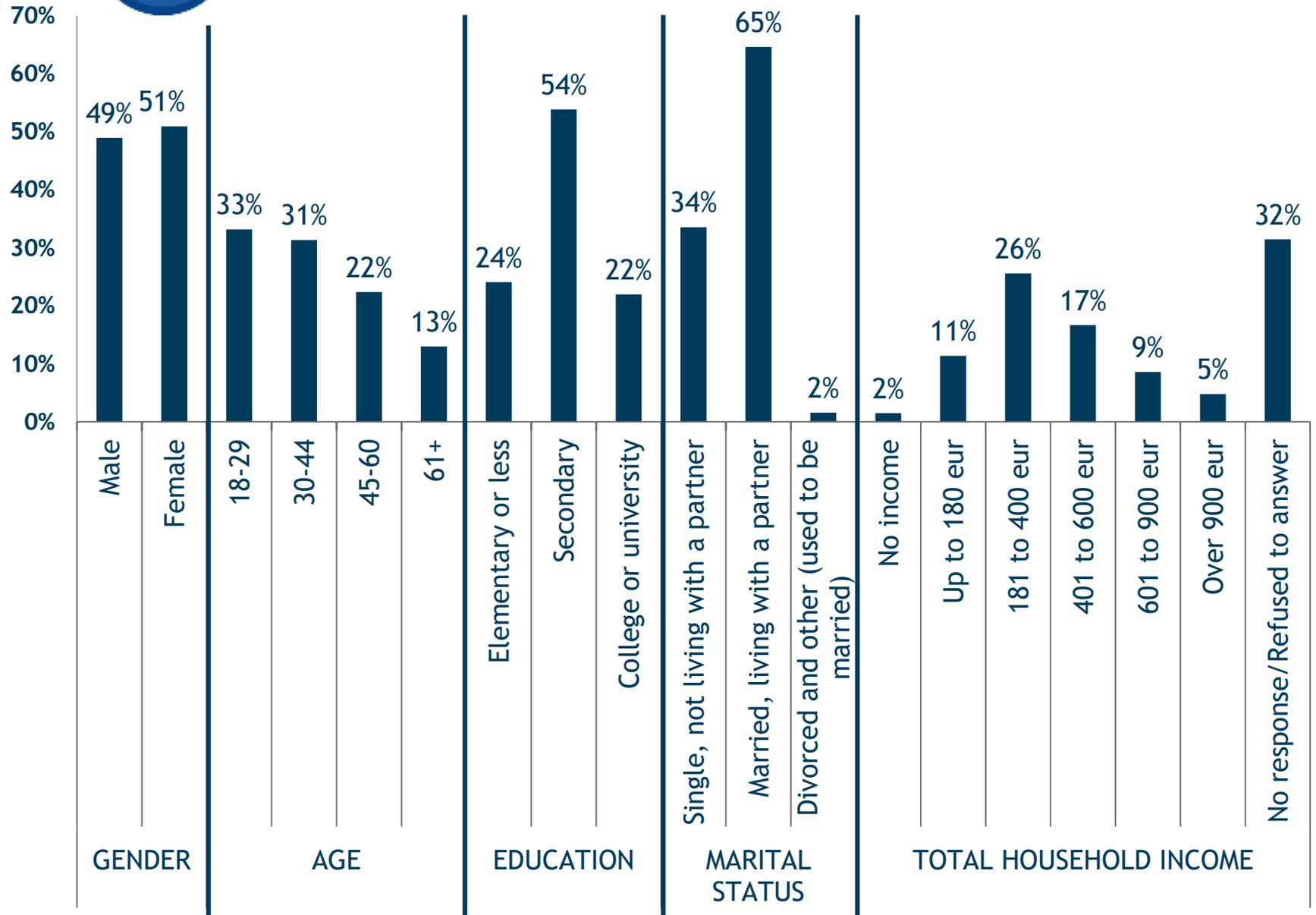


North Macedonia



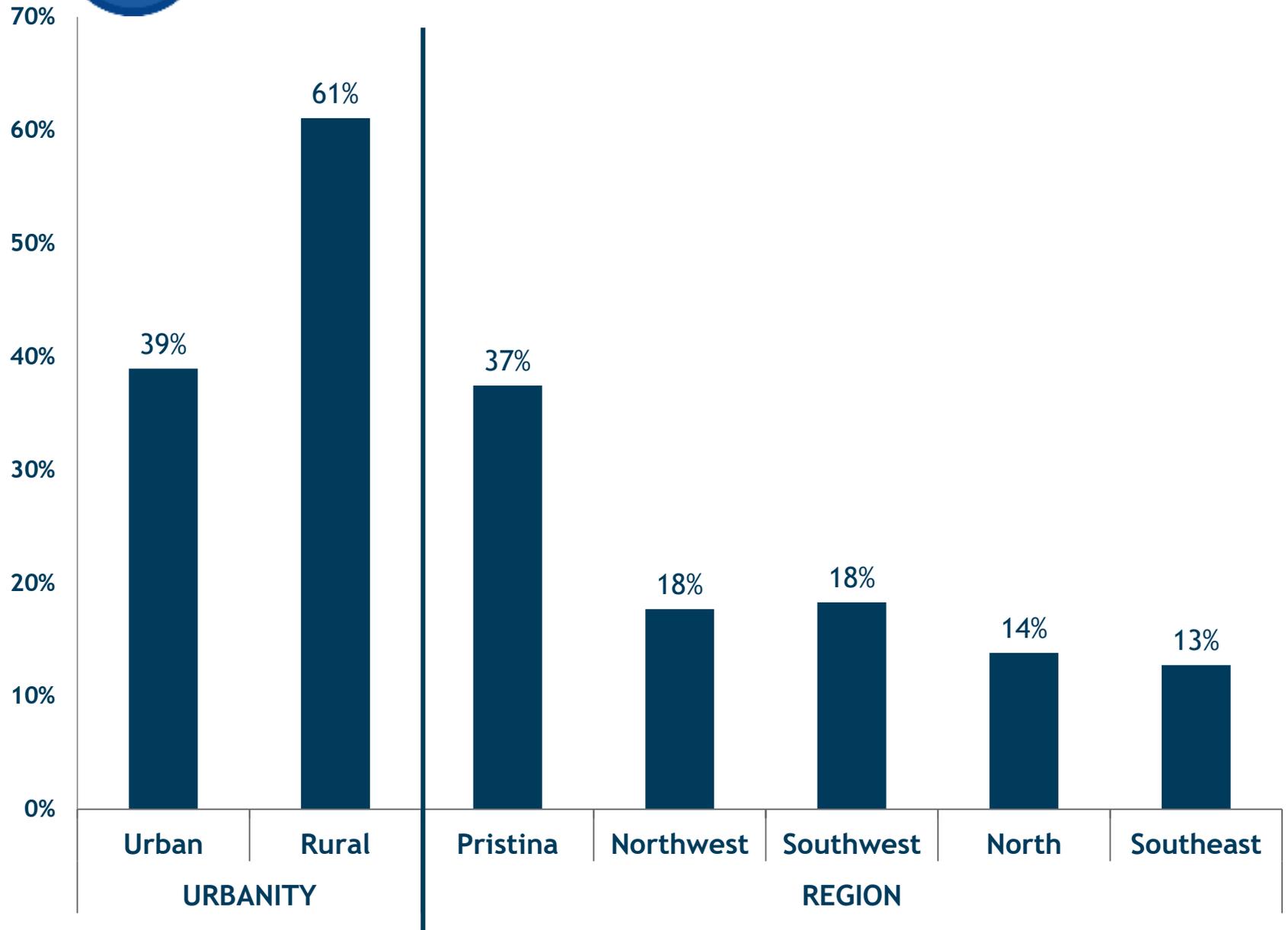


# Demographics



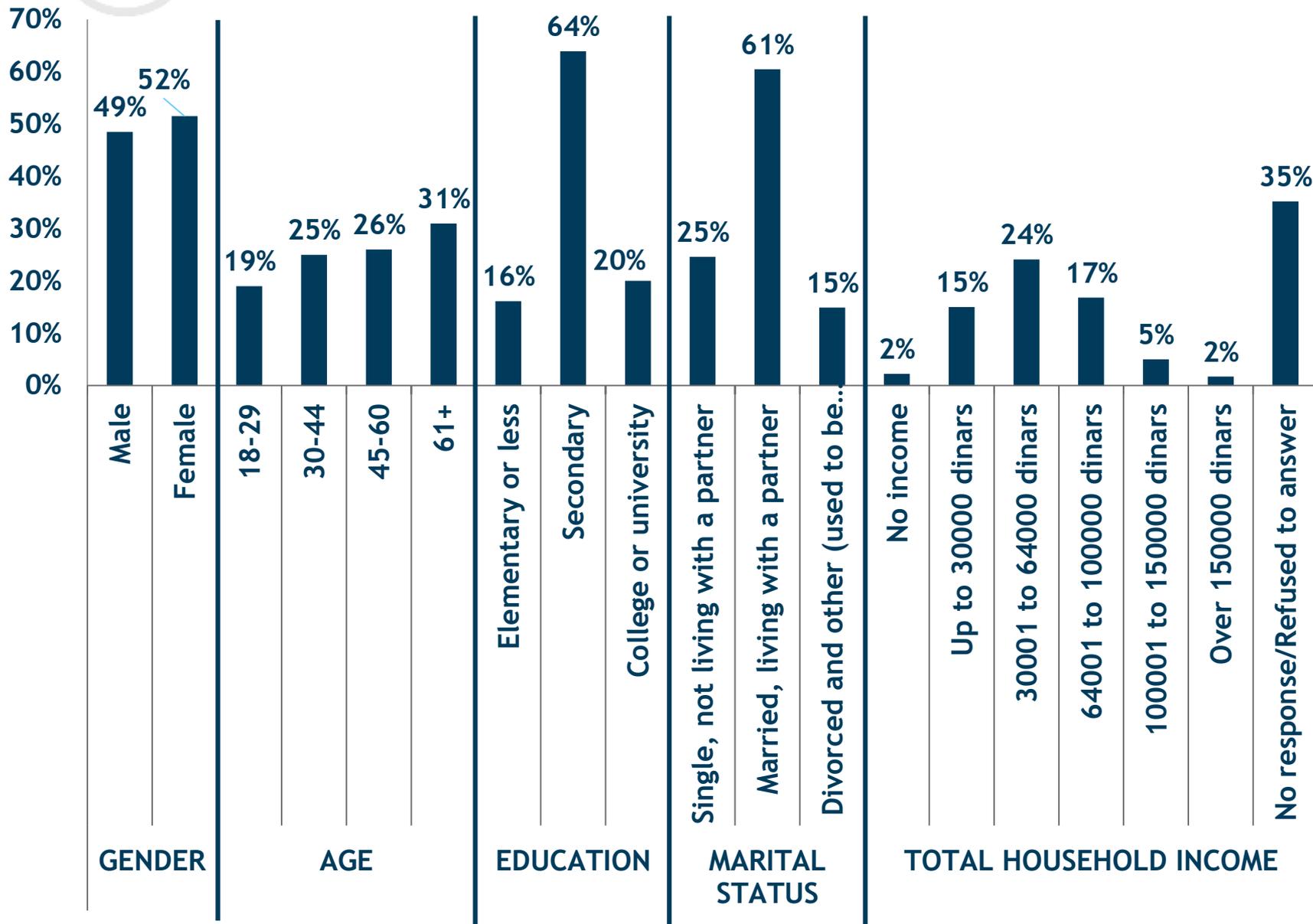


# Demographics



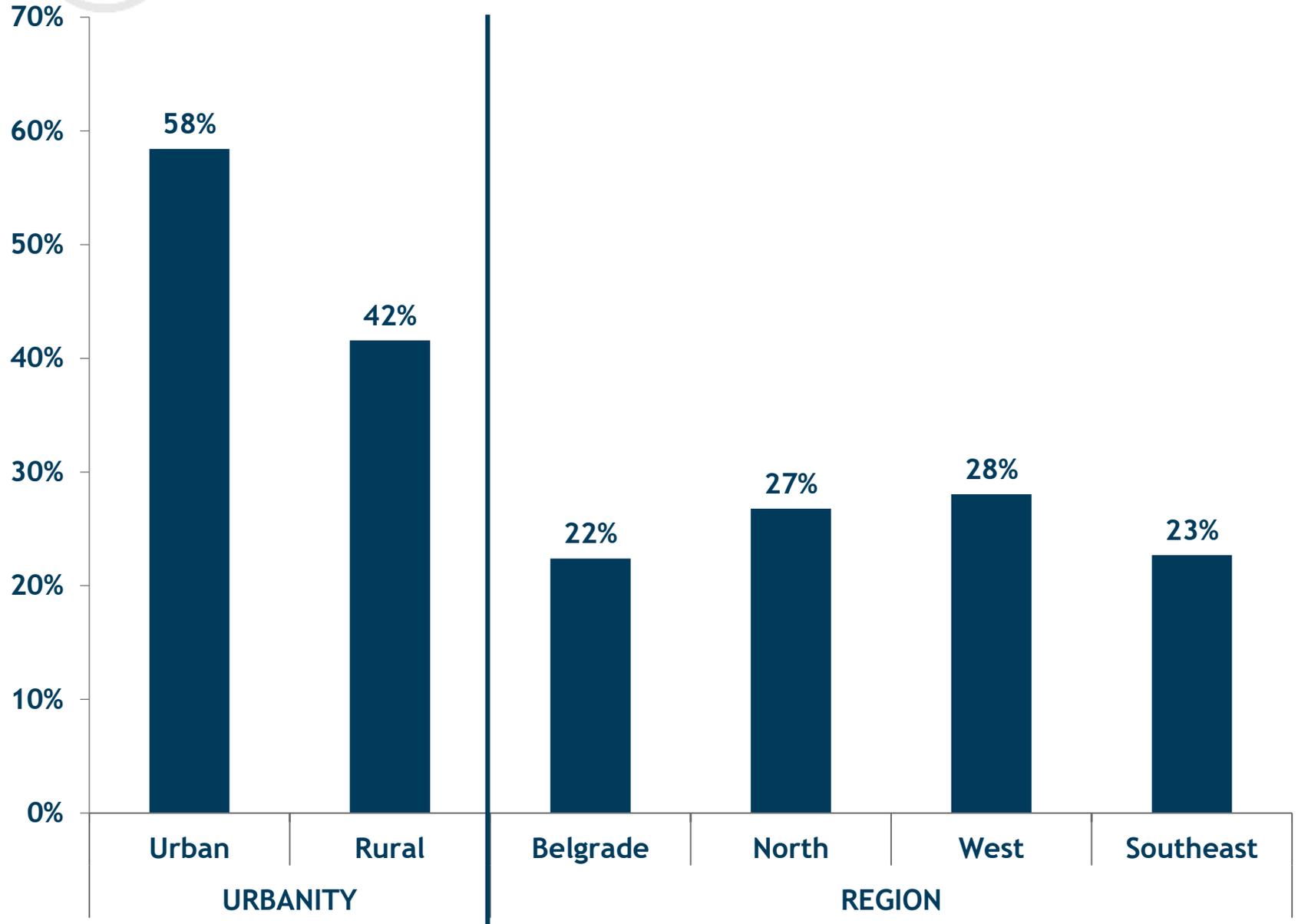


# Demographics



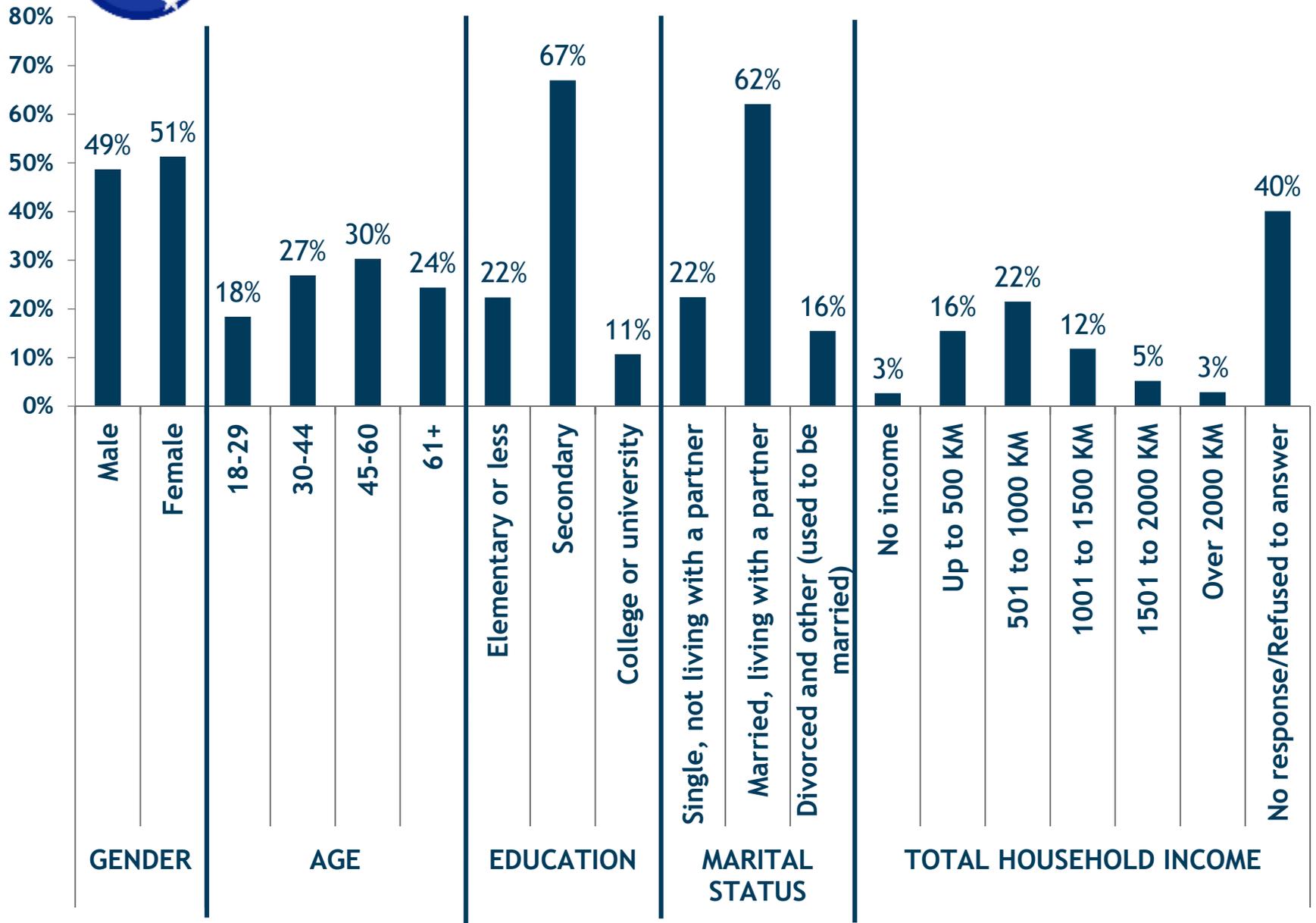


# Demographics



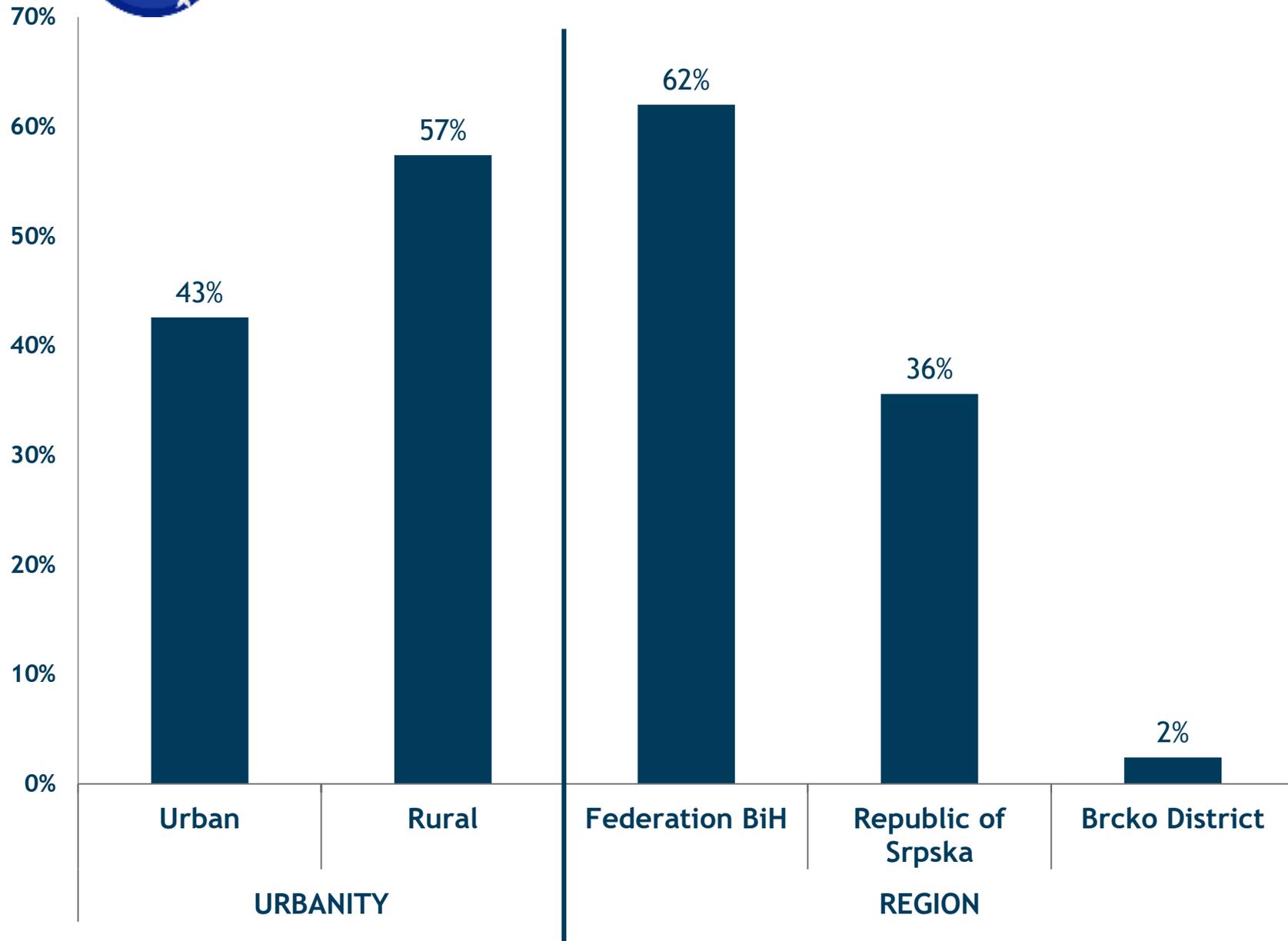


# Demographics



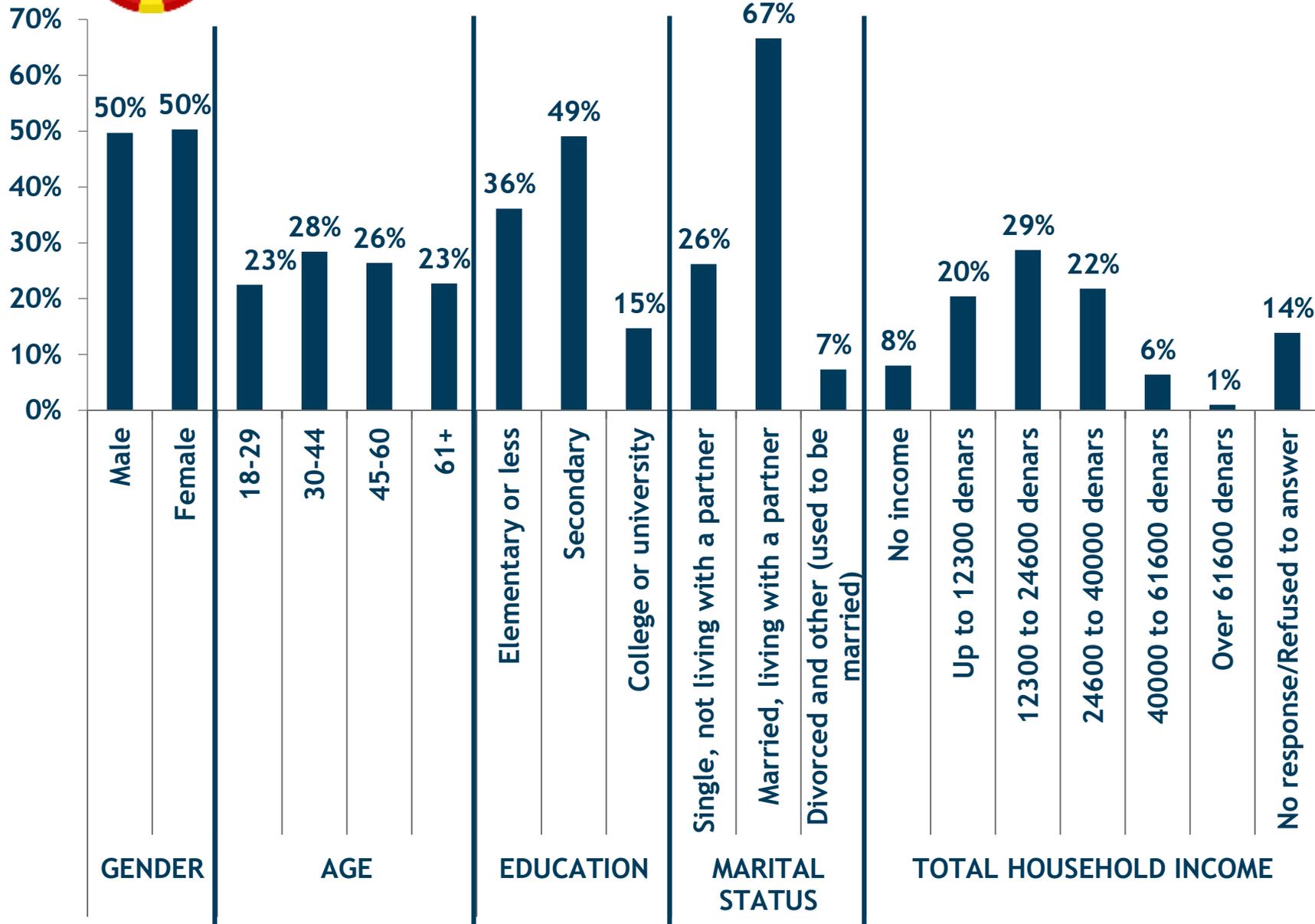


# Demographics



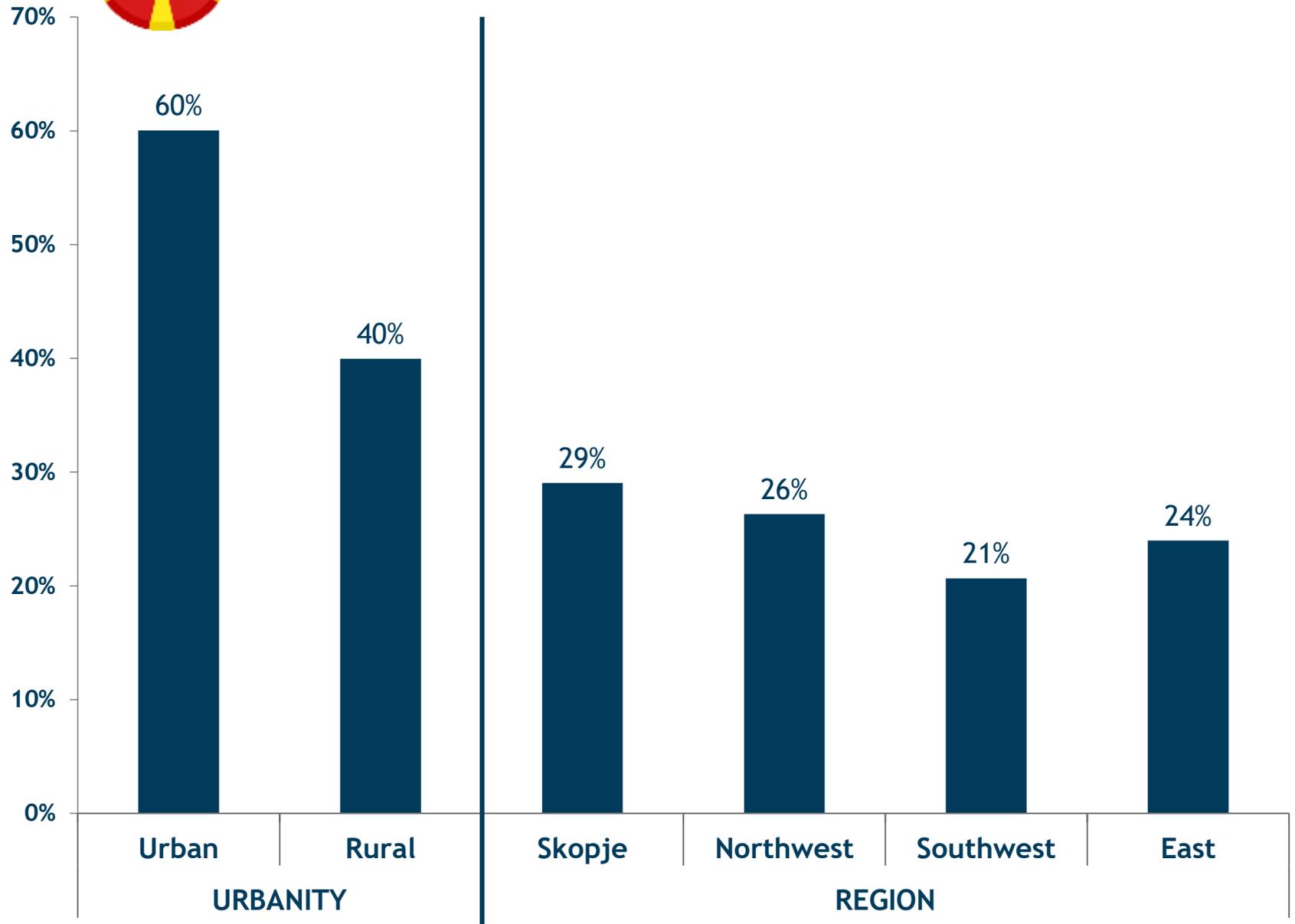


# Demographics



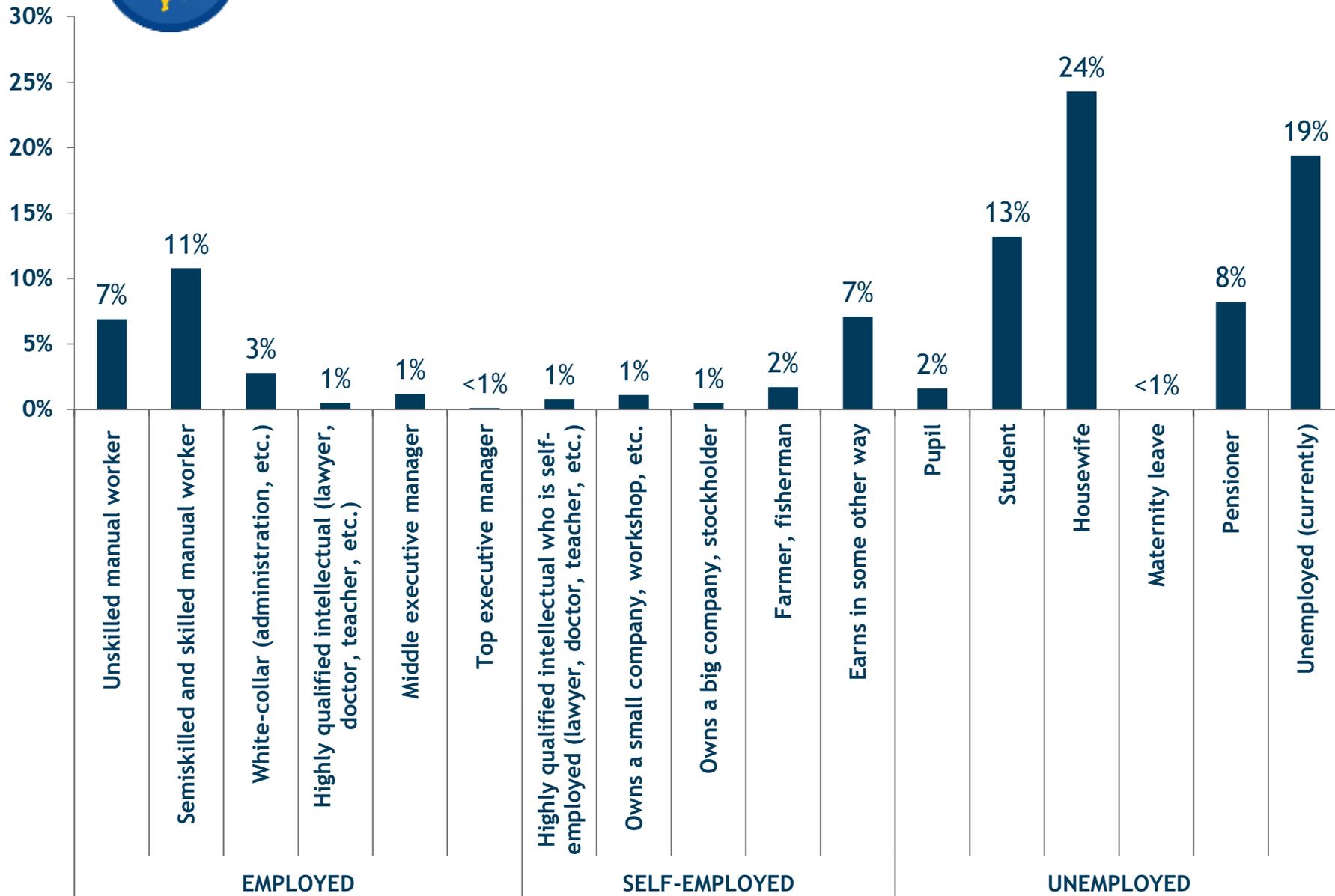


# Demographics



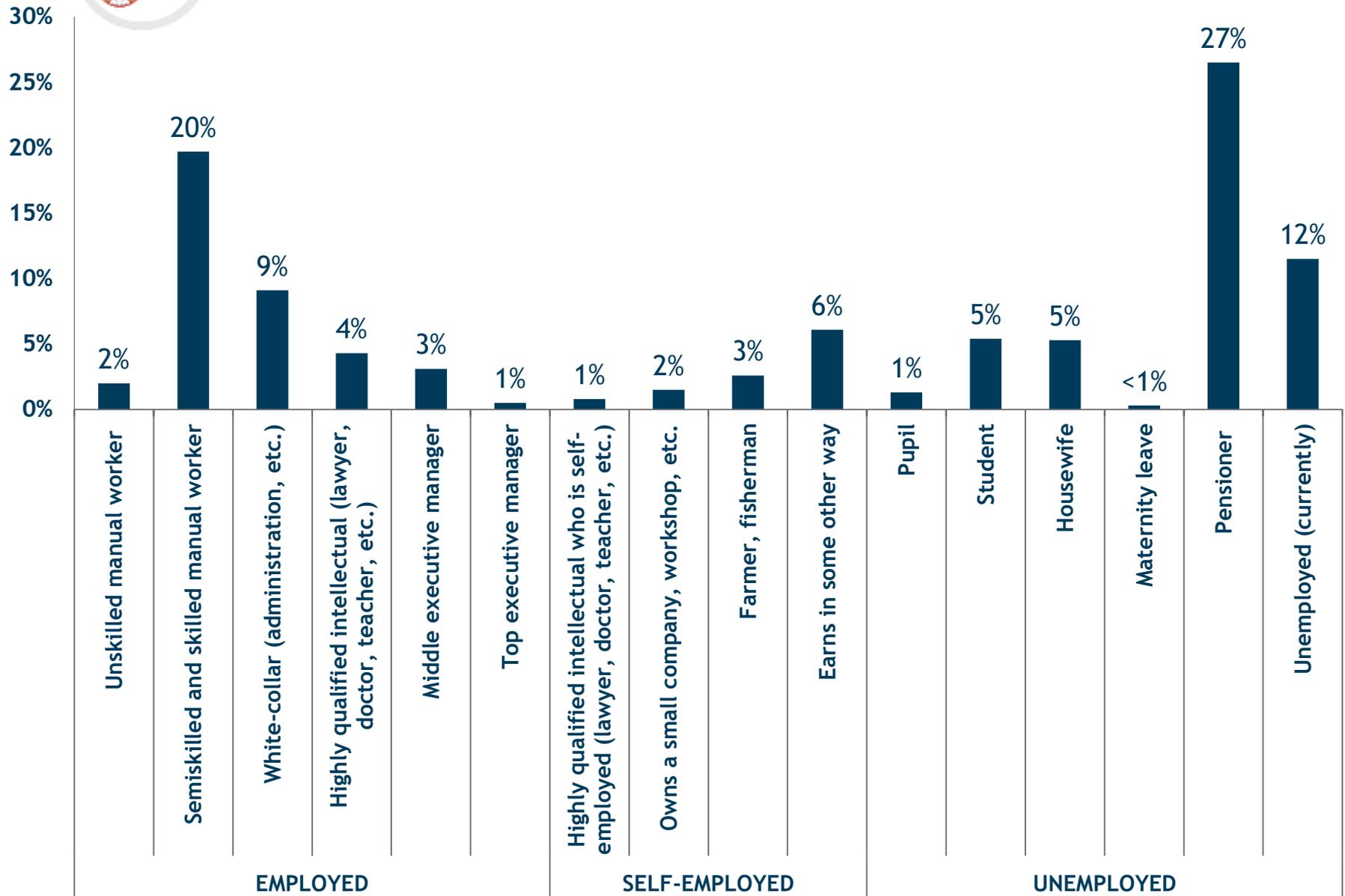


# Demographics



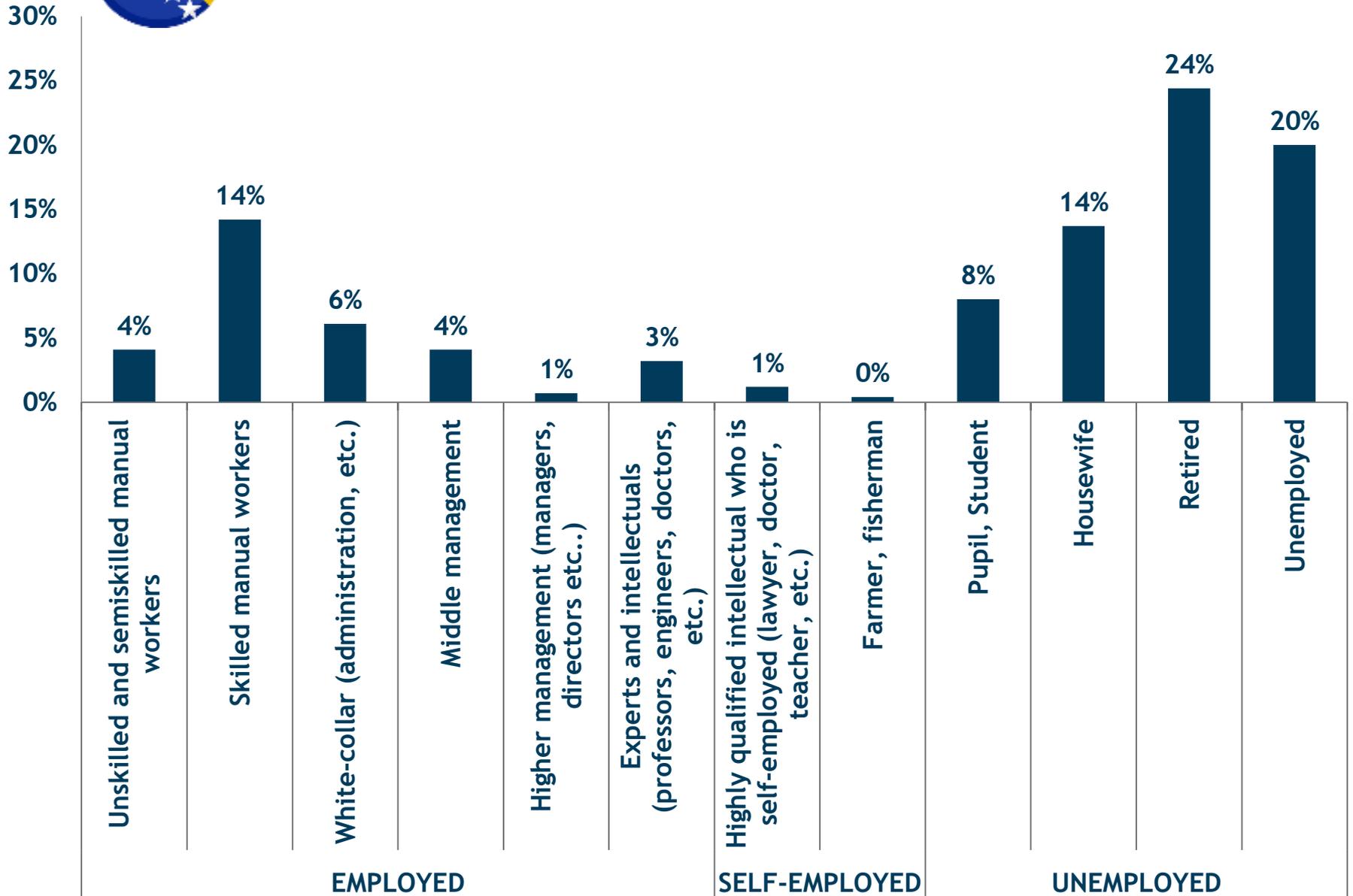


# Demographics



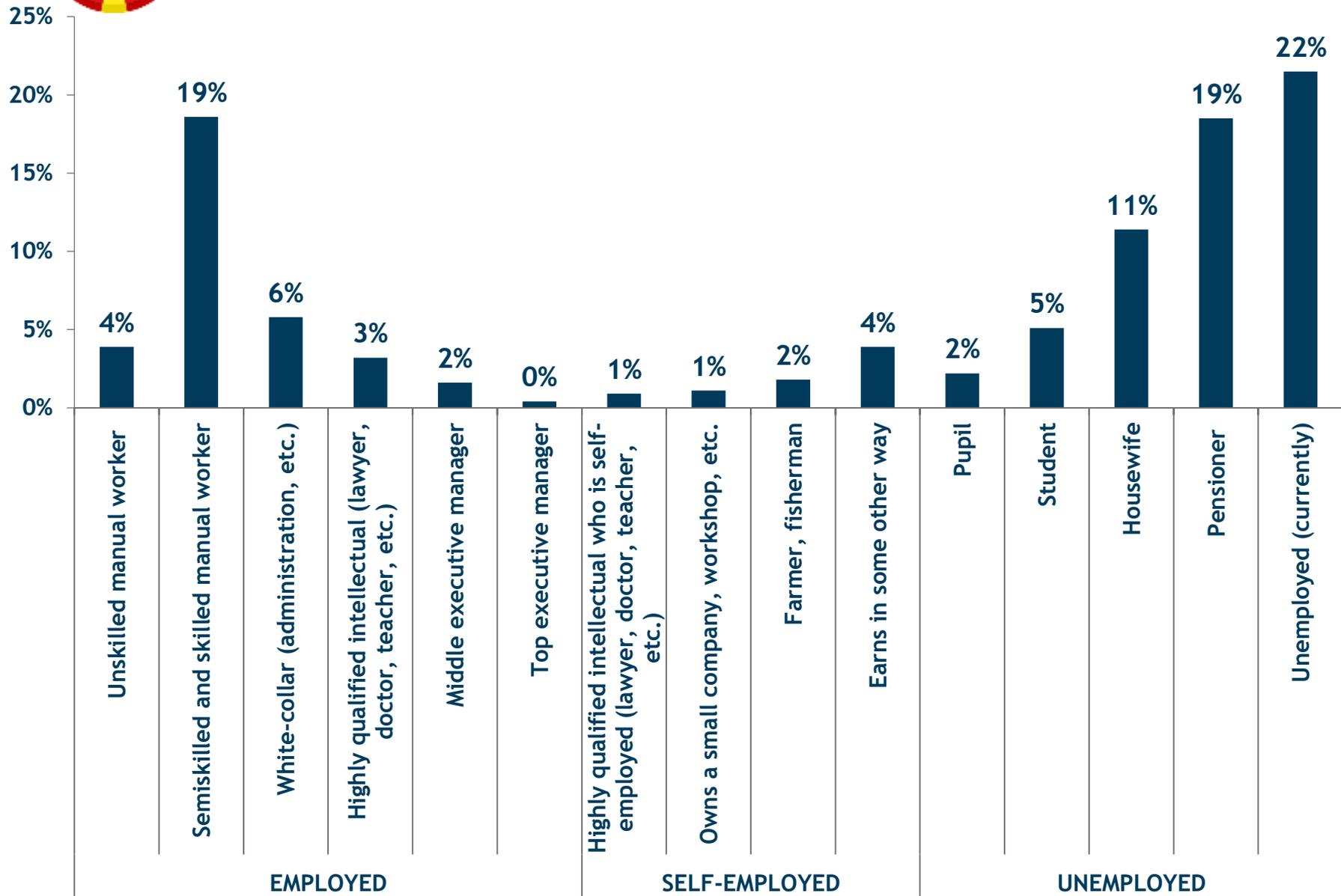


# Demographics



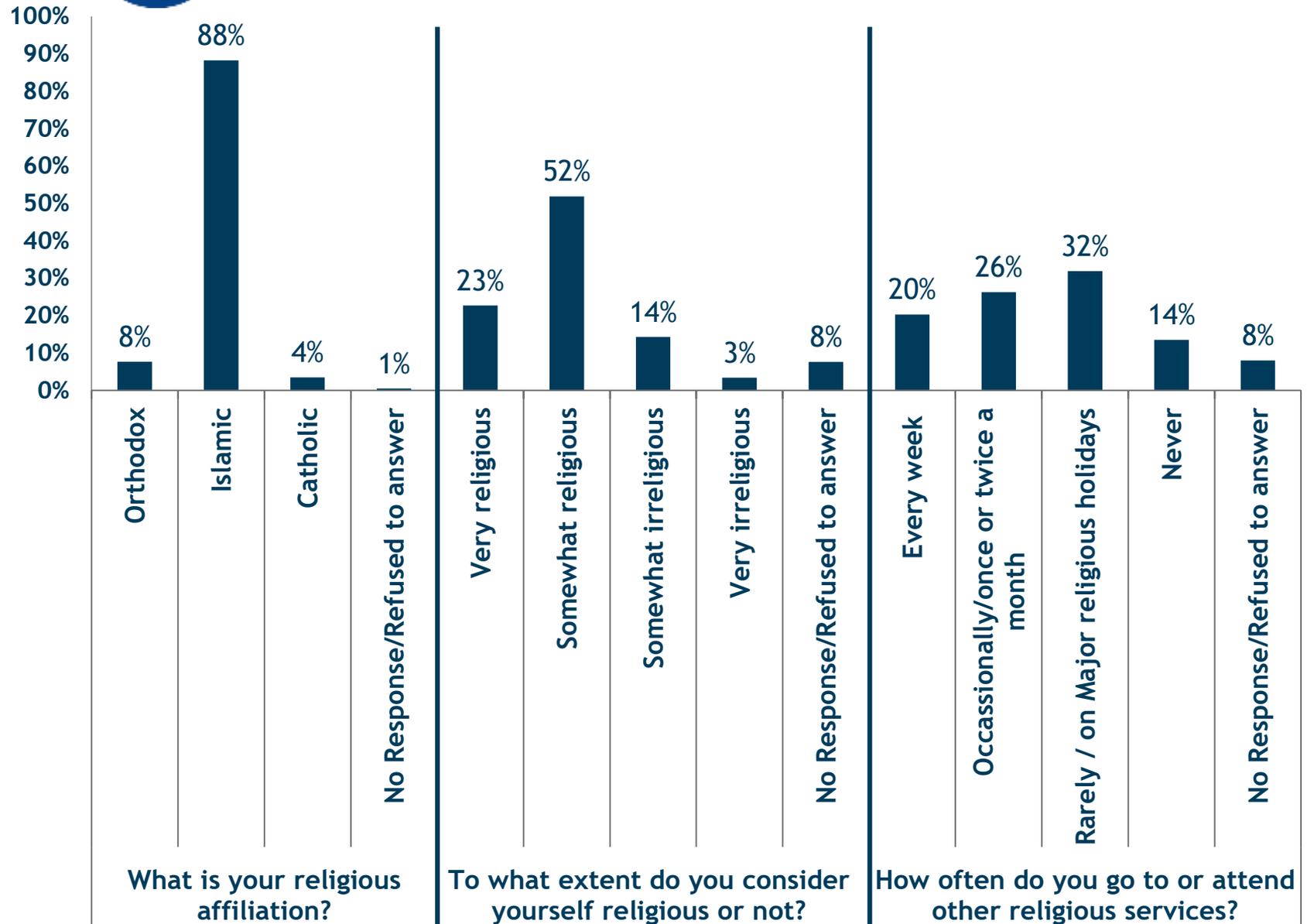


# Demographics



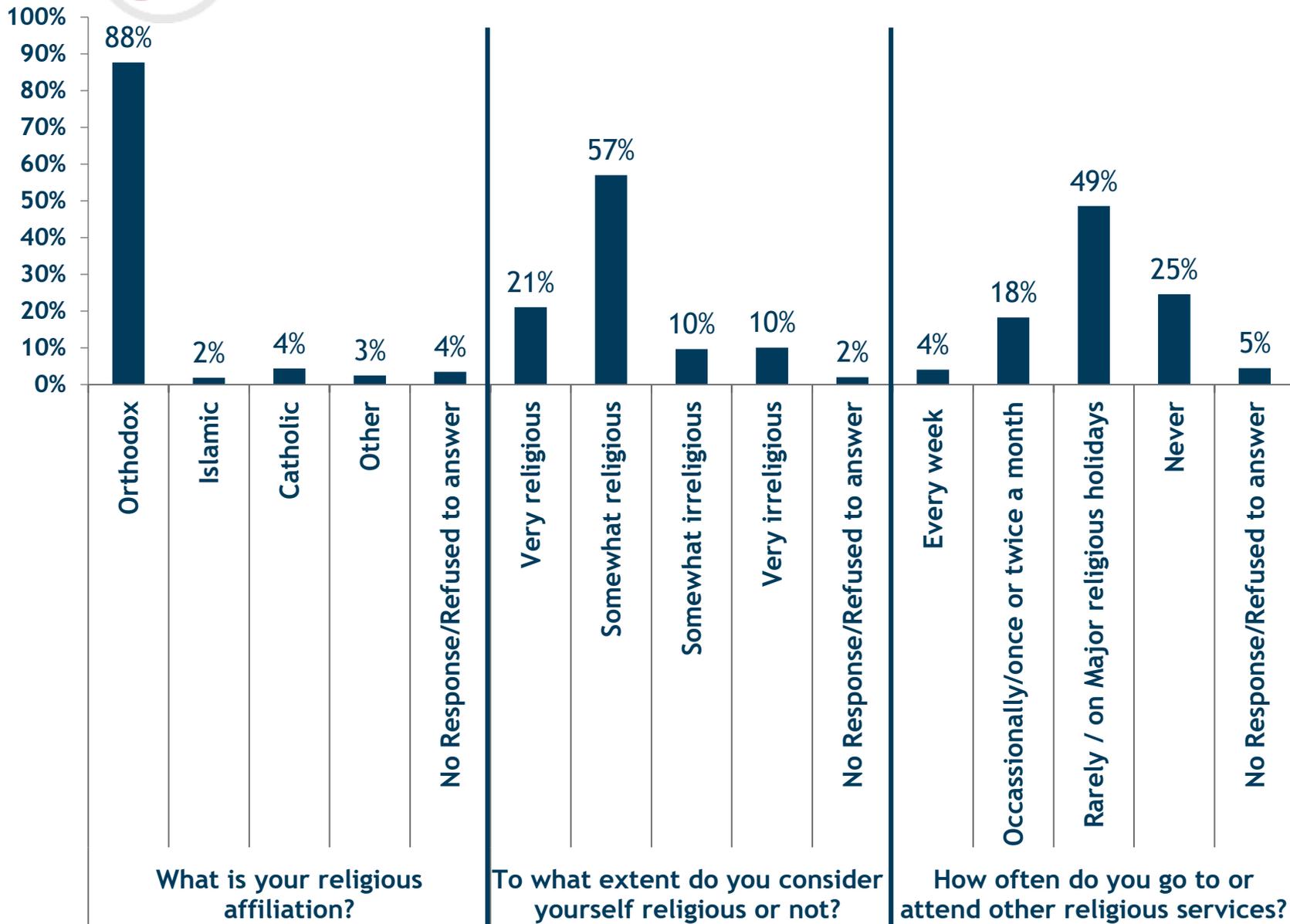


# Demographics



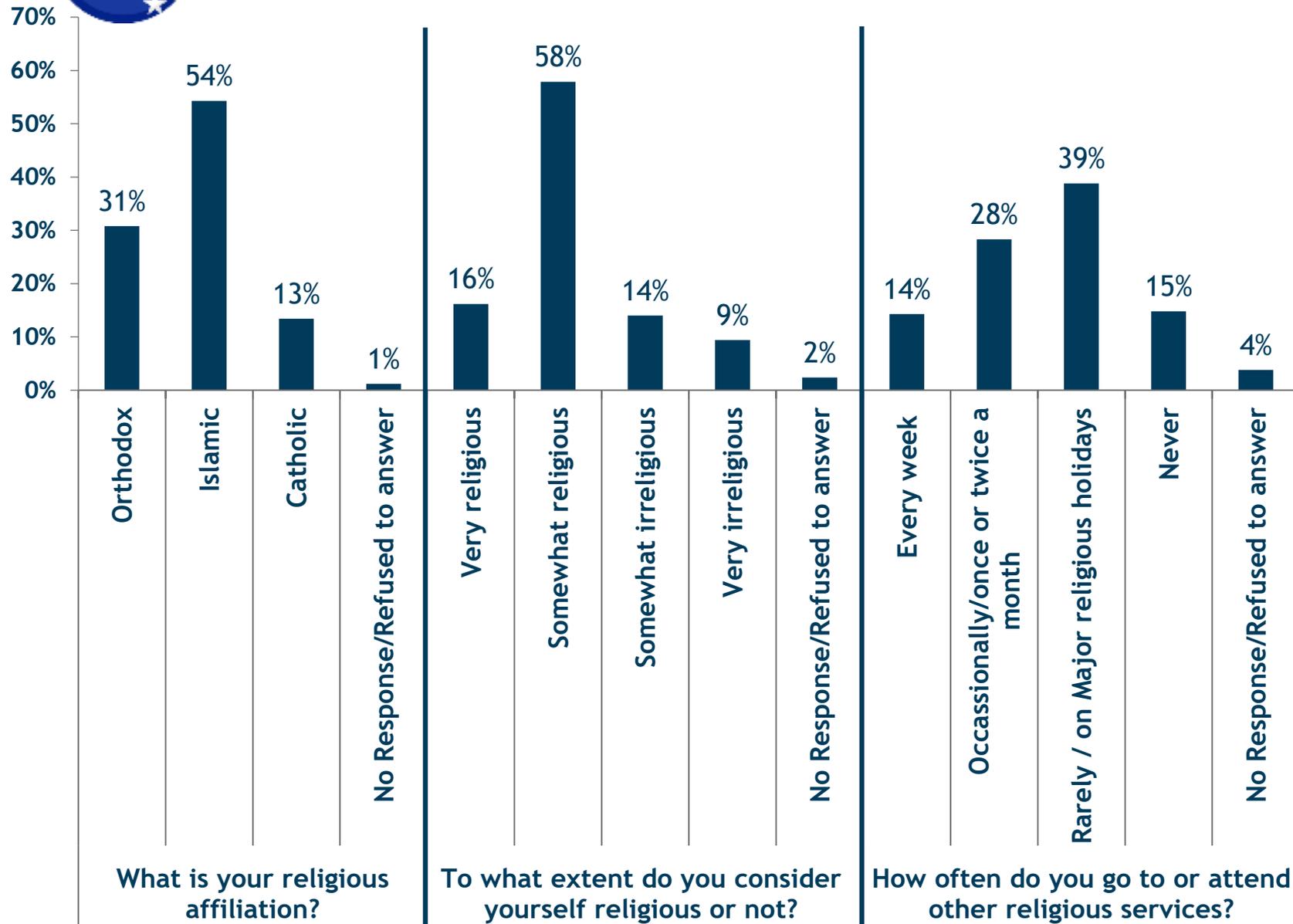


# Demographics



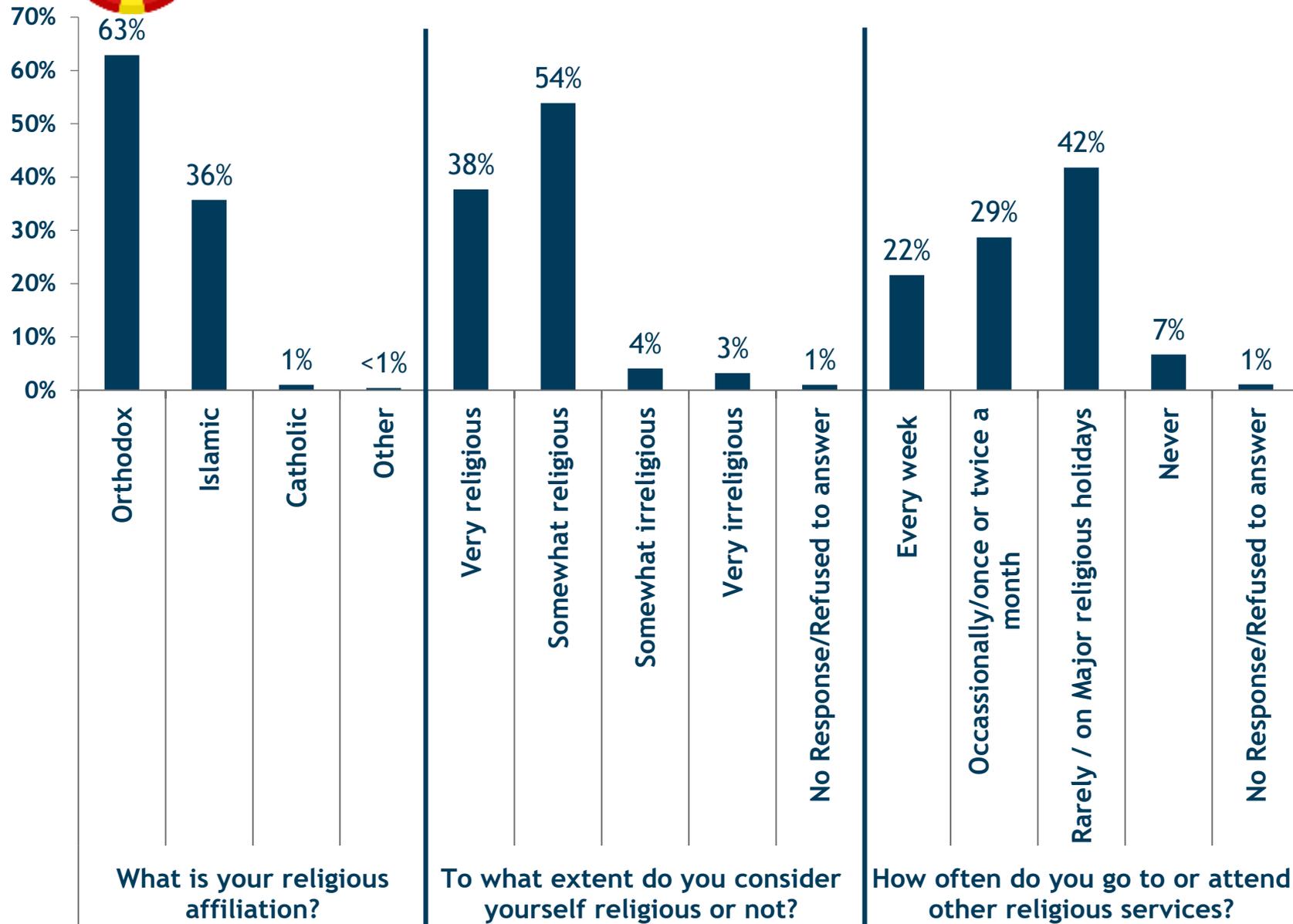


# Demographics





# Demographics



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